

# The Hereford Brand

Vol. 9

HEREFORD, TEXAS, AUGUST 13, 1909

No. 27

## COLLEGE FACULTY

Teachers For Hereford College Employed for Next Year—New Members Added—Prospects for School Good.

For the coming year Hereford College will have by far the strongest faculty in the history of the school. President Haile has been working hard for several months to secure an efficient corps of teachers and he announces that the list has just been completed. In regard to the personnel of the faculty there are two striking features: one is the large number of men teachers and the other is the thorough university preparation these teachers have had. Hereford College, the town and the whole Panhandle are to be congratulated upon the success in securing so strong a faculty for a college on the plains. The following is a list of the instructors with a brief statement concerning the qualifications and work of each.

Mr. Douglass A. Shirley, a nephew of T. E. Shirley, will have charge of the department of history. Prof. Shirley holds an A. B. degree, he was for four years a faculty officer at Texas Christian University, and he is eminently qualified to hold his new position in Hereford College.

Mr. Jason B. Frizzel, A. B., is a graduate of Texas Christian University in which institution he was an assistant teacher last year. He will teach English and physiology. There is no doubt about his ability. He has come west to "grow up with the country" and he is qualified to keep up and ahead.

Mr. Jasper T. Moses has accepted the department of English Literature. He is a graduate of Butler University located at Indianapolis, Indiana. Mr. Moses was formerly on the editorial staff of the Indianapolis News, after which he was editorial critic for the Bobbs-Merrill Publishing Co. Later he went to Monterey, Mexico to take charge of a school for the C. W. B. M., a national educational and missionary organization of the Christian church. Mr. Moses is a young man of national reputation among the membership of the Christian church. He has written a book on Mexico—"Today

in the Land of Tomorrow." He and President Haile have been friends since they were boys together at Topeka, Kansas.

Mr. David Harp, a graduate of Kentucky State University, is to have charge of mathematics. He is a young man of splendid appearance and extraordinary qualifications in his department.

Rev. S. T. Shore, a graduate of Drake University, the leading institution of Iowa, will retain his work with the college.

Miss Pauline Shirley, who is an A. M. graduate of Texas Christian University, and who later complet-

ed a year of graduate work at the University of Washington specializing in the German language, will again have the German at the college. Her work is well known as teacher in the college and as instructor in vocal music. Voice culture will also be under her direction. We know these departments will be a success.

Miss Willa Rhone will come directly from New York to have charge of the piano department. Miss Rhone is an extraordinary soloist and a splendid teacher. She was a former teacher of Miss Haile. This of itself is recommendation

enough for Miss Rhone. Near the public school Miss Blanche Potter, already favorably known in Hereford, will have a studio. With these two teachers, the college is offering to Hereford the greatest advantages in piano that has ever been attempted.

Miss Beatrice Ratten whose work with the violin was so popular last year, will return this year.

Mr. W. R. Bridges will again have charge of the Business School. This will be Mr. Bridges' third year at the college. The success of his department is well known in Hereford and elsewhere.

Mrs. Thomas Carter has been

elected teacher of oratory and expression. She is a graduate of a leading college of the north and those who have heard her read say her work is fine.

Miss Percy Moore, a sister of Mrs. O. W. Meadows, will be at the head of the art department. She has had several years of preparation in New York city and we bespeak for her a hearty reception and a successful year of work in Hereford.

Miss Bert Carter, a former teacher of Hereford, will return to take charge of the primary and act as Lady Principal. Miss Carter has many friends here. All who remember her work are delighted with the fact she is to return.

Miss Beulah Wright assisted by Miss Beulah Potter will again open an efficient kindergarten. Additional equipment will be added and it is expected that this will be one of the best departments of the school.

### Rains Fall in the Panhandle

Canyon City, Aug. 9.—Rain began falling here at 6 o'clock this morning and fell until 8.30. it measures one half inch. Cloudy weather prevails.

Plainview, Texas, Aug. 9.—Rain to the amount of 35 hundredths fell here during the past twenty four hours. More seems to be in sight.

Canadian, Aug. 9.—A slow rain began falling at noon to day. Indications point to heavy rains.

Amarillo, Aug. 9.—Rain last Saturday and to day measures about one inch. Local weather station gives out that more rain will follow.

### Baby Dead.

The 11 month's old baby girl of Mr. and Mrs. Noah Hartle died Friday night Aug. 6, and was laid to rest in the City Cemetery on Saturday afternoon.

The Hartles were formerly from Oklahoma, and, for some time, have been living on a claim in New Mexico. When the little child became sick the parents came to Hereford for medical assistance, but it seems of no avail, as the little one is taking its long last sleep.

The Brand desires to offer its sympathy to these grief stricken parents, and the brothers and sisters of the dear one who has gone away.

## THE FIRST STATE BANK

W. B. BEACH, President

OTHO H. VARDEMAN, Cashier

J. THOS. WEBB, Asst. Cashier

H. B. WEBB,  
1st Vice Pres.

S. B. EDWARDS,  
2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

## Long Leaf Yellow Pine Lumber

We are now receiving from one to two cars daily of Long Leaf Yellow Pine Lumber from Louisiana and extend to every one an invitation to call at our yard and look our stock over. It is the very best the market affords. We can fill your bill, large or small, and kindly ask that you give us a chance to figure on your bill. We are satisfying the most exacting. We handle the Celebrated B. P. S. Paints (Best Paint Sold) and Varnishes, Colliers White Lead in any quantity. Our Nisoron Varnishes are guaranteed not to mar after being applied according to directions. Pay us a call and be convinced. We assure you that your business will be appreciated.

## A. O. Thompson Lumber Co.

# WILL BUILD CAUSE-WAY

### Commercial Club Takes Initiative In Matter of Constructing Street Level Dam across River Instead of Bridge.

The Commercial Club has taken up the matter of an earthen dam across the river on Dewey avenue, several feet higher than the floor of the present bridge, with a width of thirty feet across the top. It is proposed to make this a solid and substantial structure, with a walk for pedestrians on each side and with a roadway of at least twenty two feet wide for vehicles. A spillway is contemplated, composed of suitable piping imbedded in a head wall of concrete and regulated so that the height of the water back of the dam can be controlled.

Thursday morning the matter was brought to the attention of the county commissioners, who seemed very much interested. An engineer has been secured to make maps and measurements and submit these to the Club officials at the earliest possible date. From this data, the amount of water which would be impounded by the dam can be estimated and the cost of the project figured out. It is also proposed to move the present bridge to a site on the Summerfield road west of town, as this improvement is badly needed there.

From the attitude of the county

and city officials, the Club has strong hopes of bringing this much needed improvement to a successful conclusion in the near future, providing a passageway across the river which will not only give better service to the town people but will add materially to the convenience of the farmers of Hereford's trade territory.

#### Notice

Notice is hereby given that a stockholders election has been called by the Directors of the First State Bank & Trust Co. of Hereford Texas, for August the 28, 1909 at 10 o'clock A. M. for the purpose of adopting a plan for guaranteeing deposits of the following plans, by State "guaranty fund plan" or by "bond securing plan".

Said election to be held at the Banking house in Hereford, Texas.

W. B. BEACH,  
President.

27-2t

#### Weather at Hereford.

The hottest day of the year was registered by the local observer at Hereford, Saturday, August 7th, when the mercury column stood at 99. This followed a number of days with the thermometer at 97 and 98. The hot wave was followed by showers in many parts of the Panhandle. At Hereford and also south and west good showers fell. On the 9th another light shower came. In the west part of the county a good rain fell on Sunday the 8th. Threatening clouds have continued all the week. While the 99 mark is high for Hereford, it was never uncomfortable in the shade. A light breeze and low humidity relieved the conditions. There were no prostrations.

#### Veterinary Notice.

I am still at Collup's wagon yard for dental work or day calls. Phone No. 1. Residence Phone 142. 11-tf DR. F. E. BOWE, V. S.

Frank Donovan and family who left for California about ten days ago, are now nicely domiciled in the city of Los Angeles and ask that the Brand may follow them.

Mr. and Mrs. G. T. Cox of Central Texas are visiting Mrs Cox's sister, Mrs. J. W. Robinson of south Hereford. Mr. Cox says that the crops of the Plains are far more better than the crops of his section.

If you want lumber of any kind we will appreciate your business and will strive to please you in price and quality. Try us. One half block north of new depot. J. F. Joss Lumber Co. 26-2t

# PICNIC COMMITTEE

### Club Appoints Committee on General Arrangements for Annual Picnic.

The Commercial Club met this morning and appointed the committee on general arrangements for the annual picnic. According to a vote of the Club at the regular meeting Tuesday night, two days will be devoted to the celebration of the city's anniversary. The regular fair and barbecue will not be held, but instead an old-fashioned basket picnic with red lemonade accessories will be planned. The committee who will have charge of the whole affair is composed of: W. H. Ray, chairman, A. M. Jones, Luther Hough, J. H. Cardwell, Claude Witherspoon, A. L. Gibson.

#### A Happy Affair.

The home of Mr. and Mrs. Chas. Paddock six miles southeast of Hereford was a scene of life and merriment, when on Wednesday evening, the friends and neighbors numbering between eighty and one hundred decided to give these good people a surprise. At the appointed hour, they arrived with their baskets of cake and buckets of cream from all directions.

There was nothing to mar the pleasure of the evening and old and young romped and played, laughed and ate cream and cake until the midnight hour. When the time for the home-going came, the expression went the rounds, "what a good time I have had."

Mr. and Mrs. Paddock are glad of such surprises, and hope to have their friends with them again soon.

I. H. Spratt and family and Marshall Faddis and wife represented our city at this happy gathering.

#### Notice.

The same regulations in regard to fishing and picnicing at Sulphur Park will be enforced as last year.

All such parties must present permits before entering grounds. These regulations are made necessary for the protection of the property. 14-tf Irwin, Gough & Collins.

J.M. Gililand Embalmer and Funeral Director with Arnold & Matthews, Furniture and Undertaking. Day phone 115, night phone 251 or 232. 3tf



# THE VELIE BUGGY

EATS THEM ALL  
SEEN EVERYWHERE  
LIVES SATISFACTION  
GUARANTEE STICKS  
YOU WILL NEED

# QUEENSWARE

We have received a New Stock of Beautiful China in the

Haviland, Meakin and Ironstone

# GLASSWARE

Fruit Dishes, Tumblers, Cake Stands, Sherbet Cups, Punch Bowls; Syrup Pitchers, Preserve Stands. May We Serve You?

# GARRISON BROS.

## Fireman's Fund Insurance Company

Fire  
Tornado  
Plate Glass  
Life  
Accident  
Burglar  
Stock

We can also make your Bond

SMITH & ASHBROOK

RESIDENT AGENTS HEREFORD, TEX.



# SCHOOL DAYS AND SCHOOL CHILDREN

## Dear Old Golden Rule

Days will soon be here again. Aren't you glad? Had you thought of the different things you will need? For instance, a new suit, a new dress, some shoes "that are guaranteed", a few shirts and shirt waists, and maybe a nice extra skirt or a pair of trousers.

Naturally we are interested in where you will get all or part of these necessities. We are "Here with the Goods" and no doubt you know that we always have the best and the price is invariably right.

## A WEBSTER DICTIONARY FREE



WITH EVERY PAIR OF "WEBSTER SCHOOL SHOES" FROM SIZE 11 UP.

Please do not forget that we are very much interested and are desirous of having you visit our store before you make your purchases.

Our strongest hold is in our GUARANTEE SHOE DEPARTMENT, where you are sure to get your money's worth or money back.



We have just what you will need in each department Yours for happy school days,

# Hubbard & Barnett

Department Store

# WHERE IS THE "RACKET STORE"?

It is opposite the Hereford Hardware Co., 2nd door north of the Tygret Hotel. It is combined with the 2nd hand store and as large a stock is carried as the space will allow. The prices, of course, are as a Racket Store's prices should be, are far below those of the general dealers. The Racket Store specializes in little things and sells them as cheap as you can buy them in Kansas City or Chicago.

We are also in the market for all kinds of second hand goods and have a nice stock to show you. If you need anything in that line, come in and inspect the stock. If you don't need anything today, it is well to know where to get it at right prices when you do get ready to buy. Also if you compare our prices with those of your mail order house your orders to them will be smaller in the future.

I WANT YOUR BUSINESS AND I AM GOING TO GET IT. JUST TRY ME

The Man Who is Satisfied  
With a Reasonable Profit

WALTER NELSON

HEREFORD, TEXAS

## SEMI-ANNUAL CLUB REPORT

Commercial Club Secretary Makes  
His Second Report—Much  
Good Work Has Been  
Done.

Tuesday night being the time of the regular monthly meeting of the Commercial Club, about fifty members met at the Courthouse and discussed a number of important questions.

By vote of the club it was decided to have a two-day's picnic this year, the directors to appoint all necessary committees.

Secretary Holman made his second quarterly report which is herewith given:—

### SECRETARY'S REPORT.

Aug. 10, 1909.

To the Directors The Hereford Commercial Club, Hereford, Texas.  
Gentlemen:

As required in the By-Laws, I hereby submit my second quarterly report for the year 1909:

### FINANCES.

The financial condition of the Club is fairly good, though not as good as was anticipated at the beginning of the year. Some of the special donation money promised at the recent banquet has been paid in, tho a considerable amount is still outstanding.

Membership dues for the last half of the year are coming in very slowly, only sixty-two members now being on the rolls, but this is in meas-

ure due to the fact that I have been too busy with railroad and other matters that I have not yet had enough time to properly work the membership up.

Since I took charge of this office I have expended the sum of \$832.65 all told, \$197.25 of which was accounted for at the last quarterly meeting, leaving \$635.40 to be accounted for as follows:

Stamps and postal cards	\$ 35.00
Printing bills (old C H & G accounts since 1907)	16.10
Printing bills (Club printing since 1907)	53.50
One combination-desk for office use	32.50
One filing case and fixtures for office use	36.50
Franchise tax for this year	12.50
Janitor service, May, June and July (\$2.50)	7.50
S. B. Holman's salary, May, June and July	300.00
S. B. Holman, cash items paid and R R fare	28.10
Hereford Light & Power Co. (wiring office)	3.50
Hereford Light & Power Co lights, June, July	2.00
Hereford Telephone Co., May and June	5.00
Hotel bill for Wilson of Plainview	2.75
Federation Dues, May, June and July	37.50
Prizes for 1908 picnic	10.50
Photographs for literature	7.50
Membership in State Ass'n.	5.00
Band service	6.00
Committee expenses for R R Stenographic work for R R (rebate \$3.75)	8.50
Total	\$635.40

In this connection I will state that I am holding down the expense every way possible, though in some cases I have been compelled to exercise my own judgment about incurring small expenses where the Directors could not be gotten together on the spur of the moment.

### THE WORK IN GENERAL.

A successful Commercial Club is

like an ordinary house in one particular—it must be built up, the people brought a realization of what the Club means to the community, and a foundation laid for the future.

A large part of my time has been devoted to this work, toward arranging for suitable advertising of the city before the world and in a steady way, toward getting the office work mapped out, and toward putting the Club on a sound working basis at home. Personally I am greatly encouraged and feel that the Club is now an established and indispensable feature of the town's growth. While there have been little discouragements at times, still this is to be expected in any commercial work where the life of the effort comes from a united pull by the people. On my recent trip to Fort Worth to attend the Institute held by the State Association, I found that I was not the only one with troubles and that when measured up with other work accomplished by the secretaries of the state, Hereford was more than holding her own.

### THE FORT WORTH TRIP.

About twenty-five Commercial Secretaries were in attendance at the Institute, which was presided over by President Arnold and Prof. Batterson of Chicago, an expert who devotes his entire time to such work. The greatest benefit I derived from the meeting was a comparison of ideas with the other Texas Secretaries and the solving of many problems which affected us all alike. It is proposed to hold these institutes frequently for an exchange of ideas.

### THE STAMFORD & NORTHWESTERN R. R.

While in Fort Worth I had an interview with one of the attorneys for the Denver railroad, which is a Burlington asset, and went over the Northwestern situation with him. He professed ignorance as to the ultimate purpose of the new road, its routes, etc., but was much interested in my talk about Hereford and went over the map very carefully with me. He stated that he had been called to Chicago to talk this

very matter over with the Burlington people, and would advise me the result. He agreed to lay a proposition from Hereford before his people and do what he could for us.

### RAILWAY MAIL SERVICE.

I also called at the office of Supt. Gaines of the railway mail service in reference to obtaining a mail clerk upon our morning train from Clovis to Amarillo. I had some previous correspondence with Mr. Gaines upon this subject, and found him in a very flattering mood. An inspector had just been sent over the line at my request, and had reported favorably. I was given to understand that there was hardly a doubt but that the service would be inaugurated when two new conditions had been met: (1) when Uncle Sam had appointed a few new railway mail clerks; (2) and when the Santa Fe agreed to put on a suitable car for mail accommodations.

I was given to understand that while Uncle Sam was slow he was very sure, and that we could expect the additional service before long.

### THE C. H. & G. R. R.

The Club is now waiting upon the "other fellow" for the next step in the C. H. & G. R. R. situation. It is my understanding that the Construction Company is busy arranging its bond, and that development may be expected soon. At this end of the line the work of having notes signed, gathering data for right-of-way, etc., is going on. A few notes are still outstanding, though the gap is rapidly being filled.

### SCIENTIFIC FARM.

Sometime ago Judge Gough made the Club a proposition to lease 140 acres of land to a company for the purpose of establishing a demonstration farm for the uplifting of the agricultural interests of the community. In my opinion this is the most important matter before the Club, after the railway. To date about \$100 has been raised out of \$3,000 needed to handle the proposition. The attention of the

people is called to the great importance of this matter and the urgent need that it be put through a successful completion.

### FREE MAIL DELIVERY.

The receipts for the fiscal year having reached the required mark at the Post Office, the Post Office Department has notified the local Postmaster that as soon as the streets are named and houses numbered, sidewalks down, etc., an inspector will be sent here looking toward free mail delivery. The committee will meet to decide upon street names and house numbers this week, and we hope to have free delivery within two months at least.

### PROPOSITIONS IN VIEW.

The Club now has under consideration a proposition to establish a wholesale grocery and feed house; a bottling factory for soft drinks, and an ice and gas plant this winter. Other matters under consideration of a local nature are: the building up of the local Concert Band; the building of an earthen dam, driveway and spillway across the river; the matter of an annual fair and picnic this fall; the organization of a local real estate exchange; a Lyceum course of strong numbers; the securing of an up-town Western Union office; good roads from every point of the compass into Hereford; more sidewalks and shade trees and an advertising campaign for the fall that will bring direct results in the shape of small factories, such as a broom corn factory, a flour mill, overall factory, and canning plant. Twenty-five cuts are now in the hands of the printers and a new issue of advertising matter will soon be before the public.

Very respectfully,  
S. B. HOLMAN, Secretary.

### Good Trade.

City residence, well improved, on six lots, close in, cement sidewalks, will sell on good terms or trade for land notes. Furnishings go with the house. Inquire at Brand Office for owner. 21tfe

Bain Wagons

Enterprise Buggies

## McCORMICK CORN HARVESTERS

Are especially adapted to harvesting Kaffir Corn, Milo Maize, Cane and all kinds of FEED STUFF that is planted in the row. For Broad-cast Feed, we sell the McCormick Mower and Rake which are the best that money can buy

## August 30 Our Annual Majestic Range Exhibition

Will begin at our store and continue for one week. We will give FREE \$15.00 worth of Majestic Ware with every Range that is bought during that week. Watch our ad for further information in regard to the Great Majestic Range Exhibition.

In Builders Hardware we carry a complete line. Let us figure on your next Building Job.

Majestic Ranges

Warren Hardware Co.

Buck's Stoves

# JUST RECEIVED

A  
Car  
Load  
EACH

Celebrated PETER SHUTTLE WAGONS  
MARSHALTOWN BUGGIES, Latest cuts and Styles in Stan-  
hopes, Phaetons, Surreys, Traps, Etc.  
PITTSBURG ELECTRIC WELD FENCE  
BARB WIRE

Don't Forget that we sell the Arcadian Malable Range. The latest in its class.  
Look at our line of Screen Doors, Screen Wire and other lines of Summer Goods.  
Of course we are in close quarters and cannot show our goods, but we have them  
stored and can "dig" them up if you will give us a chance.  
Don't fail to call on us when you need anything carried by a Hardware Company  
We need and appreciate your business

## Hereford Hardware Co.

### SOIL AND FERTILIZER

Hereford Orchardist Makes Report  
to State Society of Horticulture.

To the Honorable Horticultural  
Society: In obedience to your ex-  
ecutive committee, I beg to submit  
the following:

First.—Thorough preparation of  
the soil is the fundamental principle  
to success in any line of horticulture  
and agriculture. It should be thor-  
oughly prepared at the right time,  
in the right way and as early in the  
season as possible. The earlier the  
better, to get the best results. The  
ground should be plowed from five  
to seven inches deep, several months  
before planting season and followed  
up closely with a disc, drag, Camp-  
bell's packer, or some other good  
pulverizer. This should be done  
when a reasonable amount of moist-  
ure is in the ground, so as to insure  
pulverization, which places it in a  
live or active condition. When it  
can be done, it is best to turn under  
some green forage crop, such as  
grasses, wheat, oats, barley, etc.,  
or something better would be cow  
peas or clover, as they produce  
more nitrogen gathered from the  
atmosphere, supplied by nature,  
which is essential to all plant life.  
It is also of great benefit to enrich  
the soils.

Thorough and frequent cultivation  
is absolutely necessary to obtain the  
best results, more especially so in  
the semi-arid climate of the south-  
west and west. This method has  
been thoroughly demonstrated and  
proven very successful. Even with  
a very small amount of rainfall or  
atmospheric moisture, deep cultiva-  
tion is not best, but shallow cultiva-  
tion is better. The land should be  
cultivated as soon as possible, after

each rain during growing seasons,  
and should be cultivated every two  
weeks anyway.

Great care should be used in not  
allowing the ground to crust, as  
moisture will evaporate very rapidly  
and this should never be allowed.  
All weeds and other unnecessary  
vegetation should be kept out, and  
nothing allowed to grow except the  
crops or orchards. A rich sandy  
loam soil is preferable for orchards  
and berry planting. While it may  
not be any richer than tighter soils,  
yet it is more preferable, as the  
loose sandy loam gives tree and  
plant roots vent to grow more rapid-  
ly, however, we have a number of  
other soils that are suitable for other  
vegetation and grain that are very  
fertile, and more productive.

Our great state is noted for its  
variety of soils. To illustrate, the

Black Land belt of Texas for cotton  
and corn, East Texas for fruit and  
lumber, South Texas for fruit, es-  
pecially figs, oranges and berries,  
also vegetables and rice. West  
Texas for nuts, bee raising and  
stock raising, while Northwest Texas,  
or better known as the Panhandle of  
Texas, which has formerly been  
described as part of the Great Amer-  
ican Desert, and almost worthless,  
is proving to be among the richest  
soils ever discovered. The analy-  
sis of the soil and also climatical  
conditions, together with our own  
experience and observation, justify  
us in making the assertion that it is  
unmistakeably, and rapidly becom-  
ing the leading wheat and apple belt  
of the United States, and also grows  
the largest variety of other fruits  
and products, such as cherries,  
plums, peaches, grapes and all kinds

of small fruits; also for general  
farming purposes and stock raising.  
It contains the largest cattle ranch  
in the world. The Panhandle pro-  
duces wheat from twenty to forty  
bushels per acre. It is of the high-  
est quality, testing from sixty to  
sixty-four pounds per bushel. Also  
fruits of the most excellent quality  
and flavor.

Out of this fertile soil gushes  
forth in abundance, the purest, clear  
and cold water, declared so by all  
who drink it. Our soils here do not  
need fertilization, for most crops,  
however, where fertilizer is neces-  
sary it is the thing to do, and is very  
profitable if used properly. There  
are several kinds of fertilizers, some  
of which are especially adapted and  
prepared for certain kinds of growth.  
For instance, The Commercial Fer-  
tilizer is used for producing fine

fruit, flavor, size, etc. It is very  
beneficial in orange and lemon orch-  
ards, as well as for other fruits.  
Use from five to seven pounds per  
tree, according to size and age of  
tree, (should be bearing trees only),  
going around the tree from left to  
right, scattering fertilizer thinly and  
not closer than three feet to the  
trunk of the tree, as a closer dis-  
tance would perhaps injure the tree  
and at the same time the fertilizer  
should be farther away to entice or  
encourage the fibrous roots to reach  
out in broader territory, thus bring-  
ing support to the tree and its fruits.  
I have known of from forty to fifty  
tons of Commercial Fertilizer being  
used in an orchard, costing from  
eighteen to thirty dollars per ton,  
and yet it was a profitable invest-  
ment. Two rows of trees may be  
taken at a time by two men with a  
horse and sled, and two wash tubs  
on the sled, one with the above nam-  
ed fertilizer in it for bearing fruit  
trees and the other with South  
American Bird Guano, from off the  
coast of Chilli, where it may be had  
in abundance. This is to be used  
on young and unbearing trees where  
a quick wood growth is wanted. A  
turning plow or disc harrow should  
be used immediately to mix fertiliz-  
er with soil, so as to get the best  
results. The above is practical ex-  
perience in southern California,  
where of course, irrigation is a ne-  
cessity, however, no doubt the same  
method could be made a profitable  
one here in Texas, where fertilizer  
is needed. It may be well to cut  
down the amount used somewhat  
where there is no irrigation. Barn-  
yard manure or other decayed mat-  
ter is used mainly for a mulch or  
wood growth and should always be  
mixed with the soil.

Respectfully submitted,  
L. P. LANDRUM.

A splendid quarter Art Rug for  
\$3.85 at Black's. 1t

### CONDENSED STATEMENT OF THE CONDITION OF

## The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: { J. L. FUQUA, President  
C. W. DODSON, Cashier

DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,  
R. J. KIBBE, W. H. FUQUA, W. S.  
HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully  
solicits your account.

# Advance Showing of FALL STYLES



We have just received our first shipment of the celebrated "Palmer" and "La Vogue" Lines of

## Ladies' Suits

And Invite Your Early Inspection



All Colors and Sizes at Prices Ranging From \$15.00 to \$45.00

# Geo. A. Stambaugh

### Local and Personal

Things are lively at the Store Ahead. E. B. Black Co. 1t

Don't miss it; At the opera house to night—Joe Wynne Concert.

If your eyes bother you see Dr. Rigdon at Coulson's Drug Store, Aug. 27, 28. 26-3t

25 per cent off on dining room furniture. E. B. Black Co. 1t

F. H. Britain and J. W. Robinson of South Hereford were in the business district of the city Thursday.

Carpets usually sold for 85 cents yd., goes for .67½. E. B. Black Co. 1t

Admission is free Saturday night at Courthouse park. Band concert and festival.

Inlaid linoleum, usually sold for \$1.35. Our price for 10 days, \$1. E. B. Black Co. 1t

Can you see like you use to? Dr. Rigdon can make you. Call and see him at Coulson's Drug Store, Aug. 27, 28. 26-3t

Misses Mary McClure of Fort Worth and Stella Lee Brown of Gibtown are guests in the home of Mrs. Estelle Tucker.

Folding bed, usual \$100, special for the sale, \$75. E. B. Black Co. 1t

I have a motorcycle now and on any kind of reasonable road I will be there in short order. Dr. F. E. Bowe, V. S. 26-1f

Kitchen Cabinets in the great flood tide sale, \$14.50 kind for \$11.50 at E. B. Black Co's 1t

Misses Mozelle and Brownie McCandless of Farwell are visiting their friends, Misses Dimple Gass and Nellie Wyche.

We are in the market for your wheat, and will pay the highest price the market will allow. J. F. Collup. 25-1f

Dr. Rigdon, of El Paso, is the best eyeglass man in Texas. See him at Coulson's Drug Store, Aug. 27, 28, Friday and Saturday. 26-3t

Mrs. J. L. Mauk arrived in Hereford on Wednesday from Fort Stockton, Texas, for a visit with her parents, Mr. and Mrs. F. H. Britain.

Come out and help the boys and enjoy a pleasant evening on the lawn at Courthouse park tomorrow night. Admission free.

Mrs. H. G. Garnett is up again after an illness of several days.

Sideboard for \$22.50 that will cost you \$32.50 usually. Call quick at Black's. 1t

Miss Alice Smylie of plainview is visiting in the home of her relatives, Mr. and Mrs. F. P. Wilson.

Mrs. Mary Means of San Antonio is spending the summer with her sister Mrs. F. P. Wilson.

We buy no cheap lumber. We want your business in lumber because we know you want the best. Prices right. J. F. Joss Lumber Co. 26-2t

Mrs. R. N. Mounts will be hostess to quite a party of friends at the Joe Wynne Concert to night, having reserved a row of seats for her party.

Our iron bed stock, the most elegant and prices about half what others charge you. E. B. Black Co. 1t

The greatest line of rockers ever shown in Hereford at Black's. The price will be less. 1t

August 27, 28, Friday and Saturday is the date Dr. Rigdon, the eye man will be at Coulson's Drug Store to fit glasses. 26-3t

The Misses Edwards who have been visiting their relatives, Mayor and Mrs. S. B. Edwards, returned to their home in Oklahoma the first of the week.

We guarantee all of Dr. Rigdon's work. See him if you need glasses. At Coulson's Drug Store, Friday and Saturday, August 27, 28. 26-3t

E. B. Black Co. will sell you 9x12 axminster Art Rug for \$16.75 that will cost you \$22.50 usually. 1t

Douglas A. Shirley, nephew of our townsman, T. E. Shirley, and who will be professor of History in the Hereford College the coming year, arrived in our city on Monday.

For few days will sell 60c quality Linoleum for 46c. E. B. Black Co. 1t

If you are not now a customer of J. F. Joss Lumber Co., try them with your next order and you will surely be pleased with the fair treatment you will receive. 26-2t

On account of the several entertainments this week, the band boys have decided to make no charge at Concert Saturday night. Amarillo ice cream, and cake will be served. Comfortable seats for all. Come.

W. L. Brodie met the peace editor on the street the other day and remarked that he was tired of borrowing a copy of the Brand and wanted to get it "first hand"; thereupon, like all men of valor, he plunked down one plunk for a year's subscription. Here's to Mr. Brodie's health and that he will sleep better from now on, having a clear conscience.

The young people of the Christian Church have secured the services of Master Joe Wynne, the pianist of Opla City who is visiting in our town, for a concert tonight at the Opera House. The young artist has appeared here in several concerts and always to enthusiastic and appreciative audiences. On this occasion, he will be assisted by Mrs. Lee Clark, Soprano, and Mrs. J. D. Jarrott, reader.

Rev. J. W. Story of the Methodist church who has lately returned from Vega where he assisted the pastor, W. P. Edwards in a revival service, reports a most successful meeting. There were about twenty conversions and the church membership of the Methodist church nearly doubled. While the meeting was in progress, the Presbyterians effected an organization, and the whole community awakened to its sense of duty.

WANTED—To rent a four-room house, tolerably close in. Inquire at Brand office. 1t

FOR SALE—Fresh milk cow, 1 horse, 1 large surrey, surrey harness, a large steel range nearly new. A. T. Osman. 1tp

Wedded.

On Wednesday afternoon at 3:30 o'clock, while Mr. A. M. Hubbert and Miss Blanche Delano sat in a buggy in front of the J. H. Turnbow residence, Squire Turnbow uttered the words that united the lives of these young people for all future time.

Mr. Gus, as the young man is familiarly known, has lived in Hereford for many years and has many friends. Mrs. Hubbert has made her home in Hereford for the past few months and has many of the charms of true womanhood. The Brand extends congratulations.

## \$6.50 PER TON

We have some good coal on cars and in storage for \$6.50 and up. A few tons delivered from the cars will save you money.

W. L. FALLWELL & SONS



EXCURSIONS

Portland, Ore., Seattle or Tacoma, Wash., and return, \$60.00. Account Alaska-Yukon Exposition. July 1st, Sept. 30th, 1909. Final limit October 31st, 1909.

Los Angeles, San Diego, or San Francisco, Cal., \$47.45. Summer Tours and Conventions, July 27th to Aug. 6th, inc. Final limit Oct. 31st, 1909.

EASTERN EXCURSIONS

Chicago and Return, \$39.40; Kansas City and Return \$24.40; St. Louis and Return, \$32.10. Tickets on sale to Sept. 30th. Final limit Oct. 31st, 1909.

R. E. BRYANT, Agent.

**The**  
**Hereford Brand**

*D. W. Hawkins, Business Manager*  
*A. C. Elliott, Editor*

Address all communications to  
**THE HEREFORD BRAND**

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,  
Strictly in Advance

Any erroneous statement affecting the  
character or reputation of any individual or  
firm which may appear in The Brand, will  
be gladly corrected upon being brought to  
the attention of the publishers.

**GOOD OPENING FOR THE  
RIGHT PARTY**

Lubbock, Texas, wants a newspaper plant, a newspaper that will stand for the sound business interest of Lubbock country and the city of Lubbock and the cardinal doctrines of old school Democracy, just and equal rights to all special privileges to none; tariff for revenue only. The government to issue and control the volume of money used as currency in conducting the business of the government and the people. That the states are sovereign, that the government has no legal powers except as especially granted by the constitution of the United States. That the majority shall rule, and when the party speaks either through the ballot box or its conventions, its servants must obey its mandates.

The Lubbock Avalanche discovered this want ad in a Fort Worth paper and gives vent to his thoughts in no uncertain tone. In common parlance, he gets on a "high horse" and plunges into the battle with drawn sword and a primed blunderbuss, slaying right and left all who happen to cross its path. Hear it, to-wit:

The above recently appeared as an advertisement in a Fort Worth daily. And in all fairness it must be conceded that this is a most unusual and unique production.

No name is signed to the article. It would have given parties desiring to avail themselves of this great and glorious opening an opportunity to get in touch with the interest, influence or individual back of the advertisement.

There may be room here for another newspaper, and there may be good people here who would give their entire patronage to another paper, but the newspaper that comes here on the solicitation of a source that will not annex its name to an advertisement would not come well recommended in the matter of common sense. Yes, there may be room, or a wild, howling, furious demand for another paper in this community but the paper that rushes in to fill this aching void, this long felt want, will by no means draw sufficient sustenance from a source that spends more money publishing a want ad in one issue of a daily paper than it would or ever has spent in fifty-two issues of its local paper.

We wish the promoter of the want ad had signed his name to the document, or failing to do this, we wish he had signed a de guerre, for instance: Vox populi die, e pluribus unum, conscriptus infantum, nil desperandum, adios amigo, tedos del pueblo, cinco centavos. Just any old thing to make it sound classic and genuine. It is too bad for a master piece of humor, such as the above want ad, to go drifting about the country, the author alive but unknown, his production copiously copied and cruelly credited to Ex., but the author of this want ad is to

blame, for he should have signed his name nom de plume.

We feel that one good paper is best for a town, and to this end we have worked hard, and everything we have is represented in this printing office. Our purpose is to serve this community, and if we are at all derelict in this we only ask that we be shown in what respect, and the defect will be remedied, if that be possible. If the people of this community think another paper best or necessary, all we ask them to do is to be fair, square, honest and above suspicion in bringing about this fulfillment of their ideas. Be square with the man you induce to come here. Guarantee him a good support, and live up to that guarantee. Don't induce some poor, honest, devil to come here, spend his money, involve himself in debt, and after you have wreaked your dirty spite, leave the victim of your cunning and treachery to miserably perish. Don't make a lot of glowing, worthless predictions and misleading, meaningless statements.

Another newspaper here means a greatly increased tax or expense to the community, and the people who induce such paper here should obligate themselves to assume the burden. A large majority of our people are satisfied with the Avalanche and they should not be compelled through policy or expediency to assume a particle of the burden.

If you want another paper here, put up and get it, but either put up or shut up. Don't blow around about what a fine field there is here for another newspaper, for the average citizen doesn't know as much about a newspaper opportunity as a blind hog knows about the grandeur of a Rocky Mountain sunset. There is only one good newspaper opportunity here and that is for those who is not satisfied with the Avalanche to put up the big roll and make it a financial success for the man that undertakes it. There is no misery a man could more devoutly wish his enemies than that of financing some of these magnificent newspaper opportunities for about two years.

THE Sunday Fort Worth Telegram had its "Panhandle and West Texas" page decorated by two pictures from Hereford. One was a view of the autos at the depot waiting for the arrival of the regular semi-monthly excursion; the other a scene from the alfalfa field at Sulphur Park. It could be mentioned in this connection that the Star Telegram has given more attention and space to the Panhandle during the last twelve months than all other daily papers of the state combined. The Telegram should have a strong patronage and a big circulation on the Plains.

"THAT reminds me" also that there are some two hundred members of the Commercial Club who have not paid their dues for the second half of the year. Don't wait for another boosterfest before you can be persuaded to part with that \$5. The automatic By-Laws of the Club works alright and in order to be a member the dues must be paid.

**Men's Prayer Meeting.**  
Subject for Sunday, August 15:  
"Our Boys."  
Leader—D. F. Ashbrook.  
Everyone invited to be present at  
3:30 p. m.

**Hereford Ice Co.**  
PHONE 350  
**ICE**

**COUPON BOOKS**—We urge upon every consumer of ice the use of our coupon books for we can not only make you a cheaper price in this way but can give you better service and the customer will also find it much more convenient than paying cash each time. There is no difficulty in making change, no time lost with several of your neighbors on the route ahead of you to make us late. Unused coupons not detached from covers are good for their full face value in cash at our office any day. You help us to give you better service by buying a coupon book.

**If Its a Good Roast or Steak, Sausage**  
or any kind of cured meats PHONE 357 and it will soon roll up at your door, in good shape and ready for use.  
We are in to stay and aim to merit a part of your trade.  
Yours for Business,  
**CITY MARKET**  
STANEK & ROOD, Proprietors  
Successors to Wilson & Cloyd.

**We Want More of Your Lumber Trade**

We believe we can convince you that it is to your interest to trade with us if you will let us show you the grade of lumber we are handling.  
It will not pay you to use poor grades of building material in your house; thereby weakening and shortening the life of it when you can get good first class material so cheaply.  
We have paints, oils, varnishes, glass, screen doors and a full line of paint brushes.  
We carry a large stock of post at very low prices. See us if you need posts. Our stock of Lumber is always complete and prices right.  
Call and see us and get acquainted. Yard one-half block north of new depot.

**J. F. JOSS LUMBER COMPANY**

**Keep Your Eye on ADRIAN**  
**Crossing of Two Railroads 50 Miles West**  
**of Amarillo, 38 Miles North of Hereford**  
Will Have 5000 Population in Three Years  
**Your Opportunity Has Come**  
Now is the time to buy. Get in on the ground floor. Do not wait till the railroad gets there.  
You get in ahead of the railroad.  
**THE ADRIAN TOWNSITE COMPANY**  
are putting in Waterworks System, putting down Cement Walks, Grading the Streets, Building Brick Bank and \$35,000.00 Hotel,  
**Buy Now before the Grand Opening July 9, 10, '09**  
Come See Me at Once. GET A FREE RIDE TO ADRIAN  
**CALL AT THE OFFICE**  
**E. M. WOODFORD**  
Rear First National Bank Building Hereford, Texas

**A \$500 PIANO**

Cash and other valuable prizes to be given away by the Conservatory of Music of Central Plains College, Plainview Tex. If you have pluck and push you may win one of these prizes in a little while. Write for terms of contest and get into the race at once  
**L. L. GLADNEY, Pres**

**ASK ME** If you want to sell your  
Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office East Side  
Dewey Ave. Second  
Door N. Cardwell  
Building  
**C. O. LEE** Hereford, Texas

# BIG YEAR at HEREFORD

**MORE LAND SOLD THAN EVER BEFORE**



The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies. Write us at



HEREFORD, TEXAS, or  
KANSAS CITY, MO. **Star Land Company**

## Local and Personal

The 2nd. [ ] Store will buy it, or sell you what you want. 27-2t

Keep your right eye on Baskin Heights. 1-tf

WANTED—Telephone Operator at once. Apply to J. H. Beach. 1t

A. O. Thompson autoed to Clovis and return Monday.

Hicks & Harrison sell the best coal. 27-tf

Slightly used stoves at unusual bargains: 2nd. [ ] Store. 27-2t

Buy your paint and window glass of J. F. Joss Lumber Co. 26-2t

Everybody knows Rugby "Niggerhead" coal is best. Hicks & Harrison. 27-tf

Davenport worth \$40.00 for \$28.75 at Black Co's. 1t

Get it at the Racket Store, it's cheaper there. 27-2t

Take your lumber requirements to J. F. Joss Lumber Co. 26-2t

Dr. and Mrs. Estock are spending a month at the old home in the north.

Miss Cassie Weaver of Rock Springs is visiting her sister, Mrs. C. W. Warren.

Small packages thankfully received and large ones in proportion. Hereford Steam Laundry. 26-3t

The greatest line of Art Rugs ever shown in Hereford can be seen at E. B. Black Co's. 1t

The Racket Store is opposite the Hereford Hardware Co. 27-2t

Save money and get best coal by buying "Niggerhead" in August. Hicks & Harrison. 27-tf

Miss Grace Horne of Amarillo is spending the week with her friend, Miss Vergol Height.

W. B. Park is working in the tax assessor's office, assisting J. W. Ford in his duties.

There's good reading in the Racket Store ad on page three. 27-2t

J. F. Joss leaves this week for a trip to California and Seattle. He will be absent a month.

Let us shade your house with shades that will last. E. B. Black Co. 1t

While the weather is so hot, have your washing done at the Hereford Steam Laundry. 26-3t

Genuine Rugby "Niggerhead" coal is best. Sold in Hereford only by Hicks & Harrison. 27-tf

Come to our office and get better acquainted. J. F. Joss Lumber Co. 26-2t

Don't forget the Racket Store for little things. Opposite the Hereford Hardware Co. 27-2t

Mr. and Mrs. J. P. Slaton returned Sunday for a pleasant vacation in Kool Kolorado.

Mrs. and Silas Orr have returned from Hillsboro where they spent several months at their old home.

John Wank went to Grady, New Mexico, the first of the week, where he will make his home in the future.

The 2nd. [ ] Store deals in bargains. Got any? Want any? Come in. 27-2t

R. E. Cook, Notary Public and Conveyancer, will go any place in town to take acknowledgements. 21-tf

After Sunday, Aug. 15, the meat markets will not be open in the afternoon. Burnam & Dobbins, Stanek & Rood. 27-2t

Miss Margaret Burns has returned to her home at Gainsville, Texas, after a pleasant visit with her aunt, Mrs. C. G. Burns.

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Tex. 31-tf

C. M. Hunt wants to list a few pieces of land located near Kelso and Spring Lake. He has some buyers for these sections. 22-tf

J. A. King has returned from a visit at his old home, Pilot Point, Texas, and is again at his post of duty with Geo. A. Stambaugh.

I will have my gray Purcheon horse at Sherk and Stanek's livery barn Thursday Friday and Saturdays of each week. B. B. Easter. 14-tf

Miss Minnie Clark of Hico, came in on Tuesday to spend the remainder of the summer with her relative, Mrs. O. E. Thomas.

Byron Roberts who has been visiting his relatives in the Gass home the past few days returned to his home in Vernon on Wednesday.

Buy genuine Rugby "Niggerhead" coal and save money because it produces more heat for the money. Hicks & Harrison. 27-tf

Judge J. M. Richards of Weatherford, Texas, brother of C. S. Richards, this city, is expected to arrive today for a short visit.

F. W. Lambert left for his old home in McIntire, Iowa on Sunday evening on a business trip to be gone about two weeks.

Sanitary plumbing, heating and ventilating. The real thing; Van Orsdal Plumbing Co. Residence phone 360. 25-tf

We want your lumber trade and will, to the best of our ability, show our appreciation of it. Give us a trial. J. F. Joss Lumber Co. 26-2t

A. H. Farmer and daughter, Miss Bessie of Ardmore, Oklahoma, arrived in our city on Saturday for a visit with T. M. Farmer and family. The gentlemen are brothers.

Wilson Adair, one of our business young men was called Suddenly to Crockett on Thursday by the death of his stepmother.

Misses Roxie Witherspoon, Roberta and Sue Wilson have returned from the Denton Normal where they have been taking the teacher's summer course.

On Sept. 1, our price on genuine Rugby "Niggerhead" coal will advance from \$8.00 to \$8.50. Hicks & Harrison. 27-tf

When you want pure Shumac sorghum seed or millet seed that was raised on last year's sod, free from Johnson grass, see Fallwell & Sons. 15-tf

Not how cheap? But how good! The principle we work on. Van Orsdal Plumbing Co. Real plumbing and heating. That's all. Phone 360 and 335. 26-tf

Mrs. C. G. Hutchison who has spent two weeks most pleasantly with her parents, Mr. and Mrs. D. R. Gass, returned to her home in Tulia on Wednesday.

J. F. Joss Lumber Co. is doing a fine, large business and are meriting same by the fair, honest treatment they are giving the people. They handle good grades of lumber and carry an immense stock. 26-2t

Mr. and Mrs. J. P. Eskildsen who have been visiting in California for the past few months, are now spending a few days in Hereford, en route to their old home in Iowa. They were entertained in the C. L. Height home on Monday.

WANTED—Telephone Operator at once. Apply to J. H. Beach. 1t

Lumber! Lumber! Lumber! Train loads of it at J. F. Joss Lumber Co. 26-2t

See Van Orsdal Plumbing Co. for real Plumbing and heating. Residence phone 360. 25-tf

Let us grease that windmill and keep it in repair for you. Then it wont tear up. 20-tf RAYZOR & CARROLL.

Be sure and see the manager of the Electric Light Company before having your house wired as we may be unable to extend the line to you. Hereford L. & P. Co. 24-tf

Lawrence Johnson of Summerfield is prepared to buy and handle all the grain offered for sale in his community and will pay highest market price. See him. 25-4t

We anticipate a great rush of coal orders the last of August. Don't wait until then but order today a good supply of genuine Ruby "Niggerhead" coal. Hicks & Harrison. 27-tf

D. R. Gass of the dry goods firm of Gass & Son, left for the eastern markets on last Saturday for the purpose of buying the fall and winter stock for this house. Mr. Gass will visit both Chicago and St. Louis before he returns.

The attention of the public is called to the advertisement of Hereford College in this issue. A strong faculty has been engaged and every department will be under the supervision of a capable teacher. The personell of the faculty will compare favorably with the best schools and colleges of the state.

## Satisfied Customers

are the best advertisement for the business man. This kind of advertising is our chief stronghold.

The best value money can buy in our line is to be found at our store.

We make your watch keep the best time.

**W. H. RAY, Jeweler and Optician**

## HELLO, CENTRAL!

GIVE ME 81

I want some Clean, Fresh Groceries of the Highest Quality and they are always to be found at

**JARROTT**

&

**WILKINSON'S**

**Professional and Business Cards**

Wm. M. Knight Jno. P. Slaton  
**KNIGHT & SLATON**  
 ATTORNEYS  
 First National Bank Bldg  
 Hereford, Texas.

Geo. W. Barcus Jno. C. North  
**BARCUS & NORTH**  
 Attorneys at Law  
 Hereford, Texas  
 Office in First State Bank building

**L. GOUGH**  
 GENERAL IMMIGRATION  
 NOTARY PUBLIC  
 Hereford, - - - Texas

**O. E. THOMAS**  
 Funeral Director and Embalmer  
 With E. B. Black Co.

**KING REALTY CO.**  
 Lands, Loans and Insurance  
 Notary in Office  
 Abstracting a Specialty  
 Hereford, Texas

G. M. Suggs A. M. Jones  
**SUGGS & JONES**  
 ABSTRACTERS  
 Complete Abstract of Title to Deed  
 Smith County Lands.  
 HEREFORD, - - - TEXAS

C. G. Witherspoon W. Claude Witherspoon  
**C. G. Witherspoon & Son**  
 Dealers in Panhandle Lands  
 Abstracts prepared on short notice. All  
 kinds of stenographic work done. Ex-  
 clusive agents for Western Union  
 Land Co.'s Lands

A. F. Murchison J. S. Jones  
**MURCHISON & JONES**  
 Real Estate and Live Stock  
 Hereford, Texas

B. H. Smith D. F. Ashbrook  
**SMITH & ASHBROOK**  
 ALL KINDS OF INSURANCE  
 AND LOANS. Phone 273.  
 Office 1st door South of First National Bank

**O. K. LAND COMPANY**  
 We Buy, Sell and Exchange  
 Panhandle Land a Specialty  
 See us Three Doors East of Post Office  
 A. H. ELLISTON, MGR.  
 HEREFORD, TEXAS

**J. C. BERRY**  
 ARCHITECT and  
 BUILDING CONTRACTOR  
 Room 1 Upstairs Garrison Building  
 Phone 335.

E. S. Ireland R. A. Holland  
**DIMMITT ABSTRACT CO.**  
 ABSTRACTS OF CASTRO AND BAILEY  
 COUNTY-LANDS  
 Dimmitt, Texas.

HARVEY CASH C. L. ADAMS  
**CASTRO ABSTRACT COMPANY**  
 Abstracts of Castro and Bailey  
 Counties. Your business solicited.  
 DIMMITT, TEXAS

**Chas. V. Kirkpatrick**  
 DEALER IN SHEET MUSIC  
 All of the late popular songs. Sheet  
 Music at half price. Write me for what  
 you want.  
 AMARILLO, TEXAS

We offer special inducements in  
 quarter and half section tracks close  
 in to actual settlers. We have some  
 on easy payments. Hereford is in  
 the shallow water belt. Write us for  
 particulars. Address  
**BASKIN LAND COMPANY**  
 HEREFORD, TEXAS

**Society**

**MISS ELLIOTT ENTERTAINS**

It is generally known and often repeated by those that come to our city, that Hereford is known for her hospitality, and thoughtfulness in the entertainment of strangers.

On last Friday evening, Miss Willia B. Elliott entertained at her home for Miss Mayme McCormick of Corsicana who is spending a season in Hereford with her mother, Mrs. L. E. McCormick.

At the appointed hour the guests arrived when the fun and "good time" began. One of the most pleasing little amusements of the evening was "Progressive Peanuts." All along, now and then, the entertainment was interspersed with the sweet strains of music rendered by the Misses Gregg, Nance, McCormick and Elliott.

After refreshments of cream and cake and one more round of pleasure, all were reminded by Father Time that it was the hour for the home-going. The young people were loud in their praises of Miss Willia's entertainment and hope that they may soon be permitted to visit her home again.

Those present were: Misses McCormick, Gregg, Nance, Gough, Author, Ricketts, Waterman, Ballard, Potter, Shirley and Elliott; Messrs. Leron and Earle Gough, Ricketts, Elliott, Parmer, Harp and Frizell.

**MONDAY CLUB LUNCHEON**

Last Monday the directors of the Commercial Club took dinner at The Northern, a la 50 cents each and discussed several matters of importance—new members, the annual fair, the auto track, the College, the experimental farm all came in for touch of talk. Secretary Holman had returned from a week's stay at Ft. Worth, where he attended the secretaries' institute and made a partial report of his doings and the work of the institute. First he got his "cartoon" in the Telegram which was worth something to the Telegram, if not to Holman or the Club. Second, he learned, so he said, that all secretaries have troubles of their own; third that Hereford showed up with the best as far as the work of the club is concerned; fourth, that he learned that all first-class towns supported a club in a first-class way and that Texas leads all other states in booster clubs and ketles of commerce.

Mr. Lipscomb came in a little tardy to the table and got 'way behind in his eating; while Mr. Elliston was overlooked by the waiter until his small stature almost "swunk" out of sight. Chairman Knight ate with a becoming appetite, while Judge Gough returned thanks for the good rain which was about come. The remaining members ate so much that dragons and forked-tailed demons walked up and down the foot-rail of his bed that night.

Yes, the luncheon was a success. Nothing was attended to, but the whole job was put off until the regular meeting Tuesday, a report of which appears in another spot in this issue.

**HONORING GUESTS.**

The S. B. Edwards and Will O'Brien families have been entertaining relatives in their homes the past number of days, and in order that they might meet as many of the young people of Hereford as possible during their short stay, Mesdames O'Brien and Edwards gave a little social function on Saturday evening, Aug. 7, at the home of Mrs. O'Brien. After the formal introductions, and when all felt easy

and comfortable, the popular game of "42" was begun. As on all like occasions, it absorbed the attention of all for the whole evening and a very pleasant time was had by everyone present.

Delightful refreshments of cream were served. The guests of honor were: Miss Lena Edwards of Hollis, Okla., sister of Mr. S. B. Edwards, Misses Vivian Juene and Gladis Edwards of Oluste, Okla., nieces of Mr. Edwards, and Mr. Fred Brownlee, brother of Mrs. S. B. Edwards and Mr. Will O'Brien, from Central Texas.

The invited guests were: Misses Waterman, Graham, Hammock, Ballard, Barnard and Fuqua; Messrs. Joss, Gough, Nesbit, Herbst and Elliott.

**A BIRTHDAY DINNER.**

Sunday, August 8, being the 23rd birthday of Orville Newell, Mrs. Newell prepared a special dinner for her husband, and invited a few of their friends to their country home, after the church services of the morning were over, to help them enjoy the occasion.

The hallowed influences of the day, together with the sweet atmosphere of their home inspired within all present a spirit of thanksgiving and contentment.

It is the sincere wish of the Brand that Mr. Orville may have many years added to his life and that he may gather her bountiful fruits.

**A HOUSE PARTY**

Mr. and Mrs. H. H. Hawkins have for their guests at the present time: Misses Frankie Hawkins and Victoria Newton of Midlothian; Misses Mannie B., Johnnie Lee and Carrie Hawkins of Fort Worth; Misses Ada and Edith Hawkins of Canyon City, and Miss Beulah Stoker of El Paso.

All the above young ladies are nieces of Mr. and Mrs. Hawkins except Miss Stoker, who is a near friend of the family.

These ladies will spend the next two weeks in our City, inhaling the breeze of the Panhandle, and enjoying the many good things that Mrs. has Hawkins in store for them.

**SIX O'CLOCK DINNER.**

Mr. and Mrs. J. N. Russell entertained with a six course dinner on Monday, complimentary to Miss Calloway of Gainesville and Miss Gibson of Ft. Worth. The table was decorated with pansies, covers being laid for Misses Hendricks, Potter, Gibson, Calloway, the host and hostess.

After dinner, Messrs. Olson, Wright, Pirkey and King joined the young ladies in a game of 500.

The rest of Mrs. Russell's house

party will arrive on Wednesday for two weeks of gayety. The Russells entertain with a German on Thursday evening.

**ENTERTAINED**

On last Saturday evening, August 7, at the home of Mrs. J. W. Hough, Lottye Hough and Elgie Coston entertained by giving a Spanish supper in honor of Miss Imo Lacey who has been the guest of the Misses Hough and Coston the past week. The guests present were: Misses Lacey, Wright, Wallace, Mesdames Cummins, Raleigh Hough, and Messrs. Bass, Charleton, Thompson, Betts, Cummins and Hough.

**Berve School House.**

The services at the Berve school house, notice of which was given in last week's Brand was well attended, with good interest manifested. The services were immediately followed by the Sunday school, the congregation remaining and taking part in the work of the school. One visitor was secured for teacher of one Bible class, and great interest

was taken in the lesson. He certainly had the faculty of causing the class to ask questions and to secure an expression of thought from the class.

We fully appreciate the help of the Brand in advertising the services, and with thanks for the favor, I am sure I voice the sentiments of the community when I say, come again.  
 Perry W. Smith.

**Foreign Missionary Society.**

A business meeting of the Woman's Foreign Missionary Society was held at the church, Aug. 11, at 4 p. m., with nine members present. Mrs. Clarence Smith was appointed delegate to the District Conference to be held at Plainview.

The lesson in the study of Mexico was very interesting and instructive. Information was given on different subjects by the members present. The study of the same field was given for the next meeting and the members will give some interesting facts on the subject at roll call.

Mrs. L. B. Harwell, Reporter.

**Call Phone No. 98**

and ask for ANYTHING you need in the LUMBER line. WE have it.

If by any possible chance its out of stock we'll get it QUICKER

Having learned HOW to figure we want to give you our estimate on that House Bill

**Kemp Lumber Co.**  
 C. L. Carter, Mgr.

**\$500 TO \$50,000**

Interest 5 PER CENT returnable on or before 10 years

**MONEY**

Loaned on Lands, Lots, Homes, Houses, Farms, Vendors Lien Notes, Builders and Material Men's Liens, Bonds, Mortgages, Stocks, Oil Property, Chattels, Business or any security taken. Will furnish Money to buy Lot to build your Home on your own Plan, and Builder.

**NO DELAY OR WAITING FOR MONEY**  
 A FEW GOOD AGENTS WANTED

**J. J. JONES, Fiscal Agent**

PRUDENTIAL INVESTMENT CO.  
 701-2-3 PAUL BLDG., HOUSTON, TEXAS

PHONE, PRESTON 6120



## CONTEST FOR NORMAL HOT

Twenty-Four Towns Have Delegations in Ft. Worth Beseiging Locating Committee.

Fort Worth, Aug. 9.—Delegations from nearly thirty towns in west Texas here today for the purpose of capturing the state normal which is to be located in that section.

The board is composed of Lieutenant Governor Davidson, Speaker John M. Marshall, and Superintendent of Instruction, R. B. Cousins.

Location for five experiment stations also will be decided.

All hotel lobbies are thronged. Stamford sent a delegation of 100, all uniformed.

All delegations came well armed with literature boosting their towns and assurances of good support.

An open meeting will be held in the city hall this afternoon at which time each city will be taken up in alphabetical order and allowed as much time as needed to present claims.

After all bids and claims are received the board will visit those

towns making best offers before announcing final decision.

Towns represented are: Abilene, Amarillo, Bronwood, Cisco, Merkel, San Angelo, Wichita Falls, Seymour, Haskell, Midland, Tulia, Plainview, Sweetwater, Canyon City, Clarendon, Crowell, Vernon, Stamford, Ballinger, Lubbock. Big Springs, Hamlin, Matador, Stanton and Dublin.

### Junior B. Y. P. U. Program.

Songs.

Prayer.

Leader—Annie Dean.

Subject: "Adam."

Scripture reading, Gen. 1: 26-28

—Leader.

Duet—Calla and Clara Lambert. Paper "What took place on each of the first-seven days."—Nellie Wilson.

Song.

Paper—An outline of the life of Adam—Maud Dean.

Tell of:

1. The temptation of Adam—Anna V. Rogers.

2. The creation of Adam—Helen Lambert.

3. The fall of Adam—Laura Waterman.

4. The punishment of Adam—Bess Dean.

Song.

Minutes and roll call.

Business.

Song.

Lord's Prayer in concert.

### Who Wants Durum Wheat?

The Frenchman wants it for his bread—and such bread. The workman will eat a foot of his crusty durum loaf and then wash it down with a pint of vin<sup>o</sup> ordinaire, and that's his noon-day lunch. He goes back to his job satisfied and works the rest of the afternoon. The Italian calls for more and more of our durum wheat every year because it is the best autumn wheat produced in the world today, better than they grow in Russia, and that means superfine macaroni. Between these two our sixty-million-bushel crop of 1908 dwindles and leaves very little for our domestic macaroni makers and our millers who are learning what a good thing durum flour is to brace up weaker flours and put them in the first class.

We need more durum; three to four times what we are growing. China is knocking at our door for durum wheat.

I quote from the United States Department of Agriculture, Bulletin No. 70.

Aside from the export outlet for durum wheat, either in the form of the wheat itself or as semolina in France and Italy for the production of macaroni, there are, without question, still other outlets at present not at all considered by grain dealers or millers. In a number of foreign countries where bread of a rich flavor is desired without regard to color, durum wheat flour will be very popular. This, no doubt, will be particularly true in those districts of the Far East where there has been unusually rapid development in recent years. The increase in wheat production in Manchuria and the very large increase in flour production in the same country, instead of injuring our flour trade in the Orient, may, by educating the native population to the use of wheat bread, so increase the demand for such a product as to really benefit the trade of this country. Present conditions seem to indicate that this is quite likely to be the correct view. Should the Chinese and Japanese and other oriental peoples become fully acquainted with the use of wheat bread, the export outlet for American flour and particularly for flour made from this class of wheat, would be, at least for a time, practically unlimited. It would seem, therefore to be greatly to the interest of the millers and grain dealers to give special attention to the encouragement of the production of durum wheat in all of our undeveloped semi-arid areas.

It is evident now that its increase in production is of just as great importance to millers and shippers as it is to the farmer.

The future of wheat that will grow on unirrigated land with only ten or twelve inches of rainfall and that will produce such a flour as durum wheat produces needs only to be better known to be appreciated.

—CHARLES CHRISTADORO, Point Loma, San Diego, California. (From The Earth).

### Senior Epworth League Program.

Song: "Anywhere with Jesus."

Subject: "Ingratitude."

Responsive Reading, Psalm xcii.

Song: "Trust and Obey."

Prayer.

Scripture Lesson, Luke xvii: 11-19

Bible illustrations—Mary Hill and Letha Edwards.

Song: "The Love Song."

"Why we should be grateful"—

Velma Patton.

"Am I one of the nine?"—Annie Price.

"Our Common Ingratitude to the Father"—Maggie Watson.

Three choice selections in the Bible—Mary Anthony.

Song: "I need Thee every hour."

Announcements and benediction.

## The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

## P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

## L. A. STROUD

SELLING

FIRE, TORNADO, LIFE,

ACCIDENT, AND

PLATE GLASS

## INSURANCE

Representing Companies that are  
STRONG AND SAFE

I will appreciate your business

## J. F. COLLUP

DEALER IN

### COAL, HAY AND GRAIN, FIELD SEEDS AND STOCK SALT

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. . . . Telephone No. 1.  
I'M IN THE MARKET FOR ALL KINDS OF WHEAT  
WE HANDLE ALL KINDS OF POSTS.

## MONEY LOANED ON REAL ESTATE

LONG TIME, EASY PAYMENTS,  
RELIABLE REPRESENTATIVES WANTED

The Jackson Loan & Trust Co.

FORT WORTH, Texas.

JACKSON, Mississippi.

## The Home Bakery

For

Plain and Cream Bread, Buns,  
Rolls, Pies and all kinds of  
Cakes and Cookies

W. E. TOMPKINS

Proprietor

## CONCRETE WORK

All classes of Concrete Work at the Right Price.

SIDE WALK, 12 1-2 cents per square foot. CURB, 20 cents and up. All work warranted against breakage, wear or unsightly cracks for one year.

BEST SAND and GRAVEL in the Panhandle delivered to any part of town for \$1.50 per yard.

S. T. WORLEY

## THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

## UP-TO-DATE LIVERY and

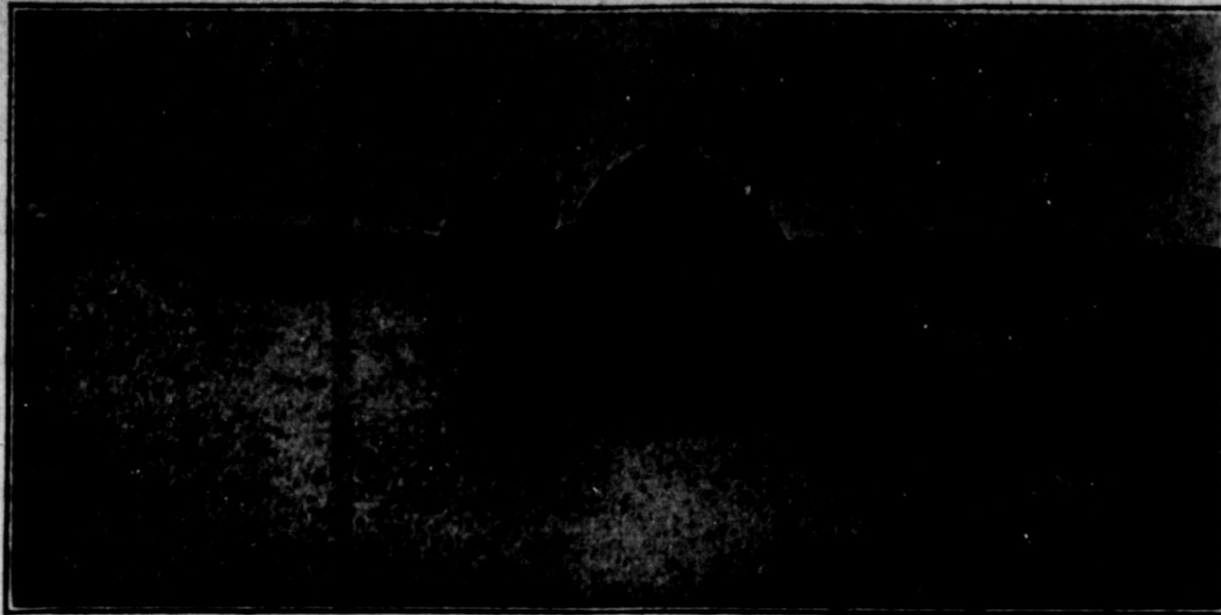
SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

SHERK & STANEK

# WE ARE HERE TO STAY!

We want your land business. We offer the very best bargains to our purchasers. More immigrants are coming to the Panhandle than any other section of the whole country. You'll have to hurry if you want a home here while land is cheap.



A Panhandle Farm Scene

Join one of our special excursions for Hereford, Texas, that leaves St. Louis on Tuesday and Kansas City on Wednesday of the 1st and 3d weeks in each month. Our autos will be at your service to view the country and see for yourself its wonderful possibilities. Write us.

## EDWARDS-O'BRIEN LAND CO.

HEREFORD, TEXAS

### TRAINS AT ADRAIN

Steel Laid into Young City and First Train Toots Its Advent. Scares the Natives.

The Rock Island steel gang drove the first spike in the blooming young city of Adrain last Tuesday morning and the steel was laid to the junction of the C. H. & G. grade by noon, when the screaming whistle of the engine awoke the natives and scared the antelopes from Adrain Heights, where they were accustomed to graze peacefully during the day.

A number of new business houses are being erected and several new merchants are going in. One from Clovis is moving his entire stock of goods to Adrain.

#### Praises for the Household Girl.

Houston Post: A girl with one dimple and 400 freckles is a cinch if she possesses a sweet disposition and a knowledge of domestic science. As homely as she may be to the unthinking world, she becomes glorified when she dons the gingham apron and goes into a shining kitchen and pulls from the singing range the well-made bread, the majestic pies and the sublime potlicker. In the eyes of her entranced husband she outglitters the Queen of Sheba and her children rise up and called her blessed three times a day and several times between meals.

When the bread is perfectly baked, the coffee strong and hot, the steak juicy and fragrant, the hash well built and appetizing and the

battercakes light and smoking as the melting butter is absorbed, the spirit of the Lord descends upon that household like a dove and the cravens of lucky man's soul echoes with "Glory Hallelujah!" It beats bridge, it lays euchre in the shade, it makes "42" look like 30 cents, it puts to flight a "500" club. The girl who can cook is divinity. She is the delight of a man's soul and a glory in the sight of God. And we have such girls in Texas, but the need for a million or two more is pressing.

#### Junior Endeavor Programme.

Song.  
Lord's Prayer in Concert.  
Bible Lesson, Gal. 6: 7-10.  
Topic: "What are you sowing?"  
Leader—Earnest Woodburn.  
General Discussion of Lesson.  
Lesson Story: "Annett's Garden."  
Song.  
Recitation—Louise Irwin.  
Music—Bernice Foster.  
Our string of Pearls—verses beginning with "C"  
Report of last week.  
Roll call and minutes.  
Song.  
Mizpah.

#### Notice of Sheriff's Sale.

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.  
Whereas, by virtue of an execution issued out of the District Court of Deaf Smith county, Texas, on a judgment rendered in said court on the 31st day of May, 1909, in favor of T. R. Day and T. Howard Day, and against C. E. Edwards, J. N. Wooten, S. H. Morris and F. T. Farrell, No. 261 on the docket of said court, I did, on the 8th day of July, A. D. 1909, levy upon the following described tracts and parcels of land situated in the county of Deaf Smith, state of Texas, as the property of the said C. E. Edwards, J. N. Wooten, S. H. Morris and F. T. Farrell, to-wit: A part of Block No. 9 of the Evans Addition to the town of Hereford, Texas, as shown by the plat of

said addition now on file in the deed records of Deaf Smith county, Texas and more particularly described as follows:

Beginning at a point 500 South of the Northwest corner of said Block 9; thence South with the West line of said Block 543.55 feet to the Southwest corner of said Block; thence East 290.05 feet to the Southeast corner of said Block; thence North with the East line of said Block 543.55 feet; thence West 290.5 feet to the beginning. And on the 7th day of September, A. D. 1909, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day, at the court house door of said county, I will offer for sale and sell at public auction, for cash, all of the right, title and interest of the said C. E. Edwards, J. N. Wooten, S. H. Morris and F. T. Farrell in and to said property.

Dated at Hereford, Texas, this 12th day of August, A. D. 1909.

E. F. CONNELL, Sheriff,  
Deaf Smith County, Texas.

#### Sheriff's Sale.

STATE OF TEXAS, COUNTY OF DEAF SMITH.  
By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith county, on 12th day of August 1909, by the Clerk thereof, in the case of Grayson Bell versus W. P. Lambertson No. 270, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's sales, on the first Tuesday in September, A. D. 1909, it being the 7th day of said month, before the court house door of said Deaf Smith county, in the town of Hereford the following described property, to-wit:

Situated in Deaf Smith county, Texas, and being a part of section no. 62, Block K-3 and particularly described as being all of block No. 54 of Evans Addition to the town of Hereford as shown by the plat of said Addition of record in the deed records of Deaf Smith county, Texas.

Levied on as the property of W. P. Lambertson to satisfy a judgment amounting to \$1,264.50 in favor of Grayson Bell and cost of suit.

Given under my hand, this 12th day of August 1909.

E. F. CONNELL, Sheriff.  
By C. E. Wheeler, Deputy Con.

## FLOUR ! FLOUR ! FLOUR

Why pay more when you can buy a sack of the best soft wheat flour for \$1.90.

Have you tried our brands ? ?  
Then you have not experienced the pleasure of baking with a perfect flour. The cost is not as much as that of other kinds. But the results are INFINITELY BETTER.

### HUBBARD GROCERY CO.

The Quality Store

PHONE 25

# ..COAL WARNING!..

For Your Winter Supply of Coal, be sure and get

## GENUINE RUGBY NIGGERHEAD

Because it Produces More Heat than any other Coal, it's Best

**AUGUST PRICE \$8.00**

August 15th the mines advance the price. September price will be \$8.50

Phone 76

HICKS & HARRISON



**GOOD THINGS FOR BREAKFAST,**

lunch, dinner, supper and between times are plenty in this market. In fact, there is nothing here which is not good.

You'll Like Our Groceries the first time you try them. You'll like them more as you continue to use them. You will like our prices too. The way to prove it is to come and see.

Stock is fresh daily and price always close to cost

**Cardwell Brothers**

**If You Are Thinking Of Building a Home**

You should see our large stock of all kinds of Building Material and get our prices. You should also see our house and barn plans. One thousand plans to select from.

**Alfalpa Lumber Co.**  
C. M. MILLER, Manager

**COAL = GRAIN = HAY**

We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado coal. Come and examine our coal and get our prices before buying.

**Hereford Grain Co.**  
Phone No. 160 Free Delivery

**Hotel Iowa**

ROOMS TO LET  
Single Rooms \$1.50 per week  
Double Rooms \$3.00 per week  
All rooms and beds kept nice and clean.  
Meals without Rooms \$5.00 per week  
**T. G. NANCE, Prop.**

**Tierra Blanco Herefords**

L. R. BRADLEY, Owner W. T. WOMBLE, Manager  
...BREEDERS OF...

**Registered Hereford Cattle**

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Herd Headed by Strike Six, No. 156847  
Assisted by Texas Tom, No. 204446  
Will sell a quantity of young stock either singly or in car load Lots

**Just Received a few boxes Star Typewriter Paper. Its the paper you have been wanting.**  
STATIONERY DEPT., THE BRAND

**NEW COURT HOUSE**

**Commissioners Pass Order Submitting the Question to Voters of County—Citizens Concur With Court.**

At a regular session of the commissioners court of Deaf Smith county, Wednesday, the submission of the question of a bond issue for a new court house was discussed and an order passed. Few knew of the proceedings of the court until yesterday afternoon when the court sent out notice for the citizens to convene at 4 o'clock to council as to the probable cost of a suitable building and the amount of bond issue to be submitted. County Judge, W. H. Russell called the meeting to order, stated its object and called for an open discussion. It was evident that all present were pleased with the initial step of the court.

J. P. Slaton favored a good court house costing not less than \$100,000; Carl Gilliland concurred and wanted something substantial for the same amount; W. M. Knight favored a bond issue of \$125,000 with the privilege of the court to use whatever amount was needed; J. L. Fuqua expressed the opinion that Deaf Smith would make a mistake to erect a small or cheap building, referring to the conditions at Amarillo; H. C. Myrick said we wouldn't feel the touch of tax until next year, no how, and favored a \$100,000 building; E. B. Black agreed with Mr. Knight and wanted the order to name the sum of \$125,000 for building, furnishings and beautifying the grounds. J. R. Moseley, booster and local politician, wanted a good one.

The sense of those present was then taken as to the feasibility of asking for a bond issue of \$125,000. All tax payers present except one voted favorably. None of the members of the court voted as they had already passed the order. There were a number of farmers present and they voted in the affirmative.

**Intermediate Endeavor Program.**  
Leader—Carleta McCrary.  
Subject: Pilgrims Progress viii—Two Valleys Psalm 22:18; Mic. 7:7-8. Rom. 8:35-39.  
Song, 227.  
Prayer.

Lesson read and explained by Leader.  
Song; 236.

Facing the foe: Jas. 4:5-10, read and comment on by May Murchison. Turning back Heb. 3:12-19 with comment—Robert Wilson.

Piano Solo—Bessie Nance.  
Clipping on the lesson;—Roy Gough, Roy Jowell and Joe Landrum.

Instrument Solo—Louise Oberthier.  
Vocal Duet—May Gough and Mable Owens.  
Collection of Dues.  
Song; 126.  
Benediction.

**Well Drilling.**  
Albert Wilde 15 miles northwest will drill wells from 2 to 8 inches and put up mills ready for use at reasonable price. He makes hydraulic tubular and cased wells, with or without casing. See him at his home or address him at Hereford. He can save you money on any kind of a well and can put a well through any depth of sand without casing. Twenty-five years experience. 25-4t

**Notice.**  
If you won't let Buck Roberts sell your second-hand goods, sell them to him. He will pay the highest cash price. He always keeps second goods for sale. 21-1f

**THE BRAND'S SPECIAL CLASSIFIED ADS**

Matter for this column and local ads any where in the paper will be inserted at rate of one cent a word or five cents a line for each insertion. Pay in advance unless you can be easily found on the street or in your office the first of the month.

**LOST AND FOUND**

**LOST**—Last Friday between Hereford Lumber Co's yard and my house a sack containing ropes and tackle blocks. Finder please notify me. Troy Womble. 1tp

**CHAIN**—Auto mud chain lost between Dimmitt and Hereford. Finder please return to Arch Johnson at Dimmitt or Renfro & Price, Hereford. 27-2tp

**LOST**—Somewhere between my home and Presbyterian church, Sunday evening, August 1, an old time breast pin. The center of the pin was a bouquet of flowers surrounded by a rim of gold. Finder please leave at Brand Office. Mrs. C. G. Burns. 1tp

**ROOMS AND BOARD**

**ROOMS**—Will rent furnished rooms to school girls and give privilege of light housekeeping. \$5 per room. Mrs. Alice Lea on 25-mile avenue. 26-2t

**FOR RENT**—Rooms furnished or unfurnished. Call at Snyder's Land Office. 1tp

**WANTED**—Boarders, with or without rooms. 2nd block west of First State Bank. Mrs. Rosa Carl. 25-1f

**BOARDERS**—Men wanted as boarders and roomers at Mrs. P. L. Johnson's. 21tf

**MISCELLANEOUS**

**WANTED**—Telephone Operator at once. Apply Telephone Office. 1t

**WANTED**—All kinds of good furniture. 2nd. store. 27-2t

**WANTED**—To rent furnished rooms or small cottage. Leave word at Brand office. 24tf

Engraved calling cards are in perfect taste. See the elegant samples at the Brand. 1fB

**LAND**—Two quarter sections close in, for sale cheap by the owner. T. B. Kello. 17-1f

**WANTED**—A man or lady to buy a home and pay part cash and balance in monthly payments. 17tf

**FOR SALE** Good set of single and double harness nearly new, see J. B. Elliston. 16-1f

**AUTOMOBILE**—My Winton Roadster for sale or trade at a bargain. It is in good condition. R. F. Rogers. 27-1f

**FOR SALE OR TRADE**—Barber shop fixtures for sale or trade cheap. Three chairs and two baths. A. J. Lipscomb. 27-1f

**REAL ESTATE FOR SALE**

**FOR SALE**—320 acres close in, will be sold at a bargain. See L. Gough. 34-1f

**TRADE**—Land near Hereford to trade for hardware stock in good location. H. C. Bowsher. 27-1f

**SECTION**—Good section in Castro county, has 100 acres fine alfalfa land. The price is a bargain. 52-1f Gough & Russell.

**HALF SECTION**—A1 420 acres, 4 1-2 miles from Hereford, at Jowell. \$3,000 cash, balance on good terms at 8 per cent interest. 52-1f Gough & Russell.

**QUARTER**—160 acres well improved, 7 1-2 miles from Hereford, 2 miles from Jowell. \$1000 cash closes a deal. 52-1f Gough & Russell.

**FOR SALE**—\$100 per acre will take 4 or 5 acres on any corner of my 20 acre block in South Hereford in Ricketts addition if taken right away. Address T. J. Williams, Morganfield, Ky. 23-1f

**SECTION**—640 acres, section 21, 11 miles northwest from Hereford for sale on easy terms and at a bargain price. Write owner, Mrs. R. L. Boren, Colorado, Texas. 26-5tp

**LIVE STOCK FOR SALE**

**FOR SALE** span of driving ponies and buggy at a bargain. B. M. Hester. 15-1f

**FOR SALE**—15 head holstein heifers, 2 years old, at a bargain. H. M. Packard, Spring Lake, Tex. 26-2tp.

**CITY PROPERTY FOR SALE**

**FOR SALE**—The Iowa Hotel for sale or trade. See L. Gough. 34-1f

**FOR SALE**—15 acres adjoining city limits. Will sell either 5 or 10 acres, or all together. A. Wither- spoon. 23-1f

**FOR SALE**—Two-story brick building lot 25x140, building 25x80 feet, bringing \$105 a month. Little money will handle it. Bargain if sold at once. J. M. Bogard. 23-4t

**FOR SALE** 6-room house, well and wind-mill; fruit trees, large barn, chicken house, corral, lot 100x140 ft near public school. Terms to suit purchaser. See C. O. Lee. 7tf

**FOR SALE OR TRADE**—665.4 acres of land nine miles South of Hereford, Texas; 160 acres in cultivation, four-room house, fenced and cross fenced. Will trade for unincumbered land in Kansas, Missouri, Illinois or Iowa. 21f W. B. Park, Hereford, Tex.

**FOR SALE**—5 room residence located in the Evans Add., nicely finished papered and painted, two porches, lot 100 by 200 feet, west front, fenced with palings, well, wind-mill and elevation tank, barn 22 by 30 feet with loft, good corral, chicken house. Price \$2100.00. Terms \$700.00 cash, balance to suit purchaser, see C. O. Lee 11f

**FOR SALE OR TRADE**—220-acre farm in Van Buren County, Iowa, all fenced hog-tight, good improvements, plenty of good water; good orchard of apples, peaches, pears, plums, cherries. Will trade for land in vicinity of Hereford, Texas. For particulars, see or write C. O. Lee, Hereford, Texas. 24-1f

**FOR SALE OR TRADE**—My Highland Park of 120 acres with 25000 trees. It overlooks the city, fronts on the railroad. A money maker to the right man. For further particulars see or write A. H. Elliston. 26-1f

**FOR SALE**—My 4-section Castro county ranch with 350 acres in growing crop. If its a bargain you want see or write me at once. Small cash payment, balance 10 years at 8 per cent. Will also sell teams and tools. A. H. Elliston. 26-1f



**JAKE SCHACK BLACK PERCHERON STALLION**

SIRE, Jacques 7063 (10395), he by Venmouth 54,97, son of Picordo 1st 7330, First Dam by Charmante by Oscar; 2nd dam Sophie 1st, 10394 by Picordo 1st, 7330, by bayard 1st, son of Picordo, out of Charmante, recorded in Volume 5 of the Percheron Stud Book of America. Jake Schack weighs 2000 pounds, has good action, heavy bone and is a sure foal getter. The best horse in the Texas Panhandle.

Located with C. F. Reidel, 2 1/2 miles northeast from Hereford, along Santa Fe track.

# The Best Investment Is An Education

Put your son and daughter in college---you cannot do a better thing for them. A college education pays in money, in success, and in all the satisfactions of life which only the cultured can enjoy. The time is past when one can expect to succeed at ANYTHING without a good education. But no boy or girl need go far to get excellent educational advantages. There are good colleges in every section the United States.

Hereford College has had discouragements. All colleges and universities have a hard time. Education is not a money-making business. For every dollar paid in tuitions to our American colleges some good friend of the institution pays two more for the support of the school. The University of Chicago with interest each year from forty millions of invested funds and more than half a million per year in tuitions from students, scarcely ever pays current expenses. Hereford College must have the support of its territory in order to survive. A large endowment must be provided soon. When you help Hereford College you help the Panhandle to grow and Hereford in particular.



About twelve thousand names appear in the book "Who's Who in America." This publication gives a short biographical sketch of the leading men and women in this country who have attained to eminence in their chosen business or profession. Seventy per cent of this number are found to be college graduates and nearly all the others were well up in their courses. Practically all had advantages such as are offered in the Academy of Hereford College. This shows that education pays. Not one boy in a thousand is graduating from our colleges and universities, and yet this small number of graduates furnishes nearly all of the most successful men in our country.

**HEREFORD COLLEGE OFFERS THE BEST** obtainable advantages to the Panhandle and a djacent territory. Every section of the country must do its own educating. It speaks well for a new country like this to have a well equipped college. But the people of Hereford and everywhere else on the Plains believe in Education. They are to be satisfied with nothing less than the best. Hereford College proposes to do such good work that parents cannot afford to send elsewhere.

**KEEP YOUR CHILDREN AS NEAR HOME AS POSSIBLE AS LONG AS YOU CAN.** Nothing can really take the place of the home for a boy or girl. The dormitory life at Hereford College is as nearly like the Christian home as it is possible to make it but the young people who can live at their own homes in Hereford and at the same time get the advantages at the college are most fortunate. If there are students in Hereford who want to do a solid year of work we hope you will stay at home and attend Hereford College, but those who want to have nothing but "a good time all the time" should "go off to school."

**EFFICIENT TEACHERS MAKE A SCHOOL.**—Hereford College will this year have the strongest faculty ever assembled on the Plains. This teaching force is twenty years ahead of the country. Why are they here? Because there is promise of a wonderful development in the Panhandle during the next decade and they want to have a part in the educational side of it. The faculty is made up of comparatively young men and women, well prepared for their work and eager to do something in the world. Nearly all the teachers have been brought here in the first place through strong personal influences. So far as **TEACHERS MAKING A SCHOOL** is concerned, no town ever had a better opportunity to build up a college than Hereford.

**EQUIPMENT.**—Two large buildings on a beautiful campus of more than twenty acres. An Assembly Hall with seating capacity of 300. A well arranged stage for entertainments and college plays. Athletic fields ideal. A Boarding Department that serves meals more than worth the money. Preparations for steam heat and city sewage.

**ADVANTAGES.**—A healthful climate, the finest possible location in the city, good buildings, a strong faculty, an ideal community of cultured homes, the best of moral surroundings, the Christian standards of right living upheld in the College and the community. What other advantages do you want for your son or daughter?

**EXPENSES ARE MODERATE.**—Tuitions are payable by the term **IN ADVANCE.** The year is divided into Fall, Winter and Spring terms. Tuitions range from \$22.50 to \$55.00 per year, according to department and advancement.

## THE DEPARTMENTS.

1. The Kindergarten is in charge of Miss Beulah Wright and her assistants. Last year's success means a large increase in the attendance for this year.
2. The Primary under the direction of Miss Bert C. Carter, an experienced teacher. Other experienced teachers will assist. No student teachers.
3. The Intermediate Grades of the Common Schools. The advantages at Hereford College cannot be obtained elsewhere in Texas in any school, either public or private. The classes are small, the students are under men teachers and the amount of personal attention is greatly to the advantage of the young student. What other school is trying to supply such a teaching force [University graduates] for these grades?
4. The Academy and the Junior College covering five years of work beyond the common schools and preparing the student for the Junior class in the leading universities of Texas. No teacher in these departments who is not a graduate of some university of first ranking. The University of Chicago, Texas Christian University, the University of Washington, Kentucky State University, Drake University and Butler all have their representatives on the faculty.
5. The Business College, in charge of Prof. W. R. Bridges as principal, offers better advantages than can possibly be obtained in a separate commercial school. We do not advertise three-month or six-month courses—it takes time to get any kind of an education. The Business College offers strong courses in both Bookkeeping and Stenography. If the student's general education is good he can finish the Business College in a year or occasionally in six months but the diploma will be given to no student whose common school education is deficient.
6. Music. Hereford College is building up a conservatory of Music that will soon be famous all over this great southwest. Extraordinary advantages in Piano, Violin, and Voice. The teachers are of first rank and they have had their training under the best instruction they could find in America. Good music has ever been one of the great cultural influences of civilized society.
7. Oratory. Mrs. Thos. J. Carter is the head of this department. Her training has been excellent. She teaches the principles of the famous Emerson school. Full courses offered.
8. Art. Miss Percy Moore, who has spent several years in New York City Art Institute, and graduated there a few weeks ago, will have charge of this department. This is a fine opportunity for the students of Hereford College and those who live in Hereford. All departments of art, drawing, sketching, painting in oil and water colors, china painting, etc will be taught. Several of the married ladies of the town have already signified their intention of getting under the instruction of Miss Moore.

Last year was a successful year but a large increase in the attendance is already assured for this year. We have provided for this by employing **FIVE MORE TEACHERS** than we had last year. Seven men teachers on the Faculty. One instructor for every fifteen students is our policy. This rule is followed by the **BEST** colleges in America.

For more detailed information address:

**ELSTER M. HAILE, President**  
HEREFORD, TEXAS