



CANDIDATES FOR MOST beautiful and most handsome were announced at the recent HHS yearbook program. Most beautiful candidates are front row, Shari Jo Carmichael (left) and Judy Kreighshauer. The third candidate for the title, Diana Robinson, was not present. Most handsome candidates are, from the left, Arnold Powell, Charles Mims, and Austin Hodges. Miss Kreighshauer and Powell were also named as Mr. and Miss Hereford High during the assembly. Winners will be picked by an impartial judge. (Staff Photo)

Around...

(Continued from page 1) long New Year's weekend, when more drinking traditionally takes place.

Back to Dumas again: that town usually has to play second fiddle to Hereford in many things but they are one-up on us in one respect. They

have an indoor ice skating rink that has been in operation for about a year. It seems to be doing a good business and is developing a lot of enthusiasts for skating. The building is a former grocery store - frozen food locker plant that was rebuilt. It is even drawing customers from Amarillo, we hear.

Today, we can say from experience, is the day when half the Christmas toys are broken beyond repair. And most of the remaining half will be relegated to the closet in favor of old reliable toys.

There are a couple of things you should get done right away. One is to get your poll tax. The other is to get your motor vehicle inspected. If you have already tended to both of these, you're probably the type that gets all the Christmas shopping done by the first of November.

We would like to mention again that the newly formed Elks Club in Hereford will have a dance and supper on New Year's Eve. Tickets may be bought in advance from the Club.

This might be called the post-Christmas lament. Or subtitled, "Intentions went wrong": "Next year I'll shop early," you say. But, somehow, it never works out that way!

Youth...

(Continued from page 1) crashing into the redwood fence at the rear of the Leroy Aven home, 200 Star.

Three sections of the fence were destroyed as the vehicle tore through the fence and an eight-inch tree in the yard was toppled.

Damage to the fence and tree was estimated at \$350 by Hereford Police Department. Damage to the automobile was placed at \$90.

Early...

(Continued from page 1) certified garages, which include most authorized automobile dealers, major garages and some filling stations which have inspection and repair equipment.

Christmas...

(Continued from page 1) officers investigating found only the three injured men at the scene.

Charges against the men are still pending and depend upon the condition of Martinez, commented Padgett.

Former Resident Dies On Sunday

Mrs. Kelly Gray, a former resident of Hereford, died on Sunday, Dec. 23, in Bruceton, Tenn.

Born Sep. 3, 1882 in Westport, Ark., she was 80 years old at the time of death. She was married to Kelly Gray on Jan. 27, 1917 in Hollyrock, Tenn. They moved to Hereford from Hurricane, Tenn. in 1900. Mr. Gray preceded her in death in 1951.

She was a member of the Trinity Baptist Church.

Survivors include one brother and 8 nieces and nephews.

Funeral services were conducted on Wednesday, Dec. 26, at 10 a. m. in the Rose Chapel of Gilliland Funeral Home with the Rev. Glenn Williams officiating.

Interment was in West Park Cemetery.

Service...

(Continued from page 1)

door was pried off and the door unlocked, according to an investigation report.

The money and checks had been hidden in a new tire on a storage rack at the station, according to Hereford Police Department.

Taken in the burglary were \$300 in cash and \$218 in checks.

Hereford Police Department also investigated a felony shoplifting offense as a camera was taken from City Drug either Saturday or Sunday.

The camera had been placed on display during the holiday shopping season. It was reported missing by Kenneth Coker, drug store owner.

Church...

(Continued from page 1)

TCU. His wife is a graduate of Rice. They have three children, ages 14, 11 and 9.

He served just two churches, the first at Alexandria, La., and then at Carrollton, where he has been for the past four and one-half years.

on their feet as the score read 57-59. Johnston retallated with a two-pointer with only 26 seconds to go.

Hill scored, and then Ferguson came through with two more free throws to tie things at 61 with 19 seconds left.

Nobody scored during the agonizing 18 seconds which followed, but hot-shot Johnston clinched the game for Valley High with a lay-up with only a second left.

	FG	FT	PF	TP
Haney	5	13	4	23
McGee	0	0	5	0
Hodges	4	3	5	11
Hill	3	1	0	7
Cates	4	0	4	8
Jackson	0	0	2	0
Strange	0	1	3	1
Ferguson	1	9	3	11
Total	17	27	28	61
Valley (68)	FG	FT	PF	TP
Johnston	9	9	4	27
Loverton	0	0	3	0
Anayo	3	1	5	7
Olson	3	2	5	8
McKelvy	0	2	1	2
Laubert	0	3	5	3
Royal	3	2	0	8
Scarton	1	0	2	2
Palcoucs	1	4	2	6
Total	20	23	27	68

Have you read the Classifieds?

AT FT. SUMNER

Dexter, Tucumcari Fall Before Herd In Tourney

Hereford played two steady games to gain the finals of the first annual Fox tournament at Ft. Sumner, N. M., last weekend.

Friday afternoon they upended the Dexter Demons 65-46. That night they defeated the Tucumcari Rattlers 73-52.

In the first game, Hereford took an early lead and was never headed. Jim Haney, Austin Hodges and Billy Hill each hit for four points while Dwight McGee and Danny Cates each hit a basket as Hereford led 16-10 at the end of the period.

In the second quarter, Earl Jackson took up the slack as he dropped in six points, while Haney got five. The Whitefaces' full-court press allowed Dexter just nine points. That enabled Hereford to race for a 35-19 margin at the halftime.

Hereford came through with another 16-point quarter in the third period while Dexter

got 12. That enabled Hereford to lead 49-31 at the end of three quarters of play.

Again, Hereford came through with 16 points in the final period while Dexter managed 15.

Haney was the leading scorer for Hereford with 15 points, nine of them on free throws. Hodges, Hill and Jackson each hit for eight. Stone was tops for Dexter with 11 points.

The Herd had little trouble with the Rattlers in the second game, as it raced out front 23-13 in the first quarter. Cates and Hill each whipped in six points during the period.

Robert Strange came through with a field goal and six free throws in the second quarter, all the points he made during the game. Hereford netted 17 points during the quarter while Tucumcari got 12. That gave the Whitefaces a 39-25 margin midway through the game.

Danny Cates led the way in the third quarter with seven points while Dwight McGee added six. Hereford poured in 20 points during the period, but allowed the Rattlers just 14. That made it 59-39 at the end of three quarters.

In the final period, Hereford dropped in 14, but Tucumcari managed just 13 to make the final score 73-52. Haney hit six points in the last quarter for a total of 16 and scoring honors. Ten of them came on free throws. Cates hit 15 points and McGee got 11.

Robert Martinez accounted for almost half of Tucumcari's points as he netted 25, seven in each of the first three periods and four in the final quarter.

Virginia, and his daughter, Marjell, he finds an agent and makes a two-line debut. He decides it was time to fulfill his dream of sailing around the world.

He got the yacht built, and that is almost a year within itself. He stocked it and went aboard with his wife, a pre-teen daughter, and teen-age son and a crew of three young Japanese men, none of whom had ever done any ocean sailing.

For five years, nine months, 26 days they were gone from Japan. The visited 122 ports, spent 649 days at sea, and sailed 54,359 sea miles (about 62,520 land miles).

During this time and distance they met a world full of interesting, and unusual people. They talk with intimacy of storms at sea, of near disasters, of red tape and ways to cut it.

They also discuss the problems of a 50-foot ketch with two races, two sexes, and two languages... and how most of them were solved.

This is an adventure book filled with excitement, discovery and information enough to satisfy even the most discriminating reader.

The second book, *The Reverend Goes to Hollywood* by Charles Evans, stays in one state, California, and most of the time in one town, Hollywood.

The Rev. Charles Evans, a middle-aged preacher, suddenly is gripped by the idea of changing the pulpit for the life of a movie actor. Equipped only with a pair of "expressive" eyebrows and determination he leaves the church by mutual consent (one of the parishioners insisted he sounded more like "John Barrymore than John the Baptist").

Aided and abetted by his wife,

In the Dexter game, Hereford had 24 field goals and 17 free throws with 16 fouls. Dexter had 19 field goals, eight free throws and 23 fouls.

Against Tucumcari, Hereford netted 23 field goals and 27 free throws with 17 fouls. The Rattlers got 19 field goals and 14 free throws with 20 fouls.

STAR
Continuous Daily From 1:45 NOW THRU FRIDAY

a merry marital mix-up!

WALT DISNEY MILLS MILLS

PARENT TRAP!

OWARA WITH KEITH

SATURDAY ONLY

A SHAGGY CHIMP story!

THE HALF PINT

a full helping of FAMILY FUN!

Plus: Co-Feature

THE GOLD RUSH INTO A DEATH MARCH

THE LAST REBEL

CARLOS THOMPSON

STARTS SUNDAY

THAT SHAGGY DOG GUY INVENTS

A NEW FORMULA FOR FUN!

Walt Disney's The Absent-minded Professor

FLAMER... the good that new!

FRED MacMURRAY - NANCY OLSON KEENAN WYNN - TOMMY KIRK

ADVANCE TICKETS ON SALE NOW!

ALL SEATS 90¢

NEW YEAR'S EVE MIDNITE SHOW 11:30 P.M.

SURPRISE! FAVORS FOR ALL and on the Screen

"TERROR in a HAUNTED HOUSE"

ONLY ONE CAPACITY WILL BE

FF

You read this you will realize the effectiveness of an ad in the Hereford or The SUNDAY BRAND

OPTOMETRISTS
DRS. ADAMS & WYNN
Office Hours
Mon. - Fri. 8:30-5:00
Saturdays 8:30 - 1:00
Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255

A minute later the Herd began its comeback with Hill hitting for two with 4:35 remaining in the game. Haney converted a free one, and then rebounded for two more. Hodges netted a two-pointer, then a pair of charity markers with 3:38 left and the Herd's deficit was cut to 51-55. Johnston scored for Albuquerque, and Dwight McGee left via the foul route. Ferguson put in two more, but Valley made good two for charity. Hodges hit again for the Herd to close the gap to four points before leaving the game with five fouls. Ferguson put in his two free throws to put the fans

DON'T DELAY!

...GET AUTO INSURANCE TODAY!

Plains Insurance Agency
Since 1926
Jno. H. Patton W. H. Patton
Robert Lemons

NOTICE

WE WILL BE

CLOSED

ALL DAY FRIDAY, DEC. 28TH

FOR INVENTORY

Rutherford & Co.

FOOD BUYS to CHEER

DOUBLE GUNN BROS. STAMPS

THURS - FRI - SAT - DEC 27 - 28 - 29

WITH \$2.50 OR MORE PURCHASE

A HAPPY NEW YEAR to all—and treat of good eating! This is COOPER'S fondest wish for you—and we're rit come true with bell-ringing food buys that really are something to CHEER! You'll find everything you need for a gay Holiday at rootin'-footin' LOVS that'll help you LIVE IT UP but keep your COSTS DOWN. So come in today fait start on a happy, THRIFTY, 1963.



a
HAPPY NEW YEAR!

* Copr. G. Doppel 1962

CLOSED
JANUARY 1
FOR
INVENTORY

SOUPS CAMPBELLS MEAT BASE YOUR CHOICE **6 FOR \$1**

COCA-OLA 12 BTL. CARTON **59¢**

CHICKEN ALLENS - FANCY WHOLE CANNED 52 OZ. **79¢**

ORANGE JUICE SHURFINE - FROZEN - 6 OZ. CAN **7 FOR \$1**

BLACK EYED PEAS SHURFINE WITH SNAPS 300 CAN **2 FOR 25¢**

DOG FOOD ROXEY TALL CAN **4 FOR 29¢**

FRESH GROUND BEEF

39¢



LONGHORN ALL MEAT RANKS LB. 49¢
USDA GRADED ROUND BEEF LB. 85¢
LONGHORN CHEESE LB. 49¢

CARROTS

CELLO PAC **2 FOR 14¢**

VIRGINIA - YORK APPLES 4 LB. BAG 49¢
TURNIPS LB. 5¢

CLUB CRACKERS	
SUPREME LB. BOX	35c
HI - C ORANGE DRINK	
46 OZ. CAN	29c
BATHROOM TISSUE	
NORTHERN 4 ROLL PACK	29c
CORN BREAD MIX	
CINCH 16 OZ. BOX	25c

LIPTON TEA BAGS 48 CT. 59¢	CARNATION MILK TALL CAN 3 FOR 39¢	SHURFINE COFFEE IB. CAN 59¢
TWINKLE CREAM SILVER POLISH 4 OZ. JAR 29¢	SCOTT PAPER TOWELS BIG ROLL 29¢	SNIDERS CATSUP 14 OZ. 15¢
MORTON - FROZEN DANISH PECAN TWIST 10 OZ. 49¢	HOUSEHOLD DEODORANT FLORIENT CAN 69¢	LIQUID DETERGENT SWAN 22 OZ. 59¢
METRECAL EGGNOG 6 - 8 OZ. CAN \$1.49	REVLON AQUAMARINE SHAMPOO REG. \$1.49 98¢	AQUA NET HAIR SPRAY REG \$1.00 59¢

\$100.00
EACH CASHO GAME
FREE

CASHO					
8	24	42	48	67	
1	22	44	56	7	
9	16	FREE 2016 SPACE	5		
2	29	41			
15	19			373	2016

- BEGIN PLAYING ANYTIME
- GET FREE CASHO CARDS AT COOPER'S - NO PURCHASE NECESSARY
- SEE OUR MASTER BOARD AT COOPER'S - BRING YOUR CARD UP TO DATE
- LISTEN TO KPM FOR NUMBERS & DETAILS
- WINNER \$100.00 - GAME NO. 1 MRS. J. D. KIRKLAND
- WINNER \$100.00 - GAME NO. 2 MRS. D. R. GRIMES
- WINNER \$100.00 - GAME NO. 3 MRS. LOLO MENASCO
- WINNER \$100.00 - GAME NO. 4 MRS. CLARENCE BETZEN
- WINNER \$100.00 - GAME NO. 5 MRS. ALICIA SANCHEZ



WINNER - \$100.00
GAME NO. 6
MRS. M. P. VAUGHT
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HEREFORD

COOPER'S



Hurry! Don't Miss **SAFEGWAY'S** Pre-Inventory **WAREHOUSE**

CLEARANCE SALE!

Now Is the Time to Stock Up and Save—
YOU GET EXTRA SAVINGS TOO—With ..



Primitive Through
Satin Hereford

DOUBLE GUNN BROS. STAMPS **WEDNY**
(with purchase of \$2.50 or more)



Folgers Mountain Grown
COFFEE

Pound
Vac.
Pack
Can

59c

CAMPBELL TOMATO
SOUP

NO. 1
TALL

10c

Wilson's Plain (no beans)
CHILI

24-oz.
Can
For

49c

**LOWEST EVERY-
DAY PRICES IN TOWN!**

CRACKERS MELROSE SALTINES 1 - LB. BOX **15c**

ALL POPULAR BRANDS REGULAR SIZE
CIGARETTES KING SIZE OR FILTER
CARTON **\$2.48**
\$2.68

U.S. Good Aged Mature Beef
ROUND STEAK
lb. **89c**

Sliced Bacon Safeway or Armour Star Lean Sliced Bacon 1 lb. Pkg. **25c**

GROUND BEEF 3 lb. Pkg. **\$1.59c**

HONEY LARD DRESSING 5 lb. Can **99c**
3 lb. Ctn. **39c**
Piedmont Brand Salad Dressing Qt. **35c**

Peter Pan **PEANUT BUTTER** 18-oz. Jar **67c**
28-oz. Jar **95c**

Special Low Prices at Safeway!

MARGARINE Pound Carton Coldbrook for **12 1/2c**

CREAM CORN Mayfield—No. 300 Can for

BLACKEYES Royal Fresh Peas No. 300 Can for

PORK & BEANS Van Camp No. 300 Can for

TOMATOES Orchard Garden No. 303 Can for

Remember You Get Gunn Bros. Stamps Too!

BEVERAGES

Cragmont Assorted Flavors of Delicious Beverages—Stock Up Now Save

Full Quart Bottle For **12 1/2c**

Plus Bottle Deposit

Safeway Fruits and Vegetables—Always Sparkling Fresh!

POTATOES U. S. COLORADO RED McCLURES 25 LB. BAG **69c**

Palmolive Bath Size SOAP 2 bars 31c	Cashmere Bouquet SOAP Bath Size Bars 2 for 31c	VEL SOAP VEL DETERGENT VEL LIQUID Beauty Bar Large Box 12 oz. Btl. 2 bars 39c	TREND Detergent Gt. Box 49c	Liquid TREND 22 oz. Btl. 49c	Sweetheart Bar SOAP 4 Bars 1c off 47c	Purex BLEACH 1/2 Gal. Btl. 43c	Beads O' BLEACH Lg. Ctn. 43c	Blue White BLUING Pkg. 10c
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AUSTIN HIGHLIGHTS

Sadler Believes Veterans Land Sales Should Go On

By Vern Sanford
 Jerry Sadler, Commissioner of the General Land Office, says that he will recommend to the 1963 Legislature that it extend the Texas Veterans' Land Program.

"Only 29,000 out of the 1,000,000 qualified veterans of Texas have purchased land under the program and I am receiving over 600 letters each week from veterans who wish to participate," Sadler stated.

Funds currently on hand will not be sufficient to satisfy the demand if the present rate continues, he added.

Veterans' Land Program has proven to be a worthwhile experiment in rewarding Texas servicemen and women for their valorous defense of American freedom. It has not been a "give away" but has been paid for, without cost to the taxpayer, by those directly benefiting from it.

"Basic fairness and simple justice require a continuation of the program," Sadler concluded.

POWER TO TAX

Right of 34 local public junior college districts to levy ad valorem taxes was upheld by the Texas Supreme Court.

A majority of the justices failed to find anything in the State Constitution prohibiting the privilege.

Constitutionality of the creation of public junior college districts and their right to a district property tax was questioned by seven property owners in the San Jacinto Junior College district.

With the Supreme Court's decision, the school now can proceed with a \$2,500,000 building program. Several other junior colleges — including those at Hillsboro, Athens, Wharton and Cisco — very likely also will begin to build.

Court's decision was countered with a dissenting opinion written by Chief Justice Robert W. Calvert. He called the tax unconstitutional.

Those who backed its validity admitted that the 1929 constitutional amendment for public junior colleges was a patchwork thing. In fact, they stated that all public school laws in Texas are "confused, vague and conflicting."

OIL ALLOWABLE FORMULA CHANGED

Texas Railroad Commission changed its formula for setting oil allowables from a pattern of "day's production" to a "percentage-of-monthly-allowable" plan.

It's an advantage to the Commission, since this makes it easier to set allowables closer to actual market demand.

January allowable of 26 percent means oil production in the state will be increased by 11,055 barrels daily — an average total of 2,711,490 barrels a day.

Sponsor of the percentage plan, the Texas Independent Producers and Royalty Owners Association, was pleased, according to a commendation by TIPRO president Johnny Mitchell of Houston.

Chairman William J. Murray Jr. surprised oil producers with the announcement that the Commission intends to set a new rule, effective March 1, requiring oil gatherers to display lease signs and lease numbers on or nearby all lease tanks.

SHORT STUDY TERMS

Six new members of the House of Representatives were appointed to interim study committees by Speaker James A. Turman. But they'll serve as committeemen for less than a month.

Terms of all committees, established by the 57th Legislature, automatically end when the new session begins on January 8. The odd situation was created by Attorney General Will Wilson's recent lame-duck legislator ruling.

Appointees include Reps. Don Cavness, Jack Ritter Jr. and Pat Cain, all of Austin; and Jack McLaughlin, Hugh Farmer and Dave Finney of Fort Worth.

The Austin legislators will help survey possible parking lot space in the vicinity of the State Capitol. Fort Worth group will study the turnpike problems.

RAILROAD SAFETY ACT SOUGHT

A bill requiring trucks that carry inflammable materials or explosives to come to a complete stop at a grade crossing will come before the 1963 Legislature.

Texas' Joint Railway-Labor Legislative Board, which represents eight brotherhoods with about 39,000 workers and 40,000 pensioners, voted to push for such a measure.

Board Chairman Billy Cowan said his group has been worried about truck-train accidents for a long time. Three trainmen were killed last month in one such collision at Chandler. One died in a collision with a gasoline truck at Sinton in 1957; three were burned to death

by flaming gasoline at Pittsburg in 1954.

Brotherhoods have urged the Legislature to pass a bill requiring more safety devices at grade crossings. In other legislative activity they will back repeal of the poll tax, an adequate industrial safety act, and a measure to move primary elections nearer to the general election.

HEALTH ACT SUCCESSFUL

Joseph F. Lakey, director of the State Health Department's division of food and drugs, said that passage of the Texas Food, Drug and Cosmetic Act of 1961 gave his enforcement officers a law with "teeth" in it.

Lakey, who became director in 1946, started working for it in 1947 with the support of almost every civic club in Texas. It finally was passed last year.

It prohibits the manufacture, sale or delivery of any adulterated or misbranded food, drug, device or cosmetic.

"Teeth" in the act include:

1. A clause that says any food is adulterated if prepared, held, packed or stored under conditions whereby it could be contaminated;
2. Labeling restrictions calling for a statement of ingredients, and the manufacturer's name and address; and
3. An embargo provision, which allows time for laboratory tests of a suspicious product before it can be released on the market.

Sharpest "tooth" is a stiff penalty for a second offense — \$100 to \$1,000 fine; or one year in the county jail, in addition to destruction of the product.

Lakey stated that in the past year about 5,500,000 pounds of contaminated food had been removed from the market without court action.

COUNTIES CAN SET UP LIBRARIES

Attorney General Wilson ruled that a county commissioner's court must establish a free, county library if a petition for its establishment is signed by a sufficient number of qualified voters.

It also authorizes commissioner's courts to set aside tax funds to maintain the free, county library.

Burton S. Burkes Sr., Hood County attorney, asked for the ruling.

CAPITAL LANDMARK PRESERVED

Money raised by the Austin Heritage Society prevented demolition of the old and historic Lundberg Bakery building in Austin.

Sufficient funds were raised to make a down payment on the building, located just across from the Capitol grounds.

Building was erected in 1876 and served as a bakery until 1937. An eagle and flagpole rising above the classical arch over the white brick facade are in keeping with the character of the 74-year-old State Capitol.

The Heritage Society and the Austin Junior League plan to restore the Lundberg Building and make it a tourist information center. A coffee bar, a home-baked-goods exchange and a crafts- and-souvenir center will provide operating expenses and pay off the mortgage.

CITRUS PRODUCTION TO DROP

Texas Employment Commission predicts a sharp cut in Lower Rio Grande Valley citrus production for 1962. Present estimate is about six per cent of last year's total — 200,000 boxes of grapefruit and 80,000 boxes of oranges.

Drop was caused by a prolonged January freeze which killed or damaged a large number of trees.

Commission stated that seasonal agricultural employees in October totaled 204,600; a decrease of 76,000 from the total of harvest workers in October, 1961.

"LAW DAY" CHAIRMAN NAMED

Wales H. Madden Jr. of Amarillo, chairman of the State Bar Association's American Citizenship Committee, has appointed Dallas attorney John L. Estes chairman of the sixth annual "Law Day."

Joe P. Hart of La Grange was named co-chairman for the May 1, 1963, observance.

Madden said Law Day is not "a lawyers' day" but an occasion for "honoring the place of law in American life."

RADIATION CONTROLS TRANSFERRED

The State of Texas will acquire radiation control authority from the United States, effective March 1, 1963.

Thereafter, licensing and supervision of all Texas firms or individuals using radioactive materials will be in the hands of the State Health Department.

Dr. Glenn Seaborg, a leading atomic energy expert, and chairman of the Atomic Energy Com-

mission, will represent the U. S. in transfer ceremonies in Austin on January 10. Transfer will culminate months of negotiations by State Health Commissioner J. E. Peavy.

TAX FREE CASH

The National Foundation for Infantile Paralysis in New York may use Texas money willed to it, tax-free, under certain conditions.

Texas' Attorney General Will Wilson says such funds must be spent in Texas or in one of five states in the Texas region.

Wilson's opinion was requested by State Comptroller Robert S. Calvert.

He said money willed by Texans to charitable organizations is taxable if the money is spent outside the specified area.

JOBLESS INCREASE

Texas unemployment numbered 156,300 during October, says the latest release of the Texas Employment Commission.

This figure represents an increase of 900 over the previous month.

However, the October, 1962, total was 5,300 less than the October, 1961, figure, the commission said.

SDEC CHIEF RESIGNS

Clyde E. Johnson has announced his resignation as executive director of the State Democratic Executive Committee.

Termination is effective January 15.

He indicated he will enter the public relations field in Austin.

PLAN BLOCKED

A proposed prepaid prescription plan has run afoul of the State Insurance Commission.

Atty. Gen. Will Wilson has advised Ins. Commr. William A. Harrison that the plan would constitute engaging in the insurance business.

Harrison said that Prepaid Prescription Plan, Inc., had proposed a policy whereby prescriptions by doctors would be dispensed by licensed pharmacists to individuals or groups who become subscribers to the plan.

Company also planned to enter into contracts with pharmacists to provide this prescription service to the subscribers.

A super supper treat!
Ellis CHILE
 with Beans

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QUALITY NURSERY STOCK
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AC DC Deluxe Travel Case

Norelco 30

'FLOATING-HEAD' SPEEDSHAVERS
 WITH ROTARY BLADES

- * 'FLOATING-HEADS' hug every curve of your face
- * FAST, CLOSE SHAVES with no pinch, pull, irritation
- * SPLIT-SECOND CLEANING through pop-open side vents

Norelco HOME BARBER KIT

Cutter and two comb-like guides fit over head of 'floating-head' Speed-shaver. Give complete haircuts. Trim mustache, sideburns, neck-hair neatly, too. Comes in handy plastic case.

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 100 East 42nd Street, N. Y. 17, N. Y.

SPECIALS GOOD THURS. - FRI. - SAT. - 27 - 28 - 29

-YEAR END SLE- PORK CHOPS

CENTER CUT LB. **69¢** END CUT LB. **49¢**



LOIN STEAK
 LB. **79¢**

RANKS
 BY **3:109**

COFFEE
 FOLGERS 3 LB. CAN **\$1.79**

SHORTENING FOOD KING 3 LBS **53¢** **BABY FOOD** GERBERS ST. - FR. & VEG. **10¢**

BISCUITS SHURFRESH **8:59¢** **TOILET TISSUE** NORTHERN 12 rolls **\$1**

SKINNERS 10 OZ. **MACARONI & SPAGHETTI** **2:35¢**

CANNED MILK SHURFINE TALL CANS **3:39¢**

INST. COF. FOLGERS 6 **79¢**

BLACK EYE PEAS FOOD KING 300 CAN **2:15¢**

ROXEY **DOG FOOD** TALL CAN **7:49¢**

SHURFRESH **CRACKERS** LB. BOX **21¢**

12 BTL. CTN. PLUS DEP. **COCA COLA** **59¢**

LOUR **49¢**

OLEO FOOD KING 2 LBS. **29¢**

SOUP CAMPBELLS - MEAT VARIETIES 6 FOR **\$1**

Orange H- 46 OZ. 3 **89¢**

TUNA SHURFINE - CHUNK STYLE 3 FOR **89¢**

MIRACLE WHIP QUART **43¢**

SWIFTS - SPECIAL PACK PIN **ICE CREAM** **5:1**

SWIFT HONEYCUP **MELLORINE** 2 gal. **39¢**

MELROSE **HAND LOTION** Home Permanents LIT **\$1.39** PLUS TAX

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New Year's Day Celebration Traces A Lengthy History

**By Donita Allred
Whiteface Reporter**
The celebration of New Year's is at least as old as the Babylonian Festival of Marduk, before 3000 B. C. A considerable affinity of observance links this festival with the Jewish Purim and the Roman Saturnalia.

Hoof Prints

**By David Stevens
Whiteface Sports Editor**
The Whitefaces played five games last week, winning three and losing two. They copped second place in the Ft. Summer Invitational Tournament.

The Herd lost its second game to an Amarillo school Tuesday night when they were defeated by the Amarillo Sandies 67 - 56.

Hereford got some revenge Thursday night when they shipped the Palo Duro Dons, 72 - 58. It was a wide open game with five Dons and two Whitefaces leaving the game with five fouls. Jim Haney and Danny Cates each had 17 points while Mike Ferguson netted 16 including 10 of 11 free throws. Free throws were the difference in the game as Hereford hit 34 of 43 charity tosses.

Friday afternoon the Herd traveled to Ft. Summer. In the first game they coasted to a 65 - 46 win over Dexter, N. M. Whitefaces corraled Tucumcari by a score of 73 - 52.

Hereford met Valley High of Albuquerque in the finals Saturday night. Valley scored with only one second left to play to beat the Whitefaces 63 - 61.

Jim Haney earned the honors of best in court man and best free throw percentage (83 of 87) in the tourney. Haney scored 23 points in the final game.

In B - team action last week the Whitefaces won one and lost one. They were trounced Tuesday night by Amarillo but they bounced back Thursday night to trample the Palo Duro Chicos by the score of 80 - 54. Ronnie Welty netted 33 points for the Herd. Free throws played a large part in this game as Hereford hit 20 of 29 attempts.

Only three cheerleaders were able to attend Thursday's game with Palo Duro but it looked like a style show as each girl showed up in a different outfit.

Although football season is long gone for the Whitefaces, the year just ended Saturday for the Dumas Demons as they won the AAA championship for the second year in a row. The Demons hardly worked up a sweat as they rambled over statewide opponents in the same manner they used in clobbering district competition. In the finals the Demons beat Pharr-San Juan - Alamo 14-3.

Two Hereford players received honorable mention for the all-district team. They were tackle Bill Steele and defensive linebacker Jim Haney.

The new year began in Babylonia with the nocturna equinox; in Egypt, Phoenicia and Persia, with the autumnal equinox; in Rome, with the winter solstice, until Julius Caesar advanced the date to January 1, taking the first day of the month sacred to Janus, the god of beginnings. Jewish New Year occurs near Sept. 1; Chinese, between Jan. 21 and Feb. 19; and English on Jan. 1 (since 1752.)

New Year's Day is considered a legal holiday in the U. S. The old custom of making and receiving New Year's calls has almost died. But New Year's Eve is celebrated with horn blowing and jollity.

In Pasadena, Cal., a lovely fete of roses is given on Jan. 1, when beautiful processions pass through gaily decorated streets, while automobiles, carriages, horses, bicycles, and floats, often having historical significance are trimmed profusely with roses of every hue.

The celebration of the first day of a new year is one of the oldest of festivals, observed from ancient times. It has not always fallen on January 1, for the date has varied widely according to the country, its religious beliefs and customs, and its calendar system or manner of reckoning time, following its seasons.

March 25 was the usual date for beginning the new year in most Christian countries in the Middle Ages, and England and the American colonies retained this date until Sept. 14, 1752, although the Gregorian calendar adopted by many countries on Oct. 15, 1582, at the decree of Pope Gregory XIII, had fixed the time as Jan. 1.

Ecclesiastically the New Year celebrates the Feast of the Circumcision. The Jewish New Year which opens with the month Tishri, answering roughly to September, is called the Feast of Trumpets.

Chinese celebrate the day, or rather several days, as the greatest festival of the year, which falls, according to their lunar calendar, anywhere between Jan. 21 and Feb. 19. After following this calendar for 4000 years, the Chinese Republic adopted the Gregorian calendar, and its New Year now coincides with ours of the Western world, though many of their old customs still prevail in its observance.

In Scotland New Year's Day is the national holiday, and its celebration is the real feast day, Christmas taking the form of a purely religious festival. In France also, New Year's is the important holiday of the year when gifts

AN EDITORIAL

New Year Is New Game Played With New Rules

**By LINDA HIGGINS
Whiteface Editor**

"This year I resolve that . . .", these are very familiar words around this time of year. The beginning of the new year marks many hastily spoken, well-intended words.

New Year's resolutions are those little self-made promises some people make every year with little or no intention of keeping.

Some of these resolutions follow these examples: "I resolve that I will begin to study for the second semester" or "I will read all my books for book reports the first of the second semester". These are among some of the most usually heard resolutions made by students.

"I won't worry when Johnny takes the family car." or "I won't complain when Mary hems up her skirts and asks for new gold heels." are among those made by parents.

But, as we all observe, unless we have enough persistence to push ourselves we fall back into the same old groove. Two weeks deep in the new-born year our activities and attitudes are parallel to the previous year.

I believe if we are to make a resolution it should not be made in jest, but with a firm standard and an intention to keep it. Maybe our first resolution should be to keep all the other resolutions we make.

At times it may seem hard, but every game has a starting place and the new year provides that for us. If the game is to be played correctly we should hold to the rules. These rules are the resolutions we make.



AMAH! AND THE NIGHT VISITORS was presented by members of the Hereford High School Mixed Choir during a special performance Friday evening in the Hereford High School Auditorium. Featured in the 45-minute opera were (top photo) Mamie Silvertooth as the Mother and Cy Moore as Amahl, the young shepherd boy who received a special gift in return for his present to the Christ child.

In the middle photo are Ronda Neff and Jay Boynton, who appeared as dancers who came to pay tribute to the three kings who visited in Amahl's house. In the scene at bottom are, from the left: Billy Smith, the kings' page; Ronnie Gray, King Kasper; Cy Moore, Amahl, Charles Kelly, King Balthazar; and Dick Combs, King Melchior. (Brand Staff Photo)



The WHITEFACE

Official Publication
Of
Hereford High School
Hereford, Texas

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, DECEMBER 27, 1962 SECTION TWO



Faculty Lounge Remodeled By Committee Of Teachers

**By Bill Woolbright
Whiteface Reporter**
The faculty of Hereford High School now has a place in which it can take guests without embarrassment. The teacher's lounge at HHS has been completely redecorated and refurnished.

The faculty committee in charge of the project created a living room atmosphere in the lounge. Formerly, the room was described as being neither particularly comfortable or cheerful.

The committee selected to work on the lounge consisted of teachers who have sixth period as conference period. Those on the committee were Mrs. Viola Chisholm, Mrs. Monica Helman, and Mrs. Dorothea Prowell.

Many things were considered before the committee secured the new furnishings. Teachers selected furniture which does not make the room look overcrowded or under-furnished.

The committee also took into consideration the average number of faculty members who use the lounge at any one time.

Working with a limited budget, the committee shopped around Hereford until members found what they desired. They chose plastic-covered furnishings for durability, attractiveness, and practicality. The redecorated lounge is furnished with a new divan, five chairs, two step tables, a utility table for the coffee pot, a new wall mirror, and several floor ash trays. Two small formica

top tables were added for the convenience of teachers who wish to grade papers. The colors of the new furnishings range from coffee browns, to rich golds and melon yellows.

As a decoration, the high school art students are constructing a tile wall plaque. Designs for the plaque were submitted by the art students. The teachers selected a winter snow scene designed by Sandra Vaught for the plaque.

In addition to the tile plaque, picture frames have been purchased in which student work will be placed. These displays will be changed frequently.

Alvin Smith, with the help of his shop students, is building shelves for the coffee cups.

Plans have been discussed to place a television outlet in the lounge. The outlet will enable teachers to bring a portable television whenever something of special interest, such as a Presidential address, is televised.

All the water in the sea is not salty. Large quantities of fresh water are found near the mouths of large rivers which continually pour enormous quantities of fresh water into the sea. This fresh water may spread out over the surface for many miles.

By pouring oil on rough water, one may tend to calm the roughness since the oil moves slower than the water which lessens the splashing of the waves.

A worm can continue living after being cut in two because the nervous system which controls the power of movement is scattered out in the body of the worm, while a human's system is controlled by the brain.

The frequently used Greek word, "eureka," means "I found it."

TEACHERS' LOUNGE is now a popular gathering place for members of the faculty after a special committee remodeled the room. Teachers discussing school activities are, from the left: James Hinkley, Mrs. Jim Balch, David Patterson, Mrs. Viola Chisholm, and Mrs. Dorothea Prowell. (Brand Staff Photo)

School Clubs Honor Students At Annual Party

Annual Future Homemakers of America and Future Farmers of America Christmas Party was held in honor of Heather Gordon and Frank Hergert, the exchange students, on Dec. 17 in the Junior - Senior High School Cafeteria.

Jo Ella McGee led the group in singing Christmas Carols. Santa Claus then arrived and presented Heather and Frank with gifts from the FHA and FFA members.

A scavenger hunt was the highlight of the party. Royce Ann Gilliland, Arnold Powell, Diedra Thomas, and John Bob Drake tied with a group of FFA boys for first place.

Refreshments of sandwiches, cookies, and hot chocolate were served following the scavenger hunt.

The secret of the jumping bean is a little tightly coiled caterpillar or larva of a special kind of gray moth which occasionally stretches by uncoiling like a spring, causing the beans to jump, tumble, roll, and jerk.

The frequently used Greek word, "eureka," means "I found it."

LET'S COOK SOMETHING!

Annie Brasher's Holiday Baking Becoming Famous

By Ramona Noel
Brand Society Editor

several states for her delicious cakes. Even though the cakes are popular throughout the year, Christmas time brings in more

than twice the amount of orders to be filled.

All this business started when Annie needed a little extra money and someone suggested that she bake cakes, since she enjoyed it. Her remark was "I can't bake good enough to sell anything."

That was four years ago, since then her baking business has grown by leaps and bounds. The first thing that she baked to sell was her Date Nut Coffee Cake, which had been used in the family in Germany. She said that she must inherit some of her baking abilities from her grandfather, who was in the baking business.

As the years passed her cakes become more widely known. She has sent them as far away as Kansas, California, Georgia, Washington, D. C., Ohio and all over the Golden Spread.

Every cake recipe that she uses is taste tested and tried on friends before being put on the market. If the recipe does not satisfy her, she will change it until it does. Practically every recipe she uses has been changed in some way. One of the most amazing things about Annie is her ability to remember all her recipes. They are filed away in her head, as most of us would file them in our recipe box.

Mrs. George Ercel (Annie) Brasher, her husband and children arrived in Hereford in April, 1948, from Frankfort, Germany. They were in Corpus Christi for a short time, but came on to Hereford.

All four of the Brasher children work extra hard in helping their mother. Her two boys worked this past summer doing odd jobs, from this they bought all their school clothes. Without the help of her children,

even five-year-old Steve, and her husband, she could not do all this. The children pitch in and help cut up the nuts and fruits for her cakes, clean up their rooms before school and anything else that is needed to be done. Her slogan is,

"Work together and be happy together." When they are busy, there is no time to get into trouble.

During one week of the holiday season Annie has baked about one hundred thirty-eight cakes to get all her orders filled.

Her kitchen becomes a busy center of activity when Annie is in the midst of mixing her cakes. "Instead of dust on everything," she laughed, "I have flour dust everywhere." For a belated Christmas present to all who would like to

The Hereford Brand, Hereford, Texas, Thurs., Dec. 27, 1962

have some of Annie's recipes, she is sharing some of them with us this holiday season.

Fold the above ingredients in lightly. Do not overfold. (Continued on page 8)

"German Fruit Cake"
Beat together until fluffy:
2 cups sugar
¾ cup butter
4 eggs
1 teaspoon vanilla
Add:
3 cups sifted flour
½ teaspoon allspice
½ teaspoon cinnamon
½ teaspoon nutmeg
Dissolve in 1 cup buttermilk,
1 teaspoon soda.
Add alternately with flour, starting with flour and ending with flour.
Fold in carefully:
2/3 cup each of
cherry preserves
apricot preserves
pineapple preserves
1 cup chopped pecans

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SOME MAKING, SOME baking and some with some assistance from her husband and children, including five-year-old Steve who is seeing that everything is done right. (Staff Photo)

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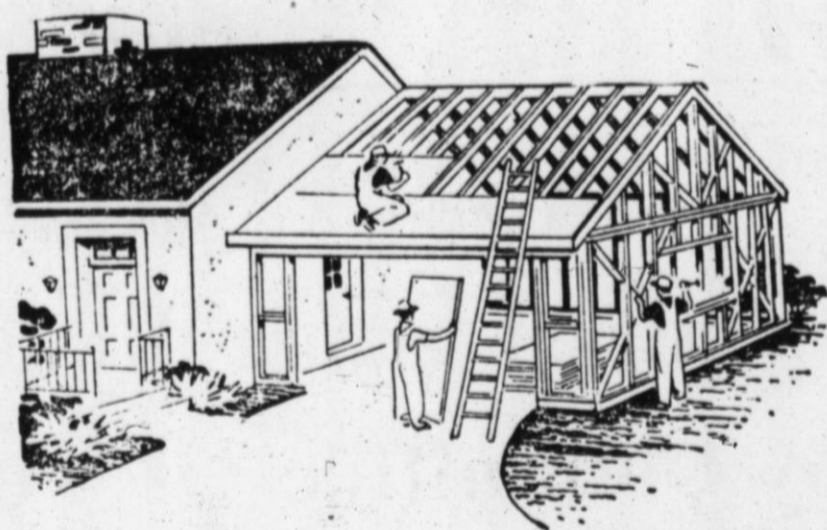
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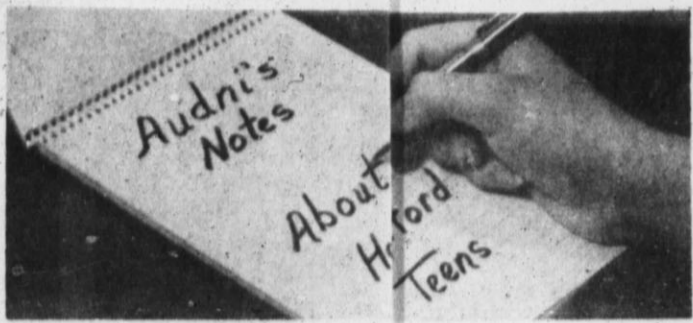
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By Audni Miller

Greetings of the season to everyone! Here's hoping that you and yours had a pleasant Christmas and that you are now enjoying the holidays.

Among those attending the Hereford-Tasosa basketball clash in Amarillo on Friday night, Dec. 14, were Carl Stapp, Dian Wilson, Judy Wiman, Clifton Corley, Jay Boynton, Peggy Neff, Kathy Boston, Janie McBroom and Joe Carthel, and Teri Smith.

As a special celebration of Gerry Bybee's 18 birthday on Saturday, Dec. 15, Shari Jo Carmichael hosted a birthday dinner in her home on Saturday night. Guests included Gerry, Carl Stapp and Connie Kent, and Jimmy Weathers and Sus-

stapp. You heard carolers' voices ring out on Sunday night, Dec. 16, they were probably the young people from the Avenue, Temple, and First Baptist churches. These teens chined their caroling with a hide — Duane Barrett, Edmond Director of the First Baptist Church led the singing, Mrs. Barrett accompanied on a small piano. Following the hayride, the group met at Temple Baptist Church for refreshments.

By now, you have seen the new 1962 automobile that has come today with Betty Mae and J. Scott, and their parents, and Mrs. Ira Scott? It's an Omobile 98 with a white exterior and a silver interior —

beautiful! What a Christmas present!

Connie Renfro arrived in Hereford on Dec. 17 for a holiday stay. As most of you know, she now lives in Lynnwood, Cal., a suburb of Los Angeles. It's so nice to have you with us again, Connie!

Now, concerning youth-prepared Christmas services: the C.Y.F. (Christian Youth Fellowship) and the Chi Rho youth groups of the First Christian Church presented a candlelight Christmas pageant last Sunday night, Dec. 23 and the Methodist Youth Fellowship was responsible for a candlelight service at the First Methodist Church on the same day.

Then, there were at least two club Christmas parties on Monday night, Dec. 17: Future Homemakers and Future Farmers enjoyed their annual Christmas party held in the high school cafeteria on Dec. 17 — Christmas gifts were presented to exchange students Heather Gordon and Frank Hergert — (upon receiving a pair of cowboy boots from the FFA boys, Frank exclaimed, "Oh, boy, now I'm a real cowboy!") — Winners of the traditional scavenger hunt were John Bob Drake and Dee - dee Thomas, and Royce Ann Gilliland and Arnold Powell. Following their escapade, the weary "hunters" returned to the cafeteria for refreshments.

And the Deaf Smith County 4-H'ers and their parents had a "real fun time" at their party in the ballroom of the Community Center on the night of the 17. Assistant County Home Demonstration Agent Mrs. Jean Beene and County Agricultural Agent Lefty Thomas led the games assisted by Jimmy Higgins, Catherine Smith, and Joyce Beemer. Adults played bingo — "white elephants" were given as prizes. Punch and cookies were served for refreshments.

Congratulations to Jenny Holt upon her selection as Hi - Y Sweetheart for 1962 - 1963!

Speaking of Hi - Y, the Hi - Y boys, Tri - Hi - Y girls, and the High School Red Cross Council members each "adopted" a needy family for which to prepare food, clothing, and Christmas presents. It's indeed heartwarming to hear of such projects!

More college students home for the holidays are Suzanne Langley, Joyce West, Greg Combs, Lynton Allred, Shari Prowell, Sara Gillentine, Charley Thomas, Mickey Bonesto, Kay Neill, Troy Don Moore, Butch McCaslin, Donna Rogers, Lavonne Thompson, Kathryn

McClain, Mack Cansler, Joy Story, Suzy Woodford, Dan McDowell, Helen Sears, Ted Wimberly, Curtis Crowell, Bonnie Sparkman, Allan Cansler, Brenda Beasley, Paula Moore, Mickey Stevens, Mary Ellen Seamands, Clyde Whitaker, Judy Folkes, Joy Wiman, Ginny Higgins, Luanne Higgins, and Clint Coneway.

It would have been quite amusing to see the expression on Geary Gearns' face when he arrived home from Trinity University in San Antonio last Thursday night! His family, the Kenny Gearns, had strategically placed a sign reading "Welcome home, Geary!" on their front lawn with the

flood - light shining directly on it!! Could anyone ask for a more enthusiastic reception?

Van Smith is home from Shattuck Military School in Fairhault, Minn. He doesn't return to school until Jan. 6. A note to all you students who are home for awhile: Enjoy yourselves — we're glad to have ya back!

Judy Crume was reportedly seen at the Bo Diddley Dance at West Texas State College on Monday night, Dec. 17. Sounds like quite a rip - roarin' affair!

Hereford High School was brightened up a bit when on Friday, Dec. 21, the last day before Christmas vacation, the office girls dressed in Santa

Claus suits — so, little Santa Clauses were seen running about school all day long — in order not to disillusion anyone. I'll emphatically state that these girls were just Santa Claus's helpers! Santa Claus was still at the North Pole frantically preparing for his Christmas ride —

Mr. and Mrs. Earl Plank and Dick hosted a party for all the participants in "Amahl and the Night Visitors" — approximately 40 teenagers "went out" to the Planks after the opera's presentation last Friday night — Christmas goodies in abundance! Wesley Hopp and Dian Wilson accompanied the group on the piano while they sang

Christmas carols — a pleasurable time was had by all!

Hereford High Big Domino Band members are preparing to depart our fair city this Sunday night, Dec. 30, at 11 p. m. They will travel by chartered bus to Dallas where they will march at the Cotton Bowl Game on New Year's Day. On New Year's eve there will be a huge party of all the band members — sounds like a "winner!"

Now, in the Dance Department: On Friday night, Dec. 28, there'll be a combo at the Community Center — admission price is set at \$1 per person — dancing time is from 8:30 - 12:30. Then, on New Year's Eve, Ray Ruff

and the Checkmates are scheduled to be at the Center — admission, again, is set at \$1 per — Mrs. Cave says that "the works" will be supplied — horns and confetti included — a real New Year's Eve Party!! Sounds as though you who attend (and everyone in the high school and college age bracket is cordially invited) should have a real blast!!!

It seems impossible that the year 1963 is only four days away — but, nevertheless, it is! So, everyone, many thanks for reading this column of notes during 1962 — and may you and yours have a very happy new year — 1963!



PERSONALITY KING AND queen of Hereford High for this school year were announced at a recent HHS assembly sponsored by the yearbook staff. Named as the personality king and queen of the high school were Suzanne Higgins and Charles Kelly. (Staff Photo)

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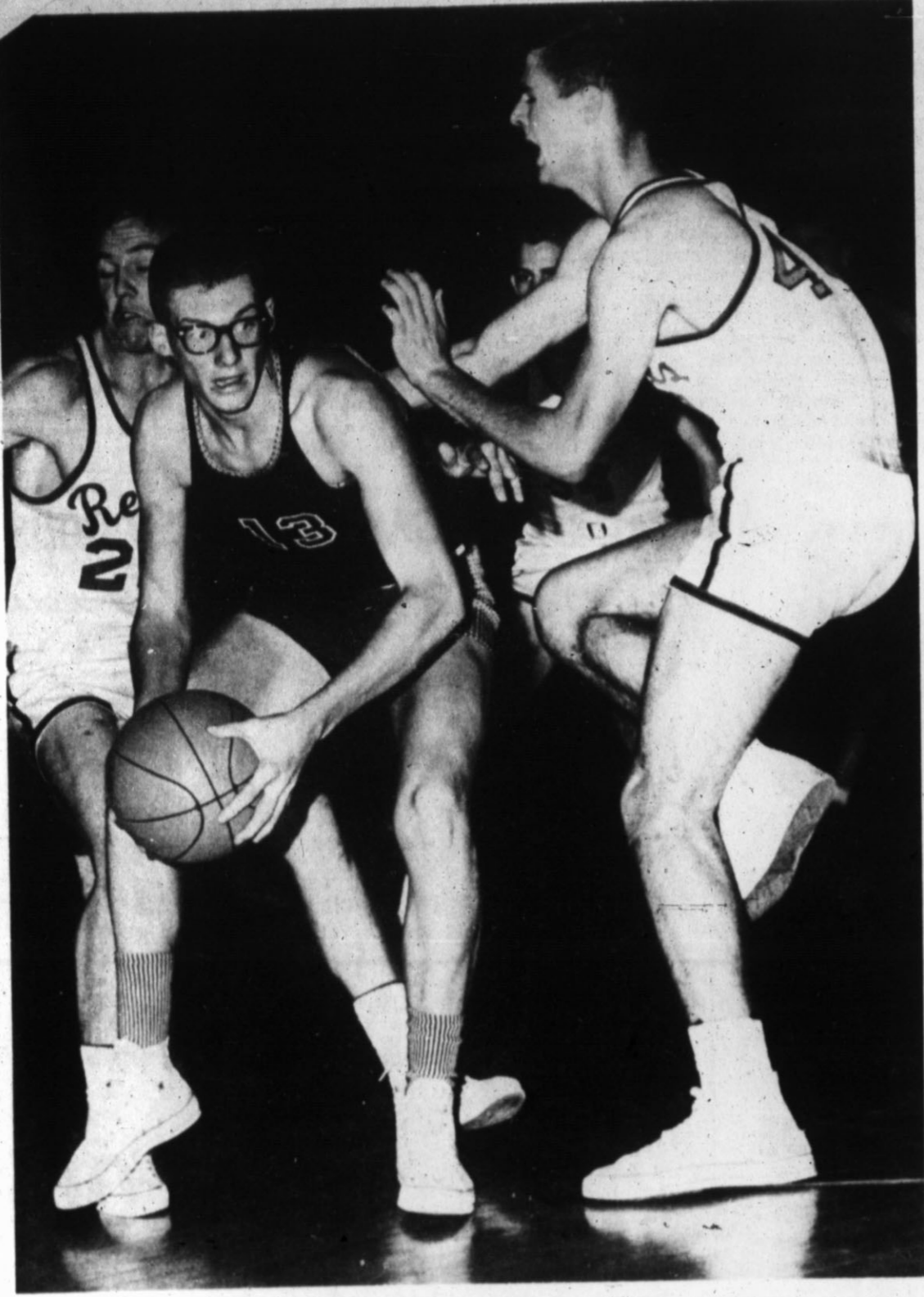
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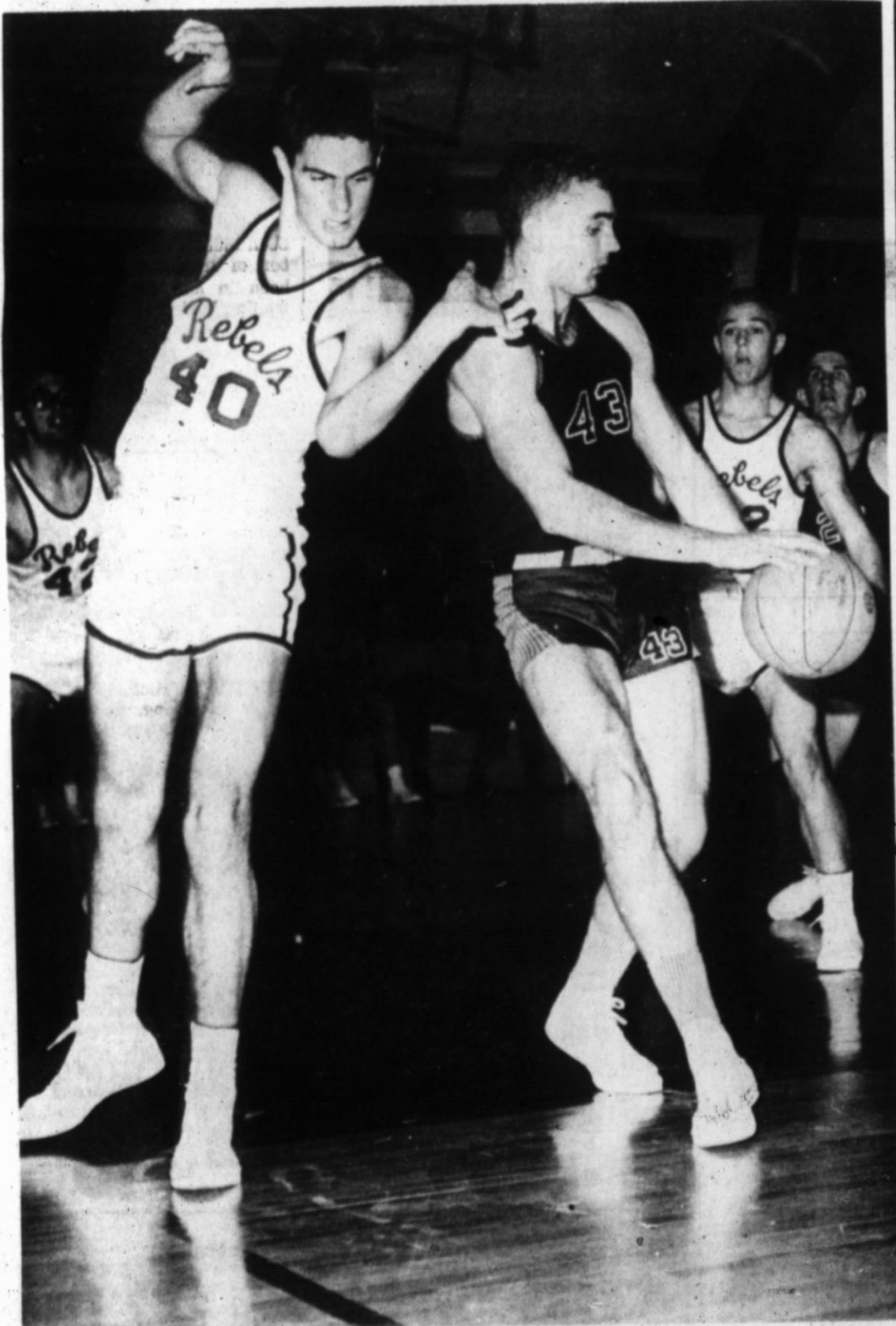
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NO MATTER WHERE he looks, David Dowell 46, for Hereford's second loss of the year. Pat Harkins (20) and Bob Passmore (44) close in trying to get the rebound. (Staff Photo)



NOT BALLET BUT BASKETBALL was the aim of Jim Haney of Hereford (43) and Bill Bogan (40) of Tascosa as they came down following a scramble for a rebound at Rebel Gym in Amarillo Friday night. Bogan, a 6-2 sophomore, and Haney, a 6-2 junior, paced their teams in scoring as Tascosa won 51-46. (Staff Photo)

The Coachmen Give Program At Kiwanis Banquet

The Coachmen, a barber shop quartet, entertained Kiwanis, their wives, and guests at the annual banquet of Hereford Kiwanis Club held Thursday, Dec. 20, at Hereford County Club. The quartet is composed of Vern Camp, B. D. Harrington, Herman Harp and Bill Epps, all of Amarillo. During the program, the selections by the four singing in barber shop harmony included "Jump Down, Spin Around", "River Stay Way From My

Door, "Swing Down Chariot," and a special arrangement of "The Night Before Christmas".

Serving as master of ceremonies for the program which followed the buffet dinner was Jay Hammond, club president. The invocation was given by the Rev. Duane Barrett with Jim Arney introducing the guests.

NIECE VISITS

Janet Cole arrived in Hereford on Thursday, Dec. 20, to spend the holidays with her aunt and uncle, Mr. and Mrs. Joe Smith. She is a senior student at Kansas University and will be graduating in January. She has received an appointment to a Dietetic Internship of one year at New York City Hospital.

Housewarming For The Don Jacksons

A housewarming for Mr. and Mrs. Don Jackson, who live four miles north of town on the Vega highway, was held on Sunday, Dec. 2, between the hours of 3 and 5 p.m.

Hostesses for the party were: Mesdames Wyatt Harman, Earl Rae, Edwin Morrison, Don Bomar, Worth Covington and Clyde Rayburn.

About 50 guests registered during the afternoon.

Have you read the Classifieds?

INVENTORY Sale

DOORS OPEN

At 8:30

All Sales

• CASH

• FINAL

MEN'S SUITS

ALL SUITS REDUCED

Now	Now
60.00	60.00
57.50	57.50
52.50	52.50
47.50	47.50
45.00	45.00
30.00	30.00

TOP COATS

ALL MUST GO

Now	Now
35.00	35.00
29.95	29.95
22.50	22.50
12.75	12.75

OTHERS GREATLY REDUCED



ONE GROUP MENS

WOOL SHIRTS

9⁰⁰

MENS - CHAMP

HATS

20% OFF

SPORT COAT SPECIAL

Now	Now
27.50	27.50
25.00	25.00
19.95	19.95
12.50	12.50

ENTIRE STOCK MENS

DRESS SLACKS REDUCED

SPECIAL GROUP DRESS SLACKS REDUCED TO **4⁹⁹**

ONE GROUP - MENS

SPORT SHIRTS

2⁹⁹

MENS

JACKETS

CAR COATS

ALL MARKED DOWN TO MOVE OUT

MANY MORE ITEMS

IN THE STORE

GREATLY REDUCED



ONE GROUP

BOY'S SUITS 9⁹⁹

LARGE GROUP - BOYS

DRESS PANTS 2⁹⁹

MENS & BOYS

SWEATERS

ALL STYLES & COLORS **1/2 PRICE**

BOYS - LONG SLEEVE

SPORT SHIRTS AND KNIT SHIRTS

1/2 PRICE

ALL MENS & BOYS

WESTERN SHIRTS

1/2 PRICE

BOYS HOODED

WINTER COATS

SIZE 3 - 20 MUST GO

5.50	4.00
12.95	6.95
13.95	8.95
14.95	9.95
15.95	10.95
19.95	11.95

- S-H-O-E-S -

Reg. 13.95 Ladies Dress Shoes **\$6**

Reg. 13.95 to 22.95 Ladies Dress Shoes **\$9**

Reg. 5.95 to 7.95 Flats & School Shoes **\$2 & \$4**

Size 13 Men's Loafer Sox **\$1**

Reg. 11.95 Deb Flats **\$6**

Reg. 18.95 to 19.95 Ladies Dress Shoes **\$13**

Jolene Flats **\$5**

Childrens - Ladies House Shoes **\$2**



WINNING TOURNAMENT TROPHIES in the bowling meet held here recently were Charlie Owens (left) and the Rev. Fred Beversdorf. Owens rolled a 267 for high scratch game honors and bowled a 282 for high handicap game. Winning the all-events trophy for the tournament was the Rev. Beversdorf who posted a 1922 series. He also placed in both the doubles and singles events. (Staff Photo)



HEREFORD FIRE CHIEF was given a comic plaque, complete with his photograph, during the traditional Fire Department Christmas party. Chief Dub Reeves was amused by the award, which was given prior to the presentation of a new watch for his devotion and work on behalf of the department. There were 56 persons present for the party. (Staff Photo)

Sunshine Club Has Yule Party

All the members of the Sunshine Club enjoyed a Christmas party in the home of Mrs. Elsie Minor on Monday, Dec. 17.

A short business meeting was held before the social hour. Mrs. Willodyne Brooks, chairman of yearbook committee, presented each member with new year books.

Secret pals were revealed and names drawn for secret pals for the coming year. A nice Christmas box was given to a needy family with another one to be taken to the family later.

Christmas games were played with prizes going to Mrs. Elmer Jones and Mrs. Thurman Cole. Mrs. Edith Sheppard and Mrs. Elmer Jones won gifts.

Next meeting will be with Mrs. Clint Lundry.

Fourteen members were present for the meeting, including: Mesdames Willodyne Brooks, Alease Bryant, C. V. Burgess Jr., Thurmond Cole, Coy Fryar, Elmer Jones, Clois Kemp, Clint Lundry, J. C. Mays, George Minor, Pat Murrell, Edith Sheppard, C. E. Watta and Preston West.

Beta Sigma Phi's Kappa Iota Holds Christmas Party

Kappa Iota chapter of Beta Sigma Phi met for its Christmas party on Dec. 18 at the Hereford Community Center club room.

Mrs. Gene Cope gave a program on "Prayers of the Little Animals", taken from a magazine.

Mrs. Howard Gore gave a talk on "Unto us a Son is given."

After an exchange of gifts, refreshments were served by the new pledges and the social chairman to Mesdames Delbert Bainum, C. C. Williams, Howard Miller, Bruce Fink, Doc Carter, Larry Summers, Howard Walker, Bob Fillpot, Nolan Grady, Gene Cope, John Schneider, Howard Gore and the pledges, Miss Paula Wright, Miss Jo Ivie and Mesdames Pat Ferguson, Glenn Wilson, Preston Hagans, Ralph Starr, C. D. Fitzgerald, Ted Fangman and Joe Neely.

VISITS IN CALIFORNIA

Mr. and Mrs. Ray Johnson of Summerfield and her mother, Mrs. R. W. Smith, left for California where they will visit with her sister and family for the holidays. They are expected to be gone about a month.

Up In the AIR

Quite a few hunters have been flying into Hereford recently. A four-engine De Havilland was here overnight for a one-day hunt.

Also in was the Tyler Pipe Foundry Aztec with Joe Demmer as pilot and a party of three, all of whom got their limit.

Morris Easley and his wife left last Friday for Colorado, as did Dr. Gene Cope. They were planning to return Sunday. Activity at the airport has been increasing as quite a number of transient aircraft have been in and out, mostly conducting business in Hereford.

Matt Brown has been busy in his shop, doing small repair and majoring aircraft engines. RCA had its plane in for a 100-hour inspection, which has already been done.

Whiteface Aviation has its new Cessna 205 six-place plane now. It has been gone most of the time on charter.

All of us who fly wish to express our gratitude to everyone who made it possible for the obstruction lights to be installed at each end of the paved runway.

Student instruction and training is increasing. Steve McKee made his first dual cross-country last Saturday and will make the next one solo.

John Douglas and Mary Jane Pittman are still working with their instructor, Morris Easley, toward their first solo flight. Jim Easley also is getting close to his first solo, according to instructor Morris.

The Bryant Beech Bonanza has been busy this week. It came in Friday from Nevada and left out for Mexico the next morning, with Tommy Bryant, Dudley Bayne and party aboard.

Floyd Coker has been getting in some time on the Whiteface 150, preparing for his private license.

Benny Wombie has his plane back in the air after Dwane Pittenger top-overnhauled the engine.

Students from other towns now are beginning to use Hereford as one of their cross-country stops, having found through the grapevine that there is always a pot of coffee and some one to talk flying with.

Visitors came from Idalou, Lubbock and some other towns last Sunday for the dedication of King's Manor.

Robert Wilson and pilot flew in from Frederick, Okla., last week in an Aero-Commander. They picked up Aaron Issac and Bob Dulaney of Dimmitt and Mr. Simmons from Simmons Grain and departed for Las Vegas, N. M., returning two days later.

Don Stecie, Ronald Babione and Luther Norvell went to Odessa last Sunday in the Whiteface Skylane for a bowling tournament.

Jack Almon flew Jimmie Gillettine and Marshall Spencer to Roswell and back Monday.

Olin Parris flew John Alkin and party to Crystal City Tuesday. Bob Doughman came in this week in a new Cessna 210 from the factory at Wichita, Kan.

Were	Now
3.98	2.99
4.98	3.99
5.98	4.50
7.98	5.00
10.98	7.00
11.98	8.00

WILSON'S POPULAR STORE

ETERNAL LIFE THROUGH JESUS CHRIST

FARM & HOME SUPPLY
● W. A. DeBusk

FIRST NATIONAL BANK
● Virgil Hennen

PLAINS FERTILIZER CO.
● Glenn O. Edwards

MASTERS CLEANERS
● Mr. and Mrs. C. D. Fitzgerald

SUIT'S AUTO SUPPLY

HEREFORD FERTILIZER & INSECTICIDE CO.
● Norman Moore

ROCKWELL BROS. & CO.
● D. R. Vandever

BUY-RITE FURNITURE
● J. H. Fish

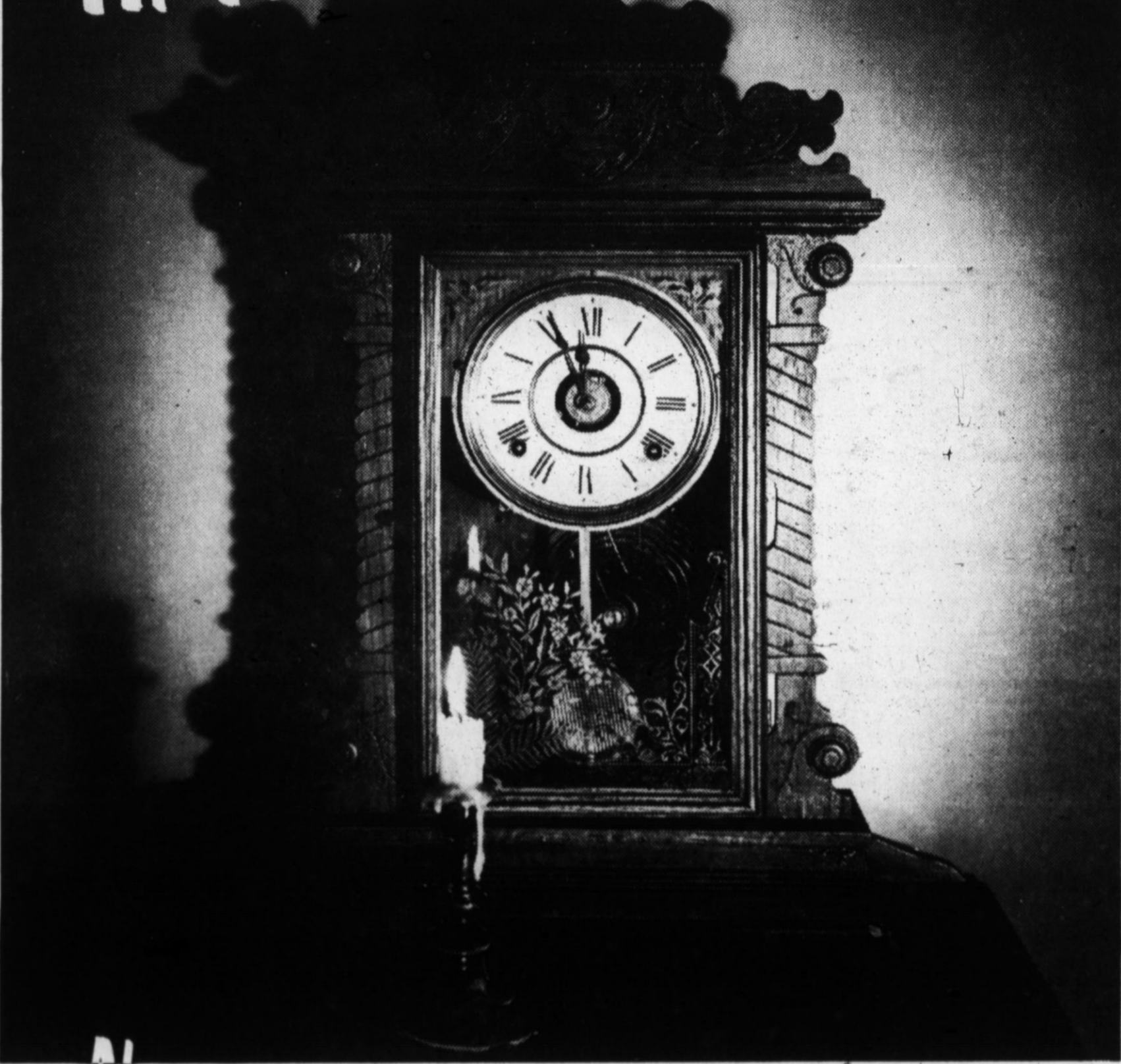
HEREFORD GRAIN CORP.
● Curtis O. Roach, Mgr.

ORNBORN-NORWOOD CHEV.-OLDS.
● Your Chevrolet-Oldsmobile Dealer

CLOWE & COWAN INC.
● The Best - Pomona Pumps

ELIZABETH WITHERSPOON INSURANCE
● 148 N. Main St.

TIME RUNNING OUT!



New Year's Eve and four minutes 'til midnight. It is time to total your failures, to calculate your successes, and to make bonafide resolutions. Did this year bring a spiritual surplus for you? Do you have a clearer view of destiny? Do you know more of the meaning and purpose of life? Have you had time for God? *If not, it will be a terrible day, when God has no time for you.* As the New Year dawns, we know God is in front. He will be in all the tomorrows. Happy New Year!

© Williams Newspaper Features
Fort Worth, Texas

LOWALD BROS.
● Ed, George, Gene & Harold
Loerwald

GILLAND FUNERAL HOME
● Marlin Gilliland

E. BLACK CO.
● Dick Barnard - Jesse Stanford

PISLY WIGGLY
● Mr. and Mrs. Gaylord Newell

ROGERS DRUG
● Mr. and Mrs. Grady Rogers

BIT PUMP CO., INC.
● Hilrey and Leroy Aven

FAMER'S DRIVE IN
● Troy Moore

HEREFORD STATE BANK
● Russell E. Carver, Pres.

WESTERN WRECKING
● Anson A. and June Dearing

NIGHT GARAGE & SUPPLY
● Mr. and Mrs. A. N. McRight

CONSUMER'S FUEL ASS'N.
● Louis LeGrand

PITMAN GRAIN CO.

DAVIS IMPLEMENT CO.
● W. L. Davis, Jr.

HEREFORD LAUNDRY & DRY CLEANERS
● Ernest Kendall

HEREFORD TEXAS FEDERAL CREDIT UNION
● Mrs. Dyalitha Benson

Visit Church Sunday and Take a Friend Along. This Is the Best Way To Prepare for Next Week.

Church of The Nazarene
Fourth and Jackson
Rev. Burle M. DeBord, Pastor
EM 4-1375

Sunday School is held at 10 a.m.; Worship Service at 11 a.m.; Evening Worship Service at 7:00 p.m.
Prayer meeting Wednesday will begin at 7:00 p.m.
Church board meeting the first Friday of each month at 7:00 p.m.

Church Of Jesus Christ of Latter Day Saints (Mormon)
EM 4-1905

The Mormon Church meets in Gilliland Funeral Home. Sunday School, 10 a.m. Sunday, Sacrament Meeting, 11 a.m. Sunday.

Bippus Community
Eugene L. Naugle each first and third Sunday and R. D. Evans each second and fourth Sunday.
Sunday School is at 10 a.m. every Sunday and Preaching is at 11 a.m. and 7 p.m. All Day Singing each Fifth Sunday.

Thompson Memorial Mexican Baptist Mission
Norton and Texas
Rev. James E. Timmons
Orden De Cultos

Domingo Por La Manana, 10 a.m.; Escuela Dominical, 11 a.m.; Culto De Adoracion, Domingo Por, La Noche, 7 p.m.; Union De Prearacion, 8 p.m.; Culto Evangelistico, Miercoles Por La Noche, Culto De Oracion Y Estudio Biblico.

Grace Gospel Church
Thirteenth and Avenue K
Rev. H. V. Fields, Pastor
Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.

Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.
Wednesday prayer meeting held at 8 p.m.

Community Mission Of A La Mission De San Jose
LABOR CAMP

Horas De Misas Los Domingos: 8 a.m. y 10 a.m.
El Domingo Es El Dia Del Senor. Tiene Que Adorable. No Misa: El Sacrificio De Calvario Hay Mejor Modo Que La Santa Continuad.

Templo el Calvari Asemblea de Dios
Pastor, Fidel Alcalá

Bien venidos. Cuidada en la Calle 128 E. 5th.
Las servicios durante la semana y el Domingo.
Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo.
Domingo, 10 de la manana, escuela dominical, a las 11:30 predicalion.

San Pablo Iglesia Metodista
223 Kibbe Street
Rev. Eubaldo Ponce
Pastor

Los Servicios de nuestra nueva Iglesia. Seran de la Siguiente manera los Domingos y los dias de la semana. Escuela Dominical, a las 10 a.m.; Servicio de Adoracion, a las 11 a.m.; Domingo en la noche Predicacion 7 p.m.; Los fueves servicio de oracion 7 p.m.

Jehovah's Witnesses
317 Ave. I

Sunday: Public Bible Lecture, Study, 4:15 p.m.
Tuesday: Congregation Bible Study, 8 p.m.
Friday: Service Meeting, 7:30 p.m.; Theocratic Ministry

St. Thomas Episcopal

Harrison Highway
Rev. Joel C. Treadwell, Vicar
Vicarage, 113 Elm Street
Sunday: Sunday School, 10 a.m.; Morning Prayer and Sermon, 11 a.m.; First and Third Sunday, Holy Communion; Youth fellowship, 7 p.m.
Wednesday: Holy Communion, 10 a.m.

Women's Division is held the third Tuesday of each month at 2:30 p.m. in homes.
The Bishop's Committee meets the first Sunday of each month immediately following morning worship.

St. Anthony's

Harrison Highway at 25 Mile Ave.
Father Angelus, Pastor
Sunday Masses at 6:30, 8 and 10 a.m.
Sunday evening mass at 8 p.m., Daily mass at 6:30 a.m. and 11 a.m.
Confessions are Saturday afternoon from 4 p.m. to 5 p.m. and Saturday evening from 8 p.m. to 9 p.m.
Mass Wednesday evening at 7 p.m.

Park Ave. Church Of Christ

On Harrison Highway
Worship Services 10:30 a.m. Sunday, mid-week services 8 p.m. Wednesday.

First Presbyterian

610 Leo Street
Rev. Russell Wingert, Pastor
Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m. Morning Devotional at 9 a.m. Tuesday.
Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

The Church Of God In Christ

115 West Norton
Rev. Calvin Hodge, Pastor
Sunday School 9:45 a.m.; Morning Worship 11 a.m.; Evening Worship 8 p.m.
Monday, Bible Band meets 7 p.m.
Wednesday, Prayer Meeting 8 p.m.

Grace Assembly
(Undenominational)
Pastor Ray Jennings
211 Blevins

Sunday: Sunday school, 10 a.m.; Morning Worship, 11 a.m.; Evening Service, 7 p.m.
Tuesday: Teaching Service, 7:30 p.m.
Friday: Teaching Service, 7:30 p.m.
"The Voice of Faith" broadcast over KPAN each Sunday 5:5-15 p.m. Everyone Welcome.

Westway Baptist Church

Rev. Orville Atkinson, Pastor
Sunday School is held at 10 a.m. with Church Services following at 11 a.m. Training Union is held at 6 p.m. and Evening Services on Sunday begin at 7 p.m.
The Wednesday night Prayer Meeting in the Church is held at 6 p.m.

Avenue Baptist Church

Pastor
Rev. Clarence F. Powell
Sunday School is held at 9:45 a.m.; Worship Service at 11 a.m.; Training Union, 6 p.m.; Evening Worship Service, 7 p.m. Wednesday Evening Prayer Service, 7 p.m.

First Christian

West Park Avenue
Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.
Chi-Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.
Functional Departments first Wednesday at 8 p.m.
General Church Board, second Wednesday at 8 p.m.

(Continued on page 7)

CHURCH... (Continued from page 6) Seventh Day Adventist

West Park Addition
Elder James Mead, Pastor
"Complete Victory in Christ"
the subject for the daily lesson study and class discussion the Sabbath, Dec. 29.
Memory Verse: 2 Cor. 2:14.
Study Helps: "Thoughts From Mount of Blessings", pp. 14-15.

Lesson Aim: To assist us in attaining the essential elements of Christian Life and growth that will enable us to obtain complete victory.
Lesson Outline:
1. The High Standard of Victorious Christian Living: 1 Peter 1:15-16; Heb. 12:14; 1 John 3:1-3.
2. Victory Impossible to Normal Man: Romans 8:7; 1 John 8:3.
3. Christ Brought Victory: Matt. 1:21; Romans 8:3-4.
4. Victory - How Achieved: John 5:4-5; Romans 6:14.
Saturday Services: Song Service, 9:30 a. m.; Sabbath School, 10:45 a. m.; Worship Service, 11 a. m.

Lesson Aim: To assist us in attaining the essential elements of Christian Life and growth that will enable us to obtain complete victory.
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Saturday Services: Song Service, 9:30 a. m.; Sabbath School, 10:45 a. m.; Worship Service, 11 a. m.

a.m. and Training Union is in the evening at 6:30 p.m. Worship services are at 10:50 a.m. and 7:30 p.m.
Wednesday prayer service will be held at 7:30 p.m.
The teachers and officers meeting will be held at 7 p.m. Wednesday.
Choir practice is at 8 p.m. Wednesday.

First Methodist
501 North Main
Rev. Hershel Thurston
Pastor

Sunday, Dec. 30: Sunday School, 9:30 a.m.; Morning Worship, 10:55 a.m.; Youth meet with youth of First Christian Church for fellowship, 6 p.m.; Evening Worship Service, First Christian Church, 7 p.m.

Tuesday, Jan. 1: Homebuilder's Prayer Group, 8 p.m.
Wednesday, Jan. 2: General Meeting of the Woman's Society of Christian Service, 9:30 a.m.; Commission Chairman Meeting, office, 7:30 p.m.; Choir Rehearsal, 7:45 p.m.; Commission on Missions, Education, Membership and Evangelism, Christian Social Concerns, Stewardship and Finance, 8 p.m.

Central Church of Christ
Ernest Highers, Minister
Gaither Vandever, Personal Evangelist

Sunday Services: Bible Study, 9:30 a. m.; Morning Worship, 10:25 a. m.; Evening Worship, 6 p. m.
Mid-Week Services: Ladies Bible Study, 10 a. m. Wednesday; Mid-Week Classes for all ages and devotional services at 7:30 p. m. Wednesday.

Radio Program, Monday through Friday from 9:05 - 9:20 a. m.

Church of God
H and 13th Street
Rev. J. J. Barker, Pastor

Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m.
Wednesday - Prayer Service, 7:30 p.m.
Friday - Young People's Endeavor, 7:30 p.m.

"Bring your burden and carry away a smile."
"The Church that is large enough to serve you and small enough to know you."
For transportation call EM 4-3809.

First Baptist Church
Rev. B. L. Davis, Pastor
Fifth and Main Streets

Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Evening Worship, 7 p.m.; Training Union, 6:30 p.m.
Superintendent's Cabinet Wednesday, 7 p.m.; Teachers and officers meeting, Wednesday, 7:15 p.m.; Mid-Week Prayer Service, Wednesday, 8 p.m.; Sanctuary Choir rehearsal, Wednesday, 9 p.m. (Wednesday evening services 30 minutes earlier October through March).

Graded Choir Rehearsals, 4 p.m. Tuesday; WMS visitation, first Wednesday, 9:30 a. m.; Women's Missionary Society Monthly Luncheon and business meeting, second Wednesday, 12 noon; W. M. U. Circle meetings fourth Wednesday, 9:30 a. m. or 3 p. m. W. M. U. Night Circle meeting, every second Thursday 7 p.m.

Junior G.A.'s meet Tuesday at 5 p.m.; Intermediate G. A.'s Wednesday, 7:15 p.m.; Sunbeams, Wednesday, 7:15 p.m.; Junior Royal Ambassadors, Saturday, 9:30 a.m.; Truett Brotherhood, Monday, 6:30 a.m.

Sunday morning worship Services broadcast over KPAN. Listen to the "Baptist Hour" at 8 a.m. over KPAN.

Assembly Of God
Union and Ave. G.
Rev. V. W. Marcontell, Pastor

Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
C. A. service begins at 7 p.m. Junior C. A. meet at 6 p.m. and worship service begins at 8 p.m. each Sunday evening.
Prayer meeting and Bible Study will be held Wednesday at 8 p.m.

Legal Notice
Notice is hereby given pursuant to the requirements of Article 2912-G of Section 4, of the Revised Civil Statutes of Texas, that the Commissioner's Court of Deaf Smith County intends to increase the salaries of all County and Precinct Officers, and certain deputies and District-Clerk, by various amounts ranging from 0 percent to 14 per cent of the present salaries, effective January 1, 1963.

H. C. Williams
County Judge, Deaf Smith County

Ford H. D. Club
Holds Christmas Party Wednesday

Ford Community House was the meeting place for the Ford H. D. Club on Wednesday, Dec. 19, with Mrs. Raymond Smith presiding over the activities.
Mrs. Hardy Benson read the "Christmas Story" from St. Luke.

"The Most Useless Present I Ever Received" and "The Present I Enjoyed the Most" were the topics answered for roll call.
Nina Gilliland sang, "Jingle Bells" and "I Wish You A Merry Christmas".
After the meeting was adjourned, Christmas gifts were exchanged.

Those attending the Christmas party were: Mesdames Hardy Benson, Bill Gilleland, A. L. Hollingsworth, Luther Norvell, Raymond Smith, C. R. Stokesberry, L. J. Straffuss and John A. Smith.
Next meeting will be Jan. 16 in the home of Mrs. F. L. Eicke.

RECEIVES PROMOTION
David A. Green, personnelman third class, USN, son of Mr. and Mrs. John H. Green of Hereford, was recently promoted of his present rate while serving with the Airborne Early Warning Barrier Squadron Pacific, Naval Air Station, Enlisted Personnel Office, Barber's Point, Hawaii. Before entering the Navy in November, 1960, Green attended the Hereford High School.

VISIT PARENTS
Visiting the B. R. Ellistons during the holidays are their son and two daughters: Mr. and Mrs. T. H. Elliston, Great Falls, Mont.; Mr. and Mrs. R. W. Curry, Don and John of Pampa; Mr. and Mrs. W. L. Branson of Amarillo and their son, Bob, from San Francisco.

Immanuel Lutheran
Park and Avenue B.
Rev. Fred Beversdorf
Pastor

Sunday, Dec. 30: 9:15 a. m., "Call to Worship," KPAN; 9:15 a. m., Sunday School and Worship Services; 10:30 a. m. Worship Services.
Tuesday, Jan. 1: New Year's Day Services at 10 a. m.

County T-50-3c



PRE-INVENTORY

SALE

CRISCO	3 LB. CAN	69¢
Miracle Whip	QUART JAR	45¢
COFFEE	SHURFINE POUND CAN	55¢
Blackeyed Peas	SHURFINE 300 CAN	2:25
Peanut Butter	ZESTEE 3 LB. JAR	99¢
Anti-Freeze	PRESTONE OR ZEREX GAL.	\$1.59

MANY MORE SPECIALS THROUGH THE STORE

PRESERVES	SHURFINE 20 OZ. JAR JAMS & JELLIES	3:1
COOKIES	DUTCH MAID TOASTED "YES - YES"	3:1
HAND CREAM	MELROSE \$1.00 SIZE	2:1
HENS	CHESSER'S 5 TO 7 LB. AVG.	39¢
BACON	PINKNEY'S SUN-RAY 2 LBS	98¢
Sausage	HORMEL OR ARMOUR STAR 2 LBS.	69¢

THIS COUPON IS WORTH 20¢ TO YOU!!
SAVE 20¢ WHEN YOU BUY A 6 OUNCE JAR OF INSTANT FOLGER'S COFFEE
Clip this coupon, and present with your purchase of a 6 ounce jar of INSTANT FOLGER'S COFFEE!

SPECIAL PRICE 59¢ with coupon

CAMAY	REG. SIZE	3 FOR 24¢
ZEST	BATH SIZE	23¢
IVORY LIQUID	Giant Size	65¢
CHEER	GIANT SIZE	79¢
SALVO	GIANT SIZE	79¢
COMET	GIANT SIZE	25¢



HAPPY NEW YEAR! FROM

PIGGY WIGGLY PIGGLY WIGGLY PIGGLY



semi-annual CLEARANCE Sale

STARTS FRIDAY, DEC. 28

Nationally Advertised Lines of Childrens and Junior Wearing Apparel.

- GIRLS**
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WEARING APPAREL
LAYETTE ITEMS

1/3 off

ODDS AND ENDS \$1.
MANY ONE OF A KIND ITEMS HEAPED ON ONE TABLE

SHOP EARLY WHILE STOCKS ARE COMPLETE!

Let's Cook... New...

(Continued from page 2)
 Put in a greased and flour-ed tube pan. Bake at 325 degrees for 1 hour and 30 minutes.
 Let cool for 15 minutes. Remove from pan and let sit overnight.
 This German Fruit Cake is difficult to bake and Annie finds better results in baking it after everyone is in bed and asleep. It is a cake that will keep a long time.
 "Apple Nut Cake"

3 eggs
 2 cups sugar
 1 1/4 cup wesson oil
 3 cups cake flour
 1 teaspoon salt
 1 teaspoon soda
 1 cup black walnuts
 2 teaspoons vanilla
 3 cups chopped apples
 Bake in tube pan, at 325 degrees for 1 1/4 hours.

Topping
 6 tablespoons white sugar
 6 tablespoons brown sugar
 3 tablespoons butter or oleo
 1/2 cup evaporated milk
 Cook and stir. When it comes to a boil, let boil for two minutes. Pour over nine large marshmallows and stir until they are dissolved. Add 1 1/2 cup powdered sugar, 1 teaspoon vanilla and pinch of salt. Beat together until of right consistency.

"Kentucky Prune Nut Cake"
 1 1/2 cups sugar
 1 cup oil
 3 eggs
 1 teaspoon vanilla
 Beat above ingredients together until light and fluffy.

Add:
 2 cups flour (sifted)
 1 teaspoon salt
 1 teaspoon soda
 1 teaspoon cinnamon
 1 teaspoon nutmeg
 1 teaspoon allspices
 Add above ingredients alternately with 1 cup buttermilk.
 Then add:
 1 cup of cooked prunes
 1/4 cup prune juice
 1 cup chopped nuts
 Bake in 9" x 13" pan at 300 degrees for 45 minutes to 50 minutes.

"Icing"
 1/2 cup buttermilk
 1 cup sugar
 1 tablespoon white karo
 1/2 teaspoon soda
 1/4 stick or 3 tablespoons oleo
 pinch of salt
 Boil together for five minutes. Pour over cake hot.

"Five-Way Buttermilk Rolls"
 1 cup lukewarm thick buttermilk
 1/4 cup sugar
 1 teaspoon salt
 1/4 teaspoon soda
 3 tablespoons soft shortening
 1 cake yeast (crumble into mixture)
 Mix in first with spoon, then with hand, 2 1/2 - 2 3/4 cups flour, adding in two additions using amount necessary to make dough easy to handle.

Turn dough onto floured board, cover, let stand 10 minutes to tighten up, then knead until smooth and elastic. Cover with damp cloth, let rise at about 85 degrees for about 1 to 1 1/4 hours.
 For cloverleaf rolls, bake about 15 - 20 minutes at 400 degrees. Cinnamon rolls bake about 25 minutes at 400 degrees; pan rolls, bake 30 minutes at 400 degrees.

A hint that Annie gave in mixing her yeast bread that might be of help to those that have difficulty in making them: she always uses Fleischman's dry yeast. She dissolves her yeast in a 1/4 cup warm water and lets it stand, until it rises to half fill the cup. This might make a difference in it being a success or a failure.

(Continued from page 1)
 are exchanged.
 In olden times, the advent of a new year was signalized by the ringing of church bells and by dancing, singing, music, horn - blowing and many other merry proceedings in the streets. Many, however, awaited and welcomed the advent of a new year in their homes, where the custom of letting in the new year and exchanging new year's greeting was celebrated.

For centuries, this was the procedure and taken as a whole, it constituted a popular custom which retained a permanence of form and a continuity of observance, year by year. The essential part of the celebration of the advent of a new year is performed during the few minutes, solemn and impressive, when the old year is tolled out and the hour of midnight is struck.

In the twentieth century celebrations for the New Year begin with New Year's Eve and traditionally follow two distinct lines: watch night services in the churches throughout the land; carnivals in city centers and gay parties in homes, hotels or restaurants.

Typical celebrations may be heard over the radio on New Year's Eve. The pandemonium that reigns in New York City carrying on the carnival custom of the day with an estimated half - million people crowded in Times Square and along Broadway is unrivaled for noise of every description until the stillness that comes a few moments before midnight. It is then the chimes of old Trinity ring out "Auld Lang Syne" and other familiar songs until the hour strikes.

All over the nation, people enjoy the ball games which are played on this holiday. Whether it be on the radio, television, or at the actual game, thousands of eyes view such games as the Cotton Bowl in Dallas, Rose Bowl in Pasadena, Cal., Orange Bowl in Miami, Fla., and Sun Bowl in El Paso.

People of this area will be especially interested in the Cotton Bowl parade, in which the Herford High School Big Domino Band has been honored by receiving a request to make a marching appearance. Also of local interest is the Sun Bowl game in which the West Texas Buffaloes will be the host team.

The albatross, a sea bird, has a wingspread from 10 to 12 feet between the tips of its outspread narrow, pointed wings.

At Salt Lake City, Utah, there is a monument to the sea-gull in memory of saving the crops from a vast army of grasshoppers which almost devoured the country.

Gray of one's hair is caused by the cells losing the power to make color pigment, thus leaving the hairs colorless or white.

WIN NUMBER SIX

Bees Clobber Palo Duro

Herford Bees broke a three-game series of losses here Thursday night. And there was little question that the Herd was tired of losing, as the Whitefaces scored a thrilling 80 - 54 come-back.

It was the third Amarillo AA-AA squad that the Herd tangled with in a week, but the first which granted a Whiteface victory.

The win gives the Whitefaces a 6-5 record for the season. Next action for the Bees comes Jan. 4 when the Herd travels to Dimmitt. Bees remain inactive during the holidays while the varsity competes in the Fort Sumner Tournament.

Ronnie Welty showed that he wants to be varsity material as he threw in 33 points during the game to claim scoring honors. Welty ripped in 15 points during the first quarter.

Also finding the range frequently were Kenny Justice with 14 and Charlie Moreno with 11.

Whitefaces followed Welty's 15 - point pace during the first quarter to jump to 23-12 lead. Frank Cain, Justice, and Moreno also found the range in the opening round to put the Herd ahead. Herford had little trouble keeping and adding to its lead the rest of the game.

Justice dropped in five during the second period, while Welty got four, Larry Minks three, Frank Cain one, and Gary

Stagner a free throw. Palo Duro managed only one field goal in the second period, but tacked on seven free throws.

In the third round Justice again paced the scoring with

five points. Welty followed with four and Gary Roberson hit for three. Moreno and David Stevens each dumped in two - pointers.

Entering the last round, the

Whitefaces commanded a 54-38 stronghold. With the aid of eight charity tosses, Herford rolled in to make the 80 - point mark.

Charlie Moreno poured in eight points, while looking sharp on the defensive play too. Welty tossed in his final seven points, and Stagner contributed a couple of free throws. Minks got three while Cain added another two - pointer to close out the

The Herford Brand, Herford, Texas, Thurs., Dec. 27, 1950

BOX SCORE				Total			
Hereford (80)	FG	FT	PF	TP	FG	FT	
Welty	12	9	3	33	Palo Duro (54)	FG	FT
Moreno	3	5	3	11	Leonard	2	4
Justice	6	2	4	14	Kelly	2	3
Stevens	1	0	4	2	Simpson	3	6
Cain	3	0	2	6	Nichols	0	0
Roberson	1	1	4	3	Coffey	1	3
Stagner	2	1	0	5	Handley	1	0
Minks	2	2	2	6	Brokenbeck	2	0
Cook	0	0	2	0	Walton	1	6
McCaslin	0	0	2	0	Johnson	1	0
					Smith	1	4
					Total	14	26

PENNEY'S 60th ANNIVERSARY ALL-OUT STORE WIDE

GIANT - SIZED MARK DOWNS! YOU SAVE PLENTY

We're winding up our 60th Anniversary year with a price slashing bargain spree! Fabulous savings on Penney's first quality values! Hurry!

CLEARANCE YEAR-END



DRASTICALLY REDUCED!

MEN'S COATS

\$11.88 \$12.88 \$15

BOY'S Flannel Shirts \$1

BOY'S Flannel PJ's \$1.44

MEN'S Sweat Shirts \$1.66 \$2.44

MEN'S TAN Cord Jeans \$1.88

STOCK UP NOW ON THESE!

MEN'S SWEATERS

\$4 \$5 \$7

MEN'S Flannel Robes \$3.44

MEN'S Knit Shirts \$1.88

MEN'S Knit PJ's \$2.44 - \$3.44

MEN'S Flannel Shirts \$1.33 - \$1.88

DRASTICALLY REDUCED! PRINTED COTTON FLANNEL 33c yd.

GIRL'S Nylon Tights \$1.33

GIRL'S Knit Blouse \$1.33

GIRL'S House Shoes \$1.33

GIRL'S Skirts \$2 - \$3

GIRL'S Sweat Shirts \$1.33 - \$1.88

GIRL'S Sweaters \$2 - \$3

GIRL'S Sport Sets \$2.44 \$3.44

GIRL'S FLEECE Slack Sets \$5

ENTIRE STOCK REDUCED! GIRL'S COATS \$6 \$8 \$10 \$12

BOY'S Knit Shirts \$1.66

BOY'S Leather Gloves \$1.44

BOY'S Sweaters REDUCED \$2.44 \$3.44 \$4

BOY'S Sweat Shirts 77c - \$1.44

BOY'S Slack Sets \$2.44 \$3.44



SLASHED IN PRICE FOR QUICK CLEARANCE!

BOY'S COATS

\$6 \$8 \$10

MEN'S Leather Gloves \$2.44

MEN'S Sport Shirts \$3.44

MEN'S LEATHER Palm Gloves \$1.44

MEN'S 16 OZ. Union Suits \$1.88

MISSES SWEATERS \$3 \$4 \$5 \$6

MISSES 2 PC. Sport Sets \$3 \$4 \$5

WOMEN'S Jackets \$6 - \$10

MISSES Wool Slacks \$4 - \$6

MISSES Cord Slacks \$2.44

MISSES HOODED SWEAT SHIRTS \$1.33 \$1.66 \$2.44

MEN'S & BOY'S Winter Caps \$1

WOMEN'S Street Dress \$1.99

WOMEN'S Twill Jeans \$1.66

MISSES Broadcloth P \$2.44

WOMEN'S Gloves \$1

MISSES Better Dress \$2 \$4 \$6

MISSES Sleepwear \$1.66 \$2.44

Remnants 1/2 PRICE

WOMEN'S CASUAL AND DRESS FLATS \$3 \$4

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