The Hereford Brand

Published Every Thursday

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, AUG. 13, 1925

COUNTRY AS FRUIT SECT TOLD IN SAMPLES COMIN

(B) T. D. Moss, Secretary Hereford Chamber of Commerce)

25TH YEAR, NO. 30

Fruit raising is fast coming into own in Deaf Smith county. With the big yields that are being reported by responsible fruit men of this section, the industry is expected to grow with leaps and bounds.

one else has a better one to report.

Peaches and plums are receiving gastromis occasion. the keenest competition of any of the The program includes barbecue other varieties. J. Smith, fiving just bread, pickels, beef and coffee, with west of Hereford brought in peaches rodeo features, foot races, horse races, Saturday that measured 91/2 inches goat roping, brone riding, free-for-all, around. C. P. Arthur, in the north etc., together with a good baseball part of Hereford was confident that game. he had better peaches and he brought a sample that measured 101/2 inches. die for her annual picule and the folks So far these are the largest peaches drop their business for that day and that have been reported here, how. take it in in droves. A large delegaever a number of people promise to tion from Hereford is assured. bring in specimens that will outmeasure those reported, but they must be Easley Sells His put on record.

Judge J. H. Wilson claims to be the champion for Lombard plums. He brought in a twig that was two and one half inches long and the small twig had twelve fine plums on it. He gathered fourteen gallons from a three year old tree. Mr. McKee at the Hereford Nursery and C. H. Dyar of when Oscar Easley, proprietor of the West Hereford claim to have some Hereford Garage Station, sold the that are as good or better.

O. L. Mekee has not yet had any who is now in charge. ompetition for grape prizes. Mr. Easley's health has bothered

good exhibits have been turned in and with enthusiasm and determination. with the records 'made, truck farming is just now in its infancy. Mrs. Jeff DANIEL BELL ENTERS EMPLOY Thompson brought in some Kentucky Wonder beans Wednesday that measured ten inches in length. H. B. Webb still holds the onion record with Allen Bell, of Hereford, left Wednesonions that weigh a pound each; how-day for Schenectady, N. Y., where he that weigh two pounds each.

twenty five pounds each. Mr. Moore a steamer from Galveston, also holds the best record for laying Daniel graduated from the electrical hens that has yet been reported. A school at the A. & M. College of Texas yard layed 74 eggs in 81 days.

Splendid Rains **Give the Country**

country was continued last week end, brilliant career as an engineer. and there is now the greatest season in the ground that has been there in many months. Crops are simply springing out of the ground, as well as weeds, and the farmers face the best

rained another seven bundredths of sheet shows; an inch. Since that time the weather Mercer ______25 a city block is covered with prayer SON BORN TO MR AND MRS. has been ideal for growing crops. So Clark ______25 rugs of beautiful design and color. far in August three and three and McDonald _______25 The great domed celling is covered the city of Hereford.

PICTURE OF ROSALIE HIGGINS

The Amarillo News of August 7 has the following story about little Rosa- PARTY GOES TO WHITE MOUN- From these minarets the Mohamme- "Grandpa" Troy Womble is wearing lie Higgins, daughter of Claude Hig-

Dimmitt's Famous Picnic is Set For

The special committe, composed of A few days ago the Hereford Cham- John Bell. N. G. Jackson and C. E. ber of Commerce started a campaign Reynolds, handling the details for the to find out where the best fruit in forthcoming Dimmitt Picnic, Saturthis county was being grown, and day, August 15, is working hard and there seems to be no end of it. Every- it is believed the 1925 picnic will time a good record is announced some rival if not overshadow any previous effort made on this famous social and

Dimmitt is famous over the Panhan-

Garage Station To a Canyon Man left here:

Another filling station and vulcanizing shop exchanged hands on the first

Two of his three year old vines meas- him of late and he said he would When I looked into the clean but deure 85 feet and will yield 150 pounds probably go to Hot Springs, N. M., this year, and so far no one else has for a rest before considering future stavio) I had a pang of loneliness. approached this record. His povelty business connections. Mr. Foster But when I saw the filth of Constantitree which contains some eight varie- comes here highly recommended as ties of fruit has had no competition. an enterprising young business man the Turkish sections I felt contami-

GENERAL ELECTRIC COMPANY

Daniel Bell, son of Mr. and Mrs.

HEREFORD GUN CLUB SHOWS

for the good scores made, the total in- entered it we had to either remove or lady friend for that occasion. tenth and on Sunday morning early it sport was very enjoyable. The score enter their place of worship. The gation from here is assured.

"A tinted picture of Rosalie Higgins, Ireland and family, Mr. Ireland's key became a republic there is little six-year-old daughter of Mrs. A. M. mother-in-law, Mrs. Bell, and Judge attention paid to the calls. Our guide, REV. HILL FILLS PULPIT FIRST Higgins, won first place at the Tri- and Mrs. C. F. Kerr and family of a Mohammedan, said that he goes in: state Photographers Convention held Dimmitt left the latter part of last to the Mosque for prayer possibly in Dallas last week. The picture was week for a vacation trip into the twige a week instead of five times Rev. Wo R. Hill, of the Baptist noon, and lots of fyn and sociability the 6th and is doing well; taken by the Edwards Studio and was White Mountains of New Mexico. daily. Neither does he drop down in Churhe, went to Amarillo Saturday enjoyed. Secretary Moss of the Cham- Dad Childress is improving but on display there several days before it They are now encamped in that vicin- the street or at his work when the and returned Monday evening. Mr. ber of Commerce made, a "hand" in slowly;

Two Splendid Baseball Games Promised **Next Saturday and Sunday When Strong** Burkburnett Elk Team Will Play Here

claim the championship of this part diamond stars. of the Panhardle country. This team A rattling good game on both days

The biggest baseball treat of the Hereford team will pitch Tate and ason for local fans is promised for Galbreath on the two days program Saturday and Sunday of this week and have further strengthened for the when the Whitefaces will play the test by arranging to use "Red" Alban. home on a vacation from California, strong Burkburnett Elk outfit, who and Jim Robinson, both former local

defeated the Amarillo first team Wed- is sure to follow and big crowds are nesday by a score of 7 to 5, and had expected to take advantage of the oc-Saturday, Aug. 15 nesday by a score of 7 to 5, and had expected to take advantage of the oc-The Burburnett team is said to be West Park Saturday and Sunday afa dandy, with excellent pitchers and ternoons. The boys are under a heavy well balanced hitting lineup. Those expense in bringing this strong team who saw the game at Amarillo declare here, and need the support of all the it to have been worth the money. The baseball fans of this community.

Constantinople, Dirty City of Levant, Described in Interesting Letter From Miss Pauline Schwartz, Now in Orient

designed for pleasure as well as to are a bit more strict.

Dear Mother and Dad:

"I'm glad I'm an American. The white grave stones on land, business to Paul E. Foster of Canyon, cities as horrible places but they do "PAULINE SCHWARTZ." of many people here in the Levant. serted fooking houses in Cattara (Jugo In the garden products some very and has taken hold of his new work nated. All of us rush to wash our hands as soon as we get on board the ship after riding about in cars and handling the pictures, trinkets and antiques of these people. Constantinople is divided into three sections or

a splendid position waiting for him knee while I wait for luncheon, so it will handle the retail business for the posed of Secretary Moss, G. W. Brumthe world's largest electrical deal- may not be readable.) But it would Magnolia Oil Co. and will also handle ley and J. H. Head. This committee ers when he graduated. He spent the only tire you so I'll give only a fleet- tires, accessories, tubes and tube work. outlined details for the trip after the summer here with his family, work- ing glimpse of Santa Sophia, the most ing most of the time with the Texas elaborate Christian temple ever con-ANNUAL PANHANDLE A. & M. Utilities Company in the erection of structed. In 548 A. D. when Justinian BANQUET SATURDAY, AUG. 29 made by L. F Barden, and several their new ice plant. Daniel has made had it completed he was so over whole floor space which is larger than WINS FIRST AT CONVENTION Dubs Pitman _______19 ed. Instead of being a church of and babe are doing well. Mrs. Halley besides the beautiful central dome, this city, TAINS ON VACATION TRIP dans are called to prayer five times a broad smile, this being his first A party consisting of Mayor E. S. each day. But since 1923 when Tur- grandson.

Miss Pauline Swartz, daughter of effect. No one fell on his face to pray, the best land around here, the best Mr. and Mrs. John Swartz of Here. I hoped they would act up just for us water in the United States, the best ford, is now in the Orient on a trip but I fear we shall have to wait for railroad facilities with two trains

efit of Miss Swartz's many friends influence the Turks. The whole loca- twenty, tion, land and sea, provided no shelter He called attention to the fact, that

Arthur Thompson Now Sole Owner **Magnolia Station**

recently sold that business and devoted all his time to his partnership cities with slender connecting links, with Barnard Hicks in the Magnella Smith county fair, September 18 and Stamboul is the native Turkish sec. Filling Station, became sole owner of 19. The weeds are unsightly and ever a prominent farmer reports some will enter the employ of the General tion. Galata is the meeting place of the latter concern, effective August L should be cut down just as a guard Electric Company as an electrical en- all nations. While Pera is the best of Mr. Hicks, who is just back from his against the spread of disease to the L. C. Moore still claims the best gineer. He has arranged to make the the European section. In Stamboul wedding tour, retires from the firm other trees. A resolution was passed record with beets that will weigh long trip via water, and will take are all the Mohammedan mosques of and has not yet announced his future asking the maror of Hereford to set Council, Boy Scouts of America, prenote. Those things we visited this plans. Mr. Thompson is an exper- a clean-up week for this place. ienced and successful garage and fill- Plans for the trade excursion into "Eeach Mosque is worthy of long de- ing station man and will undoubtedly. New Mexico territory next Tuesday Black Giant hen in the Moore barn- last spring with high honors, and had scription. (I'm writing this on my make good in his new venture. He were left to a special committee com-

that he exclaimed, 'Oh, Sotomon, I Banquet, the occasion which attracts the Stockman's Cafe. Next Monday steadiness and dependability. His have out done you.' And the world the alumni, ex-students, present stu- the bunch will gather at the Hereford The recent rainy weather over this many friends here predict for him a still admits that Justinian was cor- dents and prospective "Fish" of the Hotel rect. But unfortunately in 1453 when great state institution, has been set Mohammed II conquered Constanti- for Saturday, August 29, at the Palo COMMUNITY MILLS HAS INnopie and thus caused Columbus to Duro Hotel. Amarillo, according to THREE STRAIGHTS THIS WEEK sail westward this beautiful Christian advices received here. The hanquet temple was stripped of its jewels and will be for stags only but afterwards The weekly shoot of the Hereford its gold leaf and turned late a Moham a dance will be given and every one ery recently ordered by the Commun. Itleat Scout, trained to the fullest " Gun Club last Tuesday was notable medan Mosque. So foday when we attending is urged to bring his wife ity Mills of Hereford arrived and is possible degree in woodcraft, and

Saturday, totalling one Inch and one Weather conditions were good and the covered our shoes before we could men about Hereford, and a good dele- Mills grands grain of any kind, in pared to meet the emergencies of his

BY HEREFORD MERCH

Wilkinson Tells Of His Optimism Over the Future

Our Slogan-"More People-More Farms"

first," was the plan adopted at the with the farmers who it is hoped will weekly luncheon Monday, after Henry Wilkinson, president of the First State Bank and Trust Company, told the advantages Hereford and Deaf Smith ounty offers to the homeseeker. He sald that home folks did not realize the advantages and possibilities this place had to offer.

"With the best little city in Texas, the best shade and civic advantages, that until we get to Egypt where they running each way each day between Chicago and San Francisco, the best broaden some special work done by "Yesterday was a most fascinating highway which will eventually be Miss Swartz the past year at Colum- day. We got up at sunriso to be on paved between Amarillo and Clovis bia University, New York. She will deck when we should enter the Dar- and with the best people, Hereford teach in New York the coming year. dinelles. The Gallipoli Peninsula is and Deaf Smith county should develop Hereford Plans A letter recently received by Mr. a most desolate canon forn place. The by leaps and bounds." Mr. Wikinson Swartz describing Constantinople and far end of it is dotted with British predicted that Deaf Smith county other points is so interesting that The and Australian graves where the would develop more in the next two Brand reproduces it here for the ben- thousands died without being able to years than it has during the past

"Constantinople, July 26, 1925, so the huke and masts of sunkin in his travels over the entire state he ships at/son keep company with the saw no crops that would equal Deaf and cotton is no longer in an experimental stage," he said. Mr. Wilkinson urged the land men to get together and organize a realtors association to harmonize the work.

then to the rest of the world. A big delegation will go to Dimmitt to at-

Arthur C. Thompson, former proprietor of the Thompson Garage, but who the fact that the weeds on the vacant go along. lots in Hereford should be cut, and all the dead trees in local groves should be dug up before the Deaf

> luncheon. An interesting short talk about Hereford's possibilities was

other Impromptou addresses were de-Bright Prospects an exceptional record as a student for many years and is noted for his that he exclaimed, 'Oh, Sotomon, I Banquet, the occasion which attracts the Stockman's Cafe. Next Monday

STALLED NEW FEED GRINDER

now in full operation. This new fea- camp craft, habituated to service in It drizzled steadily all day last cluding three straight twenty-fives, our shoes or put on huge slippers that There is quite a crowd of ex A. & M. ture of the service rendered by the his community and thoroughly precluding heads, to any degree of fine- every day life, ness desired, and will be of tremen. There will be another session of dous benefit to the farmers of this The Court of Honor in the near fu-D. C. HASLEY, AUGUST 10 trade territory in utilizing stuff off ture, and Scouts having passed sattheir farms that heretofore could not isfactory examinations will be warded Mr. and Mrs. D. C. Masley are the profitably be marketed. Manager Rog. certificates and backes in the different C. C. Cockrell ______22 where it is pealing off exposing the proud parents of an eight pound, son, ers states that the new mill is at-classes.

SECRETARY MOSS MAKES A "HAND" AT HILL ROUND UP

Quite a crowd of local friends acompanied J. E. Hill to his final Round up on his reach in the Ford her home greatly improved; community last Friday, and participated in the festivities. Several hun- Angust 2, improved; BAPTIST CHURCH AMARILLO dred caftle, were branded, an old L. E. Dyer is improving; fashloned ranch feed/was served at .. ity and having an enjoybale time, call comes. The Sultan use to com- Hill supplied the pulpit of the First the round-up work and was "framed" ... Mrs. Edith Hughes is taking treat-"Pictures from Oklahoma, Texas and Louisans were submitted in the conductive for departure all of that test and it is a distinct honor to Mr. Harvey Cash of Canyon and daughters, Dorothy and Rosa, are hour notice for departure all of that the peded a bunch of calves over him. It is a distinct honor to Mr. Harvey Cash of Canyon and pel strict oservance but since his 24 Baptist Church of Amarillo at both by the cowboys, who playfully stamment in the hospital this week and is hour notice for departure all of that preaching hours, and assisted in the peded a bunch of calves over him. It is a distinct honor to Mr. Harvey Cash of Canyon and pel strict oservance but since his 24 Baptist Church of Amarillo at both by the cowboys, who playfully stamment in the hospital this week and is hour notice for departure all of that preaching hours, and assisted in the peded a bunch of calves over him. Dedication of the new Grendale Bap. The secretary emerged smiling from Mrs. W. J. Murry and baby are downlined to the party is away.

Sign of the pulph of the pulph of the cowboys, who playfully stamment in the hospital this week and is hour notice for departure all of that preaching hours, and assisted in the peded a bunch of calves over him. Dedication of the new Grendale Bap. The secretary emerged smiling from the pulph of the cowboys, who playfully stamment in the hospital this week and is hour notice for departure all of that preaching hours, and assisted in the peded a bunch of calves over him. It is a preaching the preaching hours, and assisted in the peded a bunch of calves over him. It is a preaching the peded a bunch of calves over him. It is a preaching the peded a bunch of calves over him. It is a preaching the peded a bunch of calves over him. It is a pulph of the peded a bunch of calves over him. It is a perfect the peded a bunch of calves over him. It is a perfect the peded a bunch of calves over him. It is a perfect the peded a bunch of calves over him. It is a perfect the peded a bunch of calves over him. It is a p

The committee in charge of the good will" excursion to Grady and Bellylew, N. M., next Tuesday met Thursday morning and worked out the details. The excursionists will leave here at 7:30 o'clock and spend the day across the line, visiting with the "Sell Hereford to our home people business men of the two towns and

Arrangements have been made to carry along enough sandwiches to feed the crowd and any of the New Mexico folks who will eat with the visitors, and local arrangements will be made to serve coffee at noon.

This trip is being made to advertise the Deaf Smith County Fair September 18-19 and to promote better cooperation in the pushing of the Texas-New Mexico Highway. Present Indications are that Hereford's merchants will have a strong delegation. Interested persons should communicate with Secretary Moss of the Chamber of Commerce, in The Brand building.

Good Delegation To Dalhart Meet

On Monday, August 24, the district Smith county's prospects for this year, convention for this district of the more I see of the Near East the more . "The bugle calls me to luncheon and "We will make more feed than all West Texas Chamber of Commerce I appreciate 'Our Own United States.' I must get this mailed this afternoon, central Texas counties put together, will be held at Dalhart, with many towns present seeking the 1926 conrention. Secretary Moss of the Hereford Chamber of Commerce is working up a strong delegation from Here-The local Chamber of Commerce ford to attend this convention and voted to sell Hereford at home, and hopes to have as many as eight or ten carloads of boosters on the trip. The plan is for the business men to tend the annual Castro county picinc take their wives and families for the day's onting, and a large number have President Black called attention to already signified their willingness to

BOY SCOUTS COURT OF HONOR NAMES, WINNERS

The Boy Scout Court of Honor held its first meeting in the courthouse last Thursday evening. Thomas N. Nelson, Area Executive, Panhandle sided. Awards were made as follows: Certificates for those qualifying as

Second Class Scouts:

Martin Gillland, Thomas Elliston.

Certificates for those qualifying as First Class Scouts Oliver Ray,

Martin Gilliand. Merit Badges : Oliver Ray-Eight. Frank Cogdell-Three Scout Star : Oliver Ray

The eventful aim of every scout should be the attainment of the Eagle The farmers feed grinding machin- Scout Badge. The Eagle Scout is the

HOSPITAL PATIENTS DOING NICELY-SOME DISCHARGED

The Deaf Smith County hospital re ports this week that :-Mrs. J. B. Elliston has returned to

Robert Fullwood returned home on

Lenn Faulkenbergy was operated on

It Pleases Us to Please You. "Your Satisfaction Our First Consideration" Phone 249.

Reed Cash Grocery

Williams Bros.

The Oldest Grocery House in Hereford. Where You Get a Square Deal for a Round Dollar.

Let us figure with you on the latest STEEL STAR WINDMILL. Every mill guaranteed for one year. All gears drive in Oil.

Garrison Brothers

ELECTRICAL SUPPLIES Wiring for the house, garage, outbuildings-We are your "Electrical Servants"

Texas Utilities Company

The merchants of Hereford carry as complete stocks as can be found in any town of like size. The prices are on a par with general price levels the country over

Hereford merchants want your trade. They are resolved to leave nothing undone that will give their patrons What They Want, When They Want It, with complete satisfaction and service thrown in as a matter of course.

The Hereford market is yours. It cannot exist without you. Therefore it's sound common sense for the merchants who are advertising their goods in The Brand to see to it that their customers are SATISFIED in all things, at all times.

Read the advertisements on this page and in this paper and then test out the statements made herein.

Merchants Bureau Hereford Chamber of Commerce

TIRES

Regardless of slight price advances we are still below competition.

H. L. Rice

Service-U-Like Filling Station

MOTOPOWER, The Gasoline that Lubricates.

We Need Your Business and Will Save You Money on every Purchase

Skelton's Variety Store

SEMI-CLEARANCE SALE

Still On! Going Strong! Come in, Save Money!

The Popular Store

WE CHALLENGE PRICE COMPARISON WITH OTHER CITIES!—WE WILL MEET ANY **LEGITIMATE COMPETITION**

DR. J. P. LLOYD

Elliston Building

DENTIST

Residence Phone 170 Office Phone 262 Clark Bldg. Dr. W. Floyd Gabbert

Hereford, Texas.

G. F. LeGrand, M. D.

Office Upstairs in Dameron Bldg.

J. W. Hicks, M. D.

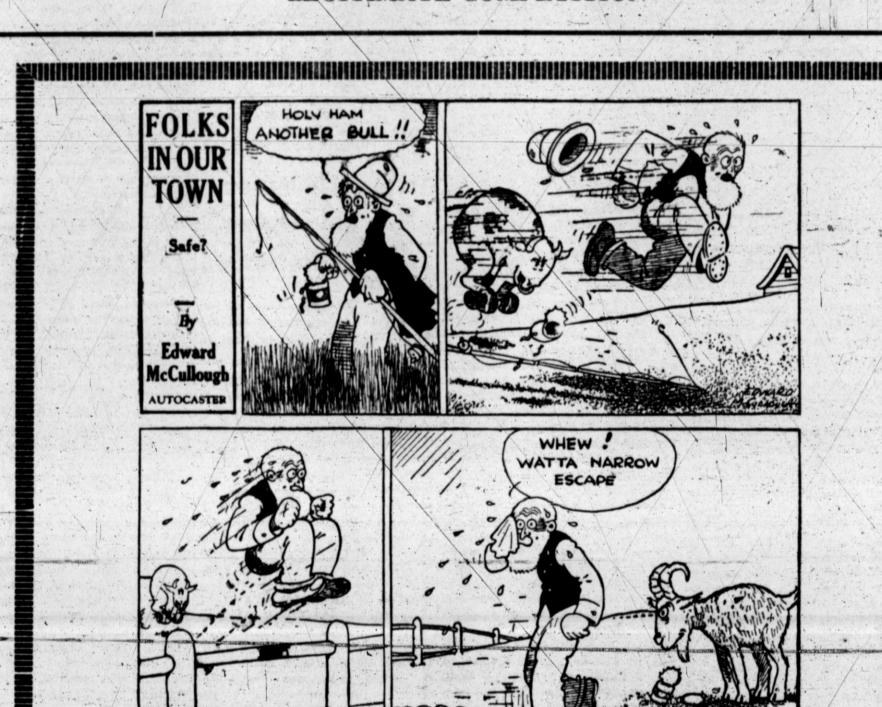
Office in Dameron Bldg.

Dr. John W. Overton

Physician, Surgeon and Oculist Office Upstairs Dameron Bldg.

Bring Your Hogs on Fridays and Receive Premium.

G. W. Brumley Hog Buyer



Elliston - Jones Land Company

Cheap Lands

Established 1902

"We Sell or Trade"

Call For

Sunshine Bread Baked Fresh Daily

> "Patronize a Home Product"

We Believe in the Buy it in Hereford campaign

> SUNSHINE BAKERY

Hereford Produce

Established 1916

Highest Cash Price Paid for All Produce.

HARRISON

The Grain Buyer!

When in Town Eat at the Old Reliable

Stockman's Cafe

The Best Place to Sleep and Eat.

\$1.00 Stationary for August

Corner Drug Store

WILLARD STORAGE BATTERIES The Best

Battery Made

Try Our Cheap Batteries, They are Guaranteed

Electric Service Company

Orr's Tailor Shop

CLEANING — PRESSING — TAILORING

Prompt Service by Mail

TEXACO The Volatile Gas Costs no more than ordinary gasoline.

Service Garage

Phone 334. Deliveries Anywhere

Call Us.

SUMMER HATS

at a Big Reduction for the Next 10 Days

Mrs. N. C. Vogele

Baskin Abstract & Title Co.

Abstracts of Title Covering any piece of property in Hereford or Deaf Smith County.



Dimmitt, Castro County News

Market Change or seminate a self-			Mr. or simplimate and street		
C	ASTRO	co.	FARM	CE	NSUS
Wash	ington, 1	D. C.	August	12,	1925

DEPARTMENT OF COMMERCE—

The following statement gives some Oats. Acres 6.638 of the results of the 1925 census for Bushels _____ 89,791 Castro county, Texas, with compara- Wheat, Acres ____ 19,469 tive data for .1920. The figures are Bushels ______235,408 136,150 his new radio. prelimnary and subject to correction: Hay, Acres _____ 1.420 Jan 1, 1925 1920 No. of Rarms White farmers _____521 365

Colored farmers _____000 000 Managers ----- 4 6 older. All land in farms __460,984 412,694 Crop land, 1924 ____121,506 Harvested ___

Crop failure ____ 22,614 Fallow or idle - 7,131 Pasture, 1924 _____336,236 Woodland _____ Woodland not pastured 174 All other land A 3,068

Farm Values Land - buildings \$10,552,993 \$9,538,543 Land alone __ 9,665,208 8,708,618 Buildings ----Livestock on Farms

Other beef cattle __ 6,022 Dairy .cows* ____ -1,356

Other dairy cattle Swine, total _____ 4,801 Breeding sows** __ 575 Principal Crops Sorghum for silage, hay, Sorghum for grain,

Tenants 236 116 . Sows and gilts for breeding pur- ers of the west. poses 6 months old and over. *** Includes a considerable quantity who has charge of the building of

August 11, 1925.

Perry Graham.

for silage, hay, or fodder."

829,925 Messrs. Ed Williams and Irvin Wright tion. of Lamesa are visiting Mrs. Williams Walter McNabb of Chillicothe was Mrs. H. H. Wright. Mrs. Henry Stalcup went to Plain-

15,053 visit with her parents.

163 was a business visitor in Dimmitt

4.658 last week. Messrs Claude Johnson and Mutt 1919 Cone have returned from a business 3,688 trip to Foley, Texas.

Mr. J. B. Brooks motored to Here-.11.137 ford last Thursday afternoon after

1,615 Mrs. B. B. Easter is spending a few 1,603 days with her daughter, Mrs. London near Hereford.

521 365 or fodder, Acres ____18,449 28,444 Mr. and Mrs. M. R. Avery and family have returned from Ft. Col-Acres 32,507 34,328 lins, Colorado, where Mr. Avery was Bushels _____688,973 607,857 in school taking special work for

. Cows and heifers 2 years old and the past six weeks. They report a very pleasant trip seeing great wond-

of hay cut from a part of the the new Baptist church at Sunnyside, acreage reported for "Sorghum fifteen miles south of here, says he Miss Maurine Largeant of Plainview | ple of Sunnyside are real proud of is visiting in the home of her uncle, the progress and the construction. Mr. and Mrs. Cleve Tate and daugh- in Castro/ county. Mr. Shackelford ter were dinner guests of Mrs. Etta has only been in Dimmitt a short Brashears and daughters last Sat-time but has built several buildings in that time. A new school house and Mr. and Mrs. Burnie Williams and teacherage are also under construc-

and Mr. Wright's parents, Mr. and in Dimmitt with prospectors last

Edgar Ramey and nieces, Misses Ola view last Saturday for a few days and Sallie Moline Brashears, motored to Hereford last Thursday afternoon. Mr. Frank Dunaway of Amarillo Mrs. Bill Burnam, who is in the

well as could be expected.

iting home folks and attending to bus- operation.
The Baptist revival is now in prosuccess. visited S. P. Crawford, an old ac hight. Rev. Rushing of Tulia is as daughters Josephine and Norma, requaintance, in Dimmitt Monday.

his parents. Mr. and Mrs. L. M. small up to this writing but the Lord the most enjoyable sights was the

renza are visiting in the home of blessings received from this revival. who has been in ill health for some Mr. and Mrs. T. C. Evist and family. Messrs. Carlos Reynolds and Henry time has improved wonderfully. of Rock Springs are visiting in the Plainview Tuesday, returning Wed- for the Santa Fe railroad in Oklahome of Mr. and Mrs. Edwin Ramey, nesday, Messrs. Ross and Ramey have been Rev. W. U. Coughran closed a very in Dimmitt Tuesday. He will be lo-

and relatives.

Kennith Cone, who is attending school in Canyon, spent a few days with his mother last week.

Mr. and Mrs. N. G. Jackson and family spent the week end with relatives in Tulia. Mrs. S. W. Reeves, Mr. O'Neal's sister, who has been serlously ill, was some better when they left Sunday afternoon.

Messrs, Roy Watson and Homer Norwood left Sunday afternoon for a few days visit with Mr. Watson's parents in Lamesa.

P. H. McMurry and daughter of Marlow, Okla., are visiting Mr. Mc-Murry's daughter, Mrs. Bill Graham. The "Leaders," the young people's class of the Dimmitt Sunday School, enjoyed a very pleasant social at the home of their teacher, Mrs. L. P.

Misses Lena Green of Santa Anna, Texas, and Margaret Derrick of Clarendon have been visiting in the home of their uncle, J. R. Hastings.

White, last Friday evening.

Last Friday afternoon while Tina Mae, 8 year old daughter of Mr. and Mrs. E. B. Wright was riding her shetland pony after the cows, the dog ran out in front of them causing the pony to stumble and fall on the little. girl. Dr. Miller was called at once but was unable to tell how seriously she was injured. She was taken to the hospital at Lubbock, where an X-ray picture was taken. The last

Plainview Sanitarium, is resting as word received was that she was in a Mr. C. H. Clifton says he came all t very serious condition but thought she way from California just to attend Jack Cowsert of Lamesa was vis- might be able to recover without an this picnic. There will be every thing

successful revival at Jumbo last week cated in Amarillo hereafter. Miss Curtis Watson of Lamesa is and this week is at Lakeview with Brooks Woodlee had another sore here on an extended visit with friends Rev. John Scott, the Baptist pastor arm a few days last week, caused by there in another revival.

> The citizens of Castro county are Mrs. W. C. Coughran was hostess expecting a large crowd here Saturday to attend their annual picinc.

that goes with a picnic to make it a

J. J. Savage of Hollis, Oklahoma, gress here beginning last Saturday Mr. and Mrs. Mark Cowsert and sisting Rev. Fronabarger. Owing to turned last Saturday from a three Willis Roberts of Floydada visited the heavy rains the crowds have been weeks trip over New Mexico. One of has blessed as with these fine rains Southwest Indian Exposition they Geo. C. Yardley and family of Lo. and we believe there will be great attended at Santa Fe. Mrs. Cowsert.

Mr. and Mrs. B. V. Ross and family Staleup made a business trip to Jewel Tete, who has been working homa, visited home folks and friends

a mosquito bite getting infected.

(Continued on Page 8)-

WE PLEDGE OURSELVES TO RENDER

SERVICE

with COURTESY, PROMPTNESS and ACCURACY

and ask that you call on us when we can serve you in any way. We make both Federal Land Bank and Joint Stock Land Bank Loans, at 51/2 and 6% interest.

> Thompson & Ireland ABSTRACTS — LOANS

Successors to J. Frank Potts & Company

Baby Chicks for the County Fair

Those having fertile eggs from good flocks, any breed, will please see our Secretary, A. L. Biggs, and make contract for the sale of said eggs.

Eggs must be in our hands not later than August 26th. WE PAY YOU A BONUS

Golden Rule Hatchery Co.

A Community-Wide Policy



No matter what your interests are, or what your banking needs may be, this bank maintains a helpful service to its depositors—a community-wide policy of co-operation and friendship.

Help us, through your confidence and co-operation, to make this bank an even greater power for good in this community.

The First National Bank



New Arrivals In FALL FOOTWEAR

for the Ladies, the Men, and the School Children

Including the latest Creations in Fall and Winter Footwear, and Strong, Sturdy, economical RED GOOSE School Shoes for the Kiddies.

Wednesday is Double 2.97 Stamps Day



DOUBLE STAMPS GIVEN ON ALL

We Invite Your Inspection

J. O. NEWELL

BREAKING INTO THE BIG LEAGUE

THE FIRST TIME

HE TOOK "HER"

TO THE MOVIE



ORRIBLE, BUT WELCOME. ONE MINUTE AFTER I DIED. THE POWER OF MOTHERS. QUALITY, PLUS ADVERTISING

Our navy will make experiments stroke," an interesting invention guaranteed to destroy all life with which it comes in contact within a radius of twenty miles.

It is horrible but WELCOME.

Make war dangerous ENOUGH
and war will step. Don't believe
the ignorant millions who think
that a thing always will be, because it always HAS been.

Two men pointing automatic
pistols at each other's hearts don't
shoot. That only happens when
one of them gets the drop.

Mr. Aldrich, prosperous lawyer sued for divorce. His wife alleges cruelty. He replies, "My only cruelty was almost stoning her to death with jewelry." He spert \$175,000 on jewelry, gave the lady a \$85,000 sable coat, a chinchilla coat costing \$8,000, and securities worth \$100,000.

The lady replies that not sables, not jewels, not securities, not ever the fur of the chinchilla, most ineresting little animal, can give

She's right But in this world oney. The lady's lawyer, George lordon Battle, demands for her limony of \$75,000 a year. The ourt can give her that; it cannot live her love and affection.

WILLIAM JENNINGS BRYAN made many speeches worth hearing, and the world applauded.
What would the world give if he could come back and make another speech of thirty seconds on "What I Saw, What I Felt, What I Knew, Where I Went, the Minste After I Died?"

The British Government, to aght depression in British trade, will undertake international world advertising on a gigantic scale. This proves again what everybody knows, that Great Britain has statesmen working for her.

Five billion dollars will be appropriated at first to boom colo-nial goods. The idea of the British Empire, solid and sound as a steel bullet, is that QUALITY, PLUS ADVERTISING, can oversome any trade depression,

Anybody can stand poverty, because almost everybody is com-pelled to stand it. We have plen-y of practice. Few can stand

Farm lands on the edge of Dehave sold out at prices never dreamed of. Now fifteen of the addenly rich according to doctors, are nervously unbalanced. The shock was too much for them. In poverty they could have kept their balance indefinitely.

Two young roughs, each a gang leader, engaged in a fist fight, and a blow on the head stretched Anthony de Lucca, seventeen, dead on the sidewalk.

The police will do something, about this, because it wasn't a "regular fight," with ropes around the fighters, ruffians watching and gate receipts that make it profitable to violate the law. How long will the States disgrace themselves by licensing brutality?

The marriage of a young girl in the Vanderbilt family has caused newspaper discussion. A Protestant Bishop performed the ceremony, although the mother is a Catholic and her daughters were brought up in the Catholic faith.

All that is the business of the family and of those immediately concerned. But in one statement made by the family you observe the ancient wisdom of the Catholic Church.

When young Mr. Vanderbilt, a Protestant, married Miss Fair, a Catholic, it was stipulated on the mother's behalf that all daughters been of the union should be brought up in the Catholic Church. There is wisdom. Daughters become mothers, influence the chil-dren and the men about them, and form the next generation.

The church that has the mothers

on its side is the church that will survive, for mothers create and guide the children and influence

BETTY COMPSON IN "PATHS TO PARADISE" AT STAR, AUG. 21-22

"Paths to Paradise," featuring Betty Compson and Raymond Griffith, at the Star Theatre, Friday and Saturday, August 21 - 22, opens in the scene of a guide showing a group of sightseeers through San Francisco's Chinatown. In an underground dance hall we come across Betty Compson as a fictitious queen of a gang of counterfeiters. She is in the act of "taking over" Ray Griffith, a likely

looking sap, according to her pals. Organization to prepare men and Ray calls in a friend, after they have women for scoutmasters and scout relieved him of several hundred dol- workers and thereby render a service lars by a couple of clever tricks; the to the State and Nation. two of them flash stars and declare In the boys traning school at Gatesthe place under arrest.

that there is honor among thieves.

bride by her father. Betty is also more attractive to the boys and girls in the house as a maid. The two of the country; and that the influmeet, and there's fireworks. The real ence of the school and the unselfish detectives arrive, get wise that there principles taught by scout-craft and is something funny going on and organized play may in the end give chase Ray and Betty all the way to the Mexican border and back again when they escape with the necklace. undergo a change of heart and return them to the safe a second before the presentation is made.

"Paths to Paradise" is a fast and furious comedy, decidedly off the beaten track for fun films. Ray's twice as funny as he was in either kinson, of Amarillo. Forty Winks" or "The Night Club," and Betty never was more delightfully charming.

Here's one you'll eat up!

DEPARTMENT OF PHYSICAL ED-UCATION MEETING APPROVAL

CANYON.—That the re-organization of the departments of physical education; of the Teachers Colleges of Texas is meeting with approval and endorsement from all over the country. is evidenced by the fact that such men as Ben Lindsey, juvenile and family judge of Denver, Colorado, has written a letter endorsing the move. He states that he expects a great deal of good to come from the organization.

It is the plan of the organization to prepare teachers, who go out from these institutions, for social as well as for classroom work. Courses will be organized in scout-craft and playground supervision, both of which are more or less modern ideas. Boys and girls when properly directed by these leaders, who have been trained in this work, will come into a realization of the joy of play. Their minds will be employed with wholesome thoughts. and their recreation will be to them a time of inexpansiable pleasure. In MIXER organized play the rights and priviiges of others are taught, and thus an important lesson in life is taught.

The work of the Boy Scouts of America has become well known to everyone who keeps at all abreast of the times. Anyone who has become at all conversant with its principles and work is a scout enthusiast. It is the plan of this Physical Directors.

FOR OVER **200 YEARS**

haarlem oil has been a world. wide remedy for kidney, liver and bladder disorders, rheumatism. lumbago and uric acid conditions.

HAARLEM OIL

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

ville, there are 627 boys. Twenty Next we find Griffith across the percent of this number have had good street with his partner dividing the school advantages; but only 3% atmoney and jewelry handed over as a tended school where playground supbribe. Ray's badge, purposely left be- ervision was fostered, and only 3% hind in the dive, tags him as a "San of these boys have been members of Francisco Gas Meter Inspector," but boy scout organizations. That means he's a clever high-hat crook who that for some reason or other the doesn't put any stock in the saying other 80% of these boys, who are classed as delinquents were deprived The scene shifts to a fashionable of the opportunities of life that may wedding reception. Griffith, posing as have meant a far different course for a detective, has managed to get him- them. It is hoped that by sending out self installed as guardian of a price- teachers who are trained in this field less necklace to be presented to the of work that school life may be made us a happier and a better citizenship.

MORNING BRIDGE PARTY HON-ORING MISS MARY WILKINSON

A morning bridge party was given by Miss Grace Ferguson Friday morning at nine thirty at the home of her parents, Mr. and Mrs. C. C. Ferguson, honoring her guest, Miss Mary Wil-

Pot plants and garden cut flowers fresh with the morning dew adorned the reception room where four hands of bridge was played by the three tables of guests. After which delightful cream and angle food cake was

Miss Deane Dunlap of Dallas, who is spending the summer in Hereford, won the high score, while Miss Emma Jeane Donald was awarded the booby prize and Miss Mary Wilkinson the guest favor.

The Boy's Right

Decker :- "Being on the Ark was no pienie."

Sampson :- "What about it?" Decker:-"With just two ants

Did You Know?

That the Sunshine Bakery has installed the-FIRST DOUGH

FIRST ELECTRICAL WRAPPER

Hereford ever saw?

Did You Know?

that we bake-HOT BUNS and BREAD

every day, by noon.

The Sunshine Bakery

P. S.-Inquire at the Bakery about these wrappers.

Our Competitors are nice "fellows" if we don't Treat you right, they will

WE BUY PRODUCE

TWO

IN TH'

ORCHESTRY!

West Texas Feed & Seed Company

Hereford

Phone 265

By A. B. CHAPIN

To the New Comer WE WELCOME YOU!

This week we call your attention to our Prescription Department. Come in and inspect it. The Old Timers need no introduction to our Mr. Tynes. He has filled prescriptions here in Hereford for about twenty years. He is a Graduate Pharmacist from the State University -a Registered Druggist.

If he had not filled prescriptions accurately in the past he would not be with us now. NUF SAID.

DRUG STORE

Hereford, Texas

Hereford Has

Maize Head Dealer who buys every week day in the year. Never turns anything down.

E. W. Harrison

Supreme Quality

When buying groceries, quality rather than price should be the prime consideration. When you can get quality at the low price we are now quoting, it's a good time to stock up.

GYLES GROCERY

Phones 81 and 271



Mr. and Mrs. C. C. Cook and daughter, Montie ,visited Mr. and Mrs. Ed Cox and children Sunday afternoon.

Mr. and Mrs. J. C. Williams and Joe Green daughter, Mattie Ruth, went to Vernon to visit relatives and friends. J. W. Dugan and family visited

Mr. and Mrs. Gorden Gold last Sun-

Mrs. Ed Cox called on Mrs. Gorden Gold last Thursday afternoon.

Misses Iona and Hazel McKinney

Ed Cox last Friday afternoon; Gladys and Javis Applegate visited

Montie Cook last Friday. Raleigh Hough visited Faye Pad dock last Sunday afternoon.

W. D. McKinney, Gorden Gold and Warren Hough and Erwin Elliston called on J. W. Dugan and son James last Wednesday afternoon.

Mr. Norton Sunday afternoon.

Mr. and Mrs. Ellison, after visiting Friday. their aunt and uncle for about two weeks, returned to their home.

NORTH EAST CORNER (Fairview-Union Schools)

Well, who said it couldn't rain anymore? It seems there is an abundance of it now and both crops and weeds are doing good. Up to this writing we have had a little over four inches in the last ten days.

The lightening was very severe one day last week and there were a few cattle killed, and Cecil Allred had one of his horses knocked down while hitched to the plow on which he was riding. He says it was just a little too close to be comfortable but that a miss is as good as a mile.

Mrs. J. H. McClain of Itasca returned to her home last Wednesday after visiting some time with relatives here.

Mrs. C. O. Phillips and little daughter visited in Hereford one day last

Since there has been rain enough to keep the farmers out of the fields there has been quite a bit of fishing at the creek with fairly good results. Mrs. Jim LeGrand and children visited in the neighborhood one day last

Mr. and Mrs. R. L. Campbell and Cecil, Sadie and Mamine Allred met in the home of Mr. John Davis on Friday night to practice some special songs for the B. Y. P. U. services.

Our roads are in worse shape now than they have been for a long time, owing to the continued rains. There is much more travel in bad weather now since the Amarillo road has been hard surfaced to within two miles of Wildorado, therefore throwing the traffic through here instead of on the road to Canyon.

G. F. McLean of Hereford has been visiting in the community the past

The last reports from Grandpa Allred at Chillicothe is that he is still doing well as could be expected and is much better than he was doing here.

Owing to the rain last Sunday there was no Sunday School and B. Y. P. U. at Palo Duro but all are invited to be present at the regular time next Sunday.

FRIO-EASTER ITEMS

This community was visited by another rain this week-we are sure of a good crop.

Mrs. R. T. Green visited her mother

Allowing 5 persons to the average family, a Brand Want Ad will deliver a message to 10,000 people at a very small cost. Use one today!

Mesdames L. R. Sullenger, Owens and the Misses Sullenger and Stagner spent Monday afternoon with Mrs. Carl Frye.

Mesdames Allman, E. V. Sullivan and Knox spent Tuesday with Mrs.

Mr. and Mrs. Tom Sanders and Mrs. Steve Sanders spent Thursday afternoon in the home of W. J. Sullivan. Mrs. Suilinger and daughters, Mr.

Miss Ruth and Ruby Dugan visited and Mrs. Ray Kincade spent Thurs- wife is visiting relatives in Iowa. Miss Callie McKinney last Friday af-day afternoon in the Percy Estes

Lee, visited Mrs. Bob Knox Thursday, last Tuesday afternoon and make his 'Mr. and Mrs. Percy Estes and fam- escape. Had not found the man or visited Mrs. J. S. Wyche last Sunday ily are back in our community after his car at last report. living in Dimmitt awhile, we are Miss Alberta Dugan visited Mrs. very glad to have them with us again. Pat, visited Friday afternoon in the Heaven. Mesdames Allman, E. V. Sullivan, Reed home. Knox and Green spent Wednesday in

> the Walter Easter home. Mrs. R. T. Green and Mrs. W. J. Sullivan spent Wednesday afternoon with Mrs. Frye.

Mrs. Green and daughter, Nettle Lee, Mrs. R. T. Green and children. Mrs. Walter Saster and children and W. D. McKinney and son called on Mrs. Ray Kincade and daughter visited in the L. R. Sullenger home

> Carl Frye motored to Spring Lake Friday afternoon.

The young people enjoyed an ice cream social at Mr. and Mrs. A. T. Jones Friday night. Those who attended were: Misses Maurine Sullenger, Ima Sullivan, Messrs. Bill Sullenger, Val Matthews, Bill and Thurman Smith, Price Stagner, Jess Laughlin, Bob and Lynn Axe, Clayton Woolery, also Mr. and Mrs. Earl Springer and Mr. and Mrs. Albert Springer.

Mrs. Carl Frye spent Friday afternoon in the home of W. J. Sullivan. Earl Springer motored to Amarillo

The Misses Sullingers visited their sister-in-law, Mrs. Rube Sullinger, on

It rained our Sunday School and singing out Sunday and Sunday night, but, if possible, will gather next Sunday.

MEAT!

From this shop always looks appetizing. We buy the best meat we can, cut and trim it carefully and sell it to you in spotlessly clean wrappings. Every sanitary precaution is used for your protection.

YOU GET THE BEST HERE

TEXAS MEAT MARKET

Cloyd & Son

Berry Lynch and wife of Rail H. Ranch transacted business in Adrian Thursday afternoon.

J. A. Reed and wife made a business trip to Adrian Friday morning. Ewing Landers made a trip to Am-

arillo Friday for C. Glasscock. J. P. Collier Ranch branded their calves this week.

Jack Chapman of Ft. Worth is visiting friends and relatives in Adrian

Mr. Moore and wife of Collier's ranch motored to Adrian Friday and transacted business.

Mrs. Glassocck of Cordell, Okla., is visiting her son, . C. Glasscock, of Adrian, and helping him while his

John Rector of John Scott Ranch, had a man working for him that was Mrs. Green and daughter, Nettle bold enough to borrow his Ford car

We have received the news that Methodist Church, Prof. Fred Jackson has been employed to teach our school this year. It ministers to spiritually sick and

THE STORE FOR SAFE BUYING

HEY!

Dry Goods—Groceries

Say, Have You Seen

Our New Pump

Ain't she a Dinger!

She Measures Just Right, and

That Gasoline—What

a Kick!

We also have a

First Class Mechanic

Specializing on Chevrolets

But He Can Handle and We

Guarantee any Job

SOUTHWEST TRAIL

GARAGE

(Formerly Thompson Garage)

LOUIE OLSON, Prop.

We hope to have a good school under morally anemie. The Church is not itself but must lose its Rain gain, rain, yes plenty of it; ethical implements. The Church is ind serve the community. re are inxious to see some sunshine not a club to occupy our spare time, active, friendly, evans

it came. pour, impunting to three and three fourths inches, making about six

inches rain this week. Last week little Lois Limke, four year old daughter of Mr. and Mrs. Victor Limke, living near Adrian, was riding a horse and accidentally fell off hurting her appendix and was operated on at Amarillo, but died in a few hours as the appendix had already burst before theopera tion. We extend

FIRST CHRISTIAN CHURCH

onr tenderest sympathy to the be-

reaved ones in this sad hour.

A cold Church like cold butter never spreads well.

9:45 a. m. Sunday School Remember our goal for August. We are expecting help from you.

11:00 a. m. Communion and preaching services. Due tothe rain the subject will be the one announced for Mrs, Berry Lynch and little son, last Sunday, "The Kingdom of

8:30 p. m. /Union services at the

The Church is not a hospital, though

now as we were to see the rain before The Church is an inspiration point ary, enthusiastic and pl to workers. The Church exists to help must represent the Sunday night we had a real down people to live. It must not live for Master. WILL YOU I

primarily a factory for the making of it must place the child

WHEAT

We have just unloaded a car of

TURKEY RED SEED WHEAT

this wheat is recleaned and sacked and is the best seed that we could find, if you are going to plant wheat see us and get the best.

BETTER SEED—BETTER **CROPS**

Jones & McLean

COAL AND GRAIN



For Tallest Concrete Building in the World

In the construction of the tallest reinforced concrete building in the world—the Medical Arts Building in Dallas-LONE STAR Cement was used. Every barrel of LONE STAR Coment used on this ish was tested and retested.

This is just one of the very many large engineering developments in Texas built with LONE STAR Cement.

The Galveston Causeway and the new \$5,000,000 Santa Fe Building and Terminal development in Dallas are but two of the many well known projects into which LONE STAR Cement entered. During the past five years over 1,000,000 barrels of LONE STAR Cement have gone into Texas highways and another 1,000,000 barrels into Texas street paving. That discriminating architects, engineers and contractors specify LONE STAR.
Coment for their jobs is not surprising, for this cement exceeds U. S. Standard Specifications by over 50%.

20 years' experience in cement making, combined with many years of painstaking research, has resulted in the perfection of the International Wet Blending Process. Under this system, the chemist and superintendent can always come within.

1/10 of 1% of the quality at which they aim.

Yet LONE STAR costs no more. It has our unqualified endorsement.



Rockwell Bros. & Co.

Hereford

LONE STAR Cement Lumber

Paint Lime Brick Roofing or cost figures and other facts on repairs, improvements of any kind. Valuable information supplied without ob

STOLEN

Your home may be stolen by fire, lightning or wind storm Make it safe from financial loss with

INSURANCE

HEREFORD INSURANCE AGENCY Ralph Barnett, Mgr.

Semi Clearance Sale Still On! Going Strong!

Hundreds Have Already Purchased! Come and See if What You Need is Here!

TAKE A LOOK! AS IT MAY SAVE YOU SOME REAL MONEY!

The Popular Store, Hereford

Hereford Brand

UED EVERY THURSDAY

Holman Walter R. Steckman Holman & Steckman Publishers

ed as second-class matter at the ice at Hereford, Texas, under of March 3, 1879.

1901, as the Hereford Report- owner \$80. ekly): first number of the ablished July 3, 1924.

ription, outside Zone 1 per

SUBSCRIPTIONS STRICTLY IN ADVANCE

C STUDY CLUB LOOK FOR-ARD TO PROFITABLE YEAR

Music Study Club of Hereford st issued its annual Year Book, rtistic creation which contains of the most varied and complete ams ever arranged here.

study for the year will be damentals of Music and Modern for winter use.

Mountz and Glenn Snyder.

rmer Moore is Strong Believer Diversification

Q. Moss, Secretary Hereford mber of Commerce)

ie best money maker for him.

Moore started farming near orado eleven years ago and for next ten annums was classed as of Deaf Smith county's biggest it farmers. He says that he has ed better. Last year he started diversified, plan of raising some it, grain sorghum for feed, a few of cotton, and a patch of sudan grazing. He cut his acreage to Before this he had always farmfom 500 to 1000 acres, and still to use the summer fallow sys-He also, secured a number of milch cows and started selling Enough hogs were raisel for sumption. And poultry? he had always had some chickens nd the barnyard to take care of waste, but under the new plan tarted raising them on a larger and started paying attention to

new Your Health y Purification

physician will tell you that ect Purification of the Sys-Nature's foundation of Health." Why not rid self of chronic ailments that undermining your vitality ify your entire system by taka thorough course of Calotabs e or twice a week for severa and see how Nature reyou with health.

lotabs are the greatest of all purifiers. Get a family ge, containing full direc-price 35 etc.; trial package, drug store. (Adv.)

being kept.

year he sold \$1350 worth of poultry vegetables and fruits. and eggs, and today has 1200 of the finest chickens to be found in this CAFETERIA DINNER AT HOME section. During themonth of January of this year, when most of the hens in this county were "loafing

ecription accepted for less than eggs in 81 days and she is still lay- cation. ing at about the same rate. He has same 750 pure bred White Leghorn in mammoth red and yellow dahlias pullets that started laying four months from the host's own garden, and small and three days old.

would be incomplete without telling lighted living room. best truck patches in this section, weeks during the summer. She has plenty of fresh vegetables from early spring until frost, and is SPECIAL MEETING PRESBYTERcanning up a large amount of stuff IAN CHURCH SUNDAY MORNING

The Moores claim to be the cham- Before leaving on his vacation last year book committee is com- pion beet raisers of Deaf Smith coun- week Mayor E. S. Ireland, who is of Mesdames H. L. Broadwell, ty. Last year they produced beets clerk of the Sessions of the Presbytereach. This ian embers are looking forward to the Giant Mastadon variety, and the Sunday morning for the special purprofitable and enjoyable year's Moores promise to have betts for the pose of electing trustees for the wards of twenty-five pounds.

cultural eyes of Texas on the Pan- to get ready for regular services. handle and Deaf Smith county.

"THE IRISH LINEN PEDDLER" WAS A GLORIOUS SUCCESS

given by the Progressive Canning Club quietly married at the Baptist parat farming on a large scale may under the direction of Mrs. H. D. sonage on Wednesday afternoon. Rev. Il right, but L. C. Moore, who Reed Friday night, August 7, was a W. R. Hill, of the Baptist Church, iced it in Deaf Smith county grand and glorious success financially, performed the marriage ceremony on en years says that the cow; sow as well as in the splendid rendering license issued at Farwell. They will, hen, along with diversification is of the humorous three acts. All the after visiting in Amarillo and other ch safer bet, and has proven to expenses of the club so far has been points farther east in the state, make paid and there is some left over. Ice their home in Clovis.

egg production, with accurate records cream cones were sold and brought REAL ESTATE FIRM TAKES something over \$14.00. The prospects Last year Mr. Moore made a good for the future of the club are bright crop, sold cream most of the year, and the members are very busy two and from October 1 to July 1 of this days out of the week canning beeves,

MR. AND MRS DYAR TUESDAY

Among the entertainments of the on the job," 180 hens layed 170 eggs week one of the most charming was Judge Russell. number of the paper issued on the Moore farm, which netted the a cafeteria dinner given at the home of Mr. and Mrs. C. H. Dyar with Mr. Moore is making a test of Misses Ina and Laura Gregg and (weekly) issued March 21, 1902; three breeds of chickens to determine Mrs. Elmer Dameron as assistant umber of the Brand (semi-week- which kind is the best for this section. hostesses. The dinner was in honor ned May 3, 1921; Weekly Brand Accurate records are being kept on of T. E. Shirley and his two daught-White Leghorns, Black Giants and the ers, Mrs. Elster Haile and two chilold reliable, Barred Rocks. The dren, of Ft. Worth, and Mrs. Ed ription, Zone 1-per year \$2.00 Black Giant is a new breed for Deaf Etxel of Phoenix, Ariz., visitors of Smith county, and judging from the Mrs. Karl Shirley in Hereford, and 2.50 record of one of his prize hens, the Misses Frances and Bertha Dameron ________s1.50 other two kinds will have to hurry. of Washington, D. C., who are visiting \$1.00 One of his high-grade hens layed 77 their parents here during their va-

The home was beautifully decorated tables were found on the spacious The story of this man's success porch as well as in the cool dimly

the part the wife plays in the scheme The thirty four guests consisted of of things. Mrs. Moore keeps the rec- just relatives and close friends of ords of the chickens, takes care of the the Shirleys and Damerons, and Miss cream and has nearly an acre planted Dene Dunlap of Dallas, who is visitto garden. She boasts of one of the ing relatives in Hereford for a few

year about a half acre is planted to gregational meeting at the church next Fairs this fall that will weagh up-church, and for other pressing business. The new pastor will be in Just such farmers as the Moores charge soon and it is necessary to fill are destined to help center the agri- the various offices in the church and

PORTER ROBERTS, CLOVIS, MAR-RIES AMARILLO GIRL HERE

Mr. Porter Roberts, of Clovis, and "The Irish Linen Peddler" the play Miss Gladys Hobdy, of Amarillo, were

Announcing the Appointment of

RENFRO & SONS

as Dealers for

Hudson-Essex MOTOR-CARS

in Hereford

We will have a car load of the different models on our floor the last of this week and invite your close inspection of these popular automobiles which offer the most value at the lowest possible

HUDSON Super-Six COACH

\$1250.00

ESSEX Six COACH \$850.00

Hudson Brougham \$1595—Hudson Sedan \$1795 Freight and Tax Extra

RENFRO & SONS

ON MORE OFFICE ROOM

Two business offices over the First National Bank are being shifted this Shirley entertained with a tea, honor- Jeane, Donald, Eloise Pitman, Lepis week. Judge W. H. Russell is moving ing her guests, Mesdames E. M. Haile Anthony, Fannie Oberthier, Mary Mcinto the offices formerly occupied by and E. T. Etzel. the late Mayor W. M. Knight, in the old room as well as the one vacated by Mrs. C. H. Dyar and Miss Ina Gregg.

BRAND BARGAINS

THE MISSES HICKS ENTERTAIN

noon with a bridge party for Mrs. Frances Oberthier of Hereford. Barnard Hicks, their new cousin, and Miss Dorothy Sparkman of Waco, a MISS BEYER ENTERTAINS visitor in Hereford.

About twenty-five young people were was served closing the very enjoyable lington.

MRS. KARL SHIRLEY ENTER-

The home was beautiful in garden kins, Katherine and Victoria Wilson, northeast corner of the building, while flowers and a short musical program Grace Ferguson, Gladys, Mary and the real estate firm of Ashbrook & was given including a song by Mrs. Lucille Hicks, Sena Mae Mounts and Williams are expanding, occupying Karl Mountz and plano numbers by Mrs. Barnard Hicks.

The house party consisted of Mesdames E. M. Haile of Ft. Worth, E. T. Etzel of Phoenix, Ariz., Grady o'clock, the Easter B. Y. P. U. will A classified Ad that "Brings Home Ryan, Piner Selz and Garland Seltz of play at Jumbo the comedy farce, the bacon" for only 25 cents. Try it Pilot Point, Texas, and Mesdames "Poor Father." Admission-general Cowan, J. W. Alexander, Eli Dunlap, collection. Mary Monday, John McLean, Bobo Mc-Lean, D. L. McDonald, C. H. Dyar, that you would like to get out, see WITH BRIDGE PARTY WEDNES. Earl Wilson, F. H. Oberthier, Karl "Poor Father" with his family, to-Mountz, and Misses Bertha and Fran- gether with Marie, the French maid; Misses Gladys, Mary and Lucille ces Dameron, Dene Dunlap, Ina Gregg, Vivian, an actress; Mr. Dumbbell, a Hicks entertained Wednesday after- Grace Skelton, Mary McDonald and forgetful friend; Harold, a political

WITH A BRIDGE LUNCHEON

Miss Maurine Beyer entertained present and Miss Lucille Gilbreath won Monday noon with a bridge luncheon high score while Miss Mozelle Hill, in honor of her guest, Miss Dorothy Mrs. Banard Hicks and Miss Dorothy Sparkman of Waco, and her cousin, Sparkmon won the booby and the Mrs. Evelyn Brued of Sterling, Kanguest prizes. A delicious salad coures sas, and Miss Winnie Barnes of Ar-

A two course dinner was served

to six tables of Miss Beyer's friends TAINS WITH A TEA FRIDAY including: Misses Mary Wilkinson On Friday, August 7, Mrs. Karl and Frances Hall of Amarillo, Emma Donald, Lura Gregg, Kathline Haw-

"POOR FATHER"

On Saturday night, August 22, at 9

If you have a laugh in your system friend and would be son-in-law; a police sergeant; and George Washington Brown, the buttler.

MRS. E. M. ALLEN, Sec. B. Y. P. U.

FRANK BARBER

Southwestern Life Insurance Co Representative Life Insurance and Land Loans Hereford, Texas

The Pride of Possession in

SOMETHING that is yours, a spot that's sacred to all those endearments and joys of life together with those you love. The shrine of those precious, inner things all men hold dear-that is HOME.

Let us aid you in building your home. We are at your service.

PANHANDLE LUMBER CO.

A NNOUNCING!

THE EARLY ARRIVAL OF COMPLETE LINES OF MERCHANDISE FOR LADIES AND MISSES, MEN AND BOYS IN

THE LATEST FALL FASHIONS

and fabrics. Our buyer has just returned from the markets and has purchased the very latest things in DRESSES, COATS, WRAPS, SHOES and Accessories for the feminine patrons of our store, and Men and Boys' Suits, Overcoats, Shoes and all other wearing apparel.

These new purchases will be arriving by the end of this week and will continue to arrive for some time.

Wait For Our New Displays - - They Will Interest You

D. R. GASS & SON

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, eff. RATES: Classified, first insertion, 11/2c per word; minimum 25c; subsequent insertions, %c per word; minimum 25c. CASH WITH ORDER. **********

FOR SALE **********

NOTICE !

My farm and town property is off the market for sale at present and until further notice.

30-2t-pd J. M. KIMMONS.

FOR SALE-A good second hand baby buggy-Cheap. Phone 285 or see 30-1t MRS. JOHN RENFRO.

FOR SALE-Practically new McCormick Row Binder. Apply JAS. R. ROBINSON.

FOR SALE-One Cletrac tractor, completely overhauled. Excellent condition. Inquire of Beavers Bros. Ga-30-1t-pd-tf FOR SALE-Concord grapes, phone

FOR SALE-My residence in Hereford .- Mrs. B. Frank Buie. FOR SALE-Good quality seed wheat, Free of Johnson Grass, \$2.00 a bushel. Will test sixty and better.

30-4t-pd J. DAVID THOMPSON. FOR SALE-Western Electric Washing Machine, good condition. 30-1t-pd Ray Barber, Phone 241.

FOR SALE-Slightly used Tent. 29-tf GEO. V. STAMBAUGH SALE-Brand new Hudson FOR coach, will sacrifice for cash. Only driven few miles, see or write me CLAUDE HAMILTON, quick.

29-2t-pd Dimmitt, Texas. FOR SALE-At a bargain, almost new 16-hole horse drawn Kentucky wheat drill. See 29-tf S. G. MOORE.

FOR SALE-Excellent home grown Turkey Red Seed Wheat. Recleaned and sacked \$2.25 per bushel or Bulk thresher run \$2.00 per bushel, Clean will visit her parents. of Johnson Grass and Noxous weeds F. O. B. my warehouse Umbarger, Texas. See Wm. Erdman, Umbarger, Texas-"Always on the job."

29-tf WM. ASH. FOR SALE-Dandy 6-room well located residence, at price so attractive you can't help but buy. See

Elliston-Jones Land Co. FOR SALE OR TRADE-We have several good well located residences, one near church, will take car on deal, and give good terms, farm loans made and V. L. Notes extended also loans made on city property. Rooms 7-8 Monday on business. Dunlap Building.

24-tf Walser & Bray Land Exchange. EXCHANGE-Good No. 9 Oliver typewriter for milk cow.

J. B. ELLISTON. EXCHANGE-150 acres timber land right in Sipe Springs shallow oil field

for land near Hereford. 21-tf ELLISTON-JONES LAND CO. FOR SALE-A couple of good houses,

Modern. Inquire at-PANHANDLE LUMBER CO. FOR SALE-Saddle Horses, Work

Mules and Milk Cows. Will trade Ford car for hogs or cattle. J. L. FUQUA, Phone 146.

.......... WANTED-Light Housekeeping rooms,

WANTED

furnished, Call Jackson at 177. 1tpd WANTED-at once, sod plawing, any size tract. FRED COOK, Miami, Texas. 29-4t-pd

............ FOR RENT

FOR RENT-A five room house for rent. Call 165 or see R. J. KIBBE. 30-tf

FOR RENT-120 acres adjoining Here ford for feed crop or summer tilling

J. B. ELLISTON. 21-tf

A. L. Biggs is blossoming out into poetic realms these rainy days. Lis-

ten to this, his latest composition: "The Sun is shining

The wind is blowing The ground is drying "The crops are growing!"

Mr. and Mrs. Geo. LeGrand returned Friday from Los Vegas where they

had been on a short pleasure trip. Hall Beavers and Ralph Sutton of Amarillo Wednesday on business.

TWO DANDY

Saturday and Sunday August 15 and 16

Hereford West Park, Saturday's game begins 3:00 p. m., Sunday's game begins at 3:30 p. m.

Burkburnett Elks

Panhandle Champions

Hereford's Whitefaces

Tate will Pitch Saturday and Galbreath will Pitch Sunday

"Red" Alban and Jim Robinson will play with Hereford. The strongest lineup that can be found here will oppose the strong invaders.

THIS IS A SUPER-BASEBALL ATTRACTION, AND IS COSTING THE LOCAL PROMOTERS A LOT OF MONEY. THEY NEED YOUR SUP-PORT-AND YOU WILL GET YOUR MONEY'S WORTH!

Don't Miss This !- It's the Event of the Year!

ocal

A. M. Jones left last Friday for South Texas on a short business trip. dren, accompanied by her father, who has been visiting her here, left Saturday morning for Dallas, where she

or newspaper will be appreciated. Hereford News Stand.

Miss Mary Wilkinson of Amarillo, formerly of Hereford, is visiting Miss Hereford this week. '

Hoosier Kitchen Cabinets, the best ever. \$5.00 will diliver one to your house—easy payments. , E. B. Black Co.

Mrs. W. F. Orr was in Amarillo

Any High School student wishing to join the high school band or orchestra please see me so I will know what instrumentation I will have. I would like to have a thirty piece band and orchestra in the school.

. RALPH SMITH.

Owen P. Smith returned Monday o his home in McKinnye, Texas.

Bermuda Grass Seed. JONES & McLEAN.

Mr. and Mrs. Joe Weaver of San Diego, Calif., arrived Sunday evening to visit Mrs. Weaver's sister, Mrs. T. N. Heifner, whom she has not seen for nine years.

Amarillo Daily News now Delivered to your door. See us, or carrier boy. Hereford News Stand.

Mr. and Mrs. Barnard Hicks re turned Saturday evening from their wedding tour of East Texas, accompanied by Mrs. Hicks' ssiter, Miss Winnie Barnes of Arlington, Texas. who will visit in Hereford for a few

Pay Cash and Pay Less, at Reed's

BABY BEEF-Try our tender steak and roast.—Hereford Produce, I. H. Spratt.

ANNOUNCEMENT

Rev. J. R. Lindley and Lemuel A. Blair will begin a revival meeting at Dawn Sunday the 16th at 11:00 a. m. You are cordially invited to attend and help in the meeting.

Come and let us worship together. LEMUEL A. BLAIR.

Victrolas at special prices for next E. B. BLACK CO.

Send your cleaning and pressing to the Beavers Brothers garage were in Orr's Tailor Shop and get Double

Mr. and Mrs. David Fausett of Tulia spent the week end visiting Mrs. Fausett's brother Tyson Hankins on the Wink Valentine place, and Clifford Hankins of Seattle Wash., who is also here.

SULPHUR PARK Mrs. Bob Elliott and her two chil- Fishing Privilege Fifty Cents Per Bay Each Person Rates for Pienies. Apply to N. J. Lenox at the Park. Phone 75-F11. tf

Bring your Kodak Films to City Your subscription to any magazine Drug Store. All work guaranteed. One day service.

last week for a visit with his brother-Grace Ferguson and other friends in in-law, C. C. Slaughter. After a short stay here they will proceed to San Saba county, Texas, to visit Mrs. Inerson's father, Frank Gray.

Pay Cash and Pay Less, at Reed's

John Warren of Oakland, Calif., Warren is the owner of two sections lag! of land nine miles southeast of Here-

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.-Orr's Tailor Shop,

Roy Stocking of Plainview, former Hereford druggist, came in Monday on a business visit and was shaking hands with his friends Tuesday.

Try our Lice Killer. You will ge more eggs. It's a sure shot. GOLDEN RULE PRODUCE.

J. E. Warren of Oakland, Calif., was here this week on a pleasure and business visit with E. F. Connell.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.-I. H. Spratt.

BARGAINS!

We have just received a large Shipment of

Silk Hose

We will receive this week a Big Shipment Consisting of

50 Different Items

COME AND SEE US!

DANIEL'S New and Second Hand

Store

tion, is here this week prospecting, comed. Mr. fickers is the man from whom the dins trees on the golf course were obtained this spring.

E. D. Fox left Saturday for St. Louis Mo., for market.

E. H. Pigg, oil magnate of Vernon and owner of vast holdings in this county, was here Tuesday looking after his business interests.

Bring your Kodak Films to City Drug Store, All work guaranteed. One day service.

R. J. Kibbe who has been in Lubbock for an operation on his eyes is expected to return Friday, greatly tra to Friena Tuesday night, August 29-3t Sheriff Deaf Smith Co., Tex

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

Mrs. Chas. J. Robinson, formerly Miss Jessie Wright of this city, and children of Los Angeles, arrived this week for a visit with her sister, Mrs. Ralph Barnett, and friends in Here-

of Mrs. Geo. Garrison, left this week for Central Texas for a visit with

lived in Hereford some years ago.

We have the Agency for the Purity situated in Deaf Smith County, de-Blagleg Aggressin, formerly handled scribed as follows, to-wit; by Henry Hastings. Tested by the government. See us.

CITY DRUG STORE.

The E. B. Black Co. is very optimistic over the outlook for fall business and this week is featuring a big August Furniture Sale. Mr. Black states that business is good and getting better every day.

BAPTISTS' MEMBERSHIP DAY All the usual services will be conducted. Pastor preaching at both of

the preaching services. We areasking that all members make sure of attending the morning preaching service. The text will be Mark 13:34, and the subject will be

"Every One To His Work." This will be the last Sunday of our Associational Year, and our records will close with the day. We want to Mr. and Mrs. Verl Inerson of Mt. welcome into our membership every Trumbull, Ariz., arrived Wednesday of Baptist not already identified with the Hereford church.

The letter to the Association will be approved, and messengers to represent us named by the church. Let's make much of this Conference.

The Deacons will have an important recommendation to present to the membership. Let every member determine to help make his church a factor for good in his community. arrived Friday for a week's stay. Mr. The Devil laughs when the churches

Visitors are cordially invited to worship with us in all the services WARREN R. HILL, Pastor.

METHODIST CHURCH

"The Value of a Dreamer" is the subject for the sermon Sunday morn-



Friday and Saturday, Aug. 14-15

Matinee Saturday RICHARD DIX in

THE SHOCK PUNCH

Monday and Tuesday August 17-18

VIOLA DANA in . ALONG CAME RUTH

Wednesday and Thursday August 19-20

WELCOME HOME with LOIS WILSON and WARNER BAXTER

Friday and Saturday August 21-22

PATHS TO PARADISE with RAYMOND GRIFFITH and BETTY COMPTON

Time: night 8:00, matinee 3:30

E. E. Vickers of Pomona, Kansas, ing. Let all the members be in their and lexied upon as the pe farmer and grain dealer of that sec-places. All visitors are cordially wel- said H. L. Thompson and on I

> Sunday evening at eight o'clock the the Court House door of Deaf union service will be held at the Meth- County, in the town of He odist Church, Brother Morgan of the Texas, between the hours of ten First Christian Church will preach and four p. m. I will sell said the sermon. Let's give him a full estate at public vendue, for cash, house. Special music by the communithe highest bidder, as the property ity choir.

Come to Sunday School. J. O. HAYMES.

CLASS OF 1925 PUT ON PLAY

AT FRIONA TUESDAY NIGHT The graduating class of 1925, who presented "Whose Little Bride are

You," there very successful class play. two times in Hereford, took their cast, with part of their High School orches-11, and created quite an excitement. Again on Thursday they expect to reproduce it at Vega. The proceeds go to an expense account that is still owed on the High School Annual.

SHERIFF'S SALE THE STATE OF TEXAS. County of Deaf Smith.

By virtue of a certain order of sale issued out of the Honorable District Court of Titus county, on the 30th Andrew Lee Habermacher, nephew day of July, 1925, by W. R. Whitaker, Clerk of said Court, against H. L. Thompson for the sum of One hundred

thirty nine & 65-100 (139.65) Dollars and costs of suit, in cause No. 2541 Mr. and Mrs. Luther McFarland and in said court, styled J. R. Barnett daughters of Headley, Texas, arrived versus H. L. Thompson and placed in Monday overland and are visiting in my hands for service, I. Claude Benthe R. J. Kibbe home. Mr. McFarling ton as Sheriff of Deaf Smith county, Texas, did, on the third day of August, 1925 levy on certain Real Estate,

> Lots Nos. 8-9-10-11 and 12 of block 1 over block 17 of the Burks sub-division of the Mabrey addition of the town of Hereford, Texas.

the first day of September, 1 said H. I. Thompson by virtue of

levy and said order of sale. And in compliance with law, I g this notice by publication, in the glish language, once a week for th consecutive weeks immediately ceding said day of sale, in The He ford Brand, a newspaper published Deaf Smith county.

Witness my hand, this third de August, 1925.

CLAUDE BENTON,

Automobile Painting

You can now get a real paint job on your car right here in

I am prepared to paint your car (any make) and do a first lass job at attractive prices. See me when you want your car painted.

I am doing all kinds of sign painting too.

Located in the old plaining mill building across the street from Courthouse, south.

> A. K. Burns Proprietor

ANNOUNCING

A NEW REAL ESTATE & LOAN COMPANY

HILL & RICKETTS

Succeeding the Firm of Hill & Ireland

Farm and ranch lands, either for outright sale or trade, together with attractive farm and ranch loans through reliable and liberal companies will be our specialties.

Call on us when in the market for land of any description or in the market for loans. If you want to sell your land come in and list it with us.

Hill & Ricketts

Telephone 358 J. E. Hill and Claude Ricketts

New **Furniture**

Just Received Car of New Furniture Priced to Sell

LOTS OF REAL BARGAINS

Bed room suites, living room suites, dining room suites, breakfast room suites.

Anything in beds, mattresses, springs, dining tables, dining chairs, rocking chairs, duofold suites, congoleum or art rugs, linoleum, kitchen cabinets, etc.

WE NEED YOUR BUSINESS AND WILL APPRECIATE YOUR PATRONAGE

ANTHONY'S SECOND HAND **STORE**

South Main Street

Hereford, Texas

ws From Our Correspondents In the Rural Districts

and weeds do grow! nett and family and Jesse old home in Kanaas.

mily of C. W. Dean of Jor- ton was with him

place two miles north of Grady. to their son's, F. B., this week. and Mrs. Halla Leach are run-

J. A. Patterson is batching at the things in their absence.

C. Johnston took his sister, Mrs. McBee, to Clovis, where she on to her home at Altus. Okla., after time is anticipated. visit here with her mother.

The Misses Lizzle and Alice Cre-Mrs. Josie Crecelius, Mrs. morning. e Isler. Miss Ruby Harbour, nd J. C. Isler visited Mr. and Mrs. Z. Isler Saturday afternoon.

Henry Stovall and family spent rom Friday to Sunday with Mrs.

ore at the Curve, while Jesse Bur- all. nett is away on a visit to Kansas.

by all present.

re shopping in Clovis Thursday.

August 5, a fine girl. Lee Hammon south west of Grady last week and are delivering this work on his well last week.

and Mrs. Reid Isler and Josie and Alice Crecelius were shopping

in Clovis Friday. Mrs. Lizzle Patterson called on Winnie Dethrage Wednesday and purchased some vegetables from her

rs: Bunch. Winnie Dethrage accompanied A L to Clovis Friday. They returned

Saturday. Mrs. Link Carroll is at the hospital in Clovis for treatment for appendicitis and typhoid fever. Her mother, Mrs. M. B. Wood, went with her to

G. H. King and family left Friday for a visit with his sister at Miami, Texas, expecting to return Tuesday. Grandma Ridley is spending a few days with Mrs. Scott.

Lonnie Johnston and family spent Sunday with Mrs. Johnston's parents, Mr. and Mrs. Powell.

sister. Miss Lula Lobban, to Clovia the last of the week. The M. E. Quarterly Conference is

Mrs. Yola Johnston accompanied her

to be held at Bellview next Sunday, August 16.

Mr. and Mrs. J. Z. Isler spent Thursday night with A.C. Johnston and family.

Frank Parker of Hereford is working for F. B. Scott.

EMPIRE BALTIC CREAM

As Good as the Best For Considerable Less in Price

National Steam Pressure Cookers for economi-

Quick Meal and New Perfection Oil Cook Stoves

Airmotor Wind-mills and well supplies.

We Will Appreciate Your Business.

Just A Good Place To Buy Hardware

SEPARATORS

cal Cooking and Canning.

Mrs. Odie Youngblood returned to her home at Sea Graves, Texas, the first of this week with her husband and children who came for her last

The Rev. J. T. Lewis was present at his regular appointment at Harmony Saturday morning and night and Sunand family left in their cars day morning. He did not preach to attend a family reunion Sunday night as he was to begin a meeting near Melrose. His son Stan-

M., were visiting Mrs. Dean's Mr. and Mrs. A. I. Scott of Denton, and sisters, the Forsthoffers, Texas, spent a few days last week with their daughter, Mrs. Ethel Bryan's have moved to the Brooks, at Bushland and will come

Conley Gann and family and Pat their tractor day and night. Fitzsimmons of Amaritio are spending day. Candy was served to about their tractor day and night. Fitzsimmons of Amaritio are spending twenty five guests. At a late hour disced one hundred acres in a few days here in the interest of their farm.

Grover Cogdill and family have Burnett home and caring for returned to their farm for a while to do some work there.

Grady and Beliview are expecting to receive a visit from the Hereford ok the train Thursday for her re-business people August 18. A good

Miss Jennie V. Weaver of Bellview was planist at New Hope Sunday

Mr. and Mrs. J. Z. Isler had as their guests for dinner Sunday: Mrs. M. A. Johnston, Dallas, Cleveland and Willie Johnston, and their families, Grover Cogdill and family, Anglo tovati's brother, Ruell Meredith, at Youngblood and family, A. A. Dethanyon. He works at the power plant rage and family, the Misses Nellie and Sallie Patterson, U. J. Davis, Floyd Jesse Leach is managing Boney's Mote and Pat Whitener-forty-two in

Mr. and Mrs. J. A. Conway arrived Wheatland community enter- Friday from Montezuma, where they tained the "Co-Honest" Club of Tu- graduated August 6, and are at the umcari Thursday-or rather they en- home of Mrs. Conway's parents, Mr. tertained Wheatland. Anyway it was and Mrs. A. W. Cameron. The Camermerry crowd and the day, includ-ons are enjoying a family reunion. ng the dinner, was very much en- Their son, Charlie and family of Haskell, Okla., are here and his son, Mrs. J. C. Woods and Leo J. D., lives here, and they are expecting the Rev. A. W. of Alta Vista, Born to Mr. and Mrs. F. B. Scott, Kansas, to arrive early this week for a visit. This is the first time the J. O. Wood, A. C. Johnston and entire Cameron family have been Henry Stovall sold seed wheat to together at one time for sixteen years, J. C. Woods was having to do some

> Hob Moss and family were Sunday guests of Mr. and Mrs. Frank Young. Mr. and Mrs. J. D. Cameron spent the week end with the T. M. Jordan family at Portales.

Seventy-five sheets of sixteen pound typewriter paper, 81/2 x 11, in a neat for only 25 cents

-THE BRAND OFFICE

Summerfield Insurance Agency

Try our Combined Fire, Lightening, Windstorm and Hail Policy and save money on your premium costs. Also take out your Life Insurance with the Southern Benevolent Ass'n of Dallas and Amarillo and join the two hundred members we have written in the past six weeks-The kind You can keep up in the hardest of times.

Lawrence Johnson

Summerfield, Texas

The rain is making its appearance more oftener than any other thing. these days. But we hope to see the sunshiney days again soon.

The revival meeting closed here on Wednesday night of last week. Therewere seven conversions. Three joined the church by baptism and four joined by letter

The young people of the community staged a complete surprise on their Sunday School teacher, Ollie McMinn, last Friday night. It being his birtheach one departed for their home, ex-

pressing the good time they had.

Mr. and Mrs. Ray Roberson and son left Tuesday of last week for Helena, Okla., to visit relatives.

Mr. and Mrs. C. R. Walser and family left Friday for Hardman county and otheir places. They will be gone about ten or more days visiting friends and relatives.

Mr. and Mrs. J. P. Atchley and sons Willie and Clifford of Olney, Texas, arrived here overland Saturday pulling the mud. They will possibly be here a week or ten days visiting in the homes of B. A. and D. R. Atchley. They think this is the wettest country. they ever saw. They haven't had any rain since the first of May. The crops are almost a failure.

Mr. and Mrs. George Storey and son, Everett left Saturday for Oklahoma to visit relatives.

Mr. and Mrs. W. J. McMinn and family and Miss Mabel Renfro of



Let's try to smile a little while; It isn't any trouble, Frowns leave behind, and you

will find Your happiness you will

It will surely increase your happiness to have your carerepaire and running in good shape, and if you get your gas, oil,

etc., at the proper place. We are that "proper place". Come to see us.

Beavers Bros.

day in the B. A. Atchley home. Benard Roberson and Miss Eva Noland spent Sunday afternoon with

Misses Tassie and Myrtle Smith. Miss Estelle Slaton has been visiting in the L. Johnson home the past

Let's build a Hotel in 1925 !

TRANSPORTATION OF SCHOOL the West-Way school.

Dear Smith county, Texas, will on the and all bids. 15th day of August, A. D. 1925, at 2:00 p. m. in the County Superintendent's office receive sealed bids for transportation, which will require two 29-2t

Hereford spent the day last Wednes NOTICE TO CONTRACTORS FOR trucks, of school children to and from

Contract for same can be seen at Wotice is hereby given that the local office of County Superintendent. The ol board of school district No. 5, Board reserves the right to reject any

> S. G. MOORE G. W. WILSON J. T. GUINN

One-Profit Studebakers -at even lower prices

THESE Studebaker Motor Cars, on which new prices are herewith announced, are the identical cars which have given Studebaker tremendous sales volume and thereby lowered production costs.

New prices include all equipment now on our various models, except that bumpers, extra tire, cover and motometer are no longer furnished on Big Sixes.

There is no sacrifice in materials nor in workmanship. Studebaker has brought out no new yearly models built to sell at new prices.

These are the same Studebakers on which we were able to announce new low prices on January 8th of this year.

The following table forms a striking tribute to Studebaker's one-profit production.

New Prices Effective August 1st

All prices f. o. b. factory

Standard Six Models Country Club Coupe \$1295 \$1345 Coach 1195 1295 Sedan 1495

Special Six Models Big Six Models New Price Old Price Saving \$1395 \$1450 \$ 55 Duplex-Roadster Duplex-Phaeton . \$1795 \$1875 \$ 80 port Roadster 1595 1645 Coupe 2045 2450 Duplex-Phaeton . 1445 1495 Brougham . Sedan 2245 1895

Only Ford and Studebaker make in their own plants all bodies, engines, clutches, differentials, steering gears, springs, gear sets, axles, gray iron castings and drop forgings used in their cars. Studebaker is the only one-profit manufacturer in the fine car field.

THE STUDEBAKER CORPORATION OF AMERICA

South Bend, Indiana

THI STUDEBAKER YEAR



"Forty To One"

One, good, purebread cow has been known to produce more than forty of the other kind.

> It costs no more to feed a good cow than the other kind -the difference is in the farmer's bank account.

Purebred Live Stock is always a good investment. It assures year-round profits, adds permanent prosperity and increases deposits in the bank.

We will be glad to help in every way we can to secure More and Better Live Stock for your farm.

First State Bank & Trust Company OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF

STREU HARDWARE CO. "Home of Service and Quality"

Miss Dessie Mae Steele

Announces the Opening of a

Class in Piano Beginning September 14th

Studio at her home and at Mrs. E. J. Williams, block west of High School If Interested Phone 272

MISS DESSIE MAE STEELE TO: TEACH PIANO IN HEREFORD

Miss Dessie Mae Steele, who is to teach piano here, has the following strong endorsement from Prof. Wallace R. Clark, head of the department of music of the West Texas Teachers College:

Canyon, August 6, 1925.-It has come to my attention that Miss Dessie Mae Steele is soon to engage in the teaching of Piano in Hereford. I wish to say that I know of no one better qualified to teach Piano than is Miss Steele. Besides her study in the West Texas State Teachers College, she has had especial study with the 11:00 foremost plano pedagogue of the pres- 12:00 Report Buckner's Orphanage. ent time Mr. E. W. Grabill of Los 12:30 Angeles, California. He considers her one of the most promising young planists that has ever come under his tuition. Miss Steele has taught very successfully here in this college, and we only wish that it were possible for her to continue with us. As a planist, she is very exceptional, having done several recitals of master works here in the college, as well as engagements with the several concert companies doing lyceum work under the auspices of the college. I not only recommend her without reserve, but commend her to music loving people of Hereford, and bespeak for her your most generous patronage.

Sincerely,

WAŁLACE R. CLARK, Head Department of Music, W.T.S.T.C.

TIERRA BLANCA ASSOCIATION

Tulia.

10:15 Organization.

10:30 Appointment of Committees. 10:40 Reports from Messengers and Getting Acquainted.

brook. 12:30 Dinner.

Afternoon Session

2:00 Report on Foreign Missions.

4:00 Report on Woman's Missionary Union.

5:00 Report on Home Missions. 5:45 Announcements and Adjourn-

Evening Session

8:00 Praise Service, Mr. Ira M. Powell, Canvon. 8:30 State Missions and The Bap-

tist Co-operative Program. State Secy. F. S. Groner, of Dallas, to address Assoc, on this report. Thursday Morning

9:30 Praise Service, Mr. Ira M

Powell, Canyon, Report Sunday School Work: Report on B.Y.P.U. Work. Report Christian Education.

> Announcements and Dinner. Afternoon Session

2:00Report on Stewardship. 2:30 Report on Panhandle Baptist U. S. AGRICULTURAL AUGUST Assembly.

3:00 Report on Temperance and Social Service. 3:15 Report on Denominational Lit-

erature. 3:45 Report of Committee on Obit-

uaries. 4:15 Report from Committee on Digest of Letters.

4:30 Report of Committee on Nom-

4:45 Report of Committee on Ministerial Annuity and Relief. 5:00 Miscelaneous Business and Ad-

instment.

This meeting is the annual gathering of the messengers from the Baptist Churches of Palmer, Castro, Swisher, Randall and Deaf Smith counties. AT HEREFORD AUGUST 19-20 Rev. B. F. Fronabarger, of Canyon, is the Moderator and Mr. J. W. Grigg, The following is the program of of Tulia, is the secretary. It is the The Tierra Blanca Baptist Association annual Inspirational meeting of the for 1925, to be held with Baptist Baptists of these five counties. The Church of Hereford, August 19-20: local church extends cordial entertainment to all messengers and visitors in 10:00 Devotional, Judge O'Neal of attendance. Local friends of other churches are cordially invited to all esssions of the meeting.

POPULARITY CONTEST

An event, which it is thought will 11:30 Annual Sermon by appointment prove unequaled in favor to anyof Association in 1924, Lyn Clay-thing yet staged as a feature of any show, is the popularity contest, which has been announced for the Tri-State Exposition, September 26 to October 1. This contest, which will be open

3:00 Report on Association Missions, to the entirearea covered by this exhi-

bition will be to select the most pop- ceived the least help, the rains having ular lady by ballot. It will be in no been lightest in the south and cenmanner a beauty contest.

cept she be from Amarillo, is elegible provement will result from the breako enter, and to the winner will be ing of the drouth in a majority of the given a \$2,000.00 automobile, the make counties, tot too much should be exto be announced at a later date. Also pected where less than two inches she will lead the grand march of the have faller unless more rain comes ball to be staged the evening of Sep. soon. However, deterioration has been tember 30. Her runners-up will form checked and the plants have at least her court on that night.

have been set as from the opening day days of July, excessively high tempero two o'clock on the evening of atures and hot winds have done great September 30.

Secretaries of Chamber of Commerce over the territory are asked to select, in whatever manner they will, their entries and to send them in to O. V. Vernoon, secretary of the fair. With every name entered it is requestlady be sent, one for each of the Amarillo papers.

With each general admission ticket to the fair grounds, coupons will be issued. Those may be used for voting for the favorite of the purchaser. The contestants will be permitted to solicit votes in any manner they wish. At the dance on the evening mentioned the winner will be announced. Amarillo has not been entered in

for the ballots. With this added feature and the gigantit strides the Exposition as a

is assured.

gust have done varying amounts of 49% of normal, indicating a probable state were benefitted, the precipitation yield of 95 lbs. of lint cotton per acre. ranging from less than an inch to The July 16 condition was 56%, which several inches. Unfortunately, the pointed toward a probable average of most important cotton sections re- 101 lbs. per acre.

tral countes, as they had been for Every lady in the Panhandle, ex- the past 1 months. While much ima chance to develop.

The dates for entering this contest | Since the last report, up to the last damage, the plants shedding forms, blooms, small boils and leaves. The growth was thecked except in favored localities, a considerable amount of young cotton dying. Insofar as conditions can be generalized, it may be stated that the bulk of the crop ranges in heighh from four to twelve inches ed that two pictures of the young with from three to four bolls of varying size per stalk and a large proportion blooming in the top. Weevil have been bad in only a few locallties, but there are increasing reports of leafworm and boolworm damage. Lice have practically disappeared since the rains. Except in the Valley, most bales ginned thus far are from prematured, bolls.

Field examination at the time of the rains disclosed a penetration of order to make of it strictly a Panhandle proposition, although Amaril- moisture varying in depth from two lians will have the right to vote, inches to four to six inches. Where Boxes will be placed on the grounds over an inch fell, the soil was soaked as far down as the hard plow sole, which has since been softened sufficiently to permit the penetration of whole is enjoying in preparations, an the tap root. With a warm fall and exhibition, of which all may be proud a late frost, a large proportion of the crop should do fairly well notwithstanding the smallness of the plants and the lateness of the season. In the COTTON REPORT FOR TEXAS drouth area, the outcome is largely contingent upon more rain soon.

Rains falling during the last days It is estimated that the August of July and continuing into early Au- condition of the Texas crop averaged

Poor Fellow

"And about her husband?" "Well-he's philanthropically

o a high-dry atmosphere?"

"Heavens-why don't she rush him

NOTICE OF SHERIFF'S SALE THE STATE OF TEXAS, County of Deaf Smith,

By virtue of an alias execution issued out of the District Court of Deaf Smith, county, Texas, on the. 11th day of August, A. D. 1925, in the case of International Harvester Company, a corporation, vs. C. C. Bowman, P. W. Price, L. W. Hough, and the copartnership of Price & Hough, No. 1523 and to me as Sheriff directed and delivered I will proceed to sell within the hours prescribed by law for sheriff's sales, on the 25th day of August, A. D. 1925, at the Courthouse in Hereford, Deaf Smith county, Texas, the following described property, to-

1 10-20 McCormick Deering Tractor, and one No. 1-3 Power Disc Plow : levied on as the property of C. C. Bowman, to satisfy a judgment amouting to \$1339.64, with interest from May 29, 1925, at ten per cent per annum, in favor of International Harvester Company of America, and

costs of suit.

Given under my hand, this 11th day of August, A. D. 1925. CLAUDE BENTON, Sheriff, Deaf Smith County, Texas.

30-2t By W. A. Miller, Deputy.

USED CARS

1921 m Ford Coupe 1922 m Ford Touring Essex Coach 1923 m Essex Roadster 1920 m 1918 Hudson Touring

Terms if Desired

Beavers Brothers Phone 383

Reliable Merchandise Since 1853

LEVI STRAUSS

Makers of Two Horse

Waist Overalls A new Pair FREE if They Rip



AUTHOR OF "THE COW PUNCHER" COMPRIGHT BY HOMESTEADERS."

HAPPY NOVEL of the Northwest, depicting in fascinating style the romance of homesteaders on the Canadian plains. story for men and women who love the West and take an interest in its real, not itsimpossible characters. Few writers have an ability equal to Stead's to present the prairie and foothills people just as they are. In this case they seem like neighbors to the reader. The story contains matters of vast interest to all lovers, whether married or single, and to all who have ever loved.

You Will Have an Opportunity to Read It as a Serial in

THE BRAND, STARTING AUG: 27—WATCH FOR IT.

ROCKWELL BROS. & CO. LUMBERMEN

Phone 4

SATISFACTION MUST YOURS

Tri-State Exposition

AMARILLO, SEPT. 26 - OCT. 1

Chicago Cadet Band and the **Amarillo Band**

> both during the entire six days. The Chicago Cadet Band has played at the Dallas Fair for

Wortham Carnival Company

2 Big Days of Automobile, and **Motorcycle Racing**

3—Days Horse Racing—3

TRI-STATE EXPOSITION

AMARILLO, SEPT. 26 - OCT.1 It's Your Fair Be There

SAVE MONEY

Buy Coal in the

SUMMER

You get fresh-mined coal direct from the railroad That means less breakage in cars to your bin. handling your coal.

> Let me use YOUR bin to store a few tons of

LABELED COAL—2 Cars on Track I Will Pass the Money I Save Right On to You

All kinds of Cow Feeds, Chicken Feeds, and everything

We Pay Cash For

Poultry, Eggs, Cream and Hides

We strive to do the impossible Please Everybody

GOLDEN RULE PRODUCE CO.

We Deliver

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COMMUNITY NEWS FROM THE NEIGHBORING TOWNS

(Continued from Page 5)

to the Dimmitt Ladies Aid last Thurs day afternoon. Mrs. I. B. Brooks was ler, but owing to the unsettled weather only a few were present. Punch and cake were served.

Mr. and Mrs. B. A. Fuller and children Winfred and W. T. left last eek for Normna, Okla., where their daughter, Christine has been attending school. From there they plan to visit Mrs. Fuller's parents in Westville, Okla., before they return. Christine will return with them.

Mr. and Mrs. Sherman Lockhart and daughter, who have been here with Mrs. Lockharts' parents, Mr. and Mrs. C. H. Buttolph, for sometime,

Charlie Hastings, who has been urday. working in Hereford, is at home for a

Mrs. R. B. Boren and son Jack spent the week end in Amarillo with Mr. Boren. He is located at Canadian Dimmitt Tuesday.

Claude Hamilton of Wilbarger county was in Dimmitt last Saturday. Mrs. C. L. Largeant and children.

Miss Juanita and C. L. Jr., of Plainview, spent Tuesday with Mrs. Largeant's brother, Perry Graham. Miss Juanita stayed for a few days visit. Rev. Ross of Stephenville was in Dimmitt last Monday. He was the

Methodist pastor here several years ago. He is to be pastor of the Presbyterian church in Hereford. Miss Ethel Roberts went to Floydada Tuesday for a visit with her

brother, Willis. A large number of the young people of Dimmitt enjoyed a party at the home of Mr. and Mrs. W. B. Kimbell

last Thursday evening. Mr. and Mrs. J. O. Avery and family and Mr. and Mrs. W. A. Rea and famfly of Happy visited Mr. and Mrs.

M. R. Avery Tuesday. Ray Showalter of Lubbock was in Dimmitt Tuesday.

A large number of the Dimmitt citizens are planning to attend the M. W. A. meeting at Plainview next Saturday. Most of these are new mem-

fully initiated.

Messrs. Hubert McIntire of Hereford and Emmitt Davis spent Saturday night and Sunday in Amarillo. Clyde Shuford has accepted a posit-

ion at the Dimmitt Garage. J. D. Duree Jr. made a business tria

to Amarillo Tuesday. Homer Bartlett of Lamesa was in Dimmitt last Tuesday.

-Sam Cooper motored to Tulia last Tuesday returning with a new Ford. few of his little friends with a grass." birthday dinner Monday, celebrating his 7th birthday. Those present were could use a few sunshiny days to guest in the T. E. Major home last Billie Coughran, Buster McWaters and good advantage.

Annie Lula Burgess of Happy. Messrs John E. Miller, W. E. Conner and C. C. Reynolds were business urday. visitors in Hereford Tuesday morning.

left Monday for their home in Plain- Clyde and W. S. Hembree and son present. The day was well filled with visiting their daughter in New Mexico. Robert motored to Hereford last Sat- entertainment of the various things We didn't lear what place.

> he Sheriff's office since Percy Estes has moved back to the farm.

see the play "Irish Linen Peddler" at be used in breaking sod. Progressive school house Friday evening, presented by some of the Progressive folks for the benefit of the Progressive Canning Club.

Mrs. Cockrell, the president of the Canning Club, gave us an idea of how much canning they had been doing. She said they had canned five beeves, besides lots of fruit, vegetables, etc.

The Thompson sisters will not hold their meeting in this community this week as they are making up at West-

HEREFORD INSURANCE AGENCY Ralph Barnett, Mgr.

Phone 9

account of so much rain.

Singing at Progressive Sunday on ac- up Friday at the J. E. Hill ranch. count of the rain.

FORD

August 10, 1925.

Rain! Lots of it, "More rain, mare Master Marion Avery entertained mud" or was it "More rain, more nesday afternoon with Mr. and Mrs. the people about news.

The farmers of this community

A number of Ford folks attended the Rodeo at Vega last Friday and Sat- Amarillo Thursday.

The Round-up at the J. E. Hill Hereford shoppers Thursday. Messrs. Frank Shepard and son ranch was enjoyed by the large crowd that can happen at a Round-up. Din-Miss Ethel Cowsert is working in ner was served cow-boy style and was a treat to all.

The partons of Route B have been 8. A. Mantooth of Muleshoe was in very promptly served all the rany Amhearst are visiting their cousin.

> Mr. and Mrs. L. C. Briscoe of Am-Ware, and family last week.

the past week looking over his farm, think Deaf Smith still hard to beat. buying a large tractor and plow from He told Howard Morel he had more There was a large crowd out to L. E. Major and George Benson, to grass in his yard than he saw any

Mr. and Mrs. Claude Ricketts, Mr.

There was no Sunday School or ford visitors who attended the Round in his hen house.

Mr. and Mrs. Mal Stewart and down pours, removed his pipe from daughters were Hereford shoppers his mouth long enough to remark, the play "The Irish Linen Peddler"

Frank Parker is a visitor in Clovis

Kim Ware is visiting colatives in Amhearst.

Mr. and Mrs. Whitsett visited Wed-Bob Orr.

James Nobles of Clarendon was a

J. E. Hill made a business trip to

Mr. and Mrs. Emmett Bailes were Mr. and Mrs. Andy Thomas are

Mr. Tandy, manager of the Burch

ranch, made a business trip to Amarillo Monday.

Misses Lillian and Lois Briscoe of Miss Ola Ware.

Charlie Barrett has returned from hearst visited his sister, Mrs. Jim a trip of some six weeks, which took him thrugh Ranger and different parts Ex-Judge Bain of Clarendon was up of Oklahoma and Texas. He seems to where after he left the plains.

The pure atmosphere of this country

FARM AND RANCH LOANS AMORTIZED PLAN

INTEREST RATE AND TERMS FIXED BY LAW Prepayment in part or in full can be made at any interest bearing

> period after five years PROMPT INSPECTIONS AND QUICK SERVICE

San Antonio Joint Stock Land Bank

HENRY WILKINSON, Agent Hereford, Texas

bers and we feel sure they will be Way what they lost last yeek on and Mrs. T. D. Moss and Rev. and has had a rather offensive odor lately, gang at his uncle Lesters. Mrs. T. Morgan were among the Here- since Joe Bassett shot eight skunks

T. E. Majors, during some recent London, a visit. "enuf rain to make a fair erop."

injured knee, which was hurt at the Galley and little son stopped at Round-up in a wrestle with a calf. It C. P. Galley's a few minutes Thurslooks like the calf won.

therefore has missed seeing some of spending the afternoon with her

Rain, rain and more rain! and how the crops are growing and share of the crop raised on the farm. a team in the fields, so what weeds number. are killed will have to be done the old fashloned way-by the armstrong Smith a call Monday.

Townsend Galley is one of the hoe visit from her sister of Chicago.

Mrs. B. B. Easter of Dimmitt is making her daughter, Mrs. Walter

L. A. Smith and family attended

at Progressive Friday night. George Benson is suffering from an Mrs. S. J. Rice and Mrs. Isabel day night on their way home from Ford reporter hasn't any boat and Canyon for Margaret who had been grandmother. A shower hurrled them

> The Boys and Girls Club met Monday at the home of Mr. Stice.

Mr. Ashbrook is fixing up his farm house, what is known as the Kelsey house, and Guy Smith and family will How we have enjoyed the fine rains occupy it, having bought his father's will make a bumper crop inspite of Mr. Smith has three children to go the weeds. The ground is to wet for to school, which will help swell the

Mrs. Ruth Galley made Mrs. C. H.

Mrs. W. G. Slagle is enjoying a

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Quality Groceries

Our Groceries can claim a share of responsibility for many a good housewife's reputation for fine cooking. That's because of their superior quality and the reasonable prices at which They're sold.

> L. W. CARLYLE GROCERYMAN

> > Phone 164

EAKS

From now on until August 27, 1925, when this offer will be withdrawn, the Ryan Equipment Company is offering the farmers of this territory an unusual and rare opportunity of acquiring power equipment peculiarly adapted to farming on the Plains, on terms that any man with energy and vision can easily meet. Only a small payment down, with the balance divided into two annual payments, due after harvest is in.

Mr. Farmer, here is YOUR chance to make the most of the splendid season now in the ground—your opportunity to make the most out of your place this year of all years, without cramping your current resources to the point where you will be em-COME IN AND TALK OVER THE PROPOSITION WITH US!



Your Choice!

of a Fordson Tractor, and any two Oliver implements you desire on terms of one fourth down, balance divided into two payments, one due this fall, the other due next fall.



Prices Under This Plan:

Fordson Plow and Tandem Harrow \$840.00 f.o.b. factory Racine Thresher and Tractor \$1650.00 f.o.b. factory

DON'T FORGET THE DATE





Your Choice!

of a Fordson Tractor, and a Racine Separator on terms of one fourth down, balance divided into two payments, one due this fall, the other due next fall.

THIS NEW SPECIAL OFFER WILL BE WITHDRAWN ON AUGUST 27, 1925

HEREFORD MOTOR COMPANY

Fords - Lincolns - Fordson Tractors

Hereford, Texas

THE PASSING DAY

WILL H. MAYES Department of Journalism University of Texas

& M. Short Course Draws Crowds

about 3,000 persons, at least threefourths of whom were boys and girls. If Texas farmers

large. If there is a farmer in the State who can't get enough out of such a course to pay him for attending, he should quit farming and ge

The only complaint this writer makes is that there are so many interesting and informative conferences going on all the time that one can't attend enough of them, and one small seed can't hold all that is heard even at the few group gatherings a person can attend. There is no possible phase of farm work or farm life that is not discussed by experts who know ex-

The short course comes at a time when most farmers are not so busy but that they might "take out" long enough to spend a few days studying their business.

Making Farming a Business.

The small number of adult farmers at the college indicates that too much of the farming in Texs is done in a hap-hazard way—that too little real study is put into it. Doubtless there were twenty times as many farmers off on auto excursions or camping on creek banks in Texas as were at the short course that week. They were just "killing time" and at as much expense to them as if they had been at the A. & M. College learning how to avoid the mistakes they have been making. If that had been a business men's

meeting and the business men could have closed their stores or could have gotten away without any great loss to them, there would have been great throngs of merchants there. The trouble is that too many farmers do not think seriously of farming as a business that can be improved.

Successful farming of today is as much ahead of the old-time farming of twenty-five years ago as the automobile is ahead of the ox-cart, but a great many farmers do not seem to asked.

men at the short course and they seemed more intent in studying their problems. They told how they had trip." improved their homes from kitchens how they had made their work lighter, how they had made noney without working in the fields life on the farm better for themselves happening again." and their families. There were always large groups at these gatherings where women's problems were discussed, and still better ways.

Many of these women made sacrifices to attend the short course, but homes with new ideas and with bright- Please come." er visions of farm life. They may be sble to put a little of their "pep" into their stay-at-home husbands.

The Boys and Girls Were There. But the group that seemed to get most out of everything in sight and out of sight were the boys and girls, some 2,000 in number, most of whom were in charge of farm agents and home demonstration agents. They heard everything they could hear, asked questions, applauded the clever points of the talks, yelled at the good stories told, ate everything in sight, and had a time to be always remem-

When the short course, then called the Farmers' Congress, was started some twenty-five years ago there were at least ten farmers present to every boy or girl. Now the figures are reversed. Possibly those in charge are taught more easily than their parents and that the success of farming in the future will depend on whether the young people are brought to know more about farming and to love farm

A criticism frequently heard during the short course was that the campus-appeared to be deserted most of the time and that there was no music to enliven the crowd. While the programs were on in the many buildings the crowds were at the various meet ings, but at other times the place did seem dull. There was some group singing at times in the halls, but not a brass band or even a hand organ was in evidence.

A few good bands playing on the doing would have added much to the week's pleasure. And this starts a suggestion to the college authorities. Offer some prizes for the best country bands attending the short course, and watch the interest grow. Start the movement early enough to have the bands in good practice for next sum-

Frugal Swain

Bessie's fiance is an awfully mean "What's he done?" picked up an engagement ring found it was too small for her, he told ler she must diet until she could get -Boston Transcript.

Unmarred Nature

(Copyright 1924-By Gladys Baker)

ELLIE TEMPTS SALLIE

would wake from unhappy dreams That's ail," this year drew what and stare motionless into the night. is ordinarily regard- One morning I looked into the mirror away?" ed as a large crowd and drew back for my whole face was "Quien sabe?" she turned her eyes pale and drawn and my eyes were romatically skyward, "there's no reslike ashes, lusterless and gray.

During those days, I stayed away amused." from the plant. It was my desire to "Ellie, bring more gladness into those people's the advantages of attending this course the advantages would be ten times as chance of happiness had definitely these days without a body guard. fled, I was unable to put any joyous. Lots of girls do." ness into the work. And then, on the afternoon of a day that had been par- The scholarly type, for instance, are ticularly sad, Ellie arrived.

abroad," she announced.

can't this time." going to spend your summer fussing wish to goodness I had been born Texas Chamber of Commerce, and B. with those smelly kinds at your fath- plain." er's plant. You're too young, Sallie,

"But, Ellie, you don't understand,"

"Why? Because Curtiss Wright is I saw you last." going to marry Anne?" then she hurried on in answer to my look of jokes?" surprise, "oh, its all over the state by now. She shouted it from the house tops the minute he slipped her the ring. Depend on Anne. Anyhow, that's all the more reason why you should chuck the whole business and come along."

I thought for a moment.

"Tell me, Ellie, what are your

There were many more women than notice of the change. Chaperones do in the movies, with a skinny os- and gas good. Several other locations on at the short course and they This is going to be a PLEASURE trich feature in my hat and a cough."

u'd had your name dragged around on, deflast and unafraid. in the mud like mine, you'd hesitate "All right Sallie," she continued, tay after day, how they were making too before you took a chance of it "I'd rather have you with me than

you'll come along with me, we'll have but I don't want any ancongenial perthey showed an eagerness to learn dreamy-eyed dukes and Indian Princes son cramping my style, so if you detrailing us all over the world, Salile, cide-not to go along, 'm off by myself. they'd all fall for you. Think of Good night." those who did so returned to their moonlight on the Italian Lakes!

I contemplated the plan.

at home. Ellie painted alluring pic- package, for only 25 cents. tures that in the old days would have been the quintessence of joy.

"Your father says you can go, Sal- Why don't you go to Church?

lie, I've seen him. Dr. Gray thought No one will ever know the silent you needed a change so if you turn suffering of those next few weeks, this chance down-you're a goose.

"How long do you expect to be

son for my returning as long as I'm

"Ellie, I hate to see you go alone." "Oh, as far as that's concerned, it's

"Yes, but there are girls and girls. always safe. You are not. You and "Sallie, I've come for you to go I are different. There's some indefinable something about us that interests "That's sweet of you Sport, but I men. I've gotten to the point where I hate it. Not that I'm any raving "And why not? I hope you are not beauty but-I mean this Ellie,-I

"Oh, no you don't now, Sallie. You'll besides no one should take an interest snap out of this and be the same little in the poor until after they're seventy- bright eyes and the life of the party will be installed here for the accomright on."

"No, you're wrong there. I'm through. No matter what happens, "I like my work and anyway, I I'll never so back to the old days.

"Do you know any more funny

"Cross my heart. It's been months

not appeal to your Puritanical ideas, being opened here shortly according perhaps there's a nice missionary to W. M. Patton an experienced show

laughed.

really think you're fine. I haven't the eulifvation. ritz-Deauville and Cannes-all the strength of character to even WANT STAMFORD-Since the gas well in play-places that are wicked and smart, to change. The go flitting through life Southeast part of Haskell county, efti-Why not, Sallie? You aren't happy until I've completely beaten my wings zens here have arranged a company to out against the flame. In the end, no pipe the gas into Standford. "Who's going to chaperone?" I one will swant me and Til look like a HASKELL Much interest is Being hag. But let me tell you this thing," shown here in our matters owing to she paused dramatically, "I solemnly the fact that a large gas well is makto you? You ouhter give your triends swear I'll never come back, like they ing Haskell county's prospect for oil

That was Ellie, Always she saw "Oh, I know I sound prissy but if the ridiculous side and went jauntily

any one in the world, and we'd have "That's just one of your moods. If a glee-orous time-I promise you that,

(To be continued).

Seventy-five sheets of sixteen pound Why not? Things were dull enough typewriter paper, 81/2 x 11, in a neat

THE BRAND OFFICE

ABO FILLING

STATION

South Main Street

Federal Tires

A Complete Line of High

Pressure and Balloons

GAS, OILS AND

ACCESSORIES

B. E. BRUMLEY, Proprietor

WHAT! DOING IN WEST

Furnished by West Texas

orgreater than last year, when nearly to the minute. 60,000 bales were produced.

ditch San Saba farmers will have just as soon as possible.

Highway from the Gulf to Canada to one. Quanah thus becomes one of said of bathing suits." the "Cow Boy Highway." This highway will follow practically the old

cow trail of the early days, . ALAMORGODO-The Inter-Mountain District Convention of the West Texas Chamber of Commerce will be held here on August 19. Homer D. Wade, assistant manager of the West M. Whiteker, Agricultural Manager of the Organization wh. be in charge.

CROSBYTON-A large hatchery Crosby county.

AMHERST-Amherst celebrated her second birthday recently. Her trade wouldn't enjoy a trip to Europe just You'd be surprised if I told you that territory has rapidly in the last, two I haven't had a fag or a cocktail since years changed from pastures and catde to large acreages in maize and

CAN SABA-The 21st Annual Fair of this city and county will open on August 11th with the largest parade

in the history of the county. "Well, my dear, if the Riviera does ABERNATHY-A picture show is man from Post, Texas,

"Oh, Ellie, you go to the deuce, I LITTLEFIELD-The Yellow House Company has recently sold 9,000 You know I'm kidding. Sattle, I acres of land to farmers for immediate

wells will be drilled along the east vantage of Texas' new municipal band · line of Haskell county.

• tion last week.

STAMFORD The new Stamford way. BALLINGER - The cotton crop Inn will be officially opened about SONORA Sale of 685 two year old prospects since recent rains assure the first of September. Everything ewes at \$9.50 per head was reported production in Runnels county equal to in the hotel will be modern and up here this week. Several other large

HASKELL-The Amusement park goet and sheep markets. SAN SABA-Everybody is talking at Haskell is now being beautified for the irrigation bond issue in this and a large pavillon, dance hall and section and when the 35,000 acres that skating rink are being constructed.

realized a dream of many years QUANAH-The election to determine whether or not Quanah should WHEELER-This city has begun have a municipal band was carried by "One virtue may cover a multitude a movement to call the North-South a favorable vote of approximately two of sins-which is more than can be

have been made and a number of the first cities in Texas to take ad-

BALLINGER-R. Q. Lee, president SAN ANGELO-Wool merchants of the West Texas Chamber of Com- here state that indications now are • merce was one of the principal speak- that Texas will produce in 1925 one ers here at the Farm Bureau Conven- of the largest wool crops in the state's history. Sheering is now well under-

sales have been made in both the

Ed Purdy's Philos

"Pete Ralston got Mame Dunkin so can be taken care of are under the A concrete bathing pool will be built mad the other night she cried-on his

Blonde Bess Opines

It's a Service— That's Where Electricity Differs

You can drop into the store and get a loaf of bread or a sack of flour anytime. If you do not get it today it will be there tomorrow-the same commodity.

You can get electricity or power for the motor at any time. If you do not get it today, however, it will be other energy you will get tomorrow.

A flour mill or a factory of cloth makes a supply and it goes into the channels of trade to be used any time to suit the convenience of the people.

The service of electricity must be made as used. It can not be stored. And owing to the fact that it is essential service it. must be ready whenever the people or any single one of them

It requires a big investment to supply electric service about five times as much as the annual collections for such service. And equipment to supply such service must be provided ahead of the time it is to be required.

Good service depends upon an understanding of these facts by the people of the community-and their cooperation to the

Texas Utilities Company

for Economical Transportation

The Coupe The Coach The Sedan

price \$715

former.

price 1735 former

All prices f.o.b. Flint, Michigan

Increased demand has made it possible to improve the quality and lower the price. Come in and see these remarkable values.

Brumley - Chevrolet Co.

Hereford, Texas

G. W. Brumley

QUALITY AT LOW COST

TOWNS COUNTY. Personalographs

Mr. and Mrs. F. L. Haymes and Mrs. J. A. Pitman and Misses Jess young son, of Monday, Texas, are here and Helen Sisk spent Thursday in this week visiting in the home of Amarillo shopping Rev. and Mrs. J. O. Haymes.

Closing Out Refrigerators. E. B. BLACK CO.

W. L. Branson of Dallas and Mr. and Mrs. V. M. Blow of Ft. Worth left Thursday morning overland for their respective homes, after a short visit in Hereford with Mr. and Mrs. B. L. Branson and their daughter, Mrs. Brotherton. Mrs. Blow and W. L. Branson are daughter and son of Mr. and Mrs. Branson.

Pay Cash and Pay Less, at Reed's

Mrs. Harry Johnson and two children of Amarillo are visiting Mrs Johnson's mother, Mrs. T. G. Nance, and sister, Mrs. C. H. Dyar, arriving Thursday morning overland. Mr. Johnson and his father, J. W. Johnson, who is visiting him from Nebraska, motored on to Muleshoe for a business and pleasure trip.

Have you tried Jack Spratt's Santos Peaberry Coffee.—Hereford Produce.

- STOK SPECIAL

Born to Mr. and Mrs. A. I. Morrison August 11, a girl.

where they will visit their sister, Mrs. Hereford. Jack Lester. Mrs. Dameron and her on will join them there for the week

Now is the time to place your order just once. for Baby Chicks.

-Golden Rule Hatchery Co.

Church will hold a Bake Sale on Sat- Piner Selv and Mrs. Garland Fitzes urday, Aug. 29, at Gyles Grocery. Buy and son Jimmie, and their colored

Notice of Transfer of Scholastic All transfers of scholastics from one district to another must be done by August 1st.

-COUNTY SUPT.

here this week visiting Mr. and Mrs. Harry Jackson. Ira Connell.

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself,

Mrs. E. E. Ramsey returned home Monday from Kansas City, where she has been visiting her daughter.

\$100.00 Talking Machines with 10 vecords for \$60.00, with \$10.00 cash yment-on terms.

E. B. BLACK CO.

The Ladies of the Presbyterian Church will hold a Bake Sale on Saturday, Aug. 29, at Gyles Grocery.. Buy your Sunday dinner from them. 30-1t

Pattern size, transfer paper, in all colore, CORNER DRUG STORE, It

Mrs. E. T. Etzel Veft Thursday afternoon for Amarillo to take her sister, Mrs. Eister Halle and children, We will save you "Greenbacks" on who are on their way bome to Ft. your furniture bill. E. B. Black Co. Worth after spending the summer in Colorado, New Mexico and Texas.

Miss Bertha and Frances Dameron Mrs. Etzel will visit friends in Assert left Thursday morning for Amarillo arillo a few days before returning to

BRAND BARGAINS

A classified Ad that "Brings Home the bacon" for only 25 cents .. Try it

Mrs. Cliff Estes has as her guests this week her cousins, Mrs. Grady The Ladies of the Presbyterian Ryan and Laughter Margaret, Mrs. your Sunday dinner from them. 30-1t girl, Madie, all of Pilot Point,

Church will hold a Bake Sale on Sat- Mr. and Mrs. J. Ray of Amarillo, is barked in the garage business with Anthony Second Hand Store on Mr. urday, Aug. 29, at Gyles Grocery. Buy visiting in the home of G. A. F! the purchase of both the Abo and street, announces in this issue an our Sunday dinner from them. 30-1t Parker this week.

Help us make our County Fair s success-must have eggs to produce chicks. See A. L. Biggs, Sec'y. -Golden Rule Hatchery Co.

vacation.

Wall Paper. -E. B. BLACK CO.

Miss Pauline and Lucille Jackson left Monday for Oklahoma to visit relatives. They were accompanied as Miss Bonnie Papkin of Canyon is far as Amarillo by their mother, Mrs.

> Bill Ewers, enterprising , hotel man of Dimmitt, and C. H. Clifton of California, who is visiting his old home at Dimmitt, were business visitors in baby chicks. First hatch Sept 18. Hereford Wednesday.

> > Legally

Registered

harmacist

The Ladies of the Presbyterian Miss Mary Lois Ray, daughter of G. W. Brumley, who recently em-

Little Classified Ads in the Brand prove it for yourself.

A. H. Elliston, whose early arrival Misses Evelyn Jackson, who has here was forcast by The Brand last been located in the County Clerk's week, beat everybody to it and actualoffice for the past few months, is ly appeared on Main-street Thursday, visiting friends in Lameso during her the day the prediction came out. He is smiling and cheerful over the splendid outlook for fall business here.

> If you have eggs to sell, see A. Biggs and get the bonus.

-Golden Rule Hatchery Co.

Mr. and Mrs. Ellery Bruer and son of Sterling, Kansas, is visiting this week in the home of Mr. Bruer's un cle, J. E. Beyer.

See our secretary about prices on -Golden Rule Hatchery Co.

League says:

"The practice of pharma-

cy is a serious profession.

Law demands good quali-

ties of a pharmacist. Pub-

lis service demands that

the pharmacist be ready

day and night to use his

knowledge and his skill for the sake of humanthis week closed a trade for the are now being installed. Chevrolet agency also, and will handle the car at the South West Trail Ga-

rage, on Third Street.

guest this week, Miss Dorothy Spark- me or phone 154. man of Waco. The two girls were college chums this past winter.

returned Wednesday morning from St. Kansas City and St. Louis. Louis, where he purchased his fall

to suit you. E. B. BLACK CO. Just once.

Thompson garages, including the added department of new furniture agency for the Studebaker automobile, shipments for which have arrived and

I will open a class in all band and orchestra instruments in the High School at the opening of school. Any Miss Maurine Beyer has as her one wanting private instructions see

RALPH SMITH.

Mr. and Mrs. Nester Gass returned Doug Fox of the Fox Mercantile Co. this week from a trip to market at

BRAND BARGAINS

A classified Ad that "Brings Home See us for sewing machines, on terms the bacon" for only 25 cents. Try

VACATION SAVINGS

How happy are the scores of people who had the foresight last summer to start saving for this year's vacation. Now they have the money to go where they please. Let us help you get started now for next year.

THE WESTERN NATIONAL BANK of Hereford

Now On

ity." Corner Drug Store

The Texas Qualified Druggists'

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

Read the League's messages in Farm and Ranch and Holland's Magazine.

BLACK'S ANNUAL AUGUST

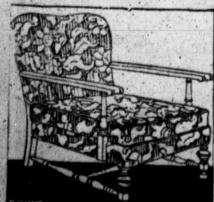
Now On



Dining Room Furniture Our August furniture sale opened with supreme values everywhere in the store and we feel this sale is going We are making a wonderful to be a record smasher! Never have we been able to offer such values. Buyers knowing from past years the showing in this department of our values we offer, often delayed buying needed furniture until this time.

We have the greatest display of up-to-the-minute Living Room furniture, Dining Room and Bed Room must see them to appreciate them: furniture it has ever been our pleasure to show. We have the things in Art Rugs to go in every room.

E. B. Black Company



twenty styles on our floor. You

suite, August Special ____\$375.00

suite, August Special ____\$175.00

August Special _____\$125.00

suite, August Special ____\$ 87.50

\$225.00 8-piece solid Walnut

\$150 8-piece Walnut suite.

\$115.00 8-piece solid Oak

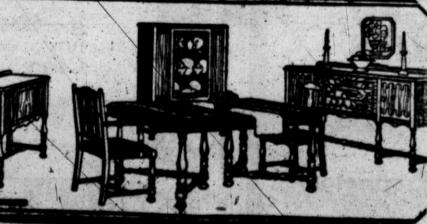
Living Room Furniture

It will do you good to see our beautiful display of these goods. We have six styles of Mohair suites -a good showing for City stores.

\$350.00. fine Mohair suite, August Special _____\$275.00

275.00 fine Mohair suite,

August Special _____\$240,00 Many other styles and values



Specials

We have many other selections to show. Our showing in Iron Beds are the latest things, with prices down for the August Specials.

We have the greatest line of Mattresses we have ever shown. These prices are from \$2.00 to \$5.00 under the regular ones.

We will try to serve you bette



Bed Room Furniture

We must call your attention to our full stock of these most excellent suites, with bow foot beds and vanity corners-in brown mahogany, walnut, ivory, grey, and many other finishes, etc. You must see them to appreciate them:

\$275.00 solid Walnut 5-piece suite, August Special -__\$225.00

\$175.00 fine Walnut 5-piece suite, August Special ____\$145.00

\$135.00 splendid Walnut 5-piece suite, August Special ____\$115.00

