



Mrs. H. C. Williams, of Oklahoma City, left Hereford for her home Tuesday morning. Mrs. Williams has been visiting in the home of friends, Mr. and Mrs. C. E. Wilson, and will visit her daughter, Mrs. J. Q. Kendrick, in Oklahoma City.

Mrs. Homer Fox was hostess on Tuesday afternoon to the Bridge Club.

The ladies gathered at the usual hour in the attractive home of Mrs. Fox. The rooms were made attractive with pot plants and flowers.

After an hour spent in the usual diversion of the club Mrs. Fox assisted by Mrs. Acker served a delicious refreshment course. Mrs. A. Lawrence was a guest of the club.

A most delightful social event of last week was the informal buffet dinner given by Mr. and Mrs. S. B. Holman on Wednesday evening. The house was made beautiful with pot plants and cut flowers. Places were laid for twelve. After partaking of a four-course dinner the guests were invited to participate in that ever interesting game of bridge. At the close of this evening's pleasure 'twas found Mrs. Collins and Bobo McLain held high score.

**Apples**

Will have a fine car of Colorado Bulk Apples on the track, expect them every day, the car will consist of Wine Sap, Missouri Pipin, and York Imperial. Look out for your Xmas Apples, this is No. 1 stuff and will be sold right. Brumley and Conklin.

**NOTICE**  
Notice is hereby given to the members of the Hereford Benefit Association No. 2, that there will be a meeting of the members of the association on Tuesday night the 19th at 8 o'clock, at the W. H. Ray Jewelry Store for the purpose of electing officers for the ensuing year, and for the transaction of such business as may properly come before the meeting.

W. H. RAY, President,  
W. W. BENNETT, Secretary.  
93-2t

**NOTICE OF SALE OF AN ESTRAY**

Notice is hereby given that I, B. A. Witherspoon, city marshal of The City of Hereford, Texas, did take up and impound on the eleventh day of Dec., 1922, One brown two year old Jersey Cow. No visible marks or brands.

Notice is hereby given that I will on the eighteenth day of Dec., 1922, at

my place on Twenty-five Mile Ave., and in the city limits of Hereford, between the hours of one and four o'clock p. m. of said date proceed to sell the above described cow at public sale, unless redeemed by the owner prior to said date. Said cow was running at large within the city limits of the City of Hereford, Texas, on the above named date and was taken up and impounded by me under authority of a certain City Ordinance which was then and is still in effect in said City. Owner may redeem above described cow any time prior to said sale by paying for adver-

tising and pound fees, feed bill, etc. This the eleventh day of Dec. 1922.

B. A. WITHERSPOON,  
City Marshal of the City of  
Hereford, Texas.

93-1t

**NOTICE**

All persons or firms having a claim or account against the City of Hereford, please present such claims or accounts to the city clerk before December 25th.

Respectfully,  
GRACE SKELTON,  
City Clerk  
93-5t

**CHRISTMAS CANDIES**

Oranges, Apples, Grapes, etc.

Fresh vegetables all the time.

—PIES  
—CAKES  
—COOKIES  
And plenty of BREAD

**GOOD EATS BAKERY**

1st door north of Bas-  
kin Land Co.  
Phone 394



HAVING A OFFICER  
Hereford, Texas

**Barler Oil Heaters**

For the next thirty days we are offering very attractive prices on the No. 2, 3 and 4.

**BARLER IDEAL OIL HEATER.**  
This is the Heater that gives no odor, yet puts out ample heat.

Garrison Bros.

**ANNOUNCEMENT**

In the absence of Mr. McGhee, I (Mrs. McGhee) have employed the services of J. A. Brodie of Norman, Okla., an experienced photographer of many years work in photography.

The Studio will be open every day including Sunday for portrait sittings.

Friendship's perfect gift—a portrait—so pleasing—so enduring.

**McGHEE STUDIO**

**Permanent--**

Some of the friends of last year are lost today. The world is ever changing and most things prove temporary.

The best banking relations take time to build up, and so our officers strive to make each account permanent while the depositor remains in the community. Progressive policies and ample resources enable us to serve alike the largest and smallest depositor.

Form a lasting connection with this bank—count upon our friendship year after year.

**First National Bank**

**HARK YE! LISTEN TO WHAT FRANK HIMSELF SEZ!**

Xmas hez dun slipped up on us, an' so we has to be puppered. We has every thing enny budly could imagine in the way of Xmas Eats. Call us it's our pleasure to serve you.

**Frank A. Gyles**

GROCER

Where Quality is Paramount

**IDEAS FOR GIFT SEEKERS****FOR LADIES**

Combination Toilet Sets  
Perfumes and Toilet Waters  
Three Flower Twin Compact  
Three Flower Toilet Sets  
Mary Garden Sets  
Colgate Sets  
Manicure Sets  
Picture Frames  
Thermos Bottles  
Thermos Bottles Cases  
Silver Hot Water Bottles  
Ivory Sets  
Ivory Mirrors, etc.  
Girl Graduate Gift Book  
Candy—1 to 5-pound boxes  
Christmas cards  
Fancy Stationary  
Ever-Sharp Pencils

**FOR MEN**

Shaving Sets  
Shaving Mirrors  
Ash Trays  
Cigars in Xmas Package  
Humidors  
Tobacco in Jars  
Cigarette Cases  
Tennis Rackets  
Footballs  
Basketballs  
Bibles  
Kodaks  
Kodak Albums  
Gift Books  
School Days  
Candy—5-pound boxes  
Candy—1 and 2-pound boxes  
Christmas Greetings  
Box Paper  
Fountain Pens

**CITY DRUG STORE**

REX TYNES, Mgr.

**LISSEN**

Get that  
**RADIO  
OUTFIT  
for Xmas**

**You Can Hear**

**Concerts!  
Lectures!  
Entertainments!**

The whole family from baby to dad can enjoy the radio. It is a constant source of enjoyment for the long dreary winter nights.

The prices are within the reach of all and the initial cost is the only cost.

Let us demonstrate how easy one can be installed in your home.

**AN IDEAL GIFT**

**C. O. LEE HARDWARE**

**Xmas Suggestions From**

**The "Popular" Store**

**A Man Gift From a Man's Store Pleases a Man**

The way to please a man is to give him pleasing things.

**Ideals for Men**

Baby broad cloth, white shirts, silk and silk pongee shirts in attractive colors.

A beautiful assortment of Ties, Silk and Silk and Wool Sox, Stetson Kid Gloves, Carters, silk and wool underwear.

**Direct From New York**

beautiful lounging robes in assorted colors. All-wool smoking jackets, all-wool slip-overs and coat sweaters in assorted colors. All leather house slippers. Beautiful line cuff links. Our line Stetson hats is complete.

**For the Boys**

Latest styles and colors in snappy caps. Nice line of suits, Buster Brown and Billikin shoes. Shirts in all colors with and without collars. All-leather belts with and without buckles. We carry sterling silver belt buckles. Strong serviceable silk and silk and wool sox all colors. Nice line of sweaters, slip-overs and coats.



In the matter of gift choosing, quality and good taste are the prime consideration. All hazard is eliminated in selecting a gift here. You can choose with confidence, for you will find just the kind of things he would buy for himself.

We thank you to step in and inspect our merchandise and prices, and get the full benefit of seeing our full selection.

**The Popular  
Store  
IN HEREFORD**

**25 YEARS**

Our 25 years experience in the Insurance business is worth money to you in case of loss.

Similar to banking, law, medicine, and other lines. There are many angles to Insurance.

There are many Insurance Companies, but only one

Here Yesterday, Today and Tomorrow

**T. H. WILSON INSURANCE AGENCY.**

## Classified Advertising

### FOR SALE

FOR SALE—Ringlet Barred Rock Cockerels and pullets. Write, or phone after 6 p. m. Mrs. C. R. Barber, phone 241. 92-tp  
FOR SALE—About 75 tons of feed. See J. S. Garrett, Phone 81 on line 205. 92-93-94 pd.  
FOR SALE—Mamouth Toulouse geese for sale both geese and ganders, at \$2.00 apiece. Phone 154. Mrs. Clarence Smith. 92-3tp  
FOR SALE—House furnished or unfurnished. Apply at Fair Store. 92-3t  
FOR SALE—Several strands of pearl necklaces, just arrived from China. Very suitable for Xmas Gifts. Mrs. G. R. Ward, Phone 78. 93-4tp

FOR SALE—Fine Mammoth Bronze Turkey Toms, weighing from 20 to 28 pounds. Toms \$10.00, hens \$7.00. Mrs. Fred Saltzman. 93-8tp

### PUBLIC SALE

I will sell all my stock and machinery, Wednesday, December 20th, 6 miles southwest of Hereford. W. E. Garrison. 93-94

FOR SALE—Good Jitney. Will trade for mules, cattle or horses. Also 4 Jersey milk cows to be fresh soon; will trade for stock cattle, mules or horses. See C. Elggins. 93-4tp

WOOD—WOOD—WOOD—For kindling or fuel, sold by weight, buy it while it's dry. See Fred Millard. 80-tp

WHITE LEGHORN Cockerels. Do you want 5 or 6 lbs leghorns with the egg laying habit? Then buy the Tom Barrow, Strain of C. E. Tice. Cockerels \$1.00 for choice while they last. C. E. Tice. 91-6tp

### LOST AND FOUND

LOST Boys' shell rimmed glasses. Finder leave at Brand office. Get reward. 92-2t  
LOST—A boy's saddle horse. 5 years

old, roached mane. Notify G. F. Morgan. Phone 384-F3 or E. W. Morgan Phone 9-F21. 93-2t

FOR RENT—House with acreage, edge of town. See Dave Grimes. 93-2t

### BORROWED

The person who borrowed my 1100 iron and numbers, please return them at once. C. O. Norton. 93-2tp

STRAYED—From my place fifteen miles north of Hereford, one large red boar, weight about 600 pounds. Finder please put up and notify Pete (H. W.) Engle or 1st National Bank. 90-tp

### WANTED

WANTED HIDES—To buy all your hides at Powelson's Top Shop. 92-tp

### FOR RENT

FOR RENT—A good 5 room house, modern except heat. Call Phone 150. 85-tp Dr. Florence Miller.

There's no gift like a good portrait nothing so distinctive, so enduring and so sure to please. McGhee Studio.

# CREDIT!

### After January 1, Credit Will Be A Dead Issue With Us

We have been long in consideration of this move, and after due thought we think conditions warrant this change.

We have been carrying quite a financial burden for a number of years and it has cost us money and has forced us to sell at a longer margin of profit than will be necessary under our new plan of selling for cash.

In making this change we realize it will necessitate offering inducements, and this we propose to do in a substantial measure.

We have never misrepresented in word or deed anything during our ten years of dealing with the public, and we wont begin now, we are here to back up everything we say, and we SAY we can save you from ten to fifteen percent by selling for cash.

In the first issue of the Brand in January we will quote our new prices against credit prices, and you can be your own judge.

WATCH FOR OUR AD

**Williams Brothers**

# FREE!

ON SATURDAY AFTERNOON, DECEMBER 23RD, AT  
4:00 P. M., WE WILL

## Give Away

ABSOLUTELY FREE, TO THE HOLDER OF THE  
LUCKY NUMBER, ONE

## Junior Majestic Range

STANDARD IN EVERY PARTICULAR

One Ticket Given With Each \$1.00 Cash Purchase, or Credit Given  
for Money Paid on Accounts.

Dunlap Hardware Company

HAVE WHAT YOU WANT WHEN YOU WANT IT

WE can supply you with  
NIGGERHEAD or MU-  
TUAL LUMP COAL, the best  
is always the CHEAPEST.

Why buy coal that slacks?

MUTUAL LUMP WILL NOT!

Jones & McLean

Grain Company

Phone 1

# The Buyers Know!

Real Bargains and real Prices when they see them. And they are harder to please this year than ever. But our startling

CLOSING OUT SALE

with its marvelous values and savings, rang the bell from the first day, and our volume of sales is running even beyond our expectations.

GET YOUR XMAS PRESENTS NOW—Before it is too Late.

**The Fair, Hereford**

# Local Happenings

W. L. Chase of Canyon was in Hereford over Sunday.

Mrs. Dr. Miller made a business trip to Amarillo Tuesday.

See the new model Ford Runabout.

Wilkinson Motor Co.

L. P. Reid went to Amarillo on business Monday morning.

B. A. Fuller of Dimmitt, was in this city Tuesday on business.

O'Cedar Mops, we make them clean.

Hereford Steam Laundry.

R. E. Brazil arrived home from Plainview Sunday morning.

Simmons Beds and Springs. Prices right.

Household Furniture Co.

Russell Daniel made a business trip to Amarillo Monday morning.

Take a look at that Junior Majestic Range we are giving away for Xmas. Dunlap Hardware Co.

Homer Wilkinson made a business trip to Oklahoma City, Monday.

Henry Wilkinson went to Dallas on a business trip Tuesday morning.

See the New 4-door Ford Sedan at 92-3t Wilkinson Motor Co.

Mrs. A. A. Godwin reached home Saturday morning from Amarillo.

Carl Lewis reached Hereford Sunday morning from Dalhart, Texas.

The time is growing short, better go to McGhee's Studio for Xmas portraits.

Mrs. Theo. Cochell, of Plainview, reached Hereford Tuesday morning.

Help the school boys and girls out. Give them your subscription to Henry Ford's National Weekly Paper.

92-3t Walter Spradley went to Taiban, N. M. Monday morning on business.

Fresh car of Tankage. Jones and McLean.

Dubbs Pitman of Clovis spent the week-end in the home of his parents. Nebraska Shelled corn on track, \$1.75 bulk, \$1.80 sacked. Jones and McLean.

We'll be Santy Claus if you will let us.

92-3t Wilkinson Motor Co.

Nebraska Shelled corn on track, \$1.75 bulk, \$1.80 sacked. Jones and McLean.

Gaston Baer and Max Burk spent Sunday in Amarillo. Mr. Baer visited with his wife.

Think of Christmas. Think of Furniture.

Household Furniture Co.

Mrs. Henry Best returned to Hereford the latter part of last week from Amarillo.

Prompt service Kodak finishing.

McGhee Studio.

J. L. Williams reached home Saturday morning from a business trip to Burkhardt, Texas.

I will deliver a few quarts of clean, fresh milk each day. Anderson Witherspoon.

D. F. Ashbrook reached Hereford Monday morning from a business trip to Sweetwater, Texas.

Big shipment Windshield and door glass just arrived.

92-3t Wilkinson Motor Co.

Judge Reese Tatman of Dalhart, Tex. reached Hereford Monday morning. The judge opened District court Monday.

A ticket free for every \$1.00 cash purchase or payment on account. Holder of lucky ticket takes the Junior Majestic Range on display in our windows. Dunlap Hardware Co.

McGhee Studio.

Mrs. J. W. Alexander of Dimmitt is spending a few days in the home of her sister, Mrs. Seth B. Holman.

Floor coverings at the lowest prices ever offered at the Household Furniture Co.

Mrs. R. H. Womack and Messrs. Lee Biggs and N. C. Vogel attended the Tri State Poultry Show at Amarillo Saturday.

A dozen fine photos solves the gift problem.

McGhee Studio.

Uncle John Estes reached home Monday morning. Mr. Estes visited in the home of his daughter Mrs. R. Klett, at Lubbock.

Fresh car of Tankage. Jones and McLean.

Dr. C. C. Campbell left Hereford Monday morning for his home in Itasca, Texas. Dr. Campbell visited in the home of J. P. Mahon.

Did you subscribe for the Dearborn Independent?

92-3t

G. A. Lewis passed thru Hereford Monday enroute to Clovis, his home. Mr. Lewis was called to Clovis by the illness of his son Buster.

Don't forget the money saving sale at the Household Furniture Co.

Mrs. C. E. Hurt of Amarillo, representing the H. H. Hall Art Needle Work, was here at the Vogel Millinery last Friday and Saturday.

Nebraska Shelled corn on track, \$1.75 bulk, \$1.80 sacked. Jones and McLean.

An appointment now will assure you "personality portrait" for gift giving.

McGhee Studio.

Miss Maurine Steckman reached Hereford Sunday morning from a two-weeks visit with relatives in Lawrence, Kansas and Princeton, Mo.

A new Ford Sedan will please the whole family. Why not for Xmas. 92-3t Wilkinson Motor Co.

Xmas Gifts

Miss Lura Gregg announces the opening of her gift sale December 16. She will have a window at Skeeton's Variety Store, displaying a large assortment, ranging from dainty boudoir articles, to attractive and useful gifts for the home. For further information Phone 247.

86-91

Xmas almost here again. Some old stuff, to original, give something for the automobile this year. We have a big assortment of useful accessories.

92-3t Wilkinson Motor Co.

## Flowers

CUNNINGHAM FLOWER SHOP

Phone orders to  
Mrs. F. H. Oberhauer,  
Phone 226

**Got Yours Yet?**

Better Hurry And Pick Those Xmas Presents For The Folks From The Huge Stock Offered In Our

**Harvest Sale**

And Save Time Worry And Some Real Money! Something For Everybody.

**FOX Mercantile Co.**

## Your Share of Prosperity

You want your share of prosperity in this world and you can get it if you will just follow a definite plan of saving money and making regular use of the co-operation of this bank in the upbuilding of your business and financial affairs.

Our membership in the FEDERAL RESERVE SYSTEM with its nation-wide connections and resources of over Five Billion Dollars enables us to serve customers in the most helpful manner.

Come in and let us assist in building your success.

## FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas.



### Toys at Wholesale Prices!

Here's your opportunity, parents to lay in your Xmas supply of Toys for your Kiddies at

### Exactly Cost To Us!

We have a nice stock of Tinker Toys, Iron Street Cars, Drums, Brooms, Rattles, etc., etc., for the small folks that we will sell at COST to make room for other goods.

*The Stock is not large and will not last long at these Prices!*

**D. R. Gass & Son**

## Winter is Here

—And you will need some Sunnyside Lump Coal to keep you warm. We have it on hand for you. Just phone 388.

Its 50 cents cheaper than formerly and you better let us fill your bin direct from the car.

### Hereford Light & Power Co.

Phone 388

"We know what you want"



**\$5.00**

Per month is cheaper than running your battery down these cold mornings trying to start your car. Bring your car to us, let us help you get rid of your troubles, we take the best of care of the old boat, drain the radiator, keep the storage battery filled, well, in fact, it is our business to help you in every way possible.

Have floor space for a few more cars.

**G A S — O I L — T I R E S**

**AUTO UTILITY STATION**  
**J. R. RUTHERFORD**