



# The Hereford Brand

Published Every Thursday Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

## Do You Remember?

SEPTEMBER 8, 1905.

At an early hour Saturday morning, carriages and wagons began rolling in at a lively rate bringing people from the four corners of this and adjoining counties, their purpose being to participate in Hereford's annual celebration.

The day was rather an unfavorable one, owing to constant blowing of the wind, which created considerable dust, but the pleasure lovers were not to be daunted by a little dust; so by noon the entire grounds about the court yard and business center were thoroughly alive with the throngs as they surged to and fro.

J. F. Morris of Gainesville, who is well known to most of our citizens, manifested his unbounded confidence in Panhandle soil this week by purchasing 10 1-2 acres of the T & NO lands in Castro County.

Sunday, September the third, nineteen hundred and five, at four o'clock p. m., the rites of holy matrimony were solemnized at the home of Mrs. Lou Walters, she giving her daughter, Miss Nora, in marriage to Mr. Marcus C. Raley of Amarillo.

Accompanied by Miss Bernice Russell and Mr. Roy Conoley, the bride and groom crossed the

## Labor-Management Peace Leaders



Four leaders who are participating in President Truman's plans for a labor-management "peace" conference this month: William Green, left, A. F. of L. president; Eric Johnston, U. S. Chamber of Commerce, president; Philip Murray, C. I. O. president; Ira Mosher, National Association of Manufacturers president. They are shown at the White House.

large hall and stopped under an archway tastily festooned with pure white ribbon, in the center of which were suspended two ribbon-linked hearts that were appropriately suggestive of the influence that Cupid had wielded over the two lives that were about to be united for life and whose souls thereafter were to have "but a single thought."

Hereford might well have been termed the Athens of the Plains Monday morning of this week when the doors of her educational institutions were swung wide and the giant bells sent forth their ringing call, summoning nearly 400 boys and girls, young men and young ladies to come to the place where the mind is shown the way to true greatness.

Following is the personnel of the public school faculty for 1905-1906: Prof. D. W. Hawkins, Miss Millicent Griffith, Mrs. Jno. B. Vannoy, Miss Lenna Greer, Miss Pearl Turrentine, Miss May Smith and Miss Mina Dameron.

### SEPTEMBER 10, 1925.

On Thursday, Friday and Saturday, Sept. 17-18-19, the Star Theatre will present to its patrons what is undoubtedly one of the greatest photoplays ever brought to this section—"The Ten Commandments," magnificent Biblical masterpiece with gorgeous scenes in natural colors.

Labor Day in Hereford was celebrated with a full holiday on the part of the barberships and a half holiday on the part of practically all other business establishments. An amusing feature of the day was the fact that the shine boys in the barbershops declared themselves good union men and laid off all day.

THIS WEEK, by Arthur Brisbane: American ladies, it appears, entertain Parisians by wearing their stockings rolled down, showing all of the knee and part of the leg bare, below a short skirt.

Such women would represent the United States more usefully at home in front of American washtubs with their sleeves rolled up instead of having their stockings rolled down in Paris.

### Dawn

By MRS. CARL WIMBERLEY

Miss Helen Oglesby and Johnnie B. Caraway were united in marriage Sunday afternoon at the home of the bride's parents, Mr. and Mrs. J. R. Oglesby. Miss Ariess Oglesby and Mrs. Hazel Stewart were bridesmaids. The newlyweds left for Oklahoma on their honeymoon.

Mr. and Mrs. John Graham visited Mr. and Mrs. W. C. Neill over the week end.

Rev. Dick Cagle of the First Baptist Church in Hereford will preach here Sunday Sept. 9 at 10:00 A. M. Sunday School will be held at 11:00 A. M.

Chaplain Hogan from Amarillo Air Field will preach at 8:45 P. M.

Misses Mary Jim Vincent and Betty Elliott of Amarillo visited Miss Ann McCabe this week.

Other visitors in the home of Mr. and Mrs. H. V. McCabe this week were Mr. and Mrs. George Bush of Purdue University in Indiana who were here Friday. Mr. Bush is connected with the extension department and Mrs. Bush teaches piano at the University. He is Mr. McCabe's cousin.

Visitors in the home of Mr. and Mrs. T. F. Fain last week were her sister, Mrs. Jim Reed and children of Levelland, Mr. and Mrs. Nels and Mrs. Kelly of Plainview.

H. E. Miller from Monday until Thursday.

Mr. and Mrs. Walter Galley visited in the home of Mr. and Mrs. Horace Hershey at Progressive Sunday afternoon.

The W. M. S. met in the home of Mrs. George Suggs Thursday afternoon. Officers elected for the new year include Mrs. Carl Wimberley, president; Mrs. Edgar Lemons, vice-president; Mrs. Walter Galley, secretary-treasurer; Mrs. Lloyd Bentley, mission study chairman.

The boy next door whose dad wouldn't trust him to drive around the block in their \$500 automobile is now piloting a \$500,000 bomber and responsible for the lives of 14 others.

Never regard a man as a failure until he flops at something he likes.

Don't throw your tongue into high gear until you get your brain in motion.

Responsibility makes some people grow; and others swell.

After all, horse sense is just stable thinking.

We never see a fat woman enter a corset shop without thinking of the Battle of the Bulge.

It was but natural that "The Jersey Bounce" would be followed by the "Milk Cow Blues."

### HOME MADE CANDY

HOT DOGS — COFFEE  
COLD DRINKS  
SCHOOL SUPPLIES

Visit Us Often  
Candy Kitchen

We've often wondered if laundry owners didn't have a button-collecting hobby.

Just because she's always up in the air and harping about something doesn't make her an

angel.

Before you decide to go around with a married woman, be sure you can go two, rounds with her husband.

## Be Spic and Span . . . for SCHOOL DAYS

School days are now with us . . . and many of you have been foresighted enough to have your cleaning done well in advance. However, we have faced the problem ourselves many times . . . and we will do our best to get out your school needs.

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'WEAR CLEAN CLOTHES'  
PHONE . . . 111

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Your best bet is to have your Shamrock dealer service your car today . . . and regularly thereafter.

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**EVERY WEEK**  
Check tires, battery, engine oil and radiator water level.

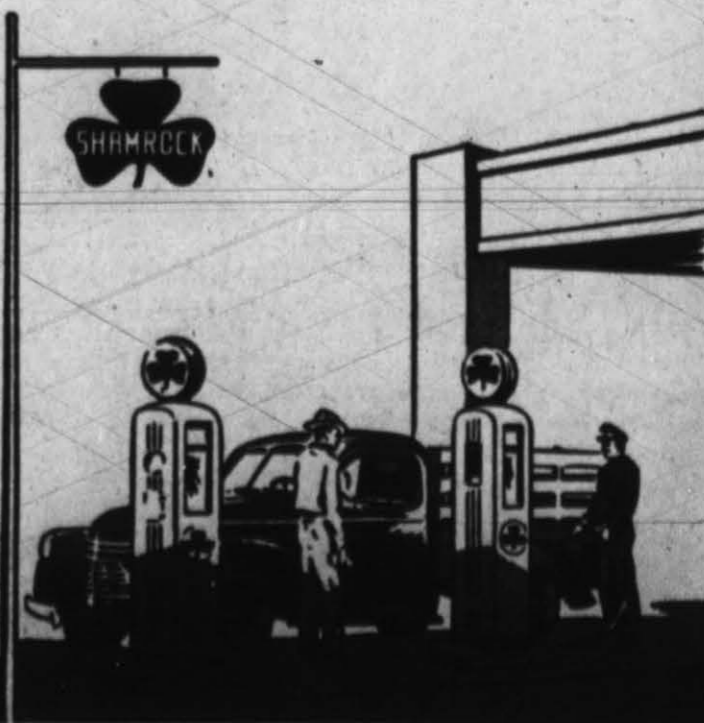
**EVERY 1,000 MILES**  
1. Lubricate chassis and engine units.  
2. Check transmission and differential oil.  
3. Change engine oil. (Use correct grade for season.)  
4. Check hose and cooling system for leaks.

**IMPORTANT**  
1. Check other parts of car systematically as needed.  
2. Use gasoline, motor oil and lubricants of KNOWN HIGH QUALITY.

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HEREFORD, TEXAS

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Are you getting full gasoline mileage?  
Is your car using lots of Oil?  
Does your car have plenty of power and pep?

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JESS THOMPSON  
PHONE 9 ON HIGHWAY 60

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

### KINSHIP GROUP IS ENTERTAINED

Mrs. Robert Thompson entertained members of the Kinship Circle at her home Saturday afternoon. Mrs. Carl Williams was cohostess.

Roll call was answered with news from service men of the family and other news. Secret pals were revealed and gifts were presented.

Those present were Mesdames L. R. Brady, Jack Rose, Doyle Rose, Earl Phillips, E. W. Womble, Johnnie Womble, L. L. Womble, Coy Phillips, Miss Ethel Womble, Elaine Thompson, Janel Womble and four children. Amarillo relatives attending were Mrs. W. T. Womble, Mrs. M. O. Meeks and Mrs. M. W. Mitchell and son.

### CAMP FIRE GIRLS

Weocantewaste Camp Fire Girls were entertained recently at the home of Mr. and Mrs. Ray Johnson. A study of flower arrangements including a lecture and demonstration given by Mrs. Johnson was featured and then the girls put into practice the information given by demonstrating arrangements of flowers.

A sack lunch was enjoyed after the lesson. Mrs. Johnson was assisted by her daughter Billye Rae.

Those attending were Martha Thomas, Joan Witherspoon, Doris Jean Smith, Bobby Nell Pitman, Ruth Ann London, Letadene Springer, Betty Smith, Betty Jo Carnahan, Betty Shockley, Ruby Faye Barkley, Gayle Foster and Mesdames Urlin Streu, guardian, C. D. Carnahan and son Jimmie and Earl Springer.

Weocantewaste Camp Fire Girls have completed plans for entertainment and study for the coming winter. Included among social affairs will be A Postman's Holiday Party for their Dads and an Odd-Come Party for friends.

Mrs. W. J. McClain of Amarillo is visiting her daughter, Mrs. C. O. Phillips and family.

New residents of Hereford are Mr. and Mrs. W. W. Hampton, formerly of Denton.

Mr. and Mrs. C. C. Acker and daughter Mary Ann returned Sunday from Houston. Miss Acker will be employed here. Mr. and Mrs. Acker went to Austin last Thursday to accompany another daughter, Helen, who will be a student at the University of Texas this year.

### LAF-A-LOT CLUB IS ENTERTAINED

Laf-a-Lot Club was entertained Monday evening at the home of Mr. and Mrs. A. L. Manjeot. A forty-two party in the back yard where baskets of flowers were arranged against a natural background of shrubbery and trees and flowers was the order of the evening. Refreshments were served from a barbecue pit with hot coffee and other picnic accompaniments.

### SPECIAL GUESTS PRESENT WERE

J. B. Harlin who has served 37 months in the U. S. Army overseas and Mrs. Bob S. Gilliland of Los Angeles, Calif. who is visiting her husband's parents, Mr. and Mrs. P. H. Gilliland.

Others attending were Messrs. and Mesdames Jack Roberson, J. B. Harlin, G. P. Owen, P. H. Gilliland, A. O. Thompson, the hosts and Mesdames Geo. Cameron of San Francisco, Calif., Reber Howton and Billie Roberson.

### PRESBYTERIAN WOMEN MET FOR STUDY

Group sessions of the Woman's Auxiliary of the Presbyterian Church were held at homes of members Tuesday afternoon.

Group One met with Mrs. Fred Barrett with Mrs. Hugh Witherspoon in charge of the lesson. The study book "Christianity's Compelling Convictions" was used as a basis for programs at all meetings. Mrs. John Olson conducted the devotional lesson.

Group Two met in the home of Mrs. C. C. Ferguson. Mrs. D. H. Alexander conducted the study lesson and Mrs. Seth B. Holman was in charge of the devotional lesson.

Group Three met with Mrs. J. T. Glibreath, Jr., Mrs. James Alken gave the study lesson and Mrs. H. A. Close conducted the devotional lesson.

Some wives wake up the husband when he talks in his sleep, begrudging him even those few words.

Everybody's willing to give a man a boost when he gets to the top.

It takes a woman longer to dress than a man because she has to slow down for the curves.

Forget the sorrows of the past and be glad for the pleasures of today.

A lie may not have legs to stand on, but it sure has wings to fly.

## Haile Drug

HEREFORD'S LEADING CUT-RATE DRUG STORE  
PRICES FOR FRIDAY, SATURDAY AND MONDAY

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50c Dr. West TOOTH BRUSH 37c (limit 1)

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<b>"Justrite" CLEANING FLUID</b> 10-oz. Size <b>21c</b> <small>(Limit 1)</small>	<b>Walgreen MILK of MAGNESIA</b> Full Pint <b>29c</b>	<b>STRAW HATS</b> Values to \$1.25 <b>Choice 49c</b>	<b>\$1.50 Size ANUSOL Suppositories</b> Box of 12 <b>98c</b> <small>(Limit 1)</small>
<b>KEY CASE 10c</b> <small>Holds 3 keys.</small>	 <b>Quick Relief</b> From pain due to headache, neuralgia, muscular aches or that "certain day". Try... <b>CERADYNE 20 tablets . . . 35c</b>	<b>Home Need Lead Pencils 3 for 10c</b> <small>Eraser-tipped</small>	<b>Bottle 200 ASPIRIN TABLETS</b> Finest You Can Buy <b>59c</b>

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<b>HINKLE PILLS</b>	BOTTLE 100 <small>(Limit 1)</small>	<b>14c</b>
<b>DOANS PILLS</b>	75c SIZE <small>(Limit 1)</small>	<b>46c</b>
<b>75c BARBASOL SHAMPOO</b>	SHAVE CREAM <small>(Limit 1 jar)</small>	<b>57c</b>
	FORMULA 20 <small>6-oz. bottle</small>	<b>49c</b>

**25c Tube ZINC OXIDE OINTMENT**  
Soothing, Healing **19c**  
(Limit 1)

**55c Jar POND'S CREAMS**  
Cold or Cleansing **39c**

**25c Size CUTICURA OINTMENT**  
Soothes the Skin **19c**  
(Limit 1)

**25c ANACIN TABLETS**  
**19c**

**Cartridge 20 SCHICK BLADES**  
For Injector Razors **69c**

**60c Size ZONITE ANTISEPTIC**  
For Feminine Hygiene **47c**

**\$1 Size WILDROOT CREAM-OIL**  
Formula For Hair **79c**

**Nupercaine in BLUE JAY PLASTERS**  
For Little Toe Corns **23c**

**8-oz. Size MILES NERVINE**  
Mild Sedative **83c**



**Really Polishes HOUSEHOLD CHAMOIS**  
**1.39**  
1-piece, 17"x23". High quality.



**SENSATIONAL NEW FOUNDATION! LEON LARAINÉ CAKE MAKE-UP**  
With a Non-Drying Base. **\$1.50**  
Smartly designed plastic case. Sponges included.  
Your choice of six exciting shades... Light to tropical.  
**So lovely!**



**Regular 29c 40 SHEETS, ENVELOPES**  
**23c**  
"Letters Random."  
(Limit 1 Pkg.)

**\$1.20 LACTOGEN**  
**89c**

**1-oz. Size ZINC STEARATE Powder**  
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**50c Size MENNEN POWDER**  
For Babies **39c**

**Economy Size 54 KOTEX NAPKINS**  
Deodorant Added **89c**



**I've LIVED for this - Thanks to CUTTER BLACKLEGO!**

The one-shot blinding that's chemically fortified by Cutter's patented process is the one that's biggest.



**Popular "5-Day" DEODORANT PADS—35**  
**55c**  
Quick and easy to use. In jar.

**An Everyday Stationery Need**  
**PKG. of 20 ENVELOPES**  
With Coupon **2 for 9c**  
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Time to select Sweaters for your Fall and Winter Wardrobe. You'll need soft ones, bright ones, and some to keep you extra warm. Choose yours from our large selection while the season is still new. Wear them with suits, slacks and skirts, knowing that they are tops in fashion.

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Mrs. E. D. Fox

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# SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

## August Wedding Is Announced Here

A wedding of interest is that of Miss Betty Jane Roloson and Norman Williams Whisenand which took place on Tuesday, Aug. 28 at the Presbyterian Manse. Rev. James Aiken officiated.

Mrs. Whisenand is the daughter of Mr. and Mrs. F. T. Roloson and is a graduate of Hereford High School. She received her B. S. degree from West Texas State College in June and did work on her Masters Degree at Colorado State College of Education at Greeley the past summer.

Mr. Whisenand is the son of Mr. and Mrs. W. H. Whisenand of Abilene. He is a graduate of W. T. S. C. Canyon and received

his M. A. degree from that school. The past summer he worked on his doctor of education degree at C. S. C. E. at Greeley.

He served in the U. S. Army for three years, serving in Casablanca and other overseas stations. He was given a medical discharge on account of injury and was made a captain in the Reserves.

The couple left Thursday for Borger. Mrs. Whisenand will be employed in the research laboratories for the Phillips Petroleum Company at Phillips and he is professor of history and coach in the Phillips High School.

## LaPlata Club Opens Season's Events

LaPlata opened its activities for the 1945-46 club season with a meeting held at the home of Mrs. D. D. Bivins Tuesday evening. Mrs. Francis B. Elliston, year book chairman, distributed new year books. Two new members were welcomed. They were Mrs. Bill Blood and Mrs. Jack Gilliland.

Mrs. Wayne Evans was in charge of the program. She gave a comprehensive review of the book "The Egg and I" by Betty McDonald. The book, which has been running currently in the Atlantic Monthly, will be published soon. Mrs. Evans gave humorous sketches from the book dealing with the

life of the author on a chicken ranch on the west coast.

During the business session Mrs. Meade Halle was named recording secretary to fill the place of Mrs. O. M. Stewart who has moved away from Hereford and Mrs. Elmer Patterson was named reporter. A gift from the club was presented to Mrs. C. F. Hardwick, who is moving to Clovis, N. M.

Those present at the meeting were Mesdames James Aiken, W. J. Wilson, Weldon Poff, Bill Blood, Clyde Cave, Francis B. Elliston, Wayne Evans, Jack Gilliland, Meade Halle, C. F. Hardwick, Debbs Knox, N. E. Milburn, Troy Moore, Gaylord

## Double Ring Ceremony Unites Miss Betty Sue Henslee and T-Sgt. J. G. Fox

One of the prettiest of informal weddings of the season was that of Miss Betty Sue Henslee, daughter of Mr. and Mrs. H. E. Henslee, and T-Sgt. James Garrett Fox, son of Mr. and Mrs. D. P. Fox of Lubbock, which took place at 10 o'clock Thursday morning at the Methodist Church.

The double ring ceremony was solemnized in the auditorium of the church with Rev. Marvin Boyd, pastor, conducting the rites as the couple and their attendants stood before the flower decked altar. Palms fernery, baskets of white gladioli and seven and five-branched standards holding white lighted tapers, provided the green and white setting. Candles were lighted by Mrs. Virginia Griffith and Miss Marian Littlefield of Crosbyton.

### Pre-Nuptial Music

Pre-nuptial music included "At Dawning" (Cadman) and "I Love You Truly" (Carrie Jacobs Bond), played by Mrs. W. J. Stanford, organist, who also played "Because" (D'Hardelet) softly as the vows were spoken. The Bridal Chorus from Lohengrin announced the entrance of the bride and Mendelssohn's Wedding March was played as the recessional.

Miss Mary Ellen Henslee was her sister's only attendant and Sgt. Jimmie Williamson of Lubbock was best man. Miss Henslee wore a sea-shell pink crepe dress, made street-length with cap sleeves, and matching house hat with short veil. She wore a corsage of shell pink gladioli. The bride wore a street length

Newell, Elmer Patterson, Urllin Streu, Misses Marjorie Alderson, Genevieve Eberle, Pauline Hancock and the hostess.

dress of white sheer silk made with cap sleeves. Her white house hat was veiled in white and she wore a single orchid. She carried a white prayer book and for something old she carried an embroidered silk handkerchief from Old Mexico which belonged to her paternal grandmother over 50 years ago. Her something borrowed and something blue was a pin belonging to a friend.

### Coffee Is Held

An informal coffee was held after the ceremony at the home of Mrs. Frank Gyles with Mrs. Urllin Streu and Mrs. Gyles as hostesses. A pink and white color scheme was carried out in the decorations and appointments. Pink roses centered the table and the tiered wedding cake at one end of the table, was encircled by pink rosebuds and lighted tapers. Mrs. Donald Henslee served the cake and Mrs. Helen Frances Farmer of Amarillo presided at the silver coffee service. Mrs. Virginia Griffith was in charge of the bride's book.

The young couple left after the coffee for a trip to Old Mexico, after which he will report to Fort Bliss, El Paso. The bride's going away costume was of grey pin-striped spun rayon made with dolman sleeves worn with black accessories.

The out-of-town wedding guests included Mrs. D. P. Fox, Mrs. C. L. Storrs and daughter and Miss Margaret Fox of Lubbock, Mrs. Lena White, Miss Mae Worth, Mrs. Helen Frances Farmer, Mr. and Mrs. E. A. Seago and children and Billy J. Melton, all of Amarillo, and Mrs. H. S. Worth of Portales.

The bride is a graduate of Hereford High School and at-

## Sept. 4 Opening Date for L.A.E. Club

September 4, was the opening date for the L. A. E. Club after a summer vacation period. The club met at the home of Mrs. C. D. Carnahan Tuesday afternoon with Mrs. Bill Hutson as hostess.

The course of study for the year is based on "New Horizons" and the opening meeting on "Literature" was directed by Mrs. Robert Veigel. Roll call brought out best sellers of the year and included Ernie Pyle's, "Brave Men", "My Fighting Congregation" by an Army Chaplain and other books.

Mrs. Robert Veigel reviewed the book, "I Wanted to See" by Barghild Dahl, giving the story of a blind woman who, determining to see, actually gained an education and finally her eyesight.

Three new members were welcomed into the club. They were Mrs. Hugh Bookout, Mrs. Boyd Knox and Mrs. Bill Jones.

Those present were Mesdames Orpha Click, Lake Dishman, Altus Higgins, Bob Higgins, Bill Hutson, Phil Radovich, T. W. Roberson, Geo. Suggs, Robert Veigel, the three new members and the hostess.

Mrs. Robert Veigel President Mrs. Robert Veigel is president of the club this year and the year book committee included Mrs. T. W. Roberson, Mrs. Geo. Suggs and Mrs. Phil Radovich.

### Program subjects for the year

tended T. S. C. W., Denton, and Draughton's Business College in Lubbock. For the past two years she has been employed at Streu Hardware Company.

T-Sgt. Fox attended Texas Tech. before entering the armed service. He has recently returned from overseas where he served 22 months with the Eighth Air Force.

and special entertainment features have been planned.

Some people get the point too soon and therefore never learn anything.

# NEW Arrivals

including a nice selection of REDFERN COATS and SUITS

## America's Favorites

featuring REDFERNS and other famous lines

—in—

Twills, Gaberdines, Herringbone, Tweeds; beautiful pastels in the latest Fall Shades.

See them in Our Complete Stock. Priced to Fit Your Budget.



## New Fall Coat Styles

by America's Leading Firms.

The Redfern on the left is only one of the many Nationally Advertised Coats you'll find in our big selection.



## Three Piecers

... for beauty, comfort and long months of wear. Our stock of 3-piecers is above the average, featuring the latest in New Fall Styles and color shades.

## FALL

## MILLINERY

Styles to match every Costume.

New Shipment of FORMALS

## Accessories Galore!

The greatest selection we have every shown; also new shipment of Dickeyes . . . Blouses . . . Skirts . . . Lingerie!

THE little fashion shop

# SURE, I Save at FURR'S...

—and YOU, too, will find that you Save Plenty in our Big, Friendly Store. Remember, these are only a few of our Specials for this week-end, featuring Quality, Service and Savings!



**FOLGER'S** COFFEE — 1-Lb. Jar ..... **29c**

HEMO A chocolate flavor, Borden's—16-oz	59c	SYRUP Brown, Bre'r Rabbit — No. 5 Jar	41c
PERFEX A Cleanser — Box	23c	CATSUP C-H-B — 14-oz. bottle	21c
PASTE WAX Polish, Tavern's — 16-oz. jar	54c	ORANGE JUICE Dromedary — No. 2 Can	21c
BLEACH "33" — Quart	15c	CHILI PEPPER PICKLES C-H-B — 24-oz. jar	24c
VINEGAR White, Heinz — Quart	25c	PRUNES Plum, Food Master — Big 2½ Can	21c
SALT Morton's — 10-lb. Sack	19c	PEAS Fancy, Rolling West — No. 2 Can	17c
CORN MUFFIN MIX Olde Tyme — 8-oz. box	10c	GRAPEFRUIT JUICE Francis Drake — Big 46-oz. can	29c



## Produce

<b>FLOUR</b> Sunny Boy. 25Lb. Sack	<b>1.05</b>	<b>CARROTS</b> 2 bunches	<b>15c</b>
<b>TOMATO JUICE</b> Stokley's — No. 2 Can	12c	<b>CAULIFLOWER</b> pound	19c
<b>TOMATO SOUP</b> Campbell's — Cans	3 for 27c	<b>SPUDS</b> 5 pounds	25c
<b>COOKIES</b> Frosted Top, Zion — 10-Oz. Box	24c	<b>ORANGES -- LEMONS</b> 2 pounds	23c
<b>RICE</b> 2-Lb. Sack	21c	<b>GRAPEFRUIT</b> 2 pounds	15c
<b>PEANUT BUTTER</b> Fairy Wand — 8-oz. jars	2 for 19c	<b>BELL PEPPERS</b> pound	19c
<b>SANITARY NAPKINS</b> Modess, boxes	2 for 37c		
<b>6-Box Carton Strakelite</b> MATCHES	27c	<b>STEEL SPRING</b> Clothes Pins, doz.	19c
<b>M E A T S</b>			
<b>Fresh CAT FISH</b> , lb.	55c	<b>GROUND BEEF</b>	lb. 25c
<b>Dressed FRIERS</b> , lb.	55c	<b>Asst'd CHEESES</b>	lb. 42c
<b>Dressed HENS</b>	lb. 45c	<b>STEAKS, Choice AA</b>	45c





# SOCIETY

## WATERMELON FEAST GIVEN AT CLUB HOUSE

Honoring members who cannot attend regularly, members of the Rebekah Lodge entertained with a watermelon feast at the club house Tuesday night. Hostesses were Jeff Roberson, George Springer, Mrs. Edna Kendall, Mrs. Gertrude Bailey, Mrs. Mabel Strange and Mrs. Hazel Sparks.

A short program entertained the group with Mrs. Edna Bove giving the opening address. Miss Wanda Lee Terry entertained with her accordion and games and contests were enjoyed. Mrs. A. D. Godwin won the prize for the best reason for not attending meetings regularly.

## HOME DEMON. CLUB ACTIVITIES

Ford Home Demonstration Club entertained families and friends with a lawn party and chicken feast at the home of Mr. and Mrs. F. D. Ferguson Sunday evening. After the feed games were enjoyed.

Guests and members attending included Messrs. and Mesdames Geo. J. Larson, Oscar Turner, Edd Thomas, Wayne Thomas, E. E. Doak and son, H. D. Hill and sons, Joe Wagener and daughters, H. M. Benson and Mary Lou, Cecil Cayton and daughters, Misses Jane Harris, Betty Doak and Zell Dean Harris, Morris Earl and Beth Ferguson and the hosts.

**Fairview Club**  
Fairview Home Demonstration Club met for an all-day meeting Tuesday at the Daniel School house. Members quilted a quilt for Boys Ranch.

At the noon hour a covered dish luncheon was enjoyed by Mesdames Gilbert Wynn, Bob Axe, E. W. Shugart, F. E. Finney, Oscar Hunt, C. R. Hughes, E. W. Womble, C. L. McBroom, L. J. Smith, W. R. Moore, R. L. Campbell, Rev. and Mrs. M. G. Upton.

Mrs. Bob Axe will be hostess for the next meeting on Sept. 11.

## HOSPITAL NOTES

Mrs. Bill Patton, maternity, Sept. 2, boy.

W. A. Davis, discharged Sept. 6.

H. L. Barker, medical, Sept. 4.

Timothy Betzen, discharged Sept. 6.



Photo by A. O. Thompson  
Tech. Sgt. and Mrs. James Garret Fox are pictured at their wedding which took place last Thursday morning at the First Methodist Church. Mrs. Fox is the former Miss Betty Sue Henslee, daughter of Mr. and Mrs. Homer E. Henslee of Hereford.

## Wedding Is Announced

Announcements have been received here of the recent marriage of Miss Patricia Ruth Jordan and Lt. Bill A. Montgomery.

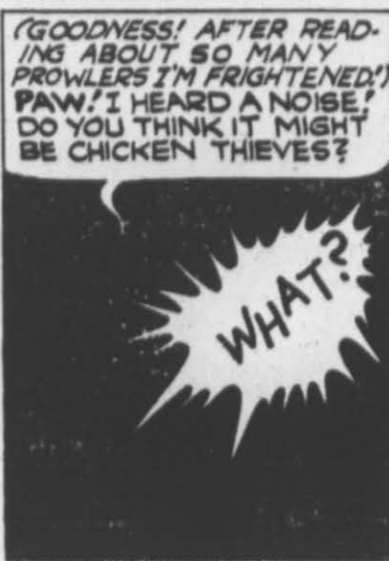
Full military wedding rites were performed for the couple on Aug. 20, at the Enid, Okla., Army Air Field with the Army Chaplain officiating.

Mrs. Montgomery is the daughter of Mr. and Mrs. C. S. Jordan of Culver City, Calif., and Lt. Montgomery is the grandson of Mr. and Mrs. J. W. Alexander. He is a graduate of Hereford High School and made his home here with his grandparents before entering the service. He is an Army Air Force pilot and spent a year in the South Pacific.

The couple will make their home in Enid as long as his assignment is there.

The perfect man doesn't drink or smoke or swear; doesn't borrow from his friends and doesn't steal; doesn't make love to all the girls and overlord the men. In fact, the perfect man doesn't exist.

Too many people who won't stop at anything are behind the steering wheels of automobiles.



Doctors are so busy nowadays that lots of people get well before the date of the appointment arrives.

Breathes there a man with soul so dead, who's never ever turned his head—and sed—"Hmm, not bad!"

Next time misfortune strikes, remember that the dog who lost his tail has one consolation. He holds no fear of tin cans.

Judging from the amount of liquor seen in the dry states there must be a lot of snakes thereabouts.

Divorces are getting so common nowadays that the men are beginning to believe that all the women want to do is borrow the names for awhile.

Before you get disturbed over the increase in divorces, consider the fact for the great majority marriage is a completely new and different experience.

If you keep your promises and pay your bills as due, you're just as good a financial risk as the millionaire.

## Husband-and-Wife Team Champs



Mr. and Mrs. William Issetts of Kenosha, Wis., are winners of the husband-and-wife team title of the Grand American Trapshooting Championships at Dayton, O. He broke 189 clay targets out of 200; she got 181.

## Personalized Stationery

—the best gift of all, because it is useful yet attractive. \$1.00 to \$4.95 with name imprinted.

Hereford Brand Office—Phone 30

**Dr. C. D. KELTON**

Naturopathic  
and  
Chiropractic  
Clinic

Phone 91  
Office Hours 9-12 & 2-6

Just North Central School  
Hereford, Texas

Not Big Ads, But "Regular" Brand Ads Get Results

## Ration Reminder

**SUGAR**—Stamp 36 worth 5lbs. thru Aug. 31. Stamp 38, valid Sept. 1, remains good through Dec. 31.

**SHOES**—Airplane stamps, 1, 2, 3 and 4 good indefinitely.

**MEATS AND FATS** — In Book 4, red V-2 thru K1 good for 10 points each. V-2 thru Z-2 expire Aug. 31. L-1 thru Q-1, valid Sept. 1.

## HOMER FOX Sez:

"Boy, I sure wanted to haul that hay..."

Crawled out early Labor Day, donned by Coveralls, slipped on my cowboy boots and rushed to town to help a couple of fellows haul some baled Alfalfa—but when I got to town I bumped into an old boy that I had promised to help dig a basement! Dad-Gum-It, I wanted to help those old boys haul that hay so bad I could taste it, 'cause I love the smell of that stuff? Oh well, digging a basement is not such hard work—if you do it like I do. But I am not going to do any more hard work like that. Pat has started to school and we have some new numbers in men's jackets that are honeys so guess I will try to keep busy right here.

**BATTLE JACKET** \$9.00  
Zipper front, Army twill .....

**BATTLE JACKET** \$17.50  
100% wool plaids, zipper front .....

**BATTLE JACKET** \$18.50  
100% wool, solid tan color, zipper front .....

**GOAT LEATHER JACKET** \$21.00  
Waist style, zipper front (this is a dilly) .....

**Botomac WATERPROOF JACKET** \$9.00  
Zipper front (this is different) .....

**SHOWER-PROOF JACKETS** \$3.95 \$5  
Button Fronts .....

# FOX MAN'S SHOP

PAT CORBETT — HOMER FOX

# D. D. T

## The Miracle Spray of the Battlefield - - -

# is now available To You!

"The war's greatest contribution to the future Health of America," says Army Medical Corps Official

**PROVES 100 PERCENT FATAL TO LICE MOSQUITOES AND HOUSEFLIES ... KILLS APPROXIMATELY 95 PERCENT OF HOUSEFLY POPULATION IN TESTS.**

For HOUSEHOLD ... DAIRY BARNs ... CATTLE SPRAY ... INSECTICIDE!

Come in and Let Us Give You the COMPLETE DETAILS!

# CLOSE CHEMICAL PLANT

## or CLOSE DRUG STORE

# SONS In the Service

**J. F. Jones Enroute Home**  
J. P. Jones, MM 1-c, son of Mr. and Mrs. A. T. Jones, is expected home sometime after September 10. He has been on duty in the Pacific for the past 25 months.

### Glasscock's Company Cited

**WITH THE FIFTH ARMY IN ITALY**—Pfc. Louis D. Glasscock of Hereford, is a member of Company B, 361st Infantry Regiment, which received a citation from the 91st "Powder River" Division for its outstanding accomplishment in battle at Livergnano last fall in the Fifth Army drive toward Bologna, Italy.

Approval of the commendation was announced by Major General William G. Livesay, commanding general of the 91st. According to the recommen-

datation for the award, Company B, commanded by Capt. Ferdinand A. Bolding of Clyde, Kan., was cited for its "aggressive fighting spirit and unwavering devotion to duty, causing the enemy to abandon the entire line of prepared defenses hinged on Livergnano."

Drawing the assignment to gouge the enemy out of positions in the Livergnano escarpment that days of bombing and heavy concentrations of mortar and artillery fire had failed to reduce, Company B slowly and relentlessly clawed its way up the rocky, gun-studded cliff to crack the line of defenses, succeeding in assaulting and capturing the main enemy cave positions, taking 19 enemy prisoners and three machine guns.

The Germans then counter-attacked in force, but Company B gallantly withstood the attack, driving off the enemy and inflicting heavy casualties," the citation commented.

After another night of ceaseless, enemy mortar and machine gun fire, the doughboys assaulted and reduced each strong-point one by one until they routed the entire German force

### RECEIVES RONZE STAR



For continued work on the upkeep and repair of amphibious tractors while under enemy fire and subject to adverse weather conditions on Iwo Jima, Magize Corporal Reece Kesler, son of Mr. and Mrs. J. O. Kesler, Hereford, Texas, has been awarded the Bronze Star Medal at the Marine Corps Station, Mojave, Calif., where he is attached to the Guard Detachment. A veteran of Rendova, Bougainville, Guam and Iwo Jima, Corporal Kesler enlisted in February, 1942.

Thirty Nazis were killed or wounded, 50 captured, and six machine guns taken.

### Father of Crewmember Visits Lt. Jones

W. A. Goode of Chicago, Ill., visited last week with Lt. Geo. Jones, who was a fellow crewmember of his son in the 8th Air Force. Sgt. Goode was killed in action on the mission on which Lt. Jones went down over Germany.

Lt. Jones who has spent a 60-day leave here with his parents, Mr. and Mrs. A. T. Jones, has reported to a redistribution center at Miami Beach, Fla.

### GALLEY HAS JOB OF DISCHARGING GERMAN POWS

A Ninth Air Force Service Command Unit, Near Berchtesgaden Germany—Since the termination of hostilities in Europe, 1st Lt. Cyrus A. Galley, of Moline, Ill., has had the job of discharging thousands of German Air Force prisoners of war.

In a huge prisoner of war cage in Bavaria, Galley processes the records of the former Luftwaffe personnel to determine those who can be discharged from those who are wanted for war times.

Lieutenant Galley's organization, the 492nd Air Service Group, formerly serviced and maintained P-47, fighter-bomber planes which bombed and strafed the enemy in advance of the infantry. He has been overseas since Nov. 24, 1942, and has served as ordnance officer with both the 8th and 9th Air Forces. He holds four Battle Participation Stars for the Normandy, Northern France, the Rhineland, and Central Europe campaigns.

Before entering the service Galley was a professor in the Moline Public Schools. He graduated from Texas A. & M. College in 1928.

His mother, Mrs. Fleeda Galley, lives in Hereford, Texas. His wife, Mrs. Ruby S. Galley, and their children, Cyrus, Jr., Harry, Alan and Elaine live at 848-17th street, Moline.

Aboard North Carolina ABOARD THE USS NORTH CAROLINA OFF JAPAN (Delayed)—Flint Elmore Nunn, 20, son of Mrs. Viola Nunn of Hereford is serving aboard this battleship which is part of the powerful Pacific Fleet engaged in occupying Japan.

Under the operational control of Admiral William F. Halsey, USN, Commander of the 3rd Fleet, the NORTH CAROLINA, one of the "glamor" ships of the Fleet, assembled with 11 other battleships, 17 aircraft carriers, five escort carriers, 20 cruisers and more than 290 other U. S.

### Frio

BY DOROTHY MOBLEY

Rev. Truett Allen and family were Sunday dinner guests in the Henry Dobbs home.

Because of trouble with the light plant at the church, evening worship services are being held at seven o'clock.

Mrs. H. E. Lindley and Mrs. H. M. Mobley took Christine Lindley and Dorothy Mobley to Amarillo Monday to enroll at the San Jacinto Beauty School.

Mrs. G. W. Towns is here for an extended visit in the home of her grandson, W. C. Towns and family.

Mrs. T. L. Sparkman, Jr., and children spent several days last week in the home of her sister, Mrs. Charles King of Amarillo. James Glen Dixon, son of Sgt. and Mrs. James Dixon, has been in an Amarillo hospital.

Miss Marcia Robbins has accepted a position as primary teacher at Westway.

Joe B. Cates, Jr., is home on a 30-day furlough after his return to the States from duty in Germany. He is visiting his wife and son and his parents.

School started here on Sept. 3 with Miss Agnes Behrends, who taught last year at Flag, as the teacher. We welcome her to our community.

Mr. and Mrs. J. B. Harlin, J. B., Jr., Miss Avis Matthews and Mrs. George Cameron visited in the Mobley home Friday night.

Mr. and Mrs. Jake Boydston of Hereford called in the H. D. Robbins home Sunday afternoon.

Miss Christine Lindley spent Saturday night with her grandparents, Mr. and Mrs. Greeson of Black.

Marcia and Lyla Robbins and Christine Lindley were guests at a slumber party given by Dorothy and Marguerite Mobley at their home last Thursday night.

Mr. and Mrs. G. W. Johnson, Miss Bess Hagar and Mr. and Mrs. Leslie Dobbs spent the week end at Carlsbad, N. M.

Mr. and Mrs. Russell Hunter, Miss Dorothy Banner, Mrs. O. C. Curtis and Charley Kropff spent the week end at Red River, N. M.

ships to carry out the first stages of the occupation of the Japanese home islands.

### First to Occupy



Col. John H. Lackey Jr. of Norfolk, Va., piloted the first occupation plane to land at Atsugi Airbase in Japan.

Mrs. W. I. Woolery was a week end guest in the home of Mr. and Mrs. Vance Henington and family.

Mrs. Tom Majors spent the week end in Amarillo with her sister, Mrs. J. H. Miller.

Mr. and Mrs. Cass Shackelford and son Jerry of Lamesa, Mrs. H. C. Gadberry and daughters of Nocona and Mrs. N. N. Fincher of Chillicothe spent the Labor Day week end in the home of Mr. and Mrs. Henry Kendall.

Mr. and Mrs. M. C. King of Panhandle and Mrs. Floyd Sweet of Fort Worth spent the week end in Hereford with Mrs. E. J. Williams.

Weew end guests in the home of Mr. and Mrs. T. W. Alderson were Mrs. C. H. Nichols of Sudan and Cadet Nelson Nichols of Dallas.

### MASONIC BULLETIN

Hereford Lodge 849 Stated meeting second Monday in each month. School of instruction each Thursday night. O. L. CLICK, W. M. R. L. THOMPSON, Sec'y.



# WELL, What's This?

We thought merchandise of this type would be several more months coming through. It is scarce and the quantities are limited in some lines—but here are a few of the "Scarce Items" which we now have in stock. Come Early and BE SURE! Always shop Carl McCaslin's for your needs.

- 6 1/2-Foot STEEL FENCE POSTS
- Overhead GARAGE DOOR SETS
- White Oriental Stucco
- Also No. 45 Stucco
- PURE LINSEED OIL IN 5-GALLON CANS
- Quarts or Pints Factory-Sealed Packages!
- 1 1-8 inch Wood Sucker Rod
- 6 1/2-Foot MONITOR WINDMILLS
- 35,000 BTU Coleman Floor Furnaces
- White Commode Sets
- Wallpaper Canvas
- Built-In IRONING BOARDS

## Carl McCaslin Lumber Co.

One Block East Courthouse  
Call the Lumber Number—7  
HEREFORD, TEXAS

## Make Application FOR YOUR BENDIX Home Laundry NOW!

SEE Hugh Bookout at FRASER'S Commercial Oil Co.

### Bring it to the FIX IT SHOP

on Lee Avenue 1 door south of the Blacksmith Shop

SEWING MACHINES BICYCLES REPAIRED

We specialize in repairing small items

32-4tc —R. M. Cantrell

# Your Credit

Paying your bills when due is the surest way to keep your credit good... and War Bonds are America's best investment!

Use Your Credit... But DON'T ABUSE IT!

**Hereford Credit Association**  
DOROTHY H. BOSS, Mgr.  
Local Affiliation of NATIONAL RETAIL CREDIT ASSOCIATION

# ELECTRICITY

does so much... yet costs so little!

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
20 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

## POSSUM FLATS . . . COUNTY FAIR PRIZE WINNER

CONGRATULATIONS, MRS. SMART! YOU'VE WON ALL THE BLUE RIBBONS IN THE HOME BAKED CAKES, PIES AND BISCUITS DIVISION!

HANDS OFF!

LUCKY WOMAN!

LUCKY, NOTHIN'! SHE USES ONLY GLADIOLA FLOUR IN ALL HER BAKING. WITH THAT SHE CAN'T MISS!

ED, HOW ABOUT HER SHOWING MY WIFE HOW TO BAKE THOSE WONDERFUL BISCUITS?

YOU JUST GET HER A SACK OF GLADIOLA FLOUR AND SHE WILL BAKE YOU BISCUITS LIKE THAT!

HECK! SHE CAN'T BAKE ANY BETTER'N I CAN—IF YOU'LL JUST REMEMBER TO ALWAYS GET ME GLADIOLA FLOUR!

TO BRIGHTEN EVERY BAKING HOUR JUST BAKE WITH GLADIOLA FLOUR!

**GLADIOLA FLOUR**  
PART BELLING COMPANY  
SHERMAN, TEXAS

WOT'S COOKIN'!



# THIS WEEK ... AT THE USO

The Watermelon and Bingo Party was one of our largest and most successful events. The truck was full of G. I.'s when it left the USO. More men than girls again. Part of that was due to the fact that a number of Air Corps men from Clovis and Amarillo had come to Hereford for the afternoon and evening. When they heard that there was to be a party they borrowed our shaving equipment and decided to stay. We enjoyed having them. Our thanks to Mrs. Stambaugh and Mrs. Dunlap for contacting the merchants who donated the prizes for Bingo

and to Mr. Conaway who was Master of Ceremonies for the evening. Donors were Streu, Cogdell Motor Co., Boyd Radiator Store, Hereford Bakery, Miller Auto Store, Alderson Variety Store, Little Fashion Shoppe, Beauty Mart, Stambaugh Cleaners, Vogue, Black Furniture, Simmons Supply Co., J. C. Penney, Lady Faire, Standard Service, Candy Kitchen, Popular Store, Kester Jewelry, Hereford Store Co. Quality Grocery, Hagar Shoe Shop, Cantrell Jewelry, Brand, Furr Food, Hereford Parts and Supplies, Close Drug. Not all business firms were solicited but others will have an opportunity to donate for the next party. One impromptu event of the party was caused by the soldier who got the pound of coffee. He decided to share it with everyone so the sponsors made col-

fee. Everyone was having such a good time that the sponsors had to take the girls home in order to break up the party. Our thanks to everyone. Sunday afternoon Elmer Patterson came down and took pictures of some of the shell craft work. They are excellent pictures and we hope to have one in the Brand soon. In the meantime see the Bulletin Board. We are missing the Nehamkins who left for the separation center on Friday last week. We won't say they are gone for good—because they have gone away before for indefinite periods—until we get a letter saying 'Hy is in civilian clothes.' Pvt. and Mrs. Harold Anderson were in Saturday with their two weeks old baby. She looks just like Harold and he is very proud of her. Flowers were donated this week by Mrs. Oberthier, Mrs. Slaton and Mrs. Springer. Cookies for the month of August were donated by Mesdames Nolle Elliston, Ramey Elliston, (Wyche Club), W. H. Goetsch (So. Hereford), Troy Stambaugh, J. A. Loerwald (Altar Guild) Buckner, Kester, Flutt (Lone Star) Frances Young (Y. W. A.) W. W. Hill. We are grateful for the work of all these ladies.

Mrs. R. J. Richardson donated the cake for the Wives Luncheon this week. So many of the wives didn't have good ovens in their apartments that they are unable to make their own cakes so we are asking some of the Hereford women to do this. We supply the shortening and sugar. Volunteers wanted. Letters were received from Harry Kudsk who hopes to be on crutches soon, and Isadore Rubin who is expecting to come back to the states soon. Several men have received their discharges since last week and others have started packing since the new age limit has been declared. We are going to find out how old some of these boys are now. And we are going to miss them a lot.

## Jumbo

MRS. M. L. SIMPSON

Rev. Lee of Dimmitt preached at Jumbo Sunday. There was a small crowd at Sunday School. We hope to see the Sunday School grow in the coming months.

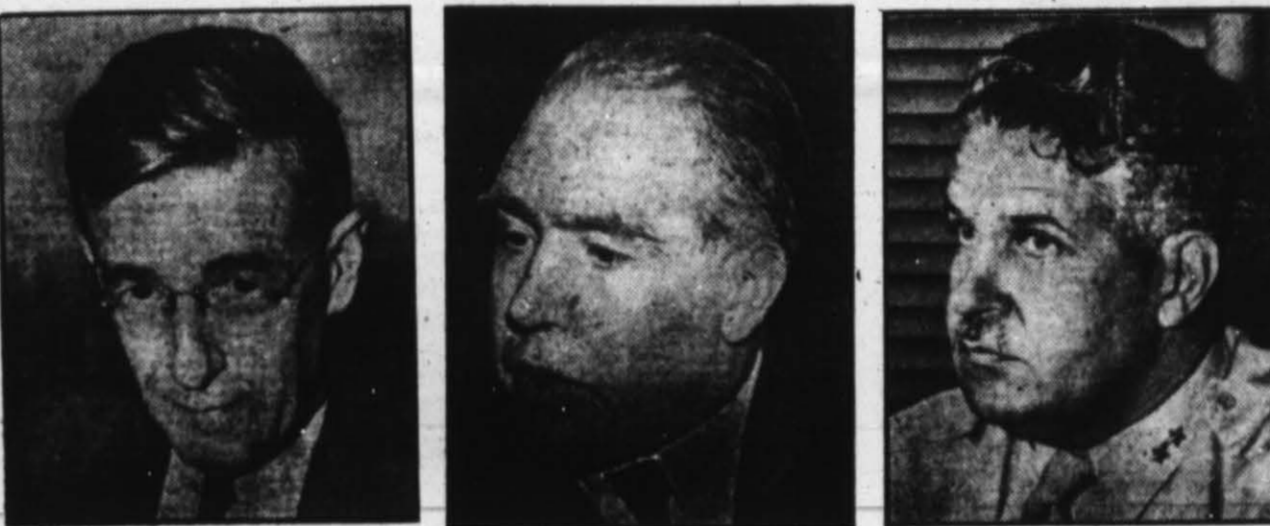
Mrs. McWhirter and daughter, Blanche Merie, from Gainesville, were visitors in the Sparkman home over the week end. Mrs. McWhirter is Mr. Sparkman's sister.

Miss Barbara Anne Hunter, formerly of this community, and Pfc. Gene McMillan of Dimmitt, were married in Plainview last Thursday. After visiting their mothers in

## Atomic Bombs Are Still Being Made



This is one of the tightly guarded factories at Oak Ridge, Tenn., where the atomic bomb was developed—and is still being made, President Truman said. This is one of the eight plants of the Clinton Engineer Works, a government reservation covering 59,000 acres.



Three men who played major roles in developing the atomic bomb: Dr. Vannevar Bush, left, Director of the Office of Scientific Research; Dr. Niels Bohr, Danish physicist and Nobel Prize winner for atomic research; Maj.-Gen. Leslie R. Groves, Army officer in charge of the Atomic Bomb Project.

## Some Household Appliances At 1942 Price - OPA

Chester Bowles has told consumers that household washing machines, ironers and aluminum kitchenware will be back in the stores this fall at 1942 prices, OPA has announced. The Office of Economic Stabilization approved extension of the price program for consumer durable goods to the entire reconversion. In outline, the program is to grant increases at the production level to compensate for cost increases since 1941, when necessary to assure maximum production. Wholesale and retailers, not the consumer, will absorb a substantial amount of these increases where their margins reasonably permit them to do this.

Price Administrator Bowles told housewives this is what they can expect in the durable goods field during the next few months. The output of household washing machines should reach pre-war levels this fall and shoppers should be able to find them in the stores in quantity by the end of the year. The picture is pretty much the same for aluminum kitchen ware. Of course, shoppers should remember that washing machines and cooking utensils have been out of stock for some time and probably will be bought up very quickly. Production of ironers will come along more slowly.

Our daughter is always ready for a swim, but complains that washing dishes ruins her hands.

The tone of a bachelor's voice sounds good when it has a ring in it.

# A Complete Line of Co-Op

## GASOLINE... OILS and GREASES

## ELECTRIC and GASOLINE MILKING MACHINES

Shelf Hardware

Well Cylinders  
PIPE FITTINGS

PLOW PARTS

Expected Soon — A

Electric Fencers

Shipment of

A-C or Battery, a large stock!

SUCKER RODS

A good stock of Batteries

See us for Stock Salt

BE SURE... GET YOUR COAL NOW

GET IT AT YOUR

# Consumers

For Better Service—Bigger Dividends!

## PENNEY'S



## All Purpose Coat

19.75 to 39.75

Whether it's a back-to-college wardrobe... or the first PTA meeting you have in mind... an All Purpose all-wool coat is right for either or any event. A coat that goes around-the-town or around-the-calendar with the greatest of casual ease! Black, brown and colors.

Dimmitt for a few days, the couple will go to San Antonio where he is stationed. Barbara Anne was raised in this community, and is the daughter of the late C. C. and Mrs. Anne Hunter.

Mrs. Lawrence Matthews of Clovis spent two days last week in the home of L. A. Matthews.

Mrs. F. A. May and Mrs. Glenn May were in Amarillo Wednesday. Mrs. F. A. May is taking medical treatment in Amarillo.

Missed from Sunday School Sunday on account of illness, were Mrs. Clyde Renfro and Mrs. Adams. We hope they are back soon.

P. H. Dyer and family entertained their son and brother, Wayne, Sunday. He is visiting here from the west coast.

Jimmy Doris Hunter spent the week end in Dimmitt with Mary Lee Cooper.

Mr. and Mrs. M. L. Sparkman went to Amarillo Monday night, to meet their son, Wayne Thomas. He is home on a 15-day furlough.

Pfc. Merle Matthews is stationed in Marseilles, France for the present.

M. L. Simpson took his sons Bill and Bob to the rodeo in Amarillo, Monday.

Virginia Seagraves, Margaret Simpson and Orma Bowles were supper guests in the Simpson home Tuesday night.

Mrs. Addison Hunter and children were Amarillo visitors last Tuesday.

School opened in Dimmitt on Sept. 3, and all the children are glad to get back in school. Mr. Penn is driving the school bus.

Mr. and Mrs. Sam Hunter attended church in Hereford last Sunday and visited Mr. and Mrs. W. A. Hunter.

Mr. and Mrs. C. E. Leasure have been on a pleasure trip for the past two weeks, stopping at Albuquerque and fishing at Conchas Dam.

Mrs. J. J. Wilder was called to Phoenix, Ariz., Sunday, by the sudden death of her sister, Mrs. E. S. Humphrey. She was accompanied by her brother, George Millard of Hereford, and Bob Millard and wife of Childress. The community extends deepest sympathy to Mrs. Wilder and family in their hour of trouble.

Mrs. Frank O. Marrs and baby have been visiting in the Marrs.

Lt. and Mrs. F. M. Cogdell left Friday for Louisville, Ky., where he is stationed.

WE RECAP ANY MAKE TRUCK TIRE!

KEEP YOUR TRUCK ROLLING WITH Firestone Factory-Method RECAPPING

## Not Big Ads, But "Regular" Brand Ads Get Results!

They'll Learn to Save at Our Health Needs Sale!

- 25c Dr. West TOOTH BRUSH 17c
- 60c Antiseptic S-T 37 49c
- 10c Toilet Soap PALMOLIVE 7c
- 25c Mouth Wash LAVORIS 19c

DR. WEST'S Miracle-Tuft TOOTH BRUSH A HIGH MARK IN VALUE .47

IODENT TOOTH POWDER .37 IN A CLASS BY ITSELF

\$1.00 Iridized Yeast TABLETS 79c

Here's a practical lesson in economy—top-grade Health Supplies that head the class for value. Study these low prices and learn how much you can save by getting your children ready for the new term at our Health Needs Sale. We've the Right Quality, the Right Variety, the Right Prices—the 3 R's of shopping satisfaction, convenience and economy.

- ... Vitamins ...
- 100 Upjohn UNICAPS \$2.95
  - \$1.00 Box ONE-A-DAY 79c
  - B Complex BELEX \$1.98
  - \$1.00 Tablets A and B 69c
  - 50c Box VIMMS 33c
- What's Behind It?
- What goes into the medicine is important, and so, too, is what stands behind it to guarantee quality, purity, and accuracy. Behind every prescription we fill, stand the combined experience of our pharmacists totalling many years, and the good reputations of leading pharmaceutical houses known to the medical profession for the quality and dependability of their prescription drugs.
- ... Dental Goods ...
- 50c Powder CALOX 39c
  - 50c Liquid TEEL 39c
  - 50c Powder LYON'S 37c
  - 25c Paste MAGNESIA 19c
  - 50c Paste IODENT 37c

# CLOSE

Drug Store

PRESCRIPTION DRUGS

The loyal store

District O.P.A. Office Closes On Sept. 29th

September 29 is the official closing date for the Lubbock District OPA Office...

Takes Nurse Training At Lubbock Hospital

Wanda Jean Smith, who graduated in May from Hereford High School, left Saturday for Lubbock...

Selective Service NEWS

Riley W. Myrick, Robert B. Bentley, Howard J. Hill and Fred C. Williams.

Miss Helen Hamm left Friday for Amarillo, where she has accepted a position with the American National Bank.

Read Our Want Ad Page!

SONS In the Service

Lt. Story Home After 26 Months in Pacific Lt. (J. g.) Charles Dean Story...

Hickman Assigned To Naval Hospital Robert Hickman, son of Mr. and Mrs. John Hickman...

Gilliland Leaves Flight Officer Bob Gilliland left Saturday for Nashville, Tenn., to report for duty in the U. S. Army Air Transport Command...

Talbot at Assembly Area ASSEMBLY AREA COMMAND, France—Cpl. Victor A. Talbot of Hereford is a member of a station complement squadron...

Despite continual aerial and robot bombing and strafing during the Battle of the Bulge, Talbot's squadron kept the field in service and enabled tons of supplies to be moved to American armies at the front.

Coster Enroute Home ASSEMBLY AREA COMMAND, France — Laundryman soldiers who washed everything from French babies to General George S. Patton's tankmen during Normandy operations are enroute home via the Assembly Area Command.

That Fighting Ladd You Love



ALAN LADD and GAIL RUSSELL take time off from horses to find a mutual interest in each other in the fast race-track drama 'Salty O'Rourke'...

Westway

By MRS. MERLIN KAUL There were 54 present at Sunday School Sunday. Visitors included Mrs. Will Jasper and daughter Jenelle of Stinnett...

Officers elected for the coming year include Joe Landers, superintendent; Merlin Kaul, assistant; Carl Schroeder, secretary-treasurer...

Hereford Boys Meet Pvt. Ernest R. Kendall met Jiggs Hartman in Heidelberg, Germany recently and reports that Hartman is the first Hereford boy he has met since entering service...

& M College. He has recently been discharged from the army. Mrs. M. S. Roe was hostess Friday night at a chicken fry which honored the birthdays of her husband and son Monty.

of her brother Carl Schroeder. Guests in the Norman Livesay home last week included Mr. and Mrs. Bill Crumm of Dimmitt for the week end...

Hard of Hearing

Do you have trouble understanding ordinary conversation? Sonotone Hearing Center Texas Hotel—Hereford, Texas 12 Noon to 4 P. M. THURSDAY, SEPT. 13

BARGAINS. We Reserve the Right to Limit Quantities! FLOUR Sunny Boy or Packard's Best—25-Lb. Sack \$1.19 MARMALADE CITRUS 2-Lb. Jar 17c FRUIT CAKE MIX Glass Container \$1.25

PEAS MISSION NO. 2 CAN 2 FOR 31c

BEANS Van Camp's No. 2 Jars 2 for 31c POST TOASTIES Large Package 2 for 27c CHERRIOATS Large Package 2 for 25c MOTHER'S OATS with premium 3-Lb. Package 37c ORANGE JUICE Adam's 46-Oz. Can 49c TOMATO JUICE C-H-B No. 2 can 2 for 27c COFFEE Scilling's 1-Lb. Glass Jar 31c MILK WHITE SWAN Tall Cans 3 for 23c

ORANGES, Calif.—lb. 11c Vine Ripe TOMATOES... lb. 20c CABBAGE... lb. 8c U.S. No. 1 Hereford 10 lbs. SPUDS... 39c ONIONS... lb. 7c LEMONS... lb. 13c CHOICE MEATS ASSORTED LUNCH MEATS, choice, lb. 33c BLUE MOON CHEESE SPREAD... pkg. 20c Roast AA GRADE LB. 30c AA BEEF T-BONE STEAK... lb. 45c BEEF RIBS... lb. 22c

CITY Food Store FIRST DOOR SOUTH OF THE FIRST STATE BANK

PUBLIC Auction Saturday, Sept. 8 TIME: 12 O'CLOCK — LUNCH ON GROUNDS LOCATION: 4 Miles West on Hereford Highway and 2 Miles North of Canyon (First Road East of City Lake Road) Having Rented my Farm, I have Decided to Sell the Following Items at Public Auction: Registered Herefords... Registered Hampshire Sheep... Mixed Cattle...

### Shamrock Starts Aggressive Postwar Sales Campaign

From the day Am-torg, the great Russian trading company placed a frantic rush order with The Shamrock Oil and Gas Corporation for trainloads of Isopentane to be used in the U. S. S. R. in staving off the German push of 1941, to the more recent conversions to meet requirements of the United States government, the Shamrock refinery has been engaged primarily in producing war fuel needs.

The facilities, technical advancements, and experience developed by this independent corporation during war years are now being converted to the production and improvement of Shamrock's new gasoline and other motor fuels, according to Shamrock officials. These products are handled by independent Shamrock dealers here in Hereford and elsewhere.

To back up its postwar marketing program, Shamrock has released an extensive newspaper advertising campaign, first insertion of which appears today in The Brand.

The skin the woman loves to touch is sable.

The atomic bomb poses a new problem—that of having enough of the enemy left to surrender.

## Wyche

MYLDRED HENRY

A birthday dinner in the home of Mr. and Mrs. R. L. Cocanougher, honoring R. L. and Bill Cocanougher, Ira Ott and Joe Thomas was enjoyed Sunday by the following guests: Mr. and Mrs. H. R. Cocanougher, Elizabeth Ann and Shirley Jean; Miss Maggie Cocanougher, Mr. and Mrs. Ed East of Amarillo; Joe Thomas; Mr. and Mrs. Ira Ott, Bill and Pete Cocanougher, Mr. and Mrs. Bill Graham, Mrs. D. C. Williams, Mr. Casey, and the hostess, Mrs. R. L. Cocanougher.

Joe Thomas was having a delayed birthday dinner as his birthday occurred while he was on his way home from Europe. He is working on the R. L. Cocanougher ranch.

Miss Ruth Pickens, a 1945 graduate of Hereford High School, left last week to enter Draughan's Business College at San Antonio.

Mr. and Mrs. C. P. Seipp, Mr. and Mrs. Jimmy Seipp, Mrs. Keith Howard and Linda visited Thursday in the Ira Ott home.

E. C. Hewitt and E. C. Jr., made a business trip to Clovis Tuesday.

Mr. and Mrs. Earl Varney and children were recent visitors in the Ira Ott home. Mrs. Varney is a niece of Mrs. Ott. They were enroute to Denver, Colo., to

### Grows Salted Celery



After eight years of experimenting, Nick Engel, above, Wood County, Wisconsin, truck gardener, says he is growing salted celery. He adds 1000 pounds of salt to the soil of his field at planting time, he says, and the salt dissolves as the plants draw water.

make their home. Art Wagner from Amarillo called in the Fred Henry home Sunday.

School began this week with H. J. Edwards driving the East Wyche bus and H. B. Elliston driving the West Wyche bus.

Mr. and Mrs. J. W. Jones from Artesia, N. M., were recent visitors in the E. C. Hewitt home.

Pvt. Joe B. Cates Jr., formerly of this community returned last Wednesday to spend a 30 day furlough with his family and friends. He took part in the "jump over the Rhine" and returned home on the Oneida Victory ship. He spent six months across. Pfc. George C. Gallihar, also from Hereford and Pvt. Cates were together. Joe B. will report back to camp at Camp McCall, N. C.

Several families from this community attended the Fiesta Saturday night.

Mr. and Mrs. W. B. Saxon of Friona visited Mr. and Mrs. Doc Roberson and family Sunday.

### Progressive

BY NORMA LEA EDWARDS

Mrs. Edna Bove spent Sunday in the J. L. Park home. Misses Louise and Helen Hamm spent Friday night and Saturday with Mr. and Mrs. Noel Higgins.

Mr. and Mrs. I. W. Scott and Vickie Weaver of Canyon visited in the V. E. Dodson home Wednesday of last week.

Mrs. Lewis Harvey and Homer made a business trip to Canyon Saturday morning.

Mr. and Mrs. Arnold Hershey and children and Mrs. Horace Hershey and sons were Sunday dinner guests in the Ray Hershey home.

Cadets Bob Johnson and Jim McNeill from the Amarillo Army Air Field and Mr. and Mrs. F. D. Ferguson and family spent Sunday in the E. A. Harris home.

Mrs. Howard Higgins and children spent Wednesday night and Thursday in the Ira Ricketts home.

Lucille Park spent part of

### Another Mix



Remember Tom Mix? Well, here's the cowboy star's daughter, Thomasina, one of Hollywood's newer bit players.

last week in Vega and Wildorado visiting friends.

Mr. and Mrs. Ira Ricketts were in Amarillo on business Friday.

Beth Ferguson of the Ford community was a guest Sunday night of Misses Zell Dean and Bonita Harris.

J. J. Bauer of Canyon, father of Mrs. Lewis Harvey and Mr. and Mrs. Lewis Spiser and family of Amarillo were dinner

### FAST RELIEF

From Too Frequent Urination, Backache, Run-Down Feeling

—due to irritation of the bladder caused by excess acidity in the urine

Famous doctor's discovery acts on the kidneys and helps keep you from getting up nights!

Are you suffering unnecessary discomfort and distress from backache, burning urine, frequent desire to pass water? Getting up often at night? These symptoms may be caused by bladder irritation due to excess acid in the urine. Then try that famous doctor's discovery — DR. KILMER'S SWAMP ROOT.

Famous for many years, Swamp Root is a carefully blended combination of herbs, roots, balsam and other natural ingredients. There's absolutely nothing harsh or habit-forming in this scientific preparation. Just good ingredients that quickly act on the kidneys to increase the flow of urine and relieve bladder irritation and its uncomfortable, distressing symptoms. You'll say its marvelous effect is wonderful!

Send for free, prepaid sample TODAY! Like thousands of others you'll be glad that you did. Send name and address to Department F, Kilmer & Co., Inc., Box 1225, Stamford, Conn. Offer limited. Sent at once. All druggists sell Swamp Root.

PHONE 117 WE DELIVER

Quality

AT

Reasonable Prices

BUY U. S. WAR BONDS!

HEREFORD SUPER MARKET

Phone 117—Plenty of Parking Space

guests in the Lewis Harvey home last Sunday.

Mr. and Mrs. D. Y. Edwards and small daughters and Mr. and Mrs. Calvin Edwards and Nancy returned Sunday from Albuquerque N. M., where they had been visiting Mr. and Mrs. H. B. Hunter and Mr. and Mrs. Frank Powers and family.

Misses Lucile Hughes and Lucille Park were hostesses at a dinner to Mr. and Mrs. F. W. Roberson recently.

Mrs. E. A. Harris' nephew, Duane Gilliland, and Hollis Barkley from Southland visited in the E. A. Harris home from Tuesday until Saturday.

Mr. and Mrs. G. H. Hamm of Summerfield visited in the Noel Higgins home Friday afternoon.

Mr. and Mrs. Joe Stephenson and family spent last week end in the Buck Parsons home.

Mr. and Mrs. F. J. Walter-scheid and small children visited relatives at Muenster, last week end.

Marion Davis of Happy called in the Lewis Harvey home Friday evening.

Mr. and Mrs. C. V. Burgess and Melvin Jr., visited last Sunday in the home of Mr. and Mrs. Roy Coker and family.

Miss Lucille Park left Sunday for Dumas where she will teach in the Dumas Public School after spending the summer here with her parents, Mr. and Mrs. J. L. Park.

Mr. and Mrs. S. P. Dove of Amarillo took dinner in the D. Y. Edwards home Monday.

Visiting in the W. P. Gregory home Friday night were Mr. and Mrs. Arnold Hershey and children, Mr. and Mrs. C. C. Bowman, Lucille Park, Norma Lea and Pearl Edwards, Homer Harvey, Junior Burgess and Mrs. Fred Saltzman of Ward.

### NOTICE TO DEPOSITORS AND CREDITORS

The First State Bank of Hereford, Hereford, Texas, having been placed in voluntary liquidation at the close of business August 11, 1945, hereby gives notice to its depositors and creditors to present their claims in order that its liabilities may be properly discharged. K. W. Bellrose Liquidating Agent 34-13tc

The prize crack of the week comes from an Arkansas farmer who has been fighting crab grass all his life. He declares that when crab grass is pulled up by the roots, piled on top of a flat stone and dried for weeks and then burned, it will take root and flourish wherever it touches the ground.

You are Invited to Visit Us in Our New Location and to make use of the service we have to offer.

When you want to buy or sell land... be sure and see your REALTOR.

### Hill-Ricketts Company

116 WEST 3RD STREET

33-tfc

### E. C. EUBANKS INCOME TAX SERVICE

Auditing & Accounting

Office Phone 109 118 West 3rd Res. Phone 110 Hereford, Texas

### Wanted to Buy

# Second Hand Furniture

and we pay top cash prices. Nothing too Small... Nothing too large for us to make a bid! Ne now have FOR SALE:

Several Nice LIVING ROOM SUITES DINING ROOM SUITES — BED ROOM SUITES excellent upholstery

WE PAY TOP PRICES... AND

### We Buy Anything

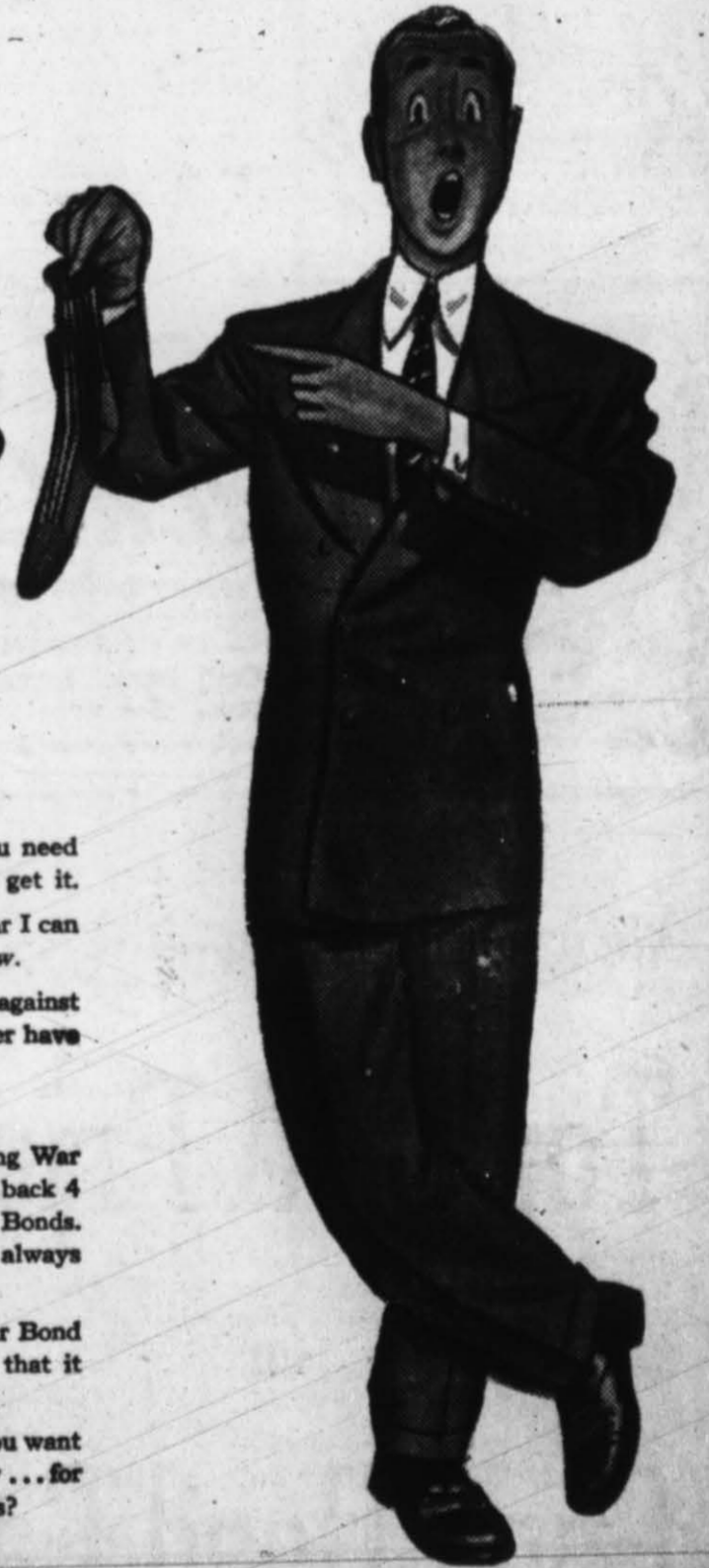
... We Are Always Glad to Give you An Estimate! ...

W. H. Cromer, Mgr. Phone 95—Night Phone 577

### New & Used Furniture Store

Across the Street from The First State Bank

EVER REACH INTO AN EMPTY SOCK?



Well, I have.

And it's a tough feeling when you need money and don't know where to get it. That's why I'm putting every dollar I can rake or scrape into War Bonds now.

They're the best insurance I know against finding the old sock empty if I ever have to dig down into it again.

And I may have to, you know.

You can't help but win by putting War Bonds away. In ten years I'll get back 4 dollars for every 3 I put into E Bonds. And in the meantime, the money is always there if I need it.

And every time I put another War Bond in the sock, I think of the sock that it helps to give those Japs.

What better proposition could you want... for yourself... for your family... for your country... than War Bonds?

WAR BONDS...to Have and to Hold

This is an official U. S. Treasury advertisement—prepared under auspices of Treasury Department and War Advertising Council

## The First National Bank

MEMBER: FEDERAL RESERVE SYSTEM

MEMBER: FEDERAL DEPOSIT INSURANCE CORPORATION

**Draft Office to Close All Day Saturday**

The Selective Service Office hereafter will be closed all day Saturday it was announced today by Board Chairman Frank Givan. The change is in line with a new policy putting all Federal offices on a 40-hour week.

The local board is now going forward with the work of putting all men over 26 years of age in a deferred classification. Men in the 18-26 age group will continue to be used to answer draft calls until further action on the entire question of the draft is taken by Congress.

**Red Cross**

(Continued from Page 1)

Concerning activities of the local chapter, Eubanks points to a number of fields in which local programs will expand.

"The Red Cross is one of several agencies authorized by the government to deal with veteran's needs for hospitalization, pensions and other legal benefits. Assistance to families of veterans, as well as those of servicemen, will also claim a large share of Red Cross effort."

"Local sewing rooms will continue to have quotas of hospital supplies," Eubanks stated,

**Thankful China**



Probably no other Allied nationals are as thankful over defeat of Japan as the Chinese, for theirs was a decade of war and brutal invasion. This scene of surrender being celebrated in the streets of Chungking typifies China's immense relief.

**SOMEBODY pays for Life Insurance whether you buy it or not**

If you buy it you pay for it in cash. If you don't buy it your family pays for it with the things they must do without.

Have you enough Life Insurance?

**Herman Ford**

Local Representative  
511 McKinley — Phone 482-J



W. C. McCORD, President  
Home Office: Dallas

**Around Town**

(Continued from Page 1)

urguing that volunteers in this work stay on the job.

Instruction in nutrition, first aid, water safety, accident prevention and home nursing offer other outlets of service that are extremely important to local and national welfare, according to Eubanks' statement.

**Whiteface**

(Continued from Page 1)

now approximately 30 boys working out each afternoon. Of the lettermen, eight played enough last year to qualify as regulars on the Whiteface lineup.

Lettermen are: Joe Bishop, captain, quarterback; J. B. Sowell, captain, end; Jim Worrell, Bob Davis and Fred Close, backs; Paul Orr, guard; John Dyer, center; Jimmy Easley, guard; Paul Hagar, guard, and Raymond Lueb, end.

Dyer, who played guard last year, has shifted to center in the spring practice sessions. Some more shifts and some more talent are needed to fill the tackle slots in the line.

**Close Has**

(Continued from Page 1)

death. It is one of the most lasting preventives obtainable. Experiments show that one application lasts as long as 619 days and still deals out death to insects. It is claimed only two sprayings each year are necessary for lasting results.

The Close Drug Store now has DIDIT in pints and gallon jugs. There is also a gallon container of stock spray which cattlemen are ordering by the case.

**Enrollment**

(Continued from Page 1)

crowding is also present in the seventh grade, he said.

The only change in the faculty since last week's announcement is the employment of Mrs. R. D. Hobbs as a first grade teacher to take the place of Miss Letty Jo Martin, whose resignation was received last week.

Mrs. Hobbs a graduate of West Texas State College, has three years experience in the primary field.

Efforts are still going forward to hire a music teacher, and further additions to the faculty may be made.

**Two Banieneid**

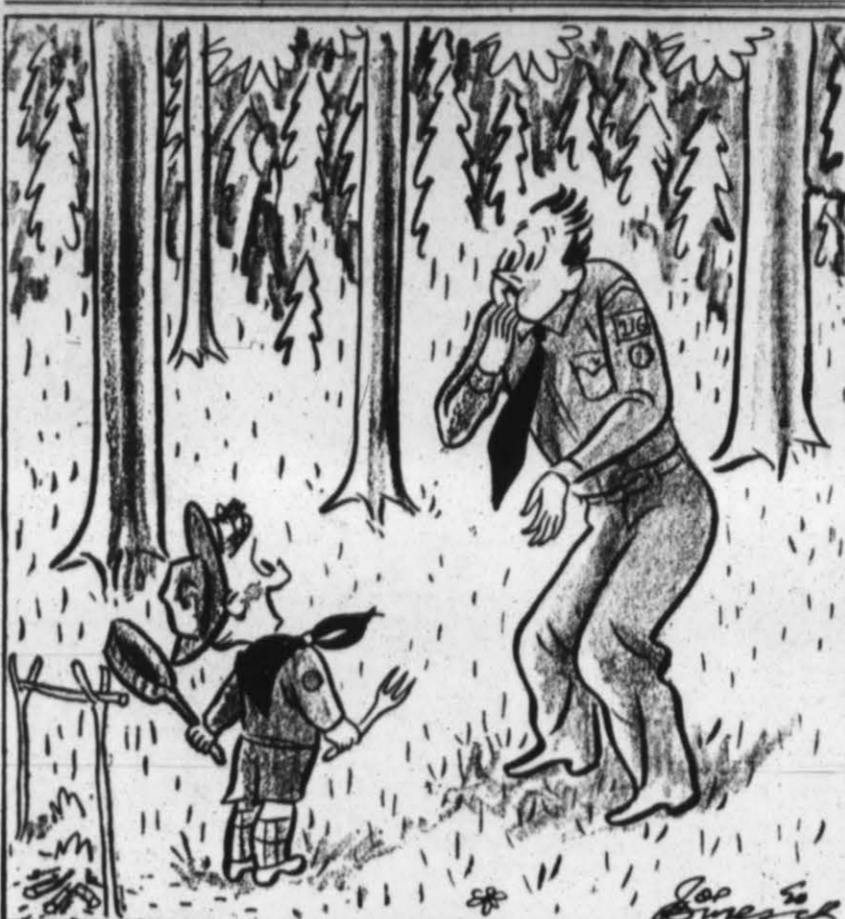
(Continued from page 1)

ficer was wounded during the fighting in Germany. Sent to OCS on the continent, he is now a lieutenant, worrying about payroll records for his company instead of bullets from the Nazis.

Lt. Erceel Brashear, member of the famous 112th Cavalry Division, won his commission last year in fighting in the Southwest Pacific.

Both brothers volunteered for service, have long periods of overseas duty to their credit and both have been wounded in action. They are brothers of Mrs. W. S. Rice of Hereford, who has another brother, Captain Goldman Brashear, also on duty in Europe.

**FOLKS in Uniform**



"I'm glad you like my cooking enough to pass me, sir. One can do a lot with horse meat, can't one?"

**Northwest Mounted At Texas Sunday**

A return engagement for one of the best westerns ever filmed is scheduled for the

Texas Theatre next week-end when Cecil B. DeMille's "Northwest Mounted Police" will be the feature attraction.

Gary Cooper heads the cast which includes Madeleine Carroll and Paulette Goddard with Preston Foster, Robert Preston,

Akim Tamiroff, Lynne Overman, George Bancroft, Lon Chaney, Jr., Walter Hampden and others.

It's the story of the Mountie's stand against thousands of murderous half-breeds in what amounted to Canada's Civil War.

Minkler and Mrs. L. H. Anderson and daughter Mary Sue returned yesterday from points in Tennessee where he did evangelistic work and both visited relatives.

**Card of Thanks**

We wish to thank our friends and neighbors for the many expressions of sympathy and kindness extended to us during the loss of our dear mother. May God's blessing be on each of you.

The Hughes Family.

**A Complete Line of SCHOOL SUPPLIES**

**CITY DRUG STORE**

Phone 100

**GREATER MOVIE SEASON**

The Year's MOST OUTSTANDING PICTURES ESPECIALLY PICKED TO MAKE A MONTH OF GREAT ENTERTAINMENT FOR ALL YOUR FAMILY!

**TWO TOP-NOTCH ACTION and THRILL HITS**

**TWO-TRIGGER THRILLS AS YOUR NEW WESTERN FAVORITE roars into ACTION!**



COMPANION FEATURE



**STAR** FRIDAY - SATURDAY SEPT. 7 - 8

**ONE SWELL Feature AT OUR LOW PRICES!**

HOP-A-LONG CASSIDY and his saddle pals declare WAR ON



EXTRA COLOR CARTOON "Brother Brat" CHAPTER 8 "Brenda Starr"

FRIDAY - SATURDAY SEPT. 7 - 8 **TEXAS**

1901 1945

**E. B. Black Co.**

Furniture - Undertaking

AMBULANCE SERVICE - DAY OR NIGHT  
We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

We are still paying---

**Top OPA Prices**

for

**Good Used Cars**

or will take them in on new Cars for future delivery.

**Kinsey Motor Co.**

CHEVROLET and OLDSMOBILE

Phone 740

**HERE'S THE LADD YOU LOVE!**

**ALAN LADD** Shooting His way into trouble again with a gun in his fist—a dame in his arms—and a tough little mug in his hair!

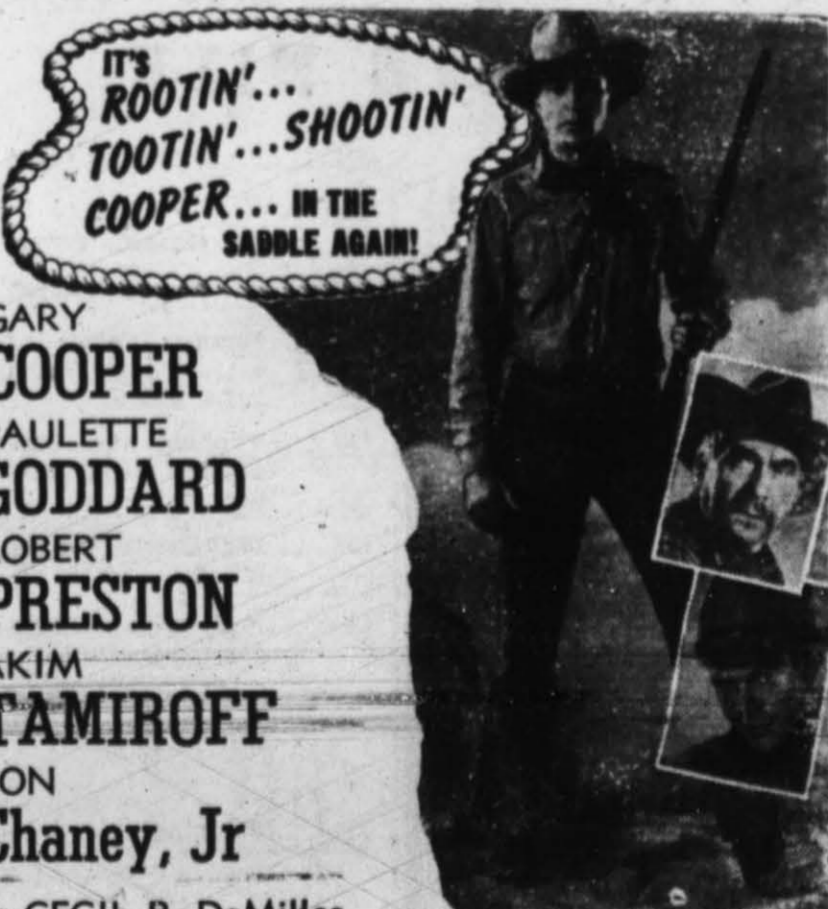


**STAR** SUNDAY - MONDAY - TUESDAY Sept 9-10-11

10 GREAT STARS 2 GREAT LOVE STORIES! 1000 ALL NEW THRILLS!

**THE MIGHTIEST ADVENTURE PICTURE EVER FILMED!**

Surpassing in Spectacle and pulse-pounding ACTION anything ever shown on any screen anywhere!



**'NORTHWEST MOUNTED POLICE'**

IN TECHNICOLOR

**TEXAS**

SUN. - MON. - TUE. SEPT. 9-10-11

also LEW LEHR in "Do You Remember?"

Read Our Want Ad Page!