

# The Hereford Brand

Vol. 9

HEREFORD, TEXAS, OCTOBER 8, 1909

No. 35

## OVER QUARTER MILLION DOLLARS

### IN PUBLIC IMPROVEMENTS

Next Twelve Months, City, County and Private Investments to Reach Big Figure Mentioned Above—All Hard at the Work

### NEW ERA BEGINS FOR CITY OF HEREFORD

Public Enterprise and Private Spirit Moving in the Right Direction to Build Modern Metropolis

NEW COURTHOUSE	\$125,000.00
CITY WATERWORKS	30,000.00
NEW HIGH SCHOOL	25,000.00
NEW BRICK HOTEL	25,000.00
NEW CHRISTIAN CHURCH	20,000.00
NEW METHODIST CHURCH	20,000.00
CAUSE WAY	10,000.00
BUSINESS HOUSES	25,000.00
SIDEWALKS	10,000.00
STREET IMPROVEMENTS	10,000.00
TOTAL	\$300,000.00

Hereford is about to enter a new era of public improvements and private investments. The above list may represent what public funds are to be expended within the next twelve months, but it does not in any way reach a beginning as to the private investments. These matters are usually held on the Q-T until plans are fully developed.

One item as to the hotel. This is a matter of considerable interest to the public but The Brand will give the tip that the enterprise is not dead by any means. The gentlemen behind the deal are in earnest and before any one knows it, the skeptics will see a big pile of material on the ground.

The progress made up to date will

indicate what might be expected later on. The city water works are now being installed, a large force of men being employed digging ditches, laying pipe, etc. Bids on the \$25,000.00 high school building are advertised this week and work is to begin as soon as possible.

Work on the new Christian church has been resumed and the walls of the first story are now about completed. The framing has all been cut and the work will be pushed forward. Street improvements continue, grading and surfacing laid down in many new parts of town. Sidewalks of course, are in the hands of private citizens and are being laid as the spirit of improvement moves.

### RETURNS HOME WELL SATISFIED

Castro County Farmer Visits Oklahoma Returns in Good Spirits and Gathers Good Crop.

Ten years on the Plains of Texas in the Panhandle satisfies a farmer and stockman and makes him talk about skillful farming. It was W. M. Dixon from the Nazareth neighborhood who visited the Brand office recently and only a few days after his return from a trip to Oklahoma to see some of his old-time friends, when he told something about his crop for this year and the methods he used. This energetic farmer has 334 acres in cultivation. He has 100 acres of ground which he has been "summer tilling" for wheat and by this date, no doubt, the entire field has been seeded. In talking about "summer tilling," he remarked that he had another hundred acres marked off for the same process next summer. His Kaffir and maize crop for the year consists of 200 acres which he expects to make a fine yield of both seed and forage. When questioned about conditions here and elsewhere, Mr. Dixon remarked that he was well satisfied with his farm in Castro County and considered his land worth \$100.00 per acre.

We have no dissatisfied customers The Suttitorium. There's a reason. 1t

### HEREFORD TO HAVE FIRE PROTECTION

The City Council Votes Unanimously to Purchase Chemical Engine and 1000 Feet of Hose. Will Cost \$2,400.00.

At last Hereford is to have adequate fire protection. By a unanimous vote of the City Fathers, every member being present, a contract was awarded to the Seagraves Company of Columbus, Ohio, and for a Combination Hose and Chemical Engine, and to the Eureka Fire Hose Company, of New York, for 1000 feet of Paragon Brand fire hose.

The meeting was held on Tuesday evening at Mayor Edwards office and the Seagraves Company was represented by J. W. McQueen, of Amarillo, who addressed the council and explained at length the merits of the engine and hose which he proposed to furnish the city. City Attorney North looked after the interest of Hereford and questioned Mr. McQueen as to the capacity, cost and other details of the apparatus, all of which were answered to the entire satisfaction of the Council, no member present making any protest, and after taking a ballot, Mayor Edwards announced that the proposition had carried unanimously.

The engine will be of the type known as the Seagraves Combination Hose and Chemical Engine, with a capacity of 1000 feet of 2 1/2 inch fire

hose. The chemical tank holds 40 gallons, which is adequate to extinguish any ordinary fire, and after the tank has been emptied, the hose can be attached to a fire plug and the water passes thro the engine, using the natural water pressure. The cost of the engine and hose is \$2,400.00 and with this fire protection in Hereford insurance rates should take a tumble, and the merchants and property owners will be greatly benefited thereby. The fire apparatus will be delivered to the City Council sometime in December, at which time an exhaustive test will be given.

### COMPLETE RETURNS

All Boxes Reported from County Show Total Vote to be 475

By a majority of 141, out of a total vote polled of 475, the voters of Deaf Smith county declared their intention of having a new court house. The election passed off quietly, both sides working hard and using every effort to bring out a full vote. As was expected, the country precincts voted almost solidly against the proposition to issue bonds; there being but 5 votes cast in favor of the bond issue outside of Hereford, which comprises precincts 1 and 2. The losing side took their defeat philosophically and many who were opposed to the bond issue have expressed their opinion since the election that it might be the best thing after all to have a new court house and show the other Panhandle counties that Deaf Smith was always in the van in the march of public improvements.

Following is the vote by precincts:

Precinct	For	Against
Precinct 1	111	48
" 2	192	56
" 3	5	14
" 4	0	9
" 5	0	22
" 6	0	18
Total	308	167
Total vote cast	475	
Majority for bond issue	141	

Important to School Land Owners. Knight & Slaton, Hereford, Texas.

On September 1st, 1909, all accounts with purchasers of school, asylum, university and other public land will be transferred from the State Treasury to the General Land Office. The law requires all remittances of interest and principal to be sent to the Commissioner of the General Land Office, at Austin, Texas, on a special form called "Coupon." These forms are now ready for distribution and your assistance is asked in behalf of owners of land in the matter of getting these "Coupons" into the proper hands. Believing you will fully appreciate the importance of this and gladly co-operate with me for the accommodation of the owners of land in your county, I am sending you a supply, by mail or express, prepaid. Will you kindly let it be known through your local papers that you have them? It is important that they be in banks, post offices and express offices, through which remittances are made, also with agents, attorneys and owners of land who make their own remittances. Your supply will be replenished upon request. They will also be furnished by this department to every one requesting them.

If each one who makes a remittance will use these "Coupons" and fill them out according to directions printed at the top, the receipt for such payment will be issued in a few days, otherwise long delay is possible.

Your cheerful co-operation is earnestly desired. Very Respt. J. T. ROBISON, Commissioner.

### "YOU'LL LIKE HEREFORD"

Slogan of The Brand Adopted by the Commercial Club as Leader on Dallas Fair Literature Notice How it Rolls Out Your Mouth

### CATCH THE SPIRIT OF THE SLOGAN NOW

Secretary Holman Issues Attractive Folder for Distribution at Big State Fair—Two Exhibits Ready

The Slogan for Hereford as promulgated by The Brand last week has been adopted by Secretary Holman as the catch line on the Dallas Fair Literature. Try your mouth on it when talking about Hereford. "YOU'LL LIKE HEREFORD." Sounds good, don't it? Catch the spirit of the phrase and it will be a fine breakfast tonic.

Another thing, the three hundred thousand people who attend the Dallas Fair will know it too. And when you get inside of the great Fair,

you'll see that Hereford is well and interestingly represented. "You'll Like Hereford" when you get down there.

And a third thing. The exhibits being collected by the committee are in many ways far ahead of all expectations. If you are in the least doubt about the possibilities of a winning exhibit, draw your self around to the O K Land Company's office and "You'll Like Hereford" some more.

### FAIR DAY AT LUBBOCK

City of New Railroad to Celebrate Prominent Speakers Invited

(From Lubbock Avalanche.) Lubbock, Oct. 1.—Judge L. Gough will speak at 10 a. m. and J. W. Bailey will speak at 3 p. m. on the 8th day of Oct. This will be one of the leading features of the big fair day. A large crowd should be here to hear them and to enjoy the many other features of the occasion.

In another place the Avalanche puts this way: Judge L. Gough and J. W. Bailey have been secured to deliver addresses "Fair Day" which is Oct. 8th. Bring in your exhibits and hear them.—Lubbock Avalanche.

Hereford is glad to note that Lubbock puts Mr. Bailey in a class with our fellow townsman, L. Gough, and trust that Mr. Bailey's friends here and elsewhere will not consider the distinction made by the Avalanche of any political significance. While Mr. Bailey will no doubt talk politics and tariff, Mr. Gough, perhaps will talk soil and farming.

#### Off to Pittsburg

An enthusiastic party of Hereford people left today for Pittsburg, Pennsylvania, to attend the 100th anniversary of the organization of the Christian Church. Among those in the party were Judge Gough and wife, A. H. Elliston and wife, Rev. S. T. Shore and wife, R. J. Kibbe, and wife, Rev. F. F. Grimm of Albuquerque, New Mexico, was also in the party. At Amarillo the party will be augmented by several others and a very enjoyable trip is anticipated.

#### At the College Chapel.

A box supper will be given Friday Aug. 15, at 8 p. m. A short program will be rendered, then the boxes will be sold at auction. Every girl between the ages of 5 and 100 years is invited to come and bring a well filled box, and every boy is invited to come with a pocket full of money. Benefit of Athletic Association. 35-1t

### WHEAT GRADES NUMBER ONE

Car Wheat from Hereford is Graded as No. 1 Hard by Dallas Grain Dealer.

A car of winter wheat shipped recently from Hereford to a Dallas grain house became the object of considerable comment among the dealers of that city, because of the fact that it was the first wheat received in Dallas for a number of years which stood the test for No. 1, hard. A sample of the wheat is being exhibited at the Chamber of Commerce and dealers are becoming interested in the Panhandle product. Arthur Dymon, a commission merchant, was the purchaser and he showed the samples with pride. It will be remembered that it was a car of wheat from Umbarger that tested No. 1 at Fort Worth last year, and thus the Panhandle is keeping up her record.

#### B. Y. P. U. Program.

Topic.—Prove all things; hold fast that which is good. Forest Parks, Leader. Song. Prayer. Scripture—I Cor 2: 7-16. Song. Discuss Topic.—Bessie Sisk. Paper.—Dangers of Deceit. Talk.—Regulating conduct according to God's Word.—J. D. Jarrott. Song. Benediction.

#### A Correction.

In last week's Brand, the advertisement of Garrison Bros explained the advantages of The Vellie Motor Car. A few slight errors appeared in the advertisement which are corrected in this issue. If you are a motorist, or expect to become one, it will pay you to read Garrison Bros. advertisement.

#### Married at Bovina.

The marriage of Mr. Frank Glasspell and Miss Hazel Hamilton at Bovina, Texas, which occurred at Bovina recently was attended by an old-time supper and serenade, their many friends participating in the happy event. Rev. N. H. Trammell performed the ceremony.



## Smoke as a Cure for Consumption.

In the little village of Coperas Cove in Coryell county, there resides a Methodist preacher whose name is L. G. Grimes. He has been a minister of the gospel for many years, but unlike the prophet of old he is honored at his home and enjoys the full confidence of his home people. He is living with his second wife, the first one having died with consumption, that "white plague" that has carried away so many of our people. Shortly after the death of his dear companion, he was stricken with the deadly malady. He was at that time immigration agent for one of the great railroads entering Texas, and his business called him to Tex. The disease developed so rapidly that he was forced to give up his situation and after several physicians had given up the case as a hopeless one, he returned home to die and made every arrangement to that end. He had frequent hemorrhages from the lungs, and the only exercise he took was a short horseback ride occasionally. One day he rode over to the blacksmith shop to have his horse shod, and while the smith was doing the work he got on the forge to warm, and accidentally inhaled the smoke from the stone coal. It seemed to give him instant relief and he inhaled it for some time. He returned home feeling better than he had felt for months, and determined to continue the experiment. Rev. Grimes said that he never had another hemorrhage, that six treatments cured him, and that he has never had a symptom of consumption since. He had a lady friend, who was in the last stage of consumption. She had given up all hope and was confined to her bed from which she never expected to rise. Mr. Grimes told her how he was cured and as she could not sit up, her husband had a little furnace made and with pipes conveyed the fumes of the coal stone to her lungs. Her physicians forbade the treatment, but her husband refused to desist and in a few weeks the lady was able to leave her bed and has never had a symptom of the disease.

Mr. Grimes has told many of the simple remedy and he does not know of a case that was not cured. He has decided that this information is too valuable to be confined to a few and ought to be published to the world. He hopes that every paper will publish it. It was widely published a few years ago that Beaumont oil was a sure cure for consumption, but after a fair test it was abandoned as worthless.

Mr. Grimes' theory is that the oil taken into the stomach has to be taken up by the blood vessels and thence to be carried to the lungs, and that it loses the power to destroy germs, while the fumes and gases inhaled at one reach the seat of the trouble. Mr. Grimes' mission on earth is to do all the good that he can for suffering humanity, and while it is not necessary, he will answer all letters of inquiry containing a stamp for a reply.

N. H. RATHER,  
Coperas Cove, Tex.

## Monthly Weather Report.

The weather for the month of September has been ideal. The bright sunshine days and the cool nights combined to give energy and life. The following table shows the maximum temperature during the day and minimum during the night for each day. The third column shows the temperature at sundown. The average maximum temperature for the month was 84; the average minimum 50; the general average 67.

Day	Max.	Min.	Sunset.
1	96	62	80
2	94	62	80
3	92	59	82
4	96	58	75
5	76	63	70
6	88	61	83
7	90	63	70
8	88	63	80
9	88	57	84
10	89	62	84
11	90	63	86
12	85	60	82
13	79	53	60
14	78	43	72
15	78	43	72
16	80	42	70
17	81	43	68
18	82	42	71
19	85	41	74
20	90	40	84
21	92	55	84
22	83	47	63
23	75	36	68
24	79	46	73
25	80	47	70
26	78	40	68
27	77	35	65
28	80	36	64
29	88	42	78
30	85	48	76

Rain fell on two days, the 5th a fall of one and one-half inches was recorded and on the 7th only a trace. This is a half inch less than the four year average at Hereford.

## Hazel Barnhart.

The Brand regrets to chronicle the death of little Hazel Barnhart, age 8 years and 10 months, which occurred Tuesday, October 5, at 1 o'clock p. m. after a long illness. Funeral services were conducted by Rev. J. W. Story of the Methodist church. Interment was made in the city cemetery at 10 o'clock Wednesday morning. The bereaved parents have the sympathy of the entire community in the loss of their little daughter.

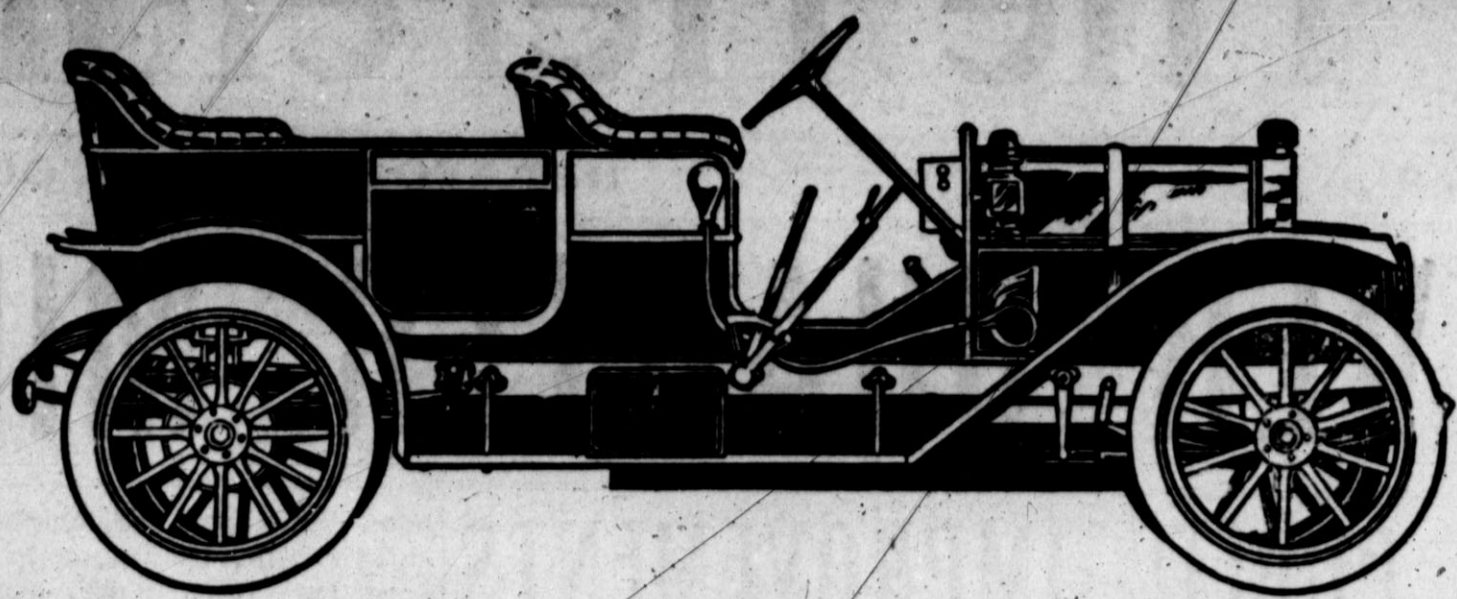
## Shoe Repairing.

We are installing a first-class shoe repair outfit in the Norton Harness shop first door south of opera house building. Mr. Powelson has had five years experience at shoe work.

To introduce our work we will half-sole men's shoes until November 1st for 65 cents a pair; ladies' shoes 50 cents a pair. We solicit your patronage. Respectfully,  
Norton & Powelson.

## City Purchases Dumping Ground.

The city has bought a suitable place for dumping grounds and every one is now expected to give their premises a general good cleaning. See the city marshal for the exact location, and get busy with the trash hauler. He wants a job.



## The Velie Motor Car

Has for its most important feature—POWER—that subtle something that takes you up the steepest hills, thru the thickest mud and over the roughest country. You feel it and because of it you have the assurance of getting there and back. The finish and design of the VELIE suits the most fastidious. Everyone who sees the VELIE comments on its good looks. The VELIE is not built for a racer but look what it did [near Chicago.

## ON THE ALGONQUIN HILLS

Making Faster Time on These Hills Than Competitors Quoted in the List Herewith.

CAR	Motor	Total Time Both Hills	CAR	Motor	Total Time Both Hills
VELIE	4x4	1:03 4-5	Columbia	4 1/2 x 4 1/2	1:10
Corbin	4 1/2 x 4 1/2	1:03 4-5	Kisselkar	4 3-8 x 4 3-4	1:10
Moon	4 9-16 x 4 1/2	1:04 2-5	Locomobile	5x6	1:10 2-5
Stearns	5 3-8 x 5 7-8	1:05 2-5	Locomobile	5x6	1:11
Marion	4 1/2 x 4 1/2	1:05 4-5	Marion	4 1/2 x 4 1/2	1:11
Chalmers-Detroit	4x4 1/2	1:06 1-5	Oakland	4 1/2 x 5	1:11 3-5
Mason	5x5	1:06 4-5	Mason	5x5	1:20
Kisselkar	4 7-8 x 4 3-4	1:07 1-5	Marion	4 1/2 x 4 1/2	1:14
Buick	4 1/2 x 5	1:07 2-5	Moline	4 1/2 x 5	1:14 4-5
Falcar	4 1/2 x 4 1/2	1:08 3-5	Thomas	5 1/2 x 5 1/2	1:15 2-5
Kisselkar	4 3-4 x 4 3-4	1:08 3-5	Grout	4 1/2 x 5	1:17
Mason	5x5	1:09	Oakland	4 1/2 x 2	1:17 4-5
Mason	5x5	1:09	Petrel	4 3-8 x 4 3-4	1:24

This should be convincing indeed, that the VELIE AUTOMOBILE has power enough even if the motor is only 4x4.

## GARRISON BROS.

## WE WILL SAVE YOU \$ \$ \$ \$

Goods sold on a strictly cash basis are always better in quality and quantity because they can be bought cheaper and sold cheaper, and that is what we are doing. Since Oct. 1st we have been doing business on a STRICTLY CASH BASIS and that the people of Hereford appreciate our efforts to save them money is shown by our increased patronage. Just compare our prices with what you have been paying.

Peace Maker Flour, soft wheat, was \$2.00 per sack, our price	\$1.70
Clark's Best Flour, Kansas hard wheat, was \$1.75 per sack, our price	\$1.50
Sugar—was 14 pounds for \$1.00, our price 16 pounds for	\$1.00
Strictly Pure Lard, 10 pounds for	\$1.60
Irish Potatoes, were 2 1/2c per pound, our price	2c
Oat Meal was 15c per package, our price	10c
Oat Meal was 35c per package, our price, 5 pound package	25c
Pink Salmon was 15c per can, our price	12 1-2c
Argo Red Salmon was 20c per can, our price	17 1-2c
California Table peaches were 25c per can, our price	20c
Tomatoes were 6 cans for 75c, our price	65c

Pure Uvalde Honey was 10 pounds for \$1.75, our price	\$1.65
Justice Sugar Corn was 15c per can, our price	10c
Other Corn, per can	8 1-3c
Eastland Blackberries were 15c per can, our price	10c
Peas, best grade, hand picked, per can 10c and	12 1-2c
Eupion Oil, best grade, was 20c per gallon, our price	15c
Rice, best Japanese head, was 10c per pound, our price	8c
Rice, broken, was 8 1-3c per pound, our price	5c
K. C. Baking Powder was 25c and 75c, our price	20c & 65c
Swift's White Soap was 5c straight, our price, 6 cakes for	25c
Fels Naptha Soap was 3 cakes for 25c, our price 4 cakes for	25c

All Goods Guaranteed as to Weight and Measure.

## JOHN A. JOHNSON

THE STRICTLY CASH GROCERY.

## Women Suffer

much needless pain when they delay using Cardui for their female troubles. Cardui has been found to relieve headache, backache, pain in the side and dizziness arising from deranged organs. It does more than relieve,—if used persistently,—many have written to say that it cured them.

**TAKE CARDUI**

It Will Help You

Mrs. Maxwell Johnson, Tampa, Fla., writes: "Cardui cured me after doctors and everything else had failed. I had been suffering with numb spells ever since I was 16 years old. One day I decided to take Cardui. I have now taken 5 bottles and I can say that it has cured me. I advise all suffering women to give Cardui a long and fair trial."

Mrs. Johnson suffered years. Have you? Do you wish to? But why suffer at all? Take Cardui. Give it a fair trial.

AT ALL DRUG STORES

"I SAW IT IN THE BRAND"



# Special Bargain Sale

Commencing Friday, October 8th and Closing Saturday Night, October 10th

## It's the Price That Talks.

I have been in business in Hereford now about five years and believe that my policy, "Sell for Cash" has been appreciated by hundreds of careful and discriminating buyers. Many of you know that my business has grown from a small Dry Goods business to its present proportions and must admit that Fair and Honest Dealings and SPOT CASH business have done the work. My prices are just as advertised and IT'S THE PRICE THAT TALKS. Bring this ad to my store and let me convince you that this SPECIAL BARGAIN SALE is the most attractive ever offered in Hereford.

### Fine Dress Goods

We offer here the greatest Sacrifice Sale in Fine Dress Goods to be found in any market. Our stock is large and must be reduced at once. Come look at the goods and you will be astonished at the low prices.

Our Finest Dress Goods, all colors an Blacks, worth \$1.50 per yd 98c  
Our Finest Dress Goods worth \$1.00 per yard 69c  
All Wool Panamas and all other goods worth 75c per yard 49c  
Wool Panamas Henriettas worth 50c per yard 33c

### Silks! Silks!

Prices never heard of before

Fine Taffetta Silks (yard wide) worth \$1.65, now \$1.10  
Fine Taffetta Silks, worth \$1.25 per yard, now 95c  
China Silk for waists all colors, worth 65c per yard 47c  
Sedan Silk, very pretty, worth 50c per yard 32c  
Fine Kantung Silk for dresses, very pretty, worth 50c 37c

### Ginghams, Percales

Finest Dress Ginghams worth 15c, now 11c  
Best Dress Ginghams, worth 12c, to go for 9c  
Best Apron Gingham, worth 10c per yard, now 7c  
Cheaper Apron Ginghams, worth 6c now 4c  
Best Percales, worth 12c to 15c per yard, now 10c  
Silk-Ginghams, worth 35c per yard now 21c

### Domestics, Sheetings

at a very Low Price; BUY NOW.

Finest Bl Domestic, worth 15c per yard, going at, per yard 11c  
Best Bl Domestic, worth 12c, now per yard 9c  
Best Bl Domestic, soft, worth 10c, now, per yard 7c  
Superfine Jaconet, worth 20c per yard, special 15c  
Finest 10-4 Sheetting, best at 35c per yard, now per yard 29c  
Finest 10-4 unbleached Sheetting, best at 30c, now per yard 24c  
Other Sheettings Cheaper

### Wash Dress Goods

Now is the time to buy your every day Dress Goods. 25 to 40 per cent Saved.  
Fine Dress Suitings, worth 35c per yard, now 21c  
Fine Dress Suitings, worth 20c per yard, now 14c  
Covert Duck Suitings, worth 12c and 15c per yard, now 9c

### White Goods

for Waists and Dresses

If you need any of these goods don't fail to call for them. We'll sell the goods.

### Lace Curtains

Lace Curtains worth \$2.50 pair this Sale \$1.40  
Lace Curtains worth \$3.00 pair this Sale \$1.65  
Lace Curtains worth \$1.00 pair this Sale 60c

### Table Linens and Towels

Bargains unheard of in the Panhandle. Ladies, now's the time.

Fine Satin Damask, mercerized, regular price 75c, now per yd 57c  
Fine Irish Finish Damask, worth 75c per yard, now 48c  
Nice Large Bleached Towels, worth 35c per pair, this Sale for 21c  
Fine Large Bleached Towels, worth 40c, this Sale per pair 25c  
Large Bleached Turkish Towels, cheap at 50c, now per pair 39c  
Pure Linen Towels, worth 75c per pair, special 50c

### Underwear for Ladies and Children

Ladies' Vests and Pants, worth 75c each, cut to 50c  
Ladies' Vests and Pants, Regular \$1.50 per suit, cut to \$1.00  
Ladies' Union Suits, extra good at 75c per suit, now 60c  
Ladies' Union Suits, finest goods, Strictly \$1.25 per suit, now 98c  
Children's Union Suits, worth 35c to 40c per suit, now 24c  
Children's Extra Fine Union Suits, worth 65c, now 48c  
Boys' Very Heavy Fleece separate suits, worth 70c to 75c, now 50c  
Boys' Very Heavy Fleece Union Suits, regular 75c value, now 49c

### Hosiery! Cheap! Look!

Ladies' Nice Black Hose, Regular 20c per pair, this Sale 12c  
Ladies' Finest black and tan Hose at 35c per pair, this Sale 23c  
Ladies' Extra Heavy Fleece Hose, regular 25c values, now, 2 PAIR 35c  
Children's Extra Good Hose, worth 20c per pair, now 2 PAIR 25c  
Children's Bear Skin Hose, worth 25c per pair, now 15c  
Misses' Finest Lisle Hose, 1x1 rib, worth 35c per pair, now 24c

### Now or Never AT THESE PRICES

I now offer the Best Bargains on the following items ever offered in Hereford.

Very Heavy Cotton Flannel, worth 14c per yard, Special 10c  
Never before shown at the price.  
L L Brown Domestic, worth 7c per yard, now 5c  
Mercerized Dress Gingham American Prints, worth 8c, now 5c  
Outing worth 8c, during this Sale at, per yard 5c  
Good Cotton Plaids, worth 6c, this Sale 4c  
Finest of all Feather Tick, worth 25c per yard, Sale Price 16c

### Bed Spreads

White Bed Spreads, hemed, old price \$1.50, Sale Price 95c  
White Bed Spreads, old price \$2, Sale Price \$1.35  
Extra Bed Spreads, old price \$3.00, Sale Price \$1.85

### Top Shirts in Wool

Best \$1.25 to \$1.40 Wool Shirts now 86c  
Extra fine broadcloth Wool Shirts \$2.50 each now \$2.00

### Outings, Flannelettes

Don't Miss These Goods

Very Best 12c Outing during this Sale for 9c  
Very Best 15c Outing during this Sale for 11c  
Very Best 12c Flannelette during this Sale 9c  
Kimona Goooods, extra at 15c, during this Sale 11c

### Men's Underwear and Wool Shirts

Put prices to cause you to buy now. Don't wait, this is the bottom.  
Men's extra heavy fleeced Shirt and Drawers, 65c each now 45c  
Men's extra heavy fine ribbed fleeced Shirts and Drawers, 75c each 50c  
Men's Natural Wool Shirts and Drawers \$1.25 each now 98c

### Men's Dress Shirts—Great Special

We are overloaded and must reduce stock. Will offer some rare bargains. Come and see.  
Men's fine \$1.50 Shirts—big run—this sale only \$1.00  
Men's fine \$1.25 Dress Shirts this sale only 90c  
Boys' Dress Shirts worth 65c to 75c now 48c

### Men's and Boys' Hats

Cheaper than ever known in this city.  
Men's finest \$2.00 Hats this sale \$1.40  
Men's finest \$3.50 Hats this sale \$2.60  
Men's John B. Stetson \$6.00 Hats, this Sale \$4.40  
Men's John B. Stetson \$5.00 Hats, this Sale \$3.90  
Boys' nice Hats \$1.50 Go now \$1.00  
Buy your winter caps during this sale.

### Shoes! Shoes! Shoes!

We have a large stock of Shoes for men, women and children—of the best makes—and during this sale will offer the very best prices that can be offered on good Shoes. Look at these prices and see the Shoes.

Ladies' finest \$4.00 Shoes Special \$3.15  
Ladies' finest \$2.75 and \$3.00 Shoes, Special \$2.35  
Ladies' fine kid Shoes worth \$2.25, all leather \$1.80  
Ladies' fine kid Shoes worth \$1.75, now \$1.35  
Children's finest Dress Shoes Regular \$2.50, Special \$1.98  
Children's best school Shoes worth \$2.25, Special \$1.75  
Children's best school Shoes worth \$1.75, Special \$1.40  
Children's strong, Box Calf Shoes worth \$1.50, Special \$1.15  
The above are large sizes, 12 to 2. Smaller runs in proportion.

### Children's Shoes

Shoes selling at 75c now 58c  
Shoes selling at \$1.25 now 98c  
Shoes selling at \$1.50 now \$1.25

### Men's and Boys' Shoes

We carry as good Shoes as are made in the United States—Selz Royal Blue and Freidman Shelby Shoes. We will give you a real bargain during this sale.

Our finest \$5.00 Shoes this Sale \$3.85  
Our finest \$4.00 Shoes this Sale \$3.35  
Our finest \$3.00 Shoes this Sale \$2.35  
Our best \$3.50 work Shoes this Sale \$2.68  
Our best \$2.25 work Shoes this Sale \$1.70  
Boys' Shoes, extra good \$2.25 this Sale \$1.85  
Boys' Shoes, extra good \$2.00 this Sale \$1.65

### Men's Pants

We are carrying a big line of Pants and have some extraordinary bargains. Be sure and see these Pants.

One Big Lot Men's Pants, best ever at \$2.50, extra special \$1.65  
One line Men's Pants worth \$4.50, this Sale \$3.25  
One line Men's Pants worth \$3.50 to 4.00, this Sale \$2.65  
Boys' Pants worth 75c, this Sale 49c  
Boys' Pants worth \$1.00 this Sale 68c  
Men's Corduroys, best ever shown in Hereford at \$5.00 \$3.65

### Blankets and Quilts

If you need anything in this line, now is your best opportunity to save money.

Extra large and heavy cotton Blankets worth \$2.50 pr. \$1.75  
Extra large 10-4 Blankets worth \$2.00 pr. now \$1.35  
Nice 10-4 Blankets worth \$1.00 pair, now 68c  
Some fine Wool Blankets at a bargain.  
Very large fine Satin Quilts worth \$4.00 each, Special \$2.98  
Large and heavy Quilts worth \$1.75, Special \$1.25

### Ladies' Skirts and Shirt Waists

We have a beautiful line of these Goods and will sell you same at much less than other houses.

Voile Skirts worth \$15.00 this Sale \$10.50  
Pauamas and Voile Skirts worth \$7.00 this sale \$5.40  
Pauama Skirts worth \$5.00 this sale \$3.25

### Writing Tablets and Envelopes

Here's what you are looking for.

Our Tablets worth 10c Special Sale 5c  
Our Tablets worth 15c extra fine Special Sale 9c  
Very fine Linen Tablets regular 20, two for 25c  
Envelopes worth 10c package, now 4c

### Ladies' Petticoats

Ladies' Silk and Heatherbloom Petticoats at a big sacrifice. Call and see them if in need.

Don't fail to visit our store during this SALE. It will be the GREATEST MONEY SAVER yet held in Hereford. Remember we are the only SPOT CASH HOUSE in Hereford. Yours Truly,

No. 220 North Main Street

# J. G. CALLENS

HEREFORD, TEXAS



Flour will advance in the near future. If you haven't bought you had better get busy. You can still buy at the following prices:

# FLOUR! FLOUR! FLOUR! Do You Eat Bread?

We sell Flour and guarantee every sack we sell. If it don't suit you come to the Elevator and get your money back. Its made of Selected Panhandle Wheat. None better has ever been offered in Hereford, and very little as good. . . .

**50lb. Sack \$1.35 For the Next Thirty Days 50lb. Sack \$1.35**

This price is for cash only and to get you acquainted with the flour. Best Soft Wheat Flour \$1.50 a Sack. . . .

Hard Wheat Brands: Amarillo Best, Dictator, Royal 3X. Soft Wheat: "Panhandle"

**Star Mill & Elevator Company O. FALWELL, Mgr.**

## A HIDE PEELER

Secretary Holman Meets Strange Selfishness in Form of Stanton Reporter—"Me and Our'n Only" Spirit of the Editor.

Well known to be the customs of a l l progressive towns, especially those who have a live Commercial Club, to send out each week short dispatches to different newspapers of the district, and state dailies, Hereford through its wide-a-woke secretary has been wisely following this business custom. But Secretary Holman has discovered a "me and our'n" editor whose spirit of selfishness exceeds his wisdom.

It all happened this way. Mr. Holman has been sending a mimeograph date-liners to forty or fifty news papers as occasion arose and in many instances the notices were published, especially in the Dallas News, Fort Worth Record, Star Telegram, Houston Post and a number of Panhandle papers. All these papers were glad to get the news from such a pushing town as Hereford. The Roswell Register-Tribune showed its appreciation by writing an exceedingly courteous letter thanking Mr. Holman for the news items and stated that they would be glad to publish at any time news of the town. But not so with the Stanton Reporter. This editor seems to think that the Hereford Commercial Club is trying to "work him" for free space. Therefore he did not dare put an item of news about Hereford in his paper, but instead published what he called a "hide-peeler" about the Club, calling it Hereford's Gall Club. Mr. Holman was favored with a "marked copy" of the Reporter showing him where he had lost five inches of his epidermis; therefore Mr. Holman wrote the editor for a clipping, and this is

The Quality Store

PHONE 25

## HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season. :-: :-:

**BEST FLOUR IN TOWN**

his most courteous and gentlemanly reply.

Stanton, Texas,  
September 28, 1909.  
Seth B. Holman, Sec. Com. Club,  
Hereford, Texas.

Dear Sir: As per your request I am enclosing the hide-peeling clipping you have been told about. I see nothing in it that ought to cause you to lose sleep. Should you decide that a reply is necessary and will confine yourself to the subject, I will give you the space but really I don't think you can do any good but in the proposition that I lay down in the article.

Resp, W. T. Moore.

This is the "hide-peeler" which

appeared.

The latest free advertising scheme comes from the Commercial Club of Hereford. All they ask is: for the newspapers of this section to run a column or two of Hereford boosters gratis. That newspaper editors are commonly believed to be blooming idiots has been firmly planted in the minds on many and if they comply with the above request from Hereford's Gall Club they deserve the distinction.

If not asking too much of State Press of the Dallas News we would like to see this clipping and the Reporter's letter published with comment attached to suit.

Let's see where The Reporter

stands. All the daily papers publish Hereford news items as sent out by the secretary, the Roswell-Tribune of New Mexico expresses its desire to receive them, the Amarillo Daily Panhandle never turns an item down. The Brand nearly every week publishes some item of news from Panhandle and West Texas towns, clipping the items from the exchanges. The Wichita Falls secretary is the only one in the West who sends The Brand special items. Only last week The Brand gave a double header over a ten inch item to Dalhart telling about their new railroad and the annual fair. An item of progress from Stanton would be published with pleasure in The Brand and if

Stanton's energetic secretary will put this paper on his list, he will receive that courteous treatment that all first-class newspapers accord to disseminators of news.

All the towns of West Texas and the Panhandle must rise and fall together. What's meat for one is meat for the other. In fact, Stanton may in the new future be connected with Hereford by bands of steel. Will she thwart all efforts of all other Panhandle towns and thus get in her own light?

We are now agents for the Lyon & Healey Piano, the new, high grade Piano, made by a house of international fame. Price right, quality right. G. W. Smith. 35-2t



## JAKE SCHACK BLACK PERCHERON STALLION

SIRE, Jacques 7063 (10395), he by Venmouth 54,97, son of Picordo 1st 7330. First Dam by Charmante by Oscar; 2nd dam Sophie 1st, 10394 by Picordo 1st, 7330, by bayard 1st, son of Picordo, out of Charmante, recorded in Volume 5 of the Percheron Stud Book of America. Jake Schack weighs 2000 pounds, has good action, heavy bone and is a sure foal getter. The best horse in the Texas Panhandle.

Located with C. F. Reidel, 2 1/2 miles northeast from Hereford, along Santa Fe track.

# BIG YEAR at HEREFORD

**MORE LAND SOLD THAN EVER BEFORE**

The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies. Write us at

HEREFORD, TEXAS, or  
KANSAS CITY, MO.

**Star Land Company**



## Local and Personal

New Post Cards at Smith's. 35-2t

The best equipped shop in Hereford. The Sultitorium. 1t

J. A. Fox has been in Fort Worth this week on business.

Apples on track. Witt-hauer Brothers. 1tp

Keep your right eye on Baskin Heights. 1-tf

A snap in some close in lots. 31-tf A. H. Elliston.

If you want your stove polished, see J. N. Ragland at Coulson's. 34-2tp

Compare our prices on goods. We court your investigation at Smith's. 35-2t

300 bushels good clean seed wheat for sale. 33-3t A. H. Elliston.

See Van Orsdal Plumbing Co. for real Plumbing and heating. Residence phone 360. 25-tf

H. M. and O. B. Jackson of Pecos county are here this week on business.

New 8 Day Clocks at Smith's, sold at a bargain for a few weeks. See him. 35-2t

Hon. Jno. P. Slaton and Sheriff E. F. Connell were in Amarillo Wednesday on important legal business.

Sanitary plumbing, heating and ventilating. The real thing; Van Orsdal Plumbing Co. Residence phone 360. 25-tf

Mrs. W. G. Roberts leaves this week for El Reno, Oklahoma, where she will join Mr. Roberts, who has preceded her and purchased a business.

Mr. and Mrs. G. D. Davis who have been visiting in the home of Mrs. Davis' father, T. J. Pearson, have returned to their home at Kansas City.

Those interested in any line of painting or drawing will please see Miss Moore either at the College or at the residence of C. W. Meadows. 33-4t.

Good team, harness, farm implements, cow and calf, hogs, 50 acres of maize and forage crop, use of two sections of land until first of year. See Smith, the Jeweler. 35-2t

200 acres of sorghum, maize and kaffir corn for sale. Well headed. Three miles west of Black. Will sell all or part. 33-3tp A. C. Peddycoart.

Real cheap lots in Hereford will soon be a thing of the past. L. Baskin, is the owner of some beautiful lots that can be had cheap on easy payments. See him before prices advance. 31-tf

R. E. Cook, Notary Public and Conveyancer, will go any place in town to take acknowledgements. 21-tf.

Mrs. Hailey and daughter, Miss Myrtle, left this week for Ogden, Utah, when they go to live for a year and if they like the country, will probably remain there. Mrs. Hailey has a son there.

Raymond Orr and Webb Beemer, who moved with their families to McIntire, Iowa, last week, arrived safely with their household goods and live stock. Mr. Orr writes that they have rented a farm of 440 acres and are delighted with the country.

Mrs. D. W. Hawkins with the two younger children Coleta and D. W. Jr., are spending a week or two with Mrs. Hawkins mother in Dallas. In the meantime D. W. Sr., is trying his batching qualities.

H. C. Cain who has been at Tascosa for several months working up a set of abstract books for Oldham County has finished the work and has returned to Hereford to make indexes and put the set in shape for business. Mr. Cain and others are interested in the business and are in position to furnish abstracts of Oldham County land on short notice.

The Sultitorium. Cor. Main and West 3rd. 1t

Howard Hamilton, Rockford, Ill., movements. All guaranteed at Smith's. 35-2t

Misses Kate and Lilian Wamsley of Canyon City, are visiting their sister, Miss Mary Wamsley.

We are expecting a new shipment of Pianos in a few days. If you want one, let's have your order. 35-2t Smith, the Jeweler.

A rare bargain in some odd lots and remnants of Hardware, including Hammers, and Fence Pliers at Smith's.

Carload Missouri hand picked apples for sale on track here. See Witt-hauer Bros. 1tp

Not how cheap? But how good! The principle we work on. Van Orsdal Plumbing Co. Real plumbing and heating. That's all. Phone 360 and 335. 26-tf

Miss Dora Pearson left Saturday for Plainview, to attend the funeral of her friend, Miss Marvia Falkner, whose death occurred at Kid Key, Sept. 28.

Paul Barnett of Houston, a former resident of Hereford, who holds a position with the H. & T. C. as Train Auditor is visiting Mrs. Barnett today.

Dr. J. G. Hendricks accompanied by his daughter, Miss Kate, and his nephew, Dick Gamblin who has been visiting in the family this summer, left for Marshall, Texas, Friday. Dr. Hendricks will return in about a month.

Mr. Wm. Ratliff of Macon county, Missouri, who has been visiting with his sister, Mrs. J. I. Phipps in the Spring Lake community has gone to Oklahoma to visit with another sister, Mrs. A. W. Reed.

The Real estate firm of Cook & Head have moved from the McMinn building into new offices in the Garrison building. Max Roberts will occupy the offices vacated by the above firm and engage in a general commission business.

Among the visitors this week was J. W. McQueen, of Amarillo, who is representing the Howe Engine Co. of Indianapolis, Ind. Mr. McQueen has submitted a proposition to the city council to provide Hereford with adequate fire protection.

On Sunday night Robert F. Whitaker of Chicago, an evangelist of the church of Christ, closed a protracted meeting after a series of sermons covering nearly a week. From Hereford Evangelist Whitaker will go to Wellington, Texas, to hold a meeting.

Miss Mary Graham, who has been a guest of Mr. and Mrs. H. C. Myrick, returned to her home in Hubbard City, Texas. Miss Graham intended visiting Hereford for a week only but the charms of our little city made her prolong her stay for nearly three months.

Max Roberts has been awarded the contract, by the city of Amarillo of drilling four wells to be not less than three hundred and seventy-five feet in depth. These wells will furnish Amarillo with an adequate water supply and Mr. Roberts is to be congratulated upon being awarded the contract over many bidders.

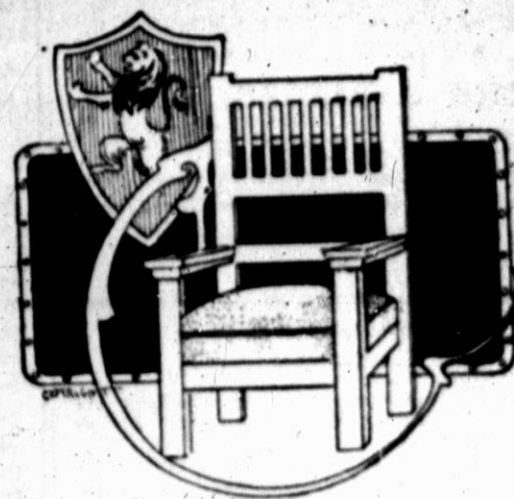
Among those who attended the funeral of Mrs. Margaret Ann Vaughn, mother of L. W. Vaughn, were Mrs. Robert McLean, of Claude, Mrs. F. H. Vaughn, of Texhoma, John Vaughn, of Texhoma, Mrs. W. Turner, of Texhoma, Mrs. Otis Trulove, of Amarillo, and Mrs. C. W. Baird, of Glazier. The above will remain as guests of L. W. Vaughn for several days.

Be sure and see the manager of the Electric Light Company before having your house wired as we may be unable to extend the line to you. Hereford L. & P. Co. 24-tf

# OUR BIG BLUE PENCIL



Is most assuredly doing the work. Its a busy instrument at our Big Store. We mean to make this sale all that it



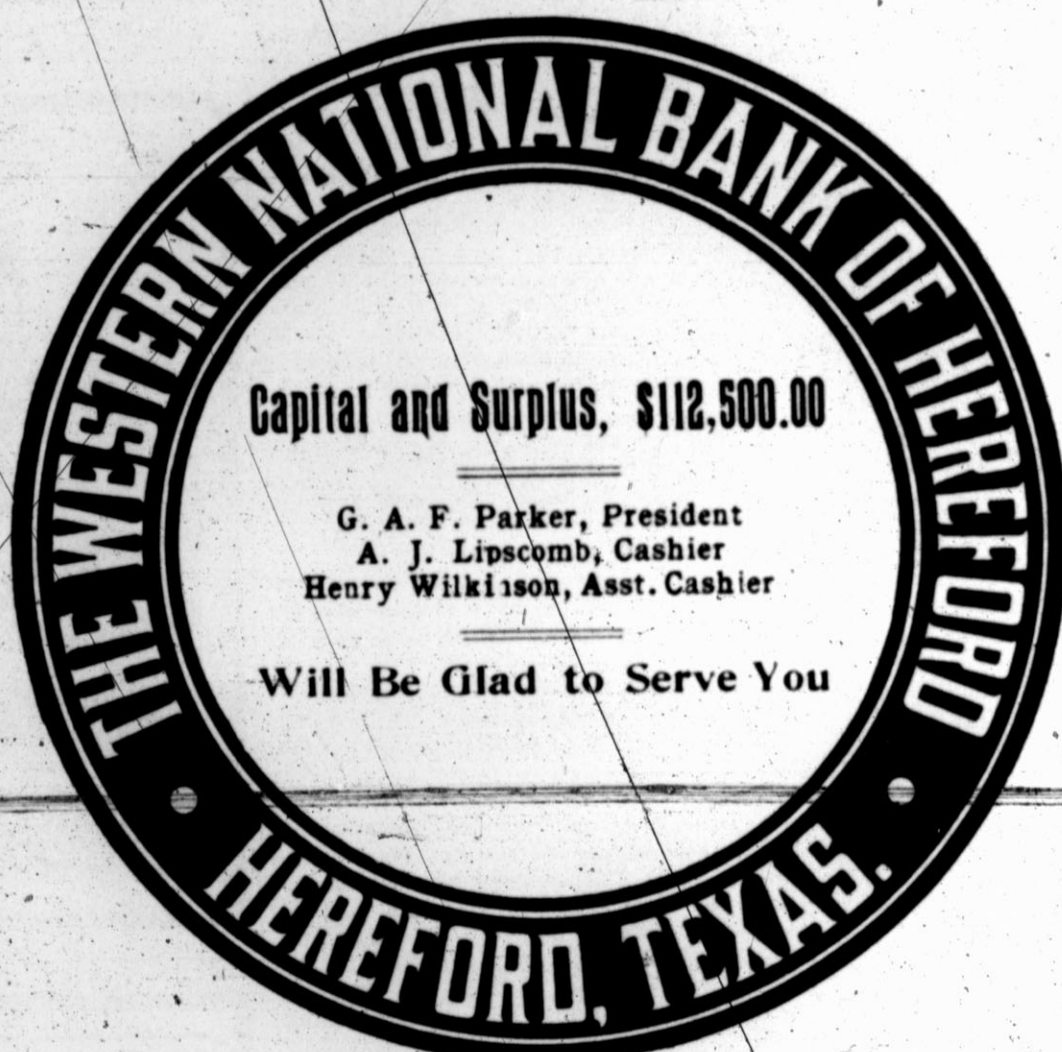
implies, the sale of a big lot of goods at the lowest price known anywhere. It certainly is an opportunity you may never see again to supply yourself with all items of

## Furniture and Floor Coverings

at a nominal cost. Trading with us is like spending a hundred dollars and having twenty-five to forty handed back to you. You see the point.

Yours for the Best and for Less,

# E. B. BLACK CO.



## If Its a Good Roast or Steak, Sausage

or any kind of cured meats PHONE 357 and it will soon roll up at your door, in good shape and ready for use.

We are in to stay and aim to merit a part of your trade. Yours for Business.

## CITY MARKET

STANEK & ROOD, Proprietors  
Successors to Wilson & Cloyd.

### Patrons of City Schools.

Inasmuch as the first month's work in the schools is now about finished, and that on Wednesday of next week reports upon the work of the month will be sent you by the teachers, it seems best that you should know beforehand something of what the card means.

In the first place the teachers will this season use only two marks to indicate the character of the work done by the pupil. If a card bears the mark "S," it means that the pupil whose card is so marked has

done "satisfactory" work for his teacher in the subject bearing that mark. If the card bears the mark "U," it means unsatisfactory, and shows that the pupil has not satisfied his teacher in the subject so marked.

It is stated upon the card that a pupil who marks "U" throughout the session cannot be promoted. We therefore earnestly suggest that if your child gets that mark in any month you go at once to his teacher and help her in whatever way seems best to remove the cause of such grade. Prompt action on the part

of the parent will often insure the promotion of the child.

Your attention is also called to the fact that you are requested to inspect the card, and then sign your name, as indicated in the form below. We urge that in no case should the power be delegated to the child.

Trusting that these monthly reports may serve to promote the welfare of your child, and also to strengthen the union between the home and the school, we remain,

CITY SCHOOL FACULTY.



## The Hereford Brand

D. W. Hawkins, Business Manager  
A. C. Elliott, Editor

Address all communications to  
**THE HEREFORD BRAND**

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,  
Strictly in Advance

Any erroneous statement affecting the  
character or reputation of any individual or  
firm which may appear in The Brand, will  
be gladly corrected upon being brought to  
the attention of the publishers.

### You'll Like Hereford.

THE Brand office is located at 316  
Main Street. How does that sound?

STREETS named, houses numbered,  
free mail delivery,—push, pride and  
progress.

### SPIRIT OF RETALIATION.

Sentiment, friendship, and even  
selfship are often sacrificed on the  
altar of retaliation. In this age of  
commercialism, it appears oftentimes  
that business men as well as others  
when disturbed in their usual line of  
efforts or when the stream of trade  
is about to be diverted from its ac-  
customed course, they will even stop  
the source of supply or the means  
of trade-building that their competi-  
tor who has entered the field might  
suffer in consequence. This spirit of  
retaliation is developed in the  
form of boy-cotts, lock-outs, strikers  
etc. While The Brand regrets even  
that such a thing as a boy-cott should  
even be hinted at in Hereford, yet  
the fact remains that before and  
since the courthouse election, some  
of our merchants were threatened  
with an organized boy-cott because  
these merchants saw proper to advo-  
cate the issue of bonds. It is known  
that some of the merchants were  
threatened with the mail order  
houses. Let's be fair. Without a  
progressive and financially strong  
business and trading center such as  
Hereford should be, the stockmen  
and farmers of the country would  
have a poor market for their prod-  
ucts. While you Mr. Farmer may  
refuse to buy goods from a local  
merchant because he voted for the  
courthouse, he could, with this same  
bad spirit of retaliation, refuse to  
buy your products. No, the business  
man cannot hope to succeed without  
the trade of the farmer and neither  
will the farmer succeed without the  
the business houses and banks of the  
town. As Hereford grows, so will  
the country.

The charming prima donna Daisy  
Cameron will play the principle roles  
in the plays produced here by The  
Cameron Company when they open  
their engagement of three nights at  
the Hereford Opera House commencing  
Monday night October 18th.  
Miss Cameron has varied experience  
in such grand organizations as "The  
Bostonians," "Sauvage Grand Opera  
Company," "Piff Paff Pouff," "When  
Jonnie Comes Marchin' Home,"  
"The Tenderfoot" etc, and has never  
before been seen for less than \$1.00  
price of admission. The Cameron  
Opera Company's engagement in this  
city will be at popular prices. 1t

Five, ten, twenty and forty acre  
improved places edge of town for  
sale at reasonable prices. Address  
L. Baskin, Hereford, Tex. 31-tf



We offer special inducements in  
quarter and half section tracks close  
in to actual settlers. We have some  
on easy payments. Hereford is in  
the shallow water belt. Write us for  
particulars. Address  
**BASKIN LAND COMPANY**  
HEREFORD, TEXAS

**Card of Thanks.**  
Mr. and Mrs. Barnhart wish  
through this medium to thank their  
many friends and neighbors who so  
kindly aided them during the fatal  
illness of their little daughter Hazel,  
whose death occurred on Tuesday of  
this week. The prayers of the be-  
reaved father and mother are with  
all who showed them kindness and  
timely assistance.

### Citation by Publication.

The State of Texas, to the Sheriff or any  
Constable of Deaf Smith County greeting:  
Oath having been made as required by  
law you are hereby commanded to summons  
S. M. Hughes, by making publication of  
this Citation once each week for four suc-  
cessive weeks previous to the return day  
hereof, in some newspaper published in  
your county, if there be a newspaper pub-  
lished therein, but if not, then in any news-  
paper published in the 69th Judicial Dis-  
trict; but if there be no newspaper pub-  
lished in said Judicial District, then in a news-  
paper published in the nearest District to  
said 69th Judicial District, to appear at the  
next regular term of the District Court of  
Deaf Smith county, to be holden at the  
Court House thereof, in Hereford, on the  
first Monday in November, A. D. 1909 the  
same being the first day of November, A.  
D. 1909, then and there to answer a peti-  
tion filed in said court on the sixth day of  
October, A. D. 1909, in a suit, numbered  
on the docket of said court No. 287, where-  
in Geo. W. Irwin, Jr., is Plaintiff, and W.  
A. Munger, S. M. Hughes and The First  
National Bank of Hereford, Texas, are De-  
fendants, and said petition alleging that on  
the 14th day of May, 1909, the plaintiff was  
the owner in fee simple and entitled to the  
possession of all the southeast one-fourth  
section 46 in Block K-8, Certificate 356,  
granted to the Tyler Tap Railroad Company,  
situated in Deaf Smith county, Texas.  
That thereafter on the 15th day of May,  
1909, the defendants Munger and Hughes  
unlawfully entered upon said premises and  
dispossessed the plaintiff thereon of and  
now withhold from him the possession  
thereof.

That the rental value of said premises is  
reasonably worth \$1.00 per acre per year.

Second. Plaintiff avers that on or about  
the 12th day of May, 1909, defendant Mun-  
ger executed a deed to the tract of land  
above described, to the plaintiff and de-  
posited said deed with The First National  
Bank of Hereford, Texas, under an agree-  
ment between plaintiff and said Munger by  
which said deed was to be held by said  
Bank, together with the purchase price of  
said land, which was not to be paid to said  
Munger by plaintiff until an abstract of  
title was furnished the plaintiff and he  
could have an opportunity to examine same.  
That said agreement also provided that if  
the title was acceptable to the plaintiff the  
said deed should be delivered to him by the  
Bank, and the bank should deliver to the  
defendant Munger the purchase price of  
said land, amounting to \$340.00. And that  
said deed and the purchase price of said  
land amounting to \$340.00 is now in the  
possession of said bank.

That on or about the 12th of May, 1909,  
and before the plaintiff had an opportunity  
to examine the abstract of title to said land,  
the defendant unlawfully and fraudulently  
executed a deed to the defendant S. M.  
Hughes and placed the same on record in  
the deed records of Deaf Smith county,  
Texas, by which it was intended to pass  
the title to said land to the defendant  
Hughes, notwithstanding the fact that at  
that time the said bank held possession of  
the deed from the defendant Munger, con-  
veying said land to the plaintiff.

That the said deed to the defendant  
Hughes was executed by the said Munger  
for the purpose of defrauding this plaintiff,  
and that it was the intention of said Munger  
to obtain from said bank the purchase price  
of said land, deposited with it by plaintiff,  
and at the same time prevent plaintiff from  
obtaining the title and possession of said  
land.

Plaintiff prays for judgment for the title  
and possession of said land and for damages  
and for a writ of possession, and in the  
event the court shall hold that the plaintiff  
is not entitled to a judgment for said land,  
then that he may have a judgment directing  
said bank to refund to him the purchase  
price of said land now held by said bank,  
and for costs of suit and other relief.

Herein fail not, but have before said  
court, at its aforesaid next regular term,  
this writ, with your return thereon, showing  
how you have executed same.

Witness, W. M. Cogdell, Clerk of the  
District Court of Deaf Smith county.

Given under my hand and the seal of said  
court, at office in Hereford, this 7th day  
of October, A. D. 1909.

(SEAL) W. M. COGDELL,  
Clerk District Court Deaf Smith County.

## SMITH & ASHBROOK

HEREFORD, TEX.

Sell all kinds of Insurance

**Fire  
Tornado  
Life  
Accident  
Health  
Plate Glass  
and Live Stock**

EMPLOYERS' LIABILITY

Office first door south  
of First National Bank

# THE FIRST STATE BANK

S. B. EDWARDS, President  
H. B. WEBB,  
1st Vice Pres.

OTHO H. VARDEMAN, Cashier

J. THOS. WEBB, Asst. Cashier  
W. S. HIGGINS,  
2nd Vice Pres.



**AND TRUST COMPANY** HEREFORD  
TEXAS

## ASK ME If you want to sell your Business or Real Estate FOR CASH

No matter where located, if you want to Buy, Sell  
or Exchange any kind of Business or Real Estate.

Insurance placed in best companies  
and policies looked after.

Office in Dushap  
and Britain Build-  
ing. Rooms 2 and 4  
**C. O. LEE** Hereford, Texas

### CONDENSED STATEMENT OF THE CONDITION OF

## The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: { J. L. FUQUA, President  
C. W. DODSON, Cashier

DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,  
R. J. KIBBE, W. H. FUQUA, W. S.  
HIGGINS, J. T. JOWELL

SAFETY DEPOSIT BOXES FOR RENT.

This Bank is well equipped to handle all business entrusted to its care and respectfully  
solicits your account.

"I SAW IT IN THE BRAND"



**Local and Personal**

New Post Cards at Smith's. 35-2t

The Sultitorium.  
Cor. Main and West 3rd St 1t

Miss Edith Rhyne is visiting her uncle, D. R. Gass.

We want your second hand school books at Smith's. 35-2t

Ladies' skirts cleaned and pressed  
The Sultitorium. 1t

Attorney J. C. North was in Clovis the latter part of the week on legal business.

Miss Zew Newell of Rayse City, Texas, is visiting her sister, Mrs. J. A. Hughes.

J. S. Jones spent several days in Clovis this week looking after his real estate interests.

Better work for the same money.  
The Sultitorium.  
There's a reason. 1t

21 jewel Hamilton watches at Smith's. They are not excelled. 35-2t.

Among the visitors in Hereford this week was Chas. Cox of Arney, who is contemplating engaging in business here.

Mrs. Will Roberts and family left Wednesday for El Reno, Oklahoma, where they will reside permanently.

Better work for the same money.  
The Sultitorium.  
There's a reason. 1t

Get a Sangamo 16 size Watch made and guaranteed by the Illinois Watch Co. Smith has 'em. 35-2t

Mr. and Mrs. Lee Sullivan of Sanger, Texas, are visiting with his brother C. L. Sullivan. They may decide to locate at Hereford.

Smith sells Edisonf Columbia and Victor Talking Machines and Records at the lowest possible price. 35-2t

Mrs. Young recently from Chilcarthe, Texas, has accepted a position with T. Coulson druggist. She assumed her duties last Monday.

Mrs. Estelle Tucker has accepted a position under Postmaster Smith and is filling her former place at the general delivery.

Better work for the same money.  
The Sultitorium.  
There's a reason. 1t

Mrs. L. H. Liston, of Terrell, Texas, has been visiting her brother, E. J. Newell, and left on Monday for Floydada where Mr. Newell has purchased property.

17 jeweled pickle movement in 3 oz silverine case. Swiss Breguet spring guaranteed the best value Watches to be had. See Smith, the Jeweler. 35-2t

H. A. Ballard of Arney has been spending the week in Hereford. Crop conditions, Mr. Ballard reports are very fair in his section and the farmers are getting ready for fall plowing.

A committee of ladies consisting of members of the church of Christ have succeeded in raising over \$600 toward the purchase of a lot on which to erect a church.

Among the new arrivals in Hereford is Fred W. Hawes of Geneva, Ohio. Mr. Hawes has accepted a position with Burnam & Dobbins and is very much pleased with Hereford and its people.

Speci'l bargains in high grade Watches at Smiths. 35-2t

We have a splendid farm of 220 acres in five miles of Milton, Iowa, to trade for farm land in Deaf Smith or Castro county. Ocheltree & Co. Room 5 Britain-Dunlap Bldg. 35-2t

Klothing Korrekctly Kleaned.  
The Sultitorium.  
There's a Reason. 1t

Levi Smith has resigned his position Burnam & Dobbins and will soon move with his family to Harrisonville, Mo., where he intends to spend the winter. Mr. Smith has not decided whether he will return to Hereford or dispose of his property interests here and remain in Missouri.

# Out of Doors Clothes Here

Every man who gets out in the winter cold will appreciate these

## Hart, Schaffner & Marx Great-Coats, Motar Coats, Driving Overcoats

as well as the more dressey garments from the same good makers



Copyright Hart Schaffner & Marx

You can't appreciate how well we've handled this overcoat matter for you without a visit to our store. We got so many good things to show you that we can't tell you about it here.

We've a fine array of good fabrics in Suits, also; Grays and Blues predominate; many patterns and shades; all of them all wool

### Overcoats \$16.50 to \$30, Suits \$20 to \$35

This store is the home of the Hart, Schaffner & Marx Clothes

### HUBBARD & BARNETT'S Clothing Department



# LUMBER AT WHOLESALE PRICES

Buy your lumber from the manufacturer and save from thirty to fifty per cent. To any person intending to build a house or to any contractor we will deliver lumber on board cars at Hereford at the following prices:

No 1 Common 2x4 10 to 20 feet long	\$2.00 per hundred feet
" " 2x6 10 to 20 ft. long	1.90 " " "
" " 2x8 10 to 20 ft. long	1.90 " " "
" " 2x10 10 to 20 ft. long	2.00 " " "
" " 2x12 10 to 20 ft. long	2.10 " " "
" " Drop Siding	2.25 " " "

No. 1 Common Flooring	\$2.15 per hundred feet
" " Shiplap	1.82 " " "
" " 1x12 Boards s 2 s	2.25 " " "
" " 1x10 " "	2.00 " " "
" " 1x8 " "	2.00 " " "
" " 1x6 " "	1.90 " " "

We would like to correspond with any one who contemplates building. We manufacture everything in Yellow Pine and are prepared to furnish prices on large contracts. The smallest car load that can be shipped is about twelve thousand feet lumber and two or more persons can order in same car so as to make a car load. Address The

LUFKIN, TEXAS

**HARRINGTON LUMBER CO.**

## Society

### SIX O'CLOCK DINNER.

Mrs. A. W. Gregg delightfully entertained at six o'clock dinner Monday, Oct. 4th.

The dinner was a compliment to Mrs. Herbst, Mrs. Price's guest, and Mrs. Morris, who is visiting in the home of Mrs. Arnold.

The dining room was attractively decorated in yellow and green. The table, where place cards were laid for ten ladies, was exceptionally pretty. Its originality bespoke of the artistic ideas of Miss Leila, the eldest daughter of the home. An elegant six course dinner was prepared and daintily served by Misses Leila and Ina—These young ladies thus proving themselves capable of cooking as well as entertaining.

The guests were: Mesdames Price, Barnes, Morris, Herbst, Jarrott, Collins, Shirley, Elliott and Arnold.

Miss Nell Wyche, who has been visiting Mr. and Mrs. G. C. Groner returned to her home in the country Thursday.

### MRS. B. S. ARNOLD AT HOME

Mrs. B. S. Arnold was at home Saturday, Oct. 2 to her many married lady friends complimentary to her aunt, Mrs. Emma Morris, of Missouri. Mrs. Arnold entertains often and with that ease, grace and warm hospitality that at once brings a feeling of delight to each guest.

The morning hours were from 9:30 to 11:30 and after the usual greetings, the passing of score cards announced the game of "42". There were five tables and quite a number of progressions were made. Delicious shurbet and cake were served.

The afternoon hours were from 3 to 5. "42" was again played and much enjoyed by twenty ladies, while quite a number engaged in conversation. No favors were given. Dainty refreshments were served. Adieux were said amidst many expressions of pleasure to Mrs. Arnold as hostess and Mrs. Morris as guest of honor.

### MRS. GIBSON ENTERTAINS.

In honor of Mrs. Herbst of Caldwell, Mrs. A. L. Gibson entertained a party of ladies Thursday afternoon, Sept. 30th.

Progressive 42 was the special diversion of the afternoon. Unusual interest was manifested in the game and two hours were spent very pleasantly in this ever hospitable home. After the game, the hostess, assisted by Mrs. J. A. Fox, served a delightful luncheon of oyster salad, pickles, olives, wafers and coffee.

In addition to the guest of honor, those entertained were: Mesdames Hicks, Caldwell, Jones, Oberthier, Morris, Edwards, Arnold, Barcus, Palmer, Norton, Price, Warren, Barnes, Patton, Irwin and Johnson; Misses Barnard, Warren and Miller.

### FORTY TWO

The Hicks home was again thrown open to friends on Friday afternoon,

Oct. 1, in honor of Mrs. Ashwander of San Antonio who is a sister of Mrs. Hicks and of Miss Barnard. The ever popular game of "42" was played, and at times excitement was quite intense judging by the declarations of innocence and otherwise. About forty ladies responded to Mrs. Hicks' invitation. Altogether this was a very pretty and enjoyable party. The decorations were beautiful roses from the hostess' own flower garden. Dainty refreshments were served.

Miss Katherine Hendricks left Oct. 1s, for Marshall, Texas, to visit her grandfather, Col. S. B. Hendricks and other relatives. Shreveport, La. and some other places places will be visited before her return to Hereford. Miss Hendricks is quite popular and will be greatly missed in society circles the coming season.

### A MORNING PARTY.

Mrs. J. N. Russell, ever thoughtful of the pleasure of her friends, entertained at cards for Miss Hendricks on the morning of Oct. 1st.

Those present were: Mesdames Herbst of Caldwell, R. Collins, C. W. Witherspoon, B. F. Oberthier, C. W. Dodson; Misses Gregg, Ina Gregg and Hendricks.

No score was kept, but the hostess presented to Miss Hendricks a beautiful gold pin.

A luncheon course was served.

### A DANCE.

Complimentary to Miss Hendricks Mr. and Mrs. C. W. Dodson entertained on the evening of September 30, in a card party and a dance.

As the guests arrived they were presented with the dance programs by Master Charles Dodson. The congeniality of friends; the rhythmic sounds of the music; the soft glow of light, together with the cordial hospitality of the host and hostess, made this event one of unusual pleasure.

During the intervals of the dance, cards formed a pleasing diversion.

A very dainty buffet luncheon was served.

Those invited were: Messrs. and Mesdames J. N. Russell, Emmett Cardwell, F. B. Oberthier, C. W. Meadows, P. W. Price, Joe Collins, Dr. and Mrs. J. G. Hendricks, Mrs. Herbst of Caldwell; Misses Rattan, Gregg, Mercer and Hendricks; Messrs. Olson, Charlton, Wright, Joss, Mercer, Carter and Dr. Massie.

### BRIDGE CLUB.

On Tuesday, the Bridge Club enjoyed a delightful afternoon with Mrs. F. A. Estock. Those present were Mesdames Dodson, Russell, Price, Gibson, Hough, Estock. Misses Rattan, McGarr, Stroud, and Milam.

The hostess served a refreshing ice course.

The score was not kept.

Mrs. V. E. Herbst, who has been visiting her son, Albert, for several weeks has returned to her home in Caldwell, Texas. Mr. Herbst has entirely recovered from his attack of fever.

## A Million Dollars Back Of

# Cole's Hot Blast Guarantee

See what the makers—the Cole Manufacturing Co. of Chicago—have written us. Pretty strong from a million dollar concern selling 60,000 of this one stove a year— isn't it? Read it. Remember the Original sold here only:

\$12 up

### GUARANTEE

"You are authorized to sell the Original Cole's Hot Blast Heater this year on the most rigid guarantee ever made by any stove manufacturer. Our guarantee to every customer of ours is—  
 "1—A saving of one-third in fuel over any lower draft stove of the same size, with soft coal, slack or lignite.  
 "2—That Cole's Hot Blast will use less hard coal for heating a given space than any base burner made with same size fire pot.  
 "3—That the room can be heated from one to two hours each morning with the soft coal or hard coal put in the stove the evening before.  
 "All we ask is that the stove shall be operated according to directions and set up with a good flue.  
 "(Signed) COLE MANUFACTURING CO., (Makers of the Original Patented Hot Blast Stove)."

**HEREFORD HARDWARE CO.**



### Foreign Missionary Society.

The Woman's Foreign Missionary Society will meet at the Methodist church Wednesday, Oct. 13 at 3:30 p. m.

The regular monthly meeting of the Missionary Society is a test, an education, and a means of grace to the members. Do not think of it with carelessness or indifference. The special occasion depends upon it and it is the corner stone in the firm foundation upon which all the work of our Missionary Society at home and abroad rests.

MRS. L. B. HARWELL,  
Reporter.

### Mrs. Margaret Ann Vaughn.

Mrs. Margaret Ann Vaughn was born in the state of Alabama, June 13, 1825, and departed this life in Hereford, Texas, October 5, 1909, at 8:25 p. m. Her maiden name was Truelove. She was married to Reuben Vaughn December, 19, 1844, and with her husband removed to Texas in 1852, and settled first in Denton County. They remained in Denton County only two years, when they removed to Palo Pinto County, where they lived until the death of her husband in 1900.

At the age of fourteen years Mrs. Vaughn made her profession of faith in Jesus Christ and united with the Methodist Church in which she lived consistently until the day of her death, which occurred in her 85th year. Thus for a little more than 70 years she walked in sweet communion with her God.

Mrs. Vaughn was the mother of twelve children. Nine of whom survive her, six sons and three daughters. The living children are L. W. Vaughn of Hereford, Texas, S. H. and J. T. Vaughn of Texhoma, Texas, Mrs. M. B. Frayor and W. S. Vaughn of Stratford, Texas, Mrs. Emma T. Robinson of Alvarado, Texas, Mrs. R. L. McLaron of Claude, Texas, and A. L. and L. A. Vaughn of Graford, Texas.

Funeral services were conducted

from the residence of her son L. W. Vaughn by Rev. J. W. Story pastor of the Methodist church assisted by Rev. S. T. Shore pastor of the Christian church.

A ripe sheaf is garnered. A good woman has gone to her reward, leaving behind her the savor of good name. Another of the old landmarks of our state has passed away.

"Servant of God well done,  
Rest from thy loved employ,  
The battle fought, the victory won,  
Enter thy Master's Joy."

Manager Lovelace is pleased to announce that for October, 18, 19 and 20. He has booked the CAMERON OPERA COMPANY to appear

in a series of up-to-date musical comedy productions. This attraction comes to us with the stamp of approval of the press of all the larger cities and carries a monster company and entire productions to every opera they present. The cast is a most important one, headed by that peerless little Comedienne Daisy Cameron who was formerly prima donna with such celebrated organizations as The Bostonians, Savage's Grand Opera Company, etc. The company numbers forty people and although such big operatic organizations generally appear at \$1.50 scale of prices this attraction will play its entire engagement in this city at popular prices. It

## Professional and Business Cards

WM. M. KNIGHT JNO. P. SLATON  
**KNIGHT & SLATON**  
ATTORNEYS  
First National Bank Bldg  
Hereford, Texas.

Geo. W. Barcus Jno. C. North  
**BARCUS & NORTH**  
Attorneys at Law  
Hereford, Texas  
Office in First State Bank building

**L. GOUGH**  
GENERAL IMMIGRATION  
NOTARY PUBLIC  
Hereford, - - - Texas

**O. E. THOMAS**  
Funeral Director and Embalmer  
With E. B. Black Co.

**KING REALTY CO.**  
Lands, Loans and Insurance  
Notary in Office  
Abstracting a Specialty  
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G. M. SUGGS A. M. JONES  
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Complete Abstract of Title to Deaf Smith County Lands.  
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ALL KINDS OF INSURANCE  
AND LOANS. Phone 273.  
Office 1st door South of First National Bank

**O. K. LAND COMPANY**  
We Buy, Sell and Exchange  
Panhandle Land a Specialty  
See us Three Doors East of Post Office  
A. H. ELLISTON, MGR.  
HEREFORD, TEXAS

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Dealers in Panhandle Lands  
Abstracts prepared on short notice. All  
kinds of stenographic work done. Ex-  
clusive agents for Western Union  
Land Co.'s Lands



## The HERE NURSERY

**LARGES** — Largest collection of Choice and Fancy Fruit Trees etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

**L. P. LANDRUM**

## Satisfied Customers

are the best advertisement for the business man. This kind of advertising is our chief stronghold.

The best value money can buy in our line is to be found at our store.

We make your watch keep the best time.

**W. H. RAY,** Jeweler and Optician

## Attention Farmers!

We have added a full line of machinery including a Gas Engine, Disc Sharpening machine, Emery Grinder and Trip Hammer. Our stock is also complete and we are now prepared to do first-class work on short notice and solicit a share of your patronage.

**MURPHY & BARNHART,**  
Proprietors THE HEREFORD BLACKSMITH SHOP

**J. F. COLLUP**

DEALER IN

**COAL, HAY AND GRAIN,  
FIELD SEEDS AND STOCK SALT**

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. . . . Telephone No. 1.

I'M IN THE MARKET FOR ALL KINDS OF WHEAT

WE HANDLE ALL KINDS OF POSTS.

## The Home Bakery

For

Plain and Cream Bread, Buns, Rolls, Pies and all kinds of Cakes and Cookies

**W. E. TOMPKINS** . . . . . Proprietor

## HEREFORD BOY HONORED

Tucker Wyche Made Secretary of Senior Class of A. and M. College for 1909-1910.

The following clipping from the Houston Post will be read with satisfaction by the many friends and acquaintances of young Wyche.

College Station, Texas, September 29. — When John William Butts of Cisco and Joe Robert John of Colthard tied in the election for sergeant at arms of the senior class of the Agricultural and Mechanical college of Texas, they took the thing out of the hands of the class and settled it between themselves by the heads and tail method.

When the senior class met to elect officers there were sixty-six students present. Willie Leggett of Joplin, Missouri, was at once selected for president of the class. He is a popular young man in the school, is prominent in athletics, and is one of the most energetic students of the school. When the dean of the College sent out letters to all former students during the past summer to know who would return, a card came from Leggett in Joplin saying "It's a long march, but I'll be back if I have to walk." Eddie Anderson, who is editor in chief of the Long Horn, the student annual publication, was made vice-president and Captain Tucker Wyche of B company was made secretary and treasurer. Victor Braunig was selected as historian. Then came on the contest for sergeant at arms, and of the sixty-six votes present, Mr. Butts got thirty-three and Mr. John thirty-three. These two, in the presence of the assembled class, flipped a coin on heads and tails to decide it, and Mr. Butts won the office. The friendly rivalry that was shown by this method of settling a tie vote was applauded by their class associates. Mr. Butts is the student assistant in the college library, and is a popular young man with the student body.

### CLEAN UP NOTICES

City Marshall Sends Out Notices Asking All to Clear Premises of Trash and Rubbish.

The following pointed notice was laid on the editors desk this morning without a word of warning and thinking it a bit of news, the hander was graciously thanked. But the editor, after reading it, saw the point and will get his wife to cut the weeds and the children to haul off the trash.

This is your official notice to clear your premises of all trash and rubbish. Allowing same to remain is against the laws of the City of Hereford. Will state that your premises must be kept clean at all times to comply with the law.

You have no right to allow boxes and straw and other rubbish of this kind to accumulate on your premises.

I will give two (2) days to clean up after this notice is served.

Very Respectfully,

C. L. SULLIVAN,  
City Marshall.

### RAYZOR'S HUCKLEBERRIES

Makes Fine Exhibit of Berries and Permits Friends to Eat Jam. It's Good.

This country is good for many good things, but the latest development shows that it will beat the famous rail fence corners for raising huckleberry pies and jams; that is raising the berries from which the pies and jam are made. To prove the point, W. H. Rayzor has raised a quantity of fine berries this season and has had them on exhibition at his office this week. He also has been spooning out a jar of huckleberry jam, which to the cultivated taste of an expert on jams is pronounced first class in every respect. This exhibit or rather another jar of jam and a live vine with the berries thereon will be a part of the Deaf Smith County exhibit at the Dallas Fair.

We are headquarters for school Books. Order you any book wanted also buy and sell second hand books. 35-2t Smith, the Jeweler.

FOR ALL KINDS OF  
**Machine Repairing, Blacksmithing  
and General Repair Work**

GO TO THE

**HEREFORD MACHINE SHOP**

W. T. WOOD, Proprietor.

Auto and Gasoline Engine Repair Work A Specialty

**UP-TO-DATE LIVERY and  
SALE BARN**

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

**SHERK & STANEK**



Automobile Races, Amarillo, Oct. 12-13, Round trip rate \$1.90.

Texas State Fair, Dallas, Texas, Round Trip Rate \$14.90. Tickets on sale Oct. 15 to 30, good returning up to Nov. 2.

El Paso, Texas, Oct. 9-10, Round Trip \$24.40

### EASTERN EXCURSIONS

Chicago and Return, \$39.40; Kansas City and Return \$24.40; St. Louis and Return, \$32.10. Tickets on sale to Sept. 30th. Final limit Oct. 31st, 1909.

R. E. BRYANT, Agent.

## CONCRETE WORK

All classes of Concrete Work at the Right Price.

SIDE WALK, 12 1/2 cents per square foot. CURB, 20 cents and up. All work warranted against breakage; wear or unsightly cracks for one year.

BEST SAND and GRAVEL in the Panhandle delivered to any part of town for \$1.50 per yard.

S. T. WORLEY

**P. R. Purcell & Sons**  
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The Patronage of the General Public is Cordially Solicited.

## Concrete AND Plastering

I am prepared to do any kind of Brick, Plastering or Cement work. Let me figure with you on any kind of a job on these lines. Will please you with First-class work.

HEREFORD,  
TEXAS

**W. J. BRAND**



# Here Are Some Good Things at A Bargain

☞ THE 2nd HAND STORE at 109 Main Street, opposite the Hereford Hardware Company has some slightly used Carpets at 1-3 the new price. Some nice Dressers, Kitchen Cabinets, Safe, Wardrobe, Sanitary Couch, Wash Stands, and a big variety of Stoves at prices that anyone can afford.

☞ You will also find a good line of Racket Goods, Queensware and Glasses, cheaper than you can lay them down here from a mail-order house. Come in and let us surprise you by proving the above statement to be correct.

I want a profit,  
not a pension

**The Racket & 2nd Store** The square deal man . . .  
WALTER NELSON, Proprietor

## "THE OLD SWIMMIN' HOLE."

Famous Place Owned by Hereford Citizen. Boyhood Days of Recalled in Poem.

Some one has beautifully said that, "Remembrance is the sweetest of all earthly gifts." It is the bright thread in every life that stretches from the cradle to the grave. Like sea shells that still murmur with the music they learned while yet at home in the sea, every life is influenced by the indelible impressions of its childhood home. How often as the years go by, does the mind of strong manhood revert to the long-ago past, and in the language of Elizabeth Akers Allen exclaim,

"Backward, turn backward,  
O time in your flight,  
Make me a child again just for tonight."

Even the heavy head cherishes Mother's lullabies, and turns from the classics by the great masters to the old time melodies such as "Jesus Lover of My Soul," and "Home Sweet Home."

Who is it that does not remember some favored spot in his childhood home? There is the bell flower tree that stood in the middle of the orchard; the brook where the fish were always ready to bite; the large, shady elm on which the swing was made; and even,—

"The old oaken-bucket, the iron-bound bucket, the moss covered bucket,  
Which hung in the well."

At Greenfield, Indiana, twenty-one miles east of Indianapolis, flows Brandywine Creek. This stream winds through Greenfield, and divides it into what is known as East and West Greenfield.

In its meanderings through the town, at a certain point it becomes much wider and deeper than at any other place. It is this particular spot or hole in the creek that the famous poet James Whitcomb Riley has immortalized in verse.

It is of unusual interest to the people of Hereford and vicinity at this time, for the reason that J. C. Patterson who owns the J. W. English place just north of Hereford, owns the land in Greenfield through which Brandywine Creek flows, and where is found "The Old Swimmin' Hole."

Mrs. Irwin Teal, a daughter of Mr. Patterson's and who lives in Hereford, in speaking to a reporter of The Brand, said there is talk of the State of Indiana purchasing the land around this noted body of water, and making it into a public park. Brandywine Creek has also furnished thought for other poems.

It seems that the poet Riley tried to coin his very heart-throbs into sentences when he wrote this poem, for how clearly he depicts each part.

It was one of the favorite resorts and happy scenes in his boy-hood life, and he could not forget it. He remembered the old Sickamore tree

that lent over the water, and cast its shade; the old dusty lane that led down to the hole, and showed tracks of the run-a-way boy from school; the tall cat-tails that grew so near; and at last, when he was older grown and had come back to his favored spot, it was so changed that his heart turned away in sadness.

Read from the poem below.

Oh! the old swimmin' hole! Where the creek so still and deep  
Looked like a baby-river that was laying half asleep,  
And the gurgle of the water round the drift just below  
Sounded like the laugh of something we once knew  
Before we could remember anything but the eyes  
Of the angels looking out as we left Paradise;  
But the merry days of youth is beyond our control,  
And it's hard to part forever with the old swimmin'—hole.

Oh! the old swimmin'—hole! In the

happy days of yore,  
When I used to lean above it on the old sickamore,  
Oh! it showed me a face in its warm sunny tide  
That gazed back at me so gay and glorified,  
It made me love myself, as I leaped to caress  
My Shadder smilin' up at me with sick tenderness.  
But then days is past and gone, and old Time's tuck his toll  
From the old man come back to the old swimmin'—hole.

Oh! the old swimmin'—hole! In the long, lazy days  
When the hum-drum of school made so many run-a-ways,  
How pleasant was the journey down the old dusty lane,  
Where the tracks of our bare feet was all printed so plain  
You could tell by the dent of the heel and the sole  
They was lots o' fun on hands at the old swimmin'—hole.  
But the lost joys is past: Let your tears in sorrow roll

Like the rain that ust to dapple up the old swimmin'—hole

There the bullrushes grewed, and the cat-tails so tall,  
And the sunshine and shadder fell over it all;  
And it mottled the water with amber and gold  
Till the glad lilies rocked in the ripples that rolled;  
And the snake-feeder's four gauzy wings fluttered by  
Like the ghost of a daisy dropped out of the sky.  
Or a wounded apple-blossom in the breezes cotrole,  
As it cut across some orchard to'rds the old swimmin'—hole.

Oh! the old swimmin'—hole! When I last saw the place,  
The scenes was all changed, like the change in my face;  
The bridge of the railroad now crosses the spot  
Where the old divin-log lays sunk and forgot.  
And I stray down the banks where the trees ust to be

But never again will they shade shelter me!  
And I wish in my sorrow I could strip to the soul,  
And dive off in my grave like like the old swimmin'—hole

## Sealed Bids.

Sealed bids will be received at office of the secretary of the Board of School Trustees of the Hereford Independent School District, Hereford, Texas, for the construction of a brick and stone High School building, until the 18th day of Oct. 11 at 2 o'clock p. m. Each bid must be accompanied by a certified check made payable to the secretary of board of school trustees, as a guarantee that such bidder will make good and sufficient Builder's Bond acceptable to the trustees, and enter into a contract within a reasonable period of time to construct and finish said building according to the plans and specifications. Check to be in the sum of \$500. Builders' bond to be in a sum less than 60 per cent of the contract price. The board of school trustees reserves the right to reject any and all bids. Bids will be received until the entire building complete, including steam heating plant, plumbing and electric wiring.

Plans and specifications for use bidding are on file in the office of the secretary at Hereford, Texas.  
SETH B. HOLMAN,  
Secy. Board of School Trustees

## Epworth League Program.

Subject—History of Methodist Church.  
Leader—Sam Brunk.  
Song.  
Scripture Lesson, Psalms 23.  
Prayer.  
Talk—A Methodist Bishop, is he, and what are his duties?  
Song—H. F. Ashbrook.  
Paper—Life of Bishop Charles Galloway—Ruth Story.  
Song.  
Paper—Life of Bishop Seth W.—Daisy Hill.  
Information—Who are the Bishops of the Methodist Church—where do they live? When were they elected? Bishop?—Eagle E. Person.

## Announcements.

THE cheapest paint for you is one that takes fewest gallons to the job, whatever the price gallon.

You can find lots of paint at a lower price than Devco Lead-and-Zinc Paint, but you'll have to use more gallons of it for the job. The work won't be as well done with Devco.

Devco Lead-and-Zinc Paint covers more than lead and oil or than ordinary mixed paint. Ask for Devco.

Alfalfa Lbr. Co., Agents

## For Sale.

1200 bushels of fine seed wheat. This wheat tested 63½ pounds bushel and was pronounced by Fallwell at the Elevator to be best he had seen this season.

32-1f A. W. GREGG

For Fine Cleaning and Pressing **SEE James Snyder** Work called for and delivered I Make a Specialty of Ladie's Skirts





### GOOD THINGS FOR BREAKFAST.

lunch, dinner, supper and between times are plenty in this market. In fact, there is nothing here which is not good.

You'll Like Our Groceries the first time you try them. You'll like them more as you continue to use them. You will like our prices too. The way to prove it is to come and see.

Stock is fresh daily and price always close to cost

## Cardwell Brothers

## Queen of the Pantry

THE BEST BISCUIT FLOUR IN HEREFORD

Every order appreciated no matter how small and prompt attention to all.

# JARROTT

&

# WILKINSON'S

PHONE 81.

## To The Public!

Take your Blacksmith work to

JNO. N. JACOBSON

He has always appreciated your patronage and will continue to try to please you by doing FIRST CLASS WORK.

## MILLINERY OPENING

Saturday, Sept. 11th

My new stock of Fall and Winter Millinery has just arrived, and I am now ready to show a line of the most stylish and up-to-date hats that have ever been on display in Hereford. Ladies come and see for yourself. Third door north Presbyterian church.

MRS. UDO WHITTHAUER

## Tierra Blanco Herefords

L. R. BRADLEY, Owner

W. T. WOMBLE, Manager

...BREEDERS OF...

## Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847

Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots.

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

### Junior B. Y. P. U. Program.

Songs.

Prayers.

Scripture lesson, Oen. 21:1-8.

Leader—Elzina Mounts.

Solo—Helen Lambert.

Short Sketch of the life of Isaac—

Goochie Sisk.

1. Tell of Isaac's birth, Gen. 21:1-8—Glenna Rutherford.

2. Isaac tested, Gen. 22:1-14—Lillian Rogers.

3. Isaac married, Gen. 24:61-67—Susie Lackey.

4. Isaac makes a home, Gen. 26:1-6—Grace Wilson.

5. Isaac deceived, Gen. 27:1-17—Annie Dean.

6. Isaac blesses Jacob, Gen. 27:18-29—Tulia Sascor.

7. Isaac's death, Gen. 35:27-29—Neva Clements.

Duet—Cotta Sisk and Maude Dean.

Recitation—Cecil Cook.

Roll Call.

Song.

Prayer.

Junior Endeavor Program.

Leader—Jim Black.

Duet—Therman Hawkins and Ruth Myrick.

Recitation—Nettie Collup.

Duet—Ralph Smith and Leala Patton.

Paper on Korea—Therman Hawkins.

Duet—Jim Black and Eassie Phillips.

Reading—Mrs. H. H. Hawkins.

Recitation—Sheral Burks.

Strayed Cow.

Strayed from my place in South Hereford one small red cow, brand-TJ on right side. Information leading to her recovery will be rewarded.

33-1f G. R. Ward.

Cess Pools are Out.

This is to notify all who are putting in cess pools or who have put in cess pools for use in connection with flush toilets, that it is a violation of the City's Ordinance to use same for that purpose.

C. L. SULLIVAN, City Marshal.

Blacksmith and Machine Works.

Repair work done on Steam and Gas engines and on farm machinery. Automobile work a specialty.

A lathe large enough for any work and a shaper will be installed at once. Give us a trial. Old Christian church building. Phone 381.

33-1f PYLANT BROTHERS.

Notice Stockmen.

From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249.

I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-1f

DR. F. E. BOWE, D. V. S.

Where in America, with the dryest season in 16 years to contend with, can you produce such crops as we have here this year? Land that will do it is worth four times prevailing prices. In spite of this L. Baskin, offers the cheapest all smooth half section in Deaf Smith County. Ask him about it. 31-1f

17 jeweled nickle movement in 3 oz silverine case. Swiss Brequet spring guaranteed the best value Watches to be had. See Smith, the Jeweler. 35-2f

All kinds feed for sale. Will sell on ground or deliver in town. 2 miles west of town. Chas. Mathis. 34-2tp

## The BRAND LINERS

Pay in Advance unless you have an account with the Brand. The Brand Liners Bring Results. TRY 'EM.

### LOST AND FOUND

LOST—A heavy hitch strap between my house and Main Street about September, 29. J. H. Wilson. 1tp

LOST—A chainless bicycle leaning against a fence six miles east of town on account of accident. Finder please return to Norman Rice. 1tp

LOST—On Sunday evening some where on Main St. beyond the track one silver watch and gold filled chain. Liberal reward for same. Ernest Vogt at Pedde's Shoe Shop. 1tp

### FOR RENT

BRICK BUILDING—For rent. See W. H. Rayzor. 35-1f

FOR RENT—One seven-room house close in. Apply to C. H. Carl. 34-1f

FOR RENT—4 room house near public school. A. P. Murchison. 34-1f

FOR RENT—5 room house. Murchison & Jones. 34-1f

FOR RENT—120 acre farm one and one half miles from Daven. Can give possession any time. 33-1f C. O. Lee.

FOR RENT—Good 5 room house with 5 acres land, well and barn. Also 5 room house with 10 acres land, well and barn. 32-1f A. H. Elliston.

### ROOMS AND BOARD

WANTED—A few roomers and boarders. Mrs. Geo. Karr. 33-1f

WANTED—Roomers and boarders, terms \$20. Mrs. C. G. Burns. 1tp

ROOMS—Furnished or unfurnished. English office building, south side court house square. 35-2f

ROOM—First class room and board for right party. Mrs. Delphia Cox Cor. W. 2nd St. and Ross Ave.

WANTED—Boarders and roomers at the J. T. Jowell house, two blocks west and two blocks north of City Meat Market. Mrs. L. C. Flanders. 31-1f

### MISCELLANEOUS

WANTED—Dressmaking at my home, 2nd door South of College. 34-4tp Mrs. N. O. Hunt.

CHICKENS—for sale, see Mrs. B. E. Seymour, E. 6th and Ross Ave. 1f

FOR SALE—Seventy five acres of maize. T. A. Osborne, Summerfield, Texas. 34-4f

Engraved calling cards are in perfect taste. See the elegant samples at the Brand 1fB

FOR SALE Good set of single and double harness nearly new, see J. B. Elliston. 16-1f

FOR SALE—One new range stove, one new cabinet, one new dresser. 32-1f A. H. Elliston.

FEED—For sale, cheap. Maize, Kaffir and sorghum, in sacks. See Eugene Love. 35-2tp

WANTED—at once, a competent stenographer for general office work. Give age, experience, references and salary expected, in first letter. Address W. L. Sims, Farwell, Parmer County, Tex. 35-2f

FOR SALE or trade—Automobile. My Moline 1908 model, in good repair, every thing in the way of extras, tools, speedometer etc. Will sell for cash, Vendors Lien notes or trade for land. Geo. W. Irwin, Jr. 34-1f

J.M. Gililand Embalmer and Funeral Director with Arnold & Matthews, Furniture and Undertaking. Day phone 115, night phone 251 or 232. 3tf

### REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-1f

FOR SALE—15 acres adjoining city limits. Will sell either 5 or 10 acres, or all together, A. Witherspoon. 23-1f

FOR SALE—8 miles north of Hereford a quarter section of land nearly all in cultivation, fenced and cross-fenced, hog lot of 1 1/2 acres. Good corrals, sheds, fruit trees and a garden already fenced. 2-room house, cellar and windmill with good dirt tank, at \$29.00 per acre. W. W. Edwards. 34-1f

### CITY PROPERTY FOR SALE

FOR SALE—6-room house, well and wind-mill, fruit trees, large barn, chicken house, corral, lot 100x140 ft near public school. Terms to suit purchaser. See C. O. Lee. 7tf

FOR SALE—Two of the best residence lots in most desirable part of City, bearing fruit trees cover both lots, concrete walk in front. Ralph Barnett. 29-1f

FOR SALE—7-room house, East front, lot 100 by 140 feet, on South East corner of block, fenced, cement walk on two sides also leading to front of house, well and wind-mill, barn 22 by 36 with loft, only 4 blocks from Post Office. Price \$2000 Terms easy. C. O. Lee. 29-1f

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-1f

FOR SALE OR TRADE—665.4 acres of land nine miles South of Hereford, Texas; 160 acres in cultivation, four-room house, fenced and cross fenced. Will trade for unincumbered land in Kansas, Missouri, Illinois or Iowa. 2tf W. B. Park, Hereford, Tex.

FOR SALE OR TRADE—220-acre farm in Van Buren County, Iowa, all fenced hog-tight, good improvements, plenty of good water; good orchard of apples, peaches, pears, plums, cherries. Will trade for land in vicinity of Hereford, Texas. For particulars, see or write C. O. Lee, Hereford, Texas. 24-1f

FOR SALE—10-room house, on corner lot 125 ft. front 140 ft. deep, cement walk on two sides, nice shade trees, well and wind mill, elevated tank, barn, coal house. All fenced with picket fence, only 3 1/2 blocks from the postoffice. For price and terms see C. O. Lee. 31-1f

### LIVE STOCK FOR SALE

FOR SALE—One good driving mare and one registered Hamiltonian mare for sale. Also good buggy and harness. See me at Water's Pierce Oil Co's. office or Hereford Hardware Co. Wes Sisemore. 1tp

SECTION—Good section in Castro county, has 100 acres fine alfalfa land. The price is a bargain. 52-1f Gough & Russell.

FOR SALE—Two large work horses and harness also one well bred stallion; gentle driver, single or double. Will trade any or all for young stock. 32-1f A. H. Elliston.

FOR SALE—or trade for Texas land or Hereford town property. 65 head of registered Short Horn Cattle, price \$6,500 clear. One Hotel the only hotel in town of about 500 population, price \$4,000, clear. \$12,000 equity in 320 acres fine well improved farm near Railroad and county seat of Randolph County Missouri, will trade separate or all in lump. Address Owner Box 8 Clifton Hill, Missouri. 33-4f



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# THE BRAND CIRCULATION CAMPAIGN

**BEGINS TUES.,  
OCTOBER 12TH,  
12 O'CLOCK, NOON**

Believing and knowing that it is the "CIRCULATION THAT COUNTS" The Brand herewith announces the opening of one of the most attractive and far-reaching campaigns to increase the circulation of the paper that has ever been inaugurated in this state by a weekly newspaper.

**CLOSES WED.,  
DECEMBER 22ND,  
12 O'CLOCK, MIDNIGHT**

**PURPOSE** While The Brand has a most satisfactory Paid-in-Advance subscription list, it is the highest ambition of the publishers to increase that list; thus adding value to the paper as an advertising medium and making it possible to publish each week a better paper. Every advertiser knows that it is the "Circulation That Counts"; therefore the real end and purpose to be sought by this Campaign is a larger Circulation, a better paper and a wider field for advertisers. ¶ In order that all may share in this campaign,

## \$400.00 IN PREMIUMS

will be given away by the publishers. These will be distributed to the Solicitors and Subscribers in the most equitable way. The premiums will consist of valuable merchandise, diamonds, watches, useful articles and subscriptions. Look over the list and you will acknowledge that The Brand has made a splendid selection of Christmas presents. :: ::

### Rules

1. No one connected with the Brand office will be permitted to participate in the distribution of premiums.

2. All subscriptions must be paid in cash. Receipts will be given for all cash paid in.

3. A duplicate of all tickets issued will be deposited in a sealed box at the Brand office. This box will be opened in the presence of the committee.

### Consolation Prizes

The Brand reserves the right and privilege of giving a special prize at the close of each week to the young lady who shows the largest gain in the number of votes to her credit. It is not announced what these prizes may be, but each week will be governed alone by the conditions and circumstances. To win a Consolation Prize will in no way prevent anyone from winning any of the other prizes or premiums.

### Free Distributions of Premiums.

In this friendly contest the cheerful Subscribers and Patrons have not been forgotten. The Brand has arranged with the merchants of Hereford to give away as Premiums a choice lot of merchandise to subscribers and patrons. These premiums will be distributed on the last day of the Circulation Campaign. They will be turned over to a committee and a free and fair distribution will be made. Tickets which will entitle the holder of same to participate in the "Free Distribution of Premiums" will be issued according to the schedule. The premiums may be seen and examined at the places of business indicated.

### Special Prize to Castro

A special prize has been reserved for the young lady living in Castro or counties other than Deaf Smith, who receives the greatest number of votes during the contest. The conditions are the same as to all other premiums. The prize will be a solid gold bracelet, set with a diamond. This bracelet is of the latest style and the workmanship is perfect. This will make a handsome gift for any young lady. Value \$30.

## LIST OF PREMIUMS FOR SUBSCRIBERS AND PATRONS

- Warren Hardware Company  
One Cole's Hot Blast Stove, Value ..... **\$15.00**
  - Hubbard Grocery Co., One Case  
Mixed Canned Goods, Value ..... **\$7.50**
  - Garrison Bros., One Set Tripple Plate  
Silver Knives and Forks, Value ..... **\$5.00**
  - Ezra Norton, Saddlery,  
One Plush Lap Robe, Value ..... **\$5.25**
  - Geo. A. Stambaugh, One Apartment  
Suit Case, Value ..... **\$15.00**
  - J. A. Fox & Co.  
One Stetson Hat, Value ..... **\$5.00**
  - Hereford Hardware Co., One 50 Piece  
Imported Decorated China Dinner Set, ..... **\$20.00**
  - Betts & Millard, Druggists, Three (3 pre-  
miums) Fine Leather Bill Books, Val. .... **\$6.50**
  - E. B. Black Co., One Handsome, Golden  
Oak, Polished Buffet, Value ..... **\$35.00**
- Extra Premiums will be announced next week.

### Worker's Additional Special Gifts

- One Mandolin, G. W. Smith Music Co.  
Value \$7.50.  
One Traveler's Toilet Set and Cabinet, T.  
M. Coulson, Druggist, Value \$5.50.  
One Statue Vase, Woodburn & Son, Drug-  
gists, Value \$6.00.  
One Ladies' Satin Trimmed Panama Skirt,  
J. G. Callens, Dry Goods, Value \$7.00.

### 100 Free Votes for Paid Up Labels

On every copy of The Brand mailed out there is a "Yellow Label" which contains the date to which the subscription has been paid. Solicitors will be allowed 100 free votes for each 10 "Yellow Labels" turned into the office, provided the label shows the subscription to be paid up to Dec. 31st 1909. Only the labels from papers published from Oct. 8th to Dec. 17th will be counted.

### Schedule of Votes and Tickets

#### On Subscription

\$1.00 paid on Subscription	1 Ticket and	200 Votes
2.00 " " "	2 Tickets "	800 "
3.00 " " "	3 " "	1800 "
4.00 " " "	4 " "	3200 "
5.00 " " "	5 " "	5000 "

And so on at same ratio, the number of votes being determined by squaring the number of dollars and multiplying by 200.

#### For Ad Space

Ad-Space	Amounting to	8 inches, 1 Ticket and 100 Votes
" "	" "	16 inches, 2 " " 300 "
" "	" "	24 inches, 3 " " 500 "
" "	" "	32 inches, 4 " " 700 "
" "	" "	40 inches, 5 " " 900 "

And so in in the same ratio and proportion.

#### For Job Work

Job Work Amounting to \$1,	1 Ticket and 100 Votes
" " \$2, 2 " "	300 "
" " \$3, 3 " "	500 "
" " \$4, 4 " "	700 "
" " \$5, 5 " "	900 "

And so on at the same ratio and proportion.

### Worker's Special Gifts

To the young lady who receives the greatest number of votes will be given choice of the following special gifts: The young lady who stands second in the number of votes will have the second choice.

A solid gold neck chain and locket, set with a genuine cameo, has a place inside for a photograph. The young lady who wins this prize will be more than delighted. Price \$15.

A beautiful, hunting-case, solid gold watch, set with a magnificent diamond. The watch is a 17-jeweled movement, hand engraved case, made by the South Bend Watch Company and is a marvel of beauty. Value \$60.00.

A solid gold ring, set with a sparkling diamond in a Tiffany mounting. This ring was carefully selected by W. H. Ray, the jeweler, from a large stock and will make a prize well worth winning. Value \$50.00

**LAST WORD** Some young lady will have the pleasure of wearing the beautiful gold watch, the sparkling diamond ring or one of the other gifts as a Christmas present from The Brand. Who will it be? That will depend largely upon the individual efforts and popularity of the young lady. Now, let the young ladies who wish to work for these presents call at The Brand office Monday afternoon at 4 o'clock and receive instructions, get the necessary blanks and receipts. Don't come earlier or later. Young ladies not living in Hereford are requested to write for information.

# The Hereford Brand

316 Main Street

Hereford, Texas