Another Good Way to Win This War-Sign the Food Pledge Cards

IRRIGATION The Hereford Brand

CATTLE & FEED

VOLUME 17

HEREFORD, TEXAS, THURSDAY, NOVEMBER 1, 1917.

LIGHT & POWER CO. WILLING TO SELL IF PEOPLE SO WILL

But Manager Oberthier Believes The shaken up and pountally bruised in an automobile accident last Friday when about 25 miles out of the city. The car was driven by oscar Crawford. The cause of the accident is unknown, as the car was going along nicely. Probably a puncture or blow. out from the blaze is unknown. The property belongs to H. L. Broadwell. REV. AND MRS. FARIS SELL HOME TO FUQUATION OF The cause of the accident is unknown, as the car was going along nicely. Probably a puncture or blow. Out from the blaze is unknown. The property belongs to H. L. Broadwell. ceiving, but Is in Favor of Regulation of Public Utilities.

Replying to Mayor William M. Knight's letter to The Brand of last week submitting to the tax payers of Hereford the question of whether or not the City ought to purchase and operate the local light and power plant, Manager F. H. Oberthier of the Light & Power Company has outlined his views on the subject in the communication below, in which he takes issue with the Mayor's

views on municipal ownership. Boiled down, Mr. Oberthier says he is willing to sell his plant to the City if the tax payers believe he ought to do so, but argues that the purchase of the plant by the city would be a blunder.

In discussing the matter further, Mr. Oberthier stated that his company had steadily endeavored to give the city good service, rain or shine, through good years and bad years, and believed the people appreciated this fact; that the plant was just now reaching the point where it might be a paying investment, but that in order to make it so and keep pace with the growth of the city and surrounding country it would be necessary for whoever owned it to increase the investment, to install additional generating power, and generally en-

large the business. Another point Mr. Oberthier mentioned was that he was having numerous calls for power with which to run new irrigation wells near the city, but that in order to do this he would have to put additional money into the business, and he was not willing to go into this new branch of the power business until

the question of ownership was definitely settled. Aud, lastly, Mr. Oberthier stated that in case the citizens decided to leave the plant in his hands, he thought it only fair to him that his franchise be amended and enlarged to some extent, as at the time the present grant was made by the city the Irrigation question was unsettled and no man could tell

of its development. As stated last week, The Brand is merely presenting the facts on both sides of this question to the citizens of the city for their study and analysis, and offers its columns for short, concise discussions by the thinking tax payers. Mr. Oberthier's letter follows:

"The Mayor's article in last week's Brand is very interesting and we think very fair. I don't agree with him that city ownership is best as a general proposition. If a lighting business falls into competent and honest management, then it should be successful. Generally speaking, municipal ownership partly bad financing, and sometimes on account of politics. In a later article HELP FEED THE BOYS we will discuss city ownership further. If the citizens of Hereford believe we will discuss city ownership further. If the citizens of Hereford believe that hey should own the Light Plant we will cheerfully sell to the City Or if the City should not buy then we will sell stock in the Company to any citisens of Hereford who want to buy. We believe in City regulation of Public Utilities but not pecessarily city ownership.

Respectfully yours, F. H. OBERTHIER.

SEVILLE SEER AND ... UNCLE SAM'S HARD TACK PROVE WINNERS

If you would share in right good cheer And help a cause to all most dear, Come to the Barber home at 8 p. m. In costume ghostly masked, and then A prize most generous you may win, If you're the best, the guests agreed, The prize you may give to the cause

so dear. Then should you wish your fate to hear You might consult the famous seer-Your fate and fortune, good or ill, Pronounced by the Magician from Seville.

So ran the lines of the invitations to a masked party given in honor of Burned marks on the walls near the the Red Cross at the home in the Geo. Barber Tuesday night.

As requested, the guests arrived in eostume most ghostly. As a matter of fact the party resembled a cosmopolitan gathering from the four corners of the world more than anything else. There was the Chimpanzee from South Africa, the Peasant from Middie Europe, then followed such a mixture of weird costumes as to completely befuddle the minds of the most

discerning. After the spooks had, all arrived some time was pleasantly spent in trying to identify the different ones present. This was usually accom-plished by the smaller girls present, but with a few notable exceptions.

After the grand march the judges

announced the decision in favor of Clyde Gregg representing Uncle Sam, and Miss Ina Gregg, who was dressed in Oriental costume. All were now asked to unmask and the party repaired to the shrine of the Mugician.

Mine. Seville. Here the future of Seville. Here the future of whether good or bad, was re-

Coffee and doughnuts and apple cider were served following which the public auction was held. At no little expense of time and trouble the ladies of the Red Cross had obtained from the Government several cakes of genthe Government several cakes of genuine United States government regulation Hard Tack. The auctioneers
in charge were Rev. W. M. Baker and
Sherm Williams, and the bidding was
fast and furious.

Musical numbers were rendered by
Misses Minnie Dea Coffin, Ins. Gregg.
Willie Howard and Mr. Earl Gough.
The money raised for the Red Cross
amounted to \$120.00.

W. T. Bowman, agent for the Ov-rland car, from Amarillo, is in Here-ord this week

G. Owens of Plainview, has a position as derk at

MRS. G. L. BRIGHT. SICK AND ALONE, BURNED TO CRISP

Mrs. G. L. Bright, aged 60, was found burned to a crisp in the back yard of her residence in west Hereford about ten o'clock last Monday morning. The body of the unfortuhand upon his return from a hart hour's absence to purchase coal for the household.

Mrs. Bright was an invalld and, at the time was confined to her, bed. It. is presumed that the bed clothes in some manner canght fire and that she attempted to extinguish the blaze. the Red Cross at the home in the bed and on the floor bore mute exi-east part of town of Mr. and Mrs. dence of the desperate efforts made to crawl to safety. The struggle must have been a silent one, as though neighbors were close by no one heard anything out of the ordinary and no inkling of the terrible tragedy was had until the return of Mr. Bright.

Deceased is survived by her husband and sons, B. H., A. V., J. M. and Jesse Bright. Funeral services were held at 5 o'clock Monday afternoon.

Buys New Kissel Roadster

Our townsman, Chas. Ferguson, Is the proud possessor of a new Kissel 6 Roadster. Charley says the new car is heavier and stays on the ground better than his jitney roadster, and he hopes it will not be so apt to turn

THANKS!

(From State Press, in the Dallas

News.) Patriotic Publishers.

Texas newspapers are entitled to applause and congratulations for the unanimity with which they advertised, wholly free of charge, the Liberty bond sale. It was largely due to the unsparing and insistent devotion of the press that the Liberty loan was made so successful. This was as true of the papers in those sections where financial condi-tions are bad as it was elsewhere. Hereford, for example, has suffered to some extent from drouth conditions, but the Hereford Brand got out a special Liberty Bond edition, all of which was devoted to advertising Uncle Sam's big sale. A country so united and patriotic as America has been proved to be is absolutely invincible. We have the wealth the sources of wealth, the men and the will to war against the world if

J. H. WILSON IS BADLY BRUISED AND SKAKEN IN ACCIDENT

Both men were violently thrown from the car, but Mr. Crawford managed to secure help, when Mr. Wilse was carried to the residence of a Mr.

Reports from the bedside indicate that Mr. Wilson is improving rapidly and will be able to be about as soon as he recovers from the severe shock. his permanent location

BRUNER OUTHOUSE DESTROYED BY FIRE

An outhouse attached to the residence of R, K. Bruner in the north part of Hereford, was destroyed by

two weeks, are back in Hereford, packing up their household effects The Faris home has been purchased

A. S. Fuqua. Rev. Faris will store his furniture and spend the winter on the Gulf Coast before definitely determining

LEST WE FORGET

Effective Friday, November 2, 1917, Uncle Sam's new war tax on first class mail, such as letters and post cards, goes into effects

Postmasters all over the country are groaning in anticipation of the mixups, troubles and explanations they will have to go through with before the public understands the new regulations, for people will forget. Thousands of letters and post eards will certainly be posted within the next few weeks without sufficient postage, and postmasters have no option, the law, but to hold such mail until the missing postage is produced.

Beginning with Friday, November 2, letters which have heretofor been mailed for two cents must have three cents placed upon them, and postcards must have two cents postage instead of one.

Postmaster Stegall has received the following extract from the new war postal laws, which is reproduced for the benefit of the public:

Pursuant to amend sections 399, 400 and 402, Postal Laws and Regulations, postmasters shall, on and after November 2, 1917, see that postage is paid at the rate of three cents an ounce or fraction thereof on letters and other first class matter except drap letters. All drop letters, that is, letters mailed for delivery from the office at which posted, including those for delivery by city, rural, or other earrier of such office, are required to have postage paid on them at the rate of two cents an ounce or fraction thereof. Postal cards are required to be prepaid two cents, and, therefore, the one-cnt postal cards must have a one-cent postage stamp affixed to them in addition to the one-cent postage stamp impressed on such cards. Post Cards (private mailing cards) bearing written messages must have two cent postage prepaid on them."

IN THE TRENCHES

TO THE PATRIOTIC MEN AND WOMEN WHO WILL CONDUCT THIS CAMPAIGN

You have a part to play in the great drama of the War. You are en rolled as a volunteer in the "army behind the army". Your duties concept in so conducting your daily affairs that not one of our boys who baxed Gen called upon to surrender home, comfort, ambition, and possibly life itse'd, shall suffer more than these hardships which must be expected upon the field of battle.

Millious of our people do not yet realize that they must help win the War by sympathetic self-sacrifice; Our country needs, more than anything else, a national consciousness of responsibility, and in order that every man, women and child may have an honorable share in prosecuting a successful war, this call for enfoliment in the conservation army is issued. Our country can only remain a land of plenty during the period of

the War, if each of us willingly and faithfully carries out in daily practhe War, if each ofus willingly and faithfully carries out in daily practice, economy in the use of food, especially wheat, meat and sugar. We are now called on to feed an enormous army of American soldiers abroad. as well as the armies of our Allies as a means of self protection. Unless each person in the United States beips in the great work of conserving our food supply, so that not only our own armies and ourselves shall have food, but also our Allies in the cause of civilization, we may suffer ng only disaster and defeat in the War, but serious food shortage at hop This is the problem to be solved in American homes.

HERBERT HOOVE

Next Sunday, November 4, marks the close of the great drive by the Food Administration at Washington to secure the signatures of every ponsewife and and woman not presiding over a household to the please card, which every man and woman not presenting over a modellost of feeding the great American

Army the armies of one allies, and the starving civilian population abroad.

Thursday, November I, has been designated as the day show the great effort will be made, but all regular that some people will be away from home when called upon, and therefore the final time for picking up scattered signs-

The people are not being asked to sign these card, because of any doubt as to their patriotism; but merely to remind them of the necessity for carefulness. Most of us have the best of intentions, but it takes something to constantly remind us of our duties else we forget, and do not carry out all we plan. This. tures has been set for November 4.

And to add a constant reminder, each hopsewife that signs the pledge is to be given a window sign, a constant reminder to members of the household and to the world at large that that particular family is conserving their food

It is just as much a patriotic duty to sign these piedges as it is to buy Liberty Bonds. County Chairman. 1. 4. Jones, and his volunteer assistants, who are taking the piedge cards into the homes of the people this week, feel that the people will be just as parfectic in signing up for Food Conservation

as they have been in buying Libery Bonds.

This little volunteer committee get nothing out of this work: they have been drafted and have responded like good soldiers. The people of the county will undoubtedly receive they with open arms and aid them in every way in quickly securing the necessary signatures.

It is the intention of the Committee to see each individual housewife dur-

ing this campaign, but in case any are missed it is requested that you sign the card below, cut and man to Chairman J. S. Jones, Hereford, Texas,

PLEDOS CARD FOR UNITED STATES FOOD ADMINISTRATION (If you have already signed pass this on to a friend) TO THE FOOD ADMINISTRATOR :

I am glad to join you in the service of food conservation for our Nation, and I hereby accept membership in the United States Food Administration, pledging myself to carry out the directions and advice of the Food Administrator in my home, insofar as my circumstances permit. Name

City's State-There are no fees or dues to be paid. The Food Administration wishto have as members all of those actually handling food in the home.

Anyone may have the Home Card of Instruction, but only those signpledges are entitled to Membership Window Card, which will be deligd upon receipt of the signed pledge.

DEAF SMITH COUNTY OVERSUB-SCRIBES QUOTA BY \$21,300

Great Speech of Rev. Thomsen Turns the Tide, While the Argument That Bonds Purchased Could Be Sold, Was Big Factor in Result.

TO THE CITIZEN'S OF DEAF SMITH COUNTY

I think it appropriate to express my profound gratification, as a citizenof the county, and deep appreciation, as Sales Manager of the Second Liberty Loan bond campaign, of the glorious outcome of the campaign and the devoted work of the committees and citizens generally which made that outcome pos-

Deaf Smith county's loyalty was put to the test and rose to the occasion

I am very proud of the record made, and very grateful to those citizen who bought and helped sell the bonds.

Signed) E. B. POSEY.

When the last round had been made and the last signature attached last Saturday night in the great Second Liberty Loan hond campaign, the total subscription for Deaf Smith county was shown to be \$142,600.00. The amount allotted the county by the Government was \$121,300; therefore the county or subscribed the amount by \$21,300, a most gratifying result to every patriotic man, woman and child in the entire county.

As a matter of fact there was an additional \$9,300.00 that should have been added to the total. This represented subscriptions to the first Liberty Loan which were wired to headquarters by the First National Bank of Hereford for sale and conversion into Second Liberty bonds, but the return notice had not been accepted up to the time of closing Saturday night, and therefore could not be legally counted into the county's prorata. However, it is believed that in the final check this amount will be included, and Deaf Smith's total announced as \$151,900.

Starting slowly, and apparently making small headway, the campaign suddenly opened up full blast with the great address made our citizens by Rev. R. Thomsen of Amarolo Wednesday a week ago. A powerful and clinching argument used by the substitutes was the fact that bonds purchased could be sold at once, and the money invested released, the transaction involving but a small discount loss. In reality a donation to the government. This accounted for thousands of dollars subscribed by men who felt that they had no way of tying up what they had in bonds of long time duration.

Many instances of patriotic sacrifice were noted during the campaign. The Widow's Mite" figured in the total, as well as the fervent offerings of the school boys and girls, who peoled their small change and "did their bit" in helping Uncle Sam finance this war. The outcome is very gratifying to the citizenship, and especially to the committeemen upon whom fell the brunt of the work.

Below is printed a list of subscribers to the Second biberty Loan bonds for this county. It has been difficult to properly check these names, as they was furnished by four banks, and many duplications had to be cut out. It is possible that some errors may be found in the list. If so, and attention is called to the fact. The Beaud will steel and the list.

T. E. Shirley

Jno. W. Sherman

M. T. Johnson

J. A. Stegnil

J. T. Gibreath

Joe Allen Collins

Jpo. M. Hardman

J. C. Hardman

R. T. Evans

G. M. Suggs

G. R. Jowell

C. P. Paddock

Jno. J. Kemp

J. H. Kemp

Jno. Brownlee

Robt. E. Osborne

H. G. Conkright

Laverne Posey

O. K. Higgins

Western Nat'l Bank

Mattle Mounta

R. T. Moses

Jno. N. Jacobsen

Delma M. Raysor

Stanley R. Hughes

Deaf Smith Abstract Co.

Louis and Eugene Paul

Mrs. George A/Stambaugh

W. K. Muse

Gough

J. T. Quinn

OLD WINE, CIGARS AND A DAVENPORT FOR W. A. VALENTINE J. H. Wagner

NOT TO BE OPENED UNTIL YOUR SOIL BIRTHDAY To W. I. Valentine

May age deal with you he with the wine in this bottle.

Make you richer, better flavored.

Mollow, blander. And hore beloved by your friends.

Walter Luptons

aged wine resented to W. I. Valentine on the oxaston of the celebra-32 birthday, October tion , of his

Calentine's friend Mr. and Mrs. C. R. Smith and acquainfances made the occasion a notable one. As face Eph remark-J. L. Park ed about the Annual Camp Meeting "Dey sure wuz er heap er tokes dere The Valentine home was taxed to its capacity to house them.

Wilhelm Negelein gars by his friends and admirers. The dinner was a surprise. The The dinner was received at the door by Toog Carroll

Mrs. Valntine. The receiving cooms wie cherful in bouquets of chrysanthemums. The table was beautiful in A. Q. Rhompson white linen, cur glass and china. In Tabitha Runton the center, on a reflector, surrounded by asparagus, stood a cut glass vase with yellow chrysanthemums. At each end of the table was a cut glass bowl. First National Bank filled with chrysanthemums. A mound of asparagus with flowers peopling through encircled the table, just in front of the plates. Place cards with patriotic emblems

were used, and covers were laid for Mr. Henry Wilkinson acted as toast-

master. A toast and reading was given by Mrs. Slaughter, and two read-ings by Miss Gwyndolin Price between courses. Vocal and instrumental music was furnished by Miss Helen Lambert The Victrola was used throughout the evening.
Those assisting Mrs. Valentine were: Mesdames John Brownlee, Ezra Nor-

ton, Edgar Johnson and Homer Wilk-

The dinner was served by Misses Flossie Valentine, Helen Lambrt, Leta Bence Guthrie Brazill and Margie Dameron. F courses were served, consisting of: Five Fruit Cocktail

"Celery, Olives, Pickles, Tomatoes, Chicken, Cream Gravy, Peas in patty shells, creamed Potators, Combination relish, Cranberry Sause, Baked Apples.

Fruit Salad

George V. Stambaugh George A. Stambaugh William E Neal Ollie D. Bradley Walter F. Ort Seth Holman Ole Of Olson Andrew M. Jones Gwynne Guthrie harles F. Gallagher Janie Elizabeth Spradley Mamie Spradley James Walter Spradley Jr. Gwendolyn Davis Spradley Birdillia Ruth Robertson James P.al Robertson George E. Robertson



If You Want the Heating Stove

YOU

are going to buy to hold the fire overnight, not only for this year, but for the next generation-if you want it to burn all fuels successfully and economically—if you want a stove of which you will be proud—you will demand the Round Oak Square Base Heater.

We have the proof of the marked superiority of this heater over all others, and invite the opportunity of presenting it to you.

Safeguard your dollars by making a quality investment. Ask for the Round Oak Book. It's free.

Hereford, Texas

Experience

Let Me Tell

You Why

"I discovered that it bulns hard coal,

an ornament to my kitchen.

a generation of service."

proof very interesting,

Range Book. It's free.

Following is the program: Song—Sixth Grade Reading—Miss McCarkin.

of a child"-Miss Tarver.

LIKE AN ELECTRIC

get a shock of pain.

Solo-Miss Gregg.
"The Influence of music on the life

Tells why a corn is so painful and says cutting makes them grow

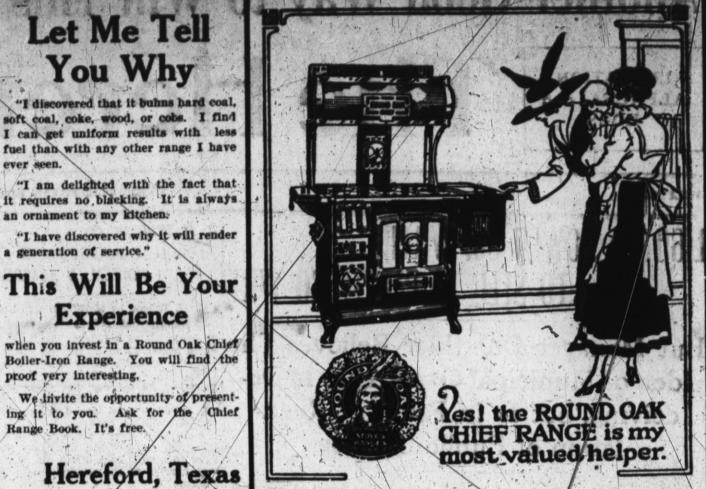
Press an electric button and you form contact with a live wire which rings

your corn it pushes its sharp roots

down upon a sensitive nerve and you

Instead of trimming your corns.

BUTTON ON TOES



SOCIETY AND CLUBS

MRS. P. W. PRICE, Phone 28.

ement Dinner Monday evening an elaborate clock dinner was given by Mrs. B. Arnold and Miss Belle Woodburn the Woodburn home, at which the spproaching nuptials of Mr. W. J. Todd Jr., of Canadian, Texas, and Mrs. Estelle Ratton Tucker of this riends. The bride-to-be, has lived in Hereford since she was a tiny irl, and has been loved and admired girl, and has been loved and admired by all who knew her. Her lovable qualities and sweet womanliness will also make her friends in the new home to which she soon goes. The marriage will take place November 10th, 1917, in Hereford, and the new home will be at Canadian.

was a pumpkin on a refector, and at each corner "corn in the shock." The place cards were of pumpkin design and on the back the old rhyme with an addition to tell the story-"Peter, Peter, Pumpkin Eater, Had a wife and couldn't keep her, He put his in a pumpkin shell

Pull the string and you'll find Stell.

The ribbons attached to the place cards drew from the pumpkin sheel the picture of the bride-to-be, and name of the fortunate man who has won her.

The menu served at the beautifully appointed table was:

Fruit Cock-tail Salmon Croquettes Potato chips Sweet potatoes Marshmallows Sweet potatoes Peas in patty shells, Celer; Hot biscuits

Herbst, and Misses Coffin, Betts ening's entertainment was a creepy and Lois Garrison.

At the head of the table a myster The social was the result of the lous guest caused much curiosity and work of Miss Ethel Painter, Leader merriment but would answer no questions as to its identity. It was a unanimously voted to have been one friendly guest however, and toland friendly guest however, and joined of the most enjoyable ever attended with the others in the wishes for fu- by the little folks present. ture happiness.

Added to the impetus which the crisp autumn days have given to so-cial activities, is that which comes from the universal desire, to enjoy to fullest measure the few remaining days' residence here, of one of Here-ford's social favorites, Mrs. B. S. Ar-nold. Always active in church and social affairs, and in fact, in every thing that pertained to the better-ment of the community, Mrs. Arnold's circle of friends is unpaually leaves circle of friends is unusually large, and many social affairs have been given in her honor.

Among the largest of the gay par-ties, which her charming personality The beautifully planned announcement dinner was made the occasion of expressing old friendship, and voicing innumerable good wishes for the future. As the season was that of Halloween, the decorations and menu expressed Halloween fancies. The room was softly lighted by a hanging wrought iron lantern with transparencies on the sides containing witchly" mottoes. The center piece The containing witchly" mottoes. The center piece The containing witchly" mottoes. The center piece Totatoes Marshmallows Marshmallows Peas in patty shells. Celery Olives Hot biscuits Apple salad served in spirals with cheese straws on lettuce leaves. Individual primpkin pies with whipped cream Coffee Covers were laid for ten. The guests of honor: Mrs. Estelle Tucker, Mesdames Newell, Clyde Ricketts, diance from glistening electroliers and most effectively the perfect harmony most effectively the perfect harmony most effectively the perfect harmony between the great golden blossoms and the soft brown hangings. In a secluded corner, the witches nook with its ghostly attendants furnished the Halloween note and occasioned much merriment.

A program of voice and piano, interspersed with readings and victroia elections gave much pleasure. A buffet luncheon was served.

The honoree was presented with a divinty hand-embellished guest book, as a souvenir of the occasion.

During the receiving hours from three by five, about one hundred and fifty guests shared the afternoon

Members of The Chorus Study Class and several invited musicians met with Mrs. W. A. Price and organized a music club. They will study modern music and composers. The club will meet ever two weeks on Monday. The membership is limited to thirty. The first lesson was on Norway. Sweden and Finland. Each country is taken up Geographically. then the composers and their compo-Leader, Mrs. W. A. Price.

A musical program was rendered by Misses Annie Price, Minnie Dea Cot fin and Elizabeth Black.

SECOND MEETING

The music study club met with Mesdames Broadwell and E. V. Allen at the Broadwell home. The guests were served to delicious punch on arrival. The lesson was a continuation of the previous one.

Miss Annie Price, Leader. A musical program was rendered by Mesdames Stocking, Thompson and Broadwell, and Miss Jane Gregg.

Complimentary to Mrs. B. S. Arnold, who is leaving shortly for Amarillo, at which place she is to reside in the future. Mrs. Frank Potts entertained sixteen ladies at high noop Friday. Oct. 26th, at a six course dinner. The guests were seated about two tables beautifully decorated with hugh baskets of yellow chrysanthemums for center pieces. Mrs. Arnold occupied place of honor at one table, and her aunt, Mrs. Morris, from Marshall, Mo., the other table. Places were marked by dainty hand-painted cards of for-

The cosy Potts/home/presented a pleasing sight with yellow flowers nodding a welcome from every nook

After partaking for the sumptuous dinner, the guests were invited to the living room where, for an hour nimole fingers flew in cause of Red Cross, finishing two dozen comfort. bags. Then as a reward for dispatch and neatness for work done tables for '42" were brought out, at which game a most enjoyable hour was spent.

JUNIOR B. Y. P. U. HALLOWE'EN SOCIAL

The Junior B. Y. P. U. enjoyed a Halloween social in the basement of the Courthouse last Friday night, bethe Courthouse last Friday night, be-tween the hours of 7 and 10 o'clock that was attended by over 100 people, including quite a number of "grown-ups." The big basement was taste-fully decorated, hot chocolate and cake was served, games were played, and a regular program renederd. A Victrola furnished the music for the occasion, and the feature of the

Community Co-Operation

COPYRIGHTED FARM AND RANCH-HOLLAND'S MAGAZINE

I have personally interviewed several thousand retain merchants in small towns and villages throughout the Southwest during the past five years. With but few exceptions I have found them an up-to-date, progressive class of business men, desirous at all times of serving their patrons to the best of their ability, and of promating the welfare of their communities as well.

Probably the most prominent reason advanced by small-town people for not trading with their home merchants is the limited stocks carried by them. In this connection it would be well to keep in mind the fact that the only possible way to assist in including the welfare of their communities at home.

Volume of business is the only ba-Parent Teachers' Association
Parent-Teachers' Association will
meet Friday afternoon, Nov. 2nd, at
3:30 o'clock to the auditorium of the
Central School Building. Parents and
friends of the school are urged to be

If you will go over in your mind the work that has been done in your lo-cality to promote the interests of its

cality to promote the interests of its citizenship, you will in all probability find that your home merchant has invariably taken leading parts.

I don't mean to say that all small town merchants are good citizens there are slackers among them as in other lines—but certainly a very large per cent of them are, and this per cnt is entitled to local partonage.

stocks and improve service.

When you cannot get specific articles or brands of goods wanted from local dealers, endeavor to get them to order for you. If you are a regular customer the chances are your merchant will stock your favorite brands.

Every dollar you can keep at home will benefit your community as a whole, and you individually.

Volume of business is the only ba-sis on which merchants can enlarge stocks and improve service.

or calles from one's feet. A few drops rounding skin. applied directly upon a tender, aching

the bell. When your shoes pressagainst This will cost very little but is suffi- This drug freezone is harmless and nevcient to remove every hard or soft corn er inflames or even irritates the sur-

which merely makes them grow, just step into any drug store and ask for soon the corn shrivels up so it lifts a quarter of an ounce of freezone. right out, root and all, without pain. Our equipment for testing eyes and

Satisfaction

There is a satisfying pleasure every housewite feels in preparing a meal from good, wholesome materials.

Makeshift foods are unsatisfactory as well as un-

OUR GROCERIES SATISFY

You feel fresh and vigorous after eating meal presared from our stock.



And it costs no more than the "other" kind. Why not eat well. when it costs no more?

W. L. Sullivan Grocery

CALLED HER FAMILY

Six Years Ago, Thinking She Might Die, Says Texas Lady, But Now She Is a Well, Strong Woman and Praises Cardui For Her Recovery.

Royse City, Tex.-Mrs. Mary Kil- the better. That was six years ago man, of this place, says; "After the birth of my little girk ... my side commenced to hurt me. I had to go back to bed. We called the doctor. He treated me., . but I got no better. I got worse and worse until the misery was unbearable... I was in bed for three months and suffered such agony that I was just drawn up in a knot ...

I told my husband if he would get many days unless I had a change for trial.

and I am still here and am a well, strong woman, and I owe my life to Cardul. I had only taken half the bottle when I began to feel better. The misery in my side got less ... I continued right on taking the Cardul until I had taken three bottles and I did not need any more for I was well and never felt better in my life ... I have never had any trouble from that day to this."

Do you suffer from headache, backme a bottle of Cardul I would try it... ache, pains in sides, or other discom-I commenced taking it, however, that forts, each month? Or do you feel evening I called my family about weak, nervous and fagged-out? If so, me... for I knew I could not last give Cardul, the woman's tonic, a

WALKER HARDWARE

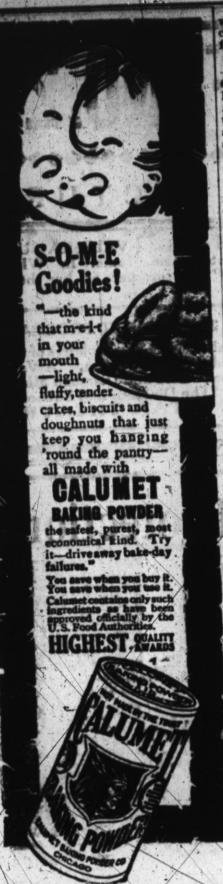
HAS GONE INTO THE HANDS OF A RECEIVER

The stock is being replenished with new and attractive merchandise. complete line of standard, seasonable merchandise is now on hand.

A mercantile business for which a receiver has been appointed is not supposed to extend credit. So in order to secure your patronage, the management is offering such liberal discounts that you can not afford to miss the opportunity of reducing these war time prices to the minimum. You are invited to come in and have our methods explained. You will find it greatly to your interest to do so.

WALKER HARDWARE CO.

P. W. PRICE, Receiver.



SAVING PERISHABLE GOODS

College Station, Texas, Oct. Pro vention of the rotting of perishable goods during transit is a subject upon which the Texas Agricultural Experiment Station rapidly is coming to be recognized as the leading authority.

All the railroads of Texas have shown a patriotic disposition to cooperate in this time of waste-elimination in reducing the \$50,000 to \$100,000 loss annually incurred in the state from improper shipment of food products.

At its recent meeting in Houston, the Southwestern Claim Prevention association highly recommended Di-association highly recommended Di-"Clinging to God" (Hebrews 10:32rector B. Youngblood and his staff of scientists for the way they are at 39). - Frankle Mae Baker. tacking this part of the great national problem of food conservation. A vote of thanks was also extended to Dr. J. J. Taubenhaus, plant patholog

ist at the Station, who made the principal address at the second day's

In the course of his remarks, Doctor Taubenhaus suggested that the pro-tection and conservation of food prodnets during transit be taken up as a special subject of research at the Sta-tion, the railroads to hear the ex-penses of maintaining two investigators for this purpose. The association expressed its confidence in the plan. At its coming meeting in Watco, when the railways' agricultural agents will be present, definite steps will be taken to lay the proposition before the general managers of the

These meetings are the culmination of two years of cooperation on the part of experiment station and railpart of experiment station and railroads in an attempt to discover the
causes and prevention of deterioration
of perishable crops during transit.
Much progresss has been made in
this direction which has proved of
value to both shippers and carriers.

Last summer at the Farmers' Congress held at College Station this sub-

gress held at College Station this sub-ject was discussed in detail, by the following speakers: Joseph Marshall, representing the railroads; J. Cook, representing the shippers; and Doctor Taubenhaus, who presented the scien-

tific viewpoint. at that time it was pointed out by Doctor Taubenbaus that definite in-formation on the cause and prevention of rotting of perishable goods is lackroads and the Experiment Station join forces in taking up the matter as a project to be investigated by the Division of Plant Pathology and Physiology. He further suggested that the Texas railroad annually for this purpose to cover the alaries and ex-penses of two well-trained patholog-ists to work with Doctor Taubenhaus. This amount was also to over the cost of scientific apparatus and other incidentals.

Not only the railroads but depart-ments of health in distant cities, well, are writing to Doctor Tauben-haus for information in regard to this matter of loss during transit. Here, in part, is what Lucius P. Brown director of the Bureau of Food and Dengs, Department of Health, City of New York, writes:

"From the October 5th number of Science' I note that you have been investigating a matter with which we have been concerning ourselves in this city and, as a result of which, we have gotten up the scheme of which

enclosed is a copy.

"I would be glad to cooperate with yourself and fellow workers in any way I can to help reduce this waste.

I note particularly that you are going.

Truck Crop Diseases and Their Control is the title of a new book by Dr. J. J. Taubenhaus of the Texas Agricultural Experiment Station. It will be off the presses of R. P. Dutton and Company about January 1. Its appearance is awaited with interest by those who are acquainted with the other scientific works of this author.

STATE FOOD ADMINISTRATION.

SLOAN BAKER WITH AERO SQUADRON AT MINEOLA CAMP. L.

Sloan Baker, son of Rev. W. M. Baker, of Hereford, a member of the Forty-sixth Aera Squadron, U. Army, has written his father an interesting letter from the Camp at Mineola, Long Island, where the Rain-bow Division, almost ready for France is stationed. The letter reads in part as follows:

DEAR HOME POLKS:

I received your good letters today. I have me a new job this week. I ment and gas and oil. I don't know fewer now for the harvest. The pinch have charge of the accessory departhow, long I will have this job, but hope has some. In France they are look to be competent to hold it. We got in ing across the sea and saying two Cadillac Eights this week. With How about that grub-stake the twenty-five White trucks, four Sam; how about that grub-stake !" Judge cars and five motorcycles we They are not whimpering. The French today. Benko has a job as master-mechanic. He is the best mechanic

I was over at Westbury Saturday night. The 46th basket ball team won a game against the Westbury team 47 to 35. We sure had a good gymnasium to play in. After the game we had all the pie and cake we could eat at the Red Cross. Every Thursday night they give us a feet over at the Red Cross Hall.

That little boy from Houston gets plenty of stuff from his uncle whom

he lived with; I had gained ten pounds the fast them. time I weighed. The climate here segms to agree with me. I bought two liberty bonds this week, which makes me three, counting the one at home, but it is a pretty good investment, I am going to take out some

army insurance too, I think. I will have to close for this time. With love, SLOAN BAKER."

Christian Endeavor, Nov. 4, 1917. P rseverance (Ephesians 6:10-20) (Conservation Meeting.) Leader Forrest Bowe,

Devotical Service. Scripture reading and prayer by the Meader.

Special mucle "Percevere in abiding" (John 15:1-"Climbing into life" (Romans 2:1-

11) -Mary Galley. "Persevering in prayer" Wake 11:1-

10) Brother Baker. "Watchful faith" (Rev. 3:1-6)-Dorothy

"Pressing Onward" (Philippians 3:

Sentence prayers.
"What hinders us from persevering? Nella Carter. "How may we develop strength to

persevere?"—Audrey Carroll.
"What is the use of persevering?" Fred Hurt. Reading-Julia Woods.

Reading—Julia woods.

Forsecration roll call.

Other senior C. E. Society met Oct.

28th with a good attendance. There was much histness discussed. We decided to give our time to extension work next Sunday if the weather permits, by going to Dimmitt and organizing a C. E. Society among the young people at that pince; therefore if the weather is good the above in-

The C. E. social committee has planned a Halloween social to be en at the country home of H. H. Boardman, on Saturday night, Nov. 3rd. All Endeavorers are requested

Houston, Texas, October 25, 1917. TO ALL ACTIVE WORKERS, FAM-ILY ENROLLMENT CAMPAIGN: Uncle Sam is mighty big and strong

but he is not so big and strong that he can afford to break a promise. There is not a real American in this country who would not fight to make good one of Uncle Sam's promises. When Uncle Sam says anything, that means that all his loyal sons and daughters have said it. The honor and

They did pot farm, but how they

did fight! Winter is coming on There were few for the sowing and there are

How about that 'grub-stake,' Uncle They are not whimpering, the French have a pretty good size motor train men, they are not that kind, but they The whole train has gone to the city are hungry and if we fail them with are hungry and if we fall them with our "grub-stake" they will STARVE! Thousands of them men, women and

little children. Gnawing at a mere empty promise will not help them. Nothing will help them but food/

It is food that will win the war! How are we going to get it? We are going to save it save it to save our pals, because that's what the Allies are in this might.

cept maby a sweater. They issued turnish the "grub-stake" for this war.

That little box from meat, more sugar. It is either meatwheatless and meatless months for

> And we are going to help every one of us. There is no mistake about that. We will make good on the "grub-stake" promise for the sake of the folks who trusted us and for the sake of our soldiers as well. Just rememmer that they are bound for France the land where we are sending the

We want no regrets after this war. We have had ample warning of the

all of duty. You and I want to feet, when the regiments of our boys re-turn from the battlefields of Europe, some of them possibly broken, but all victorious, that we have done our part-even to the last details and we may not have to lay upon our own sciences the loss, through our lect, of a single American,

V. S. FOOD ADMINISTRATION.

Mary E. Ashbrook to F. W. Lambert, W half 10-11-12 bik. 30; consideration \$600. A. H. Elliston to J. B. Elliston,

tion \$1150. P. R. Hartin and wife to Win. G. Harris, E hart 616, bik. B; considera-

Piles Cured in 6 to 14 Days Your druggist will refund money if PAZO OINTMENT fails to cure any case of liching.

REAL ESTATE TRANSPERS (Furnished by Potts & Jones)

N. half blk 32 Evants add; considera-

the interest of this nation are in the keeping of our splendid citizenry.

Here is the proposition: We have promised to "grub-stake" the Allies.

We said: "You need not farm—you one."

Harris, E. half 616, bik. B; consideration \$1,005.50.

J. R. Mosley to First State Band & Trust (b., 100x40 ft. Ws St. 7 & 8, bik. 17, Hereford; consideration \$8,

Highest Cash Price Paid at the

PANHANDLE GRAIN& ELE-VATOR CO.'Y

J. A. MAYHALL

BURNS

The Druggist

Announces the Installation of a

Light Luncheonette

Tamales Ham and Chesse Sandwich Hot Chocolate Tomato Boullion Light Lunches of all Kinds

alle.

An Excellently Equipped Luncheonette

Mrs. G. H. LeGrand to R. L. Edis-ton, 1-2-8 bil. S Ross Add.; considera-tion \$1200.

It is significant that it is from those communities where the public schools are of a high standard that those communities where the public schools are of a high standard that the University of Texas receives its integest patronage. There are a number of towns of comparatively small population which have an unusually large percentage of the students in the University. This is due to the fact, as is shown by investigation, that the school facilities of those fowns are excetionally good. When a youth is trained in public schools and high schools of high standard, his appetite is whetted for a still higher education, and he usually finds a way for gratifying it by attending the University.

It is the earnest indeavor of every fraction into the face, neck, arms and hands each day and see how freckles and blemishes disappear and him clearly in the concerned with the University.

It is the earnest indeavor of every frackles and blemishes disappear and him clearly in the concerned with the University.

It is the earnest indeavor of every frackles and blemishes disappear and him clearly in the concerned with the University.

versity of Texas to firing that justitution in closer touch with the masses the people of the States. When the fact is understood that the very existence of the University depends upon the liberal support and development of the public schools there will then be done away with whatever

Common school and high school education go hand in hand with so-called higher learning. The University of Texas is but a art of the graded sys-

tem of education.

LEMON JUICE IS PRECKLE REMO

how clear, soft and white becomes. Yes! It is hagmles

What is LAX-FOS

Digestive Liquid Laxative, Cathartic and Laver Ponic. Contains Cascara Bark, prejudice that may now exist foward Blue Flag Root, Rhubarb Root, Black-that institution of higher learning. Root, May Apple Root, Senna Leaves and Pepsin. Combines strength with pala-table aromatic taste. Does of grope, 50c

"YOU'LL LIKE HEREFORD"

\$100,000 TO LOAN

Long time, cheap rates, no inspection expense, no delays.

Potts & Jones - - Bonded Abstracters

One Test Will Prove Our Claims

Try a filling of IOWA PARK GASOLINE for your car. Notice the mileage, the power, the steady pull of the engine.

Give your motor a chance with PENNSYLVANIA MOTOR OIL and notice how well it lubricates and how long it will last.

Pennsylvania Motor Oil and Iowa Park Gasoline gives more miles, more power, more satisfaction. Once tried always used. Filling Stations, W. W. Bennett & Co., Farris & Davis, Wholesale Agts.

Miller & Fallwell

NOTICE

The law requires all motor vehicles to be equipped with two white lights in front and one red light in the rear, visite the liundfed feet. The white light must not be capable or producing a destine

The speed limit is fifteen miles per hour in the business part of light or glare. town and eighteen miles at other places. The use of muffler cut-outs is prohibited

Sounding a horn or gong except to give a necessary warning of danger is prohibited. Leaving a car unattended with the motor running is prohibited.

R. P. BRAZIL, City Marshal.

Proof of the Pudding

> The proof of the pudding lies, not in the chewing of the bag, but in eating the pudding.

Just so the proof of our

Lies in the eating. And that they must "eat" all right is proven by the large number of people who will have no other.

Anxious and worried housewives will find our store an ark of refuge.

Cardwell's Grocery

CLARINDA Electric Washer

With Reversible Swinging Wringer

Powerful Motor Compact - Easy to Oil

Washes clean and spotless white, saves health and clothes; folding steel tub rack furnished free with each machine. GUARANTEED

The Hereford Brand

April 17, 1901, in the post office at Hereford, Texas, as second-class matter, First number of the paper issued February 23, 1901, as the Louis L. LeGrand Reporter, first number of the Brand Issued March 21, 1902.

Subscription Price \$1.50 a Year, Strictly in Advance

THE DUKE OF WELLINGTON said: "Educate men without religion as

This was the keynote of Rev. Thomsen's analysis of the German char-cter in his great address at Hereford on Liberty Bond Holiday last week. and Rev. Thomsen: "The German education is based on skill, knowledge and ower, without character." He further revealed the fact that the German aders and church men were quietly preaching a "German God," for Germans lone, as opposed to other races, and that the entire doctrine was undermining

character of the German peoples.

Much has been said about German "efficiency", but according to the Duke and Rev. Thomsen this very efficiency is built upon a false foundation and is resulting in turning the whole world against the German autocracy.

WHILE THERE ARE A LOT of honestly sincere, but hopelessly old-dioned men, who cannot see Woman Suffrage with a field-glass, suffrage as to be steadily gaining in popular favor and as inevitable as the crack T. K. Wilson

Woodrow Wilson has come out at last for suffrage by States, and to ninking men this means the beginning of the end. It will take time to amend he national constitution, just as it is taking time to put the liquor business the discard, but the result is just as sure in the one case as in the other. John Godfrey Saxe said it all, years ago, in that famous epigram: "Men, dying, make their wills, but wives

Escape a work so sad; Why should they make what all their lives The gentle dames have had?"

THE BRAND IS NOT WELL ENOUGH informed about the local municisituation to intelligently discuss the question raised by Mayor Knight, replied to in this issue by Mr. Oberthier, regarding the matter of the City of Hereford acquiring the light and power property. It is a question of moment to the tax payers of the city; one that should be thoughtfully studied and considered from every angle—not in the light of personal prejudice or passion, but camly, justly and impartially, looked at from the standpoint of fairness to the Company and well-being of the people of Hereford as a whole. The Brand sincerely hopes the people will thresh out the matter carefully, and offers its columns for the purpose of getting the facts on both sides be

CONGRATULATIONS! Wasn't it some drive? And what a glorious ending. Nearly \$30,000 of Liberty Bonds oversubscribed.

O, well, any time old Deaf Smith really starts in to accomplish something

worth while it's as good as done. Now let's get the Food Conservation work wound up by November 4 and my to Uncle Sam: "Next!"

JUST AT THIS TIME THE WORLD is anxiously inquiring the inward meaning of President Wilson's immoral phrase, "safe for democracy. Just what is "safe", and just what is "democracy?"

In the first place, safety, while it must contain the element of freedom, must NOT grant license. Safety means security-of the inflyidual, the group, the community, the state, the nation, the world-security from the FORCEFUL encroachment of

others. It MUST carry with it exemption from violence. Likewise democracy means freedom of the individual, the group, the munity, the state, the nation, the world—freedom in the enjoyment of life,

liberty and the pursuit of happiness. but freedom, made absolute, would nullify SAFETY and result in an

The divine principle of RIGHT decrees that none shall climb to success on the downfall of another. Your brother's unmerited loss must not be your gain. And this must apply not only to individuals, but to voluntary groups, communities, states, nations. It must be world-wide. orld-wide recognition of this principle, we have the very essence

When all fadividuals and groups shall recognize the RIGHTS of other individuals and groups, and concede them, then will the world be "safe for

If any are inclined to paraphrase Pilate and ask, "What is Right?" we could answer, an EQUITABLE allotment of the opportunities of earth and

tle to Amarillo.

AVENENTO MUYEMEN TO THE PUBLIC:

C. P. Arthur shipped two cars of cattle to Kansas City.

T. E. Money shipped two cars of the death of our wife and mother, Mrs cattle to Kansas City. C. C. Ferguson shipped two cars of cattle to Kansas City. W. R. Bob Higgins shipped one car of cattle to St. Joe. Mo. G. L. Fuqua shipped two cars of

cattle to Kansas City.

J. O. Thompson shipped two cars of calves to Hamilton, Kansas. Metcalf and Powelson shipped four cars of cows and calves to Hamilton,

Metcalf and Powelson shipped four cars of cattle to Kansas City. Collins and Arthur shipped one car of cattle to Kansas City.

Chreies A C and E of the Baptist church will meet at Mrx W. E. Hicks, Wednesday for the Bible study.

L. H. Shore shipped nine cars of cat,

McIntosh brothers received six carloads cattle from Lamesa, Texas.

We wish to express our thanks and deep appreciation for the kindly at-tentions and help rendered us by our

neighbors, triends and the good people

G. L. Bright A. V. Bright

J. M. Bright

esse Bright,

(Signed)

Mrs. A. W. McDuff and daughters. Loyal and Reba returned Saturday night from a visit with relatives in

DEAF SMITH CO.

(Continued from page one) Methodist Episcopal Church South

James D. Turnbull Mrs. Maggle Pratt Fox Merc. Co. B. F. Neely K. T. Shirley C. P. Cockrell Claude Ricketts J. R. Robinson L. H. Shore D. L. Rutter S. J. Williams. Carl Gillfland Virginia Hardman T. E. Huffman Bank of Hereford W. H. Shore Otto Bhend Mrs. Josephine Collins Percy Welliver Mamie G. Hardman Miss Blanche Pollock T. A. Osborne Mary E. Ashbrook Verne Lust Ivy Kemp Lillian Fulkerson Rercy Estes Jno. P. Slaton Mrs. W. D. Keliehor E. H. Brandt J. M. Posey Mary E. Posey W. S. Higgins

frs. J. E. McClurkin

C. E. UNION HAS COMMITTE MEETING

The executive committee of the Panhandle District of the Texas Christian Endeavor Union was in sesion in Amarillo Saturday night and Sunday at the Christian church. Local Endeavorers present were Misses May Turner, Hallie Womack, and Nelia Carter.

A general outline of the work of the district for the coming year was gone over and definite plans made for the pushing of Christian Endea-vor in this district as never before. An extensive campaign for the establishment of new societies and the strengthening of the societies already in the district was planned. This work will be done both by correspondence by the Superintendant of the Extension Department and by visiting by the district officers and their trained workers. It is expected that at least ten new societies will be organized during the year. The Endeavorers plan not only to in-crease the number of societies in the district but also expect to increase the efficiency of those that are now at work. Special emphasis will be put on the present national cam-paign for the conservation of food and it is expected that the Endeavorers will have no small part in this great work. In fact the Christian Endeavorers of the Nation have had a food production and conservation campaign of their own for the past nine months and through their activities much food was produced in gardens and vacant lots of the cities all over the nation during the past summer, and an untold amount of

summer, and an untold amount of food saved through their work.

A definite budget for the work of the year was made and three hundred and fifty dollars alloted to the different branches of the work including a pledge of the state work and arrangements made for the covering of any emergency.

The next meeting will be held in Amarillo in the early spring months when it is expected that all of the officers from the district will be present.

Homer E. Gilliand J. L. Fultta Nellie Chen Sena Mae Mounts Miss Pearl Pollock M. Dickson D. F. Ashbrook Mrs. Nora B. Rice Albert Herbst

Bernice Fulkerson Helene Osborne Ralph Barnett C. H. Dole Lester Blakemore Mrs. E. B. Posey Abble R. Posey Claude Higgins W. M. Megert J. M. Boone Jno. L. Wilson Ed Betts L. L. Jones Guy Gilliland

Lillian E. McIntosh Jno. R. Mosley T. M. Palmer Dr. G. F. LeGrand R. N. Mounts Harry L. Rice Norman C. Vogele

(Continued on page five)

STAR THEATRE OFFERINGS

Manager McGee offers to the public manager McGee offers to the public next Saturday one of the brilliant stars of the screen—Valeska Suratt, in what is declared by the critics to be the best thing she has ever produced: "Wife Number Two" The insurance carried for the picture is that it is produced by William Fox.

The story of the play, boiled down, reads that Emma Rolles a girl full of life and youth, is married off by her father to Dr. Bovar, a much older man, whose every interest is in his work.

Emma finds relaxation from her dull home life in the company of the young men of the town. One, Rudolf Bulwer, a wealthy youth who had paid much attention to Emma before her marriage, is her favorite.

position. Emma takes a bottle of acid finger. from her husband's satchel and strolls to a brook. As she lifts the vial she gets new courage and determines to prehistorie days. face her husband and confess all, But when she turns the bank of the brook

Saturday, Nov. 3rd

MATINEE PRICES - Children, 9c., plus 1c War Tax. Adults, 13c., plus 2c War Tax.

NIGHT PRICES—Children, 9c., plus 1c War Tax. Adults, 18c., plus 2c War Tax.

A FOX PICTURE

Everybody knows and loves VALESKA SUR ATT-a star of international fame. In "WIFE NUMBER TWO" we see her at her best. Don't miss this.

FRIDAY, NOV/2—CONQUEST PROGRAM "The Little Chevalier," 4 reels—"Soldiers of the Sea," 1 reel; "Birds of a Far Off Sea," "A Vanishing Race," 1 reel; "Gold and Diamond Mines of South Africa," "The Dinosaur and Baboon," 1 reel.

STAR THEATRE

caves in and she is drowned in the swirling current. Her one faithful friend, the worshipping Philip, sees her fall but cannot save her. When Emma's body is brought home,

the doctor has learned all from letters./ He faces his neighbors and defends to the last the name of the girl whom he had unconsciously made un-

Friday's Conquest Program at the Star covers seven reels, as follows! THE LITTLE CHEVALIER, stating Shirley Mason, a stirring French romance of the days when Knights were bold, and beginning with a duel

SOLDIERS OF THE SEA.—This picture vividly depicts dife in the U. S. Marine Corps. It shows the Marines in action and during recreation. The Marines in this film were the first American regulars to arrive in France.

BIRDS OF A KAR-OFF SEA. Au almost unheard-of species of birds, their remarkable mode of living and their almost human intelligence, is a great empire posed for this picture.

A VANISHING RACE This is

an intereseing film of home life among the Indians. The survivers of the her marriage, is her favorite.

But in time the crash comes and the realization that she never meant anything to these youths. One by one hey discard her and Emma finds herself steeped in debt for finery which she expected them to pay for.

Seeing the utter hopelessness of her position Emma takes a partie of actal.

THE DINOSAUR AND BABOON-A novel and clever Manikin comedy of

YOU'LL LIKE HEREFORD

"National Protection' Confidence has built our National Bank

If there ever was a time when you should be economical, it is now. Quit all extravagances and waste. Put your money in our bank, where it is safe.

Uncle SAM has accounted for the BOND ISSUE; he is now accounting and arranging his MEN in service.

TIME was never more opportune than the present to start your Banking connections, and to familiarize your immediate dependents, with the ABSOLUTELY Safe and Honorable Business Methods of this Institution, thereby INSURING them the Future Personal interest of its Officers, when occasion for Business Advice, Investments and Accommodations may arise, in which instance they will know the Trodden Trail to

SAFETY SERVICE SECURITY

The First National Bank of Hereford, Texas

Nothing Like It In Hereford THE

CLASSY OVERCOAT

Belted, Classy Design, all Shades and Weights.
It's Pleasing and It's Different.

Overcoats for the \$10 to \$25

Sweaters

For Men, Women and Children

Any Color or Weight Desired. Our Stock Is Complete.

Shelby's Dress Shoes FOR WOMEN Kids Greys Blacks Whites

We will appreciate an opportunity of showing you our stock.

D. R. GASS & SON

Leo. N. Wolfe

Roy G. Baker

Eli Dunlap

Charles C. Bowman

Mrs. J. E. Ferguson



DON'T YOU LOVE TO RECEIVE A LETTER WRITTEN ON ELEGANT STATIONERY? YES; AND YOUR FRIENDS WILL ENJOY YOUR COMMUNICATIONS MORE IF THEY ARE WRITTEN ON OUR EXCELLENT PAPER.

WE CAN GIVE YOU A WHOLE BOX OF PAPER AND ENVELOPES FOR A SMALL SUM. JUST THINK OF HOW MUCH YOU MUST PAY FOR POSTAGE, THEN THE PRICE OF OUR BEST STATIONERY WILL SEEM SMALL.

ING. AND WHEN YOU BUY OUR STATIONERY YOU CAN

BETTS CLARK, DRUGGISTS THE NYAL STORE

DEAF SMITH CO.

(Continued from page four.)

Roscoe Davidson Bobo M. McLean

C. C. Chenoweth Benjamin F. Neely

William A. Baker Sloan Baker Paul and Loretta Baker Retta C. Baker William M. Baker Chas. Hodges

BUSINESS OPPORTUNITIES

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: One Cent per Word for Each Issue. CASH WITH ORDER.

horse mule; both have collar marks. About 8 or 9 years old. Notify 39-tf WALTER LUPTON.

FOR SALE-About 30 good young cows and span of good mules. Address,

A. MERRICK & SON, Hereford, Texas.

ESTRAYED Strayed onto my premises about 10 days ago, two red sow pigs, weight about 60 lbs each. Owner can have same by proving property and paying damages, and paying for this ad.

C. S. RICHARDS.

NOTICE On and after No. 1st milk will be advanced for per gallon.

39-2t HEREFORD DAIRY.

39-tf

FOR QUICK SALE The best and cheapest irrigated section near Hereford; very shallow water; ideal location; easy terms. ELLISTON.

39-2t. Home for Sale One of the best built ten-room hous es in town. Private high pressure water system giving fire protection; fruit and shade trees; four big lots. Located just outside the city limits, so we have no city taxes. Priced to

39-3t, H. L. RICE. FOR RENT-Good room with bath near high school.

MRS. WILLIAMS. FOR SALE OR TRADE-Best hotel in Floydada, doing good business. Reason for selling, bad health. Address R. O. Fields and Co.,

Floydada, Texas. NEW BEDS and clean, comfortable home-like surroundings at The Aemrican Hotel, formerly the Miller House. We will appreciate your patronage. It

THE AMERICAN hotel, formerly the Miller House, has been completely renovated. Modern in every respect. Give us a trial.

GOOD MEALS at the American Hotel, formerly the Miller House. Prices: week days, 40c; Sunday dinners, 50c.

TEAMS AND WAGON for servic. hauling or land breaking on short D. R. BENNETT Hereford, Texas.

FOR SALE Feather bed, almost new quilts have never been in use. Call at The Brand and get information. 40.2t GRASS to lease and feed for sale.

Phone 69. FOR RENT-My home furnished to farm. Good schoolhouse on corner

STRAYED - Small - Shetland spotted, wto years old Call B. F. good feed, 6 good straw stacks, 100 Guthrie, Hereford, Texas Will pay acres wheat sown and 200 more ready for returning it.

WANTED-A place in a good home. Will do all kinds of house Want customary price.

W. C. FALWELL.

LOST-1 bay mare mule and 1 black LOST-18 size, smooth, gold case, 21 jewel, open-face, Elgin watch; black J. H. Harris around the crystal. Lost Sunday afternoon in Hereford. Return to Ray's jewelry store and get reward. J. L. M. T. Johnson

> FOR SALE-One six room house, well and wind mill, and one half interest in well on line 807 Miles Avenue. Will Rockwell Bros. & Co. terms, at 6 per cent interest. Address H. A. DANIEL, 401 North Buchanan 34-tf Street, Amarillo, Texas.

WANT ADS-Will be run until ordered out unless special number of Frank Ballinger times is given. If an ad is marked with "tf" following a number, it means that the ad will run until forbidden.

FOR SALE-As I am moving to Amarillo will sell my residence at a bargain. W. O'Brien.

FOR SALE-Ford, 1917 model, run E. W. Morgan about 1200 miles in first-class con- G. F. Morgan dition. Price \$350. Information at J. Cockrell Burns' Drug Store.

ATTENTION, LADIES! When in town, use the rest room at the Ford Garage. The Ford Garage.

GULF FILLING STATION On 3rd St. Office Phone 145 That Good Gulf Gasoline

FOR SALE 1917 model Oldsmobile, 8-cylinder, in good condition. 1 9-2tp Box 333, Hereford Texas.

LOST-Small purse, containing some paper money, between Fox's store and Mrs. H. J. Robinson. Finder please leave at The Brand Office and get

FOR SALE-A few CHOICE DUROC JERSEYS; original stock from BLUE-RIBBON herds of Ohio and Oklahoma. Write at once.

P. Z. COPENHAFER. ulia, Texas:

FOR SALE-160 acres 9 miles east 50 per cent sub-irrigated Valley; well (6 ft. to water) and windmill, good concrete drinking tank, 480 acres; lease goes, with this quarter. One-fourth cash, balance 4 years. 40-2t TROY WOMBLE.

Fine Grain Stock Farm For Sale Located 10 miles N. E. of Hereford. 3 miles W. of Dawn, in center of shallow water irrigation district. Big wells on adjoining farms around this party who will give us meals. Tele- of this tract; Public road on 2 sides; It in fine neighborhood. 1550 acres owned; will sell worth the money and throw in the following: 65 acres good feed, 6 good straw stacks, 100 40-tf to sow. All farm tools and implements, 3 wagons, 16 good young hores and mules, 5 cattle, about 35 hogs, Fairly well improved; some leased

> This is one of the best farms in the TERMS: 1-3 acsh; balance 10 equal annual payments at 7 per cent interest. If interested see
> 40-2t TROY WOMBLE, Owner.

> > YOU'LL LIKE HEREFORD

Harry R. Seed Mrs. Lelia Baird A. P. Murchison B. F. Fulkerson Henry Wilkinson W. I. Valentine B. S. Arnold S. G. Moore Arch D. Collins Harriett Shirley Mrs. C. R. Barber J. M. Kimmons Theodore Cochill A. L. Gibson Ellsworth Baird Merrill Granger Mrs. J. H. Bowers Wayne Bowers T. C. Wafford B. Hughes Mrs. Skiles Lively R. L. Coconaugher Mrs. B. F. Fulkerson A. B. Short A. C. Tompson Jr. Rart Sisk Jr. Luia May Sisk James E. Fulkerson Francis Fulkerson Mothers' Club J. D. Thompson Mrs. M. L. Thompson A. C. Thompson Carrie Mae Sisk Ida Davis Nora Russell . Roy Thompson Skiles Lively Mrs. Price Bruce Read Velma Read E. R. Read S. J. Rice C. P. Gulley Oscar Cardwell Ran Carter Homer Wilkinson Bess Wilkinson Roger Wilkinson G. C. Major N. Messenger Wes Bradley E. A. Comer. Mrs. Mattie Comer O. Turver. Jr. L. Baskin A. G. Monday Vern Witherspoon Beryle Witherspoon Gordon Witherspoon Mrs. Vern Witherspoon Geo. P. Turrentine J. W. Hicks Jno. McIntire M. E. McSpadden Miss Susie Lackey H. T. Wedel A. Durflinger A: Tandy H. R. Albertus 35-tf Jne. J. Zinzer E. W. Harrison Mrs. E. W. Harrison for cash or will sell on Miss Pauline Fertch Mrs. Roxie Fertch Hereford High School Library Vergil Conning Charlotte Elizabeth Tatman Wm. B. High Frank McSpadden C. C. Ferguson Mrs. C. C. Ferguson John Robinson Richard O Mahoney Lupton Anna Louise Lupton Eleanor Mary Lupton Elizabeth Brigid Lupton J. H. Walter Lupton Mrs. W. P. Lupton 29 W. P. Lupton Ralph Smith 29-tf J. O. Newell James R. Higgins R. Witherspoon Cliff Estes John Estes W. T. Womble W. C. Pitman Jas. Hardy McClurkin.

Lester Weaver John C. Cramberg H. B. Stephe H. L. Broadwell L. Donner C. I. Powelson F. R. Metcalf Glen Boardman Mrs. T. E. Shirley Miss Lavinnie Neal Sunday School First Christian Church R. P. Brazil W. B. Palmer, Sabatha, Kans. Miss Matten McClurkin P. C. Long C. C. McNerney R. S. Showaiter Mrs. Grace Office Brockhahn W. A. Dougherty Charles Pratt B. A. Nicks First Baptist Sunday School Mrs. J. N. Messinger J. N. Messinger Mrs. Nora Betts Crouch L. A. Ricketts A. A. Foster Catheryn McNerney Ira S. Ricketts Bessie C. Nance I. L. Rippetoe V. Gregg I. V. Smith John B. Davis. Mrs. P. J. Wilson J. P. Ailen W. J. McMinn Roy Moore E. Rogers W. Curtis J. T. McFarlin Mrs. Alice Parmer Mrs. Nima B, Ramsey Dorothy M. Ramsey R. E. Vaughn Geo. W. Brockbahn W. Edgar Betts W. B. Parmer Mrs. Mary E. LeGrand John B. Miller J. H. Wilson Expest Brown P. Arthur Slaughter R. J. Kibbe

P. R. Rurcell Mrs. Fogua Stewart

C. M. McGee John P. A otla A. S. Fuqua Neilie M. Fuqua John Whitsett Joseph C. Murray E. M. Cox T. Higgins Mrs, Dollie Hammer Oscar Vaughn

C. E. Lester E. Gass Mrs. Leah Goln Only Hammer Duake Orr A Farris J. A. Wear O. J. Beene

Ninth Grade Hereford High School E. J. Newell Sarah J. Wear Roscoe Spencer Mrs. E. R. Galloway H. C. Bowsher W. Henry Chris and John Renfro R. C. Bridges Mrs. Charles Donald McIntosh Bros. 10th Grade Hereford High School Miss Dora Thomas Mrs. Letolle Murphy Walter S. Fullwood Class No. 15 Christian Church F. H. Britain

Ethel A. Rice Frank William Jesse J. Frank Owen Otho Beene Miss Annie Price Ward S. Garrison Christopher S. Garrison Christopher H. Garrison William A. Black Benjamin F. Guthrie Grace Suthrie Euel Sullivan Roger C. Johnson Philip B. Brondwell David R. Broadwell Grover Sanders Nella Carter Edgat A. Johnson Mrs. Karl T. Shirley David L. McDonald

Joseph E. Crouch

William F. Diebel-

H. Fay Neely .

Hereford Lodge No.

Eugene D. Fox (Continued on page 8.)

849 A.F.&A.M.

Two Years of Hard Work

And the help of our friends has worked wonders in our business



Lemuel W. Carlyle

J. E. Gyles

Y keeping our expenses to a minimum, we have been able to sell goods for a great deal less money than stores that are run on a more ex-

pensive basis.

Now, it is to your interest as well as ours to always patronize the place that is making every effort to make the lowest prices possible. Holiday announcement next week.

A. SKELTON

Why Wouldn't It Be A Dandy Plan

For you and the undersigned to have a mutual understanding?

You tell us that you want your clothes cleaned, repaired or pressed better than it has ever been done before and we'll understand what you mean and do it. Our method of pressing clothes is sanitary and we absolutely guarantee unexcelled results.

Phone 16

Orr's Tailor Shop

BLACKLEG

product against Blackleg. Immunity produced longer than any other method known.

> 15c a Dose 12c in lots of a thousand or more

WHY PAY MORE

WIRE OR PHONE

Corner Drug Store

\$15.75 Santage



To FORT WORTH

Account Southwestern Ice Mfgs. Meeting On sale Nov. 11 and 12. Limit Nov. 17

Round Trip to

Acct. MASONIC GRAND LODGE On sale Nov 24 and 25; and Dec. 1 and 2. Limit Dec. 20

L. I. GARTON

Local Ticket Agent Santa Fe

We Advise You to Buy Liberty Bond



This bank has the respect and confidence of its customers, who frequently seek the advice of its officials.

Liberty Bonds are a safe investment. We have bought some and we advise you to do the same. Call in and talk it over.

This bank has bought \$10,000.00 of the Liberty Bonds. Each officer and employe has bought one.



First State Bank & Trust Co.

Hereford, Texas

The Bank

Hereford

\$1,000,000

condensed, close of Oct. 29, 1917 U. S. Bonds Lib.

Loan 1,760.00 Furniture & Fixtures 1,500,00 CASH & EXCHANGE, 132,816.08

\$249,881.69 Capital \$ 10,000.90 Undivided Profits ... 2,907.70 DEPOSITS 236,973.99

WE PAY INTEREST ON TIME DEPOSITS

\$249,881.69

Officers and Directors

John W. Sherman, President B. S. Arnold, Vice-President H. B. Stephens, Vice-President Claude Ricketts, Cashier

J. H. Wagner W. B. Arnold

J. W. McQueen

R. T. EVANS HEADS LOCAL RED CROSS

Newly Elected Executive Committee Holds Initial Meeting and Gets Down to Work.

Reorganization of the Executive Cross, took place Monday night at the Courthouse, when the newly elect-ed body of eighteen members, nearly all of whom were present, held their initial meeting.

R. T. Evans was unanimously elected Chairman of the local chapter, as well as Chairman of the Executive Committee. Mrs. Dr. W. F. Gabbert, thusiastically to this request, and we it can't salivate, so let them eat anythe retiring President, was a lected Honorary President, as a token of estem and appreciation for valuable er and Pres. of Women's Societies.

Drives Out Malaria, Builds Up System

Other officers elected: Mrs. J. W. McQueen, chairman Supplies Committee to press this campaign. Pledge cards and appropriate literature will be sent to the pastors and true tonic. For adults and children. Soc. Washington. A true tonic. For adults and children. Soc. W. McQueen, chairman Supplies Committee to press this campaign. Pledge cards and appropriate literature will be sent to the pastors and true tonic. For adults and children. Soc. W. M. Baker, D. L. McDonald, Mr. and Mrs. F. T. Roloson.

It was resolved that the Executive Committee would meet every other nesday night at 7:00 o'clock begin-ing with November 13. Reports from the committee composed of Mesdames Roloson and Ferguson appointed to secure releases of Life Memberships there certificates had so far decided to retain them, and that over sixty of the ninety-one Life Membrs had re-Seased the Chapter from the obliga-

The was stressed in the discussions, and it was resolved to maintain the maximum output for this branch of the Chapter at any cost. It is estimated that it will take at least \$100 per month to furnish materials for

TO ORGANIZE AUXILLIABIES

Chatrian Evans wishes the fact made generally known that the Deaf Smith Chapter stands ready to assist in organizing units, either as indents or as branches of the Hereford chapter, in any of the surrounding communities. A special committee

bood that decides to take up the work, and assist them in properly organizing and sering down to work.

Mr. Evens also amnumes that it is the intention of the Executive Committee to make a canvass of the county and ask regular contributions to the Red Cross treasury for the purpose of keeping up the Surgical Dressing work, and other committee work that requires material. A membership campaign is also in prospect.

RED CROSS NOTES Surgical Dressing Class work on Tuesdays and Fridays both morning and afternoons; Mrs. Gibson teacher. First Aid Class meet every Monday evening; Dr. Gabbert teacher. We need KNITTERS, knitters, and

more knitters. Phone Mrs. J. E. Fer-The following persons have donated or filled Comfort bags this week and

still there are more and they must go Mrs. Chas. Hodges, 1 bag.

Mrs. A. L. Gibson, 1 bag. Mrs. E. B. Black, 1 bag. Mrs. C. H. Dyar, 1 bag. Mrs. D. L. McDonald, 2 bags. Mrs. H. A. Tandy, 1 bag. Mrs. D. C. Laird, 1 bag. Presbytery Aid filled 24 bags. Mrs. H. A. Tandy, chairman of Comfort Bag committee, reports \$33

collected: Mr. Carl Cockrell, 1 bag. Mr. Bobo McLain, 1 bag, Fox Merc. Co., 1 bag. Miss Bess Nance, 1 bag. Miss Hazel Wilson, I bag. Miss Mary Hicks, 1 bag. Miss Neal, 1 bag.

Miss Neal, I bag,
Miss Julia Roberts, I bag.
The Surgical Dressing Class are in
need of old muslin.—Anyone having
it will either bring it to headquarters
or phone Mrs. A. L. Gibson and she
will call for it.

lian S. Carr, the official representa-five of our church in the National Food Administration at Washington to assist in the conservation cam-paign in the N. W. Texas Conference, I take this method of calling your at-tention to a few points of vital im-portance. The pledge campaign was originally planned for the week be-ginning October 21 but was deferred ginning October 21, but was deferred until the week beginning October 28, on account of the Liberty Bond campaign of the preceding week, and ow- calomel to stage to the fact, that our Conference your bowels. meets on the 21st. inst., it will not be possible for our pastors in many placing, that the most convenient week the store and get your money. immediately fillowing Conference be

they are asked to present the matter not only to their congregations but to see that this committee or one of their own selection pursue this work intelligently and thoroughly. The General Secretary of our movement heartily approves of the conservation of food being presented to our pastors and other church workers during the session of Conference next week, and we hope to be able to have this done by an able speaker, and that real work may be accomplished to the benefit of our people and the great assistance of our Government in this time of its sore trial. If our people can become informed as to the real can become informed as to the situation and the extreme need / conserving our food supply, we are sure that they will eliminate much waste, select foods with a view of relieving the situation and otherwise assist in not only suplying our own people at reasonable prices but in also feeding our allies. Note the fol-lowing quotations from those who know the situation:

Woodrow Wilson says: "If we are to supply our allies with the necessary food, and are to reduce our own prices of food stuffs during the winter, at can only be accomplished by the utinost self-depiel and service on the part of all our people through the elimination of waste, and by rigid economy in the use of food."

Gen. Carr says: "It is necessary to

give the facts in regard to food stuff. to the people. They must know why to the people. They must know why they should save food, how to save.

and what to save. Will you ask every pastor in your district to preach on food conservation, **** and urge his congregation to join the food administration? **** To secure the results necessary, there must be a follow-up campaign to record the results and report them, to the food results and report them to the food administration at Washington. The churches are asked to conduct ATTENTION METHODISTS

Having been appointed by Gen, Juan S. Carr, the official representalive of our church in the National

The churches are asked to conduct
this campaign throughout their membership. The deciding facetor in
the war now is, food for ourselves
and allies. They need 220,000,000
bushels of wheat. If we live as we
ordinarily do, we can send them 88.

VGH! CALOMEL MAKES YOU DEATHLY SICK

Stop using dangerous drug before it.

You're billious, sluggish, constipated and believe you need vile, dangerous calomel to start your liver and clean Here's my guarantee! Ask your druggist for a bottle of Dodson's Liv-

es to press this campaign until after the first of November. Hence, it is suggested that where the matter does not receive attention in our churches calomel and without griping or making that the matter does to line the straighten you right up better than on the 28th inst. and the week follow ing you sick I want you to go back to Take calomel today and tomorrow

used, and that the matter be pressed you will feel weak and sick and namwith all possible vigor.

Where the matter be pressed you will be a day's work. Take seated Don't lose a day's work. Take a spoopful of harmless, vegetable Dodchurches to assist in this work, and son's Liver Tone tonight and wake up the leaders of the laymen's movement feeling great. It's perfectly harmless, of our church have responded en-

FARMS FOR SALE

One of the Best Bargains in Texas

Improved 960 acres, two miles south of Summerfield, on public road. Good well, farm house, barn and 100 acres in wheat; absolute lease on section of grass fenced in with the 960 acres, \$20 per acre, 1-3 cash, balance 1 to 5 years at 8 per cent. Possession Jan. 1. See

E. F. CONNELL

Hereford, Texas

The United States Government Food Administrator Says:

"Baking Powder Breads of corn and other coarse flours are recommended"

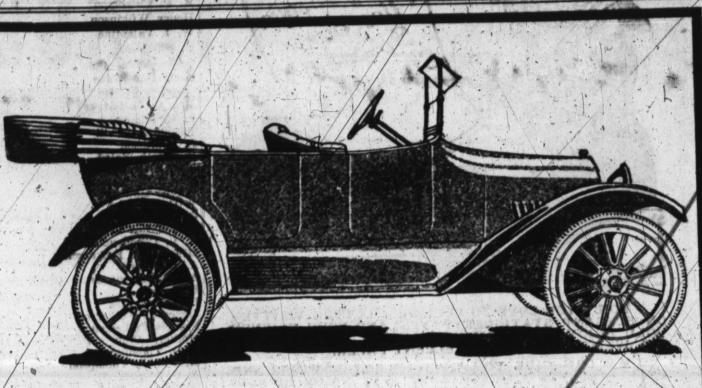
Makes delicious muffins, cakes and coarse flour breads NUT BREAD CORN MEAL MUFFINS

and save the day. The Supreme need of the hungry world is to be met, set by a reduction of needed food quantity, but by a substitute of less need, though equally valuable materials.

Note the following from the booklet containing ten lessons on food conservation issued by the food adminis-

This is the fact whether the war be long or short, and regardless of its outcome. *** Most people are under the dangerous delusion that the mere ceasing of the firing of the big guns, klet would bring bread to the world's table. This idea must be banished.

000,000 bushels. If we exercise care, tration: "There is not enough food to make sure that we do not fail or we can add 132,000,000 bushels to that in the world for the world's needs, allies in their hour of head. The re-



Chevrolet Cars Oakland Cars Mitchell Cars Smith Form-a-Truck

We are now permanently located in the Rayzor Building on Main street; also putting in supply of Chevrolet parts.

Witherspoon & Stabbs, Agents Hereford, Texas

See J. R. Stubbs, Vern Wither-spoon or J. W. Kinney.



SOME USED CARS ON HAND

SOMETHING GOOD FOR HEREFORD AND SURROUNDING COMMUNITY IS THE

Everybody says: "we are certainly glad to see this new business come into our midst—we have needed it for a long time;" and we are certainly doing our part in setting prices on all kinds of housefurnishings. We buy our furniture from the factory, too, and not from the jobber, thereby saving about 25% for our trade. We handle all genuine oak furniture no ash or poplar printed goods.

We handle the best goods that can be obtained for the people of this territory, as our people want nothing but the best. We handle the best piano made-we know pianos—we have reasons for knowing. Also the best kitchen cabinet in the world—we know that. Can you beat the New Improved Wilson, all steel, ball-bearing throughout sewing machine? We sell it any way you want to buy. All next week we are going to sell cedar chests, matting, boxes and trunks at 33 1-3 per cent dis count. Remember the store that sets the price on housefurnishings-others follow.

ATTENTION, METHODISTS

Continued from page stx.)
Front, and while some are buying rty Bonds, all can and should help mastering the giant food problem hat is vital to the success of the world's Democracy. We appeal to faithful, duty-loving Methodists to see to it,/(1) That your minister presents to his congregation the seriousness of the world's shortage of food, and the tremendous call of the hour for sacrifice, cooperation and service. (2) That your congregation does its full share in the campaign for the conservation of our food supply; and (3) That all work in harmony with the State Food Administration, well as with all other methods of the National Food Conservation, as well as with all other methods of the National Food Conservation Commission. Let every Methodist do his part. F. P. WORKS,

Amarillo, Texas.

e Is Made by Many Here-

Look for the cause of backache To be cured you must know the

If it's weak kidneys you must set

the kidneys working right.

A Hereford resident tells you how.

Mrs. J. B. McCord, 611 W. Second
St., Hereford, says: "I had been bothered for some time by weak kidneys. My back gave me the most trouble, for it ached constantly. My kidneys were also irregular in action. I used Doan's Kidney Pills, procured at Betts-Clark's Drug Store and they proved perfectly, satisfactory in every way. I have noticed but very little killney trouble since they cured me and I gladly advise their use to others.

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Price 60c at all dealers. Don't simoly ask for a kidney remedy-get Doan's Kidney Pills the same that cured Mrs. McCord. Foster-Milburn Co., Prop

DUNLAP HARDWARE CO.

Stop Scandalous Waste!

Coal is half gas—half your fuel money

flies up the chimney with other ranges

save this valuable gas half of the

fuel and turn it into heat for baking

Cole's Fuel-Saving

Hot Blast Drafts

An Exclusive Feature

Study the picture note the fuel saving draft's

in action they pay big cash dividends in fuel

If real fuel economy looks good to you, own a

You will want your nurs-

ery stock to be good, clean,

healthy stock in varieties that

Our stock is young and free

of disease, and will fruit when

Ask for catalog. Salesmen

"27 Years of Knowing How"

HEREFORD NURSEBY

Less fuel to

and cooking with

saved over other ranges.

See It at

our store

will fruit.

others fail.

wanted.

Buffalo, N. Y.

Judge Tatum Calls Attention to Duties in Determining Violations of Various Laws.

Judge Reese Tatum opened the October term of the Sixty-ninth District Court Monday evening at ten o'clock. The grand jury was sworn in and charged, and halliffs appointed as follows: J. M. Boone, Door; Jim Moses, Walking; Elisha Carter, Jr., Riding

Tuesday the appearance docket was called. Non-jury cases will be hand-led this week, there being no petit jury selected for this week of the term.

Thirty-sevu appearance cases have been flied since last term. Visiting attorneys are: Judge Kimbrough.

Judge Works and A. A. Lumpkin, all of Amarillo.

The Grand Jurors selected are: L. Wolfe, Gep. Beppins, E. R. Read, G. F. McLain, R. F. Rogers, D. L. Rutter, C. C. Bowman, G. B. Rambo, R. H. Barnett, F. W. Lambert, O. S. Tat-man and Vern Witherspoon.

In his verbal charge to the grand jury Judge Tatum instructed them toclosely examine into violations of the law affecting the carrying of deadly weapons, local option, stock theft, ing, murder, asault to murder rape, and felony violations of all kinds.

PARROTT ITEMS

Mr and Mrs. Ben Andrew of Well-ington, Texas, came in Sunday night for a visit with his parents, Mr. and Mrs. C. Andrew. Mr. Andrew has been very ill for the past three weeks Mr. and Mrs. John Hacker and son

Frank spent Sunday with Mr. and Mrs. Virgin Smith.

Mrs. Faye Neely returned Saturday from a short visit with her paronts in Indiana:

The Sew and Sew Club met with Mrs. Emerson Hacker last Thursday. Only a few members were present but two quilts were tacked in the afternoon. Those present were Mesdames B. F. Neely. John Hacker, W. A. Hunter, Emerson Hacker, Misses Natomi Hunter, Hazel and Florence Hacker. The next meeting will be with Mrs. B. F. Neely.

Mr. and Mrs. Geo Backus and child-ren, Mr. and Mrs. Joe Birkenfeld and haby and Mbs Meta Wagner took supper at the Jacob Wagner home on Tuesday evening.

Misses Alta Renfro, Zula Woods and Hazel Hacker, Messes, Floyd and Will Hacker Nov Gilliam and George Mc-Minn violed Carroll and Naomi Hunter Sunday evening.

W/A. Hunter and children, spent Sunday in Canyon visiting Mr. and Mrs. Penrod.

Mr. and Mrs. Thomas Shepard and Discussion Lis this Union All' little daughter returned home in Clar 1f not, why? Hiss Ethel Painter endon Friday, after an extended visit Song. with relatives here.

Mrs. J. E. McCoy has been on the

K list the past few days. My and Mrs. Virgil Smith are aboving to Ochilerce County this week We are very sorroy to lose them, but wish them abundant success in their

new home. Hazel and Novd Hacker and Naomi and Carroll Hunter called at the Km erson Hacker home Saturday eventor. Mr. and Mrs. See Hardy have moved into their new house on the place formerly owned, by Mr. Galley Will Wright lifes where hey did.

Mrs. Emma Cassidy of Chicago, is making a visit with her sixer. Mrs. Jacob Wagner and family Mr. and Mrs. Gilliam were in

ford, Sunday. Mrs. Jacob Wagner and daughte Miss Loretta and Miss Mabel Hacke were in Dimmitt Saturday morning.

Mr. and Mrs. W. A. Hunter have been entertaining friends from Well-

ington the past few days. Miss Florence Hacker has been its of Jacob Wagner began his threshing career for the season Monday after moon, serving at home first, ... Word has been received that

A pie supper will be giv Parroft schoolhouse on E Nov. 2nd. verybally co and your friends. This is given for benefit of the Red A

of the boys that left for the tra

camp on Oct. 8th, are in Fort Worth

Services at Murch of Christ Rev. O. M. Reynolds of Amarillo, will occupy the pulpit at the Church ext Sunday morning and night. Ferybody is cordially juvated to hear Nm.

REAT DEAL OF GOOD NOW BEING DONE

People Realize a Great Truth in the Saves Nine.

People are reallying more and more hat one of life's most important duties is to keep the system in the prop-er Condition if they are to enjoy the

Nature always sends our ner warp-ings when the system needs a beliefer hard. These warnings are given thruallments, which as in ons disorders, and martice

real pleasures of health.

stipation, dizzhresz, exhausted, ing, severe headachese etc. Help nature by toning up your tem with the great iron toule.

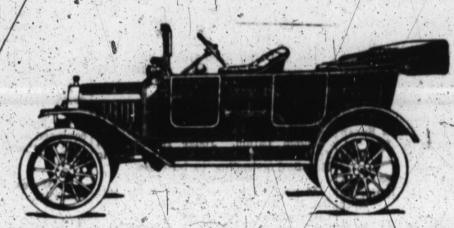
Systemic Pills, and see How rapidly strength and energy are brought back The strengthening, reconstructing

and invigorating effect of Pep Systemic Pills is exactly what your system needs if you have that tired, exhausted feeling or are suffering from any of the ailments mentioned aboue. For sale by the Betts-Clark Drug Store and other druggists. Prompt attention given to all mail orders sent to Betts-Clark Drug Store.
ACCEPT NO SUBSTETUTE FOR PEP SYSTEMIC PILLS



THE UNIVERSAL CAR

When you buy a Ford car you buy an established quantity, a proven quality a motor car that is giving a tisfaction in practically every form of service under every condition when an automobile can be ased. A car that may be depended on in every circumstance. No one will dispute this fact. The why not place your order for a FORD at once? Runabout, \$345. Touring Car, \$360; Coupelet, \$505; Town Car, \$595; Sedan, \$645; One-Ton Truck Chassis, \$600; These prices f. o. b. Detroit: Your order will have prompt attention.



D GARAGE

Phone 177

Ford Agents

Hereford, Texas

Song.

Prayer. Minutes, Business

Roll Call

Song. Abraham, the Faithful Emilin Af

Scripture Rending Gen, 22 1-13lenola Powellson. Talks by three Juniors;

(1) Abraham's Call Wm. Black. Abraham and Danc Nora Beams.

(3) Abraham's Faith and Promises Flora Runyon Reading Therrie Hicks. Oniz.

Chain of volunteer prayers. Leader Frances Wilson.

AN ORDINANCE

ordinance to be known as ordiname No. 119, establishing fire in the City of Hereford, and scribing material to be used and ner of constructing all buildings in said fire limits. Be it ordained by the

mission of the City of Heg Sec. 1. The following its of the City of Horford, and pl property within said pritory is with

in the fire limits of the City of Hereford All of Dicks 17 18-19 22-25-28 and the east half of 27 and the west half of 1911 and 16 of the original town of Hereford.

Sec. 2. -1 shall be rolawful for any

time or association of per hild or exect, or cause to bee erected within the Are limits City of Hereford as constituted. ished and designated by section of this ordinance, any building or art of a building or any addition to. party walls thereof be made of stone. brick, tile or concrete, and unless the roof thereof be made of slate, tile, metal, composition or other noncombustible material....

Sec. 3. It shall be unlawful for any person, firm or association, of per sons to build or erect over, any side walk within the fire limits any awnsombustible material, unless such awning, shed or gallery be covered and ceiled with metal, asbestos or, other non-combustible material:

Sec. 4. Every building bereafter. erected within the fire limits of the City of Hereford, shall have a parapet wall extending all around and at least three feet above the roof; and whenever any roof or upper story of any building within the fire limits is supported by pillars, such pillars shall made of brick; stone; concrete or

Sec. 5. It shall be unlawful for any person, firm or association of persons to enlarge, or build ab addition of any size or kind whatever, to any building within the fire limits of the City tot Hereford, the outer walls of which addition are in whole, or in part built of any material other than brick, stone, tile or concrete.

Sec. 6: It shall be unhawful for any person, firm or association of persons to repair any Building within the fire Alimette of the City of Hereford. th outer walls of which are constructed of wood or other conbustible material, where said repairs exceed 10 per cent of the value of such building

Sec. 7. a It shall be unlawful for any person, firm or association of persons to keep for lake within the fire limits any hay, straw, fodder, shucks, shavings, or other combustible material, in any lot or place, or in any wooden structure of any kind; provided that hay in bales may be kent for sale in stone, brick, tile or concrete buildings with metal, tile, slate or composition

se. 8. That the accumulation of

Junior B. Y. P. U. Sunday, Nov. 4th material within the fire limits of this City, in yards without roof or protection is hereby prohibited. Sec. 9. It shall be the duty of

person, firm or association of sons erecting any building he within the fire limits of this fity, of more than one story in height to have a scuttle or scuttles made the roof of the same, with a ladger leading

wood, from any place out-

Emils to any place firafts with n the ec. H. It shall be unlawful for Derson, firm or association of ersons to remove any frame huilding or any other building the outside wall

of which who constructed in whole of in part of wood from one place swithin the fire Vimbs of the City of Here ford to another pince within such fire limits, anless in to the gast 12 of Block 10 or on to the west 1 2 of Block 10, Block 24 or Block 25 Ser: 12. A shall be unlawful for

any person. Tru, or associatios of persons herenfler he open or establish within the fire thatts, any lumber yard for the sale or storage of lumber laths, shingles, such floors; or any wooden building material of any de-

Sec. 13. Any person wiolating any of the provisions of the ordinance shall be guilty of a misdemeanor and upon conviction thereof shall be fined any sum hot exceeding (we hun-

All ordinances and parts of ordibuilding unless the outside and mances in conflict herewith are here by required.

Adopted Vet; 30, 1917. Attest J E. Crouch, City Clerk Approved Oct. 30, 1917. Who M KNIGHT Mayor

Sheriff's Sale

STATE OF TEXAS, County of I was smith

By virtue of an Order of Sale Issued out of the Honorable County Court of Deaf Smith County, on the 19th day of September, 1917, by the Clerk thereof, the case of She m-Wyllams yorsus William T. Kemper, No. 530, and to me as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales. ou the FIRST TUESRAY in November. A. D. 1917, it being the 6th day of said month, before the Court' Il use door of said Deaf Smith County/in the No. of Hereford, the following described property, to-wit; *

Situated in Deaf Smith County, Fexas and being a portion of Capitol Lengue Nurmber 3/5 and being all of servion No.31, township No. 5, north of ttange No. 2 east, of a Capitol Syndiexte Subdivision, as shown by R pla of each subdivision of record in the teed records of Deaf Smith County 15 at pages 60 to 65. Levied on as the property of William, Kemper to satisfy

amounting to \$76.56 in theor of Sherip. Williams, and cost of suit. Given under my hand, this 26th day

of September, 1917. (SEAL) C. S. PURCELL. Berry Orr.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININB and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

The Quinine That Does Not Affect The Because of its tonic and lanative effect, I TIVE BROMO QUININE is better than or Quinine and does not cause nervousseringing in head. Remember the full against the full against the control of th

Catarrh Cannot Be Cured

more than one story in height to have a scattle or scuttles made with roof of the same, with a ladder lending thereto, and the City Cormission may at any time order the owner or person in control of any building in the City to have scuttle made in the roof, or adopt such other measure or regulations as the deem necessary for ratection against fire.

See, 10. It mail be unlawful for any person, firm or association of persons to penove any frame building or any other building the oblev wais of which are constructed in whole, or in part of wood, from any piace out.

Taka Mail's Family Fills for constitution

Does Not Gripe nor Disturb the Stomach. In addition to other properties, Lax-Pos

contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Pos acts effectively and does not gripe nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions, 50c.

LODGE DIRECTORY



Hereford Lodge No. 810, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited. GEO: BEAMS W. M.; J. S. Jones Sec.

WOODMEN OF WORLD Meets every Second and Fourth Saturday nights in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Ben-

Professional and Business Cards

J. M. HYDEN

Optometrist and, Optician

Rooms 11-14 Smith Building just north of new P. O. Bidg. between 6 & 7th on Taylor St.

Carl House (Hereford) last Tuesday of each month. Eyes examined Free. Glasses fitted without the use of Drugs. Phone for engagement.

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists

on Fruit and Nut Trees Shade and Ornamental Trees

Shrubs and Evergreens

Roses and Greenhouse Plants

Hereford Nursery Company

DR. FLORENCE B. MILLER OSTEOPATHIC PHYSICIAN Located in Hereford permanently. Treatment by appointment only.

OFFICE-First residence west of the Christian Church

Hereford

lexas

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

LOCAL AND PERSONAL MISS WEBB LAMB, Local Reporter.-Phone 30.

G. A. Palmer of Dallas, is a busis visitor in Hereford this week.

Books and games for everyone The Fair.

We are right here to make our glass es good, if they do not fit, or your money back. W. H. RAY. 37-tf

We make a specialty of first class cleaning, pressing and repairing. Phone 160. Beene & Bennett. 36-tf

Rev. G. S. Wyatt left Tuesday for Childress to attend the Annual Conference of the M. E. Church.

Insure your Feed for one month or longer. Absolute protection anywhere on farm, T. K. WILSON.

Come to The Fair for your dishes

Mrs. J. N. McQueen and daughters, Hazel and Mabel, spent Sunday with friends in Vega.

Parties knowing address of Chas. Havenhill, P. S. Pullig, or H. & Susan Miller, kindly send same to Box 14. Hereford, Texas.

Sults and Dresser cleaned and essed, \$1.00. Beene & Bennett's 38-tf

Orr's Tailor Shop. Phone 16.

Mr. McCurry, who has been attend-ag the Dalias Fair returned the irst of the week.

Don't throw that broken casting the state it to Barnhart & Rice and have it welded. 39-3t

Mrs. R. T. Mooney and Mrs. O. M hore returned to Hereford Monday latives in Hot Springs, Ark., and ansas City.

A complete line of Canvas at The

Special discount for the next few lays on light cut glass in order to W. H. RAY.

Will sell or trade for cattle, 6 good work horses and mules, one Grant Six ar and one two-row lister. Phone 69.

Miss Helen Jenkins left Tuesday for Waco to visit her brother and and other relatives. She will also attend the Cotton Palace.

Liberty Bonds accepted in payment Insurance Premiums. T. K. WILSON.

Eyes tested and glasses fitted. Your money back, if you are not satisfied.

BASKIN LAND COMPANY Hereford, Texas. Resources \$25,000. 00. In Hereford since 1906. Best

PROTECTION

OUR SOLDIERS

ed land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle.

Mr. and Mrs. Tom Regan of Clovis, were guests of Mr. and Mrs. A. L. Gibson the first of the week.

Ladies' coat suits and skirts cleaned and pressed. All work guaranteed. Phone 160. Beene & Bennett., 36-11

Pocket Maps Deaf Smith county—50 & 75c. City maps, Hereford—\$2.50. T. E. Huffman, Hereford

All kinds of Insurance written at lowest rates in strongest Companies. Phone 199, T. K. Wilson.

Better be safe than sorry-Insure your home and household goods. Telephone 109. Lowest rates. Oldest and strongest Co'S. represented. 1t. T. K. WILSON.

Mr. and Mrs. Reed Hough and children spent Sunday with relatives in

We do engarving, enameling and anufacturing. W. H. RAY. 37-tf manufacturing.

Judge Tatum, Judge Braley and Judge Cooper, all of Dalhart, are in Hereford attending to business.

If you have City property for sale list it with us. If you want to buy City property call on us. ASHBROOK & SUGGS,

First State Bank Bldg. Mrs. Robert Bippus left the first of the week for a visit with friends in Plevna, Montana.

Diamond mountings, brooch and ring mountings for special stones made to order. W. H. RAY.

Mr. and Mrs Jno. W. Sherman returned the first of the week from a

QUICK-EDGE SHARPENER

trip to Kansas City.

The very thing for the housewife no more dull knives or shears, the greatest handicap in the kitchen. on light cut glass in order to without it. Anyone can sharpen the room for our Christmas line.

onds. For demonstration and on sale the Fair Store.

OTTO BHEND. "We are never satisfied unless you are." Phone No. 16. ORR' STAILOR

D. L. Rutter from Kelso, is

Hereford attending court. The fire season is on. Hadn't you better protect your home. The oldest Insurance Company in America will

protect it. T. K. WILSON, Agent,

R. G. Guthrie from Onaga, Kansas s in Hereford on business

Do your eyes hurt, or your head ache when you read? If so, you ought to have your eyes tested. The chances sell are you need glasses, or your glasses 32-tf don't fit you. W. H. RAY. 37-tf

J. A. Ryan of Amarillo is in Here- WITCHES AND BLACK

Let Beene & Bennett renovate your suits. All work guaranteed.

Ex. Governor Stubbs, of Lawrence Kansas, is registered at the Cordova.

Work called for and delivered promptly. Phone No. 16. ORR'S TAILOR

Allen Powelson left a few days ago for Hamilton, Kansas.

21 Jewel Elgin watches in 20 yes case while they last at \$22.50. W. H. RAY.

C. G. Malone, of Happy, is a bust ness visitor in Hereford this week.

We want to lease one or two se miles of town. Will pay good price.
G. A. MERRICK & SON. Hereford, Texas.

L. Bippins of Kelso is attending court here this week.

We have an optical room built and equipped for the very latest and scientific methods of testing eyes.

W. H. RAY.

D. Mapes, Stock Photographer from Amarillo, is in Hereford on business

With our gas-welding machine we can weld broken castings, aluminum, steel, brass, and most all other met-Barnhart & Rice.

Have your old style plain ring made into a "new model". We will use your own gold, and do the work in our own W. H. RAY. shop.

Leon Shepard of Emilee, is visiting his brother, H. A. Shepard and wife, of this city.

Feed is feed this year. A fire can destroy it in a few minutes. I can Insure it for three, four, five, or six months. The cost is small. Better see or phone me. T. K. WILSON, Agent.

Mr. and Mrs. Ray Barber returned the first of the week after spending a

short time-in Kansas City. Hereford Poultry, Cream, and Produce

Company We want your poultry, eggs, cream and produce. Come and get the cash. I. H. SPRATT. 18-tf.

R. L. Scott of Vega, is in the city in attending District Court.

John F. Albright of Amarillo, is business visitor in Hereford this week We clean ladies' dresses where others

fail. Phone No. 16. ORR'S TAILOR

Wm, McIntosh was in town Monday oking after business matters.

Improved Ranch for Sale 520 acres section 14, block 5 B, H&GN, 12 miles west from Canyon, Texas, 220 acres in cultivation, 100 acres wheat, 30 acres rye, 5 room house, 3000 bushel granaries, big barn and sheds, two big henhouses, shallow wat-

er. Immediate possession.
Also 100 head cattle, 50 head horses and mules, Jack, Stallion, machinery. 200 acres feed, section lease: Good

> WILLIAM ASH, Owner, Canyon, exas.

APPLES-Will have car mountain apples on track, Thursday, Nov 8th. Bring your sacks. The price will be right.

G. W. BRUMLEY.

We are ready to fill orders for brau HEREFORD PRODUCE Co.,

I. H. Spratt, Mgr.

MAY IMPROVE HOLDINGS WITH IRRIGATION

J. W. LeGrand, of Los Angeles, California, a cousin of Dr. G. F. LeGrand, stopped off in Hereford for a few days this week, enroute home after a visit to his old home in Iowa. Mr. LeGrand is the owner of a track of land three mfles east of town, and spent Monday investigating the possibilities of irri-

gation in this section. Mr. LeGrand and his sons are large property holders in Iowa and California. In Iowa they handle fed cattle in large quantities. The boys are now running the business while their father has retired and resides in Caiifornia for his health.

Mr. LeGrand is high in his praises of this section of the country, and stated that there was a possibility that he might improve his holdings here and put in an irrigation plant.

I have bought the well-digging outfit of Geo. Turrentine and am ready to dig your well. Phone 395, D. R. GRIMES. 40-tf

WANTED—to buy twenty tons maize heads. H. C. BOWSHER. 40-2t

LOST—From the Renfro and Simpson pasture, 7 yearling heifers, branded one of the following brands;—on left shoulder, or—on left hip, or on left hip; most of them have other brands also. One cow has JJ with a —over it on left hip and age brand on

CATS HAVE REVEL

Davis S. Elliott

Claude O. Norton

James E. Black

Mary E. Jones

Ira Hall Spratt

M. Smith Keller

Livy P. Landrum

Mrs. A. Hughes

Otha L. McKee

Jas. E. Nixon

Alfred Boyd London

Mrs. Clarence Smith

Charlie Yayfatte Whithea

Mrs. Mattie B. Landrum

William Louie Shelton

Mate C. Graye Hunt

Charles Marcion Hunt

Mrs. Euretta F. Parker

Mrs. Charles Marcas Hunt

Robert Lee Coker

Middleton R. Hunt

Gleaves P. Owen

Claude O. Norton

Walter E. Dunlap

Bessie Belle Roloson

Mrs. Edna Henry

Perry G. Kearnes Jno. S. Mitchell Samuel E. White

J. Frank Potts

Charles H. Carl

Marshall C. Chamness

Thornton E. Shirley

Minnie Den Coffin

Jessie Pitts Roberson

Andrew D. Godwin

Charles W. Sowers

Donald J. Sowers

Annie Anthony

Chas E. Smith

B. C. Roberson

Linn Lawhon

Boardman

W. S. Patton

M. E. Goodloe

C. C. Bowman

John B. Harlin

Homer K. Fox

James Moses

C. H. Carl

Mrs. M. E. Turrentine

Mrs. B. C. Roberson

Earl Vandorn Bennett

Walter Harris Bennett

Lewis Allen Smith

Josephine Clarence Raker

Robert Henry Lamb Sr.

Joseph Walk Bradley

Harry B. Webb Elonzo T. Woodburn William M. Knight

Richard H. Womack

Walter M. Megert

Arthur T. Elsberry

William F. West

Lena Hawkins

Daniel Webster Hawkins

Seventh Grade Public School

Albert Charley Barnbart

Bernard Cary Roberson and Elmo

Frankle Mae Baker and Dorother

High School Class 1920 Mrs. Margaret Sarah Simpson

Frank Truman Roloson

J. H. Smith

C. E. Tice

Otto Wyatt

Robbie Aston

Albert F. Wood

Evelyn Neal

R. H. Lamb

John McLean

Frank Gyles

A pretty Halloween party was given at the L. H. Shore home Tuesday af-ternoon from 3 to 5 when little Miss Florence entertained her kindergarten Holt Hollway class and several other little friends. Pugh W. Price Witches, black cats, bats and owls James E. Jones and jolly looking pumpkins with all John H. Jones the decorations appropriate for Hal- Regis S. Jones

loween greeted the little ones. Much mrriment was indulged in, especially when they tried to bite the apple suspended from the ceiling-Harold Laird proved to be the only

successful Jone. Florence as Miss Pumpkin, and little Zelma Ruth as a witch, received the following guests: Vida Hicks, Mary Hankins, Erle Marie Foster, Orlena Savage, Pearl Runton, Maxine Brockhahn, Jim Gilliland, Wilson Forester, Wayne Higgins, Alton Miller, Earl B. Skelton, George Jowell, Newton Gilliland, Mary Inez Hough, Edora tions of good grass, with water, in 10 Smith, Mary Elizabeth McSpadden, Ruth Anna Jones, Mozelle, Hill, Bill Shore; Harold and Carol Laird.

MARRIAGE OF POPULAR COUPLE

The marriage of Mr. Oscar Vaughn to Mrs. Minnie Reed of Farwell, was James A. Hughes solemnized last Sunday afternoon at the residence of Rev. J. E. McClurkin of this city. The wedding came as a complete surprise to the many friends of the couple who join in wishing them a world of happiness and wellbeing. Mr. Vaughn has made Here-ford his home for many years and has for the past several years been connected with the Texas Meat Mark-et. The bride halls from Farwell, Texas, where she has a host of friends who join her in her hapiness.

The wedding ceremony was performed by Rev. J. E. McClurkin at 6:30 Sunday evening.

MILLINERY SALE

Beginning Saturday and lasting 10 days, a big reduction on all trimmed hats many large, swell hats will go below cost. A large stock to select from of the best patterns to be had in market; such as Gold Medal, Madam Pauline, Vater and Stonehill's. Your choice of Felt and Velour hats

which sold at \$5.00 will go at \$2.50 each. VOGELE MILLINERY.

The Brand has received a Vetter from J. E. Kelly, formerly a partnr in the old Hereford Recorder. Kelly is now Editor and owner of the Star, a weekly paper printed at Frost Navarro County, Texas. He is kind B. S. Howton & Family ly remembered by numerous friends Wratte Edwin Garrison in Herford.

YOUNG MEN-You'll find the most us Christian associates at the All dealers' cars are insured. My M. E. Church each Sunday afternoon, insurance protects your car anywhere. 39-tf T. K. WILSON, Agent. welcome. COME! Mills Q. Whittaker Geo. P. Turrentine

> W. A. Miller has returned from Hot Springs, N. M., to which place he accompanied his father, B. W. Miller, who goes there for the benefit of his health. Mr. Miller is reported much 33-11 better in health already. The trip was made by auto.

> > YOUNG LADIES—You will enjoy an hour spent with the members of the Epworth Leaguers at their place of meeting on Sunday afternoon from 4 to 5 o'clock. Come and see the interest being manifested.

Captain H. Trow of Hreford has just returned from a trip to Plains, Texas, and nearby points, where he purchased about 1300 head of cattle. He could not secure cars to ship them in at once, but when they arrive he will take them out on his ranch north of town.

DEATH OF LARMON OLIVER

Larmon Oliver, aged 19, died about 4:30 o'clock last Sunday afternoon at the home of Mr. Gillam. The father and mother of the young man reached Hereford Monday and shipped the body Monday night to San Saba, Tex., for burial.

I have bought the well-drilling outfit of Geo. Turrentine and am ready to dig your well. Phone 395, D. R. GRIMES.

Another car of flour just arrived We are ready to fill all orders for "PERFECTO FLOUR." HEREFORD PRODUCE CO., I. H.

Spratt, Mgr. MILLINERY SALE

Beginning Saturday and lasting 10 days, a big reduction on all trimmed hats-many large, swell hats will go below cost. A large stock to select from of the best patterns to be had in market; such as Gold Medal, Madam Pauline, Vater and Stonehill's. Your choice of Felt and Velour hats which sold at \$5,00 will go at \$2.50. VOGELE MILLINERY. each.

FOR SALE-Pure bred spotted Shetland pony, 2 years old, broke for children and thoroughly gentle. 40-tf. B. F. GUTHRIE.

(Continued from page five.)

Mabel C. Betts Ulyssis G, Randall Sarah E. Godwin' J. Clint Bybee Ollie D. Bradley Mrs. W. Tidwell Smith Ethel May and Meral Skidmore Mrs. Mary Tice Corner Drug Store Mrs. Mary A. Coulson Rodney Flecher Roger Roy M. Stocking Asa C. Elliott Florence Bibb Miller James William Russell George F. Lewis Epenetus B. Black James H. Cardwell Dacan Carroll Laird Rex A. Tynes Roscoe L. Davidson James C. Sanders John Gregory C. S. Garrison James U. Kirkman Neil Sale Blain Thomas A. Blain R. W. Laird William Everett Neal Isaac Fish Mrs. M. Eulatia Hecox Norman Wilson Charles Schlenker Adrein J. Woltman S. D. Connell Mrs. T. O. Cunning J. R. Wolfe Hugh , Thomas Hastings J. H. Aldridge Paddock, C. J. Mrs. A. L. Gibson Franklin Aubrey Gressett Mrs. S. J. Brownlee J. C. Baker Earl E. Wilson Mrs., Earl E. Wilson Maurice E. Wilson Commodore Wheeler Mrs. C. E. Wheeler Frank McSadden J. R. Stubbs J. J. Clark W. S. Williams H. H. Boardman Mrs. H. H. Boardman Lester Boardman C. Greer J. B. Hammer Mrs. Dora Suggs E. Carter, Sr. J. M. Burns G. B. Combs G. F. McLain W. W. Watson Margaret Helfner

F. D. Perkins W. C. Russell G. H. Womble John E. Day W. B. Phillips Elijah Dunn R. W. Carroll Mrs. May Robinson E. R. Robinson C. Axtell C. L. Savage Elmer M. Morrison O. F. Wilson R. W. Hankins H. O. Rankins H. J. Roberson Harvey Flinn Mrs. F. E. Bowe F. E. Bowe John Galbraith A. H. Elliston Miss Jessie Sisk W. L. Sain W. A. Knox Evelyn Witherspoon Jake Anderson Witherspoon Lonnye Witherspoon Frank Barber J. B. Elliston J. O. Miller L. A. Arnold

New Furniture

Homer Martin

We have just received a BIG CAR of NEW FURNITURE. This certainly does make our stock very complete. We have new goods on the way all the time.

NEW DESKS

You should see our complete line of DESKS for home and of-fice use every one of these carry an ATTRACTIVE LOW PRICE from \$35.00 down to \$12.50.

NEW DUOFOLD, 3 and 4 PIECE SUITS The splendid line we are now showing is truly elegant and sure to please you. Duofolds from \$60.00 down to \$24.75.

New Bedroom Suits

It will be our pleasure to show you just what we can do for you in this department of our store. We show the new things in Old Ivory, Birds Eye Maple, Walnut and Oak in Colonial and pediod furniture.

New Dining Room Furniture

It will amaze you to go through this department of our store. We are making a wonderful showing in varity of styles and quality from the best to the cheapest.

NEW ART RUGS

Our stock and showing in this department is truly wonderful. We handle the best that can be had—we have the medium lines as well. We guarantee to save you 15 to 20 per cent on all your Rugs. We are satisfied with small profits.



The Big Store With the Little Price

\$61,000.00

IN SUBSCRIPTIONS RECEIVED AND TRANSMITTED TO THE GOVERNMENT BY THIS BANK.

A SUCCESS

The Second Liberty Loan

THIS AMOUNT WAS MORE THAN HALF THE AMOUNT ASKED OF DEAF SMITH COUNTY BY THE GOVERNMENT.

WE HAVE TURNED OUR ATTENTION BACK TO REGULAR BUSINESS AND WILL BE GLAD TO SERVE THE PEOPLE OF OUR TRADE TERRITORY IN OUR USUAL THOROUGH MAN-

Western National Bank OF HEREFORD

CAPITAL

G. A. P. PARKER, President ROSCOE DAVIDSON, Asst. Cash.

C. C. CHENOWETH, Cashier

OURSELVES

PROTECTION