

The Hereford Brand

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HEREFORD HONORS NATIONAL GUARD

Lawn Fete at Court House Friday Evening Largely Attended—Guard Now in Camp Send Back Letter of Appreciation.

The Hereford boys who have enlisted in the national guard were given a big "at home" with the City of Hereford doing the honors on Friday evening. The lawn at the court house was lighted and comfortable chairs were placed for the congenial seating of the big crowd. The privilege of using the court house grounds for a lawn fete was a real tribute to the boys as the privilege would scarce have been granted for any other occasion. It was an ideal spot and the spirit which prompted the granting of the beautiful and spacious grounds, is typical of that which dominates all Deaf Smith County in regard to her soldier boys—the feeling that they are worthy of the best.

From the south gallery of the court house the city band, under the direction of Prof. Brockhahn, discoursed the familiar patriotic airs calculated to intensify the already strong feeling which made the occasion sacred to the many whose hearts were full, but whose faces showed no trace of emotion. The cheerfulness, almost gaiety, sometimes—was evidence that the fathers and mothers, sisters, wives, sweethearts, and friends of these young men, are imbued with that heroic courage needed as badly at home as at the front, to strengthen and cheer, and encourage, those who do go.

Added to the band music, was that of the playerphone from the Corner Drug Store, but the real musical hit of the evening, however, was the vocal quartette rendered by four of the enlisted boys: Frank Jesse, Leonard Foster, Rufus Brazill, and

They sang "Dixie Up-To-Date" and very graciously repeated it as an encore.

Sandwiches and lemonade were served from a table presided over by several of the young ladies. Everything was informal. Those who cared to, played games, congenial groups here and there engaged in conversation, others were contented on-lookers. Everyone felt that in some way he was personally honored in being there, and that in a sense, the giving of these young men was partly his own personal contribution to the great struggle being waged by civilization for humanity—for right against wrong.

On Saturday evening a crowd almost as large, accompanied the boys to the station to bid them Godspeed as they started to Amarillo where they are now in camp at the old Lowrey-Phillips military Academy, members of Captain T. D. Barton's Company, 7th Infantry, Texas volunteers.

The boys who were here for the occasion and who went away Saturday have sent to this office the following expression of appreciation which is gladly published.

"While words are inadequate to express to the citizens of Hereford our appreciation for the entertainment given us on the court house lawn on last Friday evening, we feel that in some way, we should express our thanks, and also, for the many kind words of encouragement and good will. These tokens of esteem and affection, by our friends, will ever be treasured by us, for they tempered the sadness of the parting hour, just before our leaving to prepare ourselves to stand in the battle ranks of a foreign country, to defend the principles of right, righteousness, and that splendid civilization which our America has given to the world."

Cliff C. Cochell
C. C. Acker
Oden Weems
Leonard Foster
Frank Jesse
Geo. DeGrand
Rufus C. Brazill
Alfred T. Keeler
J. N. Herrington
Tape Wyche
H. A. Barnes
Wayne Wheeler
Logan Sawyer
Leland Chamness
Daniel Chamness
Elvin H. Tharp

Local Champions Attend Tennis Tournament at Canyon

The Panhandle Tennis Association will hold its annual meet at Canyon on Friday, August 10th.

This association, organized a few years ago, has grown until it attracts no little interest in this section of the country, and includes such towns as Amarillo, Plainview, Canyon and Hereford.

Hereford has each year given a good account of herself at this meet, and this time it comes off earlier this year than usual, the local players have undergone fairly consistent training for the meet and hope to return with their share of the scalps.

Besides the contestants, it is understood that a number of Herefordites will attend the meet.

Those representing Hereford will be: Elmer Dameron, Roy Stocking, W. H. Russell, Bofo McLean, Jonathan Pittman, and possibly one or two others.

We can save you money on every purchase.—SKEETON.

SUNDAY SEASON'S HEAVIEST RAIN

Streets and Lawns Submerged By Terrific Down Pour Lasting Less Than One Hour.

CHILDREN CELEBRATE

Sunday afternoon Hereford was rain that has fallen this year, or for several years. Many are able to recall times and seasons when the rainfall was such that that of Sunday becomes a mere sprinkle by comparison, but to Missourians who have not yet become fully naturalized, the rain Sunday was something new under the sun for the Panhandle. In fact, it was nothing more nor less than a genuine, old-time-Missouri soaker.

The parade lasted for about ten minutes and though at this time the water did come down in drops, the drops fell so fast that they crashed into each other and struck the ground with the force of a Zeppelin bomb, making folks begin to sit up and take notice. Then the real movement began, and as if ashamed of being so slow the water began to come down in slices—slices broad and deep and long—and oh, so satisfying to those who had watched eagerly the formation of the clouds from which the rain was coming. With little wind, lightning or thunder, the torrents kept pouring steadily for an hour or longer when a slight diminution was perceptible and every body rushed to the doors to see just what that much water would look like spread around promiscuously—and they found out. The lawns and streets were a continuous, rapidly rolling stream of good old H2O4 filled chuck full of music—yes music—all treble trills and guttural bass notes and every warble bound straight for the lake which an hour before had been a sunflower covered pasture. Talk-about metamorphoses and phenomena, and the plague of frogs, they were all combined into one splendid whole in Hereford on Sunday last.

And right here is where Hereford proved herself worthy of this royal good rain which had been so beneficently given without destructive hail or wind and which is going to bless this country so wonderfully. She just thanked a kind providence by being happy and permitting the children of the town to be happy. It was Sunday afternoon—but every boy and girl able to be on both feet was allowed to get out in the water and wade and splash and slip and slide till many of them, at many times, were on neither foot. In every direction, in every part of town, it was the same. Big and little, singly and in groups, a clotous, rollicking, thoroughly cosmopolitan crowd enjoying the wet, slick, slipperiness, long before night bathing suits or amputated overalls was the garb a la mode for the dozens of boys and girls who swam and dived in the lake and joined in the frogs' hallelujah chorus.

No matter what joys the future may hold in store for the boys and girls of Hereford, Sunday, August 5th will stand out as a real letter day in their childhoods calendar, and older folks who appreciate what the rain means, are doubly thankful for the generous supply. Though considerable precipitation, varying from 1 to 2 1/2 inches, had fallen in the nearby country prior to Sunday, that day's rain was heaviest in the vicinity of Hereford. The rains for the most part have been local. East of here, however, and in a less degree, throughout the country generally, there was a good rain and farmers and stockmen are feeling encouraged.

Raising Good Crops
O. H. John, who has been in the Panhandle since January, and who owns and operates a fine irrigated farm six miles north west of town, was in Hereford Monday and paid his name to the list of Hereford contributors.

Mr. John has 220 acres of alfalfa and 50 acres of wheat, both of which crops are in fine condition. While the alfalfa has had very little rain, his big well is low running and crops have not suffered.

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SOCIETY

Complimentary to Mrs. Leland Chamness, one of Hereford's recent brides, a miscellaneous shower was given Tuesday afternoon at the home of Mr. and Mrs. A. Chamness, the hostesses being Miss Ruth Myrick and Mrs. T. E. Huffman.

Several cars of ladies motored to the Chamness home and spent the afternoon most enjoyably, the presentation of the gifts being an interesting feature of the program. Refreshments were served.

Mr. and Mrs. Fertsch and little daughter, Pauline, chaperoned a crowd of girls last Monday week to Sulphur Park where they spent Tuesday and Wednesday in different pastimes, such as boating, swimming, and long hikes. On Wednesday afternoon the girls hiked to town, where they were met about a mile from town by Mr. Mounts and Mr. Hicks in their cars, and taken to their homes. Those who enjoyed the outing were Marie Burns, Gladys and Mary Hicks, Sena Mae and Mattie Mounts, Ethel Duplan, Lura Gregg, Mary Lee Fugha, and Esther and Ruth Fox, the two latter being honor guests of the occasion.

Thursday evening Mr. and Mrs. A. O. Thompson entertained the B. Y. P. U. in honor of the "Heroes of 1917" both the National Guards and those who are enlisted under the draft. Progressive conversation was the very fitting program provided by the entertainment committee and at no time did any one seem to be "caught up" with the interesting topics suggested by the occasion. A buffet luncheon was served in the dining room, its menu being most elaborate. The evening was enjoyed by about thirty-five young people.

On Sunday morning, at ten o'clock, at the home of Mr. and Mrs. R. A. Brand, occurred the marriage of Miss Minnie Ingram and Mr. Willis G. Porter, both of McKinney.

The marriage was solemnized by Rev. Wm. M. Baker, pastor of the Presbyterian Church, the ring ceremony being used. There were no attendants. The bride was charming in a hand-some traveling dress, of blue taffeta, with harmonizing accessories. She carried an arm bouquet of bride roses with fern.

The young couple left for Amarillo immediately after the ceremony for a short stay before going to their new home at Plainview.

The bride is a sister of Mrs. Brand, with whom she made an extended visit last winter. She has many friends in Hereford to whom she has endeared herself by a most attractive personality and kindly manner. The groom is employed with the Third National Bank of Plainview. He is a young man of good address and impresses most favorably those whom he meets either socially or in a business way.

These young people take with them the very best wishes of their Hereford friends as they start on life's voyage together.

Those who witnessed the ceremony aside from the immediate family were Mrs. O. G. Hill and little daughters, Mozelle and Billy, and Miss Merrill Granger.

One of the jolliest events made possible by the heavy rain of Sunday was the "Bare-foot Party" begun at the home of Mr. and Mrs. R. N. Mounts on Sunday afternoon, and terminated at the J. A. Fox home on Monday morning. Ten little girls shared the party which in point of genuine fun, appropriate costumes, and novel entertainment, furnished a standard by which to measure the pleasures of future parties. A dainty breakfast served by Mrs. Fox was the closing feature of the two days' fun.

Little Miss Maggie Brockhahn entertained a number of her little friends Wednesday afternoon, August 1st. By invitation of her fifth birthday, these girls were played after which they spent the evening with home-made gingerbread and candy young ones. The party was given by Misses Nell Granger, Josephine, Gertrude, Gladys, Kenneth and Marie Potts, Grace, Mabel, Della, Stella and Mary, Bonnie, Zoe, Melba, Layla, Murphy, Roberta, Minnie, Rose, Marie, Foster, Georgia, Max, Joseph, Master George Murphy, Gladys, Pearl,

22 CALLED FOR SERVICE

First Call For Sixty-two Does Not Yield Necessary Quota—Another Call Today.

The local exemption board of Deaf Smith County finished their work of examining the first 62 called yesterday.

From the sixty-two called in the first draft twenty-two have been called for service, the others being discharged for reasons, most of them married men discharged on the grounds of dependents, some few failing to pass the physical test.

Inasmuch as the quota for the county is not complete the board will call another list in order of their draft number. Five of those ordered for service made claims for discharge that were not granted and have ten days to appeal their case to the district board.

Those making no discharge claims will be reported for service in the army when called which will likely be not later than September first.

Following is the names and numbers of those called for service:

Serial No.	Name	Order No.
96	Cathron, Bert Alvie	42
327	Sires, Florian Gnanque	41
6	Owen, Carl Parker	40
329	Salo, Jim	39
56	Christy, Daniel Boone	38
182	West, Luther Cleves	37
312	Robinson, James Wallace	36
18	Messenger, George Corwin	35
194	Boydston, James Jacob	34
307	Frye, August Theodore	33
109	Roberson, Thomas Wiley	32
327	Shepard, Henry Allen	31
275	Lane, Houston Don	30
199	Baker, Sloan	29
122	Hughes, Orlando Francis	28
191	Arao, John Irls	27
126	Johnson, Roy Montford	26
46	Fuqua, Clay David	25
280	Looney, Ernest Kirkman	24
54	Valentine, James	23
154	Rhinehart, Thomas Loyd	22

Ward Allen, Jim Potts, Mrs. Allen and Mrs. George Brockhahn.

Another wedding of much interest in social circles, was solemnized on Sunday when Rev. Baker united in marriage Miss Mary Alice Dickert of this city, and Mr. Tom Hamm of Dimmitt.

Both of these excellent young people are well and favorably known in Hereford. The bride is a daughter of Mrs. Freeman and has spent the greater part of her life in Hereford. She is an alumna of the high school, graduating with the class of last year. Bright, attractive, and genuinely worthy she has a warm place in the hearts of all who know her.

Mr. Hamm is one of the intelligent, progressive young farmers of Castro County and is in every way worthy of his fair bride.

The following notice was sent to the Brand by a correspondent from the

groom's home community of Wyche-Lakeslew.

"One of our young men hid himself to Hereford early Sunday morning and took unto himself a wife. Mr. Tom Hamm and Miss Mary Alice Dickert went to the Presbyterian Manse where Rev. Baker spoke the words that made them man and wife. They left at once, for Dimmitt to spend Sunday with Mr. Hamm's father."

On Tuesday night the neighbors met and gave them a rousing welcome. After a pleasant social time everyone left with all good wishes to these two for a long life of happiness together."

The ladies of the Bay View Club shared the hospitality of the home of Mrs. George Garrison Wednesday at a morning reception, given in honor of Mrs. M. F. Garrison, of Cleburne.

The fresh morning breeze carried the delightful fragrance from many a garden bed to the rooms made cheery by great bouquets of the same bright blossoms. Here the pleasant hum of voices furnished a cheerful accompaniment to the movement of busy fingers, this program being varied by a short musicale contributed to by Mesdames Tandy, Broadwell and Stephens.

A salad course followed by an ice course furnished delicious refreshments. Besides the club members, a number of visiting ladies were guests of the occasion, the list including: Mrs. Emmett Cardwell, of Independence, Kans.; Misses Loretta Milam, and Adaline Hirt, of Cleburne, and Miss Rue Garretson, of Hubbard.

A merry party of girls and boys enjoyed a lawn social at the home of Mr. and Mrs. W. I. Valentine on Wednesday evening, about thirty children having been invited to celebrate the fourteenth birthday of the young daughter of the home, Miss Zephia Valentine.

An informal program of out-door games was heartily enjoyed after which delicious refreshments consisting of home-made ice cream and cake were served.

Mrs. Valentine was assisted by Mrs. M. J. Hayes.

Those sharing the happy occasion were: Geneva Powelson, Mabel Jewell, Lula Orr, Lois Brazill, Carolyn Lamb, Elizabeth Stegall, Alberta Powelson, Zephia Valentine, William Black, Keith Stegall, Paul Wilson and Chester Powelson.

A novelty in the way of parties was enjoyed by a number of the young lady friends of Mrs. P. W. Price this morning when they were entertained with a swing and sunrise breakfast on the river in honor of Misses Bond Sneed of Georgetown, and Mason of Jonesboro, Arkansas.

The party motored to the river at daybreak and after an invigorating plunge enjoyed most heartily the cheerful vampire and delicious breakfast. Among the guests were Misses Hazel and Waidline Wilson, Bertha and Frances Dameron, Harriette Shirler, Creola Searcy, Clyde Wilson, May Pratt, Bess Nance, Louise Oberthier, Elzina Mounts, Bond Sneed and Miss Morris.

Good Furniture at Low Prices

Do not get the idea that because everything else is high in price that FURNITURE is high also. That is a wrong idea—We are still in position to fit you out in Furniture at most reasonable figures.

Buying everything as we do—in car lots, and direct from the factory—we can maintain the high standard of our goods at the lowest possible prices.

We always strive to serve our trade in the very best manner possible.

NOTE OUR AUGUST OFFERINGS.

2-yd. wide Prolino for	95c
2-yd. wide Linoleum for	\$1.15
9x12 Axminster Rug	5.95
9x12 Mottling Rug	2.95
9x12 Axminster Rug for	19.75
9x12 Brussels Rug for	11.75
Others at low prices; also a fine Singer Sewing Machine for \$45.00.	
You pay \$5.00 down and \$5.00 monthly.	
\$35.00 Refrigerator for	\$27.50
30.00 Refrigerator for	22.50
15.00 Refrigerator for	12.75
20.00 Extension Table for	16.50
15.00 Extension Table for	11.75
10.00 See Chairs for	8.50
10.00 Fine Rocker for	7.45
45.00 Hoosier Cabinet for	37.50

Your credit is good with us. We will be glad to serve you. We are satisfied with small profits.

E. B. Black Co.

The Big Store With the Little Price

Successful Stock Farming

ECONOMY OF RESOURCES

THE SILO PRESERVES



Patriotism

Method

As much depends upon ECONOMY of resources as upon wide selection of stock and modern methods.

THE greatest preservation of crops is accomplished by the use of the economical PIT SILO.

Member Federal Reserve System

Western National Bank
OF HEREFORD

CAPITAL

\$125,000

A. F. PARKER, President

C. C. CHENOWETH, Cashier
ROSCOE DAVIDSON, Asst. Cash.

Bert for Drinks

TRENCH WARFARE DESCRIBED

Germans Will Bunch Forces Against Americans in Trenches

The following letter will be of special interest to all just now since an American army will soon be put into the trenches in Europe. It is written by an American boy in the French aviation service, and is one of the best accounts we've seen of the war.

The letter is taken from the Mangum, Oklahoma, Star.

Paris, France, Sunday, June 17, 1917

My Dear Mother:

Well Mamma I have had to stay here a week longer than I expected. My papers in being sent from the Aviation headquarters to the French Consul were lost and duplicate copies had to be sent in, and consequently I have had to wait. My expenses are being paid at a good hotel though, and I am having a pretty good time. I am leaving Tuesday morning at 8 o'clock. This afternoon a bunch of us American boys were invited out to Mr. Edward Tuck's home. He and his wife—they have no children, live in a swell mansion out near the edge of Paris. It's the best home I have ever seen. They have about 20 acres on the estate. Every foot of it is as neat as an American parlor. They have acres of pretty gardens, green houses and every thing better than I could even have an idea of. They are worth several million dollars. He is a graduate of Dartmouth in 1862, but still looks quite young. We had a great time. They gave us a big feed of several different kinds of ice cream, cold drinks of all sorts, cakes and all kinds of fresh fruit. We almost made ourselves sick eating. We met several fine people too, rich people who either live here or are over here supervising charity work. Mr. and Mrs. Tuck have given a good hospital with 70 beds in it. I met another American lady who is giving for American soldiers only. It will have 200 beds in it. Mr. Tuck has given several hundred thousand to Dartmouth for buildings and improvements. So you see I was glad to meet him and his wife.

U-Boat Antidote Yet to be Found—Losses Are Reduced

LONDON, Aug. 1.—Admiral Sir John R. Jellicoe, first sea lord and chief of the naval staff, in an interview with the Associated Press today, discussed the submarine menace and the naval situation at the end of the third year of the war.

"You ask me to say something of the submarine menace," he began. "It is serious because all the allied armies and civil population are, in varying degrees, dependent on sea transport. But," viewed broadly, the recourse by the Germans to this form of piracy is encouraging. They did not adopt it until they had lost all hope in the victory of their armies. They did not risk drawing the United States into the war and concentrating on themselves the loathing of all other neutral states until they were convinced that they could not float a keel on the world's seas and by legitimate means interfere with the growth of the military strength of the allies.

"For three years naval power has been in transition to military power. The Germans, in desperation, decided to embark on ruthless submarine warfare in confident belief it would prove a fatal stroke. In February, according to their own confession, it was the best and only means of speedy and victorious ending of the war."

"Have Not Mastered Us"

"March, April, May, June and July have passed and their early hopes are still unrealized. 'The Germans have not mastered us and we have not mastered the submarine. We have not yet discovered the effective antidote. We have reduced the losses of merchant shipping.

"There is no reason to doubt the Germans have at sea lately far more submarines than in February and March. Nevertheless, with the invaluable assistance America has rendered we have prevented them from reaping the harvest they anticipated.

"How long the German population will live on hopes deferred I cannot say, but they must realize that the prophecy of February, resting on official authority that the submarine was the best and only means of a speedy and victorious ending of the war has not been fulfilled."

After a Pause, Admiral Jellicoe went on gravely:

"Combating the submarines demands utmost effort on the part of all the countries which have joined forces to defeat Germany. She has staked her all on the submarine, and if we defeat it her last hope will have gone."

"Two Urgent Needs"

"The two urgent needs of the moment are more patrol ships for hunting down submarines and an increased output of merchant ships, so that the losses suffered at sea may be made good. The war has become one of economic endurance. With the powerful aid which the United States is rendering in making the naval blockade effective, Germany's condition must become worse week by week. She will hold out so long as there is the faintest hope of the success of the submarine warfare. Once its failure is demonstrated, the German people, whatever may be the case with the German government, will recognize that defeat stares them in the face."

"It is therefore vitally important that every effort be concentrated on destroying what the prime minister, Mr. Lloyd-George, calls 'the bacilli of the seas.' We must and shall defeat it,

but in order to do so, the inventive and constructive energy of all the nations fighting Germany must be devoted to the work and to the rapid building of patrol ship and merchantmen. If this is done I have no doubt of the issue.

The Purple Cross
The Purple Cross, an organization whose purpose is to embalm the dead heroes of the war, has received the approval of the United States government. The Trenton, (Mo.) Republican says:
The Purple Cross movement has received nationwide encouragement. Already more than \$150,000 has been pledged for carrying on the work and it is believed \$10,000,000 can soon be raised. The bodies will be embalmed in the first line trenches, or as near thereto as possible. They will then be taken from the battle line and interred until after the war. By a special process of embalming, the bodies will be kept in a state of perfect preservation.

Governor F. D. Gardner, of Missouri, who is an undertaker by profession, has personally written to the secretary of war, urging the importance of this work, even offering to resign the governorship to go to France, provided, in the judgment of the secretary, he could be of greater service there.

W. A. White to France

TOPEKA, Aug. 1.—William Allen White of Emporia will leave Friday for New York, where he will take passage for France in the service of the American Red Cross. Mr. White is the second Kansas writer ordered abroad by the Red Cross. Henry J. Allen of Wichita being the other one.

Mr. White goes as a member of the Red Cross war council investigation committee and will write articles on his return concerning conditions near the front. Mr. White is editor of the Emporia Daily Gazette and is nationally known as an author.

WILL MAP OUT AIR FOR U. S. AVIATORS

Weather Bureau to Keep the Flyers Posted on Wind Currents

From the Salt Lake Tribune.
The government is planning to map out the air for its flying men. The aerological division of the weather bureau is to co-operate with the aviation sections of the army and navy, and the work will be under way in several weeks.

Here's the Idea

Suppose an aviator at the navy training station at Pensacola has been ordered to fly to the big training station near Chattanooga. If there is an aerological station at the camp its chief will be able to tell him the direction and velocity of the air currents for a large territory. With this information he can set his compass so that the wind drift does not carry him off his course, and he will know whether the wind will help or retard his trip, and so know the approximate time of his arrival. The aerological chief, by examining his telegraphic report from the Chattanooga chief, can describe the air currents that the aviator will meet along the northern half of the trip. The Pensacola chief can also describe exactly the sort of conditions the flying man will meet one mile up, two miles up, and up to twenty miles. If there is a squall of wind storm at Pensacola at the time, the chief can tell him how far up he has to go to get above it. If the flying man wants to know the temperature he will find at one mile or two miles up or more, the chief can tell him that, too.

Has \$100,000 to Spend

This is only part of the information an aerological station can give to an airman, and it is far more valuable on a battle front, of course. Germany was dotted with aerological stations—at least a score of them—long before the war, and her professors were studying aerial conditions night and day. The professors became as familiar with the aerial roads as they were with the land roads. Up to the day the war started the reports of their conditions came to the aerological division of the weather bureau here with regularity. They were leading the world with their discoveries.

It wasn't until the special session of congress this spring that the weather bureau could get a decent appropriation for aerial exploration. "Give us just \$100,000 for exploration, if you can't give more," said Chief William R. Blair of the aerological division, "and it will save the lives of hundreds of American aviators. The men at the army and navy training stations are begging for information to protect themselves, and we don't have the facilities to get the information they need."

The appropriation of \$100,000 was passed, the bill reading "for aerological work in aid of aeronautics," and the money was available July 1. The Drexel aerological station in Nebraska will give an idea of what the stations are like, and the sort of exploration work that is done. The army has a balloon experimental station at Fort Omaha, which is only a few miles from the Drexel station, and the two stations there have

been co-operating for two years. Another reason the station was located in Nebraska is because it is a flat country, where weather conditions are similar to those of a large part of the Middle West.

The Drexel station was opened by Chief Blair, and he makes frequent trips there to keep in close touch with the work that is being done. The government purchased a forty-acre farm there, and on it were a farmhouse, where the aerological experts now live; a granary that is now used as a kite shed; a carpenter shop in which kites are built, and a power plant. The entire forty acres are in one field, and in the center of it is a small roundhouse, in which is a motor, drum, miles of wire and other paraphernalia used in drawing down kites and balloons.

The experiments are entirely made with kites and balloons, and in all sorts of weather.

To Get Wind Directions

The chief object of all the experiments is to get wind directions and velocity, temperature, humidity, and air pressure at various levels, up as high as twenty miles. This is done by sending up balloons and kites and attaching to them a Marvin meteorograph, a registering device invented by Prof. Charles L. Marvin of the weather bureau. This wonderful instrument records, with inked lines on a roll of paper, all the information that is needed. Special theodolites, invented by Chief Blair, and set three miles apart during an ascension, give the angles that furnish the basis for figuring the height of the balloons and kites.

The balloons and kites are sent up with fine piano wire attached to them, this wire weighing from two to four pounds for each 1,000 feet. Some times when this wire is drawn back it is covered with ice and workmen sweep away bucketsful of the frost from beneath the drum.

The balloons come in several sizes, the most common kind being about six feet in diameter when filled with hydrogen. They are made of the purest rubber, and for some of the experiments they are set free, to discover at what height they will burst. With the lessening air pressure on the outside, the balloons swell to about three times their original diameter and then burst. No instruments are sent up with these balloons and the pieces are rarely found. These balloons cost \$1.25 apiece and two or three are used each day. The larger balloons that are sent up on wire and drawn back to earth will serve until the rubber rots. The larger balloons have silk casings around them.

The kites are used to carry the meteorographs and are made of spruce frame, covered with cambric or some similar material, and are half white and half black, so that they can be seen against any cloud.

The balloons and kites are drawn back by the motor and often exert a tremendous pressure against the drum. Tests show static electricity on the wire frequently, and at times a shower of sparks flies from the drum as the wire is coiled up.

"OCEANS OF WATER"

Mr. and Mrs. A. E. Chamness who have been spending a couple of weeks visiting their son, Marshal, and seeing the fine prospects of our great country, left on Friday evening for their home at Lawrenceville, Ill. They are thinking seriously of making this their future home. Welcome to them.

Messrs. T. H. and Joe Seed who own a splendidly improved section just north of Joel, were looking after their interests here the past week. They live at Bridgeport, Ill. They were pleased with the outlook.

On Wednesday evening of this week the pupils of the Askren school gave an ice cream social at the school house to aid in securing a fine new flag and some equipment for the school. We are glad to see the school spirit and enterprise they manifest.

Mr. and Mrs. Lewis Smith attended preaching and Sunday School at the Ford school house on last Sunday. No doubt they will have some new pointers for our Sunday School at the Askren school house as they are hustlers and are glad to help things along.

Mr. Green and family are away on a camping trip this week and no doubt will enjoy a much needed rest.

Pocket Maps

Deaf-Smith county 50 & 75c. City maps, Hereford—\$2.50.

21-11. T. E. Huffman, Hereford.

COME TO HEREFORD—"THERE'S A REASON"

JOEL JOTTINGS.

"OCEANS OF WATER" THE BEST PROOF

Given by a Hereford Citizen

Doan's Kidney Pills were used—they brought benefit. The story was told to Hereford residents. Time has strengthened the evidence. Has proven the result lasting. The testimony is home testimony—The proof convincing. It can be investigated by Hereford residents.

J. D. Burkett, stockman, 300 East Second St., Hereford, says: "I suffered acutely from pains through the muscles in my back, especially when I stooped or attempted to lift anything. I also had trouble with the kidney secretions, and I am now quite free from back ache."

OVER FOUR YEARS LATER Mr. Burkett said: "I have as much faith in Doan's Kidney Pills today as when I formerly recommended them. I have not had to use them since that time." Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Burkett has twice publicly recommended. Foster-Milburn Co., Props., Buffalo, N. Y.

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c.

JOHN DEERE Plows, Disc and Tooth Harrows, Vanbrunt Grain Drill, Plymouth Twine, Keen Kutter Kuttler and Tools, Round Oak Stoves and Ranges GARRISON BROS.

Ford THE UNIVERSAL CAR Good Furniture at Low Prices Ford THE UNIVERSAL CAR Wherever Ford cars have pioneered, Ford service has kept pace. It is the factor which strengthens the personal relation between Ford owners and the Company. To get the best possible service from your Ford car, bring it here when it needs attention and get the benefit of Ford supervision throughout. We use the genuine Ford parts and give you the benefit of the regular standard Ford prices. Touring Car \$360, Runabout \$345, Sedan \$645, Coupelet \$365, Town Car \$395—all f. o. b. Detroit. On display and for sale by FORD GARAGE Ford Agents Hereford, Texas Phone 177

Local and Personal

Buy Home

J. C. Wylliver has purchased from H. C. Merick the residence property formerly owned and now occupied by Ralph Barnett. Mr. Barnett will give possession some time this month.

Jack Jones Made Sergeant

Jack Jones, son of Mr. and Mrs. J. S. Jones of this city, has been promoted to the rank of sergeant. His Herford friends are glad of his promotion and extend their congratulations. Jack was one of the early volunteers and is with Captain Barton's Company in Amarillo.

Move Into New Building

Betts and Clark, the druggists, have moved into their handsome new building which has just been completed. They are now in their own home, a commodious, two-story brick building, one of the best in the city. It is a valuable addition to the substantial business buildings of Herford and speaks the progressiveness of this enterprising firm. The building from which they moved will be occupied by Beebe & Bennett's barber shop.

Postmaster Stegall Says Agricultural Exhibits for Fair Covered by Premiums

According to postmaster J. A. Stegall, who has been working on a premium list for the agricultural exhibits for the fair this fall, these premiums have been secured to the tune of \$200 worth.

\$10 will be paid for the best peck of wheat, \$10 for the best bale of alfalfa, and premiums on other products in proportion.

The recent rains have certainly assured abundant crops over a majority of the county, and there should be no hesitation in preparations for a county stock and agricultural show this fall.

Sheriff's Sale

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Execution issued out of the Honorable County Court, No. 2, of Harris County on the 5th day of July, 1917, by the Clerk thereof, in the case of Peden Iron & Steel Co. vs. Walker Hardware Company, No. 13692, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the 20th day of August, 1917, at the ware-house of Walker Hwd. Co. on Main St. in the town of Herford, Texas, in Deaf Smith County, the following described property to-wit: One new Haryester Queen Farm Truck (Wagon), two new Moline Row-Binders, levied on as the property of Walker Hardware Co., to satisfy a judgment amounting to \$218.45 in favor of Peden Iron & Steel Co. and cost of suit. Given under my hand, this 8th day of August, 1917.

C. S. PURCELL, Sheriff.

Sheriff's Sale

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Execution issued out of the Honorable Justice Court of Precinct No. 1, Dallas County, on the 24th day of July, 1917, by the Court thereof, in the case of Texas Machinery Company versus Walker Hardware Co., No. 27280, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the 20th day of August, 1917, at the ware-house of said Walker Hwd. Co. on Main St. in the town of Herford, Texas, in Deaf Smith County, the following described property, to-wit: 550 pounds of Binder twine, levied on as the property of Walker Hardware Co., to satisfy a judgment amounting to \$92.59 in favor of Texas Machinery Co. and cost of suit. Given under my hand, this 8th day of August, 1917.

C. S. PURCELL, Sheriff.

Sheriff's Sale

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Execution issued out of the Honorable County Court of Tarrant County on the 25th day of June, 1917, by the Clerk thereof, in the case of Texas Saddlery Co. vs. Walker Hardware Co. No. 15897, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the 20th day of August, 1917, at the ware-house of said Walker Hwd. Co. on Main Street, in the town of Herford, Texas, in Deaf Smith County, the following described property, to-wit: One new 3-1/4 in. Mokol Wagon, one new 12-disc Superior Grain Drill, two new Moline Row-Binders, and one Woodman Wind Mill, 10 feet, levied on as the property of Walker Hardware Co., to satisfy a judgment amounting to \$339.57 in favor of Texas Saddlery Co. and cost of suit. Given under my hand, this 9th day of August, 1917.

C. S. PURCELL, Sheriff.

short, they will be corn to sell in that country.

About Parking Cars

Now that we are about to have several blocks of well paved streets in town, there has been some discussion as to what kind of regulation about parking cars will best suit our local conditions.

Everybody understands that there is no general rule about parking cars applicable everywhere. Local conditions always cut a figure.

Several progressive citizens who have paid attention to the matter have suggested that they have seen some excellent results obtained where the regulation required cars to be parked in the center of the street, thus leaving a roadway on each side of the street and the curbs and sidewalks always open.

This suggestion may be worth considering by the City authorities.

Respy.

A CITIZEN.

Youngest Bond Holder

The honor of being the youngest Liberty Bond holder is claimed to belong to Henry M. Foley, Jr., of Palmer, Mass., who was born at 6.30 in the morning of June 1st and whose father purchased him a bond before he was 2 hours old.

Florence Estelle Rogers of Medford, Mass., whose father purchased a bond for her when she was 8 hours old, has been considered the youngest bond holder.

W. T. Womble, who lives 20 miles north, was in town Monday. He reported his maize as beginning to head, and cattle in good shape.

Lessons in Home Canning

The term sterilization, when applied to canning, is used to cover the process of inclosing the food in cans or jars which afterwards can be sealed air-tight, and subjecting it to sufficient heat to kill all living organisms. To be effective, sterilization must be followed immediately by sealing the containers air-tight to prevent further entrance of molds, yeasts, or bacteria.

Formerly a common household practice in canning (applied chiefly to fruits and tomatoes) consisted in cooking the material to be canned in an open kettle, transferring it, while boiling hot, to hot sterilized jars, and at once sealing with a lid which also had been sterilized. That this practice is uncertain is shown by the frequency with which a growth of mold appeared on the fruit canned in this way, causing loss. This method is objectionable not only because it so frequently results in insufficient sterilization, but also because it gives a product of inferior quality. Moreover, with the exception of tomatoes, vegetables cannot be canned by this method with the certainty that they will keep.

Since certain vegetables are frequently attacked by spore-bearing bacteria, a longer period of sterilization at boiling temperature is required for them than for fruits. Often they are sterilized by boiling three to five hours. Intermittent sterilization consists of applying boiling temperature to vegetables already packed to containers for a period on each of three successive days, sealing the jar immediately after each boiling or "processing" if the lid has been loosened to allow for the expansion caused by heat. After each daily processing the containers are kept at ordinary temperature. Processing for one hour in a water bath at boiling temperature on the first day, repeated on the second and third days, will ordinarily sterilize beans, peas, and corn in quart jars, if these vegetables are selected properly and handled carefully. The flavor of vegetables thus processed is finer than when they are subjected to high temperatures.

Aids to Sterilization

The first essential for complete sterilization with the use of either the hot water canner or the steam-pressure outfit is absolute cleanliness in surroundings and in all utensils used in canning. Tables should be well cleaned and may be covered with oil-cloth. Garbage cans must be provided to hold peelings, and other refuse. To allow these to fall upon the ground too near the place of canning will result in production of spores which will rise in dust and infect the material being canned.

Greater safety will follow if containers and lids are sterilized by boiling for 15 minutes after being washed thoroughly. They should then be inverted on a clean surface until used. Cleanse rubbers by dropping for a minute in a boiling solution of soda and water (4 quart of water to 1 quart spoonful soda) removing from fire at once to prevent injury to them.

Convenient Utensils

Whether a home-made or commercial canner is used it is necessary to assemble certain utensils which are found ordinarily in every home. For grading, sorting and washing, shallow trays, pans, bowls and vegetable brushes are needed. In washing berries, a colander or sieve should be used. For blanching, squares of cheesecloth or a wire basket together with a large vessel for holding the blanching water, should be provided. This vessel should be deep enough to submerge a convenient quantity of the products, to be blanched. Slender-pointed knives are convenient for peeling, paring and cutting. It is much better to use a silver knife for peeling fruits, as the fruit sometimes is discolored by steel. When handling in large quantities, sieves, corers, pliers, and food choppers will make it possible for one to work more rapidly. A half-pint measuring cup, teaspoon, tablespoon, spatula, scale, and percent scale, and speedometer will aid in securing accurate results. If the product to be packed is to be cooked, wooden spoons, knives and separators are necessary. Packing bottles and strap peddles will aid in filling the jars. If the canning is to be done out of doors, tables of convenient height, a covered garbage pail, and a flytrap are needed. The most convenient portable canners contain both processing and blanching compartments. A kerosene stove which burns a gas flame gives intense heat and is convenient for use in jelly making, preserving and concentrating ketchups and sauces.

NEW TRAINING CAMP QUOTA

Increase of 30 Per Cent in Number of Applicants Authorized

CHICAGO, Aug. 2.—An increase of 30 per cent in the number of applicants who may be accepted for the second reserve officers' training camp to start on August 27, was authorized tonight by a communication from the war department to the headquarters of the central department of the United States Army. The original quota of each of the three camps (Fort Benjamin Harrison at Indianapolis; Fort Snelling at Minneapolis; and Fort Sherman at Chicago) was 927, but this number is now increased to 1,205 for each camp.

No intimation was given as to whether the extra officers were wanted for increased armies or because an unexpected large number of students in the first camp failed to qualify.

Letter from Adjutant General

The following letter has been received by Rev. Wm. M. Baker, Chairman of the committee that investigated the local enlistment credits:

Honorable W. M. Baker, Chairman, Deaf Smith County, Herford, Texas. This Department has given credit and taken into consideration enlistments of the men from the counties which the person originally registered, reported to this office by the recruiting officer, up to and including June 30th, except those having enlisted in the Navy or Marine Corps. Credit cannot be given for these branches, Congress having failed to authorize same. No instructions have been received to allow credit for enlistments after the above date. No credit can be given in the Texas National Guard for enlistments in the New Mexico National Guard.

HENRY HUTCHINGS.

Letter From Teachers

Longview, Texas, July 15, 1917

Herford Brand, Herford, Texas.

Sir: We learn that a plan is on foot to move part of the Teachers' Institute from Canyon to Herford. We wish to give our hearty endorsement to this movement.

We think that with smaller numbers comes better success, and that Herford would be more convenient for some than would Canyon. At least, when the Institute has been divided the two towns could give better accommodations to the visiting teachers.

We sincerely hope that the movement will be successful.

MARY CROSS, Omega Cross.

GIRLS! LEMON JUICE IS SKIN WHITENER

How to make a creamy beauty lotion for a few cents

The juice of two fresh lemons strained into a bottle containing three ounces of orchard white makes a whole quart of the most remarkable lemon skin beautifier at about the cost one must pay for a small jar of the ordinary cold cream. Care should be taken to strain the lemon juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan and is the ideal skin softener, whitener and beautifier.

Just try it! Get three ounces of orchard white at any drug store and two lemons from the grocer and make up a quart of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands.

Drilling To Begin At San Leon

The Arizona-Texas Oil & Development Company of Douglas, Arizona, have purchased forty-three lots at San Leon, and state that they expect to drill on these lots in the near future. Below I quote you telegram from Judge J. C. Erwin, of Douglas, Arizona, who is one of the principal men connected with the Texas-Arizona Oil & Development Company.

TELEGRAM

San Leon Company, Houston, Texas. Douglas, Arizona, July 19, 1917.

We are now filing articles of incorporation for the Arizona-Texas Oil and Development Company for one hundred thousand dollars for the purpose of drilling for oil at San Leon at once. We are mailing out applications to all the lot owners in Arizona and New Mexico and are offering stock strictly at par, shares one dollar each selling only enough to drill the well. We are placing order for derricks. Everyone is confident of success. Many having been down to see for themselves as well as one of the members of this company. Please have a geologist of the very best to select a solid block in the part of the townsite best suited for this company and advise us by wire at once. We expect to commence drilling on this block first and eventually drill on the property of each stockholder and lot owner whereby he will get big returns for his investment. We will be ready to drill as soon as the derrick is up. Applications coming in very fast for stock. Present indications show that we are more than likely to be over-subscribed for first well, however we want to give every lot owner a chance to get in. (Signed) ERWIN.

We also received a later telegram, as follows:—

San Leon Company, Houston, Texas. Douglas, Ariz. July 19, 1917.

Place order for material for eighty-four foot derrick delivered at San Leon and rush it. We will send experienced man who has been drilling in south coast oil belt for years to build it. He has bought large block of the stock; draw on the Arizona-Texas Oil and Development Company for the amount through the Bank of Douglas. Thanking you for prompt attention. (Signed) J. C. ERWIN.

NOTE the Geologist's oil report on SAN LEON on last page.

Big Oil Geologist Says San Leon Underlaid With Oil

Below I quote you copy of Mr. Drummet's report to the Arizona-Texas Oil and Development Company:—

Arizona-Texas Oil & Development Co., Douglas, Arizona. July 26, 1917.

Gentlemen: I have made a careful examination and geological survey of the San Leon townsite property at San Leon, Texas, and am pleased to state that I find the various indications that characterize an oil field in the Gulf Coast Territory. The general contour and lay of the land with its elevated oblong dome, present a structural condition—a true anticline—well suited to the accumulation of both oil and gas. The gas mounds and blow-outs, oil and gas seepages, asphalt and soda beds, taken together with the mineral waters, and peculiar leaching of the soil, all point very indicatively to a petroleum field. Tests made by the aid of the wireless oil and gas tracer indicate a Major Fault line traversing the property from Northeast to Southwest, giving rise to a Salt Dome accumulation, so pitched as to make possible an oil and gas trap, or "trap" in the upper sands along the South and Southwest slope of this dome structure.

I made a careful survey of the entire property, and selected the most desirable location along the slope of the fold where good producing wells of the Coastal Gusher type should be found at a shallow depth.

Thoroughly satisfied that you have on this property an oil and gas field, such that with its proximity to deep water and the various refineries, the proper location of the wells, and careful management should yield exceptionally large returns, I remain,

Very respectfully yours, (Signed) Wm. H. DRUMMET.

Mr. Drummet also made a report to the United Gas & Petroleum Company of Shreveport, Louisiana, on March 25th, 1915. They employed him to inspect some property of theirs, and make an investigation of it, and on July 2nd, 1915, they sent him the following telegram:—

Wm. H. Drummet, 2715 Baldwin, Houston, Texas. Shreveport, La., July 2, 1915.

Congratulations. Our well came in making ten thousand barrels today.

(Signed) United Gas & Pet. Co. by J. E. Alkes, Sec'y, & Treas.

E. M. Edwards, 2nd Door East of Postoffice

Low Excursion Rates to SAN LEON Every Friday

NOTE Telegram on page 4 about drilling at SAN LEON.

"If the Flag Is Good Enough to Live Under, It Is Good Enough to Fight For."

If you saw "WOMANHOOD", the Glory of the Nation, you would appreciate the perilous situation this country is in. You would see how and why our shores could be invaded, with Belgium's fate as a result. Never was there a picture more timely, more stirring in its appeal, more powerful in its message. It is your duty to see it.

'WOMANHOOD' THE GLORY OF THE NATION

J. Stuart Backton's Soul-Stirring Photo Drama, featuring ALICE JOYCE, HARRY MOREY, Peggy Hyland, Naomi Childers, Bobby Gennelly, Mary Maurice, James Morrison, and an All Star Vitagraph Cast.

The most spectacular, intensely human, high-powered Photo Production ever shown. The New York press with one accord laud it as the film of the hour. Will be shown at

Star Theatre Thursday Aug. 30

MATINEE and NIGHT: ADMISSION 25c and 35c

MONEY TO LOAN

On long-time payments at reasonable rate of interest on inside Improved property, improved Farms or Ranches.

Automobile Insurance

We will insure your Automobile against anything that can destroy it.

Our Agency

Includes every line of Insurance: Fire, Life, Tornado, Wind Storms, Hail, Accident, Health, Plate Glass, Bonds, Steam Boiler, Employes Liability, Burglary and many others.

We shall greatly appreciate your business. By entrusting your business to us bear in mind that you are dealing with an Agency of Over One Hundred Million-Dollars Resources.

SISK & WILSON

Lax-Fos, A Mild, Effective Laxative & Liver Tonic Does Not Grip nor Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not grip nor disturb stomach. At the same time, it aids digestion, arouses the liver and restores and restores the healthy functions.

The Hereford Brand

GUTHRIE & GOUGH, Owners

Mrs. B. F. Guthrie, Editor

Earl Gough, Business Manager.

Entered April 17, 1901, in the post office at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter, first number of the Brand issued March 21, 1902.

THE KAISER is carrying out the role of highwayman by pointing his gun at the head of the Swiss government and demanding a loan in gold. The only great pity is that the only way to rid the world of this notorious out-law is through the slaughter of innocent men.

AGAIN THE PANHANDLE COUNTRY has demonstrated that it can, as a rule, be counted on to come across with the goods in the way of production. Although the rain-fall has been scant, and is at this time below normal, the outlook now is that the Panhandle will raise at least enough grain for home consumption with a good surplus. The wheat yield is better than anticipated earlier in the season; many yields of twenty bushels being reported. Castro County estimates that the yield for the county will be twelve bushels. The prospect for a row crop now is good and with present prices of grain the farmers will have good returns from their labor. Grass in most parts is good since the rains and the country will have many fat cattle to send to market.

THE BIG BEAR FIGHT that Ferguson promised is now on at Austin and the governor seems likely to lose some few handfuls of hair in the scrap.

THE SLACKERS in Oklahoma are discovering that Uncle Sam for an old gentleman is quite vigorous when it comes to spanking recalcitrant sons.

IF EVERY ABLE BODIED MAN AND WOMAN would go to work at something useful and productive during this war the increased production resulting would more than pay the expenses of this war.

If that part of the war that is to be met by taxation, not counting the sums loaned to the allies, and that should be repaid some time, is to mount to Four Billion Dollars per year, that means an average of forty dollars for every man, woman and child in the United States. With the present prices of labor and products of labor, it is easily possible to increase the output forty dollars per capita if all idle labor, including men, women, boys and girls old enough, is turned to account at something useful and needed. The financial burdens of this war will not be so great as to work great hardship if these burdens can be properly distributed and rich and poor alike made to bear their just and proportionate part. The greatest hardships will come from improper and unjust distribution of the load. Many will benefit financially from the war while others will suffer in a corresponding degree.

A TEACHERS' INSTITUTE would be welcomed here by many besides the teachers, as people generally realize the worth to the community of such gatherings. Hereford has entirely too few meetings of this kind—in fact there never has been a teachers' institute held here.

The district represented in this association includes the counties of Deaf Smith, Castro, Oldham, and Randall, and it seems that in justice to our teachers who must attend the institute sessions, that occasionally, Hereford, should be given the privilege of entertaining the institute. Besides the pleasure it would give these teachers to extend the hospitality of the city to their teacher friends, it would materially lessen the expense of attendance, an item of no little importance, just now.

Had the movement to bring the institute here been started sooner, it might have been successful but Judge Hughes informs us that arrangements for the meeting at Canyon has already been completed. However, next year is coming.

IF HEREFORD FAILS TO HAVE A FAIR THIS FALL it will be due to the indifference of those whom the fair would benefit most. President McDonald and Secretary Ralph Barnett have worked faithfully to arouse interest in this event which is of such vital importance to the entire county. They have sacrificed much time and effort to secure the enthusiastic interest without which the matter of having a fair might as well be dropped.

Deaf Smith County has no busier man than D. L. McDonald. Were he so inclined he could very profitably spend every minute of his time looking after the needs of his own large interests, but since this is not the way of public-spirited men, it is not the way of Mr. McDonald, and no man gives more of his time to public service, than does he. With the co-operation of the citizens of the town and county, he can bring to Hereford a good county fair, and incidentally, a means of demonstrating to our people themselves, as well as to others, the possibilities of this country. Such a fair is the greatest factor in the development of any agricultural and stock country, and many a thriving town and county owe their place on the map to the county fair.

If we really are interested in the betterment of the Hereford country, let's shake off the lethargy which has made us so neglected and manifest our interest in having the best county fair in the Panhandle this fall. Let's show our appreciation of the faithful work of our efficient president and secretary by giving them the support that will bring success to their efforts a success which they richly deserve.

Bert Cameron spent Wednesday in Amarillo.

We carry window shades. Nuf sed SKELTON.

Misses Louise Oberthier and Elzina Mounts spent Wednesday in Amarillo.

Born to Mr. and Mrs. C. E. Tice, a 9-1-2 pound girl on August 7.

Mrs. W. I. Valentine motored to Amarillo Wednesday.

Miss Lillian Bennett will have charge of the Vogue Millinery Parlor while Mrs. Vogele is at market.

There is no mistake about it, Skelton has the best stock of dishes in town. It

Miss Harriette Shirley has as her house guest this week, Miss Creola Searcy of McKinney.

Albert Horton of this city is visiting his sister in Orting, Washington. Mr. Horton may make that city his home.

When you need window glass see SKELTON.

Ship Car Hogs B. W. Miller shipped to the Fort Worth market this week a car of good hogs. The hogs were maize fed, fat, and brought excellent prices.

Notice Sealed bids will be received for Treasurer of the school fund of the Hereford Independent School District for the ensuing year up to Aug. 15th. Right to reject any and all bids reserved. H. C. MYRICK, Secretary.

Attention Class No. 12 All members of Class No. 12 of the Methodist Sunday School are requested to be in attendance at the Class Room Sunday morning, the 12th, at 9:45, to meet your teacher, Judge Slaton, who has been in attendance at the Southern S. S. Conference at Asheville, N. C. for the past three weeks. He will have a great message for you. Come and bring some young man with you. E. B. BLACK, Supt.

Will Teach at Big Square The many friends of Miss Lella Patton will be glad to learn of her selection as teacher for the coming term in the Big Square community, which lies to the west of Danmitt. Lella graduated from the high school here a year ago, and attended school at the Deaton State Normal this year. The people of Big Square are to be congratulated upon securing her services.

Miss Bond Sneed of Georgetown, Texas, and Miss Mason of Jonesboro, Ark. are guests of Mrs. F. W. Price.

A number of Boy Scouts are "helping win the war" chopping weeds on the D. L. McDonald ranch north of town, this week.

Joe Landrum has returned from Washington, D. C., where he has been studying for a commission as army officer. He is waiting to hear from his examination.

Miss Sue Garretson, who has had charge of the primary department of the Hereford public schools, for the past two years, is visiting friends in the city. She has accepted a place in the Hubbard schools.

We have a first class stock of well paper and can save you money, on one room or ten.—SKELTON.

Mr. and Mrs. M. F. Garrison returned to their home at Cleburne today after a visit with the families of George and Chris Garrison. They were accompanied by Roger Johnson who will visit in Cleburne, the party going later to Mineral Wells.

Submarine Near Hereford? Following his return from a trip to Amarillo Sunday, the friends of A. S. Fuqua are just a little inclined to doubt his veracity in stating that on the return trip he sighted a submarine. But here's the story as he told it: "While returning from Amarillo in a Chevrolet and following the main rail of Sunday afternoon, I drifted into the lake across the newly graded road, seven miles east of Hereford, and discovering what appeared to be the wake of a submarine, and fearing a complete submersion, reversed course and traveled nine miles north of town in order to prevent complete submersion."

And now for the explanation of this mysterious occurrence: It seems that the lake mentioned by the gentleman in question was made by the grade on either side of the road and which held the water between; and when the car entered the water, the escaping steam caused by the heated engine resembled the wake of a submarine.

Purchases Cattle W. I. Valentine has been down in Lambcock and Hale Counties the past week and has purchased 250 head of two and three year old steers. He is still looking over the field with a further purchase in view.

Presbyterian C. E. for August 12, 1917 Topic: The Sin of Gossip and Scandal Scripture: Psalms 120:1-7; Exodus 20:16.

Leader, Loyal Lust. Reading of Scripture and talk by the leader. The busybody—Mae Womack. The talebearer—Linnie Wilson. Gossip's brood—Nella Carter. Green-eyed slander—Arthur Rogers. Inventors of evil—Edna Hunter. A great little enemy—Clyde Carroll. What harm may gossip do?—Audrey Carroll. Why should we apply the Golden Rule to gossip?—Tommy Godsey. How does scandal spread?—Dorothy Boardman. Love, the promoter of good conversation.—Bro. Baker.

Mr. Carl Sisk and family left Tuesday for their home in Redding, Pennsylvania. They were called here by the illness and death of Mr. Sisk's father, R. G. Sisk.

Mrs. Una Norton Hutchins who has been visiting relatives here and at Artesia, New Mexico, returned to her home in Kansas City, Tuesday.

Mrs. Ray Barber and Mrs. John Sherman left on the 6 o'clock train Wednesday evening for Eureka Springs, Ark., where they will spend some three weeks in the Ozark section.

Neighboring Society Mrs. Ewell Reed was hostess to the S. W. P. Club Thursday in a patriotic social. The home was tastefully decorated with flags and the national colors. An interesting patriotic program was given. Dainty refreshments of cream and cakes were served. Mrs. Grady Holland of Canyon, was a guest of the Club.

Visit Oil Fields Henry Wilkinson, John Sherman, O. M. Moore, B. S. Edwards, and O. G. Hill have returned from a business trip through the Oklahoma oil fields.

Sunday School Picnic The members of the Presbyterian Sunday School enjoyed a picnic at Sulphur Park, Thursday, going out in cars and spending the greater part of the day. Fishing and boating, always in order at Sulphur Park, shared honors with various other outdoor sports in providing entertainment. At noon time which was enjoyed perhaps more heartily than any other feature of the day, was shared amid the luxuriant shade afforded at this popular picnic ground. Rev. Baker, D. G. Laird, Prof. Fertsch, and W. A. Stewart had the picnic in charge and to their efforts much of the pleasure of the day's outing is due.

Resolutions Adopted by the Official Board of the First Christian Church Hereford, Texas.

WHEREAS, we have learned of the death of J. W. Barnett, of Roswell, New Mexico, and WHEREAS, J. W. Barnett was for many years a consecrated member of the First Christian Church of Hereford, Texas, and a faithful member of the Church Board, and WHEREAS, brother Barnett was at all times a kind, loving, devoted and serving brother, and WHEREAS, his death will be a distinct loss to our brotherhood, to the members of this church and to the board of Elders and Deacons, THEREFORE BE IT RESOLVED, that we express to the esteemed family of our deceased brother our love and sympathy and may the good Father in Heaven guide and direct them in this hour of sorrow. Board of Elders and Deacons of The First Christian Church of Hereford, Texas.

Mr. J. T. Jowell III J. T. Jowell is seriously ill at his home in the north-east part of town. His friends are hoping to hear of an early improvement in his condition.

Mrs. W. B. Dameron was hostess on Wednesday at a delightful three course one o'clock luncheon complimentary to Miss Creola Searcy, of McKinney. Covers were laid for Misses Hazel and Waidine Wilson, Bess Nance, Johnnie and Margaret Estes, Frances and Bertha Dameron and Mrs. C. H. Dyar. Following the luncheon the guests were entertained at forty-two.

First Christian Church Rev. Lambirth Hancock, pastor of the First Christian Church of Paris, Tennessee, will occupy the pulpit at the First Christian Church next Sunday at the morning and evening service. Rev. Hancock comes upon invitation of the local church with a view of accepting the pastorate here. He comes highly recommended as a consecrated worker and a strong preacher. All members are urged to

be present at these services, and all friends are invited. Bible School at 9:45—Be there. In Aviation Corps Matthew Johnson left Wednesday of last week for Amarillo where he took the examination for entrance into the aviation corps. He passed the examinations successfully and is now in training at Ft. Bliss. His friends are glad to know of his success.

For Sale or Trade 1 Chalmers automobile, 5 passenger, in first class condition. 1 Ford runabout. 2 horses and work harness. 1 saddle. 1 treble disc plow. 1 cook stove and other kitchen furniture. ARCH COLLINS.

WANTED—To buy some second hand pump shot gun; must be in good condition. C. A. Skelton 27-1f

FOR SALE—3000 feet good second-hand lumber, principally 2x8's and flooring. See C. A. Skelton or J. A. Wear. 1f

"National Protection"



MEMBER FEDERAL RESERVE SYSTEM OF BANKS.

Confidence has built our National Bank. If there ever was a time when you should be economical, it is now. Quit all extravagances and waste. Put your money in our bank, where it is safe.

Uncle SAM has accounted for the BOND ISSUE; he is now accounting and arranging his MEN in service.

TIME was never more opportune than the present to start your Banking connections, and to familiarize your immediate dependents, with the ABSOLUTELY Safe and Honorable Business Methods of this Institution, thereby INSURING them the Future Personal interest of its Officers, when occasion for Business Advice, Investments and Accommodations may arise, in which instance they will know the Trodden Trail to

SAFETY SERVICE SECURITY.

The First National Bank

of Hereford, Texas

Millions in Oil.

Hereford, Texas, 8/9/17

Kind Friend: You doubtless have received literature of Mr. Hoffman of Houston, before now, in which he claims to have made eight successes in the oil business, and is yet to record a single failure, and he has made as high as \$2,900 in nine months' time for stockholders on \$100 invested. If you have not already received literature of his ninth company in the Kentucky fields, in which he quotes shares at par value \$10.00, but is now selling a limited amount at \$2.00 per share, please write me or see me at once and I will explain this proposition to you. In Kentucky he claims about 150,000 acres in leases, and oil parties claim to be getting oil in some cases at a very little over 70 feet, or at a cost of about \$200 per well and making, in some instances, as high as 500 barrels per day per well. Drilling is expected to begin in 60 days or less time from date in Kentucky; It is reported of one man that he drilled forty-three wells and brought in forty-three paying wells. It is reported that this Kentucky lease looks vastly better as an oil proposition than any that Mr. Hoffman has ever put over and this is saying a great deal, for in some cases 7 shares par value \$10.00 or a total of \$70.00 has made for the stockholder, with Hoffman, over \$1,900 in 9 months' time. If you buy at once you can buy these 7 shares at \$2.00 per share, or for \$14.00. But shares are expected to go to par value \$10.00, or 7 shares to cost \$70.00 in the near future. Thus you see it will take prompt action on your part to get any part of this stock that is being offered at \$2.00 per share, which is only 20 cents on the dollar. As San Leon is so near sold out, we think now of closing our Hereford office about Aug. 15th and moving to Kentucky to sell Hoffman Kentucky stock; also Hoffman refinery at Houston is about completed, ready to change \$1.00 crude oil to about \$7.00 refined oil. See ad in The Hereford Brand about drilling to begin at once at San Leon, which is in sight of Big Goose Creek 20,000 barrel gushers. Note geologist's statement about San Leon striking oil. E. M. EDWARDS, Salesman for San Leon and Hoffman Oil Co. 2nd Door East of Postoffice.



Family Dr. wants you to come to us for everything you need in the Drug Store line from a Baby Bottle up.

WE DESERVE YOUR TRADE ON DRUGS AND "DRUG STORE THINGS." THIS IS WHY. WE NEVER PUT ANY BUT THE PUREST DRUGS INTO OUR STORE. SHOULD THEY LOSE THEIR STRENGTH WE THROW THEM OUT THE BACK DOOR. OUR BRUSHES HOLD THEIR BRISTLES. OUR PERFUMES RETAIN THEIR DELIGHTFUL ODOR. EVERYTHING WE SELL IS STRICTLY FIRST CLASS. WE CHARGE MODERATE PRICES. WE KNOW OUR BUSINESS. YOU CAN "RELY" ON WHAT YOU BUY.

BETTS-CLARK, DRUGGISTS THE NYAL STORE

C. H. Carl is driving a new Ford car. Come to Ray's jewelry store and register. Lewis Arnold was in town Saturday. Bring your hides to McQueen Coal and Grain Co. Gov. Stubbs was a Saturday visitor. Be patriotic also enjoy an evening with the Wyche-Lakeview Red Cross, Friday evening. EVERYONE WILL TELL YOU That our way of pressing clothes is unequalled. ORR'S TAILOR SHOP. J. E. McCoy of Castro County was in Hereford Saturday. Mrs. E. A. Comer is convalescent after a week's illness. Attention Ladies! When in town, use the rest room at the Ford Garage. The Ford Garage. 16-17. James Comer, of Clovis, motored to Hereford and spent the day Sunday. Let us worry. If you are not satisfied it costs you nothing. Phone 16. Orr's Tailor Shop. 27-41. The Brand is glad to have T. K. Wilson as a new subscriber. We can fit you with glasses that will make you see. W. H. RAY. Miss Blanche Pollock spent Sunday in Amarillo. Work called for and delivered promptly. Phone 16. Orr's Tailor Shop. 27-41. Chas. Lester was a Saturday visitor in town. OUR SLOGAN: "We are never satisfied unless you are." Orr's Tailor Shop. Phone 16. 27-41. Mrs. Vogele will attend the opening of several eastern markets this week and next, and will be prepared to demonstrate to you the very latest in New Fall Millinery fashions. Operators Wanted! Young ladies between the ages of 18 and 25 to learn telephone operating, salary paid while learning. Mrs. and Mrs. Ray Barber are the happy possessors of a new six passenger Stutz. AT A GLANCE YOU CAN See that our way of pressing clothes is the right way. ORR'S TAILOR SHOP Phone 16.

Why not make the "Go-getters Class" the largest Sunday School class in the Panhandle? Mr. and Mrs. E. B. Posey and children spent Sunday with relatives in Amarillo. Eat ice cream and cake with the Wyche-Lakeview branch of the Red Cross, Friday evening. Ernest Evans made a business trip to Amarillo, Saturday. Visitors are always welcome in the "Go-getters" Class of the Christian Church. "We are never satisfied unless you are." Phone 16. Orr's Tailor Shop. 27-41. M. L. Hardy of Dimmitt, was a pleasant caller at the Brand office Saturday. He will read the Brand. You will always be welcomed with the NO-GETTERS at the Christian Church. "We are after you." Have you seen those Packard Shoes boys, pretty nifty when it comes to style. New Silk Shirts too. RALPH BARNETT. If you are an American you should see WOMANHOOD, the Glory of the Nation, Star Theatre, August 30. 27-28. If you are an American you should see WOMANHOOD, the Glory of the Nation, Star Theatre, August 30. 27-28. You can treat your best girl to the very best ice cream and cake with the Wyche-Lakeview Red Cross, Friday evening. Webster defined patriotic, as "inspired by patriotism, zealously and unselfishly devoted to the service of one's country." The Vogele Millinery Party wishes to call your attention to the low prices on Millinery. I can sell you a hat in both summer and early fall styles as low as \$2.00 and \$2.50. De J. J. Spencer, of the Panhandle Grain and Elevator Company, returned Monday morning from a business trip to Childress. "We are after you" to become a member of the "Go-getters Class" of the Christian Church. Mr. John Henson, of Pampa, who formerly lived here, was in Hereford Saturday to appear before the local draft exemption board. Remember, when it takes narrow lasts and English styles it's the Packard line. New fall line just arrived. RALPH BARNETT. Harry Jackson of Castro County, was transacting business in Hereford Wednesday. While here he ordered the Brand sent to him for a year. The kind that mother used to make? What? Cake and ice cream. With the Wyche-Lakeview Red Cross ladies at S. E. Brown's, three miles southeast of Hereford. When? Friday evening. Mrs. H. B. Stephens and children have returned from Moberly, Missouri, where they visited Mrs. Stephens' parents. Let us worry if you are not satisfied it costs you nothing. Phone 16. Orr's Tailor Shop. 27-41. Mrs. Alice Chestnut and children of Amarillo, spent Saturday with the family of Clarence Smith. Mrs. Chestnut and Mrs. Smith are cousins. Red Cross Benefit The Wyche-Lakeview branch of the Red Cross will serve home-made ice cream and cake Friday evening, August 10th, beginning at seven o'clock, at the residence of Mr. Sid Brown, three miles southeast of Hereford. You are cordially invited. Price 10 cents. Mr. Edwards has just returned from San Leon, and states that it seems drilling is soon to begin at San Leon. See our big ad on page three about drilling at San Leon. He also states that he visited the big Hoffman Oil Refinery, and that it will soon be completed and turning out Refined Oil. 27-28.

Your monogram enameled in colors on signet rings, cuff buttons, etc. We do this work in our own shop. W. H. RAY. Mrs. P. J. Spencer, who has been quite ill for several days, is convalescent. There is room for one more in the "Go-getters Class," of the Christian Church. Why not join next Sunday? It is. Mrs. Jim Hughes and children left Tuesday morning for a few days' visit with relatives in Clarendon. Ladies, phone 277. We'll call for your particular jobs in cleaning, pressing, etc. No fabrics too fine. We understand our business. RALPH BARNETT. Miss Susie Lackey and Master George Suggs spent Tuesday night at the country home of Mr. and Mrs. John Comer. Miss Corinne Jowell has had as guests this week her cousins, Misses Gladys Puckett of Amarillo, and Halle May Jowell of Midland. ENLIST NOW in the "Go-getters Class" of the Christian Church. Your presence is very much needed. There is a great work to be done. It is. J. H. Wagoner stated Monday that he would like to read the Brand. He has been gladly added to the list of brand subscribers. Mr. and Mrs. Ernest Evans are leaving for just of the week for Chicago, where they will visit Mrs. Evans' relatives. If you are an American you should see WOMANHOOD, the Glory of the Nation, Star Theatre, August 30. 27-28. Mr. and Mrs. J. H. Wagoner are in Hereford on a business trip. They are in Florida to see California, where he had acquainted Mrs. Wagoner. Ed and Jennie have gone to Tompkinsville, where a month visit by their daughter, Mrs. and Mrs. J. H. Wagoner. Come to our store and register your glasses. It costs you nothing and will help you to be in a position to help your country at once when you break a lens. W. H. RAY. It are glad to enter on the Brand's subscription list. Mrs. Anna Lauck, 5016 Chamberlain Ave. St. Louis, Mo. Mrs. Lauck will be remembered as a former resident of Hereford. Boys, some nifty things in New Silk Shirts and Neckwear, stop by. RALPH BARNETT. Miles Stafford and R. T. Moses returned Tuesday morning from Independence, Missouri, where they accompanied the remains of Mrs. Lena Moses Stafford. If you have some old style solid gold jewelry, and want it made into something new, bring it to us. We do not have to send this class of work away. We do it right here in our own shop, and give you the assurance that you will get your gold back. W. H. RAY. A business meeting of the Mothers' Club was held at the home of Mrs. W. B. Farmer, on Tuesday. Among other matters disposed of was the appointment of a committee to arrange for the lighting of the park. The hostess served a delicious ice course. Mr. Edwards has just returned from San Leon, and states that it seems drilling is soon to begin at San Leon. See our big ad on page three about drilling at San Leon. He also states that he visited the big Hoffman Oil Refinery, and that it will soon be completed and turning out Refined Oil. 27-28.

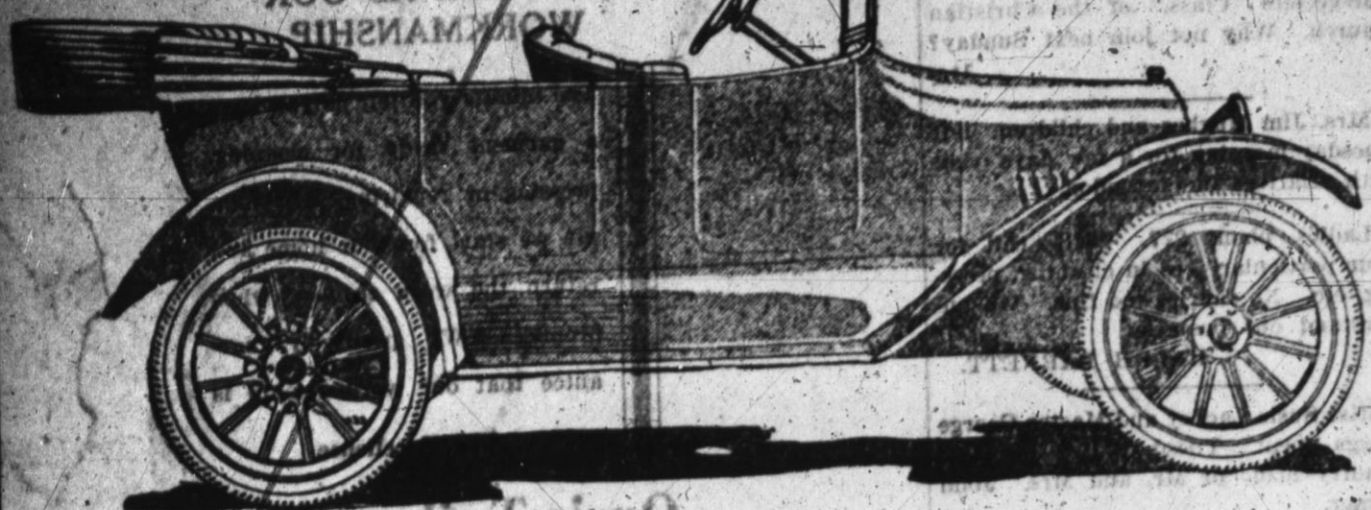
TELL US TO CALL AND TEST OUR PROMPTNESS AS WELL AS OUR WORKMANSHIP. The minute you tell us you have a garment ready for cleaning, pressing or repairing, that minute we start for your home and return the work to you when promised. We positively guarantee that our workmanship is Par Excellence. Orr's Tailor Shop Phone 16. Coming Monday August 23rd Al Shaffer's Boys and Girls. Featuring a bevy of pretty girls and comedians who are funny. A show of originality, carrying more real features than any other similar organization known. A big feature show with the following special features. MILLER AND DAVIS, Society Dancers and Entertainers. MISS DOT MOORE, the Indisputable "BLUE" Singer. BABY ANNA MAY, La Petite, Toe Dancer. "ELSINA" The Mystery. GEORGE LEVY, Hebrew Comedian. FRANK WRIGHT, Comedian. Jimmie Shulton, Specialty Artist and Versatile Actor and the original Jazz Quartette. Place The Star Theatre.

CHEVROLET in NEW QUARTERS. Our increased business has necessitated a change to larger quarters. We have secured the Miller building, and also the services of J. W. Kinney, the well-known Ford man. Call and see us before buying. J. R. STUBBS.

Prosperity - A War Measure. During peace, prosperity is essential to progress. During war it is absolutely vital to the nation's life. The country's Chief Executive sounded the call for immediate service in all lines of industrial endeavor when he said that "our industries must be made more prolific and more efficient than ever." This institution is co-operating to the fullest measure with business interests in maintaining prosperity. We pay 5 per cent on time deposits. SAFETY - THE FIRST STATE BANK & TRUST CO. ONLY GUARANTY FUND BANK IN DEAF SMITH COUNTY - FIRST.

REGISTER NOW! If you wear glasses, you should come to our store and register your prescription with us. If you break your glasses we want to be prepared to fix them for you without delay. If you wear prescription lenses, that is lenses that have to be ground to order, and are not carried in stock, you know how annoying it is to be compelled to go without your glasses for a week or two while a new lens is coming to replace the broken one. Now, we have a lens-grinding plant in our shop, but we have to carry a large stock, commonly called blanks to grind these lenses from. So, if you will come in and register, we will do our best to carry in stock blanks from which we can grind your lenses and turn them back to you the same day you break them. It does not make any difference where your glasses were fitted, come in and register. Remember, too, that we test eyes and fit glasses. One of the most complete optical departments has just been added to our store. We have a new test room furnished with the latest and most scientific instruments for this line of work. Come and register as soon as it is convenient. W. H. RAY Jeweler and Optician.

Convenience



The Chevrolet stands for convenience.

It is built in detail to meet your requirements for utmost comfort, for true motor enjoyment.

You will find it so convenient to drive--no cranking--just the switching on of the self-starter--and the complete dashboard equipment and center control are near at hand.

The detachable cylinder head of the motor and open type unit power plant system are the last words in accessibility and mechanical convenience.

The convenience of the Chevrolet is found in its celebrated simplicity and completeness.

Model Four Ninety Touring Car for \$350.00. Roadster for \$385. "Four Ninety" Touring Car, fitted with all weather top, \$625.00. "Baby Grand" Touring Car or "Royal Mail" Roadster, fully equipped, \$900.00. Chevrolet eight cylinder four passenger Roadster or five passenger Touring Car, \$1285.00. All prices F. O. B. Flint.

J. R. STUBBS, Agent Hereford, Texas

MILLER BUILDING

SOME USED CARS ON HAND



See J. R. Stubbs, Vern Witherspoon or J. W. Kinney.

BURNS For Drugs

WAR WILL GO ON 2 1/2 YEARS

Bert Hall, Exier, Back From France, Sees No Early Peace--Germany's Only Need Is Metal

Superiority in the air will win the war for the Allies, eventually; but it is folly to talk of any sort of end to the conflict within two and one-half years. Germany's food supply is adequate and her man power is sufficient to hold out at least three years, perhaps longer. Her one problem now is to get metal enough for the manufacture of munitions.

LEGISLATORS MAY NOT LEAVE TRAINING CAMPS

AUSTIN, Texas, Aug. 6.—While four members of the legislature gave up their commissions as officers in the Texas National Guard in order to retain their seats in legislative halls, it is improbable that the four members who have been student officers at Camp Funston will surrender their opportunity to serve as officers. The test will come soon. Their training ends on August 11, and their commissions are supposed to be presented on August 15. Under the ruling of the authorities, the acceptance of the commission vacates their seats in the legislature.

Germany's Need Is Metal

"Germany does need metal. She isn't pressed yet in that regard, but sees the imminent danger of a shortage and is doing everything possible to avoid it." The war offers the opportunity of several lifetimes to the young man of today for them to prove their manhood, Lieutenant Hall believes.

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ATTENTION LADIES!

We do cleaning and pressing, and are able to handle the finest of fabrics. "We are never satisfied unless you are." Phone 16. Orr's Tailor Shop. 27-4f.

CLIP THIS AND PIN ON WIFE'S DRESSER

Cincinnati Man Tells How to Shrive Up Corns or Calluses So They Lift Off With Fingers

Ouch! Ouch! This kind of rough talk will be heard less here in town if people troubled with corns will follow the simple advice of this Cincinnati authority, who claims that a few drops of a drug called freezone when applied to a tender, aching corn or hardened callus stops soreness at once, and soon the corn or callus dries up and lifts right off without pain.

Use only extra good seed, carefully treated for smut. One half bushel to the acre is the rule. Use a press drill and sow deep enough to reach moisture, but not less than 2 1/2 inches deep, preferably three inches.

YOU WANT JOB?

YOU WANT JOB? a Better JOB? This is a new bulletin on wheat growing, issued by the Santa Fe Railway. It is free for the asking. Write H. M. Balmer, Topeka, Kansas or L. L. Johnson, Amarillo, agricultural and industrial agents.

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ROUND TRIP SUMMER TOURIST FARES SEASON 1917

Table with 2 columns: City, Fare. Includes Kansas City, St. Louis, Chicago, Toledo, Detroit, Washington D.C., New York, Boston, Nashville, Chattanooga, Birmingham, Buffalo.

On sale daily until Sept. 30, 1917, with limit for return October 31, 1917. For further particulars and other destinations train service routes, phone 34.

L. I. GARTON Agent

Whenever You Need a General Tonic

Take Grove's The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.



Don't Rob Peter to Pay Paul

The money you are afraid to spend on advertising, you are losing on left over stock. The merchant who advertises constantly, turns his stock offener because he can offer lower prices than the non-advertiser. Have our advertising manager call and show you how the BONNET-BROWN SALES SERVICE will dress up your ads and increase your business. THE HEREFORD BRAND

\$100,000 TO LOAN On farms or ranches in Deaf Smith, Castro and Farmer Counties. Long time, cheap rates, no inspection expense, no delays. Potts & Jones - - Bonded Abstractors

The CLARINDA Electric Washer and Wringer. Has been adopted by us after thorough test. We have them on display in our sales room and they are being tried out in the homes of Hereford and are a joy to the housewife. Do you want to lighten the household cares—Then try a Clarinda. Do it Electrically. Hereford Light & Power Co.

PARROTT ITEMS

Mrs. F. G. Clark and little daughter Maxine, of Lubbock, are visiting at the home of her sister, Mrs. Will Wright.

Mr. and Mrs. J. E. McCoy were visiting at the home of Edgar Nobler Monday.

Miss Maude Kessler who has been visiting at the home of Jacob Wagner, the past two months, left for her home in Iowa this week. Enroute she will visit relatives in Wichita, Kansas. Miss Kessler has made many friends during her visit here, who regret to hear of her departure.

Misses Verma Smith and Annetta Taylor are the guests of Virgil Smith and wife this week.

Mr. and Mrs. Will Hunter are entertaining a number of friends and relatives from Wellington this week.

Mr. and Mrs. Jacob Wagner and daughters, Misses Corretta and Meta, and Miss Maude Kessler attended a musical at the town hall in Nazareth Sunday night.

Mrs. Geo. Shepard is slowly recovering from a very serious operation performed last Thursday.

The Parrott young people gave a surprise dance on Mr. and Mrs. Will Wright Monday night. Owing to the threatening weather there was not a large crowd present, but those fortunate enough to go, certainly enjoyed a royal good time.

Mr. and Mrs. Orle Renfro called on Minnie and Alfred Grant a few minutes Sunday evening.

Mr. Will Ewers is driving a new Ford car.

Mr. and Mrs. Frank Metcalf entertained guests from Hereford Sunday afternoon.

Mr. and Mrs. Leonard Goddloe and children spent Saturday night and Sunday with Summerfield friends.

Mr. Martin Simpson was agreeably surprised with a basket dinner Monday, that being his birthday. A jolly time and a bountiful spread was indeed enjoyed by the following people: Mr. and Mrs. Ralph Ogel and baby, Mr. and Mrs. John Hacker and family, Mr. and Mrs. Orle Renfro and children, Mesdames Renfro, Pierce, Boydston and Simpson, Misses Alta Renfro, Ethlyn, Cockrell, Mary and Nellie Jones and Martin Simpson.

Mr. and Mrs. T. W. Shepard and little daughter, Misses Hazel Hacker and Ayla Metcalf, and Floyd and Will Hacker took supper at the Emerson Hacker home Sunday.

Mr. and Mrs. Jesse Hardy and little son, Mr. and Mrs. Will Wright and little daughter, and Mr. and Mrs. Miffoe Hardy and children took dinner with Albert Wright and wife Sunday.

Mr. and Mrs. Will Wright attended an ice cream supper in Dimmitt on Tuesday evening.

Mr. Robert Mason of Wichita Falls, has been in this vicinity the past week. Last Thursday evening the Ladies Aid Society of Dimmitt, met with Mrs.

WYCHE LAKEVIEW

ree, Tate, Barren, Douglas, Pickett, Dyer, Hacker, Shepard, Harty, Stanley, Woodley Bell, Stanley and Miss Florence Hacker.

Mr. and Mrs. Orville Newell and mother, Mrs. N. M. Patton, of Hereford, were supper guests in the L. A. Ricketts home Friday.

Rev. Geo. S. Wyatt, pastor of the M. E. Church in Hereford, preached at Wyche last Sunday. He will preach for us again Sunday afternoon. Let everyone come out and hear him. He will do you good.

Little Misses Mary Louise Smith and Anna Copeland are spending the week in the home of Mr. and Mrs. B. C. Roberson at Summerfield; also Ruth Smith is visiting Salome. Copeland and Bernard Roberson with Ralph Smith.

Lilla May Smith is visiting this week in Hereford with Mrs. H. L. Hopper at the Carl House.

Mr. and Mrs. L. A. Ricketts and children were Sunday visitors at the Earl Wilson ranch.

Mr. and Mrs. Stegall and children Keith and Elizabeth, were dinner guests in the A. F. Wood home Sunday.

Threshing has been the order of the day for quite a while. While the yield is light the quality is good and the price will help to offset the short crop. The good rains this week will be of untold benefit to the row crop and the pastures.

Miss Elsie Smith and Mrs. Leo N. Wolfe attended the meeting of the Red Cross in Hereford Thursday.

Mr. and Mrs. Axe and children have been attending the Baptist meeting at Easter school house.

J. H. Copeland and family made a trip one day last week to Tulla, Plainview and Lockney.

Glenn Randall came up from Clarendon where his company of National Guards is stationed, to be with his father and mother for a short visit.

Mr. and Mrs. D. L. Hopper were Sunday guests of Geo. W. Smith and family.

Mrs. Joe M. Smith and Mrs. B. C. Roberson were guests of Mrs. Copeland Monday afternoon.

Mr. and Mrs. Horace Baird and R. W. Baird were guests of the family of L. A. Ricketts at supper on Wednesday.

Mr. Ed Williams of Dennison, Tex., arrived Wednesday to visit for a few days with his sister, Mrs. R. C. Bridges. Miss Mary Sue Gray of Friona, is spending some time with her sister, Mrs. Chas. Slaughter.

See Winter Wheat Right. The wheat growing methods on the plains have been severely tested this season. As a rule the yield of wheat on well prepared land has been higher than on land hurriedly prepared. To obtain first hand information as to the best methods actually followed in wheat growing, farmers, millers, and bankers have been interviewed in the Plains.