



# The Hereford Brand

ISSUED EVERY THURSDAY  
 W. H. HOLLMAN  
 Publisher

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## Texas & Texans

By WILL H. MAYES  
 of Austin, Texas

Whether the results were altogether to their liking or not, most Texans are glad that the first primary is over. Political clamor and excitement create restlessness and disturb business. The friction that arises during a heated campaign is in the way of community progress. Minds that are absorbed in politics have little time for constructive thought. While the study of politics is important, it should not absorb all other interests. The amount of energy and money spent in a campaign in Texas would go far toward the much needed industrialization of the State. If factory builders could get the crowds and the attention that the campaign orators draw, Texas would soon become the greatest of all manufacturing states.

### Definite Program Needed.

The candidates have drawn large crowds because they each had a definite purpose toward which they worked with all their might. They were able to create enthusiasm because they were themselves full of enthusiasm. They each knew what they wanted and never tired of telling their wants wherever they could get hearers. They had active organizations of youth with them. They used every possible method of getting and holding attention. Some places in Texas are making little progress because they have no definite aim toward which they work. They are scattering their energies and are without active organizations. The town or community that undertakes a single definite thing within its reach, organizes to bring it about with half the system and effort of a good political campaign, is certain to get results.

### A. & M. Short Course.

There is hardly a Texan who can't learn something at the annual A. & M. Short Course, which will be held for a week beginning August 2, that will not be worth more than the course will cost. While the course is primarily for farmers and their wives and children, business is so closely related to farming that every business man who attends the course finds himself intensely interested and much benefitted. Editors who conduct papers for farm readers will find special interest in the exchange of views among the agricultural writers. The railroads give low rates and the College provides beds and meals at a nominal cost. I know of no more helpful or pleasant outing than a week spent in attending this agricultural conference. I have been going for several years.

### Fig Preserving in Texas.

Since canning and preserving plants have been built near the fig orchards, fig growing has become a very attractive Texas industry. Several thousand acres are planted in figs in the coast country in Texas and fig growing is gradually being extended to the interior of the state. Bay City is now constructing a fig preserving plant of sufficient capacity to care for the large crop produced in that section. Fig do well in many parts

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 Our GROCERY SERVICE is  
 unequalled.  
 WE DELIVER  
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**HEREFORD  
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 Jack Spratt, Mgr.

## Profit in Tomatoes.

The East Texas tomato crop was not so profitable this year as last. Attracted by the nice profits made last year, farmers over planted, and canning facilities were not adequate to care for the surplus crop. Youkum farmers and truck growers were fortunate in having tomatoes ready for an early market this spring and they realized about \$300 an acre on some 45 acres. They plan to plant about 700 acres next season. Unless they have facilities for canning the surplus and marketing the culis, they may go through the same experience the East Texans have just had.

## Melon Market Off.

The melon market in Texas is badly demoralized. The crop is large, not only in Texas, but throughout the whole South. As a consequence, the markets have been crowded. Unable to secure satisfactory cash prices, the growers in some places shipped on consignment, and this has caused buyers to quit paying cash. At some points as low as \$6.00 and \$8.00 a ton has been offered. Growing perishable products is hazardous business where marketing is not well managed.

## Camp Schools Popular.

Camp schools in Texas are all crowded to their full capacity this summer, and the summer schools of the cities and towns report larger attendance than ever before. The Texas climate is so ideal for camping that it is small wonder that the camp school idea was so long becoming popular, for it combines pleasurable vacation with profitable instruction. Parents are learning that four months of vacation out of every year is not good for the mind, the body or the morals of the child.

## Caring for Tourists.

The Alpine Avalanche says that a Frank tourist recently told the Alpine Chamber of Commerce that he was disappointed in not finding adequate facilities for caring for tourists; that it was poor business to attract visitors to that section unless they could be made comfortable. Sometimes it does a place good to be told the unpleasant truth. Those who are comfortable in their snug homes are like-

ly to forget about the discomforts of others. Sensible tourists do not expect to find all the comforts of home in tourist camps or tourist hotels, but when little or no thought is given them by a place, that place is likely to be avoided in future and talked about to its disadvantage. Alpine is by no means the only place that needs some frank talks.

## Roads Wider and Straighter.

The Texas Highway Commission, whatever its mistakes may have been is doing a commendable thing in requiring that in future all the State highways must be wider and straighter. Narrow, crooked roads are a constant menace to life. Wagon trails are not safe for automobile travel.

## Line-Lighting the Candidates.

The Georgetown Sun recently had a column entitled "Line-light on the Candidates." If half that has been said about some of them is true, they need the line on them much worse than they need light.

## COTTON FLEA MAY HAVE BEEN PEST MANY YEARS

(Texas Agricultural Experiment Station)  
 Considerable interest prevails as to why the Cotton Flea Hopper has only in recent years seemed to become a serious cotton pest. It is pointed out that the insect has been known and widely distributed for many years, having been described as early as 1876 by Reuter. No attacks by the insect in cotton, how-

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ever, were recorded prior to 1920 since which time the insect has been commonly called the Cotton Flea Hopper and the attacks have been growing in seriousness until this season when no important section of the cotton growing area has escaped. Suggestions are heard that perhaps the flea caused damage in former years that was ascribed at the time as due to some other cause. Color is lent to this suggestion when one recalls certain seasons when what is called the "bottom crop" was a practical failure and the cause was not thoroughly investigated, hence remained unknown. Furthermore, since the flea has been identified as the offender, damage has been observed to cease about the time the middle crop is setting and the later fruiting of the plant has not been seriously interfered with. It has occasionally come about that

a fair bottom crop would set when the middle crop failed and a fair top crop set. It is thought this condition could have been due to the flea.

There are other conjectures, including the idea that perhaps the flea has only in recent years developed a taste for cotton or that the new varieties of cotton possess some quality to attract the insect, not possessed by former varieties or that former varieties possessed some quality not existing in the current varieties that may have repelled the flea. They are all guesses more or less, however, and in the meantime the entomologists of the College are making exhaustive studies of the insect and its habits and expect to be able to answer accurately the questions which now seem so puzzling. Bulletin 330 of the Texas Experiment Station contains a minute description of the insect, the nature of damage and the most successful means of combating the pest that have been thus far developed.

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D. F. Ashbrook  
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## A TIP TO THE HOUSEWIVES OF HEREFORD AND THIS COMMUNITY

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by  
**Paul Robinson**

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**Ward**

Mr. and Mrs. King's daughter and family came in Friday for a visit. Mr. Huck and Miss Eldora Huck motored to Canyon Wednesday. Mrs. D. L. Rutter left for Temple, Texas, for an operation Monday. Miss Dona Hardin, of Canyon, is visiting Miss Eldora Huck. Mr. and Mrs. Saltzman entertained with a progressive 42 party Friday night. Those present were Mr. and Mrs. Bob Higgins and family, Mr. and Mrs. John Hutson, Mr. and Mrs. Jim Higgins and family, Mr. and Mrs. Pink Tuck, Mr. and Mrs. Snowden, mother, Mrs. Atkins, Mr. and Mrs. Fulkerson, Mr. and Mrs. Jim Lipscomb, Mrs. Jack Hutson and children, and Mrs. Charlie Vernon. At a late hour ice cream and cake were served. The singing school will start at Ward Monday, August 2. Everyone is invited to come and help. Mr. Graham will be here Sunday night for singing. The program for August 1: Opening Song—Mr. Peters. Song—Howard and Beatrice Hutson. Song—Mrs. Lipscomb. Duet—Peva Vernon and Aline Caraway. Song—Mrs. Luck. Quartet—Jim Lipscomb. Song—Ava Vernon. Song—Mr. Powell. Ladies Chorus—Arranged by Mrs. Caraway. Junior Quartet. Duet—May and Edna Harrison. Song—Finis and Jack Hutson. Junior Male Quartet. Closing song—Mrs. Baker. Mr. and Mrs. Jim Lipscomb and Mr. and Mrs. Jim Higgins left Sunday for Carlsbad to see the wonderful cave. Mr. and Mrs. Bob Higgins left Tuesday for Carlsbad.

**Frio-Easter Items**

The farmers are still very busy in the fields. Mrs. Squire, of Weatherford, Texas, Mrs. Betts, of Claude, and Miss Mattie Woodburn, of Hereford, spent Monday and Tuesday with their sister, Mrs. Carl Frye. Mr. and Mrs. Jesse Hill and daughters, Anita and Betty, of Silverton, Texas, visited with Mr. and Mrs. Doak J. E. Woolery, and V. C. Woolery, part of last week, returning to their home Tuesday afternoon. Mrs. L. B. Sullenger and Miss Zelma Sullenger visited with Mrs. Tom Sanders and Mrs. Jay Sanders Tuesday. Friends of Mrs. Stagner are very sorry to hear of her being on the sick list this week and hope she will soon be well again. Mrs. Squire, Mrs. Betts, Miss Mattie Woodburn and Mrs. Cary Frye and daughter spent Tuesday with Mr. and Mrs. Bill Woodburn and family, of Dimmitt. Mrs. W. J. Sullivan spent Wednesday afternoon with Mrs. V. C. Woolery. We are very sorry to hear of Mrs. Doak being on the sick list this week. She has the summer flu. Mrs. J. E. Woolery, daughter of Mrs. Doak, is staying with her. Mrs. W. J. Sullivan and Mrs. E. V. Sullivan were shopping in Hereford Monday afternoon. Mrs. Walter Easter, Mrs. Lomas and Mrs. Dixon, of Hereford, spent the day with their mother, Mrs. Green Wednesday, when ice cream was enjoyed by all in the afternoon. Miss Maurine Sullenger returned home Wednesday from Washburn after a few weeks visit with their sister. Miss Knox, of Wayside, is visiting with her uncle, Mrs. Bob Knox. Mr. and Mrs. V. C. Woolery spent Wednesday night with Mr. and Mrs. W. J. Sullivan. The G. W. Club met with Mrs. Bob Knox last Wednesday afternoon. The ladies who enjoyed the meeting were Mrs. Tice, Lance, J. B. Harlin, Joe Greer, E. V. Sullivan, Leo Williams, Earl Lance and Miss Velma Estes.

Ice cream and cake were served at a late hour. Mr. and Mrs. Robert Holmes were given a miscellaneous shower at their home last Thursday evening when they received many pretty and useful things. The evening was enjoyed by all present. Messrs. Carl Frye and R. T. Green motored to Amarillo one day last week. Mr. and Mrs. Jesse Hill, Mr. and Mrs. Clayton Woolery, Burdin Gardner and Ira Junior Woolery enjoyed the day on the creek last Monday. Miss Jean Terrell spent Friday afternoon with Misses Louise Ann and Caroline Frye. The following families were Dimmitt visitors Saturday night: Mr. and Mrs. Percy Estes, Henry Allmon, Leo Williams, E. V. Sullivan, Bob Knox, Mobely and E. T. Green. Miss Louise Sanders took supper with Misses Louise Ann and Caroline Frye Saturday night. Mr. and Mrs. Curtis called on Mr. and Mrs. Doak Sunday afternoon. Mr. and Mrs. Clayton Woolery spent the day with Mr. and Mrs. W. J. Sullivan Sunday.

The Mobley children have the whooping cough this week and we hope they will soon be well again. Mr. Carl Frye is well pleased with the purchase of a new farm tractor. Mr. and Mrs. Jess Laughlin, of Summerfield spent Sunday with Mrs. Laughlin's parents, Mr. and Mrs. L. R. Sullenger. Mr. and Mrs. R. T. Green and children and Mr. Johnson, of Summerfield, visited with Mr. and Mrs. Carl Frye Sunday. Mr. and Mrs. Walter Easter and daughters, Ines and Ruth, spent the day with Mr. and Mrs. Joe Stagner Sunday. John Knox and R. T. Green spent Saturday night in the home of Mr. and Mrs. Carl Frye. Mrs. Green and daughter, Miss Nettie Lee, visited in Hereford Sunday. Mr. and Mrs. Bob Knox and son, R. L., spent the day with Mr. and Mrs. R. V. Sullivan Sunday. Mr. and Mrs. Will Sawyer of Hereford spent Sunday with Mr. and Mrs. Frank Cain. Mr. and Mrs. J. B. Harlin and family visited with Mr. and Mrs. Charlie

Bell Sunday. Mr. and Mrs. I. E. Woolery and sons, Ira Jr., and Milton, Mr. Clayton and son, J. D., spent the day with Mr. and Mrs. Doak Sunday. The Easter Sunday school had 41 present Sunday morning. Everyone come and be on time next Sunday. The report from Frio Sunday school has not been received. Mr. and Mrs. Jim Sanders and family, Mr. and Mrs. Rose and daughter and Mr. and Mrs. Lee Wolfe and son spent Sunday with Mr. and Mrs. E. A. Bash. Mr. and Mrs. Clayton Woolery called on Mr. and Mrs. Doak Sunday evening.

Mr. Earl Clarke spent the weekend in the home of Mr. and Mrs. Joe Stagner. Mr. Henard East and Mr. John Wherry called on Clayton Woolery Friday morning.

The nice rains Saturday night certainly were appreciated by all of the farmers hereabouts. Mr. and Mrs. Clayton Woolery called on Mr. and Mrs. Wherry Sunday night.

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OUR SUMMER TERM Begins next Monday morning. Enter then and begin your preparation for a good position and better pay. Big demand for our graduates. You will receive both individual and class instruction by the Principals of the school. This will save you time and money. When you graduate, we secure the position.

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Every Day in the Week  
Call for and deliver.  
If you miss a bundle, call Phone 21.  
Try to Have it Ready by Friday!  
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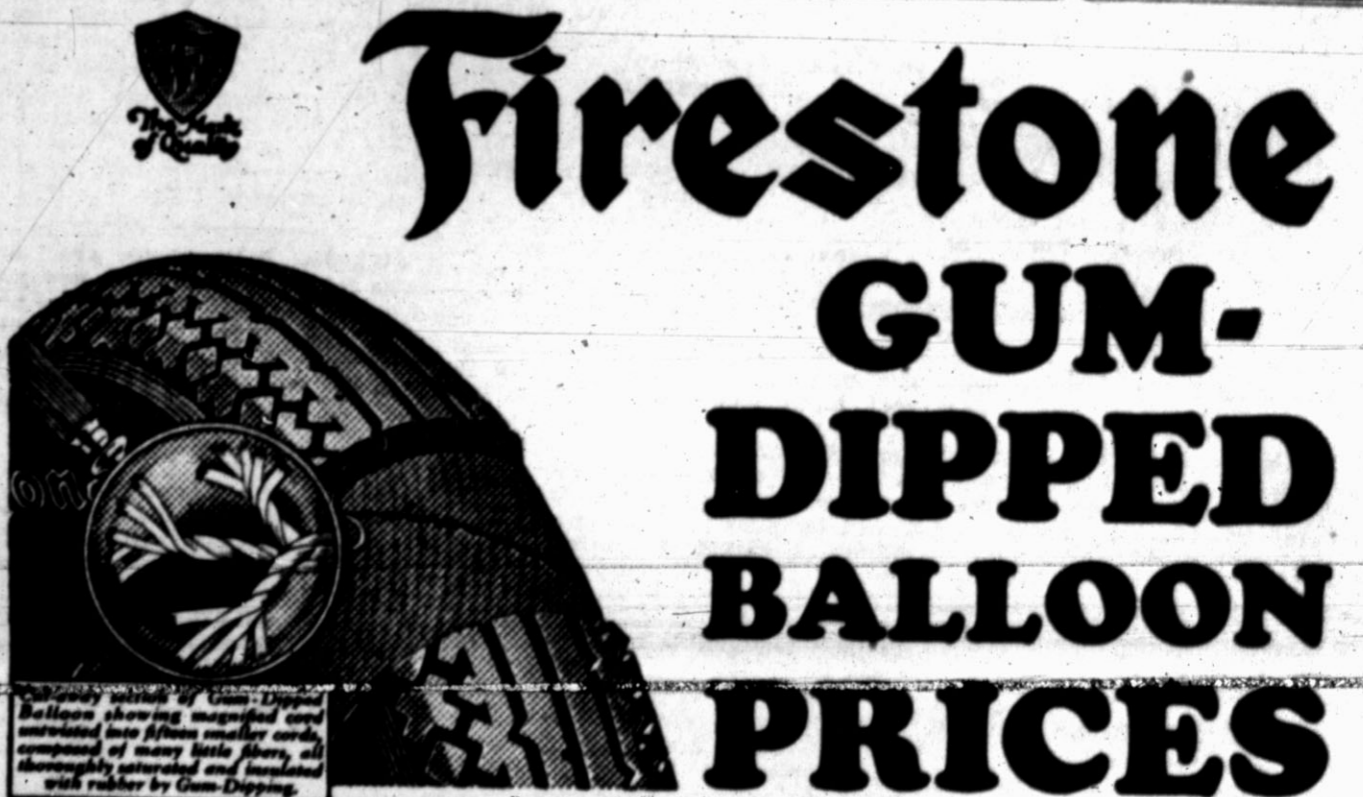
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30x3 1/2 Reg. Cl.	... \$7.80	29 x 4.40 Balloon	... \$11.20
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33x5 "	... 29.50	33 x 6.00 "	... 24.18

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Wyoite

The little rain received in the western part of our community was of great benefit.

Mr. and Mrs. Lee Satterwhite visited in the Sanders home Monday.

County Agent R. O. Dunkle called on a few of the club members in our community Thursday. He reported that the members were doing fine with club work.

Mr. and Mrs. Jim Sanders spent Saturday night in the home of Mr. and Mrs. Jim Sanders.

There was a good crowd at Sunday school and preaching Sunday afternoon, but we hope to have more present next Sunday morning and evening.

Louise Sanders gave a birthday party at her aunt's, Mrs. Dudley, Thursday. There were about twenty-five little girls present and they were served ice cream cones. The youngsters all departed about 6 o'clock with another happy time to remember.

Mrs. Clayton and children visited Mrs. Ed East Friday afternoon.

Mrs. I. E. Woolery has been staying with her mother, Mrs. Dook, who is on the sick list. She is some better at this writing.

Mrs. Ed East visited Mrs. Poff Tuesday.

Mr. and Mrs. Dayle Rose and daughter, Noma Dien, visited in the Sanders home Sunday evening.

Mr. and Mrs. Wolfe and family, Mr. and Mrs. Sanders and family, and Mr. and Mrs. Doyle Rose and daughter visited with Mr. and Mrs. Ed East and family Sunday.

Mr. and Mrs. J. J. Clayton visited Mrs. O. S. Pickenbury Wednesday afternoon.

Joe Hough is spending the week with his grandmother in Canyon.

Mrs. H. D. Blythe visited Mrs. O. L. Pickering Friday afternoon.

Mrs. I. E. Woolery visited Mrs. H. D. Blythe Tuesday afternoon.

Church services at the school house Friday, Saturday and Sunday night were well attended and all enjoyed the sermons.

Mr. and Mrs. Tom Bandy visited in the C. C. Cook home Friday.

Montie Cook spent Saturday night and Sunday with Ethel Dicker.

The dance at the Pete Lutes home was well attended and all reported a good time.

Cameron, New Mex.

Mrs. Sallie Mae Dunn spent Sunday evening with Mrs. Essie Tillman.

J. C. Cherry visited with his family at Dimmitt over Sunday.

The families of Bud and Will Tillman were vaccinated Sunday for fever.

J. A. Conway's father has been spending a few days with him at the home of A. W. Cameron.

Virgil Tillman is harvesting his wheat on the farm he bought of F. A. Harrell and Mrs. Dethrage is cooking for his hands.

Mr. and Mrs. Lloyd McBee, of Altus, Okla., who have been at Hot Springs, N. M., are visiting Mrs. McBee's mother, Mrs. M. A. Johnston.

Roy, the little son of Mr. and Mrs. Will Tillman, is quick sick with the fever.

R. A. Lowe's brother and family, of Haskell, Texas, are visiting him this week.

Clay Stalkup, whose parents live in Oregon, and Clay, who have been traveling in Alabama, Mississippi and Tennessee for several months, came in last week and are now visiting his uncle, W. A. Stalkup.

Mr. and Mrs. A. A. Dethrage and Mr. and Mrs. A. W. Bunch visited Sunday with Mrs. Bunch's mother, Mrs. S. A. Dunn.

The Rev. Mr. Frol is expected to be present at his regular appointment at New Hope next Saturday night and Sunday.

Mrs. Ethel King has been quite sick this last week and Miss Mary Lee is staying with her.

Mrs. Williams accompanied her daughter, Mrs. Irene Johnston to Sunday school Sunday and then attended a birthday dinner at the home of Mrs. M. A. Johnston, where all of the children met to celebrate.

Lynn Lee returned the last of the

week with his sister and family. Mr. and Mrs. Roy Akers, from Wellington, Texas.

Misses Thelma Cogdill and Emma Goodson spent Saturday night with Mrs. Sallie Mae Dunn.

Rev. W. B. Hutchinson preached at New Hope Sunday and took dinner with Mr. and Mrs. A. A. Dethrage.

Jim Adkinson is freighting wheat for I. P. Dunn.

Mr. and Mrs. Jim Tuggle attended Sunday school at New Hope Sunday and took dinner with Mr. and Mrs. R. A. Lowe.

Mrs. M. A. Johnston received a sad message from her son, Robert Johnston, in Florida, stating that their married daughter had died last week, leaving an infant babe.

W. B. Hutchinson called on Mr. J. Z. Isler Sunday afternoon.

The farmers are still very busy in wheat harvest and many were cutting Sunday.

What's Doing in West Texas

Big Spring—The main feature of the Big Spring Dairy program for Saturday, July 31, will be the "Trial of a Scrub Bull," with legal assistance for the defense and the prosecution. Ten registered bulls will be distributed among the communities of Howard County that day.

Floydada—The Floydada City Council has issued a twenty-year gas franchise to McMahan, Broadwell and Tipton, Oklahoma City. The gas is being piped from the Amarillo field and will be ready for use by the first of the year. Tulla, Kress, Plainview, Canyon, Abernathy, Lubbock and Lockney will also be supplied by this company.

Amarillo—\$200,000 will be spent on the Amarillo Warehouse, Storage and Ice Company which has recently been purchased by the Home Oil and Gas Company. Ice storage for fruits will be arranged and ice cream factory built. The ice manufacturing capacity will be increased to serve 200,000 people.

Panhandle—The road bond issue for \$1,000,000 carried in the recent county. The state will add \$1,500,000 and eighty-six miles of concrete highway will be built in the county, placing it first among Plains County highways.

Mineral Wells—General contract for the new Crazy Well Hotel has been awarded and work begun on the construction. It will be seven and eight stories in height and its several wings will be equipped with a roof garden, motion picture plant, and all other modern conveniences. It will be one of the best of resort hotels. The Crazy Well Hotel Company owns the new construction.

Oney—Thirty new members have been added to the local Chamber of Commerce, after a campaign by Earl Goodman, membership secretary of the West Texas organization, and Merle Gruver, secretary of the Oney commercial club.

Wichita Falls—Plans are being made for the erection of a new municipal auditorium to care for the needs of the half dozen conventions which are scheduled for Wichita Falls next year, among them the West Texas Chamber of Commerce Convention to be held in the spring.

Sweetwater—This city has recently voted a \$225,000 bond issue for school purposes. \$175,000 will be used for the erection of a new high school building and the remainder for improvements on the ward schools.

Staton—Actual work on the new paving program for this city has been begun. Machinery for the work has been in use two weeks.

Tahoka—Tahoka is to have an abundance of water. Wells which have recently been drilled will sup-

ply the city with not less than 144,000 gallons per day.

Claude—Vacational work for boys will be added to the curriculum of the Claude High School next session. The total number of affiliated units in the school this year is twenty-one and one-half.

Clarendon—Dr. R. E. I. Morgan, of Oklahoma, has been elected to the presidency of Clarendon College to succeed Doctor Slover, president emeritus, who has held the chair for nineteen years and has sponsored many worthwhile improvements in the College.

BABY BEEF—Try our tender steak and roast—Hereford Producers, L. H. Spratt, Mgr. 2-4f

Notice of Stockholders' Meeting

Notice is hereby given that a meeting of the stockholders of the First State Bank and Trust Company, of Hereford, Texas, is hereby called to be held on the 17th day of September, A. D. 1924, at 2:00 o'clock p. m., at the banking house of said bank for the purpose of voting upon a proposition to amend the charter of said corporation by surrendering the Guaranty Fund plan of protecting its depositors and adopting the Bond Security system of securing its depositors in conformity with the provisions of Senate Bills Nos. 112 and 114, Acts of the Regular Session of the Thirty-Ninth Legislature of Texas.

HENRY WILKINSON, D. F. ASHBROOK, HOMER WILKINSON, J. A. FITMAN, Directors.

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Low Brothers PAINTS - VARNISHES. A little paint—a new car. Just a bit of LOWE BROTHERS AUTO ENAMEL, just a bit of time you'd loaf away, just a bit of work you'd be better for—and the old car will look like new again. Come in and see the colors from which you can choose. Make your selection of AUTO ENAMEL now and start painting. You can get your brush here, too. KEMP LUMBER CO. Hereford, Texas

Santa Fe Red River go see something new this summer Xcursions via the Santa Fe to the scenic regions of the Far West. California—Colorado New Mexico—Arizona Rockies, Grand Canyon National Park, Yosemite and the Big Trees and other National Parks. Just phone or address J. E. BEYER, Agent Hereford, Texas Or Write—T. B. GALLAHER, General Passenger Agent, Amarillo, Texas

The New Beatrice Is Here! Come in and see it. It's a wonder And this offer means just what it says. Only \$7 down—the balance in small monthly payments. Use while you pay. Put this separator on your farm. More cream—more money for you—New Model BEATRICE You Waste Enough Butterfat In a Few Months to Pay for a New Model Beatrice— if you are using a hard turning separator with a wobbling bowl. The Beatrice will save this waste—pay for itself—and put money in your bank account. The Famous Double Angle Discs make the Beatrice the closest skimming separator ever built. Let us prove this to you. Finest construction throughout. Beatrice discs are washed clean, sterilized and dried in less than two minutes. All done at once with the Beatrice Wonder Washer. Backed by Beatrice Creamery Company with strongest guarantee ever written. Come, see, judge for yourself. Jones & McLean, Hereford, Texas.

Stored Up Labor Money in the bank represents stored-up labor, because it represents work done, but not spent. The work of a year can avail nothing if a part of the money you receive for it is not stored away for future needs. A Reserve Bank Account will not fail you in seasons of uncertainty, or when your earning capacity is gone. Read our message in this week's Farm and Ranch First State Bank & Trust Company OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS



**Spelling Champ**



The winner of the National Spelling Bee, held in Washington, is pretty little 13 year old line Bell of Clarkson, Ky. Robinson of South Bend, Ind. gave her a stiff battle until word CERISE was given. She went Betty, making the mountain girl the proud winner of 2 gold medals and \$1000 in cash.

**Here and There**

A party of hunters, consisting of Manjot and wife and Mr. Hale of Hereford, came out to Frio hunt rabbits. They said they saw about and only killed two. Some were wrong.

Mrs. Slemmons visited with Mrs. ...

Mr. and Mrs. Robert Holmes, after ...

Another social affair was had last ...

The showers are fine—let the good ...

Mr. and Mrs. P. A. Johnson and ...

Mr. and Mrs. A. K. Webster spent ...

On last Sunday Mr. and Mrs. Chas. ...

Mrs. Axe very quietly planned a ...

A very delightful time was had and ...

Mrs. J. J. Lindsey is very sick at ...

Mr. and Mrs. Walter Hicks and ...

Mr. and Mrs. Robert Holmes spent ...

Mr. and Mrs. Albert Springer, Har- ...

Mr. and Mrs. Bob Knox have en- ...

Mr. and Mrs. Veri Sullivan, Mr. ...

The F. G. W. Club held a very ...

Misses Gladys Jones, Nettie Lee ...

Mr. and Mrs. George Benson visited ...

Mr. and Mrs. A. K. Webster spent ...

On last Sunday Mr. and Mrs. Chas. ...

Mrs. Axe very quietly planned a ...

**Progressive**

Program for singing:  
Opening song—Mrs. Lewis, Lucille ...

Quartet—Mr. Cockrell.  
Song—Mr. Garret.  
Reading—Meris Counts.  
Vocal duet—Verna Catwell and ...

Mrs. Jeff Roberson.  
Song—Howard Hershey.  
Junior song.  
Song—Elmer Patterson.  
Quartet—Mrs. Garret.  
Song—Luke McHiror.  
Quartet—arr. by Mr. Monighan.  
Reading—Ira Jene Ricketta.  
Song—George Lewis.  
Benediction—Mr. Cockrell.  
Sunday school met at the usual hour ...

The canning club ladies did some ...

A number of folks of this commu- ...

Rev. Raymond Gose, of Decatur, ...

Mr. and Mrs. P. A. Johnson and ...

Mr. and Mrs. A. K. Webster spent ...

**Ford Doings**

Rev. Raymond Gose, of Decatur, ...

Mr. and Mrs. P. A. Johnson and ...

Mr. and Mrs. A. K. Webster spent ...

**RAMBO-LAMB WEDDINGS.**

A marriage of great interest to the ...

Mr. and Mrs. Harry Benson, Mr. ...

Mr. and Mrs. George Benson and Mr. ...

Mr. and Mrs. T. E. Major ate Sunday ...

Barney McCaskey threshed 4,000 ...

Curb Soda Service, Park and Honk, ...

... wedding dinner, served cafe- ...

The following guests were present: ...

The bride was reared here and was ...

Curb Soda Service, Park and Honk, ...

Quick Job Service at The Brand.

**When a Financial Load Is Lifted**

—From the shoulders of an individual, or a community, a man's first thought is of acquiring the finer comforts of life—an auto, or some new furniture, and more especially

**AN IMPROVED HOME.**

—Now's the time to figure on that improvement—let us help you estimate what will be needed to make that addition, that extra room, that outhouse, or garage. We are eager to serve you in many more ways than in merely selling you lumber. We give you valuable assistance in financing a home!

**R. H. KEVIN LUMBER CO.**  
Opposite U. S. Freight Depot  
Phone 44

**Bring us your CREAM**

**POULTRY, HIDES AND GRAIN**

We pay highest Market Prices. Dairy Feeds, Poultry Feeds, Salt. Service for farmers.

**West Texas Feed & Seed Co.**

Hereford Phone 265 Dimmitt  
"THE HOTTEST NUMBER IN HEREFORD"

**Sensational IRON SALE**

Ending SATURDAY July 31st - 6 PM.

A Genuine Westing- house Streamline Electric Iron. Regular Price \$6.00 Now reduced to **only \$3.85**

**You Save \$2.15**

Telephone Your Order .. We will deliver the iron to your home

85 cents Down—One dollar per month on your light bills.

**It's cooler to Iron with an Electric Iron. Electricity is Your Lowest Priced Servant**

**You're Leaking Dollars**

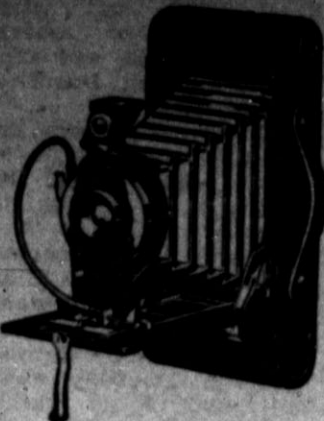
See us today

**IF** We do better work at lower prices

**GAS, OIL AND ACCESSORIES**

Your Rings leak oil    Your Brakes need relining    Your clutch needs facing    Your valves need grinding

**South West Trail Garage**



"TAKE A KODAK WITH YOU"

That EASTMAN advertising slogan is one of the most famous in the world—It's good enough advice for our customers, too—because we carry the EASTMAN line of—

Kodaks, Films, Camera Supplies of All Kinds. See Them in Our Show Cases

Telephone 300

City Drug Store

"The Home of Dependable Drugs"

First Christian Church T. Morgan, Pastor

Have you noticed how we are improving? Last Sunday when Sunday school opened the attendance was much better. In a short time we will all be on time for the opening exercise.

Mrs. Maude and Jessie. Mrs. Renfro is a daughter of Mrs. Malone. Mrs. Jim McCaskey and children have returned from Dallas where they visited Mrs. McCaskey's parents.

at 3 o'clock, when everybody is cordially invited to attend this service. Mother Fields was quite sick for a few days last week, but is feeling well again.

Back in Battle



Despite her recent apprehensions operation which forced her out of European play, Helen Wills, American Tennis Champion announces she will defend her crown next month in National play at Forest Hills, N. Y.—and is here shown as she went out for first practice 3 months.

general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

how you have executed the same. Given under my hand and the seal of said Court, at office in Hereford, Texas, this the 6th day of July, 1926.

SAY!!



that it's a rattling good time to subscribe for your Home Paper!—Only \$2.00 per year, \$1.00 for six months. DO IT NOW! — We need the money and you need The Brand!

SCORE CARD FOR COMMUNITY EXHIBITS IN DEAF SMITH COUNTY FAIR

- 1. Cotton—Two samples of 20 open bolls each, of any variety or varieties, and three stalks of one variety shown in the boll. 2. Wheat—Two bundles and two one-gallon samples of any variety or varieties. Bundles must correspond in variety with the grain samples and be five inches in diameter at the middle band.

U. meeting at 9:45. No preaching service during the day on account of it being Panhandle Baptist Assembly Day.

CHRISTIAN ENDEAVOR PROGRAM FOR AUGUST FIRST

Consecration Meeting. Topic—Wise and Unwise Decisions. Leader—Howard Golden. Song service, followed by sentence prayers.

Adrain Sims Items

Most everyone is getting about through the wheat harvest. Mrs. Renfro and little daughter, Francis, of Ardmore, are visiting with Mrs. Ida G. Malone and daughter.

Summerfield

A good rain fell over this part of the community Saturday night. It will be a help to the row crops. Nearly everybody is through with threshing and a big rain would be welcome.

MABEL'S Beauty Parlor

Located in Orr's Tailor Shop

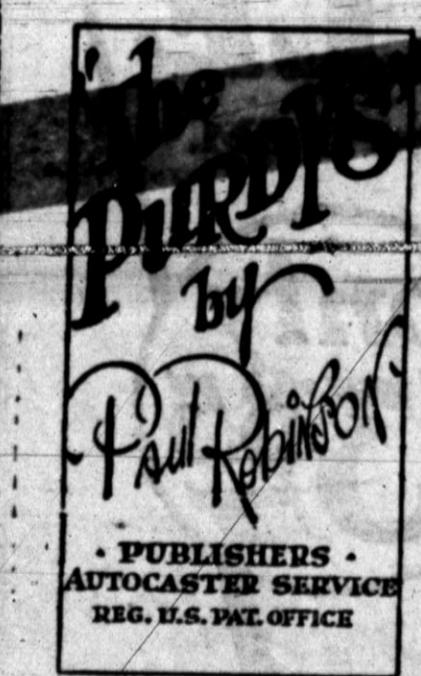
Dr. D. E. Turrentine

Dentist

Over J. O. Newell Store

Notice Real Estate and Oil Men

Thompson & Ireland, Abstracters, have just completed a land owner list of the land owners of Deaf Smith County. This list comprises about twenty-five hundred names and addresses, complete and correct, and is just what the real estate broker and oil man need.



Mr. and Mrs. Joe Kendall and family spent Saturday night with Mr. and Mrs. J. C. Lance. Mr. and Mrs. R. W. Scherhagan and family spent Sunday afternoon in the Key Laurence home.



How To Advertise Men have always advertised—first themselves and their deeds; then their religion; today, their products and business. The most effective advertising today is through the printed word — and right there is where we are qualified to serve you.



