

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

3RD YEAR, NO. 27.

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, APRIL 24, 1923.

IRELAND IS NEW HEAD OF SCHOOLS

J. O. NEWELL ACCEPTS OFFICE OF VICE PRESIDENT

NEED ONE MORE

Trustee Board Presents New Lineup; Only Two Holdovers

- The New Board
- E. S. Ireland, President
- J. O. Newell, V. P.
- Jeff Gilbreath
- H. G. Conkright
- J. W. Houston
- H. L. Broadwell

At a meeting of the school board held last Saturday afternoon one more resignation was received, two new members elected, and officers named for the ensuing term. This still leaves one vacancy on the board of trustees to be filled in the near future.

F. H. Oberthier, temporary president, presented his resignation. The board then proceeded to elect J. O. Newell and H. G. Conkright as members. Mr. Newell accepted at once and it is understood Mr. Conkright had agreed to qualify Tuesday. Following this E. S. Ireland was selected as president and J. O. Newell as vice president of the board.

It is understood that the seventh member of the board will be announced, probably this week end.

The recent election and the resignations and changes made since that time leaves the board with only two of the old trustees, Messrs. Broadwell and Houston. The new officers have taken hold with a vim and it is planned to hold a meeting every week for the time being until the members become entirely familiar with their duties and plans for the coming year are fully outlined and matured.

Two Ball Games Scheduled Here—This Week End

Coach Prewitt announces two week-end games at home this week for his high school nine. Canyon high will come for a game here next Friday afternoon, beginning promptly at 4:00 and on Saturday Vga will arrive, the game starting at 3:00 p. m.

The locals are practicing hard for these two contests and hope to take both of them handily.

"Pig Contest" For Progressive Literary Meeting on Thursday Night

A "Pig Contest" is a unique feature of the Literary Society meeting at Progressive schoolhouse Thursday night, April 26. Pencils with tickets at 25c each are being sold and each ticket will count as one share in the drawing for the pig. The Progressive boosters are counting on a good crowd from Hereford Thursday night.

E. M. McCracken, Wheat Pool Leader, Expires

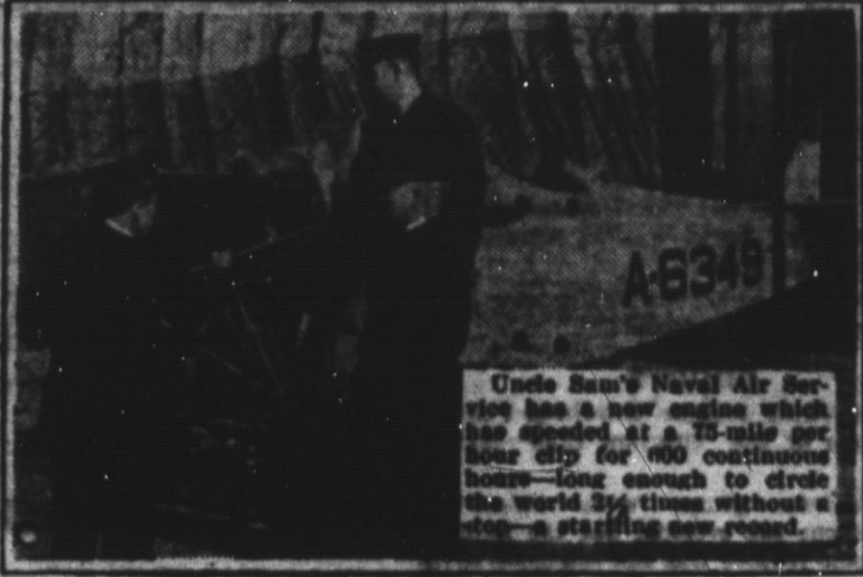
Local members of the Farm Bureau have been advised of the death at Enid, Okla., last Sunday night, of E. M. McCracken, president of the Texas Wheat Growers' Association and also secretary-treasurer for the Southwest Wheat Growers' Association.

Mr. McCracken has been in Hereford several times during the past year in the interest of his work and had many friends and acquaintances in this neighborhood who regret to hear of his passing.

Local Delegates Leave For Methodist Meeting

The following left Hereford Tuesday morning for Snyder, Texas, to attend the Annual Methodist Conference of Women's Missionary Societies, to be held April 24 to 27: Mesdames J. A. Stegall, J. Frank Potts and J. F. Ward, Misses Aline Hodge, Grace Potts and Mattie Swisher. These delegates are representing different departments of the Methodist church.

Motor Engine Speeds for 600 Hours



Uncle Sam's Naval Air Service has a new engine which has speeded at a 75-mile per hour clip for 600 continuous hours—long enough to circle the world 3 1/2 times without a stop—a startling new record.

Lucey is Author of Powerful Poem On Grand Canyon

Thomas Moore Lucey, entertainer extraordinary, who will be brought to Hereford for two performances on May 6 and 7 by the Top Class of the Christian church, is the author of the following beautiful poem, written at the Lookout, Grand Canyon of Arizona, April 28, 1922. Mr. Lucey will be at the Christian church Sunday night, May 6, and at the Star Theatre, Monday night, May 7:

THE SANCTUARY

"There is no God," the fool hath said. The vales are bleached with countless dead.

Whose candles sputtered for a night—A feeble, flickering, hopeless light—Only to light some stumbling knave From a cramping cradle to his grave. Man's but an accident—a clod, Spewed out of Earth's cold, clammy sod.

There is no God!

"And death's the end! The afterglow? Well, drunken dreamers only know The driven rim and soulless bust.

A six-foot box of grinning dust—A hank of corpse—some honeyed lies By chanting priest—that is your prize! Why need the silly rites be read? There is no God! Dead are the dead!" The fool hath said.

No God? Oh, puny, babbling fool! Unlettered in life's wondrous school! Here you are face to face with Him On the sublime Grand Canyon's rim! Ten thousand times ten thousand years, With all the kisses and the fears, The rose-bush and the smile of grace On His great face.

Beam forth and countless thunders pealed, And Chaos passed, and Earth's great field Was formed. He said, "Let there be Light!"

And shapeless shadows screamed in flight. Then, lo! from out the black abyss, Pure as the primal woman's kiss Smitten by the Creator's rod, The Colorado cleft the sod—

And there was God! A word! And round the mighty brim A million rainbows greeted Him, Then rested on the cloud-capped stones—

More beautiful than a Raphael's tones, "Build me Cathedral Stairs!" He said; Then through Bright Angel Trail there led

A choir of rose-crowned seraphim; Hymns rang from river brink to rim, In praise of Him!

Fool fool! Who in his heart can say: "There is no God!"—in this—His Day?

Jno. R. Higgins Marries Mrs. Ella Provine, Apl. 16

A surprise wedding occurred at Vega on Monday, April 16, which will be of interest locally. John R. Higgins, well known ranchman, and Mrs. Ella Provine of Amarillo were quietly married on that date by Judge May of Vega, the only attendant being a neighbor, Mrs. C. M. Snowden.

Both the groom and the bride are well known in Hereford and in this county and are receiving the congratulations of their many friends. They will make their home on the Higgins ranch, ten miles northwest of Hereford.

Armstrong Has Programs To Interest Radio Fans

Radio fans who want to know in advance what will be broadcasted from the Palmer School (WOC) of Davenport, Iowa, can do so by calling on C. L. Armstrong. For instance, a lecture will be delivered by Capt. D. D. Dewey on Thursday night of this week at 8:00 p. m., on "Citizens Military Camps," which will be broadcasted from this station.

May Move Tourist House Closer to Business Street

The proposed equalization of taxes bill to be presented to the present session of the legislature was endorsed, with some reservations, at the luncheon of business men Monday at the Stockmen's Cafe. J. Frank Potts, special committeeman appointed to study the bill and make a recommendation, gave a thoughtful talk on the tax situation in the state and its inequalities, and recommended that the proposed bill be endorsed, with some reservations on minor details. Mr. Potts will prepare a draft of the endorsement to be sent to the representative from this district.

It was worth any tax payer's while to listen to Mr. Potts Monday. He has made a detailed study of the taxation problem, presented a map showing the inequalities by counties, and discussed many interesting facts and figures as to what becomes of the tax payer's money and who pays it and why.

A committee of merchants, consisting of Doug Fox, J. O. Newell and Lem Carlyle, was appointed to look into the matter of securing a site close in for the Tourist Camp House. Many suggestions from tourists and from others have reached the officers of the club recently that it would be for the mutual benefit of all concerned if the house was closer in so that the tourists could secure what they need from the stores without having to walk or drive several blocks. If a suitable site can be obtained it is possible that the house may be moved closer in soon.

The cotton and gin situation was discussed and a special committee consisting of Edgar Ireland, L. Baskin and J. Frank Potts appointed to assist the secretary in securing definite acreage reports when cotton is all planted so that concrete facts may be presented to those interested in placing a gin here.

The question of whether or not Hereford should endorse any candidate for the new Tech college was thrashed out and it was finally decided to remain neutral and not to endorse the candidacy of any particular town, as three candidates, Amarillo, Plainview and Lubbock, are all neighbors and it was thought best not to show preference in any way.

It was announced that Congressman Marvin Jones will come to Hereford in the near future, the exact date to be given later. Those present Monday were: Rev. W. R. Hill, Dr. Jno. W. Overton, F. H. Oberthier, L. Baskin, C. C. Rockwell, Guy E. Weaver, C. L. Armstrong, Hall Beavers, A. M. Jones, W. R. Steckman, N. C. Vogels, Frank Marrs, Doug Fox, L. W. Carlyle, C. C. Bowman, C. E. Walker, E. W. Harrison, G. A. F. Parker, G. W. Brunley, J. Frank Potts, Carl Cokrell, E. C. Eubanks, Homer Wilkinson, J. O. Newell, Seth B. Holman.

Mr. and Mrs. L. I. Garton and three children reached Hereford Saturday morning. Mr. and Mrs. Garton went on to Amarillo and the children spent Saturday and Sunday in the home of their grandmother, Mrs. J. A. Stegall.

"Dollar Wednesday" Prizes at 4:00 p. m. 25th

Wednesday, April 25, will be the monthly Prize and Auction Sale day in Hereford's "Dollar Wednesday" trade campaign, and Chairman Doug Fox of the committee in charge was busy Tuesday looking after the details. He was having some difficulty owing to the fact that so many merchants were in Amarillo and also due to the rainy weather.

However, arrangements were about complete Tuesday evening for the Auction Sale at 1:30 p. m. and for the prize drawing at 4:00 o'clock Wednesday. In case weather conditions make outdoor gatherings impracticable the drawing will be held in some vacant space indoors.

Golf Members to Meet Wednesday Night in Confab

Members of the Hereford Golf Club will have a special meeting at the Fox Company's store Wednesday night, April 25, when matches for the coming week in the Stroke Contest will be arranged. Consolation pairings figured out, and the question of improving the greens and other matters will be discussed.

The matches in the Stroke Contest played during the past week will be continued through Thursday, owing to loss of time by bad weather. The new round will begin with Friday of this week. Just seven men will be left in this round, and the finals are not long off. Matches played since last report include:

Luther Hough eliminated W. R. Steckman, 102 to 111; Rev. Paul J. Merrill eliminated Seth B. Holman, 97 to 105; Mac Pitman eliminated Arch Collins, 105 to 107; Brack Williams and Jim Black, and Doug Fox and Gano Hastings still have their matches to play off. This will leave three pairs and after the next round Virgil Cunningham will play the odd man in the semi-finals.

Consolation match results reported this week include: Albert Herbst 93, Dubs Pitman 110, Cliff Estes 99, Dr. Gabbert 108, Cliff Acker 104, Ferd Johnson 112.

Hereford Gun Club Shows Improvement This Week

The Hereford Gun Club improved its score in Monday's weekly shoot and topped the leading Perryton club by one point. Perryton's total was 118 birds while Hereford amassed 119. No report from Amarillo was received. The details of the local score show:

C. O. Lee	25
Cunning	24
Bell	24
McDonald	24
Godwin	22

CLOSING EXERCISES OF THE SCHOOLS

TO BEGIN MAY 10 AND WIND UP ON MAY 18

MANY GRADUATE

Larger Class This Year Than in 1922; Play by The Seniors

Through the courtesy of Miss Griffith, superintendent, The Brand has been furnished with a brief outline of the Commencement exercises of the Hereford public schools, beginning on May 10 and extending through May 18. May 16, the Senior play will be given in the Star Theatre. On May 17, the Alumni banquet will take place in the dining room of the Methodist church. Sunday, May 13, will be Baccalaureate Day. The baccalaureate services will be held in the First Christian Church. On Wednesday, May 16, the graduation of the Junior High School pupils will take place in the auditorium of the Methodist Church and on Friday, May 18, the Commencement exercises will be held.

The graduating class this year will be the largest in the history of our school, numbering a few more than that of the class of 1922. A synopsis and the cast of characters of the Senior play will be published in The Brand at a later date, and also the names of the Seniors.

I. O. O. F. Shrine Meetings at Amarillo Draw Crowd

The double attraction at Amarillo Tuesday, the Panhandle Odd Fellows Convention, and the Khira Shrine meeting, attracted a large slice of the population of Hereford and the city wore a half-deserted appearance by noon. A large percent of the Shrine membership here went up in cars and on the train Tuesday morning, while some thirty five of forty Odd Fellows and Rebekahs were also scheduled to leave. The rain which began about noon cut off some of the late goers, however.

The Odd Fellow program called for a response to the address of welcome by Jesse Stanford of Hereford for the Odd Fellows and by Mrs. J. B. Jones on behalf of the Panhandle Rebekahs. The Rebekah degree team left overland in a body early Tuesday morning for competition for the banner at Amarillo Tuesday night. The Amarillo team has won the banner two years in succession and if they win it again this year it will belong to them permanently. The Hereford team hopes to annex it this time, however. The Rebekah team which will compete against all other teams in the Panhandle association consists of the following: W. F. Orr, captain, Mrs. Hugh Witherspoon, Noble Grind, Mrs. W. A. Miller, Vice Grand, Mrs. J. B. Jones, Past Grand, Mrs. C. S. Purcell, Chaplain, Leaders, Mrs. A. L. Biggs and Miss Davis Clark. Others composing the team are: Mesdames A. H. Elliston, W. F. Orr, Lem Chester, Ruth Rogers, C. O. Lee, Roscoe Davidson, C. C. Cox, Omer Baker, J. B. Davis, Messrs. A. L. Biggs, C. C. Cox and J. B. Davis.

E. W. Harrison Elected New President of Panhandle Swine Breeders

At the recent meeting of the Panhandle Swine Breeders' Association held at Plainview E. W. Harrison of Hereford was elected president for the coming year, an unusually high honor. Mr. Harrison came quietly home, however, and modestly refrained from mentioning the news of his elevation to anyone. It was only through accident that the information finally leaked out among the new president's friends and acquaintances.

The Panhandle Swine Breeders' Association is one of the growing powers in the producing world of this part of the country and Hereford should be proud of having one of her citizens as the head of this virile and aggressive society for the advancement of the hog industry.

Watching Them Grow



Don't Forget That This Is Hereford's Clean-Up Week!

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS
 Seth B. Holman Walter R. Steckman
 Holman & Steckman
 Publishers

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ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

WYCHE

W. M. Sawyer has a new telephone on line 208.

Miss Vera Dugan returned home last week after several months visit in the home of her sister, Mrs. Frank Owen, at Forrester, Texas.

Mr. and Mrs. C. J. Paddock and son, Fay, had dinner with Mr. and Mrs. Vera Witherspoon of Hereford last Sunday.

Mrs. Zuleika Wyche and Miss Nell Wyche visited with Mr. and Mrs. Ed Cox Monday.

Messrs. Hubert Elliston and Elmer Williams spent Sunday with home folks.

Come to Sunday School next Sunday at 10 a. m. Last Sunday the attendance was large and all showed great enthusiasm, but we want everyone in the community to come, and take this means of sending you a special invitation. Now everyone please take this to yourself individually and come.

Misses Eliath Elliston and Alfreda Henderson were guests at dinner in the Wyche home Sunday evening.

Mrs. Mitchell is visiting in the home of her daughter, Mrs. Guy Edwards.

Mr. and Mrs. Polk Walker, with their daughters and son, Kate, Muri and Ernest of Wildorado, visited in the home of Mr. and Mrs. Walker's daughter, Mrs. Clem Dugan Saturday and Sunday.

Miss Alfreda Henderson spent the week end in the Wyche home.

Mr. and Mrs. Harry Schultz and Mrs. Biggs of Hereford motored to Clovis Saturday, returning Sunday. Mr. Biggs, who works for the Electric Bakery at Clovis, returned with them. Born, to Mr. and Mrs. W. M. Sawyer on April 15, a nine pound girl.

Mr. and Mrs. Raleigh Hough visited with Mr. and Mrs. Ed Cox Friday.

Mrs. A. E. Edwards visited in the Wyche home Monday of last week.

Ralleg Hough, Jr. very pleasantly entertained a few friends last Saturday evening on his birthday. Each guest brought a box of candy or some other token of friendship. Some of the more sedate played "42", but most of the guests played hilarious romping games in the basement, which are so enjoyable to school boys and girls. Refreshments of cake and lemonade and candy were served. Those who enjoyed the hospitality of the Hough home were, Mary Clayton, Penelope Nutter, Vera, Oleta and Erwin Elliston, Anna Hoffman, Ruby and James Dugan, Fay Paddock, Kate Walker, Clem Dugan and Mr. Nutter.

Miss Mary Clayton, age 13, has finished her third year at the Wyche school without missing a day in the three years.

BETHEL

(Too Late for Last Issue)

We have surely received our share of rain. Probably two inches fell the last time, for which we are truly thankful.

Rev. Fort spent one night last week in the home of Mr. and Mrs. Irvin Hamilton.

Mr. and Mrs. J. C. Williams were guests Sunday of Mr. and Mrs. Jim Bagwell.

Mr. and Mrs. Emmett Rothwell had as guests Sunday for dinner, Mr. and Mrs. Ed Smith and Evelyn.

There was a fairly good crowd at Sunday School last Sunday. We had all of our classes and afterward a short song service to practice the songs in



our new book. Our attendance should soon get back to normal now that spring is here.

Mr. John Smith was sick Sunday being unable to attend Sunday School. Mrs. Jim Bagwell taught Mrs. Smith's class.

Loyal Lutz was a Hart visitor Tuesday.

Wirt Phillips was dehorning calves again Monday.

Mr. and Mrs. Ed Smith and family were shopping in Hereford Saturday.

Mr. and Mrs. Irvin Hamilton attended church in Hereford Sunday. They were among those who enjoyed the cafeteria dinner served at the home of Mr. and Mrs. D. P. Vaughn.

Loyal Lutz and Leland Smith attended the party at Big Square Saturday evening.

Mr. and Mrs. Wirt Phillips and family were business visitors to Hereford Saturday.

Bill Williams, enroute to Sudan, spent Monday night in the home of Mr. and Mrs. Wirt Phillips.

Mr. Fallwell of Hereford was delivering oil and gas in our community Tuesday.

Messrs. Frank Lambert and Henry Hastings visited Mr. Lambert's ranch Monday.

Irvin Hamilton made a business trip to Hereford Wednesday.

Several of our community attended the trial in Dimmitt the first of the week.

BIG SQUARE

(Too Late for Last Issue)

We also received a fine rain last week. This ought to insure an extra good crop this year.

Mr. and Mrs. Art Haberer were both on the sick list last week, but are much improved.

There was a good attendance at both Sunday School and League Sunday. Roy Habrer led League Sunday evening and a good program was rendered.

Vern Lutz attended court in Dimmitt the first of the week.

Mr. and Mrs. Ghford Branson spent Sunday in Hereford.

The young people enjoyed a social evening Saturday at the home of Mr. and Mrs. John Burton.

The evening was spent in games and at a very late hour refreshments consisting of fruit punch and cake, were served. Everyone reported a most enjoyable time.

O. B. Hankins transacted business in Bethel and Big Square communities last week.

FRIONA

The election held here Saturday on the proposition of issuing bonds for the purpose of building and equipping a new school building carried in favor of the bonds by an overwhelming majority. There were seventy votes cast, sixty-seven being for the bonds and three against. Almost unanimous.

About two inches of rain fell here last week which again thoroughly soaked the ground and advanced the prospects of all kinds of crops for this year one hundred percent. Spring wheat and oats are looking fine. We think the ground has never had better season in it in any past years than now.

The Santa Fe Grain Company sold this spring 2,700 bushels of spring wheat for seed and 2,000 bushels of oats and John Glascher sold over 1,200 bushels of oats for seed. Beside this, many of the farmers had their own seed of wheat and oats and sold a large quantity to their neighbors. Practically all of this seed was sold within the trade limits of Friona. With the present splendid prospects for a good crop it seems possible that Friona may yet enjoy one of the largest grain trades within its history.

The April term of district court opened in Farwell last Monday and many of our people have been called there as jurors and witnesses. Owing to the fact that court was in session at Dimmitt at the same time and many of the litigants, witnesses and attorneys of the Farwell court were engaged there, it was impossible to try any of the cases set for last week until Saturday and therefore only one case was tried, viz., the People vs Bill Russell for larceny.

Mr. and Mrs. Curtis Pierce, of Hedley, Texas, spent last week here as the guests of Mrs. Pierce's parents, Mr. and Mrs. L. F. Beckner. Also Miss Rosie Hinkinson of Hedley, Texas spent a few days in the Beckner home. Persons attending court last week report the road in fair condition between Friona and Borina, but from Borina on to Farwell it is unusually rough.

Mrs. Peyton and Mrs. Crawford spent part of last week at Clarendon in attendance at the convention of the Federation of Women's Clubs of West Texas.

Card of Thanks

As it is impossible for us to see each one personally, we desire to express through the columns of The Brand our sincere gratitude and thanks to our many friends and neighbors who so kindly favored us with deeds of kindness and words of love and for the many beautiful floral offerings during the illness and after the death of our beloved husband and father.

Mrs. Hester Houlette and Sons.

PROGRESSIVE

Literary Society Program, April 26:

Song Audience
 Drill Primary Pupils
 Reading Perry Caldwell
 Duet Misses Flossie and Marguerite Bowman

Reading Miss Alva May Norton
 Sketch Mr. Shade Ratcliffe
 Reading Mr. Bowman, Walter Caldwell, Mrs. Masie, Miss Velma Caldwell.

Reading Miss Lavern Robinson
 Mock Wedding Mr. Oren Sharp
 Jokes R. D. Norton
 Reading Mrs. Bowman

Musie Miss Bertie Walker
 Reading Miss Blanche Durham
 Quartette Messrs. Schultz and Richards, Mesdames Lewis and Vaughn.

Reading Miss Georgia Cloyd
 Play by Askren School

ARNEY—BLUE RIDGE

Mrs. Louis Irlbeck was shopping in Happy Tuesday.

Mr. and Mrs. Lee Hutson and two daughters, Lora and Leota, were in



HINES & O'BRIEN
 Hereford, Texas



"Looneycoo," granted the Mad Maxima.
 "Here's one of those 'SURE-FIT'S' I called the Happy Haha slasher. When you're driving, just snap in this little snap. It'll stick like fly-paper."

AND that's only one reason why "SURE-FIT" is the world's most comfortable cap. No elastic to bind the forehead. The simple adjusting

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ADJUSTABLE—by a small, invisible strap, to your varying head-size.

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All the new Fifth Avenue styles, in the latest patterns from American and overseas mills. Prices the same as you'd pay for any stylish cap—and you get "SURE-FIT'S" unrivalled comfort.

Important: Our better grade "SURE-FIT'S" are specially treated so that they shed showers. Thus they keep their shape, last longer, look better, and give you 100% comfort on a rainy day.

Hereford Monday doing a little shopping.

Mr. and Mrs. Greenfield visited at the home of their sons Tuesday.

Mr. and Mrs. Jack Morris and family motored to Happy Tuesday and transacted business.

Luster Hogg was in Happy Tuesday visiting homefolks.

W. S. Dixon was a caller at the home of Mr. and Mrs. Lee Hutson last Wednesday.

Mr. and Mrs. Lee Hutson and two daughters were in Happy last Tuesday afternoon shopping.

Floyd Fortner was transacting business in Happy last Tuesday.

Mrs. S. J. Taylor and two daughters, Lillian and Lorena, and son, Lawrence, were in Happy last Tuesday afternoon. Miss Edna Burks was in Nasareth one day last week.

Lawrence and Lorena Taylor were in Happy Friday afternoon.

DIMMITT

Miss Virgie Johnson entertained the members of the "Stuckup Club" last week.

Numerous games were enjoyed throughout the evening, but the most enjoyable feature was the initiating of new members into the Club.

This is a very uplifting association and we hope to have all the young people of this community join us. At 11:30 delicious refreshments were served to the following: Misses Edna Galle, Mildred Woodlee, Myrna Montgomery, Mary Cowser, Beadie Walker, Eunice Walker, Vada Walden, Lola D. Bell, Virgie Johnson; Messrs. Ray Cowser, Richard Galle, Jack Cowser, Homer Norwood, Elmo Bell, Marion Mundell, Roy Bell.

Mrs. and Mrs. Fred Galle and family attended the track meet at Canyon this week.

Mr. Bryan Tidwell is working on the Maud Rippey ranch this week, eight miles south of Dimmitt.

Mrs. M. M. Hastings and son, Jay, and daughters, Millicent and Leona, mo-

tored to Canyon Sunday for a visit with relatives and friends.

SPRINGLAKE

Sam Jones, another of our esteemed bachelor neighbors, recently brought his bride home with him. We extend to them both our sincerest congratulations and to the bride a hearty welcome to our community. Mr. and Mrs.

Jones have a modern bungalow under construction into which they will soon be able to move.

A fine rain fell here on Thursday evening and again on Friday morning. So much moisture encourages the farmers to believe that a bumper crop may be in store for them this season.

Mrs. M. Dotson has been in Plain (Continued on Page 3.)

Frank Sez!

The weather iz bound to be dryer and warmer az th' dayz goes bye, also bizness iz bound tew be better er worser. We hav now got a complete assortment ov picknick supplies.

Gyles Grocery

What He Needs Now

FUL-O-PEP CHICK STARTER

That's the answer. The first few days of a young chick's life is the critical period. If you want your young chicks to pass through the period of heavy mortality with the least possible losses—if you want them to develop into husky, vigorous birds start them off on Ful-O-Pep Chick Starter. It is mild, soft and easily assimilated—just the feed to carry on and strengthen nature's process. To raise them ALL feed Ful-O-Pep Chick Starter the Ful-O-Pep Way.

Manufactured by
The Quaker Oats Company
 For Sale by
Golden Rule Produce
 H. H. HAWKINS, Mgr.

USED CARS

Ford Touring Car, 1918, \$150.00
 Ford Touring Car, 1915, \$150.00
 Ford Touring Car, 1919, \$100.00
 Ford Touring Car, 1923, \$425.00
 Buick Touring Car, 1918, \$125.00
 Chevrolet Touring, 1920, \$125.00
 Oakland Touring, 1916, \$ 35.00
 Oakland Touring, 1919, \$ 50.00

Wilkinson Motor Co.

Everything New and Fresh

at the

H. D. Reed Grocery

Brand new fixtures, clean new stock, Smiling Service!

Special For "Dollar Wednesday", April 25
 1 4-lb. Jewel Shortening, 1 Post Toastie, both for \$1.00

I am located in the brick building between the Western National Bank and the Stambaugh Store—easy to get to and easy to trade with—Come in here and get acquainted.

"Your Satisfaction Our First Consideration"

H. D. REED GROCERY

Will Deliver Orders of \$3.00 and over

Phone 249

Cleaning Pressing

They may be soiled. They may be old and out of shape. But after your clothes have passed thru our hands, they look like new.

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Men who are qualified by training and experience to counsel with their assured on Insurance and Bond problems

become known as reliable insurance men. You will find a warm spirit of friendly cooperation, and devotion to your in-

terests which always makes this Agency reliable. Service is not a SLOGAN with us. It's a HABIT.

JONES-BARNETT AGENCY
Insurance and Bonds

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Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-3 cent per word; minimum 25c. CASH WITH ORDER.

FOR SALE

For Sale
1 Rumely 30-60, Price \$750.00
1 10 Bottom Plow 400.00
1 25-45 Twin City 850.00
1 10-ft. Russell Grader 750.00
1 25-50 Avery 750.00
1 12-Disc Emerson Plow 350.00
1 60-90 Twin City, 6 cyl. 3500.00
1 12-ft. Russell Grader 800.00
1 12-ft. Austin Grader 750.00
1 Russell Elevator 1000.00
1 40-00 Twin City 1250.00
1 Asery Separator, 24-36 500.00
Part Cash, Balance easy, on any machine listed.
27-4t-Pd C. S. Durham, Dimmitt, Texas.

FOR SALE—If you want a bargain in a fine blue white diamond, it will pay you to write me at Box 434, Hereford, Texas. 27-1t-Pd

FOR SALE, or Trade—Twenty acres, close in, good 5 room house, bath, sleeping porch, shade trees, nice lawn. 27-1t-See E. W. Morgan.

Sensation Type Boars
A few very choice registered Sensation type boars ready for service. 27-1t-Pd. C. R. Barber.

Strawberries—Wonderberries
FOR SALE—100 Everbearing Strawberry and 50 Wonderberry plants, \$1.25. 27-2t-Pd Charles Burgess.

FOR SALE—Sacked and cleaned dwarf maize. W. S. Williams. 27-1t

FOR SALE, Or Trade—For Canyon property, my home, a six room house one block west of Main street, also eight room house, one block west of 25 Mile Ave. Mrs. W. H. Gilbreath, Hereford, Tex. 27-2t-Pd

FOR SALE—Pair 4-year-old Mare Mules, weight 2400 lbs., pair 3-year-old Mare Mules, heavy work Horse. New range to trade for Jersey cow. Phone 137. H. C. Bowsher. 27-1t

Cotton Seed For Sale
High grade seed, Mebane, Acala, and Lone Star varieties, grown on the Plains. Price, Cash, \$1.50 per bushel sacked. Address R. L. Brown, Muleshoe, Texas. 26-2t

FOR SALE—Titan Tractor 10-20 in good running order. Herman Gray. 25-4t-Pd

FOR SALE—5 two year old registered Hereford Bulls. W. E. Dunlap 25-1t

Rose Comb Reds
Eggs for hatching, direct from Tompkins strain. \$2.50 per setting. 25-4t Mrs. J. W. Hicks.

FOR SALE—Some good work mules; also some good milk cows. 25-4t See J. L. Fuqua.

Thompson Ringlet Eggs
FOR SALE—Setting eggs from E. B. Thompson Ringlet strain of Banded Mouth Rocks. \$3.00 per setting of Phone 241. Mrs. Ray Barber. 27-1t

FOR SALE—2 spans of mules and 16 head of White Face cattle; also pasture for lease. Mrs. G. R. Ward, 24-4t Phone 78.

Bronze Turkey Hatching Eggs
FOR SALE—Eggs for hatching from good utility flock Bronze turkeys. \$3.50 per setting of 10 eggs. Phone 197. Mrs. J. B. Phillips 24-4t

FOR SALE—I have two fresh cows and will sell one of them—your choice. 25-1t C. H. Dyar.

Poultry Drinking Fountains
And self-feeders for both old and baby chickens. General repairing and new work done in tinning. L. E. Sullivan, Phone 317. 22-1t Sheet Metal Works.

Registered Boars
FOR SALE—Six registered Sensation boars and one Poland China Boar, Priced right, ready for service. Phone 167-112. Wood & Powellson. 20-9t-P

Rose Comb Reds
Eggs from selected layers and prize winners. Pen one, \$1.50; utility \$1.00. Phone 30 N. C. Vogele. 16-1t

LOST AND FOUND
STOLEN—Some one stole my saw set and Ford coil. Please take warning and do not trespass on my place again. 27-1t-Pd Earnest Seigner.
LOST—A Buick Crank, lost on 25 Mile Ave., 2 to 4 miles north. Leave at brand office. F. J. Eberle. 27-1t-Pd.

LOST—Last Sunday, small bar pin, set with diamond. Finder please notify Mrs. W. A. Price. 27-4t

STRAYED—A black Shetland pony with a colt by its side. Strayed to my place in Northeast Hereford. Owner pay for this ad and my trouble. 26-2t Mrs. C. P. Arthur.

FOR RENT
FOR RENT—A house or house-keeping room, furnished or unfurnished. See 21-1t Mrs. E. V. Allen, Phone 42.

From Neighboring Towns

SPRING LAKE

(Continued from page 2)

view the past week caring for her daughter, Mrs. Kerbe Nash, who has been ill with the flu.

H. M. Packard was in Plainview on Thursday.

In spite of the rain on Friday quite a number of the patrons gathered at the schoolhouse for the spreading of a basket dinner in honor of the teachers. After the dinner, which was a real feast, a short program was rendered by the pupils which completed the work of the school term for this year.

The entertainment which has been under rehearsal for some time will be given in the church Tuesday night. The evening's program will consist of two comedies, "Bubbles" and "Too Many Wives." Admission: Adults 30c, Children 20c. The young people render the same entertainment in the High School auditorium on Thursday night, April 26.

Mrs. P. D. Vore and daughter, Miss Etta, are visiting in the Huson home. J. L. Linville and family visited in the Hewitt home Sunday.

M. E. Cleavinger and Mr. Deane were in Plainview visitors Thursday.

Mr. and Mrs. C. P. Johnson and Roscoe Dean motored to Lubbock Saturday. Ray Gehres made a flying trip to Plainview Saturday.

Miss Helen Lambert Wins High Honors in Chicago

The American Conservatory of Music of Chicago has recently held its annual contest for piano soloists. The Beethoven G Major Concerto, First Movement, was played and of the eight contestants Miss Helen Lambert of Hereford came third. Next month the first three, which include Miss Lambert, will give a recital in Kimball Hall, at which time the winner will be selected to play as soloist with the Chicago Symphony Orchestra in the Auditorium Theatre at the close of the school season. It speaks well for Miss Lambert to receive such honors when contesting against pupils of many more years standing in the school, and she has the best wishes of her many friends here.

PROGRAM OF FIFTH SUNDAY MEETING TIERRA-BLANCA BAPTIST ASSOCIATION

To Meet With Dimmitt Church April 27-29, 1923

W. R. HILL, Chairman
Friday
7:45 p. m. Inspirational, G. L. Morris
8:15 p. m. Sermon, W. R. Hill

Saturday
9:30 a. m. Inspirational, J. M. Hall
10:00 a. m. A Missionary Program for a Local Church, E. E. Dawson
10:40 a. m. The Teacher Training Course, Miss Jessie Sisk

11:10 a. m. Budget System, H. F. Aulick

12:00—Noon

2:00 p. m. Ladies Program

4:00 p. m. Board Meeting

7:45 p. m. Inspirational, J. A. Corder

8:15 p. m. Sermon, E. E. Dawson

Sunday

10:00 a. m. Sunday School

11:00 a. m. Sermon, E. B. Atwood

2:00 p. m. B. Y. P. U. Program

8:00 p. m. Sermon, Rev. Bryanoff

Dimmitt wants you to come.

H. F. AULICK

W. R. HILL

J. A. LINDLEY

Committee.

Mrs. Lilly M. Chapman is Again in Charge Cordova

Mrs. Lilly M. Chapman, of Bovina, formerly proprietor of the Cordova Hotel, has bought out W. M. Cogdell and will take charge of the hotel May the first.

Lubbock Man Comes Here To Visit Sick Daughter

J. B. Lloyd of Lubbock and daughter, Mrs. R. C. Shields of Altus, Okla., came to Hereford the latter part of last week to visit Mr. Lloyd's daughter, Mrs. S. W. Camp. Mrs. Camp has been quite ill but is reported as improved.

Easier to Get Jobs Now Than in Past Few Months

Indications of increasing industrial

and commercial prosperity continue to multiply in the Panhandle. Labor conditions seem to be on the improvement too. Farm hands are scarce and railroad jobs are popping up every day or so.

Elswick and John Cloyd left Hereford for Canadian Tuesday morning where they will be employed as firemen by the Santa Fe railroad.

Near East Relief Lecturer Speaks Here Sunday

Dr. Stanley White of Paris, Texas lectured in the Methodist Church Sunday morning and at the Presbyterian church Sunday night, and at the Star Theatre at 4 p. m. He showed pictures of the conditions and the work done in the Near East. Dr. White is lecturing and traveling in the interest of the Near East Fund.

Detroit, Mich., April 21.—Predictions made early in the year that 1923 would see a large increase in the use of the one-ton truck in both commercial and agricultural fields are being borne out in sales records of the Ford Motor Company here.

The rapidity with which the one-ton truck has come into popularity in delivery and hauling systems is shown in recently compiled figures which disclose that 80 percent of all the motor trucks in service in the United States are one-ton or less and indications are that this high ratio will be materially increased during the present year. The growth has come during the last six years during which the one-ton truck jumped from 48 percent to the 80 percent mark.

Registration figures as of December 1, 1922, showed the total number of commercial cars and trucks in use in the United States to be in excess of 1,300,000 of which fifty-one percent were Fords.

The turn to the use of the one-ton truck for delivery and hauling purposes came quickly. Business firms who a few years back looked to the larger trucks because of their load carrying appeal soon discovered that delivery

systems could be more easily adopted to the one-ton truck at less investment and at the same time would afford more load moving units with increased efficiency and constant activity at the loading station.

Delivery systems were adapted to provide a variety of ranges so that each truck carried an average load over a maximum portion of its route and the economy of these frequent trips soon became apparent.

Let's Swop!

We've got good farms and all kinds of property in Central Texas, and you've got good Plains land and property, so

LET'S GET TOGETHER!—RIGHT NOW!
WHAT'S THE USE OF WAITING?

Elliston Land Co.

GARDEN TOOLS



A complete line of tools for the handy man in home or garden. "Good work depends upon the tools"—every man knows that.

Spading Forks — Barrows — Rakes — Hoes
Watering Cans — Sycles — Lawn Mowers — Hose
Shovels — and our "Handy Kit" of tools.

Dunlap Hardware Company
HAVE WHAT YOU WANT WHEN YOU WANT IT



Reserve

All of us like to think of a reserve to fall back upon in the hour of trouble. In the last analysis, reserve is thrift. Thrift is the opposite of improvidence and waste.

Thrift means better homes, better food and clothes; more comfort and enjoyment; less waste and anxiety. Money is the insignia of labor. It represents an investment in brawn and brain. It is the most elastic reserve.

Money is Power. It means liberty and a freedom from the curse of poverty.

Start today in building a reserve. Maybe in a saving account—maybe in a wise investment. We can help you in either.

FIRST STATE BANK & TRUST CO.
Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

Ford SEDAN

Even More In Demand

The Ford Sedan is accepted everywhere as the car for the family. A convenient car to drive, comfortable to ride in and it affords so much pleasure at such low cost that its use is practically universal.

Finer upholstery, adjustable window regulators and refinements in chassis construction have built up quality and yet the price has never been so low.

The demands for this car are so great that delay may prevent your getting delivery. List your order now. A small down payment—the balance on easy terms.


Ford prices have never been so low
Ford quality has never been so high

Wilkinson Motor Co.
Ford Dealers

\$595

F. O. S. DETROIT

THE MOVIE



Chicks to Broilers in Less Time

JUST think what it means to make your chicks grow twice as fast during the first six weeks! It's the running start that puts broilers on the market or on your table fully a month earlier.

Double Development Guaranteed!

Purina Chows fed as directed are guaranteed to make chicks grow twice as fast during the first six weeks, as a grain feed only, or your money will be refunded.

Feed Purina Chows

Please your order today, knowing that you will get results or money back.



JONES & McLEAN
Phone 1

Do Your Part to Make Clean-Up Week One Big Success

Local Happenings

T. A. Shirley of Adrian was in this city Monday.

G. W. Cottrell went to Amarillo Monday on business.

Harroll and Carroll Laird went to Canyon Saturday morning.

Mrs. E. C. Eubanks left for Amarillo on Tuesday morning's train.

W. B. Anthony made a business trip to Amarillo Monday morning.

Mrs. Lilly Chapman went to Bovina on business Tuesday morning.

Mrs. C. E. Lester and son of Amarillo reached home Monday morning.

Henry Cannon of Summerfield went to Amarillo Tuesday morning.

Now is the time to plant Sudan seed. Extra choice seed. Jones & McLean.

Mark Cowser of Dimmitt was in Hereford Saturday on business.

L. L. Hughes of near Spearman, Texas reached Hereford Monday.

N. C. Vogel went to Dallas Tuesday morning for a short business trip.

Mrs. Lilly M. Chapman of Bovina reached Hereford Monday morning.

J. M. Chapman and Stanley Cronk of Adrian were in Hereford Saturday.

A. G. Bell made a business trip to O'Donnell, Texas Saturday morning.

Dudley Farmer of Topeka, Kansas reached Hereford Saturday morning.

Miss Frances Locker went to Friona Saturday morning to visit her parents.

Bone Meal for chicken grit. Jones & McLean.

Frank Vetter returned home Saturday morning from a business trip to Ft. Worth.

Harold Edwards returned to his home in Taboka, Texas Saturday morning.

Claude Ricketts returned home Tuesday morning from a business trip to Amarillo.

Mr. and Mrs. J. N. Messenger of Friona were in Hereford Monday morning.

John Cummins of Amarillo was in Hereford Sunday and Monday visiting his family.

Get your chicken fountains and feeders at L. E. Sullivan Tin Shop.

Miss Mattie Foster of Canyon spent the week end in the home of Mr. and N. E. Gass.

Rev. H. S. Mackenzie and children of Spring Lake, Texas were in Hereford Monday on business.

Lealle Bruner spent the week end with his parents. Mr. Bruner returned to Cloris Monday morning.

J. S. Maxwell, who has been visiting relatives in Castro Co., returned to his home in Slaton, Texas Monday.

A church social will be held at the Christian church Friday night, April 27, at 8 o'clock. A free will offering will be taken. A good program has been arranged. 26-27

Bob McMurtry of Valley Mills, Texas reached Hereford Monday morning. Mr. McMurtry is here on business.

Misses Leona Schultz and Roxina Weem went to Canyon Saturday morning to witness the Interscholastic Meet.

Rev. R. E. Brazil of Brownfield, Texas, spent Monday with his parents. Rev. Brazil held services in Bovina Sunday.

G. T. Oliver of Amarillo reached Hereford Saturday morning and transacted business at the Flag Ranch in Castro Co.

Now is the time to plant Sudan seed. Extra choice seed. Jones & McLean.

Milton Orr went to Cloris Tuesday morning to visit in the home of his sister, Mrs. H. A. Lewis, the remainder of the week.

Mrs. C. Andrew reached home Tuesday morning after several weeks visit in the home of her mother at White-wright, Texas.

G. E. Morris of Sweetwater, Texas, spent the week end in the home of Dr. J. W. Overton. Mr. Morris is a son-in-law of Mr. Overton.

W. C. Bronson returned to his home in Amarillo Monday morning after a visit in the home of his brother, B. P. Bronson near Dimmitt.

Go to Jones & McLean for my Sudan seed. F. D. Perkins.

Miss Iva Ware left Hereford Saturday morning for her home in Marshall, Texas. Miss Ware taught the Ward school the past school year.

Mrs. R. A. Hough went to Canyon Saturday morning. Mrs. Hough says that they will move to Canyon as soon as a house can be rented.

Mrs. Ross McLean left Hereford Saturday morning for Lubbock, Texas, where she will visit in the home of her daughter, Mrs. J. A. Hodges.

For Hail Insurance Standard Companies, see H. B. Webb.

Miss McStay left Hereford Saturday morning for her home in Gordonville, Texas. Miss McStay finished her work as teacher at the Higgins school.

Mrs. E. L. Klett and children of Amarillo reached Hereford Monday morning. Mrs. Klett will visit in the home of her parents, Mr. and Mrs. Jno. Estes.



Bring Your Lawn Mower

I can make it cut as good as new. All kinds of tools sharpened.

FULLWOOD Second Hand Store

Jim's Place

NOW OPEN FOR BUSINESS

I appreciate your past business and I earnestly request you to give me a part of your patronage. I am now comfortably located in the Texas Meat Market Building.

J. C. Burton

Mrs. J. Lewin left Hereford Saturday morning for her home in Wichita, Kansas. Mrs. Lewin has been visiting in the home of her sister, Mrs. Gaston Baer.

Robert Wilson, David Broadwell and Harry Seed were among those from Hereford who accompanied the High school students to Canyon last Friday and Saturday.

Go to Jones & McLean for my Sudan seed. F. D. Perkins.

R. W. Spees spent the fore part of the week in this city. Mr. Spees is from Ledbetter, Ky., and owns land in the west part of the county which he is improving.

Mrs. Mary S. Givan returned to her home in Hannibal, Mo., Tuesday, after an extended visit with her uncle, J. W. Gordon at Mineral Wells, and with her son and wife here.

Misses Virginia Laird, Mary McDonald, Eva Skelton, Kathleen Hawkins, Lois Lipscomb, Elizabeth Stegall, Eloise Pitman, Loube Ricketts and LaMoyne Shaw went to Canyon Saturday morning to take in the Interscholastic Meet.

Miss Annie Laura Bule left Hereford for Telluride, Colorado, the latter part of last week. The Bule's received word that Miss Edyth was very ill, but the last report stated that she was improving. Miss Edyth Bule is taking extension work at the State School at Telluride.

Sioux City Man Improves Farm Near Hereford

Fred Haltz of Sioux City, Iowa, reached Hereford the latter part of last week. Mr. Haltz is improving his land west of Hereford by building a new house, drilling a well and erecting outbuildings necessary for occupancy for a tenant. Mr. Haltz has about 250 acres, a part of which has been cultivated.

W. J. Chapman, Pioneer Resident, Has Passed On

W. J. Chapman of Fort Worth passed away April 20 in that city at the

Hail Insurance

H. E. Ansley insured wheat thru this agency on April 6th, 1923. HAILED the 10th; loss adjusted the 11th. That's what we have to offer you in service—it costs no more.

Our adjuster can reach you in a few hours time after notice of loss. All losses paid by check in the field. See me before insuring. Protection Plus Service—We only charge for the Protection.

O. B. Hankins General Insurance Dimmitt, Texas

A. L. BIGGS, Insurance Dependable Service

Your INSURANCE BUSINESS APPRECIATED and PROTECTED. Phone 50 Theatre Bldg.

CHARLES F. HORNER Presents



"THE PRINCE CHAP"

One of the Sweetest Stories in Stage History. Book by Edward Pepler. Ran two years in New York. An all star cast including Marie Mitchell, in the present production. Comedy Situations That Make You Roar—A Wonderful Play. REDPATH-HORNER CHAUTAUQUAS.



The First National Bank will add \$1.00 to every New Savings Account of \$5.00 or more which is opened at this Bank on Dollar Wednesday, May 2, 1923.

Here is an excellent opportunity to commence the valuable habit of thrift and savings.

Come in and get acquainted with this friendly Bank.

First National Bank

ed away April 20 in that city at the home of his sister, Mrs. G. W. Erskine. The remains were shipped here Sunday and interred in the city cemetery Sunday afternoon. Services were held at the Presbyterian church at 2:30 o'clock. Rev. J. B. Sharp officiating.

Mr. Chapman had been a resident of this county for the past twenty years.

living near Adrian. He was past 75 years of age, and leaves to mourn his departure, four sons and two daughters. His wife passed away about five years ago. G. W. Chapman, Mr. Chapman's oldest son, and W. A. Falls, a nephew, both of Fort Worth, accompanied the remains to Hereford. J. M. Chapman, a son, and family of Adrian were here Sunday.

M. D. Wamble

W. T. Wamble

Tires - Tubes

A good line of those sturdy built Savage tires—built for hard service.

Republic tires and tubes. Come in and look them over. Whether you need one now or not we want you to see them and note the prices.

Service Garage

"With malice toward none With charity for all With faith in the Right"

The Western National Bank

offers its services to this community upon its record of twenty years.

Coal!

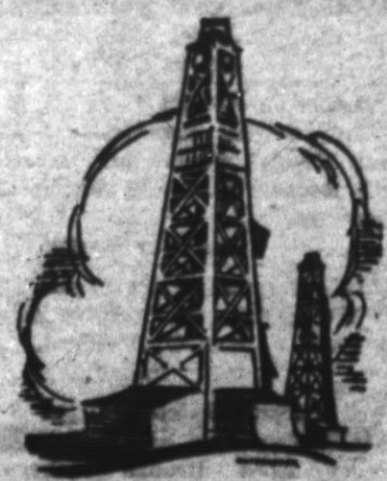
Plenty of Colorado Nut and Lump Coal on hand in a good house out of the rain and dirt.

Phone your order 388 for quick delivery.

Hereford Light & Power Co.

"Your electrical servants" Phone 388

If there is no difference in gasoline



—then why don't motorists drive to an oil derrick to fill their tanks?

There is a difference in gasoline,—a vast difference made so by our superior method of refining.

Iowa Park Producing and Refining Co., straight run 58 to 60 New Navy test

GASOLINE

is the best gasoline. Its test proves its claim. That's why thoughtful motorists always drive to our filling station.

For More Miles Per Gallon

Clear vision pump, see quality and quantity you pay for.

GAS and OILS and a big stock of CASINGS from \$7.00 up.

W. C. Fallwell

Attention Radio Fans

I get the advance program every week for the Palmer School of Chiropractic, Station W. O. C. See me, or Phone 306.

C. L. Armstrong CHIROPRACTOR

DEPARTMENT OF INSURANCE AND BANKING STATE OF TEXAS

Austin, Texas, February 14, 1923. No. 132.

To All Whom It May Concern: This is to certify, that the Groom Mutual Hall Association, Groom, Texas, has in all respects fully complied with the laws of Texas as conditions precedent to its doing business in this State, and I have issued to said Company a Certificate of Authority from this office entitling it to do business in this State for the year ending the 29th of February, 1924.

Given under by hand and seal of office at Austin, Texas, the date first above written.

J. L. Chapman, Commissioner.

Our best advertisement is our well pleased policy holders. Our adjustments are prompt and satisfactory. Will insure grain and cotton. Groom Mutual Hall Ass'n.

Troy Wamble, Agent.