# The Hereford Brand

Published Every Thursday

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, MARCH 26, 1936.

FIVE CENTS PER COPY

**Pioneer Passes** 

Last Night At

HITS CAR YESTERDAY

MORNING

bound Santa Fe passenger train, Mr. Gass drove slowly into the

His automobile, completely de-molished, was driven about 40

yards down the right-of-way, ac-

cording to Leonard Curtsinger, an

eye witness. Charles Bennett and

others rushed him to the hospi-

tal where the extent of his injur-

Funeral services will be

(Continued on page, six)

Dies Wednesday

county on July 10, 1860. She mov-

Survivors include 10 children.

Banks, Depew, Oklahor

path of the train.

Local Hospital

## Westway Wins County Meet D. R. GASS SUCCUMBS TO INJURIES With Total of 250 Points D. R. GASS SUCCUMBS TO INJURIES With Total of 250 Points U.

### lay Start Central School Job April 1

leling of Central School is thitch fu final approval. to start shortly after The school board received word C. S. Lambie, contractor, last Thursday that the money was to school officials Tues- in Dallas. The work order had Twenty-seven thousand dol- been tentatively approved and lack-WPA funds are now in the ed only final signatures. This was Reserve Bank at Dallas, completed and rushed in and this is believed that all papers are morning school officials were ex-acceptable condition and that pecting favorable word at almost noney will be forwarded to any moment.

Soth YEAR-NUMBER 12.

school board within a few With the contractor anxious to However, Mr. Lambie said start, they felt certain there would

ROUND

Sights and Faces Seen

on the Star Route, stopped from Rockport, where sich they had missed after aving Bockport. They had been instrument men were assigned to their papers before going on going to Castro county; however,

Christine Fincher, daughter of back to Deaf Smith.

Loy Cook, last year's winner junior boys declamation in the strict meet at Amarillo, won u in the county meet this year, won the local title.

J. W. Bradly says he will have trouble keeping his chickens d now. He wanted a sack of for them, but unexpectedly

Hereford is to have a deluge of bridge tables. L. B. Redwine. rs. Marie Cogdell, Mrs. Emmett liburn, Mrs. Adrian Odom, Mrs. parley Hardwick and Mrs. Lee Morgan are among those about to acquire the new pieces of fur-

W. W. Adams of Jumbo come every two or three days now have his left arm dressed. He was snared by a cream separa-We saw him Tuesday for first time since the accident.

mystery of long standing has solved! Early in November, 1934, someone borrowed a pip hreader from Black's farnitur fore and Jesse Stanford, forget of the borrower, advertise its return. It came back by il. with the return label readexcitement and speculation time, but finally the inciras forgotten. Xesterday it cattle increases appeared All Cattle increases out of Heretime, but finally the inciin three years, J. Walker Bradly,
cattle increases appeared All Cattle increases appeared All Cattle increases.

Glenn Weir says his store has en in the red on the inside for long time, but he is just now itting the outside in red, also.

### bly could start work be be no further delay, although they the funds arrive if they are had no assurance there would not here by April 1 and if he has be another pause created by some nite assurance there will be no WPA tie-up.

### TO RUN CONTOUR LINES FOR FARM PROGRAM

**Eight Engineers** 

COMPLIANCE Friday and came into the Conservation Service are now office to have their paper available to farmers in Smith county for the purpose of had spent several months, and running contour lines for comes of the last two issues, pliance with the new emergency

their services were not required there and they were transferred

Each man has a definite work, and in order to reach this MONEY NOT YET AVAIL Sister of Mrs. area and be served by a post office, they have been assigned to headquarters as follows: Orin B. Russell, Adrian; Weldon H. Bolar, Hereford: William Prollock, Black; J. D. Burkett, Bellylew, New Mex-ico; Theron Bohannan, Adrian; W. H. Walser, Vega; Jesse Ray,

The first four on the list were those first sent to Dimmitt. Their salaries are being paid by the Soil Conservation Service, but they are loaned to the Extension Service for this work, which is be ing done without cost to farmers

### WESTWAY GAINS POSSESSION OF LOVING CUPS

By winning a majority of points in literary and athletic events and the all-round title in the county Interscholastic meet for the third consecutive year. Westway school gained permanent possession of the three loving cups donated by the Hereford Chamber of Commerce

so donated \$10 with which to buy ribbons for winners in the individual events.

Mrs. Minnie Ruhl of Vega was Hereford visitor Wednesday...

cattle inspector, announced. Although he will not make his February report to the commissioners court until April 1, he predicted the shipments would far exceed the January shipments, which totaled 1,351 head.

Westway captured the Interscholastic League county meet here last week-end, winning a majority of points in both lit-erary and athletic events and amassing a total of 250 points. Messenger was in second place in total points, with 113, and Dawn was third with 102.5.

However, Messenger and Dawc of the meet, the latter being two points above the former in lierary events, but Messenger leading Dawn 121/2 points on the athletic

Individual scoring of schools in the two events were as follows: Literary: Westway 1221/2, Dawn 67½, Messenger 65½, Summer-field 30, and Wyche 17½; athlettic: Westway 1271/2, Messenger 47½, Dawn 35 and Summerfield 15. Contests Not Complete.

Are On Job Here All contests were not complet-ed and stood a chance of changing the final results, although Westway could not be crowded out of first place. Those contests not held because material failed to arrive were the three "R" coutest, picture memory and arithgirls also failed to get in the play-off for second and third places in playground ball.

(Continued on last page)

### **Applications** Are Made For New Farm Aid a car since the deadline.

ABLE: CONTOURING MAIN OBJECTIVE

been received by the county treasurer, but those farmers who can will not wait to begin work. However, they must walt until contour lines can be run by the eight engineers placed in the county by the Soil Conservation Service. This will be done in the order in which applications were taken, it was announced.

Applications must be approve by the community chairmen. When the total amount approved on each application will be paid. Later, the remaining 40 per cent will be tration.

itation project. All removals were done by district officials at Ama-rillo, and the local officials complied

with orders given from that office.

Cattle Shipments Heaviest

### MESSENGER IS SECOND Deadline Nears TOTAL OF 102.5. On Securing Of **Driver License**

### ISSUED EARLY THIS

Automobile drivers have through of next year's conclave.

slightly over 2,000 drivers' licewed special honor at the concenses had been issued at the vention were Rev. John Thorns, was forced to return home because of the most widely known citizens of business Saturday night, and not a large number had been obtained early this week. Approximately 3,700 will be issued in this county if all persons eligible to drive cars obtain a license to do

J. Alton Miller

Tax Survey Is

In Fight convention but was forced to return home because of the most widely known citizens of this area occurred at the southwestern part of the city a few minutes before 10 o'clock. Failing to see the onrushing Clovision of the most widely known citizens of this area occurred at the southwestern part of the city a few minutes before 10 o'clock. Failing to see the onrushing Clovision of the most widely known citizens of this area occurred at the southwestern part of the city a few minutes before 10 o'clock. Failing to see the onrushing Clovision of the most widely known citizens of this area occurred at the southwestern part of the city a few minutes before 10 o'clock. Failing to see the onrushing Clovision of the most widely known citizens of this area occurred at the southwestern part of the city a few minutes before 10 o'clock. Failing to see the onrushing Clovision of the most widely known citizens of the most widely known citi so. The registration of automobiles had passed the 400 mark, with more than a thousand licenses yet on hand at the collector's IS

Drivers were warned not to place Dawn and Summerfield too much reliance upon an extencenses. It is understood that such was appointed manager of the an extension has been rumored Texas Utilities Company plant here, but no such information has here, here, but no such information has here, succeeding Fred Oberthier, been received from official sources. who is district manager of the Since drivers have had six weeks Hereford, Friona, Dimmitt, Canin which to secure licenses, local you and Happy plants. officials discredit the rumor. In

Worth, strongarding for late last week to Canyon where she received treatment before going to the Amarillo hospital. Funeral ser-vices, which were not completed this morning, will be held here

### APPLICATION FOR CROP LOANS BEING RECEIVED

Application for emergency cpop the fund arrives, 60 per cent of loans for 1936 are now being re-Hill, field supervisor of the Emer- M. Smith, formerly of near Din-

The emergency crop loans will in the Dimmitt cemetery. be made only to farmers who cancontour and this must be done in 1936 crops and in no instance may

as shown by the report included J. J. Lindsey, Bradly Estate, B. R. Jennings, George Muse, Ralph Sears, J. J. Boydston, J. W. Rob-

ertson, Boydston, Renfro, Lee Hop-

son, Wayne Higgins, Glen Rutter, W. A. Hunter, William Hodges, J. J. Crutchfield, A. Fraser, Wes

Bradly, W. Alexander, Lee Cocanougher, T. S. Robbs, J. A. Pitman, Ewton and Robbs, F. C. Benson, Doran and Mathews, Renfro and Boydston and B. K. Gree-

# CHRISTIAN ENDEAVOR MEET

attended the annual convention of Smith of Amarillo and H. G. Wil-SLIGHTLY OVER 2,000 ARE the Christian Endeaver Union, son, also of Amarillo, who were INJURED WHEN TRAIN which ended its two-day session named pastor counsellors, and Sunday in Amarillo with the se- Eleanor Pierle, selected as interlection of Hereford as the site mediate superintendent.

Fifteen delegates from Hereford church, who with Rev. P. A

Our Slogan—"More People—More Farms"

Local delegates included Miss next Tuesday to obtain licenses | Nearly 150 delegates from the Pierle, Jayne McKee, Bettye Jo business man and native Texan, for themselves and cars and avoid 10 cities in this region attended, Cockrell, Nola Margaret Blue, Carl passed away at 9:45 o'clock last penalty. With nearly 3,000 licen- with Hereford, Canyon, Tulia and and Clyde Oldham, Ernest Ray night at the Deaf Smith County ses of all types yet to be secured, Pampa boasting the largest dele, Kendall, Jasper Vaughn, Walter Hospital, suffering injuries he reaccording to a check-up early this gations. Other cities represented London, Herbert Boardman, Don- ceived when his auto week, the county tax collector's included Abilene, Borger, Luboffice was still anticipating the
rush that is yet to materialize.

Slightly over 2000 drivers liSlightly over 2000 drivers li-

# Is Utility Head

### NAMED MANAGER OF LOCAL POWER PLANT SATURDAY

J. Alton Miller last Saturday

Mr. Miller has been with the order to secure a driver's permit company here for the past three after April 1, it is likely that the years as a lineman. Previously he applicant will be forced to sign worked during summer vacation an affidavit that he has not driven for three years while studying mechanical engineering at Texas However, he was virtually reared

He is the son of J. H. Miller Barnett Passes who has been here since 1900, first Applications for grants for the listing or chiseling of land were taken Monday, Tuesday and Wednesday by committeemen in the 10 morning in an Amarillo hospital. Miller is one of the company's agricultural districts of Den was a sister of Mrs. Ralph Smith county.

Applications for grants for the Mrs. Jessie Wright Robinson of H. Oberthier, Sr., who constructed the first power plant. Alton Miller is one of the company's youngest managers, and officials smith county.

The property has not been possible to this city and of Ben feel the promotion is well deserved. ed. A lineman will be added to fill the vacancy.

# Rites Saturday

Funeral services were held the J. S. Smith home eight miles north of Dimmitt Saturday for Ellen Dee Smith, nine-year-old dauceived at the court house by Carl ghter of Mr. and Mrs. Clarence the chairmen will check up on the gency Crop and Feed Loan Sec-mitt. The rites were conducted work being done, and if okeyed, tion of the Farm Credit Adminis- by Rev. Armstrong and Rev. Stromitt. The rites were conducted ther of Dimmitt, and interment was

Ellen Dee passed away Friday farmers in regard to land already not obtain credit from any other at a Lubbock sanitarium followlisted but not on the contour. source, as provided by regulaing an illness of five days, Her County Agent Alex B. Bateman tions issued by the Governor of home was in Hobbs, New Mexico, stated. It is not the intention of the Farm Credit Administration, where the family moved recently the extension service to dictate to The money loaned will be limited from their home five miles north Hicks has been in El Paso with telling, Roberta Parker, third place, to the farmer's immediate and ac. of Dimmitt. She was born in their daughter, Mrs. Dave Ray. tual cash needs for growing his Castro county on March 5, 1927.

on spent Saturday in Amarillo.

# In Full Swing

### PROJECT IN THIS

A thorough survey of tax records were crushed by the impact. Becarried on at the court house for his recovery was held and all his Deaf Smith county under the sup-children were notified, ervision of Cliff Estes as project. Funeral services w A. C. Thompson, Mrs. Lucy Roberts, Mrs. H. E. Weathered, Mrs. Callie Lindsey, Miss Nina Powelson, Cecil R. Walker, Iris N. Bohangan, Earl Wood and Earl Mrs. S. M. Carr

The much talked of survey is expected to eventually result in collection of thousands of dollars from property values now escap-ing taxation. When the survey is completed there will be available the George Wyley home, five miles for county records a complete picture of every acre of land in any tive Texan, she was born in Smith subdivision in the county. Similar surveys are under way

ed to Parmer county from Steph-enville in 1926. She was a memor planned for every county of enville in 1926. She was a Texas as part of a state-wide ber of the Baptist church. WPA project for the purpose of securing the renditions of every Mrs. Julia Head, Comyn; Mrs. acre of land for taxation at a fair Eula and equalized value; to eliminate Mrs. Effic Wyley, Summerfield; duplicate of double assessments Mrs. Dennie Clendenin, Stephen-For Young Girl of taxes; to provide county com-ville; Mrs. Doris Lawery, Stephen-missioners with all the informa-ville; Mrs. Mamie Poteet, San Antion to equalize the values in the tonio; Mrs. Jessie Smith, Waucounty; to furnish tax collectors rika; W. B. Carr, Stephenville, with all the information necessary and Joe and Clayburn Carr, Sumto aid in the speedy and economi- merfield. cal collection of taxes, and to give the state legislature information MESSENGER WINNERS IN

The work has been outlined for well as to the county.

Survivors include the father and in the year, came to Hereford Sun- ation, John Ask, second; fourth mother, one brother, Elwood day and will spend several days and fifth grade spelling, team of Smith, and grandparents, Mr. and here on business. He was accompanied by Mr. Raymond who was panied by Mr. Raymond who was grade spelling, team of Steven Mmes. O. G. Hill and Ray John- Mrs. Ramond at Homan sanitar- Messenger and Georgia Nell Coleium in El Paso.

# In Deaf Smith

### 10 WORKERS CARRYING ON

ies were determined. Both hips and all lands of Texas is being cause of his age, little hope for superintendent by the following: queted Friday afternoon at 2:30

away at 9:30 o'clock last night-at

corrective tax laws in the future.

### to guide them in the passage of LOCAL MEET ARE NAMED Winners in literary events in the

a 12-month period. The informa- county interscholastic meet here tion gathered will be available as last-week end have been announc public record and will be of value ed. They were listed last week to school districts and cities as end by schools only, and the following names were received by the Brand too late to be included in the meet story:

senior girls declamation, Ruth Short, "second; senior boys declamman, second; music memory, team of Denton Hudgeons and Edua-Brown, in tie for second; ready writers, Ruth Short, first.

### In Three Years, Is Report KROPFF TO USE ELECTRICITY TO POWER IRRIGATION PLANT

The WPA are fell on 500 relief workers in the Panhandle district this week as state officials started the process of reducing relief rolls. Twelve workers were relieved of their jobs on WPA projects in Dear Smith county.

398 head. Other large shipments included Noah Ewton, 141 head: G. W. Brumley and son, 92; W. L. Davis, 56; WTF48, 57; Buck Gore, 48; C. J. Mapes, 44; J. B. France, 35, and J. L. Fuqua, 33 head.

Other shipments included Noah Ewton, 141 head: G. W. Brumley and son, 92; W. L. Davis, 56; WTF48, 57; Buck Gore, 48; C. J. Mapes, 44; J. B. France, 35, and J. L. Fuqua, 33 head.

Mr. Kropff, who is considered and results, believes that trriga- complete irrigation each month. tion is the "only thing" for this His pump will run continously. country. He favors irrigating Figuring the cost of fuel and the

with average rainfall, he esti-

John Kropff is tuprning to elec- rigated land at 11 bushels per acre tricity to supply power for irri-gation. His plant is located about two miles north of Hereford, and will be the fourth well on the wellknown McDonald power line out of Hereford. D. L. McDonald addition, he says he has never has three wells in operation on had land to blow since he started irrigating. He plans to irrigate 240 acres at about eight acres per one of the best informed persons horsepower. Irrigating eight acres in the district on irrigation costs a day, he will give the land one

land where possible and turning the remainder back to grass and the production of cattle, with the irrigated land furnishing the feed-atuffs.

With average rainfall, he estimates an average yield on unix-

### LOCAL RED CROSS CALLED UPON IN FLOOD DISASTER

Deaf Smith county Red Cross along with the remainder of the nation, has been called upon to assist in the emergency re-llef work now going on in the flooded sections of the East. The local organization can do

its part by donating funds.

Although the quota is small, Although the quota is small, donations are needed immediately to meet the demand. It is only through these small nation-wide donations that the organization can keep up its splendid work. Donations may be

### Easter Items

BY LOUISE FRYE small attendance at Sunday B. H. Medley and Mrs. Chris weather. egner and daughter returned

Medley. at the school house Wednesday past three weeks. night. Richard Chamness won E. B. Thomas of Amarillo and land junior girls, Wilbur Dixon Sunday. junior boys, Juanita Henry sen- Rev. P. J. Ausmus of Lubbock for girls. Mmes. Steven Cogswell visited the J. A. Noland home and Stringer of Dimmitt were the Tuesday. judges. Contestants will go to Mrs. M. D. Welty and Mrs. Bob Dimmitt Friday evening where Lance are on the sick list. they will enter the county meet. Friends of Mrs. Petty McMinn

the J. S. Smith home Saturday at-dition is much improved. She ternoon for their grand daughter, and Mr. McMinn will return home shared the martyrdom of 390 fol-Mr. and Mrs. Clarence Smith of Mr. and Mrs. Woodrow Welty enemy near historic Mission La reaved parents and relatives.

ghters visited with Mrs. Carl Frye Jake Roberson Bunday afternoon.

Miss McClure spent the week end in Claude and Miss Ramey in Hereford.

Mr. Scott, father of Mrs. John Nolan, has been very ill from a relapse of the mumps. He is 82

Mr. and Mrs. Carter spent several days last week in Seagraves.

Mr. and Mrs. M. R. Moore left Sunday for Van Nuys, California, where they will visit their daughter, Mrs. Sallie Longshore.



### **Summerfield News**

MAUD E. NOLAND There were no services at the

Mr. and Mrs. John Martin and Monday from San Angelo and Miss Jessie Pearl Martin of Sham-Abilene where they visited several rock are visiting in the Troy days with Paul, Luke and Ben Welty home. They brought Mis. Welty and children home. They Try-out in declamation was held had been visiting the Martins the

first in tiny tots, Billie Jean Wool- Miss Joyce Davis of Hereford, were ery in story telling, Ruby Faye No- guests in the C. B. Thomas home

Funeral services were held at will be glad to learn that her conthe little eight-year-old child of as soon as she has gained strength. lowers who were massacred by the

died late Friday in a Lubbock Mexico, where they have been 1836. The mission, from which the hospital. Burial was made in the visiting Mrs. Welty's parents. Her men were marched as prisoners of Dimmitt cemetery. This commun- mother, Mrs. Ramsey, has been ill. war to be slain in nearby fields, of Carryon spent the week end of a commemorative observance

> Mr. and Mrs. John Hicks of year. Hereford spent Sunday in the J. E. Roberson home.

### **Bippus Items**

BY RUTH REESE Shoppers in Hereford Saturday were Mr. and Mrs. C. T. Reese and daughter, Ruth.

Mr. and Mrs. Love of Hereford called in the E. Morrison home Sunday.

Violet Bippus spent the week with her parents, Mr. and Mrs. George Bippus. Ruth Reese spent the week end

with Mr. and Mrs. J. T. Reese in called in the E. Morrison home

Wednesday. Alvie Allison is in a Clovis hospital, ill with pneumonfa.

Eighteen were present at Sunday school last Sunday. Mr. Whittington and son of Amarillo called in the C. T. Reese

home Tuesday. Mr. Lee and family have moved

### Card of Thanks.

Hereford for their kindness and ed at the park at this time in helpfulness during my recent illness and that of my little granddaughter. May God bless each and everyone of you.

Mr. and Mrs. T. A. Sullens and Grandchildren, R. A. and Addie GOLIAD MARTYR



Colonel James Walker Fannin, leader of the Texas revolutionary force at Goliad 100 years ago, Mrs. Coe Brown and children will be the scene Friday, March 27, Mrs. Clayton Woolery and dau- with her parents, Mr. and Mrs. which will be one of the outstanding events of the Texas Centennial

### Hereford Debaters Win.

Hereford boys and girls defeat-Westway, rural school winners the county interscholastic debate run-off following the county meet, earning the right to go to the district meet in Amarillo, Hereford extemporaneous speakers also will represent Deaf Smith county at the district meet.

### Bill McLean On Honor Roll.

William Franklin McLean, son of Mr. and Mrs. John McLean of this city, was listed among the 101 best students out of 4,770 at Mr. and Mrs. Jack Fortenberry the University of Texas during spring semester, according to the an announcement made at the school. He was one of 664 to make the spring semester honor roll.

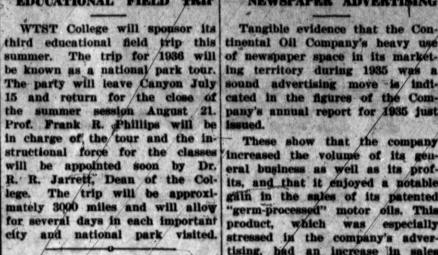
### Rush Palo Duro Park Work.

CCC Company 2875, composed of negroes, which has been stationed at Palo Duro Park for more than a year will be demobilized April 1, and Company 1828 which was transferred away from Palo Duro Park will be returned. A double shift is being maintain-

David Harrison of Farwell spont Sunday here with his mother, Mrs. E. W. Harrison.

AN EXTRA ROOM! TRY A WANT AD!

### WISTO TO SPONSOR THIRD EDUCATIONAL FIELD TRIP



### Civie Chorus Meets Sunday.

The Hereford Civic Chorus will neet Sunday afternoon at 2:45 o'clock at the First Baptist church for practice on its Easter Cantata, which is to be presented on April 12. All singers are urged to attend. The regular meeting will Hobbs, New Mexico. The child have returned from Melrose, New Bahia on Palm Sunday, March 27, also be held Monday night at the First Methodist church.

> Mr. and Mrs. J. W. Clark were in Clovis Sunday visiting Clark's brother, A. A. Clark.

### TANGIBLE RESULTS OF

Tangible evidence that the Conthird educational field trip this tinental Oil Company's heavy use that it would again expend the summer. The trip for 1936 will of newspaper space in its market-larger part of its 1936 advertisbe known as a national park tour. ing territory during 1935 was a ing appropriation for newspaper. The party will leave Canyon July sound advertising move is indispace.

in charge of the tour and the in- These show that the company structional force for the classes increased the volume of its gen will be appointed soon by Dr. eral business as well as its prof-R. R. Jarrett, Dean of the Col- its, and that it enjoyed a notable lege. The trip will be approxi- gain in the sales of its patented mately 3000 miles and will allow "germ-processed" motor oils. This Mrs. Josephine Gallagher. for several days in each important product, which was especially Mrs. Edith Hughes. city and national park visited stressed in the company's adver-tising, had an increase in sales

of over 14 per cent, in comparison HEREFORD BOYS TO ATTE NEWSPAPER ADVERTISING with the figures for the previous

Continental appounced recently

We wish to express to our many of our mother and grandmoth

Mr. and Mrs. Clay Hughes and Jo Ann.

ngineering students, at Texas Tech Austin this morning to attend the meeting of the American Society of Mechanoal Engineers in session today, Friday and Saturday. They expect to make inspection trip to Kelly and Bandolph Fields at San Antonio before returning Lubbock Sunday.

the Tech student branch of the so-ciety and recently was elected vice-president of the Mechanical Engineering Society.

A WANT AD WILL SELL THAT COW!



### A MODERN GAS RANGE

Smartly styled, with oven control, insulated oven and many other convenience features that make cooking and baking a real pleasure. Will cook and bake for a family of four at a cost of -

ONLY ONE CENT PER MEAL

### WEST TEXAS GAS COMPANY

Good Gas with Dependable Service

# ELT.OPP.P.L.

| WHITE KING, granulated soap | Large<br>Pkg                     | 30¢  |
|-----------------------------|----------------------------------|------|
| WHITE KING, Toilet Soap     | Three Bars                       | 136  |
| A-PLUS HEALTH SOAP          | Three Bars                       | 13¢  |
| SKINNER'S Macaroni .        | Spaghetti, Egg<br>Noodles, 2 pkg | 15¢  |
| DURUM BRAN, Skinner's       | Two<br>Pkgs                      | 23¢  |
| RITZ                        | 1 Pound<br>Pkg                   | 23¢  |
| COFFEE, Schilling's         | 1-Pound<br>Can                   | 27¢  |
| COCOA, Hershey's            | 1-Pound<br>Can                   | 130  |
| BAKING CHOCOLATE            | Hershey's,                       | 90   |
| HERSHEY'S Chocolate Candy   | Bars, 2 1/2-lb<br>Bars           | 25¢  |
| TEA, Lipton's Yellow Label  | 1/4-lb ,can<br>1/2-lb can . 394  | 21¢  |
| TEA BAGS, Lipton's          | Pkg of 8<br>Bags                 | 09¢  |
| KARO, Light or Dark         | No. 5 can 31                     | 23°  |
| TOILET TISSUE, Charmin      | 4 Roll<br>Box                    | 23¢  |
| PRUNES, California          | 50-60 size<br>2-lb pkg           | 15¢  |
| MARACHINO CHERRIES          | Imperial Crow<br>Small bottle    | n 9¢ |
| COCOANUT, Fancy Long        | Thread<br>1-lb pkg               | 19   |
| VINEGAR, Heinz Pure Cider   | Pint bottle<br>Qt. bottle 21     | 14   |
| MATCHES                     | 6 Box<br>Carton                  | 179  |
|                             |                                  |      |

### LIBBY'S FINE FOODS

Ireland-Beavers Motor Co.

This lineup of used automobiles is without a doubt the greatest

value we have ever offered!

Now is the time to buy that long talked about car. Enjoy this Spring thoroughly—know the pleasure of driving a Good Used Car. The prices are extremely low for late models. Stop at our lot and let one of our salesmen explain our "buys" and also our down payment, low installment plan.

DODGE - PLYMOUTH

For the

Best in

Used Cars

CORN, Libby's Golden Bantam PINEAPPLE, Libby's Sliced Or Crushed, No. 2½ can, 2 cans

BARTLETT PEARS

Libby's, No. 21/2 cans

BAKING POWDER, K. C.

SODA, Arm and Hammer

SUGAR. Pure Cane

MILK. Peter Pan

CUT BEETS 10¢ Libby's, No. 2 can SPINACH Libby's, No. 1 tall car

1 Lb. Pkg 3 Pkgs ...

3 Tall or 6 Small Cans

### Grape Fruit LARGE SEEDLES

BANANAS ORANGES Small size, Sunkist, dozen APPLES CAULIFLOWER Snow White, poun LETTUCE Large, firm heads, eac

CLEARANCE SALE ON NUTS!

HAMS, Armour's Star, half or whole cuts, CENTER CUTS, 2 slices PORK ROAST Shoulder cuts, po STEAK, Cut From Home-Killed Beef, loin, T-bone,1 b PICNIC HAMS Red Rose, pound SALMON AND CAT ISH—HOT BARBECUE — BRAINS LIVER — STEAK — ROAST—HAM





Study Your Bank

Have you ever stopped to consider the functions of

Bank? Do you know how a Bank operates? Then now can you ably decide on a Bank for your funds?

Ve personally invite you to visit us. One of our

evestment. We consider this important, because we

ant you to know where your money goes and how • safeguard your interests. Come in and pay us a iendly visit today.

E FIRST NATIONAL BANK

ficers will be glad to explain the machinery of

ed from last week) ahead." Huxby sneered

you are no rash fool. Had other than what you are, suppose I would have walk-

CITY DRUG STORE

get the drop on me?"

The coolness of tone and look that went with the question com-

ed up so innocently and let you

culate these factors: If you kill for this mess. I gave you a chance the you most certainly will starve to death, unless you first sink in the slime of the muskeg bog. The only other alternative is for you to stay here and freeze at the

Huxby regretfully eyed his pis- fast." tol. Ut's a damnable fact we can't kill the slick devil. We'll tie his his pistol inside his leather jacket hands and start him guiding us and started up the stream bank. out of this bell-hole at once."

get you out of here alive. "When do we start?" Huxby de

"It's a guess. May be two weeks More probably three."

Miss Ramill flared, outraged "What! Hang around this dis gusting hole a single day? We'll start this instant."

"Bon voyage!" said Garth. "You may reach the top of the gracier with the soles still on your golfcourse boots. You father, I fancy, will prefer to wait here a while. For one thing, he knows that in his present condition, he never could climb the pass. In the sec-

Huxby looked from Mr. Ramill's onable sports boots and then at

"That it's not well," Garth replied. "In the first place, you'll drop that name and tone in speak-

pelled Huxby's consideration. His

"You see, I have you sized up right," Garth replied. "You're neither a hot-head nor a fool. All your moves are based upon cold-blooded calculation. In this case you'll cal-

"We are speaking of what concerns you most. So I'll not men-tion the no less certain death of lem?" claim? Wouldn't that be a big in-

"Lower your pistol, Vivian," rfle, chief. He'd streak or Ramill ordered. "Garth has us leave us to hold the sack." Ramill ordered. "Garth has us outplayed He holds the aces. "Haven't you realized yet that Look at the plane. It's heading straight down the lake towards the ded. "It's a question of trusting in the place of said original trus-

falls. There's no chance for it unless the wind veers."

Earth nodded. "This breeze will be on blowing down off the glacier until the first autumn blized by the butt of his lowered pistol. The payment of said indebted in t

zard. It's a shame, sir, to crack Garth gazed past him down the up so fine a plane. But you would lake.

"The plane seems to be edging of said debt has requested the "I !"

Garth smiled. "What! Still up He slung it on his back. in the nix? Better come down to earth and face the other facts also. me, you can't make me guide you. sible the plane may drift ashore."

I knew exactly what I was doing "A hundred to one chance it will when I turned the plane adrift. I knew I was putting you all in a hole out of which none of you can hope to escape without my help. If I die, every one of you will die. I've faced death many times. I am not afraid to meet it. None of you dare chance starvation or you dare chance starvation or freezing. I do not need you, but you must have my help, or per-ish. Though you now have the guns, I am master of the situa-tion. All three of you will do whatever I consider necessary to

manded to know. Garth looked at Mr. Gamyl.

flimsy oxfords to the girl's fash-Garth's worn moccasins.

"Well, Jack, what's the

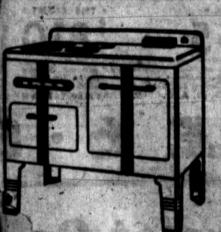
ing to me. Am I understood?"

Health? Youth? Spring!

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low and Modern Electr r Range can now be ht at a low figure un-



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S UTILITIES COMPANY

of no more use to a dead man than cold and lips tight drawn. But ize that even lone woosy prosise for cash.

Is gold."

The mining engineer stood silent, Garth. We are all now in the Garth.

"The plane seems to be edging undersigned to sell said property to satisfy said indebtedness: "I all ride out on the air." o'clock P. M. I will sell said real estate at the door of the County Court House in Deaf Smith County we'll all ride out on the air."

interposed. "The plane has veered out again. He has us nipped

Garth came aslant to his pack.

"Come on. Let's head for camp." "Why not follow Vivian?" Mr. For the same reason you can't kill Ramill inquired. "It is still pos-"A hundred to one chance it will

first onset of winter. Platinum is Thuxby stood silent, his eyes the muskegs may tend you to real ty, Texas, to the highest bidder of land, less a strip 30 feet wide

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Agency

303 Main Street

NOTICE OF TRUSTEE'S SALE of Section No. 86, Block K-3, A. Witness my hand this 2nd day of March, 1928, H. P. Sindt, a single M. V. Palmer, Assignee by Patent H. L. HUNTER, Substitute, your partner and the lady to whom you are engaged. The other side of my argument is that, if I am not murdered I can guide you back to the Mackenzie. What if you then had another chance to steal my hides."

March, 1928, H. P. Sindt, a single man, executed at deed of trust conveying to Wiley L. Robertson as trustee, the real estate herein described, to secure Empire Mortgage Company of Wichita Falls, Texas, in the payment of a deed of trust conveying to Wiley L. Robertson as trustee, the real estate herein described, to secure Empire Mortgage Company of Wichita Falls, Texas, in the payment of a deed of trust conveying to Wiley L. Robertson as trustee, the real estate herein described, to secure Empire Mortgage Company of Wichita Falls, Texas, in the payment of a deed of trust conveying to Wiley L. Robertson as trustee, the real estate herein described. Section 86, a concrete monument for the 8. E. corner of this ment for the 8. E. corner of this ment for the 8. E. corner of this ment for the 8. E. corner of the muskeg and collect moose hides."

"Don't be too sure of that," therein described, said deed of section: Thence West 1434 veras to Huxby differed. "Keep hold of the rife, chief. He'd streak out and leave us to hold the sack."

There a North 6413 veras set a leave us to hold the sack."

follows: In the County of Deaf tion 86, heretofore sold to Deaf Smith, State of Texas, as follows: Smith County, Texas, for road The South 1-3 of the East 3-4 purposes.

Trustee.

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Health Service MANOLOGY CHIROPRACTIC COLON IRRIGATION MINERAL BATHS

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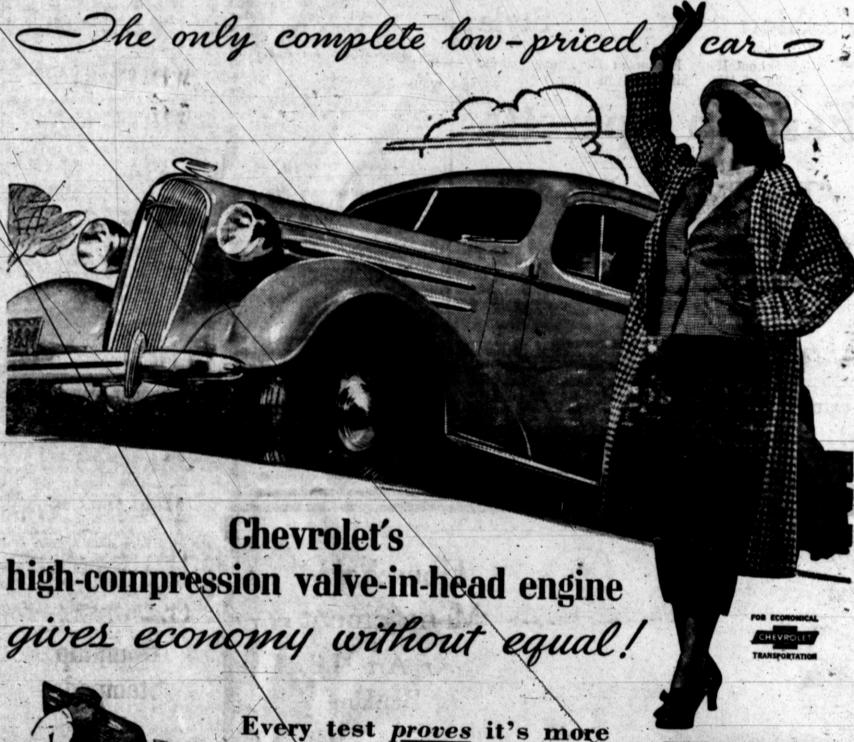
Phone 246.

710 N. Main St.

### DRIVE IN

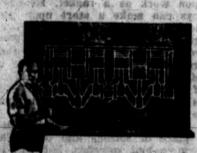
And let us change your oil to heavier grade. Springtime is the Time to Make This Change.

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ments, Chevrolet Motor Company, Detroit, Michigan.

Every test proves it's more economical ... Every Chevrolet owner knows it's more economical . . . And every person will readily understand these simple A-B-C reasons why it is more economical





Its salve-in-head design cuts gasoline consumption still lower because there is

s of heat through the walls of the tion chamber in valve-in-head

Most important of all, Chevrolet's more efficient cooling system, pressure stream oiling and the greater accessibility of all working parts result in more dependable n, over a longer period of time, only one of its kind in Chevrolet's price

SHOCKPROOF STEERING\*... GENUINE FISHER NO DRAFT VENTILATION... SOLID STEEL e-piece TURRET TOP BODIES . . . HIGH-COMPRES-SION VALVE-IN-HEAD ENGINE . . . 6% NEW MONEY-SAVING G.M.A.C. TIME PAYMENT PLAN. Co. Chevrolet's low delivered prices and low monthly pay-

ERFECTED HYDRAULIC BRAKES . . . IMPROVED GLIDING KNEE-ACTION RIDE\* . . .

### Brumley Chevrolet Co. HEREFORD, TEXAS

### **Editor's Corral**

COMPETITION—SUCCESS

Saturday, March 14, debaters ceive little inspiration.
and extemporaneous speakers, with their sponsor, attended the annual engage in all school act inviational speech tournament at Amarillo. The information, enthusiasm and inspiration which they obtained from the tournaent is only suggestive of what a limited amount the entire school end.

has to thrive upon. Competition is probably the most important factor in inspiration, and, therefore, almost essential to success. Students who are iso-lated and without competition re-

Therefore, it behooves us to engage in all school activities with a view toward bettering ourselves.

Mr. and Mrs. Jim Hudson were visitors in Amarillo last week-

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### Fashion

Style

The High School Home Economics Department under the direction of Miss Rhita Sullivan presents a

### Fashion Operetta

"The Suzanne Shoppe"

Fashion and style will be on parade at this beautiful presentation, the purpose of which is to assist in sending a delegation or representative of the Home Ec Department to the Home Economics rally in San Angelo. If you are interested in the latest styles don't

### **High School Auditorium**

FRIDAY

APRIL 3rd

We raise our hats to the busy home manager who runs her household success

fully and consistently on a budget basis. On a smaller scale she is financing in the same basic manner as this bank conducts its widespread activities. Of course she profits through use of the services offered by a reliable bank—her budgeting is made easier and her out-of-the-ordinary problems are more readily solved through competent financial counsel. We invite the accounts of home managers, confident that we can be of genuine service to

6he

First State Bank

ADMISSION 10¢ and 20¢

### Local Chuckwagon

SEVENTH GRADE ARTISANS

Miss Fullingim's seventh grad plis are actually becoming skilled craftsmen. They have been nstructing models of a farm and other farm necessities in order to aid them in their arithmetic. Dmensions are taken from the models and arithmetic problems are worked out.

The models consist of a barn, windmill, water tank, stacks of grain, rock gardens and numerous other articles. Prisms, rectangles, triangles and other problems are solved with the aid of their miniature farm.

Seventh grade pupils have been working on these models this six weeks without outside aid. They are surely worthy of the many compliments they have received

### THE THIRD DEGREE

The freshmen's latest powers of mystery will be exercised fully in the next issue of the Roundup. Temporarily elected officers will sume their responsibilities and

HHS will be scoured for news. There is a possibility that the freshmen will win the prize for the best paper, but there will be much competition.

### SOPHOMORE CLASS

Nora Jeane Russell and Thams Cawthon were nominated for editors of the paper when the class has charge of it. A motion was made to make the one with the fewest votes assistant editor. This A vote was taken on the but some one was said to have voted twice so another vote was taken. Thama was elected. A motion was made that the editor appoint her staff. This

Miss Wrenn asked for 15 sopho more girls who wanted to serve at the Junior-Senior banquet. The first 15 names to be turned in were to serve, but more than 15 turned their names in at the same time.

### HOME ECONOMICS

home economics girls' most activities include the making of 500 doughnuts, serving of breakfasts, practicing on a fashion operetta and getting ready for local rally contests.

Gunter, Mrs. Newell, Miss Wrenn and Mr. Emmons. In preparing and serving the breakfasts, each member of the class had some re-sponsibility. Entertaining is a most interesting way for the girls to enjoy and remember the prin-ciples learned in class.

Local rally contests will be he

Household

Management

An Art - Like

Banking

after the fashion operetta is given to determine which girls will represent Hereford at the state home economics rally, which is to be in San Angelo in April. Saddle Strings

PARLIAMENTARY LAW

The Parliamentary Law Club presented a model drill in as-sembly March 19 to illustrate correct parliamentary procedure. The drill, written by George Conklin, was a result of class practice and discussion. Since this has proved beneficial, the club members are going to study argumentation and debating soon.

### LETTERS

you write letters?" asked Shepherd, pastor of Baptist church, in his talk "Letters" in assembly Tues day, March 17. Rev. Shepherd read a few verses from Paul's second letter to the Corinthian church. He then asked everyone in the auditorium to hold up his hand if he was a Christian. Nearly every student's hand went up, and Rev. Shepherd- expressed his appreciation of having the opportunity to work with Christian stu-

Rev. Shepherd gave the import-ant parts of a letter. "You are the prepared material which God is using to write letters to others ... what expressions do you bear?' He also asked what signature was attached to each of our actions:

the devil's of God's. The students appreciate the in-spirational talks that Rev. Shep-herd delivers, and each student obtains a new idea of looks on life to carry with him through life. Students welcome Rev. Shep herd again any time that it i convenient for him to address them.

### SCHOOL PERSONALITIES

"Rich kids, poor kids, fat kids lean kids everybody's kids are there." These words were part of a popular son composition several years ago, and illustrate the many types of individuals that attend high school.

It is a very broad statement to

say these are no two people alike in all the world, but we thing it is true. We do not need to think in the different relations of school personalities—we know. Even though there is not a varie-

### BANQUET DRESSES

"What dress will I wear to the Junior-Senior banquet?" This is a question that is being asked about this time each year.

A group of third year home economics girls already has this problem solved as they have just completed their dresses for special ted and very attractive The girls have spent a great deal of valuable time on their dres and besides making for themselves a grade in home economics, they have made well constructed, neat, and becoming evening and after-

### Roundup Stampede

"What's your racket?" Is the work, the vocation that you follow ust a racket to you? Pat Henry isked this last Friday morning, ey attend the conference orn more about the Cl e of Leisure Time, and a hight of their individual

EC I

talks were given by a number of clubs. There was group singing not Annapolis Ann? of Texas Centennial songs. At If you can't tell the reason why, the noon hour all had lunch in I'll bet Topeka Kan.—Tulia Horthe Educational building. In the afternoon program clubs gave stunts, consisting of singing, dancing and one-act plays. Bovina club won first place for having the best won first place for having the best stunt. After the program, Canyon club served tea and showed us through the buildings. Each girl got inspiration from the meeting. The next meeting will be in Floydada, March, 1937. Those attending the Canyon meeting from Hereford were Minnie Dea Smith, Genece Standifer, Mary Lee Alexander, Viola Phillips, Gertrude Wilson, Alma Paetzold and Miss Sullivan. Sullivan.

### MORE DEBATING

The debaters have been doing a good deal of debating recently. Saturday, March 14, they attended a tournament in Amarillo." Friday they debated with the rural school to decide who would represent Deaf Smith at the district meet in Amarillo. Hereford won.

Debaters did good work in the tournament. The girls had to de-bate Amarillo first and last, therefore they did not get to enter the finals, although they won. The boys then next debate, won their first two debates, drew a bye and debated Lubbock in order to see who would debate Amarillo in the finals. Lubbock won both de-bates and the cur bates and the cup which went to the winning team. Both teams re-ceived much good from the tourna-

### Trail Driver

EXCHANGE

More than 20 boys have been working out daily for the past two weeks in preparation for the sev-eral meets they hope to attend. These Tulia tracksters are to go to Canyon and then they plan to go to Friona for an invitational ourney. After this, if the track boys win, will come the county, district and regional meets.
Also the girls of Tulia high are

busy every afternoon. There is a squad of 11 girls who practice nearly every day with their tennis racquets. These girls expect to go very high.—Tulia Hornet.

### YOU ANSWER THEM

How much did Philadelphia Pa? How much did Columbus O?

### **DEFINITIONS**

Teacher—A talking machine that does not need to be wound up.

Eraser and chalk—Wellons of war used in self defense.

Grass—A green substance that is not seen around school because local pupils are afraid of side-walks.—Humor Editor, A Brainless Diplomat, in Student Press, Holdenville.

Interest in name histories of Texas towns has arisen during the Texas Centennial year. Most of the Panhandle towns have names closely allied with the early state history, according to an article in The Cattleman.

Coronado from the bright flowers Growl, Borger.

Indian legend that numerous w deer lived at the head of a cercreek in that region. Panhandle was so named

it is nearest the exact the Panhandle, The Llano Estacado res South American pampas,

St. Francis.
Combination named clude Dalhart, lying

and Hartley counties; Texline, Amarillo comes from the Spanish word meaning yellow. Legend
tells us that the creek sight of the
present city was thus named by
Coronado from the height down.

Vega is the Spanish name for meadow. The original site was going elsewhere to buy.

### BUSINESS AND DIRECTOR PROFESSIONAL

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MRS. BESSIE DAVIS

# held last week. Home economics class one served company breakfasts Thursday, Friday and Tuesday mornings at 8 o'clock. Guests were Miss Chambers, Mr. McCollum, Mrs. Ray Barber, Mrs. Bill Smkh, Lorene Gunter, Mrs. Newell, Mrs. Wrene Gunter, Mrs. Newell,



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HEREFORD . . . TEXAS

Mr. and Mrs. Early Joiner Mr. and Mrs. J. A. Fox of Waxt the week end here and mov-heir household goods to their Carmichall, of Fort Worth, arrivfinished farm home near ed Sunday to spend several days da where they will be per- with Mr. Fox's mother, Mrs. M.

ction - it is a carefully balanced

ration that contributes directly to the HATCHABILITY of the eggs. For

MERIT EGG MASH keeps hens healthy

-active-holds up their strength, vita

and weight -- gives them high production without strain. This scientific mash contains Vitamin E in ample supply - cod liver oil, linseed oil meal, and yellow corn -- essentials to provide high hatchability.

And the chicks that are hatched from such

eggs are thrifty.-healthy, vigorous, and off to a good start! MERIT EGG MASH

s mixed to a formula -- not to a price--

low. Satisfy yourself with this proven ra-tion-see how your egg production jumps, and how many more and better chicks

ough the price is now remarkably

GROWING CHICKS

It's Spring Again at Penney's with new merchandise arriving daily. Thousands of yards of new sheer Spring Prints for thrifty sewers. Hundreds and hundreds of new styles in shoes for all the family are here awaiting your inspection and selections. Colorful, stylish new Frocks for your Easter Wardrobe New Hats. Stylish new Frocks for Tiny Tots in Silks and Sheer Cotton for the Easter Promenade. Shop Penney's Today for real savings!

Have You Tried Penney's Famous Line of

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ith only a small down pay-







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MRS. B. F. GUTHRIE, Society Editor

DR. HEARD ON "THE STATE" VIEW CLUB SUBJECT

"The State" by Laski in the In "Scandinavia" the Bay View

al conclusion and at the insistence peated her club number.

this week.

MRS. ERNEST MEDKIEF ENTERTAINS BRIDGE CLUB

Mrs. Ernest Medkief was hostess to the London Bridge Club last leadership in a practical demonstra-Thursday afternoon, Mrs. Travis tion of economic principles that Dameron being a tea guest of the have sufficed for herself and are

attractive in vases of fruit blos- illustration in the thought that soms and in dainty tallies show- out of devastation and exploitaing the blossoms of early spring. tion Denmark had achieved the Two tables of players enjoyed the realization that brought about degames, high score going to Mrs. termination and finally the coop-Sherman Morgan.

grape fruit baskets, cheese ritz its system of cooperatives already Gilbreath, Jr., Emmett Milburn, She said that 97 per cent of the Lee Morgan, Charles Brooks, Sher- farmers in this country of no soil

Mr. and Mrs. J. R. Overstreet of Adrian were Hereford busines visitors Friday.

Just Unpacked!

Colorful Spring

FROCKS!

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Men! Here Is Real News

For You!

-We are glad to amounce now and lower prices on our famous line of OVERALLS:

—You can now buy our BIG MAC Sanfortsed OVERALLS at 98¢ pair. These former-ally sold at \$1.10 per pair!

Mon's OXHIDE OVER-ALLS now reduced to OO¢ per pair. These were form-erally sold at 70c.

Boys' BIG MAC Santerio-ed OVERALLS now at the new low price of 79¢. These were 85c.

-Boys'. OXHIDE OVER-ALLS now reduced to 40¢. Those were 50c a few days

—Shop Posmey's for Your Work Clothes, SAVE!

### DISCUSSION GROUP HEARS. | "SCANDINAVIA" FORMS BAY

by Dr. George W. Heard before for an afternoon of study and the Discussion Group Friday eve- pleasure Thursday afternoon. Mrs. ning furnished material for a prof- Bob Wilson, as leader, gave the itable discussion and provided an opening number and established interesting program number. a fascinating background for the Following Dr. Heard's paper, program which was a logical and Mrs. D. W. Hawkins gave the illuminating development of her number previously given by her be- theme "The Norsemen, Sagas New fore the Bay View Club, "A Na and Old". She said that mytholtion's Rise from Poverty." This ogy is really the story of developnumber was a story of Denmark's ing civilization and pointed out solution of her economic problems that much that is a part of civilthrough a national system of co- ization today had its origin in that operatives that have proved suc- dim history of the past. She atcessful to the degree of building tributed to Christianity the preup an adequate social and cultur- serving of these myths with their al life as well as economic se- beautiful symbolism as found in curity. The paper was directly the sagas and in the eddas of in line with that of Dr. Heard, ancient Iceland, and that while carrying the thought to a practic their authorship is unknown, they remain a permanent quality in the of the group, Mrs. Hawkins re- character of these sturdy people, endowing them with the spirit Mr. Cottingham will arrange for that conquers obstacles and giving the Friday evening discussion for to them a unique place among the nations of the world. With "A Nation's Rise from Pov-

erty" Mrs. D. W. Hawkins gave a graphic picture of Denmark's phenomenal development from the obscurity of poverty to a place of A lovely note of springtime was today, o She gave an epigrammatic and Mrs. Ullman Hunter. eration which is the basis of her The refreshment course includ- economic strength. She told of the ed a green congenied salad in Danish Cooperative Society with wafers, hot ten and nuts. Mem- a practical working scheme which bers present were Mmes. J. T. is solving her economic problems. man Morgan, Charles Hardwick, and limited area have builded a Nelson McWright and Ernest Med- soil from the use of American legumes and have been successful to the point of owning their own

A further interpretation of these people came in their expression through their literature. With a modern novel by Rolvang, "Boat of Longing," Mrs. H. G. Conkwright gave an understanding characterization of the staunch and idealistic Norwegians. In her brief biography of the author, she classified him as a poet, dramatist in these story there is much to suggest that it is in many details a life story of the author, and that it demonstrated how beauty may grow out of poverty and deprivation and be an incentive to a high type of life and achievement.

During the business hour, Mrs. J. P. Slaton was chosen delegate to the district Federation meeting at Lubbock with Mrs. E. W. Harrison alternate. The club's contribution to the fund for the State Club House at Austin was voted at this time.

MISS KATHERINE KIRBY DIRECTS CLUB PROGRAM

Thursday evening the Junior Bay View Club found in the works of two outstanding American novelsists much to challenge the attention of thoughtful people. Willa Cather and Lloyd C. Douglas were the authors chosen with Miss Katherine Kirby directing the study. Discriminating biographies added their reflection to the stories as they were interpreted by Miss Edna Daughetee and Mrs. Marlin

Lucy Gaheart, by Miss Cather, was reviewed by Miss Daughetee, the simple, appealing story carrying the author's purpose effectively in the vivid portrayal given. The Green Light, purposeful and dramatic, was interestingly presented by Mrs. Gilliand, the two numbers combining to make an attractive program.

Hostess for the evening was Mrs. J. T. Gilbreath, Jr. During the social hour she served a lovely refreshment plate of ice box cake with hot tea.

LOUISE ROBEK-O. C. HOLT WEDDING APRIL 2

Mr. and Mrs. Jody Rorex of Panhandle, Texas, have announced the approaching marriage of their daughter, Louise, to Mr. O. C. Holt of Hereford. The marriage will be solemnized at the home of the bride's parents Thursday, April
2, the pastor of the Methodist
church officiating. After a brief
honeymoon trip which will include Denver and other points in Colorado, the couple will be at home at 800 Knight Street, Here-

The bride is assistant cashier of the Bank of Panhandle. The groom is with the soil conservation service here as agriculturist. His home in at Spearman.

Mrs. Rusha Smith of Portales.

Jumbo News

(BY MRS. ULLMAN HUNTER) Shade Ratcliffe left Friday for Amarillo where he will make his

J. F. Flowers, Adam Flower's father, left last week for Odessa to visit his daughter.

Mrs. Sam and Ullman Hunter attended the rural missionary sothoughtful interpretation given it Club found a happy environment ciety meeting in Dimmitt Wednesday. The society regrets losing Mrs. L. E. Beck, who had been a faithful member. Mr. and Mrs. C. D. Gilliam visit-

ed Mr. and Mrs. Carl Gilliam in Vernon-last week. From there they went to Gainesville to visit an aunt, Mrs. Tinnie Barner. John Hardy Wood accompanied them to Memphis where he visited his cousin, Mrs. Lucy Alexander. The L. E. Beck family were,

dinner guests in the C. Kring home Monday before leaving for their home in Lorenza.

Jack Spencer of near Hereford visited the W. W. Adams home Sunday.

Mr. and Mrs. E. D. Wilmeth and David Myers spent the week end in Borger.

A pie supper was held at the school house Friday night. The proceeds will go to buy sweaters for the basketball boys. Pauline Andrews was awarded a cake for being the most popular girl and Clem Gilliam was given a cake (of soap) for having the longest foot. A one-act play, "Too Many Wives" was given by high school boys and girls.

Mr. and Mrs. Tom Gunnels Dimmitt and Mr. and Mrs. C. D. being avidly studied by the world Gilliam spent Sunday with Mr.

START FAST and power . . . and the cash savings of more miles per gallon. COST: Not a penny more than ordinary low-ess motor fuel. SUGGES-TION: Find out the truth about gasoline qual-Phill-up with Phillips for Instant Starting

and Mrs. C. I. Beck of Lubbock their declamations, which are to visited in the community Sunday, be given at the interscholastic lea-Mrs. Pink Oliver of Plainview gue meet in Dimmitt March 27 spent the week end with Mrs. W. and 28. A. Hunter.

M. L. Simpson, Leon Matthews position. and Miss Thelma Holly went to Mr. and Mrs. Ed Blair of Plain-Hereford Saturday and the boys view called in the W. A. Hunter L. E. Beck of Lorenza and Mr. were given help by Miss Kirby in home Friday.

Miss Irene Hurst, former teach-W. A. Hunter made a business er, visited this community Suntrip to Matador Friday, returning day, enroute to Lubbock where she has accepted a government

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### TALL AND SHORT WEEK

\$6.00 A FOOT WILL BE GIVEN TO CUSTOMERS WHO PURCHASE ONE OR MORE OF THE SPECIALS LISTED BELOW-

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| 5.00 C   | OUPON Listerine Tooth Paste  | 234   |
| TO'00 CC | OUPON—Pint Mineral Oil   | 404   |
| TO'00 C  | OUPON-Nysis Almond Hand Lotion   | End   |
| 2.00 0   | OUPON—Double K Nuts  | 104   |
| 1.00 C   | OUPON—Borden's Frostick  | .\ &. |
| TO'OO OC | OUPUN—Any Box Face Powder  | 504   |
| 11.00 CC | OUPON-Any Box Face Powder  | 55¢   |
|          | ra to Customer Making Purchase of Above Specials and P   |       |
| 1        | This Slip Cut Out!   | 1.    |

### Extra Specials Friday and Saturday



edages. BROWN'S LO-TION stops itching in-stantly. This liquid sold with money back guaran-tee on first bottle.

60c and \$1.00 sizes at CLOSE

Drug Store

Pepsodent and Ipana TOOTH PASTE

39¢

Hinds and Jergens HAND LOTION

39¢

### MOTHERS

Don't let your child go to school with a Head Full of Cold. BROWN'S MOS OPEN will open the nasal passage. Apply as directed, and breathe freely within 20 minutes. Price \$1.00. Sold and guaranteed by:

CLOSE DRUG STORE

SHAVING CREAM

19¢

50e SHAVING LOTION

DELTA BLADES

Both for

49¢

BUILD STRENGTH; -TONE UP STOMACH

Do you feel run-down, aluggish, without appetite for food or sest for living? Don't suffer another day without trying Williams S.L.K. Formula, which acts as a mild tonic, stomachic stimulant, a mild laxative and gentle diuretic stimulant for the kidneys. Take just a few doses and see how much better you feel. The first bottle must produce results or money back. Williams S.L.K. Formula is compounded from the prescription of a former army doctor who used it in private practice many years. Now this valuable time-tested medicine is available to you at a cost of only a few cents a day. Being a liquid—already dissolved—Williams S.L.K. Formula starts to work almost immediately. Try a bottle under money-back guarantee, and enjoy that good eld feeling. On sale at

CLOSE DRUG STORE

500 Sheets

NYSIS TISSUES

50c

ULTRA SHAMPOO Pint

39¢

Two Tubes Dr. West

TOOTH PASTE

33¢

STOMACH SUFFERERS

29¢

3 Bars CASHMERE BOUQUET

SOAP

RHEUMATIC PAINS -GET QUICK RELIEF

SIMPLE MUSCULAR

If you are one of the vast number of people who suffer torturing, stabbing, shooting, simple muscular rheumatic pains of arms, lega, shoulders and body, here is quick relief. Take just a few doses of Williams R.U.X. Compound. It must produce results or money back. Williams R.U.X. Compound is prepared from the prescription of a doctor who used it in private practice many years. Now this valuable relief is available to sufferers at a cost of only a few cents a day. O fry a bettle under the mency-back guarante. Emjoy blessed relief as so many other sufferers my they have. On male at

CLOSE DRUG STORE

World's Largest Department Store—More Than 1400 Roofs

must produce by back. On sale at CLOSE DRUG STORE

### The Hereford Brand

Published Every Thursday.

Our Slogan--- "More People --- More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

TRS. SETH B. HOLMAN \_\_\_\_\_\_ Publisher and Manager ADRIAN ODOM

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.

tered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1873.

NOTICE TO PUBLIC

lay erroneus reflection upon the character, standing or reputation of my person, firm or corporation, which may appear in the columns of s paper, will be gladly corrected upon due notice of same being given the editor personally at the office at 402 Main Street, Hereford, Texas.

### CITY IN GOOD SHAPE FINANCIALLY

TRED W.BAIRD, city auditor, took the time last week to jot T down a few facts and opinions about the financial condition of the City of Hereford. In a letter addressed to the editor of The Brand, he stated he had made a "hurried survey of the city's accounts preparatory to commencing the annual audit and have jotted down a few observations which may be of some interest to your readers . . . " These observations are

"You probably have been brought to face the fact, at least once a year for the past several years, that your city taxes have seemed a little high," he observed. "Yet it is quite likely that there are few if any who object to the many advantages and conveniences enjoyed daily for which this tax money is being spent. Hereford's city hall, fire department, street improvements and water and sewer systems are such that every citizen should, and I'm sure does, take a just pride in. But, of course, they all cost money—in fact, a lot of money—and the balance still due on the city's combined im-

After giving these personal opinions, Mr. Baird pointed out some facts that local people in general should be interested in. Nearly \$12,000 of this indebtedness was paid off during the past year. More than \$14,000 of the tax money went to pay interest alone, and this will be reduced \$700 this year because of the retirement of a portion of the indebtedness. This illustrates the value of retiring a portion of the indebtness each year, a thing that we should make our aim every year. In addition, the tax rate in the past year was 10 cents per \$100 valuation lower than for the preceding year.

A few years ago Hereford's bonds were a dreg on the As recovery continues, skirts are market. Baird stated, but now they are being quoted at par getting shorter and shorter, and with more buyers than sellers. The city's current spending now fashion experts decree that is cut to the point where only about 10 per cent of the tax money is required for that purpose, the balance being used more bonds retired each year the less interest there will be might say that is just like a wo be Dow Mercer, S. P. Rosson, E. the family home at the corner of man: to use more material when the man: to use more material when the man: to use more material when the condition were born to Mr.

Trom glooms "he concluded" for interest payments and for the retirement of bonds. from gloomy," he concluded.

A city operating on a cash basis and retiring bonds regularly is something to strive for; yet if something arises that really needs to be done for the good of the community, we should not be too determined to keep down expenses.

### BOY SCOUT WORK PAUSES

EREFORD'S LONE Boy Scout troop has ceased its activi-II ties until the close of the school term. - Is this pause to be- izen; if he is working against a the local store about 20 years ago. e permanent! project which we lavor, he is a like that the by more trip to Plainview Wednesday.

Scout Master Ray Coneway told The Brand he had found lowlife, good-for-nothing who ought preceded him in death by more trip to Plainview Wednesday.

it advisable to suspend meetings for several reasons. First of to be shot just on general printhan six years, passing away on all, with the close of school approaching, there are so many ciples. Canyon News. activities for the students that most of them find it impossible to attend scout meetings on Friday night. We believe scouting should mean more to those youngsters than some of the other activities and that a meeting date; either in the afternoon or at night, should be kept open for them.

This is Mr. Coneway's busiest season and he does not have the time to devote to scout work that he may have at them during the years when they other seasons. In order to make up for this, he has tried to were so sorely beset. Few people get someone else to help him out. He has been unable to find realize or appreciate how great

anyone willing to take the lead.

The question arises: Is scouting going to die entirely for lack of interest and willingness of men to take the lead? The Brand has offered its help, but others who are actively connect. ed with the movement are needed to assure those youngsters scouting will not die here. This assurance is of importance right away when school nears its close and something is need too many farmers now, but the ed to keep the lads occupied during the summer months.

Dana Kay, are spending this week and Mr. T. K. Wilson were busiin Cisco with relatives. Mr. Mitchell ness visitors in Amarillo Friday. expects to join them for the weekend and all will return Monday. Try First to Buy in Hereford, from mail order houses won't help

Moved

Mrs. Bill Mitchell and daughter. Mmes. J. H. and J. A. Pitman

At last the gigantic task of moving our huge stock of hardware, glassware, stoves and kitchenware, and sporting goods into our new home ..., and filling in and completing our stock to make it fit the modern house in which we are located has been completed and we are

Ready to Serve You

We never closed, but the task of moving has disrupted our regular business:

routine and has had our store somewhat upset. Now it is in order, and we are extremely proud of the finished product. We urge that you inspect it at your earliest convenience. You will agree that housed in Hereford's most attractive building is the most complete and beautiful line of merchandise

ever offered in Hereford. Visit our new store today, one door south of the Close Drug Store on Main Street, and watch for our formal opening announce.

## A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, March 24, 1905.)

ments whereby subscribers You ought to see them." were furnished a complete weather report each day at 10

E. B. Black was in the St Louis markets replenishing his over the Dimmitt mail line. furniture stock.

Land was booming in this vicinity, and there was seldom a day that from one to a dozen prospective land buyers were here. The railroads were using every fair means to induce were coming.

By Their Words

AND OURS

We read that some people claim

that the length of women's skirts

is one of the country's best econ-

omic barometers, changing ad-

shortest in history-about 18

19 inches from the floor. After.

the crash, skirts suddenly became

long enough to sweep the floor.

been during recent years.

to the farmers. These tradesmen

came from the farm. Once their

retail business is gone they will

This should be of interest

versely to the conditions of the times. When times are better and

"The excitement in the oil | F. D. Perkins was here from field has collapsed since the Shenandoah. Iowa. He expect-Hereford Mercantile Co. have ed his family soon, and they wide interest in the Lone Star The local telephone company received their new line of were to make their home north- State this year. had just perfected arrange- Banner Shirt waists and skirts. east of town.

(From The Hereford Brand, family horse, surrey and har-March 26, 1915.)

T. A. Turnbow had, taken W. A. Conner had been doing the work.

E. T. Gallagher was enjoying a broken arm, caused by a kicking automobile.

George, the little son settlers to come here—and they Mr. and Mrs. G. M. Suggs, had had been disposed of by local been ill the past week.

the situation.—H. D. W. in Wel- of John M. and Sarah Jane Gass. lington Leader.

With the mannish tallored suits for ladies in vogue, father has already begun to look for the means to get him a new spring suit this died at the age of 41 years. David year when he had expected to Russell remained with his mother wear last year's model. State-Line Tribuneau Cast 100 110

Emma McReynolds, a native of Collin county, on July 1, 1869. He then became a farmer, an occu-After all, about the best way to honor a mother-in-law is to became a farmer, an occuto honor a mother-in-law is to became a farmer, an occupation he followed for 14 years treat her daughter right. Pamps to Rockwall county. In 1882 he entered the mercan-

get shorter. But when times get tight, skirts get longer. Whether there is anything to this or not, the fact remains that in 1928 and 1929 women's skirts were the shortest in history about 18 to

### D. R. Gass

general mercantile business.

The Gass home here is also one of the oldest in the community and o'clock at the First Baptist church, should be within six inches of the by Rev. B. N. Shepherd, pastor. 1928-29 high mark, that is, 12 to Interment will be at West Park the house now occupied by Carl 14 inches from the floor. One Cemetery. Active pallbearers will Cockrell, but in 1899 constructed

A resident of Hereford for about 38 years, Mr. Gass, with Much has been said about lob-his son, Nester, owned the oldest bying. We have reached the con-clusion that the only way to dis-Son Dry Goods. He also held ex-The surviving children are Claude tinguish a lobbyist is to determine tensive farm and ranch interests the attitude of the one who makes in Deaf Smith county and near the charges. If a person is work- Clovis, New Mexico, and busithe charges. If a person is work-ing for a project in which we ness interests at Canyon. He re-ness interests at Canyon. He re-ness interests at Canyon. He re-tired from active management of izen: if he is working against a the local store about 20 years ago.

project which we favor, he is a Mrs. Gass, also a native Texas, Jack Wright made a business ily, they came to Hereford in Sometimes I am a little surpris. 1898. He opened dry goods, harded to discover how little sympathy ware and grocery stores here, but disposed of the latter concerns some farmers have for the plight about 24 years ago. The dry time. Maybe they think the mer- goods firm is the oldest continuchant had little sympathy for ous business institution in Heroford. It was opened before the railroad was completed. Occupying several locations at various times, it was moved to its present location two and one-half years

> was born in Collin Mr. Gass

### POLITICAL ANNOUNCEMENTS. go back to the farm. There are DEAF SMITH COUNTY

plight of the small merchants in The Brand is authorized to antowns like ours will increase the nounce the following candidates number. I don't know what can for the offices under which their be done to solve the matter, but names are listed, subject to the I do know it is something to think action of the Democratic Primar-about. I do know this: Buying les of July 25, 1936:

For State Senator, 31 District: CURTIS DOUGLASS

State Representative, 123rd G. H. (Jack) LITTLE

For District Attorney:
JAMES W. WITHERSPOON
(Re-Election)
PERBY T. BROWN

H. V. HENNEN

C. ALLRED H. M. (Mack) BEACH

JIM CARROLL

. O. WILSON

ERNEST T. (Dick) ALLRED

ness; almost as good as new."

Hereford merchants were

trimming their windows in an-

ticipation of Easter. Beautiful lines of goods were dis-

Hereford people were deter-mined to start something. Over

50 pounds of onion seed and

hundreds of gallons of sets

His father was a native of Ten-

nessee but came to Texas in 1844,

settling on a ranch in Collin coun-

ty, where he became a leading

stockman. The elder Mr. Gass

after one year went to Tulia. Five

years later he came to Hereford

to give this community its first

is one of the city's early day land-marks. The family first lived in

lah Hutchinson, Tulia; Mrs. Brucie

McIntire, Canyon; Mrs. Imo An-

played.

The national advertising campaign was opened only a few weeks ago but during the 12-day period ending February 7 more persons who send in reques

than 1,200 persons daily Requests for information on Tex-as and the Centennial celebrations pouring into the offices of the de-pouring into the offices of the department of information in Dallas ing in number, and from many graphically testify to the nation-foreign countries.

Printed literature descriptive of all Texas and of the Centennial celebrations

## SPECIAL

Subscription Offer For a Limited Time Only

Making The Brand available to every resident of the Hereford area at a cost so low you cannot afford to let it pass on the ground you cannot pay for your subscription now!

## Pay 50c Now

Agree to Pay \$1.00 On September 1st

(In Zone 2 outside the Hereford area pay \$1.00 down and \$1.00 on September 1.)

Come in today and sign the agreement write or see one of our representatives in your sommunity. Your subscription will start immediately after the agreement is signed. Wait until you have harvested your crop before paying the balance.

You home newspaper saves you money. It tells you where to buy and the price to pay. It keeps you informed on local happenings, many of which affect you directly. Every progressive citizen should

Read Your Home Newspaper

6he Hereford Brand

# FULL SPEED AHEAD YOU CAN'T PASS UP MAGAZINE VALU

OFFER NO-I

THIS NEWSPAPER for 1 year and 3 Big Magazines



From This List

Country Home LA MC CALL'S OFFER NO-2

THIS NEWSPAPER for one full year And 4 Big Magazines

1 Magasine from Group A; 3 Magasines from Group B; 4 in

GROUP-A GROUP.3

Offer No. 1 | Offer No. 2 | O

MRS. B. F. GUTHRIE, Society Editor

### **Business and Professional Women** Have Centennial Banquet

nial Banquet given Monday eve-ning by the Business and Professional Women's Club was a nota-sional Women's Club was a notable event, spoken of by many as one of the loveliest social functions within the annals of the The affair was given in the IN KANSAS CITY anquet foom of the First Baptist church where an elaborate lecorative scheme carried the Cen-

of crigaton roses under the light of red, white and blue candles in a not available for this issue of the what is one man's food is another man's poison, and that when any food is found to disturb bodily functions, its use should be avoided as a low table completed the picture. The loveliness of the picture. The loveliness of the picture of the wedding are the wedding are the with informative man's poison, and that when any food is found to disturb bodily functions, its use should be avoided as regardless of how rich it is in food value. Her number was repleted the picture. The loveliness of the picture of the picture with informative material.

cocktail, creamed the Horner Insti-tue of Kunsas City, and was for-merly with the Melody Maids of Amurillo. ed with a choose mouse in blue, topped with a white fruit star, brick cream in the colors and colfee held both the color note and

with a selection by a string quart- E. E. Fridley, Mrs. Jennie Linds ette made up of Messrs. Smith, blom of Amarillo being a guest Young. Biggs and Huckert. Other of the Circle. numbers were: Piano solo, Mrs.

A general discussion of plans pated with much pleasure was enjoyed by the Summerfield Study too of guests, Mrs. Reed Wilder of guests, Mrs. Reed Willow of guests, president of the club; vocal 10. The affair will honor Mmss.

A program that has been anticipated with much pleasure was enjoyed by the Summerfield Study Club Thursday when the club's "Bible Program" was given. The solo, Bluebonnet Time, Miss Genewill amson and Mickerson and Mickerson and Vieve Eberie; reading, Martin Gilwill be given at the home of Mrs.
Williamson and Mickerson and Mrs. W. J.
Ellis Coombs with Mrs. W. J.
Smith as co-hosters. Mrs. Coombs
Smith as co-hosters. Mrs. Coombs
Cogdell, Sherman Morgan, Misses
Cogdell, Sherman Morgan, Florie, was chosen press property for the Ruth Harding, Genevieve Eberie, was chosen press eporter for the A fitting close to the occasion was the singing by the assembly of During the social hour which

Planned on a magnificent scale largely of employers of the club and carried out with but few changes, the Employers Centen-changes, the Employers Centen-

Friends have been advised of the recent marriage in Kansas A colorful foreground was achieved with two large has bone a Lone Star, the state of large parties of the several years ago, Hill book Teek se

the trombone. She has studied should be a part of our daily rou-in Denver and the Horner Insti-tine. To the woman over 40, Mrs.

### ENJOY MEETING .

Grove 2157, local Woodmen Cir The banquet program was opened afternoon in the home of Mrs.

Eyes of Texas, and appropriate followed business meeting, Mrs. music by the string quartet. Fridley served a refreshment plate The guest list was made up of cake with coffee.

Fox Cleaners AND HATTERS

HOMER FOX

We Meet All Advertised Prices In Hereford.

Have You a Son Daughter or Friend.

> -in a nearby or far off city? Do you neglect to write . . . and when you do write do you tell all the

> why not subscribe for the Hereford Brand for 1936 for them. It will tell them the local news, both social and civic, in the home town.

> > -We write and pay the

### MRS. H. D. REED HOSTESS TO PIONEER CLUB

The home of Mrs. H. D. Rec omed the Pioneer Club Tuesday afternoon, Mrs. Carl Gilliland being assistant hostess. Few absences and an interesting program on the practical theme of 'Health' provided an afternoon of real help-

Mrs. O. G. Hill gave the open ing number, "Exercises Conducive to Health." subject from the negative thought "Don't use some part of your body and see what happens," givfamiliar illustrations. Beginning with the infant, she pointed out the value of exercise as an aid to normay growth, enumerating helpful exercises and those which for various reasons may be harmful. She appealed to the "eternal faminine" by showing how proper exercise creates and develops physical beauty, illustrating this with the lithe grace of the Indian and

plete with informative material concerning healthful, diet "Health Habits, Good, and Bad."

Seigler said, "Learn short cuts, rest when you feel like it.

A lovely salad plate of tuna fish sandwiches, molded fruit salad, potato chips, nut muffins, Southern tea cakes and coffee were en-

### SUMMERFIELD STUDY CLUB

A program that has been antici-

mainder of the New Testament was noted and a comparative study of the synoptic gospels was made. A comprehensive analysis of John's gospel brought out its uprpose and its difference from the others. A summary of basic Christian principles revealed in the gospels closa program of much interest, information and helpfulness.

Mrs. L. L. Cannon was hostess to the club. During the social hour which followed the program she served a refreshment plate of sandwiches, peach jello with whip-ped cream, angel food cake and

### JUNIOR PIONEERS' SILVER TEA FRIDAY, MARCH 27

The Junior Pioneer Club's silver tea to be given Friday from 4 to 7 o'clock at the Presbyterian church, will feature the Centennial thought in table decorations and other-wise. The occasion will represent the club's "Women's Day" ob-

The club's contest numbers for this district meeting will be given on Friday's program. The entertainers will wear the costumes to be worn for their program numbers on the Federation program. Gingham and print cottons will be sed exclusively.

Sunday masses, 8 and 10 o'clock enediction and Christian Doctrins at 3. Week day mass at 8; 6:30 at convent. Lenten devotions on Tuesday and Thursday, 7:30 p. m. Passion Sunday, March 29, brings us to the solemn season of the liturgical years, and the church invites us to concentrate on one consideration, the sacrifice of our Redemption.

Young ladies Sodality entertain day evening. The program included a tableaux. Annunciation of the Angel Gabriel to the Blessed Virgin, given by Misses Albracht and Eberle, Miss Genevieve Eber-

le giving Ave Maria. The Discussion Group, with the topic of Life of Christ, met in St. Anthony's Tuesday at 8, and at 9 repaired to the hall for a social gathering. Next meeting Tuesday after Lenten services.

The Bi-Monthly Dancing Club-injoyed its regular meeting at the State Park club house Tuesday

### Westway and Messenger Split Track and Field Meet Honors for the protection of wildlife

westway athletes ran away with senior boys track and field meet here Saturday with a wide margin of 48 to 5 points over Dawn, but slipped down in the junior events below Messenger, Messen-

Hartman, fleet-footed Westway by crowding 10 seconds on the 220-yard low hurdles and the broad a good shot at the district rural will be satisfactory. p ntathlon title. He outpointed winning the high jump, broad jump, shot put, 100-yard dash and

hop-step-jump. High School Track and Field. 120-yard high hurdles: Little, Westway.

100-yard dash, Hartman, West-

440-yard dash: Hyde, Westway. 880-yard run: Cook, Westway. Mile run; Hyde, Wesway. Mile relay: Westway, Hyde, Skyouln, Cook, Little.

High jump: Stewart, Dawn; Myard dash: Sandy, Dawn; Kuhles, Dawn; Putman, Dawn

Three-leg race: Dawn, Ford, Messenges. 220-yard relay: Dawn, Messen ger, Daniel. Junior Boys.

50-yard dash: Neal, Progressive, Wilson, Westway; Bednorz, Wal-

220-yard relay: Westway, Sum nerfield, Dawn.

50-yard dash: Phillips, Daniel Smith, Dawn; Brown, Messenger, Three-leg race: Daniel, Messenger, Walcott.

220-yard relay: Daniel, Dawn,

cott; Tedford, Westway; Guinu,

## Centennial Day

The Centennial Advisory Comger scored 401/2 points, Westway mittee is asking that persons hav-14, and Dawn 51/2 in this division, ing relics, heirlooms or other articles and materials in any way re- placed high in stock judging conyouth, turned in one of the out- lated to the early history of the tests sponsored Saturday by the standing performances of the day Panhandle, particularly of Deaf Tulia FFA club. Smith county, that they would 100-yard dash. He is expected be willing to have on display as points in the dairy judging, and agement of game on this area has to make a good showing in the a part of the county Centennial Lazbuddy was fourth with 1,124. district meet, where he will enter Day to be observed in Hereford The division was captured by the 100 and 200-yard dashes, the May 8, to advise the chairman or Claude with 1.168 points. Thirteen May 8, to advise the chairman or Claude with 1,168 points. Thirteen aside as Federal game refuges. some member of the committee. jump. Gore of Westway is given Contact with the Hereford Brand

Also, persons who are familiar Putman of Dawn in the event here, with the old-time ballads, who have sung and still sing the hymn tunes and range songs of pioneer days, and persons who know the dances of that period, the square dances, buck-and-wing dance, etc. All will have opportunity to make a real contribution to the success of Centennial Day by getting in touch with the committee or with Miss Mattle Swisher who will have charge of the folk-singing, or with Mrs. Easie Cardwell, who has the dancing in charge.

### LARGEST COLLECTION TEXAS INDIAN LORE IS IN RUSSIA

The largest collection of Texas Indian Lore in the world is on ex-hibit in the famous Russian National Museum at Leningrad. It was gathered some years ago, in this state, by a Russian noble. There are some nice collections still in Texas, but owing to lack of facilities for showing them, have not been extensively exhibited. The Texas Memorial Museum, to be built on the campus at the University of Texas will provide housing for many famous collections of scientific and historical materials now owned by Texans.

way; Ash, Messenger. 440-yard relay: Messenger, West way, Dawn.

Broad jump: Wolfington, Walcott; Fangman, Messenger; Ash, Junior Boys.

Messenger; Guinn, Messenger;

50-yard dash: Wolfington, Wal-Tedford, Westway. High jump: Ash and Melton,

Messenger; Fangman, Messenger; Messenger, tie; Guinn, Messenger, and Skypala, Westway, tie; Ted-100-yard dash: Fangman, Mes- ford, Westway, and Dawn, tie.

senger; Wolfington, Walcott; Pull-up: Caraway, Dawn; Guinn, Guinn, Messenger; Tedford, Wes:- Messenger; May, Dean.

### Boys From Area In Judging Test

Teams and individual FFA mem

Hereford placed fifth with 1,120

Friona was third in the livestock placing with a total of 1,336 points against Sudan's winning 1,360. Mr. Sullivan of Lazbuddy with 488 points was only three points behind the high scorer in this division, and E. Boggess of Friona was fourth.

Lazbuddy won the horse and mule event with 379 points. Friona was fifth in the sheep judging division team was composed of Bill S with 276, and second in hog judging with 375. Friona also finished second in the beef cattle class of James Brown, O. C. Survival 238, a division in which Here-

FIRST AGREEMEN TO SAVE WILDLIFE HAS BEEN SIGNED

State and the U. S. Forest Ser vice was signed in Atlanta by Zack D. Cravey, fish and game commissioner, and Joseph C. Kir cher, regional forester in charge of the southern region of the Fed eral Forest Service.

The area affected by the agre ment is a tract of nearly hal million acres in North Georgi that constitutes portions of Nanthahala and Cherokee Nation al Forests. Heretofore, the manbeen governed solely by the laws of the state except in areas set

Fred H. Oberthier and Virginia Maddux of Clovis spent Sunday here with relatives.

This was the first judging con-test of the year for Hereford FFA

boys and was the first centest which any of the team me have taken part. The local

## Texas Grocery and Market

Has Just Purchased Several Head of

**Full Fed Yearling Heifers** 

and Is Offering Them to Their Customers at

### No Extra Price

TAKE HOME A NICE

STEAK OR ROAST

FOR YOUR SUNDAY DINNER

Easter Is April 12 Send A Hall Mark Card. We Have Them!

(Brooks HEREFORD TEXAS

TRY OUR FOUNTAIN SERVICE— ALWAYS SOMETHING DIFFERENT!

EASTER CANDIES

GIFT WRAPPED \$1.00 . \$3.00

6-oz. Condensed **Jad Salts** 60c 40c

> Hinkle Pills

Dr. West Tooth Paste

Russian Mineral Oil

**Zipper** Bags

BISMADINE For Indigestion



Olive Oil, 8-oz. Imported 39c 60c Sal Hepatica....44c FOOTBALL

Regular 98c

TOILETRIES Palmolive Soap . . 3 for 14c

All-Purpose Talc .... 39c 50c Mulsified Shampoo 36c 35c Pond's Creams . . . 25c Tidy Deodorants . . . . 49c 50c Woodbury Powder 35c

50c Barbasol **Shaving Cream** 

SPECIALS

eothall Helmet ..... 98c Mility Fountain Syringe 39c Tyson Rubber Gloves .. 23c Milk of M Centaur Playing Cards 27c TOOTH PASTE Po-Do Dog Food 3 cans 25e 2 Tubes 39c



39

\$1.20 Syrup Pepsin 89¢ Special ..... \$1.10 Lady Esther Pow Old Size ..... \$1.00 Adlerika \$1.50 Gordon's Compound Coty's Powder, Discontinued

\$1.50 Pinkham's \$4 29

Compound .....

FROZEN FUDGE SUNDAE

MALTED MILK, Both -----

Campana's Italian Balm and Dispensor Both ......

\$1.00 Jergen's

### ADVICE TO BABY CHICKS











WRINA STARTENA IS HOW

### PACKARD MILLING COMPANY

### HEREFORD POULTRY and EGG, Dealers

NO. 346 Statement of Finincial Condition of the

### First State Bank

At Vega, State of Texas, at the close of business on the 4th of trees he sold there. day of March, 1936, published in the Hereford Brand; a newspaper Ren McBrayer and family, Clifford printed and published at Hereford, and Mrs. Gandey, Dock Roberson State of Texas, on the 26th day and family, Mrs. H. B. Elliston of March, 1936.

RESOURCES Loans and discounts, on personal or collateral security 77,678.58 estate Overdrafts Acceptances of other

banks Securities of U. S., any State or political subdivision thereof Other bonds and stocks

owned .... Customers' bonds held for safekeeping -----Banking House Furniture & Fixtures --Real Estate owned, other than banking house --

Cash and due from approved reserve agents 61,685.61 Due from other banks and bankers, subject to check on demand Stock and or assessment Federal Deposit Insur-

ance Corp. ----Liability, accounts, assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity Other Resources \_\_\_\_

TOTAL .

SAVINGS DEPARTMENT Other Investments ----Cash in bank Due from approved Reserve Agents -----

GRAND TOTAL \_\_\$229,118.85

APPEN. LIABILITIES Capital Stock \$50,000.00 Income Debentures sold 30,000.00 Total Capital Structure 80,000,00 1,000.00 Undivided Profits, net --2,086.62

erve for . . -----NONE Hyldends unpaid ..... NONE Due to banks and bankers, subject to check' NONE individual Deposits subject to check, including time deposits due in 30 days \_\_\_\_\_ 135,884.10 State Funds 'on Deposit Time Certificates of De-10,126.43

Cashier's Checks Out-21.70 standing \_\_\_\_ Rills Payable and Re-NONE discounts ---stomers' bonds deposited for safekeeping. sets sold with or with-

Mabitity, 'accounts, asout recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity Other Liabilities ..... TOTAL ----\$229,118.85

SAVINGS DEPARTMENT 

GRAND TOTAL \_\_\$229,118:85

STATE OF TEXAS, COUNTY OF OLDHAM. We, F. E. Donegan, as Presi and Raymond L. Thompson hier of said bank, each of do solemnly swear that the

F. B. DONEGAN. RAYMOND L. THOMPSON,

statement is true to the

of our knowledge and belief.

O. R. WINDER Q. O. NOBLES ROY N. IVY, Directors. cribed and sworn to before

T A. ARMITAGE

### Wyche Items

BY PEGGY VALENTINE N. C. Elliston returned to Port-

and family, R. W. Elliston and family were in Hereford Saturday.

Wyche school took part in the tract meet in Hereford Saturday. Helen Francis Elliston won first in declamation and will participate in the contest in Canyon. Mr. Sample of New Mexico spent

a night last week with his sister, Mrs. Ben McBrayer. Sunday school attendance was light Sunday. No singing was

held Sunday night. Part of the wheat was ruined in Monday's storm. Mrs. N. G. Elliston, Misses Ooten | baby under the care of a doctor. and Aires, teachers at Portus, N.

M., spent the week end in Mrs. 10,000.00 Elliston's home here. Alvin Elliston, brother of Nolie Elliston, is taking care of the Nolie Elliston home here while he

is in Portus. J. P. Gandey and son were in Hereford Thursday.

Mr. and Mrs. DuBois Walker NONE visited with Mrs. A. I. Morrison in Hereford Monday, also going to Amarillo.

Sam McKinney, Virgil Phillips and Raymond Mazurek are repairing the old Williams place, to which Mr.McKinney moved from Bovina in January.

Misses Aires, Alvin Elliston and Miss Ooten called in the R. C. Valentine home Sunday evenin.g

held at the school house Monday. After business, men of the com-munity were entertained with a Messenger. J. D. Love, chairman, urged that loans on Real Estate \_\_ NONE all who wish to sign contracts NONE concerning soil erosion may do so at his home any day this week.

Woodrow Carmichael is at home again with his parents, Mr. and Mrs. D. R. Carmichael.

Nancy Olson and Billie Valen tine were guests of Miss Lucille Hughes in Hereford Saturday. Alfred and Helen Reinart were en- to send a Princess and Maid of tertained by Miss Lucille Park. | Honer to the coronation of the

Saturday. pictures to hang in the rooms. Show.

### Frio News Items

BY MRS. W. A. SPRINGER Frio young people's Sunday school us, N. M., Tuesday with a load class drew names for two to en- his parents, Mr. and Mrs. T. A. tertain each month. Miss Koma Singer last week-end. Hyatt and T. L. Sparkman, Jr., entertained last Friday evening at play Friday night, "Happiness for the Sparkman home. Salad, cook- Six". The proceeds will be used ies and cocoa were served to 30 for the Junior-Senior banquet.

Mr. and Mrs. W. S. Dixon returned from a three months stay at Rockport. They visited relatives enroute home.

Mr. and Mrs. W. A. Springer and Mary Lois spent Sunday afternoon in the Owen Andrew home Messrs, and Mmes, Jodie Benson and Cecil Lady and son spent Sunday in the Ival Bagwell home at Bethel.

Mr. and Mrs. Elmo Jones staying in the A. T. Jones in Hereford a few days to have their J. E. Springer and children Mrs. Cora Finis visited Mrs. Finis' grand daughter in Canyon last Sunday.

### **Westway Items**

(BY WILMA SKYPALA)

Mr. and Mrs. Clayton, two daughters, and Miss Jessie Matterson and her sister, Mrs. Winks, Oklahoma visited the H. C. Matterson home Saturday and Sunday.

Junior Wilson spent Saturday night in Hereford with Billy Jean J. W. Schulz of Hereford spent

Sunday with Duane Vaughn. Mr. and Mrs. Patterson visited An agricultural meeting was the H. C. Matterson home Sunday. Mr. and Mrs. V. Skypala spent

> Mr. and Mrs. Milbert Gandy and sons of Sudan are visiting the Miss Wilma Skypala spent Sunday with her parents, Mr. and

### Princess and Maid Invited.

Mrs. V. Skypala.

The Hereford Chamber of Commerce has received an invitation Mrs. C. W. Anthony of Big Square.

### **Dimmitt News**

By EMILY M'LEAN Robert Singer of WTSTC visited

The junior class presented a

Mr. and Mrs. C. E. McLean of Friona were in Dimmitt Friday. Miss Velma Dawson is leaving for Hereford soon. She will make her home there

Mr. and Mrs. Herschel Patter son of Circle visited Mr. and Mrs. R. Rothwell Friday.

Mrs. J. A. Hodges and baby of Lubbock visited in the home of her mother, Mrs. Rosa McLean over the week-end.

Mr. and Mrs. Harry Vincent of Texhoma are visiting Mr. and Mrs. Ozro Stevens. Vernon Arms, rong had his ton

sils removed this week. Mr. and Mrs. C. W. Anthony of Big Square announce the arrival of a baby boy, born Tuesday morning of last week.

L. A. Ricketts and J. T. Carroll of Hereford were in Dimmitt Fri-

B. McLean was in Friona Thurs day.

Mr. and Mrs. George Barnett and daughter of Lubbock visited the Andrew Elder home Sunday. Mrs. G. W. Baxter has been ill the past week.

Malcolm Blanton was in a motorcycle accident last week. No serious injuries reported. Mr. and Mrs. Olin Rice visited in Hart Sunday.

Mr. and Mrs. Dewey Wright and children were in Hereford Satur-Miss Lucille Rice visited in

Miss Emily and Mary Alice Mc-Lean and Miss Amanda Arnold visited in Plainview Saturday. Kenneth and Clayton Cook of Mountainridge, Kansas, have purchased the Castro Theatre from

A. W. Phillips. Mr. and Mrs. W. B. Anthons of Hereford are visiting Mr. and

O. T. Williams and Lee Morgan Paul Orr won third and fourth Plainview Dairy Show Queen at went to Floydada Friday to atplaces in the races in Hereford the city auditorium there on the tend a father and son banquet, at evening of April 7, second day of which Mr. Williams gave a lec-The school has received several the annual Panhandle-Plains Dairy ture on soil conservation, illustrat-

### Black

By MRS. H. L. M'LEAN Some wheat fields continue to look good in spite of adverse weather conditions.

T. L. Welch and Bill Edelmon were in Farwell Saturday.

Mr. and Mrs. Ralph Stewart and Mrs. Vince Parsons of Austin were guests of Mr. and Mrs. Ray Bennett Wednesday night. Mrs. Ste wart is a niece and Mrs. Parsons is a sister-in-law of Mrs. Bennett. Miss Leona Bair left last Thurs-

NO. 1581 OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE'

### First State Bank

AT HEREFORD. State of Texas, at the close business on the 4th of March, 1936, published in the Hereford Brand, a newspaper printed and published at Hereford, State of

Texas, on the 26th day of March. RESOURCES Loans and discounts on personal or collateral security. \$171,871.16 Loans secured by real Estate .... Overdrafts -----3,548.98 ceptances of other banks Securities of U. S., any NONE State or political subdivision thereof .... 28,000.00 Other bonds and stocks NONE owned ---Customers' bonds held NONE for safekeeping ...

Banking House 5,500.00 Furniture and Fixtures\_ Real Estate owned, other than banking house -proved reserve agents 132,938.42 16. Due from other banks 17. and bankers, subject to 5,685.38

402.50

check on demand ..... Stock and or ass Federal Deposit Insurance Corp. ---Liability, account sold with or with sold with or without re-course, where bank has agreed verbally or otherwise to repur-chase or guarantee pay-ment thereof before, at or after maturity \_\_\_\_

3,481.81 LIABILITIES

me Debentures Total Capital Structure\_\_\$75,000.00 Surplus Fund ... 5:000.00 Undivided profits, net ... 1,441.26 Reserved for \_ NONE ers, subject to check \_\_ Individual 'deposits sub-ject to check, including 6,178.64

time deposits que in 80 State Funds on Depo NONE 2,541.11 NONE Safet D NONE

TOTAL .... STATE OF TEXAS.

ment is true to the be knowledge and belief. C. B. WILLIAMS

873,207.40

O. C. ACKER, Case ATTEST: H. G. CONEWRIGHT, B. S. IRBLAND, A PITMAN

ne this 18th day of March, A. D. JNO. H. PATTON

day for Buffalo, Oklahoma, for a tend a point meeting of the W. O. visit with Mr. and Mrs. J. C. W. and W. C. lodges.

Powers.

A number of young people from Cecil Vandiver and Denver Ben-nett went to Hobbs, New Mexico yons.

Messrs, and Mmes. Z. N. Holly and H. L. McLegn, and Mrs. Pat Deaton were in Clovis Friday.

Ervan Kimmins visited home folks at Lark Sunday.

A. C. Hays returned home Sunday from Dallas and Fort Worth where he visited relatives. Mr. and Mrs. T. L. Welch went Dave Galloway and family wen

CHARTER NO. 5604

The next meeting will be Mrs. George Wyly April 2. to Amarillo Friday night to at- to Farwell Saturday.

RESERVE DISTRICT NO. 11

The social club met with Mrs.

Welch last Thursday, with nine

members present. Two new mem-bers, Mmes. John Vines and Dave

Galloway, were voted in. Mrs. Verner Melugin of Hereford, and

Mrs. Ernest Bair were visitors.

REPORT OF CONDITION OF

In the State of Texas, at the close of business on March 4, 1395, published in response to call made by the Comptroller of the Currency, under Section 5211, U. S. Revised Statutes. \$136,073.67 Overdrafts fully guaranteed . 29,457.98 NONE

Other bonds, stock, and securities Customers' liability on account of acc Banking house, \$9,348.41; Fur. & Fix., NONE ... Real Estate owned other than banking house Reserve with Federal Reserve bank .... 15,312.78 Cash, balances with other banks, and cash items in process of collection \_\_\_\_\_ Securities borrowed

NON 1.00 TOTAL ASSETS

LAMBILITIES Demand deposits of individuals, partnerships, and porations Time deposits of individuals, partnerships, and corr

State, county, and municipal deposits United States Government and postal savings deposits Deposits of other banks, including certified and cash

Total of items 16 to 18, inclusive: (a) Secured by pledge of lease and or in-

Obligations on industrial advances tran eptances executed by this bank for cu bank purchased or dis Interest, taxes and other expens

Dividends declared but not yet payable and am aside for dividends not declared Other Habilities ..... Class A preferred stock,

TOTAL CAPITAL ACCOUNT 69,575.0 MEMORANDUM: Loans and Investments Pledged

TOTAL PLEDGED

TOTAL PLEDGED

JATE OF TEXAS, COUNTY OF DEAP SMITH, as: I, B. B. FOSET, Cashier of the above-sensed bank, do

my 56 of any car at any price If all America realized Pontiac's goodness this car would lead the world in sales WE SINCERELY believe that no other car at Pontiac's price is



so well qualified to keep you satisfied and save you money. every Pontlac feature is the finest money can buy. Pontlac is erica's most distinctive car. Pontiac has a great record for ndability. Moreover, you can't do better than a Pontiac for d economy. In the annual 352-mile Yosemite Valley Run\*, under American Automobile Association superision. Pontiae defeated all entrants in its class-averaging 23.9 niles per gallon (no oil added). You can't ask for more, and you can't get more at Pontiac's low price. Prove it with a 10-minute ride.

NORTON MOTOR COMPANY

Arthur Brisbane has thun-

dered his enthusiastic ap-

proval. Motion picture fan

magazines have sprinkled stars galore over their re-

touched off four bells for it . . . (Jimmy Fidler gave it five bells . . . the first time

he ever rang a bell over four

Newspaper critics are una-nimous in their praise for

this film which is outstand-

everywhere, attendance rec-

ords have been smashed by

the Dionne Quintuplets . .

theatres unable to handle

the crowds . . . and the pic-ture held over for extra

Records previously held

by WILL ROGERS or

SHIRLEY TEMPLE pic-

tures have been smashed

in nearly all spots.

Accept the decision of thousands and thousands and be

The Dionne Quintuplets

In "The Country Doctor

Star Theatre

Two days only Sunday-Monday

April 5th, 6th Midnight Preview Saturday

'Throughout this alluvial range

the woodland, which usually fringes

the borders of all the Texian riv-

Between each timbered water-

course the savannas present one

unvaried surface, much resembling

enchanting landscape.

streams are clear and rapid. The prairies, instead of forming a

wide and monotonous expanse, ap-

pear as beautiful meadows, shelt-

ered by chains of woody hills, shaded by graceful clumps of timber, and communicating with

each other by small romantic dells or passes. The soil here generally consists of a rich loam, frequent-

ly mixed with sand, but seldom

Limestone or sandstone forms the

usual substratum throughout the upper part of this rolling region,

which, at about 150 miles from the sea, becoming more abrupt and

broken in its general character,

at length assumes the appearance

mountain-chains. These form

"Third or mountainous region.

Here both the ridges and valleys

which intersect them are more defined. The sides of the former

are generally well clothed with

timber, the latter are as fertile

as any part of the lower coun-

try. The scenery every where is highly picturesque, lathough the highest peaks are seldom more

than 1,000 feet above the bed of

the valleys. Throughout this

mountain range are indications of

almost every species of mineral

wealth. Beyond it, the country

stretches away to the Rocky

Mountains, over an extent of ter-

ritory nearly equal to the three divisions already enumerated. This

"Fourth, which, though still unsettled and only partially explor-ed, is understood to consist chief-

ty of elevated table-land, the prairies not unfrequently re-

semble the vast steppes of Central Asia, except in their superior fertility. There are, however, num-

rous springs of water, and here

and there well-wooded and lovely

"Such is a general description of Texas, of which it has been

onjectured that no other country

of the same extent exhibits so

for cultivation: (Note: Descripions have been given of Texas by individuals who have only seen

the lower country, which are cal-

culated to impart a very wrong idea of the whole. It should be

borne in mind that the level region forms, in regard to extent, out an insignificant portion of the

Judge and Mrs. W. H. Russell

and daughters, Nora Jeanne and Mary Ruth spent last week end in Portales, guests of Mr. and Mrs. Smith McLeRoy.

tepublic.)"

onstitutes the

a degree preventing the culture of the most exhausting products.

times for a picture).

it four A's)

Records!

(Literary Digest gives

### **1844 DESCRIPTION OF TEXAS** IS ASTONISHINGLY ACCURATE

scription of Texas was given as Texas, and much of its vast exearly as 1844 by Arther Ikin, En- tent remained unexamined. The glish consul to Texas, in his now province of Texas and later the out-of-print book, "Guide to Emigrants." One copy of this little into what is now known as Eastvolume is in the rare book division of the Texas Collection in Coma, Western Kansas, Eastern the University of Texas Library. | Colorado, and north to a point

An astonishingly accurate geo-| At the time Ikin wrote there

You get a full year's sub-

scription to one of these

famous magazines and also

a year to this newspaper

for the amazing bargain

price shown. Act now while

this generous offer lests.

con Favorite Magneine?

THIS NEWSPAPER, 1 Year

Dear Mr. Publishers

this Coupon

YOU

MONEY

SAVES

I enclose \$

raphical and topographical de- had been few surveys made in in those days the mineral resources of Texas were known. as follows;

ing to the limits which an act of its Congress has assigned, is separated from Mexico on the west and south by the Rio Grande, or Great River, from its rise in the Rocky Mountains, about latitude 42 degrees north, to where it empties into the Gulf of Mexico, latitude 26 degrees, a course of more than 1,600 miles. On the north and east it is divided from the United States by different portions of the Arkansas, Red and Sabine rivers, connected together at certain points of their courses by two meridian lines (Vide Map), On the southeast, between the mouth of the Sabine (which is about 300 miles west of the Miss-

"The territory within these limits is calculated to amount to more than two hundred millions of

Physical Aspect. "The general aspect of the country is that of a vast inclined plane, gradually sloping from the mountains to the sea and intersected by numerous rivers, all running parallel to each other in

a vast bowling-green, except in The first and smallest division the summer season, when they consists of the low and nearly le-rel tract of land contiguous to the sea. It has a breadth, inland, to a winderness of flowers. Scarceof 50 to 70 miles, until, gradually out the region. The alluvial dewards the southwest, the hills or posit rests on a bed of clay. bluffs, as length fall immediately "The second division is propon the water. The inclination erly characterised as the region of this plane is scarcely perceptible, and the downward current larger than the former, round which of the rivers slow. The soil is it forms a semicircular sweep, exgenerally a deep and very rich tending on one side to the sea. alluvion, except on the immediate It consists of swells or undulamargin of the sea, and on the tions, gently rising from the bed low, narrow chain of islands or of alluvion, but gradually becomof the Mexican Gulf, meeting that face is broken up into every varie-

about where Cheyenne, Wyoming, son Ikin's estimate of the approximate area of Texas seem somewhat exaggerated. His general description of the country was remarkably correct, however, and it is surprising to learn that even

Ikin wrote in describing Texas

"The Republic of Texas, accordissippi) and that of the Rio Grande, it presents a concave line of coast, washed by the Gulf of Mexico, for about 400 miles.

square acres, being an area nearly three times as extensive as that of France.

a southeasterly direction.

"With a view to its physical pecultarities, Texas may be properly divided into four different regions, one rising above the other, much in the manner of a succession of

of the rivers as they disembogue, ty of hill and dale. The upper is festooning the whole coast. is festooning the whole coast.

NIGHT SCHOOL FOR ADULTS

Adult classes are being taught in the grand jury room of the court house from 7 to 10 each evening except Saturday and Sunda.y Subjects taught now include practical arithmetic, penmanship, bus!ness English and touch-typing. Come to these classes any time, or stop me any time, anywhere to inquire about them.

If you need help, you don't know how much we would love to help you or how welcome, you would be in the classroom.

BERRY ORR, Principal, Emergency Education School

Mr. and Mrs. W. W. Bennett went to Amarillo Friday for a visit with a daughter, Mrs. Frank Jesse, and family. They continued to Dalhart Sunday afternoon to visit another daughter, Mrs. A. D. Smith, who returned with them Monday for a visit here.

AN EXTRA ROOM? TRY A WANT AD!

### Kill Rats

and MICE The Modern Way

Proven exterminator, that is relatively harmless, when used as directed, to dogs, cats, poultry, live stock, baby chicks and human beings.

RAT RID can be used about the house, barn or poultry yard with safety -it contains no deadly poison. Use . . .

### Rat Rid Money-Back-Guarantee

**BROOKS**' DRUGS

## Did You Know?

- al. That the milk you get can't be grade "A" milk unless it is delivered cold? (The law says 50 degress Farenheitthat is the temperature we commonly call "Ice Cold.")
- 2. That PRAIRIE DAIRIE has spent lots of money on equipment which will cool milk to that temperature.
- 3. That PRAIRIE DAIRIE will deliver cold milk to your door twice daily, beginning March 29, reducing the necessar ity of you having refrigeration of your own. (We take care of the milk right up to your meal times if you wish us to do so.)
- That PRAIRIE DAIRIE steam sterilizes every bottle to insure cleanliness for your safety.
- 5. That most of all PRAIRIE DAIRIE needs your business in order to carry on this kind of work. (Our prices are reasonable, our service regular and our products are varied, namely: Sweet Milk, Butter Milk, Butter, Oream, and Valenju, the pure orange drink.)

## Prairie Dairie Phone 666

# Town & State ADD 50 CENTS TO SUBSCRIPTIONS OUTSIDE OF

send me your newspaper for a full year and the may 're which I have checked.

# SALE OF SALES! to Clear our Shelves

# Food Bargains

Closing Out Many Brands of Quality Merchandise!

Because we are changing our type of store, it is necessary that we dispose of much of this standard merchandise quickly. It is foods you use daily, not offbrands or old items To buy now means

Take a Tip, Mrs. Housewife!

STOCK UP

on These Thrifty Grocery

SPECIALS

Shop Our Store for Values

SAVE

These prices can't last! The food items themselves will go rapidly! Take another tip from us and do your shopping early. Stock up for a long time to come at prices you probably will not be offered again in months!

AND DE LES

Grocery and Market -

FREE DELIVERY

# It's Bargain Time

# For Spring Shoes

All Footwear in the House Offered at EXTRA SPECIAL SAYINGS for

## Quick Removal Piece Goods

MEN'S OXFORDS

Late styles and shades. All leather throughout, with solid leather soles

Ladies'

STRAP PUMPS

and OXFORDS

In Black, White and

Two Tones. All late

style spring shoes, wanted designs.

87¢

To \$4.97

One Lot Boys'
OXFORDS

Valuees to \$4 47

\$2.95 at ...

Values to \$2.95 at ....

\$4 97

Values to

PRINTS and BROADCLOTH

in latest pat-terns that will

suit your spring needs perfectly, and at startling

Fast Color

One large table of Printed Dimities, · Voiles and Sheer Colored Material, 39c Values, at, 27¢

69c values at only-

One Table BHOES

I Table Children's SPRING SHOES

Straps in sizes to size 2. Values to \$2.95. Your choice at

97¢ Pair

In straps and ties— Values to \$1.95. 97 Pair

One Lot TENNIS SHOES

35¢ Pair

One Table Assorted PURE LINENS VOILES In all wanted colors.

And Dimities Fine material, valued up to 29c a yard, to close out 15°

BLISTER KRINKLE SHEERS

LACE CLOTHS, CORDED PRINTS AND PIQUES. One large table of these fine materials, assorted, to close out t, per yard ......

### Southern Trading Company SUCCESSORS TO

Sprowls-Cronin

No EXCHANGES

Hereford. Texas "You Know the Quality"

Hereford visitors Friday.

Ray Morgan of Hugoton, Kanis here visiting his brother Morgan.

Allison of Vernon was e latter part of last wee ding to business.

Singleterry at M. D. Womble Implement Company.

Wrs. R. V. Miller and little dau- Club ghter, Patsy Ruth, left Tuesday for Dallas.

Mrs. Arch Foster and daughter, Mrs Fred Brown, spent Wednes-

THEATRE MATINEE EVERY DAY

Thursday and Friday 0° Bargain Matinee 15



She Couldn't SATURDAY

10¢ EVERY-



KEN MAYNARD

WESTERN FRONTIER CALL OF THE SAVAGE

and Cartoon Comedy



ry Lee, spent Sunday in the C. H. Dyar home. For Free Demonstration of the

ELECTROLUX CLEANER call Ray regular starters and one substitute Singleterry at M. D. Womble Implement Company.

Jack Little of Amarillo, candi date for representative of the 123rd Messenger; Westway. For Free Demonstration of the district, and Garford Wilkerson, FIGSTROLUX CLEANER call Ray member of the editorial staff of Westway; Dawn; Summerfield. the Amarillo News, were Hereford visitors Wednesday. They Rural Pentathlon: Gore, were luncheon guests of the Lions way; Glen Putman, Dawn.

in-law of Dr. Turner.

ill in Arlington. Both are much girls doubles, Messenger; Mary Jo FOR WHAT YOU WANT TO GET RID Green and Leona Luke; Dawn.

Mr. and Mrs. G. W. Brumley returned Tuesday from a trip to Mineral Wells where Mr. Brumley went following a recent operation. His many friends will be glad to know that he is much better now. Mr. and Mrs. Brumley also visited their daughter, Mrs. Golda Baker, in Dallas before returning.

Mrs. F. E. Bowe, Miss Edah Park, Mrs. Charlie Sowell and Miss Julia Sowell returned last Thursday from San Angelo where they attended an Odd Fellows and Rebekah convention. Mrs. Bowe and Miss Park also went to San Saba and spent a day with Mrs. Bowe's brother, B. J. Park.

Amarillo Friday evening. An initiation service was held with Mmes.

### Westway Wins

(Continued from page one)

The following results on the meet were available early this week, at Hereford Brand.

Although incomplete, other results FOR SALE: One of bad not been tabulated. In all results possible, the name of the contestants are given, but two schools, Messenger and Ford, failed to list their contestants and others did not list them in all events. Where names of contestants were not available the name of the school represented is given. The first, second and third place winners are listed in order in each event. Where less than three names are given only one or two winners were named because of the small number of entrants:

Literary Events.

Choral singing: Summerfield, Frances Young, Eleanor Decker, Birdie Lee Jones, Helen Oglesby, Billie Jim Sikes, Allen Coker, Shirley Thomas, Wesley Coker, Mary Jean Decker, Joe Billie Saut. ders, N. P. Sikes, Jr., H. M. Lomav, J. J. Clark, Cecil Coker and Floyd Cower; Westway; Dawn. Debate, Boys: Leon Hartman

and S. J. Cook, Westway. Girls, Irene Grimes and Wanda Downs,

Declamation, Senior Boys: Jack Weaver, Westway; Messenger. Senior girls, Messenger, Anna Conklin, Dawn; Ford. Junior boys, Toy Cook, Westway; Glenn Putman, Dawn; Jap Dickerson, Wyche. Junior girls, Billie Jim Sikes, Summerfield; Nancy Olson, Wyche; Bernadine Phillips, Dan-

Extemporantous Speech, Boys: Wayne Little, Westway.

Music Memory: Sarah Smith, Charles Galley, Dawn, and Jap Dickerson and Alfred Reinart,

Dickerson and Alfred Reinart,
Wyche, tied for first; Messenger,
and Dan Turrentine and Roger
Hartman, Westway, tied for second... Aline Coker and Billie Jim
Sikes, Summerfield, third.
Ready Readers; Messenger; Wanda Downs, Westway.
Spelling, Grades four and five:
Eugenia Kuhles and Doris Jean
Bowers, Dawn; Messenger; Westway, Grades six and seven: Westway, Leona Luke and Glen Putman, Dawn. Grades eight and
above: Minnie Seymour and Anna
Conklin, Dawn; Messenger; Westway.

### Seven To Get Honor Awards In Basketbal

THREE THROUGH GRADUATION

Seven girls, including the six who saw a great deal of service, received honor awards for their work during the season just clos

Junior Playground Ball, Boys Girls, Westway.

Volleyball: Westway, Downs, Roc,

Ray, Johnson of Summerfield. Mr. Fleming, Dawn. Senior boys don-Brooks is district supervisor of bles, Gore and Hyde, Westway, game of the title series, after Miss adult education and is a brother Senior girls doubles, Downs and Orr had fouled out and before Grimes, Westway; Minnie Seymour and A. Conklin, Dawn. Jun-Mrs. Barnard Hicks and son, for boys singles, R. Underwood, Bobby, returned home Sunday from Dawn, Junior girls singles, Mes-Arlington where they have been senger; Hyde, Westway. Junior clean cotton rags, with old tall visiting her mother. Mrs. Hicks boys doubles, J. W. Cox and Wesrecently underwent an operation ley Coker, Summerfield; Landers etc., absolutely barred. Good prices in Temple, and Bobby was quite and Tedford, Westway. Junior

ed, Coach Jimmie Wilson has an-

These receiving the awards were Gertrude Wilson, captain, and cap-tain-eleat, guard, second year: Genevieve Orr, guard, third year: Helen Danforth, guard, third year: Philleen Arthur, forward, fourth year; Mary Turrentine, center-for-Mr. and Mrs. M. Murphy and Mr. and Mrs. Harry Johnson GIRLS' CLUB TO LOSE ONLY ward, second year; Ruth Atchley, as, Ed and Dick, of Vega were and children, Betty Jean and Harforward, first year, and Gatha Wilson, guard, fourth year.

Eighteen girls made up the squard that captured district honors at Tulia and fell only one point short of the Panhandle championship in their play-off with Panhandle. Of this group only three will be lost to the club next year through graduation. Those who completed their term of competition were Misses Orr, Arthur and Gatha Wilson.

Sweaters will be given as awards. However, those girls who are eli-gible must also maintain a cer-Olleyball: Westway, Downs, Rock tain scholastic standing throughout the term in order to get their awards. The players who are expected to be next year's starters played a large portion of the time Ray, Johnson of Summerfield. Mr.

Volleyball: Westway, Downs, Rock tain scholastic standing throughout the term in order to get their awards. The players who are expected to be next year's starters played a large portion of the time against Panhandle in the final against Panhandle or the time conflict.

> The Brand wants rags good underwear, stockings, linen collars.

For Sale or Trade

FOR SALE: Two year old silver leaf maple trees on the Broadwell place. 25 cents each. See Tom 11-2e Sullins.

FOR SALE: I now have lots and both the east and west sides of BRAND NEW Chevrolet, no mileacreage tracts on the highway on Mmes. E. E. Fridley, A. Peterson, Rudd, Nickerson, Wester, McLugin, Welsh, Ellis Coombs and Can offer a remarkable opportunity for a depression investMiss Userles Wester, Mcmiss Userles Wester, Mcmiss Userles Coombs and Can offer a remarkable opportunity for a depression invest-Miss Ursalee Fridley attended a ment to some one who would like meeting of Amarillo Grove, Wood- to plant their money and see it men of the World auxiliary, in really grow. J. M. Murchison. 1c

FOR SALE: 21/2-pound friers at 25 Peterson, Coombs, Wester and Miss Fridley being iniatiates from See any FFA member See any FFA member.

Frank Bezner.

12-3p

FOR SALE: One five horsepower electric motor, good condition. West as Feed & Seed.

miles north on Nursery Road. 1c miles south of Adrian

FOR SALE: 43 per cent protein cotton seed cake and cotton seed garden seed. West Texas Feed & meal, \$27.00 per ton. Farmers' Elevator, Umbarger, Texas.

FOR SALE: Higera, 21/2 cents per

FOR SALE: Seedling peach trees. Brazil. The kind to keep your table and cellar supplied. Several varieties, FOR RENT: Modern apartment taken from trees that have been ford.

regular bearers for years. 25 cents each. D. W. Hawkins, mile north of high school.

FOR SALE: Maize heads, \$12.50 per ton on the ground. V. A. Nowell, 3 miles west, I south Big Square store in Parmer county. 103

### Wanted

SEWING: See Jonnie Estes, 706 25-Mile Avenue.

MAN WANTED for Rawleig' 1c Route of 800 families.. Good prof-FOR TRADE: Electric cabinet set you. Write today. Rawleigh Co., Radio for good milk cow. See Dept. TXC-352-SA2, Memphis.

FOR SALE OR TRADE: 120-acre WAN'TED: Second hand fence posts fruit and cotton farm. Improved. and barbed wire. Alex O. Thomp-Sevier County, Arkansas. Inquire son, at court house.

WANTED: To buy your cream, poultry, eggs and hides. West Tex-

ed to list their contestants, and pigs or shoats. O. E. Sherman, 2 See or write J. M. Chapman, 14

WANTED: 500 customers for bulk

### For Rent

bundle. Good feed. Large quan- FOR RENT: Furnished apart. tity. Moody Stephan, Westway. 2p ment, second door west of First Methodist church. Mrs. B. P.

Clings and Freestones; a few In- with private bath and garage; hot dian Freestones. A nearby cousin and cold water furnished. Phone of the old Indian Cling. Seed 665-W. Mrs. Hattie Ruther-

### New Furniture



WE HAVE JUST RECEIVED A SHIPMENT OF NEW

### Bed Room & Living Room

Furniture and New Tables. We shall be glad for you to see them.

Furniture is very reasonable in price, and we have the LARGE STOCK ON HAND

E. B. Black Co.



| Pepper Pound Pkg 299 |
|----------------------|
| Pkg                  |

Figs

Great West Flour

| ELO       | 226 |
|-----------|-----|
|           | 23¢ |
| YPRO      | 15¢ |
| ANI FLUSH | 19¢ |
| AKE FLOUR | 26¢ |
|           | 21¢ |
| 1         | 1   |

BISQUICK BEANS Ranch Style, 3 cans for \_. APPLE BUTTER Quart can --PINEAPPLE Broken slices, No. 21/2 can WATERLESS COOKER With 3 pounds Coffee \_\_\_\_

2 Pounds

| /不禁          | ulk    | 1    |    |
|--------------|--------|------|----|
|              | ites   |      |    |
| Pound<br>Pkg |        | 10¢  | 1  |
| Lrs          |        | 2.00 | V. |
| STARCH, Li   | net, 2 | for  |    |

With one package FREE

Pioneer Brand, No. 2 can

WESSON OIL

Mixer, Special

With one FREE

ASPARAGUS

KRIEMEL, 3 for

Candy SYRUP

49¢

15¢

PEP, 3 packages .....

Crackers

|              |     | /     |    |
|--------------|-----|-------|----|
|              | Pea | nut   |    |
| 1            |     |       | /  |
| 1            | But | ter   |    |
| 1            |     |       |    |
| Per<br>Quart | 1   |       | 29 |
| Quar         | 1   | 3.253 |    |

Ratliff's Chili 25¢

Tomato Juice Three 259

## Kraft

Miracle Whip CREAM CHEESE

BRICK CHEESE

KAY PIMENTO SPREAD

OLIVE PIMENTO SPREAD OLD ENGLISH ROQUEFORT

Half Pound

OLD ENGLISH LIMBURGER SWISS BRICK AMERICAN PIMENTO VELVETTA

20

## Fresh Fruits & Vegetables

YAMS LETTUCE CELERY CABROTS, BEETS ONION PLANTS 10¢ **ORANGES** DNION SETS