

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

VOLUME 23—NUMBER 38.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, OCTOBER 4, 1928.

SETH B. HOLMAN, Publisher.

## CLOSE UP SHOP AND ROOT FOR HEREFORD FOOTBALL ELEVEN FRIDAY!

### W. T. Womble Sells Great Herd Bull to Fort Worth Man for \$10,000 Cash

#### LOCAL DAIRY MEN IMPORT GUERNSEYS

Ten Splendid Animals Are Added to Deaf Smith County's Rapidly Growing List of Top-Notch Dairy Cattle.

Dairying in Deaf Smith county received impetus this week with the receipt of ten of the highest grade Mayrose Guernseys, headed by the junior bull, Cornett's Golden Noble. Eight of these heifers were purchased by O. L. Rutherford from the Groat and Carroll Mayrose Guernsey farm of Carson county. Other purchases were by Fred Pitner, who was a big winner in the Guernsey division of the Tri-State Fair at Amarillo, which is closed. The bull, Cornett's Golden Noble, whose first three dams averaged 850 pounds of fat, was paired with Fred Pitner's Maiden of Ferndale and Panhandle's Golden Marie, and won first prize in the Guernsey junior calf herd at the Tri-State Fair. The Mayrose heifers, Maiden of Ferndale and Panhandle's Golden Marie, won first and second as individuals at the Tri-State Fair over some of the best show herds of Guernseys ever shown in Texas.

In addition to the Guernsey winnings, Deaf Smith County bull circle exhibits were large winners in the money and local dairymen and breeders are jubilant over the showing made by Deaf Smith county dairy cattle at the exposition. Fourteen head were taken to the show and this herd was financed by the Hereford Chamber of Commerce, which is working on the dairy program in conjunction with County Agent Dunkle.

#### Calf Feeding Project Began On October 1

The Calf Feeding Project, announced some time ago by County Agent Dunkle, through the co-operation of the First State Bank, started in earnest October 1, when eighteen uniform calves, purchased from Carl Ege, were distributed among the nine Club Boys and Vocational Agricultural students. The boys are G. C. Hartman, Elwin Sherman, Junior Sherman, Louis Sherman, Paul Bagwell, Steve Bagwell, Howard East, Jim Ricketts and Harry Lookingbill. Ed East and W. L. Johnson helped in selecting the calves and in their distribution. The calves were divided into pairs of equal value, numbered, and the boys drew for their calves.

Each boy will feed two calves and show them both at the Amarillo Fat Stock Show and the Fort Worth Fat Stock Show. First prize for individuals at Amarillo is \$200.00, and ranges down to \$15. Prizes are also given for carload lots. These calves are extra good, high bred, uniform, and all sired by the same male. The average weight now is 500 pounds. The boys will feed a ration of milo chops, bran, oats and cotton seed meal, in connection with roughage.

This advanced step in live stock development work here has been made possible by the liberal policy of the officers of the First State Bank. The bank loaned each boy \$125, purchase price for two calves. The bank also furnishes enough capital to supply necessary concentrated feed. Each boy will furnish his own roughage and grain.

Vice President Fritz of the First State Bank, said Wednesday: "We believe the policy of backing the boys of the community in such foundation work as this, and in other lines of agricultural and live stock development, is the very best investment we can make for the

#### CASTRO COUNTY FAIR IS ON FRIDAY - SATURDAY; ALL HEREFORD TO GO

DIMMITT, Texas, October 3.—The Third Annual Fair of Castro County will be held in Dimmitt October 5 and 6, at the school auditorium. All the different committees have been very busy on the job and great preparations have been made to make this the best fair held in Castro county.

Entries in the following classes will be judged by competent judges. The premiums in each exhibit to be designated by ribbons in accordance with the following: Blue, first; Red, second; White, third; Royal Purple, champion or sweepstakes.

- Class 1 Beef Cattle.
- Class 2 Dairy cattle.
- Class 3 Swine, Poland Chinas.
- Class 4 Duroc Jerseys.
- Class 5 Sheep and goats.
- Class 6 Shropshire.
- Class 7 Ramboulet.
- Class 8 Angoras.
- Class 9 Horses.
- Class 10 Mule teams.
- Class 11 Poultry.
- Class 12 Agriculture (head and ear grains).
- Class 13 Cotton.
- Class 14 Grain and seeds.
- Class 15 Sheep grain.
- Class 16 Vegetables.
- Class 17 Fruits.
- Class 18 Home exhibits.
- Class 19 Arts.
- Class 20 Domestic arts.
- Class 21 Community exhibits.

One of the big attractions both days will be a big carnival, with all of the fun a carnival carries. There will be plenty to eat and plenty of water to be had on the grounds.

A feature attraction will be a six-legged Hereford calf, a Castro county production.

Hereford citizens and business men will storm the Castro county fair at Dimmitt next Saturday morning five hundred strong, according to advices received from the local Chamber of Commerce office. Committees are arranging the parade and are soliciting Hereford citizens to make this trip headed by the Hereford high school band. The caravan will leave Third and Main Streets at nine o'clock Saturday morning and the drive to Dimmitt will consume approximately forty-five minutes.

Castro county is staging one of the best fairs in the Panhandle and many delegations from neighboring cities will visit Dimmitt on that day.

Last Thursday afternoon an auto caravan, accompanied by the Dimmitt band, paraded in Hereford and advertised the Castro County Fair. There were twenty-five or thirty cars in the procession and the boosters were full of pep and enthusiasm. Many favorable comments were heard upon their enterprise.

#### Two Grocersmen Make Trip to California in Unique Way

Two of Hereford's most prominent grocery merchants departed happily Saturday afternoon for a short vacation, and the manner of their going amused their friends here. Messrs. Frank Giles, of the Piggly Wiggly, and L. W. Carlyle, of Carlyle's Grocery, wanted to get away and get their minds off the grind for a short time, and took an unique way of having a vacation lark at small expense. They made a deal with G. W. Bramley, hog buyer, to chaperon a train load of his hogs enroute to California, and started their adventure Saturday, grinning like a couple of school boys and planning the time of their lives. They expected to reach the Coast Wednesday, and after seeing the sights of the Golden State will return in the usual orthodox manner, by passenger train.

#### W. A. Fisk Ranch Now Has Modern Residence and Barns

W. A. Fisk has just completed a five-room modern bungalow on his ranch, eight miles southeast of Hereford on the old Slaughter ranch. He also has a new barn 38 x 50 feet. Mr. Fisk owns a section of land and will occupy the place. W. B. Anthony was contractor for the work.

### Stores Will Close Friday For First Game of Season With Tucumcari; Local Eleven Need Support of People to Make Showing

Hereford's high school football team, the Whitefaces, will carry the traditional mark of the winners of that brand of cattle which has made this city famous in their first annual home game with Tucumcari here Friday afternoon, if local support amounts to anything.

A committee composed of C. C. Acker, Hall Beavers and C. W. Anthony solicited every institution in the city to close their places of business and attend the football game en masse, which will be played on the Whiteface grid at 3:30 p. m. The high school band headed by the pep squad and student body will stage a parade through the downtown business section immediately preceding the game. Tucumcari is an exceptionally strong team and the local team expects to keep their record of winnings unbroken, having beaten Tulla and

Clovis in games engaged in thus far. Coach McCollum's team is an exceptionally fast one this year and though out weighed ten pounds to the man by the Clovis team, administered a 9-0 defeat to the out-of-state boys on their home grounds. Football enthusiasm is at a high pitch and Hereford is expecting to go far in the chase for district championship honors in the district Intercollegiate League.

The pep squad is making preparations to entertain the visiting team members in royal style, and even hope to be able to feed them a light lunch following the game.

Business Manager Humble announces that car parking space on the side lines will be sold again this year at 25c per car per game. Reservations for this space may be made at the City Drug Store.

The boys are green this year but have a wonderful fighting spirit. What they need more than

anything else is the support of the town people. They cannot do their best without this backing, and the entire citizenship of Hereford is urged to go out Friday afternoon and help the boys get the local season started off with victory.

#### Hereford 9, Clovis 0.

The victory at Clovis last Friday illustrates the fighting spirit of the local eleven. Although out weighed, and against experienced players, the line held like a stone wall and the back field plunged its way to victory. One touchdown, on which goal was missed, and a drop kick by Quarterback Glenn accounted for the score. Prof. Humble wishes the Brand to express his appreciation of the fine sportsmanship of the citizens, team and students at Clovis. Throughout they tried in every way to make the Hereford boys feel at home, played a sporting game all the

(Continued on Page Three)

#### Parsonage Is Begun; Pipe Organ Here

Two big events happened in Methodist circles the past weekend. First, their big pipe organ, the first ever brought to Hereford, arrived Saturday and work of installation began at once. Second, ground was broken Monday for the new parsonage, just north of the church building.

The pipe organ is the same design as that used in the Polk Street Methodist church at Amarillo. It weighs 10,000 pounds, has 321 inside pipes, and cost \$5,300.

The new parsonage will be 52x35 feet, with basement 16x35, brick veneer, seven rooms with bath, English style, with a double garage. Contractor Cliff Hicks began work on it Monday and hopes to finish it in sixty days.

The completion of these modern additions to the beautiful Methodist church will give Hereford Methodists a plant of which they will be very proud and one that reflects great credit upon the city as a whole.

#### Mail Delivery Was Begun Here October 1; Postage Up

Free mail delivery in Hereford began October 1, with Ersel W. Young as carrier. Mr. Young is from Marysville, Texas, and has had six months experience as an auxiliary carrier in Fort Worth.

Mail boxes have been erected on certain corners over the city and the new postal service is rapidly settling down to routine.

One thing that has caused some confusion, states Postmaster Donner, is the fact that with the advent of the free mail service the days of the old one-cent drop-letter are past. All drop letters now take two cents straight, the postal card being the only thing that gets by for one cent. Incidentally, the Brand is perhaps the heaviest contributor to the new delivery as all local papers must be weighed and paid for hereafter, where before circulation through the local post office was free.

Harry Seed came in Sunday from Bear Lake and other points in Saskatchewan, Canada. Mr. Seed is a field man for the Holt Company, and engaged in this line of work in several Northern states.

#### Highway Is Taking Shape Very Rapidly

Members of the Commissioners' Court of Lamb County, were in conference this week with County Judge Wilson and Secretary Arnold, of the Hereford Chamber of Commerce, relative to the state designated highway running north and south through the western tier of counties of the Panhandle. Joining with the highway at Dimmitt, this road will extend south through Lamb, Hockley and Terry counties and will be a very important route, opening up a territory which at this time has no state or federal designated highways.

From the junction at Dimmitt this highway will travel the route of the designation now being asked for by the counties of Castro, Deaf Smith, Oldham and Hartley and connect with Highway No. 5.

(Continued on Page Ten)

#### COTTON GIN REMODELED; READY FOR BUSINESS; E. E. IRELAND MANAGER

The Hereford cotton gin has been completely overhauled, renovated, repaired and put in first class condition for the coming cotton crop, and first class service is guaranteed by the owners and the new manager, E. E. Ireland, twin-brother of Mayor E. S. Ireland.

Monday young Mr. Cook, son of E. Cook, of Guthrie, Oklahoma, owner of the gin, was here conferring with Mr. Ireland and looking into the condition of the crop. The acreage is not large this year, but the yield is above normal, according to all reports received, and a lot of cotton should be ginned and marketed at Hereford. The gin is ready, in any event, and the farmers may depend upon good service, declared Mr. Cook.

#### Judge Kelso and Manager Scott Pay Brief Visit Here

Judge I. R. Kelso, president of the Texas Utilities, and his Texas manager, Mr. Scott, of Plainview, were here for a few minutes Monday evening conferring with Fred H. Oberthier, Jr., local manager. They went on through to Friona, where Mr. Kelso addressed a meeting of the Chamber of Commerce at that point, after which they left overland for Clovis.

#### R. O. Dunkle Will Judge Exhibits at Castro Fair

R. O. Dunkle, county agent, will judge the agricultural products of the Castro County Fair, Friday and Saturday of this week. He will also aid in forming a bull circle for the Castro county farmers, giving them the benefit of his experience with the circles in Deaf Smith county. Carl Marsh, official milk tester for this county, will talk to the dairymen of Castro county during the fair on the profit gained by testing milk cows over a period of a year or more.

#### C. T. Guseman Will Erect Modern Brick Residence

Another modern brick veneer home for Hereford is planned for the immediate future. Mr. and Mrs. C. T. Guseman have purchased the corner lot on McKinley Avenue, north of the C. C. Acker home and expect to begin the construction of their home immediately. Detailed plans have not yet been settled upon. Mr. Guseman is a prominent cattleman of this county, and the home will be a splendid addition to the civic attractiveness of the city.

#### Light Showers Here Tuesday; While Real Rain Is Needed

Showers fell over this section Tuesday morning, starting from the southwest and shifting around to the northeast. The precipitation was very light in Hereford, hardly enough to lay the dust. An inch of rain right now would be a boon to farmers, as it would make the moisture meet and keep the ground in condition for planting.

#### O. J. Hanson, Iowa Man, Visits Here to See Land

O. J. Hanson, wife and children, Jay and Fern, arrived overland Friday of last week from their home in Inwood, Iowa, for a trip of inspection over the Panhandle country. Enroute they stopped at the Tri-State fair at Amarillo and viewed the fine livestock and cattle on exhibition there.

Mr. Hanson owns land in Castro and Parmer counties, but this is his first visit here in twenty-one years. He expressed surprised satisfaction over the development here and confidence in the future of this section.

#### Elmer O'Farrell Building Modern Residence Here

Elmer O'Farrell has under construction a modern six room and bath dwelling just west of the Dr. W. F. Gabbert home. Mr. O'Farrell will not occupy the house at this time but will lease his property. Jake Tietel has the contract.

### ESTABLISHES NEW RECORD FOR PRICES

Fort Worth Man Buys Greatest Herd Bull from Breeding Standpoint in the Country. Delivery Has Been Made.

A new local high price for a registered Hereford bull, and probably a new high price for any bull in the nation since the war, was established this week when W. T. Womble, Hereford-breeder and county commissioner, sold his great bull, "The Prince Domino," to Dr. C. H. Harris, of Ft. Worth, for a cool \$10,000 in cash. Mr. Womble and his sons purchased this bull from Mousel Bros. of Cambridge, Nebraska, a little over a year ago, for \$2,500.

There was no price on this bull, and Dr. Harris set the price he paid himself. He gave Mr. Womble a week in which to make up his mind, and the offer was accepted. Aside from the price received, Mr. Womble's attitude toward this fine animal and his rightful place in the Hereford cattle industry is a splendid tribute to his sportsmanship. "Our cows are not straight-bred," he explained, "while Dr. Harris has one of the greatest strings of straight-bred cows in the United States today. Personally, I consider Tom Ivey's herd of cows the greatest straight-bred bunch in the world today, but Dr. Harris' herd is splendid. We felt that we owed the Hereford cattle industry a debt and could not afford to bury this

(Continued on Page Three)

### New Citizens Introduced At Monday Lunch

The weekly luncheon of the Chamber of Commerce, held last Monday at the Christian church, was featured by the presentation of new citizens and new members. Vice-President Cronin presided. He commended on the good attendance and praised the ladies for their splendid dinner. Secretary Arnold introduced the visitors.

First was T. E. Major, local manager of the Phillips Petroleum Co., who said he was glad to enroll as a new business man of the city and pledged co-operation in the city's upbuilding. E. C. Everett, manager of the Brumley-Chevrolet Co., said: "I still see many strange faces here and will try to meet them all, for I want to

An important meeting of the Chamber of Commerce will be held at the Monday, October 8, luncheon, to be served by ladies of the First Baptist church at the church building. Invitations are being sent to dairymen and dairy cattle breeders, and the creamery proposition for Hereford will be discussed in detail, according to advices from the Chamber of Commerce offices. Every business man in the city is urged to attend.

grow right up with Hereford and become an active member of the Chamber of Commerce." Robert Thompson, with the Whippet-Knight Motor Co., said he was selling a good car and wanted every one of those present to come and visit him. Then the two new Olsons were introduced, J. H. manager of the Rockwell Bros. Lumber Co., and A. O., owner of the Olson-Variety Store. Mr. and Mrs. J. B. Broadus: Mr. Broadus admitted that his wife is manager of the new business, but insists that he still is the boss. Mrs. Broadus stated

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HEREFORD, DEAF SMITH COUNTY, TEXAS.

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Also Publisher of

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TELEPHONE 30

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### NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Outside Zone One, six months	\$1.50
Outside Zone One, three months	\$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



### International Sunday School Lesson

For October 7.  
PAUL IN EPHEBUS

Acts 19:8-10, 18-20; Ephesians 4:11-16

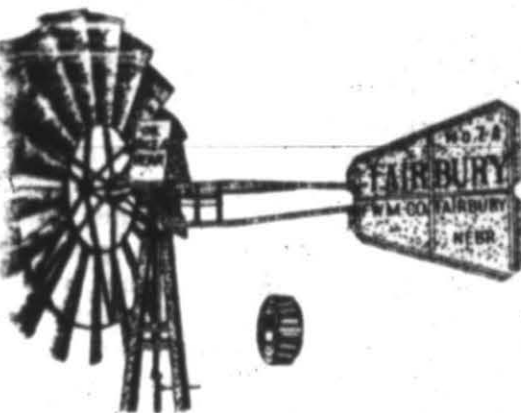
By

REV. SAMUEL D. PRICE, D. D.

Closing his work at Corinth, Paul took Aquila and Priscilla who had been his helpful friends there and left them at Ephesus while he went forward to Antioch in Syria.

## FAIRBURY

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Four complete Timken Roller Bearings

Starts 88 per cent lighter than babbitt or cast bearing mills.

OIL ONCE A YEAR

—Runs lighter, pumps more water at less cost than any other mill. Direct stroke as well as geared.

A complete line of pipe, suckerrod, casings, etc.

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Nine miles north of Hereford on 25-Mile Avenue

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—Every loaf of our bread is guaranteed to give entire satisfaction. If you are not satisfied, we will make you so.

Special for Saturday: RAISIN BREAD!

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## HEREFORD BAKERY

L. B. BROADBUSH, Proprietor

### PLEASE HURRY

by Albert T. Reid



man." That Paul did a truly great work in Ephesus is evidenced by the fact that such a profound epistle could be written to the brethren in that city. In our lesson text Paul indicates the goal before each individual even a "full-grown man, unto the measure of the stature of the fullness of Christ." The unity of the Kingdom is also set forth with Christ, who is the head. There is an essential place for every one in this Kingdom building. Unity and love have their fullest expression as all become "his workmanship, created in Christ Jesus for good works," Eph. 2:10.

### First Baptist Church

V. M. CLOYD, Pastor

Our new building goes forward in a fine way. The pastor and members of our finance committee are grateful to our members and friends who are not members who have shown such a fine spirit of co-operation in the worthy undertaking. We have had co-operation beyond our expectations.

We rounded out the month Sunday with 200 in Sunday school and 74 in B. Y. P. U., two additions to our church, making a total of fifteen additions during the month of September.

You are urged to worship with us next Sunday in the following services:

Men's Bible class, 9:30, at Star Theatre building; Sunday school, 9:45; pastor's sermon, 10:45; B. Y. P. U., 6:45; pastor's sermon, 7:45. Prayer service each Wednesday evening at 7:45.

"I must work the works of him that sent me, while it is day; the night cometh when no man can work."

### First Presbyterian Church

JAS. T. ROSS, Pastor

Sunday school, 9:45 a. m. Communion of the Lord's Supper and infant baptismal service at 10:50 a. m. Regular monthly meeting of the session, 2:30 p. m. Christian Endeavors, 7:00 p. m. Westminster prayer period, 7:15 p. m. Evening preaching service beginning at 7:30.

Special music will characterize the services. At the morning hour Miss Charlie Baker will sing. To each and all of these Sunday services we bid you a hearty welcome. The usual week day activities next week.

### First Methodist Church

E. B. BOWEN, Pastor.

Sunday will be observed as Rally Day in the Sunday school. A program will be given during the Sunday school hour. Make your plans now to be present and help make it a good day. At the 11 o'clock hour Rev. W. M. Pearce of Amarillo will preach.

The evening service will be at 7:45. The Epworth League meets at 7:15. Both missionary societies meet Wednesday afternoon. Midweek services Wednesday at 7:30. We are always glad to have you worship with us.

### Some Honor Pupil.

Chicago.—Joseph McKay, who was an honor pupil in the Central high school last year, has confessed robbing seventy homes in Evanston. University professors and teachers at the high school whom he stalked were the chief victims. McKay worked alone.

## Years Ahead



A new washer—the latest achievement of a leading manufacturer of washing machines. Washes thoroughly clean, with perfect safety by a flexible turbine.

Special During this Sale \$98.50

Texas Utilities Company

bile due by said Paul Lofgren, and costs, aggregating the sum of one hundred sixty (\$160) dollars; said work having been done at the request of said Paul Lofgren, and he, upon due notice, having failed to pay the same or any part thereof. Witness our hands this 19th day of September, 1928. BEAMS AND MARRS. 86-3twhr

October 4, 1928.

DEAR FRIENDS:

It's high time you were getting your last season's winter coat in. Cold weather will be along one of these days and you won't be prepared for it.

The reason I mention it is that a lot of people in Hereford are looking ahead. Wish you could see the overcoats and the heavy wraps we are cleaning up and pressing up.

And when you see the way your old overcoat looks when it is nicely cleaned and neatly pressed you will make up your mind that it's plenty good enough for another season.

That's where you save money.

Ben Jire

Orr's Tailor Shop  
"That Better Service"

## Preventative Maintenance?

DO YOU GET THAT, MR. CAR OWNER?

—It's the last word in Garage Service! It means bringing that car in BEFORE IT GOES TO PIECES—Making minor adjustments at frequent intervals—and PROLONGING THE LIFE OF THE CAR THEREBY. Modern garage service is adjusted to this latest type of repair work—OURS CERTAINLY IS. We concentrate on our repair service, employ only skilled workmen, try to HOLD a customer once we have him, by satisfactory service. HAVE YOU TRIED OUR SHOP WORK?

—Ours is a Modern Garage, with Modern Ideas of doing a job RIGHT, housed in a Modern Building.

## Beavers Bros.

PHONE 383

U. S. TIRES AND TUBES

Dodges Brothers Cars—Graham Brothers Trucks

## SYSTEM

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### Speaking of Operations

NOTICE THE AMPUTATION WE HAVE PERFORMED ON THE FOLLOWING PRICES:

SPECIALS FOR FRIDAY AND SATURDAY

LUX, small size . . . . . 9c

COCOANUT  
Quarter Pound . . . . . 16c  
Half Pound . . . . . 18c  
One Pound . . . . . 25c  
Quarter Pound, molat . . . . . 16c

COFFEE, M.J.B., one pound . . . . . 53c

PORK & BEANS, 2½ lb . . . . . 20c

NEW HONEY  
One Gallon, comb . . . . . \$1.54  
Half gallon, comb . . . . . \$ .95  
2½ pounds, comb . . . . . \$ .59  
1 Gallon, extracted . . . . . \$1.79  
Half gallon, extracted . . . . . \$ .92  
2½ pounds, extracted . . . . . \$ .55

CANDY, assorted stick, lb . . . . . 23c

MARSHMALLOWS, ½ lb . . . . . 12c

WE DELIVER PHONE 249

Home Owned With Chain Store Advantages



# CLASSIFIED ADS

## For Sale or Trade

FOR SALE—Two Art Rugs. See MRS. J. H. PITMAN. 38-1tp

FOR SALE—Nine room stucco home, completely remodeled, modern; one block north of Central school on the Avenue. Cash or terms. JOWELL MURCHISON. 38-1f

FOR SALE—New McCormick 20-horse drill, with press wheels; also 12-foot McCormick Deering push binder, with header attachment, in first class shape. A. K. WEBSTER, 20 miles north on 25-Mile Avenue. 37-2tp

WILL TRADE Hudson coach for small tract of land, improved. See E. C. Everett at Brumley Chevrolet. 38-1fc

FOR SALE—White Leghorn pullets, already laying. O. L. RUTHERFORD. 37-2tp

FOR SALE—My well improved ten-acre tract of land in South Hereford. A bargain. MRS. M. A. SPRINGER, Phone 422-J. 37-2tp

FOR SALE—Or will trade for milk cow, one 5-tube Freshman Masterpiece radio. J. S. ORR. Phone 161. 37-2tp

FOR SALE—One McCormick Deering row binder. BURL FRANCE. 37-2tp

FOR SALE—Or trade, for cows, one McCormick row binder in good condition. JOE R. KENDALL. 37-2tp

FOR SALE OR TRADE—No. 3 International Combine, in good shape. Will trade for mules or Jersey cows. JOE MITCHELL. 38-1f

FOR SALE OR TRADE—Twenty acres of land one mile from town, with good crop of hygeria, also good house for rent, sale or trade. FRED MILLARD. 37-2tp

\$1,850.00 buys seven room house with big lot. Easy terms. Phone 138. 30-1f

480 Acres on crop payment plan. Address L. BASKIN, Hereford, Texas. 30-1f

Want to borrow 8 per cent money. Good real estate security. Address BOX 235. 30-1f

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1fc

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—A twelve-hole wheat drill, also small row drill. T. E. BAKER. 35-1f

FOR SALE—John Deere row binder, also 10-20 McCormick Deering tractor and plow. T. E. BAKER, Box 508. 35-1f

FOR SALE—White Leghorn cockerels from pedigreed stock, from hens with high egg record, over 250. GLENN GREER, Dawn, Texas. 35-4tp

## Wanted

Printing Line. See THE BRAND

WANTED—Two drawer section used office desk and chair. See Mr. Downs at Chevrolet Garage. 38-1c

WANTED—Hear from owner good farm for sale. Cash price, particulars. D. F. BUSH, Minneapolis, Minn. 37-3tc

WANTED—To buy second-hand parlor coal stove. Write P. O. BOX U, Friona, Texas. 32B

WANTED—Field grazing for one or two hundred yearlings. HENRY HASTINGS. 37-2tp

## Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F. meets Monday 8:00 p. m. Visiting Brothers welcome. Sam Hutson, NG. L. H. Foster, Sec.

## For Rent

FOR RENT—My residence, \$15.00 per month. Place to keep cow and chickens. For further information see E. F. Connell. MRS. C. C. SLAUGHTER. 38-1fc

FOR RENT—My house, five rooms and bath, garage and barn; close in on pavement; convenient for school. Phone 506-W. 38-1tc

FOR RENT OR SALE—Eight room house. See T. B. KELLOW or A. H. ELLISTON. 38-1f

FOR RENT—West half of Section 17, block M-7, about 350 acres. Cash in advance, \$150. Can give immediate possession. W. J. WORTHY, Morrill, Kans. 37-2tp

FOR RENT—Small business house in Plainview. O. K. HIGGINS. 36-4tp

## Lost and Found

LOST—A Gray disc wheel off of a baby carriage. MRS. ALTON LOOKINGBILL. 38-1tp

LOST—Some time during first week of September, one White Spitz dog. If found please notify FRED OBERTHIER, JR. and receive reward. 37-1f

## Football

(Continued from Page One)

way, and afterwards the pep squad fed the visitors in the domestic science rooms of the school. The fine spirit displayed by all Clovis was greatly appreciated by the Hereford visitors.

The Hereford line-up at Clovis was as follows: Godeff, le; Heard, lt; Ricketts, lg; Seed, c; Drake, rg; Higgins, rt; Longbottom, re; Clennin, q; Mitchell, rb; Russell, (c) b; Jewell, fb. These boys played the entire game. It is probable that the same lineup will start against Tucumcari although Coach McCollum may give other members of the squad a chance to show what they can do Friday.

Remember the game Friday will start at 3:30 sharp so that merchants may get back to their places of business before closing time. Come out and help the boys win!

## Bull Sold

(Continued from Page One.)

great animal here when he could be used on such splendid cows as Dr. Harris possesses and thereby produce animals that would go a long way in keeping up the supremacy of the Hereford breed in the cattle world. Such unselfish sportsmanship should be appreciated by the Hereford breeders of the country.

The Prince Domino, son of the great Prince Domino, now in Colorado, combines the greatest Anxiety Fourth blood lines in the country today, without an exception, and his calves show this breeding without exception. Mr. Womble stated that after the present calf crop is counted he will have fifty heifer calves alone from this animal. In addition, Mr. Womble has one son out of The Prince Domino that Dr. Harris said he would have preferred to his sire, if it were not for the fact that he carries a three-sixteenth out cross in his blood. Mr. Womble said he and Tom Ivey had figured in every possible way how to keep the bull here and use him on the Ivey cows, but financial difficulties prevented this much desired combination.

The bull was shipped to Dr. Harris Wednesday. This sale has again called the attention of the Hereford cattle world to the quality of the Hereford cattle bred and used in this vicinity.

## AUCTION SALE.

Saturday, October 6: Town lots in Dimmitt; owners, Harvey Cash and E. S. Ireland; begins 1:00 p. m.; Ray Barber, auctioneer.

Monday, October 8: Household furniture and equipment; W. S. Williams, owner and auctioneer; one block west and one north of Christian church, Hereford, 2:00 p. m.

Tuesday, October 9: Thirty head fine dairy cows; J. W. Duncan, owner; location, at John Purcell farm, half mile south and half mile east of Hereford; Ray Barber, auctioneer.

Friday, October 12: Farm sale, livestock and equipment; Andy Thomas, owner; 1:30 p. m.; location, 16 miles north of Hereford on 25-Mile Avenue, and half mile west. Milk cows, machinery, horses, an mules, harness, poultry, etc. Ray Barber, auctioneer.

Monday, October 15: Annual Jersey Sale, twenty head registered cattle from Clover Dell Farm; Mrs. G. S. G. owner; location, three miles east of Hereford on Wyche road. Ray Barber, auctioneer.

Tuesday, October 16: Farm sale, horses, hogs, machinery, milk cows and hatters, harness, miscellaneous. Location, 11 miles south of Hereford, 1 mile west of Barber school. Time, 11:00 a. m. Ray Barber, auctioneer.

## Wilson's Trip

(Continued from Page One)

There are 2700 farms in the county with an average of eighty-eight acres to the farm, thirty acres in cultivation and 25 acres in tame pasture. There are 25,000 cows in the county, with an average of ten cows to the farmer. There are twenty cows on seventy-five per cent of the farms. There are no scrub bulls in the county. There are 150 Jersey cattle clubs or associations in this county. Twenty percent of the real farmers do their own milking, eighty percent of the farmers are land owners. Tenant farmers were reduced three per cent last year. Marshall county furnishes 85,000 pounds of whole milk, and they get several thousand pounds from outside counties. Some cream is exported out of the county. Marshall county has been in the dairy business for fifteen years. After the crop failure of 1921 real dairying started and has been growing every year. It has taken the business men six years to induce the Borden Co. to establish the plant in Lewisburg.

Lands here are now producing twenty-five percent more crops since dairying started. Bank deposits have increased fifty percent in the last six years, with twenty percent more new depositors. Savings deposits far exceed the open deposits. The merchants' business has changed from the fall time plan to cash or thirty days basis. The farmers have poultry, hogs and calves for sale in addition to milk. Marshall county has a county agent, home demonstration agent, one field man and one cow testing association.

The business men of Lewisburg organized a co-operative creamery in 1921, and sold out to the Borden Co. in 1926 for \$117.00 on each \$100.00 invested. The Borden Co. is operating this creamery now, and also condensing. They have 1800 daily customers furnishing milk and cream. They had 500 customers two years ago.

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## TANKS, TUBS WELDING BLACKSMITHING

—we make anything in sheet metal construction—weld anything that will stick together, and have expert blacksmiths at your service at all times. We will appreciate your business!

BARNHART & SHREVE

## REAL ESTATE CITY—FARM—RANCHES

Real Estate Loans Priced to Sell

## Hill & Ricketts

Phone 358

## 5% LAND LOANS

## Correct Abstracts

## THOMPSON & IRELAND

Hereford, Texas

## Household Necessities

Everything for the household, from sewing needles to washing machines. Many useful items for the men folk, such as Good Tools with which to do those odd jobs about the house before winter.

And, by the way, we have a real GAS RANGE we would like to show you. "QUICK MEAL" is the name. Yes, it has the famous LORRAINE HEAT REGULATOR; and while you are in you might like to look over our HEATERS. We have the REZNOR and the IRONTON Radiant Clayback Heaters, which are as good as the best.

And for you folks in the country we have something new in THE COLEMAN HEATER, which is a winner. Also some real oil and gasoline ranges.

Come in—we are always glad to see you and serve you.

## Streu Hardware

The average cow test for the state is 4.7; average cow production, 6,000 pounds. \$40,000,000 was paid to farmers for milk products in Tennessee in 1927.

The City of Lewisburg excluded the Borden plant from taxes for five years. Other than this there has been no bonus or guarantee

of any kind. There is a creamery or milk plant of some sort in every direction from Lewisburg, in a radius of fifteen to thirty miles. Marshall county claims to be the largest breeder of Jerseys in the South. We visited some very fine Jersey herds here. (TO BE CONTINUED.)

## W. E. Dunlap

## HARDWARE

Phone 256

## J. C. Cummins

QUICK Phone 340 SERVICE

## Plumbing

Delco-Light Frigidaire

Electric Wiring, Light Fixtures, Gas Installations

GAS STOVES AND APPLIANCES

## Now That Winter Is Getting Near

We wish to offer our customers something that is needed, and at a bargain that is very unusual.



- 68x76 Gray Cotton Blanket, weight 2 1-2 lbs., a wonderful value at \$1.29
- 66x80 Gray Cotton Blanket, weight 3 lbs., a still better value \$1.95
- 66x80 Half Wool, in many beautiful patterns, weight 4 1-2 lbs., at \$3.95
- 72x84 Half Wool, in many beautiful patterns, weight 5 lbs., at \$4.95
- 66x80 All Wool Blankets, in many beautiful patterns, at \$7.95

## New Dresses

Some new Dresses of both Silk and Wool at \$10.95 and \$16.95

Some "Odds" and "Ends" of Ladies' \$1.00 Hose. Special Saturday for 79c

## SPROWLS-CRONIN & CO.

## OPTICIAN

—A bright child cannot make good grades with defective eyes. Have them examined.

## F. M. Kester

Registered Optometrist Hereford, Texas

## DR. T. M. MONTGOMERY

Associated With Hyden's 620 Polk Street Amarillo, Texas.

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

## Friday & Saturday Specials

- SUGAR, Ten Pounds 69c
- SPUDS, Twenty Pounds 50c
- BANANAS, Per Pound 9 1-2c
- COMPOND, Vegetables, Four Pounds 63c
- OATS, Mother's China, Package 34c

## The Groceteria

SERVICE AND QUALITY

We Deliver Phone 31

## May We Help You Plan That House?

OR THAT ALTERATION JOB?

—We have plan books, blue prints, practical men with years of experience, who will be delighted to assist you with suggestions.

TELEPHONE NO. 4 AND WE WILL CALL

## ROCKWELL BROS. & COMPANY

Lumbermen—Phone 4



### West-Way Items

Mrs. Viola Cullup of Phoenix, Arizona, and Mrs. Edith Carley of Bellin, New Mexico, and their mother, Mrs. J. V. Rudd, of Spring Lake, attended the Rudd sale on Tuesday. Mrs. Ival returned to Spring Lake with them for a short visit.

Mr. and Mrs. L. O. Gore took Howard to Amarillo to an eye specialist last Thursday and found his eyes improving rapidly.

P. C. Short made a business trip to Amarillo Tuesday.

Mr. and Mrs. Ival Rudd and Mr. Little motored to Amarillo Saturday night to meet Miss Mirtle Little who had been visiting in Oklahoma City.

Mr. and Mrs. G. C. Hartman visited relatives in Canyon Sunday.

R. T. Nunn, who is moving to Kingfisher, Oklahoma, had a farm sale Tuesday.

Misses Myra Hartman, Anna Lee Housee and Estelle Wilson spent Saturday night with Mrs. Ellis Wilson.

A number of Westway citizens enjoyed a singing at the L. O. Gore home Sunday night.

### Big Square

Messrs. Muri Stiles and Sidney Oliver arrived home Sunday from a three months trip to Kansas, Illinois and the Dakotas. Emerald Stiles who has been away a year in the aviation fields of Illinois, returned with the boys.

Emerson Wyr met with a misfortune Friday when a horse stepped into a hole with him. Mr. Wyr looks as though his face

might have reached the ground first. Except for a bruised face, and wrist he suffered no further injuries.

Messrs. and Meses. Alfred Scott, Bragg and Glenn Stiles, Miss Olive, and Muri and Emerald Stiles drove to Dimmitt Friday evening to hear the Amarillo orchestra.

Announcements were received this week from Tucumcari, New Mexico, telling of the marriage on September 15, of Miss Ruby Nations to Mr. Holt, of Lubbock. Mrs. Holt taught our school last year. Best wishes of the community go with the young couple to their new home in Lubbock.

The Dimmitt boosters were here Monday and gave a program of hand music, speeches and readings. They distributed souvenirs advertising the Castro county fair.

Big Square is getting an exhibit ready for the Castro county fair.

School will be dismissed Friday that the pupils may attend the fair at Dimmitt.

The Lambert cowboys started roundup work this week and will begin delivery next week.

Mr. and Mrs. Blagg were Sunday dinner guests Sunday of Mr. and Mrs. Ray Haberer.

Chas. Finley and wife of Floyd-ada spent the week end with Mr. and Mrs. Emerson Wyr. Glenn Finley returned home with his brother Sunday.

Ham Lambert and family were in Bovina Sunday.

### Arney News Items

Mr. and Mrs. Tipton and some friends from Plainview spent Tuesday night and Wednesday in the home of Mr. Tipton's brother, Emmett Tipton.

Grady Bailey and wife went to

Roswell, N. M., Tuesday. T. Wiley Boyles and family contemplate a visit with Portales relatives.

Ross Campbell and wife spent Saturday afternoon visiting in the J. E. Boyd home.

Lots of feed was blown down and windmills damaged by the high winds recently.

Row binders are at work and row crop harvest will be under full headway soon.

Most of the wheat has been sown and much of it up to a good stand.

J. E. Boyd and Lillard Webb were in Amarillo Saturday.

Wiley Boyles called in the Kinney home Thursday.

A good rain would be appreciated in this vicinity.

George Ward called in the J. L. Hammond home Friday.

Mr. Taylor was here from Canyon Sunday visiting the Ed Bailey home.

Lee Hutson, John Hendrix, C. E. Burks, Emmett Tipton, Bill Hendrix, Raymond Hagg, Grady Bailey and J. E. Boyd were in Happy Friday.

Miss Athlee Tipton spent Sunday afternoon in the home of the Misses Burks.

Several cars of Dimmitt people were in Arney Thursday advertising the Castro County Fair to be held at Dimmitt October 5 and 6.

Mrs. Bratcher has been sick for the passed week but is now reported improved.

Lillard Webb was in Amarillo Monday.

Several Arney folk attended the Amarillo fair last week.

H. E. Ferguson was a visitor in the Burks and Requa homes Wednesday.

Mr. and Mrs. Drerup have returned from Hot Springs, N. M., from a two weeks stay.

Mr. Kluk was here from Plainview Tuesday visiting in the Emmett Tipton home.

### NOTICE OF SALE.

The State of Texas, County of Deaf Smith, First State Bank of Vega vs A. D. Glava, et al.

IN THE DISTRICT COURT OF OLDHAM COUNTY, TEXAS.

WHEREAS, by virtue of an order of sale issued out of the District Court of Oldham County, Texas, on a judgment rendered in said court on the 6th day of September, A. D. 1928, in favor of the First State Bank of Vega and against the defendant A. D. Glava, and a foreclosure judgment against said defendant and all other defendants in said cause, which is No. 309, on the docket of said Court, commanding me to levy upon and sell the heretofore described land, I did on the 1st day of October, A. D. 1928, levy upon the following described tract or parcel of land, situated in the County of Deaf Smith, and State of Texas, to-wit:

All of Section Thirty-nine (39), in Block K-7, and the East one-half of Section Thirty-eight (38), in Block K-7, situated in Deaf Smith County, Texas; and on the 6th day of November, A. D. 1928, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day at the court house door of Deaf Smith County, Texas, I will offer for sale and sell at public auction for cash, all of the right, title and interest of any and all of the defendants in and to said property.

Dated at Hereford, Texas, this 1st day of October, A. D. 1928.

CLAUDE BENTON, Sheriff, 28-4c Deaf Smith County, Texas.

Our new samples of CHRISTMAS CARDS are here. They are beautiful and we will be glad to show them. Do not buy until you have seen them. AT THE BRAND

### English Tongue in France

English in eleven lessons so equipped twenty Paris policemen that they answered 350 questions in the new language. This encouraging result caused the prefect, Jean Châpelle, to order 250 more of the force to go to the school. Frenchmen who have adventured abroad suggest that a notebook and pencil will help out the officers, for they have found it simpler in England and America to write their questions rather than to wrestle with the foreign accent.

### Sails Long in Use

On a painted Greek vase of about 600 B. C. there is a ship represented with a sail, a single passenger and a helmsman. The pictures on coins of Phoenician ships are cruder than might be expected in view of the great reputation that people had as sailors. But the ships of Tarshish made many a successful trip to Britain and Spain for tin and other metals.

### Old Belief Shattered

Experiments made at the University of California have proved that a bull's reaction to the color of red is no more than to any other color. In fact, judging by the conduct of the steers tested, it seems doubtful whether they can tell red from green, or white from blue. It is even possible that the animals have no realization of color at all.

### Silk for Consistent Hindus

Muga silk is a product of Assam. Eri silk comes from caterpillars which feed on the castor oil plant. It is of great value in India, because it is the only silk that can be spun from cocoons without killing the insects in the cocoons, and it is therefore the only silk that can be worn by a strict Hindu.

### Poor Time Ahead

Mother was going to take Billy visiting with her, so while dressing him she said: "You must be good today, exceptionally good, because Aunt Hattie is going to be there and she doesn't like noisy boys." "O, gee," said the youngster, "I see where I'm going to have a rotten time."

### Annoying Static

Static is a natural atmospheric interference. It is caused by stray natural electrical discharges traveling through the same medium. It is difficult to tune it out of the way. It is more prevalent by day than by night and far more troublesome in summer than in winter.

### Valuable Sugar

Milk sugar is sugar obtained from the milk of mammalia. Such sugar does not ferment. It is usually sold as a fine, white powder that looks like confectioner's sugar, and is used in modifying milk for babies, in the preparation of drugs, and in many other ways.

### The Zealous Reformer

People give the names of zeal to their propensity to mischief and violence, though it is not the cause but their interest that influences them; they kindle and begin a war, not because it is just, but because it is a war.—Montaigne.

### Famous Diamond

The word "Kohinoor" is Persian for mountain of light. The diamond which bears this name is said to have weighed 793 carats originally. It is one of the crown jewels of Great Britain and its present weight is 106 1/16 carats.

### Busy Househusband

Probably no other system will ever be devised for losing long and valuable lead pencils out of one's waistcoat pocket which will quite equal for efficiency, shaking down the furnace.—Ohio State Journal.

### Truth Requires Courage

"He who assumes leadership," said Hi Ho, the sage of Chinatown, "must be strong, indeed, if he tells the people his honest belief instead of what they wish to hear."—Washington Star.

### Dependability

When everybody protects you, thinks the modern philosopher, it must mean that they think you are not dependable.—Woman's Home Companion.

### Those Good Old Days

In earlier days almost any street was a safety zone because the horse had some sense, whether the driver did or not.—Detroit Free Press.

### Alaska Not Included

The term "continental United States" is merely one of convenience, and does not include the noncontiguous territory of Alaska.

### Ingratitude

"He who forgets a friend," said Hi Ho, the sage of Chinatown, "loses what he never deserves to possess."—Washington Star.

### "To Pan Out"

The expression "to pan out" arises from the practice of washing gold-bearing gravel in a pan, to separate the gold.

### Shadows and Success

Success seems to be like one's shadow, says a commentator in Farm and Fireside. Chase it and it flies away.

### Minerals in Milk

Mineral constituents of milk that are especially important to the body are phosphorus, iron and lime.

### About Ourselves

Best they honor thee who honor in thee only what is best.

### What's Doing IN WEST TEXAS

The Sul Ross College gymnasium has been completed at a cost of around \$35,000. Citizens of Alpine and vicinity donated \$15,000 while \$20,000 was appropriated by the legislature.

The public school at Crane having fourteen teachers and an enrollment of 285 pupils, is to have a \$40,000 addition finished by the 15th of October. This will make it one of the finest school plants in this part of the state.

The custom of having the first Monday in the month designated as Trades day will start with October 1st in Petersburg and will be featured with horse swapping, auction sales and entertainment programs.

A franchise to run a cross town bus line with a charge of ten cents per passenger has been secured by J. F. Garrison for Big Spring. The bus is a sixteen passenger one and will stop at every crossing for passengers.

The cotton compress at Turkey built at a cost of \$100,000 is inducing many farmers to bring cotton to that thriving South Plains town. Turkey has four gins all giving excellent service.

Roby public schools lay claim to having the unique distinction of serving 100 sections of land. The school has had a phenomenal and substantial growth and its scholastic and athletic records draw recognition all over the state.

Nolan county is to have one-half state aid in surfacing highway No. 70 between Sweetwater and Blackwell. This is expected to total \$74,710.

Grading work on Highway No. 91 through Hale county is progressing steadily according to accounts from Plainview. It is expected the road will be ready for paving on scheduled time.

"West Texas Today," official magazine of the WTCC, carried stories on Lubbock, Station, Floydada, Silvertown, Quitaque, Turkey and other South Texas Plains towns in the September issue.

Wheeler is proud of the fact that

thirteen carloads of dressed poultry have been shipped out of the county which until recently was considered fit only for cattle grazing.

A check of the building program in Dublin reveals expenditures in excess of \$100,000. These include \$50,000 by a products company, \$35,000 by the Katy railroad, a \$10,000 creamery and \$3,000 fair exhibits.

Farmers in the immediate vicinity of Olney are taking advantage of the employment of a county agent to learn about terracing, canning and culling through demonstration.

A building 27x100 feet of brick with concrete floor will house the Lockney Beacon at Lockney soon. Part of the building will be available for meetings of organizations without buildings.

### Wasn't It Shocking?

A negro was receiving bricks at the top of a ten-story building where some repair work was going

on. Another negro on the ground was loading the bricks on the carrier.

The negro above accidentally dropped a brick, hitting the one on the ground squarely on the head.

He was indignant and yelled to the one above: "Be a little more careful up there! That brick hit me and made me bite mah tongue!"

### Mary Again.

Mary had a little mule. It followed her to school. The teacher, like a fool, And hit him with a rule, Went up behind the mule, And there wasn't any school!

### Shame On Mary.

The maid had been surreptitiously using the bath tub of her employer, an elderly Bishop. He was a bachelor, very fastidious about his toilet and desired the exclusive use of his tub.

He reprimanded the maid with much indignation: "What distresses me most, Mary, is that you have done this behind my back."

**DR. J. W. HENDRIX**  
CHIROPRACTIC MASSEUR  
Residence Phone 467 Hereford, Texas  
Second Floor Lambert-Buckner Building.  
FREE CONSULTATION AND ANALYSIS.

**Permit Me To Suggest**  
—That you book your Auction Sale at your earliest convenience in order to secure the date you prefer to sell on. I am having sales over a large territory for this season. The results obtained in recent sales of livestock, farm equipment and real estate has convinced the property owners to sell by auction, the well-known method by which you can convert your property into ready cash in a day and receive full value. My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction sale. The many satisfied people I have sold for are my best references.  
YOURS FOR A REAL SALE.  
**Ray Barber, Auctioneer**  
SUPERIOR SALES SERVICE  
PHONE 341 HEREFORD, TEXAS

**MOTHERS—**  
Let us help you with the school lunch problem. We will serve a HOT plate lunch of meat and three kinds of vegetables for only 25c.  
Let the Kiddies Have a Hot Lunch.  
**IKE'S LUNCH ROOM**  
I. O. CROSTHWAIT, Proprietor.

**JONES FURNITURE CO.**  
Has on Display  
PAINTS, LACQUERS, ENAMELS, CALCIMINES  
WALL PAPER AND WINDOW SHADES  
—Living Room, Dining Room and Bed Room Suites,  
Floor Coverings, suitable for every room in the home.  
—All sizes of rugs, in fact everything that you need in the house, including new GAS RANGES AND HEATERS.  
GOOD ASSORTMENT OF SEWING MACHINES.  
Phone 111

  
**You Don't Have to Swear When You Get a Flat Tire**  
You can come right to us and have it fixed in a jiffy, and while your tire is being fixed, let us fill your car with good gasoline and good oil.  
IT'S A PLEASURE TO SERVE YOU!  
**Abo Filling Station**  
We Give Gold Bond Stamps.

  
**Our Meats**  
ARE TEMPTING AND TASTEFUL!  
We have only the best. Try us once and you will try us again. Service is our watchword, economy our standard, purity our motto. For the very best in meats at the very minimum in prices, come to our shop!  
**Texas Meat Market**

**PIGGLY WIGGLY**  
Fruits and vegetables at PIGGLY WIGGLY Stores are received FREE daily, are conveniently arranged INSIDE the store, away from the dust and dirt and are always the choicest stock that can be obtained.  
**Specials For Friday and Saturday**  
Soups Van Camp's any kind 9c  
Nap-o-lin Finest Toilet Tissue 19c  
Regular 15c, Two for 19c  
Mustard Regular 9 Ounce 10c  
PEANUT BUTTER 16 oz. 30c  
Apples DELICIOUS Extra Large 5c Each  
We buy eggs and pay as much as the market will justify  
WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE



# Specials

SPECIALS FOR FRIDAY AND SATURDAY

Flour, 48 lb sack Honey Bee . \$1.75  
Matches, Diamond, per carton . 23c

Libby's No. 2 Pork and Beans, three for ..... 25c  
Tomatoes, No. 2, 3-for . 25c Toilet Paper, 5 rolls . 25c

## HEREFORD WHOLESALE GROCERY COMPANY

### Dimmitt News

One of the most enjoyable entertainments ever given in Dimmitt was put on Friday night by the Amarillo College of Music, assisted by Mrs. Chas. Dean, music instructor, who is connected with the college of music. Those helping with the program were Mr. Meyers, tenor; Mrs. Meyers, accompanist; Miss Strite, violin; Mrs. Dean, piano soloist. We hope to hear them again through the winter.

Work on the foundation for the engine for the light plant is progressing rapidly. The present engine is of only 5 horsepower and Mr. Scott says with the two our needs in the way of lights will be taken care of until the high line can be built in here.

The Dimmitt basketball boys and girls went to Hart Friday afternoon for a game, which resulted in 40-14 in favor of Hart and 20-8 in favor of Dimmitt girls.

Mr. and Mrs. Buchanan, Mr. and Mrs. Springer of Hereford are visiting in the home of Mr. and Mrs. Edgar Ramey this week.

Messrs. Hunter and Bean of Hereford and Mr. Houser of Illinois were business visitors in Dimmitt Friday.

Mrs. J. H. Flanagan and son Bob and Miss Christine Fuller were Amarillo visitors Wednesday.

Mrs. W. A. Wright returned from Lubbock Sunday where she had been in the sanitarium for two months. The Wrights are occupying Mr. Stalcup's house while they are away on business for the Panhandle Lumber Co.

Mrs. I. B. Brooks and daughter, Zonelle, Mr. and Mrs. B. D. Woodlee and son Brooks and Pat Murphy were in Amarillo Saturday and Sunday for the fair.

The P. T. A. held their first regular meeting at the school auditorium Thursday night when the following program was rendered: Piano duet, Mrs. Chas. Dean and Elfreida Murphy; Spanish dance, Rhythm orchestra; piano solo by Mona Garrett; piano trio, Zonelle Brooks, Ruth Wright, Joan Barnett; Spanish number, Carmencita, Ruth Virilee Burns; mandolin duet Sallie Mallie Broshers, Millicent Hastings; violin solo, Otis Malone.

Mmes. J. B. Bell, Walters, Stalcup and Webb were in Amarillo Monday.

Tuesday and Thursday of last week the business and professional men of Dimmitt made a tour of Castro county for the purpose of promoting good will and stimulating trade for home merchants. The Dimmitt band accompanied the party and a good miscellaneous program was carried out.

Some of the girls not attending school and some of the young mar-

ried women met Wednesday and organized a basketball team for the coming year. Miss Amy Gregory was elected captain Miss Maurine Smith manager. Members of the team are Amy Gregory, Ruth Elder, Amy Byrd, Bessie Williams, Bill Stalcup, Oia Mae Trimble, Allie Mae Willis, Maurine Smith, Lillian Parker, Katie Buckmaster, Ruby Webb and Jennie Hyatt.

Following Sunday school last Sunday Mr. and Mrs. Hicks of Hereford conducted the morning services. Mr. Hicks made good talks on "What it means to be a Christian." Mrs. Hicks sang a beautiful song, "Look for the Beautiful." Immediately following B. Y. P. U. in the evening Mr. Saxon of Hereford preached a good sermon on "And Christ Stood Alone."

The young people of the Union Sunday school organized an Epworth League last Sunday evening and the officers elected were: Miss Mabel Kimball, president; Miss Millicent Hastings, vice president; Miss Helen Estes, secretary treasurer; Miss Mabel Kimball, pianist; Floyd Reynolds, choir leader; Mrs. C. A. Crier, program committee chairman; Miss Koma Hyatt, missions; Miss Leona Hastings, membership; Miss Mabel Kimball, social. Meetings will be had each Sunday evening at 7:30.

Last week the high school class in civics voted on the most useful man or woman in Dimmitt, writing articles giving reason for their

decisions. The following received a majority of the votes: B. D. Woodlee, 26; W. G. Baxter, 21; M. R. Avery, 8; Mrs. W. A. Wright 19; Mrs. H. F. Hunter, 9; and Mrs. W. A. Murphy, 7.

Mr. and Mrs. G. A. Barnett spent Saturday night and Sunday in Amarillo.

Mr. and Mrs. Herbert Goeth of Friona were guests in the home of Mr. and Mrs. H. T. Rantz Sunday.

We are glad to report that Josephine Cowser and Dora Baker passed the entrance test at Tech College, Lubbock.

Mr. and Mrs. Wilson and Mrs. Workman were Amarillo visitors Thursday.

Mr. and Mrs. Henry Stalcup left Tuesday for South Plains to establish a lumber yard for the Panhandle Lumber Company.

### Easter Items

A meeting was held at the school house Monday night to make arrangements for a booth at the Castro County Fair to be held October 5 and 6.

Mrs. Earl Clark of Darroughte is visiting her parents, Mr. and Mrs. Joe Stagner.

R. A. Trainer and family of Oklahoma visited in the Bruton home last week. Mrs. Bruton motored with them to Portales to visit her daughter, Mrs. Morgan.

W. H. Craig and family of Stephenville have moved to the Fields place.

Mr. and Mrs. Claude Branson took dinner in the Chambliss home Sunday.

Miss Nanny Fields spent the week end with her sisters, Mrs. Walton and Mrs. Goldsmith.

Mrs. Matthews, Mrs. John Phillips and Fred Hillbrunner of the Jumbo community visited in the W. H. Craig home Sunday.

Miss Luella Hughes spent the week end with her parents at Hereford.

Clayton Wolery and family and Rev. Naugle were dinner guests at the W. J. Sullivan home last Sunday.

The H. I. Club will meet with Mrs. W. J. Sullivan Thursday, October 4 when the following program will be given:

Subject, Present day Authors; hostess, Mrs. Sullivan; leader, Oliver Stagner; roll call, Your Favorite Writer. Your child's book shelf, Mrs. Conaughter.

Criticism of present day literature, Mrs. Frye. Reading, Mrs. Carter. Book Review, Mrs. Chambliss.

### Ford Doings

Mr. and Mrs. Earl Dunlap of Canadian spent the week-end in the W. W. Small home.

Mr. and Mrs. Homer Bell went to Bridgeport, Oklahoma, Sunday and returned home next day.

Relatives from Missouri are visiting in the R. E. Dyer home.

Mrs. Arthur J. Lamb of Amarillo and Miss Hazel Rambo of Hereford were Ford visitors Sunday.

Mr. and Mrs. Fred Brunson and Mr. and Mrs. Fielding Johnson were dinner guests Sunday in the home of Mr. and Mrs. J. L. Hight.

Mr. and Mrs. Sherm Garrett attended the fair at Amarillo last Thursday.

Mr. and Mrs. Floyd Benson shopped in Amarillo Monday. Miss Olive Davis went to Here-

ford Saturday afternoon. Mr. and Mrs. Howard Morel, Mr. and Mrs. J. L. Hight and Mr. and Mrs. Fred Brunson attended the fair at Amarillo Wednesday.

Wayne Dyer went to Amarillo Sunday morning.

Grace Johnson has been sick the

past week, but was able to return to school Monday.

ROSSVILLE, Ind.—Mrs. Burt Shapp has reported at Dayton the discovery of an egg measuring 11 inches one way and 9 inches the other.

## CASH SPECIALS

Friday and Saturday,

Coffee	3 lb Wapco, guaranteed to please	\$1.57
Preserves	4 lb size jar Apricot-Peach	85c
Apple Butter	Quart Jar	26c
Mince Meat	White Swan Per Package	11c
Salmon	Alaska Pink	19c
Lima Beans	Per Can	11c

### MONT E. BAKER

GROCERIES

We Give S. and H. Green Stamps  
DON'T FORGET—WE BUY EGGS

## A Little Paint Will Brighten Up Your Front!

—and only one coat on that ROOF will save it for years against sun warp and winter snows and other moisture.

**WE CARRY THE BEST PAINT WE CAN FIND!**

—and will be glad to aid in finding you a man to put it on RIGHT.

Have you any little "tightening-up jobs ahead of you before cold weather?

—If so, call on us—we will appreciate an opportunity to serve you.

### Kemp Lumber Company

### Orr's Tailor Shop

offers the new-1929

## ATWATER KENT RADIO MODEL 40



Model 40 uses 1 rectifying and 6 A. C. tubes—100 tubes—\$77

**COMPLETE ready to operate**

**THIS** is the lowest price at which an Atwater Kent electric set has ever been sold! Yet this new Model 40 is an even better radio. It has greater range—more power—wonderful selectivity—beautiful tone.

Everything else you want in fine radio is here too. Fraction-of-a-cent-an-hour batteryless operation; compactness, beauty and proved dependability.

There's a big demand for this new set, for at this low price it is an exceptional value. Get yours here today—or let us demonstrate it at your home—free. Drop in or telephone today.

1929 battery models too

Orr's Tailor Shop



## THE SHEER BEAUTY OF THE NEW CHRYSLER

"65's" and "75's"

—Grips you the moment you walk around one of these cars. They are like thoroughbred race horses—slender, graceful, handsome, enduring-looking.

And they are not only thoroughbred in LOOKS—they PROVE IT in performance.

Reserve Power—always ready to you hand, holds the road with a mere touch on the steering wheel.

Mechanical perfection that relieves the driver of all worry.

Satisfaction and pride in Ownership.

Phone us for a demonstration—we get a real "kick" out of showing these Thoroughbreds.



## RENFRO BROTHERS

LOCAL DISTRIBUTORS.

## Notice To All Chevrolet Owners:

WINTER WILL SOON BE HERE—  
HOW DOES YOUR CAR RUN?

—Just a few minor things attended to now may save you a major repair bill during the cold winter months.

—This is not just merely an ad, but is an urgent plea for you to let us be your car doctor.

—We Absolutely Guarantee Our Work!

FOUR CAR LOADS OF NEW MODEL CHEVROLETS!  
JUST RECEIVED!

**Brumley Chevrolet Co., INC.**  
Service With a Smile. Phone 216



THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 4, 1923

### Ladies' Bloomers

Ladies' Bloomers, assorted light shades. Your choice—

74c

### Gossard Corsets

Gossard Corsets and Brassieres, Fall Sale—  
20% Discount!

### SHOES

Ladies', Misses' and Children's Shoes, Slippers and Oxfords—

\$7.50 Grades, Fall Sale Price	\$6.35
\$7.00 Grades, Fall Sale Price	\$5.90
\$6.50 Grades, Fall Sale Price	\$5.45
\$6.00 Grades, Fall Sale Price	\$4.95
\$5.00 Grades, Fall Sale Price	\$4.25
\$4.50 Grades, Fall Sale Price	\$3.95
\$4.00 Grades, Fall Sale Price	\$3.65
\$3.75 Grades, Fall Sale Price	\$3.39
\$3.50 Grades, Fall Sale Price	\$3.15
\$3.00 Grades, Fall Sale Price	\$2.68
\$2.75 Grades, Fall Sale Price	\$2.45
\$2.50 Grades, Fall Sale Price	\$2.19
\$2.25 Grades, Fall Sale Price	\$1.90
\$2.00 Grades, Fall Sale Price	\$1.73
\$1.75 Grades, Fall Sale Price	\$1.45
\$1.50 Grades, Fall Sale Price	\$1.25

### Rayon Bloomers

Ladies' Rayon Bloomers, extra heavy weight; assorted light shades. Ruffle and Plain knee. Your choice—

98c

### Rayon Gingham

36-inch Rayon Gingham, Fall Sale Price  
24c Yard

### Shoes! Shoes!!

One table of Ladies' Slippers and Oxfords, broken sizes, good styles, in Patent Leather, Kid and Calf Skin. Your choice—

\$1.95

### Table No. Two

Ladies' Patent Kid, Tan Kid, Black Oxfords, in high and low heels. Broken sizes. Your choice—

\$2.95

### Table No. Three

The best shoes we have, only in broken sizes; \$6.00 to \$7.50 values. Your choice—

\$3.95

### Extra Special!

54-inch Wool Tweeds—Fall Sale Price—  
\$1.39

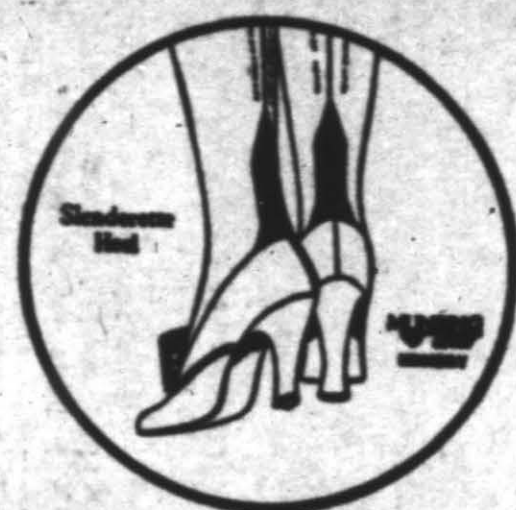
### Challies

Quilt Challies, 36-inch width; your choice  
16c Yard

### Special!

36-inch Rayon, plain colors, regular 50c quality. Fall Sale Price—  
39c Yard

### Munsingwear Hosiery



No. 825 Munsingwear Hosiery, regular \$1.95 value; Special—

\$1.48

No. 1475 Munsingwear, Special for—  
\$1.29

### Children's Union Suits

Children's Waist Union Suits, sizes 2 to 12 years. Your Choice—

69c

### Special!

36-inch Fancy Suiting, ideal for school dresses. Good range of patterns to select from. Your choice

42c Yard

### SILK

Silks in Crepe de Chine, Crepe Back Satins, Flat Crepes and plain Satins.

\$3.50 quality, Fall Sale Price	\$2.95
\$3.00 Quality, Fall Sale Price	\$2.65
\$2.75 Quality, Fall Sale Price	\$2.39
\$2.50 Quality, Fall Sale Price	\$2.15
\$2.25 Quality, Fall Sale Price	\$1.90
\$2.00 Quality, Fall Sale Price	\$1.68
\$1.75 Quality, Fall Sale Price	\$1.42
\$1.50 Quality, Fall Sale Price	\$1.21

### Cretonnes and Curtain Scrims

\$1.50 Quality, Fall Sale Price	\$1.19
\$1.25 Quality, Fall Sale Price	95c
\$1.00 Quality, Fall Sale Price	79c
85c Quality, Fall Sale Price	72c
75c Quality, Fall Sale Price	62c
65c Quality, Fall Sale Price	48c
50c Quality, Fall Sale Price	42c
45c Quality, Fall Sale Price	37c
40c Quality, Fall Sale Price	33c
35c Quality, Fall Sale Price	28c
30c Quality, Fall Sale Price	24c
25c Quality, Fall Sale Price	19c
20c Quality, Fall Sale Price	16c
15c Quality, Fall Sale Price	12c
12 1-2 Quality, Fall Sale Price	10c

### Indian Head

36-inch Colored Indian Head; fast colors, tan, rose, blue, purple, lavender, brown, red and black  
SPECIAL FOR ONLY

38c

### Percales

36-inch Percales in New Fall Printed Patterns, Your choice—

15c Yard

### Crash Toweling

29c Yard

### Crash Toweling

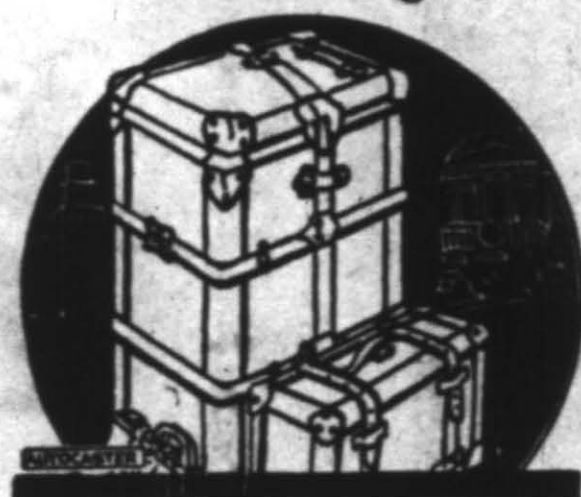
All Linen Crash Toweling—

17c Yard

### Special!

Ten Yards Bleached Domestic, Soft finish, for—  
\$1.00

### Trunks, Suit Cases and Hand Bags



20% Discount!

### Bradley Sweaters

Bradley Sweaters for the whole family. We have them in most every color and combination you would ask for, and sizes for every one. Boys' and Girls' Slip-Over and Coat Styles; Men's Heavy Coat Sweaters, as well as the light weight Jersey Coat and Slip-Over. Prices range from—

\$2.35 Up

Every Garment Will Have a Big Reduction Tag on it.

### Cotton Batts

Melba Cotton Batts, size 72x90. Special—  
72c

### Special!

Non-Oiling Cloth, 36 inches wide; most all shades. Special—

39c Yard

### Colored Shirting

Shirting in solid blue and blue and white stripes  
SPECIAL FOR  
17c Yard

### Children's Hosiery

Munsingwear and Cadet, in black, cardovan, Camel and nude. Fall Sale price—  
24c and 44c Pair

Part Linen Crash Toweling—  
12 1/2c Yard

### MEN'S SHOES



\$11.00 Florsheim Shoes, Fall Sale Price	\$9.85
\$10.00 Florsheim Shoes, Fall Sale Price	\$8.85
\$ 7.50 Shoes, Fall Sale Price	\$6.35
\$ 7.00 Shoes, Fall Sale Price	\$5.90
\$ 6.50 Shoes, Fall Sale Price	\$5.65
\$ 6.00 Shoes, Fall Sale Price	\$4.90
\$ 5.50 Shoes, Fall Sale Price	\$4.75
\$ 5.00 Shoes, Fall Sale Price	\$4.25
\$ 4.50 Shoes, Fall Sale Price	\$3.95
\$ 4.00 Shoes, Fall Sale Price	\$3.45
\$ 3.50 Shoes, Fall Sale Price	\$3.15
\$ 3.00 Shoes, Fall Sale Price	\$2.68
\$ 2.75 Shoes, Fall Sale Price	\$2.35
\$ 2.50 Shoes, Fall Sale Price	\$2.19

### Ginghams

32-inch Dress Gingham, Fall Sale Price—  
17c

### Turkish Towels

Fancy Plaid Turkish Towels, 16x17—  
Special, 12 1/2 Each

### Special!

Twelve Yards 36-inch Brown Domestic for—  
\$1.00

### Blankets! Blankets!!



Right now when you need them we are going to sell you Blankets at a Big Reduction. Cotton Blankets, Wool-Nap and All Wool Blankets, in both solid colors and fancy plaids. Space will not permit us to quote prices on all of them. As a special we will have one hundred pairs of one number we will sell during this Fall Sale while they last—

For \$1.69 Pair

All Other Blankets in the House Will Be Reduced!

### Special!

CLARK'S O. N. T. THREAD, Seven Spools for  
25c

### Sheets

Bed Sheets, 81 x 90, torn and hemmed—  
Special for 90c

\$5.00 Grades, Fall Sale Price \$4.35  
\$4.50 Grades, Fall Sale Price \$3.90  
\$4.00 Grades, Fall Sale Price \$3.45

### Special!

Fits Khaki Pant Special for—  
\$1.45

### Boys' Blue Overalls

Boys' suspender back and high back Blue Overalls, sizes 5 to 16. Special, all sizes—

95c

### Bed Spreads

Colored Bed Spreads in Pink, Blue and Gold stripes; size 80x105—

Special, \$2.35

### Wool Goods

Wool Goods in plain Serges, in both French and Storm Serges, Tweeds, Kasha Cloth, Wool Jerseys, Flannels and Fancy Plaids—

\$5.00 Quality, Fall Sale Price	\$4.35
\$4.50 Quality, Fall Sale Price	\$3.90
\$4.00 Quality, Fall Sale Price	\$3.45
\$3.75 Quality, Fall Sale Price	\$3.35
\$3.50 Quality, Fall Sale Price	\$2.95
\$3.00 Quality, Fall Sale Price	\$2.58
\$2.75 Quality, Fall Sale Price	\$2.29
\$2.50 Quality, Fall Sale Price	\$2.19
\$2.25 Quality, Fall Sale Price	\$1.90
\$2.00 Quality, Fall Sale Price	\$1.65
\$1.75 Quality, Fall Sale Price	\$1.39
\$1.50 Quality, Fall Sale Price	\$1.19
\$1.25 Quality, Fall Sale Price	95c

### Special

Men's striped mole skin Pants, your choice; extra heavy weight—  
\$2.65



# Fox Mercantile Co., Hereford, Texas



THE HERRFORD BRAND, HERRFORD, TEXAS, THURSDAY, OCTOBER 4, 1928.

# FOX MERCANTILE COMPANY'S

## Ladies' Ready-To-Wear Department

—Our Ready-to-Wear Department was never more complete than it is this Fall. Ladies' Coats and Dresses and Misses' Coats and Dresses, made by Printz-Biederman Co., Palmer & Co., and Mandel-Selzer Co. Garments that we are proud to show, and garments that you will be delighted in—Fit, Workmanship and Style guaranteed. A visit to this department will be well worth your time, and prices to meet your pocketbook.

### LADIES' DRESSES

—Ladies Silk Dresses in Georgette, Crepe Back Satin, Flat Crepes and Velvet Combinations, in all the new wanted shades for Fall. Range in price regular \$12.95 to \$29.75.

FALL SALE PRICE  
\$9.85 to \$24.75

### HOUSE DRESSES

—Ladies' House Dresses in long and short sleeves, in Fast Colored Prints and Percales. Sizes 14 to 52.

FALL SALE PRICES RANGE FROM  
90c Up



75  
Printz  
Biederman

### Misses' and Children's Coats

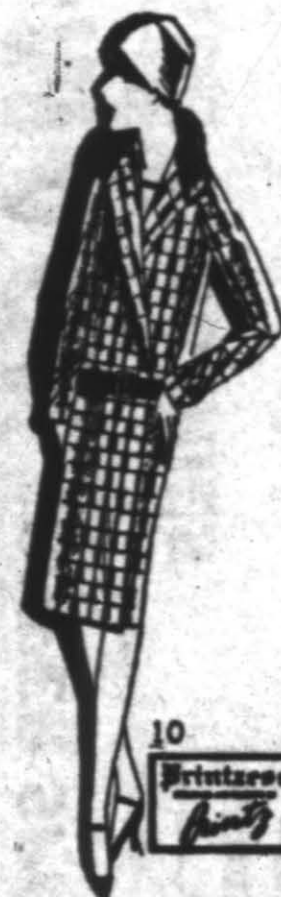
—Misses' and children's Coats—most all of them have heavy fur trimmings on both collar and cuffs. Sizes range from two years to fourteen years.

FALL SALE PRICES RANGE FROM  
\$1.95 to \$10.95

### LADIES' NIGHT GOWNS

—Ladies' Outing Night Gowns, plain white and fancy colors, in pink and blue stripes. Regular and extra sizes.

FALL SALE PRICE  
75c, 98c and \$1.25



10  
Printz  
Biederman

### Ladies' Coats

—Ladies' Coats in all the new cloths for Fall—Richly fur-trimmed on both collar and cuffs, Satin and Crepe de Chine lining. Prices range regular \$14.95 to \$38.95.

\$11.95 to \$38.95

### Ladies' Unions

—Ladies' Union Suits, open gore, sizes 36 to 38, 44c. 40 to 46—

# FALL OPENING SALE

Store Closed All Day Thursday, Oct. 4 to Arrange Stock

No Goods Charged During This Sale

Starts  
**FRIDAY,**  
October 5

## Men and Boy's Furnishings



—Men's and Boys' Suits—Hart Schaffner & Marx and Merit Clothes, each and every suit guaranteed to be all wool and to give you satisfaction in wear or a new one in its place. Suits to fit the young men in all the new shades, as well as suits for the middle aged men in stabs and stouts and slims. Prices range from \$19.95 up to \$47.50. Most every suit has two pair of trousers.

### Boy's Suits

—We have one of the largest stocks of Boy's suits we have had in years and the prices are lower than we have ever had. All Boy's Suits have two pairs of trousers, some of them from 5 to 11 have one knicker and one long pant, and some have two kickers. Larger sizes have two pair long pants. During our Fall Sale they will be sold less—



20% Discount

### Boy's Union Suits

—Boys' heavy fleeced Union Suits, sizes 22 to 34. Your choice—

69c

### MEN'S WORK COATS

—Men's Work Coats and Leather Vests, sheep-lined Leather Vests and Wool-lined Vests and Molekin, Sheep-lined Coats and Blanket-lined Coats with slicker inner lining. Greatly reduced during this sale. Prices range —

From \$2.95 up

### Boy's Union Suits

—Boy's ribbed Union Suits, sizes 20 to 34, special for—

75c

### Special

—Men's heavy flat fleeced Union Suits for only—

98c

### Huck Towels

—Bleached Huck Towels, size 18 x 34. Fall Sale Price—

13c Each

### MEN'S DRESS PANTS

\$9.00 Grades, Fall Sale Price ..... \$7.75  
\$8.00 Grades, Fall Sale Price ..... \$7.50  
\$7.50 Grades, Fall Sale Price ..... \$6.50

—EXTRA HEAVY TURKISH TOWELS, Fancy stripes, size 19x38. Special—

21c Each



# THE TIGER TRAIL

by Edison Marshall



(Continued from last week)

We thought about it as we walked back toward the house. And I thought of many things else, particularly those never-to-be-forgotten words of the elder Southley: "My daughter is going to marry Vilas Hayward," the old man had said.

Her face had given no sign whether or not he had spoken the truth. In the seconds that followed it might have been that she glanced at me. But she didn't hold the glance long enough for me to tell for sure. Her face as it had been was still before my eyes, softened, shadow-eyed. And I was scornful at my senseless optimism that I even presumed to doubt but that her father had spoken the truth—that I was even fool enough to hope otherwise.

Of course she had loved Vilas from the first. Nothing else mattered. She was the kind of woman whose love subjugated all other things. Her kindness to me, the gentleness with which she looked and smiled might have been simply the expression of a sweet girlishness such as most men, some time in their lives, are fortunate enough to know. And again it might have been contrivance design, the purpose of which was hidden in the intricate web of the mystery. Perhaps unconsciously I was playing a part of the drama of the old house, and her relations with me were in some mysterious way involved.

Yet I couldn't bring myself to question her motives. It was simply impossible for me to accuse her of actual craft.

But in the test her true feelings had stood forth. She had shown where she really stood. The fact that I was to leave the house in disgrace meant nothing to her. Her love had spread its wings above all such things as this. I had not measured a grain of dust on the windowsill. Of course I hadn't forgotten her hesitancy. Perhaps there had been regrets—indecision—but the truth had come out in the end. And it had come out again in the

little scene beside the marsh, when I had been ready to leave the estate with the coroner. It was not to be forgotten that her lips had told the detective of my dispute with the Haywards, bringing down upon me a certain measure of suspicion.

I remembered how she and Vilas Hayward had always been together. And it only cost a laugh to remember that I had attributed this fact to the mysterious forces that were at play in the old mansion, rather than to her own wish. Her love for him was evidently the most passionate, intense kind, hardly to be expected in the slender, appealing girl. She showed this fact in her willingness to sacrifice for him.

But why had she been ready to kill him that night in the den? The look in her eye as she leaned across the table could not be mistaken. Yet many times before in the long years of the world, women have killed the men they loved. Conditions have arisen in which love itself was the power that pressed back the finger against the pistol trigger. It was not for any man to say. The question went deep into the mystery of a woman's heart. She had tried to kill him and yet she loved him. He had brought sorrow to her eyes, and yet it had made no difference. It was seemingly a love not to be measured. And I wished that I could go beyond the dull, strange, reaches of the swamps and never return to Southley Downs again.

"After all," I heard Inspector Freeman saying, "I don't see why I should worry about these things, such things as the tracks that the niggers tell about in the road—and that chap who ran away from us on the hill—and all the rest of this funny business. I've got my man and that's the only thing that matters."

I don't know how much he had said that I had not heard. My thoughts had been too busy.

"So you're sure of it, are you?"

"It's a clear case. Blood-stained shirt, ancient enmity—above all things, the fact that he's the only

man, except of course, Hayward's own son, that hasn't an alibi. He went outdoors with him. Nothing to it at all, Long."

We climbed the steps of the big house and parted in the hall. The detective took the clod that held the footprint up to his room to deposit with the shirt. He was to meet me in the library immediately after.

I waited a long time for him to come. And when at last I heard him on the stair he walked as slowly as pall-bearers with a bier. Every step was distinct and slow, instead of the usual tap-tap of his quick motions.

Then I saw him in the candlelight at the door of the library. Never have I seen such bewilderment upon the face of a human being.

"This is the damndest house I ever saw!" he cried.

He stalked into the room with amazement. He sat down in a great chair and rocked himself back and forth, his eyes on the floor. And now and then he swore gently, dazedly. And I have seen the same look, in my professional experience, in the faces of men just picked up alive after startling automobile accidents.

"You look a trifle upset, Inspector," I said. "What's the matter now?"

He turned slowly, still numbed and dazed. "I say the damndest. No case I was ever in had quite the devilish, upsetting, aggravating features that this one has. When I started to put away that clod that held the footprint, I

opened the drawer where I had put the stained shirt."

"Yes?"

"Somebody had unlocked that drawer with a screw-driver!"

"And the shirt was gone?"

"Gone nothing! Some one had just torn a solid square foot out of the front part of the shirt-tail. And it dazed me so that I dropped the clod."

(To Be Continued.)

Reasonable.

Patient: "I can't afford to be ill."

Specialist: "Is your business so profitable?"

Patient: "No, but yours is."

## SUCCESSFUL ALONG WITH HIS COMMUNITY

THE MAN WHO HAS REAL VISION IS using his bank, not only for the safe keeping of his funds, but for its services.

BE PREPARED FOR THE TIME WHEN opportunity knocks by keeping in close touch with the officers of the FIRST NATIONAL BANK.

The First National Bank OF HEREFORD



### ANOTHER WOMACK SUPER SPECIAL

—IN— HIGH GRADE GROCERIES

CRACKERS, Sodas, six pound box	80c
CRACKERS, Sodas, two pound box	32c
SYRUP, Dark Karo, gallon	65c
WASHING POWDER, Star Naptha	30c
SOAP, Klax Coconut Oil Pumice, cake	5c

WE BUY EGGS AND PAY THE MARKET PRICE

AVOID DISAPPOINTMENT, SEE US FIRST OR PHONE 87. WE DELIVER

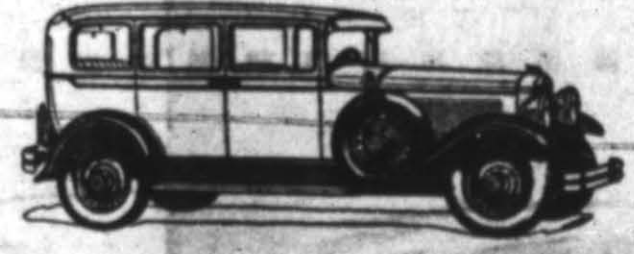
# STUDEBAKER

Announces

## H. N. Bishop

as Studebaker-Erskine dealer in HEREFORD, TEXAS

**New President Eight**  
30,000 miles in 26,326 minutes



Greatest endurance record in history of transportation—averaged 68 miles per hour for 19 days and 28 nights of continuous high-speed driving! 109 horsepower—80 miles per hour.

\$1685 to \$2485  
f. o. b. factory

**New Commander**  
25,000 miles in 22,968 minutes



Only Studebaker's President Eight could break The Commander's marvelous record! Lounge upholstery, adjustable steering wheel, hydraulic shock absorbers, exclusive ball bearing spring shackles contribute marvelous comfort. Record-breaking beauty, comfort and value for

\$1435 to \$1665  
f. o. b. factory

You, your family, and friends are cordially invited to inspect the new Studebaker and Erskine cars in their new Studebaker home.

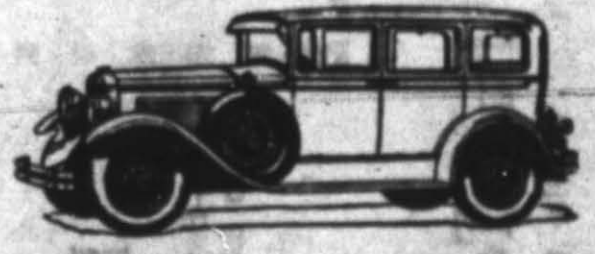
Here you will see new lines, new colors, new refinements and improvements. The new Studebaker models introduce ball bearing spring shackles that yield unequalled riding comfort. These new ball bearing shackles—an exclusive Studebaker innovation—allow friction-free spring action, eliminate squeaks and rattles, and need lubrication only after 20,000 miles or more.

Come in today and see the four great lines of Studebaker cars—so outstanding in performance that they have won more official records for endurance and speed than all other makes of cars combined!

**40 miles per hour—NEW!**

You can safely drive Studebaker and Erskine cars 40 miles per hour the very first day because of Studebaker engineering genius, quality materials, precision workmanship and rigid inspections.

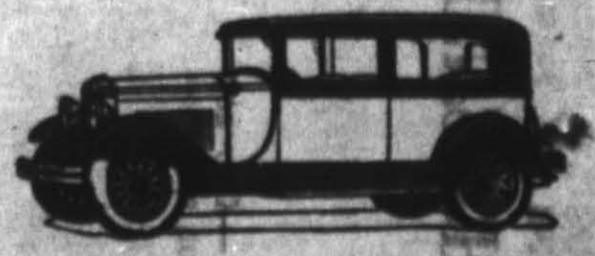
**New Dictator**  
5000 miles in 4751 minutes



5000 miles in 4751 minutes! Proven performance, unequalled by any stock car under \$1400, and rare new beauty. Performance that appeals to a man—appearance that wins a woman.

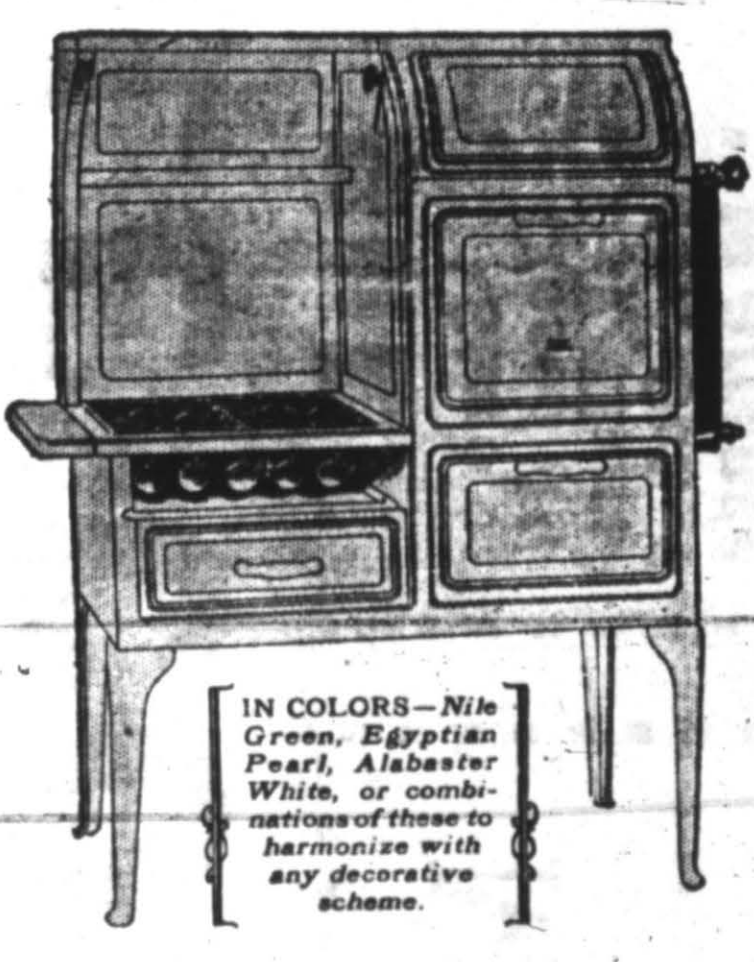
\$1185 to \$1395  
f. o. b. factory

**New Erskine Six**  
1000 miles in 984 minutes



Studebaker's low priced high quality six. Longer wheelbase and hydraulic shock absorbers for greater comfort. New beauty of line and color. No stock car under \$1000 has ever equaled the Erskine's record for sustained speed.

\$835 to \$1045  
f. o. b. factory



IN COLORS—Nile Green, Egyptian Pearl, Alabaster White, or combinations of these to harmonize with any decorative scheme.



The gas range makes the difference



WHY DO SOME WOMEN take keen delight in cooking and baking while others find these tasks a burden? Look in the kitchen for your answer.

Where you find a Clark Jewel Red Wheel Gas Range you'll find a woman who enjoys her cooking. The baking qualities of the Clark Jewel oven produce results she is proud of. And she does her work without effort. The Red Wheel

Regulator measures and controls oven heat automatically. It does all the "oven-watching."

And she is proud to have an alabaster white or pastel-tinted porcelain enameled Clark Jewel Range in her kitchen. The beautifully rounded corners and paneled fronts are handsome and easy to clean. More than 1400 schools and colleges have chosen Clark Jewel Ranges for use in teaching cookery.

**CLARK JEWEL RED WHEEL Gas Ranges**

West Texas Gas Company



**THIS WEEK**

By ARTHUR BRISBANE

**ALFONSO TALKS.**  
THE ELECTRON IS REAL.  
THE NEWS MENAGERIE.  
MAN HAS A SOUL.

The King of Spain has talked of moving pictures, his voice recorded by the Fox Movietone. Millions will be interested in a king who casually says: "I am very glad to say Christopher Columbus was aided in coming to this country by my ancestors."

He is a practical King, this Alfonso, with his mind on his subjects' welfare. He urges American tourists to come to Spain, telling them they will find good roads. "You may drive as fast as I like. I, myself, have driven fast for twenty-four years."

Most important is the fact that moving pictures will enable everybody to see, study and know the most important people on earth. That really is progress.

The electron, mysterious, theoretical "smallest division of matter," no imaginary "dot in space." It

possesses definite size, revolving inside the atom, as our earth revolves within the solar system. We go around our sun once in three hundred and sixty-five days. The electro goes around ITS sun the nucleus at the center of the atom, billions of times every second.

You cannot imagine that, or believe it, and you need, but science proves it to be a fact.

Recent important discoveries are due to an Englishman, Professor Thomson, and an American, Dr. Davison, of Columbia University, and the big telephone company laboratories.

The electrons may not interest moderns, but it interests science and will interest future ages more than this Presidential election will a good deal more.

A man looking through the news is like a small boy in a menagerie. So much to see you have to run from cage to cage, from the laughing hyena to the snorting hippopotamus, and from the bar-shaking orang-outang to the placid elephant.

Politics may be called the laughing hyena of the human menagerie and the crime wave is the orang-outang.

In his first address as president of the British Association for the Advancement of Science, Sir William Bragg insists that man has a soul. This is like saying there is steam in an engine when it moves, physical life in a man running and talking.

Science cannot PROVE the existence of a soul, but proof isn't necessary.

No man can prove he isn't dreaming as he talks to you, and many a man dreaming has been certain he was awake.

Three things in the universe, matter, force, spirit. Matter and force may be one. At least they take different forms. Force cannot act without matter. And only spirit CONSCIOUSNESS can supply force to matter and make things better.

The earth was a wilderness until human beings, each with his spark of consciousness, came to change it. No "fortuitous concourse of atoms" could produce the left hind leg of a field mouse, much less the brain of an Aristotle.

It is man's work that counts, not his ashes. When kings came back after the French Revolution, they scattered Voltaire's ashes to the four winds. And they picked the right man, for it was he that put an end to the French kings. They are gone. He remains. They never succeeded in scattering him while he lived. He worried them.

An exhibition in London introduces "Eric, the Robot," a man-shaped wooden and metallic machine that rises to its feet, stretches out an arm to command silence, and makes a speech. The shiny, metallic man-machine, its slanting yellow eyes lighted by electricity, frightens spectators.

Some workers who dread the possibilities of competition by machine men. But there is no danger. When modern cloth-making machinery was first used England built forts to protect the machinery from enraged workers, convinced that it would starve them.

Those machines employed more men than ever at better wages. Every efficient new machine increases prosperity, especially that of workers by increasing man value. With an ox-team a man was worth \$1 a day. With a locomotive he is worth \$10.

Mr. Ouafi, French Arab, who beat all runners of the world in

the Olympic marathon, is here. Nature, producing him, seems to have had a preboding in mind. His legs are almost as thin as a greyhound's and quite tall, he weighs only 124 pounds.

Ouafi is a citizen of the French Republic, and, although many sporting Americans that see him run will not know it, his ancestors of ancient Arabia are ancestors whom our civilization and its science owe a great deal.

Those old Arabs were learned in science, mathematics and many lines when our ancestors in England were hiding in swamps and our ancestors in Ireland were running over the hills and bogs not much dressed, their great king putting aside his cloak of raw bull hide in the presence of a French visitor, revealing a king with nothing on him.

Many words that we use every day, sofa, alcohol, many terms in chemistry, come from the Arabic.

Raymond S. Blunt of Chicago is called the human time clock. He remembers where he was, what happened every hour, every minute of the last ten years. In four months of this year, for instance, he spent 968 hours in sleep, 25 hours in church, 363 hours at meals, 58 hours on pleasure, etc.

That's interesting, but keeping track of time, hours and minutes, is not as important as putting something into the hours and minutes. For instance, the minute in which Thomas A. Edison decided that two messages, as well as one, might be sent over the same wire at the same time, was more important to the world than all the well regulated hours in the lives of ten thousand other men.

Gold has been the unit of value since man first found strange, heavy little yellow grains down by mountain streams, thousands of years ago.

Men have struggled for gold and died weeping because they couldn't take it along, and have murdered each other for gold.

Now cold science tells you, "Gold won't always be the unit of value." Nitrogen will replace it, being the foundation of our food supply and of life.

Every square mile of air above the earth's surface carries twenty million tons of nitrogen, enough to last the world twelve years.

Any way of getting that nitrogen out of the air cheaply would be marvelously important to farmers, especially.

Judge Jarecki of Chicago says that city will enlist 10,000 men to guard the polls in November. He doesn't want any more "pineapple" politics.

"Pineapple," you know, is Chicago's playful euphemism for an explosive bomb. If pineapples only were used in the Chicago campaign it wouldn't be so bad. But automatics, machine guns and brass knuckles added to the "pineapple" make the way of the voter hard, unless he votes with the gang.

**Things You Should Know About Your HEALTH**  
Jno. Jos. Gaines, M. D.

**REMEMBER:**

Disease germs have three avenues of entrance into the human system. They may be inhaled, swallowed, or may get in through or incised wounds of the skin.

In warm weather, when most of our houses are wide open, the danger of inhaled germs is practically nil. Pure air is a wonderful disinfectant, capable, except against the tubercular germ, which should be guarded against at all seasons.

Most acquired infections in summer are of the digestive tract, the bacteria are swallowed with food or water. We should, therefore, be discriminative at this season. Edibles taken raw must be scrupulously clean and thoroughly masticated. Fruits should be ripe, fresh and free from punctures by twigs, or specks of decay. Don't give the child a banana that is green, or part ripened or punctured through the skin. Potato salad that is carried over from meal to meal—better throw it away, or do without the mixture entirely.

See that all cooked food is very thoroughly done, especially meats. It is not good policy to eat the boiled ham that you had left over from the picnic, especially if it is reposed in the basket on the ground for a few hours. The same is true of cake, wrapped in newspaper and kept in the same basket. Flies haunt outdoor picnics. They love to crawl over deviled eggs, potato, salads and the like. It is not pleasant to think of what they may shake off from their filthy feet and bodies.

It goes without saying that all drinking water these days should be attested in purity by a capable rather than a political official. A stitch in time saves more than nine. Put nothing of doubtful purity into your stomach, and be careful not to overload.

**Thinking Out Loud!**

Already the influence of a woman in politics is being felt. Straw votes indicate remarkable switches in sentiment which no doubt are due to woman's ancient and time-honored privilege of changing her mind.

"Five noses broken in Texas political meeting," says a headline. Evidently the anti-Prohibition faction is growing active.

The Calvin Coolidges have left Brule, Wisconsin, and the only residents there who don't mind the President's departure are the scaly denizens of the deep.

Add smiles: As merry as Buster Keaton.

The Prince of Wales ripped his trousers on a bench last week and by this time the momentous event has been reported in every large daily newspaper in the world. That's what we call fame.

A man advertises that he wants a job, admitting he has been a burglar for several years and saying he wants to get into a legitimate line. His training would probably be valuable in a great many businesses.



**It Takes 200 Years to Grow an 18-Inch Beach Tree . . . yet you can cut or burn it in half an hour.**  
Your building may represent the sacrifice and earnings of generations. How foolish for you to save an insurance premium and risk the instant loss of the money value of the labor of years! Don't try it. Consult this agency.

**PLAINS INSURANCE AGENCY**  
John Patton - Manager  
Hereford, Texas.

German matrimonial statistics show that married men live longer than bachelors. Probably they become so accustomed to trouble that it doesn't have any effect on them after a while.

A New Yorker, charged with making out a false check, tried to eat it in order to destroy the evidence against him. When he made out the check he probably didn't think that he himself would be the goat.

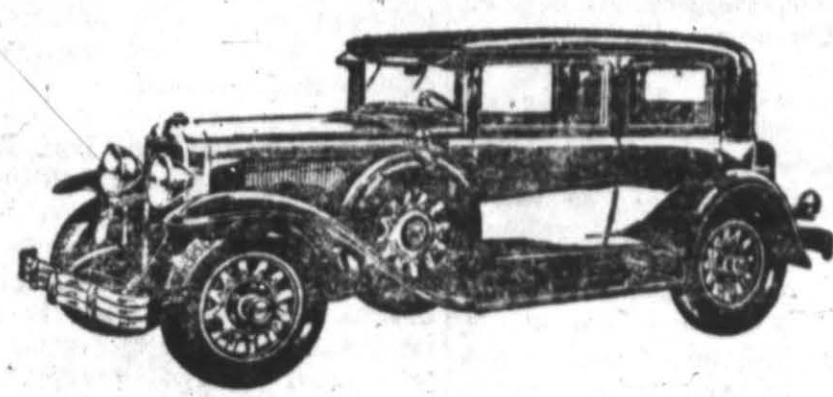
A pickpocket, when arrested for practicing his art, said he was only doing so in an attempt to raise the money for his ball bond. That's what we call enterprise.

The Plumbers' Convention at Atlantic City has voted for a 40-hour week. Do they mean forty hours of work—or waiting for tools?

Add smiles: As easy as getting a ticket to the World's Series.

"Silence is Golden"—but you can't get the producers who are cashing in on sound pictures to believe it.

Our idea of a good guesser: The man who predicted that Jack Dempsey would win the fight in the play he is starring in on Broadway.



Because it's new . . . Because it's individual . . . Because it's the most beautiful automobile of the day, this new Buick . . . the car of cars is enjoying the year of years . . .

**BUICK THE NEW BUICK IS THE NEW STYLE**

Drawing the greatest crowds—winning the most enthusiastic praise—rolling up the biggest demand in all fine-car history—the Silver Anniversary Buick with New Masterpiece Bodies by Fisher is scoring the most sensational success ever won by any new quality car!

Millions of spectators thronging Buick showrooms in all parts of the country! Tens of thousands enthusiastically placing their orders for the Buick of Buicks and car of cars!

And all because it is not only a leading engineering achievement of the past twenty-five years—em-

bodiment performance abilities unmatched anywhere in the world—but also because it ushers in an entirely new style—a fascinating new mode—of automotive beauty and luxury!

The motorists of America, "looked to the leader for leadership" in automotive design. Buick answered with this epic car. And the public is responding with overwhelming demand—a demand that has forced the great Buick factory to production levels unprecedented in its entire history!

**THE SILVER ANNIVERSARY BUICK**  
With Masterpiece Bodies by Fisher

**Norton Motor Co.**  
Hereford, Texas

Your car won't work at top-notch efficiency unless you give it real good gasoline and oil. We give you only the best gas and oils. We handle

**Phillip's 66 Gas**

We Guarantee 66 Gravity Test  
And Mariand, Quaker State and Phillips Oils.

**L. I. West Filling Station**



Dinner getting will always be an easy task if you always have on hand a full supply of our SPLENDID "CAN" GOODS—canned fruits, canned vegetables, canned everything.

Don't buy by the can; buy by the DOZEN. This will SAVE you MONEY and lots of trouble.

You CAN enjoy what we have in CANS.

**Williams Grocery Company**  
Phone 128

**AUCTIONEER**

**W. S. WILLIAMS**  
Over Newell Building

OFFICE PHONE 7  
RESIDENCE PHONE 136

Service and Satisfaction Is My Motto

COMMISSION: 2 PER CENT FOR FARM SALES OF \$1,000 OR OVER

**What Are Your Banking Relations?**

In all dealings with your bank you should enjoy that feeling of confidence and satisfaction which comes when the officers and employees take a personal interest in your requirements.

You are invited to make full use of our up-to-date facilities. Your account will have prompt and courteous attention, and the matured judgement of our officers is at your disposal in matters of investment.

**The First State Bank**  
Hereford, Texas



**DAIRY AUCTION SALE**

**Tuesday, Oct. 9**

SALE BEGINS PROMPTLY AT 2:00 P. M.

—I will sell at PUBLIC AUCTION at the John Purcell farm, located one-half mile south and one-half mile east of Hereford, thirty head of the best Dairy Cows ever offered for sale in this part of the country.

—These cows are descendants of purebred sires and dams. Good individuals; heavy milkers; ages from two to seven years, and good colors. These cows will be very profitable on any farm, as they are the right kind to own.

A good dairy cow is endorsed by every bank.

—If you are interested in good Jersey cows, it will be to your advantage to attend this sale.

**TERMS**—Please make arrangements with your bankers, as these cows will be sold for cash.

**J. W. DUNCAN, Owner**  
RAY BARBER, Auctioneer.



**C. of C.**

(Continued from Page One)

that they were giving their building a general overhauling, cleaning and adding new fixtures and going to the limit to give Hereford the best bakery it has ever had. "We are making a much better grade of bread and pastries," she stated, "and are going to give the people of the city the best there is in us."

Mrs. N. E. Gass and Mrs. Seth B. Holman were also introduced, although they needed no introduction.

H. H. Finch, new City Manager, spoke briefly, pledging his best efforts in his new work and close co-operation with the Chamber of Commerce. G. A. F. Parker reported that the son of the owner of the Hereford cotton gin had been here the first of the week; that the gin has been completely overhauled and urged that every one give them a chance to show what good work they can do. E. E. Ireland, brother of Mayor Ireland, and an experienced cotton gin man, has been named manager this year.

Chairman Cronin said something should be done about cleaning up regularly behind the business buildings and asked the city commission and new manager to study a plan toward this end.

Mayor Ireland told his hearers that since the employment of a City Manager radical changes in the conduct of all of the city's affairs will soon be made. He asked the citizens to be slow about criticizing the new City Manager, as he believes the Commission has employed a man who could handle the job. He said the Commissioners are all business men, with private interests, and were simply unable to give the time necessary to a growing community. He asked hearty co-operation for Mr. Finch.

It was decided that a committee be appointed to round up a crowd to attend the Castro County Fair Friday, and Robert Thompson, and E. C. Everitt were appointed. After the meeting, however, it was decided to go Saturday morning instead of Friday, in time to allow the business men to return by noon. Wednesday a petition was circulated asking the business men to go to Dimmitt on Saturday and a big crowd, with the band, is expected to attend.

L. P. Landrum told of a recent visit to Portales, and of its great activity along irrigated truck industry. C. W. Humble, manager of the Hereford High football eleven, announced that the ticket selling campaign was now on for the season and that the first home game would be played Friday of this week against Tucuman.

**Cattle Feeding**

(Continued from Page One)

future prosperity of the country. They not only learn how to feed calves, how to care for them, how to show them, how to sell them, but they build up a spirit of independence and self reliance that ought to lay a firm foundation for future business success. We have implicit confidence in these boys and believe they will make good and reflect credit upon themselves, their families, their county agent, and in the long run, they will repay us for our contribution to the cause by making better farmers and citizens for this territory."

**Clyde Gregg Takes Place of H. Lane With Harvester Co.**

Clyde Gregg, son of A. W. Gregg of Hereford, has assumed the duties of sales man for the International Harvester Co. for the Panhandle and Eastern New Mexico, the territory formerly handled by Hugh Lane, who is now located at Canyon. Mr. Gregg will make Hereford his home and Amarillo his business headquarters. Mr. Lane is now engaged in the cattle marketing business.

**W. S. Williams Sale Proceeds Business Trip to Missouri**

W. S. Williams, local stock farmer and auctioneer, announces a sale of his household goods and home equipment generally for next Monday afternoon, at his home at 700 Miles Avenue, one block west and one block north of the Christian church, beginning at 2:00 o'clock.

Mr. Williams traded his ranch in this county some time ago for a well improved farm near Poplar Bluff, Mo. He has cattle there and work that demands his immediate attention, and it is his plan to take Mrs. Williams and go there early next week and settle his affairs for the winter. He states emphatically that it is not his intention to leave Hereford, but to merely take a vacation and arrange his business so that he can return as soon as possible.

The home in which Mr. and Mrs. Williams have been living, formerly the property of Judge J. E. Ferguson, was sold the past week to P. M. Kester, local jeweler and optometrist.

**C. E. Gatlin Has Bought Local Texas Filling Station**

The Texas Filling Station, operated since its opening by Mack Womble, who is also the wholesale agent for the Texas Company at Hereford, was sold last Thursday by Mr. Womble to C. E. Gatlin. Mr. Womble will devote his entire time in future to his wholesale oil and gas business. Mr. Gatlin has been employed at the station for almost two years and is thoroughly familiar with the work and the service demands of the station and keenly alive to the possibilities of the filling station outlook in this section. He says he will continue to handle Firestone tires, tubes and accessories, and will strive earnestly to give a service pleasing to his friends and patrons.

**Sprolvs-Cronin Co. Put In New Store At Silvertown**

Announcement was made this week that the firm of Sprolvs-Cronin & Co. are to put in a big dry goods house at Silvertown, county seat of Briscoe County, Texas, within the next two or three weeks. J. T. Cronin has been at Silvertown recently arranging the lease on a new brick building and other details for the opening. T. L. Miller, now manager of a dry goods firm at Erick, Okla., will manage the new venture at Silvertown. Walter Sprolvs, senior member of the firm, and Mr. Miller were in Hereford this week, leaving Tuesday. The company also put in a new store at Clinton, Okla., about thirty days ago.

Mr. Cronin says that the advent of the Denver railroad has greatly enhanced prospects in Briscoe county, and that brick buildings and general improvement of every kind are springing up all over the landscape. He believes the new store will be a wise investment for the future.

**T. H. Phillips Succeeds F. F. Farrell, Pharmacist**

F. F. Farrell, pharmacist at the Corner Drug Store, departed for a new position at Canyon on the first of the month and has been succeeded here by T. H. Phillips, registered pharmacist from Amarillo. Mr. Phillips is a native of West Virginia and holds diplomas from schools of pharmacy in that state.

**John Robinson Remodels Home for Modern Residence**

John Robinson is completing a job of remodeling on his residence on East Third Street, formerly the home of Bonnie Brumley. Mr. Robinson now has a modern house, six rooms and bath, and has under construction a two-car garage. The Robinsons have moved into their home.

**Wed Three Times to Same Man.**

Chicago.—Mrs. Josephine Hillwien, now has reached the conclusion that Edward Hillwien, her husband, is fixed in his traits. One of these, she claims, is his impulse to beat her. She married him three times, divorced him twice and is now seeking her third divorce. Her next husband, she says, must be another.

**Peggy Must Be Carried.**

New York.—Peggy must be carried when she rides in the elevators of Turner Towers, an apartment house, according to the ruling of the court. Peggy is a Pomeranian dog owned by James W. Samuels, 8 Turner Towers tenant. When Samuel Turner, agent, ruled that dogs must be carried in arms in passenger elevators, Samuels appealed to the courts. Peggy, he says, likes to stand on her own feet. Mr. Turner said Peggy annoyed passengers.

**J. W. HENDRICKS, M. D.**

Diseases of Women, Obstetrics

**J. E. LEMMON, M. D.**

Diseases of Children, Infant Feeding

210-11-12 Oliver-Eakle Bldg. Amarillo

**Dr. Frank Crane Says**

**THE EMPTY NORTH.**

One of the most striking passages of that ancient collection of literature known as the Bible, is, "He hangeth the north over an empty place." It is found in the book of Job.

The queer part of it is that astronomically the north is a somewhat empty place. In a measure you can see for yourself that there are not many stars in that direction.

All this is called to mind when we read of General Noble's flight over the Pole a short time ago. He discovered again what had already been discovered, then when you get to the North Pole you find nothing there—just frozen emulsiens.

Think of all these years that men have dreamed of getting to the North Pole, and striven for it, and died for it. What does it amount to, after all?

It is simply a record to make, a sort of impossible line to toe, but all those fanciful dreams of Simms, Hois and the like, about there being an undiscovered country up there are pure fiction.

The only part of this globe that is habitable is the temperate zone and in a measure the tropics. General Noble's discoveries, as well as those of others, reveal that the North is to be added to the oceans and the deserts and the mountain ranges as pure waste. A deal of the universe, as far as we can see, is waste in the sense of not being habitable by man. We cannot live in the poles, and life is difficult in the high mountain ranges.

Considering how vast is the universe and how many of the stars are simply blazing balls of fire, uninhabitable by any form of life, and how gigantic are the distances between the stellar bodies, and even what a great portion of this planet is not habitable, one's philosophy of life unconsciously limits the importance of mankind, and adds a new meaning to the exclamation:

"When I consider Thy heavens, the moon and the stars which Thou hast ordained, what is man that Thou art mindful of him, and the son of man that Thou visited him?"

**Ten Thousand Dollars Given For Best 500-Word Article**

Ten thousand dollars in cash prizes will be awarded for the best letters on "Why It Pays to Buy

Chicks from a Hatchery," in the biggest-prize contest ever conducted in the poultry industry, according to announcement just made by the International Baby Chick National Campaign headquarters. The contest is open to everyone, particularly farmers and others interested in poultry raising, with the exception of hatchery operators, their employees and families.

A glance at the list of prizes indicates that a new automobile, a trip to Europe, or even new farm equipment is going to be possible for some fortunate contestants, when prize winners are announced about March 31, 1929. First prize in the contest is \$5,000, second is \$2,000, third \$1,000, fourth \$500, fifth \$250, sixth \$125, the next ten \$50 each and the next twenty-five \$25 each.

Contest rules are simple. Letters must not exceed 500 words in length and must be on the subject, "Why It Pays to Buy Chicks from a Hatchery." The letter should contain the writer's idea upon the

**HIGHWAY**

(Continued from Page One)

Colorado-to-Gulf, at Channing. The route from Dimmitt to Plainview is also included in this asked for designation and plans are going forward in all the counties on preliminary data, according to advice from the local Chamber of Commerce offices. Division engineers French of the upper district, and Brown of the lower district will be advised after the details for this designation are worked out and committees will in all probability go to Austin to appear before the State Highway Commission at an early date.

This designation will connect eight counties and in event of its granting will be the only north and south designated highway west of Highway No. 9, which leads from Amarillo to Plainview.

subject written in simple, straightforward language. All letters must be mailed on or before February 28, 1929, to Contest Editor, Campaign Headquarters, 705 National Building, Dayton, Ohio. Original thoughts contained in the letters will determine the winners, rather than excellent writing, the contest writer has announced.

Judges will consist of one prom-

inent hatcheryman, one man from the allied industries and one representative of the poultry press. These judges will be announced shortly.

Farm families are particularly interested in this prize announcement because of their wide experience with chickens and chicken raising. The Baby Chick Committee, representing reliable hatcheries throughout the nation

which have united under the slogan, Hatchery Chicks for Greater Profits, to better the quality of hatchery chicks, inaugurated this contest. They desire to obtain first hand information from poultry raisers as to why hatchery chicks are profitable. A booklet has been prepared which will be of help to anyone interested in the contest and may be secured upon written request to campaign headquarters.

**Bring Your Hogs TO HEREFORD On Fridays**

**And Receive Highest Market Price on the Plains!**

**G. W. BRUMLEY**

**Pickwick Stages Corporation**

ANNOUNCE CHANGE OF SCHEDULE EFFECTIVE SEPTEMBER 15, 1928

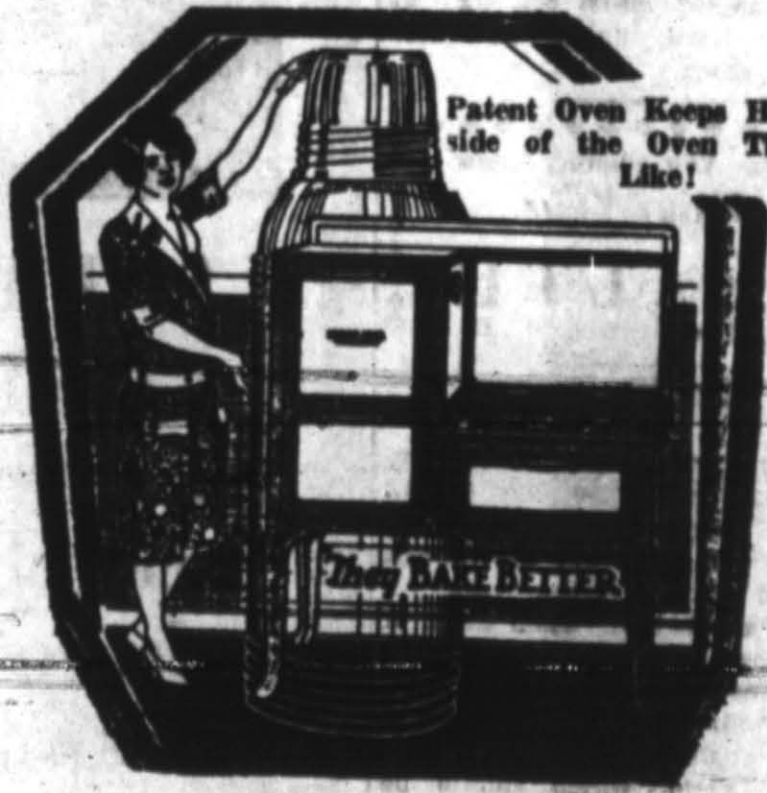
Leave Hereford for Amarillo and east, 9:25 a. m., 10:10 p. m. Local to Amarillo, 6:00 p. m. Leave Hereford for Clovis, El Paso and West, 9:45 a. m., 9:10 p. m. Local to Clovis, 1:05 p. m.

**Buick Service Station**

E. L. Mathies L. F. Dyer  
Marland Gas and Oils Cooper Armored Tires  
Storage, Greasing, Tow-In Service  
Car Washing a Specialty.  
Phone 392.

**Detroit Jewell Gas Ranges**

THEY BAKE BETTER



Patent Oven Keeps Heat Inside of the Oven Thermos-Like!

Porcelain Enamel—

INSIDE AND OUT!

PATENT OVEN BOTTLES UP THE HEAT

OVEN HEAT CONTROL

OVEN HAS 5 SIDE AIR CIRCULATING AIR CHAMBER ALL AROUND! CUTS DOWN GAS WASTE! NO WASTE! A L L THE HEAT HELD ON THE INSIDE!

—DETROIT JEWEL RANGES represent the culmination of sixty-four years of stove building experience! Greatest improvements known to the science are built into them—POWER—ECONOMY—BEAUTY.

COME IN AND SEE ITS IMPROVED FEATURES!

**J. C. CUMMINS**

**ANTHONY FURNITURE STORE**



We have REAL VALUES in furniture. Wonderful bargains in all kinds of furnishings for that new home or refurbishing the old one. Lovely odd pieces that will add attractiveness to any room.



WE BUY CREAM

JUST PHONE NO. 1

**Jones & McLean**



Here and There.

There was a good attendance at Sunday school Sunday morning, after which Rev. Harper preached a good sermon. At 3:00 p. m. Rev. Cloyd of Hereford came out and everyone enjoyed the splendid message which he brought. This is the first time Rev. Cloyd had been to Frio and we hope he will be able to come again.

Mrs. Harry Taylor spent last week end with friends at Portales, New Mexico.

Mrs. A. T. Jones visited with Percy Bates at Dimmitt last Friday.

Mr. and Mrs. L. M. Springer of Plainview visited last week in the Sparkman, Jones and Springer homes.

J. J. Lindsey and Fred Gibson made a business trip to Santa Rosa, New Mexico last week.

Mr. and Mrs. W. A. Springer called at the Bob Axe home Sunday afternoon.

Mr. and Mrs. E. E. Rogers were Sunday guests at the L. F. Boyd home.

Mr. and Mrs. Harry Loomas and Mrs. Nettie Green spent part of last week visiting Mr. Loomas' relatives at Ima, New Mexico.

Mrs. G. F. Springer, Miss Tiny Lee and Miss Glays Jones attended church at Flagg Sunday morning.

Rev. Saxon of Hereford will preach at Frio Friday night.

John Gsets was the first one in this community to have maize combined.

Miss Nettie Lee Green spent Sunday evening with Misses Counts.

Mr. and Mrs. Walter Easter and Mrs. Hazel Sparks and children attended church at Frio Sunday afternoon.

Mr. and Mrs. C. M. Bell called at the C. E. Tice home Monday. Mr. and Mrs. Earl Lane, Mr. and Mrs. Edgar Moseley and Mr. and Mrs. C. H. Carl were Amarillo fair visitors last week.

A family from Tullis has bought the Kemp place and moved there but we failed to learn their name.

Mr. and Mrs. Henry Allman took Sunday dinner at the Tice home.

Mr. and Mrs. J. W. Berry spent Wednesday evening at the Bell home.

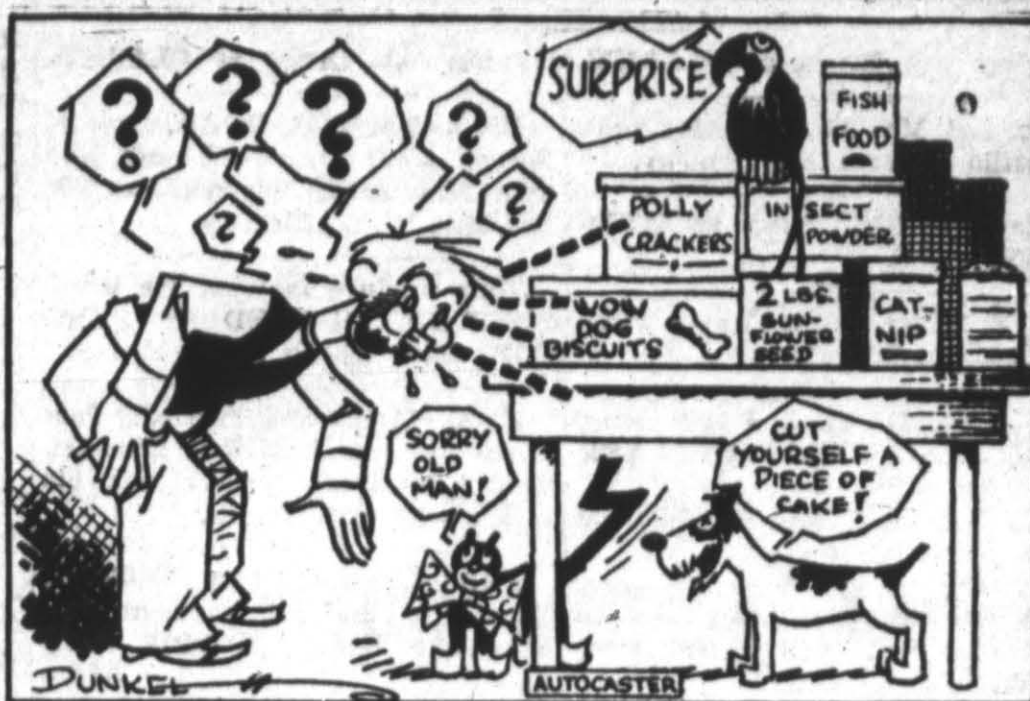
Saturday night is literary night at Frio.

Ward News Notes

The Willing Workers club met Wednesday with Mrs. Wylie Robinson as hostess. There were nine

THE FUMBLE FAMILY

by Dunkel



present and the afternoon was spent tacking a comfort, after which cake, sandwiches and punch were served. The next meeting will be with Mrs. Lizenbe, October 10.

Mr. and Mrs. Jack Hutson spent Sunday in Borger.

Mrs. Lee Hutson who spent the week here, returned home to Borger Sunday.

Miss Mildred Brewster spent Sunday with Mae and Edna Harrison.

Mr. and Mrs. Zem Powelson and family spent Sunday with her parents, Mr. and Mrs. Harrison.

Mrs. Coconauger and family spent Sunday with Mr. and Mrs. Carraway.

Progressive News

Miss Edith Childree spent the week end with her parents.

Misses Lois and Gusta Samuelson, Mary Ella Hershey, Lucille Parks and Mmes. Ray and Howard Hershey visited Della McKinzie Sunday afternoon.

Misses Nola and Lorena Brumley spent Sunday in the McKinzie home.

Mr. and Mrs. Will Karr called Sunday afternoon on Mrs. Jacobs and family.

Several from our community attended the fair at Amarillo last week. Mr. and Mrs. Webb attended Monday, Mr. Russell and family and Mr. and Mrs. Orin Russell were at the fair Wednesday.

T. E. Baker and family attended the Amarillo fair Friday.

Mr. Kimmons, of Amarillo, spent several days in the Cockrell home last week.

Mr. Blagg and family were visitors in the W. O. Miles home Sunday.

Mrs. Sawyer called on her sister, Mrs. Frank Corn, Sunday afternoon.

Mr. and Mrs. Orin Russell spent Sunday with her parents.

Mr. Caldwell and family were dinner guests of Mr. and Mrs. Jeff Roberson Sunday.

Miss Annie Laura Sawyer attended a box supper at Dawn Friday evening.

Mr. Parks and Mr. Hershey were business visitors in Amarillo Saturday and attended the fair.

Mrs. Webb's sister from Amarillo spent Sunday in the Webb home.

Mrs. Bennett Sawyer called on Mrs. Sawyer Saturday.

Born to Mr. and Mrs. Cecil Hodges Sunday, September 30, a girl. The little miss has been named Dorothy Joe.

Singing program:  
Opening song: Leader.  
Duet: Samuelson Sisters.  
Song: Mary Ella Hershey.  
Quartet: arr. Mildred Gregory.  
Song: Ova Vernon.  
Song: Irving Reeves.  
Quartet: arr. Mr. Ramsey.  
Song: Lucille Parks.  
Song: Mr. Garrett.  
Quartet: J. C. Gregory.  
Song: Juniors.

Flagg News.

Mrs. W. C. Cassidy entertained with a surprise birthday dinner Sunday in honor of her friend, Mrs. Meek, of Center. More than fifty persons were present. Several of the Cleo community

citizens attended church here last Sunday.

Mr. Fain of Amarillo was a business caller in Flagg last week.

Mr. Ward of Post visited Mr. and Mrs. J. B. Summers last week end.

Cecil Bible of Hottis, Oklahoma, visited Mr. and Mrs. Joe Tarply last week.

Mr. and Mrs. Dodson were shopping in Dimmitt Saturday.

Mr. and Mrs. N. Arms were dinner guests of Mr. and Mrs. Benswanger Sunday.

Mr. and Mrs. Ernest Jones are visiting in Plainview and Hall county this week.

Mrs. Robison of Jackboro is visiting her daughter here, Mrs. Cass Arms.

The home of Mrs. Sid Sheffy was

the scene of much merriment last Thursday afternoon when she entertained the mothers of this community with a short program, after which refreshments were served to Mmes. Sutters, C. Ramsey, F. Ramsey, N. Arms, C. Arms, Ralburn, Birdwell, Cryer, Teague Summers, Reeves, Bain, Benswanger, Tarpley, Herring, Walker and Summer.

Mr. and Mrs. Sid Sheffy were dinner guests of Mr. and Mrs. Cliff Ramsey last Sunday.

Mr. and Mrs. Reeder of Lubbock were business callers in Flagg last week and also visited Mr. and Mrs. Bains.

Mrs. Walker of Altus, Oklahoma, is visiting her son and family here, Mr. and Mrs. Charles Walker.

Keep the Whole Family Fit

—the Whole Wheat Cereal  
SMAX contains all the health and energy building elements and all the Bran, nature's laxative, that old and young need.  
Serve SMAX for breakfast tomorrow, it is easily prepared—cooks in 3 minutes.  
At Your Grocers

# PUBLIC FARM SALE

## Livestock and Equipment

### FRIDAY, OCTOBER 12

SALE BEGINS PROMPTLY AT 1:30 P. M.

I will sell equipment of my farm, located 16 miles north of Hereford, on 25-Mile Avenue, and one-half mile west, consisting of the following:

Milk Cows

- 1—Jersey milk cow, age 6, giving 3 gallons now, fresh in December.
- 1—Jersey milk cow, age 6, giving 3 gallons now, fresh January 1.
- 2—Jersey heifers, giving 2 1/2 gallons each.
- 1—Jersey milk cow, giving 3 gallons.
- 1—Pure bred Jersey bull, coming two years old.
- 4—Jersey heifer calves, age 6 to 7 months.
- 4—Bull calves, age 6 to 7 months.

Horses and Mules

- 1—Team black horses, age 6, weight 2800 pounds.
  - 1—Black mare, age 6, weight 1400 pounds.
  - 1—Black mare, age 9, weight 1275 pounds.
  - 1—Bay Mare, age 9, weight 1250 pounds.
  - 1—Saddle pony, age 4, gentle for children.
  - 1—Horse mule, com three, 16 hands.
  - 1—Mare mule, coming 3, 15 1/2 hands.
  - 1—Horse mule, coming 6, 16 hands.
  - 1—Team black horses, age 7, weight 3000 pounds.
- I am especially proud of my horses and mules—they have plenty of size and quality.

Farm Machinery

- 1—P. & O. two-row go-devil.
  - 1—P. & O. two-row lister.
  - 1—Good wagon and box.
  - 1—Ten-foot push binder, header attachment.
  - 1—Fordson tractor.
  - 1—Three-section drag harrow.
  - 2—Slide go-devils.
  - 1—Six-foot Emerson tandem disc.
  - 1—Seven-foot John Deere tandem disc.
  - 1—Hoosier wheat drill.
  - 1—Bundle frame.
  - 1—Ten horsepower Stover engine and feed grinder.
- Many other useful articles entirely too numerous to mention.

Harness

- 8—Sets of good harness.
  - 1—Extra good saddle.
- Collars, lines, bridles, halters and many other useful items.

Chickens

- 6—Dozen White Leghorn pullets.
- No. 3 Primrose cream separator, in good condition.
- 150 Acres row crop, consisting of higaria, sorghum, maize and corn, for sale at private treaty.

This offering consists of good clean farm equipment and it will be a pleasure to have you with us on Sales Day OCTOBER 12.

TERMS—Farm machinery: all sums of \$25.00 and under, cash; sums over \$25.00, six months' note, 10 percent, approved security, will be accepted. Five percent discount for cash on sums over \$25.00. TERMS—Horses and Cattle: Note, due January 1, 1929, approved security, with 10 percent interest; five percent discount for cash.

# ANDY THOMAS, Owner

CLIFF ESTES, Clerk. COL. RAY BARBER, Auctioneer.

For Economical Transportation

## CHEVROLET

And now, a Million Chevrolets Since Jan 1st

**First Choice of the Nation for 1928**

Sweeping month after month to even more spectacular heights of popularity... making and breaking new records of success with impressive regularity throughout the year—

—the Bigger and Better Chevrolet has been the greatest sensation of America's greatest industry!

And never was a success more soundly deserved—for the Bigger and Better Chevrolet embodies fourteen years of continuous progress in the building of quality automobiles and embodies elements of beauty, performance, dependability, long life and economy never before combined in any low-priced automobile.

Come in! Get a demonstration of this truly remarkable automobile! Learn why it has become first choice of the nation for 1928.

The COACH \$585

- The Touring or Runabout... \$495
- The Coupe... \$595
- The 4-Door Sedan... \$675
- The Convertible... \$695
- The Imperial Sedan... \$715
- The Limousine... \$750
- Truck (Chauffeur Only) Light Delivery... \$375

All prices f. o. b. Flint, Michigan. Check Chevrolet Dealership Prices. They include the lowest handling and financing charge available.

Brumley Chevrolet Co., Inc. Hereford, Texas

QUALITY AT LOW COST



# LOCAL HAPPENINGS

## I buy my Drugs at CLARK'S.

Mr. and Mrs. Oscar Easley were Amarillo visitors last Sunday.

## Gingham Girl Flour at WOMACK'S.

R. V. Miller was a Canyon visitor last Sunday afternoon.

FOR SALE—Fresh Jersey cows, terms. RALPH BARNETT. 382c

W. R. Arnold was an Amarillo visitor last Saturday.

To Exchange for Land—Modern residence, well located and close in. RALPH BARNETT. 382c

J. P. Collier of Adrian was here Wednesday on business.

## Gingham Girl Flour at WOMACK'S.

L. H. Fuqua left Sunday for Houston where he expects to enter Rice Institute.

Your produce is what we want. WEST TEXAS FEED & SEED COMPANY, Phone 265.

The only comebacks we have are our satisfied customers. Brunswick Tires at RICE'S.

Give us a good base and we can jack up the world. Jacks—all sizes and prices—at RICE'S.

All Brunswick Tires are guaranteed against defects for the life of the tire. RICE SELLS THEM.

Henry Wilkinson of Amarillo transacted business here Wednesday.

A free bottle of Coty's perfume with each box of face powder, at CITY DRUG STORE.

Bob Rowan of Canyon was a business caller in Hereford Wednesday.

The famous College Line of Toilet Goods—the Dorothy Perkins line at the CITY DRUG STORE.

Mrs. Bernard Hicks and baby left Saturday for Arlington where she was called by the serious illness of her mother.

Follow Al Smith and Herb Hoover over the Atwater Kent Radio air route! The most faithful reproduction of the human voice in existence. ORR'S TAILOR SHOP. 31-1f

Mrs. Mabel De Oliveira returned home Wednesday from Tucuman, New Mexico, where she had been visiting several days.

# STAR THEATRE

HEREFORD, TEXAS

Friday Only  
OCTOBER 5

"WATERFRONT"

with

JACK MULHALL AND DOROTHY MACKAIL

Saturday Afternoon and Night  
OCTOBER 6

BEBE DANIELS

in

"TAKE ME HOME"

Monday and Tuesday  
OCTOBER 8-9

"FORGOTTEN FACES"

with

CLIVE BROOK and MARY BRIAN.

Wednesday - Thursday  
OCTOBER 10-11

"SHADOWS OF THE NIGHT"

with

"FLASH" the Dog Star, and L. Grey.

FRIDAY ONLY

OCTOBER 12

DOROTHY MACKAIL

in

"THE WHIP"

Saturday Matinee and Night  
OCTOBER 13

ZANE GREYS

"THE WATER HOLE"

with

JACK HOLT

TIME OF SHOWS:  
Evenings 7:15-9:45  
Saturday Matinee 2:00-5:30

## I buy my Drugs at CLARK'S.

Mr. and Mrs. B. R. Anderson of Berger spent the week end here with Mrs. Anderson's parents, Mr. and Mrs. W. A. Ricketts.

Your produce is what we want. WEST TEXAS FEED & SEED COMPANY, Phone 265.

Frank Marrs left hurriedly last Thursday morning for Missouri, having received word that his father was seriously ill.

FOR SALE—Modern residence, close in, small cash payment, balance like rent. RALPH BARNETT. 382c

Raddling is better than since last winter. Pep up your set with new batteries and tubes. Fresh stock at RICE'S.

Miss Bonnie Bowsher, of San Antonio is here this week visiting her parents, Mr. and Mrs. Emil Bowsher, and her sister, Mrs. Batchelor.

The way we handle your produce will satisfy you. A trial will convince you. WEST TEXAS FEED & SEED CO., Phone 265.

Mr. and Mrs. H. G. Conkwright and daughter, Miss Nancy, Mrs. C. T. Guseman, John Patton and son, Billy, were Amarillo visitors last Saturday.

We will guarantee our two-bit can of tube patching to do all the highest priced ones will do. AT RICE'S.

J. H. Van Dalsen of Fairview, Oklahoma, was here the first of the week looking after business interests. Mr. Van Dalsen owns land near here.

Coty's and Houbigant's perfumes and toilet-waters for sale at the CLARK DRUG STORE.

Prevent smut in your wheat by using Copper Carbonate, or if you prefer, we have Formaldehyde. CITY DRUG STORE.

Courses in Crystalline and parchment shade painting, basket weaving, clay modeling, pottery and plaster chrome plaque decoration taught by MRS. R. F. ROGERS, Phone 38.

We have just received a new shipment of Elizabeth Arden Toilet goods. Get yours now while the stock is complete. At CLARK'S DRUG STORE.

Mr. and Mrs. R. A. Tynes and family and Mr. and Mrs. F. M. Kester motored to Amarillo Sunday afternoon to hear Dr. Stratton lecture.

The way we handle your produce will satisfy you. A trial will convince you. WEST TEXAS FEED & SEED CO., Phone 265.

Current history is moving fast—and the Atwater Kent Radio gets it all! Powerful, far-reaching, pleasing tone, simplicity itself in operation. Let us demonstrate it to you. ORR'S TAILOR SHOP. 31-1f

Mr. and Mrs. W. E. Ball of Ladonia, Missouri, are here visiting their son, Frank Ball and family and C. L. Hodges. Mr. Ball and Mr. Hodges are brothers-in-law.

To exchange for residence or land, Vendor's Lien Notes. RALPH BARNETT. 382c

Courses in Crystalline and Parchment shade painting, basket weaving, clay modeling, pottery and plaster chrome plaque decoration taught by MRS. R. F. ROGERS, Phone 38.

That lovely Elizabeth Arden "Cupid Breath" perfume at the CLARK DRUG STORE.

Tracy Major, son of G. C. Major in South Hereford, was painfully injured last week when his tractor back-fired and the crank struck him on the side of the head. Mr. Major is able to be about this week.

Full equipment for the home, priced always right. JONES FURNITURE CO., Phone 111.

Expecting a swell line of Lucile Pattern Hats on Friday or Saturday. VOGEL MILLINERY PARLOR.

W. O. Fox returned Monday evening from a business trip to Ballinger and San Angelo, Texas. Mr. Fox reported heavy rainfall over the South Plains.

We have just received a new shipment of Elizabeth Arden Toilet goods. Get yours now while the stock is complete. At CLARK'S DRUG STORE.

It's time for Radio now. Put in new tubes and batteries and tune in. CLARK'S DRUG STORE has the tubes and batteries for sale.

That lovely Elizabeth Arden "Cupid Breath" perfume at the CLARK DRUG STORE.

Mr. and Mrs. C. H. Dyar and Mrs. T. G. Nance, with Mr. and Mrs. W. H. Johnson and children of Amarillo left Saturday for a month's visit in California. They will stop over in Arizona on their return where they will enjoy a deer hunt.

Attend the W. S. Williams Auction Sale of household goods and equipment, Monday, October 2, at 2:00 p. m. A Wilson & Wheeler sewing machine, I-A condition, and Acetone iron and hot plates, besides what is offered on the dodgers. Have you seen them?

Amarillo Daily News and big Sunday News-Globe: annual bargain offer, one year only \$5.00. This offer expires December 31. HEREFORD NEWS STAND.

A new shipment of Elizabeth Arden Toilet Goods at CLARK'S DRUG STORE.

S. F. Williams of Phoenix, Arizona, arrived Thursday from a visit with his mother in Laneville, Iowa, and will be with his brother, W. S. Williams, for a few days while he closes up a lease on his 7,000-acre ranch in this territory.

FOR SALE—160 acres, unimproved, Lea County, N. M. Terms. RALPH BARNETT. 382c

A new shipment of Elizabeth Arden Toilet Goods at CLARK'S DRUG STORE.

The Hereford Bakery has put on a big closed truck delivery wagon for out-of-town customers and will begin delivering bread as far west as Farwell at once, it was announced Wednesday by Mr. Broadbent, new proprietor.

It's time for Radio now. Put in new tubes and batteries and tune in. CLARK'S DRUG STORE has the tubes and batteries for sale.

Abe Mark, lecturer, who brings some of the strongest endorsements ever seen here from school men of prominence over the country, will speak at the high school at 9:00 o'clock Friday morning and at 11:00 o'clock at the Central school. The subject of his discussion will be conditions in Hollywood and sound moral advice to the young people. A nominal charge of ten cents will be made for admission.

Coty's and Houbigant's perfumes and toilet waters for sale at the CLARK DRUG STORE.

Mrs. L. R. Brady and daughter, Mrs. Doyle Rose, and little daughter, Mrs. Bill Womble and Mrs. Brady's father, J. C. Womble, left last week for Glen Rose, Texas, in the interest of Mr. Womble's health.

Sewing machines, a good assortment. JONES FURNITURE CO., Phone 111.

WE WANT YOU TO KNOW: If you rent a home, you go on paying for it. We will sell you a place—Rent will pay for it and it's yours. 38-2c RALPH BARNETT.

Mrs. Florence McClelland and Ben Singleton of Louisville, Ky., returned home Friday after a visit with their sister, Mrs. W. F. Gahbert. While here they enjoyed a visit to the Carlsbad Cavern.

STRAYED—One yellow Jersey milk cow; fresh; about 8 years old; reward. O. L. RUTHERFORD, Phone 344-N. 38-1tp

Mr. and Mrs. Frank Glavan returned Sunday from a six week trip to their old home in Missouri. They drove through and report a delightful vacation among old friends and relatives.

Amarillo Daily News and big Sunday News-Globe: annual bargain offer, one year only \$5.00. This offer expires December 31. HEREFORD NEWS STAND.

Mr. and Mrs. Vern Witherspoon left Thursday morning for Dallas where they will take in the Texas State Fair. Mr. and Mrs. Witherspoon will arrive in time for the A. & M.-Sewanee football game on Saturday, with its great gathering of A. & M. students and alumni, and will see their two sons now attending A. & M. Beryl and Gordon.

Amarillo Daily News and big Sunday News-Globe: annual bargain offer, one year only \$5.00. This offer expires December 31. HEREFORD NEWS STAND.

G. F. Williams, formerly of this city, son of Mrs. E. J. Williams, has entered the Montana State Normal College at Billings where he will study this year. Williams is a graduate of the class of '27 of Oak Cliff High school at Dallas. For the past summer he has been connected with the civil engineering department of the state highways of Wyoming.

New and used gas ranges and heaters. Jones Furniture Co., Phone 111.

## CAMP FIRE GIRLS MEETING.

The Camp Fire Girls had their regular meeting on Friday afternoon at the home of Mrs. W. H. Dowell.

An invitation from Mr. Pickett of the Star Theatre for the girls to attend the show as his guests was accepted, and following the meeting at Mrs. Dowell's they all went to the evening performance.

They enjoyed a slumber party at Mrs. Dowell's home after the show.

## TO MY FRIENDS AND CUSTOMERS.

During the winter months I will do marcelling at my home, 405 Roosevelt Avenue, Phone 457. MRS. SAM HUTSON. 38-1f

## MRS. ALMEDA OVERTON.

Mrs. Almeda Overton, aged 63, died at the home of her son, Elbert Overton, at Buchanan, New Mexico, last Tuesday evening after an illness of about a week. The body was prepared for shipment by the E. B. Black Undertaking Co. and carried to Amarillo Wednesday morning, where it was entombed for burial. A niece from Tennessee accompanied the remains.

Elbert Overton formerly lived at Black, Texas, and is well known here and in Farmer county. His cousin, Walter Overton, resides south of Summerfield.

## Three Deaf Smith County Club Boys Off to Fair

Three prize-winning Club Boys from this county will leave here Monday for a free trip to the Dallas Fair, offered by local business men for their work the past year. They are G. C. Hartman, Jr., Raymond Parcell and Clifton Rutherford. They will be accompanied by County Agent Dunkle. The Dallas Fair is giving each boy free admission to the fair and board and lodging for three days. These lucky boys captured the prizes at the local fair on their live stock exhibits.

Mrs. Henry Gooch of Amarillo spent Friday night, Saturday and Sunday as a guest in the Seth B. Holman home, Sunday night Mr. and Mrs. Joy Wagner and Mr. and Mrs. Rolla Townsend of Amarillo drove down for a short visit, taking Mrs. Gooch home with them.

## BAPTISTS' DRIVE.

WACO, Sept. 27.—Further assurance that the Baptists of Texas and Baylor University alumni will reach the \$2,000,000 goal sought in the Greater Baylor state-wide campaign has reached the state office here with the acceptance of a large number of county chairmen who will co-operate with city, association and district chairmen to promote the drive.

Retirement of Baylor's indebtedness and creating of additional endowment will be effected when the campaign succeeds. Raising the \$2,000,000 really means an aggregate of \$4,300,000 for Baylor, with promised gifts of \$1,000,000 from Dallas and Waco for new buildings, and \$300,000 promised by the General Education Board when the school's endowment is increased.

Judge Earl W. Wilson, of Hereford, has accepted the chairmanship of Deaf Smith county in District 9, and has already begun activities toward promoting the campaign in that section. His church chairmen will be announced at an early date.

## HINES-MORRISON.

Miss Lucille Morrison, daughter of Mr. and Mrs. Al Morrison, was married to Ted Hines of Littlefield, Texas, last Saturday, the Rev. J. E. Chamless, of the Pentecostal Assembly officiating.

The bride has been reared here and has many friends in this vicinity. The groom is the son of Mr. and Mrs. Mart Hines, and was reared near Friona, Texas.

Our new samples of CHRISTMAS CARDS are here. They are beautiful and we will be glad to show them. Do not buy until you have seen them. AT THE BRAND OFFICE.

# Hints for the Home

There should be a mirror in every room. Interior decorators tell us. And this they recommend not only for the convenience and decorative value of the mirror itself, but for the many clever tricks it performs for us.

Placed where it reflects a view through a window or doorway, a mirror adds distance to the room; makes a small room seem much more spacious. Hung opposite a bright picture, a length of colorful drapery or the glow of a lighted lamp it double the life and interest of the room.

In fact there is not a room in the house but is made more attractive by the proper use of a mirror—a decorating secret well worth remembering, since it is so economically achieved.

Well Balanced Meatless Meal. Cream of beet soup—Macaroni an gratin—Escalloped tomatoes—Cauliflower, butter sauce, lettuce, Russian dressing, butterscotch pie, non-stimulating drink.

New Recipe for Liver Loaf. Dissolve 1 tablespoon gelatin in ½ cup cold water and add 1½ cups hot tomato sauce. Put layer of mixture in molds and when set press 1 cup chopped cooked liver. Cover with remainder of gelatin and allow to set. Serve with mayonnaise.

Ever Try Quince Jam? Add 3½ cups of chopped raw fruit add 1 cup water and juice of 1 lemon. Simmer 15 minutes. Measure 4 leveled cups cooked fruit and 7 level cups sugar into large kettle, bring to full rolling boil for 1 minute; remove, stir in ½ cup liquid pectin; skim, pour and seal.

Flavoring for Caramel Desserts. Burn any quantity of white sugar and then dissolve it over fire in an equal quantity of boiling water. If kept well corked will stay fresh indefinitely. Use to flavor caramel custard, cream pie, pudding or icing.

Paper Towels for Kitchen. A roll of paper toweling should be in every kitchen for its many economical uses, such as wiping out pans, cleaning the sink, cleaning stove, etc. Use it also to give a quick polish to glassware, mirrors and windows.

When Measuring Cocoa. Two tablespoons of cocoa are equivalent to one square of chocolate. Remember this when you wish to substitute cocoa for chocolate.

FOR JOB WORK, TRY THE BRAND.

## FIRE PREVENTION NOTES.

By no process of reasoning can America's fire waste be justified. It is the common hazard that keeps the fire departments busy.

Defective chimneys and flues are responsible for more than \$27,000,000 of our annual fire bill, yet it requires very little labor and expense to see that they are in proper condition.

The careless smoker is being charged with \$37,000,000 of our yearly wastage by fire.

The policy of "I'll get to the trash, the grass and the weeds tomorrow" has been responsible for the heavens being lighted up with fires, not only thousands, but tens of thousands of times.

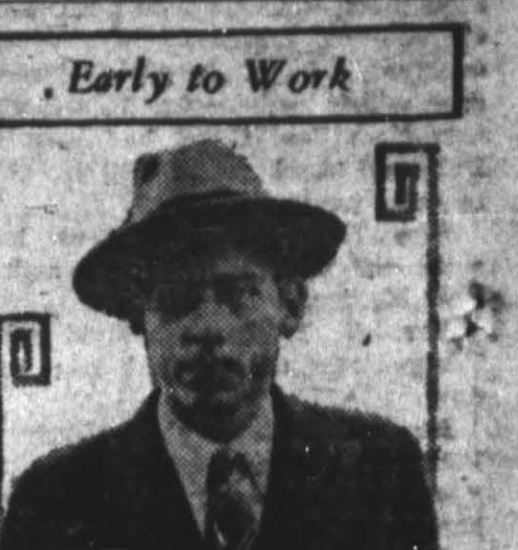
Why not fight fires before they start?

Why not so conduct your habits and so keep your premises that when the fire demon wants to pay you a visit he will have to pass you by?

Do away with your fire hazards. Stop inviting disaster. If your neighbor is indifferent, remind him that should he be visited by fire, you will have to assist in paying.

## Early to Work

what he loses and that he may burn you out besides. Be a fire fighter. You do not have to wear a uniform and live at the fire station. The most successful fire fighters today are those who prevent fires.



THIS photo of John Coolidge was snapped as the President's son was on his way to the offices of the New York, New Haven and Hartford Railroad, to begin his first day's work there. Young Coolidge appeared at the offices ten minutes ahead of time. He is beginning at the bottom to learn the railroad business, and his weekly pay is \$30.

# Brand Want Ads Pay Good Dividends!

BIG MEN DON'T GET THAT WAY BY WAITING FOR INSTRUCTIONS!

*UBPuffy*

**Money Doctors**

—We pride ourselves upon our service to our patrons. There is no financial problem that cannot be taken up with us at any time with the assurance of positive confidence. We are like other doctors—subject to instant call.

—That is only part of our service. Ask us about the rest of it.

**Western National Bank**

"There Is No Substitute for Safety"

FOR JOB WORK, TRY THE BRAND.

**Wanted: A Carload of Used Coal Heaters and Oil Stoves!**

With Gas going into the stores and homes of Hereford, these used stoves will be a drug on the market soon and YOU CAN GET A MUCH BETTER PRICE FOR THEM RIGHT NOW THAN YOU WILL EVER GET AGAIN!

We have arranged to ship a carload of them within the next ten days, and we will make you a price on them, in exchange for new gas equipment of all kinds, that you cannot duplicate any where else.

We have the most extensive line of gas equipment for cooking and heating that you will find in this section, not excepting Amarillo, and it will PAY YOU to investigate this offer we make you to exchange your old stoves and ranges for new gas stoves. REMEMBER: Within the next ten days!—the best opportunity you will ever have to get the most out of those old stoves!

**E. B. BLACK COMPANY**

The Big Store With the Little Price.

Our Aim - To Help Improve the Panhandle

# PANHANDLE LUMBER CO.

Quality - Service - Courtesy