NUMBER 22.

IEREFORD, TEXAS, THURSDAY, JUNE 28, 1917.

HEREFORD GIVES **RED CROSS \$3,700**

Three Hundred Sixty two Memberships Six Patron, Ninety Lite Bovina and Dimmitt Give Liberally.

In the Red Cross campaign of last week, Hereford exected to herself a F. H. Oberthier, Chris Garrison, C. monument, lasting and imperishable; a monument in whose building every man, woman and child in the city had a part. The old and young, the rich Jones, Eli Dunlap. and poor all, came together, a common unit in a common cause and that cause the greatest in all the world, responded generously to the Red Cross At the closing up of the records on Tuesday, the subscriptions were found mitt Wednesday night, G. A. F. Parknot more than was expected by those the call for organization, Rev. W. M. being done by the executive committee for the making of the flags and arm and the committees working under bands, and otherwise perfecting plans them. Mr. R. T. Evans as financial for work. These gentlemen also arpainstaking official and as a promoter the flag raising, the lafter making the and (it is needless to say), the women, from Castro county. everybody, was active late and early the week's campaign is general.

The entire proceeds of the matine Tuesd: y aftersoon amounting t. \$5.30 Dr. Gabbert, R. T. Evans, Carl Gilwas given to swell the Red Cross fund. liland, and G. A. F. Parker. A patri-This generosity on the part of Manager McGhee is most commendable and cake were served. The presence and is appreciated by his patrons. 4 of Mrs. Joe Shelby, widow of Fight-Saturday was Tag Day and \$112 was ing Joe Shelby of Confederate fame, raised by the young ladies of the town added to the interest of the meeting. in selling tags.

to promote the feeling of jollity and good fellowship was the selling of a fered to donate his pigship provided bership, 362. some of the young ladies should go to the ranch, bring the pig in and sell him. Misses Mamle and Oma accidentally omitted from the Landrum and Cassie Phillips accepted last week. Others have been received cow boy band attracted a lot of atranch, selected a fine porker, gave him names not previously given : an auto ride back to town and sold him with the neatness and despatch of the born auctioneer. These young ladies also demonstrated their ability in this line by disposing of the Parker car which had been donated to the Red Cross, selling the car to Mr. Nix-

on who is employed at the nursery. The children's rally announced for

have no desire to stop.

isfled customers our desire.

fied with small profits.

your housekeepers.

times. We don't handle trashy goods.

Started

Something

Our May Special was the greatest sale we have ever had. Then,

our June Campaign of low price making has been so completely ac-

ceptible to the trade and so heartily responded to by all-we have

come to the conclusion that we have "started something" which we

Big volume of business, small margin of profit our motto-sa

Our efforts in July will be along the same line, as they have been

during June. Let's keep big business going everyone PUSH a lit-

tle buy what you need. We have what you want and we are satis-

been our aim to give to the trade the best values obtainable at all

\$ 8.50 Grass Rug—our price \$ 5.95

12.50 Coex Rug—our price 9..5

18.75 Velvet Rug—our price 14.50

house furnishings in our store. We make a specialty of fitting up

We are now saving the trade about 25 per cent on every article of

We keep all the nationally advertised lines possible and it has

Sunday afternoon, was given up owing to the excessive heat which made it impracticable for children to partici-

The committee appointed by the excutive committee to solicit through the town and county was made up of genuine hustlers who spared neither time nor pains to secure results. These committees were assigned as follows: Country, Rev. J. E. McClurkin, Al Miller, A. O. Thompson; South Hereford, W. A. Stewart, Misses Mary Gallagher and Alta Renfro; N. W. Hereford, E. W. Harrison, J. H. Cardwell, A. L. Gibson; N. E. Hereford, C. Ferguson; S. E. Hereford, Cecil Rockwell, Jno. McLain, Rat Jowell; S. W. Hereford, W. E. Hicks, A. M.

Tag Committee : Mrs. J. E. Ferguson. Castro and Parmer countles also movement. At the meeting at Dimtotal something more than \$3700. er made a stirring address which in-While this is a considerable sum, it is spired the citizens to ready response to who knew the character of the work Baker had this in charge, arranging secretary was the embodiment of ef- ranged for a flag raising Friday night. ficiency both as an accurate and D. C. Laird and Dr. Faris attended of the enthusiasm which was the se- address. A visiting eatholic priest cret of the campaign's success. "The from Nazareth and the Nazareth band high cost of living" was forgotten and also assisted in the meeting. On Satnobody was too busy to act in any ca- urday, the work was continued at Big pacity where his services could be Square the picule planned for that used. The business men, the minis day being largely devoted to Red ters, the young people, the children Cross work. \$600 has been reported

A meeting at Bovina Saturday night and the rejoicing over the result of added to the interest already created there. Hereford sent the following well-known workers to the meeting: otic program was given and ice cream \$461 has already been paid in with One of the incidents which helped some subscriptions to come in later.

The American Red Cross of Hereford now has a membership as folpig from the Gough hog ranch at lows: Patron members, 6; Life mem-Sulphur Park. Judge Gough had of bers, 90; all others, 206. Total mem-

A few of the life memberships received at the first meeting were the offer at once, went out to the since. The fololwing is a list of tention. The boys played well, though

Rev. W. M. Baker Mrs. W. M. Baker Mrs. E. E. Ramsey Dr. L. L. Jones Mrs. T. E. Shirley J. A. McIntosh W. L. McIntosh

H. F. McIntosh H. G. Conkwright

Hereford Goes to Trail Con-Automobile - Enter Con-

ple from their city, Wednesday morn until 1896 when they came to, the ing, had been permanent, depopulation plains and located on the ranch north would have been the result; but when of town which she owned at the rime ity are as yet "dream legions". Three it was learned that they were simply of town which she owned at the time months have gone by since the declaration of war. The President of the going en masse a la automobile to several years ago. Amarillo to attend the great trail con-It was impossible to find out how many and were present at the funeral, the cars left Hereford on the first morn-daughter, Mrs. Mattle Stringer, of ing of the exodus, but as a number Larrenie. Wyoming, arriving before put a placard on the wind-shield, bear her mother's death. A son, John, and ing the word HEREFORD, there must wife of Chicago, came Sunday, and anhave been two hundred or more cars other son, Jacob, of Medora, North

The procession was lead by the decs reached here Tuesday. fitted up for the occasion. The truck Presbyterian church, Wednesday June the great parade at Amarillo. There were also a number of decorated cars. bore pennants having a picture of a radiated joy and gladness,

Black, Summerfield. Cars from these places either passed right thru Herelong enough to "take gas." Some of the passengers took refreshments at the drink stands while the tanks on

At Amarillo.-Hereford people were in evidence at the convention city yesterday, the first day. The Hereford they had but fourteen pieces. There

The car of A.O. Thompson won the first prize for the "Best Stunt" in was decorated to represent a white- with the family of Mr. and Mrs. R. face steer. On the radiator front was N. Mounts. attached the actual head of a large white-face steer. Over the hood, the use of a large skin taken from a pure bred white face steer was so placed ing treated for appendicities . . . as to complete the representation. The decorations were the artistic work of Misses Painter and Nella Carter and

All of the returned Hereford people report a regular mob of a time. The big barade required three hours to crost the bridge. The tent city is said to have occupied some 15 or 20 nerce. Last night, in the big circus text rented for the occasion, Senator Vall of New Mexico introduced the resolution to select the "Short Line" route as the official Ozark Trail. This route would influde Hereford, Clovis, etc.

Mrs. H. G. Conkwright Mrs. T. M. Palmer Miss Mattle Mount Miss Sena Mae Mounts Miss Elzina Mounts Mrs. R. N. Mounts W. E. Dameron Allan G. Bell Mrs. Jow W. Hicks Mrs. Nethe F. Dunlap Geo. P. Garrison Mrs. George P. Garrison

C. S. Garrison Mrs. C. S. Garrison, Miss Bertha Dameron-Mrs. C. B. Williams Mrs. Fuqua Stewart

Mrs. W. T. Womble

Preaches at Church of Christ Elder L. Gough, brother of Judge L. Gough, preached morning and evening Sam Bratton, Dr. McClellan.

at the Church of Christ last Sunday. Two very instructive sermons were delivered. Elder Gough has been preaching for some forty years and is a careful student/of the Bible, quoting cent College, Eureka Springs, Ark, is in it with a freedom that denotes . confidential familiarity with the scrip of R. N. Mounts tures. Both / services were well at

Mrs. Baker Dies

afternoon about two o'clerk. Further with \$7.50 as a minimum fee, mention will be given next week.

Mrs. Tomamichel Passes Away

On Saturday, June 23rd, at 11:30 p. m., Mrs. Elizabeth Tomamichel, lovingly known to every one in Hereford Grandma" Tomamichel, passed away at her home, after a brief illness, Born in Germany, August 22, 1839, she was nearly seventy-eight years old and had lived in this counvention En Masse a la try since four years of age. She grew to maldenhood and was married in Kentucky, going with her husband, J. vention City Led by Band A. Tomamichel, who was a musician and With Flying Banners, 1857, and in 1858 accompanying him with his regiment to Utah. Later she assisted him as an army nurse. After If the exodus of the Hereford ped the Civil war they lived in Ft. Worth

Mrs. Tomamichel was the mother of vention, there was no vause for alarm, six children, three of whom are living that "hit the trail" for the conven- Dakots, arrived Wednesday morning, boards in diles and along the countrytion city. (Two bundred placards were a grandson, Fred, living at Nora, Texas side,

Pineral services were conducted by orated "Band Wagon," a Ford truck her pastor, Rev. Wm. M. Baker at the was used by the Hereford band in 27th and interment was made in the of the desperation of Germany, interncity cemetery.

Jno. Cummins, perhaps, took the prize those who knew infimately this quain. in this effort. His car was decorated lovable character, learn of her death. with large banners arranged in the is a feeling of keen appreciation of form of a submarine. On the banners her worth to the community/ Her life were maps of the airline road from was an exemplification of the motto, Amarillo to El Paso and legends tell- "Brighten the Corner Where you are." ing the . story. Many of the cars and her cheery presence constantly white face steer followed by the words to the measure of years she was old, tory U. S. armies in Europe imbut her heart, her life, her real self. Hardly had the Hereford crowd got was young eternally young. Unable smile wreaths his face. There is no under marching orders, when cars from much of the time to go far from the hint in his appearance of troublesome towns west on the trall began to ar- characteristic little brown house surrive in Hereford. Roswell, Portales, rounded by its percental flower garden. Clovis, Texico, Farwell, Bovina, Friona, into which environment she fitted in faces the gravest period in its history. perfectly, she smiled, and sang, and Not only is Germany's military strength worked, among the flowers that seemed unimpaired; not only is her economic ford without stopping or just stopped to feel the presence of a friend and conditions better than that of any of rsponded by luxuriant bloom almost the countries of the entente allies; the entiry year.

their cars were being filled at the the flowers will wither, but the in- ships, but her determination to crush fluence of the life that so beautifulty democracy has grown with progress found and passed on to others, the of the War. sorret of every day happiness, will live. Three years of carnage has not satternal. immortal.

Miss E. R. Reeves of Jericho, visited her sister, Mrs. Roy K. Bruner. was some twelve bands in the paride, several days this week.

Mrs. Riley Pierce of Bovina, is at the Godwin Sanitarium this week, be-

In las too late last week to report the state meeting where he was one of 1600 delegates gathered to investigate conditions and take steps toward are venting the threateved closing of the

The Terrell impenchment resolution was lost by a targe syste, the women under the leadership of Mrs., Pennybacker voting against the measure.

A permanent organization was formof with Ex-povernor Joseph D. Sayron as chairman. A campaign of newspaper publicity is planned looking to the adoption of a constitutional amend, ing taking the University out of poll-

Miss Sens Man Mounts spent week in Amarilio, the general and Mr H/ H. Nobles.

Deaf Smith Exemption Board

Appendement has been received from Washington that the exemption board for Deaf Smith County shall include the following names: Dr. W. A. Price, C.R. Smith and Rat Jowell.

Boards of Exemption

The following have been named by the Washington authorities as boards of exemption

For Castro county; George Abbott, B. D. Woodley, Dr. C. J. Stanley. For Parmer county; J. D. Hamilin, For Randall county : Oscar . Smith. W. D. Morrell, Dr. Stewart.

President R. R. Thompson of Crew the city to-day, a guest at the home

Must Register Cars

Every automobile owner, must, after July 1st, register his car with the Mrs. C. H. Baker who has been state highway commission at Austin, very low for several weeks, died this The annual fee is 35c per horse power The motorcycle fee is \$3.00.

VOLUNTEERS

Wanted for Enlistment in National Guard - Every Man's Opportunity.

Houston, Texas, June 27, America's of the nation's great men were to 'spring to arms over night" and take up the battle for freedom and human-United States has issued a call for recruits; the Governor of every State has called upon the citizens to come forward and join the National Guard. Immediate need of men to go into training has been heralded in newspapers, from the stump, and in brilliant colored playards which line the bill-

America's fegions have not sprung to arms"

Is America asleep? Are the people indulging in pipe dreams? Has talk I troubles and the weakening of the Mingled with the sadness with which German forces wood this nation into the belief the War will be easily won? A cartoon in a magazine of recent date pictures the average American citizen reclining on a bed of case smoking a "Dream Pipe". He is indulging in the pleasing dreams of 'the early collapse of Germany", "Mag-According ie Submarine exterminator," "easy viemediately", "food problem solved". A times, nor sacrifices, nor War.

Yet the Nation, big men admit it. not only is her submarine campaign The liftle brown house will be vacant, bearing a fruitful return in sunken

lated the desire of the German Kalser. His recent note to the deposed King Constantine of Greece in which he declared "the mailed fist of Germany will avenge you", does not indicate the German Emperor is tiring of Mr. and Mrs. James Wise of Quay, the struggle. But it does indicate that the parade. His car, a big Cadillac, New Mexico, arrived to-day for a visit autocracy, in the mind of the Emperor must reign supreme, and democracy must be crushed.

> In view of these conditions, does it appear America will have an "easy

Army officers do not believe so Some of them freely predict the War will last three to five years longer. And America must win the War.

Texas has been called upon to do her part. Texas has been asked to provide 12,000 additional sturdy, strong hearted men for the National Guard. Twelve Thousand Texas Men Within a few short weeks the Nation will call upon Texas to deliver this number of first class fighting men. Texas has already contributed 4000

do more, and probably more. Throughout the State units of the Guard are being rapidly recruited. By legions which in the dreams of some July 1st, it is expected the new regiments will be filled. The Nation expects to receive the new division by August 5.

National Guardsmen, But she must

Texans must not hesitate. The Lone Star Republic would not have been born, if Texans of that generation had waited for someone else to step. forward. Now is the time when Texans of this generation may show they have the same "stuff" that their forefathers displayed when they wrested Liberty from Santa Anna.

Do as your forefathers did. Take up the buttle for freedom and liberty, There is a National Guard unit cr-

ganization in your town or nearby. Obey the impulse to be a man.

Owing to delays in the delivery of irrigation machinery it will not be possible to install pumping plants for next year unless orders are placed very

Orders for engines placed now will be delivered next February and March so it would be impossible to get wells completed in time for next year's crop if the contract is delayed now.

With farm products at present prices it is possible to pay for a good irrigation plant with one crop. Hereford trrigators have proved that it pays to irrigate talk with any of them and bear their story. Irrigation is crop insurance it looks like it is needed now.

ASK THE MAN WHO IRRI-

Attorney Disseron returned from Red Cross Week \$100,000,000.00



OUR GOVERNMENT CAN NOT

contribute to THE RED CROSS on account of its world wide services to all suffering humanity. THE RED CROSS has no politics, no favorites, no enemies, no nationality, but is a friend and helper to the whole human race when in trouble.

THE PEOPLE AS INDIVIDUALS.

must support the work of THE RED CROSS In all

THE MOVEMENT HAS THE SUPPORT

and endorsement of this bank.

ON ALL LOANS ACCEPTABLE TO 8%

Western National Bank

. OF HEREFORD

\$125,000

G A. F. PARKER, President J. L. SMITH, V Pres.

C. C. CHENOWETH, Cashier ROSCOE DAVIDSON, Asst. Cash.

The Big Store With the Little Price

suble the Wheat Yield of Texas Dallas, Texas, June 23 Texas should uble its wheat yield in 1918. The must have bread, and still no greater service to the nation and treated with formaldeliyde, using one

but it can be done, and of all things of so much importance as this. The crop can be increased in one of two ways, or by combining these two ways, -by doubling the acreage or by doubling the yield per acre. No well-informed person will maintain that we cannot find 3,000,000 acres of wheat the ground is wet. land in the great Texas wheat belt or that it is impossible for the average yield of 12,4 bushels to be doubled. In 1915, Texas grew 23,000,000 bushels on 1,650 acres, an average of 15 1-2 bushels per acre, while England averages about 32 bushels per acre.

The determined co-operation of the farmers, bankers, and other business men and the Texas press, will make this service to the nation possible. A campaign in each county to double the wheat acreage, breaking new ground as needed, if carried out during July and August, will go far toward accomplishing that desired reand should be broken before the first army goes to the colors in September.

Simply doubling the acreage, however, will not assure a 30,000,000 bushel crop. If the winter and spring of 1917-18 should be like that of 1916-17 with the spring rains thirty days later cent this spring to give forth life-sus-than usual, the whole acreage might taining fruit. All living things are at have to be abandoned; yet it is entirely within the power of the farmer be kept alive and so taken care of to prepare the seed-bed in such a way that they grow abundantly and profit-that the crop will come through a ably. winter drouth with but little harm. There are being enlisted today at spring rains do come.

Of all crops, the successful growing produce food. of wheat lies in getting a good start, especially since there is so little that farmers from military service, the can be done after the seed is in the Red Cross is calling to every citizen dustrial Congress, in preparing its to every farmer for food. Milk is nacrop bulletins, notes that crops plant- ture's first food, and every farmer has been deeply broken early in the preceding fall, are doing well when struction, other crops that have not been so plant- In all the countries at war, exceptto conserve the moisture and keep down humanity. weeds, and planting at the usual time

clayey-loam soil; most suitable of all do not discount her production by alis a limestone soil containing consid- lowing her milk to rot because of exerable clay. If planted on sandy posure to heat, flies and dirty utenloams, the soil should be well limed, sils. Wheat demands a carefully prepared If the farmers imagine that the work seed-bed, moderately compact in the of cannon, bayonet, and Red Cross lower layers and loose and fine near is important in the prosecution of the the surface. Plow deeply, at least war, they should consider that milk three weeks before planting, and if production is vital, for without milk possible six weeks before following the strength of the nation behind the the plow with the harrow, and har- army is sapped. rowing after every rain. Drilling is The farmer who enlists his cows in better than broadcasting and will re milk production renders a service the quire one to two pecks less of seed power of which extends to the first per acre, which is a considerable sav- line of trenches. ing with wheat at present prices. Increased yields may be secured by prop- masters only, and calls for a long, er seed selection and fertilization, as hard day. But the present hour does erally required is acid phosphate and the Nation's needs. The volunteer planted. A good general fertilizer per acre for heavy soils is acid phosphate (16 per cent), 125 pounds: muriate GIRLS! LEMON JUICE IS SKIN WHITENER of potash (50 per cent) 20 pounds; dried blood (14 per cent amonia), 114 How to make a creamy beauty lotion pounds; for the latter one may substitute either 30 pounds of nitrate of soda or 200 pounds cottonseed meal, applying the latter before planting; if nitrate of soda is used it is best to apply it separately about two months before harvesting. For lighter soils about the cost one must pay for a the fertilization should be somewhat small jar of the ordinary cold creams. heavier, with the proportion of nitrogen and potash slightly increased. If no lemon pulp gets in, then this lodifficulty is met with in getting pot- tion will keep fresh for months. Every ash, 200 pounds of 14 per cent phosphate and 250 pounds of cottonseed meal may be used, or the phosphate and 140 pounds of dried blood (14 per er and beautiffer. cent ammonia), applied before seeding, Just try it! Get three ounces of should result in a greatly increased orchard white at any drug store and

its water-boiling capacity. The third step to be taken in doubon the yield consists of proper ac-

be required. Turning under cowpens

adds humus to the soil, and increases

should have a fanning mill and run small, shrunken, inferior grains, trash and weed seds. If there is a likelinore bread, and the state can render hood of smut, the seed should be world than by producing 30,000, pint of 40 per cent formaldehyde to bushels of wheat next year in- forty gallons of water for forty bushstead of 12,000,000 to 15,000,000 bush- els of wheat. Spread the wheat on the granary floor, sprinkle thoroughly Doubling the state's production of until the grains are wet, mix vigorwheat in one year is a large order, ously with a scoop, cover with blankets or gunny sacks over night, and plant the farmer may do, there is nothing next morning. Do not mix the formalready for sprinkling. Plant the yariety of wheat that experience shown will yield in your section, and drill crosswise to the prevailing winds. Do not pasture after March 1, or when

If Texas will (1) double its wheat (larger than the whole of Oklahoma), acreage for 1918 and (2) give special attention to growing the crop by (a) better preparation of the seed-bed with early deep plowing and thorough harrowing; (b) good fertilization; and (c) careful seed selection, the yield may be doubled beyond doubt. With wheat at present prices, Texas farmers can make big money by growing wheat on the larger scale for several years to come.

Enlist Your Cows

Destruction and production are in more fatal combat with each other than at any time during recorded hissult, and the wheat land for 1918 can tory. Life is being challenged be cause of a misunderstanding, and only supreme efforts to produce the necessities of life will answer that

With the artificial destruction wrought by men, nature seems retia premium, and all living things must

ready to grow vigorously when the army to fight, an army to care for the printed). dek and wounded, and an army to

The Government has exempted ground. Every spring the Texas In- for finances, and the world is calling ed on a well prepared seed-bed that should enlist his cows on the side of production in its fight against de-

ed are stunted from lack of moisture, ing England, which has been sup-Surely, if we really want to grow plied with condensed milk from the wheat, it is the part of the prudent United States, the mortality of childto be wise before the event, plowing ren under two years of age has exdeeply as soon as the ground is avail- ceeded 90 per cent. Red Cross statistics able. Reports from the United States show that the lack of milk in Servia Government experiment stations in has developed such a mortality rate Oklahoma, Kansas, North Dakota and among infants that there are prac-Michigan show that deep breaking as tically no children under the age of soon as the preceding crop is off the two years living in that country. War ground and before the middle of July, underwrites the statement that the if possible, harrowing after the rains dairy cow is the foster mother of

Keep on the farm every cow that give much better yields than plowing produces a calf and milk. To send just before seeding. The moisture her to the shambles is to play the thus saved is all-important in keep part of a slacker in the army of proing the crops in good shape in case of duction. Feed her so that she can winter drouth and late spring.

Lax-Fox, A Mild, Effective Lax- ave & Liver Tonic winter drouth and late spring.

Farming is an occupation for task with other crops. The fertilizer gen not recognize the task. It knows only nitrogen, but if the land contains sand system has been discarded and conand has a tendency to sour, 1,000 to scription has been adopted. That 1,500 pounds of slacked lime per acre farmer who will not voluntary enlist should be applied with a grain drill his cows in the army of production several weeks before the seed are should be conscripted to carry a gun. -Kimball's Dairy Farmer.

for a few cents

The juice of two fresh lemons strained into a bottle containing three ounces of orchard white makes a whole quarter pint of the most remarkable lemon skin beautifier at lemon juice through a fine cloth so woman knows that the lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan and is the ideal skin softner, whiten-

should result in a greatly increased yield. If the wheat crop is planted up a quarter pint of this sweetly fragrant lemon lotion and massage it been turned under no nitrate of soda, daily into the face, neck, arms, and cottonseed meal or dried blood will hands.

> Attention Ladies! When in town, use the rest room at

Local Breeder Tops Record in Berk-shire Association; Receives Hon-

That Hereford is fast becoming known in the United States as a community in which fine stock is bred and raised is scarcely known by Hereford people, but it's a fact nevertheless. Many are indifferent to the success of local breeders, either from a lack of interest or from that natural is of local origin. Notwithstanding of the Association from E. D. King of efforts, something that is never for sale, the great comon people of America had meat, quarts of milk, pans of butter. Burlington, Kansas, to D. L. McDonald of Hereford, Texas, the officers discovered that this was the largest numher of pure bred hogs ever transferred at one time from one breeder to another. Mention was made of this important news item in many leading stock journals of the country including Southeast Livestock of Georgia.

If the exodus of the Hereford people from their city, Wednesday morning, had been permanent, depopulation would have been the result; but when it was learned that they were simply going en masse a la automobile to Amarillo to attend the great trail convention, there was no cause for alarm. It was impossible to find out how many cars left Hereford on the first morning of the exodus, but as a number put a placard on the wind-shield, bearing the word HEREFORD, there must have been two hundred or more cars that "hit the trail" for the convention city. (Two hundred placards were

The procession was lead by the decorated "Band Wagon," a Ford truck fitted up for the occasion. The truck was used by the Hereford band in the great parade at Amarillo. There were also a number of decorated cars. Jno. Cummins, perhaps, took the prize in this effort. His car was decorated with large banners arranged in the form of a submarine. On the banners were maps of the airline road from Amarillo to El Paso and legends telling the story. Many of the cars bore pennants having a picture of a white face steer followed by the word,

Hardly had the Hereford crowd got towns west on the trail began to arrive in Hereford, Roswell, Portales, Clovis, Texico, Farwell, Bovina, Friona, Black, Summerfield, Cars from these places either passed right thru Hereford without stopping, or just stopped long-enough to "take gas." Some of the passengers took refreshments at the drink stands while the tanks on their cars were being filled at the

Wheat thrives best on a clay or ing a dirty and inefficient separator; In addition to other properties, Lax-Post suitable of all do not discount her production by alstimulating Laxative and Tonic. Lax-Fos acts effectively and does not gripe nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.



The Success of your Dinner

Depends in a great measure upon your meat. This market handles only the highest quality and every order is a money-saving opportunity for you.

On these two points, we seek your patronage, assuring you satisfaction in price and quality in everything we handle.

PROMPT DELIVERIES

THE WHITE HOUSE MARKET

The greatest advertising camp ever launched and carried to a suc-

cessful issue has just been accomplished by the American newspapers—the advertisement and the sale of the biggest war loan bonds in the world's of dollars to encourage their friends history. No other means could have and customers to buy bonds. The banks, accomplished the results as surely and moved by a spirit of free-will service as quickly as was done by the news to their country, advertised to extend paper fraternity.

debyde and water until the wheat is propensity to discount everything that of the newspaper owners and editors, charged in ordinary business transacperformed a work for the government tions. The banks in Hereford were which it could not have bought with among the first to make this offer. this extreme lethargy, some are forg- gold. An appropriation of a million And it was the great host of couning ahead. Only recently, a large ship- dollars judiciously spent in a nation- try newspapers that carried the mesment of registered hogs were brought wide advertising campaign could not sage to the people. The home paper, giving without stint their "stock in in by D. L. McDonald, breeder of pure have done the work. The space given as a rule, carried more advertisements trade," The results are more than bred Berkshires. They are now on freely to the cause of Liberty Loan for the Liberty Loan Bonds than the satisfactory—One Hundred Million Dolhis irrigated farms. When the Ameri Bonds was of a sort that could not metropolitan dailies. They gave their lars raised by volunteer subscriptions can Berkshire Association began to be purchased with money. Not only space willingly; the people "caught for humanity's sake, transfer these one hundred and fifty-fold the newspapers give their valuable the step," marched into line and when two registered Berkshires on the books advertising space, but their editorial the roll was called, Uncle Sam found

the weekly and daily papers devoted a every courthouse and a solid, united part of their space to further the people as one person is offered as a cause. The banks and merchants all example to the war-mad nations acre caught the spirit and spent thousands the waters. credit to any one who would buy ta Coming as a free-will service to their bond and would carry the loan at a this inconceivable amount and more country, the unanimous co-operation much lower rate than they usually than One Million Dollars over.

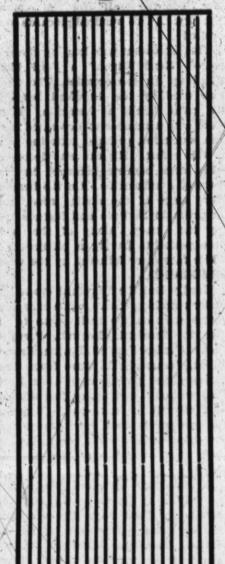
In another way, the advertisers in a bond holder. Old Glory waves from

The total bond issue designated as the Liberty Loan Bonds was fixed at \$2,000,000,000,000,000, yes, Two Billion Dollars, and the people soured their money into the treasury paying in

Then in addition to this the news papers took up the work of advertising the Red Cross subscription and it must be conceded that the American newspapers did their work nobly,

The more ticks, the fewer pounds of

A Master Program



Hereford July 20-24 HAVE YOU HEARD THE DETAILS of the Hereford Chautauqua program yet? Some of the best that the Chautauqua platform affords is included in it. Brains and genius and art find a place in the offering for each day. They are men and women of vision, who have much to give, and rejoice in the giving of it.

Song birds from many lands, master musicians from many climes, singers and players of renown, lecturers of sterling worth, entertainers extraordinary-all are coming. Here's a brief mention of the attractions for the five big days-

> Castellucci's Milano Serenaders Ernest Jasper Powell, Community Lecturer The Rotter-Depew Concert Trio Hon. Alf Taylor, of Tennessee The Hungarian Ladies' Quartet Dr. David Taylor Robertson, Author-Lecturer Dr. H. V. Adams, Inspirational Lecturer The Berkeley Sextet Pearl O'Neil, Canadian Reader The World-Famous Kilties Band

Every day a big day-a program with-The Chautauqua Herald out a weak spot. tells all about it. Your copy will soon be ready.

A season ticket, good for ten great sessions, afternoon and night, costs \$2.00 (Children, \$1). Your ticket is ready NOW

CAR OWNERS, ATTENTION!

We must all go to the Ozark Trail Convention, Wednesday morning, June 27th.

Grand Parade at 12 o'clock in Amarillo, Tex.

Please get your repairs, oil and gasoline Tuesday, June 26, to avoid congestion and delay.

You can always GO and COME BACK in a Ford. Get your order in now for your car.

FORD GARAGE

Ford Agents

Hereford, Texas

Phone 177

Rettle, Tall Buil, Yellow Hand and numbers of great Indian chiefs receivd stinging defeats and were sent to the happy hunting grounds themselves, the pages of frontier history teem with sanguinary successes which will show that the red man did not always "get it in the neck." One of these successful red warriors who for years was known as the "Terror of the Plains" well earned that title, and that is my present Indian friend, Red Cloud, now living at Pine Ridge agency, over was the wily cunning with



by side.

thich he engineered what is known as the Fort Phil Kearny massacre.

Red Cloud was then a young, ambitious and a most powerful rising chief of the Ogalalia Sloux and ignored the actions of the older Indian chiefs. In 1865 at the Harney Sanborne treaty he boldly denounced the white man's inalled on the discontented to follow m and went on the warpath. From that time that section became a veri-table burying ground wherever the willy chief could succeed in finding subcts for his vengeance. Red Cloud ept the fort in constant agitation, even the surrounding hillsides. In the first six months there were 154 pered, besides hundreds of animals, cattle and mules stolen. One of these attacks is famed because of the fall of Colonel Petterman, and his men were practically victims of gallantry and indiscretion. Colonel Fetterman was a man with a splendid record. Although he had several experiences, in one of which Lieutenant Bingham was killed. together with several soldiers, and only the timely arrival of General Carrington himself saved them, yet be still expressed himself that with "a bundred men he could ride through the Sjoux nation." On the fatal occasion the wood train had been sent out to se cure wood and bring timber to finish building the hospital for the fort. Soon information was brought from one of the outposts on the hill to General Carrington that the train was in peril Colonel Fetterman was put in command of about a hundred men and started to form a junction with the wood train. He made a detour, hoping to take the Indians in the rear

The Indian scouts on seeing his ad vance from the other side of the hill left a few-to-occupy the attention of the wood train and concentrated on Fetterman. The wood train broke corral and went off seven miles northeast of the fort to-the Piney. The Indians massed in overwhelming numbers and notwithstanding the bravery of the little command, simply wiped them out of existence and then retired to celebrate their victory. 'In one spot was found a pile of about forty-nine men. stripped of clothing and mutilated. Colonels Fetterman and Brown were found lying side by side, some believing that at the last moment, rather than be captured, they died by each other's hands. The news was received all over the country with great horror, while from one end of the plains to the other among the red men rang peans of praise for the great young Red Cloud, and his schievements gave him a power in the Sloux councils that he held through many long years.

Red Cloud's continued success drew to his ranks ambitious braves from every section until be had such a formidable organization that, if it were understood that these tribes were of as many nations as distinct in a way as among the white races, one-half of his followers would be entitled to the name and devilish recklessness of the most famed "foreign legions." To say Jenness the other, and everything was that he kept the vast theater of conthat he kept the vast theater of con-

test in hot water, a continuous stew or made the plains as active as a pienic party or a hornet's nest is not exaggeration. He kept Fort Phil Kearny practically invested for a year, and with predatory bands, sent here and there over the plains, he carried devastation and destruction to the most unexpected quarters, possessing as he did an organization that, conditions permitting, made his force as effective as light horse cavalry. However, the inventive genius and commercial spirit of the white man in shop and factory was actively engaged in producing firearms so improved that, like the needle gun in the Prussians' hands in the Eu-ropean wars of 1866 to 1872, they created in his simple mind an astoniab-ment that he could not believe or dream of until he suffered from a fearful demonstration of the fact. Myself and others, of course, kept up our personal "pull" by adopting every improvement from the old muzzle loader to the breechloading Springfield and the repeaters-Henry, Remington and Winchester-which gave us often the necessary protective advantage. This improvement in arms was destined a puzzled me, as it wore a buckskin and little over a year after the Fetterman massacre to give Red Cloud and "Mr.

Injun" the surprise of their lives and something to think of as "bad medi-Savage as we have called him, the indian in his primitive state was most loyal in his belief and appeal under all circumstances and conditions to the Supreme Being, always appealing for guldance, assistance and success to the Great Spirit. Whether it was in following the chase for subsistence, success in war, for rapine, murder, plunder or horse stealing, for abundance in crops and grasses or in conquests in love, he was strikingly imbued with the necessity of the Great Ruler's friendly assistance, or "Good Medi-cine." Failure in all these pursuits he attributed to the preponderating in-finence of the "Evil Spirit," or "Bad Medicine," So, after several cam-paigns of continued success, the reader can imagine the surprise, not to say consternation and depression, that re-Allen modification of the Springfield breechloading rifle, Besides the rifles, carbines, etc., the indians were mighty well equipped for close-in fighting with the bow and arrow with the latter in time of war and in a close fight with the whites an expert archer could keep up a stream of these death dealing missiles with a rapidity equaling the best Winchester of today and limited only to the number of arrows, a hundred or more, that his quivers held. In the scheme of battle that Red Cloud had designed on this occasion be had intended to overwhelm, even at great loss, the ability of a muzzle loading enemy to withstand his attack, backed with the arrow experts, whose work would be far superior to that of the revolver This had been done in minor engagements. successfully, but had never been tried on as complete a scale as "Red" in tended it on this occasion, though the idea just simply happened a little too inte. Suddenly investing the fort, he found the wood train, as he thought, in exactly the same condition as it had been under Fetterman, but experience had taught the troops, who, armed magnificently and under the capable lead of Captain James W. Powell and Lieutenant Jenness, had been long preparing for defense in case of surprise. In hauling the timber and wood for

winter use the wagon beds were not used, the wood and timber being carried upon the running gears, and the wagon beds were used to form an oblong corral, with openings at each end. so that in emergency they could be closed by wagons which had the beds on them. The wagon beds were used to store all the camp equipage, clothing. commissaries, etc., while re-enforced with sandbags and anything that would stop a bullet, and, if I remember correctly, they were lined with boiler iron, with rifle loopholes. As preliminary to the attack on the fort, Red Cloud thought to repeat the Fetterman result and sent about 500 picked men to surround the little corral, to which Powell and the woodmen had retreated, numbering thirty-two in all. Wagon sheets were thrown over the tops of the wagon beds to screen the defenders from observation and save them perhaps from the ill effects of the arrow fire at close quarters, There was plenty of ammunition and plenty of rifles. Every man had at least three and some no fewer than eight. Some men who were not considered deadly shots, were told off to keep cleaning up for the others. There was a quartet of old frontlersmen, led by one renowned as a dead shot, Joe the present time I sincerely regret that I cannot remember, who averaged

eight or ten weapons aplece. Powell

himself took one end of the corral and

This continuous skirmishing was kept up for three days, with myself almost continuously in the saddle, and while we were in front the general sounded the officers' call for consultation. will permit General Carr to tell the story of an affair in which he punished the Indians severely, while the story relates also to my connection with the

"I had heard some firing in front. where the advance guard had gone out of sight My orders were for the advance guard to regulate on the main column and always keep in sight of it. but as Major Babcock and Lieutenant W. P. Hall, now General Hall, were so ambitious and anxious' for a fight t thought I would give them a chance, and so I let them alone. After hasty consultation regarding lack of supplies I sent a bugler to recall the advance guard. He came back saying he could not reach them, as they were surrounded by Indians. The Indians had got into four ravines which headed near the trail, two on each side. The half dozen had led the advance on with insulting gestures and defiant words (some could speak and swear to English), and when they came between the ravines the whole poured out around them. Babcock dismounted his men and formed them in a circle and stood the Indians off. I sent Lieutenant Brady with the next company to open communications, and the Indiana supposing the whole command was coming, went on as before. "Reaching the scene, we could see

the Indians scattering in retreat. A figure with apparently a red cap rose slowly on the hill. For an instant it had long hair. But on seeing the horse I recognized that it was Cody's Powder Face and saw that it was Buffalo Bill without his broad brimmed sombrero. On closer inspection I saw that his head was swathed in a ford Thursday night. bloody handkerchief, which served not only as a temporary bandage, but as a chapeau, his hat having been shot off, the bullet plowing his scalp badly for about five inches. It had ridged along the bone and was bleeding profusely. a very close call, but a rucky escape. However, it would not do to turn back immediately after such impudence, so I took to the gallop and ran them for twelve miles to and across the Republican and up the bluffs on the south side, where they acted in their usual aggravating style by scattering in every direction after dropping a good deal of plunder. We could see them en the distant hill, but could not catch them under the circumstances or without means of some counter strategic cunning, so we went back and campsulted from his audacious attempt to ed north of the Republican. The ad-at last amphilate the garrison at Fort vance guard had been relieved and Phil Kearny. He assembled pearly the Indians severely punished, with a 3,000 warriors for this purpose, all loss on our side of but four or five visited Mrs. Fay Neely, Tuesday afterwell equipped with carbines and muz killed and a few wounded, this with noon. zle loaders, but was unaware that the Babcock's horse wounded and Cody's fort, had been supplied with the new narrow escape as the resulting casual FOR SALE Good ten-room house, The object of the campa nearly accomplished, but our greatest need was supplies, which the hot trail had sidetracked in the excitement of the necessary pursuit of the defiant foe. As the country was infested with Indians and it was fifty miles to the nearest supply point, Fort Kearny, on consultation with Cody be decided that it would be best to undertake the job himself, a point characteristic of him, as he never shirked duty or faltered



monthed in a bloody hand

kerchief horse in the outfit, and when twilight arrived he decided, after patching up his head a little, to bring relief and meet us at a point 'northwest on the Platte river, about a day's march on ward.' These were about the most definite directions any scout got in the trackless wastes of those days, and it showed the peculiar sixth sense or acumen possessed by experienced officers and why practical scouts, like Cody, in the wide terrestrial seas of the great plains rarely ever missed connections. Cody therefore reached us safely, making a successful ride of fifty miles during the night and ar-

It has been the custom to open the general delicery window at the post office on Sunday for a short time after the morning mail has been put up. but from now on, this will not be moon. done, as the rules and regulations forbid Sunday opening. Postmaster Stegall has given notice of the change. He has no option in the matter and in "big can" baking powders. following the letter of the law.

Pocket Maps Deaf Smith county-50 & 75c. City maps, Hereford \$2.50, T. E. Huffman, Hereford, 21-tf.

PARROTT ITEMS

(Too late for last week.) young people a party Tuesday night. Baking Powder, A large crowd was present and all had a most enjoyable time.

Mr. Glen Rutter and sister, Miss Gladys and Mr. Robert Bippus visited at the Emerson Hacker home the past few days

Mr. and Mrs. Joe Birkenfeld and baby and Mr. and Mrs. Geo Backus and children visited with Jacob Wagner and family Sunday.

Mr. Elbert Wright is in Lubbock on business this week. Mr. Percy Shepard has returned

home from the Godwin Sanitarium in Hereford where he recently underwent an operation. Mesdames Charley McNerney, Cope-

land and McNerney spent Thursday afternoon with Mrs. Faye Neely.

Mr. and Mrs. Elbert Wright, Mr. and Mrs. Emerson Hacker and family. Mr. and Mrs. Jesse Hardy and family. Mr. and Mrs. Milton Hardy and little son, Alfred Grant and sister Minnie, enjoyed a pleasant time with the famity of Will Wright Friday evening. Misses Floyd and Will Hacker and Charlton and Ned Neely were in Here-

Miss Mable Hacker and Mrs. Wright and little daughter called on Mrs. W Ewers. Thursday afternoon.

Mrs. Orie Renfro and children and Mr. and Mrs. J.F. Hacker and family called at B. F. Neely's Thursday. Master Balley and Wright Ireland are visiting with their aunt, Mrs. Elbert Wright this week.

day in Hereford visiting Alta Renfro. Misses Alva Metcalf and Helen Cowsert are visiting in the Frank Barber home in Hereford this week.

Miss Naomi Hunter spent Wednes

Mabel and Florence Hacker and Mrs Milton Hardy and children visited with Mrs. Jess Hardy Wednesday afternoon, Mr. and Mrs. Emerson Hacker took Sunday dinner with Mr. Will Wright's.

Mrs. Leonard Ricketts and children

with bath. Near high school build-Mrs. Robt. Elliott.

LIFT YOUR CORNS OFF WITH FINGERS

Tells how to loosen a tender corn or callus so it lifts out without pain

You reckless men and women who are pestered with corns and who have at least once a week invited an awful death from lockjaw or blood polson are now told by a Cincinnati authority to use a drug called freezone, which the moment a few drops are applied to any corn or callus the soreness is relieved and soon the entire corn or callus, root and all, lifts off with the

fingers. Freezone dries the moment it is applied, and simply shrivels the corn or cailus without inflaming or even irritating the surrounding tissue of skin. A small bottle of freezone will cost very little at any of the drug stores. but it will positively rid one's feet of every hard or soft corn or hardened callus. If your druggist hasn't any freezone he can get it any wholesale drug house for you.

ROUND TRIP SUMMER TOUR-IST FARES SEASON

. 1917

Kannas City, Mo. \$29.90. St. Louis \$36.30 Detroit \$55.80 Washington D. C \$64.30 New York \$73.20 Boston \$90.95 Nashville \$44.80 Chattonooga \$55.65 Birmingham \$45.95 Buffalo \$64 10

On sale daily until Sept. 30, 1917, with limit for return October 31, 1917.

For further particulars and other destinations train service routes, phone 34.

Post Office No Langer to Open on Sun- The Young Bride's First Discovery | perfectly wholesome balling | Their wedding tour had ended, and moderate in price, and always un they entered their new home to setthey entered their new home to set-tle down to what they hoped to be tainly the most economical after all. one long uninterrupted blissful honey-

> But alas! the young bride's troub les soon began, when she tried to reduce the cost of living with cheap

She soon discovered that all she got was a lot for her money, and it was not all baking powder, for the bulk of it was cheap materials, which had no leavening power. Such powders will not always give desired

you, of cheap baking powders, 18 more than Calumet would be.

times yellow and alkaline, and often Props., Buffalo, N. Y. unpalatable. They are not always of uniform strength and quality.

Now the bride buys Calumet the ping vat.

and reliable. Calumet keeps inder

That dipping vat will help keep our navy affort and our armies affeld.

ACT QUICKLY

Do the right thing at the right time. Act quickly in time of danger. In time of kidney danger, Doan's

Kkiney Pills are most effective. Plenty of Hereford evidence of their

Mrs. M. E. Orr, W. Second St., Hereford, says: "My kidneys were weak sults. And because of the absence of and out of order and bothered me a lot, leavening gas, it requires from two or My back was weak and achy. I felt three times as much to raise cakes drowsy and languid. A few boxes of Mr. and Mrs. Will Wright gave the or biscuits as it does of Calument Doan's Kidney Pills, procured from Burns' Drug Store, cured the trouble Thus, eventually, the actual cost to and I have not been bothered since.

Price 50c at all dealers, Don't Cheap baking powders often leave Doan's Kidney Pills—the same that the bread bleached and acid, some cured Mrs. Orr. Foster-Milburn Co.,

Give the ticks a ticket to the dip-

LIVER DIDN'T AGT DIGESTION WAS BAD

Says 65 year Old Kentucky Lady, Who Tells How She Was Relie After a Few Doors of Black-Draught.

Meadorsville, Ky-Mrs. Cynthia doses of Black-Draught." Higgisbotham, of this town, says. "At my age, which is 65, the liver does not act so well as when young. A few years ago, my stomach was all out of fix. I was constipated, my liver didn't act. My digestion was bad, and It took so little to upset me. My appetite was gone. I was very weak ...

I decided I would give Black-Draught a thorough trial as I knew it trouble was soon righted with a few All druggists.

Seventy years of successful use has made Thedford's Black-Drought a standard, household remedy, Every member, of every family, at times need the help that Black-Draught cam give in cleansing the system and relieving the troubles that come from constipation, indigestion, lasy liver, etc. You cannot keep well unless your stomach, liver and bowels are in good working order. Keep them that way. was highly recommended for this Try Black-Draught. It acts promptly, trouble. I began taking it. I felt gently and in a natural way. If you better after a few doses. My appetite feel sluggish, take a dose tenight. improved and I became stronger. My You will feel fresh tomorrow. Price bowels acted naturally and the least 25c. a package One cefft a door

FORD Only \$135

Odickly attached to any Ford, most any other make of car with a monkey wrench. Get a Pullford topractical money-saving farm tractor in about 30 minutes. Have low cost power for pulling plows, wagons or almost any of the heavy loads





Pulls plows, harrows, drills, mow-ers, the binder, hay-loader, roadgraders, heavy wagons or any similar loads. Does not injure the car, ne holes to drill. Live agents wanted. Write, wire or phone particu-

THE HEADINGTON AUTO CO. Distributors for Texas & Oklahoma. 1909 Commerce Street, Dallas, Texas

THOMPSON HARDWARE CO CANYON, TEXAS



Makers of Fine Saddles and Bridles. Also full line of Cow Boy Goods. WRITE FOR CATALOG

The Hereford Brand

d April 17, 1901, in the post office at Hereford, Texas, as second-class natter. First number of the paper issued February 23, 1901, as the rd Reporter, first number of the Brand issued March 21, 1902.

Subscription Price \$1.50 a Year, Strictly in Advance

IT'S WHAT OUR NEIGHBOR HAS that makes us poor, not what we

THE RED CROSS FUND IS area subscribes in line for the destruction of despotism.

THE SIZE OF A TOWN is not measured by its population, but by the quality of its citizenship. The little towns of Bovins and Dimmitt proved durng the Red Cross campaign that they were many times the size of many a larger town.

THE MINISTERS OF THE UNITED STATES have been asked by Herbert C. Hoover to preach Sunday, July 1st, on the subject of food conservation. This day is to be known as "Food Saving Day". The people of Hereford should assist the local pastors in arranging for the proper observance of the day. 1 1 1 1 1

THE HEREFORD OF TO-DAY owes a debt of gratitude to the ploneer men and women of that earlier Hereford who had to do with the planning and making of the "Hereford Beautiful" which we of a later day enjoy.

The evident and imperative need of trees in this plains country gave to them the eye of prophetic vision by which they were enabled to see this matchless plains city made beautiful and habitable by its wealth of shade trees. One need only make a trip over the Plains to come back to Hereford duly appreciative of the provident fore-thought of those who planted the trees which make Hereford celebrated throughout the Panhandle.

1:1:1 NO MORE IMPORTANT LAW has been passed by the thirty-fifth legislature than that which authorizes the establishment of free kindergartens as a part of the public school system. The passage of this law marks a forward step in the educational advancement of Texas. The serious question now is, "Are we, as parents, awake to the importance of the kindergarten law and ready to avail ourselves of its privileges?".

It is a common mistake to feel that a year or two later or earlier for the beginning of a child's school life does not signify, though how any one, especially a parent or teacher, who supposedly has studied the mental and moral development of the child, can have such feeling, is not easily understood. Psychologists tell us that more knowledge is gained during the first seven years than is ever gained thereafter, but it doesn't take a course in psychology to convince any thoughtful, interested parent that to keep from a child the very best opportunity for natural mental growth is an injustice for which later opportunity can not atone.

The words of the religious teacher, "Give me a child until he is seven years old and you can never undo my teaching" are significant. We know this is true but through careless, indifference let others use the opportunity we might have had. The kindergarten is the result of the best world-thought pon the subject of the mental, moral, and physical development of the child, The foremost educators of this and other countries recognize its importance. Our legislators have made it possible for the children of Texas. Let us do our part toward making the free, non-sectarian public school, a thoroughly efficient institution from the kindergarten to the closing work of the high

IN THESE TIMES OF NATIONAL PERIL when no horoscope certainly reveal the future, when no seer however high he has climbed the prophetic peak, can dip below the circumscribed horizon and inventory of the resources and forces at our command for bringing the nation to the highest efficiency socially, morally, and industrially,

One of the greatest wastes of available energy is the unused time and labor of the real liveAmericanboy, between the ages of eleven and sixteen during the spring and summer vacation. There are about five million able bodied boys in this country between these ages. More than half of these are in towns and cities and a large percent of these latter have no regular or remunerative employment during this vacation period, and consequently this available energy that should be a large economic factor is not only wasted but often turned in directions that result in moral disaster to the incividual.

The American boy is a real live and intelligent animal. Naturally, he is neither lazy nor vicious and in most cases would give a good account of himself if given an opportunity along lines that are both congenial and remunerative. Those boys in towns and cities who do find regular employment during dainty refreshments were served. joined later by a number of young vacation are not employed in pursuits that bring out the best, physically, mentally, or morally.. There are at least one hundred boys in Hereford between these ages that have no regular employment for even a part of the time, boys Painter, Nellie Clem, Mrs. Perkins, A luncheon of sandwiches, pickles, devthat are willing to work and under proper supervision would render efficient service for four or five hours each day and be better physically and mentally, besides constituting a considerable factor in production. Some general plan should be worked out for dealing with this problem. No specific plan can be honor at a delightful evening party worked out that will suit every community because of the varying conditions, given on Friday at the home of Mr. But, with a general principle to go by, each community will be able to attack and Mrs. G. M. Suggs. the problem in the way best suited to its conditions.

Here in Hereford, where irrigation is not only possible but profitable, the municipal farm would be the best solution of the problem. The funds to puringly used in decoration. Tables were chase and equip such a farm could be easily raised by private subscription, once placed for forty-two with suggestive. A social meeting of the U. D. C's was the importance and value of such a work were fully realized. Such a farm could score cards showing a tiny red cross. one of the very pretty affairs of the be bought and equipped by means of a stock company. A farm of 320 acres within three miles of town could be bought and fully equipped with an irrigating plant for truck farming for twenty thousand dollars. This would require favors and the napkins bearing the Price, and T. E. Huffman entertained two hundred shares of one hundred dollars each. The purchasers of these charcs would not be making a donation, but a good investment inasmuch as the property would belong to the stock holders and would double and treble in value in ten years. The operation of the farm could be placed under the direction of a farm demonstrator employed by the county for which provision is made by our present laws. The gardening and truck farming could be done by boys paid by the hour according to their efficiency and working four or five hours per day. The products of the farm could be sold direct to the consumer by the boys themselves, or so much thereof as found a ready market. The remainder could be canned for sale in that way. This would give work in home economics in which girls could be employed. A noon-day meal could be served at the farm prepared from the products of the farm and by the home economic department. The boys and girls could be taken to and from the farm by the same wagons that made regular trips to deliver products.

Prizes could be given for the best results obtained with certain crops. In addition the boys and girls could be given credit in school for work done here, in lieu of a course in agriculture or domestic science. Much of the improvements on the farm could be made by the boys and credit given in manual training work. Such work would have many advantages over a school course. First: It would be the real thing instead of a make-believe, in agriculture, domestic science, and manual training. It would be done at a season of the year best suited to these things, and most important of all the boys and girls would be paid for their time and be producing things of real value. Such a farm properly conducted would be self supporting, and the beneficent results would be many.

Second: It would provide remunerative employment for otherwise idle hove and to a lesser extent—for the girls. It would give the town a supply of fresh vegetables in season at reasonable prices and wholesome canned goods at other times at reasonable price, and in a lesser degree dairy and poultry products. The money earned by the young people would in time be spent at home adding just so much to the economic wealth of the community. The young people would be educated in thrift and industry as they could be in no other way. Such a system would advertise the community and bring a destrable class of citizens to the town. Such a system could be carried out without costing any one a cent in the final analysis. It could be stipulated that the stock was to pay no dividends for ten years, any surplus to be used in improvements. At the end of the ten years the property would have much more than doubled in value, thereby assuring the original investors at least ten per cent on their investment. After ten years the improvements would be made and then it could be stipulated that the stock was to pay six per cent as earned, this being a good income on a real estate investment. Provision ald be made whereby boys could work out twenty-five dollar shares, thereby ng them an added interest in the municipal farm.

While we are probably too much engrossed in making money at present. ceasary thought to making good citizens, such a plan is neither

If this war will serve to turn our minds away from the sole pursuit of hoarding and conserving dollars to the more altruistic and noble one of veloping the best in our community life it will not have been in vain.

1 1 1 1 1 THE LIBERTY LOAN CAMPAIGN was essentially one of education, and without the generous and patriotic support of the press of the Nation the hope of those in charge that it would be a popular loan would not have been realized. The untiring efforts of the newspapers throughout the campaign were a constant inspiration to the various other groups of workers. At a

time when space was at a premium the Liberty Loan was featured at length. Newspapers and magazines, in their news, editorial, and advertising refreshment. columns, fought for the success of the loan every step of the way. The foreign-language press, in 36 languages, gave daily proof of the undoubted loyalty of peoples of foreign birth.

> WILLIAM G. McADOO Secretary of the Treasury.

THE PATRIOTISM OF THE AMERICAN PRESS

The service rendered to the Government of the United States in the sale of the Liberty Loan Bonds of 1917 by the press of the country is record evidence of the generous patriotism of the newspaper men of America. It is recorded in the pages of thousands of American newspapers, many of them printed in foreign languages, from the largest daily to the smallest country weekly. The newspapers of the country "came across" with liberal donations of space in news, editorial, and advertising columns.

Newspaper men have observed with deep and peculiar pleasure the whole hearted activity of the men of their fraternity in the country in promoting the sale of the Liberty Loan Bonds. The influence and assistance of all publications in making the loan a success are simply incalcuable. Their efforts greatly contributed to making it a double success in that it was not only largely oversubscribed but the Liberty Loan Bonds were placed in every community in the United States, in cities and in remote country districts, in mining towns and manufacturing centers, among farmers and country merchants as well as city bankers and large commercial and manufacturing houses.

It was a great educational campaign. Readers of their county paper in their country homes, and new American citizens from papers printed in their old language, and others just learning our language, who in the evening spelled out the news in the great daily papers, were informed of the purpose and objects of the Liberty Loan and instructed in the nature, value, and terms of Government bonds, especially the Liberty Loan Bonds of 1917. The whole Nation has made a long stride forward in financial education through the Liberty Loan campaign of 1917 as conducted through the press of the country.

The country press which without compensation gave liberally of its limited space is equally deserving of praise with the larger papers. In their respective spheres all classes of publications in the country covered their field thoroughly and well. The press of America can look back on the work it performed for the Liberty Loan as a great public service, ably, thoroughly, and unselfishly performed.—Treasury Dept. Washington.

CREDIT WHERE CREDIT IS DUE, is found in the above appreciation sent out by the Treasury Department, and also, in the personal communication from Wm. G. McAdoo.

The press of the country, and particularly the country newspaper, has undoubtedly had a great opportunity for service, in giving publicity to the Liberty Loan Campaign, and it performed that service willingly, gladly, and efficiently. Newspaper people are quite human enough to appreciate commendation, especially when it is so manifestly just.

However, the attitude of the press in the matter of the Liberty Loan, Registration Day, and the Red Cross movement is only it's accustomed attitude, the following of a precedent long established. These instances are not stronger illustrations than many others, of the faithfulness with which the press has stood behind the government, has become its voice, and has helped to fight its battles. They are only more recent and newspapers generally will be grateful for this public recognition of the fact that the press of the country has not provena "slacker." At the same time they will be wondering why, in considering war tax measures, the newspaper should be chosen as the first

SOCIETY AND CLUBS

Roy Begeman entertained a party One of the jolliest social affairs of pliment to his sister and brother-in- ening by Misses Maggie and Johnnie law, Mr. and Mrs. Woodson Coffee, Estes who had as over-night guests, of Miami, who are guests in the Begy eleven of their young lady friends. eman home, east of town. Forty-two The merry party assembled at the Estes was the diversion of the evening and home in the early evening and were Mr. and Mrs. Allen Shepard.

Mrs. Evelyn Perkins was guest of boys.

The pretty living room was attractively arranged with sweet peas charm- asleep.

were served, sweet peas being used as sisted by Mesdames W. F. West, P. W. emblematic red cross.

the week, was given on Thursday ev

Among those from Hereford who en men who shared with them a most enjoyed the occasion were: Misses Ethel joyable program of games and music. iled eggs, ice cream and cake was served before the departure of the

> The young ladies remained until morning, spending the hours very pleasantly in a combined effort to see that no member of the party fell

After the games, ice cream and cake past week, when Mrs. O. G. Hill, asthe chapter and a few friends,

When insuring you like to know something about the Comparty that Insures you.

SAFETY and SECURITY

Below is the list of the Companies we represent and their as-

		The Name of
FIRE	American Central	\$ 4,142,834
FIRE,	Connecticut	7,249,880
	Detroit	2,499,752
LIGHTNING		23,770,663
TIQUI WIND	Fire Association	10,046,848
	German American	23,713,478
WIND	North British & Mercantile	9,482,919
111110	Eastern Underwriters	3,865,720
OTODALO	Westchester	6,271,290
STORMS	Texas Companies	1.740.024
	Minnesota Underwriters	11,228,419.
4	FIDELITY and CASUALTY CO \$13,70	

CASUALTY

BONDS

LIFE

This Company writes Accident, Health, Burglary, Plate Glass, Steam Boiler, Employers Liability, and other kinds. Largest of its kind in the world.

AMERICAN BONDING CO. Cash Capital \$5,000,000 This is the largest Bonding Company in the world, and will go security on your bond for anything.

When in need of any kind of Insurance consult with us. With 15 years of experience we believe we can serve your best interests, and that it will pay you to advise with us before taking out any kind of Insurance. We shall appreciate your business.

We represent the strongest Life Insurance Co. in

Texas that has a line of policies that cannot be ex:

SISK @ WILSON

A profusion of garden flowers effectively granged in the reception rooms added to the pleasure given by a most interesting program.

Papers were read by Mesdames Gib-

son and Potts and Miss Mamie Landrum rendered a vocal solo very charm-

Tunny salad, sandwiches, and iced tea furnished a delightful course of

A picnic at Sulphur Park on Saturof whom were guests of Hereford zelle. Hill on Tuesday afternoon.

vided enjoyable entertainment for the served. hours preceding the spreading of the elaborate picnic luncheon which was followed by a "Hereford by Moonlight" auto party. Guests of the occasion were: Misses Searcy, Davis, Brad-day. Among them were: the boys of ford, Clyde, Waldine, and Hazel Wil- the ball team, Jim Carroll and sons, son, Dameron, Monnts, Oberthier, Dun- Tom and Charley, and Bruce Guthrie.

lins, Gough, Munday, Gibson, Davis, McCutcheon, Betts, Walker, Curtis, McLain, Jesse, Mr. and Mrs. John Mc-Lain, and Mr. and Mrs. Karl Shirley.

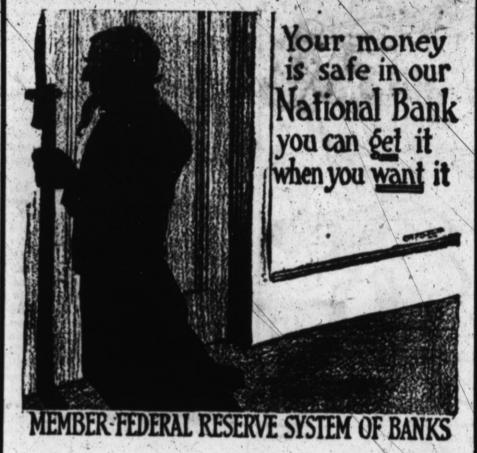
No form of entertainment seen quite so fitting for the summer time with its wealth of grateful shade, soft green gass, and luxuriant bloom as the lawn party,especially for the little folks who are most appreciative of day evening was a pretty compliment for sports so dear to the child heart. the wonderful opportunities it affords to Misses Creola Searcy, Effle Davis Such a party was enjoyed by thirtyand Florine and Lillian Bradford, all one of the little girl friends of Mo-

The hours from five to seven were The usual program for this popular occupied most pleasantly and at their form of summer-time diversion pro- close brick cream and cake were

Attend Barbecue

A number of Herefordites enjoyed the picnic and barbecue at Vega, Mon-

"National Protection"



Wake Up! Wake Up!

We are at war and Uncle Sam needs your help and is calling for it.

If you can't fight, you can do other things to help.

Plant your acres. Grow food every bit you can. Economize - cut out all waste and extravagance.

Save your money. Put it in our Bank, where it is safe.

Even if you don't carry a musket you can help your country now.

Plant every available foot of your land with vegetables and grain. Every bit of food you raise will help. Helps to keep prices down, too.

Plant your money in our Bank. It is unpatriotic to hoard money at homeand it is not safe.

The First National Bank

of Hereford, Texas SERVICE SECURITY



SOME OF YOUR YOUNGSTERS MAY NOT SPEND A "SANE FOURLH," AND BECOME ALL BUNGED UP.
THE WISE THING TO DO IS TO HAVE IN YOUR HOUSE BEFOREHAND A STOCK OF BANDAGES, SOOTHING DINT-MENTS, LINIMENT, AND ALL KINDS OF OUR ANTISEPTIC "SAFEGUARDS" AGAINST BLOOD POISONING. USING AN INFECTED OLD RAG TO DRESS A WOUND MAY "KILL"

YOUR BOY. THESE "SAFECUARDS" AND OUR HOUSEHOLD REME DIES ARE GOOD THINGS TO HAVE IN THE HOME ALL THE TIME: NOW IS THE TIME TO GET THEM. DEAL WITH US AND 'RELY' ON WHAT YOU BUY.

BETTS CLARK, DRUGGISTS THE NYAL STORE

Local and Personal

Sell One Thousand Steers

R. N. Mounts recently sold to Kan-

sas parties one thousand head of two-

year-old steers and two hundred and

fifty yearlings at a satisfactor yprice.

T. E. Mooney and family have

moved to Canyon from their ranch

country, was in Hereford Wednesday

including her sister, Miss Bernardine

W. E. Dameron and Miss Harriette

Shirley motored to Canyon Saturday,

bringing withe them on the return

trip Misses Effie Davis and Creola

Searcy who remained until Monday

Mr. and Mrs. G. G. Hayes and

Master Donald Richard Hayes, of Am-

arillo, spent the week-end in Here-

ford, guests of Mr. Hayes' parents,

Mr. and Mrs. M. J. Hayes. Mr. Hayes,

Junior, was also here officially, looking

Mr. Henry Garnett Improving

thought to be almost necessarily fatal,

Henry Garnett is again somewhat im-

proved. His limb has been lanced four

times and indications this morning

are more favorable than for several

Mr. and Mrs. A. M. Ennis of Kansas

City, spent the past week with the

family of Mr. and Mrs. George Barber

at the Barber ranch. They left for

home Wednesday, accompanied by Mr.

A. Zook of the Zook Commission firm

Attorney Flesher and his father, Dr.

Wilson, the Mayor of Canyon, and the

autos that were "hitting the trail" for

Amarillo. They wished to show that

The Oil Refinery business is one of

tions in the whole world we are told.

his big money from Oil Refineries.

wards, 2nd. door East of P. O. 20

Notice!

Notice!

After suffering a relapse which was,

afternoon.

Give your work to the Boy Scouts. ranch, north west of Friona Tuesday Cattle ticks and powder don't mix.

The Boy Scouts will do your work well, Call A. O. Thompson or Claude Ricketts.

W. E. Dameron , made a business trip to Dimmitt Tuesday afternoon.

Vivian Stambaugh returned to his school duties in the Canyon Normal, Monday morning.

The Boy Scouts want hoeing, lawn near Dawn. They will still keep their mowing or any other work that boys ranch and are only going to Canyon 1t-p for the benefit of the schools. can do.

Every herd marched to the dipping vat helps our soldiers march to the front.

cabbage plants for fall and winter to Clovis. use. For plants see G. C. Major, in South Hereford, or phone 97. 22.2t

Every dipping vat is a solid foundation for the nation's food store Misses Armine Park, Ada Terrill, and

J. S. Marshall leaves this week for Canyon Creek, Mont., where he will

Mrs. B. McCoy, of Salina, Texas, arrived Tuesday of last week for a visit health is good, but he is still suffering with her daughter, Mrs. Russell Car- from rheumatism.

Why Not be one of the boys? Gea a little pep and see if you can't get out to the Young Men's Class at the Christian Church next Sunday morning. Why not?

Attorney Cowsert and family were in Hereford Wednesday from their home at Dimmitt for the purpose of shopping.

Misses Ethel Painter, Nellie Clem after some claims against the Santa and Susie Lackey spent the week end Fe. at the country home of Mr. and Mrs. E. A. Comer.

Mr. and Mrs. Tom Reagan, Mrs. Woodward, and Misses Head, Bouton, and Nobles of Clovis, were week-end guests of Mr. and Mrs. A. L. Gibson.

Mrs. Ralph Barnett and children, days. Master Paul Wright and little Miss Virginia went to Amarillo Tuesday where they will make a two weeks' visit and witness the convention festivities.

C. 1. Bedford of Plains, Yoakum and Mrs. Barber as far as Amarillo. County, Texas, was here this week on Mrs. Ennis is a daughter of Thomas business and also to visit with his son, who is foreman on the Springvale Here of K. C. ford farm, recently purchased from Jowell & Jowell by T. C. Ivy. Mr. Ivy has been a raiser of fine Hereford cattle for a number of years on county judge of Randall county, came the South Plains and the Bedfords over from that city Wednesday mornhave been his leading right hand men ing to greet the on-coming line of in the business.

Mrs. A. L. Gibson entertained a party Canyon and Randall county were inof Clovis visitors and a number of terested in the Ozark Trail and other Hereford friends with a week-end camp trails that should go thru Canyon. ing trip at Big Springs, the party going out Saturday afternoon, Fishing and swimming were enjoyed with all the comforts and many of the luxuries the Biggest Dividend paying proposiof camp life. Fisherman Dent accompanied the party as commissary and For example, watch Rockefeller make a bountiful supply of fish was added

About fifty guests enjoyed the pleas-this issue of The Brand. E. M. Edto the menu for each meal.

Have you calleted in the Young Me Class at the Christian Sunday School? Rat Jowell, is attending the big Har-Don't fail to be there—On time—9:45 ris Dispersion Sale at Harris, Mo.,

Yours truly. Jones . H. B. WEBB.

Go to New York and Mrs. G. A. F. Parker and children Westfield, New York, Mr. Webb's former home, expecting to remain a month. spend the greater part of the sum- that there is much hope for the southmer. Later: Miss Anne Price joined ern route. the party Wednesday morning and will go to Chautauqua.

\$1.00 Hats

For One Day Only, Saturday, June 30th, 50 trimmed hats at \$1,00 eachfor CASH.

All other trimmed hats and shapes go at half price. We expect to close out all summer hats to make room for the fall hats therefore this great reduction;

We take this time to thank the public for helping us to make this past season one of the most prosperous we have ever had in Hereford. We hope to see you again this fall.

Mrs. T. N. HEIFNER.

Will Not Open Post Office Window or Sunday

Attenti n of patrons of the post office is called to pages 283, Sec. 283 Postal Laws & Regulations. Mr. Thomas and daughters Misses Hallie and Bessie, came in from the

Post offices of the first and second class shall not be open on Sunday for evening for a visit with Miss Dorn the purpose of delivering mail to the general public.

We would be glad to open for short fime Sunday morning but the law forbids.

J. A. STEGALL, Postmaster, ICE SEASON NOW ON

We are running two Ice wagons; want to give you the best service possible, so help us by displaying your Ice Cards. If you are not a regular user of Ice and phone your order in, must do so early in the morning in order to get it by 12 o'clock. .

Please do not ask drivers to stop to cut five cents worth of Ice as we can E. F. Grissom, of the Plainview not take the time this year. You are familiar with the common saying, and Thursday of this week. He had "high cost of living." From this date been out to his ranch near the Slaugh-It is now time to set tomato and ter North S. Camp and was enroute we will make two deliveries on Saturdays, morning and afternoon. On Sun-Miss Anne Price entertained for the store from 8 o'clock to 11 o'clock a. week-end a party of Normal students m. Phone No. 1.

McQUEEN Grain, Coal & Ice Co.

Eulah Morehead. The young ladies FOR SALE-S. E. one-fourth Sec. 6 returned to Canyon Monday afternoon. Bex. K. S. Cert. 88. Abst 1340. Five miles north-west of Hereford, \$4000: J. H. Bowers has returned from Min- \$1000 Cash, "balance" to sult purchasmake his home for a while, at least, eral Wells where he has been for er at 7 per cent. Further particulars several weeks for the benefit of his write owner, M. K. Hawkins, 3111 L. health. He says that his general St., San Diego, Cal.

Attends Harris Hereford Sale

32-2t this week. O. G. Hill who has been in Kansas City for the past week, will also attend the sale. This sale I will be out of town for a short will be the world's biggest sale of timer Mr. A. M. Jones will look after Herefords. Repeater and his son Remy Fire Insurance business during peater the 7th are both undefeated that time, at the office of Potts & champions of the United States and cattle men are speculating as to the prices they will bring.

Attend Ozark Trails Banquet D. L. McDonald, James Cardwell, Mr. and Mrs. H. B. Webb and son, and Homer Wilkinson attended, the Edgar, Mrs. J. W. Hicks and children Ozark trails banquet at Amarillo Wednesday of last week to represent left yesterday for an eastern trip. Mr. Hereford as an enthusiastic supporter and Mrs. Webb and Edgar will go to of the southern route. The banquet was held at the Harvey House and was characterized by the best of feel-Mrs. Hicks, Mrs. Parker and the child- ing and good-fellowship. Hereford delren will go to Chautauqua, N. Y. to egates are inspired with the belief

Omitted from Liberty Loan List

The name of R. T. Moses was accidently ommitted from the list of Liberty Bond holders submitted by the Western National Bank, Mr. Moses was a Federal soldier and a worthy citizen and the Brand is glad to publish his name as a subscriber to the Liberty Loan.

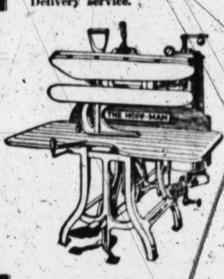
Piles Cured in 6 to 14 Days Your druggist will refund money if PAZO OINTMENT fails to cure any case of liching. Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Rase and Rest. 50c.

PRESSING CLOTHES IS AS MUCH AN ART AS MAKING THEM

We claim that to properly and thoroughly press any kind, of

garment an appearance of newness and causes it to last much

Let us convince you. Delivery service.



Ralph Barnett

Furnishings for Men.

CUSTERS FIGHT BY BUPPALO BILL PROM TRUE TALES OF THE PLAINS

OPYREDET 1906, BY WILLIAM P. CODY



ENERAL SHERIDAN instituted methods of fighting the Indians somewhat in their own style and continued them un-most distressing conditions in the winter. Among his ablest and most daring lieutenants at the time was General George A. Custer, the dashing cavalry hero of the Army of the Poto-

His final campaign is so strikingly remembered that it is well here to give a short description of one of his thrillingly successful battles, sometimes called "Custer's Victory of the Washi-

General Sheridan, who was in command of the department, was himself in the field. These Indians having perpetrated many outrages, popular indignation seconded and demanded active retribution. The Indians naturally in winter drifted southward if possible, and Sheridan had made a rendezvous at Camp Supply, in Indian Territory, a hundred miles south of Fort Dodge. Believing that they were in camp in concentment somewhere Sheridan elected to detach Custer and his regiment and send them on a scout, while he himself would seek in another direction, with Camp Supply as a base. On Nov. 23, at 4 o'clock in the morning, in a snowstorm Custer reported himself ready to march with his usual evidenced anglety to fight. thoroughly press any kind of garment it must be done on a Hoffman sanitary steam clothes pressing muchine.

This method produces the natural body shape in clothes of every description, raises the papthrings out the color, gives the that Elliot had struck a trail on the south side of the river. This he was sent orders to follow until night and then to west for Custer and his men. Leaving the wagon train behind him under an escort, abandoning some and taking heir pack train of mules, a hundred rounds of ammunition and commissary stores of one day's rations of coffee and hard tack and some forage for his horses, he hastened on Troop after troop was relieved at the front for breaking the road and the borses were pushed to the light of neir condition of safety, as the indians, if they were in as large a number as believed might ambush Elliot and his men. They reached Elliot at 9 o'clock.

A council was called, and it was decided to wait until the moon rose and then to follow the Indian trail. The rest did the command some good, the saddle girths being loosened and the horses given their scanty supply. With an able disposition of the scouts in advance, Custer led his men, and in about an hour's ride Little Beaver approached and said he smelt fire. A halt, and Custer and the secuts went forward, crawled up over the ridge,

Three echoes came from three different directions, the cavalry charged, a with cheers the fraces opened. Just ing from their lodges, hiding be trees or lining the bank of the stream that acted as a rife pit, the himself was killed, besides 108 of warriors. The village as capture the pony herds were shot, as they could the pony herds were shot, as they could not be carried away, taking an hour to kill 875 of them. The village and all its possessions of winter provisions, including a thousand buffalo robes, hundreds of pounds of dried meat, etc., were destroyed. Over 500 pounds of powder and a thousand pounds of least were at the same time captured. Fifty-three squaws and children were made prisoners, thus entirely destroying Black Kettle. Elliot and a party of fourteen, who had followed some flying parties, were missing, having run into joining village, which threatened new to rush on the command and give the for tat, but Custer railled every man, threw out skirmishing parties and advanced, with his bands and bugles playing, and after some sharp fighting the Indians, believing that he mus have re-enforcements and seeing Major Bell, with an escort, coming dashing with a load of ammunition, which, b the way, was badly needed, and having bittle Rock, their fighting chief, killed, they broke away and scattered An unknown number were killed and wounded during the all day fighting. A white woman and child were found in the village who were killed by the Indians for revenge during the opening of the fight. Our loss was seven killed and eleven wounded.

Owing to the condition of the weather, etc., it was necessary to get back to Camp Supply to recuperate, which was successfully accomplished. That same winter Custer repeated the same trick on a larger village and wiped it from the face of the earth and captured Satanta, whom he held until many white captives were given up in exchange. After some rest following the buttle of the Washita a search party was sent out to find trace of Elliot and his men whose remains they found, the story being afterward learned from the Indians how catastrophe overcame them. Flushed with success in the Black Kettle village, Elliot pursued the flying band and ran coming to assist in the fight. They were ween, an ambush was quickly effected, and they were surrounded Their berses were shot down and others dismounted, and they stood back to back till all dies' gallantly fighting.

Often the white men had narrow escapes from externination, General George A. Forsyth's siege on the Arickaree river in September, 1868, being a

famous example General Forsyth was in command of a body of about fifty plainsmen, enlisted as scouts, and camped beside the Arickaree river, a small stream in northwestern Kansas. The Indiana had been reported as uprising, and the expedition was projected for the purpose of finding out the true state of affairs. It being a season when very little water was in the river, the party removed its camp to an island in the middle of the stream. There their worst fears were early realized, for at 9 o'clock on the morning of Sept. 17, 1868, Chief Roman Nose entered the river valley with his braves, squaws and children and prepared for an attack. Roman Nose was a heroic specimen of the Indian warrior, and he headed a party of nearly a thousand

hostile braves, General Forsyth immediately began making the best preparations he could with a view to fortifying his position. digging rifle pits and placing saddles and other available material in a circle around his men. There was so little water in the river bed that he knew hand to hand encounters would result from the impending attack unless the advancing bost could be repelled before they reached the imperiled soldiers. Indian sharpshooters ranged in hiding along both banks of the stream began pouring into the Forsyth posttion a deadly lire at close range. The besieged men crouched in the rifle pits they had dug in the sand, their firearms in readiness, awaiting the word of command. Closer came the cavalcade of redskins until their fellow sharpshooters were compelled to cease firing for fear of killing their own Then Forsyth shouted "New! and t crash of musketry rang from Indians were bent upon riding down their prey and killing them on the spot. The first voiley made no change in their intentions. At a second vo they did not waver, but when others followed too rapidly to count the ranks began to thin out, and at last Roman Nose went down, shot dead from his horse. The death of their defiant leader sent consternation into the ranks of his followers, and when they were within a bundred yards of the minis-

ture fort they broke in a panic. During the next two hours the Forsyth party dug their rifle pits deeper, strengthened their barricades with the bodies of their destroyed horses and protected themselves as best they could against a second attack. At 2 o'cloc



With a cheer the cavalry charged.

naw a little fire smoldering, which the

scout said had been used by those

guarding the poples. The main camp

Whispered commands were given and

Cook's sharpshooters dismounted and

advanced. The regiment was divided

into four squadrons Major Elliot was

to go around on the left and get in the

rear of the camp; Thompson, on the

right, was to connect with Elliot;

Captain Myers on the right and Thompson on the left, with Custer

and four troops in what would be the

center. Hoping for no discovery by

the foe, Custer was to gauge the time

necessary and give the signal to attack

About an hour before dawn Captain

Myers' troop took' up the last and

nearest position. A moment before the

general was about to order the charge

sounded a rifle shot signal was heard

from one of the Indian guards in the

camp, and Custer's bugle sounded

was at no great distance.

with the bugle.

The First

Facilities have kept page with the Progress of Civilization, until today every self-respecting citizen owes it to himself to have a banking connection. We offer you every convenience known to Modern Banking.

THE FIRST STATE BANK

Modern Banking

"Medium of Exchange" of which we have record consisted of shells to which were given stated and generally recognized values. Every man was his own Banker.

Modern Banking

and 45 years.

ve Draft Act.

inteer receives the same pay as the

recruit in the Regular Army. The

"The National Guard of Texas vol-

unteer may be between the ages of 18

unteer serves both his State and his

Nation, but he does not lose his iden-

"The National Guard of Texas vol-

unteer may be married or single; he

may have registered under the Select-

"The National Guard of Texas vol-

unteer is the man who is willing to

step forward and say "Here I am".

He is the man who does not wait to

see what the other fellow is going to

"The National Guard of Texas vol-

"The National Guard of Texas vol-

unteer serves with friends and home folk. In after years the volunteer who

enlists in the National Guard will be

able to meet with his comrades and in

memory view the marches and camps. "The National Guard of Texas vol-

unteer is the best type of citizen. He

Starts Your Liver Without Making

You Sick and Can Not Salivate

Every Druggist in town-your drug-

gist and everybody's druggist has noticed a great falling off in the sales

of calomel. They all give the same reason. Dodson's Liver Tone is tak-

"Calomel is dangerous and people

know it, while Dodson's Liver Tone

is perfectly safe and gives better re-

sults," said a prominent local drug-

gist. Dodson's Liver Tone is personal-

ly guaranteed by every druggist who

sells it. A large bottle costs 50 cents,

and if it falls to give easy relief in

every case of liver sluggishness and

els. It doesn't gripe or cause incon-

Tuberculosis in France

The needs of France cannot but

stir the heart of every American. Tuberculosis has become prevalent as a

result of this trench war. And the

disease is spreading. Here is a call

not only to aid the brave and liberty-

loving French people, but also to help

make this afflicted country healthy

for our own sons and brothers who

are soon to be there in such great

FOR NASTY CALOMEL

has the "stuff" of his forefathers. "All honor to the volunteer."

TRY IT! SUBSTITUTE

ing its place.

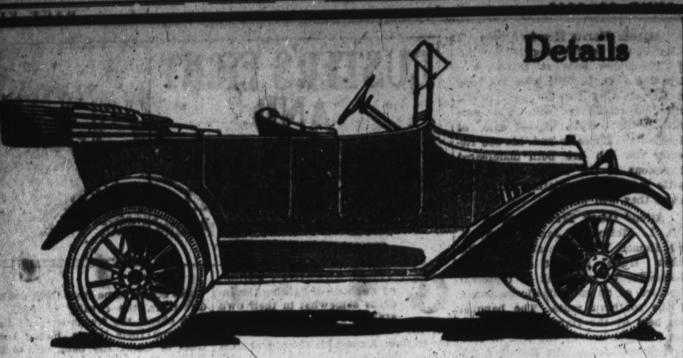
your money back.

and ambition.

unteer is a member of an old

honored organization.

tity, as a volunteer from Texas.



Thoroughness in the smallest details decides the fare of the greatest things.

Thoroughness in construction will decide the wearing qualities of an automobile.

You will find in the Chevrolet a car of through-and-through solidity of construction

Each single part has been carefully planned by a trained engineering corps. Each minute detail has been accurately machined by expert mechanics. Each finished car has been thoroughly tested in well equipped shops.

The stamp of thoroughness is marked on every Chevrolet car.

It is no wonder that this car gives real satisfaction to its owner.

Model Four Ninety Touring Car \$550.00. Roadster, \$535.00. Four Ninety" Touring Car, fitted with all weather top, 625.00. "Baby Grand" Touring Car or "Royal Mail" Roadster, fully equipped, \$800.00, ' Chevrolet eight cylinder four passenzer Roadster or five passenger Touring Car, \$1385.00. All prices F. O. B. Flint.

J. R. STUBBS, Agent

Headquarters at Ford Garage

my now before another advance. or Vern Witherspe



Hereford, Texas

SOME USED CARS ON HAND

WITH THE CHURCHES

B. Y. P. U. Program for Sunday night corresponding secretary and, we would Baptist Church at 8:30 p. m.

Prayer by Bro. McClurkin.

Lambert, leader. short history of the B. Y. P. U. -

Quartette-Miss Clyde Wilson lead-

Installation of officers.

Vielin Duet Edna Elliott and Jack

What is the B. Y. P. U?—Hope Owen

Reading-Miss McClurkin. How can the member get the most god out of the B. Y. P. U.?Miss Dot

Solo-Miss Elzina Mounts. A talk by our new president-Frank

Dismissal by prayer.

Program of the B. W. M. W. of the Baptist Church for the General Meeting

The general meeting of the B. W.

Song. Devotional-Mrs. J. E. McClurkin. Prayer.

Special song. Reading-Miss Ruth Owens.

Report from Circles. Young people's work-Mrs. J. W.

Byars of Waco. Benediction-Pastor.

We are expecting Mrs. Bedo, our State was 196.

The following program will take the like for all of the ladles to meet lace of the regular service at the these women who are our State workers of the B. W. M. W. of Texas.

MRS. W. E. HICKS, Pres. of B. W. M. W. of Hereford.

Song Service. Subject, (Consecration Meeting) Little things that make or mar." Scripture Lesson, (Song of Solomon

Prayer. Short talks on following topico:

Words-Nellie Clem. Small Habits-Mary Alice Dickert.

11-15) (Prov. XXL-II.

Special music. Some things that make. Philip

Broadwell. Business.

Song. League Benediction.

Sunday School Advertises for Recruits

The first Bible School in Hereford to enter the field of advertising to secure pupils for the classes must be accredited to the school of the First M. W. of the Baptist church on ac- Christian Church. The young men's count of so many going to Amarillo class is carrying a number of local adon Wednesday will be at the Baptist vertisements in The Brand and the Church house on Friday, June 29th, advertisements are being paid for just at 3 p. m. The program is as fol- like other ads. This class has grown of about forty bright young fellows, 18-tf. The class was organized by Rev. Barnett, the pastor, and is being taught during his absence by Judge L. Gough. STATE OF TEXAS, Lee Biggs is president of the class County of Deaf Smith. and he, too, is doing some efficient work. This Bible school has taken out of the Honorable District Court on new life since it has had more com- of Deaf Smith County on the 20th modious quarters in the new building, day of April, 1917, by the Clerk there-Refreshments will be served on Mrs. The primary department under the of, in the case of Mrs. E. J. English Geo. Burns' lawn. All Baptist ladies supervision of Mrs. E. E. Ramsey had et al versus Geo. W. Irwin Jr. et al are expected to be present, and any present last Sunday fixty children. No. 443 and to nie, as Sheriff, directothers, will receive a cordial welcome. The total number present last Sunday ed and delivered, I will proceed to

. A Tribute

we learned to love, 'twas Arch and Joe. Two truer friends no man can find, tomorrow, we see you never more, this the following described property, tothey were always happy, faithful and kind: We did not know which we Golden Gate, where waits for glad All of lots 4, 5, & 6 in Block No. 11 loved the best, and never cared to try our hearts to see, Till one bade us adlen, and went to rest; Oh! then indeed we thought 'twas he. He was so noble, so good, so brave

and true, no fault had fastened itself on him to stay; no boy we ever met, or ever knew of finer mold was ever made from Clay; but he has gone bend our vision, joy to us no more that world beyond life's sea, for its tree of the river of life some day w'll toys our soul cried for till sweet peace meet—Forrest and Jack.

came to thee, and since we've lost We met two men some years ago, you Joe, we feel a tinge of sorrow, like side the shining Portals, this side the wit:

> that one of us should die, but since satisfy a judgment amounting to you have gone from us Dear Joe, our 1631.62 in favor of Mrs. E. J. English bearts seem to parch, but we please of al and cost of suit. anew our faith, friendship and love Given under my hand, this 16th day te you and Arch.

And now our thoughts will not recan bring, be whose heart, with hope main, but fly from Earth to Heaven's of gladness always seemed to ring. Plain, and through God's Eternal City ot oh, those hopes have perished like our hearts would go, seeking out our ige on the Plain, and dreams he own Dear Joe, but to this World of By cherished went taunting by Sin and Sorroy, we would not call then your spirit sighed for, you back, but beneath the shade of the

his tentmate.

"The National Guard of Texas vol- Dodson's Liver Tonic is a pleasant unteer will be officered by men with fasting, purely vegetable remedy, harmwhom he is personally acquainted, less to both children and adults. Take men who without expectation have a spoonful at night and wake up feelhad years of experience in the Guard, ing fine; no billiousness, sick head-Regular Army or in military acad- ache, acid stomach or constipated bow-

unteer will go into training immediately calomel. Take a dose of calomel toafter organization, in camps to be lo- day and tomorrow you will feel weak, cated probably within the State, He sick and nauseated. Don't lose a will have the same efficient training day's work! Take Dodson's Liver as the Regular Army, with the fur- Tone instead and feel fine, full of life

Sunshine and Showers

Hereford Poultry, Cream, and Produce numbers.

We want your poultry, eggs, cream from a small number to an enrollment and produce. Come and get the cash. I. H. SPRATT.

Sheriff's Sale

the Court House door of said Deaf none e'er felt before, that when we go Smith County in the town of Hereford,



The Volunteer

"The National Guard of Texas volunteer is enabled to select his own associates. He will know who is to be

"The National Guard of Texas volunteer is enabled to know who his officers will be and to estimate the kind of treatment he can expect from constipation, you have only to ask for

"The National Guard of Texas vol- venience all the next day like violent ther benefit of earlier training.

"The National Guard of Texas volunteer will have a most promising opportunity for promotion. Men who

Fruits and Flowers

By virtue of an Order of Sale issued sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in July, A. D. 1917, it being the 3rd day of said month, before

immortals, the wealth of God's estate.

But oh, the joys we've had together in the days that have gone by; then none of us thought, or even dreamed that one of the control of the control

of May, 1917. June 7-4t C. S. PURCELL, Sheriff.



to cover themselves by day and by night. Some idea can be formed of private is paid \$30 per month, board, the amount involved in such an under-elething and "keep". There is every opportunity to increase this pay. Hoover, through his magnificent ortaking with the knowledge that Mr. Hoover, through his magnificent organization, has advanced for Governments and from private subscriptions \$350,000,000 for relief in Belgium. "The National Guard of Texas vol- If there were no thought of protection and provisions for our own people in France, can we hesitate to provide generously from our plenty that we may show some appreciation of our everlasting debt to the people of our sis-

begin life anew. They need clothing,

fertilizers, tools, bedding, stoves and

fauteer in the Guard at this time | Some 1500 towns and villages have

and receive increased advantages of training and show efficiency will be commissioned to officer men who come in later. Already eleven item from one organization of the National Guard at the earliest moment to provide these

of Texas have been promoted to com- people with the simplest essentials to

"The National Guard of Texas vol- agricultural implements, domestic aniinteer enlists only for the duration of male especially horses and cows, seeds,

"The National Guard of Texas vol- the elementary materials with which

ter republic?

Grass Clippings for Pot Grass clippings are an excelle ard poultry flock of a family often cks sufficient green feed, with a onsequent reduction of egg and meat production. With the easy availability of lawn clippings the city poultryman can always have green feed through the summer for his chickens. The flock can be fed daily as much of the green clippings as they will eat. If any continued bowel trouble shows, the amount should be reduced. remainder of the clippings can be allowed to dry and fed moistened during the time between lawn cuttings.

Amounts in excess can be dried for winter use. Dried grass clippings are good green feed for winter. They can be dried and stored in sacks. These dried clippings, moistened and fed to the flock, are a very fair substitute for the succulent green feeds of summer.

\$100,000 TO LOAN

On farms or ranches in Deaf Smith, Castro and Parmer Countles. Long time, cheap rates, no inspection expense, no delays

Potts & Jones - - Bonded Abstracters



We claim that TEXACO GAS-OLINE gives more mileage.

This claim is proven in countless automobiles, in the motor trucks of large concerns, in thousands of motor boats and service acroplanes.

You can easily test this claim-

Go to the dealer who displays the Texaco Star-or call up our local agent-

Get a filling of TEXACO GAS-OLINE, "The Gas with the Go."

THE TEXAS COMPANY GENERAL OFFICES: HOUSTON, TEXAL

Dietributing Points Bvery where.



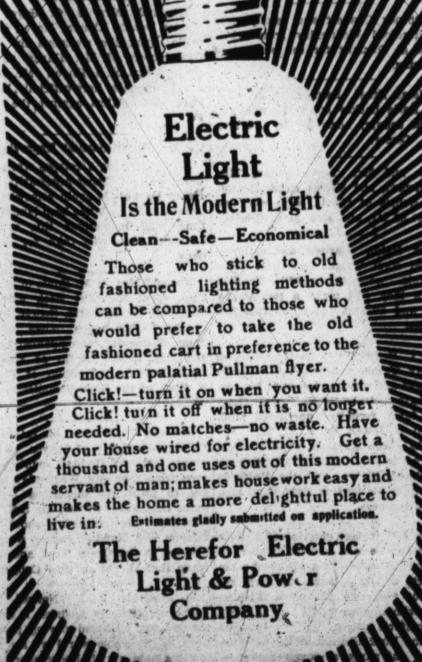
Necessity

"I don't know what I'd do without my Bell Telephone,'' says the busy housewife. 'It runs errands, shops

for me, goes to market and makes social en-gagements."

Bell Telephone Service in the home saves the housewife needless worry and physical effort. She can always rely upon her Bell Telephone.





WHAT IS

CATHARTIC AND LIVER TONIC

CASCARA BARK

RHUBARB ROOT

SENNA LEAVES

BLACK ROOT

AND PEPSIN

BLUE FLAG ROOT

MAY APPLE ROOT

BUSINESS OPPORTUNITIES

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: One Cent per Word for Each Issue, CASH WITH ORDER.

attending Sunday School to join the

と大事工を大量 地の地下水を付着の場合 信息 できる地

FOR SALE Thoroughbred Jersey cow 4 years old, with two months' old calf. Cow gives between 3 and 4 gallons of milk per day. Phone 279.

STRAYS-There is a stray horse and a mule at my place, 10 mi, south of Dimmitt, Glenn Greer,

FOR LEASE OR SALE: Section 26 Township 5 North of Range 1, in Deaf Smith County, Texas. Could the best of terms on sale. Hobbs, Hobarts Okla. 22-1t

WANTED-Name of every cream seller in the trade territory of Hereford. Write or see J. W. English, Hereford.

TO LEASE North one-half of Sec. 29, 54, Deaf Smith Co., for grazing. Information, write W. N. Summers, Can-21-2t-pd tril, Iowa.

FOR SALE-Three brood mares, 1 yearling mule, I mule colt. A bar-gain et \$200.00. T. E. Myers, Dawn,

21-3tp FOR RENT-Furnished room with bath, phone 36. E. W. Kenney. 21-tf

WANTED Dressmaking at my home.
Good work, prices reasonable. Mrs.
Fred Cobb. 21-ti

BASKIN LAND COMPANY, Hereford, Texas: Resources \$25,000.00; Established 1899; Best equipped land office in N. W. Texas. Also Baskin Abstract A Title Co; new photo process of abstracting, every word of the instrument reproduced. Titles examined, charges reasonable. Biggest list of bargains in Deaf Smith County shallow water lands, irrigated alfalfa hog farms, stock-farms, town and acreage proper-15-tf ty. Write us your wants.

WANTED-Young men who are not STRAYED From the Boardman pasture, near the Stockyards, one six- that the change contemplated by Mr. Young Men's Class at the Christian teen-months' old Hereford bull, brand- Harrison, means a distinct promotion Church next Sunday morning. 22-2t ed on left hip J T connected. A liberal reward will be paid for the log cation of this animal. P. W. Price 22-2t-pd.

> WANTED-Work of any kind that boys worthy cause by giving your work to tendency which he accepted. the Boy Scouts, Call A. O. Thompson or Claude Ricketts and you will be

MEN WANTED- 40 or 50, for sewer work in Hereford, for the McCor- had been very successful. He is a mack Construction Co. Wages 30c teacher of much ability, faithful and 1t-p per hour.

FOR SALE-Four H. P. gasoline en-Palmer Lumber Co's, yard.

FOR SALE-22 head good cattle, 19 cows, 6 calves, will be 3 more, 3 steer yearlings and 3 heifer yearlings. Six miles south of Summerfield. Henry Allmon.

HOGS WANTED-I buy fat hogs, poor hogs, little hogs, any kind of hogs. L. Gough.

WANT ADS-Will be run until ordered out unless special number of times is given. If an ad is marked ing the summer in east Texas. with "tf" following a number, it means

FOR SALE-One six-room house, well and wind mill and one-half interest very cheap for cash. Address H. A. Daniel 401 North Buchanan, St. Amarillo, Texas.

FOR SALE-A single-row John Decr W. F. WEST. 18tf

The Cusinine That Does Not Affect The Head
Recause of its tonic and laxative effect, LAXATave BROMO QUININE is better than ordinary
Quinir and does not cause nervousness nor
ring a head. Remember the full name and
the signature of E. W. GROVE. 25c.

Drives Out Malaria, Builds Up System
Wilson.

GROVE'S TASTELESS chill TONIC drives out
Malaria, enriches the blood, and builds up the systhe signature of E. W. GROVE. 25c.

JOB OFFICE

BEST EQUIPPED PLANT

IN THE PANHANDLE.

IT'S OUR BUSINESS TO BOOST YOUR BUSINESS

Prof. Ferisch Chosen to Fill Va-Other Teachers Elected

B. M. Harrison, who has been at the head of the Hereford schools for the past two years, submitted his resignation to the board of trustees last week and, in view of the fact with substantial increase in salary. the board felt that it would be manifestly unjust to Mr. Harrison to insist upon his remaining here, and accepted hs resignation.

The board immediately wired Prof. can do. If the Boy Scouts do your Lin Fertsch, former principal of the work, it will be well done. Help a high school an offer of the superin-

Mr. Harrison goes to Childress as superintendent and will have the high supplied with the trustworthy help, tf school and four ward schools under his supervision. He came here two years ago from Plainview where he conscientious in his work and under his management Hereford schools have maintained their former standard of gine. See Ino. Gregory, or call at excellence. He is now a member of 22-tf the summer faculty of the Canyon Normal, doing work in Professional subjects.

The family will retain their restdence here until Mr. Harrison/closes his work at Canyon,

As successor to Prof. Harrison, the choice of the board could not have fallen upon any one more acceptable Headquarters at Renfro's Garage. L to the patrons of the school than Mr. Fertsch. He is a good school man and the interests of the Hereford schools will not suffer in his hands. He and Mrs. Fertsch and Pauline are spend-

Ray L. Showalter, of Lubbock, was that the ad will run until forbidden. chosen principal of the high school. He comes well recommended.

The remaining high school positions were filled as follows: Latin, Miss Oliver, of Sweetwater; English, Miss in well on line, 807 Miles Ave. Will sell Frances Dameron; History, Miss Kate Wilson.

Miss Anne Price has accepted the seventh grade work and Mrs. George Garrison, the principalship of Central School which includes Dister. Good as new. Price \$35.00, teaching of the sixth grade. The following teachers have been elected without definite assignment as to grade: Misses Lois Garrison, Clyde Wilson, Mary Gallagher, Grace Lucas, C. Ora Smith, and Mrs. Maggle Lee



DIES AT ROSWELL

Former Prominent Hereford Citizen Succumbs After Long Illness

at Roswell, New Mexico, Saturday, June 23rd, after a lingering illness November, in the hope of benefitting bers of the church. his bealth, proved unavailing, and for some months his family and friends have entertained little hope of his re-

montyburg, Illinois, and was fifty years South Side cemetery. of age at the time of his death. The family moved to Parmer County about beautiful place sent by the Church at eight years ago, coming to Hereford Hereford expressing the love and deep in 1911. For three years Mr. Barnett sympathy of those with whom Mr. was associated with C. H. Byar in Barnett was so long associated in the the Hereford garage, giving up that Master's work. business to look after the interests of a large ranch near town, which he owned and operated. Before moving took a soldier? The dipping vat gives to Roswell he purchased a ranch near there which he was managing at the time of his death.

His father, Mr. J. R. Barnett, of Monmouth, Ill., was at his bedside during his last illness, as were also his sisters, Mrs. L. M. Bradley, Mrs. F. B. Robinson and a brother, . C. M.

Kind Friend X

were called from San Francisco and Albaquerque respectively where they were in military training.

As an upright Christian citizen, and as a friend and neighbor, Mr. Barnett John Warren Barnett, for years one was held in the highest esteem. of Hereford's foremost citizens, died member of the Christian Church during all of his residence here, he was porters, and most active workers. The of means" pairs into significance. The one of the strongest financial supcovering the greater part of the past influence of his example of faithful two names discovered were Master two years. The change from Hereford Christian living is shown in the fact to Roswell, which the family made in that all of his six children are mem-

The funeral was held from the First Christian Church of Roswell, Tuesday, June 26, Rev. A. O. Kuhn, pastor of the church, having charge of the ser-Mr. Barnett was born near Mony vices, and interment was made in the

Among the floral offerings was

you a reat choice.

Whenever You Need a General Tonic Take Grove's
The Old Standard Grove's Tasteless

chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives Barnett, all of Monmouth, Illinois, out Malaria, Enriches the Blood and The two older sons, Calvin and Homer, Builds up the Whole System. 50 cents.

BE PATRIOTIC

OIL FOR SUBMARINES AND VESSELS

Here is an opportunity for you to invest in a Big Oil Refinery.

in Texas Oil Refinery at \$220.00 per share.

\$10.00 par, but are now selling at \$4.00 per share.

fer dividends are paid monthly.

John D. Rockefeller, said :

Refineries. The Texas Oil Refinery begun with \$50,000 capital and is now

capitalized at \$55,000,000 and has paid millions in dividends. Shares now sell

when it is then expected shares to be taken entirely off the market. Why?

100 barrels crude oil costs about \$160.00

How would this look pald monthly?

We are told that Jno. D. Rockefeller made his millions through the Oil

Hoffman Oil & Refinery Corporation of Houston, Texas, quote shares at

100 barrels when refined sells for about \$700 gross profit.

Yes, wealthy Chicago people and elsewhere, are buying this Refinery

stock hp fast. Hereford people have bought as high as \$1500.00 worth each. San Loon is still on a greater boom than ever before and our hopes are great.

but as long as a Refinery can buy oil at \$1.00 and sell for \$7.00 per barrel we

are then, it seems, certain of a big profit, that is, if we huy in The Hoffman

making as much as 1000 per cent annually on their investment in their big oil

We are also told that, after a Federal Probe, on the Standard Oil Re-

In Lax-Pos the Cascara is improved by the addition of these digestive ingredients making it better than ordinary Cascara, and thus the combination acts not only as a stimulating laxative and cathartic but also as a digestive and liver tonic. Syrup laxatives are weak, but Lax-Poscombines strength with palesable, are matic taste and does not gripe or disturb the stomach. One bottle will prove Lax-Pos is invaluable for Constipatios, Indigestion or Torpid Liver. Price 50s.

Buys Bonds with Christmas Savings and Buffalo Nickels

Two more young patriots were dis civered this week at Hereford. While men of means may be praised for buy ing out of their abundance, whe with money saved up by nickels to purchase some coveted thing, the "man Paul Wright Barnett and his sister, Little Miss Virginia Lynn Barnett Each of these children bought a Lib erty Bond, one from the Christma Savings Account at the First National Bank and the other through the First State Band & Trust Company, and was paid for mostly with buffalo nick-

A dipping vat may not be able to float a battleship but it can belp feed the navy.

WILL Buy Your Hogs

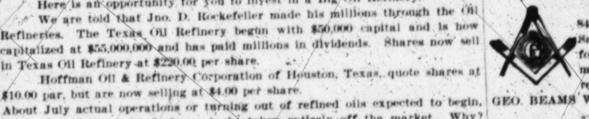
I buy fat hogs, poor hogs, hig ho any kind of hogs. Headquarters Renfro's Garage. L. Gough.

Bring your hides to McQueen Co and Grain Co. We pay the top of price for them, green, dry and

Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease and n order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mocous surface. Hall's Catarrh Circ is not a quack medicine. It was prescribed by one of the best physiciates in this country for years and is HELP UNCLE SAM'S BIG NAVY F. J. CHENKY & CO. Props., Toledo, Q. BY HELPING PRODUCE CRUDE AND REFINED Rold by Bruggists, price 75c. Constipation.

LODGE DIRECTORY



Hereford Lodge No. 849, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren' cordially invited. BEAMS W. M.; J. S. Jones Sec.

Because the company already have about four thousand acres in leases in the WOODMEN OF WORLD Meets every heart of three big oil fields and big oil gushers already, and refinery about Second and Fourth Saturday nights completed. Yes you share in both the producing and the refining. Furthermore in the L. O. O. F. hall. Visiting Refineries buy crude oil at about \$1.00 per barrel and when refined sell at Brothers always welcome. Troy Womabout \$7.00 per barrel which looks like about 700 per sent on investment, we in ble, Consul Commander; W. W. Bennezt, Clerk.

Professional and Business Cards

J. M. HYDEN Optometrist and Optician

Rooms 11-14 Smith Building just north of new P. O. Bidg, between 6 & 7th fineries of Pennsylvania, that it was found that the Standard Oil Company was

Carl House (Hereford) last Tuesday of each month. Eyes examined Free. Chasses fitted without the use of Drugs. Phone for engagement.

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees Shade and Ornamental Trees

Shrubs and Evergreens

Roses and Greenhouse Plants Hereford Nursery Company

DR. FLORENCE B. MILLER

OSTEOPATHIC PHYSICIAN Located in Hereford permanently. Treatment by appointment only.

FEICE-First residence west of the Christian Church

W. M. MEGERT Attorney-at-Law Office in Court Hou HEREFORD, TEXAS

BILL DOLLAR FINDS EUREKA GROWING Moral: Everybody's Business Helps a Town Grow. The Length of the Business Street Measures the Value of Town

and Country Property.

I CAM REMEMBER WHEN ! FIRST CAME-TO GETTING TO BE THIS TOWN-THERE WERE ONLY A REGULAR FREIGHT THREE STORES AND A MAIL ORDER HOUSE THESE DAYS, CATALOG GOOD THING THE BUSINESS STREET GREW ALONG WITH THE TOWN, OR TAXES WOULD THE FREIGHT

Don't delay. Get in while you can. The unwise man thinks a thing worthless or it would not be offered to him.

What Others Have Made From Small Oil Investments

These little investments have since had a vi	alue of
	3,800.00
\$100.00 Invested in New York Oll Co	3,000.00
\$100.00 invested in New York Oil Co.	4,000.00
\$100.00 invested in Monte Christo Oll Co	4,300.00
\$100.00 invested in Peerless Oil Co /	4,500.00
\$100.00 invested in Imperial Of Co.	4,500.00
\$100 00 Invested in Kern Oll-Co	
\$109.00 invested in San Joaquin Co	5,700.00
\$100.00 invested in S. F. & McR. Co	6,250.09
\$100.00 invested in Caribos Oil Co	6,400,90
\$100.00 invested in Carroon on C	8,000.00
THE CONTRACT OF THE PROPERTY AND ASSESSMENT OF THE PROPERTY OF	10,800.00
\$100.00 invested in Pinal Oil Co	16,000.00
\$100.00 invested in Lucile Oil Co	
\$100.00 invested in Home Oil Co	40,000.00
\$100.00 invested to Farmers' Petroleum Co netted	\$20,000.00
eton on the central Oil Co netted	19,000,00
\$100.00 invested in Quaker Off Co. netted	20,000.00
\$100.00 invested in quaker on constant	300,000:00
1 x1(m) (m) invested in American rectionant con meteor	
The above was taken from a list of "Stocks and Bonds" of Ma	tunit ma
published by Messrs. T. F. Desman & Co., of Houston, Texas, recogn	lized as a

For particulars on San Leon and Hoffman Oil Refinery, see this week' ssue of The Brand, also, see me.

Your true friend, 2nd Door East of P. O.

Hereford, Texas.

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

FINANCIAL STATEMENT OF HEREFORD BANKS, JUNE 20, 1917

REPORT OF THE CONDITION OF THE

FIRST NATIONAL BANK

RESOURCES	
I. a Loans and discounts fexcept those on b and c)	\$147,019.06
2. OverdraftsNONE	
5. U.S. Bonds (other than Liberty Bonds of 1917):	50,000.00
6. Payment on account subscription for Liberty Loop Bonds	1,000.00
7. Bonds, securifies, etc.:	
e Securities other than U. S. bonds (not including stocks)	1)
owned unpledged	4,200.00
9. Stock of Federal Reserve Bank (50 per cent of subscription)	1,500.00
10. a Value of banking house	1
b Equity in banking house	5,100.00
11. Furniture and fixtures	3,553.50
12. Real estate owned other than banking house	66,196.08
13 a Net amount due from approved reserve agents in New	
York, Chicago, and St. Louis,	
b Net amount due from approved reserve agents in	
other reserve cities	36,952.66
14. Net amount due from banks and bankers (other than	
included in 18or 21)	14,091.42
16. Other checks on banks in the same city or town as reporting bank	233.77
17. a Outside checks and other cash items	

55.00

25,043/28

2,500.00 \$361,414.73

\$361,414.73

18. Notes of other national banks.....

20. Federal Reserve notes....

21. Lawful reserve in vault and net amount due from Fed. Res. Bk.

22. Redemption fund with U. S. Treasurer and due from U. S.

LIABILITIES	
24. Capital stock paid in	. \$
26. a Undivided profits	16 1
b Less current expenses, interest, and taxes paid 10,850.	14,497.81
29. Circulating notes outstanding	1
34. Individual deposits subject to check	210,114.15
35. Certificates of deposit due in less than 30 days fother than	X
for money borrowed)	
37. Cashier's checks outstanding	16,257.29
Total demand deposits subject to Reserve, Items 34, 25,	1.1

Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice) : Certificates of deposit (other than money borrowed) f.....

Total of time deposits subject to Reserve, Item \$1 17,805.33 49. Bills payable, other than with Federal Reserve Bank, including all obligations representing money borrowed, other than

50. Bills payable, with Federal Reserve Bank NONE

State of Texas, County of Deaf Smith, ss:

L.A. S. Fuqua, cashler of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief, Subscribed and sworn to before me this 27th day of June, 1917.

Total - - - -

A. M. Jones, Notary Public.

CORRECT-ATTEST: E. B. Posey

> W. S. Higgins R. N. Mounts

Official Statement of the Financial Condition of

The First State Bank & Trust Company

of Hereford, at Hereford, State of Texas, at the close of business on the 20th day of June, 1917, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 28th day of June, 1917.

Loans and Discounts, personal or collat-	
eral	\$271,560.05
Loans, real estate	575.00
Bonds and Stocks	10,000.00
Real estate (banking house)	5,000.00
Due from Approved Reserve Agents, net	126,070.47
Contract of the second	9 107 00

Cash Items 2,107.90 Currency...... 21,930.00 Specie..... Interest in Depositors' Guaranty Fund 4,241.58

Capital Stock paid m.,	- 00,000.00
Surplus Fund	12,500.00
Undivided Profits, net	22,219.92
Individual Deposits, subject to check	321,075.56
Time Certificates of Deposit	30,703.40
Cashler's Checks	8,417.90
Total	\$444,916.78

STATE OF TEXAS, County of Deaf Smith:

We, Henry Wilkinson, as president, and A. P. Murchison, as cashier of said bank, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.

> HENRY WILKINSON, President. A. P. MURCHISON, Cashier.

Subscribed and sworn to before me, this 27th day of June, A. D., 1917.

Gladys Beedle

Notary Public, Deaf Smith County, Texas.

CORRECT ATTEST: Geo. L. Muse

C. B. William D. F. Ashbrook

Directors

REPORT OF THE CONDITION OF THE

Western National Bank

RESOURCES

1. a Loans and discounts (except those shown on b and c \$379,017.73	
d Notes and bills rediscounted (other than bank	
acceptances sold) (see Item 55a)	-\$256,174.24
5. a U. S. bonds deposited to secure circulation (par value)	50,000 00
9. Stock of Federal Reserve Bank (50 per cent of subscription) 10. a Value of banking house	3,000.00
b Equity in banking house	4,800.00
11. Furniture and fixtures	2,000.00
13. a Net amount due from approved reserve agents in New York, Chicago, and St. Louis	
b Net amount due from approved reserve agents in other re-	Activities
	- 14,760.38
serve cities	- 11,100.00
ed in 13 or 21)	1,823.10
16. Other checks on banks in same city or town as reporting bank	428.76
17. a Outside checks and other cash items 2. 22.95	200
b Fractional currency, nickels, and cents 73.67	96.62
18. Notes of other national banks	550.30
21. Lawful reserve in vault and net amount due from Fed. Res. Bk.	, 16,611.87
22. Redemption fund with U. S. Treasurer and due from U.S.	
Treasurer.	2,500.00
	\$352,744 97
LIGHTLITIES	\$352,744 97
LI BILITIES 24. Capital stock paid in	
24. Capital stock paid in	
24. Capital stock paid in	\$ 50,000.09
LI BILITIES 24. Capital stock paid in	\$ 50,000.09
LIBILITIES 24. Capital stock paid in	\$ 50,000.00 50,000.00
LIBILITIES 24. Capital stock paid in	\$ 50,000.00 50,000.00 28,641.59
LIBILITIES 24. Capital stock paid in	\$ 50,000.00 50,000.00 28,641.59
LIABILITIES 24. Capital stock paid in	\$ 50,000.00 50,000.00 28,641.59 50,000.00
LIABILITIES 24. Capital stock paid in	\$ 50,000.00 50,000.00 28,641.59 50,000.00
LIABILITIES 24. Capital stock paid in	\$ 50,000.00 50,000.00 28,641.59 50,000.00 10,900.00 96,096.68
LIABILITIES 24. Capital stock paid in	\$ 50,000.00 50,000.00 28,641.59 50,000.00 10,900.00 96,096.68 405.75
LIABILITIES 24. Capital stock paid in	\$ 50,000.00 50,000.00 28,641.59 50,000.00 10,900.00 96,096.68
LIABILITIES 24. Capital stock paid in	\$ 50,000.00 50,000.00 28,641.59 50,000.00 10,900.00 96,096.68 405.75
LIABILITIES 24. Capital stock paid in	\$ 50,000.09 50,000.00 28,641.59 50,000.00 10,900.00 96,096.68 405.75 1,590.41
LIBILITIES 24. Capital stock paid in	\$ 50,000.09 50,000.00 28,641.59 50,000.00 10,900.00 96,096.68 405.75 1,590.41
LIABILITIES 24. Capital stock paid in	\$ 50,000.00 50,000.00 28,641.59 50,000.00 10,900.00 96,096.68 405.75 1,590.41
LIBILITIES 24. Capital stock paid in	\$ 50,000.09 50,000.00 28,641.59 50,000.00 10,900.00 96,096.68 405.75 1,590.41

State of Texas, County of Deaf Smith, ss:

55. a Liabilities for rediscounts, including those with

I. C. C. Chenoweth, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. C. C. CHENOWETH, Cashler.

Subscribed and sworn to before me, this 26th day of June, 1917.

P. W. Price, Notary Public.

CORRECT-ATTEST: G. A. E. Parker Roscoe Davidson M. L. Parker Directors

BURNS for Drugs

Sour Grapes and the Ozark Trail It has been reported to Hereford along the Rock Island railroad that es Mahoney.

the official route would be given to Mr. Mahoner is a native of Ireland handle & Pacific would not be a bad millions... thing. There's nothing in a name. Mr. Mahoney is a most interesting etc.", and if Mr. Harvey, Mr. Lander- gentleman and the Brand thoroughly gin et al have selected their route for enjoyed his visit. the Ozark Trail, Hereford and Clovis

builts to Second Operation Mrs. L. Gough went to Amarilio yesterday where she will enter the sanitarium for a second surgical operation.

can make a trail of their very own.

and Grain Co. We pay the top cash and out of order and bothered me a lot.

can do. If the Boy Scouts do your and I have not been bothered since

An interesting visitor in the Brand people by good authority that Col. Coin office this week was Mr. H. A. Ma-Harvey, the head of the inspection honey, of San Diego, Cal., who, with committee to select the route for the Mrs. Mahoney, is here to spend the Ozark Trail, has already given as summer with his daughters, Mesdames surance to the people and land owners W. P. and Chas. Lupton and the Miss-

them. When at Vega recently, Mr. but came to America and to Texas Harvey assured the leading citizen: of years ago. For the past five years, that town, that the Rock Island route he has lived in San Diego-and by combad no successful competition. In fact, parison is, he says, able to recommend word has come to Hereford that Mr. to Hereford people, their own Plains Harvey and his committee did not country as the land of opportunity and intend to visit the Hereford-Clovis dawning prosperity. He advises any route, known as the "Short Line" in man who has not already accumulated this campaign. Well, if Hereford does a fortune to stay away from Californot get the Ozark Trail, some other nia, but recommends that state as an trail will do just as well. The Pan- ideal place to dispose of burdensome

ACT QUICKLY

Do the right thing at the right time. Act quickly in time of danger. In time of kidney danger, Doan's Kidney Pills are most effective.

Plenty of Hereford evidence of their

Mrs. M. E. Orr, W. Second St., Here Bring your hides to McQueen Coal ford, says. "My kidneys were weak" price for them, green, dry and old My back was weak and achy. I felt I-tf drowsy and languid. A few boxes of Doan's Kidney Pills, procured from WANTED-Work of any kind that boys Burns' Drug Store, cured the trouble

work, it will be well done. Help a Price 50c at all dealers. Don't worthy cause by giving your work to simply ask for a kidney remedy—get the Boy Scouts. Call A. O. Thompson. Doan's Kidney Pills—the same that or Claude Ricketts and you will be cured Mrs. Orr. Foster-Milburn Co., supplied with the trustworthy help. if Props., Buffalo, N. Y.

STATEMENT OF

The Bank of Hereford

June 20, 1917

Loans \$ 92,708.64 Liberty Bonds 1,750.00 CASH 32,075.54

Undivided Profits 1,970.26 DEPOSITS 116,117.72

Opened for Business February 1, 1917

Loans Exceed a billion

WASHINGTON, June 26.—American | Credits to all the allies to meet their loans to the allies passed the billion expenditures in this country now total dollar mark today when the treasury \$1,008,000,000, of which Great Britain placed \$15,000,000 to the credit of Great has received \$550,000,000 and France Britain and \$5,000,000 to France's ac- \$210,000,000.

Good Cattle Sale

R. N. Mounts is rounding up to-day a bunch of 700 cattle for delivery at Friona, Saturday. The sale with its good price and quick delivery following close on the sale of 500 head afew days ago is an encouraging indication to cattlemen.

Lightning Kills Cattle Mr. C. W. Frye, who resides 11 miles

southwest from Hereford, lost three head of fine cattle by lightning Friday evening. The loss was reported to Sisk and Wilson, agents for Commonwealth Fire Insurance Co. Saturday morning. Mr. Wilson immediately got Mr. Clarendon Jones, Special Agent, at Amarillo, over long distance phone and reported the loss. He came out Saturday afternoon and paid the loss. Mr. Frye said it was good to be insured in a Company where such prompt service wa srendered.

Pocket Maps

Deaf Smith county-50 & 75c. City maps, Hereford-\$2.50. T. E. Huffman, Hereford.

FOR SALE-Good ten-room house, with bath. Near high school building. Mrs. Robt. Elliott.

Will Buy Your Hogs I buy fat hogs, poor hogs, big hogs

any kind of hogs. Headquarters Renfro's Garage. L. Gough.

Struck Oil FREE TRIP San Leon

To Cure a Cold in One Day

Attention Ladies!

When in town, use the rest room at the Ford Garage.

The Ford Garage. 16-tf

The Bank

Hereford

\$1,000,000

Keep Business Good

WE PAY INTEREST ON TIME DEPOSITS

Officers and Directors

John W. Sherman, President

- B. S. Arnold, Vice-President F. W. Lambert, Vice-Prest.
- H. B. Stephens, Vice-Prest.
- O. M. Shore J. H. Wagner
- W. B. Arnold
- J. W. McQue