The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

th YEAR-NUMBER 12.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, MARCH 28, 1935.

Five Cents Per Copy.

OW RESUMES WEDNES DAY AFTER RESPITE; RAINS SCATTERED

After a respite of four days, e to scattered rains throughout Panhandle last Saturday, the with a severe all-day blow.

All day Saturday was rainy.
Several showers fell in Hereford.
East of Hereford five miles the fall was much heavier, reaching a half inch in the vicinity of

In the northwestern and extreme western portions of the county there was a strip in which heavy downpours took place. Totalling as much as four inches in spots, the strip extended from near Clovis in a northeasterly direction to the corner of Deaf Smith and fastless. Sufficient was the rais to swell

Sufficient was the rain to swell the Tierra Blanca out of its banks. The Frio Draw also was souded, covering up the highway and forcing traffic to detour a pupile of miles at Friona.

Wheat was benefitted where the mins fell. Blowing of dust was revented through Tuesday as a sesult of the moisture. But Wedgesday's sandstorm nullified a lot of the good.

the good.

The blow began shortly after 1
m. Wednesday morning and natinued throughout the day. The lirt, hiding the sun, was accompanied by a sharp drop in temperature. Today began cool with the air still full of dust.

But Hereford experienced one day of real spring. Tuesday was clear all day and warm.

Census Indicates District will and Monday.

office of C. C. Gibson, Ama-

His report shows there were 630 farms in the county in the census of 1930, an increase of 458. J. T. Guinn and August Frye were the merators for this county, work-for seven weeks in canvassing

PARM BOOKKERPING EXPERT TO BE HERE NEXT MONDAY

Sam McMillan of College Station, farm record specialist, will be in Hereford Monday to conduct a meeting on keeping farm books.

The meeting will be held at 2 o'clock Monday afternoon in the county court room. McMilan will use the AAA record books which are furnished free to farmers.

Park To Have Forest

A forest in West Texas small, as forests go—is to be

a reality in the state park here. In the less than 600 acres, comprising the park, there will be 9,000 trees. Already 7,600 have been planted and there are 1,000 more on hand to be planted.

Furthermore, they are going to grow into big trees. Take the word of Supernitendent Howard Trigg and Foreman M. B. Gilson. The trees are planted in rich soil placed in the holes after the excavations were made.

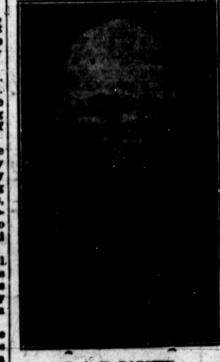
That leaves only water to assure growth. Small dams have been placed in the Tierra Blanca to raise the level of the water sufficiently to subirrigate all the trees.

of the water sufficiently to subirrigate all the trees. Therefore, they must grow.

Thirty-three varieties of trees are in the park. They are white oak, pecan, black walnut, silver leaf maple, silver leaf oak, Carolina poplar, lombardi poplar, catalpa, black willow, peach leaf willow, sand box willow, American elm, Chinese elm, green ash, American ash, Arisona ash, chinquapin oak, pinon, mountain cedar, mountain spruce, mesquite, hack-

st Rests G. A. F. Parker Dies Government After Rains Sunday Following Erosion War On Saturday Lingering Illness

SUCCUMBS.



G. A. F. PARKER

6 TO 18 COUNTED IN

who will be between the ages of six and 19 next September 1 are to be included in the census.

C. H. Dillehay, superintendent, urges that parents of such child-

ren who have not been counted get in touch with him or John McLean at once.

Comedy Scheduled **Tonight at School**

Comedy galore will be seen "A Peach of a Family." three-act comedy to be presented tonight at the high school auditorium. The curtain will go up at 8:15 on this production, sponsored by the band and athletic association.

Steven Richmond, a wayward young man, is played by A. J. Girl Cagers Lose Schroeter, and the role of Pauline Shelby, the girl who starts as governess to his adopted family and ends up in his arms; is portrayed by Barbara Buckner.

Sandy Jowell is Jack, Steve's best friend. His uncle, August Alonso Richmond, and aunt, Ber-tha, are done by DeWitt Landis and Della Graves. Frank Manning, the lawyer, comes to life in the person of Dick Coffee, Mrs. E. R. Reese is a scream as house keeper, and Edgar Ireland, Jr., Shelby, broker and uncle of Paul-

a burned orphanage who are adopted by Steve "that he might learn responsibility," are Virginia Carlyle, Irene Knox, Syble Reese and Helen Seed. Miss Gladys Seigler

The girls' quartet and mixed quartet will sing between acts. Admission charges will be 25 cents and 15 cen the band and athletic squade the high school have been handling advance ticket sales.

PETITION SEEKS TO KEEP SCHOOL BOARD MEMBERS

dates for re-election to the school board was being circulated this week. The election is April 6.

Neither is a candidate to keep his places on the board of which

Begins Soon

SERVICES HELD MONDAY PEDERAL, STATE, LOCAL TOGETHER

They purchased the store, formerly Weir's, from Miss Leola Dempsey, who had previously bought it from Glen Weir. In addition to the regular line of variety merchandise, they will han-

Buildings in the state park are

beginning to take form. Founda-

walls are being erected. The bath

Walls of this structure will be

of cream stone, quarried several miles east of Hereford. A car-

load of lumber to be used in the

building was received this week.

Doors, windows and roof will be of wood. W. L. Branson is con-

struction foreman.
R. A. Baker is directing con-

struction on the pavilion and con-

Vernor, park architect. Under his direction, Barney Gatewood, metal worker, is making lighting

TO ATTEND CONVENTION

County Judge C. W. Humble

meet with legislators in regard to bill allowing counties to regu-te working of fields to prevent billon by wind.

Brownwood to attend the West Texas County's Judges convention-Humble is secretary of the asso-ciation of judges and commis-

nissioners, were to meet the

Grant Fuller, John Olson and D. H. Alexander, Hereford lum-bermen, were in Amarillo Wednes-day attending the meeting on the Federal, Housing Act.

Jack Rose and H. D. Cul

day, returning by

dle Philco Radios.

Another stalwart dropped from A coordinated program of erosion the thinning ranks; Hereford lost control with Federal, State and a leader, and the Panhandle lost Local governments working to pioneer builder with the passing Sunday of G. A. F. Parker. He in the Panhandle within the next leaf class. The band's rating of lent class. The band's rating of lent rating.

Sunday, at his home. Death was not unexpected but the Panhandle wide mass meeting it was a grievous shock to those two weeks ago at Dalhart. County close to Mr. Parker. He had been judges and commissioners worked suffering for months and was forced several weeks ago to take out a program for state legislation at a meeting in Amarillo to his bed, from which he never

FOR PIONEER PLAINS

BUILDER

was born at Oakdale, Shelby county, Missouri, November 6, 1861. He attended county school at Oak-dale and later in the town of Shelbina and had three years at Newburg. New York.

College for a short time. Pr Kellogg has announced. college he went to Houston where et clerk for the H. & T. C. in both

Moving to Austin in 1883, Mr. Parker worked as senate clerk in the Eighteenth Texas Legislature during the administration of Governor John Ireland. He attended the corner stone laying and opening exercises of Texas University while in Austin.

Worked In Houston. work in the office of his uncle, work Progresses and ticket agent of the H. & T. C. During following years he was On Park Buildings local agent for the H. & T. C., Galveston &Houston Railway, and Southern Pacific.

He went to work for the M. T. Jones Lumber Company in 1888, tions have been completed and at Houston, where he met and worked with the young Jesse H. Jones, nephew of M. T. Jones, and (Continued on Page Three)

To State Champs

It was a case of too much champion as the Hereford High basket-Thursday night in the State A. L. U. journament at Plainview, The champions bested not only Hereford but also the rest of the 31 teams that started.
Store in the Ropesville game,

played in the second round, was however, by Hereford. They cleaned up on Liberty in a morning

game Thursday 47 to 26. Play in the tournament closed the season for Coach James Wilson's sextet who lost only five games in a schedule that started December and saw them play games. Two ended in thes.

BROOKS DRUG HAS NEW IUE CREAM MACHINERY

oks' drug store has gone in the manufacturing game with machine that makes ice cream. It have installed a Taylor frees-and now are making their own cream and ices and from

drinks.

What is more, the customers can see the cream made. The mixing machine is out on top of a freezing and hardening chest where it can be observed in op-

Charles Brooks, manager, says the apparatus was installed at a cost in excess of a thousand deliars. "We can now furnish fresh lars. "We can now furnish fresh lars."

Hereford Musicians Earn High Honors In Panhandle Festival

BAND, ORCHESTRA, SINGERS, PIANO PLAYERS AND INSTRUMENTAL SOLCISTS WIN CONTESTS

High school band and orchestra for 17 and under. Billy Smith is still news. The orchestra was socre of 2.01 and superior rating.

While the Justor Band rated superior, with a score of 2.0, 1t finished second, being beaten by the Amarillo Academy of Music with a vating of 1.8.

Hope was abandoned as long as two weeks ago, and doctors continually expressed amazement that he clung so tenaciously to life. But it was a losing fight.

All Hereford closed Monday afternoon to attend the last rites and pay final tribute to a real citizen. Rev. T. C. Willett of the Methodist church and Dr. J. O. Haymes, presiding elder from Amarillo, offered the last eulogy to one whose life was well spent and whose passing is mourned by his fellows.

Acting as pallbearers were

habit, the fact that the Hereford won the band instrument solo won first place in their divisions at and Bill Stanford won the clarithe Music Festival in Amarillo net duo for 18 and over, with a Wanda Jean France received

a rating of good in the 12 and approved. The organization will 13-year-old trombone solo class to win. Margaret Higgins was first in piano for 10 years and under with a score of 93. Bobbie Jennings competed in the theory for eight-year-olds.

Wanda Jean Reed was adjudged superior in clarinet for 10 and 11 years to win first place. Harold Close was second with an excellent rating. Wayne Phillips was second in clarinet for nine and under with excellent.

Thurman Williamson took first in cornet, nine and under, rating excellent. Clifford Estes won first in baritone for 12 and 13, scor-

(Continued on Page Three)

and whose passing is mourned by his fellows. Acting as pallbearers were Jonathan A. Pitman, Wilson Gyles, George V. Stambaugh, Frank Givan, Homer Fox and C. A. Skelton. Services were held in the Methodist church and burial followed at West Park Cemetery. George Alsdorf Fanikner Parker was born at Oakdate, Shelby county, Missouri, November 6, 1861. He

ing which has taken up most of of the Brownfield-Ivey farm, be-the past month, has been completed. ing held this afternoon at the buil Frank Kellogg, brother of J. W. Kellogg, will be manager of the store J. W. Kellogg was with Woolworth eight facts as manager at Wichita Falls. For the past three and one-half years he has been at Tulia.

They purchased the store of the store of the past three and one-half years he has been at Tulia. barn. Forty head of young animals from their Anxiety Fourth herd, 34 bulls and six cows, are being offered.

Gavels were to be wielded by Fred Reppert and Earl Gartin, two of the country's leading auctioneers. Tom Ivey, manager of the farm, was to direct the sale.
A. R. Brownfield is owner.

Leading livestock publications were to have representatives present. Among them are Frank Farley, Kansas City, Hereford Journal: Frasier Biggs, Albuquerque, Western Livestock; Garford Wil kinson, Amarillo News, and others,

Sired by Timberline, Superior Diamond, Timberline Jr., Advance Domino Jr., and Prince Axtell, the young bulls are fine herd leader prospects, Ivey declares. The cows are daughters of Superior Anxiety and Domino Return. All of them are of pure Anxiety Fourth bloodand club house in the city park

is farther along than the other, | lines. Women of the Hereford Eastern Star Chapter are serving lunch at the bull barn before the sale. They promise thick steaks, buns, hot coffee, pie and vegetables necessary to make a heaping plate.

REEVES COMMENTS ON HEREFORDS HERE

Telegram:

The following was taken from the daily column of Frank Reeves in Tuesday's Fort Worth Star-

cession building in the park prop-er. It is to be of gray sandstone from the Palo Duro. Walls are being erected at this time. Plans for both buildings and all fittings were executed by Kelso It is said there are more registered Herefords within a radius of 50 miles of the town of Hereford than any other place in the country. Some of the best Herefords purchased outside of the state have been brought to that section and of quarter-inch boiler plate to go over the main entrance of the park. The words "Hereford State Park" will make up the sign. have been produced in that area. One of the first men at Hereford to take up the breeding of Here-fords—he has had a number of partners in the meantime but he has been breeding Herefords all the time was Tom Ivey. Ivey has HUMBLE COMMISSIONERS produced some outstanding herd bulls and has furnished breeders in other sections of the state with foundation breeding stock. and Agent Dewey Reed left and morning for Austin to

On March 28, Brownfield and Ivey will sell at auction 40 bulls and 10 females. This offering will include some of their very best individuals and some of their most royally bred animals. The auction will be held in the sale arena at Hereford where buyers and visitors may be comfortable, regardess of the weather.

O. H. Diliehay, school superintend cut, was elected to the executive Hoard of the Northwest Texas Edu cational Conference in the annual meeting last week at Canyon. He was the retiring first president of

the organization.

Schools closed last Friday in order that teachers might attend the two-day conference.

Auto Registration Is Slow

Twenty cars per hour would have to be registered in order for the county's 1,200 passenger autos to be licensed before the deadline Saturday midnight.

deadline, the license fee will carry a 25 per cent penalty. Owners are asked to have the 1934 receipts when registering autos for 1935. If

they cannot produce receipts, then they are asked to know the old license number. No credit will be extended and no checks taken.
Only cash will pay the car

AUTOISTS ASKED TO STAY ON GRADED ROADS IN PARK

license fee.

Autoists driving in the city park and state park are urged to stay on the graded roads. Drivers have been roaming through the premises in cars and doing damage to trees and plowing.

Park officials request cooperation in observing barricades and signs in the park.

Miss Mary Lou Roberson visited reatives here Sunday. She is a teacher in Lubbock.

Relief Works Will Wait for **April Moneys**

JOBS TO CLOSE AFTER THIS WEEK: GARDEN PROJECT APPROVED

Unless funds for April arrive within the next two days relief works will be shut down Monday, announces Walter Pickett, administrator. March funds will be used up this week.

Summer garden project has been operate a five-acre irrigated garden on the S. O. Wilson farm south of the city. This will be used instead of the scattered patches through the city, as in previous years.

Planting and cultivating in the garden tract will be started within a few days. It is expected, with irrigation, to raise sufficinet truck to furnish needy families and provide a great deal for canning and preserving.

Beginning at once, rural fami-

lies living on farms they can cultivate are going to be removed from the relief rolls and placed on credit basis. Their needs will be budgeted and all necessary feed, seed and implements as well as personal necessities furnished on credit, individuals giving liens for credit received. They will be allowed to work out a portion of the debt, and pay the remainder from production.

Track Meet Will Be Here Saturday

Teams from a dosen Panhandle gh schools are scheduled to take meet at Whiteface Field Saturday. Already Frions, Amarillo. eral others have notified Coach Tommy McCollum they would send

One o'clock is starting time for the meet proper. Preliminaries, if they are necessary, will be run earlier. The regular order of events will be followed, starting with the 120-yard high hurdles and ending with the mile relay. Hereford's prospects of a good team are bright, McCollum declares. He has a dozen eager boys working daily. Mead Smith is the only proven performer, however. He won the district sprint championship last year and running the 100-yard dash in 10 seconds and better every day.

Francis Harris is pushing Smith in both the 100 and 220. Other performers are J. D. Clayton, 440 and relay; Roy Hastings, half mile and broad jump; Jim Kirby, low hurdles, high jump, relay; Billy Patton, low hurdles and relay; Wilburn Benge, discus; R. A. Daniel, shot and javelin; L. B. Russell, broad jump; Jerry Jowell, quarter.

Eight freshman students in To

as Tech, 1934 graduates of Her

ford High, made nine A's, 45 B's

16 C's, four D's, one E and five

F's during the fall semester. This

makes a record of 671/2 per cent

A's and B's, 871/4 per cent A's, B's

and C's. They failed in six and

one-fourth per cent of the subjects

taken and six tenths of one per cent of the hours taken.

Two of the students, Home Henslee and Rollin Orr, were on

the honor roll for their first semes-

ter in college. Other freshmen

at Tech this year from Hereford

are Beatrice Buchanan, Elizabeth

Ireland, Betty Orr Jacobsen, Betty

In addition to the two mention

ed above and three at WTSTC,

Nancy Conkwright also made the

honor roll at Baylor last fall.

student for the fall term at Kan-

sas State College.

Sallie Gilbreath was an honor

Bruce Jones and C. J. Borden.

HEREFORD STUDENTS GET HIGH RECORDS IN COLLEGE STUDIES

PROCLAMATION

The week of April 8 to April 13, inclusive, has been designated as Spring Fire Prevention Clean-Up Week. Now, Therefore, I, C. J. Paddock, Mayor of the city of Hereford, do hereby designate the week of April 8 to April 13, inclusive, as Spring Clean-Up Week and most respectfully call upon all departments of the city, the Chamber of Commerce, Civic Clubs. Patriotic Clubs and the people in general to take an active part in this Clean-Up Campaign.

I further designate the Fire Marshal and Fire Chief

as a committee of two to work with the city officials in selecting active committees to carry on this campaign and ask the coopera-tion of all our people in this enterprising campaign for a clean city. Citizens are requested to place trash in alleys and city trucks will collect it.

In testimony whereof, I hereto sign my name and seal of office, this the 26th day of March, 1935.

C. J. PADDOCK, Mayor, City of Hereford CAL) Texas. Reports of other students have not been received at the school as only first semester The 1934 report of the Southern Association of Colleges and Sec-

ondary School shows that grad-uates of Hereford High failed in seven and seven-tenths per cent of their work in the first er of college work in the fall of 1933 as compared to 13.7 per cent failures for the entire association. The 1983 report for Hereford show-



The Big Parade Is On It's Way TO TEMPTATION ICE CREAM

MORE FLAVORSOME ICE CREAM-IT'S PURE-MADE OF FRESH SWEET CREAM-WHOLE SWEET MILK, FRESH EGGS AND SUGAR

SPECIAL FLAVORS FOR FRIDAY, SATURDAY AND SUNDAY!

BUTTER SCOTCH-CHOCOLATE-FRESH STRAWBERRY-PECAN CRISP

QUALITY AND SERVICE

CITY DRUG STORE

TELEPHONE 100

business magazine tells of you can't sell life insurance withthe enlightenment of a negro in out a license?" The darky resurance agent arrested for doing plied: "Boss, you done said a business without a license. The mouthfull; I knowed I couldn't magistrate said: "Don't you know sell any, but I didn't know why."

Successful Poultrymen

Everywhere Prefer

BECAUSE YEARS OF USE HAVE PROVEN IT

IS THE TOP IN POULTRY REED. CHICKS FED WITH MERIT ALL-MASH STARTER ARE THE

CHICKS THAT GROW INTO PROFIT. GET IT

Bring Us Your Poultry, Eggs, Cream and Hides-Top Cash Prices!

West Texas Feed and Seed Co.

ELECTRIC

Refrigeration

An electric refrigerator is de-

pendable because it is always there,

ready to do your bidding. Ice is al-

ways handy. There's no uncertain-

ty. By any measurement the cheapest refrigeration and the lowest ice

cost are furnished by your electric

refrigerator, operating for a few cents

is sanitary. There is never any ques-

tion about the ice you take from it

. . . you know it has not been subjected to unsanitary treatment. You

know the food in your refrigerator

An electric refrigerator is best because it does its work more effi-

has not been contaminated.

It is safest because you know it

a month.

ciently.

Dependable

Cheapest

Safest

Best

We Buy Produce.

FROM US.

Phone 265.

Jumbo News BY MRS. J. W. BERRY

Rev. W. C. Howell, Baptist min-

man and Jack Hunga made a business trip to Muleshoe Wednesday, returning Thursday.

L. A. Matthews and family are driving a new car. Miss Pauline Andrew spent last

Saturday night with Miss Helen Wilder who was spending the week end at home and returned to Canyon the first of the week to continue her school work.

Mr. and Mrs. Robert Hicks are spending a week in the C. Kring home after a visit with relatives near Stephensville. They expect to leave shortly for their home at Therma, New Mexico.

A baby daughter was born to Mr. and Mrs. J. E. Springer Saturday, March 23. She weighed eight

Mr. and Mrs. Geo. Ward and children of Hereford were Sun-day guests in the home of her brother, Chas. S. King and fam-

Mr. and Mrs. L. O. Norman of near Arney were Sunday visitors in the Finis Hunter home.

L. E. and C. I. Beck were in Colorado Springs, Colorado, Saturday on business, returning home

Mrs. Mildred Bailey attended the teachers meeting in Canyon Saturday and visited relatives there. She did not return to her school work until the first of the serious illness Wrs. Ira Ricketts visited Mrs. Week owing to the serious illness Claude Ricketts at Hereford Tues-

Mrs. Ullman Hunter and daughters left Saturday for Clarendon and Hedley to visit her father, J. Higgins the first Wednesday in

Miss Florene Stork spent last

LaRue Beck. Mrs. J. J. Wilder and Maurine spent last Wednesday night in the Jim Smith home near Easter, helping care for Grandmother Samms

who has been very ill. Latest re-ports were that she showed a little improvement in spite of her advanced age, as she is past 102 Bill Kring returned Friday from

a weeks visit with his aunt, Mrs. Jim Baggs, in Amarillo.

Mrs. Belle Oxford and Willie and Kitty were business visitors in Amarillo Saturday.

Miss LaVelle Beck accompanied her aunt, Mrs. C. I. Beck, to Lub bock Saturday, returning Monday guest in the L. Hardy home. Frank Jones attended the teach-

ers meeting in Canyon Saturday. Mrs. W. A. Hunter went to Muleshoe last Thursday to visit her sister, Mrs. Margaret Jennings, who is in bad health. Mrs. Jennings was taken to a hospital in Kubbock Sunday, Mrs. Hunter

returning home that day.

Mrs. S. A. Burdine who spent a
week with her daughter, Mrs. L. C. Baggett, returned to her home at Hedley Sunday.

"Granny" Kring has been seriously ill several days, but is improving at this time.

Mrs. Belle Oxford, Willie and

Kitty spent Sunday in the Minnie Mariar home near Flags. Mrs. Oxford and Mrs. Mariar are sis-

Jumbo Dramatic Club prese a play, "Beads on a String," at Frio last Thursday night, and were well pleased with their ef-

Wyche Items

won at the Interscholastic me Nona Deen Rose won first in third grade story telling; Nancy Olson-first in sub-junior declaration; L. C. Hewit third in ready writers and second in 50-yard dash. The people are just as proud of those who did their best but failed to

Rev. T. C. Willett of Hereford preached here Sunday afternoon to a goodly audience. Next Sunday Paul Collins will be here to help organize a union Sunday school and to preach. The help of every-

Progressive News

BY OLIVE RERKINS

Mrs. O. Boyer has moved to the Rev. W. C. Howell, Bapter his house vacated by the believe ister from Dimmitt, filled his house vacated by the believe ister from Dimmitt, filled his house vacated by the believe ister. Who moved to a place near Easter. Mr. Harrison and family have moved to a place of the believe in the believe is the believe in the bel Mrs. C. E. Ramsey spent last ed to the Raymond Saylor place.

Vednesday in the C. Andrew home.

Messrs. and Mmes. Dalton Lay-Rupils of Higgins and Progresschools enjoyed a vacation Friday while the teachers went to Canyon to attend a teachers meet-

Dan Smith spent Sunday with Mr. Kimmins in the Ira Ricketts

Mr. and Mrs. A. G. Kemp of Groom spent the week end with Mr. and Mrs. J. L. Click.

Mr. and Mrs. Clarence Botts

went to Borger Monday.

Mr. and Mrs. Owen Neel and sons spent Sunday with her parents, Mr. and Mrs. Vicks.

Mrs. Ray Hershey and Arch Conklin and family spent the week end with Mr. and Mrs. Dudley Buzard at Muleshoe.

Mr. and Mrs. M. O. Green of District Archive. Dickens are staying with the

Mr. and Mrs. Charles Green and children and Mother Green spent Sunday with Mr. and Mrs. Chas

Smith near Westway.

The play cast went to Black
Tuesday night.

Miss Lucille Park attended the

teachers meeting at Canyon.

Rev. Randall preached here
Sunday afternoon. Among the
visitors were Messrs, and Mmes.

Moreland and Miles of Ward and

Mr. and Mrs. W. A. Ricketts of Hereford and Mrs. B. R. Anderson of Borger spent last Monday with Mrs. Luke McBrayer.

Mr. and Mrs. O. E. Sherman called in the Perkins home Sunday. Mr. and Mrs. Benson of Ford visited at singing Sunday night. Mr. and Mrs. H. R. Patterson visited their son, Elmer Patter-son and family, in Hereford Sun-day.

Ford Doings

School dismissed Friday so the teachers could attend the teachers conference at Canyon:

Mrs. Gregory and Jake were callers in the J. S. Garrett home

Sunday afternoon. Rev. L. E. Godwin filled his appointment here Sunday.

Mrs. Earl Dyer and children have been on the sick list since

last week. Workmen were putting in new bridges near the store Monday. This community received a fine rain Saturday. The heaviest fall

reported was about four niches on the John Whitsett place. Mr. and Mrs. Webster and the

Mr. and Mrs. Webster and the children called in the Fred Brunson home Sunday.

A. J. Sanderford and H. Benson were in Amarillo Tuesday.

Mr. and Mrs. H. D. Hill went to Hereford Monday.

Mrs. Bob Orr spent Monday afternoon with Mrs. Brunson.

Mrs. H. Benson, Mary Lou and Katheen Brunson visited in the J. T. Frant Bome motions.

Mr. and Mrs. Smallwood of Dimmitt spent Sunday with Mr. and Mrs. T. R. Langley.

Mr. and Mrs. O. D. Hedrick took their little daughter to a doctor

their little daughter to a doctor in Hereford Monday. It has not Mr. Garrett and family were supper guests in the H. M. Benson home Sunday.

Mrs. L. E. Godwin was visitor Sunday. Mr. and Mrs. J. E. Hill

ESTRAY NOTICE

and to preach. The help of everybody in the community is needed.

Mr. and Mrs. Ray Henry and family of Plainview and Mr. and Mrs. Woolery of Hereford spent Sunday with Mr. and Mrs. Fred Henry and family.

Mr. and Mrs. Edwards and Mr. and Mrs. Edwards and Mr. and Mrs. Edwards and Mr. and Mrs. Mitchell visited relatives in Floydada Sunday.

Leading in spelling this week:

Eleanor Paetsold, Afth grade; Anthony Marthers, Taker Up.

Friona Doings

Take Produce to Cart's Gro. tf Sunday morning, even if the rain fell in New Mexico. The highway was under water from a point three-quarters of a mile west of Friona Junior Woman's Club Frio Draw was out of banks day. town to about one-half mile east, claims another success in presen-

Miss Eunice Caldwell spent Sat field school, was at home last ed a second performance, though ed the district meeting at Canyon urday night with Mrs. Lance at week end.

Mr. and Mrs. O. F. Lange entertained the school faculty and friends Tuesday evening.

Misses Mary Katherine and Gene Crawford were in Amarillo Mon-

causing traffic to be detoured at tation of the play, "Clover Time," Black.

Some 70 people enjoyed a fellowship banquet sponsored by the Methodist church Board of Stew-motif was used in decorations and

lowship banquet sponsored by the Methodist church Board of Stew-Methodist church Board of Stew-Mrs. Gene Wade of Groom visited her parents, Mr. and Mrs. O. G. Turner, last week end.

Miss Lora Mae McFarland, Spanish instructor in the Little-field school, was at home last ed a second performance, though

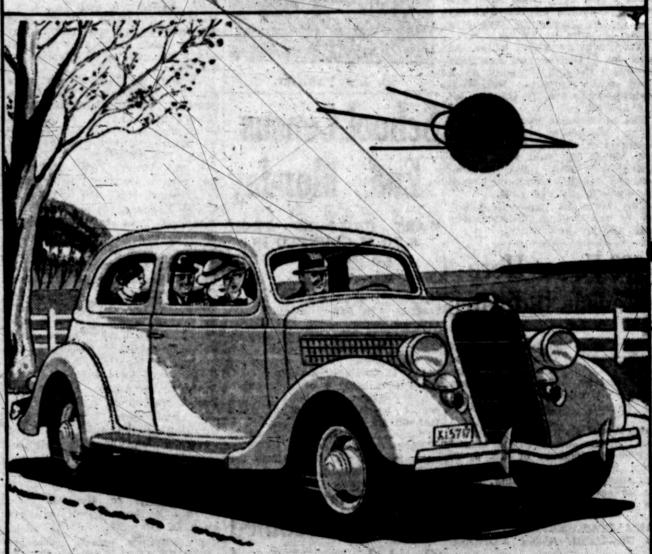
Miss Irene Boggess of Amarillo visited her parents, Mr. and Mrs. Ed Boggess, this week.

W. C. and F. M. Osborn visit relatives at Hollene, N. M., S

Ed Massey returned last week from Fort Worth and the Fat Stock Show

Rev. H. It Thurston, pastor

FORD V-8



In A Class By Itself

THERE is no way to compare the Ford V-8 with any other car because there is no other car like it.

The Ford enables you to step up into the fine-car class in performance, beauty, comfort and safety. But there is no stepping up in price. That is kept down by Ford low-profit policies and unique manufacturing methods. These are as different as the

It takes eight cylinders to give the modern performance you need these days. The Ford is powered by a V-8 — the finest type of eight-cylinder engine. You have to pay more than \$2000 for that in any other car.

PORD MOTER COMPANY

See these fine cars on display at Hereford Motor Co.

103 West Third.

Phone 39

Texas Utilities Company



NEW SPRING DRESSES

Pre-Easter Sale \$5.95 ° \$19.75

For Street, Office, School, Afternoon and Evening

-Dresses that were bought to sell for much more money will be included in this sale.

If you are looking for dresses with After the organization Mr. Parkdistinction, your search will end here. that went into the buildeing.

We've just received a new shipment of the smartest, swankiest frocks imaginable you'd never believe that such flattering, Paris-inspired styles could be so inexpensive. We have all accessories to match, both in the lovely silk gloves and leather bags. Navy, Beige, Brown, Black, Whites-

All the new wanted shades in Hose, including Navy-Try a pair of our Hose-79¢ and up.

FASHION DRESS SHOPPE

WEMAKEIT OURSELVES

lelicious

I-CE CREAM

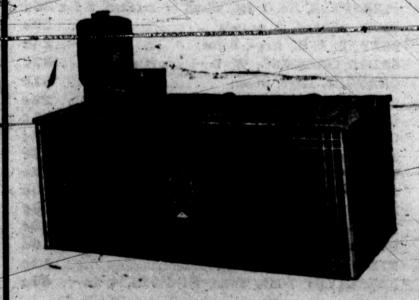
You were born thousands of years too late to eat of the necter and ambrosis but you are right on time to try our new "fast-frozen, fresh-frozen" los cream that's made at our fountain before your very eyes with our amazing new Taylor Process.

You'll say it's the most delicious, flavor-packed ice cream you've ever eaten. Fast freezing makes it smooth as velvet. Fresh freezing at frequent intervals—in smaller quantities—packs more luscious flavor into each bit than you ever thought possible.

If you and your family want a new dessert-thrill, take home a package tonight.

WEEK-END SPECIAL

	· 1010 10 图 图 图 20	A STATE OF THE STATE OF	10/10		102
	NUT ICE		1	2	D.
Quart 3	5¢, pint	• • • • • • • • • • • • • • • • • • • •			-
PROZEN	MALT, A	DEPICION	S DRINE	3-1-1-1	24
	888			7-18-1	0°
		A	100 Te 100	The state of	
	DIP CON			1	5
Saturday	Only				



G. A. F. Parker Dies Here Sunday

(Continued from page one)

well Bros. Lumber Co. In the same year he removed to

age a yard for the Jones Company. He sold lumber that built Helen Frances Streu was win-the first house in Amarillo when ner of first place with an excelfor a while with his nearest competitor at Plainview. Built First Church.

to build the first church on the and 14. Plains at Amarillo. It was built for the benefit of, the community and Parker held the key and passed on the doctrine. . The church was later organized and became the Polk Street Methodist church.

lived in different localities on the Plains. At one time he was president of the First National Bank at Meredian, Texas. Then a rating of excellent. he held extensive lumber and cattle interests at Chillicothe and second in A division of piano with Claude. He was at Claude at the a score of 90. Gertrude London time the famous Indian scare competed in the C division of flamed due to remors caused by plano for nine-year-olds, and Ellen cowboys dragging bleeding cat- Louise Posey for eight-year-olds. tle over the prairie to halt a

pany, Mr. Parker helped to organ- they entered. The girls' trio was American State Bank), one in girls' quartet dupilcated with a Canyon and one in Hereford. score of 94. The mixed quartet brick home of Western National grammar school girls' chorus was Bank, the first brick building in first with a score of 95. Hereford. He acted as presi- Jim Kirby won first place in the Western National.

banks and remained as head of under. the Hereford institution until liquidating it and retiring in 1931, Frances Holder, Elizabeth Rice, engaging th extensive cattle and

loan business on the side. All these years he followed the quartet was made up of Misses tide of the times, making and Holder and Manney, Henry Turner losing small fortunes as the good and Jim Kirby. The boys quartet years and the bad hit him. Dur-ing-the blackest years he never ness of one of the members. Elizalost faith in the country, always beth Spradley was second to Miss being eager to wager his energy and resources that this would some day be a well developed

Leading Civic Work. holding most of the important offices in the church and commun-He was always eager to give his time and money to any worth while community activity. Friday of last week. More than As recently as last summer he was a leader in the movement to buy a site for the state park here. He was a member of the First Methodist church in Hereford, a member of the Masonic Lodge, Eastern Star Chapter, and var-

ious civic organizations. On June 11, 1903, Miss Mary Louise Wilson of Belton, Texas, became the wife of G. A. F. Parkhome he bought in Hereford where

and two daughters. -Parker of Hereford; William L situate in Deaf Smith County, Parker, of Washington, D. C., State of Texas, to wit: and Mary Ellen Parker, at the present time a music student in London, England.

his share in its development. He tinued from day to day thereliked to tell of his "firsts" as a after.

citisen of Amarillo. His was the first name on the first hotel register in Amarillo. the 3rd day of April, 1935, at the He was a charter member and hour of 10:00 o'clock A. M. at the chairman of the building committee of the first church. He was club and secretary of the first building and loan association. He for cash, and subject to all taxes was Santa Claus at the first was Santa Claus at the first Christmas tree. At one time he act to the Panhandle Old Settlers Association.

One brother, besides the immediate family, survives. He is O. F. Parker of Beaumont. He will be here this week end. Mrs. Lucy Rice of Austin, sister of Mrs. Parker, attended the funeral.

Among the out-of-town friends who attended the funeral services were Dr. J. A. Hill, Mr. and Mrs. D. A. Shirley, Mr. and Mrs. Chas. Burrow and Mrs. Robert Neblett, Canyon; Mr. and Mrs. J. Ray, B. C. D. Bynum and son, Jim, Rev. and Mrs. J. O. Haymes, Mr. and Mrs. J. O. Haymes, Mr. and Mrs. Hubert Timmons, Mrs. J. W. Burks, Mrs. Thomas F. Turner, Mr. and Mrs. Otis Trulove and Mrs. Virgil Beyer of Amarillo; Mr. and Mrs. Roy Stocking, Mrs. E. E. Robinson, Plainview; Mr. and Mrs. Jack Rogers and Mrs. Fletcher Rogers, Happy; B. D. Weodlee, Percy Estes, K. B. Turner, Dimmitt, and B. G. Shelby of Frions. Mrs. Parker, attended the funeral.

Hereford Wins Music Contests

(Continued from page one)

J. M. Rockwell, founder of Rock-well Bros. Lumber Co. Rayland Evans teamed in cornet duet for 16 and 17 to win, then the new town of Amarillo to man-each rated excellent to take first and second in that order for the

that city was moved to its pres- lent rating in saxophone for 13 ent site. Later Mr. Parker bought and 14-year-olds. Christine Finchthe lumber yard and operated it er was excellent with flute to take second place. Palmer. Norton rated excellent and took third in cornet for 18 and over. Virginia Newell and F. Lucas were Parker furnished the material second in the cornet duet for 13

Pianists Are Champions. Ruth Marie Mountz was one of the leading plano winners, taking first in the Bach contest for 20 years, first for the 20-year-old with a score of 98, and tying for first with a score of 90 in theory for 20-year-olds.

er was repaid for the materials Margaret Higgins won first with a score of 90 in piano for 10-year-From time to time Mr. Parker olds. Edith Jackson was third with 90 in the 13 class.

Rosemary Phillips entered in the piano for children six and under, getting a score of 88 with

Marthanelle Ewton tied Singers Win, Too.

Singers from the high school With the Smith-Walker Com and junior high won everything ize a bank in Amarillo (later the high with a score of 94. The Parker decided to make his home made the highest score of the in Hereford at that time, com- meet with 98. Friona was second ing here in 1902 He erected the in this and the girls' quartet. The

dent and manager for the pri- baritone solo selection for 18-and vate bank known as Smith-Walk-er & Co. He presently bought controlling interest and had the class. Jack Knox took first place bank nationalized under the name in vocal for boys of 12 and over. estern National.

Bobbie Jennings was second for boys nine and under. R. L. Baistock in the Amarillo and Canyon ley was second for boys 16 and

> In the girls quartet were Mary Spradley. All but Miss Spradley were in the trio. The mixed Holder in the solo.

Smith, McMinn Teachers. Miss Thelma McMinn trained all the vocalists, while the bands and band instrument players were During his years as a citizen pupils of Ralph Smith. Smith was Hereford, Mr. Parker was an Band and Orchestra Teachers' Association, being succeeded by Glenn Truax of Shamrock.

> The Panhandle Music Festival, sponsored by the Amarillo College of Music, was held Thursday and 1,200 pupils from over the Panhandle participated. A regional festival will be held later at Carlsbad with winners from various district festivals competing.

NOTICE OF SALE OF REAL

Notice is hereby given that the undersigned, Trustee, in the mater. He moved his bride to a ter of K. J. Crackel, Bankrupt, same being Cause 514 in Bankthe family still lives. Four child-ren were born to them, two sons They are Anne F. Parker, of on the 18th day of March, 1935 Catonsville, Maryland; George W. the following described real estate

An undivided 5-16 interest in all that certain tract or parcel of land situated in Deaf Smith County, Proud of Early Days.

Mr. Parker was proud of his early days in the Panhandle and that said sale has been con-

> fore give notice that he will finally offer said real estate for sale on office of Kessinger, Hill & Arterburn in the LaPlante Building in

> Said sale will be at private sale W. H. HILL, Trustee.

The baby of Mrs. Florence Gantrell of Dublin, was sent to prison with his mother, convicted of

shoplifting.



APPLE BUTTER CHOCOLATE SYRUP Libby's, 26-ounce glass far _____ Hershey's, 51/2-ounce can, 2 for ____ MARSHMALLOWS Extracted, 5-pound pail -----Angelus, 1 pound _____ 10-pound pail _____ 93¢ Hershey's, 1-pound can

> Cocomalt 1-Lb Can



Can

SHORTENING Jewel (limit 1 case) \$1.06

Tree Tea Orange Pekoe, Green Japan or Gunpowder 1/4-Pound Package 15c

Prices Good

FRIDAY

SATURDAY

MONDAY

31c

AKE FLOUR	204
wan's Down, package	29°
LOUR	
	ALL ADV. PRICES
BUTTER	29*
resh Creamery, pound	
1	

GRAPENUTS 18° Package -----PINEAPPLE JUICE 15 Libby's, No. 2 can

Coffee 1-Pound Can



Snowdrift 6-Pound Pail 3-Pound Pail

IME RICKEY, CLUB SODA OR INGEN ALE e Sota, large 24-oz bottle OILET TISSUE harmin, 4-roll bez	BREAD AND BUTTER, jar SOAP CHIPS Blue Barrel, large 5-lb box BLUE BARREL SOAP Large bar
WE MEET ALL ANDERTON PRICE	ES ON STANDARD W

PICKLES

PRODUCE SPECIALS

Green Beans, lb 9c **Bried Onions. 8 lbs. 25c** ORANGES -Peck

New Spuds, lb 5c RADISH, CARROTS BEETS, GREEN ONIONS

Spuds, 20 lbs 23c

Lemons, 2 dozen

LOAF MEAT

Pork added, pound _____ **SLICED BACON**

Good Sugar **29**c Cured, Lb

CHEESE

BACON ENDS Sliced, fresh, pound

GRAPEFRUIT

ROAST

Nice size, 6 for ----

50(0) 5(0) **6**

15°

Sand Storm Special -

For the next 60 days, from April 1 until June 1, qur prices lower than ever before. One dozen photos in very latest style folders \$2.00

COMBINATION OFFER

One dozen \$3.00 photos and one large size, in frame, all for One-half dozen, regular \$8.00 size, for \$5.00

Bring Us Your Kodak Films. HANNA & HANNA

102 West Third Street.

Hereford, Texas

Announcemen

This station, formerly operated by the Magnolia Company, has been purchased by Arthur Thompson, manager for Magnolia. We will continue to handle Magnolia Products-MOBILGAS and MOBILOILS. Also we will retail GOODRICH GOLDEN PLY TIRES and TUBES.

WEEK END SPECIAL

Goodrich Golden Ply Tire

5.50 x 17, Four Ply Other Sizes In Proportion.

Maglonia Station

Arthur Thompson, Manager.

Third and Sampson,

See What a Difference



Look at the lining, look at the cuffs of the sleeves and the trousers of a suit cleaned by us and you'll realize why suits cleaned by our careful methods last longer. Every place where dirt and perspiration eat away at the fabric is given special attention—and we remove every spot, every bit of grime so that your suit is just like new. Try us next time you have a suit cleaned and you'll note the improvement in appearance stay with us a year and you'll be amazed what long service you'll get out of your clothes.

Carroll and Corbett

It's Garden Time

HANDY TOOLS, THE BEST COMMERCIAL FERTIL. IZER AND FERRY'S GARDEN SEEDS MAKE -- A COMBINATION THAT WILL DO THE JOB WELL

Lawn and Garden Supplies

Chema Grass Seed Vegetable and Flower Seeds Vigoro and Loma Plant Food Rubber Hose and Sprinklers Garden Hose and Rakes

Urlin says:

"If you don't have a lawn, plant Chema grass seed. If you do have a lawn and it needs mowing, buy a mower, and if it doesn't need mowing it needs VICORO plant food."

We Sell Everything for the Garden.

COURTHOUSE RECORDS

Warranty Deeds. R. E. Caler et ux to Elizabeth Patterson, part of block 5, Welsh Addition.

Mrs. Josephine Lee to J. A Callahan, part of block 40, Evants Leo Stocker to Sabina C. Stock-

er, section 49, block K-4.

8. P. McMinn to L. E. McMinn, half interest in W1/2 of section 12,

block B. J. K. Blythe et ux to Joe Gaetz, part of lots 11, 12, 13, and 14, N½ of block 5, Womble-addition. Ollie Hodges et al to Eula Rambo, interest in 81/2 of section 81

Romen Grabin et ux to H. G. Conkwright, SE14 of section 42, block 7.

Marriage Licenses. Edgar Malm to Lenora McBride George Suggs to Emily Fincher, W. C. Cress to Wyntle Jacobs.

Dimmitt News

MRS. BUCK WOOD

Dr. R. E. Cogswell is transacting business in Austin this week. Mr. and Mrs. John Flanigan and Bob left Tuesday for Fort Worth make their home. Dimmitt folks regret to see them go. Mr. and Mrs. Leland Lee were

in Amarillo Monday. Mr. and Mrs. L. E. Parker and Miss Madge McQuire spent the week end in Bovina.

Mr. and Mrs. W. G. Baxter of

Batesville are visiting the home of their daughter, Mrs. Fred Bos-

Mr. and Mrs .Ted Wood and Mrs. J. R. Gollehon were Lubbook visitors Thursday.

Miss Allie Mae Willis of Sny-der, Okla., is spending the week with her sisters, Mrs. Claude Mor-ris and Leland Lee. Mrs. Raymond Wilson and Miss Mary Belle Carroll spent Saturday with Mr. and Mrs. A. M. Wilson of Tulia

Mmes. R. B. Boren, B. C. Bar ran and Stevenson were in Ama-Mr. and Mrs. Byron Shipley spent

Sunday in Lubbock. Mr. and Tom Gunnells and son visited in Fort Worth and attended the stock show last week.

Carl Kemp and Ed Waggoner
were in Lubbock Monday.

Mrs. Andrew Murphy of Mule-

shoe spent the week end with Mrs. Clem-Hastings.

I. H. Hailey left Sunday for Hot Springs, N. M., where he will make his home.

Mrs. Travis Show of Hobbs, N. spent several days with friends in Dimmitt.

Mr. and Mrs. Claud Morris

were in Amarillo Tuesday. Noel Gollehon of Muleshoe was 7:30 p. m.

tended the stock show in Fort this week. Mrs. Bill Johnson of Fort Worth

is spending the week with her mother, Mrs. Crab A. R. McCowan and family were in Fort Worth last week.

Mrs. Ted Wood underwent an operation in a Lubbock sanitarium Sunday and is recovering nicely. Mrs. O. B. Trimble is visiting her parents in Mobeetle this week. H. C. Webb and Dr. Mayes Miller were in Tulia Monday. Mrs. Byron Shipley entertained members of the London Bridge club Thursday afternoon. Mrs. Tom Bice won high, Mrs. Meade

Hatte low. Refreshments were served to four members. T. A. Singer and Wade Dent are in Austin this week.

Bippus Items BY RUTH REESE

Take Produce to Carl's Gro. tf Chester Dodson is in bed with

Tom Majors of Hereford was in this community last Thursday. Shoppers in Hereford Saturday included Mr. and Mrs. Z. J. Steen, Mr. and Mrs. Rufus Overstreet,

Claude Norris. The club met with Mrs. F. Mor. rison Wednesday.

There was no Sunday school on account of the weather. Mr. and Mrs. C. V. Griggs called in the C. T. Reese home Sun-

Mrs. Z. J. Steen has been on the sick list. Miss Lorene Stagner and Miss Hazel Roper spent the week end

at Canyon. Young people of this community gave Miss Hazel Roper a surprise birthday party last Saturday eve-

Webb Adrian and Roy Campe bell made a business trip to Bovina Friday. .C. S. Perrin made a business

trip to Hereford Saturday. The farmers community meeting will be at the community club house the second Friday night in

Rufus Overstreet was in Amarillo on business last Saturday.

R. N. Eaton, representative of the Western Newspaper Union of Wichita, Kansas, was here Satur-

THE CHURCH WORLD E

First Baptist Church

REV. B. N. SHEPARD, Pastor. Regular Sunday school, 9:45. Church services, 11 a. m. B. T. S. at 6:30, general direct-

or Jimmy Allred. Prayer meeting and teachers eeting at 7:30.

PRESBYTERIAN CHURCH

W. M. GRIFFIN, Pastor.

Sunday school, 9:45. Morning worship, 11. Christian Endeavor, 6:45. No evening preaching.

First Methodist Church

REV. T. C. WILLETT, Pastor

Sunday school, 9:45 a. m. Preaching at 11 and 7:45 each Epworth League, 6:45.

Prayer meeting 7:45 each Wednesday. The young peoples' division in Sunday school showed some progress toward the Easter goal. We expect other departments to regis-ter advances Sunday. We wel-

last, Sunday and expect to wel-come others next Sunday. No evening service on account of Christian church revival.

come four new members received

First Christian Church

REV. E. R. McWILLIAMS, Pastor.

Revival services continue with increasing interest and attendance. Rev. H. M. Redford announces the following subjects for the remainder of the week: Thursday night, Creative Living: Friday night, Luke's Masterpiece; Sunday morn-ing, The Forgotten Man; Sunday evening a service will be held in

conjunction with the special music furnished by the Civic Chorus. There will be a devotional service led by Rev. Redford on the theme
The Soul Finding Its God. Services begin promptly each night
at 7:30 and are open to the public. All services Sunday at the usual hours.

NOTICE

Preaching services at Dawn at 11 a. m. and 7:30 p. m. Everyone in the community is invited to be present. Notice also that preaching services will be held at Wyche Sunday at 3 o'clock, conducted by Rev. Paul Collins.

FUNDAMENTALIST BAPTIST

Messrs. and Mmes. Ray Sheffy and Goodwin Miller visited in Canyon Sanday.

Mess. Carroll Gunter and Fred Boswell and Miss Stella Harman

Services are being held nightly Ralph Cox and Jack Miller at by the pastor, Coleman Campbell,

Chorus to Sing Sunday.

The Civic Chorus will sing Sunday night at the Christian church at 7:30 in connection with the regular service. They will rehearse at 3 o'clock that afternoon

with the Pampa and Amarillo partment, Austin. Usual rights choruses, accompanied by the Amarillo Philharmonic Orchestra.

All growers of corn and hogs must sign the 1935 reduction con-tracts by Saturday to get in the program for this year. They may sign the papers at the county agent's office.

In 1934 there were 279 tracts in Deaf Smith. To date there are approximately 250. After Saturday the contracts are to be tabulated, allotments made and papers sent to the state board of review. After passing the state body, papers will go to Wash-ington for final approval and payment.

CONTRACTORS NOTICE OF TEXAS HIGHWAY CONSTRUC-TION

Sealed proposals for construcing 1.171 miles of Reshaping Bs. Crs. and Triple Asphalt Surf. Tr. In Hereford on Highway No. 33, covered by U. S. Public Works Highway Project No. NRM-174-C er, Marian Marsh and Ralph Mor-(1935), in Deaf Smith County, gan are the cast. You will also will be received at the State Highway Department, Austin, Texas, until 9:00 A. M. March 29th, 1935, and then publicly opened and

read. The attention of the bidders is directed to the required special provisions covering subletting or assigning the contract, the use of domestic materials, the selection of labor, hours and conditions of employment, and hand labor

Except as otherwise specified, the minimum wages paid to all laborers, workmen or mechanics employed on this contract shall be One (1.00) Dollar per hour for "Skilled Labor," Fifty (50c) Cents per hour for "Intermediate Grade Labor," and Forty (40c) Cents per hour for "Unskilled Labor." Attention is directed to the spe-cial provisions, included in the proposal to insure compliance with the requirement of House Bill No. 54 of the Forty-Third Legislature

the state	e of lexas.	
·	+ 85	_±
2	11 2	I,
4 6	200	TE.
a	Prevailing mini- mum Per Diem Wage (based on a Five (5) Hour Working Day)	Prevailing M mum Hourly Wage Rate
DE O	E S	Ham.
Type of Laborer, Workman or Mechanic	54252	588
POX	FERMO	2 5 6

\$1.00 Skilled Labor Intermediate Grade

Unskilled Labor __ 2.00 __ 40
For the classification of particular positions under the above types of Laborers, Workmen, or Mechanics, see the Approved Required Special Provisions.

The above prevailing minimum wage rate shall govern on this contract Overtime and legal holi-

contract. Overtime and legal holi-day work shall be paid for at the

tive Order No. 0056, issued by the President on March 14, 1934. Only bids accompanied by such certificates shall be considered or accepted. The contractor to whom award is made shall require sub-contractors and dealers furnishing equipment, materials, and sup-plies to sign similar certificates before making awards to or purchases from such subcontractors or dealers, copies of which shall be furnished to the contracting offi-

at the Christian church and later with the organ at the Methodist church.

A local employment agency from which the Contractor shall obtain employment list will be designated prior to the award of contract. Plans and specifications available at the office of Cooper Dewey, at the office of Cooper Dewey, Resident Engineer, Hereford, Textender night in Amerillo, singles. Friday night in Amarillo, singing as, and the State Highway De-

ALLRECORDS **SMASHED**

In six years more than a million people who had been driving other cars have changed to PLYMOUTH.

No other car at any price has such a record for growth in sales as PLYMOUTH—AND REMERBER, this record has been made during the worst depression the Nation has ever known.

Only PLYMOUTH, in the low-price field, has Float-Four crankshaft bearings. Synchronized springs of Four crankshaft bearings, Synhronized springs of Mola steel, Sway eliminator, All-silent Transmission, Roller bearing Universals, Rust-proofed all-steel bodies.

Coupe \$746 (Delivered fully equipped)

Ireland-Beavers Motor Co.

they will see four splendid pic-tures this week end and through Wednesday of next week.

serial and comedy. Saturday afternoon and night sale will be announced later.

will be shown another of the Charlie Chan pictures, "Charlie Chan in Paris." Mary Brian will play with Warner Oland in the lead. This is the seventh time Chinese Flies In the Soup? slueth in these Chan pictures and this one is said to be the most ingenious and engrossing mystery of the lot.

Preview Saturday midnight and Sunday, Monday and Tuesday will be Gene Stratton-Porter's "A Girl of the Limberlost." Louise Dressgan are the cast. You will also see the world famous Dionne Quintuplets in their daily life, Mickey Mouse and News.

Wednesday, April 3, will feature two of the screen's most glamorous

comedy of a newspaper editor and a feminine "cub" reporter. In the supporting cast are Billie Burke, Stuart Erwin, Harvey Stephens and Katherine Alexander—April 7, 8 and 9 Will Rogers will be seen in "Life Begins at 40."

Today will see the last showing of the beautiful love story of "Vanessa," starring Helen Hayes and Robert Montgomery.

'Friday's feature, both afternoon and night, will be "The Count of Monte Cristo," with Robert Donat and Ellisa Landi playing the leading roles. There will also be a serial and comedy.

Burke, Stuart Erwin, Harvey Stephens and Katherine Alexandes.

April 7, 8 and 9 Will Rogers will be seen in "Life Begins at 40."

The Woman's Missionary Society of the Methodist church will have a bake sale and bazaar Saturday, April 20. The place of the urday, April 20. The place of the

Not if you will fix up your Screens and Screen Doors

PHONE FOUR-FOUR For a Repairman. R. H. KEMP Lumber Company

Hereford, Texas.

YOU SHOULD

Take Her Out to Dinner At Least Once a Week!

The wife or mother needs a rest . . . try it once and see how she thanks you!

> We have complete meals with SOUP - DRINK - DESSERT

You will not be disappointed with our dinners-COME TODAY!

> WHEN BETTER COFFEE IS MADE -IEE WILL MAKE IT!

KE'S CAFE

E(O(O)D Specials

FRIDAY AND SATURDAY SPECIALS OUR SPECIALS ARE CASH

KRAUT, Curtis, No. 2 cans, 3 for 25¢

TUNA FIBH, Van Camp's, 7-oz cans, 2 for 254 OATS, plate, or cup and saucer, pkg 28¢ COMPOUND, 8-pound carton \$1.00 SUGAR, 10-pound cloth bag PINEAPPLE, No. 1 flat, sliced or crushed, 3 for 25¢ SALAD DRESSING, W. P., 1 quart size 324 TEA, 1/4-pound, with sup and saucer 254 TOMATO JUICE, California Home, 3 for 254 CORN FLARES, White Swan, large package .. 104 HOMENY, No. 21/2 can, per can 104

PRESERVES, White Swan, all flavors, 4 lbs .. 65¢

LIST MISSPELLED WORDS HERE

BUY IN HEREFORD CAMPAIGN!

A NEW SERVICE

Beginning next Sunday, March 31, we will start a new schedule of delivery service, carrying milk to our patrons twice daily, one in the morning before breakfast, and the other in the afternoon, just before the evening meal.

The milk will be brought in ice cold-fresh from the bottling and sterilizeing plant, and will arrive ready to serve right at meal time. You will like the convenience of this new service.

YOU'LL LIKE OUR DELIVERY TWICE DAILY

Prairie Dairie

PRAIRIE DAIRIE IS CITY'S MAIN MILK DISTRIBUTING FIRM

Seven years ago the Prairie Dairie, operated by Herb Sindt, came into being in Hereford. Prairie Dairie is a distributing system, handling milk produced by the dairies of S. O. Wilson, D .W. Hawkins and O. L. Rutherford.

Sindt takes their milk daily and bottles it at the Prairie Dairie plant and then distributes it in Hereford. He has a sterilizing plant and modern equipment, assuring absolutely sanitary

In addition, the milk is cooled in a refrigeration system and delivered cold twice a day, once in the morning and once late in the afternoon. This twice-daily service goes into effect

Sindt also manufactures Dairyland ice cream at his own plant. During the past several months more than \$800 has been spent in new equipment to make delivery more efficient and to help in making ice cream.

Sindt came here from Iowa. He is a graduate of Iowa State College in agriculture and goes in for music on the side, directing one of the Panhandle's leading dance bands,

OUR GROCERY SPECIALS

CORN FLAKES, White Swan, pkg __ 10¢ TAMALES, Mexican Style, No. 2 can __ 14¢ SLAMON, pink, tall can, 2 for _____ 25¢ SOAP FLAKES, Big 4, 5-lb pkg --- 35¢ PEAS, Blackeyes, No. 1 can ---- Sc COFFEE, bulk, 100 per cent pure, lb 15%¢ COFFEE, Golden Light, lb

LUKEN'S GROCERY

WHAT COULD BE NICER

Than fresh, wholesome Prairie Dairie Milk, delivered to your door just before meal time? Call 666 and take advantege of our twicedaily delivery service. Remember, Dairyland Ice Cream when the warm days come.

PRAIRIE DAIRIE

Grocers there must have Cream O' Plains because housewives demand it. And it's the same in Hereford. You are missing some thing if you are not useing it.

Farmers Creamery Association

FARMERS WANT QUALITY-THEY INSIST ON ECOMOMY

-And that's why they buy farm truck and tractor fuel from us. Ours is as good as the best and cheaper than the rest. And there's a very good reason. See us for gas and oils.

Moore Independent Oil Co.

SUITS FOR SPRING

For men and young men. In the newest colors—gray, dark gray, tan, oxferd gray and

\$15.00 \$19.75 Hats in new spring shades to match suits.

"Your Friendly Shoe Dealer" D. R. GASS & SON

IRIGATION PUMPS-TRACTOR ENGINES

Need attention at this time of year. Regardless of what they need-be it a new crankshaft or a mere tuning-up-we can do it and guarantee a perfect job.

BEAMS & MARRS

IN SPITE OF DUST STORMS

Everyone can have clean clothes if the garments are washed on a MATAG. This best of all washers is available both with electric and gasoline motors. If your land was subsoiled, last Saturday's shower will almost make you a crop.

M. D. WOMBLE, Implements

\$40.00 In Cash

Find the Misspelled Words and Place Pictures On the Advertisements Correctly

CONTEST RULES

words in each ad. \$25.00 in cash will be given to the reader who finds the most misspelled words and places the most pictures correctly in the blank spaces in the adverement, which has been left for them. Neatness and cleanliness will also be a factor in the selection of the winners. There will be additional prizes of \$10,00 and \$5.00 for the next best entries. Keep all the pages until you have the full fifteen, then bring or mail them to the Contest Editor, care of the Brand Office. Everyone is eligible to enter except members of the Brand Staff and their families. The decisions of the judges will be final, and no entries will be returned. In placing the pictures in the blank spaces place, for example, Mr. Luken's picture in the advertisement of Luken's Gro-



YOU DESERVE THE BEST

-And we try to give you the BEST permanents possible. Permanents by student operator for \$1.00. Call us for an appointment for an Easter permenent.

PHONE 107

MORENE'S BEAUTY SHOPPE

TIME TO THINK

of Easter Clothes, Send your frocks and sufts to us and we will make them look as fresh as though they were new. We are equiped to do the best work for you

WEST TAILOR SHOP

SPRING IS WITH US

Cleaning up the plumbing is as important as the rest of the spring cleaning. But you must have an expert to do it. Let us put it in shape for summer.

DICK ROUNTREE

-will soon be here. How about a nice cedartined quilt box to put those quilts and blankets away in? Concult



A HOMEY PLACE TO EAT

Visit our cafe and see for yourself how good our meals are and how much like a home our place is. Our sirvice is also the best. When You Think of GOOD FOOD, Think of

HOME CAFE

Oberthier Bulding

GOOD MOTORS

Demand good oil. That is why the CONOCO GERM PROCESED motor oil is the oil for your car, as BRONZE CONOCO is the truly GOOD gasoline. Use both of them. ... Drive By and Let Us Service Your Car ...

Woodford Service Station

THERE IS NO PULL

-so influential in helping you to win success as good health. You cannot be 100 per cent efficient on 50 per cent health. If your health is not all it should be, we invite you to in-

CHIRAPRACTIS HEALTH SERVICE Without Cost or Obligation.

DR. J. W. HENDRIX

EARLY CHICKENS

-Make the best layers for all and the early friers are surely good. We have a hatch off every Tuesday. They are selling fast. Place your order now.

Eggs Recieved Wednesdays and Saturdays.

HILLSIDE HATCHERY

The Hereford Brand

Our Slogan --- "More People --- More Farms Published Every Thursday.

HEREFORD, DEAF SMITH COUNTY, TEXAS TELEPHONE 30

TES. SETH B. HOLMAN Publisher and Manager DE WITT LANDIS _____ Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1873.

NOTICE TO PUBLIC

Any erroneus reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

TENANT FARMERS

Secretary of Agriculture Wallace favors a plan which would loan \$1,000,000,000 to tenant farmers to buy land. It is a regrettable feature of modern agriculture that the number of farmers who own their own farms has decreased, while the number who rent or lease them has increased.

Farmers should be encouraged to own their own farms so far as possible. Such ownership is a wonderful incentive to industry. But if any such sum was loaned out for purchase of farms it would take great care to keep it out of the hands of those who would waste the money. There are too many folks who are better borrowers than they are payers.-Sudan News.

By Their Words

AND OURS

Fewer in the Air."

pound rather than by the kle, Pampa News. ducer who produces the large eggs Did you see Mrs. M. M. Nix Bachelor Bill says: "If you Jerry Jowell seen picking on gets no more for his output than sweeping sand and insisting that wanted to be appreciated, don't Lyle Donovan. I'd be ashamed,

+ + + + week. Thirty-eight years of ser- something with her dancing. It is vice has been closed in Canyon, now becoming the vogue in a good and the paper is starting on its number of eastern churches to 30th year. On the first of Aug- have pajama-clad girls interpret the agement will close twenty-five they probably will have packed years at the helm of The News .- houses for such performances, and Canyon News.

he relief office: A farmer came roll out and be on hand, but some

hogs. A young lady became very indignant and told him that they would furnish shorts for him and his boys, but that the darned hogs could freeze so far as she was concerned.-Portales Valley News.

+ + + + Musings of the moment: We are fashion is to be adopted, why crushes it with its tenacles, there-A new slogan for The Brand has all rather provincial. While the don't we move the pews out of the by causing all of the juice of the been suggested to repace the one writer doesn't like dust, he has a church and let the congregation orange to run into a glass. now on the front page masthead. far greater fear of floods. No join in?—Graham Crackers, State-It was sent in by Ira Connell, Panhandle raised person feels at Line Tribune who suggestes that we replace east with terra firma covered with "More People-More Farms" with swirling H2O. If our soil has to "More Farms On the Ground- go, we'd prefer the wind to be the moving agent . . . Wonder what preacher didn't include "wilt then the coal miners will think and do boss, restrain and improve this games. What are the special at-I have always advocated the if the proposed natural gas pipe person", in the marriage cere tractions, boys? idea that eggs should be sold by line is built to Detroit?—OlinkHin- mony.—Charles A. Guy, Lubbock

one who produces small eggs, some of it was from Egypt be- get the babit of going around tell. Jerry. when they are sold by the dozen, cause it was standing up in pyra. ing people things for their own

The News has a birthday this Sally Rand seems to have started this year, the present man- songs with dances. We'll admit that that the folks who previously believed they had to sleep late on Reported to have happened at Sunday mornings will probably and asked for shorts for his how or another this doesn't seem

A LONG TIME AGO IN HEREFORD

Poultry note: " . . . large Rock Island. number of Hereford eggs were eaten here by . . . prospectors was brought to egg deals of Elkins, New Mexico. Chicago, who have since that dozen of this staple article

run by any firm in the Pan- It was a calamity hurting all handle."

Sign of Spring: "Tol Ware, president of the Amarillo Nafrom the South Monday."

andidacy for sheriff.

miles from San Antonio up it would be costly, as the beds Texas, to work.

The man on Avenue Q says

"If," he didn't know it would some eyes.

day become the average citizen's

More Whiteface

INVENTIONS

A way to slice pineapple which

does away with the danger of

cutting your finger with a butcher

knife is as follows: Let the rays

of a tropical sun shine through a

excuse for failure.

too many wives forget that the

Journal.

(From The Hereford Brand, through San Angelo, Colorado are broad, flat areas of deep March 25, 1901.) City, Hereford and to Dal-sand." Says the Brand: "So hart, connecting with the this very learned editor does debris represents a distinct men- ished, it should be kept in this

and they were to pleased with erspoon, Frank LeGrand, E. been little trouble for the state health officer, who urges the quality and size of same W. Harrison and S. P. Land-great Tribune to obtain the everyone to clean their houses and that the attention of the same rum had located claims near facts as to irrigation."

time, purchased over 3,000 (From The Hereford Brand, March 27, 1914.)

Company was termed "the mated loss was \$250,000 and the city," largest adv that has ever been the destruction was complete. of the Panhandle.

The editor was in a turmoil tional Bank, passed through or of the Chicago Tribune had had been a visitor in the city. said in his columns: "There is little irrigation practiced in George Cloyd announced his the Panhandle and it is probliston returned Tuesday night large projects. The larger Texas, A new railroad was in the streams of the area are someoffing, plans being on foot to times dry for long periods. promote construction of 600 If these streams were dammed of publication for Morrill,

SNOOPERS SNOOPING

Well, what's in the air today?

Charles Spradley.

RAVELINGS OF RASTUS

divided into frigid and torrid, the

masculine into temperate and in-

Why, I played on the linoleum when I was three. Jack L.: That

is nothing: I was born with drums

home. One day while out with her

mother she saw a pair of small

green birds. She kept looking

CART BEFORE THE HORSE

"Life in a new town with every

"I remember in 1892 when we

organized the Quanah Fire com-

Little Dorothy had a canary at

Helen Ann Snyder.

mperate. Mary T.: I'm some musician.

It seems as though some of the

boys like to go to the basketball

dear. Feature that.

Kipling wrote his famous poem far-away look in Miss Chambers'

not answer . . with fresh ace to the health of adults and condition at all times. facts . . . and not on the sub- particularly to little children, ac-J. A. Williams, Vern With- ject at all. It would have cording to Dr. John W. Brown,

A change in the city's drain system had been made, with waste matter in and around the open ditches substituted for neighborhood of yards of homes, the closed culverts. "The but the definite lessening of the open ditch . . . will prevent spread of diseases, especially those West Texas State Normal at the 'joy riders' and fast driv- affecting infants, is vitally con-A double page spread by Cancon had burned to the ers from exceeding the speed nected with this procedure. the Galbreath - Fox Trading ground two days before. Esti- limit when on the streets of Files help spread typhold fever,

> Item: J. A. Fox is driving a new and faster horse.

George Bippus, from the because the Land Bureau edit- northwest part of the county,

Idea for a song: J. B. El. able there never will be any from a "round-up down in yellow fever. Malaria is spread

Walter Palmer left the day

to be our idea of conducting wor-ship services. However, if such a seeing the orange, attacks and

Washington, N. D., at the age of 82, had a beard 17 feet long which he exhibited for many years a a circus freak.

Want Ads

For Sale or Trade

FOR SALE: 1 team good work Beffeve it or not, some boys in horses; I 2-row John Deere listhigh school blush at the name, er: 1 fresh milk cow, 3 years old, and other farm implements. Guy

YOU CAN ADD \$5,000.00 to your estate at an initial cost of only Faculty members have the plague -hoof and mouth, They mouth \$72,50, and \$6.25 per month there and that is unjust, as anyone can rock Texan.

good."—The Apostle, Donley Counalled and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it home in the after Ages 10 to 60 years. E. F. all day and hoof it Mr. Smith's little boy, Roy,

Robert Newton says that when seems to be the answer to that FOR SALE; Model A Ford truck with grain body.

FOR SALE OR TRADE; Good 2rear-old Whiteface bull. Leland C. Lee, Box 125, Dimmitt, 1p

Teacher: What are the two FOR RENT: Furnished front begenders? Douglas B.; Masculine room, with bath. See Mrs. F. FOR RENT: Furnished front bed Lambert, 701 Miles Avenue,

> FOR SALE: F-30 Farmall, 3-row lister-planter, nine-foot one-way, 15-25 Allis-Chalmers tractor. Needing repairs. Three Jersey cows. fresh soon, saddle horse, enough for children. Located half mile north and mile west of Bip-pus community house. W. H. Dodson, Rt. 1, Adrian, Texas.

FOR SALE: Three or four bottom at them and presently asked: Mummie, what's the matter with those canaries. Aren't they ripe? breaking plow, practicaly new, a bargain. J. J. Wilder.

FOR SALE: Violin, in good condition. Apply Brand Office.

For Rent

body hopeful has its charms," re- FOR RENT: Five room house with marked our Tall Contributor, "but bath and garage, stucco, modern it also has its serious disadvant- fixtures and near the pavement. Mrs. Pearl Harrison.

Wanted

pany our uniforms were ordered WANTED: To lease for cash a

WANTED: To buy four or five farm. Must be built strong and must be a bargain. J. D. Buchan-

A representative of the AMARILIO BUSINESS MACHINE CO., complete typewriter and adding machine service, will be in

HEREFORD LODGE G NO. 840, A. P. & A. M

Stated Meetings Each Second Instruction each Thursday Night. Visitors Are Welcome. J. W. ROBINSON, W. M. EGBERT BRADLY, Secretary

HEREFORD LODGE 1. O. O. F O. L. RUTHERFORD, N. G. No. 476 Meets Monday, 8:30 p.m.

Visiting Brethren Welcome L. H. FOSTER, Secretary REBEKAH LODGE feets Every Tuesday at 8:00 p. m MRS. EDNA FINCHER, N. G. MISS URSALEE FRIDLEY,

HEREFORD CHAPTER, O. E. S. Meets Each Second Tuesday
Night, 7:30.
MRS. JEWEL WOMBLE, W. M. MYRTLE WITHERSPOON. Secretary

Secretary

Camp No. 990 WHITEHEAD, C. C.

Winter Debris Is Menace to Health

sanitary principles indicate the necessity of prompt removal of all

dysentery, diarrhea, tuberculosis, anthrax and cholers. They breed, live and feed in filth. To prevent their increase all refuse should be disposed of at once, garbage kept in covered containers, privies made sanitary and houses screene Every neighborhood raises its own flies, so that their number is an index to the sanitary conditions.

Mosquitoes are responsible for the spread of malaria, dengue and by the bite of the Anopheles or malaria mosquito. Dengue fever and yellow fever are transmitted by the Aedes Aegypti or Tiger mosquito. The best way to prevent these diseases is to destroy the breeding places of the mosquito. They breed in standing water, therefore, one shoul drain,

il on water each week, or the water with surface mi as they will eat the wiggletails Houses should be well screened to protect against these insects The accumulation of winter's After the spring cleaning is fin-

> Lonliness is one form of torture that old people stand

FOR EASTER

SEE OUR NEW

SPRING

Just Received a New Shipment -you'll find what you want here.

VOGELE Millinery Parlor

Friday and Saturday Specials

ASPARAGUS, picnic CRACKERS, 2 pounds SOAP, Palmelive, 3 bars for MATCHES, carton CHIP80 BAKING POWDER, Calumet, 1 pound COCOA. Mother's, 134 APPLE BUTTER, pint 11¢ COFFEE, Bright and Early, 1 pound 22c SYRUP, Jeffreys, gallon 59¢, 1/2 gallon CLEANSER, Sunbrite 5c SALT, 1 pound, 10 ounces

Texas Market & Grocery

PHONE 353—FREE DELIVERY Accounts Here Are Payable On First and Will Not Be Carried.



NEW **SPRING SUITS** For Men

In the newson fabrics ami colors. Up to the mement in fashion with both the plain and half belted back. Small additional charges for extra trousers.

\$11.98

Men's Boot Shoes, An Extra Value at \$3.89



EVERY 100-pound bag of Purina Startena gives you 50 sturdy/six-weeks-old chicks. Records on more than 900,000 chicks fed on Purina Startena show that at 6 weeks the light breeds averaged 17.4 ounces and the heavy breeds 19.2 ounces.

Results like these have caused Startena to be known as America's best feed for chicks. That's why there's a big swing to Startena from coast to coast. Feed Startena this year and get the kind of chicks you want at six weeks.

McLean & Pitman

Grain Company

Buy at Home Phone 1.

We Deliver

PHONE FOUR FOUR For a Repairman. R. H. KEMP

Lumber Company

Hereford, Texas.

Flies In the Soup? Not if you will fix up your Screens and Screen Doors

500 pound weight which falls

string tied to it and breaking the string, causing a sword to fall and cut a rope which releases a gillotine blade which cuts a rope releasing a battering ram. The

before everything else, though in small stock farm. Box 277, Here-fighting fire we had to depend ford, Texas. wholly upon Joe Rucker's water wagon and the bucket brigade. When the water gave out Joe had to drive to his well northeast of town, which took some time.

"When our uniforms arrived, we paraded the town, but two nights afterwards, when five buildings on the Baker-Hanna corner stood with everybody hollering: 'where calls at Brand office. 1c ablaze, we did not feel so good is the fire company?

"A chemical fire engine ordered shortly afterwards, and in gold, though among the fire boys hardly any escaped ruining his clothes by using the chemi cals. However, when a hou caught fire we were able to save something else besides the well the fire fighters in Vernon, who rushed home when the alarm was given to don their new uniforms only to find out afterwards that volunteers had put the fire out long before the regulars got there."

-Quanah Chief. TOR JOB WORK, TRY THE MAND

We will grind feed only on THURSDAY, FRIDAY AND SATURDAY of each week.

J. L. ROGERS

Sale Starts SATURDAY MARCH 30 8 A. M.

10 Salespeople To Give You Prompt, Courteous Service

FREE - A Boston Fern to the First 300 Women Who Come Sat. - FREE

400 Pairs Men's and Boys' Values Up to 98c

25° Pair

Boxed Stationery



Prints 36-Inch Fast Colors



The Right **MERCHANDISE** At the Right PRICE!

Decorated SALAD BOWLS A Bargain at

TURKISH TOWELS 22 x 44 15c



Men's and Boys Shirts



Formerly Weir's Variety

AT REAL BARGAINS CLOSE OUT PRICES ON SHIRTS

RADIOS PHILCO

Here's your chance! We will allow a 20 per cent discount on any set during the sale. No

-	0		ins no		
\$ 55.00	Battery	Set			 \$44.00
\$ 79.50	Battery	Set			 \$63.60
	Electric				 \$16.80
\$ 32.50	Electric	Set			 \$26.00
\$ 37.50	Electric	Set	M		 \$30.00
\$ 69.50	Electric	Set			 \$55.40
	Electric				 \$84.00
	1	×		11.	1



New Shipment Pepperel Print WASH DRESSES Sizes 14 - 40 Each \$1.00

We Have Good Lines of

Crockery Tinware Woodware Hardware Electric Goods

Drug Sundries Jewelry Hosiery Rayons Handkerchiefs Ribbon Stamped Good Towels

MIXING BOWLS



NINE AND ONE-HALF INCH

RAYON STEP-INS



Per Pair 15

NAPKINS

RAINBOW AND WHITE 100 to the Package

Per Package

Hereford, Texas

OUTING FLANNEL

36-Inch—Good Colors Regular 15c Value 10° Yard

MEN'S SOX



Children's Rayon **BLOOMERS** AN EXTRA VALUE 10° Pair

B. & P. WOMEN ENTERTAIN BOSSES

bosses, husbands and guests were entertained at the annual "Employ- erton, G. W. Heard, Ann Holman, ers' Banquet" Monday evening at I. O. the Presbyterian church.

The theme of spring was carried Verna out in detail in bouquets of sweet peas and spring flowers of pastel tints and in the hand painted place olors.

lows: Music, string quartet, Ralph -Dodson, Early Joiner, Gaston Baer, Smith, Johnny Biggs, Wm. Kucker, Reed Williams, Jim Kirby, Ralph Ercel Young. Vocal solo, Roses of Picardy, Jim Kirby; piano solo, Butterfly, Ruth Marie Mountz; Introduction of guests, Cecil Willers Foster, Pearl Gass, Bess Jensen Mills of Smith Willers Foster, Pearl Gass, Bess Jensen Mills of Smith Willers Foster, Pearl Gass, Bess Jensen Mills of Smith Willers Foster, Pearl Gass, Bess Jensen Mills of Smith Willers Foster, Pearl Gass, Bess Jensen Mills of Smith Williams, Jim Kirby, Ralph Smith, Wm. Kucker, Johnny Biggs, Wm. Kucker, Bess Jensen Mills of Smith Williams, Jim Kirby, Ralph Smith, Wm. Kucker, Johnny Biggs, Wm. Kucker, Johnn

PHONE FOUR-FOUR Por a Repairman.
R. H. KEMP

Lumber Company Hereford, Texas.

Nevia and Howdy Do Mis' Springtime, David Guion, Mrs. Calla Mounts. Music, string quartet.

Members of the Business and Guests honored were Mmes. ing the convention of the seventh Professional Women's Club, their Mountz, A. M. Jones, F. T. Rolo district Federated Women's Clubs. son, E. L. Bradly, Gertrude Broth-Crosthwait; Misses Ruth Mountz, Katherine Kirby, Marie Culpepper and Peggy Mitchell. Messrs. Geo. Muse, Will S. Kerr, A. O. Thompson, Cliff Hicks, Dave Alexander, Claude Dillehay, Eetty Ruth Miller at Leonard Foster, Gus Streu, John McLean, Cecil Walker, Nestor Gass, Paul Foster, Carl Jennings, MRS. MCLELLAND The theme of spring was further Gass, Paul Foster, Carl Jennings, MRS. MCLELLAN carried out in the program, as fol Cecil Wilkins, P. H. Gililland, F. PARTY HOSTESS

liams, president. Violin solo, Mrs. paul Foster; Pearl Gass, Bess Jennings, Plorence Wilkins, Jewell Paul Foster; Readings, Spring, Dodson, Pearl Baer, Virgil Joiner, Gladys Skeiton, Cecil Williams; http://www.word.com/restrictions/pressures/figu lie Hostetler, Frances Fullingim, in a social meeting.

Julia McCown, Edah Park, Sayde Flies In the Soup?

Rigier, Eunice Rutherford, Eva Skeiten, Fern Williams, Della Graves, Eva Virdin, Belle Harris, and the members of the committee in charge, Public Relations, Miss Neville Wrenn, Mmes. Lavina Gilliand and Barbara Landrum.

Fie-Rito to Be In Amarille.

Ted Flo-Rito, who used to be will play a dance and concert in of Hereford, witnessed the simple Amarillo April 10, sponsored by Wilbur C. Hawk. The band plays every Friday night on the Coluca-

> MARCELLINO THE THREE DESUTANTES

and other store

AMARILLO APRIL 10

Radio's

Favorite Band

and his ORCHESTRA

Members, Chorus Glee Club Will Go To Club Meet

The Junior Pioneer Club chorus, winner last year of the choral contest, is again competing. In the group are Marie Cogdell, Laverna Harman, Ruth Marie Mountz, Nell Culpepper, Lucta Borden, Erle Marie Brown, Ardelle Morgan, Eetty Ruth Miller and Genevieve

Mrs. Florence McClelland was hostess to Mrs. J. F. Ward's class argument revolves about the solu- the market which has been imof the Methodist church at a St. tion. Patrick's party last week. Decor- marry Betty Lou, her step-daugh- from other sections of the United

Thirty were present, each an-swering the roll call with an Misses Ela Aikman, Amy Bowers, swering the roll call with an Inez Clark, Irene Crawford, Lil. Irish joke. They spent the time

MISS FINCHER IS BRIDE OF GEO. W. SUGGS

Miss Emily W. Fincher and George Suggs of Hereford were married at 10 o'clock Sunday morning, March 24, at the home of Rev. Hornbeak.

Mr. and Mrs. B. A. Reddell of Tulia, sister of the bride, Alberta Davis, Altus Higgins, Katherine Oxford and Wesley Higgins, all

ring ceremony.

The bride is the charming young daughter of Mr. and Mrs. Walter Fincher of Tulia, old-time residents of Deaf Smith county. The groom is the son of Mr. and Mrs. G. M. Suggs of Hereford and the

Ward community. mony the young couple left for an extended trip to Carlsbad, El Paso and other points, after which they will reside on the Suggs farm in the Ward of the Suggs farm ell in the Ward community.

FRIENDSHIP CLASS TO MEET TUESDAY

Five Cents to One Dollar Store

title role: Jean Morgan, her stepmother; Carl Dean Mountz, her Mary Tiefel, Henry Turner and origin.

Roger Brumley, her friends: Jim Because of a shortage of many Rice, the maid; Donald Hicks, the man who played Santa Claus, and

a chorus of young people .

It is set in the Pendleton home. which is about to be sold because In addition to this, there is likely of financial difficulties and the to be considerable seed placed on

men to get the papers to the estate. All ends happily and the cabinet is sold.

the glee clubs are selling the tick- ment suggests the following pre-

JACQUELINE NEWELL HAS BIRTHDAY PARTY

Little Miss Jacqueline Newell elebrated her fourth birthday with a party at her home last Friday

Attending were Jackie Wright, Cecelia Guseman, Doris Jean Hastings, Bobbie Lee Witherspoon, Betty Jane Smith, Tommy Murchison, Mary Estelle LeGrand, Mil-And community.

Immediately following the cere ony the young couple left for an tended trip to Carlsbad, El and Mary Estelle LeGrand, Milton Newell, Raymond O. Streu, Rosemary Cronin, Marticia Ramey, Robert Payton Ramey, Billie Raymond trended trip to Carlsbad, El and Morror Elizabeth During

PAPERS MUST BE PAID

Modern publishers do not wish Tuesday evening at 7 o'clock in Modern publishers do not wish the basement of the Methodist to inflict their publication upon the basement of the Methodist church all members and ex-members of the Friendship class of the Methodist church school will meet for a buffet Homecoming Supper. A short program honoring the occasion will be given.

After supper the class will attend a theatre party at the Star Theatre.

The Methodist church school will paper, however, should any mistake arise, according to a recent decision quoted by a Louisiana paper, the subscriber is responsition is apt to be stupid, assuming his impressive dignity of manner to cover his interior paucity of gray matter.

WARNS SEED BUYERS TO BE WARY THIS YEAR

Mmes. O. G. Hill, delegate: Ray Johnson, aternate delegate: E. W. in the high school auditorium, the boys and girls giee clubs will prespond to the U. S. Department that he has a quantity of wheat that he himself took from a tomb proximately 100 cases which have which had not been opened since the proximately 100 cases which have the heart states. Special parts are to be played finds that the other half of the years ago. Having made several in Oldham county have been terby Mary Frances Holder in the charges include false statements fittile attempts to make it grow raced during the winter in an ef-

Kinby, Betty Lou's suitor; Jerry kinds of seeds, authorities antici-Jowell, Gentleman Jim; Elizabeth pate that considerable seed will be offered this year which has been carried over for one or more years and is low in germination. Mrs. Pendleton tries to ported from other countries or is ations and refreshments were in ter, to a wealthy man. Rumors states. This situation makes it that her jewels are contained in a seem advisable for farmers and Chinese cabinet are suggested. Betty Lou, using a toy pistol retailers of seeds to exercise unand disguised as a child, holds up usual care in the selection of seeds

> From experience gained in the enforcement of the Federal Seed There is dialog, action and dancing as well as singing in this operetta. Admission prices will be 10 and 20 cents. Members of the rederal seed Act, which prohibits the misbranding of seeds, moving in interstate commerce, the Departcautions:

> > 1. Buy the seed early enough to allow for testing at home or at the state seed laboratory beforeplanting.

2. Insist on a statement of the germination and date tested. The test should be within a month or two of the date of purchase as some seeds fall off in germination rapidly if not properly stored

Where variety is important, insist on a statement as to variety by the seller. Whenever possible buy seed from a region where the desired variety is commonly cultivated and grown.

4. If seed is offered at abnormally low prices, be certain of the quality before buying.

5. Confirm telephone orders in writing and save all tags, invoices, advertisements and correspondence about the seed.

6. Report cases of misbranding

MUMMY WHEAT WON'T GROW it would be impossible for

been terminated, the Department it was first sealed thousands of or not the grain is still alive.

Sir E. A. Wallis Budge of the this the stories keep on cropping False statements as to germina- British Museum, threatens to put up and unscrupulus natives con-Stage Operetta tion constitute approximately one an end to stories about wheat time to charge tourists enormous half of the charges involved in raised from grain taken from an prices for wheat supposedly grown

TO PREVENT EROSION

More than 3,000 acres of land as to variety, as to weed seed and he now offers the entire quan- fort to prevent wind erosion, acnoxious weed seed content, as to tity to any recognized bontanical cording to J. F. Ford, county agent. ter-in-law; Elizabeth Spradley, various items of purity, and as to authority who will make a con-Other methods of control consist clusive test to determine whether of listing, drilling and plowing.

Both botanists and Egyptologists FOR RENT, FOR SALE CARD have for a long time agreed that AT BRAND OFFICE CHEAP

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AMERICAN SCHOOL CITIZEN-

The success of any class or institution depends upon three Without these things tome would never have attained the glorious heights she did in the civilization of the ancient Mighty nations would fall if these principles were absent from their existence. They re cooperation, enthusiasm and

Cooperation is one of the most necessary things to civilization. The languages of today have resulted by the constant use and coperation of the ancient people. Nations have been established brough the marvelous cooperaion and have endured the hardships of centuries.

Enthusiasm is also vital to the uccess of an institution. A foothall game or any other game has never been won without the enthuspectators. A disinterested lawyer ever wins his case. His work is to inspire the jury with his rilliant, enthusiastic defense. Enthusiastim is the base or foundation

of the United States. The sentence for treason in most ountries today is death. Germany is particularly hard on traitto her. Gangsters are brought cently a new dictionary has been to justice by the lack of loyalty in placed in the library. Magazines exalty in a person is revealed he library for use by students. is usually held in contempt by other people. If you are guilty of provement of equipment has steadenthusiasm or loyalty, try to over- years of depression handicap. Mary Jane Morgan.

BASKETBALL GIRLS' HISTORY

in September and worked hard. be forced to sit up and take no-when their first game was an-tice April 11. The auditorium will nounced all were thrilled. The sign with laughter long and loud. was their first game, followed by

The plot centers a poor rich fathfive more games with the same
er, his trials and tribulations. He
team. The girls have played Tuis known as Septimus Pickering. Jumbo once, Amarillo once, Cantimes, Channing once and Strattimes, Channing once and Strat-Turrentine and Melba Schulz, for- man. wards; Captain Ruth Smith, Gertrude Wilson, Helen Danforth, this part. Genevieve Orr, Gaytha Wilson, Vesta Breashear, Helen Ann Snyder, and Mary Va. Whitehead, guards. Mr. Wilson, coach, has carefully trained these girls to be fair, competent players.

Mary Virginia Whitehead.

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lenge him to a race on the two- scheme decided upon leads to an scended upon the school with its twenty. If you pass the school exciting time with thieves. football field some afternoon and happen to see a flash, you can just bet that's Spike Harris warm- Mary Francis Holder, Elizabeth thising up. These boys are working Spradley, Carl D. Mountz, Doroso they can go to Austin to the thy Manning, Elizabeth Rice, Mary throw the shot, you surely have singing their way into your hearts. missed something.

The girls show up good and they are making a name for Hereford. After all, school athletics is a grand thing. If you folk will come out and see the spirit of these boys and girls you will agree Bob Atherton.

the Student Council, which has 34. After it was over all wantworked up a code of ethics for the school, Thursday morning assembly programs and many other things to improve the school.

New bleachers at the football grounds have been added. This year the school adopted a new grading system and eliminated exemptions.

At the first of this year were purchased new basketball suits for girls and boys and new football suits. In 1933-34 the library purchased, 300 new books and reme of their members. When dis and newspapers are placed in the

Progress of the school and im-

Chilton Foster.

SPEAKING TO FATHER

Here comes the Freshman plant Basketball girls started practice Even people with spring fever will

ford once. Out of these games ine. also known as Bennie Ruth the girls won 20 and lost only Garrett, is in love with a college tour. There are 15 on the team, tennis player, known as Edward including Phileen Arthur, Velma Swinger, a handsome swain, alias Smith, Sue Vaughn, Nora Jean Bob Atherton. Prof. Bliss, Carolseell, Imogene Roberson, Mary ine's other suitor, is quite a ladies The old mastro himself, Troy Womble, is going to play

Mr. Pickering has not decided which sultor will be best for this budding young daughter of his, but Mrs. Pickering has already decided. so-well wait and see how the Speaking to Father" is done. . Elsye Wilkins.

F. F. A. INITIATION

There were eight pledges to become greenhands of the club. They were R. D. Sowell, Jack Nicks, Howard Williamson, Ray Nunn, Ray Buchanan, John Caraway. Jasper Vaughn and Glenn Robinson. Jack Nicks was the only one who knew the FFA creed and on account of the other boys not knowing it, the ceremony was postponed until next meeting. All new members had to swallow a raw oyster with tobasco sause on it and also put them in their shoes. Johnnie B seemed to like them very much he ate five. The new members had to ride to the ceiling on a board. Jack Nicks fell off, but aside from that, everything went off all right and everyone had a good time.

SPRING FASHIONS.

Spring is here, and along with t has come sandstorms, brainstorms and what have you. In addition to varied hues of

spring colors, fresh hair cuts and painted fingernails, we note a increase in Cupid's busi ness. It seems that that old saying of "Love in June or January, in school or out" is about the only thing that defies depression, demerits and vitamine K. You can't keep Dan Cupid down.

The wear and tear of a school year is eclipsed by the lure of fresh fields and verdant clover. The senior pines toward that sheepskin, the junior toward long coveted dignity, the sophomore languishes in his serene indifference to things past, present and yet to be, and the freshman strains toward such nonchalance. Yes, spring has came.

It seems another very prominent fashion is small, straight red and green marks on a piece of white paper. People seem so proud of these because they are aways looking at them.

By the way, if you girls plan to get new dresses you might pay a visit to the home economics room and cast a longing glance at some of those really stylish dresses. When you notice all these
white shoes and bright colored
clothes you will be convinced that
spring has really came.

Viola Phillips.

Commence of the same

he run. If you doubt it, just chal- it are discussed and finally the

Come one and all, view and hear the stars of Hereford highstate meet. We wish them luck. Tiefel, Henry Turner, Roger Brum-If you haven't seen R. A. Daniel ley, Jim Kirby and Jerry Jowell,

FFA, JULIAN CLUB PICNIC

FFA members were guests of Nunu and Billy Robinson drove trucks filled with members of the clubs to state park. Games were CHANGES AND IMPROVEMENTS played, then some members got ambitious and went walking. At In 1933 Mr. Hudson organized 7:30 refreshments were served to ed to come back to the school building for FFA initiation. Miss McCown and Mr. Hopkins were picnic sponsors. The only casual ty reported was when Billie Robinson put a cup of water in Syble Wickerson's pocket.

FRESHMAN CLASS

The Freshmen have ups and downs, but we are very fine. This ite increase of restlessness and it year the Freshmen are the best along the high school line. We cern that the students gathered go along hand in hand and share on the day of the decision. Joan each other's troubles, and like a ascended the throne and began her speech.

fade like bubbles.

"Loyal subjects. I wish to an

stop our journey on through faculty members, the following school till we're ascended to the agreement was made: If all stutop by obeying the golden rule. dents will take an interest in go, as 'tis oft repeated; but the time, the teachers will grant them

be defeated.

The middle of March had decargo of het weather containing wind, dust, spring fever and gendepression of spirits. With new- seasonal outlook Joan confronted with new responsibilities. It happened that on the first Wednesday of such weather several complaints were subjected for the queen's decision.

"Your majesty, there has been considerable amount of discontent with present conditions. The students are in favor of lounging and sleeping in class, but it seems the Julian club at a picnic. Every-thing went off with a bang. Ray like a settlement of this disagreeimplored an active male ment," member of the class.

"I shall do my best to form a compromise, and I will make a report of the decision at the next meeting."

After some other questions were discussed, the meeting adjourned and Joan became a subject of the teachers just as othere.

However, the duties of her ofice were not forgotten, and Joan immediately went into conference with various consultants for the purpose, of reaching neutral ground

The remaining days until the next class meeting showed a definwas with much interest and con-

I know that we shall never nounce that after conferring with Freshmen come and freshmen class work and sleep some other know, can never one day of each week to spend in B. K. Garrett. doing what they choose in class

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so long as they keep within rea-came a reality except for the boat sonable means of spending their rides, Joan just sat agog not fully reaps work," and there will be no play day this week. After

"Thy word is a lamp unto m feet and a light unto my pathway. This was the subject of Reverend Shepard used in his assembly ad-dress last Wednesday. "The Bible is the light of the world and will help the greatest of scientists through the darkest of problems," he said. He gave many good ideas which were appreciated by all and we sincerely hope he will return in the near future.

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SET your desires for quality as high as you may ratify them-and add the gracious touch of uxury. Beautifully styled : : longer and large than last year's Chevrolet : : : built to the hig rds of quality manufacture . . . it is the aristocrat of low-priced care.

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Black

BY MISS NORLD M'LBAN

Rev. Linley of Bovile preached re. Sunday and Sunday night. will hold a short service each

hight this week. He is accompan-ed by his wife.

Mr. and Mrs. H. A. Elmore who have been visiting their son and his family, have gone to More-and, Okla., for a visit before re-urning to their home in Los

Elden Boyd and family visited elatives in Plainview and Floydda over the week end. Ervan Welch visited home

re Friday night. Porter Johnson and sister, Mrs. rank Lookingbill, attended the tock show at Fort Worth last k and went on to Waco for a

init with relatives.

Juanita Welch entertained

number of young folks with a birth-day party Friday night. Refresh-ments of cake and lemonade were

served to about 50 guests.

Mrs. W. H. Flowers and little son of Des Moines, N. M., are here visiting her mother, Mrs. Deaton.

Messrs, and Mmes. W. H. and
Roy Price were in Amarilio one
day last week.

The social club met with Mrs.
T. L. Welch Thursday with 11
members present. Mrs. Presley
gave a talk on Christianity in the
home, Mrs. Wyly on education,
Mrs. Verner Melugin a reading on
children playing grown-up, and children playing grown-up, and old people trying to be young. A round table discussion on what we most enjoy in club. Next meeting will be with Mrs. Geo. Wyly April 5.

Jack Peak and mother and lit tle Camile Elmore of Amarillo visited in the Howard Elmore home

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OFFICE SUPPLIES

ELECTRICAL

Easter Items

BY LOUISE FRYE

A meeting for men of the com-unity was held at the school once last Thursday night. Soilerosion was discussed and plans made to order field seed in car-

daughter of Mr. and Mrs U. G. Randall was a guest in their

home the past week.

E. W. Armstrong, 71, father of Mrs. Roy Durant of this community, died last Thursday in the hospital at Dimmitt. The body was taken in charge by the Black Funeral Home at Hereford. Burial was made at Lakeview by the was made at Lakeview, by the side of his wife who died in 1908. At the Suggs farm near Ward Survivors are four daughters and four sons, Mmes. Grace White and hearty congratulations.

El Paso, They will be at home ness last Thursday.

Mr. and Mrs. Fred Collett were Hereford shoppers Friday.

There was no school Friday, the Allie B. Knox of Long Bench, California; Minnie Redwine of Tatum, N. M., Lena Mae Dorant, of this community; Gable and John Armstrong of Hart, Gentry Mrs. G. M. Suggs and George Armstrong of Farth and Harthey Visited the Ernest and John Comments. Armstrong of Earth, and Hershel of Portales, N. M. Besides these, several grand children survive.

tended the teachers meeting at Canyon last Friday. Friends of Mr. and Mrs. B. Saxon, formerly of this community, now living at Wyche, will re- with Mmes. Jim Higgins, Bill Hudregret to learn of the death of

Misses Ramey and McClure at-

Sluder's death was caused by an infected tooth. Judge. Estes and son of Dimmitt called in the Carl Frye home

Sunday afternoon. Dan Bruton and Tom Woodburn returned from Albuquerque, N. M.,

last week. They report plenty of

moisture there. Mr. and Mrs. T. N. Jameson Carroll and Ray spent the week

Friends of Grandmother Sams will be glad to know she shows slight improvement from a stroke

she suffered ten days ago.

Mr. and Mrs. John Nolan attended the funeral of C. W. Armstrong at Lakeview last Friday.

Dawn Items

BY INEZ MILLER

hTe L. A. Smith family was surprised with a house warming San Angelo are at their home Saturday evening. T. A. Roe home. The time was spent at forty-two and other games. Refreshments of cake and cocoa were served to Mr. and Mrs. Grady Coe and family, Mr, and Mrs. H. H. Miller and family, Misses Hazel Crouch and Mary Chambers; Norman Miller, Cecil Benton, Aubrey O'Neal, Dewey Bagwell and L. N. George and the Smith family.

L. N. George, Misses Hazel Crouch and Mary Chambers attended the teachers conference in Canyon Saturday.

School friends of Jas. Smith surprised him with a birthday party Friday evening. Refresh-

ments were served to Misses Ella Smith, Geraldine Fleming, Mar-garet Bowers, Anna Conklin, Mary Joe Weir and Loona Luke, and Tommy and Leroy Conklin, Gilbert Geiger, Reece Stewart, William Harris, Lon McKinsley.

Misses Alma and Inez Miller were guests of Miss Vera Crawford in Canyon Friday.

Mrs. Paul Frye and Billy Paul

of Amarillo spent Sunday with Mr. and Mrs. A. T. Frye. Miss Mary Chambers spent the week end with her mother in Can-

Mr. and Mrs. H. H. Miller were in Amarillo Thursday. WSC met with Mrs. E. V. Hol-

man, with Texas as a study subject. Next meeting with Mrs. Carl Lake, when "Artist" will be the subject. Mrs. Boling will meet with the club. Joe Greer and family visited the Ray Bowers home Sunday. Byron George spent the week end with friends in Pampa.

Miss Gladys Greer of Amarillo was a guest of Miss Lois Smith

Sunday.

Miss Syble Smith spent Sunday with Miss Anna Lee Frye in

Carl Luke and family visited the Ray Bowers home Friday.
Ray Bowers was in Amarillo on business Wednesday.

Ward News Notes

MRS. WILEY ROBERSON

Take Produce to Carl's Gro. tf Rev. Hornbeak filled his regular appointment here Sunday morning. in the home of Rev. Hornbeak Sunday morning at 10 o'clock when Miss Emily Fincher of Tulia became the bride of George Suggs of this community. Those attending were a sister of the bride and her husband of Tulia, Misses Davis and Oxford, Messes. Altus and Mrs. David Among those shopping in Hereford Saturday were Mr. and Mrs. J. H. Hudgeons and children, Mr. and Mrs. O. Dillingham and baby, Taylor Oglesby, R. L. Howard and Oxford, Messes. Altus and and family, Jack Doyle and W. A. Wester, Historica of Ward The Wesley Higgins of Ward. happy couple left immediately on a honeymoon trip to Carlsbad and

visited the Ernest and John Comer homes in Clovis "Monday and Tuesday of last week.

LAE club met in the home of Mrs. George Suggs last Tuesday with Mrs. Jim Lipscomb acting hostess in the absence of Mrs. Suggs. An interesting program was given on the Hawiian Islands son and Lipscomb appearing on their brother-in-law, Milton Sluder the program. Patsy Lou Fuetcher of Olton, Monday, March 18. Mr. gave several readings, after which gave several readings, after which refreshments of cake and coffee were served by the hostess, assisted by Mrs. Bob Higgins. Next meeting April 2 with Mrs. Edgar Sowell.

> J. C. Gibbs and family have mov ed to Hereford for school. Rey. Hornbeak was a dinner guest in the home of Mr. and Mrs

Jim Lipscomb Sunday. Parts of the community receiv ed good rains Saturday, averaging from one to three quarters of an inch. Some hall fell.

Westway Items (BY WILMA SKYPALA)

Mr. and Mrs. J. A. Roe have returned from California where they

Mr. and Mrs. Buck Weaver are spending a few days in Austin, leaving here last Saturday night Mr. and Mrs. J. C. Harris of San Angelo are visiting in the

Mr. and Mrs. C. V. Burges and and other games. Refreshments family spent Sunday in the Roy of cake and cocoa were served to Coker home at Summerfield.

their mother. V. Skypala and family visited

the Atchley home in Summerfield Sunday. Frank Bezner of Hereford took dinner in the Skypala home Sun-

Leslie Vaughn made a business trip to Amarillo Friday.

Fairview-Palo **Duro Items**

By MISS LILA MAE OGLESBY

This community is rejoicing over the rain which fell Saturday. Mr. and Mrs. Campbell attended the funeral of Mrs. Jennie Barks in Canyon last Wednesday. Miss Geraldine Price of Amarillo spent the week end at home. WMS met at the church Thursday for an all-day session. They had a good program and an en-

These young folks are giving a BTS general assembly program for other departments Sunday night.

Everyone is invited.

Mrs. Burks was ill the past

O. G. Smith made a business trip to Hereford Saturday. Mr. and Mrs. Comingoer were in Amarillo Saturday.

H. J. Oglesby was in Amarillo Friday and Saturday on business. Live cockroaches form practically the entire diet of an African fish called Pantdodon buchholst.

WOW men are going to Amarillo Tuesday evening to take through about 15 new members. Boy Scouts meet each Monday night.

Messenger News

BY ESTELLE WILLIAMS

Take Produce to Carl's Gro. About four inches of rain fell here Saturday evening, accompanied by hail which did quite a bit of damage to budding fruit trees. Among those shopping in Here-

Whitson. L. M. Williams, Bill and Mack Flippens were in Friona on business last Thursday.

teachers attending the meeting at

Canyon. J. V. Wells of Hereford has been in this community working the past week.

Dean News

BY MARY LOUISE DEAN

A March birthday dinner was given in the home of Mrs. Morel

Sunday. B. F. Fulkerson of Roswell attended the dinner in the home of Mrs. Morel and spent Monday with Mr. and Mrs. B. R. Fulkerson.

Miss Mary Louise Loyd, Mrs. Morel, J. W. Witherspoon and Eldon Harris were Hereford visitors Monday afternoon.

Mr. and Mrsr. M. B. Stone were

in Hereford Saturday.

A rain amounting to from two to four inches fell throughout the community Saturday afternoon. Mr. and Mrs. Arlie Dean and Patsy Lou Fletcher wer ein Here-ford Monday night.

RAVENWOOD-NIGGERHEAD CHANDLER-CANON CITY SUNSHINE-MAITLAND Best Colorado Ceals

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Don't Play April Fool With Your Money.

The lure of easy money is as deceptive as the tricks of the perennial April jokesters. It's wiser to be wary-to stay on the conservative side. Invest your excess money in a savings account-build it up steadily by regular deposits. Money in a safe, reliable bank, drawing interest regularly, is a nest egg you can always count on when you need it.

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Tonet Goods	
35e Mum	29¢
65e Mum	49¢
55c Lady Esther Cream	474
80c Lady Esther Cream	69¢
25c Nysis Face Powder	19¢
38e Odorono ,	33¢
75e Pond's Cream	59¢
40c Pond's Cream	29¢
55c Woodbury's Cream	47¢
55c Ingram's Cream	47¢
\$1.10 Ingram's Cream	89¢
\$1.10 Coty's Face Powder	69¢
55c Luxor Powder, Perfume	43¢
55e Woodbury's Powder	47¢
Nysis Cleansing Cream, lb	69¢
75c Armand's Body Powder	
and Deodorant	69¢
3 bars Woodbury Soap	25¢
50c Nyal Peroxide Vanishing	
Cream	39¢
50c Ultra Hand Lotion	39¢
Kitchen Hand Lotion, pint	55¢
-55e Hind's Lotion	39¢
\$1.10 Hind's Lotion	
55c Chamberlain Lotion	39¢
\$1.10 Chamberlain Lotion	79¢
55c Jergen's Lotion	39¢
\$1.10 Jergen's Lotion	79¢
50c Nysis Cucumber Lotion	39¢
50c Nysis Hand Cream	39¢

60c Amolin Deodorant \$1.00 Danderine Hair Tonic 79¢ \$1.00 Lucky Tiger Tonic 89¢ 25c Rose Hair Oil 50e Lilae Hair Oil 39¢

25c Listerine Toothpaste 216

Dr. West Toothbrush 43¢
Pylora Tooth Powder 39¢ Zinz Oxide 19¢ 50c Holdtite Tooth Powder 50c Witch Hazel 25c Kleenex 196 \$1.00 Pepsodent Antiseptie 89¢ 50e Pepsodent Antiseptic 45¢ 25c Pepsodent Antiseptic 23¢
75c Listerine Antiseptic 69¢
50c Listerine Antiseptic 45¢

25c Listerine Antiseptic Pint Nyseptol Antiseptic 25c Palmolive Shave Cream 50c Williams Shave Cream 39¢ 35c V-8 Shave Cream 50c V-8 Shave Cream 25c Listerine Shave Cream

and talcum 49¢ Drugs

35c Ingram's Shave Cream

75c Krank's Shave Cream

50e Bathing Alcohol 75c Bayer Aspirin 69¢ 25e Ex-Lax 23¢ 25c Kotex 18¢ \$1.00 Wa-Tex Crystals 79¢ \$1.00 Crazy Crystals 896 25c Nyal Corn Salve 196 \$1.00 Anticid Powder 89¢ 50e Antacid Powder 44¢ \$1.20 Sal Hepatica 986 60c Sal Hepatica 85c Krusehen Salts 59¢ 75c Fizzes Salts 69¢ 75c Mineral Oil 59¢ \$1.25 Mineral Oil

 30c
 Lysol
 25c

 50c
 Vick's Nose Drops
 43c

 35c
 Vick's Salve
 29c

 60c
 Mentholatum
 49c

 30c
 Mentolatum
 276

 25c
 Penetro Salve
 196

 \$1.00
 Wine Cardui
 896

 \$1.50 Lydia Pinkham \$1.30 75e O-Do-Septie 59¢

John McLean, Owner.

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Hereford, Texas

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ROBERT MONTGOMERY HELEN HAYES

Friday Only MATINEE AND NIGHT The One Perfect Picture The Count of Monte Cristo"

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SATURDAY

Matinee and Night Another BIG 10c Special. Charlie Chan in

Paris'

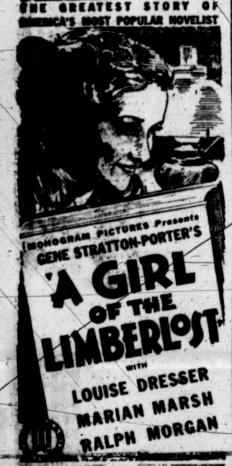
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PREVIEW Saturday Night

SUNDAY MATINEE AND

MONDAY AND TUESDAY 4 BIG SHOWINGS 4



also "The Dionne Quintuplets"

See the daily life of these World-Famous Babies! WS AND MICKEY MOUSE

COMING APRIL 3 Wednesday "After Office Hours"

Clark Gable and Constance Bennett

COMING APRIL 7-8-9 Will Rogers legins at 40



On April 5 there will be

were honor students at Texas Tech

for the fall semester. Phillips'

average was A minus; Henslee's B

Among the parents attending the Music Festival in Amarillo last

Thursday and Friday were Messrs.

and Mmes. J. G. Evans, Carl Jen-

nings, John Patton, John Renfro,

ELECTRICAL MEASUREMENTS

NAMED FOR ELECTRICIANS

and why they are so named, says

the Cleveland Plain Dealer, in

The ampere is named for A. M

Ampere, a French electrician; the

ohm for the German, G. S. Ohm;

the volt for Alessandro Volta, while

the others take their names from

Charles Ade Coulomb, Michael Faraday, James P. Joule and James

The ohm is a unit of resistance

it represents the resistance offered

to an unvarying current by a col-

umn of mercury at the temprea-

ture of ice. 14.5421 grams in

mass, of a cross sectional area of

The ampere is a unit of current.

ampere current in one ohm re-

Kids don't worry, and in that

1.000003 square millimeters and

plus, and the others B.

McMinn also attended.

clude seven terms.

one coulomb.

sistance.

be no admission charge.

Mrs. Dow Mercer and Mrs. S. P. Rosson spent last Sunday in Miss Jonnie Estes is spending

Abernathy visiting her sisters. Mr. and Mrs. Geo. McCullough spent Saturday and Sunday in the R. E. McCullough home.

Onion sets and plants, bulk gar-den seed are for sale at the West Texas Feed & Seed Co. 1c

Mr. and Mrs. Boyd Knox and children visited relatives in Mem-phis and Quitaque Sunday.

Mr. and Mrs. J. Ray of Amarillo attended the Parker funeral Monday afternoon.

Rockwell Jackson of Amarillo was a business visitor here M

Boyd London; Mmes. H. Henslee, H. Williamson, Harry Lomas, A. H. Streu, F. L. Lucas, Burl France, O. G. Hill, Harold Close, Cliff Extes, Earl Phillips, H. D. Reed. Misses Mattie Swisher and Thelma Mrs. Byron Eddy of Aztec, New Mexico, spent Sunday with her aunt, Mrs. S. E. Askren.

Mrs. J. R. Roden and little daughter of Friona were Hereford visitors Wednesday.

Mrs. W. O. Fox returned Sunday night from a several weeks visit with relatives in San Angelo.

White Rock setting eggs from Jack Wright at the West Texas
Feed and Seed Co. 1c

Mr. and Mrs. W. A. Bacon and Mrs. Tom Ivey are here from Lubbock this week to attend the Hereford Auction.

Mr. and Mrs. Jack Wayland were Amarillo visitors hast Sat-

Fresh tested corn seed-Sq Corn, Sure-Cropper, Yellow Dents

Mrs. B. R. Anderson of Bor ger is visiting her parents, Mr. and Mrs. W. A. Ricketts.

Mrs. Dow Mercer and Mrs. P. Rosson spent the week end in Amarillo with Mrs. Ida Lee Price

Mrs. Gertrude Brotherton sang two solos and Rev. H. M. Redford of Arlington gave two readings at the Lions Club luncheon yesterday.

Mr. and Mrs. W. A. (Al) Miller city transferred in of Stinnett were in Hereford the ed to a potential of one volt by and friends.

Miss Dorothy Lomax of Lubbock visited Saturday and Sunday in the home of Dr. and Mrs. T. L. pended in one second by one State Morgan. She is an aunt of Dr.

Mr. and Mrs. Leland Lee and family of Dimmitt were visitors the rate of one joule per sec Monday in the home of Mrs. C. O. Lee.

Mr. and Mrs. J. T. Cronin, Mrs. Gertrude Brotherton, Mr. and Bill Gillis and Mr. and Mrs. N.
E. Gass were in Lubbock Sunday attending the Spring Fash-Mrs. Gaston Baer, Mr. and Mrs.

Mr. and Mrs. Elmer Mathies and children and Mrs. R. E. McCullough and son attended the Music Festival in Amarillo Thursday.

Hereford Rebekah Lodge and degree staff will be guests of the Tulia Rebekahs Thursday night. Mrs. Lura West returned from Temple last week where she attended the State Rebekah Assembly and went as a delegate from the Hereford lodge.

Mrs. Thomas Morgan, Sr., of Fort Worth, who has been visitng in the home of her son, Dr T. L. Morgan, left Sunday for Lubbock for a few days visit with relatives before returning home.

Mr. and Mrs. Hubert McEntire and baby of Amarillo spent Sunday in the home of Mrs. McEntire's mother, Mrs. W. M. Megert.



THOSE TEMPTING PICNIC LUNCHES-

STROCKER VPPRODUCT

Music Delegates Go to State Meet

Mrs. C. C. Acker, president of the Music Study club, Mrs. C. C. Ferguson, Edgar Pickett and Mrs. Ray P. Coneway will be club deleplay entitled "Headstrong Joan" gates to the State Federation meetat the Walcott school. Everyone is cordially invited and there will ing next week in San Angelo. Miss Mattie Mae Swisher, seventh district president, will also attend.

Pickett is on the program, representing the district. He will Mrs. J. H. Mitchell of Snyder, play Bach's Angoaise Soite in A Texas, is in Hereford visiting her Minor. Mrs. Coneway will sing a soprano solo in choir festival father, Bob Vaughn, and her grandparents, Mr. and Mrs. J. J. Buck-

Charles Ferguson, formerly o Hereford but now a teacher at Rogers Orr, Woodrow Ireland, Lufkin, will sing in the senior Homer Henslee and Billy Phillips vocal contest.

> TERMS USED ON SEA LINER PUZZLE TO INEXPERIENCED

> terms which are used aboard liners and which may be puzzling to landlubbers. Such terms as cabin, deck, lifeboat, captain, ventilator, mast, compass and hull, says a writer in the Chicago Tribune, are too well known to be explained.

Abart, astern, aft-In the back part of the ship; behind it. Amidship—The middle portion of a ship.

Beam-Width of ship, L. O. A., or length overall, its extreme

Below-"Downstairs." Boat-Generally refers to a life

boat or other small craft. Bow, forward-The front end of a ship (Bow, as in "bow-wow.) Dock-The water in the space between wharves.

Fathom - A nautical measure equal to six feet, Keel-Backbone of the ship, running lengthwise on the bottom

Knot-Speed in nautical miles: equal to .87 of a statute m. p. h Lee, leeward-The side opposite from which the wind is blowing: away from the wind. If one's ship is going eastward toward Europe and the wind is from the north, then the south, or port, side of the of the length of 106.8 centimeters, ship is the lee side

Light-A lighthouse, lightship lighted buoy.

a gram of water in one second, or deposits silver at the rate of .001118 of a gram a second when Nautical mile-Distance of 6,080 feet, or one-sixtleth of a degree of latitude.

passed through a solution of ni-trate of silver in water.

The volt is a unit of electramo-tive force. One volt equals one ampere of current passing through Oilskins-Slickers or raincoats Souwesters" are the rain bats. Pier, wharf-A long structure jutting out from land at which ships tie up, load and unload. Port-Left side of a ship, look a substance having one ohm of

ing forward. Quay-A landing place similar to The coulomb is the unit of Quay—A landing place simil quantity; the amount of electri-

The farad is a unit of capacity; distinguish ships at night. The past week end visiting relatives the capacity of a condenser charg-and friends. the capacity of a condenser charg-board side, red on the port, and white in middle. Starboard Right hand side of

Stern-The back portion

ship. Watch-Shifts of four hours

The watt is the unit of power. each, when seamen work. The bells are rung every half by twos, up to eight, then It is equivalent to work done at over again. Starting at 8, 12, 4 We all know our enemies but a. m. and p. m. our friends are not so easily lo-

Weather, windward-the toward or on which the wind

FOR RENT, POR SALE CARDS they show more sense than older AT BRAND OFFICE CHEAP.

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E. B. Black Co.

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SPUDS

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Thrift Begins in the KITCHEN

	.7.
No. 2, 3 for 25¢, No. 2½ size	10°
2-pound box	19*
Package	10°
3 packages for	19*
Greengage, 10-pound can	39*
Life Buoy, 2 for	13*
8-pound carton	*100
Mother's, 2-pound can	19'
Jersey, package	11*
2 cans for	15
Folger's, 2 the 58¢, 1 pound	31*
Back	39*
1 Aero Mop, 1 qt. bot. furniture polish, both for	97*
Quart Jar	34*
No. 214 can, broken slices	19*
Regular can, 2 for	25°
OR SALAD SPREAD, quart jar	29*
10-pound cloth bag	50°
K. C., 25c else	18*
8 ounces	19*
Pound can 25¢, 8-ounce can	18*
BLOE BARREL, 6 bars for	25'
ES BLUE BARREL, 5-pound box	33*
	18*
and the second s	18
Package	31'
Puro cane, gallon	54*
White Swan, 3 for	25*
Graham, 2 pound box	23*
Pound	15*
50e can	25*
	SE
	2-pound box Package 3 packages for Greengage, 10-pound can Life Buoy, 2 for 8-pound carton Mother's, 2-pound can Jersey, package 2 cans for Folger's, 2 bs \$5\$\$, 1 pound Each 1 Aero Mop, 1 qt. bot. furniture polish, both for Quart jar No. 2½ can, broken slices Regular can, 2 for OR SALAD SPREAD, quart jar 10-pound cloth bag K. C., 25c size 8 ounces Pound can \$2\$\$, 8-ounce can BLUE BARREL, 6 bars for Vanilla, 8-ounce bottle Pioneer Brand, Hominy, Beans, Etc., 3 can for Package Pure cane, gallon White Swan, 3 for Graham, 2 pound box Pound Pound Graham, 2 pound box Pound

FRESH FRUITS AND VEGETABLES

ORANGES, peck	Contraction of the Contraction o
APPLES, Winesaps,	dosen
LEMONS dosen	
CAPPORE PRIME	MIONS and TURNIPS, bunch
CARROIS, BESIS, C	MICHAEL BUIL TOWNER OF DAMAGE
BEAMS, fresh, pound	1 and the state of
SEED SPUDS, 100 pc	ounds
ONION PLANTS BO	rmuda, 3 bunches for
	THE PROPERTY HE STORY ST
A CONTRACTOR AND A CONTRACTOR	