



Pioneer Rancher Jno. L. Wilson Is Buried Here

Final rites for Jno. L. Wilson, 89, well-known Deaf Smith county cattle rancher, were conducted at First Baptist Church Wednesday afternoon under the direction of Gilliland Funeral Home of Hereford. Rev. R. H. Cagle and Rev. W. A. Appling, Vega, officiated.

Mr. Wilson died Monday in the home of a sister, Mrs. Cliff Estes, in Hereford.

He was born February 10, 1861 in Van Zant County, Texas. He moved to the Panhandle in 1900 from Denton County, settling seven miles south of Amarillo. He came to Deaf Smith County and Hereford in 1905.

His wife, the former Frances Amelia Roberts, whom he married December 22, 1896 at Pilot Point, Texas, died March 26, 1939 and is buried in Hereford.

Mr. Wilson came to the Panhandle in a covered wagon from Sanger. The trip took 21 days and he carried seven small children with him.

Earl, his oldest son, attended a boys private school in Amarillo and later became County Judge of Deaf Smith County.

The Wilsons moved to a ranch north of Hereford in 1905. After two years there they moved to a 9-acre place on 25-mile Avenue to put the children through school.

After the children were through school they moved back to the Garcia Lake ranch where they lived for 20 years.

Mr. Wilson suffered a fall on icy streets in Vega in 1942 and broke his hip. He wrote a history of his life and the events of the early days in the Panhandle for his grandchildren.

Survivors include three sons, Judge Earl W. Wilson, Childress; Homer T. Wilson, Bakersfield, California; and Jno. L. Wilson, Jr., Vega.

Seven daughters, Mrs. J. T. Gilbreath, Mrs. Cliff Estes and Nell Morgan of Hereford; Mrs. B. P. Casteel, Atlanta, Georgia; Mrs. C. L. Morris, Vega; Mrs. Sam D. Steele, Ft. Sumner, N. M.; and Mrs. Dean Rice of Duncan, Oklahoma are survivors.

Also surviving are 27 grandchildren and 13 great-grandchildren.

H-Bomb Dropped On Hereford Would Hit Most Of Deaf Smith

What would a H-bomb do to the City of Hereford if it were dropped at the intersection of Main and Third Streets?

That isn't a logical question. WHAT WOULD IT DO TO DEAF SMITH COUNTY?

Just an ordinary, old-fashioned A-bomb would take care of Hereford. The old type bomb carries an effective 10-mile destructive range. Figure 10 miles in any direction from Main and Third and you've got your home town taken care of.

The H-bomb — brother, you're in the big time now.

Reports say that one superbomb (H-bomb) will kill, maim and destroy everything within a 300-square-mile area.

Going back to grade school to find the appropriate formulae, it is logical to suppose that the radius of this destructive area would be, roughly, 30 miles.

In other words, Canyon, Dawn, Summerfield, Black, Flona and almost all of Deaf Smith County would go.

Of course, nothing is certain. Figures on destructive powers of this new fire-cracker are theory.

County Poll Taxes Top 2,500 By One Person

Are you glad you paid your poll tax?

Worth Covington reported 2,501 paid-up poll taxes at the close of the time allotted to pay. Your payment put the figure over 2500. If you hadn't paid, the total number of recorded voters in Deaf Smith County wouldn't have been over the mark.

Covington added that some, possibly two or three, would come in Wednesday afternoon by mail but postmarked on or before January 31. He expected very few however.

He said 2,525 registered in 1944.



BETA ETA PLANS TO BUY AUDIOMETER—Pauline Howard holds a ticket to Lola Faye Brunson while Jolene Curtsinger holds the purse the local chapter is giving away in their drive to bring the facilities of the National Welfare project, the Auricular Foundation, to Hereford. Fifty per cent of the funds raised go towards building a National Institute of Audiology. The other fifty stays at home to aid those people who cannot afford to buy batteries for their hearing aids or who need medical assistance for some hearing defect.

Blue Cross Continues On Trial To April 1

Elmer Mathis manager of Deaf Smith County Hospital, said Wednesday afternoon, that a decision of the Blue Cross board cleared the way for continued operation of the services on a trial basis in Hereford until April 1. No guarantees were required locally for the 3-month trial period.

Mathis said Harley B. West, Blue Cross representative from Dallas, called Tuesday with the information. The decision was by the Blue Cross Board members, made up of men from various cities in Texas.

The 3-month trial period will be the deciding factor on whether Blue Cross will put on a drive for more members here. During these three months consideration will be given to whether Blue Cross loses money on the deal, according to Mathis.

Previously, Blue Cross asked for some guarantee before they would put on another drive for membership. It was indicated that Blue Cross would discontinue their operations if they could not obtain a representative membership here of which they are about 400 families short right now, according to Dr. L. B. Barnett. They weren't going to put on another drive unless it was guaranteed they would lose no money.

Last year, Blue Cross lost some \$12,000 in claims. That is, when claims and premiums were tallied locally for the 3-month trial period.

No other reason, other than the Board's decision, was given by Mathis for the continuation period for the next three months. He added, however, that Hereford groups had worked closely with the Blue Cross Board for some sort of an agreement.

District Judge Sentences Three

Three men are now in the county jail awaiting transportation to the State Penitentiary at Huntsville after receiving sentences Monday in District Court session at the county courthouse, according to Sheriff J. C. Reese.

Guy Vandergrift was indicted and charged with felony check swindle. He pleaded guilty and received a 2-year sentence in the penitentiary. Sheriff Reese said Vandergrift lived in East Texas near Paris. He passed checks to Brooks Auto Company.

Willie Alvin Smith, Lawton, Oklahoma, plead guilty to the theft over \$50, which is a felony charge, and was sentenced to two years. Smith was charged in connection with the December 27 theft of \$71 from the coat belonging to Edith Spann, employee at Green Hedge Cafe. According to Police Chief F. S. Buckalew Smith previously served 36 months and 22 days of a five-to-ten year statutory rape charge in Colorado. Smith was arrested December 30 by local police officers.

Pete Encenias, two-time-DWI loser, was sentenced to a year in the penitentiary after pleading guilty in August of last year. The judge in the case deferred sentence at that time. He now awaits transportation to prison.

Another DWI case, Yannie Hicklin, Jr., from East Texas, plead guilty and drew a 3-year sentence. He was placed on probation.

Ardis Kemp, Amarillo, will probably be tried next Monday for a second DWI offense, when Judge Harry Schultz will be back for another session of District Court, Reese said.

The next session of the District Court will be February 25. District Attorney Floyd H. Richards and Court Reporter J. E. Nisbett, both from Dalhart, were present for the proceedings. Sheriff Reese and District Clerk Robert Thompson were officials attending.

Woodell Named C of C Director --Delegation Leaves For N. Y.

Ray Woodell was elected director of the Chamber of Commerce of Hereford, Deaf Smith County, Texas, at a meeting of the Chamber of Commerce held at the Hotel Gramatan in New York City Wednesday night.

Woodell will be a regular member of the board for the rest of the current year when the directors will be elected on the regular yearly session by the membership. He will serve a

Morrison Announces For Commissioner In Second Precinct

J. C. Clarence Morrison this week announced the Brand to announce his candidacy for the office of Commissioner of Precinct 2, Deaf Smith County, subject to action of the Democratic Primary.

In making his announcement Mr. Morrison said that he has been "a resident" of the county since 1927, the last 10 years of which has been spent in Precinct 2.

"I think most of you know my qualifications," he said. "I believe that I know the needs of the county and of the precinct and if you see fit to elect me I expect to spend all of my time in making you as good a commissioner as I possibly can."

L. H. Foster Announces For Re-Election To County Judge Office

Leonard Foster this week authorized the Brand to announce his candidacy for re-election as County Judge and Ex Officio County School Superintendent of Deaf Smith County, subject to action of the Democratic primary.

In announcing his candidacy Mr. Foster said, "In presenting my candidacy for the office of County Judge and Ex Officio County School Superintendent of Deaf Smith County, I wish to take this opportunity to thank the people of the County for allowing me to serve you the past three years. I have done my very best to make a good official in the capacity in which I have been serving, and should you see fit to allow me to serve for another two years, I will continue to render the very best service I can, and earnestly solicit your vote and influence at the July Democratic Primaries."

CONGREGATION GIVES ORGAN

Memorial To Be Dedicated To Capt. Louie K. Wedel



Friends and fellow Immanuel Lutheran church members of Capt. Louie Wedel, B-29 Bomber-Navigator who was lost in action over the Sea of Japan in August, 1944, will dedicate their new church organ to his memory Sunday.

Thus Louie Wedel, who was born in Progressive Community in 1916, will return to Hereford in spirit forever, even though his body was never recovered.

Captain Wedel's India-based B-29, departed Pengshaw, China on August 20, 1944 to bomb the Imperial Steel and Iron works at Yawata, Kyushu, Japan. The plane was caught in a box barrage over the target and was badly damaged. When one engine had been lost and flames threatened to engulf the plane the pilot ordered part of the crew to bail out. Six men, of whom Captain Wedel was one, jumped at a point, some 40-miles east of the China coast and no trace of them was ever discovered.

The story was pieced together from six survivors of the raid who were ordered to remain aboard when it became apparent the flames might be brought under control. The crippled craft landed inside China.

The Baldwin Electronic organ, which the congregation has nearly paid for will be dedicated by Rev. E. W. Lichtsinn. A small plate inscribed "In Memory Of Captain Louie K. Wedel, 1916-1944," has been placed on the end of the instrument.

Walter Fry, who's folks lived at Dawn, and who's mother now lives in Amarillo, was the only other member of the congregation killed in service.

Miss Ruth Steizer, choir director and organist at Trinity Lutheran Church of Amarillo, will present a "Service in Music" following the Dedication.

From the Prelude "Adagio from Sonata no. IV" through the Postlude "Toccata and Fugue in D Minor," the entire service will be in music with two hymns in which the congregation will join the organ.

Services will start at 7:30 o'clock Sunday evening.

Captain Wedel's parents survive on their farm just west of Hereford. They have lived in the immediate vicinity for the past 31 years. His wife, Mrs. Ina Wedel is teaching at Tucuman High School and their son, K. Louis, almost six, are living in Tucuman. Two brothers, Henry, who works for West Texas Co. Company and lives with his parents, and Ralley, who lives in Borger, were also in the service. Two sisters, Mrs. Clara Richardson and Mrs. Anna Schneider, live in Iowa.

THE WEATHER

Sunday—High 63, low 11.
Monday—High 31, low 12.
Tuesday—High 46, low 16.
Wednesday—High 40, low 16.
Total moisture for January and 1945—60.

GARCIA (MESSENGER) NEWS

Club Plans Supper Friday Night And '42' Afterwards For Everyone

By MRS. N. A. BROWN
Brand Correspondent

The Messenger Home Demonstration Club met in the home of Mrs. W. H. Clements Friday. The roll call was answered by eighteen members with "Books I have to exchange."

Mrs. Alta Wyly won the Bingo prize of two pretty china ash trays.

Mrs. Earl Monroe gave an interesting book report.

A supper was planned for Friday evening, Feb. 3, at 6:30, at the Garcia Community building. Everyone is invited. There will be a charge of \$1 per family. The money is to be added to our club funds. This is the regular "42" party, so after supper everyone will play "42."

The traveling prize was won by Mrs. Bob Wyly. It was a pretty blue Hermette shoe bag.

Mrs. Roy Pruitt received her anniversary gift. It was a pretty china pitcher and two little crocheted dress pot holders from her club pal.

Mrs. N. A. Brown received her birthday gift, a pretty flower vase, from her club pal.

Mrs. W. H. Clements showed many pieces of her beautiful handy work.

Refreshments were enjoyed by Madams L. E. Beene, Bertram Jack, Wilson Wyly, Josie Busby, J. T. Guinn, Alta Wyly, Harris Evans, Roy Pruitt, Jim Monroe, Earl Monroe, Dan Guesman, T. J. Poindexter, S. N. Thweatt, Elmer Northcutt, N. A. Brown, and the hostess, Mrs. W. H. Clements.

Families from Garcia attended a farewell party honoring the Jim Baxter

family who is moving to Albuquerque, N.M.

Mr. and Mrs. J. T. Guinn's two grandchildren, Stanley and Cherry Ann Guinn visited them the past week.

Mr. and Mrs. Bertram Jack visited in the home of Mr. and Mrs. C. B. Hansen of Friona.

Mrs. L. D. Pope of Friona visited in the Bob Wyly home Tuesday.

Mr. and Mrs. L. M. Hightower and family of Seminole visited Mrs. Hightower's brother and family, Mr. and Mrs. L. E. Beene over the week end.

Mr. and Mrs. W. H. Clements visited with relatives and friends in Stanton, Texas last week end.

Mr. and Mrs. J. S. Clark and family of Summerfield visited in the Elmer Northcutt home this week.

Mr. W. W. Williams, Sr. from Stanton and his brother, Mr. Lewis Williams of Putnam, visited in the T. J. Poindexter home this past weekend.

Sunday visitors in the Earl Monroe home were Mr. and Mrs. Jim Monroe of Bellview, N. M., Joe Monroe of Clovis, Betty Howell of Ft. Sumner, N. M. and Buel Monroe of Taiban, N. M.

Mr. and Mrs. S. N. Thweatt spent the past week end in Levelland visiting Mrs. Thweatt's father and sister.

Mr. and Mrs. W. H. Evans visited relatives near Adrian Sunday.

Glenn Shadix has just returned from Japan where he has been stationed in the Army.

Mr. and Mrs. Potts visited with Mrs. N. A. Brown and sons Sunday evening.

SCS NEWS

Deaf Smith Farmers Accomplish Plenty With SCS Practices In 49

According to W. M. Stewart, chairman of the Deaf Smith County Wind Erosion District Supervisors, the annual report shows the following work accomplished by cooperating farmers during the year 1949:

Practice	Acres planned	Acres applied
Contour farming	25885	21448
Cover cropping	2710	1559
Strip management	41919	32766
Strip cropping	540	300
Range Improvement	6000	2407
Pasture Improvement	4440	396
Seeding	107	386
Range Pastures	1003	402
Wildlife Areas	32	21
Irrigation Land Preparation	544	2683
Improved Water Application	15811	20696
Farm ponds (no.)	0	2
No. Water Facilities	5	4
Terracing (miles)	95	113
Diversions (miles)	28	15

During the year 91 new applications for conservation plans were received and 86 new cooperative agreements were signed. These embraced a total of 54,485 acres. Technical assistance was rendered to about 250 farms by employees of the Soil Conservation Service, the major cooperating agency.

DUMAS—Board of City Development plans were described at a meeting in Dumas Tuesday according to the Moore County News. Under the plan, a maximum of two mills per dollar valuation goes to the plan under city taxation. These funds are used to finance the BCD program which in other cities has included marking of streets, park improvements, etc., in addition to the usual functions of the chamber of commerce.

Mr. and Mrs. Bill Clutter are still in Bonham with Mrs. Clutter's father who underwent major surgery last week.

'Discovery Unlimited' Is Termed Successful

Although final tabulations have not been made, Mrs. Joe Smith said the Camp Fire Girls "Discovery Unlimited" show was successful. The same sort of show was held throughout the U. S. by all Camp Fire groups in observance of the Camp Fire birthday. It was observed in Hereford January 28 and 29.

Mrs. Smith said callers were present both days.

The show featured the works of many talented artists. The girls, themselves, took part in it also.

Mr. and Mrs. R. G. Clennin of Rye, Colo. and Mr. and Mrs. Emil Clennin of Cincinnati, both brothers of Mrs. H. K. Fox came to Hereford Sunday to visit their sister for a few days. The R. G. Clennins left Wednesday to return home. Mr. and Mrs. Emil Clennin will remain to visit for a few days longer.

LOANS TO BUILD
LOANS TO RE-FINANCE

100% LOANS TO GI's
FHA LOANS UP TO 90%

Conventional Loans on New or Old City Property

OUR AGENCY IS AT YOUR SERVICE
WITH FULL FACILITIES

ENABLING AS QUICK LOAN SERVICE AS ANYONE

JOHN McLEAN AGENCY

We're BURNING UP!
With a **SIZZLING SALE!**
RED HOT SPECIALS AT PIGGLY WIGGLY

BAKE SALE
The Ladies of the Assembly of God Church will hold a bake sale in our store Saturday February 4th.

FROZEN FOOD Specials!

- BLACKEYED PEAS Quick Frozen pkg. 29¢
- FRESH SHRIMP Quick Frozen, Cleaned and breaded, 12 oz. pkg. 98¢
- ENCHILADAS Fresh Frozen, Pkg. of 6 49¢
- STRAWBERRIES Quick Frozen, Sliced with Sugar, lb. pkg. 39¢

Fresh, Sparkling, Sun-Ripened **FRUITS and VEGETABLES**

- SPUDS No. 1 Idaho Russets 10 lb. mesh bag 49¢
- TANGERINES Easy to Peel, Fine Flavor lb. 15¢
- NEW POTATOES Texas 2 lbs. 15¢
- CRANBERRIES Fresh Eatmor lb. pkg. 23¢

Fresh **PICK-O'MORN PRE-PACKAGED TOMATOES** Box of 4 .17¢

GAYLORD NEWELL 424 NORTH MAIN

FINEST FOODS PIGGLY WIGGLY GREATEST SAVINGS

- SUPER SUDS, Large Box 19c
- RINSO Large Box 19c
- DUZ Large Box 19c

- COFFEE, Folger's 1 lb. can 79c
- TUNA, California, Light Meat, Grated, can 25c
- SHORTENING, Bakerite 3 lb. can 59c
- NAPKINS, Northern Banquet, Box of 60 10c
- PEANUT BUTTER, Donald Duck, 12 oz. glass 29c
- APPLE JELLY, Crystal Pure 2 lb. jar 35c
- SALAD DRESSING, Blue Bonnet, Quart jar 39c
- CAKE FLOUR, Pillsbury's Sno Sheen, box 39c
- MILK, Shurfine, Small Can 6c Large Can 12c
- FACIAL TISSUES, Northern, Box of 300 21c
- WALNUTS, No. 1, Large in the shell, lb. 29c

Whopping Buys in Meat and Poultry

- HENS Fresh Dressed, Ready for the Oven lb. 39¢
- CATFISH Fresh Water, Skinned, Cleaned, Medium Size lb. 53¢
- BEEF RIBS Best Grade Beef, Lots of Meat lb. 29¢
- BACON SQUARES Sugar Cured, Nice & Lean lb. 25¢
- BACON Cudahy's Puritan First Grade, Sliced lb. 45¢
- OLEO Admiral, Colored Quarters lb. 32¢

SOMETHING NEW UNDER THE HOOD!

Investigate the all-new Reo Gold Comet power plant—most powerful truck gasoline engine of its size ever built! See what it will do for you!

- ★ Better performance
- ★ Greater all-around economy
- ★ Faster operations
- ★ Good—for a lifetime!

YOU NAME THE TEST!

BENEFIELD MOTOR COMPANY 411 West First — Hereford

REO GOLD COMET POWER

DELICIOUS DINNERS

Try Our MEXICAN DISHES

The food you like best, served the way you like to eat it, leads to a more relaxed and enjoyable life for one of our delicious meals.

- SOUTHERN PAN FRIED CHICKEN with HOT CORN FRITTERS
- VIRGINIA HAM STEAK with GLAZED PINEAPPLE
- FILLET MIGNONS and then that god-ole southern CORN BREAD
- FRESH CHERRY GOBBLER WITH WHIPPED CREAM
- HOME-MADE PIES
- STRAWBERRY SHORTCAKE

AT THE **GREEN HEDGE** EAST HIWAY 60

Announcing
Open For Business
Friday, February 3

PALO DURO

INCORPORATED

New Building -- New Location
East First at Funston
EVEN BETTER SERVICE



LOWELL SHARP

Mr. Sharp, sales manager and secretary-treasurer of the Palo Duro Sales, Inc., is no stranger to farmers and business men of the Hereford Territory, as he has been engaged in various businesses here since 1946. With immediate past experience in the automotive field, and with over 10 years experience in the petroleum field, Lowell is well-qualified to fill his capacity with the firm in serving you.



R. G. (Bob) LEWIS

Bob Lewis knows most of you, and you know him! As owner of the Farmers Equipment Company, now a part of the larger Palo Duro Sales, Inc., Bob served your Allis-Chalmers and farm machinery needs, and as vice-president of the new firm he will especially be valuable in advisory as well as active capacity. Raised in this area, and a farmer and land owner himself, Bob knows the farm machinery business from every angle.

Former automobile sales executive, Earl Hendricks heads the Palo Duro Sales, Inc. organization with a rich background of automotive "know how" that will be even more valuable with the sale of a real quality car line... Pontiac! Hendricks is a relative new-comer to Hereford, selecting this location solely on his confidence in this as a rich, progressive, and growing country... a young man's country!



EARL HENDRICKS

WE SALUTE
The Newest of
HEREFORD'S
PROGRESSIVE BUSINESSES
the
PALO DURO SALES, Inc.

SAM NUNNALLY
LONE STAR INSURANCE

PRIZES! FUN!
Formal opening ceremonies will be held at 4 p. m. Saturday. Drawing will be held at 8 p. m. Dignitaries and numerous Continental Oil Company, Allis-Chalmers, and other firms will be present... It will be a good program all the family will enjoy.

BE SURE AND REGISTER ON EITHER OF OUR
OPENING DAYS
FRIDAY and SATURDAY
FREE FLOWERS FOR ALL THE LADIES
FREE BALLOONS FOR THE KIDDIES
AND
A HOST OF VALUABLE AWARDS
INCLUDING:

- FIRST PRIZE
A MAJOR OVERHAUL ON ANY MAKE CAR, ALLIS-CHALMERS AGRICULTURAL TYPE TRACTOR, OR A-C POWER UNIT.
 - SECOND PRIZE
A COMPLETE MOTOR TUNEUP ON ANY MAKE PASSENGER CAR. PARTS INCLUDED, FREE!
 - THIRD PRIZE
FIVE OF OUR THOROUGH WASH AND GREASE JOBS
 - FOURTH THRU NINTH PRIZES
EACH OF THESE SIX PRIZES WILL BE:
A BIG 5-GALLON CAN OF CONOCO Nth MOTOR OIL
 - TENTH THRU FIFTEENTH PRIZE
EACH RECEIVES AN INDIVIDUAL WASH AND GREASE JOB ON ANY AUTOMOBILE
- OVER \$200.00 WORTH OF PRIZES
BE SURE and REGISTER--THEN BE HERE SATURDAY, 4 P.

Congratulations

to
EARL HENDRICKS -- BOB LEWIS -- LOWELL SHARP
of the

PALO DURO SALES, INC.

We are indeed glad to congratulate this organization in its achievement -- its foresight and confidence in establishing its business in a new, modern building that is a credit to the automotive and machinery sales and service field, and a credit to the growing list of progressive Hereford businesses.

We are proud of our part in the supplying of major construction materials for the job. Thank you for your selection of our facilities and resources to get the job done.

CARL McCASLIN LUMBER COMPANY

PALO DURO SALES

Formal Opening Ceremonies

SATURDAY, FEB. 4

4 P.M.

THE EMPLOYEES OF PALO DURO SALES, Inc.

Back Row, Left to Right

FAIN BEEMAN, factory trained tractor and implement mechanic, has been an A-C mechanic for several years.

JOHN DOWNEY, our new parts manager—but not new in the automotive or agricultural implement parts business.

LOWELL SHARP, one of the owners, who is active in all departments of the business, and is well known to the Hereford trade territory.

FRANK TACKITT, our new service manager is well acquainted in Hereford and grew up in the automotive repair business in his home town.

GENE WEEMS, manager of the A-C agriculture implement department has a background of 15 years service experience in Hereford with the Farmers Equipment Company.

CHARLES RODGERS, an outstanding wash and grease man, for a number of years in Hereford, Will be in charge of that department for Palo Duro Conoco Service.

OBE WILSON—You will soon get acquainted with Obe as he will meet and serve you on the drive of Palo Duro service. He has many years of service station experience.

ROY McBRIDE, well known in the automotive repair field in Hereford, will greet you from one of the modern service stalls at any time you visit Palo Duro Sales shop.

JUNIOR HAMPTON, another efficient mechanic who is trained in the "know how" of automobile repair.

EDNA LEE COLLIER, bookkeeper and office manager, is thoroughly familiar with modern business operation and will assist Palo Duro Sales customers in any way possible.

EARL HENDRICKS will be active in the management of all phases of Palo Duro Sales and Palo Duro Conoco Service.

Not Pictured:

R. G. (Bob) LEWIS, well-known business man and farmer of this area is no stranger to you. Active in various civic organizations, he also was owner of the Farmers Equipment Company, and is known throughout the panhandle for his "know-how" in farm methods, farm machinery and equipment.

BILL RODGERS, not pictured, but the customers of Palo Duro Conoco Service will soon recognize Bill as another Rodgers brother who knows the service station work.

TOMMY CRUMP, not pictured, is well known here, and will be the able supervisor of our paint and body department.



SINCERE
BEST WISHES
to the progressive
PALO DURO SALES, Inc.
from
HEREFORD PARTS & SUPPLY CO.
"Headquarters for Doctors of Motors"

CONGRATULATIONS

to another

Conoco Mileage Merchant PALO DURO SALES, INC.

You'll Never Go Wrong with Conoco Oil-Plating and Conoco Gas!

Within a few days we will add even another service in our capacity as Conoco Distributors . . .

DIESEL FUEL

-It's always a good policy to "See Your Conoco Mileage Merchant, NOW!"

ERNEST MEDKEIF

CONOCO DISTRIBUTOR IN HEREFORD

"Exerting Every Effort for Customer Satisfaction"



COURTHOUSE RECORDS

Warranty Deeds
 Arnold Salzman and wife to George E. Brashear, Part of blk. Welsh Addition to Town of Hereford.
 J. Stewart and wife to C. C. East. Tract of land in block Town of Dawn, \$600.
 Hereford Lumber Company to V. Medlin. W 70 feet of lots through 12, block 11, Town Hereford.
 G. Blue and wife to Zula Blam. Lot 4 of R. G. Blue Subdivision of a part of blocks one and two of Evans Addition to town of Hereford.
 John Blake to Joseph A. Caruana. All of lot 31, Barber Sub-

division of block 22, Evans Addition to Town of Hereford.
 H. B. Tatum to Mary Jo Birdwell. 320 acres of land out of section 7, township 4.
 H. B. Tatum to Katherine Weinaug. 320 acres in section 7, township 4.
 Ernest Brown to James Croford and wife. All of lot 10 of First Christian Church Subdivision, Town of Hereford.
 Otho Noland and wife to Mark Link. All of N¹/₂ of lot 5, Wills and Holland Subdivision of blk. 18, Evans Addition to Town of Hereford.

Releases
 M. P. Barber, Jr. to John Blake. All of lots 46, 47 and 48 of Barber Subdivision of block 22, Evans Addition to Town of Hereford.

Marriage Licenses
 Donald E. Schmitt and Gwen-

dolyn Marie Ellis.
 William Allen McCabe and Dolores Jean Wexler.

Automobile Registrations
 Harold E. Pettyjohn, 1949 Ford club coupe.
 Kirby Sales Company, 1950 Ford 2-door.
 A. Hollingsworth, 1950 Ford 2-door.
 Jesse H. Clark, 1949 Buick sedan.
 Douglas Groom, 1950 Chevrolet coupe.
 C. D. Greeson, 1950 Ford 2-door.
 Leo Forrest, 1950 Chevrolet 4-door.

Newman Jarrell, Jr., 1949 Ford 2-door.
 James H. Bradley, 1950 Oldsmobile 4-door.
 Roy B. Smith, 1950 Plymouth club coupe.
 Mrs. Lee Lambert, 1950 Hudson sedan.
 Bettye Jane Jordan, 1950 Ford 2-door.

R. B. Bechtel, 1949 Chevrolet 4-door.
 W. G. White, 1949 Chevrolet 4-door.
 A. L. Manjeot, 1950 Plymouth 4-door.
 J. L. Ketchum, 1950 Chevrolet 2-door.
 Donald and Charley Shipley, 1949 Chevrolet 2-door.
 J. D. Kelley, 1950 Chevrolet 4-door.

Ralph Smith, 1950 Studebaker 2-door.
 Mr. and Mrs. J. Evan Moad, 1950 Ford.
 F. L. Terrill, Jr., 1950 Mercury 4-door.

First National Bank, 1950 Chevrolet 2-door.
 Carl Wimberley, 1950 Plymouth 4-door.
 E. M. Jack, 1950 Chevrolet 2-door.
 I. O. Crosthwait, 1950 Chevrolet 2-door.

Don't forget Scotty's Planing Mill, 224 D St. 5-2c

Mrs. B. C. Roberson spent the past week end in Amarillo with her sister-in-law, Mrs. Dick Roberson and other relatives.

Hospital Notes

Patients discharged from hospital: J. V. Perrin, med.; Mary Lou Capron, med.; Mrs. Jerry Holcomb, O. B.; C. V. Burges, Jr., med.; Bob Adams, med.; Ara Lewis, surg.; Mrs. Desmond Denison, O. B.; Clydene Thomas, med.; Robert L. Virden, med.; Mrs. Herbert Friemel, med.; Jimmy Clements, med.; Buddy Garrett, med.; Mrs. T. B. Thomas, O. B.; Mrs. Earl Riley, O. B.; Mrs. Eugene McGee, surg.; Felipe Zapata, surg.; S. A. Cocanougher, med.

Patients in hospital: Mrs. Dora L. Smith, surg.; Mrs. Fred Henry, med.; Mrs. T. H. Davidson, med.; Jake H. Carroll, ortho.; Mrs. George S. Parker, med.; Clifford Hayhurst, med.; Norman McBride, med.; Patsy Jeanette Pottoroff, med.; Mrs. E. F. Drury, med.; Allen Powelson, med.; Mrs. John B. Taylor, surg.; Mrs. H. C. Beauchamp, surg.; Mrs. E. B. Posey, surg.; Barbara Neff, emerg.; Marlar Pierce, med.; Mrs. D. D. Zimmerman, surg.; Mrs. Arnold Wall, O. B.

Births
 Born To: Mr. and Mrs. Jerry F. Holcomb, a daughter, Nona Kay, Mr. and Mrs. Earl B. Riley, a son, R. B.; Mr. and Mrs. John B. Taylor, a son; James Robert.

Come to Scotty's Planing Mill, 1 1/2 blocks north of Swimming Pool. 5-2c

Mr. and Mrs. Chet Williams, Phoenix, Arizona, are visiting in Hereford for a few days. Mr. Williams and his father, Mr. E. Frank Williams, are owners of the Box Car ranch, 28 miles northwest of Hereford.

NERVOUS STOMACH

ALLIMIN relieves distressing symptoms of "nervous stomach" — heaviness after meals, belching, bloating and colic due to gas. ALLIMIN has been scientifically tested and found highly effective. World famous — more than a 1/2 billion sold to date.

ALLIMIN Garlic Tablets
 CLOSE Rexall DRUG

HOLD EVERYTHING!

for the sensational new
1950 FRIGIDAIRE
 Electric Range! See it soon at...

COGDELL MOTOR COMPANY
 322 North Main Phone 392

Anthony's Valentine Gift Values

51 Gauge, 15 Denier
"STYLESPUN"
SHEER NYLONS

New Spring Shades
\$1 15

Sizes 8 1/2 to 10 1/2

Sheer, clear Stylespun Nylons... Anthony's own brand, Stylespuns are famous for Wearability and extreme and extra sheerness... Toe and heel have extra thread reinforcement. Full fashioned for perfect fit. Proportional lengths.

Miss Elaine Gift Boxed
NYLON and Acetate
Net Trimmed SLIPS

Luscious High Shades
\$4 98

Sizes 32 to 40

The new miracle crepe... Nylon and Acetate blend. All Nylon net-trim top and bottom... four-gore style... Double kick pleat bottoms. White, pink, blue, mint.

100% Nylon
Brief Panty
98c

Sheer tricot knit all Nylon panty... Hollywood brief style. Dainty trim around legs. Sizes 5 to 8.

Chatham
Baby Blanket
 Size **\$1 98**
 36x50

Crib or carriage size blankets with nursery pattern design. In white, blue and pink, and combinations.

Miss Elaine Multifilament
RAYON CREPE SLIPS

White, Pink, Blue, Mint
\$2 98

Sizes 32 to 40

Gorgeous new shades in soft multifilament all rayon crepe... rich lace bodice and matching lace bottom trim... wide adjustable shoulder straps... Sizes 32 to 40.

54 Gauge, 15 Denier
NYLON HOSE
\$1.35

Knit Rayon
Girls Gown
 Sizes **\$2.98**
 2 to 6

Lorraine's smart tricot knit gown for kiddies. Extra length. Ribbon and lace trim.

Sanforized Boys
Dress Shirt
\$1 98

New pastel tones in Sanforized Broadcloth. Color fast. Bold, look collar. One pocket. 6 to 14 1/2.

SHOWING

at
OPEN HOUSE

The New 1950
Hudson Commodore

MONDAY, FEBRUARY 6

at the
HEREFORD HUDSON COMPANY
 On East Hiway 60 (1220 East First)

See — Drive this Newest of New Hudsons
 "A Chrome Beauty"
 and a
TRULY FINE CAR

Sanforized Vat Dyed
WOVEN COTTON SOLID
or FANCY DRESS SHIRT

Choose Collar Style...
\$2 98

Neck 14 to 17
 Sleeve 32 to 35

Outstanding dress shirt buys! No-fade and Channing brands... Woven Chambrays and Madras. Solid colors, Stripes and Clipped figures. Two collar styles to choose from. Trubenzed collars.

Guaranteed Washable
All Rayon and Blended
Solid Color SPORT SHIRT

Gabardine...
\$3 98

Nylon Crepe with Acetate
\$4 98

Good bodied all rayon Gabardine in solid high shades... two large breast pockets with flaps... two-way collar. Sizes Small, Medium, Large, Extra Large.

Nylon crepe woven with acetate... green, grey, blue or white. Adjustable two button cuffs... two-way collar... two pockets. Sizes Small, Medium, Large, Extra Large.

BUY ON LAY-AWAY **Anthony's** THE C.R. ANTHONY CO. HEREFORD BUY ON LAY-AWAY

FRIO NEWS

Seven Boys Attend Fat Stock Show From Community Over Weekend

Home for the mid-year holiday were Wade Thompson and Lee Roy Shannon, from Texas Tech. Lee Roy went back on Sunday and Wade on Monday. F.F.A. boys who attended the Fat Stock Show at Ft. Worth during the week end were: Gene and William Dixon, Bennie Pierce, Lester Irwin, Clark and Glenn Andrews, all of the Hereford Chapter, and James Dobbs, of the Dimmitt Chapter. Both groups went by bus, the Hereford group leaving Thursday night and the Dimmitt boys leaving Friday morning. They report a good time and a very educational trip, seeing the sights and several business centers including the Swift Packing Plant. They all attended the rodeo on Saturday and made the return trip home on Sunday. Mr. and Mrs. Olin Farris and Walker also attended the show at Fort Worth last week end visited the home of his brother while there. Leonard Irwin went to Oklahoma City with some cattle to market the first of last week. He visited relatives and also brought back a new tractor. Attending the singing at the First Baptist Church at Dimmitt last Sunday afternoon were Mr. and Mrs. T. L. Sparkman, Mr. and Mrs. Fred Walton, Mr. and Mrs. Henry Dobbs, Larry Dobbs and Joe Ed Andrews. Visitors in the H. E. Lindley home Friday night were his brother, Mr. and Mrs. Dick Lindley and sons Kyle and Tommy of Wellington. The other Lindley brother, who is seriously ill in an Amarillo hospital, is reported to be some better but not off the very serious list yet. Mr. and Mrs. T. L. Sparkman, Sr. spent Friday night in the home of their son, T. L. Jr. at Dawn. They entertained the

children while the younger Sparkmans went to the "March of Dimes" party at the Dawn school house. Sunday visitors in the J. E. Andrews home were their children, the T. L. Sparkmans, Jr., Mrs. Elmer Jones and girls, The Owen Andrews, Doris Gene Andrews and the Charles Kings, of Amarillo. The Kings came Saturday night, bringing Miss Alma Andrews home, after she had spent last week at their home. Mr. and Mrs. H. D. Robbins and Mr. and Mrs. Earl Cole were in Amarillo Friday to see medical specialists. Frank Robbins was in Amarillo Saturday on business. Mr. and Mrs. D. M. Springer of Kress visited his brother, W. A. Springer and family Sunday. Oma Ruth Thompson was a Sunday dinner guest of Velma Irwin. The J. H. Dobbs visited the W. S. Dixons at Dimmitt Sunday afternoon. The R. L. Shannons were in Dimmitt Tuesday to attend to business and visiting Mrs. Freeman Curtis. The Velman Warricks of Wellington, spent Sunday with his parents, the J. E. Warricks. The Frio Home Demonstration Club met in the home of Mrs. Floyd Cole on Thursday, January 26, with sixteen present. After the president called the meeting to order, the roll was answered with "My Yew Year's Resolution for clothing." Mrs. Glenn Gripp conducted a quiz on animal peculiarities, after leading in the singing of "America" by the group. Mrs. Tom Draper, HDA, was present with a discussion about the beginning of clothing construction, that being one of the major demonstrations for this year. She gave several ideas for preparation for the work ahead, including proper preparations of sewing machine, concentration of sewing equipment and others. Individual goals were discussed with suggestions from the agent. The Yearbook committee announced that the next meeting will be in the home of Mrs. Glenn Gripp on Feb. 9 with measurements for pattern alterations, the demonstration. Yearbooks were more fully filled out, after the business meeting. The hostess served refreshments to Mesdames Draper, Glenn Gripp, Frank Robbins, W. A. Springer, Dayton Chisholm, T. L. Sparkman, Earl Cole, H. M. Mobley, who was a visitor, E. F. Vogler, E. H. Little, Gene Noel, A. T. Jones, Henry Dobbs, Owen Andrews and Spicer Gripp, a new member. The Spicer Gripps are living in Hereford now, but expect to move into this community soon. He farms with his brother, Glenn Gripp. They are formerly from Panhandle. This makes four new members in the Frio club this year. The club is planning some sort of community project but plans are too indefinite to announce yet. Mrs. W. A. Springer is chairman of a committee to make a recommendation at the next meeting.

Faculty Play Will Benefit Round-Up Presentation Scheduled Next Week

The Round-Up Staff will sponsor a faculty play in the High School auditorium next Thursday and Friday, Feb. 9 and 10, at 7:30. Proceeds of 40 cents for students and 60 cents for adults will go into production of the Round-Up. The setting is simple and, with the exception of Suzette, all the parts are star roles. The play tells the story of Bob Baxter, college graduate and well-known athlete, who is in love with Jane, the girl of his dreams. Jane's wealthy father made an eccentric will, instruct-

ing that his daughter marry Benjamin Moore, pompous bachelor of 40, who once saved the father's life. Moore was quite willing to carry out the conditions of the will. William Winkler, Jane's uncle and guardian, for selfish reasons of his own, was also willing for the marriage. But Jane was in love with Bob and had ideas of her own. Winkler took Jane and her old-maid aunt to the Holycon House in the Catskill Mountains. He was determined to force Jane into the marriage.

Bob turned up, however, and took a hand in the game. Jane's aunt had a strong aversion toward the stage, generally, and, in particular, to actresses. Winkler was in love with Kitty Benders, well-known actress. Bob, to force Winkler's hand, told Aunt Jane about the affair. Winkler, by a clever stroke, spiked his guns and left Bob holding the sack, though. In an effort to get even with Winkler, Bob impersonated Kitty. She was his actress friend. This made things so hot for Winkler that, in sheer desperation, he agreed to the wedding and all ended happily.

Aunt Jane Alice Garner
Jane Joan Booth
Bob Baxter Bruce Beene
Benjamin Moore Don Martin
Kitty Martha Ellen Thompson
Suzette Charlene Wilden

Q. What nation has over 4,500 miles of coastline but is less than half the size of Ohio?
A. Denmark
Q. Who originated the football huddle?
A. W. W. Boyington

Cast
Bill Stanford Pat Sullivan
Jimmy Garner
Don't forget Scotty's Planning Mill, 224 D St.

Sit tight... for the sensational new 1950 FRIGIDAIRE HOME APPLIANCES See 'em soon at...
COGDELL MOTOR COMPANY
322 North Main Phone 392

Mr. and Mrs. Olin Farris and Walker also attended the show at Fort Worth last week end visited the home of his brother while there. Leonard Irwin went to Oklahoma City with some cattle to market the first of last week. He visited relatives and also brought back a new tractor. Attending the singing at the First Baptist Church at Dimmitt last Sunday afternoon were Mr. and Mrs. T. L. Sparkman, Mr. and Mrs. Fred Walton, Mr. and Mrs. Henry Dobbs, Larry Dobbs and Joe Ed Andrews. Visitors in the H. E. Lindley home Friday night were his brother, Mr. and Mrs. Dick Lindley and sons Kyle and Tommy of Wellington. The other Lindley brother, who is seriously ill in an Amarillo hospital, is reported to be some better but not off the very serious list yet. Mr. and Mrs. T. L. Sparkman, Sr. spent Friday night in the home of their son, T. L. Jr. at Dawn. They entertained the

Ask JOHN McLEAN
this question:
Our Company has just bought a delivery truck. One of our employees who will be driving the truck is only 16. What kind of insurance should we have and will our rate be higher because of this young boy?
On any insurance problem consult...
John McLean Agency
Phone 181 or 273
Hereford, Texas

5-Day Special!
THURSDAY - FRIDAY - SATURDAY
SUNDAY - MONDAY
WE MAKE THIS INTO THIS

FREE PICK-UP and DELIVERY
Just Call Phone 158
CONVERT ANY MAKE, ANY MODEL into a new PORTABLE ELECTRIC only \$29.50
\$5.00 Down, \$1 Per Week
Parts used are the finest money can buy!
• NEW MOTOR BY GENERAL MOTORS
• NEW AIRPLANE PORTABLE CASE
• NEW FOOT CONTROL
• NEW SEW-LIGHT-NEW RHEOSTAT
• OVERHAUL ROBBIN CARRIER
• ADJUST AND OIL MOVING PARTS
• WRITTEN GUARANTEE
IN HEREFORD AND VICINITY, CALL
MRS. HAZEL SPARKS
Phone 158
Representing Hall's of Amarillo

SHOP FURR MEATS
FOOD STORES for Guaranteed

BAKERY TREATS
Oven Fresh Golden Brown Eggs 40¢
ICED ANGEL FOOD CAKES 19¢
For Health Sake Eat Loaf
100% WHOLE WHEAT BREAD 19¢
Serve The Family A Treat That's Hard to Beat Doz. 15¢
DINNER ROLLS Doz. 12¢
Fresh-Tasty-Delicious Heat & Eat Rolls

DOUBLE GUNN BROS. THRIFT STAMPS EVERY WED. With 2.00 Purchase or over

WHY PAY MORE?
50¢ Value ANACIN TABLETS 33¢
80¢ Value Dr. Caldwell's SYRUP PEPSIN 39¢
45¢ Value Listerine TOOTH PASTE 29¢
60¢ Value Boyer HAIR ARRANGER 39¢

OLEO 15 SWEET SIXTEEN

WINESAP APPLES 2 lbs. 21¢
Extra Fancy 5 lbs. 45¢
ORANGES Texas Juicy 8 LB. BAG 47¢
GRAPEFRUIT Marsh Seedless Sunkist lb. 19¢
LEMONS 2 LBS. 25¢
RHUBARB LB. 19¢
TOMATOES Fresh pkg. 25¢
CELERY HEARTS Fresh, Tender 10 LBS. 45¢
POTATOES Idaho Russets lb. 4¢
CABBAGE Large Firm Heads

ROUND STEAK Grain Fed Beef lb. 75¢
CLUB STEAK Individual Cut Fed Beef lb. 61¢
LOIN STEAK Cut for Broiling or Frying lb. 75¢
FRANKFURTERS Armour's Star 1 lb. Cello. lb. 47¢
LINK SAUSAGE Armours Star lb. 39¢
BACON Wilsons Korn King 1 lb. layer 34¢
HAMBURGER 1/4 Ground, All Meat lb. 39¢
Meat Specials Thurs.-Fri.-Sat.

FROZEN FOODS
Cold Seal 12 oz. pkg. 21¢
GREEN PEAS Cold Seal 14oz. pkg. 21¢
LEAF SPINACH Sliced 12 oz. pkg. 39¢
STRAWBERRIES
Dorman's Rancho Mexican Style 2 300 size tins 23¢
PINTO BEANS Dorman's Green Shelled 2 300 sz. tins 23¢
Blackeye Peas Dorman's 300 size Tins 10¢
Baby Lima Beans Dorman's 2 300 cans 19¢
Pinto Beans Dorman's 2 300 size Tins 25¢
Butter Beans Dorman's 2 No. 2 Tins 27¢
Tiny Whole Potatoes Dorman's 2 300 size Tins 19¢
Pork & Beans Whitson's 3 12 oz. Tins 25¢
PORK & BEANS Libby's Garden Sweet No. 2 Can 21¢
PEAS Renown Whole 2 No. 2 Cans 33¢
GREEN BEANS Savory 29 oz. jar 19¢
APPLE BUTTER

ARMOUR'S LARD 3 39¢
Bleach CLOXOX Qt. Bottle 14¢
1/2 Gal. Bottle 25¢
Bestyett SALAD DRESSING Qt. Jar 34¢
GOLD INN TOMATOES NO 2 TIN 10¢
ADAMS GRANGE JUICE 46-oz TIN 35¢

Kumers Cut Pic-nic Size GREEN BEANS 2 for 29¢
Mission Cream Style Golden CORN 2 303 Size Tins 23¢
Hunt's Sliced or Halves PEACHES No. 300 Tin 15¢
Cabber Girl BAKING POWDER 25-oz. Can 23¢
Sturgeon Bay R. S. P. CHERRIES No. 2 Tin 29¢
Hunt's Preserves STRAWBERRY lb. jar 29¢
Headstart DOG FOOD 4 Tall Cans 27¢
Kellogg's RICE KRISPIES Box 15¢
Face Tissue YES 300 Count 17¢
Coffee FOLGER'S Lt. Tin 83c 2 Lb. Tin \$1.65

American Beauty Macaroni or Spaghetti Lb. Pkg. 19¢
FAB Lge. Pkg. 19¢
Soap PALMOLIVE 2 REG. Bars 15¢
Soap PALMOLIVE 2 Lge. Bars 22¢
Toilet Soap Cashmere Bouquet 3 REG. BARS 25¢
Large Package SUPER SUDS 19¢
Large Package VEL 19¢
Laundry Soap Crystal White 4 Bars 29¢
Cleanser AJAX 2 Cans 21¢
Coffee ADMIRATION Lb. Tin 81¢
Flour PURASNOW 10 lb. Bag 79¢
Purity OATS 3 Large pkg. 31¢

The Comfort of Your Home Requires Carpets and Rugs.

Make house keeping easier, have the rooms warmer and a lot better looking with carpets.

Many good patterns in stock both 9 ft. — 12 ft. — 15 ft. widths.

Wilton and Axminster grades

We are glad to give an estimate of the cost for Carpets.

Furniture for the Home

E. B. Black Co.

Furniture -

1901

1950

Twenty-Eight FFA Boys Make First Trip To Ft. Worth Fat Stock Show

Twenty-eight Hereford Future Farmers of America with the Chapter Sweetheart and two former sweethearts and sponsor Bill Stanford and wife are expected to return from Ft. Worth and a four day trip to the Fat Stock Show about 5:30 o'clock Sunday afternoon.

They left Thursday morning about 10:30 o'clock on a chartered Texas, New Mexico and Oklahoma Coaches, Inc. bus. They toured the Swift company plant Friday morning and attended the rodeo in Will Rogers Coliseum Saturday afternoon.

This is the first time the local chapter has made the trip. Each of the boys paid half of his own expenses, the other half coming out of chapter funds.

The three "Sweethearts" Patsy Wiltshire, Doris Jene McGee, and Clara Jayne West and the 28 boys making the trip were: Bob Morgan, Joe Hershey, Clark Andrews, John Kelly, Don Russell, Bedford Forrest, James Alston, Bill Carmichael, Neal Smith, J. T. Cronin, Benny Pierce, Glen Andrews, Don Veigel, Carl Strafuss, Leon Frerich, Lee Ford, James Henderson,

David Axe, Dick Axe, Gene Dickson, Richard Dickens, Leonard Walterscheid, Stanley Slaughter, A. L. Williams, Raymond Cummings, Clifford Collez, Commie Smith and Johnny Fields.

Herd Gets Even Whips Price 41-38 Play Happy Next

The Hereford Whitefaces broke back into the win column Tuesday night in the Whitface Gym when they stymied Price College Cardinals of Amarillo, 41-38. It was a revenge game for the Herd who lost to the Redbirds, 36-45, January 17 in Amarillo.

It started out like the same old story for the Herd. Price College dominated the game until the last moments when Hereford went on a drive for a winner and wouldn't be denied.

In the waning minutes Hereford evened the score at 34-34. That was all it took. They went ahead to ice the game in a

photo-finish. High score honors were Joe Kerf's with his 22 big points. Bill Kelly got nine.

Price held a 27-25 halftime advantage.

Hereford has two more games with Happy before they close the season with a District Tournament at Dumas in mid-February.

Box Score:

Hereford (41)	FG	FT	F	TP
Houston	0	2	2	2
Hopsen	0	1	1	1
Kelly	4	1	2	9
Engman	1	4	1	6
McBroom	0	1	0	1
Kerf	9	4	0	22
TOTALS	14	13	5	41

Price College (38)

L. Baskin reports a big irrigation well nearing completion on the old Witherspoon peach orchard section which adjoins the old LaPlata townsite section on the east. Baskin also said the home of Cord Hammock was fine and modern in every respect. Hammock's home in on the new paved road.

Austin Rose, Jr. Attended the Fat Stock Show while in Ft. Worth Saturday. He returned to Hereford Sunday and left for Texas Tech Monday to register for the spring semester.



QUICK-AS-A-WINK
FOODS for
HASTY-TASTY
MEALS



SPECIALS

- TOMATOES, Regans, No. 2 cans** 2 for 25c
- LUSTERWAX** 1 qt. can 65c
Dries Bright in 15 Minutes 1 pt. can 35c
- ASPARAGUS TIPS, Hunt's No. 1 can** 33c
- PORK & BEANS** Whiston's No. 300 cans 12 for \$1
- TOILET TISSUE, Fort Howard** 2 rolls 17c
Soft as Down
- NOODLE SOUP, Lipton's** 3 for 35c
4 to 6 Servings each
- Macaroni or Spaghetti, Skimmers,** 2 for 25c
- VIENNA SAUSAGE** Old Bill 7 for \$1
- BOYSENBERRIES, Del Monte, No. 300 glass jar** 33c
- APRICOTS** Hunt's No. 2 1/2 cans 5 for \$1
Fancy Peeled
- SALMON, Golden Shore, Tall Can** 39c
- PICKLES, Sour or Dill, Diamond, Full Qt.** 23c
- KREML PUDDING** Pkg. 9c
- CATSUP, Wapco, 14 oz. bottle** 15c
- SYRUP, Golden, Pennant, No. 1 1/2 bottle** 15c
- COFFEE, Golden Light, 1 lb. can** 69c
- TEA BALLS, Lipton's** 8 bags 9c
- CRACKERS, Sunshine** 2 lb. box 45c
- PURE LARD, Pinkney's, 4 lb. carton** 55c



- BACON SQUARES** lb. 23c
Sugar Cured, Smoked
- BEEF ROAST** lb. 47c
Fancy Chuck
- STEAK** LB. 65c
T-Bone or Sirloin
- PORK LIVER** lb. 23c
Fresh

Fresh PICK-O-MORN
PRE-PACKAGED
TOMATOES
Box of 4 17c

- DELICIOUS APPLES** Extra Fancy 25c
2 lbs for Box \$3.79
- SUNKIST LEMONS** 41 Per Dozen
- GRAPEFRUIT** Marsh Seedless, 5 lbs. 39c
- BROCCOLI** 2 lbs. 25c

CITY FOOD STORES

No. 1 at Second and Main, Phone 15
No. 2 on East First, Phone 430

ASSOCIATED GROWERS OF HEREFORD JOHN PAETZOLD AND SONS

ANNOUNCING

A NEW INDUSTRY
THE FIRST
COMPLETE
FERTILIZER MIXING PLANT
IN THIS AREA

- FEATURING:
- * COMPLETE MIXING FACILITIES
 - * COMPLETE STOCK FERTILIZERS
 - * CUSTOM MIXED FERTILIZERS
Mixed to fit the farmer's individual soil requirements.
 - * "TOP O' TEXAS" BRAND FERTILIZERS
Our Own-Brand
 - * COMPLETE LABORATORY SERVICE FOR SOIL ANALYSIS
(Free to our Customers)
 - * FERTILIZER DISTRIBUTOR SERVICE
Distributors for loan to the farmer at no cost to him!

Our Registered Mixes as authorized by the state are:

- 10-20-0
- 10-10-5
- IN STOCK FERTILIZERS:**
- Phillips 66 Chemical Company
AMONIUM NITRATE, 33 1/2%
AND AMMONIUM SULPHATE
Colorado Fuel and Iron Co.
AMMONIUM SULPHATE
NATURAL CHILEAN NITRATE
Pelleted
16-20-0
11-48-0
0-20-0
5-10-5
0-14-7
45% PHOSPHATE
Armour's Pelleted
(Contact your County ACA office and learn the benefit payments available for use of this Phosphate)
- MURATED POTASH, 60%

We can mix any of the above to obtain the desired analysis for your particular requirements as custom mixes.

WE INVITE ALL INTERESTED PERSONS TO VISIT OUR MODERN PLANT AT ANY TIME

BUMPER CROPS BEGIN WITH
TOP O' TEXAS FERTILIZER

A Word about our Faith in the SOIL PEOPLE FUTURE

of Deaf Smith and the Surrounding Counties

The potentialities of Deaf Smith County land were first proved to me years ago when, with irrigation, I first sowed forty-five acres of wheat on irrigated ground, sowing thirty pounds to the acre. That year, even with adjacent land blowing over it, I harvested over thirty bushels per acre, with a large increase on following years. My first barley produced 20 bushels to the acre, and sudan matured 1200 pounds of seed to the acre; sixty five acres of row crop averaged 30-bushels each; eight acres of cotton yielded a bale each.

These yields seem very modest now, with the advent of fertilizers "tailor-made" or mixed for each particular soil, and with improved irrigation methods. But these first ventures proved to me the now undisputed fact that Deaf Smith County is in reality a "Garden of Eden."

From those old standard crops I branched out, experimenting on a larger and larger scale with carrots, potatoes, sugar beets, onions, and lettuce. They each yielded high returns.

Working with the soil myself, producing the diversified products thriving in this county, I feel that I have a solid understanding of the needs and possibilities of farming here. That is why I established the Associated Growers of Hereford, specializing in the services outlined in this ad.

We are looking forward to greater years, both in production and shipping. We have the facilities, the equipment, and manpower, and I might modestly say the "know how" to get the job done for the farsighted people of Deaf Smith County.

We appreciate your cooperation, your interest, and your suggestions in growing with Deaf Smith County and the surrounding territory.

Sincerely,
John J. Paetzold

THE ABC'S OF BASKETBALL

IT'S A TEAM GAME
 1. AMERICAN IN ORIGIN—Dr. James Naismith at Springfield College in 1892.
 2. BALANCE—THE BASIS OF EVERY DEFENSIVE OR OFFENSIVE MOVE—ON THE COURT.
 3. CONDITION OF PLAYER ESSENTIAL FOR THE 40 MINUTES OF TENACIOUS PACE AT FULL THROTTLE.
 4. CHARACTERISTICS OF GOOD PLAYERS—TEAM PLAY—BALL HANDLING—SHOOTING ABILITY—COURAGE AND CONFIDENCE—COURT SMILEY.
 5. TEAM WORK—WATCH SCORE—WATCH THE PLAYERS—NOT THE SCORE BOARD.
 WEST TEXAS BASKETBALL COACHES HAVE CONSISTENTLY IMPROVED THE QUALITY OF THEIR HIGH SCHOOL PLAYERS SINCE 1930.



ROBERT PAUL (BOB) CARTER
 AMARILLO JUNIOR COLLEGE COACH SINCE 1935 FOLLOWING AL BAGGETT, FRANK KIMBROUGH AND WINDY RICKLANDS.
 SERVED IN ARMY WORLD WAR II—TORNADO PILOT OF ARMY DANCE COLUMBIA UNIVERSITY—SQUAD LEADER OF EDUCATION MAJORS AT WEST TEXAS STATE—EXTENSION—FOOT CLASSIFIED.
TULIA HIGH SCHOOL HAS A NEW \$70,000 GYMNASIUM
 WATCH THOSE HORNETS BUZZ!
 FINEST SPORT EQUIPMENT
 NEW HORNET'S NEST

Johnson And Martin Meet Saturday To See Who Gets A Crack At Funk

Gus Johnson, Swedish-born, Seattle, Washington, wrestler will meet Wayne Martin, Tulsa policeman, in the final elimination to determine who will enter the ring against Southwestern States Junior Light Heavy Champion Dory Funk at Boys Ranch in Hereford, Saturday night, February 11, in the first title match ever staged in Hereford. Johnson defeated Bob Cummings Saturday night in the Bull Barn to earn the right to face Martin.
 Cummings, rough and rugged Seaside, Oregon terror, had Texan Ace Abbott groggy in the first match Saturday and then applied his famous inside stepover toe hold and knee thrust to win in 14 minutes, 2 seconds.
 Frenchborn Pierre Labelle fought Gus Johnson all the way in a clean battle, but referee Dory Detton handed the decision in the full 30 minute time limit match to Johnson.
 Johnson and Cummings then came back in the main event that brought the rafters down. Johnson pleased the partisan crowd by taking the first fall in 9 minutes with a surfboard.
 Cummings came back with his usual rough tactics and won the second fall with his inside stepover toe hold and knee thrust in 25 minutes.
 Johnson won the third fall by virtue of Cummings' foul fighting and referee Detton's decision to call the match by disqualifying Cummings and award the match to Johnson.
 The entire wrestling card wasn't ready in time to be listed here, but a good opening event was promised by Guy Lawrence, Lions Club Wrestling Committee chairman.

The Hereford Brand Adrian Troupes Whiteface Five



OUTRUNNING HIS HORSE—Jockey J. Dowdeswell is thrown from his saddle in the Newent Handicap Chase run at Cheltenham, England. Looks like that 13 on his horse, Cadamstown, is an unlucky number.

Onrushing Adrian beat Hereford Whiteface five, 50 Friday night on the Whiteface court.
 Adrian filled the air with basketballs in the second quarter and continued to hold a 28-1 lead at the half. The action filled second period saw Adrian's forward, Pinnell, score eight points of the 15 they marked.
 Hereford managed two field goals in the same period.
 Hereford's defense tightened in the third frame with Adrian getting only nine points to the Whiteface's seven. The barrage started again in the final period.
 Adrian, led again by Pinnell, notched 13 points in the last quarter as Hereford's Bill Kelly and Joe Kerr got three points each for their part of Hereford's total of eight.
 High point man for Hereford was Kelly with Ker and Houston close behind. Kelly scored three field goals and a free throw for seven points. Houston got six points and Kerr got five.
 It was Pinnell's ball game for Adrian, however. He pitched 10 field goals and two free throws for a total of 22 points.

Important Dates For Voters On 1950 Election Calendar Are As Follows

Important dates for voters start with the January 31 deadline for paying poll taxes. You have to pay these before you can do anything in the voting nature. So this leaves about 1,200 people to glance through the whole list of dates to know what is going to happen when. That many in Deaf Smith count, have yet to pay the \$1.75 poll tax.
 Other dates are listed below:
January 31—Last day to pay poll taxes and secure exemption, when required—Art. 2955.
June 17—Last day for candidates seeking County and Precinct offices to have name placed on ticket—Art. 3113.
July 2—First day for absentee voting. Absentee voters shall apply to County Clerk to vote not more than 20 nor less than 3 days prior to first primary—Art. 2956.
July 18—Last day for absentee voting for first primary—Art. 2955.
July 22—Date of first primary Art. 3102. In counties of 150,000 or more, according to the last Federal census, polls shall be open 7 a. m. to 7 p. m. In all other counties, 8 a. m. to 7 p. m.—Art. 2930.
July 29—County Convention elects delegates to State Convention—Art. 3134.
August 6—First day for absentee voting for second primary—Art. 2956.
August 22—Last day for absentee voting for second primary—Art. 2956.
August 26—Date of second primary—Art. 3102. In counties of 150,000 or more, according to the last Federal census, polls shall be open 7 a. m. to 7 p. m. In all other counties 8 a. m. to 7 p. m.
September 12—Date of State Convention—Art. 3136.
October 18—Absentee voters must apply to County Clerk to vote not more than 20 days nor less than 3 days before general election—Art. 2956.
November 3—Last day of absentee voting in General Election—Art. 2956.
November 7—Date of general election—Art. 2930.
November 22—15th day after election day Secretary of State in presence of the Governor and Attorney General, shall open and count returns of election—Art. 3034.

Army Reserve Unit Will Either Grow Or Cease To Be Under New Program

Hereford's Army Reserve unit will probably either have to grow and expand or cease to operate, according to Major Don Zimmerman, unit commander. He said this is in keeping with recent announcements from Secretary of the Army Gordon Gray concerning modification of the present Organized Reserve Corps program.
 Sec. Gray declared that changes which will be put into operation will result in "material improvement in the efficiency and readiness of the Reserve."
 Secretary Gray also pointed out that the old ORC program, formulated in 1945, was based on concepts which have since become outdated. The old program contemplated a total strength of one million men in units plus a number of individual Reservists needed of individual assignments in event of emergency.
 The re-framed ORC program will provide a smaller but better trained number of units which would be of more immediate value to the army in the event of an emergency.
 Zimmerman says the gist of the announcement is that they are trying to standardize training of all Reserve and National Guard units and will very likely consolidate a lot of those units to make training supplies go further as well as cut down on costs of administration.
 "Units that are not TO BE will stand a good chance of being thrown into composite groups without pay. Our best chance here is to get at least 20 more enlisted men who will actively participate in the program, which in turn would up the unit to a classification allowing for 48 pay periods a year."
 "Any Army Reservist who has completed High School is eligible for a commission if he enrolls in and completes Extension Course number 10.
 Advantages enumerated by Zimmerman for joining, the local unit at present included promotions and points towards retirement. Active Reservists can also vote without paying a poll tax, he said.
 "If the local unit could fill its quota of 15 officers, 4 warrant officers and 38 enlisted men which includes 5 Master Sergeants, 9 T-Sgts. and other top ratings it would continue. In other words there is plenty of room for anyone interested in promotions."
 Major D. C. McWhorter and Zimmerman conducted the

Box Score

Adrian (50)	FG	FT	F	TP
Pinnell	10	2	4	22
Jacobsen	0	0	1	0
Souhkey	1	0	1	2
Brown	4	1	1	9
Voyles	1	0	4	2
Lotspeck	0	0	0	0
Banks	4	5	0	13
Proctor	1	0	2	2
TOTALS	21	8	13	50

Hereford (28)	FG	FT	F	TP
Morton	1	2	3	4
Brice	0	0	1	0
Houston	2	2	3	6
Alston	1	0	0	2
Kelly	3	1	2	7
Engman	0	0	0	0
Kerr	2	1	1	5
McBroom	2	0		
TOTALS	11	6	13	28

meeting Monday night. The unit meets every Monday night in the Army Reserve room on the top floor of the courthouse at 7:30 o'clock.
 Virgil Young, son of Mr. and Mrs. E. W. Young, and Bill Goldston, son of Mr. and Mrs. H. D. Goldston, spent the between semester holidays here with their families. They are students at Texas A&M College.

Second-Guessing

By JERRY STOLTZ

Hereford High basketball players only have two more games, both with Happy, before leaving for the District Tournament at Dumas February 16, 17 and 18. Up to the Tuesday night Price College game the Whiteface five had lost 11 and won 9, they whipped Happy by a narrow two-point margin, 23-21 in the Tulia

tournament, which gives them a slight edge towards being favored to end the season with almost a 50-50 average.
 That leaves two weeks for them to polish up for the final go round and chance for a district title. A few shots one way or another can decide a tournament awful easy where the boys are under pressure to start with, and it won't hurt to go in unheralded and unfavored, they could upset the dope bucket without too much luck.
 Harold Loerwald wants to know what chance there is of Hereford having a spring baseball school like they have at Memphis. He thinks it would work here, too.
 Doc Rush and some of the more hardy souls played golf Sunday.
 University of Houston football is moving into the big-time. They announced scheduling Alabama on a home-and-home agreement this week starting in 1951. They have the irons in the fire for a "powerful" East Coast school as yet to be announced and already have Baylor, Kansas State, William and Mary and Tulsa on the 1950 schedule.
 They expect to add Georgia Tech in the near future and say "when our full 1951 schedule is announced it will be realized it is comparable to that of any other team in this part of the country. Our schedule in 1952 will be comparable to that of any team in the nation."
 Maybe the sportswriters who said Texas Tech should look for a conference with Houston, Tulsa and others, after they were kicked in the teeth by the Southwestern conference for the umpteenth time last year weren't so far wrong.

Announcing . . .

NEW OWNERSHIP

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HEREFORD BAKERY

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 Baked Fresh Daily

Effective this week, I have purchased full interest in the Hereford Bakery, which I will operate as sole owner.
 In taking over the operation of this firm, I am mindful of the obligation to every bread and pastry consumer in this area . . . an obligation to maintain and seek to improve the quality of product and quality of service for which the Hereford Bakery is noted. It is my pledge that every effort will be made to render this high type bakery service.
 There is no need for introduction of myself, as most of you know me as I know you, and these pleasant associations and friendships will make my job of providing good bakery products even more enjoyable.
 May I have the pleasure of a visit from you, as well as the patronage of Hereford Bakery products through your favorite grocer?

Sincerely,
 DEBBS KNOX

OUR PLEDGE OF SERVICE

DEBBS KNOX
 Owner

Church Notes

ST. THOMAS EPISCOPAL CHURCH parish meeting elected Alton Fraser and Joe Smith as delegate and alternate to Convocation at Midland March 12 and March 13.

Announcement was also made that Bob Brummett was appointed chairman of Bishop's Committee for St. Thomas. This is a yearly appointment with the term of a year.

St. Thomas sold 200 tickets, all they had, to the Mexican Supper last week. Mrs. Joe Smith said the venture was highly successful and that proceeds would go for church equipment and supplies.

Auxiliary met yesterday at the home of Mrs. Joe Smith.

FIRST BAPTIST CHURCH minister R. H. Cagle will mark the fifth anniversary with the Hereford church next Sunday. Several Sunday School groups have attendance goals for this particular Sunday.

On Sunday afternoon there was a special association of the church. It began at 3 o'clock in the afternoon at the First Baptist Church. Dimmitt. The program wasn't as long as the first, being only about an hour in length. Not so much special music was featured either.

W.M.U. of Tierra Blanca Association met at Canyon Wednesday afternoon. Mrs. O. G. Hill, As-

sociational president, presided. Mrs. Roy Johnson, wife of the Canyon pastor taught the W.M.U. Guide Book, "Things We Should Know." From Hereford's church, 39 attended. From the Avenue Baptist, eight or 10 attended.

RA's will meet at 4 o'clock this afternoon in the church.

Training Union had a party last week in the home of Jack and Doris Pickens. Attending were Ruth Pickens, Marie Denton, Evelyn Ford, Mrs. Clinton Jackson, Dewey Nicholson, Dallas Phillips, George Brock, Doris Mahaffey, Norma Lea Edwards, Frances and Edward Young, Janelene and Virginia Cartwright, Rae, Doyle and Elaine Cox, Mattie and Bill Roots and Alvin Retzman.

ASSEMBLY OF GOD minister Rev. S. E. Eldridge attended a 1-day conference of the Sunday School Convention in Pampa Sunday.

Woman's Missionary Council Group is sponsoring a Bake Sale Saturday at the Piggly Wiggly store in Hereford. The proceeds of this sale are going into the building fund of the church. They plan the construction of addition of their church in the near future.

Men's Prayer meetings at the church every Monday evening at 7:30 are showing increasing numbers in attendance. According to Mrs. Eldridge, even young men and young boys are now attending.

CHRISTIAN SCIENCE SERVICES will be held Sunday morning in the Star Theatre at 11 o'clock. Subject of the Lesson-Sermon is Spirit. The Golden Text is from II Corinthians, 3:17. Where the Spirit of the Lord is, there is liberty. All who are interested are cordially invited to attend.

FIRST CHRISTIAN CHURCH Woman's Council held their monthly luncheon meeting yes-

terday, February 1, at noon in the basement of the church with Group II as hostess group. Mrs. Robert Heigel had the devotional and Mrs. W. J. Wilson presented the Mission Study.

February 9, Business Women meet with Mrs. A. M. Jones. Mrs. Jim Robinson will have the devotional and Mrs. Lena Bell will give the lesson. February 15, Group I will meet with Mrs. Tom Carroll. Devotional will be given by Mrs. Ira Scott and Mrs. F. E. Smith will give the lesson. Group II will meet with Mrs. N. E. Goss. Mrs. Harry Seed will have devotion and Miss Frances Demeron will bring the lesson.

The Executive Committee of the Woman's Council met Monday.

Laymen's League will hold its monthly meet in the basement of the church tonight.

Sunday School meets at 9:45. Morning Worship is at 10:30. C.Y.F. groups meet at 6:00 in the evening and evening worship is at 7:00 p. m. all on Sunday in the First Christian Church.

FIRST METHODIST CHURCH of Hereford has been granted a charter by Methodist's General Board of Lay Activities in Chicago to a new organization of Methodist Men in Hereford said organization secretary J. W. Wheelan.

The local group will become one of 5,000 Methodist Men organizations which the Board hopes to charter by 1952, according to Robert G. Mayfield, associate secretary in charge of the promotion of Methodist Men for the General Board.

Purposes of Methodist Men are fourfold: to seek daily the Christian way of life; to learn more about the church; to win men and boys to Christ and the church; and to promote Christian fellowship.

There are 51 charter members of the local organization. President is Colby Conkright and Mr. Wheelan is secretary.

IMMANUEL LUTHERAN CHURCH will hold two services on Sunday, February 5. In the morning service which begins at 11:30 A. M., Holy Communion



ELDER STATESMAN—Bernard Baruch, author of the Baruch plan for international atomic controls, has moved his famous "park bench" to his own front porch in Georgetown, S. C. Here the statesman relaxes after entertaining General Marshall.

will be celebrated. In the evening service which begins at 7:30 P. M. the congregation will dedicate the Baldwin Organ, and a concert of sacred music will be presented by Miss Ruth Stelzer, Organist and Choir Director of Trinity Lutheran Church in Amarillo. The pastor's weekly radio broadcast may be heard over KPAN on Wednesday afternoon at 1:30 P. M.

THE SEVENTH-DAY ADVENTIST though not one of the major denominations, have made an outstanding contribution in the field of missionary effort.

They operate a chain of 187 hospitals and sanitariums, through which many needy have received help.

In addition to churches, the denomination maintains schools, treatment rooms, hospitals, publishing houses and food companies. At present there are 551 such institutions.

The world membership at the beginning of 1949 was over 670,000. The church is established in 228 of the 282 countries listed in The World Almanac and The Statesman's Yearbook.

This work is supported largely through the tithes and offerings of the membership. Last year this amounted to \$136.84 per capita. In addition, free-will gifts received during the worldwide uplift appeal in North America exceeded \$2,500,000.

Welfare work is carried on around the world by a network of Dorcas Welfare Societies. Practically all the Adventist Churches of North America maintain such societies whose principal function is care of the needy. In past war years Adventists have sent clothing shipments amounting to more than 2,800,000 pounds overseas to more than 40 countries.

The denomination support a "Round The World" religious broadcast, The Voice of Prophecy, heard over ABC and Mutual Broadcasting Systems each Sunday morning from the Voice of Prophecy headquarters in Los Angeles, California.

The Hereford Seventh-Day Adventist Church, though small in membership, has helped to carry on their part of this worldwide program.

Their report for 1949 is as follows:
Sabbath School Membership 56
Church membership 32
Tithes \$ 6,384.38
Sabbath School Offerings 1,399.44
Missionary Offerings 1,341.15
Total received \$10,814.52
The Seventh-Day Adventist church is located at Third and Lawton Streets in Hereford. Their pastor is R. E. Reiger. Services are held each Saturday at 10 o'clock a. m. The public is cordially invited to bring their Bibles and take part in their worship.



We Welcome You CHURCH OF CHRIST (Sunday)
Radio KPAN 9:15 A.M.
Bible Study 10:00 A.M.
Worship 11:00 A.M.

Evening:
Young People 6:15
Worship 7:00

Daily Radio Program 9:30 A. M.
KPAN—860 on Your Dial
We invite you to all services of the church.
The Bible is right and it does make a difference what we BELIEVE and PRACTICE.
Church of Christ

Father Collman Talks At St. Anthony Guild

St. Anthony's Guild held their regular meeting in the School basement Wednesday evening at 7:30. Mrs. Edd Reinauer and Mrs. Joe Peters were hostesses.

Father Collman opened the meeting with prayers. Mrs. V. O. Hennen presided and plans were made to have a carnival soon. Mrs. Frank Brinkman gave a report of furnishing the Friars home.

Father Collman gave an interesting talk and the rest of the evening was enjoyed playing bingo. Mrs. Leo Hoffman won the door prize.

Refreshments were served to Mesdames Louie Huchert, Joe Reinauer, John Albracht, M. H. Koelzer, Mary Hellman, Louie Dupnik, Roy Wilhelm, Frank Walterschied, Harold Hershey, A. A. Brinkman, Leo Hoffman, Frank Brinkman, Leon Vinton, Owen Jacks, Ed Loerwald, Joe Paetzold, Walter Lueb, John Winthroath, Gene Loerwald, Joe Huckert, Edd Jesko, V. O. Hennen, Nellie Elliston, G. W. Hund, Father Collman and the hostess.

Elaine Cox and Danny McLellan, Wayland College students, are home in Hereford.

Virgil Young, student at Texas A&M, is spending between semesters at home in Hereford.

Elizabeth Cocanougher, daughter of Mr. and Mrs. Clyde Cocanougher, is home for the between semester holidays from Texas Tech.

Lawrence Owen, pre-med student at Hardin-Simmons University was in Hereford to spend the past week end with his parents, Mr. and Mrs. G. P. Owen.

Mrs. Alma Wallace and son Jan are in Rapid City, North Dakota where they are visiting her brother, Capt. Jack Cox and family.

Mrs. J. M. Lackey and daughter Lida of Dallas have returned to their home after visiting her parents, Mr. and Mrs. John Tinkle.

THOSE OF YOU CARRYING SAVINGS ACCOUNTS SHOULD COME IN NOW AND GET YOUR INTEREST POSTED ON SAVINGS BOOKS. CALL AT SECOND WINDOW.

VETERANS:

WE BELIEVE YOU SHOULD SAVE YOUR INSURANCE DIVIDEND!

Beginning this month, an estimated three billion (\$3,000,000,000) dollars will come into the hands of some ten million servicemen such as yourselves in every city, town, and hamlet in these United States. We say... Save it!

It's easy to spend money! It's fun! But some day, when that youngster is ready for college... when you want to buy that home... when you want money for a business... you'll be sure to say "Boy, am I glad I saved that insurance dividend."

"SAVINGS GIVE STRENGTH"

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MEMBER

FEDERAL DEPOSIT INSURANCE CORPORATION

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PUT NEW "CAT-CRACKED" COSDEN PREMIUM-GRADE GASOLINE IN YOUR TANK!

What a difference in your driving with the NEW "Cat-Cracked" Cosden Premium-Grade Gasoline in your tank! Cosden "Cat-Cracked" Premium Grade Gasoline comes by the latest and most modern refining equipment; the new Catalytic Cracking Plant. There is no better gasoline.

Cosden Higher Octane (Regular Grade) Gasoline, too, is a new gasoline. Every time you get Cosden Gasoline, your engine will lay back its ears and "get."

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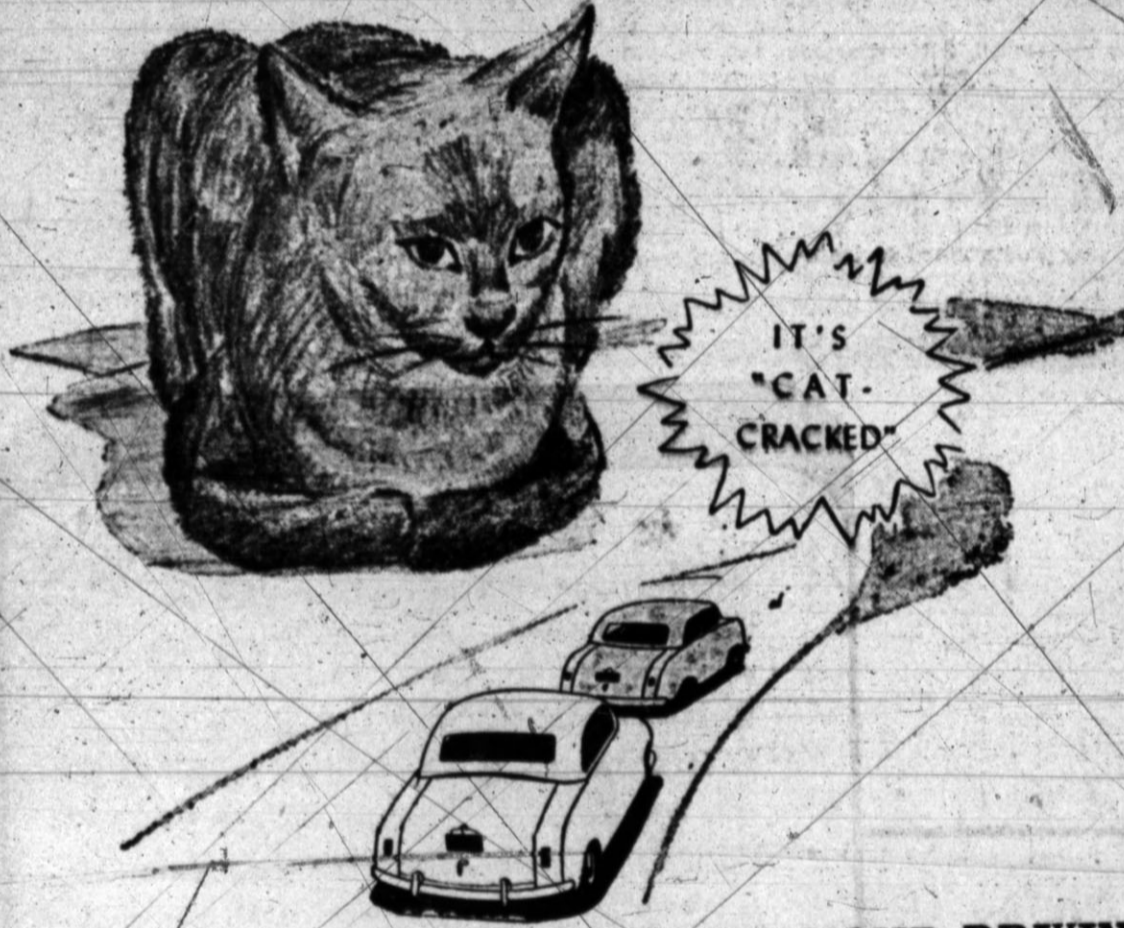
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DEALER

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DEALER



Colleen Brown Is Worthy Advisor

Impressive installation ceremonies for new officers of the Order of Rainbow for Girls were held at the Masonic Hall Thursday night.

Outgoing officers opened the service with a drill led by the outgoing worthy advisor, Gayle Foster. Bobby Jane Sisk who serves at grand religion, was presented in the East for introduction. The worthy matron,

Mrs. Nell Culpepper, and the worthy patron, John Patton, of the Order of Eastern Star, sponsoring organization, were presented behind the bow as were two of the majority girls, Mrs. Bobby Owen and Mrs. Calvin Goodin.

Mrs. Ada Higgins presented Mrs. Horace Hershey, outgoing mother advisor, with a gift of crystal and as retiring officers

formed the bow, the retiring worthy advisor received a gift of sterling to match her pattern, as a token of appreciation from her officers, and Horace Hershey presented her with a white Rainbow Bible, a gift from Mrs. Hershey and himself. Colleen Brown made the jewel pin presentation.

The installing officers were Emma Jane Brown, sister of the incoming worthy advisor, worthy advisor, Gayle Foster, marshal, Sallie Womble, organist; Mrs. Betty Jacobsen, chaplain and John Patton, installing recorder.

by A. L. Manjeot to Betty Jane Rudd, Joan Moore, Gayle Gault, Jeannette Kopp, Gayle Roberson, Betty Brownlow, Earline Phillips, Joyce Potter, Dorothy Veigel and Reba Dones.

After the ceremonies Rev. Roy Ford, pastor of the First Christian Church, addressed the Assembly on "The Importance of Rainbow work."

In conclusion a fellowship hour was featured with appointments and decorations carrying out a Valentine theme. Red sweet peas centered the refreshment table which was dotted with lacy valentines bearing love messages. Mrs. Bernard Roberson acted as hostess assisted by Mrs. A. L. Manjeot and Mrs. Howard Gault.

New Officers

Colleen Brown was installed as worthy advisor and others installed include: Earline Phillips, associate worthy advisor; Gayle Roberson, Charly; Patsy Wiltshire, Hope; Bobby Brownlow, Faith; Abbey Longbottom, recorder; Sharon Dee Moore, treasurer; Pat Frye, chaplain; and Claudia Lewis, drill leaders.

Filling the stations and their colors were: Patsy Jackson, Love (red); Marilyn LeLwis, Religion (orange); Donna Cowart, Nature (yellow); Bobby Jean Walter, Immortality (green); Betty Sue Smith, service (violet); Reba Jo Godfrey, confidential observer; Gayle Gault, outer observer; Jeannie Scarborough, choirster.

Members of the choir—Mary Jo Aven, Jeannette Kopp, Shirley Sharp, Joan Moore, Georgia Lewis and Joan Hendrix.

Mrs. Bernard Roberson was installed as mother advisor, and members of the advisory board include Mr. and Mrs. Horace Hershey, Mr. and Mrs. Bernard Roberson, Mrs. Ada Higgins, Mrs. Wilma Carnahan, Mrs. Betty Whisenand, Mrs. Troy Moore, A. L. Manjeot, John Patton and J. C. Reese.

When the newly installed worthy advisor took over the meeting she announced that "Building High Ideals" will be her motto for the year, and her colors royal blue and silver. The retiring worthy advisor pinned on her shoulder a corsage in these colors with Rainbow pin attached to a pot of gold. The worthy advisor read her poem for the year "The Purpose of Life" and defined her purpose "To create within the group a deeper appreciation of the high ideals on which Rainbow work is based."

Presents Past Officers
The presiding advisor presented Marion Longbottom Goodin, Bobby Jane Sisk and Gayle Foster, past worthy advisors; and Mrs. A. L. Manjeot, Mrs. W. C. Hromas, and Mrs. Horace Hershey, past mother advisors. Recognition was also given to A. L. Manjeot, Bill Hromas and Horace Hershey, official Dads of the group.

Awards for attendance, secret work, memory work and outstanding service were made

Hints For Homemakers

Washing nylon is a simple process which can be accomplished quickly because soil is washed off the fabric, not out of it, according to Mrs. Edna Walker Buster, associate professor of clothing and textiles at Texas Technological college.

Mrs. Buster says nylon's ability to resist stains and dirt makes soaking and long, hard washing unnecessary and perhaps harmful. Machine washing of nylon garments should be limited to two or three minutes.

Hot water and soap do not affect the nylon fabric, but finished compounds and color may be harmed by extremely hot water or strong soaps, she warns housewives.

"Bleaching, bluing and starching are unnecessary when washing nylon," Mrs. Buster said, "because nylon fabrics retain their fresh, crisp look if thoroughly rinsed—and weak chlorine or hydrogen peroxide bleaches should be used only if all other efforts to remove discoloration have failed."

She said most stains on nylon can be removed with plain soap and water.

Q. What U. S. railroad has stations and conductors but no rails?

A. Underwood railroad which added fleeing slaves. His "stations" were "conductors."

Young Mother DO THIS!

When your child catches cold, relieve distress even while he sleeps! Rub his throat, chest and back at bedtime with warming... **VICKS VAPORUB**



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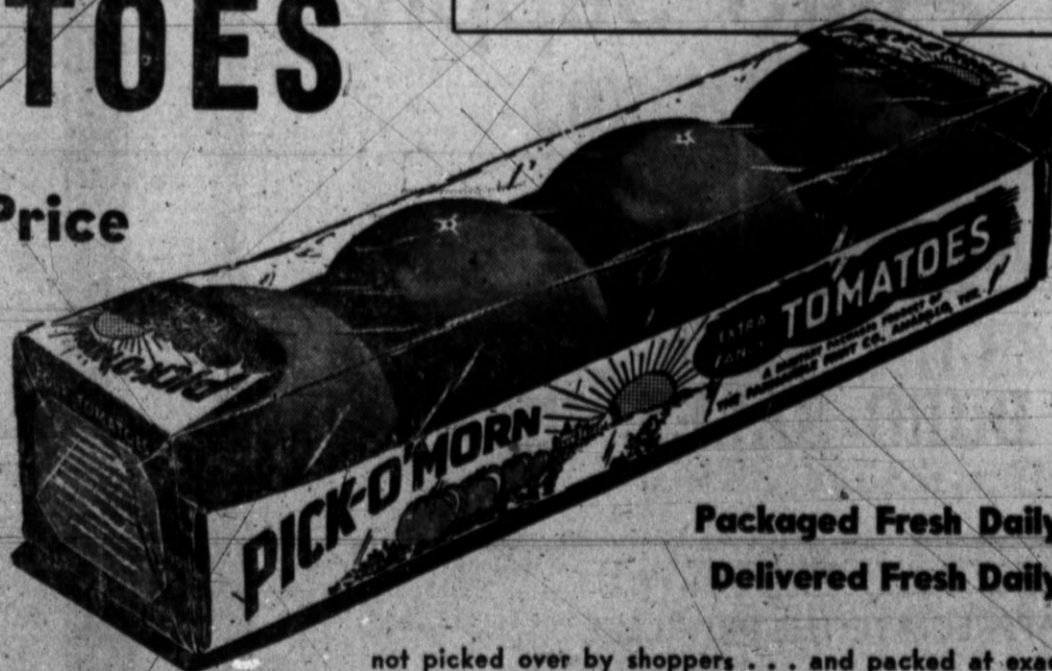
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not picked over by shoppers... and packed at exact stage of ripeness. THIRD: They're in a sealed package... Transparent tray keeps out dust... protects the tomatoes. FOURTH: Package is convenient... stores easily in refrigerator... it's clean and sanitary and FIFTH: PICK-O'MORN tomatoes stay fresh... insist on PICK-O'MORN tomatoes.

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PEACHES	PEANUT BUTTER Red & White 1 Lb.	31¢
NO. 2 1/2 CAN	PRUNE JUICE BRIMFULL	29¢
22¢	PEAS Kumars Young Mixed 2 303 Cans	29¢
	PORK & BEANS BRIMFULL 2 16-oz. Cans	21¢
	KRAUT BRIMFULL No. 2 1/2 Can	15¢

Brimfull OYSTERS Fancy Can	43¢	MISSION VACUUM-PACKED COFFEE LB. TIN	69¢
Brimfull SALMON Fancy Pink Flat Can	28¢		
Underwoods DEVILLED HAM CAN	21¢		
Angio ROAST BEEF Large Can	59¢		

STURGEON BAY Red Pitted Sour CHERRIES NO. 2 CAN	26¢	CRYSTAL WHITE SOAP 3 GIANT BARS	21¢
		VEL-FAB SUPERSUDS Choice Large Box	24¢
		PALMOLIVE SOAP 2 Reg. Bars, 15c 2 Bath Size, 21c	

CORN Brimfull, With Red and Green Pepper 2 12 oz cans	39¢	BRIMFULL PURE FRUIT APPLE JELLY 2 LB. JAR	35¢
WHOLE GREEN BEANS Marco, No. 2 can	25¢		
TUNA STARKIST CAN	32¢		
SHORTENING Red & White 3 lb.	65¢		
PARD Dog Food 2 Cans	25¢		
CORN MEAL Red Star 5 lb. bag	34¢		

BEEF CLUB STEAK LB.	68c	RED McCLURE POTATOES 10 lb. mesh bag	42c
LUNCHEON MEAT PRESSED HAM LB.	42c	CALIFORNIA NAVAL ORANGES LB.	10c
SMOKED OR GARLIC FLAVOR CHEESE 1/2 Lb. Pkg.	32c	FANCY — LARGE BUNCHES CARROTS 2 BUNCHES	15c
BEEF ROAST LB.	47c	SOLID - CRISP - FRESH CABBAGE LB.	4c

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and to
All The Employees of
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The Sunday Brand
Published Every Sunday

The Hereford Brand
Published Every Thursday

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"PHONE 67 — A GOOD PARTS NUMBER"

Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

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EDITORS	Emmarie Turner, Earlena Phillips, Bob Hamilton
SENIOR HIGH NEWS	Larry Slaughter, Gerry Patterson
FEATURE	John Southall
SOCIETY	Emmarie Turner
ORGANIZATIONS	Teresa Fangman, Chloe Fortenberry
SPORTS	Joe Kerr, Bob Hamilton
GENERAL NEWS	Maxie McCathern, Doris Jean McGee, Marco Joyce McGee
SCHEDULE	Joyce McGee
EXCHANGE	Gayle Roberson, Bettye Hamilton
POEMS	Michael Kelly
SENIOR WHO'S WHO	Anna Lois Cummings
TEACHERS WHO'S WHO	Ruby Barclay
SPORTS CORNER	Linda Betzen, Gerry Patterson, John Southall, Maxie McCathern

SCHEDULE OF EVENTS

Thursday, February 2	P. T. A.
Monday, February 6	Southern Assembly program at 11:00 and Dramatics that night.
Tuesday, February 7	Basketball game with Hap-py here.

Seniors Will Close Out Their Days In Hereford High In A Few Months

The Seniors of '50 are nearing their goal faster than they think. In a few short months their high school career will come to a close. All of the good times in high school will, as all things do, come to an end. We will leave our friends and pals and maybe never see them again.

When our high school days are over, the best and happiest part of our lives are over, too. Probably, we don't stop to realize it, but we are having the best time of our lives right now, here in good old HHS.

Some may scoff and make fun of this fact, but when we are graduated and gone, many will look back on "those good old days" when we had parties and parties on the senior trip and most important of all, that boy or girl companion who shared all this with us.

Maybe, some years after we are graduated we will look through our scrap books and recall those gala occasions, the football banquet or the junior-senior banquet, or maybe even the pep-club banquet and long just to relive a small part of that precious past.

But, all of that will be gone and all we'll have to remember

and recapture are the clippings, programs, and souvenirs that we were thoughtful and wise enough to put in our then priceless little scrap books.

This year of 1950 will be the last year that the seniors will be able to take part in these activities, so let's do everything and take part in every party or banquet that we can this year, because it will be our last chance in a life-time.

Some of us will go to college which will ease the longing for the return of our high school days, but nothing can replace these carefree days and the classmates who have been so much a part of our lives.

So, seniors, let's not miss a moment of these last few months—let's take it all we can for the years to come when we will treasure a nostalgic glimpse of our short high-school life.

FHA Sings Song Leader Thursday

The Hereford Chapter of FHA met in the high school auditorium Thursday evening, January 19, at 7:00. Joyce McGee, president, called the meeting to order. Gerry Patterson led songs for a group singing. Emmarie Turner was elected Song Leader to replace Myrtle Smith who has moved from Hereford. Courtesy King, Eldon Powell, and Courtesy Queen, Jeanne Palmer were announced. Votes were cast for the F.H.A. sweetheart who will be announced at the annual buffet supper to be held in February. The president appointed committees for the supper.

Fal Walton, treasurer, gave the treasurer's report and Edith McMillan, secretary, called the roll. The meeting was adjourned and refreshments were served to club members in the Home Ec. Lab.

Poet's Corner

My First Date
My first date was with a boy,
He looked to be the real decoy,
His hair was dark as dark could be,
And oh! How handsome he was.
When he smiled at me,
He had a streamlined car,
That took us from Earth to Mars.
Wouldn't it be wonderful, if my Dream could be,
Just think, it would be he,
His car and me,
—Gloria Jacobs

My First Date

His hair was slicked down,
His tie was sorta crooked,
You could see every pound,
Beneath his lashes he looked,
He held my hand,
And I thought,
Gee, what a man!
—By Mavis Henslee

Seniors Order Gowns For Graduation Rites

The Seniors have ordered their pretty maroon caps and gowns for this year. The order for their diploma covers has been sent also. The time for graduation is getting nearer all the time; it won't be long now, will it?

Have you seen those beautiful things the Seniors have been showing around? The personal initials on the side are really something to look at.

Sentiment Is High Among Graduates

By JOYCE MCGEE
I was wandering through the halls of HHS one day and I saw a few seniors waving their rings proudly in the air, but when I asked them this one question—"guess what their answers were." All I said was: "How do you feel about graduating?" This is what they said:

Bobbie Brownlow—I want to graduate but I just hate to leave HHS.

Doris Jean McGee—In a way, I'll miss HHS and all of the kids, but I'm looking forward to going to college.

Bobbie Pitman—I think it's wonderful. I can hardly wait—of course I'll miss all the wonderful times I've had in HHS.

Ruth—It's nice to be a Senior but it's sad leaving.

Gayle Foster—I don't feel that I'm old enough to graduate.

Nancy Cagle—It breaks my heart to think of graduation.

Fayne Knox—I hate to leave HHS but I'm quite eager for graduation.

Bobbie Jane—I hate to graduate and leave HHS but it's wonderful being a Senior, if it didn't pass so fast.

Audrey—It's fun to be a senior but I don't want to leave it.

Earlena—It's fun to be looked up to as a Senior, but when May 19 rolls around I'd just as soon be a Junior.

Joan Hendrix—It's fun to be a Senior, but

Bob Patterson—I'll enjoy it anyway.

Joe Hershey—It's a long story.

John Dale Kelly—Costs a lot.

Joyce Rose—I'll be glad to graduate but I'll miss it.

Dale Doak—I just get to liking it and then I have to quit.

Bill Forbus—"Parting is such sweet sorrow."

Richard Alston—It'll be ok.

L. T. Hawks—Happy Day in July.

Alex—School will probably be glad to be rid of me.

Teresa—Can't wait.

Chloe—I'm sorry and I'm glad.

Betty Carney—I think it's super.

Emmarie—It's been wonderful but I can hardly wait to get to college.

Lesson For Girls Looking For A Man Include Good Food

By TERESA FANGMAN
Some girls really don't know how to hook a male so this is for those unfortunates. The first lesson will be on food.

The old saying, "The way to a man's heart is through his stomach," still holds true. Naturally, this is taking the long way around.

Since the price of food has gone up, this feat must be accomplished in one meal. After all, the rest of the world must eat, too.

A good way to start is to buy the food. Suppose we start out with a simple conglomeration known as soup. Remember, it must look like soup, not dirty dish water! Next we will proceed to the main course. For this I suggest roast beef, which consists of anything eatable. Start by emptying the icebox into a large bowl. Next, season it well with salt, pepper and anything else available. Before putting this "dish" in the oven, be sure the house is insured.

After seeing the finished product I think we had better stick to soup and sandwiches. Now, of course, you must have something to drink, so use your brain. Milk would be too simple, so try punch. Put a large battered up punching bag in a jar and shake well.

After the fire and smoke clears away, the remains will taste different at least.

Oh, by the way, don't forget to write your boyfriend to the meal.

That is the most important part of the lesson.

Mrs. Beulah Mercer, a former Hereford resident who has spent most of her time recently in California, is a house guest of Mr. and Mrs. N. E. Gass.

Mrs. Johnny Meacham of Oklahoma City and Mrs. Nina Mobley of Skidmore, were called to the bedside of their father, Allen Powelson, Sunday who suffered a heart attack. Mr. Powelson, who is in the Deaf Smith County Hospital, is seriously ill.

It's Alright For A Football Hero To Dream But He Musn't Get Swell-Head

By CHLOE FORTENBERRY
Every boy who has participated in a sport knows the thrill of being a hero. He dreams of the long, twisting, sixty-yard touchdown runs or the last-minute basket that wins the game. He loves to hear the cheers of the crowd as his team smashes through to victory. Yes, almost every boy dreams of being a high school hero.

These dreams are an asset to a player because they give him something for which to work. However, he has to be careful that he doesn't develop the most dangerous disease in athletics, namely, "hero poison," more commonly known as "swell-headedness."

Publicity is the main cause of "hero poison." It is strange how a few words printed on a sheet of paper, which sells for three or four cents a copy, can affect the mind of an individual. This disease can be found in all sports and is very dangerous to the player who has come in contact with it.

Football players seem to be the most pitiful victims. When a star halfback becomes infected, he soon begins to run the ball with one eye on the hole and the other cocked up at the press box where tomorrow's headlines are born. He starts to think only of himself and soon he is no longer playing for his team and victory but for himself and the glory he will receive in the local newspapers. He begins to snub his friends and as a result loses his popularity. Then comes the day after the last big game when the player is erased from the sports pages. He finds that he is soon forgotten and that none of his friends want anything to do with him.

Well, if these are the results of such a disease, how can it be prevented?

Joyce McGee Is Most Outstanding FHA Girl Of Year

The local chapter of F.H.A. held a call meeting in the high school auditorium Wednesday afternoon to elect the most outstanding F.H.A. member for the year. Joyce McGee, president of the Hereford Chapter, was elected.

Joyce is an eighteen year old senior. She is five feet two inches tall has brown eyes and brown hair. This is Joyce's fourth year in F.H.A. Last year she was chapter historian. She spent her grade school days in Tuttle, Oklahoma. Joyce was also elected one of three representatives sent by the Hereford Chapter to state meeting in Dallas at which she was our voting delegate. Joyce is a member of Tri-Hi-Y, Band, Whiteface Staff, and an honorary member of Pep Club. She has worked for and received her Junior Cnd Chapter F.H.A. degree.

Joyce's hobbies are sewing and collecting horses. When she graduates this spring, Joyce plans to attend Texas Tech and major in Home Economics.

Probably the main reason she was considered our outstanding member this year was because of her wonderful personality and her ability to cooperate with everyone, and that includes the teachers.

Junior High News

By GERRY PATTERSON
And LUCILLE JONES
Have you noticed the new kids at junior high? In the eighth grade are Mary Owens from Cooked Oak, Oklahoma, and Ismael Gomez who is returning for this semester from Hereford, and in the seventh grade there are: Sadie Jane Otto from Clarendon, and Reba Sura.

Rumors are flying that those eighth graders are going to start plans for the annual Eighth Grade Banquet. Hmm, I wonder what they will think up for the theme, don't you.

"Willie The Peanut"

By EMMARIE TURNER
Henry Peanut was a tall plant, with leafy overalls, and firm planted feet. His wife, Hazel, was one of the finest women anywhere in the peanut field. They were very proud of their strong, healthy stems, and of their son, Willie.

Now Willie was about the ugliest little peanut in the patch. He was always up to some meanness, and was constantly being scolded.

The time of picking came for the peanuts. The Peanut family shined their hulls and smiled their very best in order that they would be selected and sold for a good sum.

Willie could have shined on his hull all day and it would still be dingy. "Oh, how I dread to be picked. They say it hurts at first," Willie the Peanut whined.

"I do hope we are not separated, Hazel, my dear," this was Henry Peanut talking as he put a leafy arm on his wife's shoulder.

A terrible noise was heard—it was the pickers with that horrible monstrosity of a machine. The earth shook beneath Willie. His lips trembled and he breathed a heavy sigh. Suddenly he was uprooted. He let out a scream.

READ NEXT WEEKS PAPER TO SEE WHAT HAPPENED TO WILLIE THE PEANUT.

HHS Ideals

Marilyn Lewis' Ideal Boy
Hair—Milton Newell.
Eyes—Jack Ramey.
Teeth—Glenn Wilson.
Ears—James Nunnally.
Nose—Billy Don Engman.
Smile—Dale Doaks.
Feet—Don Davidson.
Personality—Duke Christian.
Complexion—Eldon Powell.
Hands—Dan Gaylor.
Best Dressed—Jesse Click.

John Boyce's Ideal Girl
Hair—Dalla Ann Twiner.
Teeth—Abbie Longbottom.
Eyes—Joan Moore.
Nose—Betty Hamilton.
Hands—Dalla Ann Twiner.
Feet—Sharon Dee Moore.
Personality—Retha Jo Godfrey.
Complexion—Colline Brown.
Best Dressed—Sharon Dee Moore.
Smile—Retha Jo Godfrey.

Personality Quiz

First name is that of a famous general retired.
Favorite of 96 people.
Born 16th day of September.
First year in halls of HHS.
Opposite of last name is Won't Daughter.

Bears name of famous woman in Bible.
Has many relatives of same name.
Prisoner of a certain Senior.
Sees through "blue rimmed" glasses.
Blows a horn first period.

We are having two personalities this week, if you can't guess one maybe you can guess the other. The personality described last week was Clara Jayne West.

NW HEREFORD NEWS

Club Meets At Childers Home

By MRS. C. S. BARCLAY
Brand Correspondent
Cultural Home Demonstration Club met January 27 in the home of Mrs. C. S. Barclay. Roll call was answered with "My New Year's Resolution for Clothing in 1950."

A game, "Who Wears The Pants in Whose Family," was played by everyone. Mrs. Bill Hargett won the prize.

Mrs. Grady Parsons gave a short talk on clothing construction and Mrs. Argen Draper gave a demonstration on equipment needed in making your own clothes and how to take care of it.

Refreshments were served to the following: Mesdames Fred Wolfington, Bill Hargett, R. C. Childers, Luie Olson, Paul Corbett, J. T. Richardson, R. N. Cooke, Earl DeHart, J. I. Finley, Wayne Johnson, E. W. Hobson, Grady Parsons, C. S. Barclay and the agent, Argen Draper.

Next meeting will be with Mrs. R. C. Childers February 10.

Visitors in the R. C. Childers home Sunday were Mr. and Mrs. C. S. Barclay, and callers in the afternoon were Mr. and Mrs. D. C. Allmon from Black, Texas.

Miss Phyllis Radovich and her uncle, Wirt Phillips, called at the R. C. Childers home Thursday to see Raymond, Junior's 4-H calves. Miss Radovich took several pictures of the calves.

Mr. J. C. Morrison was at the R. C. Childers place inspecting the new dairy barn and equipment.

Mr. and Mrs. Roger Fox and Dathy are new employees of the R. N. Cooke's.

Sue Savage and Rose Mary Young spent the week end with Sue Cooke.

Mrs. R. C. Childers completed a series of lessons in Ceramics at Summerfield Friday. In this series of lessons the following was taught: the handling of clay, modeling pieces, flower making, glazing, underglazing, engoves, leaf molds, islet shadow boxes, lace, molds, figurines, and segraffito.

Mr. and Mrs. R. C. Childers, Raymond, Jr., Patricia, and Austin Johnson were Sunday guests in the Hartland Caraway home. Canasta was the game for the evening.

Mr. and Mrs. Cawthon Bryant, were Friday evening visitors in the R. C. Childers home. Canasta was played with the girls beating the boys.



Advice TO HUSBANDS How To Keep Out of Trouble At Home!

Mister, if you'll remember this one thing you'll save yourself a lot of grief:

NEVER, NEVER make a purchase and fail to accept Gunn Bros. Stamps for the little wife—else you may never hear the last of it. It might even pay you to look for the store that gives these stamps before you buy.

Gunn Bros. Stamps, you know, are a pretty important consideration, for they can be redeemed for some mighty nice premiums. As a matter of fact, you may want to look into this stamp-business yourself, for among the premiums is some fine hunting and fishing equipment!

THESE FIRMS GIVE GUNN BROS. STAMPS FREE WITH EVERY PURCHASE

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Home Demonstration Clubs Give Serious Thought To 1950 Plans

"A chain is as strong as its weakest link" is an old saying, but the same is true of any organization. Recognizing this fact, the Deaf Smith County Home Demonstration Clubs are giving serious thought to every phase of the work.

Essentials in making 1950 a banner year were outlined at the first meeting of the new year held by the Home Demonstration Club Council Saturday afternoon at the court house. Fifteen clubs were represented with 12 clubs registering 100 per cent in attendance. Mrs. Henry Kinsey, chairman, presided and Mrs. T. J. Parsons conducted the opening by using the word Deaf Smith in a games contest.

Mrs. Tom Draper, CHDA, outlined six steps to be used by delegates in working out reports to their clubs. 1. Always get the number present. 2. Number of clubs represented. 3. List 100 per cent clubs and give roll. 4. Number attending from each club. 5. Give report on committees and things voted on. 6. Report if the meeting began and closed on time.

District Meeting
Roll call was answered by club presidents introducing the club delegate and council committees from that club. Announcement was made of the THDA District meeting which will be held in Borger on April 27, and Mrs. Draper urged the Deaf Smith County clubs to prepare a new story of each club with pictures for the district convention paper.

Poultry Show
Annual reports in the various club activities were heard including the 4-H Clubs whose leaders announced that the annual Poultry Show is scheduled for February.

Recommendations of the following reports were adopted:
Finance, Mrs. C. P. Norton; yearbook, Mrs. J. E. Dyer; marketing, Mrs. Elmer Combs; recreation, Mrs. T. J. Parsons; 4-H Clubs, Mrs. Ira Ott and reporting, Mrs. Ed Cox.

Members voted against sponsoring a radio program in 1950.

but decided that members of the Council will take the religious census for the First Christian Church, beginning Thursday, February 2.

West Hereford and Dawn clubs will have charge of the music at the next regular Council meeting, leading with their club songs.

Members attending to represent their clubs included: Bippus—Mrs. E. K. Pinnell and Mrs. C. F. Rickels; Cultural—Mesdames R. C. Childers, R. N. Cooke, Earl DeHart and A. F. Hargett; Dawn—Mesdames W. W. Wilcox, R. A. Frye and C. P. Norton; Fairview—Mrs. E. W. Womble and Mrs. E. W. Womble, Jr.; Ford—Mesdames George Epting, H. M. Benson and J. E. Dyer; Frio—Mesdames Dayton Chisholm, W. A. Springer and Owen Andrews; Messenger—Mesdames Roy Pruitt, L. E. Beene, T. J. Peindexter, and W. H. Clements; Progressive—Miss Augustine Gregory, Mrs. F. J. Walterscheid and Mrs. T. J. Parsons. North Hereford—Mesdames Fred Saltzman, H. E. Pettyjohn, Dudley Rutherford, Paul Hoff and Mary Bodkin; Sims—Mrs. Donald Guseman and Mrs. Clarence Hollabough; South Hereford—Mrs. Lovery Walker; West Hereford—Mesdames J. W. Witherston, Ida Vaughn, Jack Flowers, and Ed Cox; Westway—Mrs. Elmer Combs and Mrs. Clarence Sauley; Wyche—Mrs. Nollie Ellison and Mrs. Ira Ott; Heislman—Mrs. E. L. Brown, Mrs. Oscar Broneman and Mrs. Henry Kinsey; County Demonstration Agents, Mrs. Tom Draper and Miss Doris Mahaffey.

a called meeting featuring interests of the state organization was conducted by Mrs. Earl DeHart, THDA chairman. Fifteen clubs were represented and 26 attended the meeting.

Mrs. DeHart announced the theme for the year "Homes For a Better World" and gave the meeting date for the annual convention to be held in Big Spring in August. She urged clubs to get their delegate names to headquarters by July 1. She explained the new measuring sheet which will be received by clubs soon and stressed the importance of attending the district session scheduled for April 27 in Borger.

Clubs are requested to present a history of each organization at the February Council meeting and in explaining the Gift Scholarship Fund, sponsored by the Home Demonstration Clubs, Mrs. DeHart requested funds to be turned in at the next Council meeting in order that they may be sent to Mrs. B. N. Harris, 4-H District Chairman. Plans were announced for observing the 25th anniversary of Home Demonstration Club work next year.

Tech Exes Vote For Dance During Easter Holidays

Twenty-five Texas Tech ex-students, wives, husbands and dates attended the Monday night meeting of the Hereford chapter at the Camp Fire Hut for a Progressive Bing Party and their second business meeting.

The chapter voted to meet quarterly and to make wives or husbands or ex-students associate members. Dues were set at \$1 a person, plus \$3 for a subscription to the Ex-Students Association magazine, or in other \$5 a couple and \$4 for a single person. Members who had subscribed to the college loyalty fund which included subscriptions for the magazine were exempt from the \$3 for that purpose.

The chapter also decided to have a dance during the Easter vacation and invite all Tech students in this area to attend. Bill Waldrep was appointed chairman of the committee. Mrs. Homer Brumley, president of the chapter, presided.

Several persons tied for top and consolation honors and drew lots for prizes. Mr. and Mrs. Claude Francis were in charge of refreshments consisting of coffee and donuts.

Those present included: Hardy Benson, Jr., Miss Barbara Burney, J. A. McWhorter, Ivan Block, Mrs. M. C. Adams and Mr. and Mrs. Major Schroeter, Walter London, Jr., Woodrow Perrin, Bill Waldrep, Jerry Stoltz, Sylvester Slagle, Jack Bradley, John Jacobsen, Homer Brumley, Claude Francis, Hilton Higgins and Paul Conaway.

Mrs. Glenn Snyder Will Present Recital Sun.

Mrs. Glenn Snyder will present two groups of students in a mid-term recital at the Methodist Church Sunday afternoon, February 5. The first group will perform at 3 o'clock with the second group scheduled for 4 o'clock, after a brief intermission. Parents and interested friends are invited to attend the program.

Those who will appear in the first group are: Glenna Gault, Loreta Straffuss, Mary Ann Young, Charlotte Moore, Linda Lee West, Denise Barnard, Zell Crump, Sondra Rainey, Nancy Parsons, David Brumley, Don Robert Crutchfield, Bette Jean Nolen and Carla Sue Crosthwait.

In the second group will be: Janie Womble, Beverley Ann Eldridge, Dorothy Velgel, Dick Wilson, Gayle Gault, Betty Mae Grimes, Sue Barnard, Dixie Young, Lloyd Parsons, Earline Plank, Sylvia McCracken and Patsy Wiltshire.

Mr. and Mrs. Jack Roberson Rev. and Mrs. Russell Pogue in and daughter, Mrs. Molly Scho-Kress. Mrs. Pogue is a daughter field, spend the week end with of Mr. and Mrs. Roberson.



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7 am. 'til 9 pm.

ANY HOUR We specialize in Steaks & Chops
VISIT **HARRY'S CAFE** EAST ON HIWAY 60

Mary Palmer Group Meets In H. Witherspoon Home

The Mary Palmer Group of the First Presbyterian Church met January 18 in the home of Mrs. Hugh Witherspoon with Mrs. Vern Witherspoon as assistant hostess.

Mrs. C. C. Ferguson led the study which was chapter I from the book "Prophet Without Portfolio."

Mrs. Will Kerr gave the devotional and Mrs. J. T. McClung the yearbook of prayer.

Refreshments were served 19 members and a guest.

Attending were Mesdames: A. R. Rogers, C. O. Wilkins, Vern Witherspoon, Hugh Witherspoon, E. H. Norton, J. T. McClung, Frank Gyles, Henry Hastings, H. A. Close, Will S. Kerr, Paul Mathers, C. C. Ferguson, A. D. Godwin, George Millard, H. G. Behrends, M. L. Simpson, Sr., W. A. Hunter, Kent Snare, and Mary Bodkin.

A visitor was Mrs. Mary Draper.

Lynn Kester who plans to open a jewelry store in Hereford March 1, spent the week end here with his family. Mr. Kester has been operating a jewelry store in Amarillo. Mrs. Kester has already made the move in order to place the children in school here at the opening of the second semester.

The above article is reprinted from the Sunday Brand due to the fact that an error was made in the Sunday publication, when type from another item was accidentally placed in this article.

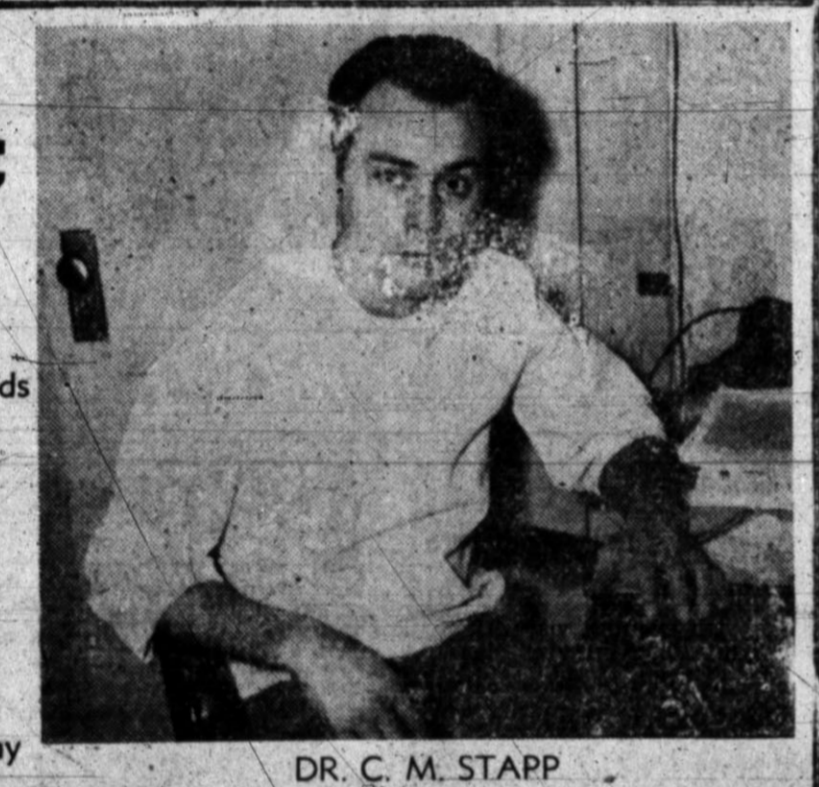
Mr. and Mrs. B. E. Roberson left Monday for various points in the Valley where they will be the guests of Mr. and Mrs. Tom Godfrey. They will also visit points in Old Mexico while away.



ASK FOR INSPECTED DEAF SMITH COUNTY MEATS
At Your Grocery & Market
"NONE FINER"

DR MILTON C. ADAMS
OPTOMETRIST
140 West Third Hereford, Texas
Phone 37 Office hours—8:30 5:00

STAPP CHIROPRACTIC CLINIC
Corner 3rd and Main
Upstairs over Rutherfords
HOURS
Mon. - Wed. - Fri. 9-12 — 2-5
Tuesday - Saturday 10-12
Or By Appointment
Closed Thursday - Sunday
Phone 128 For Appointment



FEVER
CASE NO. 1404: Girl, seven years of age. History: July 4th, fell hard on sidewalk; July 5th, 6th and 7th, sick in bed, headache, vomiting; July 8th, fever 103, stomach ache, one leg and one arm aching and becoming difficult to use; July 9th, spinal analysis and spinal X-rays at Chiropractic Clinic; July 10th, spinal adjustment first time; July 11th, feeling pretty good; July 16th, illustrating two points to remember:
1. Children respond rapidly when immediate aid is given.
2. Bad falls often injure the spine and cause illness. Ask your child if he, or she, has fallen hard the next time they are suddenly ill.

HEAD PAINS
CASE NO. 1440:
A man aged 55 years complained of shooting pains over left side of head for two years. These pains were constant every day. Sometimes the pain would dart into the ear area and would cause dizziness. He suffered from Asthma, too, and the coughing made the head pain unbearable. He went to various well known clinics where head X-rays were made for suspected brain tumor. No help could be had until he came to the Chiropractic Clinic where we found that a fall from a horse and a kick from a horse had misaligned a neck vertebrae causing nerve interference and defective nerve waves to the head and lungs. Corrective adjustments restored alignment which permitted a return to normal circulation after which all pains ceased and did not return and the asthma, which had been a daily complaint, disappeared. This man works daily in a supervisory capacity and claims he feels just grand.

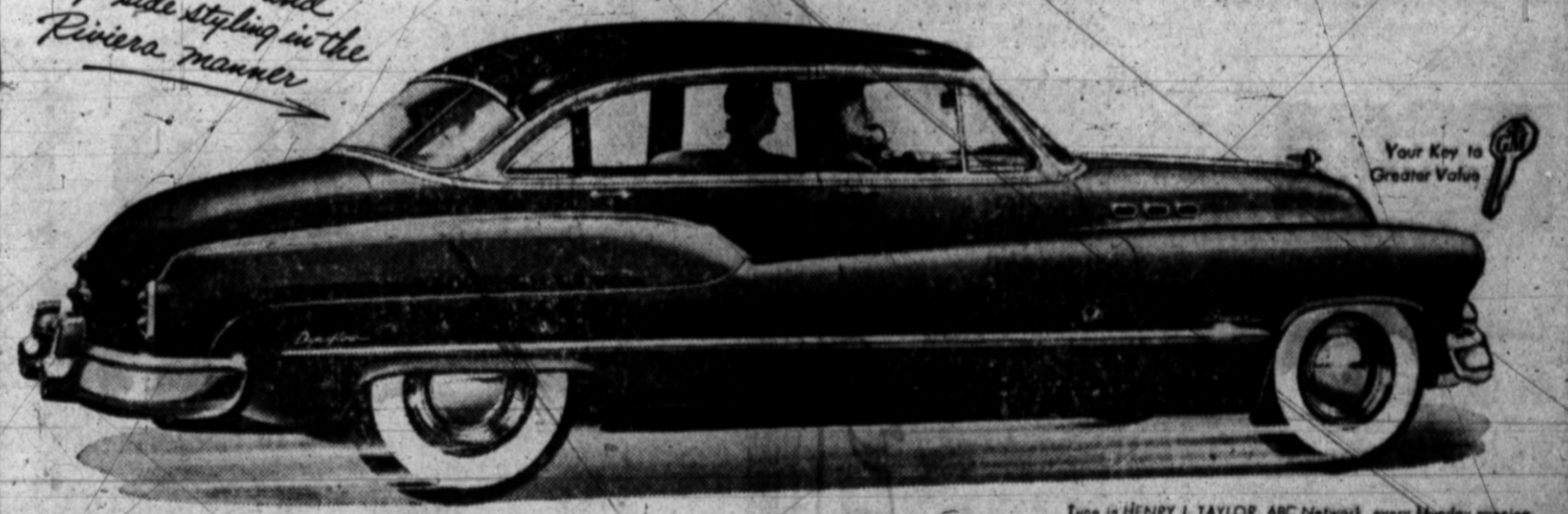
FEMALE TROUBLE
Lady, 39, irregular periods, right side pains, bad cramps for several days each month, severe headaches before and after periods, dizzy spells, low back pains, bladder pains, neuritis in shoulder and sinus inflammation. She went to a Chiropractor for headaches because a friend had recommended Chiropractic for that condition. Spinal analysis and spinal X-rays indicated defective energization of the Pelvic area and a subluxated (misaligned) vertebra in the neck, causing spinal cord interference. After a few months she was amazed to discover her female trouble and other symptoms had vanished with her headaches. An operation had been recommended. It is not necessary now for she feels fine, thanks to Chiropractic.

HEADACHES
CASE NO. 1910: A young woman, age 30, came to a clinic, complaining of headaches with nausea, dizziness, aching in back of neck, head and shoulders; was very nervous, had alternate spells of constipation and diarrhea; blood pressure was low and she had nervous dermatitis. Spinal X-rays and spinal analysis revealed the cause of those symptoms in the spine. Corrective adjustments restored the spine to normal and when patient was discharged, she had no complaints.

HEART PALPITATIONS
CASE NO. 971: A single working girl, age 31, suffered with headache, constipation, irregular palpitation of the heart and constant nervous indigestion, irregularity with severe cramps, nervousness, and headaches for a long time, although she had gone the usual round of doctors. She had become fearful that nothing would ever help her. In that state of mind she came to the clinic. The spinal analysis indicated nerve wave interference in the spine near the top of her neck as a possible cause of functional trouble. Spinal X-rays of the area disclosed a subluxation of a vertebra. She recalled several falls that could have wrenched this vertebra from its normal position. Adjustments were begun. Spinal X-rays showed the vertebra in a correct position. She reported that all symptoms had vanished and that she was normal in all respects.

CHRONIC FATIGUE
CASE NO. 2031: A farmer, age 58, complained that for two years he had suffered with low back and leg pains that made his work doubly difficult, also, he felt tired all the time, increasingly nervous, worrying too much, sleeping badly, catching frequent colds. His blood pressure was 102. We made a spinal analysis and spinal X-rays, and located the spinal subluxation. Corrective adjustments brought about improved alignment and removed the nerve interference. At the end of the recommended time, he was discharged. Before departing he said he had no pain or discomfort of any kind and his blood pressure was normal.

TWO-WAY STRETCH that's strictly inside stuff!



HERE'S THE NEW 1950 BUICK SUPER 126, companion body-type to the equally new ROADMASTER 130. Both are shorter than last year's 4-door Sedans—yet 4 inches longer in wheelbase. In both, the difference is used to give you real stretch-out room in the rear seat.

What the boys did here really calls for some medals. We gave them the job of coming up with something that was bigger inside—for room and comfort—longer in wheelbase—always important to good riding qualities—yet unbulky and easy-handling in over-all dimensions. Just look how well this tidy number meets these "impossible" specifications!

Item one—rear-seat cushions are a full foot wider than last year's SUPERS and ROADMASTERS.

Item two—in every dimension—leg-room, head-room, hip-room, shoulder-room—this rear-seat compartment is bigger than previous models—and nearly four inches longer, fore and aft, than other 1950 Buick interiors.

Item three—wheelbases are the longest of our 1950 line. On the SUPER, it is 125 1/2" instead of 121 1/2"—on the ROADMASTER 130, it's 126 1/4" instead of 126 1/4".

Yet—and here's where the magic comes in—the whole car is shorter over-all. Actually less from bumper to bumper than previous Buicks in these series.

That means easier parking, easier tucking away in family garages, easier maneuvering in crowded traffic.

There are some other things too. An extra rear-quarter window not found in standard 4-door Sedans. A different upperstructure styling that makes this body-type stand out as something pretty special.

Even special names that let you say, "I drive a SUPER 126" or "Mine's a ROADMASTER 130," just by way of being different.

Yes, we think we hit on a happy idea in the "Longfellows," as they're coming to be known. They are not longer, on the outside, but there's a two-way stretch—in width and length—in the rear compartment.

You're going to like that—as you'll see by calling on your own Buick dealer. If he doesn't have one on hand, he can get it pretty promptly—and at a price and on a deal you'll have trouble matching, much less beating, anywhere else.

See him now, will you—about placing an order?

Features like these mean BUICK'S THE BUY

HIGHER-COMPRESSION Fireball valve-in-head power in three engines, five hp ratings. (New F-263 engine in SUPER models.)

NEW-PATTERN STYLING, with bumper-guard grilles, taper-through fenders, "double bubble" taillights.

WIDE-ANGLE VISIBILITY, close-up road view both forward and back.

TRAFFIC-HANDY SIZE, less over-all length for easier parking and garaging, short turning radius.

EXTRA-WIDE SEATS cradled between the axles.

SOFT BUICK RIDE, from coil springing, Safety-Ride rims, low-pressure tires, ride-steadying torque-tube.

DYNAFLOW DRIVE standard on all ROADMASTERS, optional at extra cost on SUPER and SPECIAL series.

NINETEEN MODELS with Body by Buick.

WIDE CHOICE OF EQUIPMENT adding flexibility to prices that bracket every price range above the lowest.

WHATEVER YOUR PRICE RANGE
"Better buy Buick"

Phone your BUICK dealer for a demonstration—Right Now! When better automobiles are built BUICK will build them

COSDELL MOTOR COMPANY
322 North Main

Special Value!

SPECIAL

- 60c Guaiac Camph 43c
- 50c Q-Tips 39c
- 60c Balm Argenta 39c
- 50c Ipana 29c

SPECIAL

BABY NEEDS

- S M A Powder 87c
- J & J Baby Lotion 49c
- Play Tex Baby Powder 49c
- Kooleez Baby Pants 69c
- Eventlo Bottle and Nipple 25c
- Dextro Mallos 69c

SPECIAL

- Heating Pads 6.49
- Rubber Gloves 69c
- Mouse Traps 10c
- Extension Cords 79c
- Pint Thermous Bottle 1.35
- Electric Fan Heaters 15.95
- Napkins 19c

SPECIAL

Home Permanents & Shampoos

- Toni Gold Stripe Refill 1.50
- Hudnut Refill 1.50
- Hudnut Shampoo 89c
- Toni Cream Rinse 89c
- Minit Curl 89c

SPECIAL

SHAVE NEEDS

- 50c Colgate Shave Cream 39c
- 50c Woodbury Shave Lot 33c
- 20 Gillette Blades and Shave Cream 79c
- Kings Men Shave Lot 1.00
- Sea Forth Shave Lot 1.00
- Mennens Shave Lot 49c

SPECIAL

- 35c Engerine Cleaning Fluid 27c
- Alcohol, Pint 19c
- Glo-Coat, Pint 49c
- 100 Bayer Aspirin 69c
- General Electric Clocks 4.49
- 100 Bexels for Better Health 5.95

HAILE DRUG

229 Main Phone 99

Long Time Ago

25 Years Ago
Week of January 29, 1925
 Pat Elliston, brother of J. B. Elliston, was working for a big oil company in Columbia, South America and wrote his brother a letter which was published in the paper.

A crowd of 35 business men of Hereford gathered about the tables at Stockman's Cafe to talk Credit Association.

The County Hospital was opened to the public with a nice reception.

Omer Baker, for five years a special officer and night watchman, resigned in order to look more closely after his growing hotel and restaurant business. The City Commission appointed Captain Robert Elliott to succeed Baker.

Two out-of-town preachers were in Hereford prospecting for possibilities. The Christian Church minister was Rev. Leo Johnson of Van Alstyne, Texas and the Presbyterian churchman was Rev. S. R. Standifer from Fort Worth.

A young couple from Friona added a romantic touch to the opening of Deaf Smith County Hospital when they got married on the steps of the newly opened institution. Fannie Little married Paul Rudd. They had called at the courthouse for Judge Wilson and couldn't find him. They did locate the "Marrying Judge," however, just in time to tie the knot in front of the new hospital.

Methodist minister Rev. Wallace, Shamrock, married Virginia Morgan, Hereford, and Harold Weyer of Big Square. Bride was the daughter of Mr. and Mrs. Cooper Morgan and groom was son of Mr. and Mrs. Will Weyer. They drove to New Mexico on their wedding trip.

Harry L. Rice shot a hole-in-one on the local golf course. His drive from the bluff across the river carried 250 yards. A rolling midiron shot struck the built-up green, shot high in the air, and disappeared. When he arrived at the green the ball was in the cup. Rice didn't sleep much that night. The Brand said he did considerable talking in his sleep, though.

R. W. Shaffer, on his farm

eight miles due west of Hereford, had a farm sale. He offered cows, mules, calves and implements and machinery. W. S. Williams was the auctioneer.

Artists from the college presented a lyceum entertainment at Coney Plains school near Kress. Miss Dessie Mae Steele, pianist of Hereford, and Herschel Coffee, violinist, played selections on the program. They were assisted by Miss Fannie Cash and Gordon McCarty.

Fire destroyed the well house at the Orr home. Cause was laid to a camp stove used for heating purposes.

Stork specials were to Mr. and Mrs. Ed Botts, January 23, a girl, Mary Nell. To Mr. and Mrs. Clay Bowsher, January 28, a daughter. To Mr. and Mrs. Young, Friona, January 24, a daughter. To Mr. and Mrs. Guy Edwards, January 23, a daughter. All births were in 1925.

The School Board of Hereford Independent School District petitioned for a new school building. It was signed by hundreds of school children.

In 1925, as in 1950, Hereford residents were being subjected to a most balmy winter. It abruptly ended, however, when residents awoke to face a cold, driving wind and a thin snowfall. The ground was covered before the snow stopped. The sun came out the next day and warmed things up again. The Brand said the snow was too light and too dry to amount to anything.

"The Great Divide," starring Alice Terry, was showing at the Star Theatre.

Superintendent's report to the School Board showed the total enrollment for the year (1925) in the two schools at the close of the fifth school month at 667. There were 334 boys and 333 girls.

Mrs. Marie E. Stegall announced the marriage of her daughter, Elizabeth, to Ira Merchant, January 24, 1925 in Childress. Merchant was a Clarendon grocer and the couple would make their home there.

Thousands were in Austin for the inauguration of Mrs. Ferguson as governor.

Fox's was throwing a gigantic clearance sale. There was even



THE ICE WOMAN COMETH—Chris Landon, a Miami Beach, Fla., model, is wearing over \$2,000,000 worth of diamonds from the collection of Romanian Princess Eristavi-Tchichezine. The tiara alone has 550 matched diamonds. On her left hand is a 23 1/2-carat emerald-cut diamond. Her right hand sparkles with a 32-carat pear-shaped diamond. Looks like the heavy guard is a necessity.

spring stock included in the sale, according to The Brand's ad.

The Westway Community was beginning to look like a new part of the world as so many new faces came in. Messrs. Houser and Evans and families from Collins County moved into the place formerly belonging to Mrs. Mounst and occupied by Wiley Robinson. Bill Denny moved to the Hawkins place which was occupied by F. W. Curtis. Mr. and Mrs. Tom Vaughn and family were going to move to Westway

too. Mrs. Asher and children moved to the place owned by J. L. Fuqua. There were more families to come in, too.

C. P. Grimes, by long-distance, declared "It ain't spring in Montana." He left Hereford Tuesday morning (nice spring weather) and arrived in Circle, Montana Friday night with more snow. It is supposed C. P. will be home with that load of machinery when the snow thaws.



WE ARE BUILDING 12-100% GI HOMES IN THE NW PART OF THE FRANK BARBER ADDITION
 Place Your Applications With
SAM NUNNALLY
 First Come — First Served!

NOTICE

Due to the new Government Wage and Hour Rulings, which went into effect on January 25, 1950, it becomes necessary to shorten our weekly work hours in order to comply with the Government Regulations pertaining to hours worked by our employees. After due consideration, we have decided that by closing at 12:00 o'clock noon on Saturdays, we can comply with these Regulations and serve the public.

Effective February 4, 1950, and thereafter we will close at 12:00 o'clock noon on each Saturday. We ask your wholehearted cooperation by attending to your banking business earlier on Saturdays.

First National Bank
 Hereford State Bank

The SUNDOWNERS
 CHILL WILLS
 ROBERT PRESTON
 ROBERT STERLING
 JOHN BARKYMORE JR.
 Starting at the **STAR** THEATRE
 Thursday - Friday - Saturday

BULLET-HOT MURDER BREWED BY LOVE TURNED COLD!
The CRIME DOCTOR'S DIARY
 with WARNER BAXTER
 Stephen Dunne • Lois Maxwell
 Adele Jergens • Robert Armstrong
 TROUBLE AT MELODY MESA
 FRIDAY and SATURDAY
Texas
 YOUR FAMILY THEATRE

Congratulations.
 Anniversaries from Thursday, February 2, through Saturday, February 4, ...
 Mr. and Mrs. H. E. Danforth
 Mr. and Mrs. Bert Neelley
 Mr. and Mrs. John Miller
 Mr. and Mrs. V. L. Fowler
 Mr. and Mrs. J. E. Johnson
 Mr. and Mrs. Lewis Parish
 Mr. and Mrs. Oliver Rudd
 Mr. and Mrs. Carl Frye
 Mr. and Mrs. B. L. McGee
 Mr. and Mrs. J. M. Pierce
 Mr. and Mrs. W. M. Twiner, Jr.
 Mr. and Mrs. Hugh Bookout
 Mr. and Mrs. N. E. Milburn
 Mr. and Mrs. J. B. Glenn
 Mr. and Mrs. E. T. Shreve

upon the occasion of your wedding anniversary. If you have married or moved to Hereford in the last year please call 363 to give us your anniversary date.

ALAN LADD
Donna REED
 in **Chicago**
Deadline
 JUNE HAVOC
 SHEPPARD STUBBINS
 ARTHUR RENNEY

SUNDAY-MONDAY-TUESDAY
Star
 HEREFORD
 YOUR COMMUNITY CENTER

SPECTACULAR SAGA of the HISTORIC INDIAN WARS!
MASSACRE RIVER
 starring GUY ROBY
MADISON-CALHOUN
 Carole Mathews - Cathy Downes
 MID-NIGHT PREVUE

SUNDAY-MONDAY-TUESDAY
Texas
 YOUR FAMILY THEATRE