

The Weather

Thursday—High 88, low 52.
Friday—High 80, low 55.
Saturday—High 83, low 59.
Total moisture for September—4.29 inches.

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

42 Pages

Including 24 Pages of Comics

VOLUME 3—NUMBER 14

The Sunday Brand, Hereford, Texas, Sunday, October 1, 1950

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Around Town

SIGHTS, FACES SEEN

A couple of new oil men started rumors of drilling and leasing flying around town again the later part of the week. Definite word is expected from the pair Wednesday or Thursday, soon.

Besides Lewis Nordyke's talk at the Monday night P-TA meeting the annual membership drive will be launched. It continues on through the week. Everyone interested in joining or just hearing Nordyke talk is welcome. It starts at 8 o'clock in the high school auditorium.

Paul Hoff has moved his welding service out on west Highway 60 where the McBride service station used to be.

The Concert Association drive had exceeded last year's total Saturday afternoon with more workers left to report. The Board was to meet Saturday night and probably make selections from the available artists.

Local Boy Scouts have really been hustling with their ticket sales for the Jaycee sponsored Horne Brothers circus benefitting Troop 51, this week. The reason behind it is obvious if you have seen the rifle that will be awarded the boy selling the most tickets. The rifle is being displayed in the Acme Cleaner's window. The circus will be here Friday and Saturday.

Mr. and Mrs. John Rennie will open a diaper service on or about November 1st. It will be located in the new buildings on Park (Continued on Page 3)

Hospital Notes

PATIENTS DISCHARGED—Gale Dee Blythe, T&A; Richard Dale Gideon, med.; Mrs. E. W. Young, T&A; Mrs. C. E. Leasure, Jr., surg.; Mrs. Teodora Ramirez, surg.; Mrs. Robert Cook, surg.; Mrs. A. S. McJimsey, OB; Earl Virden, med.; Mrs. Ed Scheld, med.; C. C. Allen, med.; Floyd Cole, med.; Mrs. Jack Stagner, accid.; Clovis, N. M.

PATIENTS IN HOSPITAL—Mrs. Socora Martinez, surg.; Mrs. C. E. Crowell, med.; Mrs. Ernest Kerr, surg.; Muleshoe; Mrs. Lloyd Johnson, OB; Harry McCauley, med.; Randall Allen, med.; Friona; Mrs. Elmer Jones, med.; Linda Kay Dideon, med.; Mrs. A. T. Jones, med.; Julio Galicia, med.; Mrs. E. M. Sherriff, med.; Friona; Mrs. A. J. May, ortho.; Mrs. Katie B. Conner, surg.; Adrian; Mrs. Mary Ott, med.; L. A. Wall, surg.; H. C. Lovan, med.; Mrs. Hershel Burrus, OB; James McLean, surg., Black.

BORN TO: Mr. and Mrs. Lloyd Johnson, a girl, Mira Ruth.



DISTRICT GOVERNOR SPEAKS—Lloyd A. Wicks, standing, spoke to Hereford Rotary club members Friday noon on the meaning of Rotary and the reason for its existence. Flanking the District Governor on the right is Hereford President Jimmie Witherspoon and Earl Phillips on left.

PHOTO BY KENNETH COKE

Herd Romps For One Half; Chiefs Control The Other

In all fairness to Friona, Hereford won the first game Friday night 27-0 and Friona won the second 12-7. However, they don't count it that way, so the Hereford Whitefaces pinned another defeat on the hapless Chiefs, 34-42, in the Whiteface stadium.

Hereford struck swiftly, scoring on the fifth play, and continued to control the game through the first half, scoring three times with their running attack and once from the defense when one of W. L. Cleveland's passes backfired for a touchdown.

The Whiteface eleven rolled up a substantial lead in everything but the first down department.

New Electric Company Formed

Jackson Electric Company is the name of Hereford's newest business, a corporation which will have its home offices here, and which will begin operation Monday morning, according to an announcement by Travis Jackson, newly-elected president of the organization.

The company will have its offices and warehouse at the Hereford Ice company.

Jackson said the new company's services would be dedicated to the public "for the purpose of electric contracting and electric motor re-building."

Jackson has been named president and general manager of the organization. Other officers include Rip C. Underwood of Amarillo, vice-president; and H. D. Thompson of Amarillo, secretary.

Underwood is also in charge of the Rip C. Underwood Enterprise, which operates in this area. Jackson is manager of Hereford Ice Company here.

gained 254 yards rushing. Friona 157. Jack Stanton threw six passes for Hereford, completing three for 83 yards. Friona threw 13 passes, completed 6 for 47 yards. Each team had one intercepted.

Stanton scored twice for Hereford. Bill Kelly, Dwaine Walker and Bill Engman scored the other three. Engman also converted three times and a pass to Kelly was good for the fourth point.

Darrell Robbins scored the first Friona touchdown and W. L. Cleveland made the second. Friona also fumbled twice, recovering once.

Hereford was penalized 10 times for 80 yards. Friona was penalized twice for 10 yards.

PLAY BY PLAY

First Half

With the wind in his back, Haws kicked off for Friona defending the south goal. Jack Stanton received the ball on his own 11 and stormed 25 yards to the Hereford 46. On the first play from scrimmage Walker made five yards, and on second down Kelly slammed ahead 17 more for a first down.

Taking the ball on the Chiefs' 26 Stanton plowed 18 yards to the eight. On the next play Engman carried for another five to the three, where Stanton took it and scored standing up. Engman's kick was unsuccessful and the try for the extra point failed—his first failure this season.

Walker's kickoff was received by Cleveland on his own 23 and returned 10 yards to the 33. Reed made the first try from scrimmage for no gain. Cleveland came through for a gain of one yard. Then Reed carried twice more, netting eight yards, and the ball went over on downs.

In possession once more the Whitefaces were penalized five yards on their first try from scrimmage. On the next down

the ball was fumbled, but Stanton recovered, and the Chiefs were penalized five yards, nullifying Hereford's earlier loss by penalty and giving the Whitefaces possession again on the Chiefs' 42. Kelly made a 22-yard gain for a first down.

From their opponents' 36 Stanton and Walker made three unsuccessful tries, and were penalized five yards before Engman came through for a 14-yard gain.

On the next play Stanton made six more, and the ball rested on the Chiefs' 16.

From that point Walker took charge for another five yards. Kelly made four more. Then Walker went over for the second score of the evening. On the first try for point the ball was brought back five yards for a penalty, but Kelly made up for it by kicking the point. The score stood Hereford 13, Friona 0.

Digging in now, Chief halfback Jay Cobb took Walker's kickoff on the Friona 10 and returned it to the 35. Then Cobb piled up another first down for the Chiefs by advancing to the Friona 48, seconds before the first period ended.

Reed came through for two more, Cleveland tried a pass to Cobb, who gained seven yards. Reed made two more and a first down. On the next play, however, the ball was fumbled and Witherspoon recovered, giving the Whitefaces possession once more on their own 43.

Stanton went around right end for a 15-yard gain and another first down. An attempted pass from Stanton to Engman was incomplete, but on the next play Stanton made nine yards rushing. Then Engman made 10 more, and the Whitefaces stood on the Chiefs' 21. On the first play Stanton made a 20-yard gain for another first down.

(Continued on Page 2)

Start Packing Lettuce And Carrots This Week

Diversified agriculture time of the year definitely arrives in Deaf Smith County this week as both carrots and lettuce harvest are expected to start. Sugar beets, cotton, grain sorghums and corn will also be harvested during the next few months.

Howard Beazley and Leo Storm each have about 70 acres in carrots that are ready for packing if the fields dry out enough to get them out. They'll probably start running them at the new Atterbury-Beazley shed Monday.

At the present time the "soft" market is the only dark point in the lettuce picture. Approximately 2,000 acres is

in lettuce this year, compared to about 1,500 last year. Three sheds will be operating compared to two last year. And of course the new Hereford Ice company will provide commercial ice locally for the first time.

The lettuce is reported as

looking better and cleaner than it did a year ago.

About all that can be said of an estimated 4,000 acres of corn is that it should without a doubt produce the largest corn crop in Deaf Smith County history.

Harvest of grain sorghum is barely underway. A few sam-

ples are being brought in to Hereford elevators for a check of moisture content, and all have turned out to be too wet, so far.

Government loans cannot be obtained on threshed grain unless it has a moisture content of 13 per cent or lower.

All the samples brought into one elevator tested over 15 per cent. One sample brought in to another elevator tested 14.90 per cent moisture.

This would indicate that row-crops will not be ready to cut until they have dried through several more sunny days.

It will be 10 days to two weeks before cotton begins to come in to the Hereford gin, according to John McClesky, manager. When it arrives, it is expected to be a short crop, due to short acreage and too much rain.

"Cotton is essentially a dry weather crop," McClesky pointed out. "It is easy for a year to be too wet."

The re-allotment of cotton for this year forces a drastic cut in acreage, he added.

Most of the cotton is expected to come from an area south of Hereford and within 15 miles of town.

Prices being offered now, are 35 to 41 cents for lint and \$85 a ton for cotton seed—the best in 30 years, said McClesky.

This indicates that our cotton (Continued on Page 3)

Rotarians Hear Lloyd A. Wicks

Lloyd A. Wicks, District Governor of International Rotary spoke to the Hereford group at their noon luncheon meeting Friday. Mr. Wicks spoke on the meaning of Rotary and the reason for its existence. He illustrated the fact that Rotary is international by giving some of his experiences at the International Assembly in Chicago. Rotary at present is now operating in over 80 countries in the world.

He pointed out that in the 50 years of its existence nothing evil had ever come out of the organization. He named the countries that Rotary is in presently, but did not name Russia and Bulgaria. Questioned after the meeting about this omission, he said that the politics of these two countries were incompatible with the precepts of Rotary.

Various committees reported on their activities.

Two New Recruits Report From Area

Two more men will report to Amarillo from the Hereford Army and Air Force Recruiting station Monday. Recruiting Sgt. H. M. Riddle announced Saturday.

Mack Watts, 22, and George Wesley Guthrie, also 22, will report for processing at that time.

Watts is the son of Mr. and Mrs. A. W. Watts of Sulphur Bluff, Texas. He is a railroad brakeman. He signed up for three years in the regular army.

Guthrie is the son of George Guthrie, Sr., and a native of Hereford. He will go into the Air Force at Lackland Field. He has been working with a seismograph crew.

Contest Winners To Get Free Bowl Game Tickets

At least four people from this area will receive tickets to the annual Cotton Bowl football game on January 1, 1950.

The announcement follows special arrangement by The Brand with the Cotton Bowl Association, which agreed to release four tickets to the annual classic as special award prizes in the current football contest being conducted through The Brand each Sunday.

"Other prizes will be awarded each week as announced," Carl Sundeen, advertising manager, said, "and the Cotton Bowl tickets will be awarded as a special bonus over a long-range period."

Beginning next Sunday, Oct. 8, a record will be kept on all contest entries. The person who turns in the most winners during the six week period will be awarded two tickets to the Cotton Bowl game; second and third place winners will each receive one ticket to the big game. A check

has already been mailed to the Cotton Bowl Association covering all federal taxes along with ticket costs.

"A person does not necessarily have to be top winner each week to win the prize," Sundeen said. "It merely means that the person picking the most winners between now and termination of the contest will win; second and third place will be likewise determined."

In case of ties, it will not be possible to award duplicate prizes, due to scarcity of Cotton Bowl tickets. In case of ties, winners will have to meet and settle disposal of the tickets.

Gib Howard Takes Oath of Office

Gib Howard took the oath of office as Deaf Smith County attorney Saturday afternoon from County Clerk Robert Thompson and will take over duties of the office Sunday, October 1.

Howard replaces O. L. Bybee who recently tendered his resignation to the Commissioner's court. Bybee asked to be relieved of the job because of the pressure of his private business and law firm.

The Commissioner accepted his resignation and appointed Howard, who was recently elected Democratic candidate for County attorney, to serve the unexpired term.

Five Army Reservists Called From Hereford

Five members of the Hereford Army Reserve Unit received orders to report for physical examinations in Amarillo Monday.

The five: James R. Johnson, Dennis H. Baker, James N. Young, Robert B. Smith and John B. Scott, who now lives in Waxahachie, are enlisted reservists.

Other members, Stanley Phillips and Leon Bell, took their physicals about two weeks ago.

Bob Lewis Will Head Water Safety Group

L. H. "Bud" Brady, who operated the swimming pool this summer, is retiring as chairman for water safety and life saving for the Deaf Smith County chapter of the American Red Cross. He is replaced by R. G. "Bob" Lewis.

Bud left this week for Las Cruces, New Mexico where he will teach military subjects to the ROTC unit in New Mexico A&M College.

The son of Mr. and Mrs. Wes Brady, Bud was born and raised in Hereford. He graduated from Hereford high school and attended Texas A&M College. He entered military service in World War II before he graduated and married while in service.

For the last six years he has been chairman for water safety and life saving for the Red Cross.



KEEP SMILING—Jerry Stoltz, ex-Brands News Editor, the third employee to leave for the Armed Services this month wasn't too downhearted about the future when this shot was taken. Bert Steele, new news-editor, on the right, finds it a pretty serious proposition to be shoved into such a position without even having time to go the rounds to be introduced. Mr. and Mrs. Steele moved to Hereford Friday evening. He formerly worked on a Littlefield paper, with other down state papers and with the Federal Board and Mouth Commission in Mexico. He is a University of Texas graduate. Mrs. Stoltz and boys will continue to live in Hereford, at least until the first of the year.

Saturday Football Roundup

Notre Dame and Army kept their streaks alive in collegiate football Saturday, but the upset bug bit many other favorites.

Notre Dame had a close call before beating North Carolina 14 to 7. Bob Williams passed for both Notre Dame touchdowns, the final one with only two minutes and 20 seconds left to play. Notre Dame now has gone 39 games without a loss.

Army opened its season with a 28-0 victory over Colgate. Gil Stephenson ran for two Army touchdowns. The Cadets played under wraps and experimented in the line as they stretched their streak to 21 games without a defeat.

Michigan, Tennessee, Georgia, Dartmouth, Missouri and Texas Christian weren't so fortunate. They were upset.

Michigan State—two touch-

down underdog—trimmed Michigan 14 to 7. The victory stamps Michigan State as one of the top teams in the country.

Mississippi State—which didn't win a game last year—made a first-period touchdown stand up and upset Tennessee 7-0. Tennessee had been touted as the team to beat in the Southeastern Conference.

South Carolina—a two-touchdown underdog—beat Georgia Tech 7-0. A fast, young Holy Cross backfield held Dartmouth to a 21-to-21 tie. The Oklahoma Aggies surprised Texas Christian, 13 to 7. Clemson rolled over Missouri 34 to 0.

In other games, Southern Methodist uncorked a classy passer in beating Ohio State, 32 to 27. Fred Benner—a 20-year-old Junior—passed for two SMU

touchdowns in the third period and two more in the last quarter. Vic Janowicz stood out for Ohio State with one touchdown and two field goals.

In inter-sectional games Duke beat Pitt 28 to 14. Pennsylvania passed for three touchdowns in the third period to down Virginia 21 to 7. William and Mary won over Cincinnati 20 to 14.

In the east, Cornell opened with an easy 27 to 0 win over Lafayette. Maryland beat Navy 35 to 21. Penn State whipped Georgetown 34 to 14. Princeton used all 51 players in trouncing Williams 66 to nothing. Columbia downed Hobart 42 to 12. In the Ivy League, Yale showed surprising power to beat Brown 36 to 12.

In the Midwest, Johnny Karas ran for one touchdown and

passed for another as Illinois trimmed Ohio University, 28 to 2. Northwestern's young team beat Iowa State 23 to 13. Wisconsin scored in every period to beat Marquette 28 to 6. In another Midwest tussle, Nebraska and Indiana fought to a 20-to-20 tie.

In the South, Alabama beat Tulane 26 to 14. Vanderbilt trounced Auburn 41-0. Those were Southeastern Conference games. In the Southern Conference, Wake Forrest rolled to a 43-0 win over Richmond. Washington and Lee beat West Virginia 26 to 7.

In the Southwest, Baylor coasted to a 34-to-7 victory over Houston and Texas got the better of Purdue 34 to 26.

Texas A&M and Tech, played Monday night along with West Texas State and McMurry.

HERD ROMPS . .

placing Hereford in scoring position on the Friona 1-yard stripe. Stanton made the score, and a pass to from Stanton to Kelly accounted for the extra point, making the score Hereford 20, Friona 0.

Raymond Dement's kickoff sailed all the way into the end zone, from where it was brought out and placed on the Friona 20-yard marker. On their first play from scrimmage Cleveland tried a pass to Miller, but it fell incomplete. His next pass was intercepted on the 20 by Engman, who returned it all the way to paydirt for the third Hereford score. Engman stepped in once more to make the point good and the score read 27 to 0.

Dale Houlette returned Dement's kickoff from the 5-yard marker to the 21. He took charge on the first play from scrimmage and netted another six. Cleveland piled up seven more and a first down. Then Reed came through for another eight yards. A short pass by Cleveland put the Chiefs on their own 36. Cleveland and Cobb carried once each for another 10 yards and another first

Robbins gained three yards in two plays, and Reed accounted for two more. Cleveland was unable to gain on the next play and the ball went into Hereford's hands on the Whiteface 45.

A Stanton-Engman pass netted Hereford 24 yards more and accounted for their ninth first down. Kelly made the tenth first-down by rushing 25 yards, placing the ball on the Friona 11. Then Kelly went over for another touchdown, but the play was called back and the Whitefaces penalized 15 yards for illegal use of the hands. Stanton's pass on the next play was intercepted by Robbins on his own 2-yard line, and he returned it to the 12.

A penalty against the Whitefaces on the next play put the ball on the Friona 17, from where Cleveland hurled a pass to Miller for a 15-yard gain. With first down coming up on their own 32 the Chiefs put the ball in Cleveland's hands; he made another first down. The Friona drive ended, however, when the

signal came ending the first half of the game.

Second Half

Dement kicked off for Hereford when the second half began. Robbins took the ball on his own 16 and lunged to the 32. Cleveland gained two yards. Robbins lost one. Reed slammed over for six more. Then Robbins booted the ball all the way to the Hereford 16.

During the next series of downs two plays were made while Hereford had only ten men on the field. Morton carried the ball in three plays, gaining a net of seven yards. Stanton was hurried back for a 2-yard loss, and the Whitefaces lost possession on number of downs.

On the offensive again, the Chiefs took the ball on their own 20. Reed made no gain on the first down, and Cleveland made only one on the next. A pass from Robbins to Miller was incomplete. But on the next play Reed lammed ahead for an 11-yard gain and the seventh first down for Friona.

Still showing driving power Reed tried unsuccessfully to gain. Cleveland piled up another four yards. Then Robbins got away and stormed five yards for the first Friona counter.

Reed's run for the extra point failed, and the score stood 27-6.

Robbins did the kicking for the Chiefs, booting the ball down to the Hereford 20, where Stanton grabbed it and made it up to his own 45 before being downed. Walker took over in the next two plays, gaining a total of 11 yards.

On the first down Kelly was thrown for a 12-yard loss. He lammed over for a gain of five on the next play. Then Stanton made three more. A fake kick by Engman was good for another five, but not enough for a first down, and the ball changed hands.

In possession once more, the Chiefs began another drive. On the first play Cleveland fumbled, but recovered on his own 43. His pass to Cobb was good for six yards. Then Cobb rushed to the Hereford 47 a few minutes before the final quarter began.

Robbins made a yard, and Reed made another. On the third down Cleveland made a

yard, but a penalty against Hereford put the ball on the Whiteface 40. When Reed and Cleveland failed to gain on the next two plays the Chiefs lost possession.

The Whitefaces got organized on the first down, but failed to gain.

On the second down Stanton whipped out a pass to Kelly, who got in the clear and ran the entire length of Chief territory to paydirt. Engman made the extra point, and the score remained 34 to 6 in favor of Hereford.

Cleveland took Dement's kick on the Chiefs' 5-yard stripe and returned it seven yards to the 12. Robbins made a yard. Then Cleveland plowed through for another eight and a half. Reed made the next two and a half, bringing the Chiefs to their own 24 with first down and ten to go.

Cleveland passed to Miller for seven yards, then, on the next down rushed down to the Friona 40.

With another first down and their drive well underway, Reed tried right end, but was stopped by Graham before making a gain. On the next play Cleveland shot a pass to Miller for eight yards. Reed made four more and another first down.

A pass from Cleveland to Miller fell incomplete, but the Chiefs made another first down when Hereford was penalized 15 yards for unnecessary roughness.

Another Cleveland-Miller pass fell incomplete, and on the next play the Whitefaces repeated their act and were once more penalized 15 yards for unnecessary roughness, putting the Chiefs on the Hereford one-yard line. Cleveland took the honors on the next play, plowing over for the second and last Chief score. The attempt for point by Robbins was unsuccessful.

Stanton received Haws' kickoff on the Hereford 25-yard line and returned it to the 47. On the first play from scrimmage he went 23 yards for another first down. Slagle tried rushing but made no gain. Kelly was thrown for a five-yard loss on the last play of the game.

At game's end the score stood: Hereford 34, Friona 12.

Football Scores

COLLEGE
Arkansas 50, North Texas State 6

HIGH SCHOOL

- Class "A"
- Dalhart 29, Wellington 13
 - Sudan 13, Canyon 12
 - Dumas 47, Spearman 6
 - Hereford 34, Friona 12
 - Canadian 6, Perryton 0
 - Memphis 12, Lefors 7
 - McLean 13, Claredon 6
 - Phillips 13, Shamrock 13 (tie)
 - Tulia 32, Balls 14
 - Faduech 32, Crosbyton 0
 - Hamlin 34, Spur 18
 - Abernathy 13, Lockney 13 (tie)
 - Floydada 47, Matador 0
 - Brownfield 19, Muleshoe 14
 - Post 13, Levelland 6
 - Tahoka 13, Slaton 12
 - Kermit 20, Pecos 12
 - Monahans 34, Ft. Stockton 6
 - McCamery 18, Denver City 0
 - Andrews 13, Crane 0

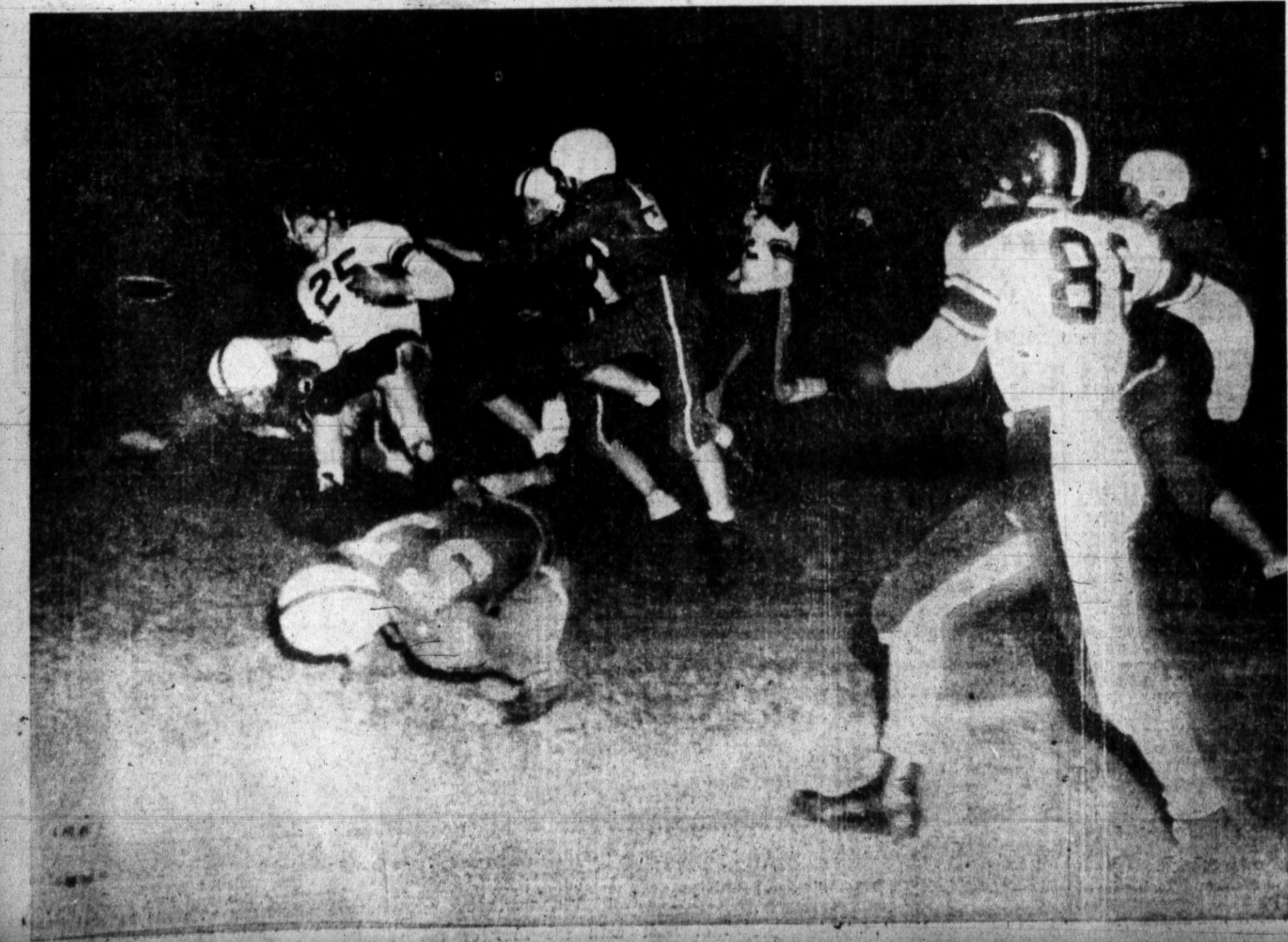
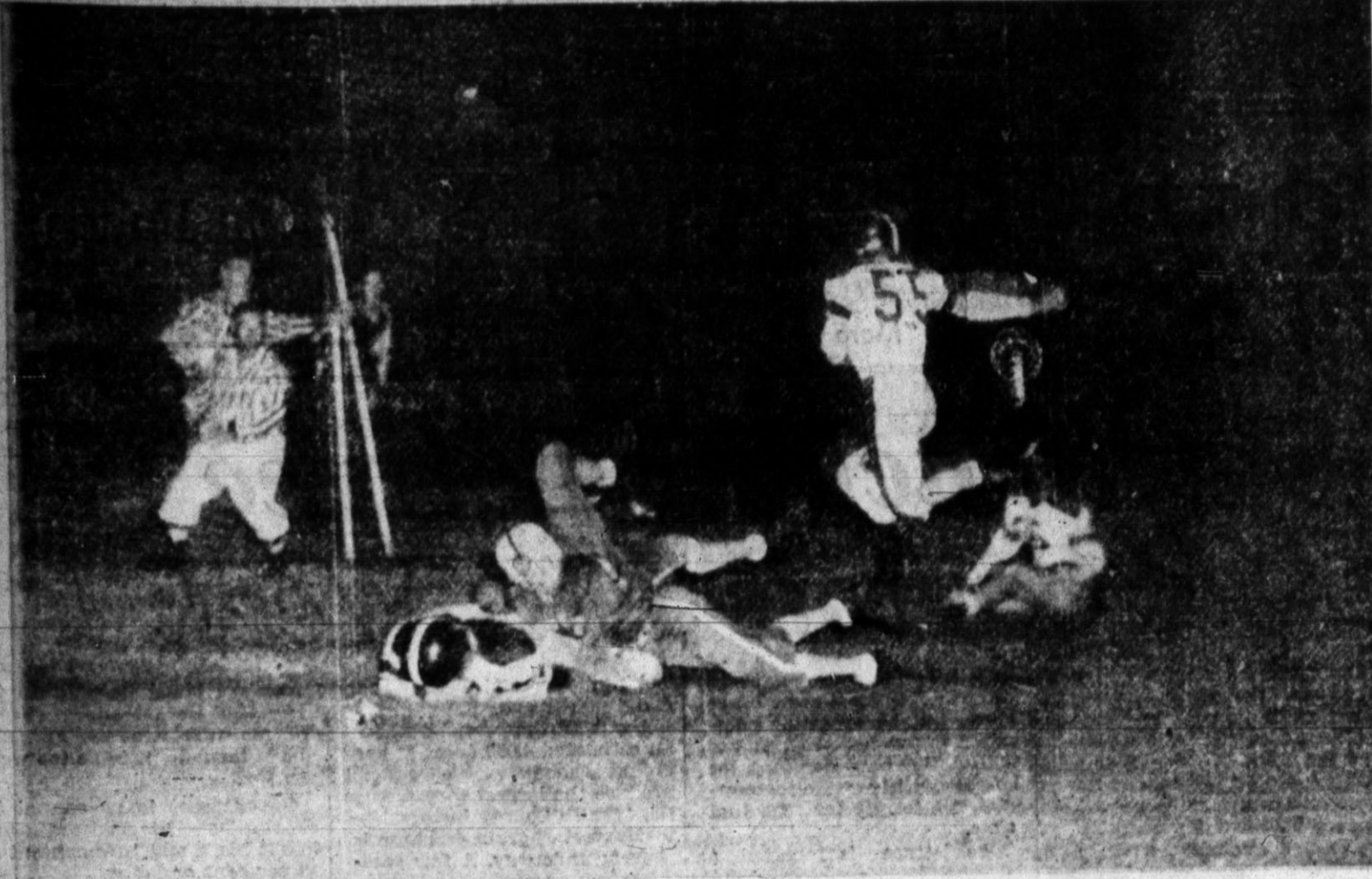
Class AA—City Conference

- Plainview 14, Ft. Worth Poly 13
- Pampa 33, Vernon 14
- Borger 39, Quanah 13
- Ft. Worth Paschal 27, Amarillo 21
- Ablene 26, Wichita Falls 0
- Childress 13, Ft. Worth Northside 7

- Midland 21, Dallas Forest 2
- Lamesa 46, El Paso Jefferson 0
- Big Spring 21, El Paso Bowie 0
- Ysleta 21, El Paso Cathedral 0
- Lubbock 7, Sweetwater 7 (tie)
- Odessa 25, San Angelo 0
- Breckenridge 14, Brownwood 0
- Sherman 19, Highland Park 12
- Longview 24, Dennison 0
- Corsicana 26, Paris 0

Class "B"

- Boys Ranch 7, Springlake 26
- Vega 20, Panhandle 7
- Stinnett 12, Claude 7
- Silverton 27, Estelline 0
- Dimmitt 54, Farwell 0
- Groom 15, Turkey 6
- Anton 24, Petersburg 14
- Meadow 26, Ropesville 0
- Olton 12, New Deal 7
- Bovina 52, Pettit 18



HEREFORD 34—FRIONA 12—(top left). Looks like Randolph Thomas might have been taking ball lessons in this picture, but actually he was jumping the pileup on the goal line as Duane Walker scored the second Whiteface touchdown in the first quarter. Walker is down in the foreground. (Middle ground with a couple of Friona tacklers and Neil Witherspoon is down in the background. (Middle left) The Whiteface bench reflected all types of emotions while a Friona ball player moved for a short gain. (Bottom left) Kelly is down after a 16-yard gain. The play originated on the Hereford 42 and was a part of the second touch down drive. 86 is Jerry Reese and 72, Buryl Fish. Friona 57 is Frank Reed. (Above) Darrell Robbins is hauled down by Stanley Slagle after a nice gain. Other Friona players are 59, Ross Miller, 60, Max Cruse, 50, Jerry Rogers, 62, W. L. Cleveland, 58, Frank Allen. Hereford players include 27 Bill Engman, 23 Harold Morton, 70 Duane Jansen and 74 Raymond Dement. Below Kelly races for touchdown that was nullified by clipping penalty from 3-yard line.



Summerfield Study Club Dedicates 1950-51 Year Books To Mrs. Lee Curry

A president's breakfast honoring present and past presidents was the initial event of the season for Summerfield Study Club members. The breakfast was held recently in the home of Mrs. L. B. Lookingbill. Others honored were Mrs. Ray Johnson, Mrs. Lee Curry and Mrs. L. L. Cannon, life members of the club. Mrs. J. B. Noland was the assistant hostess.

Mrs. B. E. Roberson, president, paid a tribute to the past leaders and outlined plans for the coming year, presenting each member with an individual score sheet by which her achievements during the year may be noted. Mrs. J. B. Noland, year book chairman, presented the new year books and discussed outlines.

The course of study for the year is based on "Women Who Have Achieved" and includes studies of women of the press, pioneer women, women in arts and crafts, women of the Bible, women in design, and women in science and medicine.

As a special tribute to Mrs. Lee Curry, first president and organizer of the club, the year books are dedicated to her with the inscription "To the one whose wise and able leadership fused new life and spirit in our club through the years" and featuring her picture.

The Summerfield Study Club's projects this year will include: Sponsoring a Camp Fire Group, Donation to the County Library, Community Easter Egg Hunt, Monthly Community entertainment and Girls Town. The social calendar will include Husbands' Evening, Christmas Party, Birthday Tea and the closing luncheon.

Among the added features of the attractively bound book this year is an enlargement of the theme for the year called Recipe for Achievement, printed just beneath the collect on page 2. It reads: "Blend together equal portions of interest and enthusiasm, add a generous helping of activity with sufficient entertainment to hold together. Mix education with encouragement and responsibility. Flavor with a liberal amount of criticism, evaluation and assignments. Garnish with love, kindness, courtesy and understanding, and serve without apologies to any number."

Members of the club attending were Mesdames: L. L. Cannon, Lee Curry, Ray Johnson, Earl Lance, L. H. Lookingbill, K. W.

Start

(Continued from Page 1) surplus has been wiped out, largely by a short crop "all over," according to McCleskey, who added that the government has never lost money on the cotton program, as on some of the other purchasing programs. "It could be," he commented, "that we will have no controls at all on cotton next year."

The American Way
FREEDOM TO CHOOSE
YOUR OWN DOCTOR

"Everything possible was not done unless Chiropractic was included"

A PUBLIC SERVICE FEATURE OF THE INTERNATIONAL CHIROPRACTORS ASSOCIATION

HANSEL AND GRETEL

ON STAGE IN PERSON

COLORFUL COSTUMES FAIRYLAND SCENERY

Brilliant All-Adult New York Singing and Dancing Cast
"A Supreme Achievement in Perfect Family Entertainment"

DON'T MISS IT!

Every Child Deserves To See This
ONE AND ONLY ORIGINAL
MUSICAL STAGE PRESENTATION

8:00 P. M.
THURSDAY, OCT. 5
High School Auditorium

Three Attend District Basketball Meeting

Hereford will play Phillips in the first round of the District 1-A basketball tournament in February, according to Coach Wayne Stark.

Coach Stark and high school principal Don Martin and superintendent of schools George Graham attended a District Executive meeting in Phillips last week.

They settled the question of date and type of tournament and drew for positions in the brackets. The tournament will be double elimination again and will be February 15-16-17 at Phillips.

Representatives from all six schools of the district also agreed that gold basketballs with all-district engraved on them will be presented to ten men. Trophies also go to the winners and second place teams. Stark said they are in the process of making up their basketball schedule. They will enter three invitational tournaments as usual.

Dunlap - Roberson Wedding Announced

Announcement has been made here of the marriage Saturday, September 23, of Miss Patsy Dunlap and Eugene Roberson, both of this city. The wedding took place in Portales, N. M. with his brother, Edward Ray Roberson, and Mrs. Roberson serving as attendants.

The bride is the daughter of Mr. and Mrs. John Hall and the bridegroom's parents are Mr. and Mrs. Jeff Roberson. She is a senior in Hereford High School and Mr. Roberson graduated from Hereford High School with the 1948 class. He attended Texas Tech, Lubbock, majoring in band music.

The couple will make their home at 1009 E. Union St. He is employed with his father at the Phillips Service Station.

Commissioners Approve County Budget Monday

The County Commissioners' court approved the county budget and heard the report from a home demonstration club at its meeting Monday.

Argen Draper, county home demonstration agent, appeared with members of a home demonstration club from precinct 3 and made a report on the work done for the past year.

The Elephants Are Coming to

HEREFORD
TWO DAYS ONLY!

October 6-7
4 - PERFORMANCES - 4
2:30 & 8:00 P. M.

VETERAN'S PARK
SPONSORED BY

Junior Chamber of
Commerce



CIRCUS

America's Largest One
Ring - Trained Animal
--Old Fashioned Circus

Elephants -- Clowns -- Acrobats -- Aerialists -- Pretty Girls -- Trained Horses -- Ponies -- Dogs -- Monkeys.

GOOD, CLEAN, WHOLESOME FUN AND AMUSEMENT FOR ALL AGES.

BACK TO PRE-WAR
PRICES
-- NOW --

ADULTS 50c
CHILDREN 25c
Tax Included

Letter To Editor

Hereford, Texas
Sept. 28, 1950
Editor of the Brand
Hereford, Texas
Dear Editor:

On Wednesday a party from Hereford and Amarillo, spent the day in Dumas, Dalhart and at Boys Ranch, the party from Hereford consisted of Matt Gil-

iland, L. Baskin and Anderson Witherspoon, and they were joined in Amarillo by Mr. Blackburn. Wheat in the Dumas-Dalhart section was found to be in excellent condition, and in many cases tall enough for pasture, the row crops, however, while fair do not come up to row crops in the Hereford-Dimmitt section.

In Dalhart, Mr. J. C. Parker, formerly from Hereford, and owner of the two fine picture shows there, with work starting on a Drive-In by him, was interviewed. Mr. Parker is looking

the altitude at Dalhart. He was fine and doing well. He was embarrassed, however, when asked so confused, at this, that he finally acknowledged that he did not know; he did state, however, that the population of Dalhart was 6,000, so we let him off at that.

Both Dumas and Dalhart appear to be prosperous and growing. In returning we branched off at Channing and went down to Tascosa, for a visit to Boys Ranch, which was 17 miles out of our way, or 34 miles in all, as we had to drive back to Chan-

ning in order to get on the paved highway into Amarillo. All this brings to mind what a saving there will be when the strip of road is paved north from Vega to the river, and the strip south from Channing to the river, making about 35 miles in all, and a bridge across the river, will make a saving of close to 90 miles in going to Colorado Springs. They are at work on the 17 mile strip from Vega, and the contract seems to have been let from Channing south to the river. Several from the Hereford section are at Boys Ranch, but they were all in school so we did

not get to contact them. Many of the mammoth trees around the old court house are several feet through.

Very truly yours,
L. Baskin.
Mr. and Mrs. Mark Galloway and daughter, Ann, of Amarillo were week end guests of Mrs. Seth B. Holman.

Read The Want Ads

\$1 DAY SAVINGS

For The Value
Minded Woman!

Fabric Gloves

Large Assortment
Shades and Sizes
\$1.50 VALUES

2 Pr. \$1⁰⁰

Special Purchase

SIX ONLY Toppers

Beautifully Tailored Gabardine - \$25⁰⁰
One Day Only

25 Dresses

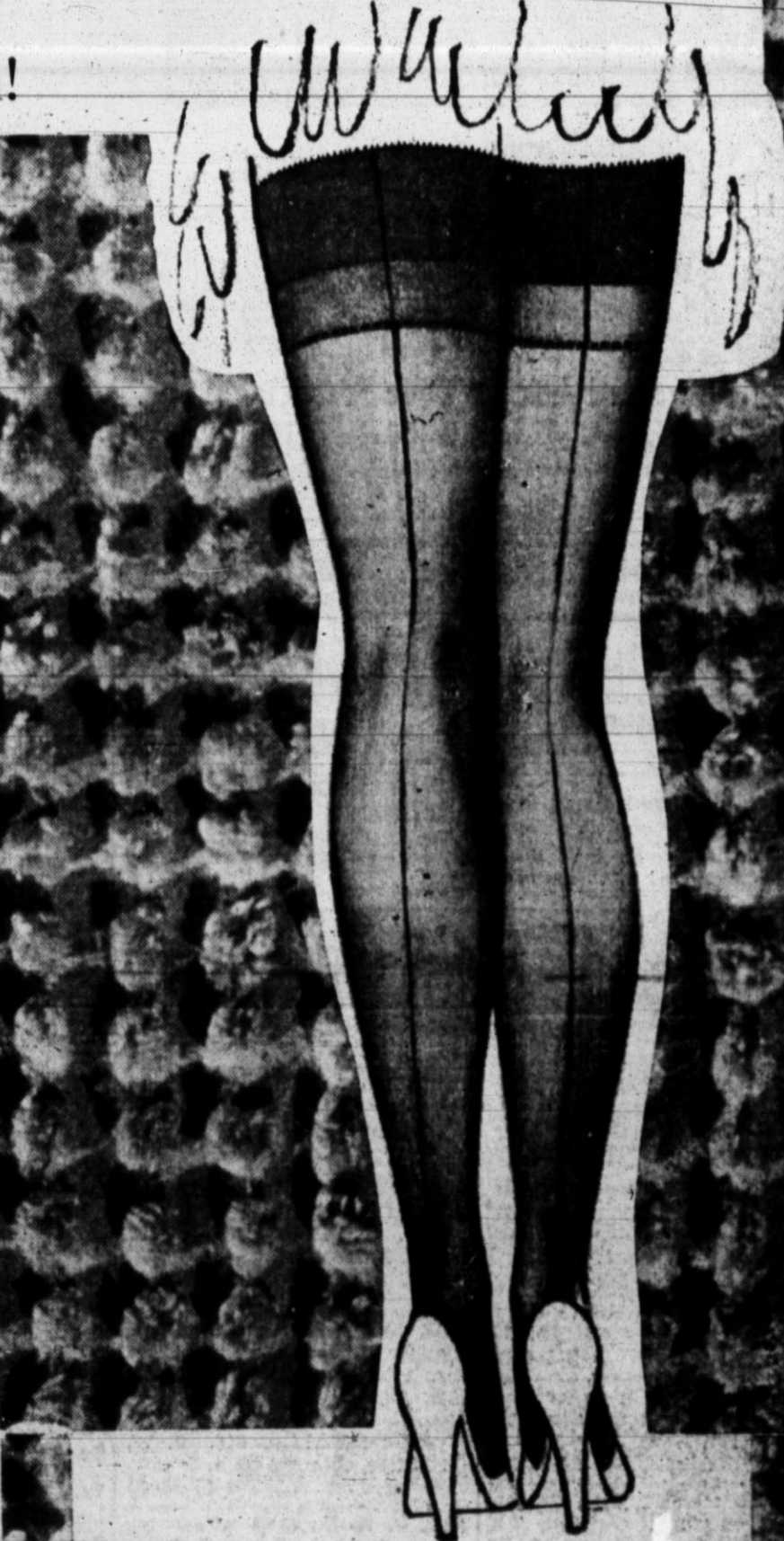
Excellent in Every Detail.
Wanted Fabrics And Colors.
Values to \$29.95

12 PAIR ONLY!

Kid Gloves

REGULAR \$5.95 VALUES
SLIGHTLY FADED

\$1⁰⁰ Pr.



10 DOZEN
Nylon Hose
1st Quality, Famous Brands, New
Fall Colors: 60 Gauge -- 15 Denier.

Dollar Day Only \$1²⁵ Pr.

CLOSING OUT! BOY'S CLOTHES

\$7.95 and \$8.95 Mickey Boy
SUITS Size 1 to 6 \$5⁰⁰
Gabardine - Corduroy Mickey Boy
OVERALLS Size 1 to 6 \$2⁰⁰
Long Sleeve Broadcloth Mickey Boy
SHIRTS Size 1 to 6 \$1⁰⁰
Large Assortment of Little Boy's
CAPS each 75¢

THE Vogue

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



Star Theatre

WEDNESDAY - THURSDAY
October 4-5

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

We Have 100 FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60. Hereford, Texas. B-1-13-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-10-tfc

White Irrigation Motors and Repairs FRANK CRAIG Studebaker - Massey Harris B-1-21-tf

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-tfc

NOW is the time to order your new fall suit. Acme Cleaners, phone 111. B-1-14-34-tfc

FOR SALE: Westar and Comanche seed wheat, certified last year. \$2.25 at granary. J. K. Baker, phone 589. B-1-18-10-tfc

See us for SEED WHEAT

Early Triumph

Comanche

Wichita

Turkey Red

FRASER MILLING CO. B-1-38-11c

FOR SALE Pawnee Wheat Certified or Combine Run \$2.50 Bushel C. C. BILLINGSLEA 2 N. 1/2 E. Joel Switch. B-1-38-6p

FOR SALE: Reconditioned portable Singer sewing machine. \$25.00. Phone 1284. B-1-10-38-2k

SEE US FOR WIN-TEX Winter Barley Seed Certified Wichita and Comanche Seed Wheat BRADLEY GRAIN CO. Phone 1216 B-1-39-3c

COMPLETE STOCK New & Used CAR AND TRUCK PARTS HEREFORD WRECKING CO. Phone 520 709 E. 1st B-1-45-tfc

FOR SALE: Apartment size gas range. Practically new. Call 534-W. B-1-10-14-1p

1. FOR SALE Miscellaneous

NEW BEET BEDS 13-ft. Timpie Steel Stringer Bodies for INTERNATIONAL CHEVROLET FORD DODGE and Other Model Trucks HEREFORD IMPLEMENT CO. S-1-14-1c

FOR SALE: Carrier 15-cubic foot upright food freezer. Miller Medlin Co., 125 Sampson. B-1-14-13-tfc

16 GAUGE, double barreled shotgun, hammerless. H. E. West-er, phone 446-J. B-1-12-39-tfc

FOR SALE: 100 lb. capacity metal Coolerator, good condition. Call 1028-J or see at 105 Ave. E, Hereford. B-1-18-39-2k

FOR SALE: 1950 No. 27 14 ft. auger Massey with new maize attachment, \$4,250.00. 1949 12 ft. Auger Massey. \$3,250.00. 12 ft. Gleaner cut 400 acres. Telephone 832-M or 816, J. W. Phillips, Clinton, Okla. T-1-31-38-4p

BLACK HULL seed wheat for sale. Good quality. C. F. Hom-feld, 50 miles northwest Hereford. B-1-14-14-2p

FOR SALE: Large size Superflex oil burning heater. Cheap. L. J. Counselman, Summerfield. B-1-18-14-2p

FOR SALE: Assortment of tulips and other bulbs from Holland. Also good assortment peonies, plants and cut flowers. Plant now for spring blossoms. Mrs. J. F. Ward. S-1-27-14-tfc

FOR SALE: Gas stove and cabinet. 608 East Third. S-1-9-14-1k

FOR SALE: Two young Aberdeen Angus bulls, purebred. W. L. Thompson, Rt. 2, Friona. B-1-14-14-tfc

2. FOR SALE Farm Equipment

HARVEST HINTS Used But Usable Now COMBINES

1947 123 SP McCormick Bin unloader-New grain pan Engine overhauled—\$2375.00

1947 122 McCormick V-belt changeover, platform changeover, engine overhauled—\$1700.00

12-ft. Case Pull Type \$500.00

BINDERS 10-ft. McCormick Broadcast—\$150.00

10-ft. Oliver Broadcast—\$150.00

2-row McCormick Short Corn—\$345.00

1947 HM-1 Beet Harvester—\$1391.00

HEREFORD IMPLEMENT B-2-14-1c

1. FOR SALE Farm Equipment

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-90-tfx

A good selection of SEED WHEAT

• Early Triumph

• Comanche

• Wichita

• Turkey Red

FRASER MILLING CO. B-2-38-11c

3. FOR SALE Automobiles

FOR SALE: Extra clean 1940 Chevrolet tudor. Call 837-J. B-3-9-14-2p

Eliminate unnecessary tire wear!

Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25% Bear System

Frunt Wheel Aligning

KINSEY MOTOR CO. Phone 740 B-3-14-tfc

4. REAL ESTATE For Sale or Trade

WESSON SPECIALS!

160 ACRE FARM: Well and windmill, fine 8" irrigation well in shallow water belt. All fine level, clean land in cultivation and irrigation. \$165.00

ONE SECTION FARM: 4 room stucco house, lots of grain storage, good well and windmill. 550 acres fine land in cultivation, balance fine grass land. Fine location (Castro Co.). Extra good terms can be arranged. This is a good farm at an exceptionally low price. Per acre \$75.00

310 ACRE IRRIGATED FARM: Modern farm home, and other buildings. Two good irrigation wells, all good level land in cultivation and irrigation, good crop now growing. Fine location, 10 miles NW of Hereford, Texas. Good terms. A Good Deal. Price per acre...\$150.00.

240 ACRE DAIRY BARN: Fair improvements, Grade A Dairy Barn. Good shallow irrigation well. Located in fine farming section, Castro County. A Bargain! Per acre...\$110.00.

Wesson Real Estate 704 West 1st St. Phone 944 Hereford, Texas B-4-39-tfc

4. REAL ESTATE For Sale or Trade

FOR SALE: Irrigated 320 acres, 270 in cultivation. Modern 3 bedroom house, new 30 x 60 barn, two 2,000 bushel granaries, milk barn, mail route, school bus, milk route and REA. Price \$132.50 per acre.

Irrigated 160 acres, 140 in cultivation. Improved, on paving, REA, school bus, mail route. Price \$175.00 per acre, one-half down.

Station and grocery in good location for sale or trade for house.

Four room house and lot, \$3,500.00. \$750 down, balance monthly.

J. M. HAMBY Real Estate Third and Sampson Streets South of Courthouse B-4-13-tfc

FOR SALE

The best lot left in Hereford. 100 x 140 corner lot on Roosevelt and Sixth Street.

Also 137 1/2 x 140 foot lot with 4 rooms, bath and garage in Blevins Addition. Going to move back to the country.

B. E. BRUMLEY Phone 404 B-4-13-tfc

CHOICE

Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 — 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

640 Acres 2miles of town. New improvements. Irrigation well. Price \$100.00 Per acre. Terms.

GLEN WEIR 104 MAIN PHONE 200 B-4-10-tfc

240 ACRES

In irrigated area. Shallow water. All in maize. 1/4 delivered goes with place - 2 good granaries. 170 acre wheat base. \$75. per acre. Terms, 3 years - 29% each year.

GLEN WEIR 104 MAIN PHONE 200 B-4-10-tfc

LIST YOUR PROPERTY WITH US FOR QUICK SALE

OFTEN WE ARE PREPARED TO BUY OUTRIGHT L. BASKIN, INVESTMENTS JIM HILL HOTEL B-4-38-tfc

IMPROVED 640 acres, price \$50.00 per acre. Near Hereford Unimproved perfect quarter, near Friona. S. S. Prichard, Friona, Texas. B-4-19-13-3c

REAL ESTATE LOANS — AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN McLEAN Phone 273 S-4-2-tfc

EIGHT ROOM duplex, one block north Dimmitt High School. Garnet Holland. B-4-11-38-8k

5. FOR RENT

TWO ROOM Apartment to adults. South entrance, electric refrigerator, clean. 711 East Third. B-5-13-14-1p

BEDROOMS for men. Private entrance. Mrs. A. M. Jones, 116 Ave. A. B-5-11-14-1p

BEDROOM for men. Private entrance, bath, 109 Ave. A. Phone 540-W. B-5-12-14-1p

6. WANTED

MAIZE CUTTING WANTED: Have late model John Deere self propelled combines and late model 20 ft. John Deere combines. Write or call Ross Bollinger, Murdock, Kansas. T-6-26-14-4p

WANTED: To rent a trailer or small furnished house for clean colored employed couple. Rent in advance. Call 1189. B-5-18-39-2k

7. Dressmaking-Ironing

CUSTOM MADE buttons, belts buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158. B-7-18-19-tfc

COVERED buttons, belts and buckles. Mrs. Mathis, 234 Ave. C. Phone 1040. B-7-13-47-1p

FOR hemstitching see Mrs. C. C. Neu, 811 Miles, phone 1183. B-7-11-44-tfc

8. HELP WANTED

WANTED: Married man for general farm work. Write Box 1068, Clovis, N. M. B-6-13-30-2k

9. Situations Wanted

WANTED: Yardwork of all kinds. Experienced. References. Phone 746-J. B-9-9-39-3p

10. NOTICE

IF YOU WANT to continue drinking, that's your business; if you want to stop drinking, that's our business. Open meeting each Friday night at 8:00. 338 Main, Room 8. Alcoholics Anonymous Club, P. O. Box 984. 984. B-10-97-43-tfx

11. BUSINESS SERVICES

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

UPHOLSTER and repair old furniture like new. Fine fabrics, J. H. Hinds, 310 McKin-ley, phone 1092. B-11-16-27-tfc

WHEEL BALANCING: All makes or cars, with Stewart Warner wheel balancer. Frank Craig, Studebaker, Massey-Harris. B-11-16-25-tfc

CUSTOM BALING Mowing-raking-baling-hauling Wire or Twine J. T. MATTHEWS 307 Catalpa St. Phone 60-34 B-11-16-tfc

Let us Book YOUR FARM SALES Ph. 243-W 807 N. Main Hereford JACK COULTER, Auctioneer. CLINTON JACKSON, Clerk S-11-13-tfc

Get Your HOME MADE PIES Fruit and Cream at RED'S TASTY DRIVE-IN INN

FOR SALE Red's Original Mexi-Burger Hickory Barbecue Sandwiches and Mexican Dinners RED'S TASTY DRIVE-IN INN

FOR water well drilling or deepening call Baskin, phone 1234. Terms can be arranged. B-11-14-33-tfc

SCOTT'S PLANING MILL 224 D St. Phone 1180 B-11-23-tfc

CUSTOM plowing and drilling. W. A. Medlin, Box 245, phone 1287.

NORTHWEST HEREFORD NEWS

Some Feed Is Blowing Down Farmers Need Dry Weather

By MRS. R. C. CHILDERS

Special Correspondent
Miss Jennie Corbett left for her home in Niantic, Ill. Thursday. She has been visiting in the home of Mr. and Mrs. Paul Corbett for the past two weeks. Miss Corbett is quite old but still holds a job. Besides several other odd jobs, she is the Justice of Peace in the little town of Niantic.

The Workers 4-H Club met at the M. G. Caywood home Tuesday. Due to uncertain weather and bad roads there wasn't too many attending. Miss Doris Mahaffey gave a talk to the girls on colors that suit each individual personality. Girls attending this meeting were: Sue, Jan, Coleen, and Carolyn Cooke. Paula Beth Corbett, Jeanne Palmer, Patricia Childers, Patsy Caywood and Miss Mahaffey, and the hostess.

The Cultural Home Demonstration Club will meet in the home of Mrs. R. C. Childers Oct. 3. Mrs. Lison, Wilson, who has served as a flower judge, will give the club points on flower arrangements, containers, color schemes and many other things that go to make a lovely flower arrangement. She will also make a flower arrangement.

Mrs. J. T. Richardson has had an invitation from her brother, Mr. Morley Doss, who lives at Pampa, to go to visit relatives in Minnesota. She says she plans to go next week.

Mr. and Mrs. Fred Wolfington are the proud owners of a new two tone green four door Hudson.

Mrs. R. N. Cooke was released from the hospital Thursday. She spent ten days there. Her family are glad to have her home again. The Cooke family also have a new car. It is a blue - tone Chrysler.

Mr. and Mrs. Jim Wolfington and family, from Plainview, spent the week end with his brother and wife, Mr. and Mrs. E. D. Wyer and family.

Millard Finley visited his sister and family in Dimmitt Wednesday. They are Mr. and Mrs. E. D. Wyer and family.

The Cultural Club served lunch to a large crowd at the Milhorne farm sale west of Summerfield Thursday. Ten women helped with the sale, and several sent food. There were 123 sandwiches bought and 30 pies. The ladies also made and sold hot dogs.

Those helping with the sale were Mesdames: George Parker, Earl DeHart, Fred Wolfington, J. L. Finley, Paul Corbett, Grady Parsons, Bill Hargett, Louie Olson, R. C. Childers, and J. T. Richardson.

The club is hoping to have a Community Center in the future. The Club also plans to name their roads in '51, putting sign boards on every road.

All parents and teachers are urged to attend the first regular meeting of the Parent-Teachers Association Monday night. The program will be well worth your time. Mr. Lewis Nordyke will speak. A nursery will be provided in the home economics rooms for children under ten.

Farmers in this vicinity are getting a bit anxious about their feed that is to be cut with a row binder. Some fields are a little wet yet, and the high winds that have been blowing the last few days are blowing some of it down.

Mrs. Joe Wagoner Is New Westway Club President

Westway Home Demonstration Club met with Mrs. Johnny Townsend Wednesday afternoon. Mrs. R. L. Wilson conducted a parliamentary drill and the council report was given by Mrs. C. A. Sauley. Members voted to sponsor a forty-two party at the next regular meeting time.

During the business meeting new officers were elected. They are: Mrs. Joe Wagoner, president; Mrs. Jimmy Rhomas, vice-president; Mrs. Harold Rudd, secretary-treasurer; Mrs. Kenneth Rudd, assistant secretary-treasurer; Mrs. John Hays, reporter; Mrs. C. A. Sauley, council delegate; Mrs. Elmer Combs, alternate council delegate; and Mrs. Mack Jackson, federation councilor.

The program for the afternoon was presented by Mrs. Zelda Dinges and Sally Buck from the Lady-Faire Beauty Shop, on "Giving Yourself a Facial."

Mrs. P. B. Bowel was welcomed as a new member and two visitors, Mrs. B. F. Cain and Mrs. Emily Allen of Seminole, were guests.

The next meeting will be held on October 11 with Mrs. Carl Schroeder when members are requested to bring gloves, metal trays, corsages or other hand-craft they have made.

SCD NEWS

Myles A. Kelly Appointed District Conservationist

The Board of Supervisors of the Tierra Blanca Soil Conservation District held their regular meeting at the Court House beginning at 2:00 p. m. Monday, September 25.

Board members present included: W. M. Stewart, chairman; T. W. Roberson, vice-chairman; C. F. Rickels, member. Also present were: Myles A. Kelly, acting district conservationist; Hugh Clearman, county agent; and Lewis Dawkins, visitor.

Hereford vocational agriculture teacher, Bill Stamford, came in at the close of the meeting.

At a previous meeting the board had unanimously adopted a resolution of praise and appreciation for the work of former district conservationist, Bill J. Clutter. At this meeting a letter containing this resolution was drafted to state conservationist Paul H. Walser, with regrets the loss by resignation of Mr. Clutter.

Mr. Myles A. Kelly, formerly district conservationist and more recently irrigation engineer at Dimmitt, has been appointed acting district conservationist for the Farmer, Castro, Randall and Deaf Smith Counties conservation group area.

Plans were completed for the advertising and holding of an election for a supervisor in sub-district No. 2 on the north side of Deaf Smith County. County agent, Hugh Clearman, will be in charge of the arrangements for this election and will mail out notices to land owners involved. Board chairman W. M. Stewart is the present supervisor from this sub-district.

Other business matters taken up by the board included: discussion of a new radiator for the cat tractor, bench leveling and terracing work; new land capability guide for the district, financial condition of the district, possible storage of soil conservation trucks at the county barns.

The Board expressed their appreciation to Bill Stanford and his FFA club of the high school for the prize-winning soil conservation exhibit at the recent Tri-State fair in Amarillo. The exhibit stressed the benefits possible from the re-seeding of shallow croplands to pasture grasses.

Farmer-District cooperative agreements on 17 farms were approved by the board. These included farms of J. C. Reese, Mrs. T. E. Johnson, Henry Sears, O. G. Hill, Jr., Glenn Allred & Smith, Delmar Sigle, Harry Danforth, W. Hughie Harper, Chas. R. So-well, Floyd McGee, Zelma Axe, Henry Irbeck, Wm. A. Carter, B. E. Parker, E. W. Hobson, C. F. Davis, John Aikin and J. H. Fish.

Complete soil and water conservation plans have been made, or will soon be made, on all of these farms, according to their individual needs.

New applications for conserva-

Camp Fire Group Elects New Officers At Meeting

Wetomachick Camp Fire Girls met Monday afternoon at the Camp Fire Hut to elect new officers. They include: Carolyn Kester, president; Eddie Morrison, vice-president; Eugenia Knox, secretary; Daleine Tinnin, treasurer and Syble Davis, scribe. Syble Davis and Dolores Hernandez were welcomed as new members.

Mrs. Dale Tinnin distributed boxes of candy for the girls to sell and reported that Christmas Cards will be sold by the girls.

Stated meeting second Monday in each month. School of instructor each Thursday night.

R. L. THOMPSON, Sec'y. HENRY SEARS, W. M. MASONIC BULLETIN Hereford Lodge 849

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOH'S Each Tuesday Night

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

JAYCEES 1st, 3rd Tuesdays Noon Luncheon Hotel Jim Hill 3rd, 4th Tuesdays County Court Room

Kiwanis Club Thurs. Noon Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Squeeze More Eggs FROM YOUR FEED DOLLAR FEED MERIT, EGG-MASH

LAWN GRASS SEED Kentucky Blue Grass Shady Spot Bermuda FRESH EGGS—Gathered Twice Daily

CUSTOM CLEANING West Texas Feed, Seed and Hatchery Co. Jack Wright, Manager We Buy Cream, Eggs, Poultry and Hides HOME OF "MERIT" FEEDS Hereford, Texas

SUMMERFIELD NEWS

Seventy Attend Sunday Services

By BOBBIE WALSER
Seventy attended church Sunday morning with 55 attending Sunday night. Promoting exercises were Sunday and several were promoted.

Gene Street, Lee and Shirley DeLozier and the family present. Relatives visited in the J. Dawson home Sunday.

This community received about an inch of rain Sunday night which fell very slowly all night and it rained off and on during Monday.

Rev. and Mrs. A. A. Simons, Mrs. L. L. Connan, Mrs. C. R. Walser, Mrs. Earl Lance, Mrs. D. C. Walser and Mrs. Guy, Walser attended the Baptist meeting at Tulla last week.

Mrs. Watkins and small son of Los Angeles, California, visited her sister, Mrs. A. B. Roberson and Mrs. Roberson last week.

Mr. and Mrs. Forbes Blakemore of Hot Springs, N. M., were visitors in this community recently. They have a farm south of Summerfield.

Classified Ads Get Results



BIGGEST HORSE—Gene Plank won the prize for having the biggest horse in the Annual Cub Scout pet parade last week. Gene not only had the biggest horse, but it was the smallest at the same time; in other words the only horse entered in the snow.

Lone Star Study Club Meets In Jacobsen Home

Mrs. Roger Corbett was leader of the program for the Lone Star Study Club at a meeting held Tuesday afternoon in the home of Mrs. Berry Jacobsen. Mrs. C. O. Wilkins was cohostess.

with Mrs. Corbett discussing the life and works of Noah Webster. She said in part: "Wester's home still stands in West Hartford, Conn. as a monument to education. He attended Yale, taught school and fought for better housing, better books and better teaching. Webster was the first to introduce American textbooks with the old blue-backed spellers. It took him 20 years to compile his dictionary."

Theme of the program was "The Unprejudiced Historian" Henslee.

Members attending were Mesdames: E. L. Adams, R. G. Blue, Jim Clark, Roger Corbett, V. E. Dodson, Jack Grady, H. E. Henslee, Jim Higgins, Berry Jacobsen, John Jacobsen, Jr., C. D. Kelton, Louie LeGrand, Vivian Major, Guy Newsum, Coy Phillips, Earl Phillips, M. T. Sparkman, Robert Thompson, L. L. Womble and the hostesses.

Heiselman HD Club Meets At Wingates

The Heiselman Home Demonstration Club convened for the first meeting of the season September 14 in the home of Mrs. Robert Wingate.

The president, Mrs. E. L. Brown, presided over the business session in which new officers were elected. They are as follows: president, Mrs. R. S. Richardson; vice-president, Mrs. Oscar Bronniman; secretary, Mrs. Johnnie Doshier; council delegate, Mrs. E. L. Brown.

Mrs. Lorin Creitz was in charge of the program entitled,

Officers Installed At Guild Meeting

The St. Anthony's Guild met in the home of Mrs. Carl Luke to install newly-elected officers. Mrs. Mollie Elliston, a member of the nominating committee, conducted the installation services.

The following officers were installed: Mrs. V. O. Hennen, president; Mrs. Walter Lueb, vice-president; Mrs. Jene Loerwald, secretary; Mrs. Ed Dzulak, treasurer; Mrs. Ed Loerwald, parliamentarian.

Rev. Father Dominic Kenny gave a very interesting talk and also won the building fund prize.

Refreshments were served to Rev. Father Kenny and Mesdames Joe Peters, Frank Walterscheid, John Gallagher, Mike Koelzer, Ed Loerwald, V. O. Hennen, Owen Jacks, Cornelius

"How to recognize early symptoms of childhood diseases: Cancer and Polio." There were eleven members present.

Drerup, Agnes Cardinal, Walter Lueb, Andy Kershen, Leon Vinton, Ed Jeska, Henry Heilman, Lucie Huckert, Ed Dzulak, Jene Loerwald, Marvin Diller, Mollie Elliston, G. W. Hund and hostesses, Mrs. Carl Lick and Mrs. Arnold Huseman.

The ladies of the guild will also help with the K. C. breakfast, October 8, after the 8:30 a. m. mass.

F.H.A. Organizes Plan Tea, Discuss Christmas Boxes

The Future Homemakers of America had their first meeting Thursday afternoon. They made plans for a "Get Acquainted Tea" to be given for the freshmen girls September 30th. They, also, discussed plans to send Christmas boxes overseas to needy families.

Betty Ramey was appointed chairman for committee to arrange for overseas packages. Elma Ray Hamby was appointed chairman of the entertainment committee for the tea. Mary Lou

Griffitt was appointed head of the food committee. Chairman of the invitation committee is Annie Mae Caster. Sue Smith is chairman of the committee to make arrangements to take in new members this fall. This year's officers are: Claudia Lewis, president; Pat Walton, vice-president; Annie Mae Caster, secretary; Margaret Sexton, treasurer; Sue Smith, reporter; Joan McGee, parliamentarian; Naomi McGee, sergeant at arms; Shirley Sharp, historian; Gerry Patterson, song leader.

Appointed Managing Editor

Miss Marcella Diller, daughter of Mr. and Mrs. Marvin Diller of Hereford, has been appointed managing editor of Sacred Heart Echoes, the school publication of Sacred Heart College in Wichita, Kansas.

Miss Diller is a college sophomore. Besides this office she will fill the position of secretary of the Sodality of the Immaculate Conception. Last year Miss Diller was the editor of the school paper and the business manager of the yearbook.

Extra! Extra! Just Before Press Time! BIFLEX NYLON BRA \$1 Guaranteed 1 Year Rutherford & Company

Lone Star Study Club Meets In Jacobsen Home. Mrs. Roger Corbett was leader of the program for the Lone Star Study Club at a meeting held Tuesday afternoon in the home of Mrs. Berry Jacobsen. Mrs. C. O. Wilkins was cohostess.

Popular Store Dollar DAY SPECIAL



TWO COATS IN ONE

WITH A ZIP-IN LINING

ONE SPECIAL GROUP

From Our Regular Stock

COATS

100% All Wool Gabardine Broadcloth Fleece - Made to Sell for Much More

\$35.00

Grey, Wine, Navy Brown, Black Sizes 10 to 20

Dollar Day Only

One Special Group

SUITS

for FALL and WINTER wear VALUES to \$55.00

\$35.00

Sharkskin, Gabardine, Flannel -- Grey, Wine, Brown, Navy, Black -- Sizes 10 - 20



WALLPAPER SPECIAL

IN ORDER TO MAKE ROOM FOR NEW 1951 PATTERNS WE ARE GIVING A

25% Discount

on a Selected Group of 1950 Patterns

Bargain Table PAINT

Shower Honors Recent Bride. Mrs. Delmo Williams, a recent bride, was named honoree at a miscellaneous shower given at the home of Mrs. L. Z. Oldham Thursday evening. Other hostesses included Mesdames: R. G. Blue, Earl Phillips, Ellis Coombes, A. Petersen, C. H. Dyar, and J. Wallace Robinson.

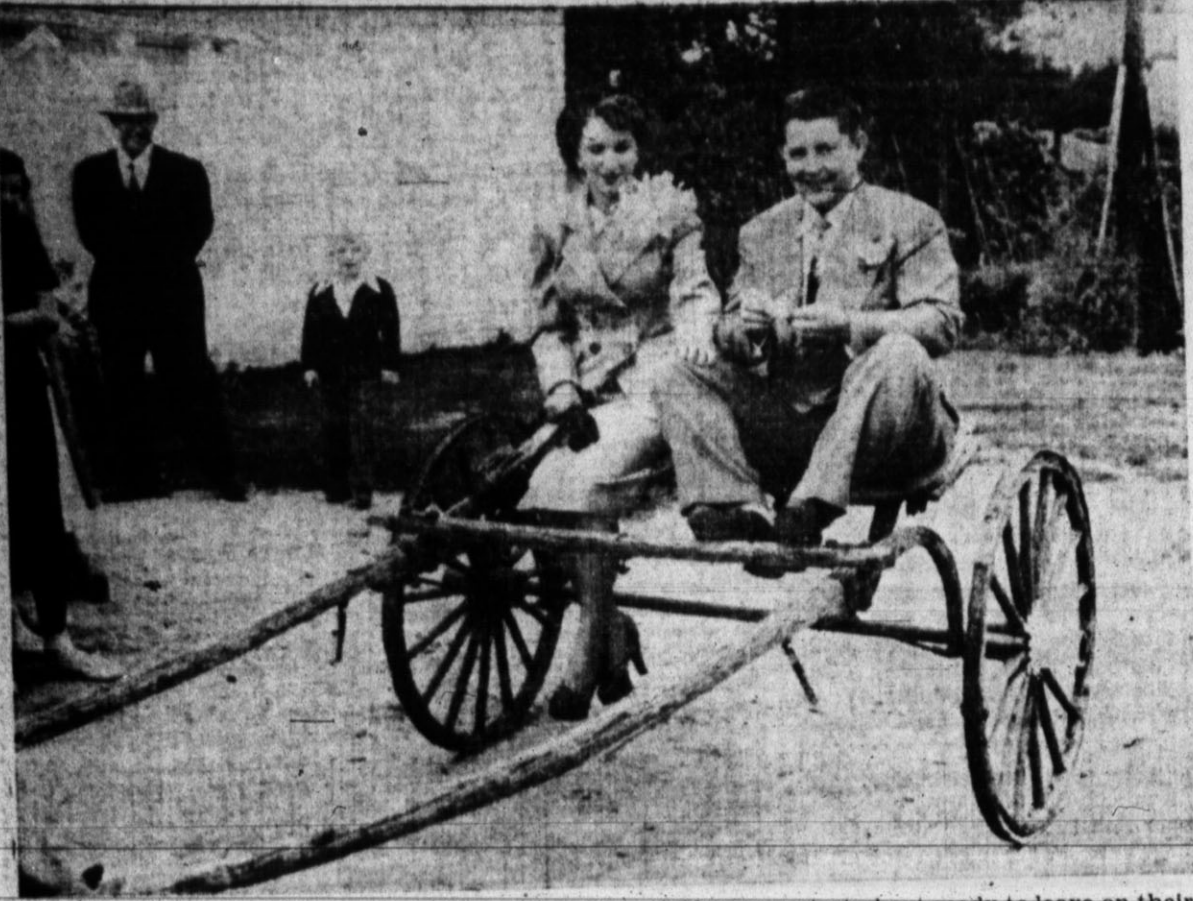
1st QUALITY NYLON HOSE \$1 Latest Fall Shades, Reg. \$1.69 - Sizes 8 1/2 - 11

CORDUROY Jackets \$10 Red, Checked, Green - Sizes 10-18 Reg. to \$15.00

OTHER - PLASTIC - SUEDE DRESSES \$2.98 Red, Navy, Green

ONE GROUP NEW FALL DRESSES \$8 Sizes 9 - 15 - Reg. to \$18.00

POPULAR STORE



OFF ON THEIR HONEYMOON—Mr. and Mrs. Lloyd Olson were just about ready to leave on their honeymoon when this picture was taken after the wedding Sunday. Of course they didn't ride like this, but we'll admit Al Lee Thompson got a good picture.

SUNSHINE CLUB with members answering roll call by telling their most exciting moments. Mrs. George

Miner won the penny gift and gift packages were sold to benefit the club's funds. Crocheting and visiting made up the afternoon's diversion. Refreshments were served to Mesdames: C. E. Watts, D. F. Mathis, Oscar Vaughn, George Miner, the hostess and Patsy Watts.

Study Club Meets In Deaton Home Thursday

Mrs. K. E. Deaton was hostess to the members of the Black study club at the Black club house on September 21. Fifteen members were present. The meeting opened with a regular business meeting and discussion of the club's current problems. The program on "Parliamentary Law and Aim" was led by Grace Parr in the absence of Ethel Benger, the club parliamentarian. The subject was thoroughly explained and a round table discussion followed. After refreshments were served the meeting adjourned.

ANNUAL
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SUNDAY, OCTOBER 8
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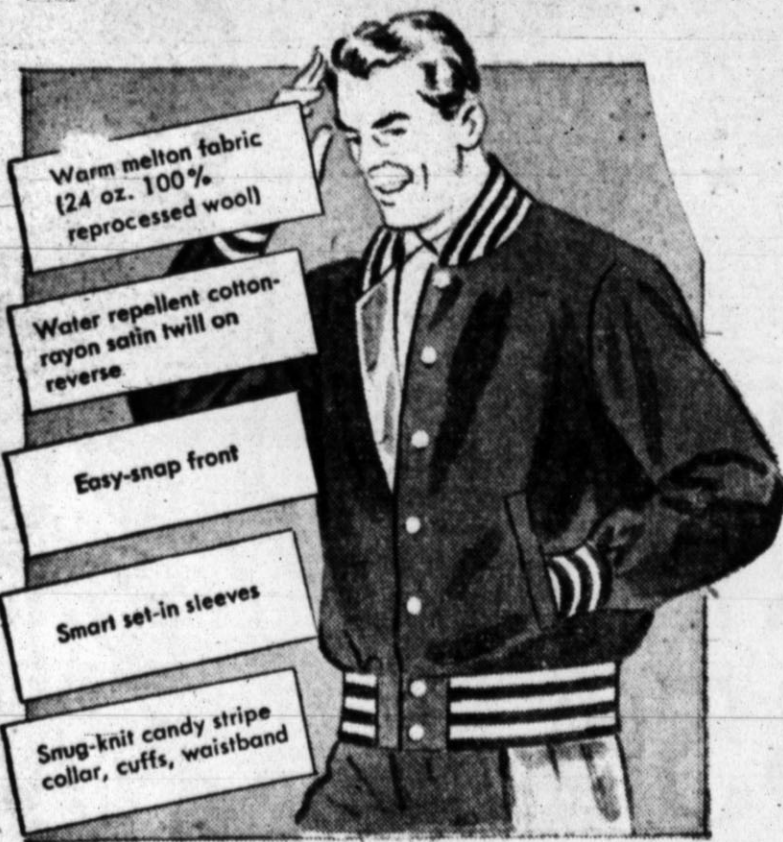
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All Leather WORK BELTS
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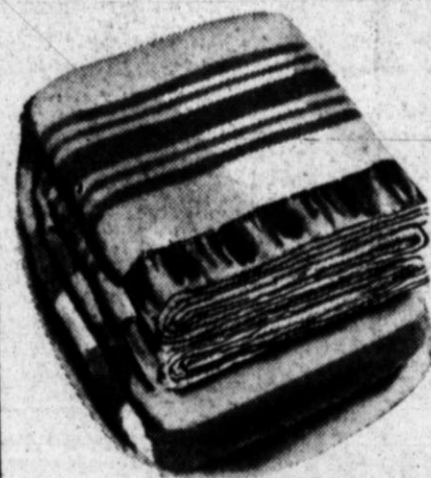


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HOME OF "MERIT" FEEDS
Hereford, Texas

Fannie Mae Cole And Lloyd Olson Marry

First Presbyterian Church was the setting Sunday morning at 8:30 o'clock for the wedding of Miss Fannie Mae Cole and Lloyd J. Olson. The bride is the daughter of H. R. Cole and Mr. Olson's parents are Mr. and Mrs. Otto Olson.

The Rev. Russell Wingert read the double ring ceremony before a background of palms and arrangements of white gladioli and chrysanthemums. White satin roping led to the gold cross which themed the setting, and white tapers in seven branched candelabra gave candle-lighting. Pews were marked by white satin ribbon bows.

Music was presented by Mrs. Clay Ridgway, church organist. Mrs. M. L. Simpson, Jr., vocalist, sang "Because" and "I Love You Truly." Given in marriage by Cal Nichols, her brother-in-law, the bride wore a gown of ballerina length, fashioned of white Chantilly lace over satin. The bodice was fastened in front with tiny satin buttons and had a Peter Pan collar and cap sleeves. She wore lace mitts and her tiered veil of illusion was held with orange blossoms and iridescent seed pearls. She carried a bouquet composed of white stephanotis centered with an orchid and showered with white satin ribbon, and she wore the bridegroom's grandmother's wedding band.

Mrs. W. O. Riddle was the bride's only attendant, and Bobby Jennings of Hobart, Okla., served as best man.

Mrs. Riddle wore a plum colored satin frock made with high round neck, cap sleeves and draped skirt. Wilcina Witherspoon and Gaylene Morton were candle lighters. Wilcina wore bronze taffeta and Gaylene wore yellow with matching flowers in their hair. Ushers were Bill Hut-

son and L. H. Lookingbill, Jr. The bride's mother wore a black crepe dress with matching accessories and a white tarnation corsage.

After a reception held after the wedding in the home of Mr. and Mrs. B. H. Kirby, guests were registered by the bridegroom's sister, Mrs. H. E. Pettyjohn. Presiding at the tiered cake was Mrs. W. O. Riddle and Mrs. W. O. Witherspoon poured.

Mr. and Mrs. Kirby, Mr. and Mrs. Olson and Mr. and Mrs. Cal Nichols stood with the bridal couple to receive the guests.

For going away the bride wore a blue-gray woolen suit with navy accessories and the orchid from her wedding bouquet. Upon their return from points in New Mexico they will make their

home here. The bride graduated from Salem, Ark. High School and has been employed here with the Southwestern Bell Telephone Company.

Mr. Olson was graduated from Hereford High School and attended Texas Christian University and West Texas State College. He spent two years in the Army during the war with 11 months in overseas duty. He is a member of the Kiwanis Club and is employed by the Kirby Sales Company.

Out-of-town guests at the wedding included: Mr. and Mrs. V. E. Lemke, Adrian; Mrs. Bess Jennings, Amarillo; Bobby Jennings of Hobart, Okla., and Mr. and Mrs. H. C. Hanson of Beloit, Wisconsin.



MR. and MRS. LLOYD J. OLSON
PHOTO BY ALEC THOMPSON

American Family Is Program Topic For Child Study Club

Mrs. George Heard was in charge of the program for the Child Study Club Thursday night at a meeting held in the home of Mrs. J. C. Reese.

In speaking on "The Family's—America's Backbone" Mrs. Heard pointed out that the typical American family is the one which lives in small houses, having the same problems that families have always had. She further commented that family life is not obsolete, that family life is as much alive today as it ever was—the change has been in customs and circumstances which have established different environments. "Thus the typical American family lives differently but is still the backbone of the nation," she said.

Mrs. Dale Tinnin spoke on "Occupation Housewife" giving a definition of the word housewife which she said covers more than any other word in the English language. She told of one husband who took over the duties of a housewife for a day and became convinced of the bigness of the occupation housewife.

Members present were Mesdames: Worth Covington, Clinton Jackson, George Heard, Marcus Houser, a new member; Dale Tinnin, Maurice Tannahill, Gordon Witherspoon, Lisle Woodford, Earl Springer, Joe Story and the hostess.

Shower Honors Recent Bride

Mrs. Delmo Williams, a recent bride, was named honoree at a miscellaneous shower given at the home of Mrs. L. Z. Oldham Thursday evening. Other hostesses included Mesdames: R. G. Blue, Earl Phillips, Ellis Coombes, A. Petersen, C. H. Dyar, and J. Wallace Robinson.

Those making up the receiving line were Mrs. Oldham, Mrs. Carl Williams, mother-in-law of the bride, the honoree, and Mrs. J. L. Williams of Amarillo.

The table from which refreshments were served, was laid with lace and centered with an arrangement of deep pink dahlias. Cake squares were decorated with tiny pink rosebuds and other refreshment dainties repeated the pink and white theme. Guests registering were Mesdames: C. B. Smith, Coy Phillips, L. L. Womble, J. C. Ricketts, Nona Jowell, Essie Womble, R. L. Thompson, Baker Womble, Alfred Smith, J. J. Clark, H. M. Thomas, Dyalchia Brady, Doyle Rose, Bruce Rose, Carl Frye, E. B. Moseley, C. P. Cockrell, W. C. Witherspoon, Jim Kirby, J. M. Posey; Misses: Ethel Womble, Pat Frye, Frances Dameron, Dorothy Coombes, Carolyn Williams, and members of the house party.

Jaynice Boston - John Estes Will Wed In October Rites

The engagement of Jaynice Boston, daughter of Mr. and Mrs. Jay Boston, and John Thomas Estes, son of Mr. and Mrs. Cliff Estes, was formerly announced Sunday afternoon at a tea given by the bride-elect's mother at the Boston home.

The bride-elect's chosen colors of green and gold established the color theme for the party with news of the approaching nuptials revealed at the refreshment table. Gold chrysanthemums with natural green foliage in an oblong arrangement centered the table flanked by wide green satin streamers inscribed in gold to read "Jaynice and John—October 19." Two linked hearts fashioned of green satin and lace stood in the center of the flower arrangement to reveal the romance.

The prospective bride's grandmother, Mrs. W. G. Street, and her cousin, Miss Barbara Stockton of Amarillo, poured. Others in the house party were the bridegroom-elect's mother, Mrs. Cliff Estes, Mrs. Ben Lane, Mrs. S. G. Stockton and Mrs. Frank Pharris, all of Amarillo, Mrs. Homer Ehruman of Plainview, Mrs. W. B. Boston, Mrs. Leroy Aven and Miss Eleanor Aven.

Guests registering were Mesdames: Harold Loerwald, Calvin Goodin, E. L. Mathies, J. W. Thomas, A. W. Nick, Hillsboro; Carl Gilliland, J. W. Witherspoon, O. M. Dickey, Bobby Owen, Joe Smith, Jr., A. W. Hembree, Carl Mounts, Urlin Streu, Tom Bice, Dimmitt; Charles Sanders, Hart; Ray Johns; Bruce Beene, W. A. Hawkins, Sr., Hart, O. P. Dimwiddle, Hart; Dan Ehruman, Plainview; C. L. Morris, Vega; Nell Morgan, Melton Richardson and Bob Estes; Percy Estea, of Dimmitt; Wayne Phillips, W. L. Davis, Jr., O. G. Hill, Jr., N. E. Milburn, Wayne Evans, W. J. Stanford, Richard Barnard, Alton Fraser, J. C. McCracken, Bob Lewis, Sylvester Slagle, Howard Gault, Troy Moore, Harold Close, Earl Phillips, Charles Newell, Ray Conaway, Don Henslee, Al Smith, J. T. Gilbreath, Jr., Frank Gyles,

Mr. Charles Hill, Henry Hastings, H. V. Williamson, Tom Robinson; Misses: Louise Green, Barbara Burney, Mary Jo Mathies, Jonnie Estes, Pat Smitherman of Hart, and Jacqueline Newell.

Wedding Plans

The wedding will take place in the First Methodist Church on Thursday, October 19, with the pastor, Rev. Don Davidson, performing the ceremony.



WILL BE OCTOBER BRIDE

The Sunday Brand

Sunday, September 17, 1950

Section Two

Women's Club Federation Looks To Busy New Season

Mrs. Elmer Patterson was in charge of the first fall meeting of the national crusade for freedom through the United Nations: 2—Girls Town, and 3—an educational scholarship.

The County federation is now 21 years old and is made up of a membership of 21 clubs, each having as its goal education in varied chosen subjects, social entertainment and to provide the opportunity for co-operative welfare service to the community. Four times a year there is a meeting for the general membership with programs for the quarterly sessions provided by the federation separate departments.

Actual business of the organization is carried out in executive board meetings, also held quarterly, with presidents and officers, and delegates from each club making up the official board.

Three proposed projects are under consideration for this year: They are: 1—an active part

in the national crusade for freedom through the United Nations: 2—Girls Town, and 3—an educational scholarship.

The program which followed the luncheon was under the direction of Mrs. Merlin Kaul, chairman of the education department. She introduced Miss Helen White Moore, assistant professor of English at West Texas State College, Canyon, who reviewed Albert Sweitzer's "Prophet in the Wilderness" and his autobiography "Out of My Life and Thought." Miss Moore reviewed the author's life as the son of a Lutheran minister in Alsace and told how he became a medical scientist, a theologian whose thoughts have shaken the entire school of theology, an authority on music and organ building and most important of all, a humanitarian.

His philosophy emerged from a reverence for life and his willingness to lose his own life to save the lives of others," she said.

Ramon Childers provided musical entertainment playing both popular and semi-classical selections.

MRS. BOB WILSON

Tempting Sweet Potatoes For Dessert Or Otherwise

Prompted by two considerations of current interest to many women—cost and convenience—today's recipes in different, delicious guises, present the sweet potato tempting in desserts as well as main dishes.

The following recipes have been worked out by Mrs. Bob Wilson, who received her degree in home economics and who keeps up her study of foods. She likes to cook sweet potatoes because they combine so much food value with flavor. Her favorite is sweet potato cobbler

which is an old Southern style dish, with sweet potato croquettes—new and quick—rating second.

Sweet Potato Cobbler
4 medium-sized sweet potatoes
¾ cup sugar (more may be used to suit the taste)
1 teaspoon cinnamon
½ teaspoon nutmeg
Butter to taste
Unbaked pastry

Wash, pare and grate the sweet potatoes and place in buttered baking dish. Mix sugar and spices and spread over potatoes. Dot with bits of butter and cover with water. Place a pie crust on top and bake in moderate oven until crust is brown. Serve slightly warm. Some potatoes are juicier than others and Mrs. Wilson recommends the use of more water if necessary. The cobbler should be bubbly with juice when done. Nuts or raisins may be added if desired.

Sweet Potato Croquettes
3 medium-sized sweet potatoes
1 egg
½ cup chopped pecans
¼ teaspoon salt
¼ teaspoon nutmeg
½ teaspoon cinnamon
½ cup sugar
grated orange peel

Cook potatoes and mash and add the beaten egg. Blend well and add all other ingredients. Mold in medium-sized croquettes, dip in beaten egg and roll in crushed corn flakes. Drop into deep hot fat and allow to (Continued on Page 3)



OFFICERS of the Deaf Smith County Federation of Women's Clubs standing for installation ceremonies are, left to right: Mrs. Elmer Patterson, president; Mrs. Earl DeHart, vice-president; Mrs. Paul Hoff, secretary; Mrs. Frances Houston, standing for Mrs. Earl Phillips, treasurer; Mrs. Walk Boston, corresponding secretary and Mrs. Ray Johnson, parliamentarian.

Pretty Autumn Rites Held Here Tuesday

A pretty autumn wedding solemnized Tuesday morning at 10 o'clock in the First Presbyterian Church, was that of Mrs. Helen Schroeter Sellers of Austin to Raymond Wimpe Sundstrom, also of Austin. Mrs. Sundstrom is the daughter of Mr. and Mrs. R. Schroeter of Hereford.

Rev. Russell Wingert read the ceremony before an altar arranged with tall baskets of autumn flowers and lighted tapers in seven-branched candelabra. Mrs. Clay Ridgway, organist, gave the wedding music. Edwin Schroeter lighted the tapers and served as usher.

Mr. and Mrs. A. J. Schroeter were the only attendants. She wore a navy dress with white Her corsage was fashioned of gardenias and stephanotis.

The bride was attractive in navy blue sheer with rhinestone button trim, and a navy picture hat and a small navy felt hat. Her only ornament was a rhinestone necklace and she carried an arm bouquet of gardenias and stephanotis tied with wide satin streamers and nylon tulle.

Reception Is Held Following the wedding the

bride's parents were hosts at a reception honoring the couple in the Lodge at Elm Courts. The wedding cake which held a center arrangement of pink asters, was served from a table ornamented with two white floral foam hearts edged with pink lace bearing the inscription Helen and Ray. Two pink tapers flanked the hearts while pink carnations and silver lace vine formed a wreath around its outline. Mrs. A. J. Schroeter served the cake and Mrs. A. O. Thompson poured. Mrs. W. T. Carmichael and Miss Vera Byrnes assisted. Among the close friends and relatives attending the wedding were Mr. and Mrs. Louis Thomas of Amarillo and Judge Meade Griffin of Austin.

After the reception the couple departed for a wedding trip to New Mexico and Colorado and will return to Austin October 10 to make their home at 1015 Bonham Terrace.

The bride is employed as secretary in the Supreme Court of Texas. A graduate of the University with a master of arts degree in social sciences, she formerly was principal of the Pecan Springs and Del Valle Schools. During her college years she was a member of Phi Sigma Alpha fraternity, Phi Mu sorority and The Present Day Club, and was secretary to the economics department.

She has been active in civic affairs in Austin for a number of years. A member of the Soroptimist Club of Austin, and the Austin F B & P Club, she has served as president of both of those organizations. She was also Travis County's first woman district clerk.

Mr. Sundstrom, son of H. A. Sundstrom of Beresford, S. D., is employed as hydraulic engineer with the ground water division, U. S. Geological Survey. He was graduated from South Dakota State College with a degree in civil engineering and is a member of the Texas Society of Civil Engineers, American Society of Professional Engineers and the National Society of Professional Engineers.

Courtesy Is Given On Sunday afternoon Mrs. A. O. Thompson and her daughter. (Continued on Page 3)



MR. and MRS. RAYMOND SUNDSTROM
PHOTO BY ALEC THOMPSON

Les Meres Have Annual Guest Night Program

Les Meres Study Club featured its annual guest-night program when a meeting was held Monday night in the home of Mrs. Monroe Parker. Mrs. Charles Crowell was cohostess.

The affair took the form of a social event for the club with Mrs. Elmer Patterson, president of the Deaf Smith County Federation of Women's Clubs, as guest speaker.

Outlining the need for federated club work, Mrs. Patterson suggested that while the home should be the center of every woman's attention, it should not be the circumference of her existence.

Refreshments were served during the social hour by the hostesses.

Special guests included: Mesdames Billie Stevens, Maxine Drury, Charline Rieger, Betty Sue Robinson, Ruth Hudson, Virginia Kroell and a guest speaker.

Members attending were Mesdames: Eugene Bagwell, Roy Boyer, Dick Gholson, Howard Gore, W. D. Jones, Larry Summers, J. W. Terry, R. N. Yarbrough and the hostesses.



LES MERES—Mrs. W. D. Jones, left, program chairman, Mrs. Spicer Gripp, vice-president and Mrs. Howard Gore, president of Les Meres Study Club, plan the coming year's activities for the club. They have been busy supervising and compiling year books during the past summer. Assisting Mrs. Jones on the year book committee were Mrs. Larry Summers and Mrs. Eugene Bagwell.

Editorials

THE AMERICAN WAY

Proves Best Anywhere

In the midst of World War II, the military authorities of the Allied Nations were mystified by an almost incredible increase in Germany's production of armaments.

The espionage forces of Russia, England, and the United States had scouted the field, had assessed most carefully Germany's war potentialities. They badly underestimated them, and it was not until after V-E Day that the reason for Germany's unexpected and almost unbelievable step-up in armament production was revealed to the Allied Powers.

It is ironic that this increased production was achieved, because in 1942, Adolf Hitler, up to that time the greatest exponent of totalitarianism the world had ever known, was induced to abandon authoritarian controls, take the shackles off industry, and let free enterprise hold sway.

The results attained by this right-about-face change of policy were so astounding as to seem unbelievable even to us who know what marvelous things can be accomplished by free men working under free enterprise.

In February, 1942, Hitler was desperate; he appointed Albert Speer, Minister of Armaments Production, giving him wide powers. In brief, Speer's program, followed for the next two and a half years, consisted of scrapping the rigid authoritarian controls, the threats, and the punishments for failure to meet production quotas; and the substitution for all this, of freedom of industry and a system of incentives. Speer himself called his scheme of the "Autonomy of Industry" plan.

In the course of those two and a half years the military output of Germany in aircraft, weapons and ammunition was raised more than threefold; in tanks over sevenfold.

If anything was needed to demonstrate the superiority of a free enterprise economy over an authoritarian economy, that was it. Hitler, the arch-authoritarian, when he really had to have maximum production of arm-

aments, was forced to scrap his pet system and adopt the free enterprise system of his hated enemy—the United States.

The lesson to be learned from this is clear: that there is no substitute for incentives in achieving maximum industrial production either in war or in peace. America's industrial might, which turned the tide of two world wars, has stemmed directly from the free enterprise system.

Production, which was America's greatest single contribution to Allied victory in World War II, cannot be attributed to sheer manpower alone.

China had a population of 458 million, yet she produced no weapons for victory.

The British Empire, with a population of 495 millions, could not have staved off defeat with its own production.

Russia, with 184 million people, was not able to produce enough for her own military requirements.

Yet, the United States, with only 130 million people, provided all these nations and a dozen others with high quantities of material and equipped its own armed forces, making them the most mechanically powerful in the world.

Yes, the lesson from this is evident. The best assurance this nation can have of victory in the unhappy event of all-out war with Russia, is for the Federal Government to permit our industrial machine to proceed full steam ahead, with a minimum of governmental control and interference.

In war, as in peace, a nation courts national suicide if it does not maintain a healthy, competitive industry, free of excessive governmental controls. Albert Speer knew that—Hitler found it out, but too late to stave off defeat.

It is hoped our Congressmen know it and will act in accordance with that knowledge.

—George Peck

Drunk Driving

Rep. Cecil Storey of Longview, chairman of the legislative committee studying revision of the state's criminal code, is reported to be weighing the desirability of stiffer penalties for drunken driving on Texas streets and highways.

The fact of 7,029 convictions on drunken driving charges during the first seven months of this year, without reference to the large number of tipsy drivers who are acquitted or avoid arrest, is sufficient evidence of widespread violation of the present status.

Representative Storey insists that a more effective means of curbing drunken drivers must be found, and we agree. One-year suspension of the driving licenses has been suggested. It is a near approach to a real deterrent.

Needed, in our opinion, is a clearer and scientific definition of what constitutes drunken driving. Carefully controlled tests in recent years have indicated that far less alcohol than usually is considered an intoxicating amount is sufficient to interfere dangerously with driver reaction, judgment and vision. Tests exist for determining the concentration of alcohol in the blood as well as norms for determining what concentrations interfere with driving. Legal questions have been raised as to the admissibility of such tests in evidence but the incidence of drunken driving and the great number of motor vehicles in use command new legal approaches to the whole question. Greater meaning must be given to the statutory provision against driving while under the influence of intoxicants.

As to punishment, the law now provides fines or jail sentences or both, but juries have been notoriously reluctant to impose jail terms in ordinary cases and often even to convict. That fact has defeated much of the effort of police officers to deal adequately with the problem. Adequate medico-legal determination of tipsiness would, we believe, assist juries in this regard. This, plus lengthy suspension of driving licenses; solid fines, and jail terms in aggravated cases, could make driving under the influence of liquor an uninviting risk. A public aroused to the danger of such driving, however, is the prime essential. When that is obtained, drunk driving can be reduced to a minimum. Without it, no set of laws will be really effective.

Inflation is when you get your money and deflation is when you spend it.

The end of the world may come sooner than we think but we do not think.

It is surprising how often a busy man can find the time to play a game of golf.

When political parties seek votes they understand the process of getting them.

Everybody is against inflation in general but anxious for a little of it personally.

It is very difficult for one to do his own work much less some of the work of others.

Is It Worth It?

By a vote of 1,294 to 295, the good people of Hot Springs, N. M., decided last spring to change the name of their town to Truth or Consequences. It was done as a publicity tie-in with Ralph Edwards' radio show of the same name.

Now District Judge Charles H. Fowler says the truth is that the election was not carried out according to New Mexico law. As a consequence, he adds, the election is void and Hot Springs is Hot Springs once more.

This should make everybody happy, with the possible exception of the postal authorities. They are naturally a little peevish and demand that Hot Springers make up their mind about it.

Turnabout

Connecticut, like most other states, has a liquor tax. Reported Changing Times in its September issue: "Nine per cent of all money collected from liquor taxes is poured into the state's program for rehabilitating alcoholics." Connecticut has opened in New Haven a 50-bed hospital, thought to be the first state-owned institution of the sort for alcoholics only.

Seems fair enough. Not all of the liquor taxpayers are alcoholics, but all of the alcoholics are liquor taxpayers. The state uses their money in a laudable effort to cure their mania. Much like using the gasoline tax to finance the highways. In Connecticut the liquor tax furnishes the cure for the disease created by the product taxed.

What could be fairer?



The Sunday Brand

Hereford, Texas
Established 1948
Published Every Sunday
Hereford, Deaf Smith County, Texas

James M. Gillentine, Editor and Publisher
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News Editor Jerry Stoltz
Society Editor Mrs. John McLean
Adv. Manager Carl Sundean
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THE Washington Merry-Go-Round

Tobey Election Target

At a recent cocktail party a gentleman, dressed with a slight drawl and a friendly smile, stepped up to Senator Charles Tobey of Maine.

"We are in a bit of a fix," he said, "and I am sure that you, being a Republican, will be able to help us." "When the Republican primary is over your friend Tobey isn't going to know what hit him." And he went on to tell at some length of the various ways to defeat Tobey.

Senator Tobey, a top Washington attorney, while the senator to whom he referred was GOP veteran Charles Tobey, now fighting for his life in the New Hampshire primaries.

Behind this election action was something which is axiomatic in politics—namely, "Your friends may forget you at election time, but your enemies never."

This axiom, incidentally, is having important impact on the make-up and content of the Tobey senate race. In this particular case it happened that 19 long years ago, Senator Tobey called Roger Whiteford before the senate interstate commerce committee and subjected him to a grueling cross-examination regarding payoffs made by the giant Radio Corporation of America to call off an antitrust case against RCA, the National Broadcasting Company and affiliates.

Hoover Says 'Yes'

Whiteford was then a Washington attorney for the radio corporation, and thanks to Senator Tobey's grueling cross-examination, it was disclosed that RCA had hired top Sen. George Moses of New Hampshire to squelch the case. But Herbert Hoover, then President, flatly refused to favor the radio corporation, and so did William D. Mitchell, his attorney general.

Whereupon the radio corporation hired Sen. Dan Hastings of Delaware, a member of the Republican national committee, who was paid a fee of \$7,500, of which, according to the testimony, \$2,500 was passed on to the clerk of the U.S. district court in Wilmington, Del. That fixed the antitrust case.

The clerk induced Judge John P. Nields, appointed to the bench through Senator Hastings, to postpone the antitrust suit, following which the justice department finally let RCA off with a consent decree.

The evidence was truly shocking. It showed that one of the nation's most influential corporations had resorted to political fixing and bribery to get an antitrust case called off. And had it not been for the persistent sleuthing of Senator Tobey, the facts, which would still be buried.

Now, 10 years later, it appears from Roger Whiteford's conversation with Senator Smith, that the chickens hatched by Senator Tobey's fearless perseverance are coming home to roost. For the opposition against him in the New Hampshire primaries is such that he may lose.

Similar Cattle in Utah

Tobey's opposition is similar to that which has lined up against other courageous senators this year. In Utah, for instance, the national association of manufacturers has helped nominate its ex-president in opposition to Sen. Elbert Thomas, and may defeat him. Thomas, as chairman of the senate labor committee, drafted the repeal of the Taft-Hartley act and went all-out for labor. Now big business is retaliating against an enemy while labor is slow in going to bat for a friend.

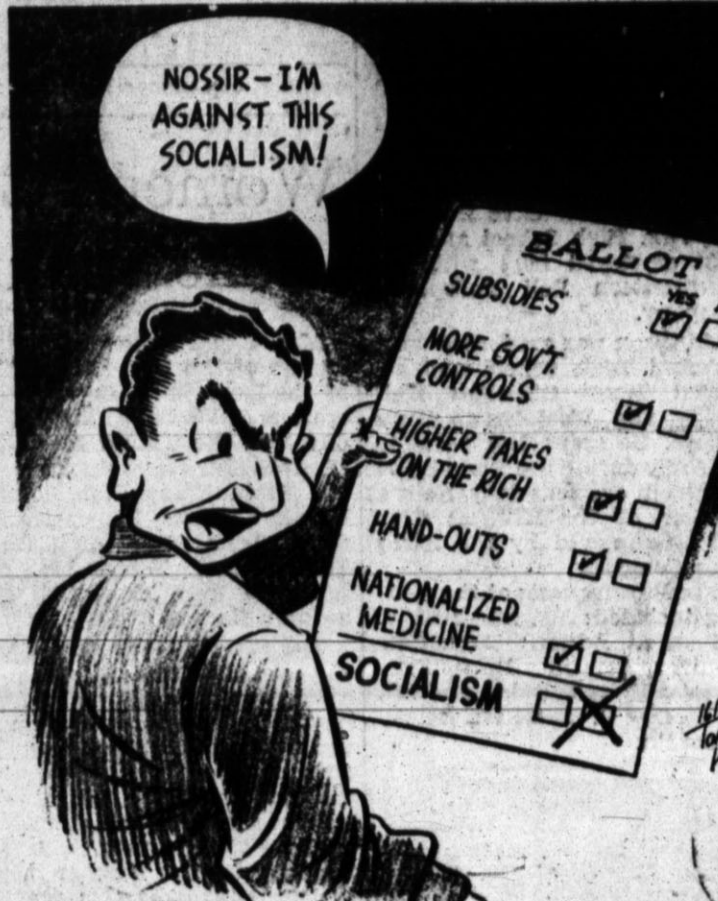
Similar forces were lined up against senators Claude Pepper in Florida and Frank Graham in North Carolina—two men who had the courage to fight for the Negro and for labor. And whether you agree with either of these senators, even their enemies have to admit that it takes courage to champion the Negro in Florida and North Carolina. Both senators were defeated in this year's primaries.

New Hampshire's Tobey now appears to be next on the list. And again, whether you agree with Tobey or not, his enemies also have to admit that he has courage. He was, for instance, the one Republican who led the fight against confirmation of Truman's close pal, big oilman Ed Pauley, to be undersecretary of the navy at a time when Truman was at the peak of his popularity. Most Republicans did not relish bucking him.

Tobey also stood up against one of the most powerful industrial concerns in his home state, Textracton, which owns some 20 textile mills in New England. Staging one of its biggest operations in Tobey's biggest voting area, Manchester, Textracton had powerful friends, and the probe was not popular.

As a result of his courageous fight, however, it was discovered that the family of Textracton's president, Royal Little, had made heavy personal profits that should have gone to the stockholders.

THE AMERICAN WAY



The BOOTLEG Philosopher

(EDITOR'S NOTE: The Bootleg Philosopher apparently doesn't recognize the vast difference between producing and marketing, his letter this week shows.)

Dear editor: I read in a copy of a newspaper I picked up out here the other day because it hung on a bobwire fence and I could reach it without stooping over where the New York Cotton Exchange voted to change its closing time on Saturday from 12 noon to 12:30, because otherwise it would be open only one and a half hours on Saturday, since it don't open till 10 o'clock in the morning, and even I can see a hour and a half ain't exactly no full day's work. Also, I notice the cotton exchange on the rest of the week opens at 10:30 and closes at 3, which is 4 and a half hours a day, with I suppose a hour off for lunch.

As I see it, ain't no chance of them New York fellers havin a nervous breakdown from workin long hours, and what I want to know is why cotton farmers don't get up on the same level with the Cotton Exchange? If we could raise cotton on the same hours it's sold, you'd see me plantin more of the stuff. As it is, here a regular cotton farmer works from ten to twelve hours a day, but I have figured if the men who sell the stuff ain't gonna work but three or four hours a day, ain't no sense in me stretchin out my hours, don't want to glut the New York market force them birds into longer hours.

I used to work long hours, years ago, but I got to notice I wasn't no further ahead after a year of hard work than I was after a year of takin it easy, noticed my wife nagged about the same, year in and year out, and it wasn't no effort at all for me to figure out which course to follow. Of course I ain't recommendin this policy to everybody, and will compromise if the hard-workin folks won't recommend their policy to me.

I been toyin with the idea of rotatin the whole system of farmin and sellin in this country, let the farmers farm one year then swap places with the sellers and let them farm, but so far I ain't gotten no where with it. Ain't found a single seller willin to swap.

Yours faithfully, J. A.

Louisa's Letter

Dear Louisa: My brothers and sisters are all married and my mother lives with me. Ever ince I finished High School I have been supporting myself and paying board to mother. Now that all the rest of the children are married that is not, of course, enough for her to get along on, but none of the others seem to think they have any responsibility in the matter at all. They not only expect me to support mother but to take care of her when she is sick. Is there any reason in the world why any girl should assume the care and support of her parents just because she is single and has

'Tater Peelin's

We could not pay tribute to the memory of Mrs. A. H. Elliston without some reference to her very fine sense of humor. We remember evenin' a year or so ago when relatives visitin' was the occasion for a big turkey dinner at her home. After we had all made ourselves uncomfortably happy at the dinner-table and had chucked our way through the family album our hostess picked up a big pan of popped corn that Mrs. Nollie Elliston had brought along and seated us in the livin' room where Burl Elliston was to show his films of Deaf Smith County and the Palo Duro Canyon. When she turned the lights out she had us in an uproar as she announced that there would be no popcorn throwin' during the show.

Our eyes still bug out at the size of some heads we saw on feed at the Gunstenson and Dzuk farms south of town. We would like to know the variety of maize and hope that frost will stay off until it has a chance to mature. We repeat—Some row crop!

Another jolt must come to people comin' into Hereford by bus lately if they have ever been here before. Robby Robinson and F. H. Oberhler certainly deserve a vote of thanks for the improvement in our bus station.

Course you don't have to have a ticket before you can buy a magazine or newspaper or sample some barbeque or a bowl of chili at the spack bar, either.

Maybe it is just as well that television isn't more common else a lot of little boys might be goin' around with a bloody nose and the left eye shut since the prize fight Wednesday night.

We still feel that Joe Louis might have left the ring a bigger man if he had had just a word for his fans even in defeat.

Homer Fox Says: Did You Know..

Guess I will have to apologize in my story about the bunch of fellows that dug the creek. Claud Witherspoon says it is the first time anyone ever accused him of talking too much. I will change that and send Kelly Gray home for talking too much and have Claud break the handle out of his shovel, so they both get out of working anyway. If Kelly says he has never been accused of talking too much and can prove it, I will buy him a good hat, and if Claud Witherspoon can prove that he ever broke a handle out of a shovel (I mean digging with it) I will buy him a good hat. And brother, they had better have someone besides a sheep herder, if they try to prove it.

A young friend of mine a few days ago, says you live too much in the past, no one cares anything about that stuff. I had to challenge the chap on that, course I know that he will find out different in time anyway. But I told some stories when this young fellow was a small boy, about his dad, about the things he pulled himself, and it wasn't long until this old kid was all ears, his face was beaming, his eyes were as bright as stars and he was drinking in every word I said. Just can't laugh it off from the youngest to the oldest, we all like to go back and at least visit in the past.

Heard two old boys mee: not long ago that grew up in the early 1900's had been 36 years since they met. It went sorter like this. They shook hands heartily and beat one another on the back and one says, "Why Sam, you old gray-headed, toothless, wrinkled, ugly devil, where do you live and what are you doing?" Then, "Where is Tom, Jim, Sam, Mable, Katherine, Mary, and etc." Back and back to their boyhood days and what fun, most of that time was in horse and buggy days. The old two spot cars showed up about the time these fellows were about grown.

One of them says, "Say, you remember the time we raided old man Sweet's watermelon patch and the old cuss unloaded his shot gun at us with real shot in the shells and we tore down a country mile of his fence getting out of there."

"Yes, and what about the time we put that blamed donkey in the new school building on Halloween night and all got caught at it; boy, that was a mess and we had a heck of a time getting that mule out of there the next morning."

"Yes, and the best one yet was the time we started home about 2 a. m. on halloween and found old man Shantz' two holer standing upright and alone, just wasn't right to leave it that way, and we went over to lay it gently down on its face and old man Shantz was in it. Haw! Haw! Haw!" Thos two old cusses went on like that all afternoon and

(Continued on Page 4)

SUNDAY'S CURRENT QUESTION:

Opinions Are Divided On Alphabetical Agencies

Do you think the "alphabetical agencies" of the Federal government should be done away with?

Mrs. D. B. Vandever: Most of them, no. Some are needed, such as the Farm Home Administration—one of the FHA bureaus. However, there are too many of them, and they need to be thinned out.

E. H. Cole: Not in principle. I am opposed to more governmental regulation than is absolutely necessary. Yet I think the agencies should be combined and re-organized rather than done away with. I believe the Hoover commission was on the right track.

R. C. McGivary: Some of them should be done away with, but others are essential to the public good. The Farm Home Administration is a big help to farmers. Other agencies that deal with the farm are a mixed blessing. This is sure: we need to cut down on our expenses. We have plenty of expense anyway, with one war after another.

Mrs. Franklin Miller: Retain them in general, but streamline them and do away with duplication. Some of their activities puzzle me, though; what is the sense of paying a farmer not to plant something when people are going hungry?

E. C. Hulsey: I say cut expenses, even if some of the "alphabetical agencies have to be done away with."

O. M. Dickey: We could do without a number of them. I can't say which ones because I don't know all of them. But then, who does?

Ralph Martin: No. They are doing a lot of good and employing a lot of people. They cost us in taxes, but we can't expect to get anything free.

Mrs. Jack Nichols: Definitely not. They help things along by taking care of the public in general. They make taxes high, but we would have to pay as much in other ways for the services they render anyway if we did not have them.

Maim Street by Ralph Stein



Lets Cook

(Continued from Page 1)
brown. Drain on brown paper and serve hot. For added variety a marshmallow may be molded into the center of the croquette before frying.

Honey-Glazed Sweet Potatoes
3 or four sweet potatoes
3 tablespoons butter
1 cup honey
juice and grated rind of two oranges

Boil peeled sweet potatoes and cut in quarters and set aside. Melt butter, add honey and rest of ingredients and roll sweet potatoes in mixture. Roll in crushed corn flakes or bread crumbs and place in baking dish. Pour remainder of butter and honey mixture over potatoes and cook in a moderate oven until potatoes are brown and syrup has thickened. Serve hot.

Baked Sweet Potatoes
Wash carefully as many sweet potatoes as you think you will use, grease with bacon drippings and bake in moderate oven. When potatoes are done remove from oven, and just before serving peel and put on platter with roast pork, using a garnish of red apple-rings.

A pretty way to serve them is to cut the potatoes in halves lengthwise and scrape out the pulp. Place the shells on a baking sheet. Mash the pulp, add butter, salt and pepper to taste and enough cream to give a soft consistency. Whip till fluffy and fill potato shells. Broil until top is brown and serve.



WHITEFACE END—Franklin Boyd, 15-year-old son of Mr. and Mrs. Robert Boyd, has a couple more years of football coming on Whiteface field. He's a sophomore end this year. He played two years in Junior High and is playing his second in High School. He plays basketball and goes out for track besides playing his favorite game, football. Doak Walker rates as tops to young Boyd and Notre Dame's Fighting Irish rate as his favorite team. He's the second Boyd to go through HHS.

Pretty

(Continued from Page 1)
Mrs. W. T. Carmichael honored the bride to be with a small tea for relatives and close friends.

A crystal basket filled with rose and orchid asters combined with daisy chrysanthemums centered the refreshments table Mrs. A. J. Schroeter, presided.

Those registering in the bride's book were: Mr. and Mrs. W. T. Carmichael and Merie Mr. and Mrs. A. O. Thompson, Mr. and Mrs. A. J. Schroeter, Mrs. R. Schroeter, Mr. and Mrs. H. H. Marshall, Miss Vera Byrnes, Mr. and Mrs. Ernest May, Miss Jesse Morris, Edwin Schroeter and Dr. Denny Elliott.

Luncheon In Allison Home Friday Honors

Mrs. George R. McLean, a newcomer to Hereford, was honored with a luncheon given at the home of Mrs. J. R. Allison Friday.

Mrs. Henry Benson and Mrs. Allison were hostesses to 24 guests at one o'clock for the luncheon.

Autumn flowers with roses predominating were used in the floral decor for the home and Pink spider mums were mixed with orchid blossoms to form the center piece for the luncheon table.

Those attending were Mesdames: Charles Hays of Dimmitt, Floyd Ross, Bill Waldrep, Richard Ireland, Paul Conaway, Robert Atterbury, O. G. Hill, Jr., Richard Barnard, B. F. Cain,

Robert Veigel, Elizabeth Womble, Worth Ware, L. B. Barnett, Ralph Hastings, Louis Woodford, Wayne Evans, Roy Grubbs, T. E. Seliger, Jr., Will Graham, Roy Ford, J. T. Gilbrath, Jr., Bill Dameron, C. C. Nolen and the honoree.

CLASS ELECTIONS

Officers were elected at a meeting of the Four-Square Class of the Baptist Church in the home of Sammy McLallen Thursday evening. They include: Nancy Story, president; Eugenia Knox, vice-president; Carolyn Kester, secretary-treasurer; Sammy McLallen, class minister; Earlene Gandy, fellow-ship; Carolyn Virden, stewardship; and Mrs. J. L. Luck, teacher.

The new officers will be installed at the next meeting.

ATTEND LUTHERAN CHURCH RALLY

Attending the Seventh Annual Zone Rally of the Lutheran Women's Missionary League held Thursday in Plainview were: Mesdames Earl Söringer, Arthur Tiefert, Abraham Drager, Richard Frye, W. Kunkle of Dimmitt and

Rev. E. W. Litchman. Main speaker for the all-day rally was Rev. Wm. H. Hillner, a missionary.

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BOOKS ON PARADE

Eighteen 4-H Girls Are Guests At Fair Wednesday

By CORINNE JENNINGS
Just off the press is Louella Grace Erdman's new book, "The Edge of Time" which is her first with a Texas background. And, also one her Panhandle readers have been waiting for, since she is one of the best known of our writers today.

Miss Erdman, who is a teacher at Canyon, WTSC, won the Red Book award in 1947 with her "Years of the Locust." She has had her recent novel published in a condensed version in the September issue of that magazine. It has been chosen as a Literary Guild selection for October and by a Family Book Club as well as recommended for the Junior Literary Guild.

Because of its style, and clean wholesome content and the authentic historical background we believe it will be popular with young and old alike and that it will pass the criticism of the early day settlers as well.

The story it tells is a simple, straightforward experience of a young married couple who came to the prairie country among the first farmers. Although the man had been here earlier as a cowboy and still had a few head of cattle on the section of land which he had bought before returning to marry.

Of special interest to your reviewer (whose parents and grandparents came to this part of the country about the time of the story) is the events of the past which Miss Erdman has woven into and around the love story.

Such things as the terrible prairie fires and how the pioneers fought them; the awful blizzards in which not only the cattle were lost or frozen to

death but at which times the families themselves were in danger; the lonely wailing winds which at times could be almost maddening; the days of drought when the grass seemed dead, the water holes dry and the cattle on the verge of starvation, have their place in the story.

Then there were the freakish and misleading mirages in which it was hard to tell what was real or the product of one's imagination; the hardships suffered by the men who were lonely and missed the companionship of women in the land where women were few; sickness, death and accidents all had a place in the life of the pioneer which was good, bad, gay and sad in turn.

There were dances when enough people could be got together over a long distance to make even a small crowd and the same people assembled for preaching services, too.

The women needed courage, and either had it or developed it, or they did not last in the lonely land of heartbreaking distances. They made a best of their homes in dugouts and their hearts yearned for a little convenience or something to brighten the place.

The heroine of the tale had as a symbol of this the little rose bush brought from her old home and planted by the door which she poured every spare drop of water which had to be rationed since it was hauled from a distance that did not make waste a habit.

The author stresses or seeks to give an understanding of the first farmer's desires to bring forth a living from the soil as well as the rancher's wish to

keep the land free from fences which he knew would eventually end his way of life. She has handled this tactfully and with understanding so that no hard feeling can be felt by either faction.

The thought from which the title is derived seems a poetical one and one that appeals. In the weeks the young couple traveled in a covered wagon from Missouri to Texas as their honeymoon, the beautiful golden days made the country they traversed seem ideal and at times as though they were all that inhabited that vast area, so that time seemed to stand still.

Miss Erdman's new book and others which you might wish to read by this author can be obtained at the Deaf Smith County Library.

Beta Etas Plan For Convention

Beta Eta Chapter, Epsilon Sigma Alpha Sorority, met Monday night in a business session held at the club rooms. Miss Frances Young, acting president, presided.

The session was given over to discussions of plans for the coming Panhandle Council Convention which will be held in Hereford on October 29, in Hotel Jim Hill.

Committees were appointed and tentative plans for speakers were outlined. The next meeting is scheduled for October 9.

Members attending were: Lola Fa Brunson, Virginia Gursinger, Pat Loerwald, Doris Pickens, Mettie Roods, Onetta Rudd, Wanda Ward, Frances Young, Adeline Koelzer and Ellen Carter, educational director.

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HOBOS PARTY—Members and pledges of Kappa Iota Chapter take time out during their hobo party Tuesday night. Standing from left to right is: Betty Whisenand, Byrdee Fellers, Rena Rae Noland, Cathanne W. Moore, Nadine Wade, Dona Sue Gooche, Guywyn McFarland, Jerry Rennie, Engie Twiner, Jewell Malone. Seated from the left: Joan Sparkman, Betty Goodin, Mary Ann Whitaker, Loraine Jones, Betsy Ricket and Mary McInnis.

To Frio HD Club At Meeting In Gripp Home

In her talk before the Frio Home Demonstration club on Thursday at the home of Mrs. Spicer Gripp, Mrs. Frank Robbins said that "One third to one half of the people who die now with cancer could be saved if they had been treated in time." She gave from her reference, the "Danger Signals" or warnings that would help one to watch for signs of cancer and to recognize the disease early. "Remember that cancer never develops in healthy tissues," she quoted as the concluding remark.

Roll call was answered with, "How I plan a balanced meal." Mrs. Owen Andrews threw the "Penny Gift."

The president, Mrs. Glenn Gripp, presided over the business meeting, during which it was decided for the club to sponsor a "United Nations' Night" with a program at Frio on October 20, as U. N. day is Oct. 24th. Everyone is to be invited. A committee was appointed to arrange a program.

A special meeting to make trays and paint "Dresden Art" work, was called for Friday of next week, October 6. This will be an all-day meeting. The members will meet at 9:30 at Frio, where the work will be done, and bring a covered dish each.

The next regular meeting will be on "Flower Arrangement," and will be October 13 at the home of Mrs. C. N. McClure. A guest speaker will be invited.

Those present for the meeting were Mesdames: Sam Lindley, H. E. Lindley, W. A. Springer, Henry Dobbs, C. N. McClure, H. F. Benson, Glenn Gripp, Frank Robbins, E. H. Little, Owen Andrews, E. M. Vincent, a visitor, and the hostess.

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Rush Parties Honor Pledges

Kappa Iota Chapter, Beta Sigma Phi Sorority entertained pledges at a hobo party Tuesday night. The group met at the home of Mrs. Jimmy Sparkman, all dressed as hobos. There they were separated in to three groups for a scavenger hunt, which terminated at the Jaycee Park where a wiener roast was enjoyed.

Bushes included: Mrs. Tom McFarland, Mrs. Rena Rae Renfro, Mrs. Mary McInnis, Mrs. Jerry Rennie and Mrs. Eargie Twiner.

Members of the club attending were Mesdames: Norman Moore, Ernest Wade, George Jones, Ben Malone, Kenneth Gooch, Gene Prickett, Jimmy Sparkman, Eddie Johnson, Birdie Dee Fellers, Mary Anna Whitaker and Miss Betty Goodin.

Louisa's

(Continued from Page 2)
no one else to help out with the expenses?
UPSET—PENN.

Answer
It is amazing how selfish some people are and how often families will pick out one poor member to be the goat and put every burden on him or her, as the case may be.

There is certainly no earthly reason why you should shoulder the whole burden of your mother's support and care. If you were the only child I know that you would gladly share everything you have and sacrifice your personal desire to care for her but when you have sisters and brothers who demand that you do so while they deny themselves nothing, that is a different matter altogether.

If I were you, I would have a family meeting—without letting your mother know about it—and tell them that you refuse to be the family goat any longer. They could either contribute so much a month which would take care of her or it could be arranged for her to spend so much time with each of them during the year. They will probably accuse you of being a thankless, selfish daughter but don't let that bother you. You have to prepare for that rainy day, even if you haven't children to support.

So let them do without a new car or television set, occasionally, while you buy a few bonds instead of groceries. When Aunt Minnie gets old and cranky, she rarely ever finds the welcome door mat out if she is poor but she is much more attractive to the relatives if she has a nice little nest egg put it away.

So assert yourself now for it may be later than you think.

LOUISA.
Address your letters to:
"Louisa," P. O. Box 532
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Homer Says

(Continued from Page 2)
what fun they had.

Show me any person that doesn't like to go back with old friends and pals and dig up their younger days, whether they were born on the South or the North side of the tracks, and I will show you a person that is dead from the shoulders up.

It is pretty easy to get on a high center by looking back to see where you have been, instead of watching ahead to see where you are going. I have been on that high center a lot of times, and I kinder like it. It gives you a breathing spell and time out to rest a moment from this terrific speed that we are traveling today. Maybe if all of us would get on a high center for just a little while and slow down long enough to remember some things that our good mothers taught us when we were little fellers at home, maybe we wouldn't look forward or backwards, but look up. Maybe if we would say a few words while we were looking up, maybe it would stop more bullets than our precious kids will ever stop.

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Cap Oldham County Well And Move Equipment Out

By MRS. MOSTELLER
Brand Correspondent
The Baptist Woman's Missionary Union met September 20 in the church for a business meeting. There were eight members present.

Mrs. Henry Creitz of Adrian and her daughter, Miss Henrietta Creitz of Amarillo, went to Austin, Texas Saturday for a few days vacation and also for Mrs. Creitz to get new glasses. They came home Thursday. Miss Creitz came home with her mother for a few days visit.

Guests in the E. L. Brown home Sunday were Mr. and Mrs. R. M. Gruhkey and children, also Rev. and Mrs. Henry Eason.

Rev. and Mrs. Henry Eason spent Sunday night with Mr. and Mrs. R. E. Caldwell since rain was falling after church dismissed. They returned to their home in Amarillo Monday.

Mrs. W. H. James went to Amarillo Monday to consult her doctor. He advised her to return Wednesday and one day of the four following weeks for X-ray treatments to correct a skin disorder.

The rainfall in Adrian Sunday night was measured as about one inch and thirty hundredths. It was estimated as about an inch in different locations in the community. There was one heavy shower between 8 and 9 p. m. Then the rain fell slowly most of the remainder of the night.

The roof eaves were in need of moisture but will suffer no damage from Sunday night's rain if the weather clears and no more rain falls.

Mr. and Mrs. Hardy Harris rented and moved into the Lloyd Heaton house in Adrian Sunday. Mr. and Mrs. Roy Neaves are moving into the house on Ira Scott's place just vacated by the Harris family.

The oil well southeast of Adrian is being capped and the equipment is ready to be moved. However, it is rumored that another rig is going to be moved in and possibly a second one.

Guests in the Henry Creitz home Sunday for lunch were Mr. and Mrs. John Skaggs.

Mr. and Mrs. N. L. Jacobsen and Ruth attended the Texas Tech-Texas ballgame at Lubbock Saturday. They visited Robert Jacobsen and Bert Speed. They were unable to locate out other two students there.

Mr. and Mrs. Weldon G. Reno and Max had as week end guests Mr. Reno's mother, Mrs. W. D. Reno of Vinson, Oklahoma, and his sister, Miss Sybil Reno of Houston, Texas. He met them in Amarillo as the bus they were riding had a break down which caused them to miss connections.

Mr. and Mrs. C. L. Murray spent the week end in Oklahoma. Mrs. Murray was matron of honor in the wedding ceremony of one of her friends. They visited her parents, Mr. and Mrs. E. V. Smith and family in Canton, Oklahoma and also her parents, Mr. and Mrs. B. L. Murray in Butler, Oklahoma.

The movie to be presented in the school auditorium Tuesday is "House of Strangers" starring Edward G. Robinson and Susan Hayward.

Clyde (Skeet) Fincher had to return to North West Texas hospital in Amarillo again early Sunday morning. His liver, lungs, and heart are all causing his illness.

Rebha Joyce and her parents, Mr. and Mrs. E. K. Pinnell, are quite happy over the award she received in the baking contest at the fair. Rebha Joyce won first place at Hereford which entitled her to enter her baking at the Tri-State fair in Amarillo. She won third place. Her award was a Sun Beam mix-master.



WHITEFACE END—Richard Pickens, 16-year-old son of Mr. and Mrs. J. V. Pickens, has been playing football ever since he can remember. He also plays basketball, baseball and track, but football is his first love. He's played a lot of football in the seven years he's lived in Hereford, and this will be the last since he's a senior at HHS. Kyle Rote and the SMU Mustangs rate as Richard's favorite player and team. He's planning on college but doesn't know where.

BRAND STAFF PHOTO

We are especially proud of her since she is an eleven-year-old girl competing with girls up to 18 years of age.

Mrs. E. H. Mosteller and Jean Finley were callers in the E. E. Allen, Ed Klein and Henry Creitz homes Sunday afternoon. Marvalene Allen came home with Jean Finley to spend the night.

The Intermediates of the Adrian Methodist Church met at 6:45 p. m. Sunday evening for choir practice. In the very near future they plan to begin a series of study. The first series will be "A Missionary Study of Japan" which will cover ten evening sessions. Following that there will be others. There were eight present for the first meeting.

The Adrian Methodist Sunday School elected officers and teachers during the Sunday School hour last Sunday. The superintendent, Mr. Percy Gruhkey, had been elected a few Sundays ago to replace Robert Jacobsen who is now in college; assistant superintendent, Mr. John Skaggs; secretary, Mrs. P. H. Gruhkey, re-elected; pianist, Ruth Jacobsen, re-elected; Adult class, Edgar Jacobsen; Young Adult, none, since they are trying to persuade the present teacher, Mr. Lorin Creitz, to continue; Young Peoples, Mrs.

Will Chilton, pending her acceptance; Intermediate, Mrs. N. L. Jacobsen; lower classes teachers are chosen by the Board of Education. Mrs. N. L. Jacobsen, Mrs. J. E. Young and Mrs. Will Chilton will be leaders of the Intermediate Sunday evening.

Honor Arthur Jewett At Birthday Party

ADRIAN (Special) Mrs. Johnnie Ferguson honored her brother, Arthur Jewett, with a birthday anniversary party Friday evening at her home south of Adrian.

Outdoor games were enjoyed until dinner time. The refreshments consisted of tuna fish sandwiches, sliced tomatoes, orange punch, home made ice cream and birthday cake.

Gifts were opened afterwards. Guests present were: Mary Gruhkey, Marvalene Allen, Jean Finley and Lyla Mae Bronnman, Bobby and Wayland Allen, Billy Siford, Billy Don Brown, Arus Edwards, and Larry Schauf. Others were: Mrs. Clarence Schauf, Mrs. E. E. Allen, Mrs. Will Chilton, Mrs. E. H. Mosteller, Mr. A. Jewett, Mr. and Mrs. Johnnie Ferguson.

This was a very special occasion for Arthur since he has been a shut-in most of the summer and spent a great part of that time in a hospital. He is in a wheelchair now and will not be able to attend school for another month.

Read The Want Ads

Service Station And Cafe Change Hands

ADRIAN (Special)—The Phillips 66 Service Station and Cafe in Adrian which has for the last year been under the management of Robert Alcorn has recently changed hands. The station has been leased to Carol Gruhkey, the cafe to Jesse Fincher.

The owner of the property, Mr. W. C. Briggs, is doing quite extensive remodeling. First, a part of the cafe was partitioned off to make an extra room. Next a cement floor was put in the cafe to replace the board one which was so rough it had to be covered with saw dust. Now a beautiful and durable tile floor is being laid.

Mr. Briggs says as soon as time will permit, he plans to make some improvements about the station, such as paving or hot-topping the driveway and changing the outside lighting system.

ARRIVES AT FORT ORD

Ret. Johnny B. Porter, age 17 of Hereford, Texas has arrived at Fort Ord and will immediately begin his basic training with the Famous Fighting Fourth Infantry Division.

At the completion of 14 weeks basic training, Ret. Porter will be permanently assigned or selected for a specialist school.

He attended Los Angeles High O. Porter who resides at 12114 School (Los Angeles, California). Athens Way, Los Angeles, California is the son of Mrs. Margarita Fornia.

everyone needs **MEAT** every day!

Plan Every Meal With
Deaf Smith County
DELUXE BEEF

With colder weather coming on, bodies will demand more and more energy foods. Beef is tops for energy.

**BE SURE AND ASK FOR
Deaf Smith County Meals
AT YOUR GROCER**

Farewell Courtesy Compliments Mrs. Seth B. Holman

A lovely bridge-luncheon courtesy honoring Mrs. Seth B. Holman who is moving to Amarillo soon, was given Thursday by Mrs. E. B. Hedrick at the Hedrick home. Dahlias in Autumn's own brilliant colors were used throughout the house with wine-red colors featured for the table from which the luncheon was served. Appointments were in crystal-in-silver.

Following the luncheon bridge games were enjoyed with high score award going to Mrs. Kellar Muse. Mrs. Jimmie Gillentine played for the second award and Mrs. Carl McCaslin, low.

A special gift was presented to the honoree. Those attending the farewell affair were Mesdames: W. L. Davis, Sr., Oscar Easley, Alton Fraser, J. C. McCracken, H. K. Fox, Jimmie Gillentine, H. A. Close, Carl McCaslin, Kellar Muse, Henry Benson, the honor guest and the hostess.

Will Chilton, pending her acceptance; Intermediate, Mrs. N. L. Jacobsen; lower classes teachers are chosen by the Board of Education. Mrs. N. L. Jacobsen, Mrs. J. E. Young and Mrs. Will Chilton will be leaders of the Intermediate Sunday evening.

DOLLAR DAY

Group
Strapless BRAS
\$ 1 00

Printed Crepe
MATERNITY DRESSES
\$6.95

Group
NYLON BRIEFS
\$ 1 00

GROUP CREPE DRESSES \$ 5 00

GROUP BETTER DRESSES \$ 8 00

GROUP Crepes \$8 00	ROBES Satins \$10 00
----------------------------	-----------------------------

Two-Way
STRETCH GIRDLES
\$ 3 00

Group Cotton
PAJAMAS \$2.00

Group Velvet
BELTS \$1.98

Group
RAYON GOWNS
\$ 2 98

Group Jersey Blouses \$4.98

Group of
CORDUROY \$ 7 95 SKIRTS

The Little Fashion Shop

"Smart Clothes for Smart Women."

NOTICE

TEMPORARY LOCATION
OF
W. R. METCALF

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107 Fuller Hereford, Texas Phone 902-W

REVIVAL

FIRST BAPTIST CHURCH

HEREFORD, TEXAS

OCTOBER 4 TO 15

SERVICES DAILY

7:00 A. M. — 7:45 P. M.

Rev.

J. D.

McDaniel

from

FIRST BAPTIST

CHURCH

Claude, Texas

EVANGELIST



Set the most charming table
in YOUR CITY



Wild Rose
International Sterling

You'll thrill to the grace... the exquisite detail of International Sterling's latest pattern, "Wild Rose".

Designed by the world's finest silver craftsmen, it's lifetime loveliness in lustrous, solid silver.

Let us show you this beautiful pattern in flatware and holloware.

SIX - PIECE PLACE SETTING — \$21.29
Including Federal Tax

USE OUR LAY-AWAY NOW FOR CHRISTMAS!

Hembree Jewelry

Mr. & Mrs. A. W. (Bill) Hembree
Official Santa Fe Watch Inspector

335 N. MAIN

PHONE 34

HARMAN'S

HEREFORD TEXAS

OR

DIMMITT TEXAS

CHECK EVERY ITEM!

FALL **Dollar Days**
SAVE MORE THAN EVER BEFORE!

LAST TIME AT THIS PRICE
JUMBO Garment BAG
 HOLDS 16 GARMENTS
\$1
 54" LONG
 Extra-Long ZIPPER
 CLEAR PLASTIC

54 and 60 GAUGE
Famous Value
NYLONS
 DOLLAR DAY ONLY
\$1.00 PAIR

BE SURE TO ASK FOR THE
CERTIFICATE
 GOOD FOR
 10 EXTRA S & H GREEN STAMPS
 WITH A PURCHASE OF \$1.00 OR MORE
 AT EITHER STORE

HATS TO SUIT

Every Face and Fancy!

CASUAL
 DRESSY and
 DINNER
 HATS

WHILE 10 DOZ. LAST
BIRDSEYE DIAPERS

\$2.98

for Uncle Sam's Sake
DON'T HOARD!

NEW FALL LEATHER GLOVES
 COLORS—red, black, brown, navy

\$3.98

City Smart...Country Wise



\$2.98 to \$5.90

SEE THESE SMART NEW HEADLINERS

Youthful, elegant and ready to go places. Curved hide-a-way slit pockets highlight a new style note.

Juniors 7-17, Misses 8-18, 100% Worsted Shark Tic, Tan and Grey.

\$35.00 to \$39.95

100% All Wool Broadcloth Black, Green, Claret, Taupe, Grey, Taffy and Cherry Red.

\$35.00

100% Worsted Gabardine Black, Brown, Green, Grey and Wine.

\$35.00 to \$39.95

100% Wool Covasheen Black, Green, Claret, Taupe, Grey, Taffy and Cherry Red.

\$35.00

Traveller

Smart ON YOUR FEET... Easy ON YOUR BUDGET

Your choice of the season's newest footwear fashions—at exciting low prices! Suedes, calfs, patents in styles for streetwear or dressy affairs. High, medium and wedge heels.

\$2.98

\$3.98

\$4.49 and \$4.98

See these Lovely Styles in our Window

BOY'S HANDMADE BOOTS
\$7.95 and \$12.95

Misses and Womens
Rayon Briels
 WHILE 25 Doz. LAST \$10 &

COMPLETE STOCK OF
BOOTS and RUBBERS
 FOR MEN, WOMEN, BOYS and GIRLS
\$2.98 \$3.98 and \$4.49

For every costume... the RIGHT BAG!

FOR DOLLAR DAY ONLY Entire Stock
HANDBAGS \$2.00
 plus tax



YES Tissues

\$1.00

6 boxes



79c yd.

80 SQUARE CLOTH OF GOLD

PRINTS

3 YARDS FOR

\$1.00

SLIP and GOWN VALUES!

- KNIT GOWNS \$1
- HALF SLIPS Lace Trimmed 59c
- COTTON and RAYON Fine Slips \$1.98
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- NYLON GOWNS \$7.95

woven COTTON BED SPREADS \$5
 Beautiful all Plastic BEDSPREADS \$6.90

54" x 76" Protector Mattress **\$4.49**

72" x 90" FAMOUS NASHUA PURREY BLANKET \$9.95 VALUE 9 GEORGEOUS COLORS **\$7.78**



EXTRA-SPECIAL! BIG! FLOPPY DOUBLE BLANKET WIDE BINDING **\$4.00**

COLORS—blue, pink, and green

NICE SIZE

BATH TOWELS 2 for \$1



BROADCLOTH SHIRT



ea. size 13 1/2-17

- DRESS SHIRT COLLAR.
- WESTERN STYLE cuffs, yoke, pocket.
- SANFORIZED FABRIC shrinks less than 1%.
- BODY FITTED WAIST.
- LAUNDRY PROOF Pearlized fasteners.
- FINEST WORKMANSHIP.

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to

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Mens

JACKETS

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BOYS

JACKETS

\$9.90

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Wear-Defying
SHOES for WORK

8" SKI

BOOT

\$10.90

ALL SIZES

Mens Sturdy

WORK SHOES

\$4.00



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WE GIVE "D.N." GREEN STAMPS

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WIN CASH AND MERCHANDISE PRIZES EACH WEEK

The Merchants listed on this page are joining in the game to give you a lot of fun and a chance to win merchandise and cash prizes each week. **START TODAY.** Matching your choice with the selection of the nations experts.

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1st - \$5⁰⁰ In Trade At The Hunters Food Mkt.
2nd - \$3⁰⁰ In Cash at The Brand - 3rd - \$2⁰⁰ In Cash at The Brand

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EARL PHILLIPS

GUY LAWRENCE

PHILLIPS & LAWRENCE



Dash
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GILLETTE TIRES

SEE US FOR ESTIMATE ON ANY AUTO REPAIR
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ELECTRIC CONTRACTORS

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Good Clean Clothes Like Good Clean Sportsmen Can't Be Beat—Support Your Hereford Football Team
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 THINK OF SHELTON'S
 GOOD YEAR TIRE AND TUBE
 VULCANIZING and RECAPPING
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SHELTON TIRE EXCHANGE

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CONTEST RULES

1. Anyone can enter except employees of this paper and their families.
2. Prizes will be awarded each week to those naming the most winning teams. Just circle the teams you think will win. At least one team must be selected in each game. Awards will be divided equally in case of ties.
3. Submit as many entries as you like, but use official blank on this page.
4. Deposit all entries in the contest boxes provided by the business firms sponsoring this contest, or mail your entry to THE BRAND.
5. Judges will be the Sports Editor and the Advertising Manager of the Brand.
6. All entries must be in by noon on Friday each week. Winners names will be announced in this paper during the following week.

USE THIS

ENTRY BLANK FOR FOOTBALL CONTEST WEEK ENDING OCTOBER 7

1—Hereford	[]	21—Muleshoe	[]
2—Phillips	[]	22—Childress	[]
3—Dalhart	[]	23—Clayton	[]
4—Dumas	[]	24—Lefors	[]
5—Perryton	[]	25—McLean	[]
6—Texas	[]	26—Temple	[]
7—Army	[]	27—Penn State	[]
8—Hardin - Simmons	[]	28—Arizona	[]
9—Baylor	[]	29—Miss. State	[]
10—California	[]	30—Penn	[]
11—Duke	[]	31—Tennessee	[]
12—McMurry	[]	32—Miss. Southern	[]
13—SMU	[]	33—Missouri	[]
14—Navy	[]	34—Northwestern	[]
15—Notre Dame	[]	35—Purdue	[]
16—Oklahoma	[]	36—Texas A & M	[]
17—Texas Tech	[]	37—West Texas State	[]
18—UCLA	[]	38—Washington	[]
19—New Mexico	[]	39—New Mexico A & M	[]
20—Iowa	[]	40—Indiana	[]

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DELICIOUS STEAKS

SHORT ORDERS — PLATE LUNCHES
 HOME MADE PIES & CAKES.

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 WASHING — LUBRICATION — ANTI-FREEZE

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BY POPULAR DEMAND
 HAS ADDED FOR THE FALL AND WINTER

NATION WIDE MEXIHOT
 BARBEQUE DOGS and HAMBURGERS

"IF YOU ATE 'EM YOU KNOW WHAT IS IN STORE FOR YOU"

434 West Highway 60



A WINNING TEAM . . .

. . . when you make those sandwiches with Rich whole-some Knox's Bread. Delivered Fresh Three Times daily to your Food Store.



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YOU'RE SURE TO SCORE

. . . when you shop our store and save on your food dollar.



HUNTERS FOOD MKT.

"TOPS IN TOP QUALITY FOOD"

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TOMMY CRUMP

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 Rebuilding - Refinishing and Motor Service

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Home of nationally adv. Men's Wear — Wilson Bros. Sports
 Clothes, Stetson hats, Florsheim shoes.

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The LITTLE THINGS

We will look out for the little things in your insurance
 . . . which takes care of the big things in time of loss.
WE LIKE TO BE OF SERVICE TO YOU!

JOHN McLEAN

INSURANCE AGENCY
 Phone 273

Hereford, Texas

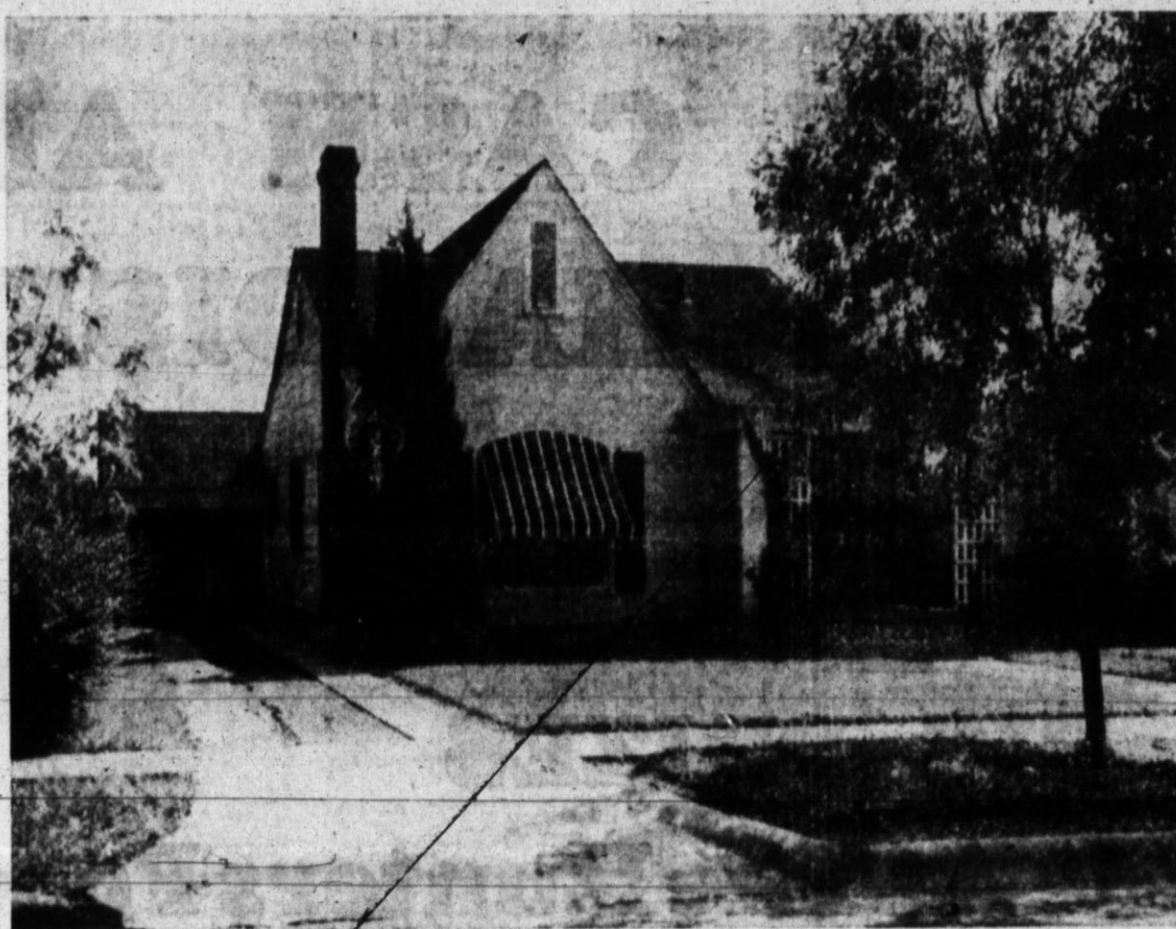


TEXANS In Washington

By **TEX EASLEY**
WASHINGTON, (AP) — Senator Tom Connally gave the Federal Power Commission a piece of his mind when he appeared before it at the recent hearing on the Brazos River Dam program.
Commissioners are Tribunals, not unlike the U. S. Courts, and their members are accustomed to differential treatment from the lawyers and witnesses.
So, it was with what appeared to be stunned silence that the FPC commissioners sat on their bench and heard the silver-haired Texan unless a barrage at government commissioners and agencies in general. Four of the five commissioners were present.
The question under discussion, still to be settled, is whether the FPC will waive its questioned jurisdiction over three hydroelectric dams the Brazos River Conservation and Reclamation want to build.
The FPC contends the dams will affect navigation on the lower reaches of the river, and on that ground claims jurisdiction.
Texans ridicule this point, arguing the river is not navigable and never conceivable could be far upstream where the dams will be built. And built solely with Texas money, on a river lying wholly within Texas.
"You commissioners are always hungry for more power," stormed Connally. "If you don't

have enough money to go out and get it."
Noting that the three proposed dams would be built above the nearly-finished Whitneydam, which is above Waco, Connally said:
"Have you got the money to make the river navigable up there? You'd have to get a boat that would climb.
He noted that although a steamboat had once during the last century carried a cargo of cotton from old Port Washington, 250 river miles inland, to the gulf, there is no navigation now on the Brazos.
The river channel has changed completely since then, he added, and army engineers have reported an uneconomically un-

justified a project to dredge out the river inland 76 miles at a cost of \$17,000,000. Annual maintenance cost would be over \$1,000,000, while benefits would amount to only \$30,000.
"No wonder we got a National deficit," the senator snorted, "if that's the theory under which these government commissions and agencies operate."
Winding up his remarks, the senator said he had to get back to the Capitol to a meeting of his Foreign Relations Committee. Then he added that he didn't want the commission to interpret in its favor the laws born, raised and lives along the Brazos.
As he turned to leave the hearing room every man in the audience arose.
didn't say a word nor budge. When the senator got out of the room, the acting chairman banged his gavel and began to make testimony from the many Texans who came here to argue their cause.



HEREFORD HOMES—Mrs. Ann Holman's home on Avenue B has been purchased by Mike and Fred Baird. The beautiful home was built about ten years ago and has been an asset to one of Hereford's prettiest streets.

Evelyn Ward, and if she is married, complaining of her husband; Ruby Louella Ward, and if she is married, complaining of her husband; R. Leslie Ward, Administrator of the Estate of G. R. Ward, deceased; Rollie H. Scales, individually and as Trustee in Bankruptcy; Ward Bros; a partnership composed of Richard Leslie Ward and George Wesley Ward; L. C. Bassett; F. P. Works; Bassett and Works, a partnership composed of L. C. Bassett and F. P. Works, and L. C. Barrett, and if any or all of the above named parties are deceased, complaining of the heirs and unknown heirs and legal representatives of each and all of the above named parties, Defendants, Greeting:
You are hereby commanded to appear before the Honorable District Court, 69th of Deaf Smith County, Texas, at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 30th day of October, A. D. 1950, then and there to answer Plaintiff's Petition filed in said Court, on the 15th day of September, A. D. 1950, in this cause, numbered 3289 on the

docket of said court and styled J. D. Kelly Plaintiff vs. the parties above named to whom this notice is addressed Defendants.
A brief statement of the nature of this suit is as follows, to-wit:
Plaintiff sues in trespass to try title and for judgment removing cloud in title and for judgment quieting title in the Plaintiff and for the title to and possession of the following described land situated in Deaf Smith County, Texas, to-wit:
All of Lots No. 11 and 12 of Hough's Subdivision of a part of Block No. 5, Evans Addition to the town of Hereford, Texas, as shown by the plats of said Subdivision and Addition of record in the Deed Records of Deaf Smith County, Texas.
Plaintiff claiming title to said title under the five (5) and under the ten (10) and under the twenty-five (25) year Statutes of Limitation, as is more fully shown by Plaintiff's Petition on file in this suit.
The officers executing this process shall promptly execute the same according to law, and make due return as the law directs.
Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 15th Day of September, A. D. 1950.
Attest:
R. L. THOMPSON Clerk,
District Court, Deaf Smith County, Texas.
(SEAL) S-12-4c

Read The Want Ads

HUNTERS Puh-lease!



THERE I WAS, SITTING ON A TELEPHONE WIRE, MINDING MY OWN BUSINESS, WHEN ALL AT ONCE A BLAST FROM A SHOTGUN KNOCKED ME RIGHT OFF MY PERCH

WELL, SIR, I CAME OUT PRETTY GOOD— ONLY A FEW TAIL FEATHERS MISSING— BUT THE HUNTER THAT MISSED ME CLIPPED A COUPLE OF TELEPHONE WIRES. ONE WAS MY FAVORITE ROOSTING PLACE, TOO.



THAT "ROOST" WAS ALSO CARRYING AN IMPORTANT LONG DISTANCE CALL, THAT'S WHY WE ASK HUNTERS: PLEASE DON'T SHOOT AT BIRDS ON TELEPHONE WIRES OR POLES. THANK YOU.



As he turned to leave the hearing room every man in the audience arose. didn't say a word nor budge. When the senator got out of the room, the acting chairman banged his gavel and began to make testimony from the many Texans who came here to argue their cause.

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Legal Notice

THE STATE OF TEXAS
TO: The heirs and unknown heirs and legal representatives of G. R. Ward, deceased, Ama A. Ward; Claudia May Ward; Claudia M. Luther and husband, Glenn S. Luther; George Wesley Ward; Richard Leslie Ward; William Wilson Ward; Jewell

The BIG news in PAINT

SATIN LUMINAL
The one-coat rubber paint sensation! Perfect for all walls and wood-work in every room. Lovable! Scrutable!
GAL. \$4-35

DISTRIBUTED BY
Parker Bros. BUILDER'S SUPPLY
139 K AVE. PHONE 719

MOM! MY COLD NEEDS

VICKS VAPORUB IN STEAM

DEEP-ACTION relief from coughs, chokey stuffiness with every breath!

Mother, here's a special way to give your little one wonderful comfort with the very same Vicks Vaporub that always brings such grand results when you rub it on!

Every breath carries VapoRub's famous combination of time-proved medications deep into large bronchial tubes. Comfort comes in a hurry!

Then... to keep up relief for hours, rub Vicks Vaporub on throat, chest and back, too.

I LIKE IT! MOM LIKES IT, TOO!

HOME-PROVED FOR YOU BY MILLIONS OF MOTHERS!

Study Faster
Study Better
with Good Light

REDDY KILOWATT

LIGHTING LESSON

By Professor Reddy

"Eyes are priceless — and what's more they're rationed, too — you get only one pair for a lifetime, says Professor Reddy, DGL (Doctor of Good Lighting). "On the other hand," continues Reddy's lesson, "Good light is inexpensive and easy to obtain. Good light is a matter of enough light, properly diffused, without harsh or eyestraining glare, and with shadows eliminated."

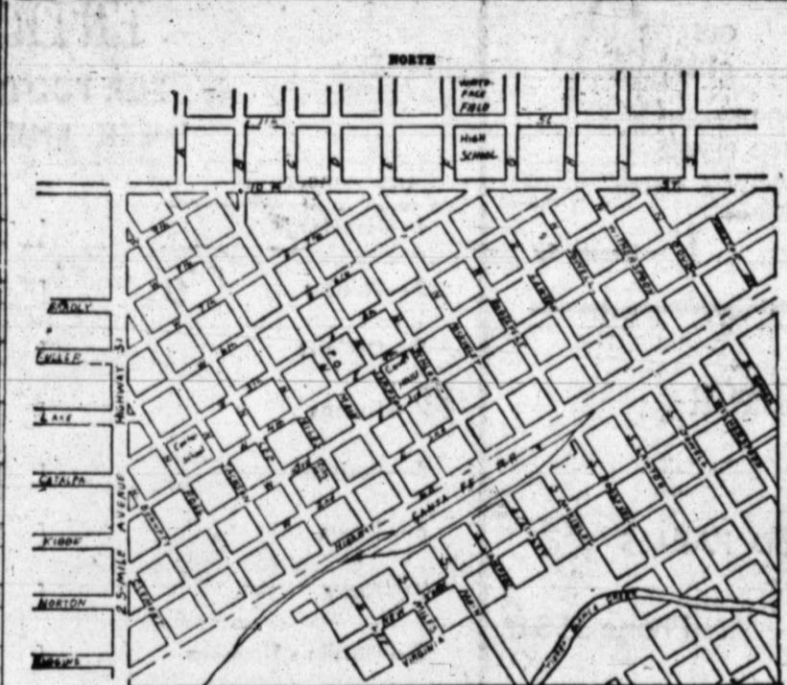
Certified Lamps are just what the doctors — doctors of good lighting like Reddy Kilowatt — order for reading, sewing, studying — any task that calls for good light to protect good sight. See them at your favorite appliance shop or furniture store.



Of course — it's Electric!

SOUTHWESTERN PUBLIC SERVICE COMPANY

26 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



STREET MAP OF HEREFORD, TEXAS

←

BUSINESS and PROFESSIONAL DIRECTORY

When in need of Prompt, Dependable
Service... use this Directory

THIS SPACE FOR SALE

Hereford Wrecking Co.

HIGHWAY 60
USED PARTS

See Us For Expert Repair Work of All Kinds!

Hereford News Stand

Your Favorite
NEWSPAPERS and MAGAZINES
SCHOOL SUPPLIES

Fountain Service... Drugs... Sandwiches
301 Main Street — Phone 694

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List Your Holdings
With Us For Quick Sale

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JIM HILL HOTEL
East Door
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PARKER BROTHERS PLANING MILL And BUILDERS SUPPLY

Paint
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GEAR HEAD REPAIRS

For Irrigation Pumps
In Stock or Made in Our
Modernly equipped machine shop for any make gear head.

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WHITESIDES

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PLAINVIEW, TEXAS

FOAM LATEX CUSHIONS

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For
Office, Home,
Car, and Tractor
Brand Office

Read The Classified

A. O. Thompson Abstract Co.

Complete tract index of all
lands and town lots in
Deaf Smith County. Write
us for information.

REMINGTON TYPEWRITERS OFFICE SUPPLIES

FARM AND HOME
FLOOR AND WALL SAFES
AT YOUR
HEREFORD BRAND

Bride-Elect Is Shower Honoree

Fannie Mae Cole, who became the bride of Lloyd J. Olson on Sunday, September 24, was honored at a recent shower given in the home of Mrs. L. H. Lookingbill, Jr. Hostesses included Mesdames: W. O. Witherspoon, W. O. Riddle, B. H. Kirby, Glenn Witherspoon, Billy Gene Massie, Mary Bodkin, Estelle Elliston, and Mrs. Lookingbill.

Fall flowers were used about the house and the lace-covered refreshment table was centered with an arrangement of gladi-

oluses and asters in the bride's chosen colors of yellow and orchid. Mrs. B. H. Kirby presided at the silver service. Mrs. H. E. Pettyjohn registered the guests.

Those registering were Mesdames: Nolan Grady, Ray Hershey, A. C. Hershey, George L. Olson, L. H. Lookingbill, Sr., Bonnie Wilson, G. W. Duncan, Grady Morton, Leon Cole, Carl Smythe, Elvin Wilson, Lilburn Hamilton, T. W. Roberson, V. C. Hopson, Charles Skelton, Paul Hoff, A. L. Thomas, Louie Olson, Fred Barrett, C. E. Hood, J. D. Greason, Cal Nichols; Misses: Opal Elliston and Virginia Curt-singer and members of the house party.



State Fair of Texas
MID-CENTURY EXPOSITION
OCT. 7-22
10,000 FREE EXHIBITS
All American JERSEY SHOW

- ★ SOUTH PACIFIC
- ★ ICE CYCLES OF 1951
- ★ THE DIAMOND GARTER
- ★ SALLY RAND • CIRCUS
- ★ FREE PARADE OF THE DECADES

DON'T MISS IT!
World's Greatest State Fair!
You've Never Seen the Likes Before

Hugh Clearman Speaks To Garden Beautiful On Care Of Your Lawn

Hugh Clearman, Deaf Smith County Agricultural Agent, was guest speaker at a recent meeting of the Garden Beautiful Club held in the home of Mrs. E. W. Solomon.

Speaking on the subject of "Lawns" Mr. Clearman told the first step in soil consideration and the next which is most important, what kind of grasses or plants to select. He advocated leaving leaves on the lawn for richness and discussed types of fertilizers.

Mrs. J. W. Kirby told how to care for and cultivate irises and discussed varieties and colors, giving a demonstration of planting irises. The flower arrangement for the day was made by Mrs. O. M. Dickey who used dark red zinnias in a white pottery container.



POWER PLUS—Hereford's version of long hitting Jimmie Thompson—Wayne Phillips—pours the power to one at the Hereford golf course. Bill Davis, Jr., is the most qualified person to back any and all statements concerning Wayne's ability. The two make up one of the most common matches on the local links. When you see one the other should be somewhere in the vicinity.

Hansel And Gretel Shows Thursday At Hereford High School

When "Hansel and Gretel" arrive in town Thursday at the High School Auditorium, they will be accompanied by seven real live dwarfs who will sing, dance and entertain young and old alike. These are not ordinary dwarfs, but very outstanding entertainers including the best from stage, screen and top ranking circuses.

These dwarfs are featured in a comic show—stopping "Mushroom Ballet" in the second act, especially adapted to bring to the waiting public—once more, these little men who captured your hearts in "Snow White and the Seven Dwarfs."

Jimmie Jackson, featured in a leading role, "That 'B' Scratch," Casper's conscience brought to life, appears from out of nowhere to correct Casper, when he is about to do wrong, has appeared in many movies including "Saratoga Trunk."

Leo Stapp, the dancing harmonica player who appears in act one, together with the children of the village, visiting Hansel and Gretel, comes from the N. Y. stage where he has been playing for many years and has appeared in such shows as "Finlan's Rainbow," "Life With Father" and many others. Glenn Styres, in Mushroom Ballet, is an accomplished musician and a graduate with honors from Juliaard School of Music. He will be well-remembered for his comic portrayal of "Professor" in Snow White last year. Louis Lee, is a nimble acrobat, the shortest of all the dwarfs reaching only 42 inches. He has been a featured attraction with leading circuses for the past 15 years. Pussy Di Carmo, is also an acrobat and can spin on his head.

Mr. and Mrs. F. J. Walter-scheid to the Federal Land Bank of Houston the NE 1/4 survey 51, blk. K-3, Deaf Smith County.

Mr. and Mrs. Cecil C. Jones to the First Federal Savings and Loan Association of Clovis lot 3 in the John D. Philipp subdivision of block 24, Evans addition.

Mr. and Mrs. C. C. Bowman to the First Federal Savings and Loan Association of Clovis a part of block 32, Evans addition.

without his hands ever touching the floor. George Thorn-ton, last seen as "Grouchy" in Snow White, is a well-known figure on the stage having been in show business for almost a half a century and has worked with such notables as Al Jolson, George M. Cohan, Eddie Cantor, both on the stage and in the movies and was the original "Mutt" in the show "Mutt and Jeff." George is the only living dwarf who has a real beard. He is 89 years old but just as nimble and quick as some of the young dwarfs who are only 50 years or so. Last but not least is Ray Hol-gate and everyone who saw his "Dopey" in Snow White will long remember his unforgettable por-trayal of this not-so-smart brother.

Don't lose this opportunity to see your favorite seven actors, this time not as a group of old miners whose only thought was to protect little Princess Snow White, but as a group of aspir-ants to the comic ballet in the

Personals

GARDEN CLUB MEET IS CALLED OFF
The next meeting of the Hereford Garden Club will be held on October 13 in the form of a Placement Show. The regular meeting scheduled for Friday, September 29 has been called off.

Nancy Cagle and Carl Hutch-esson, both students at Hardin-Simmons University, were home for a brief stay with home folks the past week end.

Mr. and Mrs. O. G. Hill have returned home after a business trip to Dallas. They were ac-companied by his brother, Vic-tor Hill of California.

musical stage show "Hansel and Gretel" coming to Hereford, Thursday night at the High School auditorium.



FARM LOANS

A JOHN HANCOCK FARM LOAN SERVICE, FOR MAKING IMPROVEMENTS TO YOUR FARM, BUYING LAND, OR REFINANCING YOUR PRESENT LOAN. FREE AND LIBERAL APPRAISALS. NO STOCK TO BUY, NO COMMISSIONS TO PAY. LET US TELL YOU ABOUT OUR LOAN SERVICE.

Wesson Real Estate
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Phone 944



Today is The Day

Plan future security for both yourself and your family through a Planned Program of Life Insurance.

Be Wise. Be Thrifty.

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IF IT'S A GOOD LOAN - WE CAN MAKE IT

Phone 45 104 East 3rd St.

Refreshments were served to Mesdames: Mary Seigler, Joe Poindexter, E. L. Adams, E. W. Hobson, J. W. Kirby, W. J. Stan-ford, George Graham, D. C. Kin-sey, Frances Houston, Tom Car-ter, O. M. Dickey, V. O. Hennen, Ernest Medkief, Joe Reinauer, J. W. Thomas, Lisle Woodford, S. L. Easley and the hostess.

Mrs. W. H. Stovall and Mrs. J. C. Cummings spent Thursday in Dimmitt in the home of Mrs. Stovall's daughter, Mrs. J. C. Glibbreath and family. Mrs. Cum-mings visited with Mrs. Ben Hill, Jr. and family.

Courthouse Records

Warranty Deeds
Mr. and Mrs. Quincy Ford to J. B. Cocanougher lots 25 and 26 in block 17 of Evans addition.

Hereford Lodge No. 849 A. F. and A. M. to J. A. Pitman and James W. Witherspoon the upper story of the two story brick building on lot 1 of block 24, town of Hereford.

Mr. and Mrs. G. B. Hagar to Dora Inman lots 9 and 10 of R. Severn's subdivision in the west half of block 24, Evans Addition.

Mr. and Mrs. O. G. Hill, Jr., to N. L. Wesson lot 80 in Allison subdivision in blocks 2, 3 and the east part of block 16 in the Welsh addition.

Mr. and Mrs. Elmo Funk to W. N. Rieger about an acre of land

in the southwest corner of sec. 60, block K-3.

Quit Claim Deed
Mr. and Mrs. John A. Butler to Angie Butler Holiday and Melvin V. Butler the NE 1/4 A.P.M., certificate 27, survey 14.

Deeds of Trust
R. P. Coneway to S. E. Burtle-son blocks 77, 76, 75, 74, 73, 72, 85, 81, 94, 95, 87 and 89 in the Whitehead addition.

Blue Cross Insurance Dues

Must be paid by October 10

Pay V. O. Hennen
1st. Nat. Bank

World Renowned Road Record for Economy and Long Life

Thoroughly Good—and Looks it!

Wherever you drive, you are certain to see a great many new Pontiacs—for two reasons. First, more people are buying new Pontiacs than ever before. Second, Pontiac, with its distinctive Silver Streak styling, just can't help being seen and admired. Pontiac is a stand-out, too, for performance, dependability, and real economy. Come in and see the new Pontiac any time.

Dollar for Dollar you can't beat a PONTIAC

Palo Duro Sales, Inc.
Highway 60 at Funston Hereford, Texas

DEPOSITS WITH US ARE INSURED UP TO \$10,000

The maximum amount previously covered by Federal Deposit Insurance was \$5,000. Now each depositor of our bank is insured up to a maximum of \$10,000 for all deposits held in the same right and capacity.

Good bank management, sound bank supervision, and the security of deposit insurance work together to safeguard your deposits.

WE INVITE YOUR ACCOUNT

HEREFORD STATE BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

NOW...

THIS BEAUTIFUL APPLIANCE IN A NEW SETTING

At 303 N. Main

FRIGIDAIRE Electric Range

NEWEST IDEA IN RANGES!

ITS THRIFTY GIANT OVEN GOES CLEAR ACROSS!

A completely new idea and another Frigidaire first! A bigger, more usable thrifty oven—in a range that takes 1/2 less kitchen space! Breath-taking styling by Raymond Lawry! Feature after feature of costliest range models, including Frigidaire's new, more efficient Radiantube Surface Units! ALL at a sensational low price! Come in—see this startling new-comer among electric ranges!

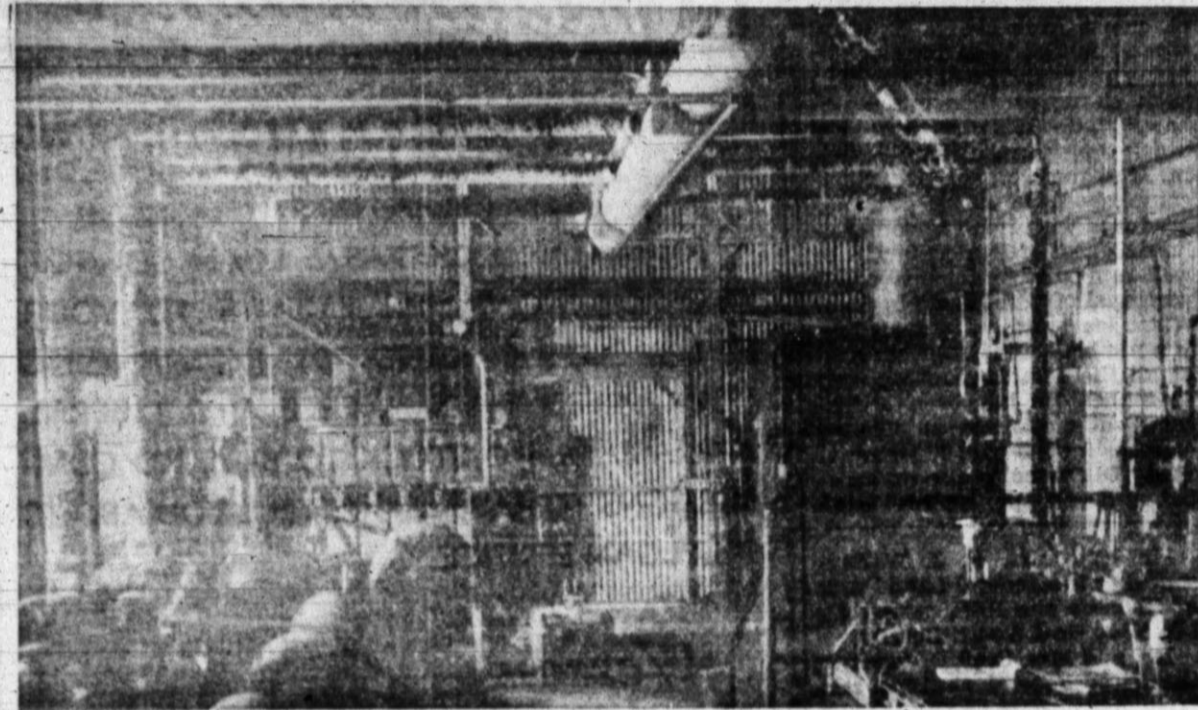
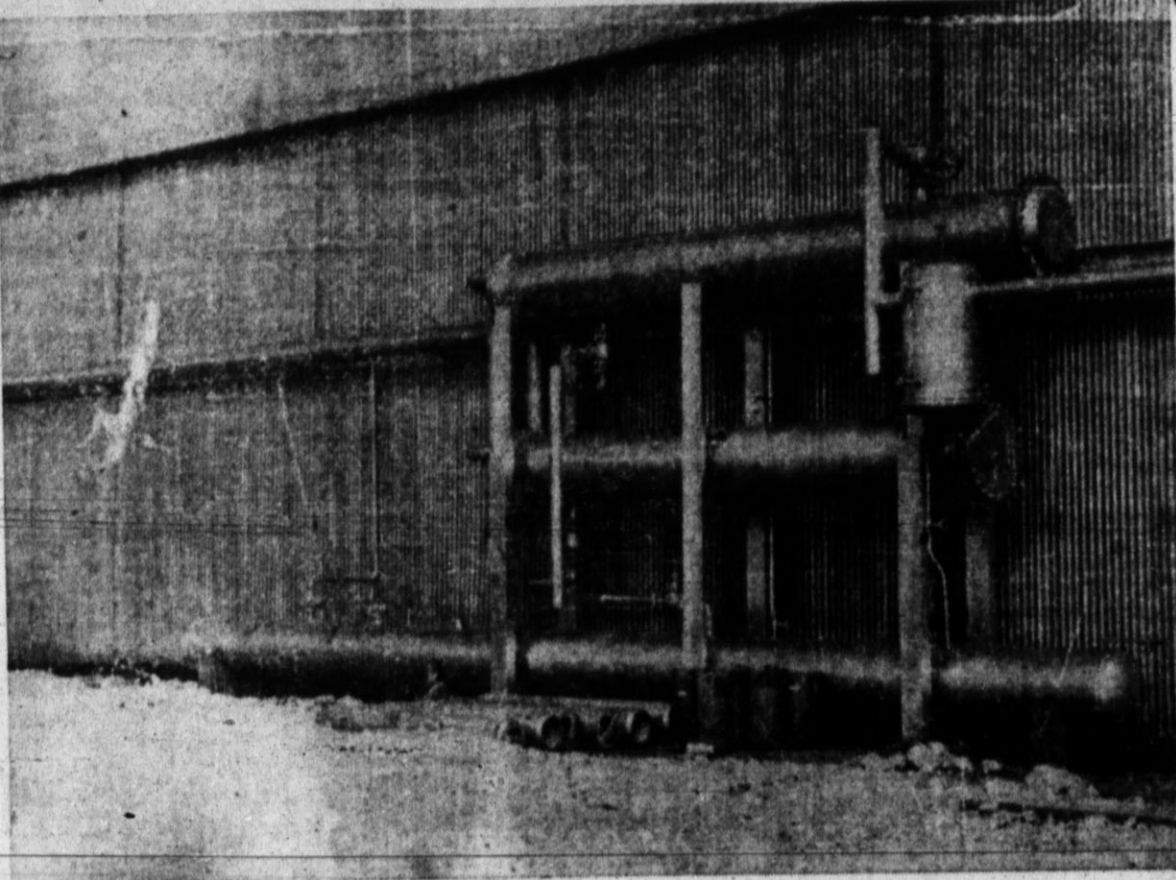
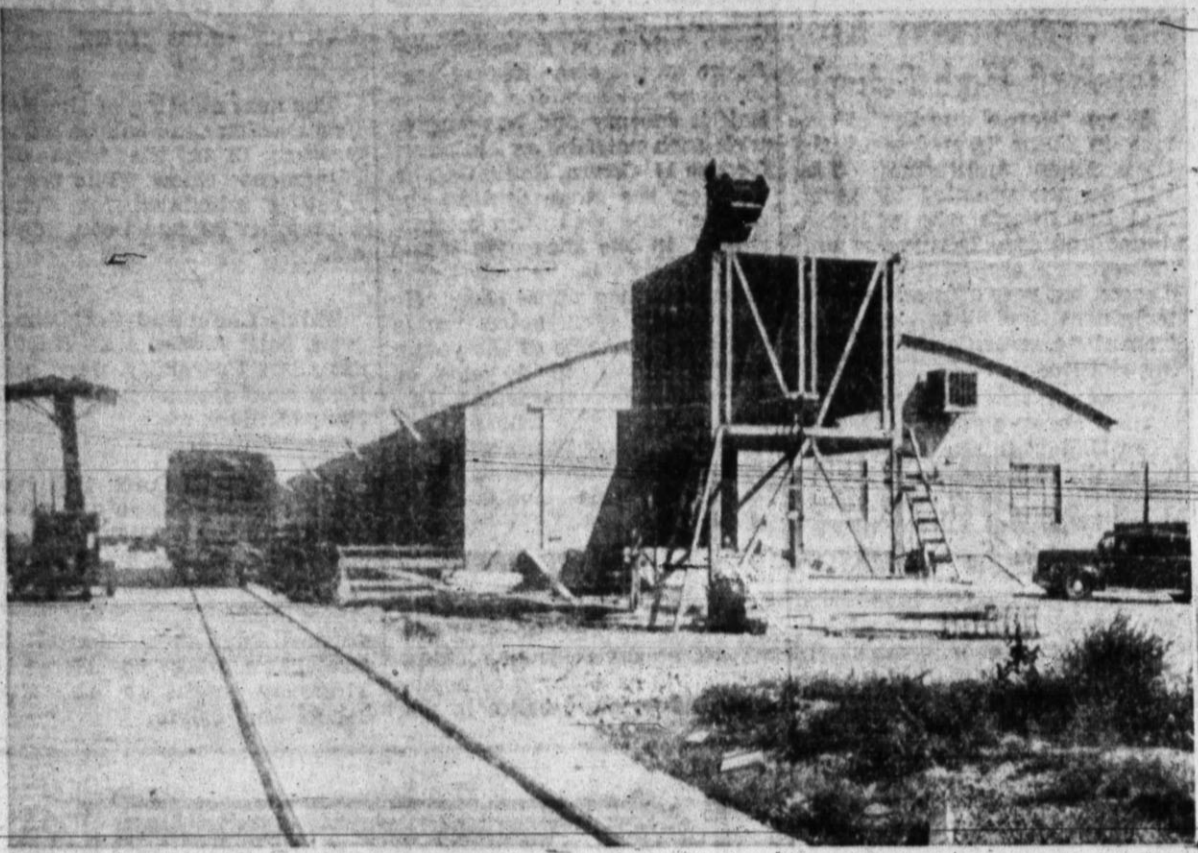
- It's compact
- It's thrifty!
- It's high-speed!

ALL THIS FOR ONLY \$179⁷⁵

Model RM-35 with Cook-Master Oven Clock-Control, Lamp and Utensil Drawer \$209.75

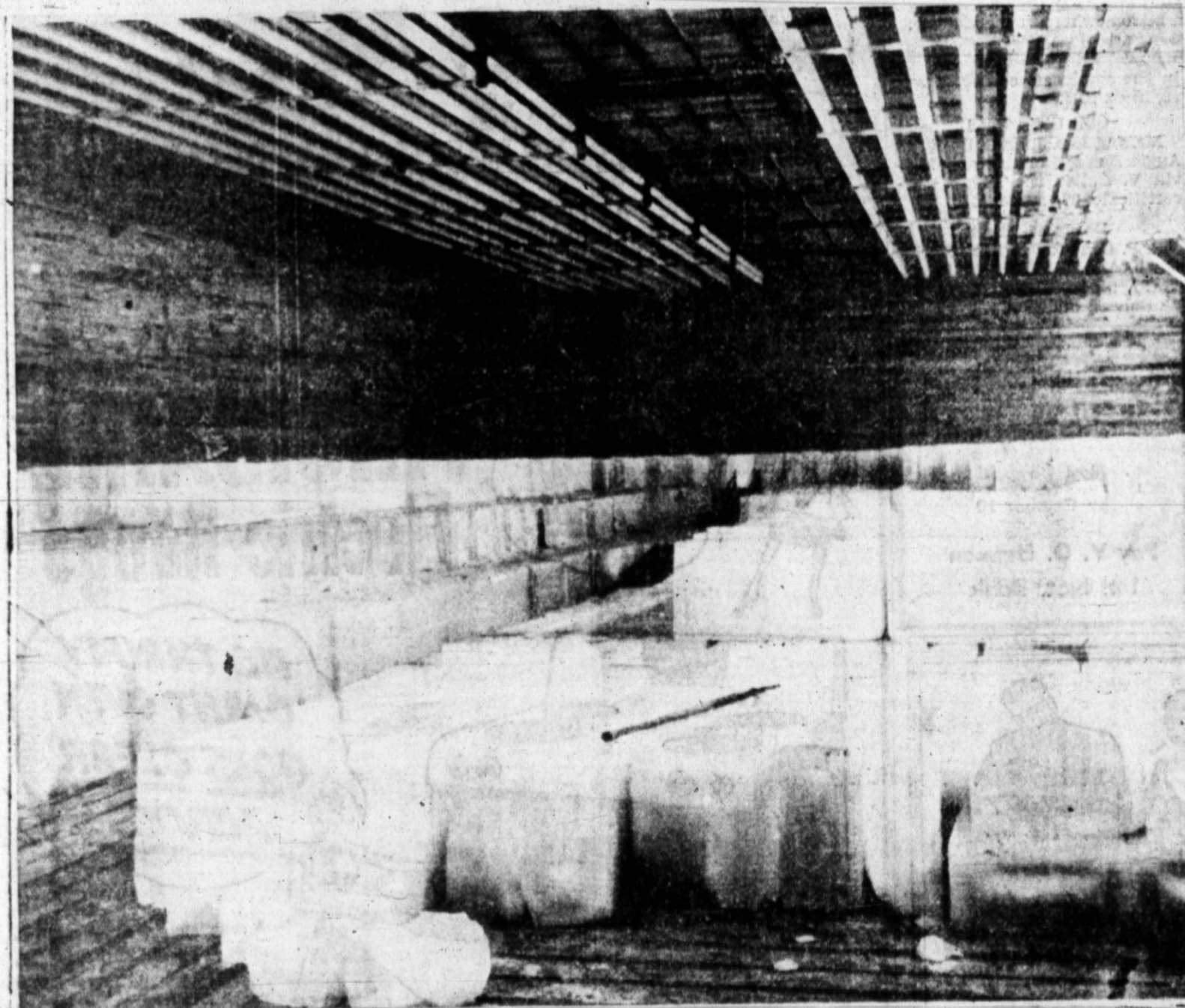
You Can't Match a Frigidaire Electric Range!

GOOD HOUSEKEEPING SHOP
303 N. MAIN PHONE 1109



READY TO ROLL—The recently completed Hereford Ice Company and Atterbury and Beazley Packing shed southeast of town, one of three local sheds are ready for another Deaf Smith county lettuce harvest starting sometime this week. This will be the first year ice has been available in commercial quantities locally. The ice plant has been in operation, turning out around 50 tons a day, for several days now. The storage room, shown below, has a capacity of 250,000 tons. The various pictures show the ammonia storage tank in the top right hand picture with two condenser tanks above it. An overall view of the packing shed with the ice plant in the background is shown at the right and the top left view is of the west end of the packing shed looking down the loading side on the north. The cull hopper is shown in the foreground. Directly above, the engine room of the ice plant.

PHOTOS BY BILL FATTON



Personals

SISTERS HOLD REUNION

Five of six sisters held a reunion in Hereford the past week. They include Mrs. Jack Robertson, Mrs. Reber Howton and Mrs. J. B. Harlin of Hereford, Mrs. O. R. Tipps of Wichita Falls, and Mrs. Tom Bilbrey of Avalon.

The group was entertained in the home of Mr. and Mrs. Jack Robertson in Hereford, at the home of Rev. and Mrs. A. Hope Owen in Plainview and in the home of Mr. and Mrs. Russell Pogue in Kress.

Others attending the get-together in Hereford were Mrs. A. Hope Owen, Plainview, Mrs. Ray Farmer and son and Rev. and Mrs. Russell Pogue of Kress, and Mr. and Mrs. George Cameron and daughter of Dimmitt.

as judges in the Levelland annual Fall Flower Show last week.

Helen Ann Pitman who came from Austin to attend the Tech-University of Texas football game Saturday, spent a part of the week end here with her parents, Mr. and Mrs. J. A. Pitman.

Elaine Cox and Courtland Savage, students at Wayland College, Plainview, were home over the past week end.

EXTENDED TRIP

Mrs. W. S. Fluit, Mrs. Jeff Gilbreath, Mrs. Jack Brown and Miss Thornton Shirley left Sunday on an extended trip that will take them first to New Orleans and Florida and through Virginia and West Virginia and finally to New York City by October 3 when Mrs. Fluit's son, Lyle, will dock in the New York harbor after spending the past year in Europe. They will stop enroute for art shows and an-

tique displays and in New York City will also take in some good shows. They will make the return trip by the west coast, accompanied by Mrs. Fluit's son Lyle.

Mrs. Lula Connell Hill of Houston who attended the Press meet held here Saturday, remained over the week end to visit in the home of Mr. and Mrs. Nelson McRight. Mr. Hill is a former Hereford resident.

Mrs. A. L. Manjeot was guest speaker at the initial meeting of the season for the Littlefield Garden Club last week. She conducted a lecture clinic on corsage making.

Mrs. Seale Stephens returned the latter part of the week from Dallas where she was called by the illness of a relative.

Mrs. Foy Dodson of Van Horn has returned to her home after

a visit here in the home of Mr. and Mrs. P. H. Gilliland.

In Tucumcari for some fighting the past week end at Comchas Dam were J. A. Pitman and Mack Pitman, Frank Cogdell, A. L. Manjeot, George Springer, Helen Ann Pitman and Genevieve Eberle.

Mr. and Mrs. O. J. Laas and daughters of Plainview were guests of her sister, Mrs. O. P. Cowart, the past weekend. They were also guests of her aunt, Mrs. Seth B. Holman.

Mr. and Mrs. C. G. Broadus and Sharie and James of Roswell, N. M. spent the week end here in the home of her parents, Mr. and Mrs. J. J. Clark.

Mrs. Walker Nix of Hillsboro, a former Hereford resident, is visiting her sisters, Miss Jonnie Estes and Mrs. Carl Gilliland and a brother, Cliff Estes.

Adrain Personals

By MRS. E. H. MOSTELLER

Dr. and Mrs. C. E. Hawn are happy to have as guests, arriving Thursday, Mr. and Mrs. Sim Nichols of Westfield, Indiana, and Mr. and Mrs. Tony Bayt of Indianapolis, Indiana. Mrs. Nichols is a sister of Mrs. Hawn and Mrs. Bayt.

Mr. and Mrs. G. S. Gruhkey are happy to announce the arrival of a baby boy born September 13. His weight is 8 1/2 pounds. Mrs. Gruhkey and son are in St. Anthony's hospital in Amarillo.

Mrs. Bobby Speed and daughter, Rita, and Mrs. R. A. Gruhkey and children, Linda and Ricky, saw a show at a drive-in theater in Amarillo Friday night.

Mr. W. J. Brown, who has been ill for quite some time is still not much improved. His nerves are in such condition that he can't get the rest he needs to improve.

Mr. and Mrs. P. H. Abel left Monday morning to visit Mr. Abel's uncle in Oklahoma. They expect to be back Friday. In their absence Mr. and Mrs. Lewis Johnston are caring for their business.

Mr. and Mrs. Jack Balding and children moved Friday into the house recently vacated by the Ted Rogers family. During the time the house was unoccupied it was greatly damaged by some small boys of the town. This all had to be repaired before the Baldings could move in.

Mrs. Neoma Jackson, owner of the house vacated by the Balding family, has rented to Casey Meeks and Shag McGowan.

Mrs. E. H. Mosteller and Jean Finley visited over the week end in the D. F. Mathis home. Mrs. Mosteller saw her doctor while there.

Mrs. M. H. Zoring, Sr. and Mrs. Jimmy Zoring visited Mr. Ed Morrison, Sr. in Hereford Monday, Adrain friends of Mrs. Morrison will be unhappy to learn that she is in quite ill health.

Guests in the R. A. Gruhkey home Sunday were Mrs. R. M. Gruhkey and children.

Mr. and Mrs. J. O. Edwards and their grandson, Jerry Ward, have moved to our community from Houston, where they have lived for about 15 years. They are living south of Adrain near

their sons, C. W. and Albert. New pupils enrolling in Adrain school Monday were Jerry Ward, Roy, James and Mary Snyder. The Synders are new comers to our community and are employed on the J. S. Bridwell ranch.

A small guest of the first and second grades in Adrain school Monday was little Diana Fields, of Amarillo, Diana, with her parents, Mr. and Mrs. Tom Fields, and smaller sister were residents of this community for several years.

Jackie Galner went last week to Benita, Okla., to move Mrs. Stella Glasscock here to this community. She has moved to her house about three miles south of Adrain. It was recently vacated by Mr. and Mrs. Bill Leslie and daughters. Jackie visited his grandfather, Mr. J. J. Galner, in Miami, Oklahoma, while gone.

Mr. and Mrs. Lewis Johnston, who moved here recently from De Queen, Arkansas, have bought the entire block east of the Brown Implement Company. He and John Horton are busy at present piping water onto the property. Mr. Johnston, a carpenter by trade, has already begun the foundation for a home. In the near future they plan to start a chicken ranch.

Reba Dones Scores In Top Ten In H-SU Test

Reba Dones, daughter of Mr. and Mrs. Charles Dones, scored among the top ten in pre-registration English tests at Hardin-Simmons University recently.

She also made the third highest grade in music theory in the same tests, and qualified for the A Capella Choir, an unusual accomplishment for a freshman.

She will major in piano. Most of the time she attended Hereford high school, where she was in the A Capella Choir and Glee Club.

While she was born in Louisville, Kentucky, and spent the first ten years of her life there, Reba lived in Hereford and attended Hereford schools for the past eight years.

She graduated with the class of 1950 last spring.



One Group Womens Velvet Step

Dress & Casual Shoes



All Heel Heights. Popular Colors. Values to \$9.95

\$3.00



One Group Crepe Sole

SPORT OXFORDS

For Teen-Agers and Children. Styled by Weatherbird and Gollywog. Oxfords and Loafers — Broken Sizes — Fall and Winter Shades.

Values to \$7.95 \$3.00



Genuine ENGLISH RIB ANKLETS 3 pr. \$1.00 White, Red, Green, Grey, Brown and Maroon.

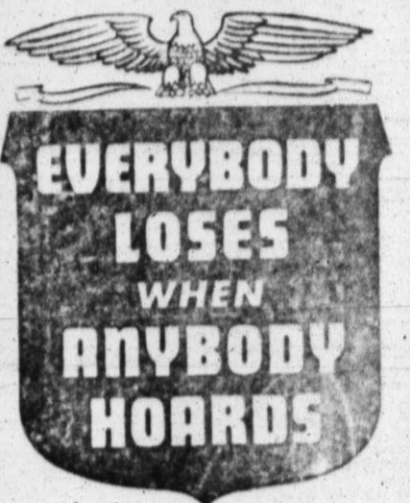
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Anthony's DOLLAR DAY!



MEN'S TEE SHIRTS

Flat knit white cotton. Some irregular and some first quality. Sizes S-M-L.

2 for

MEN'S COTTON KNIT BRIEFS

Elastic Waist band. Sizes small, medium and large. Irregulars of regular-59c shorts.

3 for

ONE GROUP

LADIES SLIPS

Multifilament rayon crepe . . . lace trimmed and tailored . . . sizes 32 to 44.

Each

20 x 40

BATH TOWELS

Large absorbing towels in many beautiful colors to choose from.

69c

72 x 84

SINGLE BLANKETS

Wide satin binding. Second selection 65% cotton, 25% rayon and 10% wool. Yellow, blue, rose and aqua.

PAIR \$ 4⁹⁸

One Group of Discontinued

FOUNDATION GARMENTS

1/3 OFF

MEN'S KNIT UNDER SHIRTS

Slightly irregular. Sizes 36 to 44.

3 for

LADIES RAYON KNIT GOWNS

Some lace trimmed and some plain. One size only. Pink, white, maize and lavender.

Each

WOMEN'S RAYON PANTIES

Lace trimmed in white and pink. Size medium and large.

4 for

Gabardine and Wash Crepe

BLOUSES

2 for \$ 3

Zipper neck opening. Red and Navy. Lovely for fall wear.

Boy's SPORT SHIRTS

2 for \$ 3

Bold Plaid flannels with 2-way collars. Sizes 6 to 16.

Regular \$32.50 Value

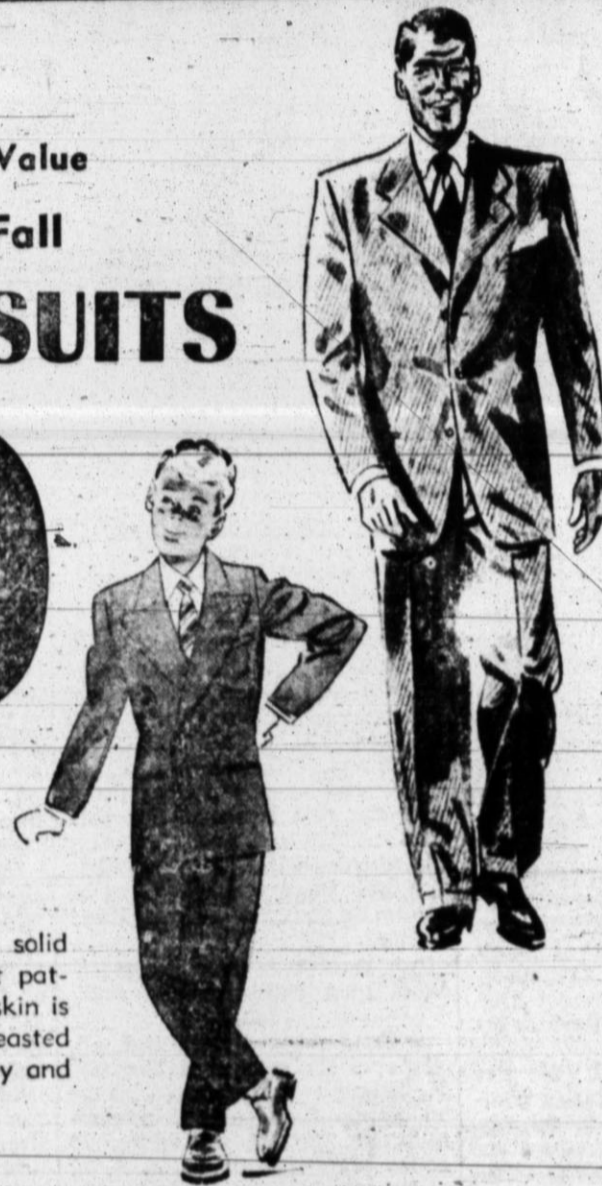
Brand New Fall

2 PANTS SUITS

\$ 30

Student's and Young Men's Sizes

Choose from soft firmly finished solid color all rayon gabardine or neat patterned all rayon sharkskin. Sharkskin is water repellent. Single or double breasted styles. Colors of blue, brown, grey and green. Sizes 34 to 40.



Smart Wedgies for All Occasional Wear.

ALL LEATHER SANDALS

Fall's Newest Creations. And . . . At Anthony's Every Day Low Price of . . .

\$ 2⁹⁸

Odd and even. Sizes 4 to 9. Colors Black, Green, Red, Golden Tan, and Sparkling Blue.

Choose from low flat wedge heel, medium wedgies or high wedgies. All are open toe and heel styles with novelty ankle straps.



New Shipment ... HATS FOR FALL!

Top Rich Autumn Shades!



\$ 4⁹⁸



\$ 2⁹⁸

Shop Anthony's millinery department before you buy your new fall hat. You'll find the height in styling and a great saving!

WOMEN'S NYLON HOSE

Irregulars of 51 and 60 gauge. Regulars would sell for \$1.65 and \$1.95. Sizes 8 1/2 to 10 1/2.

Each

MEN'S DRESS SOX

Elastic tops banner wrapped. Nylon and rayon reinforced heel and toe. First quality 50c to 75c value.

3 for

MEN'S WORK SOX

White and solid colors. Irregulars. Shorts and longs. Sizes 10 to 12.

6 pair

80 Square ANCO PRINTS

Anthony's own brand. Fast colors and many beautiful patterns to choose from.

yd. 49c

Children's COTTON BLOUSE

Lace embroidery rick-rack trimmed. Ideal school blouse. Sizes 3 to 14.

98c

One Group Women's and Growing Girls

OXFORDS

Broken sizes in black, brown, wine and green.

Pr.

\$ 3⁰⁰

MISSES and CHILDRENS ANKLE SOX

Assorted colors and patterns. Sizes 4 to 10 1/2. Irregulars of regular 39c socks.

6 pair

72-INCH LACE PANELS

Ready to hang. Eggshell. Buy several at this low DOLLAR DAY price.

Each

SHORT LENGTH CORDUROY

This lovely piece goods comes in 1 to 3 yd. lengths. Colors Wine, Green, Brown, Blue and Grey.

Per yard

LADIES CORDROY SUITS

Two-piece suits in Red and Green. Broken sizes. Early bird gets the best selection.

\$ 10⁰⁰

MEN'S KNIT SPORT SHIRTS

Short sleeves in colorful wide and narrow stripes. Bright fall colors.

2 for

\$ 3

Long Time Ago

25 Years Ago

College Notes: Pres. Chas. Q. Barton returned Tuesday from a trip to Fort Worth and Dallas on business for the college. Mr. E. O. Thomas, an alumnus of Southwestern University, took charge of Prof. Barton's classes during his absence.

Miss Mamie Rutledge of San Antonio, who will assist in the business department, arrived Tuesday and will immediately organize work in bookkeeping and penmanship. Miss Rutledge is a graduate of the Alamo City Business College and is thoroughly prepared for the work.

Mrs. Lulu E. Kowitz and her two children of Mt. Vernon took up residence in the Girl's Home last week. Her daughter, Miss Alice, has matriarched and begun work in the college.

The boys are becoming very proficient in delivering the col-

lege yell which made its appearance last week. In cold print it runs: "Shootem up! Shootem up! Whoop la re! All together, All together, P. C. C."

Coyotee, Coyotee! Big injun-Rah! Panhandle, Panhandle! Best you ever saw!"

SAMPLE SHIRTS: 100 Drummer's sample shirts at wholesale prices. These are genuine bargains, and won't last long. At Mount and Barnett.

As an indication of the magnitude of this year's feed crop, we mention the fact that the local dealers have put out in the neighborhood of 70 row and broadcast binders this season.

In this connection it is well to state that the farmers of the Panhandle come as nearly doing all their work by machinery as those anywhere else in the world, and will have nothing but the very best.

Nazareth News

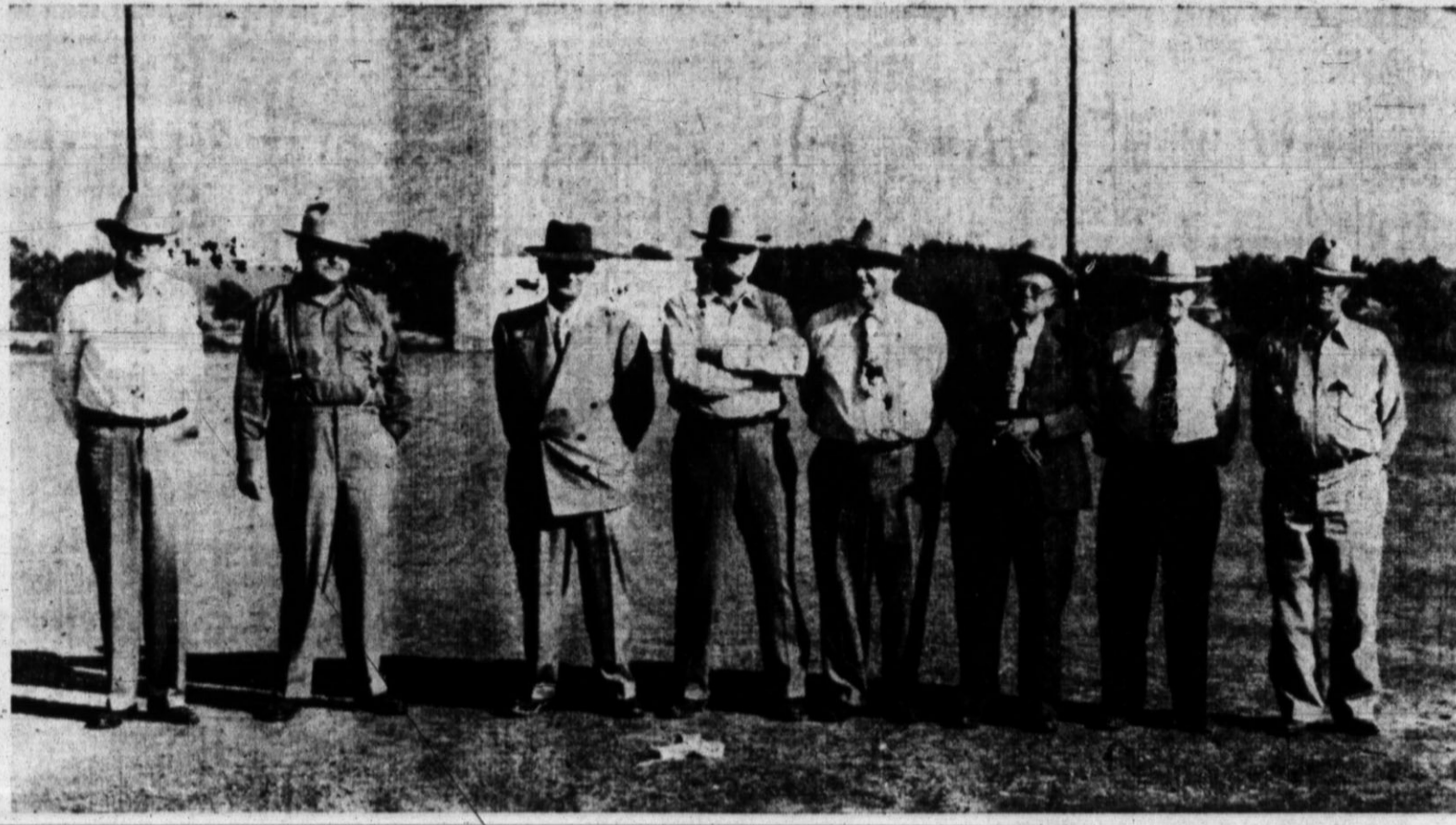
This week our new windmill on the church property will be erected.

On Monday last our merchants sent two teams to Canyon City after some freight.

Quite a number of young people gathered in our town on Sunday last and played a very enjoyable game of croquet.

See Lamm's About Christmas Lay-Away

LAMM JEWELRY 307 N. Main



ON HAND FOR ONIAS CARROLL DAY—This bunch of old time Hereford baseball players put a lot of years in on local diamonds themselves. But Sunday they turned out to honor the fellow who's played the longest on Hereford teams, Onias Carroll. From the left they are: Wood Vaughn, Fat Curtisinger, Charley Bennett, Press Dyer, Jim Robinson, Tom Carter, Henry Cloyd and Britt Cloyd.

Crops are excellent in this part of the country and people are busy harvesting them. Hired help seems to be very scarce. People are offering \$1.50 per day for helping to cut feed on a slide, still they are not able to secure anybody.

A Remedy Without a Peer: "I find Chamberlain's Stomach and Liver Tablets more beneficial than any other remedy I ever used for stomach trouble," says J. P. Klote, of Blank, Missouri. For any disorder of the stomach, biliousness or constipation, these Tablets are without a peer. For sale by T. M. Coulson & Co.

Texas Public Schools: We give below a brief scholastic summary for Texas public schools, which shows that the education of Texas boys and girls is being well cared for:

Total number of male children (in all schools), white 321,306, colored 85,965. Total number of female children, white 305,775, colored 85,629. Grand total number of children enumerated, white 627,081, colored 171,594. Total scholastic census of children over 8 and under 17 years of age September 1, 1905, 798,675.

Per capita basis of State apportionment for the scholastic year ending August 31, 1906, \$5.25. Grand total of State apportionment for the scholastic year 1905-06, \$4,183,043.75.

I am prepared to do all kinds of windmill repairing on short notice and at reasonable prices.

Phone or see me T. D. Humphrey.

Perhaps the highest price paid for yearlings in the entire Panhandle this season was on last Saturday when J. D. Burkett sold 45 head to R. G. and C. B. Coffy of Onaga, Kansas for \$21.00 each. Twenty-one dollars for a yearling calf is something that was unknown a few years ago, but with constant care in breeding, the price can doubtless be made to go even beyond these figures.

Mr. Burkett is to be congratulated upon his success.

A Snap. A good work and saddlehorse for sale at a bargain. He is only eight years old, about 16 hands high, and has good qualities. Call at my ranch 20 miles northeast of town. S. L. DeSpain.

Mr. and Mrs. J. D. Ratten of Anna were prospecting in the city this week. They were well pleased and will likely locate here, the college being the chief attraction.

We Make Them. We make our own saddles and harness, hence do not hesitate to guarantee all Harness and Stock Saddles. Why not buy the best for less money than factory goods will cost. Come let us figure with you. Remember that we make a specialty of repairs. T. J. Gamble, Saddles and Harness.

An extra good milch cow for sale at a bargain. Apply to W. H. Rayzor.

A DAY IN WASHINGTON

With Senator Tom Connally

A day in the life of a Senator, especially one who has important committee assignments, starts early and ends late. As example, take the following detailed, factual account of a typical day in the life of Senator Tom Connally of Texas.

The Senator's first stop was the Federal Power Commission, which was holding a hearing on the question of whether or not it should license the Brazos River Conservation and Reclamation District to build three dams on the Brazos River in Hood and Palo Pinto Counties. The District maintains this is none of the FPC's business, because the Brazos is not navigable. This is how the Dallas News reported Connally's appearance:

"Four commissioners sat dumbfounded as Connally hurled charges of 'hunger' for power, accused them of following 'legal' or rather very illegal, theories about navigation that amounted to 'purest pipe dreams.'"

"Nobody has ever had any idea that the river could be navigated above Waco. We have never worried about being disturbed from our slumbers by the tooting of steamboat whistles," he snapped.

"I see you've got a technical staff here, Connally sneered. 'All loaded up, briefed and ready to resist, to fight and to raise hell. Well, the Whitney Dam precludes any navigation above it. They—(pointing to the technical staff of the FPC)—haven't

found any boats that can climb over the dam."

Connally charged a lot of people 'want' the old power companies that robbed us and hijacked us, and that these people opposed the development of quasi-public power.

"In a final burst, the Texas Senator said the river is down there. You can't move it up to Washington. The people are there and need the money. If you claim control, it means the water will flow on and on and on and never be utilized for any useful purpose."

"Everybody in the room—except the commissioners—stood up when Connally rose, and a crowd came forward to shake his hand. The commissioners remained seated, and Commissioner Thomas L. Buchanan, acting chairman, started calling on Congressmen for comment.

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Are INSURED UP TO \$10,000
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
4th and Pile Streets Clovis, New Mexico

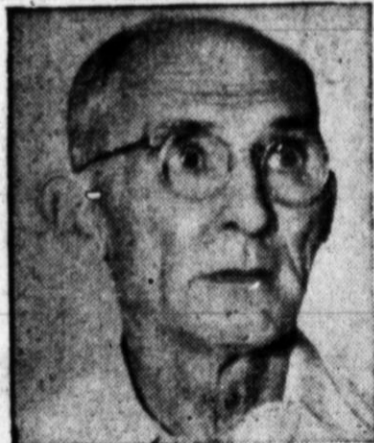
Don't Be Satisfied With Symptomatic Relief!

HADACOL NOW MAKES IT POSSIBLE TO RELIEVE THE CAUSE OF YOUR SICKNESS

Neuritis Pains, Stomach Disturbances, Indigestion, Gas, Constipation, Certain Nervous Disorders and a General Run-down Condition

When due to lack of Vitamins B₁, B₂, Iron and Niacin in your system!

Read How These Folks Benefited Who Had Such Deficiencies



Mr. Anthamatten, 4731 South 32nd West Ave., Tulsa 7, Oklahoma, suffered from stomach distress for quite some time. He had spent much money trying everything possible for relief and was in bad health when he started taking HADACOL. He says, "After taking three bottles of the \$3.50 size, I've gained 27 pounds and now eat anything I desire and positively have no trouble." (HADACOL gives such wonderful results because it actually relieves the REAL CAUSE of stomach distress [gas pains, heartburn, indigestion after eating] due to such deficiencies. And continued use of this great HADACOL helps prevent such distress from returning.)



Mrs. Mabel Kitchen, 1650 Amsterdam, Cincinnati, Ohio. "Before I started taking HADACOL I had aches and pains of neuritis in my shoulders, my back and arms. I could hardly move without having those terrible pains. Then I heard about HADACOL. After the second bottle the pains and aches were about gone. I'm now starting my fourth bottle and am on top of the world. I eat well and, best of all, the aches and pains are completely gone." (Mrs. Kitchen is a very smart woman because she relieves the REAL CAUSE of her neuritis pains due to such deficiencies. HADACOL often brings a wonderful improvement within a few days' time.)



Mrs. J. Scieszinski, 514 Kruger, Ottumwa, Iowa, writes: "My daughter, Marilyn Sue, is 5 years old and for some time lacked pep, had a poor appetite, was generally run-down. Since giving her HADACOL, we have noticed wonderful results... she has a much better appetite, eats everything on the table and doesn't seem tired like she used to. Incidentally, she likes to take HADACOL, too." (HADACOL is a great 'builder-upper' for sick, nervous, puny kids whose systems lack precious Vitamins B₁, B₂, Iron and Niacin. A big improvement in their well-being is often noticed within a few days' time after taking the great new HADACOL.)



Mr. Henry Angal, RD No. 1, Springfield, Ohio. "I used to suffer great pain from neuritis aches in all parts of my body, especially in my legs, arms and shoulders. I never got any real relief until I tried HADACOL. After taking several bottles, my pain is all gone. And I'm working every day." (Now there's a smart man! Mr. Angal took HADACOL and relieved the REAL CAUSE of his neuritis pains because they were due to such deficiencies. HADACOL is helping thousands upon thousands of grateful men and women troubled this way. Why don't you give HADACOL a chance to help you? Start taking it today!)

IMPORTANT! Why don't you get that wonderful HADACOL feeling everyone is talking about? In this modern age, wise folks are no longer satisfied with symptomatic relief—because now it's possible to relieve the cause of such deficiency sickness with that wonderful new HADACOL. HADACOL not only supplies deficient systems with extra quantities of

Vitamins B₁, B₂, Iron and Niacin but also helpful amounts of precious Calcium, Phosphorus and Manganese—vital elements every human being must have to maintain good health. You owe it to yourself to give HADACOL a fair trial. Many doctors recommend this great new HADACOL. It's sold on a strict money-back guarantee. Trial size, \$1.25. Large family or hospital size, \$3.50.

HEAT FROM A WALL
NEW WAY TO WARM YOUR HOME

Coleman automatic GAS WALL HEATER

Relax and be warm—with this complete, compact wall heater that takes up no living space. It sets snugly in the wall, extends out only 3 1/2". Continuously floods 2 average rooms with volumes of comforting warm air for healthful, even temperature. Costs little to install, little to operate, and needs no basement or special construction. Automatic heat!

SINGLE and DUAL WALL MODELS

Dual Wall Model, set in wall or partition, heats adjoining rooms at same time. Safe for children because constant airflow won't let the casing overheat. No fuel mess, no fire tending—lazy finger-flick control or, for slight extra charge, automatic thermostat. Come in and see the new Coleman!

Comfort costs so little with a **Coleman** GAS WALL HEATER

Approved by American Gas Association
\$99.95

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A Big, Gay, Rip-Roaring Musical!
COLOR BY **TECHNICOLOR**

"ANNIE GET YOUR GUN"

SUNDAY-MONDAY-TUESDAY
tar YOUR COMMUNITY CENTER

GLENN FORD
BRODERICK CRAWFORD

CONVICTED

SUNDAY-MONDAY-TUESDAY
Texas YOUR FAMILY THEATRE

"USH" SAYS "We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything."

Congratulations
Anniversaries from Sunday, October 1, through Wednesday, October 4

Mr. and Mrs. Darrel Harkins Mr. and Mrs. C. B. Service
Mr. and Mrs. S. B. Berry Mr. and Mrs. Frank Tackett
Mr. and Mrs. John I. Morris Mr. and Mrs. John Henderson
Mr. and Mrs. W. F. Johnson Mr. and Mrs. Arol E. Acton
Mr. and Mrs. C. V. Strange Mr. and Mrs. E. B. Berryman
Mr. and Mrs. Ed A. Caster Mr. and Mrs. J. E. Circle
Mr. and Mrs. H. H. Boardman

upon the occasion of your wedding anniversary If you have married or moved to Hereford in the last year please call 363 to give us your anniversary.

KYLE ROTE in Football's Mighty Mustangs

FOR SHEER EXCITEMENT
IT HAS NEVER BEEN EQUALLED... WITH EVERY GASPING THRILL IN COLOR BY **TECHNICOLOR**

The White Tower

ANN SOTHERN ZACHARY SCOTT

SUNDAY-MONDAY-TUESDAY
tar YOUR COMMUNITY CENTER

TOWER DRIVE IN

Sunday - Monday
Abbott and Costello
MEETS FRANKENSTEIN

Tuesday - Wednesday
Dennis O'Keefe
Helen Walker
Brewster's Millions

Thursday - Friday
Judy Garland
WORDS and MUSIC

Glenn Ford - Valli
Claude Rains
Oscar Homolka
THE WHITE TOWER

Approved by American Gas Association
\$99.95

Coleman GAS WALL HEATER

THIMBLE THEATRE: Starring POPEYE

By TOM SIMS and BILL ZABOLY
Registered U.S. Patent Office



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Irrigation Engine
CARBURATORS — IT'S
HEREFORD BUTANE GAS CO.
R. C. Anderson, Manager
Phone 9000



Phillip's 66
GAS - OIL - GREASES
66 TRACTOR TIRES
JIMMIE ALLRED
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Phone 66

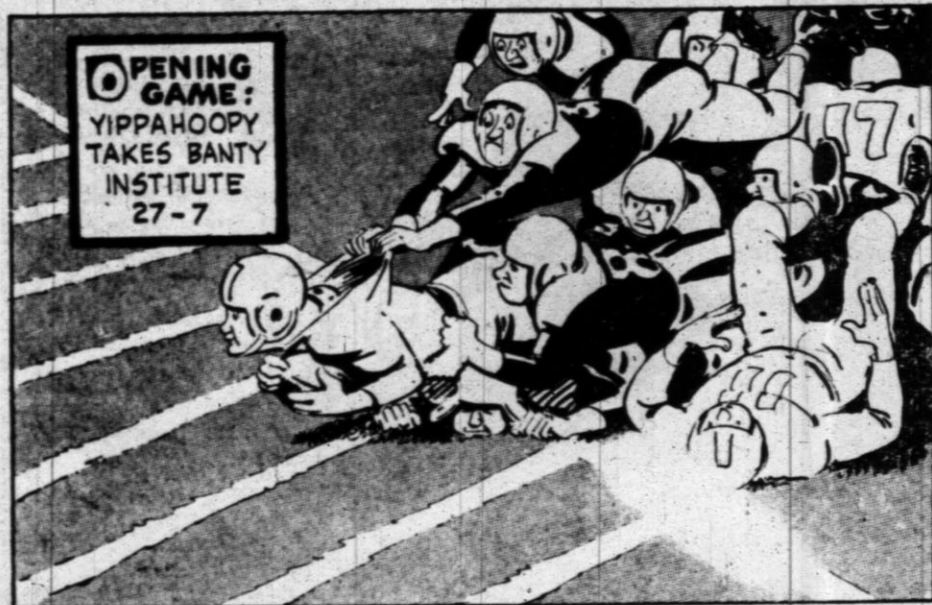
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The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

BUZ SAWYER by ROY CRANE



AS USUAL, COACH WEEPY JONES OF YIPPAHOOPY CRIES THE BLUES.

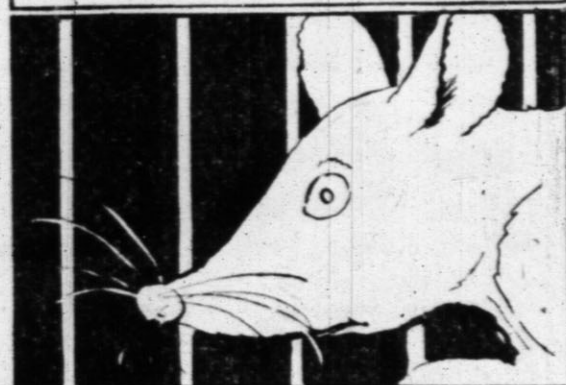
NO WONDER COACH WEEPY JONES IS WAILING. IN TWO SEASONS THE GREATWESTERN GORILLAS HAVE LOST ONLY TO NOTRE DAME AND TEXAS.



BUT EVEN MIGHTY GREATWESTERN'S COACH CRIES THE BLUES.



JUST BEFORE THE GAME IN GREATWESTERN'S LOCKER ROOM. THE MOST TREASURED POSSESSION IS A TINY, WHITE MOUSE!



DON'T MISS THE BIG GAME—TINY YIPPAHOOPY VS. MIGHTY

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Right[®] Around HOME with MYRTLE

by Dudley Fisher



MUST BE SUNDAY AGAIN, MA. I JUST HEARD ANOTHER FENDER!

I TOLD FREDDIE THAT THE GAUGE WASN'T WORKING AND THAT HE'D BETTER FILL UP THE TANK... BUT HE SAYS. OH, NO--! WE'VE GOT PLENTY OF GAS!

TEN BUCKS, NOW!

BUT, SLUG, I'VE TOLD YOU THAT I'LL BE FOREVER GRATEFUL TO YOU FOR BRINGING ME THE GASOLINE... AND THAT I'LL PAY YOU JUST AS SOON AS WE GET HOME.

I SET THE OVEN FOR SIX O'CLOCK, AND OUR ROAST WILL BE A CINDER!

RUN IN THERE, ARNOLD, AND GET ME A HOT DOG AND A BOTTLE OF POP... AND DON'T TALK TO THAT FROWZY BLONDE!

BUT YOU'LL HAVE TO LEARN TO TAKE TURNS... SO YOU HOP DOWN THERE AND WORK THE PEDALS AND LET YOUR BROTHER STEER FOR A WHILE!

JUST STEP ACROSS THAT LINE, AND I'LL SHOW YOU WHAT I MEAN

AND THAT GOES DOUBLE

I'M GOING TO WALK! I'VE GOT TO BE AT SCHOOL IN THE MORNING!

CEE WHITH! WITH IT! A TWELL PLATHE TO RUN OUT OF GATH.

IT'S A SWELL PLACE TO RUN OUT OF - PERIOD!

SOCKS DARNED IN SPARE MOMENTS

MAYBE SOME DAY WE'LL RUN OUT OF MUSTARD AND WE CAN CLOSE THIS JOINT AND MOVE BACK TO DEATH VALLEY!

ALICE SHOULDN'T EAT HOT DOGS. THEY ALWAYS SET HEAVY ON HER TUMMY.

LOOK AT MY UNCLE WOODIE! HE PECKED THE BUCK-SHOT OUT OF A FENCE POST AND HE'S BEEN GROUNDED FOR TWO WEEKS.

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10-1



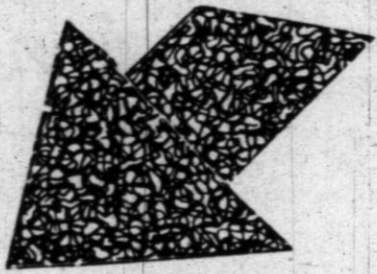
PITMAN GRAIN

PHONE 1
NO. 1

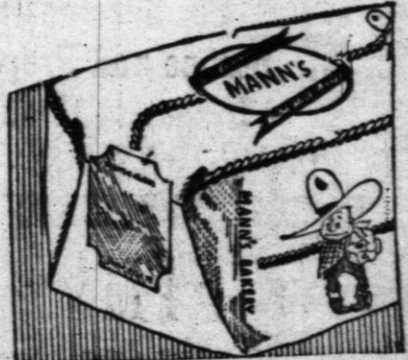
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BLONDIE

by CHIC YOUNG



LOOK FOR THE LOAF WITH THE "LITTLE MANN"



Mann's MALTED MILK Bread

TEENA *lilla tony*



Let's make a Date for Dinner...

A Variety of Dishes To Suit You!

Every festive occasion becomes gayer when you dine out. Next time, dine here for a real treat!

Jim Hill Hotel Coffee Shop



"It Costs No More For The Best!"

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JOHNNY HAZARD

by FRANK ROSSIN



SINCE THEY'VE SCATTERED...
MAKES MY POSITION PRECARIOUS!
THEY'LL START SNIPING SOON!
HOPE PETEY'S HOLDING HIS
OWN!

AS JOHNNY HOLDS OFF AUNT
TIZZIE'S HORDE WITH A
TOMMY-GUN... FLAME ATTEMPTS
TO GO TO HIS AID, BUT PETEY,
OBEYING JOHNNY'S ORDERS,
RESTRAINS HER FORCIBLY!



OH... MISS FLAME...
G-GEE, I H-HOPE I
DIDN'T HURT YOU...
B-BUT I HAD TO
STOP YOU!



BUT I BETTER
GET YOU ABOARD GO'S
I CAN GET JOHNNY
AND OURSELVES TO
SAFETY!

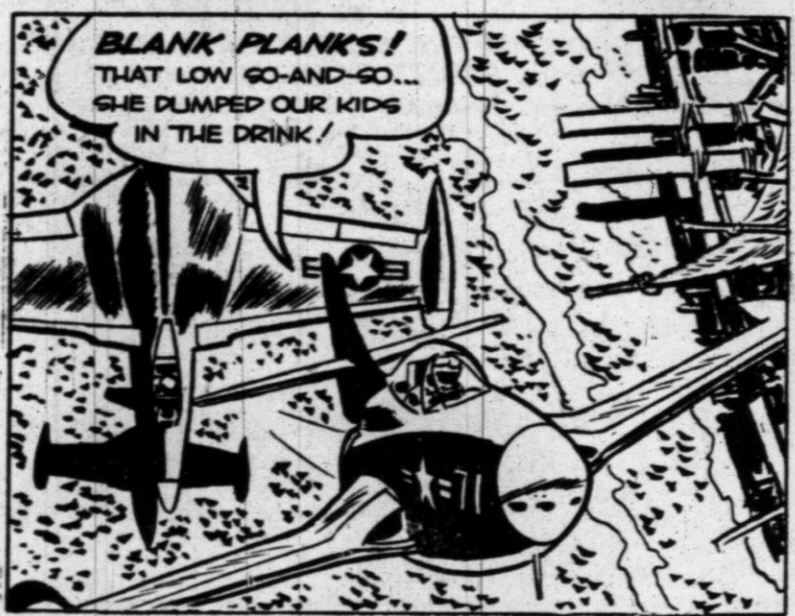
OH-H!



MEANWHILE, THE NAVY PLANES ARE HOVERING
OVERHEAD...

MAYBE MY OLD
EYES DECEIVE ME...
BUT THERE'S
SOMETHING WRONG
ON THAT JUNK!

WHAT DO
YOU MEAN,
JOE?



BLANK PLANKS!
THAT LOW GO-AND-SO...
SHE DUMPED OUR KIDS
IN THE DRINK!



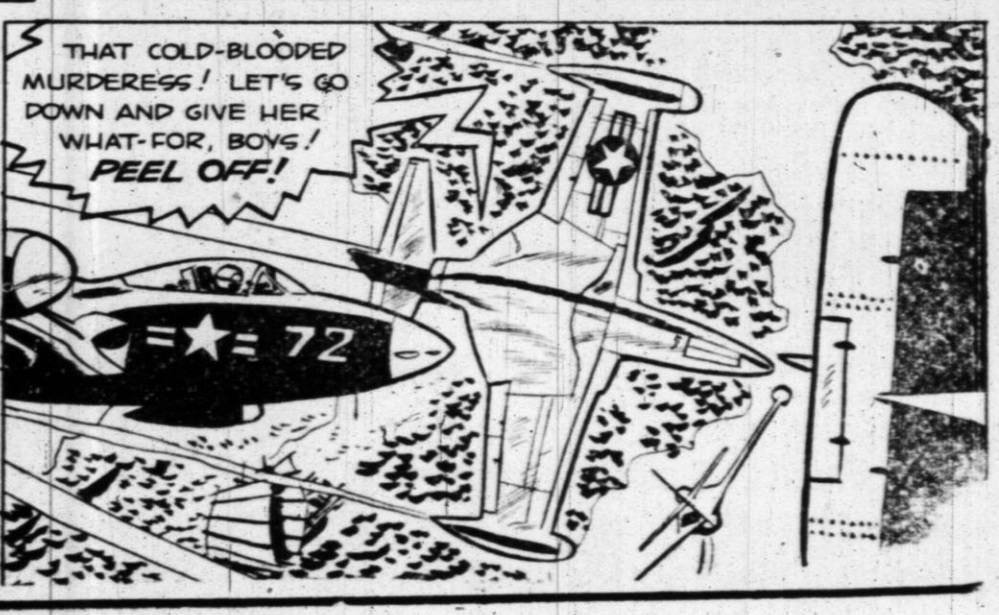
LET'S BLOW
THAT BLASTED
BATTLE-AXE
OUT OF THE
WATER!



C'MON, JOHNNY!
WE'RE ALL SET FOR
TAKE-OFF!



LEAVE THIS HERE
FOR EFFECT... FORE THEY
FINISH SHADOW BOXING
WITH THIS DUMMY, WE'LL
BE OFF!



THAT COLD-BLOODED
MURDERESS! LET'S GO
DOWN AND GIVE HER
WHAT-FOR, BOYS!
PEEL OFF!

TRADE WITH YOUR NEIGHBORS— The Friendly Merchants Of Hereford

- Friendly, Courteous Service
 - Nationally Advertised Brands
 - Complete Stocks Always
- This Message Sponsored In The Interest
Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference
In Merchandise, Shop the Ad Columns of this
Paper!

THE BRAND

PHONE
THIRTY

OZARK IKE by RAY GOTTO

WITH TWO DOWN AND THE SCORE 0-0 IN THE TOP OF THE NINTH, HEFTY HANNAH LINES A SOLID DRIVE OVER SECOND BASE...



WITH THE BENEFIT OF A LONG LEAD OFF SECOND, RAPID ROBERTA IS ROUNDING THIRD ON HER WAY HOME...



THIS RUN I'M GONNA SCORE WILL PUT US GLAMAZONS OUT IN FRONT 1-0!



IF I CAN ONLY KNOCK THAT APPLE DOWN...

...I MAY STILL CATCH ROBERTA AT THE PLATE... OUCH!



THERE GOES SAGEBRUSH SAL'S SHUTOUT!

...NOW ALL WE GOTTA DO IS HOLD THE SCARECROWS IN THEIR HALF OF THE NINTH!

BUT ROBERTA'S RUN IS NULLIFIED WHEN THE SLOW-MOVING HANNAH IS THROWN OUT AT FIRST...



I GUESS I SHOULDA STUCK TO MY (PUFF) DIET!



YOU DID IT, SAL! HELD THE GLAMAZONS RUNLESS FOR NINE INNINGS!

I CAN'T HOLD 'EM OFF ANY LONGER, DINAH! WHAT US SCARECROWS NEED IS A NICE, BIG RUN!



AND THINGS LOOK GOOD FOR THE SCARECROWS WHEN THEIR LEAD-OFF GIRL BUNTS SAFELY...

A PERFECT BUNT!

Produced by Stephen Slesinger, Copyright 1950 by King Features Syndicate, Inc. World rights reserved.

Gotto 10-1

...ADVANCES TO SECOND ON A SCRATCH SINGLE... AND TO THIRD ON A BASE ON BALLS...



BALL FOUR!

SO, AS THE SCARECROWS LOAD THE BASES WITH NONE OUT, THE GLAMAZON MANAGER MAKES A DRASTIC DECISION...



THIS IS THE SPOT I'VE BEEN SAVING YOU FOR, MARVELA! GO IN THERE AND STOP THAT RALLY!

...AND SENDS IN A NEW, UNKNOWN HURLER!

EVERY NEW CONVENIENCE YOU'VE BEEN LOOKING FOR

Servel
The GAS Refrigerator

Only Servel -- The Gas Refrigerator

has NO MOTOR TO WEAR
NO MACHINERY TO GROW NOISY
STAYS SILENT — LAST LONGER

COMMERCIAL CO. CO.

131 Main Street
Factory Trained Service Men On Duty at all Times

Phone 68

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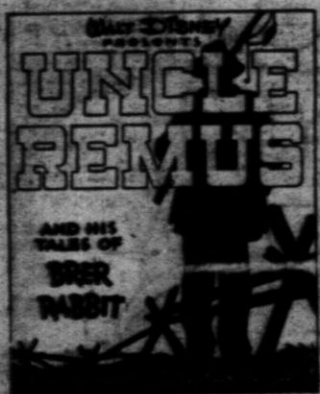
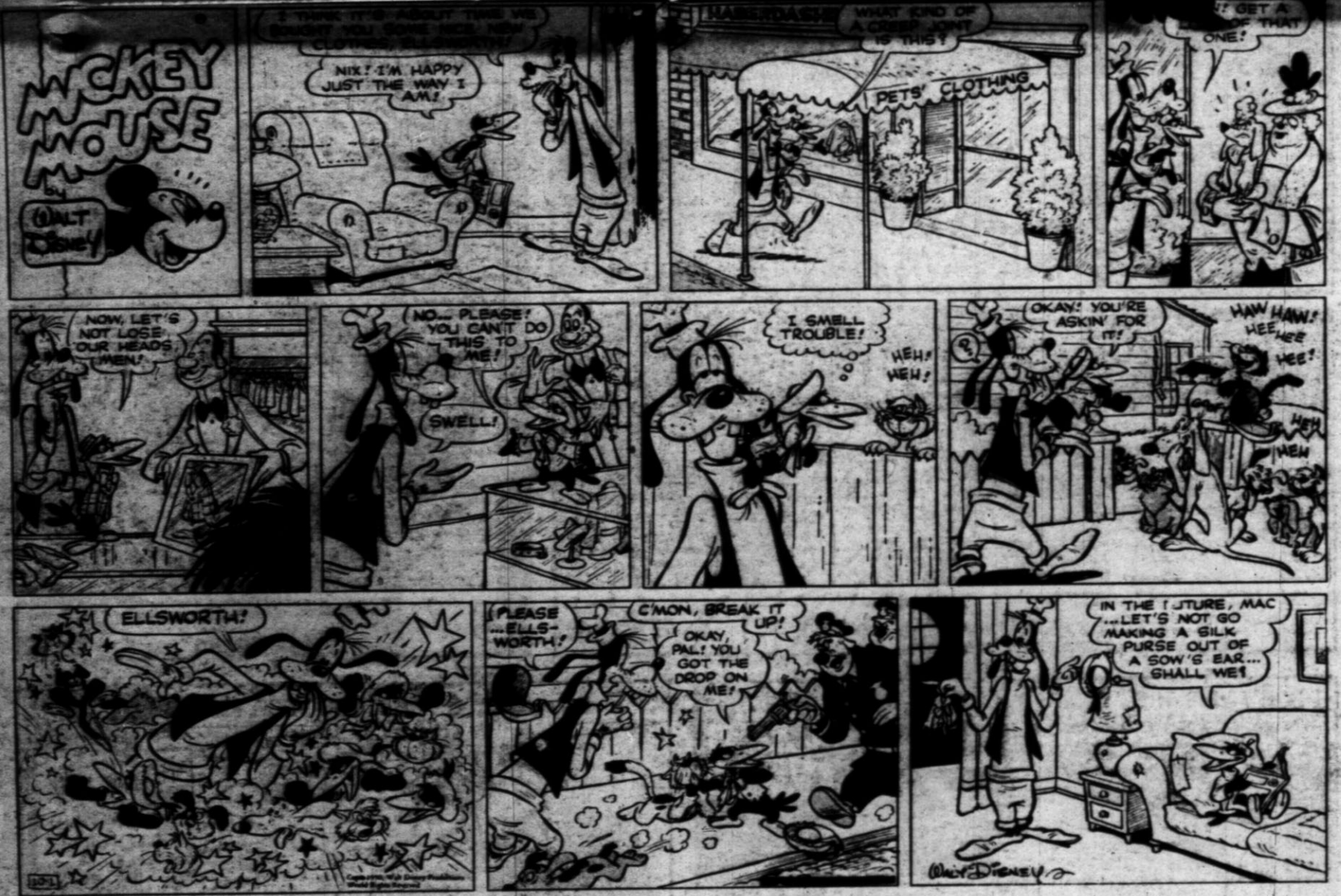
GRANDMA by CHAS. KUHN-



This Space For Sale!



For Complete Details - Inquire
THE HEREFORD BRAND
Phone 30



SHIRTS you'll be proud to wear!



Nothing can replace the snap, sparkle and fine appearance of a laundry-finished shirt. Prove to yourself the many advantages our complete, modern service offers in finer shirt finishing... at low cost, too!

SHIRTS 20c Each
When Accompanied with Family Bundle **17c Ea.**

HEREFORD LAUNDRY & CLEANERS DRY

Call 298 or ask our driver **PHONE 298**

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1. 16



Synopsis: KING DUMDRIBILE HURRIES TO PUT HIS PLAN INTO ACTION. PRINCE VALIANT HAS PROMISED TO HANG HIM, AND ONE CAN NEVER TELL WHETHER THESE GRINNING NORTHERN KNIGHTS ARE SERIOUS OR NOT. AND HE IS TAKING NO CHANCES!



HE SPREADS A BANQUET FOR HIS GUESTS AND HAS, AS THEIR TABLE PARTNERS, HIS FIVE UNMARRIED DAUGHTERS. IN HONOR OF HIS BOOK LEARNING HE NAMED THEM IN ORDER: ALICE, BEATRICE, CLARA, DORA. HERE HIS KNOWLEDGE OF THE ALPHABET ENDED, SO HE NAMED THE LAST ONE OLLIE, AFTER A DRAGON HE ONCE MET.



"MY LOVELY DAUGHTERS!" HE RAVES. "SO REFINED, SO VIRTUOUS, SKILLED IN ALL DOMESTIC ARTS, BEAUTIFUL BEYOND COMPARE. FIT WIVES FOR GALLANT KNIGHTS!"



"THEIR HUSBANDS WILL SHARE MY KINGDOM AND HELP EXPAND MY BUSINESS. WELL, WHAT DO YOU SAY?"



"A MOST GENEROUS OFFER!" EXCLAIMS VAL. "TOO BAD I AM A MARRIED MAN. HOW ABOUT YOU EGL?"

"NOW, VAL! YOU KNOW I AM BETROTHED TO A MAID IN THULE! WHAT ABOUT RUFUS HERE?"

"THESE MAIDS ARE ALL OF SUCH TENDER LOVE-LINESS THAT I COULD NEVER CHOOSE BETWEEN THEM!"



ALL THE DAUGHTERS ARE SIMPERING PRETTILY, EXCEPT OLLIE: SHE STARES SOLEMNLY AT ARF AND SAYS, POINTING: "I'LL TAKE THAT ONE!"

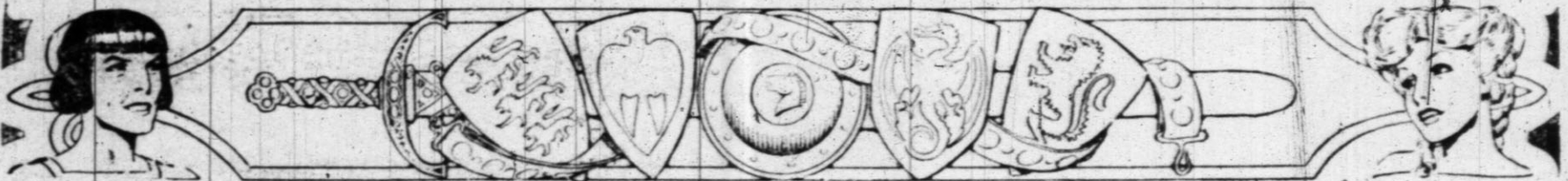


ARF COMES TO HIS FEET IN ANOTHER OF HIS SPLENDID GESTURES: "I HAVE DEDICATED MY LIFE TO THE SERVICE OF MY LADY ALETA. I CAN NEVER MARRY!"



THEN KING DUMDRIBILE LOSES HIS TEMPER!

NEXT WEEK **The Dungeon Guest.**



Automatic Savings
SURE Savings ---
U. S. Savings Bonds

COURTESY OF
THE HEREFORD BRAND

KING of the ROYAL MOUNTED

by
ZANE
GREY



SHHH, CHILE, DON'T SAY A WORD ABOUT TH' GHOST. I DON'T WANT MANNY FUMES, TH' ASSAYER, T' THINK YOU'RE DAFT!

HI, FOLKS! SAY, IS ANYTHING WRONG? WHAT IS THE MOUNTIE HERE FOR?

MANNY FUMES, MEET SAKING... HE'S RESTIN' HERE FOR A SHORT SPELL... WHAT BRINGS YOU OUT THIS-AWAY, MANNY?



WHEN BOTH BARRELS FROM HER SHOTGUN FAILED TO DISTURB THE GHOSTLY INDIAN AS HE DANCED ON THE CAVE COBWEBS, IVY HURRIED HOME, CONVINCED THAT SPOOKS REALLY EXIST!

GLAD TO MEET YOU, SERGEANT!... WELL-ER-SHAD, I AIM TO RETIRE, SO I FIGURED I'D BUY A PIECE O' GROUND THIS WAY...

GONNIES, PAPPY, WE CAN GET RID O' TH' SPOOK! SELL HIM OURN!



HUSH, IVY! HUSH LIP!

WHAT DID SHE SAY? IS SOMETHING WRONG?

N-NO... NOTHING, MR. FUMES! G'BYE... COME AG'IN SOMETIME! G'BYE!



GIRL, I HAD OUGHT T' TAN YOU! IFFEN FOLKS HEARD OUR PLACE WAS HAUNTED, IT WOULDN'T NEVER BE WORTH A SUMMER MUSKRAT SKIN! LAND O' GOSHEN! I'M SCART SKINNY, BUT I'M GOIN' T' FIND OUT IFFEN THERE IS A GHOST IN COBWEB CAVE!

WAIT, SHAD... I'M GOING WITH YOU!



HAW! HAW! JUST LIKE I PLANNED IT... 'CEPTIN' FOR THAT MOUNTIE... OH, WELL, I CAN DO AWAY WITH HIM... BY GEORGE! THE SPOOK 'LL GET HIM! THAT'S EVEN BETTER!



WANT ADS

Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire largest place for buyers and way to get results is through the classified ads... the town's sellers!

★ READ FOR PROFIT!
★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

MIDNIGHT IN THE DEPARTMENT STORE-- AND THE 'DUMMIES' MOVE--

CONCEALED ON THE BALCONY, MANDRAKE AND LOTHAR WATCH IN AMAZEMENT--

MIGOSH! WHAT THEM DOIN'?

DON'T YOU UNDERSTAND, LOTHAR. THEY'RE THE THIEVES. THEY HIDE IN --Shh--



LEAVING LOTHAR IN THEIR HIDE-OUT, MANDRAKE VENTURES OUT ALONE--

Hmm--I'D NEVER GUESS YOU WERE ANYTHING BUT A DUMMY! WHAT MAKES YOUR SKIN SO DUMMY-LIKE? WAX?

NO! GREASE PAINT!

Uhhh

Sun.-Mon. Oct. 1-2

Bud Abbott and Lou Costello
MEET

Frankenstein

Tues.-Wed. Oct. 3-4

Dennis O'Keefe
Helen Walker
June Havoc

Brewster's Millions

Thurs.-Fri. Oct. 5-6

Words and Music

June Allison - Judy Garland
Mickey Rooney - Gene Kelly
Ann Sothern - Lena Horne

Saturday, Oct. 7

Donald O'Connor
Marjorie Main

Feudin' Fussin' and
A Fightin'

2 SHOWS EVERY NITE
RAIN OR SHINE

BUCK-NITE EVERY SATURDAY
BRING THE FAMILY - COME AS YOU ARE

TOWER DRIVE-IN

Snookums
by
GEOMCMANUS



DADDY-WHAT ARE MOTHS MADE OF?



THE INK STICK TO THE PAPER?

KNOW-SNOOKUMS!



WHAT MAKES A BALL BOUNCE - AND WHY?

GEE - I DON'T KNOW!!



IS SNOOKUMS ANNOYING PAPA WITH ALL THE QUESTIONS?



NOT AT ALL-SNOOKUMS - YOU'LL NEVER LEARN ANYTHING UNLESS YOU ASK QUESTIONS!!

Bringing Up Father

Registered U. S. Patent Office

By George McManus



OH! HELLO-BIMMY!! WHEN DID YOU GET IN TOWN? OH! YOU JUST ARRIVED?? YOU'RE GOING OVER TO AUNT MINNIE'S HOUSE? FINE!!



COUSIN BIMMY JUST GOT IN TOWN - I WANT YOU TO GO TO AUNT MINNIE'S HOUSE AND BRING HIM HOME TO DINNER!!

A FINE WAY TO START THE DAY!!



HE MUST HAVE BEEN PARDONED - HE WIZ SENTENCED TO SIX MONTHS - OR ELSE HE BROKE JAIL!!



ISN'T BIMMY HERE YET-MINNIE?

HE'S DUE ANY MINUTE!! I'M GLAD YOU CAME-I WANT TO RUN DOWN TO THE GROCERY STORE-- WILL YOU MAKE YOURSELF AT HOME??



I WILL! I FEEL AT HOME HERE AS I SEE A LOT OF THINGS THAT WERE SWIPED OUT OF MY HOUSE!!

I WON'T BE LONG- LET HIM IN WHEN HE ARRIVES--



IT'S HARD FOR ME TO DECIDE WHICH OF MAGGIE'S RELATIVES I DISLIKE MOST-BUT THIS GUY IS NEAR THE BOTTOM!!

THERE'S THE BELL!! MUST BE HIM!!



GRAB HIS OTHER HAND! HE MAY BE ARMED!!

COME ALONG QUIETLY!

IF YOU HAVE ANYTHING TO SAY-TALK TO THE JUDGE!!



DID YOU SAY YOUR COUSIN BIMMY IS COMING TO DINNER?

YES-THERE'S THE PHONE NOW-HE MUST BE AT AUNT MINNIE'S WITH JIGGS!!



LISTEN-MAGGIE! COME RIGHT DOWN TO THE CITY JAIL- THEY THINK I'M YOUR COUSIN BIMMY AND I'M IN JAIL! HURRY!!

YOU'LL HAVE TO HAVE GOOD PROOF!!



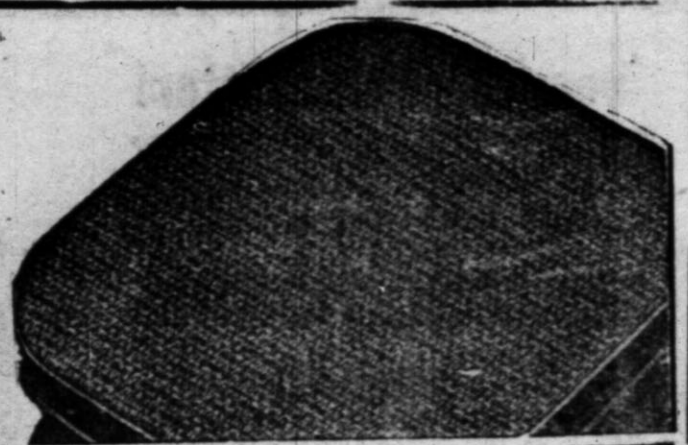
New Air Foam Cushions

- REMOVABLE COVERS
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\$5.50 TO \$6.70

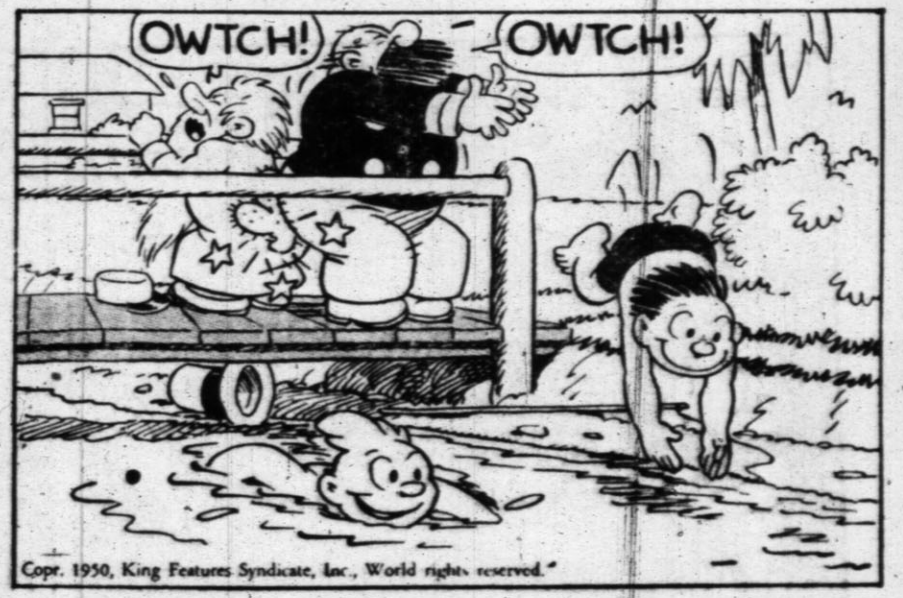
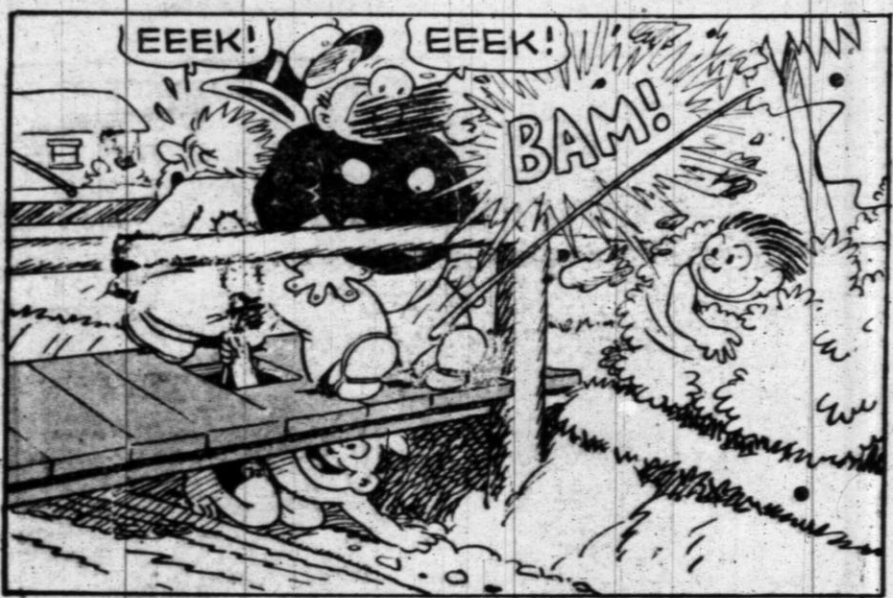
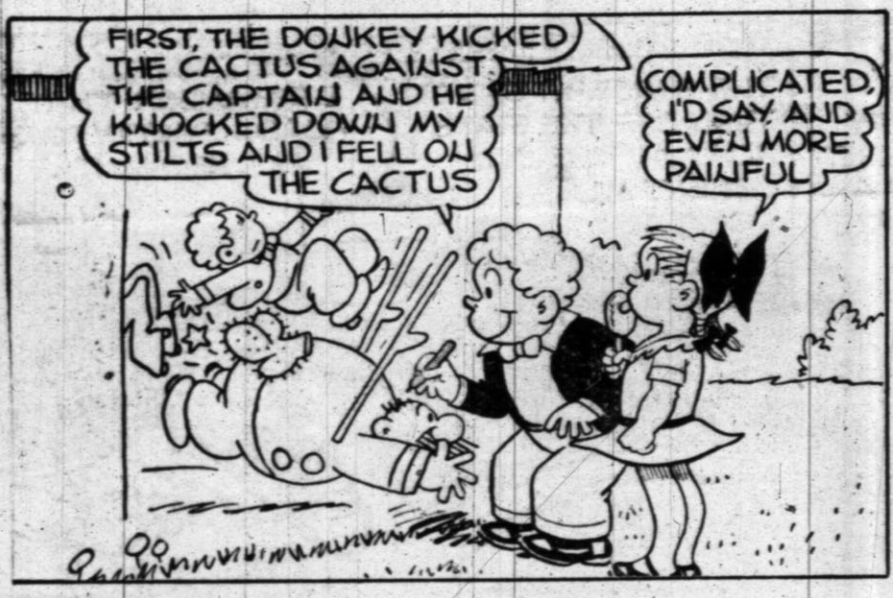
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THE KATZENJAMMER KIDS



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When Storm Clouds Gather!

There is no deterring the elements of nature! Wind or hail storms may do severe damage to your crops, your farm buildings. Make sure you have enough insurance to cushion your losses, when the weather goes on a rampage!

LOANS and ABSTRACTS
HEREFORD INSURANCE CO.
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RUSTY RILEY by FRANK GODWIN.

LISTEN, CHIEF...IT'S ALL RIGHT TO RUN THAT HORSE VAN INTO THE QUARRY POOL, BUT A LIVE HORSE... A WONDERFUL THOROUGHbred... YOU CAN'T DO THAT!

CAN'T I?...LOOK, CORKY... A MAN MIGHT AS WELL TRY TO KEEP AN ELEPHANT UNDER COVER AS A HORSE LIKE BIG BLAZE! COME ON!

AND IN MR. MILESS ROADSTER.

THE SERGEANT SAID TO TURN OFF THE STATE ROAD AT THE OLD CEMENT MILL, DIDN'T HE?

YES, BOSS... THINK I REMEMBER THAT ROAD... PRETTY ROUGH AS I RECALL IT...



ROUGH OR SMOOTH, WE'VE GOT TO USE IT...EVEN IF WE BREAK AN AXLE... MINUTES COUNT NOW...!

RIGHT, BOSS!

A LITTLE LATER AT THE SHACK.

HOLY MACKEREL! THAT'S THE CHIEF'S KNOCK! OKAY, CHIEF... WAIT'LL I UNLOCK THE DOOR!

COME OUT HERE, SLATS...

GET THAT KID AND DRIVE HIM OUT TO THE HILLS WHERE IT'LL TAKE HIM A LONG TIME TO WALK BACK... WHERE'S THE HORSE AND THE VAN?

IN THE QUARRY... I'LL SHOW YOU!



THERE HE IS, CHIEF!

YEAH, I SEE...HEY, WAIT! THAT HORSE AIN'T BIG BLAZE!

WHAT!

THIS IS JUST FINE!...WE'RE ALL AS HOT AS A TWO-DOLLAR PISTOL FOR STEALING A HORSE AND A VAN... AND MAYBE FOR KIDNAPING...AND ALL FOR THE WRONG HORSE... GO GET THAT KID!



OKAY, SLATS...DO WHAT I TOLD YOU...TAKE THE KID OUT TO A NICE, LONESOME SPOT IN THE HILLS... CORKY AND I WILL GET RID OF THIS NAG AND THE VAN!

WHAT D'YOU MEAN, "GET RID"?



I WON'T GO ANYWHERE WITHOUT MY HORSE, HILLBILLY! YOU CAN'T MAKE ME!

TAKE HIM, SLATS... SCRAM!... IF HE HOLLERS, GAG HIM... WE DONT WANT THE COPS IN ON THIS!

MEANWHILE, ABOUT A HALF-MILE AWAY.

THIS IS AS FAR AS WE CAN GO WITH THE CAR, BOSS, BUT I THINK THE OLD QUARRY IS PRETTY CLOSE!

LEAD THE WAY, TEX... I ONLY HOPE WE'RE IN TIME!



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Registered U. S. Patent Office



YOU KNOW, ZERO, WHEN WE FOUND STRANGER, WE DIDN'T KNOW WHAT HIS NAME WAS~SO I CALLED HIM STRANGER~ AN' IT'S AN AWFUL GOOD NAME FOR HIM~



'CAUSE STRANGER KEEPS ACTIN' STRANGER ALL THE TIME~FIRST HE ACTS DUMB~ THEN HE ACTS TERRIBLE SMART~ THEN HE ACTS DUMB AGAIN~



I GUESS ALL MULES ACT MULISH~ BUT STRANGER IS THE MULISHEST~ACTIN' MULE I EVER SAW!



HE'S SMARTER THAN I AM~I WAS WALKIN' INTO THE WINTER~ BUT HE WAS AS STUBBORN AS A MULE~ AN' NOW WE'RE WALKIN' INTO THE SUMMER~ HEY!~ NOW WHAT?!



DON'T SHOOT!
DON'T SHOOT!
YOU MIGHT HIT STRANGER!



BY JINGO! THAT SHEEP-KILLING FOX WONT STOP RUNNING TILL HE'S OUTA THIS COUNTY!

HEE HAW



HONEST, STRANGER, I THINK YOU'RE GRAND~ THE FARMER DOES, TOO~ 'CAUSE YOU WAS FAST AN' BRAVE, WE ALL GOT A SWELL MEAL AN' A NICE, WARM BARN TO SLEEP IN~

DARRELL McCLURE

'Bear' the Heat Better!

KEEP COOL

with

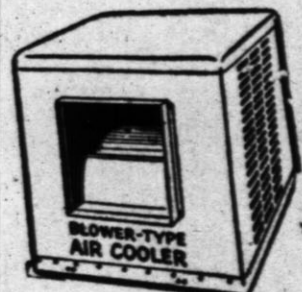
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