

# The Hereford Brand

Vol. 9

HEREFORD, TEXAS, OCTOBER 22, 1909

No. 37

## SOAKED WITH BIG RAINS

All the Panhandle and Texas Get Extra Rainfall—Average Over One inch.

## FARMERS SMILING

Thousands of Acres of Grain Planted—Much of it Up—All Benefitted—More to be Sown.

The whole Panhandle and the greater part of the State was soaked by a regular Fall rain last Sunday night and Monday.

Reports from the Panhandle show an average of one and one quarter inches. Around Hereford the fall is reported by farmers at one and a quarter to one and one-half inches. The reports from the daily papers indicate that a general rain fell over all the Panhandle, South Plains and West Texas country.

In Deaf Smith and Castro counties thousands of acres of wheat had been planted and the ground prepared for much more. Much of the wheat was up and growing and this rain will put a fine season in the ground for all winter wheat. Many large fields are yet to be planted. The indications are that a large area will be planted in wheat this fall.

### No Fire Drill at School.

Several times during the past few years the public has been shocked upon reading the accounts of the terrible loss of life in burning schools, and after careful investigation it was found in each case that the school in question had no organized fire drill and at the first cry of "Fire" the children became panic stricken and rushed in a mass for the stairways and doors with the result that but few escaped and many were actually smothered to death before the flames reached them.

There was, however, one exception to the above, and in that instance the children had been well drilled, so that when the alarm of fire was given, they quietly assembled in order and marched down the stairs and would have all been saved, but for the fact that the doors of the school opened in and not outward as they should have, with the result that when the children reached the doors they could not be opened owing to the pressure of children against them.

The Brand does not wish to appear as an alarmist, but our present school building is but a fire trap at the best, and if ever a school needed a well organized fire drill, the Hereford school does. Contrary to the usual way of arranging grades by leaving the younger classes on the ground floor, the plan is reversed in our school, and the pupils in the grammar grades are occupying the top floor, while the larger High School pupils are seated on the ground floor. In case of fire the younger pupils in the building will be forced to fight their way to safety down the stairs, while the older pupils are in the better position to save themselves. It would seem that all the advantage should be given to the younger children, who are not so well able to take care of themselves in case of fire. This is not intended as criticism, but merely as a friendly and timely warning.

At the present time the school has no telephone connection so that in case of fire, or accident, much valuable time is lost, and perhaps lives, also, in sending in an alarm, or a call for a physician. Today, the telephone is regarded as a necessity, and in nearly every city you will find that the School Trustees have provided for this, and not only is

the main school building connected by phone, but every room also. We pride ourselves in living in a progressive city, and we do, but there is a great room for improvement along certain lines and it is to be hoped that the Trustees will see the necessity of a well organized fire drill and telephone connection for our schools.

### Canyon to Have New Depot.

Our thriving little neighbor, Canyon City, is to be congratulated, The Santa Fe has promised her a new depot according to the following from the Ft. Worth Star-Telegram:

Canyon, Oct. 2—About the 10th of this month a movement was begun looking toward the improvement of the local railway station in this city, and it was suggested that a petition to the railway officials be prepared and forwarded to them which was done, practically every citizen of the city having signed the petition that afternoon. On the 11th a letter was written to the general manager,

Gregg carried with him a sample of wheat raised on his farm near Hereford. This wheat was of extra fine berry, clear and hard, and tested 65 pounds to the bushel. Everybody who has examined the wheat has pronounced it the best they have ever seen. A sample of this wheat was shown before the Fort Worth Chamber of Commerce and also the offices of the Texas Grain Dealers Association. Of course a bushel is on exhibition at the great Texas State Fair and a long blue ribbon will, no doubt, wave from the golden sheaf.

## KENTUCKY COLONY COMING TO TEXAS

Eight Families From Rochester to Settle in Panhandle Country.

That the Panhandle country still holds its own in spite of the off season and the partial failure of the wheat crop due to a late freeze is amply demonstrated by the interest that the farmers of other states are

## DOUBLE DAILY MAIL SERVICE

written back to the old home started Texas fever there and it is still spreading. It would not surprise me if 5000 Kentuckians came to Texas in search of homes during the coming winter and early spring.

"And, let me tell you, when a Kentuckian comes to Texas, he comes to stay. It is hard for him to sever ties of a life-time and cut loose from the old home, but when he does it's for keeps."

### Another Church For Hereford.

On last Sunday afternoon Rev. Roswell E. Farley, Pastor of the First Methodist Episcopal Church, of Wichita Falls, Texas, preached on the subject of the "Triumph of Christian Faith" to a much interested congregation. Altho his stay in Hereford was a short one, yet Rev. Mr. Farley found that over one hundred members of his church resided here and he expects to return in a few weeks when steps will be taken to organize a church. The annual conference of the Methodist Episcopal Church will be held at Wichita Falls commencing November 25th and it is expected that several

Santa Fe and Uncle Samuel Get Together and Give Hereford Another Mail Service.

## EFFORTS OF CLUB

Secretary and Chairman—Rewarded for Their Untiring Labors in Securing Extra Mail Train.

At last we have a mail clerk on the early morning train. The Commercial Club has been working steadily toward this end four solid months, and for a time it appeared as though it would be "love's labor lost." However, perseverance finally won out.

Uncle Sam was first petitioned and replied that Samuel was willing, provided the Santa Fe would put on a suitable mail car. This reply was only obtained after the Secretary paid a personal visit to the Railway Mail headquarters at Fort Worth. Then the Santa Fe was gone after, and Tuesday the Postmaster was notified that the service would start with Wednesday morning's train, thus giving Hereford citizens the privilege of mailing letters direct on the train twice daily, if necessary.

"Every little bit added to what you've got makes a little bit more."

## BRAND CIRCULATION CAMPAIGN

A Number of Popular Young Ladies of Hereford Have Entered the Contest.

A lively interest is being taken in the Brand Circulation Campaign and during the past week several of the many, popular young ladies of Hereford have received votes and are now in the race for the diamond ring, solid gold watch and necklace. The number of votes received for each will not be published this issue but will appear in the Brand of October 22nd, as many of the votes were turned in too late for compilation. The following are now in the race and the readers of the Brand are promised the most interesting contest that has ever taken place in Hereford:

Miss Jewel Buster ..... 1500  
Miss Una Norton ..... 700  
Miss Jessie Sisk ..... 650  
Miss Ida Beach ..... 600  
Miss Dimple Gass ..... 700  
Miss Susie Lackey ..... 600

Full particulars of the Circulation Campaign and contest, together with the prizes offered to contestants, as well as to the Brand's patrons will be found on another page.

Thru an error the name of Miss Alma Beach appeared last week as one of the contestants, it should have been Miss Ida Beach. Misses Wyche and Miss Hammack have withdrawn from the contest.

### Chicken Pie Supper.

All lovers of that seductive dish, chicken pie, will have a chance to indulge in that toothsome dainty to-night at the Wyche school house. The ladies of the neighborhood have succeeded in capturing a number of yellow-legged pullets which will go to make up the ground work of the aforesaid pie. Everybody is cordially invited, and a goodly number should be on hand as all the proceeds will be devoted to improvements on the school house.

stating what had been done and requesting a reply relative to the matter, and the reply is in the hands of L. E. Cowling, who had the matter in charge, and is as follows:

Amarillo, Sep. 20, 1909.—L. E. Cowling, Canyon City, Texas: Dear Sir—I have your letter of the 11th instant, inclosing petition for a new depot at Canyon City. If I am able to carry through present plans I hope to begin work upon a new station in your city during the early part of 1910.

"Yours truly,  
C. W. KOUNZ, General Mgr."

### From Mineral Wells by Auto.

On Saturday night a party consisting of J. M. Gardner, G. R. Hay and Mr. McAfee arrived in Hereford having driven from Mineral Wells in an auto. They report a very enjoyable trip and say this country looks much better than any they passed thro. Several stops were made on the way for the purpose of sight-seeing and the entire trip was made without a mis-hap of any kind. They will remain in Hereford for several days before returning home, and will visit their numerous friends.

### Will See the Fair.

Mr. and Mrs. A. W. Gregg left Sunday for a trip to Fort Worth and the Dallas Fair to see something more of their adopted state. Mr.

taking in this section, and its grand opportunities are beginning to be realized more and more each year. Over fifty families from Kentucky will soon move to this section, and John T. Fortner, of Rochester, Ky., has been sent on in advance as their representative to select suitable lands, as much in one body as possible. Mr. Fortner says that the people of Kentucky are much interested in the Panhandle and there will doubtless be a large number of home-seekers from his state during the coming year.

The following from the Fort Worth Star-Telegram shows how well the Panhandle country is advertised.

In advance of a colony of 50 Kentuckians, John T. Fortner arrived in Fort Worth from Rochester, Ky., Friday afternoon and after spending Saturday and Sunday in the city, will leave for the Panhandle country Monday.

"The fifty people in whose interest I am in Texas," said Mr. Fortner, "are all farmers and include eight families. They are coming to Texas to locate sometime between now and the first of the coming year if a suitable location with land at reasonable prices can be secured; and I have come out in advance to look after that particular thing."

"Texas is well advertised in Kentucky by letters written back home by Kentuckians who have already located in Texas and who have made good here. The tales they have

members from Hereford will be present. Rev. Mr. Farley impressed all who met him and they will welcome his return and extend to him their best wishes for success in his efforts to organize a church in our city.

### He Liked Hereford.

The following was recently received from an old-time Herefordite and it goes to show that if you once breathe the Panhandle air it will remain in your lungs no matter how far you travel:

Sioux City, Iowa, Oct. 5, 1909.  
The Hereford Brand.

Dear Sirs:—Find enclosed one dollar for the renewal of my subscription to the Hereford Brand which I neglected attending to last spring. I have got along without news from home as long as I can stand.

Yours truly,  
LAWRENCE PAGE.

### Pays Promptly.

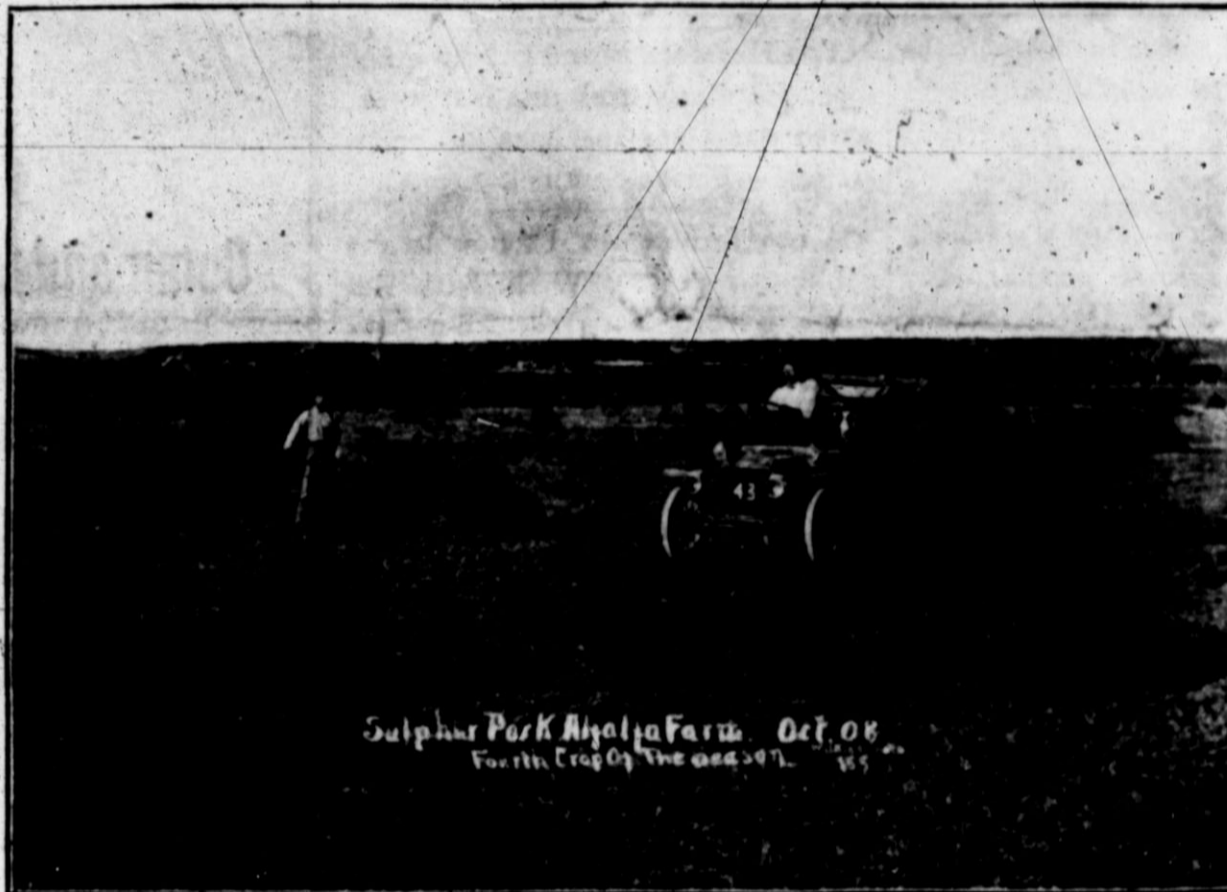
October 11, 1909.

Editor Brand.

Dear Sir:

I see by the label on the Brand just received that my subscription expired on the 7th. I therefore enclose \$1.00 for renewal. I find it very interesting to watch Hereford grow through the Brand.

Yours truly,  
A. J. WAGERS.



Alfalfa on Sulphur Park Farm

Sulphur Park Alfalfa Farm, Oct. 08  
For the Crop of the year 1909.



# DEAF SMITH TAKES 7 PREMIUMS

COUNTY EXHIBIT AT STATE FAIR WINS LONG STRING OF RIBBONS ON THE FIRST LAP IN RACE OF FARM AND GARDEN PRODUCTS

## BOONE SENDS MESSAGE TO SECRETARY

CARD FROM J. M. BOONE AND J. B. ELLISTON TELLS THAT HEREFORD WINS THREE BLUE RIBBONS AND FOUR SECONDS—MORE AWARDS TO BE GIVEN LATER

Dallas Fair Grounds, Oct. 19, 6 p. m.

Dear Sir:—We have taken so far seven premiums—first on stock beets, sugar beets, kershaws and second on cantalopes, cauliflower, cabbage and tomatoes. We expect to get one or two more. Mr. Gregg is here and we will land a blue ribbon on his wheat. Best regards to all friends and hurrah for Deaf Smith County.

Yours truly,  
J. M. Boone.

This is the first message from the firing line and the story reads good. A number of other awards are to be made and Hereford will surely be decorated with a dozen blue and red ribbons. Thanks are due the Commercial Club, the farmers and gardeners who contributed to the exhibit and to Boone and Elliston for the good work. Yes, you'll like Hereford.

## DEAF SMITH FARM EXHIBIT

In Main Building at Texas State Fair Midst a Number of Her Panhandle Neighbors.

### J. H. KING RETURNS AND TALKS

Thinks County Stands Good Chance to Win String of Blue Ribbons.

"They'll know that Hereford's on map," said J. H. King yesterday morning after his return from the "Greatest show on earth," the Texas State Fair, where he and Mrs. King spent Monday viewing the attractions.

"The Panhandle and the Plains are there good and strong and have far better farm exhibits on the average than the older counties of the state," continued Mr. King. "The entire east side of the big exhibit hall is wholly occupied by Panhandle counties, with old Deaf Smith right in the middle. They call it Panhandle way. Deaf Smith's exhibit looks good. Boone and Elliston have arranged the exhibit in good shape and it shows up fine and the way the boys are distributing literature sent down by the Commercial Club is a sight. It seemed to me that a million slips scattered everywhere and sticking everywhere bearing the legend: 'You'll Like Hereford' could have been gathered up. You can just bet your life that the people who go to the Fair will know that Hereford's on the map and 'You'll like Hereford' when you see what Boone and Elliston are doing.

"Other Panhandle towns were keeping house in tents and they had a regular midway or street of them, and the people were crowding into them just like they were into the Panhandle exhibits in the main building." Mr. King said: "The people all over Texas are just realizing that the Panhandle is a part of the state," he added: "I verily believe we'll get a big immigration from Central and North Texas this year and next as a result of the exhibits at the Fair, and they'll know Hereford's on the map too."

#### Adds Improvements.

Arnold & Matthews have made an extension of their floor space by fixing up the wareroom at the rear of

their building. The entire addition has been overhauled, a part of the space being fitted up for their undertaking goods. The firm has also added a number of the latest table and chair display racks, the tables and chairs being suspended from iron hangers. The racks will accommodate 18 dining tables, 60 rockers and about 40 dining chairs, and enables the customer to inspect the goods with more satisfaction.

#### Star Theatre Contest.

A handsome back comb now on display at Ray's jewelry store, will be given to the most popular lady of Hereford; to be determined by the one receiving the greatest number of votes: A voting coupon good for 10 votes will be given with each ticket. New and up-to-date pictures each night. Contest begins Monday Oct. 25, and ends Saturday, Nov. 6.

HERE'S the way Devoe Lead-and-Zinc Paint proves the cheapest paint to use.

A certain bank president had his house painted with lead-and-oil paint; big house; the paint-job cost \$400.

It lasted three years and was then re-painted with Devoe Lead-and-Zinc Paint at a cost of \$350. Ten years later, and the paint is still in good condition.

Lead and oil, three years, \$400.  
Devoe, Ten years, \$350.

Better use Devoe for your job.

L1 ALFALFA LBR. CO. AGT.

#### Increase Its Figures.

A change in the ad of the Western National Bank will be noted this week, the Capital and Surplus being increased from \$112,500 to \$120,000. Mr. Parker, the president came into the Brand office Tuesday and with his usual smile asked that the ad of the Western National be changed as stated. This was done with pleasure.

#### B. Y. P. U. Program.

Topic: What Jesus taught.  
Leader—Miss Emma Dean.  
Song.  
Scripture reaning.  
Prayer.  
Song.  
Talk on swearing—Forest Parks.  
Talk on what is ment by ghost.  
J. D. Jarrott.  
Questions in quarterly.  
Song and dismissal.

**Blacksmith and Machine Works.**  
Repair work done on Steam and Gass engines and on farm machinery. Automobile work a specialty.

A lathe large enough for any work and a shaper will be installed at once. Give us a trial. Old Christian church building. Phone 381.  
33-1f PYLANT BROTHERS.

## W. H. CAMPBELL IN HEREFORD

Daddy of Dry Farming Makes a Flying Visit

Hereford was honored last Saturday afternoon by a brief visit from H. W. Campbell, the "court of last resort" on Scientific Farming. The distinguished gentleman spent but a few brief minutes with us, arriving on the morning train and departing on the 3:08 for Canyon, as he was anxious to reach Plainview by next train. Mr. Campbell intended staying over until Sunday morning, but his hurried departure was occasioned by the discovery that the morning "plug" rested on Sunday.

Accompanied by J. N. Russell, Mr. Campbell made a hurried trip out to the farm of Judge Gough, near town, and returned just in time to catch the afternoon train. He was greatly disappointed in not being able to visit other places near here, but promised to return before long. Mr. A. W. Gregg had arranged to show the visitor over his farm, but lost out in the abrupt change of plans.

Mr. Campbell's stay was so short that he had little time to talk farming. He stated that his farm at Plainview was in fair shape, though through a small miscarriage of instructions one plowing had been misdirected and the result was that the crop would not be just what he would have desired.

The Hereford Brand got out a fine special State Fair edition last week, which was a fine specimen of printers art.—Frona Sentinel.

A new firm makes its bow to the public this week. W. B. Park and G. M. Nesbitt have formed a partnership to do a general brokerage business. They have been appointed General Agents in the Panhandle for a large life insurance firm. Both young men possess fine business qualifications and Park and Nesbitt will be a popular combination.

Mr. Marvin Cross of Hereford, is attending to the business at the Hardware store, while Mr. Harris is away on a vacation and closing up a partnership deal.—Frona Sentinel.

#### College Notes.

Work at the College is going along in good order. We are now in the second month of our work and interest seems to be at a high pitch. New students are enrolling daily, the latest matriculate being a young man from Canyon City. The improvements around the College seem to have given new impetus to the work.

We regret to lose from our midst Arthur Rogers, whose parents are moving to San Antonio. We would be glad if they could see that they should allow Arthur to remain with us. He is a good student.

Elsie Cloyd has been compelled to drop her class work on account of her health.

Levi Smith Jr., has gone to Mo. Mr. Euston Allen was called to his home in Texico last week owing to the illness of his mother. We

are expecting him to return in a few days.

Considerable interest has been manifested in football. The boys are now well fitted with new uniforms and daily practice is being indulged in. Mr. Frizzell is coaching the boys and is rapidly developing them into a fast team. He uses the new system of football all together. Many of the boys are becoming adepts in handling the forward pass and side kick.

The first game will be played Oct. 30th on the College campus. Our opponents in this game will be the Amarillo High School team. They are reported to be a fast team and promise to give us a good game. We invite every lover of true sport to come out and enjoy the game with us. Cut your enthusiasm loose and join in supporting the boys. We must win the first game.

## KEEN KUTTER TOOLS

At the North Pole



**Commander Peary**  
IN OUTFITTING FOR HIS  
DASH TO THE NORTH POLE  
SELECTED  
**KEEN KUTTER TOOLS**  
IN PREFERENCE TO ALL OTHERS.  
BECAUSE OF THEIR PERFECT  
TEMPER AND ABSOLUTE  
RELIABILITY.

We carry KEEN KUTTER Quality Tools for bench, home, garden and farm—pocket-knives, razors, scissors and shears and table cutlery.

## GARRISON BROS.

## The People Appreciate Our Prices

<p>Peace Maker Flour, soft wheat, was \$2.00 per sack, our price <b>\$1.70</b></p> <p>Clark's Best Flour, Kansas hard wheat, was \$1.75 per sack, our price <b>\$1.50</b></p> <p>Sugar—was 14 pounds for \$1.00, our price 16 pounds for <b>\$1.00</b></p> <p>Strictly Pure Lard, 10 pounds for <b>\$1.60</b></p> <p>Irish Potatoes, were 2½c per pound, our price <b>2c</b></p> <p>Oat Meal was 15c per package, our price <b>10c</b></p> <p>Oat Meal was 35c per package, our price, 5 pound package <b>25c</b></p> <p>Pink Salmon was 15c per can, our price <b>12 1-2c</b></p> <p>Argo Red Salmon was 20c per can, our price <b>17 1-2c</b></p> <p>California Table Peaches were 25c per can our price <b>20c</b></p> <p>Tomatoes were 6 cans for 75c, our price <b>65c</b></p>	<p>Pure Uvalde Honey was 10 pounds for \$1.75, our price <b>\$1.65</b></p> <p>Justice Sugar Corn was 15c per can, our price <b>10c</b></p> <p>Other Corn, per can <b>8 1-3c</b></p> <p>Eastern Blackberries were 15c per can, our price <b>10c</b></p> <p>Peas, best grade, hand picked, per can 10c and <b>12 1-2c</b></p> <p>Eupion Oil, best grade, was 20c per gallon, our price <b>15c</b></p> <p>Rice, best Japanese head, was 10c per pound, our price <b>8c</b></p> <p>Rice, broken, was 8 1-3c per pound, our price <b>5c</b></p> <p>K. C. Baking Powder was 25c and 75c our price <b>20c and 65c</b></p> <p>Swift's White Soap was 5c straight, our price, 6 cakes for <b>25c</b></p> <p>Fels Naptha Soap was 3 cakes for 25c, our price 4 cakes for <b>25c</b></p>
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THE QUALITY, WEIGHT AND MEASURE IS THERE

## JOHN A. JOHNSON

The Strictly Cash Grocery



## TEST PROVES FERTILITY

The Panhandle Passes Thru Unfavorable Season With Fair Crops. Great Chicago Daily Praises the Panhandle.

## SOIL IS UNUSUALLY RICH

Rainfall Equal to Chicago. Rapid Increase in Population and Land Values.

The following from the Chicago Record-Herald will show that the papers of the East are fully awake to the advantages of the Panhandle.

The Panhandle country of Texas, into which thousands of settlers from the East and North have gone in the last six years has passed through the most crucial year of its career as a farming country. And it has done so successfully.

In spite of the severe drought during the summer months, which fairly burned up crops in many of the western states and did some injury in the middle states, the Panhandle farmers report that they are generally pretty well satisfied.

The fall crops will be practically equal to those of any of the preceding years. The root crops, like potatoes and onions, are reported in equal condition, while the wheat and corn crops, which were caught the hardest by the drought, have totalled a little better than one-half of former years.

### FORAGE CROPS HARDY.

The experience of the farmers in northwestern Texas this year has proven that the forage crops, such as kaffir corn, milo maize, Indian corn, sorghum and both German and Hungarian millet, will grow under almost any conditions in this district. Old settlers in the district declare that the past season has been the toughest they have ever seen, and the crops which are being harvested have been a surprise to them.

Since the railroads entered this country about six years ago, making its settlement by farmers possible, its population has grown by leaps and bounds. Hundreds of people are going in each month and the land that once could be bought for a song is now selling at from \$25 to \$40 an acre.

Until this rush of settlers began this immense area was occupied by none but cattle men and their immense herds of Texas steers. The cattle had succeeded the buffalo that roamed over these prairies and fed on the luxuriant buffalo grass since time immemorial. Some of the

raunchers with the home instinct strong in their veins, long ago discovered the fertility of this prairie soil by planting orchards, vineyards and truck gardens. Many of these have borne prolifically for years.

Then the United States Department of Agriculture established an experimental farm in one of the Northwest counties of Texas and from the start, by the use of scientific soil culture, commonly called dry farming, good crops have been raised on this farm from its inception.

### GREAT AID AFFORDED.

Northern and eastern farmers who went into the Panhandle found that by adding some of the dry-farming methods to those which they had practiced in their old homes, they could raise successful crops of almost every kind. The experiment station has been unusually valuable in aiding these people and even more so to the hundreds from the cities who have gone there in answer to the call back to the soil.

It has been a high class of people that has gone into this new country. Many thriving towns have sprung up with excellent schools, churches, newspapers, telephone and telegraph systems, rural free delivery and other conveniences common to the older sections of the country. The top wire of almost every line fence is a telephone wire leading to some farm house, and, as the population increases, these are being replaced with poles and wires.

As the farmers and settlers began to come, the Texas ranger and cowboy began to disappear. Now there are a few big herds of cattle left in the Panhandle country and nearly all the big ranches either have been cut up into small farms or are on the market.

The land is rolling prairie with sufficient slope for drainage. It responds quickly to cultivation. The mere turning of the buffalo grass sod—a few inches thick—is all that is necessary to obtain the first fodder crop of kaffir corn. The kaffir corn crop this year, according to present reports, will run about sixty bushels to an acre.

### PREPARES FOR WHEAT.

The sod prepares the way for the wheat. During the better years,

preceding the present season, the wheat crop has run from sixteen to twenty-five bushels to an acre. This year it was from ten to thirteen bushels. Turkey red wheat, one of the dry-farming wheats imported from Siberia and developed by the government Agricultural Department for growth in the semi-arid regions, has been the most successful in the Panhandle.

Besides wheat, the other crops already successfully grown are oats, corn, barley, rye, millet and the various fodder crops. Many farmers have also made a success of melons and various kinds of vegetables. Several new orchards, set out by the first farmers to enter the district, and now four or five years old are doing well.

The Panhandle has the Colorado climate, as it is a part of the great Colorado plateau and is protected on the west by a spur of the Rockies, the Raton Mountains. This country has an altitude of 3,500 feet, and is so far from the Gulf of Mexico that it suffers none of the heat and humidity of the coast country. It gets hot down there, but the air always seems invigorating, even on the hottest days. August, the hottest month, averages 76 degrees, and January, the coldest month, averages 36 degrees.

With this equable climate, trees grow almost the year round, and it is possible to plow and work outdoors almost every day during the winter. The climate is so dry it causes natural refrigeration.

While the average rainfall in the Panhandle country is only about 25 inches, most of this rain comes during the growing months.

### SHOWN BY A TABLE.

An Iowa farmer, who now is in Deaf Smith County, Texas, prepared an interesting table for 1908, which shows why this smaller rainfall is almost as beneficial as the heavier precipitation in Iowa and the central states. Here it is.

	Chicago.	Panhandle
April.....	1.88	2.18
May.....	2.89	3.68
June.....	2.93	3.08
July.....	3.95	3.32
August.....	3.15	3.15
September.....	3.44	2.23
October.....	1.38	1.75
Total.....	19.62	19.39

The soil of this country is a dark

chocolate loam, with sufficient sand to run off mold-board freely. This soil runs from four to eight feet deep. It is under laid with a deep clay subsoil, which contains many mineral qualities, beneficial to vegetable growth.

From 75 to 150 feet down there are great veins of pure water. No rock is encountered in drilling for this water, and so far the supply seems undiminishable.

Already the Panhandle country is well served by railroads and surveys for new lines in all directions have been completed or under way. The Panhandle farmers are close to good markets—Galveston on the south for the gulf country and European trade, and Kansas City, Denver and Memphis to the north and west give them the best of outlets.

In addition to the agricultural possibilities of this new country the raising of dairy cows, sheep, pigs and poultry is becoming an important element in the life of the settlers. The feeding of hogs and cattle on the kaffir corn and other fodder crops raised there has been tested out in a scientific manner and satisfactory results have been obtained.

In fact, the kaffir corn fed hog proved more than the equal of the corn-fed hog in quality of meat, weight and profits in tests that were made recently.

Having now passed through the worst drouth year of its existence the Panhandle will no doubt witness a large increase in its population next year. Many people have wanted to see just what would happen there under drouth conditions before making their homes there, and now that it has been tested out thoroughly they will not hesitate longer in moving out into this great prairie empire, where once King Cattle ruled supreme.

### Hereford Young People Marry.

Rather late but never too late, the news of the marriage of Mr. Herbert Coulson and Miss Elma Brunk at Kansas City recently will be the occasion of happy congratulations upon the marriage of these two Hereford young people. Mr. Coulson has accepted a position with an automobile manufacturing concern at Tulsa, Oklahoma, where the new weds will make their home.



## OPERA HOUSE MONDAY NIGHT

IT'S LAUGHING NIGHT  
Annual appearance  
**Richards & Pringle's**  
Famous Georgia  
**MINSTRELS**

Headed by the Dean of  
Ethiopian Comedians  
**Clarence Powell**  
Supported by  
**BILLY KING & KID LANGFORD**  
AND 40 OTHERS  
MAMMOTH STREET PARADE AT NOON  
Seats on sale Monday at  
**Betts & Millard's**



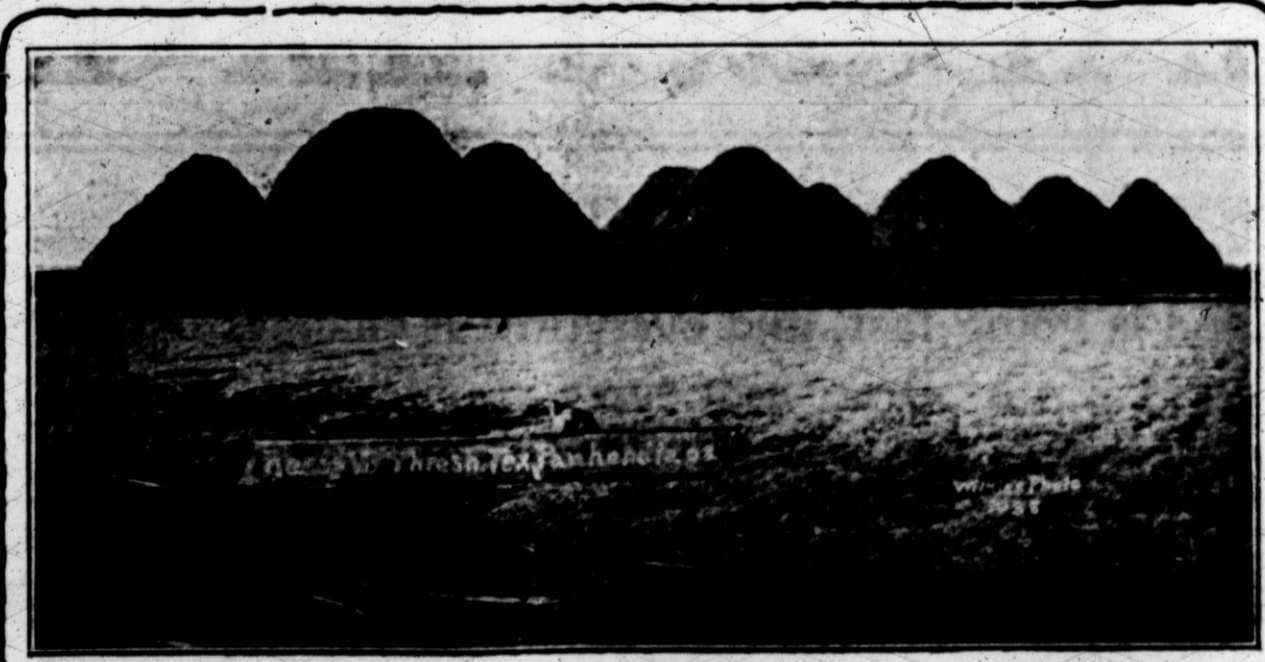
We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address  
**BASKIN LAND COMPANY**  
HEREFORD, TEXAS

Notice Stockmen.  
From now on I will make head quarters at S anek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-1f  
DR. F. E. BOWE, D. V. S.

**If Its a Good Roast or Steak, Sausage**  
or any kind of cured meats PHONE 357 and it will soon roll up at your door, in good shape and ready for use.  
We are in to stay and aim to merit a part of your trade.  
Yours for Business,  
**CITY MARKET**  
STANEK & ROOD, Proprietors  
Successors to Wilson & Cloyd.

# Buy A Farm in the Panhandle

It has been fully demonstrated that the Panhandle is a country in which a man can safely invest his money. The immigration of new people has been something marvelous. They are building substantial homes. It's your time next and we'll be glad to have you.



A Panhandle Farm Scene.

Join one of our special excursions for Hereford, Texas, that leaves St. Louis on Tuesday and Kansas City on Wednesday of the 1st and 3d week in each month. Our autos will be at your service to view the country and see for yourself its wonderful possibilities. Write us.

**EDWARDS-O'BRIEN LAND COMPANY, Hereford, Texas**



FLOUR

At the Elevator, for Cash

FLOUR

**\$1.45 PER FIFTY POUND SACK \$1.45**

Every sack guaranteed and your money refunded if you are not satisfied

**Star Mill & Elevator Co., O. FALLWELL, Mgr.**

FLOUR

This Flour was made of wheat grown at Hereford

FLOUR

**Centennial Meeting.**

(Delayed from last week)

The auxillary of the Christian Womans' Board of Missions met on Tuesday afternoon, October 12, at the home of Mrs. Ralph Barnett and rendered the following program.

Song—"Blest Be the Tie That Binds."

Scripture Lesson—Matt. 20:1-16.

Prayer—Mrs. Nance.

Introductory Remarks.

Symposium—The Value of the Centennial Celebration.

1. What has it contributed to the religious world?—Bro. Nance.

2. How has it aided our own development as a religious people?—Bro. Moses.

3. What has our local church and missionary society gained? Why has there not been a greater gain?—Mrs. Garrison.

Centennial Song.

Paper: "The coming century."

—Mrs. Wheeler.

Paper: "The call to young women."

—Miss Mate Hunt.

Season of Prayer.

Song—"Sweet Hour of Prayer."

Scripture References.

Prayer—Mrs. Warren.

Song—"My Faith Looks Up to Thee."

Scripture References.

Prayer—Mrs. Shirley.

Song—"How Firm a Foundation."

Scripture References.

Prayer—Bro. Nance.

Song—"I Love Thy Kingdom Lord."

Scripture References.

Prayer—Bro. Moses.

Remarks—Mrs. Ramsey.

Song—"My Life, My Love, I Give to Thee."

Auxiliary Benediction.

Leader—Mrs. A. C. Elliott.

The auxiliaries everywhere were asked to hold the October meeting on that day because of its being C. W. B. M. day at the Pittsburg convention. This however, is not the centennial of the C. W. B. M. That organization came into existence in 1874, when less than a dozen consecrated women realizing

The Quality Store

PHONE 25

**HUBBARD GROCERY CO.**

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season. :: ::

**BEST FLOUR IN TOWN**

that unity of thought, purpose, and action, together with a systematic, organized effort would result in greater good, made that small beginning. The Watchword and Aim for 1909 will give an idea of what is being accomplished.

Womanhood Enlisted and Equipped; The Race Redeemed; The Christ Crowned; 85,000 Women. \$265,000 for the Regular Work. \$75,000 for the Centennial.

The membership of our home auxiliary is 31, 9 having responded to the call on Centennial day. That was one of the most interesting and helpful meetings in the history of this auxiliary. There were about forty in attendance, this number including some visiting ladies. Dainty refreshments were served.

**Good Show Coming.**

A program just brimming over with mirth, music, singing, dancing and laughter, will be offered to the Hereford theatre goers on Monday night when the curtain rings up on the palatial "Palace of Revelry," the opening number of Richards & Pringle's Famous Georgia Minstrels.

The management claim that they have more fun crowded into the two and one-half hours of their sumptuous program than has ever been offered by any competing company in the past.

To enumerate all the good things would take too much space, but prominent among them is The Alabama Quartette, long a favorite on the minstrel stage; also the Big Six Comedy Sextette, composed of Clarence Powell, Billy King, Kid Langford, Charlie Wilson, David Smith and Oscar Cameron; the big dancing number, entitled, "Georgia Flirtation," one of the most elaborately mounted dancing numbers ever attempted; Moor, the Hindoo Magician; Wilson and Harris, the Boys from Dixieland, and the one-act Musical Comedy, "The Blackville Guards," and many other good things. Robinson's Operatic Orchestra of 12, executing all the latest musical gems, will be very pleasing feature of the performance. The company, headed by a band of twenty-five, under the leadership of Fred Simpson, known from coast to coast as "The Black Pryor," will parade the principal streets and give a concert at noon.

ence Powell, Billy King, Kid Langford, Charlie Wilson, David Smith and Oscar Cameron; the big dancing number, entitled, "Georgia Flirtation," one of the most elaborately mounted dancing numbers ever attempted; Moor, the Hindoo Magician; Wilson and Harris, the Boys from Dixieland, and the one-act Musical Comedy, "The Blackville Guards," and many other good things. Robinson's Operatic Orchestra of 12, executing all the latest musical gems, will be very pleasing feature of the performance. The company, headed by a band of twenty-five, under the leadership of Fred Simpson, known from coast to coast as "The Black Pryor," will parade the principal streets and give a concert at noon.

**YOUNG COUPLE MARRY.**

Texas Young Lady Led to Altar by Missouri Young Man, Who had Won her Hand.

On Monday of last week, County Judge Russell was somewhat embarrassed in a wedding ceremony which he was called upon to perform, but the knot was successfully and satisfactorily tied. Mr. B. N. Victor formerly of Missouri but now of New Mexico, and Miss Jessie Wolf of New Mexico, but recently from Texas being the contracting parties. It is a case of "going West and growing up with the country." Mr. and Mrs. Frank Wolf went from Texas to a claim over in the territory; Mr. Victor of Missouri also went to the same locality and as a good story would have it; took up a claim near the "Wolf Ranch." Being of a social turn, Mr. Victor began his attentions to the beautiful daughter, Miss Jessie. The romance ended in the good old-fashioned way.

**Presbyterian Endeavor Program.**

Subject: Why some men and women don't succeed in life.

Open with sentence prayers followed by a song.

Scripture reading by leader: Anna Mae Carter.

Essay on Success: Meda Woodburn.

Prayer.

Violin Solo: Blake Cogdell.

Talk on Success: Mr. Wright.

Reading: Bertha Witherspoon.

Closing exercises and benediction.

All are invited to come.

**Case Against Riley Dismissed.**

At the District Court now being held at Farwell this week, on motion of the District Attorney, the Court dismissed the case against Dan Riley charged with murder. This is a companion case of the Williams Brothers.

**BIG YEAR at HEREFORD**

MORE LAND SOLD THAN EVER BEFORE



The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies. \* \* \* Write us at



HEREFORD, TEXAS, or KANSAS CITY, MO.

**Star Land Company**



**Local and Personal**

New china at Smith's. 36-2t  
 Just received a car load of shorts. Hicks & Harrison. 1t  
 Keep your right eye on Baskin Heights. 1-tf  
 For bargains in Acreage property in Hereford, see C. O. Lee. 36-tf  
 New Ingersoll Jr. watches at Smith's. 37-2t  
 Miss Nell Wyche has been spending several days in Hereford visiting her numerous friends.  
 Miss Ratten of the College spent Saturday and Sunday at the country home of Mrs. McNerny and brother.  
 Dress making stylishly done and neatly finished by Miss Oliver at Mrs. Hines, Jackson avenue. 37-2p  
 For bargains in Acreage property in Hereford see C. O. Lee. 26-tf  
 I repair your flues cheaper than moving furniture in case of fire. See Loughmiller. 37-tf  
 New post cards at Smith's. 37-2t  
**Ladies Skirts and Suits Cleaned and Pressed. The Suititorium. 36 tf**  
 Plain sewing and dress making at Mrs. Everett's, 2nd house west of public school. 37-2t  
 School books at Smith's. Second hand books wanted. 37-2t  
 Miss Mary Williams has entered the contest for the Brand Circulation contest prizes. Her name will appear next week.  
 Mrs. D. W. Hawkins, accompanied by her children, D. W. Hawkins Jr. and daughter Cosette, returned from the Dallas Fair yesterday.  
 We have a splendid farm of 220 acres in five miles of Milton, Iowa, to trade for farm land in Deaf Smith or Castro county. Ocheltree & Co. Room 5 Britain-Dunlap Bldg. 35-tf  
 Mr. and Mrs. T. M. Shirley and Mr. and Mrs. E. M. Haile were entertained at 6 o'clock dinner last Saturday at the Curtis & McNerney ranch.  
 Smith has just received a shipment of Iron Clads. 37-2t  
**Satisfactory Tailoring, Cleaning and Pressing. The Suititorium. 36-tf**  
 A little side walk talk for 60 days will give Hitching Post of a nice Pattern with each order for walk or curb. See Loughmiller. 37-tf  
 Nothing gives so much satisfaction for so small cost as electric lights. Let us connect up your house. See us for prices etc. Hereford Light and Power Company. 36-tf  
 Special Sale on all trimmed hats; beginning Saturday, Oct. 23rd and ending Oct. 30th. Mrs. Udo Wittthauer, Milliner, 3rd door west of Presbyterian church. 1t  
 W. C. Groner and wife and H. L. Groner of Jacksboro, Texas, have been visiting their brother, G. C. Groner. They returned Thursday to their home and were greatly pleased with Hereford and the surrounding country.  
 Quite a number of Herefordites left yesterday for the Dallas Fair, among whom were: Eli Dunlap and wife, J. A. Hughes and D. R. Gass. The Santa Fe has a cheap rate for the round trip and no doubt this section of the Panhandle will be well represented.  
 J. T. Barrett, of Salida, Colorado, was a visitor during the week, and returned to his home on Wednesday. Mr. Barrett is very much pleased with Hereford and surrounding country and showed his appreciation in a substantial way by subscribing for the Brand.

A snap in some close in lots. 31-tf A. H. Elliston.  
 Special Sale on trimmed hats all next week. Mrs. Udo Wittthauer, Milliner. 1t  
 Real cheap lots in Hereford will soon be a thing of the past. L. Baskin, is the owner of some beautiful lots that can be had cheap on easy payments. See him before prices advance. 31-tf  
 Dr. and Mrs. Lee Jones have returned from a trip to Albuquerque, New Mexico, where they attended the Territorial Fair. While there, President Taft was entertained by that city, and, of course, they participated in the reception.  
 The new McMinn building on West 3rd street is completed and will be occupied on Monday by the Ladies' Furnishing Store which was formerly located in the Rayzor building. The new building is conveniently located, being near Main street and is another monument of Hereford's progressive spirit.  
 F. H. Hatfield and H. L. Pretz, of Topeka, Kansas, are in Hereford and will remain here for a week or ten days. These gentlemen are here to look at their farm property and expressed themselves as highly pleased with the conditions in the Panhandle and Deaf Smith county in particular.  
 Where in America, with the driest season in 16 years to contend with, can you produce such crops as we have here this year? Land that will do it is worth four times prevailing prices. In spite of this L. Baskin, offers the cheapest all smooth half section in Deaf Smith County. Ask him about it. 31-tf  
 Miss May Smith, a former teacher in the Hereford High School, left Thursday for her home in Waxahatchie. Miss Smith was a guest of Mrs. H. H. Hawkins during her stay in Hereford and was on her way home from Seattle, where she visited the Alaska-Yukon Exposition.  
 E. B. Jones of this city, a former resident of Illinois, came into the Brand office on Tuesday and left a list of friends to whom he wished to send the Brand. "Just to let my neighbors know what kind of a country we have here," said Mr. Jones as he left the order.  
 The unusual offer to deed a fine corner lot free to the first ten men who build homes in Baskin Heights, is meeting with good success. It won't be long until we see some of our finest buildings in this beautiful addition. A private park, near the center is being laid out. Write L. Baskin for particulars. 36-tf  
 The merry, merry Minstrels are coming to town! Not one of those cheap fly-by-night organizations, claiming much and giving little, but the old reliable one—Richards & Pringle's Famous Georgia Minstrels; the one your father patronized, and his father before him. This year as is their custom, they bring you a show replete with novel surprises. There will be a big street parade at noon, headed by Fred Simpson's Challenge Band and a concert in front of the theatre at 7:30 o'clock in the evening. ccc  
 Going Some.  
 Sheriff E. F. Connell has returned from Des Moines, Ia., bringing with him A. J. Thorp, who is wanted here for swindling. During the months of August and September Sheriff Connell traveled over 5000 miles, captured three horse thieves, and recovered over \$2,000 worth of stolen stock. In a short time he expects to take an extended trip thru Illinois and Indiana on official business.

**We have secured exclusive selling rights for Cole's Hot Blast Range!!**

**The most remarkable range ever made!!**

**Cole's Range** is equipped with **Cole's Hot Blast Draft!!** (United States Patent.) By burning the gas arising from soft coal, it makes coal go a third to a half farther, for soft coal is 44 per cent gas. All other ranges waste the gas.  
 The flame is carried almost to the back of the range, heating the first, second and third rows of lids and the oven with live heat and flame instead of the old way of heating the front lids with flame and the other lids with only heated air and smoke. You heat top and oven evenly and steadily. You have no soot on the stove lids or on the bottom of the cooking utensils. The entire top is a cooking surface—all done with a third or half less fuel. And you feed the fire only half as many times.

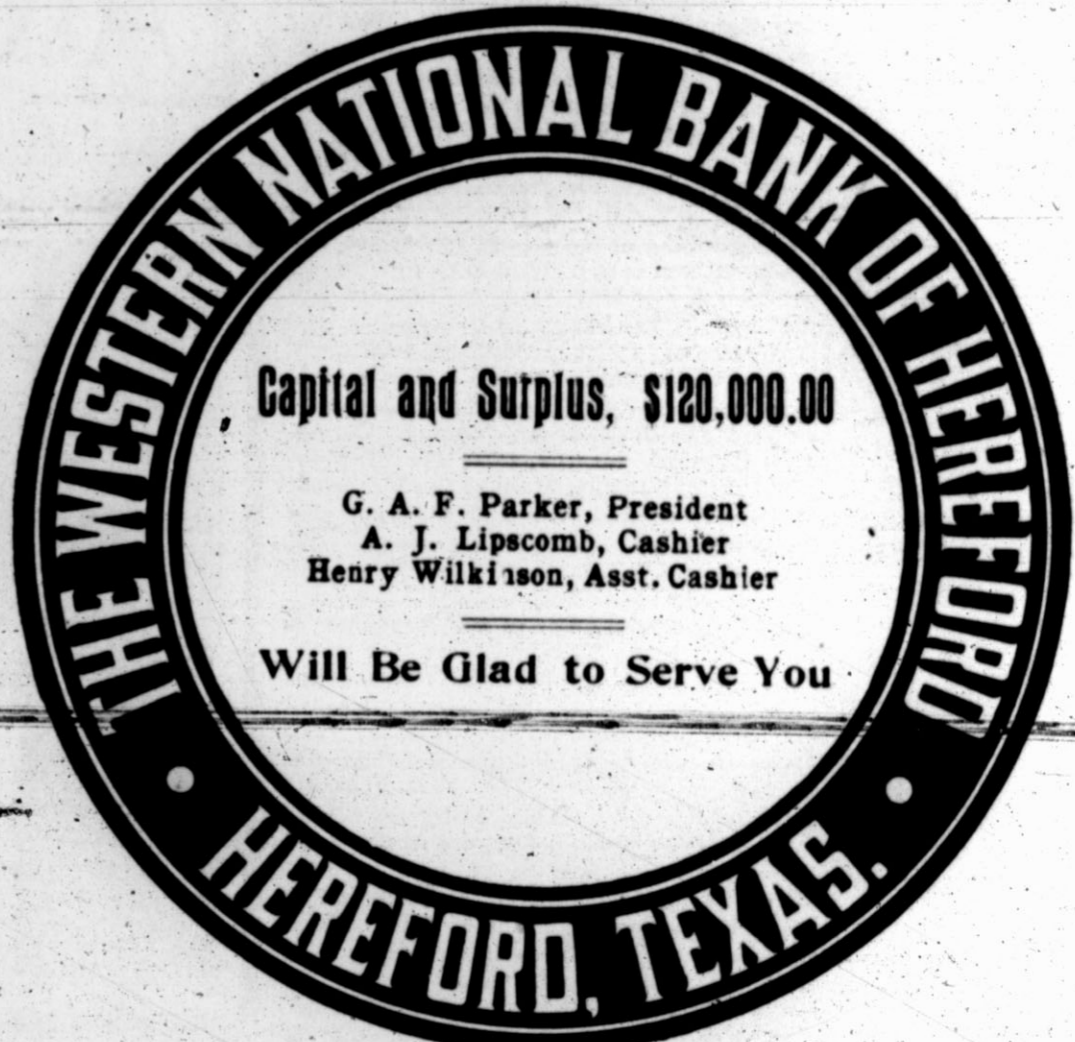


- Other Patented Features:**  
 Cole's Smokeless Broiler (worth purchase price.)  
 The New One-Piece Boiler Plate Oven Construction.  
 The Heat-Resisting Coleized Steel Parts.  
 The Oven Thermometer.  
 The Extra Large Warming Oven.  
 The Double-Capacity Ash Pan.  
 The Cast Iron Back Flue and Creosote Pocket.  
 The All-Fuel Fire Box.  
 The Instantaneous Heating Lids.  
 The New Method of Heating Water.  
 The Lift Key Plate—and other fine points.

For Soft Coal Hard Coal Slack Wood or any fuel

Let Us Show You This Range NOW.

**HEREFORD HARDWARE COMPANY**



**Fall Opening**

On Monday, October 25th, we will move to our NEW MILLINERY PARLORS in the McMinn Building on West 3rd St., near Main. We will display at our opening the finest line of Misses and Ladies Suits and Long Cloaks ever shown in Hereford. All the latest styles and fabrics.

**A Special Sale**

of Millinery and Ladies' Skirts will start Wednesday, Oct. 27th, and close Nov. 4th. We have all the latest novelty effects in Long Cloaks, and our Millinery is a combination of Style, Taste and Elegance.

**Ladies' Furnishing Store**

McMinn Building. West 3rd Street Near Main

**"I SAW IT IN THE BRAND"**



**The Hereford Brand**  
 Published by  
**The Brand Publishing Co.**  
 A. C. Elliott, Manager

Address all communications to  
**THE HEREFORD BRAND**

Entered April 17, 1901, as second-class  
 mail matter, post office at Hereford, Texas,  
 act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,  
 Strictly in Advance

Any erroneous statement affecting the  
 character or reputation of any individual or  
 firm which may appear in The Brand, will  
 be gladly corrected upon being brought to  
 the attention of the publishers.

YOU'LL like Hereford.

THE many compliments showered on The Brand in consequence of the Dallas Fair Special has flooded ditches of its pride and overflowed the dry spots and criticisms of its enemies. A few copies of this 16-page number may be had for the usual price.

WE congratulate Childress County on having passed the \$5,000,000 mark as stated in the Childress Index. As the years roll by she will probably pass the \$7,000,000 mark which Deaf Smith County passed with ease last year.

ANOTHER city has climbed on the band wagon of progress. Plainview with its usual fore-sightedness, has just voted \$20,000 additional water works and sewerage bonds, and the vote stood 91 for and 3 against, the bond issue. There are now "Three Wise Men of Plainview" quietly kicking themselves and trying to explain how it all happened.

ANOTHER plum landed by a newspaper man. The Brand joins the rest of the Panhandle pen pushers in congratulating W. A. Johnson of the Hall County Herald, who has recently been appointed a member of the Board of Regents of the University of Texas by Governor Campbell. Wonder if the lightning will ever strike in the Panhandle again?

FROM The Childress Index we clip the following:

Hereford expects to be on a building boom during the next twelve months. The Brand last week gave a list of improvements, which will soon be under way which call for the expenditure of \$300,000. This will make the little city lively and will do much to give the city a substantial appearance to prospectors.

THE BRAND extends its sympathy to Bro. Keedham and congratulations to Mr. Terrell. The following from the Lockney Beacon, tells the tale of woe:

Chas. K. Kneadham, who took charge of the Canyon City News last week, "pulled a badger" caught by R. A. Terrill and others shortly after his arrival in the normal town. He was hunting an experience and got it.

REGARDING the liveliest county in Texas the Vernon Record has this to say:

DEAF SMITH county has recently voted \$125,000 in bonds to be used in building a modern court house at Hereford. This reminds us that those people up there are still forging to the front in all lines of material progress. When they want anything, they roll up both sleeves and go after it. With their \$125,000, they promise to build the best court house west of Fort Worth in Texas.

IF ALL papers possessed the go-ahead spirit of the Dalhart Texan, the grand old state would not be able to sell her land fast enough to the rush of immigrants who would come to make Texas their home we say "Here's how" to you, Dalhart Texan, even tho this has been a dry town so long that we are out of the habit.

The court house bond proposition carried in Hereford at the election last week and the county will proceed at once to erect a \$125,000 temple of justice. Even if half of this money could have been spent to much better advantage in other

ways, it is better to vote a boosting proposition than to defeat it.

Our Uncle Sam has decided to give Hereford another mail car which will be attached to the morning "plug," so that letters can be mailed at the depot. This will be a great convenience to the merchants and citizens and to the Hereford Commercial Club, thanks are due for this addition to our mail service. The Santa Fe has a new mail car ready for business and in a few days the new schedule will be in effect.

THE FOLLOWING from the Hall County Herald will bear correction, inasmuch as the vote was anything but close, in fact it was nearly two to one, and the opponents of the march of progress may be called among "the also ran". Brother Johnson must have been thinking of his own sewerage election when he wrote this:

HEREFORD and Deaf Smith county has voted favorable to issuing \$125,000 of court house bonds. The vote was by a close margin and may be contested by the opposition. Those Hereford people always believe in going whole hog. The fact that crops are rather shy up there and not many new people coming in cuts no ice with them.

**Citation By Publication.**

The State of Texas, to the Sheriff or any Constable of Deaf Smith County greeting: Oath having been made as required by law you are hereby commanded to summons S. M. Hughes, by making publication of this Citation once each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 69th Judicial District, to appear at the next regular term of the District Court of Deaf Smith county, to be holden at the Court House thereof, in Hereford, on the first Monday in November, A. D. 1909 the same being the first day of November, A. D. 1909, then and there to answer a petition filed in said court on the sixth day of October, A. D. 1909, in a suit, numbered on the docket of said court No. 287, wherein Geo. W. Irwin, Jr., is Plaintiff, and W. A. Munger, S. M. Hughes and The First National Bank of Hereford, Texas, are Defendants, and said petition alleging that on the 14th day of May, 1909, the plaintiff was the owner in fee simple and entitled to the possession of all the southeast one-fourth section 46 in Block K-8, Certificate 356, granted to the Tyler Tap Railroad Company, situated in Deaf Smith county, Texas. That thereafter on the 15th day of May, 1909, the defendants Munger and Hughes unlawfully entered upon said premises and dispossessed the plaintiff thereon of and now with-hold from him the possession thereof.

That the rental value of said premises is reasonably worth \$1.00 per acre per year. Second. Plaintiff avers that on or about the 12th day of May, 1909, defendant Munger executed a deed to the tract of land above described, to the plaintiff and deposited said deed with The First National Bank of Hereford, Texas, under an agreement between plaintiff and said Munger by which said deed was to be held by said Bank, together with the purchase price of said land, which was not to be paid to said Munger by plaintiff until an abstract of title was furnished the plaintiff and he could have an opportunity to examine same. That said agreement also provided that if the title was acceptable to the plaintiff the said deed should be delivered to him by the Bank, and the bank should deliver to the defendant Munger the purchase price of said land, amounting to \$340.00. And that said deed and the purchase price of said land amounting to \$340.00 is now in the possession of said bank.

That on or about the 12th of May, 1909, and before the plaintiff had an opportunity to examine the abstract of title to said land, the defendant unlawfully and fraudulently executed a deed to the defendant S. M. Hughes and placed the same on record in the deed records of Deaf Smith county, Texas, by which it was intended to pass the title to said land to the defendant Hughes, notwithstanding the fact that at that time the said bank held possession of the deed from the defendant Munger, conveying said land to the plaintiff.

That the said deed to the defendant Hughes was executed by the said Munger for the purpose of defrauding this plaintiff, and that it was the intention of said Munger to obtain from said bank the purchase price of said land, deposited with it by plaintiff, and at the same time prevent plaintiff from obtaining the title and possession of said land.

Plaintiff prays for judgment for the title and possession of said land and for damages and for a writ of possession, and in the event the court shall hold that the plaintiff is not entitled to a judgment for said land, then that he may have a judgment directing said bank to refund to him the purchase price of said land now held by said bank, and for costs of suit and other relief.

Herein fail not, but have before said court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have executed same.

Witness, W. M. Cogdell, Clerk of the District Court of Deaf Smith county.

Given under my hand and the seal of said court, at office in Hereford, this 7th day of October, A. D. 1909.

(SEAL) W. M. COGDELL,  
 Clerk District Court Deaf Smith County.

# THE FIRST STATE BANK

S. B. EDWARDS, President      O'THO H. VARDEMAN, Cashier      J. THOS. WEBB, Asst. Cashier  
 H. B. WEBB, 1st Vice Pres.      W. S. HIGGINS, 2nd Vice Pres.

CAPITAL STOCK \$100,000.00  
 Shareholder's Liability \$100,000.00

**STRONG AND RELIABLE**

## AND TRUST COMPANY

HEREFORD TEXAS

# ASK ME

If you want to sell your  
 Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building, Rooms 2 and 4  
**C. O. LEE** Hereford, Texas

CONDENSED STATEMENT OF THE CONDITION  
 OF

# The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	<b>\$537,391.96</b>		<b>\$531,391.96</b>

OFFICERS: { J. L. FUQUA, President  
 C. W. DODSON, Cashier

DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,  
 R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

**"I SAW IT IN THE BRAND"**



# LITTLE DIFFERENCES

That make for Quality are always found in our Furniture



Werner's Vertical Filing Cabinets  
For all Standard Sizes of Commercial Papers  
Made with High Pressure and Drop Frame  
Finished Ends and Draw Slides



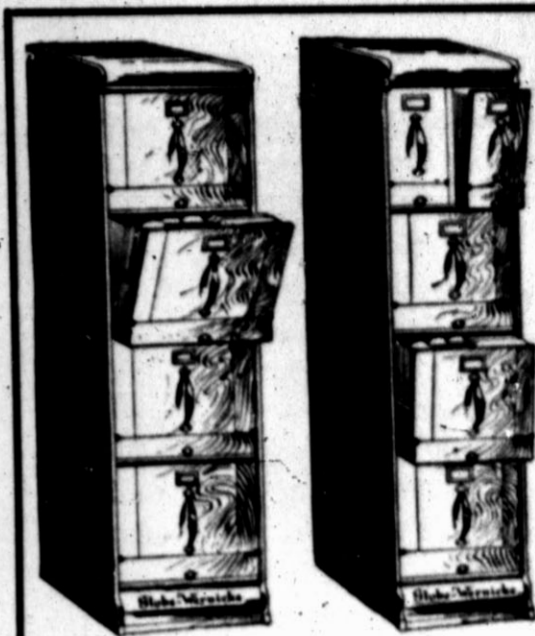
**SEALY**  
Not Tufted  
Guaranteed 20 Years  
**MATTRESS**

## We are There With the Prices Too!

We are determined to cut our immense stock half into by January 15th, 1910. Your Co-operation is solicited.

"The Greatest Values for the Least money" is our motto.

"Big Volume of Business for 1909" is the peg we are driving to.



Globe - Wernicke Filing Cabinets are the Best



### ROCKERS

We have about 200 Big Arm Rockers left, ranging in value from \$3.00 to \$3.75, your choice

**\$2.45**

### DO A DOUBLE KINDNESS

Buy a good Piano from us—  
trade at home and save yourself  
One to Two Hundred Dollars.



**Yours for the Best and for Less,**

The Furniture Store  
Ahead

## E. B. BLACK CO.

FURNITURE AND UNDERTAKING

O. E. THOMAS  
EMBALMER and FUNERAL  
DIRECTOR

### Local and Personal

New pianos just received at Smith's. 37-2t

D. R. Gass left yesterday to take in the sights of the Dallas Fair.

New sheet music; all the late hits at Smith's. 37-2t

For bargains in Acreage property in Hereford, see C. O. Lee. 36-tf

W. S. Higgins was in Clovis last Saturday on business.

Mrs. Heifner's special sale of stylish hats begins today. 1t

See those salad bowls, cake plates. Pitchers only 25c at Smith's. 37-2t

Hon. Jno. P. Slaton spent a part of the week in Farwell at the district court.

Sewing machines, the Standard, Rotary Best By Test, at Smith's. 37-4t

Mrs. Clarence Wheeler is spending a few days with friends and acquaintances at Amarillo.

The 1-off-sale at Mrs. Heifner's will be a special feature today, tomorrow and all next week. 1t

Mr. and Mrs. L. Johnson of Summerfield are enjoying a visit down in Texas seeing the big Fair.

Special Sale on trimmed hats all next week. Mrs. Udo Witthauer, Milliner. 1t

Mrs. C. W. Dodson is enjoying a pleasant visit from her mother, Mrs. Blake, of Oklahoma.

See Van Orsdal Plumbing Co. for real Plumbing and heating. Residence phone 360. 25-tf

Hon. W. M. Knight made two trips on legal business at Farwell this week.

Judge Russell returned from Farwell, Tuesday, where he had been attending to legal matters.

B. C. Seymour and family left Wednesday for Corpus Christi where they will make their future home.

Col. Robert Elliott left Monday for a business trip to Waco and other Central Texas points.

R. E. Cook, Notary Public and Conveyancer, will go any place in town to take acknowledgements. 21-tf.

Charles Mathis left Wednesday for Macon, Ga., where he will accept a position with a wholesale grocery firm.

Five, ten, twenty, and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Tex. 31-tf

Sanitary plumbing, heating and ventilating. The real thing; Van Orsdal Plumbing Co. Residence phone 360. 25-tf

H. G. Hays went to Farwell Tuesday and will remain several days, business matters demanding his attention.

Go early and select your hat before all the best ones are picked over. Mrs. Heifner's hats are all new and strictly up-to-date. 1t

Dr. and Mrs. Lee Jones have returned from a trip to El Paso and New Mexico. They still like Hereford.

Now is the time to buy Hereford acreage property. C. O. Lee has some bargains in this line be sure to ask him about them. 36-tf

Charles L. Perkins left Tuesday for Bainbridge, Indiana, where he expects to remain during the winter, returning to Hereford next spring.

W. J. Kanne, construction engineer for the Wooten Land and Fuel Company of Colorado was in Hereford this week, looking after his farm near Kelso. He will have 100 acres put under cultivation.

Joe Killough was in Rock Island, New Mexico during the week and while there he filed on a claim which he was recently awarded after a contest lasting two years.

Turkey red wheat testing 63 1/2 lbs. per bushel, raised near Hereford this year; sample will be sent free to those addressing L. Baskin. 36tf

County Treasurer Chas. E. Smith is now in Nashville, Tenn., having been summoned there by a telegram announcing the serious illness of his father.

Emory Elliott left Tuesday for Dallas, where he will enter the Metropolitan Business College. Mr. Elliott will be greatly missed among the younger society set, where he was a great favorite.

Seth B. Holman and wife left yesterday for the Dallas Fair. As secretary of the Commercial Club, Mr. Holman did much towards getting up the splendid exhibit that Deaf Smith county has at the Fair.

Among the recent arrivals in Hereford are Elam Perkins and family of Roachdale, Indiana. Mr. Perkins expects to remain here permanently and will engage in farming. He started right by subscribing to the Brand.

Judging from the extra copies that have been called for during the week the Texas State Fair Edition of the Brand has been appreciated by all who have the interests of Hereford and Deaf Smith county at heart. There are but few copies left.

E. J. Newell does not want it to appear that he was leaving Hereford as it seemed from a local published in last week's Brand. It was his sister, Mrs. Ferrell, who has been visiting him, who left to join her father L. H. Newell at Floydada.

### OPERA HOUSE Monday Night

**They've Made the World Laugh**  
Oldest and Best  
Notable Tour of  
**Richards & Pringle's**  
Famous Georgia  
**MINSTRELS**



Thousands of dollars invested in its equipment.  
A veritable dream of the Arabian Nights.  
Everybody goes to the Minstrels, they can't help it.

**THEY ARE CATCHING**  
Seats on sale Monday at  
**BETTS & MILLARD'S**

## WHO HOLDS 1770

There is a fine China Closet waiting at our store for you

Bring your friends when you come

**D. R. GASS & SON**



## FINE CROPS AT FRIONA

**Parmer County Farmers Will Have Plenty—Nothing Like Crop Failure There**

The following which appeared in the Friona Sentinel, goes to show that the Panhandle section of Texas produced a fair crop in spite of the unfavorable season. Don't let anyone make you believe that the old cow-time saying that all the Panhandle can raise is "hay and h—l, dust and doggies".

"Our farmers are now busy cutting their millet, maize and kaffir corn and there are some fine crops reported, notwithstanding they say that there has been less rain this year than for several years.

"We have been told by men who travel extensively through the Panhandle and Texas that in this section the crops are better than in any other part of Texas. The adjoining states have suffered more from the drouth than we have in this vicinity.

"It is conservatively estimated that millet on the McMillen & Fergus farm west of Friona will make from 25 to 35 bushels of seed per acre and 1 1-2 tons to 2 tons of hay per acre. This would mean an income of from forty to fifty dollars per acre.

"Mr. J. H. Letton who purchased the McMillen and Fergus farm west of Friona, states that the broom corn on the Stallter place, northeast of Friona, is the best he ever saw grow. Mr. Letton expects to put out a good big crop of broom corn next year, and says he can induce one of his friends in the east to put in a broom factory here next year."

"Mr. Seth W. Roush is cutting maize on his place east of Friona that stands higher than his horses back and is well headed. Mr. Roush is plowing for wheat with his steam plow. He is going down 8 inches and finds the soil rich and moist and in fine shape for a wheat crop.

"We have seen some peanuts around Friona that would convince anyone that they are a paying crop. Mr. Moon near here had out five acres last year that he states made him 250 bushels and he got \$1.25 per bushel. Mr. Moon states that they took no more work to cultivate and harvest than corn."

Mr. Rose V. McWilliams has as fine a piece of sod millet as most any one cares to see. It will pay far the land on which it was grown.

Mr. Wm. Her who came out from Sandusky, Ohio to harvest the 200 acres of millet, maize and kaffir corn on Mr. A. L. Sterner's half section just northwest of town, reports that he has the 100 acres of millet cut and stacked. It will average fully one ton to the acre which he says is a good yield considering the condition of the land when it was planted. Mr. Her has planted 25 acres of wheat since he come and is now engaged in cutting the maize and kaffir corn which is turning out a fine crop. Mr. Sterner writes that the plowing hereafter on his land must not be less than six inches in depth."

### Short History of Texas' Population.

No census of Texas was taken until 1850, when it was one of the United States, but estimates of its population had been made at intervals prior to that time. In 1744 the white population of Texas was estimated at 1500; in 1765 it had fallen to 750; in 1906 it was estimated at 7000; in 1831 at 20,000, and in 1834 at 21,000. In September, 1836, the year in which Texas achieved her independence, the total population was estimated at 52,670,

as follows: White 30,000; Mexican, 3470; Indians, 14,000; Negroes, 5000. At the census of 1850 Texas ranked twenty-third, with 904,215; in 1870, nineteenth, with 818,579; in 1880, eleventh, with 2,235,523, and in 1900 sixth, with 3,048,710. Of this latter number, 622,041 were Negroes. The foreign-born population was 177,581.

### W. S. Rance In North Dakota.

Will Rance, who formerly lived near Webster, this county, but who sold out and went to Texas a couple of years ago and purchased a large tract of land, is back at his old camping ground in this county and is threshing at the present time in Overland township. Mr. Rance had a large threshing outfit which he did not take to Texas with him and he came up this fall in hopes to sell it, but not having found a buyer he decided to run it himself. As a thrasher he has no superior in this section of the state and the way he is knocking out the golden grain is not slow. His rig is one of the largest, being a 30-horse power engine and a 40 inch separator of the Nichols & Shepard make, and he knows how to run it to do the business. As soon as the threshing season is over he will return to his Texas home, where besides being a large land owner he is interested in a large land company which is doing a good business. He has a host of friends here who are pleased to know that he is prospering. He is a fine fellow and a hustler and has made a success of everything he has undertaken.—Edmore Herald News, (N. D.)

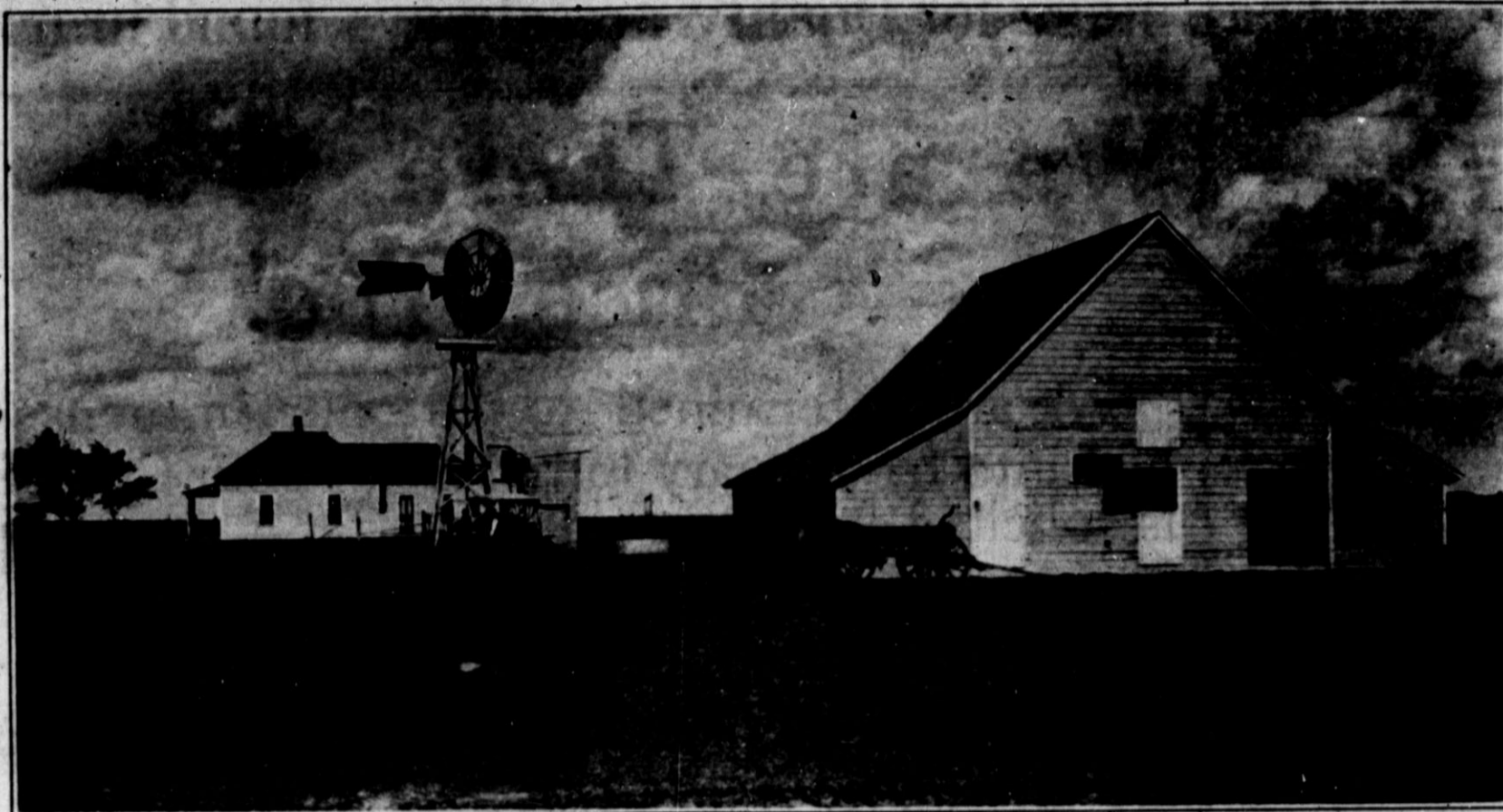
Guy Nesbitt leaves today for a few days stay at Dallas.

### Texas One of Nine.

According to the United States census of 1900, Texas was one of the nine States reporting agricultural productions in excess of \$200,000,000, as follows: Iowa, Illinois, Ohio, New York, Texas, Missouri, Kansas, Pennsylvania and Indiana. It is believed that a comparison of the net value of farm products would show Texas to be very nearly, if not quite, in the first place in that regard.

### The Bee Industry of Texas.

Texas, the greatest of States, is the leading honey-producing State in the Union. With the great number of 400,000 colonies of bees and a good deal more than FOUR MILLION POUNDS OF HONEY as the annual output, Texas has won the first place on the list apiculturally.—Ex.



A Panhandle Ranch Scene

## Avoid Danger

When you are sick, or suffering from any of the troubles peculiar to women, don't delay—take Cardui, that well-known and successful remedy for women. Thousands of women have used Cardui and been benefited. Why not you? Don't take any chances. Get Cardui, the old, reliable, oft-tried remedy, for women of all ages.

# TAKE CARDUI

It Will Help You

Mrs. Luzania Morgan, Sneedville, Tenn., writes: "For ten years I suffered with the turn of life, and tried many remedies without relief. I had pains all over my body and at times I could not sit up. At last I took Cardui and now I can do my housework. I have told many ladies about Cardui and recommend it to all sick women." Try it.

AT ALL DRUG STORES

**YOU** write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

**The New Tri-Chrome Smith Premier Typewriter** will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

**The Smith-Premier Typewriter Co.**  
1637 Champa St., Denver, Colo.

### Professional and Business Cards

WM. M. KNIGHT JNO. P. SLATON  
**KNIGHT & SLATON**  
ATTORNEYS  
First National Bank Bldg.  
Hereford, Texas.

Geo. W. Barcus Jno. C. North  
**BARCUS & NORTH**  
Attorneys at Law  
Hereford, Texas  
Office in First State Bank building

**L. GOUGH**  
GENERAL IMMIGRATION,  
NOTARY PUBLIC  
Hereford, Texas

**O. E. THOMAS**  
Funeral Director and Embalmer  
With E. B. Black Co.

**KING REALTY CO.**  
Lands, Loans and Insurance  
Notary in Office  
Abstracting a Specialty Hereford, Texas

G. M. SUGGS A. M. JONES  
**SUGGS & JONES**  
ABSTRACTERS  
Complete Abstract of Title to Deaf  
Smith County Lands.  
HEREFORD, TEXAS

A. P. Murchison J. S. Jones  
**MURCHISON & JONES**  
Real Estate and Live Stock  
Hereford, Texas

B. H. Smith D. F. Ashbrook  
**SMITH & ASHBROOK**  
ALL KINDS OF INSURANCE  
AND LOANS. Phone 273.  
Office 1st door South of First National Bank

**O. K. LAND COMPANY**  
We Buy, Sell and Exchange  
Panhandle Land a Specialty  
See us Three Doors East of Post Office  
A. H. ELLISTON, MGR.  
HEREFORD, TEXAS

E. S. Ireland R. A. Holland  
**DIMMITT ABSTRACT CO.**  
ABSTRACTS OF CASTRO AND BAILEY  
COUNTY LANDS.  
Dimmitt, Texas

HARVEY CASH C. L. ADAMS  
**CASTRO ABSTRACT COMPANY**  
Abstracts of Castro and Bailey  
Counties. Your business solicited.  
DIMMITT, TEXAS

C. G. Witherspoon W. Claude Witherspoon  
**C. G. Witherspoon & Son**  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All  
kinds of stenographic work done. Ex-  
clusive agents for Western Union  
Land Co.'s Lands



## Attention Farmers!

We have added a full line of machinery including a Gas Engine, Disc Sharpening machine, Emery Grinder and Trip Hammer. Our stock is also complete and we are now prepared to do first-class work on short notice and solicit a share of your patronage.

**MURPHY & BARNHART,**  
Proprietors THE HEREFORD BLACKSMITH SHOP

FOR ALL KINDS OF

Machine Repairing, Blacksmithing  
and General Repair Work

GO TO THE

**HEREFORD MACHINE SHOP**

W. T. WOOD, Proprietor.

Auto and Gasoline Engine Repair Work A Specialty

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

**SHERK & STANEK**



Dallas, Texas and Return \$14.95  
account

**Texas State Fair**

October 15th to 30th inclusive. Limit,  
November 2nd, 1909.

R. E. BRYANT, Agent

## Concrete <sup>A</sup> Plastering <sub>D</sub>

I am prepared to do any kind of Brick, Plastering or Cement work. Let me figure with you on any kind of a job on these lines. Will please you with First-class work.

HEREFORD,  
TEXAS

**W. J. BRAND**

## The Home Bakery

For

Plain and Cream Bread, Buns,  
Rolls, Pies and all kinds of  
Cakes and Cookies

**W. E. TOMPKINS** - - - Proprietor

### THE KID PAINTER.

Griin Puts Shop Finish on  
Automobile.

That Hereford supports an expert carriage painter will satisfy you by taking a look at McDonald's old gray car at Daniel's Garage. You wouldn't know it. The machine has been finished in a 16 coat work, and the polish is as good as turned out from the expert factory paint shops. When the car appeared on the streets every body thought it was a new gray car, so perfect was the work of the painting done. McDonald would not recognize his machine, if he were here. Yes, "the Kid Painter did it."

#### Spring Lake Items.

Albert Frederick went to Dimmitt on Monday with some of the products of his farm to be on exhibition at the State Fair.

Mrs. Duncan has returned home accompanied by her brother-in-law.

Fred Ott hauled 3 loads of lumber for his new house from Hereford this week.

The threshers will soon be in this community turning out the golden grain.

Some of the farmers are hauling their feed to Spring Lake ranch and are getting good prices.

Little Lillian Stuck who has just recovered from fever, is able to attend school.

Wm. Ratliff who is visiting his daughter, Mrs. J. I. Phipps, is well pleased with the country and almost wishes he was sixteen again.

Mr. and Mrs. Barnison and son George, visited at J. I. Phipps Wednesday evening.

Miss Etta Ott of Dimmitt visited home folks Saturday and Sunday.

Mrs. Geist visited Mrs. Orval Axell Wednesday.

Dong Harwell went to Hereford for a load of lumber for Mr. Ott Monday.

Wallace Phipps spent Monday night with Ivan Stuck.

Had a fine temperance lecture at the church Sunday evening at Spring Lake and a large crowd was present.

Farmers are very busy harvesting their crops. They hardly stop to eat and the crops in this community are splendid.

Mr. Frenzel went to Dimmitt Saturday on business.

While Mr. and Mrs. Carlen were ill and he was unable to harvest his crop, a number of kind neighbors volunteered and helped to put up 40 acres of feed stuff, doing the work in one day. ANGIE.

#### Foreign Missionary Society.

The Woman's Foreign Missionary Society met at the Methodist church Wednesday, Oct. 13, at 4:00 p. m. with a full attendance.

In response to the roll call, verses were given, giving reasons "Why I Believe in Foreign Missions." Among them were: Mark 16:15, "Go ye into all the world and preach the gospel to every creature;" Mark 3:16, "For God so loved the world that he gave his only begotten son that whosoever believeth in him should not perish but have everlasting life." The society has taken up a mission study course beginning with "Gloria Christi." This book gives an outline study of missions and social progress in the non-christian world.

Missionary knowledge leads to interest, interest leads to activity. Study of Missions develops leaders, Serves to make missionaries, Intensifies and deepens prayer life, Opens hearts and broadens world visions, Never fails to convince and convict.

Silences opposition, Teaches responsibility, Unfolds wonderful stories, Drives out all narrowness, Yields abundant harvest.

Calls to immediate duty, Leads to life decisions, Awakens the indifferent, Stirs the thoughtless, Strengthens faith in the king.

The Young People's Foreign Missionary Society met with Mae Whittaker Saturday, Oct. 9th, at 8 p. m. The second chapter in "The Uplift of China" proved to be a very interesting lesson. A short story of Dr. Margaret Polk, Hong Kong, China,

was given by Mae Whittaker. Subjects of papers to be given at the next meeting are: "The Great Wall of China,"—Lucy Story; "The Christian Doctor of China,"—Ruth Churchill, and "The Emperor of China,"—Oura Landrum.

The third chapter of the "Uplift of China" was given for the next lesson. The society will meet again Friday, Oct. 22, with Ruth Story at 8:00 p. m.

MRS. HARWELL, Reporter.

#### Junior League Program.

Leader—Ralph Smith.  
Recitation—Stella Johnson.  
Piano Solo—Lucy Story.  
Duet—Bessy and Bea Story.  
Piano Solo—Cassie Philips.  
Reading—Lela Patton.  
Duet—Ruth Myrick and Thurman Hawkins.  
Piano Solo—Bessie Snyder.  
Recitation—Elizabeth Everett.  
Dialogue—Lucy, Beatrice, Bessy Snyder.

## ANNOUNCEMENT

WE desire to announce to our friends and patrons that we have moved into our new store at 218 Main Street where we are thoroughly equipped to handle any business that belongs to our line. Our stock always represents the best and most up-to-date goods at the lowest prices. Don't forget that our repair work is the most reliable.

**W. H. RAY,** Jeweler and  
Optician

## The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

**L. P. LANDRUM**

## J. F. COLLUP

DEALER IN

**COAL, HAY AND GRAIN,  
FIELD SEEDS AND STOCK SALT**

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. Telephone No. 1.

I'M IN THE MARKET FOR ALL KINDS OF WHEAT  
WE HANDLE ALL KINDS OF POSTS.

**P. R. Purcell & Sons**  
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The Patronage of the General Public is Cordially Solicited.



# THIS IS A CHANCE YOU DON'T OFTEN FIND

Swell Furniture that you can't tell from new at a price that you will admit is an unusual bargain.

A \$40.00 Davenport for \$15.00; A \$22.50 Iron Bed for \$14.00; A Swell \$18.00 Dresser for \$9.50; A three-quarter Iron Bed with new, best grade coil springs for \$3.50.

SAFES; TABLES, CHAIRS, STOVES AND RANGES

IT IS TO YOUR INTEREST to buy where you get full value for every cent you pay, and I am helping my interest by offering you bargains which are bound to pull your trade. Come in and see what I've got and how much I can save you on the article you want.

Opposite Hereford  
Hardware Co.

**The Racket & 2nd Store** HEREFORD, TEXAS  
WALTER NELSON, Proprietor

## WE MAKE FINE EXHIBIT

Showing in the Main Building—  
Gets in the Middle of Big Show  
at State Fair.

At the front again as usual, is our banner county, for a lettlar recently received from J. M. Boone, who with Burl Elliston, is in charge of our exhibit at the Dallas Fair, announces that Deaf Smith has her display in the Main Building, and will not be obliged to occupy the tent set aside for most of the Panhandle counties. The value of having our exhibit in the Main Building can hardly be estimated, as it is here that every person who visits the Fair is sure to go, while the different tents attract only a certain percentage of the sight-seers. If Messrs. Boone and Elliston don't succeed in bringing home a number of blue ribbons, it will not be their fault, or the fault of our exhibit either.

(Later: And they have done gone and done it.)

Womans Home Mission Program.  
MONDAY, OCT. 25.

Song: No. 631.  
Bible Lesson: Deut. 11:18-25.  
—Mrs. DeAtley.  
Lords Prayer.

Paper: "The need of christian schools in the mountains."—Mrs. Mitchell.

Paper: Sketch of the Sue Bennit Memorial School; its history, results and need of better equipment.  
—Mrs. Hal Hawkins.

Duet: "Must I go, and empty handed?"

Leaflet—Mrs. Spratt.

Song: No. 653.

Close with sentence prayer.

Offering for Sue Bennit Memorial School.

TUESDAY, OCT. 26TH.

Outline: Study of missions.

Talks by different members.

Sketches of the life and characters of early missionaries.

Offering for foreign missions.

WEDNESDAY, OCT. 27.

Miss Lula Edwards leader.

Bible Lesson: John 15: 1-14.

A talk on the giving of self, our need of God and God's need of us.  
—Mrs. Harwell.

A paper on the the giving of service.—Mrs. M. E. Bullock.

Discussion on the giving of money. Why, how, and when.—Mrs. D. W. Hawkins.

Reading of CXLV Psalm responsively.

Offering.

### THE BRAND SUPPLEMENT

All subscribers at Hereford and Dimmitt will receive this week a sample copy of the Brand Supplement, a 24-page paper, which has been published under the name of the Southwest Magazine. This magazine is being placed as a premium in the Circulation Campaign and each subscriber who pays as much as one year's subscription will be given this magazine for one year free. Seven hundred copies are being sent out this week. The regular price of the magazine is 50 cents per year, so The Brand has added \$350 to the value of the long list of premiums already given. As it now stands the subscribers and customers premiums amount to \$150.00; the worker's premiums and consolation prizes amount to \$200.00; and these amounts added to the 700 free yearly Brand Magazine Supplement makes a grand total of \$700.00 offered, a handsome sum for a country weekly.

### A Real Oldfashioned Sociable.

In this day of the dress suit and other swell wearing apparel it is a pleasure to be able to go to a social gathering where every other fellow is not taking an inventory of what you are wearing and sizing up the price, and the dear girls are not trying to keep themselves from turning green with envy because that strange girl from Dallas has the very latest in a Princess, and every person who attended the party at Mrs. William Jesse, in the Hays neighborhood, "just had the time of their lives," and it is reported that several engagements may be the result of that jolly gathering of young people.

### Panhandle Wheat Elevators.

The following from The Earth states in a concise way just what the Panhandle is doing in the way of taking care of the wheat raised in this section:

The Panhandle of Texas has become a dependable grain country, and elevators of a total capacity of

357,000 bushels have been established along the line of the Santa Fe railway, which is the main highway of transportation. They are as follows.

TOWN	BUSHEL
Amarillo.....	70,000
Canadian.....	4,000
Canyon City.....	12,000
Glazier.....	28,000
Happy.....	5,000
Hereford.....	12,000
Higgins.....	82,000
Miami.....	4,000
Panhandle.....	30,000
Plainville.....	25,000
Pampa.....	5,000
Tulia.....	80,000
Total.....	357,000

Amarillo has two elevators, Glazier two, Higgins four, and the others one each. These elevators have been established within the last three years. Before that there was little or no grain grown in the country. In addition to these, there are elevators in the south plains country. The area of grain is increas-

ing yearly, and more elevators will be necessary. Already new ones are under way at Canyon City and Higgins.

Not how cheap? But how good! The principle we work on. Van Orsdal Plumbing Co. Real plumbing and heating. That's all. Phone 360 and 335. 26-1f

10870

## A \$100 Typewriter for 17 Cents a Day!

Please read the headline over again. Then its tremendous significance will dawn upon you.

An Oliver Typewriter—the standard visible writer—the \$100 machine—the most highly perfected typewriter on the market—yours for 17 cents a day.

The typewriter whose conquest of the commercial world is a matter of business history—yours for 17 cents a day!

The typewriter that is equipped with scores of such conveniences as "The Balance Shift," "The Ruling Device," "The Double Release," "The Locomotive Base," "The Automatic Spacer," "The Automatic Tabulator," "The Disappearing Indicator," "The Adjustable Paper Fingers," "The Scientific Condensed Keyboard" all

Yours for 17 Cents a Day

We announced this new sales plan recently, just to feel the pulse of the people. Simply a small cash payment—then 17 cents a day. That is the plan in a nutshell.

The result has been such a deluge of applications for machines that we are simply astounded.

The demand comes from people of all classes, all ages, all occupations.

The majority of inquiries has come from people of known financial standing who were attracted by the novelty of the proposition. An impressive demonstration of the immense popularity of the Oliver Typewriter.

A startling confirmation of our belief that the Era of Universal Typewriting is at hand.

A Quarter of a Million People are Making Money With

The **OLIVER** Typewriter

### The Standard Visible Writer

The Oliver Typewriter is a money-maker right from the word "go!" So easy to run that beginners soon get in the "expert" class. Earn as you Learn. Let the machine pay the 17c a day—and all above that is yours.

Wherever you are, there's work to be done and money to be made by using the Oliver. The business world is calling for Oliver operators. There are not enough to supply the demand. Their salaries are considerably above those of many classes of workers.

"An Oliver Typewriter in Every Home!"

That is our battle cry today. We have made the Oliver supreme in usefulness and absolutely indispensable in business. Now comes the conquest of the home.

The simplicity and strength of the Oliver fit it for family use. It is becoming an important factor in the home training of young people. An educator as well as a money maker. Our new selling plan puts the Oliver on the threshold of every home in America. Will you close the door of your home or office on this remarkable Oliver opportunity?

Write for further details of our easy offer and a free copy of our new Oliver catalog. Address

THE OLIVER TYPEWRITER CO.

Oliver Typewriter Building

Chicago, Illinois

3-5-10

**THE**  
Quality of the BUCK'S, VORTEX and SECURITY Heating Stoves is well known everywhere, and and we take pride in selling Quality as well as Quantity. These Stoves are the

**BEST**

That money can buy and we especially invite those who are interested in Heating Stoves to call and look at our line. Our HOT BLAST

**STOVES**

Are made of the very best material and are GUARANTEED to keep fire over night, which is a great pleasure to the one that makes the fire

**IN**

Laundry Stoves we have a nice assortment to select from, we can sell you any size for your WASH-HOUSE. We have the Best Stoves in

**TOWN**

Considering the QUALITY of the Stoves in comparison with the PRICE we sell them at

**Warren Hardware Company**





**GOOD THINGS FOR BREAKFAST.**

lunch, dinner, supper and between times are plenty in this market. In fact, there is nothing here which is not good.

You'll Like Our Groceries the first time you try them. You'll like them more as you continue to use them. You will like our prices too. The way to prove it is to come and see.

Stock is fresh daily and price always close to cost

**Cardwell Brothers**

**Queen of the Pantry**

**THE BEST BISCUIT FLOUR IN HEREFORD**

Every order appreciated no matter how small and prompt attention to all.

**JARROTT**

&

**WILKINSON'S**

PHONE 81.

**To The Public!**

Take your Blacksmith work to

**JNO. N. JACOBSON**

He has always appreciated your patronage and will continue to try to please you by doing **FIRST CLASS WORK.**

**MILLINERY OPENING**

**Saturday, Sept. 11th**

My new stock of Fall and Winter Millinery has just arrived, and I am now ready to show a line of the most stylish and up-to-date hats that have ever been on display in Hereford. Ladies come and see for yourself. Third door north Presbyterian church.

**MRS. UDO WHITTHAUER**

**Tierra Blanco Herefords**

L. R. BRADLEY, Owner      W. T. WOMBLE, Manager  
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

**Registered Hereford Cattle**

Headed by Strike Six, No. 156847  
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

**B. Y. P. U. Program.**  
Program for Sunday Oct. 24.  
Song. Stand up, stand up for Jesus.  
Prayer.  
Leader. Goochie Sisk.  
Scripture Lesson, Gen. 40:1-11.  
Song.  
Brief Outline of the Life of Joseph, Lillian Rogers.  
Recitation, Bess Dean.  
Short talks on:  
(1) Joseph the Favorite Son, Elzina Mounts.  
(2) Joseph Hated by His Brothers, Annie Dean.  
(3) Joseph Brought a Slave to Egypt; Susie Lackey.  
(4) Joseph in Prison; Cecil Gilliland.  
(5) Joseph Placed on the Throne, Tulia Sascor.  
(6) Joseph Saves His People, Glenna Rutherford.  
(7) Joseph a True Son, Deahl Stewart.  
Duett, Nell Wilson and Cotta Sisk.  
Points in Joseph's life that remind us of Jesus.  
Roll Call.  
Business.  
Song.  
Lord's Prayer in concert.

**Apples On Sale.**

We expect to close out our stock of apples next week. If you need a box get them before they get higher. Withauer Bros., 1st door south of the photograph gallery. 1t

**For Sale.**

New 7-room house just completed. strictly modern; \$1,000. cash, balance on terms to suit purchaser. 37-tf C. W. DODSON.

**To Late to Classify**

**FOR TRADE**—A good business house bringing good rents for trade for good land well located. R. E. Cook. 37-tf

**SEED WHEAT**, about 200 bushels Turkey Red, second year from Kansas, hand fanned and free from smut. Sample may be seen at C. M. Hunt's office. E. E. Ramsey. 1t

**FOR SALE or trade**—Automobile. My Moine 1908 model, in good repair, every thing in the way of extras, tools, speedometer etc. Will sell for cash, Vendors Lien notes or trade for land. Geo. W. Irwin, Jr. 34-tf

**FOR SALE OR TRADE**—117x208 feet, on Lake street, one block west of 6th and 25 mile avenue, convenient to schools and churches; good house of five large rooms, two halls, two porches, two bay windows, good pantry, cubbard and bathroom, (furnished); shade and fruit trees; good well, windmill and well house; Water in house, yard and lot; coal house, good barn, 16x24 feet, 14 feet to eaves. House has modern roof; new cement sidewalk, curb stone and hitching posts. For particulars see John W. DeAtley or R. T. Moses. 37-2t

**SMITH & ASHBROOK**  
HEREFORD, TEX.

Sell all kinds of Insurance

**Fire  
Tornado  
Life  
Accident  
Health  
Plate Glass  
and Live Stock**

EMPLOYERS' LIABILITY

Office first door south of First National Bank

**The BRAND LINERS**

Pay in Advance unless you have an account with the Brand. The Brand Liners Bring Results. TRY 'EM.

**LOST AND FOUND**

**LOST**—Auto whistle. Finder return to Brand office, or D. C. Laifd and receive \$1 reward. 37-3t

**TOOLS**—Set of carpenter's tools found. Owner can have them by giving description and paying for this ad. 1t

**FOR RENT**

**BRICK BUILDING**—For rent. See W. H. Rayzor. 35tf

**FOR RENT**—A good six-room bungalow near College; wired for electric lights, will be vacant Nov. 1st. L. W. Ricketts. 37-tf

**FOR RENT**—Desirable house for rent, close in; windmill, barn and other conveniences. Inquire of H. B. Webb. 37-2t

**FOR RENT**—I have several good residences to rent. R. E. Cook. 37-tf

**FOR RENT**—One seven-room house close in. Apply to C. H. Carl. 34-tf

**PIANO**—Will rent my piano for a few months to right party. Jno. Yarbough. 36-2tp

**FOR RENT**—5 room house. Murchison & Jones. 34 tf

**FOR RENT**—120 acre farm one and one half miles from Dawn. Can give possession any time. 33-tf C. Q. Lee.

**FOR RENT**—Good 5 room house with 5 acres land, well and barn Also 5 room house with 10 acres land, well and barn. 32-tf A. H. Elliston.

**ROOMS AND BOARD**

**WANTED**—A few roomers and boarders. Mrs. Geo. Karr. 33-tf

**WANTED**—Boarders and roomers at the J. T. Jowell house, two blocks west and two blocks north of City Meat Market. Mrs. L. C. Flanders. 31-tf

**MISCELLANEOUS**

**WANTED**—Your shoe repairing at Norton's Harness Shop. 36tf

**WANTED**—Dressmaking at my home, 2nd door South of College. 34-4tp Mrs. N. O. Hunt.

**FEED STUFF**—40 acres Kaffir corn in shock for sale, 6 miles Southeast. Curtis & McNerny. 1tp

**FOR SALE**—An Oliver Typewriter, model No. 6, in perfect condition. Will sell for \$50 cash. See it at the express office. C. N. Hill. 37-2p

**STRAY**—One grey horse branded TH connected on left hip; one black horse branded X on left shoulder and 2 on left hip. Owner can locate by inquiring at this office and paying for this ad. 36-tf

**FOR SALE**—Cheapest place in Hereford located across street from courthouse, 2 lots 2 houses well, stables etc., only \$1,200. Write or see Mrs. G. W. Dent Box 143. 362t

**FOR SALE**—Seventy five acres of maize. T. A. Osborne; Summerfield, Texas. 34-4t

Engraved calling cards are in perfect taste. See the elegant samples at the Brand. tfB

**FOR SALE**—One new range stove, one new cabinet, one new dresser. 32-tf A. H. Elliston.

**HERE'S**—your chance to get that papering done. See MELTON & KING, or drop them a line. They do first class work, at rock bottom prices and will take in exchange for work, any old thing; stock of all kinds, farming implements, in fact anything you have. Satisfaction guaranteed. See them at once. 37-2t

**REAL ESTATE FOR SALE**

**FOR SALE**—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

**FOR SALE**—15 acres adjoining city limits. Will sell either 5 or 10 acres, or all together. A. Wither- spoon. 23-tf

**FOR SALE**—8 miles north of Hereford a quarter section of land nearly all in cultivation, fenced and cross-fenced, hog lot of 1 1/2 acres. Good corrals, sheds, fruit trees and a garden already fenced. 2-room house, cellar and windmill with good dirt tank, at \$29.00 per acre. W. W. Edwards. 34-tf

**CITY PROPERTY FOR SALE**

**FOR SALE** 6-room house, well and wind-mill, fruit trees, large barn, chicken house, corral, lot 100x140 ft near public school. Terms to suit purchaser. See C. O. Lee. 7tf

**FOR SALE**—Two of the best residence lots in most desirable part of City, bearing fruit trees cover both lots, concrete walk in front. Ralph Barnett. 29-tf

**FOR SALE**—Cottage with 2 1/2 lots, has three large rooms, hall, pantry, closets and two porches, water piped in house; well and windmill, well house and elevated tank, 30 fruit trees, good fence around lots, this is a well built house, almost new, and in one of the best locations in Hereford for a home. For price and terms, see C. O. Lee. 36-tf

**FOR SALE**—7-room house, East front, lot 100 by 140 feet, on South East corner of block, fenced, cement walk on two sides also leading to front of house, well and wind-mill, barn 22 by 36 with loft, only 4 blocks from Post Office. Price \$2000 Terms easy. C. O. Lee. 29-tf

**FOR SALE**—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-tf

**FOR SALE OR TRADE**—665.4 acres of land nine miles South of Hereford, Texas; 160 acres in cultivation, four-room house, fenced and cross fenced. Will trade for unincumbered land in Kansas, Missouri, Illinois or Iowa. 2tf W. B. Park, Hereford, Tex.

**FOR SALE OR TRADE**—220-acre farm in Van Buren County, Iowa, all fenced hog-tight, good improvements, plenty of good water; good orchard of apples, peaches, pears, plums, cherries. Will trade for land in vicinity of Hereford, Texas. For particulars, see or write C. O. Lee, Hereford, Texas. 24-tf

**FOR SALE**—10-room house, on corner lot 125 ft. front 140 ft. deep, cement walk on two sides, nice shade trees, well and wind mill, elevated tank, barn, coal house. All fenced with picket fence, only 3 1/2 blocks from the postoffice. For price and terms see C. O. Lee. 31-tf

**LIVE STOCK FOR SALE**

**FOR SALE**—Mule, horses and hay. See W. Mathis, 2 miles west of Hereford. 37-2tp

**SECTION**—Good section in Castro county, has 100 acres fine alfalfa land. The price is a bargain. 52-tf Gough & Russell.

**FOR SALE**—Two large work horses and harness also one well bred stallion; gentle driver, single or double. Will trade any or all for young stock. 32-tf A. H. Elliston.

**J.M. Gililand Embalmer and Funeral Director.** with Arnold & Matthews, Furniture and Undertaking. Day phone 115, night phone 251 or 232. 3tf



# THE BRAND CIRCULATION CAMPAIGN

**BEGAN TUESDAY  
OCTOBER 12,  
12 O'CLOCK NOON**

Opens with a splendid interest. A number of young ladies have become active workers and the Campaign is now on in full blast. A number of additional premiums have been added for the subscribers and patrons. Remember that

**CLOSES THUR.,  
DECEMBER 22,  
2 O'CLOCK P. M.**

## \$425.00 IN PREMIUMS

**WILL BE GIVEN AWAY**

And in addition every local subscriber will receive a years subscription to a 50-cent magazine, which (if 1000 names are secured) will add \$500.00 more in value to the Premium List and make a grand total of nearly

### One Thousand Dollars in Premiums

Such an offer has no precedent in the history of country newspapers. All you have to do to participate in this free distribution of Premiums is to pay for one year, or to renew your subscription.

#### Rules

1. No one connected with the Brand office will be permitted to participate in the distribution of premiums.
2. All subscriptions must be paid in cash. Receipts will be given for all cash paid in.
3. A duplicate of all tickets issued will be deposited in a sealed box at the Brand office. This box will be opened in the presence of the committee.

#### Consolation Prizes

The Brand reserves the right and privilege of giving a special prize at the close of each week to the young lady who shows the largest gain in the number of votes to her credit. It is not announced what these prizes may be, but each week will be governed alone by the conditions and circumstances. To win a Consolation Prize will in no way prevent anyone from winning any of the other prizes or premiums. Value.....\$20.00

#### Free Distributions of Premiums.

In this friendly contest the cheerful Subscribers and Patrons have not been forgotten. The Brand has arranged with the merchants of Hereford to give away as Premiums a choice lot of merchandise to subscribers and patrons. These premiums will be distributed on the last day of the Circulation Campaign. They will be turned over to a committee and a free and fair distribution will be made. Tickets which will entitle the holder of same to participate in the "Free Distribution of Premiums" will be issued according to the schedule. The premiums may be seen and examined at the places of business indicated.

#### Special Prize to Castro

A special prize has been reserved for the young lady living in Castro or counties other than Deaf Smith, who receives the greatest number of votes during the contest. The conditions are the same as to all other premiums. The prize will be a solid gold bracelet, set with a diamond. This bracelet is of the latest style and the workmanship is perfect. This will make a handsome gift for any young lady. Value.....\$30.00

#### Free Magazine

To encourage the friends to help the young ladies and to give the subscribers within the trade territory of Hereford an additional reward, The Brand has arranged to give each a year's subscription to a splendid magazine, which will be issued in the form of a supplement to the Brand. A copy of this magazine is mailed to each subscriber this week.

### LIST OF PREMIUMS FOR SUBSCRIBERS AND PATRONS

1. Warren Hardware Company  
One Cole's Hot Blast Stove, Value.....\$15.00
2. Hubbard Grocery Co., One Case  
Mixed Canned Goods, Value.....\$7.50
3. Garrison Bros., One Set Tripple Plate  
Silver Knives and Forks, Value.....\$5.00
4. Geo. A. Stambaugh, One Apartment  
Suit Case, Value.....\$15.00
5. J. A. Fox & Co.  
One Stetson Hat, Value.....\$5.00
6. Hereford Hardware Co., One 50 Piece  
Imported Decorated China Dinner Set, \$20.00
7. Betts & Millard, Druggists, Three (3 premiums)  
Fine Leather Bill Books, Val. \$6.50
8. E. B. Black Co., One Handsome, Golden  
Oak, Polished Buffet, Value.....\$35.00
9. Ezra Norton, Saddlery,  
One Plush Lap Robe, Value.....\$5.25
10. Hubbard & Barnett, Lady's  
Tailor-made Suit, Value.....\$35.00
11. H. C. Myrick, Gent's Furnishings,  
One Pair Edwin Clapp Shoes, Value.....\$6.00
12. Arnold & Matthews, One McDougall  
Kitchen Cabinet, with bevel plate mirror,  
Value.....\$35.00

TWO \$35 PREMIUMS ADDED THIS WEEK

#### 100 Free Votes for Paid Up Labels

On every copy of The Brand mailed out there is a "Yellow Label" which contains the date to which the subscription has been paid. Solicitors will be allowed 100 free votes for each 10 "Yellow Labels" turned into the office, provided the label shows the subscription to be paid up to Dec. 31st 1909. Only the labels from papers published from Oct. 8th to Dec. 17th will be counted.

While the Brand has a most satisfactory paid-in-advance subscription list, it is the highest ambition of the publishers to increase that list; thus adding value to the paper as an advertising medium and making it possible to publish each week a better paper. Every advertiser knows that it is the "circulation that counts;" therefore the real end and purpose to be sought by this campaign is a larger circulation, a better paper and a wider field for advertisers.

NOTE THE CHANGE IN DATE OF CLOSING CONTEST

#### Schedule of Votes and Tickets

##### On Subscription

\$1.00 paid on Subscription	1 Ticket and 200 Votes
2.00 " " "	2 Tickets " 800 "
3.00 " " "	3 " " 1800 "
4.00 " " "	4 " " 3200 "
5.00 " " "	5 " " 5000 "

And so on at same ratio, the number of votes being determined by squaring the number of dollars and multiplying by 200.

##### For Ad Space

Ad-Space Amounting to 8 inches,	1 Ticket and 100 Votes
" " 16 inches,	2 " " 300 "
" " 24 inches,	3 " " 500 "
" " 32 inches,	4 " " 700 "
" " 40 inches,	5 " " 900 "

And so in in the same ratio and proportion.

##### For Job Work

Job Work Amounting to \$1,	1 Ticket and 100 Votes
" " \$2,	2 " " 300 "
" " \$3,	3 " " 500 "
" " \$4,	4 " " 700 "
" " \$5,	5 " " 900 "

And so on at the same ratio and proportion.

#### Worker's Special Gifts

To the young lady who receives the greatest number of votes will be given choice of the following special gifts: The young lady who stands second in the number of votes will have the second choice.

A beautiful, hunting-case, solid gold watch, set with a magnificent diamond. The watch is a 17-jeweled movement, hand engraved case, made by the South Bend Watch Company and is a marvel of beauty. Value.....\$60.00

A solid gold ring, set with a sparkling diamond in a Tiffany mounting. This ring was carefully selected by W. H. Ray, the jeweler, from a large stock and will make a prize well worth winning. Value.....\$50.00

A solid gold neck chain and locket, set with a genuine cameo, has a place inside for a photograph. The young lady who wins this prize will be more than delighted. Value.....\$15.00

#### Worker's Additional Special Gifts

One Mandolin, G. W. Smith Music Co. This is a fine instrument. Value.....\$7.50

One Traveler's Toilet Set and Cabinet, T. M. Coulson, Druggist; Value.....\$5.50

One Statue Vase, Woodburn & Son, Druggists; Value.....\$6.00

One Ladies' Satin Trimmed Panama Skirt, J. G. Callens, Dry Goods, Value.....\$6.00

**LAST WORD** Some young lady will have the pleasure of wearing the beautiful gold watch, the sparkling diamond ring or one of the other gifts as a Christmas present from The Brand. Young ladies not living in Hereford write for information.

## The Hereford Brand

316 Main Street

Hereford, Texas