

Her Sight May Suffer



Virginia Smith, 14, may suffer permanent impairment of her vision as a result of an explosion of sulphuric acid in a Graham, Texas, high school laboratory. She was one of 16 students burned. The teacher, E. Smith, was also burned.

ANOTHER LETTER

County Fire Truck Issue Is Discussed

(Editor's note: The following letter concerns the current issue of whether Deaf Smith County should, or should not, buy a fire truck—and follows articles published in The Brand last Sunday.)
Jimmie Gillentine,
Editor Hereford Brand,
Hereford, Texas.
Dear Jimmie:
We read the "Fire Truck" article in the Sunday Brand and in the letter to the editor, and one fact was mentioned that one resident citizen who lived the whole distance of 35 miles from Hereford stated a certain opinion. Now we believe that it is possible to be further than 35 miles from Hereford and still be in Deaf Smith County. Do the people of Hereford realize how large this county is? Do they know or have any idea where the center of the county is? Do they know anything about La Platte? What old LaPlatte was? How near the center of this county this old county seat was? Do they realize where Hereford sets in the county? Now, some of this territory is out of the shallow-water, the potatoes, beets and onions. Yet, if this "wilderness" northwest that actually begins as the center of Deaf Smith County goes somewhere
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College Personality Queen



LUDIE VIRGINIA TURNER

Hereford Girl Crowned Queen Of West Texas College Campus

Miss Ludie Virginia Turner, WT sophomore from Hereford, was crowned personality queen of the West Texas State College campus Friday night as a climax to the annual Plains Personality Pageant held in the Cafeteria. Personality King was James "Rosie" Bates, widely-known WT junior from Childress.
Selected by Vote
Miss Turner sat in the center of the platform on a dais banked in the background with a huge wreath, above which was written "Plains Personality Pageant." Immediately on her right and left sat the four WT candidates for queen, who were runners-up in the popular election held several days ago on the campus. Also on the platform were the kings and queens of 21 high schools and junior colleges in the area, and the runners-up candidates for King. During the formal coronation ceremony, the queen was presented with a bouquet of red roses.
Wearing a black taffeta formal with hoop skirt and low neckline, and a corsage of gardenias, Miss Turner led the procession of royalty from the platform to the dance floor for the Royal Dance, first dance of the evening in which only royalty took part. Music for dancing was provided by Skinnay Ennis and his band from Hollywood.
During the afternoon the high school students and other visitors were guests at a tea and at a one-act play presented by the WT speech students at the Branding Iron Theatre. Recognition of visiting royalty and a radio broadcast Friday night were part of the day's activities.
Was Active Here
A 1947 graduate of Hereford High School, Miss Turner was member of Tri-Hi-Y, serving for two years as song leader, and she was active in work at the First Baptist Church. The daughter of John Turner, she is a sophomore student at West Texas, majoring in elementary education and music.
Henry Turner and Emmarie Turner, brother and sister of the personality queen, and Herbert Bippus were among the Hereford people who attended the coronation ceremony and dance.

Cattle Shipments Near 2,500; Feeders Move

March is already proving itself to be the leading cattle shipping month with 2487 head exported from Hereford in the first ten days, according to Bruce Wooddell, Animal and Hide Inspector.
During 1948, 5198 head of cattle have been shipped out, most of them feeder stock sent to Hereford for winter pasture. January reports were 1,895; February, 1,816.
Wooddell pointed out the big reasons for March shipping was that most feeder contracts called for March 15-March 20 delivery.
Biggest shipper is Triplett and Pringle, who for the past six or seven years have sent livestock into this area during the winter months. They were consignors of the biggest single daily shipment, 600 head. Triplett, order buyer, and Pringle, who runs their feed yards in Bovina, maintain their headquarters in Amarillo.
Largest local shipper was W. W. Hill who sold 224 head to the slaughter house and feed yards at Fort Worth.
Demand Is Brisk
Oklahoma and Fort Worth markets report there is a good demand and outlet for everything in the cattle market. Fat steers and yearlings are closing from strong to generally 50 cents higher than a week ago. The advance being mostly on cattle weighing 1000 pounds downward, and the extreme advance of some times as much as \$1 on cattle weighing 600 to 800 pounds.
Cattle weighing 1100 pounds or 1200 pounds and above show less gain in price, but this class also is selling as high or higher than on most other markets and this holds true on almost all classes of cattle and calves.

AROUND TOWN

More signs of spring: little boys flying kites, little girls jumping rope, convertibles with tops rolled down, violets in the front yard and robins in the back yard, and baby chickens in the post office, cars that vapor lock (ask Marshall Formby) and duststorms.

And speaking of chickens, local police say they have been receiving complaints about people who don't keep their hens and roosters penned in. There's a city ordinance prohibiting their running loose and police say it will be enforced. You can keep chickens within city limits if chicken houses are kept clean and the chickens kept under control. In other words, any caught cackling, "Don't come in," has just sang her song.

Clarence Morrison announces a Farm Bureau meeting Monday night. It's mainly for the directors but he invites anyone interested to come over and meet with them.

Creating wide interest, the new Chrysler for 1949 went on display this week end, and was viewed by scores of admirers who pointed out various improvements and new body line. The new model is still on display at Benefield Motor Company.

BUSINESS BRIEFS: Mr. and Mrs. Tommy Tomerlin assumed active duty of the Hereford News Stand Friday morning, having purchased the business from the Don Holmans. Mr. and Mrs. Tomerlin come to Hereford from Amarillo, where he has been associated with
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TO INCLUDE PLAY GROUNDS

JayCees Open Drive To Transform Main Street Park to "Beauty Spot"

Jaycees met Tuesday night at the County Courtroom to discuss plans for the Jaycee Park, located on the west side of the Main Street bridge crossing Tierra Blanca.
Preliminary work cleaning up the park will start Sunday. Twenty-five members volunteered to help in the project, with Glenn Watts as chairman.
"We'd like to make that park the beauty spot of Hereford," said Reeves. "The Jaycees have no money but they will provide the muscles. We'd like to put up a wooden bridge across the creek and build a children's playground on the south side. The north side can be converted into a large enough picnic area to serve 50 groups at once."
"Perhaps we will be able to build fireplaces and barbecue pits to add to the fun of outdoor picnics. We plan to install a water fountain. Because it is adjacent to the golf course, picnickers will have the facilities of the golf club house available to them," he said.
Jaycees also expressed the hope that the city commission

could put a paved road through the park.
Fifteen to Convention
During the meeting John Kelly, chairman of the conventions committee, reported on plans for the state convention in May. Bill Wolfe and T. J. Clay have been selected to serve as official delegates from the club.
Kelly also declared 15 had signed up to attend the national convention in Colorado Springs, Colo., in June.
Bartley Dowell, chairman of the scrapbook committee, reported on the work of his group, saying he felt they were in line to receive recognition of their scrapbook when it is entered in the national contest in May.

THE WEATHER
High and low temperatures, Thursday through Saturday; readings taken at 8 o'clock each morning:
Thursday—High 53; low 29.
Friday—High 70; low 25.
Saturday—High 59; low 23.
Total March Moisture—None.
Total 1948 Moisture—2.61.

GROUP TO MAKE OFFICIAL CHECK

City Annex Petitions Submitted

Petitions regarding the annexation of adjoining areas to the City of Hereford have been circulated, and are now in the hands of City Attorney Ray Cowser, according to announcements today.
The petitions, covering both sides of the annexation question, were circulated among residents of the adjoining areas. A majority of signers will determine outcome of the appeal to join the City of Hereford, according to Mr. Cowser, who added that the next step in the procedure will include checking of the petitions. The check will be made by residents representing the proposed areas to eliminate duplication of names and to determine eligibility of the signers.
In case of an affirmative outcome from the survey, City officials have previously promised residents of the adjoining areas immediate action toward joining the city, and have already passed bond issues with which to finance water, sewer, and fire protection installations.

County Exceeds Red Cross Goal: Total Is \$5,758

Deaf Smith County is over the top in the 1949 Red Cross campaign. The county exceeded the goal of \$5028 by \$730.34, bringing total receipts to date up to \$5,758.34.
Largest single contribution of the drive came from a San Antonio woman who sent in a check for \$500, to the Red Cross Chapter, "in payment for a kind deed by a Hereford man who would accept no remuneration for his work."
The donation was from Mrs. Ross Robertson, the deed performed by J. A. Pitman. In recognition of the gift, Pitman said, "It was a very generous action on her part."
Hereford had made its goal by Thursday, only 10 days after the drive was started at a kick-off breakfast held Mar. 1. Mrs. Dyalthisa Brady, executive secretary, called in Thursday morning to say the goal had been reached, but contributions are still coming in.
"The people of Deaf Smith County have always been known for their generosity. They can always be counted on to help. This drive certainly proves it," she remarked.
There were 195 volunteer workers who aided in this year's drive and 1881 people were enrolled during the month as Red Cross members.

City Wins Court Appeal On Site For Sewer Plant

The City of Hereford won its suit when the Court of Civil Appeals in Amarillo Monday upheld the verdict issued by the District Court in the case of Webb and Thomas vs. City of Hereford.
The suit was brought by Don Webb and C. B. Thomas against the City of Hereford over proposed sewerage sites planned by the city.
The suit was tried in District Court and the verdict awarded to the City of Hereford. Appealed by the plaintiffs, this week the higher court affirmed the judgement of the trial court. Judge J. G. Lumpkin wrote the opinion.

Might As Well Go Home -- No Curfew Law To Worry Over

Apparently all the fuss over school-age curfew laws may come to naught, for City Attorney Ray Cowser says he is unable to find any provisions that will make enforcement of a city curfew legal—provided the city should elect to inaugurate such measures.
Cowser said he wasn't sure whether there were any laws that prohibited the city from passing such ordinances, but he didn't know of any city in Texas that had a curfew law which it enforced.
There had been some agitation in town to use legal methods to get the younger people off the streets at what some had termed, "a decent hour."
So now, apparently the younger generation can quit staying awake worrying about the curfew law, and get more sleep—if they get in in time.

Subscribers Warned To Give Publishers Changes of Address

Postmaster J. M. Lipscomb warned subscribers that effective March 1, the Post Office Department will no longer be responsible for notifying publishers of any change of address among subscribers.
"It is up to each individual subscriber to notify his own publishers. The department will clip changes of address cards to the newspapers and magazines for the convenience of the subscriber, and we will deliver them for a period of five weeks or two months but after that we are no longer legally able to do so," he said.
Lipscomb explained that weekly magazines and papers and daily papers would be delivered for a five week period to new addresses, and two copies of monthly magazines would be delivered. By that time period should enable all publishers to make address changes.

"Going To Dogs" Is Easy Around Hereford, Texas

City officials announced Thursday they were campaigning for ordinances to take care of the stray dogs roaming the streets of Hereford and playing havoc with well ordered lawns and gardens.
The town does not have an official dog catcher. There is a dog pound located at the city barn near the south water tank, and stray canines may be carried down there. City officers do not take them down. F. S. Buckalew, police chief said.
"However, city officers will kill dogs if someone brings them down and asks us to kill them," said Buckalew.
City clerk Mabel Barnhart said there had been ten dog licenses sold this year, but as there are no definitely enforced city ordinances regarding keeping dogs as pets, most people do not buy the dog tags.
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Hereford Merchants Review Fashion Hits For The 1949 Easter Style Parade

By PHYLLIS RADOVICH
To find out if fashion forecasts were any more accurate than the political pollsters had been, the Brand this week studied the "What Women Will Be Wearing" charts from style centers and then checked with Hereford merchants to see what they thought would be popular apparel among the local ladies.
The pollsters must have reckoned without the individuality of the Panhandle lady who apparently is willing to be guided out not dominated by the stylists from New York, Hollywood or even Dallas. Navy blue was supposed to be the Color of the season. Here gray outshines it in popularity for early season buying. Stoies were going to be the Accessory of the season. Evidently windy weather and drape wraps don't mix for stoies are turning up fashionable—but few. But the experts were right

about fabric news, a sunback dresses and the fact that accessories would be more feminine than ever.
Mrs. Bess Moore, owner of the Vogue, says, "Sunback dresses with boleros that dress up for Sunday or down for sports are tops. With jacket, hat and gloves they go to church; without the jacket, its going to be summer's favorite informal costume."
It's a cotton, linen and salaynas season, and also plenty of pure silk shantung. Washable dresses in fabrics with metallic threads come in all price ranges and stonecutter dresses in every line. The good tailored suit is still the background of every woman's wardrobe. As for color, navys are a bit ahead but gray is a close second and tweeds are good.
There are dresses with the empire waistline and built up bo-

dices, and gowns with back interest. Prints are subtle, with dark backgrounds in geometric and calico prints. In lingerie its camisole tops, lace bedecked and ribbon trimmed to show daintily through the new sheer nylon blouses that blessing-of-blessings, don't need any ironing.
Sheer Nylon for Gloves, Too
Sheer nylon gloves, too, in regulation length are going to be worn a lot this summer, and hankies are accessories, not necessities this year because they are larger and lovelier than ever.
"The casual shoe is going to see a revival of popularity," predicted Paul Harvey of the Anthony Company. "I think women have finally realized the extremely high heel is not too comfortable and not too serviceable and I think they are going to prefer the casual shoe—which

this year comes in a variety of gay colors."
Stonecutters are better than ever and eyelet trim on dresses have an eye on the very ladylike look. Suits and coats for spring are popular in both box and semi-box styles. Hats are decorated and decorative, but naturally, mother prefers them a little more tailored than daughter does, says Harvey.
Rainbow Hues in Lingerie
In lingerie lines the rainbow colors are coming back. Silps and gowns in green, orchid, blue and maize are very popular. In sports lines its iridescent jeans for the girls and women.
"I don't think dresses are as long as they were," said Mrs. Arthur Thompson of the Little Fashion Shop. "None of the newer dresses are as dangerously near the floor as last year's models were."
It's really a year for buttons

and bows. Decorations are the feature Side drapes, pleated edgings, accessories in pearls either printed or paisley designed. However, Mrs. Thompson believes hats, particularly the glossy straws, are not all going to be piled with foliage. Classic styles will still be in demand.
Even Denim Gets Class
Favorite fashions will be the bridescent weaves of shantung, chambrays and denims. Crepes, stonecutters, linens and the new baby butcher linen (just like butchers, but thinner and more drape-able) are already in demand.
"Navy is not enjoying the popularity here it is in the East," she declared. "It is selling, but neutrals, particularly grays are outselling it. The best selling suits are ones with longer fitted jackets."
J. R. Johnson of The Rutherford Company says the most un-

usual feature of this year's merchandise is that cotton dresses have been all dressed up. Even the plainest dress styles are decorated with rickrack, applique or embroidery and buttons, lace and ruffles are swishing as the others.
Plaids So Loud They Boom
He agreed, also, of the interest in the variety of materials, and pointed out that big loud plaids were going to be good, particularly for early spring. The really vibrant colors were made up in simple styles so there is no competition between fabric and design.
Some sunback dresses come up with straps that can be buttoned on or the dress can be worn strapless for smooth sun-tanning. Sports wear in matched sets: sunback dresses, jackets, pedal pushers, bra tops and shorts in the new denim ma-

terials are also big favorites to mix-match play-timing.
Tailored Styles Sparkle, Too
In larger size dresses the trend is still toward feminine design. Tailored styles, still, but prettied up with sparkling buttons, tucks, or lace insertion. Just because the teen age figure is a thing of the past, it doesn't mean pretty clothes have to be also.
All wool sharkskin is a number one best bet in spring suits and coats, S. B. McAllen of J. C. Penny and Company declares. He pointed out that at this season of the year, the more tailored styles sell better, but as summer drew near, dressier styles grow more popular. However, he said even the suits haven't been as mannish this year as they once were.
Coats with the four way belt that may be worn loose, belted or belted either in front or back

are big favorites. Gray is the most popular color, but muted plaids have been good, and shirley coats are selling in bright pastels.
Slacks Slackening in Popularity
Active sportswear is very conservative, according to McAllen. Women aren't wearing slacks as much as they did, probably because of the more feminine trend in other costumes.
In accessories, flowers bedeck all the hats, particularly the traditional Easter bonnet; and as for shoes its a heels-in-year.
Popular Store owner, Gaston Baer, said, women are going to wear shirley coats this spring and summer, fitted suits and sunback dresses. Fabrics in favor are tweeds, gabardines and sharkskin for suits, cottons in plaids, chambrays, seersucker
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HEREFORD MERCHANTS PREDICT FASHIONS FOR MEN

Men Are Getting Gay. Pastel Shirts, Fancy Drapes, Two-Tone Shoes -- And Louder Ties

Men, frequently the poor, neglected creatures of the fashion parade, are getting a chance this year to strut their stuff in something new. Instead of being the foil for their wives' newest costume, this year the men are likely to be real competition for the spotlight.

Tie-less Ties
Nothing so startling as knickers or kilts, of course, but they have come up with jackets without reefers on their suits and ties that don't tie.

Be prepared for color, warn the Hereford merchants. Men's clothes are still technicolored. "Light pastel shirts are going to lead the field," said S. L. Harmon, Jr., of Hereford Store Co. "Blacks and sports shirts are going to be popular. Tan is the perennially popular color for this part of the country with blues and grays as a close follow up, so they will again be wardrobe staples."

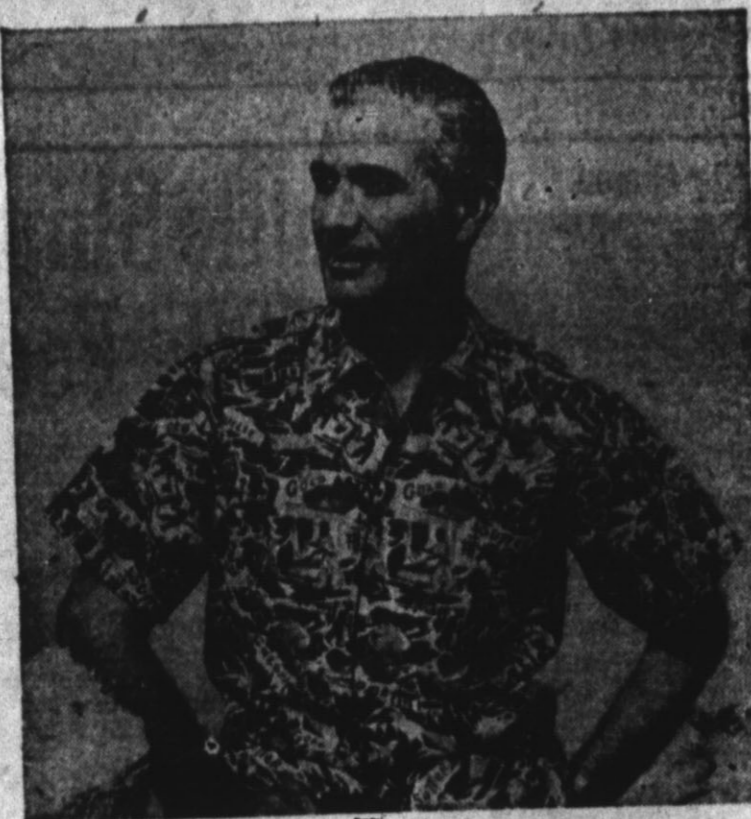
"Watch sharkskins," was the fashion forecast which Roger Corbett made. "Although gabardine is good, sharkskin is really getting the vote. Wools are better quality for the same money this season because we are getting more virgin wool and less reused wool in the fabric."

Box backs are getting popular again. Men have decided they like that fullness instead of form fitting jackets, and the extreme sports jackets practically have no fitted shape at all. There's a tendency toward exaggerated lounge shoulders in the newer suits, too, said the owner of Corbett Cleaners.

French cuffs are new again. S. B. McAllen, J. C. Penny manager, says, and neckties are even going to be louder than ever, as a spark to the pastel shirts. As for materials: tropical suits and trousers are good, end to end broadcloth shirts, (although knit sports shirts will keep on being popular with the younger crowd), and rayon slacks that look like wool but aren't.

"Sports shirts, big, loud, happy, sports shirts are going to be popular this spring, too," he pointed out.

Gabardine Suits
Homer Fox, of Fox Man's



Hereford merchants this week are predicting shirts "so loud that they will", a sample of which is shown above. Most dealers in men's clothing felt that the fad will spread well into the middle-age brackets, and be unusually popular with the younger set.

Shop, said he didn't predict any overwhelming change in mens' clothing. Gabardine suits in solids of tan, gray and brown would lead the field as usual, although pattern suits were more in demand this year than before.

He believes white shirts will be in demand, but said they were still rather scarce merchandise. Sport socks will be as gaudy as usual, and probably just as popular. Ties will be loud, and a few people will wear bow ties.

Shoe news for 1948 means two-tones, Fox predicted. Browns and tans with white, some white and black two-tones, and some brown with tan are going to be worn more this year than any time since before the war.

"And in conclusion," Homer sighed, "hats as usual will remain the same. Don't look for

derbies, bowlers or top hats for this season."

Drape Shapes
Its the drape shape this year says G. P. Owens of Acme Cleaners who declares men like the easy feel of not too tight jackets. Single breasted suits will be most popular for summer, he predicts, and wool gabardine will be the most frequently used material.

"Both stripes and checks are going to be good, and plain grays and blues will be popular, too. Tweed won't get a big rush for summer. But loud ties will."

Gaston Baer, owner of The Popular Store, points out that gabardine sports jackets with yokes back and front in a one button single breasted design are

going to be favorite summer-weight jackets. Broadcloth dress shirts in pastel colors, big, loud ties, two tone perforated shoes and hats with fancy bands and hand stitched trimmings are going to be leading fashion contenders.

"Some of the newest shirts were especially designed for men in this part of the country. In a rayon material, in white and egg shell, they have a V-shaped printed band decoration featuring cattle brands of the West," said Baer.

Sports Jacket Year
"It's a sports jacket year," said J. R. Johnson, of Rutherford and Company. "Corduroys, wools, gabardines are showing up in the sharpest sports jackets."

Johnson introduced some of the innovations in men's clothing. There's a sleeveless jacket for the man who isn't afraid of something new in the clothing line. It has a vest-cut front of gabardine and a knit back.

Handpainted silk ties, in the more subtle-soft colors and in big scenic splashes are going over big. In addition there's a new "tarong" being displayed. It's a soft drape of material that snaps on under the collar and thus can be worn with shirtcollars buttoned or unbuttoned. They come in silks or crepes.

Men Getting Gay
"Men are getting gay," said Johnson. "Although light tans and grays continue to be standard by suit colors in tropicals and gabardines, accessory colors are perking up. Even men are wearing nylon socks now. As for shirts, men are too unpredictable. I won't attempt to say what they'll be wearing."

Ernest Wade of Wade Cleaners, agrees it's really hard to tell exactly what men are going to wear. Newer suit colors tend to harmonize on sand shades, light browns, tans and grays. All wools in lightweight weaves and gab-

To Fight For Champ's Crown



Ezzard Charles, left above, and Jersey Joe Walcott, right, will fight a 15-round match in Chicago next June for the heavyweight crown vacated by Joe Louis. The Brown Bomber himself, now turned promoter, will sponsor the world championship bout.

dines will be favorite materials, he predicted.

"They'll break even on choosing double or single breasted styles, but drape models are going to be better than ever. Sports jackets are turning up in small designed plaids, ordinarily in two tone colors," he said.

Ice Cream Shades
Paul Harvey, of the Anthony Company agreed gabardine and rayon suits would hold their popularity lead, and he also pointed out men would probably buy more two tone shoes this year.

"From all indications men's dress shirts are going to appear in ice cream shades," said Harvey. "Both four-in-hands and bow ties will probably be good, too. And they are going to be louder and larger than ever."

Winding up the review of what's new for men, T. J. Clay,

C & R Cleaners, said, "Men have invaded women's fashion field. They began picking up colors seasons ago. Now they've taken over the cardigan jacket, raglan sleeves and iridescent weaves."

Suits with the new cardigan jackets are the newest designs out, said Clay. They have V-cut collarless coats with three patch pockets. Newest shirt cuts feature raglan sleeves. These sleeves are cut in one piece with no shoulder seams to fit into the neckline with. Working men particularly like the extra freedom they give, said Clay.

New wools and new weaves will show up in men's suits, he declared, in pointing out a new herringbone weave in iridescent wool. Colors are going to be louder in gabardine shirts, ties are larger and French cuffs are coming back in style.

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You may expect and the best service—we know how to render in our new capacity. We will continue to stock the complete magazine and news selection to which you are accustomed... and we will serve you in the most courteous manner we know.

Come in—let's get acquainted!

Sincerely,

W. L. (Tommie) TOMBERLIN

SUNDAY'S CURRENT QUESTION

Public Opinion Favors Printing Names On Drunken Driving Charges

Do you think it is right for The Brand to publish names of persons charged with "Driving While Intoxicated?"

Fränd Cogdell: "No, I don't like the idea. It doesn't slow drinking down or speed it up. In other words, it doesn't do much good, one way or the other. I do think everybody reads the items."

Bob Wear: "I think the Brand should publish the names of DWI charges. People who disobey the laws of the community and nation should be known generally. In a way I think the publishing of the names does some good. All of us are inclined to do the things we can get by with, whether they are right or wrong. Everything possible should be done to put meaning into our laws. We are less inclined to disobey laws if we know our wrongs are likely to be brought out in the open. The practice of publishing the names will help develop respect for the law and will help the efforts of law enforcement officers."

Mrs. Otho Noland: "I think the Brand should publish names of those charged with drinking while driving. It is the business of the paper to get the news. And people are more likely to read the items which contain names."

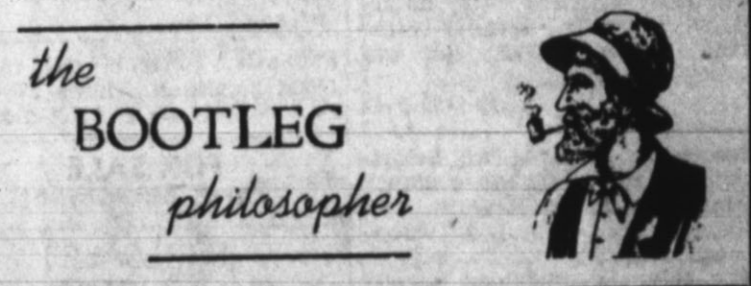
G. D. Calsson: "I think it is all right to publish the names—so the world will know—and I do mean the world—that Hereford Brand really gets around."

S. A. Duckworth: "Definitely the Brand should publish the names. The people charged with drunken driving deserve to be publicly recognized."

Fränd Daniels: "I believe that publishing the names of drunken driving charges is more effective punishment than any fine that could be levied."

Blue Turpin: "I think the Brand has that right. I believe papers should print the news, and that is news. Besides, it might make a man more careful about his drinking while driving."

Mrs. Bruce Rose: "I think the names should be published. If those people who drink while driving don't have any more self-respect than to take the chances they take, then the rest of the people have a right to know about them. Intoxicated drivers are not only risking their own lives, but the lives of others—their names should be published."



Editor's note: The Bootleg Philosopher has heard about the political changes in Russia. His letter this week reveals.

Dear editor:

Every once in a while we all do a lot of joking about politicians and it's true they frequently get their feet crossed and are serious when they ought to be funny and funny when they ought to be serious, which is only natural, it's even true out here, and the very time I'm in a hurry to milk is the time my cow elects to hit me in the face with her tail, kick the bucket over, walk off from her feed, but when she's dry you can't drive her out of the barn, and even sometimes my wife... but there ain't no use going into that, she don't read your paper much but she lines the pantry shelf with it and might stumble onto this, anyway, what I started out to say is that we poke a lot of fun at our politicians and the methods they use to get elected and stay in office, but there is a much worse system than ours in use.

You take Russia. A big change in officials has taken place over there, but right now there ain't twenty-five Russians out of 200 million who know whether Molotov has gone up or down, don't know whether he's headed for the dictator's seat or a jail cell, don't know whether to shake hands with him if they see him or run from him like he had the small pox.

It's about like if we woke up and was informed through the newspapers that Vice President Barkley has been removed from office. I don't know about the Russians, but as for me and most Americans I know, we'd be sorta interested in what happened to him.

Or gettin closer to home, suppose there was an announcement in the paper that Mayor Dammeron has been discontinued. If them Russians can keep on plowin or barberin or clerkin under such circumstances, without even wonderin out loud what happened to the mayor, then they must be entitled to be treated like they are, although I got a idea they must be as interested in what happened to Molotov as we'd be, and there's bound to be a few women who have to talk about it or bust. Don't they have beauty parlors over there? It just ain't human and normal not to be interested. I don't care whether a man lives in Russia or Hereford or London or Paris or out here at Bootleg.

At any rate, even considerin what our system sometimes produces, I'll still take it. I like to know who's gonna run the government, don't make no difference whether he runs it in the ground or not.

Yours faithfully,
J. A.

Ticklers By George



"Copy out!"

Right Up to the Final Curtain



BOOKS ON PARADE

Social Unrest, Moral Questions Are Found In New Library Volumes

By MARGARET BARRETT

This is one of those eras in history characterized by social unrest, moral questioning and lack of security. While some people are worrying about the chaos of the world in general, others are striving to find their own position, their own responsibility, their own definition to the problems. Many people are turning to books in the fields of religion and philosophy, seeking an answer to their questioning or reassurance to their doubts, and, in answer to the need, many qualified writers are putting out books reflecting their own thoughts on the moral relationship between the world and the individual.

"Is God Evident?" Gerald Heard, for five years commentator on current science for the British Broadcasting Corporation, and author of many books on the religious approach to social and moral problems, has a new book out entitled "Is God Evident?" This essay on natural theology is the result of years of research and study, and is the first of a series of three volumes, the other two to be elucidations on historical and mystical theology. Natural theology, according to the author, means "Can God be seen in Nature? Are there traces of a general plan? Is there a world design which is true, beautiful, good? Natural science strives to make sense out of a stange universe—it strives to find a meaningful relationship between this vast strange universe and the one small individual. After tracing the possibilities of evidences of God in nature, Heard says: "It is impossible to avoid the conclusion that some vast purpose has shaped the environment... But, he emphasizes, recognizing natural theology is just a first step; it represents "what man can know without intending to do anything about it." It merely opens the door—not to a world which is perfect—but to the way. In the volumes which will follow, the author will discuss what he considers to be the other vital questions of man and God: the historic, biotic approach, and the mystical and psychological approach.

"Christian Outlook" Kenneth Scott Latourette sees as the central issue in this decisive age the course of the Christian faith. Is Christianity a passing phenomenon? Or a growing factor in the life of Mankind? Can we in our generation help to shape the course

of the Christian faith? Property or the Christian and property has long been a moot question in religious circles. Joseph F. Fletcher, prominent theologian and sociologist, has recently written a book entitled "Christianity and Property", in which he deals with the historical foundations of property from the Christian point of view, from the Old Testament, New Testament, Early church, through the middle ages, the Reformation, and the Capitalistic era, ending with the insights and duties of the Christian faith to the problem of property today.

For those who are looking for a more meaningful interpretation of the ambiguous Christian concept "immortality," an excellent source is A. E. Taylor's "The Christian Hope of Immortality." Taylor, late professor of Moral Philosophy in the University of Edinburgh, has written an easily understandable and readable exposition of the nature of the future life, as he, a Christian, sees it.

These books, plus a number of others, have just recently arrived at the County Library.

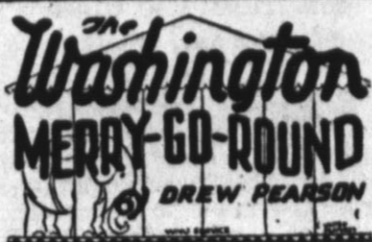
HOMER FOX SAYS:

DID YOU KNOW...

That Ollie Fox was end man in a negro minstrel in 1898? Their pet joke was: Mr. Ed—"Sam, that was quite a fire your gal's house last night." End Man: "It sho wuz, Mr. Ed. It sho wuz. You know when I got theah my gal was standing in the window screaming and that fish wuz all around heh. I grabbed a board and put it in the window and she slid down to safety. An' you know, Mr. Ed, that gal hasn't spoke to me since." Mr. Ed: "Foh goodness sake, Sam, what did you do to her." End Man: "Nuthin', Mr. Ed. How did I know there wuz a nail in that board?"

That Frank Marrs was chauffeur and general mechanic for a doctor in Trenton, Mo. from 1905 to 1908, and again from 1908 to 1913? Frank says he held this job with three doctors, which is the reason he is so big and fat.

That John McLean pitched ball for Clarendon High School and Clarendon College in 1904 and 1905? In one three-game series, with Hereford, McLean struck out 21 Hereford batters.



Bikini Test Probe

SECRETARY OF Defense Forrestal and the navy are moving frantically to hush it up but a full-fledged congressional investigation of the effects of the Bikini bomb tests is in the offing. In fact, Sen. Brian McMahon, chairman of the atomic energy committee, may announce it any day.

Sensitors say privately that they are fed up with the hush-hush policy of the brass hats. While the senate committee is 100 per cent in favor of keeping secret all atomic information of possible value to an enemy, they do not believe either the U. S. congress or the American people are an enemy. Also, committee members feel the brass hats are deliberately suppressing considerable information about the effectiveness of the bomb to cover up mistakes they have made in failing to redesign or abolish warships.

One interesting fact now in the hands of the senate committee is part of the inside story of Bikini. It shows that of the 73 ships involved in the Bikini tests, more than 61 were sunk or destroyed.

This is an enormous loss from only two bombs. Yet it was never released in understandable form to the American public. On the contrary, news releases were carefully spread out over a period of time so that the man in the street never really knew what happened.

What Bombs Did

The real fact, however, is that two bombs at Bikini sank the Battleship Arkansas, the carrier Saratoga, the Japanese battleship Nagato, two cruisers, 10 destroyers, three submarines, 12 transports and numerous other vessels. The aircraft carrier Independence, which was subjected to intense blasts from both Bikini bombs, is now anchored off San Francisco, permanently destroyed—usable only as a testing ground to determine the possibility of removing radio activity. This is still dangerous two years after the ship was attacked.

Members of the senate atomic energy committee point out that the loss of so many ships from one naval disaster at any time, yet because the public is not aware of the potency of the bomb, our "bathtub" admirals are busily pouring another 14 million dollars down the drain on a 50,000-ton supercarrier which could be put out of action permanently if a bomb were dropped within half a mile of it.

Problem "Insolvable"

Information brought to the senate committee's attention by Dr. David Bradley, a scientist who was an official observer at Bikini, reveals that, after the tests, the navy tried frantically to remove radio activity from damaged ships but without success. Bradley reported that "salt water, lye, formic acid, soap, all spread with liberal amounts of soap profusely, had no avail in removing the radioactivity."

Sandblasting was partly effective, but you can't sandblast a whole ship under battle conditions. Nor can you sandblast Pearl Harbor or the Bremerton shipyards or Chicago. Possibly, with great quantities of strong acid, you might be able to remove enough paint to clear the decks of fusion products. But short of that, the cost of radioactivity administered by the A-bomb is on to stay.

Bradley concluded that "The problem of decontaminating the total service of a battle ship or the brick and cement of a future Hiroshima remains practically insolvable."

Plutonium is the most dangerous atomic element of all. It lodges in the bones, destroys the blood-producing marrow and may kill either by wrecking the red and white blood cells of the victim or it may kill the victim many years later through the formation of bone tumors. Plutonium cannot be removed by any known process.

None of this information is secret. All of it is known to many of the doctors of all nations. Yet Secretary Forrestal, who this year is building more than 400 million dollars worth of new ships, hasn't paid much attention to the problem. This is the inside reason why the atomic energy committee is now seriously planning a full-scale investigation of Bikini and its results.

Most important document the scientists are urging the atomic energy committee to break loose is the nonsecret sections of the report of the evaluation board of the joint chiefs of staff on the Bikini tests which defense secretary Forrestal has bottled up. The report concludes with the significant statement that "Future wars employing atomic bombs may well destroy nations and change present standards of civilization."

EDITORIALS....

"WE JUST WENT OVER THE TOP"—AGAIN!

Hereford Hearts Beat Strong -- For a Good Cause

"When the chips are down," is an old expression in this county, and technically speaking it has no semblance of connection with the Red Cross. In all probability it came from those cowboy poker games, few of which might be classed in the penny-ante variety. Regardless of the source, it is a phrase which tells a story; a phrase which has lived because it cannot be said so aptly in any other fashion. Furthermore, it is a phrase which somehow sums up our part of the country, and which characterizes the people who call this section "home"—and the lion lies on its story.

On March 1, 1949, the Hereford chapter of American Red Cross asked the people of Deaf Smith County for donations totaling \$5,028. Early Thursday morning, March 10, Mrs. Dyalitha Bradley, director, called The Brand to report: "We just went over the top."

While the situation is no more than it should be, it is definitely good when contrasted with many other areas over the Panhandle; and we see no reason why we should not give ourselves a "pat on the back." To see just how good, let's make a comparison—and the easiest method is to take the exchange papers.

Thursday, March 10, Perryton said through the Ochiltree County Herald: "The 1949 drive is progressing 'very satisfactorily'—no amount was named as to quota or donations; The Slaton Slatonite declared "the people are responding generously"—no quota or donation figure was named. The same week Canyon, Friona, Floydada and Dimmitt carried no re-

WHAT GRANDMA'S GRANDCHILD THINKS, OR

It Must Have Been Easier In Grandma's Day

It must have been easier in Grandma's Day. She didn't have to know so much. Grandma never worried about quantum theories, price supports or communistic infiltration. . . . People didn't expect her to know the state of the union or to have an opinion on politics. She never heard of Ogdin Nash or a Hollywood Oscar and it didn't impair her social standing in the least. . . . She was supposed to know how to get in and out of a talyho gracefully, entertain the preacher, can piccalilli, put up sausage or make a blouse with leg o mutton sleeves and how to use a fan. . . . Grandma's grandchild has a vacuum cleaner instead of a stiff bristled broom, an electric refrigerator instead of a well house, a super market instead of a garden and a laundry instead of a wash board. But if there is less physical effort expended, there is more mental effort involved today.

Now whenever she goes out, instead of mak-

ing up her mind about her hat, she makes up her mind about her mind. She has to know what's number one on the Hit Parade, who is leading in the current sports tournament, and a synopsis of the latest book club selection. She has to have a theory on juvenile delinquency, acreage allotments, who will succeed Joe Stalin and the value of the Berlin Airlift. . . . When Grandma looked at an orange she saw a Christmas time treat. Granddaughter sees: (a) a semi-tropical fruit containing 100 calories, up to 400 units of Vitamin A and absolutely no niacin. (b) a spoke in the agricultural wheel of a revolving supply and demand cycle (c) a partial victim of the West's worst blizzard in years, and (d) an instigating factor off the transient labor problem—all of which she is supposed to know something about.

It must have been easier in Grandma's day. —P.R.

GUEST EDITORIAL

Fable Of The Atomic Age

The white mouse in the sterile laboratory nuzzled its nose through a window of the wire cage. It saw a dark, dirty brother mouse on the floor. "They will trap you," said the white mouse. But the gray mouse smiled and answered: "You are already trapped."

"Oh, but there is a purpose in my life. There is reason. There is service. There is an ideal. But you—you have to search out your food in horrible places. Your health is the concern of no one. I am certain you have fleas. For these things I have no fear. I am well fed, well kept, and when it comes time for me to die, though they will put me to sleep, it will be the sleep of a hero."

"There is much reason in what you say," the gray mouse answered. "It is clear here, and your fur is as white as a cloud in summer. These things I shall never have. I have no purpose, no aim, no ideal. I have only the freedom to find the way to die."

—J. S. in Saturday Review of Literature.

Those Stray Dogs - Again!

A news item in today's Brand surveys the City of Hereford's official opinion on dogs, stray and otherwise. This opinion, summed up, seems to say, "Well, so what? It's your problem." Right off it probably raised your dander. On second thought, however, the problem has two sides.

Each Spring literally scores of people call The Brand in protest to the flocks of chickens and droves of stray dogs which mutilate flower beds and lawns, nullifying hours of tedious labor and planning on the part of home-loving citizens.

Frankly, we think the police department and the city office could exercise more tact and understanding for these people. On the other hand, a policeman or city clerk can hardly be expected to drop their duties and rush to handle every stray dog. Furthermore, it is a job which few people would relish; a job unfair to wish upon an employee, City or otherwise.

Since the same article reports sale of only 10 dog licenses, it is just possible that the city might be able to enforce ordinances protecting the public from stray animals, and from the resulting increase in license sales make a contract with some individual to handle the collection and extermination of strays.

If such a procedure is not possible, it ap-

pears that herein lies a golden opportunity for some service club to be of real service. Such animals could be collected and turned over to the city pound, where they might be held for a reasonable period of time prior to disposal.

Regardless of procedure, warnings should be issued and time allowed for securing of licenses. There are people who love their dogs just as much as other people love their gardens and flowers. Most of these people are willing to license their animals and to keep them within bounds.

To say the least, the problem occurs once, or more each year and has long been a thorn in the flesh of city officials. Now, we believe it an excellent time to carefully consider the problem, and if possible to approve a workable plan.

Two members of the Commissioner's Court this week visited The Brand to say that they are checking upon the legality of issuing bonds with which to purchase a fire truck. They also said that they will answer the letter and editorial of Sunday, March 6, in the near future, when their facts are complete.

Overheard in front of the post office: "I thought it was a pretty good automobile until I began talking to some dealers about trading it in. Now I wonder if the old wreck'll be able to make it home."

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Hereford, Texas
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Editor.....Jimmie Gillentine
Society Editor.....Mrs. John McLean
Adv. Manager.....Bert Neelley
Shop Foreman.....Amos DeWolfe

Around Town

(Continued from page 1)

Schell-Mundy Company. Don Holman says he has made no connections as yet, but plans to remain in Hereford.

Open for business is the new, round-shaped, modernistic service station on east Highway 60—under management of J. R. Fowlkes and J. R. Lormer. Remember? It's the place everyone was guessing about.

Don Zimmerman is progressing rapidly on the Hereford Hardware expansion program, which includes addition of another 25-foot Main Street frontage, and several new merchandise lines.

Fullwood Battery and Electric has recently added the Hotpoint line of electrical appliances, and plans to offer a complete stock.

Frank Daniel has assumed full charge of the Quality Food Store, having purchased the interest from heirs of Willard Rogers, former partner. Mr. Daniel plans several improvements in the store and says he will continue operation along present lines.

Probably the greatest furor of all has been created by the Hereford Creameries' bottle top contest, announced in The Brand a few weeks ago. Entries are spouting up from all over as boys and girls show up with aluminum bottle caps and the required "jingles."

Carsway Welding Shop has expanded to the point of adding a blacksmith shop, complete with all equipment.

Elmer Patterson was celebrating in postman's holiday fashion Friday. It was 26 years ago

March 11 that he first started to work for the Post Office Department. He celebrated it by going to work, just the way most men celebrate such anniversaries.

Too much spring weather may mean too little spring in the steps of Jaycees who are going to gather Sunday at their park in South Main and clean up the place for later-season picknickers. Glenn Watts reminds everybody to come out and grab a "ake. Probably should remind their wives to grab a bottle of liniment, just in case.

Going down, down, down. The oil well is reported, unofficial sources say, to be down to 3900 feet and still going strong.

This little item isn't exactly around town, but probably some of the people around town will be interested. The Farmer County Fat Stock Show is scheduled for Saturday, March 19 in Friona. The show is open to all boys in Farmer County, and will include two classes of Fat steers, two classes of beef-type heifers, and all breeds of hogs. L. M. Hargrave of the Vocational Ag Department at Texas Tech will be the judge.

Merchants Review

(Continued from Page 1)

ers, shantung, and bemborg sheer.

Patch Pocket, Full Skirts
Cotton skirts are going to be a big rage, he predicts and they'll be full, patch pocketed and perhaps even posy-trimmed.

Nylon underthings take the lead. This material is sweeping the lingerie field because of its wearing qualities and the fact that nylon sheers and knits need no ironing. There will be lots of flowers on Easter bonnets and alongside the flowers will be daisies and ribbon to flutter and flutter on spring straws.

S. L. Harmon, Jr. of The Hereford Store also predicted spring hats would be right in line with the hearts and flowers motif. There's going to be plenty of feminine trim on millady's bonnet.

The spring suit or spring coat, always the major item of a new wardrobe gives the women more leeway in choice this year, he pointed out. Coats may be long or short, in hard weaves and neutral colors or in light suedes in bright sunset shades. Suits may be belted, fitted or have box jackets.

Two piece dresses will be good and so will sunbacks. Stone cutter suits are more popular than they have ever been and luminous chambray is going to be a leading fabric because it launders so easily.

Miniature of Mommy
According to all the merchants the younger set this year are going to be minatures of mommy. For the jumping rope set this is definitely the year to prove daughter is a little lady. Her dresses have ruffles, lace, eyellet and full, full skirts.

There are organdy pinaforas and embroidered blouses and heretofore adorable little sunback dresses in sizes from the

Butcher Linen, Plus Patch Pockets



Another fashion hit for spring comes in beautifully tailored butcher linen, similar to the frock shown above. Flaps buttoned over huge pockets add an interesting touch on many models, all available in stunning new Spring colors.

all-most teens down to the sun-bonnets and rompers brigade.

For play there are the iridescent chambrays. If you think the off-spring looked cute in levis, you ought to see her in the red, yellow or green denim overalls.

Princess styled coats will be as good as usual and there are again big leghorn hats, with ribbon streamers down the back, that no little girl should grow up without owning. They've been popular at least once-a-childhood since great grandma was a girl. Flowers even decorate the bonnets of the young, always the innocent and young flowers like daisies or a tiny violet cluster.

A Do-As-You-Please Year

Summing up the entire fashion picture, it verifies the statement of one merchant who said, "You just can't say everybody's going to wear navy blue or everybody's not going to, or everybody's going to wear full skirts or everybody's going to wear straight skirts; or everybody's going to have short hair, or everybody's going to have long hair. It's the most do-as-you-please year I've ever seen, and therefore there is something to please everybody."

Dollar Bills For 69c - If You Can Find Leprechaun

Have you ever seen a leprechaun? Traditionally these little Irish Elves mean nothing but wonderful luck for anyone who has the good fortune to run across one. If you've never seen one, then you're day will come for on St. Patrick's Day (Thursday, March 17) there's supposed to be one running loose on the streets of Hereford, selling one dollar bills for 69 cents.

The man behind the project, who conjured up the elf, is Francis Hardwick. He tried a similar scheme last April selling \$1 bills for 90 cents each as a Dollar Day Bargain, with the purchase of each adult theater ticket. Armed with \$1500 in one dollar bills he was set for a big three day event. But only 32 per cent of the people took him up on the deal. Then a great many were prodded into it. Hardwick estimated that without the sales-girls pointing out they could get popcorn free by purchasing the bills for 9-10 of their value

not more than one in twenty would have bought a bill.

Now, added and abetted by a leprechaun, and with the cost down another penny, he's going to try it again.

Accident Victim Is Reported Improving

Francis Hill, who was injured Monday afternoon when a tractor on which he was working fell on him, was reported by Deaf Smith County hospital authorities to be improving Saturday.

"He is no longer under the oxygen tent, and his doctors report his lungs are clearing up. He was resting well last night and this morning," said Elmer Mathis, hospital manager.

County Fire

(Continued from Page 1)

else to trade, we really hear about it.

There is a lot of Deaf Smith yet to be developed. Maybe Hereford can get along without this territory, our cattle, hogs, wheat, row crop grains, cream and eggs, sheep, etc.

We once had schools for our children so they could start to school near home—but a forced election caused them to get on buses at sun-up, and ride in at nearly sun down. How many town people think of this? They say, "Well, they don't have to do that."

No. We don't—but these are our homes, our lives, our way of living and all we want is some consideration and cooperation from Hereford—for roads, electricity, school facilities and last—but not least—a fire truck. We want the same from our County Commissioners as they are the guys we elect to run the county of Deaf Smith for us—not as their individual business.

We ask you to back us as we back you in Hereford.

Oh, yes, Jimmie. Thank goodness we have elections—as yet.

- Sincerely yours,
C. H. (Jack) Dean,
Arle Dean,
A. L. Jowe,
O. E. Easley,
C. L. Bogle,
Zerrell Thomas,
H. A. Guggell,
C. H. Hammock,
Glenn Hetzler.

HATCHING CHICKENS

EACH MONDAY

Booking for March

BROODERS

FEEDERS WATERERS

POULTRY REMEDIES

OF ALL KINDS

West Texas FEED, SEED and HATCHERY CO.

Jack Wright, Manager
HOME OF "TEXAS PRIDE" FEEDS
Hereford, Texas

PENNEY'S **FAMOUS FOR CASH AND CARRY VALUES**

File March—III-15

RAYON-AND-WOOL GABARDINE COATS and SUITS



29.75

CASH AND CARRY VALUE

Choose your team... a suit, a coat, to match or contrast. That good-looking rayon-and-wool gabardine* fools the eye, the touch... it's so like pure wool! Both in skipper blue, chinese red, aqua, gray, summer brown, black, beige 10-18. *See tag for fabric content.

Ladies Cotton Summer Blouses, all colors and sizes \$1.49

FINDS IN SPRINGTIME, COATS



CASH AND CARRY VALUE!

24.75

Covert? On the left... pure wool, with easy lines. Gabardine? This is rayon-and-wool blended, and so good-looking! Both in wonderful spring colors... 10-18. *See tag for fabric content.

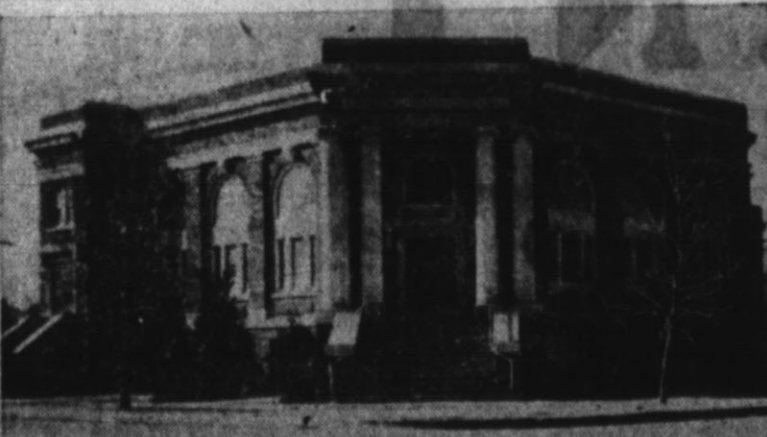


FRAME STRAIGHTENING

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KINSEY Motor Company



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INSPIRATION - - FELLOWSHIP TRAINING

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Morning Worship at 10:55
Training for Parents and Teachers at 6:30
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"Beyond Our Own"

"My Church Must Live"

GROWN-UP styling... very young COAT pure wool...and only



10.90

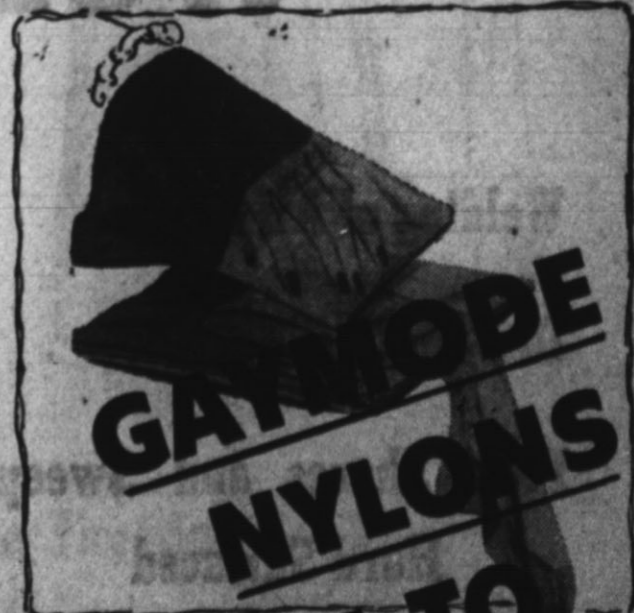
Pay Cash-Carry It-You Save!

Another lots-for-little Penny buy... our small-fry version of the 4-way belted coat. It's comfortable all wool diagonal weave, in spring green, coral, red, skipper blue or aqua, with a rayon taffeta lined detachable hood. 3-6X.

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LADIES HATS 2.98



GABARDE NYLONS

DOWN TO

98¢

Our famous 45-gauge, 30 denier durable sheers—now reduced way down to less than a dollar. An unheard-of value for this standard, dependable FIRST QUALITY! Loveliest of spring shades—8 1/4 to 10 1/4.

Pianos Tuned
 Leave Your Order
 at
Combs Music Studio
J. G. MERRITT
 Tuner

MRS. BRADLEY OPENS STUDIO OF PIANO
 Mrs. Bill Bradley will begin teaching piano here, following the opening of her studio next week at the home of Mrs. W. M. Stovall, 602 East Fifth. A recent graduate of the West Texas State College Department of Music, Mrs. Bradley is the daughter of Mr. and Mrs. R. G. Blue, and the daughter-in-law of Mrs. Dyalitha Bradley.

Draft Board Registers 41 Two Months

Reporting a total of 41 registrations for Selective Service Board 18 during January and February of 1949, S. O. Wilson, chairman, said today that lists of all new registrants will be published each month. The two-month list, issued today, included 10 registrations from Hereford, eight from Dimmitt, five from Canyon, three from Bovina, three from Amarillo, two each from Dawn, Nazareth and Muleshoe; one each from Happy, Hart, Umbarger and Bellview.

"It is required that all young men reaching the age of 18 years register with the draft board," Mr. Wilson pointed out.

January Listings
 Pat C. Miller, Dawn; Robert M. Lewis, Dimmitt; Bobby W. Scruggs, Umbarger; Jeromen A. Erdman, Hereford; Daniel Martinez, Hereford; Ernest L. Gouge, Canyon; Oliver L. Cotnam, Dimmitt; Milton L. White, Jr., Muleshoe; Pat E. Deaton, Black; Ponsiano Masias, Hereford; Bobby J. Ridley, Bellview, N. M.; Dwayne Stewart, Dawn; Charles R. Nunley, Canyon; Reuben H. Knox, Hereford; Dennis W. Burrus, Amarillo; Bill E. Behrens, Dimmitt; Oscar R. McBride, Muleshoe; Olan J. Lehman, Amarillo; Harry E. Campfield, Canyon.

February Listing
 Thomas Rhodes, Bovina; Leon Taylor, Dimmitt; Orrin Ken Howe, Dimmitt; Howard Wallace Ray, Bovina; Harold Moulden Brannan, Dimmitt; Tony Eugene Rusk, Canyon; Gerd Henry Averbeck, Amarillo; Willie G. Harper, Hereford; Willie K. Lamb, Happy; Harley G. Griffith, Hereford; James P. Lindsey, Canyon; Jack L. Bates, Bovina; Billy J. Evans, Hereford; Robert M. Hamilton, Hereford; Lewis Olin Martin, Dimmitt; Marvin K. Scheller, Hart; Marcus L. Smith, Hereford; Dewey L. Wright, Jr., Dimmitt; Millard Daniel McAllen, Hereford; Denis J. Acker, Nazareth; Emil N. Ehly, Nazareth.

Read the Want Ads!

THE VOICE OF PUBLIC OPINION

Letters To The Editor

(Editor's Note: On March 3, the Brand carried an "Around Town" item about so few people recognizing March 2 as Texas' Independence Day, adding in jest: "Judging by their knowledge of Texas history, you'd think everyone in Hereford was either from Oklahoma—or a "damnyankee." Since publication of the item, we have been sorely harassed by Oklahomans galore; one self-styled yankee protested at being classed with the Oklahomans—and here's a lady who wants us to smile. We'll do even better, we apologize and welcome them with open arms—even if they never heard of The Alamo.)

March Four, 1949

To The Brand Hereford, Texas.

I don't mind being called a damnyankee—I'm used to it—because that's the way you-all spell Yankee down here. But when you-all call me a damned Yankee, podnuh, smile damn yuh, smile!
 Mrs. Lee Smith
 Box 852
 Here

P. S. Besides, it wasn't I that called you-all up; we haven't even got a phone.

Photo Fans Are Told To "Shoot" More Landscapes

"Beginning photographers should start on landscapes," said T. M. Caldwell, commercial photographer from Amarillo who spoke to the Hereford Camera Club Thursday night at their regular meeting in the Beta Eta Room of the Court House.

"There's always plenty of time to work on photographs of scenery, because they don't get fidgety and jump around," he said. "It gives you time to check camera settings and all the details of the picture, and a lot of thought should be put behind one little flick of the shutter."

Take Away Gamble
 Caldwell emphasized to the photographers that they should get in the habit of expecting a good picture from every shot and working for success every time, instead of being willing to gamble on the outcome.

"When you can make successful landscapes everytime your portraits and news shots will come easier," he declared.

Caldwell has been engaged in professional photography for the last 30 years. His first job was making a news reel shot of the Armistice Day Parade for RKO Pathe News on Nov. 11, 1919. Since then he has worked with Hollywood studios and currently is roving photographer for

Magnolia, Santa Fe and Rhode Island railroads out of Amarillo.

Following his talk, Caldwell criticized the prints on display for members. The print-of-the-month contest was won by M. L. Simpson with a shot of the Sunken Gardens in San Antonio.

Contest Winners
 Henry Stahl's tabletop picture, a desert scene with miniature mountains, cactus, and figurines won the assignment contest.

During the business session, Henry Stahl, president, presided, and plans were made for the next meeting to be held March 24 when Roger Waleley of WTSC will be guest speaker for the club. Stahl has invited the public to hear this address.

Members present were Elmer Patterson, Tom Sappington, Ben Conklin, Curtis Trawick, Bill Patton, M. L. Simpson, Dr. W. F. Graham, Joe Smith and Stahl.

In 1799, Paul Revere was appointed president of the first Board of Health in Boston.

There are 1,013 gas utility companies in the United States. This gas utility companies in this country employ about 160,000 workers.

Some of the valuable by-product

Some 35 states are served today with natural gas.

Hereford District To Get \$55 For Children

Eight men and women are busy this month helping with the school census, made annually, during March. For each scholastic listed on the census cards between the ages of six and 17, the Hereford Independent School District receives \$55 in next year's budget.

This is a per capita increase of \$37.50 over the former budget listing of \$17.50 for each scholastic.

All children who will be six before Sept. 1, 1949, and all who will not be 18 until after Sept. 1, 1949 are eligible to be listed, even if they are not in school, Superintendent George Graham emphasized.

"If any of the enumerators call at your home while you are away, please contact the superintendent or principal at High School and we will be glad to have someone call back," said Graham.

1913 Last Year
 Last year the school census took in 1813 scholastics. Assisting with the work this year are Miss Della Stagner, who has charge of the original Hereford Independent School District just outside the city limits; Mrs. Bill Hutson, Ward; Mrs. Carl Wimberley, Dawn; Mrs. Virgil Dodson, Progressive; Clarence Morrison, Westway; Bernard Roberson, Summerfield; Mrs. Albert Springer, Rance and Frio; and Mrs. George Graham, the town of Hereford.

These workers are paid 10 cents a mile on car expenses and 20 cents for each scholastic they enroll. Within city limits no car mileage is allotted.

Work must be completed by April 1, and card checked for duplication so that a report can be made to state headquarters for appropriation allotments to be drawn up by beginning of the school fiscal year, Sept. 1.



All week, in our Cosmetic Department, you can have the pleasure of meeting a representative of the famous Richard Hudnut Salon in New York! She's here to help you become the woman you want to be... with professional... individualized... personal advice on skin care, the subtle art of make-up, hair-styling.

SHE OFFERS YOU A FREE **Du Barry** MAKE-UP LESSON!

You'll learn exciting new make-up tricks in uninterrupted privacy. So... phone us now for a special appointment to obtain this gift of loveliness from Richard Hudnut!

THE DU BARRY REPRESENTATIVE WILL BE IN OUR STORE ALL WEEK MONDAY THRU SATURDAY MARCH 14-19

CLOSE **Rexall** DRUGS GOOD HEALTH TO ALL FROM REXALL



EXCLUSIVE WITH **SEIBERLING Safety Tires**

- HEAT VENTS breathe out scorching heat that causes blow-outs... breathe in cool air right to the point where blowouts start.
- IMPROVED SAW-TOOTH TREAD stops quicker... skids less in any weather.
- SAF-FLEX RAYON CORDS put added strength in the body of the tire where most tire failures start.

YOUR TIRE SERVICE CENTER

SHELTON TIRE EXCHANGE EAST FIRST

Am Now Equipped To Do Complete

BLACKSMITH WORK

Welding of All Kinds
 Disc Rolling
 Plow Shares and Sweeps Sharpened and Hard Surfaced
 Stalk Cutters Built To Order

I DON'T WANT ALL THE BUSINESS — I WANT YOURS!

Caraway Welding Shop

119 JACKSON PHONE 423

PLAID FAD woven gingham SHIRTS

298



SHIP 'N SHORE

You'll love the action-back pleats, the extra long tails, the colorfast fabrics. Three convertible collars to choose from—crisply tailored classic, soft rolled poet or flattering Peter Pan. You'll bless their unconditional washability. Sanforized vivid color combinations. Sizes 32 to 40. Long sleeves, \$3.98.

As advertised in LIFE RUTHERFORD & COMPANY

LIVE PAINT

(of course it's Pittsburgh) and here's who has it:

Call the Lumber Number 7

Carl McCaslin

1 Block East of Courthouse
 PAINT REFRESHES WINTER-WORN HOMES

Health Program For County Discussed At Open Meeting

Dr. Ralph Mitchell, local sanitation supervisor, was in Hereford Wednesday afternoon to outline the set-up of the standard health unit.

He came in answer to an invitation from the local health committee who felt the population growth of Hereford and Deaf Smith County had multiplied health problems until some definite action was required to correct existing situations.

The eight members met in the County Court Room to engage in a round table discussion on the merits of a health unit, the need for action in Hereford and the type of unit needed. A. J. Schroeter, chairman, presided.

At the conclusion of the meeting the group went on record as favoring some sort of action in a

community health program, and agreed to contact surrounding counties to see if they favored formation of a joint unit.

County Judge Leonard Foster, PTA president Mrs. Elmer Patterson and Dr. L. B. Barnett agreed to contact corresponding agencies or officers in the four counties of Farmer, Castro, Oldham and Randall.

"The standard health unit, as supervised by the state department, works only in the field of preventative medicine. Its minimum staff consists of a director (who must be a doctor), a sanitarian, a nurse and clerk," said Mitchell. "It handles sanitation problems, quarantines, pre-school and maternal care,

WEEKLY CROSSWORD PUZZLE

Here's the Answer

HORIZONTAL

14 Pictured film star of silent days, — Ruth
12 Choice part
13 Song bird
14 Age
15 Livonian river
16 God of lower world
17 Mimic
18 Atmosphere
20 Most honest
21 Negative vote
22 Chlorine (symbol)
23 Us
24 Therefore
26 Biblical pronoun
27 Jumbled type
28 Calcium (symbol)
30 Half an em
31 Ebbium (symbol)
33 Musical note
34 Alternating current (abbr.)
36 Provided
38 Senior (abbr.)
40 Any
41 Twice (prefix)
43 Mouth part
44 On board
48 Sun
49 Constellation
50 By way of
51 Mythological maiden
52 Provide with weapons

VERTICAL

11 Pay back
14 Every
18 Orbs
23 Beverages
25 Sea
27 By
29 Part of circle
32 Arizona river
35 She was well known to — fans
37 Premiere
39 Black bird
40 Decorate
41 Insect that bores
43 Two
45 Tie
46 Grain
47 Plentiful
48 Similar
54 French article
56 Near

53 She was a famous star of — films
55 Bodily structure
57 Inclinations
58 Come in
1 Danger
2 Pertaining to
3 Palm lily
4 Condition
5 12 months
6 Style
7 Flower
8 Records
9 Behold!
10 Enthusiastic ardor

Answers are provided in a crossword puzzle grid.

SOIL CONSERVATION DISTRICT NEWS Most Deaf Smith County Soils Said To Be Low In Phosphorus, Nitrogen

Soils analyses, recently made by the Soil Conservation Service laboratory in cooperation with the Deaf Smith County Wind Erosion District, on 10 representative farms in Deaf Smith County reveal a general overall deficiency in nitrogen phosphorus, and organic matter. W. H. Clutter, director reports.

Whereas an adequate nitrogen content in these soils should be .10 to .15 percent, only one farm—that of Moody Stephan, 12 miles north of Hereford—showed .10 or above. Other readings were Bill Hulsey, .08 and .09; Reinart and Ferguson, .09; H. H. Lanford, .08 and .09.

"Organic matter, to be adequate, should show 2 to 3 per cent," Clutter added. "Actual organic matter on some of these farms was: H. H. Lanford, 1.15 to 1.18 per cent; Reinart, 1.22; Grant Hanna, 1.32; Bill Hulsey, 1.36 to 1.42; R. E. Gill, 1.35 to 1.42; Moody Stephan, 1.50 to 1.72; A. E. Stephens, 1.87.

"Phosphorus, which should be 2.5 per cent to be adequate actually ranged from 1.2 per cent on R. E. Gill's farm up to 2.4 per cent on the farm of A. E. Stephens," he continued. "Potash, or potassium, and calcium were found to be adequate and no acid, or sour soils were found.

"The capacity of the soils to hold plant nutrients (called exchange capacity) ranged from 16 on Lanford's to 27 on Stephens, which is near enough to the 18-30 adequacy figure," Mr. Clutter continued.

"These analyses seem to indicate that it would be wise and profitable to grow and turn under more legumes; and to turn under all the crop stubbles possible, preferably keeping them close to the top of the ground. If fertilizers are used, get a Nitrogen-Phosphorus type—say a 10-20-0, or 16-30-0, etc., depending on what crop it is. But whatever else is done, the organic matter in the soils should be increased, or else lowered yields, poorer quality products, and erosion will result," Mr. Clutter declared.

Mr. and Mrs. R. C. McGilvary went to Lubbock Friday to meet their daughter, Mary Helen, a student at McMurray College in Abilene, and their son, Reuben, a student at Texas Tech. Both returned to Hereford with their parents to spend the week end.

The State Encampment of United Spanish War Veterans Will Be Held in Amarillo May 14, 15, 16, 1949

A program of the 3-day convention will be published in catalogue form. Spaces will be reserved in the catalogue for advertising, to help defray the expense of the convention.

Rates for space in the catalogue range from \$10.00 for one-eighth page to \$50.00 for a full page. Those desiring space in the catalogue are asked to get in touch with F. M. Kester, 703 Miles Avenue, Hereford, Texas.

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FOR GRADUATION
FOR MOTHERS DAY
FOR EVERY OCCASION

For Your Consideration We Are Obtaining
WALLACE STERLING
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WE ESPECIALLY INVITE YOU TO SEE THE
NEW QUEEN'S LACE PATTERN
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THE GRADUATE WILL APPRECIATE
ONE OF OUR FAMOUS-LINE
WATER-PROOF WATCHES, INCLUDING
HAMILTON - ELGIN - BULOVA

Both Ladies' and Men's

HEMBREE JEWELRY

MR. AND MRS. A. W. (Bill) HEMBREE
OFFICIAL SANTA FE WATCH INSPECTOR
Phone 34 335 Main Street

and would provide school nursing arrangements.

"In the state we have 46 units in 57 counties ranging in size from two units in one county to five counties in one unit. Since they are situated mainly in the population centers they serve about 85 per cent of the people."

Answering questions of cost and finance, Dr. Mitchell said, "Estimated cost of a minimum unit is \$11,000 per year. However, if several counties combine, the cost is distributive. We have found that in sparsely settled areas, it builds efficiency to combine counties into units."

There is a simpler unit, consisting of nurse, clerk and sanitation engineer, but it will not be approved as a state sponsored unit and therefore is not in line to receive state aid.

Mitchell also pointed out that the local health unit must be some tax collecting agency such as the city, county or school, to handle the funds, and that local voluntary agencies who contributed must work out a deal with some one else to issue the

checks. In Texas it is not legal to bring all the money together when finance is distributed between the state and some other organization.

"Our standard health unit is not perfect, but we believe it offers the best service in the field of preventative medicine of any that can be offered. The American Public Health Association and leading health authorities feel it is the best plan to give all round public health service. The American Medical Association is on record as favoring this unit."

Mitchell declared that the organization, generally thought to be a state set-up, actually was directed by local autonomy. Although the state will not OK any unit unless it meets state standards, the director is employed by the local appropriating agency and he has the right to hire and fire his assistants.

He emphasized the unit worked for preventative, not curative medicine. It is not organized to compete with local physicians and the director is not allowed to practice privately.

"We are in the public health business, and that is a full time job. The authority designated comes from city ordinances. It is not designed to hamper but to help. The educational aspect is the basis of our program."

"If you know public health and can go out and sell a man on the advantages of doing it your way instead of his, he is going to work 'or the best way, even when you're not around. If you make it a question of authority, he is going to make a game of it," Mitchell said.

Because state funds are swooped up almost as soon as they are appropriated, it takes some time to organize such a unit, but Dr. Mitchell thought perhaps the money might be available in July. At any rate it would take some time for the local unit to lay its own groundwork for organization.

"Trained personnel, particularly nurses, are the biggest drawback because there simply are not enough. We do have sanitation engineers and directors for the work available," he said.

Attending the meeting were Troy Moore, commissioner; George Graham, superintendent of schools; Dr. L. B. Barnett, Kenneth Coker, representing the Jaycees, Mrs. Elmer Patterson, A. J. Schroeter and Judge Leonard Foster.

Dimmitt Pioneer Is Buried Friday

Word has been received here of the death in Dimmitt of Mrs. Alice Maples. She died Thursday morning and was buried Friday afternoon. Funeral services were held at 3 p. m. at the First Baptist Church with the Rev. Edward Lambtroop officiating.

Interment was made in Dimmitt with E. B. Black Funeral Home in charge of arrangements.

Mr. and Mrs. Fritz Christman entertained Mrs. Dick Barrett and daughters, Barbara and Beverly Wednesday evening. The occasion was in celebration of Christman's birthday.

Pre-Easter Sale

LOOK WELL

... you're sure to find the lovely clothes you want, priced sensibly low at

The Popular Store

Just Arrived . . . New selection of

Spring **SUITS** and **COATS**

Covering the seasons best liked silhouettes, 100% Wool, in Gabardine, Donegal Tweed, Sharkskin, Nailhead Overplaid. Sizes 12-20. Values up to 52.75. This week only . . .

\$35

Just Arrived . . . New Selection of
Spring Dresses

for the Mairon. . . . Sizes 38-44
for the Miss. . . . Sizes 10-20

Values up to 10.95

This Week Only **\$6**



When you're "Dressing For Two"
Come in and see our exquisite Spring
Selection of **MATERNITY DRESSES**

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Better Used Cars AND TRUCKS At Lower Prices

1947 CHEVROLET TOWN SEDAN

Radio, Heater, Defrosters. Excellent Condition. One Owner.
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Radio, Heater, Low mileage. Excellent Condition. One owner.
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Fully equipped, Hydro-matic Drive. Low Mileage. Excellent condition. One owner.
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SEVERAL OTHER GOOD CARS ON HAND

1946 CHEVROLET LWB 2 TON TRUCK

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AMBULANCE SERVICE — DAY OR NIGHT

We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

YOUR CONSUMERS IS ON THE JOB!

New Merchandise Now Arriving When You Need It!

STOCK TANKS

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HEREFORD

Shrine Clinic To Help Orthopedics

Plans have been completed for Khiva's second annual orthopedic diagnostic clinic, according to announcement by Henry Sears, Potentate's Aide for Hereford from Khiva Temple.

The clinic will begin at 9 o'clock in the morning, Saturday, April 30, in Khiva Temple, Fifth and Fillmore, Amarillo, Texas and continue through the day with orthopedic specialists conducting the examinations. Mr. Paul M. Clauser is clinic chairman, a position in which he served for the 1948 clinic. At that time 77 children were examined.

"Anyone interested in having their children attend the clinic is asked to contact me at once," Mr. Sears stated. "Children under 15 years of age are eligible for the clinic, regardless of race, creed, or color."

Application forms must be filled out for eligible children. There is no charge for the application or the examinations. Lunch will be served at the Temple at noon for the children, their parents or guardians, and all those assisting with the clinic," said Mr. Sears.

Jimmy Conkwright Has Birthday Party

Jimmy Conkwright celebrated his seventh birthday at a party from 3 to 5 Thursday afternoon, at the home of his parents, Mr. and Mrs. Colby Conkwright.

Green predominated the decoration scheme, in tribute to St. Patrick's Day. The large table in the dining room was laid with balloons, party hats, and colorful favors, centered by a decorated birthday cake with candles. Indoor games and contests entertained the youngsters, with Gerry Bybee and Cheryl Patterson winning prizes. Moving pictures were taken of the group.

Refreshments of ice cream, and individual iced cakes in Shamrock shape were served to Zell Crump, Judy McGee, Lois Christman, Carl George McCaslin, Jimmie Reinauer, Joe Reinauer, Linda Edwards, Carol Ann Newell, Marilyn Newell, Jimmy Bradley, Jimmy Fowlkes, Bobby Renfro, Robert Neelley, Marcus Jacobsen, Gary Tannahill, Cheryl Patterson, Nancy Parsons, Sandra Childers, Bruce Benson, Lynn Bybee, and Gerry Bybee. Other guests were Mrs. E. E. Fridley, Miss Ela Aikman, Mrs. Fritz Christman and son Paul, Mrs. Bert Neelley and Mrs. C. J. Crump.

Polka Dot Accent Navy Sheer



Elegant lines point up the beautifully molded lines of this navy sheer crepe daytime dress, which is accented with polka dot tie silk in a rich copper tone to form a graceful pouff at the hipline. The style is one of many to be found in Hereford's Spring fashion parade of daytime dresses this year.

Redder Funeral Held Saturday

Funeral services for Mrs. Anton Redder were held at St. Anthony's Catholic Church Saturday morning at 9:30 with Father Herman Redder, a nephew from Scotland, Texas, conducting the final rites.

Mrs. Redder, 88, had been ill for the past three months and died Tuesday morning. She was buried in the Catholic Cemetery, E. B. Black Funeral Home had charge of arrangements.

A native of Germany, Mrs. Redder was born Frances Henke, April 1, 1860. She and her husband, who was also born in Germany came to Texas in 1910, moving here from Iowa and moved to Deaf Smith County from near Vega in 1935.

Mr. and Mrs. Redder had farmed in this area for years.

Lions Sponsor Magician Here Tuesday Night



One of the special feats of Birch, the Magician, who will perform his magical tricks at the High School Auditorium Tuesday night, is to escape in three seconds from a three-foot long wooden box, nailed shut magician inside. Rockwell Lumber Company will provide the box, built under the supervision of Jack Kirksey.

Mabel Sperry, xylophone artist, will play for the audience on her specially-built marimba. Birch, with his assistants, it is promised, will catch live goldfish out of thin air, shoot caryies into lighted electricbulbs, slice his feminine attendants to sections, cause a pony to disappear, and perform countless other remarkable tricks.

Sponsored by the Hereford Lions Club for the Don Herring-ton Boy Scout Camp Fund, the Magic show will begin at 8 o'clock. Tickets are available down town or at the auditorium the night of the performance.

COURTHOUSE RECORDS

Deeds of Trust
Floyd McGee to Pauline Shirley Halle: NW 1/4 of Section No. 49, Abstract No. 352, Blk. K-3, V. W. and S. Survey, 160 acres of land.

B. H. Kirby and Dorothy H. Kirby to Sadie H. Kirby: Lots No. 20 and 21, Blk. No. 10, Original Town of Hereford.

W. D. Johnson and Doris Johnson to Federal Land Bank of Houston: First Tract: 160 acres, the NE 1/4 of Survey No. 84, Blk. K-5, G. B. and C.N.G. Ry. Co., Cert. No. 12, Abstract No. 1047, Second tract: 320 acres, the W 1/2 of Survey No. 77, Block K-5, G. B. and C.N.G. Ry. Co., Cert. No. 9, Abstract No. 212.

O. A. Sterling and Oenida Sterling to W. N. Hodges: E 50 ft. of N 150 ft. of Lot No. 8, Blk. 4, Womble Addition to Town of Hereford.

W. D. Johnson and Doris Johnson to A. V. Hendrick: Trustee: W 1/2 of Section No. 77, and NE 1/4 of Section No. 84, Block K-5.

Fred R. Paschel and Margaret Paschel to J. R. Durett: W 1/2 of Section 30, Blk. K-6, Cert. 35, G. B. and CNG Ry. Co., Survey containing 320 acres.

Releases
John P. Slaton to H. E. Bippus: All of Section No. 29 in Blk K-8, Abst. No. 316, Cert. No. 96, Tyler Tap Ry. Co. Survey, Deaf Smith County.

Federal Land Bank of Houston to J. W. Hicks and Laura E. Hicks: promissory note.

Warranty Deeds
E. J. Zimmerman and Nona Marie Zimmerman to Vern L. Hilton and Alma Hilton: All of Lot No. 15 and S 10 ft. of Lot No. 14 of Turrentine's Subdivision of the E 1/2 of Block No. 10, Events Additic., to Town of Hereford.

Automobile Registrations
T. J. Carter, 1949 Pontiac, 4-door sedan.
Mrs. Roger L. umley, 1949 Ford sedan.

E. T. Bush, 1949 Ford sedan.

Hospital Notes

Patients discharged from hospital: Clyde Russell, surg.; Mrs. Elmer Combs, tonsil; Darlene Head, med.; Mrs. Bill Githens, O. B.; Mrs. Edna Mathies, surg.; Mrs. Laura Thomas, surg.; Mrs. George Sumner, O. B.; Elizabeth Crow, med.; Alice Lee Martin, med.; Mrs. W. B. Tinnin, med.; William F. Perry, surg.; Mrs. L. C. Wade, med.; Coronado Medrano, med.; Carlos Medrano, med.; Wilbern Connally, med.; Linda Stephan, med.; Jimmy Frost, med.; Jeanette Walters, med.

Patients in hospital: H. D. Buse, med.; Mrs. Edward Paetzold, O. B.; Ronnie Byers, otho.; Francis Hill, emerg.; Mrs. Jack Dean, O. B.; Ollie Fox, surg.; Mrs. Mary D. Stovall, ortho.; Mrs. Earl Scott, surg.; Mrs. J. D. Poarch, O. B.; Mrs. Burke Inman, O. B.; Leo Nichols, surg.; Mrs. John Allen, O. B.; Sue Evelyn Northcutt, med.; Mrs. Edward R. Roberson, O. B.; J. H. Ross, med.; Mrs. Albert Walker, O. B.

Babies born in the hospital: Jerry Don, born Mar. 10, son of M. and Mrs. J. D. Poarch; Jimmy Duane, born Mar. 11, son of Mr. and Mrs. John Allen; Charles, born Mar. 11, son of Mr. and Mrs. Burke Inman and Beverly Jean, born Mar. 11, daughter of Mr. and Mrs. Edward Roberson.

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For Sale

'39 M & M TRACTOR

with
16 Ft. TOOL BAR
ALL 4-ROW EQUIPMENT

**A-1 SHAPE
A REAL BUY**

**SQUARE DEAL
AUTO COMPANY**

PHONE 701 Main & 5th HEREFORD

Ready to go many places . . .
for the
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DOZENS OF OTHER STYLES TO CHOOSE FROM

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Kay Whitney

BY RELIANCE

Two-tone two-piece Sanforized end-on-end Chambray \$8.90
suit at one little price

Other Kay Whitneys proportioned to fit you

One tone of stripes blends into solid tone of plain in waist-hugging, peplum flaring jacket. Plain tone in slender skirt. A fine Sanforized Avondale chambray. Grey, Maroon, Beige.

Advertised in Good Housekeeping, Charm, Mademoiselle, Today's Woman 6157

MAIL ORDER COUPON

Please send Kay Whitney dresses, style # 6157, \$

Size _____ Colors: 1st Choice _____ 2nd Choice _____

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Exclusive Waldorf CREATIONS

SPRING COATS AND PASTEL TOPPERS

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HEREFORD

Store Co. D

S. L. HARMAN & SON PHONE 382

C & R

C & R Cleaners

I have purchased the interest of W. J. (Dub) Reeves in the C&R Cleaners, and with this announcement I wish to pledge the same efficient service you have learned to expect at this modern dry cleaning plant.

Needless to say, the patronage of every one of my former customers is invited, and once you new customers try the expert service we offer, you will be one of our regulars!

With Spring upon us, it is time to clean those drapes — freshen up the appearance of your home. Every article and every garment sent to us for cleaning and pressing receives individual attention and fine personal care.

For
EFFICIENCY — COURTESY — PROMPTNESS
we suggest the

C & R CLEANERS
T. J. CLAY

PHONE 160

Outings, Sing-Songs, Socials--Fun For Campfire Girls

The Sunday Brand
Published Every Sunday
and Except "When People-Please Demand"

Section Two Sunday, March 13, 1949

SOCIETY

Mrs. John McLean, Society Editor



Girls in the pictures are: Top row reading left to right: Betty Culpepper, Betty Jean Hamilton, Cynthia Hull, Nancy Patterson, Gracie Bell Brunson, Margie Ford, Martha Jean Brown, Marian Jo Wilson, Cecilia Wilkins, Kathryn Kester, Doris Stanfield, Patsy Gates, Lu Durham, and Mrs. Leroy Aven. They are all watching Mrs. Bob Wilson (in the center) as she instructs Yvonne Aze, Evelyn Wilf and Paula Corbett (standing) in the art of rolling an envelope and roll.

The five girls in the top row center have just passed Firemakers Rank and are members of the Shishtinta group. They are Lucy Wegner, Kathryn Kester, Patsy Gates, Doris Stanfield, and Betty Culpepper.

Gathered around the Council Fire at Camp last summer, left to right in top right photo are: back row—Sylvia McCracken, Marilyn Legg, Rosemary Phillips, Margaret Ann Sexton, Marian Jo Wilson, Kathryn Kester, Betty Culpepper; front row—Patsy Gates, Earlene Plank and Lou Richardson, Marian Lomenick, Nell Dean Flowers, Glenn Gault, Barbara Winget, Rosemary Young, Eleanor Jo Aven, Earlene Plank and Lou Alice Shirley.

The two girls at the lower left are happy over just having passed Woodgatherers Rank. They are Sue Barnard and Dorothy Vaigel of the Chu-Da-Nsang group.

Standing around the table at their birthday tea honoring their mothers, and all dressed up in party clothes are members of the Ta-Wan-Ka group. They are, reading from left to right in the back row: Fay Kerschen, Mrs. Art Lewis, Sue Barnard, Norma Grace Gray, Mrs. H. V. Crawford, Earline Plank, LaVerne Goatsch, Mary Ruth Strange, Nancy Crawford, Martha Jean Brown, Gracie Bell Brunson, Mrs. Earl Plank. Front row—Lou Alice Shirley, Rose Mathis, Rita Vinton, Marcia Beizer, Gay Malone, Lamona Neff, Georgia Lewis, Bonnie Lewis and Evelyn Wilf.

Resting on the bridge after a hike at camp last summer are: Bobbie Jean Drury, Margaret Phillips, Jane Houston, Earlene Plank, Doris Stanfield, (with her back to the camera) Marilyn Legg, Marian Lomenick, Rita Vinton, Patsy Gates, Rosemary Young, Margaret Ann Sexton and standing in the back are: Neida Guy Lawrence, Jean Brown, Mrs. Bob Wilson, Mrs. Bob Lewis and Martha Jean Brown.

"Texas Cities" Subject For Lone Star Study Club Tuesday Session

Leading cities of Texas were discussed for Lone Star Study Club members at a meeting held Tuesday afternoon in the home of Mrs. C. O. Wilkins. Mrs. W. S. Pruitt was co-hostess.

Mrs. C. D. Kelton, who was in charge of the program, mentioned Col. McCoy who was one of the first men to drive cattle into Abilene, Texas' first cow town, and "Spindle Top" the world's first gusher oil well in 1901. She told of Dallas which has the distinction of being the home of the best dressed women in the world, and has what no other city in the world can claim, a single style dictator, in the personage of Stanley Marcus, and gave highpoints of San

Antonio, Corpus Christi, and Houston.

Mrs. Lawrence Womble discussed "Texas Short Stories" reviewing Don Brown's "The Rugged Individual" and "The Widow's Way" by Henry Evall.

Members answered roll call with Tall Tales from Texas, and during the business session Mrs. Lyle Blanton was named the club's outstanding woman.

Those present were Mesdames Lyle Blanton, R. G. Blue, Roger Corbett, Jim Higgins, Berry Jacobsen, John Jacobsen, Jr., C. D. Kelton, Louie LeGrand, Vivian Major, G. W. Newsom, Coy Phillips, Earl Phillips, Robert Thompson, Ed Warren, Lawrence Womble, V. E. Dodson, Ed Adams, and the hostesses.

Ceramics Arts Club Is Organized, Series of Lessons To Be Conducted

Out of a desire to study the arts of pottery, particularly the manufacture and decoration of porcelain and earthenware, a new club was organized at a meeting held in the court house Saturday afternoon.

The name chosen Saturday for the club was The Hereford Ceramics Arts Club and officers elected include Mrs. V. E. Dod-

son, president; Mrs. A. Petersen, vice-president; Mrs. E. M. Cox, secretary-treasurer and Mrs. N. D. Bartlett Jr., reporter.

Committees appointed include finance—Mrs. E. M. Cox, chairman; Mrs. H. E. Wester, Mrs. Louie Olson. Arrangements—Mrs. W. T. Kelly, chairman; Mrs. (Continued on Page 3)

Order Of Eastern Star Plans For Friendship Program On April 12

Mrs. Horace Hershey, worthy matron, presided in the East at the Order of Eastern Star Meeting held Tuesday night at the Masonic Hall. Plans were made for Friendship Night which will be held on Apr. 12 when degrees of the Order will be conferred on Betty Jo Carnahan, the first rainbow girl to be initiated into the O. E. S. Betty Jo is the present worthy advisor of the local chapter in this section will be special guests for the Friendship Night meet.

Initiation rites were conducted for Mrs. Wilma McCrohan and special guests included Mrs. McCrohan's mother, Mrs. J. W. Nunn of Abilene, and Mrs. Zaida Henson of Asho.

Plans were made for the group to attend a chapter's Friendship Night program on March 21. Worthy matron Mrs. Hershey tributed to Mrs. Wilma McCrohan, Mrs. Wilma McCrohan, Miss Lucy Reed.

Appreciation for the social home was expressed by St. Patrick's Day. Mrs. Frank Messames F. P. Major, Henry Major, Quigg and B. B. Major, acting as hostesses.

Campfire Girls Start Birthday Week With Programs, Stunts, and Displays

PERSONALS

William Hollabaugh, son of Mr. and Mrs. Clarence Hollabaugh of Hereford, has been promoted to engineer with the Bell Telephone Co. in Amarillo. Hollabaugh has worked in the office since last fall.

Mr. and Mrs. Frank Ball of Tucumcari, visited here Wednesday with relatives, Mr. and Mrs. Phil Radovich and Mr. and Mrs. Wirt Phillips.

Mrs. Laura Thomas of Hereford is recovering from a recent operation in the home of her daughter, Mrs. Joe Moser, in Friona.

Recent visitors in the home of Mrs. Marie Angelo were her sister and husband, Mr. and Mrs. John Woodward and their grandson, Jimmie Hudson, all of Kiowa, Kansas. Mr. and Mrs. Woodward were en route to their home after a two-month stay in Los Angeles.

Mr. and Mrs. W. E. Dunlap and Miss Betty Dunlap left Thursday for Dallas and Temple. They will visit Mrs. Dunlap's sister, Mrs. Clara McLean in Temple, and will take Betty to Dallas, where she will be employed.

The big event of the year for Camp Fire Girls all over the nation is the birthday celebration to mark the founding of the organization on March 17, 1910. The organization was incorporated in 1912. The Birthday Week this year will be held March 13 through March 19 beginning with a commemorative religious service in the form of a Vesper observance at the Methodist Church this afternoon at 4:30 o'clock. Rev. Russell Wingert will deliver the address and Rev. Don Davidson will conduct the invocation. All groups will participate in the service and each group will be represented in a candle lighting ceremony based on the Camp Fire Law and featuring scriptural background. The service is open to the public.

The program will include exhibits of the work done by the girls throughout the week at Streu Hardware, Hereford Hardware and J. C. Penny Co. Store. Each group will feature special birthday observances at regular meetings, contributions will be made to the Edith M. Kemthorne Fund and sacrifice offerings will be made to the National organization.

On Wednesday the Jolly Teens Horizon Club will present a program for the Lion's Club. The Chu-Da-Nsang Group will enter-

tain the Rotary Club on Friday and the Ta-Wan-Kas will present a thirty minute radio program over KPAN at 1:30 in the afternoon.

Organized in Hereford

The first group of Camp Fire Girls was organized in 1927 by Mrs. Rufus Dowell but was later disbanded when she moved away. Mary Elizabeth Stanford was in that first group and in 1937 she organized a group which was taken over by Mrs. Urline Streu in 1939. That group was known as Weocantewaste Camp Fire Girls.

In February 1945 a field worker was sent to Hereford, a training course for leaders was conducted and an expanded Camp Fire program was begun with the Shishtinta group organized on May 5 1946. Organization of other groups followed and later Blue Bird groups, Junior organizations, were organized. Mrs. Urline Streu formed the Gay O. C.'s of the Horizon Club from the Weocantewaste group. This group is now the Jolly Teens Horizon Club, a high school group.

The overall plan of Camp Fire is history making in its youth development program for the welfare of the nation. Built around the motto "Learn by Doing" the general aim of the Camp Fire Girls is to help girls

B&PW Club Enjoys Camp Fire Group Program At Hut

Business and Professional Women's Club was entertained at the Camp Fire Hut Monday night with a program presented by the Shishtinta Camp Fire Girls. Mrs. Corinne Jennings and Mrs. Jean Williams were hostesses for the meeting and Mrs. Jennings was chairman of the program for the evening.

All members of the Shishtinta group participated in the program after each girl introduced herself giving her name and its Indian counterpart.

The over-all Camp Fire program was explained, including the Camp Fire Law and each member of the group told what Camp Fire means to her.

A personality test which the girls have taken for the past three years, was conducted with members of the B&PW Club participating. Moving pictures of the camping trip enjoyed by Camp Fire Girls last summer were shown by Elmer Patterson and handwork done by the group the past year was viewed during the social hour which followed. Mrs. Bob Wilson is guardian for the Shishtinta

Mrs. Ray Johnson Guest Speaker On LaPlata Club Federation Program

"In federation there is a wider field of service" said Mrs. Ray Johnson, guest speaker at the Federation Day program at the LaPlata Club meeting Tuesday night in the home of Mrs. S. S. Dodson.

Mrs. Liston Wilson, president, conducted a brief business meeting and introduced Mrs. Johnson who is chairman of rural and urban cooperation of the Seventh District, Texas Federation of Women's Clubs.

Mrs. Johnson gave a brief history of the General Federation and told of the first woman's club (The Sorosis) which was organized 80 years ago and of the first federation formed in 1889 which grew to 350 members in four years. She told of the organization of the Texas Federation of Women's Clubs 52

years ago in Waco, and of the first County Federation in the United States which was organized in Armstrong County with Mrs. Lee Curry, Mrs. Phoebe K. Warner and Miss Laura V. Hamner as charter members. The Deaf Smith County Federation was organized in 1929.

In conclusion Mrs. Johnson remarked "There are seven million members now in the General Federation who have proved that ten women working together will equal one hundred women working separately."

Members attending were Mesdames Clell Best, Homer Brumley, Harry Cayler, Dalton Criswell, Emil Dettman, Willis Edelman, J. R. Johnson, Charles Newell, Elmer Patterson, A. J. Schroeter, Charles Spurlock, Morris Thomson, Liston Wilson, W. J. Wilson, Marshall Formby, and the hostess.

MRS. GASTON BAER

Now is the Time to Serve Fish, A Dish For Lent, Satisfying Too

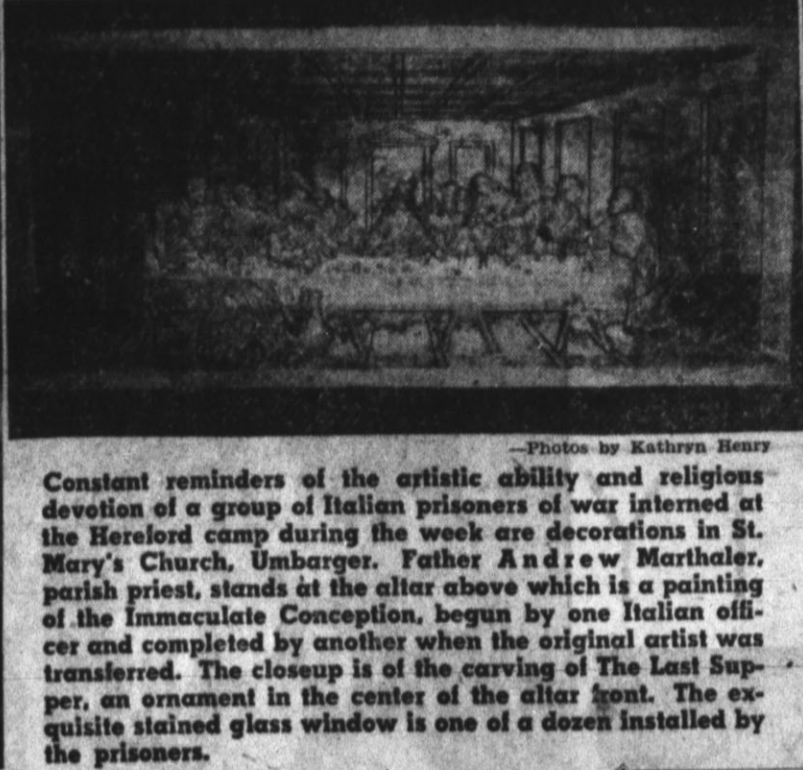
Lent (meaning Spring) is a Christian fast in preparation for Easter. It begins on Ash Wednesday, a day which derives its name from a still prevailing Catholic custom of putting blessed ashes on the heads of the faithful to remind them that they are dust and that unto dust they shall return. Along with its religious observance, Lent brings to mind certain foods that are among its traditions, too. The chief Lenten food from the earliest days was fish. Herring-pies were a great delicacy and the custom of enjoying pancakes on Shrove Tuesday and hot cross buns on Good Friday still survives in some parts of New England.

With frozen fish readily available, what could be more appropriate during the Lent season than Baked Fillets with Vegetables? Mrs. Gaston Baer



enjoyed this dish while visiting in the home of a friend in New York City and prepares it often for her family. The recipe is centuries old and the full flavor of the dish when prepared in this manner, is irreplaceable.

Continued on page 5



Constant reminders of the artistic ability and religious devotion of a group of Italian prisoners of war interned at the Hereford camp during the war are decorations in St. Mary's Church, Umbarger. Father Andrew Marthaler, parish priest, stands at the altar above which is a painting of the Immaculate Conception, begun by one Italian officer and completed by another when the original artist was transferred. The closeup is of the carving of The Last Supper, an ornament in the center of the altar front. The exquisite stained glass window is one of a dozen installed by the prisoners.

—Photos by Kathryn Henry

Italian Prisoners Of Hereford POW Camp Will Be Long Remembered In Umbarger Parish

Inscribed on a metal plate fastened to the wall of the small entry-way of St. Mary's Church in Umbarger, 19 miles east on Highway 80, are the names of nine Italian artists, former Hereford POW camp internees, who hold a special place of af-

fection in the hearts of Umbarger parishioners. The names, along with a Latin inscription, are a tribute to the Italians who created decorations for the church edifice which made it one of the most artistic and unusual churches in this area.

Dominating the interior is a beautiful painting of the Immaculate Conception on the wall back of the altar, extraordinary because it was started by one Italian officer, and completed by another, when the original artist was transferred.

Affixed to the front of the altar is a wood carving of the Last Supper, exquisite in its detail. Around the body of the church is a series of medallion-like paintings, done in pastel colors in ancient symbols used by the Christians during the Roman persecutions.

The stained glass windows, one of the church's most impressive features, were installed by the

Italians, who also re-tinted the Stations of the Cross, and painted pastel borders around the arch of the sanctuary.

The Italian artisans worked feverishly during the time they were in Umbarger, because the work was started during the period when Italian prisoners were being rapidly repatriated. Brought under guard from the Hereford Camp to Umbarger each day, the prisoners received, in exchange for their interest in finishing the work begun, home-cooked meals prepared by the women of St. Mary's parish.

Since it was built in 1929, under leadership of Father John J. Dotje, who died in 1944, the Church had never been properly decorated. Work of the prisoners under the direction of Father John Krukkert, who died in 1947, Father Marthaler, present spiritual leader, was formerly in the office of Bishop Laurence FitzSimon in Amarillo.

New pews have been received and installed in the little church just recently, and now in the process of being installed is a Wicks electric organ, which has 224 pipes and a range of 1,080 notes.

Sixty-three families in the Umbarger area call the St. Mary's Church their religious home.

PTA Meeting Is Reset March 22

Because of the conflict in dates for the auditorium the P. T. A. will meet on March 22 rather than the previously scheduled time on March 15. A panel discussion on the subject "The Home. A Practical Laboratory for Training in Homemaking and Economic Independence" will compose the program. Jim Witherspoon will be chairman of the panel, with Mrs. Elmer Patterson and Mrs. Don Little representing home-making. Bill Stanford representing the economic point of view, and Danny McAllen and Rose Stephens representing the students.

— Buy It In Hereford —



JOHN ANGLIN

John Anglin To Appear Here On Monday Evening

Appearing here tomorrow night at the High School Auditorium will be John Anglin, a boy soprano until he was 16. Anglin has studied music since he was 12 years old, and is not content yet to pause in his concentrated study. He has been director and soloist for a Negro Choir which toured the Southwestern states, and has appeared in concerts over most of the nation under the auspices of the Lucius-Pryor Concert Service.

A boy soprano until he was 16, Anglin has studied music since he was 12 years old, and is not content yet to pause in his concentrated study. He has been director and soloist for a Negro Choir which toured the Southwestern states, and has appeared in concerts over most of the nation under the auspices of the Lucius-Pryor Concert Service.

Following a concert given last year for the University of Kansas School of Fine Arts, Dean D. M. Swarthout wrote of Anglin: "... The boy is truly an artist. I have never heard a finer pianissimo singing in my life than he did at times during his program. His voice was also of sufficient power to fill the far corners of the great auditorium which seats close to 4,000 people. He was thoroughly worthwhile." And James S. Lombard, Director of Concerts and Lectures at the University of Minnesota said: "Magnificent. I never knew another voice to improve so greatly as has John Anglin's. His unaccompanied 'Steal Away To Jesus' stole the hearts of his University of Minnesota audience." Innumerable other music crit-

ics and educators have written their praise of the 29-year-old artist. Admission to his Hereford concert will be by Concert Association membership only.

PERSONALS

ATTEND BIRTHDAY FETE IN AMARILLO

Butch McCaslin, Zell Crump and Jimmy Conkwright were in Amarillo Wednesday to attend a party given for Johnnie Harris who was celebrating his fourth birthday. Johnnie is the son of Dr. and Mrs. Norman Harris who are former Hereford residents.

Mr. and Mrs. J. E. Beyer have returned from visits with relatives in Kansas. Mr. Beyer spent some time in the Santa Fe Hospital at Topeka. Mrs. Beyer visited his relatives in Wichita and before returning home they both

visited a son, J. E. Beyer, Jr., and family in Hutchinson.

RETURN FROM ARKANSAS

Mr. and Mrs. Oliver Rudd and Mr. and Mrs. Ival Rudd returned

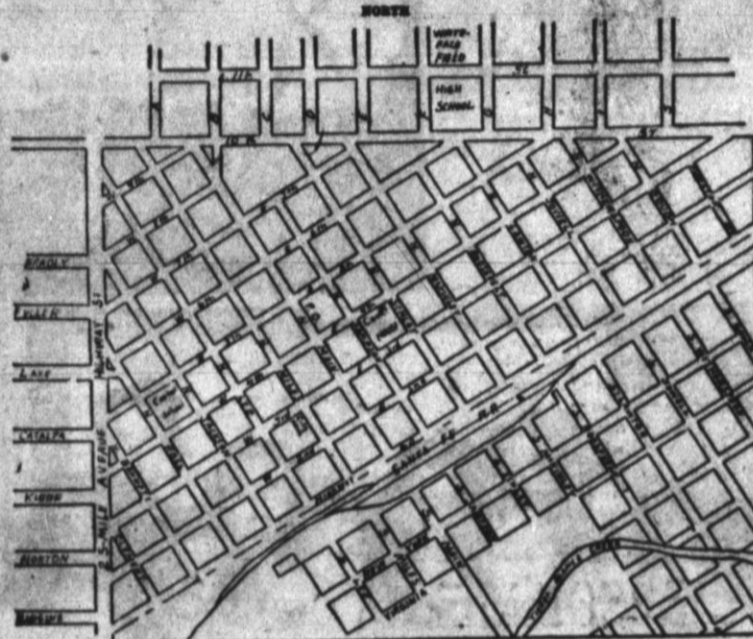
Wednesday from a vacation trip through Arkansas. While in Charleston they were guests of Mr. and Mrs. Arch Conklin, former Hereford residents, and they spent some time in Booneville.



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W. C. THOMAS, W. M.

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Each Monday Night
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Notes of a Newspaperman

INTERNATIONAL NEWS SERVICE phoned this desk one morning to check the claim made by a man who told Washington reporters that he was on Axis Sally's legal staff. This amazing liar told the reporters Walter Winchell was "paying for Axis Sally's legal fees because of remorse." He added: "Winchell feels he got her into all this trouble."

This woman is more than a show-off and deserves to be punished, although we doubt that any U. S. soldier (who was agonized by her words) would want to see her hanged. It is part of the dignity of this nation that Americans do not want to see women hanged. Perhaps it would be punishment enough if she were the first "woman without a country." Let her live up to her Nazi broadcasts. Let her live in America, but never again be an American. To see the flag but never again be privileged to salute it is to call it her own.

The Nazi-bred recording of Axis Sally's broadcasts have a not-so-amazing similarity to the opinions spouted by isolationists during the war and before it. If she had made those statements in the U. S. instead of Germany, Sally might have been elected to Congress.

No wonder Washington is wary of Stalin's peace-pipe puffing. In the past, such words served as smoke screens for another Act of aggression. His zig-zagging record can only make you skeptical. Stalin is suffering the fate of all merchants of mendacity. If you continually lie, people are not apt to believe you even when you're telling the truth.

The expression of peace spouted by Communist leaders is just another zig in their zigzag propaganda line. Such spurious blab-blab will only fool a fool.

The current edition of Foreign Affairs magazine p... Stalin's peace promises are false with his own words. For example: Stalin has bluntly confessed that Russia aims to "raise revolts against capitalists, and in the event of necessity come out even with armed force against their governments."

Bevin actually wrote out his remarks in advance and cabled them to the state department January 25 to make sure Secretary Acheson had no objection. Bevin also appealed to Acheson to issue an American statement backing up Bevin on Palestine. The state department OK'd Bevin's remarks and gave him the go-ahead—and that statement was the trump card which helped him win a vote of confidence by a margin of only 90. Otherwise the Labor government might have been defeated.

However, Bevin extemporaneously inserted some other remarks in his speech, criticizing American policy. This made Acheson so irate he flatly refused to issue the subsequent statement on Palestine supporting Bevin. As a matter of fact, Acheson also considered protesting to Bevin about his American criticism, but finally decided to forget the whole thing. He decided, however, that he would think twice before helping Bevin out of a jam again.

Probe Dodgers' Airfield

It isn't often the government gets mixed up in big-league baseball, but for some time the civil aeronautics authority has been probing the Brooklyn Dodgers' spring training camp at Vero Beach, Florida. Actually, the Dodgers are not involved. It's the city of Vero Beach, which the government is interested in, because of a complicated transaction by which Vero Beach is suspected of leasing a government airfield to the Dodgers at a handsome profit. The airfield is being used by the Dodgers for their fair-weather training, for an official charge of \$5 per year plus the proceeds from an exhibition game. The airfield is owned by the government and leased to the city of Vero Beach for nothing, with the stipulation that any income is to be used for the airfield's upkeep and improvement.

CAA officials now suspect that a lot more than \$5 a year is being paid by the Dodgers for the airfield. What makes them suspicious is a statement by Mayor Merrill P. Barber that the city had "entered into a five-year renewable lease with the Brooklyn baseball club at an estimated income of \$12,000 (annually)."

Later, city officials began to search for extra pillows upon which the Dodgers' heads were to rest at night. The government supposedly was turning over a certain number of pillows with the airfield. And airport manager Bud Holman, appealing for more pillows, complained: "This is really putting us in a bad position, as we have a 10-year contract with the Brooklyn ball club which should bring us in from \$20,000 a year upward."

Scene Stealer



It's a drape shape year, too. The dot pattern dress above, with an empire waistline, a side bow for skirt emphasis, and a matching jacket to keep it formal or informal is really a dream of a costume designed to bring out the "oh's and ah's" of your friends. This number comes in a silk print. Hereford stores carry similar designs in other fabrics, too.

Ceramics Arts

(Continued from Page 1)
J. I. Findley, Mrs. R. C. Childers.

Mrs. D. W. Harrell of Borger assisted with the organization plans and displayed a collection of ash trays, vases and other items. The group planned to begin a series of lessons under the direction of Mrs. Harrell.

Time and place of regular meetings and a definite period for the class lessons will be decided at the next meeting.

Those attending the organizational meeting were C. M. Cosby, Mesdames R. A. Frye and son Richard, D. A. Brewer, Tom Draper, E. F. Duckworth, Corinne Jennings, Bob Wear, A. V. Hendrick, R. C. Childers, W. T. Kelly, J. B. Sowell, Jr., H. E. Wester, Louie Olson, J. T. Richardson, N. D. Bartlett, Jr., J. I. Findley, E. M. Cox, A. Petersen, and V. E. Dodson.

Mr. and Mrs. P. F. Williams and family visited Mr. and Mrs. Emmett Day in Friona Sunday.

Animals which have been domesticated since the dawn of history include the dog, ox, sheep, goat, horse, camel, cat, goose and elephant. No animal of economic importance has been brought into domestication within the past 2,000 years.

In Whirl Of Fashion



Main Street stores are bulging with cottons, because this is a big year for wear-everywhere dresses in that most versatile of all fabrics. This season's cottons are even prettier than usual, for like the one above, they are frilly, but not fussy, pretty but not plain. The gown above is a smooth cotton broadcloth in dusky tones, and a merry go round skirt to keep you in the whirl of fashion.

BUTTER-KIST

'for Health's Sake, Eat the Best'

HEREFORD BAKERY Give Now!

PERSONALS

Mr. and Mrs. Bonnie Brumley are spending several weeks vacation in Hot Springs, New Mexico this month.

Jimmy Allred was in Amarillo Thursday evening to attend a dinner meeting of the Amarillo Traffic Club at the Herring Hotel. Allred entertained the members with some of his thickets of magic during the program.

A. V. Hendrick flew to Fort Worth Thursday on a business trip and returned the same evening.

Mr. and Mrs. Francis Hardwick are leaving today for East Texas. Mrs. Hardwick will stop in Denton where she will visit with their daughter, Pat, a student at Texas State College for Women. Mr. Hardwick will be in Dallas where he will attend a statewide conference of theater managers.

Cliff Potter made a business trip to Altus, Oklahoma, this week end.

Mr. and Mrs. Louie Olson have purchased the Buck Brownlow home on Harrison Highway and Friday moved into their new house. Mr. and Mrs. John Hays have bought the Olson home.

Calvin Edwards left Tuesday for St. Louis where he spent three days on business.

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Campfire Organization Creates Wide Interests

(Continued from page 1)
get ready for a new world in which woman is finding herself and to develop in girls the power of cooperation.

150 Girls in Program
At present there are 150 girls in the local Camp Fire program which includes four Camp Fire groups, three Blue Birds (Junior Camp Fire organizations) and one Horizon Club. Each group carries out an individual program including handicraft, personality study, service and outdoor activities such as overnight camps, slumber parties, hikes and nature study tours.

The Blue Bird groups do simple handicraft but really learn to play together.

The entire program for the year continues to be the annual camping trip for outdoor life is a very important part of Camp Fire programs. Each year all girls who can pass requirements set by the council, their guardians, leaders and some parents spend a week at the Boy Scout Camp in Gallinas Canyon near Las Vegas, New Mexico.

Groups are Listed
Jolly Teens Horizon Club—Mrs. Urlin Streu and Mrs. Elmer Patterson, advisors. Members include Neida Guy Lawrence, Lola Verne Pitts, Gerry Patterson, Joan Orr, Jeanette Scott, Sandra Bateman, Pat Walton, Mary Katherine Boyd,

Teleypewriter, Airborne



Cpl. William A. Allen of Corpus Christi, Tex., sets to work on a new portable teleypewriter after jumping from a C-52 plane with it (and a parachute). The airborne machine, developed especially for use by Army Signal Corps paratroopers, was tested in demonstrations like this at Fort Bragg, N. C.

Jaxie McCathern, Marilyn Matthews, Glenna Finley and Mabelle Young.

Shishtinta Group—Mrs. Bob Wilson, guardian, Mrs. Howard Gault and Mrs. O. H. Culpepper, sponsors with the Bay View Club as the sponsoring club. Members include Eleanor Jo Aven, Ida Rae Brunson, Patsy Cates, Janice Craig, Betty Culpepper, Bobbie Jean Drury, Gayle Gault, Betty Jean Hamilton, Marilyn Lewis, Sue Savage, Joan Scalla, Doris Stanfield,

Lucy Wegner, Marian Jo Wilson, Rosemary Young and Patricia Rapstine.
Ta-Wan-Ka Group—Mrs. Earl Plank, guardian, Mrs. Art Lewis and Mrs. H. V. Crawford, sponsors with B&PW Club as the sponsor club. Girls included are Lou Alice Shirley, Rose Mathis, Rita Vinton, Marcella Betzen, Gay Malone, Lamona Neff, Bonnie Lewis, Georgia Lewis, Evelyn Wilf, Fay Kershen, Sue Barnard, Norma Grace Gray, Earleen Plank, LaVerne Goetsch, Mary Ruth Strange, Nancy Crawford, Martha Jean Brown and Gracie Bell Brunson.

Chu-De-Naang Camp Fire Girls—Mrs. George Heard is guardian, Mrs. Marshal Formby assistant guardian and Mesdames J. R. Fowlkes, J. C. McCracken and Frances Houston are sponsors. Child Study Club is the sponsoring group. Members are Marian Lomenick, Martha Heard, Marilyn Legg, Nell-dean Flowers, Dorothy Veigel, Margie Ford, Patsy Hamby, Cynthia Hull, Margaret Phillips, Cecelia Wilkins, Jane Houston, Lu Durham, Nancy Patterson and Doris Russell.

Wetomachick Group—Mrs. Leroy Aven is guardian with Mrs. Marilyn Gilliland serving as assistant. Sponsoring club is the Pioneer Club with Mrs. F. L. Terrell, Mrs. C. B. Williams and Mrs. E. O. Jordan, sponsors. In the group are Kay Ruth Barnard, Pat Calhoun, Paula Beth Corbett, Frankie Dee Culpepper, Dorothy Faye Daniels, Marlene Gilliland, Sallie Sue Kirby, Gayle Landers, Marlene Legg, Eddie Morrison, Linda Reese, Carolyn Shirley, Barbara Stephens, Daine Tinnin, Nancy Story, Carolyn Virden, Bobbie Nell Wolf, Mary Ann Young, Sylvia Cox, Jackie Brown and Laura Jane Lamb.

Blue Birds Organization
Loyal Blue Birds—Mrs. R. A. Daniel, Jr., and Mrs. Jim Bookout, leaders. Mrs. Ben Childers, sponsor and ElNino Study Club sponsoring Club. Members of the group are Charla Jean Berry, Lynell Best, Monna Kay Calhoun, Jane Bookout, Maria Brummell, Ann Caraway, Linda Hair, Ann Wagoner, Linda Russell, Carolyn Kirby, Melba Gay

Texas Relics Displayed At Pioneer Study Club 'Texas Day' Program

A "Texas Day" program was featured at the Pioneer Study Club meeting held Tuesday afternoon in the home of Mrs. H. E. Miller. Mrs. Noah Ewton was assistant hostess.

During the business session Mrs. O. G. Hill was named the club's outstanding club woman and members voted to contribute to the Cancer Control Fund.

An unusual program on "Texas Relics" was presented by Mrs. A. G. Bell, leader who displayed a scrap book which had been in the Bell family since 1868, and which belonged to that Texas pioneer, Josiah Bell, uncle of Mrs. Bell's late husband, A. G. Bell.

Mrs. Bell read excerpts from the Austin Republic, a newspaper published in 1868 and quoted "If women ever get the vote—Bill will be in the pot and conestration will certainly reign in the kitchen."

Mrs. J. E. Beyers discussed "Beauty on the Bend" describing the Big Ben country and advising "If you are down and out and feel that the country is going to the dogs, take a trip to the Big Bend country and you'll come away feeling that all is right with the world after all."

"The Call of the Plains" was given by Mrs. Wirt Phillips who

told of the prairie fire in 1906 when Hereford was saved through a shift in the wind, and Mrs. J. M. Gilliland, who came to Hereford in 1891 and who recalled old-time incidents of interest.

Members present included Mesdames Fred Barrett, A. G. Bell, J. E. Beyer, Jay Boston, H. A. Close, Buri France, N. E. Gass, J. M. Gilliland, A. V. Hendrick, Bob Higgins, J. B. Jones, O. Jordan, Tandy Legg, A. L. Manjeot, John Patton, Wirt Phillips, F. L. Terrell, Al Werner, C. B. Williams and the hostess.

ATTEND FUNERAL OF RELATIVE

Mr. and Mrs. G. D. Milner attended funeral rites held in Panhandle Tuesday afternoon for his cousin, Phelps Deahl, in the First Methodist Church.

Mr. Deahl, 48, rancher of LaJunta, Colo., was thrown from a horse while riding in a parade in LaJunta Friday afternoon, and was found dead in his bed Saturday morning. He was the son of Mr. and Mrs. Ed Deahl of Panhandle and the body was taken there for burial. Besides his wife he is survived by two children. Mr. and Mrs. Milner were joined at Panhandle for the services by his mother, Mrs. Dolly Whisenant of Dodson.

Try a Want Ad

ROSE & BARBER

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Phone 45

104 East 3rd St.

65 MILK COWS 47 HEIFERS ON AUCTION Hereford, Texas Thursday, March 17

SALE STARTS PROMPTLY AT 10 A. M. AT THE BULL BARN, 1st & SAMPSON STREET

FREE COFFEE

LUNCH TO BE SERVED BY THE PROGRESSIVE HOME DEMONSTRATION LADIES

Black Heifer

Yellow Guernsey Springer Heifer

Heifer, Fawn Colored, bred

Red Guernsey Heifer, bred

Holstein Heifer, not bred

Spotted Jersey Heifer, bred

Jersey Heifer, bred

Jersey Heifer, bred

Red Jersey Heifer, bred

Red Guernsey Heifer, bred

Spotted Guernsey Heifer, not bred

Holstein Heifer, bred

Jersey Heifer, bred

Spotted Durham, 60 days, 6 or 7 yrs. old, 4 1-2 gallon

Yellow Jersey Cow, 4 yrs. old, dry.

Spotted Jersey Cow, dry

Light Jersey Cow, bred, 7 yrs. old, 4 gal.

Red Jersey Cow, not bred, 5 years old, 4 gal.

Red Spotted Cow, calve soon, 8 yrs. old, 3 1-2 gal.

Holstein Cow, 45 days, 5 gal.

Holstein Cow, bred, 5 yrs. old, 4 1-2 gal.

Red Jersey Cow, Springer, 4 yrs. old, 4 gal.

Holstein Cow, 5 yrs. old, bred, 5 gal.

Spotted Jersey, not bred, 5 yrs. old, 4 1-2 gal.

Brown Jersey Cow, springer, 4 gal. 6 yrs. old

Jersey Cow, 5 yrs. old, springer, 4 gal.

Red Durham Cow, springer, 5 yrs. 4 gal.

Holstein Cow, 4 yrs. old, 5 gal. bred

Red Jersey, 6 yrs. 4 gal. springer

Spotted Durham Cow, 7 yrs. old, 4 gal. springer

Yellow Jersey, 6 yrs. old, 4 1-2 gal, springer

Yellow Jersey, 7 yrs. 4 gal., springer

Red Durham Cow, 6 yrs. old, 4 gal.

Light Jersey Cow, 5 yrs. old, 3 gal., bred

Black Cow, Jersey, 5 yrs. 4 gal., springer

Spotted Holstein, 7 yrs., 4 1-2 gal. bred

Red Jersey Cow, 5 yrs., 4 gal. bred

Jersey Cow, registered, 5 yrs. 4 gal., bred, been milked 60 days.

Yellow Jersey Cow, 5 yrs. 4 gal. Fresh 90 days.

Blue Jersey, 5 yrs., 4 gal. fresh 60 or 70 days

Yellow Jersey, 6 yrs. 4 gal. Fresh 90 to 100 days

Brown Jersey, 6 yrs., 5 gal., bred back

Holstein Cow, 8 yrs., 5 gal. bred

Holstein Cow, 7 yrs., 6 gal. bred

Brindle Jersey, 6 yrs., 5 gal. bred

Blonde Jersey, 6 yrs., 4 gal. bred

Yellow Jersey, 5 yrs. 5 gal. bred

Brown Jersey, 5 yrs. 4 gal. Fresh about 90 days

Spotted Holstein, 6 yrs. 7 gal.

Jersey Cow, 5 yrs. 4 gal. bred

Brown Jersey, 5 yrs., 3 1-2 gal. been fresh 30 days

Spotted Jersey, 7 yrs. 4 gal. just fresh

Black Holstein Cow, 6 yrs. 7 gal. Fresh 90 days, stripping.

Guernsey Cow, 5 yrs. 4 gal. bred

Holstein Cow, 7 yrs., 7 gal. bred

Black Jersey, 5 yrs. 4 1-2 gal. calve 90 days

Roan Cow, 7 yrs. 4 1-2 gal. bred

Yellow Jersey, 6 yrs. 3 1-2 gal. Fresh 90 days

Brown Jersey Cow, dry, Calve 90 days, 4 1-2 gal.

Jersey Cow, 5 yrs. old, 3 1-2 gal. bred

Black Jersey, 4 gal., 6 yrs. bred

Yellow Jersey, 5 yrs. 4 gal. bred

Jersey Cow, 7 yrs. 4 gal. just freshened

Holstein Cow 7 yrs. 6 gal. bred

Jersey Cow, 4 yrs. 3 1-2 gal

Holstein Cow, 6 gal. 6 yrs. bred

Holstein Cow, 10 yrs., 7 gal. fresh 60 days

Red Durham Cow, 6 yrs., 4 gal. Fresh 90 days

Jersey Cow, 5 yrs., 3 1-2 gal. bred

Roan Cow, 8 yrs. 5 gal. bred

Holstein Cow, 4 yrs. 4 gal. bred

Jersey Cow, 5 yrs. 2 1-2 gal. bred

Red Jersey 6 yrs. 4 gal., bred

Guernsey Heifer, yearling

Holstein Heifer, yearling

Holstein Heifer, calf

Guernsey Heifer, yearling

Jersey Heifer, yearling

Holstein Heifer Calf

Jersey Heifer, springer

Holstein Calf

Guernsey Heifer Yearling

Guernsey Heifer Yearling

Guernsey Heifer Yearling, bob-tailed

Jersey Heifer, bred

Guernsey Heifer, yearling

Guernsey Heifer, yearling

Guernsey Heifer, yearling

Guernsey Heifer

Holstein Heifer, bred

Holstein Heifer, bred

Holstein Heifer, bred

Holstein Heifer, bred

Guernsey Heifer Calf

Guernsey Heifer Calf

Guernsey Heifer Calf

Jersey Heifer, bred

Black Holstein Heifer, bred

Guernsey Heifer Calf

Guernsey Heifer, yearling

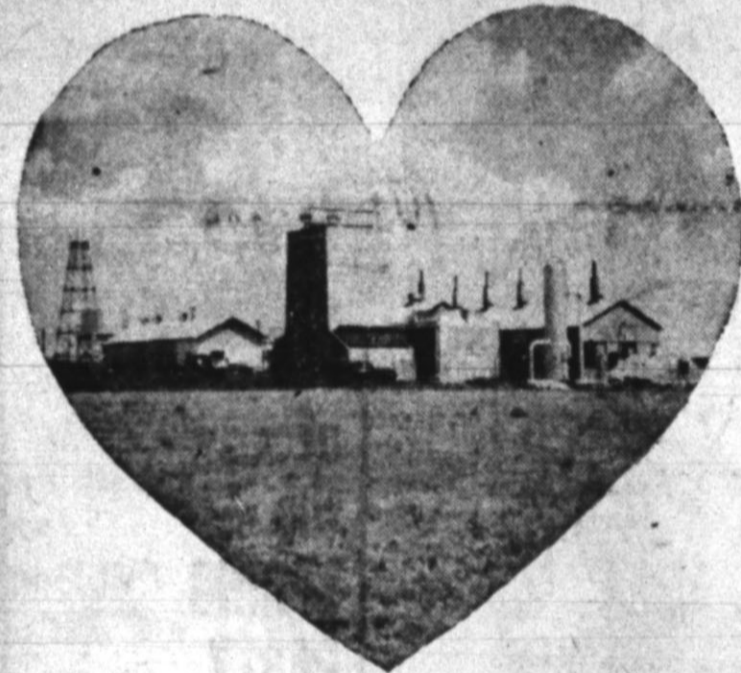
Holstein Heifer, bred

Holstein Heifer, bred

Jersey Heifer, yearling

Jersey Heifer, yearling

Heart of Your Gas Service



West Texas Gas Company's McSpadden Compressor Station, near Canyon, Texas, is one of the stations employed to maintain movement of natural gas to South Plains cities.

Compressors and Maintenance

Cost More... But

Your Gas Rates Are at Pre-War Prices!

Construction of McSpadden Compressor Station began in 1943. Three compressor engines, two 165-horsepower and one 80-horsepower, were installed. Larger compressors were preferred at that time but were not available due to governmental restrictions during the war years.

Since 1943 West Texas Gas Company has installed six 400-horsepower compressors and made other improvements to increase the capacity of this station to 2,850-horsepower, almost seven times that of the original plant.

In 1948 West Texas Gas Company paid over 92 percent more for 400-horsepower compressors than it paid for the same type engines purchased in 1940.

Despite increased costs of compressors, steel pipe, wages, valves and other items... natural gas service for your home and business is still furnished you at 1940 prices!

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

SAFEWAY CABS

PHONE

888

NEW CARS ONLY!

SAFEWAY CAB COMPANY
BUS STATION BUILDING
L. H. McMURRAY GENE BROWNLOW

JACK COULTER
Auctioneer

CECIL MALONE

CLINTON JACKSON
Clerk

Long Time Ago

45 Years Ago
Dunkard Colony
 "Arrangements have been made by the land department of the Santa Fe for the establishment of two large Dunkard colonies in Northern Texas and in the Pecos Valley" it was announced in the March 11 Brand for 1904. "The entire movement will eventually be between 300 and 500 families, and it is expected to locate fully 100 families during the present year," the article continues, adding that "... this movement is under the direct supervision of Immigration Agent Tallmadge whose intention it is not only to establish these two colonies but to settle more in Deaf Smith County. In fact," the Brand points out, "Hereford is the base of operation for this section of the state and when Mr. Tallmadge has secured an option on a sufficient amount of land his

attention will be devoted especially to Deaf Smith County."
Broom Corn Plans
 Short news stories included the announcement that the farmers of Deaf Smith and Castro County would meet at a Farmer's Institute the coming Saturday where "special attention will be given to the growing of broom corn;" that Elder H. M. Bandy had preached his last sermon to his congregation at Hereford, "having resigned to accept the work at Albuquerque, New Mexico;" that the infant daughter of Mr. and Mrs. J. D. Burkett "breathed its last and its spirit was wafted to its Heavenly home."
 A notice signed by B. B. Cotton states: "I would like very much for the party who got my bride last Monday during the run-away to return same as I am strenuously in need of it."
 Another short news item reads: "Drs. C. P. Estes and G. F. LeGrand this week formed a

partnership and will work together in their profession in the future. The firm will have commodious offices in the drug store of Burns and Smith where they can be found by those desiring their services. The Brand wishes both doctors success..."

Local Items

Among the short locals appeared: "Dr. P. W. Bounds went up to Panhandle Tuesday afternoon to hold down the practice of that town while the local physician is away on a visit in the eastern states"; "Mr. and Mrs. J. W. Brady were among Hereford's visitors Monday"; "Mrs. W. O. Purcell left last week for Coleman to visit her parents, Mr. and Mrs. E. W. Jones"; "Judge L. Gough left Monday afternoon for Chicago and other northern cities in the interest of the Tallmadge immigration move"; "Commissioner George L. Muse came in from his North Draw ranch Monday"; "B. T. Bell, Sr., of Dimmitt was in Hereford Tuesday on business"; "We are glad to report Judge John P. Slaton able to be out again after having been confined to his room for several days with a severe attack of the grippe"; "L. H. Bussell and wife of Mt. Moriah, Mo., arrived in Hereford Saturday afternoon from Roswell and spent several days visiting their relatives, Mr. and Mrs. J. P. Snyder"; and "Mr. and Mrs. Allen Bell visited in Hereford for several days this week. Mr. Bell reports the sheep business in a prosperous condition."

From the Ads

An ad from the D. R. Gass and Son Dry Goods Store reads: "Remember THE BIG STARTER SALE will open Monday and continue for two weeks only, then our carving knife on prices will let nothing slip, which will surprise you and startle our competitors. The monarch of this world is the dollar. When you part with your money you lose your best friend. Buy our goods where you can get the best values and save the old reliable, then the rich and the poor respect you and the bankers will run after you—but alas, when the eagle has flown everybody scorns you. Our goods must go at some price so we have decided to give you the Greatest Bargains we have ever offered at this place."
 And, reminds the Brand, "See 'The Girl From Chicago' Tuesday, March 15th, (at the Hereford Opera House) and enjoy a side-splitting laugh."

Shop with the Want Ads!

Dot Patterned Prints Popular



Hereford's parade of fashions in local stores includes dresses similar to the geometric print silk pictured above. The bow-tied neckline, simple bodice and skirt, softly full but not bulky, incorporate the design principals perfect in a dress for every woman for every occasion. Simple but feminine, in keeping with springs fashion password.

B&PW Club

(Continued from Page 1)
 Group and Mrs. Howard Gault is sponsor.
 Members of the B&PW Club present were Mary Lou Allmon, Ellen Carter, Velma Hodges, Ursalee Jacobsen, Adeline Koelzer, Pauline Loerwald, Bessie Smith, Della Stagner, Cecil Williams, Bessie Lee Wood, Betty Turpin, Alwyn Savage, Margaret Aven, Jean Williams, and Corinne Jennings.
 Camp Fire girls present were Eleanor Jo Aven, Ida Rae Brunson, Patay Cates, Janice Craig, Betty Culpepper, Bobbie Jean Drury, Gayle Gault, Betty Jean Hamilton, Marilyn Lewis, Sue Savage, Joan Scala, Margaret Ann Sexton, Doris Stanfield, Lucy Wegner, Marian Jo Wilson, Rosemary Young, Patricia Rapstine, Mr. and Mrs. Elmer Patterson were special guests.

Now Is The Time

(Continued from Page 1)
 the Hungarians who enjoy the unusual in food.
Baked Fillets, Vegetables
 2 pounds frozen fish fillets (halibut or cod preferred)
 1 small can tomato sauce
 2 tablespoons tomato juice (sometimes less liquid is used with frozen food)
 1 large carrot, sliced
 3 celery stalks, cut fine
 1 small onion, sliced
 3 tablespoons butter
 1/2 box frozen English peas
 salt to taste
 Defrost fillets enough to separate, salt lightly and place in well greased Pyrex casserole. Mix all ingredients, except peas, and pour over fish. Cover and bake one and one half hours in 400 F. oven. Add peas and increase heat to 425 F. Replace in oven for 30 minutes and serve piping hot with tartar sauce. Garnish with parsley or olives.

AT
HEREFORD HIGH SCHOOL AUDITORIUM
TUESDAY MAR. 15
 8 P. M.
 Adm. 60c & \$1.20 Including Tax
 SPONSORED BY
HEREFORD LIONS CLUB

G. C. (Jiggs) HARTMAN
 104 E. 3rd St. — Phone 45
 Hereford, Texas

SOUTHWESTERN LIFE INSURANCE CO.

ELECTRICAL CONTRACTING
FREE ESTIMATES
 LIGHTING FIXTURES—APPLIANCES
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ELECTRIC

307 MAIN PHONE 154 HEREFORD

OUR TAX BILL WAS BIG TOO



In many towns we serve, Southwestern Public Service is the largest tax payer. Just as many other tax paying citizens we pay each year municipal, county, state and federal taxes.

Most of these tax bills have gone up in the past several years as tax rates have risen, and as our investment in equipment has increased.

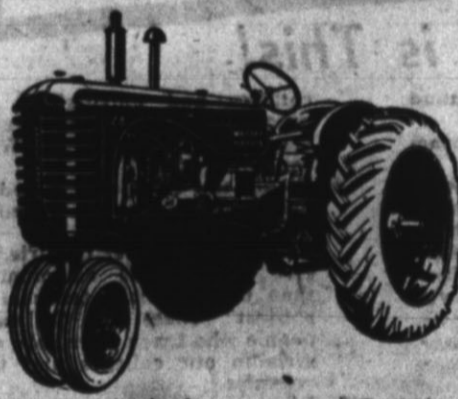
Despite increased expenditures for taxes, wages and equipment, your Public Service Company is happy that it is still able to provide dependable electric service today at lower cost than ever before.

SOUTHWESTERN PUBLIC SERVICE COMPANY
 24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Dawn Music Study Club Elects New Officers At Tuesday Meet

A program on "Music and Poetry of Texas" entertained members of the Dawn Music Study Club Tuesday afternoon when a meeting was held in the home of Mrs. Carl Wimberley. Mrs. R. T. Stewart was leader. "Beautiful Texas" was sung by the group and Poems of Texas were read by Mrs. Melvin May. She gave "Texas Bluebonnets" by Nancy Ranson and "Autumn Evening on the Farm" by Grace Noll Crowell. A vocal solo "The Bluebonnet" (Fox) was presented by Mrs. R. T. Stewart with piano accompaniment by Mrs. Carl Wimberley. The next meeting is sched-

uled for April 12 in the home of Mrs. E. C. Reinauer. At the conclusion of the business meeting officers for another year were elected. They include: Mrs. R. B. Latham, president; Mrs. L. L. Aihart, vice-president; Mrs. Melvin May, secretary; Mrs. Gayle Neal, treasurer; Mrs. Zed Stewart, parliamentarian; Mrs. E. C. Reinauer, reporter and Mrs. R. T. Stewart, choral director. Mrs. Gayle Neal and Mrs. Tony Burris were welcomed as new members. Those present were Mesdames Melvin May, E. C. Reinauer, C. S. Farker, Zed Stewart, Gayle Stewart, Gayle Neal, Tony Burris and the hostess.



MASSEY-HARRIS MODEL "44"
We Now Have Some Available

You'll like the way the Massey-Harris 3-plow "44" steps up production on your farm... the easy, effortless way it breezes through a tough job of plowing... its constant, dependable performance under all conditions.

It's economical power... with an extra margin held in reserve. You get more acres out of every tank of fuel... more work for every penny you spend.

Husky 5-speed transmission gives you a practical speed for each job. Shock resistant steering... streamlined styling... Velvet-Ride Seat and dozens of other advantages make the "44" easier to handle, more comfortable to drive.

From hood-to-hitch, it's built rugged to deliver downright lugging power at its best.

JOHN WOOD EQUIPMENT CO.
 EAST FIRST STREET

RUTHERFORD & CO.

Sixty Hereford Students Will Enter Band Clinic At Canyon

Sectional Units Are Planned For Most Divisions

Sixty members of the Hereford High School band will take part in the Sixth Annual High School Band Clinic to be held on March 15 at West Texas State College, according to an announcement made this week by Purris F. Williams, Hereford Band Director. An estimated number of 1,000 to 1,200 school musicians are expected to be present.

W. J. Newman, West Texas College band director, has announced that the featured work by a select band under an outstanding guest conductor will be discontinued this year. "While the clinics have been quite suc-

cessful, we have felt that there was not enough work and inspiration for those students who are not chosen for the clinic band," he explained.

Outlines New Procedure

A new procedure will be introduced this year. "There will be activities all day for everyone from the directors to the beginners in specific groups," Newman said. Concerts will be given by the Amarillo and Plainview High School bands and by the W. T. band.

Sectional clinics for each instrument and for student conductors will be held with members of the Amarillo Philharmonic Orchestra in specialist capacities. Also on the day's program will be showings of the

latest visual aid films in the field of music education.

Directors of the Amarillo Philharmonic Orchestra have voted to give all the available seats for their concert Tuesday night in Amarillo to clinic guests. Purris Williams, Hereford band director, plays the French horn in the Philharmonic Orchestra.

Students are Named

Members of the Hereford Band who will attend the clinic are: Kenneth Carroll, Perry Cates, L. T. Hawks, Dorrell Jansen, Neal Lomenic, Willie Earl Waits, A. L. Williams, Emma Jane Brown, Betty Henry, Claudia Lewis, Pat Longbottom, Doris Jean McGee, Joyce McGee, Naomi McGee, Jeanette Scott, and Jane Welch, Clarinet.

Billy Ray Evans, Bill Forbus, Bill Kelly, Wayne Lady, Jack McCracken, Jerry Morton, Lloyd Russell, Cortland Savage, Keith Savage, and Purris Williams, cornet; Bob Hamilton, Leo Hennington, Duane Jansen, Bradley Lookingbill, trombone; Conrad Clark, Kenneth Finley, Jim Lookingbill, and Glen Wilson, Sousaphone.

Doyle Cox, Dabney Williams, Jean Palmer, and Carolyn Walker, alto saxophone; Elson Hennington, Thomas Randolph, and Jo Ann Witherspoon, tenor sax;

Sunshine Club Is Entertained

Sunshine Club met with Mrs. B. C. Dement Thursday afternoon. Household hints were given when members answered roll call. A short business session was held with Mrs. J. B. Shannon, vice-president, presiding. Needlework for the hostess provided diversion for the afternoon.

Those attending were Mesdames Roy Campbell and Gene Brownlow, new members, Bessie Rhoades, Hubert White, Denzil Pulliam, C. E. Waits, J. C. Mays, J. B. Shannon, Billy Wells and the hostess.

Melvin Garner, James Grimes, Homer Lee Owens, Norman Witherspoon, French horn; Jack Luck, baritone sax; John Newsum, Jerry Reese, John Southall, baritone; Jack Ramey, Alex Schroeter, Colline Brown, Mary Lou Griffith, Joan McGee, Gayle Roberson and Donna Cowser, percussion; Audrey Hood, flute; Bobbie Nell Pittman, piccolo; and Leta Dawn Springer, flute.

Drum major is Bobbie Nell Pittman, and Twirlers are Donna Cowser, Betty Henry, Audrey Hood, and Jeanette Scott.

New In Millinery



Easter bonnets were designed to make women even prettier than usual, and this year they do it with flowers, veiling and ribbons atop the shiny straws. Pictured above is a crushed straw breton with wind-blown carnations that look so natural they might have been purchased from a florist. A swathe of tulle is the final touch.

CARD OF THANKS

We wish to take this means of expressing appreciation to our neighbors and friends for their assistance and kindness during the illness and death of Mrs. Frances Redder.

The Redder Children

Although scientists believe the energy of the world is constant and that no new energy can be created, scientists for centuries have been attempting—unsuccessfully—to create a perpetual motion machine which would run without fuel.

First Birthday For Karen Baize

Miss Karen Baize, daughter of Mr. and Mrs. Harold Baize, celebrated her first birthday with a party in the home of Mrs. S. J. Barclay last week.

Gifts were presented and opened after pictures had been made. Balloons were given to each guest. Refreshments were served to Mesdames Ernest McGee and Michael; L. R. Blevins and Cherry Ann; Floyd Cole and Jana; E. H. Little, Jr. and Peggy; Stanford Knox, Stephen and Kathleen; Bill Phipps and Sylvia; Truitt Johnson and Larry; Jack Williams and Kay Lynn; Earl Hopson and Randy; John Renner, Teddy and Gary of Friona; Frank Lee Henderson of Friona; Mrs. Curtis Barclay, S. J. Barclay, Miss Mamie Craig, the honored guest and her mother.

Birthday Dinner Entertains Group

Eight places were laid at the dinner party given by Mrs. Henry Sears Tuesday evening in compliment to her son, Jimmy, who was celebrating his eleventh birthday.

A green and white theme was carried out in the St. Patrick's Day appointments including the birthday cake.

After the dinner Bingo games were played with prizes won making the favors for the party.

Attending the party were Tony Benson, Martin Reed Moore, Jon Fraser, Dickie Wilson, Bert Cagle, Bob Bradley, Wheeler Sears and the honoree.

Womble Circle Elects Leaders

Officers were elected at the Womble Circle meeting Saturday afternoon in the home of Mrs. Earl Phillips. The new leaders include Mrs. Elmer Womble, president; Mrs. Doyle Rose, vice president; Mrs. Lan Shore, secretary; Mrs. Lawrence Womble, treasurer and Mrs. Coy Phillips, reporter.

Those attending the family-get-together were Mesdames Elmer Womble, E. W. Womble, Jr., W. T. Womble, M. O. Meeks of Denver, Colo., L. R. Brady, Jock Rose, Johnnie Womble, Robert Thompson, Miss Ethel Womble, Leldon and Douglas Womble, Lynn Thompson, Sharon Womble and Mauria and Gary Womble.

Girls Auxiliary In Summerfield Meet

Lottie Moon Junior Girl Auxiliary of the Summerfield Baptist Church met at the home of the sponsor, Mrs. J. H. Patrick, Friday afternoon, March 4. Carol Walser, president, presided and a program on Missions was given by the girls who read letters from foreign fields telling of the mission work being done there. Mrs. Patrick gave the closing prayer.

Refreshments were served to Sandra Wright, Ann Lookingbill, Gloria Walser, Carol Walser, Carlynn Williams, Sandra and Elora Patrick and the sponsor.

Approximately 100,000 solar photographs were taken during the scientific study of the May, 1948 eclipse of the sun.



Poll & Parrot

SHOES FOR BOYS AND GIRLS

Pre-Tested

TO GIVE YOU REAL VALUE

3.49 to 5.49



ANTHONY'S HEREFORD

PLATFORM WEDGIES FOR SMART SPRING FOOTWEAR

All Leather Too!



Price Only \$4.98 pr.

1—Elk leather instep strap. Platform and wedge leather covered. Red, White, Black.

2—Wedge heel pump with buckle instep strap. Platform and wedge leather covered. Green, Black, White, Tan and Red.

3—"V" throat vamp with Gold Inset. Regular quarter strap. Leather covered platform and wedge heel. Green, White, Turf Tan.

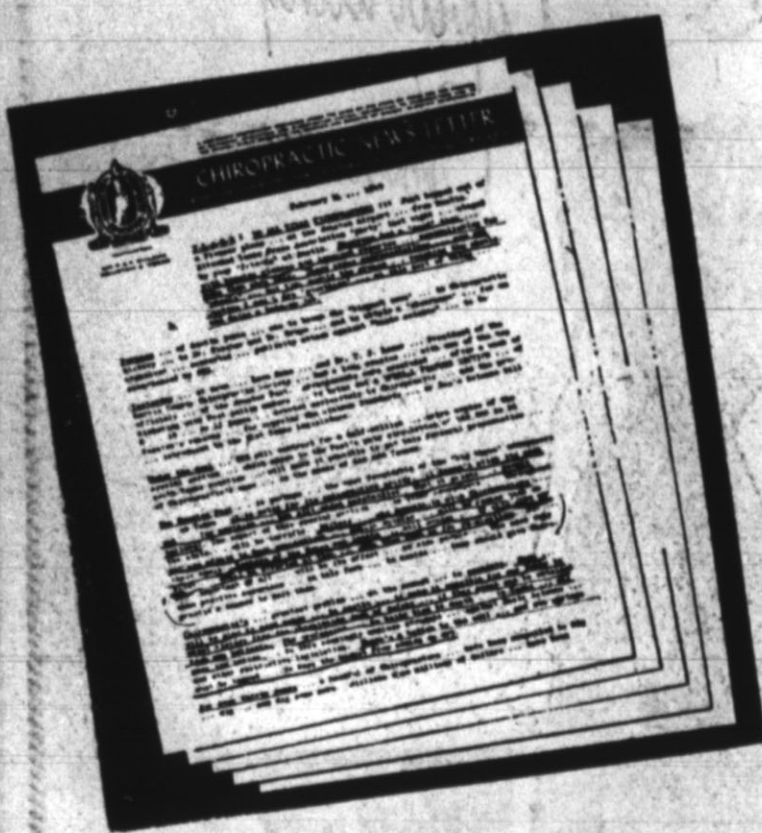
4—Elk leather sabot strap wedge heel pump. Leather covered platform and wedge. Colors Black, White, Green and Red.

5—The ever popular Gillie Tie on platform with wedge heel. Open heel and toe. Colors Black, Turf Tan and White.

Sizes 4 to 9

Anthony's
THE C.R. ANTHONY CO.

225 MAIN, HEREFORD



THESE ARE EXCERPTS FROM THIS CHIROPRACTIC NEWS LETTER, WHICH WENT ONLY TO CHIROPRACTORS . . .

"The fire at Austin is real. MAKE NO mistake about it! And it's going to take buckets and buckets of cold . . . liquid . . . cash to put the fire out."

"If the Naturopaths get their bill, and Chiropactors miff it, expect to see a lot of Chiropactic signs repainted . . . quick. Wonder where all this Naturopath money is coming from. There must be gold in them thar herbs."

"Many will be glad to send money to Austin to make it possible for our lobby to wrest victory from the threatening jaws of defeat . . . if that money can be obtained from new patients. There's a bottom to the well, and new springs must be tapped to keep the bucket from coming up dry."

"He (the medical doctor) stands for everything good, fine and sincere in the mind of the average person. Of course, we know, in most cases, he's a scheming, conniving scoundrel, because we know him by his works."

"The average person does not know the medical doctor is an allopath. In fact, John Q. Public would have a difficult time explaining the difference between a homeopath, osteopath, naturopath, allopath or chiropactor. We can call the 'allopathy' a scoundrel, gangster, fraud, cheat and hypocrite, and make it stick."

"We can brand 'AF Lopath the biggest racketeer and protection peddling pirate ever to set up shop in the city that made Al Capone a byword for racket, crime and corruption."

"We will picture 'AF Lopath from Chicago, as a sea-faced ear of the underworld, risen to power in a new, lush racket. To make his scheme work, he must have 'basic science' in the form of money-bought legislation . . . He will milk the public . . . and eliminate all competition . . ."

"Not one single ad will appear. The only indication that it (the 'Special Edition') is sponsored by chiropactors will be a small 19-point line beneath the masthead . . . THIS SPECIAL SECTION MADE POSSIBLE BY THE CONTRIBUTION FOR CHIROPRACTIC EDUCATION AND FRIENDS OF THE PROFESSION"

"NOW . . . FILL OUT . . . SIGN AND ATTACH YOUR CHECK TO THE SPECIAL SECTION ORDER FORM. We must have this entire section financed, compiled and on the press in only 10 days. Send your remittance AIR MAIL! Don't waste a minute. We've got to raise over TWENTY THOUSAND DOLLARS IN LESS THAN FIVE DAYS!"

This is the news behind the news—the facts behind a vicious and unwarranted attack made upon the doctors of medicine of Texas, and slurring insinuations made against the honesty of your State Legislators. Here are the facts behind the paid "Special Edition", heavily financed by interests who are making an all-out attempt to cloud the one and only issue in the proposed Minimum Standards Law. That issue is: The Health of All Texans. The State Medical Association of Texas and your physician present these facts behind the news to help you decide whether or not Minimum Standards are needed in the practice of healing in Texas. We are convinced that they are needed for your protection.

An 8-page "Special Edition" appeared in the Houston Post on Feb. 28th. It was a paid "Special Edition," packed with misrepresentations. However, it was written to look like a real news section so that its misrepresentations might appear to be legitimate. It was an obvious attempt to smear the merits of the Minimum Standards Bill, which already has been recommended for passage by Public Health Committees of both the Texas House and Senate.



The TRUTH is This!

(This is why you should demand Minimum Standards)

1. Is the bill against chiropactors? In backing the Minimum Standards Bill, the doctors of medicine are not opposing chiropactors or any other branch of the healing arts. In fact, doctors of medicine have even recommended that the legislature license qualified chiropactors. The only stipulation made is that chiropactors—like all other licensed professions—agree to meet minimum standards before an impartial board of examiners. Any person who has been practicing a healing art in Texas for a year or longer and who has lived in Texas for two years, is NOT required to take the Minimum Standards examinations.
2. Would the examination be fair? Yes—for two reasons. First, all branches teach these basic sciences—in many cases from the same text. Thus, the sciences covered are those which are basic to all branches. Second, names would be chosen by number, not by name. There is no way to tell whose paper is being graded.
3. Would the examining board be fair? Yes. A board of six science teachers would give the examination. They would be appointed by the Governor from the staffs of our leading Texas colleges and universities. No practitioner from any branch may serve on the board. What could be fairer?
4. Would the examining board be qualified to give the examinations? Yes. Who is better qualified to give a scientific examination than the man who teaches the subject? These are the same people who teach your boys and girls in our colleges and universities.
5. What are the basic sciences? They are six sciences—Anatomy, Physiology, Chemistry, Bacteriology, Pathology, and Hygiene and Public Health. Why object to an examination in sciences so important to healing that all branches agree that they must be taught?
6. Do we really need the law? Yes. The Public Health Committee of both the Texas House and Senate agree we need it. These are your law-makers who must study all public health legislation. They have not been misled by special interests and pressure groups who want to cloud the real issue for selfish reasons. To these legislators, the question will be: Will we or won't we demand that our health be protected from incompetence? Will we or won't we require reasonable minimum standards of all practitioners regardless of their branch of the healing arts?

FOR ADDITIONAL INFORMATION, TALK TO YOUR OWN DOCTOR, THEN TAKE TIME TO THINK IT OVER, THEN LET YOUR LEGISLATORS KNOW WHAT YOU THINK.

TIERRA BLANCA MEDICAL SOCIETY

Deaf Smith, Parmer, Oldham, Castro, & Randall Counties

Sports Round-Up

By "SKEETER" SKELTON

Larry Loerwald and Son Woods tell me they are calling a meeting of the V. F. W. baseball squad on March 22. The bunch will meet at the Clubhouse at 8:00 p. m. to review league rules and try to get an idea of how many players there will be this year. Larry says the plans for this season are pretty well drawn up, and he wants the whole V. F. W. squad out there, as well as anyone else who is interested in the team.

The V. F. W. boys have their first game of the season here May 1 with Vega. The first practice session will be on the afternoon of March 22, and of last year's team, as well as some new players, are expected to show up.

If you've ever wondered how fast a "fast-ball" is, that tantalizing baseball problem was once solved by Atley Donald, who pitched a baseball at the speed

of 139 feet a second, or 94 miles per hour. However, this mark was more recently bettered by Bob Feller, the speed-ball king, when he hurled the old horsehide at a speed of 145 feet per second or 98.6 miles per hour. This might explain why so many batters fanned the breeze when facing Feller. All this speed is mere peanuts, however, if the batter connects. It is estimated that a fast-swung bat moves at the rate of almost two hundred miles per hour!

Do you remember when Roger Corbett led the City Baseball League with a batting average of .867? More about this next week.

If you have't been up to see the Junior baseball team work out at the softball field, you have missed a show. Some of those buttons look like they're standing in postholes. But don't let that mislead you. There are about eight southpaws on the squad, and every one of them has a wing like Dizzy Dean. Drop up there and show the boys you're interested in them!

Most people don't realize it, but there is a growing clique of sportsmen in our midst. I am referring to the varmint shooters of this area. Basically, these guys are "gun-bugs," like me. They are armed with powerful, high-speed rifles equipped with telescope sights, and brother, can they reach out with those rigs! All of these shooters can tell you of at least one incident in which they knocked off a prairie dog or a hawk at 300 yards or more. The best part of their stories is that they're not lying. Non-shooters can't understand the thrill of placing a bullet twenty-two hundredths of an inch in diameter exactly where you want it at ranges over 150 yards, but it's there!

Those of the varmint-shooting clan reload their own ammunition for the most part, and do a better job than cartridge factories are putting out. The most popular varmint cartridges around here are .220 Swift, .318 Zipper, .257 Roberts, and .370 Winchester, with some variations being made on these loads by the hand-loaders. All in all, these fellows are doing a good job of keeping the varmints in check, and are having a whale of a time doing it.

The American crocodile, while more vicious than the alligator, exhibits no hostility to man. It was first discovered in the United States in 1876, but was known before that in Mexico, the West Indies and as far south as Ecuador.

In California Style Show



California style leader, Irene Dunne, above, models a straw bonnet much like the ones displayed locally for style leaders here. This is in lime-colored straw with a center decoration of large silk roses, a band of moss-green velvet and a sweep of lime veiling.

Hereford Riders Club Makes Plans For Building Club House And Corrals

Hereford Riders Club met in regular session Thursday night at the City Hall with J. D. Neill, president, presiding.

Main business of the meeting had to do with locating and subsequent purchase of a small acreage near Hereford where a club house and corrals can be situated. A committee was appointed to locate a suitable site.

Those attending the meeting were Virgie Lee Sparks, Nell Spradley, J. D. Neill, Cawthon Bryant, Hugh Clearman, Mrs. W. S. Fluit, Mrs. Lee Hopson, C. D. Kelton, D. H. Alexander, Ky Lawrence, N. G. Elliston, Jack Wilson, Mr. and Mrs. Pat Lawhon, Mr. and Mrs. Jack Brown, Mr. and Mrs. T. W. Roberson and Mr. and Mrs. Ralph Sears.

Mrs. Stagner Is Hostess For Class

Gleaners Class of the First Baptist Church was entertained in the home of Mrs. Owen Stagner Friday night March 4, at a covered dish supper party. Hostesses were Mesdames Jack Kirksey, W. O. Witherspoon and Owen Stagner.

After the business session was held Mrs. Kirksey gave the prayer and Mrs. Lowell Sharp conducted the devotional lesson on "Faith Wins." Mrs. M. A. Bettis was in charge of the program on Missions. Mrs. Charles Dones gave the concluding prayer.

Those present were Mesdames M. T. Rutler, Charles Dones, Alwyn Savage, Carroll Whiteside, Delbert Kinsey, Glenn Witherspoon, W. A. Lookingbill, E. W. Young, M. A. Bettis, Lowell Sharp, Tom Howard, W. A. Medlin, the teacher, Malcolm Casels and the hostesses.

Marian Longbottom. Greetings were read from two former members of the chapter, Mary Jo Mathies who is attending the University of California at Los Angeles, and Lucy Welty Derryberry of Oklahoma City.

After the program Mr. and Mrs. Horace Hershey were hosts for a social hour.

Mrs. Chas. Burk Is Club Hostess

Mrs. Charles Burk was hostess for the Farm and Ranch Club meeting held recently in her country home. Spring flowers decorated the luncheon tables and a short business session was directed by Mrs. Henry Melton, president.

The program on "Landscape Gardening" was presented by Mrs. P. B. Sowell and Mrs. Waldron Melton. Mrs. Jack Weaver told of the early production of

oil and minerals in Texas. Mrs. G. S. Solomon was the club prize winner.

Those present were Mesdames Henry Melton, Waldron Melton, Phillip Miller, Roy Pruitt, Frank Rickels, G. S. Solomon, P. B. Sowell, Ed Thomas, Zerrell Thomas, A. J. Walker and children, Jack Weaver, J. B. Stocks and the hostess.

Dowell Joins Fraternity

R. L. Dowell, Jr., of Hereford is one of thirty accounting students at the University of Texas that has been elected to Beta Alpha Psi, honorary and professional accounting fraternity, an announcement from Austin says.

New members in the fraternity represent 24 towns in Texas, one in Louisiana and a student from Gambia, in the Panama Canal Zone.

Dowell, a third year student at the University, is married and has one daughter.

Visit In Missouri

L. Baskin, Mr. and Mrs. W. H. Cromer and R. B. Coker had left last week by automobile for Savannah, Missouri. Baskin returned Thursday night, but others of the group remained in Missouri to visit. Baskin visited his birth place at Oregon, Missouri, and reports that many families in that area along the Missouri River have moved temporarily because of flood throats.

Mr. and Mrs. John Albracht left Thursday for a vacation in Fresno, California, where they will visit their son and family. Mr. and Mrs. Carl Albracht and two children. They plan to return in two or three weeks.

Mrs. J. O. Newell, Mrs. Darrell Blanton, and Craig Griffith spent Friday in Amarillo. Craig talked over the Man-On-The-Street program.

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MEDICAL SERVICES—M. D. or Osteopath.

NURSING SERVICES—Registered Graduate Nurses, 24 hours @ \$10.00 per day each.

AMBULANCE SERVICE—\$25.00 each Hospital Confinement.

IRON LUNG—Or similar mechanical apparatus.

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Premium, Whole Family—Only \$16.00 a Year.

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Elizabeth Womble

Across the Street South from the E. B. Black Co.

Rainbow Girls Initiate Four

The Hereford Assembly of the Order of Rainbow Girls held a regular meeting Monday evening at the Masonic Hall with Betty Jo Carnahan, worthy advisor, in charge. Twenty one members will attend Assembly No. 19 of Amarillo Friendship Night on March 16, it was announced during the business session.

Degrees of the Order were conferred upon Betty Jean Walsler, Jeanette Scott, Dorothy Velgel, and Doris Russell. Betty Jean Walsler is the first to be initiated into the Assembly whose parents and both grandmothers are also associated with the Order. Special guest was a former worthy advisor, Mrs. Calvin Goodin, who is the former Miss



Shaleen stockings

In tune with the lovely, liking season, pretty, practical SHALEEN hose... in styles and colors of inherent beauty... each proportioned for perfect fit. THE SHALETTE sheer with the Darker seams and the air-light foot for the new Spring shoe.



The little bolero is big news!



Three-piece ensemble highlighting the slim, brief bolero. A costume-making... Skirt featuring back fullness and high contour waistband. Yours in sheer crepe with an exquisitely feminine corded organdy blouse. Size 8-16.

A Paula Brooks Original

Carlye

Look... listen... The first '49 Carlyes are here... They've come, they're right before your eyes in our store now. See all the exclusive Carlye prints you can't see anywhere else—like the checkerboards, polka dots, bow knots, a shower of jasmine on sheer... See the twilight taffetas, See the new slim skirts, the two-piece ensembles... See Carlye's flattering high-cut silhouette... Come... see... be conquered... Complete Carlye collection for Spring '49. sizes 7 to 15, just in at

THE

Vogue

"For the Lady of Fashion"

Mrs. George Heard To Head Child Study Club For 1949-50 Season

Officers for the 1949-50 club season were elected at the Child Study Club meeting held Thursday night in the home of Mrs. George Heard. Those to serve include Mrs. George Heard, president; Mrs. Marlin Gilliland, vice-president; Mrs. Frank Watson, recording secretary; Mrs. Deward Roberson, corresponding secretary; Mrs. Frank Daniel, treasurer; Mrs. John Robinson, parliamentarian; Mrs. Worth Covington, historian and Mrs. Lisle Woodford, reporter.

Mrs. Frank Daniel and Mrs. John Robinson presented a program on "The Christian Home." Mrs. Daniel, the first speaker, gave the following ten commandments for modern parents: 1—Give your children love and confidence. 2—Plan for good times with your children. 3—Give children a share in tasks in the home. 4—Look for the good in children, be free with praise. 5—Value the curiosity of a child. 6—Teach children to convert obstacles into opportunities. 7—Develop in yourself the qualities you desire to see in your children. 8—Make your home a center for friends. 9—Share the fellowship of your church with your children. 10—Guide your children in Christian living.

Mrs. Robinson centered her talk around the quotation, "We need not wealth or splendor-wide hall or dome. The good, the true, the tender—these form the wealth of Rome."

"A Christian home means more than having a well furnished, well regulated house. It means a place where Christ is

known, loved and served and where children learn to know Him," Mrs. Robinson said. Members of the club present were Mesdames Cawthon Bryant, Worth Covington, Frank Daniel, Ira Foster, George Heard, Merlin Kaul, J. C. Reese, Deward Roberson, John Robinson, Earl Springer, Joe Story, Dale Tinnin, Lisle Woodford, Herman Neff and Frank Watson.

Mrs. Gerald Wilson Represents Hereford In Baptist Contest

Mrs. Gerald Wilson will represent the Hereford Baptist Training Union in a state contest emphasizing better speech to be held on March 31, April 1 and 2 in Abilene. At the Associational contest held in Dimmitt March 2, Mrs. Wilson won first place in her age group with her devotional "Let Your Light Shine," and at the District contest in Ralls last Wednesday she also rated first place. The talks must not be over seven minutes long, and must be given from memory in strict conformity with the printed copy held by the contest judge.

Danny McLallen, high school student, also represented the Hereford Training Union in the contests at Dimmitt and Ralls.

Mrs. J. W. Nunn of Bernathy has been visiting her daughter, Mrs. Wilma McCrohan.

Galileo, in 1581, discovered laws of momentum involving the pendulum.

Cotton Goes Formal



Summer nights and Panhandle Knights deserve to see you in the prettiest formal available, so cotton struts its stuff this year to dress you for lovely living. Right here in Hereford you'll find dresses like the gingham plaid evening gown, above. Ruffles provide the trim, bordering the skirt, the strapless bodice and even the matching stole.

WMU Program Given By Wayland College Students

An interesting program on "Missions" built around the theme "Christ—the Answer to Racial Tension" was presented for the Woman's Missionary Union of the First Baptist Church Wednesday.

A business session was held at 11 o'clock in the morning and a luncheon at the noon hour followed by the program at the afternoon session.

Mrs. Carroll Whiteside opened the program with the devotional lesson and special music was provided by David Goldston.

Speakers were Betty Takahashi of Hawaii, Julia Molner of Brazil and Peter Chen of China, all students at Wayland College, Plainview. They told of mission work in their countries and stressed the needs of the young people there. They also told something of their own lives and their ambitions to work with their people in the future.

Mrs. George Graham, general president, summed up the lesson for the day using a shambrock to illustrate the three main points, thus repeating the St. Patrick's Day theme emphasized in the luncheon table decorations.

CARD OF THANKS

Mr. W. Q. Duggan of Hereford, who recently returned from a hospital in Amarillo after undergoing a major operation, would like to thank all persons who donated blood to help in his recovery, especially J. C. Reese, Sylvester Slagle, Jessie Click, Jack Gilliland; also those who sent cards and helped in any way. I am glad to be at home again.

W. Q. Duggan

"Women Composers" Topic For Music Club Program

The second of a series of programs on "Women Composers" was presented at the meeting held Monday afternoon by the Music Study Club. Mrs. Cliff Estes was hostess.

Mrs. C. C. Acker was director of the program and gave an interesting account of Women Composers of the Orient. In tracing the history of music of China she said the jealousy of the men retarded the development of music in China and it was not until after American women had led the way that Chinese women were allowed to have any part in musical composing. She listed some of the works and achievements of the Chinese Women composers, some of which were held back as punishment dealt out by the men.

Musical selection for the day "as a piano solo "Reflections" composed by Margaret Hawkins, a musician of the Panhandle, played by Mrs. J. D. Neill.

Members present were Mesdames C. C. Acker, J. R. Allison, J. E. Beyer, B. F. Cain, W. T. Carmichael, H. A. Close, W. E. Dameron, C. C. Ferguson, Jeff Gilbreath, J. B. Jones, J. C. McCracken, J. D. Neill, Earl Phillips, T. W. Roberson, A. J. Schroeter, A. O. Thompson, C. R. Smith and the hostess.

HICKS HAVE NEW SON

Mr. and Mrs. Donald Hicks have announced the arrival of a son in their home. His birthday is February 3 and he weighed 8 pounds and 3 ounces. He has been named Don Mark.

The maternal grandparents are Mr. and Mrs. W. M. Stewart and Mr. and Mrs. C. M. Hicks are the paternal grandparents.

West Hereford HD Club Activities

West Hereford Home Demonstration Club held a meeting in the home of Mrs. J. W. Witherspoon Tuesday afternoon with Mrs. Howard Gore leading recreational activities.

Roll call was answered by members discussing The Rights of The Child and Adolescent problems and emotions were discussed by Mrs. Jimmie Mercer. Mrs. Leeland McMurray told of the importance of early training and environment. The next meeting will be with Mrs. Ida May Vaughn on March 22.

Refreshments were served to Mesdames Travis Caraway, Leeland McMurray, Edna Bowe, R. N. Yarbro, John Jacobsen, Sr., Ed Cox, Howard Gore, Alfred Smith, Minnie Walker, Tom Garner, Jack Flowers, J. I. Funderberg, Jimmie Mercer, P. Luck, Bernice Luck, Roy Boyd,

Vern Witherspoon, Ida May Vaughn, Carlos Vaughn, Miss Evelyn Bell, Miss Ara Lewis and the hostess.

Rev. Leon Hill Layman's League Banquet Speaker

Men of the Christian Church met in a Laymen's League banquet at the church Tuesday night with members of the Business and Professional Women's organization of the church in charge of the banquet. Mrs. J. M. Posey is chairman of the group.

W. E. Dameron, president of the League, was master of ceremonies and Jim Kirby was program chairman.

Guest speaker for the occasion was Rev. Leon Hill, pastor of the San Jacinto Baptist Church of Amarillo.

JOHN McLEAN

PHONE 273

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WHAT IS A Leprechaun ?

THERE WILL BE ONE ON THE STREETS OF HEREFORD ST. PATRICK'S DAY



THIS LEPRECHAUN WILL SELL

50

Silver Dollars

for

89c EACH! STAR

AN IRISH FANTASY FOR ST. PATRICK'S DAY

IT'S A GREAT DAY FOR THE IRISH! ... for LAUGHING ... for ROMANCE ... for YOU!



WEDNESDAY THURSDAY

March 13 through March 16
Mr. and Mrs. C. C. Beyer
Mr. and Mrs. Chas. G. Hromas
Mr. and Mrs. Louis LeGrand
Mr. and Mrs. Jesse Wofford
Mr. and Mrs. O. R. Sanders
Mr. and Mrs. Douglas Beans
Mr. and Mrs. R. R. Stewart
Mr. and Mrs. James E. Gollagher

If we have overlooked your wedding anniversary or your friend's wedding anniversary, we invite you to call at the Star or Texas boxoffice or phone 985.

Congratulations upon the occasion of your wedding anniversary.

A HEART WARMING PICTURE



DO YOU KNOW THAT 87% OF WOMEN HAVE A HIGHER IQ THAN MEN?

color by Technicolor

APARTMENT For Peggy

STARRING William CRAIN · HOLDEN and EDMUND GWENN with Gene LOCKHART and Gail BARNETT

The picture LIFE MAGAZINE, March 14 issue, apologizes for omitting as an outstanding production of the year.

STAR SUNDAY-MONDAY TUESDAY

TEXAS SUNDAY-MONDAY-TUESDAY

NO CRIME is barred on...
THE STREET WITH NO NAME
STEVENS · WIDMARK · NOLAN · LAWRENCE

TEXAS WEDNESDAY-THURSDAY

Bette Davis AS GREAT AS HER GREATEST
Winter Meeting
with JANIS PAIGE and JAMES DAVIS

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Give Now!

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PERMANETTES



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Fashion makes many demands, but none we can't handle when it comes to hair-styling. Our beauticians are experts in hair styling with fashions most flattering to your individual personality.

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THE PERMANENT BEAUTIFUL

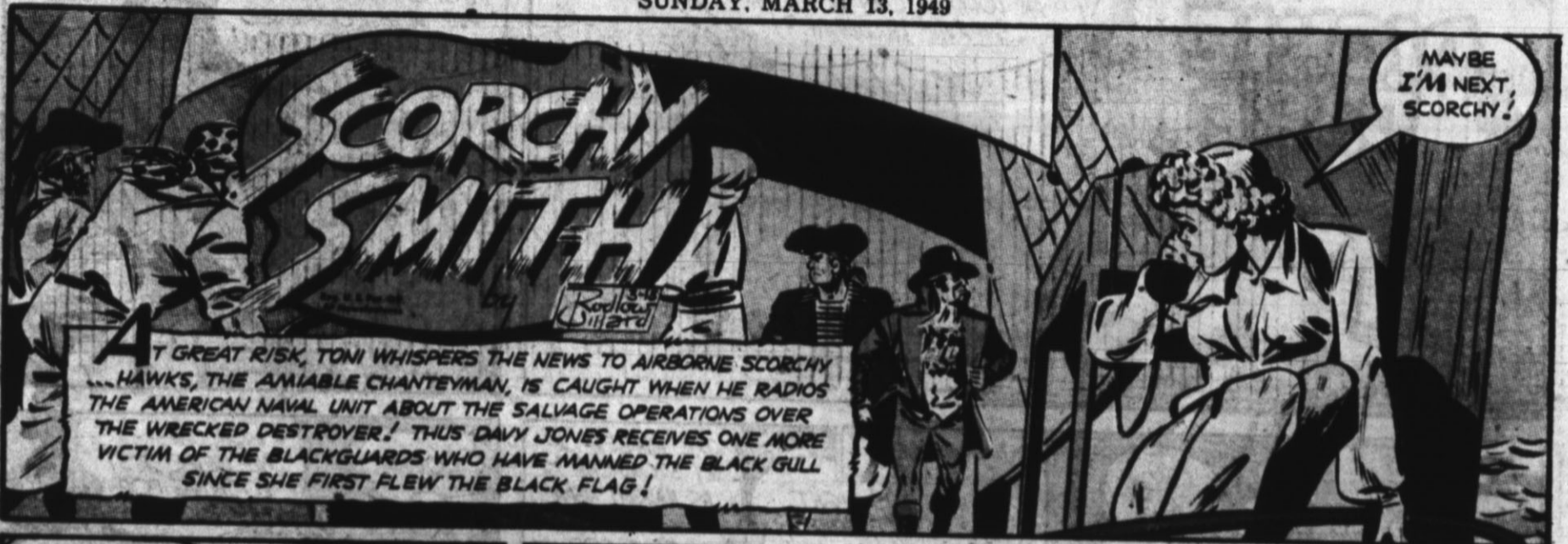
The Sunday Brand

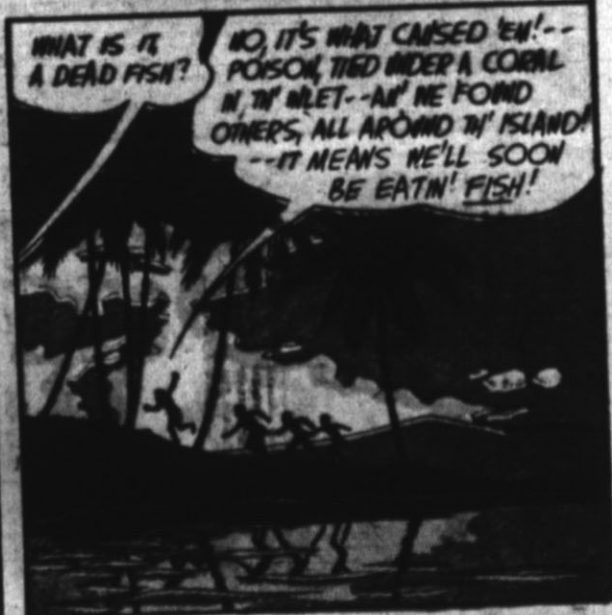
Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, MARCH 13, 1949







EXCITEMENT IS RUNNING HIGH IN UNCERTAINEA... KING CORNY HAS DECREED A HOLIDAY AND A MAMMOTH CROWD HAS ASSEMBLED TO SEE THE TOURNAMENT BETWEEN OAKY AND COUNT GLOCKENSPIEL...

IT'S A SELLOUT, POMONA! THINK WHAT THAT MEANS TO THE ROYAL EXCHEQUER!

YES, POP! AND I HOPE OAKY WINS, BUT...!

OAKY BETTER WIN! IF HE DOESN'T I'LL HAFTA FIRE HIM AND MAKE THE COUNT MY KNIGHT!

WAIT! THE UMPIRE IS GOING TO INTRODUCE THE CONTESTANTS!

LA-A-ADIES AND GENTLEMEN! ON THIS SIDE IS COUNT CASPER JENSEN SEMMELVITCH MARQUETTE GLOCKENSPIEL-- CHAMPION OF THE KINGDOM OF KNURALGIA, THE KINGDOM OF MUGG, THE KINGDOM OF PFOOH AND THE KINGDOM OF ICKEY!

AND ON THIS SIDE IS SIR OAKY DOAKS... CHAMPION OF THE KINGDOM OF UNCERTAINEA!

THE OPPONENTS TAKE THEIR POSITIONS, THE MURMUR OF THE CROWD SUBSIDES AND A TRUMPET SOUNDS...



I CAN'T WATCH!

DING BLAST IT, POMONA! THERE'S NOTHING TO WATCH!!...

THEY BOTH MISSED!

CONTINUED...



A PREDICTION HAS BEEN MADE THAT THE MOVIE HOUSE OF THE FUTURE WILL DISPLAY PICTURES ON A DOME-SHAPED CEILING, SHOWING EVENTS IN COLOR AND SOUND THE MOMENT THEY ARE OCCURRING ANYWHERE IN THE WORLD.

3.13.49

NEIGHBORLY NEIGHBORS MORRIS



OH DEAR - ANOTHER POT OF COFFEE FOR PETERS!



HE'S BEEN WORKING IN THERE FOR HOURS!



I DON'T KNOW WHAT HE'LL BE LIKE WHEN HE GETS FINISHED! ...OH, I HEAR HIM STIRRING NOW!



HI, SWEETHEART!



SMACK



HE GETS A REFUND!

3/13

PATSY

Reg. U. S. Pat. Off.
AP Newsfeatures

in Hollywood

by Bill Dyer



HEAR THE NEWS, PATSY?
...I'VE LANDED MY FIRST PART!



I KNEW THE STUDIO WOULD SOON DISCOVER HOW SHARP YOU ARE! ...WHAT'S THE PART?

A KNIFE, THROWER'S ASSISTANT!



KNIFE THROWER'S ASSISTANT?? ...BUT ISN'T THAT SORTA DANGEROUS?

WHAT'S DANGER WHEN YOU GET YOUR CHANCE IN MOVIES?
TA TA!



LIGHTS! ACTION!
...CAMERA!



ZING BONK!



YI-EEK!



PUFF! PUFF!
WHAT HAPPENED?
...WERE YOU HURT BY A KNIFE?

YES ... BOO HOO!
...THE CENSOR'S KNIFE!
HE SAYS MY COSTUME IS TOO SKIMPY



JEEPERS!

BOO HOO!
...THIS MAY BE THE END OF MY CAREER IN MOVIES!

SPORT SLANTS

ON MUSIC MAKERS

Marilyn
DAY

THE LOVELY
TELEVISION
and STAGE
STAR...

Joseph
HEIFETZ

THE FAMOUS VIOLINIST
IS AN EXCELLENT
TENNIS PLAYER.

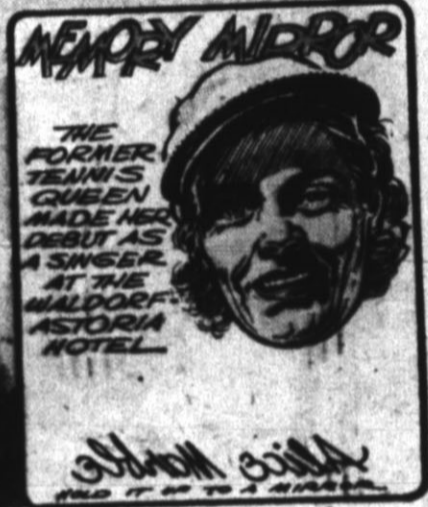


Jack
KILTY

THE SINGING
STAR OF STAGE
and RADIO IS AN
ARDENT FISHERMAN.



MARILYN FINANCED
HER FIRST SINGING
LESSONS BY WORKING
AS A TENNIS TUTOR
AT A NEW JERSEY
COUNTRY CLUB.



MEMORY MIRROR

THE FORMER
TENNIS
QUEEN
MADE HER
DEBUT AS
A SINGER
AT THE
WALDORF-
ASTORIA
HOTEL.

Edmond
COILA

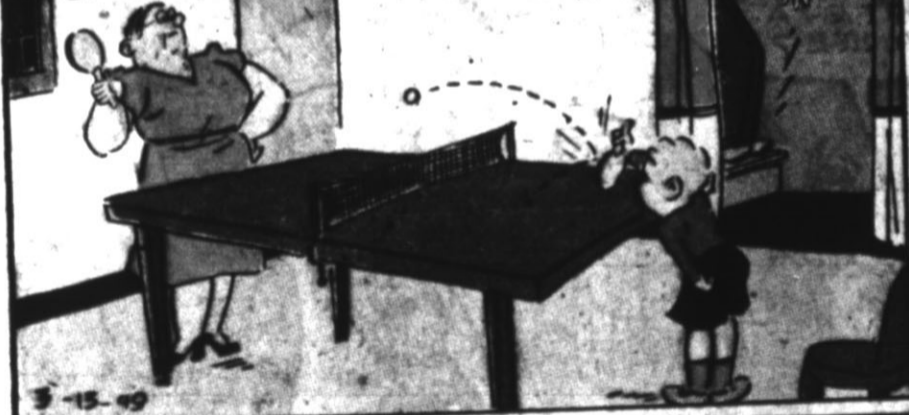
3-13-49 **PAC**

HOWER HOOPLE

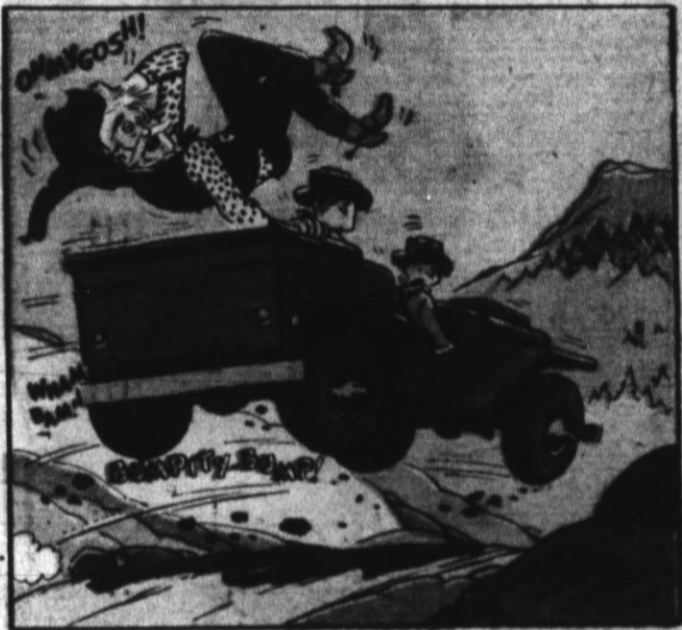
by **RAND TAYLOR**

TABLE TENNIS!
I WANT TO
PLAY, TOO!

I'LL PLAY BOTH OF YOU
TO MAKE IT EVEN-
READY?



YIPEE



HIT N' RUN



AP NEWSFEATURES COMICS

SIZING-UP

PLEASE, MR. MOODY, DON'T GIVE ME ANOTHER RAISE IN SALARY, I CAN'T AFFORD IT! MY TAXES ARE TOO HIGH NOW!

I'LL BET YOU'RE SORRY YOU DIDN'T BUY ME THAT FUR COAT THIS WINTER. THINK OF ALL THE SALES TAX YOU COULD HAVE DEDUCTED!



HENRY WON'T BE IN TO WORK TODAY. HE'S VERY SICK, HE FIGURED OUT HIS INCOME TAX LAST NIGHT!

-- AND FURTHER-MORE I THINK YOU JUST MARRIED ME SO YOU COULD DEDUCT ME FROM YOUR OLD INCOME TAX!

NOW, WILBUR, YOU TELL THAT CONGRESS THEY'VE GOT TO CUT DOWN ON EXPENSES, WE CAN'T AFFORD ALL THE THINGS THEY'RE DOING!

