

WEATHER

Moisture High Low
Thursday 86 63
Friday 92 66
Saturday .97 93 65
Moisture this month: .87
Moisture this year: 10.36
Moisture last year: 7.95

The Sunday Brand

30 Pages

Including 23 Colored Comics

Our Slogan, "More People — More Farms"

Published Every Sunday

VOL 15 — NO. 4

HEREFORD, TEXAS, SUNDAY, JULY 22, 1962

PRICE — 15c PER COPY

Full Week For Harvest Festival



INTO ORBIT AT THE HARVEST FESTIVAL are Mack Canler and Ruth Ann Allison as they ride "The Rocket", one of many rides which will be operating at the Lions Club Carnival. Although the carnival does not open until Monday, the fourth annual Hereford Harvest Festival starts Sunday with an Air Show at the Hereford Municipal Airport, beginning at 3 p. m. (Staff Photo)

YOUTH TOOK BIKES, PURSES, CARS

Juvenile Court Points Up Need Of Parent Supervision

(Editor's Note: Although Juvenile Court hearings are not open to the public, the Brand was invited to listen to a recent case here. Purpose was to show how youngsters may be handled, and punished if necessary, for crimes committed. In other instances, juveniles are put under probation, given stern warnings or released upon condition of good behavior. Judge H. C. Williams has approved the following article to show, as far as possible, what may result from a lack of supervision and control of juveniles by their parents.)

In view of the evidence presented, this Court has no alternative but to declare you a juvenile delinquent and sentence you to the state reformatory at Gatesville.

The sentence was passed Friday on a mild-mannered 15-year-old youth at a hearing held in Juvenile Court, Judge H. C. Williams presiding.

Both the youth and a relative, with whom he was living, listened silently to the proceedings

carried on in hushed tones in the County Courtroom.

The petition asking the court to declare the youth a delinquent alleged four thefts (each a felony offense).

Allegations charged the teenager with taking tools valued at more than \$50 from an automobile parked at a local cafe. The three others stated that he had taken three automobiles.

Two of the vehicles were found here and the third was recovered in Dimmitt.

It was brought out during the hearing that other thefts had been committed by the youth. Police officials say that the youth gave them information which cleared up 20 other cases.

These ranged from stolen bicycles to the theft of purses from parked automobiles.

In reviewing the case against the youth, Judge Williams term-

ed it "appalling."

"This, however, is not typical of the cases involving teenage youths in this community even though the problem is becoming more serious," the judge commented.

"But, this case," he continued, "is a flagrant example of how far delinquency can go if it is not checked."

Judge Williams suggests that parents "should know what their boys and girls are doing and set a certain time for them to be in."

"The present theory of letting them think for themselves," he pointed out, "is fast proving false. Teenagers today need parental supervision."

The youth sentenced to the state reformatory in the Juvenile Court on Friday had been (Continued on page 6)

Around Town

Air show, parachute jumps, beauty contest, farm and home show, carnival, rodeo, parade and barbecue are all slated during the next week. This will be the fourth annual Hereford Harvest Festival and should be the best by far. Those who are interested may go out early and get plane rides over the city on Sunday. Commercial pilots will be flying the planes with very reasonable rates per seat. This is a fine way to get a complete view of Hereford. Its growth and the area it covers will amaze you if you haven't seen it from the air. The rides also will be made after the air show.

Jay Barker, who will be flying a clipped wing Cub as part of the Air Show, holds a Lieutenant Colonel's commission in the Air Force. The plane he flies is similar to the biplane you can't get either one off the ground. But neither the bee nor the Cub knows this, so they fly anyhow.

It was interesting to note in the "Smiling Jack" comic strip Friday that a girl was flying a Buecker Jungmeister and it mentioned that the plane was owned by "Bevo," who is Bevo (Continued on page 6)

Self-Service Laundry Change Machine Stolen

A coin change machine valued at more than \$100 was reported stolen from the Automatic Laundry, 839 East First St., by the Hereford Police Department Saturday.

The investigation report stated that the machine had been taken from the self-service laundry sometime between 4:30 p. m. Friday and 9 a. m. Saturday.

It was reported that between \$5 and \$10 in change was in the coin box of the machine.

Farm And Home Show Is Slated

Mrs. J. W. Thomas, chairman for the Harvest Festival Farm and Home Show, announced Saturday that 42 exhibitors have signed up for places during the four-night show. Exhibits will open at 6:30 p. m. in the Bull Barn each night Wednesday through Saturday.

Some of the displays will be commercial, some will be educational, some will be entertaining. All will have something of interest for the viewer.

The Show is arranged each year by the Deaf Smith County 4-H Club Leaders Council.

A new feature this year will be four outside displays of large equipment and products. Some of the booth sponsors will turn their space over to such groups as Boy Scouts, Camp Fire Girls and Red Cross for displays.

Booth sponsors for the Show include: First National Bank; Sears, Roebuck & Company; Nutri-Bio; Hereford Insulating Company; Deaf Smith County Republican Club; E. C. Reinauer & Sons; McDowell Pharmacy;

Hereford State Bank; Day-Nite Markers; Southwestern Public Service Company; Pio-

(Continued on page 6)

Take seven days, cram them with excitement, fun and thrills, add a dash of color, information, stir well with beauty and you have the recipe for the fourth annual Hereford Harvest Festival. Activities officially get underway Sunday, July 22, and will continue almost without interruption until midnight Saturday, July 28.

First event on the calendar will be an Air Show and sport parachute demonstrations at Hereford Municipal Airport. Monday is the opening of the traditional Lions Club carnival near the Bull Barn, plus selection of the Harvest Festival Queen and her attendants.

Hereford Hosts Pony Tourney

Hereford will be host to a district Pony League baseball tournament starting Wednesday, July 25. It will continue for at least two days and possibly three.

Playing for the district title will be Hereford, Pampa and Borger. Childress originally had been scheduled to play here, but drew an automatic bye as host team of the sectional playoffs there the following week.

The tourney here will be a double elimination affair. Pairings have not been announced by the district commissioner.

Tickets good for any game, or for the entire tournament, are being sold this week. They are available from Gwynne Owen, B. F. Cain or Joel Hodges. Money will be used to help defray tournament costs and assist visiting teams with travel expenses.

Members of the Hereford Pony League All-Stars include: Robby Lemons, Ed Mims, Alex Guerrero, Gary Payne, Mike Watts, Bill Watts, Felix Alblar, Clinton Wilson, Wynn Buck, Mike Moore, Andy Channer, Kenny Justice, Steve Hodges, Jim Allison and Gene Duvall.

Coaching the team is Harlon Voyles. He is assisted by Wendell Maloney and Dan McDowell.

Overdue Parking Violations Draw Warrants Again

Warrants are again being issued to Hereford and Deaf Smith County residents for failure to pay parking tickets, according to Marshal Padgett, chief of police.

Issuing the warrants for the delinquent tickets was temporarily suspended to see if residents would pay the fines without having the additional \$5 fee tacked on.

However, the unpaid tickets are stacking up, said Padgett, and the city has been forced to adopt a stricter policy for collecting the delinquent fines.

He pointed out that two notices will be given on the overdue fines before a warrant is issued. Issuance of the warrant will add \$5 to the fine.

It was reported by the Hereford Police Department that between 50 and 100 warrants were issued last week.

Residents and visitors are urged to pay fines promptly to save on the additional expense.

16 Grand Jurors Called For Duty Here On July 30

Sixteen Deaf Smith County residents were notified last week to report for Grand Jury duty here for the July term beginning at 10 a. m. Monday, July 30.

All of the 16 had been selected in a drawing and were notified by registered mail.

Residents called for jury duty are: Dwayne Walker, M. E. McCaughey, T. L. Sparkman Jr., Mrs. J. C. McCracken, Richard Barnard, Mrs. Leo Forrest, Mrs. W. R. Hastings, Mrs. R. A. Higginbotham;

Neil Cooper, Mrs. Carl Wimberley, Virgil Marsh, Hilroy Aven, C. F. Howfeld, H. L. Benefield, Mrs. Howard Gault, and Mrs. J. W. Robinson Jr.

Hereford L. L. Squeezes By Canyon 4-2 For Area Title

For the second night in a row, late inning heroics by the Hereford Little League All-Stars enabled them to win the area crown. The Hereford team scored a run in the last of the sixth on Thursday night to beat Castro County 4-2.

Down 0-2 Friday night, Hereford picked up a run in the fourth and then saw a two-run homer by Sidney Shaw in the fifth put them in front to stay. They got a bonus run in the fifth and won 4-2.

The two victories send Hereford into a four-team tournament for the district crown. Play will start in Pampa Thursday, July 26, but the bracket is not yet known. Playing in the district meet will be teams winning tournaments in Spearman, Borger, Pampa and Hereford.

In Friday night's 55-minute thriller, both teams went down in order in the first. Canyon got its first hit as Jimmy Albracht singled to right field, but David Vines fired to second baseman Roger Beasley to get the runner trying to stretch his hit to a double.

Canyon got both its runs in the second on a combination of hits and errors. Dwayne Gerber singled, dashed for second on a wild pitch and took third as the catcher's throw to second went low, skidding into center field.

Dennis Pearson got on by error as Gerber scored. Andy Raef was safe on a fielder's choice that rubbed out Pearson

at second. Andy Moreland got a single as Raef scored on an error.

Shaw singled for Hereford in the second but was finally stranded on third.

Canyon retired one-two-three in the third. Jimmy Childers doubled for Hereford but was caught going to third.

Starting the fourth, Gerber walked. Pearson singled with Doug Banner throwing from left field to Shaw at third base to get Gerber. Raef singled. With

two out and runners on first and third, Brad Johnson fired a perfect throw from the plate to second base to get Raef.

Shaw finally broke the scoring ice for Hereford. He started with a single, took second on a passed ball and third on an error. Johnson walked. With two out, Jimmy Childers was safe on an error as Shaw scored.

Canyon got one runner on in the fifth, by error, but left him stranded. (Continued on page 6)

Early Carrots Hit Market With Peak In Two Weeks

Early planted carrots began moving to a Hereford processing shed Friday as the potato and onion harvests were reported to have reached the midway point.

The first crop to be harvested was said to be of "excellent quality", but yields and quality of a majority of the 1962 crop are expected to be about average, said a shed owner.

He stated that carrot acreage looks as if it were down somewhat from last year, but commented that it is too early to tell much about the crop. It was predicted Friday that

carrot harvesting operations will probably not be in full swing for another two weeks.

Hereford's onions and potatoes were moving slowly in the market as the harvest of the two crops reached the midway point this week.

The potato market is believed to be somewhat unsteady according to shed owners and operators, with still a further drop in price anticipated.

Estimates have placed the drop at as much as a quarter by the first of the week.

According to a shed manager here, the four to six dollar potato market expected at the

first of the season did not materialize. California was late coming in and houses stocked up on \$4 potatoes.

"Once the California and Arizona potatoes get out of the market," he commented, "it should get better."

The crop itself is described by potato men as excellent in quality with yields on the later varieties much better.

A shed manager pointed out that yields and quality were much above expectations with as much as 245 sacks per acre being harvested.

Onions now reaching the (Continued on page 6)

23 Beauties In Queen's Contest Monday Evening

Twenty-three Deaf Smith County beauties will compete Monday night for the title of Harvest Festival Queen in the second major event of the week-long celebration in Hereford.

The contest, sponsored annually by the Hereford Junior Chamber of Commerce, will get underway at the Hereford High School Auditorium at 7:30 p. m. with Cotton John Smith of KGNC as master of ceremonies.

Music for the event will be furnished by the Charlie Bell Combo. Four out-of-town judges have been selected to judge entrants in the queen's contest.

A queen and two princesses will be selected as the girls appear in both formals and bathing suits during the contest.

Crowning the winner will be Judy Bradley Douglas, 1961 Harvest Festival Queen who was later named "Miss Wheatheart of the Nation."

Entrants in the contest and sponsors are: Diedra Thomas, Deaf Smith County Electric; Dyann Duval, Hereford Bakery; Cynthia Seed, Pitman Grain Co.; Sharon Hill, Lone Star Insurance; Sharon Timlin, Dean's Hair Styling;

Kay Lemons, White's Auto Store; Joy Story, Little's; Gwendell Bainum, Sealtest Milk Distributors; Judy Fowlkes, Helen's Youth Shop; Sandra Inman, Howard Gault and Son; Betty Mae Scott, Taylor and Sons; Beth Ballard, Piggly Wiggly; Jenny Holt, Bradley Photography;

Kay Cole, Morton's Food; Royce Ann Gilliland, Cooper's Market; Donna Cole, Master Cleaners; Patsy Livesay, Walco Dressing Co.; Suzanne Langley. (Continued on page 6)

KATHLYN JAMES TO DISTRICT

4-H Girls Take Honors At Annual Dress Revue

Kathlyn James of the Dorothea Prowell 4-H Club earned the right to compete in the District 4-H Dress Revue as she claimed honors at the county dress revue Friday evening.

After winning the competition for county 4-H girls over the age of 14, Miss James will compete August 1 in Amarillo at the district level.

She was presented the purple ribbon by Miss Loreta Fowler, after 45 girls had modeled garments that they had entered in the annual revue. Moderating the dress revue was Sharon Bezner of the Ford 4-H Club. Organ music was furnished by Glenda Fuhrmann of the Merry Maidens Club.

Winners were announced in each of five divisions. Taking

top honors in Division A, for 4-H girls entering the dress revue for the first time, was Patsy Paetzold of the Merry Maidens 4-H Club.

Division B winner was Cynthia Armstrong of the Dorothea Prowell Club. This division was for 10-11 year old girls who had competed in other dress revues.

Linda Armstrong of the Dorothea Prowell Club won Division C, for 12-13 year old girls. Kathlyn James took top honors in Division E and earned the right to enter the district meet. Entrants in Division E were over 14 years of age.

Only entry in Division F was Janie Wilhelm of the Hereford Workers 4-H Club. This division was set aside for girls who had made garments for another per-

son. Annual dress revue is held in order that girls may exhibit garments which they have made for 4-H club work. Entrants modeled their garments Monday for judging, but winners were not announced until Friday.

Each girl entering the dress revue was awarded a ribbon after final scores were tabulated. Entrants received points according to the judges' rating of their pose and grooming during the show, their garments' appearance and construction, and the record-book submitted with their entry.

Highest number of points possible to earn was 125. Miss Loreta Fowler, who had charge (Continued on page 6)



4-H DRESS REVUE WINNERS were announced Friday night after 45 girls had modeled garments which they had made. Winning Division F was Janie Wilhelm, left, of the Hereford Workers 4-H Club. Left center is Patsy Paetzold of the Merry Maidens 4-H Club, who took top honors in Division A. Kathlyn James, center, won Division E and

will enter district competition. She is a member of the Merry Maidens 4-H Club. Right center is Cynthia Armstrong of the Dorothea Prowell 4-H Club, winner of Division B, and far right is Linda Armstrong of the Dorothea Prowell 4-H Club, who took top honors in Division C. (Staff Photo)



HAVE SHOPPING CART, WILL SAVE

Get behind a shining, free-wheeling cart at COOPER'S and fill it with your family's favorite foods from all departments. What a pleasant surprise you'll have when you see how little you've spent for so much good eating! That's because you get lower prices on shelf items after item in addition to the SUPER SAVERS in this ad! More low prices and more specials just naturally add up to MORE CASH SAVINGS for you. Have a cart — you'll save for sure!

DOUBLE GUNN BROS. STAMPS WITH \$2.50 OR MORE CASH PURCHASE

HILLS BROS. COFFEE in Your favorite GRIND LB. CAN 62¢	MANDARIN ORANGES 11 OZ. CANS 2 FOR 49¢	SHURFINE GRAPE JUICE 24 OZ. BTL. 3 FOR \$1	HUNT'S - Y. C. PEACH HALVES 300 CAN 3 FOR 49¢
---	--	--	--

GROUND BEEF

LEAN - FRESH

lb. **39¢**



FRESH - SLICED
BEEF LIVER lb. **29¢**

AMERICAN OR PIMENTO
SLICED CHEESE 8 OZ. PKG. **33¢**

U. S. D. A. GOOD OR U. S. D. A. CHOICE
SIRLOIN STEAK lb. **79¢**

SHURFINE - 6 OZ.
ORANGE JUICE 7 FOR \$1

ICE CREAM CHOICE OF FLAVORS
1/2 GAL. **45¢**



FLOUR GLADIOLA 10 LB. PAPER BAG **89¢**

FRUIT COCKTAIL HUNT'S 300 CAN 5 FOR \$1

CATSUP HUNT'S 14 OZ. BTL. 5 FOR \$1

LILT PUSH BUTTON REG. \$2.42 Tax Included **1.89**

CALIFORNIA — ELBERTA
PEACHES lb. **19¢**

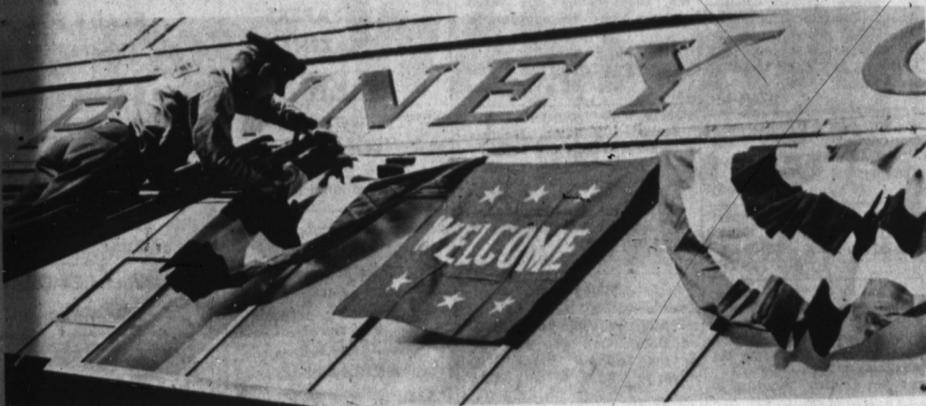
TEXAS
BELL PEPPERS GREEN CRISP lb. **19¢**

SILVER SAVER WHOLE SWEET PICKLES QT JAR 35¢	SHURFINE - W. K. GOLDEN CORN 303 CAN 2 FOR 29¢	SHURFINE SHORTENING 3 LB. CAN 69¢	ASST. FLAVORS KOOL-AID 7 FOR 25¢	DASH DETERGENT 20 LBS. WITH PAIL \$4.19
GIANT BOX BLUE CHEER 69¢	22 OZ. IVORY LIQUID DETERGENT 49¢	TALL CANS ROXEY DOG FOOD 8 FOR 49¢	REG. 33¢ NESTLE WAVE SET 19¢	5 PACK WOODY'S CORN DOG 49¢

HUNT'S TOMATO JUICE 32 OZ. CAN 3 FOR 69¢	HUNT'S TOMATOES 300 CAN 6 FOR \$1	HUNT'S TOMATO SAUCE 300 CAN 3 FOR 49¢	HUNT'S SPINACH 300 CAN 4 FOR 49¢
--	---	---	--

FINISH MELMAC SETS BY JULY 28, SATURDAY!
LAST CALL FOR MELMAC OFFER

COOPER'S



A CARNIVAL ATMOSPHERE prevails in downtown Hereford this week after members of the Hereford Optimists Club installed decorations provided by the Business and Professional Women's Club. Installing bunting above is Optimist Bill Drummond. Hereford's annual Harvest Festival gets off to a flying start-Sunday afternoon as Frank Price performs aerobatics and "skydivers" parachute at the Hereford Municipal Airport. Monday evening the annual Festival Queen beauty pageant will be held beginning at 8 p. m. in the high school auditorium. (Staff Photo)

Courthouse Records

Vehicle Registrations
 Carlos Munoz, 1956 Ford; David H. Hutchins, 1962 Chevrolet Pickup; Billy J. Wilson, 1962 Plymouth; Joe B. Flores, 1957 Chevrolet; 7-16.
 Lyons Brothers, 1950 Ford Pickup; Ernest R. Simmons, 1951 Chevrolet; M. U. Chavez, 1958 Studebaker Pickup; Joe Soliz, 1959 Ford Pickup; Juan Puentes, 1952 GMC Pickup; J. D. Kirkland, 1958 Chevrolet; Mrs. John J. Paetzold, 1962 Ford; W. Wayne Johns, 1962 Chevrolet; T. D. Zorns, 1956 Oldsmobile; Ann Wagoner, 1962 Buick; Audon Hernandez, 1955 Ford; Richard J. Plank, 1962 International Scout Pickup; Stanley T. Sigman, 1960 Mercury; C. P. Worthan, 1952 International Pickup; Bobby L. Seassums, 1954 Chevrolet; Hicks Roberson, 1962 Ford; Ernest G. Tjerina, 1959 Chevrolet; David Casas, 1955 Chrysler; Frank Carl, 1959 Ford; Jack Dorris, 1955 Ford; Phillip Barkley, 1957 Imperial; Mrs. Dwayne Pittenger, 1961 Pontiac; 7-17.
 C. R. Rister, 1946 Fruehauf Van Trailer; Gerald R. Brooks, 1957 Plymouth; Albert H. Drage and Son, 1957 GMC Flat Bed Truck; 7-18.
 Leonard Click, 1962 Ford; 7-19.

Deeds Of Trust
 Arthur Leland Duggan and Melinda Weemes Duggan, to William M. Thompson: All of Lot No. 15, Western Hills Subdivision of the Southeast part of Section No. 132, Block M-7, Deaf Smith County, Tex.
 William Bryan Sooter and wife, Mary Etta Sooter, to William M. Thompson: All of Lot No. 3, Western Hills Subdivision of the Southeast part of Section No. 132, Block M-7, Deaf Smith County, Tex.
 E. D. Hopson and wife, Naomi Hopson, to James W. Witherpoon, trustee for the benefit of W. J. Hacker: All of Lot No. 2 of South Acres Subdivision of the West part of Section No. 110, Block M-7, Deaf Smith County, Tex.
 Jess Rountree, et ux, to J. O. McMahan, trustee for John Hancock Mutual Life Insurance Company: All of the East one-half of Survey 77, Block K-7, Certificate No. 1/561, Patent No. 127, Volume 30, containing 324.75 acres of land.

Warranty Deeds
 William M. Thompson to William Bryan Sooter and wife, Mary Etta Sooter: All of Lot No. 3, Western Hills Subdivision of the Southeast part of Section No. 132, Block M-7, Deaf Smith County, Tex.
 William M. Thompson to Arthur Leland Duggan and wife, Melinda Weemes Duggan: All of Lot No. 15, Western Hills Subdivision of the Southeast



A TRUCK-TRACTOR COMBINATION slid led out in front of the truck, driven by Ray Browning, 48, of Pueblo, Colo., according to the Highway Patrol. The 1954 model pick-up, valued at an estimated \$350, was after a collision with a pick-up a mile west of Hereford Thursday. The accident occurred about 2:10 p. m. as the pick-up, driven by Jose C. Martinez, 37, of Summerfield, placed at \$350. (Staff Photo)

part of Section No. 132, Block M-7, Deaf Smith County, Tex.
 H. L. Benefield to Manuel Arvizu Jr.: Ten (10) acres out of the Northwest part of Section 42, Block K-3, Certificate No. 335, Stone, Kyle and Kyle Surveys in Deaf Smith County, Tex.
 Ralph Smith and wife to Orvella H. Daniel: Lot No. 28 of Ralph Smith Subdivision of a part of Block No. 4 of Mabry Addition.
Marriage Licenses
 Martin Henry Drager and Iris Leta Roberts, July 18.
 Donald Wilson Ator and Patsy Ann Green, July 19.
 Andrew David Sims and Mary Veronica Skypala, July 19.

Have You Read The Classifieds?

FARM SUPPLIES

- Farm Chemicals
- Insecticides
- Baling Twine
- Baling Wire
- Sodium Chlorate
- Nylon Irrigation Dams
- Dowpon
- 2, 4-D

Distributed By



By JIMMIE GILLENTE
 All over the area, especially in parts of Castro County, farmers are reporting stunted maize crops — 11 or 12 inches high — where the stalks are heading out. At first I figured this was due to the drought in the area, but they say that fields across the road and adjoining are often normal. Jay Boston was telling me that he heard an expert talk on the subject, and this old boy was just about as stumped as anyone else. A few people attribute the condition to excessive fall-out on the particular area, and the expert included this as one possibility, according to Jay. Generally speaking, however, most observers are inclined to rule out the fall-out possibility; they don't consider it practical — but they admit that they plain do not have an answer.

If anyone has the straight dope, they can satisfy several curiosities — but I doubt if it will help much when the growers start harvesting these particular crops.

The outlook of this territory has improved considerably with news of Holly Sugar's proposed refinery. It still hinges on approval from Washington, but most boosters seem to feel that our position in enviable, chiefly because Holly and Texas Beet Growers filed early. They were well ahead of some 25 other applications, including one from Albany, N. Y., and several from Eastern states. I heard some discussion concerning possible odors from the plant, but Junior Rose and Bob McLean, who visited a Holly plant in California, tell me that there is absolutely no odor, due to a dry pulp process which the company uses. They say that several large homes have been constructed around some of the mills — and after the refineries went into production.

The thing we are prone to overlook is the effect that the new beet mill will have on the territory. By providing a market, it will establish new crops and new economies within a

radius of 100 miles. Clovis will have a dump on the Santa Fe lines in the original plans. Tulla is already asking for acreage, while Dimmitt, Friona and several other surrounding communities were just as active in the drive to get the plant as was Hereford. The plant is really a "Golden Triangle" development.

Hereford post office set a new record Monday, when it wrote 500 money orders totaling \$12,000, according to Postmaster Noland Grady. He says this is the most for any one single day.

And with housing currently at a premium during the vegetable harvest people, I hear frequently: "Where are we going to put another 150 or 200 families when the refinery opens?" There is only one answer. We will have to have some more housing.

C. E. Coleman got back Friday from Lake City, Colo., and reports that trout are biting according to schedule. They were sluggish until the day before he was scheduled to leave, then they really began hitting.

Ben Childers, who attended a reunion in the Decatur-Alvord county, says it was just about as hot as he expected — and that was just about as hot as you could stand.

Canada is drawing a few Hereford tourists. I hear that J. W. Robinson is attending a meeting in Toronto, and Jessie Stanford plans a tour of one or two of the dominions.

Interest around town seems to be pointing pretty well to the annual Harvest Festival, which is all set and ready to run next week. Everyone says the 1962 version will be the best yet, and if the page of queens which appeared in The Brand Thursday is any indication, I will have to agree. This event is scheduled Monday night — and from then on things will hum all week.

Look Who's New

Mr. and Mrs. Juan DeLa Cruz Sr. are the parents of a boy, Juan Jr., born July 17 at 8:59 a.m. He weighed 6 pounds and 12 ounces.

Mr. and Mrs. Conrado Rodriguez Cortez are the parents of a girl, Sandra, born July 17 at 8:05 p.m. She weighed 7 pounds and 1 ounce.

Mr. and Mrs. Pedro Luedano Sr. are the parents of a boy, Pedro Jr., born July 18 at 6:09 a.m. He weighed 7 pounds and 14 1/2 ounces.

Mr. and Mrs. Douglas Wayne Bryan are the parents of a girl, Regina Rena, born July 18 at 11:27 a.m. She weighed 6 pounds and 6 ounces.

Mr. and Mrs. Francisco Romo Jr. are the parents of a boy, Francisco III, born July 19 at 8:57 a.m. He weighed 7 pounds and 8 1/2 ounces.

Mr. and Mrs. Antulio Valdez Gamez are the parents of a boy born July 20 at 3:51 a.m. He weighed 6 pounds and 9 ounces.

Mr. and Mrs. Bernardo Aqal Griego are the parents of a girl born July 20 at 1:56 p.m.

Mr. and Mrs. James Riley Lovell are the parents of a boy born July 20 at 10:33 p.m.

If it may not be the ultimate goal in American progress.

1/2 Section 2-8" wells
 3900 Ft. tile — 3 Bdr.
 2 baths, carpeted. Was \$375. an acre NOW \$325 an acre.
 \$23,000 down
 Call EM4-0972 or EM4-1226

Hereford was slow to take up the foreign car fad, but we are getting a few these days. There is one place on Star Street which fascinates me each time I pass. The little foreign model is parked in the drive way, and when the old boy happens to be mowing the lawn I get the impression that his lawn mower is bigger and more powerful than his automobile. There is nothing wrong with the situation, of course, but I keep wondering

FINAL

GLENN'S

FOOTWEAR

Beautiful Shoes
Can Be Comfortable

CLEARANCE

CLEARANCE SALE CONTINUES

BEACH TOWELS 25% OFF	ONE GROUP COATS & SUITS 1/2 PRICE
ALL SUMMER HATS \$2.00 EACH	ONE GROUP SUMMER BAGS 1/2 PRICE

ALL SUMMER SKIRTS BLOUSES SLIM JIMS SHORTS and numerous other Summer merchandise

1/2 PRICE

ONE GROUP — FULL 1/2 PRICE

PETTICOATS

BATHING SUITS

25% OFF

ONE GROUP BROKEN SIZES

GIRDLES & BRAS

REDUCED TO CLEAR

All Costume Jewelry

1/2 PRICE

THE Vogue

Hospital Notes

Patients In Hospital

Mrs. Lolita Pulliam, Rt. 4;
 Mrs. Jewel Blankenship, Rt. 4;
 Mrs. Sherry Ann Lovell, 339 Avenue A; Mrs. Fala Otts, Box 22; Mrs. Agnes Perry, Rt. 2; Jasper Dee Gibbs, Box 69, Umbarger; Mrs. Oralla Gamez, 116 Higgins; Owen Jones, 218 Avenue A; Mrs. R. E. Barnett, Rt. 3, Friona; Dora Inman, 1105 Grand; Mrs. Robert M. Hicks, Rt. 1; Mrs. R. B. Baker, Rt. 3, Friona; Felix A. Villarreal, Box 802; Mrs. Douglas W. Bryan, Rt. 2; Eddie D. Randell, General Delivery; Mrs. Jose Nunez, Box 142 G. W. Bradford, 301 5th, Waxahachie; Mrs. Jerome Erdman, 124 Ranger Drive; Mutt Wheeler, 112 Douglas; Mrs. Otto Olson, 407 West 4th; Earl Hare, General Delivery; Alice Ward, 101 East 6th; Earnestina Arredondo, General Delivery; Mrs. Jack Grady, Box 414; Arthur R. Rogers, 411 South 25 Mile Avenue; G. D. Caion Sr., 304 Star; Aaron T. Isaacs, Box 134, Dimmitt; Mrs. Francisco Romo Jr., Rt. 3, Box 75, Friona; Mrs. Chester L. Harrison, 505 East 3rd; Mrs. Nancy Carter, 305 West 6th.

Dismissals

William D. Patterson Jr., David W. Williams, Mrs. Chesley Johnston, Audie A. Lida, Mrs. Juan DeLa Cruz; Mrs. Conrado Cortez, Mrs. Jimmy Fowler, 7-18.
 Kathy McKnight, Enedelia Ramirez, 7-19.
 Marikay McSpadden, Charile T. Hooks, Margaret Clark, M. H. Wiseman, Mrs. Ronald E. Graham, Mrs. Pedro Luebano, Mrs. Buel Monroe, Frank Ben Ayola, 7-20.

You are Cordially Invited to Attend

A Free Christian Science Lecture

"CHRISTIAN SCIENCE REVEALS THE DOOR TO LIFE MORE ABUNDANT"

by SYLVIA N. POLING, C.S.B.

Phoenix, Arizona

Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

Friday, July 27, 1962 8:00 P. M.

FIRST CHURCH OF CHRIST, SCIENTIST

Julian & Georgia AMARILLO, TEXAS

AMPLE PARKING AND NURSERY AVAILABLE

EM 4-2030

WANT ADS

1. FOR SALE Miscellaneous

McCULLOUGH MOTOR COMPANY
345 E. Hiway 60
Phone EM 4-3150
CHRYSLER IRRIGATION ENGINES
Sales & Service
B-1-49-TFC

BIG RED BARN
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
EM 4-3552
West Edge Of Hereford Highway 60
B-1-1-TFC

AERMOTOR MILLS AND TOWERS
TURNER
WELL SERVICE
Avenue H & Grand
Ph. EM 4-2568 or EM 4-2194
B-1-21-TFC

TOP QUALITY Irrigation dams as low as \$3.25. Davis Implement Co., 144 West Second.
B-1-14-39-TFC

HEREFORD GLASS CO.
Expert Car Glass Installation Table Tops and Window Glass Picture Frames
392 Park Ave. Ph. EM 4-2652
B-1-25-TFC

BIG "T" PUMP COMPANY INC.
Complete Turn Key Installations Repairs on All Makes of Pumps and Gear Drives
HEREFORD & DIMMITT TEXAS
Phones EM 4-0353-235-J
B-1-47-TFC

LOOK AT THESE USED BARGAINS!
One late model Whirlpool combination washer and dryer. Several good used televisions. 3 second hand electric Frigidaire Ranges in A-1 condition. Must see to appreciate.
BUY-RITE FURNITURE
North end of Main St.
B-1-1-TFC

For Sale to be moved. Complete hamburger stand. Equipment includes electric hot plate, deep fry unit, snow-cone machine, refrigerator, large sign, etc. Located in front of Playhouse Skating Rink. Will sell below cost.
B-1-33-25-TFC

FOR A NEW Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see KINSEY-OSBORN MOTORS
142 MILES AVENUE
B-1-26-TFC

For Sale: Apartment size stove and refrigerator. Good condition. Call EM4-3852.
B-1-11-4-1C

For Sale: Weaner pigs. Call EM4-3261. Bill Blackwell, North Avenue K.
B-1-11-4-TFC

For Sale: One bedroom modern trailer house, 8 x 30 ft., and aluminum patio cover. EM-4-3417.
B-1-16-29-2C

APRONS. Quilt tops for sale. EM4-1349. Mrs. Annie Rose, Harrison Highway.
B-1-11-4-3C

FOR SALE Small equity in 46' x 8' Palace Mobilehome. Payments \$50.00 Month. Call EM4-3154 or EM4-0631.
B-1-15-3-3C

2. FOR SALE Farm Equipment

FOR SALE
Potato and Onion grading table.
Fairbanks scales.
5 HP gasoline engine.
1-3 HP Electrical motor.
1-1 1/2 inch centrifugal pump.
1 Chevy truck, an old one, cheap.
821 So. 25 Mile Avenue
Phone EM 4-0577
B-2-39-TFC

Chrysler Industrial Motor, Model 56-A. First Class condition. \$350. C. W. Bobbitt, Box 385, White Deer, Texas.
B-2-16-4-3P

WE ARE DEALERS

for Peerless Grain Rollers Davis Implement Company, 144 W. 2nd St., Phone EM 4-2811.
B-2-35-TFC

SIoux GRAIN BINS, Car load sale, complete with walk in door and steel floor, special 1,000 bushel, \$310.00. Other sizes to 3100 bushels in stock. Asko Steel Company, 6636 Canyon Expressway, Amarillo FL6-2031.
B-2-33-21-20C

DEMPSTER
Submersible Pumps. Drilling and Repairing
D. E. TURNER
306 Avenue H
Phone EM 4-2568
B-2-21-TFC

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

59 Chev Impala, 4 door, fully loaded, including air. See Bill Patton or Call EM4-1150.
B-3-15-28-TFC

FOR A GOOD - HONEST
Deal on a new Rambler, Buick, or used car—Call LeRoy (Bill) Price at Kinsey-Osborn Buick, Rambler Dealer. For a Demonstration Drive, Call EM 4-0990. After 6:00 p. m., Call EM 4-1649.
B-3-70-TFC

4. REAL ESTATE For Sale Or Trade

HOMES
WILL TRADE — 3 Brm. home for a small home. See us for details.

Lovely 3 BR brick at 234 Star St. Carpeted, central heat, 1 1/2 baths, Price \$17,000.00. Will FHA for \$15,000.00.

3 BR Stucco, 2 baths, Den, kitchen, utility Rm. Shown by appointment only.

2 Brm Brick in NE Hereford. Price \$7,250. Loan \$4,300 with Mo. pay \$74.00.

Beautiful 3 Bdr. Brick on Dimmitt Hi-Way. Carpeted, central heat, 1 1/2 baths, large den, utility room and two car garage.

Unimproved 1/2 with 8" well on Nat. gas. All in Cult. 37 A. wheat, 35 A. maize, 79 \$260 A. Loan \$22,000.

HUGH BOKKOUT REALTY
Hereford, Texas
Ph. EM 4-3161
B-4-41-TFC

HOUSES
\$15,000.00 for nice three bedroom home. One bath and 3/4 living room, kitchen-den combination, all carpeted. Attached garage and fenced back yard.

\$13,500.00 for nice three bedroom home. Living room, carpeted, kitchen, full basement, single garage. \$1,700. cash and take up FHA loan.

\$5,800.00 for small two bedroom house on Knight Street.

\$17,500.00 for nice three bedroom home, 2 baths, living room, big kitchen. Central heating. All carpeted. Single garage attached. Double garage on back alley.

24 hour service... 7 days a week... call any of the numbers below for your insurance service. Our agency is organized to give the quickest attention to your problems.

LOANS
Prudential Farm Loans for any farm need... America's largest Farm Lender.

LONE STAR AGENCY
601 N. MAIN
EM 4-0555
RESIDENCE

Harold Morton EM4-1462
Sam Nunnally EM4-2814
Lloyd Sharp EM4-2543
Ralph Starr EM4-3743
B-4-29-2P

THREE BEDROOM house, land 150x180. Good pressure system
Phone EM4-3608
B-4-10-49-TFC

WESSON'S SPECIALS

CASTRO COUNTY FARM, 460 Acres 6 miles North of Dimmitt, Texas. Good cotton, wheat and maize base. All good land in cultivation. Two 8" irrigation wells. Exceptionally low price for \$250.00 per acre.

DRY LAND, 350 Acres All perfect clean level land in cultivation. 120 acre wheat base, 145 acre maize base, 50 acres rye. Located N/W of Hereford. A choice tract of and at a very reasonable price.

PERFECT 160 ACRES, located on pavement 6 miles from Hereford. Beautiful site for home. Good cotton, wheat and maize allotments. One good 8" and one good 6" wells. Possession. Terms. At a reasonable price. Contact us for price, location and details. MANY OTHER LISTINGS; On farms and ranches located throughout the country. Come to see us.

JOHN HANCOCK FARM
LOANS; Any where for any purpose. Free, prompt and liberal appraisals. Long time terms low interest rate.

WESSON REAL ESTATE
201 So. 25 Mile Ave.
Hereford, Texas
Day Ph. EM 4-2528
Night Ph. EM 4-2860
B-4-4-1C

HOUSES
(1) Trade your smaller home in on this 3 Bdr., 2 bath, country-kitchen house; with dbl. garage, fenced back yard.

(2) For sale — nice 2 Bdr. & den, single garage, fenced back yard house; Price \$10,500. Buyer get loan.

(3) Can sell on F. H. A.; in NW Hereford, 3 bdr. & dble. garage, country kitchen, utility room, fenced back yard, on corner lot, carpeted L. R. & Hall. Price \$18,900; \$14,500 in loan.

(4) 2 Bdr., Single garage, 100 x 140 lot. Price \$6,500; \$1,000 down. Good terms on bal.

(5) 2 Bdr., single garage. Price \$6,000; \$600 down, \$60.00 per month on bal.

WHY PAY RENT?
(1) 1,200 A. of grass, 85 mi. from Hereford; on paving, 4-bdr. Rock home, 60 x 62 aarn; Price \$55,000 per acre, only \$30,000.00 down; bal. \$1800.00 per year plus interest.

(2) 1,030 A. near Hugo Okla., on paving; 400 A. burmuda grass & other good grasses, 2 mi. creek water, 18 ponds, pressure system at house, 3-Bdr. house, 66 x 96 new barn, 4 older barns. Recommended to carry 225 mother cows. Price \$128,750. 29% down, good terms, or will consider trading for good First Lien Notes.

(3) 309 A. all cul., 1-8"; 169 milo, 44 wheat, some cotton, Price \$270.00 per A., \$47,450 loan; bal. cash.

(4) 322 A., 232 cul., 2-8" & 1-6" wells, approx. 1/2 mi. of tile, 163 A. milo, 20 cotton, 9 corn & 5 barley; good 2 Bdr. home & small barn. Price \$260.00 per A., only \$26,320 down.

(5) 240 A., all cul., 2-6" wells, 140 wheat, 10 cotton & a good milo. allot. Price \$210.00 per A., 29% down.

(6) 26 A., all cul., 1-6" well, 4 Bdr. home, 2 baths. Price \$31,500; \$8,500.00 down; Might consider trade. **WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT?**

We have several cash buyers and some traders, will appreciate your listings.

J. M. HAMBY REAL ESTATE
1/2 mi. S. of underpass on Hwy. 385
Office Ph. EM 4-1345
Res. J. M. & Harold Hamby EM 4-2553
Gerald Hamby EM 4-1534
B-4-4-TFC

IMPROVED HALF SECTION
18 cotton, 148 wheat, 100 milo. 6 inch well, natural gas. Pavement. \$225 acre, 29% down.
L. R. Dilger, A. L. Carlton
REAL ESTATE
Frona, Texas
B-4-4-6P

\$100.00 DOWN
Good Location 61' Lot on Ave. K. by Union

\$200.00 DOWN
Choice Building Site 70' Lot on Aspen.

PAUL SCHROETER
EM 4-1504 / EM 4-0033
B-4-24-TFC

LISTINGS Buy or Sell REAL ESTATE

L. R. Dilger — A. L. Carlton
Frona, Texas
B-4-4-15P

FARMS — RANCHES Acres — City Dwellings FOR SALE LISTINGS WANTED

If you are planning to build a home see us about trans-**WESTERN HOMES**

Built at Amarillo to be moved or built on location where ever you want it built. Good Conventional or FHA Loans Available. Let us visit with you and help you with all your insurance needs. Call or See **CLINTON JACKSON** or **JERRY JACKSON** Farmers Union Insurance Agency 807 N. Main, Hereford, Texas. Phone EM 4-2624
B-4-17-TFC

THREE BEDROOM, 1 1/2 baths, fenced back yard. 130 Ranger Drive. \$500 down, easy terms. Phone EM 4-3204 or EM 4-0292 after 4 p.m.
B-4-12-28-TFC

1600 Acres good Ranch Land at Grenville, New Mexico. Write or call Basko Krokavach, Raton, New Mexico.
B-4-17-28-4C

FOR SALE or lease two bedroom house. Small equity. 411 Avenue K.
B-4-12-18P

5 acres for sale, North of tracks in Frona. Call O. E. Stevick EM4-3548.
B-4-14-16F

For Sale: Two bedroom house, garage. Newly decorated. 20' x 24' storage building at back. 615 Irving. Call EM4-3101.
B-4-17-4-3C

72 ACRES, 1/2 N of HEREFORD on Avenue K. Irrigation well & concrete tile & ditch. **WILLIAMS**, 1409 W. 4th St. Canyon, OL 5-4551
B-4-48-TFC

FOR SALE OR TRADE Caddell Laundry, building and equipment with living quarters on back. 207 Union Avenue. Phone EM4-1571.
B-4-19-3-3P

PRUDENTIAL
America's Largest Farm Lender!
Harold Morton EM 4-1462
SAM NUNNALLY
EM 4-0555 / EM 4-2814
LONE STAR AGENCY
B-4-51-104P

3 BEDROOM
1 1/2 baths. FHA Financing. Low Down Payment.
Morgan Const. Co.
Phone EM 4-0239
B-4-14-TFC

BARGAIN: Two bedroom house, Master Closet, Hardwood floors, Panel Heat, large lot and garage. EM 4-2168.
B-4-15-4-TFC

For Sale: 3 bedroom brick, kitchen, wood-burning fireplace, 2 baths, central heat and cooling, carpeted, draped, landscaped; 1980 sq. ft. 14 months old. Located NW Hereford. Owner leaving town. 116 Elm St., EM4-2022.
B-4-33-29-TFC

5. FOR RENT

Three Room apartment, unfurnished. Whites only. B1111 paid. Call O. J. Beene, Frona 4551.
B-5-14-23-TFC

PRIVATE Bedroom, private shower. 428 Jackson, EM4-0963.
B-5-10-29-TFC

Nice four room unfurnished duplex apartment. Garage. Close in. Call EM 4-1617 or EM 4-0561.
B-5-11-23-TFC

Office or Business building for rent. NW Corner Highway 60 and Main. Call EM4-1100.
B-5-14-25-TFC

For Rent: Three room unfurnished duplex apartment. 207 Bennett. EM4-2148.
B-5-10-4-TFC

For Rent: Two sections irrigated land 5 miles from Happy, Texas. EM4-3386, Hereford. George Byrd.
B-5-13-4-1P

Bedroom for rent. 219 Ave. D. EM4-1528.
B-5-10-4-TFC

FOR RENT: Three room furnished apartment, bills paid. Close in. 507 West Third after 5:30.
B-5-15-4-1C

For Rent: Nice 6 room house at Summerfield. Whites only. Phone AV9-4590 or inquire at Summerfield Store.
B-5-17-4-1P

Furnished One bedroom apartment. 400 N. Lawton. Couple or single person. EM4-1100.
B-5-12-29-TFC

For Rent: 15 acres for lettuce. Located on pavement near Hereford. Electric well with underground tile. Contact Clarence Behrends, BR6-4534, Rt. 2, Hereford.
B-5-22-29-2C

6. WANTED

Would Like books to keep — your office or my home. References, experience. Jo Ann Blackwell, Rt. 1, EM4-3262.
B-6-17-4-1C

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson. Hereford, Texas.
B-6-31-TFC

Wanted. Painting, taping, textoning, sheetrocking. All types of carpenter work, large or small. Call EM4-3325 or EM4-1819 after six p.m.
B-6-20-2-7C

WANTED TO RENT Farm for 1962-63 wheat and grain. Phone EM4-0821, Garland C. Smith.
B-6-14-31-TFC

WANTED
Beginning Piano Students
Call EM 4-2202, after 5:00
Mrs. Bill Penn
B-6-26-TFX

PERMANENT position for A-1 mechanic. Preferably with Ford experience. Must have references. Good working conditions. EM 4-2727.
B-6-16-19-tfc

FEMALE HELP WANTED
Store Manager for Montomery Ward Store, 147 N. Main. Previous selling or management experience desirable. Age from 21 to 35. Company benefits, group insurance, discounts on purchases, paid vacations. Beginning Salary based on past experience and qualifications. Apply to Mrs. Gardner.
B-6-3-3-TFC

WANTED: Experienced irrigation farmer. Call EM 4-2522, after 8 p.m.
B-6-10-29-2C

WANTED: Farm Equipment Specialist — A person who knows and has experience in the running, servicing, operation, etc., of Farm Equipment. Contact A. L. Reznik, Route 3, Frona, Texas.
B-6-28-29-2C

WANTED: Couple to work on farm. Joe Gill, 7 miles North 1 mile east of Dawn. CL8-4134.
B-6-17-29-2C

10. NOTICE

IF YOU ARE SICK CONTACT DR. GALE J. PAGE CHIROPRACTOR
101 Ave. E. EM 4-2643
B-10-14-TFC

KING'S MANOR OFFICE HOURS
1:30 p.m. to 4 p.m.
Monday through Friday
North 25 Mi. Ave. & Mooreman (Formerly Dean's Hair Styling) Phone EM 4-2723
Box 608
S-10-2-TFC

11. Business Services

MOTEL MANAGEMENT
Motel industry needs 90,000 employees. Earn \$6,000 to \$20,000 per year. If you qualify, you will be trained Home Study and in luxury motel. Don't let age, experience or education hold you back. We can finance your training if you qualify. Write Universal Motel Training, 6513 East Lancaster, Fort Worth 12, Texas.
B-11-29-2C

FOR GENERAL BUILDING AND REPAIRS SEE US
We do all types of work Building & Remodeling Storm Cellars
Roofing Stucco Electrical Dashing
Interior Decorating Outside Painting
Ph. EM 4-3466 213 W. Park
Perfapaping Textoning
DURWARD HAMBY
B-11-33-TFC

ANSWERING SERVICE
We Take Your Calls While You're gone. Dependable - Efficient
MIKE JUSTICE
EM 4-1757
B-11-29-TFC

PORTABLE DISC ROLLING
Scalloped or plain. Jacobson Brothers. Phone EM 4-1543.
B-11-10-23-tfc

GETTING READY For School?
Call me for dress making and alterations. EM4-3417. Mrs. R. E. Curtisinger.
B-11-16-4-1C

WANTED
Custom baling, swathing and crimping. Wire tie, selfpropelled baler. Call Roy Freeman at the Spudnut Shop, 5-30 A. M. to 6:30 P. M. EM4-9035
B-11-3-TFC

Magneto - Starter generator & electric motors rewired
Sales & Service
OWENS & HOLLINGSWORTH
EM 4-3545
EM 4-3572
Commercial - Industrial Residential Wiring
307 East Third
B-11-13-1FC

THE AAA EXTERMINATORS
We have just opened a branch in Hereford. We will rid your house of all household pests. (Ants, spiders, cockroaches, rats, mice, etc.) For information Call EM 4-1329 Free Termite inspection. We also spray trees and shrubbery.
B-11-1-TFC

JEFF ROBERSON SEWING MACHINES REPAIRED
Used Machines; Bought and sold.
137 Avenue D.
Phone EM 4-0262
S-11-30-TFC

WELL WORK
Drilling Deepening Pressure Pumps Windmills
J. E. TURNER
Phone EM 4-2194
S-11-30-TFC

CUSTOM HAYING
Mowing, raking, baling. New equipment. If we can't do it right, we won't do it.
JOHN GANDY
EM 4-3399
JOHN HAMMETT
CL 8-4397
S-11-50-TFC

KIRKLAND & DILLARD EARTH MOVING COMPANY
Slush pits dug and filled. All kinds Dozer Work. Day Phone EM 4-2020 Night Phone EM 4-2721
S-11-40-TFC

13. LOST AND FOUND
LOST: Dark blonde Cocker. Old and almost blind. Lost in vicinity of 519 Ave. K. \$5.00 reward. EM 4-0642.
B-13-18-4-2C

LOST: Diamond dinner ring. Liberal reward. Call Mrs. Hoff, EM4-1674.
B-13-10-4-1C

Reliance HOMES
BY WORTH GALBRAITH
NO DOWN PAYMENT
NO CLOSING COSTS

QUALITY NURSERY STOCK
Armstrong
505 W. Park EM 4-1868

ALCOHOLICS ANONYMOUS
EM 4-1094
Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'til

Political Calendar
For Commissioner, Precinct Two: **MARCUS LATHAM ROBERT BETZEN**
For State Representative: **BILL CLAYTON J. FRANK FORD JR. B. M. NELSON**
For District Judge: **HARRY H. SCHULTZ**
For State Senator, 30th District: **JOHN ZAHN**

RECORDS NEWSPAPERS MAGAZINES
GLEN'S
News Stand
108 E. THIRD
Across Street From First National Bank

FRIGIDAIRE
Sales & Service
Service what we sell
Used Appliances
JERRY'S APPLIANCE
513 Park Ave. EM4-3505

J. D.'s "66" Service
Road Service
All Minor Repairs
Mechanic on Duty
Specialize in
WASH & LUBE

BREADS — PASTRIES
Try'em From "YOUR" BAKERY
HEREFORD BAKERY
519 Park Ave. EM4-0177

COKE FLOATS
Reg. 20c 15c
FROSTED DRINKS
Reg. 25c 19c
Dairy Cream
Park Ave. EM 4-9014

For The Best FOOD in Hereford
Try The **Western Wheel Inn**
We Cater To Parties
638 W. 1st. EM 4-2070

You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

FOR GOOD EATING STEAKS MEXICAN FOOD
STOP IN AT THE **TASTY DRIVE INN**
732 W. 1st.

DEAN'S HAIRSTYLING
419 N. MAIN EM4-0791
Billie Johnson-Hazel Carter

DEMAND JUSTICE — DEMAND JUSTICE — DEMAND

JUSTICE
FARMS
292 acres in Castro County. Two 8 in. wells, good allotments. \$30,000 down.

480 acres with three 8 inch wells on natural gas. 427 acres of allotments. Improvements. \$26,000 down.

244 acres northwest of Hereford. 100% allotments. 8 inch well. Fine land.

36 unit Motel and Restaurant. Gross income over \$60,000 year. Trade for farm in this area or First Lien Notes.

EM 4-2030 WANT ADS

Hereford Edges Castro Co. 1-0 In L. L. Tournament

It was tense, exciting, thrilling, and a few more choices

Colorado Rod-Weeders Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.

SEE: **LESLEY MOTOR CO.** For the finest in farm machinery.

West Hi-way 60 Phone EM 4-1600

VACANCY For Ladies in Rest Home. Excellent care.

Mrs. Sally Farmer **HEREFORD REST HOME** 501 West 4th EM 4-1434

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs **HEREFORD GLASS CO.** 1302 Park Ave. INC. EM 4-2652

BOYD MACHINE SHOP 1306 PARK AVE. EM 4-1055 • Wholesale Auto Parts • Exchange Engines • Crankshaft Grinding • Crankshaft Journal Welding Complete Machine work on Automobile and Industrial Engines

FOR SALE BY OWNER Spacious new brick home — 2860 sq. ft. — 3 bedrooms, large walk-in closets — 2 1/2 ceramic baths — living-dining room — 20 x 32 paneled den with fireplace — large kitchen and breakfast area — utility room — pantry — refrigerated air — beautiful carpets and drapes. Corner Ranger Drive and Plains. Call EM 4-0912 for appointment.

PLACES TO GO **DOUBLE D GUEST RANCH** 8000 ft elevation Modern Cabins Trout Fishing Horseback Riding **PACK TRIPS** FOR RESERVATIONS WRITE DOUBLE D GUEST RANCH, ROUTE B, SAPELLO, NEW MEXICO OR CALL GARFIELD 5-8275, LAS VEGAS, NEW MEXICO

HOMES Beautiful 4 bedroom home, new, 2 fireplaces, 2 baths. Lot 90' x 300'. Priced to sell. Gorgeous 3 bedroom, 2 bath, double garage, den and corral. Great Savings. Lot 100' x 250'. G. I. 3 and 4 bedroom homes. Direct or regular G. I. Loans available. Low monthly payments. 5 trailer houses for sale — some clear — some equity — assume loan. **FARMS** SPECIAL 1/2 section, 2-8" wells. 3900 ft. tile. 3 bedroom, 2 baths and carpeted house. \$325. an acre — Good area and Good water. \$23,000. down. 1/2 section, 2-8" wells, 400 feet of underground tile. 84 cotton, 147 milo, 16 wheat. \$325. an acre. 1/2 section 160 cult., 160 grass and 2-4" wells. 88A milo, 12A cotton, 40A wheat. \$225. an acre. Close in. 23 acres, 3 bedrooms has double garage, good 4" well all in equip. Wheat, maize, allot. Close in. 6,090 down \$1,000 a year plus interest. Need approx. 1/2 section. Man has 29% down and is ready to buy — NOW. **RANCHES** 1030 acres grass in Okla. Black limestone soil, bermuda fenced and crops fenced. 250 or more head. 1/2 minerals, 18 water tanks, 5 barns, and 2 homes. Sell or Trade or Terms. **CAMPBELL REAL ESTATE** 230 N. 25 MILE AVE. EM 4-0972 or EM 4-1226

descriptive words. Hereford's Little League All-Stars just got by the Castro County All-Stars 1-0 here Thursday night in the opening game of the area tournament. Winning score came in the last of the sixth as Hereford's Doug Banner doubled sharply into right center, raced toward third on a wild pitch and streaked home as the catcher's throw to third sailed high above the fielder and into left field. Banner scored easily on the error. Before that, it was a pitchers' duel of the finest type. It matched Joe Sanchez of Hereford against David Land of Castro County. Each pitcher gave up a single and a double in six innings.

Through the first three innings, it was three up and three down. Sanchez struck out two in each frame. One ground ball went to shortstop, a fly was caught in center field and Jim Childers stopped a grounder between first and second, tossing to second baseman Roger Beasley, who was covering first.

In Hereford's part, it was a strike-out, a ground ball to first and a tap from pitcher to first. Three strike-outs retired Hereford quickly in the second. Beasley drew a walk in the third, to become the first base runner of the game. But he was caught trying to steal, with a strike-out and a fly ball to center field ending the inning.

Castro County loaded the bases in the fourth. Ronald Prather walked and Bob Crick singled into left field. A fly ball was gobbled up by shortstop Mike Horton in short left center to hold the runners in place. A strike-out made it two away but Bennie McKay walked to load the bases. But the next runner tapped back to Sanchez, who threw to Brad Johnson at home to force the runner.

With two out in the last of the fourth, Mike Higgins' lazy fly ball into right field was dropped. He took second on a wild pitch, but was stranded there.

It looked like Castro County was going to score in the fifth as Dale Brockman walked. With one out, David Land doubled down the right field line. But Sanchez struck out the next batter and caught a fly to retire the side.

With two out in the last of the fifth, Beasley singled into left center. Jimmy Childers walked but a strike-out cut off that rally.

Sanchez really went to work in the sixth, striking out three in a row after getting them worked to a 2-2 count. Then it was time for Hereford to win. Doug Banner's hard-hit drive into right center bounced off the fence and he slid into second with a double. Mike Horton had one ball and two strikes on him when Land made a wild pitch. Banner charged toward third as Castro County's catcher Joe Bob Sanders grabbed the ball off the screen and fired — too high — to third. Banner bounced to his feet and charged

BEA COMES BACK TO BROADWAY

NEW YORK (AP) — For her next Broadway workout, Beatrice Lillie will play two roles in the musical, "Captain Isabelle." A play within a play, the show is to display Miss Lillie as a sea captain of 1870 and as her own great-aunt.

Franklin Lacey, collaborator with Meredith Willson on the book for "The Music Man," has composed the score, lyrics and dialogue. Miss Lillie has been absent from Broadway since 1958, when she succeeded Greer Garson in "Auntie Mame."

HISTORICAL NOTE

NASHVILLE, Tenn. (AP) — In 1790, Methodists constituted 1.47 per cent of the United States population, and today make up 5.52 per cent of it, the church reports.

MACHINED THEOLOGY

NEW YORK (AP) — An unusual new volume, "Step by Step in Theology," employs teaching-machine techniques to provide easy-to-take education in Christianity. Published by Association Press, it offers its graduates informational fragments that test the reader's knowledge, but fill in any gaps as he proceeds.

JOINS SELECT GROUP

LOUISVILLE, Ky. (AP) — Cincinnati joined a select group in winning the 1962 NCAA basketball championship. The only other teams to grab the title two years in a row were Oklahoma State, Kentucky and San Francisco. Cincinnati defeated Ohio State for the championship in 1961 and again this year.

POLISH CHURCH GROWS

WARSAW, Poland (AP) — Poland has 23,100,000 Roman Catholics out of a total population of 30,000,000, according to a survey by the College of Social Science here. There are 15,645 priests compared with 11,395 in 1957 and 10,338 churches compared with 7,251 in 1957.

home, to be met by a screaming, shouting mob of Hereford players.

Sanchez got credit for the victory as he hurled six innings. He struck out 12, walked three and allowed just two hits. David Land's work on the mound for the stars from Dimmitt, Nazareth and Hart was only slightly less spectacular. He allowed one run on two hits, walked two and struck out eight. He also made two wild pitches.

Hereford had no errors, while Castro County had two.

BOX SCORE

Castro Co. (0)	AB	R	H
Prather rf	2	0	0
Crick lb	3	0	1
Hays ss	3	0	0
Sanders c	3	0	0
McKay lf	2	0	0
Gamble cf	2	0	0
Brockman 3b	1	0	0
Schmucker 2b	2	0	0
Land p	2	0	1
Total	20	0	2
Hereford (1)	AB	R	H
Banner cf	3	1	1
Horton ss	2	0	0
Higgins rf	2	0	0
Shaw lf	2	0	0
Huckert 3b	2	0	0
Johnson c	2	0	0
Beasley 2b	1	0	1
Childers lb	1	0	0
Sanchez p	2	0	0
Total	17	1	2



JENNIFER ELAINE HIGGINS, daughter of Mr. and Mrs. Paul Higgins of Austin is spending two weeks in Hereford with her six grandmothers. They are Mrs. Lee Kendall, a great-great grandmother, holding Jennifer (center). From left to right are Mrs. Ky Higgins, great grandmother; Mrs. Florence Park, great grandmother; Mrs. Wayne Higgins, grandmother; Mrs. J. B. Noland, grandmother; and Mrs. Ky Lawrence, great grandmother. Jennifer Elaine Higgins is the fifth generation of girls with Mrs. Paul Higgins, her mother; Mrs. J. B. Noland, her grandmother; Mrs. Ky Lawrence, her great grandmother; and Mrs. Lee Kendall, her great-great grandmother. (Personal Photo)



IN INFANTRY TRAINING with the Reserve Officer Training Corps of West Texas State College is Cadet Donald E. Jackson. He is the son of Mr. and Mrs. Clinton Jackson of 807 N. Main. Along with 1500 other ROTC cadets from the Southwest, Jackson is receiving six weeks of field training at Fort Sill, Okla. Above, Jackson is instructed in bayonet use by Capt. Charles Brown of Texas Tech. (U. S. Army Photo)



JUNE NELSON Factory Representative of Knitalia Will Be at Littles Friday July 29. (adv.)

TRUNK SHOWING OF KNITALIA, FRIDAY JULY 27



The name that means fine knits to fashion conscious women. That's why stores across the country have been selling KNITALIA's flat knit and double knit suits IN RECORD NUMBERS. See our comprehensive line consisting of not just a few but 65... yes 65 DIFFERENT STYLES of the BEST LOOKING KNITS to come out of ITALY FOR FALL 1962, and for your convenience they are stocked and shipped from our new plant at 2221 South Main Street, Los Angeles.

KNITALIA Showroom 127 E. 9th Street, Los Angeles

We Invite All Of Our Customers To Come in And See This Line Of Knitalia.

LITTLE'S OF HEREFORD

(Ask about our LAYWAYS and CHARGE ACCOUNTS)

Warren Bros. Motor Co. EM 4-1423 1219 E. 1st 14 Years Of Customer Satisfaction



Plymouth - Valiant "USED CAR SPECIALS"

THIS WEEK'S SPECIAL 1960 PLYMOUTH Belvedere 4 dr. \$1295 Sedan, radio, heater, power flight. This is the economy 6 cyl. engine. Local one owner.

1960 OLDSMOBILE 4 dr. hardtop, power steering and brakes, beautiful red and white finish. This car will put you in the class with the Joneses. 90 day, 4,000 miles guaranteed.

1961 FORD FAIRLANE 500 V-8 4-door sedan. Radio, heater, Fordomatic, white tires. Snowshoe white finish. Save the first year depreciation on this sharp car. 90 day — 4000 mile warranty.

1960 CHEVROLET EL Camino V-8. Powerglide, radio, heater, good tires. This unit will do a dual purpose job for you. Try it and you'll buy it.

1960 model CHEVROLET 4 speed long wheel base pickup. Has the side mount spare, wrap around hitch, heater and new tires. Good trade and good terms.

1959 FORD GALAXIE 2-door sedan. V-8, overdrive, radio, heater, air conditioned. Local one owner. Cleanest used car in 7 states. Come by and examine this jewel. Good price — good trade.

Trade in the Shade under the Big Carport at Warren Bros.

Thunderstorms Leave Hail And Rain Here On Monday

By Mrs. Harold Rudd
Scattered thundershowers roamed over the community Monday afternoon and evening. Some hail was received in various areas. The maize leaves were shredded where the hail fell the heaviest. It did not seem to do any other damage though.

Mr. and Mrs. Bill Stengel and Babs, Mr. and Mrs. Jimmie Jesko, Mr. and Mrs. George Turrentine, Mr. and Mrs. Andrew Kershen and Mr. and Mrs. Oskar Schwertner were among those attending the party at St. Anthony's Parish Sunday night. This party was held to welcome Brother Richard to the parish and bid farewell to Brother Cletus, who will be going to New York.

Pat and Davis Worthington of Fresno, Calif., spent last week with their aunt, Mrs. E. D. Sawyer. On Sunday her parents, Mr. and Mrs. W. B. Worthington of Lovington, N. M., were here to visit with the group.

Mr. and Mrs. Ken Rudd and children visited with Mr. and Mrs. Bob Betzen and family. Mr. and Mrs. Merlin Kaul visited with Mr. and Mrs. Ralph Durstine in Friona Sunday afternoon.

Mr. and Mrs. Bill Combs and Rhonda, Mr. and Mrs. W. Thomas, Jeanne and Bud, Mr. and Mrs. Benton Bolin, and Mr. and Mrs. Sammy Bolin spent Sunday at Buffalo Lake.

Deborah, Rebecca and Karen Jesko, Carol Turrentine, Lynn R. Rudd, and Judith Morrison modeled their garments in the 4-H Dress Revue Monday at the Court House.

These girls along with Janice Turrentine, Deborah Thomas, Teresa Rudd, Susan Rudd, and Patsy Rudd had attended the 4-H Charm School in Hereford last week.

Mr. and Mrs. Billy Kee and Mrs. Harold Hawkins of Hereford were in Amarillo Sunday to visit Harold Hawkins, who is in the hospital for medical care.

Mr. and Mrs. L. C. Thomas of Hereford visited with Mr. and Mrs. Merlin Kaul Tuesday afternoon.

Mrs. Earl Huston, Jackie and Judy of Hobbs, N. M., were here to spend the weekend with her parents, Mr. and Mrs. R. W. Mitchell. Mr. and Mrs. W. H. Willis and girls of Hereford spent Sunday with the group.

Barbara Willis and Jackie Huston remained to visit with their grandparents this week.

Terry Gerhardt, who has been spending the summer with the Mitchells, returned to Amarillo to go to Boy Scout Camp. He will return here after camp to help Mitchell with the farming.

Mrs. Ben L. Thomas, Ginger and Dusty went to Post last Sunday to visit with Mr. and Mrs. L. G. Thuest and other relatives. They returned home on Wednesday. Dusty remained for a longer visit with his grandparents.

Mr. and Mrs. Bud Rabern were here from Raton to visit with Mr. and Mrs. Ben Thomas Thursday night. Sandy Thomas, who had been visiting in Raton, returned home with them.

Mr. and Mrs. Art Shaffer of Claude spent Sunday with Mr. and Mrs. Joe Wagoner.

Several finishing touches are being done this week to beautify the Community House. On Tuesday afternoon Mrs. D. Roberson, Mrs. Homer Rudd and Mrs. Joe Wagoner met to make the curtains for the auditorium. Other curtains are being washed and ironed and the floor is being refinished.

Mr. and Mrs. Steman Young of Post spent Friday night with their daughter, Mr. and Mrs. Sammy Bolin.

Mr. and Mrs. Benton Bolin were hosts for an ice cream supper that evening. Mr. and Mrs. Young, Sammy and wife, Mr. and Mrs. W. W. Thomas, and Jeanne and Mr. and Mrs. Lincoln Bolin, and Zena were guests.

Mr. and Mrs. Ken Rudd and family were guests for dinner in the home of Mr. and Mrs. Ed Dziuk Jr., recently.

David Owen of Walcott is spending this week with his aunt Mrs. Joe Wagoner. On Tuesday Mr. and Mrs. Wagoner, Ann and Joe Bob and David Owen went to Canyon to visit with Mr. and Mrs. David Seal and child-

ren. Mr. and Mrs. Merlin Kaul, Mrs. Joe Landers, and Mrs. Bess Werner were among those attending the funeral of Albert Schroeder last Wednesday in Hereford.

Mrs. Gene Shiri of Dallas was here to visit her sister, Mrs. Cliff Combs, last week.

Mr. and Mrs. Johnny Jesko and family visited with Mr. and Mrs. Gene Fangman and family at Vega Monday evening.

Mrs. Merlin Kaul visited with Mrs. Cawthon Bryant in Hereford Monday afternoon.

Mr. and Mrs. Cliff Combs and Dewaine spent the weekend in Plainview with his parents, Mr. and Mrs. W. C. Combs.

Darrell Garrett spent the weekend with Ted Wimberly at Dawn.

Mr. and Mrs. Homer Rudd and girls, John Bill Hampton, and Mr. and Mrs. John Hampton of Albuquerque were guests for an ice cream supper honoring D. R. Vandever and Regina Hampton on their birthdays Saturday evening. Mrs. Vandever was hostess.

John Reinauer and Mr. and Mrs. Ramey Wilson of Oklahoma City were guests in the home of Mr. and Mrs. Joe Reinauer from Wednesday until Tuesday.

Mr. and Mrs. T. I. Denson and family of Stratford, Okla., visited with her parents, Mr. and Mrs. Raymond Garrett, last week.

Mr. and Mrs. Joe Landers spent the weekend in Sentinel, Okla., visiting his brother, Mr. and Mrs. E. E. Lee. They also visited with Mr. and Mrs. Audrey Duncan at Sentinel.

Mr. and Mrs. Roy Landers and family ate supper with the Joe Landers on Wednesday evening.

Mr. and Mrs. Johnny Jesko and family and Mr. and Mrs. Ed Jesko of Hereford attended the Mexican supper at St. Anthony's School Sunday.

Funeral services for Robert Lee Hovey, two-year-old son of Mr. and Mrs. Charles Hovey, Rt. 3, Hereford were held at 2:30 p.m. Friday in Rose Chapel of Gilliland Funeral Home.

Officiating was the Rev. B. L. Davis, pastor of the First Baptist Church. Burial was in West Park Cemetery.

The baby died at 12:50 a.m. Thursday, July 19, in Deaf Smith County Hospital. He was born June 4, 1960, in Auburn, Calif.

Survivors include his parents; four brothers, John, Raymond, Charles and Richard, all of the home; and his grandparents, Mr. and Mrs. Roy Hill of Hereford and Mrs. Leva Hovey of Straighurst, Ill.

Hereford's Little League All-Stars came through with a pair of close victories here Thursday and Friday nights to win the area title. One thing about it, they don't lose hope when they get behind. They will play in Pampa this week for the district crown. The bracket hasn't been determined, but Hereford's first game likely will be Thursday night.

Baseball in Hereford will include Pampa, Borger and Hereford battling for Pony League district honors. Again, the bracket hasn't been announced, but Borger and Pampa probably will tangle Wednesday night with Hereford taking on the winner in the double-elimination tournament.

Get set for the big Harvest Festival that acts like a celebration, a carnival. Our good advice for both young and old is to enjoy every moment. Live it up — be bold!

Beauty... (Continued from page 1) Panciera Tire Co.; Dianna Robinson, Boynton Grocery; Kathy Boston, Troy Moore Shamrock; Suzanne Yarbro, West Park 66; Maribeth Gilliland, The Vogue; and Linda Martin, Easley Feed Co.

IN LUPKIN - Mrs. Henry Aycock and son, Kirk, are in Lupkin visiting with her husband, Henry Aycock, and moving some furniture to their new home there.

NOTES FROM HARVEST FESTIVAL DAYS are here-be sure you visit our booth at the Bull Barn Wednesday through Saturday. We will be demonstrating various hobbies each night. We will have a really wonderful surprise for you and for Christmas gifts.

COIN COLLECTORS! We have some new coins-pennies and half-dollars and more coming in next week. Also the new Red Book is here. Some of the ladies from Bovina came in and made some lovely plaster plaques. That shading powder is a real asset for originality. Have you seen Kathleen Baker's clever ideas with Craft-Stix? See you at the Bull Barn!

ROBERSON CESS POOL DRILLING
Don't Cuss — Call Us Pump-outs — Complete Ser-
JOHN LEINEN vicing — HOP ROBERSON
Dimmitt Phone 647-3909 Plainview — CA 4-2103

Show...

(Continued from page 1)
near Natural Gas Company; Hereford Texas Federal Credit Union; Bunny's Hobby House; Lankford's Flowers; WAC Seed; Sunset Appliance Center; Stephens-Hudson Motor Co.; Howard Gault Company; Hereford Growers & Shippers; Hereford Textile Company; Hereford Brand;

Deaf Smith County Electric Co-op; Carl McCaslin Lumber Company; Big T Pump Co.; Miller Seed Company; Pitman Grain; Hicks Oil & Gas; All-red Oil and Hereford Butane; Jack Renfro;

Western Flower and Gift Shop; Orsborn-Norwood Chevrolet; Humble Oil & Refining; Humble Oil & Refining; Hays Implement; Dawn Grain Co-op; Hereford Grain Co-op; PGC Feeds; The Borden Company and Hopson Meat Company.

Displaying outside the Bull Barn will be Lesly Motor Company, H & W Implement, Farm & Home Supply and Bil-Mar Products.

Around...

(Continued from page 1)
Howard. He and Frank Price who will fly here, own the only Buecker Jungmeisters in the United States.

We just happen to have a pile of barbecue tikest at the Brand which we would be happy to sell. The barbecue, prepared by the Rotarians and Kawanians, will be served at 5 p.m. Saturday in Dameron Park.

Future Homemakers are working every morning this week at the high school, baking pies and making preparations for operating the exchange student booth at the Lions Club Carnival. Hamburger meat, pecans, white Karo, eggs and sugar are needed — as donations. Anyone wishing to donate may call the high school.

President Kennedy last week signed the late amendment to the Sugar Act that grants increased sugar quotas to a couple of foreign countries. Now, if Secretary of Agriculture Freeman would act favorably on the application of Holly Sugar and the Texas Sugar Beet Growers Association, we would be ready to see construction of a sugar beet refinery in Hereford.

Deaf Smith County Commission will meet at 10 a.m. Monday. It will sit as a board of equalization Monday afternoon, starting at 1:30 p.m. in the Commissioner's Courtroom.

Services Pending For Paul Mathers
Funeral services are pending for Paul S. Mathers of 120 Star, Hereford, 60 years old, who died July 19 in Ramona, Calif., after a short illness.

He was born in Mobeetie on Feb. 19, 1902. He was married to Roberta P. Pool in Wichita Falls, Tex. She preceded him in death on Oct. 21, 1961.

The couple moved to Deaf Smith County in 1927 from Canadian. He was a member of the First Presbyterian Church.

Surviving are one son, Robert Mathers of Ramona, Calif.; one daughter, Mrs. Paula Wallace of Norman, Okla.; three brothers, Clark and Ray of Miami, Tex.; and G. B. of Canadian; two sisters, Mrs. Elizabeth Covey of Fullerton, Calif., and Mrs. R. G. Swartz of Colorado Springs, Colo.; and four granddaughters.

Services are pending at the First Presbyterian Church of Hereford under the direction of Gilliland Funeral Home. Burial will be in West Park Cemetery, Hereford.

Beauty... (Continued from page 1) Panciera Tire Co.; Dianna Robinson, Boynton Grocery; Kathy Boston, Troy Moore Shamrock; Suzanne Yarbro, West Park 66; Maribeth Gilliland, The Vogue; and Linda Martin, Easley Feed Co.

Festival...

(Continued from page 1)
will have a 20-second delay jump, again by two jumpers. In their final exhibition, two jumpers will exchange a baton in mid-air during a 30-second delay.

Beauty will replace daring at 7:30 p.m. Monday, July 23, when 23 lovely contestants vie for the title of Miss Hereford Harvest Festival. The contest, arranged and sponsored by the Hereford Junior Chamber of Commerce, will be held in the Hereford High School auditorium.

The winner will be crowned by Judy Bradley Douglas, who won the 1961 Harvest Festival Queen title and then was named Miss Wheatheart of the Nation. The Queen will preside over all the other Festival activities.

Master of ceremonies for the show will be Amarillo television personality Cotton John Smith. Background music will be provided by the Charlie Bell Combo. Judges will be from out of town.

About 100 cotton producers will be guests of the Hereford Gin, Deaf Smith County Gin and Ward Gin at an appreciation dinner at 8 p.m. Tuesday, July 24. The dinner will be held in the Jim Hill Hotel ballroom, with Clint Formby serving as master of ceremonies.

Program will be a film produced by the National Cotton Council. Through the use of time-lapse photography, it will show cotton from the time it is a seed until it is matured and harvested. It will be carried on through other processes until it is incorporated into finished products.

Special guests at the dinner will be the Harvest Festival Queen and her two attendants. John McClesky has charge of the arrangements for the dinner.

Annual Farm and Home Show will open at 6:30 p.m. Wednesday with 42 exhibits, both inside and outside the Bull Barn. Space for the exhibits was sold by the County 4-H Club Leaders Council.

Providing carnival excitement each night, Monday through Saturday, will be the annual Lions Club Carnival. New rides, plus the old favorites of ferris wheel, merry-go-round, tilt-a-whirl, and others, will please both young and old.

In addition, the Lions will be manning various booths, such as dart board, basketball pitch, dunking board and others.

For those who favor a Western atmosphere in their entertainment, three nights of the amateur rodeo have been scheduled south of the Bull Barn in the newly-painted Riders Club Arena. Ratjen Brothers will produce the events, with some of the roughest rodeo stock in the country.

There will be bull riding, calf roping, bareback and saddle bronc riding, plus the exciting girls' barrel racing. In addition to the Festival Queen, the Hereford Riders Club Queen,

First runner for Canyon struck out. Gerber walked. Pearson's slow roller back to the mound was juggled, but Jerry Wayne Kendrick threw to second in time to get the lead runner. Ronnie Russell's grounder to short went to second for the force that ended the game.

Jerry Wayne Kendrick went all the way for Hereford. He allowed two runs on five hits, walked two and struck out four. Jimmy Albracht was the loser. He allowed four runs on five hits, walked three and struck out four.

Hereford had four errors and Canyon was charged with six. Sidney Shaw had a perfect night at the plate with two singles and a home run in three times-up. Hereford's other two hits were by Jimmy Childers, a single and a double. Canyon's hits were by five different players.

Hereford had four errors and Canyon was charged with six. Sidney Shaw had a perfect night at the plate with two singles and a home run in three times-up. Hereford's other two hits were by Jimmy Childers, a single and a double. Canyon's hits were by five different players.

Carrots...

(Continued from page 1)
sheds are reported of good quality even though yields are lower than a year ago. However, the market is slow and characterized by a-lack of demand.

Shed owners, managers, and growers expressed a hope that movement of the Deaf Smith County crop will begin to pick up by Monday.

Prices for onions are still reported to be good in spite of the lack of demand.

Farmers in the area growing vegetables are expected to make "a fair income" this year. All indications now point toward an improvement in income over the past year.

A shed owner summed up the income prospects, saying, "This has been a real good year so far. If it finishes up without conditions becoming worse, it will be a good year."

Court...

(Continued from page 1)
arrested by police officers on Wednesday, July 11. He was spotted riding a bicycle which he allegedly stole.

When he saw the officers were following him, he jumped off the bicycle and ran. The two officers chased him on foot and caught him hiding in a hedge.

City and county law enforcement officers began questioning the teenager about what he had been doing in an effort to clear some of the complaints filed here during the past several months.

An officer stated that "the more we talked to him the more

He also admitted the taking of another car in the city which was later recovered by the Hereford Police Department. A 1950 missing from the vehicle were some of the personal belongings of the owner.

The statement made by the youth covered two and a half type written pages as officers questioned the youth probing for answers that would solve many complaints on file.

In closing the session, officers asked if he could remember taking anything else.

"Maybe, but I can't remember," the teenager replied.

In the Juvenile Court, before sentencing, Judge Williams sternly told the 15-year-old that he was in serious trouble because each of the allegations against him was a felony offense. He pointed out that if he were over 17, the case would be handled by the District Court with a penitentiary sentence as a possibility.

The youth sat silently listening to the judge, his head some-

what bowed and hands folded in his lap. His relative sat nearby at the long courtroom table, tight-lipped.

The boy was asked, "Why did you take the cars?"

"To learn to drive," he replied.

"Suppose an old person or a young child had jumped out in front of the car," said the judge.

"They could have been killed." The boy said nothing.

He asked the boy why he stole — to be a big shot?

"No sir," the youth replied.

"In commenting before the sentencing, Judge Williams stated that this was the worst juvenile case he had ever handled. But the Judge told the 15-year-old that he had a chance to "straighten up" or face a "life behind bars."

The sentence was handed down. The attorney sat for a few moments talking to the boy in hushed tones. The youth's relative sat silently at her place at the table wiping her eyes.

As the session continued, the boy told of taking the articles during the daylight hours in various sections of the city. He told the officers that he had disposed of the purses in trash cans or hiding them near his home.

A typical question asked by the peace officers was: "How many purses did you get at that cafe the first day?"

"Two", the youth replied.

As the session continued, the boy told of taking the articles during the daylight hours in various sections of the city. He told the officers that he had disposed of the purses in trash cans or hiding them near his home.

As the session continued, the boy told of taking the articles during the daylight hours in various sections of the city. He told the officers that he had disposed of the purses in trash cans or hiding them near his home.

As the session continued, the boy told of taking the articles during the daylight hours in various sections of the city. He told the officers that he had disposed of the purses in trash cans or hiding them near his home.

As the session continued, the boy told of taking the articles during the daylight hours in various sections of the city. He told the officers that he had disposed of the purses in trash cans or hiding them near his home.

As the session continued, the boy told of taking the articles during the daylight hours in various sections of the city. He told the officers that he had disposed of the purses in trash cans or hiding them near his home.

As the session continued, the boy told of taking the articles during the daylight hours in various sections of the city. He told the officers that he had disposed of the purses in trash cans or hiding them near his home.

Too Late To Classify

1957 FORD Fairlane 500, 2 door Victoria. Automatic transmission, power steering. Good condition. \$975. Alwyn Savage, EM4-1408 or EM4-1884. B-3-19-4-C

SALESMAN WANTED: To sell City Property. Man or Woman. WESSON REAL ESTATE, 201 So. 25 Mile Ave. Hereford, Texas. Day Ph. EM 4-2528, Night Ph. EM4-2860. B-4-1-C

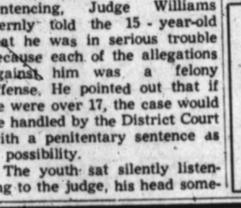
1/2 Section 2-B" wells 3900 Ft. file — 3 Bdr. 2 baths, carpeted. Was \$375. an acre NOW \$325 an acre \$23,000 down Call EM4-0972 or EM4-1226

See Us For Details On Use Of

SULPHURIC ACID

to boost profits
This Is Not A Fertilizer But A Soil Conditioner

Lyle Blanton of Hereford Inc.
On East Highway 60 Phone EM 4-0221



CONSULT THE

PLAINS INSURANCE AGENCY

AS YOU WOULD YOUR DOCTOR OR LAWYER!

Plains Insurance Agency
Since 1926

W. H. Patton Robert Lemons
Jno. H. Patton

TRI-WAY MARKET

East Hiway 60 Phone EM 4-9044

SPECIALS
Vine Ripened - Texas TOMATOES 2 lbs 35¢

FRESH LIMA BEANS LB. 19¢

FRESH LOAD WATERMELONS LB. 3¢

FRESH SQUASH LB. 5¢

ARKANSAS PEACHES BU. \$4.50

SEE HI-PLAINS SAVINGS and LOAN ASSOCIATION 128 E. 3rd FOR HOME LOANS TO BUY OR BUILD REMODEL REFINANCE

DAWN NEWS

R. A. Group Spends Week In Newly-Finished Cabin

By Helen Caraway
The boys' Royal Ambassadors group from Dawn Baptist Church is spending the week in the newly-completed cabin of the Associated Campgrounds near Canyon.

Those attending are Paul English, Buddie Stewart, Ray Johnson, Jerry Stewart, David McMillan, Gary, Sam and Robert Richardson and Gary Lemons. They are accompanied by their sponsor, the Rev. Charles Davenport, who is pastor of the Dawn Baptist Church.

Mrs. Bill Fogle of Marshfield, Mo., a former resident of the community, visited in the J. B. Caraway home Monday morning.

John Cannon and Jim Crago of Lubbock visited in the H. R. and R. T. Stewart homes Monday evening.

Miss Kay Peek of Amarillo is visiting this week in the home of her sister, Mrs. Charles Davenport.

Mr. and Mrs. J. B. Caraway, Robert, Alice Ann and Bill visited Sunday in Canyon with Mrs. Caraway's parents, Mr. and Mrs. J. R. Oglesby.

The Rev. Kyle Lawrence, a Baptist missionary from Brazil, was a guest speaker in the Dawn Baptist Church on Sunday evening.

Mr. and Mrs. Jim McCabe and children, Tom, Stan and Linda Gail, visited in Amarillo Sunday with Jim's aunt and uncle, Mr. and Mrs. Boyd Elliott, and his cousin, Mrs. Dave Evans and children, Steven and Elizabeth. The Evans are from Phoenix, Ariz.

The Mission Society met Wednesday morning in the home of Mrs. Carl Wimberley to elect its officers for the coming year. Those elected were Mrs. Peggy Lemons, president; Mrs. Earnestine English, vice president; Mrs. Lois Lemons, secretary; Mrs. William Wimberley, Sunbeam director; Mrs. Doris Johnson and Mrs. Helen Ward, assistant Sunbeam directors.

Mrs. Lois Lemons will be Girls' Auxiliary counselor, assisted by Mrs. Earnestine English.

Others attending were Mrs. Cora Gentry, Mrs. Aline Beavers, Mrs. Charles Davenport, Mrs. Arless Stewart, Mrs. Lois Miller, Mrs. Hazel Stewart and the hostess.

Mrs. Charles Davenport attended a bridal shower in Amarillo Friday night for her sister, Miss Linda Peek.

Johnny Carathers and son, Charles, of Amarillo visited in the home of Mr. and Mrs. J. B. Caraway Tuesday evening.

Mrs. Carl Cathy entertained with a party Friday in the home of Mrs. Ted Richardson. The party was directed by Joe Buell of Amarillo. Among the guests present were Mrs. Walt Beavers, Mrs. J. B. Caraway and Alice Ann, Mrs. Milton Newman, Mrs. William Wimberley, Mrs. Richardson and the hostess.

Miss Patty Fawbush, bride-elect of Henry Webb, both of Canyon, was honored with an ice cream supper and bridal shower last Sunday evening in the Fellowship Hall of the Dawn Baptist Church. Among those attending were: Mr. and Mrs. Carl Wimberley, Mr. and Mrs. Ray Stewart, Jerry, Linda and Bette, Mr. and Mrs. Reece Stewart and Rosemary, Mr. and Mrs. LeRoy Johnson and sons, Mr. and Mrs. Walter Lemons, Linda, Peggy and Sandra, Mr. and Mrs. Edgar Lemons, Beverly and Gary, Mrs. William Wimberley, Alvin Rettman, Mr. and Mrs. Walt Beavers, the Rev. and Mrs. Charles Davenport, Ann Gentry, Mrs. Lois Miller

and Bill, Mr. and Mrs. Lester English and Paul, Buddie Stewart and David McMillan.

Mrs. Edgar Sowell visited last week with her mother, Mrs. Key Williams, at Ballinger. From there, they went to Coleman to visit other relatives. During Mrs. Sowell's absence from the store, Mrs. LeNay Tooley worked for her. Robert Caraway accompanied his grandparents, Mr. and Mrs. J. R. Oglesby of Canyon, on a picnic and fishing trip at a private lake near Hereford Tuesday night.

The Dawn Missionary Circle met recently with Mrs. R. T. Stewart to elect officers for the coming year. Mrs. Helen Ward is chairman; Mrs. Ray Pian, program chairman; Mrs. Ruby Wimberley, secretary; Mrs. Doris Johnson, missions chairman; Mrs. Arless Stewart, prayer chairman; and Mrs. Valois Davenport, stewardship chairman.

Mrs. M. O. Sowell and children and Mrs. Ed Marie Williams and daughter of Gruver visited with Mr. and Mrs. Edgar Sowell Sunday through Wednesday.

Charles W. Gibson has been at home with his parents, Mr. and Mrs. Charles Gibson, for several days. Tony Gibson has gone to Lubbock to visit friends there this past week.

Luncheon Served To Needle Club

Mothers Needle Club members met for a covered dish luncheon in the home of Mrs. Hugh Reynolds on Thursday, July 19. A quilt was quilted.

Present for the meeting were Mesdames Earl Cole, Haskell Benson, C. N. McClure, L. J. Jones Sr., H. E. Lindley, A. T. Jones, Ralph Paul, H. D. Robbins, Luther Ellis, W. T. Gunstenson, Norris Wesson, W. H. Awrey Sr., and the hostess, Mrs. Hugh Reynolds. One guest was present, Mrs. Green, mother of Mrs. Ralph Paul.

Pictures were made of the group by several club members. The next meeting will be an ice cream supper at 8:15 p.m. on Thursday, Aug. 16. The party will honor the husbands of the club members.

RETURN HOME

Mr. and Mrs. Charlie Noland of Hereford have returned to their home after a trip to South Texas where they visited in the homes of their daughter, Mr. and Mrs. Vincent Gallagher and son, Kreig, of Crystal City; Mr. and Mrs. Walter Fullwood and Mr. and Mrs. Virgil Keith, all of Kerrville.

PRECEPTS OF PEACE

OCEAN GROVE, N. J. (AP) — How can the world achieve peace? A long-time United Nations advisor, Dr. Andrew Cordier, offered this advice at a recent Church of the Brethren annual conference here:

"Your begin by transforming strangers into neighbors, neighbors into friends and friends into fellow workers."



DOLLAR SALE

MORTON'S - FAMILY SIZE - Banana - Caramel - Choc. - Coco. - Lemon



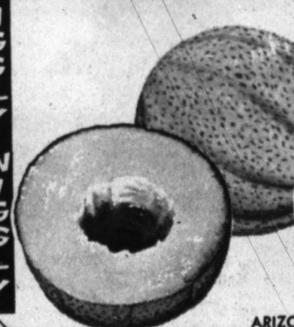
CREAM PIES	2 FOR 79¢
COCA COLA	6 BTL. CTN. KING SIZE 3 FOR \$1
Fruit Cocktail	303 CAN 5 FOR \$1
CATSUP	14 OZ. BTL. 5 FOR \$1
PEARS	303 CAN 4 FOR \$1
PEACHES	HLVS. OR SLIC. YELLOW CLING 303 CAN 6 FOR \$1
Tomato Juice	46 OZ. 4 FOR \$1

<p>NO 1 CAN - SLICED OR CRUSHED</p> <p>PINEAPPLE 6 FOR \$1</p> <p>CUT - 303-CAN</p> <p>GREEN BEANS 5 FOR \$1</p> <p>PEAS 303 CAN 5 FOR \$1</p>	<p>CREAM STYLE OR WHOLE KERNEL</p> <p>CORN 303 CAN 6 FOR \$1</p> <p>REGULAR SIZE</p> <p>VIENNA SAUSAGE 5 FOR \$1</p> <p>46 OZ.</p> <p>PINEAPPLE JUICE 3 FOR \$1</p>
---	--

SIRLOIN STEAK	U. S. D. A. GOOD CHOICE — LB.	79¢
T-BONE STEAK	U. S. D. A. GOOD CHOICE — LB.	89¢
ROUND STEAK	U. S. D. A. GOOD CHOICE — LB.	89¢



CANTALOUPE



19¢

ARIZONA EACH

LARGE STALKS

SUNKIST

CELERY	19¢
LEMONS	6 FOR 19¢

VELVEETA	2 LBS 89¢
BACON	2 LBS 98¢
CAMAY	3 FOR 31¢
CHEER	72¢
COMET	25¢
ZEST	23¢
SALVO	69¢
LIQUID	57¢

MELMAC OFFER EXPIRES SATURDAY, JULY 28

DOUBLE S & H GREEN STAMPS WED.

WITH \$2.50 PURCHASE OR MORE

People who shop carefully... shop Piggly Wiggly regularly!



GUARANTEED 36 MONTHS



GENERAL NYLON SPECIAL

Now... your farm tire investment is protected by an exclusive 3-year guarantee against all normal field hazards. And talk about performance... General's new Nylon Special out-pulls, out-works, out-plays any other tractor tire you can buy. Protection and performance... combined in a single tire, the General Nylon Special... at new low prices.

36 MONTH GUARANTEE
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon-Jumbo Lug" against failure resulting from tread wear under normal farm service.

THE GENERAL TIRE

FARM TIRE SERVICE!

Save Time, Money Take Advantage of our

FAST, EXPERT FIELD SERVICE!

HEREFORD BUTANE, INC.

EM 4-3367



New 45hp* time-saving money makers
New McCormick® Farmall® and International® 504 tractors handle 3-plow loads with ease... save time and effort on all jobs with new 3-point hitch

HAYS IMPLEMENT CO.
HEREFORD, TEXAS

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



ONIONS, ONIONS EVERYWHERE, and yet many more to come rolling in to Hereford vegetable sheds. Thousands of sacks of onions await shipment from local packers as the harvest is in full swing. Packers who are currently running onions and potatoes report that carrots will begin to pour into the sheds next week. (Staff Photo)

OFF THE Shelf

By H. A. Tuck
Mysteries ordinarily aren't our favorite reading fare. However, *The Wind Off the Sea* by David Bealy is listed as a mystery and we liked it very much. Bealy loses little time in setting the stage in his latest fiction release. Wing Commander Bunting is called to be Administrator at a remote station of the Royal Air Force in England. He arrives at the missile base, only to find that he is being queried about the Commanding Officer, Gavin Gallagher.

and hasn't been seen since. In his possession, he had the "war key" which was the final control over the three Zeus rockets poised and ready for launch. Bunting and Gallagher, had been at Oxford together. When World War II broke out, they volunteered for pilot training. Bunting had little trouble, but Gallagher often acted as if he had two left hands. Only by daring and luck did he manage to survive the rigorous training.

It was the same combinations that put him in command of a heavy bomber that knocked out the almost-mythical "dazzle-painted ship" in a German harbor. That exploit earned him a medal, but almost at the loss of his life.

After hospitalization, Gallagher is given temporary ground duty. He falls in love with the little WAAF who had heard his

distress signal and been particularly responsible for saving his life.

Pilot Ken Ash and his lovely wife Rosalie almost adopted Gavin. They even offered their apartment as a meeting place for Gavin and Edwina, the WAAF. But that seemed too contrived.

When Edwina is sent to another station, Gallagher is able to ease his feeling of loss. But Edwina dies in a bombing attack and Gallagher almost goes to pieces.

His only salvation is his work and the assignment to command a new squadron formed to attack German rocket sites. It is a highly-successful group until Ken Ash dies landing after one of the raids.

Gallagher becomes the support on which Rosalie Ash leans. Some time later, they are married. During this time, Bunting sees

Gallagher only at odd times. He recalls Gallagher's wartime exploits and peacetime assignments while trying to find out where he might have gone.

Bealy uses three long flashbacks to tell the story of Gavin Gallagher, wartime hero and peacetime rocket expert for the RAF. It is a good story, even without the mystery of Gallagher's abrupt disappearance.

Where did Gallagher go? Was he found? You'll have to read *The Wind Off the Sea* for yourself to find out!

Have You Read The Classifieds?

HEALTH THRU
CHIROPRACTIC
DR. GALE J. PAGE
101 AVE. E.
EM 4-2643

Coneway Reports For Navy Cruise

Midshipman Third Class Clint Coneway reported to San Diego, Calif., on Saturday, July 21, for a navy cruise aboard the USS

Rogers. Coneway, a sophomore at the University of Texas and a member of that school's naval officers reserve training corps, was among 600 students chosen from across the nation for the regular navy status and this cruise.

The cruise will last seven weeks and will include such ports as Seattle, San Francisco and Hawaii. He will return to the university in the fall.

Clint is the son of Mr. and Mrs. R. Paul Coneway of Hereford. He is a graduate of Hereford High School, class of 1961.

Attends Meeting

Mrs. Charlie Noland of Hereford, associate matron of the Hereford Chapter of Eastern Star, attended a get-acquainted fellowship meeting in Brownfield at the home of Mrs. Mollie Goodpasture on Saturday, July 14.

Those attending the meeting from over the state of Texas were 95 women who are associate matrons of Eastern Star and will be under the leadership of Mrs. Goodpasture as Associate Grand Matron for the state of Texas in the coming year. She is now serving as Grand Conductress.

The meeting began at 2 p.m. Saturday afternoon, supper was served in the backyard Saturday

JOINT RACIAL CONFERENCE

CHICAGO (AP) — Protestant, Catholic and Jewish groups will jointly hold a "National Conference on Religion and Race" here next Jan. 14 through 17, the first such meeting across major religious lines. It will mark the centennial of President Lincoln's signing of the Emancipation Proclamation.

night, and breakfast served to the group on Sunday morning.

SEE BRADLY PHOTOGRAPHY STUDIO

For Portraits in Black & White or Living Color



Miss Ginny Holt Harvest Festival Queen Candidate Sponsored By

BRADLY
PHOTOGRAPHY STUDIO
Next to Credit Union on Schley
EM 4-2610



DRY FERTILIZERS

AMMONIA SULPHATE

AMMONIA NITRATE

0 - 20 - 0, 16 - 20 - 0

0 - 46 - 0, 12 - 24 - 12

and 10 - 10 - 5

LIQUID FERTILIZER

WE HAVE 8 - 24 - 0,

16 - 8 - 0, 10 - 10 - 5,

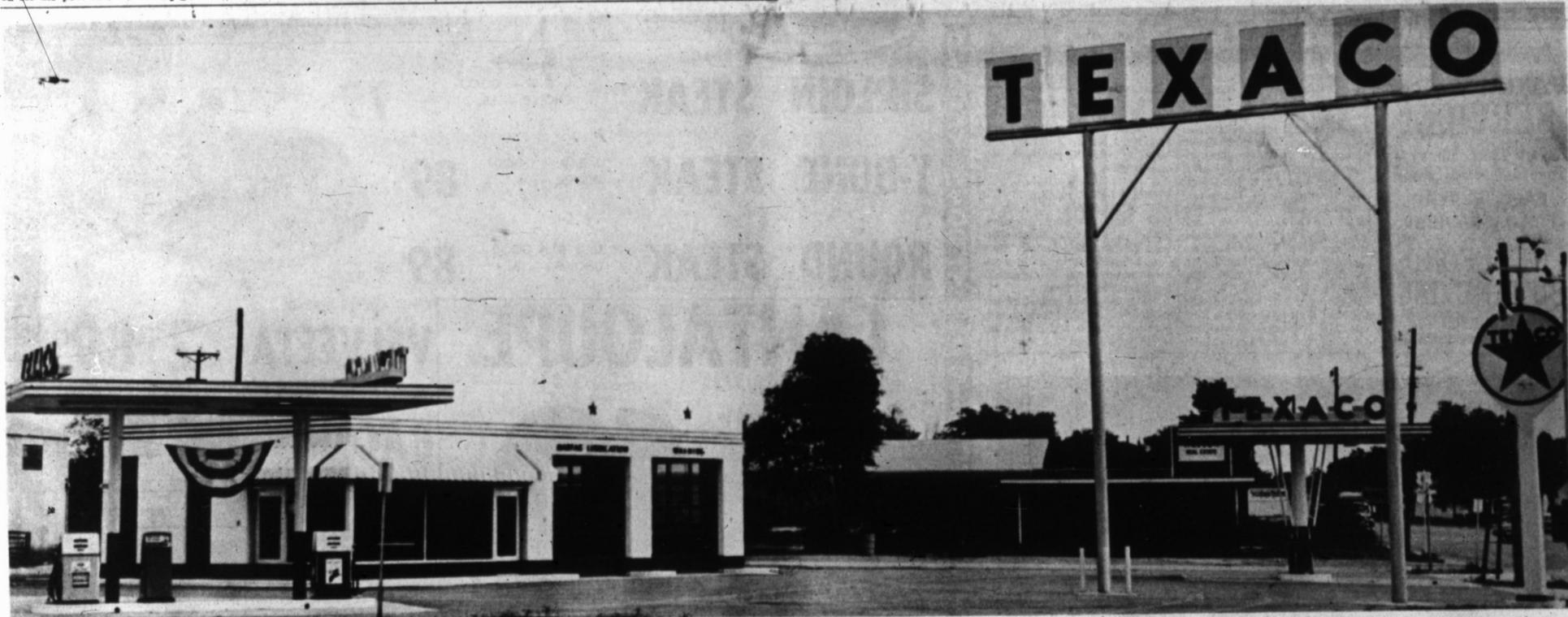
and URA - GREEN.

We are equipped to apply the fertilizer if you want us to do it.

HEREFORD GRAIN CORPORATION

Veterans Park Road

EM 4-3755



MOVING WEST To The INTERSECTION of 385 and HIWAY 60

EM 4-0840

We invite all our regular customers to continue their patronage and we need many new customers.

OPENS MONDAY, JULY 23
WE WILL BE OPEN 24 HOURS
A DAY TO BETTER SERVE YOU!

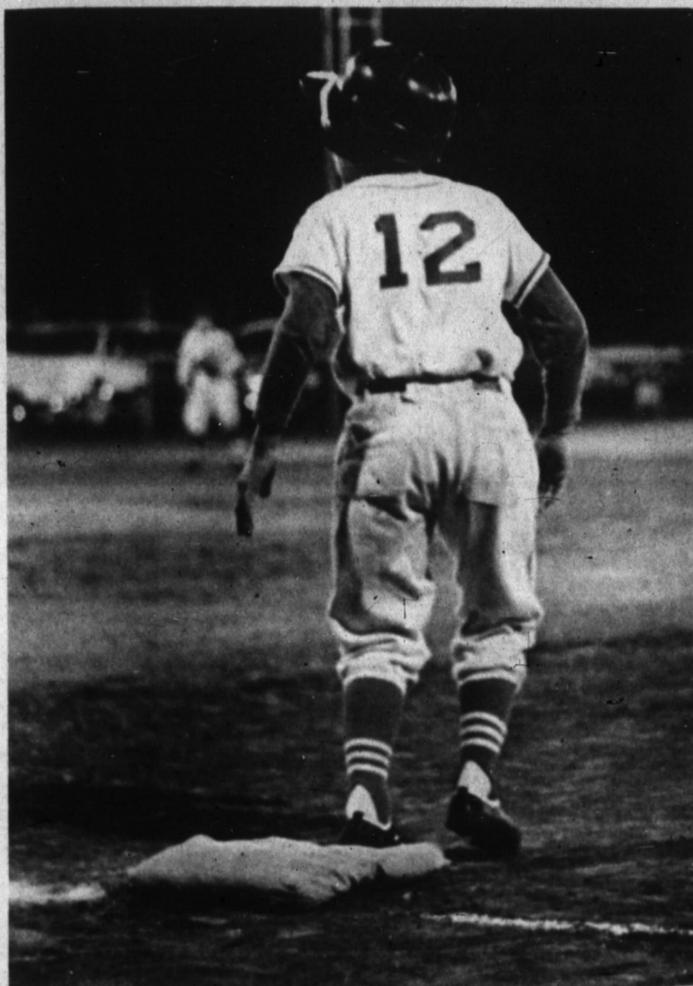
JONES TEXACO

J. P. JONES - OWNER

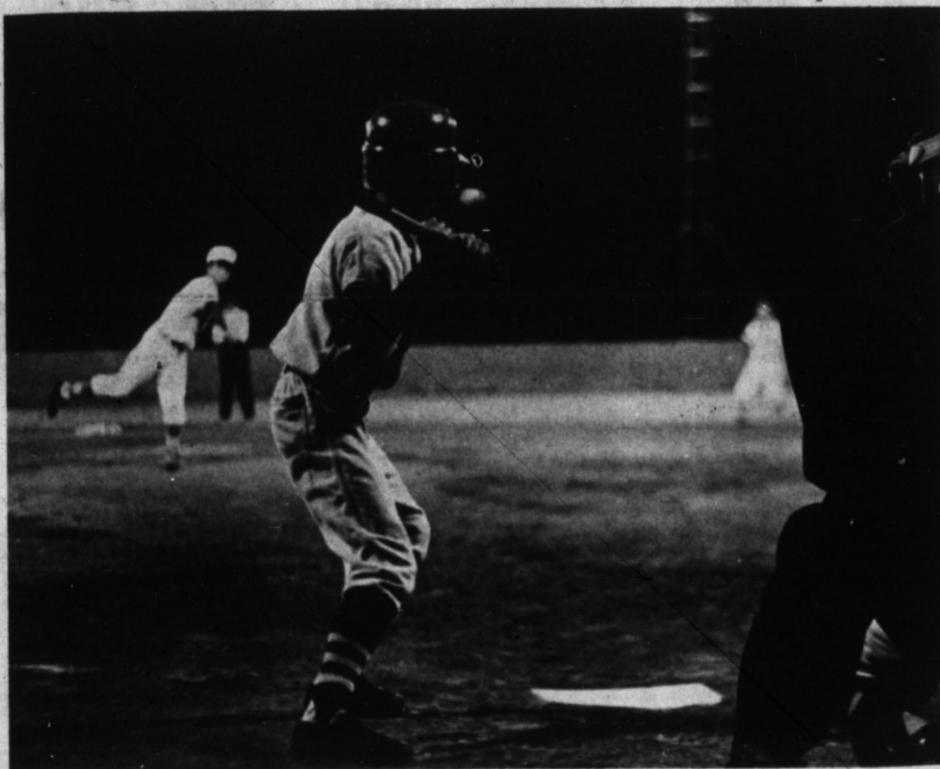
Hereford's Little League In Action



Hereford Little League All-Stars have been coached by Billy Wall, Elby Kendrick and L. B. Russell. Players include, from left, front row: Paul Easley, Dean Riddle, Terry Bell, David Huckert and David Vines; second row: Joe Sanchez, Brad Johnson, Mike Higgins, Jimmy Childers and Gary Wayne Kendrick; back row: Sidney Shaw, Roger Beasley, Doug Banner and Mike Horton.



Roger Beasley on first after a single



Castro County's John Hays looks at a called third strike

The Hereford Brand

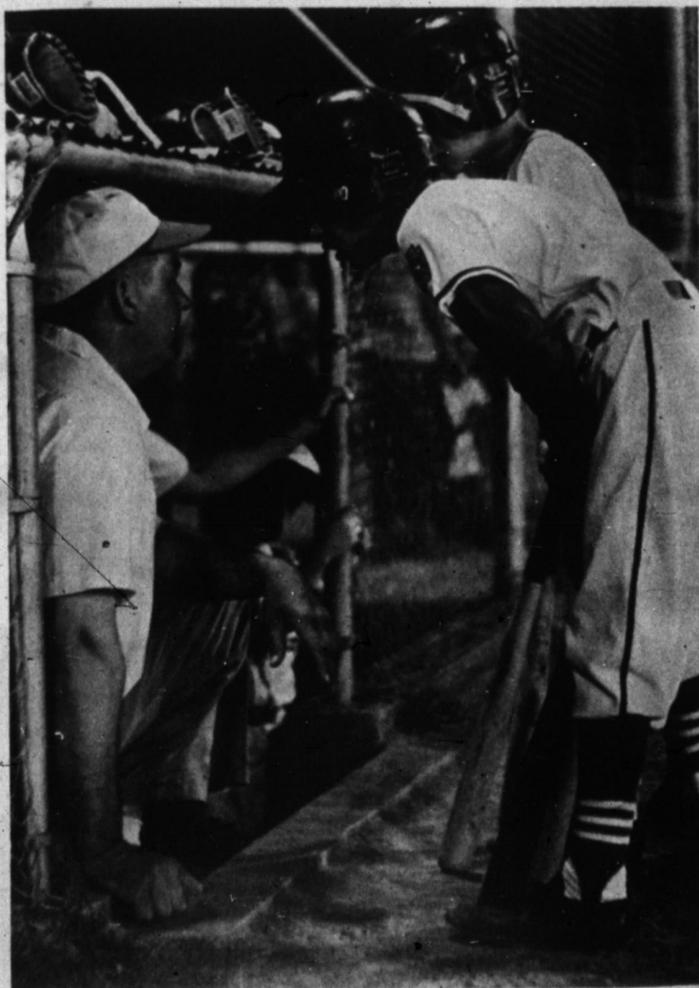
The Sunday Brand, Sunday, July 22, 1962

Page Nine

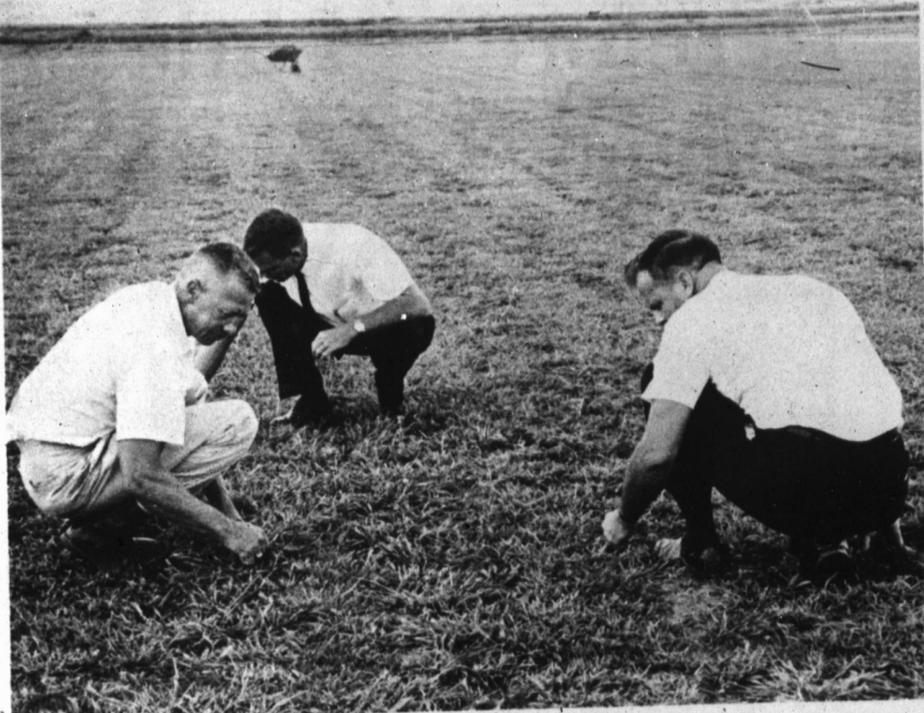
Brand Staff Photos by Gardner Collins



Expressions of the fans were mixed during Thursday's game



Hereford coach Elby Kendrick gives instructions



HIGH LEVEL officials got down to the grassroots Thursday. High School principal L. B. Russell, assistant superintendent Kendall Williams and superintendent Paul Stevens, from left, were making an inspection of the new football field, field house and resodded baseball diamond. Almost compulsively, they started pulling Johnson grass out of the turf at the new football field. No, they didn't fill the wheelbarrow in the background. (Staff Photo by H. A. Tuck)

Youth Meeting Set In Lubbock

A North T... Youth

Conference sponsored by The Church of Jesus Christ of Latter-Day Saints will be held in Lubbock, Aug. 25-26. Two days of programs for young people include topics such

as dating courtesies, beauty hints, physical fitness, sports activities, talent, and others. All young people between the ages of 12-21 are invited to attend. College students and pro-

fessional personnel will present the programs. For more information call BR6-4112, or EM 4-0959. Have You Read The Classifieds?

Anthony's CLEARANCE SALE

<p>GIRLS SHORTY P. J.'S Gowns & Mu Mu's \$1.97</p>	<p>ONE GROUP CHILDREN'S OVERALLS SHORTS 2 FOR \$1</p>	<p>ONE GROUP SLIM JIMS Shorts - Blouses YOUR CHOICE \$1.88</p>
<p>LADIES DRESSES \$6.00 AND \$10.00</p>	<p>SLIM JIMS AND BLOUSE SETS \$2.98 & \$3.98 \$2.66</p>	<p>2 GROUPS LADIES BLOUSES \$2.00 AND \$3.00</p>
<p>LADIES HI-HEEL DRESS SHOES \$5.88</p>	<p>LADIES TERRY CLOTH BEACH COATS \$2.44</p>	<p>SHORT & LONG DRAPES VALUES TO \$4.49 \$2.88</p>
<p>IRREGULAR COLORED PERCALE SHEETS 81" x 108" AND DOUBLE BOTTOM FITTED \$2.29</p>	<p>MENS SLACKS REG. \$6.95 2 FOR \$13</p>	<p>ALL MENS & BOYS BATHING SUITS 1/2 Price</p>
<p>MEN'S SPRING JACKETS HAND WASHABLE LIGHT WEIGHT \$9.88</p>	<p>BOYS SPRING JACKETS HAND WASHABLE LIGHT WEIGHT \$8.88</p>	<p>BOYS SPORT COATS SIZES 14 - 20 REG. \$19.95 \$14.88</p>
<p>MENS SPORT COATS REG. \$24.95 & \$39.00 \$16.88 AND \$24.88</p>	<p>7 ONLY MENS - CORDUROY SPORT COATS REG. \$12.95 \$9.88</p>	<p>MENS SUITS REG. \$39.00 & \$43.00 \$26.00 AND \$34.00</p>
<p>GROUP - BOYS SUITS SIZES 16 - 20 REG. \$32.95 \$24.88</p>	<p>SHIRTS VALUES TO 2.98 2 FOR \$3</p>	<p>BOYS SPORT COATS SIZES 6 - 12 \$8.88</p>

Anthony's C.R. ANTHONY CO.

BACK TO SCHOOL JEANS SALE

LAY-AWAY



Men's - Youngmen's and Boys' 13 3/4 OZ. JEANS

Coarse weave cotton denim—Sanforized shrunk. Compare quality, fit and price with any jeans made. Anthony's Buckhides are made to rigid specifications. Western styled and cut, sewn with tough orange thread, bar-tacked and riveted at strain points. Wide belt loops, zipper fly. Built to stand the rugged wear of active boys and men. Coarse weave, white back denim that will wear and wear.

- Odd & Even Size, 6-16
- Regulars-Slims-Huskies
- 2.39 PAIR

3 PAIR 6.77

- Men's & Youngmen's
- Sizes 27-36
- 2.98 PAIR

3 PAIR 8.57

UP TO 75% MORE WEAR COTTON & NYLON

11 1/4 Ounce—Sanforized Jeans for Boys. Cotton blended with nylon to give extra wear. Coarse weave, white back, vat dyed denim that will stand the gaff. Western styled and cut, sewn with tough orange thread, bar-tacked and riveted at strain points. Wide belt loops, zipper fly. Vulcanized double knee on sizes 4 to 12. Stock them up now at sale prices for back-to-school and save.

- Odd & Even Sizes 4-16—Reg. - Slims - Huskies.
- Double Knees
- On Sizes 4-12
- 2.69 PAIR

3 PAIR 7.57

Boys' Regular or Slim - 10 Ounce PERMA-KNEE JEANS

Vat Dyed, 10 ounce denim with vulcanized double knees that are guaranteed not to wear through. Western styled and cut for perfect fit. Stitched with tough orange thread, bar-tacked and riveted at strain points. Wide belt loops, zipper fly. Odd and even sizes, slim and regular models. Buy now on Lay-Away and save on these sale prices.

- Odd - Even Sizes 4-12
- 1.79 PAIR

3 PAIR 4.87

MEN'S GENUINE LEVI'S BLUE DENIM SIZES 27 - 29 \$3.85	SIZES 30 - 42 \$4.15	LITTLE SIZES 0 - 12 \$3.59	LEVI'S CALIFORNIANS WHITE JEAN SIZES 27 - 38 \$4.98	BOYS SIZES 4 - 12 \$3.99
--	--------------------------------	--------------------------------------	--	------------------------------------

IT'S OUR BIG JULY...

Bargain Jamboree

SPECIAL REDUCTIONS, SPECIAL PURCHASES, SPECIAL VALUES ON EVERY FLOOR AT HARMAN'S!

ONE GROUP - FINE DRESS-FABRICS
1.98 Value **\$1.00** yd.

GOOD QUALITY UNBLEACHED MUSLIN 4 YDS. FOR **\$1**



Sale Of Summer **DRESSES**
BUY ONE DRESS AT REG. PRICE GET SECOND DRESS AT **\$1.00**
You're entitled to an extra dress for just \$1. Buy both dresses for yourself or bring a friend to share the purchase.
Sizes 5 to 24 1/2.

One Group Ladies Summer **FLATS** **\$3**
Colors White & Bone Values to 6.95

Ladies Nylon **FULL-SLIPS** **\$2.77**
In Colors
Special Styling of 2 Very Expensive Slip This is a Budget Beauty

Ladies Quality **PANTIES** **47c**
Big Blue Swan

Small Groups Ladies Lovely Nylon **HALF SLIPS** **\$1.66**

EXTRA - SPECIAL Ideal Quality **BIRDSEYE DIAPERS** **\$1.99** doz.
Cut Size 27 x 27

Assorted Baby **DIAPER-SETS** 1.98 to 3.98 Value **1/2 PRICE**

Infants Plastic **PANTIES** **3 FOR \$1**
Group Ladies COTTON

Sleep Wear Gowns & Pajamas & Short Snorts **1/2 PRICE**

By Schrank Girl Cotton **SLEEPWEAR** Sizes 4 to 14 Short Snorts & Pajamas **1/2 PRICE**

Little Boys 3 Pc. Sport **SETS** Sizes 4 to 7 Regular 2.98 Value **\$1.99**

Large Group **BOY'S WESTERN SHIRTS** Ideal for back to school **\$2.98**

Men's Ruff - Out **WORK SHOES** **\$2.99**

Group - Men's **DRESS OXFORDS** **\$6.88**

Men's Quality **WHITE-HDKFS** **10 FOR \$100**

Summer **HANDBAGS** **1/2 PRICE**

Summer **MILLINERY** **1/2 PRICE**

Entire Stock Men's **STRAW - HATS** Dress or Western **1/2 PRICE**

Men's wash & wear **PAJAMAS** Half Sleeve \$2.00 Knee Length
Men's **BROADCLOTH SHORTS** Reg. 69c Val. **47c**

ONE GROUP MEN'S **SUMMER SUITS** **1/2 off**
Styled By Rose & Clothcraft Values 49.95 TO 59.95 While They Last

Only A Few Men's Quality **SPORT COATS** Values To 34.95 **\$15.00**

Men's H-Bar-C Short Sleeve **WESTERN SHIRTS** Regular 4.98 Value **\$3.99**

ONE FULL TABLE FAMOUS H-BAR-C **WESTERN SHIRTS** Gorgeous - Patterns Val. 5.95 to 7.95 **\$5.00**

Men's 13 3/4 oz. Blue Denim **WRANGLERS** Reg. 3.98 Value **\$2.99**

Boys Back To School. **13 3/4 OZ. WRANGLERS** During this Sale only **\$2.77**

Large Selection Boy's Short Sleeve **SPORT - SHIRTS** Ideal for back to School 1.98 & 2.98 Val. **\$1.67**

Men's White Knit **T-SHIRTS** Reg. 69c Value **2 FOR \$1**

ENTIRE STOCK - MEN'S - WOMEN'S - CHILDREN'S **SWIM WEAR** **1/3 OFF**

ONE RACK - OF ASSORTED LADIES **SPORTSWEAR** **1/2 OFF**

Fruit of the Loom **Nylons** Seamless New Shades **99c pr.**

64 inch **Cotton KNT** Reg. 3.98 Value **\$2.99** yd.

Group Girls **SPORTSWEAR** Sizes 1 to 14 While It Last **1/2 PRICE**
Cordurette Chenille **BEDSPREADS** Color-Blue Only **\$4.99**

Large Size 38 x 26 **FLOUR SQUARES** Hemmed Edges **3 FOR \$1**

Large Size 80 x 90 **CHATHAM BLANKETS** 9.95 Value 94% Rayon 6% Nylon 100% Nylon Binding **7.88**

Ladies **PIXIE** **\$1.99** Colors White Gold - Black Bone

Famous - Fine Muslin **GARZA SHEETS** Color-White Fitted Or 81 x 108 **\$2.19**

Entire Stock Girls **SUMMER-SHOES** Dressy Styles, White & Bone also a few Sandals in Sizes 8 1/2 to 3. Values To 5.95 **\$2.99**

Entire Stock - Ladies Mid & High Heel **STYLE-SHOES** • Jacqueline • Connie • Fashion Craft Values to \$14.99 **\$4.77**

Men's & Boy's **MUSCLE T-SHIRTS** **1.00**

Men's Boat Neck **T-SHIRTS** **\$1.99**

Men's Wellington **BOOTS** Sizes 6 to 12 Ruff Outs - Brown & Black Sale Price **\$13.88**

SALE Of Men's Better **SLACKS** Styled by Higgins 10.95 Value 7.37 12.95 Value 8.67 14.95 Value 9.97
Men's Sanforized **KHAKI-PANTS** Good Quality With Zipper **\$2.98**

Extra Large **BEACH TOWELS** 3.49 Value **\$2.67**

One Odds & Ends **GRAB TABLE** **\$1.00**

HARMAN'S

SORRY FOLKS!
BUT WE MUST REQUEST... NO STAMPS DURING THIS BIG JULY JAMBOREE EVENT!



THETA RHO OFFICERS for the new year were installed at the I.O.O.F. Hall in Hereford on Thursday evening, July 12, at 8 p. m. They are from left to right, Gail Bishop, secretary; Reba Shelton, chaplain; Karen Waddill, president; Kay Bishop, marshal; Priscilla Vines, past president; Lois Bosley, treasurer; and Carol Rickman, vice president. They are active members of Carnation Theta Rho No. 39, Hereford. (Staff Photo)

Richard A. Pate Participates In Caribbean Fleet

Richard A. Pate, boilerman fireman apprentice, USN, son of Mr. and Mrs. Alton W. Pate of Route 3, Hereford, is serving aboard the attack cargo ship USS Rankin, which is participating in PHIBULEX 2-62, an extensive amphibious landing exercise in the Caribbean.

The exercise will center around Vieques, Puerto Rico, where the landings will take place. The operation will last two months. PHIBULEX 2-62 is under the operational command of Amphibious Squadron



CAPT. DANIEL RUSSELL

Captain Russell Goes To France

Captain Daniel W. Russell, USAF, son of Mrs. W. H. Russell, 208 West Sixth, has been assigned to a combat support group at Chambley, France, where he will serve as Staff Procurement Officer.

Captain Russell, who has been stationed at Colorado Springs, Colo., for the past five years, has received a commendation each year for performance of his duties.

He flew by jet to Paris Sunday, July 15. His wife and two children, Robin and Valerie, remained in Colorado Springs pending arrangements for quarters in France.

Caster Is Serving Aboard Monticello

William R. Caster, fire control technician third class, USN, son of Mr. and Mrs. Richard W. Caster of 229 Avenue A, is serving aboard the dock landing ship USS Monticello, which has joined the Seventh Fleet in the Western Pacific.

The Seventh Fleet is America's first line of defense in the Far East. The Monticello will visit ports in the Philippines, Japan and Hong Kong. She is one of the Navy's most modern amphibious ships, having the capability to carry numerous assault crafts, troops and helicopters.

Sweet Adelines Plan Program

Members of Sweet Adelines of Hereford and their director, Joe Coleman, attended a meeting of Amarillo Sweet Adelines on Thursday evening, July 19.

Making the trip to Amarillo were Mr. and Mrs. Joe Coleman; Misses Glenna Gandy and Jeanette Roe; and Mesdames Harold Kids, R. L. Layman, and Harold Loerwald. Plans were made by the new

Family Reunion Hosted By The Dale Hensons

The family of Elmer Henson of Grimes, Okla., held a family reunion in the home of Mr. and

Mrs. Dale Henson, 703 Miles Avenue, Hereford, on Saturday and Sunday, July 14 and 15.

Visiting and a special trip to Buffalo Lake on Sunday afternoon, for boating and skiing,

were enjoyed by all present.

Attending the reunion from out-of-town were Mr. and Mrs. Jess Mabry of Longview and their daughter, Beatrice, of Pampa; Mr. and Mrs. Donnie Markley and children, Linda and Jerry, of Dumas; Mr. and Mrs. Earl Daugherty and children, Sheryl and Terry Wayne, of Grimes, Okla.; Mrs. Dewey Daugherty and children, Gayle and Vickie, of Grimes, Okla.;

Mr. and Mrs. Pete Franklin of Cordell, Okla.; Mrs. Elmer Henson of Grimes, Okla.; Mr. and Mrs. Lonnie Isch and two children of Grimes, Okla.

Those from Hereford attending the reunion were Mrs. F. M. Kester, Mr. and Mrs. Orville H. Culpepper and Hallie, and the hosts, Mr. and Mrs. Dale Henson, and their children, Jimmy Dale, Donnie, Kenneth Dean, Norman and Dalene.

B & PW...

(Continued from page 1)
Helen Askew, Helen Nelson, Iva Cocanougher, Ursalee Jacobsen, Ruby Lee Hickman, Bruce Rose, Margaret Ann Durham, Rosalee Coplin, Carrie Mae Doak, Byrdie Dee Fellers, Misses Lucille Park, Mary Bourn, Bea Barrett and Della Stagner. Guests were Mrs. Mary Carter, Hereford; Mrs. Bob L. Gray, Fort Worth, sister of Mrs. Fellers; Flossie Platt, Frederick Okla.; and Mrs. Ina Day, San Benito.

Mrs. Kathleen Baker and Mrs. Marie Sears served as hostesses, serving little boiled potatoes, in addition to other refreshments in keeping with the season of potato harvest.

Informal Recital Sunday Afternoon

Piano pupils of Mrs. W. T. Thompson of Hereford presented an informal summer recital at 4 p. m., Sunday afternoon, July 15, in the home of Mr. and Mrs. Neal Young, 428 Avenue I.

Participating in the recital were Chip Formby, Brenda Formby, Janet Kassahn, Debra Jo Wilson, Rosemary Knox, Ronnie Babione, Debbie Slaughter, Martha Baker, Karen Gilbert, Clifford Higgins, Cathy Young, Mary Lyn Gibson, Sidney Bayne, Charlotte Babione and Donna Olson.

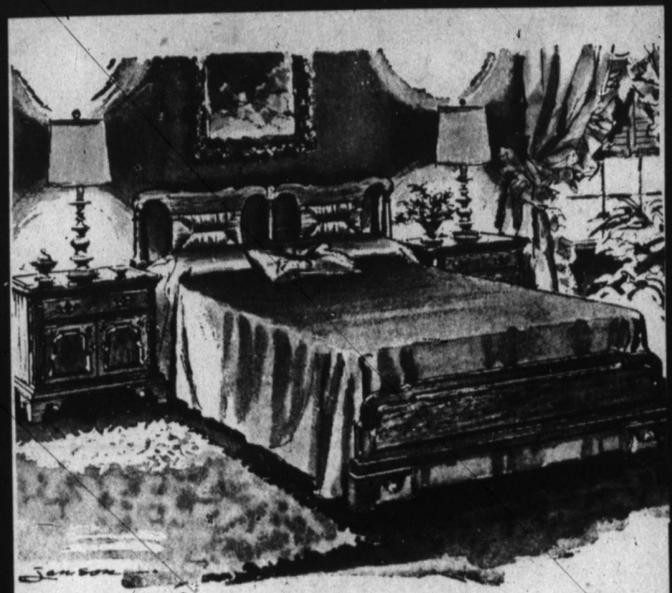
Refreshments were served by Mrs. Jack Kassahn.

VISIT TUESDAY

Two members of the faculty of Stephens College, Columbia, Mo., were visitors in the home of Mr. and Mrs. Joe Smith and daughter, Ann, of Hereford on Tuesday, July 17. They were Miss Elizabeth Benson and Miss Marjorie Orton, who were returning to Missouri from a research trip to California for the study of clinics for handicapped children.

organization to sing for the program of the Young Mothers Study Club at their pancake supper on Friday, Aug. 10.

Ever cut off the top of a waxed carton that held milk and place it on the counter beside the sink for small refuse?



When your heart is set on superb furniture,

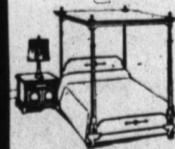
but your budget says "take it easy"...

Country Manor

by Thomasville



CHEST-ON-CHEST—44 x 21". Height 37". 4 generous size drawers.



HIGH POSTER BED with footboard. COMMODE—47 x 11". Height 35". 1 drawer, 2 doors.



"Chancellor" ARM-CHAIR—38 x 20". Height 27". 4 drawers, 2 doors. Adjustable chair-back and door.

Isn't it wonderful when the furniture you want so much turns out to be so practical! Country Manor's wood is warm-toned native pecan, with the Hearthsides finish that scoffs at those inevitable nicks and scratches. (Anti-drudgery note—you'll never have to polish the handsome antiqued brass pulls). Suggested focal point for your new bedroom: the rush panel bed, its headboard purposely understated to play up the glorious wood grain. Each piece of Country Manor is a study in design detail. Come in soon to see the whole exciting bedroom collection, ideally priced.

McGee Furniture

511 N. MAIN

EM-4-2586

CONGRATULATIONS!

TO MR. & MRS. O. A. SMITH OF 403 IRVING ST., HEREFORD

The First in This Area To:

Lower inside temperatures 15 to 20 degrees! Now Save Up to 50% on WINTER FUEL COSTS.

Make Their Home Fire Resistant With

INSUL-GUARD

This Is Only A Portion Of The PERMANENT

SAVINGS — SAFETY — COMFORT

GUARANTEED To Mr. & Mrs. Smith By Having

INSUL-GUARD Installed In Their Home

Call Now To See This Amazing Demonstration

In Your Home — At Your Convenience

HEREFORD INSULATION CO.

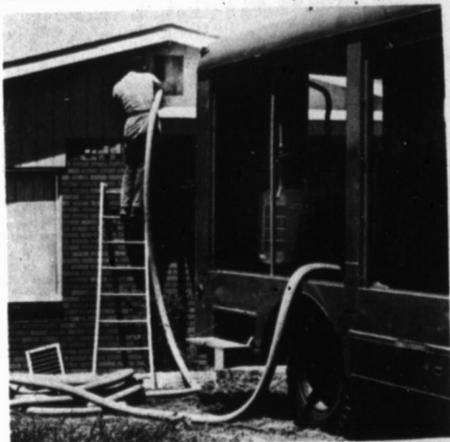
205 SOUTH 25 MILE AVENUE

Ph. (Day) EM 4-3301 (Nights) EM 4-2834

"HEREFORD'S FIRST & ONLY INSULATING SPECIALISTS" SERVING DEAF SMITH — CASTRO & PARMER COUNTIES

VISIT OUR BOOTH AT THE HARVEST FESTIVAL FARM & HOME SHOW - JULY 25 - 26 - 27 - 28

REGISTER FOR PRIZES



CLEARANCE

JULY

ALL MERCHANDISE OFFERED IS OUT OF OUR
NO PROMOTIONAL GOODS INCLUDE
FREE DELIVERY

Garden Club's Flowers Of

FIRST
- IN LOCAL NEWS
- IN LOCAL PICTURES

Canyon for the purpose of...
Hereford Garden Club mem-...
bers met Friday, July 13, in the...
home of Mrs. C. D. Kelton with...
Mrs. R. L. Wilson assisting as...
co-hostess.
Another item...
At the business session plans...
were made for the next meet-...
ing: a pilgrimage to Palo Duro

NO. 1275 - 74
QUILTED SOFA
REG. 345.00
\$245.50

NO. 768
FRENCH PROVINCIAL
CHAIR
REG. \$59.50
\$39.50

NO. 3972
FRENCH PROVINCIAL
SOFA
REG. \$329.50
\$229.50

NO. 850
FRENCH PROVINCIAL
SOFA
REG. \$349.50
\$249.50

NO. 407 FR TWO PIECE LIVING ROOM SUITE REG. \$176.50 \$120.00	NO. 5308 EIGHT PIECE FRENCH PROVINCIAL DINING ROOM SUITE Reg. 948.00 \$750.00	48 RO TABLE NO. 8161 - Slight Damage Reg. \$112.00 \$75.00
---	---	---

NO. 530 - TWO PIECE
BEDROOM SUITE REG. \$180.00 **\$120.00**

NO. 560 - TWO PIECE
BEDROOM SUITE REG. \$160.00 **\$100.00**

NO. 900 - TWO PIECE
BEDROOM STUDIO REG. \$128.95 **\$100.00**

F.S. RECLINING CHAIR REG. \$94.50 \$55.00	NO. 66 RECLINING CHAIR REG. \$79.50 \$45.00
--	--

LOUNGETTE NO. 231 REG. \$64.50 **\$45.00**

NO. 11 - REG. 18.50
MODERN OCCASIONAL CHAIRS **\$12.50**

NO. 49388 BARRELL CHAIR REG. \$119.00 \$75.00	NO. 11040 ROUND IMPERIAL COCKTAIL TABLE REG. \$195.50 \$100.00	NO. 71 PAIR QUILTED OCCASSIONAL CHAIRS REG. \$84.50 EACH \$99.50 PAIR
---	---	--

CARPET AND LINOLEUM REMNANTS 25% OFF	ODD BEDS HALF & FULL SIZE 1/3 OFF	ODD OCCASSIONAL TABLES 1/4 TO 1/2 OFF	ONE GROUP FLOOR LAMPS 1/2 PRICE
---	--	--	--

REG. \$449.50
\$349.50

NO. 6114-3
EARLY AMERICAN
SETTEE
REG. \$237.50
\$190.00

NO. 6113-3
EARLY AMERICAN
SETTEE
REG. \$197.00
\$150.00

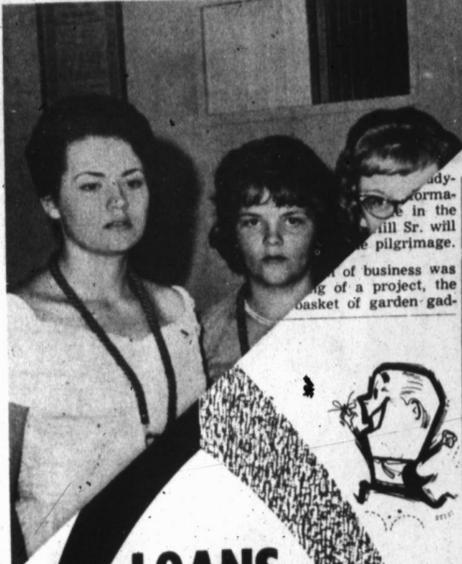
NO. 83
EARLY AMERICAN
LOVE SEAT
REG. \$169.50
\$135.00

Since 1901
202 N. Main
HEREFORD
EM 4-0055

E. B. BLACK CO.

TERMS:
All Sales Final
NO RETURNS
NO EXCHANGES
Our Regular
Credit Terms

Studies The World



gets and products, with the funds derived from it to be contributed to the permanent Home and State Headquarters. Mention was made of the chrysanthemum flower show in the fall and members were urged to give their chrysanthemums special care and feeding during the months of July and August.

The leader, Mrs. S. S. Williams, in opening the comprehensive study quoted, "Gardening can be such fun, just like a game that is never done."

The afternoon program was a continuation of the study for the

year based on "Flowers of the World". The topics for the day were "Flowers of the New World" with the "Temperate Zone of the New World" given by Mrs. Ray Johnson. She named the flowers commonly grown in this area as Columbine, Galardia, Bee-Bomb (horsemint), Dahlias, Flocks, and trees, Magnolia and Catalpa, the latter being grown in Hereford in abundance.

The program continued with Mrs. Ralph McCullough discussing the "Tropical Zone of the New World". She gave the history of plants derived in the tropics and now grown in this area. Plants mentioned were Bougainvillea, Shrimp Plant, Begonia (1300 varieties of Begonias), Verbenas, Zinnias (that started out as weeds), Salvia, Petunias and Lantanas, an annual. Mrs. McCullough illustrated her talk with flower specimens from gardens of the club members.

A discussion of Peace Roses followed the program. A collection of Peace Roses was shown, graded and discussed with Mrs. Art Manjeot leading the discussion.

The Kelson home was decorated with arrangements of gladiolus, daisies and petunias.

Refreshments were served to Mesdames Emmett Hale, O. G. Hill Sr., John Jacobsen Jr., Ray Johnson, Art Manjeot, R. W. Mitchell, G. W. Newsom, J. V. Pickens, M. T. Rutter, Robert Veigel, R. L. Wilson, Roy Calvert, Colby Conkright, J. T. Gilbreath Sr., A. O. Thompson, Ralph McCullough and the hostess, Mrs. C. D. Kelton.

Elks And Does Organize Clubs

The organizing group of Elks and their wives held a chicken and salad dinner on Tuesday evening, July 17, at McCullough Motor Company with 64 present.

Mrs. Irene Cook, national officer from Lubbock, came to organize the "Does Club".

Temporary officers elected for the group were Mrs. Ralph McCullough, chairman; Mrs. Brice Finley, secretary; Mrs. Delbert Bainum, treasurer; and Mrs. Robert Miller, publicity chairman.

Guests were present from Amarillo, Lubbock and Little Rock, Ark. Games were played following the business session.

The Elks and Does organization will be instituted on Sept. 11.

TOWER DRIVE-IN THEATRE

— SUNDAY AND MONDAY —

Showtime 8:30

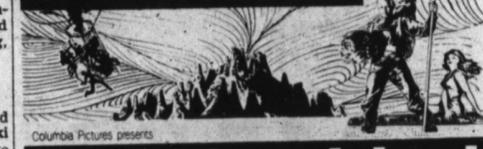
FANNIE HURST'S MOST COMPASSIONATE ROMANTIC DRAMA!

Susan Hayward
John Gavin
'Back Street'
IN EASTMAN COLOR!

ALSO STARRING **Vera Miles**

TUES. & WED. BUCK-A-CARLOAD!

adventurers face incredible dangers!



mysterious island

a Charles H. Schneer production in Superdramatization in Eastman COLOR

THURS. AND FRI.

WACKY IS THE WORD FOR IT!

COLUMBIA PICTURES presents A FRED FOLKNER PRODUCTION

JACK LEMMON & **RICKY NELSON**

The WACKIEST SHIP in the ARMY

IN CINEMASCOPE AND EASTMAN COLOR

G. W. M. B. L. NEWS

Jeff Coleman Is Honored At Party

By Mrs. S. N. Thweatt

Jeff Coleman was honored with a birthday dinner on Friday, July 13. Three-year-old Jeff had to make two attempts, but finally blew out the candles on his cake. Those having dinner with him included his grandmother Beasley of Friona, his great-grandmother Pinkerton, his parents, Mr. and Mrs. Bruce Coleman, his brother Gary and sister Cinda.

Mr. and Mrs. Floyd Brown were hosts for a musical party in their home Saturday night. Those playing were the Elton Sorrells, Eldred, Floyd, Ernest and N. A. Brown, Bill White and son Shelton, and Charles Bass. Guests were Mrs. C. W. King of Rosedale, N. M., Mrs. Mary Whipkey of Hereford, Mr. and Mrs. S. N. Thweatt, Mr. and Mrs. Harold Bass and son, Mr. and Mrs. Ernest Brown and family, Mr. and Mrs. Bill White and family, Mr. and Mrs. Elton Sorrells and girls, Mr. and Mrs. Noble Brown, Mr. and Mrs. Eldred Brown and son Tommy, and Mr. and Mrs. Bill White and children. Homemade ice cream and cake were served.

Guests in the Harold Bass home Monday night were Mr. and Mrs. Dick Watson and son, Leon, who are relatives of Mrs. Bass. Leon is a missionary. He met his parents at the Basses and was returning to California with them.

Mr. and Mrs. S. N. Thweatt made a business trip to Leveland recently. The Thweatts went by way of Morton, where they visited a niece and nephew of Mrs. Thweatt.

Mrs. Frank Ford Sr. spent Tuesday night at the Ford Ranch. She returned to Hereford Wednesday to visit with Mrs. Frank Ford Jr. while Frank Jr. and Susan were away from home on business.

Mrs. Virgil Merrill of Hereford and her daughter, Mrs. Chris Brooks of Mountain Home, Ida., were visitors in the Thweatt home Friday afternoon. Mrs. Brooks was to return Thursday after spending her vacation with her parents.

Mrs. Philip Miller has returned home from a week's vacation in Dodge City, Kan.

Mr. and Mrs. Jesse Lebow of Hereford had dinner with Mr. and Mrs. S. N. Thweatt Wednesday. Lebow installed fire equipment in the new Thweatt home.

Mr. and Mrs. Cliff Johnson, Mr. and Mrs. Travis Shieds of Hereford, Mr. and Mrs. Cash of Bovina and Mr. and Mrs. S. N. Thweatt all were visitors in the home of Mr. and Mrs. Bob Shields Sunday afternoon.

W. L. Potts of Clovis, N. M., was honored with a picnic lunch at the City Park in Clovis Sunday. It was given by his children and grand-children on his 82nd birthday. Among those attending were a daughter, Mrs. N. A. Brown and husband of Garcia; a son, Ray Potts and wife of Rosedale, N. M.; a son, Cordia Potts and wife of Friona; a daughter, Mrs. Cecil Davis and husband of Lovington, N. M.; grand-children, Mr. and Mrs. Ernest Brown and family, Barbara, David, and Dennie, Mr. and Mrs. Floyd Brown and sons Earl, Roger and Sammie, and Mr. and Mrs. Eldred Brown and Tommy.

Mrs. J. T. Guinn visited Mrs. S. N. Thweatt Sunday afternoon. Mrs. Guinn's mother, Mrs. Daley, had spent ten days in the Friona hospital but was home and showing improvement by Sunday. Mrs. Guinn's grandson, John Paul Guinn, has been spending the summer with the J. T. Guinns, but left Sunday afternoon for a week at camp.

Mr. and Mrs. Joe Merrill spent Sunday in Hereford visiting Mr. and Mrs. Virgil Merrill and Mrs. Brooks.

Mr. and Mrs. Bob Gonzales and son of San Jon, N. M., were guests recently of Mr. and Mrs. Lee Jones.

The community still hasn't had any rainfall and the fields are getting very dry. Farmers and ranchers are becoming quite concerned as a lot of rangeland is burned up with no green grass at all.

Tea On Wednesday Welcomes Neighbor

A Welcome Neighbor Tea was given for Mrs. Charles Berend at her home eight miles northwest of Hereford on Wednesday, July 18, from 4 to 5 p. m.

Hostesses were Mrs. Mike Betzen and Mrs. Fred Sherman. Young ladies welcoming Mrs. Berend's daughter, Nancy, were Misses Mary and Phyllis Betzen, Kathleen Kuper, Helen Hoffman and Sharon Beizer.

Other guests present were Mesdames Tony Hoffman, Arnold Betzen, Walter Kuper, Ed Hoffman, Robert Betzen, William Betzen, F. A. Fetsch, Woodrow Dutton and Vernon Sherman, in addition to the honorees and hostesses.

Children present were Alice Kuper, David, Regina and Dorothy Fetsch, Delores and Joyce Betzen, and Barbara and Brenda Sherman.

ATTEND MARKET

Mr. and Mrs. Dick Barnard and their two children, Kald and Charley, have returned to Hereford after a trip to Dallas. Dick attended furniture market there and the whole family took in the Six Flags Over Texas attractions.

Have You Read The Classifieds?

DRS. ADAMS & WYNN
OPTOMETRISTS
Office Hours
Mon. - Fri. 8:30-5:00
Saturdays 8:30 - 1:00

Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255

LOANS
ABSTRACTS
INSURANCE

HEREFORD INSURANCE Agency

Deaf Smith County Abstract Company
Elizabeth Witherspoon
Don Baugous

EM 4-0850

Main at Second St.

We Are Representing
FIRST FEDERAL SAVINGS & LOAN ASS'N.
Of Amarillo

See Us For Details
On Use Of
SULPHURIC ACID
to boost profits
This Is Not A Fertilizer
But A Soil Conditioner

Lyle Blanton of Hereford Inc.
On East Highway 60 Phone EM 4-0221

Guests in the Harold Bass home Monday night were Mr. and Mrs. Dick Watson and son, Leon, who are relatives of Mrs. Bass. Leon is a missionary. He met his parents at the Basses and was returning to California with them.

Mr. and Mrs. S. N. Thweatt made a business trip to Leveland recently. The Thweatts went by way of Morton, where they visited a niece and nephew of Mrs. Thweatt.

Mrs. Frank Ford Sr. spent Tuesday night at the Ford Ranch. She returned to Hereford Wednesday to visit with Mrs. Frank Ford Jr. while Frank Jr. and Susan were away from home on business.

Mrs. Virgil Merrill of Hereford and her daughter, Mrs. Chris Brooks of Mountain Home, Ida., were visitors in the Thweatt home Friday afternoon. Mrs. Brooks was to return Thursday after spending her vacation with her parents.

Mrs. Philip Miller has returned home from a week's vacation in Dodge City, Kan.

Mr. and Mrs. Jesse Lebow of Hereford had dinner with Mr. and Mrs. S. N. Thweatt Wednesday. Lebow installed fire equipment in the new Thweatt home.

Mr. and Mrs. Bob Gonzales and son of San Jon, N. M., were guests recently of Mr. and Mrs. Lee Jones.

The community still hasn't had any rainfall and the fields are getting very dry. Farmers and ranchers are becoming quite concerned as a lot of rangeland is burned up with no green grass at all.

VISITING FROM CANYON
Mrs. Clyde Miller and daughters of Canyon were Hereford visitors on Thursday afternoon, July 19.

CAST MEMBER
Pat Fowler, daughter of Mr. and Mrs. Dick Walker, 421 Schley, is a member of the 20 voice chorus that will provide background accompaniment for the musical "H.M.S. Pinafore". The musical will be presented July 30-31 in the main auditorium of Lubbock Christian College in Lubbock.

STAR

THURSDAY
FRIDAY
SATURDAY

SEE The battle waged by the magic sword against the dread seven curses!

IT HOLDS POWERS BEYOND BELIEF... IT PERFORMS FEATS BEYOND DESCRIPTION!

The Magic Sword

IN EASTMAN COLOR

BASIL RATHBONE - ESTELLE WINWOOD
GARY LOCKWOOD - ANNE HELM

ADDED ATTRACTION
"Where The Trade Winds Play" In Color
Plus News & Cartoon

Continuous Showing Daily From 2 p. m.

STAR

Now Showing Thru Wednesday

From the men who gave you "Oklahoma", "South Pacific", "Sound Of Music", "The King And I"

RODGERS AND HAMMERSTEIN

STATE FAIR

SO FRESH AND WONDERFUL WITH RICHARD RODGERS' NEWEST MELODIES AND NEWEST LYRICS!

PAT BOONE - BOBBY DARIN - PAMELA TIFFIN - ANN MARGRET - TOM EWELL - ALICE FAYE

CHARLES BRACKETT - JOSE FERRER - RICHARD BREEN - OSCAR HAMMERSTEIN II - SONJA LINDEN - PAUL GREEN

FUN time

LIONS CLUB ANNUAL CARNIVAL

MON.-SAT.-JULY 23-28

PROCEEDS BENEFIT
THE EXCHANGE STUDENT FUND AND THE KINGS MANOR FUND

BOOTHS

- * BALL GAMES
- * SHOOTING GAMES
- * DART GAMES
- * DUNKING BOARD

"A WINNER EVERY TIME"

RIDES

"THE ROCKET"
Exciting New Ride For The First TIME IN HEREFORD

- * THE SCRAMBLER
- * MERRY-GO-ROUND
- * FERRIS WHEEL AND OTHER THRILLING ADULT RIDES

KIDDIE RIDES

- * ROLLER COASTRS
- * MOTOR BOATS
- * FERRIS WHEEL
- * KIDDIE AUTOS

Refreshments

- * HAMBURGERS
- * HOT DOGS
- * COLD DRINKS
- * COTTON CANDY
- * HOMEMADE PIES & CAKES
- * COFFEE
- * CHOCOLATE MILK
- * PEANUTS
- * POP CORN
- * ICE CREAM
- * MILK

COME ONE! COME ALL!

BLONDIE

CHIC YOUNG
by YOUNG



MANDRAKE THE MAGICIAN



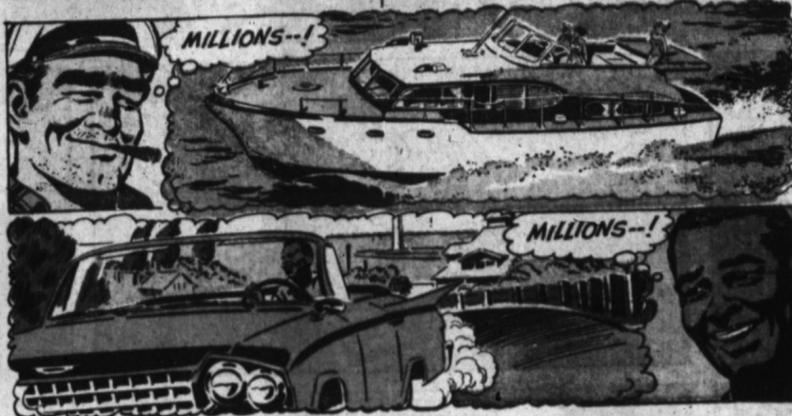
BY LEE FALK & PHIL DAVIS



CONTINUED

The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



The Little Woman

by DON TOBIN



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



GRANDMA

by Chas. Kuhn



BUZ SAWYER

Featuring His Pal
Rosco Sweeney
by Roy Crane



HOWER SAID IF I EVER CAME TO FLORIDA, TO BE SURE AND LOOK YOU UP.

FINE. LET'S GO OVER TO THE HOUSE.



HERE, HOP ABOARD.



I'LL TROT YOU OVER.



BABY SISTER, THIS IS JOE ACROPOLIS FROM ATHENS. HE'S COME TO VISIT US.

WOULDN'T YOU COME IN, MR. ACROPOLIS?



PLEASE MAKE YOURSELF AT HOME, MR. ACROPOLIS.

HAVE A CIGAR, JOE.

THANKS. Y'KNOW MOST PEOPLE APPEAR SURPRISED TO HAVE A CENTAUR VISIT THEM.



NOT US. IF YOU COULD SEE ALL THE GUESTS WE HAVE, NOTHING WOULD SURPRISE YOU.

WE'VE NEVER ENTERTAINED A CENTAUR BEFORE. DO YOU PREFER HAY OR OATS?



OH, PLEASE, NO HORSE FOOD!

ABOUT TEN STEAKS AND A FEW BUSHELS OF ROASTING EARS WITH BUTTER WOULD DO NICELY. I ONLY HAVE THE APPETITE OF A HORSE.

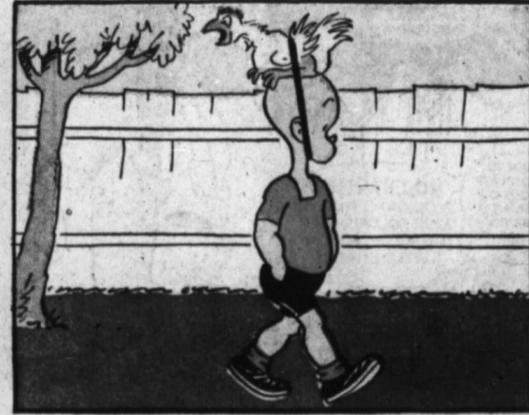
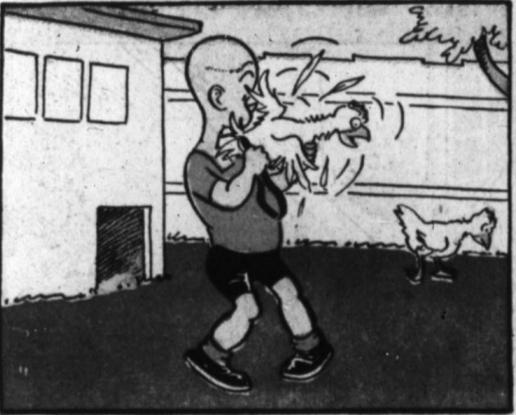


BROTHER, WAKE UP! A STRANGE HORSE HAS BROKEN INTO OUR GARDEN!

YES, I KNOW, DEAR. JUST ASK HIM IN. I INVITED HIM TO DINNER.

HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

by JOE MUSIAL



VOT'S MIT DER INSPECTOR? VHY VONT HE TALK TO ANYVUN?

SOICH ME!



ELEMENTARY PSYCHOLOGY, MRS. KAY! MANY MISFITS WITHDRAW INTO A PROTECTIVE SHELL!!

A SHELL? P-S-S-T



DIS NOSE-CONE VONT HOIT VUN BIT!

OXCEPT MAYBE YOUR FEELINGS, MR. TOITTE!



MAMA, DIS ISS SERIOUS!

HE VONT EFN COME OUDT TO EAT! SAY??



INSPECTOR! ENUFF ISS TOO MUCH!! COME OUDT FOR LUNCH!

BANG! BANG! BANG!



HERE ISS A NIZE SALAD!

DOT'S BETTER! NOT TALKING ISS VUN T'ING... SKIPPING MEALS ISS ANODDER!!



HEY! VHERE'S MINE?

NOW YOU VANT TWO LUNCHES? YOU VOULDN'T FIT BACK IN DER SHELL!!!



beetle bailey

by mort walker



SUNDAY AGAIN! I'D BETTER GET UP AND ENJOY MYSELF



HO HUM



SIGH



I SURE GET DISCOURAGED SOMETIMES



ALL THIS TIME IN THE SERVICE, AND WHAT DO I HAVE TO SHOW FOR IT?



MY WHOLE LIFE HAS BEEN A WASTE

I HAVEN'T ACCOMPLISHED A PURN BURN THING!



ALL I DO IS WIND UP TAKING LONELY WALKS AND WONDERING WHAT WENT WRONG



IF I COULD AT LEAST HAVE GOT TO BE A CAPTAIN OR A MAJOR OR A COLONEL...



OH, WELL...

7-22

FLASH GORDON

by MAC RABOY

DEEPSPACE-ONE -- LARGEST MAN-MADE MOON. THE STOPPING POINT OF ALL OUTGOING SPACE CRAFT....



... IT HOUSES A MAZE OF SPACE TERMINALS, WAREHOUSES, HOTELS, A MEDICAL CENTER AND SPACE AGENCIES....



ALL WELL, MR. JENSEN?

ALL WELL, CAPTAIN POWYS!



WE'VE LOGGED THIRTY-FOUR OUTGOING FLIGHTS TODAY, SIR!... TWENTY-SIX HUNDRED... STOPOVER PASSENGERS... EIGHTY EARTH CARGOES ARRIVED... SIXTY OUTBOUND!

ANOTHER NORMAL DAY, MR. JENSEN!



HOTEL FACILITIES FULL, SIR! BEST HOLD INCOMING FLIGHTS UNTIL PASSENGERS HERE ARE CLEARED BY MEDICAL FOR FLIGHT!

TOURIST SEASON JAM-UP, EH...?



WHAT THEY NEED'S AN ELEC-CALCULATOR TO SKIPPER THIS SATELLITE... NOT ME!

CAPTAIN POWYS...!!

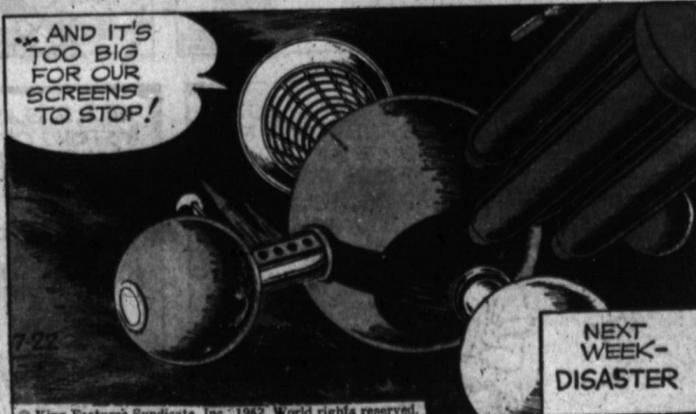


METEOR COMING IN, SIR! ON COLLISION COURSE!

WHY THE ALARM, JENSEN? OUR METEOR SCREENS CAN KEEP OFF ALL COSMIC DEBRIS!



BUT, CAPTAIN POWYS, SIR! THE COMPUTER ESTIMATES THE METEOR SHOULD STRIKE IN THREE MINUTES...



... AND IT'S TOO BIG FOR OUR SCREENS TO STOP!

NEXT WEEK - DISASTER

LITTLE IODINE



THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF



LITTLE ANNIE ROONEY

By DARRELL McCLURE



The LONE RANGER

by FRAN STRIKER



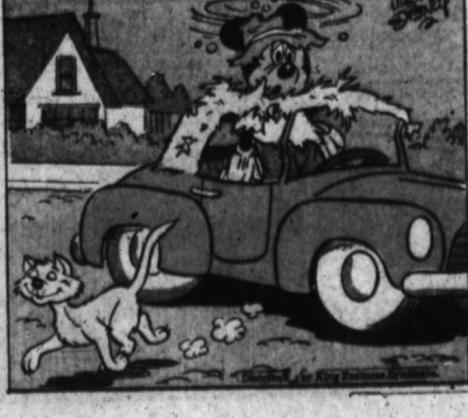
DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY



THIS TIME BRER RABBIT WAS KOTCHED FAIR AN' SQUARE!

GOTCHA! NOW I IS GONNA WHUP UP A FINE MESS O' RABBIT VITTLES!

HAS YOU ANY PRE-FUR-UNCES HOW I PERFORMS MY KEW-LEN-AIRY-OSITIES? HASH? OR STEW? OR WHUT?

WELL...THEY SEZ RABBIT GLAZED WITH HONEY IS MOS' ELIGINT!

SOUNDS SKRUMSHUS! BUT WHAR DOES I GIT HONEY WITHOUT MONEY?

WE IS BOTH IN LUCK! THAR'S A HONEYCOMB IN THAT THAR BOX!

YUM-MEEE! I 'SPECKS HONEY WILL GIVE JEST TH' KEERECK TETCH OF FLAVOROSITY!

BEES! HELP! I IS BEIN' STANG TO PIECES!

I-YEEER BEEER... FER A BIG GOOR-MAY, BRER FOX SURE LOST HIS APPERTITE IN A HURRY!

BRUNSTICK AINT GOOD TILL YOU GIT IT!

7-22

MISTER BREGER by Dave Breger

PUT THIS NOTICE ON THE BULLETIN BOARD AND CALL EVERYBODY'S ATTENTION TO IT...

OKAY, BOSS.

NOW HEAR THIS! BOSS ORDERS EVERYBODY TO READ HIS LATEST NOTICE ON THE BULLETIN BOARD!

HE SAYS: "THERE IS TOO MUCH NEPOTISM HERE. AT 11 A.M. EVERYBODY GATHER IN MY OFFICE TO HEAR HOW IT WILL BE STOPPED."

NEPOTISM? WHAT'S THAT -- SOMETHING UNPATRIOTIC?

I DUNNO MAYBE IT MEANS TOO MUCH TIME AT THE WATER COOLER?

OR TOO MANY COFFEE BREAKS?

I'LL LOOK IT UP IN THE OFFICE DICTIONARY.

THE BOSS SURE GOT HIS NERVE CALLING US THAT-- WHATEVER IT IS!

YEH, LET'S REPORT IT TO THE GRIEVANCE COMMITTEE!

HOLD IT, EVERYBODY! IT SAYS HERE IN THE DICTIONARY-- "NEPOTISM: FAVORITISM GIVEN TO RELATIVES...."

WAM! THIS BUSINESS OF YOU PEOPLE PUTTING RELATIVES ON THE PAY ROLL HERE HAS GONE ON TOO LONG!

...SO I INTRODUCE TO YOU OUR NEW MAN WHOSE FIRST JOB IS TO STOP THE HIRING OF RELATIVES HERE, ALEXANDER J. KLUNK--

--MY NEPHEW.

7-22

BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

HOWDY, LOWEEZY-- CAN I BORRY A FRUIT JAR FULL OF COAL OIL?

SHORE, PARSON-- REST YORE BONES IN TH' ROCKY CHAIR WHILE I GO FETCH IT

FIDDLE DEE DEE-- MY FRUIT JARS ARE ALL FULL UP

THAR YE BE, PARSON-- I PUT YORE COAL OIL IN ONE OF PAW'S OL' EMPTIES

GOOD GRACIOUS ALIVE!!

WHAT'S MAKIN' YORE KNEES WOBBLE, PARSON?

I'LL DRAP DEAD OF HUMILIARATION IF ENNYBODY SEES ME TOTIN' THIS THING---

GLORY BE!!

7-22



MISS KAY OWEN

Miss Kay Owen To Wed Willard Wood

Mr. and Mrs. Jack Owen of Norborne, Mo., are announcing the engagement and approaching marriage of their daughter, Kay, to Willard Wood, son of Mr. and Mrs. Clarence Wood of Norborne, Mo.

Miss Owen is a 1961 graduate of the Norborne High School and attended Northwest Missouri State College in Maryville, Mo., last year. Willard, a 1959 graduate of Stet High School in Stet, Mo., is engaged in farming in the Stet community.

40th Anniversary Celebrated Sunday

Among the hosts for the observance of the 40th wedding anniversary of Mr. and Mrs. E. H. Cummings of Friona on Sunday, July 8, were Mr. and Mrs. Wayne B. Stark Jr. of Hereford. Mrs. Dorothy Craig of Hereford assisted with the hostess duties.

The reception was held in the Cummings home in Friona. Among the out-of-town guests attending were Mr. and Mrs. Stan Knox, Kathy and Bryan; Mr. and Mrs. Earnest McGee; and Mr. and Mrs. Aubrey Bell; all of Hereford.

B & PW Club Members Taken On Color Tour Of Northwest

A color slide tour of a vacation trip to the World's Fair and points in the Northwest United States and Canada were shown to members of the Hereford Business and Professional Women's Club at the regular meeting on Monday night, July 16, in the Community Room of the First National Bank at 7:30 p.m.

Miss Lucille Park, program chairman, introduced Virgil E. Dodson, who in turn showed slides of the trip made by Miss Madelyn Bell and Mr. and Mrs. Dodson. The 5,500-mile trip was made by automobile. Many slides were shown of the view from the 600-foot high Space Needle. The needle makes a complete turn in one hour. The

restaurant inside the space needle seats 250 people. A small train, helicopters, and monorail, traveling 100 miles per hour, are methods of transportation, in addition to walking, for seeing the fair that is spread over an area of 78 acres.

Slides showed the electric display; water skiers in a special show by boys and girls representing all states of the union; skyride; a display of special interest to the Dodsons, the water supply system from the surrounding rivers; a display of flags of all nations and states participating in the fair; fine arts building; souvenir shops with products direct from the country represented; the mid-

way; and the most informative of all, the science displays.

After leaving the fair, the travelers visited the western part of Washington state including the Olympic National Park with its tame deer, mountains, colorful Hawthorne trees and lakes. In the rain forest visited, the trees were over 300 feet high, averaging from 15 to 18 feet in diameter, as thick as they could grow, with all varieties of moss, fern, and other greenery abundant in growth. Ninety inches of rainfall per year is normal in the forest. Lakes in the forest were clear, deep, and visitors were able to see the lake bottoms.

La Push, Wash., a small fish-

ing village 9 miles from the Pacific Ocean, was the next stop on the trip. Dodson described it as a woman's paradise of driftwood and rock.

A boat trip to Victoria, B. C., was next with a view of the Canadian House of Parliament, lighted at night; the typical homes in Victoria in old English style, most of them being from 50 to 75 years old; totem poles; and the tour of the Butchart Gardens that feature every kind of flower and tree, but especially the native rhododendrons that grow wild in colors of pink, white, and rose-purple. The rhododendron is the state flower of Washington.

On the return trip home, they visited Waterton International Peace Park in Canada and Grand Teton National Park.

Mrs. Byrdie Dee Fellers, president, presided at the business session at which time Ruby Lee Hickman gave the bunting committee report, stating that "the sale was successful." Plans were made for an entry in the Harvest Festival Parade.

Present for the meeting were Mr. and Mrs. Virgil E. Dodson, Mesdames Marie Sears, Rose Bullard, Kathleen Baker, Mary

(Continued on page 12)

78 Attend Clark Reunion

The children of the late Mr. and Mrs. Harry Clark met for a reunion at the Veterans Rock Clubhouse in Hereford on Sunday, July 15.

Eight of the eleven children were present. They were Mrs. Moody Stephan of Hereford, Mrs. P. A. Cowan of Las Cruces, N. M., Chris Clark of Hereford, Mrs. Carl Lee of Summerfield, Jack Clark of Friona, Mrs. J. H. Patrick of Fort Worth, Mrs. Duane Baize of Friona, and Bob Clark of Hereford.

Grandchildren and great-grandchildren attending were Mr. and Mrs. Weldon Stephan and girls, Mr. and Mrs. Dale Wright, Judy Stephan, Linda Stephan, Allen Dean, Steve, Deborah, Henry and Bob Clark, all of Hereford; Mr. and Mrs.

Jack Howell and boys, Mr. and Mrs. Donnie Shelton of Dimmitt; Mr. and Mrs. Wayne Lee and children and Mr. and Mrs. Bill Cowan and girls of Tulla; Mr. and Mrs. Carlyle Sargent and children and Jackie Lee of Summerfield; Jackie and Janice Clark, S. D., Danny, Randy and Robin Baize, all of Friona; Mr. and Mrs. Harold Cowan and children of Muleshoe; Mrs. Weldon Meers and girls of Dallas; Brenda and Mike Cowan of Truth or Consequences, N. M.; Sondra Patrick of Fort Worth; Mr. and Mrs. Joe West and Joie of Fort Polk, La.; Mr. and Mrs. Kenneth McDermitt and children of Felt, Okla.

Others attending were Moody Stephan, P. A. Cowan, Mrs.

Chris Clark, Carl Lee, Mrs. Jack Clark, Duane Baize and Mrs. Bob Clark, J. T. Patrick of Crosbyton and Mr. and Mrs. Elwyn Hartman of Friona.

Mrs. Henry Clark died in 1944 at the age of 54 and Henry Clark in 1960 at the age of 78.

Seventy-eight people attended the reunion.

Surprise Birthday Party Held Tuesday

Mrs. Lottie Wertemberger, 513 Avenue J, Hereford, a teacher of afternoon china painting classes, answered the doorbell Tuesday afternoon, July 17, about 2 p.m. to see one of her painting pupils at the door. She found a place for her and soon the bell rang again. More painters. She found places for them to paint and wondered to herself if she had "goofed" and told everyone to come at the same time by mistake. But being the gracious hostess, she didn't say anything. Soon again, the doorbell rang, and more painters! But with the painters was a huge angel food cake, a pot of coffee and gifts for a belated surprise birthday party for Mrs. Wertemberger.

Refreshments and visiting completed the afternoon. Present for the party were Mesdames Leonard Click, Veri Powell, Joe Kendall, Ellis Coombs, J. B. Halle; Ellis Tatum and Kermie Deaton, both of Black; Al Yeager, Lefty Thomas, Earl Plank and Roy Calvert. Toni Elmore of Modesto, Calif., granddaughter of Mrs. Leonard Click, was also present.

bes, J. B. Halle; Ellis Tatum and Kermie Deaton, both of Black; Al Yeager, Lefty Thomas, Earl Plank and Roy Calvert. Toni Elmore of Modesto, Calif., granddaughter of Mrs. Leonard Click, was also present.

Founder Honored At Party-Meeting

Mrs. James Waits of Hereford was among the forty guests and members of the Panhandle Pen Women who honored Miss Laura V. Hamner of Amarillo, founder of the organization, on her 91st birthday Tuesday, July 17.

Miss Hamner was presented a cake at a luncheon held in conjunction with the club's quarterly meeting at the Amarillo Country Club. Laurene Chinn of Borger presented the cake.

Loula Grace Erdman of Amarillo told the gathering that book sales are going up, despite television and magazines. Church magazines, she said, are the

best market for beginning writers. Bobbie Hayes of Borger spoke briefly on writing for church publications.

Loree Locke of Pampa conducted a morning workshop, where Norma Waits of Hereford read "Memory of Love" and Bernice Gregory of Pampa read "Miti Takes The Plunge".

Five new members were announced at a business meeting. They are Mrs. F. G. Holdcroft of Cactus and Mrs. W. W. Gregory of Pampa, active membership; and Mrs. James Waits of Hereford, Mrs. Huey Davenport and Mrs. Ernest Nichols of Borger, associate membership.

Byars Reunion In Oklahoma

A reunion of the Byars family was held Saturday and Sunday, July 14 and 15, in the Hester Community House in Mangum, Okla.

At 6 p.m. on Saturday evening, family members met for dinner. Sunday activities included visiting, picture taking, and reviewing old-times together.

Family members from Texas, Louisiana, Arkansas and Oklahoma were represented at the reunion. They included Mr. and Mrs. Joe Coleman of Hereford; Messrs. and Mesdames Ross Byars, Olin Byars, Joe E. Byars, Bill Hunt, Gene Byars, Dale Roberson, Gene Rayland and family of Amarillo, Herbert Byars of Tulla, Delmah Cook and family, Royce Cox, Paul Hawkins, Johnny Monday, T. D. Kendrick, Everitt Smith, Grady Kelley, Jess Carpenter and Fred Hunt; and Mesdames Allie Brunk, Ava Johnson and Mrs. Gladys Morgan and children, Judy, John, Noble and Dewayne; and Messrs. Roy E. Johnson, Noble Byars and Harvey Byars of Lafayette, La., Carlos Byars, O. B. Byars, Osborn Hunt, Robert Duncan, and Cecil Byars.

L' Allegra Hosts Summer Coffee Meet

L' Allegra Study Club members met Thursday morning, July 19, at 9:30 a.m. on the patio of the Floyd McGee home at 127 Star Street for the summer coffee.

The members discussed the coming club year and decided to take the emergency first aid course of 12 hours instruction and the advanced course of 15 hours, given by Red Cross instructors.

Eleven members were present. They were Mesdames Ronald Babione, Tommy Carnahan, Bill Dameron, Joe Easley, Arthur Fuston, James Ellis Higgins, Dennis Lomas, Walter London Jr., Virgil Marsh, Oliver Streu and Dewayne Walker.



MRS. RONALD ALVIN GREENWAY nee Miss Mary Darlene Caster (Personal Photo)

Caster-Greenway Wedding Vows Pledged On July 9

Miss Mary Darlene Caster, daughter of Mr. and Mrs. J. C. Caster, 208 Avenue I, Hereford, and Ronald Alvin Greenway, son of Mr. and Mrs. Ancil Greenway, 334 Avenue G, Hereford, exchanged wedding vows on July 9 at 8 p.m. in the sanctuary of the Assembly of God Church of Hereford. The Rev. V. W. Marcontell, pastor of the church, read the single ring ceremony.

Miss Joan Caster of Hereford, cousin of the bride, attended the

bride as maid of honor and her only attendant, Jackie Stallings served the groom as best man.

The bride was dressed in a street-length dress of white chiffon, fashioned with a round draped neckline, matching cummerbund, and full gathered skirt. Her only jewelry was a double strand of pearls. Her dress was complemented with white accessories. A col veil accented the white net halo hat.

After a short wedding trip, the couple are at home at 209

Short Street, Hereford. The bride is a senior in Hereford High School. She has been active in Future Homemakers of America and the Red Cross. The groom is employed as a carpenter for Francis Miles. He is a graduate of Hereford High School, class of 1962, and a member of the U. S. Naval Reserve.

Attending the wedding were members of the families and a few friends.

83rd Birthday Celebrated With "This Is Your Life," Mary Bodkins

A birthday party at the home of Mrs. Gaylon Bryan in honor of Mrs. Mary Bodkins on her 83rd birthday was held on Wednesday morning, July 18, by members of the North Hereford Home Demonstration Club of which Mrs. Bodkins has been an active member since January, 1951.

Mrs. John Gooch presented the birthday book and story to the honoree in the form of "This Is Your Life". Her active membership in the club was noted.

Mrs. Bodkins was born on July 17, 1879, in Ohio, joined the Presbyterian Church in 1891, and was married seven years later to Joe Bodkins on May 6, 1898. Two children, Dale in 1900 and Lena in 1902, were born to this union.

The Bodkin family came to Texas in 1909 from Ohio and settled on a farm near the Galleys in Deaf Smith County. The trip over the rampaging Mississippi River was recalled by the honoree. Her memorable effort of trying to learn to drive a Ford in 1916 resulted in her never learning to drive. An event of the wash house burning down with Mrs. Bodkin saving the machine and herself was told by the narrator.

In 1922, her daughter Lena, was married to Otto Olson. Dale Bodkin died soon after. Mr. Bodkin died in 1939 and at that time Mrs. Bodkin became more active in club and church work and was a special blessing to those about her.

During the war years she baked many cookies and quilted many quilts for the Red Cross.

She has four grandchildren and seven great-grandchildren. She was nominated for "Woman of the Year" in May, 1958,

by members of her club. Hostesses for the party were Mrs. Gaylon Bryan and Mrs. Paul Hoff.

Guests attending the party were Mesdames A. E. Hodges, R. A. Fullwood, Fred Barrett, Martin Wagner, Clinton Ward,

W. C. Davis, W. L. Payton, O. L. Williams, O. C. Williams, C. L. Whitehead, John M. Gooch, Wes Bradley, Henry Hastings, and Miss Roberta Campbell. Children attending were Deborah Jan Hodges, Kiska Ann Hodges, and Carol Ann Eddy.

Gifts and cards were presented to the honoree. Refreshments were served to those present.

A book, "This Is Your Life", filled with the narration and birthday cards was given to Mrs. Bodkins at the conclusion of the festivities.

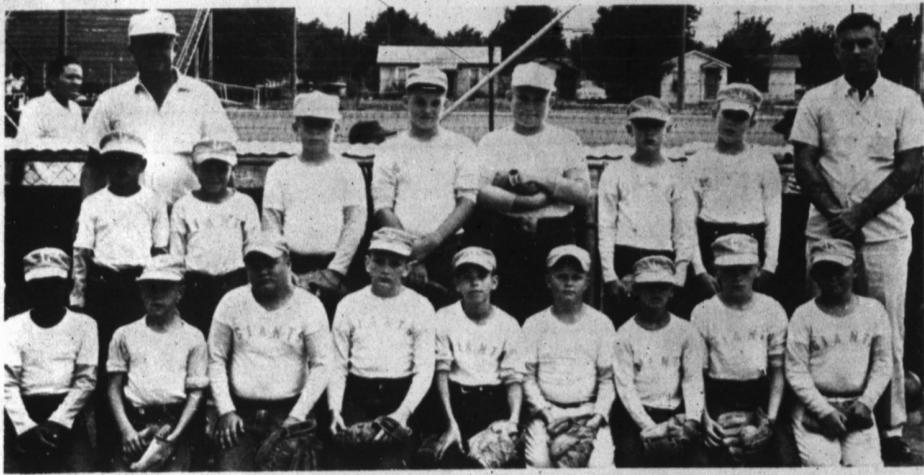


MRS. MARY BODKINS



VICKI RUSSELL hugs the giant teddy bear that is symbolic of the fun and festivities in store for her and many other children at the Harvest Festival scheduled to begin on

Monday, July 23. Vicki is the two-year-old daughter of Mr. and Mrs. W. C. (Chick) Russell, 313 Avenue K, Hereford. (Staff Photo)

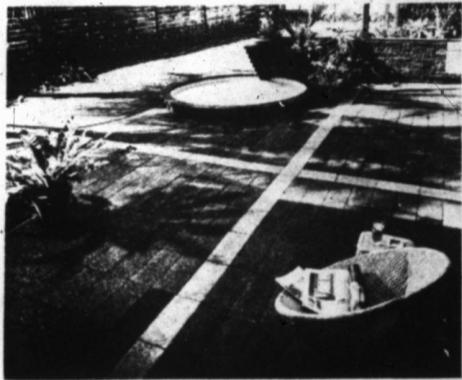


WINNERS OF THE AAA Minor League All-Star game Friday night were the Giants, which included players from the Giants, Cardinals and Braves. Team members included Denny Brown, Keith Kitchens, Bill Walker, Andy Scott and Jack Beasley, Cardinals; Greg Whitaker, Chris Hutcherson,

Bobby Pittman, Steve Whitaker and Alan Hardin, Giants; Carroll Evans, Keith Anderson, John Page, Richard Jones and John Sparks, Braves. Managing the team were Bob Hardin and Jimmy Whitaker.

(Staff Photo)

Thinking of building **A PATIO?**
A FENCE?
A GARDEN WALK?



Let **CRO-LITE BLOCK** show you how
... with beauty and economy

When it comes to showing off your yard to neighbors and guests, nothing does it more easily or economically than concrete block. This handsome, durable building material gives you many ways of contributing both fashion and function to any yard. Let us show you how just a few dollars will increase the beauty and property value of your home. We will be happy to furnish you with free color outdoor living around the block... call, write or drop in...

Crowe-Gulde CEMENT COMPANY OF HEREFORD
HIGHWAY 60 AT GOUGH ST. HEREFORD, TEXAS
P. O. BOX 847 - PHONE EM 4-1722

TO RED RIVER, N. M.

Mr. and Mrs. Lee Cocanougher of Hereford left Thursday for Red River, N. M., where they will meet Mr. and Mrs. C. E. Williams of Denver, Colo., and Mr. and Mrs. Frank Stauber, also of Denver. Williams is Mrs. Cocanougher's brother. They will visit together and spend several days seeing the scenic spots near Red River.

SPEND NIGHT

Mr. and Mrs. Fred Fortenberry of South Plains spent the night recently with their children, Mr. and Mrs. Elmo Fortenberry and children of Hereford.

VISIT IN HEREFORD

Mr. and Mrs. Mayo Phipps and boys of Friona were Wednesday evening guests in the home of Mr. and Mrs. Harold Head and family of Hereford.

ATTEND REUNION

Mr. and Mrs. Elmo Fortenberry and girls of Hereford visited Saturday night with his parents, the Fred Fortenberrys of South Plains. They attended the Gordon family reunion Sunday in Lockney.

IN HOSPITAL

Mrs. Fred Lookingbill of Friona, the former Ruby Brewton of Hereford, is a patient in Parmer County Community Hospital in Friona.

VISITS

Mrs. Wanda Brothers of Friona was a Hereford visitor on Monday afternoon, July 16.

VISITING

LaNelle Short has been visiting in the home of her parents, Mr. and Mrs. H. R. Short of Hereford, between semesters of college.

VISIT IN FRIONA

Mr. and Mrs. Roy Campbell and children, David and Audrey, of Hereford were recent visitors in the home of Mr. and Mrs. Ed White in Friona.

VISIT AUNT

Vea and Glenna Crow of Hereford are visiting in the home of their aunt, Mr. and Mrs. L. I. Deaton of Friona, this week.

FRIONA VISITORS

Mr. and Mrs. Clyde Hays of Friona visited in Hereford Sunday afternoon with his father, A. C. Hays, and his sister, Mrs. Bookout.

NELSON RIEGERS
Plumbing & Heating

WHEN AIR CONDITIONED IS A PLACE, CONTENTMENT LURKS ON EVERY FACE



Nelson
Plumbing & Heating
PLUMBING HEATING AIR CONDITIONING SHEET METAL
NELSON RIEGER, OWNER
EM 4-3868 - HEREFORD, TEX.

If you take your truck for granted

...it's a good one! A truck that doesn't call for a lot of attention, that just does its job every day, is a great asset. This is the thing most users tell us they like about Chevrolet trucks—their reliability. And this, of course, comes from quality. Sound engines, strong frames, double-wall construction, insulated cabs, separated bodies

and cabs, tight tailgates... are some of the features that help Chevrolet trucks work longer and bring back more of your investment at trade-in. If you wish you had a truck that cost you less thought and attention, put your money on quality. Make your next buy a dependable Chevrolet truck.



Chevrolet Fleetside—America's favorite pickup

CHEVROLET TRUCKS **CHEVROLET**
Quality trucks always cost less!

Orsborn - Norwood Chevrolet
206 N. Schley HEREFORD, TEXAS EM 4-2160

STOCK UP SALE

Stock Up On These Values!

- WHITE FLOUR **FLOUR** Harvest Blossom 25 LB. BAG \$1.69
- FANCY QUALITY **TOMATOES** HUNT'S 4 NO. 303 CANS 79¢
- BABY FOOD **GERBERS** STRAINED 3 4 OZ. CANS 33¢
- 6 BOTTLE PLUS DEPOSIT **COKES** REG. SIZE CTN. 29¢
- BATHROOM TISSUE **TISSUE** LYDIA GREY 10 ROLL PACK 69¢
- CRAGMONT BRAND **BEVERAGES** 2 1-QT BOTLS. 25¢

PLAY SPELL CASH AT SAFEWAY

Other Spell-Cash \$100. WINNERS!
MRS. DON NEWMAN
MR. J. H. DANIELS

PEACHES 4 NO. 2 1/2 CANS **\$1**

HIGHWAY Sliced or Halves

EGGS 3 DOZEN **\$1**

BREAKFAST GEM GRADE 'A' MEDIUM

PINTOS 10 LB. BAG **\$1**

ECONOMY BRAND PINTO BEANS

CHUCK ROAST U. S. D. A. TOP GRADES BEEF **49¢**

SAFEWAY SUPER MEATS

- SLICED FOR FRYING **BABY BEEF LIVER** LB. 29¢
- CHUNK BOLOGNA** LB. 33¢
- PORK SAUSAGE** 3 LB. BAG \$1.00
- TOMATOES** CALIFORNIA SLICERS **23¢**
- CUCUMBERS** CALIFORNIA THOMPSON SEEDLESS **25¢**
- GRAPES** CALIFORNIA THOMPSON SEEDLESS **25¢**

Bel-air Frozen CUT CORN 2 lb. pkg. 49¢	Bel-air Frozen GREEN PEAS 2 lb. pkg. 49¢
---	---

BEL AIR CRINKLE LOT POTATOES FROZEN 2 LB. PKG. 49¢	LUCERNE COTTAGE CHEESE LARGE OR SMALL CURD 2 LB. CTN. 49¢
---	--

WE GIVE DOUBLE GUNN BROS. STAMPS On Wednesday with the Purchase Of \$2.50 or More

SAFEWAY WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Zee Brand GARBAGE BAGS 15-CT pkg. 25¢	Big Chief Great Northern WHITE BEANS 2 lb. pkg. 29¢	Betty Crocker READY-TO-BAKE GOODS!
River Brand RICE 2-lb pkg 39¢	Puffin BISCUITS 2 cans 19¢	Chocolate Chip Cookies 15% oz pkg 43c
	Betty Crocker BISCUITS 2 cans 19¢	Raisin Oatmeal Cookies 15% oz pkg 39c
		Ginger Molasses Cookies 15% oz pkg 39c
		Fudge Brownies 19% oz pkg 49c
		Cinnamon Rolls 9 1/2 oz pkg 33c



YANKEES LOST a hard-fought game Friday night in the AAA Minor League All-Star tilt. The team included players from the Yankees, Dodgers and Pirates. They were coached by Frank Hernandez and Delton Cochran. Members of the team were: Jim Scott, Johnny Mayo, Steve Sanders, Steve

Olson and Ronald Babione, Dodgers; Frank Nobles, Gilbert Alanez, Phil Fitzgerald, Paul Loerwald and Lynn Chisholm, Yankees; Gary Lemons, Charles Atchley, Ramon Florez, Rodney Herr and William Hollenstein, Pirates. (Staff Photo)

ANDREWS VISITORS

Mr. and Mrs. O. E. Price, Jan and Jean, of Andrews are visiting relatives in Hereford this week.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter, Mgrs. Courthouse P. O. Box 73 Phone EM 4-1504 Free City maps showing blocks.

THE RIGHT DIRECTION...

FOR QUALITY PRINTING



IN HOSPITAL

Mrs. Josephine Huckert of Hereford is a patient in St. Anthony's Hospital in Amarillo.

HOSPITAL PATIENT

David Lee Cannon of Hereford is a patient in St. Anthony's Hospital in Amarillo.

ENJOY FOURTH OF JULY

Mr. and Mrs. Ira Clower and family of Hereford, accompanied by Mr. and Mrs. Henry Rowell and Lawson of Sterley, spent the Fourth of July holiday at Buffalo Lake and the fireworks display at the fair grounds in Amarillo that evening.

HEREFORD VISITOR

Tim M. Cox Jr. of Amarillo, former resident of Hereford, was a Hereford visitor on Monday, July 16.

VACATIONING

Mr. and Mrs. Gardner Collins and daughter, Michelle, of Hereford returned to their home Sunday, July 15, after a week's vacation in Fort Worth and other points.

VACATION IN COLORADO

Mr. and Mrs. Bartley Dowell and sons vacationed recently in Colorado. They visited Colorado Springs, Denver, Estes Park, and other points of interest before returning to their home in Hereford.

HOSPITAL PATIENT

Mrs. Walter (Hawk) Kreig of Hereford is a patient in North-west Texas Hospital in Amarillo.

VISITS IN PLAINVIEW

Ann Mims, daughter of Dr. and Mrs. A. T. Mims, has been visiting with Karen Sue Stanford in Plainview in the home of her parents, Mr. and Bill Stanford, former residents of Hereford.

VISITS FRIEND

Karen Sue Stanford, daughter of Mr. and Mrs. Bill Stanford of Plainview, has been visiting with her friend, Ann Mims, in Hereford.

VACATIONING

Mr. and Mrs. Bill Lamm, Sharon and Alton, 503 Avenue J, are vacationing at Lake Buchanan, near Austin, for two weeks.

AT CAMP

Tyler Thompson, son of Mr. and Mrs. Bill Thompson of 518 Avenue J, Hereford, is attending this week's session at Camp Don Harrington, Boy Scout Camp near Canyon.

VISIT LAKE

Mr. and Mrs. Delbert Bainum, Craig, Connie and Gwendell, and Mr. and Mrs. Carl Hollingsworth, Trudy Beth and Carl Lynn, all of Hereford, spent last weekend at Buffalo Lake, fishing and water skiing.

ENTERTAIN RECENTLY

Mr. and Mrs. Carl McCain of Hereford entertained 15 couples on the Fourth of July with bridge and supper in the yard, with steak, chicken, ham, salads, and topped off with homemade ice cream.

FLORIDA VISITORS

Mrs. Elmer Crawford and daughter, Nancy, of Miami, Fla., visited last week in the home of their friends, Mr. and Mrs. O. Wertenberger and son, Gary, 513 Avenue J, Hereford.

VISITS PARENTS

Roger McQuigg has been visiting recently with his parents, Mr. and Mrs. Bob McQuigg of Hereford. Roger is stationed with the U. S. Army in Lincoln, Neb.

ATTEND SHOWER

Mrs. M. G. Duvall and Mrs. Charles Duvall of Hereford attended a bridal shower recently for Mrs. Donald Duvall in Lockney.

VACATION IN WEST

Mr. and Mrs. Virgil E. Dodson and Miss Madelyn Bell, all of Hereford, have returned home after an extended trip by car to the World's Fair in Seattle, Wash., Victoria, B. C., Waterton International Peace Park, Olympic National Park, Grand Teton National Park, Yellowstone National Park, and many other points.

SPENDING SUMMER

Mr. and Mrs. A. T. Griffin Jr. of McKinney are spending the summer in Hereford. They will return to Denton in the fall where he will continue his studies in accounting at North Texas State College. Mrs. Griffin is the former Rosa Lee Strange, daughter of Mr. and Mrs. Clarence Strange, 203 North Bennett, Hereford.

RETURN HOME

Mr. and Mrs. Palmer Norton and children, David and Nelda Kay, have returned to their home in Hereford after several weeks visit at the World's Fair in Seattle, Wash., and other points of interest on the west coast.

NAMED DIRECTOR

D. C. Kinsey of Kinsey-Osborn in Hereford has been appointed

ATTEND WEDDING

Mr. and Mrs. Richard Reeves and Dr. and Mrs. Jay Barnett of Amarillo, and Mr. and Mrs. Roy Crutchfield of White Deer attended the recent wedding of Miss Judy Bradley and Townsend Wade Douglas in Hereford.

an Associate Director of the Texas Automobile Dealers Association. He will serve until the TADA convention next May.

DIMMITT VISITOR

Jimmy Powell of Dimmitt was a Sunday visitor in Hereford with friends and in the home of Mr. and Mrs. Glen Nelson.

Dr. William A. Watson
Chiropractor — Foot Specialist
Announces Change of Hours at Dr. M. C. Adams Office — Tuesdays Only
EM 4-2255

PENNEY'S 60th ANNIVERSARY

EXTRA

Famous Penney Sheets REDUCED!



NATION-WIDE WHITE

famous buy's any time of year, now extra big at this special low price! Come in, compare! full 81" x 108" or full Sanforized fitted 1.67 pillow cases 42" x 36" **2 for .77**

NATION-WIDE PASTELS

same famous quality as white in latest fashion colors: yellow, green, pink, blue, lilac. full 81" x 108" or full Sanforized fitted 2.23 pillow cases 42" x 36" **2 for .99**

PENCALE WHITE

luxury percales woven of long-staple cotton, combed to silky-smoothness! Fabulous buy! full 81" x 108" or full Sanforized fitted 1.99 pillow cases 42" x 36" **2 for .99**



147

twin 72" x 108" twin Sanforized fitted

199

twin 72" x 108" twin Sanforized fitted

181

twin 72" x 108" twin Sanforized fitted

Count on Penney brands... 3 generations already have! A good name is the hard work of years: in buying, in laboratory testing, in maintaining quality. Penney brand names are our bond to you that we have done everything to justify your confidence. IT'S A tradition AT PENNEY'S

— SPECIAL — FOAM PILLOWS 2 for \$5

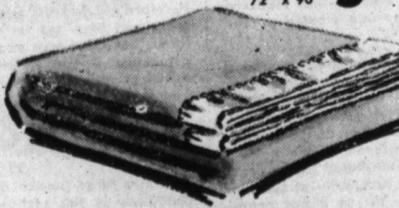
ZIP-OFF MUSLIN COVERS! 18" x 26" EXTRA! ... you get, not seconds, but flawless first quality at savings! EXTRA! you get brands known to 3 generations ... trusted coast-to-coast ... quality-controlled, laboratory-tested from fabric to finished sheet.

EXTRA! WHITE GOODS SUPER VALUES!

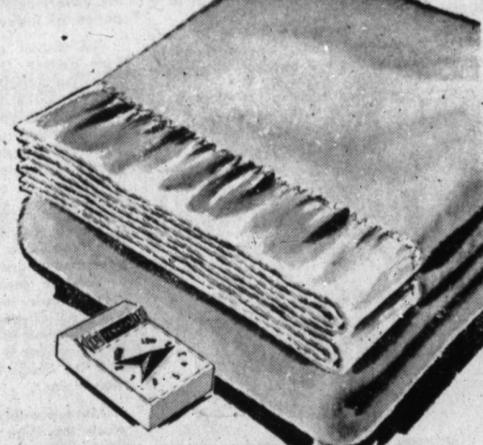
STURDY - COTTON QUILTED	JACQUARD	
FITTED MATTRESS PADS	BLANKETS	\$3.98
TWIN \$2.66	FOR HOME OR CAR	
FULL \$3.66	ASSORTED PATTERNS - COLORS	



BIG BEAUTIFUL RIBBONS & BOWS BLANKET!
3 1/2 LBS! RAYON AND ACRYLIC!
Our most beautiful design, fluffy, warm! Magnificent colors! Nylon binding. Fawn, peacock, cherry, lavender, green.
REDUCED! NOW 3.88
72" x 90"



FABULOUS 100% ACRYLIC BLANKET
LUXURY-SOFT, LIGHT AND WARM!
Extraordinary price for this fine blanket! Machine washes, tumble dries! Nylon binding. Peacock, red, beige, pink, yellow, blue.
REDUCED! NOW 3.88
72" x 90"



ELECTRIC BLANKET! 2-YR. REPLACEMENT GUARANTEE
Save and get all the extras! Same fine circuit as our higher-priced blankets. 9 settings for all-night comfort! Rich rayon, nylon blend. Nylon binding. Machine wash.*
Peacock, beige, pink, red, green. Hurry!
*lukewarm water
72" x 84" double bed, dual control 13.88 **10.88**

Thank You

On Our 1st Anniversary.
We pause to remember the many people who have become our friends and customers during the past year. Let us express our heart felt gratitude to each of you... For you have made our first year possible. Please accept Our Most Sincere Thanks!

DEWARD ROBERSON'S

TIP - TOP SUPER - STOP



E. HWY. 60

EM 4-2570

THERE'S A BEST WAY TO BUY EVERYTHING AT PENNEY'S... CASH... LAY-AWAY... CHARGE IT... TIME PAYMENT

THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, July 22, 1962

LIKE IT OR NOT, WE'RE ON THE WAY!

Hereford Has Seen Many Changes, Faces Others In Next Few Years

Despite persistent predictions for several months, most people in this area were just a little bit surprised when the announcement was made last Saturday that a major sugar company had taken an option with plans for constructing a huge \$20 million refinery here. Many people paused for the first time to seriously consider what it will mean to the community, and to each of them as individuals.

The answer, of course will vary with the person, but it is safe to guess that many changes will be seen. Possibly the greatest immediate change will be seen in the cattle business which, although a plant by-product, can easily mean more to the community than expanded beet acreage. A natural feeding country, plagued with an over-abundance of grain sorghum, the country should see a basic change in economy along this line. Increased beet allotments, too should result in considerable shifting of acreage and possible farm income increases.

Schools, along with hospitals and other public services, can expect many changes

Nation's Best Kept Secret

Many times we have heard it remarked that the assets of this particular area are the "best kept secret" in the nation, and the situation was again emphasized and expanded in scope recently when Paul Hadley, the Kentucky tourist expert, made an informal survey in the Amarillo-Canyon territory.

We appreciate Mr. Hadley's confirmation of what we already knew, and we appreciate his criticism — but we are still wondering how to solve the problem. You can assemble a large group of business and professional men in Hereford — and most any other area town for that matter — and you will find them optimistic and well informed as to the possibilities of the country. Mayor Roy Cowser, in fact, is so well sold that he has been beating the drums for a tri-county booster club.

Unfortunately, very few tourists will ever talk to the mayor; nor is it likely that they will call upon the business men, bankers, lawyers, doctors or Chamber of Commerce secretary. These folks, like you and I on vacation, will do most of their talking with service station employees, waitresses in cafes and motel clerks. Their opinion of our town and community will naturally be derived from these contacts.

The conclusion is obvious. Our educational efforts on community assets and benefits are being wasted, because they are slanted to the wrong people. The problem is all the more complicated by the fact most of these people cannot be expected to donate their own time to attend training sessions and the owner, plagued by constant help turnover, cannot be expected to pay salaries to send these employees to occasional C-C sponsored classes.

The fact that the area boasts no geysers, high mountains or Disneyland makes the selling job all the more difficult and, consequently, all the more important. What the answer may be, we certainly do not know and, up to now, no other community in the territory seems to have found a practical solution.

Meanwhile, there seems little to be done except agree with our critics, and continue to hold our assets as the best kept secret in the nation.

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas



NATIONAL EDITORIAL
ASSOCIATION
SUSTAINING MEMBER

James M. Gillentine, Editor and Publisher
H. A. Tuck, News Editor

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each. Classified advertising rates: 6c per word per word first insertion (60c minimum); 4c per word each additional insertion.

when the plant becomes a reality. In fact, business services of all types should anticipate new routines; some have already expanded to handle extra volume, while others are still in the planning stage.

With at least one large packing plant focusing its eyes on Hereford it is also logical to expect that industries of various types may well follow. Once the "ice is broken", this seems to be an industrial growth pattern enjoyed in most communities.

The big questions, of course are: "How big will Hereford grow?" and "What lines will future growth follow?"

How well we are able to answer these questions, and to plan ahead for proper expansion will, of course, determine just how much we will gain from the new expansion program. This is just as true with individuals and with local firms as with the community in general. And much of this planning which may develop.

In addition to the local scene, we should also remember that we are facing changes on the national and international level, and that these changes are bound to alter our way of life as the Space Age continues to bring forth new factors. Add this phase of development to that of local expansion, and it is hard to imagine just what changes we may face during the next five years.

Compared with the sleepy little crossroads, located in the heart of a dry land, ranching country at the turn of the century, when Deaf Smith County boasted a population of 843 — and Hereford did not even exist — this country has seen many changes during the past 62 years. We doubt, however, if they are anything to compare with what will be seen during the next 38 years. Right now, we are definitely on the way.

Lubbock And The Water District

Deaf Smith County, along with other portions of the underground water belt, is faced these days with a new problem, which centers around continuation of High Plains Water District.

Unknown to most people of the area, the conservative district is under heavy fire from Lubbock County and the City of Lubbock, where the people are protesting the fact that they pay 57 percent of the total tax bill which supports the district. The basis of their protest centers around lack of representation and "high taxes" in general; for good measure, they are attacking the spending methods and operation of the district, which has its headquarters in Lubbock.

While the Lubbock controversy is local, it can most easily effect all of us in Deaf Smith County. We are not familiar with the total expenditures, or with the total policies of the district, but we do believe that it provides an important and necessary function for the underground water users of the High Plains. We might even go so far as to criticize the City of Lubbock as being "short-sighted" in that their income and growth can be traced 100 percent to existence of that same underground irrigation water. Hereford, of course, is pretty well in the same boat with city tax payers helping the farmer in the anticipation of indirect returns.

The district and its operation are far from perfect. Of this, we feel certain. On the other hand, without the district we feel that conditions would be much worse. Perhaps even chaotic. State or federal control, or both, undoubtedly would be the order of the day with the possibility of getting permission from Austin or Washington to turn on a well.

The High Plains District resulted from a group of individuals who solved their own problem at home, rather than seeking government assistance. It is as American as America itself — and we hate to see these people forced into yoke of bureaucracy. Its influence has spread even beyond our immediate area, and four other districts in Texas have been created and modeled after the image of the one created on the High Plains.

Unquestionably, we need the information which the High Plains Water district provides; unquestionably, we need the conservation program which it is conducting; unquestionably, we need many of the services which it renders. Furthermore, we believe that the district has contributed tremendously to the growth and prosperity of Lubbock and Lubbock County, just as it has contributed to the growth and prosperity of Hereford and Deaf Smith County.

Therefore, we urge our mighty neighbors on the south to give the question additional consideration. If the water district is toppling, let's stabilize it; if it is obsolete, let's modernize it, and if it is corrupt, let's clean it up. But, please, Mr. Lubbock, let's not annihilate it — or discard it. The water district, despite all you say, has done some good and, without question, it is needed more today than ever before in the history of our High Plains empire.

Together At Last!



Panhandle Area Living With A Great Heritage

By Mrs. R. L. Criswell

The afternoon is so beautiful that it seems a shame to spend it indoors. The green of the trees make a lovely, moving silhouette against the bright blue of the sky, with the cumulus clouds, "fluffy white sheep of our childhood", floating by in many forms. However when one opens the door and meets the rush of heat that floats by, it is easy to remain where it is cool. Even the mocking birds are only gliding lazily along with no thought of song, just enduring the heat until the coolness of the twilight comes, then Mr. M. will again raise his voice in song even though it keeps him rather busy feeding his family.

The Panhandle Heritage Foundation is doing a wonderful job in selling the folks on the symphonic drama. The panhandle has many wonderful stories to be used in such drama. For instance in our own little city —

There is the house (still standing) used as the first hospital in Hereford. The black dust storms are mostly gone. There are many stories of these storms as well as the drought and sandstorms, interspersed with sprinkles of rain to make the dust stick on all livestock.

The chicken house and shelters were often built of bear grass and wire or of Russian thistle. Pioneers recall the acute illnesses that were fatal because of the distance to go for a doctor; bites of poisonous snakes and spiders. The kitchen operating table saved some from acute appendicitis, but others lost the fight with this killer which has since been robbed of much of its death-dealing qualities.

Other scenes come to mind such as the young girl so badly embarrassed because her sweetheart rode up when she had her apron full of prairie chips; or the brand new \$40 Stetson that blew away in the high wind,

under fences, on and on across the prairie to drop into the open door of a dughout, many miles and hours later. Eventually it was returned to its owner.

Have you ever heard of a little town in North Central Texas called Albany? It is about 35 miles northeast of Abilene. This little town has had a yearly show in the summer for a number of years. It is strictly local talent, even to the play which is woven around happenings of frontier days.

Robert Nail, a native of Shackelford County, writes the script and directs the play. All costumes, props, etc. are made at home and the football field is the stage. The play is written in proper scale of the setting in local history. There is a narrator and as he tells the story he has sound effects to punctuate high spots of each scene.

One year the Junior class boys staged an Indian war dance that seemed very real and the dance was directed with the idea that Indian dances stressed the angle, not the curve as in most dancing acts. They put it over with more angles of knees, elbows, ankles and heels than seemed possible from so small a group. It was the hit of the show.

This particular show told of the evacuation of the Army from old Fort Griffin and how the town fell apart as the years past on. As the last train pulled out, not a miniature but full size made by local talent of pasteboard and wood, the regular train was near and furnished the sound and whistle. As the whistle blew its mournful note the sign fell from the old saloon with a clatter, so real had it all been to the audience that the noise startled them and a murmur of approval moved in a wave of sound across the bleachers.

In the many different scenes there were hundreds of people, real cattle, wagons, covered as in the old days, and leading a milk cow tied to the wagon rod. There were old time dances with the ladies in costumes of ruffles and bows, calicos and silks and laces, plus gun fights and a little boy that played a guitar and sang.

During the five-day run of the show, every show window in town is filled with antiques in old clothes, furniture, saddles, shoes and boots and baby clothes. Some of these baby dresses are five feet in length and embroidered with the finest of (Continued on page 8)

50 YEARS AGO

Amarillo Man Heralds Irrigation As Success

Clement F. Yost, a prominent attorney of Amarillo, the Queen City of the Panhandle, was here Sunday and remained over till Monday to take a peep at the big irrigation wells around Hereford. When he got back home he let off his pent-up enthusiasm, and the Daily News printed this: Saturday was the mid-harvest day in the shallow water irrigation belt in the Plains country in and around Hereford. During the days preceding much of the golden grain had been cut on the McDonald, Morris, and Gough farms, but there was enough of the latter crop left to give a practical demonstration of the fertile soil if supplied with sufficient moisture. Clement Yost of this city with some friends went out to the McDonald farm and, when visited by the Daily News man, said, "I went out from Hereford Saturday and saw some of the wonderful results of Mr. McDonald's persistent efforts. The crop yield was marvelous."

25 YEARS AGO

With a large portion of the 1937 wheat crop deposited, conditions in this section this week were reported to be at their best since 1929, and last Saturday went down as a banner day in Hereford. Bank Deposits in Deaf Smith County were last Saturday at the highest peak since 1929, totalling \$1,251,395.00. The high deposits were attributed to the sale of wheat by many farmers who had been holding their grain for higher prices. As the price soared to \$1.10 here last week many of the producers turned loose their wheat at that price, which also set a nine-year top record for wheat in this section. Numerous farmers are still holding their wheat, however. The passing of the million and a quarter mark in bank deposits here is directly attributed to the present harvest and good prices. On the last bank call June 30, local banks showed a total of \$797,910.71.

Panhandle Paragraphs

BANK DEPOSITS SHOW CLIMB

Bank deposits and assets reported the past week by the four banks in Hall County showed an improvement in the financial conditions here. The reports, as of June 30, listed an increase of one and one-half million dollars in deposits as compared to a year ago at this time. Total deposits for the four institutions were \$10,011,207.25. The figure as of June 30, 1961, was 8,487,052.17. Assets of the four banks are reported to have totaled \$11,258,059.15. This is an increase of slightly more than a million and a half dollars above total assets at this time last year. Statements by the banks showed a decrease in one category — that of loans and discounts.

THE MEMPHIS DEMOCRAT

PP

SWAIM RESIGNS COUNTY AGENT POST

Bryan Swaim, Wheeler County farm agent for the past six years, has resigned to accept a similar position in Moore County with headquarters in Dumas. The county commissioners court voted Monday to accept Swaim's resignation, effective on August 1, and then hired Charles D. Jackson, Stephen County Agent at Breckenridge, as the new agent in Wheeler. Jackson was recommended for his position by W. W. Grisham Jr., District 1 extension agent. The new agent is a graduate of Texas A & M College and received his training for county agent work at Dalhart.

THE WHEELER TIMES

PP

CHAMBER PRIORITIES BODY APPROVED

The priorities committee for the community development action program was approved by the Littlefield Chamber board at its regular meeting Thursday night. The priorities committee will steer the order of study for several different projects that have been set up for advancement by the community development action group.

COUNTY WIDE NEWS (Littlefield)

PP

COMMITTEE TO STUDY FIVE - YEAR PLAN

Appointment of a 15-man committee to study needs of the city for the next five years was discussed Monday night at a meeting of Canyon city commission. Proposals call for breaking the committee into three divisions. These would be (1) drainage; (2) sewage, and (3) financing. City manager Bill York said drainage and sewage are the most important items to be studied. "Drainage is our most pressing problem," he declared. City officials, requested owners of vacant lots to close them up. "Due to recent rains, lots are really getting out of hand," York declared.

THE CANYON NEWS

PP

FIRE SWEEPS GRAIN ELEVATOR

Flames which started at the 40-foot top of the Muleshoe Grain Elevator here Tuesday night left an estimated damage of "at least \$155,000" — probably much higher — and leveled to the ground loading equipment. The blaze destroyed 17 cars of grain and for a time threatened the entire elevator structure. Boone Allison, manager of the elevator, said he "felt sure" the company will rebuild. Cause of the blaze had not been determined, and Fire Chief Earl Ladd said he preferred "not to make any statement yet" as to the possible cause.

THE MULESHOE JOURNAL

PP

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed grass farm has found out about the latest achievement in science, his letter this week reveals.

Dear editor:

I was busy sleeping at the time and missed it, but according to a newspaper article I read yesterday afternoon, television shows were transmitted from the United States to Europe and from Europe to the United States last week by bouncing the beams off a new satellite now circling the earth.

This, the report said, has opened up a vast new field, and one expert announced it would mean bringing the world still closer together.

"The more the people of the world can commune with each other, the more we can understand each other and the nearer we are to permanent peace," he said.

I have been reflecting on this statement and so far have not quite figured out a few things.

For example, I don't know anything about Europeans television, but I've seen quite a bit of American television, and if world understanding is to be achieved by TV, this sure puts a burden on Europe. They must have a different brand over here. The brand we've got over here, while apparently entertaining, hasn't been designed to improve world understanding, not to mention attain permanent peace.

On the other hand, if Europe had to look at our TV every night and we had to look at theirs, and both turn out to be about equal, it might improve world understanding. What we could all come to understand is that the world still has a long way to go yet.

On still another hand, I'm not sure that understanding people is any guarantee for world peace. When I have been the furthestest from peace with some people was when I understood them thoroughly and realized what they were up to. The more I understand what Mr. Khrushchev has in mind, the less peaceful I feel toward him.

Worldwide, instantaneous television is an achievement, but, while I may be short-sighted, it's hard for me to see much change resulting from bouncing Gun Smoke off a satellite one night and a Khrushchev speech the next. This would be far too much Khrushchev.

Yours faithfully,

J. A.



DON'T BE A STATISTIC.....



Observe These 11 Safety Rules!!

- Keep children away from machinery, water tanks and the other hazardous places on your farm
- Turn off the electric current when working on electrical conductors.
- Know first aid treatment for electrical shock, cuts, breaks, sprains, and for drowning.
- Keep the farm yard clear of trash, sharp tools and forks.
- Avoid operating your tractor on dangerous inclines or near ditches and banks.
- Remove nails promptly from loose boards.
- Avoid wearing loose or torn clothing and ragged gloves around moving machinery.
- Keep up repairs on ladders and steps.
- Use only moisture-proof electric cords for circuits that are exposed to the weather or dampness.
- Keep guards on power machinery.
- Do not work on machinery with power drive on.

KEEP YOUR FARM ACCIDENT - FREE !!

This message sponsored in behalf of FARM SAFETY by the following public - spirited merchants and business firms:

H & W IMPLEMENT

WAC SEED

HEREFORD GRAIN

HOWARD GAULT CO.

JACK RENFRO

DAVIS IMPLEMENT

HEREFORD FARM SUPPLY

PITMAN GRAIN

CONTINENTAL GRAIN

FARM & HOME SUPPLY

MILLER SEED

HEREFORD PRODUCE

JORDE POTATO CO.

**CONSUMER'S
FUEL CO-OP ASSN.**

HAYS IMPLEMENT

HEREFORD GROWERS AND SHIPPERS

FRIO NEWS

Girls Attend Baptist Camp

By Mrs. Owen Andrews
Several girls have attended Baptist Youth Camp at Floydada during the last few days. Mrs. Weldon Stephan and Mrs.

Robert Dobbins accompanied the Junior Girls last week. Girls going were Debbie Stringer, Andrea Axe, Ediana Vinson, Sammie Vinson, Vickie Axe, Kita Struve and Reba Hall. Intermediate girls going this week were Carol Robbins, Nancy Axe, Jana Cole and Ramona Hall. Their sponsors were Mrs. Buck Stringer and Mrs. Earl Harkins. The Rev. B. H. Baldwin, pastor, helped haul luggage and camping equipment for the girls on Monday.

Mrs. Bob Doughman has returned home from the hospital. Her mother, Mrs. Chester Latham, of Des Moines, Ia., is staying for awhile with them. Frio Home Makers Club will meet Tuesday, July 24, at 4 p. m. in the First National Bank at Hereford for a program on Flower Arrangement. Mrs. Buster Thomason will be hostess. This is the last meeting scheduled until September.

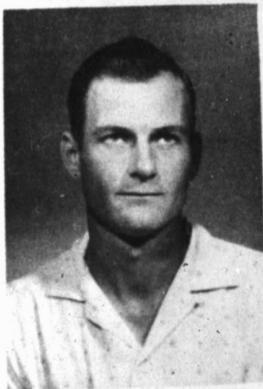
Mr. and Mrs. T. L. Sparkman Jr., Bonnie and Darlene and Nicky Bradford were spending the past week vacationing in the mountains in New Mexico. Mr. and Mrs. J. H. Brooks, Mr. and Mrs. Henry Andrews and Doris Jean spent last week-

3 CUTTERS IN 1
BUSH-HOG
heavy duty all purpose ROTARY CUTTER



1. Clears heaviest undergrowth
2. Mows hay early or late
3. Cuts, shreds, mulches stiffs
DISTRIBUTED BY
Kirby Sales Co.
Hereford, Texas

Vote Conservative VOTE REPUBLICAN



ROBERT BETZEN

FOR

Commissioner Precinct 2



SEVERAL METHODS are being used in Deaf Smith County to conserve moisture through stubble mulching. Hall Brothers use four-foot sweeps on chisel plows, as shown in the top photo. Bottom shows an SCS technician examining 30-inch sweeps used by Charles Hoover. (SCS Photo)

Stubble Mulching Saves Moisture

Stubble mulching is rapidly becoming one of the most important dryland practices, state technicians with the local Soil Conservation Service. This practice offers an economical and effective method for controlling erosion and conserving moisture in the dryland part of the Tierra Blanca Soil Conservation District.

Stubble mulching means keeping as much plant residue as possible on the soil surface for protection against wind and water erosion. This is best applied by using large sweeps for each farming operation.

The two Hall brothers, Elmo and G. V., who farm in the northwest part of the District, started carrying out stubble mulching last year. They bought some large, four-foot sweeps and mounted them on their chisel type plow. Following their stubble mulch operation, they received a three-inch rain and stated that not one drop ran off the farm. "In fact," stated Elmo, "We could have gotten another three inches without any runoff." Also, this past spring during some of the severe windstorms, the stubble mulch field did not blow.

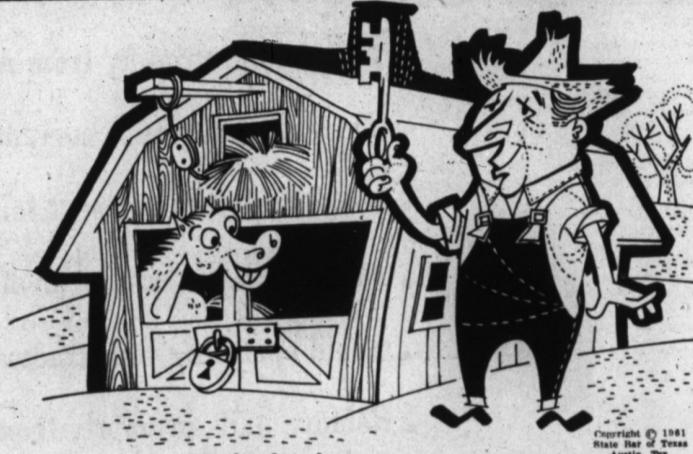
Charles Hoover, who farms at Walcott, used some smaller 30-inch sweeps with good results on conserving moisture and preventing erosion.

In most cases, there will be less wheat stubble this year than in the past few years. Dryland farmers should plan their farming operations so as to leave adequate residues on the surface, or serious wind erosion may occur during this coming winter and spring. A one-way plow destroys approximately one-half of the residue each time it goes over the land. Unless sweeps or chisels are used, many farmers using a one-way will find they have inadequate surface residues to protect their land.

PORTABLE 19" TV
Beige Color
5" Oval Speaker
Air-Cooled Chassis
ONLY \$134.95

23" TV
Walnut
Blonde
Mahogany
\$177.95

YOUR CATALOG STORE IN
417 N. Main HEREFORD EM 4-3854



Lock the barn...
BEFORE the horse is stolen!

Your lawyer's advice, timely obtained, can save money, property, heartaches and headaches.
Published As A Public Service Of The Deaf Smith County Bar Association And The State Bar Of Texas



ELECTRIC SERVICE Anywhere...any time... your family's biggest value!

Most people can describe the colors in their rooms... and important pieces of furniture. But many don't know the countless ways they put electricity to work. Do you? Count and see... you may be surprised!

All through the house, your electric service is ready to help or entertain

at the flip of a switch. What's more, electricity works for so low a price that it's today's biggest bargain. By far!

It's true — my wages to serve all of my customers' homes averaged just 26 cents a day in 1961.



People who care put the value in service

SOUTHWESTERN PUBLIC SERVICE COMPANY

end at Conchas Lake.

Herbert Haseloff of Abilene is attending to farming interests and visiting the home of his daughter, Mrs. Joe Ed Andrews, this week.

VISITS FRIENDS
Dale Lamm of Lubbock was a

Hereford visitor on Tuesday evening and Wednesday with friends, Mr. and Mrs. John Gooch. They were friends and neighbors in Hobbs, N. M.

Note to new cooks: heavy cream doubles in volume after it is whipped.

SAVE UP TO 50%

Helena Rubinstein Annual Beauty Sale

BUY ONE...GET A BEAUTY BONUS FREE!

Buy: Fashion Stick*, lipstick and liner in one. Outlines lips as it fills in. Creamy color!
Free: Coverfluid*, original French matte make-up, now made in U.S.A. 2.55 Value
now 150

Buy: Mascara-Matic*, first and finest automatic mascara. Waterproof, doesn't smudge. 11 shades.
Free: Coverfluid*, matte make-up in a tube. flawless coverage, no shine. 3.05 Value
now 200

Buy: Deep Cleanser*, exclusive cream cleanser with Penetrol*. Floats away every trace of soil, make-up. Free: Skin Dew*, invisible moisturizer for fresh, dewy look under make-up. 3.00 Value
now 150

Buy: Coverfluid*, the original French matte make-up in a tube, now made in U.S.A. Gives flawless coverage. Free: Skin Dew*, invisible moisturizer to wear under make-up all day. 3.25 Value
now 175

Just four of 19 exciting combinations of make-up, hair, treatment products

CITY DRUG STORE



TRACTOR MECHANICS, safety and driving are being taught a group of 4-H Club members in Deaf Smith County this summer. The annual course this year is being taught by John Fielder, shop foreman for Hays Implement in Hereford. He is assisted by County Agent Lefty Thomas. Front row are, from left: Ronnie Andrews, Tommy Bezner, Bill Cole and Gary Goheen. Holding the sign are Mike McGee and Joel Williamson. Top, from left: are Rodney Goheen, Joyce Bezner, Tommy Betzen and James Short. (Staff Photo)

VISITING SISTER

Mrs. Earl McElwee of Sulphur, Okla., is visiting in Hereford in the home of her sister, Mrs. W. L. Davis Sr.

VISIT IN HEREFORD

Mr. and Mrs. Harvey Jones and family of Hart visited relatives and friends in Hereford Sunday, July 8.

OKLAHOMA VISITORS

Mr. and Mrs. Ralph Battey and sons, Linn, Terry and Bruce, of Hereford visited over the weekend with relatives in Clinton and Cordell, Okla. Mrs. Battey's sister, Mrs. Don Ennis and twin sons, Ray and Jay, returned to Hereford with the Battneys for a week's visit.

VISIT SUNDAY

Mr. and Mrs. Carl Ray and children of Hereford visited Sunday in the home of Mrs. Howard Harvey of Spade.

BUSINESS VISITORS

Mrs. J. W. Stockes and Clyde Milam of Memphis were in Hereford last week where Mrs. Stockes purchased a herd bull.

SPECIALS GOOD MON - TUES - WED - JULY 23 - 24 - 25

CHUCK ROAST lb 49^c

ARM ROAST lb 55^c

BONELESS STEW MEAT lb. 59^c



WRIGHT'S - ALL MEAT

FRANKS lb 49^c

SHORT RIBS OF BEEF lb 29^c

COFFEE

MARYLAND CLUB lb. 62^c

FLOUR

GOLD MEDAL 10 LBS 99^c

MARGERINE

SHURFRESH 2 LBS 35^c

TOILET TISSUE

SOFLIN 4 ROLL PACK 29^c

SUGAR

BET OR CANE 10 LBS 98^c

SHORTENING SNOWDRIFT 3 LBS. 65^c

FOLGER'S - 10 OZ. INSTANT COFFEE 99^c

BORDEN'S - GLACIER CLUB ICE CREAM 1/2 GAL. 49^c

KINGSFORD - 10 LB. BAG CHARCOAL 69^c

R. C. COLA PLUS DEP. 29^c

PATIO - FROZEN - 16 OZ. MEXICAN DINNERS 49^c

WELCH - FROZEN - 6 OZ. GRAPE JUICE 19^c

SHURFINE - 46 OZ. PINEAPPLE JUICE 3 for 79^c

HUNT'S - 32 OZ. TOMATO JUICE 4 for 89^c

SHURFINE - EARLY HARVEST PEAS 303 CAN 2 for 35^c

KRAFT - 18 OZ. BAR-B-Q SAUCE 29^c

ALKA SELTZER 25's 39^c

JOHNSTON'S - 39c SIZE COOKIES 3 for \$1

FOUR SEASONS - 12 OZ. - PLUS TAX HAND LOTION 69^c

POST TOASTIES - 18 OZ.

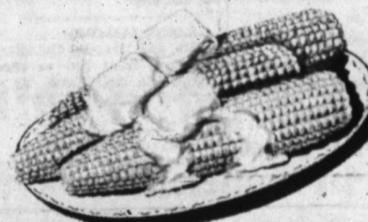
GRAPENUTS - 16 OZ.

RAISIN BRAN - 14 OZ.

3 : \$1

SWEET CORN

EAR 5^c



BANANAS 2 : 25^c

GREEN ONIONS BUNCH 5^c

THOMPSON - SEEDLESS **GRAPES** lb 23^c

\$20,000

CASH GIVE-AWAY



DON'T FORGET—IT'S NOT TOO LATE TO GET YOUR PREMIUM CARD— SHOP TAYLOR & SONS TODAY AND REMEMBER TO BRING YOUR CARD

TAYLOR & SONS FOODS

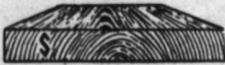
★ YOUR HOME TOWN BOYS ★ CASH AND SAVE

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

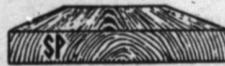
WHEN YOU BUY OR BUILD

- ★ REMODELING?
- ★ REPAIRING?
- ★ NEW HOME?

S



P



I



B



BE SURE YOU GET THE BEST LUMBER - -

ASK FOR **SPIB 77**

What Does SPIB Mean?

These are the initials of the Southern Pine Inspection Bureau. When they appear on lumber, it means that lumber has been skillfully manufactured, properly seasoned, expertly graded and inspected . . . to give long, satisfactory economical service.

In your home improvement plans - - be sure you get the BEST lumber for future satisfaction and peace of mind. Since lumber in construction ordinarily represents less than 10% of the total cost - - yet the entire structure depends on it - - it certainly doesn't pay to skimp on quality. Let us provide you with plans, financing, and all your building materials, including KILN DRIED, inspected, and graded Southern Yellow Pine lumber from one of the world's leading quality producers.



CARL McCASLIN LUMBER CO.

One Block East of the Courthouse—Phone the Lumber Number, EM 4-3434. Your Complete Building Supply Dealer.

ARE IMPORTANT TO YOU

Area...

(Continued from page 4)
stitches on the most delicate and sheer batiste that one wondered at its endurance.

Will Hereford benefit from this drama at Palo Duro? We could have a museum here that would be tops in interest if we would take the time, trouble and money to get things together and display them. There are many, many things of historical value to be found in our homes but they will not be there forever. There is drama in the moving of the courthouse to Hereford from La Plata, its tent beginning. We have plenty of material if we will just use what we have and do a little promoting in a dramatic way. Let's back this in any way possible, as well as with money. We need something to tell the world about the things the panhandle is doing and this, along with the scenic value of the Palo Duro, could well be the starting point. It has taken years of hard work and many disappointments to get the contract for a beet sugar plant but it has been accomplished. Hereford is truly the garden spot of the west and we can make it anything we want it to be with just more of the same thing we have used in the past — namely hard work. Let's make Hereford a place to see. There could be

C OF C SCOUT

'Deaf' Smith Says

TO: The Spirit Of General Sam Houston
FROM: The Spirit Of Erastus "Deaf" Smith
SUBJECT: Scouting Report On

guided tours of the vegetable packing plants, the elevators, our schools, even the golf course which has some unique scenes, along with the story of the springs that once kept the creek running throughout the year. I'll admit our street flower boxes are lacking in the beauty they had last year, but that could be remedied easily.

VISITING
Visiting in the home of Mr. and Mrs. Joe G. Evans, 132 Texas, Hereford, are her sister, Mrs. Arma Waite of Glendale, Ariz., and his cousins, Mr. and Mrs. Sam Hand of Waco.

TOP HONORS
Miss Jo Poarch of Hereford, daughter of Mr. and Mrs. Hoot Poarch, took top honors in the second go-around of the barrel racing contests in the Swisher County Rodeo held Tuesday, July 17. She won second place in the first go-around. Cheryl Allred of Willorado and Ruth Ann Cone of Lubbock tied for third place honors.

VISITING
Mrs. Bob L. Gray of Fort Worth is visiting in Hereford with her mother and sister, Mrs. Scheihagen and Mrs. Byrdie Dee Fellers, 126 Avenue J.

WINS SECOND
Miss Jo Poarch of Hereford, member of the Hereford Junior Riders Club, won second place in the barrel racing event in the Swisher County rodeo held Monday evening, July 16, in Tulsa.

VISIT IN LUBBOCK
Roland and Howard Livesay of Hereford are visiting in Lubbock with their grandparents, Mr. and Mrs. N. W. Livesay, of that city.

RECENT VISITORS
Mr. and Mrs. Bill Chandler of Hereford have had as recent visitors in their home, his sister and family from North Dakota.

HEREFORD VISITOR
Flossie Plott of Frederick, Okla., is visiting in Hereford this week.

My Chamber Of Commerce

Optimism is the life blood of Chamber of Commerce effort, and my Chamber of Commerce could give several transfusions and never miss it a bit, Sam. There has never been any question but what industrial development has been the prime concern of this and every other Chamber of Commerce; but because every Chamber of Commerce does have that as its chief objective, the competition is heavy and vicious. Chambers of Commerce often are the butt of criticism for not erecting enough smoke stacks in their community. This becomes particularly heavy when some near-

by community lands an industry.

It might be said that all of the work of the Chamber of Commerce is directly related to industrial development. Beautification projects may be considered to be an effort to make our area more attractive to industry. Aviation, Highway Improvement, Transportation and utility service, Education and assistance to the Schools, all have a direct effect on the desirability of a community or area as an industrial site. This week the culmination of several long years of work shows how the agricultural and livestock committees, even have a bearing on industrial development.

The location of a sugar refinery in this area has been a Chamber project for two decades. Tied to the refinery development has been encouragement that a large meat packing plant will locate here. A concrete irrigation pipe manufac-

turer, too, is scheduled to announce his plans very shortly. Businesses to serve these new industries and the people that they will bring to the community are already making inquiries of the Chamber office. A household moving firm has surveyed the area for the potential to move an operations here.

Optimism, alone, has not brought this about in my county. It has been the hard work of many people over many years. Everyone in this area has known that this is one of the greatest areas of undeveloped potential in the United States — that industry, particularly agriculturally-oriented industry, would discover and develop that potential some day. A recent visitor to this area from New York said that we had the best kept secret in the world after visiting the rich agricultural production here. He commented that everyone knows about the Rio Grande Valley throughout

the East but few have any idea of the development here.

But our community leaders have not been satisfied to sit back and wait to be discovered. They have worked consistently, and some times discouragingly, for many years to bring about recognition of the opportunities here. My Chamber of Commerce believes that this will only be the beginning of many other opportunities that will open up. My Chamber of Commerce is still firmly convinced, and is working through two committees — Agriculture and Industrial Development — to prove the correctness of their convictions, that a food processing plant is a natural. Whether it be a canning plant or a frozen food plant is immaterial, the raw material available in this area is unmatched anywhere.

Certainly there are some unsolved problems in the food processing potential. First it

must be demonstrated that those vegetables which are normally canned and frozen in quantity can be successfully produced here and that area producers are willing to produce them. A food processor can not exist on potatoes, onions, lettuce and carrots for the quantity of these that are packaged is small. Tomatoes, beans, beets, peas and sweet corn must be successfully grown here in dependable quantities to prove the sources of supply for a canner or a frozen food processor. The agriculture committee is working on this problem now.

One of the outstanding characteristics of the county area bearing my name, Sam, is the ability of the people to settle their differences and agree on the important things that will make the community grow. These people may disagree widely on politics, on ways to achieve an objective, on the objectives themselves, but when

a view point prevails the people of my county have demonstrated an unusual ability and desire to settle those differences and to work together for the good of the majority. There has been little vindictiveness, little retaliation against those who differ from a point of view other than that of the majority — or the minority.

Sam, optimism and community character are building Hereford and Deaf Smith County — optimism and character combined with hard and persistent effort that recognizes no obstacles as insurmountable. That's my scouting report for this week.

HEALTH THRU
CHIROPRACTIC
DR. GALE J. PAGE
101 AVE. E.
EM 4-2643

IT'S "GO" FOR THE

4th ANNUAL HEREFORD

HARVEST Festival

AIR SHOW

SUNDAY, JULY 22

3:00 P.M.

HEREFORD AIRPORT

FEATURING FRANK PRICE

- PLANE RIDES • DISPLAYS
- AEROBATICS

ADULTS \$1.00—SCHOOL CHILDREN 50¢

CARNIVAL

JULY 23 - 28

RIDES - GAMES - EATS

FREE GATE

BULL BARN GROUNDS

SPONSORED BY

THE HEREFORD LIONS CLUB

AMATEUR

RODEO

JULY 26 - 28 8:15 P.M.

RATJEN PRODUCERS

- BULL RIDING \$25.00 ADDED
- CALF ROPING \$25.00 ADDED
- BAREBACK \$25.00 ADDED
- BULLDOGGING \$25.00 ADDED
- SADDLE BRONC \$50.00 ADDED
- GIRLS BARREL RACE

DON'T MISS

THE

P

A

R

A

D

E

SATURDAY

JULY 28

4 P.M.

★ FLOATS

★ BANDS

★ HORSES

QUEEN

CONTEST

MONDAY, JULY 23 - 7:30 P.M.

HIGH SCHOOL

AUDITORIUM

ADULTS 50¢ - STUDENTS 25¢

SPONSORED BY

THE HEREFORD JAYCEES

FARM AND HOME SHOW

JULY 25-28

STARTING AT 6:30

COUNTY BULL BARN

BAR-B-QUE

SATURDAY, JULY 28

DAMERON PARK

5:00 P.M.

\$1.25 PER PLATE

SPONSORED BY

THE HEREFORD ROTARY CLUB
THE HEREFORD KIWANIS CLUB



Facts about PHARMACY...

ONLY YOUR DOCTOR IS QUALIFIED TO PRESCRIBE FOR YOU

Your pharmacist may not prescribe medicine — only a doctor can — but he is qualified to answer your questions regarding medicines.

McDOWELL DRUG

DIAL
EM4-0644
THIS IS A LOCAL NUMBER
— NO TOLL CHARGE

NEW YORK STOCK EXCHANGE SERVICE FOR HEREFORD

SCHNEIDER, BERNET & HICKMAN, INC.

Established 1932

Griffin Dollarhide, Manager
Member: New York Stock Exchange

Any Time... Any Place...

YOU CAN BANK ON US



Don't be "in the dark" — whenever you have a financial problem, you can bank on us to help you. Our bank is your headquarters for money matters — here, you'll always find courteous, helpful service. Come in!

THE FIRST NATIONAL BANK OF HEREFORD

B & PW CLUB
IN CHARGE OF DECORATIONS

JULY 22 - 28

SUNDAY THRU SATURDAY - - HEREFORD, TEXAS