

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

33rd Year—Number 42.

The Hereford Brand, Hereford, Texas, Thursday, October 26, 1933.

Five Cents Per Copy.

## 310 Seek Work On Relief Jobs

Applications for employment on relief projects now total 316, according to records of Miss Annis Greer, county relief administrator. Workmen for road projects in the county will be taken from these rolls, it was pointed out. Every man in the county who can use work or has teams and implements available is urged to fill out the permanent application form at the county relief office.

"Not nearly all the farmers in the county who can use work have applied," declared County Judge C. W. Humble.

"We want them to understand that applications they made with wheat committees were only temporary and they must fill out the permanent forms now on hand. We urge everyone in the county who needs work or who has teams and implements suitable for use in road work to fill out the forms at once."

## To Condemn Land for Right-of-Way

Condemnation proceedings may be necessary in the case of two or three landowners in order for the county to obtain right-of-way on Highway 33 west of Hereford.

Of the 25 land owners along the new location of the road, north of the Santa Fe tracks, less than five have not met the county's terms and the land is being deeded to the state.

The commissioners court went over the route Monday, conferring with a majority of the land owners. Settlements were made with most of them. County Judge C. W. Humble said condemnation proceedings would be instituted where necessary.

The State Highway Department asked the county to furnish this route. Castro and Warner counties were also requested to deed the route to the state. Plans call for completion of the road to the state line in the near future.

## Womble Attends State Cooperative Meeting

At the request of federal officials Washington, a conference of representatives of the various cooperative farmers' organizations of Texas was held in Amarillo Wednesday for the purpose of selecting eligible men for consideration by Federal Land Bank officials, for president, vice president, secretary and treasurer for both the Federal Cooperative Land Bank and the Production Credit Corporation.

Both these federal institutions are to be operated on the cooperative plan and will in all probability be in operation before the end of the year.

Troy Womble, secretary of the Consumers Associated, Inc., located in Amarillo, attended the meeting and reports that out of the eight men selected, five were in the upper Panhandle, the other three, Childress, Dallas and Houston.

Mr. Womble states that seven different cooperative farm organizations were represented, also that Congressman Marvin Jones was present and assisted in the conference.

## Eastern Stars Attend Gathering At Amarillo

A number of Hereford Eastern Star members attended the convention of the Grand Chapter of Texas in Amarillo Tuesday, Wednesday and Thursday of this week.

Among those at the sessions were Mrs. G. L. Woods, Beattie Boggs, Mrs. Bourn, Edna Bowe, F. M. N. E. Guss, Lise Coconougher, Florence Miller, T. N. Jefferson, Horace Baird, A. O. Thompson, Jessie Morris, H. D. Reed, M. D. Womble, Jack Ross, L. R. Brady, A. Ray Vern Witherspoon, Arthur Thompson, H. J. Line and O. G. Hill.

## FIRST STREET PAVING TO BE WIDENED IN HIGHWAY WORK

Highway laborers began this morning on First Street between Sampson and Main Streets, tearing out the concrete curbing in order to widen Highway 33 through town 50 feet.

A. D. Chase, Texas Utilities' line-man superintendent, completed the moving of poles and the high line Tuesday evening through the city limits.

## CONTRACTORS TO BEGIN HIGHWAY 33 CONSTRUCTION HERE MONDAY

With fences and high line moved back on Highway 33 from Hereford east to the Randall county line, contractors will go to work Monday morning on construction of the new grade.

T. E. Threadgill, general superintendent for Hannah & Hall of Waco, contractors, is in Hereford this week completing preliminary arrangements. T. L. Suttle will superintend the work.

Grading will start at Dawn, the east end of the project. Two crews of 15 men will be employed in the grading work. Each will work three 10-hour days per week, giving each crew 30 hours per week.

Construction of concrete, drainage structures begins in about two weeks, with L. D. Parks in charge. Local laborers will be used entirely in the project. They are to be taken from the rolls of the county relief agency. About 60 men will have work when the bridge building starts.

Where power machinery is to be used, implements and equipment belonging to Deaf Smith county will be rented, Mr. Suttle said. Tractors and graders are the only power tools which will be used. Plows, teams and scrapers belonging to residents of the county are to be rented for the other work.

The contract calls for construction of a 36-foot crown to the grade, which will be built almost 100 feet wide in the 125-foot right-of-way.

The job is to be completed in 125 working days, according to the contract. The grade is to be 14.3 miles long, extending from the city limits of Hereford, past Dawn to the Randall county line.

## Miss Greer to Attend 3-Day Relief School

Miss Annis Greer, county relief administrator, will be in Big Spring next Monday, Tuesday and Wednesday, attending an institute and school for administrators of West Texas.

More than 75 administrators from the area will attend the session which will be directed by state and federal relief officials.

Problems of administration during the winter months will be taken up and plans laid for handling of relief supplies and funds.

## Over \$400 In 1933 School Taxes Already Paid Here

More than \$400 of 1933 school taxes has been paid during the past week, according to Jewell Marchison, deputy tax collector.

Statements were mailed out only last week, following completion of the 1933 tax rolls, Marchison pointed out.

"We are more than pleased with this response," he said. "And hope it continues."

## KESTER JEWELRY STORE IN NEW QUARTERS

The F. M. Kester Jewelry store moved into new quarters across Main Street to the Goldberg building the latter part of last week.

Mr. Kester is an optometrist, and states the firm is now comfortably located in its new quarters and is better prepared to care for customers than ever before.

"Our new location provides more than three times the floor space we formerly had," Mr. Kester said, "and we will continue to make necessary mechanical changes and increase our stock as time goes on."

## HARVEY ALLISON SALE BIG SUCCESS, DECLARES BARBER

The Harvey Allison public sale was held at his farm Tuesday, and was a success, according to Ray Barber, auctioneer.

Mr. Barber states that practically everything offered was sold at a good price, and nothing was left unsold. Mr. Allison and his neighbors who offered their wares for sale were more than pleased with the results of the sale.

## COURTHOUSE RECORDS

**Warranty Deeds.**  
B. A. Athley et ux to J. G. Evans, Labors 14, 15, 16, 17, 24 and 25 of League 1, Gregg County school lands.  
E. E. West to Alyce Edna West, section 20 and West half of section 21, township 5 North Range 2 East, Capitol Lands.  
**New Cars.**  
W. S. Dixon, Chevrolet coupe, Grizzle Chevrolet Co.  
J. H. Bomar, Earth Texas, Dodge sedan, Ireland-Beavers Motor Co.

## Cotton Money Is Given to Farmers

Eight of the 11 cotton farmers in Deaf Smith county who are taking part in the government's cotton reduction plan received their checks this week.

The eight checks totaled almost \$1,000. In addition the farmers took options on from one to ten bales of cotton each. B. H. Hopkins, vocational agriculture teacher in Hereford High School, administered the cotton reduction plan in the county.

Those receiving checks so far are Charlie R. Harrell, Joe H. Green, J. H. Hudgins, J. F. Ward, Fred C. Winfrey, Henry H. Hoffman, William H. Nunn, J. E. Crews. The three yet to be delivered checks are H. C. VanBibber, Lloyd E. Tice and George W. Webb.

## Girl Scout Notes

National Girl Scout week will be observed by Hereford Girl Scouts October 29 to November 4. The observance of this week commemorates the birthday of Mrs. Juliette Lowe, the founder of Girl Scouting in America, on October 31. Nearly 4,000 communities, representing a membership of more than 300,000 Girl Scouts, will take part. The seven service days are: Sunday, October 29, Church Day; Monday, Health Day; Tuesday, Founder's Day; Wednesday, November 1, Troop Day; Thursday, Neighbor Day; Friday, School Day; Saturday, Home Day.

Sunday, Church Day, each Girl Scout is urged to attend both the morning and evening services of the church of which she is a member or usually attends.

Monday, Health Day, we should check up and see if we are living up to our rules of health.

Tuesday is the birthday of Mrs. Juliette Lowe, the founder of Girl Scouting. We should all celebrate by getting a new troop member and doing as many daily good turns as we can.

Wednesday is Troop Day. Let's all be present and on time and if possible bring a new member or a visitor.

Thursday is Neighbor Day and we should visit our neighbors and see if there is anything we can do that will help them. Remember, "A Girl Scout's duty is to be useful and to help others."

Friday is School Day. Let's be ideal students on that day and surprise the teachers.

Saturday is Home Day and we can really be good Scouts. Let's get up early and surprise our mothers by asking what we can do around the house to help. This is the day when our good turns will shine.

## ATTEND FUNERAL SERVICES OF J. E. HILL'S MOTHER

Mr. and Mrs. J. E. Hill and Mr. and Mrs. Claude Ricketts were in Claude last Thursday to attend the funeral services of Mrs. Margaret Hill, mother of J. E. Hill.

Mrs. Margaret Hill, 77 years old, was an Armstrong county pioneer. She died in her home at Claude at 8:00 o'clock Wednesday afternoon. She was the widow of the late J. F. Hill, early Armstrong county ranchman and farmer and for many years a resident of Claude. Mr. Hill died about five years ago.

Five sons and three daughters survive Mrs. Hill. They are: J. E. Hill, Hereford; H. D. Hill, Vega; F. L. Hill, Vigo Park; R. D. Hill, Bay City; O. L. Hill, Claude; Mrs. S. P. Matthews, Claude; Mrs. Lella Hill, Los Angeles, and Miss Betty Hill, Los Angeles.

Mr. and Mrs. Hill and Mr. and Mrs. Ricketts returned home Thursday night.

## Hereford Invites Musical Contests

Invitation to hold band and orchestra contests of the Panhandle in Hereford next spring will be extended to the Panhandle Band and Orchestra Teachers Association next Sunday when they meet at Plainview.

Ralph Smith, director of the high school band and orchestra, will carry the invitation from the Lions Club of Hereford.

Trophies will be offered by the Lions Club, business men and probably the chamber of commerce. The contests, for band and orchestra of the entire Panhandle are usually held in Amarillo. Winners in each of the divisions are eligible for competition in the national contests.

Several hundred high school students will attend the two-day session. Individual and solo contestants compete the second day after the first day is devoted to the groups.

Several other cities are expected to make bids for the meet.

## 43-INCH-LONG SQUASH GROWN BY BOHANNAN

T. F. Bohannan, farmer, 33 miles northwest, knows how to raise giant squash, namely a Mexican squash that grows long and looks like a ball bat.

Mr. Bohannan brought a specimen of the long squash to the Brand office last Thursday, which weighs nine pounds and measures 43 inches long.

## 1934 Auto Tags Are Black On Orange

Automobile tags for 1934 in Texas are deep orange with black numerals and lettering. They are the same size and weight as the white and orange ones in use this year.

Deaf Smith county's allotment arrived last week—1500 of them—numbered serially from 291-501 to 293-000, inclusive. The 1933 numbers ran from 315-251 to 316-950.

Commercial tags have orange numbers on black background. The tax collector's office has been furnished 400 compared with 550 last year. Less than half of the 1933 commercial tags have been used. There are 400 of the 1700 auto tags still on hand.

The new tags will be sold after December 1, opening date for payment of 1934 license fees. Deadline for payment, according to present laws, is January 31, 1934.

## Accidental Shot Kills Friona Man

Robert McGraw, 26, butcher and grocery clerk in the R. F. Fleet store and market at Friona, received the full charge of a shotgun in the right chest about five o'clock Sunday afternoon, when he and two companions were preparing to go on a hunting trip.

Mr. McGraw was alone in a coupe in front of the Syndicate Hotel when the gun was accidentally discharged.

He was immediately brought to the Hereford hospital and passed away there about 11 o'clock Sunday night.

Surviving him in Friona are his wife and one son, Bobbie Jean. The remains were carried to Munday, Texas, by the E. B. Black funeral ambulance for funeral services and burial.

## WHITEFACES BEAT TULLIA HIGH HORNETS HERE BY 13-0 COUNT

Playing heads-up football against a well drilled crew of Tullia High School Hornets, the Whitefaces last Friday kept their conference record clean by winning, 13 to 0, on Whiteface Field.

The victory placed Hereford and Happy in a tie for the lead in the sectional race. The Jacks won from Canyon on penetrations after the teams had battled to a 6-6 tie. Hereford and Happy do not have a scheduled game, but one will be arranged should the Whitefaces succeed.

Lineups.	pos.	Hereford
Tullia		
B. Reddell	le	Seed
D. Reddell	lt	Daniels
Speer	lg	Blythe
J. Butler	c	Smith
Jones	rg	D. Baker
W. Toone	rt	Hager
Filtecher	re	Womble
Jennings	qb	R. Baker
Garrison	hb	Sowell
Butler	bb	Russell
Watts	fb	Clayton

## Hereford Invites Musical Contests

Invitation to hold band and orchestra contests of the Panhandle in Hereford next spring will be extended to the Panhandle Band and Orchestra Teachers Association next Sunday when they meet at Plainview.

Ralph Smith, director of the high school band and orchestra, will carry the invitation from the Lions Club of Hereford.

Trophies will be offered by the Lions Club, business men and probably the chamber of commerce. The contests, for band and orchestra of the entire Panhandle are usually held in Amarillo. Winners in each of the divisions are eligible for competition in the national contests.

Several hundred high school students will attend the two-day session. Individual and solo contestants compete the second day after the first day is devoted to the groups.

Several other cities are expected to make bids for the meet.

## WARRANTY DEEDS

B. A. Athley et ux to J. G. Evans, Labors 14, 15, 16, 17, 24 and 25 of League 1, Gregg County school lands.  
E. E. West to Alyce Edna West, section 20 and West half of section 21, township 5 North Range 2 East, Capitol Lands.  
**New Cars.**  
W. S. Dixon, Chevrolet coupe, Grizzle Chevrolet Co.  
J. H. Bomar, Earth Texas, Dodge sedan, Ireland-Beavers Motor Co.

## RED CROSS ANNUAL ROLL CALL TO BEGIN HERE NOVEMBER 11; HEREFORD QUOTA 200 MEMBERS

Annual roll call drive of the Red Cross will be conducted here from November 11 to 24.

Mrs. B. E. Guthrie, vice chairman of the Deaf Smith chapter, will direct the work. Rev. E. P. Glesser, until recently pastor of the Presbyterian church, was chairman of the chapter. No successor has been named.

The county's quota has been set at 200 members. Dues for the year are \$1.00 per membership. The county has never failed to exceed its quota, according to Mrs. Guthrie. Last year 215 members were enrolled.

Activities of the Red Cross include furnishing of food and clothing as well as medical aid or other necessary help to the needy.

The American Legion will cooperate in reaching the needy and the unemployed, beginning with the Legion's Armistice Day program. Every other flag in the Armistice Day decorations will be a Red Cross emblem.

Plans for the drive and a summary of Red Cross activities will be outlined by ministers in the various churches next Sunday. Speakers will attend meetings of all club groups during the next two weeks to familiarize members with the plans.

The Junior Red Cross chapter, under the supervision of Miss Frances Fullington, will cooperate fully.

Headquarters for the drive will be at the old Western National Bank office. Other officials of the local chapter are Mrs. E. W. Harrison, secretary; G. A. F. Parker, treasurer; Mrs. D. K. Robinson, director of voluntary service; John Olson, disaster chairman; L. H. Foster, home service chairman.

Mrs. C. P. Cookrell is supervisor of distribution. She is now directing the making of garments from cloth furnished by the Red Cross. Women employed on the work are paid through relief funds.

## HEREFORD FAVORED TO SPANK FRIONA CHIEFTAINS ON FRIDAY

Picked to win handily, the Whitefaces will engage in battle Friday afternoon with the Chieftains of Friona High school on the latter's gridiron.

It will be a conference game in which victory for Hereford High will leave only Canyon to conquer to assure them at least a tie for the sectional title.

The Friona eleven has lost two of four games played, being swamped by Canyon and Tullia. They defeated Farwell and Raehvale, New Mexico.

Coach Bill Stevens' team is light, averaging less than 140 pounds to the man. Only four members of his squad are letter men. They are Foote, left guard; Frost, captain and right guard; O. Hamblen, right end, and C. Hamblen, quarterback. Of this group only Frost has more than one year's experience. He has played two seasons. The Whitefaces will be in top

shape for the contest, according to Coach Tommy McCollum, who was visibly pleased with their work against Tullia here last Friday. Tommy figures he will open up with all he has this time in order to prime his crew for the high-flying Plainview Bulldogs and Canyon Eagles, who will be played on successive week-ends following this contest.

Probably starting line up for Friona will be Bengler, lg; Parr, lt; Foote, lg; Schlenker, c; Frost, rg; Garrett, rt; O. Hamblen, le; C. Hamblen, qb; Colliers and Boatman, halves, and Honletle, full.

McCollum will use Womble and Seed at end, Hager and Daniel at tackles, D. Baker and Blythe at guards, Smith center, R. Baker at quarter, Russell and Trimble halves, and Clayton fullback.

The game will start at 3:30 Friday afternoon. A number of Hereford fans are planning to attend.

## Accidental Shot Kills Friona Man

Robert McGraw, 26, butcher and grocery clerk in the R. F. Fleet store and market at Friona, received the full charge of a shotgun in the right chest about five o'clock Sunday afternoon, when he and two companions were preparing to go on a hunting trip.

Mr. McGraw was alone in a coupe in front of the Syndicate Hotel when the gun was accidentally discharged.

He was immediately brought to the Hereford hospital and passed away there about 11 o'clock Sunday night.

Surviving him in Friona are his wife and one son, Bobbie Jean. The remains were carried to Munday, Texas, by the E. B. Black funeral ambulance for funeral services and burial.

## WHITEFACES BEAT TULLIA HIGH HORNETS HERE BY 13-0 COUNT

Playing heads-up football against a well drilled crew of Tullia High School Hornets, the Whitefaces last Friday kept their conference record clean by winning, 13 to 0, on Whiteface Field.

The victory placed Hereford and Happy in a tie for the lead in the sectional race. The Jacks won from Canyon on penetrations after the teams had battled to a 6-6 tie. Hereford and Happy do not have a scheduled game, but one will be arranged should the Whitefaces succeed.

Lineups.	pos.	Hereford
Tullia		
B. Reddell	le	Seed
D. Reddell	lt	Daniels
Speer	lg	Blythe
J. Butler	c	Smith
Jones	rg	D. Baker
W. Toone	rt	Hager
Filtecher	re	Womble
Jennings	qb	R. Baker
Garrison	hb	Sowell
Butler	bb	Russell
Watts	fb	Clayton

## HEREFORD STUDENTS MAKE HONOR ROLLS AT CANYON

Canyon.—Among the 144 names that appear on the recently published honor roll for the 1933 summer session of W. T. S. T. C., are the names of Mrs. Taylor Oglesby, Albert Schofield, Luvell Hughes and Myrtle McGowan of Hereford.

This means that these four students made a minimum of 17 grade points in their work, and that their grades placed them in the upper ten per cent of all the students enrolled in the college last summer.

Enrollment at the Canyon college is as large as it was this time last year, and it is expected that many new students will take advantage of the new split semester plan and enter school at the opening of the second half, November 20.

## Nazareth Child Drowned In Tank

Little Edwin Amen, 22 months old, was drowned in a stock tank Tuesday evening about six o'clock near the farm residence. He was the son of Mr. and Mrs. F. O. Amen, who reside about six miles west of Nazareth.

Funeral services and burial were held Wednesday afternoon at Nazareth. No particulars of the accident were available.

## WHEAT MEN WILL CHECK ON COUNTY

Federal, State Officials to Be In Hereford This Week.

Adjustment of the county's total acreage and production of wheat as revealed in applications for reduction contracts is the task now being performed by the wheat board.

Acreage and total bushels shown in the applications as originally submitted are almost twice as high as figures set by government officials. Government figures are based upon the 1930 farm census, and a survey made in the county in the spring of 1932.

Applications went sent back to community committees last week for checking. Results of the recheck show a slight downward revision in acreage, bringing a corresponding decrease in total bushels.

## Seek Accuracy

"We must have this as accurate as possible," said J. A. Pitman, president of the board. "We cannot execute contracts until our totals are reasonable."

Pitman, Jim Lipscomb and J. W. Kirby, who comprise the allotment committee, along with Dewey Reed, administrator, attended a meeting Monday in Amarillo of extension department officials, representatives of the department of agriculture.

Congressman Marvin Jones was also present. Sterling C. Beans, O. B. Martin and John R. Edmonds, extension department officials, as well as W. F. Callander and J. M. Fisher of the department of agriculture were on hand at the conference. County agents from a dozen Panhandle wheat counties attended.

## Here This Week

Mr. Callander, Carl H. Robinson and F. E. Finley, all of Washington, will be in Hereford one day this week to check the county's applications.

If the totals are reasonably accurate, steps toward making of contracts will be taken. For this reason all farmers are asked to correct errors in applications.

"We have no desire to cut any farmer below what he actually did," Reed stated. "But we know our figures are too high. We want every farmer to see that his figures are correct and when the allotment committee is convinced the total is reasonable, we shall demand and obtain approval of the contracts."

## Students of Hereford Active In School Life

Canyon.—Addie Hastings and Wilma Jo Jones of Hereford, students in W. T. S. T. C., have been elected to membership in the Pi Omegas, girls' organization on the campus. Both Miss Hastings and Miss Jones have identified themselves with many college activities.

Several other Hereford students have been honored during the last few days. Carl Spratt has been elected president of the Antler Literary Society, an organization for men interested in debate and other forms of public speaking.

Louise Jacobsen, also of Hereford, has been accepted for membership in the Girls' Glee Club, try-outs for which were held recently.

## Hereford Students Make Honor Rolls at Canyon

Canyon.—Among the 144 names that appear on the recently published honor roll for the 1933 summer session of W. T. S. T. C., are the names of Mrs. Taylor Oglesby, Albert Schofield, Luvell Hughes and Myrtle McGowan of Hereford.

This means that these four students made a minimum of 17 grade points in their work, and that their grades placed them in the upper ten per cent of all the students enrolled in the college last summer.

Enrollment at the Canyon college is as large as it was this time last year, and it is expected that many new students will take advantage of the new split semester plan and enter school at the opening of the second half, November 20.

## Nazareth Child Drowned In Tank

Little Edwin Amen, 22 months old, was drowned in a stock tank Tuesday evening about six o'clock near the farm residence. He was the son of Mr. and Mrs. F. O. Amen, who reside about six miles west of Nazareth.

Funeral services and burial were held Wednesday afternoon at Nazareth. No particulars of the accident were available.

(Continued On Last Page)



The Hereford Brand
Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS
MRS. SETH B. HOLMAN,
Editor and Owner.



TELEPHONE 30

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under The Act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$1.50
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.00
Outside Zone 2, six months \$1.25
Outside Zone 2, four months \$ .75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Advertising Rackets.

Last week in Shamrock a new wrinkle in an old game was uncovered when a man was discovered "peddling" and collecting for advertising in a booklet which did not exist.

He hired a woman, a citizen of Shamrock, to solicit ads which, it was represented, would appear in a "Wheeler County 4-H Club Handbook." An investigation revealed that the 4-H clubs had not authorized such a publication.

The man also sold advertisements on two cafe menus and had not paid his printing bill. He left his overcoat with the printer.

Had not the woman who was hired as a solicitor become suspicious the scheme would have worked and the man would have departed with the money.

In Hereford the Chamber of Commerce is contemplating an advertising committee to look into the merits of all advertising schemes—and they are myriad. This committee would approve or reject such proposals. Businessmen would then be protected merely by checking up with the Chamber of Commerce.

Meanwhile merchants will do well to turn down all advertising propositions not known to be made by bona fide publications. The Brand will gladly investigate any promotions, whether or not it is doing the work.

Tech Enrollment Climbs.

Lubbock.—Enrollment figures of Texas Technological College show that 1932 students are now in attendance, a small increase over the corresponding period last year. Increased fees and lateness of receipt of government cotton checks are given by President Knapp as operating to prevent a much larger increase in attendance.

READ THE
Advertisements
THEY'RE NEWS



Start Children Early to Have Money

THOUSANDS of people buy things on the installment plan... a dollar down and a dollar a week.

Why not buy your children a "nice bank roll" under the SAME PLAN?

Thrifty CHILDREN make thrifty grownups.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

THE FIRST NATIONAL OF BANK HEREFORD
A Strong Bank Thoughtfully Managed
MEMBER FEDERAL RESERVE SYSTEM

By Their Words

What Panhandle Papers Say

It has been decided that Plainview shall take another vote to see how the beer question is to finally be settled. There are those who feel that it is just as well to sell beer in Plainview as to have it sent down from Amarillo. If 3.2 is left as it is, there is no harm in it. The Community editor tasted of it the third time while away recently and was neither made drunk by it nor attracted to it by any good taste that was found in it.—Community Weekly, Plainview.

We read much in the newspapers about the necessity of finding jobs for unemployed men, and it should be done without an unnecessary moment's delay. But what of the women? The country is full of women who are entirely upon their own resources—widows with little children, orphans, others with invalid husbands to support. These women need jobs as badly as do the men. What is to be done for them?—Turkey Enterprise.

Neil Shaw, who works here at the Leader, has a small six-year-old boy who is attending school for the first time. About two weeks after he started to school a visitor asked him what he had learned from going to school. The youngster replied: "Two things." "And what are they?" asked the man. "The way up there and the way back," replied the little boy.—Jimmy Gilentine, Wellington Leader.

Whenever a town experiences growing pains, when it attempts to modernize, to rise above the level to which it has been accustomed, to substitute new ideas for the old ones, many times lopsided and run down in the corners—in other words when a town starts thinking for itself, when it dares to break away from time-bound traditions—the bricks are sure to fly.—Memphis Democrat.

The Texas Good Roads Association wants to stop the men on the R. F. C. from cutting weeds and put them to work on hard-surfaced highways. If the Association does nothing but put over that idea, the money we paid for membership is well spent. Briscoe county needs a hard-surfaced road—and we are in favor of letting the coming frost kill the weeds. Most men do not mind working for the money they get.—Quitaque Post.

Say, let's not do with the NRA like we did with prohibition. Let's try it.—Jodok, Friona Star.

Yesterday afternoon hundreds of copies of the Sears News advertising the Sears-Roebuck Company and particularly their store in Amarillo, were distributed in Dalhart and territory. The News was a neat eight page tabloid size edition advertising among other things radios, heaters, enamel, paint, hardware, blankets, shoes, underwear, rugs, beds, mattresses, springs, cookers, gas ranges, spark plugs, batteries, tires and motor oil.

Evidently those fellows down there, after having had their ads turned down by The Texan in years gone by, think there is some business up here that they can invite down to their store. They don't have an item that cannot be matched or beaten right here in Dalhart, yet they had ads in their paper on articles which we have not carried an ad for one or two years. Whether it is our fault for not working harder at selling advertising, or the merchants for not going after

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, October 31, 1902.)

J. N. Ivy and family had been in from their North Draw ranch buying supplies.

J. C. Womble had been in town from his home in the northeast part of the county.

An argument for electric lights: A young swain in calling on his lady went to the wrong door. Directed to the right place, he fell into a ditch, much to the enjoyment of several witnesses.

"Master Clyde, the bright little son of Mr. and Mrs. R. J. Kibbe, has the thanks of the editor for a box of peanuts which were raised on his father's place. Master Clyde had a large share in the work of gathering them."

Miss Imo Gass had entertained, honoring Miss Rena Whitney, who, with her parents, was soon to leave for the Indian Territory.

Deciding to keep C. E. Strain as instructor, the Hereford Band had been re-organized and was preparing to resume practice.

George W. Muse, candidate for commissioner of precinct No. 4, had been in town.

business aggressively, I don't know. I merely know that a store 90 miles away is getting business from here by asking for it, and I know that the business should stay in Dalhart, because it will not pay anyone to go 90 miles to buy merchandise that can be bought at the same or better prices here.

Not until we have gone after the business in an aggressive way, taking full advantage of our advertising and sales facilities here have we any right to fuss; an awful lot about trade going elsewhere. The above applies just as strongly to The Texan as to any firm in town. We have all laid down on the job in selling and advertising in recent months.

Now that business is getting better many of us are prone to cut our advertising expenditures, trusting to luck that the increased business will hold. In the meantime someone else is getting the business. It seems that if we aren't willing to go after the business, someone else always wants it and will spend money for advertising that fact to the people.—John McCarty, Dalhart Texan.

Ward News Notes

MRS. W. P. CARAWAY

On account of illness, Rev. J. A. Hornbeak was unable to fill his appointment Sunday.

Mr. and Mrs. Jack Hutson returned home Sunday from a week's visit with relatives at Dallas and Shreveport.

Glenn Ratcliff visited his parents in Roy, New Mexico, last week.

Mr. and Mrs. G. D. Dennis of Ford visited their daughter, Mrs. Bill Hutson, Thursday.

Mr. and Mrs. Lee Crawford are the proud parents of a baby girl.

Mrs. John Hutson is home from a week's visit with relatives near Dallas.

Mr. and Mrs. W. P. Caraway visited his sister, Mrs. W. B. Jones, in Abernathy Sunday.

Mrs. Jas. Gardner and son of Amarillo are spending a few days with her sister, Mrs. Bill Hutson.

School is progressing nicely, with four new pupils last week, making the total enrollment 30.

Mrs. Sonny Ledbetter and daughter, Bettie Jean, of Vega have returned home after a week's visit here with relatives.

Mr. and Mrs. W. P. Caraway were in the Westway community last Friday.

Donald Roberson spent the week end with Billie Hutson.

Mr. and Mrs. Fred Higgins are the proud parents of a baby girl.

Bob Allison and son and Bob Higgins and sons have returned from Mexico, where they have been with their cattle.

The Coconauger brothers are putting in their wheat crop near Wesley.

Easter Items

BY MISS LOUISE FRYE

Take Produce to Carl's Gro. at The E. H. D. club met with Miss Izora Clark at Dimmitt Friday. Each member took a covered dish and luncheon was served at noon, and the regular program was given in the afternoon.

Messrs. and Mmes. Bob and Lynn Axe of Jumbo visited Sunday in the Geo. Chambliss home.

Paul Wilson of Hereford is helping Carl Frye with harvest.

Mrs. Henry Allison was very much surprised by the several women of the community who called on her and presented her with a miscellaneous shower. Those who attended were Mmes. Slemmons, Walton, Chambliss, Smith, and Frye, of Easter; Mrs. McDonald of Dimmitt; Randall and Bob Axe, of Jumbo, and Misses Martha Medley, and Annie Mae Smith.

Several from this community went to Hereford this week to see the show.

Mr. and Mrs. Carl Frye and family called in the Wirt Phillips home in Hereford Sunday evening. There will be a program and lay party given at the school house Friday evening at 7:45. All are invited.

They were telling this on a local candidate for district attorney: One Sunday night when pa and ma Helped entertain with sis, The lovers sat on distant chairs, As far apart as this.

'Twas nine o'clock when pa retired, And sought his room upstairs, The lovers took some photographs, And nearer brought their chairs.

At ten o'clock mama decamped, And then, ye gods, what bliss! Those lovers sat till nearly one, About as close as this!

Miss Annie Hill had been in Hereford to meet her sister, Miss Laila Hill, who had been visiting in Houston and Hempstead for the past two months.

(From The Hereford Brand, October 25, 1912.)

A committee of representative citizens of Labock had been in Hereford inspecting the irrigation wells.

Wm. Frazier had arrived in Hereford from Mobile, Alabama, making the entire trip by automobile, the trip requiring only 15 days.

A real killing frost had visited Hereford and vicinity Tuesday of that week.

Carl Cockrell had returned home from the Dallas Fair.

J. B. Elliston had returned from a business trip to Dallas.

Earl Bennett was taking in the Dallas Fair, and John Patton was holding down his job.

John W. Dale, state scab inspector, was dipping 5000 head of cattle on the Donald and McIntosh ranches.

Judge C. F. Keer had been in Hereford from Dimmitt.

District Attorney Sellars and wife were at home for a short stay.

Miss Percy Gallaher had gone to spend two months with relatives and friends at Remlig, Texas.

Attorney John E. Slaton had returned from Farwell where he had been attending district court.

Mrs. W. J. Rogers was spending the winter at Pilot Point.

Clovie had whopped Hereford in a football game, 7-0.

Announcements were out on the marriage of Miss Lora Ella Guinn and John M. Sherman, and the wedding was to be celebrated Sunday, November 3.

Summerfield News

BY MRS. GUY WALSER

The Home Makers Study club met Thursday of last week at the home of Mrs. Lee Curry, with Mrs. Guy Walsler as hostess and Mrs. Wilburn Edelman as leader of a parliamentary drill.

At the social hour Christmas pudding, coffee and cocoa were served to 13 members and Mmes. Effie Brown, John Allen, Vaughn, Elmer Patterson, Miss Margurite Brown of North Hereford, and Mrs. Holcomb and daughter and Miss Clark of Dimmitt; Mrs. Saunders of Amarillo; Mmes. N. P. Sikes, B. C. Roberson and A. J. Blake-more of Summerfield. The next meeting will be November 2 at the home of Mrs. Marvin Madden, with Mrs. Perry McMinn as leader.

Mr. and Mrs. Andrew Behrends are the proud parents of a baby boy, born October 17.

Mrs. Saunders of Amarillo visited her son, J. B., last week.

Mrs. Wilbur Holcomb and daughter of Dimmitt were guests of Mr. and Mrs. Wilbur Edelman Thursday.

J. R. Oglesby and family spent the week end with her parents, Mr. and Mrs. J. P. Gandy, at Plainview.

Mrs. E. C. Dodson of Amarillo is visiting her daughter, Mrs. M. L. Huntley, and family.

Mrs. Elzy Keith and children of Borger and Mrs. W. A. Burrows of Amarillo spent the week end with their sister, Mrs. J. B. Davis.

Misses Mary Nell and May Madden, Mr. and Mrs. Hubert Madden of Vinson, Okla., spent the week end with their brother, Marvin Madden and family.

Mrs. Walter Huntley attended a workers meeting at Happy Thursday of last week.

Mrs. Obe Roberson visited the club at Black Monday.

Mrs. R. A. Fullwood and family, Mrs. E. Fullwood and Francis of Hereford visited friends here Sunday.

Mr. and Mrs. Art Davis have moved to Frederick, Okla.

Mrs. Mincy of Wheeler is visiting her daughter, Mrs. W. R. Snapp.

Friends and relatives gathered at the home of Mr. and Mrs. Lee Kendall Sunday in honor of their son, Henry Kendall's, birthday. Present were Messrs. and Mmes. Lee, Henry and Joe Kendall and families, Ky Lawrence and Ben-trice, Marvin Madden, Patsy Ruth and Cleo Meharg, Jr., Summerfield; Messrs. and Mmes. Chas. Caldwell and family, Jeff Roberson and

STATEMENT

Statement of ownership, management, etc., required by Act of Congress of August 24, 1912, of The Hereford Brand, published weekly at Hereford, Texas, for October 1, 1933.

STATE OF TEXAS, County of Deaf Smith.

Before me, a notary public in and for the state and county aforesaid, personally appeared Mrs. Seth B. Holman, who, having been sworn according to law, deposes and says that she is the manager of the Hereford Brand, and that the following is, to the best of her knowledge and belief, a true statement of the ownership, etc. of the aforesaid publication for date shown above, to-wit:

Names and addresses of publisher, editor, etc. are: Publisher, Mrs. Seth B. Holman, Hereford, Texas; Editor, Mrs. Seth B. Holman, Hereford, Texas; Managing Editor, DeWitt Landis, Hereford, Texas; Business Manager, Mrs. Seth B. Holman, Hereford, Texas.

That the owner is: Mrs. Seth B. Holman, Hereford, Texas.

That the known bondholders, etc. holding one per cent or more of total amount of securities are: Amarillo Bank & Trust Co., Amarillo, Texas.

MRS. SETH B. HOLMAN, Publisher.

Sworn to and subscribed before me this 16th day of October, 1933. (Seal) G. C. ACKER.

My commission expires June 1, 1935.



TO WINTER-PROOF
The transmission and differential is the solution of that sluggish, stiff, rasping gear shifting. Let us WINTER-PROOF your car before cold weather sets in. Saves your battery that hard pull every cold morning.
Magnolia Filling Station
Arthur Thompson, Manager.



FEED YOUR TURKEYS
and have them ready for the November market. Get your daily quotations here.
CAR OF ALAMO LUMP ON TRACK.
WEST TEXAS FEED & SEED CO.
Phone 265. Prompt Delivery Service.



SAVINGS HELP YOU TO REALIZE AMBITION

No doubt you have some unrealized dream—heretofore made impossible by inadequate funds. A Savings Account will soon enable you to make these desires a reality. START TODAY.

Start a Savings Account Today

The First State Bank BUY AT HOME



# The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

### HI-Y PARTY

Last Friday night the HI-Y boys and their girls met in the school gym for a party. The boys were dressed as vagabonds and the girls in their party dresses, or what they call them. When all had arrived, a strange spectacle was witnessed. All the girls in their flowing party gowns were hopping around with one shoe on and one shoe off, the mate being in a stack of other odd shoes. At a signal all the boys rushed forth and scrambled for the mate of the shoe on his lady's foot. Several boys evidently did not notice feet, for many girls were eating by the side of a "protector" who did not bring her. A few jelly beans were scattered about and while each group hunted for their mate, the noise was almost unbearable. These jelly beans were the kind you eat. Several swinging games were played and the party adjourned.

Important: After the party Red Henson tried to get rid of some extra girl. Can't you take care of two at a time, Red?

A well known couple have evidently not broken up but believe in socialism. The girl went with the boy's best friend, and the boy's best friend went with the boy in question, in the car. You can't do that long, my boy.

That good looking Jim Kirby came with an admirable girl. Although she seems to be dignified, last Friday she was heard to chuckle more times than two.

Don Atherton has been working too hard, or else is getting old, it bet that it is the latter. Don, that makes your back hurt.

### H. Y. S. A. CLUB

The H. Y. S. A. club met October 17 in the science laboratory. "The Story of Al and Lu" was presented by J. E. Buckner and Odella Flowers, the latter also producing some chemical magic which included "the blushing girl," the "synthetic inks" and some "color classes."

Clyde Hussey and Edgar Horton, who had resigned as regular members, were voted into the club as honorary members.

The initiation committee gave its report. October 27 is the date set for the initiation of new members.

### SENIOR CLASS REPORT

The Senior party will be held November 3, in the gymnasium. A fee of 15 cents is charged to cover expenses. A refreshment committee consisting of Barbara Buckner, Beatrice Buchanan and Nancy Coltrane is to worry at good eats we are to consume.

The motto committee report was rejected, therefore the president appointed another committee with Odella Flowers as chairman and Henry Jowell, Estelle Gilliland, and Mary Kate Brotherton as assistants.

The flower committee did not report this week, but if it does not have a report next week, drastic means will be used to make it function.

### SOPHOMORES

The Sophomores met Wednesday to attend to unfinished business. The meeting opened with the reading of the minutes by the secretary.

The Sophomores selected their colors and flower, which are white and red (American vermillion) and the white rose.

We also planned a hobo party for some time in the near future, but this will be reported later as a definite time and place have not yet been decided.

### THE ART OF STUDYING

There isn't one of us who doesn't sometimes wonder how he or she can study so much and learn so little. Perhaps there are some secrets we have not yet learned, or at least have not applied. Nearly everything we do has rules, and we are able to do these things much better when we abide by the rules. Why, then, shouldn't we use rules for studying when they will help us to learn more in less time, make better grades, and have more time to do other things? Some may think that is an exaggeration, but just give it a trial and find out for yourself.

We should always be comfortable when we study and not have some little thing irritating us and distracting our minds from the subject we are studying. It doesn't take much to distract most of us. Study a certain thing at a certain time and finish it before beginning a new subject. Don't read a page of English, decide history would be more interesting and study it for a while and then decide you don't believe you want to study after all.

Don't ask for help until you have to, then just have your work explained. What someone else does will do you no good.

Do not worry and know you will not be able to get your lessons. Determination will make them much easier.

The most important thing in all studying is to concentrate and exclude all other thoughts from your mind. This is probably the most difficult as well, but stop thinking about the next football game, your new dress, or the last party you attended, and think of what you are doing. Believe it or not, most subjects are really interesting if we will give them a chance to be by thinking of them instead of something far removed. Have you ever been guilty of saying, "That is the dullest lesson," when you wouldn't have been able to tell someone what it was about? I fear most of us have.

Let us try to remember that studying should be planned as well as some other things, and much more success can be derived from less study if we will only consent to follow the rules.—EDITOR.

### COWHANDS

Some pledges who would have been Cowhands later were forced to resign from the organization because they were in too many clubs. These boys were Marvin Thomas and Berry Carr, Jr. We are sorry to see you leave the organization.

The Cowhands have changed the meeting time to 7:30, effective last Friday. We have also to change from meeting every Friday night to every other week. This change met with a great deal of argument. Since this change was forcing, the boys had no choice. We hope that this ruling will be changed very soon. —SNF.

### FRESHMAN CLASS

Friday evening, October 13, at six o'clock in the city park we had our first picnic. Everyone was in a good humor, especially Mr. McCollum, because about an hour before that we had won the football game from Farwell. There were 40 present. We played a few games before the refreshments were served and then played more afterward. We were served bun, wieners, pickles, lemonade, marshmallows and cookies.

We shall allow the boys the privilege of cooking and serving refreshments again at our next social. We girls hate to admit it, but they are just talented in that way. We did not have our regular class meeting October 18.

### IN THE CLASSES

When Troy Carmichael does not know his lessons, he simply says, "I pass," but the teacher isn't so sure he will if he always says that.

How many of the physics students had headaches last week from Mr. Hudson's science? Don Atherton says he now understands why the scientists look so peculiar.

Secretary of the Interior Ickes might be surprised to learn Gary Wilson referred to him as the "interior decorator."

Mr. Dillehay insists that the visitor in the civics class one day last week knows as much about civics as some of the students do.

Some of our students, particularly the boys, seem to have marvelous poetic talent. Here is a very nice example:

Have you ever heard a boy make dates?  
It's a pitiful form to hear,  
You seem to feel right through the excuse,  
And it drives you most to a tear.  
Many and many the time I've tried  
Without success or avail,  
As she looks me in the face,  
I know that I shall fall.  
How often, O how often,  
In the days that have gone by—  
I have loitered in the halls  
Since eight bells.  
And asked the girls going by,  
Never the same excuse is given,  
Always with an innocent eye,  
She has with unflinching forgiveness  
Had a different excuse to try.

ONE WHO KNOWS.

### PEP CLUB

These rallies surely are stimulating. At least we find them so. We want to thank all the town people who came to the rally last Thursday night.

Now we know you are interested in our cause. The pep assembly we had Friday morning was nearly as great a success as the rally you witnessed. We think Mr. Wilson makes a good yell leader. He is right there when it comes to pep. Things surely came thick and fast for the pep squad last week. Aside from practicing and the rally, we were kept going all day Friday. We yelled our best at the game—and it was a good game, too—and then entertained the Hornets, so they call themselves, and the Whitefaces. If they enjoyed it as they said they did, we were simply repaid for all the manual labor it took to prepare it. As you know, we are all excellent cooks. Nobody knows how to make salad, even if it is larger than she is.

As the game tomorrow is at Friona, and it is so near, everyone who is not in school should go and boost the team. Even though the pep squad cannot go, we want the boys to have some support.

2, 4, 6, 8, who do we appreciate? Hereford!

2, 4, 6, 8, who do we eliminate? Friona!

### SEEN IN STUDY HALL

Has everyone noticed that Pete Garrett has beautiful curls; that Carl Howard is losing weight; that L. B. has no black eye but Earl Trimble's face is skinned; that J. Dean has a new fame? How becoming Frances Borden's new hair dress is; why Jerry Parker tries to pick out a certain senior as soon as she comes into the study hall; how dramatic Henry Jowell has become; who Helen Griggs' new boy friend is; how everyone smiles when those friendly Carmichael twins come near; how becoming Estelle G's blush is; that Pleas Baker has brown eyes; that some freshmen are still talking about those thrilling dates that they had to their picnic; how easily any girl can make Louie Wedel embarrassed if she can get close enough to him; and how shy Wilbur Womble seems to be of all the girls except one?

ASSISTANT EDITOR.

### FIRST SIX WEEKS HONOR ROLLS

**High Honor Roll.**  
Tenth grade: Bill McLean.  
Ninth grade: Alva Vernon.  
Seventh grade: Viola Berg, Phillips.  
Sixth grade: Barbara Brotherton, Fae Crosthwaite, Edith Jackson.  
Fifth grade: Gloria Grizzle.  
Fourth grade: Julie Dameron, Doris Elaine Dillehay.

**Honor Roll.**  
Eleventh grade: Henry Jowell, Mary Kate Brotherton, Barbara Buckner, Nancy Conkwright, Sallie Gilbreath, Sally Skeiton, Wilma Smith.  
Tenth grade: Wayne Evans, Edward Fullwood, Edgar Norton, Rita Besner, Geneva Sue Benton, Arline Schumacher, Elizabeth Spradley.  
Ninth grade: Ted Clancy, George Conklin, Phyllis Arthur, Mary Virginia Eberle, Odessa Long, Genevieve Orr.  
Eighth grade: Charles Carlton, Varian Fuller, Earl Oldham, Clyde Posey, Ernest Scheidgen, Vernell Hancock, Imogene Roberson, Mary Turrentine.  
Seventh grade: Chilton Foster, Karl Wilson Shirley, Leota Reeves, Sanky Trimble, Charles Spradley.  
Sixth grade: Hertha Baer, Virginia Harmon, Juanita Ray, Grant Fuller, E. B. Posey, Margaret Ann Grizzle, Virginia Newell, Joy Wagley.  
Fifth grade: Clifford Estes, Geo. McLean, Martha Nell Ewton, Norma Jean Foster, Lois Ann Cook, Doris Gideon, Vivian Olson, Lois Standifer, Dorothy Nell Trimble, Mary Louise Homer.  
Fourth grade: Frank Redwine, Yehohi Weeden, Elma Shigart, Wanda Jean France, Billie Louise Davis, Rayland Evans, Bobby Davis.

In order to get on the high honor roll a student must make a grade of 90 or better in all subjects and in deportment. Those on the honor roll must make 80 or better on all subjects and 90 or better on deportment.

### HI-Y MEETING

At the last HI-Y meeting much was discussed. The chief topic was the party to be held October 29. A refreshment packing committee was appointed. The committee was B. McKinley, T. Clancy and H. Jowell. The refreshments were revealed—and what refreshments—fit for a king or for what is it? There was only a short business session, but following the meeting, the club's actors—the pride here—rehearsed the "house-keeper," "A Convention of Pappas," H. J.

### FALL IN!

Fall in, answer roll call. All right, get in your places to take exercises, go through the different motions as I count 1-2-3-4. All right, you four boys choose. The two outside teams play first. That was Coach McCollum during one of his gym classes. Say, what basketball games they have! Coach will get a good football team for next year from his gym classes. They can surely run with the ball, and such blocking—they have the football boys beat on blocking.

What a rough looking game, but no one gets hurt. This game is dodge ball.

This is how Coach held his first gym class Tuesday morning, October 17. These classes are to teach the boys how to keep clean and healthy bodies. The exercises build up the body; these games teach them to learn to act and think at the same time. The instructor will give talks to the boys on how to take care of their bodies, keeping them in good condition.

Every boy, except those who are crippled and cannot take the exercise, is required to take physical education before he finishes high school.

### Westway Items

(BY WILMA SKYPOLA)

Mr. and Mrs. H. L. Schreier of Flag were week end guests of Mr. and Mrs. Fay Dodson.

Get highest cream prices at Farmers Creamery Association. 7-16

Mr. and Mrs. J. J. Day of Floydada spent Sunday in the Ben McBrayer home.

Ridford Hutchison of Oklahoma spent Sunday in the Ben McBrayer home.

Mr. and Mrs. C. P. Grimes spent Sunday with her mother, Mrs. B. J. Ballston.

Mr. and Mrs. E. E. Joiner, Mr. and Mrs. Beryl Witherspoon and J. T. Gilbreath were dinner guests of the teachers Wednesday night.

Mr. and Mrs. J. J. Day spent the week end in the T. E. Baker home.

R. Hutchison spent the week end in the T. E. Baker home.

Mr. and Mrs. Tom Vaughn spent Sunday in the Geo. Lewis home at Ward.

Tom Vaughn and wife called in the D. P. Vaughn home at Hereford Sunday evening.

Messrs. and Meses. A. H. Leub and V. Skypola and families had Sunday dinner at Hereford.

J. Luttrell spent Sunday in the O'Terrell home.

Mrs. Margaret King of San Antonio is visiting in the Buford Luttrell home. Mrs. King was formerly known as Miss Margaret Battersell.

Mr. and Mrs. S. B. Campbell went to Whiteface Sunday.

Messrs. and Meses. Guy Lawrence and Mrs. Vaughn were supper Sunday in the Quin home.

Mrs. Joe Landers is on the sick list this week.

### Black

BY MISS NOBLE McLEAN

Take Pledge to Carl's Gro. if The singing class met Sunday evening and enjoyed a good practice. The class invites all to attend the county convention at Friona the first Sunday in November.

Bud Barnett who is attending college at Canyon spent the week end with his parents.

The ladies study and social club met with Mrs. T. L. Welch last Thursday with an interesting program. After a short business meeting refreshments of sandwiches, pie and whipped cream were served. The next meeting will be with Mrs. Geo. Wylly. All the young ladies are invited to attend for the purpose of organizing a junior club.

Ray Price and family visited the Ray Coker home in Summerfield Sunday.

Maxine McLean fell while playing Saturday and broke her collar bone.

Erwin Welch, who is in school at Canyon, visited his parents here Saturday and Sunday.

R. E. Bennett and family were in Amarillo Saturday.

Mrs. E. B. Black of Hereford was a visitor in this community last Thursday.

Mr. and Mrs. Clyde Hays visited relatives in Amarillo Sunday.

The home demonstration club met with Mrs. Tom Presley Monday afternoon and arranged a 4-H party.

Jim Barnett, George McMurry and James McLean were Hereford visitors Sunday evening.

Several farmers of this community were called to Friona one day last week to complete their wheat business.

Mrs. H. L. McLean and daughter were in Hereford on business Wednesday.

Mrs. Mary D. Ray is on the sick list this week.

Leon Welch and Cecil Vandiver were business visitors in Friona Friday.

T. W. Medlin and son, Dick, of Duncan, Oklahoma, were here last Friday and Saturday visiting in the home of Mr. and Mrs. Tom Carter. Mr. Medlin has four sections in wheat in this county, located about 25 miles northwest of town.

# Guarding YOUR HEALTH



Your druggist is your defender. He guards your health by tireless accuracy and unfailing promptness in filling prescriptions. But we believe an ounce of prevention is still a wonderful idea.

## These Are Our Every-Day Prices!

Even Though They Look Like Specials

We Handle

### McKESON'S FAMOUS PRODUCTS

- "59" Solution, Antiseptic ----- 49¢
- Cod Liver Oil, pint ----- 75¢
- Shavami, brushless shave cream ----- 39¢
- Tooth Paste, Milk Magnesia, 2 for ----- 33¢
- Mineral Oil, pint 59c, quart ----- 90¢
- Milk Magnesia, pint 39c, quart ----- 69¢
- Aspirin, bottle of 100 ----- 48¢
- Na-Vap, inhalant, bottle ----- 50¢
- Rubbing Alcohol, pint ----- 39¢
- Epsom Salt, pound ----- 20¢
- Kleenex, package ----- 25¢
- Toilet Tissue, Fort Howard, 3 for ----- 25¢
- Soretone, the perfect liniment ----- 79¢

# City Drug Store

Home of Dependable Drugs. Phone 100

BUY AT HOME

### Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

We had a light freeze last Saturday night, killing only the tenderest things.

Mr. and Mrs. Tom Cook were Hereford shoppers Saturday.

Mrs. J. P. Lyons entertained with a party last Thursday afternoon, the occasion celebrating little Joe Lyons' birthday. A number of his friends were invited, and they played games until a late hour when they were called into the dining room where a delicious luncheon awaited them. In the center of the table was a birthday cake with five candles. Sandwiches, potato chips and ice cream were also served. The guests had a delightful afternoon and are wishing for Joe many more happy birthdays.

Misses Alma and Lucille Foxall were in Hereford Saturday.

Miss Steen went to Adrian Monday afternoon.

Mrs. Phillips has returned from Hereford where she had been for medical treatment.

Mrs. E. W. Harrison and brother, George Turrentine, left the first of the week for Taboka where they will visit a few days in the home of their brother, Dr. Turrentine, and family.

Mr. and Mrs. M. Slemmons of the Easter community were in town Monday trading with Hereford merchants. Mr. Slemmons stated that he had a good row crop ready for the binder and that wheat was looking good.

### Don't Get Up Nights

Make This 25c Test  
Physic the bladder easily. Drive out impurities and excessive acids which cause irritation that results in leg pains, backache, burning and getting up nights. BU-KER's the bladder physic, containing bichloride, juniper oil, etc., works on the bladder pleasantly and effectively as castor oil on the bowels. Get a 25c box (5 grain dose) from your druggist. After four days, if not relieved of getting up nights, go back and get your money. You are bound to feel better after this cleansing and you get your regular sleep. Sold by Quality Drug Store.

## Brand Want Ads Pay Good Dividends!

# SILK SUITS and Dresses

—That make the most of the holiday season and are very gay in blacks, browns, blues, green and red.

—Our new suits and dresses are marvelous values—never before such good looking suits and dresses for only

**\$10.00**

—We have just unpacked a number of new dresses, suits and coats. Come in and let us show you before making your purchase.

### Marinettes

—Just try one of our Marinette Dresses or Suits—they fit marvelously the large lady that it is so difficult to fit. We can fit in half size Marinettes.

—Try a pair of HUG-ME-TIGHTS—they fit like the skin.

Trade At Home and Let Hereford Grow.

# FASHION DRESS SHOP

PHONE 188

## Jumbo News

BY EDNA HALL

Take I reduce to Carl's Gro. if Rev. Henard East preached here Sunday morning.

Messrs. Buck Wood, and Truitt Boothe of Dimmitt and Mr. L. Hardy were Clovis and Portales visitors Wednesday.

Miss Mabel Pinckert of W. T. S. T. C. spent the week end with home folks here.

Mrs. E. B. Wright and Miss Tina Mae were in Amarillo Saturday.

Mr. and Mrs. L. C. Banzott and daughter, Mrs. Jesse McGinnis, Mr. and Mrs. C. I. Beck and sons of Hollywood, California, Mrs. Lee Oxford and children visited in the L. E. Beck home Sunday.

Mr. and Mrs. Fellows of Hereford were guests in the C. Andrew home Sunday.

Mr. and Mrs. Pete Hicks left for Olton Sunday to visit her parents, Mr. and Mrs. R. C. Stewart.

The girls and boys basketball teams went to Flag and played Friday afternoon. Both teams were victorious, the scores being 35 and 5 for the girls and 11 to 2 for the boys.

The missionary society met last Thursday with Mrs. M. L. Simpson and will meet October 26 with Mrs. H. C. Baird at Hereford.

Mrs. H. C. Harvells' room had charge of the chapel exercises Friday morning and a very interesting Halloween program was given.

Several from this community attended the show at Hereford this week.

C. I. Beck and family of Hollywood, California, are here visiting relatives.

Barbara Anne Hunter spent last Sunday night with her aunt, Mrs. O. A. Kirkland, at Canyon.

Mr. and Mrs. Neely of Canyon, Mr. and Mrs. M. L. Hardy and Mr. and Mrs. C. D. Pinckert were guests in the F. L. Pinckert home Sunday.

Miss Klitty Oxford of Wad spent the week end with home folks.

Luke Beck who is working west of Hereford spent the week end with his parents here.

Mr. and Mrs. O. A. Kirkland of Canyon, Mr. and Mrs. C. C. Hunter spent Monday in the W. H. Wilkerson home, helping Mr. Wilkerson cut and shock feed.

Mr. and Mrs. Truitt Boothe of Dimmitt spent Saturday night in the home of her parents, Mr. and Mrs. M. L. Hardy.

Mrs. Jesse McGinnis spent last Thursday in the Hall home.

Mrs. M. L. Hardy spent Tuesday night with Mrs. Truitt Boothe.

Mr. and Mrs. H. Miller of Dawn attended church here Sunday.

C. M. Bell of Armstadt, N. M., spent the week end in the L. E. Beck home.

Honoring her nephews, Claudis and Harold Beck, of Hollywood, Mrs. L. E. Beck, assisted by Mrs. J. W. Berry and Mrs. Ullman Hunter, entertained with a party Friday evening. Games were played until a late hour when refreshments of doughnuts, cocoa and apples were served.

Mr. and Mrs. E. S. Ireland of Hereford called in the W. L. Hall home Sunday afternoon.

# Finer Foods

for Your Family and Guests

You will enjoy shopping here because you will always find the unusual in goodness and deliciousness at most moderate prices.

# Frank's CASH Grocery

FRANK RICHARDS, Proprietor.

Bring Us Your Eggs—Market Price. BUY AT HOME. Come Give Us a Trial. Phone 117—We Deliver



# SOCIETY

## HALLOWEEN PARTY GIVEN BY P. & B. W. CLUB

The Business and Professional Women's club was entertained with a Halloween party last Monday night at the home of Mrs. and Mrs. Reed Williams.

Spooky music and quivering spines were first induced by a trip through a spooky basement, infested with eerie sounds. Then the guests were ushered to a dimly lighted room where the spooks held communion, one with another, until the head ghost announced that His Santanic Majesty had sent him here to herald his coming to gather his own. In due time His Majesty arrived and one by one the ghosts were taken.

Then did the ghosts shed their symbolic garments and repair to the brightly lighted living room where they found tally cards pinned to the walls and immediately they fell to, playing bridge. Pumpkin pie with whipped cream and coffee were served to the following guests:

Bessie Jennings, Ruby, Faye Bennett, Virgil Joiner, Lucille Park, Kathleen Kirby, Edna Bruner, Virginia Patton, Ona Hammer, Zoe Beavers, Mona Kate Fleming, Mrs. D. H. Ross and Marlin Gilliland.

Members present were Minnie Lee Hanna, Edna Park, Pearl Gass, Neville Wrenn, Eva Skelton, Eunice Rutherford, Bessie Smith, Frances Fullington, Ella Alkman, Mabel Wilson, Sadye Rigler, Victoria Wilson, Ciel Williams, the hostess.

## MR. AND MRS. MONT BAKER ENTERTAIN WITH SUPPER

Last Saturday evening Mr. and Mrs. Mont Baker entertained with a chop supper at their home on Jowell Avenue.

## LIONS TO HAVE HALLOWEEN PARTY

A Halloween party is planned by the Hereford Lions club for next Tuesday night. The party will open with a supper in the basement of the Presbyterian church and then activities will be transferred to the Methodist church for a program.

## OTRA VEZ CLUB MEMBERS ENTERTAINED

Mrs. Beryl Witherspoon entertained the Otra Vez club Wednesday afternoon. The Halloween motif was carried out in decorations and tallies.

High guest prize was awarded Mrs. B. M. Wiltshire, and Mrs. Jowell Murchison was given high club score.

## NORTH HEREFORD CLUB DEMONSTRATION

"It is the most delicious candied peel I have ever eaten," said each woman, as the finished product was passed, when Mrs. John Allen demonstrated the procedure for making candied fruit and nuts at her home Tuesday afternoon.

Citron, watermelon rind, grape fruit, lemon and orange peel were used to demonstrate to a number of club women and visitors the possibilities of the products which in many homes are considered valueless and are wasted.

An attractive finished product was made from the citron and melon rind, both of which were tinted a rich red and somewhat resembled gum drop candy. The natural color and rolled in sugar and is delicious eaten as a confection or used in fruit cakes and steamed puddings.

Summerfield and West Hereford clubs were well represented and many non-club members attended the demonstration. Refreshments of cake and punch were served to 28 club members and visitors.

## BAYVIEW DISCUSSES MODERN FICTION

Continuing the study of fiction, Mrs. Ray Conaway discussed the Pulitzer Prize and Mrs. G. W. Heard gave her ideas of what constitutes good fiction at last week's meeting of the Bayview club.

Two outstanding book reviews were given by Mrs. John McLean. She reviewed "The Store," 1933 Pulitzer prize winner, and "The Great Meadow," by Elizabeth Madox Roberts. The program closed with a club discussion of "My most realistic character in modern fiction."

## MR. AND MRS. BUFORD FARMER ENTERTAIN

Mr. and Mrs. Buford Farmer were hosts to the Pleasure Hour bridge club, their husbands and a few invited friends at their home last Thursday night.

A Halloween motif was carried out in the tables, table decorations, etc.

Five tables were arranged for bridge. High score prize for the ladies was presented to Mrs. Ralph Smith, high for the gentlemen to W. J. Smith. Traveling went to Mrs. Criss Renfro.

Refreshments were served to Messrs. and Mmes. Carl Jennings, Elmer Matthews, Carl Gilliam, Dick Dixon, Criss Renfro, Boyd London, L. R. Landrum, W. J. Smith, Ralph Smith and Homer Henslee.

## MR. AND MRS. CARL JENNINGS ENTERTAIN WITH DINNER

Honoring Mr. and Mrs. John Cloyd of Fort Worth, Mr. and Mrs. Carl Jennings entertained with a dinner bridge party at their home Wednesday night.

A two course dinner was served on individual tables, after which bridge was the diversion of the evening. High score for the ladies was presented to Mrs. Buford Farmer, high for gentlemen to Glenn Weir. These prizes were presented to the honorees.

## HALLOWEEN DANCE

The Sodality ladies of St. Anthony's are making every effort to make the Halloween dance the most successful event thus far this year. The hall is to be fittingly decorated and some of the dancers promise to come masked to add to the evening's fun.

The ladies in charge of refreshments are doing everything in their power to increase the attractiveness of that department. Pumpkin pies and coffee are promised. Other goodies are being planned. The young folks are enthusiastic.

about their play, "Gilded Youth." Parts for this farcical comedy-drama were given out last Tuesday evening, and all are keyed to a high pitch to go on with the rehearsals. Some funny stunts are being prepared for between the acts.

## MISS MARY PAULINE RAY MARRIES IN DALLAS

Announcements were received in Hereford this week of the marriage of Miss Pauline Ray to Geo. Knobel Spangler, Saturday, September 30, in Dallas. They will make their home in Palestine.

Miss Mary Pauline Ray is the daughter of W. H. Ray of this city, and has many friends here. For the past five years she has lived in Dallas where she attended school.

Prentiss Rossen and J. Wallace Robinson left the first of the week for the Northern New Mexico mountains to do some deer hunting. The two hunters expect to be absent from town about two weeks.

## MRS. J. A. GOODWIN DIES

Mrs. J. A. Goodwin, former Deaf Smith county citizen, passed away Monday, October 15, and was buried at her home in Shawnee, Oklahoma, the following Thursday.

Mrs. Goodwin is survived by her husband and three children. The Goodwins were well known here, and lived several years on the A. W. Gregg farm east of Hereford about three years ago.

Mrs. J. J. Clayton and M. T. Butler attended the funeral services of Mrs. Goodwin.

## IMPOUNDED

October 23, 1933, one old red boar with torn left ear; one large Hampshire sow; two small black gilts; one small white gilt.

October 25, 1933, one small brindle yearling heifer, white face with red spot around left eye, no marks. Unless claimed by October 31, above will be sold at public auction to highest bidder, according to law. Sale at City Barn.

WALLACE C. COX, City Marshal.

# VALUES on Parade

SPROWLS & CRONIN COMPANY have exceptional values for their many customers who are looking for QUALITY MERCHANDISE !!

## Weather Does It—Whether Or No—

—Women who have been putting off the purchase of a new winter coat must necessarily change their views now, because the weather changes the whole clothing aspect.

## Coats With Fur Trim—

**\$12<sup>95</sup> to \$29<sup>95</sup>**

—The furs are rich and expensive-looking, and they are all furs that will give excellent wear.

—The fabrics are fine and every coat is nicely lined and interlined.

—A new shipment of coats in large sizes arrived this week.



## Corduroy Suits

With Beret

**\$7<sup>95</sup>**

Wine, Red, Green and Blue  
Sizes 14 to 20

## LADIES' AND MISSES' Jackets

Button and zipper styles, in suedette, pigskin and smooth leather

**\$3.95 to \$7.95**

Sizes 12 to 20

Reindeer, Red, Sand, Brown and Tan

## Corduroy Jackets

Wine, Red, Reindeer, Brown and Tan.

Zipper Style—**\$2.48 to \$2.98**



## Men's and Boys' Corduroy Pants



Navy Blue and Brown

**\$2.48**

and

**\$2.98**



## Turtle Neck Sweaters

Red and Black, Size 32 to 36—**\$2.50**

## Men's Suede Jackets

Zipper Styles

**\$4.95 and Up**

## Men's Corduroy Jackets

Both button and zipper styles

**\$2.98**

Midnight Blue, Tan and Brown

Size 36 to 46

# Sprowls & Cronin Co.

## Second Anniversary Sale FRIDAY AND SATURDAY

Most All Our Stock On Sale at Real Bargains  
HERE ARE A FEW SAMPLES

25c Kleenex	19c
50c Syrup Black Draught	39c
\$1.00 Listerine	69c
1 Pound Assorted Chocolates	39c
1 pound Cream Cherries	49c
\$1.50 Water Bottle	98c
1 quart Mineral Oil	89c
\$1.00 Wine Cardui	89c
\$1.00 N. R. Tablets	89c
50c Charme Hair Oil	35c
50c Pine Tar Cough Syrup	39c

Many More Popular Brand Merchandise at Real Bargains—Shop Here Now.



# CLOSE DRUG STORE

Conoco Bronze Gasoline gives instant starting in the coldest weather—and extra mileage, power and anti-knock all the time . . . . . Also Conoco Germ Processed Paraffin Base Motor Oil is a real winter protection . . . the sure penetrative "Hidden Quart."

At Red Triangle Stations . . . . .



## For Sale or Trade

FOR SALE: Hodgson portable, knock-down chicken house, capacity 12 or 15 hens. Call at Braud Office. dhtf

FOR SALE OR TRADE: A stucco double garage, sheetrock lined, equipped for light housekeeping or living quarters. Jack Grady, at Consumers Fuel Association. 412p

WANTED: To trade well headed kafir for used lumber or an old shed. Paul R. Williams, Star Route. 1p

FOR SALE: New and used typewriters, and ribbons. Jowell Murchison. 42-4c

FOR SALE: Half section on crop payment, 200 acres plowed, on highway, priced to see. A. A. Ott. 42-2p

FOR SALE: Sleeping porch (framed and celled) 10 x 32. Also some doors and windows with frames. Ralph Barnett. 42-2c

## Help Wanted

LIFE INSURANCE salesmen desiring the best plan of protection to offer their prospects may obtain full information 608 Republic Bank Building, Dallas, Texas. Call or write today. 42-10c



### Sunday School Lesson

BY DR. J. E. NUNN

October 29

WORLD'S TEMPERANCE LESSON

Rom. 13:13-14; 14:7-9; 15:21.

Golden Text: Love worketh no ill to his neighbor; love therefore is the fulfillment of the law.—Rom. 13:10.

Time: Paul's letter to the Romans was written A. D. 57. Place: It was written in Corinth.

#### Introduction.

The use of alcoholic beverages is harmful to the individual, to the family, to society, to good morals and religion. The really moral person, certainly the Christian, must constantly regard the happiness and welfare of others. It is sin for him to engage in acts, practices, detrimental to his fellow men. If a man will not accept this point of view, whether he be a church member or an outright unbeliever, it is of little avail to argue with him about temperance.

**The Book of Romans.** Paul's letter to the Christians of Rome is one of the noblest books of the Bible. It was written from Corinth at the close of his second missionary journey and when he was intending to visit Rome—a visit which he made only later on and as a prisoner. The Epistle is Paul's chief doctrinal composition, setting forth in a masterly manner the way of life that lies through faith in God; and so it is one of the most important of the Bible books. The letter closes with many strong, practical teachings for daily life, and our lesson is taken from this section.

**The Temperance Sunday.** The World's Temperance Lesson is especially important at this time. In our own country the forces of evil are making, as we write, the most strenuous effort they have yet made to overthrow the Eighteenth Amendment to the Constitution. They are seeking by every form of falsehood and specious pleading to bring about a return of the saloon. The present generation has been brought up with no knowledge of the evils of the saloon, and is especially open to these misleading statements. There is every reason for reviving the reasons for prohibition and setting forth its enormous advantages and blessings. This our lesson aims to do.

**The Day Is At Hand.** "The night is far spent, and the day is at hand."—Paul means by night, ignorance of God; and all who are kept in it wander, and sleep as in the night; for unbelievers suffer from blindness and stupidity; and this last is indicated by sleep, which is the image, as the apostle says, of death.

"Let us therefore cast off the works of darkness, and let us put on the armor of light." Christians who have seen the Light of Life and are living in fellowship with him, ought to do the things that he would approve, spurning the deeds of darkness. Total abstinence from intoxication is necessary if one would live a life of vigor and usefulness. Every drink of strong liquor means so much loss of strength and vigor, so much loss of capacity to do the work which our Master wants us to do in this world.

**The Day of Reckoning.** The section ends with a solemn warning. A day of reckoning is coming for all. "We shall all stand before the judgment-seat of God." "Each one of us, shall give account of himself to God." In that day of reckoning we shall have to answer such questions as "What have you done with your muscles, your nerves, your brain, the wonderful fabric of your body? your talents? your possessions? your friends? your home? your opportunities in life? your spiritual impulses?" What answer can the drunkard make to those stern questions? Is it any wonder that the Bible emphatically says (1 Cor. 6:10) that drunkards shall not inherit the kingdom of God?

**Be Not a Stumblingblock.** "It is good not to eat flesh, nor to drink wine, nor to do anything whereby thy brother stumbleth." This sums up the whole story. And Paul gives a beautiful reason in the verses of the next chapter which are appended to our lesson: "Let each one of us please his neighbor for that is good, unto edifying. For Christ also pleased not himself." If our Saviour had had the same aim, he would have remained in the glory and delights of heaven. The agony of Gethsemane was his conquest over the last remnants of self-pleading that adhered to his human frame, and the sacrifice on Calvary was the glorification of the self-giving into which he came. No one entering into the spirit of the cross and is crucified with Christ will ever plead his "personal liberty" to use intoxicants.

**Some Practical Applications.** Those who stand for the manufacture, sale and use of strong drink do so in the face of the fact that it is plainly a grievous "stumbling block" to innumerable individuals—and therefore in the face of Jesus' awful warning of Luke 17:1, 2. "It were better for him that a millstone were hanged about his neck and he be cast into the sea, than that he should offend one of these little ones."

Granted that the use of alcoholic beverages is not harmful to you (of course we do not grant it!) If it is to allow a large number of your brother men, Paul would say—and Christ does—it's up to you as a Christian (we would add, as a generous-hearted man) to cut it out; to abstain.

Some supposedly good Christians still talk about their rights—their "personal liberty"—to indulge in alcoholic drinks. Paul's teaching, and it is good gospel, is that you have no right to any right whose exercise works harm to your fellow men.

"There are two kinds of freedom, the false where a man is free to do as he likes, and the true where he is free to do as he ought."—Charles Kingsley.

### First Christian Church

REV. E. R. M'WILLIAMS, Pastor.  
Church school, 9:45.  
Morning service, 11:00.  
Evening service, 7:30.  
Young people's Christian endeavor, 6:30.  
Young Women's Missionary Society Thursday afternoon, 3:30.  
Bro. McWilliams will occupy the pulpit at both services Sunday, the subject of the morning service will be "The Program of Jesus," that for the evening hour, "An American Portrait With or Without Jesus." Everyone is invited to attend any or all of these services. A welcome awaits you.

### St. Anthony's Church

Mass, Sunday at 8:00, sung mass at 9:00; weekdays, Saturday at 8:00, Saturday at convent, 6:30.  
October devotions, Rosary and benediction each evening at 8:00.  
Holy hour, Thursday, 8:00 to 9:00 p. m. First Friday, exposition of Blessed Sacrament, 3:00 to 4:00.  
Sunday is the Feast of Christ the King, Wednesday, All Saints Day, Thursday, All-souls Day, and there will be three masses, 7:00, 7:30 and sung mass at 8:00 a. m.  
There will be a Halloween social at St. Anthony's Tuesday, October 31. Elaborate preparations promise an evening of fun. Smith's orchestra will furnish the music for dancing. Spooks, witches and black cats are in evidence.

### First Methodist Church

REV. E. E. ROBINSON, Pastor.  
Sunday school, 9:45 a. m.  
Preaching at 11; subject, "Dark days and the cause of calamity."  
Night services, 7:30, "The Big Hero." Special music by choir.  
Young people at 6:30 p. m.  
We will soon gather in Clarendon for our annual conference. Let every member of the church do his or her duty. The time is short. Your gift may save us from failure. The church is calling for your help in this time of great need. Let us save our honor. Let us do our part. The public is invited to the Methodist church for Sunday services.



Doc Schneider, old-time western ranchman, brings his yodelling cowboy—RKO vaudeville act—to the Star Theatre in a western show on the stage next Wednesday.

### Here and There

BY MRS. C. E. TICE  
Singing was well attended Sunday night. New books were ordered and are expected to be here by next Sunday night.  
Get highest cream prices at Farmers Creamery Association. 7-10.  
A. C. Jones of Electra spent a few days last week with his brother, D. S. Jones and family.  
Mr. and Mrs. Paul Williams were Sunday guests of Mr. and Mrs. Clarence Wright in Hereford.  
Mrs. Joe Nowak went to Plainview Tuesday for a few days visit with relatives.  
Mrs. J. O. Lindsay and Mrs. Mary Haml of Moran are visiting in the J. J. Lindsey home.  
Mrs. H. M. Mobley spent last Friday afternoon in the Jack Robinson home visiting with Mrs. Owens.  
Miss Janie Nowak entertained several friends Saturday night, the occasion being her birthday.  
Mrs. Nettie Green and Miss Nettie Lee, Mrs. Walter Easter, Mrs. Harry Lomas and Mrs. Dick Dixon of Hereford, spent Monday with Mrs. H. M. Mobley.  
A number of friends gave Mrs. A. Beauford a birthday surprise Sunday.  
K. F. and Ace Campbell were in Dimmitt Friday.

Specials for FRIDAY and SATURDAY

Apples, box \$1.19  
Melons 10c  
Red Yams, lb 3 1/2c  
Roasted Peanuts 5c per bag

PARMER'S FRUIT MARKET

Turkey Season IS NEAR AT HAND

Want to get in touch with you before you sell. We want your cream, chickens and eggs.

ARMOUR CREAM STATION I. H. Spratt



### TURKEY MARKET

WILL OPEN SOON!

Get them ready and bring them here where our handling facilities are the best and most reliable. Our convenient location in the heart of the Hereford business center will aid you on the shopping day.

Hereford Poultry & Egg Co.  
Phone 448

### Peddling Slim

Located between Furr Food Store and former Western National Bank building.

We have in Stock  
APPLES, POTATOES,  
ARKANSAS YAMS, PEARS,  
MELONS, CABBAGE

It's Cheaper to Buy Here!

### CHRISTIAN ENDEAVOR

The young people's Christian Endeavor of the First Presbyterian church met at 7:00 o'clock Sunday evening. A very interesting program, led by Louise Smith, was "Great Christians of Today."

It was decided since the days are getting shorter, we would meet at 6:30 instead of 7:00, as church services are starting at 7:30.

Oscar Lee will be the leader Sunday and a cordial invitation extended to all to attend.

# Keep the Pantry STOCKED

—Your husband may bring guests home to dinner any time without even telephoning.

GOOD GROCERIES  
LOW PRICE—SNAPPY SERVICE

## Texas Market & Grocery

PHONE 353—FREE DELIVERY  
CLOSED ALL DAY SUNDAY

## 48-Pound Sack of 100% Flour

FOR 100 Pounds Good Milling Wheat

Wheat must be your own raising.

PACKARD MILLING COMPANY

### First Baptist Church

REV. V. M. CLOYD, Pastor.

Sunday school, 9:45.  
Regular preaching services by the pastor at 11:00 o'clock.  
B. T. S., 6:30.  
Assembly, special program, 7:15.  
Evening sermon, 7:30.  
Teachers meeting, Wednesday at 7:30.

We hope to have new song books Sunday. Come and worship with us. A friendly welcome to all.

### LADIES HOSE

Hose for Ladies, in the latest Shades  
Special, 79c

### LADIES COATS

New Shipment of Ladies Coats, priced to sell

Boots for the Whole Family.

Blankets at Low Prices.

Trade at the Popular Store SINCE 1921.

### YOUR AUTO TOP

Should be dressed now before cold weather begins.

Only 50c to \$1.25 for the job.

Change your summer oil to a winter grade. We have any weight in Gulf Lube, the new high mileage motor oil.

### Gulf Service Station

J. C. McCullough, Manager  
Corner Miles and Third.  
Across from City Hall.

### BIG SPECIAL ON SOFTIES

FRIDAY, SATURDAY AND MONDAY

—will be our big three-day Special.

We Have Several Hats Priced at

\$1.00 Softies Now 75c  
\$ .75 Softies Now 50c  
\$ .50 Softies Now 35c

\$1.00, \$1.25, \$1.50, \$2.00 in this big Special just three days. Come in and see us.

### VOGELE MILLINERY PARLOR

## 1c ORIGINAL ONE CENT SALE

WHAT IS THE ONE CENT SALE?  
10,000 Rexall Drug Stores throughout the United States take part in this tremendous sale! Due to seasonal demand a few of these items may have been sold at prices lower than the regular prices listed here... but never as low as on this sale! No limit to the amount of merchandise you may buy. Just add one cent to the regular price and get one more similar package. Don't miss this chance!

EXTRA!  
VALUES SO EXTRAORDINARY THAT WE CAN ONLY AFFORD TO OFFER THEM FOR ONE HOUR!

THURSDAY 10 to 11 A.M. or while they last

JASMINE TOILET SOAP  
regular Yields rich creamy lather quickly. 50c value French milled to make it economical.  
6 cakes for 26c ONLY ONE SALE TO A CUSTOMER

FRIDAY 10 to 11 A.M. or while they last

REXALL Milk of Magnesia TOOTH PASTE  
regular At 3 for 26c here is a value that thrifty shoppers will appreciate!  
75c value 3 tubes for 26c ONLY ONE SALE TO A CUSTOMER

SATURDAY 2 to 3 P.M. or while they last

SHARI Face Powder  
Soft, fluffy, clinging, exquisite in texture... in a dainty silken box.  
\$2 value 2 boxes for \$1.01 ONLY ONE SALE TO A CUSTOMER

### SAVE ON HUNDREDS OF ITEMS YOU NEED EVERY DAY

MORE THAN 250 OF THESE TWO FOR ONE PLUS ONE CENT BARGAINS

You Need Every One of These!

ALCO-REX RUBBING ALCOHOL full pint 2 for 26c	51.00 REXALL SYRUP OF Hypophosphites Compound full pint 2 for \$1.01	50c HARMONY Rolling Massage Cream big jar 2 for 51c	PURETEST ASPIRIN bottle of 100 2 for 50c	35c STAG Latherless Shaving Cream large tube 2 for 36c	75c HARMONY LILAC VEGETAL 5 oz. size 2 for 76c	ELI COTTON POUND ROLL 2 for 40c	REXALL Shaving Lotion 1 bottle 50c 2 for 51c	REXALL Cold Tablets SPECIAL 1 box 25c 2 for 26c	PURETEST MILK OF MAGNESIA Neutralizes acids. 1 pint 50c 2 for 51c	SALE BEGINS WEDNESDAY NOVEMBER 1 Runs Four Days BUY AT HOME
VINCENT'S assorted CHOCOLATES 1 pound 2 for 61c	PARADISE RAZOR BLADES pkg. of 5 25c 2 for 26c	REXALL BEEF IRON and WINE 1 pt. \$1.00 2 for \$1.01	Milk Chocolate A tasty wholesome bar. 1 lb. bar 19c 2 for 20c	MISL DENTAL PASTE 1 tube 50c 2 for 51c	Analgescic Balm Quick relief for pain. 1 tube 35c 2 for 36c	REXILLANA For stubborn coughs. 4 oz. 50c 2 for 51c	CASCADE POUND PAPER OR ENVELOPES 40c 2 for 41c	MELO-MALT Rich in Vitamins. 1 pt. \$1.00 2 for \$1.01	OPEKO MALTED MILK 1 jar \$1.00 2 for \$1.01	GLYCERINE and ROSE WATER 4 ounces 1 bottle 2 for 26c
PETROFOL AMERICAN 1 pt. 50c 2 for 51c	PEPTONA For health, strength. 1 pt. \$1.00 2 for \$1.01	KLENZO Coconut OIL SHAMPOO 1 bottle 50c 2 for 51c	BAY RUM Smooth after shave. 1 pt. 50c 2 for 51c	REXALL TOILET SOAP 6 cakes for 26c	REXALL Milk of Magnesia TOOTH PASTE 75c value 3 tubes for 26c	SHARI Face Powder Soft, fluffy, clinging, exquisite in texture... in a dainty silken box. \$2 value 2 boxes for \$1.01	MINERAL OIL 1 pt. 75c 2 for 76c	FIRSTAID SANITARY NAPKINS 1 doz. 25c 2 for 26c	MI 31 SHAVING CREAM SMOOTHER, COOLER, SHAVES 1 tube 50c 2 for 51c	FIRSTAID Zinc Oxide Plaster 1 in. x 5 yds. 1 roll 29c 2 for 30c
REXALL ASPIRIN 24 tablets 1 box 25c 2 for 26c	REXALL ORDERLIES Candy laxative that's safe always. 60 tab. 1 box 50c 2 for 51c	JASMINÉ face powder Popular powder in a new economy size. 1 box 50c 2 for 51c	JASMINÉ BEAUTY CREAMS Popular fragrance, fine textured creams. 1 jar 35c 2 for 36c	PURETEST Epsom Salt Activates bowels naturally. Pure. 1/2 lb. size 15c 2 for 16c 1 lb. size 25c 2 for 26c	JASMINÉ TOILET SOAP 6 cakes for 26c	REXALL Milk of Magnesia TOOTH PASTE 75c value 3 tubes for 26c	MINERAL OIL 1 pt. 75c 2 for 76c	FIRSTAID SANITARY NAPKINS 1 doz. 25c 2 for 26c	MI 31 SHAVING CREAM SMOOTHER, COOLER, SHAVES 1 tube 50c 2 for 51c	FIRSTAID Zinc Oxide Plaster 1 in. x 5 yds. 1 roll 29c 2 for 30c
PURETEST ASPIRIN 24 tablets 1 box 25c 2 for 26c	REXALL ORDERLIES Candy laxative that's safe always. 60 tab. 1 box 50c 2 for 51c	JASMINÉ face powder Popular powder in a new economy size. 1 box 50c 2 for 51c	JASMINÉ BEAUTY CREAMS Popular fragrance, fine textured creams. 1 jar 35c 2 for 36c	PURETEST Epsom Salt Activates bowels naturally. Pure. 1/2 lb. size 15c 2 for 16c 1 lb. size 25c 2 for 26c	JASMINÉ TOILET SOAP 6 cakes for 26c	REXALL Milk of Magnesia TOOTH PASTE 75c value 3 tubes for 26c	MINERAL OIL 1 pt. 75c 2 for 76c	FIRSTAID SANITARY NAPKINS 1 doz. 25c 2 for 26c	MI 31 SHAVING CREAM SMOOTHER, COOLER, SHAVES 1 tube 50c 2 for 51c	FIRSTAID Zinc Oxide Plaster 1 in. x 5 yds. 1 roll 29c 2 for 30c
PURETEST ASPIRIN 24 tablets 1 box 25c 2 for 26c	REXALL ORDERLIES Candy laxative that's safe always. 60 tab. 1 box 50c 2 for 51c	JASMINÉ face powder Popular powder in a new economy size. 1 box 50c 2 for 51c	JASMINÉ BEAUTY CREAMS Popular fragrance, fine textured creams. 1 jar 35c 2 for 36c	PURETEST Epsom Salt Activates bowels naturally. Pure. 1/2 lb. size 15c 2 for 16c 1 lb. size 25c 2 for 26c	JASMINÉ TOILET SOAP 6 cakes for 26c	REXALL Milk of Magnesia TOOTH PASTE 75c value 3 tubes for 26c	MINERAL OIL 1 pt. 75c 2 for 76c	FIRSTAID SANITARY NAPKINS 1 doz. 25c 2 for 26c	MI 31 SHAVING CREAM SMOOTHER, COOLER, SHAVES 1 tube 50c 2 for 51c	FIRSTAID Zinc Oxide Plaster 1 in. x 5 yds. 1 roll 29c 2 for 30c

Save with Safety at

## Corner Drug Store

Your Rexall DRUG STORE



# MAIL ORDER TIRES

Why buy Mail Order Tires when you can buy GOODYEARS at home at these prices?

	Speedways	Pathfinders
29x4.40-21	\$3.88	\$4.99
28x4.50-20	\$4.33	\$5.40
30x4.50-21	\$4.47	\$5.67
28x4.75-19	\$4.89	\$6.03
31x5.25-21	\$6.37	\$7.97
28x5.25-18	\$5.89	\$7.29

Same reduction in all other sizes, also in the famous ALL-WEATHERS, in both standard and heavy duties.

## Big Reduction In Truck Tires!

These prices are ridiculously low when compared with prices of everything else.

**Ireland-Beavers Motor Co.**  
GOODYEAR DEALERS IN HEREFORD

301 East Third Street. Phone 348

## Ford Doings

BY LA VERNE MANN

Take Produce to Carl's Gro. Rev. Cloyd preached to an audience of 43 Sunday.

Ford visitors Sunday were Mr. and Mrs. R. Langley and daughter of Plainview; Miss Edith Shields, Wayne Evans and T. H. Spiggle, Hereford; and Evelyn Owen, Vega.

Mrs. Ethel Shirey and Maxine Owen were dinner guests in the W. M. Stewart home Friday.

Miss Ida Lee Cope and George Brunson spent the week end at Claude with relatives.

Miss Rachael Shields spent the week end with her parents at Vega.

W. M. Stewart was in Hereford Monday attending to business.

Mr. and Mrs. W. M. Stewart were in Vega Sunday morning to visit her sister, Mrs. Eibey Shirey before she left for her home at Wichita Falls.

D. B. Mann and R. D. Stephens made a business trip to Amarillo Saturday.

Mr. and Mrs. D. S. Larson and Richard Dale were in Vega Tuesday on business.

Mr. and Mrs. W. M. Stewart were in Vega Friday. Mildred and Melvina Stewart, who are attending school there, returned home with them to spend the week end.

There is to be a Halloween entertainment at the school house Saturday evening, October 28.

Evelyn Owen of Vega spent Sunday and Sunday night in the home of her uncle, W. M. Stewart.

Dorothy Stoker was on the sick list last week.

Mrs. Parks, accompanied by her daughter, Mrs. Elliston, of Waco, arrived Wednesday for a visit with another daughter, Mrs. H. M. Benson.

Leonard Parker of Wichita Falls arrived Monday for a visit with relatives here.

C. W. Caraway of the Ward community was visiting in the D. B. Mann home Monday.

Mr. and Mrs. D. S. Larson and son were Amarillo business visitors Friday.

Dorothy, Sam and Mollie Pearl Measkey were absent from school part of last week.

### STATE OF TEXAS NOTICE OF TRUSTEE'S SALE

WHEREAS, by Deed of Trust dated September 1st, 1929, and recorded in Volume 34 at Page 41, Deed of Trust Records of Deaf Smith County, Texas, Paul H. Ramsey and Dessa Ramsey, his wife, for the purpose of securing the payment of nine (9) certain notes executed by the said Paul H. Ramsey and Dessa Ramsey and particularly described in said deed of trust, conveyed to Farwell Winston, Trustee, the following described property situated in Deaf Smith County, Texas, to wit:

One hundred and sixty (160) acres of land out of Capitol League Number 433 and particularly described as the southwest one-quarter (S. W. 1/4) of Survey or Section Number Thirty-two (32) of Township Number Three (3) North of Range Number Two (2) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 15 at Page 60; together with all improvements thereon or hereafter to be placed thereon; subject to easement for such public roads as may have been legally established along the lines of, or across the tracts conveyed. Patented to Abner Taylor; located about 2 1/2 miles west and 6 miles north of Hereford, Texas; and

WHEREAS, default was made in the payment of interest and principal which became due on said notes on August 1st, 1930, interest which became due on said notes on November 1st, 1930, and interest and principal which became due on said notes on November 1st, 1931, 1932, and the holders thereof exercised their option of declaring all the notes due; and

WHEREAS, Farwell Winston, Trustee named in said deed of trust, after default had been made in the payment of said notes and after having been requested to execute said deed of trust, refused to execute the same; and

WHEREAS, said deed of trust provides that in the event of the inability or refusal of the said Farwell Winston to act at any time when his action thereunder may be required, then William Q. Boyce shall be and is appointed and made successor in trust with like powers and authority possessed by the said Farwell Winston, Trustee.

NOW, THEREFORE, at the request of John V. Farwell, Francis C. Farwell and Arthur L. Farwell, present holders of the notes above mentioned, and by virtue of the authority conferred in said deed of trust, I, the said William Q. Boyce, alternate trustee, on the 7th day of November, 1933, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the Courtroom door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the property above described and the proceeds of said sale will be applied to the payment of the balance due upon the indebtedness, the expense of making said sale and the remainder, if any, paid to the said Paul H. Ramsey and Dessa Ramsey, or their order, all in accordance with the terms of the said Deed of Trust.

WITNESS MY HAND this 7th day of October, A. D. 1933.

WILLIAM Q. BOYCE, Alternate Trustee.

## Dawn Items

BY INEZ MILLER

Miss Chambers sponsored a fine program at Literary Friday night. Get highest cream prices at Farmers Creamery Association. 7-11

Mr. and Mrs. C. M. Goode of Birmingham, Ala., who have been visiting his sister, Mrs. Lizzie Mae Harris, returned home Wednesday. Mrs. Harris returned with them and will visit relatives there.

Miss Aldyth Botsford spent Sunday in the J. L. Copeland home at Hereford.

Mr. and Mrs. A. T. and Paul Frye and Aubrey O'Neal visited Mrs. Julia Bynum and Mr. and Mrs. C. H. Abbotts in Amberst, and in the P. H. Barnes home near Sudan recently.

Mrs. O. D. Williams of Amarillo is visiting her sisters, the Harris girls.

W. H. Miller and family and Virginia Bowers visited in the P. H. Barnes home at Sudan Sunday.

R. W. Botsford and family spent Sunday in the David Curry home at Hereford.

Miss Lornea Hopkins of Wichita Falls visited her aunt, Mrs. W. J. Stewart, this week end.

Miss Lois Smith and Inez Miller who have been attending school in Canyon, returned home for the week end.

Mr. and Mrs. Grady Coe visited in the R. F. McConnell home Sunday.

Mr. and Mrs. Paul Frye were in Amarillo Wednesday.

Sunday school and B. Y. P. U. were well attended Sunday.

Miss Mona Kate Fleming, who is teaching at Wyche, spent the week end at her home here.

Mrs. F. W. Miller is very ill this week.

Right-of-way has been cleared for the highway work through here. L. N. George was in Amarillo Saturday.

A. T. Smith and Pete George were home from W. T. S. T. C. over the week end.

H. H. Miller was in Canyon Saturday.

### STATE OF TEXAS NOTICE OF TRUSTEE'S SALE

WHEREAS, by Deed of Trust dated June 5, 1928, and recorded in Volume 32 at Page 60, Deed of Trust Records of Deaf Smith County, Texas, H. M. Campbell and Iva Campbell, his wife, for the purpose of securing the payment of eight (8) certain notes executed by the said H. M. Campbell and Iva Campbell and particularly described in said Deed of Trust, conveyed to Farwell Winston, Trustee, and his successors in trust, the following described property situated in Deaf Smith County, Texas, to wit:

One hundred fifty eight and 75/100 (158.075) acres of land out of Capitol League Number 435 and particularly described as the Northwest one-quarter (N. W. 1/4) excepting one square acre out of the extreme Northwest corner thereof, of Survey or Section Number Thirty-one (31) of Township Number Three (3) North of Range Number One (1) East of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 10, at Page 23; subject to easement for such public roads as may have been legally established along the lines, or across the tracts conveyed. Patented to Abner Taylor; located about 3 1/2 miles west and 6 miles north of Hereford, Texas; and

WHEREAS, default was made in the payment of interest and principal which became due on said notes on November 1st, 1930, 1931, 1932, and the holders thereof exercised their option of declaring all the notes due; and

WHEREAS, Farwell Winston, Trustee, named in said deed of trust, after default had been made on the payment of said notes and after having been requested to execute said deed of trust, refused to execute the same; and

WHEREAS, said deed of trust provides that in the event of the inability or refusal of the said Farwell Winston to act at any time when his action thereunder may be required, then Samuel H. Roberts shall be and is appointed and made successor in trust with like powers and authority possessed by the said Farwell Winston, Trustee.

NOW, THEREFORE, at the request of Francis C. Farwell, Farwell Winston and John V. Farwell, Trustees, present holders of the notes above mentioned, and by virtue of the authority conferred in said deed of trust, I, the said Samuel H. Roberts, alternate Trustee, on the 7th day of November, 1933, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the Courtroom door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash the property above described, and the proceeds of said sale will be applied to the payment of the balance due upon the indebtedness, the expense of making said sale and the remainder, if any, paid to the said H. M. Campbell and Iva Campbell, or their order, all in accordance with the terms of said Deed of Trust.

WITNESS MY HAND, this 7th day of October, A. D. 1933.

SAMUEL H. ROBERTS, Alternate Trustee.

### TECH STUDENTS MAKE CLOTH FOR BAND'S UNIFORMS

Clublock—Weaving of 300 yards of cloth was recently begun by the Texas Tech College department of textile engineering to be used in making 70 uniforms for the Mataro band. The cloth is to be the same as was used in the suits for

President Roosevelt and Vice-President Garner, with the exception that the fabric will be dyed black and scarlet instead of being solid white. When the weaving is completed a local tailoring company will make the suits.

"In the meantime a temporary uniform will be used," Oliver McEly of Lubbock, president and business manager of the band this year, announced. "We expect to wear the new uniforms before the season is well under way."

## Eleven-Mile

BY EUNITA WILLIAMS

Mr. Davis of Amarillo was in this community Monday.

Frank Wilde is harvesting row crops for Bert Doyle.

Mrs. E. M. Green and Mrs. R. J. Coleman attended the Council meeting in Hereford Saturday.

A program at the school house Friday night was enjoyed. It was voted to have a Literary and P. T. A. society. Mr. Young was elected president. Miss Inogene Copeland vice president. Miss Jewel Russell, secretary and treasurer. Eunita Williams reported. G. C. Messenger, Mrs. Alta Wylie, Veda Short, Jewel Bissell, Mrs. R. J. Coleman, Clinton Hudgouns and Mr. Young compose the program committee. It was decided to have an Armistice Day program Friday night, November 10, with Mrs. Alta Wylie leading. Mrs. Coleman will be leader for the Thanksgiving program.

There will be a Halloween program at the Messenger school house Friday night, October 27. Everybody is invited to come at a late hour. Refreshments of cake and cocoa will be served.

Among those shopping in Hereford Saturday were L. M. Williams and family, Mr. and Mrs. H. Overstreet, Mrs. E. M. Green and son, Mr. and Mrs. R. J. Coleman, Mrs. T. W. Lynch, Mrs. Stanley White and son, W. A. Whitson and family.

There is singing each Sunday night at the school house. Clinton Hudgouns will be leader and everybody is invited to attend.

Clinton and Vernon Hudgouns are cutting feed for Elwyn Green. The club will meet with Mrs. Alta Wylie November 9, and all club members are urged to attend.

Rev. Harrison filed his regular appointment at the school house Sunday, with a very good number present.

### WE ARE COMFORTABLY LOCATED IN OUR New Quarters

across Main Street in the building north of Ike's Cafe Our new location enables us to serve the public in a much better and efficient way. We are still making further repairs, and changes in our new home. Visit us, folks.

## F. M. Kester & Son

Optometrists—Jewelers

### Hens Won't Lay UNLESS FED PROPERLY

## PURINA

FEEDS ARE PROPER FEEDS

Call today and we will tell you the right feeds for producing eggs during the winter when they are worth more.

Work Out a Balanced Feeding Program With Purina Chow and Mash.

### A New Car of Colorado Lump

## COAL

McLean & Pitman Grain Company

Phone 1. Buy At Home We Deliver.

## You Can See a Water Leak, You Can Smell a Gas Leak—But How About An Electric Leak?

Electricity is cheap. But even so, we want you to receive full service from all you buy.

Electricity-using hours are longer now and small leaks you have neglected this summer will show up more on your winter electric bills.

Dusty and blackened light bulbs waste electricity—so do many "off brand" bulbs.

Buy only standard brand bulbs. They cost a little more but they are worth it many times over.

Don't waste electricity, even though it is one of the smallest items in your family budget.



**TEXAS UTILITIES CO.**

## SPORTSMEN'S HEADQUARTERS

**DUCK and GOOSE SEASON**  
Begins Wednesday, November 1, at Noon  
Get Your Hunting Supplies at Streu's

### Shotgun Shells

WESTERN X-pert-Super-X REMINGTON Kleanbore-Nitro PETERS Hi-Velocity

12, 16, 20 Gauge

Per Box, \$1.00—Speed Loads, \$1.15

By the Case, Ten Per Cent Discount.

WE SELL SHELLS IN BULK

### DECOYS SHOTGUNS

Collapsible Canvas Ducks \$1.10 Each



GOOSE SILHOUETES \$1.00 Each

WADING BOOTS \$4.50 and \$5.25 Pair

COATS, CAPS, CASES Best Prices

FOR SALE OR RENT



Single and Double Barrel REPEATERS—AUTOMATICS

Winchester, Remington Browning

\$11.50 to \$53.40

Rent Guns, 75c Per Day

Get Your Hunting License Here—\$2.00

## Streu Hardware Co.

Buy at Home.

Phone 48.

**A WANT-AD will FIND IT!**



# HUNTING



This Is Only One Exclusive Feature of **Remington Ammunition**

The Remington Shotgun Load enables you to pull down ducks that are 15 or 20 yards beyond the range of ordinary loads. Get your shells here and the rest of your hunting supplies.

DUCK SEASON OPENS NOVEMBER 1

**Kerr Hardware Co.**

On your way to Chicago

to the **Century of Progress Exposition...**  
Stop in St. Louis

A modern American city... rich in historic lore... 19 miles of river front... sixty-five city parks... world-famous zoo... Shaw Botanical Gardens... art galleries. Many other points of great interest... the world-renowned Lindbergh trophies exhibit and Municipal Opera, worth the visit alone.

Directly on your route to Chicago from the South, Southwest and Southeast.

At The American and American Annex Hotels you will find an air of hospitality and the utmost consideration for your comfort, meals that are the talk of experienced travelers everywhere. Special diet menu for those who need it (sent free on request) and prices that are surprisingly low.

**THE AMERICAN HOTEL**  
**THE AMERICAN ANNEX**

Market St. and 7th St. St. Louis, Mo.

"We owe his life to that faithful friend"



Peaceful stillness of a winter night was broken by the hoarse cough of a child. Mrs. Peery bent over the little white crib for a minute. Then she hurried to the telephone.  
"Doctor... please hurry!"  
The doctor's face was grave... "Diphtheria. It's going to be a hard fight. We must operate. It's our one chance."  
Along the wires another message flashed. A skilled surgeon and a trained nurse came. A child's life was saved.  
SOUTHWESTERN BELL TELEPHONE COMPANY

# Prize List for Poultry Show in December Announced

Following are the Rules and Regulations of the Fourth Annual Poultry Show of the local Tri-County Poultry Association. In this issue will be found the names of merchants and the special prizes they are offering for the annual show.

**DIRECTORS**  
N. C. VOGELE, President.  
B. H. HOPKINS, Secretary.  
W. I. KUCKER, JACK WRIGHT  
MRS. EDITH HUGHES, R. P. CONEWAY  
RALPH SMITH, BOB BAILEY

**RULES AND REGULATIONS**  
1. All entries and awards in this show shall be subject to the following rules and regulations:  
2. This is a free show, no entry fee will be charged. Open to the world. Birds can only compete in classes for which they are entered.  
3. Entries will be received Tuesday or Wednesday until 10:00 p. m., December 5-6, 1933. All fowls to be displayed must be in show room by above hours. Judging to start Thursday morning.  
4. Where there is only one entry in a class, second money only will be paid, but first honors awarded if birds are worthy.  
5. Poultry showing any symptoms of disease will be excluded from show room and returned to owner at once.  
6. This is strictly an A. P. A. show, and will be held according to the rules of the American Poultry Association. The show will be judged by comparison.

**7. Definition of Terms:**  
Cock—Male bird 12 months or older.  
Cockerel—Male bird under 12 months of age.  
Hen—Female bird 12 months old or older.  
Pullet—Female bird under 12 months of age.  
Old Pen—Cock bird and four hens of the same variety.  
Young Pen—Cockerel and four pullets of the same variety.  
Turkeys, ducks and geese will be shown as singles only.

8. An exhibitor found guilty of an attempt to deceive by false entries, showing a bird twice under the same class or otherwise, shall forfeit all premiums won.  
9. No exhibitor shall be allowed to handle any specimen but his own, and any person other than the judge, superintendent or his helpers found opening any coop or handling any of the birds without permission of the owner will be barred from the show.

10. The classification and arrangement of all exhibits will be done by the superintendent or his helpers.  
11. No stock shall be removed from the exhibition until the close of the show, Saturday, December 9, at 5:00 p. m., except when affected by disease.

12. Any exhibitor interfering with the work of the judge in any manner or tampering with the records of the Association, or with any special premiums which may be on exhibition will be excluded from the competition and all premiums won by such exhibitor will be forfeited.

13. Exhibitors wishing to place advertising material on their coops may do so after judging has been completed.  
14. Exhibitors will please remove birds promptly after 5:00 p. m., Saturday, December 9, 1933.

15. No birds to be removed from show coop until checked out by secretary or his assistants.  
16. All fowls must be shipped prepaid and will be returned express collect.

17. Uniform exhibition coops will be furnished by the management. Due precautions will be taken in regard to sanitary conditions, feeding, watering and general care of your birds during the show. However, the management assumes no responsibility in case of loss. There will be a night watchman on duty each night.

18. No rabbits or pet stock will be exhibited at the show. Rabbits and pigeons will receive ribbons only.

19. Premium list, on all standard bred breeds or varieties of chickens, ducks, geese and turkeys.

Singles	1st	2nd	3rd	4th	5th
Hens	\$1.00	50c	rib.	rib.	rib.
Cops, old	\$.75	50c	rib.	rib.	rib.
Cops, young	\$.75	50c	rib.	rib.	rib.

(Premiums will be paid in cash on the last day of the show.)

Additional classes, and is financed by the Hereford Chamber of Commerce.

Several merchants have not been solicited by the committee. Mrs. Edith Hughes, due to lack of time. Forty-two merchants appearing on the following list have contributed everything imaginable, from a square meal to a pair of shoes half-soled, a watch to a battery charge.

The show dates have been set for December 7-9, Thursday, Friday and Saturday, and considerable interest has already been shown by local breeders of fine poultry and the biggest and best show is anticipated.

20. This show is under the management of the Tri-County Poultry Show directors, the F. F. A. Chapters of the Hereford High School Yoc.

**MERCHANTS' PRIZES**  
**Barred Plymouth Rock Pullets**  
1. 25 lbs Potatoes—Carl's Cash & Carry Grocery.  
2. One Dinner—Ever Ready Lunch.  
**Single Comb Rhode Island Red Pullets**  
1. 100 White Leghorn Chicks—Hillside Hatchery.  
2. Gallon Blackberries—Frank's Cash Grocery.  
3. Bushel Apples—Fuller Fruit Store.

**Buff Orpington Pullets**  
1. Small Rug—E. B. Black Company.  
2. Tray Custom Hatching—Hillside Hatchery.  
3. Fat Hen—Hereford Poultry & Egg Company.  
**White Plymouth Rock Pullets**  
1. \$1.00 In Trade—Fox Mercantile Company.  
2. Can Coffee, 1 lb.—Piggly Wiggly.

**White Leghorn Pullets (Pro. Class)**  
1. 100 lbs Laying Mash—West Texas F. & S.  
2. Battery Charge—Fullwood Battery Station.  
3. One Dinner—Ever Ready Lunch.  
**Black Minorca Pullets**  
1. Aluminum Kettle—Skelton's Variety Store.  
2. Year's Subscription—Hereford Brand.

**White Minorca Pullets**  
1. 250 Letterheads and Envelopes—Whiteface Printing Company.  
2. Suit or Dress Cleaned—West Tailor Shop.  
**White Orpington Pullets**  
1. Pair Shoes Half-soled—Powelson Shoe Shop.  
2. One Towel Bar—Rountree Plumbing Shop.

**White Langshan Pullets**  
1. \$1.00 In Merchandise—Gass Drygoods Co.  
2. Can Coffee—Furr Food Store.  
**Light Brahma Pullets**  
1. Suit, Hat or Dress Cleaned—Corbett & Co.  
2. Chick Feeder—Kerr Hardware Company.

**Capons**  
1. LeGear's Poultry Powder—Close Drug Store.  
2. One Re-fill—Jack's Oil Station.  
**White Leghorn Pullets (Exhibition Class)**  
1. \$2.50 Hat—Vogele Millinery Parlor.  
2. Box Stationery—Chocolata Shop.

**Golden Laced Wyandotte Pullets**  
1. 100-lb sack Lay Chow—McLean & Pitman.  
2. Man's Cap—Harrison's Store.  
3. \$1.00 In Trade—Hereford Bakery.  
**Silver Laced Wyandotte Pullets**  
1. \$1.00 In Trade—Spry & Cronin Company.  
2. Six Show Tickets—Star Theatre.

**Jersey Black Giant Pullets**  
1. 25 lbs Laying Mash—Square Deal Produce Co.  
2. Cookie Jar—Weir's Variety Store.  
**Australorp Pullets**  
1. Necktie—Popular Store.  
2. Dr. LeGear's Poultry Remedy—City Drug.

**Turkeys, Bronze, Young Tom**  
1. \$2.00 Laundry Work—Hereford Laundry.  
2. Gallon Enameloid—Panhandle Lumber Co.  
**Turkeys, Narragansett, Young Tom**  
1. Sack Bran—Packard Milling Company.  
2. Gallon Barrett's Carbosota—Rockwell Lbr. Co.

**Champion Solid Color Pen of Show**  
1. \$1.00 Watch—Kester & Son.  
**Champion Particolored Pen of Show**  
1. Inner Tube to Fit—Rice Tire Shop.  
**Champion Male Bird of Show**  
4x8 Chicken Roost—Kemp Lumber Company.

**Champion Female of Show**  
1. \$1.00 Merchandise—Farmer's Creamery.  
1. Cup for Best four birds, Cock, Cockerel, Pullet, Hen.  
1. Cup for best nine birds, consisting of one pen and four singles.

**Eggs (Brown Shell)**  
1. Dust Cloth—Magnolia Filling Station.  
**Eggs (White Shell)**  
1. Battery Charge—Willard Battery Station.

If any of the above awards are not correct please notify the show officials of the Brand. The management reserves the right to make any changes in the above awards if it becomes necessary.

If some of the above breeds are not entered in the show the awards will be placed on the breeds or the breeds which have the largest number of entries.

**NOTICE OF EXECUTION SALE**  
STATE OF TEXAS,  
COUNTY OF DEAF SMITH.  
In the District Court of Deaf Smith County, Texas.  
Mrs. Arra Murray vs. Dr. E. B. Thomasson.

Whereas, by virtue of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 9th day of August, 1933, in favor of said plaintiff, Mrs. Arra Murray, and against said defendant, Dr. E. B. Thomasson, in cause No. 2109, on the civil docket of said court, in the sum of \$849.21, with interest thereon from the 24th day of August, 1933, at the rate of 6 per cent per annum, and costs of suit, I did, on the 11th day of October, 1933, at 5:00 o'clock P. M., levy said Order of Sale upon the following described tract of land, situated in Deaf Smith County, Texas, and belonging to the said Dr. E. B. Thomasson, to-wit: All of the North one-half of Section No. 73, Block K-7, containing

326 3-4 acres of land; and on the 5th day of December, 1933, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M., on said day, at the court house door of said county, I will offer for sale and sell at public auction to the highest bidder, for cash, all the right, title, interest and estate of the said Dr. E. B. Thomasson, in and to said property.

Witness my hand at Hereford, Texas, on this 18th day of October, 1933.  
J. C. CARROLL, Constable of Justice Precinct No. 1, Deaf Smith County, Texas. 40-3c

**NOTICE OF EXECUTION SALE**  
STATE OF TEXAS,  
COUNTY OF DEAF SMITH.  
In the District Court of Deaf Smith County, Texas.  
J. E. Hill vs. O. D. Frazier, et al.

Whereas, by virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 3rd day of August, 1933, in favor of the plaintiff, J. E. Hill, and against the defendant, O. D. Frazier, in cause No. 2083, on the Civil Docket of said Court, in the sum of \$6300.00, with interest thereon from August 3, 1933, at the rate of 8 per cent per annum, and all costs of suit.

And whereas, said judgment is a foreclosure of a Vendor's Lien and Deed of Trust Lien on the following described land situated in Deaf Smith County, Texas, to-wit: All of the West one-half of Section No. 8, Block E, Certificate No. 3526, containing 320 acres, and is a foreclosure of an equitable lien, as to and against the defendants, O. D. Frazier, Joe Hubert, Harold Wilson, Ed Simpson, O. H. Lloyd, Roy Lloyd and the Massey-Harris Company, a corporation, on the following described property situated in Deaf Smith County, Tex-

as, to-wit: One windmill tower, about 175 feet of 2-inch pipe, about 175 feet of sucker rod, one windmill cylinder, now located on Section No. 41, Block K-5, Deaf Smith County, Texas, and 2 miles of fencing material, consisting of barbed wire and cedar posts, a granary and poultry house, now located on the West one-half of Section No. 51, Block K-4, Deaf Smith County, Texas, and a 2-room residence, now located on Section No. 52, Block K-4, Deaf Smith County, Texas, all of which were heretofore removed by the defendant, O. D. Frazier, from the said West one-half of section No. 8.

And whereas, I did on the 11th day of October, 1933, at 7 o'clock P. M. levy said Order of Sale upon all of the above described property, so foreclosed on and belonging to the defendant, O. D. Frazier; and on the 5th day of December, 1933, the same being the first Tuesday in said month, between the hours of 10 A. M. and 4 o'clock P. M., on said day, at the court house door of said county, I will offer for sale and sell at public auction, to the highest bidder for cash, all the right, title, interest and estate of each and all of said defendants in and to the said West one-half of Section No. 8, Block E, and on said day, between the hours of 10 o'clock A. M. and 4 o'clock P. M., at the said respective locations of the said other property, upon which said equitable lien was so foreclosed, I will offer for sale and sell at public auction, to the highest bidder, for cash, all of the right, title, interest and estate of each and all of the defendants in and to all of said other property.

Witness my hand at Hereford, Texas, on this 18th day of October, 1933.  
J. C. CARROLL, Constable of Justice Precinct No. 1, Deaf Smith County, Texas. 40-3c

# Cheating Disaster

Insure Your Houses and Barns

**HEREFORD INSURANCE AGENCY**  
John McLean, Owner.

# BUSINESS AND PROFESSIONAL DIRECTORY

**INSURANCE**  
JNO. H. PATTON  
PHONE 40

**AGENCY**  
Singer Sewing Machine  
Singer two-speed air brush vacuum cleaner. Singer craft guide. Rug attachment. Oil and needles. Call at West Tailor shop.  
L. G. RUNYON, Agent  
Box 721, Amarillo

**LUNCHES**  
We WILL FEED YOU at EVER-READY LUNCH

**AUDITOR**  
PAUL S. CORRETT  
Accountant and Auditor  
Income Tax Service  
Office County Court House

**MANOLOGY**  
Manology - Colon Irrigation, Spinal Adjustments - Vapor Baths  
DR. R. E. PERKINS  
710 North Main - Phone 266

**AUTO REPAIRS**  
SERVICE-U-LIKE GARAGE  
AUTO REPAIRS  
Corner Miles and Third  
CLARENCE STRANGE

**NURSING**  
PRACTICAL NURSING  
At My Home Or At Yours  
23 Years Experience  
MRS. A. D. GODWIN  
Second door west on Eighth Street, off 25-Mile Avenue.  
Telephone 391

**CLEANERS**  
WEST TAILOR SHOP  
MRS. O. F. WEST, Proprietor  
Clothes Called for and Delivered.  
Phone 385

**DAIRY**  
PRAIRIE DAIRIE  
Grade "A" Milk  
Sweetmilk, Cream, Buttermilk.  
We Deliver Daily.  
Phone 166

**PHYSICIANS**  
DR. T. L. MORGAN  
Physician and Surgeon  
Above Corner Drug Store  
Office Phone 402  
Residence Phone 463

**WOODWORK**  
Custom-Made Furniture  
Windmill Sections, Sucker Rods, Combine and all kinds of wood machinery parts made and repaired.  
D. M. RAYZOR  
Woodwork, 504 N. Main.

**PRODUCE**  
BROWN PRODUCE  
Market Prices for Cream, Poultry, Eggs  
Second Street, Hawkins Bldg.

**GAS-OILS**  
GLENN SNYDER  
Service Station  
Southwest of Court House  
Texaco Certified Lubrication

**PRINTING**  
THE HEREFORD BRAND  
For OFFICE SUPPLIES and JOB PRINTING

Heat With Gas For Convenience-Comfort-Economy

See A Dealer Who Displays This Symbol

Symbol of Dealer

**West Texas Gas Co.**

GOOD GAS WITH DEPENDABLE SERVICE



# STAR THEATRE

Hereford, Texas

Big Doings at the Star All Week

Friday

BIG 10c SPECIAL

## "Wild Boys of the Road"

First time shown in West Texas

News and Comedy

SATURDAY ONLY  
Matinee and Night

The Sheer Cliffs Echo  
The Battle Cry Of Men  
Bent On Revenge!

for an untamed daughter of the West defeated by love!

## Zane Grey's TO THE LAST MAN

A Paramount Picture with  
**RANDOLPH SCOTT  
ESTHER RALSTON  
BUSTER CRABBE  
JACK LA RUE NOAH BERRY**

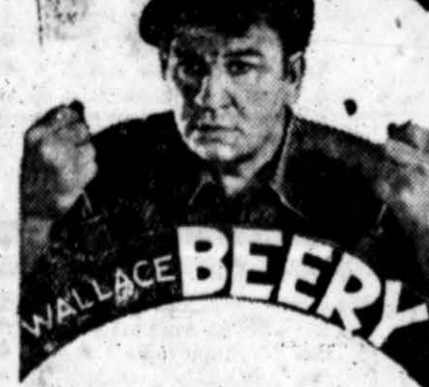
Last chapter of the "Phantom of the Air" also, first chapter of new Serial, "DEVIL HORSE"

Serial and Comedy  
Admission, 10c to All

Preview Saturday Night  
OCTOBER 28, ALSO

Sunday Matinee  
Monday - Tuesday

OCTOBER 29-30-31  
Four Big Showings



Selected Musical Shorts, and News.  
ADMISSION 10c-35c

BIG HALLOWEEN PARTY  
MIDNIGHT  
Tuesday Night  
OCTOBER 31  
JOE E. BROWN  
"Elmer the Great"

Ethel Waters in "RUFUS JONES"  
Come out Halloween and laugh your head off at Joe E. Brown. It's all comedy and will not be shown any more except for the midnight show.

# LOCALS

Seiden Warren of Friona was here Monday on business. Bora to Mr. and Mrs. L. A. Burns of Summerfield, a son, October 17. Have a few hammer-mill feed grinders at bargain prices. M. D. Womble. 42  
The Music Study Club will meet Monday, October 30, with Miss Eloyse Pitman, hostess, at the home of Mrs. J. H. Pitman.  
Mr. and Mrs. John Cloyd and Rev. Paul Merrill of Fort Worth are visiting friends and relatives here this week.  
P. S.—We specialize in replacing windshield and door glass in any car. Prices are still low. Ireland-Beavers Motor Co. 42

# STAR THEATRE

HEREFORD, TEXAS

Wednesday Only

NOVEMBER 1

## Extra Special

## Vaudeville On the Stage

One Night Only



Famous radio artist from STATION XER, "the Sunshine Station between the nations."

Featuring  
BUSS DAVIS—Spanish-speaking station announcer.  
OTIS CLEMENTS—The Lonesome Cowboy.  
DOROTHY BLUE—of the XER Hibilly Club.

DOC SCHNEIDER—and his Texas Yodelling Cowboys, String Band. Nine People in the Company.  
45 Minutes of Real Entertainment.

In addition to good picture program.  
Paul Whitehead and Band In  
"King of Jazz"

You have heard all of these artists over Station XER—now see and hear them in person.

Two Hours of Good Fast Show!  
Admission  
Children 10c Adults 20c  
No passes will be accepted on this night.

Mr. and Mrs. W. B. Anthony arrived home last Sunday from a weeks visit in the home of his son, Wes Anthony and family, near Big Square.  
The Home Makers class of the Baptist church will entertain with a Halloween party, next Tuesday evening at the church at 7:30.  
Have a few hammer-mill feed grinders at bargain prices. M. D. Womble. 42  
Mr. and Mrs. Leland McMinna and family of Amarillo were visitors in the J. F. Ward home Tuesday and Wednesday.  
Dr. T. L. Morgan attended the convention of the Panhandle Medical Association at Plainview Tuesday and Wednesday.  
Mrs. Prentiss Rosson and little daughter, Jo Ann, left this morning for Plainview where they will visit relatives for a week or ten days.  
Mrs. M. Y. Galloway and little daughter, Ann, arrived Wednesday night to spend a few days with her aunt, Mrs. Seth E. Holman.  
We are still selling GOODYEAR Tires at a great reduction in price. Look up our ad in this issue and compare with mall order prices. Ireland-Beavers Motor Co. 42  
Mrs. J. A. Pittman and daughter, Helen Ann, arrived home Wednesday night after a two weeks visit in the home of her sister, Mrs. Jack Mounts and family at Dallas.  
Mr. and Mrs. Edwin Ramey of near Dimmitt were in town Wednesday morning trading with Hereford merchants.  
Miss Sarah Aznes Bryant is visiting this week and next in Lubbock with her sister, Mrs. O. W. Carter and family.  
Have a few hammer-mill feed grinders at bargain prices. M. D. Womble. 42  
Mrs. T. H. Morris left Friday evening for her home in Dallas after a week's visit here in the home of Mrs. S. L. Easley.  
W. I. Valentine and W. F. Gillis made a business trip to Lamesa the first of the week, returning home Tuesday night.  
We are prepared to re-bore your block and put your motor in good shape. Our prices are right and all our work is guaranteed. Ireland-Beavers Motor Co. 42  
Rev. and Mrs. V. M. Cloyd left Monday for Winters where they will visit with relatives and old friends. They expect to return home Friday.  
W. M. Stovall of Nara-Viss, New Mexico, was here Saturday on a business trip and also visited in the home of his daughter, Mrs. Egbert Bradley and family.  
Keith Guthrie, teacher in the Bula school, is now at home with his mother, Mrs. B. F. Guthrie, for a short vacation while the school has been dismissed for cotton picking.  
Have a few hammer-mill feed grinders at bargain prices. M. D. Womble. 42  
Mr. and Mrs. Albert Ross and son, Charles Albert, Jr., came in last Saturday. Mr. Ross is here on a business trip and expects to remain all week.

Mr. and Mrs. W. B. Anthony arrived home last Sunday from a weeks visit in the home of his son, Wes Anthony and family, near Big Square.

The Home Makers class of the Baptist church will entertain with a Halloween party, next Tuesday evening at the church at 7:30.

Have a few hammer-mill feed grinders at bargain prices. M. D. Womble.

Mrs. T. H. Morris left Friday evening for her home in Dallas after a week's visit here in the home of Mrs. S. L. Easley.

W. I. Valentine and W. F. Gillis made a business trip to Lamesa the first of the week, returning home Tuesday night.

We are prepared to re-bore your block and put your motor in good shape. Our prices are right and all our work is guaranteed.

Keith Guthrie, teacher in the Bula school, is now at home with his mother, Mrs. B. F. Guthrie, for a short vacation while the school has been dismissed for cotton picking.

Mr. and Mrs. Albert Ross and son, Charles Albert, Jr., came in last Saturday. Mr. Ross is here on a business trip and expects to remain all week.

C. C. Hutchinson of Clovis, representative of the Minneapolis-Moline Company, was here Wednesday on business, and called at the Brand office.

Buy Christmas Cards at The Brand.  
Mrs. J. A. Wilson of Denton arrived Saturday night to make an indefinite stay in the home of her daughter, Mrs. W. F. Gillis, and family.

Miss Roberta Harrell returned home Sunday from Amarillo after a week's visit with Mr. and Mrs. Bill O'Brien. She has been under medical treatment for her eyes.

GET READY FOR WINTER NOW! Let us service your car with PRESTONE or ALCOHOL. Prestone reduced to \$2.95 per gallon. Alcohol to 80 cents. Ireland-Beavers Motor Co. 42  
Garford Wilkinson, farm editor of the Amarillo News-Globe; Bill Beecher, of the Cunningham Floral shop, and Carrie Nation, director of the Amarillo Tri-State fair, were in Hereford last Friday enroute to the New Mexico State fair at Roswell.  
See The Brand's Christmas Cards first.

R. S. Sewell and Fred Oberthier left early Sunday morning for Las Vegas, New Mexico, where they will spend about ten days in the mountains west of Las Vegas on a hunting trip.  
Don't wait! Order Christmas Cards at The Brand.  
Mr. and Mrs. F. M. Kester and daughter, Nell, and Miss Verma Cullpepper were in Amarillo Tuesday afternoon and night. They attended the State Convention of the Order of the Eastern Star which was held there this week. Mr. Kester also attended the Spanish-American War Veterans convention and the banquet in the evening.  
Billy Smith, young son of Mr. and Mrs. W. J. Smith, suffered a broken leg while playing football with a group of his pals Saturday afternoon.  
Attractive Christmas Cards at The Brand.  
Mr. and Mrs. J. L. Hoffman and son, Edward, and Alvin Hewitt of the Jumbo district motored to Roswell, New Mexico, last week to attend the Eastern New Mexico Fair and Poultry Show. The Hoffmans also visited Frank Benke and family. Mr. Hewitt visited the home of his parents, Mr. and Mrs. E. C. Hewitt.  
T. E. Wilkinson of Borger visited his father, L. B. Wilkinson, and sister, Mrs. S. O. Wilson and family last Friday. Mr. Wilkinson was here only one day.  
Mr. and Mrs. N. J. Lenox and daughter, Eva Mae, of Roy, New Mexico, have been here since last Friday, visiting in the home of Mrs. Lenox's parents, Mr. and Mrs. J. W. Vick.  
Following are those who spent last week end in the home of Mrs. S. L. Easley in North Hereford: Mrs. H. H. Campsey, Quannah, a sister-in-law of Mrs. Easley; Miss Ola Cliett-Suddeth of Levelland, a niece of Mrs. Easley.  
Mrs. B. F. Guthrie returned Monday from a two weeks trip to Chicago, Kansas City and Wichita. She visited her son, Paul, in Chicago where she attended A Century of Progress. On the return trip Mrs. Guthrie stopped in Kansas City with friends and visited in the home of another son, Bruce, in Wichita.  
Miss Myrtle McGowan, who is attending W. T. S. T. C., spent the week end with home folks. She is another Hereford graduate who has helped maintain this school's good record. She was on the honor roll for the summer quarter. It will be recalled that she was the youngest member of last spring's graduating class.  
Order Christmas Cards at the Brand now.  
F. M. Kester was in Pampa Sunday attending a study group of optometrists held there that day. He was joined by a group at Amarillo who made the trip to Pampa. Mr. Kester reported an interesting and helpful meeting and said he gleaned considerable knowledge of his profession.

Mr. and Mrs. J. L. Hoffman and son, Edward, and Alvin Hewitt of the Jumbo district motored to Roswell, New Mexico, last week to attend the Eastern New Mexico Fair and Poultry Show.

Following are those who spent last week end in the home of Mrs. S. L. Easley in North Hereford:

Mrs. B. F. Guthrie returned Monday from a two weeks trip to Chicago, Kansas City and Wichita.

Miss Myrtle McGowan, who is attending W. T. S. T. C., spent the week end with home folks.

Order Christmas Cards at the Brand now.

F. M. Kester was in Pampa Sunday attending a study group of optometrists held there that day.

Mr. and Mrs. Albert Ross and son, Charles Albert, Jr., came in last Saturday.

C. C. Hutchinson of Clovis, representative of the Minneapolis-Moline Company, was here Wednesday on business, and called at the Brand office.

Buy Christmas Cards at The Brand.

Miss Roberta Harrell returned home Sunday from Amarillo after a week's visit with Mr. and Mrs. Bill O'Brien.

Garford Wilkinson, farm editor of the Amarillo News-Globe; Bill Beecher, of the Cunningham Floral shop, and Carrie Nation, director of the Amarillo Tri-State fair, were in Hereford last Friday enroute to the New Mexico State fair at Roswell.

See The Brand's Christmas Cards first.

## Buffs-Goldbugs to Clash at Canyon

Saturday, October 28, is Homecoming Day for ex-students of West Texas State Teachers College at Canyon. An elaborate program for the day has been planned by the ex-students association.  
The feature event is the football game Saturday afternoon between the Buffaloes of the Canyon school and the Goldbugs of Oklahoma City University.  
The Goldbugs trounced the Bison last year in the Sooner capital, 19-7. This year they are hoped to win over Baggett's crew without a great deal of trouble. But the Buffs themselves think otherwise.  
Coach Al Baggett is making medicine for the lads from Oklahoma City. "I don't know how it will work," Al says, "but those Bugs are in for a surprise if they think they are going to win without a struggle."

Coach Al Baggett is making medicine for the lads from Oklahoma City.

Elwyn Hutcheson, who was very ill a week ago, is improving.

## Fairview-Palo Duro Items

BY MRS. JOHN BOLING

The workers meeting of the Baptist Palo Duro Association held at the local church was a great inspiration to all present. In the afternoon Mrs. Draper of the San Jacinto Baptist church assisted with the organization of a W. M. S.  
Miss Kathleen Wade, teacher of the Pierce school in Randall county, spent Tuesday night in the John Boling home.

## FOOTBALL

(Continued from Page 1)

and Russell carried it to Tulla's 41 as the half ended.  
Third Quarter.  
Watts kicked to Clayton on his 25, and he returned to his 28. Russell lost seven; on a spinner Baker punted for 12. Another play failed and Russell kicked to Tulla's 20. Watts returning it 14 yards. Two plays made two yards; a pass failed, then Tulla's center threw the ball completely away, Hereford recovering on Tulla's 10.  
Sowell rammed for two. So did Russell. Then on a wide play to the left, Russell went over the

line, untouched by human hands. Baker's kick from placement was good.  
Butler returned the kick from his 20 to his 30. Garrison picked up nine yards in two plays. Then another bad pass from center was recovered by Hereford on Tulla's 35. Four plays made eight yards, and Tulla took the ball on their 27. Watts made three yards, Garrison lost five. Then a pass to Butler was not quite good for a first down, and Watts kicked to Baker who returned from his 30 to his 41. Baker made three; Clayton passed to Baker for 25 more; Sowell made 12 yards in two tries, placing the ball on the 19 as the quarter ended.

## Armistice Plans Made by Legion

Big doings for Armistice Day, November 11, are being planned by Hereford Post, American Legion, according to Commander Frank Gyles.  
There is to be a morning patriotic program, probably a parade and entertainment. Complete plans will be announced shortly.  
Heading the entertainment and food committee is Jim Burton. In his group are B. R. Dixon, Lloyd Carlton, John Rentro and Rice Hughes.  
C. W. Humble is chairman of the morning program committee on which are S. P. Rosson, Sam Ramey, E. Smith and F. E. Givans. Reed Williams is chief of the committee framing the afternoon and evening program. Other committeemen are James Wallace Robinson, Glenn Weir and George LeGrand.  
Floyd Hacker is boss M. P. of the day. Other coppers will be Volnie Downs, Bill Hromas and A. C. Hales.

## Wyche Items

Mrs. WES BRADLY  
Mr. and Mrs. J. J. Paetzold and family visited in Friona Sunday. Get highest cream prices at Farmers Creamery Association. 7-4c  
Mr. and Mrs. Bob Lueb visited in the J. A. Loerwald home Sunday.  
Mr. and Mrs. Otto Olson and family of Canyon, Mrs. Larson and sons of Adrian visited the Louie Olson home Sunday.  
Mr. and Mrs. A. H. Elliston of Hereford called in the R. W. Elliston home Sunday.  
Mr. and Mrs. C. V. Burgess and family spent Sunday in the Reed home at Hereford.  
Mr. and Mrs. C. C. Uhrig and Wilmer Lee visited in the O'Dell home Saturday.  
Mr. and Mrs. J. H. Rehnart and family spent Sunday in Hereford.  
Mr. and Mrs. George Roberson and family visited in the G. W. Brumley home Sunday.  
Mr. and Mrs. Doyle Rose and family visited the Walter Graham home Sunday.  
Mr. and Mrs. DuBois Walker, DuBois, Jr., Douglas and John Gold were in the Jumbo community Sunday.  
Mr. and Mrs. L. J. Hoffman, Eddie Alvin Hewitt, Grady Kelly returned from Roswell, New Mexico, Sunday.  
H. B. Elliston returned from New Mexico Friday night.  
Mrs. R. W. Elliston, Myrtle Ellen and Ivagone, Mrs. H. B. Elliston and Helen Frances, Mr. and Mrs. Harry Uhrig and family, Mr. and Mrs. C. C. Uhrig and Wilmer Lee and Eldon Coffman were in Canyon Saturday night.

line, untouched by human hands. Baker's kick from placement was good.  
Butler returned the kick from his 20 to his 30. Garrison picked up nine yards in two plays. Then another bad pass from center was recovered by Hereford on Tulla's 35. Four plays made eight yards, and Tulla took the ball on their 27. Watts made three yards, Garrison lost five. Then a pass to Butler was not quite good for a first down, and Watts kicked to Baker who returned from his 30 to his 41. Baker made three; Clayton passed to Baker for 25 more; Sowell made 12 yards in two tries, placing the ball on the 19 as the quarter ended.

Coach Al Baggett is making medicine for the lads from Oklahoma City.

Elwyn Hutcheson, who was very ill a week ago, is improving.

## Fairview-Palo Duro Items

BY MRS. JOHN BOLING

The workers meeting of the Baptist Palo Duro Association held at the local church was a great inspiration to all present.

## FOOTBALL

(Continued from Page 1)

and Russell carried it to Tulla's 41 as the half ended.

C. C. Hutchinson of Clovis, representative of the Minneapolis-Moline Company, was here Wednesday on business, and called at the Brand office.

## Armistice Plans Made by Legion

Big doings for Armistice Day, November 11, are being planned by Hereford Post, American Legion, according to Commander Frank Gyles.

## Wyche Items

Mrs. WES BRADLY  
Mr. and Mrs. J. J. Paetzold and family visited in Friona Sunday.

line, untouched by human hands. Baker's kick from placement was good.  
Butler returned the kick from his 20 to his 30. Garrison picked up nine yards in two plays. Then another bad pass from center was recovered by Hereford on Tulla's 35. Four plays made eight yards, and Tulla took the ball on their 27. Watts made three yards, Garrison lost five. Then a pass to Butler was not quite good for a first down, and Watts kicked to Baker who returned from his 30 to his 41. Baker made three; Clayton passed to Baker for 25 more; Sowell made 12 yards in two tries, placing the ball on the 19 as the quarter ended.

Coach Al Baggett is making medicine for the lads from Oklahoma City.

Elwyn Hutcheson, who was very ill a week ago, is improving.

## Fairview-Palo Duro Items

BY MRS. JOHN BOLING

The workers meeting of the Baptist Palo Duro Association held at the local church was a great inspiration to all present.

## FOOTBALL

(Continued from Page 1)

and Russell carried it to Tulla's 41 as the half ended.

C. C. Hutchinson of Clovis, representative of the Minneapolis-Moline Company, was here Wednesday on business, and called at the Brand office.

## Armistice Plans Made by Legion

Big doings for Armistice Day, November 11, are being planned by Hereford Post, American Legion, according to Commander Frank Gyles.

## Wyche Items

Mrs. WES BRADLY  
Mr. and Mrs. J. J. Paetzold and family visited in Friona Sunday.

**E. B. BLACK CO.**  
Home Furnishers for the Past Thirty-two Years



See Our New Living Room Furniture  
Pretty In Style—New In Design  
Luxurious Upholstery

A Former \$125.00 Mohair Suite, \$87.50  
A Beautiful Jacard Suite, \$67.50  
Many Other Values

We are offering amazing values in bedroom and dining-room furniture.

SEE THE NEW PHILCO AND RCA RADIOS  
New floor coverings at low prices. We let no one serve you better or cheaper than we.

**E. B. BLACK CO.**  
BUY AT HOME

HAVE A HALLOWEEN PARTY



See us for your "eats" at that Halloween party  
—We have worlds of pumpkins, lots of candies  
—Apples to roast—Meats of all kinds for your feed—Leg of lamb, steaks, oysters and the like.

Come In and Help Yourself from Our Shelves.  
If You Can't Find What You Want, Ask for It.

Quality and Service Are Paramount Always at

**PIGGLY WIGGLY**  
ALL OVER THE WORLD

PHONE 81. FRANK GYLES, Manager BUY AT HOME

WE WANT TURKEYS



WE WANT CREAM

Swift Says: "Get us turkeys, eggs, chickens and cream, and pay top price."

We Really Appreciate Your Business.

**Square Deal Produce Co.**  
Corner Main and Fourth, F. A. Bone Building  
RANKIN C. REYNOLDS Swift Branch ROY ONSTEAD