

WEATHER

Table with weather forecast for Thursday, Friday, and Saturday, including High and Low temperatures.

Moisture this month: .60
Moisture this year: 1.54
Moisture last year: 1.68

The Sunday Brand

30 pages

Our Slogan, "More People — More Farms"

Published Every Sunday

Including 23 Colored Comics

VOL. 15 — NO. 40

HEREFORD, TEXAS, SUNDAY, MARCH 31, 1963

PRICE — 15c PER COPY

\$800,000 Building In 1st Quarter

Holly Construction Starts On Monday

Some construction is expected to begin Monday or Tuesday on the Merrill E. Shoup plant to be built here by Holly Sugar Corporation.

However, major construction will not begin until about May 1 when the railroad spur will be completed. This will allow heavy equipment and material to be moved to the site more easily.

Bill Reed, superintendent for the H. K. Ferguson Company, is on the site now and utility lines have gone in at the building location 1 1/2 miles west of Hereford. Some preliminary work is expected to start in preparation for the big action that will take place this summer.

Construction of the plant is to be completed about Sept. 1, 1964.

There will be no formal groundbreaking ceremony when work begins on the refinery. All formal observances of the state's first sugar beet refinery will be held after the plant is finished.

Following a board meeting in Colorado Springs Wednesday, it was announced that the daily capacity of the plant would be expanded from 4,000 tons to 6,000. This will make the Hereford plant by far the largest in the Holly operations and one of the largest in the country.

At present, the largest plant operated by Holly has a daily capacity of 3,500 tons. Two plants operated by Amalgamated Sugar Company have 4,500 tons daily capacity each. The largest beet sugar plant in the United States is operated by Speckels Sugar Company at Spreckels, Cal., and has a daily capacity of 6,500 tons.

The plant in Hereford will cost between \$18,000,000 and \$20,000,000. It was pointed out by Reed that the Ferguson operates under a national union contract and will hire union members for its work here. The company plans to hire most of its workers from Amarillo, transporting them to the site each day in chartered buses.

Around Town

BY H. A. TUCK

There are several sure signs of spring, and we've seen them all: men's shirts become short-sleeved, women's dresses become lighter and brighter, girls' attire runs more to blouses and shorts, convertible cars suddenly appear sans tops, grass turns green, dandelions turn yellow and those with hayfever show up equipped with extra handkerchiefs.

Whiteface Booster Club members and their wives are urged to attend the golf-accustomed box supper, which will be held Monday, April 1, in the high school cafeteria. The supper will begin at 7:30 p. m. with an auction for the (Continued on page 6)

Name Winners Of Tournament Following Finals

Winners of the Hereford Kiwanis Club ping-pong tournament were announced as finals of the tournament were held Thursday in Hereford Community Center.

Placing first in the senior high girls singles was Pattie Nobles with Lonnie Rush, second, and Judy Wiman, third.

Winning the junior high girls singles event was Mandy Moore; Jan Miller placed second in the division while Sidney Bayne took third.

In the senior high boys division of the tournament, Ronnie Gray won first with Jim Kasahn, second, and David Dowell, third.

Winning the junior high boys event was Roger Owen as Jimmy Young took second with David Brink winning the third spot.

In the doubles events, Ronnie Gray and Frank Hergert won the senior boys event with Pattie Nobles and Jerry Don McCaslin winning the mixed doubles competition.

Hereford Hosts Levelland As Loop Baseball Begins

Hereford Whiteface baseball players begin district competition here Tuesday as they host the Levelland-Lobos beginning at 4 p. m. Taking on the Lobos, the Whitefaces enter an eight-game district slate.

Suffering from lack of experience early in the season, the Herd claims a pre-district mark of two wins and five losses. Hereford had topped Plainview and Pampa once each, while losing to the three Amarillo high schools, Pampa, and Plainview.

The Herd was slated to host Plainview here Saturday afternoon in a double header, results of which were not available at press time.

Coach Coby Kitchens commented that the Herd as seen

much improvement since the first of the season, but the traditionally tough I-AAA league will offer problems.

After Levelland this Tuesday, the Herd meets defending district champs, the Dumas Demons, next week. Only three teams are fielded in the District I-AAA loop, but in past years the district has seen keen competition for the title.

Each team plays the other two contenders four times in the battle for the crown, playing games alternately at home and away.

Hereford enters the district play with three pitchers who have seen considerable action thus far, two regular relievers, and two others with limited



Hereford Building Keeps Going Up!

It Takes Work For 300 To Play

By Wain Miller, Brand Staff Reporter. Little League, Pony League, American Legion.

These are words which spell unexcelled fun for 300 Hereford boys each summer.

But it also spells work for dads and moms of said boys. Wheels are beginning to roll towards getting Hereford's summer baseball programs underway, although some are moving somewhat slowly.

There's no problem getting boys to fill the ranks of the teams, officials of all three leagues agree. But the real problem is getting the parents to run the organizations.

The fact is, many boys will

not be able to play this summer because there is no room for them in the crowded leagues.

Hereford's Little League organization is comprised of four major league teams and eight minor league squads. A total of 220 boys will participate in the program, which gets underway with tryouts April 17-23. Almost 300 boys are expected to look for spots on Little League teams this summer. All between the ages of 8 and 12 years old, former Major Leaguers will be retained for the teams, with other selected from try-outs.

Boys aged 13-14 will be vying for spots on the Pony

League squads. With four teams, the league has a capacity of 60 players. Tryouts for posts in the league will be held in May.

Hereford also fields an American Legion squad, which consists of 20 boys. This team competes with teams from throughout the Panhandle. The organization is for boys 14-19 years old.

But this is not all there is to the summer baseball program for Hereford teenagers.

There are teams that must be coached, games that must be umpired, refreshments which must be sold, ball parks that must be maintained, funds that must be raised, and leagues that must be organized.

All of this is left up to another group—the parents.

"Ideally," explained an official of one of the leagues, "every parent of every boy in the league would be on hand to help carry out the baseball program."

"With all parents doing their share of the work, there would be no problems in carrying out the baseball programs," he continued. "Often, this is not the case," he admitted.

Because of this, a burden is

placed upon those who are willing to do their part (and usually more) in supporting league activities. However, in the past (Continued on page 6)

Kiwanis Start Advanced Sales Of Mops, Brooms

Hereford Kiwanis Club has kicked off the advance sales for the annual mop and broom sale to be held here in April. In charge of advance sales is Dr. Dale Wynn with Ralph Owen as chairman of the fund raising activity.

Mops, brooms, dish towels, dish rags and scrub brushes manufactured by the Light House for the Blind in Fort Worth are now on sale.

Members of the local club are contacting local business firms, vegetable sheds, and housewives. They are taking orders for delivery in April.

Samples of the mops and brooms were not available when the club began the campaign. However, stated Dr. Wynn, it is hoped that samples will be available this week.

County Spelling Bees Set April 2-3

Deaf Smith County's two spelling bees will be held this week. The Junior Bee, for fifth and sixth grade students, will be held at 2:30 p. m. Tuesday, April 2, in the Hereford High School cafeteria.

The County Bee, for students in the seventh and eighth grades, will be held at 2:30 p. m. Wednesday, April 3, in the cafeteria.

There will be 12 entries in the county show, two students from each of the elementary schools in the Hereford district. Students entered, and the schools they represent, are: Cindy Caviness and Dennis Downey, Aikman Elementary; Brenda Alger and George Ray Stewart, Dawn School; Wayne Pouch and Sharon Cash, Central Elementary; Betty Hodges

and Martha Kate Aikin, Northwest Elementary; Ann Priddy and Ginger Gholson, Shirley Elementary; and Jerry Walker and Daniel Peters, St. Anthony's School.

Judges for the Junior Spelling Bee will include Mrs. George Turrentine, Mrs. Opal Bookout and Miss Lavada Shannon. There will be four students competing for the County Bee title. Entering are: Margaret Lindeman and Glenda Sue Dillard, Stanton Junior High School; and Hope Gallegos and Jonathan Hershey, St. Anthony's School.

(Continued on page 6)

Drilling Mishap Injures Hereford Man Wednesday

A 24-year-old Hereford man was critically injured Wednesday afternoon as he was working on a drilling rig 21 miles north of Hereford.

Injured as a drill stem fell and pinned him to the rig floor was Wallace Woolsey. The accident occurred about 3:45 p. m. as elevators on the drilling rig accidentally released, dropping the joint on Woolsey.

A Gilliland Funeral Home ambulance rushed Woolsey to Deaf Smith County Hospital, for a skull fracture, broken ribs, and a fractured left arm. He was in surgery for some five hours.

A hospital spokesman reported that Woolsey remained in critical condition Saturday morning, although he was listed as improved.

Woolsey was working for Dirks Drilling Co. at the time of the accident. The man is single and the son of Mrs. Juanita Woolsey of 312 Ave. B.

By GARDNER COLLINS, Brand Staff Reporter

Building permits issued by the City of Hereford for new construction and alterations, additions and repairs to existing structures soared during the first three months of the year as nearly one million dollars worth of permits were issued.

As city offices closed Friday, permits for the first quarter of the year totaled \$802,605, approximately \$300,000 less than the total recorded for the entire year of 1961.

Building permits for the year got off to a slow start in January with only \$52,250 in permits issued. However, building activity in the city doubled during February with the estimated value to permits totaling \$119,300.

March was the biggest month of the year as total estimated value of construction in the city climbed to \$648,055.

Dudley Bayne, city manager, commenting on the increased building activity in the city, stated that construction could easily reach another all-time high this year if building continues at its present rate.

Most of the building activity in the city has been in the construction of new homes. However, the beginning of construction on the \$233,700 First Methodist Church expansion and the building of a \$125,000 apartment building helped bring the figure to a near record.

The record three-month period was posted during the last quarter of 1962 and topped the million dollar mark as a \$636,000 school expansion program began.

During the first three months of the year, a total of 24 permits were issued for the construction of new homes within the city.

In January six homes with an estimated value of \$41,800 were begun. Estimated value of the seven permits for home construction in February was placed at \$66,400.

However, in March the number of new homes to be constructed nearly doubled as the value almost tripled. Permits issued call for construction of 11 homes with an estimated value of \$187,300.

In both January and February, one permit was issued for the construction of multi-family dwelling. In March, two were issued.

A large portion of near-record quarter can also be attributed to alterations, additions and repairs to existing structures. A total of 20 permits were issued during the period permitting \$37,405 worth of construction.

Cain Will Head Pony Baseball Program Here

Twelve men interested in organizing the Pony League summer baseball program met Friday night in the Hereford State Bank.

B. F. Cain was elected to head the organization as president for the coming season. Named to serve as vice president was Charlie Stone, while Stan Knox received the nod for secretary-treasurer. All were named by acclamation.

Outgoing president Gwynne Owen announced that registration fees for four Hereford Pony League teams had already been sent to the area office.

However, he pointed out, only two of four coaches have been named: Later new officers urged anyone interested in working (Continued on page 5)

Forecast Light Turnout Tues. For City Voting

A very light turnout is expected Tuesday for the City of Hereford election. Incumbents are unopposed for the three posts which are up for election.

Polls will open at 7 a. m. and close at 7 p. m. Tuesday, April 2. Only voting place is the City Manager's office in City Hall.

Ray Cowser is the only announced candidate for mayor as he seeks re-election. He is now completing his first term as mayor. W. L. Davis Jr. is running for re-election as Commissioner for Place One. He also is ending his first term. Gid E. Brown is asking for re-election as Commissioner, Place Two. He has served for two terms.

Presiding judge for the election will be Don Zimmerman. Assisting him as clerks will be Mrs. Nona Jowell, Mrs. C. Ora Cockrell and Mrs. Grant Fuller.



THREE SERVICE STATION gasoline pumps were total losses and an employee was injured here Friday about 7:15 p.m. as a car shot backward, jumped the curbing, and rained into the pumps. Injured was Naco Ramon, 18. He was reported in fair condition at Deaf Smith County

Hospital on Saturday. His half-brother, Merigildo Perez, 13, was backing the car to the pumps when the accident occurred. Damage to the three pumps was estimated at approximately \$2000. The accident occurred at J. D.'s Service Station, 742 West First. (Staff Photo)

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1. Get A Free Lucky 7 Card Everyday When You Visit Cooper's Market. No Purchase Necessary.
2. Moisten Your Card With Water and Your Mystery Number Will Appear. It Will Be 1, 2, 3, or 4.
3. You Must Be 18 Yrs. or Older to Participate.



HOW ABOUT THAT seems to be the expressions on Caroline Brumley's face as she faces opponent David Dowell. The action came about during the hilarious girls versus boys basketball game staged by the Hereford High School Student Council Friday night in the high school gym. Girls clouted the boys 21-20 with a last-second score in the first game. (Staff Photo)

Hereford Students Take Fair Honors

Hereford students ranked high in judging of the Texas Panhandle Science Fair Friday in Amarillo.

Wendell Combs, a fifth grader at Shirley School and son of Mr. and Mrs. Jim Combs, displayed the top entry in the intermediate division of the fair. With an exhibit entitled, "Measuring Wind Speed with Kites and Parachutes," Wendell won a Handbook of Chemistry and Physics from the Chemical Ruber, Co.

Placing second in the Intermediate Group Physics was a group comprised of sixth grade boys from St. Anthony's School. A group of sixth grade girls from St. Anthony's ranked first in the Intermediate Group Mathematics division of the Science Fair.

In the Junior Medicine and Health division of the show, a group comprised of Richard Koening, Joe Warren, and Eugene Diller took second place. The boys are eighth graders at St. Anthony's School.

In Junior Group Physics, another St. Anthony's eighth grade trio earned second place. Comprising the group were Ronald Wagner, William Betzen, and Gary Paetzold.

James Combs, and Jack Alkin of Stanton Junior High School ranked first and second respectively in the Junior Boys Individual Physics contest.

Tyler Thompson of Stanton earned second place in the Junior Boys Individual Chemistry section of the Fair.

Hereford students were competing with entries from throughout the Panhandle at the Science Fair. Exhibits will remain on display from 1 to 5 p. m. Sunday in the Commercial Exhibits Building at the Tri-State Fair Grounds in Amarillo.

The swastika became the national flag of Germany in 1935.

The minimum hourly wage was raised by law to 75 cents

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NEW! Gold Tag Advance 14 Yields of 9% to 31% higher than RS-608, RS-610. Fastest emergence and early growth vigor of any hybrid available. Strong stalked, highly lodge resistant, quick-drying. Medium-early maturity.
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10-LB. BAG **97¢**

FLOUR GLADIOLA 10 LB. BAG **79¢**

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COCONUT CUSTARD PIES MORTONS FROZEN EACH **29¢**

BANQUET POT PIES

8 OZ. **6 for \$1**

ALL MEAT BOLOGNA LB. 39¢

LEAN MEATY SHORT RIBS LB. 25¢

USDA GRADED ROUND STEAK LB. 89¢

KRAFT - 10 OZ. PKG. MARSHMALLOWS MINATURE	19¢
VAN CAMPS - NO. 300 CAN PORK & BEANS	8 FOR \$1
DOLE - FANCY - 12 OZ. CAN PINEAPPLE TIBBITS	2 FOR 39¢
CHOCOLATE DRINK MIX - 2 LB. & OZ. CAN NESTLE QUIK	89¢

SHURFINE TOMATOES 303 CAN 5 FOR \$1	SHURFINE EARLY HARVEST PEAS 303 CAN 6 FOR \$1
MARYLAND CLUB COFFEE LB. CAN 59¢	NESTEA INSTANT TEA GT. SIZE \$1.29

TOMATOES

19¢ PKG.

RED COLORADO POTATOES 25 LBS **69¢**

COOPERS

\$5.00 LUCKY 7 WINNERS
Mrs. R. G. Smith
Mrs. T. O. Morrison

Courthouse Records

Courthouse Records

Santiago S. Valdez, 1950 International pickup; Clifford F. Kerr, 1955 GMC pickup; Fraser Farms, 1956 Ford van truck; Reynaldo F. Diaz, 1955 Buick; Kemp Tractor and Motors, 1960 International flat bed; A. R. Treadway, 1952 Chevrolet truck; Ronald Babione, 1960 Oldsmobile; Jose Valdez, 1957 Ford; W. E. Sparks, 1954 Chevrolet pickup; P. E. Hooser, 1957 Ford; Wences Munoz, 1956 Oldsmobile; Melvin E. Fowler, 1959 Chrysler; Alvin Holmes, 1954 Chrysler; Monroe Parker, 1958 Chrysler; J. O. Hitt, 1963 Pontiac; Alvin Holmes, 1958 Ford; H. L. Bean, 1955 Chrysler; Folia Brock, 1963 Pontiac; Robert E. Wagoner, 1956 Mack truck, 3-26.

Roy D. Bell, 1955 Chevrolet; E. A. Nipper, 1961 Chevrolet pickup; Donald Ray Hire, 1959 Chevrolet pickup; Vivian DeLuna, 1957 Chevrolet 1/2 ton; Eulogio Valdez, 1956 Chevrolet; Yuna Quintero, 1953 Plymouth; Reyes Cerda Lomas, 1954 Oldsmobile; Earl Cole, 1954 GMC 1/2 ton; Mrs. G. M. Banner, 1955 Packard; J. C. Hennington, 1960 Chevrolet; Lynn Jones, 1956 Ford 1/2 ton; Roy Moore, 1958 Volkswagen; Roy Don Thomas, 1957 Ford; Jack E. Jones, 1951 Chevrolet; J. E. Sorrells, 1953 Chevrolet pickup; W. G. Frank, 1953 Chevrolet; Nellie Marie Robinson, 1954 Ford; Paetzold Fertilizer Co., 1948 GMC Truck; George Jones, 1959 Chrysler; Augustine Moreno, 1956 Chevrolet; Henry Caldwell Jr., 1959 Ford; Ruben N. Gar-

cia, 1953 Ford panel truck; Henry Murrell, 1957 Ford 1/2 ton; Alice Nivens, 1954 Ford, 3-27.

L. H. Carlson, 1948 Chevrolet 1 1/2 ton truck; Harvey J. Manion, 1958 Allstate sedan; Frank A. Bridges, 1955 Ford 1/2 ton; Gifford - Hill - Western, 1962 Chevrolet; James Eugene Strain, 1946 Ford; Leroy K. Williamson, 1959 Buick; Myles Funk, 1946 Dodge pickup; Tony Castillo, 1955 Chevrolet 1/2 ton; Eddie Barrera, 1956 Ford; Bert West, 1957 Chevrolet 1/2 ton; Sheddric Jones Jr., 1956 Pontiac; Wendell Burdine, 1949 Plymouth; Gordon Elliott, 1941 Dodge pickup; Gordon Elliott, 1948 Ford pickup; Harvey Brock, 1947 Hobbs semi-trailer; Morris E. Wilson, 1957 International pickup; Jimmie Jesko, 1960 Chevrolet 1/2 ton; Adam Morales, 1951 Plymouth; Joe H. Davenport, 1962 Pontiac; Jack Johnson, 1955 Pontiac; Joe Rutherford, 1948 Dodge truck; Lois McDonald, 1954 Ford; R. W. Mitchell, 1955 Ford 1/2 ton; L. R. Woolbright, 1963 Ford; T. O. Morrison, 1955 Mercury, 3-28.

Pablo Salazar, 1955 Buick; Robert Lee Campbell, 1955 Mercury; Joe Gonzales, 1950 Chevrolet, 3-29.

Warranty Deeds

Floyd McGee to Dave M. Hopper, et ux: The north half of Lot No. 24 and the south half of Lot No. 25 in Block 3, Westhaven Addition.

David Ray Johnson, et ux, to Jack G. Allen, et ux: All of the south 40 feet of Lot No. 10 and all of Lot No. 11, Block 1, Westhaven Addition.

P. M. Houser, et al, to F. H. Lindsey: The north 40 feet of Lot No. 36, all of Lot No. 34 and the south 60 feet of Lot No. 33, Block 5, Westhaven Addition.

P. M. Houser, et al, to F. H. Lindsey: Lot No. 1 and the north 20 feet of Lot No. 2, Block 5, Westhaven Addition. And the south 60 feet of Lot No. 31, all of Lot No. 32 and the north 20 feet of Lot No. 33, Block 5, Westhaven Addition.

Aubrey W. Rogers, et ux, to Henry H. Murrell: All of Lot Nos. 17 and 18 of the Williams Subdivision of Block 48, Evans Addition.

Gus Ruland, et ux, to Fred Douglas Ruland: A tract of land

out of Section 111, Block M-7. Roy L. Campbell, et ux, to Gus Ruland: A tract of land out of Section 110, Block M-7.

Floyd Lindsey, et ux, to Clinton L. Massie, et ux: Lot No. 58, Brownlow Addition, a subdivision of the west 550 feet of Block 16, Welsh Addition.

Deeds of Trust Cranbrook Corporation to T. J. Beetes Co.: All of Lot No. 12, Russell Addition.

Dave M. Hopper, et ux, to First Federal Savings and Loan Assn. of Amarillo: The north half of Lot No. 24 and the south half of Lot No. 25, Block 3, Westhaven Addition.

Jack G. Allen, et ux, to First Federal Savings and Loan Assn. of Amarillo: All of the south 40 feet of Lot No. 10 and all of Lot No. 11, Block 1, Westhaven Addition.

Tom Robinson, et ux, to The Prudential Insurance Co. of America: All of the west half of the east half of Section No. 33, Block K-3.

Erma Johnson, et al, to the First National Bank of Hereford: All of Lot No. 1 and the north 20 feet of Lot No. 2, Block 3, Original Township.

F. H. Lindsey to P. M. Houser: The north 40 feet of Lot No. 35, all of Lot No. 34 and the south 60 feet of Lot No. 33, Block 5, Westhaven Addition.

Leon J. Bell, et ux, to Jessie R. Barrett: 8.556 acres out of the southwest quarter of Section No. 58, Block K-3.

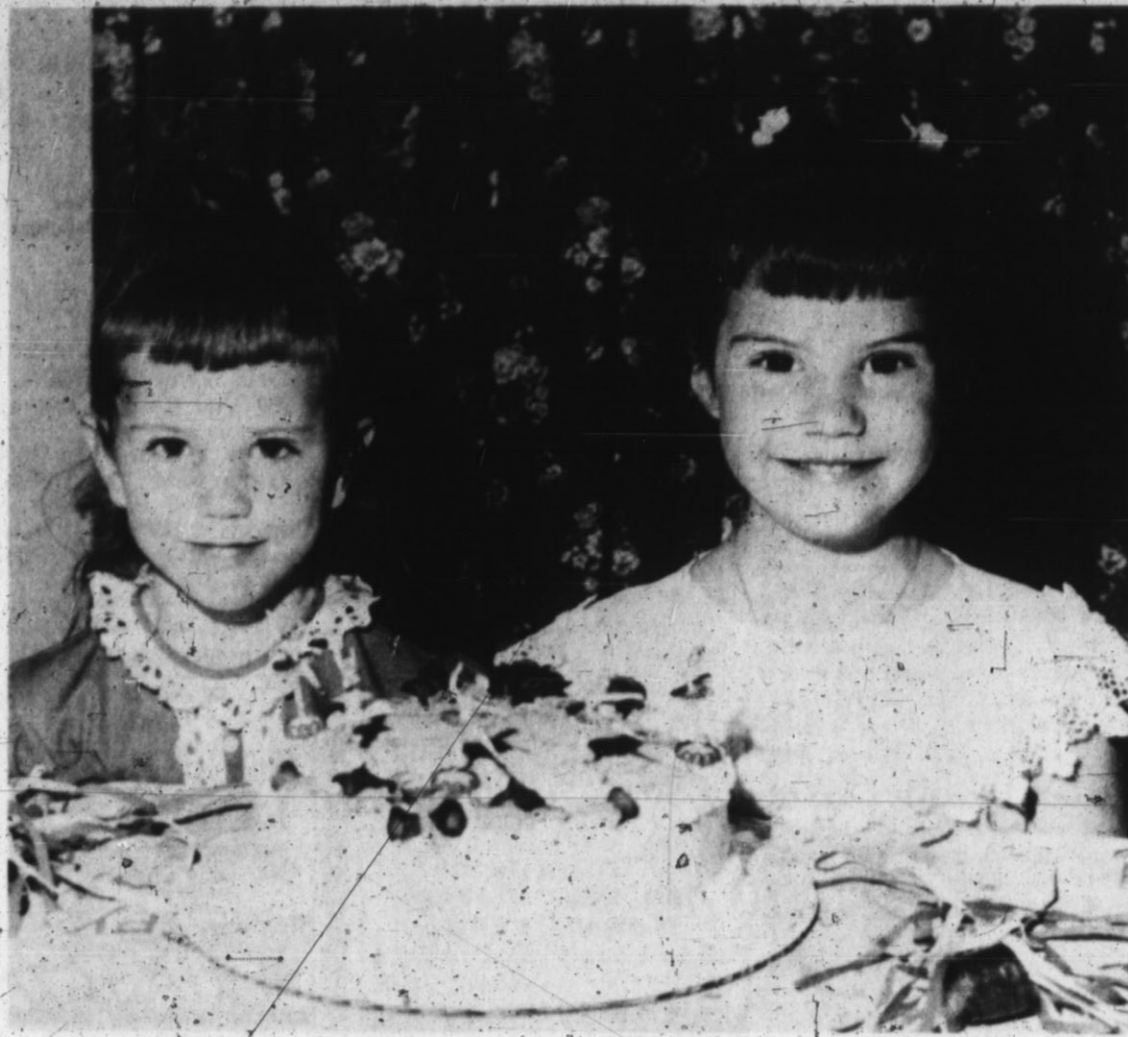
Florence J. Parr, to First Methodist Church of Hereford: The west 80 feet of Lots Nos. 11 and 12 in Block 28.

J. D. Poarch, et ux, to J. V. Campbell, et ux: The north 95 feet of Lot No. 11 of Block 3, Sunset Terrace Addition.

Bonnie Campbell, et vir, to J. D. Poarch, et ux: All of the south 50 feet of Lot No. 21 of the Assessors Subdivision of Block 20, Evans Addition.

H. V. Fields, et ux, to Ray Henderson, et ux: All of Lot No. 10 and the north 10 feet of Lot No. 9 of Block 4, Engler Addition.

J. D. Poarch, et ux, to Hi-Plains Savings and Loan Association: All of the south 50



RENEE KING AND Kiska Ann Hodges make day Tuesday-afternoon in the home of the a double celebration on their fifth birth- F. H. Kings. (Staff Photo)

Fifth Birthday Celebrated By Girls Tuesday

Renee King and Kiska Ann Hodges were honored on Tuesday at 2:30 p. m. in the home of Mrs. F. H. King in the celebration of their fifth birthday.

feet of Lot No. 21 of the Assessors Subdivision of Block 20, Evans Addition.

Jessie R. Barrett to Leon J. Bell: 8.556 acres out of the central part of the west half of the southwest-quarter of Section 58, Block K-3.

Marriage License Guy Louis Buck and Janet Elizabeth Hargett, 3-21.

Renee is the daughter of Mr. and Mrs. F. H. King and Kiska Ann is the daughter of Mr. and Mrs. Aubyn-Hodges.

A Happy Birthday table cloth covered the serving table with the large birthday cake serving as the centerpiece. Little ballinas decorated the birthday cake with favors of Duncan yo-yos, whistles and play watches being given to each of the guests.

Punch, ice cream and cake were served to the following: Jana Cowart, Patricia Johnson, Johnnie Paetzold, Gary Godwin, Tim Massie, Tad Stephens, Cameron Hill and Kathy Walker.

Huey Long, shot while in the Louisiana capitol, died September 10, 1935.

Seven Hereford Artists Display Work In Amarillo

Seven Hereford women will participate in the area-wide exhibit by the Vienna Art Studio of Amarillo. Louis Neugenbauer of Amarillo is the instructor.

West 6th Street. It will start on Sunday, March 31, open from 2-5 p. m. and will continue for four weeks.

Those displaying oil paintings from Hereford include: Mesdames Vivian Major, Verna Lyons, Clara Shore, Jim Higgins, Robert Veigel, Cliff Corley and Ray Suit.

They will be showing portraits, still-lives, and landscapes in the exhibit.

\$ DAY ONLY BROKEN SIZES

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HI & MID HEELS

GROUP NO. 1	4 ⁹⁰
12.95 TO 19.95 VALUES	
GROUP NO. 2	6 ⁹⁰
14.95 TO 19.95 VALUES	
GROUP NO. 3	8 ⁹⁰
19.95 VALUES	
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— BLACK PATENT —	
— WHITE —	

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Three Hereford Tracksters Rate Amarillo Finals

Three Hereford High School tracksters earned berths in the Amarillo Relay Friday as they ranked high in four events.

Ronnie Welty of Hereford led the cindermen as he copped a spot in both the 120-yard high hurdles and the 180-yard low hurdles.

Also competing in final events was Charles Kelly. Kelly ran in the top bracket of the 180-yard low hurdles event.

Gary McKee ran to a finals reservation in the 220-yard dash.

All three cindermen are seniors. Preliminary events were held Friday at Dick Bivins Stadium in Amarillo, with finals lasting all day Saturday.

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Acetate Tricot—Trimmed with Dyed-to-Match Lace! Assorted. Deep lace hems. Pastels, deep-tone colors and white. Sizes S, M, L, XL, XXL.

WICKER BASKETS
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PKG. OF 20 REGULAR
REG. \$1.19 **88¢**

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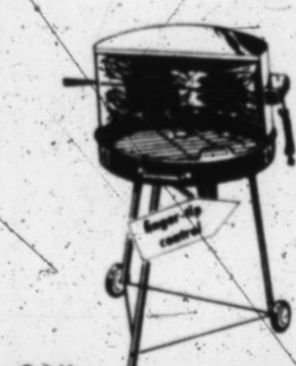
G. E. TRANSISTOR

BEAUTIFUL CASES - COMPLETE WITH EAR PHONE, CARRYING CASE, BATTERIES

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Handy Utility Shelf Favorite all-purpose size, many extra features.

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99¢

SHIRTS

SHORT-SLEEVE BOYS SIZE

\$1¹⁷

MENS SIZE

\$1²⁷

REMEMBER — ASK US ABOUT OUR CONVENIENT LAY - A - LAY PLAN.

Easter SHOPPING GUIDE

1 GROUP **SPRING SUITS** 1/3 OFF

1 GROUP **SPRING COATS** 1/3 OFF

1 GROUP **COTTON DRESSES** 1/3 OFF

1 TABLE **ODDS & ENDS**

\$1

1 TABLE **ODDS & ENDS**

\$3

REGISTER FOR FREE TRIP TO MIAMI BEACH

SEE US FOR DETAILS

THE *Vogue*

EM 4-2030 WANT ADS

FOR SALE Miscellaneous

McCULLOUGH MOTOR COMPANY
345 E. Hiway 60
Phone EM 4-3150
CHRYSLER IRRIGATION ENGINES
Sales & Service
B-1-49-TFC

BIG RED BARN
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
EM 4-3552
West Edge Of Hereford
Highway 60
B-1-1-TFC

AERMOTOR MILLS AND TOWERS
TURNER WELL SERVICE
Avenue H & Grand
Ph. EM 4-2568 or EM 4-2194
B-1-21-TFC

FOR A NEW
Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see
KINSEY - OSBORN MOTORS
142 MILES AVENUE
B-1-26-TFC

LOOK WHAT'S GOOD
Good used late model Maytag automatic washers and two Maytag dryers, electric and gas. Unconditional 90-day warranty on Maytag wringer washers, A-1 shape. Good used food freezer.
Good used G. E. Electric Range.

BUY-RITE FURNITURE
North end of Main St.
B-1-Hc

ALFALFA HAY See Charlie Holt 4 1/2 Miles West on Clovis Highway, AV 9-4599; or EM 4-3706.
B-1-14-8-104p

MILLINERY supplies. New laces and trims. Cutwork Cloths. Cross-stitch quilt tops. Dacron and cotton. Quilt bolts. Knitting yarns. DAN'S of CANYON.
B-1-21-10-8k

KEEP Your carpets beautiful despite constant footsteps of a busy family. Get Blue Lustre. Shampooer For Rent. Hereford Hardware.
B-1-19-40-1c

Living room suite, chrome dinette, gas range, refrigerator. Also bargain divan and chair, gas range, iron bedstead, dining table and chairs, coffee table. Call EM 4-1814, EM 4-1560.
B-1-26-40-1c

SPECIALS
Good used dryers as low as \$19.95 each. Several used washers, automatic and wringer types.
Clean used refrigerators. Also good used Kitchen Aids dish-washers.

JERRY'S APPLIANCE
513 Park Avenue, Hereford, Texas
B-1-37-1fc

FOR SALE 14' Aluminum fishing boat, boat trailer. 1962 5 1/2 HP Johnson Motor. Phone EM 4-0278 or see at 604 East Third Street.
B-1-21-13-4p

FOR SALE Small Jennet. Call AV 9-4416.
B-1-10-13-2c

FOR SALE good alfalfa hay, under shed. A. H. Cook, EM 4-2868.
B-1-11-13-4c

FOR SALE House to be moved. 4 miles north, 4 East of Dimmitt. See Percy G. Shepard 605 Lee Street Phone 647-3355 Dimmitt, Texas.
S-1-24-38-4p

Complete Turn Key Installations of Pumps and Gear Drives
BIG "T" HEREFORD & DIMMITT TEXAS
Phones EM 4-0353-235-J
S-1-47-TFC

ALL CASH - CALL EM4-0939
Dinette Set \$20.00
Baby Bed \$20.00
(both in good condition)
B-1-40-TFC

HARD TO FIND ITEMS?
Yes, Witherspoon Electric Has Them! Door chimes, light fixtures, **HARD TO FIND** light bulbs and fluorescent tubes, glass bowls, ironite ironer pads and covers and many more items.
WITHERSPOON ELECTRIC COMPANY
129 West 3rd EM4-0224
B-1-40-1P

2. FOR SALE Farm Equipment

DEMPSTER
Submersible Pumps, Drilling and Repairing
D. E. TURNER
306 Avenue H
Phone EM 4-2568
B-2-21-TFC

FOR SALE
New, light 6 & 8" pipe. Irrigation engine coolers and coils from stock, or made to order. Lowest prices.
BETZEN MACHINE SHOP
607 Avenue F
B-2-39-TFC

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

FOR SALE 1960 Corvair, power-glide clean, 115 Elm Street, EM4-0856.
B-3-10-39-3P

FOR SALE 1957 Chevrolet automatic Transmission; Before 6 p. m. EM 4-3671; After EM 4-1169.
B-3-11-40-1p

55 Chevrolet 3/4 ton pickup. 51 Chevrolet 1/2 ton pickup. Ford Walk-in fishing wagon, excellent condition. EM 4-2568
B-3-17-40-1c

4. REAL ESTATE For Sale Or Trade

50' lot. Extra nice fence. \$700.00.

Corner lot on Aspen and Harrison Highway. 110' frontage. Priced to sell.

2 bedroom brick house, near school. Large kitchen and living room. \$7500.00 \$1,000. down.

FARMS
Irrigated tabletop 80 acres, on pavement. Well improved. All plowed, ready to go. 18 A cotton, 30 A maize, 15, wheat. \$375.00 per acre. 1/2 cash.

Choice tabletop section on pavement, 15 miles from Hereford. 2 good 8" wells, one good 6" well, on gas. 360 A wheat, balance milo. \$400.00 acre, 1/2 cash.
CARTHEL REAL ESTATE
206 N. 25 Mile Avenue
Hereford, Texas
Phone EM 4-0944
B-4-39-3C

NICE TWO BEDROOM HOUSE
Double garage, Built-In Kitchen, large living room, one bath, fenced back yard. Price \$10,500.

HAROLD MORTON
Robinson Insurance Agency
Office Home
EM 4-2232 EM 4-1462
S-4-37-1fc

TOP QUALITY
Irrigation Dams as low as \$3.25

DAVIS IMPLEMENT
144 W 2nd EM 4-2811

Colorado Rod-Weeders
PTO or hydraulic drive.
Cisco Rod - Weeders
with hydraulic drive.
Dempster Planters, Cultivators and Rotary Hoes.
Lilliston Shredders & Blades.
See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE:
LESLEY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

FOR FARM IMPROVEMENTS
Get a long-term, low-payment Federal Land Bank Loan on your land through your locally owned credit co-operative. You can pay in advance without penalty.
FEDERAL LAND BANK ASSOCIATION OF HEREFORD
407 North Main St. EM4-1464
S-4-36-5C

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor
J. C. RICKETTS, REALTOR
Ph. EM4-3771 133 W. 3rd St. S-4-25-TFC

LOANS AND REAL ESTATE
Have connections with several companies that want to make loans on both irrigated and dry land farms and ranches ALSO
I have a few irrigated farms for sale.
DON MARTIN AGENCY
809 PARK
Ph. EM4-0925
S-4-25-TFC

FOR SALE
One of the best locations in Hereford - 75 by 140 foot lot - near business part of town. A good five room house with basement, a garage apartment, car port, fenced back yard. **GOOD TERMS - \$2500.00 cash can handle the deal. See or call:**
MRS. BRUCIE ROSE
407 N. Main or 610-A Miles
EM 4-1464 EM 4-0285
B-4-40-1C

WOULD like to trade for or buy equity in a two or three bedroom home, from owner. No agency EM 4-0804.
B-4-20-13-2C

MEAT
Processed For Freezer - Also RETAIL SALES
HACKER & JESKO
1315B Park Ave. EM4-3224

ALL TYPES ELECTRICAL WIRING
PHONE EM4-0910
BILL DRUMMOND
BILL'S ELECTRIC

HILL'S TEXACO
FIRST & MILES
EM 4-1823
CONVENIENT TO DOWNTOWN

SERVICE ON
Black & White & Color TELEVISION.
Any Make or Model
SUNSET APPLIANCE
906 Lee EM4-3472

HEREFORD BAKERY.
519 Park Ave. EM4-0177
HOME OF Deaf Smith County Bread and Pastries

For The Best FOOD in Hereford
Try The **Western Wheel Inn**
We Cater To Parties
638 W. 1st. EM 4-2070

HABLO ESPANOEL
SEE ARCHIE
FOR GOOD - CLEAN LATE MODEL USED CARS AT
LEE SIMMERS
136 SAMPSON
EM4-0333 Home EM4-3517

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year. Zone 2, \$6.15 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.
Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.
Second-class postage paid at Hereford, Deaf Smith County, Texas.

YOU ARE INVITED TO SEE THE OUTSTANDING FEATURES OF THE NEW AWARD HOMES ON RANGER DRIVE

• 4 BEDROOMS • 2 BATHS
• LARGE DEN WITH FIREPLACE

YOURS FOR LESS THAN \$3000 DOWN

JUSTICE REALTORS

VETERANS
Time Is Limited. Now We Will Help You BUY TEXAS LAND 5% down 40 year loan 4 1/2% Interest
Opportunity now for you to own valuable land North of Amarillo on a main traffic artery.

OFFICIAL TEXAS VETERAN LAND BOARD CONTRACT
Veterans with Purchase Options Only Please Contact
P. D. WHEELER
233 Amarillo Bldg. Amarillo, Texas DR6-8292 DR3-7105
B-4-36-9C

COMPLETE REAL ESTATE SERVICE DURWARD HAMBLY
Off. EM4-3566 Res. EM4-3466
B-4-50-TFC

BEEF
Gov't. Graded (U.S. Good) Half or Whole lb. 49c
Hind Quarter lb. 57c
Fore Quarter lb. 43c
25 lb. Pack \$13.95
All Meat Unconditionally Guaranteed
SUNSET MEAT CENTER
149 25-Mi. Ave. EM 4-3666

MEAT
Processed For Freezer - Also RETAIL SALES
HACKER & JESKO
1315B Park Ave. EM4-3224

ALL TYPES ELECTRICAL WIRING
PHONE EM4-0910
BILL DRUMMOND
BILL'S ELECTRIC

HILL'S TEXACO
FIRST & MILES
EM 4-1823
CONVENIENT TO DOWNTOWN

SERVICE ON
Black & White & Color TELEVISION.
Any Make or Model
SUNSET APPLIANCE
906 Lee EM4-3472

HEREFORD BAKERY.
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HOME OF Deaf Smith County Bread and Pastries

For The Best FOOD in Hereford
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• 4 BEDROOMS • 2 BATHS
• LARGE DEN WITH FIREPLACE

YOURS FOR LESS THAN \$3000 DOWN

JUSTICE REALTORS

PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-1-27P

Have Nice two bedroom brick home for sale. on Brevard Street. Small cash payment to the right people. Excellent terms. Joe G. Evans, Phone EM 4-1574.
B-4-25-13-tfc

DI-SYSTON
10% Granular Insecticide FOR SUGAR BEETS
Di-Syston controls... sugar beet leaf hoppers and mites.
BIL-MAR ASSOCIATES, INC.
146 East 2nd
EM 4-0560

When You Think Of CLOTHING Think Of **MARTIN'S** Ready To Wear
509 Park Ave. EM4-1180

WE PAY TOPS
WE PAY AMARILLO MARKET PRICES
EM 4-3514 7:30 - 12 Noon
Hereford Sale Barn
Livestock Weighed Free

AT COHOLICS ANONYMOUS
EM 4-1994
Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'til

WEDNESDAY
12 Noon
Hotel Jim Hill

THUR. NITE FC
7:30 P.M.
Hereford A. F. & A. M. No. 849
Troy Stambaugh, Sec.
John Robinson, W. M.

Hereford Rotary Club
meets every Monday at 12:05
Hotel Jim Hill

Kiwanis Club
Thurs. Noon
100F Hall
207 E. Sixth

FULLWOOD ELEC. INC.
Free Estimates On Irrigation Motors
Any Size Rewound & Guaranteed
232 W. 3rd Bus. EM4-0110 Res. EM4-2130

JOHN MOSES RANCH
MIDLAND BURMUDA GRASS ROOTS CONTRACT PLANTING
J. J. MOSES
Phone 285-2466
Oilton, Texas

BOYD MACHINE SHOP
1306 PARK AVE. EM 4-1055
• Wholesale Auto Parts • Exchange Engines
• Crankshaft Grinding • Crankshaft Journal Welding
Complete Machine work on Automobile and Industrial Engines

HEREFORD REAL ESTATE HOMES
3 bdrm. - 2 bath - central heat and refrigerated air-spriple system - double garage - dishwasher - fireplace. \$17,000.
3 bdrm. - 2 large bath - 2 furnaces - builtins. Lot 112 x 140 - Nob Hill. \$15,750. Has loan on it.
3 bdrm. - carpet - clean home - big lot - \$11,500. G. I., F. H. A., or Conventional.
3 bdrm. - carpet - 1 year old - large rooms. G. I., F. H. A., or Conventional.

BUILD A NEW HOME - \$300 TO \$500 DOWN. F. H. A. REASONABLE PAYMENTS VISIT AND SEE PLANS. FARM
1/2 - 220 M., 9 C., 15 W. - 5-6 wells. Home - double garage. \$20,000 down. \$225 per.
1 section - 240 W., 220 M., 2-8" wells 3 bdrm. home - 1 mile on pavement. \$20,000 down or will trade.

ACREAGES
20 A. - home - \$25,000
21 A. - 3 bdrm. home - equipment goes. \$21,500. 29% down.
JIM CRAMER
Corner Main & Hiway 60
EM 4-2424 EM 4-1226

HEREFORD REAL ESTATE

ELKS
Meet Each Tuesday Night, 8 P. M. At 131 East 2nd Street

OPTIMIST CLUB
Meets Monday Eve. 6:30 p.m. American Legion Hall

Lions Club
meets each Wednesday, 12 Noon Hotel Jim Hill

Second Monday Stated Meetings
THUR. NITE FC
7:30 P.M.
Hereford A. F. & A. M. No. 849
Troy Stambaugh, Sec.
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JIM CRAMER
Corner Main & Hiway 60
EM 4-2424 EM 4-1226

HEREFORD REAL ESTATE

MANURE FOR SALE FEED LOTS
Cleaned & Spread
Bill Roper EM4-1488

You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
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DEPENDABLE SERVICE
120 Schley EM4 - 3355

GLASS IS OUR BUSINESS -
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

Buy With Confidence
JUSTICE HOMES
THREE BEDROOM, 1 3-4 baths, double garage, utility room. Located NW Hereford. \$21,000. Large loan available.
Large 2 bdrm. house, 1200 sq. ft., carpets, fence, storm cellar. Located at 616 Ave K. Will trade down to smaller 2 bdrm. if right location.

Can't find the exact home you want? See us for a new Award Home Built just for you. All price ranges from \$9,000 to \$40,000. Low down payments.

FARMS
Three quarter section irrigated land on highway in Deaf Smith County. Natural gas, improvements, 402 acres of allotments, \$275 per acre, consider trade.
480 acres choice irrigated land near Textline. Improvements and good allotments. Low down payment or will trade.

MOTELS
Remember, we are Motel Specialists.
Justice Real Estate
345 West First Street
Oliver Streu
Res. EM 4-2857
Gene Snead
EM 4-1420
Phone EMerson 4-1753
Mike Justice
Res. EM 4-1757
Virgil Justice

WESSON'S SPECIALS
Farms-City Property
CASTRO COUNTY; 300 acres good land in cultivation. 2 good 8" irrigation wells. Good crop allotments. 1/2 mineral. Rent this year possession next year. \$40,000 will handle. Price \$375.00 per acre.
DEAF SMITH COUNTY; 240 acres good level land in cultivation. 8" irrigation well. Good crop allotments, 1/2 mineral. Rent this year possession next year. 1/3 or more cash down payment, balance terms. Price \$360. per acre.
DEAF SMITH COUNTY; 300 ACRES; 275 acres in cultivation, balance grass. 8" irrigation well. Fair crop allotments. 29% or more cash down payment, terms on balance. Price \$290.00 per acre.
1/2 SECTION; 7 miles from Hereford with nice set of improvements. All good land in cultivation, except about 60 acres grass. 8" irrigation well. Good Crop allotments. \$40,000 will handle, balance on terms 6% interest. Price \$390.00 per acre.
19 ACRE TRACT; Located near Hereford all in cultivation. One 5" well. 2 bedroom modern house. \$5,000 will handle, balance good terms. Price \$20,000.
2 BEDROOM HOUSE; Located On Blevins Street with attached garage, carpet, floor furnace, plumbed for washer and dryer. \$3400.00, GI Loan 4% to be assumed, Price \$7,000.
3 BEDROOM HOUSE; Located on Irving Street. Carpet, Central heating, plumbed for washer and dryer. Fenced back yard. \$8,000 GI Loan to be assumed. Price \$10,500.

MANY OTHER LISTINGS
BUY SELL OR TRADE; If you want to buy, sell or trade property you can rely on us doing a good job for you.
HANCOCK FARM LOANS; Anywhere for any purpose, low rate interest, long time terms.

WESSON REAL ESTATE
HOYT RENFRO HEREFORD, TEXAS - N. L. WESSON
RES. PH. OFFICE PH. RES. PH.
EM 4-2615 EM 4-2528 EM 4-2860

Reliance HOMES
FOXWORTH GILBRATH
NO DOWN PAYMENT
NO CLOSING COSTS

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment.
DAVIS IMPLEMENT
144 W 2nd EM 4-2811

SERVICE ON ALL Washers & Dryers.
SUNSET APPLIANCE
906 Lee EM4-3472

EM 4-2030

WANT ADS

SELL OR TRADE

2 SECTIONS: 9 irrigation wells, all smooth land in cultivation; 804 A. wheat, 60 A. cotton, 423 A. milo. Owner will sell on 29% down or will trade for small tract of irrigated land and carry balance on good terms.

640 ACRES: All smooth clean land in cultivation and irrigation; close in, 2 good two bedroom houses, 100 A. cotton base, 66.6 A. wheat, 476 A. milo. Owner will trade for 2 or 3 sections in irrigation water district, or will trade for grass land in irrigation water district.

VERY CHOICE 320 A.: Unimproved on pavement, close in to Friona, good cotton, wheat and milo allotments.

320 ACRES: Close in on pavement, fully alloted, we want offer on this one.

2000 ACRES: All smooth land except about 100 A., 4 irrigation wells and underground tile, on pavement and good allotments, for more information contact Douglas Land Co.

DOUGLAS LAND CO.
FRIONA, TEXAS
901 MAIN
Ph. 5541
Joe B. Douglas
res. Ph. 5531
Box 185
Ed Hicks
Res. Ph. 3231
B-4-40-1C

1. Deaf Smith County — 1/2 sec. — lays nice — 3-8" wells — good improv. — \$365 per acre — 29% down — poss. when crops are harvested.

2. Deaf Smith County — Sec. in soil bank — \$110 per ac. — This place has some good allot. and lays nice.

3. Deaf Smith County — 1/2 sec. — 3 good wells — good allot. — as nice a place as you can find — 29% down.

4. Deaf Smith County — nice 1/2 sec. — all cult. — 2-8" wells — nat. gas — good allot. — 29% down.

5. Castro County — sec. — 3 wells — improved — good allot. — Priced for quick sale — terms available.

6. Castro County — 1000 ac. — 3 wells — improved — Will trade on good 1/2 to 1/3 sec. with nice impro. Priced at only \$200 per ac.

7. New Mexico — 2000 ac. — good allot. — 4 irr. wells — only \$250 per ac. — 29% down — This place already has a good loan.

8. Deaf Smith County — 1/2 sec. — good allot. — nice home — good water — This place is rented for 1963 to an excellent farmer and he would cont. farming, if desirable.

We have farms and ranches to sell and trade. Let us know what you have. We need your listings!

WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT.

1/2 MI. SO. OF UNDERPASS ON HWY. 385

J. M. HAMBY REAL ESTATE PHONES:
Office EM 4-3566
Residence EM 4-2553
J. M. HAMBY
Harold Hamby EM 4-3454
Gerald Hamby EM 4-1334
Durward Hamby EM 4-3466
B-4-39-TFC

LOTS FOR SALE. \$300.00 up. Restricted and out of city limits. Call Betty Rice.
B-4-14-39-6c

FOR REAL ESTATE
See **HAROLD MORTON**
If you are interested in buying a farm, home, ranch or commercial property we will be glad to show you our listings.

PRUDENTIAL FARM LOANS
Conventional, FHA & G. I. Home Loans

ROBINSON INSURANCE AGENCY
Home EM 4-1462
Office EM 4-2233
S-4-36-TFC

FOR SALE or rent two bedroom house, 502 Blevins. Write J. W. Morris 1001 4th Avenue Canyon.
B-4-17-13-2p

FOR SALE Two bedroom house, 332 Avenue J, GI Loan. Taxes, insurance included. Will sell for equity. See after 5 p. m.
B-4-20-39-4p

FOR SALE Will sacrifice on a nice 3 room furnished house for \$4,000. Inquire at 821 Avenue J.
B-4-18-38-tfc

WHY PAY RENT???

(1). Nice 3 bedroom brick, central heat and air conditioning. Built-in oven and burners. Close to school. Price \$12,700. Can be bought on GI Loan or small down payment on conventional loan.

(2). 3 bedroom frame with single garage, close to schools. Price \$9,250. GI or FHA.

(3). 2 bedrooms, den, single garage. Price \$10,500. Very nice.

(4). 2 bedroom brick single garage, fully carpeted. Price \$11,500. \$1500 down. Good terms on balance.

WE HAVE MANY OTHER HOMES TO CHOOSE FROM

J. M. HAMBY REAL ESTATE
1/2 MI. South of Underpass on Hwy. 385
Phones - OFF. EM 4-3566
Res. - J. M. Hamby EM 4-2553
Harold Hamby EM 4-3454
Gerald Hamby EM 4-1334
Durward Hamby EM 4-3466
B-4-7-TFC

FOR SALE OR TRADE

1350 square feet, 2 bedroom, large living room, 1-1/2 bath. Family room, enclosed porch, 2 car garage. Wired and plumbed. Fenced yard, trees and shrubs. 109 Fuller. Will take car. EM 4-3121, EM 4-2023.
B-4-33-TFC

HOME FOR SALE or will trade for property in or around Hereford. Write Box 971, Cortez, Colorado.
B-4-17-34-13p

FOR SALE Three bedroom Home, Land 186x150 Call EM 4-3608.
B-4-10-10-9p

FOR SALE Highway lot, Second and 385 Street three sides. Mrs. J. H. Early, CI, 8-4153, Star Route Wildorado, Texas.
B-4-19-11-tfc

FOR RENT

SHOP BUILDING for lease. Nice location Phone EM 4-3566.
B-5-10-23-tfc

FOR RENT Newly decorated three room completely furnished efficiency apartment. Private bath, entrance. Bills paid. No pets. Inquire Hinds Upholstery, 310 McKinley Daytime, or Hinds residence evenings. Phone EM 4-2011.
B-5-29-39-4P

Three room furnished house. Bills paid. No pets. Whites only. See Roy Manning 325 Avenue B.
B-5-16-39-tfc

FOR RENT One and two bedroom luxury apartments. From \$120.00 per month. Villa Park Apartments 900 Park Avenue, EM 4-3822.
B-5-19-13-tfc

My home for rent. Phone EM 4-0028.
B-5-10-39-tfc

NEWLY decorated small house. Stove and refrigerator furnished. 212 Avenue C EM 4-2643.
B-5-12-13-tfc

FOR RENT NICE Modern furnished garage apartment with antenna. 805 Lee. EM 4-0738.
B-5-12-40-tfc

Furnished apartment for rent. Whites. Mrs. W. M. Megart 401 Lawton.
B-5-11-46-2c

FURNISHED three room house, 131 North 25 Mile Avenue.
S-5-10-40-tfc

FOR RENT One of my best furnished apartments for whites only; no children, no pets. Free parking. Phone F. H. Obethier EM 4-0152.
B-5-22-40-tfc

Furnished duplex for couple. Bills paid. 116 Avenue A.
S-5-10-31-tfc

FURNISHED one bedroom duplex. Whites. Utilities paid. No pets. Front bedroom. Private entrance, private bath. 711 East Third.
S-5-18-38-tfc

FOR RENT Nicely furnished two room apartment for a single person. Carpeted. Private bath and entrance. Bills paid. Call EM 4-1286 after 5:00 p. m.; before 8:00 a.m.
S-5-26-35-tfc

WANTED Painting, taping, texturing, sheetrocking. Carpenter repairing Phone EM 4-3225.
B-6-10-42-tfc

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, 7. **4-31-TFC**

NEEDED LISTINGS on farms, homes, businesses and commercial property. Justice Realtors.
B-6-11-4-TFC

WANTED 50 HP Electric Motor and switch box. Phone AV 9-4599.
B-6-10-13-2c

HELP WANTED

Irrigation man to work on farm. Good salary, bonus, house furnished. R. C. Godwin Farms, EM 4-1756; AV 9-4148
B-6-17-38-5c

LADIES
Could you use \$40.00 for sixteen hours work in your spare time? If so, and you have a car, write Box 673 Hereford for an interview.
B-8-39-6C

WANTED Experienced clerk for lumber yard. Apply in person. Huckert Cash Lumber; Hiway 385, North.
B-8-15-39-tfc

9. Situations Wanted

WANTED All kinds custom Farm Work. Call Jake Moore EM 4-1542.
B-8-10-28-25P

10. NOTICE

"Swimming Pool for lease, including concession stand, for summer season May 15 to September 1, 1963. References required. Send application to Board of Trustees, Town of Texico, New Mexico, giving qualifications, abilities, references and offer. All applications considered April 5, 1963 at regular meeting."
B-10-39-3C

WELL WORK

AERMOTOR windmills, submersible pumps.
J. E. TURNER
Phone EM 4-2194
S-10-24-TFC

11. Business Services

PORTABLE DISC ROLLING Scalloped or plain. Jacobson Brothers. Phone EM 4-1543.
B-11-10-23-tfc

WANTED Water well drilling. Test holes and repair. Phone Jesse Scott EM 4-1108.
B-11-12-6-18p

LET US handle all your real estate problems including free rental service. Justice Realtors.
B-11-14-4-TFC

Magneto - Starter Generator & Electric Motors Rewind Sales & Service
OWENS & HOLLINGSWORTH
EM 4-3545
EM 4-3572
Commercial - Industrial Residential Wiring
809 - EAST SECOND
B-11-13-TFC

INCOME TAX SERVICE
B. Lee Cocanougher 108 W. 8th Street.
B-11-28-15P

CONCRETE & STUCCO
Residential & Commercial Sidewalks - Drives - Floors, Patios
Radius of 100 Miles of Hereford
WESTER & JONES
H. E. WESTER
EM 4-0408
LYNN JONES
EM 4-1217
B-11-27-TFC

CLOCK REPAIR ALL kinds. Alarm, 8 day, electric, 400 Day and Automobile. **CO-WAN JEWELRY.**
S-11-14-36-5p

KIRKLAND & DILLARD EARTH MOVING COMPANY
Slush pits dug and filled. All kinds Dozer Work. Day Phone EM 4-2020
Night Phone EM 4-2721
S-11-40-TFC

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags. **JEFF ROBERSON**
137 Ave. D. Ph. EM 4-0262
S-11-28-TFC

Total Acreage Of Feed Grain Diversion Told

Final diverted acreage figures for the 1963 feed grain program were released here Friday. A drop in the total number of acres diverted was noted even though the base acreage under the program shows an increase over a year ago.

In making the announcement, Faust Collier, manager of the local Agricultural Stabilization and Conservation Service office, stated that 941 farms will come under the voluntary program.

Intentions signed by farmers show that 64,059 acres will be diverted from feed grain production. This represents a base acreage of 220,359 acres.

Totals last year for feed grains showed a base acreage of 201,370 acres with the total diversion amounting to 75,013 acres.

In noting the drop in diverted



SHOOTING ONE-HANDED is hard enough under normal circumstances, but David Dowell did it during the classic event which put the girls of Hereford High School against the boys Friday night in the high school gym. And Dowell was wearing boxing gloves (on both hands) as an added handicap. Looking on are Connie Kent and Dwight McGee. The game was staged by the student council.
(Staff Photo)

ing gloves (on both hands) as an added handicap. Looking on are Connie Kent and Dwight McGee. The game was staged by the student council.
(Staff Photo)

Cain...

(Continued from page 1)
as a coach or a manager to contact them.

Try-out dates for Pony League will be announced at a later date. Any boy 13-14 years old is eligible to play whose birthday falls between Aug. 1, 1948 and July 31, 1950.

Four teams with a total of 60 players will be fielded this summer, with the season getting underway the week following dismissal of school.

"We are going to need the active support of every father of every boy who plays," commented the new league president, B. F. Cain. "This is not a job that this group present tonight can handle by itself."

New officers will meet in the near future to select a player agent, announce try-out dates, and set up the summer schedule.

Outgoing Pony League officers were Owen, president; Robert Lemons, vice president; and Cain, secretary-treasurer.

Sky Chiefs Soar Once More For Amarillo Win

Hereford Sky Chiefs soared once again as they downed the San Angelo YMCA Team during the Amarillo Sports Festival Friday.

As a result, the Chiefs earned the right to go into finals play of the regional YMCA League competition. The Hereford squad was slated to take on Beaumont Saturday morning.

In a game which saw fans straining with tension during the final moments, the Sky Chiefs eked out a 52-51 victory over San Angelo.

David Seal sparked the Hereford attack with 17 points. George Scott and Chick Hicks hit for 10 each. Bobby Shelton tossed in seven, Jim Arney contributed five, and Bill Dufur tallied four.

Hereford jumped to an early lead, but fell behind. The Sky Chiefs led 14-9 after the first full quarter of play, but by half time San Angelo had pulled out a 26-22 lead.

The Chiefs stayed in contention, but still trailed 39-42 as the third quarter ended. In a thrilling comeback, Hereford soared back for a narrow 52-51 win.

Hereford's Sky Chiefs sponsored by J. P. Jones Texaco, are the Amarillo YMCA League Champs and are now trying for regional honors.

Shower Honors Francine Brown Thursday Night

Miss Francine Brown was honored with a bridal shower Thursday evening at the First National Bank's Community Room.

The serving table was laid with a white linen table cloth decorated with the brides chosen colors of green and white. Green satin ribbons lay across the table, imprinted with the names of the bride and groom, Francine and Dorven.

A white flower arrangement was used for the centerpiece with a crystal bowl used for serving the punch.

Hostesses for the shower were: Mesdames Markham Waddill, Bartley Dowell, Ben Conklin, Alta Davis, Lydia Hopson, Kelly Coplin, Lex Rhodes, Sam Smith, James W. Vines, E. E. Bishop and Misses Kay Bishop, Karen Waddill, Priscilla Vines, Kathy Knox and Donna Cole.

For Quickest, Surest Power.
White Batteries!

WHITE
6-volt
Guaranteed 12 months
677
EXCH
12-VOLT
as low as **977**
EXCH

SAVE - ON - Health & Beauty Aids
Home Permanents

TONI \$1.17
\$2.00 Size with Free \$1.49 Set of Spin Curlers

59c Size - Jergens

LOTION 37c
Free - Purse Dispenser

New Schick - 15's

KRONA 49c
79c Size Double Edge Blades

Hair Arranger - 69c Size

HA 36c
Mouthwash - 89c Size

LAVORIS 55c
Free Deodorant

battery for your car at lowest prices!

T3 "HI-SPEED" 6-VOLT Guaranteed 24 Months Fits 1940-'54 Chevrolet, '36-'56 Plymouth, '55 Rambler, others.	877 EXCH	T26-55-96 "HI-SPEED" 12-VOLT Guaranteed 24 Months '60-'63 Falcon, '61-'63 Tempest, '60-'63 Corvair, '56-'63 Ford.	1277 EXCH
T6 "SUPER" 6-VOLT Guaranteed 36 Months Fits 1940-'54 Chevrolet, '36-'55 Plymouth, '55 Rambler, others.	1177 EXCH	T88 "SUPER" 12-VOLT Guaranteed 36 Months Fits 1955-'63 Chevrolet, '56-'63 Plym., '56-'63 Rambler, others.	1477 EXCH
T86 "HI-SPEED" 12-VOLT Guaranteed 24 Months Fits 1955-'63 Chevrolet, '56-'63 Plym., '55-'63 Pontiac, others.	1177 EXCH	T98 "SUPER" 12-VOLT Guaranteed 36 Months Fits 1956-'63 Ford, 1956-'63 Mercury, and many others.	1577 EXCH

63c SIZE

BUFFERIN 37c

PHILLIPS "66" FERTILIZER
50 LB. BAG \$1.49
HAVOLINE OIL
\$6.75 CASE 29c QUART

HAIR SPRAY - \$2.00 SIZE

AGUA NET 72c

TEK DELUXE - ADULT - 69c REG.

TOOTHBRUSH 23c

WHITE'S
THE HOME OF GREATER VALUE

330 N. MAIN HEREFORD EM 4-0574

Helen's Dollar Day SALE

417 MAIN

DRESSES
YOUR CHOICE

ONE GROUP \$300 Values to \$11.98	ONE GROUP \$500 Values to \$24.95
--	--

ONE GROUP

- DRESSES
- BLOUSES
- SKIRTS
- SLIM JIMS
- BOYS SHIRTS
- BOY SLACKS
- SWEATERS
- JEWELRY

1/2 PRICE **1/2 PRICE**

ONE GROUP
ODDS-ENDS
Values To **88c**
\$5.98

SHOP FOR LATEST EASTER FASHIONS
USE OUR LAYAWAY PLAN

Hereford...

(Continued from page 1)
boxes. Debbs Knox, club president, promises the prices will be moderate and asks all members to be present.

Holly Sugar Corporation hasn't said what its announced expansion will mean to the total price of the project here. But estimates made in Hereford say that it might run the cost from an estimated \$18 million to as high as \$31 million. Holly must have a lot of faith in the future of this area to put that kind of money on the line by calling for the plant to have a daily capacity of 6,000 tons instead of the planned 4,000 tons.

We also understand that the First Baptist Church has bought the Masonic Lodge which adjoins the church on the east. The Masons here are planning to build a new Lodge, we understand. We'll have more on this later.

If you don't think Hereford is entering a boom period, just take another look at the building permits story on the front page. This town is beginning to grow in all directions and there are still a lot of plans that haven't gotten off the drawing boards yet.

Another landmark is on the way down. Fanciera Tire Company is razing its present building at First and Schley to make way for a larger, modern headquarters. The old building, about 38 by 72 feet, will be replaced by a metal building that will be 50 by 124 feet. The new building will be finished about June 1. However, Ted Fanciera emphasized that all service was continuing during the rebuilding phase. The new building will house improved and enlarged recapping and farm services, plus fleet and in-town service facilities.

Unless we get some moisture in 1926 Peter Minuit purchased Manhattan Island from the Indians for trinkets worth about \$24.00.

Georgia is the largest state east of the Mississippi River.

In 1605, Guy Fawkes tried to blow up the English House of Lords.

May 20 - 21, 1927, marked the first solo flight across the Atlantic by Charles A. Lindbergh.

Oberlin College in Ohio, was the first college to confer degrees on women.

Constantinople was renamed Istanbul in 1930.

Judging the County Contest will be Miss Betty Tylich, Miss Mary Sullivan and Don T. Martin.

Contest director and pronouncer for both events will be Miss Della Stagner, elementary school coordinator.

Last year's County Winner was Gayle Newell with Jan Miller capturing the Junior title. The County Spelling Bee champion is eligible to enter the regional contest in Amarillo later in the month. The regional winner is given a trip to Washington, D. C. to compete in the National Spelling Bee.

League presidents Ted Higgins (Little League), B. F. Cain (Pony League), and John Haney (American Legion) and their aides will be calling on parents of the players to lend a hand with the work.

But as they do so, they will only be trying to help 300 boys have fun this summer.

Warren Bros. Motor Co. EM 4-1423 1219 E. 1st. WARREN BROS. MOTOR CO.

New and Used Cars "USED CAR SPECIALS"

THIS WEEK'S SPECIAL 1961 FORD 1/2 ton pickup, 3 speed mileage maker 6-cyl., Styleside bed, rear hitch, mud and snow rear tires. Red and ready. Guaranteed. \$1195

1962 VALIANT 4-door sedan. Automatic transmission, like new white wall tires. Very low actual miles. Try this economical compact. Solid white.

1961 BUICK Le Sabre station wagon. Power steering and brakes. Nicest used car you will see anywhere. Summer time is station wagon time. Try and you'll buy this beauty. 90-day, 4000 mile warranty.

1960 CHEVROLET 1/2-ton Pickup. 6 cylinder, 3 speed, long wheelbase, fleetside bed. Good terms - Good price.

1961 GMC V-6 1/2 ton pickup. 4 speed, long fleetside bed, new tires. You can look far and wide for one like this reasonable price. Fully warranted.

1961 CHEVROLET Impala, 4-door hardtop. Factory air, power steering and brakes. Local one owner. Beautiful satin blue. Fully checked over and guaranteed. Luxurious car.

1959 CHEVROLET Parkwood station wagon. Red and white original finish. Radio, heater and automatic. Extra good white tires. This is a cream puff and priced right.

We will pay the Top Cash Dollar for your Used Car. It's worth more than you think. 15 Years Of Customer Satisfaction

Around...

(Continued from page 1)

Today (Sunday) this county will have gone an entire month with no precipitation. That is unusual, especially for March, when we usually get at least one good-sized snow storm. There likely will be some more cold days and nights, before spring and summer really take over, but we just can't forecast any moisture for the next week or so... and possibly much longer.

Three area students are among those who are getting ready for the annual South Plains College Intercollegiate Rodeo, which will be held in Lovelland on April 12-20. Wesley Fearch of Hereford will enter the bullriding events, while Terry Cretz of Adria will be in the bull-riding and Chevy Alfred of Vega will enter barrel racing and goat tying. They were part of the South Plains College rodeo team which had its first taste of competition of the year on March 27 at New Mexico Western College, Silver City.

All you basketball fans are invited to attend the reception Sunday, March 31, for Jimmy Viramontes, new head cage coach at West Texas. The reception for Jimmy and his wife will be held from 3-4 p. m. in the Student Union formal lounge. At 4 p. m. Viramontes will make a brief talk about the future of WT cage fortunes. He starts recruiting on Monday and assumes full duties on June 1.

Charlie Bell of Hereford rated 22nd among the entire sales force of Southwestern Life for the year 1962. He also was named to the Million Dollar Club for his total sales.

Hereford baseball players will open District 1-AAA action here Tuesday, with a 4 p. m. starting time. Coach Cuby Kitchens has a real young bunch of players, who hustle and take their cuts. They have been making mistakes at times, but are learning. If the pitching holds up, they should win their share of games. Dumas and Lovelland are both very strong this year and should be the contenders. Dumas, with its poise, should rate a slight edge to retain its conference title.

Don't forget the City of Hereford election Tuesday. Although there is no opposition to the three seeking re-election, you can give them a vote of confidence with your ballot Tuesday.

We've heard the past few years that "Johnny can't read." We aren't an authority on that, but we do know that Johnny, and a lot of other youngsters, can spell. But don't take our word for it. Just spend some time Tuesday or Wednesday at either the Junior or the County Spelling Bee contests. The events will begin at 2:30 p. m. each day in the Hereford High School auditorium.

Scheduled for Monday is the annual test of storm sirens. The trouble is that I always forget that the tests

are scheduled and have a few anxious moments before it dawns on me what all the racket is about.

Deadline for voting absentee in the Hereford, county and Walcott school elections will be Tuesday afternoon. The elections will be held on Saturday, April 6. If you need to vote absentee, that can be taken care of in the County Clerk's office.

I think that all children should spell Common English words easily and well. But English is confusing, I'm afraid. And to learn the idiosyncrasies takes several grades.



MISS FRANCINE BROWN (Staff Photo)
(See story page five)

Takes...

(Continued from page 1)

all of the jobs listed above have managed to get completed each year.

And as the season when the collision of bats and balls fills the air draws near, the time when Little League, Pony League, and American Legion officials begin their annual search for helpers also starts.

League presidents Ted Higgins (Little League), B. F. Cain (Pony League), and John Haney (American Legion) and their aides will be calling on parents of the players to lend a hand with the work.

But as they do so, they will only be trying to help 300 boys have fun this summer.

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1959 CHEVROLET Parkwood station wagon. Red and white original finish. Radio, heater and automatic. Extra good white tires. This is a cream puff and priced right.

We will pay the Top Cash Dollar for your Used Car. It's worth more than you think. 15 Years Of Customer Satisfaction

SEAT COVERS

REG. 26.95

ARTHUR FULMER TAILOR MADE

\$18.88

55-58 FORD 53-58 CHEVY

Good Selection of Colors And Patterns

1 SET ONLY 57 PLYMOUTH CLUB SEDAN GREEN - \$50 VALUE \$18.88



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EM 4-1355

OPEN HOUSE CAMPBELL REAL ESTATE

PROUDLY PRESENTS

A RELIANCE HOME

THAT IS TRULY THE WORKING MAN'S FRIEND

\$55 MONTHLY

WITH LOW-LOW DOWN PAYMENT

SEE IT

SUNDAY, MARCH 31

2-5 P. M.

317 AVENUE A

BUILT - FINANCED - GUARANTEED

BY

RELIANCE HOMES

OF HEREFORD

BUILDERS OF

EQUAL OPPORTUNITY HOUSING

IF

You read this you will realize the effectiveness of an ad in the Hereford or The SUNDAY BRAND

DRAPES FOR DINING ROOM

Messenger Club Finishes Girls Town Project Fast

By Barbara Noel
Brand Society Editor

How many clubs have finished their yearly club project in about a week? Not many do, or even have to, but just recently the Messenger H. D. Club completed its project in record time.

At one of the meetings of the Messenger H. D. Club, members decided to do something for Girlstown, U.S.A. A letter was written to the managing director of Girlstown, Mrs. Vivian McCracken, to find out from her what they could do for them in the past the club has made quilts and pajamas for the girls.

In reply to their letter, Mrs. McCracken asked the club if they would make drapes for the nine large double windows for the dining and recreation room of the home. She also stated that they would like to have them in time for the ranch's 14th anniversary "open house" celebration.

Feeling that this would be one of the clubs most worthwhile projects, everyone pitched in with determination to complete these drapes in time for the big celebration.

Drapery material of a pretty light green rayon and acetate was donated by the Dunlap store in Lubbock. There was a little delay in receiving the material because it was coming from the factory, in order for it to be all the same color.

Even after receiving the material everything didn't go along as smoothly as expected. Mrs. McCracken had to be contacted for measurements of the windows. On March 8 the measurements were received and the club was informed at their meeting that afternoon the date in which the drapes would have to be completed. A great deal of doubt was felt by the

women that they couldn't possibly get them made before dead-end time. But their minds were valled in each of their minds it would be nice if Girlstown could have the drapes up for the special date.

A goal was set, so on a Saturday afternoon, Mrs. Ernest Brown, Mrs. N. A. Brown and Mrs. S. N. Thweatt met in the home of Mrs. Ruth Coleman to measure, cut and make the first pair of drapes. Mrs. Ernest Brown took charge of the job of measuring and planning the drapes, since she had had more experience.

Again on Monday, the same three women returned to Mrs. Coleman's home. Also coming to do their share of work were Mrs. Elmer Northcutt, Mrs. Jerry Northcutt, Mrs. Floyd Brown and Mrs. Bruce Coleman. Most of the drapes were cut out and several pairs were made that day, with each one taking some home to work on the next day.

On Wednesday the group met in the home of Mrs. Ernest Brown because she had a large table on which to press the drapes. Mrs. Eldred Brown was able to come to the Brown home to help with the finishing process. By late Wednesday evening all the draperies were made, pressed and loaded into Mrs. Ruth Coleman's station wagon, ready for delivery to Girlstown. Early Friday morning most of the women who had helped with

the making of the drapes also loaded themselves into the station wagon and left for Girlstown. Arriving at 10 a.m., everyone got busy and had the draperies all hung before lunch time, with all fitting nice and looking very lovely.

Also while there they decorated the refreshment table for Girlstown's coming Sunday celebration.

Before leaving Girlstown the women enjoyed having lunch with the girls and gained much in visiting with all of them. A car load of Messenger H. D. Club women returned to Hereford much happier, since their project had been so successfully completed for the year.

For those unfamiliar with Girlstown, U.S.A., it is a home for girls who need a home. It is a place where they can find "an apron string to tie to." It

is not a correctional institution for girls in trouble, but a place for girls who need help.

In all, there are 33 girls making their home at Girlstown, sometimes the number reaches 54, from a 23-month-old toddler to three young ladies nearing 18 years of age. They came to the home from coast to coast.

Girlstown is located on 1,225 acres of farm and grass land eight miles north of Whiteface, Tex., and 15 miles east of Girlstown is Lubbock.

Any contributions made toward this worthy cause are greatly appreciated. At the present time Girlstown needs shrubs, fruit trees of all kinds, pecan trees of all kinds, and Arizona cypress. Even above these needs though, cash and food are Girlstown's greatest need.



BOXING OR BASKETBALL, who could tell from the above snapshot featuring Jimmy Kassahn in long handles and boxing gloves trying to capture the ball from Doris Berend. The unusual action came about during the game which pitted Hereford High School boys against girls of said school. The event was staged to raise funds for the school's student council. Two equally side-splitting games were completed Friday night in the high school gym. By the way, the girls beat the boys in the routs. (Staff Photo)

Hospital Notes:

Deaf Smith County Hospital
Visiting Hours: 10 to 11 a. m.; 2 to 5 p. m.; 7 to 8 p. m.
Children under 14 not permitted to visit at any time.

Patients in Hospital
Mrs. Pedro Canto, Route 3; Vangus Eptiano, 126 North Main; Modesto Tijerina, 207 Jackson; Anton Huckert, Route 4; Mrs. Kenneth Diller, Route 1; Justo Griego, 311 Norton; Mrs. James Connor, 5429 Harrison, North Highlands, Cal.; Wallace S. Woolsey, 312 Ave-

nue B; Mrs. C. Baker Womble, 409 Star; Mrs. Lois Robinson, 2803A West 1st Street, Amarillo; Edward Spurgeon, Route 5; Mrs. Ruth P. Coleman, Route 2; Friona; Mrs. E. W. Curtis, 501 West 3rd Street; Mrs. Felix Albar, 302 Blevins; Mrs. Robert J. Collier, 607 East 3rd Street; Mrs. Hugh M. Sullivan, 139 Sunset; Mrs. Carius Potter, 602 Schley; Mrs. J. G. Fortenberry, Box 124, Adrian; Billy Dean Brown, 131 Aspen; Mrs. Fannie Warrick, Star Route; Mrs. Otto Olson, Box 24; Morris Deaton, Box 12, Friona; Mrs. Floyd W. Coffey, Wildorado; Mrs. Eunice Robinson, 509 Ross; Elton M.

Malone, 205 West 6th Street; William R. Perrin, 219 North Texas; Offos Vick, Route 1; Val Mathis, Route 1; Mrs. Iva Cole, Box 566; James Earl Weber, Box 763; Mrs. Eugene Fangman, Box 98; Vega; Michael McGee, Route 3; Mrs. S. S. Williams, 139 Avenue B; David H. Hutchins, RFD, Summerfield.

Dismissals
Mrs. Milton Moore, 3-24.
Mrs. Jackie M. Haynes, Mrs. Steve L. Struve, Mrs. Lester H. Abston, Mrs. Frank White Jr., 3-28.
Mrs. Jackson Felder, Douglas Cruy, Mrs. Melvin L. Coble, Marvin J. Jones, Mrs. L.

C. Blake, Mrs. Larry Fairchild, Joe Marcum, Sally Rodriguez, Jose Gallegos, Janey Rose, 3-27.
Mrs. George B. Zepeda, Peron Winters, Mrs. James M. Boothe, Mrs. Lee Jones, 3-28.
Harlan L. Barber, Robin Diane Betzen, Mrs. Guy Buck, Miss Maude Malone, 3-29.
Henry VIII had six wives. On Oct. 3, 1941, Hitler announced that Russia was defeated, never to rise again.
The first postage stamps were issued in 1847.

THIS AMAZING SHOE STAYS "NEW-LOOKING" 500% LONGER!



LIVING LEATHER
LIVING LEATHER is available in all the same styles, sizes and designs as today's! With one in the miracle of LIVING LEATHER! From "LIVING LEATHER" superiority to yourself with just 10 extra steps! Try on a pair of new shoes made with ordinary leather. Take 10 steps. See the scuffing already starting to form on the soles! Now put on a pair of LIVING LEATHER shoes. Take the same 10 steps, or many more! See the dramatic difference in "scuffing resistance"! See our new plus collection of LIVING LEATHER shoes for men and for children! LIVING LEATHER shoes are made exclusively by Harman's. Now in its 2nd CENTURY of shoe craftsmanship. Prices start as low as \$12.95

HARMAN'S
WE GIVE S & H GREEN STAMPS

new from Ship'n Shore®

the "Pack-It" blouse
In its own little travel case

\$4.98

Bold tropical flowers. New scenery for a print of 100% Arnel® triacetate Jersey. Wrinkle-free, care-free. So packable. Lush colors. 28 to 38.

HARMAN'S

HARMAN'S presents an

Easter bouquet

of Beautiful Shoes

Jacqueline and CONNIE

Step out at the head of the parade this Easter in Fashion's newest styles and most luscious colors... on Jacqueline and Connie shoes! Shown are just a few examples of the news in shoes... come in and see the complete collection: designed to make YOU a leader in the Easter Parade! \$9.95 to \$14.99

HARMAN'S
WE GIVE VALUABLE S&H GREEN STAMPS

WS 54-3



EXHIBITING EXERTING expressions, Jimmy Kassahn (dark shirt) and David Dowell put fourth a lot of effort as they competed in the annual Kiwanis sponsored Ping-Pong Tournament for Hereford teenagers. The event was held during the week end at the Community Center. Little need be said about the action above. (Staff Photos)



A DOLLAR DOES IT!

at Piggly Wiggly

"DOLLAR DAYS SALE!"

- WELCH'S - QUART JAR
GRAPE JUICE 3:
- FOOD KING - FROZEN - SLICED - 10 OZ.
STRAWBERRIES 6:
- FOLGERS
INSTANT COFFEE 10 OZ JAR 6:
- PIGGLY WIGGLY'S OWN BRAND - PLYMOUTH
MARGARINE 6:
- BETTY CROCKER - ALL FLAVORS - 19 OZ. BOX
CAKE MIX 3:

SPRAY-ON-STARCH Faultless 24 OZ. CANS 2 FOR \$1	BORDEN'S Ice Cream LADY BORDEN'S PINT'S 5 FOR \$1	TENDERCRUST COOKIES FRESH BAKED 2 LB. PKG. 2 FOR \$1	SOFLIN FACIAL TISSUES 400 CT. 4 FOR \$1	SHURFINE - QT. Salad Dressing 3 FOR \$1
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GROUND BEEF

FRESH LEAN
Ground several times daily

3: \$1

DOLE - 46 OZ. CAN
PINEAPPLE GRAPEFRUIT JUICE 3: \$1

WINDSOR - PLASTIC - GREEN - OPAQUE
GARDEN HOSE 50 FOOT \$1.98

ASST. FLAVORS
JELLO
3 OZ. BOX 12 FOR \$1

FRANKS PINKNEY'S 3: \$1

Fresh Red ripe Slicers
TOMATOES 19¢ lb.

MOUNTAIN PASS
TOMATOES PEELED 6 FOR \$1

WRIGHT'S PURE 1 CAN BISCUITS FREE
PORK SAUSAGE 2: 98¢

YOUNG - TENDER - STRAIGHT NECKED
YELLOW SQUASH LB. 19¢

SHURFINE - WITH BEANS
CHILI
300 CAN 4 FOR \$1

GLOVER'S - SLICED ALL MEAT
BOLOGNA 3: \$1

TEXAS - POTEET FRESH
STRAWBERRIES PT. 39¢

HOUSEHOLD
SPONGE LOAF
59¢ VALUE 3 FOR \$1

FOLGERS COFFEE
3 LB. CANISTER \$1.69

GLADIOLA FLOUR
10 LB. PAPER BAG 79¢

THE GOLDEN SHORTENING
FLUFFO 3 LB. CAN 59¢

54" IRONING BOARD
Pad & Cover Set
\$1.49 - VALUE \$1.00

FRISKIES - TALL CAN
Dog & Cat Food
8 FOR \$1

WIN A VACATION TO MIAMI BEACH

4 PEOPLE - 7 DAYS MEALS - HOTEL

SIGHTSEEING TOUR
DEEP SEA FISHING
PLUS \$25 CERTIFICATE OF TRADE FROM PIGGLY WIGGLY

SEE US FOR THE DETAILS

DOUBLE S & H GREEN STAMPS WEDNESDAY WITH \$2.50 PURCHASE OR MORE



FREE! FREE! Win Your Spring Wardrobe

ONE \$150 WARDROBE WILL BE GIVEN AWAY APRIL 13

NOTHING TO BUY - REGISTER FREE
REGISTER EACH TIME YOU'RE IN THE STORE
ONLY ONE WINNER PER FAMILY
YOU MUST BE 18 YEARS OR OLDER
NEED NOT BE PRESENT TO WIN
REGISTER FOR CASH DRAWING

SHOP AT THE HEREFORD STORE OF YOUR CHOICE

SEARS Special!
MEN'S SHORT SLEEVE
Sport Shirts \$1.33
\$1.98 VALUE SOLIDS & CHECKS SMALL, MED., LARGE

BOYS SHIRTS 88¢
REG. 98¢ TO \$1.49 - KNIT & GINGHAM ASSORTED SIZES
Sears - Roebuck & Co.
HEREFORD
421 N. MAIN EM 4-3854



TAKING A REST, cager David Dowell relaxes during halftime of the game between the Hereford High School Girls and the Hereford High School Boys which was played in the high school gym Friday night. The game was sponsored by the high school student council. (Staff Photo)

Hereford Men Place Quarter Horses At Show

Three Hereford quarter horses took honors in judging at the Golden Spread Quarter Horse Show Friday in Amarillo.

Jack Renfro exhibited two of the top mares, while O. G. Hill placed one in the junior cutting class.

Renfro's "Kitty Lee King" was named top 1963 Mare of the show. Another Renfro colt ranked third in the 1963 Mare class.

"Sissy Lee", showed by Hill, earned a tie for fourth place in the Junior Cutting Class.

The Golden Spread Quarter Horse Show is an annual event sponsored by the Golden Spread Quarter Horse Association. This year's event was the biggest horse show seen in the Panhandle in the past decade, with almost half a million dollars worth of quarter horse consigned to the show.

The earth was once called Gaea, or Ge.

Carrier pigeons fly from twenty to thirty miles an hour.

Look Who's New!

Mr. and Mrs. Guy Louis Buck are the parents of a daughter, Lisa Gale, born March 26 at 2:46 p. m. She weighed 4 pounds and 1 ounce.

Mr. and Mrs. Pedro Cantu are the parents of a daughter, Marguerite, born March 26 at 8:25 p. m. She weighed 6 pounds and 9 1/2 ounces.

Mr. and Mrs. Hugh Marshall Sullivan are the parents of a son, Charles Craig, born March 27 at 8:56 p. m. He weighed 8 pounds and 1 ounce.

Mr. and Mrs. Eugene William Fangman are the parents of a son, Fred Mark, born March 28 at 4:11 p. m. He weighed 8 pounds and 11 1/2 ounces.

Mr. and Mrs. Carlus Neal Potter are the parents of twin sons, Garry Richard and Terry James, born March 28 at 11:45 p. m. and 11:48 p. m. They weighed 6 pounds and 7 1/2 ounces and 4 pounds and 9 1/2 ounces.

VISITORS HERE
Mr. and Mrs. Fawleigh W. Hough of Ft. Morgan, Colo., have been in Hereford the past week visiting with Mrs. M. T. Rutter and other friends here.

CARD OF THANKS

We would like to express our deepest gratitude to the doctors and nursing staff of Deaf Smith County Hospital; to our friends who have endeared themselves to us with their prayers, their comfort and sympathy; to the ministers of all denominations who helped guide and comfort us; to the wonderful neighbors and women of the First Baptist Church who supplied meals during our bereavement; and to all and any who sent flowers and sympathy during our sorrow in the loss of our wife and mother. May God bless you a thousand times over.

The Silvertooth Family
FDR held his first "Fire side Chat" in 1933.

King George VI died February 6, 1952.

Jade is a green material found in talc, or magnesium silicate.

The bird urbot lays 14,000,000 eggs.

John Arbuthnot, a Scotsman, was the creator of the character known as John Bull.

The Houghs lived in Hereford from 1900 to 1926.

IN
HEREFORD



**BIG
7-PIECE
DINETTE**

TURQ. - RED
6 CHAIRS
TABLE WITH LEAF

\$58⁸⁸
\$5 DOWN

WESTERN PROVINCIAL
the "Casual"
SOFA BED GROUP



9-pc. GROUPING

- 2 - TABLE LAMPS
- 2 - SOFA PILLOWS
- 3 - TABLES
- 2 - PIECE SUITE

\$228⁸⁸

FOAM PADDING - BUTTON TUFTED
OAK FRAME VYNEL COVERS

Your Answer
to Everyday *Every night!*
COMFORT

9 pc. Dual Sofa ENSEMBLE

(Budget Priced too!)



YOU GET ALL THIS

Choice of Colors!

FOR only...

\$148⁸⁸

- Roomy Sleep Sofa
- Matching Chair
- 3 Tables (PLASTIC TOP)
- 2 Decorator Lamps
- 2 Toss Pillows

FREE Delivery up to 100 miles!

\$7.50 MONTHLY

ONE of MANY BARGAINS at

TERMS ARRANGED TO SUIT YOUR BUDGET...

H & H - BIG RED BARN

FURNITURE WE GREW UP KEEPING PRICES DOWN WEST HWY 60

Dollar Day

GROUP

Dresses

Picked from regular stock.
COTTON, ARNEL JERSEY
Orlon & Linens
VALUES TO 39.95

SALE
1/3 OFF

ALL SPRING
Suits & Coats

Wool - Orlon -
2 & 3 Pc.
Short & Long

GROUP

DRESSES

\$5 \$7 \$10

LITTLE'S

OF HEREFORD

GROUP

HAND BAGS

1/3 OFF

ASC OK's Funds For Saving Water

The High Plains Underground has received word from the State Office of Agriculture Stabilization and Conservation that the State ASC Committee has approved the expenditure of fed-

eral funds for construction pits in wet-weather lakes, and for installing pipelines from lakes to cropland.

Three To Attend District Meeting Of Women's Clubs

Three Hereford women plan to attend the Top Of Texas District meeting of the Texas Federation of Women's Clubs. The meeting will be held in the Holiday Inn West in Amarillo on Tuesday and Wednesday, April 2 and 3.

Those planning to attend from Hereford are Mrs. Ray Johnson, Mrs. Ralph McCullough and Mrs. L. H. Lookingbill Sr.

Theme of the convention is "Consider the Past to Plan the Future." Mrs. E. H. Morris, district president from Canadian, will preside at the luncheon which opens the meeting.

Mrs. Ray Johnson, district first vice president, will be among those officers giving reports during the afternoon.

The evening banquet speaker will be Charles Eagle Blume. That will be followed by a fine arts program at the Tascosa High School auditorium and then a reception for state and district officers in the

Lester Young, Chief of the Agriculture Conservation Practices Division of the State ASC Office in College Station, in a telephone conversation with the Water District office, stated that funds could be made available immediately by local ASC County Committees. They will need only to amend their county handbook to include such practices. He said that any county that presently has Practice C-14 (construction of reservoirs) available, could supplement it by including the construction of pits for channeling lake water to re-circulating pumps; and where Practice C-12 (irrigation

Amarillo Federated Club House.

On Wednesday, Mrs. Johnson will preside at the convention breakfast. Mrs. McCullough will preside when the general session opens at 8:45 a. m. Wednesday. She also will be serving as awards chairman.

Mrs. A. T. Carleton will speak at the luncheon which will close the convention.

There is room for 40 people to stand at one time on the Statue of Liberty's head.

The first barbed wire was made in 1873 by Joseph F. Gillden of DeKalb, Illinois.

system construction) is available, it may be supplemented to include the construction of permanent pipelines from re-circulating pumps in the lake back to the farm's irrigation system.

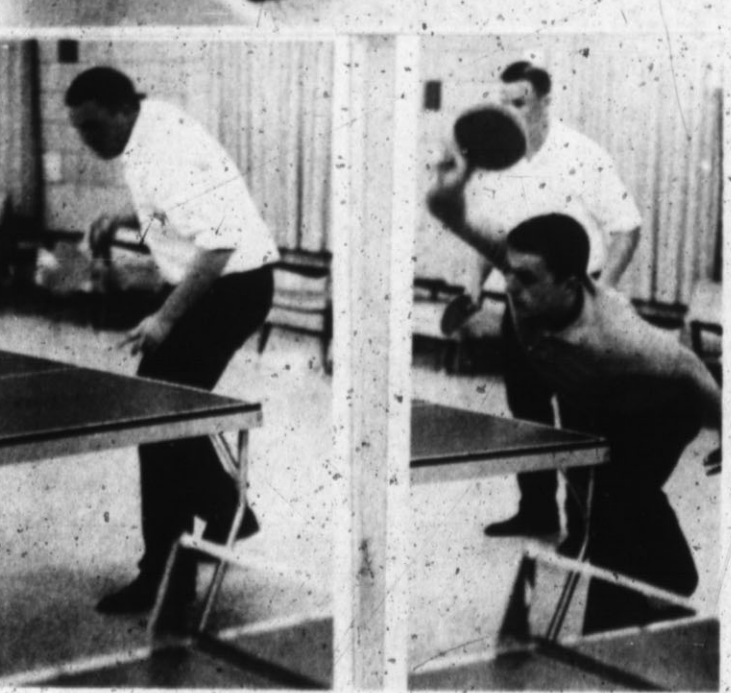
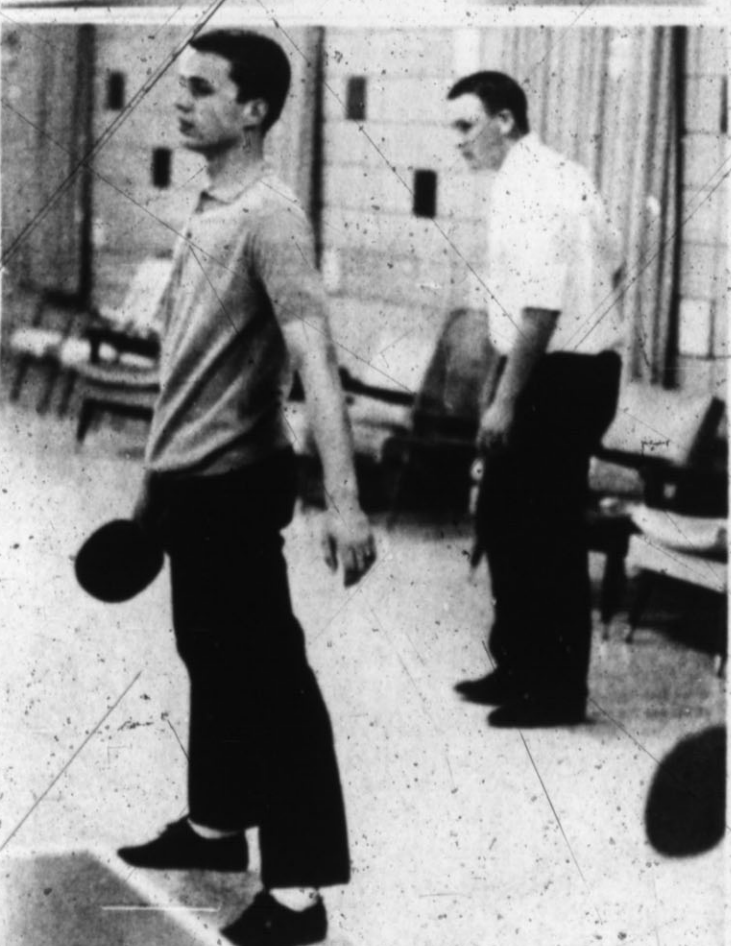
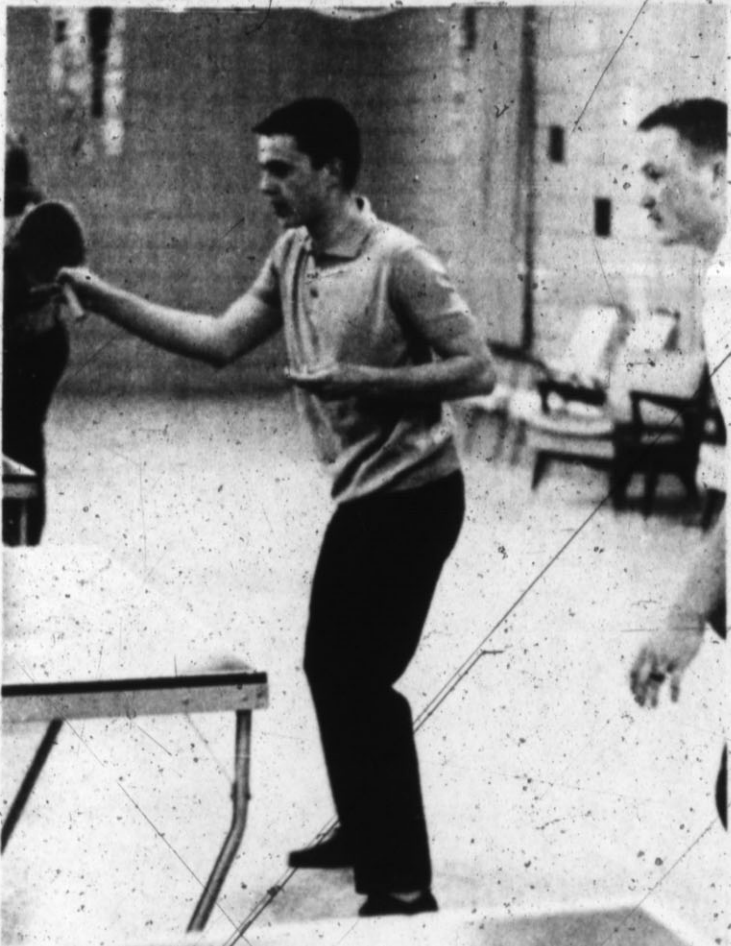
The State Committee's action culminates several years efforts by the High Plains Water District and others to make funds available for salvaging rain-

water and irrigation run-off water that collects in the lakes.

The State ASC Committee consists of Frank Moore, Plainview; E. B. Smith, Lampasas; W. W. Poole, Sinton; Ralph Price, Bryan, and Jim Goad, Rosebud.

Deaf Smith County farmers interested in these practices may contact Bruce Fink at the Hereford office of the High

Plains Underground Water Conservation District or Faust County ASCS office.



REMARKABLE STANCES were noted as Frank Hergert and Donald Payne (white shirt) took to the ping pong court (?) during the Kiwanis sponsored tournament held over the week end at the Hereford Community Center. The event is held annually for Hereford teenagers. (Staff Photos)

Radar Schedule For Week Set

As part of an intensive program designed to curb speeders in Hereford, Police Chief Marshall Padgett has announced the radar schedule for this week:

Sunday, March 31, Park Avenue and Avenue K; Monday, Grand Avenue and Avenue K; Tuesday, East Third Street and First Street; Wednesday, First Street and South 25 Mile

Avenue; Thursday, East Third Street and Union Avenue; Friday, Grand Avenue and Park Avenue; and Saturday, April 6, East Third Street and Avenue K.

Russian aircraft plants have promised to turn out next year 200,000 streamlined chrome-plated baby carriages.

Molly Pitcher took her husband's place in the Battle of Monmouth in 1789, as he lay dying beside his cannon.

CAPS OFF... FOR NEIGHBORLY SERVICE

WE HONOR ALL MAJOR OIL COMPANY CREDIT CARDS!

WELCOME HOLLY SUGAR EMPLOYEES

DEEP ROCK

MARVIN PAYNE

WEST HIWAY 60 EM 4-9011



EASTER SPECIAL

20% OFF

ON A QUALITY "BRECK" Permanent

TUESDAY, APRIL 2nd THRU WED., APRIL 10th

CALL EM 4-0366 FOR APPOINTMENT 6 OPERATORS TO SERVE YOU

TWENTIETH CENTURY BEAUTY SALON HAZEL CARTER, OWNER



DOLLAR DAY

AT Gaston's Popular Store

LADIES READY - TO - WEAR

SHOE DEPARTMENT

30 SEBASTIAN
SKIRTS & SWEATERS \$15-\$25
REG. \$25.00 TO \$39.95
SIZES 8 TO 18

Ladies Shoes DISPLAYED ON RACK
HI HEELS - HI STYLE
PRICED TO CLEAR AT A FRACTION OF THEIR VALUE
4⁸⁸ 7⁸⁸

10 FORMALS
REG. TO 89.95
SIZES 5 - 13
White - Pink - Blue - Black \$25

DISPLAYED ON TABLES
Flats, Casuals REAL VALUES 4⁸⁸
ONE TABLE ODDS & ENDS 1⁸⁸
MEN'S SHOES SUPER VALUES 7⁸⁸

LARGE SELECTION Girdles & Bras 1/2 PRICE
Discontinued Styles Warners & Permalift
Small Group Childrens Dresses 1/2 PRICE

SPECIAL LOTS DRESS TROUSERS \$2⁹⁹

LARGE GROUP NEW SPRING PASTEL Skirts & Sweaters 1/2 PRICE
JANTZEN EVAN PICONE JAMES KENROD
SIZES 8 TO 18

EXTRA SPECIAL - BRIEF OR BOXER - B.V.D. 3⁹⁹ \$2
Reg. \$1.00

BOY'S & MENS ALL COLORS BALL CAPS SPECIAL PRICE 50^c

LADIES SPECIAL GROUP - NEW SPRING SHADES MO JUD HOSE VAL. \$1.50 TO \$1.65 SIZES 10 - 10 1/2 - 11 75^c

Final Cleanup Fall & Winter

SUITS DRESSES PARTY DRESSES ODDS & ENDS

EACH MARKED DOWN RIDICULOUSLY LOW

GIFT DEPARTMENT

- CLOSE OUT -

ON MANY GIFT ITEMS SUITABLE FOR
• Bridge Parties • Parties • Birthdays
• ANNIVERSARIES • ETC.

MANY MORE ITEMS AT GREAT SAVINGS FOR DOLLAR DAY

Miss Warrick Weds Mr. Odem Here



MRS. DON COCANOUGHER
nee Jeanette Worthan
(Angel Photo)

Miss Jeanette Worthan Weds Don Cocanougher

Bridal Shower Honors Sue And Twyla Springer

In a colorful spring setting, Mrs. Joe Story served as hostess to a double bridal shower honoring Miss Sue Springer and Miss Twyla Springer on Friday, March 22, from 4 to 6 p. m.

On the serving table, laid with a solid yellow cloth under yellow net, was a centerpiece with the theme of "honey be mine". It was made of yellow daffodils, yellow poms, blue grape hyacinths and blue snapdragons, combined with artificial honeycomb and honey bees, with a background of six white pencil candles. A tone end of the table was a double ring cake with white icing decorated with yellow roses and large yellow daffodils at the base. Appointments were in silver.

At the serving table was Mrs. Norman Bookout serving the coffee and Mrs. Lynn Jones serving the cake.

Mrs. John Blocker registered the guests as they arrived.

Out-of-town guests included: Mrs. George Heard of Amarillo, Mrs. Frank Barbian Sr. and Janelle from Plainview, Mrs. Bill Gore, from Albuquerque, N. M.

North Hereford H. D. Club Meet On March 21

North Hereford H. D. Club met in the home of Mrs. Clyde Smithers on Friday, March 21, with Mrs. John Gooch presiding over the meeting.

"Telephone Courtesy" was the program presented for members of the club. For this program a film was shown from the Southwestern Bell Telephone Company.

Miss Roberta Campbell gave a short talk in which she stressed the fact that one should treat elderly people in the manner that they would like to be treated when they grow old.

It was reported that the dinner served at King's farm sale on March 20 had been a success with a good representation of members to help with the dinner.

Those present were: Mesdames C. L. Whitehead, R. A. Fullwood, J. M. Gooch, Dolice Nivens, A. E. Hodges, O. L. Williams, O. C. Williams, Otto Olson, Clinton Ward, J. R. Watson, Glen Watts, Clyde Smithers and Miss Roberta Campbell.

Local Art Guild Has Program Oil Techniques

Regular meeting of the Hereford Art Guild was held Tuesday, March 26, at 7:30 p. m. in the art room of the Community Center.

Mrs. Jim Higgins, president, presided over the short business meeting. She made the suggestion that the Guild sponsor a spring art exhibit. Members will vote on this issue at the next meeting and then further plans will be made.

An interesting program on "Tips and Techniques" was given by the guest speaker, Maurice Means. He used an unfinished picture, which he is now doing under the tutelage of

Miss Norman Jean Warrick became the bride of Marvin Bruce Odom in a double-ring ceremony read in Hereford on Saturday, March 23, at 7 p. m. She is daughter of Mr. and Mrs. David E. Warrick, Star Route, Hereford, and he is the son of M. B. Odom of Dimmitt. The ceremony was read in the

Does Initiate Two New Members At Meeting Monday

Lois Hollingsworth, president, called the regular meeting of the Benevolent Patriotic Order of Does, Hereford Drove No. 176, to order Monday night, Feb. 25, at the Elks Lodge.

Being initiated into the Does in formal services were Mrs. Gordon Massey and Mrs. Don Chesser. Mrs. Kenneth Gooch was elected as secretary of the Drove.

A bake sale is being sponsored by the Hereford Drove on April 10 at Cooper's Market.

Attending the meeting were: Mesdames Carl Hollingsworth, C. D. Fitzgerald, Benny Cooper, Billy Miller, Guy Lawrence, Ralph McCullough, John Schneider, C. C. Williams, Harold Miller, Henry Turner, Sam Smith, Kenneth Kelly, Bud Hopson, Ray Smith, Wallace Shelton, Jack Mitchell, Kenneth Gooch and Earl Evans.

Mrs. Earl Evans served as hostess for the meeting.

Lone Star Study Club Meets With Mrs. Suit Tuesday

Mrs. Ray Suit served the Lone Star Study Club as hostess for its regular meeting on Tuesday, March 26, with Mrs. S. S. Williams as co-hostess.

A short business meeting was conducted by Mrs. Coy Phillips with members reading the club collect in unison.

Heather Gordon, exchange student from Africa, presented the club members with an enjoyable talk about her native Africa, showing slides, cards and maps for a more detailed description.

Those present for the meeting were: Mesdames H. E. Henslee, Coy Phillips, R. G. Blue, Mildred Elliott, Jim Bookout, Chris Jacobsen, John Jacobsen Jr., L. L. Chisum, Ed Warren, Jim Higgins, A. T. Frye, Vivian Majors, Lottie LeGrand, C. D. Kelton, V. E. Peterson, J. J. Durham, and two guests, Mrs. E. W. Dettman and Heather Gordon.

4-H Clothing work in the county has been good, with some 25 girls working under the leadership of six adult leaders. Girls and their leaders are hoping to expand the program so that more girls will have the opportunity to sew, commented Argen Draper, county demonstration agent.

Specialist On Clothing Slates Course April 3

Miss Fannie Brown Eaton of College Station, clothing specialist of the Texas Extension Service, will be in Hereford Wednesday, April 3, to train 4-H Club clothing leaders. Miss Eaton is a graduate of Texas Tech and Columbia University. She served as County Home Demonstration Agent before her appointment as clothing specialist.

Clothing leaders and potential clothing leaders of 4-H Clubs will meet at 2 p. m. in the Community Room at the First National Bank to hear her explain the roll of the clothing leader and the importance of the job. She will interpret to the group the objectives of the 4-H Clothing program, and explain how the 4-H Clothing Units can be used to obtain them. She plans to show slides to the group.

Kappa Iota Hold Breakfast For Pledges Sunday

A Preferential Breakfast, given for the pledges of Kappa Iota Chapter of the Beta Sigma Phi Sorority, was held at the Western - Wheel Inn, Sunday, March 24.

Guests and members were welcomed by the president, Mary Jean Gore.

Earline Schneider presented yellow rosebuds to the pledges: Mesdames Jack Straw, John Gilliland, Pat Parker, Harold Kids and Don Chesser.

Mrs. Charles Bell, guest speaker, gave a short talk on her interpretation of Beta Sigma Phi and its meaning to her.

Following members were present: Mesdames Delbert Bainum, Don Baugous, Doc Carter, Gene Cope, Robert Fillpot, Howard Gore, Harold Miller, John Schneider, Larry Summers, Gardner Collins, C. C. Williams, Bruce Fink, Nolan Grady, C. D. Fitzgerald, Pat Ferguson, Preston Hagans, Moss Moore, and Misses Paula Wright and Jo Ivie.

Wayne Thomas Guest Speaker At El Nino Club

Hostess to the El Nino Study Club on Monday, March 25, at 8 p. m. was Mrs. Ben Childers.

Wayne Thomas gave the program on Family Legal Problems. He stressed that the family should make its will together. Another point that he brought out was that teenagers shouldn't drive until they are of age, because it can cause so many legal problems for

(Continued on page 3)

King's Manor Girls Assured Of Beauty

Many fine people have worked hard toward the success of King's Manor, which was opened in November with the latest contribution being directed toward Unit 10 of the Texas Association of Accredited Beauty Operators. This unit of beauty operators was organized a year ago, this month and includes about 30 members from Friona, Bovina, Dimmitt, Farwell and Hereford.

For the past two months members of this organization have donated their time once a week to go to King's Manor to shampoo and set hair for ladies that live in the home. A rotation of the members is made

with two operators going out once a week.

Through the efforts of these beauty operators, this has been one of the finest contributions made toward making the citizens of the home happy and content. The supply houses in Amarillo have donated some of the chairs and dryers, with individual shops also making contributions. Some of the shampoo has been contributed by different individuals with the shops furnishing the pins and rollers used.

Unit 10 members all agree that the days spent doing this work is well spent and they are always anxious to go back

in the back and was accented by three lace rosettes. The fitted bodice accented a scalloped neckline and short sleeves. The elbow-length veil of illusion was caught at the top with a rhinestone crown.

She wore a diamond-encrusted heart necklace and carried a prayer book topped with cymbidium orchids surrounded by cascading frenched mums.

Phyllis Warrick, sister of the bride, served as maid of honor and Sharon Odom of Dimmitt, sister of the groom, was bride's maid. They wore streetlength dresses of blue organza over blue taffeta with full skirts and puffed sleeves, with velveteen belts. They carried sun-burst bouquets of frenched mums. Debbie Feagley of Hereford was flower girl, attired in a costume similar to the other attendants. All the attendants wore small necklaces given them by the bride.

Jack Thompson of Dimmitt served as best man with Morris Wilke of Dimmitt as groomsmen. Ushers were Don Warrick of Hereford and Larry Odom of Dimmitt. Ring bearer was Doug McKinney of Dimmitt.

Organist Tommie Kay Robinson played traditional wedding music during the occasion. Vocalist Sheila Owens of Hereford sang "Whither Thou Goest" prior to the ceremony and "The Wedding Prayer" as the couple stood at the altar.

A reception was held following the ceremony in the church Fellowship Hall. Virginia Blanton and Gwen Feagley served from a table centered with the attendants' bouquets.

For the wedding trip, the bride wore a blue, two-piece suit with a box jacket trimmed in white. Her corsage was the orchids lifted from the center of the bridal bouquet.

The couple is now residing at their farm home on Route Four, Dimmitt.

The bride is a 1961 graduate of Hereford High School and is employed with the First National Bank of Hereford.

The groom is a 1961 graduate of Dimmitt High School and is a farmer with Odom Brothers of Dimmitt.

The Sunday Brand Women's Section

RAMONA NOEL, SOCIETY EDITOR

The Sunday Brand, Sunday, March 31, 1963

Section Two



MRS. MARVIN BRUCE ODOM
nee Miss Norma Jean Warrick
(Bradly Photo)

Comic Opera Presented By Music Study Club

Mrs. Ellis Coombes presided over the Music Study Club meeting on Monday, March 25, with

Pink and Blue Shower Honors Mrs. Parker

A pink and blue shower honoring Mrs. Dolly Parker was held Saturday, March 23, in the home of Mrs. Jimmy Brown.

Appointments were in crystal and silver with a stork centerpiece and a matching tablecloth and napkins to complete the serving table.

Hostesses for the occasion were: Mesdames Jim Brown, C. D. Fitzgerald Jr., Clyde Russell, Vincent Gallagher and Miss Carol Ann Newell.

Those present for the shower included: Mesdames Bobby Shelton, Pat Ferguson, Paul Harrick, Harry Bennett, J. J. Durham, Marcus Latham, Raymond White, Charles Crowell, Clyde Renfro, Sam Patterson, Frank Prowell, Monroe Parker, Cheryl and Debbie.

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Unit 10 members all agree that the days spent doing this work is well spent and they are always anxious to go back

Mrs. Troys Carmichael and Mrs. A. O. Thompson serving as hostesses.

Calliopian Study Club Hears Book Review Thurs.

Members of the Calliopian Study Club and guests were entertained in the home of Mrs. Sue James Thursday, March 28.

Mrs. Ansel McDowell reviewed the book, "Twilight of Honor" by Al Dewlin of Amarillo. This book was the winner of the \$10,000 McGraw-Hill Fiction Award and was named Book of the Month.

"Twilight of Honor" is a probing novel about a murder trial. The author recreates a trial and the private lives it devastates both in court and beyond with unforgettable dramatic power and narrative excitement. Scarcely a crime novel peopled by credible characters and filled with such a sense of compassion for the human race, Mrs. McDowell commented.

Hostesses, Mrs. Emmitt Milburn, Mrs. Clyde Cave and Mrs. Sde James, served refreshments to the following: Mesdames Millard Nobles, Earnest Langley, D. C. McWhorter, Roy Grubbs, B. F. Cain, Carl Perrin, C. J. Crump, Wesley Owen, Lorraine Fowlkes, Bill Messick, J. T. Gilbreath Jr., Robert Wagoner, Ben Childers, James Balch, Jay Boston, G. S. Solomon, E. W. Dettman, and Ansel McDowell.

Women Golfers Hold Luncheon At Country Club

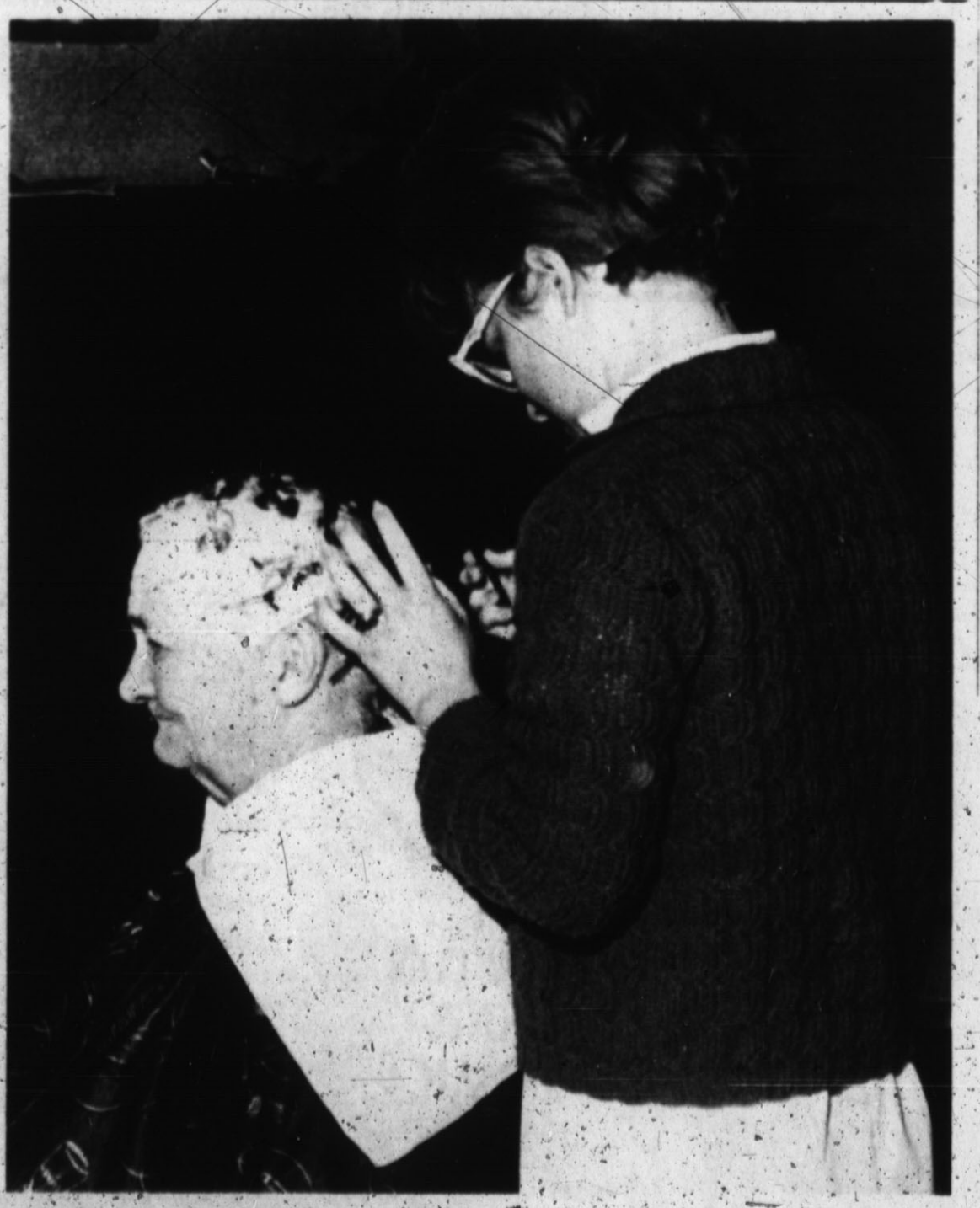
Women's Golf Association of John Pitman Municipal Golf Course met on Tuesday, March 19, at the Hereford County Club for their monthly luncheon.

A short business meeting was held and plans were made for a scotch tournament to be held in the near future.

Starting in April the Association will have two meetings each month, a play day on the first Tuesday and a luncheon for the third Tuesday.

Golf balls were presented to Rowena Posey and Dugan Butler as the results of the last play day. Golf was played by mem-

(Continued on page 3)



JUDY SMITH, right, is one of 30 beauty operators of the Unit 10 Texas Association of Accredited Beauty Culturists that go once a week to King's Manor to shampoo and set the hair of the women citizens of the home. Mrs. Mattie Blalock is pictured in the process of getting her hair rolled. (Staff Photo)

Stanton Presents Play On Minister's Family Trials

"Papa Was A Preacher" is a play adapted from the book by the same name and written by Alyene Porter. The play will be presented in the Stanton Junior High Auditorium on Thursday and Friday, April 4-5, at 8 p. m.

Characters in the play are: Papa and Mother, played by Jimmy Allison and Charlotte Hill and the six Porter children: Hugh, Gary, Story, Cecil, Edward, Mims; Raybon, John Lesley; Janette, Jean Robertson; Edd, Nate Stark; and Alyene, Gayle Newell. Other characters are Helen Ludlow, played by Penny Jones; Lucy Smith, Randy Hopson; Jerry Smith, Paula Waldrep; Jeffery Cole, another preacher's son played

by Ken Stark; Miss Jonas, an opinionated maiden lady played by Chris Meredith; and the Bride and Groom, played by Sidney Bayne and Andy Chaner.

For the minister's family, growing up has tribulations that most children escape. They can't roller skate in public because some of the parishioners object. The boys cannot protect their cotton patch from a gang of "toughs" because their father opposes fighting. The daughters of the richest parishioner try to make the preacher's sons date them — or else. The trouble maker, Miss Jonas, even object to Alyene's reciting poems by Shakespeare. Furthermore, Miss Jonas takes

photographs of the boys defending their cotton patch, and threatens to show them to the Bishop! To make matters worse, Cecil puts on an acrobatic dance at school, is expelled (again it's Miss Jonas!) and runs away! And all these disasters occur just as Reverend and Mrs. Porter are about to celebrate their silver wedding anniversary!

Weaving through all this is a delightful teen-age boy-girl complication in which two brothers want to date the same girl while their sister is being courted by a would-be musician who serenades her with his new trumpet! Through all the pranks and troubles there flows a lively stream of merriment, and the play ends with a real thrill that audiences will love.

Penn Named Best Speaker At Toastmasters

The regular meeting of Hereford Toastmasters Club was held in the Jim Hill Hotel with Robert Rott, W. T. Thompson and Earl Penn as the featured speakers.

Rott spoke on "Medicare" with Penn speaking on "The Sounds I Like to Hear." The title of Thompson's speech was "Finance: A Chamber of Commerce." Penn was named best speaker.

Dr. M. C. Adams, a Toastmasters International director, gave a report on the directors' meeting held recently in Santa Anna, Cal. Serving as toastmaster for the evening was Bill Fielder with J. Raymond Forés as table-topic chairman. Virgil Dodson was the general critic with Kenneth Colier named as best evaluator. Members present for the meeting were Hardy Benson, Don Chaney, Curtis Traweek, Rott, Flores, Penn, Dodson, Dr. Adams, Fielder, Thompson and Coker.

Awireys Return Home After Trip To Convention

Mr. and Mrs. W. H. Awirey Sr. returned Monday, March 25, from a 13-day trip, sponsored by the Farmers' Union, that included the Farmers' Union Convention in New York.

Thirty-six persons made the trip on a chartered bus from this part of Texas and south Plains. A bus of 34 from East and South Texas also made the trip. The route included St. Louis, Mo., Chicago, Ill. and a night's stopover in Canada at Niagara Falls and three days in New York for the convention.

Sight-seeing buses were arranged by the convention and a complete tour was made of New York City, including the U. N. Building and the Statue of Liberty, plus other interesting places. One night was spent in Washington, D. C., where the group went through the White House, Capitol building and Smithsonian Institute.

For the route home the group came through Virginia and Tennessee, spending the night in Nashville, Tenn., with some of the group attending the Grand

Ole Opry. All were in agreement that this was a trip in which everyone enjoyed the sights and people that they saw and met. On

the bus entertainment of singing, 42 dominoes and cards were enjoyed, with church services being held the two Sundays that they were enroute.

I am for:

1. Local control of schools
2. Economy where possible, but maintaining good teachers' salaries and a good physical plant
3. Local and state financing of our school system

I do not believe we are a depressed area or that our school system is in such financial distress that we are reduced to giving up local control for further federal aid.

Clarence E. Hicks, M.D.
CANDIDATE FOR SCHOOL BOARD

SERVICE TO YOU... MR. FEEDER

- CHECKER MIX • BULK DELIVERY
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BOWLING 'em over

Sunset Keglers Results

Lone Star Agency	3
First State, Vega	1
Hi-Plains Savings	3
Elizabeth Witherspoon	1
Dimmitt Meat Co.	3
Tannahill Variety	1
Thomas Beauty Shop	4
Ford Grain, Vega	0
Boozer Real Estate	3
Reddell Water Well	1
McCaslin Lumber	2
Wilson - Simmons, Vega	2

Standings

Boozer Real Estate	32	8
Thomas Beauty Shop	30	10
Lone Star Agency	29	11
McCaslin Lumber	24	16
Hi-Plains Savings	22	18
Dimmitt Meat Co.	17 1/2	23 1/2
Wilson-Simmons, Vega	17	23
Tannahill Variety	17	23
First State, Vega	17	23
Reddell Water Well	15	25
Ford Grain, Vega	14 1/2	25 1/2
Elizabeth Witherspoon	5	35

The "pit of eternal fire" is the crater of the volcano Kilauea, in Hawaii.

PENNEY'S ALWAYS FIRST QUALITY

DOLLAR DAY

MONDAY IS DOLLAR DAY AT PENNEY'S. GET YOUR EASTER OUTFIT NOW! CHARGE IT!



REDUCED!

FAMOUS REGULATED COTTONS OR RONDO PERCALES! REDUCED FOR FAST CLEAN-UP!

RONDO 4 yds. \$1

REGULATED 2 yds. \$1

GIRL'S FORTREL POLYSTER AND COTTON TAPERED SLACKS SIZES 7 TO 14 \$2.66

BETTER DRESSES REDUCED 1 - GROUP - \$1 OTHERS \$4 \$6 \$8

AUTOMATIC HAIR DRYER \$9.88

KAPOK PILLOWS 2 FOR \$3

MEN'S BRIEFS 2 FOR \$1

JR. BOY'S Boxer Jeans 2 FOR \$1

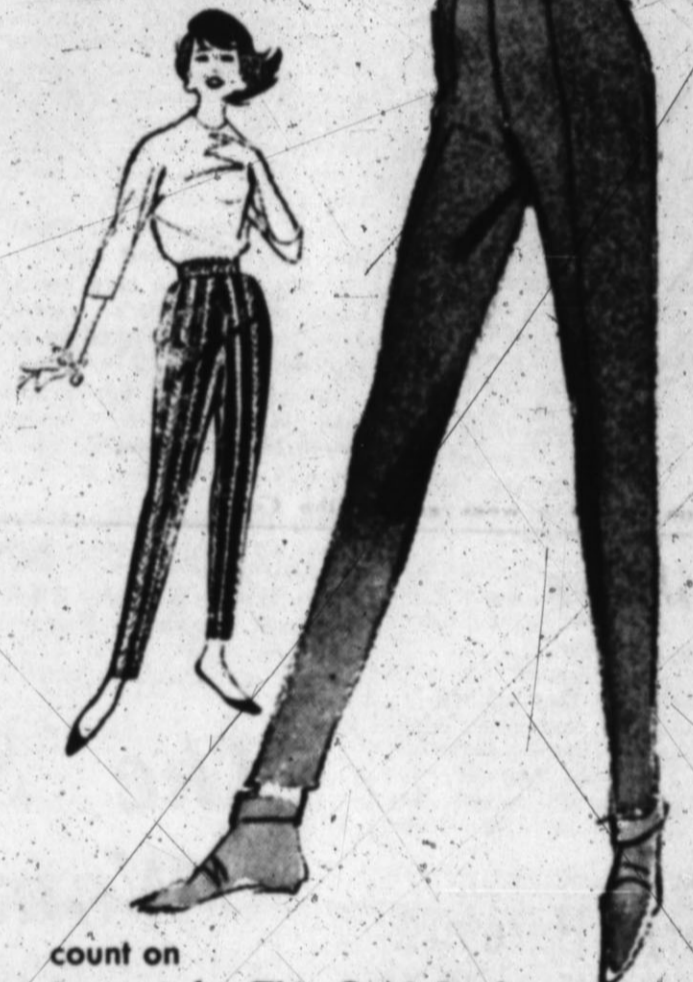
SEAMLESS HOSE 2 FOR 88¢

TERRY CLOTH Washcloths 12 FOR \$1

MEN'S WHITE Handkerchiefs 10 FOR \$1

QUICK-DRY Dish Cloths 8 FOR \$1

CHARGE IT NOW!



count on Penney's for This Good Buy!

MISSIS TAPERED SLACKS

PLAIDS OR PLAINS SIZES 8 TO 18 \$2.88

SPRING REVIVAL April 5-14



Rev. Argus Burnett - Preacher Amarillo



Don Hastings - Singer Fort Worth

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NURSERY FOR ALL SERVICES PUBLIC INVITED

MORNING SERVICE 10 a.m.
PRAYER SERVICE 7:30 p.m.
EVENING PREACHING 8:00 p.m.

Avenue Baptist Church



PLASTIC PANT WATERPROOFS BABY SPECIAL!

0 to 1 1/2 5 for \$1

We took sturdy gauge plastic and fused a panty that mothers want. Nylon protected waist 'n leg openings.



TODDLER'S "Pinafore" SLIPS

50% Acetate, 50% Cotton and 100% Everglaze Cotton

SIZES 1 TO 4 \$1



MISSIS COTTON KNT JAMAICA SETS

SIZES 8 TO 18 \$3.99



COLORFUL FINE QUALITY TUFTED SPREAD

2 for \$5

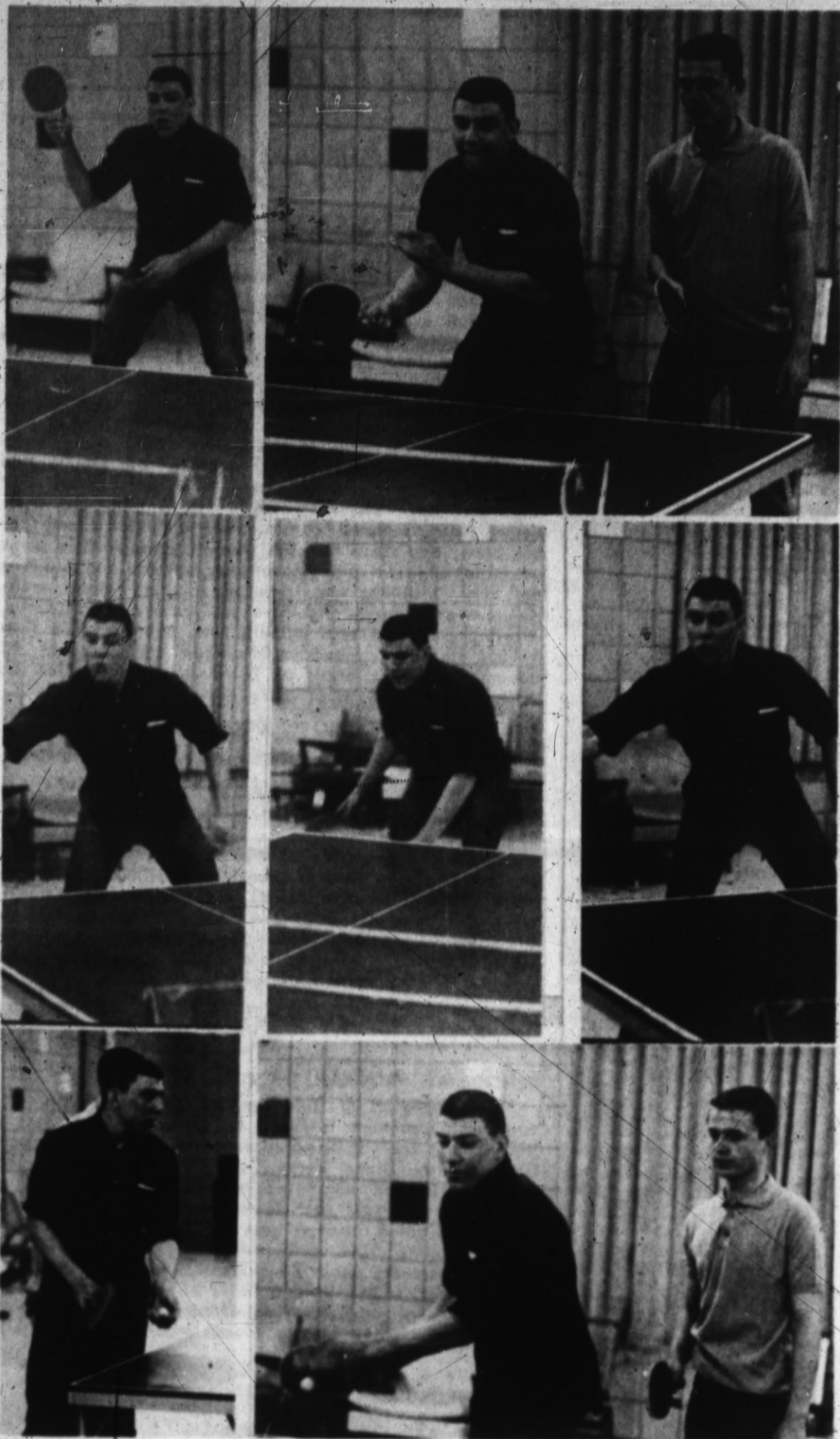
Super-value cotton chenilles, are extra wide, fringed! Machine wash, luke-warm water! White, pink, red, brown, yellow, many more!



SCOOP GIRLS' RAYON 'N COTTON BRIEFS

4 to 14 4 for \$1

Full cut and comfortable! Stitched with dainty elasticized lace trim for snug fit at leg. White 'n colors. Save now.



FACIAL EXPRESSIONS of players in the annual Hereford Kiwanis Club Ping-Pong Tournament took interesting forms during action over the week end in the Community Center. Shown above are Mike (Frog) Ferguson (dark shirt) and Frank Hergert. (Staff Photos)

Golfers...

(Continued from page 1)

Attending the luncheon were: Mesdames Betty Babione, Dugan Butler, Marie Cogdell, Jean Easley, Pauline Gilbreath, Helen Godwin, Geneva

Guseman, Pat Hampton, Mary Hudson, Carmen Jorde, Ann Line, Geneva King, Clarice McCastin, Viola Massey, Lucille Posey, Rowenna Posey, Sally Skelton, Verlie Stephens, Ole Trimble, Betty Walker, Mary Walker, Sue Loving, Jo Hamprick, Jo Brock, Mary Harman and Phyllis Chan-

ner. New members welcomed were: Mesdames Mary Jane Pitman, Opal Norton, Lois Dodson. Guests present were: Mesdames Katy Miller, Idie Bearn and Betty Grow from Hudson, Iowa. Hostesses were Mesdames Juanita Sims and Revella Skypala



REPORT

Wa Cun Ya Campfire Girls helped celebrate their 53rd birthday, which started Sunday, March 17 and ended Saturday, March 23, with eight girls attending church together Sunday at the St. Thomas Episcopal Church, sponsors for the group.

On Monday, March 18, ten girls gave the program for the Hereford Optimist Club explaining the different parts of Campfire and sharing some of their fun.

On Tuesday, March 19, supper was cooked over an open fire for ten girls, two leaders and two guests. This one-pot meal was to complete beginners step for the Faget Finder.

An overnight trip was taken by the group on Saturday, March 23, with cooking, building fire and star gazing being only part of the enjoyment.

To end the busy week an election of officers was held on Tuesday, March 26. Those elected to take office were: Cindy Cavness, president; Becky Summers, vice president; Pam Miller, secretary; Pat Hill, treasurer; Susie Gooch, reporter; Sue Easley, historian; Margaret Phipps, honor head guardian; Martha Aikin, song leader; Lanny Buck, game leader; Susie Woodall, telephone chairman; and Milinda Watts, mascot.

The Tak-Sha-Wa Camp Fire Group presented a program for residents of King's Manor on Friday. Each of the girls gave her Indian name and told what it meant. The girls led songs and demonstrated three folk games which they had learned while studying customs of other countries.

Members attending were Cathy Phillips, Sidona Bennett, Sabra Traweek, Micah Smith, Kerri Dameron, Becky Edelman, Gene Ann Guynes, Karen Gilbert, Martha Baker, Marilyn Smith, Rhonda Stewart, Camille Langley, Peggy Summers and Lynn Jansen.

President Tyler saw himself burned in effigy before the White House.

Martin Van Buren was the first President born in the USA.

Art Guild...

(Continued from page 1)
Julian Robles, to illustrate his subject.

Those present were: Mesdames Ella Higgins, Ann Kovacs Ella Cowser, Carrie Mae Doak, Mary King, Mary Lou Aven, Clara Shore, Ruth Kerr, Alwyn Savage, O. B. Stevens, Susie Lipscomb, Ellen Carter, Mina Mae Love, Eddie Lee Smith, Miss Gladys Setliff and the guest speaker, Maurice Means.

Thomas...

(Continued from page 1)
parents and child, in case of an accident, and that parents should look into the matter before letting their children drive.

Refreshments were served to the following: Mesdames Jim Bookout, Ivan Block, R. A. Daniel, O. G. Hill Jr., John Jacobsen Jr., Wayne Thomas, Bill Waldrep, Bob Walker, Kendall Williams, Melvin Young, guest speaker, Wayne Thomas and the hostess, Mrs. Childers.

The Texas cotton crop is the most valuable crop grown in a single political subdivision in the world.



MERCHANDISE BURGLARY, OR ROBBERY OF A WATCHMAN

Covers merchandise and other property after business hours, against burglary from your premises or against robbery of a watchman. (See box in right corner for statement of loss limits payable.)

up to \$250

STOREKEEPERS POLICY

Plains Insurance Agency

Since 1926
Jno. H. Patton W. H. Patton
Robert Lemons

HARMAN'S DOLLAR DAY

Listed are only a few of the many bargains you will find throughout the store. Join the crowd at Harman's, shop all day from 8:30 a.m. thru 6 p.m.

ONE RACK LADIES MID & HI HEEL

STYLE SHOES
BY FASHION CRAFT & JACQUELINE

VALUES TO 14.99

SIZES **\$788**
BROKEN



WIDTHS
B-AA & AAA

CHECK THESE DOLLAR DAY SPECIALS!

PANDORA NYLON

FULL-LENGTH SLIPS \$2.77

NEW SHIPMENT KAY-WHITNEY Even & Half Sizes

DRESSES \$5.95 2 FOR \$11.00

WASH & WEAR PRINTS & PLAINS REG. 59c & 79c YD.

FABRICS 37¢ YD.

SHEERTEX NEW SPRING SHADES

NYLONS 2 PR. FOR \$1

MEN'S WASH & WEAR - BROADCLOTH

SHORTS 57¢ PR.

EXTRA LARGE - THIRSTY

BATH-TOWELS 2 FOR \$1

FULL SIZE - FITTED

MATTRESS PADS \$3.99

FAMOUS-FINE MUSLIN FITTED OR 81 x 108

GARZA - SHEETS \$1.99

LAST CHANCE FOR ADVANCE

DISCARD PATTERNS 10¢ EA.

FULL RACK LADIES

Fashion 10

HIGH & MID HEELS

COLORS WHITE

BLACK PATENT

RED & BONE

\$8.95 \$9.95



B & AA WIDTH

ONE FULL RACK COOL NOTES

FLATS

IN WHITE

BLACK PATENT

BONE &

RED

\$2.98 TO \$4.98



COLORS WHITE & BONE

ONE - TABLE GIRLS

PUMPS.

& 1 - STRAPS

VALUES TO 4.98

\$2.99



LARGE SELECTION OF MEN'S

Johnsonian Guide Step

SHOES

\$12.95

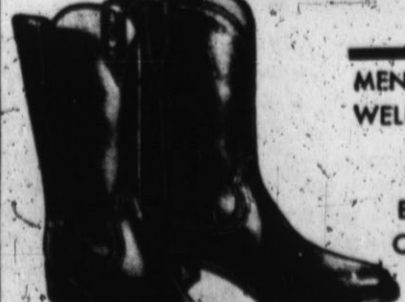


MENS WELLINGTON

BOOTS

BROWN - BLACK CALF OR RUFF OUT LEATHER

\$13.88



BABY DOLL

PETAL GLO®

44% Dacron (Polyester Fiber)

32% Nylon

24% Cotton

Exclusive of Overmountain

DRIP DRY NO IRON



\$4.00

SHIFT GOWN

PETAL GLO®

44% Dacron (Polyester Fiber)

32% Nylon

24% Cotton

Exclusive of Overmountain

DRIP DRY NO IRON



\$4.00

SHIFT GOWN

PETAL GLO®

44% Dacron (Polyester Fiber)

32% Nylon

24% Cotton

Exclusive of Overmountain

DRIP DRY NO IRON



\$6.00 ea.

Men's & Boys

Slim Continentals

New Fabric for '63 100% Cotton - Tightly Woven - Sanforized Plus. 4 Choice Colors. New Model - All Sizes.

BOYS

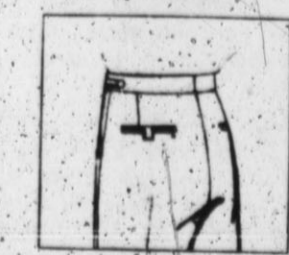
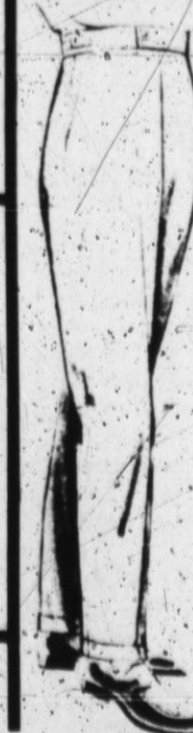
\$2.98

\$3.98

Men's

\$4.98

\$5.95



ONE GROUP - MEN'S

SHORT SLEEVE

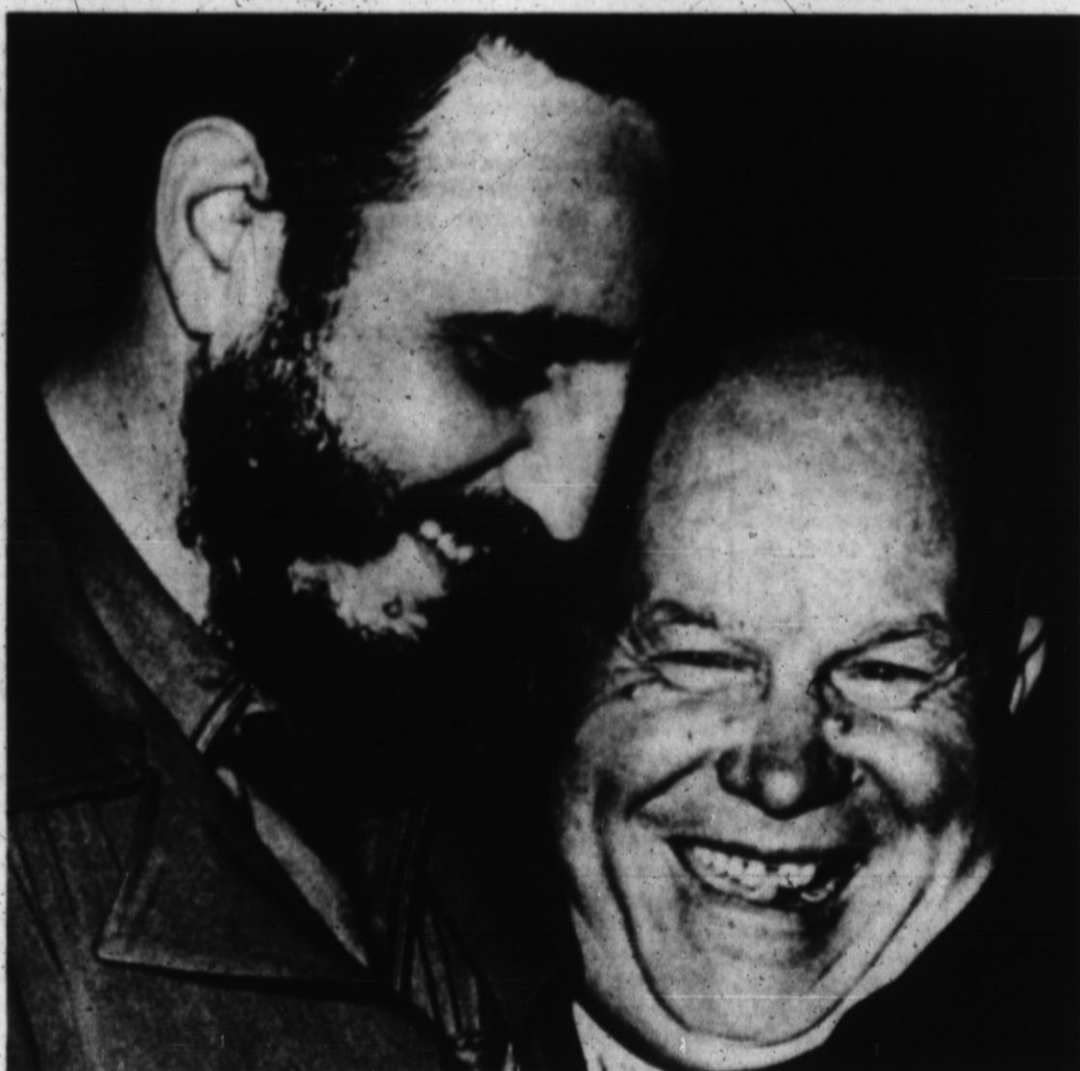
SPORT

SHIRTS

VALUES TO 3.98

2 FOR

\$5.00



THE LOSS OF FREEDOM IS NO LAUGHING MATTER

Does it shock you to know that in Russia and Cuba most all business and industry, including electric service is owned or rigidly controlled by the state?

No, it doesn't—because you really expect that of a dictatorship.

But, here's a fact that will shock you! In 1935, YOUR federal government produced less than 1% of America's electric power. TODAY THIS FIGURE HAS CLIMBED TO 15%—and advocates of government-in-business press constantly for more.

Is it wise to let your federal government continue on a course that promises not just but MORE government ownership and control?

The loss of freedom is no laughing matter.

SOUTHWESTERN
PUBLIC SERVICE
COMPANY

HARMAN'S

We Give Valuable S & H Green Stamps

THE SUNDAY BRAND Editorials

One Week To Check And Choose

Panhandle Paragraphs

Page Four The Sunday Brand, Hereford, Texas, Sunday, March 31, 1963

FOUR COUNTY LIVESTOCK SHOW

We Now Have A Winner, Let's Keep It That Way

Although the topic may be completely out of season for another 11 months, there is considerable discussion these days centering around the annual Four County Junior Livestock Show, along with some proposals for establishment of an operational organization.

During the past 17 years the annual show has been sponsored and supervised by the Hereford Rotary Club. It started from practically nothing and today is outstanding among all regional calf shows in the United States. In fact, nothing in the Southwest can begin to compare with the local show. Always, the Rotary Club has been accorded near 100 percent cooperation on the part of the community, and without doubt, the group has conducted

the show in a manner pleasing to a vast majority of all concerned.

Let us also point out that prior to assumption of the project by the Rotary Club that Deaf Smith, Castro, Parmer and Oldham counties always took "a back seat" in judging at the Tri-State Fair and other places our youngsters showed their livestock. And all of the time this territory was loudly proclaiming itself as the "Hereford Capital of the World".

We mention these things because we believe that the Hereford Rotary Club has done a job, second to none in the nation in their sponsorship and management of the annual project. Furthermore, the Jr. Livestock Show has grown by leaps and bounds in serving a growing population of the territory. It is one of the few links which today ties these four counties together in a common cause.

Recently the Rotary Club took a rather vague position in stating that they would relinquish the show to other hands, provided it continued on its present four-county basis, and this statement appears to have confused many interested people. No one seems to know exactly what the Rotarians have in mind.

Realizing the tremendous value and importance of the annual Jr. Livestock show to this territory, The Brand would be most reluctant to see the event pass out of the hands of the Rotary Club. In the first place, the Rotarians have a tremendous asset in the all-important phase of "know how". Furthermore, we doubt if any other group could get the cooperation and general assistance which is accorded the local club. The very fact that the Four County show is rated as one of the nation's best seems to us sufficient proof that no change should be made — if it can be avoided by any possible means.

Instead of creating a new organization, why not let the Rotary Club continue with the annual event and — if they consider it necessary or desirous — appoint an advisory committee to help plan and promote the occasion, including representatives from Castro, Parmer and Oldham counties, along with Deaf Smith? Such a method should eliminate the probability of killing off a truly serviceable and worthwhile project, and it would provide the possibility of some outside help on a tremendous chore for the Rotarians.

We will grant that Rotary has done its part, and more, but at this particular time when all four of the counties concerned are experiencing growth and population influx, we need them perhaps more than ever before.

Today our youngsters are ranking "tops" frequently in Dallas, Denver, Ft. Worth, San Antonio, Houston and Amarillo livestock shows. Without question, much of this circumstance can be attributed to the local area show — and to the manner in which it has been operated. This is important to the four counties and to the cities which they contain; it is important to cattle men of the territory and, most of all, it is highly important to the youngsters who go far because they start out competing on high levels in their home territory show.

Right now, we have a winner. Let's do our best to keep it that way!

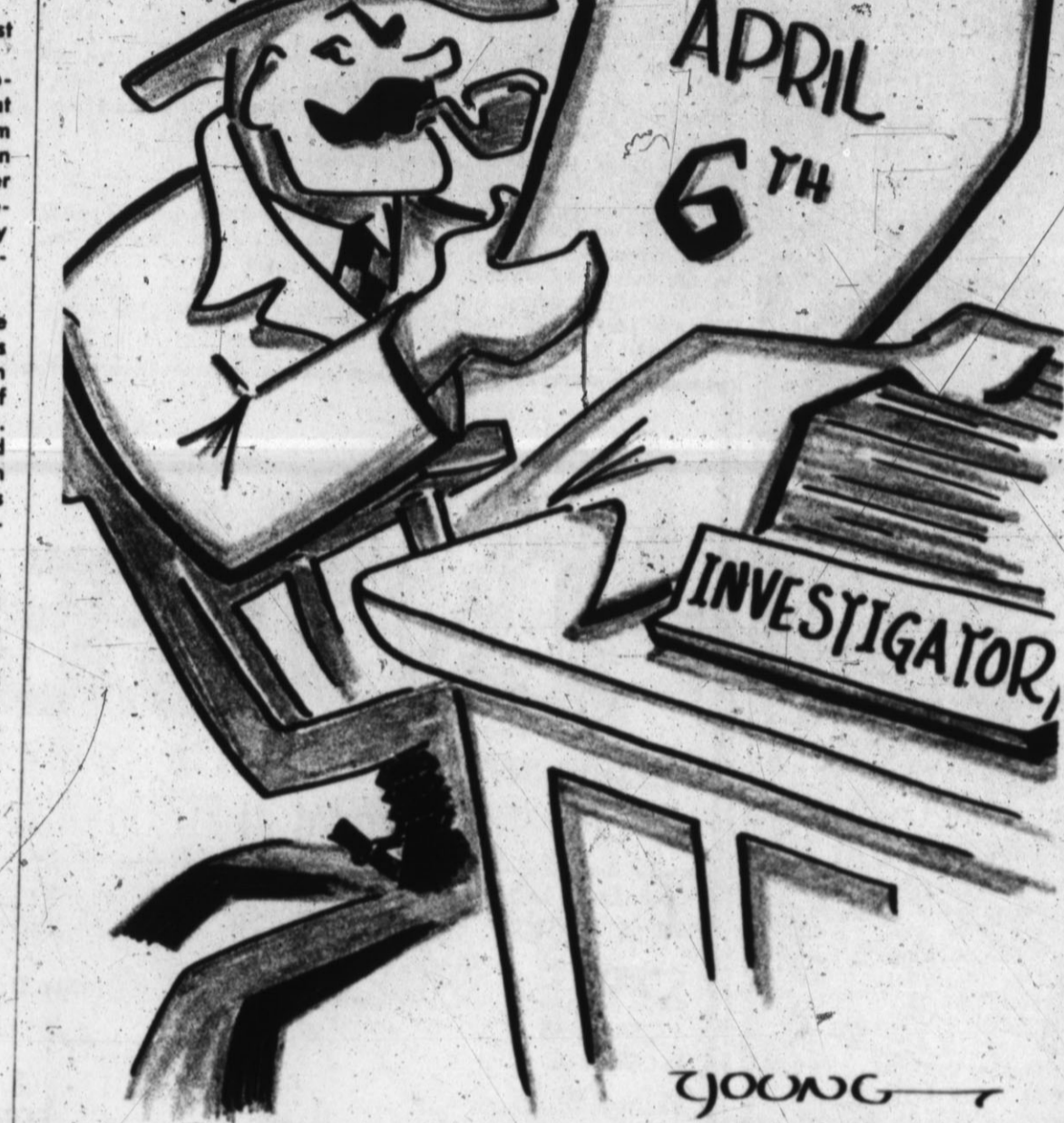
Panhandle Sees Industrial Gain

Industry, long sought in the Texas Panhandle, seems to be coming into a new phase these days. Hereford's sugar refinery, now in the initial stages of construction, opened the curtain for additional announcements which include multi-million dollar fertilizer plants near Dimmitt and Plainview. In addition, scores of other industrial projects are currently under construction over the area.

Most encouraging is the fact that proposed projects appear to be practical and down to earth. The sugar refinery, for instance, lies in nicely with the economy and assets of this territory; the widespread use of fertilizer in the area renders these new plant proposals as highly practical. Freight savings on all counts will apparently insure considerable volume for these industries which are closely allied with agricultural progress.

Needless to say, an industry of this type enjoys a much better outlook than one which locates in an area for no specific reason. To best serve its customers, an industry must be its best source of supply, or its best source of consumption. There are other factors, of course, but this one rule is seldom ignored.

Already innumerable feed lots are springing up over the territory and, once they achieve sufficient volume, there seems to be little doubt that they will be supplemented with packing plants. Frozen foods processing and canning are other forms of expansion which the Panhandle can ant-



Winning Public Speech In 4-H On Americanism

(Editors Note: The following is a copy of the speech presented by Gerald Witkowski, who won the junior public speaking award at the

recent county 4-H Clubs contest. He is the son of Mr. and Mrs. Leo Witkowski of Hereford).
I Am An American

By Gerald Witkowski

I am an American. I am indeed privileged to have this heritage. The American way of life that I enjoy did not come about by chance. It was brought to this continent by our forefathers, who worked by the sweat of their brow and endured much suffering and bloodshed, and many of whom lost their loved-ones in that first hard winter. They came here that you and I, their children, might have liberty and freedom.

Do we remember or appreciate what they did for us? They paved the way for what we have today. They gave us our great heritage — America.

As an American I enjoy many privileges. At the same time I have many responsibilities. America is what I make it.

My Dad has told me many times that a house is made up of exactly the materials that are put into it; and that my being is made up of what I put into it. Likewise, America is made up of the sum of its parts. I am one of those parts. I am responsible for developing that one part of America. I must develop myself mentally, morally, and physically. I can do this by taking an active part in my home, my school, my church, and my community. All of these things prepare me for my future and allow me to accept my heritage with gratitude. If I fail in any one of these, the result will be a crippled and deformed part of America.

Obedience and respect of superiors, study in school and church, and participation in community activities are my responsibilities as a young American.

I must accept my school life, my home life, and all the events of my life as being my role in the development of America.

(Continued on page 8)

50 YEARS AGO

Plains Irrigation Welis Get First Through Test

Not satisfied with the current reports and hearsay of the water study of the Plains for irrigation purposes, the Santa Fe system through its engineering department determined to make a thorough test of the flow and to make an investigation of the extent and source of supply. To this end, H. F. Tanner, of the Santa Fe engineering department, has recently visited a number of places on the Plains where irrigation wells have been built. The investigations were made at Hurley, Lubbock, Hale Center, Plainview and Hereford, two wells at each place being thoroughly tested under the regular government rules for tests of water flow. At Hereford the S. B. Edwards well, three miles south and the Jim Robinson well, three miles southeast, were placed under the weir test. . . . These tests were really the first official and accurate measurements ever made of the irrigation wells of the Plains; and Hereford people are pleased with the showing made. The publication of the tests and measurements will show that Hereford has the biggest wells, the largest flow and the least drawdown of any other location on the Plains. Hereford now has 25 big irrigation wells and will be ready in a few weeks for business.

25 YEARS AGO

Following definite announcement that the new Home Demonstration Agent for Deaf Smith County will assume her duties here May 1, 1938, a wide interest in organizing clubs has been seen over the area. Several preliminary organizations have already been made, and a general meeting of all interested women has been called in the courthouse here. Miss Ruby Moshburn, district extension agent, will come to Hereford for the meeting. "It is highly important that all women who expect to take part in the work attend this meeting in April," said Miss Moshburn. "for at this meeting plans for work during the ensuing year and the year book will be outlined. All rural women are especially invited to attend." Although this county has not had home demonstration work for several years, many women over the area are experienced in the work and the Deaf Smith Clubs are expected to take the leadership of this section of the Panhandle when the organization is perfected and the new agent arrives.

Meanwhile, Hereford has enjoyed a bird's-eye view of what this type industry can do for a community. Through location of extensive vegetable processing plants, the community has seen a jump of more than \$2 million annually in gross farm income, while merchants have almost doubled their sales potential through constant population increases. As a result, Deaf Smith County is one of the few in the nation to show a rural population gain while the rest of Texas and the Southwest

means over loss of farm families and aim desperately for relief through Urban-Renewal programs.

Like any other worthwhile achievement, industry brings its problems. This many of us have discovered "the hard way", and will continue to learn in the years to come.

All in all, it looks as if the entire Panhandle is headed for an industrial upturn — and we are happy to note that Hereford is in the vanguard. A community never stands still but, invariably, moves forward or backward.

DUSTER HITS AREA

The Perryton area was whipped by an old fashioned dust storm Monday, with the choking dust forced along by a high west wind from 50 to 60 miles per hour. It was the worst duster in several years and did considerable damage to fields made powdery by continued drought. Farmers throughout the Panhandle area fought the high winds and dust Monday with chisels and other tillage implements in an effort to tie down the topsoil and prevent further loss from blowing. The wheat crop in this area, already beset by dry weather, cut worms and other ailments, suffered another blow to the wind, dust and the static electricity which comes with the dust. Some fields suffered considerable damage during the big blow, and those that had topsoil moving off in large quantities brought about hazardous highway travel during the day. Visibility was reduced to zero along many stretches of highway and travel was extremely dangerous. Blowing dust and zero visibility was blamed for a five-vehicle accident Monday afternoon on Highway 83 about eight miles north of Perryton which inflicted an estimated \$70,000 in property damage.

OCHILTREE COUNTY HERALD (Perryton)

WATER, SEWER BONDS SIGNED

Texico Town officials, meeting in a called session Monday, signed the general obligation water and sewer bonds for the extension of the water and sewer system. The bonds issued for the amount of \$20,000 are to be retired over a ten year period at three per cent interest. Work on the water and sewer extension got underway Monday with Moore Construction of Lubbock doing the work. The new extensions will supply sewer and water facilities to the south and west parts of Texico.

THE STATE LINE TRIBUNE (Farwell)

SCHOOL AG PROGRAM THREATENED

The withdrawal of state support of its vocational agriculture department is faced by Littlefield High School unless more room is provided soon for its shop, work sections, affirms Glenn Reeves, school superintendent. The school has been on notice that withdrawal could be made for the past two years, Reeves said, "but they have been going along with us pending action on possible building plans." The vocational shop presently has 1100 floor feet serving about 85 students. The state requirement is 2000 feet, said Reeves. Salaries of the two teachers in the vocational agriculture department are paid through the Texas Education Agency, as are other teacher salaries.

COUNTY WIDE NEWS (Littlefield)

BEEF UP BASKETBALL PROGRAM

Plans are afoot to give the ailing Buffalo basketball program a shot in the arm. Dr. James P. Cornette, WT president, this week said that to be successful, basketball must have support and promotion which has brought the Buff football program to the fore in the past three seasons. Effort to beef up the once world famed Buffalo cage team will be kicked off with a reception for Jimmy Viramontes, newly hired WT basketball coach. Viramontes, assistant coach at the University of Texas, was hired last week.

THE CANYON NEWS

COUNTY'S 1963 COTTON ALLOTMENT UPPED

Plains Cotton Growers Inc. of Lubbock has announced the transfer of 91,684 acres of cotton allotment from other areas in the state for planting by farmers in the 23-county PCG area. On an average year, the acreage increase should add approximately 99,000 bales to High Plains production and some \$135,000 to its gross income. Bailey County received a 6340 acre boost over its original 94,855 allotment. This brings the 1963 allotment to 101,195 acres. Last year's total was 108,258 acres.

THE MULESHOE JOURNAL

THE BOOTLEG — Philosopher

Editor's note: The Bootleg Philosopher on his hindwood farm seems to be championing state's rights this week, but we're not sure.

Dear editor: People are always denouncing Federal interference with local affairs, except when they're after a special appropriation, and I would like to cite an example of this type of Washington meddling which I read in a newspaper last night.

According to it, a United States Senator was out in the country a long way from Washington making a speech and he suggested that the people not spend all their time pointing a finger of scorn at the Federal Government. "The Federal debt has gone up 15 per cent in 15 years," he admitted, but, he added, "state and local governments raised their gross debts a whopping 332 per cent in the same period. Here is where the real tax problem arises."

This is what I'm talking about. It's not any of Washington's affair how much money we're spending. Don't be trying to change the subject, Senator. What we're talking about is Washington spending, not ours. What we do down here is none of Washington's business. Don't be trying to confuse state's rights with state's debts.

Everybody knows Washington ought to cut its spending, but like everybody else who says it, I'm too busy a man to be telling where.

In fact, I've noticed even the economists are too busy to say where. The mark of a good economist these days is not the ability to tell where government spending ought to be cut, but the ability to estimate the national deficit. The best economist these days is the one that comes closest to guessing how far in the red we'll go in the next 12 months.

Meanwhile, it's everybody's duty to keep hollering about Washington spending. Anything to get the spotlight off of things closer to home. This meddling from Washington has got to stop.

Yours faithfully,
J. A.

THE Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford Texas



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Melvin Young, Managing Editor
H. A. Tuck, News Editor
Bill Penn, Adv. Mgr.
John Anders Shop Foreman

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford; Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each. Classified advertising rates: 6c per word per word first insertion (60c minimum); 4c per word each additional insertion.

STATEMENT OF FINANCIAL CONDITION

Of the Hereford State Bank of Hereford, Deaf Smith, Texas, at the close of business on March 18, 1963.

State Bank No. 1778, Federal Reserve District No. 11

ASSETS	
1. Cash, balances with other banks, and cash items in process of collection	1,062,022.68
2. United States Government obligations, direct and guaranteed	807,181.25
3. Obligations of States and political subdivisions	753,968.24
4. Other bonds, notes, and debentures	36,408.88
5. Loans and discounts (including 13,577.68 overdrafts)	3,934,431.13
6. Bank premises owned: 79,000.00 furniture and fixtures 12,300.00	91,300.00
7. Real estate owned other than bank premises	7,000.00
8. Other assets	1,368.04
9. TOTAL ASSETS	6,693,680.22
LIABILITIES	
10. Demand deposits of individuals, partnerships and corporations	3,676,810.49
11. Time and savings deposits of individuals, partnerships and corporations	1,616,727.08
12. Deposits of United States Government (including postal savings)	58,474.91
13. Deposits of States and political subdivisions	289,327.76
14. Deposits of banks	471,628.39
15. Certified and officers' checks, etc.	158,125.02
16. TOTAL DEPOSITS	6,271,093.65
(a) Total demand deposits	4,578,866.57
(b) Total time and savings deposits	1,692,227.08
17. TOTAL LIABILITIES	6,271,093.65
CAPITAL ACCOUNTS	
18. Capital: (a) Common stock, total par value \$150,000.00	150,000.00
19. Surplus	130,000.00
20. Undivided profits	42,056.39
21. Reserves (and retirement account for preferred capital)	80,530.18
22. TOTAL CAPITAL ACCOUNTS	422,586.57
23. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	6,693,680.22

I, W. E. Williams, cashier, of the above-named bank, do solemnly affirm that this report of condition is true and correct to the best of my knowledge and belief.

W. E. WILLIAMS, Cashier

CORRECT ATTEST

R. E. Carver
W. N. Hodges
J. A. Hodges

STATE OF TEXAS, COUNTY OF DEAF SMITH. Sworn to and subscribed before me this 25th day of March, 1963, and I hereby certify that I am not an officer or director of this bank. My commission expires June 1, 1963.

(SEAL) PEARL WIGINTON

Notary Public



By Melvin Young
Things have been entirely too quiet (around Hereford lately, and perhaps the explanation lies in the fact that Charlie Holt has returned to Oklahoma (temporarily) to attend some business. However, this might also explain why things have been in such a dither up in the territory.

Of course, we wouldn't accuse Charlie of getting mixed-up in any Oklahoma politics, and perhaps it's just a coincidence that the legislature of our neighboring state has been in somewhat of a turmoil recently.

County Judge H. C. "Hank" Williams, like Charlie, migrated to Texas from Oklahoma, and perhaps he can explain the apparent unrest of the natives. It's altogether possible that Charlie didn't have anything to do with the sticky situation.

Kenneth Coker is another old boy who slipped across the river into Texas, and like Charlie and the Judge, Kenneth is not above stirring up a little ruckus now and then when the opportunity arises. Kenneth contends that when he came to Texas some 15 years ago, it raised the IQ of both states by 50 per cent.

Of course, there are a lot of people who will argue this point with him. Some in fact, swear that the reason the folks up Oklahoma way are referred to as "sooners" is because the sooner they leave the state the better.

Which reminds us of an incident that happened a couple of years ago concerning Mr. Holt and the Judge. It seems that Hank dropped by the Holt farm one day, stopped and started loading bales of hay in his pickup. The "little chief" from Oklahoma caught him in the act, pulled his double-barreled scatter-gun out of the car and made the remark to a visiting farmer that he was "going to shoot that side-winder now, 'cause he's been trying to steal hay all summer". At this time, the guest recognized Hank and almost went into hysteria. "Don't shoot Charlie", he says, "that's my neighbor". Of course, he was soon "let-in" on the joke. This hay-stealing act apparently had been repeated several times during the season by the former Okie friends. However, the old boy was sure disturbed for awhile.

When we were in our pre-teen years, full of ideas and with very few worries, we always enjoyed visiting our neighbor to the north who was blessed with an abundance of large cotton-wood trees around his farm home, and consequently, hundreds of bird nests just waiting to be robbed. We have

spent many pleasant hours climbing those trees for just that purpose. Now, however, the bird nests have moved down to ground level.

We're speaking of course, of the hairdos that have been so popular with our teen-age girls the past year or two. We were admiring one of the bushy-haired young ladies recently, when in walks an old boy who had a bird nest growing on his chin. The image of U. S. Grant, no less; which is all well and good we suppose, for it certainly isn't any business of ours if a man wants to wear the chin-whiskers, but we couldn't help chuckling over the situation and wondering if one of our West Texas sparrows would like to take up residence in this ready-built model.

— HB —
Verna Lyons, local artist, has created a considerable amount of conversation with one of her paintings that she has on display at the Wheel

inn. The painting is of a golden ripe wheat field... one that should yield 60 bushels per acre easy... but in the back ground the ominous hall clouds are hovering over the field. One patron of the establishment was overheard to remark that when the hall started falling, chances are, he could buy the painting for half price. And he might be right. Certainly there are a lot of farmers who would "sellout" pretty cheap when the hall clouds begin gathering over West Texas.

Colby Conkright has just returned from San Antonio where he attended the 86th Annual Convention of the Texas and Southwestern Cattle Raisers Association. The convention was held in the Gunter Hotel and Governor John Connally and Senator Clinton Anderson of New Mexico were feature speakers.

While there, Colby also attended the executive board meeting of the Texas Hereford Association of which he is Vice-President.

— HB —
As the old saying goes, if at first you don't succeed, try, try again. Which seems to be the case with Cecil Massey, former Hereford City Manager, who reports this week that they now have a daughter at the Massey residence. Cecil is City Manager of Westaco down in the Rio Grande Valley area. According to Cecil, and we

quote: "It is pleasing to again have the patter of little feet, be awakened at 3:00 in the morning, wipe your freshly shaven face with a diaper drying on the towel rack, mistakenly eat a spoonful of diced chicken liver instead of chocolate pudding and all the other little things that go with young folks around the house."

"Mother and daughter are doing disgustingly well, and as soon as someone has a rummage sale and we can get some little girl's clothes, we should be all set. Right now, Linda Lea looks strange in overalls, cowboy suits and cowboy boots."

Cecil thinks that their success in getting a daughter after filling up the back yard with boys might be of some encouragement to folks like the Ernest Langley's and the Larry Ballard's, who have four girls each (no boys). The secret of success, it seems, is to try, try again.

April 15th is the deadline for having your automobile inspected. Judging from the number of autos that have been inspected since the first of the year, the nine local inspection stations will be crowded to capacity before the final hour.

— HB —
The sweet young thing hailed a taxi. "Maternity hospital, please," she told the driver, "but don't hurry — I only work there."

only you can keep the WILL in yours

WILL

Changes in tax and estate laws can change the degree to which your true wishes are reflected in your Will. Only you can make sure that your Will is kept up-to-date, and in line with your wishes — by reviewing that vital document with your lawyer periodically.

FOR COMPLETE TRUST SERVICE, SEE US.

THE FIRST NATIONAL BANK
OF HEREFORD

Anthony's DOLLAR DAYS

Ladies' Lovely Arnel® and Cotton
DRESSES
WOW! Just look at this Dollar Day Special

3.66 2 FOR \$7

10-20 14 1/2-24 1/2

Such pretty fashions... such a tiny price. The beautiful dresses are simply sparkling with pretty colored plaids, stripes and patterns. Full skirts, sheaths, all new spring colors — and styles compare with much higher priced dresses — these are fashioned in finest quality fabrics. The tailoring and detail will please the most discriminating woman. At this thrifty Anthony's price you will buy several for any occasion, you can choose several just right for you in style, size and color.

Ladies' Shorty
PAJAMAS OR GOWNS
\$1.59 EA.
2 FOR \$3

LADIES
Dacron & Nylon
Cotton, Plain
Color, Lace
Trim, Pink
Blue Moize

Cute Little
DIAPER SETS

All great values — specially priced for this event! Come see the pretty little boys and girls diaper sets. Neatly tailored and detailed. Perky trims, sweet pastel colors. Where else but at Anthony's could you buy such cute sets at this little price!

For Boys or Girls \$1 ea.

CLOSE OUT GROUP
LOVEABLE BRASSIERES
\$1.50 EACH
2 FOR \$2.66
ONE STYLE ONLY
LOVEABLE RINGLET
BEAUTIFULLY MOLDED
SHAPE, WASH IN A WINK
A - B & C CUPS.

Ladies' Shorty
PAJAMAS
\$1

What's new? Just this wonderful pajamas value for the girl who loves baby doll shorties. Fashioned in soft rayon, trimmed with pretty lace. Medium and Large!

Ladies' Nylon Briefs
Nylon Trim — Ass. Colors
Ladies Hollywood style Nylon Briefs, tailored with a perfect fit in mind. All-elastic waistband and leg. Dainty nylon trim. Select from pretty assorted colors. Sizes: Small, Medium, Large.
2 PAIR \$1

Child's Boxer Shorts
Fine Quality — Ass. Colors
Fine quality child's boxer shorts. Excellent tailoring and detail. Elastic waistband, two front pockets. You'll buy several pairs at this tiny Anthony's price! Assorted colors. Sizes 2 to 6.
2 PAIR \$1

Ladies' Fashionable
PIXIES
Obviously — at this price you'll want to buy several pairs — for your own "Pixie" shoe wardrobe or for gifts. Made of soft, mellow, mellow plastic in pastel colors with pretty, firm, soft padded sole.
Sizes: S-M-L. \$1

Lady Procco
Burnproof PAD & COVER
Ironing Board Burnproof Pad and Cover
PAD and SILICONE COVER 66¢

EASY-TO-CARE FOR NEW SPRING
COTTONS
2 FOR \$1
All First Quality Full Bolts Sew And Save

LADIES RAYON
HEAD SCARFS
2: \$1
LITTLE GIRLS
Easter
Purses \$1

Ladies' Nylon
HALF SLIPS
Special!
\$1
These are really special. Where else but at Anthony's can you buy such pretty half-slips at such tiny prices? Dainty lace trims, assorted colors. Small, medium and large!

RHUMBA PANTY FOR
LITTLE LADY
2 PR. \$1
SIZES 2 - 8
Charmant
Pretty Rayon Rhumba Panty. Trimmed With Lots of Ruffles While & Colors

MISSES & LADIES EASTER
DRESSES
Jr. & Jr. Petite 6.95 - 16.95
Ladies 10 - 20 8.95 - 19.95
Ladies Half Sizes 10.95 - 19.95
Maternity 5.95 - 19.95

LADIES EASTER
HATS
\$2, \$4, \$6, \$8

SPECIAL
BATH MAT SETS
2 PC. RUG PILE
100% VIRGIN NYLON
100% VISCOSE RAYON
NEW SPRING COLORS
MACHINE WASHABLE
\$3

MEN'S NEW
SHORT SLEEVE SPORT SHIRTS
LOTS OF COLORS AND ALL WHITE
\$2.98 \$3.98

GLAMOUR BONNET
Keeps Your Hair Salon Beautiful While You Are Shopping Driving Playing! Tulle Ass. Colors
\$1

SCREEN PRINTED
FOAM BACK BATH MATS
Beautiful Screen Print, With Catchy Savings, For Wet Feet, For Drips & Many More, Ideal For Boys' Bath
\$1

NOW ON KPAN....
NEW ON KPAN!
KPAN MORNING PROGRAMS
STARTING APRIL 1 UNTIL LATE FALL

6:15 - 6:30	SIGN ON COUNTRY MUSIC TIME (U. S. Air Force)
6:30 - 6:45	WESTERN MUSIC
6:45 - 6:47	NEWS HEADLINES
6:47 - 7:00	WESTERN MUSIC
7:00 - 7:05	DIRECT WEATHER From Amarillo Weather Bureau ... James Boyd, Your Humble Agent
7:05 - 7:10	POP MUSIC
7:10 - 7:15	(Friday & Saturday Only) BOATING & FISHING GUIDE ... Hacker & Jesko
7:15 - 7:30	WORLD NEWS ... H & W IMPLEMENT CO.
7:30 - 7:45	POP MUSIC
7:45 - 7:50	EARL NIGHTINGALE ... Kinsey-Osborn
7:55 - 8:00	Buick - Rambler HYMN OF THE DAY ... E. B. Black CO.

CHECK THESE NEW HOURS FOR YOUR
Early Morning Entertainment & Informative Listening

KPAN 860 Kc

Junior Riders Discuss Meets; Elects Officers

An organizational meeting of Hereford Junior Riders Club was held at Hereford Community Center on Thursday, March 21. Harold Beauchamp served as moderator.

Registration blanks were handed out to both old and new members attending. Thirteen of the Junior riders turned in the forms at the close of the meeting.

It was announced during a discussion of plans for the coming year that playdays will start in April. Various clubs in the district will sponsor meets once a month during the spring and summer.

The first playday of the season will be held in Dimmitt with contestants participating in five games.

It was decided by the Hereford Junior Riders that practice sessions for the contest events would start as soon as possible. The first session was held Sunday, March 24.

Beauchamp stated that competition during the year was going to be stiffer with new riding clubs entering competition. Clubs to be included are Dumas, Canadian, Pampa, and Rolling-Hills Club.

Also discussed were plans for the Junior Rodeo to be sponsored by the club. As yet, detailed plans of the event have not been made, but all work is to be done by club members. Nominations for officers were for captain, Dean Crawford and David Hill with Pattie Nobles and Stan Sigman nominated for co-captain. Hill and Sigman were elected.

Nominees for reporter were Kim Gripp, Lynne Poarch and Nancy Gripp, who was elected.

Bill Bradley Guest Speaker For The Valeda Study Club

Members of the Valeda Study Club met recently in the home of Mrs. Hugh Clearman at 8 p. m. Roll call was answered with many "my past experiences with the camera."

Bill Bradley was the guest speaker and he presented a program in two parts. Part one was "Hints on Amateurs Taking Pictures," in which was more or less a question and answer session. Second part was presented with slides from the Eastman Kodak Company on "Warming Your Home with Portraits." In this part of the program he presented the photographer from the old family album to the modern use of portraits in the home. In addition

OFF THE Shelf

BY H. A. TUCK

A Fortune in Dimes by Mary Carter is a far-out novel about spoiled youngsters in Southern California and their wealthy parents. A new book in the Deaf Smith County Library, it is populated by characters unlike those you have met before.

Though it is impossible to dislike Decker, the main character, he remains a boy. And the question is whether he can become a man.

Can his receptive intelligence, his loyalty, his generosity, help him to understand a world outside his own? Ever his cushioned habitat, he discovers, abounds in freakish motives.

What of Miller, consumed by a sense of responsibility for his mystical, alcoholic mother? What of Alex, who raised his younger sister himself while their mother sat hunched over her bridge table day and night?

Bradley showed all kinds of ways, from panels to life-size portraits, that pictures may be used for the home.

Those present for the meeting were Mesdames Wilma Baugous, Jean Ballard, Juanita Brown, Wanda Burdine, Dorothy Clearman, Joyce Ritter, Sally Strain, Marcella Bradley, Melrose Wilson and Betty Oglesby.

DRUG TAX

Can Save You Tax Money!

Are you claiming all drug deductions to which you are entitled? Thousands of items can be listed. DrugTax—available free to our customers—furnishes you an annual record. Come in today and ask about DrugTax. It's free. Start saving tax money!

ROGER'S DRUG

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in a shuttered room?

It is through a love affair that Decker's character is ultimately tested. His frank, amusing girl friend, Jane Murdoch, is an "outsider". Her clear standard of conduct and an instinctive goodness pose a large challenge to Decker.

But it is impossible not to like Decker Wells and his friends. Comfort-loving, clannishly loyal, morally lazy but on the lookout for standards to live by, Decker and Alex and Miller regard the outside world with fear and fascination, for their Pasadena is a small, safe, special place.

Pell Brigg's store (with Pell's personal runabout, a secondhand fire engine, parked outside) is for gossip and \$40 sweaters. U.C.L.A. is for fraternizing. "Bal" (Balboa Beach) is for sun, sand, parties and the girls of the tribe. Hollywood is the place where acquiescent girls (these outside the tribe) come from. In a powerful climax, the read-

Coins Discussed At Kappa Iota

Community Center was the meeting place of the Kappa Iota when it met in the club room Tuesday, March 19, at 8 p. m. with Mary Jean Gore calling the meeting to order.

New officers for the coming year were elected during the business meeting. Those elected were: Betty Cope, president; Jo Carter, vice president; Ollene Williams, recording secretary; Betty Jo Hangans, corresponding secretary; Doris Neely, treasurer; Claudia Wilson, extension officer; Jo Ivie, civilian defense; Joan Scott and Judy Filipot, city council representatives, and Linda Fitzgerald, alternate.

Kay Kirkland presented the program on "The Connoisseur." Coins was the featured subject, on which she told how to hold a coin and gave information about the mints. She also gave prices of different sets of coins and stated that the silver dollar was the most beautiful.

Those attending were: Mesdames Doc Carter, Howard Gore, Delbert Balmun, Larry Summers, Preston Hagans, Pat Ferguson; Bruce Fink, Walter Kirkland, Glenn Wilson, Joe Neely, C. D. Fitzgerald, John Schneider, Van Nichols, C. C. Williams, Claude Miller, Noland Grady, Don Baugous, Teddy Fangman, Bob Filipot, Joan Scott, Missess Paula Wright and Jo Ivie.

er suddenly realizes that Decker probably will never again be so rigorously tested. And in A Fortune in Dimes, Mary Carter has delineated characters who haven't been written about before. It is a strange book, foreign to most of us, but interesting.

Miss Gentry To Receive Award Given By DAR



MISS ANN GENTRY honored by DAR

Ann Gentry, daughter of Mr. and Mrs. Bill Gentry of Hereford, has been selected to receive a special award from the Daughters of the American Revolution.

A senior in Hereford High School, Miss Gentry was one of eight girls in high schools within the jurisdiction of the Llano Estacado Chapter of the DAR to be named for the award. Nominees were chosen on the basis of good citizenship, leadership and scholarship record.

Miss Gentry and her mother

will go to Amarillo on Monday, April 8, to receive the award.

The Butantan Institute near Sao Paulo, South America, is a snake farm where snake bite serum is produced.

In high altitudes the Llama is used as a beast of burden.

FOR SALE

2329 ACRE

MISSOURI RANCH

NEW 5 BEDROOM RANCH STYLE HOUSE, 5 CAR GARAGE, 2 BATHS, BASEMENT, 2 BARN, MACHINE SHED, HAY SHED, 5 LARGE CATTLE SHEDS.

\$80,000 WORTH OF IMPROVEMENTS WELL FENCED

250 ACRES improved pasture plus lots of native Bluegrass.

WILL CARRY AROUND 500 HEAD CATTLE

1199 ACRES TILLABLE FARM LAND 80 ACRES TIMBER

PRICED AT \$125.00 PER ACRE, WILL TAKE AROUND \$100,000 TO HANDLE. BALANCE ON TERMS

FOR MORE INFORMATION WRITE TO CHARLES R. CRAWFORD

101 E. JEFFERSON ST. CLINTON, MO.

EL RANCHO

22%

RANGE CUBES

TOP QUALITY — LOW IN COST TRUCKLOADS DELIVERED TO BARN

BABY CHICKS

STRAIGHT RUNS - PULLETS - COCKRELS ORDER NOW!

DELMO'S Farm & Garden SUPPLY

211 S. 25 MILE AVE.

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BEST

buy for car, compare saved on insurance, got top service too! Contact me today!

HUGH and LUCILE BOOKOUT Hereford

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STATE FARM

RUPTURED

See the World Famous DOBBS TRUSS for reducible hernia. Bulbless, Beltless, Strapless.

For Men, Women, Children

Wear it at work, swimming, walking, stooping — even crawling. Put on or removed in a few seconds. A patented concave pad supports like your hand. No bulb to spread weak muscles... no bulky belts or straps. Fitted to your body by experts for single or double rupture. Get maximum relief — get DOBBS TRUSS. Free instruction, no obligation.

C. H. BLOODWORTH

Technician for Dobbs Truss Co., Okla. City, Okla., 406 N. Hudson will be at the Jim Hill Hotel, Friday April 5, 6 a. m. to 9 p. m.



What's this fuss about Running Water?

Running water isn't the camel's concern. But it is yours—especially if your home is among the 17% in rural areas with no running water.

Do you still carry all the water you need—for drinking, for washing clothes and dishes and for personal use? If so, your home is not modern.

Running water is more than a convenience—it is a necessity. It's no accident that the highest degree of general health among rural and suburban families across the country is

found where the most use is made of pressure water systems. An automatic water system is indispensable to almost all modern comforts and necessities.

It makes possible easier food preparation, garbage disposal, up-to-date sanitary facilities and automatic dishwashing and laundering.

Give your family a break! Don't deny them the benefits of an automatic water system. Ask your rural electric for professional help in planning an electric water system today.



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DEAF SMITH COUNTY ELECTRIC COOPERATIVE, INC.

Anhydrous Ammonia

NEED NITROGEN FERTILIZER?

Are you about ready to apply nitrogen to meet the needs of this season's growing crops?

ANHYDROUS AMMONIA

is 82% nitrogen and represents your best buy in nitrogen fertilizer.

ANHYDROUS AMMONIA

is a basic nitrogen material used in the manufacture of all nitrogen fertilizers.

We have ammonia and acid equipment for your use — or if you prefer, we are equipped to give complete custom application service.



Centrally Located in Hereford to CONVENIENTLY Serve the ENTIRE Hereford Area.

Hereford Butane, Inc.

125 VETERANS PARK ROAD

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CARLOS ANDERSON CALVIN GOODIN

SEE

HI-PLAINS

SAVINGS and LOAN ASSOCIATION 128 E. 3rd

FOR

HOME LOANS

TO

BUY OR BUILD REMODEL REFINANCE



SOIL-WATER RANGE conservation demonstration winners in the county 4-H contests were named Saturday. From the left, they are: front row, Wayne Polen, singles junior winner; Kathy Crist and Tommy Bezer junior team champs; and back, Jack Thomas and Jon David Miller, senior team winners. These will enter the district 4-H contest April 8 in Canyon. (Staff Photo)

School Menu

Elementary Schools

MONDAY — Lunchroom special, buttered potatoes, cookies, fruit, hot rolls, butter and milk.

TUESDAY — Spaghetti with meat sauce, buttered carrots, fruit cobbler, hot rolls, butter and milk.

WEDNESDAY — Chill con carne with beans, mixed greens, Jello, pineapple chiffon pie, cornbread, butter and milk.

THURSDAY — Hamburgers, creamed potatoes, lettuce, tomatoes, onions, pickles, chocolate pudding and milk.

FRIDAY — Tuna casserole, buttered corn, apple crisp, hot rolls, butter and milk.

Junior - Senior High
MONDAY — Lunchroom special, sauerkraut and Vienna sausage, buttered potatoes, spiced beets, lettuce wedge with dressing, cookies, fruit, hot rolls, butter and milk.

TUESDAY — Spaghetti with meat sauce, baked ham, asparagus tips with sauce, buttered carrots, cabbage and apple salad, fruit cobbler, hot

rolls, butter and milk.
WEDNESDAY — Chill Con Carne with beans, chicken pie, turnips with greens, canned pie, cornbread, butter and milk.
THURSDAY — Hamburgers, barbecue on bun, creamed po-

tatoes, English peas, lettuce, tomato, onion and pickles, banana cake and milk.
FRIDAY — Tuna casserole, ravioli, buttered broccoli, whole kernel corn, grapefruit sections, apple crisp, hot rolls, butter and milk.

STAR Continuous Daily
Week Days Open 3:15 p.m.
Sat. & Sun. Open 1:45 p.m.

NOW... THRU WEDNESDAY

ITS PEOPLE... ITS POWER... ITS PASSIONS
surge across the screen in the electrifying
drama of the revolt that shook a civilization
...the love that defied a world!

KIRK DOUGLAS · LAURENCE OLIVIER
JEAN SIMMONS · CHARLES LAUGHTON
PETER USTINOV · JOHN GAVIN

SPARTANUS
TONY CURTIS

WINNER 4 ACADEMY OF AWARDS
A Bryna Production - A Universal International Release
COMPLETE! UNCUT!

Hereford Young Farmers Attend Regional Meet

Members of Hereford Young Farmers chapter attended the third annual Regional Young Farmers Field Day held at Texas Tech Agricultural Building on Saturday, March 23. The Hereford chapter was presented the attendance award since it had the most members present. Each member was given a \$100.00 award.

Texas Tech sponsored the field day for Panhandle and South Plains young farmers in cooperation with the State Association of Young Farmers and the Agricultural Education Division of the Texas Education Agency. General chairman of the meet was Eddie Fortenberry, Lockney, who is the newly-elected State President from Area I.

NELSON RIEGERS
PLUMBING & HEATING

AIR-CONDITIONING
GET IT QUICK!
HERE, SUMMER LAYS
IT ON
TOO THICK

I'M ALL GET TO SERVE

Nelson
Plumbing & Heating

PLUMBING · HEATING · AIR-CONDITIONING · SHEET METAL

NELSON RIEGER, OWNER
M.A. 3868 · HEREFORD, TEX.

STARTS THURSDAY

WILDCATTERS

THEY DIDN'T GO LOOKING
FOR TROUBLE — They
took it with 'em!

From Texas to
Soonerland,
they gambled
for oil and
blasted out an
empire!

BLACK GOLD

DRILL FOR IT!
LOVE FOR IT!
DIE FOR IT!

PHILIP · DIANE
CAREY MCBAIN

JAMES · FAY
BEST SPAIN

CLAUDE
AKINS

TOWER DRIVE - IN THEATRE

Open Every Fri. - Sat. - Sun.
— Hurry Ends Tonight! —

No Time
for
Sergeants

ANDY
GRIFFITH

John Luno
WAYNE TURNER
The SEA CHASE

SPECIALS GOOD - MON - TUES - WED - APRIL 1 - 2 - 3

LOIN STEAK LB. **79¢**



PORK CHOPS
CENTER CUTS LB. **59¢** END CUTS LB. **45¢**

WRIGHT'S
BACON
2:89¢

COFFEE MARYLAND CLUB lb **59¢**

SHURFINE RSP CHERRIES 300 CAN 5 FOR \$1	TALL CAN CAMPBELLS SOUPS 6 FOR \$1	SEE OUR LARGE SELECTION OF Garden Seeds
SHURFINE EARLY HARVEST PEAS 5 FOR \$1	FROZEN - BANQUET MEAT POT PIES 5 FOR 79¢	SHURFINE FLOUR 5 LBS. 39¢
NO. 2 CAN WOLF CHILI 59¢	MELROSE HAND CREAM OR HAND LOTION 2 FOR \$1	SHURFRESH OLEO 6 LBS. \$1
MOUNTAIN PASS TOMATOES 7 FOR \$1	CLOVERLAKE ICE CREAM 1/2 GAL. 59¢	6 BTL. CTN. - PLUS DEP. COCA COLA HALF QT. 43¢
SHURFRESH CRACKERS LB. 21¢	CAPE ANN - 8 OZ. FISH STICKS 4 FOR \$1	DEL MONTE - 14 OZ. CATSUP 5 FOR \$1
TONI PERMANENT 1.29 PLUS TAX	SCOTTIES - 400 CT. FACIAL TISSUE 4 FOR \$1	SILVER SAVER SOUR OR DILL PICKLES QT. 29¢
	SHURFINE - 24 OZ. GRAPE JUICE 3 FOR \$1	
	SHURFINE - 300 CAN PORK & BEANS 9 FOR \$1	
	SHURFINE VIENNA SAUSAGE 5 FOR \$1	

CRISCO SHORTENING 3 LBS **69¢**

GET YOUR FREE
CASH-IN CARD NOW

It Costs Nothing
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\$500.00 CASH GIVE-AWAY

SIMPLE RULES FOR
PARTICIPATION PRINTED ON
BACK OF CARD

Every Card a Winner

CASH-IN WINNERS
\$100.00 - MRS. LOU
CHILDRESS - RT. 1
\$20.00 MRS. JOE MARNELL
RT. 1
\$100.00 MRS. RUTH L. WHITE
HEREFORD
\$100.00 IGNACIO MARTENIZ
HEREFORD

PEARS WASHINGTON LB. **19¢**

APPLES YORK LB. **19¢**

RED POTATOES 10:39¢ **CARROTS** LB. CELLO **9¢**

TAYLOR & SONS

FOODS

LOW LOW EVERYDAY SHELF PRICES
PLUS S & H GREEN STAMP

YOUR HOME TOWN BOYS

CASH AND SAVE

Pete Progress

speaking for the Deaf Smith County Chamber of Commerce

Pete Progress came into the office again this week and had some more observations to make on the signs of progress in our area. "I was particularly pleased to note that six Chamber of Commerce members took a day out of their busy schedules to travel to Plainview Thursday. At Plainview they attended a clinic for Chamber of Commerce Presidents, directors and committee chairmen. Our own Clint Formby was the keynote speaker.

Following Clint's talk the conference broke up into three separate roundtable discussions — one for Chamber of Commerce Presidents, the second for directors and committee chairmen, and the third for the Chamber of Commerce managers. The luncheon featured a young couple from Wayland College who did an excellent take-off on the popular 'First Family' record. The afternoon session featured a discussion of the formation and selling of a Chamber of Commerce program of work and Chamber of Commerce financing.

Cigar smoking J. F. Martin and Maurice Tannahill just about eliminated the keynote speech when Clint claimed asphyxiation. The Hereford representation wouldn't walk in the door of the conference with Clint because they claimed they didn't want to be associated with him until after he had given his speech. He did such a fine job, though, that they let him drive them home.

"It is through conferences like these that new ideas in community development are developed. I've heard it said that there are no new ideas, they are just old ones twisted to a new purpose. If this is so then the more old ideas that can be picked up and used to benefit Hereford and Deaf Smith County the better. The success or failures of other communities are valuable experience to be gained."

This led Pete off on the subject of committees in general. He observed that the whole structure of Chamber of Commerce work is built on committees, that the Board of Directors sets out certain policies and administers the organization but the real work of the organization is done by the committees. "And there is nothing more difficult to do than to organize an effective committee and have productive meetings," he stated with the conviction born of experience. "On the shoulders of the chairman rests

the responsibilities of not only selecting men and women who can work together harmoniously towards a common objective, but also that of seeing to it that when the committee meets something is accomplished.

"A committee meeting can rapidly deteriorate into a vehicle for airing personal complaints, grinding selfish axes, or just plain gossiping unless the chairman keeps firm control of the meeting without antagonizing his members. When the problem set before the committee has been thoroughly discussed then the meeting should not conclude until at least one solution has been developed. A meeting at which the problem is discussed and no solutions proposed has been a useless meeting," Pete declared.

With those words of wisdom shaking the Chamber of Commerce walls, Pete strode out to look for more signs of progress to report.

Winning...

(Continued from page 4)
America is made up of the sum of its parts. It is made up of you and me and each individual that lives in this land. America will be what we make of ourselves.

It takes training and education for a person to be a success in whatever he chooses to do. Let us determine what kind of world we want, what kind of life. Then let us work to apply ourselves now that we have the opportunity to study, train and learn.

Our 4-H program offers such an opportunity for training and education. It is an organization that teaches and encourages us to work. It emphasizes that one has to rely upon his own personal initiative and ability if he wishes to succeed.

4-H was set up to teach its members to have respect for advice and leadership, and at the same time to strive to win respect in return by working and developing individual qualities. 4-H teaches us that opportunity rests within ourselves. We learn to lead and to follow. We learn to keep records, to organize our work, and to think through our problems.

We, the youth of today, will be the leaders of tomorrow. I believe that when tomorrow comes, we will find that 4-H has prepared us to handle the problem before us. I believe that 4-H members are building America because 4-H members are developing as individuals. So, what I make of myself is all that I can give to my country. America will be great tomorrow because American youth will make it so.

Alcoholic Council Meets Wednesday At Wheel Inn

Charles Frye called the meeting of the Deaf Smith County Council on Alcoholism to order on Wednesday, March 27, at 7 a. m. at the Western Wheel Inn dining room.

After the breakfast a short business meeting was held in which our newly elected president stated that he felt with the cooperation of each member that the council could have many fine results working and studying with the problems of the alcoholic.

Bill Hardwick, program chairman, gave a brief talk on "How to Help." He gave several ways that the program committee might work toward providing better programs for the meetings of the council.

Those present for the meeting were: Mrs. Esther Springer, Mrs. Nora Gillis, Charles Frye, Bill Hardwick, Mrs. Jewell Smith, Mrs. O. G. Hill Sr., Lowell Sharp, the Rev. Charles Davenport, Mrs. Eugene Noel and Francis Hardwick.

NOW! 36 MONTH Field Hazard Guarantee

GENERAL NYLON SPECIAL TRACTOR TIRE



Now your farm tire investment is protected by an exclusive 3-year guarantee against all normal field hazards.

And talk about performance... General's new Nylon Special out-pulls, out-works, out-plows any other tractor tire you can buy.

Protection and performance combined in a single tire, the General Nylon Special at new low prices.

36 MONTH GUARANTEE
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction Nylon Special" and "All Grip Traction Nylon-Jumbo Lug" against failure resulting from wear and tear, cracking, snagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.

HEREFORD BUTANE

INCORPORATED
Veterans Park Road EM4-3367

WE ARE NOW CONTRACTING FOR

CORN SILAGE

TOP PRICES PAID ON EITHER A DELIVERED OR "IN THE FIELD" BASIS

HEREFORD FEED YARD

PAUL ENGLER, MGR.
EM 4-0172

BILL ROPER
EM 4-1488

EAST HWY 60 — HEREFORD, TEXAS

First of the Month Stock-Up

ON HIGHWAY BRAND FOODS AT SPECIAL DISCOUNT PRICES



DOUBLE GUNN BROS. STAMPS WEDNESDAY (with purchase of \$2.50 or more)

Highway Brand
PEARS
4 No. 303 Cans \$1.

Highway Whole Kernel
CORN
8 12-oz. Cans \$1.

HIGHWAY BRAND MIX OR MATCH SPECIALS!

- LIMA BEANS Stock Up and Save No. 300 Can
- PORK & BEANS Mix or Match No. 300 Can
- PINTO BEANS Fine for Baking No. 300 Can
- MEXICAN BEANS No. 300 Can
- RED KIDNEY BEANS No. 300 Can

Your Choice—

12 Cans for \$1.00

Highway Brand Delicious
APPLE SAUCE
10 No. 303 Cans \$1. Plus Gunn Bros. Stamps!

- Canned Biscuits Mrs. Wright's 6 6-oz. Cans 49c
- Margarine Coldbrook Solids 2 1-lb. Cans 29c
- Salad Dressing Piedmont Brand Qt. 35c
- Maxwell House Instant Coffee 10-oz. Jar \$1.59
- Soda Crackers Melrose Brand 10-oz. Box 21c
- PEACHES Highway Brand 4 No. 2 1/2 Cans \$1
- SOUP Campbell's 6 Tall Cans \$1

ORANGE OR GRAPE DRINK
HI-C
46 OZ. CAN 25c

Highway Brand
TOMATO CATSUP
8 14-oz. Botls. for \$1.

FRYERS
Fresh Dressed 2 to 3-Pound Whole Frying Chickens
lb. 29c



Kraft Cheese Leaf **VELVEETA**
2 lb. Box 79c

Blue Morrow **STEAKS**
Hereford Eatmore 12-oz. Pkg. 59c

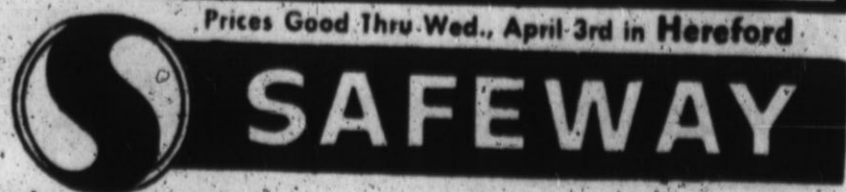
Ocoma Brand **CHICKEN LIVERS**
8-oz. Pkg. 29c

Captain's Choice **WHITING FISH**
1 1/2-lb. Pkg. 39c

- Shop Safeway—Where You Get Gunn Bros. Stamps!
- Prune Plums Highway Brand 4 No. 2 1/2 Cans \$1.00
 - New Potatoes Highway Brand 8 No. 300 Cans \$1.00
 - Bathroom Tissue Lydia Gray 10 Roll Pkg. 79c
 - Angel Flake Coconut 3 1/2-oz. Can 25c
 - Brocade Liquid Detergent 22-oz. Can 59c
 - GERBER'S Strained Baby Food 3 jars 35c
 - TIDE DETERGENT 23 oz. pkg. 79c
 - DUZ DETERGENT Giant Box 59c
 - CHEER DETERGENT Giant Box 79c
 - OXYDOL DETERGENT Giant Box 81c
 - DREFT DETERGENT Box 81c
 - IVORY DETERGENT Sliced No. 1 Can 35c
 - DOLE PINEAPPLE Sliced No. 1 1/2 Can 21c
 - DOLE PINEAPPLE Sliced No. 2 Can 39c
 - DOLE PINEAPPLE Antiseptic 3 oz. Btl. 27c
 - LISTERINE Antiseptic 7 oz. Btl. 37c
 - LISTERINE Antiseptic 14 oz. Btl. 59c
 - LISTERINE 48 Ct. 89c
 - LIPTON TEA BAGS 1/2 lb. 69c
 - LIPTON TEA 3 oz. 85c
 - LIPTON INSTANT TEA 89c

TOMATOES
VINE RIPE 19c

Prices Good Thru Wed., April 3rd in Hereford



District Governor Speaks At Noon Lions Club Meet

Sam Pakan, Lions governor for District 2T-1, made his official visit to Hereford Lions Club and spoke at the club's regular meeting at noon Wednesday.

Pakan, who is a Shamrock businessman, was introduced by Ed Skypala, club president.

In opening his speech, the district governor stated that he had been through Hereford "a number years ago" and was not impressed by the community.

"Several years later," commented Pakan, "I drove through again and was impressed by the growth of your community. It shows that there is an active Lions Club here."

As he spoke, the Shamrock businessman pointed out what Lions Club meant to him.

"Since I was elected to this office of district governor," he told the Hereford club, "I have learned to appreciate Lions Club more day by day because I have become absorbed in Lionism."

As he spoke, Pakan pointed out that he has also learned to appreciate the problems of a traveling man, since he has been visiting with clubs throughout the district.

"You cannot realize what problems they have which cannot be helped," he remarked. "They have pestered me for 22 years giving me a hard time. I must have given them a hard time also."

He added: "But, I have learned to appreciate their problems."

As he spoke, Pakan commented that the one observation he has to make after his official visits to area Lions Clubs is that they are all dedicated to the cause of Lionism.

"Club members are dedicating their spare time to community service and to helping their fellowmen," he remarked. "They take on projects and set goals with the idea of serving their community."

In speaking of the district projects, he pointed out that few have yet to be completed. He added that when the year ends, the area and its residents will have benefited from Lions' projects.

Pakan reviewed the Hereford Club's activities, reading activity reports turned in so far this year.

He concluded remarking that the club had a "splendid record." "No community your size has a club with such a splendid record."

He congratulated the club on its activities and added: "With this record of activities, one must conclude that you have had excellent leadership supported by unparalleled participation on the part of the membership."

He concluded his talk speaking on the activities and plans of District 2T-1.

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WINNING FIRSTS in the Deaf-Smith County 4-H contest held here Saturday are, front row, from the left Dianne Hickman and Janis Galley, and back row, Vicki Brownlow, and Jane Witkowski. Dianne and Janis, members of the Ford 4-H Club, won top honors in vegetable production and marketing. Vicki Brownlow and Jane Witkowski of Hereford Worker 4-H Club won first place in the vegetable preparation and use contest. They will compete in the district contest to be held in Canyon in April. (Saff Photo)

HOME FROM COLLEGE
Judy Fowlkes, daughter of Mrs. Lorraine Fowlkes, has been home this past week from Oklahoma State University at Stillwater, Okla. Coming home with her was one of her college friends, Maggie Uhring from Enid, Okla., who also attends the University.

training at Fort Carson, Colo. Owen was graduated from Dimmitt High School in 1957 and was employed by Falcon Company, Lubbock, before entering the Army. His wife, Kathy, lives in El Paso. Only one state, Washington, has been named for a U. S. President.

Goyne's
OF AMARILLO

RESIDENTIAL AND COMMERCIAL INTERIOR DECORATING

G. Grubbs
HEREFORD REPRESENTATIVE
EM 4-0323

PLEDGES ACADEMIC FRATERNITY
Charles D. Bayne, Jr., son of Mr. and Mrs. Dudley Bayne, 514 Star, is among the 133 students pledging the Texas Tech chapter of Phi Kappa Phi, a national honorary fraternity for academic achievement in all schools of college or university.

Antique cars take part in the "Old Crock's Race" between London and Brighton, England, each year.

Patagonia is at the southern end of South America.

Have you read the Classifieds?

A. O. THOMPSON ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter,
Mgrs.
Courthouse
P. O. Box 73
Phone EM 4-1504
Free City maps showing blocks.

BUY KING-SIZE POWER AT OUR LOWER PRICES

"401" c. i. d. GMC V-6 with stand, tank, clutch output shaft, MURPHY PANEL. \$895 less carburetion and battery.

"478" GMC c. i. d. V-6 with stand, tank, clutch output shaft, MURPHY PANEL. \$1295 less carburetion and battery.

"702" GMC V-12, with same assembly as "401" and "478". \$2095

CONTACT US TODAY! PRICE THESE!
*Chevrolet 6 Cyl. "292"
*Pontiac "389"
*Olds "394"

LUBBOCK IRRIGATION & SUPPLY
LUBBOCK, TEXAS
Call J. W. Wilhite 500 North College Ave.
P. O. Box 3-5466 1/2 Mile N. of Tex. Tech



SAM PAKAN
District Governor

as appearing in
Leading National Railroad Magazines

BE MODERN

with the **BALL Trainmaster Wrist Watch**

OFFICIALLY APPROVED BY 37 MAJOR AMERICAN RAILROADS

The same accepted, tested and approved standard of accuracy established by Webb C. Ball in the late 1890's... Still your assurance of accuracy in the NEW, MODERN Trainmaster WRIST WATCH.

21 JEWELS

- Synchronized second-hand setting
- Complete shield protection against magnetism
- Inca-bloc shockproof
- Unbreakable mainspring
- Water-resistant and dustproof
- Available in Stainless Steel or all Yellow Gold-filled case.
- Registered U. S. Pat. Office

SEE THIS TIME WATCH AT
KESTER'S JEWELRY

YOUR LOCAL SANTA FE R. R. WATCH INSPECTOR

ACROSS FROM THE POST OFFICE IN HEREFORD

Dollar Day Sale

20 ONLY MEN'S

GROUP GIRLS SUMMER SPORTSWEAR
1/2 PRICE

WHITE DRESS SHIRTS
SIZES 14 - 16 AN 17 NECK
\$4.00 VALUE
\$1.59

GROUP "EXQUISITE FORM" BRAS
\$3.50 and \$3.95 VALUES
\$1.99

GROUP LITTLE GIRLS DRESS SHOES
SIZES 8 1/2 TO 4
VALUES TO \$7.95
\$1.99

GROUP LITTLE BOYS SUMMER SHOES
TWO-TONE BLACK AND GREY
SIZES 8 1/2 TO 4
7.95 VALUE
\$1.99

BUBBLE BATH BY "ANDRE RICHOR'S"
1.00 VALUE
49c

MUNSGING WEAR NYLON HOSE
\$1.35 and \$1.50 VALUES
69c PAIR

Rutherford & Co.

Hereford Resident Dies Following Lengthy Illness

Mrs. Cornelia Silvertooth, 51, a Hereford resident since 1958, died at 10:50 p. m. Tuesday, March 26, in Deaf Smith County Hospital after an illness of six months.

She was born Feb. 9, 1912, in Cave City, Ark., and was married to M. E. Silvertooth on Jan. 2, 1931, in Clovis, N. M. They came to Hereford in September of 1958 from Waynoka, Okla. She was a member of the First Baptist Church.

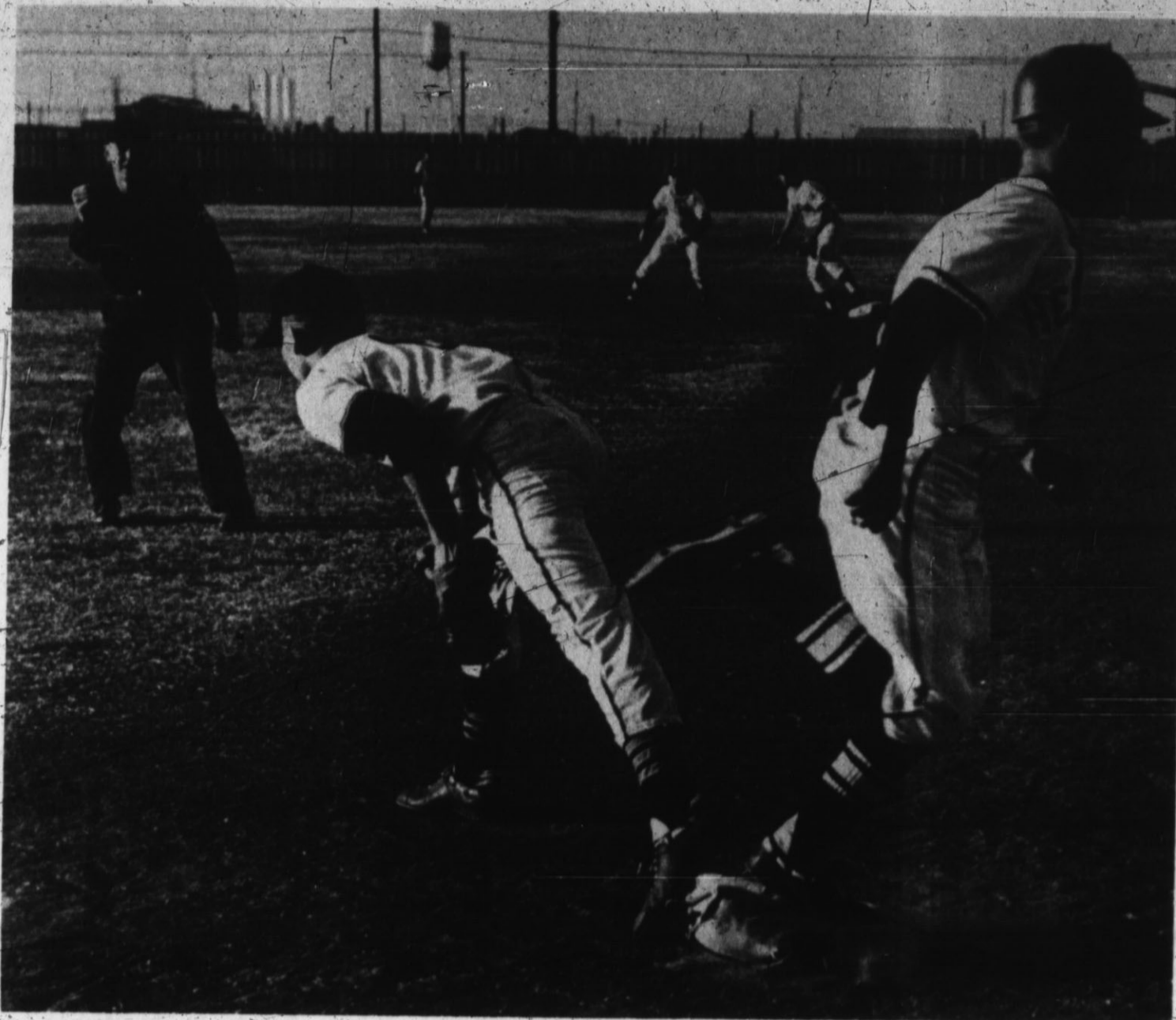
Survivors include her husband of the home; three sons, Mack of Hereford, Clarence of Wichita, Kan., and Dennis of Amarillo; two daughters, Mrs. Margaret Good of Amarillo and Miss Mamie Silvertooth, of the home; her parents, Mr. and Mrs. H. C. Burge of Dodson; a brother, Noel Burge, of Dodson; two sisters, Mrs. Monteen Frazer of Falls Church, Va., and Mrs.

TO EVERY PRESCRIPTION WE ADD... INTEGRITY



Our pharmacists take a personal interest in making sure your prescription is filled accurately!

McDOWELL DRUG
EM 4-1313



"YOU'RE OUT!" gestures the umpire as Hereford's John Willoughby plants his foot firmly on first base. But Amarillo Sandie Terry Hunt had already taken the throw from third base as the runner was out by a step. Poised off second in case of an error is Whiteface Ronnie Duncan, who had walked earlier in the seventh inning. Hereford lost to the Sandies Tuesday.

(Staff Photo)

LaVon Cornelius of Amarillo; also four grandchildren.

Funeral services were held at 2 p. m. Thursday in the First Baptist Church with Duane Barrett, educational director, officiating, and the Rev. Johnny Welborn assisting.

Burial was in West Park Cemetery under the direction of Gilliland Funeral Home.

Legal Notice

The City of Hereford will accept sealed bids on the following equipment for the Police Department not later than 7:30 p. m. on the 15th day of April, 1963:

THREE 1963 Model four door sedans equipped as follows: V-8 Engine, minimum 280 cubic inch displacement (Bidder to specify displacement and horsepower)

Additional information regarding specifications may be obtained by contacting Dudley Bayne, City Manager, City Hall, Hereford.

The City of Hereford reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City.

(s) Ray Cowser, Mayor S-40-2c

VISITS PARENTS

Mr. and Mrs. Grady McDaniel and son, Jim, of Wichita Falls, visited with her parents, Mr. and Mrs. G. L. Bum-

Hereford High Is Tour Stop Of Tech Band

106 members of the band will make the trip.

WILL TAKE PART IN DRAMA

Miss Sharon Hill, daughter of Mr. and Mrs. Elmer Kimball of Hereford, is to be featured in a lenten drama, "Christ in the Concrete City", at the Texas Lutheran College on Friday and Sunday evenings, April 5-7, at

The Texas Tech concert band, making its annual spring concert tour will give a concert at Hereford High School on Monday, April 8, beginning at 2:30 p. m.

Other cities of the Panhandle included on the tour are Hale Center, Muleshoe, Amarillo, Dumas, Borger, Perryton, Phillips and Tulla.

Directed by Dean Killian, the Tech band will perform a variety of selections including "Celebration Overture", Creston; "Finale From Symphony in F Minor, No. 4", Tschalkowsky; "Scherzade", Rimsky-Korsakoff; "West Side Story", Bernstein; and "George Washington Bicentennial March", Sousa.

Traveling by bus, the group will return to Lubbock on Wednesday, April 10. Approximately pass, 1013 Grand, over the weekend.

Letter To The Editor

To The Voters of Hereford Consolidated School District:

There are very good reasons why the designation "Rural" should be retained in the name of the Consolidated Hereford High School. I don't think the voters of Hereford School District want the rural patrons to feel that it was a bit of "skulduggery" to change to "Rural" for the purpose of forcing the rural schools to come into the Hereford District, so that land might be secured for its taxation value to the Hereford school system. Note: Westway District voted twice not to consolidate with Hereford District, but was forced in when Hereford changed to a "Rural District". Thus the voting strength of Hereford forced the consolidation.

Now, the term "rural" is an accurate designation indicating that rural patrons are included and I firmly believe it should not be changed.

The County Judge is the County School Superintendent and it is quite appropriate that he have some connection with the Hereford Rural High School, which now includes the largest part of the county.

Let us vote to retain the name "Hereford Rural High School." It's the fair thing to do.

Sincerely,
(Mrs.) Bess Werner
Route Four, Hereford

The Cradle of American Liberty is Faneuil Hall, in Boston.

Robert Morris and Haym Saomoon helped finance the American Revolution.

A Shoshone Indian Girl named Sacajawea, which means "Bird Woman" guided the Lewis and Clark Expedition through the Northwest.

The District of Columbia was named in honor of Columbus.

7:30 p.m. in the Chapel of the Abiding Presence.

FOR SALE IRRIGATION ENGINES

292 CHEVROLET	\$569.00
389 PONTIAC	\$639.00
394 OLDSMOBILE	\$639.00

HARD SEATS ON ABOVE \$40.00 EXTRA

WAUKESHA ENGINES ALSO AVAILABLE

ABOVE ENGINES RIGGED, LESS BATTERY

Easter Machine & Motor Supply

AUTO PARTS — SHOP AND FIELD WELDING
EASTER COMMUNITY

CHECK YOUR INSURANCE COVERAGE TODAY

WE WILL BE GLAD TO HELP YOU WITH YOUR INSURANCE PROBLEMS. PLEASE FEEL FREE TO COME IN ANYTIME.

HEREFORD INSURANCE AGENCY

and

DEAF SMITH COUNTY ABSTRACT CO.

EM 4-0850
Elizabeth Witherspoon
Don Bougous
BENNY COOPER

REPRESENTING
FIRST FEDERAL SAVINGS & LOAN ASSN. OF AMARILLO.

Armstrong HAS Superior Quality

TREES Fruit — Good Selection
Shade and Ornamentals — All Types

EVERGREENS Broadleaf and narrow leaf

LAWN and PLANT NEEDS Crabgrass and Soil Pest Control Fertilizers
All Your Garden Needs

Complete Landscaping Service

505 W. Park Ave. EM4-1868

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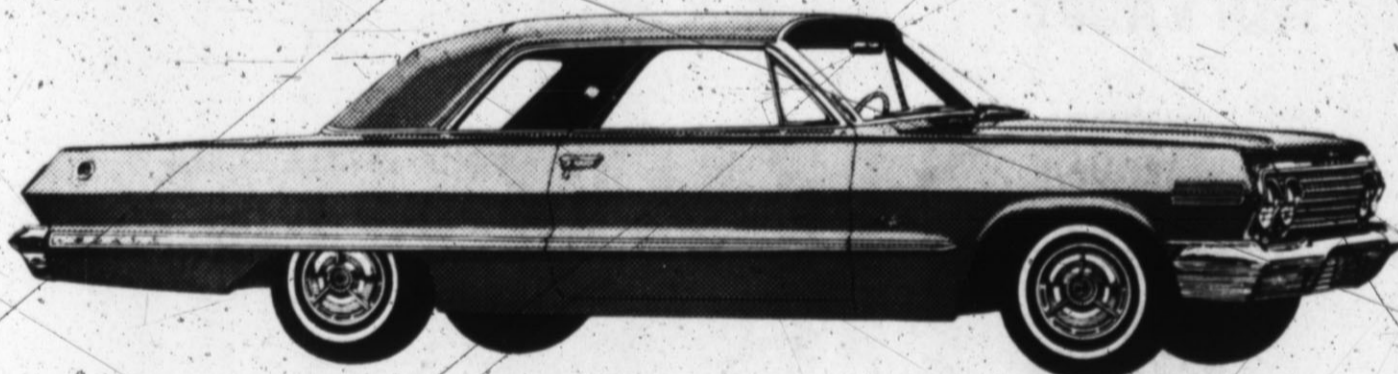
The City of Hereford reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City.

(s) Ray Cowser, Mayor S-40-2c

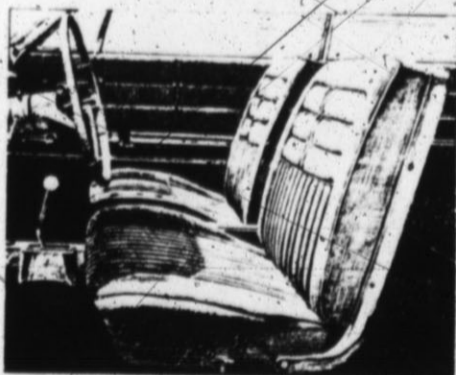
VISITS PARENTS

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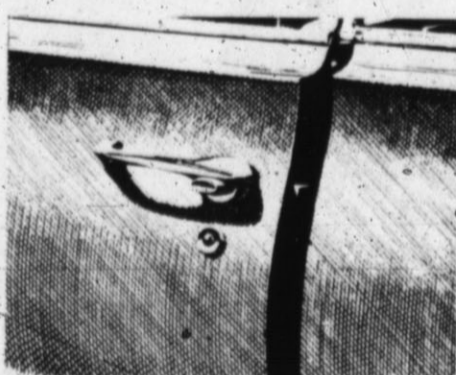
NOW SEE WHAT'S NEW AT YOUR CHEVROLET DEALER'S



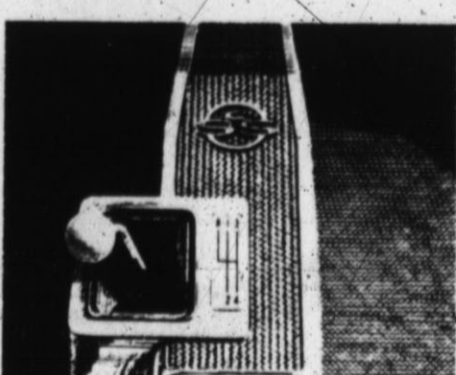
'63 CHEVROLET IMPALA SUPER SPORT



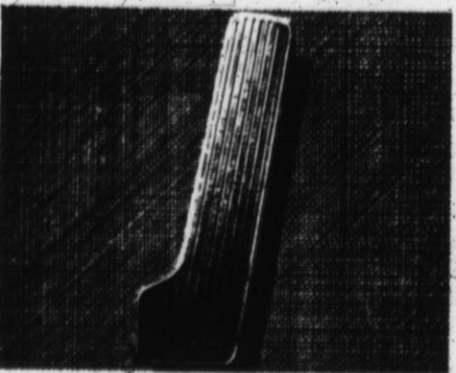
Front buckets and Impala elegance.



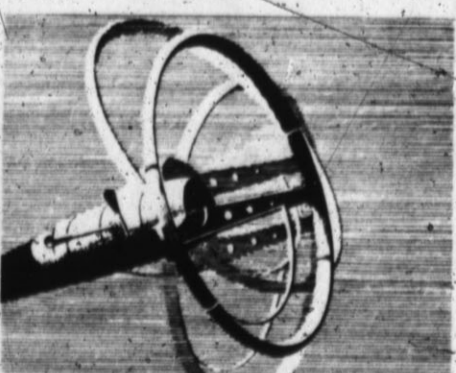
Solid, quiet Body by Fisher.



With Powerglide* or the 4-speed*.



Seven smooth engine choices.



Comfortilt* is what we call it.



CHEVROLET

Super Sport equipment* is available on both Chevrolet Impala Convertible and Sport Coupe (shown above). *Optional at extra cost.

See four entirely different kinds of cars at your Chevrolet dealer's... Chevrolet, Chevy II, Corvair and Corvette

Orsborn-Norwood Chevrolet
Hereford, Texas

GET MORE TONNAGE WITH frontier HI-DAN 37!

"Livestock Really Go for HI-DAN 37!"

ALL livestock love this tall, leafy... sweet and juicy sorghum x sudangrass hybrid — EAT STALK AND ALL!

Frontier HI-DAN 37 has been THOROUGHLY TESTED — and is acclaimed throughout the sudan-growing area for its high yield. It has a potential higher than that of any present sudan variety!

HI-DAN 37 grows up to nine feet, depending on moisture and fertility. It's tall and leafy... with open, spreading heads. Seedling emergence and vigor are excellent — and HI-DAN 37 is very resistant to both drought and root lodging!

This year — plant FRONTIER HI-DAN 37! Get MORE tonnage with a crop you can GRAZE, STACK, CHOP, BALE, OR USE FOR SILAGE! — AND...

Livestock really love this juicy, sweet sorghum x sudangrass hybrid!

Frontier HI-DAN 38 is a later-maturing, high-yielding sorghum x sudangrass hybrid that carries many of the outstanding characteristics of its companion — HI-DAN 37.

PLANTING RECOMMENDATIONS for HI-DAN 37 and HI-DAN 38

Dryland:	In rows — 2 to 5 pounds;	Drilled — 5 to 10 pounds
Irrigation:	In rows — 5 to 10 pounds;	Drilled — 10 to 15 pounds

Important: If HI-DAN 37 or 38 are used for grazing, the same precautions should be observed as with standard Sudans. They should not be grazed when less than 18 inches tall, nor should they be grazed after drought periods or after frost.

frontier HYBRID SORGHUMS

209 MILES NEXT TO GEBO

CLIFF CORLEY
EM-4-2261
509 Avenue K
Hereford, Texas

FRIO NEWS

Mrs. Don Steele Presents Program For Homemakers

By Mrs. Owen Andrews
The Frio Homemakers Club met in the Community Room at the Community Center Tuesday evening. Mrs. Don Steele presented the program on "Good Posture."

Mrs. Frank Robbins, Mrs. Jiri Brooks, Mrs. Larry Dobbs, Mrs. James Dobbs, Mrs. Henry Dobbs, Mrs. Charles Self, Mrs. J. D. Stringer, Mrs. Homer West, Mrs. Carlton Dobbins, Mrs. Ernest Harder, Miss Alma Andrews and Mrs. T. L. Spark-

man, Jr. Mrs. Arthur Clark, who has recently moved into the community, became a new member.
Miss Carol Robbins and Miss Ediana Vinson spent Saturday night with Darlene Sparkman. Mrs. E. M. Green returned home last Friday after spending ten days with her daughter, Mrs. Don Ator and family of Lubbock. Mrs. Ator's husband had taken a chartered bus to New York City.

Mr. and Mrs. Henry Dobbs, Mr. and Mrs. Floyd Cole and family, Mr. and Mrs. D. C. Miller, Mr. and Mrs. Don Mobley and son, and Austin Mobley ate Sunday dinner with Mrs. H. M. Mobley. Also eating with them was the visiting preacher at Frio, the Rev. Orville Atkinson. Reverend Atkinson was in charge of both services at the Frio Baptist Church on Sunday.

Mr. and Mrs. J. D. Stringer and family visited in Lubbock Sunday with Mr. and Mrs. Clyde Stringer and new son.
Mr. and Mrs. David Yandell and Mrs. Joe Autry left Tues-

day for Boswell, Okla., to attend the funeral of an aunt, Mrs. B. L. Olson, who had died on Monday night. The funeral was held on Wednesday.

Mr. and Mrs. Travis Stafford arrived home last Sunday for a week's visit with parents and relatives around Hereford and Dimmitt. Mrs. Stafford is the former LaPrell Williams, daughter of Mr. and Mrs. Bill Williams. Stafford is stationed in San Diego, Calif.

Mr. and Mrs. James Dobbs and LeAnn were in Lubbock on Saturday. James attended Field Day at Texas Tech for Young Farmers while Mrs. Dobbs and LeAnn visited with Mrs. Clark Dobbs and family.

Those attending the Youth Rally at Westcamp Thursday night were Jana Cole, Carol Robbins, Ediana Vinson, Darlene Sparkman, Vickie Aye, J. D. Harder, Troy Manley, Mrs. J. D. Stringer, Mr. and Mrs. Charles Self. The program was a film entitled "The Tumbleweed Man."

Harlan L. Barber was taken to the hospital last Tuesday night. The nature of his illness wasn't determined at that time.

Mrs. K. H. Cox visited with Mr. and Mrs. Charles Self and Brent on Thursday.

Mrs. Grady Manley returned home Thursday evening from Lubbock. Her mother had been in the hospital there.

Mr. and Mrs. Velman Warrick came during the weekend to be with their mother, Mrs. J. E.



A STRATEGY CONFERENCE preceded action as Mike Ferguson (dark shirt) and Ronnie Welty teamed up during the annual Hereford Kiwanis Club Ping Pong Tournament. The event was held in the Community Center on Thursday, Friday, and Saturday of last week. (Staff Photo)

Latin-Americans Organize Sports Activity Group

The Latin American Sportsman Club was organized in Hereford on Monday evening. Organizers have been soliciting members for the past three weeks in an effort to get the group started.

Elected as officers were: Joe Rodriguez, president; Joe Hernandez, secretary - treasurer; and Alvin Salinas, manager of sports activities.

The Hereford Sportsman Club was organized for the purpose of sponsoring athletic activities for Latin-Americans of

Hereford. The club will sponsor organized baseball this summer and hopes to be able to sponsor an independent basketball league and bowling league in the future.

Baseball practice started last Sunday with about 25 players reporting for try-outs. The club is holding baseball practice each Sunday at 1 p. m. on the field southeast of Hereford. As a joint goal, the group hopes to lend its efforts toward promoting juvenile delinquency through athletics.

Booker T. Washington, the negro educator, was entertained at a luncheon in the White House by President Theodore Roosevelt, on October 18, 1901.

Your Red Cross In Action

By Ramona Neal

Hello again!! Wasn't the article that John Gilliland had in this column last week on Poisons worthwhile? Many do not know what to do in case of poisoning and John's article was very beneficial toward giving an overall picture of this subject.

March being Red Cross Month there have been several special features and other means, such as radio, movie trailer and TV, helping to inform the public more on the work of our local chapter and nation-wide activities. Gray Ladies, Motor Corp and staff aides helped with the third vaccine program that was March 3, by registering those coming for their vaccine. They put in many volunteer hours.

In reply to an invitation from the Potter County Chapter Red Cross and the Air Force Base Red Cross, two of our six representatives got to attend. They all reported a fine time, enjoying an evening buffet, a talk on Red Cross and then a social. All the chapters in the Panhandle sent representatives.

Members of the Toastmaster Club completed their talks on Red Cross the last of March. They had been acting as a speaker's bureau for February and March, also giving talks to civic clubs.

High School Council had their annual Talent Show in March, and if everyone has been following their page in the Hereford Brand, they will know how colorful it was, the fine talent that they had and the prize winners. The proceeds from this will be used for a local project selected by a committee from the council.

Stanton Junior High's physical education classes are now in the midst of Junior First Aid classes. These are taught by

films, books and practice skills. A large number are expected to earn their certificates.

Doctor's Day was observed by the High School and Junior High Red Cross members on March 30, when the High School Council members presented a cake to the coffee room at the hospital and all the doctors received a red carnation boutonniere. The local project of our Red Cross has received national recognition in the Junior Red Cross magazine this year.

Plans are now in the process to hold the Annual Meeting of the chapter on April 16. Applications are being accepted by the chapter for June schools being held in Water Safety Instruction, small-craft and high school leadership training. If anyone is interested apply at the Red Cross office.

In First Aid, John Gilliland has been our busiest instructor, completing classes for Standard and Advanced First Aid to a study club, talked about first aid to a number of clubs, written a column, judged Safety displays for 4-H clubs and has had more requests to teach than he can fill at this time. Clubs who want this course will have to be patient with our chapter, because of the lack of instructors. There is hope that in the near future that more instructors will be available for this course.

When speaking of instructors, our Water Safety program will soon be ready to start and here we are without enough instructors for the summer. We need help, particularly in the children's classes. Just remember, there is no need to know how to swim in order to help teach the youngsters. Contact Corrine Neely at the courthouse or Oliver Streu if anyone is interested in helping with the program this summer.

Gerald Witkowski gave a speech entitled "I am an American." Jack Thomas spoke on "Youth's Approach Toward World Forces," a speech which was entered in the Optimist Oratorical Contest.

In the County 4-H Contests blue ribbons were awarded to Wayne Polan, Soil, Water and Range Conservation; Robert Galley and Gary Richardson, Poultry Marketing; Stephen

Dr. Wiese Speaks To Dawn 4-H Boys

Dr. Allen Wiese of the Bushland Experiment Station was the guest speaker at the regular meeting of the Dawn Boy's 4-H Club. The program included slides and a discussion on weed control in cotton and grain sorghum. Dr. Wiese showed results of pre-emergence spraying and spraying of perennial weeds. He explained that wheat is the crop most competitive to bindweed.

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Hoffman and Tommy Betzen, Soil, Water and Range Conservation; Mike Engler and Steve McAndrews, Beef Cattle; Dion Miller and Robert Richardson, Electric; Jon David Miller and Jack Thomas, Soil, Water and Range Conservation; Gerald Witkowski, Public Speaking; and Dick Plank, senior tractor driving event.

Winning red ribbons were Douglas May and Ted Richardson, Safety; Glen Polan and Kevin McAndrews, Co-Operatives; and Neil McAndrews and Paul English, Field Crops.

Visitors at the meeting were Mr. and Mrs. Lefty Thomas, Mr. and Mrs. H. H. Miller, Mr. and Mrs. Ray Polan, Mr. and Mrs. Leo Witkowski, Mr. Clay, Jim McAndrews, Melvin May, Clarence Betzen, Orval Galley, Ted Richardson, Mrs. Tony Hoffman, Mrs. Earl Plank, and Dick Polan.

Warrick, who is ill in Deaf Smith County hospital. Mrs. Warrick has remained here all week, staying at the hospital with her.

Mrs. Owen Andrews attended a bridal shower Thursday evening for her daughter, Veradelle. The shower was in the Alvin Smith home in Hereford. Other hostesses were Mrs. J. C. Henderson, Mrs. G. H. Fowler, Crosbyton, Mrs. Tom Draper, Miss Zelma Aliman, Mrs. Hilrey Aven and Mrs. Jim Wiman. Miss Andrews is to be married to Herbert Bruns of Hereford, on April 11 at the Frio Baptist Church.

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BEIGE - NYLON & PLASTIC STRATOLOUNGER REG. 159.95 \$85
BEIGE - NYLON & PLASTIC STRATOLOUNGER REG. 119.95 \$69.95

BROWN VAL. SEAVER SOFA REG. 279.95 \$155
GREEN - TRADITIONAL KROEHLER SOFA REG. 249.95 \$125
BR. - NYLON - TRADITIONAL KROEHLER SOFA REG. 299.95 \$160
BEIGE - TRADITIONAL Simmons HID-A-BED REG. 399.95 \$259.95
BROWN - TRADITIONAL Simmons HID-A-BED Reg. 479.95 \$299.95
2 TOAST FR. PROVINCIAL CHAIRS Reg. 99.95 EA. \$120 PAIR

TWO - E. A. - REG. 169.95 EACH GREEN NYLON CHAIRS PAIR \$180
TWEED - BEIGE & BROWN - REG. 149.95 LOVE SEAT \$79.95
E. A. - REG. 159.95 WING CHAIR & OTTOMAN \$89.95
SMALL TANGERINE - REG. 74.95 SWIVEL WING CHAIR \$35
E. A. - COPPER & BROWN - REG. 79.95 EA. WING BACK CHAIRS PAIR \$80
GOLD ARO ORIGINAL - ORCHID FOAM RUBBER BACK & CUSHIONS - REG. 229.95 QUILTED SILK CHAIR \$79.95
MELON - FRUIT WOOD TRIM - REG. 64.95 FR PROV OCC CHAIR \$29.95
TWO - TURQUOISE - MAHOGANY - REG. 89.95 EA. 18TH CENT OCC CHAIRS PAIR \$89.95
FOAM RUBBER CUSHIONS & BACK BEIGE TRAD. ROCKER reg. 99.95 \$49.95

8:30 TO 9:30
SOFA PILLOWS
 ALL IN OUR STORE VALUES TO 6.50 **\$1.99**
 1/2 PRICE THE REST OF DAY

9:30 TO 10:30
 LARGE FLORAL PRINT
CHAIR & OTTOMAN
 Makes Chase Lounge **\$59.95**
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10:30 TO 11:30
 ODD - FLOOR MODEL & DISPLAY
BEDSPREADS
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11:30 TO 12:30
SIMMONS SOFA BED
 DEEP SLEEP **\$69.95**
 REG. 169.95

12:30 TO 1:30
ALL LAMPS
 POLE - BOUDOIR TABLE - FLOOR **1/2 PRICE**

1:30 TO 2:30
Mahogany Bedroom Suite
 DBL. DRESSER CHEST
 Poster Bed - 2 Nite Stands **\$299**
 Powder Table & Bench
 REG. 474.65

2:30 TO 3:30
Marble Coffee & Step Table
 REG. 129.95 EACH **\$100.00**
 BOTH FOR
 OTHER OCCASIONAL TABLES 1/3 OFF

3:30 TO 4:30
Danish Modern Dinette
 7 PC. - SLIGHTLY WARPED LEAF
 REG. 139.95 **\$69.95**

8 PC. MAHOGANY
Dining Room Suite
 Table-6 Chairs
 China Cabinets **\$235**
 REG. 379.90

COMPLETE - VICTORIAN
Living Room Group
 SOFA - CHAIR
 4 Marble Tables **\$579**
 REG. 935.70

EARLY AMERICAN - 7 PC.
Round Dinette
 REG. 139.95 **\$75.00**

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CHAMPAGNE LIGHT SEA - FOAM REG. 11.95 SQ. YD.	\$7.95
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CANDY STRIPPED SQ. YD.	\$4.95

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Provincial Print - White Background With Pink - Blue - Yellow	Black Modern Hostess Chair
Light Green Swivel Chair	18th Century Beige Mahogany Wood

4:30 TO 5:30
**Kroehler - Traditional
 ROSE - BEIGE NYLON
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 FOAM RUBBER BACK
 REG. 299.95 **\$145**

3:30 TO 4:30
Danish Modern Dinette
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