

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

21st YEAR, NO. 59.

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, OCT. 4, 1921.

ENSUS FIGURES COVER AGRICULTURE

PRELIMINARY REPORT BY U. S. BUREAU OF CENSUS

FARM LAND DOPE

Acres Under Plow More Than Doubles. Improved Acres Decline

The Brand has just received the following statement from the Bureau of the Census, Department of Agriculture, covering the agricultural statistics for Deaf Smith county as shown by the recent census as well as a comparison with 1910:

DEPARTMENT OF COMMERCE BUREAU OF CENSUS

Preliminary Announcement—Agriculture—Fourteenth Census, 1920

The Director of the Census announces, subject to correction, the following preliminary figures from the Census of Agriculture for Deaf Smith County, Texas.

Farms and Farm Acreage	Jan. 1, 1920	Apr. 15, 1910	Increase or decrease per cent
Farms operated by white farmers	382	361	5.8
Colored farmers operated by owners & managers	142	127	11.8
Tenants	240	234	2.6
Land in farms	695,975	278,459	153.4
Total acres	83,989	86,292	-2.7

FARM VALUES

Value of land and buildings:	Jan. 1, 1920	Apr. 15, 1910
Jan. 1, 1920	\$13,445,071.00	
Apr. 15, 1910		\$ 6,311,810.00
Increase, 1910-20,		
Amount		\$ 7,133,261.00
Per cent		113.0

DOMESTIC ANIMALS

	January 1, 1920	April 15, 1910
Farms reporting domestic animals	376	359
Animals reported:		
Horses	3,307	2,460
Mules	967	1,071
Cattle	40,647	12,944
Sheep	7,339	33,283
Swine	4,253	1,730

PRINCIPAL CROPS

	Acres Harvested	Quantity Harvested
Kafr, milo etc.	1919 23,215	500,229 bu.
	1900 1,495	3,494 bu.
Wheat	1919 9,039	152,103 bu.
	1900 7,973	33,774 bu.
Oats	1919 2,945	111,295 bu.
	1900 1,934	10,746 bu.
Hay	1919 1,850	2,748 tons
	1900 3,106	2,257 tons

The figures for domestic animals in 1910 are not very closely comparable with those for 1920, since the present census was taken in January, before the breeding season had begun, while the 1910 census was taken in April, or about the middle of the breeding season, and included many spring calves, colts, etc.

ALBERT SCHUETTE MARRIES WEATHERFORD, OKLA., GIRL

Albert Schuette and Miss Amy Moore were united in marriage at Amarillo on Saturday, October 1, and arrived in Hereford Monday morning.

The groom is the son of Henry Schuette of Hereford, well known farmer. The bride is the daughter of Mr. and Mrs. Joe Moore of Weatherford, Okla.

The young couple will make their home in Hereford.

REV. SHARP OFF FOR PRESBYTERY AT WICHITA FALLS

Rev. J. R. Sharp of the Presbyterian church, accompanied by G. M. Suggs, left Hereford Monday for Wichita Falls where they will represent the local church at the Presbytery meeting. Mrs. Sharp will come up from Dallas, where she has been visiting her parents, and join her husband at Wichita Falls. Mr. Sharp expects to be home in time for services next Sunday.

World's Baseball Series Starts Wednesday; Two New York Teams Will Battle For The Supremacy



"BABE" RUTH



GEORGE KELLY

The annual series for the Baseball Championship of the World will open Wednesday afternoon, 1:00 o'clock Central time, in New York City between the New York Giants of the National League and the New York Yankees of the American league.

The Brand will furnish the returns every two or three innings to all who are interested.

From all indications, this series promises to be a "hum-dinger" and a slugging match from start to finish.

Tourist Leaves Testimonial For Hereford's Camp

Here's an unsolicited testimonial to Hereford's Tourist Camp House, written in pencil on a piece of old cardboard, left in the Rest Room, and unsigned:

"I wish to congratulate the citizens of Hereford as being 'Live Wires.' The town reflects it, especially this Camp, as it is the nicest and cleanest one between Chinaton, Okla., and Hot Springs, N. M. And you have the thanks of a real Tourist."

Glenn Boardman found this and brought it to The Brand. That Camp House has been a wonderful advertisement for Hereford and will be for years to come.

Flames Wipe Out Residence Occupied by Berry Orr

A fire, said to have originated in the metal flue, completely destroyed the house occupied by Berry Orr on the Cemetery road Monday morning about 7:30 o'clock. Neighbors aided in putting out the blaze in the kitchen and the alarm was late in being turned in after it was found the fire had reached the ceiling space in the attic. Being outside the water limits the fire department had to use chemicals entirely. When they arrived the fire had spread under the roof in the ceiling space until there was no way to get to it with effect.

Mr. Orr's furniture and personal effects were all saved. The house was the property of a Mr. Smith of San Antonio, Texas. It is not believed insurance on the building was carried.

BRUCE GUTHRIE IS MAKING GOOD FOR FAIRMOUNT TEAM

Newspaper accounts in the Wichita papers show that Bruce Guthrie is making good on the gridiron with Fairmount College eleven. This team seems to be an unusually strong one for its class and is making other Kansas college teams take the dust. Bruce is playing end and is said to be developing into a high-class man.

JOHN SHERMAN IS TO MOVE TO DENVER SOON, REPORT

Mr. and Mrs. John Sherman left Hereford this week, after a few days visit with relatives and friends. They went to Carlsbad, N. M., where Mr. Sherman is connected with a bank. They stated that they were preparing to move to Denver, where they have recently purchased property.

Roy Lackey Murdered, Report, At Rana, New Mex.

Tuesday afternoon Sheriff Purcell received a telephone call from the sheriff at Tucumcari, N. M., stating that Roy Lackey, postmaster at the little town of Rana, about twenty miles north-east of Tucumcari, had been murdered last Sunday although his body was not found until Tuesday morning.

Sheriff Purcell has the names and descriptions of men believed to be implicated in the affair, and probably every other sheriff in this neck of the woods has the same information, so that arrests are liable to be made any day now.

Lackey was well known throughout this section. He was an old cow man and used to run the Ontario Hotel near Vega.

McAteer & Braden Purchase Garage Shore Brothers

Another business change occurred here on October 1 when the firm of McAteer & Braden purchased the Shore Garage and took immediate possession.

Messrs McAteer and Braden have been conducting a garage in the rear of the Shore Bros. place and now will have charge of the entire building. Mr. McAteer started his business in March, 1921, and Mr. Braden bought in on August 15. Their business has grown to the point where they feel justified in expanding.

Mr. Ed Shore states that he has not yet completed his plans for the future.

ILO CHAMNESS IS EXPRESS MAN FOR SANTA FE TRAINS

Mr. Chamness has accepted a position with the Express company as train messenger, his run being between Amarillo and Clovis. He passed through Hereford Tuesday morning on his first time out.

Mayor Knight Issues Proclamation Urging That all Citizens Observe Fire Prevention Week

To The People of Hereford:

The 9th of October is the anniversary of the great Chicago fire, which occurred in 1871. It has been designated as Fire Prevention Day. It has been the custom for the President and the Governors of several states for a number of years, to issue proclamations and request the people of each community of the land to observe the day in some way appropriate to the prevention of fires.

The fire loss during the year 1920 to the people of the United States consisted of 20,000 lives, and property valued at more than \$500,000,000.00. It is claimed that ninety per cent of this loss was caused by carelessness and was preventable.

In deference to the custom of observing the day in the manner indicated, I suggest and request that the people of Hereford make it their special business during this week beginning Sunday, October 9th, to see that their premises are free and clear of all rubbish and trash that might cause a fire; that all chimneys and flues are examined to see that they are safe for approaching cold weather; and, in general, to see that every possible fire hazard is eliminated.

It is possible to secure reductions in the insurance rates our people are now paying, if we can make a better record of our fire losses. These better rates can be secured if every man, woman and child in the community will do his or her part toward fire prevention.

WM. M. KNIGHT, Mayor.

FINE REPORT METHODISTS YEAR'S WORK

ALL DEPARTMENTS ARE IN HEALTHY CONDITION NOW

\$24,823.00 RAISED

Amazing Figures in Spite of Hard Year Financially. 'Twas Team Work

Rev. M. M. Beavers of the Methodist church departed Tuesday morning for Conference at Amarillo, when the Panshandle preachers will again be distributed. Mr. Beavers expressed the hope that he would be returned to Hereford for another year.

His annual report for the past year, made to the congregation last Sunday, shows some wonderful work. He reported good revivals throughout the year with forty-five conversions and seventy-four additions to the church, a net gain of forty. The Sunday School shows 442 enrolled in all departments, a net gain of eighty-four over last year. A new League has been organized with thirty members. The church has one Missionary Society with a membership of 136. Rev. Beavers' report also gives some figures on the financial side of the church work. The new church is now complete. During the past fiscal year the congregation has spent on the church:

Parsonage cost	\$12,237.00
Salaries paid	2,250.00
Conference collections paid	3,450.00
Other objects	1,035.00
Centenary	5,953.00
Total	\$24,823.00

Richard Callaway Tells Story Of Winning Pig

Richard Callaway, aged 15, who is a pupil in the seventh grade at Askren school house, took first prize and the blue ribbon in the Boy's Pig Club judging contest September 29, together with a trip to Dallas to the State Fair meeting of the Pig Club members, and then went to Canyon and captured first prize there. Richard has written the following composition on

The Prize Winning Pig

"I will tell the people of Deaf Smith county how I received the honor in the Boys' Pig Club at Askren school.

"First of all, I took good care of my pig. I was sure that some other member of the Pig Club would get the prize, but to my surprise I won out when the Judging Contest was pulled off.

"My pig is a Duroe Jersey. I bought my pig at Canyon June 11, 1921. She was seven months old when I got her.

"I took her to Canyon September 29, 1921, and took the prize there.

"I won a trip to Dallas when my pig was judged at Askren School, and \$10 at Canyon.

Richard Callaway."

Cresap Purchases 200 Head Steers For Feeding Lot

The Brand has just learned that R. H. Cresap, of Hereford, and his brother, Price Cresap of Tucumcari, N. M., have bought 200 head of two year old steers past of good quality, for \$30 per head and will ship them to Burlington, Iowa, where they will be put on blue grass pasture and full feed of corn for about four months. The steers were purchased near Tucumcari and will be shipped from that point in the next eight or ten days. Later on 200 more steers will be shipped to the same point.

Both Mr. Cresap and his brother are keen business men who have accumulated a financial independence by "keeping both feet on the ground." They believe that there is money in cattle at the present price handled in this way.

HIGGINS FAMILY ARRIVE; EXPECT TO LOCATE HERE

Mrs. J. T. Guinn and two children arrived in Hereford last week from their former home in Higgins, Texas. Mr. Guinn has been here for some time and the family will make Hereford their permanent home.



The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Beth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00
Subscription, outside Zone 1, per year \$2.50
Six months \$1.50
Three months \$1.00
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

HOW MANY TREES A DAY DOES THE PUBLIC READ?

The paper you are reading was once a tree. This newspaper is printed on what is commonly called newsprint and it is made from pulpwood.

The annual consumption is two million tons of newsprint a year, according to the American Forestry Association, and that means a strip of paper as wide as the regulation newspaper and about forty million miles long; half the distance of the sun, which is ninety-two million miles away. The annual consumption would make a two-foot wide ribbon of newspaper around the world 1000 times. Some trees!

More than one-third of our pulpwood comes from across the Canadian border, and Canada, profiting by our mistakes, is now taking steps to forbid the cutting of timber at a rate more rapid than its growth. That means primarily that our annual importation of Canadian pulpwood has practically reached the maximum, and for the other two-thirds at least we will have to look after ourselves.

"Paper Week" will be the week beginning October 31 as the date of the meeting of the merchants and distributors, while the balance of the week will be devoted to meetings of the affiliated association, most of which, like that of the National Paper Trade Association, and the American Paper and Pulp Association, will be held in Chicago.

Few of us care about the other fellow's business, but it so happens this phase of the forest products situation is of a piece with a problem that touches our whole economic life, for, without forest products, business cannot go. We cite our end of it to show the tremendous consumption of trees going on every day, to say nothing of loss by fires that sweep the forest areas. The American Forestry Association is campaigning for forest policy legislation. Every publisher in the country should be behind this campaign.

BLOOD WILL TELL IN AMERICA

Fifty-six years ago at Appomattox two great bodies of men, one clad in blue and the other in tattered gray, decided to stop fighting and live together in peace thereafter.

Few, alas, of those men are left. The other day the "boys" of the Grand Army held their reunion at Indianapolis. Shortly, the surviving fighters of the Confederate army will meet at Chattanooga.

But it will not be long before these handfuls of glorious blues, and superb grays will be compelled by circumstances to discontinue their national gatherings.

Well, they all belonged, those boys, to a wonderful age in our history. They made America. For one thing,

their deeds of steadfastness and valor in battle gave notice to the whole world that this nation, united, could not be trifled with. And the moment it was learned that their grandsons were to join in the world was, intelligent men everywhere—even in Germany—knew that that conflict was all but over, over there.

The heroic blood of the men of 1861-65 courses through the veins of 20th Century Americans. In the last analysis, both the blue and the gray fought for democracy, and they who fear that the descendants of such men will permit autocracy of any breed—whether ancient Hohenzollernism or mongrel Lenin-Trotskyism—to raise its head in this land, are faint-hearted Americans indeed.

A TRIBUTE

(By Vivian Edith Rayzor, from The Confederate Veteran)

The Southland called to her men for aid,
And they answered, sire and son,
And their blood flowed red in the battle wake

Of the victories lost or won,
And the long, long roll of missing men
Will tell how bravely they fought,
And the long, long roll of the enemy dead

Will prove how dearly bought,
And the dim old eyes grow a bit more dim
As we follow the battle line,
And the bent old backs grow more erect

As the fancied Minies whine,
A tribute then to the man in gray,
Whose deeds have made us thrill!

A tribute then to the Southland's son,
A gallant soldier still!

THE STATE OF TEXAS

To the Sheriff or any Constable of Castro County, Greeting:

You are hereby commanded to summon George High, by making publication of this citation, once in each week, for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Castro County, to be holden at the court house thereof, in the town of Dimmitt, on the first Monday in November, 1921, the same being the 7th day of November, 1921, and there to answer a petition filed in said court on the 24th day of September, 1921, in a suit, numbered on the docket of said court, No. 1386, wherein F. J. Hunn is plaintiff, and Mrs. Christena

High, Frank Nevins, Mrs. Frank Nevins, Ernest High, Roy High, Harry High, Elmer High, George High, and E. C. Wilson, are defendants.

Plaintiff sues to foreclose deed of trust lien on the N. E. 1-4 of section 76, Block M-7, Castro County, Texas, executed by Wm. B. High, now deceased, to secure one note, executed by the said Wm. B. High, in favor of plaintiff, F. J. Hunn, for \$1,000.00, dated February 1st, 1918, due one year after date, bearing 6 percent interest from date until paid and providing for 10 percent on principal and interest as attorney fees, now aggregating \$1,348.82.

Plaintiff alleges that there is no administration on the estate of Wm. B. High, deceased, and prays for foreclosure of his deed of trust lien and judgment for his debt, interest, and attorney fees.

Herein fall not, but have before said court, on the said first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Witness: W. L. Pickett, Clerk of the District Court of Castro County, Texas.

Given under my hand and the seal of said court, in the town of Dimmitt, this the 24th day of September, A. D. 1921.

(SEAL) W. L. PICKETT, Clerk of the District Court, Castro County, Texas.

Issued this 24th day of September, 1921.

W. L. PICKETT, Clerk of the District Court, Castro County, Texas.

I hereby certify that the above is a true copy of the original notice now on file in my office.

J. A. JOHNSON, Sheriff Castro Co., Texas.

Turner Sheet

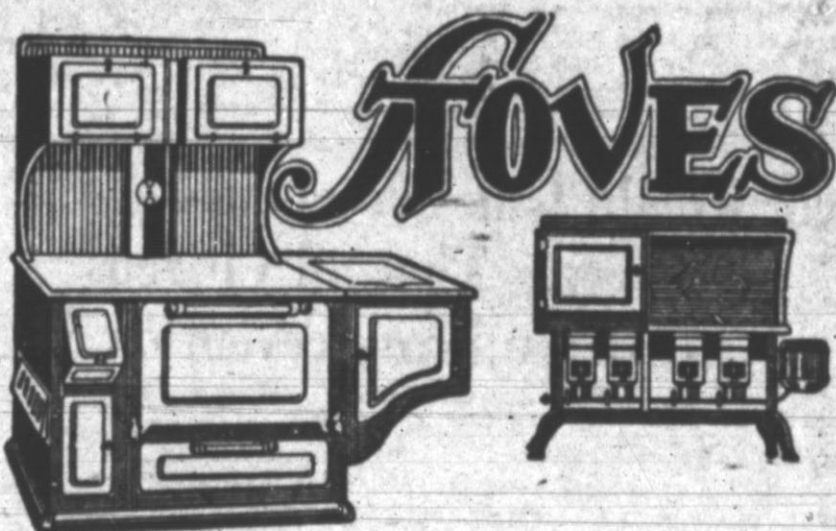
Metal Works

Plumbing—Roofing

All kinds of sheet metal work done.

Phone 31

B. F. Turner



These Cool Evening and Crisp Mornings

naturally turn our thoughts to Stoves—

Our line of the famous *Round Oak Heaters* and *Kitchen Stoves* was never more complete, and we have a choice assortment of the *Standard, Odorless Barler Oil Heater* for bedrooms and bathrooms, for your inspection.

They Are Ready—On Our Floor—Right Now

Garrison Bros.

Federal Bar-Rugged Cord Casings

Specially made for Ford Truck. Nothing like it in town.

Firestone 30x3 Non-skid Casing -----\$10.95

Firestone 30x3½ Non-skid Casing -----\$13.95

Cherokee Red Tubes 30x3½ -----\$2.60

All other sizes in proportion.

Fresh Columbia Hot Shot Batteries

W. C. Fallwell

Higher Coal

The miners and operators are signed up at present high wages until next April.

There will be no reduction of freight rates soon.

Coal will be no cheaper and probably higher.

We have not placed over one third the coal this year we ordinarily do.

Final conclusion: Scarcity of coal and high prices this winter.

E. W. HARRISON

Phone 76

"Get the Hog By the Tail"



"Hogs are mortgage lifters. My father used to say if you are in debt, get a hog by the tail and he will pull you out. You never hear of a hog man going broke, and I can't see why more men don't go the hog route. It has been figured out by experiment stations that it takes 14 to 16 pounds of grain or its equivalent, to put a pound on a steer, and five to six pounds of grain or its equivalent to put a pound on a hog, (and you don't have to throw the hog any hay or hula.) It takes two or three years to grow out a steer, while it takes only six or eight months to grow out a hog. The steer does not reproduce at all and a cow will only bring one calf a year, while the old sow will shoo! out six or sixteen pigs at a litter, and you can get five litters in two years! And a pound of pork today will sell for three times as much as a pound of beef. Now can you beat it?"—(BOB LYLE in Southwestern Swine Breeder.)

We MUST Diversify in this country to succeed. Hogs are an integral part of successful diversification. Have YOU some good hogs on YOUR farm?

FIRST STATE BANK AND TRUST CO.

"Courtesy first"

of Hereford

"Safety always"

CAPITAL AND SURPLUS OVER \$100,000



The Cornerstone of the Home is in the Kitchen—it is the stove on which the meals are prepared. Why not have it right?

Monarch

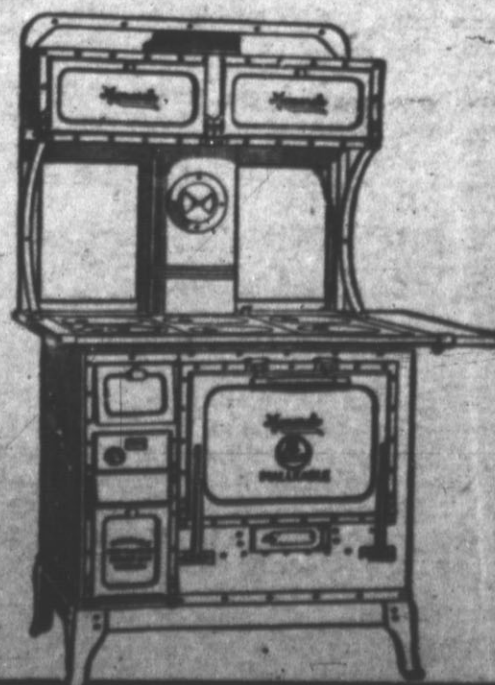
MALLEABLE
The Satisfactory Range

is always dependable, quick, and economical—easy to clean.

To know all the good qualities of a MONARCH is to own one.



C. O. LEE
HARDWARE



I offer the following described property at low prices, with small cash payment and easy 6 percent terms:

Tract 1. W. ¼ Sec. 34, Carter & Head Subdivision; located 18 miles N. W. of Hereford.

Tract 2. N. W. ¼ Sec. 33-4-8, located 28 miles N. W. of Hereford.

Tract 3. N. E. ¼, Sec. 21-4-1, located within 3 miles of state line.

Tract 4. N. W. ¼ Sec. 7, Blk. 3, located 5 miles N. W. of Dawn.

Tract 5. S. W. ¼ Sec. 17-2-4, located 17 miles West of Hereford.

Tract 6. Being 35 acres out of Blk. 26, Mabry Addition to Hereford, faces on Abo Highway.

Tract 7. Being Blk. 45, Evans Addition to Hereford, contains 14 acres.

Tract 8. Being Blk. 42 Evans Addition to Hereford, contains 10 acres.

Tract 9. Being the 8-room Berry plastered house, Address L. Bankin, Owner, Hereford, Texas

CLASSIFIED COLUMNS
 Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE—or will trade for cattle six-room house and two lots on 25-Mile Ave., end of Second Street. See 59-2t
 J. W. Brady.

FOR SALE—Thorough-bred White Leghorn Cockrels, Pullets and Hens. 59-2t
 J. M. Murchison.

FOR SALE—180 acres on easy terms, lying on west side of Hereford, well improved, or will sell 20 acres improved. 59-2t
 W. S. WILLIAMS.

FOR SALE, or Trade—Fine young black jack. A. H. Elliston. 59-2t

FOR SALE—S. C. W. Leghorn Cockrels, about 20 fine birds from trap nested pens. Egg records 240-285 per year. \$1.00 each in October. 59-4t
 C. E. Tice.

FOR RENT

FOR RENT—or Sale, on easy terms, good 4-room house. 59-2t
 A. H. Elliston.

FOR RENT—Rooms to rent, permanently, or furnished house for a short time. 59-1t
 Mrs. E. V. Allen.

WANTED

WANTED—List your land and city property with us. 45-4t
 Morgan & Williams.

WANTED—To buy a feed crop and place to winter stock. 59-4-Pd
 Percy Estes.

WANTED—Laundry work; washing 50c per doz., ironing 75c per doz. Phone 9-F12
 Mrs. L. A. Ashlock. 59-2t

LOST AND FOUND

STRAYED—About 6 weeks ago, a white faced steer, branded bar cross bar or Bar X on left hip. 59-2t
 W. A. Dougherty.

LOST—Back spare wheel off my Overland Car, between Hereford and Will Gilbreath ranch on New Mexico road. Also wagon sheet from back of my store. Liberal reward for recovery of either one, or both. 59-2t
 H. H. Halsell.

FOUND—A child's small green leather purse, containing small amount of money. Call at Brand office. 59-2t

NOTICE—To land owners
 If you wish to sell your land, write me fully, giving legal description, price terms and data. Will try to handle your land satisfactorily. 59-3t-Pd.
 J. R. T. Bassett,
 Amarillo, Texas.

SPRING LAKE

Everyone is busy sowing wheat and cutting row stuff.

Several from this community attended the show at Hereford last week and report a fine time.

Mr. Edd Bell will soon move his family to Dimmitt, where the children will attend school.

Mr. and Mrs. Russell White have a new baby boy.

Quite a few attended the Singing at Dimmitt Sunday. All enjoyed the singing and also the good dinner.

Mr. and Mrs. Cleave Hamilton and Mr. and Mrs. Fred Ott are delighted with their new home at Plainview.

Mack Johnson was in Spring Lake Saturday.

Born, to Mr. and Mrs. Otis Brown, a fine baby girl.

Miss Cora Jones, of Ft. Worth, is visiting her cousins in Spring Lake.

The school is progressing nicely at Spring Lake with Mr. and Mrs. Hinson as teachers.

ANCEL Balés decided to break the monotony of things in Spring Lake, so he got married and he and his wife are living on the Houston place, known as the Taylor ranch. Their many friends wish them all the joys that Texas affords.

The recreation evening at Spring Lake was attended by women only, no men present—too busy.

Mrs. Geist, of Ogden, Utah, spent Friday as the guest of Mrs. J. I. Phipps.

Mr. and Mrs. Ott, of Plainview, visited here Saturday.

Mr. and Mrs. Willis White and mother, Mrs. Geist, visited in Plainview Saturday and Sunday.

The friends of Jake Hankins are sorry to hear of his accident and hope he will soon recover.

Card of Thanks

We take this means of expressing our deep appreciation for the unparalleled kindness and sympathy extended us by the good people of this community during the long illness and death of our wife and mother. May God's blessings rest upon you all.
 T. B. Kellow and family.

Chains as an instrument of punishment for disobedient convicts have been discarded by the Texas penitentiary commission, acting on the suggestion of Governor Neff.

MOONEY DESCRIBES HIS METHODS WITH THE IRISH SPUDS

To The Hereford Brand:
 Noticing your writeup of Mooney's record in raising Irish spuds, I thought perhaps this might attract the attention of others who may wish to try it, but who have not had the experience. So I will outline my ideas which may be of some benefit to others.

First—I would prefer old and well tilled soil, properly prepared now, or sooner. When the proper moisture is in the ground is the time to plow your ground for spring planting during the months of February or March when the frost is out of the ground and dry enough to pulverize by double discing, harrowing and firming down and leveling so the rows can be made with a marker thirty-two inches apart, say one to one and one-half inches deep below the surface. Cut your potatoes to one and two eyes to each piece. Drop pieces in the rows sixteen to twenty inches apart and cover with disc cultivator, making a sharp ridge four or five inches above the potatoes. When planted as above you can irrigate without water-logging the ground about the seed potatoes. After planting, care should be taken, as an unnecessary amount of water is not best. Just enough moisture to bring the potatoes up.

Second—When planted as above and some of the potatoes begin to come up a light harrowing should be done at once, followed by cultivation with a cultivator that will tend to heave the dirt to the potatoes, raising the ridge and lowering the middle until the young potatoes begin to set. By this time you will have your potato rows in good shape for irrigating. Cultivating after this time should be done with care not to disturb the young growing potatoes, continuing to heave dirt toward ridges. Keep the weeds pulled up.

I think northern raised Irish Cobbler seed best adapted to this climate for irrigated potatoes. I would be glad to hear from others of experience. I think those of us contemplating raising potatoes should get together and order a car of seed this fall.

Yours truly,
 R. T. Mooney.

LYNN CO. YOUTH KILLED AT WELL

A gloom was cast over our little city Friday night, when a message was received stating the death of Carl Edwards, eldest son of Mr. and Mrs. J. H. Edwards, formerly of Tahoka, now residing in Waco.

The young man was engaged at his work on an oil well at Arcadia, La., when the accident occurred. The crew was engaged in pulling the casing and Carl was on the ground-floor-working with a wrench, when a man who was on the third floor operating an elevator lost control of the machine, it coming down at terrific speed and crushing Carl beneath, killing him instantly. Lynn C. News.

BRAIN OPERATION ON LITTLE GIRL

An operation was performed Monday on the 2 year old daughter of Mr. and Mrs. Tom Mason of Fargo, to remove an amount of pus which had collected on the child's brain following an accident three weeks ago. The baby is now doing well.

At that time a plank fell on the child's head, and a nail pierced its brain. It apparently suffered no especially ill effects for a week, but then developed fever.

It is expected to recover rapidly. Vernon Record.

Mrs. T. B. Kellow
 Mrs. T. B. Kellow, aged 68, died last Saturday afternoon after a protracted illness of about ten months. Funeral services were held from the Christian church Sunday afternoon at 4:00 o'clock, Rev. J. N. Wooten officiating, interment in Hereford cemetery.

Mrs. Kellow is survived by her husband, one son, A. P. Mauk of Midlothian, Texas, and three daughters, Mesdames Katherine Elliott of Dallas and J. B. Elliston of Hereford, and Miss Edna Kellow of Hereford. A brother, J. S. Myles, of Hamilton, Texas, also survives her, although he was unable to be here with the others for the funeral services. Others who attended the services here were Mrs. A. P. Mauk and Mrs. J. C. Mauk of Plainview, a sister-in-law to the deceased.

Mrs. Kellow moved to Hereford in May, 1902, from Duncanville, Dallas county, Texas. Although in ill health for the past fifteen years, she was an ardent church worker, having become identified with the Christian denomination when a child.

A. P. Mauk, the son, departed for his home Tuesday morning, but his wife will remain in Hereford for a few days longer.

Linoleum is made of cork, linseed oil and burlap.

Fire!

The house occupied by Berry Orr burned to the ground Monday morning in spite of excellent work by the fire boys.

Suppose that had been YOUR home! Would YOU have sustained this heart-breaking loss in these hard times, or would you have been able to collect INSURANCE money to give you another start in life?

Don't wait until the horse is stolen to lock the barn door—take out a policy against loss in the old reliable HARTFORD today.

(Next week is Fire Prevention Week!)

M. F. BARBER Insurance Agency
 Office with Ralph Barnett. Phone 50



Being a sheriff in Maryland involves the task of using the whipping post whenever wife beaters get active. The photo shows Sheriff McNulty, of Baltimore, administering the "cat-o-nine" tails to Cornelius Smith who had beaten his wife with a rolling pin. This is the first time in nine years the whipping post has been used.

WHIPPING POST FOR WIFE BEATERS

LYNN CO. YOUTH KILLED AT WELL

BRAIN OPERATION ON LITTLE GIRL

THE TEA ROOM
 109 E. 5th St., Amarillo Texas,
THE BEST MEALS
 regardless of price, but,
THE LEAST IN PRICE
 Try it and be convinced.

LET'S BUILD

The best way to save is to invest in a HOME.
 High Rent is a Waste.

Rockwell Bros. & Company
 Phone 4.

Warning!

That nortner hit like a Million Bricks

And our coal supply is going some. Get your coal now or later you will be on the waiting list.
TURKEY RED SEED WHEAT

Jones & McLean Grain Co.
 Fone No. 1

LET OUT YOUR BELT IN HOT WEATHER

That the tendency of the body is to swell in hot weather is a fact not generally known. Even among medical men sufficient attention is not paid to it or they would advise their patients—both male and female—not to hesitate about letting out another notch in their belts in the summer time.

Belts, that are worn the same as in winter, may aggravate the swelling by compressing the body and not allowing the blood to circulate as freely as it should.

This tendency to swell, together with the fact that there are few calls for the blood to protect the skin in hot weather, is responsible for the discomfort felt in the summer after eating a hearty meal. In cold weather the skin is calling on the blood to regulate the varying degrees of cold and the blood in a hard working element of our bodies. In summer the stomach makes a demand on the blood, which is over-supplied. The result is that the tendency to swell is added to and there may be a shortening of the breath together with pressure on the heart. And all because the person did not know enough to be careful in his or her diet and to loosen his or her belt.

If you find yourself a-sinkin' in the quagmire of despair, till you get to spend your energies in comin' up for air—remember, that it's judgment that gets you anywhere.

Resolutions of Respect

Since God, in his infinite wisdom, has seen fit to call from us our beloved friends and associates, Arol and Albert Combs, and wuffed their spirits to an upper and better world. We, the members of the Baptist Young People's Union of the Palo Duro Baptists, do hum-

Service Garage

We have bought and taken charge of the SHORE BROS. Garage, Saturday, Oct. 1. We earnestly solicit a share of your business. We are going to make "Service our Motto."

Service Garage
 W. A. McAtter and Sam Braden
 Phone 334

That "Safe" Feeling

The co-operation of a strong bank is a mighty fine asset for any rising young business man or firm.

There is peace-of-mind in knowing that you can consult any officer of this bank whenever occasion requires—that they are always readily accessible—always able and willing to confer with you in the safe conduct of your banking affairs.

We do not believe in red tape. Our idea of a bank's function is SERVICE, given cheerfully and freely at all times. Drop in some time and have us tell you more about it.

PERSONAL SERVICE ABSOLUTE SAFETY

1st NATIONAL

HEREFORD TEXAS

1914-1915 PRESIDENT
 W. N. HUGHES VICE PRESIDENT
 J. C. PLACER, JR. CASHIER

by how in meek submission to the All-wise Creator, realizing that our community has suffered a great loss.

We offer our heartfelt sympathy to the bereaved family and loved ones. We shall ever revere their memory and trust that all will realize that God, who doeth all things well, recognizes the noble deeds of loyalty, for "greater love hath no man than that he give his life for his fellow-man."

Resolved, that a copy of these resolutions be sent to the bereaved family, a copy be spread on the minutes of our Baptist Young People's Union and one sent to the Hereford Brand for publication.

J. E. Bowen,
 Mildred Taylor,
 Annie McClain,
 Committee.

B. FRANK BURE, LAWYER
 Civil business, Office in Courthouse Hereford, Texas
 Will do general office and Court practice—Both resident and non-resident clients carefully and promptly represented. 54-4t

CHIROPRACTOR
 J. L. ARMSTRONG, D. C.
 Hereford, Texas
 Office opposite Theatre
 Hrs. 8 a. m.-12 m.; 1-5 p. m.
 Phone 306 5317-5t-Pd.

DR. J. M. FARRELL
 Graduate Veterinarian
 Day Phone 105 Night Phone 45
 Office: Corner Drug Store

W. S. WILLIAMS
 General Auctioneer
 See me, phone or write for terms and particulars.
 Hereford, Texas

FOX MERCANTILE CO.

Launches, For October, a Most Sensational

Big Opportunity Sale

A Sale out of the ordinary. Come early and stay late. This Sale is of fundamental importance to every family in this vicinity for it. Word pictures fail to describe this price havoc. Don't buy until this Sale starts, because you will want to share in the feast. Dry Goods, Clothing, Notions, Shoes, Hats, Ready-to-Wear, all offered at prices that were familiar back in 1913. A fashioned sale where your dollar does its full duty. Every department contributes liberally to the great mass of the sale. Prices have been named that will fairly stagger competition. Regardless of former cost and selling price, we are determined to make the greatest merchandise movement in the history of Hereford. As this circular goes to press cotton is up 8c to 10c per pound over the prevailing price thirty to forty days ago. We did not wait until the cotton advanced in price to buy this merchandise; we bought heavy stocks at the lowest prices touched this year and we are determined now to divide the profit with you.



Yards of Beautiful Bargains

FRENCH GINGHAMS
One case French Gingham, Regular Price 75c, Sale 55c

GINGHAMS
One lot of Gingham in Plaids only, while it lasts for 15c
One case of Gingham, in all the new patterns, for only 17c
Three cases Gingham, the very best cloth we can buy, in all the new patterns; your choice for 22c yd., worth today, 35c.



Bargains in Blankets

2 cases of Cotton, Wool- nap and All-Wool Blankets, just received, solid Greys, Tan, Plain Whites and Plaid; especially priced for this sale, \$2.45 up to \$10.85.

CHILDREN'S HOSE
We will include all Children's Cadet Hose, in Black, Brown or White, Guaranteed to give satisfaction in wear; during this sale, only 44c pr. One case Children's Hose in Black only, for 15c pair.

COTTON BATTS
Panama Cotton Batts, size 6x7 1/2 ft., Special 68c roll
To The Front Batts, size 6x7 1/2 ft., a better grade of cotton, Special, 80c

LADIES' UNIONS
One case Ladies' Winter Unions, Long Sleeves, Ankle Length, Special for this sale 98c

MEN'S WORK GLOVES
The best Work Glove you can buy for heavy work. Split Horse-hide, with or without gauntlets, Special price, \$1.00 pr.

CHILDREN'S UNIONS
2 cases Children's Waist Unions with Tape and Buttons attached, sizes 2 to 14, Special for October Sale

TABLE PADDING
54 inch Quilted Table Pad especially priced, this sale

MEN'S UNIONS
No. 1605 Men's Heavy Faced lined Union Suits, Special for October Sale

TRUNK, SUIT CASE & HAT
October Sale, 20 percent

BOY BLUE OVERALLS
Sizes, 2 to 12 only, for EXTRA SPECIAL
5 Rolls Toilet Paper for EXTRA SPECIAL
Canvas Gloves, only 11c

Fox Mercantile Co., Hereford

Piece Goods--

Needle fingers of the American women have lost none of their cunning despite all the efforts that have been made to get them to accept ready-made garments of all kind.



SHIRTINGS
Dark Blue Chevriots, in Stripes and Solid Colors, Reg. Price 25c, Sale 18c

OUTING! OUTING!
Right at the season you need it, in Light and Dark Patterns, Special for this Sale Only 17c
Prevailing price today is 25c yd.

CURTAIN SCRIMS AND CRETONNES

\$1.50 Curtain Madras, Sale Price 98c
1.00 Curtain Madras and Scrim, Sale, 75c
85c Scrim and Cretonne, Sale price 68c
75c Scrim and Cretonne, Sale price 63c
65c Scrim and Cretonne, Sale price 52c
60c Scrim and Cretonne, Sale price 48c
50c Scrim and Cretonne, Sale price 44c
45c Scrim and Cretonne, Sale price 38c
40c Scrim and Cretonne, Sale price 33c
35c Scrim and Cretonne, Sale price 29c
30c Scrim and Cretonne, Sale price 25c
27 1/2c Scrim and Cretonne, Sale price 23c
25c Scrim and Cretonne, Sale price 19c

SHEETING! SHEETING!

10-4 Bleach Sheeting, Special 55c
10-4 Brown Sheeting, Special 52c
9-4 Bleach Sheeting, Special 52c
9-4 Brown Sheeting, Special 48c

PERCALES, 36 INCH

Percales in Light and Dark Patterns, including Polkadots and solid colors, Reg. price 25c, Extra Special, for 19c
One case 27 in. Percale, your choice for 12 1/2c yd.

EXTRA SPECIAL!

A. C. A. Feather Ticking, Guaranteed to hold feathers, October Sale, only 27 1/2c

Shoes FOR ALL THE PEOPLE

Extra good Army Shoes, made on the Munsin last, made to give hard wear, made of the best materials and made to fit. Fact is, we guarantee every pair we sell. Special for this Sale, \$2.95, \$3.48, \$3.95, and \$4.25.

EXTRA SPECIAL!

One lot of Shoes, broken sizes, in Men's Brown Calf, English last, Regular price \$10.00 to \$13.50, Special for our October Sale, \$6.85

\$7.50 Black Kid, straight last Shoe, Sale Price \$6.75
8.50 Black Gen. Kangaroo Calf, straight last, Special \$7.45
9.00 Brown Kid, straight last, Sale Price \$7.85

Boys' Shoes

We have the shoe you have been looking for in Brown, Black, English toes, wing last, and the Army Junior last. Absolutely Guaranteed

to give you satisfaction and to be solid leather throughout.

\$7.50 Shoes, Sale Price \$5.85
6.00 Shoes, Sale Price 4.85
5.50 Shoes, Sale Price 4.45
5.00 Shoes, Sale Price 4.25
4.50 Shoes, Sale Price 3.90
4.00 Shoes, Sale Price 3.45
3.75 Shoes, Sale Price 3.35
3.50 Shoes, Sale Price 3.15
3.25 Shoes, Sale Price 2.90
3.00 Shoes, Sale Price 2.65
2.75 Shoes, Sale Price 2.45
2.50 Shoes, Sale Price 2.15
2.25 Shoes, Sale Price 1.95

Ladies' and Misses' Shoes

One special lot of Ladies' Shoes, High French Heels in Brown and Black Kid, Lace, values \$10.00 to \$16.50 pair, Special for only \$8.45.
\$7.50 Ladies' or Misses' Shoes, Black, Brown, Kid and Calf, Sale Price \$6.45
7.00 Ladies' or Misses' Shoes,

EXTRA SPECIAL
Clark O. N. T. Sewing Spools for 25c; only to each customer

**Sale Opens
Thursday Morning
October 6**

**POSITIVELY NO GOODS
CHARGED
DURING THIS SALE**

C'MON FELLOWS

**Men's and Boys'
Clothing**

There has never been a time in the history of this store when we could show such an immense stock of Hart Schaffner & Marx and Style Plus clothing, in all the new styles and cloths, and Guaranteed to give absolute satisfaction or MONEY BACK.

Prices have certainly dropped. There's nothing better in quality, style, value than these new Hart Schaffner & Marx and Style Plus suits for Fall; the prices are at least one-third lower than a year ago. We are going to make some very attractive prices on all these suits during this October Sale. If you are interested in a new suit, don't forget to give us a look and be convinced. Satisfaction guaranteed or Money Back.

Hart Schaffner & Marx suits October Sale Prices, \$37.50, \$42.50, and \$55. Values up to \$70.00.

BOYS' CLOTHING

The largest and best stock of Boys' Clothing ever brought to Hereford. All sizes to fit ages 4 to 18; all styles, all colors and all standard makes. Fix up the boys for school. Early Fall and Winter Suits will go at the fol-



Copyright 1921 Hart Schaffner & Marx

lowing reduced prices:

- Boys' New \$ 6.00 Suit, \$ 4.85
- Boys' New 7.50 Suit, 5.95
- Boys' New 8.50 Suit, 6.95
- Boys' New 10.00 Suit, 7.85
- Boys' New 11.00 Suit, 8.95
- Boys' New 12.50 Suit, 10.50
- Boys' New 14.50 Suit, 11.95
- Boys' New 16.50 Suit, 13.00

One lot of boys' suits, broken sizes, prices range from \$18.50 to \$22.50, Special for our October Sale, \$14.00.

EXTRA SPECIAL!
Overalls, Blue only, 240 wt.,
Special for \$1.25.

SPECIAL!
72 x 90 Bed Sheets, Special for 95c

SPECIAL!
A Good Grade Bleach Domestic, for 15c yd.

EXTRA SPECIAL!
One Case Canton Flannel, in Bleach or
Brown, Special for only 17c yd. A heavier
grade Canton Flannel, Special for
this Sale, 21c

**Store
Closed
Wednesday
All Day
To Prepare
For This
Sale**

Ladies' Suits

- \$75.00 Ladies' Suit, fur trimmed, cloth of Yalama and Ruedetex Brown, October Sale...\$63.50
- \$60.00 Ladies' Suit, in Malay and Velours, Brown and Blue, Special October Sale Price...\$48.00
- \$50.00 Suits, October Sale \$42.50
- 45.00 Suits, October Sale 37.50
- 42.50 Suits, October Sale 35.00
- 40.00 Suits, October Sale 32.50

Remember there is nothing in the above suits except Bischof, Sunshine and Printz suits. Linings guaranteed for two season's wear.



Wool Dress Goods

- 54 inch Tricotine, regular price is \$7.50, Special for October \$5.95
- 54 inch Paris Twill, regular price \$5.00, Sale Price...\$4.25
- 54 inch Storm-Serge, spunged and shrunk, regular price \$3.50, October Sale Price...\$2.90
- 45 inch French Serge, \$3.50 grade, Special for October Sale...\$2.90
- \$3.25 Wool Goods, Sale Price 2.75
- 3.00 Wool Goods, Sale Price 2.48
- 2.75 Wool Goods, Sale Price 2.35
- 2.50 Wool Goods, Sale Price 2.10
- 2.25 Wool Goods, Sale Price 1.90
- 2.00 Wool Goods, Sale Price 1.65
- 1.75 Wool Goods, Sale Price 1.38
- 1.50 Wool Goods, Sale Price 1.19
- 1.25 Suiting, Sale Price...95c
- 1.00 Suiting, Sale Price...85c
- 75c and 85c Plaids, Sale Price 60c

**Ladies' Bath Robes
and Silk Kimonos**

Ladies Bath Robes and Silk Kimonos, special for this sale 20 per cent discount.

Ladies' Coats

- \$75.00 Coat, October Sale \$63.50
- 60.00 Coat, October Sale 48.50
- 50.00 Coat, October Sale 42.50
- 45.00 Coat, October Sale 37.50
- 37.50 Coat, October Sale 30.00
- 35.00 Coat, October Sale 28.50
- 30.00 Coat, October Sale 24.50
- 27.50 Coat, October Sale 22.50
- 25.00 Coat, October Sale 19.50
- 20.00 Coat, October Sale 16.00
- 18.00 Coat, October Sale 14.90
- 11.50 Coat, October Sale 9.95

Silks! Silks!!

- 40 inch Canton Crepe and Crepe-Back Satins, Special Sale \$2.95
- \$2.50 Silks, Sale Price...2.15
- 2.25 Silks, Sale Price...1.90
- 2.00 Silks, Sale Price...1.65
- 1.75 Silks, Sale Price...1.38
- 1.50 Silks, Sale Price...1.21
- 1.25 Silks, Sale Price...95c
- 1.00 Silks, Sale Price...75c
- 27 inch Canton Silk Special yd. 32c

Petticoats and Bloomers

Ladies Petticoats and Bloomers, a new shipment just received, and all will be included in this sale at 20 per cent discount.



THERE ARE BARGAINS FOR YOU AT OUR OCTOBER SALE

Visit Our Ready-to-Wear Department—one of the most complete of any department in the store at this time. Our stock was never more complete than it is today. We carry here a full line of the best tailored suits and dresses to be found in the Ready-to-Wear Markets of the East. We spent time and money looking for the best and most reputable lines in this class of merchandise, and today we are happy to say that we have the garments you would like to buy—such as the Sunshine, Bischof and Printz lines of coats and suits. Every garment guaranteed to give you satisfaction, and the styles are right—we have them in all the new Fall cloths and colors, especially priced for this sale.

LADIES' SUITS, COATS, DRESSES

Blouses, Bath Robes, Kimonos, Petticoats and Bloomers, Wool Dress Goods

Ladies' Dresses

- \$70.00 Dresses, Oct. Special \$59.95
- 65.00 Dresses, Oct. Special 57.50
- 55.00 Dresses, Oct. Special 47.50
- 50.00 Dresses, Oct. Special 42.50
- 45.00 Dresses, Oct. Special 37.50
- 42.50 Dresses, Oct. Special 34.95
- 40.00 Dresses, Oct. Special 32.50
- 37.50 Dresses, Oct. Special 29.95
- 35.00 Dresses, Oct. Special 27.95
- 32.50 Dresses, Oct. Special 25.95
- 30.00 Dresses, Oct. Special 24.50
- 27.50 Dresses, Oct. Special 21.50
- 25.00 Dresses, Oct. Special 19.95
- 16.50 Dresses, Oct. Special 13.95
- 14.50 Dresses, Oct. Special 11.95

Ladies' Blouses

- \$ 5.00 Blouse, Sale Price \$ 3.95
- 6.00 Blouse, Sale Price 4.25
- 10.00 Blouse, Sale Price 7.95
- 11.00 Blouse, Sale Price 8.95
- 11.50 Blouse, Sale Price 9.25
- 12.00 Blouse, Sale Price 9.85
- 13.50 Blouse, Sale Price 10.85
- 14.00 Blouse, Sale Price 11.25
- 14.50 Blouse, Sale Price 11.50
- 15.00 Blouse, Sale Price 11.95
- 17.00 Blouse, Sale Price 13.45
- 18.00 Blouse, Sale Price 14.45
- 20.00 Blouse, Sale Price 15.95
- 22.50 Blouse, Sale Price 16.50
- 23.50 Blouse, Sale Price 17.95



Society

Mrs. B. F. Guthrie, Editor,
Phone 150.

Mr. C. F. Arthur and Mrs. Chas. Jowell Honored

A double birthday celebration at the home of Mr. and Mrs. C. F. Arthur was the occasion of a pleasant surprise, Sunday, to Mr. Arthur and his daughter, Mrs. Chas. Jowell. Mr. Arthur's birthday occurring Sunday and Mrs. Jowell's Monday.

A magnificent dinner, whose menu included favorite dishes contributed by the guests, was the outstanding feature of the enjoyable event. Served in cafeteria style, it afforded an hour of delightful social intercourse, as well as material pleasure.

The surprise to Mrs. Jowell was the source of a great deal of fun, she having helped to plan the affair as a surprise for her father, never suspecting that she was to be an honor guest.

The day, with its delightful associations, was enjoyed by about fifty persons.

Miss Hyer to Address Parent-Teacher Club

Current year officers of the Parent-Teacher Club have already organized, appointed committees, and outlined their program for the year.

The first regular meeting of the club will be held at Central School auditorium, Friday of this week at 8:30 p. m. At this time Miss Pearl N. Hyer, well known for her health work in the schools, will furnish the program, in an address to school patrons.

Club officers for this year are: Mrs. Edith Hughes, president, Mrs. A. M. Jones, vice president, and Mrs. C. S. Garrison, secretary. They are urging a full attendance at Friday's meeting for two reasons: that as many as possible may profit from Miss Hyer's address and that interest and enthusiasm may be aroused at the very beginning of the year in the important work of the Parent-Teacher Association.

Miss Owen Given Birthday Surprise

A delightful social gathering complimentary to Miss Dot Owen celebrated on Sunday, Oct. 2nd, the birthday of the honoree and gave her a complete and very pleasant surprise.

The Owen home was given special attractiveness by the use of a profusion of blooming pot plants, their cheery presence effecting a perfect environment for the spirit of the occasion—honor to gracious and charming maidenhood.

The company of guests awaited Miss Dot upon her return from church and from all over the house welcomed her with a chorus of "Happy birthday greetings."

Dinner was immediately announced, the honor guest leading the way into the dining room, where a beautifully spread table provided with a wonderful array of delicious eatables spoke the chief entertainment feature. Quite informally the guests served their own plates, thoroughly enjoying the physical and social feast.

Guests of the occasion were: Mr. and Mrs. A. O. Thompson, Mr. and Mrs. Allen Powelson and family, Mr. and Mrs. J. B. Harlan and family, Mr. and Mrs. Jess Roberson, Mrs. Floyd West, Mrs. Sparks, Mrs. P. H. Gilliland, Mrs. A. H. Owen, Misses Georgia Curtsinger, Mary Lou and Lillian Roberson, Jewel Owen, Ish Beauchamp, and Johnnie Estes.

U. D. C.'s Begin Year's Work

At an introductory meeting of the U. D. C.'s on Friday officers for the year were elected as follows:

President—Mrs. Rex Tynes.
1st Vice President—Mrs. J. J. Clark.
2nd Vice President—Mrs. T. M. Palmer.
3rd Vice President—Mrs. John Burch.
4th Vice President—Mrs. George Guinn.
Recording Secretary—Mrs. F. E. Bowe.

Corresponding Secretary—Mrs. J. Frank Potts.

Treasurer—Miss Mattie Woodburn.
Historian—Mrs. P. W. Price.
Registrar—Mrs. Jessie Groner.

The club study for the year will be "Women of the South in War Time."

The U. D. C. is an organization that has meant much and is still meaning much to the community. Until this year they have been almost wholly responsible for the care of the cemetery. They hold, each year, a Memorial Day service and decorate alike the graves

of the Blue and the Gray; the U. D. C. Memorial Park is a tribute to their patriotic ideals; and as social sponsors for the Civil War veterans, they are doing much to brighten and bless the declining years of these honored citizens.

The first regular meeting of the Club will be held Friday, Oct. 14th.

Young People Enjoy Social Evening

The young people's class of the Christian Sunday School celebrated their regular monthly social on Thursday evening in various ways. A picnic at Sulphur Park was enjoyed by those who felt inclined to brave the "norther" that came with the evening. A number of others shared an indoor picnic with buffet luncheon at the home of Miss Inez Ricekita. Still others gathered in smaller groups and spent the evening very congenially.

The October social is being planned and promises to provide adequately for any condition the weather man may bring about.

This class is very enthusiastic in its three-fold campaign for (1) doubled membership, (2) one hundred percent attendance, (3) one hundred per cent lesson preparation (4) wider cultivation of the spirit of good fellowship.

Young people not connected with any other Sunday School will receive a hearty welcome to membership with this group of active, earnest, Christian young men and women. Mr. Hank Ramey is class president, Miss Zena Owen, secretary and Mrs. B. F. Guthrie, teacher.

Young People Visit Cap Rock

Following church services Sunday, an excursion to the cap-rock provided unusual entertainment for a party of nature lovers with Misses Katharine and Virginia Doane of Chicago, as honor guests.

A motor drive through that rugged picturesque country is a joy at any time, but doubly so when the splendor of autumn reveals itself, as now, in cool, crisp air, glorious sunshine, and gorgeous coloring of crimson and gold. Nature was at her best Sunday and furnished every external requirement for a perfect day.

The party drove until nearly four o'clock when they stopped for dinner. Over a glowing fire they fried bacon and corn, and scrambled eggs and boiled coffee, supplementing this perfect picnic luncheon with a basket of delicious "eats" brought from home. They hunted and kodaked, starting on the homeward journey only in time to be out of the canyons at nightfall. Returning by way of the creek, they ate supper by the light of the moon and the car lamps, completing a day of unalloyed pleasure.

Besides the chaperones, the party included Misses Ina and Lura Gregg, Katharine and Virginia Doane; Messrs. Harry Seed, Finis Owen, Clyde Gregg and Silver Shore.

TWO LOCAL BOYS GO TO DALLAS TO ENLIST IN NAVY

Ramsey Landrum and Ernest Corn left Hereford for Dallas Sunday morning, where both will enlist in the navy. Ramsey will go from Dallas to San Francisco and take four years in the Medical department of the navy. Ernest will also enter the medical department. This will be a re-enlistment for Ernest as he has only been out of the navy about six months.

NEBRASKA PEOPLE MOTOR HERE FOR LAND INSPECTION

Mr. and Mrs. A. Frisbie and son, of Odell, Nebraska, motored through to Hereford, arriving here last Saturday morning.

Mr. Frisbie bought a small acreage in west Hereford some time ago. They expect to remain here this trip for about a month.

POTTED PLANTS in Cyclamen are coming on Funeral Designs

MRS. EDGAR JOHNSON, PHONE 95

MRS. ELI DUNLAP AND DAUGHTER GO TO DALLAS HOME

Mrs. Eli Dunlap and Mrs. Mary Monday and children left Hereford Tuesday morning for Dallas, their future home. Mr. Dunlap and Miss Dene left several days ago in order that the young lady might enter Southern Methodist University.

Many friends accompanied the two ladies to the depot and expressed their regret at the loss of such long-established and estimable neighbors and friends.

MRS. E. R. GEIST LEAVES FOR HER HOME, OGDEN, UTAH

Mrs. E. R. Geist returned to her home in Ogden, Utah, Sunday morning. She has been visiting her three sons, Willis, Russell and Ora, since August 23rd.

LEE LAMBERT HAS BOUGHT GREGORY'S OLD HOME PLACE

The former Luther Gregory home on east Fourth street which was partly destroyed by fire about two months ago has been purchased by Lee Lambert, who is remodeling it into a two room house. When completed Mr. Lambert intends to sell and move it to the new owner's lot.

INTERSCHOLASTIC LEAGUE OFFICERS ARE NOW OFFICIAL

Austin, Texas, Sept. 29.—The following officers in the DEAF SMITH COUNTY Interscholastic League, elected by the teachers in their institute, have been received and duly recorded at the State Office of the League, which is conducted by the University of Texas:

Miss Millicent Griffith, Hereford, Director General; Miss Helen V. Slak, Hereford, Secretary; Miss Lora Kibbe, Hereford, Director of Declamation; Mrs. W. H. Rayzor, Hereford, Director of Spelling; R. A. Blocker, Hereford, Director of Essay Writing.

These officers have entire charge of the county meet which will be held during the month of March, and winners in the various contests selected which will represent the county at the district meet, which will be held in April. The League, as a state organization, has been conducted since 1910, and the next state meet will be the Twelfth Annual State Meet held under its auspices. Last year the League numbered 4,000 member-schools, and had 130 county organizations. Advances from the schools of this county indicate that the work will be taken up enthusiastically during the ensuing season, and the county's share of honors captured at the district meet.

Clothespins to supply the United States require 20,000,000 feet of lumber each year.

Cowboys!

Here's a Real Bargain

We have just received a full line of the famous

H. J. JUSTON & SON

Calf Skin
BOOTS

in all sizes, and the price has been

Reduced to \$20.00!

D. R. Gass & Son

Sulphur Park

AS AN INVESTMENT

"Make your work your hobby" is a true and tried rule of business success and the financier is the man who applies this principle and makes his hobby pay in terms of dollars and cents, as well as in pleasure. Hence, it follows, that the best investment is the one that yields dividends of both pleasure and profit.

Such an investment is surely offered in the stock of the Sulphur Park Club grounds. These grounds are located within a few miles of Hereford, county seat of Deaf Smith County, Texas, a thriving little city with more trees, more flowers, more well-kept lawns, and more water to make these things possible, than any other town in the Panhandle. They are easily accessible by motor from all Panhandle points and offer opportunities for recreation not found elsewhere in this part of the state. Flowing through the center of this two section tract of land for more than two miles is the beautiful Tierra Blanco, a stream of abundant and never-falling water, fed by natural springs. Overhanging forest trees line its banks in many places and myriad fish find homes in its clear waters.

The black bass, so plentiful here, often attain the size of from six to eight pounds, while several varieties of perch are caught by thousands every year. Boating and swimming are universal summer-time sports. Picturesque hills, rising protectingly on either side above broad acres of verdant pasture land give to the spot a marked scenic beauty all the more to be appreciated in a plains country.

When man has added to nature's handiwork by damming the waters, erecting suitable club houses, laying off golf links, and otherwise equipping the grounds, Sulphur Park will be an ideal outdoor resort that will yield large and perpetual dividends not only in healthful recreation and entertainment, but in the material gain of greatly enhanced property values.

That stock in this enterprise will rapidly increase in value is as certain as the fact that the Panhandle has a great future. The proposed site of the club grounds contains 1,280 acres of extremely fertile land, nearly all tillable, much of it sub-irrigated, where alfalfa grows luxuriantly and where water in abundance lies within a few feet of the surface. At least half of this will not be needed for the grounds proper, and may be used for farming by those employed in taking care of the grounds. The revenue from this source should in large measure defray the expenses of caring for the grounds proper. This feature is an asset of but few club grounds.

A conservative value upon this land as it now is, will within a few years be not less than \$100 per acre. When it is improved with the \$20,000 set aside from the sale of the stock for this purpose, it should easily be worth twice that or a quarter million dollars—250 per cent of par value. Its value as a pleasure resort should certainly not be less than its real estate value, so that when the stock is sold and the grounds improved as guaranteed, a reasonable and conservative estimate of its value would be a half million dollars, or 500 per cent of par value.

That the prediction that this stock in two years will be selling at five for one is not an extravagant statement, is proven by the history of similar enterprises. The stock of the Palo Duro Club grounds in Randall and Potter counties, now sells at 10 for 1 and little can be bought at any price. Surely Sulphur Park, with its varied natural advantages and the added virtue of means within itself for maintenance, could do half that well.

As an investment for the man or woman of moderate means, its easy terms to the purchaser make it especially desirable and such persons will find in Sulphur Park a place where a minimum investment will bring maximum returns in both pleasure and profit—a place where, if one's hobby be the diversions of God's great outdoors, these may become a sound financial investment.

Hemphill county, Texas, recently voted \$50,000 for road improvements.



No one can afford to be anything less than his best. We do cleaning, pressing and mending, putting your clothes in the best condition very reasonably. SPICKEN SPAN says:

"People always admire me. They think my clothes the best. It isn't that they cost so much. It's that I keep 'em pressed."

C. P. RINGER'S Tailor Shop

CLEANING AND PRESSING




GROCERIES

Hereford housewives know that they can fill their market baskets with better food at cheaper prices at Carlyle's than any place else in Hereford.

The prices below confirm their good judgment. Look them over and be convinced.

Check your needs on this list to-day and you will receive them on our next delivery.

REMEMBER

That we have done away with any credit business whatever and are selling for cash only. We can sell you groceries as cheap as anyone.

JUST LOOK

Great West Flour	\$2.00	Best Breakfast Bacon35c per lb.
Meal, 25 lb. sack75	Hams35c per lb.
Dry Salt Bacon	17 1/2c per lb.		

Everything we sell is in accordance with these prices.

Lem Carlyle

Oklahoma Market

Oklahoma, Oklahoma, Sept. 29, 1921. The steer market is closing steady for the week and "activity" is the outstanding feature. In fact the light receipts of the last three days have served to bring about sufficient reaction to cover all of Monday's decline, when a record run of cattle was received. It is very noticeable that steers, especially those of choice quality are becoming more scarce and the supply dwindling. The bulk of those offered being medium to good grassers which bring from \$4.00 to \$5.00, extra good ones more. Fair to medium \$4.00 to \$4.50. Common lights \$3.50 to \$4.00.

Butcher cattle are steady as follows: Choice Oklahoma native cows bring \$3.50 to \$4.00, while choice white faced cows bring \$4.00 to \$4.25. Good butcher cows \$3.00 to \$3.50. Medium to good butcher cows \$2.50 to \$3.00. Cutters \$2.00 to \$2.50. Canners \$1.00 to \$1.50. Choice Oklahoma heifers \$3.75 to \$4.25, but choice white faced heifers can be sold from \$4.25 to \$5.00. Medium to good native heifers \$3.00 to \$3.50. Common \$2.50 to \$3.00. Common heifers, steers and bulls weighing from 300 lb. to 450 lb., coming within the class of bow wows bring from \$1.50 to \$2.50. Choice bulls \$2.75 to \$3.25. Common bulls \$2.00 to \$2.50. The calf market is steady with the close of last week, the extreme top for choicest light vealers is \$8.50, but the bulk sell from \$7.00 to \$8.00. Medium weight calves bring \$5.00 to \$6.00. Choice heavy white faced calves around \$5.00. Medium quality heavies \$3.50 to \$4.00.

In the stocker and feeder division prices are about as follows: Choice white faced Panhandle and New Mexico dehorned feeder steers weighing 800 lbs. and up bring \$5.00 to \$5.50, light stocker yearlings of same quality, dehorned, around \$5.00. Cattle must be choice, heavy boned and well colored to bring these prices. Horned cattle bring about 50c less. Best heavy Oklahoma dehorned feeders of good Durham breeding weighing 1,000 lbs. and up bring \$5.00 to \$5.50. Lighter weights, say 900 lbs., bring \$4.00 to \$4.75. Best red stocker yearlings around \$4.00. Stocker cows \$2.00 to \$2.75. The hog market ruled 25c lower today with a \$7.35 top. Bulk \$7.00 to \$7.50. Packers sows \$5.50 to \$6.00. Stags \$4.25. Pigs \$6.75 to \$7.00. The heavy butcher hogs weighing from 225 lbs. to 250 lbs. are selling at the top of the market now. Half fat and light weight hogs are selling mean again this week, the best demand being for the heavier and finished kinds. We advise holding your hogs and receive the benefit of gain in weight.

Very truly yours,
Cassidy Southwestern Com. Co.

We Have Iowa Skinned

Hedrick, Ia., Sept. 20, 1921. To The Packer: Inclose you \$2 in payment of my subscription to The Packer in advance; old subscription expires in October.

Southwest Iowa, where I am located, will have no apples and we don't like to give ten bushels of corn for a bushel of apples, but we may smell them as they go from the Northwest to the East if somebody will pay freight of \$1.50 per cwt.—R. E. Hinds.

We sell, smell and throw the apples in, at \$2.00 per bushel. Car on track Wednesday morning.

Brunley & Conklin.

Burlap is woven in Scotland from jute.

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County—Greeting:

YOU ARE HEREBY COMMANDED to summon A. R. Teeple, the defendant, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the last Monday in October, A. D. 1921, the same being the 31st day of October, A. D. 1921, then and there to answer a petition filed in said Court on the 22nd day of September, A. D. 1921, in a suit, numbered on the docket of said Court No. 1327, wherein J. S. Jones is Plaintiff, and A. R. Teeple is Defendant, and said petition alleging that the City of Hereford is a municipal corporation with a commission form of government, of Deaf Smith County. That on the dates mentioned in plaintiff's petition during the year 1917, the defendant was the owner of Lots 10 and 11 in Block 18 in the City of Hereford according to a recorded plat of the town.

That the City Commission of Here-

ford determined to pave and to require portions of certain streets to be paved; two-thirds of the expense of which should be borne by the property owners and one-third of which should be borne by the City under the authority of Chapter 11 Title 22 of the Statutes of Texas. That the City Commission required that Sampson Avenue in front of the lots mentioned, constituting a frontage of fifty feet, should be paved.

That the City Commission caused estimates and statements to be prepared showing the proposed costs for constructing said paving, and the amount proposed to be levied against each lot and that the costs for paving in front of the two lots mentioned would be \$197.01.

That said statement was published and notice given to all property owners affected, by three publications in the Hereford Brand notifying all persons interested that a hearing would be had before said Commission on the 4th day of June, 1917.

That thereafter the contemplated paving was done in front of the lots mentioned under a contract previously entered into between the City of Hereford and F. P. McCormick and that the contractor's price for doing the work was \$3.6571 per front foot.

That on the 6th of July, 1917, the City Commission adopted an ordinance assessing against the property abutting on the paved streets and the owners thereof two-thirds of the costs of the paving and other street improvements incident thereto, except the cost of constructing curbs, and that the amount assessed against the two lots above described was \$197.01.

That said ordinance provided that said amount should be payable in three installments, the first of which was due thirty days after the 6th day of October, 1917, the second to be due on the 6th day of October, 1918, and the third on the 6th day of October, 1919, with interest thereon from November 6, 1917, at 8 per cent.

That said ordinance provided that the assessment levied together with the cost of collection and reasonable attorney's fees should be a first lien against the property, superior to all other liens except State, County, and Municipal taxes, and a personal liability against the owner.

That on the 11th day of October, 1917, an assignable certificate was issued by the City Commission under authority of said ordinance certifying the amount due for the construction of said paving and specifying the terms of payment, the rate of interest, which was made payable to F. P. McCormick

in payment for constructing the pavement in front of the lots above mentioned.

That said Certificate provided that if default should be made in the payment of any installment and a suit should be brought thereon that reasonable attorney's fees should be added.

Plaintiff alleges that no part of the amount shown to be due by said certificate has ever been paid and that the plaintiff has purchased the same from F. P. McCormick and is now the legal owner and holder thereof.

Plaintiff prays to recover the amount shown to be due by said certificate with costs and attorney's fees and that the lien created by the ordinance mentioned may be foreclosed and the property sold in satisfaction thereof.

Herein Fall Not, but have before said Court, at its foreclosed next regular term, this writ with your return thereon, showing how you have executed the same.

Given Under my Hand and the Seal of said Court, at office in Hereford, Texas this, the 22nd day of September, A. D. 1921.

(SEAL) A. L. BIGGS, Clerk,
District Court, Deaf Smith County.
59-61-63-65 By Marie Burns, Deputy

SHERIFF'S SALE

STATE OF TEXAS,
COUNTY OF DEAF SMITH.

By Virtue of an alias order of sale issued out of the Honorable District Court of Deaf Smith County, Texas on the 24th day of September, 1921, by the Clerk thereof, in the case of F. P. McCormick, Plaintiff, vs Carl Lorenz and R. L. Lorenz, defendants, said cause being No. 1208 entitled "F. P. McCormick vs Carl Lorenz et al" and to me, as sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law for sheriff's sales on the first Tuesday in November, 1921, it being the first day of said month, before the courthouse door of said Deaf Smith County, Texas in the City of Hereford, the following described real estate sit-

Spirrella Corset

Phone 317

I have the exclusive agency for the famous Spirrella Corsets.

Mrs. W. R. Harrelson

1 block north of Central School

Car of Apples

IN MONDAY, OCTOBER 3

Missouri Pipins—good keeping, preserving and eating apples.

BRUMLEY & CONKLIN

No Higher Rates

On April 1st last year we raised our rates on every class of service, except to the City of Hereford for water pumping. On the first of May this year we raised our rates to the City for water pumping one cent per kilowatt.

There has been no other increase in rates. We have been asked many times if we have raised our rates. We have not, nor will we without a full and fair hearing to all. We want to reduce rates rather than raise them and will do so as soon as operating costs will admit.

Hereford Light & Power Company

"Your Electrical Servants"

ated in Deaf Smith County, Texas and being all of lot No. 17, Block No. 11 of the town of Hereford, levied on as the property of Carl Lorenz to satisfy a judgment for the sum of \$221.53 with interest thereon from November 3, 1920 at the rate of 8 percent per annum and costs of suit.

Given under my hand on this the 20th day of September, 1921.

C. S. PURCELL, Sheriff,
of Deaf Smith County, Texas.
59-61-63-65

Shirks Both Ways
One man plus one wife—Housework.
One man plus two wives—Work.

house—Wayside Tales.

Good Printing at the Brand.

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.

Pleasing the most critical

Your Baking Troubles are Over

Why? Because we select the cream of the wheat raised in this great Panhandle, grind it in our modern sunlit mill; the result is flour, rich in food qualities, with the life no other flour possesses.

It's Amaryllis & Great West

"Use it once, you will never change."



Great West Mill & Elevator Co.

Phone 265

B. R. DIXON, Mgr.



Home

Always comfortable and cheery in coldest winter weather with

COLE'S ORIGINAL HOT BLAST HEATER

THE stove that consumes the valuable fuel gases by means of its famous Hot Blast Combustion is guaranteed to save one-third your fuel. (See cut). We unhesitatingly recommend this remarkable heater to those who want the best and most economical stove made. Don't accept a substitute. Let us show you yours today.

Dunlap Hardware Company (INC.)
HAVE WHAT YOU WANT WHEN YOU WANT IT

President Harding's Proclamation

President Harding and Governor Neff have proclaimed Oct. 9th as Fire Prevention Day. The Fire Loss of the United States in 1920 was \$500,000, besides 15,000 lives were lost in these fires. 85 per cent of the Fires are preventable. What are you doing in your own Home or place of Business to prevent Fires? Fewer Fires will give us lower Insurance Rates.

The T. K. Wilson Insurance Agency

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

AUTOS AND TRUCKS
You can't run them without Gasoline. If you are wise you won't run one without Insurance.
THE T. K. WILSON INS. AGENCY
Anything Insured Anywhere.

BURNED
Berry Orr's home burned Oct. 2nd. No Insurance. Is yours insured?
THE T. K. WILSON INS. AGENCY
Strongest in Panhandle.

Local Happenings

Ed Johnson went to Clovis Tuesday being.

New line of dishes at Skelton's.

Jno. L. Wilson went to Wichita Falls Tuesday morning on business.

Alfalfa Seed at Jones & McLean.

J. C. Lance made a business trip to Amarillo Tuesday.

\$1.50, Cleaning and Pressing Suits.
Hereford Laundry.

Mr. and Mrs. C. H. Dyar arrived home from Robinson, Ill. Monday.

Daily Kodak Service. Expert finishing. Ragsdale & Thurman.

H. H. Halsell made a business trip to Amarillo Monday.

Laundry Work Wanted—Mrs. Lillian Oden, Phone 27.

J. C. Winter made a business trip to Amarillo Monday.

We pay 35c per doz. for eggs.
H. H. Halsell Grocery.

Mrs. S. F. Williams went to Phoenix, Ariz. Saturday morning.

Aluminum percolator for 98c Saturday at Skelton's.

H. H. Carpenter, of Rockford, Ill. arrived in this city last Thursday.

20 Bars White Laundry Soap, \$1.00.
Hereford Produce, I. H. Spratt, Mgr.

Mrs. Raynor returned to her home in Canyon Saturday morning.

Turkey Red Wheat for seed.
Jones & McLean.

Delbert Schuette made a business trip to Amarillo Saturday morning.

Aluminum double boiler for 98c Saturday at Skelton's.

A. W. Nicks went to Dallas Saturday morning.

Be photographed this year on your birthday.
Ragsdale & Thurman.

Mr. and Mrs. Frank Britain returned last week from Hot Springs, N. Mex.

Alfalfa Seed at Jones & McLean.

Roy Bruner went to Amarillo on business Sunday morning.

Aluminum roaster for 98c Saturday at Skelton's.

Mr. and Mrs. B. R. Dixon went to Amarillo Sunday.

We pay 35c per doz. for eggs.
H. H. Halsell Grocery.

A. G. Stivils, of Grady, N. Mex., was in Hereford on business Friday.

The gift of all gifts, your photo for the holidays.
Ragsdale & Thurman.

O. F. Lange, of Friona, Texas, was in this city on business last Friday.

Toilet Paper, 4 rolls 25c.
Hereford Produce, I. H. Spratt, Mgr.

C. R. Smith went to Rochester, Minn. Sunday morning. He will take treatment at the Mayo Sanitarium.

For Sale—50 loads wood and kindling. Call Panhandle Lumber Co. if

Mrs. C. B. High returned to her home in Effingham, Kansas, Sunday morning.

Aluminum kettle sets, 3 pieces, for 98c Saturday at Skelton's.

Dr. L. L. Jones returned to his home at Garden City, Kansas, Saturday, after a short visit in this city.

We pay 35c per doz. for eggs.
H. H. Halsell Grocery.

Owen P. Smith and family returned to their home at McKinney, Texas, Saturday morning.

Be photographed this year on your birthday.
Ragsdale & Thurman.

M. Barham, of Prairie Du Shen, Wis., after a prospecting trip to this city, returned to his home Saturday.

Coal hods and shovels at Skelton's.

Mrs. A. D. Godwin and Miss Vera Godwin went to Amarillo Monday morning for the day.

We pay 35c per doz. for eggs.
H. H. Halsell Grocery.

Jno. White, expert cook from Floydada, is now in charge of the cooking at the Stockman's Hotel and Cafe.

Holidays will soon be here, we are not so busy now, but certainly will be.
Ragsdale & Thurman.

Mr. and Mrs. L. L. Hughes arrived home from Oklahoma City Tuesday morning.

Alfalfa Seed at Jones & McLean.

Mr. and Mrs. W. G. Hennison and daughter, Ruth, of Wildorado, and M. L. Phillips and son, Lawrence, of Amarillo, spent Tuesday in Hereford.

Paper napkins, 25c per hundred at Skelton's.

Mr. and Mrs. J. M. White returned to their home at Amarillo Saturday morning, after a visit of a few days in the home of Mr. and Mrs. J. E. Hill.

The world is again back to normalcy. Rice is selling valve cores for a nickel.

H. E. Gabler and wife, of Hobart, Okla., were tourists through Hereford last Thursday. They made a brief visit in this city.

Turkey Red Wheat for seed.
Jones & McLean.

W. R. Roop went to Amarillo Saturday morning to visit with relatives. Mr. Roop had been visiting with his son, C. P. Roop.

Wall paper at greatly reduced prices Skelton's.

Mr. and Mrs. F. D. Hopkins returned to their home at Dallas Saturday morning. Mr. and Mrs. Hopkins are the parents of Mrs. Robert Elliott.

Daily Kodak Service. Expert finishing.
Ragsdale & Thurman.

Mrs. Jno. Cummings, after a short visit with her daughter, Mrs. G. E. Bassett, returned Monday morning to her home at Sapulpa, Okla.

Toilet Paper, 4 rolls 25c.
Hereford Produce, I. H. Spratt, Mgr.

Mr. and Mrs. B. Frank Bule and daughter, Miss Francis, and Miss Bonnie Bowsher went to Canyon Monday morning.

I will deliver a few quarts of nice, sweet milk, mornings or evenings.
56-41-Pd Lonnie Witherspoon.
Phone 134.

Miss Mary Hacke went to Amarillo Monday morning. Miss Hacke has been visiting in the home of Mr. and Mrs. B. J. Kibbe.

Fleischman's Yeast
Fresh shipments daily. Hereford Produce, I. H. Spratt.

Mrs. Ada Tubbs, of Ballinger, Texas, left Hereford for her home Saturday morning. Mrs. Tubbs is a sister of Mrs. C. E. Gilliam and has been visiting in the Gilliam home.

The time is here when you must buy window glass. Skelton has all sizes.

Mrs. Paten Parker and son, Carl, left Hereford for their home at Quanah Monday morning. Mrs. Parker has been visiting in the home of her sister, Mrs. C. C. Hunter.

Those desiring flowers while I am away, please phone orders to Cunningham Flower Shop, Amarillo, and charge to me.
59-3t Mrs. Edgar Johnson.

Mrs. F. E. Hooks, of Granfield, Okla., arrived in this city Saturday morning and will spend the winter in the home of her son, E. Hooks. Mr. and Mrs. E. Hooks accompanied her to Amarillo to Hereford.

Don't guess at your tire pressures. Buy a gauge and save your tires. Price on Schrader gauges reduced to \$1.25 at Rice's.

R. T. Mooney is leaving this week for Decatur, Texas. Mrs. Mooney will leave about the same time for Goodland, Kansas, where she will visit her daughter, Mrs. McKee.

We will trade Three New Ford Cars, Truck or Tractors for Three Used Fords. We have sale for them Now—Act Quick.
Wilkinson & Stocking.

H. S. Williams, of Dallas, is in Hereford for a few days with a crew of twelve linemen adjusting an extra wire for the Western Union from Amarillo to Texico.

Everything is going on cash basis. Better prepare. I have the remedy—quick cure.
Golden Rule Produce Co.

Mrs. Edgar Johnson left Hereford for Amarillo Tuesday, where she will join her sister and brother-in-law, Mr. and Mrs. U. N. Oliver, for a trip to Dallas to attend the State Fair.

Car apples on track Monday. Better and cheaper than those hauled in by truck. Buy from us.
Brumley & Conklin.

Miss Pansy Morris and her sister, Mrs. Oval Keen, left Hereford for Magdalena, N. Mex., Tuesday morning, where they will visit with Mr. Keen for a few days. Miss Morris and Mrs. Keen will spend the winter in El Paso.

Car apples on track Monday. Better and cheaper than those hauled in by truck. Buy from us.
Brumley & Conklin.

Roy Gilliam tells us of a Gates Super-Tread fabric which he has just discarded with ten thousand miles to its credit. Rice sells them.

Fleischman's Yeast
Fresh shipments daily. Hereford Produce, I. H. Spratt.

Mr. and Mrs. Bryan Bryson, of Coleman, Texas, arrived in this city Monday morning to visit in the home of Mrs. Bryson's parents, Mr. and Mrs. Chas. Smith.

Saturday a tourist came in and asked what we had in a 33x4 tire. We led out a Royal Cord and commenced our usual spiel. "That's all right," he said.

"I'll take two. I have five of them and the two I am discarding have run 1200 miles without even a puncture."

Rev. Ira Lee Winterrowd, president of Cordell Christian College, Cordell, Oklahoma, will preach at the Church of Christ, Thursday evening.

Rev. Winterrowd is a nephew of E. A. Winterrowd of Hereford, whom he will visit while here.

See me at once. I can get one hundred Jersey cows, on 12 months time. Now's your chance to get by for next year. Lots of feed, why not use it to best advantage. Hogs, chickens and cash.
Golden Rule Produce Co.

Car apples on track Monday. Better and cheaper than those hauled in by truck. Buy from us.
Brumley & Conklin.

Miss Pansy Morris and her sister, Mrs. Oval Keen, left Hereford for Magdalena, N. Mex., Tuesday morning, where they will visit with Mr. Keen for a few days. Miss Morris and Mrs. Keen will spend the winter in El Paso.

with their aunt, Mrs. J. W. Morrill.

Don't forget we have the high quality groceries, none better and just what you want. Remember, quality counts.
Hereford Produce, I. H. Spratt, Mgr.

SUGGESTION THAT MAY AID SULPHUR PARK CLUB GIVEN

The suggestion has been made to Judge I. Gough by stock holders in the Sulphur Park Club that the sale of stock be stopped at 320 shares and the club itself take over the remaining eighty shares, to be held in the treasury and used for improvements. There seems to be quite a growing demand for

this way of handling the financial end of the club promotion.

If this deal goes through Judge Gough has not very far left to go with the sale and the incorporation can take place by January 1 without doubt. After which the club stock can be sold at a price to be set by the membership.

C. A. SKELTON IS SHOWING ARTISTIC WINDOW DISPLAYS

C. A. Skelton has an artistic aluminum ware window display this week that is regular "up town stuff." Mr. Skelton recently made a market trip and carefully studied window displays. His present window is a credit to his versatility.

CHOCOLATE CANDIES

In one pound boxes and Half pound boxes
Soft and Hard Centers

Corner Drug Store
Phone 105

Delay Spending

Someone has defined S-a-v-i-n-g as delayed spending and that's just what it is. Saving means to pass up some immediate desire for future pleasure or profit. When you save a dollar and add other dollars to it, you soon accumulate a fund that will more than repay you for present sacrifice. Delay spending a few dollars, right now, and start a savings account in this bank, which offers safety, convenience and profit as an incentive to get ahead.

Western National Bank

FARM LOANS

We are now making loans on Farms and Ranches, at a reasonable rate of interest. All inspections are made by E. S. Ireland.

Ashbrook & Ireland
Fone 141, Rooms 9-10, Elliston Building

FUNDS AVAILABLE NOW!

October Victor Records

are here!

As always, the Victor leads the procession.

Here's a partial list for October:

Pale Moon (Indian Love Song)
Auld Lang Syne (Quartet)
Irish Home Sweet Home (Duet)
In the Heart of Dear Old Italy (Trio)
Sweet Hawaiian Girl of Mine (Duet)
Opera at Pun'kin Centre (Rural Comedy)
Romance (Orchestra)
Last Waltz (Orchestra)
Sweetheart (Fox Trot)
Mimi (Fox Trot)
Baltimore Buzz (Fox Trot)
Faust (Waltz)

E. B. Black Co.

Why Throw Away Your Money?

This is exactly what happens when you allow your machinery to stand out in the weather. It depreciates about thirty per cent a year. We will be glad to assist you in planning an economical covering for your machinery.

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

D. H. Wilkinson
Roy M. Stocking

Wilkinson & Stocking

AUTHORIZED FORD AND FORDSON AGENTS
Hereford, Texas

We all like to have a good friend pat us on the shoulder and speak words of encouragement in times of hardship. These kind words tend to cheer us up. Sometimes we want advice also. Almost everyone needs it sometime. We sell Ford Motor Co. products, and are willing at all times to give our best advice about the proper care, upkeep, and repair of their cars, trucks and tractors. Because we operate a repair shop, do not hesitate to ask us how to repair your own car. If you choose to do your own repairing, we will honestly advise you to the best of our knowledge and ability, if you wish.

The thing you and every other good citizen should think about just now is how to make a dollar go further than it ever did before. We are in an especially good position to help you do this, as far as it relates to Ford products. The price of cars is below any pre-war price, the price of genuine Ford parts has also been reduced, and we can save our customers both time and money on Ford repair work, because our shop is equipped with a number of time and labor saving devices. We have spent quite a bit of money in equipping our shop with all the latest machinery required to speed up work and handle properly any and all kinds of Ford work.

We want every Ford car, truck, or tractor owner to know that we are interested in seeing him get the most efficient service out of Ford products. When in trouble with your Ford, whether car, truck, or tractor, please call on us. It is a real pleasure to render real service all the time.

Yours truly,
Wilkinson & Stocking.

Mechanics' labor charge in our shop has, in keeping with the times, been reduced to \$1.00 an hour, and, because of our machinery, is cheaper for you than others at half that price, outside of well-equipped shops.

CASH

We pay cash for Cream, Eggs Poultry, etc. Try us once and you'll try us again.

Good Eating and Cooking Apples

Conklin Produce

Fall is Here!

Which reminds you that we have always a complete line of winter delicacies in cans, all ready to heat and serve.

IF IT IS SOMETHING GOOD TO EAT, WE HAVE IT

The G. and R. Grocery

FRANK A. GYLES
J. R. RUTHERFORD
HEREFORD, TEXAS