

The Hereford Brand

Vol. 9

HEREFORD, TEXAS, APRIL 2, 1909

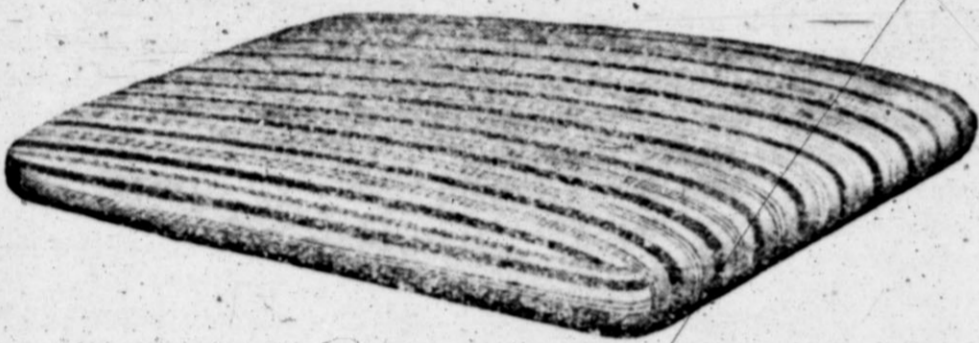
No. 8

More Furniture Snaps

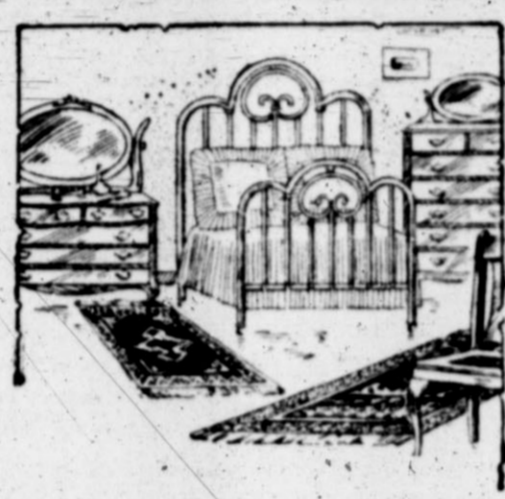
The remaining few days of our "Greatest of All" Unloading Sale will be characterized by a greater number of "Furniture Snaps" than we ever offered before at any one time. We have secured a number of "pick ups" in buying the immense quantity of goods we have this spring and these we give to you at the same close prices that we secured them. Our sale is moving on at a rapid pace. A great many people have taken advantage of the extremely low prices we are offering in every department of our mammoth stock. It will pay you to join the happy well pleased circle of our customers who have availed themselves of this great opportunity. Our furniture is made to satisfy in every way and our prices are guaranteed. We can sell you a Bed and a Bed Spring all the same day in our great sale.

Come in and Get Our Prices Before You Buy.

Sealy Mattress



All one piece. No tufts. No bindings. Will last a life time. The most comfortable Mattress made. This mattress is guaranteed for twenty years against becoming uneven or lumpy.



We especially invite you to come in and see our fine line of Beds.

Wagner Quick-Folding Go-Carts

The best Cart made for the money. Every one carries with it a strict guarantee as to workmanship, finish and durability. Opens or closes with one motion. Is the safest and handsomest G-oCart ever designed.



The Furniture Store
Ahead

E. B. BLACK CO.
FURNITURE AND UNDERTAKING

O. E. THOMAS
EMBALMER and FUNERAL
DIRECTOR

WILL GET FREE DELIVERY SOON

Hereford Post Office Business Climbing Up to the Mark for Free Mail Delivery

Postmaster Smith gave out this week that if the receipts of his office continued to increase for the next three months in the same proportion that Hereford would be entitled to free mail delivery. The receipts for the past seven months are as follows:

July	\$1167.76
August	573.81
September	582.56
October	789.35
November	594.15
December	857.34
January	975.64
February	699.04
March	944.27

This is an average of \$798.21 per month. Counting that there will be a gradual increase in the amount of business for the next three months, the total receipt for the year, ending June 30, will run over \$10,000. The post office department has made a ruling that when a town reached that mark that it would be placed in the list of eligibles as to free mail delivery. There is one thing which the department always requires and that is this: that the sidewalks must be in the proper condition. All obstructions must be removed and ample crossings provided by the city. Now let's everybody keep their "single eye" on this proposition and help to increase the receipts. In the mean time, let everybody put in sidewalks, either of macadam, boards or cement, better have cement, better have cement. The re-

ceipts of the office can be greatly increased by buying money orders instead of sending off private checks with which to pay bills.

Ice Plant Sure.

Some days ago a gentleman from a northern state was here in consultation with the acting secretary of the Commercial Club and other members concerning the ice plant for Hereford. He was a very business like gentleman and asked a great many questions one of which was the temperature of the water from the wells. When told that the temperature was only 60 degrees, he remarked that the was too cold for

the ice plant, that water as cold as that did not need ice in it. While this is good for Hereford, it may be bad on the manufacture of ice. However, as the town grows and more people put in house systems of water works, the ice will be needed. Knowing this, a local company thru its business manager, informed the acting secretary that there was no use to call on foreign capital to install an ice plant, that his company would put in one of sufficient capacity this year. When asked as to the time, the speaker said that he could not say that the plant would be ready for the coming season as the time was too short, but that plans

would be made and the plant erected this fall so that everything would be in readiness by next spring. He said it was no use for the Club to look for any one else. For the present the names are withheld at the request of the company.

The Brand is in receipt of an invitation from the faculty and class of the Hospital Medical College of Atlanta, Ga., to their annual commencement. The name of Dr. Clarence L. Stocks appears as a member of the faculty. Mr. Stocks once lived here and this bit of news will be received with pleasure by his friends.

CASTRO COUNTY PROSPEROUS

Little Commonwealth Has Low Taxes and Over \$7000 Cash in Treasure at Austin.

The total assessed valuation of Castro county foots up to the sum of \$3,046,866.00. This is about \$3000 per section of land in the county or about an average \$4.50 per acre. While there may be a good deal of this in Dimmitt, the town being small, the total amount would not be materially affected, and the average assessment of \$4.50 is about correct. Now the total taxes assessed against this property is \$21,386.00 or about 60 cents on the hundred dollars valuation. This includes the state and county tax for all purposes.

The county has just issued bonds for their new court house and their records at Austin show that the county has also a credit of over \$7000.00 in the state treasury which has accumulated on account of the attachment of Bailey county, the law providing that all over the sum of \$5,000 shall accrue to the home county. When Bailey county organizes, she will get the \$5000 but Castro will be entitled to the balance which is something over \$7000. This money can be used to build country school houses by the issuance of bonds in the common districts and the money thus be returned to the county with interest and become a perpetual annuity for the schools of the county. Good for Castro.

Attend the special sale at Smith's next ten days. Bargains for every one. 8-2t

CONDENSED STATEMENT OF THE CONDITION OF

The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES	LIABILITIES
Loans and Overdrafts \$316,563.58	Capital Stock \$50,000.00
U S Bonds and Premiums 51,816.41	Surplus and Profits (net) 51,970.20
Banking House and Fixtures 13,038.50	Circulation 50,000.00
Redemption Fund 2,500.00	DEPOSITS 383,579.58
Demand Loans 52,282.51	
Cash and Exchange 99,348.78	
\$535,549.78	\$535,549.78

OFFICERS: J. L. FUQUA, President
C. W. DODSON, Cashier

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON,
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

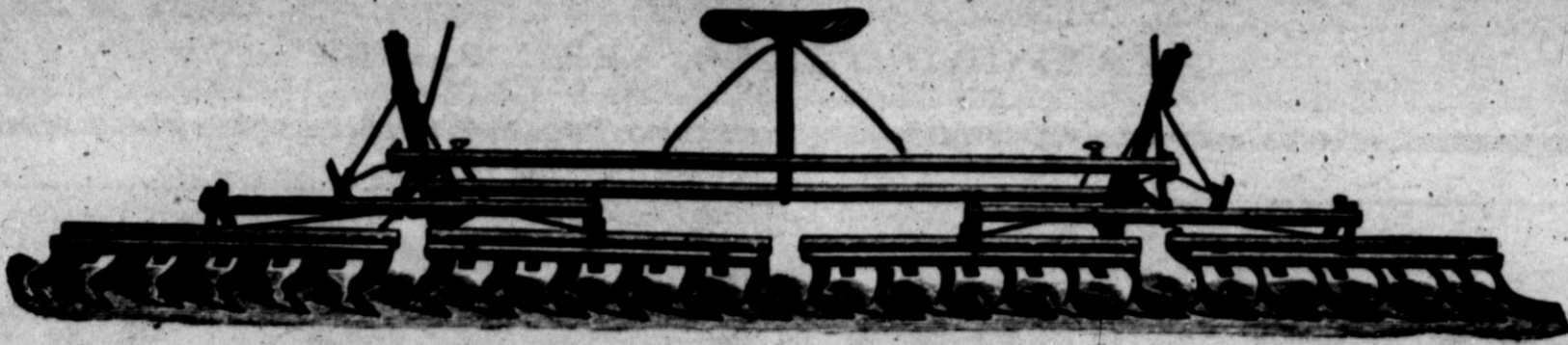
SAFETY DEPOSIT BOXES FOR RENT.

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

KEEN KUTTER

POCKET KNIVES
TABLE KNIVES
BUTCHER KNIVES
SCISSORS
SAWS
TOOLS
SAFETY RAZORS
DELPH ENAMELWARE
FISHING TACKLE
BASEBALL GOODS

Make Our Store Your
Headquarters

ACME RIDING HARROW

FOR PULVERIZING CRUSHING LEVELING

The "Acme" Harrow is the implement best suited to the preparation of soil after plowing, and can be used successfully on every kind of land whether the soil is heavy or light. Owing to the shape and arrangement of the coulters, the "Acme" will prepare a perfect seed bed and will cover the seed in the best possible manner. The man who owns an "Acme" Harrow is completely equipped for the preparation of soil in all his fields, and he will find that the "Acme" will do everything a Harrow ought to do.

The "Acme" Harrow is made for one, two and four horses. This harrow does not bring up the trash, but pulverizes the soil and trash together in the finest shape to retain the moisture.

FOR SALE BY

GARRISON BROS.

Ask The Man Who
Has One

JOHN DEERE

DISC PLOWS
MOULDBOARD PLOWS
WALKING PLOWS
ROD PLOWS
ENGINE PLOWS
DISC HARROWS
DRAG HARROWS
LISTERS
PLANTERS
HOOSIER DRILLS

HEREFORD SOCIETY

Misses Head, Mercer and Wright went to Amarillo Wednesday to hear Bryan.

Mr. and Mrs. P. W. Price went to Amarillo Wednesday evening to hear Bryan.

Miss Coleman, Barnett's popular saleslady has accepted a position with a dry goods firm in Amarillo.

Miss Nannie Jowell very pleasantly entertained the young people of Christian Endeavor of the Christian Church at her suburban home Friday evening.

Mr. and Mrs. A. M. Jones entertained at dinner Sunday: Misses Sallie Wright, Harriett Coleman, Ina Gregg, Nona Arthur; Messrs. Bass, Joss, Charleston and Barnett.

The Monday Afternoon ladies will present the farce, "The Old Maids' Association" at opera house tonight. Seats on sale at Woodburn's drug store. Prices 35c and 50c. Proceeds are to be donated to the public library fund.

Mrs. N. J. Matthews entertained the ladies of the Card Club and their husbands Tuesday evening. "500" was the game engaged in and an interesting game it proved to be. Dainty refreshments were served by the hostess and the evening was spent very pleasantly.

About twenty of Hereford's young married people have organized a "42" Club. The Club meets every Monday evening. Mrs. Luther Hough was hostess at the last meeting and a most pleasant evening was spent. During the game home-made candy and fruit were served. The next meeting is with Mrs. A. L. Gibson.

Expert Marksmanship.

Hereford sportsmen enjoyed an exhibition this week by Mr. and Mrs. Topperwein. They did some fancy rock bird shooting and introduced several other interesting features. While Mr. Topperwein would hold a potato in his hand expecting his wife to shoot the potato, she would "accidentally" take the ashes off his cigar which he was carelessly smoking. While holding holding loaded cartridges between his fingers, she would shoot them one by one. He himself drew an Indian head as a piece of sheet tin, 18 by 24 inches, by shooting a line of holes in the tin shaping the head as he proceeded. Some of the boys remarked that they would not want to get into a "gun play" with either him or his pretty wife.

Notice, W. O. W.

All Woodmen please be present at hall Saturday night, April 3, to consider building proposition.

lt C. L. Sullivan, Clerk.

Prepare Your Ground Now.

I will be prepared to supply your wants in Sweet Potato slips, Cabbage, Tomato and Pepper plants, regardless of quantity.

I have by far the largest hot beds ever built in the Panhandle (1200 square feet), located in south Hereford. You are cordially invited to come out and inspect them anytime, whether you want any plants or not. I have the best varieties and will guarantee delivery of plants in good condition. They will be ready about the 20th.

Walter Nelson, Hereford's original plant man. Formerly Mgr. Hereford Truck Farm.

2-year-old Black Locust shades 5c each and up, at the Hereford Nursery. 7-4t

The Weather for March.

The weather is more easily recorded than prognosticated. The first 22 days of the month were without the usual heavy March winds, but there was to be no escape from them. On the 23rd a hard wind from the west disturbed the loose dirt, but it remained for the next day to break the record. According to local observations and the reports from Amarillo, the wind attained a velocity of 60 miles per hour. While the Panhandle was having this high wind, north Texas was being visited by severe storms, destroying several small towns, and killing people to the number of fourteen. No serious damage has been reported from any point in the Panhandle. Another wind from the west visited us on the 27th. All the rest of the month was fine weather. Snow fell on four different days; a light fall on the 8th, followed by a big snow that covered all the Panhandle on the 11th and 12th, measuring from 4 to 12 inches. Hereford got about 7 inches. In the northwest part of the country, it was about ten inches. Snow again fell on the 31st, measuring about 6 inches. This was preceded by a quarter inch rain that fell after midnight, the wind veering to the northeast at 5 o'clock a. m. when a sleet followed by the snow came over.

Reports from all over the Panhandle indicate that the rain and snow was very general. Rain fell in the northern part of the county on the evening of the 30th.

The first heavy snow on the 11th, put a fair season in the ground and wheat farmers were made happy. Sod breaking was resumed and many began sowing spring oats and continued until the second snow fell. The total amount of rainfall for the month was 1.55 inches as given by the local observer. The last snow

was very "wet," and will insure a good season for the wheat and for spring plowing.

The lowest temperature during the month was recorded on the 13th at 1 degree above zero. Fruit growers report that most of the peach crop was killed in the bud. The highest mark was on the 22nd, when the mercury column stood at 80; the average maximum for the month was 60 degrees; the average minimum was 29 degrees; the general average for the month was 44 degrees. Last year the average was 50 degrees.

Notice.

All parties who have made connection with the sewerage system are absolutely prohibited from using same for any purpose until the plant is announced ready for service. You who have been using the system for

waste water or any purpose are strictly forbidden.

C. L. SULLIVAN,
City Marshal.

Junior League Programe.

Scripture Lesson Isa. 11, 1-5.
Leader—Blanche Warren.
Recitation—Stella Mae Johnson.
Violin Solo—Henry Brunk.
Recitation—Rose Mae Collup.
Reading—James Story.
Recitation—Hazel Barnhart.
Duet—Ruth Myrick and Beatrice Story.
Recitation—Jessie Glenn Bullock.
Piano Solo—Bernadine Price.
Song—Elizabeth Black and Melba Haase.
Recitation—Cora Belle Miller.
Roll call answer with verses.
Close with a prayer.
Good Iowa corn for sale, See J. L. Johnson.

Naming a few Particular Brands

that are each and all distinctively good smokers and the kind that the man who appreciates quality in the cigars he smokes will continue to purchase.

Yara Cuba, Contract, El Cano,
The McGinty Club, El Trado,
Littleton and Sir John Asterly **all 5c**

Royal Lancer, Rothenberg,
Charles the Great, La Union,
Nathan Schloss and El Yutan **all 10c**

DRUGS **T. M. COULSON** CIGARS

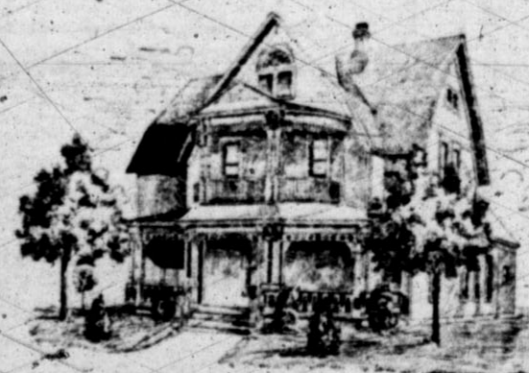
SPRING

is coming around the corner. Don't wait until the last moment to select your Spring Suit. A week or so's difference means first choice, a better fit and more service. More individual features in these Spring Suits of ours than any other make. The quality of the clothes regulate prices. Our stock is full of nice new things for Spring and we are anxious to show you our goods.

H. C. Myrick
Exclusive Gents' Furnishings

**Glenwood Sanatorium**

16th and Buchanan Streets, AMARILLO, TEXAS



A private Institution for the treatment of all forms of Chronic and Nervous Diseases.

Latest modern appliances, trained Nursing, strictly ethical, Home comforts and thoroughly efficient service.

Dr. R. L. McMeans, Dr. J. R. Wrather and Dr. A. J. Caldwell,
Attending Physicians.

For further information call at Sanatorium or address
P. O. Drawer No. 459

AMARILLO, TEXAS

Professional and Business Cards

WM. M. KNIGHT JNO. P. SLATON
KNIGHT & SLATON
 ATTORNEYS
 First National Bank Bldg
 Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
 Attorneys at Law
 Hereford, Texas
 Office in First State Bank building

A. B. COLLINS
 PHYSICIAN AND SURGEON
 Office over Coulson's Drug Store
 Office Hours 9 to 10 a. m., 1 to 3
 and 7 to 8 p. m. PHONE No. 234

L. GOUGH
 GENERAL IMMIGRATION
 NOTARY PUBLIC
 Hereford, Texas

O. E. THOMAS
 Funeral Director and Embalmer
 With E. B. Black Co.

E. F. Connell W. D. Kelleher
E. F. CONNELL & COMPANY
 Real Estate and Live Stock
 Panhandle Farms, Ranches and Hereford
 City Property of all kinds. Also some good
 bargains in Central Texas black land farms.

KING REALTY CO.
 Lands, Loans and Insurance
 Notary in Office
 Abstracting a Specialty Hereford, Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
 ABSTRACTERS
 Complete Abstract of Title to Deaf
 Smith County Lands.
 HEREFORD, TEXAS

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
 Dealers in Panhandle Lands
 Abstracts prepared on short notice. All
 kinds of stenographic work done. Ex-
 clusive agents for Western Union
 Land Co.'s Lands

A. P. Murchison J. S. Jones
MURCHISON & JONES
 Real Estate and Live Stock
 Hereford, Texas

B. H. Smith D. F. Ashbrook
SMITH & ASHBROOK
 ALL KINDS OF INSURANCE
 AND LOANS. Phone 273.
 Office 1st door South of First National Bank

O. K. LAND COMPANY
 We Buy, Sell and Exchange
 Panhandle Land a Specialty
 See us Three Doors East of Post Office
 A. H. ELLISTON, MGR.
 HEREFORD, TEXAS

J. C. BERRY
 ARCHITECT and
 BUILDING CONTRACTOR
 Room 1 Upstairs, Garrison Building
 Phone 335.

E. S. Ireland R. A. Holland
DIMMITT ABSTRACT CO.
 ABSTRACTS OF CASTRO AND BAILEY
 COUNTY LANDS
 Dimmitt, Texas

Lyceum Number.
 The last number of the Lyceum
 course, Schubert's Symphony Club
 and Lady Quartette will be at the
 Opera House Saturday night. On
 account of the mixup in regard to
 the reserved seats none will be help
 for this occasion. No lover of mus-
 ic should miss this great company's
 great performance. Seats on sale
 at the drug stores.

Shumac Sorghum Seed.
 For carefully selected, hand-
 threshed and cleaned, Red Top or
 Shumac Sorghum seed see Lewis
 Turner, 1 mile northeast of Dawn.
 Leave orders at Brand office where
 samples may be seen. 1tp

A good Maltese Jack for sale or
 trade at the Hereford Nursery. 7-4t

**THE PANHANDLE
 VS. BLACK LAND**

Comparison of Conditions in the
 Panhandle with the "Black
 Land Belt."

(Contributed By Request.)
 Is there any difference between
 conditions in the Panhandle and the
 other portions of Texas? is a ques-
 tion often asked, especially by those
 who have either visited or lived in
 what is comonly known as the "black
 land belt," but have not visited the
 Panhandle.

To such we would emphatically
 say, yes! as much so as between the
 high-priced and worn-out land of the
 north and east and the low-priced
 and rich land of the Hereford coun-
 try.

We have no inclination to decry
 or belittle the "black land belt" of
 this great state, as it has its uses
 and is a valuable asset to the re-
 sources of the state and nation, yet
 it is the last place one should go in
 search of virgin soil which is cheap
 in price and productive of bounteous
 crops of all kinds known to the tem-
 perate zone. Those portions of this
 great state known as North, East,
 Central and South Texas are as
 densely populated and the prices of
 land is as high as in the thickly set-
 tled portions of the north and east,
 yet a farmer can produce no great-
 er amount of a given crop on a given
 acreage in those sections than
 could the same farmer derive from
 the same acreage planted to the
 same crop on the land contiguous to
 Hereford. Many of the farmers of
 the aforesaid sections of Texas are
 becoming aware of this fact and are
 disposing of their holdings in those
 parts and locating in this or other
 portions of the Panhandle. In fact,
 it is no exaggeration to state that
 were the owners of Panhandle lands
 willing to exchange such for land in
 the "black land belt" on a basis of
 recognized value for value there
 would not be an acre of tillable land
 in the Panhandle but what would
 have another owner within twelve
 months.

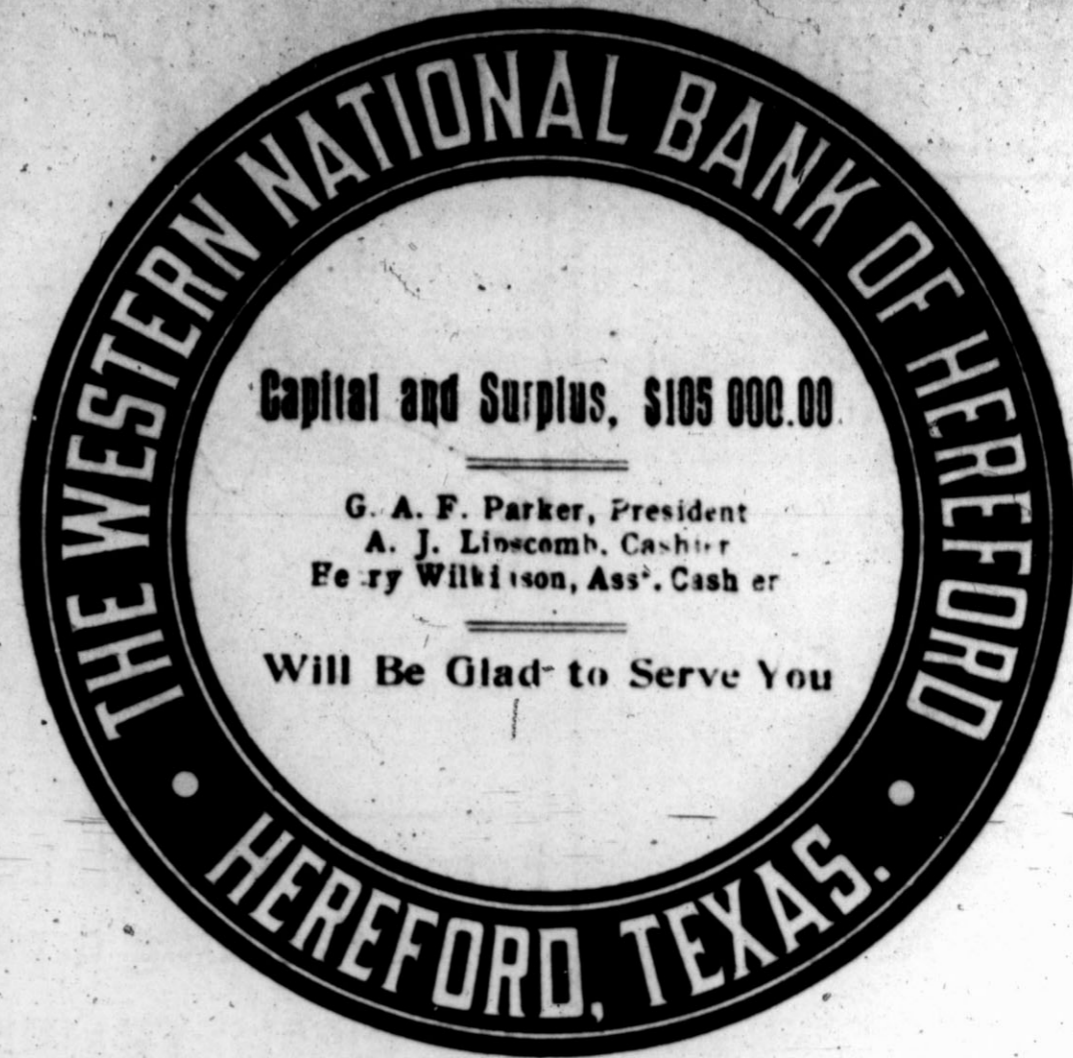
As a matter of fact, there is hard-
 ly a resident Panhandle land owner
 who would trade his Panhandle land
 on a basis of acre for acre for land
 in the black land belt and be com-
 pelled to go into that district to re-
 side.

Among some of the advantages
 that are obtained in the Panhandle
 that are not generally found in other
 portions of Texas are: Cheaper
 but as fertile and productive land;
 virgin soil and free from foul grow-
 ths, such as hard-to-eradicate weeds
 and Johnson grass; mild and dry
 winters and free from the dis-
 agreeable rains and consequent mud,
 absence of destructive wind storms;
 cool summer nights; no sultry sum-
 mer days or nights; no Negroes,
 Mexicans, Chinamen or other unde-
 sirable foreigners; no saloons and
 attendant evils; rapidly increasing
 land values; a progressive citizen-
 ship in the smaller towns; pure wa-
 ter in inexhaustible quantities ob-
 tained at a shallow depth and (es-
 pecially in the Hereford country);
 ample opportunity for all to own a
 home and not be dependent on the
 mercies of the landlord; healthful-
 ness of the climate with its 3700-
 foot altitude; no insect pests; enough
 snow and cold weather to purify the
 soil; low tax rate; low death r. t.;
 excellent and well attended schools;
 no farm mortgages, and other things
 too numerous to mention.

It has been amply demonstrated
 that there is not an acre of arable
 land in the Hereford country which,
 when properly cultivated, will not
 pay a good dividend on a valuation
 basis of \$100 per acre—and one can
 buy this kind of land at prices rang-
 ing from \$15 to \$40 per acre, ac-
 cording to location and improve-
 ments. Of course, the nearer to
 Hereford one buys land the higher
 it will be in price, as is the case
 around all good towns.

In conclusion, the Panhandle lands
 are worth as much as the "black
 lands," for actual farming purposes.

Notice.
 I hereby notify the public that
 they must not come below the sand
 pit on the creek for hunting or fish-
 ing. See the notice.
 L. R. Bradley.



J. F. JOSS SEE US BEFORE YOU BUILD LESLIE BASKIN

BASKIN-JOSS LUMBER COMPANY

HEREFORD YARD IS LOCATED HALF BLOCK NORTH OF NEW SANTA FE PASSENGER STATION EAST SIDE OF STREET

**LUMBER, SASH, DOORS, GLASS, PAINTS, OILS, VARNISH
 FENCE POSTS, LIME, SAND, CEMENT, BRICK**

We aim to carry nothing but the better grades in everything handled; to extend honest, fair and courteous treatment to all our patrons, and promise complete satisfaction in every transaction. Our yard at Scherer, which is 10 miles Northwest of Hereford, will soon be open and we expect to furnish building material to Kelso tract owners at Hereford prices. Give us a trial.

TUCKER AUTOMATIC WINDMILL

The only one in its class. High winds does not affect it.
 Will run with less wind with same load than any other.

Beach Hawk (edge drop) Planters and Listers, also Pulverizing Harrows. Best made, do not fail to see them, you need them. Sulky, Geng, and Walking Plows. Disc and Lever Harrows, Towers Pulverizers and Surface Cultivators, just the thing for this country—they keep the moisture in the ground. Arcadian Malleable Ranges, when you use one you will never regret the day you bought it, made of the best material and strictly up-to-date. Wagons, Buggies, Harness and Saddles. We have the celebrated Humane Harness, never hurts your horse. Shop in connection. Come to see us.

Hereford Hardware Co.

BUCK'S STOVES

OUR STOCK OF

Baker Perfect Barb Wire

Painted and Galvanized.

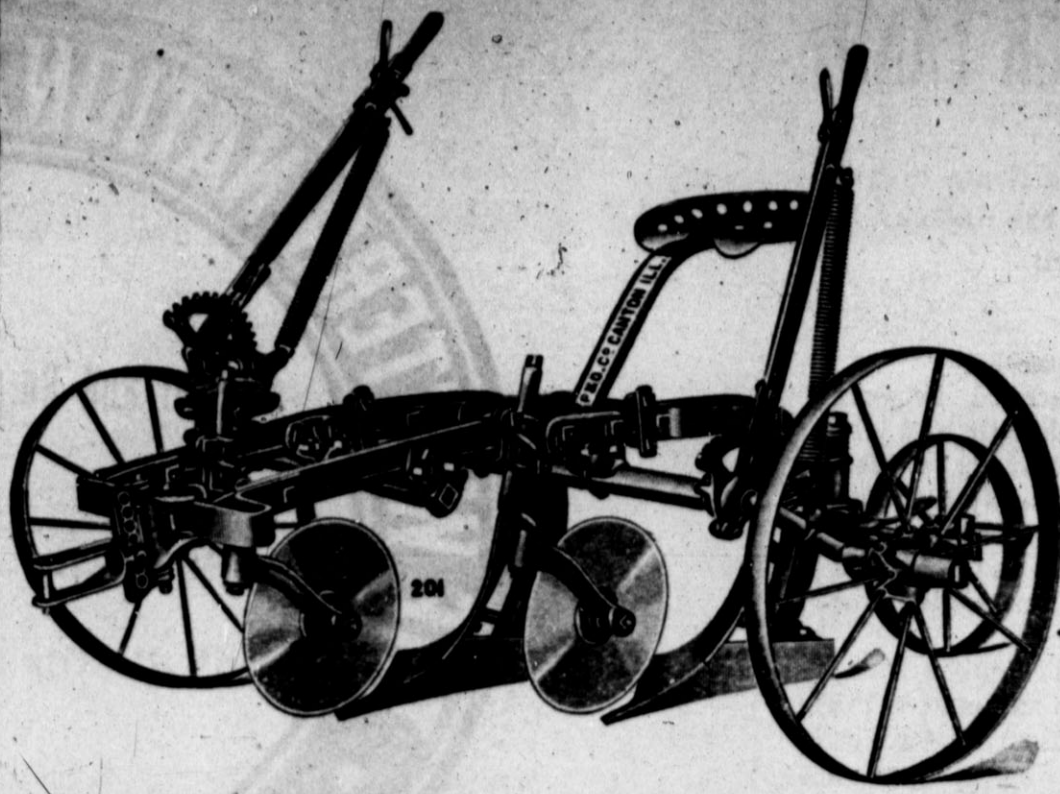
American and Ellwood Field Fences, Poultry and Rabbit Wire

Poultry Netting

Eclipse and Woodmanse Windmills

PIPE AND CASING IS COMPLETE IN EVERY RESPECT

RAYO LAMPS WITH EXTRA SHADES



Farmers who Make the Best Success of Farming break the land with

THE WORLD CHAMPION SUCCESS GANG

Harrow it with the New Improved Tongue Truck Disc Harrow. Pack it with the Campbell Sub-Surface Packer. And Plant it with the P. & O. Double Row Planter. We carry a complete line of these goods at all times. Also Emerson Double and Triple Disc Plows, the Katydid Sod Plows, Pipe and U Bar Drag Harrows and all other Implements that A Successful Farmer Uses or Needs DROP AROUND AND INSPECT THEM

THE GREAT MAJESTIC RANGES

To the people who are Improving their new farm or building a new home in the city we take pleasure in showing you a complete line of

Heavy Shelf and Builders Hardware

that will interest the careful buyer.

We have just received a new line of FISHING TACKLE and GEORGIA CANE FISHING POLES. Also a nice line of BATH TUBS, Corner and Wall LAVATORIES, KITCHEN SINKS and other goods to complete a Sanitary Plumbing Job

FISHING TACKLE

NO ORDER TO SMALL FOR OUR ATTENTION OR TOO LARGE FOR OUR CAPACITY

WARREN HARDWARE COMPANY

HEREFORD TEXAS

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

SCHUBERT CLUB WAS POPULAR

One of the Best Entertainments Ever Brought to San Angelo and Was Under Auspices of Elks' Club.

The Schubert Symphony Club rendered a very delightful and popular program at the opera house last evening under the auspices of the Elks' Club. The Schubert Lady Quartette gave three numbers, each of which was greatly appreciated by the audience, there being several encores.

Special features, and features which proved most popular with the audience, were readings by Miss Weatherington, soprano solo by Miss Young, and violin and mandolin solos by Thos. Valentine Purcell.

The program was of a very high class and was a great treat to all present. The Schuberts are easily voted among the best high class entertainers that have been to the city and a vote of thanks is due to the Elks for bringing them here.—San Angelo Press-News

Farmer Fined.

On Wednesday of this week a farmer came to town feeling happy over the good rain and snow to make some necessary purchases. He looked all around for those new hitching posts but in vain. He finally found an out-of-the-way place, but forgetting a small purchase at a hardware store he drove to the front and unthoughtedly hitched his horse to the awning posts. He was in the store about two minutes. On his return he found the horse in the custody of the city officer. Those two minutes cost him just \$4.97 apiece.

As Montsears & Roeward can furnish hitching posts cheaper than that this farmer, whose name is withheld, will in all probability do his shopping in Chicago by mail. In conversation with this farmer, it was very evident that he did not appreciate the dilemma in which the hitching ordinance places the farmer. If they hitch it is \$9.85, if they don't hitch it is \$9.85, and either horn is as bad as the other.

The Brand does not believe that this ordinance was intended to be so applied that a farmer cannot leave his team hitched for a few minutes. When first passed, it was told that the law was intended to prohibit the doctors, real estate and newspaper men from making a wagon yard out of main street.

Hereford merchants together with the Commercial Club will have to make some better arrangements about this hitching ordinance, or there will be other converts to big catalog.

This article is not offered as a criticism on the officer of the law nor the council as the ordinance was passed by the urgent request of the people but the propriety of such a law is questioned.

Cornfed steers at the Hereford market. Call by or phone your order. Phone 318. 5-4t



See J. L. Johnson for Waterproof Building... Turn Key Job. Factory, Hereford, Texas. Phone 324.

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager

...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847 Assisted by Texas Tom, No. 204446 Will sell a quantity of young stock either singly or in car load Lots

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills, Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.



Chained Right Down

to hard fact, there is no good argument in favor of poor lumber. There are plenty in behalf of the kind of lumber we sell.

Take Our Shingles

for instance. They are full count and every one in the bundle is fit to use. Arn't they cheaper than a bundle of short count shingles and not all serviceable inside? Think it over and we'll get your shingle order any way. We solicit all your lumber trade on the same basis.

Kemp Lumber Co.

**YOU ARE INVITED TO ATTEND THE
OPENING OF OUR GOOD CLOTHES SHOW**

We've brought together the finest lot of exhibits you ever saw under one roof, and we want you to see and examine them for your own sake as well as for ours

OUR STAR EXHIBIT is a great display of Hart, Schaffner & Marx, Harvard and Hercules fine clothes for Men, Young Men and Boys Fine Suits for Spring. We make a specialty of these celebrated goods because we want to render the best possible service to our customers, and there is no better way to do it than to provide such clothes as the above make. The new models are very stylish, the late new fabrics are showing many smart patterns and colorings, the fit and tailoring in these garments are perfect. You must be sure to see them.

SUITS FOR MEN AND YOUNG MEN

\$10.00 to \$30.00

SUITS FOR BOYS

\$3.50 to \$12.50



Copyright 1908 by Hart Schaffner & Marx

Our Stock of Low Shoes for Men and Boys

is complete with all the newest lasts and colors for Easter. Gentlemen's Furnishings Department equally as full of the new things that it takes to make the entire "Easter Toggery" such as E & W Shirts, Lion Collars, Star, Kingsbury and Stetson Hats, Ties and Stocks, Sox to match shoes, Belts to support trousers and many other essentials too numerous to mention. Come and let us show you.



Hubbard & Barnett's

Furnishing Goods Department



Bryan Party At Amarillo.

The following Democrats and Bryan admirers composed the special party to Amarillo: E. T. Woodburn, Ben Wright, Sam Worley, L. S. Sasser, W. S. Higgins, W. A. Higgins, Jas. Hughes, Earl Givins, W. P. Bourne, W. H. Ray, R. W. Lovelace, Joe Simpson, Squire Turnbow, Messrs. Beach and Moore, Mr. and Mrs. Gough, Mr. and Mrs. S. B. Edwards, Mrs. R. H. Barnett, Mrs. Cardwell and several others whose names could not be learned. They returned Wednesday night on a special from Amarillo, after hearing Mr. Bryan.

Sells Half Interest.

J. D. Jarrott has sold to H. D. Wilkinson, recently from Arkansas, a half interest in his grocery business. The new firm asks that the friends of the old firm continue their trading with them and an invitation is extended to new customers.

Davis Elliott Meets with Accident.

While Davis, the 5-year old son of A. C. Elliott, was playing in his father's office Tuesday afternoon, with what was thought to be a bridle button, but which was afterwards found to be a railroad torpedo, caused it to explode. His father saw at once that the boy had been hurt and he carried him into the nearest drugstore and called a physician. Dr. Price responded. Upon examination, it was found that the first, second and third fingers on each hand had been mutilated by the explosion, the nail of the first finger on the right hand being nearly all torn away. None of the other members were more seriously hurt. The wounds were dressed and the boy carried home, and has been resting easy since. The report of the explosion was heard several doors from the office and it is fortunate that the little fellow was not seriously hurt.

**GERMAN FARMER
MAKES SUCCESS**

Finds Better Land in the Panhandle and Raises Good Crops

I was born and raised in old LaFayette county, Texas. At the age of seventeen I took a trip to McGregor to the Fair. I liked McLennan county well enough to stay there the following year. In 1889 my father sold out in LaFayette county and moved to McGregor. I lived on his place 17 years. In the summer of 1906 I thought I would go in search of a country as far ahead of McLennan as McLennan county surpasses old LaFayette. So I started and after looking around I found the Plains. They caught my eye, so back home I went the first opportunity. Upon my return my friends asked me, "Well Henry, how is the dry west, the Plains country?" "Why, good enough for me," I replied. "Are you going there?" they inquired. "To be sure, as quickly as I can sell out." "What do you want for your place?" they asked. "\$65," I answered. "O" said they, "you don't want to sell from the way you are pricing your land."

But in 30 days I had sold out and was back on the Plains. In 5 days I had another home situated in Floyd county. I have made two crops on my farm and am well pleased, I find this country much better than I expected for a new country. I raised more out of the garden the first year I was here than I raised in McLennan county in 17 years all put together.

The old settlers told me corn would do no good here but I can show anyone corn which made from 30 to 50 bushels to the acre. I took a trip to McLennan county Christmas and found that the Plains corn is better than that of Middle Texas.

The Plains country can compare with that section on every farm and garden product except cotton and negroes. But I have seen one patch

of cotton on the Plains that yielded 1 bale per acre and several that yielded 3-4 bale of cotton to the acre. Hence you see we can raise some cotton too.

We can very successfully raise corn, wheat, oats, rye, speltz, kaffir corn, milo maize, barley, broom corn, alfalfa and cotton; also apples, plums, peaches, pears, prunes, cherries, strawberries, blackberries and all other kinds of berries do well here. In fact everything that grows on a vine from a speckle pea to a yam potato and from that to cucumber, squash, pumpkin, kershaw does well on the Plains.

If you want a home in such a

country at half price get it now before land goes up any more already. Yours respectfully,

J. H. RATJEN.

-In Plainview News.

Now is the time to plant your trees. L. P. Landrum. 7-4t

Shade Trees.

What about that row of shade trees you have been promising yourself for all these years, to set out in front or along the side of your premises. Redeem your promise to yourself and wife. Beautify the town as well as your own home by giving the nursery man an order for shade trees this coming week.

Satisfied Customers

are the best advertisement for the business man. This kind of advertising is our chief stronghold.

The best value money can buy in our line is to be found at our store.

We make your watch keep the best time.

W. H. RAY, Jeweler and Optician

**HORSEMEN TAKE
NOTICE**

GEORGE NO. 2595 This horse is a beautiful Brown, 17 hands high, weighs 1700 lbs, will be 8 years old May 13.

Imported by Ottmann Bros., Watseka, Ill. Made four seasons in Illinois and brought to Texas; Feb. 1, 1909. Will make the season at my place, 6 miles west of Friona and 7 miles northeast of Bovina near the twin mills. He is a perfect type of a German Coach horse. A sure foal getter. The right kind to breed to for an all purpose horse.

TERMS \$15.00 to Insure Mare to be in foal or \$25.00 to Insure a living colt to stand up and suck. When payment is not made in cash a lien on colt will be retained. In case mares are parted with or removed from country. Money becomes due at once. Regular attendance of mares required. All reasonable precaution to prevent accidents or anything to mares left in my care, but will not be responsible should any accident occur.

J. F. DEJARNETTE
OWNER AND KEEPER FRIONA, TEX
INSPECTION INVITED—CORRESPONDENCE SOLICITED

The Hereford Brand

D. W. Mumbins, Business Manager
A. C. Elliott, Editor

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

THAT'S GOING SOME.

In a clipping from the Vernon Record (nee Hornet), editor Ray tells about how hard and fast the wind blew down in the Vernon country, claiming that the storm came from the Panhandle with a velocity of 60 miles per hour. The Record states that an empty box car at Tolbert, 8 miles west, was blown into Vernon in 6 minutes. Problem: With the wind going at the rate of 60 miles per hour, how could it push a car 8 miles in 6 minutes? J. Ray is an old school teacher and his (Ray's) arithmetic might be able to work such a sum, but if that car rolled along at the rate he named, and thus faster than the wind, that's going some.

A FEW things that the Club has in its platform:

- The railroad completed and trains running;
- A flouring mill with breakfast food attachments;
- A knitting mill turning out underwear, hose and socks;
- Increased capacity of the glove factory;
- New high school building in 1910;
- Ice factory built by local capital;
- More sidewalks and graded street;
- Extension of sewer system and water works;
- Fire company organized;
- Big County fair in September this fall;
- Big exhibit at Dallas Fair this fall;
- Extensive advertisement of Hereford in the North and East;
- More business houses and more residences;
- Free express delivery right away;
- Free mail delivery this fall;
- Improvement of public park and more parks;
- A railroad from Hereford to Stamford.

ANY member of the Commercial Club who has not had a copy of the By-Laws and Charter may secure one by calling at the Brand office.

It is to be regretted that every man and woman in Hereford was not at the event. That event will mark an epoch in the history of the town and future happenings will be dated from that day.

It does not necessarily follow that if you are not a Clubber that you are a Knocker or a dead 'un. But "birds of a feather flock together," and it must be dry flocking all by your lone-self, or if you're a dead 'un, couldn't flock much no how.

The Brand is in receipt of the first number of The Brady Standard and it's a hummer. It has the name of John E. Cooke at the mast head as editor and proprietor and that means that Brady, tho a long shot from the Panhandle, will get an effusion of that good Panhandle spirit that will be worth a million to the town.

What Have You to Trade.

I have 1500 acres fine valley land near Clayton New Mexico that I want to trade for land in or near Hereford. L. W. Ricketts. 5tf

BRAND HARD TO CATCH

Would-be Subscriber Has Difficulty In Getting His Name on Subscription List, But Persists

Joliet, Illinois, March 17, 09.

The Brand:
On Dec. 17, 08 I mailed, loose in a letter, a one dollar bill for renewal of the Brand; on information from your office that it had not been received, I therefore, presumed that it had been lost. Yet the letter having my return card on envelop, has never been returned to me, so that somebody must surely have gotten the \$1.

Now then again, on March 2, 09, I mailed you a draft for \$1 for the renewal of The Brand. Up to this time I have not received the Brand, neither have I heard from the draft. Now this seems to me to be very strange kind of business. I suppose the draft has been returned to bank here, or will be soon, endorsed by some one. It only takes mail a little over two days to get to Hereford from here, so that ample time has elapsed for me to have received two issues of the Brand. You must know that I want the Brand and am anxious to get it. Will you kindly look this matter up, and if possible, locate the trouble. I am blaming no one specially. I care little for the dollar that has been lost, if I can succeed in getting the Brand. Will only consider that it has cost me \$2 for this year and make myself believe that it is worth it. Let me hear from you soon.

Very truly yours,
W. H. Ambrose.

'Are You Going to Build a House?'

If so why not have plans and specifications? My plans and specifications when executed display a composition of utility, durability and good, pure Architecture without any "Ginger-bread." No buildings are too large or too small for my personal and prompt attention. I develop your own ideas into a practical set of plans and specifications with which they can be executed to the smallest detail, into a building which can be built according to your means and to your entire satisfaction. Sketches and estimates of your ideas will cost you nothing.

I have built many schools, churches, banks, offices and store buildings; also, all classes of residences from one to twenty rooms. My work will always have my personal attention and supervision; and, my earnest intentions are to always please my customer.

You are cordially invited to visit my office over Garrison Brother's Hardware Store.

J. C. BERRY, Hereford Tex.
Phone 335. Box 134. 7-4t

A Coming Treat.

The Schubert Symphony Club and Lady Quartette of Chicago will appear here on April 3. This company is in its 20th year of success, and is acknowledged everywhere to be the most "up-to-date" Musical Company traveling. Everybody likes music and everybody enjoys a hearty laugh. A delightful blending of pure fun and fine music is one reason why the above company has won its way to the top notch of public esteem.

C. W. B. M. Program.

Topic: The Appalachian Problem. Our part in its solution; Easter thoughts.

Prayer.
Roll call; items of interest from the different stations represented by the members.

The early mountineers.—Mrs. Wheeler.

The mountain work and people of today.—Mrs. Ramsey.

A story of mountain life.—Mrs. Vanderburg.

Drill: Location of our mountain schools and names of the principals.

A self denial story.—Mrs. Elliott. Hymn.

Benediction.
Mrs. W. H. Garrison, leader.

For Sale at a Bargain.

A new 4-room house on Dewey Ave., lot 104x208 feet. See O. K. Land Co. 1-tf

Pure Blood Means Strength



NYAL'S Hot Springs Blood Remedy

means pure blood. Try it and will be convinced.

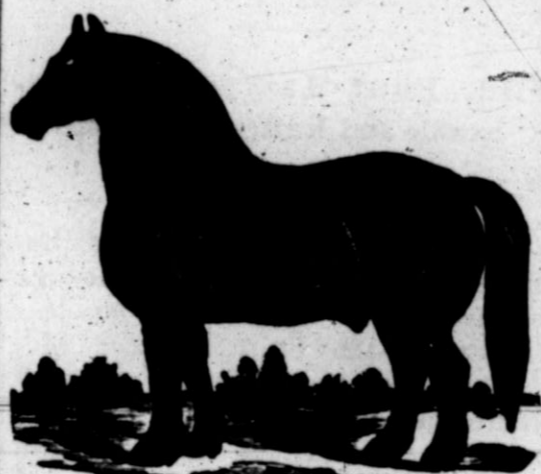
Boils, sores, pimples, skin diseases and rough skin indicate impure, thin blood. Nyal's Hot Springs Blood Remedy purifies and enriches the blood, driving out the poisonous materials that produce such disagreeable symptoms. It is for the same class of diseases as those treated at Hot Springs—hence the name.

Get a bottle at our store: we recommend it because we know what is in it—and every NYAL remedy is good. Price \$1.00.

E. T. Woodburn & Son



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY, HEREFORD, TEXAS.



STALLIONS AND JACKS FOR SALE

3 head of Perchon Stallions and 2 large Jacks for sale at Sherk & Stanek Feed Barn. These horses are from the Pine Ridge Stock Farm, Salem, Iowa, and will be sold. They are worth the money. Parties interested in such stock call and see them.

E. F. MAXEY



FREE BOOK

This 90-page book is Dr. Terrill's latest and best treatise on the Special and Pelvic Diseases peculiar to the Male Sex, and it should be in the hands of every man—young or old—in America. This book describes in a brief, simple way Dr. Terrill's original and exclusive methods of treating Syphilis, Gonorrhea, Specific Blood Poison, Nervous Debility, Sexual Weakness, Seminal Emission, Stricture, Dropsy of the Testis, Hypospadias, Piles, Catarrh, Epilepsy, and all Chronic Diseases of the Stomach, Kidneys, Bladder and Prostate Gland. This book will be sent absolutely free to any address, postpaid, in a plain sealed envelope if you mention this paper. All correspondence confidential. Consultation and a \$10 X-Ray examination is free. Address:

TERRILL MEDICAL INSTITUTE, Inc.
285 MAIN STREET DALLAS, TEXAS



WHY NOT TRADE

at Cardwell Bros., the leading up-to-date Grocerymen. We are carrying a very heavy stock now and can handle our business promptly with our two delivery wagons. Try us one month. We can please you in every particular.

Cardwell Brothers

Something That You Should Consider in the

Building of a Home

Good Grades—Right Prices
We refer you to our long list of satisfied customers. You should not fail to see us

Alfalfa Lumber Company
C. M. Miller Local Manager

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN, FIELD SEEDS AND STOCK SALT

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. . . . Telephone No. 1.

WE HANDLE ALL KINDS OF POSTS.

FOR SALE

NO. 40315
IMPORTED PERCHERON STALLION
VIGOUREUX

is a beautiful Black, 16 hands high, weighs 1900 lbs when in good flesh. 6 years old. Imported by J. Crouch & Sons of Lafayette, Ind.



HONEST JOHN

BELGIAN STALLION. STANDARD BRED.

Beautiful Bay with stripe in face, white hind foot. Foaled June 10th, 1901, weighs 1500 lbs.

I will sell one or both of the Stallions reasonable, and on easy terms. Guaranteed to be sure foal getters. For further information address:

JAMES M'CARREN OF EDWARDS O'BRIEN
E. WILMINGTON, OHIO HREFORD, TEXAS

Superior Coal

Coal that burns—burns to ashes.
 Produces Greater Heat than any other
 like amount. Coal once bought always
 bought. That's:

"Niggerhead" Coal is acknowledged by all who burn it to be superior to any coal sold here. Our customers continue with us. We are steadily getting more. Do you burn "Niggerhead"? If so, you realize you get your money's worth. If not, get in line. Once burned, always burned. WE SCREEN IT. PHONE SEVEN-SIX.

RUGBY

"Niggerhead"

A full line of Feed Stuffs kept in stock. We sell Trico the great cow feed. \$1.00 per 100 lbs.

Fresh Meal and
 Graham Flour
 Grinding Done for the Public

HICKS & HARRISON

OUR MOTTO:
 Quality first, last and
 all the time.

Local and Personal

All the late records at Smith's.
 C. M. Hunt made a trip to Plainview the first of the week.
 Keep your right eye on Baskin Heights. 1-tf
 J. M. Boone and others made a trip to the South Plains this week.
 Wonderberry seed at Jarrott's, 15 cents per package. 7tf
 For fresh sweet milk Phone 9, the Hereford Dairy. 7tf
 See the Actual Settlers' Association for cheap town lots. 48-tf
 See Wilson & Cloyd for all kinds of fresh meats and pure lard. 2-tf
 Fine line of Post Cards at Smith's. Over 5000 to select from. 8-2t
 Born—to Mr. and Mrs. C. F. Hacker, Tuesday, March 30, a ten pound boy.
 The 500 Club will meet with Mrs. Emmett Cardwell on Tuesday afternoon, at 3:45.
 Smith wants to sell you one of those new improved Edison 4-minute machine. Can also change old Edison machines to play 4-minute records. 8-2t

For fresh Jersey milk, call on the Hereford Dairy. Phone No.9. 24-tf
 Pure hog lard at the Hereford market. It is rendered from a sure enough hog. 5-4t
 See our special sale ad in this issue, it means money to you. G. W. Smith & Co. 8-2t
 A nice line of spring and summer samples, let me order you a nice suit of clothes. J. M. Boone. 7-2t
 See G. E. Burns for Locust Trees at the patch or delivered. Phone 304, one long, one short. 6-4t
 A. J. Lipscomb, cashier of the Western National Bank, is spending a short vacation down in Texas.
 Engraved calling cards are in perfect taste. See the elegant samples at the Brand office. tfB
 Come to our special sale beginning April 5th and continuing ten days. G. W. Smith & Co. 8-2t
 I have a first-class tailor, so bring your suits and have them cleaned and pressed. J. M. Boone. 7-2t
 A fresh car of Red Rust Proof Seed Oats at J. F. Collup's. Now is the time to sow. 2-tf
 All the late Magazines, also the latest books for rent or sale at J. M. Boone's News Stand. 7-2t
 Come to Marfa, Texas, the best stock country to be found and cheapest land. Write Wooley & Bollew. 3-7tp
 Hon. W. M. Knight left last Saturday afternoon for a business trip down in Texas to be gone until today.
 J. F. Dollar one of the commissioners for Castro county was trading in Hereford on Monday of this week.
 C. W. Warren has returned from a recuperating stay of three weeks at San Antonio. He is on his legs again.
 A full line of packing house meats. Try a pound of our 25 cent butter. It gives satisfaction. Hereford Market. 5-4t
 Mr. and Mrs. W. R. Evans are at home after spending the greater part of the winter at San Antonio and other South Texas cities.
 J. H. Kelley of Stanton was in Hereford recently. He once owned considerable property near Hereford and was here on business. He still likes Hereford.
 We have a well improved 20 acre tract in Welsh addition which we are offering at two thirds its present value. The Actual Settlers Association. 48-tf

J.M. Gililand Embalmer and Funeral Director. With Irwin & Matthews, Furniture and Undertaking. Day phone 115, night phone 251 or 232. 3tf

If you want a house built and haven't the money to build it, let me build it for you on the installment plan for what you are now paying in rent. A. O. Thompson. 1tp
 F. J. DeJarnette of Friona was in Hereford Thursday on business. He is owner of a fine imported German Coach horse, the season advertisement which appears in this issue.
 Rev. W. M. Baker is making a visit of two weeks with his father and mother at McGregor, Texas. On his return he will attend the meeting of the Presbytery at Seymour.

I will trade the balance of my lumber, about 200,000 feet for unimproved Hereford property. This lumber is stacked near my new residence adjoining college, where it can be seen. Rat Jowell. 52-tf
 Come and see our Easter Hats. They are the newest nobbiest and most up-to-date things in the line of artistic millinery. Opening begins April 5, and continues all week. Mrs. T. N. Heifner at Hubbards & Barnett's.
 Prof. E. M. Haile, President of the College, accompanied by Misses Haile, Shirley and Rattan, in the private auto of Mr. Daniels made a semi-pleasure and business trip to Amarillo last Saturday. The party was entertained in the home of Mr. and Mrs. Bivins. Mr. Haile filled the pulpit at the Christian church on Sunday, while the young ladies assisted in the choir service. They report an enjoyable trip.

L. Baskin has procured a fanning mill and is cleaning several hundred bushels of Sorghum seed, milo maize and kaffir corn for spring planting. This seed is all extra fine and is his own raising. He will have several hundred bushels for sale and those wanting good seed had better place their order for spring delivery. 3tf
 A. H. Clinton, who for six months has had charge of the presses in the Hereford Brand office, and his wife spent Wednesday in Plainview. Mr. and Mrs. Clinton were on their way to Petersburg near which place they have real estate holdings. Mr. Clinton paid the News a very pleasant call and expressed a delight in seeing our office so well equipped. We told him that the best is none too good for Plainview and it is our delight to buy the best and most serviceable equipment money can procure. Mr. Clinton also says this is the busiest town he has seen on his trip.—Plainview News.



THOUGHTFUL PEOPLE

will tell you the enormous business of this country could not be carried on without banks. They are a convenience that have become a necessity. Do business in a business way. Open a bank account and pay by check.

THE FIRST STATE BANK

is as sound an institution as there is. It numbers numbers the brainiest business men among its depositors. It would like to number you.

FIRST STATE BANK OF HEREFORD

W. B. BRACH, President
 H. B. WEBB, Vice-President
 OTHO H. VARDAMAN, Cashier
 J. THOS WEBB, Assistant Cashier

In my absence the 1st and 2nd Sundays of April, Prof. Haile, president of the Hereford College will occupy the pulpit at the Presbyterian church at 11 o'clock. There will be no services either Sunday night. W. M. Baker, Pastor.



ASK ME If you want to sell your Business or Real Estate FOR CASH

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office Opposite First National Bank **C. O. LEE** Phone 310 Hereford, Texas

THE HAPPINESS OF HOUSE KEEPERS



depends largely on the character of the eating. Let us supply your groceries and they will go a long way toward insuring good eating at your house.

WE ARE RECEIVING DAILY

Shipments of new goods such as Jellies, Jams, Preserves, Sulad Dressing, Evaporated Fruits, Seeded Raisins, Currants, Citron and Lemon

Peel, Codfish, Plum Pudding, Cranberries, Oatmeal, Pickles, Sauer-Kraut and many other good things too numerous to mention. Just call at our store or phone us and let us tell you about them.

Yours for Business

HUBBARD GROCERY CO.

Telephone No. 25



100 Different Styles in Ladies and Children's Pumps. All the new colors

Hubbard & Barnett's

READY-TO-WEAR DEPARTMENT

Onyx and Topsy Hoisery

to match all our new styles and colors in Shoes.



A TALK ABOUT YOUR EASTER COSTUME

If you haven't the time to have your EASTER DRESS designed and made, or if you want to save from \$5 to \$10 on same, kindly read what we have to say regarding the PROPOSITION. We have now on display the largest and prettiest line of THE NEW STYLE PRINCESS DRESSES that have ever been shown in this city. They come in the different colors and white, and are made of the wash fabrique Messiline. In order to properly introduce to our trade this popular line we will offer special concessions to your advantage from now until Easter

Three Princesses in white only, \$18 value, Easter price only. **\$11.00**
 Eleven Princesses, in Heliotrope, Lavender, Linen and White. \$15.00 values, Easter Price **\$9.50**
 Eight Styles as above, trimmed in both Lace and Embroidery, colors, pink, blue, white, and lavender, \$6.50val, Easter price **\$4.25**
 All of the above are beautifully trimmed, in both lace and embroidery, and at prices quoted should interest every one who appreciates stylish ready-to-wear garments.

Our line of Economist Lingerie Shirt Waists, from \$1 to \$8.50 are the best we have ever seen, as to workmanship, fit; etc., we guarantee them to be the best the eastern market affords.

We are able to supply you with any style or color of fabrique you desire.

If you haven't a princess on your list for Easter, with our Skirt and Waist Department as complete as it is now we can certainly please you in a two piece suit.

Oxfords in colors to match all dresses. Complete line of Silk Elastic and Wash Belts, New Neckwear, and many novelties to show you in Belt, Stick and Veil Pins, Kibbon Combs, Etc.

Fabric and Silk Gloves
—all colors

WE WANT YOUR BUSINESS and we know of no better way than to deliberately tell you so. We believe in reciprocity, and if we give you dependable merchandise at reasonable prices, you will find that it is to your interest to trade with us and that your Dollars have more value here than elsewhere.

R. & G. Corsets
\$1.00 to \$5.00
ELITE PETTICOATES
\$1.00 to \$12.00

Local and Personal

Keep both eyes on Baskin Heights. 1-tf

Miss Ethel Bogue is visiting in Amarillo.

C. M. Hunt is in Lockey on business.

Keep your left eye on Baskin Heights. 1-tf

Joe Killough was in Amarillo yesterday.

Geo. W. Dale of Blacktower is in the city.

Walter Orr is up from his claim in New Mexico.

B. T. Bell returned yesterday morning from a trip down in Texas.

Robert Elliott made a business trip to Texico and Clovis this week.

See the Actual Settlers' Association for bargains in small homes 48 tf

E. W. Harrison was in the city Thursday from his claim in New Mexico.

Alex Thompson will trade lumber for unincumbered Hereford property. See him. 7-2t

Dug Fox returned Thursday morning from a week's visit to friends in Oklahoma.

Herbert M. Coulson went to Plainview this week to accept a position as chauffeur.

President Haile of the College is in Amarillo today on business for that institution.

Mr. and Mrs. McLean and nephew of Dimmitt left yesterday for a trip thru Old Mexico.

A. P. Helphrey of Parrott was in Hereford yesterday hauling out groceries for his store.

E. W. Poth and family left yesterday for several day's visit to friends and relatives in South Texas.

Get trees that have been inspected as required by the State of Texas, at the Hereford Nursery. 7-4t

Don't buy that bill of lumber until you see Alex Thompson. He will save you a lot of cash. 7-2t

Mr. and Mrs. S. S. Evants returned yesterday morning from their winter's stay at Santone.

Hugh Gill, one of The Brand force, left Friday for New Mexico to spend a day or so on his claim.

If you need some lumber and have a surplus team or two Alex Thomp-

son will give you a good trade. See him. 7-2t

Our 19 years experience in Texas and New Mexico have taught us what variety of fruits are adapted here. L. P. Landrum. 7-4t

Mr. D. B. Merrit, of Amarillo, has accepted a position as stenographer with the First National Bank. Mr. Merrit has been in the Santa Fe offices at Amarillo for the past two years and comes' highly recommended to his present position.

At the business meeting of the Woman's Benevolent Club it was decided to defer action upon the drinking fountain until the question of the new school house has been decided as then it could be located

better. Work upon the park will be commenced as soon as the ground is dry enough. Dead trees in both the park and school grounds will be replaced with live ones.

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Texas. 31-tf

Mr. H. Robinson of Hamilton, Ohio, representing Hamilton capitalists, is in the city. He and his friends are interested in the C. H. & G. Ry., and in company with Mr. Adams, treasurer of the Southwestern Engineering & Construction Co., made a call at the Brand office this morning.

"EAT AND BE MERRY"

SAID THE OLD GREEK PHILOSOPHER

You can do this without fear of any pain from the gout if you buy from our well selected stock of groceries. It is our aim to get the best and purest in the market and only give our customers that which satisfies.

GIVE US A CHANCE AT YOUR GROCERY TRADE

JNO. A. JOHNSON

RANCH AT A BARGAIN

On account of forced conditions and unavoidable circumstances beyond control of the owner, this big ranch is to be sold at a bargain. It is a **3,700 Acre Ranch**, 4 miles of a good town. Six room house, barn for 10 head

of horses; 14 miles of woven wire fence, 4 feet high; 800 sheep, and farming tools to go with ranch. 2 wells and mills, 200 acres in cultiva-

LOW PRICE AND GOOD TERMS

SCHERER LAND CO.

HEREFORD, TEXAS

BIG YEAR at HEREFORD

MORE LAND SOLD THAN EVER BEFORE



The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies. Write us at



HEREFORD, TEXAS, or
KANSAS CITY, MO.

Star Land Company

COAL = GRAIN = HAY

We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado coal. Come and examine our coal and get our prices before buying.

Hereford Grain Co.

Phone No. 160 Free Delivery

\$6.50 PER TON

We have some good coal on cars and in storage for \$6.50 and up. A few tons delivered from the cars will save you money.

W. L. FALLWELL & SONS

HEREFORD

and other points on the
PECOS VALLEY LINES

Best reached by direct connection with the A. T. & S. F. Ry. BE SURE your ticket reads via Santa Fe ALL THE WAY. Full information regarding rates, etc., cheerfully furnished.

D. L. MYERS, Traffic Mgr. P. V. Lines
AMARILLO, TEXAS

SAMPSON

A Dark Bay all purpose Stallion will make the season at our barn. No better bred horse in the country. \$12.50 to insure colt to stand.

DEXTER

A Blood Bay Wilkes Stallion, weight 1050, will also be kept by us. He is a fine Roadster and goes all the gaits. A good chance to get a fine traveler at a moderate price.

ONE-HALF MILE SOUTH OF HEREFORD

Clyde R. Metts

CALLS IT GENTLE BREEZE

Panhandle Zephyr Visits North Texas and Sends Box Car 8 Miles in 6 Minutes.

There was considerable excitement occasioned in Vernon at an early hour Wednesday afternoon, when a genuine old-fashioned sand storm made its appearance. There were so many people living here who had never before seen the genuine article that the western breeze, with its accompanying clouds of sand and dust, was mistaken for a tornado, and for a time storm cellars were in great demand. It appeared quite amusing to the Record editor to see such excitement over so small a thing as a Panhandle sand-storm.

However, the wind did have considerable velocity, perhaps 60 miles per hour, the damage to property being only slight.

When the gale came, there was a box car sitting on the siding at Tolbert, eight miles west of here and in just 6 minutes from the time the wind started it in motion it was laying in ruins by the siding in Vernon. The agent at Tolbert wired the operator here that the car was on its way, and the derail switch was opened, allowing it to wreck. This alone prevented a collision with the north-bound passenger which was then due, but which had been delayed by the high wind.—Vernon Record.

(Wonder if J. Ray folded up himself in a storm-cellar? Or was that only a Lower Panhandle zephyr?)

Union League Program.
Sunday, April 4, 4 p. m. at Methodist church.

Voluntary: "All hail the Power of Jesus Name."

Subject: "The condition of our Disciples."

Song: "More About Jesus."

Prayer—Leader.

Responsive reading. Psalm XIX.

Vocal solo—Coulson and Nance.

Scripture lesson: John XV:1-9

Matt. XVI:24-27.

Is our inadequate view of

cross due to our low es

Christ's cross?—Guy N.

Piano solo—Mam. on with Jes-

Can we be in vi. fruit?—Mate

us and yet be

Hunt. Jesus come into, your

Song: references.

heart. Some of our disappointments

ork of God's pruning knife?

Clyde Wright.

Shall we now take the cross?

—Jno. D. Jarrott.

Prayer.

Song: "The Home Path After

All.

Benediction.

Leader—Jno. D. Jarrott.

Asparagus plants one year old 20 cents per doz. Pecan trees one year old, 10 cents each at the Hereford truck farm, 1 1-2 miles north-east of town. Martha J. Nelson. 8-4tp

The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

The Home Bakery

For

Plain and Cream Bread, Buns, Rolls, Pies and all kinds of Cakes and Cookies

TOMPKINS & HACKER, - Proprietors

A LAND SLIDE

2875 acres fine wheat, fruit and alfalfa land located 14 miles due south from Hereford, 6 1-2 miles northwest from Dimmitt and one mile from C. H. & G. R. R. survey; an ideal location; all fenced and cross fenced; good house; 2 good wells and mills; sheds and corrals; 400 acres in farm; 200 acres in wheat; about 6000 fruit and forest trees. Price \$20.00 per acre, 1-3 cash, \$3832 cash run 34 years at 3 per cent, balance, 1 to 5 years at 7 per cent, or 1 to 10 years at 8 per cent.

HEREFORD HIGHLAND PARK

5,000 trees, mostly apples. This beautiful 120-acre tract overlooks the city; fronts on the railroad; will sub-divide nicely and is a money-maker to the right party. Price \$125 per acre, 1-2 cash, balance 1 to 10 years at 7 per cent. Will consider 1-2 good exchange trade.

50 ACRES in North Hereford near the College, south and east front on two section lines; 1000 nice 2-year-old fruit trees, balance in farm. Price \$125 per acre cash.

40 ACRES in Northwest Hereford, all in farm; good well and mill and some alfalfa. Price \$125 per acre cash.

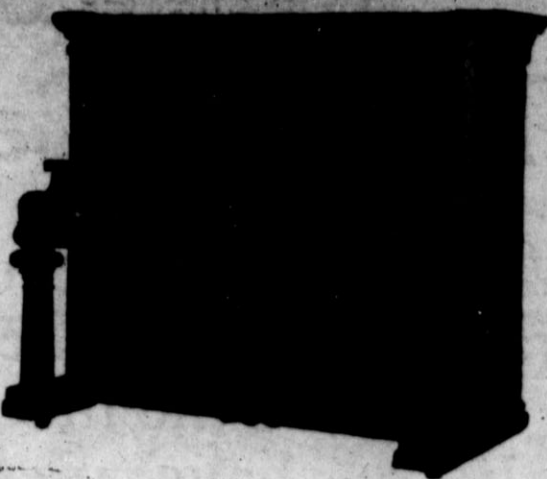
We also have some choice city lots for sale. Get busy and see

O. K. LAND CO.

A. H. ELLISTON, Manager

Hereford, Texas

Our First Great Bargain



Sale of Desirable Staples in Jewelry & Music

Our Necessity—Your Opportunity

Owing to our late arrival in this territory last fall and the still later arrival of our holiday goods, coupled with the fire just after the holidays were over cut our business below our expectations, and left on our hands some goods which we should have turned. In order to clear out these goods and raise some ready cash. We Will Offer for The NEXT TEN DAYS Beginning

MONDAY, APRIL FIFTH

- | | |
|---|--|
| One Fine Burl Walnut Hartzell Piano, Regular \$275.00 value, Sale Price \$175.00 | One Appolo Cabinet Piano Player, slightly used but in perfect playing condition, with 35 rolls choice selections Worth \$325.00 Sale Price \$125.00 |
| One Fine Bush & Lane Piano, mahogany case, Regular value \$4.50, Sale Price \$275.00 | Fine Lot Gold Handled Umbrellas \$7.00, \$8.00, \$10.00 values at \$3.75, \$4.50 and \$6.00 |
| One Fine Piano Finished Drop Head, Golden Oak, 6 drawer, Sewing Machine worth \$22.50 at \$17.50 | In addition to the above we offer One-Third Off on Fine Hand Painted China, Cut Glass, Flatware, Watches, Fobs, Etc. |
| One almost new 30-30 Winchester Repeating Rifle, regular price \$18.50 Sale Price \$14.75 | |

With every \$5.00 Sale we give you a Coupon on our Free Piano Proposition which we will submit to you in a few weeks. Also a lot of nice Calendars for FREE DISTRIBUTION.

G. W. Smith & Co.

Under the Opera House

HARDPATCH

NO. 21519

Will make the Season of 1909 at Purcell & Son's Livery Barn.

SEASON PRIVILEGES \$10.00 PAYABLE IN ADVANCE

A chance to breed to a horse with a record as a sire.

Being the sire of Hazelpatch 2.02 3-4 and many other good ones.

E. M. COX

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

SHERK & STANEK

An Above The Ordinary Show.

Patrons of the Hereford Opera House declare they were treated to the best show of the season Thursday night, when "The Little Prospector" was the attraction.

All the principals were well up to their respective parts, and "Chic" Perkins, leading lady and heroine of this western play captured all hearts that were at all susceptible to the charms of a charming woman. The story was intermingled with the most touching pathos and purest humor.

Pure hog lard at the Hereford market. It is rendered from a sure enough hog. 5-4t

City Election Ordered.

The Mayor has issued an order for the election of two Aldermen to be elected on Saturday, May 8. R. E. Cook being named as presiding officer. Messrs. Head and Keliakor hold the short term and they are to be re-elected or others put in if they decline to accept.

Fun, Frolic and some of the realities of life at the Opera House tonight—Old Maid's Convention. 1t

To be Sold Under Execution.

Section 2, Block O; Section 7, Block L; Section 15, Block P; in Cochran and Yoakum counties will be sold to highest bidder at Lubbock, Texas, on the 6th day of April 1909. Any one wanting cheap land now is the time. For further information see or write.

E. F. CONNELL LAND CO. 6-3t Hereford, Texas.

FOR SALE—Fine eggs from thoroughbred White Leghorns. \$1.00 per setting. L. A. Stroud. 8-2t

SEEDS ROSWELL SEED CO.

We have them. Our catalogue tells you about them. A postal will bring it February Price List now ready.

CITY BARGAINS

No. 1—2 lots on corner in good location. Price \$500, \$234 cash, balance in two annual payments at 8 per cent interest.

No. 2—4 1-4 lots well located in Evants addition. Price \$900 on good terms.

No. 3—room house, well and hand pump, 2 lots on corner, close in. Price \$1200, \$800 cash, balance 1 year at 8 per cent interest.

No. 4—8 room house, lot 100x200 feet, barn, coal and hen house, well and mill, well house, tank, etc., fruit trees. Price \$3200, \$1400 cash, balance \$25 per month at 8 per cent interest.

No. 5—7 room house, barn, corrals, well, etc., 1 acre. Price \$5000 on good terms. 2 acres adjoining can be had with place at \$1000 additional.

No. 6—5 room house, well and mill, 26x24 barn, sheds, trees, etc., 2 acres. Price \$1500 cash. Additional acre at \$500.

No. 7—5 room house well located in Evants' addition, lot 100x200. Price \$1400, \$750 cash, balance \$20 per month at 10 per cent.

No. 8—4 room house on Dewey Ave., well, lot 104x208 feet. Price \$1700, \$900 cash, balance 1 and 2 years at 8 per cent.

No. 9—4 acres in Rickett's addition. Price \$500 cash.

No. 10—extra well improved 26 acre tract in Rickett's addition. Must be seen to be appreciated. Price \$10,000, good terms and well worth the money.

No. 176—11 3-4 acres in Rickett's addition, 3 room house, large barn, well and mill. Price \$2750, \$1900 cash, balance 1 year at 8 per cent.

No. 173—7 room house, barn, shed, well and mill, hen house, buggy shed, 2 acres, 100 fruit trees, vines, etc. Easy terms.

No. 181—3 room house, centrally located, 2 lots, sheds, trees, etc. Price \$800, \$540 cash, balance 1 and 2 years at 8 per cent interest.

O. K. LAND COMPANY, Hereford, Texas

THE BRAND'S SPECIAL CLASSIFIED ADS

Matter for this column and local ads any where in the paper will be inserted at rate of one cent a word or five cents a line for each insertion. Pay in advance unless you can be easily found on the street or in your office the first of the month.

LOST AND FOUND

LOST a black Fur Robe with a green plush lining somewhere about Stambaugh's store corner. Please return to Brand office. 7-2tp C. E. Tice.

LOST a winter Chase Laprobe, animal design with glass eyes. Near the First State Bank Saturday night. Liberal reward if returned to Arch Collins. 1tp

FOR RENT.

FOR RENT 5 rooms in rear of our office. See O. K. Land Co. 7tf

FOR RENT good 5-room residence, with good outbuildings, well and windmill, bearing orchard; desirably located in the Evants addition. See O. K. Land Co. 8tf

ROOMS AND BOARD

ROOMERS—Some roomers and boarders. Mrs. P. L. Johnson. 52-tf

WANTED roomers and boarders. 7-5tp Mrs. C. H. Carl.

MISCELLANEOUS

EGGS full blood white Wyandotte eggs at Hereford Dairy. \$1 for 15. Phone 9. 6-4t

FOR SALE 200 bales of threshed Millet Hay. Inquire David Alburn, 1/2 block west Purcell's livery barn. 7-2tp

WANTED land listed with us for sale. 160 acre tracts preferred. Press Burnam Land Co., over Garrison Bros. 5tf

WILL TRADE St. Joseph, Missouri, property for land near Hereford or Amarillo, Texas. Isaac Carlile, Lamoni, Iowa. 8-4t

WANTED one to ten sections of land, improved or unimproved. Address this office. 5-4tp Edw. G. Nischwitz.

TEXAS LANDS. Best and cheapest on earth. Write to us today for prices and description. Don't wait. Humphries Realty Company, Box 33. Marfa, Texas. 2tp

FARM TOOLS. We have a double disc plow, cultivator, harrow, mower, Deering binder, new McCormick header, lister and planter for sale at your price. J. H. Pitman Land Co. 8-4t

LAND—Wanted a section of land near Hereford. Will trade good property near Chicago which is paying good revenue. Say what you have and address Advertiser, care of The Brand. 47-tf

FOR EXCHANGE for vacant lot or lots in the out edge of Hereford. A new 3-room cottage and one lot in a hustling county seat town in central Mo. Everything up-to-date. For particulars address owner, D. E. Melton, Hereford, Texas. 1tp

WANTED—To sell or exchange 25,000 growing trees, mostly apples on a 120 acre tract of land located near the Santa Fe railroad and adjoining South Hereford. Fine location for a Canning Factory. Will sell cheap or exchange for unimproved land. \$1-tf O. K. Land Co.

WANTED a position as bookkeeper. Hold diploma from first class commercial school and have had some experience. Bank work preferred. Salary no object, ready now. Reference: Western National Bank. F. M. Benton at Tygret Hotel. 1tp

WILL BUY from one to three sections of good smooth land. Send us your best terms, lowest cash payment and rate of interest. If you have a snap there'll be something doing. Would also take a few thousand dollars in short time vendor's lien notes. See us. J. H. Pitman Land Co., Hereford, Texas. 8-4t

LIVE STOCK FOR SALE

HORSES FOR SALE see Fred Millard, the country horse dealer, for work teams. Farm 3 1-2 miles northeast; office at Betts & Millard's Drug Store. 7tf

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

SECTION—Good section in Castro county, has 100 acres fine alfalfa land. The price is a bargain. 52-tf Gough & Russell.

QUARTER—160 acres well improved, 7 1-2 miles from Hereford, 2 miles from Jowell. \$1000 cash closes a deal. 52-tf Gough & Russell.

HALF SECTION—A1 420 acres, 4 1-2 miles from Hereford, at Jowell. \$3,000 cash, balance on good terms at 8 per cent interest. 52-tf Gough & Russell.

FOR SALE—640 acres of fine agricultural land, 10 miles north of Hereford. Very cheap if sold this week.

3 sections of good land, northeast of Hereford, 9 miles south of Wildorado and 9 miles north of Dawn, shallow water, one of these sections is well improved. This is a great bargain, can give terms.

640 acres well improved, 4 miles from town, this is another good bargain, can give terms.

300 acres 4 1/2 miles from town, unimproved, a very desirable location, fronts on main road. Good terms.

640 acres 3 miles south of Vega, good terms.

We have several large tracts in Deaf Smith county, that are very near the new Railroad, suitable for small colony, if interested, it will pay you to investigate this.

Also a number of 1/4 and 1/2 sections unimproved and improved near town, we are offering these at a bargain.

If you are wanting something worth the money, give us a call.

Murchison & Jones. 50-tf

CITY PROPERTY FOR SALE

FOR SALE—The Iowa Hotel for sale or trade. See L. Gough. 34-tf

FOR SALE 8-room house, small barn, 2 lots, lot of fruit trees. at a bargain. For particulars see Scherer Land Co. 7-tf

FOR SALE 6-room house, well and wind-mill, fruit trees, good barn, chicken house, corral, lot 100x140 ft near public school. Terms if desired. See C. O. Lee. 7tf

NINE ROOM HOUSE—South front, large lot containing one acre land, well and windmill, lots of fruits, conveniently located and will be sold at a bargain and on easy terms. See or write C. O. Lee for particulars. 1tf

FOR SALE my place near the College, 200x225 ft. 4 room house, hall and 2 closets. House in yard with 2 rooms; dugout, good barn and sheds, chicken house and 50 bearing fruit trees. For particulars address J. W. Ford. 5tf

FOR SALE OR TRADE—665.4 acres of land nine miles South of Hereford, Texas; 160 acres in cultivation, four-room house, fenced and cross fenced. Will trade for unimproved land in Kansas, Missouri, Illinois or Iowa. 2tf W. B. Park, Hereford, Tex.

FOR SALE, 8-room residence with two lots, east front, cement walks, large fruit trees of peaches, plums, cherries; also grape vines, berries, etc.; well and windmill, sheds stable and other outbuildings; only 4 blocks from post office. Price \$2500.00, terms \$1000. cash, balance in one and two years at 8 per cent. See C. O. Lee. 7tf

IF YOU wish to buy lots or acreage in Hereford we can supply you with any number of lots or can sell you any size block from one to 80 acres. If you wish to buy either an unimproved or improved farm near Hereford we have some of the best bargains to be had in this locality. 5-tf C. O. Lee, Hereford, Texas.

Why Pay Rent?

We have a residence with four rooms and bath, on two choice corner lots. If sold immediately will take

\$1,600.00

GOOD TERMS

Touring Cars

We have some good touring cars for sale or trade. These machines are in first class order and the machine for this country, If you have anything in the shape of Real Estate to trade

CALL ON US

THOMPSON & DANIEL AT THE GARAGE

EVERYTHING READY

Roswell Waiting for the Thousands Who Will Attend the Stockmen's Convention Apr. 6-7-8.

Roswell has everything ready for the tenth annual convention of the Panhandle Cattlemen's Association, which will be held in that city on April 5-7-8.

The Board of Control expects at least 6,000 visitors and have made elaborate preparations for their entertainment. Besides the regular sessions of the association, which will be held at the great new Armory there will be the following features:

- Monster barbecue, to feed 5,000 people.
- Great sales of blooded cattle.
- Splendid show of pure-bred stock.
- Wild west races and roping contest.
- Harness races.
- Grand automobile parade—2000 machines in line.

Fancy drills by the N. M. M. I. Cadets.
Stockmen's ball.
Baseball tournament.
Night excursion to the great gas well at Dayton.
Side trips to Carlsbad and all intermediate points.
Unharnessed artesian wells.
All sorts of shows and entertainments.

Intermediate Endeavor Program.
Leader—Inez Hudgins.
Song: From Greenland Icy Mountain.

Topic: Heroes of African Missions. Jer. 1:6-12.
Talk by the leader.
Song.
Prayer.
Mark 10:25-31. Comment—May Gough.
Talk on topic—Bro. Shore.
Duet—Hazel Wilson, Jane Gregg.
Reading by Joe Landrum, Roy Jowell and Robert Wilson.
Mission study.
Roll call and offering.
Mizpah.

Spring-Lake News.

Mrs. Barmertson is on the sick list.

Spring Lake received three new families during the past week.

Miss Goldie Grist entertained her Sunday school class Wednesday.

S. W. Downs and wife were in Plainview Wednesday and Thursday.

Rev. Longly has been visiting among our people for the past week.

M. Dotson and family spent the day with H. M. Packard Monday.

We understand that wedding bells will ring in a short time in Spring Lake.

Miss Claudie Duncan spent the week visiting with the Thomas family.

S. W. Downs is building a fine residence on his land just joining the town site.

Mrs. McNere of Plainview, but who has property in this neighborhood, was here Monday.

Mrs. Packard who has been in Mo. since Dec. is with us again. She says she experienced very bad weather while there and is glad to

get back to Texas. We, one and all welcome her back.

G. W. Carpenter of Plainview was shaking hands with his old friends at Spring Lake Thursday.

Several men from our neighborhood were in Hereford the past week hauling lumber for our new church.

Messrs. Blazer, Duncan, Packard, Shiflet and others have been working on the church the past week and we expect to hold services there next Sunday.

THE whole doctrine of Devoe Lead and Zinc Paint turns on these three points.

1. It is all paint and true paint.
3. It is strongest and goes farthest paint.

Because these three things are true, Devoe Lead and Zinc Paint takes least gallons for the job; looks best all the time; lasts longer.

There is no such argument for any other paint; there is no other such paint; the man who uses Devoe gets the best he can get, in paint.

Get our booklet about it.
ALFALFA LBR. CO., Agt.

F 1.

Leaves Old Home.

The Christian church membership of Hereford worshipped in their old home for the last time last Sunday. At Sunday school it was announced that the building had been sold and rented for other purposes. The Sunday school voted to go to the College chapel. When the congregation met at 11 o'clock, the same question was discussed and it voted to follow the Sunday school. At night the last services were held.

To many of the older members of that church, the departure is held with many sacred memories. It was in this building that the foundation of the present organization was laid. The house was erected by the people of Hereford in 1899 and was used for several years by the different religious bodies of the town. As the different organizations felt able, one by one they built houses of their own until all had a home, leaving the Christian church in possession of the property.

So next Sunday at the usual hour, the Sunday school and church services will be held in the College chapel. This will be used until their new church is ready for occupancy. Material is on the ground for the new building and work will begin at once. When completed it will be one of the finest church edifices west of Fort Worth.

Not For Sale.

After the 10th day of April my half section and the two Slagle sections are not for sale by any real estate man, so parties wanting to buy said lands will have to see me. A bargain offered in this land 14 miles northwest of Hereford.

6-3t I. N. Dillard.

Young People Marry.

Guy Smith and Miss Ada Cassels last Sunday morning surprised the pastor when calling at his gate, they demanded that he say the words to join them in marriage, handing over the necessary papers. Rev. Dean pronounced the marriage cere-

mony and the new couple drove out some 30 miles north to Mr. Womble's, a relative of the young lady.

Got Her Skinned.

Elk City, Okla., Mar. 22. Hereford Brand:

Your card received notifying me of my subscription being out, you will find inclosed check \$1 for which you will please keep sending The Brand. I am very much interested in your country as all of my people live there in the beautiful city of the Plains. Elk City is alright but Hereford has got her skinned when it comes to the beauty of the city. With best wishes to all I remain.

J. M. Daniel.

The "Argyle" Patent Oxford



You don't need to be an expert

judge of shoe quality if you buy

The Florsheim SHOE

Just look for the name. It stands for all the qualities a real good shoe must have.

Made over "Natural Shape" lasts.

Most styles \$5.00

H. C. MYRICK

Gents' Furnishings



"Nufangl" and Pennant Trousers

in Regular, Medium and Full Peg Styles.

All sizes from 29 to 48 Waist at prices ranging from \$2.50 to \$7.50

Kady in both light, medium, and heavy weights. Regular and extra lengths, at per pair **FIFTY CENTS**

A NICE LINE OF Men's Belts at 25 cents, 35 cents, and 75 cents

Geo. A. Stambaugh
Hereford, Texas