

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

Volume 28—Number 18.

Hereford, Deaf Smith County, Texas, Thursday, May 17, 1928.

Seth B. Holman, Publisher.

PROSPECTS EXCELLENT AFTER HEAVY RAINS DRENCH WHEAT LANDS

HEREFORD DAIRYMEN BUY MORE BLOODED CATTLE

DAIRY BREEDERS PURCHASE MORE BLOODED GUERNSEYS IN HERD IMPROVEMENT PLAN

Well Known Panhandle Dairyman Co-Operates With Hereford Men to Purchase One of Most Valuable Bulls of Type Anywhere In This Territory. Gough, Pittner and Grout Striving for Good of Industry.

That constant improvement is the aim of Deaf Smith county dairymen was further evidenced by the purchase by three Panhandle dairymen of one of the highest blooded Guernsey bulls known, Corbett's Golden Noble. The bull was bought in partnership by G. F. Grout, Panhandle, and Roy Gough and Fred Pittner of Hereford.

One of the outstanding grandsons of a \$10,000 Corbett cow, the animal is of straight May Rose breeding, which to Guernsey cattle is what Anxiety breeding is to registered Herefords. The bull is expected to arrive some time this week from Minnesota.

Both Gough and Pittner have been breeders of Guernsey cows in this section for the past few years. Mr. Grout is a former A. & M. College dairy authority and an internationally known breeder of quality Guernseys and Jerseys. By using the same type of stock these men hope to establish a co-operative spirit between dairymen of the Deaf Smith county territory and of the section around Panhandle, Texas. Last week Mr. Pittner also purchased a Guernsey show leifer of good breeding, and has sent for two more Guernsey cows for his herd here.

Other purchases last week of interest to dairymen included that by J. L. Lookingbill of Summerfield, who bought a Mastermah of Oakland Jersey heifer. Grand sire of this heifer is the famous Noble of Oakland, bought by the Cap Rock Jersey Farm at Crosbyton for \$25,000 and now owned by the Taft Ranch.

Club Members All Invited As Picnic Guests

Thoroughly to enjoy themselves will be the aim of boy and girl county club members next Wednesday, May 23, when they will be guests of the R. B. R. Improvement Company at an all-day picnic. Already more than half of the seventy-one members of the club have signed up to make the trip. S. F. Ross, manager, said this morning.

Everything, Mr. Ross declared, will be free, including transportation, eats and all incidentals. Every parent is asked to urge their children who are club members to make the trip.

According to the program, promptly at 9:30 a. m. the group will meet at the R. B. R. offices here. From there they will be taken to the Boy Gough ranch on the Tierra Blanco creek about five miles east of Hereford. Luncheon will consist of unlimited amounts of barbecued chicken sandwiches, pickles and ice cream cones.

Games, all sorts of athletic contests and a few talks will comprise the entertainment for the afternoon. Speakers will be J. F. Ford, assistant county agent of Potter county, and Mrs. F. C. Quarles of Dalhart, formerly home demonstration agent of Gray county.

Residence club members, special invitations have been extended to the ministers, one official from each of the three banks, and the editorial staff of the Hereford Brand.

Texas University Gives Awards to Journalists

AUSTIN.—Awards of gold, silver and bronze T and Q were given to eight University of Texas students who have completed a year's voluntary work on University publications. The Daily Texan, student newspaper; the Longhorn, literary magazine; the Ranger, comic magazine; and the Cactus, yearbook. These students, together with some eighty high school students from all over the state, were attending the Texas High School Press conference at the University, were guests at the annual All-Publications banquet where the awards were given.

Service Delayed As One Car Leaves Track

Traffic on the Santa Fe was delayed here several minutes early Monday morning when one car of an east-bound extra freight left the track just west of the freight depot. The train went several hundred yards before the accident.

Derailment occurred about six o'clock. Train 21, westbound, was delayed about forty minutes until the car could be put back on the track.

Poetical Address Causes Chuckles

Smiles and perhaps a frown or two from baffled mail clerks accompanied the progress of a letter received this week by Dr. W. F. Gabbert from Hartford, West Virginia. Different from other letters, the inscription on the front of this was written in a poetical vein.

Odd, unusual, this was the address: "Please carry me at a rapid gait to Hereford, Texas State. In Deaf Smith county, the shade of famous white-faced cattle and the horned toad. When Dr. W. F. Gabbert happens in, hand me to him and watch him grin."

The doctor, it is reported, grinned.

Dry Cleaning Shop Opened By John Orr

Back to Hereford after an absence of three years came, last week, John B. Orr, son of Mr. and Mrs. W. F. Orr of this city. Yesterday Mr. Orr opened for business the new Hereford Dry Cleaners tailor shop on Main Street across from the post office.

Orr is an old Hereford boy who has many acquaintances here. He has been in the tailor shop business for the greater part of his life and has worked in many of the better shops over the state.

Modern in every respect, his new shop will make a specialty of cleaning, pressing and tailoring of all kinds.

CHURCH MEETS HERE

Amarillo District Methodist Churches Convene In Hereford Next May for Annual Meeting; Many Cities Send Delegations.

Hereford will be the scene of the 1929 convention of the Amarillo District of the Methodist churches. It was decided at the convention held in Amarillo last week, Rev. E. B. Bowen reported this morning. This is one of the largest yearly Methodist gatherings in the Panhandle.

Excellent attendance at the Amarillo meeting and the success of the session there indicates an even better convention here next year. More than 200 visitors and delegates attend each year.

Principal cities in the Amarillo conference which will be represented here are Amarillo, Panhandle, Miami, Canadian, Higgins, Spearman, Perryton, Stratford, Texline, Dalhart, Hartley, Bemis, Vega, Wildorado, Hereford, Friona and many a smaller place.

Cloyd Delivers Baccalaureate to Collegians

Rev. V. M. Cloyd of Hereford will preach the baccalaureate sermon to graduates of Wayland Baptist College, Plainview, It was announced this week. Baccalaureate services, which many from here plan to attend, will be held there Sunday, May 20.

Thirty-four members of the senior class of Wayland are graduating this week. Commencement exercises begin Thursday, May 17, culminating Wednesday, May 23, with a program featuring a commencement address by Dr. W. S. Allen, dean of Baylor University.

Rev. Mr. Cloyd also delivered the baccalaureate sermon to graduates of Hereford high school last Sunday night and had a prominent part in the commencement exercises here Wednesday night.

Revival Series Begins Sunday, Pastor States

Beginning with services Sunday night, May 20, Rev. V. M. Cloyd will begin a series of revival meetings at the Baptist church, it has been announced. He will be assisted by J. L. Trussell of Brownwood, who will have charge of the musical part of the meetings.

Mr. Trussell is known to many people here. He and his wife, Hereford, are prominent in Baptist circles throughout the state. Both have had much experience in revival work.

Miss Clara Mae Glenn will act as accompanist and assist Mr. Trussell with the music during the revival.

Reverend Cloyd will be in Plainview Sunday morning to deliver the baccalaureate address to the graduating class of Wayland College. Morning services at the Baptist church will be conducted by the Men's Bible Class. Judge Earl W. Wilson, president, will have charge.

Meetings will be held twice a day during the revival. Reverend Cloyd announces.

Ford Singing Meet Postponed by Rain

Heavy rains Sunday caused the postponement of the semi-annual Deaf Smith county singing convention to have been held at Ford community. Officers announce that the meet will be held with the same program of talented musicians on the first Sunday in June.

MUSIC WEEK CONCLUDES AS SUCCESS

Intensive Rather Than Extensive Celebration of National Event Proved Successful.

At the conclusion of what was said to be the most successful observance of National Music Week in the history of Hereford, members of the civic committee in charge met Friday afternoon to elect officers for the coming year. Representatives were present from all of the organizations in the city.

Rev. J. T. Ross was re-elected as chairman, and Mrs. A. O. Thompson was chosen as secretary-treasurer. As usual, the meeting provided for the appointment of an advisory board, members of which will be advised later.

Reports at the meeting Friday indicated that people of Hereford had expressed their satisfaction over the recently completed Music Week. An intensive rather than extensive observance of the occasion was the aim of the directors this year.

Seventh Grade Exercises Held Friday Morning

Rev. E. K. Bowen of the First Methodist church, will deliver the address to the graduating class of the Hereford grammar school it was announced today. Exercises for the largest class in the history of the school will be held at 10:00 a. m. Friday at the high school auditorium.

According to Superintendent C. H. Dillehay, the program will be short and interesting throughout. Parents, school patrons and others interested in school work are invited to attend the exercises.

The following program will begin promptly at 10:00 o'clock: Invocation, Rev. Sherman Morgan; Class Song; Welcome Address: Jas. Cloyd; Piano Solo: Pauline Pincher; Class History: Lueta Borden; Duet: Billie Hill, Zelma Shore; Clarinet Solo: Andrew Habermacher.

Address: Reverend Bowen. Presentation of Diplomas. Benediction.

Don't fail to read the new series.

Biggest Class Graduated By Hereford High

Before the largest audience which has ever witnessed a graduation exercise in Hereford, Dr. Paul W. Horn, president of Texas Tech College, Wednesday night delivered the commencement address to the graduates of the high school from this school. Forty-two Seniors received their diplomas from Superintendent C. H. Dillehay.

Climaxing the students' part of the program was the valedictory address, delivered by Miss Lorene Wherry. Speedily, concisely, the valedictorian sketched many a reason why the high school graduate should seek even further for his education after his commencement.

Ten "touchstones" whereby the high school graduate may determine the value of his education were discussed by President Horn in his address. Ability to appreciate the finer things of life and to strive for more knowledge are, Dr. Horn believes, criteria by which the well educated may be judged.

In the presentation of diplomas, Superintendent Dillehay announced the names of eight honor students in the class who have made an average above ninety. They were: Lorene Wherry, highest girl; Howard Eberle, highest boy; Thelma McMillan, Almada Witherspoon, Edgar Ireland, Molly Ray Cronin, Mary Clayton and Theopal Helfner.



The first monument to Cyrus H. McCormick, inventor of the first practical reaper, has just been unveiled at Rappahannock, Rockbridge County, Virginia, only a few feet from the old workshop where he created his first machine in 1831. The monument was erected by members of the student branch of the American Society of Agricultural Engineers at the Virginia Polytechnic Institute.

NEW SUITS ARRIVE

Hereford Fire Department Proudly Displays New White Uniforms Specially Made to Order for All Twenty Members of Company.

Resplendent in their new uniforms which arrived Tuesday morning, members of the Hereford fire department now await an alarm which will give them a chance to display their regalia to an admiring public.

Each of the twenty firemen received one of the special-made white union-all suits. On the back of the suit in large red letters is written "H. F. D." and under it the wearers official capacity in the department. The owner's name is written above the top pocket in front. A white cap to match bears the small red letters "H. F. D."

The new uniforms were ordered by Geo. V. Stambaugh.

Large Crowd At Luncheon Monday Noon

More than sixty members and guests were present at the weekly luncheon of the Hereford Chamber of Commerce held Monday at the Christian church. Several matters of importance were discussed.

In his opening remarks President T. E. Seigler announced that work would begin at once on promoting a fifteen cent county road tax. Taxpayers signatures necessary to initiate the tax will be secured on a petition to be circulated next week.

On Monday, June 4, it was said, the Chamber of Commerce will listen to the winners here in the contest on the "home town" oration, one of whom will be sent by the organization to Fort Worth next month to attend the convention of the West Texas Chamber of Commerce.

The meeting Monday was closed with a discussion of the proposed street paving program to include fourteen blocks of repaving and widening.

Hereford Man Elected To Head Kilton School

Election to the position of principal at a salary increase of \$100 was made by the school board here Saturday. Mr. J. E. Golden of near Hereford, School over, Mr. Golden arrived here Saturday to spend the summer working on their farm near town.

Rain Postpones Hereford-Vega Baseball Tilt

Rain last Sunday caused a postponement of the return Hereford-Vega baseball game to have been played here. The game is scheduled for next Sunday, weather permitting.

Much practice during the past week leaves the Hereford team in good shape for the contest Sunday. They will try to get even with the visitors for a 9-6 defeat handed them at Vega two weeks ago. Hereford's team is still without a manager.

PANHANDLE WHEAT OUTLOOK BRIGHTEST IN MANY YEARS AS GOOD RAINS HELP CROPS

Hereford Farmers Enthusiastic Over Indications of Large Yields Per Acre On Much Wheat Already Given Up During Recent Drouth. Year's Harvest May Be Largest In History Owing to Big Acreage.

Blanton Talks On Candidacy At Night Meet

Another candidate for the senatorial seat now occupied by Senator Earl B. Mayfield, is Thomas L. Blanton, one of the "Big Three" Democrats who are leading in the race for the favor of constituents throughout the state. On Wednesday night, May 23, Congressman

Crop prospects in Deaf Smith county today look better than at any time during the season, after heavy rains which have fallen here intermittently during the entire past week. Total precipitation through the whole period was estimated at well over two and one-half inches.

Light, steady rains fell at intervals of a few hours during the whole week-end from Thursday afternoon to Monday morning. Monday afternoon a sudden heavy storm blew up accompanied by some hail. Tuesday and Wednesday both saw light showers during a great part of the day.

Rain Is General

Reports from cities throughout the Panhandle indicated that rainfall was general over the section. Enthusiastic newspapers saw for the Panhandle the largest wheat crop in many years.

In this section farmers reported that their ground had been well soaked with the most moisture in many months. To the north and west the precipitation was much heavier than in the Hereford country itself, but directly south of here somewhat lighter rains were received. Everywhere, however, enough moisture fell to help wheat and grass.

Hail Damage Slight

Sole report of damage came from the Tribble farm, known as the old Grady Wilson place, about fourteen miles southwest. There hail Saturday killed several chickens and damaged wheat to an estimated extent of twenty per cent. This was the only hail reported near here Saturday.

Meanwhile, wheat growers here have taken heart. Investigation, they say, now shows that much wheat which had been given up during the drought will be saved and wheat which looked fairly good before the rains will make substantial yields.

Proof that all of the wheat here was not injured by the drought was furnished by J. B. France, who is displaying wheat from his farm north of town which has already attained a stand of two feet. Many farms equal stand, he says, and several twenty-five bushel yields are expected.



THOMAS L. BLANTON

Blanton will be in Hereford to address voters of this county at the court house.

Mr. Blanton is representative from the Abilene district and has a strong following throughout east and central Texas, as well as this section of the Panhandle.

Representative Blanton's speaking program Wednesday includes appearances in Oton, 10:00 a. m., Muleshoe, 1:00 p. m., Fairwell 3:30 p. m. and Hereford 7:30 p. m.

Two Businesses Open At Canyon Last Week

Two businesses were opened in a single day at Canyon Saturday when J. D. Gamble, known to many in this section, installed a new drug store, and the Foxworth-Galbraith Lumber Company of Amarillo, held the formal opening of their new yard.

Considered important additions to the city, the opening of these places of business was widely acclaimed by all of Canyon. A special sixteen-page edition of the Canyon News carried congratulations to the newcomers from other merchants and professional men.

MORGAN AT CONVENTION

Rev. Thurman Morgan left Monday noon for Greenville where he is attending the state convention of the Christian Church. He may not return until next week, he said.

THE HEREFORD BRAND

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SETH B. HOLMAN Editor and Publisher Also Publisher of THE FRIONA STAR, FRIONA, PARMER COUNTY, TEXAS. MRS. SETH B. HOLMAN Associate Editor ALBERT W. SMITH Local Editor

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NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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THIS WEEK

By ARTHUR BRISBANE

ITALY'S FISTIC HERO A BILL FOR THOUGHT THE PLACE FOR SPEED MEDALS FOR FLYERS

Italy's heavyweight champion is here, 22 years old, 6 feet 2 inches tall, weighs 235 pounds. Boxing two and a half years, each of his ten opponents, kindly became unconscious in four rounds of less.

Torino could interest local talent by offering to revive the old Roman boxing with the cestus, a glove of heavy thongs loaded with iron or bronze, making it unnecessary for the referee to count.

The McNary-Haugen bill is enthusiastically passed by Senate. There are elections coming. The House will pass it also, many that vote for it counting on the President's veto to counteract their vote.

That the president will veto the bill is probable and that it will be passed over his veto is probable.

According to wise men, some "best minds," far removed from farming, now approve the bill. Anything to make the farmers more prosperous would be welcome, but the so-called "farmers bill" may surprise farmers when understood.

According to wise ones, the Government would tell packers at what price they must buy hogs and tell flour men at what price they must buy wheat. And the Government would guarantee profits to packers and flour men. After they had sold

Political Announcements. Deaf Smith County.

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic primaries in 1928:

For Representative, 123rd District: CLYDE W. WARWICK, Canyon, Texas.

For Sheriff and Tax Collector: JOHN B. MILLER, E. F. CONNELL, J. D. (Doyle) ROSE, JAMES L. MAUK, I. I. WEST, ED CURTSINGER.

For Tax Assessor: IRA RICKETTS.

For County Judge: EARL W. WILSON, P. W. PRICE, D. W. HAWKINS.

For District and County Clerk: L. H. FOSTER.

For Commissioner, Precinct No. 1: C. J. PADDOCK, W. A. KNOX.

For Commissioner, Precinct No. 2: H. G. CONKWRIGHT.

For Commissioner, Precinct No. 3: J. T. GUINN, L. M. WILLIAMS.

For Commissioner Precinct No. 4: W. T. WOMBLE.

POLITICAL ANNOUNCEMENTS CASTRO COUNTY

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries in 1928:

For Sheriff and Tax Collector: BILL BURNAM.

all the American public would buy at prices much increase, of course, packers, millers, cotton men, etc. would dump the balance in foreign markets at any price obtainable.

And whatever the "processors" lost by dumping, the Government would make up in hard cash taken from taxpayers. There is an equalization plan of doubtful value.

Another feature of the bill would be complicated bookkeeping and inspection, involving gigantic armies of additional public servants.

When a packer buys a pig he changes it into scores of products. He would report profits and losses to the Government, and the Government would have to investigate every detail. The prospect of Government price-fixing, with guarantees and inflation, worries some men that think.

Racing on the sand at Daytona Beach, in his Black Hawk Special speed car, going at more than 200 miles an hour, Frank Lockhart bounced 300 feet, "turned several somersaults," and landed upside down. Lockhart was killed.

This unfortunate death of a darling automobile racer is a warning to those that indulge in excessive speed. The air, not the ground, is the place for speeding.

President Coolidge will give medals for six fliers—three recently arrived, the Frenchmen, Costes and Lebriz; and the able Italian the Marquis de Pinedo. He might add one medal for Miss Junkers, daughter of the man that made the westward flying airplane, responsible for the trip's success. Through all the excitement she has kept out of the limelight, and that deserves a medal.

A German scientist proposes "one clock for the entire scientific world." The exact time would be broadcast throughout the world by radio. It would be correct within one-one-hundred-thousandth part of a second, which seems excessive accuracy to the layman. One "master synchronizer" would do the work for the whole world.

THE SUNDAY SCHOOL LESSON

Subject: Jesus Teaching In The Temple. Lesson Text: Mark 12:13-17; 28-34. Golden Text: "He taught them as one having authority."—Matthew 7:29. Scripture Sidelights: 1 Peter 2:2-15, Psalm 119:1-8.

It was following the triumphal entry of Jesus into Jerusalem and his second cleansing of the temple that the events of next Sunday's lesson took place. The battle is drawn between Jesus and the controversialists. Queen alignments are being made. The Pharisees the professed patriots of the Jewish people, and the Herodians, ordinarily their chief antagonists, form a coalition against Jesus. The one thing in which they agree is that Jesus must be put out of the way.

This coalition wrought into a conspiracy, comes to Jesus with a two-edged question. In their blind partisanship they can not imagine an answer to their question which will not seriously involve Jesus. Answered one way, Jesus will be construed as an enemy of his own people; answered another way, he will be denounced as a poison revolutionist against Caesar.

Thus to connect the answer made to the demonstration which had only recently been made in Jesus' behalf by the multitudes, they hope to either convert the applauding multitudes into an un-

reasoning mob or convict him in the eyes of the Roman law. It seems a clever conspiracy against him.

They open their quizzing with complimentary remarks. "We know that thou art true, and carest for no man; for thou regardest not the person of man, but teachest the way of God in truth." They did not realize that these words spoken in hypocrisy would receive such a wholesome confirmation in the answer given, but so it was. They were to receive an answer that would show Jesus' fidelity to truth and his utter impartiality.

Now the question: "Is it lawful to give tribute to Caesar or not?" His answer was, "Why tempt ye me? Bring me a penny, that I may see it." They brought it. Holding the coin before them, turning it from side to side, he asked: "Whose is this image and superscription?" Their answer was, "Caesar's."

Then he answered their question much to their bewilderment: "Render to Caesar the things that are Caesar's, and to God the things that are God's." The shrewd Pharisee could not have foreseen that Jesus would recognize the obligation to constituted government as legitimate, neither could the Herodian, that Jesus would recognize the discharge of the obligation to God as compatible with the obligation to government.

But the answer of Jesus was, in, and ever will be the characteristic answer of Christianity to the question proposed. Christianity aims to make the best citizens of this world from its devotees, and a select citizenship for the kingdom of God at one and the same time. And it dares to say that this is the only true way to make a good citizen for both.

No obligation of true citizenship ever conflicts with a man's obligation to God. Whenever there seems to be a conflict, it is evident that either or both of these obligations have been misunderstood. No government or party can legitimately enforce a claim upon a man which is a flagrant violation of his obligation to God, and he who would be the best citizen will recognize no such claim. He is the best friend of his government who will fulfill his obligations to it in consonance with his duty to God.

An honest scribe was standing by. Jesus' answer inspired confidence. He came to Jesus with an honest question. He received a comforting answer. Love to God and one's fellows, was shown as the great commandment. To

this the scribe replied, thou hast well spoken; love is greater than all whole burnt offerings and sacrifices. Jesus' reply was, "Thou art not far from the kingdom of God."

Thus the wrath of man was made to praise God. The poison shafts of Pharisees and Herodians turned into their own bosoms. He who fight for an unrighteous cause, has only treacherous weapons for his combat. Truly, he promises little to himself when he enters such combat. Everything best and most powerful is against him. God is against him, his own conscience is against him, and the progress of reform is against him. He is destined to come out loser in the end.

Temporary triumph is the best that can ever be promised to him who sponsors a wrong cause. Time will undo his poor victories. They may have a show of great power; time exhibits their fatal weaknesses. The only safe place to strive is on the side of right. He who wins with God and right, truly wins.

First Methodist Church

E. B. BOWEN, Pastor.

Our Sunday school meets at 9:45. N. M. Bartley, superintendent. You will be welcome here. We trust that every member will make an effort to come this Sunday.

The pastor's subject for the 11 o'clock hour will be "Building." Mrs. E. W. Lewis will sing the special.

Both Epworth Leagues will meet at 7:15. We will not hold an evening service but will dismiss and attend the revival services at the Baptist church.

The Young Matrons Missionary Society meets each Tuesday after-

noon and the W. M. S. meets each Wednesday afternoon. You are cordially invited to worship with us.

First Presbyterian Church

JAS. T. ROSS, Pastor

Regular preaching services at 10:30 and 8:15. Sunday school 9:45 a. m. Christian Endeavors at 7:15 p. m. Woman's Missionary Society Wednesday, 2:30 p. m. Church-Nite Wednesday at 8:15 p. m.

Meeting of Session in lieu of the regular First Sunday meeting on this coming Sunday, 2:30 p. m. "Enter into his gates with thanksgiving, and into his courts with praise; be thankful unto him and bless his name."

Tahoka-Tahoka will be 1929 host to the South Plains WCCC district convention. It was decided at the record breaking 1928 meet at Lamesa May 10.

JEWELRY - "The Gift That Lasts" Further cement the friendship with a lovely diamond ring or a dependable watch. You will find them at Kester's and the price will interest you, too. F. M. KESTER Jeweler and Optometrist. Hereford, Texas

W. E. Dunlap HARDWARE Phone 256

The Straw Hat Days Are Here By Albert T. Reid



THE FUMBLE FAMILY



Fishing for Bargains Is a Snap Here The Fishing Season is on. Folks, it's always BARGAIN Fishing Season at your "M." And the great big ones are always biting at these big, beautiful stores where you help yourself and SAVE. SPECIALS THIS FRIDAY AND SATURDAY COMPOUND 8 lb. Vegetole \$1.24 CRACKERS 2 lb. Snow Flake 34c FLY SWATS 3 for 25c LUX WASHING POWDER 10c COFFEE 2 lb. Aluminum Stewer or Roaster \$1.45 TEA, M. J. B. 1-4 lb. . . 20c 1-2 lb. . . 39c BRING US YOU'REGGS YES, WE DELIVER PHONE 249

WELL, FOLKS, WITH ALL DUE RESPECTS TO THE ARTIST, JUST THE SAME I THINK I'LL STICK TO THE OLD FEDORA, IT'S MORE BECOMING! by Dunkel

News From Our Community Correspondents

BIG SQUARE

Big Square has received a big rain. The draw was running last Thursday and the draw looked like a river. We are glad to get this rain as it has been almost five years since we have had enough rain to cause the draw to be impassable.

The men have been killing jack-rabbits. Bethel helped in our big rabbit drive Wednesday, then Big Square went to Bethel Thursday. Tuesday our community helped the Earth district. The ladies, assisted by the Muleshoe chamber of commerce, served dinner and the ladies afterward joined the drive. Over 700 rabbits were killed that day. The most any one man killed was forty-two, and the least was three.

Mr. and Mrs. Loyal Lust and daughter, Mr. and Mrs. Henry Haberer and son were dinner guests of Mr. and Mrs. Lambert Sunday.

Mr. and Mrs. Jay Wyer and Mr. and Mrs. Harold Wyer were visiting relatives in Big Square Sunday.

Mrs. Carl Baker and daughter spent Tuesday with Mrs. Baker's sister, Mrs. Laman. Mrs. Laman has been on the sick list but is now improving.

Several children of this community have had chicken pox, but no serious cases.

Mr. and Mrs. Wirt Phillips and family visited on their ranch last week-end.

Several Big Square boys helped with the Lazbuddy rabbit drive Thursday.

Mr. and Mrs. Ham Lambert and family transacted business in Tulsa Thursday.

Mr. Hardy of Tulsa purchaser of the cottonwood pasture joining the Lambert ranch on the west has started improvements and expects to have cattle in the pasture soon.

O. Lambeth of Colorado, Texas, transacted business in Big Square last week.

Little Phillip Haberer is getting along nicely since his tonsils were removed.

Roy Haberer is recovering from a severe cold that was almost pneumonia.

Mr. and Mrs. Herman Haberer and Mr. and Mrs. Ham Lambert and family were in Muleshoe last Tuesday evening.

Arney News Items

The sick ones in this community are rapidly improving.

Mr. and Mrs. A. M. Curry moved into their new house this week.

Rain fell over this section the latter part of last week, improving prospects for wheat and giving the farmers sufficient moisture to enable them to plant row crops.

Mrs. T. F. Wilson and daughters Oleta and Georgia spent Wednesday in the J. L. Hammon home.

Mr. Stratford was here from Canyon visiting relatives last week.

Several Arney citizens attended

the singing convention at Ford last Sunday.

J. E. Tipton and wife were visited by two brothers from Plainview last week.

Mr. and Mrs. J. A. Morris and family, Mr. and Mrs. M. Davis, Mr. and Mrs. Chas. Cox and M. Burks transacted business in Happy Monday.

Mr. Hoffman of Hereford was here Thursday on business.

C. E. Burks and F. J. Bracher were visitors in the Tipton home Saturday afternoon.

F. W. Fortner and wife were in Amarillo Friday.

Jim Graham was in Canyon Monday.

M. Davis and children spent Monday visiting the J. E. Davis family near Umbarger.

Mr. and Mrs. Edwin Bailey spent Monday with his brother, Grady Bailey, and family.

Mr. Ball of Hereford was here Monday.

The Baptist revival conducted by Rev. Nix of Cloris, at Happy is progressing nicely, with large crowds.

J. E. Boyd and family and Mrs. Tucker Smith and daughter were in Happy Saturday.

News from Bethel.

A drought of over seven months duration was broken by heavy rains which fell last Friday and Sunday. It is estimated that more than two inches fell in the two days. Farmers are delighted with the wonderful season it gives for planting row crops. While coming too late to save all the wheat, it is hoped that a fair crop will be made.

There was no Sunday school Sunday because of the rain. The children had prepared a short Mother's Day program and were disappointed because they could not give it, but everyone was willing to "let it rain."

One of the most enjoyable social events of the year was the party given by the Sunday school Thursday night at the school house. Everyone in the neighborhood was invited and almost all came, there being ninety-one present. A hand-shaking contest, spelling match, relay race and other games furnished amusement throughout the evening. All enjoyed the refreshments of ice cream which the men's class of the Sunday school furnished in such generous amount.

Mr. and Mrs. Loyal Lust and daughter and Mr. and Mrs. George Treider of Lazbuddy community

attended the social at Bethel last Thursday night.

Mr. and Mrs. J. H. Croy were visitors in the Earl Last home Saturday.

Miss Ira Davis who has been visiting friends and relatives at Big Spring and Snyder for several weeks returned home Monday.

Here and There.

About two inches of rain fell over our way last week and every one is wearing a smile that folks like to see. Many from here had planned to go to Ford to the convention but rather enjoyed remaining at home and watching the rain.

Miss Ivy Ragsdale, Mrs. Roy Boyd and Mrs. Ben Fulkerson spent Wednesday with Mrs. Robert Boyd.

Mr. and Mrs. Earl Lance spent Friday at the Walsler home.

Mr. and Mrs. C. E. Tice and family spent Sunday afternoon at the J. J. Lindsay home.

A family from Oklahoma has bought the Rogers place south of Frio draw and have moved here. We failed to learn their name.

Henry Allman was an Amarillo visitor Tuesday.

Erks Williams and family of Floydada recently moved to this community.

Mr. and Mrs. J. W. Worley spent Thursday night at the Fred Gibson home.

School closes at Frio Thursday and that night the children will give a program.

Miss Georgia Sparkman entertained a number of young people Friday night in honor of Miss Nola Brumley.

Walter and Lloyd Tice were wind-milling at the Dunlap place Monday and Tuesday.

There was no Sunday school or singing Sunday because of the rain, but we hope next Sunday everyone will be out and take their place in class and the contest begins then. Let us be on the winning side.



A seventy-year-old beggar, found to be worth \$25,000, refused a free bath. Evidently he felt he had done enough cleaning up.

Prince McBride of Manchester, wins the fur-lined bathtub for endurance piano playing, having pounded the keys for sixty-five consecutive hours. The real heroes are those who listened.

A remedy for insomnia has been sent to America by a Berlin scientist. It will never be needed in Philadelphia.

Since the invention of the radio Rosie calls 'em static-stics.

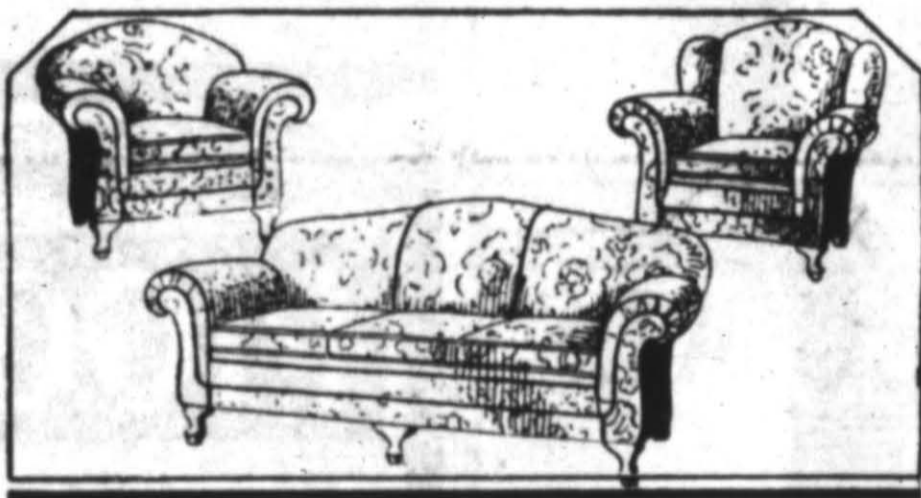
Add sillies: About as lonesome as a transatlantic flyer on his official welcome tour.

A survey shows that in Detroit the liquor industry ranks second. The auto industry is first. Perhaps some of the moonshine finds a ready market as a substitute for gasoline.

A. B. See, famous elevator manufacturer and anti-feminist, has written a book calling on men to revolt against the dominance of woman. The man should rule the home, he says, and the vote should be taken away from women. Try and get it.

A. B. See also holds that education should be confined mainly to a thorough study of the alphabet. Evidently he wants to perpetuate his name in the schools.

A couple married fifty years were given a great many gifts and a big party by their friends. They certainly deserved it.



Attractive Living Room Suites

Well-made of beautiful material, these hand-home suites for the living room give the "well-done" touch to the furnishing of the entire home. Prices are very reasonable, and we should be glad to figure with you on trading in used furniture.

Jones Furniture Store
Phone 111.

reflections

One Picture Is Worth a Thousand Words . . . according to an old Chinese proverb, but a thousand words on a Fire Insurance Policy written in this agency is worth more than a hundred pictures of your property, after the fire. But we only insure property BEFORE it burns. See us today, to-morrow never comes, but a fire may.

FLAINS INSURANCE AGENCY
John Patton - Manager
Hereford, Texas.

ABO FILLING STATION

Gas Oils Greasing

ABO FILLING STATION

Three Good Bets!
For Hereford farmers prosperity.

We believe in the farmers of this territory

THE FIRST NATIONAL BANK

MEMBER FEDERAL RESERVE SYSTEM

Governor Young is exercising on a stationery bicycle to reduce his waistline. Evidently seeking to win that bicycle grace.

Harry Hershfield tells of a Scotchman who went crazy trying to shoot off a cannon a little at a time.

Freddie Riggs of Seattle, four years old, is a constant user of tobacco. To judge from the statements made recently in advertisements, we can safely predict that Freddie, who has started training early, will have a brilliant career in the opera.

Fred Gumm, of West Union, Ia., was excused from jury duty because one of his hogs had chewed his ear. Evidently the hog liked chewing Gumm.

Strangest case on record: a man in Los Angeles, charges his wife with cruelty because she has made it impossible for him to see his mother-in-law daily.

OldDoc Bird Says:
Quit blowing bubbles and start making bricks

TRY OUR CAKES AND BREAD

THE CITY BAKERY
C. C. WALL, Prop.

An improvement in Mexican-American relations is due to-morrow.

Jack Dempsey is said to be going on the stage, but recently he has hinted that he may re-enter the ring. To be one of the stars or to see them—that is the question!

A New York woman who kicked two policemen so hard that they were knocked down got suspended sentence, and in self-defense, the court ordered her to drink nothing with a kick in it for the next three years.

One name that keeps us guessing is that of Murphy Cohen, who has thrown his hat into the ring as a candidate for the city commission of Long Branch, N. J.

France's official executioner is disappointed because so many death sentences are commuted that he has a hard time making a living. Somehow we can't sympathize with him.

Silverton—A toll line is to be constructed from Silverton to Floydada.

5 years of service is only a starting point for BUICK—Skilled engineering and rugged construction make it the most durable of motor cars!

Keep in mind when buying your new car, that more than three-quarters of all the Buick cars produced in the last twenty-five years are still serving their owners.

Buick endures—Buick stays young—Buick stands up and gives its best over a longer period than any other car—because it is endowed with an extra-rugged double-drop frame—Buick's world-famous Sealed Chassis and Triple-Sealed Engine—and the most nearly perfect oiling system ever developed—

You'll prefer Buick because it leads in beauty and luxury; and you'll prefer it, too, because it is the most durable of cars—and therefore the most paying investment.

All Buick models have Lovejoy Hy-rdraulic shock absorbers, front and rear, as standard equipment

SEDANS \$1195 to \$1995 COUPES \$1195 to \$1850
SPORT MODELS \$1195 to \$1525

All prices f. o. b. Flint, Mich. government tax to be added.
The G.M.A.C. finance plan, the most desirable, is available.

Norton Motor Company
Hereford, Texas

When better automobiles are built, Buick will build them

so Beautiful—
a car to be proud of wherever you go

Wherever the Bigger and Better Chevrolet is driven, it is singled out for attention and comment.

Its low-swung bodies are built by Fisher, with all the mastery in design and craftsmanship for which the Fisher name is famous. Beautifully beaded and paneled . . . stream-lined . . . and finished in gorgeous colors

of genuine, long-lasting Duco—they rival the costliest custom creations . . . not only in brilliance of execution, but in richness and completeness of appointments as well.

Truly, the Bigger and Better Chevrolet is a car to be proud of wherever you go. Visit our showroom today—and learn for yourself what a great car it is!

The Roadster or Touring . . . \$495
The Coach . . . \$585
The Coupe . . . \$595
Utility Truck . . . \$495 (Chassis Only)

The Sedan . . . \$675
Convertible Sport Cabriolet . . . \$695
The Imperial Landau . . . \$715
Light Delivery . . . \$375 (Chassis Only)

All prices, f. o. b. Flint, Michigan

Brumley Chevrolet Co., Inc.
Hereford, Texas

QUALITY AT LOW COST

Social and Society

Items for this page must be in not later than 5:00 p. m. Wednesday. Please telephone 30 to report parties, weddings, luncheons, showers and all other happenings of social interest. We welcome stories from reporters and secretaries of clubs and organizations.

Hereford Seniors Take Active Part at Canyon

More than their share of commencement activities at W. T. C. has been awarded two of Hereford's graduates there who are taking an active part in musical and dramatic productions. They are Misses Grace Ferguson and Beulah Lee Rutherford. Last Thursday night, both young women had prominent parts in the class play, a comedy "Hands Up." On Saturday night Miss Ferguson sang the leading soprano role in "The Unfinished Cantata," made up of scenes from "Olaf Trygvason." Accompaniments during the cantata were played by the College orchestra under the direction of Wallace R. Clark. Mrs. H. L. Broadwell and Mrs. C. C. Ferguson attended the performance of the cantata when they were guests at Cousins Hall during the annual college celebration of Mother's Day.

Hereford Student Has Prominent Play Part

WAXAHACHIE. — Miss Anna Copeland of Hereford took part in "The Conflict," a health masque presented by students of the department of physical education for women at Trinity University recently on the Drane Hall campus. Approximately 150 young women participated in the masque which was witnessed by hundreds of Trinity students and townspeople. Miss Sue Rainey, director of physical education for women, directed. A production is given each year by the young women in the department of physical education as a climax to their year's work. Each freshman and sophomore in the school is required to take physical education.

Weekly Matrons Session At Home of Mrs. Dixon

Nine members of the Young Matrons Missionary Society were present at the regular meeting this week, held Tuesday afternoon at the home of Mrs. B. R. Dixon. The lesson which was taken from Matthew and Mark, was led by Mrs. Dowell, and contributed to by other members. A short business session concluded the meeting. The organization will hold its next meeting Tuesday, May 22, at the home of Mrs. Lomas. Meeting will be called to order promptly at 3:00 o'clock.

HOSPITAL NOTES.

S. B. Brown is improving rapidly and should be ready to go home soon. Mrs. Gerald Morgan and baby are both doing nicely. Maxine Smith is recovering slowly from a serious attack of pneumonia.

Mothers Club Meets In Year's Last Session

The Mothers Club held their last meeting for the club year at the home of Mrs. J. L. Sharman. Mrs. J. M. Gilliland was assistant hostess. The members were entertained with a surprise party. Refreshments of ice cream and angel food were served to twenty-four guests.

Hastings Home Scene of Party for Seniors

The H. G. Hastings home on Fourth Street was the scene of another of the lovely entertainments given for the graduating class of Hereford high school on Tuesday night when Mrs. Hastings and daughter, Miss Ina Mae, one of the members of the class, were hostesses at a lawn party. Games and amusements entertained the more than thirty guests until a late hour. Caps, whistles and other favors were part of the fun makers paraphernalia. Refreshments were ice cream and cake.

Miss Steele Presents Piano Pupils In Recital

Miss Dessie Mae Steele presented a number of her piano pupils in a delightful recital at the high school auditorium Friday evening. An interesting program of piano ensemble and solo numbers was rendered. The following pupils appeared on the program: Thelma McMin, Kathaleta Hawkins, Ruth Haberer, Ursalee Fridley, Sybil Smith, Betty Ruth Pickett, Jimmie Clark, Mary Elizabeth Ireland, Zelma Ruth Shore, Billie Hill, Mary Elizabeth Ross, Hazel Megert, Margaret Benge, Polly Steele, Frank Owen Marrs, Edgar Pickett, Arthur Thompson, Jr., and Paul Conway.

VISIT RELATIVES HERE.

Mr. and Mrs. Ted Matthews, of McLean, are visiting this week in the home of Mr. Matthews' parents, Mr. and Mrs. W. R. Matthews of Hereford. They will go from here to Canyon where they will also visit relatives.

STORK SPECIAL.

Born to Mr. and Mrs. Gerald Morgan, May 15, a boy.



PLANTING TIME Is Here!

—Today is the time to begin thinking about those field seed you're going to plant. Don't gamble this year—use good quality, tested seeds.

—We are serious when we say that never before have we had a better line of high grade seeds. It will pay you well to buy here, if you want a good crop.

—Maize, kafir, higeria, cane, corn, sudan, millet and dozens of other seeds.

West Texas Food & Seed Co.

Japanese Style Alumni Dinner Attracts Many

"Best ever!" was the verdict of the more than one hundred and fifty guests who attended the annual banquet of the Hereford Alumni Association held Monday night at the Methodist church. Every place at the table was filled and special places had to be set for six late-arriving guests.

Beautifully decorated tables and other decorations carried out a Japanese color scheme and motif throughout the entire banquet and the program.

Judge Earl W. Wilson acted as toastmaster and under his skillful guidance the banquet moved on smoothly, entertainingly. Addressed by the "Mikado," impersonated by Superintendent C. H. Dillehay, and songs by pretty "geisha girls" were features of the program. At the business meeting during the evening, the following officers were elected for the year 1928: Dyalitha Stovall, president; Eva Skelton, first vice-president; Urlin Streun, second vice-president, and Lucille Megert, secretary-treasurer.

Hereford Young People Enjoy Steak Fry Picnic

The spring picnic season got away to a pleasant start last Wednesday evening when a group of seventeen Hereford young people enjoyed a steak fry on the Tierra Blanco creek near here. Picknickers were Mr. and Mrs. F. J. Owens; Misses Audrey and

Jeanette Rogers, Eva Skelton, Zenda Hanna, Lois Maddux, Anna Mae Fagg, Dyalitha Stovall; Messrs. Bill Anderson, Joel Murchison, W. C. Pitman, J. M. Pitman, Roger Corbett, Geo. V. Stambaugh and Egbert Brady.

Foreign Missionary Talks To Presbyterian Ladies

The Presbyterian Missionary Society held an enjoyable meeting last week when the members gathered for an all-day affair with Mrs. Norton in her newly remodelled home. After a bountiful dinner, served cafeteria style, the meeting was called to order by the president, Mrs. C. C. Ferguson. A short devotional was led by Mrs. Haberer and business was transacted as usual.

Guest of honor and principal speaker was Mrs. Paul H. Fuller, of the Christian College of Bangkok, Siam, who after four years of teaching there is at home this year on furlough.

An accomplished musician, before her lecture, in recognition of National Music Week, Mrs. Fuller gave the following group of songs: "Trees," by Joyce Kilmer; "Homage," by Del Rigo; "Caro Mio Ben" by Giordini; the Siamese National Anthem, and "Tell Me the Old, Old Story." The latter two numbers were sung in Siamese, and like the others were rendered in a beautiful, cultivated voice.

For her lecture, Mrs. Fuller was dressed in native Siamese costume and during the question hour following her talk exhibited many photographs and pieces of native handiwork.

Interesting to American listeners were the singer's rendition of native songs, sung in the high-

pitched nasal tone, characteristic of Oriental music. Although to Western ears this sounds very little like music, Mrs. Fuller assured the society that our music sounds equally strange to them.

Her vivid descriptions made listeners feel that they had visited the wonderful scenes described, and interest in school and mission work was renewed as she has told of conditions in schools and missions there.

Authority Joins Lubbock School Faculty Lately

LUBBOCK.—Miss Bonnie K. Dysart, a practical educational psychologist of wide experience, has been added to the faculty of Texas

Tech, according to Dr. A. W. Evans, head of the department of education. Her special work in Tech will be social professor of primary education and psychology. Dr. Evans says that Miss Dysart is one of the leading teachers in the field of primary education and that her coming to Tech will add much to the prestige of this phase of the work.



FOR THE BABY

Mothers who take pride in the appearance of the little folks will appreciate the beautiful lines of new organdie bonnets in all colors for the baby. Our baby's wear department will be glad to show you at any time.

LOVELY GOWNS

Exquisite, indeed, are these dainty, hand-made Porto Rican gowns. In plain white and any desired colors. This is by far the most beautiful gown we have ever shown.

FOR THE NEW DRESS

We have new, attractive collar-and-cuff sets of pretty organdie and lace, which make the delightful finishing touch to any dress or ensemble. Amazingly low priced.



J. O. Newell
WE GIVE 2% GREEN STAMPS.

Buick Service Station

LANDRUM AND LEWIS

Miller Tires and Tubes, Marland Gas and Oils, Accessories, Washing, Greasing.

TOW-IN SERVICE.

Phone 392

CASH SPECIALS

Friday and Saturday

- Compound, large buckets ----- \$1.20
- Dill Pickles, No. 2 1-2 Can ----- 22c
- Hominy, No. 2 1-2 Can ----- 11c
- Those Good Peaches, gallon ----- 50c
- Mozan Coffee, 3 lb. can, cup-saucer -- \$1.45

MONT E. BAKER

GROCERIES

Remember, We Buy Eggs. Phone 116

PIGGLY WIGGLY

Famous and Familiar Foods

You'll find yourself among old friends at PIGGLY WIGGLY. All the articles that you know are good, at prices that will surprise you. The finest kinds of every food have been sifted out for you to choose from.

SPECIALS FOR FRIDAY AND SATURDAY

- BEANS. Nice and Fresh lb. 9 1/2c
- RAISINS 2-lb. Package 19c

Peanut Butter 16 oz. glass Canova 31c

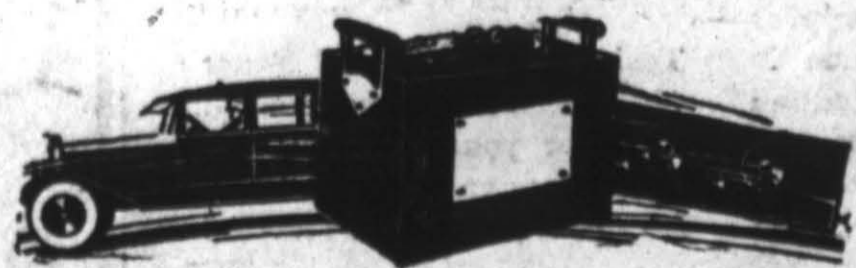
PEACHES gallon can 48c

Grape Juice Quart 46c

New Potatoes Per lb. 4 1/2

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE



RADIO AND AUTO STORAGE BATTERIES RECHARGED

A prompt, efficient service at a price you will be glad to pay.

We are specialists in Magneto and Generator repairing. Drive your car into our shop—we'll do the rest.

Willard Battery Station



'HIGHEST QUALITY'

Is the foundation on which our grocery business has been established. We believe that thrifty Hereford housewives appreciate better groceries, and for that reason we specialize in quality groceries exclusively. No "seconds" or "off" brands are to be found on our shelves.

"Not How Cheap, But, Oh, How Good"

WOMACK'S CASH GROCERY

We Deliver Phone 87

Want Ads

For Sale or Trade

FOR SALE—One good refrigerator, one Cole hot blast range, one coal heater, one Shetland pony. Or will trade for milk cows. MRS. FRANK BARBER, Phone 102-J. 18-1f

FOR SALE—1925 model Chevrolet coupe; brand new paint job and rubber in fine condition. Also one Richmond up-right grand piano. Leaving town, must sell at once. Inquire at Brand office. 18-2c

FOR SALE—Three real bargains in close-in five and six room residences. GEO. T. McCURRY, 182c

FOR SALE—Good Sudan seed, free of any Johnson grass. C. P. CALDWELL, Progressive Avenue, nine miles north of Hereford. 18-4p

FOR SALE—Good 22-40 Case tractor. Also four sets of gang plows. F. B. WELCH, Phone 111. 18-3tc

FOR SALE—Span of four-year-old horses; weight about 2000; well broke and well matched. H. T. WEDDEL, one mile west. 18-2tp

AUTOS FOR SALE—We have for sale the following repossessed cars: 1925 Dodge touring, 1925 Essex coach, Chrysler "50" roadster, Chrysler "60" roadster, Chrysler "70" roadster, 1923 Ford coupe. Will take livestock in trade for down payment. Easy terms. HEREFORD MOTOR CO. 18-1c

FOR SALE—Good piano and other household furniture, all at a bargain. MRS. A. T. SUTTON, 211 West Fourth Street, Hereford, Texas. 18-1tp

FOR SALE—Certified maize and cane seed. The maize is yellow dwarf, the cane is of the Red Top variety. This seed is the best that can be bought. THE PURE SEED FARM, J. P. Robertson. 18-1tc

TO TRADE—For Plains land, 300 acres black land farm, eleven miles southwest of Fort Worth. G. T. FRASER, Crowley, Texas. 18-2tc

FOR SALE—High grade red top cane seed. HERMAN GRAY, Hereford, Texas. 17-2tp

FOR SALE—A few extra good sows and sow pigs, the kind that takes first place in shows, for club boys and girls. Price \$10 to \$20. MRS. D. E. TURRENTINE. 16-1fc

FOR SALE—Good milk cows. See A. C. BARNHART. 161fc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1fc

BABY CHICKS—For sale or trade. JIM CHAMBERLAIN, two miles north of Dawn, Texas. 7-14tp

FOR SALE—Thousands of frost-proof cabbage plants now ready. RUSSELL DANIEL, Hereford, Texas. 15-1fc

FOR SALE—3-bow best year Katch cotton seed grown on my farm last year, for sale at \$1.50 per bushel, packed, sacked and delivered your station. F. W. Alexander, Albany, Texas. 11-9 p

Wanted

WANTED TO BUY—I want to buy several head of young pigs. DR. W. HEARD. 18-1tc

FARM HAND WANTED—To break 150 acres sod with six mules and disc plow, who can live in tent and board himself. \$1.50 per day and meal furnished. Address C. W. SPANGLER, Phone 222 or Box 822, Borger, Texas. 17-2tp

For Rent

FOR LEASE—800 acres, well watered. Write or see J. M. CHAPMAN, Adrian, Texas. 17-2tc

FOR RENT—The Garrison Hardware building will be for rent after June 1. For information phone 254. 16-1fc

FOR RENT—A good five-room house, modern, newly papered. Also 2 rooms completely furnished. Phone 150. DR. FLORENCE MILLER. 16-1fc

WANTED TO BUY—A second hand electric light plant. COL. J. T. OWEN, Vega, Texas. 17-2tp

TAXI AND TRANSFER—Business phone 103; res. phone 9014F3. ARCH CONKLIN. 12-1fc

WORK WANTED—Tractor and truck work of any kind; satisfaction guaranteed. P. O. Box 697, Phone 9021F2. GEORGE W. SMITH. 7-1fc

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.
Meets Monday, 8:00 p. m.
Visiting Brothers welcome.
P. E. Givins, N. G. L. H. Foster, Sec.

Lost and Found

LOST—Ladies purse containing cream check stubs, spoon coupons, kodak pictures and Canadian 25 cent bill. Finder please leave at Brand office. MRS. F. L. PINKERT. 18-1tp

Paul Corbett of Plainview was a Hereford visitor over the weekend.

SOCIETY

Showers Honors Soon Married Hereford Girl

Honoring Miss Pearl Wood, a charming bride-elect, Miss Floyd Wilson entertained a number of friends at her home on Jackson Avenue Tuesday evening.

Clever, artistic touches characteristic of the hostess predominated throughout, from decorations to favors. A color scheme of pink and white was carried out, using pink and white carnations in the receiving room. Dainty bridge score cards in pink and white were used.

At the conclusion of the games, the doors of the dining room were thrown open and a lovely sight greeted the guests. The table was beautifully laid. A large basket of pink carnations formed the centerpiece and large white wedding bells hung from the chandelier gave a decided bridal effect. Clever place cards, with announcement, "Miss Pearl Wood—Mr. N. W. Cayton, May 27" truly let the cat out of the bag. Gifts of a miscellaneous nature were heaped around the center of the table and as Miss Woods opened each gift it was passed on for display among the guests.

The shower was a complete surprise to the honoree. An ice course in the chosen colors was served by the hostess, assisted by her mother, Mrs. J. H. Wilson.

BRAZIL WINS ELECTION.

R. E. Brazil of Tucumcari, well known former resident of this city has just been elected county superintendent of schools there. It was learned here this week. He will serve his second consecutive term, beginning next fall.

Builds Trading Shacks—And A Fortune



Ben Butts and the Winner branch of his South Dakota trading shacks which have made him a millionaire. He is a self-styled "outlaw" and carries on his business as the Outlaw Trading Post. He began as a man of all work, then started peddling, and opened a trading shack on \$134 he had earned. His shacks are open eighteen hours a day. They sell anything from a hairpin to a tractor. He has five branches.

Dr. Paul W. Horn, president of Texas Technological College, who delivered the commencement address this week at the high school, was the guest of Mr. and Mrs. R. F. Rogers during his stay in Hereford.

Groom Mutual Hail Ass'n.

The strongest mutual hail company in the Panhandle. Fourteen years continuous growth. We have never failed to pay our losses; never been sued for a loss; we have never got afraid of Panhandle farmers; we have never forced a cancellation on anyone.

Rate on wheat, 8 per cent. Takes effect as soon as written. Fair and prompt adjustments.

Better to have it and not need it than to need it and not have it. See me or phone 60 and I'll see you.

TROY WOMBLE, Agent

BARGAINS IN USED MACHINERY

- 1—McCormick-Deering 15-30 Tractor.
- 1—Case 12-20 Tractor, completely rebuilt.
- 1—Case 15-27 Tractor.
- 1—International Combine.
- 1—Case Combine.

All the above machinery is priced to sell.

Good Terms.

C. A. SKELTON

A Fashion Value Achievement!

—Those who like to wear the newest fashions first will appreciate this fashion value achievement. We have just received this week dozens of the very latest of fashionable Spring Dresses.

—Three days off Broadway, these dresses do not, as the old saying goes, "follow the style"—they lead it.

Sizes for Everyone

SPECIAL FOR FRIDAY AND SATURDAY

- Derrick Work Shirts, blue and gray, extra full made, one of the best \$1.00 values on the market ----- **79c**
- Restwell 9-4 linen finish Bleached Sheet-ing, 2 1-2 yards only ----- **\$1.00**
- Hope Bleached Muslin, 8 yards ----- **\$1.00**
- Good Sox, all colors, 10 pairs ----- **\$1.00**

Sprowls-Cronin & Company

DR. T. M. MONTGOMERY

Associated With Hyden's
620 Polk Street Amarillo, Texas.

—Will be in Hereford First and Third Tues days in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

TYPING and SHORTHAND

I will teach a class in Shorthand and Typewriting, beginning June 10, provided that I can get ten pupils wanting such instruction. I hold a teacher's certificate. For particulars, write

MRS. RALPH RUTHERFORD
Hereford, Texas.

THE GROCETERIA

Specials for Friday and Saturday.

- Apples, gallon ----- **54c**
- Green Gage Plums, gallon ----- **56c**
- Cakes, Assorted, pound ----- **28c**
- Sweet Potatoes, No. 2 1-2 can ----- **23c**
- Oats, small size ----- **9c**
- Pineapple, No. 2 can ----- **21c**

We Buy Eggs We Deliver

SO THE PEOPLE MAY KNOW:

There is only ONE line of Frigidaires made.

That FRIGIDAIRE is made solely by, and unequivocally guaranteed by GENERAL MOTORS.

There is not one single dissatisfied Frigidaire owner in this territory.

Not one nickle has ever been received by us for Frigidaire service in this territory.

Make your own investigation from owners, then come to see the new models now on display in our Show Rooms.

AND ANOTHER THING: When your friends speak of their FRIGIDAIRE, be nonchalant, and ask them if it is a real FRIGIDAIRE, or just one of the 161 other makes.

J. C. CUMMINS, Sole Dealer

For Deaf Smith, Castro and Parmer Counties.



Hey, Hey Folks! Here We Are

Announcing the opening of Hereford's New Tailor Shop, the "HEREFORD DRY CLEANERS," the home of satisfaction plus in Cleaning, Pressing, Tailoring. Modern equipment, backed by a life-time of experience assures you of first-class, dependable service.

All of our cleaning is done by the the Continuous Flow system, the latest development in dry cleaning.

We make a specialty of delivery service. Watch for our new delivery truck at your door.

Phone 85

WE'LL COME A'RUNNING.

Step in and look over our samples of new Spring Suits and Trousers. All of our suits guaranteed to give satisfaction. We don't ask for all of your business at first—BUT GIVE US A TRIAL, PLEASE.

Hereford Dry Cleaners

Across From the Post Office.

Pickwick Service

THE REVISED SCHEDULE

There has just been a revision in the schedule of Pickwick Stages operating through Hereford. The newly announced schedule is as follows:

East Bound	West Bound
9:45 a. m.	9:50 a. m.
12:40 p. m.	4:45 p. m.
10:50 p. m.	9:10 p. m.

Local Agent, Corner Drug Store, Hereford, Texas.
Phone 105 for Information.

SPECIALS FOR FRIDAY AND SATURDAY

Macaroni, four packages 25c Evaporated Apricots, three lbs. ... 55c Peaches, gallon 52c
 Jello, three packages 25c Wapco Pork and Beans, three for 25c Louis Table Peaches, No. 2 1-2 can 3 cans for 67c

HEREFORD WHOLESALE GROCERY COMPANY

Some Hog! Is It World's Biggest?



"Dazzler," a hog owned by William Deichmann of Leigh, Nebraska, is believed to be the largest porker in existence. The animal is a pure bred Poland China Stag and weighs 1,235 pounds. The owner believes he can make it even heavier. "Dazzler" measures 7 feet 2 inches from tail to nose and is 51 inches high. He is very active. There were nine pigs in his litter, of which five boars and three sows were raised.

How much extra freshness can be given to the home in summer by the addition of a few colorful prints, chosen with special care to have them suggest all that is cool and delightful.

A Corot landscape, one of Helu's forest lanes, a wide stretch of sandy beach with whitecaps rolling in, perhaps the fountain corner of a lovely French garden, or a group of old-fashioned flower prints. Can't you see these pictures dressing up the old familiar corners until they seem like entirely different rooms?

We need to remember that exquisite color prints of the world's best pictures are within the reach of all of us today. We are quite ready to invest in new slip covers and draperies when summertime comes. Let us not forget that fresh, colorful pictures are equally important in planning enjoyable summer homes.

Washing the Milk Glass.

Tumblers or pitchers that have held milk should never be put directly into hot water. Rinse first with cold water to prevent cloudiness.

Prevents Tarnish.

If a hump of camphor is put in the chest or drawer where silver is kept it will prevent the silver from tarnishing.

Removes Scorch Marks.

If you scorch garments when ironing, just remember to lay the scorched part in the strong sunlight and the discoloration will soon disappear.

When Locks Won't Unlock.

Often the out-of-order lock only needs a little oil to put it in good humor again. Instead of pouring it into the lock, however, just dip the key in oil.

Borax Removes Coffee Stains.

To remove oil stains of chocolate, cocoa, coffee and tea, moisten the spot with cold water, cover with borax and let stand for a few minutes. Rinse with boiling water.

For the Small Room.

Hang a large mirror at one end of the very small room and you will greatly increase its feeling of size and space. This also brightens the room for the mirror will catch and multiply each ray of light.

Young Poultry Specialist.

DELIH, N. Y.—Frederick L. Lelphel is the youngest alumnus of the agricultural college here. He was just graduated at the age of 15. Entering Delih College at the age of 12, after a three year course he was qualified as a poultry specialist. He will take charge of his father's farm at Otisville and has already stocked it with 1,000 baby chicks.

Pin In Appendix.

DES MOINES, Ia.—A two inch brass pin was found in the appendix of Chester Howell, sixteen-year-old school boy, when he underwent an operation. The pin appeared to have been in the body for years.

Wayland Alumni Plan Reunions At Homecoming

PLAINVIEW.—Alumni and ex-students of Wayland College will make a pilgrimage back to the Alma Mater Saturday, May 19, during commencement exercises for the annual reunion and get-together party.

A banquet will be held, beginning at 8:30 Saturday evening, to be followed by talks of the past, present and future of Wayland College.

Several hundred former students are expected to gather at their old Alma Mater, coming from points all over Texas and other states. Students will find the school in better financial condition than it has ever been with the debt entirely lifted and plan for endowment well under way.

Chas. C. Pierce, Dallas, president of the Alumni and Ex-students Association, is in general charge of the meeting, assisted by Miss Clea Gunter of Plainview. Pierce reports that much interest is being manifested by students all over the state. Miss Gunter has arrangements for banquet and program well in hand and is receiving reservations for plates at the banquet.

The program follows: Invocation, President G. W. McDonald; Welcome Address, Dean Z. T. Huff; Response, Rev. Douglas Carver, White Deer; Introduction of all present; The Jack Rabbit Club, Coach Frank Kimbrough; The Wayland Club, Chas. C. Pierce, Dallas; Piano Solo, Beulah Boney, Plainview; The Endowment, Frank Day, Plainview, president board of trustees; Business Session; Election of Officers.

The reunion last year was declared to have been the best ever held at Wayland. Students came back to the campus in greater numbers and expressed enthusiasm for the support of the school. Chas. Pierce and co-workers are out to make the 1928 roundup one that will go down in the history of the school.

Italy's Fistic Hero



Umberto Terrani, heavyweight champion of Italy whose bouts have never gone over five rounds as he has disposed of his opponents within that limit, has come to these shores and will train in Philadelphia for his American bouts.

FAYETTSVILLE, W. Va., J. W. Carniff, aged 72, a resident of Hilo, ate sixty eggs in fifteen minutes at the general store of L. L. Sandlge in that town.

The sixty eggs weighed eight pounds. "That last egg tasted as good as the first," said Carniff, "and I never felt better in my life. Only I'm not so hungry."

"He'll be sent up for ten days," remarked the skunk pensively as the police led off his victim.

Eats 50 Eggs in 15 Minutes.



WHAT A DIFFERENCE!

Expert dry cleaning makes all the difference in the world in the appearance and life of clothes. Let us do your work all the time. You'll like it.

WEST TAILOR SHOP

SEEDS

That Assure

Bountiful Crops



—Our seeds, particularly our field seeds now on sale, are all tested—they are of the highest quality at the lowest price.

—Good seeds practically assure a good crop—at least the element of chance is considerably reduced.

—In field seeds we now have Kafir, Maize, Sudan, Cane, Higeria, Millet, Corn and all others.

Jones & McLean
Phone 1

Things You Should Know About Your HEALTH

Jno. Jos. Galnes, M. D.

LOCAL APPLICATIONS.

The suffering man or woman is generally willing to grasp at the straw which promises even slight alleviation. It may be an inflamed and swollen joint, a throbbing agonizing, inflamed nerve, a passing colic, or a pain of peptic ulcer. Local applications afford a measure of relief worth going after besides keeping the mind occupied so far as possible on the work in hand and away from the suffering.

There are many forms of local medication, but there are only a few drugs that penetrate the skin and reach the affected part. One had better leave the local use of poisons to the physician. Liniments containing ether, chloroform, carbolic acid, and such like, act as local anesthetics, the two former must be carefully kept from flame, as they ignite easily. Ointments containing menthol are cooling and soothing to inflamed surfaces. The use of vasoline for the incorporation of drugs, forms an ointment that does not enter the pores as a rule.

Hot packs, either wet or dry, have their special uses. They expand the small vessels and permit an increased flow of blood through the part. This increase of new (and purer) blood may re-

move the damming up of the passages inflamed. Hot packs should be of short duration and frequently renewed—as hot as can be borne in not too warm.

Gold packs must be used with judgment. A feverish pounding headache may be relieved temporarily by cold packs while the cause is being attended to. I have always been flummoxed about putting gold packs about the throats of children in acute affections; in fact, I never do it. Cold drives blood away from the part by contracting the vessels. Counter-irritants—but that is for another chapter.

Bride Yawns—and Is a Bride No Longer.

BERLIN.—In a village near the Hanover Canal, Cupid was badly cheated. During the preliminaries to a wedding—the bride yawned so prodigiously that her jaw became dislocated.

Her jaws were unlocked by a surgeon. She hurried back to the church but found no bridegroom. He left a note saying he could not possibly marry a girl who yawned on her wedding day.

Miss Martina Anderson of Canyon spent the week-end here in the J. H. Brooks home.

Turn This Over

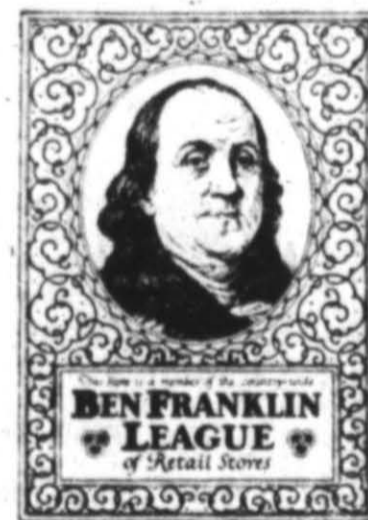
—If you've taken this much interest in this advertisement, you owe it to yourself to take enough interest to investigate the possibilities of that good Feed—MERIT MILK MAKER.

MON

West Texas Feed & Seed Co.
We Buy Produce.
Phone 265. We Deliver

Baby Chix

OF QUALITY.
Poultry Supplies
Garden and Field Seeds
Plants of All Kinds
Incubator Supplies
Ask for Price List.
C. E. WHITE SEED COMPANY
Plainview, Texas.



More Ben Franklin Specials for Next Saturday

Below is another list of those good Specials for next Saturday. Look them over and save money.

Sold Band China Cup and Saucers, each 15c

Felt-Base Rugs, size 24 x 30 15c
Limit Two Rugs

Half-Gallon Cedar Pail, 85c value, each 39c
Limit One Pail

Twelve-Quart Galvanized Buckets 19c
Limit One Bucket

These buckets are not on sale until 2:00 o'clock.

Files, all sizes up to 14-inch, each 15c

These Specials are just a sample of the values we have to offer. We buy for less and sell for less.

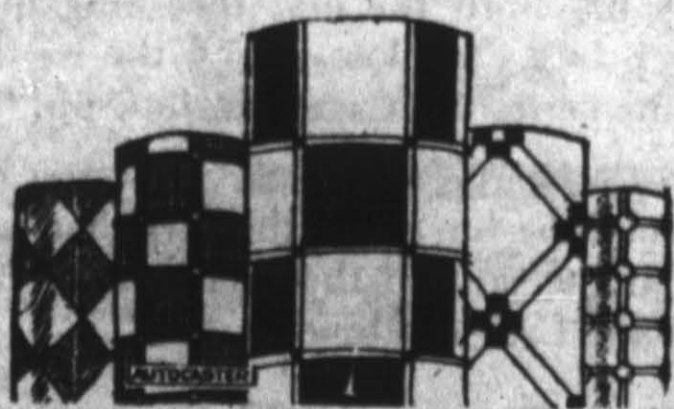
SKELTON'S VARIETY STORE

ROCKWELL BROS. & COMPANY

LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS



LINOLEUMS

Linoleum is recognized as the best floor covering. In a great variety of patterns, this sturdy Linoleum is an investment you'll never regret. Have you seen the new Congoleum Art Squares?

Anthony's Furniture Store

Progressive News

Last week Wanda Blagg was a guest of Mary Ella Hershey while visiting high school. Mrs. Luke McBrayer, Mrs. Ira Ricketts, Miss Margaret Glenn, Catherine and Ira Jean spent last Wednesday with Mrs. W. A. Ricketts of Hereford. The day was spent in tacking comforts. Howard and Arnold Hershey spent Sunday at home. Mr. and Mrs. Blagg and family spent Tuesday with Mrs. Blagg's parents.

Emilee Caldwell, Wanda Blagg and James Reeves are graduating from the seventh grade this year. They expect to attend the graduation exercises Friday morning at the high school auditorium.

The community is proud to have Lois Parks, Katherine Hershey, Lucille Parks and Mildred Gregory among the members of the graduating class from the Hereford high school.

Wanda Blagg and E. J. Jacobs are on the sick list. Mr. and Mrs. Ray Hershey and family attended the baccalaureate services Sunday night.

Mr. and Mrs. Orin Russell visited home folks Sunday. Mr. Hershey is serving on the Federal grand jury in Amarillo this week.

About fifty members of Progressive girls and boys clubs, their parents and neighbors met at Mrs. Cockrell's Wednesday afternoon. The club held an enthusiastic meeting with Mr. Dunkle presiding. After singing songs and giving very interesting reports of their club projects, the club elected officers as follows: Weldon Gregory, president; Ruth Parks, vice president; J. G. Cockrell, secretary, and Mr. Reeves, club leader. Each member is working to earn the trip to A. & M. College. Mrs. Cockrell served pop corn balls and candy. The next meeting will be with Ruth Parks, June 6.

The community is rejoicing over the fine rain which fell on Friday and Sunday.

Following the violent earthquake shocks of southeastern Bulgaria, many peasants went insane. Such insanity is caused by a combination of ignorance and superstition. An earthquake in this country or a big fire like that in Chicago will bring on a frenzy of rebuilding and a boom in real estate.

We do not know much and are not free from superstition, but we know enough not to go crazy when the earth slips and shakes a little.

With a few exceptions, like the Lisbon earthquake, superstitious fear has always been the worst part of a quake. Superstition has believed that the Lord was shaking the earth in anger. We know that old earth is only settling into her final shape, meaning harm to nobody.

The South is energetic and growing. Governor Smith of New York chose well selecting North Carolina for his golf holiday. He is studying one of the most amazingly progressive states of the Union.

These five men, northbound from Miami, got off the train at Asheville, N. C., the other day to pay their respects to the Governor: Judge Olivey, Surrogate Jas. F. Foley, Bernard F. Glubel, Geo. Le. Boutillier, vice president of the Pennsylvania Railroad, in charge of its subsidiary, the Long Island Railroad, and Arthur Forean, all of New York.

They all agree that North Carolina typifies the South American progress generally.

"The whole state," says B. F. Glubel, "seems as closely built up as the area between New York and Philadelphia."

The Cannon Towell Mill, biggest on earth, employs 5000 men and women. The well known BYD gentlemen and the great Chicago firm of Marshall Field have enormous manufacturing plants in North Carolina. Other manufacturing institutions spring up daily.

The state has water power practically unlimited, at low cost, an energetic working population and extremely good living conditions. Don't overlook North Carolina in your plans.

Flood waters of the White River have overswept levees, sweeping through five counties in Arkansas. In Mississippi the Tombigee and Loxapallia rivers are nearing the danger stage. More rain before Wednesday would mean serious danger.

Perhaps the government will decide that \$750,000,000 invested in flood control would be cheaper than another flood.

W. S. Gifford, president of the American Telegraph & Telephone Company, will spend two thousand million dollars on new construction in the next five years.

He: We don't see so much of you as we used to, Mrs. Fairleigh. She: No, my husband objects to low-cut dinner gowns.

Have you figured out your allowance? No. What's the use in bothering about nothing?

It's time I had a letter from the little girl I love. Signed "Alva" and a "darling" written closely just above. Joy now my heart does fill—Ah! Here's the dainty letter—It really is a letter. And not a tailor's bill. —W. I. F.

My face felt queer all day. With rouge and paint galore. I kissed my darling May. And never kept the score. —W. I. F.

Jail is a place where lots of people are who ought to be. Brand Want Ads Get Results.

THIS WEEK

By ARTHUR BRISBANE

PROUD OF HER BOY. ASK M. P. WOOLEY. SUPERSTITION AND FEAR. THE BLOOMING SOUTH.

The mother of Captain Wilkins, who flew over the North Pole recently is "glad my boy Gregory has done what he set out to do. We mothers don't say much, but we feel a lot."

Mrs. Wilkins thinks her son "made more of what he learned in a little country school than many men have been able to make of a college education." He built character in that little school.

The public school is the American school of opportunity.

Have you horses or cows? Ask P. M. Wooley, builder and head of the American Radiator Company, about his development of a vacuum cleaner for horses and cattle.

This writer, after tests, find that the vacuum process cleans horses and cows to perfection, better, more quickly and economically than could be done by hand.

All dust, including the hair, is carried into a receptacle by air current. Horse barns and cow stables can be kept in perfect order. production of clean milk is made easier by the new method. And grooms no longer are obliged to breathe in dust as they clean the animals. Those who can afford the machine should use it and in dairies of any size its use should be compulsory—it takes disease-breeding germs with it.

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Northeast Corner

Latney Barnes of Amarillo was in this community on business one day last week.

Mrs. W. B. Phillips of Hereford spent last week with her son, C. O. Phillips and family of this community.

Everyone was glad to see the good rains of the past week, amounting to about three inches. No services were held at the Palo Duro church last Sunday.

Mrs. R. L. Campbell who has been in Amarillo for the past few weeks returned to her home here last week.

Miss Leanda Bowen who has been on the sick list the past two weeks was better at the time of this writing.

A number of our citizens attended the Henry Brady sale last week.

Mrs. W. B. Phillips and Mrs. C. O. Phillips spent a few hours one evening last week with Mayme Street.

Miss Loraine Daniel was accompanied by friends to Amarillo last Saturday afternoon.

H. J. Oglesby and J. M. Ware made trips to Amarillo last week. A number of Canyon folks were

Feed Calf Chow and Save the Milk Waste

Yes, it's unlike any calf meal on the market. It's balanced like whole milk. Calves thrive from the first on Calf Chow and it keeps them growing.

So easy to feed that boys or girls are assured of success. And it saves \$10 to \$15 by taking the place of milk.

Jones & McLean

Phone 1 Hereford, Texas

The Store with the Checkerboard Sign



Delicious Cuts of MEATS
At a Big Cut In Price

We carry nothing but the choicest cuts. Our meats have a reputation for their fine taste and flavor. And our prices invite comparison.

Texas Meat Market
PHONE 352—WE DELIVER

DR. J. W. HENDRIX
CHIROPRACTIC MASSEUR

Residence Phone 46J Hereford, Texas
Second Floor Lambert-Buckner Building.
FREE CONSULTATION AND ANALYSIS.

ALL THIS—AND MORE
In this new Automatic!

All Metal—Copper, Aluminum, Steel.
Beautiful Copper Tub—the Everlasting Metal—nickle-plated inside—corrugated for greater strength—6-sheet capacity—self-draining.
Patented Aluminum Hydro-Disc—long demonstrated the successful washing principle—speed with safety.
Accessible Silent Top Drive—starts and stops automatically by closing and raising lid.
Two Aluminum Drain Boards. Noiseless and Enclosed Belt Drive—Most satisfactory.
Steel and Aluminum Wringer—12 inch cushion rolls—with instant release. Locks rigidly in all positions.
Steel Frame and Legs—very substantial—yet light.
Duo Grey Finish—very attractive.

Price **\$98.00**
(Also Terms)

J. C. CUMMINS

Spring's Here Again!
Here Are Just a Few Seasonable Items—

- Baseball Supplies
- Garden Tools
- Tennis Balls
- Lawn Mowers
- Fishing Equipment
- Hose and Sprinklers
- Commencement Gifts
- Ice Cream Freezers
- Gifts for the Bride

—Dozens of Others—

Streu Hardware Co.

REAL ESTATE
CITY—FARM—RANCHES
Real Estate Loans. Priced to Sell
HILL & RICKETTS
Phone 358

H. & M. GROCERY
WE GIVE THANKS FOR THE RAIN
SATURDAY WE WILL GIVE—

- Post Toasties, 2 large packages ----- 25c
- Bacon—it's mighty good—pound ----- 30c
- Soda Crackers, 6 pound box ----- 75c
- Vantage Coffee, 3 pound can ----- \$1.35
- Toilet Soap, Donna Castile, 3 for ----- 21c
- Ten cakes above soap and pair shears \$1.00

We Thank You—Come Again!

STUCCO WORK
All kinds of concrete and Stuccoing.
Sidewalks and Cement Work a Specialty.
BOB VAUGHN
At Panhandle Lumber Co.

Now Showing the
NEW FOUR-SPEED CHEVROLET TRUCKS

We have just unloaded a car of the NEW four-speed Chevrolet Trucks. For economical transportation, Chevrolet still leads the field. Come in and examine these NEW trucks, on the floor, ready for delivery.

These trucks are equipped with grain beds, and body styles may be changed. Try out this truck.

Also, we now have on our floor, ready to deliver at once the beautiful new models of Landaus, Sedans, Coupes and Coupes. Won't you join the growing army of satisfied Chevrolet users in Hereford and this county?

USED CAR BARGAINS

1927 Dodge Special Coupe. We can't describe this car half as well as you'll describe it after a trial drive. Worth \$700 of anybody's money. It's going at only \$550.

1926 Chevrolet Coupe

Good condition throughout, makes an all-around good buy. Classy paint job, good engine—and, of course, the O. K. that counts. Let us quote you the special low price on this job.

Ford Coupes

We still have a few of those dandy, newly painted, reconditioned Ford coupes. We can recommend every one of these cars. Look them over, then name your own price.

Brumley Chevrolet Company, Inc.

Why Does the Custom Thresherman Always Choose the Case Combine?

Because he knows that for 87 years the Case Company has built the best threshing machine that money can buy. He knows that the harder the conditions, the better the Case will show up.

We would like to call the attention of the prospective combine buyers to the fact that in nine cases out of ten the custom threshermen in this territory have bought Case combines.

Why Buy an Experimental Machine—
When You Can Get a Case for the Same Money?

FULL LINE OF PARTS AT ALL TIMES

C. A. SKELTON

The Sign of Outstanding Quality in—
Tractors
Threshers
Combines
Silo Fillers
Hay Balers
Skid Engines

Also—
Grand Detour
Plows and
Tillage Tools

ON TIPTOE

by Stewart Edward White

Illustrations by Henry Jay Lee

Copyright, Stewart Edward White

Released thru

Publishers Autoposter Service

(Continued from Last Week)

CHAPTER XXIV.

Unnoticed, a long figure had crossed the meadow from the road and now appeared among them.

"Hullo, folks," said he, casting a curious eye about him. "Campin' for fun, or get stuck yere by the storm?"

"Caught by the storm," replied Burton.

"I'm the stage driver between Eureka and Tecolote," he volunteered, "but I don't see no way of gettin' through now. That there redwood tree's got the road blocked for keeps. Say, she must have made some crash when she came down!"

"She did," replied Burton. An idea was forming in her brain. "Are you going back to Eureka?" she inquired.

"Sure. Only place to go."

"Have you got room for two?"

"I got only the United States malls aboard. What's the idea?"

"Our car is broken," she explained rapidly. "If you will wait ten minutes we'll be ready."

"Lots of time," rejoined the stage driver, and sauntered over to engage the excellent Simmins.

"It's the only thing!" she urged Larry as soon as the other was out of hearing. "Can't you see it? We cannot stay here. Don't you see it?" she implored.

"I want to get out before he gets back," replied Larry bluntly. "You are right, I will go."

"I am going with you," she said steadily.

"What? You cannot do that!"

"You are going to need me; I know," she persisted, "it is part of my wisdom, as you call it."

The excited, hurt look in his face softened.

"Come!" he cried almost exultantly. "There must be people who marry people up here! The world and its power and its troubles can go hang!"

"All aboard!" called Davenport to the stage driver. "Ready when you are."

"Simmins," ordered Burton, "you take care of things. We will find some one out from a garage."

But Simmins, at the thought of being left alone with a marooned and exasperated Pirate Chief, lost all his poise and pose and became thoroughly human.

"Oh, Miss Burton," he cried, "don't leave me here all alone!"

"Afraid of the woods, Simmins?" ask Larry.

"Yes, sir," rejoined Simmins, "I am afraid of the woods; and I am afraid of Mr. Grimstead."

Larry glanced at Burton who nodded.

"All right; come along," he agreed.

"One moment, sir," begged Simmins.

He produced a pad and pencil and wrote thereon.

"I don't want to pry; but if that note is to Grimstead—" suggested Davenport.

"It is only my resignation, sir," replied Simmins.

"You are right," said Davenport. "What would you consider the proper procedure for a young lady eloping? Should she also leave some sort of written communication?"

"I took the liberty of explaining

in my note that I was leaving to enter your service, sir, and that of Miss Burton; and that it is intended to send a garage man immediately," answered Simmins.

"You relieve my mind, Simmins," murmured Larry, and hastened to join Burton and the stage driver. She looked at him with pleased surprise.

"Good!" she cried. "You're more like yourself."

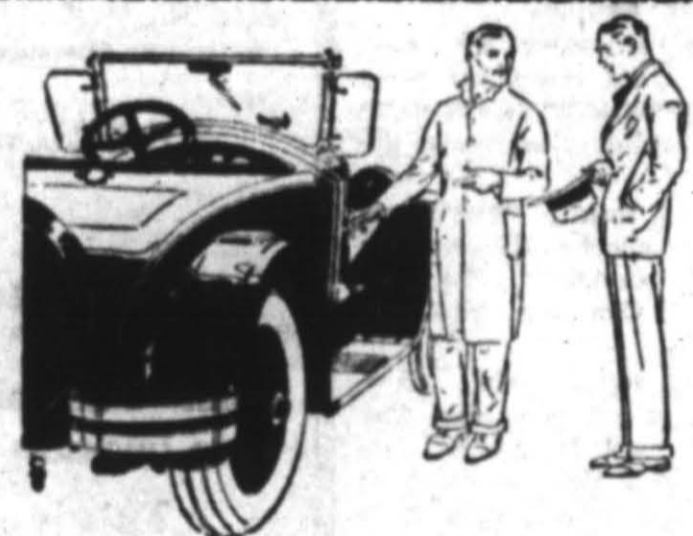
"It's Simmins!" Larry exploded with suppressed laughter. "He's a joy and a jewel and he's untwisted me from all my knots. Dear, we never must lose Simmins! We will pawn the family jewels before we let him go."

The little party, carrying the few pieces of baggage, and followed solemnly by Rapsallion, crossed the meadow to where waited the stage.

Ten minutes later Grimstead who had held the racket, made when the long vehicle backed and filled in turning around, came curiously to see what was happening. He found himself alone with the wrecks he had made.

Across the episode now slowly the dark curtains closed. A great vision had been given one man; a vision that in its due and proper time would lift from mankind one of its greatest pressures. But that time had not yet arrived. When thus it too evidently appeared that from the gift would come strife, not freedom, then the great Invisible Intelligence, whose pressure is the carrying on with the wisdom of our little world, in sadness reached forth their hands. From the soul of that man the vision was erased. Of all its breadth and greatness remained only one little thing: an idea for this story. But some time in the remote future, some where, to some soul, the vision will come again.

(THE END)



"TAKE IT FROM ME—
When your car's been pulling mud for a week, it's time to have it greased, tightened, and the oil changed. Believe me, I've lived here long enough—I KNOW."
The boy is right. We make a specialty of greasing and oiling—Of course you know this is Hereford headquarters for Goodrich Silvertown Tires, Quaker State, Pennant and Mobiloil motor oils.
SERVICE-U-LIKE STATION.

WATCH
Our Windows
FOR OUR BIG
SATURDAY
SPECIALS
Olson Variety Store

Bring back the original Beauty of your home

BRING back the original beauty of your home—with du Pont Prepared Paint, made by the makers of Duco. Compounded under the supervision of the same scientists who gave Duco to the world, du Pont Prepared Paint gives lasting beauty and enduring protection.

There is a du Pont paint, varnish, or enamel best suited to every painting need. We carry a complete line of du Pont paint products. Come in and let us show you an economical plan of paint protection for your home.

PAINTS, VARNISHES ENAMELS DUCO

Made by DU PONT

Streu Hardware Co.

school building as result of recent bond sale.

Elda, N. M.—Elda is the newest member of the WTCC.

Christoval—Christoval's school has just closed for the year with seven pupils graduating.

Ozona—Installation of Ozona's whiteway system is reaching completion.

Newlin—Newlin and Estelline will have natural gas by September.

Lubbock—The South Plains Poultry Association has been organized with memberships in Hockley, Lubbock, Terry, Gaines, Lynn, Dawson and Crosby counties.

Petersburg—A brick veneer design depot will be constructed in this town.

Fort Stockton—Grady Webster has been elected chamber of commerce secretary.

Baby Swallows Automobile!

SAN FRANCISCO—"I swallowed my automobile!" shouted Julia Fitzgerald, three, to her mother. She was rushed to an emergency hospital. An X-Ray located the tiny toy skidding around intestinal curves beyond the reach of anything but a major operation.

Chicago! Chicago!

CHICAGO—Don Jose Browning set out on February 21 to bicycle around the world. He has reached Chicago, but his bicycle was stolen five minutes after his arrival.

McCamey—C. H. Amacker has been elected chamber of commerce secretary.

Benjamin—Through efforts of President J. H. Atterbury of the local chamber of commerce, citizens of Benjamin have voted to incorporate.

Abernathy—Over 500 people attended the annual get-together banquet of the Abernathy chamber of commerce recently.

Baird—Baird will build a \$40,000

Cottage In Tree Tops For Honey-mooners.

HELLAM, PA.—Morgan Emig, a farmer, has built a cottage in the tree tops, surrounded by brilliant colored lights and overlooking a placid little brook, as an ideal place for honeymooners. The cottage has already been used by honeymooners from all parts of the country.

The cottage is equipped as thoroughly as any house on the ground might be, containing electric lights, dishes, stove for cooking, complete bedroom and living rooms suites and has porches on three sides. It is situated among the branches of a huge buttonwood tree.

The cottage rests on beams supported by steel cables and is reached by a flight of steps leading up the trunk of the tree. Aside from its use by honeymooners, the cottage is also rented out for social functions.

Prolife Ewes.

WOLCOOT, N. Y.—Frank Green had eleven sheep two months ago. Now he has in addition 23 lambs. While sheep seldom give birth to more than one lamb at a time ten of his ewes had twins and the other triplets.

Never Saw Circus.

APPOLLO, Pa.—John Haas is seventy years old and has never seen a circus, a professional ball game or a foot-ball game. He refused to go to a circus recently, saying he was already too old.

Rev. C. E. Saxon left Sunday night for Chattanooga, Tenn., to attend the Southern Baptist Convention.

Hail Insurance (Not Mutual) Is Important to You

Hail storms, like tornadoes, are no respecters of persons or localities. In the year 1926, hail storms wrought havoc on the growing crops in many states. The growers who had hail insurance were saved from disaster. The premium required to secure this indemnity for you will not seriously embarrass you, while a hail storm, in the absence of indemnity, might. Is it not the part of wisdom to protect yourself with a policy in a sound institution?

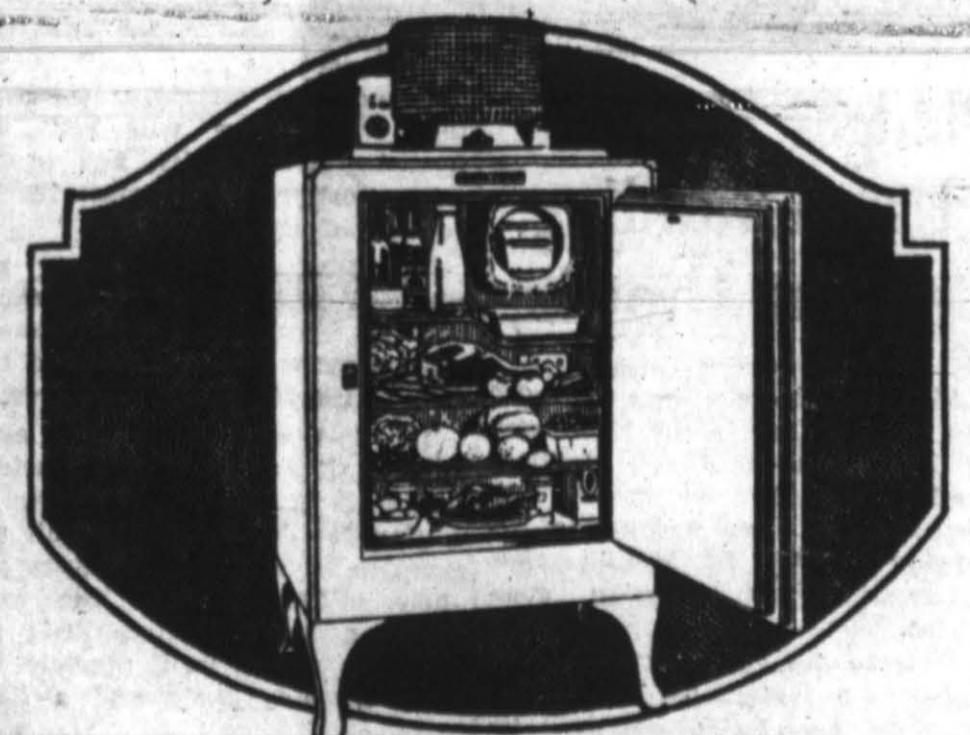
We have written Hail Insurance on growing crops many years, and have an enviable record, and with strong Companies pay all losses promptly at time of adjustment.

More than \$100,000 in hail losses paid through our office. Not a dissatisfied claim.

We will gladly give you full information.

RALPH BARNETT, MANAGER
Hereford Insurance Agency

GENERAL ELECTRIC Refrigerator



The General Electric Refrigerators are unusually roomy. The model illustrated—designed for a medium size family—has twelve square feet of shelf area. In no other electric refrigerator can you get so much food space for the same over-all size.

Judge value by quality and shelf area

W. E. DUNLAP, Hardware Hereford

A Special Sale of



"Hotpoint" Electric Irons

HOTPOINT, the leader of them all, is still selling for its regular price of \$5.00. However, we are glad to announce that for one week, beginning Monday, May 21, we will offer this exceptional electric iron for only

\$3.95

"You Can Do It Better With Electricity"

TEXAS UTILITIES CO.
Hereford, Texas



An Investment That Will Save You Money

Give a thought to the economy of having your clothes dry cleaned, pressed, dyed or repaired at Orr's Tailor Shop. We use the safest possible methods—and our results are always satisfactory. Our prices are reasonable and in the long run it pays to send your clothes to us regularly for rejuvenation—for they will last longer and look better.

If you will phone us we will call for your work and return it to your door.

ORR'S TAILOR SHOP

MILK IN A BAG



COW Chow and Bulky-las make more milk at less cost per gallon, because they are really milk in dry form.

You can't very well increase the price you get for your milk or butter—but you can lower your cost of producing it. That's the way to increase your profits.

We're so sure that Cow Chow will make more milk that we'll furnish you free record cards so you can see for yourself, just what it will do. That's fair enough, isn't it?

For Cow Chow and Bulky-las, 'phone us.

JONES & McLEAN
Phone 1

The Store with the Checkerboard Sign



GRADUATION PRESENTS

—At this time of year our Gift Department is well stocked. We list here some of the many articles to be found at reasonable prices:

Phone 300

Fountain Pens Bill Folds Stationery Kodaks
Kodak Albums Perfume Stationery Perfume Automizers
Vanities Bibles Toilet Sets
Cutex Sets Razors Books Book Ends

—We will take pleasure in wrapping your package to mail, whether you bought the present from us or not. Call on us for any service. We are here to serve.

The City Drug Store

We Deliver.

LOCAL HAPPENINGS

Going away? Been away? Know of anyone else who has? All these and many more items are of interest you and your friends. Please telephone 30 to report local happenings and news notes.

Now a lawn—we have the seed. WEST TEXAS FEED & SEED CO.

Just a few of those old light poles left. They're selling very cheap. TEXAS UTILITIES CO.

A H. Stron was an Amarillo visitor Tuesday.

Wes Anthony returned Monday afternoon from Dallas, where he had made an extended business visit. He was accompanied on his trip by his brother, Robert Anthony, of Clovis.

Received two big freight shipments of Brunswick tires and more to follow. AT RICE'S.

Mrs. W. B. Anthony, Jr., of McKinney arrived here Monday for a visit with her parents, Mr. and Mrs. D. R. Gass.

C. P. Cockrell was in Canyon on business Monday afternoon.

Phone 85 and we'll pick up your clothes for cleaning, pressing and repairs. HEREFORD DRY CLEANERS. Across from the post office.

There's still a lot of "mileage" left in that old hat of yours. Let us renovate it for you. Our price is especially low just now. WEST TAILOR SHOP.

Max Dixon of Dimmitt was a Hereford shopper here Saturday afternoon.

Miss Zella Mae Walser, a W. T. S. T. C. student, came down from Canyon to spend the week-end in Hereford with friends and relatives.

STAR THEATRE

HEREFORD, TEXAS

Friday
MAY 18

"Rolled Stockings"

with
PARAMOUNT JUNIOR STARS

Saturday Afternoon and
Night

MAY 19

REGINALD DENNY

in

"Out All Night"

Monday and Tuesday

MAY 21-22

"Lady Be Good"

with
JACK MULHALL AND
DOROTHY MACKRAILL

Wednesday and Thursday

MAY 23-24

"The Actress"

with
NORMA SHEARER

Friday and Saturday

MAY 25-26

KEN MAYNARD

in

"The Canyon of
Adventure"

Coming:

"The Cat and Canary"

Time of Shows..... 7:30-9:00 p. m.
Saturday Matinee..... 2:00-3:30 p. m.

Fliers Receive New Machines From Company

Tributes to the victorious Brennen fliers were climaxed in Central Park, New York, with the presentation of three Dodge Brothers Victory Six cars by the mayor's committee. The aerial heroes of the western trans-atlantic hop, Captain Koehl, Baron von Huenefeld and Major Fitzmaurice were so enthusiastically over the cars that they immediately made plans to have them sent to their native countries for their use when they return.

George Mann, treasurer of the mayor's committee, turned over the keys and licenses to the fliers explaining that the cars were the gift of an anonymous admirer of the fliers who regarded it as fitting and proper that Victory cars should have been chosen for these victors. Mr. Mann expressed the hope that the fliers would get as much pleasure from the use of the cars as the American people got from welcoming them to this country.

The cars were a sedan in maroon and black, a brougham in green and tan and a four passenger coupe in two tones of green. The ceremony was witnessed by thousands of New Yorkers, and the cars were appropriately decorated in the national colors and flags of the three countries figuring in the presentation.

Lots of good bulk garden seed for sale now. WEST TEXAS FEED & SEED CO., Phone 263.

Jacks— all sizes and types up to 5-ton truck. AT RICE'S.

From Poverty To Riches



Elizabeth Hildegard Welsh, 11-year old Chicago girl who inherited half a million dollars. Her father invented a centrifugal engine, on which he worked night after night before going to war and giving his life for his country. Little Elizabeth was in need, but now has every luxury.

Pledges Show Union Building Fund Growing

AUSTIN.—More than \$400,000 has been pledged to the University of Texas Student Union Building fund during the two months the campaign has been under way, according to W. L. McGill, vice-chairman of the campaign committee.

A trifle less than \$100,000 remains to be raised before the Ex-Students' Association can meet its contract with the Board of Regents calling for \$500,000 from the Association to be added to \$600,000 appropriated by the Board for the construction of three campus buildings. The recent campaign on the campus went over the top, according to McGill and campaigns are now under way in Austin, Houston, Fort Worth and Dallas.

If the Association fails to raise the \$500,000, plans for the immediate construction of the buildings will be cancelled, the Regents have announced, as all the available University building funds will be required for the library addition and the new chemistry building.

Dr. Frank Crane Says

CAPILLARY ART.

Art is coming under the influence of democracy.

In former times the great artists painted pictures only for churches and rich mans palaces.

Statuary was intended to adorn royal courts and the mansions of the opulent and the private parks of the nobles.

Nowadays statues are erected in public places where even the most humble and obscure person may admire them. Pictures are hung in museums which have their free days when the public is generously invited.

It is said that Michelangelo and Raphael and the other artists of that time generally painted only saluts or arch-bishops. Gradually artists discovered that the common life of the people contained subjects quite as interesting and picturesque as the lives of the more favored.

In literature Dickens made quite an innovation when he turned his pen toward the obscure and the lowly.

We all want to be rich, of course, and famous, but rich men are not as interesting as they used to be. The most noted monuments to the heroes of the late war were those to the unknown soldier. It was a war, won by the way, by the heroism of the common recruit and not by the startling genius of some Napoleon.

It is a question whether a rich man should build himself a fine house, from the windows of which he can only look out upon the abodes of the poor, or build better houses for the poor that he may regard them from his windows.

Men of wealth are gradually turning their attention toward replacing the sums by better habits.

Altogether it looks as if art, if it is to have a firm foundation, must rest upon the basis of the despised demos.

It is the fashion of the intellectuals to decry the public and to think that only a few chosen ones can appreciate or be benefited by the works of art.

The newest invasion into the ranks of art, if it can be called an art, is the motion picture. This is the most capillary of all arts. It gives to the least and lowest and provides him entertainment which heretofore was for those only who could pay from a dollar up for a seat at the theatres.

For this reason it appears that the moving picture industry resting as it does upon the appreciation of the whole public, is firmly steeled and is in line with democracy.

WAR TALK.

A German leader, Dr. Paul Oestreich, declares that America and England will certainly be driven into war. They will both woe Germany for an ally, and in this way Germany will rise in the council of nations.

We have had among our people men who predict that war is certain. They say that human nature cannot be changed and that war is inevitably due to ensue.

Lloyd George says: "In every country it is part of the business of the fighting staff to work out a plan for defense against all conceivable enemies. They gloat over their efficiency, and, like every inventor, yearn to put their machine to a test, until possible war soon becomes likely and a likely

Small Girl: Why doesn't baby talk father?
Father: He can't talk yet, dear, young babies never do.
Small Girl: Oh, yes they do. Job did. Nurse read me out of the Bible how Job cursed the day he was born!

Coming to
STAR THEATRE
HEREFORD, TEXAS
Monday-Tuesday
May 28-29



Roosters Won't Crow in the Light, and When It Is Dark—

ROCKLAND, Me.—Knox county held a rooster crowing contest, but the winner will never be known. The five prize birds entering the tourney kept quiet when expected to crow. Nearby lights were extinguished when someone suggested that the bright glare was keeping them from crowing.

In the darkness the chanticleers crowed lustily—but the judges couldn't discriminate which rooster was doing the best crowing.

FOR JOB WORK, TRY THE BRAND. Try a Want Ad in THE BRAND.



It's the poor fish who sometimes gets the early worm.

WE SQUARE OUR SERVICE BY THE GOLDEN RULE

"Do unto others as you would have them do unto you" is more than a slogan—it's more than "Fair and Square"—it's the most profitable business rule ever laid down.

This is our conclusion after years of testing. We shall carry on.

Western National Bank
"There Is No Substitute for Safety"

STEFFEN'S ICE CREAM

The perfect ending of a delightful lunch

Corner Drug Store

DELIVERED WHEN YOU WANT IT

Our Aim—To Help Improve the Panhandle

PANHANDLE LUMBER CO.

Quality · Service · Courtesy

