

The Hereford Brand

Vol. 8

HEREFORD, TEXAS, September 4, 1908

No. 30

Our New Goods

STILL WE ARE HERE

With the best yet to offer to our trade. The first big car of our bargain-bought furniture is now unloaded. Unequaled values have never been offered, such as we are now able to give you. Our trade and following grows stronger each year—and why? Because you know when you are trading with a responsible concern, and if things should not come up O K, you know where to find us—we are at the same old corner and it's the same old firm who gives you quality and rounded up, running over and swelled up hundred cents worth on the dollar. So you see it it Values with us and we still live to back it. "A hint to the wise is sufficient." You see we sell the White Sewing Machine for \$40.00, while agents try to get you to pay \$65.00 for the same. We still live and sell the "White"

This demonstrates what we are doing for you throughout our big store. We lead—while others vainly attempt to follow.

Yours for the very best and for a big lot less

Wholesale and Retail
Furniture Dealer

E. B. BLACK

O. E. THOMAS
Embalmer and Funeral Director

TAKES THE BRAND TO TASK

Subscriber Asks for Fair Play in the Railroad Bonus and Right-of-Way Proposition.

The following letter from a subscriber of The Brand is fully explanatory. If all the non-residents were like these two gentlemen, there would have been little trouble in raising one hundred thousand instead of the smaller amount:

Marshalltown, Iowa.

The Brand, Hereford, Texas.

In the article in your paper of the 7th of August, entitled "When work will begin," you should have made an exception in speaking about the donations, and giving the right-of-way for the new railroad running from Hereford to Adrian. You say "practically none of the non-resident owners subscribed a cent towards securing the road, yet they will receive their proportionate benefits that the road will bring."

Mr. D. T. Denmead and the subscriber, both of this city, donated to this company practically one dollar an acre for all their land contiguous to this line. We did this simply by having offered us the opportunity. We like Deaf Smith county and like the people in the county, and we are dealing with several of them now, and we want to continue to be neighborly, and we do not want you to hold us up in a wrong light. You should have made a few exceptions as to the liberality of non-residents. We are ready to give the right-of-way across any land we own free of

charge to this road in addition to the large donation we have made. We have lived in this state long enough to see it made by the railroads, and railroads will have to be built thru the Panhandle before that country will be settled up by the farmers like it is in Iowa. Very respectfully

T. BINFORD.

The Brand in referring to the right of way and bonus used the words, "practically none," for the very reason that it was known that there were exceptions. If others were like them, the bonus would have been raised in a week and the right of way would have been secured in one day. The Brand is glad to have Mr. Binford call attention to this matter. His attitude should make some others feel diminutive.

Good Wheat in Randall.

Dr. S. L. Ingham finished threshing his wheat this week he had in thirty-five acres which made just a few pounds over twenty-three bushels per acres. The thresherman pronounced the wheat to be the very best sample that he had threshed this year. If that be the case, it must be strictly number one for it will be remembered that the best car of wheat that has been marketed at Fort Worth for several years was raised in this county this year.

By the way, this piece of property will not do so bad financially this year either as the doctor expects to realize \$1,400 net income, and he had to hire most of his work done too as he is actively engaged in his profession and lives in town.—Canyon City News.

Let a Brand Want Ad do the work

AN EXCHANGE OF PRODUCTS

Deaf Smith County Furnishes Sample Products for Crosby County Real Estate Firm.

The following account of a recent excursion from Bell and Coryell counties appeared in the Temple Telegram and was reproduced in the Gatesville Messenger. The firm conducting these excursions from Central Texas make their start at Waco.

E. F. Lanham returned yesterday morning from Crosby county on the Plains to which place under his direction and Joe Miller of his firm, a large party of homeseekers from this and adjacent counties were conducted.

Mr. Lanham brings back with him glowing reports of the possibilities of western lands for raising almost everything for food and raiment of mankind, including the first mentioned for livestock. For the benefit of all "Missourians" he brought also visible proof of what the Panhandle produces, his demonstration being constituted of specimens of vegetables, apples, grapes, wheat and other products of the farm. This sample case was secured in Deaf Smith county, as, on a hurried trip, it was not practicable to get together the specimens from Crosby county soils, which he says, would be identical with those he brings from Deaf Smith.

He says the larger part of the Plains country products are being

raised from virgin soils; and the rule there at present is to plow once and do the remainder of the cultivation with "spurs."

He reports Crosby county and all the Panhandle to be settling up very rapidly.—Temple Telegram.

Aside from this notice there is a large ad appearing in the Messenger in which the advantages of Crosby county are depicted. In the notice, it will be seen that Deaf Smith county products were being shown in order to induce prospectors to go to Crosby county, but they made no secret of it. This sample case was furnished by Max Roberts of the E. F. Connell Land Company and was a fine collection of Deaf Smith and Castro county stuff. But just think of it. A real estate firm of Central Texas proudly exhibiting samples from Deaf Smith county and that to induce farmers from good old Bell and Coryell counties to move to the Plains in Crosby county. Mr. Roberts is certainly very kind to Mr. Lanham, but the latter by his own actions should become a Hereford citizen and sell Hereford land.

The Court House at Canyon.

The entire foundation for our new court house has been completed and the contractors, Messrs. Gillcoat and Skinner, are ready to begin the erection of the walls as soon as the base, which is to be twenty-four inches high and made of Carthage, Mo. stone, arrives.

This stone has been shipped about ten days and is expected to arrive any day. All of the brick are upon the ground and the other materials have nearly all been shipped. When the base is received active work will begin.—Canyon City News.

WANTS TO KNOW A FEW THINGS

Agent of Farmers Union of America Asks About the Culture of Wheat

The account of the wheat crop of Judge L. Gough, which appeared in The Brand at the time of the threshing, was clipped by the "Campbell's Scientific Farmer" in the August number of that periodical. A subscriber to that journal, seeing the article writes to Mr. Gough and "wants to know" a few things. He inquires about the kinds of wheat best for planting, the kind of drills, and other machinery used. If Mr. Gough keeps on getting inquiries, he will either have to employ a stenographer to answer his letters or have a book published giving his experience with the Campbell system and methods he uses.

In all this Hereford is getting her share of the publicity and will reap the benefit in no small way.

Tank Raised.

The Pecos Valley has had a gang of men at work this week raising the water tank at the depot. This was done to place the tank high enough for the grade which has been established, the new track along the way by the tank still being lower than the grade. The track will be raised to grade.

Chalmers-Detroit "30"

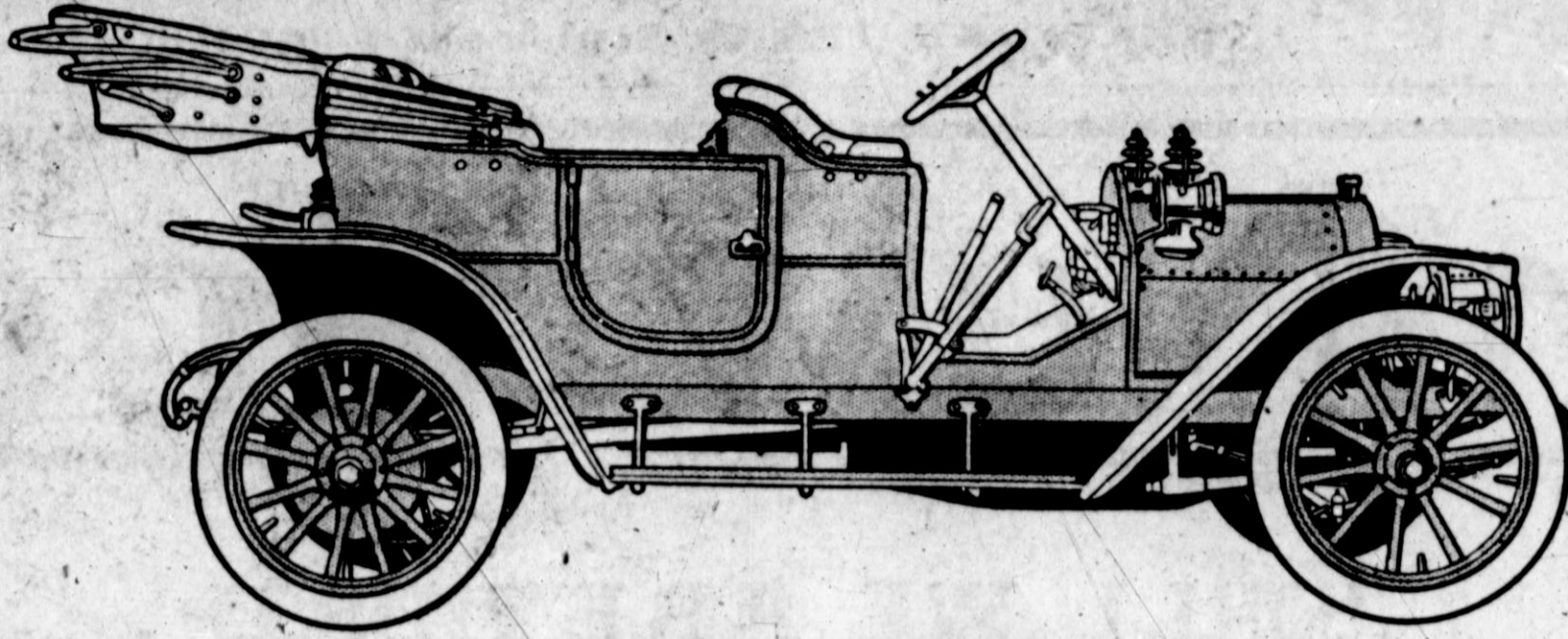
1909 Models Ready Touring Cars, Tourabouts, Roadsters

"It's a Good Car"

No doubt other 4-cylinder cars will be offered around \$1,500. It remains for you to compare them. Here is one that has two years start of all others. It is not a makeshift—not an experiment.

This one has behind it all the reputation—all the skill and experience—we gained in making that incomparable car—the Thomas-Detroit 40.

The car combines the best foreign features with the best American. Yet it copies neither foreign or American.



A high-grade 4-cyl., five-passenger, 24-30 h.-p. car, made by the makers of the Thomas-Detroit Forty.

The Chalmers-Detroit '30' seats five comfortably, has a 110 inch wheel base and it weighs 2,000 pounds. Painting and upholstering are high grade. The motor develops 24-30 h.-p., sufficient to drive the car 40 to 50 miles per hour. The three-quarter elliptic springs, as used on the best foreign cars, give perfect comfort in riding. A car you can take pride in.

Compare it with rival cars—with any car costing up to \$2,000. We are willing to abide by your judgment.

Price \$1,500

Thompson & Daniel

THE UNION MEETING

What the People and Press Think of the Man Who Will do the Preaching

His appeal to the courage and manhood for personal purity was pronounced by most all present to be the strongest they had ever heard. At the conclusion of this service between 500 and 1000 young boys and men gave their hands to the preacher in promise that they would henceforth endeavor to live better and purer lives. The following testimonials given at the night service give a better idea of the effectiveness of this service and the good which it has accomplished.

Editor J. M. Dawson, Baptist Standard: "I have heard the leading evangelists such as Stuart, Chapman and Sam Jones, but I never heard a stronger appeal for personal

purity. The crowd of men was the largest I have ever seen out to hear a sermon. It looked to me as if every man endorsed the sermon. The response at the close was remarkable."

Rev. D. L. Collie, Methodist pastor: "I have heard a half dozen or more of the leading evangelists, but never heard a greater address to men. The strength of the appeal to their manhood was demonstrated in the response at the end. It was a glorious service and I praise God for it."—Abilene Reporter.

PRESS.

Since the first the crowds have been larger than the house could hold, many having to be turned away. He hit sin in high and low places alike, and preaches religion pure and undefiled, but his strongest point is his big warm-heartedness and his genuine old-time religion.—McKinney Examiner.

Evangelist Locket Adair



The meeting closed last night at McMinn's Chapel with 56 conversions. Was conducted by B. L. Adair, the ex-policeman of Dallas. One feature of the meeting is a fact that within the radius of two miles, every head of a family except one was converted.—Dallas News.

Ex-policeman is drawing large crowds here. Lockett Adair, the converted policeman, preached to two large congregations yesterday. The tent was greatly over-taxed last night. He is 29 years old and weighs 180 pounds. He dresses in the plainest fashion, and is doing a wonderful work and has witnessed probably more conversions recently than any other minister in the city of Dallas.—Ft. Worth Record.

PERSONALS.

He is a fine judge of human nature and has a peculiar way of reaching men.—G. W. Fielder, Garland.

His sermon to women only, which I was permitted to listen to by special invitation, was the most logical and well-arranged sermon to which I ever listened.—J. M. Burrow, Pastor McKinney C. P. Church.

Adair caught his crowd and held it in spite of rain, cold and mud. People walked through the mud 3 and 4 miles. One of my conservative elders remarked, "I have heard Sam Jones, Abe Mulkey, R. G. Pearson, but Adair beats them all in his sermon to men only."—N. F. Grafton.

Lockett Adair is a live wire. He probably has preached more sermons since his conversion than any other man in Dallas. Hear him once, then you will need no further urging to attend his meetings. I advise you however, that you will have to clean up both your front and back yard if you listen to him long.—J. Frank Smith, Dallas, Pastor Central Presbyterian Church.

ADAIRISMS.

If I had a dog that would bark at

some of you little fellows, I would kill it.

Some people are good for neither God nor the devil; neither can depend on them.

I had rather be a Christian and live on corn bread and water, than to feast and have the gout and go to hell.

Some of you fellows have drunk prohibition booze out of a jug until your mouth looks like a razor-back hog's snout.

No wonder they make those funny noises; but let me tell you, you booze fighter, you are going to drink this pro-whiskey until some day your nut is going to pop open like it was a grain of popcorn.

Some church members do not speak and I guess when they get to heaven they will have to build fences and separate them to keep them from spitting on each other.

Others sell out on account of cowardice. I wish to say that I am preaching a gospel of backbone. Boys and girls, trust Jesus, and you will have a backbone like a telephone pole.

The devil will start his hand-organ and his monkeys will dance, but God will go on doing business at the same old stand. You hear a lot of this gang talking about preachers; but these preachers will be in heaven playing on a golden harp when they will be in hell beating on a tin pan and crying for water.

College Opening.

The Hereford College will open again for the season 1908-09 on Monday morning, September 7. Let everybody be on hand for the opening. A few weeks delay in starting means trouble and extra work for you as well as for the teachers. 10 o'clock Monday.

BUY YOUR

LUMBER

FROM

Kemp Lumber Co.

J. W. BURKS, - - - Local Manager

WOMEN'S HIGH GRADE MAN-TAILORED
MADE-TO-MEASURE SUITS, SKIRTS AND SILK DRESSES.

Fall and Winter Season 1908-9

With pleasure I announce to our lady friends of Hereford and vicinity that the new Fall and Winter styles from

CHAS. A. STEVENS & BROS.
CHICAGO

are now ready and as their local agent I shall be pleased to show you the large fashion plates and samples of materials of the strictly high-class suits, skirts and dresses, which are made to order according to your individual measurements, from your own selection of materials and a perfect fit and satisfaction guaranteed.

The great variety of models illustrated and the immense assortment of materials admits of every woman selecting the style and material best suited to her taste without fear of being duplicated. I will be glad to render you every possible assistance in the selection of your fall suit, skirt or dress and I am sure you will enjoy looking through the line.

MRS. E. B. POSEY,

at W. B. Dameron's, representing

Chas. A. Stevens & Bros., Chicago

Greatest exclusive establishment in the world for women's wear.

The Plant behind the Suit



JUST STOP

and look where you're going for your new Fall Suit. Consider what you want and what you have to spend—then come here and choose the suit you're looking for. We show "Ten Dollar Bill" suits Schwab's \$15, Special, Schwab's \$20 "Better Grade" and Schwab's \$25 Superiors,

and others in between. Good suits every one and worth all they're marked

\$10, \$15, \$20
and \$25

Our new Fall and Winter line is now in.

Geo. A. Stambaugh

Our NEW STOCK is Now in

and we are delighted with the way they are opening up. We are sure if you will come in and give us a look you will be pleased with our showing of DRESS GOODS, SHOES, HATS, HOSIERY, UNDERWEAR and CLOTHING. We have on display at our store, the handsomest line of Fall and Winter Dress Patterns in the new Blues, Browns and Blacks—in the New Self Stripes, we have ever shown before. Our line of Shoes for men, women and children is complete. Our ATLANTA and ROYAL BLUE Shoes for men insure satisfaction. Our PACIFIC Shoes, in tans, vicies and patent leather, for women, are up to the top notch for style, fit and durability; and our line of school shoes for boys and girls is one of the strongest ever shown in Hereford. We solicit your business on merit.

THE CASH STORE **J. G. CALLENS** COME SEE US

TENTH ANNUAL CELEBRATION

First Day Begins Under Difficulties But Ends Happily in Great Success.

PUBLIC SPEAKING

Senator Veale Addresses Large Audience—Thirty-First Legislature Commended.

All the week the down-pour of rain made the opening of the Annual Fair and Tenth Anniversary somewhat doubtful. The committees could not begin preparations. Monday night the heavy rain flooded the streets and followed again Tuesday and Wednesday morning by another, there seemed to be but little done towards the celebration. The committees hoped against hope. Weather prophets were consulted but they either shook their heads or said that they were "new comers," and could not prognosticate about Panhandle weather. Wednesday afternoon the different amusement people began to erect their tents and equipment; the barbecue force got "very busy;" a force of a dozen carpenters were put to work on the exhibit hall. In the late afternoon, old Sol peeped out from behind the clouds which had hung heavily all day, and greeted the picnic folks with a smile which promised a bright day on the tomorrow. Junius Fluvius bid farewell, waving his scepter at the silver and gold that hung over the evening couch of old Sol. Somber Night

came on with the waning Moon, accompanied by her thousand children with twinkling eyes. The morning came with a messenger from the rain God but soon the clouds lifted their wings and sailed out into the vaulted blue.

At the break of day many were astir for the day. The plans were carried forward with assurance from the weather prophet that the day would be auspicious. On account of the delay in preparing the parade, that feature of the first day was omitted. But promptly at the hour of 10 as previously announced, the Hereford Concert Band played the opening overture.

Not a large crowd had assembled but those present took up the spirit of the hour. The band gave a short concert from the stand in the court yard in the morning. There was an air of busy preparation on all sides: the lemonade man was erecting his tables, the doll baby man, the rubber ball crier, the orange juice juicer, the striking machine knocker, the Teddy bear man, the knife rack tormentor, the pop-corn and peanut vedver were all there and ready for business. The merry-go-round man, popular with the little and the big, got busy and entertained the folks in the erection of his machine.

At noon the barbecue committee announced dinner and the hungry double-filed up the long tables on the grounds. Bread, beef and mutton, good enough for a king, with pickles on the side, were handed out liberally. No one was disappointed. There were several private dinner parties on the grounds.

At 2:30 the carpenters had finished their work sufficient to allow the public addresses to begin. Judge L. Gough, master of ceremonies for the occasion, announced the object of the celebration and introduced the speaker of the day, Senator John W. Veale of Amarillo. Senator Veale began by telling of his wedding tour thru the West and California, tho he and his wife had been married for a number of years. In this he took occasion to compare the Golden State with the Panhandle of Texas. What he said can be imagined. From this he branched out into political fields. Beginning with the prohibition question, he set himself squarely on the platform of state-wide prohibition for Texas. He discussed the "full rendition" law and defended the famous thirty-first in its action as to this as well as other questions. He showed that taxation had not been fair and equal and that the only solution was to have all property assessed at its value. The free pass question was discussed at some length. Other issues were mentioned. A normal school for the Panhandle was introduced and he pledged his best efforts to have one established by the next session. He was roundly applauded at times during his address. In all, his effort was well worth the occasion. He speaks with certainty and with much force, making occasionally a flight in description.

The Light Plant

A trip to the electric light plant will convince anyone that Hereford is soon to have the best plant in the Panhandle. The engines, dynamos, and other machinery are all of the best makes and are being placed in position in a substantial way. There is no make-shift work being done around the plant or along the lines extending over town. When ready for operation, Hereford will have cause to feel a degree of pride in the plant. Messrs Obertheir and Meadows have left nothing undone to make the system good.

In this connection, The Brand learns that under the franchise the city will have three free arc lights and will pay for three at the rate of \$96.00 each per year. The Pecos Valley will likely have one arc light put in at the foot of Dewey Avenue and the other six lights for the city will be placed at the most traveled convenient points. Many of the stores will have lights in their show windows so when the "juice" is turned on, the main streets of the city will be well lighted.

The New Gold Eagle.

J. B. Phillips was showing this week one of the new Roosevelt gold coins which he picked up while in Denver. It was a twenty dollar piece. On the edge the legend "E Pluribus Unum" and thirteen stars appeared; on one side the Goddess

of Liberty holding a torch in her right hand and an olive branch in the left hand, standing in front of the Washington capitol, behind which streams of light were shown. On the reverse side there is a flying eagle, underneath of which was shown the rising sun. Only the words: "United States of America" and "1908" were on the coin. It

was one of those ungodly coins, as they are called, having omitted "In God We Trust." Mr. Phillips was proud of his possession, not because it was a twenty dollar piece, but because the mintage was stopped and the coins are at a premium.

Newly Furnished Centrally Located Rates \$2.00 Per Day

RITCHEY HOTEL

MRS. J. B. McALLISTER, Proprietor

The best is none too good for our patrons

Come and Make Yourself at Home

MARKET FOR SUMMERFIELD

We now have in transit a car of genuine "Rockvale Lump Coal" which we will sell at \$7.50 per ton on track. Get your order in now.

We intend to put up a Grain Elevator as soon as the Santa Fe Railroad puts in a spur track. In the meantime we guarantee the HIGHEST MARKET PRICE for WHEAT delivered f. o. b. cars Summerfield.

L. Johnson Lumber Co. Of Summerfield, Texas

WE HANDLE FLOUR

And if we don't handle the VERY BEST FLOUR

that ever came to Hereford, we don't handle flour. Ask any man that knows and knows that he knows and he will tell you that Queen of the Pantry flour is the one pattern that the flour world cuts after. Come to see us again

Jno. D. Jarrott Phone 81 Prompt Delivery

Refreshments

A glass of our Ice Cold Soda is very refreshing these hot days. We serve all the late and popular drinks of the season, and use only the purest Fruits and Syrups in their manufacture. We also serve the best Ice Cream in Hereford. Call in and see us the next time you are "down town." We promise you the best service as well as the best drinks. Give us a trial.

DRUGS T. M. COULSON CIGARS

HIGH CLASS GOODS AT LIVE AND LET LIVE PRICES

John Deere Stag Sulkey, Stag Gang, Double Disc and Tripple Disc Plows; Hoosier Grain Drills; New Moline Wagons; Celebrated Velie Buggies; Sampson Geared Windmills; Star and Leader Wood Windmills; Colorado Perfect Barbed Wire, pliant and tough; Charter Oak, Round Oak and Garland Stoves. Come and let us show you these goods, and also figure with you on Windmills, Piping, Casing, Etc. Also anything in Heavy Shelf and Builders' Hardware. Our Prices are Right.

Make Our Store Headquarters
When in Town

GARRISON BROS.

Watch Our Ads

Hereford Society

What the People and Press Think of the Man Who Will do the

H. S. Bishop and wife of Amarillo were the guests of Mr. and Mrs. B. S. Arnold Wednesday and Thursday.

Miss Lizzie Collins of Melrose, N. M., left Sunday after a two weeks visit with Miss Ethel Edwards of this city.

Mrs. A. B. Berry, Mrs. Bert Copeland and infant son, of Cleburne left Sunday after a week's visit with Mrs. C. P. Estes and Mr. Copeland of this city.

Mr. and Mrs. B. J. Rector of Canyon City, and Mrs. Rector's sister, Miss Dysart, of Marshall, Mo., returned to Canyon City Saturday afternoon after a pleasant visit with Mr. and Mrs. B. S. Arnold.

Miss Robinson of Portales was called home in answer to a telegram. While in Hereford she was the guest of Mrs. P. W. Price.

Mesdames Hordester and Anderson of Central Texas, were guests of Geo. H. Guinn and family Friday and Saturday.

Mrs. Harry Mason will return to her home at Vernon, Texas, today, after having spent the summer with her parents, Mr. and Mrs. R. Collins. She will be accompanied home by her sister, Miss Amber Collins, who will go from Vernon to Waco where she will enter the T. C. U.

A small party of young people enjoyed a camp-out on the creek Thursday night. No fish were caught before supper so a sumptuous meal was made out of potted ham, bacon fried over the camp fire, pickles, salad, watermelon and pie. As soon as the shades of night fell the fish began to bite and a quantity were caught and fried for breakfast next morning. The usual camp fire amusements were indulged in and the creek banks were made merry with song and laughter.

In honor of Mrs. Arnold's guests, Mrs. Rector and Miss Dysart, Mrs. Geo. W. Irwin entertained a few of her neighbors Friday afternoon from 3 to 5. The time passed pleasantly in conversation and music. Miss Dysart who is a very accomplished pianist favored the party with several selections of instrumental music and Mrs. Rector sang very sweetly a number of songs. The guests were pleased to have an opportunity of hearing these ladies who are both graduates of one of the best music schools in the state of Missouri. The hostess served delightful refresh-

ments of ice cream and cake. An exceedingly pleasant time was spent and the ladies present felt very glad that fate had decreed that they should be Mrs. Irwin's neighbor. Those invited were: Mesdames F. H. Oberthier, Robt. Moore, Claud Meadows, J. P. Slaton, C. W. Dodson, A. L. Gibson, Harry Mason and B. S. Arnold; Misses Amber Collins, Sudie Bell Warren, Essie Bourn and the honored guests Miss Dysart and Mrs. Rector.

On Thursday evening, August 27, Mr. and Mrs. B. S. Arnold entertained a few young people in honor of their guests Mr. and Mrs. Rector and Miss Mary Dysart. A number of young gentlemen were invited to bring their "best girl" and owing to the fact that several were otherwise engaged the party was smaller than the host and hostess wished it to be. 42 and games with nuts were engaged in at the various tables. At one table was a "sniff" contest consisting of various bottles, the contents of which was to be determined by the sense of smell. Strange to say this table soon became very distasteful to the progressors and ere the game was ended it was utterly abandoned. The entertainment was characterized as a lemon party. Cards in the form of lemons being used as tally cards. At each table lemon drops and lemonade were served and after hearing a few delightful musical selections from the guests of honor, refreshments of lemon ice and lemon cake were served. Those present were: Misses Haile, Rattan, Shirley, Georgia and Frances Hammock, Anna and Amber Collins, Sudie Bell Warren, Roxie Witherspoon, Lillie Chapman and Mary Dysart; Messrs Woodburn, Witherspoon, Elliott, Haile, Barnett, LeGrande, Daniels, North, Pirkey; Mr. and Mrs. G. W. Irwin and Mr. and Mrs. Baylis Rector.

(TOO LATE FOR LAST WEEK)

The home of P. W. Price was the scene of a delightful "42" party given by the hostess for her guest, Miss Robertson of Portales, N. M. Games and contests were the special diversions. At the end of the game a large bouquet of sweet peas was presented to Miss Georgie Hammock for having the largest score of any of ladies. Refreshments of fruit nectar and wafers were served. Mrs. Price extended the hospitalities of the home in her genial happy way, making each guest feel honored to have had the pleasure of attending her party. The guests were: Misses Robertson Bywaters, Anna and Am-

ber Collins, Sudie Bell Warren, Frances and Georgie Hammock, Avis Palmer, Estelle Tucker; Messrs Woodburn, Witherspoon, Wright, Cross, Cardwell, Herbst, North, Sedwick, Fox, and Mr. and Mrs. B. S. Arnold.

Junior League Program.

Leader,—Master Jim Black.
Topic,—“A fresh start in the home.”
Song.
Scripture lesson by the leader.
Prayer.
Song.
Recitation,—Stella Johnson.
Recitation,—Raymond Hawkins.
Song,—Ruth Myrick.
Recitation,—Modena Burks.
Song.
Talk by Superintendent.
Song.

McGhee & Skildsen are the ones to finish your kodak films. 23-1f

MAITLAND COAL

We now have in transit several cars of Genuine Black Diamond Maitland Coal. See us before placing your Storage Orders.

W. L. FALLWELL & SONS

SEE B. H. SMITH FOR

ALL KINDS OF INSURANCE

The Oldest Agent in Town

Phone No. 273

EMPIRE GRAIN DRILL

NOW IS THE TIME THE CAREFUL FARMER IS PLANNING FOR NEXT YEAR'S WHEAT CROP. YOU DO THE WORK; LET US FURNISH THE TOOLS. WE CARRY AS GOOD A LINE AS MADE. LET US FURNISH

The Plow, The Harrow, The Pulverizer and The Drill

USE THESE TOOLS PROPERLY AND THE YIELD WILL FOLLOW. LET US SHOW YOU THESE GOODS BEFORE YOU BUY. THE TOWER PULVERIZER IS THE BEST TOOL OF THE KIND EVER PUT ON THE MARKET. WE CARRY A FULL LINE OF HARDWARE, IMPLEMENTS, WAGONS, BUGGIES, WINDMILLS, STOVES, TIN AND ENAMELWARE, GUNS, AMMUNITION AND CUTLERY.

HEREFORD HARDWARE CO.

PANHANDLE Lands

O. K. LAND COMPANY

Hereford City Property

We are not Bankers, Doctors or Lawyers. Our Long suit is Real Estate. Our large new office, 3 doors east of Postoffice, our new seven-passenger auto, our life-long experience in and all over Texas to Canada. and from California to Michigan, helps and equips us to do business for you; we are preparing a new booklet and price list of Live Bargains in ranch, farm and city property. Give us your snaps---we will find a buyer. Are also exclusive Hereford Agents for Adrian property. Get busy and get next.

Live Agents Wanted

O. K. LAND COMPANY

A. H. ELLISTON, Manager



Local and Personal

Figure with us on water tanks and plumbing. Copes & Palmer. 28 tf.

BORN—To Mr. and Mrs. J. H. Bowers, Monday, August 31, a boy.

Good gentle work horses and mares for sale at Warren Grain Company's. 30-2t

See Stanek & Sherk for drivers or work stock, at the Easterwood Liv- ery barn. 30-2t

Miss Atwood, teacher of piano, guitar and the voice. Studio at home of U. V. Dobbs. 28tf

You will always find the best of everything in cakes, pies and bread at Home Bakery. 29-2t

Miss Jim Dobbs of Portales, N. M., is here visiting her brother, U. V. Dobbs and wife.

Judge Jackson of Clarendon an old timer from Hood county is visiting his friend E. T. Woodburn.

Mrs. O. S. Thomas of Terrell, re- turned home Wednesday after a month's visit with her son O. E. Thomas of this city.

I would like to have some plain sewing or darning. Prefer to go to the home. Mrs. R. S. Coward, at the Biggs residence. 27-4t

Mrs. Edna Wheeler, who has been visiting Mrs. H. H. Hawkins for several weeks left for her home at Hillsboro, Wednesday.

Editor Hardy of the Silverton Enterprise is here attending the Fair and looking after his land interest in this county. He made The Brand office a pleasant visit.

McGhee & Eskildsen are prepared to do the best grade of work in pho- tography ever done in the town. All work guaranteed. 23-tf

Judge J. P. Connell who is well known to the people of Hereford, having lived here for a number of years, is mixing with old friends and enjoying the picnic this week.

If you wish a nice cake, or lady fingers or anything special baked, and will call up Home Bakery, you can get it done up in quick order, and of the best. we do our best to please all. 29-2t

All parties owning property in Hereford, or land in Deaf Smith and Castro counties are requested to write Baskin Land Co., Hereford, Texas. We have cash buyers. Give com- plete description and lowest cash price in first letter. 24-tf

A. J. Hundt, Henry Stuckey and John Stuckey of Ft. Madison, Iowa, and Charles Heberer of West Point, Iowa, were here this week and made The Brand office a call. They were all delighted with what they saw at the Fair.

C. H. and J. P. Riddell of Roth- ville, Mo., and W. F. Riddell of Adrian, Mo., made The Brand office a call this week. They are all en- thusiastic about the future prospects of the country and either own land or expect to buy soon.

Mr. and Mrs. T. E. Shirley are entertaining in their home this week. W. H. Bean, Mrs. T. W. Bean and children of Howe, Texas; Mrs. A. L. Clinkenbeard, of Ladonia; Mrs. A. L. Shirley, of Melissa; Mrs. O. B. Scott, of McKinney; Miss Ora Haile, of Kingman, Kansas, and Miss Beatrice Rattan of Anna, Texas. Mr. Bean is the father of Mesdames T. E. Shirley and Clinkenbeard.

Phone 24 for quick repair work on wind mills. Copes & Palmer. 28tf

College Faculty Recital.

Last night at the Oprea House, a most appreciative audience enjoyed a treat in the first appearance of the Hereford College Faculty Recital. The program consisted of vocal, piano and violin numbers, all of which received a hearty encore to which the members of the recital responded. Miss Haile, pianist, exhibited marked ability as a per- former; her technic and execution showed her to be perfectly familiar with the instrument. Miss Ratten, violinist, pleased the audience with the fine sweet tones. Her playing was remarkable for its variety and beauty. Miss Shirley, contralto, while not the first time heard in the city, gave a few most pleasing num- bers. Her voice is a rich and per- fect contralto of which she has full and free control, making the most difficult phrases with ease. The many expressions of pleasure by those present assures the music lov- ing people of Hereford that they will soon have another opportunity to hear the College Faculty in recital.

PROGRAM:

- (a) Prelude, Op. 3, No 2, Rachmaninoff
- (b) Scherzo, Op. 16, Mendelssohn
- Moods, Ashford
- (a) "Night Song,"
- (b) "Evening,"
- (c) "Ever a Song Somewhere,"
- Cavatina, Op. 314, No. 2, Bohm
- Fifth Nocturne, Leybach
- "Angus Macdonald," Roeckel
- "Adoration," Borowski
- "Oh, That We Two Were Maying," Nevid
- Miss Ora Haile, Pianist
- Miss Beatrice Ratten, Violinist
- Miss Pauline Shirley, Contralto

School Supplies.

Everything in school supplies at E. T. Woodburn & Son's. 1t

PUT TO SLEEP

While getting a Shave at our Bar-ber Shop.

L. E. THOMPSON



Safer Than a Safe

Is a Fire Insur-ance Policy

IT can be burned up, de- stroyed or stolen yet you lose nothing. You are on record in the company's office and your loss is made good. You know how reasonably you can protect yourself, do you not? Probably not. Call on me and I'll explain the matter of insurance to you fully and tell you just what I can insure your property for in good old line companies.

D. F. Ashbrook

Millinery Opening

Thursday, Sept. 10th,

We will have on display our Fall and Winter line of Ladies' and Misses' Pattern and Tailored Hats. We will be glad to see every lady of the city and country in on this day. See the new styles before you buy. We handle the Gold Medal and Fisk Hats.

GEO. A. STAMBAUGH.

POST CARDS FREE Do you like to receive Post Cards? If you do, and will send your name and 10c for membership in our Club you will receive cards in nearly every mail. A good way to fill your Post Card Album. Send to-day. Members in nearly every state in the Union. TEXAS POST CARD CLUB, HEREFORD, TEXAS

The
Hereford Brand

D. W. Hamblin, Business Manager
A. C. Elliott, Editor

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THE HEREFORD BRAND

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act of Congress of March 3, 1879.

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Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

HOME INDUSTRY.

There is not a newspaper in Texas but that has advocated the Home Industry policy. In the larger cities of the state, namely: Ft. Worth and Dallas, the daily press has taken up the slogan, "Buy goods made at home." This policy smacks somewhat of clannishness. The ultimate end of such a policy would cut off commercial and industrial intercourse and every city would live within its own walls. Such an end is neither practical nor desirable. The liberal intercourse of the people makes them free politically, religiously, and commercially. However much the cry may be made to patronize home institutions, there is a feeling that every man has the inherent right to buy in the market where his money will purchase the most. This is true in every avenue of business. If the foreign market offers what appears to be the same article at a lower price, the purchaser, whether he be a merchant or farmer, is inclined to buy in the best market. True, if all purchasers bought in the foreign market, there would be little use for the smaller towns, such as Hereford. The farmer could send his orders to the big mail order houses, the mechanic could place his orders with the big mills, and each wait for the goods. But time is an element in the business life of this country and the local merchant fills this place. He keeps or tries to keep a general line of the goods wanted by the people of the community. It is his business to supply the demand. He studies the wants and desires of the people and stands ready to satisfy them. The convenience of his store and the extension of credit are other good reasons for his existence.

Then there are the educational institutions. Texas has many first-class schools, yet there are hundreds of boys and girls who leave the state each year to attend school in other states and countries. This is justified on the ground that new ideas are brought back to the state. In many cities of Texas, there are good schools, yet hundreds of students leave these very towns and go to other places in the state to attend school. In the Panhandle there are a few good schools besides the many public free schools. Clarendon, Goodnight, Panhandle and Hereford, each boast of a college; yet these towns send their proportion of boys and girls to other schools than their own. This idea of "going off to college" is a mild form of mental illusion; that is, it is not what it seems. It cannot be that the price of a year's stay in a college is cheaper in some other school than in the home school, for there is a difference of \$150 to \$250. Often the father is placed in an embarrassing condition financially in order to satisfy the "longings" of his son's heart to enjoy the feeling of "going off to college." The results obtained are too often unsatisfactory. The need of college training is not apparent in the untrained boy or girl. It is a safe rule to establish that no boy or girl can obtain the best results in

college where sufficient training has not been had to enable him to pursue his studies independent of the teacher's aid. Experience with such students will force this conclusion. The preparatory departments of the large colleges of the state are full of untrained minds. These boys and girls need to have completed the high school at home. And another item which has not perhaps appeared to the fond father and mother. Often such pupils are placed under student-teachers, who are ill prepared to direct the minds of the boys and girls under their care. Devoting a part of their time to their own studies, they go into the class room unfitted much less unprepared for the work. The teachers in their home schools are far better prepared to give the boys and girls what they need. Their minds are in no condition to be turned over to the haphazard work of the student-teacher. They need the careful and thoughtful attention of the successful instructor.

If you are contemplating sending your son or daughter to some other school, consider well the advantages and disadvantages. The High School and the College are home institutions. The College needs the patronage of the people; the free school will have a full attendance. No private school, such as Hereford College, can hope to succeed without those who wish for its success give their patronage. The faculty chosen for this year are all graduates of the leading colleges and universities of the country. They are here to give their best service to the boys and girls who are placed under their care; they have no other thing in view except the work of the school and its ultimate success. They cannot succeed alone; but if they fail, they fail alone.

STATE BOARD FIXES TAX RATE.

The state automatic tax board has set the state ad valorem tax rate at 6 1-4 cents on each one hundred dollars valuation. The state school tax was set at 16 2-3 cents. This is a reduction of one-half from the ad valorem but less than 4 cents from the school tax.

As to Deaf Smith county, the tax payers should be pleased. Their tax receipts will look something like this:

County ad valorem.....	25 cents
State ad valorem.....	6 1-4 "
State School.....	16 2-3 "
Total Tax.....	47 11-12 "

The corresponding rate for last year was \$1.02 1-2. The total rate does not include the special district school tax of 30 cents nor city tax.

WHEN a Chinaman meets a Chinaman he asks: "Have you had your rice?" and when a Herefordman meets a Herefordman he should ask, "Have you cut your weeds?"—Hereford Brand.

Well, the Brand at last gives the queue to a very good morning salutation, anyway.—Telegram.

Smut in Wheat.

There is little use to raise wheat and smut in the same field. Smut is a parasite plant and begins to grow at the time of the germination of the wheat grain. One smut head has sufficient number of spores to sow a whole field of wheat. A thresher that has been in one smut crop will scatter the smut in all other crops afterwards.

The government recommends the formaldehyde remedy which is herewith given:

Take one pound of a forty per cent solution of formaldehyde from any drug store, add this to 50 gallons of water, or use less formaldehyde and less water in proportion. Put the mixture into a barrel or tub. Take a half-bushel of wheat in a sack and put in the tub. Let it remain

Democratic Ticket

- For President: W. J. BRYAN.
- For Vice President: J. W. KERN.
- For Governor: T. M. CAMPBELL.
- For Attorney-General: R. V. DAVIDSON.
- For Representative 106th District: J. R. BOWMAN.
- For County Judge: W. H. RUSSELL.
- For County Attorney: W. M. MEGERT.
- For Sheriff: E. F. CONNELL.
- For County Clerk: W. M. COGDELL.
- For County Treasurer: C. E. SMITH.
- For Tax Assessor: J. W. FORD.
- For Justice of the Peace, Precinct No. 1: J. H. TURNBOW.
- For Constable, Precinct No. 1: C. S. RICHARDS.
- For Commissioner Precinct No. 1: L. R. BRADLEY.
- For Commissioner Precinct No. 2: H. B. MCKINLEY.
- For Commissioner, Precinct No. 3: H. F. SHELTON.
- For Commissioner, Precinct No. 4: GEO. L. MUSE.

30 minutes. Lift the sack out and allow to drain back into the tub. Repeat this with all wheat to be treated. Be sure to allow the wheat to remain in the mixture long enough.

City Ordinance.

There has never been known of a city ordinance just like this one, and we therefore request every reader to read it.

We have had and are having all the weeds cut and burned and the outside appears to be nice and clean, all the high places smoothed down and the low places filled up. Now to this ordinance: The inside of your house. The time is just about here for house cleaning anyway, so smooth down with Sherwin-Williams Steel Wool, fill all low places and cracks with Sherwin-Williams Crack and Seam Filler, one coat of Sherwin-Williams Hand Craft Strain, (not dope), one coat of Sherwin-Williams Second Coater, then one coat of Sherwin-Williams Mornat Varnish and two coats of Floorlac on your floors. When this is done all your inside will have an up-to-date appearance, all spider webs will be gone and best of all no microbes, insects, bed-bugs or any thing of the kind will stay where Sherwin-Williams paints and varnishes are used. This ordinance should be complied with.

Signed by the Hon. Mayor of the HEREFORD LUMBER CO.
P. S.—See the Hereford Lumber Co., select your colors and have the above done at once. "Brighten up" is the password. 29-tf

A Mother's Love.

The Hereford Brand,
I take this method of thanking my many friends for the kindness shown me while in Hereford. Altho sad it be, as I have to go and leave my precious jewel in the county jail. The Lord knows his heart and all about his case and I hope He will shield him from danger and care for him as a mother would her only son.
To Mr. Connell and his Deputies: I still extend my thanks to you for the kindness shown me during my stay and may the Lord guide and direct you all in the right way is my prayer. C. H. M.

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

Our
**REPAIRING
Department**



is complete in every detail. Any job turned over to us will receive prompt and careful attention

Remember, too, that we always carry a complete line of high-grade

- Jewelry,
- Watches,
- Clocks,
- China,
- Cut Glass,
- and Silverware

Engraving and
Special Manu-
facturing

W. H. RAY

Fine Watch
Work and Jew-
elry Repairing

**BE CAREFUL
WHAT YOU EAT**

WE HANDLE
ALBATROSS FLOUR
THE STANDARD OF QUALITY

Call and see us; we are headquarters for all kinds of FRESH GROCERIES. We were here in the beginning and know who to please you by keeping you supplied with the best of good things to eat

Cardwell Brothers

Good Trade Appreciated

WE wish to thank our customers for your liberal patronage in the past and solicit the same for the future. We have the largest stock of home grown trees for the coming year that we ever had. Over 300,000 fruit and shade trees and over One Million forest trees. Our 18 years experience has taught us what varieties to plant.

HEREFORD NURSERY
L. P. LANDRUM, Proprietor

For Sale or Trade

- Two Kentucky Standard and Registered Trotting Stallions. 5 years old and Extra Good.
- One Tennessee all purpose Stallion.
- One Large Imported Black Jack.
- Five-Kentucky black jacks, all sure foal getters and well broke.
- Nine Kentucky bred jennets, 4 in foal.
- One I. Case steam threshing machine, in good running order, complete.
- One Corn Sheller.
- One Corn Shredder.
- This stock can be seen at Fallwell's Barn.

CALL ON

C. L. DAVIS OR J. P. HAMMETT

STUDEBAKER BUGGIES JUST ARRIVED

Quick-Meal Gasoline Ranges and Oil Stoves
Clean comfort and less work in the Summer time. We have them all sizes and in price from \$3.00 to \$33.00.

See our Lines of **Summer Glassware**

English Porcelain Dinner Sets made to order.
Haviland China
Versailles China
Ice Cream Freezers, Etc.

A CAR LOAD OF Nobby, New and Stylish Vehicles

We are making a new record on them for reasonable prices. The quality is unsurpassed. Come in and make your choice now while the line is complete.

We have a complete stock of Builders' Hardware for that new house you are figuring on, and at prices that gets business for us and makes you a pleased, permanent customer.

WE THANK EACH AND EVERY CUSTOMER FOR THE RECORD BREAKING BUSINESS THEY HAVE GIVEN US THIS YEAR AND ASSURE YOU THAT OUR EVERY EFFORT SHALL BE PUT FORTH TO SERVE YOUR INTERESTS.

Three Car Loads of Eclipse Windmills, Woodmanse Steel Windmills, Pipe and Casing.

A Car of Field and Hog Fencing at New Prices.

Everything in Hardware



STROUD-GARY HARDWARE CO.

Everything in Hardware

Local and Personal

R. H. Barnett left Wednesday for Oklahoma on a business trip.

C. E. McLean of Dimmitt was in the city this week on business.

L. A. Hough made a business trip to Amarillo and Canadian this week.

See J. H. Wilson for all kinds of fresh meats and pure lard. 2-tf

Buy your saddles and buggies from the Hereford Hardware Co. 28tf

Bring your kodak films to McGhee & Eskildsen to be finished. tf

BORN—To Mr. and Mrs. A. H. Elliston, Thursday, August 27, a girl.

A. D. Rogers of Carthage, Texas, but a lover of the Plains, is here for the fair.

J. P. Collier of Roswell, N. M., was in Hereford the first of the week on business.

Hon. and Mrs. W. L. Simms of Oklahoma City are among the many visitors during the fair.

Mrs. S. S. Coffey of Canyon City, sister of Mrs. Reese Hough, is here visiting during the fair.

Mrs. E. L. Mills and daughter, Miss Vivian, are visiting the family of J. M. Boone this week.

Mrs. M. M. Harrison who has been visiting at Silverton for a couple of weeks, returned Friday.

If you want any views of your home or farm scenery see McGhee & Eskildsen. 23-tf

Get your Harness made and your repairing done at the Hereford Hardware Co.'s Saddle Shop. 28-tf

C. E. Blanks has accepted a position with Geo. A. Stambaugh, where he will be pleased to see his friends.

Mr. and Mrs. Wyatt of Paducah, Kentucky, arrived Thursday morning to visit the family of Mr. Brockman.

A. D. Goodenough, president of the C. H. & G., spent two days in Fort Worth this week on business for the road.

W. A. Cullin of the Southwestern Engineering & Construction Company, made a business trip down the Pecos Valley this week.

Mr. and Mrs. G. A. F. Parker returned yesterday from an outing of two weeks in Kool Colorado. They report a most pleasant vacation.

We have only one car of "niggerhead" in transit and don't expect any more soon. Prepare! Hicks & Harrison. 29-tf

First class sewing done by Mrs. W. P. Edwards at her home in West Hereford. Waists a specialty. Real plain waists 50 cents. 23-tf

Veterinary calls answered day or night; phone 142; will be at Warren Grain Co.'s on Saturdays for dental work. F. E. Bowe. 23-tf

Rev. S. T. Shore, Mrs. W. H. Garrison and Mrs. L. Gough attended the Christian Convention which was held at Roswell beginning last Sunday.

If someone were to tell you that they would sell you a house and lot for \$100.00 would you take it? L. A. Hough at the Ritchey Hotel has a similar proposition which he would like to explain to you. 1t

Miss Flora Carlisle who has held a position in the postoffice is now in the ladies department at Geo. A. Stambaugh's. She will be glad to meet her friends there.

Mr. and Mrs. J. A. Fox returned yesterday from St. Louis markets where they have been for the past ten days making extensive purchases for the J. A. Fox & Company's store.

Wm. Strong, chief engineer for the C. H. & G., started out Tuesday with a surveying party, going south as far as Lamb county. A preliminary line is being run thru that county.

Dr. McFarling and family, well known here but now living at Childress, are visiting in the city during the fair. Mr. McFarling says that Hereford feels more like home than his present habitation.

Miss Lizzie Collins who has been visiting in the home of Mr. and Mrs. W. P. Edwards for the past several days, accompanied by Miss Ethel Edwards, returned to her home at Melrose, N. M. last Sunday.

Alex Thompson has returned from Detroit, Michigan, where he has been making a study of automobiles. While there, he secured the exclusive agency for the Chalmers-Detroit machine for all the Panhandle.

Buy your winter supply of coal now and circumquash the disagreeable difficulties of bad roads and \$12.00 per ton this winter, and say "Bill" buy "niggerhead." Hicks & Harrison. 29-tf

We are informed by the coal mines that cars can hardly be secured. When the fall shipments of cotton and cattle are added to the heavy shipments of grain we will certainly have a coal famine. Are you prepared? Hicks & Harrison. 29-tf

We can sell good egg and nut coal (screened) best for cooking at \$5.00 per ton in car lots. Get your friends to go in with you and buy a car load and save money. Coal will advance after August 15th. Ocheltree Grain Co., Opposite First Natl. Bank. 27tf

C. C. Perrin of Celeste, Texas, who at one time lived on the Plains and taught school at Tulia some fourteen years ago, was in Hereford Monday and Tuesday. He was just looking around and made Hereford a visit, but it rained so much he could not get out.

Prof. W. R. Bridges of Center, Texas, who had charge of the business department of the College last year, has returned to take up the work again. Mr. Bridges is delighted with the Panhandle and returns with renewed energy and life for another year's work.

Mr. and Mrs. J. B. Phillips and daughter, after spending two months in Colorado, Nebraska and Missouri, have returned to Hereford. Mrs. Lee Johnson of Oak Grove, Missouri, returned with them and will be in the city for some weeks. Mr. Phillips reports a pleasant outing.

Wm. Gornet and family of Troy, Illinois, have moved to Hereford to make their home. They are located three miles north of town on the Hill section and will put the farm under thorough cultivation. He is contemplating putting in a dairy department in connection with his farm.

Hereford is growing and growing fast. A lot bought in northwest Hereford will double in value in twelve months. Besides getting a lot for \$100.00 on easy terms you may get the nice house which we are giving away. Get full particulars from L. A. Hough at Ritchey Hotel. 1t

A. W. Gregg has just finished a six-room house, barns and outbuildings on his section two miles east of town. The well which is 52 feet deep has 14 feet of water, and Mr. Gregg says the water is as good as can be found in Texas or Indiana. On the section, he has 300 acres ready for wheat sowing, and will harvest 3000 bushels of milo maize and 50 or 60 tons of millet and other feed stuff this fall. Mr. Gregg is enthusiastic over the present condition and future welfare of the Plains. He contemplates erecting a residence for his family on his section as soon as he can secure an open road to it, and two other dwellings in addition. The entire section, if the plans which Mr. Gregg has laid are carried out will be the best improved in the country.

A House and Lot Given Away.
Sounds funny—but it's a fact. Let L. A. Hough show you the house and explain particulars. 1t

Low Rate to Albuquerque, N. M.
For the 16th National Irrigation Congress to be held at Albuquerque New Mexico September 29th to October 10th, 1908 inclusive, The Pecos and North Texas Ry. in connection with the Eastern Ry. Company of New Mexico will offer unusually low and attractive rates. It is suggested that those desiring to avail themselves of this opportunity to visit Albuquerque, and assist in making this national event a memorable and successful one, notify the railway agent as much in advance as possible in order that necessary facilities and train service may be arranged for their accommodation. Tickets will be on sale from September 27th to October 9th inclusive with return limit October 31st. The round trip fare from Hereford Texas will be \$11.45. 16tf
D. L. MEYERS, G. P. A.

CLASSIFIED ADVERTISEMENTS

LOST AND FOUND

LOST—A brass cap off the hub of an automobile. Return to D. R. Gass and get reasonable reward. 1t

LOST—A brown leather purse or bill book, between Dimmitt and Hereford. Return to First State Bank of Dimmitt and receive reward. H. E. Wagner. 29-2tp

LOST—Between Walk Bradley's and Hereford, a gold band bracelet, about 3-4 of an inch wide. Has engraving of flowers and opens on left side. Return to Brand office and get reasonable reward. 1tp

LIVE STOCK FOR SALE

FOR SALE—Good gentle work horses and mares for sale at Warren Grain Co.'s 30-2t

FOR SALE—Heavy work mare. Inquire of W. F. Dickey at widow Hodges' place. 30-2t

FOR SALE—Three very fine California Full Blood White Rock Roosters. Mrs. A. H. Elliston, care O. K. Land Company. 29-tf

FOR SALE—See Fred Millard, the Hereford horse dealer, when in need of anything in the way of work teams. Will sell you a good team or trade for yours. 50tf

DRIVERS AND WORK STOCK.—See Stanek & Sherk for anything you want in the horse line—Drivers or work stock. At Easterwood's Livery barn. 30-2t

REAL ESTATE FOR SALE

FOR SALE BY OWNER—Forty acre tract, well improved close in. Address P. O. Box 462. 20-tf

FOR SALE—The Robertson ranch, near the new town of Adrian. Unimproved. \$8.50 per acre bonus. M. V. Robertson. 28tf

FOR SALE—Wooley & Ballew have down right bargains in ranches and farming lands, come and see or write us for information. Wooley & Ballew, Marfa, Texas. 29-2tp

FOR SALE—Two quarter sections, 1 half-section and 1 section of land from 3 to 10 miles northwest of Bovina. All good land, can plow every foot. Price right and terms easy. Address F. D. Perkins, Shenandoah, Iowa. 27-10tp

FOR SALE.—At once, well improved section land in Castro county 2 1/2 miles from Colorado, Hereford & Gulf grade, and adjoining the O. Y. O. Ranch, absolutely smooth, 160 acres in good crop, 4-room house, well and windmill, corrals, etc. Price right, good terms. Write or apply to C. W. Dodson, 1st National Bank. 16tf

LAND WANTS.

WANTED TO BUY—From owner, a 20 to 40 acre tract of land adjoining Hereford. Address Missouri, Box 277, Hereford, Texas. 30-2t

WANTED TO PURCHASE.—A small tract of suburban property. See L. A. Hough. 30-2t

MISCELLANEOUS WANTS

WANTED—A cook and dish-washer at Iowa Hotel. 1t

WANTED—2500 head of sheep to run on the shares. Address Box 176. Hereford, Texas. 30-2tp

WANTED—To buy a good heavy work mare. J. S. Wyche. 29-2t

FOR RENT—ROOMS.

FOR RENT.—Two furnished rooms. Mrs. W. B. Robinson. 24tf

FURNISHED ROOMS—For rent. Apply to Mrs. Chas. Havenhill. 22-tf

MISCELLANEOUS

MOWER—Good Buck Eye mower at a bargain if taken at once. See C. S. Richards. 30-2t

FOR SALE—800 bushels of Turkey Red seed wheat, re-cleaned. E. E. Ramsey. 30-tf

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

SEWING MACHINE—Good machines for sale or rent. See them at the 2nd Store. Walter Greggs. tf

MAPS—Hereford city and Deaf Smith county maps for sale by Suggs & Jones, Abstracters. 27tf

FOR SALE CHEAP—30 acres miller, 25 acres kaffir corn all headed out now. See L. C. Padgett, one mile south Dawn. 30-1tp

FOR SALE—One steam traction engine well drill, in first-class condition, cheap and on good terms. Apply to P. C. Pylant, Summerfield, Texas. 30-4t

FOR QUICK SALE—2 raw quarter sections near town. Shallow water, price right, 1-3 cash, balance 10 years, 7 per cent. Also 75 acre feed crop, close in. House and pasture free until January 1st. Farm may be for rent next year. O. K. Land Company. 29-tf

PROPERTY OWNERS—All parties owning property in Hereford or land in Deaf Smith and Castro counties are requested to write Baskin Land Co., Hereford, Texas. We have cash buyers. Give complete description and lowest cash price in first letter. 24-tf

TO TRADE

FOR EXCHANGE—A nice California home for a good Business in Hereford. See O. K. Land Company. 30-2t A. H. ELLISTON, MGR.

FOR SALE OR TRADE—Lots in Farwell, Texas and Clovis, N. M. New Mexico quarter-section claims. Will take Texas Real Estate. See SAM H. MORRIS. 17-tf

WANTED TO TRADE.—A house and lot in Kansas City, Mo., and two houses in Stanberry, Mo., for an improved farm in the Panhandle. Would prefer it near Hereford. houses are all rented and bringing a good dividend. Write to C. B. Morrow, Waco, Texas. 25-8t

SECOND DAY OF THE FAIR

Annual Fair and Celebration Opens the Second Day With Brillancy.

The second day of the Tenth Anniversary was greeted by the elements with a smiling sunshine. The weather profit changed the program and swept the morning sky clear of all clouds. Everybody was astir early and preparations were under way in all directions. The different amusement companies on the grounds were up with the sun. The exhibit committees were in the hall at the first hour of the day, the farmers, the gardeners, the orchardists, brought in loads of products and the helpers had more than they could "say grace over" in putting the exhibits in place.

The first attraction of the day was the street parade. Headed by the officer of the day, the parade formed at the foot of Dewey Avenue and lead by the marshal and band made its way over the principal thoroughfares to the grounds. There were some attractive floats and carriages. Many ladies on horseback rode in the procession. The Merry Widow was there sitting gracefully on the back of his donkeyship.

After the parade, the large crowd assembled in the exhibit hall where addresses were made by Prof. E. H. Wray, superintendent of the public schools of the city and President E. M. Haile of Hereford College. A short concert by the Hereford Concert band was enjoyed before and after the addresses.

All who did not care to listen to the speeches were busy on the grounds with the various amusements or trying to amuse themselves which they did to their entire satisfaction.

At the noon hour, the best feature was the good dinner, consisting of all the good things that the homes could furnish and in addition the barbecue at the public tables.

Hundreds passed thru the exhibit hall, it being crowded all the time. The home folks were astonished at the various exhibits for the excellency but the visitors especially from the states and parts of Texas were dumfounded. They said, "The half has not been told."

This afternoon as the last form goes to press, there is a musical recital by local talent in progress.

The day up to this hour has been a complete success.

Tomorrow a larger and finer parade will be in order. Let every business firm, every farmer, every horse back rider, every vehicle with some sort of decoration get into the parade. If three hundred school children each bearing a flag, either of Texas or the Nation, would march, it would be an excellent thing to do. It is for tomorrow's parade that the farmers will give premiums as published.

The Life Story of CAPTAIN "BILL" McDONALD OF TEXAS

Based upon his own reminiscences and written expressly for this purpose by

ALBERT BIGELOW PAINE

(The Personal Biographer of Mark Twain)

will be published serially in

PEARSON'S MAGAZINE

The story is to be published in twelve parts, each making a complete chapter upon one of the typical stages in the development of this famous American.

THE TRUTH ABOUT BROWNSVILLE

is the name of the first chapter. It was largely upon the investigation and report of Captain McDonald in connection with the Brownsville disturbances that President Roosevelt discharged the negro battalion of the Twenty-fifth Infantry. This story appears in

The

SEPTEMBER PEARSON'S

Every man, woman and grown child in Texas should read these articles.

As it will be impossible for us to estimate correctly the number of extra copies for the news-stands there is only one way of being certain to secure these issues of **Pearson's**.

That way is to subscribe in advance for a year. In order to make this easy we have made a special arrangement with this newspaper for the offer that appears below.

For sale upon all news-stands 15 Cents a Copy

Annual Subscription \$1.50 a Year

PEARSON'S MAGAZINE

425-435 East 24th Street, New York City

Our Special Offer

In connection with the above advertisement **The Hereford Brand**

makes the following special offer!

With a view to giving every one of our readers an opportunity to enjoy the reading of the stirring life story of our famous Ranger Captain—"Bill" McDonald—we have made a contract with *Pearson's Magazine* by which we can offer a full year's subscription to that famous periodical in combination with a year's subscription to our own paper for **\$1.75 per year** making a saving to our readers of **\$.75**.

Pearson's is one of the best monthly magazines in America. In addition to the special Captain "Bill" McDonald feature, it has just commenced a spirited series of articles attacking Spiritualism, written in an easy-to-read and entertaining manner by Rupert Hughes; and its regular monthly contribution by JAMES CREELMAN upon the leading man or topic of national importance at the moment makes the magazine almost indispensable to the thinking people of the country. The fiction is all of the "romantic action" school—the kind of stories that you don't lay down until you come to the end. LOUIS TRACY (author of *The Wings of the Morning*, *The Pillar of Light*, *The Captain of the Kansas*, etc.) begins a new novel, *The Message*, in the October number.

If you are already a subscriber to either our paper or to *Pearson's Magazine*, state the fact when you send in your order and your new subscription will be entered so as to commence upon the expiration date of the old one.

Avoid the possibility of disappointment by sending your order at once, enclosing **\$ 1.75** to

THE HEREFORD BRAND, HEREFORD, TEXAS

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe **all the way**. Full information regarding rates, etc., cheerfully furnished.

D. L. MYERS, Traffic Manager, Pecos Valley Lines Amarillo, Texas



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address **BASKIN LAND COMPANY** HEREFORD, TEXAS

COAL = GRAIN = HAY

We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado Coal. Come and examine our coal and get our prices before buying

Hereford Grain Co.

Phone No. 160

Free Delivery

Agents Wanted
Throughout
the
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Call on
or Write us

The Star Land Company

Main Office 1113 Commerce Building,

Kansas City, Mo.

FOX & GYLES, Agents
Hereford, Texas

Branch Office, Hereford,
Texas

We Own and
Control All
the Lands We
Offer for Sale

Perfect Titles
Guaranteed

WE are now offering eighty thousand acres of land for sale. We also have contracts to sell other large bodies of land, and having superior facilities for disposing of what we offer, our supply will not last very long. We are fitting up new offices both at Kansas City, Mo., and Hereford, Texas, to handle our growing business this year. All mail to either office will receive immediate attention. Our territory is the United States of America. We will sell you land, or will sell your land for you. The Jewel in the Panhandle Empire of Texas is Hereford, which is surrounded by fine farms and located in the only real shallow water belt of the Panhandle. Let us show you our alfalfa, wheat and oat fields of from forty to one thousand acres. Come and see us; drink our clear, cool water; breathe our pure air—come to the Hereford country, the home of contentment and wealth. We have six new automobiles at your service at all times. Come on any excursion date. Buy your ticket to Kansas City and from there take our train of coaches via Santa Fe to Hereford.

The Star Land Company FOX & GYLES, Agents
Hereford, - Texas

CITATION BY PUBLICATION.

THE STATE OF TEXAS,
TO THE SHERIFF OR ANY CONSTABLE OF
DEAF SMITH COUNTY, GREETING:

YOU ARE HEREBY COMMANDED to summon T. J. Stephens by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper therein, but if not then in any newspaper published in the 47th Judicial District; but if there be no newspaper published in said District, then in a newspaper published in the nearest District to said 47th District, to appear at the next regular term of the Honorable County Court of Deaf Smith county, Texas, to be holden at the Court House thereof in Hereford, Texas, on the First Monday in October, 1908, the same being the 5th day of October, 1908, then and there to answer a petition filed in said court on the 31st day of August, 1908, in a suit numbered on the docket of said court No. 154, wherein Allen G. Bell and C. G. Witherspoon are Plaintiffs and T. J. Stephens is Defendant, and said petition alleging that heretofore to-wit: On or about the 3rd day of April, 1903, said T. J. Stephens as defendant in a certain cause pending in the County Court of Deaf Smith county, Texas, styled Thos. R. Reagan vs. T. J. Stephens No. 44, entered into a replevin bond to secure possession of certain personal property held by the Sheriff of Deaf Smith county, Texas, under a writ of attachment with your petitioners, Allen G. Bell, C. G. Witherspoon, and I. N. Jennings as sureties.

That thereafter on December 20th, 1904, in the County Court of Deaf Smith county, Texas, there was entered up against said T. J. Stephens as principal, and Allen G. Bell, C. G. Witherspoon and I. N. Jennings as sureties, a judgment in the principal sum of \$315.00, with interest thereon from April 3rd, 1903, at the rate of 6 per cent per annum; that said T. J. Stephens was wholly insolvent, and that Allen G. Bell and C. G. Witherspoon had to pay off and discharge said judgment for said T. J. Stephens at his special instance and request, whereby said T. J. Stephens became indebted to and promised to pay to your petitioners the said sum of \$315.00 and interest thereon at the rate of 6 per cent per annum; that thereafter, to-wit: On January 26, 1904, said Allen G. Bell and C. G. Witherspoon did pay off and discharge said judgment by the payment of \$349.25.

That said T. J. Stephens, though often requested, has failed and refused to pay said sum or any part thereof to plaintiffs' damage \$480.00.

Wherefore plaintiffs pray for a writ of attachment against the property of defendant, that defendant be cited to appear and answer this petition, that they have judgment for the principal sum of \$349.25 and interest on same from January 26th, 1904, at the rate of 6 per cent per annum, and for all costs of court, and for general and special relief, and for foreclosure of their attachment lien.

HEREIN FAIL NOT, but have before said court at its next regular term this writ with your return thereon, showing how you have executed the same.

WITNESS, W. M. Cogdell, Clerk of the County Court of Deaf Smith county, Texas. GIVEN UNDER MY HAND and the Seal of said court, at office in Hereford, Texas, this the 2nd day of September, 1908.

[SEAL] W. M. COGDELL, Clerk
County Court, Deaf Smith county, Texas.
By O. W. PIRKEY, Deputy. 30-4t

Let us oil your mill 50 cents per month. Copes & Palmer. 28 tf.

THE LOCAL WEATHER

Maximum and Minimum Temperature and Rainfall During August.

Total rainfall during the month 4.11 inches. The rain on the 31st fell during the night and end of this month, September, total fall being 4.27 inches. The ground is thoroughly wet. The entire Plains and all West Texas was in the rain belt.

Date	Max.	Min.	Rain
1	84	62	1.50
2	84	62
3	83	60
4	88	51
5	93	53
6	86	62
7	84	60
8	85	57
9	94	62
10	93	60
11	97	60
12	89	61	0.38
13	84	62	0.22
14	88	63	0.25
15	83	63	0.04
16	90	64
17	89	57	T
18	88	58
19	89	57
20	78	60	0.26
21	85	61
22	88	62	0.42
23	87	63	T
24	88	60
25	90	62
26	92	65
27	90	62	T
28	89	61
29	89	60
30	90	63	T
31	85	60	2.05

Notice.

After Monday, September 7, I will furnish milk to regular every day customers only. I will return money to all others who have purchased tickets. It

LESTER WEAVER.

House Moved.

H. H. Hawkins is having his house removed from his lots to a place just east of the Christian church. J. P. Wood, who has the contract for the work, has had the house in the middle of the street for several days and has been unable to go on with the work on account of the soft condition of the streets occasioned by the recent rains. Mr. Hawkins will have a handsome seven-room residence erected to take the place of the one removed. Work will begin at once.

School Supplies.

Everything in school supplies at El Merito Pharmacy. 1t

Assignment of Teachers.

The following assignment of teachers and position of grades has been decided upon for the session of school beginning September 7, 1908. This arrangement is of course subject to change as occasion demands.

Miss Thora C. Rand, first grade, North room in primary building.
Miss Mabel Perry, second grade, East room in primary building.
Miss Ela Christian, third grade, West room in primary building.
Miss Fannie Turrentine, fourth grade, North room, second floor, main building.

Miss Anna Collins, fifth grade, East room, second floor, main building.

Miss Roxye Ivey, sixth grade, West room, second floor, main building.

Miss Grace McGarr, seventh grade, West room, first floor, main building.

HIGH SCHOOL.

Miss Millicent Griffith, Latin and Science.

Mrs. Ada Terrill Wray, English and History.

E. H. Wray, Mathematics.

The Freshmen class will assemble in the east room, first floor of main building.

The Sophomore, Junior and Senior classes will assemble in the north room, first floor of main building.

Sincerely,
E. H. WRAY, Supt.

For Prevention of Wheat Smut.

Call on E. T. Woodburn & Son, they can tell you what to use and exactly how much to use. They have the best prices on everything in this line. 30-4t

Teachers' Examinations.

An examination for teachers' certificates will be held at the high school building in Hereford, Friday and Saturday, September 4th and 5th.

All teachers who intend to take this examination should report first to Judge W. H. Russell at the court house. The examinations will begin at 8 a. m. each morning.

Sincerely,
W. H. RUSSELL,
County Superintendent.

E. H. WRAY,
Chairman board of Examiners.

Land for Sale at Sacrifice.

One section five miles from town, on public road, all fenced, about 100 acres in cultivation, well and wind mill, corrals etc. Price \$22.00 per acre; Terms One-half cash, balance on time. This the very best bargain in the Hereford country. No better land anywhere—water about 40 to 50 feet. We can "show" you if you will only let us.

C. G. WITHERSPOON & SON.
Exclusive Agents. 28-tf



REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

COME AND SEE THE CATTLE

J. D. BURKETT

LLINO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

NURSERIES AT HEREFORD AND LOCKNEY

Leather to Spare

- | | |
|----------------------|-----------------|
| Single Harness | Wagon Harness |
| Blind Bridles | Open Bridles |
| Men's Saddles | Ladies' Saddles |
| Heavy Lines | Light Lines |
| Horse Collars | |
| Buggy Whips | Lap Robes |
| Lariat Rope | Gall Cure |
| Severe Bits | Easy Bits |
| For Two Bits | or For Six Bits |

J. A. CANTERBURY

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

A Want Ad in The Brand Will Pay. Try it

BOYS



YOU will need a suit for school. Of course you want a good one. We can also supply you with a nobby suit for nice wear, and as well a good overcoat or cravenette. The above electrotypes give you an idea of what we are showing for Fall wear. Don't buy 'til you have seen our line. Our prices are as usual—very reasonable. We know we can fit you perfectly.



Hubbard & Barnett's, Department Store

Niggerhead Coal

On account of heavy grain shipments causing a slight car shortage, we are not getting the amount of coal we desire. We have, however, a few cars in transit and several in yard. Buy now before the heavy fall shipments of grain, cattle and cotton make it impossible to get good coal.

Phone No. 76

HICKS & HARRISON

SEWERS FOR CITY

Contract Signed for Immediate Construction of Complete Plant with Fort Worth Man.

For several weeks the City council has been considering the matter of contracts for the construction of the sewer system. There were a number of bidding parties, but after due consideration, the contract was let to C. B. Hawley, civil engineer, of Fort Worth. It was Mr. Hawley who made the first inspection of the contemplated system for the city last spring. He came here at the invitation of the Commercial Club and looked over the grounds, pronouncing the matter an easy proposition.

The contract is made upon the basis of actual cost plus 10 per cent. That is to say, the City will make all purchases of material, pay for all work, except the expert work of surveying and platting the system, and then pay Mr. Hawley 10 per cent, same not exceed \$1800. He is to guarantee the work as first class. From this, it will be seen that the system will cost in the neighborhood of \$20,000.00. Work is to begin at once, the first thing will be the survey and platting. Material will be ordered as soon as prices and contracts can be made.

Its Your Fault.

If you dont own a home near Hereford. We have it for 1-3 cash balance 1 to 10 years 7 per cent. O. K. Land Company.

30-2t A. H. ELLISTON MGR.

Patrons of Public School.

The next session of our public schools will begin September 7. I take this occasion to announce that all students who attended the public schools during the entire year, and failed of promotion in May, are to be conditionally promoted by me into the next grade.

Following is the condition determined upon; so long as each student thus promoted satisfies his teacher and the superintendent in both attendance, application, and quality of work, he will be retained in his grade, and will be promoted at the end of the session with the grade; but when the student fails to give satisfaction as indicated above, he will be demoted, or dropped back into the grade in which he was retained in May.

This privilege applies to all students who failed to be promoted in May, 1908.

Sincerely,
E. H. WRAY, Supt.

Resolutions of Respect.

Whereas, God in His infinite wisdom saw fit to take unto himself little Carroll Laird, infant son of our beloved sister, Lena Bell. Therefore be it resolved that we bow in humble submission to His holy will. Second. That we deeply sympathize with our sister in her great sorrow, that a copy of these resolutions be spread on the minutes of our books, a copy sent to the Grand Matron and a copy given to each of our home papers for publication.

MRS. LACEY,
MRS. WEBB,
MRS. JENNIE THOMPSON
Committee.

Married.

Mr. J. N. Ogle and Miss Emma Willie were married at the home of Mr. and Mrs. Sam Worley Sunday evening at 8-o'clock, Rev. O. W. Dean of the Baptist church officiating. A number of friends were present and after the ceremony the company repaired to the evening services of the church. Both these young people are well known in Hereford and received the congratulations of their many friends in the happy event.

N. E. Hord

David Derden

Sam H. Morris

N. E. Hord Land and Live Stock Co.

Large tracts for Colonization purposes, and small tracts at special prices and terms to the actual settler. See us.

Offices:
Amarillo and Hereford

Amarillo and Hereford City
Property

GOING TO BUILD?

That is a good plan. Another good plan will be to let me figure with you. I will guarantee to do a job you will be proud of. Plans and specifications given prompt attention. . . . Blue Prints a Specialty.

J. T. WILLIAMS

WHEAT AND OAT MARKET

We are always in the market for wheat and oats, and pay the highest market price. You don't have to have sacks if you sell to us; but we have sacks to sell, if you want them, at the following prices:

OAT BAGS, - - - - - 11c
9 oz. WHEAT BAGS, - - - 9c
19 oz. WHEAT BAGS, - - - 10c

Ask for our Flour, both hard and soft, it is as good as any made in the United States. If your merchant don't carry it, see us. We are in the Panhandle to stay. All we ask is an equal chance with the other fellow.

STAR MILL AND ELEVATOR CO.

O. FALLWELL, MANAGER

Tierra Blanco Herefords

L. R. BRADLEY, Owner

W. T. WOMBLE, Manager

...BREEDERS OF...

Registered Hereford Cattle

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load Lots

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The Patronage of the General Public is Cordially Solicited.

TABLE DELICACIES

Phone No. 7 That's it—something good to eat—treat your stomach with respect. Phone No. 7

We will continue the business at old stand and solicit a share of your trade. You will not find a more complete line of Groceries in Hereford, and with our specialty of prompt deliveries, we KNOW we can give you entire satisfaction.

JNO. A. JOHNSON

To Buyers of all Kinds of Building Material

There are many little advantages to be obtained by dealing with us. The close association we have with the demands and needs of our customers has made our relations mutually pleasant. Those who have patronized us have found it greatly to their advantage. Give us your bill

Alfalfa Lumber Company
C. M. Miller - Local Manager

NR OLD FOLKS NR

Especially need "Nature's Remedy" (NR Tablets); need it to take the Rheumatism out of their joints; need it to keep their Stomach, Liver, Kidneys and Bowels in good order; need it for the strength and vigor it gives.

Let "NATURE'S REMEDY" Be Your Doctor.

Take a tablet now and then; it will keep your system in such good condition that diseases cannot take hold. Every box is guaranteed to give satisfaction, or the purchase price refunded.

Better Than Pills For Liver Ills
GET A 25c. BOX.

Nature's Remedy
REG. U.S. PAT. OFFICE
NR-TABLETS-NR

E. T. WOODBURN & SON, - Hereford, Texas

Suffering Ladies

are urged to follow the example of thousands of their sisters and take Cardui. Cardui is a non-mineral, non-intoxicating medicine for women. It is for sick, weak ladies, with sick female organs.

TAKE CARDUI

It Will Help You

It is a genuine, curative medicine, that builds up the female system and relieves female pain. Mrs. M. A. St. Clair, of Eskdale, W. Va., writes: "Before taking Cardui, I had given up all hope of getting well. I had suffered for 3 years with my left side and was confined to my bed, so I took Cardui, and now Cardui has about cured my female trouble."

AT ALL DRUG STORES

A Want Ad in The Brand Will Pay. Try it

Large Excursion.

The excursion this week was one of the largest—if not the largest—of the season. All the land companies report a good number. Many have visited the Brand office and expressed themselves as delighted with the Hereford country. Those who are not "seeing Hereford by auto" are taking in the sights of the Fair.

Hereford is growing and growing fast. A lot bought in northwest Hereford will double in value in twelve months. Besides getting a lot for \$100.00 on easy terms you may get the nice house which we are giving away. Get full particulars from L. A. Hough at Ritchey Hotel. 1t

Souvenir Program.

The program which was published by The Brand for the Tenth Annual Celebration, although turned out on short notice, was pronounced a nice souvenir. It contains 20 pages in all. If you have not had one given you, call at The Brand office and get one.

J' Eagle Henderson, ten-point artist of the Brand force, spent Saturday and Sunday visiting home folks at Portales, N. M.

Warren Grain Co.

For Grain, Feed, Coal and Posts. Will Pay the highest market price for all kinds of Grain and Field Seeds

We Solicit a Share of Your Business



Everybody is Interested

in the checks he receives. He knows the senders are doing business in the up-to-date way. You think more of checks than you do of actual currency. Your check on

The First State Bank

would give you a higher standing among those you want to think well of you. Open an account and pay even small accounts by check. A check is a receipt as well as payment.

FIRST STATE BANK

OF HEREFORD
W. B. BEACH, President
H. E. WEBB, Vice-President
OTTO H. VARDAMAN, Cashier
J. THOS. WEBB, Assistant Cashier

Professional and Business Cards

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

Wm. M. Knight Jno. P. Slaton
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 220 Office Phone 300
HEREFORD, - TEXAS

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

R. M. JOHNSON,
PHYSICIAN AND SURGEON
CITY HEALTH OFFICER
Res. Phone No. 109 Office Phone No. 105

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, - - - Texas

J. W. HICKS
PHYSICIAN AND SURGEON
Office over Coulson's Drug Store.
Office Phone 298 Residence Phone 217

G. M. SUGGS A. M. Jones
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, - - - TEXAS

DR. H. H. TAYLOR
PHYSICIAN AND SURGEON
Office upstairs in Odd Fellows Building.
Residence Phone 138. Office Phone 16

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

DR. G. F. LeGRAND
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy. Phone 300
HEREFORD, TEXAS

SAM H. MORRIS
HEREFORD CITY PROPERTY
RENTAL AGENT
ABSTRACTS ACCOUNTING
Office over Garrison Bros. Hdw. Store—Phone 72

J. M. GILLILLAND
Funeral Director and Embalmer
With Gilliland Furniture Co.
DAY PHONE 115 NIGHT PHONE 113

A. F. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

O. E. THOMAS
Funeral Director and Embalmer
With E. B. Black

The Rayzor Colonization Co.
PLAINS LAND AND CITY
PROPERTY
HEREFORD, TEXAS

KING REALTY CO.
Lands, Loans and Insurance
Notary in Office
Abstracting a Specialty Hereford, Texas

O. K. LAND COMPANY
We Buy, Sell or Exchange
A. H. ELLISTON & SON, Mgrs.
Three Doors East of Post Office
HEREFORD, - - - TEXAS

E. F. Connell W. D. Kelleher
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

JOB PRINTING
The kind we do always please

DON'T READ THIS

Unless you want to. But say, if you do you will learn that I have a nice lot of well bred (but short fed) Hereford Bulls and a nice lot of Berkshire Pigs, all for sale. (No, not to give away) for sale, and well worth the money. Yes, independent, like the hog on ice; can't stand, go down. At present I am down on prices. Do I have to have the money? No, good notes is what I give my creditors.

COME ON, LET'S DEAL

R. H. NORTON

ONE MILE WEST FROM HEREFORD, TEXAS

Choice Farm Lands

I am now offering for sale or trade 11,115 acres of choice lands—A PART OF THE SPRING LAKE TRACT—in the northwest corner of Lamb County, and the southwest corner of Castro County, Texas. All fine farming land, not a foot of waste land on the entire tract; this land adjoins the Star Ranch on the east. This land is in the shallow water belt, pure, soft water from 40 to 60 feet; this tract of land has some improvements in the way of fences and windmills. Will sell the entire tract in body or will cut in 160 acre tracts to suit purchaser. Will have two railroads to cross this land; also have the townsite of Halsell. 200,000 acres around this land was sold last year to actual settlers.

Also have large tracts for sale and some improved and unimproved places around Hereford at bargain prices. Terms, \$4.00 per acre cash, balance in from one to ten years, 6 per cent interest. Write or call on owner

J. P. Hammett, Hereford, Texas
or C. L. Davis Realty and Immigration Co.

Spring Lake

Horace Devening is spending the week at Mr. Sullivans.

Mrs. M. Dotson entertained a few lady friends Monday.

Mrs. Becker was visiting at Mrs. Douns Tuesday.

The fine rains of the past two weeks have put the crops in fine condition.

Messrs T. M. Devening, W. E. Lamberson were at the county seat Tuesday attending to school business.

S. W. Downs and family and O. P. Anderson and family spent the day at Mr. Sullivans Thursday.

Mrs. Cora Samberson is entertaining Miss Jennie Eling this week.

M. Dotson and family spent Friday and Saturday visiting Mr. Reddington.

J. L. Duncan and family left for Hereford Friday.

A very pleasing program was rendered by the Sunday School at Spring Lake Sunday.

Mrs. Packard, Mrs. Dotson, and Miss Maude Dotson figured in a runaway Sunday, while on their way to Sunday School. The horses got scared and after running a distance turned the buggy over. Fortunately the horses got loose from the buggy as soon as it turned over. Mrs. Downs escaped uninjured. Miss Maude's face was bruised. Mrs. Packard who was driving was badly bruised and a big gash cut just over the right eye. It was fortunate no one was more seriously hurt.

"JACK & JILL."

Kelso Doings

Plenty of rain. Lakes all full of water. Maize and Kaffir corn fine, and as fine millet as I ever saw grow out of the ground.

Mr. Allie from Missouri has leased a half-section from his cousin of the same place and is building a house, barn, and making other improvements. His family will join him in March. Mr. Allie says he has come to Texas to stay two years whether he likes or not. So if he stays two years he will forget all about Missouri.

A. J. Hays of Milton, Iowa, is having 80 acres broken on his half-section four miles south of Kelso. He will move here in the fall.

Messrs. Brown and Settle made a business trip to Hereford this week.

We expect quite an immigration to the Kelso country this fall as we hear of quite a few that are arranging to come. We welcome one and all.

The farmers are all preparing to sow a large acreage to wheat.

Mr. Lee of Hereford was up this week to look after his interests here, also doing some work for the Home Circle.

Ellison Bros. are sowing some alfalfa. Their father sent the seed from Nebraska.

Luther and Jay Gregory are hauling lumber over into New Mexico this week.

The Associated Land Company have four hundred acres of fine maize and Kaffir corn on the Kelso ranch.

We would be glad to have all parties who own land in the Kelso tract that contemplates moving here this year to write John Gregory and if you want plowing done he will see after it for you. We have no post-office at Kelso. Our post office is Hereford. Some have addressed letters to Kelso and of course failed to get them through.

JOHN GREGORY.

Subscribe for The Brand—\$1.00.

Teachers Fail to Pass.

Austin, Tex. Aug. 19.—According to the report of the state board of normal examiners made public today out of a total of 5039 applications for teachers' certificates only 1457 of the applicants passed and only that number of teachers certificates will be issued. Out of the number of applicants 4243 are white and 796 colored. The total number of whites passed is 1400, and 57 colored. Second grade certificates were issued to 916 white and 53 colored; first grade to 430 white and 2 colored; permanent certificates, white twenty-four, none to colored; permanent primary, white thirty colored none, consequently it will be observed the negro teachers fared badly in the examination. The board attributes such a large percentage of failures to an effort on the part of the applicants to cover too much ground add a large number of applicants showed a weakness in management. It is recommended that the state department of education prescribe a text-book on methods and management. The board also calls attention to the neglect of penmanship in public schools. The organization of larger normals is recommended.

Do You Want Coal or Lumber.

We are doing a general brokerage business and have contracted with several saw mills and coal mines and are in a position to sell to farmers, builders or anyone wanting car load quantities, of either coal or lumber. Figure with us before placing your order. 24tf

OCHELTREE GRAIN CO.
Opposite First Natl. Bank.

Hol Mexico!

The next excursion for Tampico, Mexico, leaves Hereford September 7th, via Fort Worth and San Antonio. Liberal rates with nine months limit. Now is your opportunity to secure yourself a cheap home "by the sea," in a country for which nature has done so much. Delightful and healthful climate, abundant rainfall, no frost, peaceable neighbors offer you a glad and hearty welcome. The country is being settled very fast by peaceable energetic Americans. Come and go with us and see for yourself. Rare opportunities for the homeseeker, the tropical fruit-grower, the truck grower, the business man, the stock man, the farmer, the large or small investor, the pleasure or health seeker or the sportsman, as this is the hunters paradise. For further particulars see, 28-2t

G. R. JOWELL,
Hereford, Texas.

Christian Missionary Convention.

The Panhandle Christian Missionary Convention will be held at Claude, Texas, September 22-25. An interesting program has been arranged. Special rates will be made by all roads. The District Christian Endeavor Convention will be held on Friday of the same week. All who are interested in this work have a special invitation to attend.

Notice.

Hereford, Texas, August 26, 1908. To the Public:

I am now winding up the estate of J. A. Johnson, deceased, and will ask that all who are indebted to the estate will call and pay what they owe, as we are closing up the business to the 20th of August.

The business will continue under the same name and at the same place but under new management. We much appreciate past patronage and ask for a continuance of the same. Anticipating prompt payments of all amounts due this estate and thanking you in advance for same, I beg to remain
Yours very truly,
29-tf
EDGAR A. JOHNSON,
Exr. estate of J. A. Johnson, deceased.

See E. B. Black's Ad. 1tp

THE WESTERN NATIONAL BANK OF HEREFORD

HEREFORD, TEXAS.

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G. A. F. Parker, President
A. J. Lipscomb, Cashier
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are easy to choose here. No matter how delicate your appetite may be, we have something to tempt it. If you are tired of the usual things to eat, just come and see our

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What to have on your table will no longer be a worry after you have visited our store.

With so many tempting things to choose from you cannot fail to find something new and something good every time you come here.

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HEREFORD, TEXAS

CAPITAL	- - - - -	\$ 50,000.00
SURPLUS AND PROFITS	- - - - -	40,000.00
SHAREHOLDERS LIABILITY	- - - - -	50,000.00
TOTAL		\$140,000.00
TOTAL ASSETS	- - - - -	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

Increase Wheat Acreage.

There will be a large increase in wheat acreage for 1909. Some will add one-half more, others will double, while many new farms will be opened up and put to wheat. The yield this year has secured the utmost confidence in the Hereford country as a wheat producing country.

While this subject is open, The Brand representative is reminded of a remark made by a recent visitor to

Hereford. His home is at Vernon, a man of some years and well acquainted with Texas and the wheat belts of the United States, he said:

"Taking a strip of country from Beaver county, Oklahoma to the Texas & Pacific railroad on the south and in width all the Panhandle and 40 miles into New Mexico, constitutes the greatest and surest wheat belt in America. The yield and quality excell the fields of Nebraska

and Canada. I expect to see Hereford producing a thousand cars in five years."

Notice.

All persons who enter my melon patch without my permission will be prosecuted. L. P. LANDRUM. 29-2t

Sure Thing.

We are going to sell somebody's land. Don't list with us if you don't want to sell, C? O. K. Land Co. 1f