

AROUND TOWN SIGHTS, FACES SEEN

Ernest Hardman, Hereford, has a copy of a bill of a sale held in 1849 which certainly shows the difference in character of articles sold then and those offered now at such sales.

Offered to buyers were: "A pair of oxen, two ox carts iron plow with wood mold-board, 1,000 three-foot clap boards, a 60-gallon soap kettle, 85 sugar troughs, 10 gallons of maple syrup, two spinning wheels, a large loom, 100 empty barrels, a 32-gallon barrel of whiskey, seven years old, 20 gallons of apple brandy, a 40-gallon copper still, four sides of oak-tanned leather, a dozen wood pitchforks, half interest in a tan yard, rifle, bullet molds, powder horn, six fox hounds, six Negro slaves, two of them mulatto wenches, and two of them boys," which the owner wanted to sell all together as he did not want to separate them.

Jerry Witherspoon sustained superficial scratches and bruises Friday evening when his motor scooter slid in some loose gravel and overturned. The accident happened as he was going around a corner on the way to put up the scooter.

Quite a few farmers in the Dawn area last week met for a "cracker barrel" discussion about joining "Ducks Unlimited," chief reason for joining would be to post their places through the organization, in order to eliminate hunters from driving across their fields and tearing down fences. No definite action has been taken, but the thought is spreading, due to extensive damage duck hunters from Amarillo, Hereford and Canyon during the past season.

Golf club representatives met Friday with City officials and furthered plans toward getting the golf course in shape for the coming season. President DeWard Robinson said that the City had released the stone club house to the golfers on a permanent basis. He also reports that the City will furnish water. New lines have been laid for improvement of grass greens and plans are to make the golf course one of the best in the Panhandle, Robinson said. The final cost will be around \$15,000.

At the same meeting, Jaycee representatives arranged to continue their program of improving the picnic grounds and park in the area which adjoins the golf club house on the east.

C. of C. BANQUET SIDE-LIGHTS: Dr. R. R. Willis was called away from the banquet as the result of a lady falling and breaking her hip; he was called away from the 1948 banquet for exactly the same type of case. Francis Hardwick says it is an absolute falsehood if anyone says his chair collapsed because of his weight; he says it was barely on the edge of the platform, and merely slipped off. Ernest Medtke, who knew the speaker personally when he lived at Clayton, says D. D. Monroe has white hair and that he was most surprised to see him with black hair Thursday night.

Food-for-thought department: What would have happened last Thursday night had a fire broken out at the Christian Church? The 274 persons were packed in the small basement so close together that it was impossible for some of them to move their chairs even one inch. With most business men in Hereford represented, a blaze would have been disastrous. "Business as usual" would have been a term of the past.

Otis M. Dickey recently announced the sale of his interest in the industrial motors division of Benefield Motor Company to Mark and Lee Benefield. Mr. Dickey is going into business for himself with a distributing company to serve this section with industrial motors and products. (Continued on Page 5)

'Rediscovery Of Past' Needed, Monroe Says At C. Of C. Fete; Dr. L. B. Barnett 'Outstanding Man'



SPEAKERS TABLE (above) at the Chamber of Commerce banquet Thursday night shows, left to right: Mrs. Faust Collier, Mr. Collier, who introduced the speaker, and D. D. Monroe, Clayton, N. M., abstractor and nationally known speaker who delivered the principle address; standing is Henry Sears, president of the Hereford Chamber of Commerce, who served as toastmaster at the annual banquet. BELOW, is Dr. L. B. Barnett, honored as Hereford's "Man of the Year" for 1948, is standing with the cup which was presented to him by Wayne Evans, president of the Hereford Lions Club. The picture was immediately following the presentation.

Says 'Little Man' Backbone Of Community

Speaker Hits U. S. Curbs, Sees War With Reds In '60

"Until we have peace around the mess table, we'll have a mess around the peace table." This one from literally hundreds of jokes and wisecracks which D. D. Monroe, Clayton, N. M., business man and internationally known speaker, used to drive home points of importance in his talk before the Chamber of Commerce banquet here Thursday night, when he "put democracy on the carpet," and pointed to a "rediscovery of the past," as one way to overcome some of the world's current problems.

Writes "Odes" Monroe says he writes "odes" occasionally and that he has frequently been referred to as "New Mexico's worse odor." To prove the point he read one of his poems about a great-grandfather, who had 23 children, and a great-grandson, who had only one. Great-grandfather's brood, according to the poem, turned out well, while great-grandson's one child was a question.

"Yes, Sir," concluded Monroe, "great-grandfather was a busy man."

The speaker's down-to-earth philosophy probably struck closest home when Monroe pointed to the "little man" as the backbone of the community. "The taxi driver, the waitress, the garage mechanic, the service station man and the soda jerk can do more toward putting your town on the map than your Chamber of Commerce folders and city officials rolled together," Monroe declared. "That little red-headed girl chewing waitress in the Bon-Ton Cafe meets and talks to more tourists and strangers in a day than the mayor or the Chamber of Commerce president will see in a month."

Everyday People Make Town "It is from these people that outsiders will form their impression of your town," he continued. "Despite what your colored folders says, the ordinary, everyday people really make the town."

Mr. Monroe said his town never did grow much, because "every time a new baby is born someone generally dies."

Roundly criticizing the expansion of government control into community life, he cited the democracy of the United States as having gone from a "little government" into a "big government."

"We are running with a big wheel and a little wheel," he said likening the process to a piece of machinery. "The big wheel is faith and the little one is the grace of God."

Communism was also cited as a dire threat rather than a red herring, Monroe, who is on the Speakers Bureau of the American Association of United Nations pointed to a "new faith in democracy" as the one possible means of defeating the spread of communism.

"Democracy is like charity, it begins at home," he averred. "We need leadership in the clubs, the villages and the towns of America," he continued. "We sent our boys out to change the face of the world, but we have done little about changing our hearts."

"Slaves" to Business Lack of time, the proverbial excuse, was attacked in the next round when Monroe said, "We must place democracy above ourselves. We are slaves to our business; we are slaves to time." (Continued on Page 5)

Thursday Wasn't Just Another Day For Little Medico

Thursday, Feb. 10, was more than just another day to pay bills for trail looking, serious little Dr. L. B. Barnett.

The occasion marked two important achievements in his life. One was bestowal of the highest honor his community could offer him when he was named, "Hereford's Most Outstanding Man of 1948," and the other marked the beginning of a long-awaited and well deserved vacation.

Leave For Dallas A few scant hours after receiving the annual Lions Club award, Dr. and Mrs. Barnett, accompanied by Mr. and Mrs. Jack Bradley, left for Dallas by automobile. From Dallas, the group will take a plane to Cuba and begin a two-week vacation, the first which Dr. Barnett has enjoyed since his discharge from the Navy three years ago.

"Bud," as Dr. Barnett's friends know him, can also point with pride that he grew up in this locality, having been reared west of here in the Black Community. He attended West Texas State College, Canyon, and studied at Baylor Medical School. Dr. Barnett came to Hereford to practice in 1943, and during his service in the Navy took precaution of keeping up his Chamber of Commerce dues.

"Dr. Barnett was one of the driving forces in the organization of the Hereford Community Hotel Corporation, which sold stock to finance the construction, now in progress, of the \$300,000 hotel. He is also president of the corporation," said Wayne Evans, Lions Club president and recipient of the award in 1947, as he made the presentation.

Cited for C of C Work Dr. Barnett likewise was cited as having served the Chamber of Commerce as a director in 1947 and 1948, and is currently a director in the Lions Club. As an advisor to the Deaf Smith County Hospital board, Barnett was also credited with having been instrumental in securing federal aid grants for the hospital after others had given up hope. Barnett holds an office of trustee in the Hereford Golf Association, and is president of the Tierra Blanca Medical a regional organization serving several counties.

True to his profession, Dr. Barnett arrived late for the annual Chamber of Commerce banquet, due to an unexpected call, and (Continued on Page 5)

Kester of Farmington, New Mexico; Mr. and Mrs. W. A. Dougherty of Clovis; Mrs. R. B. Anderson of Borger; Mr. and Mrs. W. L. Branson and son, Bob of Amarillo.



"IT FITS," was the amazed ejaculation of "Mr. Tack," when presented with a new hat following his appearance before the Lions Club here last Wednesday. Gene News, publisher of the Amarillo News-Globe and writer of "The Tactless Texan" column was awarded the hat by the club "in view of the fact that Mr. Tack almost always loses his hat while fishing in Wyoming each summer." —Photo by W. H. Patton

County Taxes More Than 93 Per Cent Paid

With payment of 1948 property taxes in Deaf Smith County 92 and one-third per cent complete Friday, collections this year are a hairbreadth behind those of last year which were 95 per cent paid at this time. Worth Covington, deputy sheriff, revealed Friday.

Covington termed this year's payment excellent and gave the following breakdown as to sources of payments: State-Charge, \$36,019.64—Collected, \$33,235.61. County-Charge, \$89,026.18—Collected, \$81,853.86. Common School District-Charge, \$31,284.34—collected, \$29,226.84.

Or, out of a total charge of \$156,400.16, the total payment has been \$144,376.13.

With taxes due Jan. 1, a one per cent penalty was assessed Feb. 1 on taxes that were not paid. The penalty will have increased to 7 and one-half per cent by the first of July when taxes become delinquent.

After taxes have been declared delinquent a penalty of 11 per cent is assessed plus a \$1 redemption cost. This penalty increases one-half per cent per month or 6 per cent per year.

Persons who paid their 1948 taxes Oct. 1, 1948 were given a 3 per cent discount. Those who paid by Nov. 1 were given a 2 per cent discount and those who paid by Dec. 1, a discount of 1 per cent.

THE WEATHER

High and low temperatures and moisture readings Wednesday through Friday were recorded as follows:

Wednesday—High at 49, low at 28, moisture at 6. Thursday—High at 49, low at 21, moisture at 6. Friday—High at 61, low at 35, moisture at 6. Total moisture for February—none.

Jimmy Barnhart Burned Severely

Condition of Jimmy Barnhart, young son of Mr. and Mrs. R. W. Barnhart, Hereford, who was burned severely Wednesday, apparently was improved Saturday morning, a Deaf Smith County Hospital attache said.

The youngster was reported to have been burned when he threw a match into a bucket of gasoline in a garage on the Bob Lindsey farm near Hereford, where his father is employed.

When the gasoline burst into flames, the lad is said to have attempted to stomp out the fire, catching his overalls on fire and burning his legs critically.

One of the first earliest American eating places was Philadelphia's "Blue Anchor Tavern" opened as early as 1823 or 1824.

Local Construction Set At \$6,000,000 In Last Three Years

Construction expenditures totaling more than six million dollars in Hereford during the past three years was this week reported by the Chamber of Commerce.

The report was broken into four categories and read as follows: Commercial Construction, \$1,138,000; Municipal Improvements, \$880,000; Residential Construction, \$1,650,000; Under Construction, \$2,345,000.

"The report, although eye opening, is conservative," said O. P. Cowart, City Secretary. "It does not include scores of remodeling jobs in business firms and in homes. Furthermore, increasing costs showed the municipal improvements program to a point which exceeds the original bond estimates."

Figures on residential construction—220 new homes at an average cost of \$7,500 each—was also generally considered low, despite the \$1,650,000 total Cowart said that this figure was reached by actual figures submitted by the four lumber yards in Hereford and added that he thought it might be low, since no allowance was made for lumber brought in or for houses moved into Hereford.

The complete report follows: Ireland Motor Co. \$75,000 Ford Motor Co. 80,000 Cash Way Grocery 50,000 C. R. Anthony Co. building 50,000 Star Theatre 40,000 Hereford State Bank 25,000 Sears Grain Co. 30,000 Central School 30,000 Fullwood Building 150,000 West Texas Gas Co.—Booster Plant, south of town 50,000 Hereford Clinic 80,000 Hereford Gin Co. 125,000 Green and Scott Apts. 20,000 Benefield Motor Co. 10,000 Fraser Milling Co. 125,000 Big T Pump Co. 20,000 Howard Gault 30,000

In conclusion, Cowart said that the report was compiled at the request of insurance companies and that it was arrived at on procedure recommended by the companies.

Smith Named To Vets' Rights Post

Secretary of Labor Maurice J. Tobin has announced the appointment of Ralph Smith, Hereford, as a volunteer veterans' rights committee member under the Selective Service Act of 1948. Smith has served as volunteer committee member under the Selective Service Act of 1940 in this area for the past year and a half.

His duties as a volunteer committee member will be to assist returning veterans in securing a proper re-instatement to pre-service positions, upon request to advise employers under law, of their responsibilities, and to advise employer, labor, veteran or other interested groups of reemployment provisions of the Selective Service Act of 1948.

Smith will continue to serve veterans of World War II who are seeking reemployment rights under the act of 1940.

Commenting on Smith's appointment, Tobin paid high tribute to the thousands of volunteer committeemen throughout the country who he said have been of inestimable assistance to returning service men in securing proper restoration to former positions.

Dr. Condon To Address Tuesday Night P-TA Meeting

Dr. S. H. Condon, head of the Department of Government and Economics at West Texas State College, will be the guest speaker at a PTA meeting at the Hereford High School auditorium Tuesday starting at 8 p. m.

Dr. Condon's subject will be "Home, a Democratic Unit for World Peace."

PTA officials have urged all persons to attend regardless of whether they are organization members.

All members are urged to contribute to a less towel shower, benefits of which will go to the High School cafeteria fund. Preceding the regular meeting, there will be an Executive Committee meeting in the office of School Superintendent George Graham at 7 p. m.

Streets Outlines Scout Program

The leadership training program of the Boy Scouts of America was pointed out by Scout officials at the weekly Rotary Club luncheon, Friday, Mr. Urlin Streu, Scout Commissioner, outlined the planned leadership training, beginning with the adult-planned program of the Cub Scouts, and continuing on through joint youth-adult planned activity, and culminating in a boy-planned program with adult advice.

He declared the Boy Scouts program to be a systematic approach to the problems of leadership in the world, nation, state, and community.

Participating in Streu were John Hicks, Cub Commissioner, Bill Phillips, Scout Master, and Bruce Woodwell, Explorer Post Advisor.

The local Boy Scout organization has 133 members.

Patterson Leads Herd To 53-33 Win Over Friona Chiefs

By a score of 52 to 33, the Whiteface basketball team defeated the Friona Chiefs in a game played last Thursday night. Patterson led the scoring with 20 points.

The Hereford Calves defeated the Friona B team by a score of 55 to 28. Morton scoring 18 points and Engman 14.

For the second time in the season the Whitefaces lost a game to the Price Cardinals in a game played Wednesday night. Final score was 43 to 35. Kelly and Patterson led the herd with scores of 11 points each, and Gallegos led the Cardinals with 17 points.

Next Tuesday night the Herd will meet the Friona team in Friona for a return game. Lee Rogers, who is employed at the Western Auto Associate store here, went to Amarillo Friday morning to give a blood transfusion to S. Q. Duggan, also a Hereford man, who underwent an operation.

Mr. and Mrs. Hewitt Hanson of Dallas arrived Friday night for a visit with his parents, Mr. and Mrs. O. I. Crumshaw. The Hansons will be here until Monday. Mrs. Hanson is the former Page Crumshaw.

OES Plans Patriotic Party On George Washington's Birthday

Plans for a joint meeting with Masons in a George Washington birthday celebration were made at a meeting of the Hereford Chapter of the Order of Eastern Star Tuesday night.

The meeting was held in the Masonic Hall and Mrs. Horace Hershey, worthy matron, announced the party which will be held on February 22, with Masons and their wives and members of the Order and their husbands given special invitations to attend.

Members voted to accept the Happy chapter's invitation to attend a meeting there on February 15 when Mrs. Belle Bromas, deputy grand matron will make an official visit. A letter of thanks from the Veterans' Hospital staff telling of the appreciation of favors for the

New Year dinner was read, and a clever little skit called "The Sixth Degree" was presented by officers and S. E. Burleson, Ed Boggus and A. L. Manjeot.

After the worthy matron honored birthdays of Mr. and Mrs. Arthur Thompson, Mr. and Mrs. John Patton and A. L. Manjeot, a social hour was enjoyed when Valentine gifts were presented to Mrs. Hershey.

St. Anthony's Guild Members Hold Quilting Party

Members of St. Anthony's Guild met at the home of Mrs. Ed Jesko for an all-day quilting party. Mrs. Joe Paetzold served as co-hostess.

A covered dish luncheon was served at noon, followed in the afternoon by a business meeting. Roll call was answered by giving a quilt pattern. After plans were made for a basket dinner to be held in honor of the new pastor and assistant-pastor, the meeting was closed by a prayer led by Mrs. G. Loerwald.

Members present were Mesdames E. Reinauer, H. Kuper, Walter Kuper, Leon Vinton, M. H. Koelzer, Frank Walterscheid, Gene Loerwald, Bob Lamm, John Henderson, Harold Hershey, Joe Huckert, S. T. Loerwald, Frank Brinkman, Edward Paetzold, and a guest, Mrs. John Paetzold.

Mr. and Mrs. W. H. Russell entertained at dinner Friday Mr. and Mrs. John Haberer of Antioch, California and Mr. and Mrs. Fred Barrett, Jr.

A surprise birthday party was given at the home of Mr. and Mrs. Frank Wilde on Thursday for their daughter, Dorothy Dee. Guests included Mr. and Mrs. James Wilde and daughter, Wynette, Mr. and Mrs. Bob Lowery, their daughter and son, Mrs. Fred Pittner, Joann, Gladys and Toddy Pittner, Mr. and Mrs. Frank Wilde and the honoree.

Work On Golf Course Stalled

With work about half completed, progress on the new golf course has been held up the last few days because of a lack of funds and bad weather, Jim Terry, pro at the course said recently.

Terry said it will cost \$10,000 to \$12,000 to complete the project.

However, plumbing is being repaired inside the club house, Terry said, and added he had been spending part of the last few days building club racks.

Irrigation System Complete

The irrigation system now is completed and it is hoped planting of grass will start in late April. If this is possible, the course should be ready for use by the latter part of July or early August, or perhaps even sooner, Terry said.

The golf club plans to use Seaside bent grass, "the aristocrat of grasses," for the greens.

Terry said there is great need for work on the road leading to the course. It is almost impossible to drive over the road now in wet weather, he added.

Work is being done on what Terry calls a "pay-as-you-go" basis started about the middle of last October.

Have To Haul Topsoil

Explaining it is necessary to haul in topsoil, he said the club plans to obtain a carryall from the Soil Conservation Service.

He said he "definitely" is convinced the club will be self-supporting.

"We of the golf club are out to promote the game in Hereford," he said and pointed out a program he is planning which will include free lessons to high school students and women's clubs.

Sundays when the weather permits, members of the golf club make trips to surrounding towns to inspect courses and play.

This coming Sunday they plan to go to Tucumcari, Terry said anyone wishing to make the trip with the group is welcome.

Deaf Smith County Hospital Records 24 Births In January

Twenty four births in the month of January for Deaf Smith County were recorded in the office of the County Clerk. They include:

Patrick Ivan Evans, son of Mr. and Mrs. Charles A. Evans, Jan. 1; Guymon Oscar Hudson, Jr., son of Mr. and Mrs. Guymon Hudson, Jan. 2; Alan Daniel Baker, son of Mr. and Mrs. E. M. Baker, Jan. 3; Glane Mae Smith, daughter of Mr. and Mrs. Cecil Smith, Jan. 5; Nelda Jean Burgin, daughter of Mr. and Mrs. J. N. Burgin, Jan. 5; Lewis Edward Parish, Jr., son of Mr. and Mrs. L. E. Parish, Jan. 5; Jane Frances Wilhelm, daughter of Mr. and Mrs. Ray Wilhelm, Jan. 6; Edna Catherine Dry, daughter of Mr. and Mrs. William R. Dry, Jan. 7.

Ruth Diane Pittman, daughter of Mr. and Mrs. R. W. Pittman, Jan. 7; Petra Pesina, son of Mr. and Mrs. Domongo Pesina, Jan. 8; Donna Sue Landry, daughter of Mr. and Mrs. C. E. Landry, Jan. 8; Charlotte Lynne Hill, daughter of Mr. and Mrs. O. G. Hill, Jr., Jan. 8; Sandra Dale Caster, daughter of Mr. and Mrs. J. C. Caster, Jan. 9; Ercel Gene Brashear, son of Mr. and Mrs. George E. Brashear, Jan. 11; Marvin Bryce Martin, son of Mr. and Mrs. A. L. Martin, Jan. 11; Thomas Eldon Reeves, son of Mr. and Mrs. Irvin Reeves, Jan. 11; Sue Evelyn Northcutt, daughter of Mr. and Mrs. B. B. Northcutt, Jan. 14; Laticia Mae Drake, daughter of Mr. and Mrs. W. M. Drake, Jan. 14; Freddy Duane Hernandez, son of Mr. and Mrs. Pete Hernandez, Jan. 17; Mary Margaret Wright,

daughter of Mr. and Mrs. L. C. Wright, Jan. 17.

Martha Ann Henslee, daughter of Mr. and Mrs. Donald Dee Henslee, Jan. 23; Donald Lee Funk, son of Mr. and Mrs. Lester Funk, Jan. 26; Robert Eugene Fowler, son of Mr. and Mrs. Valton Lee Fowler, Jan. 26; Harvey Dean Whaley, Jr., son of Mr. and Mrs. H. D. Whaley, Jan. 31.

Perk Flowers from Hobart, Oklahoma, is visiting with relatives in Hereford this week.

Mr. and Mrs. Frank Lookingbill, Mr. and Mrs. Thurmond Johnson, Johnny Winkler, Mr. and Mrs. L. H. Lookingbill, Sr., Miss Betty Craig and L. H. Lookingbill were in Tiban, New Mexico Wednesday night to attend the rooster fights.

Mr. and Mrs. Jim Lipsecomb entertained Mr. and Mrs. John Haberer of Antioch, California at dinner Thursday noon.

Riders Club To Participate In Stock Show Parade

At a regular meeting Thursday night, members of the Hereford Riders Club made plans to participate in the parade to be held in connection with the Hereford Junior Livestock Show, Feb. 19.

The Club will be host to out-of-town riders organizations scheduled to be on hand for the parade.

A greeting committee named includes Forest Minton, who will greet Clovis riders; Jack Brown who will greet Tucumcari riders; and Pat Lawhon, W. M. Stewart, T. W. Roberson and Jack Brown. J. D. Neill, president, was in charge of the meeting.

A Harvard survey finds that married men have more muscles than bachelors. Probably because the bachelors are seldom called upon to unscrew jar tops and beat rugs.

One chiroprapist predicts the eventual disappearance of the human leg. And with it, Hollywood may then have to rely on acting ability.

HEREFORD FURNITURE CO.
for
HIGH QUALITY FURNITURE
Guaranteed Radio Service
On All Makes and Models
ACROSS FROM THE POST OFFICE
401 Main Hereford Ph. 823

CUSTOM SLAUGHTERING
AND
WHOLESALE MEATS
We pick up, Slaughter and Deliver over a 25 mile Radius for the hide.

HOPSON
SLAUGHTERING HOUSE
LEE HOPSON V. C. HOPSON
1 1/2 Mile North on Highway 51
PHONE 555-J-3 HEREFORD

LINE UP with BEAR

FRAME STRAIGHTENING
WHEEL BALANCING
FRONT END ALIGNMENT

KINSEY
Motor Company

A Complete Stock of GENERATORS and STARTERS FOR CARS AND TRUCKS

IT'S HEREFORD WRECKING for **24 HOUR WRECKER SERVICE**

We have two Heavy Duty Winch Trucks on duty at all times.

Visit Our **Complete Service Department**
HEREFORD WRECKING & PARTS CO.
O. H. Culpepper Phone 320 U. V. Pierce

Bring Your Friend "SPECIAL"
Beginning Monday **DRESSES** Bloomfield "for the larger woman"

Carole King "for the junior"

Fall and New Spring Styles
Values up to 27.50 reduced to

2 dresses for **\$10**

Also a **SPECIAL RACK OF FORMALS** from our regular stock
Values to 19.95

NOW ONLY \$10

POPULAR STORE
NEW SPRING MERCHANDISE ARRIVING DAILY

Repair
ON MONTHLY PAYMENTS
SEE PAGE 7 SECTION 2

HERE! NOW!

Double Wing **Chattin**

EVERSMAN AUTOMATIC LAND LEVELERS

FERTILIZER DRILLS FOR LEGUMES AND COVER CROPS
SERVIS TERRACERS AND BULLDOZERS FOR H and M
MARTIN HUMMER & CORSICANA TERRACERS AND DITCHERS
6 ft. and 7 ft. Sizes

Springtooth Harrows and Weeder Mulchers
For Mulching Summer Fallow Ground

Moldboard & Disc Plows
For Land Preparation and Cover Crops

Disc Harrows For Mulching & Turning Cover Crops

No. 4 Fertilizer Distributor
For Applying Potash and Super Phosphate

Fertilizer Units For Planters & Cultivators

USED EQUIPMENT

KRAUSE ONEWAY 17 ft.

MCCORMICK-DEERING ONEWAY 9 ft.

10 Ft. TANDEM DISK

SUPER A TRACTOR

DISK PLOW, CULTIVATOR, PLANTERS

W-30 WHEATLAND TRACTOR

McCormick Regular Tandem Disks 8 ft. and 10 ft., 18"

Offset Heavy Duty Disks 4 1/2 ft., 9 ft., and 13 1/2 ft.

Heavy Duty Tandems 8 ft., 22 Inch

A REAL BARGAIN ON TWO-ROW POTATO PLANTERS AND FERTILIZER UNITS

Hereford Implement Company
ACROSS THE STREET WEST OF COURTHOUSE
YOUR INTERNATIONAL HARVESTER HOUSE

EDITORIALS....

WAS SEX SHOW "BAN" WORTHWHILE?

Churches Of Hereford Have Advanced Good Question

Acting upon the invitation of the theatre management, a group of citizens representing school and church groups previewed and banned the showing of a so-called educational sex film in Hereford last week.

The above statement sounds innocent enough. Actually, the situation was loaded with explosives equal in power to the atom bomb. Wrapped within circumstances were fundamental wrongs which have actually caused international wars. Chief among these fundamentals were denominational religious prejudice, and freedom of speech; added to these factors was the current national question of modern day sex education trends.

From a legal standpoint, in keeping with the Constitution of the United States, the theatres had every right in the world to screen the film. The question of common decency, sound business, and community welfare were, and always have been, a matter of personal choice.

Likewise, educational value of such films is subject to question. However, it is well to remember that the United States Army can point with accuracy to results which lowered venereal disease through the showing of truly educational sex films. On the other hand, the film in question contained a story along with the facts and figures, and differed from the army films.

Freedom of speech and freedom of the press are two principles upon which this nation was founded. On the other hand, they can be as easily abused as they can be upheld. The surest and quickest way to loose these tenets is to abuse them. The Brand, for instance, is approached regularly with offers of paid advertising space on whiskey and beer. Such advertising is refused, because we firmly believe so long as the people of this community vote for prohibition of alcoholic beverages that they do not wish to see them advertised.

GUEST EDITORIAL

Potato Program Reform Bases Price On No. 2 Grade

(Note: Despite the decrease in support price levels, Faust Collier, ACA Secretary, said the final overall goal on potatoes here had been established at 3,208 acres. It is also interesting to recall that Hereford pioneered the sale of "all No. 2 grade" to the government last year, cutting the sale of No. 1 grade potatoes to a very minimum. Here is how the potato situation looks to outsiders.)

Critics of government support of agricultural prices have had handy and devastating ammunition in the operation of potato price guarantees since the end of the war. To discredit the entire support program, it was scarcely necessary for them to do more than point to the millions spent by the government to buy surplus potatoes while market prices continued to pay dearly for them at market counters.

Those who view reasonable price support as a wise precaution against a farm price tailspin that might pull down the whole economy will welcome therefore, the announcement by the Department of Agriculture of changes designed to cure the "faults" and cut the cost of the potato program. Agriculture officials estimate the 1948 cost of the program at more than

'Tack' Makes A Prediction

"Hereford is going to be a city one of these days."

The words were spoken here Wednesday by Gene Howe, publisher of the Amarillo News-Globe, popularly known over the Panhandle as "Mr. Tack", writer of a personal column, "The Tactless Texan".

"Mr. Tack", widely known as weather prophet and outdoor sportsman, is also a keen observer of conditions. He said the same thing about Amarillo a quarter of a century ago and supported his belief by making his home there. Mr. Tack is glad he did, because his prediction came true.

The Brand is inclined to agree with Mr. Tack — with reservations. We believe that Hereford will become a small city of 10,000 or 12,000 people within five or six years something the size of Borger, perhaps someday as large as Pampa. Beyond that point, increased population will depend largely upon economic conditions over the United States; radical decentralization could make considerable change in any prediction.

Meanwhile we will string along with Mr. Tack and hope that his prophecy does not turn out to be just another weather prediction.

50 Years Of Progress

Beginning today, the First Christian Church of Hereford will officially open ceremonies in observance of its Fiftieth Anniversary in this community.

Founded by pioneer settlers in 1889, the church has played an important part in the growth and development of this area. The first little church building located across from the present city hall, was for several years a meeting place for the community and for other faiths which had no place to gather for worship. Like other residents, members of the church believed that Hereford would be a city of 20,000 by 1920 — and they built accordingly. The old Hereford College was another

in their home town newspaper. This is an example of free speech in reverse; to say the least it varies from the general conception. Freedom of speech, if it is to continue, must be exercised wisely and always for the welfare and goal of the American people.

Voluntary censorship offers of the theatres probably falls within this same category, which is to serve the community to the welfare of all concerned. A justified criticism lies, perhaps, in the fact that the preview was limited to a minimum of five organizations, and not extended to sponsors of other youth activities.

To say the churches gained a victory is questionable. This depends entirely upon their future action.

The Brand believes that the churches will agree when we say that the purpose of a church should be positive as well as negative. We believe that their obligation to foster good is equal or greater, than their obligation to stamp out bad.

At such a time, therefore, when the churches of Hereford have carefully studied the question of sex education through films and decided upon the merits of carefully edited and directed films, we feel that they should individually, or as an alliance, publicly endorse or reject education of this type. If they should find education of this type worthwhile, we also feel that they should — individually or collectively — sponsor the showing of carefully edited sex films to the young people in their own churches, through the schools, or even in the theatre.

Churches included in the protest have advanced an excellent question. A question which other people have ignored through indifference and laziness. If they follow through with a sound program, they will have won a great victory and set an example which will spread over the nation. Otherwise, their action can be summarized as a lost cause.

\$200,000,000, only a problematical part of which the government will recapture through cut-price sale of potatoes.

By discretion allowed to the secretary of agriculture under the last year's farm bill, the support price for potatoes will decline to 60 per cent of parity for the 1949 crop. In a change of policy, the government will establish only one level of price supports, to apply to all potatoes of No. 2 grade or higher.

This means that the government will pay no more than \$1.80 per hundred weight for any potatoes it buys, whereas last year's support price for No. 1 potatoes was \$2.92 per hundredweight. If this has the effect at which it evidently is aimed, it will encourage the selling of top grade potatoes at a free market price, with the government guarantee tending to set a floor at a level considerably below that which heretofore has prevailed.

The result should be to make potatoes sell more nearly at the price level set by the relation of supply and demand, and to discourage overplanting and overproduction. It also should eliminate potatoes as the horrible example which brings the entire program of crop support into disrepute.—Ft. Worth Star Telegram.

dream which failed to materialize fully for the organization.

These disappointments, to a breed of men and women who settled a new country with the idea of expansion and progress, were no doubt serious. Some members may have even looked upon their work as a failure.

From these things we can learn an excellent lesson. The early settlers saw visions of what this country offered. Buried in their hearts, however, were dreams of security, comfort and religious freedom. Certainly, they cannot be blamed for failing to remember that a sound expansion program is based upon honest toil, careful planning — and time.

Today — 50 years later — Hereford is just beginning to realize some of the dreams of those early settlers; others will follow in even more distant generations.

Meanwhile, let us congratulate early members of the first Christian Church next week and honor with them the people whose convictions and tenacity led them to found a new civilization on the grass covered prairies of the Texas Panhandle.

The Sunday Brand

Hereford, Texas

Established 1948

Published every Sunday

Hereford, Deaf Smith County, Texas

Mrs. Seth B. Holman and Jimmie Gillettine Owners and Publishers

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$5.95 per year. Carrier delivery, 50c per month. Single copies, 10c each.

Entered as second-class matter July 5, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Editor.....Jimmie Gillettine
Society Editor.....Mrs. John McLean
Adv. Manager.....Port Nealley
Shop Foreman.....Anna DeWolfe

Texans in Washington

By TEX EASLEY

AP Special Washington Service

Washington (AP)—Probably the busiest office on Capitol Hill is that of Texas' new senator, Lyndon B. Johnson.

Hundreds of letters pour in daily from all parts of Texas and as many as 2,000 on a single day have been received since he took oath Jan. 3. He has a staff of 16 employees to help him hew close to a self-set rule that every letter be answered within 24 hours.

Johnson took over the same three-room suite occupied by his predecessor, former Senator W. Lee O'Daniel, but he has rearranged things.

The large center room which served as a reception office for O'Daniel has been taken over completely by Johnson's administrative assistant, John Connolly of Floresville, and the latter's own staff of stenographers and legislative trouble-shooters.

Among those in the latter unofficial category are Walter Jenkins of Wichita Falls, Glynn Stegall of Graham and Warren Woodward of Coleman. All experienced men in the ways of Washington, having served with the senator when he was a member of the House, they handle innumerable queries by getting on the telephone and contracting the proper federal officials.

Visitors enter the suite now in the smaller end room which heretofore was occupied by O'Daniel's secretaries and stenographers. Miss Mary Rather formerly of Sugarland and Austin and for many years a secretary to Johnson, usually welcomes them.

When Miss Rather is engaged in other matters, Mrs. Dorothy Nichols, Jr., of Cotulla or Doris Seeliger of Lockhart may be the ones to welcome the visitors.

Behind a desk at the back of the reception room sits Horace Busby of Fort Worth, former Texas newspaper and radio man who serves as Johnson's press relations official. He is the one to whom the reporters first go with their queries. If he can't supply the answers, or if for any reason the newsman wants to see the senator, he gets prompt admission into the inner sanctum.

An analysis of the huge volume of mail Johnson receives says Busby, shows that more than half is from individuals asking for aid in their own personal problems which have a connection with the federal government. The remainder is largely from individuals expressing their views on matters such as pending labor or social security legislation.

Others on Johnson's staff include Mrs. Henry Long, Lubbock; Mrs. Christine Moore, Dallas; Mrs. Goldie Ruth Bryans, Bryan; Barbara Cunningham, Austin; Sarah Jones, Humble; Norman Heine, Lampasas; Bob Brill Austin; and Walter Bayer, Dime Box.

Congress appropriates funds to pay for a senator's staff, and the amount each is allocated depends largely on the population of the state he represents. Every administrative assistant gets a fixed salary, which with a cost-of-living bonus approximates \$10,000 annually. For the rest of his staff, Johnson receives about \$56,000 yearly. Salaries range upward from approximately \$250 monthly received by some of the stenographers.

Around the Capitol: One of the most impressive receptions this winter in Washington was one given in honor of Speaker Sam Rayburn by Rep. and Mrs. Clark Thompson of Galveston. Numerous Cabinet members and others high in the government, including General Omar Bradley, attended.

Here visiting old friends and taking part in both pre-and-post inaugural activities has been Mrs. Beatrice Peebles Conklin of Dallas. Her husband, Maj. Paul Conlin, is on duty in Stuttgart. She returned from Germany recently with their two children Emily and Harriet.

Former Dallas Mayor Frank Wozencraft and Mrs. Wozencraft, now residents of Washington, have just returned from New Haven, Conn., and a visit with their son, Frank M. The son has been chosen editor of the Yale Law Review for the last half of the school year.

Austin Anson, manager of the Texas Citrus and Vegetable Growers and Shippers Association, testified in opposition to the 75 cents per hour minimum wage at the House Labor Committee hearing on the subject.

Dividing the Spoils



THE VOICE OF PUBLIC OPINION

Letters To The Editor

Hullabaloo! Nothing.

Facts of life should be taught in the home. Parents should not neglect their duties and leave it up to lewd literature or so-called "educational pictures" to educate their children morally.

I think the churches of Hereford did a wonderful thing for our community, and all-praise to Mr. Hardwick's sportsmanship.

Sincerely,
Mrs. Frank Brinkman.

I think the controversy over the sex picture "Let There Be Light" comes from two different schools of thought mixed together in most churches. To one school of thought light and darkness is a true symbol of good and evil, evil being only the absence of good. If one is in darkness he cannot shut out the darkness by building a wall around himself—he can only shut out what light there is. Neither can evil be cured by banning information concerning it nor ignorance be cured by withholding knowledge.

Those who hold to this school of thought are liberal-minded and welcome new ideas and better ways of doing things.

Side by side with this theology, perhaps in the same pew or in the same deacon's row is the other theology. To them light and darkness is not a true symbol of good and evil. To them evil is a dynamic thing itself, headed by the devil whose purpose is to destroy all good. To them any light which cannot filter through the stained glass windows of their theology is evil. To them any new thing may be the devil in disguise and anything questionable should be squelched. To this class belong the witch-hunters, and to this class belonged the clergy who condemned Galileo's theory of the universe. The scientific light coming from Galileo could not filter through the stained glass windows of the church's theology, therefore, it was the work of the devil.

Such people in their zeal have made many mistakes and in my opinion the banning of the sex picture was just another one of their typical blunders.

Hardy Benson,
Route No. 4,
Hereford.

February 11

To The Brand,
Hereford.

The whole controversial question of "Let There Be Light" boils down to two very important realities—the fact that "sex" is, or should be, the most personal and private aspect of life, and there is never the slightest excuse to make it public for any reason or in any manifestation, and the fact that for many years now there has been a grow-

Did You Know ... ?

By HOMER FOX

Jim Black was Editor-in-Chief of the first Hereford High School annual, "The Whiteface," in 1916? He was also an officer in the boys literary society, played tackle and halfback on the football team and, later, was the original organizer of the Hereford Golf Club, serving the first year as president.

The rest of the gang who served on the editing staff of that first high school annual were: Glenn Boardman, Nella Carter, Roy Gough, Zula Wood, Velma Green, Suzie Lackey and Harlan (Ham) Lambert.

They really had a girls basketball team to brag about in that old annual. Won the championship for the fourth straight year? Guess so; they never even lost a game in four years. Here they are: Susie Lackey, Lella Patton, Eddie Connell, Temple Sides, Elizabeth Oberthier, Sena Mae Mounts and Miss Elsie Pickett, coach.

A WORD PICTURE FROM "TRAIL DUST"

The Blue Taffeta Dress

By DOUGLAS MEADOR, EDITOR, MATADOR TRIBUNE

As a girl she was tall and lithe as a willow tree that stood close to the windmill in the shallow draw below the dugout. Dust-covered cowboys who watered their lathered horses there in the summer said her hair was the color of a new lariat rope. But she seldom smiled at the teasing of these frolicsome men, living so close to the edge of life, with spurs always jingling above the creaking saddle leather as they rode away. When they were gone, back into the mesquites, she would look after them and think of the blue taffeta dress in the mail-order catalog, then pick up the bright lard pail of water and trudge back to the dugout. She always thought of the dress when she watched the cowboys go back into their strange world beyond the windmill.

Finally, in a blazing cloudless day there came a young red-faced cowboy to the water trough and he did not ride away with the others. He led his horse and carried the pail of water for the girl and he was to return often. That fall, after the first norther had painted the mesquites with a golden lacquer, they carved their initials on a white fallen cottonwood log where they sat one splendid afternoon before their marriage.

During the subsequent years as they worked side by side at the loom of life, she mentioned the dress as one in a dungeon might tell of having seen the stars. Then time hung out larger clothing for the children on the barbed wire fence back of the barren, unpainted house and the woman's hair became the color of wheat straw left in the field from a past season.

No one ever noticed how worn a certain page became in the catalog showing a dark blue taffeta dress, or how nervous fingers accepted a check from the cattle buyer in payment for a dogie calf that had been salvaged from death and nursed to size and worth. The men paid for the calf and left it in the stalk field.

She was alone when the manila package arrived and she opened it as one might open the door of a dream castle that had been forbidden throughout life—but the dogs were barking and the dogie calf was in the stack-lot. She laid the package aside and went out into the cold November rain.

With a brown blanket around her shoulders, she sat beside the kitchen stove that night and her brow was hot to her husband's hand. The doctor came the next morning and during the following days, silent neighbors moved quietly about in the adjoining room. Then one morning the doctor arose from beside the bed and closed his medicine case as he held out his hand to the tense old man.

Relatives and neighbors searched in the small wardrobe and found the dress—she had never worn it—and it was a real, dark blue taffeta.

Another Letter From

The Bootlegger

Philosopher



Editor's note: The Bootlegger Philosopher on his Johnson grass farm is off on the topic of promises this week, a subject he's an authority on.

I was out here Monday seel how much damage the recent cold spell did, wonderin if it had got cold enough to freeze all the insects and the weeds and grass which ain't never occurred before but there ain't no law against hopin, as there ought to be some way of makin a crop without plowin all spring and summer (as I been told that's hard work, havin never gotten around to it myself.) when I picked up a copy of a newspaper which was still waterlogged but that ain't unusual for that paper and dried it out and read where a government expert in Washington who got appointed instead of elected to his job, was advisin congressmen and state legislators to go easy on promis-

ing too many things to the voters. "There is a danger for example," he said, "that legislators will promise their districts more roads than could be built during the next decade, even if the government had the money." Ain't this another manifestation of un-Americanism croppin up in Washington? Since when hasn't a politician

got the right to promise? How many would we have left if you retired all those who didn't? While I never have understood why a man would want to leave his home and go to Austin or to Washington, I have always understood, in fact, supposed everybody in America understood, that regardless of why he wanted to go there, the only way he could get there was by promise. And if you're gonna promise just as much as you can actually accomplish, you ain't gonna get a chance to accomplish that as the folks that's already in is doin that much. What us voters want is promise that doesn't stop at the edge of the possible. Any candidate who can't promise no more than what the state can afford might as well save the cost of his candidate cards and get his plow in shape.

And promise more roads is one of the most cherished promises a free American can offer, and any Washington bureaucrat who throws cold water on it ought to go back where he came from. If all the roads was built that was promised last summer alone, there wouldn't be much land left to cultivate, which ain't no bad idea. Why the road in front of my house has been paved, orally speakin, so many times in the past twenty years it would've been eight layers thick by now if half the promise in had been realized.

This country is based on promises. Just keep sendin me your paper and I promise I'll pay you when I get around to it.

Yours faithfully,
J. A.

Ticklers

By George



"He won't be so crazy about changing the world when he gets a few years older and packs a bay window."

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st. insertion 4c per word
Each Additional 3c per word
Classified display . . . 75c per col. inch

No Blind ads will be accepted in either publication!

1. FOR SALE Miscellaneous

For sale: Trailer house. See Mrs. M. C. Westy 1/2 mile north of High School. B-1-15-1-tfc

See the new floor safe on display in the Hereford Brand window. It is the economical and safe way to protect your valuables. B-1-30-tfx

For sale: Studio divan in good condition. Has upholstered arms. 137 B Avenue or phone 463-W. B-1-16-5-tfc

For sale: Singer electric sewing machine, cabinet style. 307 Roosevelt. Phone 416-W. Mrs. John Winkler. B-1-15-5-tfc

We Have It!
FEED MOLASSES
Any Quantity
FRASER MILLING CO.
B-1-30-tfx

See Hugh Bookout at COMMERCIAL OIL COMPANY for used refrigerators, both electric and gas models. B-1-5-4C

FOR SALE
We have some good buys in cars, Tractors and equipment, combines, and other items.
J. M. HAMBY and FRED BELL
New Shamrock Station West Hereford on Highway 60. S-1-32-tfc

For sale: 1940 1 1/2 ton Ford truck. Good condition. Good new Royal sewing machine, treadle type. Good divan. Jimmy Walker, one block north and one block east Smith Motel. S-1-29-32-2p

For sale: Fryers, battery fed Beach's Grocery. B-1-7-6-2c

For sale: 700 bales wheat straw 40c per bale; also one Ford Ferguson disc plow, one Ford Ferguson handling disc. See A. N. Hopson, 1 1/2 miles southwest Hereford. B-1-26-6-4p

For sale: 2 milking shorthorn Bulls. Registered. I roan, one red with white marking, age 9 mo. 1 mile west of Summerfield Store. C. L. McGowen, Jr. B-1-27-6-3k

For sale: New Maytag gas range. Dutch oven, broiler and deep well cooker for \$225. Mrs. John W. Collier, Phone 38 or 835-J. B-1-23-6-2c

For sale: Trees, all sizes. Chinese elm, American elm. Paul Mathers Harris. B-1-11-6-2p

Did you know that Suits Auto Supply has T-13 Batteries for \$12.44 with exc.? B-1-14-6-2c

NURSERY, good assortment, plant now. Mrs. J. F. Ward, north Main. B-1-11-6-6c

ELMER MATHIES gets two tickets to see "A Foreign Affair" at the Star Theatre Wednesday Thursday, Feb. 16-17, for news tip on burned boy. Please Call at Brand Office for tickets. 1-tx

For sale: 1940 1 1/2 ton Ford truck. Good condition. Good new Royal sewing machine, treadle type. Good divan. Jimmy Walker, one block north and one block east Smith Motel. S-1-29-32-2p

For sale: Seed barley. See Earl Cole 2 miles west, 6 miles south Hereford. B-1-13-33-4p

For sale: Alfalfa hay and ear corn. Fain's Ranch, 4 miles south Dawn. B-1-13-33-2p

BABY CHICKS POULTRY LOOK AT THIS VALUE!

Cockerels from Pedigreed Matings sire even Dixie's Lowest Priced Chicks, such as Leghorns, Rocks, Redf 4 to 6 weeks old Leghorn Started Pullets. Cheaper than you can raise them. Write for Bargain catalog today. **DIXIE FOUTRY FARM**, Box 345 Brenham, Texas. S-33-1P

2. FOR SALE Farm Equipment

Solve your Irrigation Engine problem with a new Cadillac Engine—Rigged completely for irrigation use, including cooling coil, batteries, safety switch and overhead oiler. Priced \$730 f. o. b. Hereford. **BIG "T" PUMP CO.** East Highway 60 Phone 315 B-2-31-6-c

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY B-2-11-38-tfc

FARMERS
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfx

KOHLER LIGHT PLANTS
See us for complete home lighting equipment for your farm home. **COMMERCIAL OIL CO.** B-2-5-4C

For sale: Two practically new 16-10 Case drills. See at 509 25-Mile Avenue. J. B. Snead. B-2-16-32-tfc

For sale: Model A John Deere tractor. Excellent condition. Also 10-ft. John Deere Oneway on rubber. New discs. See at 509 25-Mile Avenue. J. B. Snead. B-2-27-32-tfc

For sale: Two 2-bottom moleboard tumbledug plows. Earl Marrs, 2 1/2 miles north Shady Rest Station, Muleshoe. S-2-17-32-3p

For sale: Two Farmall regulars with two row equipment for one. Jay Fortenberry, 7 miles north on Vega Hwy. B-2-19-32-4p

FARM MACHINERY FOR SALE

1 41-Ford, 1 ton Pickup, stock rack
1 Iron Age 2-row Potato planter
1 John Deer 2-row Patato Planter
1 Oliver 2 row Digger
2 Ford Tractors
1 22-ft. Single Action Massey-Harris Disc
1 Steel Float

ERNEST NEFF
101 F St. Phone 592-W B-2-2-5-6c

FOR SALE

Allis-Chalmers WC tractor one year old and with lister, Planter, cultivator, and mower. Also MM "R" with single or regular front wheel and complete beet and row crop equipment.
T. E. SIGLER
113 B. St. Ph. 809-W B-2-33-tfc

BEVERLEY ALEXANDER wins two tickets to see "A Foreign Affair" for the news tip on her dad burning \$125 in his trash. Get tickets at Brand office before show date, Feb. 16-17. 1-tx

For sale: IHC 2-row potato planter with fertilizer attachment. Contact Rube Adams, Phone 42. B-2-15-33-2p

For sale: 8 ft. Hoeme plow with extensions, practically new Ivan Block, Route 1, Phone 246-J. B-2-16-33-tfc

For sale: Two model A John Deere tractors. Big tires, power trowel, starter and lights. C. F. Loflin, Friona, Texas. S-2-20-33-1p

3. Automobiles FOR SALE

For sale: 1947 Hudson Commodore. John Wood Equipment Company. B-3-9-53-tfc

GOOD USED CARS

1947 Plymouth Tudor Sedan Heater.
1942 Plymouth four door sedan radio, heater, seat covers.
1941 Chevrolet Club Coupe Exceptionally clean.
1941 Pontiac Club Coupe.
Radio, heater, seat covers.
1941 Dodge four door sedan Fluid drive, heater.
1941 Chevrolet Tudor sedan Radio and heater.
Commercial
1946 Dodge 1 1/2 ton truck, Grain bed.
1946 Dodge 1/2 ton pickup Cattle racks.
1941 Dodge one ton pickup Dual wheels, stock & grain sides.
1937 Dodge one ton pickup.
IRELAND MOTOR CO. 218 West Third Ph. 180 B-3-6-2-C

For sale: 1946 Model Buick super, extra clean. Cogdell Motor. B-3-10-6-2c

1938 FORD Sedan, Hydraulic Brakes. A slick Car. Save \$150 if you buy this week.
1936 OLDS, Clean, Uses No Oil. Save \$100.
1937 FORD Motor Newly Overhauled.
1941 Two Door FORD. A good car. Save \$245 this week.
1940 DODGE, Save \$250 this week.
BROOKS AUTO SERVICE Phone 594-J. B-3-6-2a

Did you know that Suits Auto Supply has T-13 Batteries for \$12.44 with exc.? B-3-14-6-2c

USED CARS AT LOW PRICES
1947—Oldsmobile '76' 4 door sedan.
1946—Chev. 4 Door Sedan
1946—Chev. 1-2 ton pick-up.
1946—Chev. truck with Hobbs Trailer.
1940—Chev. 2 door
1947—Chev. Fleetline Aero Sedan.
1936—Chev. Truck.
See these Cars & Trucks before you buy.
KINSEY MOTOR CO. B-3-33-2C

1937 Plymouth 2-door, radio and heater. May be seen at 206 Avenue A after 5 p. m. S-3-16-33-1p

For sale: One extra clean 41 Ford coupe. 714-W. S-3-9-33-1k

4. REAL ESTATE For Sale or Trade

Will trade new city property with monthly income for irrigated land or land in irrigated district; from owners only. Phone 874-J. B-4-21-2-arc

REAL ESTATE
Irrigated Farms, Dry Land Farms, Homes and City Property.
CHARLES SOWELL
Office Ph. 792 228 Cl. St. Res. Ph. 193-W B-4-5-lfc

Go West Young Man Go West Goff Armstrong
lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right. B-4-50-60p

FOR SALE
Irrigated 320 acres two miles of Summerfield. All in cultivation. Two good irrigation wells. Four room house. 65 acres wheat; 230 plowed. All goes, immediate possession.
Price \$160 per acre. One fourth down payment. One half mineral rights goes. Write owner. P. O. Box 263, Hereford, Texas. B-4-4-lfc

For sale: 8 room duplex, pressure system. Phone 830-W. J. W. Hulse. B-4-12-33-4c

E. B. Posey, Realtor
Bus. Ph. 710 Res. Ph. 366-W
338 Main, Hereford, Tex. S-4-18-tfc

QUICK SERVICE REAL ESTATE LOANS

AUTO LOANS YOU DON'T HAVE TO WAIT

JOHN McLEAN
Phone 273 S-4-2-tfc

651 Acres level land, 7 miles of Hereford, 4 north and 3 west, 2 irrigation wells and new house—Price \$130. per acre. \$50,000 against it at 5%—10 years to pay. 60 ft. to water and lots of it.
GLEN WEIR
109 Main St. Ph. 200 Res. 452-W S-33-3C

FOR SALE BY OWNER
Unusually good section of land, 630 acres in cultivation; 400 acres summer fallowed wheat, all goes. 4-room modern house, Two irrigation wells. Located on pavement, REA, mail route, school bus route, and milk route. Priced \$125.00 per acre. See land and owner 12 miles west of Tulia. B-4-52-6-6C

For sale: Well improved 10 acre tract by owner; also second hand lumber and posts. 1/2 mile west on Harrison, 1/4 mile north. Call morning. B-4-25-6-4p

For sale: Large 14 room house and three baths. See Mrs. C. C. Ferguson, 514 Union or call 495. B-4-19-6-tfc

FOR RENT
For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. **NIPPER ELECTRIC.** B-5-14-2-tfc

Office space for rent: Main Street. Inquire at Hereford Brand. B-5-10-26-tfc

For rent. Furnished apartment. All bills paid. Hereford Motor Co. B-5-9-28-tfc

2 furnished apartments. Bills paid. 712 on 12th. B-5-8-3-tfc

For rent: Bedroom, close in. Phone 699-W. B-5-7-6-2k

Nice large bedroom to rent. Mrs. J. E. McCathern, Phone 729. S-5-10-33-1c

For rent: 4 room apartment unfurnished. Available between 15th and 1st. Phone 830-W. B-5-13-33-2k

For rent. Garage apartment. Furnished. All bills paid. Call 489-W, 204 Jackson. B-5-12-33-1p

For rent: Modern three-room furnished apartment. Adults only. 603 Jackson or call 217-W. B-5-14-33-2k

For rent: Furnished 3-room apartment. Phone 556-W or call at 211 West 8th. S-5-14-33-1k

For rent: 2 room house. 3rd house north of 601 East 12th. B-5-12-33-2p

6. WANTED

Wanted: All kinds of sewing alterations, children and baby clothes speciality. Phone 415-W Mrs. E. F. Drury, south Hereford. B-6-19-6-tfc

Wanted to rent: 2-bedroom unfurnished house. George Thompson, Phone 200. B-6-16-6-2c

Wanted: To buy a glass showcase 6 feet long. L. L. Womble at Phillips Service Station. B-6-12-6-2p

Wanted: Farm work by two single men. Experienced. Write Box 641, Hereford. B-6-12-6-2p

FOR SALE
652 acres improved and two good irrigation wells close to town, school bus and mail rd. Electricity. Price \$137.50 a good loan of \$52000 can run 10 yrs. at 5% immediate possession.
W. R. METCALF, Realtor
112 West 3rd St. Ph. 854 Hereford, Texas B-6-2-C

Wanted: Your muddy car to wash and grease. Phone 97 for free pickup and delivery. Phillips and Lawrence Service Station. B-6-20-33-4c

Wanted: Curtains to clean and stretch. 139 A Street, Phone 411-J B-6-15-33-2p

Wanted: Laundry any kind, Mrs. B. B. Noyes, Home Laundry, 222 C Avenue. B-6-13-33-2p

Wanted: Used windmill and pipe call 658-W or write Box 144. B-6-11-33-3k

Will do ironing at my home. Call 516-W. B-6-8-33-2p

8. HELP WANTED

BUSINESS OPPORTUNITY.
Wonderful opportunity to go into business for yourself in Hereford. We will train you. Small investment required. Write Mr. Alexander in care of Box 673. B-8-33-1c

10. NOTICE

Just received a shipment of the famous REVERE-WARE, COPPERCLAD STAINLESS STEEL COOKING UTENSILS. **COMMERCIAL OIL CO.** B-10-5-4C

Did you know that Suits Auto Supply has T-13 Batteries for \$12.44 with exc.? B-10-14-6-2c

NOTICE

We buy and sell second hand furniture. We also sell on commission tractors, cars, combines and anything in the way of machinery, you can bring it in and park it on the lot, or we will try to sell it where it is. **J. M. HAMBY & FRED BELL** West Hereford at new Shamrock Station. B-10-3-tfc

11. BUSINESS SERVICES
We have a small amount of 1 inch, 1 1/4, 1 1/2, and 2-inch galvanized, also 1-2" block pipe. **SEE HUGH BOOKOUT COMMERCIAL OIL CO.** B-11-5-4C

ANNOUNCING

A Complete Earth Moving, Land Leveling and Paving Service. Motor grader and bulldozer work, land leveling, and all types of paving. Call Dr. W. Wallace, 831-W or George Byrd, 9015-F-3 B-11-24-tfc.

William Hollabaugh, Amarillo, visited his parents, Mr. and Mrs. Clarence Hollabaugh, Friday. He was in Hereford on business for the Bell Telephone Company.

For free estimates on driveways and sidewalks call Jeff Banks. Phone 656. B-11-12-20-tfc

NOTICE

To people living east of Hereford and west of Canyon, we have Maytag Washers, Ironers, natural and Butane Dutch Oven Ranges and Singer Sewing machines for immediate delivery. We service any make of washer. **CUNNINGHAM MAYTAG CO.** Phone 405 Canyon, Texas 11-23-tfc

I build and erect windmill towers, install and repair pressure pumps. J. E. Turner, Phone 473-J. B-11-16-33-2p

Belts, Buttons, Dressmaking and alterations. Mrs. D. P. Mathies. Phone 305 W. 224 Ave. C. 12-11-13-tfc

13. LOST AND FOUND
We have in stock FAIRBANKS MORSE PRESSURE PUMPS; deep-well ejector and rod types. **COMMERCIAL OIL CO.** B-12-5-4C

Found in the country: Two packages left at Brand office. Owner may have by identifying and paying for want ad. B-13-20-32-tfc

MEMORIAL PLANNED
FLORENCE (P)—The town council decided recently to commemorate the fifth centenary of Lorenzo Del Medici's birth, with an exhibition of fine arts pieces and books of his times.
Lorenzo Del Medici, known as "Il Magnifico," was born here Jan. 1, 1449. During his period flourished some of Italy's greatest artists—Leonardo Da Vinci, painter Sandro Botticelli, writer Luigi Pulci and other famed artists like Verrocchio, Pollaiuolo, and Giuliano Da Maiano. Young Michelangelo was educated at Lorenzo's court.
Il Magnifico died the year of the discovery of America by Christopher Columbus.

Adult creative division, oil paintings by Mrs. Clyde Cave, Mrs. H. E. Wester and Mrs. Ray Cowser; flower arrangements, by a number of women, fancy work by Mrs. W. J. Frost, and Mrs. S. L. Easley; Junior creative division, woodcarving by Lanny Wilkins; drawings by Nelson Pierce; Billy Joe Kelly's ferris wheel collection.

In the adult collective division will be entered Mrs. R. C. Childers' shell-craft articles; Burt Elliston's display of relics and rocks from Palo Duro Canyon; Mrs. Urilin Streu's collection of pitchers; Mrs. S. L. Easley's collection of pitchers; Mrs. Wayne Evans' antiques. Among Junior collections will be: Nancy Patterson's perfume bottles; Lanny Wilkin's rock collection.

First, second, and third-prize ribbons in each section will be awarded. Those entering display are requested to bring them to the Cogdill Building Saturday morning and to remove them Sunday evening. Deadline for entries was 6:00 p. m. yesterday. The public is invited to see the displays. Admission charge will be 10 and 25 cents.

Mondeleen Blanton Will Marry L. L. Baker In Spring Ceremony

The engagement of Mondeleen Blanton to L. L. Baker has been announced here this week by her parents, Mr. and Mrs. E. B. Miles. The wedding will take place sometime in the early spring. The prospective bride has been attending Draughts—Business College in Amarillo for the past year and is employed in Amarillo. Mr. Baker who is one of the Baker brothers operating the Baker Construction Company has been in Childress for the past several weeks but will return to Hereford soon.

BOYCE HOUSE Gives You Texas

More memories of a sojourn in California (to help write "Boon Town" nine years ago): Of course, in Hollywood, you could go to church. And they have more sets out there than Oriental, metaphysical and many more, including the denominations we are all familiar with. Your columnist one night attended a service conducted by Aimee Semple McPherson. The preliminary part of the service was already under way: a brass band was playing. The man next to me said I had missed xylophone sextet. The main floor first and second galleries were full and the third gallery was almost filled. The roll of state was called and there were people there from 47.

Two-Day Hobby Show Will Start Feb. 19

A Hobby Show, to benefit the nursery at Deaf Smith County Hospital, will be held Saturday and Sunday, Feb. 19 and 20 in the Cogdill Building, under the sponsorship of the LaPlata Study Club.

Opening at 1:00 p. m. Saturday, displays will be open to the public till 9:00 p. m. Saturday and from 1:30 to 4:30 Sunday afternoon. Entries which will appeal to both men and women, will be divided into two groups, adult and Junior High, with creative and collective sections in each division.

Among the displays already entered are: Adult creative division, oil paintings by Mrs. Clyde Cave, Mrs. H. E. Wester and Mrs. Ray Cowser; flower arrangements, by a number of women, fancy work by Mrs. W. J. Frost, and Mrs. S. L. Easley; Junior creative division, woodcarving by Lanny Wilkins; drawings by Nelson Pierce; Billy Joe Kelly's ferris wheel collection.

In the adult collective division will be entered Mrs. R. C. Childers' shell-craft articles; Burt Elliston's display of relics and rocks from Palo Duro Canyon; Mrs. Urilin Streu's collection of pitchers; Mrs. S. L. Easley's collection of pitchers; Mrs. Wayne Evans' antiques. Among Junior collections will be: Nancy Patterson's perfume bottles; Lanny Wilkin's rock collection.

First, second, and third-prize ribbons in each section will be awarded. Those entering display are requested to bring them to the Cogdill Building Saturday morning and to remove them Sunday evening. Deadline for entries was 6:00 p. m. yesterday. The public is invited to see the displays. Admission charge will be 10 and 25 cents.

YOU'LL LIKE DOOR DELIVERY

OF

The Hereford Brand

AND

The Sunday Brand

BOTH PLACED ON YOUR DOORSTEP FOR ONLY

50c

Per Month

THE SUNDAY BRAND CARRIES MORE LOCAL PICTURES THAN ANY OTHER WEEKLY NEWSPAPER IN TEXAS!



Controversy Brewing In Legislature Recalls Scrap That Brought Formation Of State Water Conservation Association

By GARTH JONES
Austin (AP)—The surface water controversy brewing in the 51st Legislature recalls another scrap that resulted in the organization of the Texas Water Conservation Association.

The TWCA was formed in Austin Oct. 2, 1944 and it has been active in water and similar legislation on both state and national levels.

J. E. Sturrock, former attorney for the state board of water engineers, is the TWCA's general manager and has been its executive head since the organization was formed.

Sturrock said the association was set up by water users and water use agencies after Texas and other western states protested the consideration of a rivers and harbors bill then in congress.

"The army engineering corps was trying to get every stream that would float a skiff designated as navigable," he said. "When a stream is used for navigation you can't use it for irrigation and municipal purposes."

Sturrock said the membership of the association can be classified as to five types of water users with the majority of members in the irrigation class. Next come industrial users. Third is municipalities and cities. State river authorities and navigation districts make up the other classes of membership.

Sturrock said the TWCA has about 1,000 contributing members, representing about 20,000 water users over the entire state.

The primary purpose of the

association is "the promotion of the continued improvement and development of the state's rivers, harbors, lakes, water and land resources and the investigation and approval of practical and economically feasible projects throughout the state."

It is "non-partisan and non-profit."

The by-laws of the association lists these purposes of the TWCA:

"1. To promote and support the development, conservation, control, protection and utilization of the water resources of Texas for all beneficial purposes.

"2. To promote and assist in the proper co-ordination of plans proposed by agencies of the federal state, and local governments, associations, and private enterprises, to control, and utilize the water resources of the state.

"3. Through all means of publicity open to the association to create a widespread interest in water resources development and conservation by the citizenship of Texas, and to keep all members of the association fully advised on all matters pertaining to or affecting water resources development and conservation in this state.

"4. To encourage in all ways possible needed legislation, both state and national, to carry out the association's objectives."

The TWCA has two types of memberships. Individual membership is open to any citizen of Texas or elsewhere on payment of \$25 annually. Sustain-

ing membership is open to all districts, authorities and associations set up for utilization of water resources and to incities, towns, associations or groups who desire to contribute funds for the TWCA objectives. Sustaining membership is \$100 or more. Each sustaining member has four votes at the annual meeting.

Individual and sustaining members must declare their classification at the time they join—irrigation, industrial, municipal, navigation, or river authorities.

The board of directors consists of 35 members—seven from each of the five water use classifications.

Any matter that comes before the board goes first to the water use section affected. If that section approves the matter, then it goes to the executive board of eleven members.

The association has three active committees — mapping, water pollution control, and water laws. The proposed changes in state water laws that have brought protests from West Texas were drawn up by the water laws committee and approved by the association at its annual meeting last year in Austin.

The officers and directors are: Guy C. Jackson, Jr., president, Anahaug; Max Starcke, first vice-president, Austin; Charles H. Miller, vice-president, Barstow; A. S. Hatch, vice-president, Houston; N. D. Griswold, vice-president, Freeport; E. O. Taulbee, vice-president, Bay City; J. E. Sturrock, general manager, Austin; Mrs. Frances Ledbetter, asst. to general manager, Austin.

Directors: Irrigation — J. M. Collins, Plainview; A. L. Cramer, Elsa; W. David Evans, Angleton; Winfield Holbrook, Plainview; C. B. Jeffrey, Devers; Charles H. Miller, Barstow; Alfred Tamm, Harlingen.

Municipal — H. H. Allen, Corpus Christi; M. C. Giesecke, San Antonio; A. S. Hatch, Houston; E. E. McAdams, Austin; Harry N. Roberts, Lubbock; R. B. Thomas, Dallas; L. L. Williams, Crystal City.

Industrial — N. D. Griswold, Freeport; George A. Knapp, Houston; J. H. McCullough, Texas City; A. F. Mitchell, Corsicana; E. E. Neiswanger, Corpus Christi; E. N. Noyes, Corpus Christi; J. B. Thomas, Fort Worth.

Navigation — C. C. Chambliss, Anahaug; S. W. Freese, Fort Worth; John W. Fulbright, Beaumont; Melrose Holmgren, San Antonio; F. Q. Taulbee, Bay City; W. B. Tuttle, San Antonio; Howard M. Yost, Harlingen.

River Authorities — S. W. Cooper, Coleman; O. K. DeBusk, Beaumont; Ray M. Keck, Cotulla; Lewis Mims, Houston; Max Starcke, Austin; W. F. Weed, Beaumont; L. T. Youngblood, Bronte.

Mr. and Mrs. Alec Thompson returned Saturday from Paris, Texas. Mrs. Thompson attended the funeral of an aunt there the first of the week.

Strictly Fresh

Anthropologists have turned up in South America another "missing link" in the evolution of man. Ultimately, we expect to hear of the existence of a whole chain of nothing but missing links.

In England, the top quiz prize on BBC is \$8. For that kind of money here, you couldn't even get people to answer the phone.

Juliette St. Amour was granted a divorce from Romeo St. Amour in Detroit. That's a new wrinkle for an old cloth.

One college says the average salary of its 1947 graduates is \$2,500. This can be raised, however, if some of them become bricklayers or construction workers.

One bookstore advertised a volume entitled, "Harry Truman, a Political Biography," with this inflationary sign: "Formerly 19 cents, now three dollars." And for a deflationary note—there's probably a drastic cut in the Dewey literature.

Riled by the presence of too many pigeons, some Bostonians recently fed the birds whiskey-soaked grain. That's one way to destroy the homing instinct.

Scientists have developed a machine which can measure how much the weight of a feather twists a steel bar. That's an unusual twist.

One man claims he predicts stock market trends by the movements of the moon. That's more than fitting, since prices these days are astronomical anyway.

Says Little

(Continued from Page 1)

slaves to "keeping up with the Jones; we are slaves to false pride and slaves to foolish ambitions.

"Why, our grandfathers used to miss a stagecoach and never complain when they had to wait three days for another one, but today we raise hell if we miss a quarter turn in a revolving door."

He said out of 464 of our daily wants today, only 94 are necessary, while 10 years ago out of 56 daily wants only 16 were necessary.

Sees War With Reds
Predicting war with Russia in 1960, Monroe said this country is the safest haven within the United States—and urged the people to make it worthy when the time comes.

The complete program for the annual banquet follows:

Toastmaster, J. H. Sears; Group singing led by Bob Lawrence; Invocation, Rev. Don Davidson; meal; Introduction of Guests, O. P. Cowart; Special Music, Jim Worrell; Lions Club Presentation to Man of the Year, Wayne Evans; Special Music, Jim Worrell; Introduction of Speaker, Faust Collier; Ad-

dress, D. D. Monroe, Clayton; Benediction, Rev. R. H. Cagle.

Officers in the 1949 Hereford Chamber of Commerce include J. H. Sears, president; S. H. Slagle, vice president; O. L. Bybee, treasurer; O. P. Cowart, secretary-manager; Dr. Will Graham, Dr. Millard Noble, Guy Lawrence, Colby Conkwright and J. B. Noland, directors.

The meal was prepared and served by members of the Home Demonstration Clubs of Deaf Smith County under direction of Mrs. Argen Draper, agent.

Miss Mildred Morehead started to work this week in Elizabeth Womble's Abstract and Insurance Agency. Miss Morehead is from Canadian, having been employed with the H. S. Wilbur Agency there.

Miss Elizabeth Crow, formerly of Canadian, is now employed with Witherspoon and Alken, lawyers, in Hereford.

Mrs. D. W. Allmon left Thursday on a business trip to Brownfield. She plans to return today.

Mrs. R. A. Daniel returned the first of the week from a visit with her daughter and family, Mr. and Mrs. Lilburn Ray, in Lubbock. Returning to Hereford with her was her granddaughter, Judy Ray.

SONNY'S NEWS STAND

Everything for your reading pleasure

I solicit your magazine subscriptions.

Intersection Highways 51 & 60

W. R. METCALF

FARMS - RANCHES - CITY PROPERTY

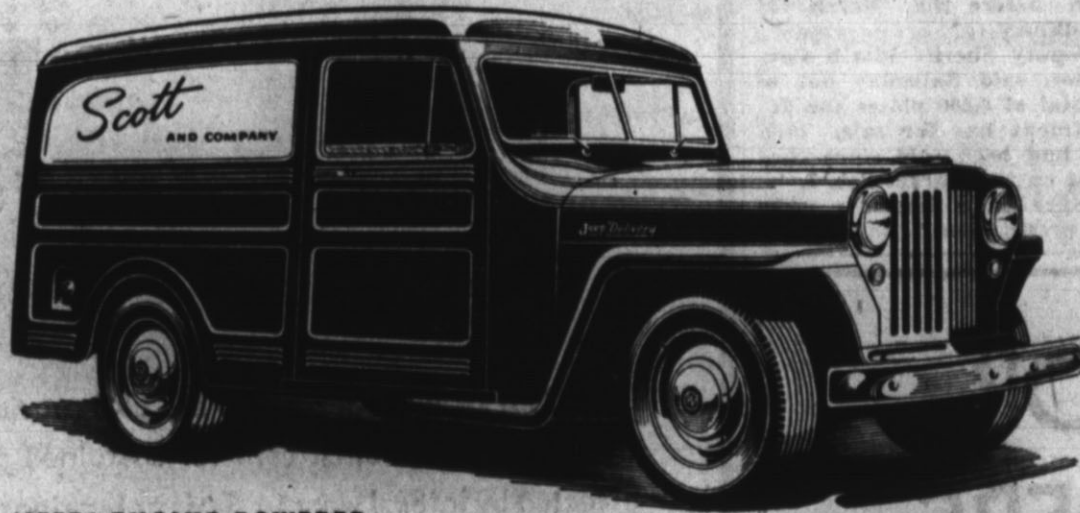
Hereford, Texas

112 West Third

Phone 854

Designed to Cut Delivery Costs

THE 'Jeep' PANEL Delivery



'JEEP' ENGINE POWERED
104" WHEELBASE

Willys-Overland Sets the Pace in the Panel Field

LESS 'DEADWEIGHT' to cost you money every mile. The "Jeep" Delivery has a gross weight of 4,000 lbs. with rated payload of a half-ton. Think how that will cut your gasoline and oil bills—saves tires, too.

CAN'T BEAT 4 CYLINDERS for economy. The 63 h. p. "Jeep" Engine has the performance you need—but how it stretches gasoline mileage! And maintenance costs less with a 4-cylinder engine.

LEVEL RIDE is a big "Jeep" Delivery feature. Front wheels independently sprung to smooth out bumps and keep tires vertical. Easier riding for the driver... more protection for the cargo... longer wear from tires.

BIG LOAD SPACE in the sturdy all-steel body of the "Jeep" Delivery. Interior measures 117 inches from dash to rear doors, 58 3/4 inches at widest point, 48 1/2 inches floor to top. Comfortable driver's seat.

PARKING'S NO PROBLEM with the "Jeep" Delivery. Short turning radius and 104-in. wheelbase let you park easier in small curb space. Nimble and maneuverable in traffic to speed up delivery service.

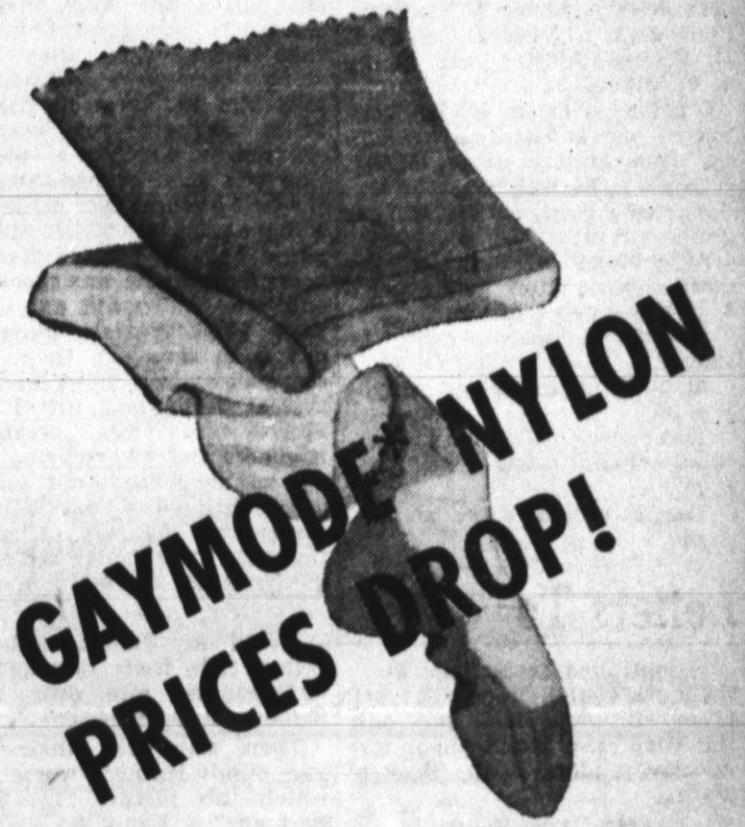
FUNCTIONAL DESIGN gives the "Jeep" Panel Delivery distinctive style as well as practical efficiency. Note how the fenders give easy access to wheels... protected position of headlights... full-opening hood.

Roberson Motor Company

1st & MILES

HEREFORD

AT PENNEY'S



Sheer AND Durable!

45-GAUGE
20 & 30 DENIER

NOW
98c

Luxury Sheers!

51-GAUGE
15, 20 & 30 DENIER

NOW
115

ALL FIRST QUALITY! Never Irregulars or Seconds

*Reg. U. S. Pat. Off.

NEVER BEFORE AT THESE LOW PRICES!

RONDO DE LUXE* DRESS PRINTS A Hard-to-beat Value!



Free Pattern

An Advance pattern... "Buttons and Bows" apron! Come in today for yours!

*Hit song in the Paramount Picture, "The Paleface," starring BOB HOPE and JANE RUSSELL.

*Famous Music Corporation.

NEW, COLORFUL RONDOS... here now to start you sewing for spring and summer! All at a new Penney-low price! Gay peasant designs, paisleys, dresdens, tie silks, stripes or checks. All washable. All a yard wide!

SORORITY* Rayons

Sew your Easter frock now from one of these new Sorosity prints! Florals, polka dots, stripes, geometrics or figured designs. Spring colors. 39 inches.

98c
yd.

*Reg. U. S. Pat. Off.

AT PENNEY'S



"the Carl McCaslin Way"

SEE PAGE 7 SECTION 2

HATCHING CHICKENS

EACH MONDAY

Booking for February and March

BROODERS

FEEDERS WATERERS

POULTRY REMEDIES

OF ALL KINDS

West Texas
FEED, SEED and HATCHERY CO.

Jack Wright, Manager
HOME OF "TEXAS PRIDE" FIELDS
Hereford, Texas

For Her Valentine

Give Mother The Best Valentine Of All... Take Her Out For Dinner. For A Meal She'll Enjoy Thoroughly—Bring Her Here.

SOUTHERN
PAN FRIED CHICKEN
with
HOT CORN FRITTERS

VIRGINIA HAM STEAK
with
GLAZED PINEAPPLE

FILLET MIGNONS
with
FRENCH FRIED ONION RINGS

and then...
that good ole southern
CORN BREAD

FRESH CHERRY COBBLER WITH WHIPPED CREAM
HOME-MADE PIES
STRAWBERRY SHORTCAKE

AT THE NEW

GREEN HEDGE

EAST HIGHWAY 60

Stock Show Preliminary Friday

As a preliminary to the Hereford Junior Livestock Show Saturday, a poultry show under supervision of Mrs. Argen Draper, county home Demonstration agent, will be held at 10 a. m. Friday. Judging will be by E. U. Millieu.

Starting at 1 p. m. Friday, hogs will be weighed and calves sifted. Immediately after sifting, calves will be weighed.

A grass judging contest will get under way at 3:30 p. m.

At 8:30 a. m. Saturday the main stock show gets started with the judging of lambs.

At 9:10 a. m. pigs will be judged.

At 10:15 a. m. calves will be judged.

The parade will follow a barbecue scheduled to start at 12:15 p. m.

The sale will start at 2:30 p. m.

stead of an honest effort at 'enlightenment?' The fact that they keep making them alone is proof enough that they 'pay.' Poor Mr Hardwick undoubtedly has to take them, when they come along, because his distributor tells him to—or else! The box office has never yet been the criterion of whether a production was good or bad—some of the best pictures ever made were a flop at the box office. Shakespeare has lived three hundred years, because he was great. The only way Hollywood dares produce Shakespeare's plays today is to sandwich them in, a scene at a time, along with the typical Hollywood drivel. And Shakespeare was great—not mediocre. But we are living in an age of mediocrity, not only in accomplishments but also in taste—and the box office reflects that mediocrity better and quicker than any other medium.

Ticklers

By George



"Paw, do you reckon we shoulda learned Maw how to climb trees?"

tree the hounds will be released on the trail of the coon. The first hound to find the treed animal is declared the winner, Turner said.

Following the drag races will be a coon fight in the lake water.

The bench show will take place at 5:30, when all dogs will be judged by a dog expert from Fort Worth.

The meet is the first ever held in Hamlin, Turner said, and urged that all hound owners attend. —Hamlin Herald

Among the Hereford people who attended the Baptist Panhandle Pastor and Laymen's Conference in Plainview Monday and Tuesday were Rev. R. H. Cagle, Mr. and Mrs. Bob Lawrence, Alec Thompson, Mr. and Mrs. J. C. Allred, Mrs. R. L. Roots, Floyd Tucker, Mr. and Mrs. G. P. Owen, Mr. and Mrs. J. B. Harlin, Mrs. Jack Roberson, Mr. and Mrs. E. W. Young, and Rev. and Mrs. H. V. Fields of the Avenue Baptist Church. Alec Thompson of Hereford was President for the Conference this year, and Bob Lawrence led the singing. Officers elected for the coming year were Dr. R. L. Dobson, teacher in Wayland College, President; Rev. O. C. Curtis of Perryton, Vice-president.

Several boys from the Hereford DeMolay Chapter went to Plainview last Wednesday night to confer degrees upon the members of the Plainview Chapter. Members from here who went were Dwight Wilson, Bob Johnson, Gene Moore, Carl French Randolph Thomas, James Hutson, Gene Walker, Tommy Carnahan, John Patton and Slim Vardel accompanied them. A former member of the Hereford chapter, Sam Hershey, now a freshman at Texas Tech, came over to Plainview to assist.

The Reformed Church in America was founded by colonists from the Netherlands, the first settlers of New York and New Jersey.

ITEMS OF INTEREST Clipped From Our Exchanges

DOG-COON FIGHTS
At Hamlin, Texas, things are literally going to the dogs as an old Western sport is revived.

More than 250 hounds are expected to participate in the houndsmen meeting to be held at the old Hamlin lake, one and one-half miles west of Hamlin Sunday, February 20, according to D. J. Turner, Jr., president of the local chapter of houndsmen. The dogs will be brought here by some 200 owners who are expected to come from as far east as Fort Worth and as far west as the New Mexico line, Turner said.

Houndsmen in all parts of west

Texas are members of the district organization, and all of them have been invited to attend the local show and contests.

The drag races consist of putting a coon in a wet sack, tying a rope to the sack and dragging the animal over a half-mile course. Later he is taken from the sack and put into a tree.

The dogs that participate are numbered for identification. After the coon is put in the

WON'T SOMEONE BUY THESE?

With 1949 auto tags selling the same pace a crippled snail would run a race, employees at the sheriff's department are looking gloomily forward to the last few days of March when they feel certain they'll be swamped with tag buyers wanting to get in under the wire before the March 31 deadline.

Deputy Sheriff Worth Covington said Saturday out of a total of 4,200 plates the department has for sale, only 250 had been sold since they went on the market Feb. 1. "Sure hope business picks up pretty soon," he said.

AUTO COMPANY

SQUARE DEAL

BARGAINS

—ON OUR LOT NOW—

- 49 CHEVROLET Fleetline ??
- 49 CHEVROLET Fleetline ??
- 49 DODGE 4 Door Custom \$2295
- 48 PONTIAC 8 Sedan ... \$2080
- 48 AERO Sedan ... \$1975
- 48 1-2 Ton FORD Pickup \$1800
- 46 CADILLAC 4 door Sedan 2100
- 46 FORD 2 door Sedan ... \$1295
- 42 1-2 ton Chevrolet Pickup \$785
- 42 FORD 2 door Sedan ... \$895
- 40 FORD 2 door Sedan ... \$590
- 39 FORD 2 door Sedan ... \$545

YOUR ORDER PLEASE!



PLENTY OTHERS OF OLDER MODELS

You'll find us Conveniently Located UP-TOWN at 5th & MAIN

PHONE 701

L. H. McMURRAY

GENE BROWNLOW

H. H. GORE

NOW
IS THE TIME TO GET YOUR
POTATO MACHINERY
IN SHAPE!

Bring those Planters, etc., on in for repair!

PLENTY PARTS
FOR
IRON AGE
POTATO PLANTERS

John Wood Equipment Co.

EAST FIRST

HEREFORD

"Wherever Water Needs A Lift"

WINTROATH PUMPS

EXCLUSIVE END-SEAL IMPELLERS provide the only positive method of adjustment for sustained performance unaffected by lateral wear in shaft or bearings, resulting in:

- Simple Adjustment to Maintain Performance
- Continuously Low Power Bills
- Fewer Shut-Downs for Repairs
- Less Maintenance Costs
- No Wear-Rings Required
- Permits Variation in Capacity by Simple Adjustment

MR. JOHN KELLY
NOW IS ASSOCIATED WITH US
AS OUR SALES REPRESENTATIVE

for the
HEREFORD
TERRITORY

We feel very fortunate in having Mr. Kelly with us to serve your irrigation needs.

Kelly is a solid citizen of Hereford; most of you already know him; he has proven his ability right here at home; and he has been quite active in civic and community enterprises for the welfare and development of this Hereford territory.

BIG T PUMP CO.

SERVING THE WEST TEXAS AREA FROM OUR COMPLETE ASSEMBLY PLANT IN HEREFORD

Phone 315

HEREFORD

Highway 60



FLOOR SANDERS FOR RENT

MAKE YOUR OLD FLOORS LOOK NEW
DO IT YOURSELF!

WE HAVE TWO MACHINES FOR RENTAL SERVICE

WE CARRY A COMPLETE LINE OF FLOOR FINISH MATERIAL

ROCKWELL BROS. & CO.

LUMBERMEN
SINCE 1898

JACK KIRKSEY

BEN CONKLIN

STORAGE SPACE FOR RENT

Bill Smith

More Power... More Speeds
Greater Fuel Economy!

The New **FERGUSON**
TRACTOR

See It Now!



B. & D.

TRACTOR COMPANY

2nd & Jowell Hereford
JUST WEST OF HEREFORD WRECKING CO.

Government Will Continue To Provide Loans For Rural Electrification, Herefordites Hear At Gotham REA Parley

Mr. and Mrs. Leo Forrest, Mr. and Mrs. G. T. Watkins and Mr. and Mrs. Edwin Ramey of the Deaf Smith County Electric Co-operative, Inc., Hereford, have just returned after attending the largest convention of rural electrification leaders in the country, held in New York City Jan. 31 to Feb. 3.

Secretary of Agriculture, Charles F. Brannan, Secretary of the Interior Julius A. Krug; Assistant to the President John R. Steelman, and REA Administrator Claude R. Wickard, were among the top government officials who spoke to the 4,000 National Rural Electric Co-operative Association members at the four-day session of panel discussions, open forums and business meetings. Senator George D. Aiken (Vt.), Rep. W. R. Poage (Tex.), and Senator Estes Kefauver (Tenn.) also spoke to the delegates.

Reads Truman Message
Dr. Steelman, speaking at the banquet held Feb. 1, read a special message from President Truman:

"It will continue to be the policy of this administration to provide loans as rapidly as funds are required to extend electrification to rural areas of our country, through the creation and extension of cooperatives on a sound basis," the President said. . . "and thus to extend the benefits of our democratic way of life." Dr. Steelman declared that the President has a deep interest in speeding up electrification of rural areas "because he knows that where the power lines stop, progress comes to a dead end. He knows that the electric lines which carry power across the nation are pumping life-blood into our democratic free-enterprise economy."

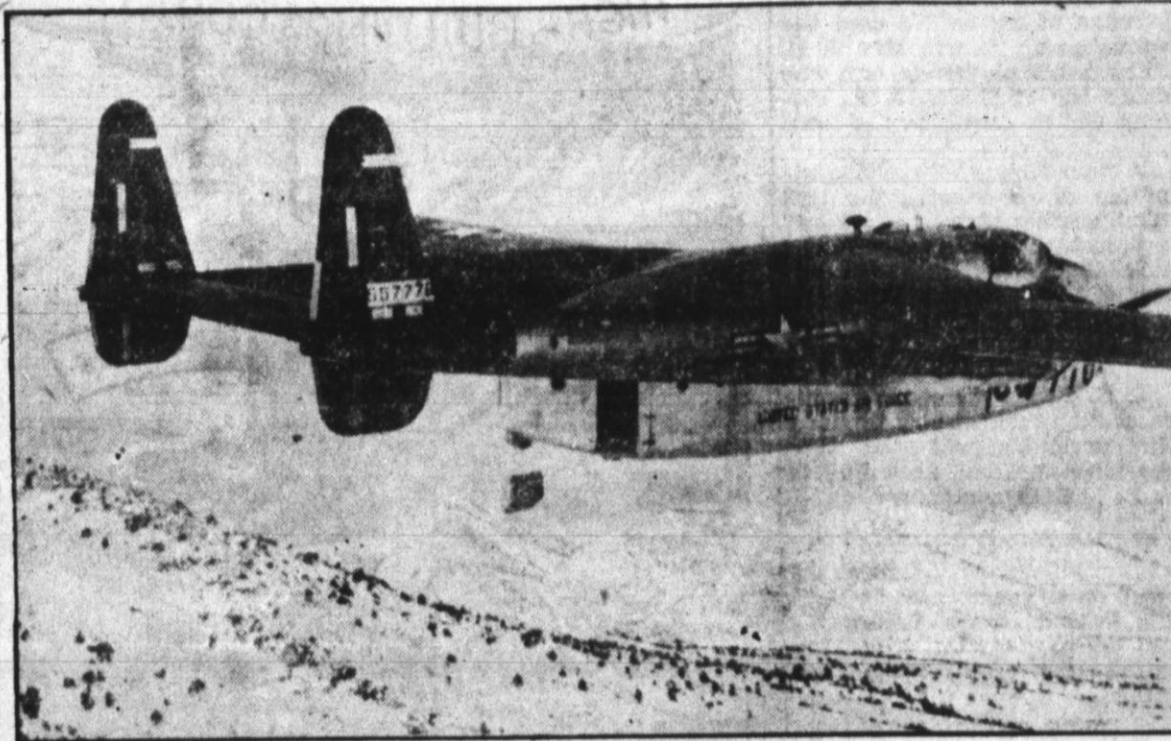
The Assistant to the President recalled that in the mid-thirties the United States was one of the most backward of the major nations in the vital matter of extending electricity to rural areas. "Only one farm out of nine in the United States had central electric service. . . Today we have only three farms in 10 without it."

Secretary of the Interior Krug covered the dire shortages of power and struck out strongly at private utility holding activities. "Some high priced lobbying talent and some vicious propaganda have been employed (in restricting the development of the nation's power resources)," Krug said. "Most of you know that the top power lobbyist in Washington receives a larger annual salary than the combined and total annual pay of any five of the President's nine cabinet officers. Only last week this gentleman (Purcell Smith president of the National Association of Electric Companies) commanded news headlines in our leading newspapers by damning the President's proposal for a Columbia Valley Authority."

Congressman Poage spoke out strongly for Federal aid in extending telephone lines to rural areas, recommending that it be done similar to the way rural electric lines have been built with the aid of loans from the Rural Electrification Administration.

Senator Aiken, paying tribute to TVA, Hoover and Bonneville Hydroelectric Developments told

'Operation Haylift' Saves Snowbound Livestock



A big C-82 "Flying Boxcar" of the U. S. Air Force drops a bale of hay to stranded livestock near Ely, Nev. This was part of the "Operation Haylift," in which Air Force planes ferried feed to cattle and sheep ranches in Nevada, Colorado and Nebraska to help save 2,000,000 animals from starvation. Stockmen said the operation, which made use of wartime pinpoint bombing techniques, was a greater success than they had dared hope.

delegates he hated to think of what would have happened if we had not had those projects during the last war. "God forbid that we should be plunged into another war, but if that should happen we must not be caught short of power," he said. "Our ability to produce is the key to our future success and safety as a nation; and electricity, in ever increasing volume, is the vital force needed to turn the wheels of an expanding economy. Our failure to develop and use our inexhaustible resources such as the St. Lawrence River, is just as short-sighted and just as wasteful as it is to squander our inexhaustible natural wealth."

Secretary of Agriculture Brannan referred to cooperative rural electrification as an integral part of the national farm program through which farmers themselves are "employing the same-sprung brand of private enterprise to improve their living and working conditions."

"The attainment of national farm program objectives depends, among other things, on the availability of abundant, dependable, low-cost electric power to all of our farmers. Modern agriculture, like modern industry, goes forward on power," he said.

REA Administrator Wickard, referring to the problems which pertain directly to the bringing of service to every community, told delegates: "Materials are needed in larger quantities. The availability of aluminum conductor in construction for many REA borrowers. The supply situation on other types of conductor has been tightening. The Wisconsin Electric Cooperative's contract with the Reynolds Metals Company for aluminum conductor offers a bright ray of hope on

what otherwise is a darkening picture in this field."

Kefauver Speaks
Senator Kefauver, discussing TVA and the Government power policy, submitted that TVA is the "greatest political-economic invention since our Bill of Rights. And, as our Bill of Rights, is subjected to the fiercest opposition. Because it meets the specifications of a democratic people, it is destined to succeed. Because it is likely to succeed, it is destined to be tried elsewhere. Because it must be applied elsewhere the valley authority will sound the death knell to private privilege and to the vested interests in a scarcity economy. No wonder the TVA is attacked by those who enjoy the fruits of unrestrained monopoly and irresponsible corporate enterprise."

Among resolutions passed by the convention were those calling for Congress to authorize \$450,000,000 for REA loans during the next year and development of the nation's rivers with hydroelectric dams. The resolution supporting public power called attention to the widespread shortage of adequate amounts of electric generating capacity necessary for dependable service.

326 Texans Attended
The Texas group of managers and directors made the trip to the National meeting by special train. Three hundred and twenty six representatives from Texas attended. This group enjoyed some interesting side trips to and from the NRECA meeting. They were able to take a brief sightseeing tour of St. Louis and Niagra Falls on the way to New York. In New York City, after the last business meeting the Texas group took a grand tour of Manhattan and vicinity. The special train returned a different route. Friday morning, February 4th, the group had breakfast at the House restaurant in Washington, D. C.



SIGHT AND BLIND AID

"Be Thankful You Can See"



LP-GAS

"We call it our piggy bank, it saves us so much money"



Yes, and there are a lot of other things LP-Gas saves you besides money. For example, back-breaking labor of hauling wood or coal, carrying ice, taking out ashes, sending fires. LP-GAS SAVES YOU ALL THIS—gives you the MODERN convenience of automatic water heating, clean blue-flame cooking, and modern refrigeration. Find out for yourself. Write, phone, or come in today.

BLANTON BUTANE GAS CO.

HOMER FOX'S PRICE-SLASHING SALE CONTINUES

What we are offering you consists of these famous lines and many more:

- WILSON BROS.
- M. BORN
- JUSTIN
- BEAU BRUMMEL
- FIELD & STREAM
- HICKOK
- STEVENS
- FORTUNE
- PIONEER
- COOPER'S

FOX MAN'S SHOP

'Johnny Belinda' Pushing 'Hamlet' For Oscar Award

HOLLYWOOD (AP)—A guy named William Shakespeare holds the inside track for the 1948 academy awards. But a dark horse—"Johnny Belinda"—bears watching.

"Belinda," perhaps Hollywood's best bet to thwart Britain's strongest bid for honors, racked up no less than 12 citations.

Best performance by an actress—Ingrid Bergman, "Joan of Arc;" Olivia de Havilland, "The Snake Pit;" Irene Dunne, "I Remember Mama;" Barbara Stanwyck, "Sorry, Wrong Number;" and Jane Wyman, "Johnny Belinda."

Best performances by an actor—Lew Ayers, "Johnny Belinda;" Montgomery Clift, "The Search;" Dan Dailey, "When My Baby Smiles at Me;" Laurence Olivier, "Hamlet;" and Clifton Webb, "Sitting Pretty."

Best motion picture—"Hamlet," "Johnny Belinda," "The Red Shoes," "The Snake Pit," and "The Treasure of the Sierra Madre."

JOHNNY BELINDA
IS SHOWING
at the
STAR
SUNDAY
MONDAY
TUESDAY

All-American Airwoman



Betty Skelton, 23, of Tampa, Fla., climbs out of her plane after setting an unofficial altitude record for light planes of 25,760 feet during the All-American Air Maneuvers in Miami. She was later awarded the women's airmanship trophy.

Register Your Cars and Trucks EARLY

AVOID THE LAST-MINUTE RUSH

Bring your title and 1948 Registration Receipt with you

These Tags May Be Placed On Your Car NOW

J. C. REESE

Assessor-Collector, Deaf Smith County, Texas

Homeless but Loaded



Homeless but loaded with dough, a little brown and white puppy of undetermined breed waits patiently for his master to reclaim him after being abandoned in a Chicago depot. Apparently conscience-stricken, the owner left nine dollar bills tied around the pup's neck.

The earliest instance of a regency in English history was the appointment of the Earl of Pembroke as regent upon the accession of Henry III to the throne.

The robin is still caught for food on Continental Europe. Gigantic redwood trees, inhabitants of the north-west, reach heights of 340 feet.

Around Town

(Continued from Page 1)
Headquarters for the new firm will be located in Hereford.

To Mrs. J. A. Pitman, we apologize. Last week we said that she called the operator and posed as a fireman to find out the location of a fire. We used the wrong name. It was Mrs. J. H. Pitman, her mother-in-law, who made the call. Mrs. J. A. Pitman was in Austin at the time.

A note from the secret committee which selected the 1948 "Outstanding Man of the Year" says it was a close decision. They said that other nominees included Lyle Blanton, Mayor W. E. Dameron, Minister Bob Wear, and Mrs. J. F. Ward.

J. C. Penny Company is redecorating their display windows this week, but will soon have the job completed, according to S. B. McLallen, manager.

The Boy Scouts attracted quite a bit of interest with their model camp on the vacant lot at Main and Second Streets Saturday—and when they started making coffee, the crowd really did gather.

Don't forget to check the News Tip winners listed today, as usual, in the Classified Ad Columns.

Firemen are still trying to decide if the call just before noon Saturday was a false alarm. The fire was reported on the Hopkins place, east of the old airport on Highway 51, and when the engines arrived firemen found a man burning weeds. A passing motorist had seen smoke from the weed fire blowing through the Hopkins barn and, thinking the barn on fire, rushed to town to turn in the alarm.

Thursday

(Continued from Page 1)

kept Evans in a nervous state during the first 30 minutes of the meeting.

"This is a surprise and I don't know what to say," declared Dr. Barnett, upon receiving the cup, the winner of which remains secret until formally announced at the banquet each year. The award to Dr. Barnett this year marks the first time it has gone to a professional man, few of whom seldom find time for community activities. The award was made first in 1947 and went to Wayne Evans, implement dealer; last year it went to W. D. "Dubb" Reeves, dry cleaner.

Although final decision on the award is made each year through a secret committee from the Hereford Lions Club, the judges are guided by nominations by the public through published contest blanks.

The word "restaurant" was first applied in America to dining rooms of the better hotels and to a few high class la carte dining places.

If a newt loses a leg or tail, it will grow again. Even heads of some creatures will grow again if lost.

Still a Castle in the Air



Deaf Smith Far Ahead Of Other District Counties In Polio Drive

Deaf Smith County likely will be one of the topmost counties in the state in the recent March of Dimes drive.

This became evident as the campaign closed Monday showing a quota of \$1,089.90 had been surpassed by \$3,140.06, or a contribution of approximately 70 cents per capita.

Here is how the drive has gone in some other counties of the district.

Jan. 28 Mrs. Julia Thompson, Carson County drive chairman announced only \$287 had been received in her county and that many more donations were needed.

The Feb. 3 edition of the Canyon News announced the drive in Randall County would have to be continued because only an

approximate \$450 towards a quota of \$1,000 had been collected.

By Feb. 3 according to the McLean News, Gray County which includes Pampa, had not reached its goal of \$10,000, and the News said the drive would be extended another week.

By noon Feb. 3 the drive had exceeded \$1,800 in the Shamrock area. Quota for Wheeler County was set at \$3,000.

The Donley County Leader edition for Feb. 3 announced the drive would have to be extended in that county.

Feb. 3 the drive was reported to still be in progress in Castro County.

Only half of the \$300 quota had been reached in Roberts County the Feb. 3 edition of the Miami Chief reported.

Guard Training Program Is Explained At Meeting Monday

In talks Monday afternoon at the High School Auditorium Captain Donald M. Olson and Lieutenant Robert Bellah of Company E, 142nd Infantry, Texas National Guard, explained the new Guard training program and outlined promotions and social activities of the program.

Company E is located at Canyon.

A further explanation is scheduled for Monday night Feb. 14 at the American Legion Hall in Canyon, the officers said.

Hereford youths 16 and older

will be furnished free transportation, the officers said and added those interested in making the trip should assemble at the Hereford High School at 6:30 p.m. Monday.

Parents also are invited to attend the Canyon meeting.

Captain Olson has expressed appreciation to local school officials for the use of the auditorium.

Assisting the officers were several enlisted men including Corporal Charles Peckinpaugh, Corporal Clinton Williams, Sergeant James Huffman, Private

Route 4 Daily Mail Service To Start March 4

Daily mail service on Route 4 has been authorized to begin March 1, according to an announcement this week by Postmaster Jim Lipscomb.

In addition to the daily mail delivery sale of all stamps, money orders, registered mail, C.O.D., and insurance services will be offered.

Urging all who live on Route 4 to avail themselves of this new service, Lipscomb stated that boxes, which must be the standard type sold at local stores, should be erected immediately, about forty inches from the ground on the right-hand side of travel, with names in inch-high lettering on the sides of boxes.

The third rural route to have daily service, Route 4 goes 20 miles north on 25-Mile Avenue, swings west to take in territory lying to the northwest of Hereford. Serving 121 families, comprising 640 patrons, the route is 64.7 miles long.

Alex Petersen will continue to serve the route, operating on a daily schedule from 8:15 to 11:15 each morning.

Route 2 is the only rural route in the Hereford area which still has tri-weekly service. Volume of mail handled is the decisive factor for daily service, 150 pieces or mail per mile per month being the minimum. Star Route, serving the Dimmitt and Springlake area, and Route 3 have had daily service for a number of years, and Route 1 has been in operation daily for the past two years.

People are urged to use the rural route service, not only for their own convenience, but to reduce part of the volume of business at the local post office. An estimated 3,000 to 4,000 extra people must be served at the post office windows during the harvest season, plus regular box-holders.

Lipscomb reminds all who plan to use the Route 4 service to notify correspondents of the change of address.

NEW JOB, SAME PLACE
EAST LANSING, Mich. (AP)—George Gueere, at 157 pounds a three-year grid terror for Michigan State, graduated at the end of the 1948 fall term and immediately stepped in as assistant alumni director for his Alma Mater.

First Class Harold Prichard, Private Clinton Cates and Private James M. Niles.

1901 — 1949
E. B. Black Co.
Furniture - Undertaking
AMBULANCE SERVICE — DAY OR NIGHT
We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

CLOSE Rexall DRUG

The Month of Birthdays

WASHINGTON LINCOLN EDISON

TONI Home Permanent Kit
2.00 Val. 1.79

Wander Package Stationery Economy packed in cellophane, 48 sheets, 40 env. Wander buy! 39c

KLENZO FACIAL TISSUES 30¢ 23¢

\$1.00 Yardley Lipstick . . . 79c
Rex-Eme Skin Cream 59c
50c Ipana 39c
60c Burma Shave 39c
\$1.25 Creomulsion 89c
Rexall Foot Powder 29c
70c Sal-Hepatica 49c
Phillips Milk Magnesia . . . 39c
Bisma-Rex 69c
Plastic Aprons Asst. 69c
\$1.29 — \$1.39
50c Tek Tooth Brush 29c
60c Mennens Bracer 49c
\$1.00 Trushay 79c

Martha Washington Valentine Hearts 75c to 4.00

JUST LOOK SPECIAL COMBINATION OFFER!

- Rexall M.I. 31 Antiseptic Solution (ptal) Choose any
- Rexall purest Rubbing Alcohol (ptal) 2 for
- Rexall potent Mineral Oil (ptal)
- Rexall Ipana Antiseptic (ptal) 89c
- Rexall potent Aspirin 15 gr. 100's
- Rexall M.I. of Magnesia (quart) The Save Up to 40c

Finest Quality Drugs • Accurate Compounding
Prompt Service • Fair Prices — but mean the year
REXALL DRUG STORE is first choice for prescribed work.

YOUR SPRING TRAVEL A Box of Posters — An Easy Chair and The Rexall Radio Show starring PHIL HARRIS and SUE BAYE.



An Anthony Feature
Printed French Crepe
DRESSES

ANTHONY LOW PRICED \$2.97

An Advanced Spring Offering at Anthony's. Fine All Rayon French Crepe in lovely new prints. Many new styles, colors and color combinations. This special purchase won't last long so shop early tomorrow. Sizes 14 to 20, 38 to 44.

Anthony's
THE C.R. ANTHONY CO.
225 MAIN
HEREFORD

ANNOUNCING THE
DICKEY SALES & DISTRIBUTING CO.
Dealers in Industrial Products
TEXAS AND OKLAHOMA

I have sold my interest in the industrial department of the Benefield Motor Company to that firm, and I wish to announce the establishment of the Dickey-Sales & Distributing Company, Texas and Oklahoma outlet for the industrial supplies of the Anderson-Prichard Oil Corporation.

Until adequate office and warehouse space is available, I will maintain office at my residence at 611 Miles Ave.

Please accept my thanks for your past patronage and considerations.

Sincerely,
Otis M. Dickey

HEREFORD
PHONE 559-J
611 MILES ST.

BUILDING MATERIALS FOR NEW & OLD HOMES
MODERNIZATION REPAIR SERVICE

PLENTY
CEMENT
LUMBER
SHEET ROCK

BUILDING MATERIAL NEED NOT BE HIGH
We're doing everything feasible to maintain Good Lumber at Reasonable Prices. . . we're successful in doing just that!

Kemp Lumber Co.
1st of Miles
HEREFORD
Phone 44

SOCIETY

Mrs. John McLean, Society Editor

The Sunday Brand

Section 2

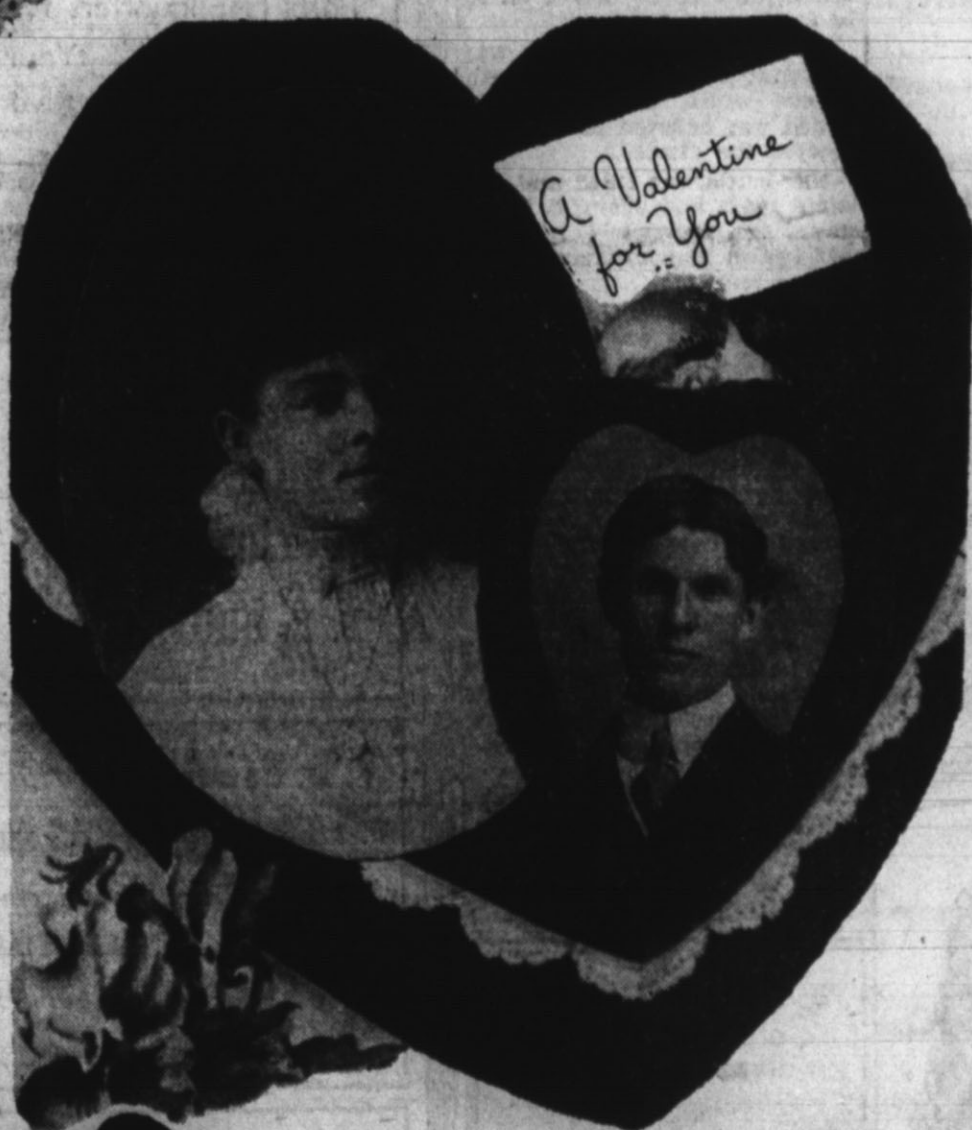
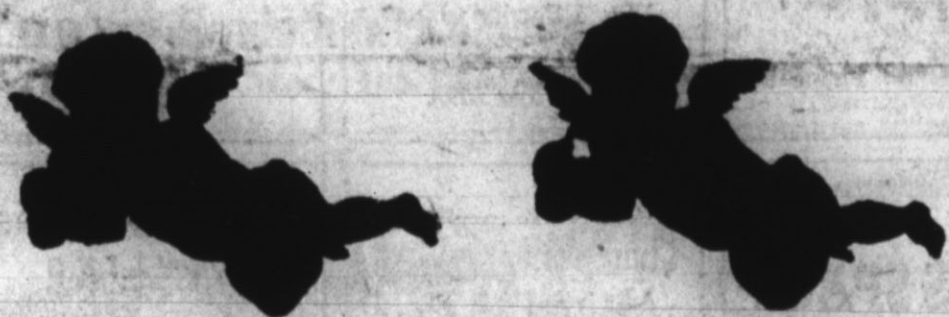
Sunday, February 13, 1949



Mr. and Mrs. Wirt Phillips -- 1916

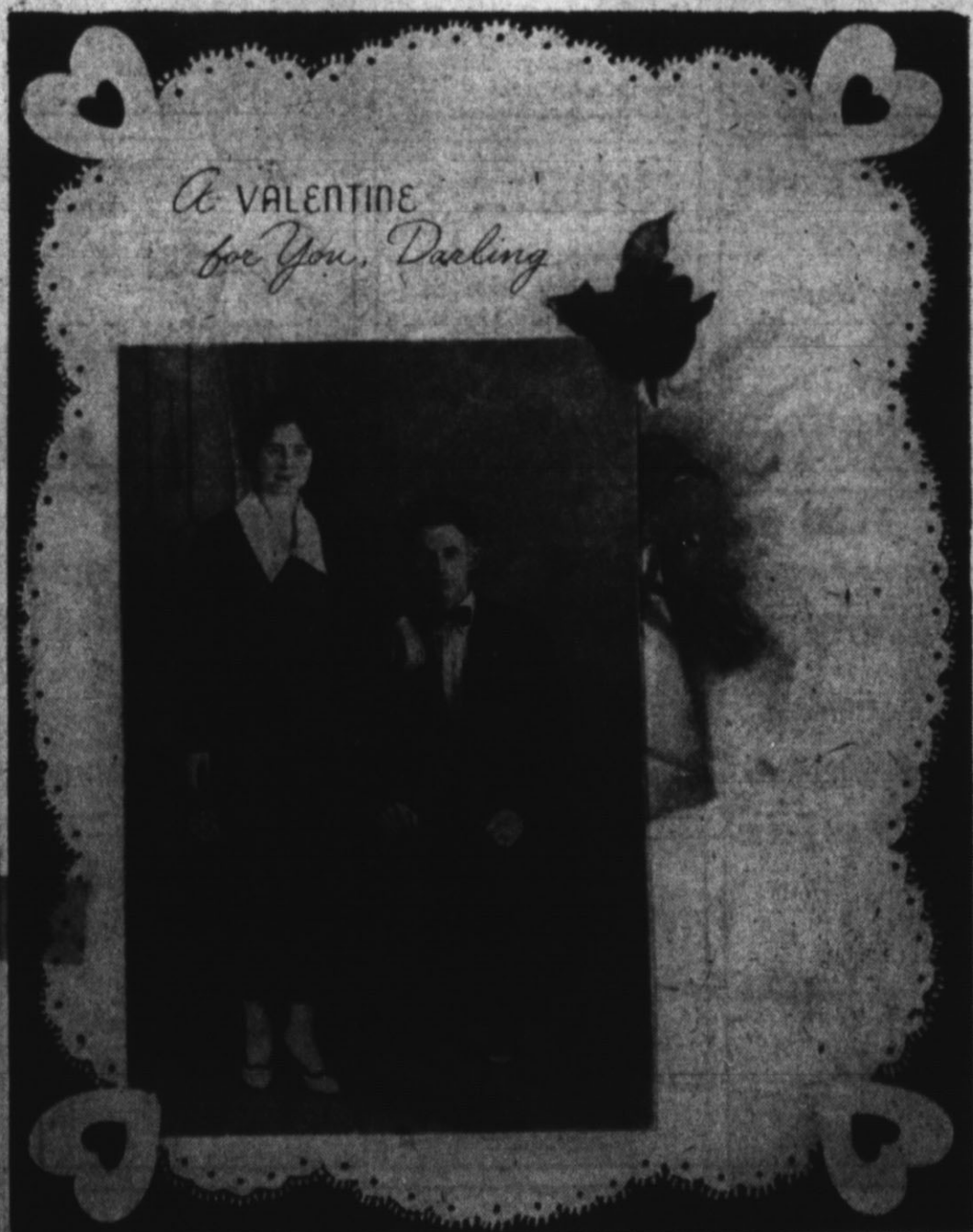


Mr. and Mrs. W. J. Stanford -- 1913



Mr. and Mrs. D. H. Alexander -- 1907

Roses are Red,
Violets are Blue,
Sugar is Sweet,
And so are You!



Mr. and Mrs. Glenn Weir -- 1917

Buttons and Bows



The Valentine Season presents a certain agelessness, captivating with irresistible charm without limit of time. Beautiful in tradition—1900 or 1949—the sentiment is the same. Time changes the theme song as the years go by, but romance still rhymes with the tunes of yesteryear, continuing the melody of "Hearts and Flowers" and "Buttons and Bows" in happy repetition.



Mr. and Mrs. Carl Mounitz -- 1912

Summerfield Study Club Hears Dahl Book Reviewed At Meeting

Mrs. Ivan Block and Mrs. Glen Olson were hostesses for the Summerfield Study Club Thursday afternoon in the home of Mrs. Block.

Mrs. E. E. Roberson conducted a brief business session preceding a review of the book "I Want to See" by Buy Borghild Dahl.

Mrs. Ky Lawrence was the reviewer and in giving an introduction to the book said, "This is the inspiring story of a woman's life-long battle against the tragedy of blindness. Miss Dahl tells without melodrama, how she went through melodrama and how after going to public school in Minnesota, she attended the University and from there to a teaching career she tells how, after her mother's death, she had the care of a younger brother and two younger sisters, as well as her teaching position, but her final triumph came when at Columbia University while working on her Masters Degree, she was awarded

a fellowship in Norway, her parents' birthplace."

Mrs. Lee Curry and Mrs. Walk Boston are scheduled to be the next hostesses on Feb. 17.

Members present were Mesdames Walk Boston, L. L. Cannon, Britt Clark, Jim Clark, Lee Curry, Earl Lance, Ky Lawrence, L. B. Lookingbill, L. H. Lookingbill, Kenneth Neill, B. E. Roberson, Mack Noland, C. R. Waiser, Guy Waiser, Claud McGowan, Jr., D. G. Waiser, H. L. May and the hostesses, Mrs. B. F. Block was a guest.

NEWLYWEDS RETURN

Mr. and Mrs. Morris Easley returned Monday night after a wedding trip to New Orleans. They are now at home at 509-B Jackson Street.

Mr. and Mrs. George Hudson and family have recently moved to Pampa. Hudson was formerly employed with the Big T Pump Company here.

JOE BISHOP ON TIMMONS' STAFF

Joe F. Bishop, son of Mr. and Mrs. Joe B. Bishop, Hereford, has been appointed committee clerk on the staff of State Representative Blake Timmons, Amarillo, at Austin.

Piano Music Subject At Dawn Club Meeting

The Dawn Music Study Club met with Mrs. Carl Wimberley Tuesday afternoon when a program devoted to "Piano Music" was presented. Mrs. Zed Stewart was leader and opened the program with a discussion of composers for the piano, telling something of their works and achievements.

Mrs. R. B. Latham gave a review of "American Women Musicians" mentioning Jane Forman, Rosemond Tanner and Ella Ketterer.

Mrs. Eddie Reinauer played "Song of Russia" by Tschaiskowsky.

During the business session the president, Mrs. Carl Wimberley, discussed federation and later plans for a bake sale were reported. Plans were also made for the presentation of the operetta "Pinafore" when weather conditions are more favorable.

Members attending the meeting were Mesdames R. B. Latham, Ray Kerschen, Melvin May, Eddie Reinauer, R. T. Stewart, Zed Stewart, and the hostess.

Long Time Ago

45 Years Ago

An account of a Farmers' Institute meeting in the Brand edition for 45 years ago said primary purpose of the meeting was to bring about a permanent organization. It was recommended through the chairman, Judge C. C. Witherspoon several officers be elected including S. T. Howard as president; O. M. Daniel as vice president; and W. B. Beach as librarian.

Dr. W. E. Robertson, Hereford's "mechanical" dentist recently had installed headquarters in the second story G. R. Hay brick building. He had a "fine lot of new equipment which has to be seen to be appreciated," said the Brand.

The equipment included a dentist's engine, vulcanizer, gas administering apparatus and other things too numerous to mention.

A county treasurer's report compiled on Feb. 1, 1904 revealed the first class jury fund was \$66.80; road and bridge building fund, second class, \$1,010.62; general fund, third class, \$536.43; Court House and jail fund fourth class, \$4,194.81; school fund, fifth class, \$516.74; stray fund, fifth class, \$104.33, all of which totaled \$6,429.73.

One of the most interesting stories in that edition was headlined "OIL CURES CONSUMPTION."

The article went on to say that E. P. Bomar, Gainsville cotton oil mill manager, had a number of patients, to whom he had been furnishing cotton seed oil free of charge and that much good had resulted from treatments.

In fact, a few months before this edition of the Brand, a little girl nine or 10 years old had come to Mr. Bomar's mill and had asked for a bottle of the oil to be taken as medicine.

The child, said the Brand, was wasted to a "mere skeleton" with cheeks which bore the flush which was believed to have indicated the disease.

Her bottle was filled and she came again and again, until finally she completely regained her health and no trace of the disease remained.

An old woman in East Gainsville apparently was in the last stages of consumption. In fact she was bed ridden and friends said there was no hope.

She began taking the oil, though, and it wasn't long before she was cured and up and about again.

Another case reported, was that of a negro employee at the mill who had a very bad case of consumption, but who cured the dread disease by drinking cotton seed oil fresh from the mill.

The E. B. Black Furniture Store had just had a sale which the Brand proclaimed a big success.

Col. A. G. Boyce and W. P. Powell, both of Channing had recently been in Hereford and had driven out to the Escarba division of the KIT ranch. Mr.

Powell was general manager of the division.

A government bulletin on how to plant a "forest plantation in the plains," made its appearance. W. M. Rogers, father of Dr. W. J. Rogers, Hereford, recently had died at his home at Grapevine, Texas.

The Local Option Club had a meeting scheduled at the Cumberland Presbyterian Church.

Three cars of "prospectors" had been brought to town from northern states, and the Brand said Hereford presented the appearance of a city since the major part of her citizenry turned out to greet the crowd. The personal column reported that:

Frank Oyler had been up from Bovina on business.

The Harvey Cash sisters had made a trip to Amarillo. Ed Harwell had left for Hewitt, Texas, to visit his parents for several weeks.

J. H. Head was up from Castro County on business.

Judge John Ferguson was a business visitor to Amarillo.

J. F. Ward had returned from Moore County where he had been looking after ranching interests. J. C. Cox had sold eight acres of land adjoining the town plot on the west to S. H. Mount for \$800.

Four From Hereford Leave For Vacation

Dr. ad Mrs. L. B. Barnett and Mr. and Mrs. Jack Bradley left Friday morning by car for New Orleans where they will begin a two or three weeks sight-seeing trip.

From New Orleans they will fly to Miami, Florida and after spending a couple of days there they will go by boat to Havana, Cuba. From there they will go to Jamaica and Haiti in the West Indies and to Nassau in the Ba-

hamas. They will return to New Orleans in time for The Third Mardi Gras which is held the latter part of February, and expect to be home again by March 1.

ROSE & BARBER Realtors

Real Estate

Insurance

Loans

Phone 45

104 East 3rd St.

PERMANETTES



Hair fashions are designed to accentuate your own personality. It takes one experienced in that field to help you look your lovely best. Entrust your charm to us.

PHONE 65

DOES IT MAKE YOU MORE UNCOMFORTABLE FOR MEN TO STARE AT YOU, OR NOT TOO?

LADYFAIRE BEAUTY SHOP

DETTE ALBRACHT

120 East 2nd

Hereford

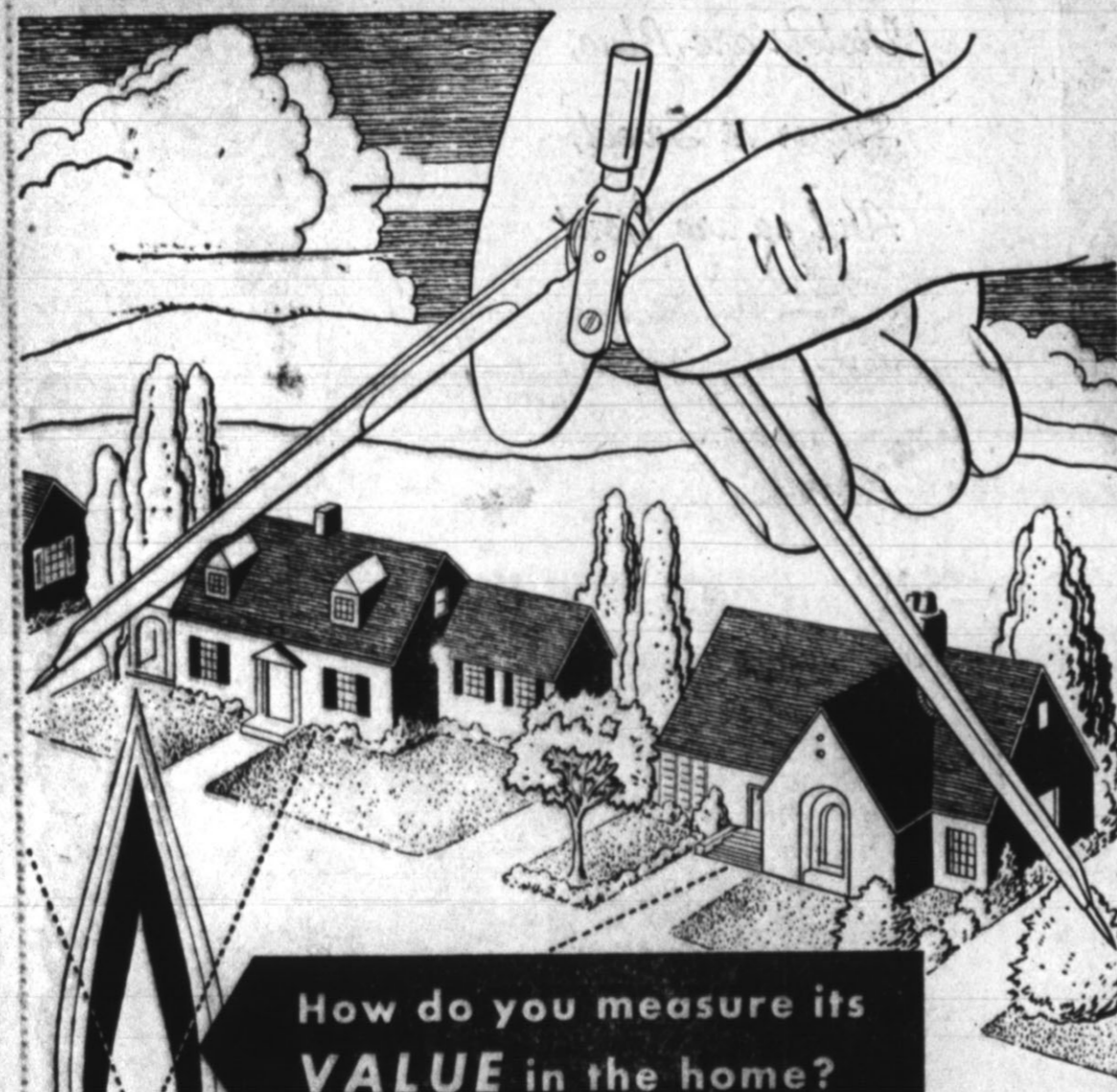
THE PERMANENT BEAUTIFUL

Personals

Mr. and Mrs. Grant Fuller received word the first of the week that their son, Grant, Jr., is now a Certified Public Accountant in the state of Texas. Fuller has been associated with Price, Waterhouse and Co. of Houston, Public Accountants since his graduation last year from Texas University. Another of the Fullers, Sidney, already is a licensed C.P.A.

Mrs. Sam Jolly of Amarillo visited here Sunday with her parents, Mr. and Mrs. R. G. Blue.

Mrs. C. E. Wade who has been ill in California has been moved to the home of her daughter in Amarillo.



How do you measure its VALUE in the home?

GAS - "best bargain in every home!"

The low price you pay for gas fuel is only one way to measure its value. Think of gas, too, in terms of the comfort, convenience and dependability it provides: Ample hot water, always on tap... fast, flexible gas cooking, now fully automatic, cleaner, cooler than ever... silent, trouble-free refrigeration... healthful, effortless house heating. Enjoy these benefits now; plan for them when you build, buy or remodel, assured that modern gas fuel is today's best bargain in your home!

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

SAVE

Where Your SAVINGS ARE INSURED

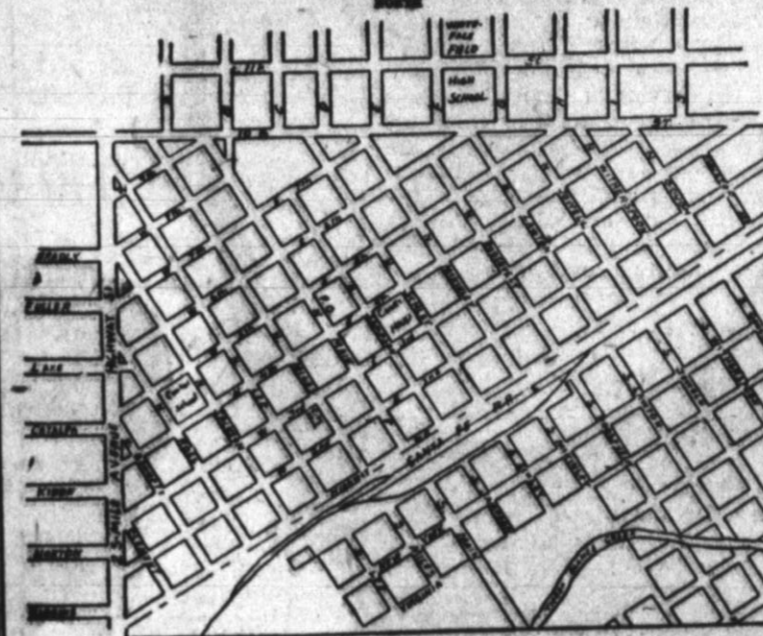
Join the several thousand other people who have their savings in this institution; you may start an account with as low as \$1.00 and all accounts are INSURED FOR SAFETY up to \$5,000.

See Elizabeth Womble at the Hereford Insurance Agency or write direct to our office.

Assets Over \$5,000,000. Liberal Dividends



121 E. 4th Clovis, N. M.



STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL

DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

Parts Headquarters for Doctors of Motors
Your Automotive Jobber

Hereford Parts & Supply Co.

DALE TINNIN, Manager
217 Main Hereford, Texas Phone 56

I Want to BILL YOUR AUCTION SALES
B. E. BRUMLEY

THIS SPACE FOR SALE

TRIPLE E CAFE

Short Orders... Steaks a Specialty
A Nicer Place for the Whole Family to Eat
24 Hours Service
ROY and ADA

Huckert Radio Service

Guaranteed RADIO REPAIRS at White's Auto Store
116 North Main Phone 85

V. D. Powell W. H. Blevins CONTRACTORS and BUILDERS

Remodeling, Finish and Cabinet Work
FREE ESTIMATES
Prompt and Courteous Service
PHONE 884 HEREFORD

FREE...

Pick-Up and Delivery Service
PHONE 160
It's like new - when we're thru...
C & R Cleaners

THIS SPACE FOR SALE

MOORE'S are

Open 7 days a week
Open at 8:30 A. M. and Close at 9:00 P. M.
Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock.
Headquarters for Gas and Oil Needs.

MOORE'S GROCERIES

GAS AND OIL
Intersection Hiways
51 and 60
Phone 156
301 E. 3rd Phone 383

REMINGTON TYPEWRITERS

OFFICE SUPPLIES

FARM AND HOME

Floor and Wall Safes

at your Hereford Brand

For REAL SERVICE and Quality Merchandise Try

JIM BOOKOUT'S Standard Service Station
Highway 60

HEREFORD WRECKING CO.

Highway 60
Complete Line of USED PARTS
See us for Expert Repair Work of All Kinds!

BURNS JEWELRY

FINE JEWELRY
Guaranteed WATCH REPAIRING
Across from Postoffice
Phone 735
Hereford

FOAM LATEX CUSHIONS

For Office, Home, Car, and Tractor at the Brand Office

GIBSON - BLEVINS PLUMBING & ELECTRICAL COMPANY

Plumbing, Heating, and Electrical

Work and Supplies

Prompt and Courteous Service

FREE ESTIMATES

Day Phone 94

Nights & Holidays Ph. 207-M

Hereford News Stand

Your Favorite NEWSPAPERS and MAGAZINES

Fountain Service... Drugs... Sandwiches

301 Main Street - Phone 694

Mrs. George Springer Hostess For Bud-To-Blossom Garden Club

"Pansies as a rule are grown in beds or borders because of ease of culture and wonderful diversity in color and markings," stated Mrs. Clyde Russell, horticulturist for the Bud To Blossom Club in a meeting held Friday in the home of Mrs. George Springer.

Continuing, Mrs. Russell stated that pansies should be set out in the early spring in any good light soil but do better in a sandy, loamy deep planting where the roots may be kept cool and where they will not be overshadowed by trees or will not be in too much sun.

Mrs. Ernest Kerr was in charge of the program on "Cacti of Texas." In a discussion of Cacti Mrs. Kerr said in part: "The cactus family stands apart,

with little to connect it with other families of plants. Its history, origin, and botanical connections are unsolved. Its seeds have two seed leaves, it is perennial and enjoys the distinction of being succulent in all its members. Texas has the most varieties, among them the Dry Whiskey, so named because of its narcotic power, by the Indians.

"Aside from its uniqueness and the outstanding delicate beauty of its blooms the cactus has many uses. In dry seasons cattlemen remove the spine with a gasoline torch and the cattle can eat the plant. The sap from its pulp has saved many a traveler in the desert, its branches serve as a resting place for birds and alcohol and candy can be made from its juice

Medicinal qualities attributed to the cactus are a cure for gall stones, and a remedy for rheumatic inflammation."

Refreshments were served to Messdames H. H. Garaway, Norman Gray, Ernest Kerr, George L. Olson, Clyde Russell, and the hostess.

Poles Training Youths For Sea

WARSAW, Poland (AP)—Millions of Polish youth being mobilized for work on national reconstruction projects and military training also now may have a chance to choose a sea career.

An official announcement said the nation's system of maritime education is being reorganized to help fill the need for additional manpower to keep pace with the steady development of the Polish merchant fleet.

Youths serving in the organization known as "In Service to Poland" are to get primary maritime education. After completion of the primary course, they are entitled to enter the state maritime school for officers' or technical training course.

"In Service of Poland" expects to embrace a total of 5,000,000 youths. These, aged 16 to 21, are assigned to work on national reconstruction projects primarily but they also receive a minimum of 16 hours of military training monthly.

Cat Bite, Snake Bite, Cat Bite

BRISBANE (AP)—In Ipswich, near Brisbane, a cat bit a snake. Then the snake bit the cat. An outsider stepped in and killed the snake.

The cat's owner, Kevin Bailey, aged 6, patted his cat in sympathy. The cat bit Kevin on the wrist, and Kevin was taken to the hospital.

Then the cat died as a result of the snake bite.

GOOD ADVICE

MIAMI (AP)—Eldon Nelson, current apprentice sensation at Hialeah, patterns his riding style after ace jockey Ted Atkinson. This was the advice of his contract employer, Johnny Nerud of Woolford Farm, formerly agent for Atkinson.

Time And Strippers Threaten Old World

By KRIS KREGER

New Orleans (AP)—New Orleans is battling to save the old world charm of its French Quarter from the inroads of time and strip teasers.

Thus far, there has been significant progress. New buildings are featuring 18th century architecture. In recent months repairs have been made to hundreds of picturesque but crumbling old structures.

Meanwhile, a number of night spots have been persuaded to tone down or eliminate their risqué girl shows. But the crucial battle on this front is expected when the crowds come for Mardi Gras, which falls March 1. Visitors will be looking for fun and some will prefer it raw.

"If we can get through carnival okay, we've got this thing licked," says the chairman of a businessmen's committee striving to clean up the quarter.

The battle on burlesque and strip shows is an old New Orleans problem—how to blend the city's quaintness with its reputation for lusty sport. As Police Superintendent A. A. Water puts it:

"The city government realizes that visitors and some local citizens expect to have a good time here. We don't want to make a Boston Common of the quarter. Neither do we believe it is good community advertising to permit this area to degenerate into the atmosphere of a cheap and noisy bawdy house."

In previous marches to morality, the city has eliminated more extreme forms of vice: A wide open red light district, the practice of keeping quadroom mistresses, and various pastimes associated with lusty waterfront neighborhoods.

However, those were native-grown evils. Even genteel folk tell visitors about the city's wicked past.

But the burlesque, say the natives, isn't part of the city's life and charm and never can be. The owner of one place lirked at complaints, retorted that his show was exactly like those presented in night clubs in New York and Chicago.

That's just it, say the natives. The French Quarter should be as different as possible from New York and Chicago.

The quarter has long and many bars and a few small night clubs. But the present profusion of "All-Girl Floor Shows" dates from World War II.

Impetus to the clean-up campaign came from several directions.

The French Quarter Residents' Association complained repeatedly about the hot spots, and claimed they were attracting criminal characters from other states.

The Vieux Carre Commission formed to preserve the architecture of the old quarter, warned against glaring and suggestive signs.

Early in January the Young Men's Business Club called a mass meeting at which speakers declared "Nude Posters, Lewd shows, and high-priced drinks" were ruining the quarter.

Police Superintendent Watters proclaimed a drive on sidewalk barkers for the shows, "nude and semi-nude suggestive exterior signs," floor show acts "described by official observers

as lewd and lascivious," and "pandering taxicab drivers."

A major force in the fight is the State Alcohol Control Board created last year to administer a new law regulating liquor sales. Among other things, the law forbids sale of liquor in places where lewd or indecent shows are presented.

The commission has four men in the quarter every night. Each inspects 10 of the section's 120 bars every evening.

Approval is necessary for any construction, demolition, repairs or modification of a building in the area of the original city laid out by Bienville.

Intensive renovation began last summer after five tons of debris crashed into Royal Street from the third floor cornice of a 120-year-old building.

The city public safety department conducted an immediate survey and issued orders for repairs at once to 341 structures including major repairs to 93.

There were two more collapses in the quarter, however before the year was out. Last month Walter Cook Keenan architect for the Vieux Carre Commission, estimated 390 repair projects were under way in the quarter.

NEWSPAPERS IN RAINCOATS

PORT WASHINGTON, N. Y. (AP)—Newspapers are given raincoats here on wet days. The local newspaper wraps the newspaper up in a wax paper bag before delivering it.

IRISH IMMIGRANTS SAID INCREASING

DUBLIN, Eire (AP)—Irishmen are leaving for the United States by the thousands.

In one recent week nearly 700 of them caught America-bound boats at Cobh and the United States consulate in Dublin reported it has a waiting list of "several thousand" applicants.

Last year 6,872 cut their ties with Erin's green isle for a new transatlantic home. The number of Irish migrants to the United States has increased swiftly since the end of the war.

In 1945, 546 of them went west. Migration climbed to 1838 in 1946 and 5,562 in 1947. Last year's migration list reminded Irishmen of the high tide of migration to the United States in the late 1920's.

Read the Want Ads!

Do This for Head-Cold Stuffiness!

Instantly—the moment you put a few drops of Vicks Va-tro-nol in each nostril—you'll feel your cold-stuffed nose start to open up and give you wonderful relief from stuffy head-cold distress. Va-tro-nol acts so fast because it works right where trouble is. It relieves stuffy congestion, and makes breathing easier. If used in time, Va-tro-nol helps prevent many colds from developing! Try it! Vicks Va-tro-nol Nose Drops.

LAUNDRY AND CLEANING NEEDS

PHONE 298

Hereford Laundry and Dry Cleaners

E. R. KENDALL

B. E. KENDALL

ALLIS-CHALMERS SALES AND SERVICE



SEE PAGE 7 SECTION 2

WE HAVE A FEW HARROWS AND Rotary Hoes

AVAILABLE NOW WHEN THEY ARE NEEDED!

You know the condition of the soil as well as we do... so protect it!

Farmers Equipment Company YOUR ALLIS-CHALMERS DEALER

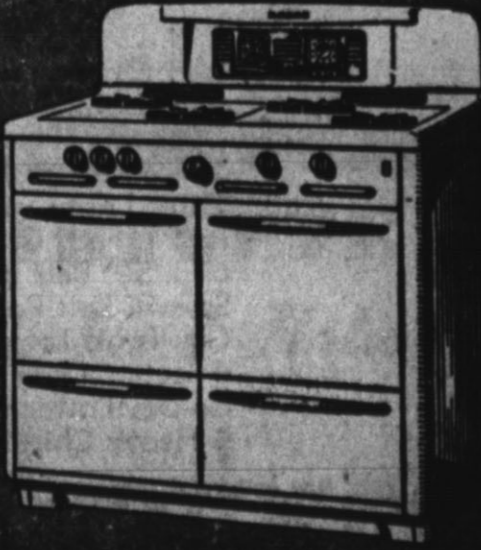
ROPER
AMERICA'S FINEST GAS RANGE

Jewels of Cooking Performance

Make a date
...NOW DON'T BE LATE

- "SCIENTIFIC" COOKING CHARTS
- "STAGGERED" COOKING TOP
- "SIMMER-SPEED" BURNERS
- LARGE "3-in-1" OVEN
- "6L" BROILER

What a thrill — your first "date" with this new ROPER Gas Range! Other thrills, too... the moment you start cooking the modern ROPER way! Here is clean cooking... convenient cooking... a cooler kitchen... striking beauty... remarkable performance. Make that "date" now. Let us tell you all about ROPER — "America's Finest Gas Range".



The beautiful ROPER GAS RANGE

BLANTON Butane Gas Company



IF YOU'RE A Young Family Man

Insurance is the most economical way to create an immediate estate for the future protection of your loved ones.

LET ME HELP YOU START YOUR ESTATE Today!

G. C. (Jiggs) HARTMAN 104 E. 3rd St. — Phone 48 Hereford, Texas

Representing Southwestern Life Insurance Co.

try it out FREE ON YOUR FARM



CLEAR, STRAIGHT-AHEAD VISION

A GREAT TRACTOR! A REAR-ENGINE TRACTOR!

Will it get the job done on YOUR farm? We want to know; you want to know... So the gang down here at Farmers Equipment Company is just going to do something about it!

WE'LL BE GLAD TO LET YOU TRY OUT THE ALLIS-CHALMERS MODEL G ON YOUR FARM, without obligation! We want you to get on the front seat of this new tractor yourself. Try straight-ahead vision—see how much easier your plowing job is. You operate this tractor; put it to the test in your own field.

You'll be surprised when you see what this man-sized small tractor can do. Weight of engine in the rear adds a surprising amount of traction and extra drawbar power.

SIMPLY GET IN TOUCH WITH US AND THE ALLIS-CHALMERS DEMONSTRATOR WILL VISIT YOUR FARM! Come by or mail the coupon printed below... we'll be expecting to hear from you!

CLIP AND PASTE ON POST CARD

Gentlemen:
I would like to operate the Model G on my farm about (date)
I understand this does not obligate me in any way.

NAME

ADDRESS

Farmers Equipment Company

West Hiway 60

R. G. (Bob) LEWIS, Owner

HEREFORD

Billie Jo Holman Becomes Bride Of Bill Stephens At Clovis Ceremony

Miss Billie Jo Holman became the bride of Bill Stephens Sunday morning Feb. 8 in the home of Rev. Luther Roberts, pastor of the Church of Christ in Clovis, New Mexico with Rev. Roberts officiating.

The bride's parents are Mr. and Mrs. Don Holman of Hereford, and the bridegroom is the son of Mrs. Seale Stephens, also of this city, and H. B. Stephens, Dallas.

The bride wore a wine velvet frock designed with fitted waist and low neckline cuffed with a wide fold of the velvet. The street length skirt fell in folds from the waist line. Her corsage was fashioned of white blossoms tied with white ribbon and her only ornament was a rhinestone bracelet, the gift of the bridegroom.

Attendants were the bride's sister, Jeanne Holman, and Bradley Lookingbill.

Mrs. Stephens is a senior in Hereford High School and will continue her studies until graduation in May. Her husband was graduated from Sudan High School and has resided in Hereford for the past two years. He is owner and operator of the Stephens Music Company.



MRS. BILL STEPHENS

Children attending the party were Pamela Clay, Patsy Lye Wooddell, Karen Sue Daniel, Linda Edwards, Ann Reeves, Cheryl Baker, Sharie and David Kendall, Mike Kelly, June and Jerry Whitaker, Clint Coneway, Louis Black, Stephen Wolfe, Michael Harvey, Reba Joyce Bargely and the honoree.

Coleen Reeves Given Party On Birthday

Mrs. W. J. Reeves entertained Thursday afternoon with a party to celebrate the sixth birthday of her daughter, Coleen.

Red heart decorations on the birthday cake set the color scheme for the party. Valentines marked each little guest's place at the birthday table and favors were given.

Children attending the party were Pamela Clay, Patsy Lye Wooddell, Karen Sue Daniel, Linda Edwards, Ann Reeves, Cheryl Baker, Sharie and David Kendall, Mike Kelly, June and Jerry Whitaker, Clint Coneway, Louis Black, Stephen Wolfe, Michael Harvey, Reba Joyce Bargely and the honoree.

Mothers attending were Mesdames John Kelly, Bruce Wooddell, T. J. Clay, Roy Thompson, Ivon Block and B. F. Block.

Mr. and Mrs. Paul Mathers and Robert spent the week end in Norman, Oklahoma with their daughter, Paula, who has enrolled in the University of Oklahoma to continue her studies in Library Science. Miss Mathers was formerly a student at Christian College in Columbia, Missouri.

Amos DeWolfe spent the week end in Guymon, Oklahoma, visiting with his children and grandchildren. Mrs. DeWolfe who has been in Guymon for the past ten days, returned to Hereford with him.

Mrs. W. S. Fluitt returned Monday from Belen, New Mexico where she has been visiting her mother, Mrs. Etta Easley. Also visiting in Mrs. Easley's home was a son and family, Mr. and Mrs. Ellis Easley and Karen of Caracas, Venezuela. Easley is employed with the International General Electric Company in Venezuela.

WESTWAY NEWS

Mrs. Wagoner, Mrs. Rudd Co-Hostess at 42 Party

By MRS. MERLIN KAUL

Mrs. Joe Wagoner and Mrs. Paul Rudd were co-hostesses Friday night at a "42" party held in honor of the Earl Scott and M. S. Roe families. The Scotts have moved to Hereford and the Roe family will move soon.

Refreshments of popcorn balls, chocolate bars, doughnuts, coffee and gum were served to the families of Joe Wagoner, Paul Rudd, M. S. Roe, J. C. Morrison, Merlin Kaul, Earl Scott and Elmer Combs.

Mrs. R. L. Wilson was hostess to the Women's Missionary meeting last Thursday at her home. Mrs. J. C. Morrison gave the devotional and Mrs. Elmer Combs had charge of the lessons. Those present were Mesdames Johnny Townsend, Joe Landers, Robert Boyd, Elmer Combs, J. C. Morrison, and the hostess.

The next meeting will be held at the home of Mrs. Johnny Townsend. Mrs. Joe Landers will have the program and Mrs. Robert Boyd will be in charge of the devotional.

Mrs. Tony Kalka has been a patient in the hospital at Hereford the past week after undergoing an operation on Monday. She is doing nicely. Miss Emelia Kalka of Bandera is staying with her brother while Mrs. Kalka is in the hospital.

Manuel Hawks was able to leave the hospital the last of the week following an appendectomy. He was taken to the Woodrow Welty home in Hereford to convalesce.

Mr. and Mrs. Merlin Kaul and sons attended church services at the Methodist Church in Hereford Sunday, when Scouts and Cub scouts were honored. They were dinner guests in the Cawthon Bryant home and were callers at the Grady Wilson home in the afternoon.

Mrs. Bess Werner was a caller in the Grady Wilson home Sunday afternoon.

Mr. and Mrs. Lawrence Hinders and family have moved from the Andrew Kirscher farm to Amarillo and Mr. and Mrs. Gordon Ridgeway have moved from Hereford to the Kirscher farm.

Mr. and Mrs. Leo Ohlig have moved from Hereford to the home of Mrs. Chlig's father John Young, while their house is being built on the Ohlig farm north of the Westway store.

T. J. Welch, Ruby, Roland and Junior of Portales, N. M., attended singing services here Sunday night. They were dinner guests Sunday in the B. B. Northcutt home in Hereford.

Mr. and Mrs. Jesse Maxey and children, Barbara and Jessie Jr. have moved from California to the Ponder home. They will be employed on the Ponder farm.

Mr. and Mrs. Earl Scott and daughters have moved from the Roe house to Hereford.

Homer Rudd of Texas Tech Lubbock, spent the week end with his parents, Mr. and Mrs. Paul Rudd.

Mr. and Mrs. Jimmy Thomas and children, Diedra and Danny of South Hereford were dinner guests Sunday in the J. C. Morrison home. They helped Mr. Morrison celebrate his birthday which was that day. Other guests were Francis and Franklin Boyd and Lynn Young.

Mr. and Mrs. Glendon Harrison and sons, Ronnie and Gary are new members of the Sunday School here.

HOW TO TELL 'EM WITH TONSILS OUT

KANSAS CITY, Mo., (AP)—Talking about your own operations may be easy enough—but what do you say about other people's operations?

A sentiment for almost any surgical occasion—even for Junior's operation tonsil—is now on tap at Hall Brothers, greeting card publishers.

Greeting card copywriters have developed "get well" cards in six different varieties to send to youngsters newly separated from their tonsils.

Hospital Notes

Patients discharged from the hospital:

Mrs. Dean Whaley, surg.; Mrs. Lester Funk, O. B.; Patrick Parker, med.; George Schulte med.; Shirley Schulte, tonsil; Nancy Rahm, med.; Mrs. J. H. McDonald, O. B.; Mrs. O. P. Cowart, med.; Mrs. Bill Waldrep O. B.

Patients in hospital:

Hiram B. Slagle, ortho.; Mrs. Addison Hunter, med.; Gene Story, surg.; Mrs. A. J. Kalka surg.; Mrs. Perry Lee, O. B.; Albert Schroeder, med.; H. B. Buse surg.; Mrs. Joe Huckert, surg.; Billy Thomas, med.; Mrs. T. E. Warren, med.; Mike Wilson med.; Mrs. Cecel Barrow, surg.; Terry Lee Gaywood, med.; Mrs. Roy Brittain, O. B.; Mrs. Paul Kelly, med.; O. R. Hendrick, surg.; Mrs. W. J. Richardson surg.; Mrs. Dorothy Sargent med.; Mrs. W. P. Aze, med.; Jeff Roberson, med.; Mrs. J. B. Sneed, surg.; Tom Rowe, surg.; Mrs. Minnie E. Vaughn, med.

Births:

Mr. and Mrs. Joe E. Huckert

a son, Donald Eugene, born Feb. 4.
Mr. and Mrs. W. J. Richardson, a daughter, Vickie Lynn, born Feb. 7.
Mr. and Mrs. Roy W. Brittain, a daughter, Jannice Lynn born Feb. 7.

Too-Thick Shilling Causes Coin Trouble

LONDON (AP)—Britain is having coin trouble.

A new cupro-nickel shilling piece is being minted, and it's five-thousandths of an inch thicker than the old type.

The new ones don't fit well into many household gas meters. And some people have had trouble working them into telephone coin boxes.

Gas companies are advising customers not to use them unless it's really necessary. Sometimes they get stuck.

LAMM JEWELRY

FOR A BETTER TRADE IN YOUR OLD WATCH



3 DAY SERVICE ON WATCH REPAIR Scientifically Checked

Ph. 527 115 W. 3rd

DR. QUIZ ACME CLEANERS

THE NAME OF THE "GIRL" IN "JINGLE BELLS" IS

A. FANNIE HURST
B. FANNIE BRICE
C. FANNIE BRIGHT
D. BEA LILLIE

TEN THOUSAND EYES WERE ON HIM AS HE RUBBED HIS HANDS WITH DIRT. FIVE THOUSAND TONGUES APPLAUDED WHEN HE WIPED THEM ON HIS SHIRT.

CONFS FROM—A. CASEY AT THE BAR.
B. GLEN KELLY, SALES
C. TALKS ME OUT TO THE BALL & GAME.

WHAT STATE TOUCHES ONLY ONE OTHER STATE?
A. FLORIDA C. DELAWARE
B. MAINE D. CALIFORNIA

The ACME CLEANERS strives to give you the highest quality cleaning and pressing service. If you've strived to answer the quiz and have failed... the correct answers are Fannie Bright, Casey at the Bar and Maine.

Acme Cleaners
SUITS TAILORED TO YOUR MEASURE
PHONE 111 WE PICK UP AND DELIVER

Your LUMBER Is Here!

TIMBERS TO SHINGLES

No matter what your lumber requirements may be... see Hereford Lumber Company! Here will be found complete stocks of lumber in sizes and lengths for a small repair job or the building of an entire home! Prices are consistent with the quality offered. Call 656, Hereford Lumber Company will deliver.

HOME OWNED HOME OPERATED

Pho. 656

HEREFORD LUMBER CO.

Young or old, rich or poor, all enjoy the benefits of electricity. Some more than others, but there's probably not a man, woman or child who doesn't receive some advantages from the availability of low cost dependable electric service.

It may be in your home, your schools, the stores you shop in, or on the farms or in the industries where you work, electricity is used everywhere.

Because it is used so widely, and folks have come to depend on electricity, we at your Public Service Company are always working to make dependable electric service available to as many folks as possible at the lowest possible cost.

SOUTHWESTERN
PUBLIC SERVICE
COMPANY
24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



FRAME STRAIGHTENING

WHEEL BALANCING

FRONT END ALIGNMENT

KINSEY Motor Company

FARM SALE

THURSDAY FEB. 17th
STARTING 10 A. M.

Having sold my farm I am selling at Public Auction all my equipment. Farm located 1 1/2 miles south of Summerfield and 3-4 mile west.

Lunch Will Be Served By
SUMMERFIELD CLUB

HOUSEHOLD ARTICLES

- Studio Divan
- 8 Pieces Dining Room Suit
- Battery Philco Radio
- Six Volt Wind Charger
- Wooden Bedstead and Springs
- 5 piece (round table) Breakfast Suit
- Baby Bed
- Tredle Singer Sewing Machine
- Air Conditioner
- Oil Heater
- Junior De Laval Separator
- 12 gauge Winchester Pump Shot Gun
- Wash Tub (double in size)
- Round Oak Coal Range

MISCELLANEOUS

- Anvel
- Level Transits
- Garden Tractor New
- Lawn Mower, New
- Chain Hoist 1/2 ton
- Hydraulic Jack, 12 ton, New
- Bench Vise
- Truck Mud Chains
- Fence Charger
- Gas Pump
- Steel Barrel Stand
- Gas Maytag Motor
- Branding Irons and Dehorning Clippers
- 2 Pipe Threaders, Chain Wrench and Stillsons
- New and used pipes, different sizes and a lot of fittings
- Several New Large Posts
- 2 small tanks and one 3' x 8' high
- 9 sacks cement
- Several Old Wagons
- 400 feet of car siding good B&B

Many other things too numerous to mention. Terms of the sale cash. Nothing to be removed till settled for.

Owner, Lynn C. Powelson

Auctioneer, JACK COULTER

Clerk: CLINTON JACKSON

MISCELLANEOUS

- 10 Pieces Sheetrock 4' x 8' New Several good pieces of good lumber 2 by 4, 2 by 6 and 1 by 6 etc.
- Lots of Tool (carpenters) and pinch bars
- All kinds of farm wrenches
- Forks, scoops, spades, hose and garden tools
- About 275 Bushel of Barley Seed, good
- About 100 lbs. Sudan seed

MACHINERY

- Holt Combine 20' good shape
- 22-36 I. H. C. Tractor, good shape
- F-30 I. H. C., good shape
- Tool Bar and Attachments
- Bordering Attachment
- 8' One Way in good repair
- I. H. C. 16 x 10 Wheat Drill with power lift, good shape
- I. H. C. Tandem Disk 8'
- I. H. C. Power Binder 10'
- Land Level Drag 16'
- Ditcher
- Three-Row drag lister
- Three Large Sweeps, good
- Pa-Pic Feed Grinder 14"
- 6" x 50' Belt good
- Several Belt Pulleys
- Gas Tank Tower
- 4 Section Drag Harrow 24'
- Go-Devil attachments for Tool Bar
- 4 Heavy Chisels

LIVESTOCK, ALL WHITE FACE

- 1 Bull coming 3 years old Registered
- 5 Springer Cows, or will have calves
- 2 Two year old Steers
- 3 One year old Steers
- 2 One year old Heifers
- 6 White Rock Roosters
- 15 Red Hens

Special Valentine Events Mark Social Calendar For February

Although we have come a long way since those first Valentine Day celebrations, so far back nobody knows when, it is still the nation's number one sentimental holiday. From frills and furbelows to comics, and from artistic greetings to gifts of every form and fashion, the Feb. 14 date has become a contemporary note-worthy occasion when tokens of friendship, gestures of good will and love-gifts seem universal.

Entertaining sometimes gets its inspiration from holiday observances and the Valentine season is a wonderful time to host parties and other social affairs.

Lone Star Club Entertains
Tuesday night was "Husbands' Night" for the Lone Star Study Club when members entertained with a Valentine supper-party in the home of Mrs. Lawrence Womble. The table, from which the supper was served, suggested a gay forecast of spring in the Valentine motif with red sweet peas and white tapers forming a centerpiece against a lacy background of white cloth. Small tables for four were spread with valentine cloths and napkins.

Forty-two games were enjoyed after the supper with O. L. Click and W. S. Fluitt playing for the prizes.

Those attending were Messrs. and Mesdames Robert Thompson, O. L. Click, Coy Phillips, R. G. Blue, Joe Kendall, G. W. Newsum, John Jacobsen, Jr., Ed Adams, V. E. Dodson, W. S. Fluitt, C. C. Wilkins, Dr. and Mrs. C. D. Kelton, Mrs. Earl Phillips, Mrs. Ed Warren, Mrs. Roger Corbett and Lawrence Womble.

Hostesses arranging the party were Mesdames Newsom, Blue, Warren and Womble.

The next meeting of the club will be held on February 22, in the home of Mrs. R. G. Blue.

REGULAR WINNER

EAST LANSING, Mich., (AP)—Michigan State's head football coach, Clarence L. (Biggie) Munn, has a record as assistant or head coach of college teams since 1932 of 107 victories, 30 defeats and ten ties. Only one of those 17 seasons was a losing one.

Jaycees Win Two; To Go To Vega Tournament

The Hereford Jaycees basketball team has won its last two games played in Hereford and this week end will go to Vega to participate in a tournament.

Saturday night the Jaycees beat the Panhandle Laundry team from Amarillo 51 to 42 at the High School gymnasium. High point man for the Jaycees was Groom with 16. Boslet was high point man for the Panhandle Laundry team with 15.

Tuesday night in another game at the Hereford High School gym, the Jaycees beat the Black Widows of Dimmitt, 51 to 33. Stagner was high point man for Hereford with 20 and Cook and Mooney shared the honor as high point men for the Black Widows with seven points each.

CRICKETS FOR THE SLEEPLESS

ATLANTA, Ga., (AP)—Crickets are putting people to sleep in these parts. That's what W. E. Voellinger of Macon, Georgia, says. He runs a cricket hatchery.

Time was when he sold the critters mostly for bait. Now he is putting them in little boxes for folks to hang near their beds. It's a sure cure for insomnia, he says.

He puts about 50 crickets in the sleep boxes. Listening to their music is lots better than counting sheep, his customers tell him.

Bob Wear Talks On Atomic Age Before Dimmitt Women's Group

"This subject is, indeed, a big one, and anyone undertaking to discuss it must surely understand that such is the case.

When all is summed up we know very little about it, and it would be foolish to pretend we do. It is true that I have done much reading and research, but for the most part my knowledge is limited."

Thus spoke Bob Wear as he began his discussion of the subject, "The Atomic Age—Past, Present and Future."

In his speech to the Business and Professional Women of Dimmitt, Monday night, Mr. Wear reviewed, briefly, the history of Atomic energy, discussed present developments, and gave a long list of possible uses for atomic or nuclear energy.

"Fuel, transportation and medicine are the fields which offer the greatest promise for the use of nuclear energy for the betterment of humanity. The American farmers will likely reap great benefits from this new source of energy. The world food supply may be greatly increased by the development of a better fertilizer, and the growth of plants now unknown to man," said Mr. Wear, as he neared the close of his discussion.

In concluding the speaker said, "with the continued development of nuclear energy there will probably come a decentralization of population and industry; our educational concepts are already changing; we hope that war will become impossible; and our big task, yours and mine, is to do all we can to keep our social, moral and spiritual development on a level with the development that is being experienced as a result of this release of a new source of energy."

"This is the thing I want

you to keep in mind," said Wear. "The God who made the earth, made the atom, and made us. He is the God of the Bible and has given us a plan for living. His plan for living is just as modern as 'nuclear energy' and the only hope for mankind whether he lives in the 'horse and buggy age' or in 'the age of atomic-powered rockets,' is to learn and abide by the God-given plan for human conduct. The release of 'nuclear energy' can mean chaos or abundant living, and this will be determined by the level of our spiritual development."

STARS IN NET FILM

PRAGUE (AP)—Jaroslav Drobný, Czech star who is confining his sports activity to tennis and forsaking hockey this winter, will star in a documentary tennis film planned by Director Jiri Swirth. Much of the film will be devoted to the three hour match here last summer when Drobný defeated American Frankie Parker in five sets.

Switzerland To Join Refugee Organization

GENEVA (AP)—The Swiss Federal Council has announced that Switzerland, which is not a member of the United Nations, will enter the International Refugee Organization in the near future. Switzerland, it is understood, will make part of her contribution to IRO through services to refugees now in Switzerland and the rest of it in money. Her total share is approximately \$1,500,000.

Switzerland already is a member of the United Nations Educational Scientific and Cultural

Organization, The World Health Organization and the Food and Agricultural Organization.

Swiss officials said they hoped formalities would be concluded so that Switzerland could have a representative at the second general IRO council here in March.

Mettie Lee Roots, daughter of Mr. and Mrs. R. L. Roots, spent the past week end here with her parents. She is a student at Wayland College, Plainview.

Mr. and Mrs. H. M. Thomas, C. Ferguson, and Mr. and Mrs. Mrs. George Bippus, Mrs. C. E. E. Fridley were among those attending funeral services for E. M. Steen in Canyon Thursday afternoon.

KEEP TUNED
to
Hereford's Own Radio Station
KPAN
FROM 9:00 P.M. RADIO DEAL
SUNUP TO SUNDOWN
Marshall Formby, Manager

 **Repaint**
"the Carl McCaslin Way"
SEE PAGE 7 SECTION 2

JOHN McLEAN
PHONE 273

INSURANCE AGENCY

★ DEPENDABLE

- Yours interests Protected
- Losses Receive Personal Attention
- We're Not Satisfied Unless You Are

PROTECT WHAT YOU HAVE

Valentine
GIFT JEWELRY

AS FEATURED IN "THE AMERICAN HOME"
in "Fireworks About Nine"



DIRILYTE
Golden-hued Flatware
Hembree Jewelry

MR. AND MRS. A. W. (Bill) HEMBREE
OFFICIAL SANTA FE WATCH INSPECTOR
335 Main St. Ph. 34

VALENTINE GIFTS

That go to Her
HEART



Magic formula
for bustline perfection!

V-ETTE
Whirlpool BRA
by Hollywood-Maxwell

Wonderful to give your bosom a lift with the original California-designed V-ette! For V-ette has the original, magical continuous Whirlpool® stitch. Row after row, to give you faultless support, perfect separation, to curve you round, up and out. Magical V-ette® gives the same thrilling lift even after countless launderings!

NYLON OR BROADCLOTH

Holly-ette® for between-cup contours; original Whirlpool® stitch.

Rhythm in Lingerie



This new Rhythm slip of BUR-MIL® rayon crepe, enriched with deep bands of "Linnen" lace, fragile in its beauty, yet durable and long wearing as the slip itself. It has the RHYTHMSE® DIAS BAND for perfect fit. Tailored with Rhythm's precise needlework. White, shell or lace. with matchin 595

NYLON RHYTHM 7.95
RAYON SATIN OR CREPE 3.95

THE *Vogue*

"For the Lady of Fashion"

Prophecy Of 500 Years Ago Forecast Many Events Of Today

A copy of the of the original Mother Shipton poem, famous prophecy made by a woman in England 500 years ago, has been loaned to the Brand by Mrs. N. G. Thomas, Hereford.

It has attracted much attention since it first appeared in papers in the United States more than 20 years ago.

Here it is:

A carriage without horses shall go,
Disaster fill the world with woe,
In London Primrose Hill shall be,
Its center hold a Bishop's See.
Around the world men's thoughts shall fly,
Quick as the twinkling of an eye.
And waters shall great wonders do—
How strange, and yet it shall come true.
Then upside down the world shall be,
And gold found at the root of tree;
The towering hills proud man shall ride,
No horse nor ass move by his side.
Beneath the waters men shall walk;
Shall ride, shall sleep, and even talk;

And in the air men shall be seen,
In white and black as well as green.
A great man then shall come and go,
For prophecy declares it so.
In water iron then shall float,
As easy as a wooden boat.
Gold shall be found in stream or stone,
In land that is as yet unknown.
Water and fire shall wonders do,
Jew.
And England shall admit a Jew,
That once was held in scorn,
Shall of a Christian then be born.
A house of glass shall come to pass
In England—but alas, alas;
A war will follow with the work
Where dwell the pagan and the Turk.
The states will lock in fierce strife,
And seek to take each other's life;
When North shall thus divide the South
The eagle builds in lion's mouth.
Then tax and blood and cruel war
Shall come to every humble door.
Three times shall sunny, lovely France

Be led to play a bloody dance;
Before the people shall be free
Three tyrant rulers shall see;
Three rulers in succession, be
Each sprung from different dynasty.
Then when the fiercest fight is done,
England and France shall be as one.
The British olive next shall twine
In marriage with the German vine.
Men walk beneath and over stream—
Fulfilled shall be our strangest dream.
All England's sons shall plow the land,
Shall oft be seen with book in hand.
The poor shall now most wisdom know
And waters wind where corn did grow;
Great houses stand in far-flung vale,
All covered o'er with snow and hail.
And now a word in uncouth rhyme,
Of what shall be in future time;
For those in wondrous far-off days
The women shall adopt a craze
To dress like men and trousers wear,
And cut off their lovely locks of hair.
They'll ride astride a brazen brow,
As witches on a broomstick now.
Then love shall die and marriage cease
And nations wane as babes decrease
And wives shall fondle cats and dogs
And men live much the same as hogs.
In nineteen hundre+ thirty-nine
Build house light of straw and vine,
For them shall mighty wars be planned,

Modern American Compositions Reviewed By Music Study Club

The Music Study Club met Monday afternoon with Mrs. C. J. Mountz with Mrs. A. J. Schroeter, president, in charge of a short business session.

A review of Modern American Music was given by Mrs. J. B. Jones, leader, in a panoramic review of development in the past fifty years and a discussion of the types of American Music after World War I and World War II. "Although America is the newest nation in the musical world she is fast becoming the music center of the world," she said.

Among prominent modern composers named were Stephen F. Foster, for whom America apologized, but later became proud; Arthur Nevin, producer whose operas were first accepted in England; Fay Foster, who came into prominence in World War I; Mrs. H. H. A. Beach and Percy Grainger and William J. March, Texas composers.

Selected numbers included "Sleepy Hollow Tune" (Kountz) vocal duet, Mrs. Troys Carmichael and Mrs. Bob Lawrence with piano accompaniment by Mrs. Schroeter, "Remembrance" (Davies) piano solo by Mrs. Bob Lawrence; "Hills of Home" and fire and sword shall sweep the land.
But those who live the century through,
In fear and trembling this will do:
Flee to the mountains and the dens,
To bogs and forests and wild fens—
For storms shall rage and oceans roar
When Gabriel stand on sea and shore;
And as he blows his wondrous horn,
Old worlds shall die and new be born.

(Fox) sung by Miss Mattie Mae Swisher with piano accompaniment by Mrs. J. C. McCracken, and selected choral numbers by the club.

Those attending the meeting were Mesdames C. C. Acker, J. E. Beyer, B. F. Cain, W. T. Carmichael, H. A. Close, W. E. Dammeron, C. H. Dyar, Cliff Estes, C. C. Ferguson, Jeff Glibreath, J. B. Jones, Bob Lawrence, J. C. McCracken, J. D. Neill, Earl Phillips, T. W. Roberson, A. J. Schroeter, Glenn Snyder, A. C. Thompson, Miss Swisher and the hostess.

Rebuilding Of Warsaw Speeded

WARSAW (AP)—Poles are proclaiming that Warsaw is half way constructed and they paint a rosy picture for the future. But Polish engineers and architects say it will take until 1950 to completely rebuild what the Nazis demolished in their house-to-house systematic destruction after the unsuccessful Warsaw insurrection in the fall of 1944.

Poles have worked hard to rebuild their capital and by their own hands have cleared away hundreds of thousands of tons of ruins and rubble. Now reconstruction is being speeded up with the import of large quantities of machinery from Great Britain, Soviet Russia and other countries.

Warsaw today accommodates a population of about 600,000. The top pre-war figure was 1,289,000.

Miss Doris Smith, junior from Hereford, was elected president of the Home Economics Club at West Texas State College. The office is for the spring semester.



The very patterns from which they're cut are new and original... it's Peg Palmer's own mid-size idea, designed to fit and flatter today's smart half-size figures. No longer need you envy your slimmer sisters... Peg Palmer brings you truly youthful styling, fresh, young-looking fabrics... and all this with rarely an alteration!



outmode the old half-size

now you can look as young as you feel!



- BLOUSES
- HANDKERCHIEFS
- JEWELRY
- BAGS
- GLOVES
- DRESSES



V shaped pockets and long pointed collar frothed over with embroidery. Shell pink, Silver moon, Chinese blue, grey. Mid-sizes 16½ to 22½. In Town Talk linen-like rayon. \$12.95

Embroidery for Fashion Froth in Mid Sizes

The Little Fashion Shop
"Smart Clothes for Smart Women"



ANNOUNCING AN IMPROVED Radio Repair Department

AT FULLWOOD ELECTRIC, INC.
UNDER THE MANAGEMENT OF

Edward Bevill

WIDELY-KNOWN RADIO REPAIRMAN OF THE PANHANDLE AREA
(formerly with Finklea Electric Of Amarillo)

We at Fullwood Electric, Inc., feel very fortunate in securing Mr. Bevill to manage our reactivated and improved radio repair department.

Bevill is a graduate of the Coyne Radio and Electric College of Chicago, where he was a student and graduate of their electrical repair shop.

With Bevill in charge, we now are able to take care, not only of your radio repair needs, but we solicit your patronage for repair of all small electrical appliances.

SEE AND HEAR THE NEW LONG-PLAYING, MICRO-GROOVE RECORDS RIGHT HERE IN OUR SHOW ROOMS AS THEY ARE PLAYED ON THE NEW ZENITH CONSOLE—the new radio-player with the better record tone, luxurious cabinet, new convenient features and... Beauty!

RADIO AILING? Phone 20
CALL A SPECIALIST!

FULLWOOD ELECTRIC, INC.

232 WEST THIRD



Cookies Favored By Young And Old

Let's Cook Something

Brush with slightly beaten egg-white, sprinkle with sugar or top with minced nuts, tiny colored candies, strips of gumdrops candied cherries or raisins and bake in 375 degree F. oven for eight or ten minutes. They bake quickly and need to be watched closely. Makes about four and a half dozen cookies.

Sandies and coconut-butter-scotch squares are also Mrs. McCracken's favorites and make de-

licious additions to the Valentine assortment.

Sandies
6 tablespoons shortening
6 tablespoons confectioner's sugar
1 cup sifted cake flour
1/2 teaspoon icewater
1/2 teaspoon vanilla
1/2 cup chopped nuts
1/4 cup powdered sugar
Cream shortening until fluffy and add confectioner's sugar

Fresh From The Oven



What is more popular in American tradition than the old-fashioned cookie jar—the cookie jar that was an inspiration for poets, of the James Whitcomb Riley era—that helped make the grandmother of yesterday a success with her grandchildren. Mightn't it be a good idea to revive it? Above, Mrs. J. C. McCracken who with her daughter, Sylvia, is shown taking a batch of cookies from the oven, thinks so.

Probably one of the reasons housewives like to make cookies is that it's such fun to prepare food that the whole family enjoys. There's such a variety of recipes too, that a choice becomes easy even with the unusual cookies which are favorites on special occasions.

Sugar cookies are a favorite at all times of the year for they are especially adapted to the many interesting forms of design and decorations. Hearts for Valentine Day, diamonds clubs, and stars may be cut with cookie cutters or shaped with a knife and colored sugar and candies add just the right touch for festivity.

Mrs. J. C. McCracken has taught her daughter, Sylvia, to make these sugar cookies:

Sugar Cookies
2/3 cup shortening
1 cup granulated sugar
2 eggs, well beaten
1 teaspoon vanilla
2 cups sifted all-purpose flour
dash of salt
1/2 teaspoon baking powder
Work the shortening with a spoon until creamy and fluffy and add sugar gradually, blending thoroughly. Add eggs and vanilla and mix well; and add dry ingredients which have been sifted together. Chill dough, overnight is best, and roll out on floured board to 1/8 inch thickness. Cut in desired shapes and place on greased cookie sheets

West Hereford HD Club Meets

West Hereford Home Demonstration Club met in the home of Mrs. Elton Brooks Tuesday afternoon with Mrs. Tom Garner in charge of the recreational period. Practical hints on making leather items were given in answer to roll call.

Mrs. Tom Draper, CHDA, gave a demonstration of glove making and ten members ordered material to make gloves.

Refreshments were served to Mesdames Ed Cox, Howard Gore, Jimmie Mercer, P. H. Luck, Neal Young, J. W. Witherspoon, Roy Boyd, Tom Garner, J. I. Funderberg, R. N. Yarbro, John Jacobson, Sr., Bruce Wooddell, Travis Caraway, Ida May Vaughn, Wes Bradley, A. L. Thomas, Jack Flowers, Carlos Vaughn, Minnie Walker, Tom Draper, Leland McMurray, E. H. Little, Miss Ara Lewis, Miss Evelyn Bell and the hostess.

oven and pour second mixture on top of first mixture and replace in oven. Bake 20 minutes. Cut in squares or 1 by 3 inch oblong strips.

Birthday Club Meets In Friona

The Birthday Club held a luncheon meeting in Friona Friday honoring the birthday of Mrs. Wayne Dyer. A covered dish meal was featured at noon and gifts were presented. Mrs. B. Y. Crosthwait was hostess.

Members of the club include Mesdames Dyer, Frank Daniel, I. C. Crosthwait, Paul Harvey, Bruce Wooddell, W. J. Reeves, Neill Young, Dale Tinnin, all of Hereford and Mrs. S. T. Thornton and Mrs. B. Y. Crosthwait in Friona.

Guests the past week end in the home of Mr. and Mrs. Norman Livesay included their daughter and family, Mr. and Mrs. Milton Horst and son, Gregory Kent, and Mrs. Flora Curtis of Cashmere, Washington.

Mr. and Mrs. J. A. Pitman returned the first part of the week from a stay in Austin with their son, John Douglas, and a daughter, Helen Ann, both students at the University of Texas. They also visited Mr. and Mrs. Albert Herbst, former Hereford residents, in San Antonio.

Mike Flynn of Kansas City is in Hereford on business this week.

ELECTRICAL CONTRACTING

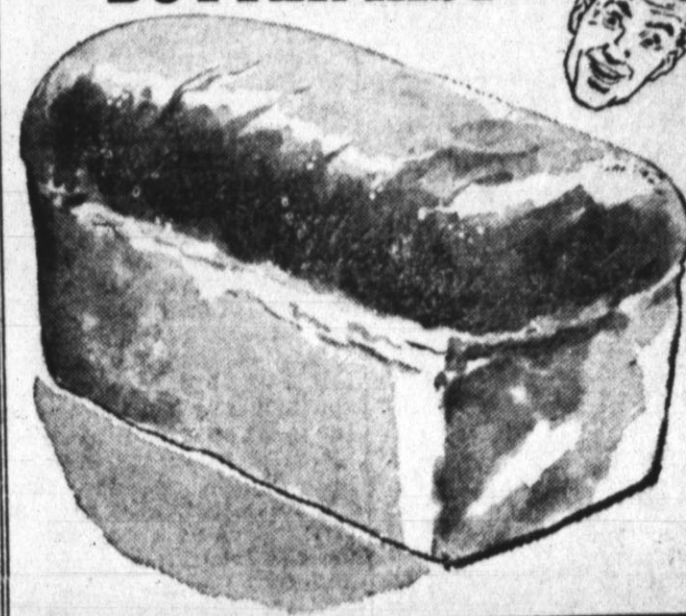
FREE ESTIMATES

LIGHTING FIXTURES—APPLIANCES

NIPPER ELECTRIC

307 MAIN PHONE 154 HEREFORD

BUTTER-KIST



THE BEST BREAD

YOU EVER TASTED OR TOASTED!

HEREFORD BAKERY

HOUSE RUN DOWN? MODERNIZE...NOW!

10% DOWN

Up To 36 Months to Pay

WOULD YOU LIKE TO MAKE YOUR HOME MORE LIVABLE?

- REROOF?
- MODERNIZE ROOMS?
- ANOTHER BATHROOM?
- PLASTER?
- A RECREATION ROOM?
- PAINT?
- BEAUTIFY EXTERIOR?
- NEW FLOORS?
- ADD A BEDROOM?



ENJOY IMPROVEMENTS NOW... PAY BY THE MONTH!

REMODEL KITCHEN, MONTHLY payments as LOW as	16.98
LIVING ROOM MODERNIZED, PER MONTH ABOUT	7.27
A NEW GARAGE AS LOW PER MONTH AS	15.97
BATHROOM MODERNIZED, MONTHLY PAYMENTS APPROXIMATELY	12.99
ATTIC AND SIDEWALL INSULATION, PER MONTH ONLY ABOUT	15.95
SOME SIDEWALKS PUT IN FOR AS LOW PER MONTH AS	11.96
A NEW ROOF OVER YOUR HEAD COSTS AS LITTLE PER MONTH AS	10.28
ENJOY THE COMFORT AND DURABILITY OF HARDWOOD FLOORS, per month	5.14

MAKE YOUR HOME A BETTER PLACE IN WHICH TO LIVE

See

Carl McCaslin Lumber Company

PHONE THE LUMBER NUMBER 7 HEREFORD 1 BLOCK EAST OF THE COURTHOUSE

KINSEY KNOWS HOW



WASHING GREASING

UNDERCOATING THE SERVICE THAT DUST PROOFS, RUST PROOFS, MOISTURE PROOFS AND SOUND PROOFS.

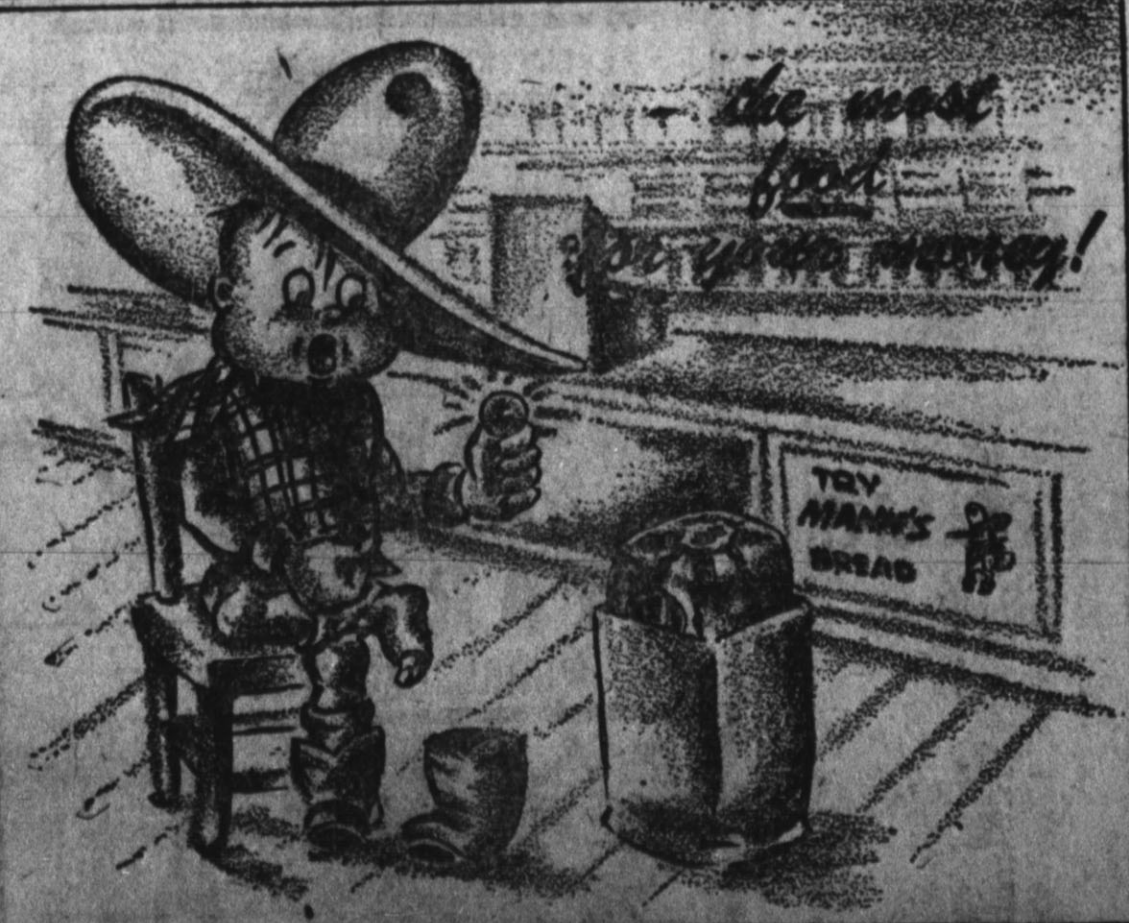
JUST PHONE 740 KINSEY MOTOR COMPANY

CHEVROLET OLDSMOBILE

gradually, creaming until smooth and light. Add the flour, icewater, nuts and vanilla, and mix thoroughly. Cover and chill about two hours in refrigerator. Shape into rolls one inch long by 1/2 inch wide and place on greased cookie sheets. Bake in a slow oven of 300 F. for 30-35 minutes or until light brown. Remove from cookie sheets and shake immediately in a bag with the remaining 1/4 cup powdered sugar. If preferred the dough may be dropped from the tip of a teaspoon onto greased cookie sheets without previous chilling, and baked as above. Makes 20 cookies.

Coconut-Butterscotch Squares

1/2 cup shortening
1/2 cup brown sugar
1 cup flour
Mix and pat into a 9 x 12 pan and bake for 10 minutes at 375 degree F. While this mixture is baking, mix together:
1 cup brown sugar
2 eggs
1 teaspoon vanilla
3 tablespoons flour
1/2 teaspoon salt
1 1/2 cups coconut (do not use fresh coconut)
1 cup nuts, chopped fine
When the first mixture has baked 10 minutes, remove from



MANN'S malted milk BREAD

The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, FEBRUARY 13, 1949

SCORCHY SMITH

by *Redlow Dillard*

Reg. U. S. Pat. Off. © 1949

THE RADIO USED BY CHANTEYMAN HAWKS TO SIGNAL THE AMERICAN SHIP AHEAD IS WELL CAMOUFLAGED IN HIS CONCERTINA, THOUGH THE MESSAGE WAS DETECTED BY THE SUB LYING ALONGSIDE THE INFAMOUS OLD "BLACK GULL". SO THE QUAINT SKIPPER NOW HAS THE SUB COMMANDER, SCORCHY, TONI LOVELL, A DEEP SEA DIVER, AND A HELICOPTER ABOARD HIS SHIP... AND AN UNKNOWN SPY!

THAT RADIO YOU HEARD! I'LL FIND IT IF I HAVE TO SEARCH FROM KEEL TO MAIN TOP... AND I'LL KEEL HAUL THE SWAB THAT OWNS IT!

STEADY! IT WOULD BE MUCH SIMPLER TO CATCH THE SPY RED-HANDED!



AMONG THE DIVING RIG IS A SET FOR TALKING WITH THE HELICOPTER AFTER YOU'VE LOCATED THIS WRECK. USE THAT TO MONITOR THIS SPY'S WAVE BAND...

—AH
!AAAAH
XOPOXO
!!



THE SEAMEN FROM THE SUB ARE GLAD TO STRETCH THEIR LEGS...IF THOSE TWO VULTURES DON'T SPOIL THE FUN!!



THE RHYTHM, HE IS! REXOTTT I SHOW YOU THE CONCERTINA, HOW I PLAY IT!

NO!... IT HAS AN ODD KEYBOARD!



IS NO GOOD! SOUND LIKE BRASS! I T'ROW AWAY!

NO! NO!

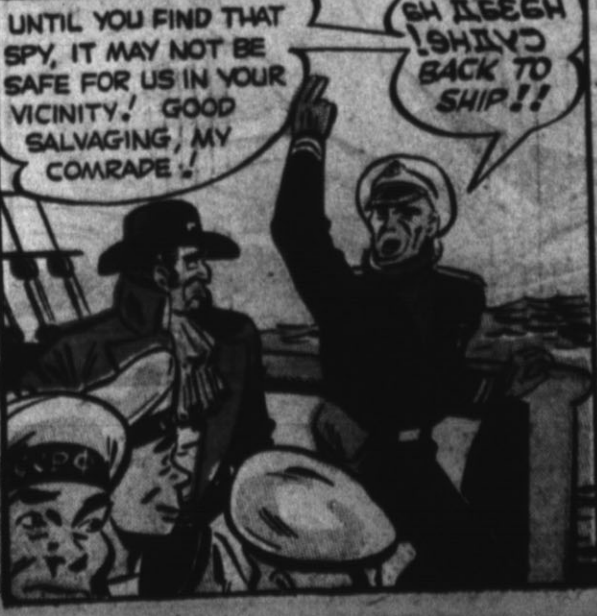


NOW IT IS BROKEN! SEE? AS A MUSIC LOVER, YOU'RE TOO ARDENT, PAL!



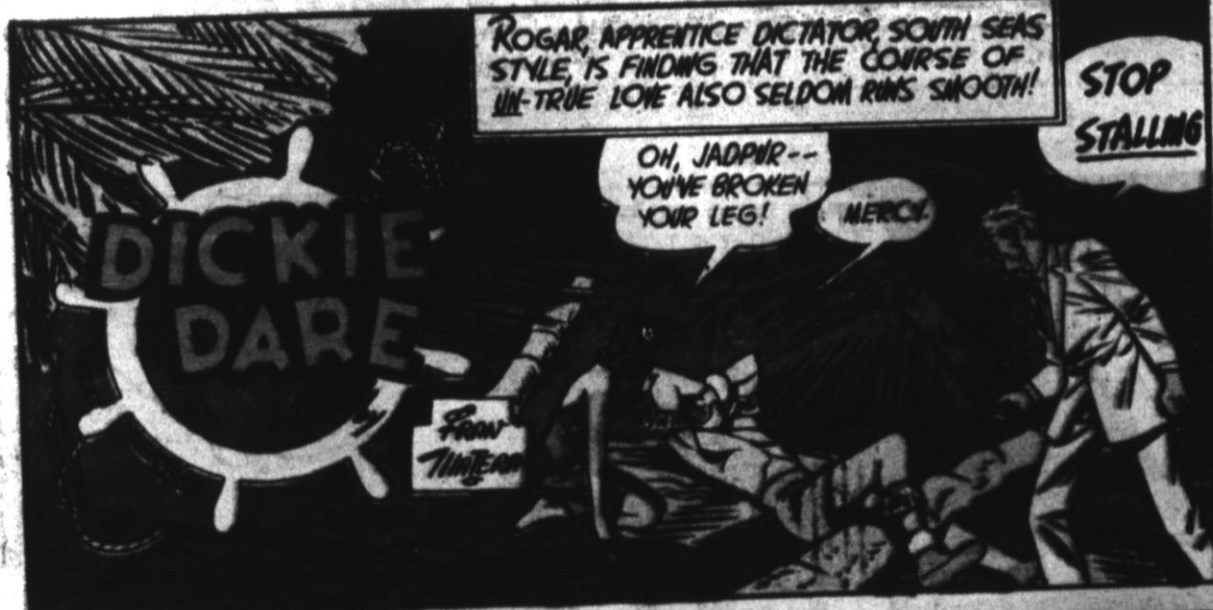
UNTIL YOU FIND THAT SPY, IT MAY NOT BE SAFE FOR US IN YOUR VICINITY! GOOD SALVAGING, MY COMRADE!

SH DEEBH
!SHING
BACK TO
SHIP!!



IT WON'T WORK WITHOUT THIS... I HOPE IT ISN'T BROKEN!





ROGAR, APPRENTICE DICTATOR, SOUTH SEAS STYLE, IS FINDING THAT THE COURSE OF THE TRUE LOVE ALSO SELDOM RINS SMOOTH!

DICKIE DARE

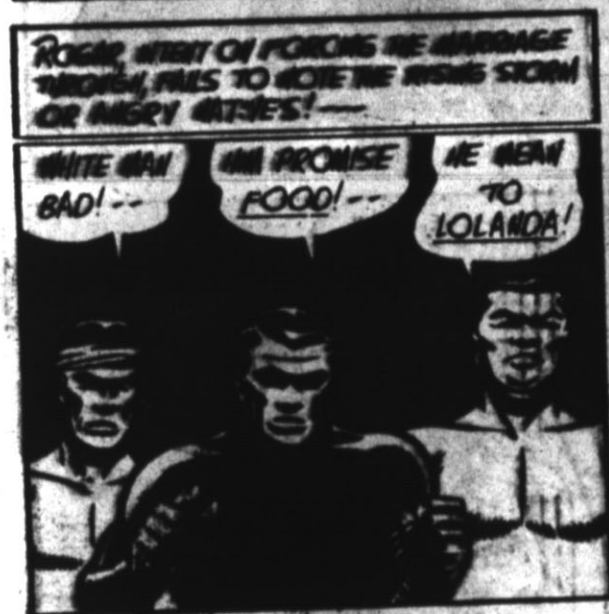
OH, JADPIR-- YOU'VE BROKEN YOUR LEG! MERCY!

STOP STALLING



I DEMAND THAT YOU FINISH OUR WEDDING CEREMONY OR I'LL ---

--BLAST! HE-- FANTEO!



ROGAR, INSTEAD OF FORGING THE MARRIAGE THROUGH, FAILS TO NOTICE THE RISING STORM OR ANGRY NATIVES!

WHITE MAN BAD!--

HE PROMISE FOOD!--

HE HEAR TO LOLANDA!



SEE HERE, YOU BEGGARS, WHAT ARE YOU UP TO?-- STAND BACK, BLAST YOU!

I'LL GET AWAY!



NO! NO!

STOP STRUGGLING! WE MUST REACH MY BOAT-- KRIK WILL GET IS AWAY!-- HURRY!

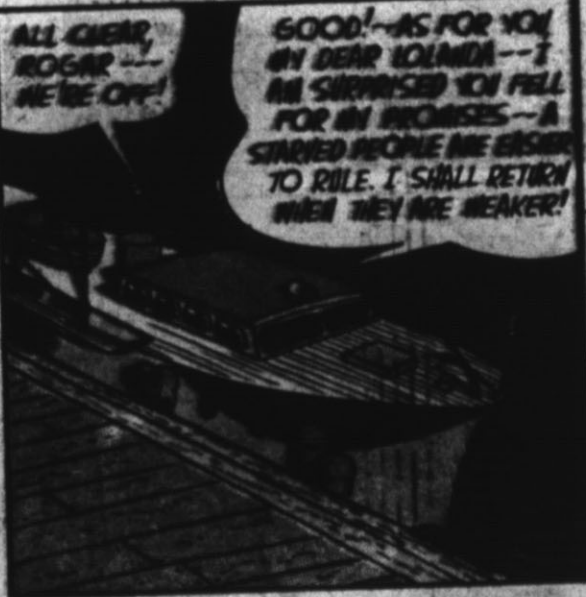


THE NATIVES ARE LEAVING, THEN--



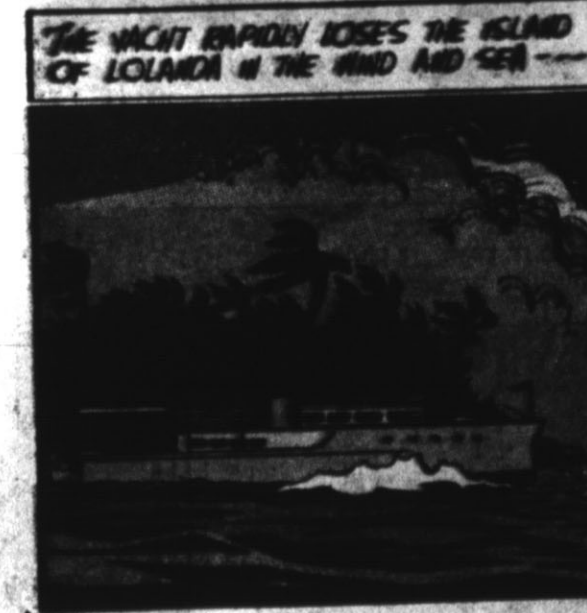
KRIK!-- SHAKE OFF! THOSE BLASTED NATIVES ARE GETTING UGLY!

NO! YOU CAN'T LEAVE!-- MY PEOPLE WILL STARVE!-- YOU PROMISED THEM FOOD!



ALL CLEAR, ROGAR-- WE'RE OFF!

GOOD!-- AS FOR YOU MY DEAR LOLANDA-- I AM SURPRISED YOU FELL FOR MY PROMISES-- A STUBBLED PEOPLE ARE EASIER TO RULE. I SHALL RETURN WHEN THEY ARE WEAKER!



THE VACANT RAPIDLY LOSES THE ISLAND OF LOLANDA IN THE WIND AND SEA--



AND ALMOST IN THAT INSTANT, A SHIP GRINDS IN SHORE ON THE OPPOSITE SIDE OF THE ISLAND--

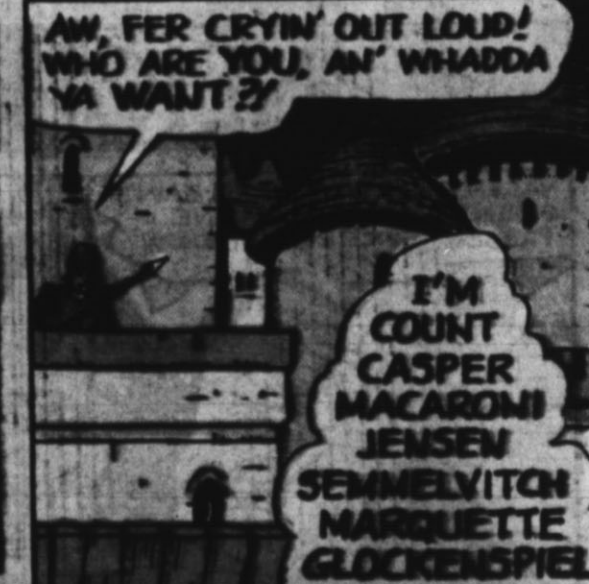
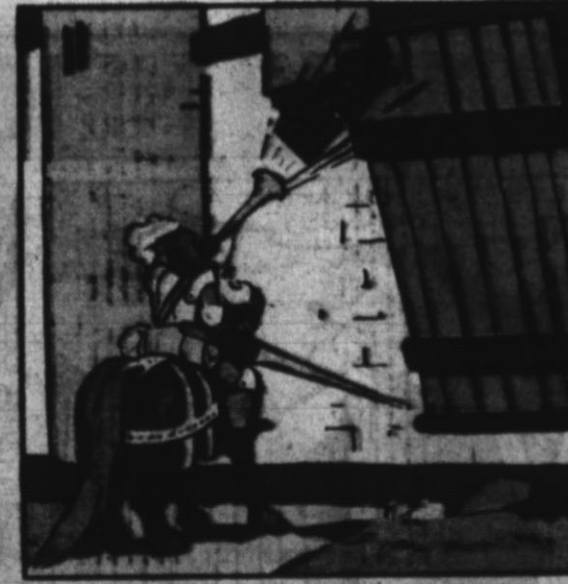
WOW! GAW! WE HIT SOMETHING!

IT'S LAND, DICKIE! LOLANDA!-- I'VE BEEN WRECKED HERE BEFORE, RIGHT, JOHN?

I MUST GET CLEAR! I HAVE A FEELING MY WIFE, LOLANDA, IS IN DANGER!



DANN HAS BROKEN OVER KING CORN'S REALM, AND A FEW MILES FROM HIS MAJESTY'S CASTLE A SOUND SLEEPER IS BEING SHAKEN OUT OF HIS SLUMBER...





2-13-49 GIFFORD AP Newsfeatures

NEIGHBORLY NEIGHBORS BY MORRIS



2-13 Reg. U. S. Pat. Off. AP Newsfeatures

PATSY

Reg. U. S. Pat. Off.
AP Newsfeatures

in
Hollywood

by *Bill Dyer*



SPORT SLANTS

SINGER

Larry
MAVIN

HAD 25 LIGHT HEAVY-WEIGHT BOUTS IN LOS ANGELES UNDER THE RING NAME OF LARRY MACKROY.



Judd
FRANKEL
- OF THE MERRY MACS - IS A BOWLING ENTHUSIAST AND HAS BOWLED AS HIGH AS 270.

2-17-41
PAP

OIL MUSIC-MAKERS



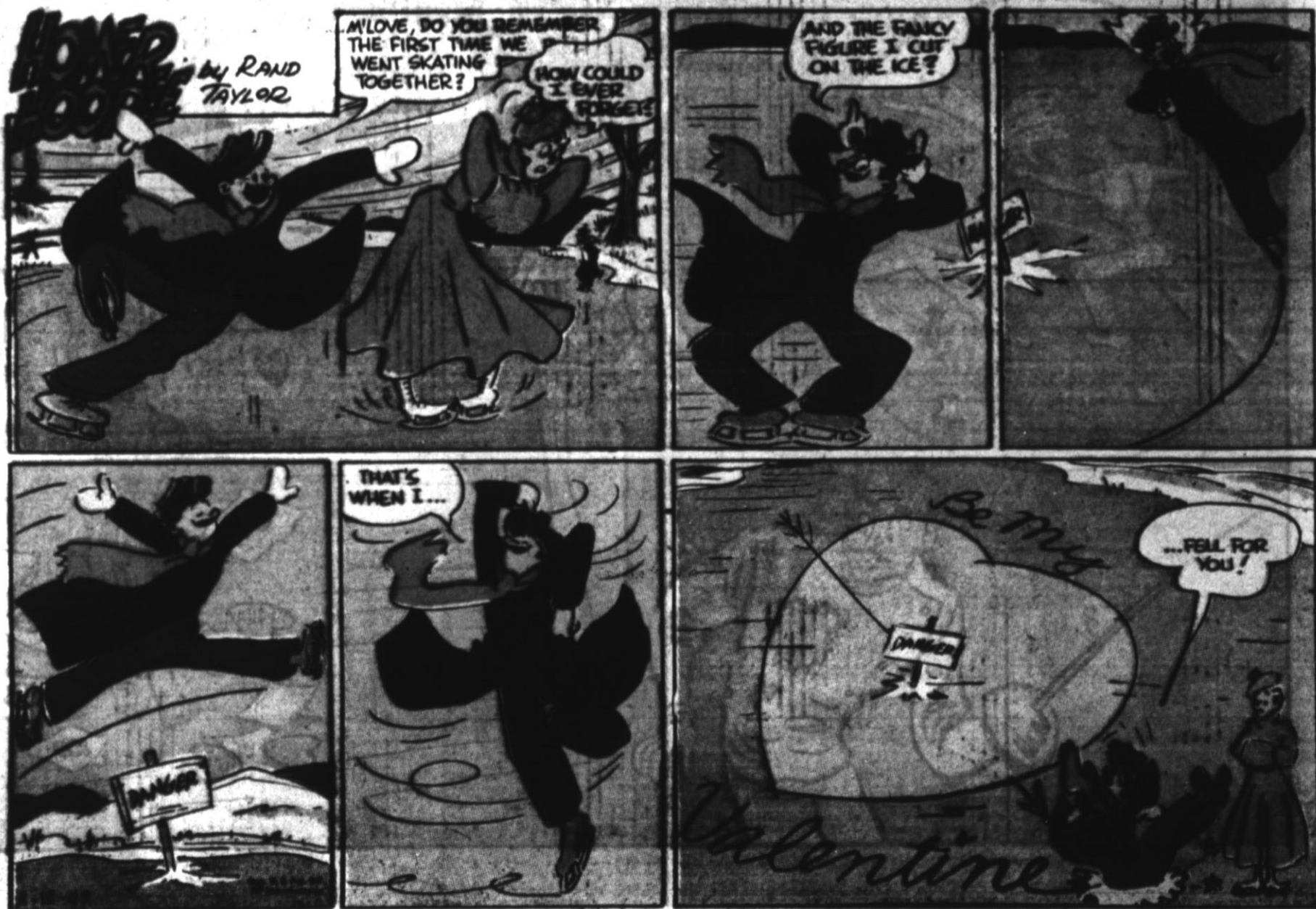
LUPITA

THE SINGER OF THE JACK LOPEZ RUMBA BAND HAS AN OFFICIAL BOWLING AVERAGE OF 160.

MEMORY MINDER

THE ONE-TIME KANSAS STATE TEACHERS' COLLEGE MILLER IS SUPERVISOR OF INSTRUMENTAL MUSIC INSTRUCTION IN THE PORTLAND, ME., PUBLIC SCHOOLS.

Judd
FRANKEL
HELP IT UP TO A BOWLING



HIT N' RUN



YIPEE



★ AP NEWSFEATURES ★ COMICS ★

|| HOW MANY TIMES DO I HAVE TO TELL YOU NOT TO HITCH-HIKE! ||



|| THIS IS THE PART OF SKIING THAT I JUST ADORE! ||



WINTER SPORTS QUIZ

|| NEVERMIND THE SCOREBOARD, WE'RE STILL AHEAD BY TWO BLACK EYES TO THEIR THREE! ||



|| I HOPE MY SISTER DOESN'T SEE HIM, SHE FALLS IN LOVE WITH EVERY MAN SHE SEES! ||

|| ONE THING ABOUT ELMER, WHEN HE SKATES HE USES HIS HEAD! ||



WINTER SPORTS

2-15