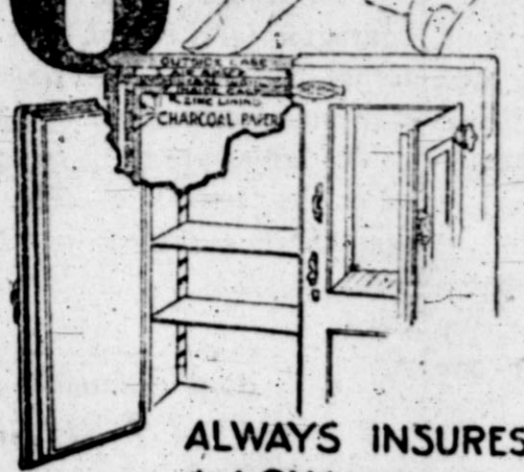


The Hereford Brand

STAPLE PRICES ON HOUSE FURNISHINGS

ALL the good things we have to offer our customers can not be mentioned in the SMALL space below, therefore we are only showing a few "cuts" and mentioning a very, very few prices in comparison with the immense stock of high-grade up-to-date furniture that we have on display at our store. We are able to please the "most particular" in every sense of the word. Our stock is made up and selected from the very best manufacturers in the world. Goods bought right can be sold right, therefore it is just as important to you that we buy our goods RIGHT as it is to us. We stand back of every piece of goods we sell—your money refunded if goods are not what they were represented to be. Irwin & Matthews' is the place.

8 WALLS OF INSULATION



ALWAYS INSURES A LOW TEMPERATURE

The question of insulation in a refrigerator is largely one of honor on the part of the manufacturer. It's on the inside, where you can't see it. That's why.

We have here a sample wall showing just how the great Automatic is insulated, and we'd like to show it to you. There are eight layers of heat-defying, cold-retaining material used.

Build on honor—in every sense of the word. Even the doors of Automatics are insulated. It's the insulation that saves your ice. It is the Automatic Insulation that makes this great refrigerator the biggest ice-saver known. You actually save the purchase price of the box in a few seasons.

Like a good stove that uses but little fuel you can compare the Automatic—it uses less ice than any other.

We want to show you all of the exclusive features this refrigerator possesses, and think you'll be pleased if you call.

THE BEST LINE OF REFRIGERATORS EVER BROUGHT TO HEREFORD



WHICH DO YOU PAY FOR?

Ice costs money. Those of us who pay the bills know that—only too well. We think, therefore, that you will appreciate our calling your attention to the Automatic—the greatest ice-saver known to the refrigerator world. When we show you a sample wall—showing exactly how all Automatics are insulated—by eight layers of heat-defying, cold-retaining material—then you'll see just why they are such great ice-savers. Keeping out the heat—keeping in the cold. That's all there is to it—but it takes Automatic insulation to do this. It does not need much figuring to show that this refrigerator requires but a few seasons in which to pay for itself by reason of its ice economy features. You'll be interested in the other half dozen exclusive features, too.



THIS IS CERTAINLY A GREAT FEATURE—

Just think of it—you can place any and all kinds of food in an Automatic, and there will positively be no mixing of food odors. There simply cannot be by the Automatic system of circulation and refrigeration.

You can place sauerkraut and milk, cantaloupe and fish, onions and bananas, boiled cabbage and fresh-meats, celery and butter, cheese and puddings—all at the same time. Not one will taste of the other.

In what other refrigerator do you suppose you could do this?

It's one of the principal reasons why the Automatic is the greatest success in the refrigerator world. The food we eat should be kept pure, and clean, and healthful. Automatic circulation and refrigeration keeps it that way.

There are other exclusive features that we'd like to show you.

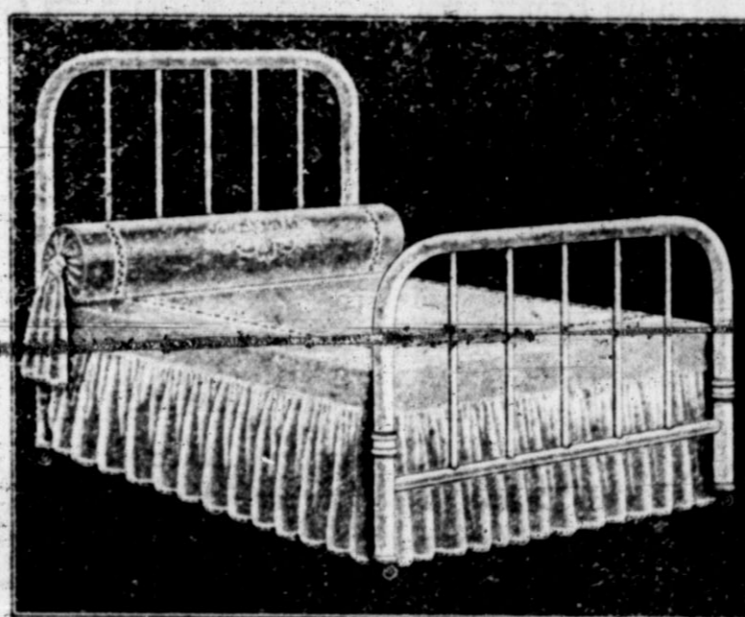
ASK TO SEE THE NEW "AUTOMATIC" REFRIGERATOR MAKE YOUR SELECTION NOW



The best One-Motion GO-CART on the market. The 'Gendro-Wheel' Every one is guaranteed. Ask to see our new line.

Our RUG DEPARTMENT is one of the most complete departments in our store. We are showing everything new in All Wool Ingrain, Smith's Axminster and Wilton Velvet. Sizes 9x12 feet. Prices range from \$7.50 to \$37.50

Irwin & Matthews is the place to buy your MATTING, and don't forget to inspect our line and get our prices, when you do your house cleaning and are ready to have new matting laid. We can please you in patterns and prices



We have the largest and best assortment (we believe) that has ever been shown in the city in IRON and BRASS BEDS. Buying them as we do, in solid car lots, enables us to sell them to you as cheap as a jobber can own them. We will sell you Iron Beds from \$1.85 to \$16.50. Brass Beds from \$16.50 to \$45.00. See our big stock of Iron and Brass Beds now on display.

Wall Paper

We have one of the best stocks of Wall Paper ever shown in Hereford, and if you are in the market for Wall Paper it will be a pleasure to you to select your paper from our immense stock.



Bed Room Suites

We are showing some of the very latest patterns in BED ROOM SUITES—Four and Five Piece Suites—in the following finishes: GOLDEN OAK, WAXED OAK, BIRD'S EYE MAPLE, CIRCASSIAN WALNUT AND MAHOGANY. These are new and will suit you.

We have used the utmost care in the selection of this line, and it will be a pleasure to us to have you look them over.

THERE are lots and lots of other House Furnishings that we would like to describe to you, such as Odd Dressers, Dressing Tables, Chiffoniers, Dining Chairs, Rocking Chairs, Parlor and Library Suits, Book Cases, Sideboards, Buffets, Dining Tables, Kitchen Cabinets, Kitchen Tables, Linoleum, Window Shades and everything in the House Furnishing line, but our space is limited and we are compelled to leave them out. Make us a visit and you will be convinced that we are the originators of Low Prices, quality considered.

J. M. GILLILAND
Embalmer and
Funeral Director

IRWIN & MATTHEWS

Leading House Furnishers and Undertakers

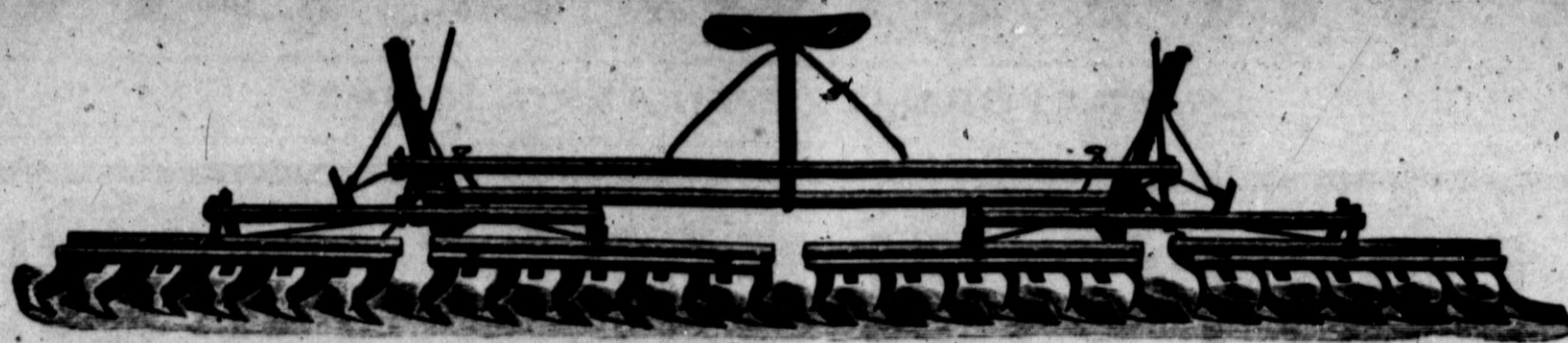
The Store that
is Pleasing
to Visit

KEEN KUTTER

POCKET KNIVES
TABLE KNIVES
BUTCHER KNIVES
SCISSORS
SAWS
TOOLS
SAFETY RAZORS
DELPH ENAMELWARE
FISHING TACKLE
BASEBALL GOODS

Make Our Store Your Headquarters

ACME RIDING HARROW



FOR PULVERIZING CRUSHING LEVELING

The "Acme" Harrow is the implement best suited to the preparation of soil after plowing, and can be used successfully on every kind of land whether the soil is heavy or light. Owing to the shape and arrangement of the coulters, the "Acme" will prepare a perfect seed bed and will cover the seed in the best possible manner. The man who owns an "Acme" Harrow is completely equipped for the preparation of soil in all his fields, and he will find that the "Acme" will do everything a Harrow ought to do.

The "Acme" Harrow is made for one, two and four horses. This harrow does not bring up the trash, but pulverizes the soil and trash together in the finest shape to retain the moisture.

FOR SALE BY

GARRISON BROS.

JOHN DEERE

DISC PLOWS
MOULDBOARD PLOWS
WALKING PLOWS
ROD PLOWS
ENGINE PLOWS
DISC HARROWS
DRAG HARROWS
LISTERS
PLANTERS
HOOSIER DRILLS

Ask The Man Who Has One

PANHANDLE GETS STATION

Experimental Farm to Be Established in the Panhandle by the State of Texas.

A dispatch from Austin under date of April 10 gives out the information that the Panhandle is to have an experimental station established in the Panhandle. Another is to be placed in West Tex. The dispatch reads:

Austin, April 10.—The house this morning adopted the free conference committee report on the experiment station bill with the senate amendment which provides that the governor, lieutenant governor and agricultural commissioner constitute a governing board. The senate later concurred in the report. The bill provides \$50,000 appro-

priation for stations in the Panhandle, West Texas and as many more as possible with the amount appropriated.

Hereford is the logical point for this station and the Commercial Club is going to see to it that nothing is left undone to secure the plum. Of course, there will be other applicants for the station, but when it comes to advanced farming and general interest in scientific methods, Hereford is several points ahead of all others. The soil, the water and the location is just right. When the committee of location gets busy, they will visit Hereford and Hereford is going to take it for granted that each member of that committee is from Missouri.

The other station for West Texas logically belongs to some town on the Texas & Pacific and west of the 100th meridian. Stanton or Midland will likely get it.

Keep your left eye on Baskin Heights. 1-tf

NEW RESIDENCES FOR HEREFORD

Many Fine Cottages Being Built in the City But no Boom on.

Hereford has had no building boom on this year but a regular and continuous string of houses have been erected. It has been quite impossible to keep tab on all that have been built. Without notice or warning the frame work of a new cottage will spring up in a day. Where a vacant lot stared you in the face last week, you will find a cottage under construction this week.

No less than forty houses are now under construction in the town. C. E. Holt and J. O. Ward are each building 5-room cottages in the Fox subdivision.

C. H. Carl is erecting a handsome house in west Hereford.

Mrs. Hines' fine new home is nearing completion.

Henry Wilkinson has let the contract for a modern 5-room cottage in the Evants addition and the work is going on rapidly.

C. W. Meadows is having built a modern house of 7 rooms near the College.

W. F. West is at work on a convenient and modern cottage of 6 rooms in west Hereford.

Judge W. H. Russell's new house near the College is nearing completion.

J. H. Bowers' handsome residence in the Evants addition is about ready to be occupied.

C. A. Cadenhead has a 4-room house under construction in the Evants addition.

M. Whitaker is erecting a 9-room residence on 25 Mile avenue in West Hereford. He will build two others adjoining as soon as this one is completed.

J. C. Murphy has begun work on a neat cottage in West Hereford.

E. B. Black has moved his old house and will erect at once a handsome 10-room residence. The foundation has been put in. The old house occupies a place on the north side of the same block.

School Boys Entertained.

The members of the Mother's Club as champions of the Anti-Cigarette League, entertained the boys of the first three grades of the public school last Saturday. An Easter egg hunt had been arranged at the court house square for the A. C. L. members of the first grade, forty-three in number.

Nearly all the boys attended, marching from the school house under flying colors, headed by a valiant drummer boy, Ralph Smith, of

the fifth grade.

A large number of beautifully colored eggs had been prepared and excitement ran high during the hunt. In addition to this pleasure the band stand was turned into a refreshment hall, gayly decorated with American flags, and that greatest of American institutions known to the heart of the small boy. Popcorn was served; but even while this joy was at its height a still sweeter one was in store, for an abundant helping of fine home-made candy was next passed. The boys were so delighted that they commented freely on the kindness of their entertainers and could scarcely believe their own wide open eyes when, as a climax for the occasion each guest was presented with a beautiful Easter souvenir.

Meanwhile the boys of the second and third grades were enjoying a similar entertainment at the home of Mrs. Gough. After the eggs had all been found refreshments were served on the porch by the ladies

present. The boys sang songs and gave the A. C. L. yell.

Mrs. Gough made a short, encouraging talk, full of hope for the future of A. C. L. interests which was much appreciated by the boys.

The ladies are to be congratulated on the complete success of their kind efforts in behalf of this onward march of the children of the town.

Hogs Wanted.

We would like to buy 25 or 30 good hogs from 200 lbs up, at once, call, write or phone.

Hays Bros.

Change in Firm.

S. J. and C. B. Williams have withdrawn from the firm of the W. H. Rayzor Colonization Co., Mr. Rayzor now holding all the interest. He will continue the business under the same name. It is not known what line of business Messrs Williams will enter but it is surmised that they will enter some merchantile business

"EAT AND BE MERRY"

SAID THE OLD GREEK PHILOSOPHER

You can do this without fear of any pain from the gout if you buy from our well selected stock of groceries. It is our aim to get the best and purest in the market and only give our customers that which satisfies.

GIVE US A CHANCE AT YOUR GROCERY TRADE

JNO. A. JOHNSON

Glenwood Sanatorium

16th and Buchanan Streets, AMARILLO, TEXAS



A private Institution for the treatment of all forms of Chronic and Nervous Diseases.

Latest modern appliances, trained Nursing, strictly ethical, Home comforts and thoroughly efficient service.

Dr. R. L. McMeans, Dr. J. R. Wrather and Dr. A. J. Caldwell, Attending Physicians.

For further information call at Sanatorium or address P. O. Drawer No. 459

AMARILLO, TEXAS

Naming a few Particular Brands

that are each and all distinctively good smokers and the kind that the man who appreciates quality in the cigars he smokes will continue to purchase.

Yara Cuba, Contract, El Cano, The McGinty Club, El Trado, Littleton and Sir John Asterly **all 5c**

Royal Lancer, Rothenberg, Charles the Great, La Union, Nathan Schloss and El Yutan **all 10c**

DRUGS T. M. COULSON CIGARS

The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

FLAG DAY AT PUBLIC SCHOOL

Lower Grades Hold Appropriate Exercises and Unroll National Colors—Program Given.

On Tuesday, April 6, "Flag Day" was very appropriately observed by the pupils and teachers of the first four grades of the city schools. The following program was carried out at 10:30 a. m. in the first grade room, the second, third, and fourth grades visiting and taking part in the program:

PROGRAM.

- Welcome—Robert Norton.
- Recitation: Stars and Stripes—Forrest Bowe.
- Song: Columbia, the Gem of the Ocean—Fourth Grade.
- Song: Our Flag—Second Grade.
- Song: The Prettiest Flag—Girls of Third and First Grades.
- The Flag Unrolled—Hazell Sewell, Cossette Hawkins and Jessie Womble.
- How We Got Our Flag—Don Bockman. What we Mean to do with it—Joseph Weaver.
- Song: Will Stand by the Flag—Boys of Third and First Grades.
- Address—Mr Wray.
- Song: Oh! come on Boys—All.
- Address—Judge Gough.
- Flag Song.

Robert Norton delivered the following welcome address:

Dear teachers and schoolmates, we welcome you; we are glad you are with us; we thank you for coming to help us with these exercises for our flag.

Don Brockman of the first grade explained the method by which the grade had secured the flag. He spoke as follows:

We decided we wanted a flag for our school room, so our teacher sent off to a place where they make flags to see how we could get one. They sent us 35 buttons like this one. The button has a flag on it and underneath the flag it says, our school-house flag. We sold these buttons for ten cents a piece making \$3.50. We sent off the \$3.50 and got this flag for our school room.

After this speech Joseph Weaver

told in a very manly way the plans of the First grade for the future. He said:

We are going to put the flag on our schoolroom wall and when we are promoted at the close of school we will take it with us to 2nd grade. Then those of us who are promoted from the second next year will carry it on to the 3rd grade and from the third to the fourth to the fifth and so on until we reach the eleventh grade and graduate. Those of us who graduate will take the flag back to the first grade and present it to them. We will be young ladies and gentlemen then for that will be ten years from now in 1919. We will know how to make speeches then and we will tell the first grade how we have climbed up thru school and ask them to do the same.

Supt. E. H. Wray spoke briefly to the children. He urged them to learn to love the flag, to honor it, to keep their lives so clean and pure that they should never bring shame and disgrace to the flag they love.

Judge L. Gough followed in one of his characteristic talks. He expressed much pleasure in the entertainment and appreciation of the enthusiasm manifested by the girls and boys in making the occasion a success. He said that plainly there is a strong spirit at work in our public school that will be sure to result in better and nobler citizenship in the future. Chiefly among these strong influences he places the Boy's Anti-Cigarette League. This, said Judge Gough is a stronger force for the moral up-lifting of our people than anything that has been done since the saloon was put out. In his own forceful manner he urged upon all present that to live well is the best way to protect as well as to honor the flag of our country.

There were few visitors present, and those few expressed themselves as being very greatly pleased with the exercises.

YOU can always buy paint for a less price than Devoe Lead and Zinc; don't do it; save your money. Less price probably means less value; short measure maybe, or cheap quality. "Cheap" paint takes more gallons than Devoe; and that means more hours' work. The cost of painting is by the gallon; poor paint costs most, because most gallons.

Better get Devoe Lead and Zinc.

H1 ALFALFA LBR. CO., Agent.

Trustees Election Ordered.

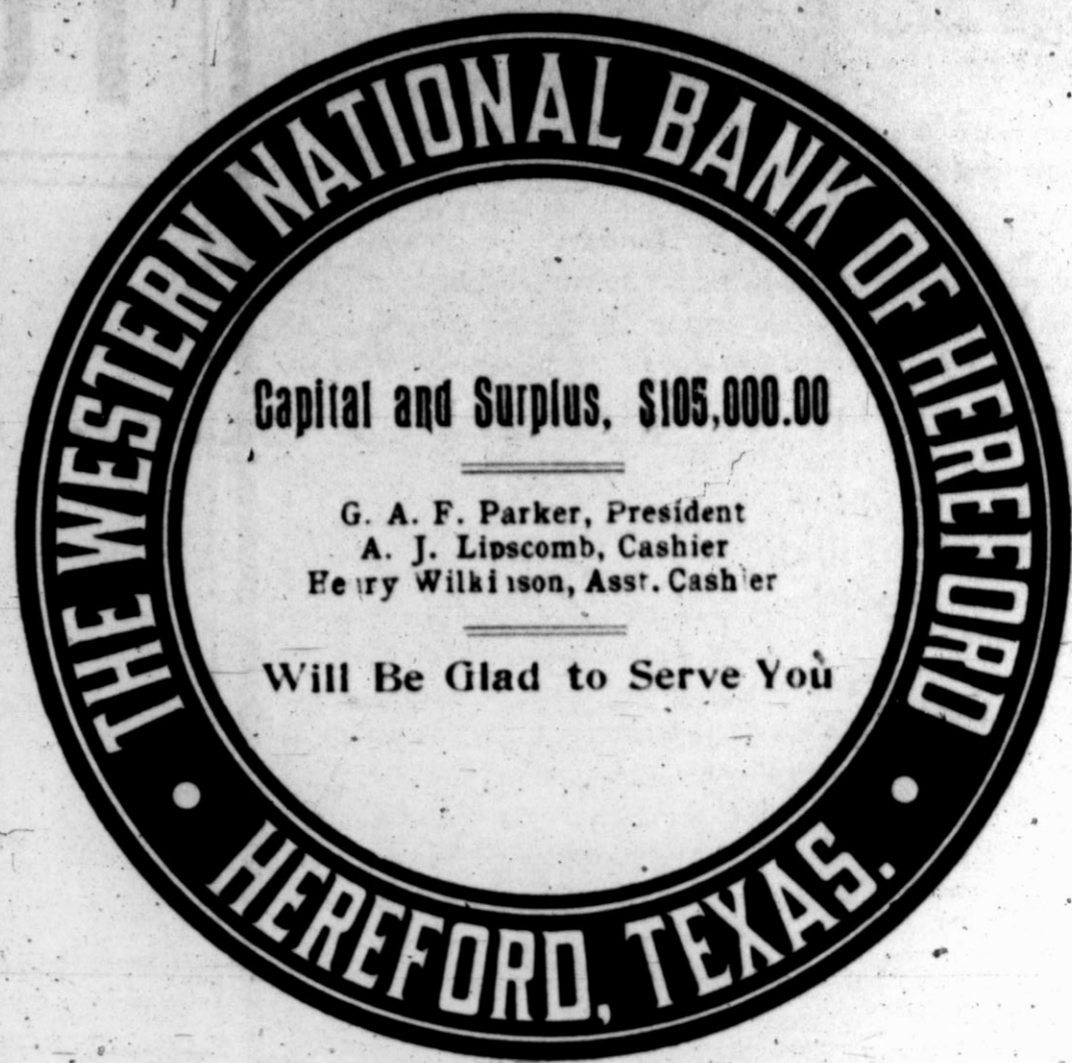
Notices of election were posted last Saturday for the election of three trustees, same to be held Saturday, May 1, 1909. J. H. Head was appointed to hold the election which will be at the usual place in the courthouse. The three trustees whose terms expire this year are: J. E. Garrison, R. H. Norton and D. W. Hawkins. These men drew the short term and they are to be re-elected or others put in their places, if they decline to serve.

The present board has labored under somewhat difficult circumstances on account of the recent ruling on the tax question but as far as the management of the school is concerned, it has given a wise administration.

Time flies. Kemp Lumber Co. have Screen Doors. See 'em. 10-3t

Will Establish Lutheran Mission.

Notice is herewith given to all Germans of the Lutheran church and others living in and round about Hereford, that on Sunday, April 25th, divine services will be held in the German language in Hereford's court house. Services will begin at 2 o'clock in the afternoon. Rev. W. E. Dube from Canyon, Texas, will preach. All are cordially invited to attend.



J. F. JOBB SEE US BEFORE YOU BUILD LESLIE BASKIN

HEREFORD YARD IS LOCATED HALF BLOCK NORTH OF NEW SANTA FE PASSENGER STATION EAST SIDE OF STREET

LUMBER, SASH, DOORS, GLASS, PAINTS, OILS, VARNISH
FENCE POSTS, LIME, SAND, CEMENT, BRICK

We aim to carry nothing but the better grades in everything handled; to extend honest, fair and courteous treatment to all our patrons, and promise complete satisfaction in every transaction. Our yard at Scherer, which is 19 miles Northwest of Hereford, will soon be open and we expect to furnish building material to Kelso tract owners at Hereford prices. Give us a trial.

CONDENSED STATEMENT OF THE CONDITION OF

The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$316,563.58	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,816.41	Surplus and Profits (net)	51,970.20
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	383,579.58
Demand Loans	52,282.51		
Cash and Exchange	99,348.78		
	\$535,549.78		\$535,549.78

OFFICERS: J. L. FUQUA, President; C. W. DODSON, Cashier

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

Hereford Ice Co.
PHONE 350
ICE

COUPON BOOKS—We urge upon every consumer of ice the use of our coupon books for we can not only make you a cheaper price in this way but can give you better service, and the customer will also find it much more convenient than paying cash each time. There is no difficulty in making change, no time lost with several of your neighbors on the route ahead of you to make us late. Unused coupons not detached from covers are good for their full face value in cash at our office any day. You help us to give you better service by buying a coupon book.

We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address **BASKIN LAND COMPANY** HEREFORD, TEXAS

Hereford Gun Club Shoot.

Last Monday afternoon the Club had fine weather for their weekly shoot, resulting in the following score:

Miller	22
Laird	21
Bell	21
King	15
Karr	14
Taylor	8
Garrison	8
Ashberry	8
Park	1

2-year-old Black Locust shades 5c each and up, at the Hereford Nursery. 7-4t

P. R. Purcell & Sons
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

The Hereford Brand

D. W. Hawkins, Business Manager
A. C. Elliott, Editor

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class mail matter, post office at Hereford, Texas, act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

That's Going Some.

In a clipping from the Vernon Record, editor Ray tells about how hard and fast the wind blew down in the Vernon country, claiming that the storm came from the Panhandle with a velocity of 60 miles per hour. The Record states that an empty box car at Tolbert, 8 miles west, was blown into Vernon in 6 minutes. Problem: With the wind going at the rate of 60 miles per hour, how could it push a car 8 miles in 6 minutes! J. Kay is an old school teacher and his (Ray's) arithmetic might be able to work such a sum, but if that car rolled along at the rate he named, and thus faster than the wind, that's going some. —Hereford Brand.

Vernon Record: The Record is rather surprised at The Brand editor (for he likewise once taught school) for even questioning the truthfulness of the statement that a box car was blown 8 miles in 6 minutes by mile-a-minute wind. Even the fact that it was seen in the Record ought to have been sufficient evidence; but if there should remain any doubt, by applying the ordinary laws of philosophy, he could readily have seen that the velocity attained, as the car preceded on its way, was gradually increased by the aid of the force of wind, and if it had not been stopped when it was, it would soon have "burned the wind," so to speak. At any rate, the car out ran the wind. There can be no question about that, as it arrived in Vernon first.

Yes, by applying the ordinary methods of philosophy a mile-a-minute force drives a car 8 miles in 6 minutes according to a newspaper's way of thinking; but how the car could have outrun the wind 2 miles in an eight mile stretch is "food for thought." At any rate the car ran faster than the wind and arrived in Vernon first because the Record said so, but **THAT'S GOING SOME.** That's equal in mystery to another of the Record's stories, where a hen hatched 15 chickens from 13 eggs.

That's Going Some, Some More.

The Stanton Reporter: The Hereford Brand asks the Vernon Record to solve this question: "With the wind blowing a mile a minute how could it blow a box car 8 miles in 6 minutes?" That's easy. The momentum of the car would put the wind out of business after the first mile or two. How old is Ann?

Question: If the car moved faster than the wind, would not the car be going against the force of the wind?

THE BRAND wants the news and wants it bad. One of the purposes of a newspaper is to chronicle the "goings and comings" of the people of the town. But a single reporter cannot stand guard at all the gates of the city and hence does not know every time you leave for a trip nor when you return. Do not be so modest in your behaviour? Any reporter of The Brand will thank you in his heart, if not with his mouth, if you will take the trouble to tell them about the visits from your friends or contemplated visits which you may think to make. This **ONE THING IS SURE**, unless you take the trouble to tell the reporters about your "comings and goings" it is "10 to 1" that they will not learn about them. The phone is a useful instrument for that purpose; call for number 30 and tell The Brand about it.

TRIP TO HERE-FORD, TEXAS

Promising Country.—Former Residents of Hammock County.

Editor Bulletin: I thought perhaps that a short account of my recent trip to the southwest would be of interest to my friends in Warsaw and vicinity, and I take the liberty of writing them via the Bulletin. I left home on March 2nd, going by way of Keokuk, St. Louis, Winfield, Amarillo, Roswell, Carlsbad, and then to Pecos City, Texas.

From Amarillo to Pecos City on the Santa Fe road, I found some very fine country, a part of which is in the irrigated district of New Mexico, but think that the best country is right here around Hereford. At that place I visited with my old friend, John W. DeAtley, who took much pains in showing me over the town and country. The latch string at his house hangs on the outside to all his old Illinois friends. He is doing a fine business, keeps a large automobile and is otherwise well equipped to take good care of his many customers. About six inches of snow fell in Hereford when I was there which put everything in fine condition for the farmers. The wheat I saw along the route going thru looked well.

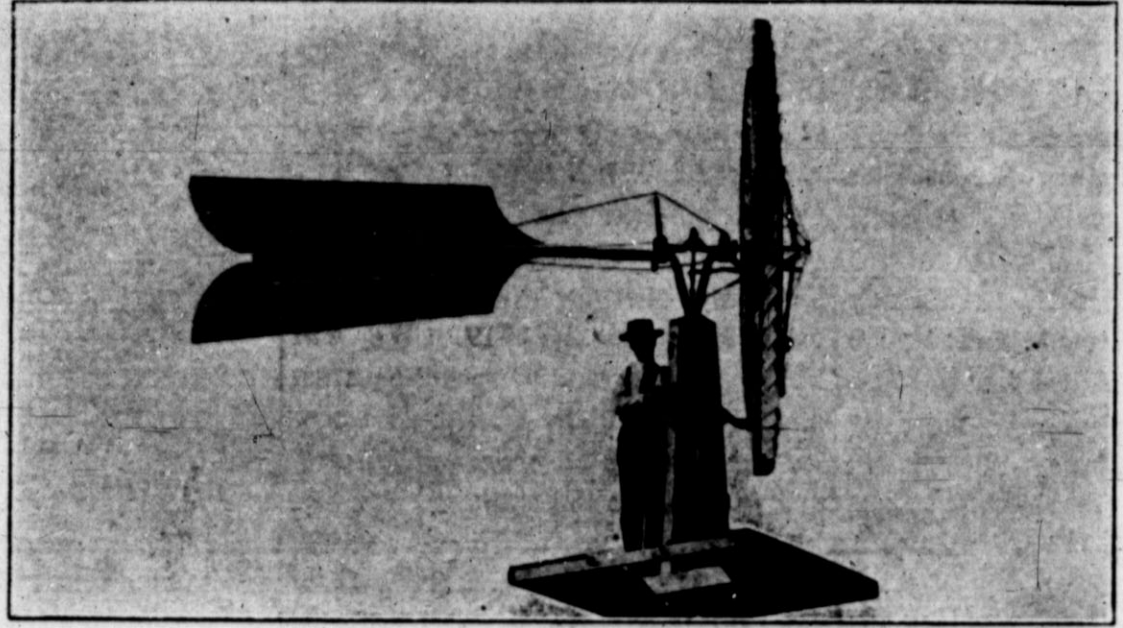
Hereford is a good town. It has fine cement sidewalks on the business streets, a number of graded and macadamized avenues, good substantial business houses, many fine residences, all of which look new. The churches are large and all have a large membership. Hereford has a good public school with about 500 students in attendance. Hereford College is located here and has an attendance of about 100 students. The town has about 4,000 people and is scattered over considerable territory. I am told that 250 new houses have been built within the limits of this town in the last eight months. One of the churches is erecting a \$20,000 brick building and several brick stores are going up.

While I could not get far out into the country to see the farms, I am satisfied they raise an abundance of "stuff." I saw in one office here some 200 varieties of garden, farm and orchard products grown in and around Hereford, and I saw a sample of wheat that made over 30 bushels per acre on "sod" land. I confidently expect to see this become one of the greatest small grain countries in the United States. And this is certainly the greatest country for good, safe, investments or for speculation I have ever seen. As good land as I ever saw on the richest of Illinois prairies can be bought in this country for \$20 per acre; and I am creditably informed that a single crop, well farmed, often more than pays for the land.

The real estate dealers of Hereford are generally considered straightforward, honest men and are classed among the best citizens. None of them are, or ever have been connected with the swindling land company which operated here and in the vicinity of Warsaw, Ill., about two years ago. That company was from Iowa and the Hereford citizens generally condemn them and their unscrupulous methods of dealing.

I talked over telephone with Frank DeVore who has charge of a 1,280 acre farm ranch near here. Frank is in good spirits and doing well. I also had the pleasure of meeting Capt. J. W. English, a native of Warsaw. The Captain is in the land and oil business and is quite successful. Miss Mildred J. Beedle,

TUCKER AUTOMATIC WINDMILL



The only one in its class. High winds does not affect it. Will run with less wind with same load than any other.

Beach Hawk (edge drop) Planters and Listers, also Pulverizing Harrows. Best made, do not fail to see them, you need them. Sulky, Gang, and Walking Plows. Disc and Lever Harrows, Towers Pulverizers and Surface Cultivators, just the thing for this country—they keep the moisture in the ground. Arcadian Malleable Ranges, when you use one you will never regret the day you bought it, made of the best material and strictly up-to-date. Wagons, Buggies, Harness and Saddles. We have the celebrated Humane Harness, never hurts your horse. Shop in connection. Come to see us.

Hereford Hardware Co.

from Maryville, Mo., has a position here as stenographer with the J. P. Snyder Land Co. Her father, Mr. Ward B. Beedle, formerly of Elderville, Hancock county, Ill., has lately bought a fine tract of land from Mr. DeAtley and will soon make his home in this city. I also called at the homes of William Strothman and Philip Nickel, formerly of Warsaw. They are building new houses in Hereford and are highly pleased with this country.

I could write much more concerning this country, but would prefer to tell you about it. It would do any of you good to see it.

Yours truly,
J. W. GRANT.

The Panhandle Spirit.

Childress Post: Dry weather is causing distress in Central and South Texas, while the crops are due to be growing, but are not for want of moisture. In the great Panhandle drouths seldom do more harm than cause some tenderfoot to sell out and pull for the East. Home people know they can prosper if rains fall by June 1.

Dallas News: That is the spirit that keeps the Panhandlers cherry through sunshine and storm, thru flood and fire. They are thoroughly convinced that their's is the greatest country on earth and that it couldn't help coming out all right even if it tried. Since the Post man wrote the above extract snow has fallen out Childress way and covered the thirsty fields with a delicious wet blanket. The rains will come to all parts when they can no longer be spared.

The spirit that keeps any country thru flood and fire, drouth and dread, is bred and born in the bones of the Panhandle people. But East and North Texas are catching a distant view of the spirit, and they too will learn to recognize the Panhandle as a part of the state. Yes, all the Pan has been visited by rain, and snow and just at the right time.

Horseshoeing is our specialty but we are prepared to do plow work and light repairing. —H. L. Rice. 9-2t

J. F. COLLUP

DEALER IN

**COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT**

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. Telephone No. 1.

WE HANDLE ALL KINDS OF POSTS.

FOR SALE

NO. 40315
IMPORTED PERCHERON STALLION
VIGOUREUX
is a beautiful Black, 16 hands high, weighs 1900 lbs when in good flesh. 6 years old. Imported by J. Crouch & Sons of Lafayette, Ind.



HONEST JOHN

BELGIAN STALLION. STANDARD BRED.

Beautiful Bay with stripe in face, white hind foot. Foaled June 10th, 1901, weighs 1500 lbs.

I will sell one or both of the Stallions reasonable, and on easy terms. Guaranteed to be sure foal getters. For further information address:

JAMES M'CARREN OR EDWARD S O'EFEN
E. WILMINGTON, OHIO HREFORD, TEXAS

WE ARE HERE TO STAY!

We want your land business. We offer the very best bargains to our purchasers. More immigrants are coming to the Panhandle than any other section of the whole country. You'll have to hurry if you want a nome here while land is cheap.



A Panhandle Farm Scene

Join one of our special excursions for Hereford, Texas, that leaves St. Louis on Tuesday and Kansas City on Wednesday of the 1st and 3d weeks in each month. Our autos will be at your service to view the country and see for yourself its wonderful possibilities. Write us.

EDWARDS-O'BRIEN LAND CO. HEREFORD, TEXAS



Local and Personal

Odell Elliott has gone to Waco to make the home-folks a visit.

See the Actual Settlers' Association for cheap town lots. 48-tf

Dr. W. J. Rogers is driving a new Ford. Its a fine car.

A good Maltese Jack for sale or trade at the Hereford Nursery. 7-4t

L. Gough spent the week in Fort Worth returning yesterday.

Press Burnam and Fletcher Rogers made an auto trip to Plainview leaving here Monday.

Wonderberry seed at Jarrott's, 15 cents per package. 7tf

Hon. W. M. Knight has returned from a two weeks trip down in Texas on business.

Keep your right eye on Baskin Heights. 1-tf

J. W. DeAtley has been confined at his home for a few days with illness, taking sick at Kansas City.

Engraved calling cards are in perfect taste. See the elegant samples at the Brand office. 1fB

See the Actual Settlers' Association for bargains in small homes 48 tf

Turkey eggs for sale; 75c per setting. Leave orders at Jarrott's Grocery. 9-3tp

Mayor S. B. Edwards left Tuesday afternoon for a trip to Illinois in the interest of his firm.

Get trees that have been inspected as required by the State of Texas, at the Hereford Nursery. 7-4t

Kaffir and Maize; hand fanned seed for sale at Leonard Ricketts, one mile northeast College. 10-4t

All the grocery stores handle Home Bakery bread and will deliver same with your grocery orders. 9-2t

F. D. Eddy of Nebraska is here this week looking over the conditions of the Panhandle as compared with his home state.

Call up phone 39 if you need an auto for a few minutes or all day. My machine is ready day and night. J. C. Cummins. 9-4tp

W. M. Hutchinson of Sydney, Ill. who bought a section of land near Hereford a year ago is here this week looking after his interest.

F. H. Lizburn, practical house painter and paper hanger. Inside finishing a specialty. All work guaranteed. Phone 333. 10-4tp.

R. N. Mounts has abandoned the cow pony and is now trying to get his new Buick "bride wise." When it goes wrong he tries to spur the bronco.

Born—To Mr. and Mrs. C. R. Smith a 12 pound boy, on Saturday April 10. May he wax strong and develop into noble manhood. Congratulations to the loving parents.

We have a well improved 20 acre tract in Welsh addition which we are offering at two thirds its present value. The Actual Settlers Association. 48-tf

D. C. Laird has returned from a trip to Dallas, Austin and other Texas towns. He returned with an E. M. F. auto and is now burning gas and leaving the usual smell in his trail.

S. B. Hutchison writes from Garden City, Texas, that his wife had recently died at that place. Mr. and Mrs. Hutchinson will be remembered by many older citizens of Hereford and the news of her death will be received with regret.

L. M. Strader of Maryville, Mo. was in Herefoad this week coming here from a trip down in New Mex.

ico and other Panhandle points. He likes the Hereford country best of all and will endeavor to tell his friends in old Missouri about it.

I will trade the balance of my lumber, about 200,000 feet for unimproved Hereford property. This lumber is stacked near my new residence adjoining college, where it can be seen. Ra Jowell. 52-tf

Asparagus plants one year old 20 cents per doz. Pecan trees one year old, 10 cents each at the Hereford truck farm, 1 1-2 miles northeast of town. Martha J. Nelson. 8-4tp

L. Baskin has procured a fanning mill and is cleaning several hundred bushels of Sorghum seed, milo maize and kaffir corn for spring planting. This seed is all extra fine and is his own raising. He will have several hundred bushels for sale and those wanting good seed had better place their order for spring delivery. 3tf

Robert Elliott who is making headquarters in Hereford for the present, returned from an extended visit in New Mexico, taking in Roswell during the Cattlemen's Convention. From the number of badges worn by him it is very evident that he was an easy mark for the souvenir vendors.

J.M. Gililand Embalmer and Funeral Director. With Irwin & Matthews, Furniture and Undertaking. Day phone #15, night phone 251 or 232. 3tf

Save the Buggy. I have a new paint shop now and any person who has an old buggy or auto that needs a coat of paint or varnish should see me at my shop, east of Hereford Lumber Co. I will fix any crack in an auto and make it look like it was new. I guarantee all my work to be satisfactory before any charges are made. 9-2t Willard Griffin.

DO U EAT?

Most everybody do when they can get

CLEAN GROCERIES

Delivered promptly at any hour of the day.

COME, SEND OR PHONE US FOR FRESH EDIBLES

WE KNOW HOW TO APPRECIATE YOUR ORDERS

JARROTT & WILKINSON PHONE 81

HARDPATCH

NO. 21519

Will make the Season of 1909 at Purcell & Son's Livery Barn.

SEASON PRIVILEGES \$10.00
PAYABLE IN ADVANCE

A chance to breed to a horse with a record as a sire. Being the sire of Hazelpatch 2.02 3-4 and many other good ones.

E. M. COX

ASK ME If you want to sell your Business or Real Estate FOR CASH

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office Opposite First National Bank **C. O. LEE** Phone 310 Hereford, Texas



STILL PROTECTED

We are protecting the accounts of many depositors, why not you? This is a pertinent question and worthy of your consideration.

Your account at our bank puts you in touch with banking methods, and gives you familiarity with banking matters which you otherwise might not enjoy.

A FEW MINUTES TALK

with you might swing the pendulum of decision in our direction.

FIRST STATE BANK OF HEREFORD

W. B. BEACH, President
H. B. WEBB, Vice-President
OTHO H. VARDAMAN, Cashier
J. THOS WEBB, Assistant Cashier

BIG YEAR at HEREFORD

MORE LAND SOLD THAN EVER BEFORE



The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies. Write us at



HEREFORD, TEXAS, or
KANSAS CITY, MO.

Star Land Company

WIEDEMANN'S BIG AMERICAN SHOWS

Cosmopolitan Rough Riders and Indian Congress Introducing the Grand Sublime Dramatic Spectacle

"CUSTER'S LAST CHARGE"

Will Exhibit at

HEREFORD SATURDAY, APR. 17

RAIN OR SHINE

SEE

The Cowboys, Wild West Girls, Vaqueros, Senoritas, Guardi Rurales, Champions of Lariat, Rough Riders, Pony Express Veterans, Bucking Bronchos, Cow Ponies, Pinto Ponies and Shetlands. A band of Sioux Indians, fresh from the Camp-Fire and Council, making their first acquaintance with civilization. Dainty Acrobats, Daring Athletes, Funny Clowns, Thrilling Indian War Dances

TWO PERFORMANCES DAILY

Afternoon at 2, Evening at 8 O'clock—Doors Open One Hour Earlier—Come Sure

Don't miss the GRAND, GLITTERING STREET PARADE at 1 p. m. and the Big Free Exhibition in front of tent soon after.

\$25 will be given anyone bringing an unbroken horse or mule our cowboys cannot ride.

WANTED Sober, reliable workmen who wish to travel. Apply to Superintendent of Canvass. Also want to buy three more bad horses, spot cash. Bring to show grounds day of exhibition.

HEREFORD

and other points on the
PECOS VALLEY LINES

Best reached by direct connection with the A. T. & S. F. Ry. BE SURE your ticket reads via Santa Fe ALL THE WAY. Full information regarding rates, etc., cheerfully furnished.

D. L. MYERS, Traffic Mgr. P. V. Lines
AMARILLO, TEXAS

Read the WANT ADS on Page Fifteen

WANTS NEW STATE NORMAL

Representative Bowman Argues That Panhandle Is Entitled to It.

"Something over eighty counties of the state pay more school taxes into the State treasury than they receive back in school apportionment," said J. R. Bowman, Representative in the Legislature from the 102d District, yesterday in explaining some of the reasons why the new state normal should be located in the Panhandle. "And twenty-seven out of the twenty-eight counties in my district are among those which pay more in than they get back. There are 160 counties in the state which get more school money back from the state than they pay in, and sixty counties get back more than their sum total of state school and advalorem taxes.

"Under the provisions of the bill authorizing the establishment of a new West or North Texas State normal, the school may be located anywhere west of the ninety-seventh meridian, and the idea is that it will be placed either at Abilene or west in the Panhandle.

"There is an undoubted need for the institution in the Panhandle, and as that section has never yet been given a State institution of any kind, I believe the school should go there. Of course the decision rests now with the locating commission, and it will be up to the citizens of various communities to put forward their claims before it."

Mr. Bowman was at the St. Anthony Hotel yesterday for a day in San Antonio.—San Antonio Express.

Notice to Lyceum Ticket Holders.

We regret to announce that John Temple Graves and Dr. V. K. ... will not be here.

All holders of season tickets were passed in to the musical entertainment given by the Schubert Company and many people surrendered their season tickets and accepted this entertainment in full satisfaction. However, some season tickets are still outstanding and we want all persons who claim any rebate from the Lyceum Guarantee Company to present their claims and tickets at the Brand office and get a settlement.

All funds if any remaining in our hands after April 19 will be paid to the ladies of the churches who sold tickets. Please call before this time if you claim any rebate.

Lyceum Guarantee Committee.

Time flies. Kemp Lumber Co. have Screen Doors. See 'em. 10-31

COAL - GRAIN - HAY

We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado coal. Come and examine our coal and get our prices before buying.

Hereford Grain Co.

Phone No. 160

Free Delivery

Tierra Blanco Herefords

L. R. BRADLEY, Owner

W. T. WOMBLE, Manager

...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

WHY NOT TRADE

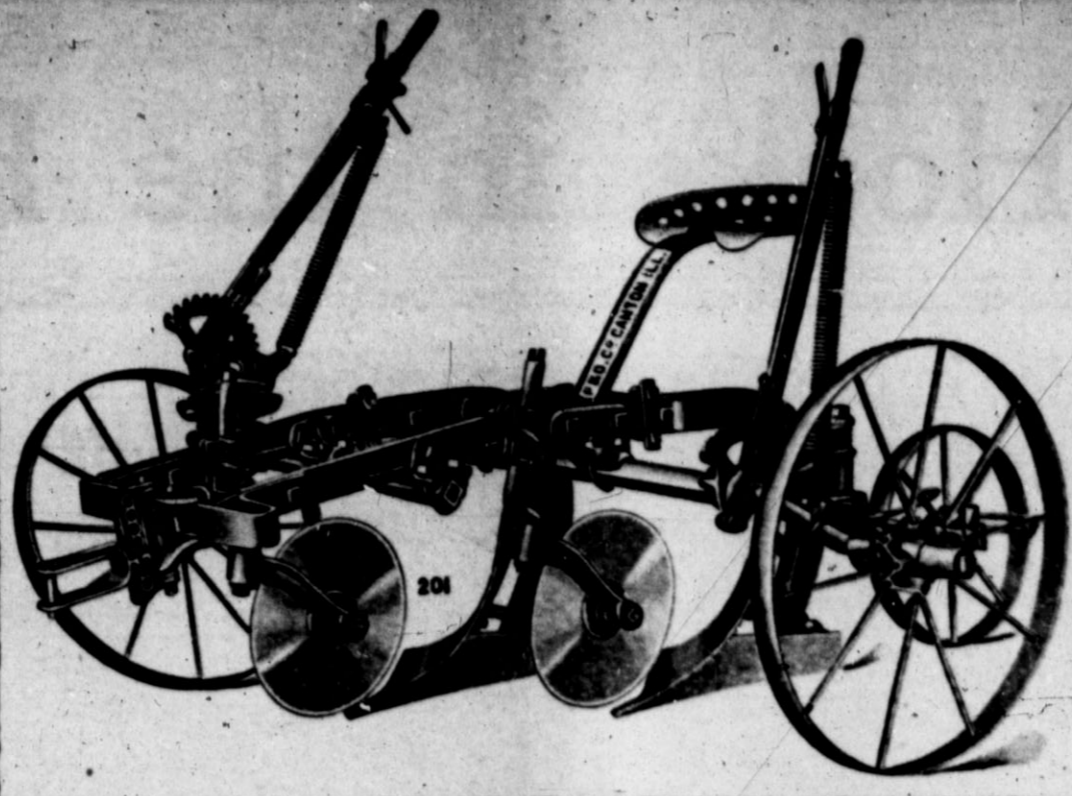
at Cardwell Bros., the leading up-to-date Grocymen. We are carrying a very heavy stock now and can handle our business promptly with our two delivery wagons. Try us one month. We can please you in every particular.

Cardwell Brothers

BUCK'S STOVES

OUR STOCK OF
Baker Perfect Barb Wire
 Painted and Galvanized.
American and Ellwood
 Field Fences, Poultry and
 Rabbit Wire
Poultry Netting
Eclipse and Woodmanse
 Windmills
PIPE AND CASING
IS COMPLETE IN EVERY
RESPECT

RAYO LAMPS WITH EXTRA SHADES



Farmers who Make the Best Success of Farming break the land with
THE WORLD CHAMPION SUCCESS GANG
 Harrow it with the New Improved Tongue Truck Disc Harrow. Pack it with the Campbell Sub-Surface Packer. And Plant it with the P. & O. Double Row Planter. We carry a complete line of these goods at all times. Also Emerson Double and Triple Disc Plows, the Katydid Sod Plows, Pipe and U Bar Drag Harrows, and all other Implements that
A Successful Farmer Uses or Needs
DROP AROUND AND INSPECT THEM

THE GREAT **MAJESTIC RANGES**

To the people who are Improving their new farm or building a new home in the city we take pleasure in showing you a complete line of
Heavy Shelf and Builders' Hardware
 that will interest the careful buyer.

We have just received a new line of **FISHING TACKLE** and **GEORGIA CANE FISHING POLES**. Also a nice line of **BATH TUBS**, Corner and Wall **LAVATORIES**, **KITCHEN SINKS** and other goods to complete a **Sanitary Plumbing Job**

FISHING TACKLE

WARREN HARDWARE COMPANY **HEREFORD TEXAS**

CLUB MEETS IN REGULAR SESSION

Few Members Present But Good Meeting Held.

(Delayed in Publication).
 On Tuesday evening, April 6, in the district court room the Commercial Club held its regular monthly meeting. In the absence of the president, the Club was presided over by Judge L. Gough. Various subjects were discussed during the evening. The suggestion was made that from time to time the sentiment of the club upon various projects should be presented to the Board of Directors for their consideration. Acting upon this suggestion J. E. Garzison made a motion to request the Board of Directors to appoint committees outside of the Board to

look after matters pertaining to the various roads leading into Hereford; and also the sidewalks and hitching racks of the town. Motion carried.

This was followed by a discussion of the advisability of asking the city council to repeal the ordinance forbidding the hitching of horses to posts on Dewey avenue. Some thought it would be well to ask the repeal, others thought it would be well to try hitching racks first.

Motion made and seconded that the club co-operate with the Ladies Benevolent Club in promoting a general "clean-up" day for the city; and that April 21, be named as such; and that on the afternoon of that day the business houses be requested to close their doors. Motion carried. It was suggested that a "clean-up" committee be appointed whose business it shall be to make all arrangements for carrying away the garbage etc.

Judge Gough then spoke of the great need of a new public school

building; of his visit to the first grade room where he saw the children of the first four grades unfurl and dedicate a beautiful U. S. flag. He spoke also of the wonderful enthusiasm of the boys of those grades in taking care of the school property.

J. E. Garrison then reviewed at length the status of school affairs. He called attention to the fact that the Hereford Independent District has been enlarged by the 31st Legislature from twenty-five square miles to seventy-two square miles. The sentiment prevailed in the Club that the people are now ready and anxious for a new building.

The club next considered the plan of co-operating with other counties of the Panhandle in securing commodious quarters for exhibiting Panhandle products at the state fair in Dallas. It was also suggested that Hereford make an effort to secure proper grounds near the city to be used for a county fair.

Judge Gough suggested the equipment of a model farm near Hereford as one of the best methods the Commercial Club can use to advertise the unsurpassed capabilities of the Hereford country.

It was also suggested that an effort be made to have the Western Union Telegraph Co. establish its office up town.

Though many members were absent the meeting was on the whole a very enthusiastic one. No further business being proposed motion to adjourn prevailed.

E. H. WRAY, Sec. Protem.

Three Links Will Hold Session.
 The Panhandle Association I. O. O. F. will hold a two days session at Miami, Texas, on May 13 and 14. An appropriate program has been arranged and a large number of delegates from the Panhandle towns are expected to be present. F. P. Greever is president and A. N. Henson is secretary of the Association



See J. L. Johnson for Waterproof Building Blocks. Also for a Turn Key Job. Factory, Hereford, Texas. Phone 324.

SAMPSON

A Dark Bay all purpose Stallion will make the season at our barn. No better bred horse in the country.
 \$12.50 to insure colt to stand

DEXTER

A Blood Bay Wilkes Stallion, weight 1050, will also be kept by us. He is a fine Roadster and goes all the gaits. A good chance to get a fine traveler at a moderate price.

ONE-HALF MILE SOUTH OF HEREFORD

Clyde Ricketts

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous, and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

SHERK & STANEK

Get Your Hooks in the Panhandle

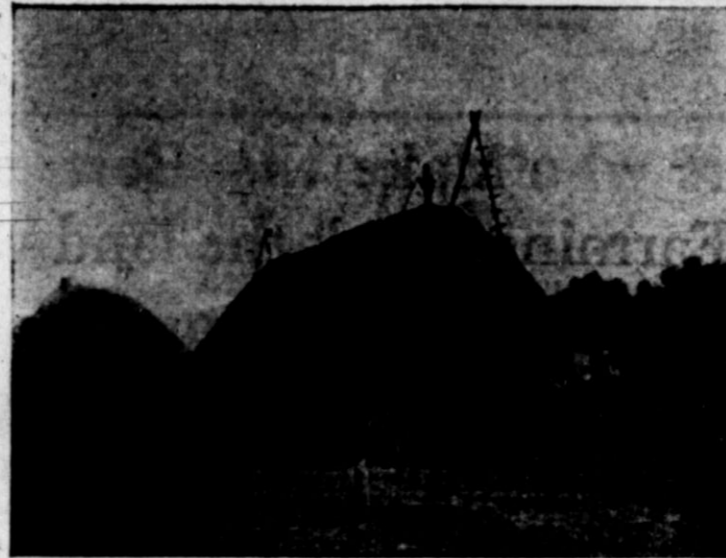
Where land is cheap in price but rich in quality, where the climate is healthful, and you can work out of doors nine-tenths of the year. We do not ask you to believe a word we say, but invite you to investigate for yourself. :: :: :: :: :: ::

Statement from W. M. Smith

"I came from Mercer county Missouri, nine years ago and settled on the place I now own. A man can cultivate more land on the Plains and with greater ease than he can in Missouri. One one 20-acre field, I have raised millet six years in succession, making a good crop each year. The fourth year, my neighbors said that the field would make 4 tons per acre, which sold at the barn for \$9.00 per ton; delivered at Hereford, it sold for \$12.00; thus this crop made from thirty-six to forty-eight dollars per acre. The farm I owned in Missouri recently sold for \$50.00 per acre, but I would not exchange my Panhandle farm, acre for acre, for it and be compelled to live on it. I have no land to sell. I have never failed to make a crop."

W. M. SMITH.

This Missouri farmer "On the Plains" owns 3,200 acres and has 300 acres in cultivation.



PANHANDLE FARM SCENE

HOMESEEKERS AND INVESTOR'S EXCURSION,

Our excursion trains leave Kansas City each First and Third Wednesday mornings at 11 o'clock and are run for the comfort and convenience of Homeseekers and Investors exclusively and are not for tourist and sightseers. After reading this ad if you are interested in our proposition and will join one of our excursions and make a personal investigation of our country, and if you do not find in your own estimation everything as good as we have represented, we will refund every dollar of your expenses for the trip and will pay you reasonable compensation for your time upon your personal presentation of this ad at our office in Hereford and your statement in person that you believe we have misrepresented the country and have caused you to spend your time and money without getting value received. We mean business, do you? You will enjoy every hour of the trip from Kansas City to Hereford. You will have use of our regular Pullman Tourist Sleepers, and after arriving at Hereford, we will show you over the country in our equipment of Automobiles. Our office at Kansas City is at the Blossom Hotel opposite the Union Depot. When you arrive there go at once to our office where you will find a representative and others ready, to come to Hereford.

Movement of Immigrant Outfits

Amarillo, Texas, Feb. 8th, 1909.
J. P. Snyder Land Co.,
Hereford, Texas.

Dear Sir:

Answering your favor of the 17th inst. During the year 1908 we unloaded at stations on our line in the Panhandle of Texas 1184 carloads of immigrant outfits. This compares with 1033 cars during the year 1907 and 494 cars during 1906, shows a remarkable improvement and seems to clearly indicate that the reputation of the country from an agricultural standpoint is well and permanently established.

The record at Hereford Station during this period is as follows:

1906 - 115 cars. 1907 - 145 cars.
1908 - 156 cars.

This Hereford record we think is very good indeed and believe that it should be gratifying to your Company and those interested in your vicinity.

Yours truly,

D. L. MEYERS, G. F. & P. A.
T. P. & N. T. R. R. CO.

We Are Owners Not Agents.
Buy Direct and Save
Commissions.

J. P. Snyder Land Co

HEREFORD,
TEXAS

HEREFORDITES IN OLD MEXICO

Spend Few Weeks in Old Dominion.
Eat Chili Con Carne and Come
Back to Hereford.

Thinking that many Hereford friends would like to know more of our trip to Mexico, we ask the courtesy of The Brand to give publication to the following sketch:

On January 25, the party composed of Mr. and Mrs. H. B. Webb and son Edgar, Miss Minnie Barnard and L. W. Ricketts left Hereford and were joined at Ft. Worth by Mr. and Mrs. Geo. A. Stambaugh and son Vivian, and Mr. and Mrs. T. M. Palmer. From there we went to the mission city of San Antonio. We spent the day in sight-seeing and, of course, went to the Alamo. In this we were somewhat disappointed; the building looked old enough but smaller than any of us anticipated. The five or six rooms are very small and poorly lighted, making them almost like dungeons. It is no wonder that Santa Anna massacred the brave Texans; they had no elbow-room in which to fight. We also visited the insane asylum with its 700 inmates. The buildings and grounds were very attractive. The interior of the building is kept so clean that not a speck of dirt could be seen.

On the morning of the 28th, we left for Monterey. Nearly the entire distance from San Antonio to Laredo possesses a monotonous likeness, being covered with scrubby mesquite and prickly pear. At Laredo, the center of the onion industry, we saw probably the largest onion field in the world. The fields are irrigated by canals from the Rio Grande. The river at this point does not seem to be as large as at El Paso, a distance of several hundred miles further up.

Our party had very little trouble in getting our belongings thru the custom house, but we were lined up along the side of the train by blue

coated officers. Mrs. Trow exclaimed, "Why, are we all under arrest?" None of us dared to say no for we were not sure about it.

Over the line in Mexico for a distance of 40 or 50 miles, the country is very similar to the Texas side, but we were soon to come into the mountainous country and many pretty valleys, small but all under cultivation by irrigation. But it looked like they were playing at farming, many of the farms being no larger than a Hereford garden. The plowing is usually done with two black oxen, yoked together by a small pole tied in front of their horns. To this is attached a pole or thong which is likewise fastened to the beam of a wooden plow or a crudely formed instrument with one handle.

Along the route, however, there are several good towns. One the writer remembers with a favorable impression. This is the city of Saltillo, with a population of nearly 25,000 people. It is located in a deep narrow valley and is well supplied with water. It was running everywhere along the streets and curbing, similar to Boulder City, Colorado. This is a Mexican mining town and they have a number of large ore smelters and I am told are owned by thirty Americans. From this point on, the country is more level but poorer in soil, if anything.

The railroad runs down a wide valley with ranges of mountains at some distance on either side. The country looked poor and dry but where they can irrigate they are raising considerable corn and beans. We arrived at Monterey just after night. We spent next day sight-seeing and eating a little of everything on the market. It was here that Ricketts got enough of goat's milk cheese. We went thru some very fine old cathedrals. One they claim to be 350 years old but as history only puts the foundation of the city at 309 years ago there must be some mistake. This is one of the cities that Gen. Taylor took during the Mexican war. We went thru the old Bishops palace and saw the old holes that were shot thru it by Taylor's guns in 1846. We went from Monterey to San Louis Potosi. It has a population of 60,000. This was an all night's run, arriving at 8

a. m. We went into a Mexican restaurant for breakfast; when the waiter came around and said "quagik de el tobuy," Miss Barnard said that she would take onions; Mr. Stambaugh said something like "pan voca huvoes." We all said we would take the same. I never did know just what that meant but Mr. Parmer said it was burro meat fried in prickly pear juice, seasoned with goat's milk with Mexican dirt for a 'top dressing. I am sure the dressing was there.

They use Mexicans here for their beasts of burden. They carried our trunks weighing from 100 to 200 pounds on their backs from the depot to the other side several hundred yards from San Louis Potosi again. We went to Tampico 354 miles distant. After getting out some 40 or 50 miles we commenced to pass thru some of as fine scenery as there is perhaps in the world. As we passed around the head of the Tamesi canyon we could see down, down—it looked like miles. The conductor came thru and told us that we were going thru this canyon. Mrs. Stambaugh says, "Oh me, are you going to take us down on an elevator?" I had heard of the jumping off place but here I thought sure we had found it. Thousands of feet down the depth of the canyon and thousands of feet across the awful chasm to the cliff beyond, the beauties and the wonders of it are indescribable and beyond comparison. At the head of the canyon there is a little river breaking out from the cliffs, running a few hundred yards and then disappearing in the rocks and sands, and for some distance the canyon is dry. As the road winds down at times on the very edge of the gorge, thousands of feet below on left and a mountain just as high on your right, it passes thru eleven tunnels, some so very close together that our train would be in two at the same time, passing from one of these tunnels into the light and without warning, a marvelous view burst upon us. Perpendicular down more than a thousand feet is the tropical green or the perpetual summer time. There are six tracks in sight at one time as the road winds and loops down. At one place the track is directly under us

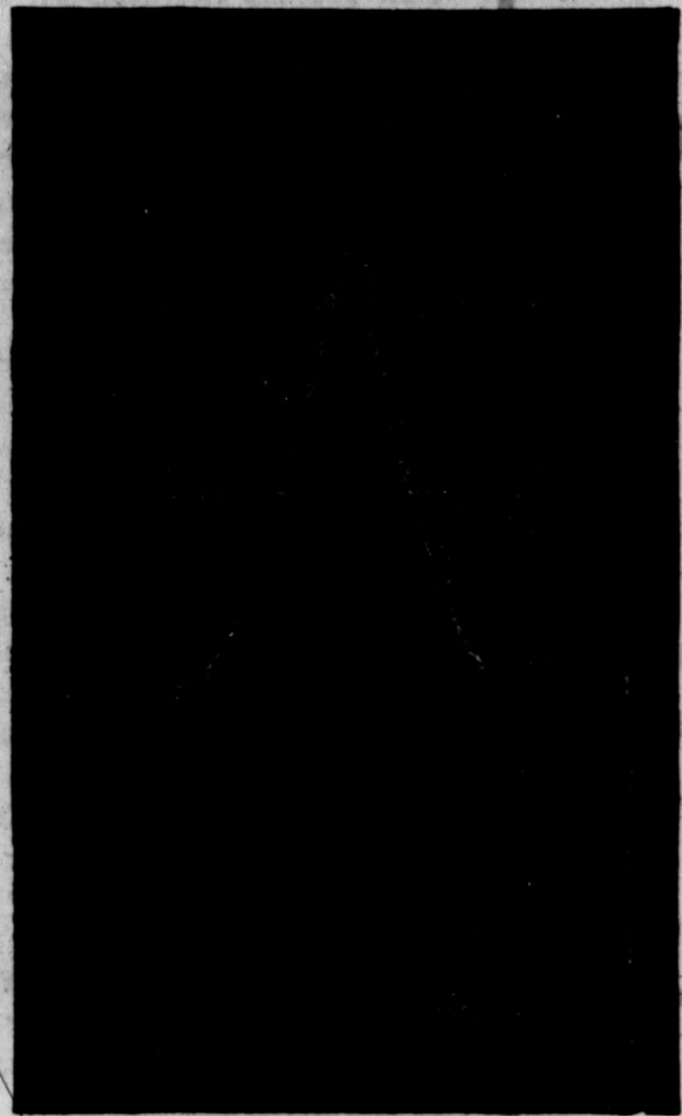
only a few hundred feet, but we must travel six miles and complete the figure "eight" to get there. It is here that we pass around the point of a mountain, we come in sight of the falls, a sight never to be forgotten. The water falls about fifteen hundred feet, not one fall, however, but several, for more than a half of a mile it looks at one time that the river would run into our train, as it comes tumbling down, down and down, but it gradually turns to the west and our train follows along the banks of a deep blue river with palm trees on either side, a hundred or more feet high. Here, we first saw the wild orange and lemon. I understood there was a fine coffee farm here but had no chance to see it. The descent is more gradual from here and we pass thru some beautiful valleys, nearly all in their primitive state, covered with every kind of bush, vine and tree. The land is very rich and will produce wonderful crops cultivated. We arrived at Tampico just at night fall. There we met Geo. Jowell, one of Hereford's first citizens. Tampico has a population of 16,000 and is four feet above the sea-level. However a small part of the city

stands up on a bluff, 25 feet above sea-level. It is beautifully located about two-thirds surrounded by water. Here the Tamesi and Panuco rivers come together, making a very deep and beautiful river nearly one-half mile wide. The largest steamers may come in. They have a very fine wharf more than one-half mile long. There are a few very interesting places in and about Tampico, the wharf and the Custom House one thousand feet long were of greater interest than anything else to me. Every city of any consequence has a market. It is different from anything we ever saw in the states. They have little stalls or booths about six by six feet in rows, with narrow pass-ways in between them. There is possibly 150 of these all under one roof, but out in the streets and on the ground there are many others. You can buy anything you want to eat—fruit, fish, frogs or Tortillos. There is an open alley where they sell meats of all kinds. When this alley is not crowded with people it is full of buzzards. If a man gets away from a stall three minutes the buzzards are on his counter fighting over scraps

TO BE CONTINUED NEXT WEEK

SEE OUR HODE FENCE
World's Record "Rabbit Catcher"
5000 in One Day. For convincing
proof call at our office
Alfalfa Lumber Co.

The Hereford Brand



Importations in Fine Lace Curtains, Ecru and White Curtain Goods

We both lose money if you fail to see this line of goods.

LACE CURTAINS in white and Ecru 50c per pair upwards to \$5.00

CURTAIN GOODS, a very beautiful line in white Ecru and Fancy. Fancy Patterns 5c to 25c yd.

IMPORTED LACE, 36 inches wide, 35c to \$1.00 per yard

HOW WE BIND YOU TO US

A transaction between our customers and ourselves does not end with the usual "Thank You." We go farther; we assume an obligation—an obligation to stand back of every piece of merchandise we sell.

Business Could Hardly be better in Our Guarantee Shoe Department



For Ladies, the DOROTHY DODD, Low Shoes are in the lead. Our stock is still in good shape and we can fit you and guarantee the service. What more do you want?

BURT-PACKARD KORRECT SHAPE Low Shoes for Men are our strong point. Prices \$3.50, \$4.00 and \$5.00; best values in the world. Patent Leather Shoes are guaranteed in this line. Complete stock, all sizes, widths A, B, C and D.

In this department you will find the Webster School Shoe for boys and girls. We sell more of this line than any other and seldom have a complaint. They are also guaranteed.

GUARANTEED SHOES COST NO MORE THAN OTHER KINDS, SO WHY PAY THE SAME PRICE FOR OTHER SHOES

HUBBARD & BARNETT'S DEPARTMENT STORE



THIS SEASON WE ARE SHOWING A VERY EXTENSIVE LINE OF THE WELL KNOWN

STERLING MUSLIN UNDERWEAR

BRIDAL SETS, SINGLE GARMENTS, COMBINATION CHEMISE, DRAWERS AND CORSET COVER ALL IN ONE PIECE. THE PRICES RANGE

from 10c the Garment Upwards to \$10.00

AT THE STATE FAIR

Panhandle Counties to Have Special Building for Exhibits at the Fair this Fall.

Plans are being laid by the different counties of the Panhandle to erect for use this fall at the State Fair a suitable exhibit hall, same to be a permanent thing. Potter, Hale, and Donley have already signified their willingness to join in the enterprise, either thru their secretaries or the mayor. The success achieved by the counties of the Plains in the last two years as prize winners has made the erection of a suitable building almost necessary; in fact, the small space allowed by the Fair management and the price charged for same, forces the Panhandle to something else better and that better is to build a commodious hall.

The Hereford Commercial Club thru its directors will take the matter up at once and it is a safe wager that Hereford will be represented both in the building and at the Fair. Hereford already holds five blue ribbons taken at the great Fair and she now gives fair warning that the best will have to be beaten if she does not come from the fair this fall with her front bedecked with a dozen badges and medals.

Chauffeur Runs Off With Car
Last Saturday a young man at Plainview who had been driving a white Buick for some real estate men decided that he would take a little outing and left that city un-

nounced. He was seen to come into Hereford Saturday afternoon and stabled the car at the garage. In a few minutes telephone messages from Plainview told the local officers to look out for a run-a-way car and driver. The young man was located and he boarded at Sheriff Connell's county home over Sunday when W. M. Watson, a deputy from the South Plains city, came in to accompany the chauffeur back to his usual place of labors. The owners of the car declare that he drove the machine away without their knowledge and consent. At any rate he did not have their permission to take such a long ride.

Grading Finished.
The finishing touches are being put on the L. E. Ry. The people in town can see now that there is actually work going on in the world, and if they could realize that there is a symmetrical pile of dirt from here to Lockney as there is, they would think there was more doing. For a week now there have been ten teams piling up dirt on the station grounds on the west side of the lake north of town. The road will enter at block 4 and the depot will be near that block.—Hesperian.

Increase Value of Property.
The man who plants shade trees and flowers and builds a sidewalk is increasing in value every piece of property in the town. Likewise the man who allows his place to go to rack is a hindrance to the town.—Wolfe City Sun.

Bill of Sale Blank Books for sale at the Brand office. 10-3tp

CITY FATHERS GOOD WORK

Administration Receives Compliments of Their Constituency for Good Work Done During the Year.

Hereford has been exceedingly fortunate in securing competent men to manage the affairs of the city. The present incumbents, as well as their predecessors, have worked hard to give the people such an administration of the city's business that the general public is pleased with the fine showing made.

The installation of the sewer system begun under the former regime has been successfully prosecuted to the desired end—that is, a modern and sufficient means of disposing of the sewage of the most thickly settled part of the town. The superintendent says that \$500 additional expenditure will complete the system, which will leave something like \$3,500 to the credit of the sewer fund.

Another item of considerable value to the city has been the grading of the main streets and the rock macadamizing of the busiest thoroughfares. Every visitor to Hereford has nothing but the highest complimentary remarks to make about the streets of Hereford. And after the recent snows had sufficiently melted to allow work, the "split log" was used to a fine effect on all the macada-

mized and graded streets, thus putting the finishing touches on a good job. In addition, some 30 or more culverts have been put in to allow proper drainage. Some of these culverts were of corrugated iron; others were of the same material as the sewer pipes with a head of solid concrete. These seem to be the best and will prove most satisfactory as they are wide enough for double drive ways.

The water bond issue as recommended by the City Fathers was carried by a large majority. The bonds are now at Austin awaiting the approval of the State authorities. As soon as this is done, they will be sold and a contract made for the system. The council in this matter as in all other things have acted only as the public servants of the people and without their aid and help nothing could possibly be done. Their work during the year has met with the general approval of the public.

Notice to Meat Buyers.

As we have too many customers to see all the 1st of each month we will peddle no more bills, but will mail your statement on the first and you can mail us check or come in and settle. If your bill is not paid by the 5th of each month don't expect further credit.

No morning orders for delivery will be accepted after 11:00 o'clock, orders in the evening after 6:30. 10-2t Hereford Market, City Meat Market.

Wonderberry seed, 15 cents a package at Jarrotts. 10-2t

FIRST STATE BANK

Changes Name and Increases Capital to One Hundred Thousand Dollars.

In the dispatches to the daily papers from Austin, this week, this item was given out:

The First State Bank of Hereford filed an amendment to its charter changing its name to the First State Bank and Trust Company of Hereford, and increasing its capital stock from \$30,000 to \$100,000.

This local institution retains the same officers as formerly: W. B. Beach, President; H. B. Webb, vice-president; Otho H. Vardeman, cashier; J. Thos. Webb, assistant cashier.

The amended charter will enable the bank to transact a certain line of business not heretofore permitted under the old charter and too the increased capital will give a larger credit and enlarge the field of usefulness.

Young People Marry.

The friends of Mr. Fred Millard and Miss Annie May Hughes will be pleased to learn of their marriage in this city at the home of Mr. and Mrs. G. H. Suggs, Wednesday evening, April 14, Rev. J. W. Story saying the words that joined the happy couple in bonds of matrimony. Miss Hughes has lived in Hereford for some time and has a host of friends. Mr. Millard has recently embarked in the drug business. Their friends wish them a happy course in their new relation.

PETITION FOR COURTHOUSE

Another Petition Being Circulated for New Courthouse and is Signed By Large Number.

Yesterday morning, Thursday, a petition asking the commissioners court to order an election to determine whether or not Deaf Smith county shall have a new courthouse. This is the second petition of this character which has been out this year, the first being "turned down" by the court. The petition as the first is being signed by practically all voters, even by some who will vote against the bond issue, saying that they are willing to abide by the decision of the majority.

That the county needs a building cannot be doubted. Visitors from other portions of the state and from other states express much surprise that Hereford so enterprising in other things should keep its county officials housed in such a gloomy structure as we now have. As a matter of fact, no one points to the county building with a "finger of pride." And there is little pointing done except to apologise for it. There was so little interest taken in the former petition and its outcome that only one side of the question was ever presented and that by the opposition. The sentiment has at last crystalized and there will be "something doing" this time.

The Brand is willing for both sides to use "space" but your "arguments" must be presented in a "billed" condition. Use a typewriter, if you can't write. Copy handed in must not exceed 750 words, which makes a "solid column" in the paper. Sixty or sixty-five lines of typewritten matter will make a column of printed matter.

What Have You to Trade.

I have 1500 acres fine valley land near Clayton New Mexico that I want to trade for land in or near Hereford. L. W. Ricketts. 5tf

City Council Meets.

Last Tuesday afternoon the city council met in the Mayor's office and considered several matters of importance. The matter of opening a street across certain private property was deferred until further information could be had. The street in question is known as College Front which is cut short by three-cornered block owned by Messrs. Russell and Laird. It was proposed to open the street to cut across their property.

A committee of business men waited on the council concerning the hitching ordinance now in force. Messrs. Warren, Garrison, Hawkins et al appearing. They presented the case of the farmers who were greatly inconvenienced on account of not being allowed to hitch for even a few minutes on main street, and in as much as no hitching places had been provided the owners of teams were at a loss to know what course to pursue. Different members of the council expressed their opinion and with those present agreed that some measure must be made to rectify the seeming if not actual injustice. It was suggested that merchants provide hitching rings along the sidewalks to be used for temporary hitching. The greater objection to hitching on main street at all was made that it became dirty and filthy. No action was taken but it is likely that something definite will be done soon.

An ordinance was read marking out new fire limits and regulating the erection of certain buildings. As read the limits were to include all of

blocks 16, 17, 18, 19, 24, 25, 26, 27 and the west 1-2 of blocks 10 and 11. The ordinance was passed.

The secretary made a report on the condition of the sewer funds stating that the amount of \$4,138 was to the credit of that fund and that the superintendent of the construction had said that \$500 would complete the system.

Other routine business in all owing accounts was then taken up.

Baggage Hauled.

We have a baggage wagon in connection with our livery. Springs under neath for moving furniture without breakage. Trunks and express handled with care. Phone 249. SHERK & STANEK. 4-tf

Queen Quality

OXFORDS

\$2.50 \$3.00

\$3.50

The "Queen Quality" factory has no dull periods. It runs fifty weeks out of the fifty-two. Dull times do not affect "Queen Quality" shoes. They are a standard article, always in demand. See our new summer low cuts at \$2.50, \$3.00 and \$3.50 the pair.

GEO. A. STAMBAUGH
HEREFORD, TEXAS

'Are You Going to Build a House?'

If so why not have plans and specifications? My plans and specifications when executed display a composition of utility, durability and good, pure Architecture without any "Ginger-bread." No buildings are too large or too small for my personal and prompt attention. I develop your own ideas into a practical set of plans and specifications with which they can be executed to the smallest detail, into a building which can be built according to your means and to your entire satisfaction. Sketches and estimates of your ideas will cost you nothing.

I have built many schools, churches, banks, offices and store buildings; also, all classes of residences

from one to twenty rooms. My work will always have my personal attention and supervision; and, my earnest intentions are to always please my customer.

You are cordially invited to visit my office over Garrison Brother's Hardware Store.

J. C. BERRY, Hereford Tex.
Phone 335. Box 134. 7-4t

Kaffir Corn Chops.

The Star Mill & Elevator Co. has a car of kaffir chops which they offer at wholesale or retail for cash f. o. b. warehouse at a very low price. Our warehouse is full and we must make room for other grain. Call or phone if you want to save money. 9-4t

O. Fallwell Mgr.



Ederheimer, Stein & Co.
MAKERS

Boy's Clothing With Long Pants

¶ We carry a line for you Boys that is made especially for young men stepping into their first long pants.

¶ They have the style and fit of high priced Men's Clothing at HALF THE PRICE.

¶ We want you to see this line as it is deserving and will meet with your approval.

COME IN EARLY

H. C. MYRICK

MOVES INTO NEW DEPOT

Station Force Kick off the Dust of the Old Office for New Quarters in Handsome Building.

Last Tuesday afternoon just after the passing of the 4:30 mail the boys at the station began to gather up their papers, records and necessary office equipment preparatory to moving over into the new and elegant quarters in the handsome building across the tracks. They literally kicked off the dust of the old and long used office and were glad to make the change. Agent Townsend and the others in the office presented Foreman, Jas. Smiley with a box of fine Havanas on his leave-taking for Bartlesville, Oklahoma, and thanked him for the painstaking in erecting the new depot. New desks and counters have been provided in the offices, and seats in the waiting rooms. The toilet rooms are models of neatness and equipment. A force of cleaners have been at work all the week putting everything in "ship shape." Wednesday morning the first train stopped at the new station and quite an unusually large crowd of Hereford people were present as "house warmers."

Hereford is proud of the new Santa Fe depot and while the old has served its day, its inconvenience has long been felt both by the officials of the road as well as the public. The new station house is a model in every way. But the Santa Fe is going to be disappointed as its size will not long serve the needs of the town if it keeps growing as it has in the last three years.

Leaves For Colorado.

Mr. and Mrs. L. W. Vaughn, daughter and grand-daughter left yesterday afternoon for Boulder, Colorado, where the family goes for Mr. Vaughn's health. He has not been in good health for some months and the change is expected to help him. Dr. W. J. Rogers accompanied him and will remain a few days.

Of Interest to Patrons.

The following petition which is self explanatory and signed by 30 taxpaying voters, was presented to the school board this week. An election was at once ordered for May 15, to determine the voters of the Hereford Independent School District will vote the bonds for a new High School building.

PETITION FOR BOND ELECTION.

To the Board of Trustees of Hereford Independent School-District:

We the undersigned taxpaying voters of said Hereford Independent School District, hereby petition your honorable body to order an election, as provided in section 154, et seq., of chapter 124 of the general laws of the Regular Session of the Twentieth Legislature, to determine if the bonds of said district shall be issued to the amount of \$25,000 payable forty years from their date, and bearing interest at the rate of five (5) per cent per annum, payable annually, for the purpose of constructing and equipping a public free school building of brick material and if there shall be annually levied and collected on all the taxable property in said district for the current year and annually thereafter while said bonds, or any of them are outstanding, a tax sufficient to pay the current interest on said bonds and provide a sinking fund sufficient to pay the principal at maturity.

For Sale at a Bargain.

A new 4-room house on Dewey Ave., lot 104x208 feet. See O. K. Land Co. 1-tf

NATIVE FIELD SEEDS

We have a good supply of home grown Maize, Kaffir, Millet and Sorghum Seed

Our Stock of Grain, Cow Feeds and Grist Mill Products is Complete

And Say, "Bill Niggerhead Coal is Still the Best."

Fresh Meal and
Graham Flour
Grinding Done for the Public

HICKS & HARRISON

OUR MOTTO:
Quality first, last and
all the time.

Local and Personal

Keep both eyes on Baskin Heights. 1-tf

J. B. Allen is back again from Cleburne.

Now is the time to plant your trees. L. P. Landrum. 7-4t

W. C. Gregg is in Indiana this week telling them about it.

Time flies. Kemp Lumber Co. have Screen Doors. See 'em. 10-3t

Mrs. Pearl Grady of Texico visited friends in Hereford this week.

Born.—To Mr. and Mrs. G. H. Guinn, Tuesday, April 13, a girl.

We are doing general blacksmithing as well as horseshoeing. H. L. Rice. 9-2t

Adam Backus of Nazareth was a caller at the Brand office this week.

Mrs. J. R. Robinson left Wednesday for a visit with her sister at Bovina.

Reduced price on best square fractured Colorado Coal. Hicks & Harrison. 9-4t

J. D. Ross, brother of G. W. Ross, and from Patriot, Indiana, is here visiting.

Miss Lena Flanckin has been down in New Mexico on her claim, returning yesterday.

H. G. Adams, treasurer of the Southwestern Eng. & Con. Co., leaves today for his home.

Born.—To Mr. and Mrs. I. N. Dillard, Wednesday, April 14, a boy. His name will be I. N., Jr.

Mrs. J. D. Jarrott has returned to Hereford after a long visit with relatives and friends down in Texas.

When ordering groceries don't forget to order bread. All grocery stores handle Home Bakery bread. 9-2t

Our 19 years experience in Texas and New Mexico have taught us what variety of fruits are adapted here. L. P. Landrum. 7-4t

W. C. Baird and others from Canyon City were exhibiting some new cars in Hereford on Wednesday of this week.

Prof. and Mrs. Guy Rogers are in Hereford for the summer. Prof. Rogers was principal of the Farwell school this closing term.

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Texas. 31-tf

Mr. and Mrs. R. A. Tynes came back to Hereford this week after trying the climate in Texas for a few months. He will accept a position with the El Merito.

E. T. Woodburn was in New Mexico the first of the week and bought a quarter section of land. He may become a Mexican yet.

O. E. Thomas left Tuesday for a visit to homefolks at Terrell and will attend the "home coming" of old students of Georgetown University.

J. A. Fox this week bought from E. F. Connell the six lots in block 27, all fronting on Dewey avenue. It is hinted that these lots brought a fancy price.

All members of the I. O. O. F. Lodge are requested to be present next Thursday night, April 22, at 8 o'clock. B. H. Smith, N. G.; Marvin Cross, Sec.

Buy your Kaffir corn seed of Mrs. Kastner. Well matured seed shipped from Kansas. For further information and sample of seed, call on Mr. Baskin. 9-3tp

Rev. J. J. Hutchinson of Canyon City was in Hereford this week. He has recently accepted the pastorate of the Christian church at that place.

J. M. George of Amarillo, the deputy organizer for the Modern Brotherhood of America will be here for several weeks organizing a lodge for this place.

Dr. J. G. Hendricks returned last Monday from East Texas with a supply of "sassafras," and will for a time enjoy a morning cup of "root tea." He returns to erect a handsome new home in north Hereford.

Rev. W. M. Baker has returned from a visit at McGregor. While away he was at the Presbytery and will occupy his pulpit Sunday morning and night. President Haile of the College has been "supply" during his absence.

Inspector Bennett was here Tuesday and Wednesday making an inspection of the rural route north of town. He went over the route and found it to be 30 miles in length. He thinks the roads in this country simply fine and will recommend the route to the department.

C. L. VanOrsdal and A. W. Hemming, otherwise known as "Van and Ed" both from Michigan have come to Hereford and will engage in the plumbing and heating business.

Their business card announces: "Real plumbing and heating, that's all."

The Correspondent from Chester gets funny this week and sends in an ordinance for the consideration of the City Fathers. Of course, the writer is in the best of humor and simply is trying to evoke favorable comment in the line of getting some suitable hitching places for the farmers' teams.

Residence at a Bargain.

Five rooms with bath room, fitted with a complete modern equipment; good windmill and elevated tank, premises 140x250, facing south. Price \$2,600. For terms see or phone C. O. Lee. 10tf

Martha Taliferro Circle.

Will meet with Miss Beulah Wright, Wednesday April 21, at 4 o'clock p. m.

Leader—Mrs. Ralph H. Barnett. Topic: Appalachian Problem. Song: Work for the night is coming.

Brief Prayer.

Business period.

Roll call—Response to roll call by announcing the name of a visitor brought to the meeting.

Offering: I gave my life for thee. What hast thou given for me?

Mountain work—Miss Ruby Norton.

Church going in the mountains—Miss Carmine Coston.

The girl from Hazel Green—Miss Imo Lacy.

Aunt Beulah's Lint—Miss Beulah Wright.

A visit to the Missionary on "Old Sleepy."—Mrs. Claude Witherspoon.

Reading—Miss Hysmith.

On Ravens Mountain—Miss Mate Hunt.

Closing song and Benediction.

Junior League Program.

Voluntary—Music.

Song: "What a friend we have in Jesus."

Subject: The appeal of our necessities.

Song: "I need thee every hour."

Prayer.

Responsive reading: Psalm xxxvii. Scripture lesson: Mark viii: 1-9, ii: 13-17.

Song: "He is able to deliver thee."

Scripture references.

Leader's talk on the lesson.

Song: "The Great Physician."

"The greatest of all our necessities is that far spiritual grace.—D. W. Hawkins.

Prayer. Announcements. Song: "I must tell Jesus." Benediction. Leader—Miss Nannie Elder.

Hereford Society

500 Club.

If Mrs. Price's beautiful Easter party be a precursor, the incoming season will be gay indeed. No one is more popular than this gracious matron, and at no time has she surpassed the unique little affair given Tuesday evening in honor of the 500 Club.

The reception rooms were decorated with many Easter symbols, hanging from chandeliers and over doorways, while a profusion of sweet violets in crystal bowls proclaimed that spring had come. On the head table "Brer Rabbit" was slowly rising out of a mammoth golden egg. Exquisite hand done Easter ladies and laddies served as tallies for the five tables.

Mrs. Price received in a charming white lingerie frock, and her guests were attractive in many handsome spring costumes.

Mrs. Warner won the blue ribbon, while Mr. Woodburn captured the red one. The hostess served brick cream and cake in rose colors after the game and delicious candies throughout the evening. Those who were so fortunate as to partake of Mr. and Mrs. Price's hospitality will long remember a very pleasant evening.

Miss Hendricks will entertain next Tuesday afternoon.

Six O'clock Dinner.

Monday afternoon Miss Bertha Witherspoon entertained the following girl friends with a dinner in honor of her birthday: Misses Griffith, Nannie Davidson, Mamie Inmon, Nell Black, Media Woodburn, Mary Jones, Effie Graham, Isla Estes and Mabel Watson.

The occasion was one of enjoyment; Miss Bertha proved herself an ideal hostess. Many amusing games were indulged in, one of the most enjoyable being progressive Jenkins, Misses Griffith and Davidson winning the highest number of scores.

The dinner consisted of four courses most daintily served. The table was beautifully decorated and lighted with numerous candles, which made it most attractive. The place cards were very original and suggestive. On one side was a downy little chick sitting leisurely, beneath him being written: "We are spring chickens, Bertha and I." The other side contained the menu.

Miss Griffith's telling of her experience at a party on her sixteenth birthday caused a great deal of fun and laughter.

Reluctantly we girls departed as

the night shades were falling, wishing Bertha many more happy birthdays and hoping that she might ever be as charming and entertaining hostess as she was at "sweet sixteen."

Miss Long Entertains.

On Tuesday evening, April 13, Miss Long very pleasantly entertained a party of friends at her home in North Hereford. The principal amusements of the evening being music, rendered by the hostess and the game "42." At a late hour as the guests were about to take their departure they were requested by the hostess to form a group so that she might be able to take their pictures by flashlight; after which the guests departed feeling that Miss Long is an adept at entertaining.

Those present were: Misses Bedlee and Deshler; Messrs. Spain, Eastham and Gill.

Christian Endeavors Entertain.

The Junior and Senior Christian Endeavor Societies of the Christian Church entertained their friends in the College Chapel last Sunday night with an Easter Concert, consisting of motion songs, marches, pantomimes and a short cantata. These societies are under the superintendency of Misses Beulah Wright and Mate Hunt to whom thanks are due for the pleasing little concert which was given for the purpose of raising their proportion of the building fund for the schools and orphanages under the care of the Christian Woman's Board of Missions. A free-will offering was made during the evening and a satisfactory sum was given. The chapel was comfortably filled tho the weather was not at all favorable.

Get Acquainted Meeting

The ladies of the Home Mission Society of the Methodist faith invited all the members of the church, Sunday school and Leagues to the church Thursday evening, of this week for a little social gathering and that everybody might get better acquainted with each other and with the new members.

It was an ideal night and quite a good crowd attended. A short program was interspersed with the social features which was much appreciated.

Punch and wafers was served with the consent of all present and enjoyed equally as well. Everyone seemed to have a good time and to think the meeting was an entire success, and on leaving all were ready to vote for another just like this one.

IT'S AN ILL WIND THAT BLOWS NOBODY ANY GOOD

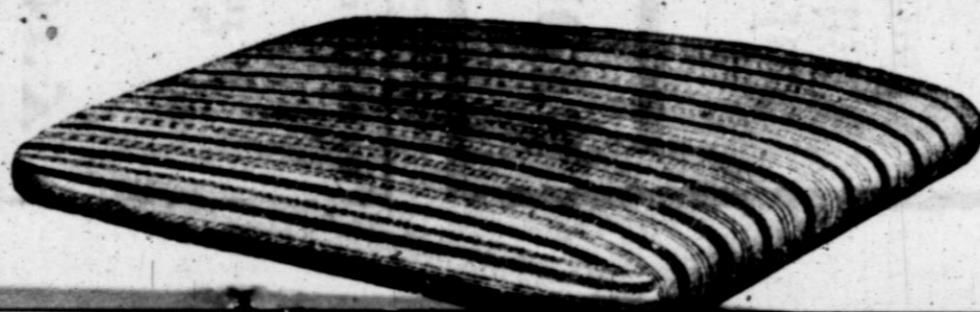
THAT "windy" day last week blew all the prices off our furniture and in re-marking the goods everything in every department was marked down lower than they have ever been before. This is no "windy" either. Come in and let us prove to you our assertion. This great "mark down" was for a purpose and that to benefit the housekeepers of Hereford. Now that Easter is over and the attendant Easter shopping is through with it is time to turn your attention to that of adorning your home. This should be done with as great care and painstaking as the adorning of the person. At this season of the year the careful housekeepers plan for some kind of a change. An inventory of the furniture is taken. Some of the old delapidated pieces are discarded and are replaced with new and up-to-date articles, thus brightening and toning up and at the same time giving an air of comfort to the home. A few dollars spent wisely and carefully in this way will work wonders for you. At this time as at no other will you have the great opportunity of supplying your home with the little odd pieces of furniture indispensable in every home. For the benefit of those wishing to make your spring and summer purchases of anything in the way of house furnishings after the "Spring House Cleaning Rearrangement" we will offer for the next two weeks any article in our house at a most liberal discount which will be a great saving to you. You cannot afford to overlook this great opportunity. It means money to you and comfort in the home. As for the goods they speak for themselves. We stand back of every article we put out and besides we have the manufacturers guarantee of workmanship, style and durability. We also guarantee the price to be as low as can be found anywhere. Remember our motto: **QUICK SALES AND SMALL PROFITS.** We can enumerate here only a few of the many great bargains we have in store for the careful and economical buyer.

THE SAME LOW PRICES QUOTED BELOW OBTAIN THROUGHOUT OUR ENTIRE STOCK



Sealey Mattresses

Everybody knows this famous mattress. It is the best ever.



SEWING MACHINES

We still have on hand a few of the famous WILL C. FREE Sewing Machines, and as has been advertised they still go at the same remarkably low price price of \$33.50 only while this shipment lasts. Remember after this supply is exhausted they advance to price other standard Sewing Machines.

Remember our Introductory Price **\$20.00**



The largest and best line of Iron Beds ever brought to Hereford. A car load assortment comprising

Vernis Martins, Brass Beds, and Enamels

of all colors. We call especial attention to our combination brass and Vernis Martin Beds in 2 inch pillar chilles steel tubing. One of the newest and best beds made.

- Brass Beds, \$35.00 value, now **\$27.50**
- Brass Beds, \$30.00 value, now **\$23.75**
- Brass Beds, \$25.00 value, now **\$19.70**
- Iron Beds, 2 inch pillar \$25.00 value, now **\$19.75**
- Iron Beds, 2 inch pillar \$20.00 value, now **\$14.75**
- Iron Beds, 2 inch Pillar \$16.50 value, now **\$12.50**
- Iron Beds, \$12.50 value, now **\$8.00**
- Iron Beds, \$10.00 value, now **\$7.75**
- Iron Beds, \$8.00 value, now **\$5.50**
- Iron Beds, \$6.00 value, now **\$4.75**
- Iron Beds, \$3.00 value, now **\$2.25**

Vernis Martin and White Enamel Children's Beds lower than ever before.

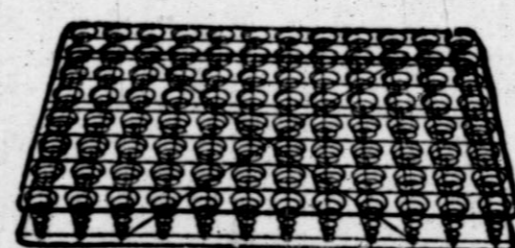
BIG LINE OF REFRIGERATORS

Get ready for warm weather. Everybody knows the luxury of a Good Refrigerator in warm weather. We have just received a large shipment of Refrigerators and Ice Boxes. Guaranteed to use less ice and give better satisfaction than any on the market. As an introductory on these we are going to offer them at an exceptionally low price. Come in and see them.



STYLES IN BOOK-CASES STANDARD-COLONIAL-IDEAL

Three different and distinct types of Globe-Wärnick's "Elastic" Book-Cases made in dull or polish finish—quartered oak or real mahogany. You can select a pattern adapted to the character of room you have chosen for a library. We carry the goods in stock, with plain, leaded or plate glass doors.



TRADE MARK



LEGGETT & PLATT CARTHAGE, MISSOURI.

The above cut is an exact reproduction of the **BLACK TIN TAG** found only on the original **LEGGETT & PLATT** patented single cone noiseless spring beds. This line is positively imitated more than any other line of single cone spring beds on the market. Why — because the idea of its construction is and has been for the past twenty years universally known to be the best. Compare the temper, workmanship and finish with that of the imitators. See that your spring bears the **Black Tin Tag**.

Wagner Quick-Folding Go-Carts

The best Cart made for the money. Every one carries with it a strict guarantee as to workmanship, finish and durability. Opens or closes with one motion. Is the safest and handsomest Go-Cart ever designed.



QUILTS WE CARRY. We have just placed on the floor a number of complete Bed Room Suits in Quarter Sawn Golden Oak, Genuine Mahogany and Bird's Eye Maple, giving us the most complete assortment we have ever shown.

- Bird's Eye Suite, \$125 value, now **\$90.00**
- Bird's Eye Suite, \$75.00 value, now **\$47.50**
- Quarter Sawn Golden Oak, \$115.00 value **\$87.50**
- Quarter Sawn Golden Oak, \$90.00 value **\$65.00**
- Quarter Sawn Golden Oak, \$75.00 value **\$50.00**
- Quarter Sawn Golden Oak, value \$50.00 **\$37.50**
- Golden Oak Polished \$45.00 value **\$35.00**

Princess Dressers

Our immense line of the above Dressers represent a large assortment in beautiful Golden Oak Quarter Sawn, Genuine Mahogany and Genuine Tuna Mahogany. They are correct in style, beautifully polished and are the best values to be obtained in odd dressers.

- Quarter Sawn Golden Oak, highly polished, regular \$27.50 value, now **\$22.50**
- Regular \$23.50 value **\$18.75**
- Regular \$20.00 value **\$15.00**
- Tuna Mahogany, regular \$25.00 value **\$18.75**

Odd Dressers

Large assortment in Bird's Eye Maple, Quarter Sawn, Polished and Plain Oak. Priced from **\$8.50 to \$35.00**

Remember that when you buy goods from us you have double assurance of their worth

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SEEDS of all kinds. Get our catalog and special April field seed list. A postal will bring them
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HEREFORD COLLEGE AT GOODNIGHT

Students Leave Via Auto Route for Oratorical Contest at Buffalo City.

At 7 o'clock this morning the students of Hereford College left for Goodnight, Texas, the Buffalo City of the Plains, where they go to engage in an oratorical contest with other colleges of the Panhandle and to play a double header base-ball game. The young ladies basket-ball team will also cross arms with a like team. It required the full capacity of seven autos to transport the teams and the rooters. One other car was needed and a few were forced to remain at home, but there were forty enthusiastic Hereford College students in the crowd. They announced that they will "take in" the towns along the route and incidentally do a little advertising for the College. They will pass through the village of Canyon City and introduce themselves by giving the College yells and singing a few catchy college songs. At Amarillo they will pass up main street singing, "Johnnie get your gun and shoot us." On their return trip, the base-ball team will take a game from the Amarillo High School. From that city they will run down the Denver road taking in Claude and leaving a noise and a smell of gasoline in their wake. An additional number of former students will join the rooters at that place. They are expected to make the trip of 100 miles in five hours, arriving at Goodnight in time for a 1 o'clock luncheon. This afternoon, the base-ball team will play the Goodnight aggregation of air beaters; while the young ladies basket-ball bunch will hand their opponents a nice boquet in the shape of a "goose egg" score. Tonight in the chapel of Goodnight College, Canadian, Hereford and Goodnight college orators will contest for the honors. Arthur Rogers will represent Hereford College and the students feel that he has a good chance to win.

Those in the party were: President Haile, Prof. Brown, Misses Shirley, Haile, Rattan, Moyers, Gregg, all members of the faculty; Mrs. Tom Carter; young ladies: Bertha Damerson, Myrtle Clemens, Roberta Nance, Mate Hunt, Irma Gough, Glennis Coulson, Beulah Potter, Ruth Ricketts, Clara Bradley, Vera Angel, Mattie Schrimsher, Nona Arthur, Nannie Jowell, Evelyn Storm. Young men: Shirley, Jim Carter, Patton, Hubbert, Ottis Parks, Williams, Donavon, R. L. Parks, Horace Baird, Ab Carter, Fred Baird, Guinn, Thompson, Dean, Daniel, Sedwick, Ricketts and Inmon.

Junior B. Y. P. U. Program.
 Song.
 Prayer—Superintendent.
 Leader—Deahl Steward.
 Subject—"Jesus Claiming Messiahship."
 Scripture lesson: John 2:13-22.
 —Leader.
 Minutes and roll call.
 Song.
 Paper: "The Triumphal Entry." Mt. 21:1-11—Lillian Rogers.
 Paper: "The secured cleansing of the Temple." Mt. 21:12-19.—Lillian Sasser.
 Papers on other references on subject. Mark 11:1-11—Helen Baldwin.
 Luke 19:29-44—Nellie Wilson.
 Mark 11:12:18—Olive Buster.
 Collection.
 Report of committees.
 Prayer—Ruth Hammack.

He Got A Dun.
 Sometimes a business firm will send out a statement showing how an account appears on its books and ask the debtor to pay such account. This is called a "DUN." Sometimes the man "dunned" will get mad, even if the account is correct and refuse to trade any more with the firm and sometimes even refuse to pay the account just because he was "dunned," as he calls it. But when the account is not correct, the "dun" makes the fellow "hot under the collar" sure enough and he feels like writing something mean to the man who made the mistake and sent him the "dun." Now for a few deductions: Any honest man will make a mistake. It is not a discredit to receive a "dun." It is dishonest to refuse to pay an honest account. It does not help the matter to get mad when you receive a "dun." Those who receive "duns," should either pay at once or learn to write courteous letters. If there is a mistake write a simple statement about the matter, and the business man will take pleasure in correcting the error. It don't make him feel good to be accused of trying to "beat" you. But dont get in a glass house by trying to "beat" him. Let there be fair and honest methods used.

Kaffir Corn Seed.
 J. A. Ware living six miles southeast of Hereford has about 650 bu. of clean well matured Kaffir corn seed for sale in any quantity desired. 9-2tp

Too Late to Classify.

FOR SALE—The Iowa Hotel for sale or trade. See L. Gough. 34-1f

FOR SALE. Will sell at sacrifice 160 acres 1 1-2 miles from Kelso. One thousand dollars down, balance one to seven years. Address box 734, ElReno, Oklahoma. 10-4t

NEW 4-room bungalow, nicely painted and papered, well with windmill, stable 12x24, lot 100 ft., front 200 ft. deep, east front; this place is near the College. Price \$1,500. For terms see C. O. Lee. 9-1f



STALLIONS AND JACKS FOR SALE

3 head of Perchon Stallions and 2 large Jacks for sale at Sherk & Stanek Feed Barn. These horses are from the Pine Ridge Stock Farm, Salem, Iowa, and will be sold. They are worth the money. Parties interested in such stock call and see them.
E. F. MAXEY

FREE BOOK

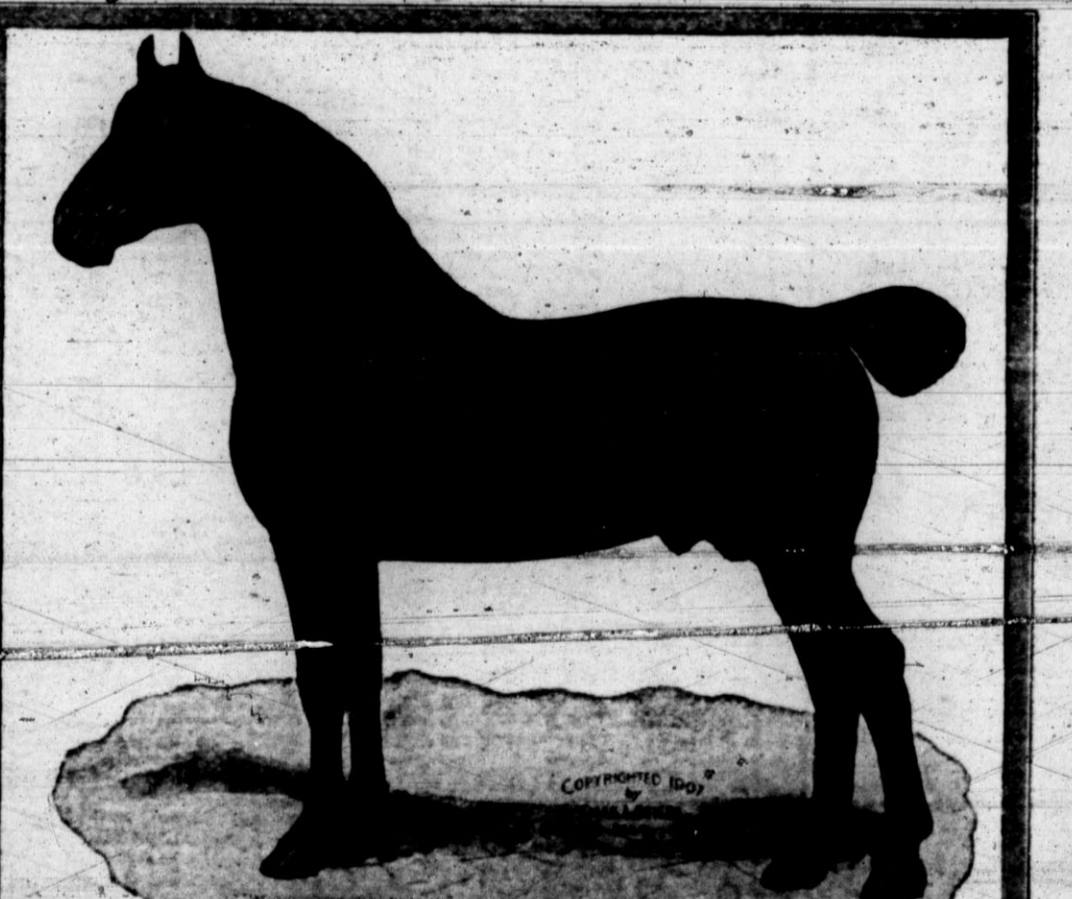
This 90-page book is Dr. Terrill's latest and best treatise on the Special and Pelvic Diseases peculiar to the Male Sex, and it should be in the hands of every man—young or old—in America. This book describes in a brief, simple way Dr. Terrill's original and exclusive methods of treating Stricture, Varicocele, Specific Blood Poison, Nervous Debility, Sexual Weakness, Seminal Emissions, Unnatural Drain or Development, Hydrocele, Piles, Catarrh, Epilepsy, and all Chronic Diseases of the Stomach, Kidneys, Bladder and Prostate Gland. This book will be sent absolutely free to any address, postpaid, in a plain sealed envelope if you mention this paper. All correspondence confidential. Consultation and a \$10 X-Ray examination is free. Address:
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 We make your watch keep the best time.
W. H. RAY, Jeweler and Optician



GEO. NO. 2595—IMPORTED GERMAN COACH HORSE
 This horse is a beautiful brown, 17 hands high, weighs 1700 lbs., will be 8 years old May 13. Imported by Altmann Bros., Watseka, Ill.; made four seasons in Illinois and brought to Texas February 1, 1909. Will make the season at my place, 6 miles west of Friona and 7 miles northeast of Bovina, near the Twin Mills. A perfect type of a German Coach horse. A sure foal getter.
TERMS—\$15.00 to insure mare to be in foal or \$25.00 to insure a living colt to stand up and suck. Where payment is not made in cash a lien on colt will be retained. In case mares are parted with or removed from country, money becomes due at once. All reasonable precautions to prevent accidents to mares left in my care but will not be responsible should any accident occur.
J. F. DEJARNETTE, OWNER AND KEEPER
 INSPECTION INVITED FRIONA, TEX. CORRESPONDENCE SOLICITED

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We have a residence with four rooms and bath, on two choice corner lots. If sold immediately will take

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Touring Cars

We have some good touring cars for sale or trade. These machines are in first class order and the machine for this country, If you have anything in the shape of Real Estate to trade

CALL ON US

THOMPSON & DANIEL AT THE GARAGE

CHESTER CHESTNUTS

Correspondent Makes Comment About Hitching Posts and Suggests Ordinance for City.

Your correspondent, speaking for the farmers, has appealed to the Hereford merchants for hitching posts and they have in effect wagged their heads and replied "ha! ha!" He has addressed the Commercial Club and it has put out its tongue and laughed us to scorn. He is forced to conclude either that the merchant and the Commercial Club don't care a hang for the convenience of the farmers or that he has been "barking up the wrong tree." As the first conclusion is manifestly inconsistent with the attitude of the Hereford people. They all love us. We must perforce fall back upon the second. After great travail of spirit and mental groanings which cannot be uttered your correspondent has brought forth the following which he must respectfully present

We Ask You

to take Cardui, for your female troubles, because we are sure it will help you. Remember that this great female remedy—

WINE OF CARDUI

has brought relief to thousands of other sick women, so why not to you? For headache, backache, periodical pains, female weakness, many have said it is "the best medicine to take." Try it!

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has instituted a new department, whose special work it is to put within the

reach of every one an opportunity to see the FAR WEST. Write for Sample Copy.

For full particulars address

Sunset Travel Club
16 Flood Building, San Francisco, Cal.

for consideration to the honorable Mayor and City Council of Hereford:

AN ORDINANCE FOR THE PROTECTION OF THE HEREFORD MERCHANTS.

Whereas: It has been the pleasure of the honorable city council of Hereford, his eminence the Mayor, concurring, to pass an ordinance prohibiting the owner of any horse, ox, cow, burro, mule, ass or other public servant, to hitch, tie, attach or otherwise fasten the same to any telephone post, awning post or any other projection or protuberance whatsoever under penalty of fine or imprisonment or both, and

Whereas: In order to tempt the said owner of said horse, ox, cow, burro, mule, ass or other public servant to violate said ordinance so that the city might soak him with a fine, cause him and his family inconvenience and provoke his most just but important wrath and indignation, it has removed all possible means of tying, hitching, attaching or otherwise fastening said horse, ox, cow, burro, mule, ass or other public servant and

Whereas, it has endeavored to make its work complete by passing an ordinance making it a crime punishable by fine or imprisonment or both for the owner of any horse, ox, cow, burro, mule, ass or other public servant to leave same without being hitched so that he is "damned if he does and damned if he don't" and

Whereas, it has caused the only possible hitching places i. e. the narrow, unsightly, illsmelling and indecent alleyways to be corrugated, ridged and otherwise made dangerous by sewer excavations and

Whereas, the farmer can cuss, kick, protest and otherwise object all he pleases, whether he likes it or not, he's only a hayseed anyway.

Whereas, we are becoming fearful that he may with good and sufficient reason take his trade elsewhere and finally

Whereas, as democrats it is up to us to furnish the same protection to individuals that we do to corporations, i. e. the Hereford Telephone Co. now therefore,

Be it enacted by the honorable City Council of Hereford, his eminence the Mayor concurring, that it shall be lawful for the owner of any horse, ox, cow, burro, mule, ass or other public servant to build, construct, erect or set in place at his own expense in any street, alley or any avenue in the city of Hereford a post, stake, pole or other protuberance the same as if such owner of said horse, ox, cow, burro, mule, ass, or other public servant were a telephone company and

Be it further enacted, that it shall be unlawful and sacrilegious or both, and punishable by fine, imprison-

ment, electrocution or all three for the owner of any other horse, ox, cow, mule, ass or other public servant to hitch, tie, attach or otherwise fasten same to any but his own post.

The above may be faulty in phrasing but we believe it will be the only way the farmer is liable to get a place to hitch his team in the present city.

Chester people are glad to welcome to our midst Mr. and Mrs. Tracy and family from Ohio who have recently moved upon the place formerly owned by Scott Buchanan.

Score another improved place for Chester. E. J. McDonald has put down a well and erected barn as temporary dwelling upon his farm three miles southeast of Hereford.

We want hitching places.

Since we first began agitating the hitching post question in these columns one of our ladies have received a premium from a Kansas City mail order house a handsome rocker, in return for \$100. worth of credit certificates.

Something akin to an indignation meeting was held by our farmers after Sunday school last Sunday protesting against the action of the Hereford authorities in fining one of our farmers for tying his horse to an awning post while he went inside a store to purchase a rope. The general opinion was that the rope should be used on somebody.

Prepare Your Ground Now.

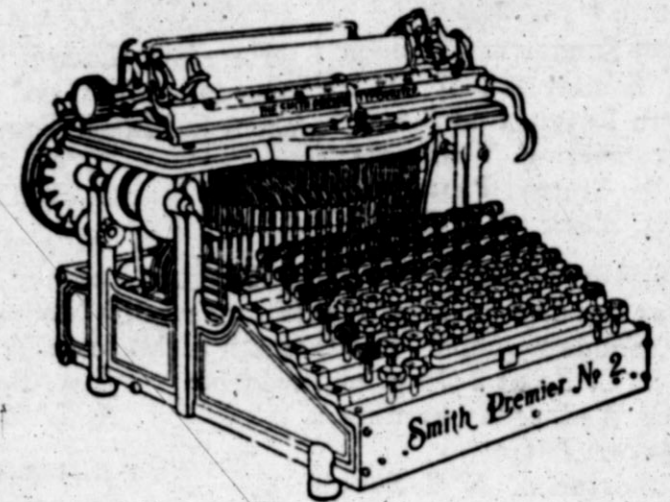
I will be prepared to supply your wants in Sweet Potato slips, Cabbage, Tomato and pepper plants,

regardless of quantity.

I have by far the largest hot beds ever built in the Panhandle (1200 square feet), located in south Hereford. You are cordially invited to come out and inspect them any time, whether you want any plants or not.

I have the best varieties and will guarantee delivery of plants in good condition. They will be ready about the 20th.

Walter Nelson, Hereford's original plant man. Formerly Mgr. Hereford Truck Farm.



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

The New Tri-Chrome Smith Premier Typewriter

will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

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