

'The Whiteface Roundup'

STAFF
 Editors-in-Chief—Bernard Seed, Ralph Hastings
 Syndell Brooks, Merle Barber, Chas. Lee, Chas. Simpson, Assistants
 Conducted in Connection with the English Department of Hereford High School, under supervision of Miss Irene Crawford, English Instructor.

KICKING OF THE CALVES
 Maybelle must be on a diet—was seen in a restaurant Sunday night and from the looks of the table, had ordered everything in the menu.

Patsy Ruth Hamm, formerly of Corpus Christi, has entered our school. Let's show her what Hereford is really in, students—make her "one of the crowd."

Last Sunday evening the Foster and Brooks sisters rode round. Strange to say, though few sisterly quarrels took place, bones were broken.

Verna Mae doesn't like green pastures.
 Della and Ann Onia Weeden spent the week end in Lubbock visiting friends.

Violet, Billie and Ardell spent Sunday afternoon in Amarillo.
 Tina Lee spent the week-end in Plainview visiting relatives and friends.

Helen Johnson and Maurine Bradley visited in Amarillo Sunday.
 Mary Broadwell spent Sunday afternoon in Amarillo.

Spannie Mae visited friends in Lubbock Sunday.
 Bobby Baker spent Sunday afternoon in Canyon.

Mary Inez and Kathleen attended the show in Amarillo Sunday.
 Florence made her annual visit to Stinnett last week end.

HIGH SCHOOL BAND GOES TO BOVINA
 At six o'clock last Thursday evening members of the Hereford high school band met at the high school and went to Bovina in their cars to play for an entertainment. The title of the play was "Star Bright" which was given by the Parent-Teacher Association of Bovina.

After the play the band was given some hot chocolate and cake, then everyone went home saying that they had enjoyed the evening.

BAND AND GLEE CLUB TO ENTER MUSIC CONTEST

The band and glee club, who have been hard at work on their contest numbers for some time, will leave for Amarillo next Thursday morning, April 17, where the contest will be held. This is at the Amarillo Music Festival, held in Amarillo each year. It is expected that there will be several other schools of the Panhandle represented there, for our organization to compete with.

There are about 35 members of the band who will play, and all these are selected by the band master, Mr. R. T. Frazier. The members are selected according to instrumentation. They will play "The Song of the Marching Men" by Hayden.

The glee club consists of about 25 members, of which all are girls. The members are selected by Miss Lucille Hicks. They will sing "Hay Fields and Butterflies" by Terlon Del Biego.

We hope that these organizations will each keep their set records and bring back an honor, as they have never failed to do in their contests.

JUDGING TEAM TO LUBBOCK

Hereford High seems to be among the first in all phases of school activities. Not only do we have a good athletic team, but we also have a good judging team. Recently some of the members of the vocational agriculture class went to Lubbock to judge poultry.

Homer Brumley, Berry Jackson and J. W. Witherapoon composed the team and came out second in competition with twenty-five other teams. Homer Brumley was high point man on our team and ranked third in the contest.

Mr. Hopkins, vocational agriculture teacher, is spending much time training these boys, and he plans to take a dairy judging team to Plainview to the dairy show and contest. This work that Mr. Hopkins is sponsoring is a great work and will help the boys greatly.

Allis Chalmers tractors on the floor. WHITAKER & SEED, 13-1c

ASSEMBLY PROGRAMS

One of the most interesting assembly programs of the year was given last Tuesday morning, April 1. This program was a style show given by the domestic art classes of the Hereford high school. The display of dresses which the girls have made showed the progress that the class has made. Miss Mary Broadwell played the piano while the girls, one at a time, marched slowly across the stage. The first year sewing pupils who were in the style show, wore different types of school dresses. The pupils giving this display were Jimmie Clark, Nora Alice Daniel, Mary Elizabeth Stanford, Hazel Megart, Glenn Curry, Winona Blagg, Emma Marie Hoffman, Annona Weeden, Wilma Jo Jones, Florence Boardman, Virginia Barnett, Ellen Bowsher, Eloise Matthews, Jane Curtissner and Carline Rice. Miss Westbrook, the sewing teacher, told us some of the girls could not use a thimble at the first of the year. This seemed almost impossible from the dresses displayed.

The second year pupils in the style show wore dresses and suits suitable for both church and street wear. Bobby Baker wore a neat tailored dress which was suitable for school wear. Mattie K. Sherman and Eileen Cocheil wore dresses suitable for both church and street. Those wearing dresses suitable for church, street and business wear were Frankie Mae Corn, Louise Smith, Velma Woods, Florence Shore and Marie Seed. Lois Clayton and Vondell Brooks wore ensembles which were suitable for travel, street and church wear. Anna Laura Sawyer wore a spring coat which was for general wear.

This program was enjoyed by all. There were several mothers present. We were glad to have them and hope they will come to visit again soon.

AWARDING BASKETBALL SWEATERS

Owing to the fact that the auditorium was prepared for the Operetta, a formal program was not prepared for the awarding of basketball sweaters Thursday morning.

There were six girls and five boys that lettered in the past season, but since one of the girls, Mattie Kate Sherman, lettered last season, and is not a senior this season, she could not receive a sweater, according to the rules of the Athletic Association.

Attractive sweaters of black and gold were awarded to the following by Mr. Hopkins, director of the Athletic Association: Maybelle Witherapoon, captain of the girls' team; Myra Hartman, Vondell Brooks, Marie Seed, Emma Jackson, Miss Westbrook, coach for the girls' team; Louis Sherman, captain of the boys' team; J. C. Gregory, Newton Gilliland, Junior Sherman and Babe Russell.

The captain of each team expressed their appreciation of the sweaters and wished success to next season's team.

DUNLAP BUYS GRIMES' INTEREST IN GROCERY

W. E. Dunlap purchased the interest of D. R. Grimes in the Dunlap & Grimes grocery store last week. Mr. Dunlap will continue the business at its present location.

SOME RECORD FOR RAISING BABY CHICKS, SAYS SANDERS

Jock Sanders is either lucky or a good chicken man. He bought 517 Hillside mixed baby chicks about February 10, and raised 484 that now are about eight weeks old and average between a pound and three-quarters to two pounds in weight. Mr. Sanders is selling them for friers. He lives about eight miles south of town.

KITCHEN CUPBOARD

By NELLIE MAXWELL

I have loved the feel of the grass under my feet, and the sound of the running streams by my side. The hum of the wind in the treetops has always been good music to me, and the face of the fields has often comforted me more than the faces of men.—John Burroughs.

Coffee Flavored Food

COFFEE as a flavor lends itself to many combinations and is particularly delightful in gelatin jellies and dairy desserts.

Coffee Jelly.—To one quart of coffee infusion add one-half box of gelatin soaked in two-thirds of a cupful of cold water a half-hour, then dissolve in a pan of hot water. Add one-half cupful of sugar to the coffee and stir in the gelatin. Add a bit of vanilla before it thickens. Pour into molds and serve unmolded with cream and sugar.

Waffles Fudge Cake.—Take one-half cupful of butter, three eggs, three teaspoonfuls of baking powder, two-thirds of a cupful of strong coffee, one heaping cupful of chopped walnuts, two cupfuls of brown sugar, three-fourths cupful of milk, a small pinch of salt, two squares of chocolate. Cream the butter, add sugar gradually and mix in the order given. Melt the chocolate and add last. Bake in two pans. Use filling of orange and frost with icing.

Coffee Layer Cake.—Cook one-half cupful of milk and four tablespoonfuls of finely ground coffee. Meanwhile cream one-half cupful of butter with one cupful of sugar and three egg yolks well beaten. Sift together two cupfuls of pastry flour and two teaspoonfuls of baking powder. Add the strained coffee and milk alternately with the flour to the butter and sugar. Fold in the stiffly beaten whites of the eggs and bake in layers.

Iced Maraschino Coffee.—Take three-fourths of a cupful of coffee sirup, three-fourths of a cupful of cream, six tablespoonfuls of minced maraschino cherries and one pint of vanilla ice cream. Add vichy or seltzer water. Into each glass measure two tablespoonfuls of the sirup, two of the cream and half a tablespoonful of cherries. Fill the glass with the sparkling water, adding two tablespoonfuls of ice cream. Serve at once. The glass for further garnishment may have a topping of cream with a cherry or two. (©, 1929, Western Newspaper Union.)

DANIEL HAS BIG SUPPLY OF GARDEN PLANTS NOW

That Hereford and surrounding country gardeners and farmers are going to have an abundance of plants this spring is assured by J. H. Daniel, located just across the street from the West Texas Feed and Seed Company building. Mr. Daniel has a number of large beds of frost proof cabbage, peppers, Brady yams and tomatoes all growing up in good shape.

'BELIEVE IT OR NOT'

Wright Ireland agreed with a statement made in economics class the other day.

Ralph Clennin was in the study hall last period Monday, and more unbelievable, in school April 1.

Woodrow Ireland failed to get his way today.

"Pop" Frazier was not late to band practice Tuesday morning.

Mr. Hudson was seen cutting down trees before class Tuesday.

Vondell and Patsy Ruth didn't go riding at noon today.

Nannie Mae had a date Tuesday night. ((Tragedy))

Bernard Seed shaved twice in one week.

Newt and Deward think that they will be exempted from final examination.

Mack Nolan knew his chemistry equations Friday.

Emma Jackson thinks "we" is the possessive pronoun.

Irring Welch is using mud plaster on his face so that his rival, Jack Russell, won't surpass him in looks.

Mary Inez Hough has turned manhunter.

Mr. and Mrs. J. P. McMahon left for Lubbock Saturday afternoon, returning to Hereford late Sunday night. They were accompanied by Miss Della Weeden.

The new Avery combine is here. WHITAKER & SEED, 13-1c

Mr. and Mrs. Bill Reed of Crosbyton visited in the Herman Gray home while attending the Baptist Convention here this week. Mrs. Gray and Reed are sisters.

TRY & WANT AD IN THE BRAND.



They found HAPPINESS

Happiness is not a matter of floor-space or rent; it's a state of mind. And just ask any couple who changed from rented quarters to a home of their own whether they didn't derive worlds of mental satisfaction over and above the saving of rentals.

ROCKWELL BROS. & COMPANY
 Lumbermen
 IN HEREFORD 32 YEARS.
 Phone Four—The Lumber Number..

RESERVE DISTRICT NO. 11
 REPORT OF THE CONDITION OF THE
FIRST NATIONAL BANK
 OF HEREFORD

In the State of Texas, at the close of business on March 27, 1930.

RESOURCES	
1. Loans and discounts	\$317,900.02
2. Overdrafts	2,906.05
3. United States Government securities owned	90,000.00
4. Other bonds, stocks, and securities owned	1,500.00
5. Customers' liability on account of acceptances executed	NONE
6. Banking house, \$11,441.97; Fir. & Flx. \$5,002.11	16,444.08
7. Real estate owned other than banking house	NONE
8. Reserve with Federal Reserve Bank	48,341.47
9. Cash and due from banks	280,276.70
10. Outside checks and other cash items	2,002.17
11. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,875.00
12. Acceptances of other banks and bills of exchange or drafts on account of this bank	NONE
13. Securities borrowed	NONE
14. Other assets	NONE
TOTAL	\$771,975.15

LIABILITIES	
Capital Stock paid in	\$ 80,000.00
Surplus	NONE
17. Undivided profits—net	92,791.85
18. Reserved for dividends, contingencies, etc.	NONE
19. Reserved for interest, taxes, and other expenses accrued and unpaid	NONE
20. Circulating notes outstanding	50,000.00
21. Due to banks, including certified and cashier's checks outstanding	25,197.92
22. Demand deposits	518,906.81
23. Time deposits	95,078.57
24. United States deposits	NONE
25. Agreements to repurchase U. S. Government or other securities sold	NONE
26. Bills payable and rediscounts	NONE
27. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
28. (a) Acceptances executed by this bank for customers and to furnish dollar exchange	NONE
(b) Less acceptances of this bank purchased or discounted	NONE
29. Acceptances executed by other banks for account of this bank	NONE
30. Securities borrowed	NONE
31. Other liabilities	NONE
TOTAL	\$771,975.15

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:
 I, E. B. Posey, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

E. B. POSEY, Cashier.
 Correct—Attest:
 GEO. L. MUSE,
 FRANK A. GYLES,
 CRISS BENFRO, Directors.

Subscribed and sworn to before me this 2nd day of April, 1930.
 EDGAR PARK, Notary Public.

Consider the Quality

Do you consider quality and perfect incubation when you buy BABY CHICKS? There are many reasons why you should consider the foundation stock and our SMITH method of hatching. Ask the man who raises our chicks—Jock Sanders, for instance.

Baby Chicks on Tuesdays and Fridays.

Custom hatching of both TURKEY and CHICKEN eggs. Eggs received each Wednesday and Saturday.

The Hillside Hatchery and Poultry Farm
 South Across the Creek On Main.

Coming to
Star Theatre
 IN A SPECIAL
Matinee Program
 4:00 p. m., Wednesday, April 16
Mrs. B. L. Barker

Entertainer extraordinary for children and their parents, in an educational program of unusual merit. Free tickets for this feature are being given out free by

D. R. Gass & Son

Don't miss this attraction, it is entertainment of highest order, and full of wholesome instruction. Be sure to call at D. R. Gass & Son's for free admission tickets.

We Have Just Received a New Shipment of

Billiken Shoes

For "Young America," and those who want to stay young. Billiken Shoes for growing boys and girls have been famous for years. The sign of the Billiken Kids is recognized everywhere as the best buying place for children's footwear.

Billiken Arch Shoes

Wonderfully comfortable for big sister and mother. They are correctly made for style and appearance, but at the same time are scientifically built to feel good on your feet. Buy them for their style—wear them for their comfort. All we ask is that you drop around and see them.

D. R. Gass & Son

Dawn Items

BY MISS CARROLL CORBETT

Mmes. Ray Bowers and L. A. Smith honored their daughters, Vivian Bowers and Lois Smith, with a birthday party Saturday night. A large number of young people arrived at the Bowers home about 8 o'clock and a delightful evening was spent. Refreshments of sandwiches, cake and cocoa were served.

Mr. and Mrs. W. L. Harris and family spent Sunday in the home of Mr. and Mrs. C. T. Kibbe.

Mrs. M. H. Bagwell has been ill for several weeks. She is improving slowly at this time.

Mr. and Mrs. J. W. Lovelady entertained relatives from Friona in their home Sunday.

Homer Stanley of Florida visited his sister, Mrs. B. V. Bond, Sunday.

The new switch track for the Dawn elevator was completed Monday.

Pupils of the Dawn school went picnicking April Fools Day on the creek of Green Valley Ranch. All tried to fish, but the party was too noisy to catch those fish. The day was spent in wading and playing games.

D. Hauey and family are moving to Roswell, New Mexico. His two oldest sons are also moving their families to Roswell.

The trustee election for District No. 2 was held Saturday. R. H. Barnes and H. H. Miller were re-elected. Lester Gailey was elected to take the place of Glenn Greer, who is retiring.

Judge Earl W. Wilson and Miss Nell Hall, county nurse, visited school Friday and gave each pupil a physical examination. Miss Hall remarked that Dawn school is the most perfect school in health she has visited yet.

Mr. and Mrs. W. F. Mayfield returned home Monday from a visit with relatives in Bellevue, Texas.

Miss Nettie Golden spent the week end in the Stewart home.

Dawn P-T. A. will meet Friday night when the program will be declamation try-outs to see who will be sent to the interscholastic meet at Canyon. After the meeting adjourns there will be a social hour.

Miss Romana Straub spent the week end with relatives in Umarger.

Mrs. W. H. London visited her mother in Dimmitt Saturday and Sunday.

The play, "Little Miss Jack," was presented for the last time

at Umarger Monday night. This play was given at Dawn, Summerfield, Westway and Umarger.

Inez Miller and Maxine Barnes spent Saturday night with Vivian Bowers.

S. F. Beuge and family and Mr. and Mrs. John Leasure visited Mr. and Mrs. Glenn G'eer Sunday afternoon.

Vivian Bowers spent Sunday night with Lois Smith.

Margaret Bowers spent Sunday night with Madine Barnes.

The new Avery combine is here. **WHITAKER & SEED.** 13-1c

PROGRESSIVE AGRICULTURE MEET IN WACO APRIL 14-15

College Station.—A land utilization conference, state wide in scope, sponsored by the A. & M. College and other institutions interested in and working for the progressive development of agriculture in Texas, has been called for Waco April 14-15. In issuing the call, President T. O. Walton, A. & M., announced that the meeting will not be called for presentation of any new program for "agricultural relief" or the formation of any new organization.

"The primary purpose," he said, "will be to stress the vital importance of proper utilization of the land in a well-rounded and economically wise system of agricultural development."

Representatives of the publishers of outstanding members of the daily, weekly and farm press are expected to cooperate and participate in the meeting which will, in effect, be a stock-taking of the agricultural resources of Texas, developed and potential, a consideration of what has been done along the lines of scientific land utilization and what may be done.

Car of La Crosse Plows expected soon. **WHITAKER & SEED.** 13-1c

CREAM WANTED—37c
Farmers don't be misled where cream buying stations sometimes meet our market price for cream, because they can't keep it up. Regardless of what others pay, we guarantee our price is top market value. No honest man can pay more and be fair to himself and shippers. Our steady patrons who ship regularly know they are getting the most for their cream. Please ship us your cream.
Ref. Richardson County Bank.
FALLS CITY CREAMERY CO.
Falls City, Nebraska.

ANNOUNCEMENT

I wish to announce my candidacy for nomination to the office of County Judge and Ex-Officio County Superintendent of Schools of Deaf Smith County, subject to the will of the voters at the Democratic primary election, July 28, 1930.

I feel that I am qualified to fill the office to which I aspire, with my ten years experience in teaching, two of which have been in colleges, and my preparatory education for vocational agricultural teaching with its viewpoint of practical training for boys and girls for more useful lives and better citizenship.

I disposed of my business interests in Hereford in October. I find that after living six years in this region, I want to throw in my lot with this county with its splendid opportunities and great possibilities.

Sincerely,
C. W. HUMBLE.
13-1c

W. H. Van Shaw, realtor of Amarillo, was transacting business in Hereford Saturday.

H. L. Crow, hardware dealer at Floydada, was a business visitor in Hereford Saturday.

Ford Doings

BY MISS EDITH MANN

Sunday school was well attended at Ford Sunday. The new minister, Mr. Thompson, delivered a fine sermon to an attentive crowd. He will preach at Ford the first Sunday of each month.

The young people of this community were given a surprise party at the school house Friday night when games were enjoyed by all until a late hour, after which refreshments of sandwiches, cake, deviled eggs, fruit salad and cocoa were served.

There was a large crowd at choir practice Sunday night and

the singing was greatly enjoyed by all present.

Misses Mildred Stewart, Dorothy Norton and Vineta Simpson were week end guests of Miss Marie Brunley of Hereford.

Mrs. George Rempel almost had blood poisoning, caused from a blister rubbed on her foot, but is improving now.

Miss Edith Mann visited Mrs. Edith Larson Friday afternoon.

Miss Odessa Goad spent Friday with her sister, Mrs. Shirley Sandage, in Amarillo.

Mr. and Mrs. J. S. Garrett made a business trip to Amarillo Friday.

Mr. and Mrs. Walter Tice and family spent Sunday and Sunday night at the C. J. Goad home.

Misses Marie Brunley and Nancy Ann Garrett at supper at the E. H. Simpson home Sunday night.

The Norton young folks spent

Sunday afternoon with the young folks.

Mr. and Mrs. A. Koch and Joe Reeves at supper at the D. Mann home Sunday night.

James Garrett spent Saturday night and Sunday with C. Mann.

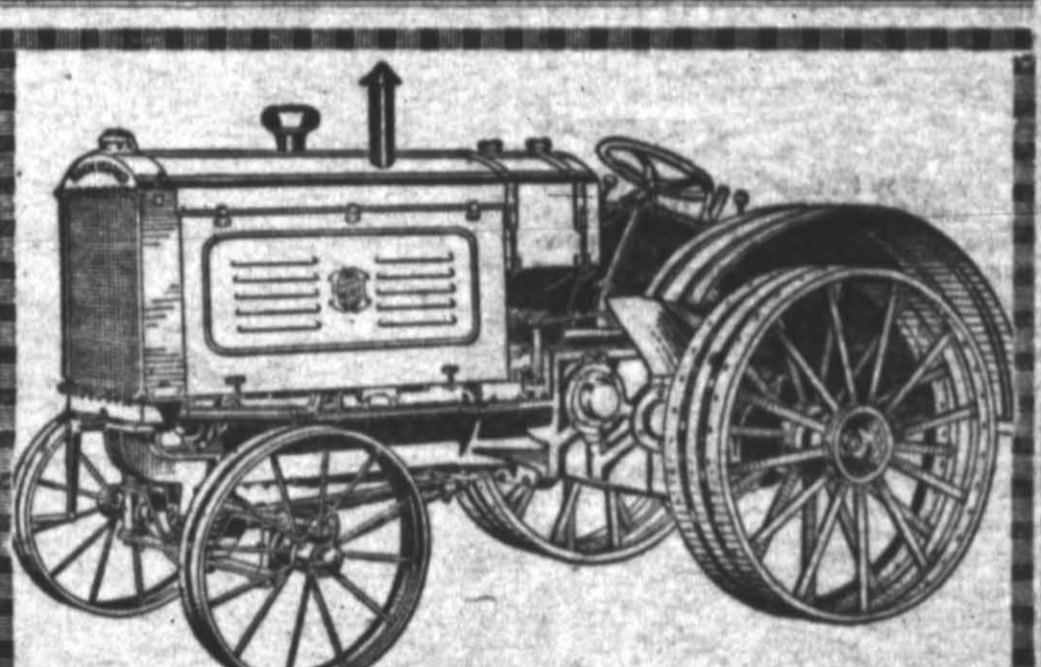
Mr. and Mrs. Dewey Larson children were Amarillo visit Monday.

For a Good Job of
GREASING
—Try our Hydraulic Lift,
high pressure service and
Quality Lubricants.
WEST & SNYDER

Licensed-Bonded Phone 333-W

Geo. S. McConnell
Electrical Contractor

Have your electric wiring and repair work done at the right time—at the right price.



Rock Island Tractors Handle Easy

Two models on the floor: Model F, 18-35; Model G, 15-25 horsepower. You will like the ROCK ISLAND TRACTOR, not only because it has the power on draw-bar, belt and take off (models F 18-35 and G 15-25) but also because of its convenience.

It is mighty easy to handle this tractor. The levers are operated in your normal position. The pivoting seat, spring-mounted, is on the right side and you have an unobstructed view of the furrow and belt pulley.

The fuel tank has a large capacity. Hitch is easy to make. You can connect implement draw-bar and operate tractor clutch at the same time.

The easy steering device is worm and gear type. Front axle is spring-mounted. Tractor turns in a very short radius of nine feet. And it is built right.

Heavy duty Buda Tractor motor, Stromberg carburetor, Splindorf magneto, French & Hecht wheels, chrome-nickel steel shafting forged, machine-cut, heat treated steel gears, ball and roller bearings and complete lubrication.

If You Want to Know More About These Tractors, See

WELCH Machinery Co.
Britain-Dunlap Building, Fourth Door South of Post Office on Main—Phone 33

The Advance-Rumely Combine

—The Machine with dimensions right and the power right to give the greatest capacity without so much speed. See us in our new quarters in the Britain-Dunlap Building.

Welch Machinery Co.
Britain-Dunlap Building
Fourth Door South of Post Office on Main Street. Phone 33

Fred G. Brunk
PRESENTS
Gordon Bros. Trained Animal Show
The Show Will Exhibit for the benefit of the Hereford American Legion
FRIDAY, APRIL 11
Herds of Trained Wild Animals.
See Virginia, the largest 10-year-old Elephant in the World.
Cy, the high school horse.
Funny Clowns.
Two Performances, 2 p. m., & p. m.
Band Concert One Hour Before!

FIELD SEED

—Plenty of good field seed on hand—re-cleaned, ready to plant.

—Corn, hygeria, cane, kafir, maize, double dwarf maize. Engage your supply now and avoid disappointment.

McLEAN & PITMAN
PHONE 1

Powerful YES!
because it has the biggest engine in any six of its price

The New Series Pontiac Big Six engine is the biggest in any six of Pontiac's price. That is why Pontiac can develop 60 horsepower and turn it into such high speed, fast acceleration and exceptional hill-climbing ability.

LARGE CARBURATOR. The power developed by Pontiac's large engine is due in part to a large 1 1/4-inch carburetor, equipped with an accelerating pump and an internal economizer.

OTHER FEATURES. In addition, the power plant has a positive gasoline pump, a large three-port intake manifold of improved design and a positive full pressure oiling system which assures ample lubrication at all engine speeds and results in long life.

Come in and arrange to take a New Series Pontiac Big Six for a trial ride. At the same time you can learn how much Pontiac has to offer in comfort, style and durability.

Prices are f. o. b. Pontiac, Mich., plus delivery charges. Shock absorbers standard equipment. Bumpers and spring covers at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Pontiac delivered prices include only authorized charges for freight and delivery and for any additional accessories or financing desired.

Pontiac BIG SIX \$745 AND UP
PRODUCT OF GENERAL MOTORS... BODY BY FISHER

Dixon Motor Company
Phone 256 Hereford, Texas

Summerfield

BY MRS. L. JOHNSON

Dr. Brownlow of Plainview at his appointment here Sunday morning and evening, and the afternoon he went to Black. G. W. Mills and family, L. M. men and family all of Amarillo visited in the Bakemore home Saturday.

Messrs. and Messrs. C. J. Pedrick and Wear of Hereford were Sunday guests in the L. L. Cannon home.

Several from here attended the game at Hereford Sunday between Faryell and Hereford.

Mr. and Mrs. Guy Hamm and family of Frio were Sunday guests Mr. and Mrs. J. B. Davis.

Mr. and Mrs. W. E. Hawkins are enjoying a visit with his parents at Lamona.

Mr. and Mrs. Lee Kendall who have been spending the past three weeks in Hot Springs, N. M., returned home Saturday.

Henry and Joe Kendall and Ky avresses have installed electric lights in their homes.

Mr. and Mrs. Bill Knox of Hereford visited in the Atchley home Sunday.

G. E. and D. C. Walker came from Lubbock and will begin working on their ranch here.

D. Lamos and family visited Hereford with relatives Sunday.

Mr. and Mrs. J. A. Black and family of Charendon spent the past week and with her sister, Mrs. J. Curry.

J. L. Lookingbill and family went to Tulla Saturday to visit relatives. Their daughter, Mrs. Hor Crow, returned with them and will visit here a few days.

Prof. A. M. Walker and family went to Shamrock over the week end to visit friends.

J. A. Noland and family went to Plainview to visit Mrs. Noland's sister and will also visit at Lockney and Floydada.

Mr. and Mrs. M. M. Ellis and daughter and Frank Ellis visited relatives in Amarillo Sunday.

The young married folks' Sunday school class were entertained at the Roy Coley home Friday night. The junior class was entertained at the home of Miss Eva Reason the same night.

The community is looking forward to what is known as Homecoming day at the church Easter Sunday. It will be preceded by a revival beginning Friday night to continue through till Sunday night with Rev. Brownlow in charge. Lunch will be served Sunday.

Ward News Notes

BY MRS. WILEY ROBERTSON

The Willing Workers Club met April 2 with Mrs. G. M. Suggs. After the business session a very delightful program was enjoyed by all. Several contests were indulged in and prizes were won by Mrs. Dean and Mrs. Lipscomb. At a late hour refreshments were served to Messrs. Bob and Jim Higgins, Bob Herbold, Chas. Vernon, Bill, John and Jack Hutson, Arlie Dean, Jim Lipscomb, Wiley Robertson. The club adjourned to meet April 10 with Mrs. Robertson.

Mr. and Mrs. J. B. Harlow of Frio attended services here Saturday night.

Miss Mary Lee Curry returned from a two weeks visit with relatives and friends in Amarillo and Clarendon.

Mr. and Mrs. M. D. Fincher and family of Hereford were Sunday visitors in the Curry home.

At the election Saturday, Walter Huntley was elected to serve as school trustee for the coming two years.

B. K. Gresson has the misfortune of losing a large stack of feed by fire last week. We understand it was insured.

A number of citizens went to the Plainview Dairy Show among them being Messrs. and Mrs. W. Huntley, Lloyd Lookingbill, J. L. Lookingbill and A. M. Walker.

Mr. and Mrs. Charley Robertson and baby of Melrose, N. M., visited over the week end with his mother and other relatives.

Frank Cone of Castro county, was here Monday.

Mr. and Mrs. Ray Johnson had for their guests over the week-end Mr. and Mrs. Booker Pence and children of Amarillo.

Mr. and Mrs. George Storey and family, Mr. and Mrs. Britt Clark and family visited in the Jake Robinson home at Canyon last Sunday.

The new Avery combine is here. WHITAKER & SEED. 13-1c

FOR JOB WORK, TRY THE BRAND

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Mr. and Mrs. George Storey and family, Mr. and Mrs. Britt Clark and family visited in the Jake Robinson home at Canyon last Sunday.

The new Avery combine is here. WHITAKER & SEED. 13-1c

FOR JOB WORK, TRY THE BRAND

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Ward News Notes

Notice!

Our Store Will Be Closed ALL DAY THURSDAY, April 10, to get ready for this biggest of all Spring Opening Sales!

It's Here, Folks! The Big Event Fox Mercantile

Spring Op

<p>MUNSINGWEAR BLOOMERS —Munsingwear Bloomers, ladies' sizes only, \$1.29</p> <p>MUNSINGWEAR HOSIERS \$1.00 grades, Sales Price \$.89 \$1.50 grades, Sale Price \$1.29 \$1.75 grades, Sales Price \$1.45 \$1.95 grades, Sales Price \$1.75 \$2.25 grades, Sales Price \$1.90 \$2.50 grades, Sales Price \$2.15</p>	<p>DRESS SHIRTS —Men's Dress Shirts, collar attached, 14 to 17, guaranteed fast colors; new patterns. Your choice, 98c each, value to \$1.50.</p> <p>RED SPREADS —Ben Spreads, 80 by 108; colors rose, gold, blue and green, CHOICE \$1.00</p>	<p>MEN'S SOX —Men's Fancy dress sox, 19 CENTS PAIR</p> <p>BOYS' WORK SHIRTS —Boys' Blue Work Shirts, sizes aged 6 to 11 years, sizes 12 1-2 to 14. SPECIAL FOR 50c EACH</p>
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The thousands of customers whose patronage we enjoy have come to expect our great **SPRING OPENING SALE** each year. Each year it becomes harder for us to meet the expectations of our friends in preparing for this great feast of bargains, but again we are ready with



Ladies' Ready-To-Wear

Just Exactly at the Right Time for a New Easter Frock

Offering every authentic 1930 Spring Fashion—Frocks that make much of the newest typical 1930 details—lingerie touches, embroidery, intricate tuckings, sleeve interest, bows, and the important even hemline.

Women who appreciate fabric quality and at the same time smartly styled garments in ready-to-wear will make it a point to be here Friday.

Silks, prints and plain materials in a wide range of colors and models to please the most fastidious.

—One rack of both plain and printed patterns that will give you a good selection, from values up to \$12.95 for, Your Choice

\$7.95

—One rack of beautiful silk frocks, offering a wider range in color, materials, patterns and styles, in values up to \$19.75, for the low price of

\$12.95

Wash Dresses

—One rack of new designs in wash and house dresses, intricate patterns of flowers and geometrics set in contrasting or harmonizing colors; your choice for only

89c

Spring Coats

—It is hard to believe you can buy such smart Spring coats for such low prices. They have the newest fashion details and come in a variety of materials and models, trimmed and plain, priced

\$9.95 TO \$24.50

BEGINNING F

Hosiery



—Two superlative items in ladies hosiery that stand supreme for the high leadership of the Fox Mercantile Company in setting values for this, our Greatest Spring Opening Sale.

—We are selling a nice assortment of ladies' hose, with fancy clock stitching, in pleasing colors, at only—

48c A PAIR

Munsingwear hose, full fashioned, all pure thread silk from top to toe, in the latest popular shades, all sizes, special for this sale, only—

95c A PAIR

SILKS
—36 inch plain colored Crepes; most all shades—
Spring Sale, \$1.39

PRINTED SILKS
—Beautiful new Spring patterns, 36-inch width—
Sale Price \$1.39 to \$1.69

SPECIAL!
—40-inch Crepe De Chine, plain colors—
\$1.39 Yard

WOOL TWEEDS
—54-inch wool tweeds—
Spring Sale, yard—
CHOICE \$1.55

WOOL FLANNELS
—54 inch wool flannels; colors blue, green, red, yellow, rose and lavender, your choice—
\$2.19 Yard

SPECIAL
—Baronet Satins, forty inches wide; most all wanted shades; your choice, 69c Yard

INDIAN HEAD
—Colored Indian Head; fast colors; Spring Sale—
35c Yard

REGLO REP
—36 inch widths, Spring Sale, 79c Yard

ORGANDIES
—45-inch, plain colored organdies; all wanted spring shades, choice
59c Yard

CRETONNES
—One table, 36-inch Cretonnes; beautiful floral patterns; regular 30c and 35c values; choice—
24c Yard

SHANTUNG
—Gulf Shantung prints; 36-inch width, for
95c Yard

CURTAIN SCRIM
—One table curtain scrim in cream and ecru, 36 inches wide, special for
10c Yard

Pointing hand icon: Piece Goods of Every Imaginable Description

Fox Merc

You Know It's Coming Every Year Company's Annual

WITHOUT A DOUBT
This Is the Most Outstanding
SPRING OPENING SALE
We Have Ever Held!

Opening Sale

a store brimming over with the best line-up of values we have ever been able to offer. Everything new, spic and span—the very latest styles, models, patterns and materials. You can't beat the values we are offering you during our tremendous SPRING OPENING SALE.

<p>MEN'S SOX —Tan, black, white and gray, 10 CENTS PAIR</p> <p>GOSSARD CORSETS —Gossard Corsets and Brassieres, Spring opening Sale Price, 20 PER CENT DISCOUNT</p>	<p>LADIES' RAYON BLOOMERS —Assorted light shades, regular 65c, 79c up to \$1.25— Sales PRICE, 48c, 68c and 89c</p> <p>MEN'S OVERALLS —Men's Blue Overall, high back or suspender back. Your CHOICE, 89c</p>	<p>MEN'S WORK SOX 10 CENTS PAIR</p> <p>CURTAINS —Ready-made curtains, 2 1/4 yards long, with valance and tie- backs. Colors, orchid, green, blue and gold. Choice, 89c PAIR</p>
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FRIDAY, APRIL 11

Footwear

FOR THE WHOLE FAMILY



—Men and women alike can effect great savings by selecting shoes they will be needing for months to come, by getting them while prices are low at this sale.

One table ladies' dress slippers and oxfords in broken

Your Choice for \$1.95

WORK SHOES—Men's outing bal work shoes, regular \$2.50 values, your choice—

Now \$1.79

SPECIAL—Men's Oxfords, in black only, sizes 6 to 11
Your Choice \$3.69

TABLE NO. 2

Patent leather straps oxfords and pumps, in both high and low heels; values up to \$6.00—

Your Choice for \$2.95

FLORSHEIMS FOR MEN!

—Your choice of the newest designs in shoes and oxfords

For Only \$8.85

TABLE NO. 3

Patent leather pumps, oxfords and straps in light shades, browns and combination colors; your choice of \$7.50 values during this sale

For Only \$3.95

—Florsheims great feature arch support shoes, specially priced during this sale—

Choice, \$9.85

Men's Suits

—Hart Schaffner & Marx, Merit and Rose Brothers suits—the same dependable lines we have sold for years—suits built right of materials designed to give you the longest wear and most satisfactory service. Every one guaranteed to do it. Almost every suit we have in our big stock has two pair of trousers. Materials of woolens, worsteds and serges in the beautiful new fabrics for Spring in blues, blacks, grays, browns and mixtures—for long, slim men; short, thick men, or any sizes in between. Priced—

\$19.75

AND UP

BOYS' SUITS

—Every boy's suit in the house has been reduced 20 per cent to make this an attractive part of our big sale. You will find here suits for the growing youngster that will hold him, yet have that snappy look and finish that he is beginning to take a delight in.

20% Discount



WORK SHIRTS

Work Shirts, gray ONLY, 69c

Piece Goods of Every Imaginable Description



SATEENS

—Floral Sateens, large floral patterns; Spring Sale Price 38c Yard

CRASH TOWELING

—17-inch Crash Toweling, Spring Opening Sale— 10c Yard

GINGHAMS

—32-inch staple check Gingham— 10c Yard
—32-inch Dress Gingham, new spring patterns— 19c Yard

TABLE DAMASK

—60-inch Table Damask, colored borders; Special— 48c Yard

SPECIAL

—Hope Domestic— 10 Yards for \$1.00 (Only 10 yards to each customer)

MATRESS TICKING

—Extra heavy mattress Ticking— 19c Yard

ENGLISH PRINTS

—36-inch English Prints, beautiful patterns— 13c Yard

QUADRICIA CLOTH

—36-inch Quadricia Cloth, guaranteed fast colors to both washing and sun— Extra Special, 19c Yard

SPECIAL

—Oil Cloth, white and fancy patterns— 25c Yard

WIDE SHEETING

—9-1/2 unbleached Sheet- ing; Spring Opening Sale, 25c Yard

—9-4 bleached Sheet- ing; Spring Opening Sale— 29c Yard

SPECIAL

—36-inch Quilt Challies; floral patterns. Spring Opening Sale, 14c Yard

WOOL GOODS

—Special this sale, one table wool goods— HALF PRICE

Antile Co.

HEREFORD, TEXAS

Progressive News

BY MISS OLIVE PERKINS
Ladies of the community met at Mrs. Hershey last Wednesday to make decorations for the Easter Day exercises to be held at the school house on Easter day. Ben Conklin visited Glenn Rick-son Saturday.
Mr. and Mrs. Henry and children spent Sunday with her parents, Mr. and Mrs. Park.
Mr. and Mrs. Blakeman and children were dinner guests in the Hershey home Sunday.
Mrs. Jean Ricketts spent the weekend with Odessa Cockrell.
Mr. and Mrs. Ira Ricketts at-

tended a Sunday school dinner at the Corbett home last Sunday.
Mr. and Mrs. Ray Hershey and Mr. and Mrs. Jim Ricketts were Amarillo visitors Monday.
Mr. and Mrs. Cockrell called in the Perkins home Sunday afternoon.
Mr. and Mrs. Arch Daugherty and daughter spent Sunday evening with her parents.
Mr. and Mrs. Ray Hershey and Katherine Hershey called at the Neels Sunday evening.
Arnold Hershey, Travis Counts and Orin Russell went to New Mexico last week on a business trip.
Arnold Hershey, Jim Ricketts and Arch Conklin are in New Mexico looking after some land.

Here and There.

BY MRS. C. E. TICE
School election Saturday resulted in Mr. Mobley and Mr. Harlin being chosen to fill the places of retiring members, Messrs. Jones and Andrews, who during their term of office gave a great deal of their time to overseeing the erection of the new school house, built last year. These men receive heartiest congratulations of the community for the work they have done. It is the hope of all that the new members, together with the third, Mr. Allman, will continue to beautify the school premises and care for the building as they should be.
Several of the men met at the school house Monday and worked on the well, as the school has been without water since the cold weather.
Rev. Brownlow of Plainview was a supper guest Saturday night at the J. B. Harlin home.
The Harlin family attended services at Summerfield Saturday night.
Last Thursday about 25 ladies took each a dish of good eats and went to Mrs. Nettie Green's and gave her a genuine surprise. She was washing when they began to arrive, but she soon had plenty of help and got the clothes on the line in double quick time. After dinner each guest placed a quilt block and presented them to Mrs. Green. Those present were Meses. Barton, Mobley, Williams, Rogers, Lindsey, Berry, Sparkman, Dixon, Allman, Jones, Harlin, Walker, Easter, Loomas, Kincaid, Bell, Tice, Green, Williams, Tice and Misses Mattie and Elsie Andrews, Georgia Sparkman and Pearl Heard.
J. D. Barton was an Amarillo visitor one day last week.
Miss Hazel Dunn of Hereford spent Saturday night and Sunday with Miss Gladys Jones.
Mrs. Harlin has a new power washer since last wash day.
Albert Springer and Miss Tina Lee Springer, Mr. and Mrs. Earl Springer, Mr. and Mrs. A. T. Jones, Mr. and Mrs. R. A. Gilliam, Mr. and Mrs. T. L. Sparkman were called to Plainview Sunday by the death of an aunt, Miss Mary Susan Springer, 78 years old, invalid sister of their father, the late G. F. Springer, who died three years ago. Mrs. G. F. Springer was not able to attend the funeral because of recent illness.
Mr. and Mrs. Mack Kopp of Littlefield spent part of last week with the Gaetz family. Mr. Kopp is painting signs on the new farmers elevator and also has a large number of road signs to paint. Mrs.

Kopp before marriage spent part of one summer with Mrs. Gaetz.
Messrs. and Meses. C. E. Tice, Leo Williams, Walter Tice, Lloyd and Maxine Tice, Roxie and Arthur Campbell enjoyed ice cream at the Oscar Campbell home Friday evening.
Mrs. George Conklin, Mrs. Gathem and Mrs. Joe Bodkins spent Wednesday with Mrs. E. B. Rogers.
Mrs. Ollie Dixon went to Temple Tuesday where she will enter a sanitarium for treatment.
Mr. and Mrs. John Gaetz called at the C. E. Tice home Sunday afternoon.
Allis Chalmers tractors on the floor. WHITTAKER & SEED. 13-1c

COWBOY BAND, ABILENE.
HERE NIGHT OF APRIL 30
The celebrated Cowboy Band of Shuman University, Abilene, which has plans completed for an eight weeks concert tour of Europe this summer, will appear in Hereford Wednesday night, April 30, for a concert under auspices of the Hereford American Legion.
The Cowboy Band, which is the most widely traveled and best known university band in the world, will present the same program here they are to introduce in the concert halls of Europe this summer.
Hereford is one of the fourteen towns in which the band will play on its coming tour of North Texas and New Mexico.
An elaborate program, featuring a wide variety of music, and calculated to please every type of music fan, has been arranged by D. O. Wiley, director. The Cowboys are now intensely rehearsing their concert program in Abilene.
The band comes to Hereford with one of the most unique records of any organizations ever to visit this city. During the past seven years they have traveled into 42 states and received some of the highest honors to come to a band in the South. They are now official music makers for the West Texas Chamber of Commerce, the Southern Confederate Veterans and the Texas and Southwestern Cattle Raisers Association.

Cut, Color, Perfection, and History
Govern a Diamond's Value
Such are Virgin Diamonds which may be obtained only through an AUTHORIZED VIRGIN DIAMOND DEALER
F. M. KESTER
Jeweler and Optometrist
VIRGIN DIAMONDS
OF guaranteed quality, at lowest prices from \$10 to \$1500

Burns Furniture Company
EXCHANGE
New and Used
We Will Buy All Kinds of Household Furnishings
Phone 111

The Oliver Hart Parr Row Crop
IS HERE READY FOR YOUR INSPECTION
If you anticipate buying an Oliver Hart Parr ROW CROP, place your order now. An early order means an early delivery—you can help us by ordering early and avoiding a rush that is sure to come later. Book orders NOW.

EXCELLENT BUYS IN RECONDITIONED TRACTORS
Come In and Look Them Over.
M. D. WOMBLE, IMPLEMENTS

9^c SALE SPECIAL
SATURDAY
FROM 10:00 A. M. TO 11:00 A. M.
6 1/2 Inch Fancy Plates 9c
Fancy Painted Bowls 9c
We have a limited number of the plates and bowls, so you had better come and be one of the first to get one of these special values.
Values you never dreamed of are here—Try Us FIRST!
Chick - Hagood Variety
Our Prices Are Always Right.

MISS GLADYS SEIGLER
"SWEETHEART" OF T. C. U.
Austin.—With the "Sweetheart of Texas," Miss Myrtle Dauncy of Houston, "sweethearts" from various schools in the Southwest Conference will be presented as part of the elaborate Round-Up Revue preceding the Round-Up Ball at the University of Texas, according to Burt Dyke of Orange, chairman of the revue committee.
Favorites of the different schools who will be introduced in a spectacular ranch setting are Miss Martha Stewart, Houston, representing Rice Institute; Miss Allie Angell, S. M. U., Dallas; Miss Gladys Seigler, of Hereford, T. C. U.; Fort Worth; Miss Eldon Claire Gough, Waco; Baylor, and Miss Pauline McCoolough, Bryan, representing Texas A. & M.

THIS NEW POWDER
KILLS RATS AND MICE
BUT NOTHING ELSE!
Rid your premises of rats and mice without danger to your livestock, pets and poultry. This means more to you than you think. The United States Department of Agriculture, estimates the cost of each rat per year at \$1.96 in food consumed and property destroyed.
Squill Kill can be used freely in the home, barn or poultry house with absolute safety.
NOT A POISON
Squill Kill is a Red Squill preparation. Red Squill is recommended by the U. S. Department of Agriculture as being taken readily by rats, and relatively harmless to human beings and domestic animals.
Squill Kill retails at 50 cents. Demand Squill Kill, accept no substitute. At City Drug Store.
Squill Kill Drug Company
Barnesville, O.

PLENTY MONEY FOR YOU
—With which to Build a Home, Refinance into a loan to suit you, or rebuild your present home. Monthly pay, low rate interest.
RALPH BARNETT

6 1/2 PER CENT MONEY ON
Farm Loans
No Commission to Pay
FRANK BARBER
Representing the Southwestern Life Insurance Company

the Catastrophe that befell Mrs. Greer's Cake

One of Mrs. Greer's masterpieces—an angel food cake—was basking in the oven's glow, taking on that coat of tan so fashionable these days—especially necessary to cakes of quality.



"Some think it's all in the beating," said Mrs. Greer inwardly as she cautiously lowered the door and peeped in, "but I claim that baking has just as much to do with . . ."
Just then . . . the telephone rang in the front hall way.

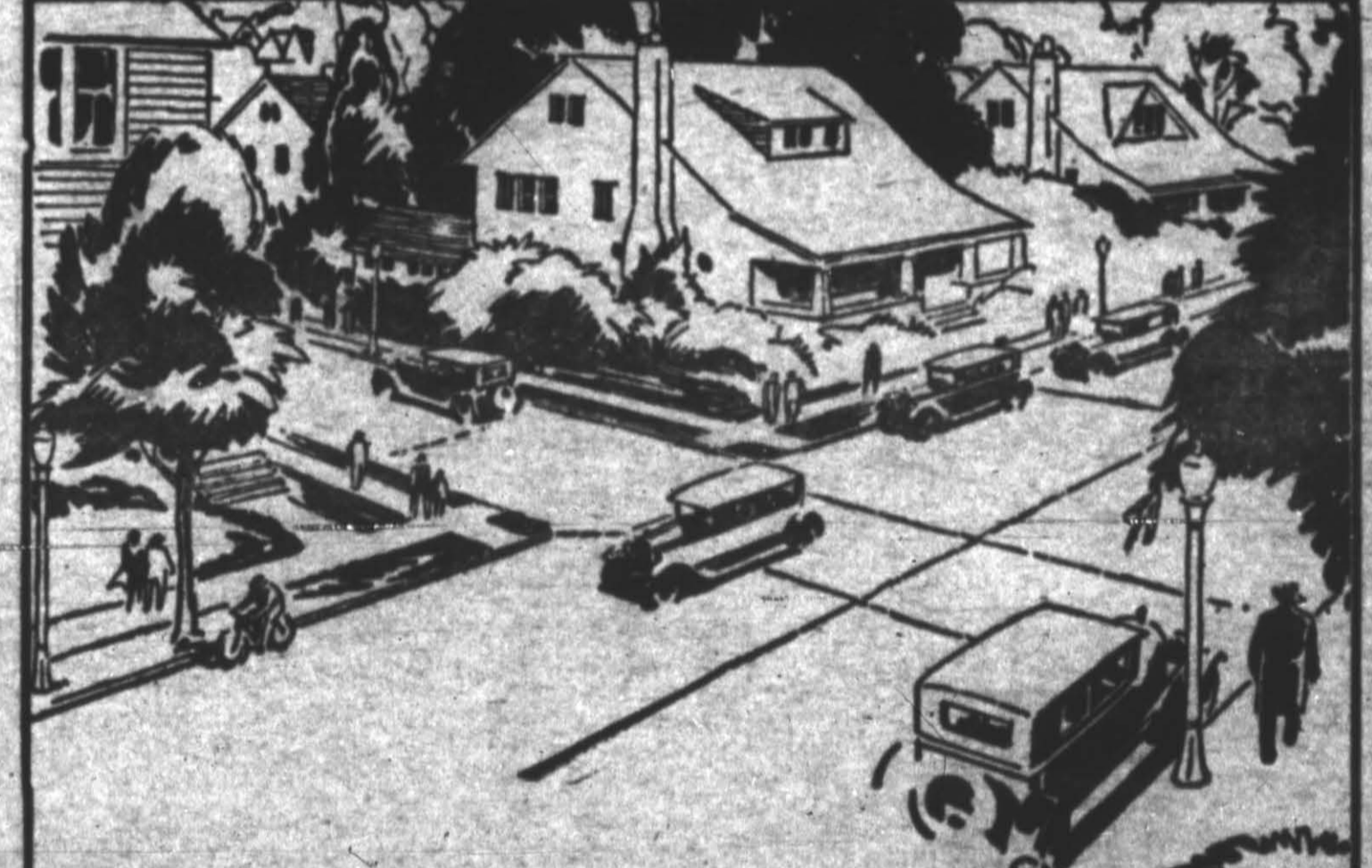
"What can you expect?" she asked irritably when her husband came home a few minutes later. Between them they viewed the ruins of what had once been a promising cake. Tears welled up in her eyes.

"I can't bake a cake and answer the 'phone at the same time," she wailed.
"No, you can't," soothed Henry Greer as he put his arm around her. "What you really need, I guess, is an 'extension' telephone near the kitchen."

Telephones where you need them save time, steps, householdly patience—even scorched toes. Had Henry Greer but known it, telephones are being called in kitchens, these days.
Few know that the extra cost of one or two "extensions" is only a trifle less than that of the single telephone they now have.
By a wisely placed "extension" or two, an expert telephone man can often double the convenience of the telephones in your home.

Just then . . . the telephone rang!
Manager, Southwestern Bell Telephone Co., City.
I'd like to know how to get more value out of my telephone service. Please send me free, a copy of your booklet, "Modern Telephone Service for the Home."
Name _____
Address _____

PORTLAND CEMENT CONCRETE
for permanence



The Street of Permanent Beauty

How will your streets look five years—ten years—from today? Will they still be true and even-surfaced, and distinguished in appearance?
They will if they are paved with portland cement concrete, the material best suited to modern traffic requirements.
More than 150 Texas towns have concrete streets, or are building them now.

Write for your copy of our free booklet about concrete streets.
PORTLAND CEMENT ASSOCIATION
Athletic Club Building, Dallas, Texas
A National Organization to Improve and Extend the Uses of Concrete

Cash Specials

FOR
Friday and Saturday

BANANAS, per dozen	22c
BEANS, fresh, green, per pound	15c
POTATOES, new, fresh, 3 1-2 pounds	25c
LETTUCE, per head	7c
PRUNES, 4 pound package	35c
TEA, Lipton's, 1-4 pound	24c

SALAD DRESSING, 8-oz jar	19c
GRAPE JUICE, quart	45c
GRAPE JUICE, pint	27c
CAKES, bulk, per pound	27c
BLACKBERRIES, gallon	63c
TEA, Lipton's, 1-2 pound	43c

Hereford Wholesale Grocery Company

L. W. CARLYLE

Konjola Only Medicine That Did Any Good

New Medicine Banished Kidney and Stomach Ailments After Others Failed.



MR. M. D. ABBOTT

"I suffered for two years with kidney trouble," said Mr. M. D. Abbott, 600 East Hattie Street, Fort Worth. "I have scarcely been able to do any work. Lifting or turning my body was the signal for severe back pains. Night risings were frequent. My stomach, too, added to my misery. Anything I ate caused gas and a severe pain in the pit of my stomach."

"Konjola is the only medicine that did me any good. I now feel better than I have for many a

day. I can eat what I wish without suffering and the pains in my back are gone. My kidneys now are functioning normally. Konjola has gone right to the spot in my case and I praise this wonderful medicine for all that it has done for me. A medicine that did all Konjola did for me can help others and I am recommending it to a lot of my friends who are suffering as I did."

Konjola is not a "cure-all." There is no such thing. But when taken for from six to eight weeks, Konjola will produce amazing results. The countless thousands of endorsements of Konjola have proven that it makes good, even in the most stubborn cases.

Locals

Miss Claudia Sahn of Portales, New Mexico, was visiting here last week with her sister, Mrs. L. D. Boyd.

Car of La Crosse Plows expected soon. WHITAKER & SEED. 13-1c

Mr. and Mrs. L. H. Diggs and daughter, Billie, of Amarillo were guests Sunday of Mr. and Mrs. J. A. Miller. Mrs. Miller and Mrs. Diggs are sisters.

Allie Chalmers tractor on the floor. WHITAKER & SEED. 13-1c

C. W. Dahl and S. B. Wyche cattle buyers of Magdalena, New Mexico, were in Hereford Sunday and Monday looking at the famous Hereford cattle of this district.

Mr. and Mrs. I. H. Spratt have received word of the promotion of their son, Littrell, from ticket salesman for the Santa Fe at Clovis to the office of cashier at Roswell. He and his family have already moved and he is at work at his new job.

We will demonstrate some new Farmall equipment, and the four row loose ground planter on the Brit Boyd farm one mile west of Hereford on Tuesday, April 15th. RUCHNAN & ROSSON. 13-1c

Miss Pauline Wilson of Bovina spent the week end here visiting her sister, Mrs. J. A. Pitman, and friends.

Rice Bran makes excellent hog feed, \$1.50 per 100. McLEAN & PITMAN. 13-2c

Mr. and Mrs. D. C. Laird and two sons, Harroll and Carroll, and daughter, Miss Virginia, were here last Friday attending the high school field meet.

Bert Bowman of Alma, Michigan, a nephew of Dr. F. E. Bowe, visited here over Sunday.

FOR SALE—Our home in North Hereford; 6 large rooms, 3 bedrooms, large closet in each room; back hall and bath room; large porch in front; large screened-in porch on back; east front; two lots 100 x 272; cement walks, good barns, being used as present for double garage; plunger house in back yard, large garden, chicken pens, plenty of trees; will sell ready furnished or unfurnished. S. J. WILLIAMS. 13-2c

T. E. Seigler, who has been away from home for the past several weeks looking after oil prospecting work near Olney, returned the last of the week. He expects to leave again soon to begin drilling operations there.

Miss Jeanette Rogers, a teacher in the public schools here, spent the week end at her home in St. Jo, Texas.

Alex Thompson purchased the old Panhandle Lumber Co. office building and had it moved to his lots in West Hereford, where he made two rent houses out of it. J. P. Wood did the moving, having cut off the upper story and moved each part separately.

Car of La Crosse Plows expected soon. WHITAKER & SEED. 13-1c

Mr. and Mrs. N. Cayton and little son, Perry, of Texhoma, and Mr. and Mrs. Virgil Bradley of Abilene were visitors in the home of Mr. and Mrs. J. P. Wood, parents of Mmes. Cayton and Bradley. Messrs. Cayton and Bradley returned to their homes Monday while Mrs. Cayton and baby and Mrs. Bradley will remain here for several weeks.

FOR JOB WORK. TRY THE BRAND

CHIROPRACTOR

Dr. W. A. Robinson

Corrective Diet—X-Ray and Patho-Murometer Laboratory. Office Phone 307

Funnygrams From Rice's

Lady: "What drove you to drink, young man?"
Y. M.: "Thirst, lady; just thirst."
We insure Brunswick Super Service tires for 20,000 miles and we intend to stay right here in business and see that you get that service.
"Waiter, are you sure this ham was cured?"
"Yes, sir."
"Well, it has had a relapse."
Bill: (After the crash) "Say, bo, you went around that corner sixty miles an hour."
Bob: "Huh! We didn't even get around the corner."

SPECIALS FOR FRIDAY AND SATURDAY
29 x 4.40—10,000 miles guarantee \$4.95
Double screw jack \$2.15
Running board luggage carriers \$1.25

BRUNSWICKS ARE FAMOUS FOR QUALITY!

H. L. RICE



the place to go for
IMPLEMENTS

Angell "One-Way" Disc Plow

Improved Ohio Famous 5 ways

The improved Angell "One-Way" Disc Plow now offers these five improvements to the wheat farmer.

First—Removable section permits ten-foot plow to be narrowed to eight feet and other sizes to correspond.

Second—Adjustable hitch permits increasing down pressure on discs without loading and enables you to vary width of swath, cutting as narrow as six feet with ten-foot plow, if desired.

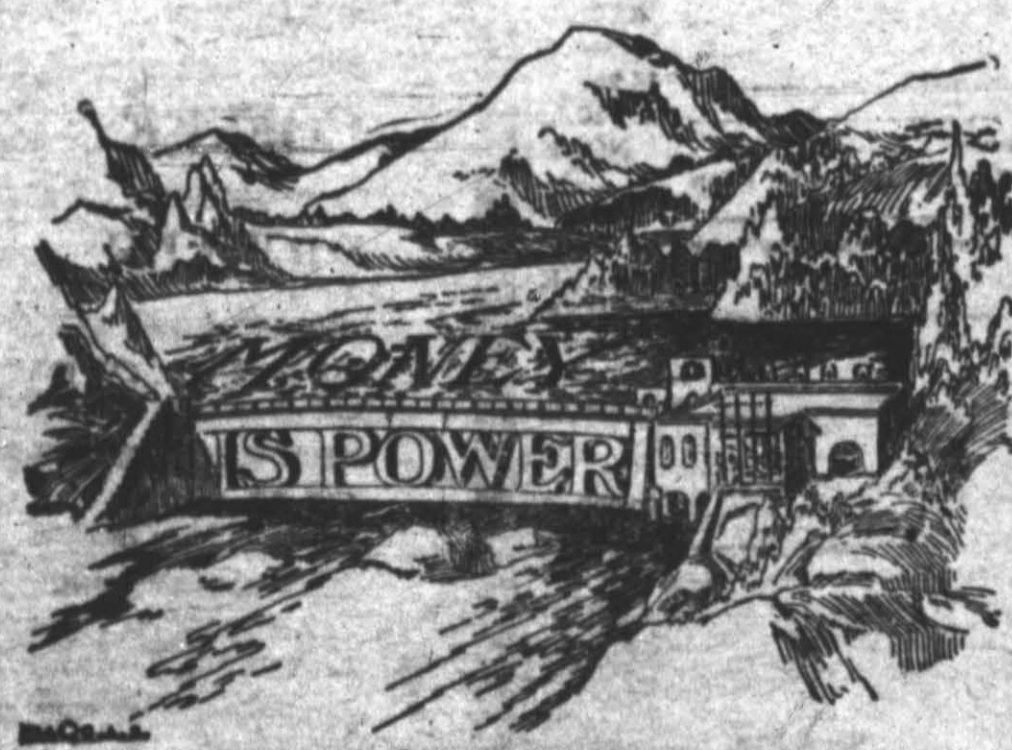
Third—Wheel can be turned so that the plow pulls endwise for passing through gates or stors.

Fourth—Two widths of disc spacing—either 6 1/4" or 8 1/4".

Fifth—Lifting levers fitted with heavy counterbalance springs to make lifting easy.

This is the genuine Angell "One-Way" Disc Plow—invented by a Kansas Farmer to make wheat farming profitable.

J. A. WEAR IMPLEMENT COMPANY
Phone 108 Hereford, Texas



HAVE MONEY!

A man is POWERLESS to do most of the things he wants to do unless he has MONEY.

Store your money in our bank until you have enough to do something WORTHWHILE.

Start Saving Regularly NOW

Have your money SAFE in our Bank.



THE FIRST NATIONAL BANK OF HEREFORD
—a strong bank thoughtfully managed
HEREFORD, TEXAS



RESTORED—in WEAR and BEAUTY



Why throw away good shoes, when they can be brought here and repaired and made to look almost like new—giving you good wearing service for a long time? There is nothing that feels so good on the feet as an old pair of shoes all repaired up in good shape.

PRACTICE ECONOMY

—Leading shoe merchants of Hereford are customers of ours. They buy their shoes at wholesale price, but they know that it is economy to have them repaired. Bring your next pair of shoes to us when in need of repair.

GUARANTEED REPAIR WORK DONE ON SHOES
HARNESS, SADDLES, BELTS, CANVASS.

Jack's Shoe Shop

"A HEREFORD INSTITUTION" HELPY SELF

Owned and Operated by H. A. Hoffman

Prices For Friday and Saturday

COFFEE Admiration	3 Pound Can Cup and Saucer	\$1.29
WHEATIES, package		11c
SKINNERS	Macaroni, Spaghetti Egg Noodles, 3 pkgs.	22c
SOAP, laundry, Big-4, 10 bars		39c
RICE, White Swan, 2 lb package		19c
PEAS, No. 2 standard, two cans		24c
BEANS, No. 2 stringless green, 2 cans		24c
SEAFOAM, wash. pdr., small pkg		3c
BROOM, Banner, good one		49c
PRESERVES, 4 lb jar		96c



1
2
8

FRIDAY ND SATURDAY CASH SPECIALS

LETTUCE, per-head	6c	PINEAPPLE, sliced, No. 1 tall can	14c
POTATOES, new, pound	6c	BAKING POWDER, K. C., 50c size	34c
SYRUP, Blue Label Karo, gallon	64c	SOAP, Palm Olive, 3 bars	21c
COFFEE, Schillings, 2 lb can	92c	We Want Your Eggs at Market Price.	
TOMATOES, No. 2 cans	10c	Fresh Vegetables. Phone 128	

We Deliver All Orders Over \$1.00

DUNLAP GROCERY

Announcing

THE FIRM OF

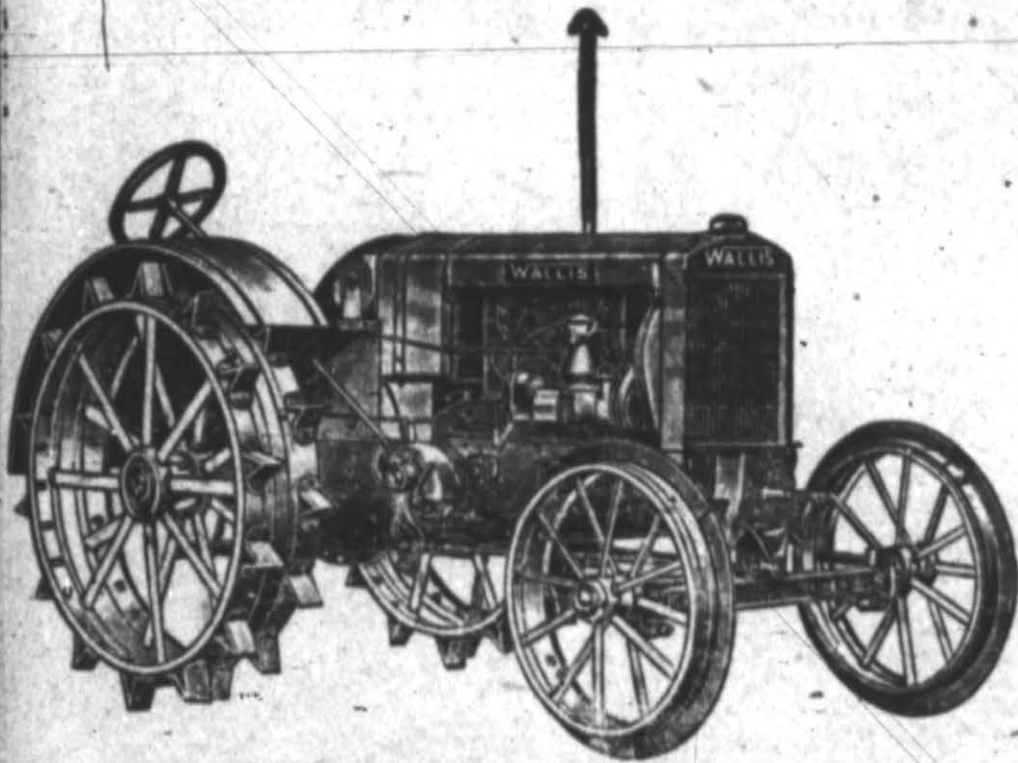
Williams & Glaspell

AT THE D. O. WILLIAMS STORE
NINE MILES NORTH ON 25-MILE AVENUE

We have everything you need in modern farm machinery equipment. The Deep Furrow drill is an ideal drill for row crops as well as for wheat. Let us take you to talk to the many satisfied customers of ours.

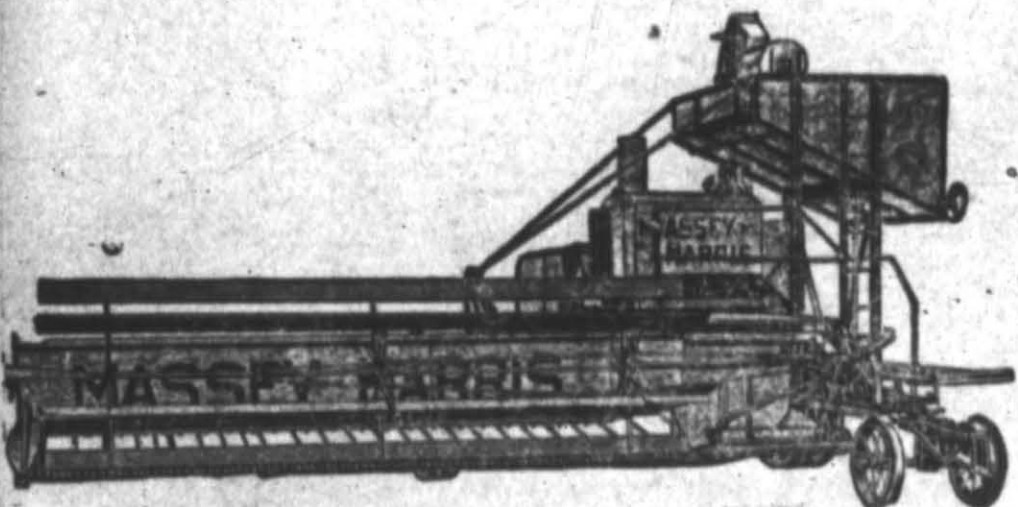
—We carry a complete line of parts and you get service when you buy Massey-Harris Farm Equipment.

Our Terms Are Made to Suit the Farmer Without the High Price Carrying Charge.



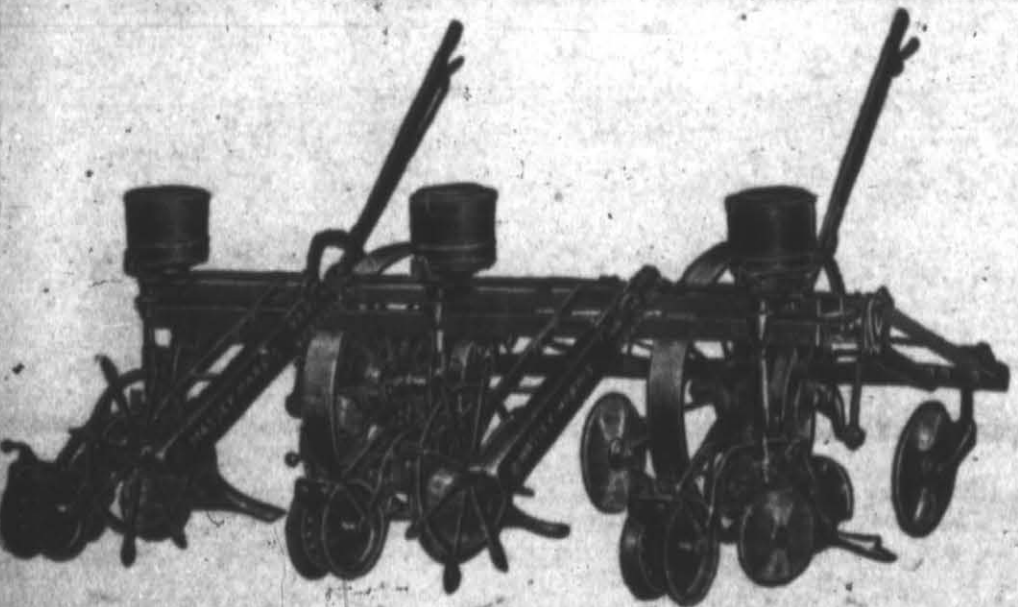
The Wallis Tractor

IS LIGHT, SIMPLE, DURABLE.



The Massey-Harris Combines

Are light running, simple in design, easy to operate, built for long life, wear, economical in performance and of unusual capacity.



The Massey-Harris Three-Row Power-Lift Lister

—with seeding attachment, is of unusual strength and durability.

We Are Authorized Agents for the Massey-Harris Implements and Wallis Tractor Lines.

Williams & Glaspell

D. O. Williams, Phone 9015.
Frank Glaspell, Phone 411-W

How Many Words in "Atwater Kent?" Try Your Hand In This

Someone is going to get a fifty dollar credit on a new 1930 Atwater Kent radio and there will be other prizes of bridge sets when the contest being conducted by Orr's Tailor Shop closes next Saturday, April 12.

The contest has been an interesting one and used up many hours of pastime for the boys and girls around Hereford, not to mention quite a few of the older ones. The whole test is to see who can make up the most words from the name Atwater Kent, not using any letter more times than it occurs in the name and not using any proper nouns.

Those who have been working on the contest are reminded that they must register at the Atwater Kent radio agency, Orr's Tailor Shop, before they can participate in the contest to share in the prizes offered.

Name the Sheet and Get Ten Sure-Enough Dollars

Who can find a good name for a newspaper? Buchanan & Ross, in their advertising in the Brand this week are offering a ten dollar prize for the best suggestion for a name to be given the space resembling a newspaper they are using in the Brand each week. They have a number of names, but none of these seem to quite fill the bill. There isn't any limit to the number of names any one may suggest, and the one who makes the most acceptable title will get the ten dollar prize after the contest closes April 19. Send your titles to Buchanan & Ross.

BAPTIST CHURCH ANNEX WAS MOVED LAST WEEK

The old Baptist church annex was purchased by J. M. Gilliland and moved to his lots near the high school, where a rent house will be built by a remodeling job. Mr. Gilliland also purchased a large stack of old lumber from the original Baptist church building.

Lee Cason New Manager of C. E. Stone Store Here

Lee Cason came Monday from Memphis to assume the management of the C. E. Stone & Company store in Hereford. Mr. Cason has been manager of the Memphis store of the company for the past two years and succeeds Dick Whitt who has been serving as relief manager here until Mr. Cason could come. Mr. Whitt has gone to take charge of the C. E. Stone & Company store at Tulsa.



Easter Special

PERMANENT WAVES

Duart	\$5.00
Realistic	\$7.00
Ringette	\$7.00
Eugene	\$7.00
Shampoo & Marcell	\$1.00
Shampoo & Finger Wave	\$1.00
Hot Oil Shampoo	\$1.00

Fourteen Years Experienced Operator—All Work Guaranteed

Phone 432 for Appointment

Mrs. W. S. Smart

REPORT OF THE CONDITION OF THE WESTERN NATIONAL BANK OF HEREFORD

in the State of Texas, at the close of business on March 27, 1930.

RESOURCES	
1. Loans and discounts	\$200,027.40
2. Overdrafts	1,044.00
3. United States Government securities owned	50,000.00
4. Other bonds, stocks, and securities owned	3,750.00
5. Customers' liability on account of acceptances executed	NONE
6. Banking House, \$4,000.00; Fur. & Fix. \$2,700.00	6,700.00
7. Real estate owned other than banking house	5,098.67
8. Reserve with Federal Reserve Bank	14,755.80
9. Cash and due from banks	24,010.19
10. Outside checks and other cash items	NONE
11. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
12. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
13. Securities borrowed	NONE
14. Other assets	NONE
TOTAL	\$317,396.72

LIABILITIES	
15. Capital stock paid in	\$ 50,000.00
16. Surplus	15,000.00
17. Undivided profits—net	5,756.54
18. Reserves for dividends, contingencies, etc	NONE
19. Reserves for interest, taxes, and other expenses accrued and unpaid	NONE
20. Circulating notes outstanding	50,000.00
21. Due to banks, including certified and cashier's checks outstanding	20,416.88
22. Demand deposits	140,872.06
23. Time deposits	26,850.94
24. United States deposits	NONE
25. Agreements to repurchase U. S. Government or other securities sold	NONE
26. Bills payable and rediscounts	NONE
27. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
28. (a) Acceptances executed by this bank for customers and to furnish dollar exchange	NONE
(b) Less acceptances of this bank purchased or discounted	NONE
29. Acceptances executed by other banks for account of this bank	NONE
30. Securities borrowed	NONE
31. Other liabilities	NONE
TOTAL	\$317,396.72

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:
I, C. C. Acker, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

C. C. ACKER, Cashier.
Correct—Attest:
M. L. PARKER,
G. A. F. PARKER,
E. B. BLACK, Directors.

Subscribed and sworn to before me this 27th day of April, 1930.
(SEAL) FLOYD WILSON, Notary Public.

Announcement OF MASSEY-HARRIS AGENCY

We are now ready to show the farmers and those interested in POWER FARMING MACHINERY the famous

Massey-Harris Line

This includes the certified Wallis and All-Purpose four-wheel drive tractors, power plows, one-ways, reaper-threshers, listers, cultivators, deep-furrow drills, tandem-disk harrows, etc.

If you contemplate using any power machinery, it will pay you big to see us. Watch for DEMONSTRATION DATES.

Our Aim—To Help Improve the Panhandle
PANHANDLE LUMBER CO.
Courtesy - Quality - Service

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

BEANS, nice and fresh, per lb	14c
BANANAS, per dozen	22c
CORN, Pioneer, per can	10c
SOAP, Cream-Oil toilet, per bar	5c
CHERRIES, pitted, gallon size	\$1.05
COFFEE, 3 lb Maxwell House, can	\$1.16
PICKLES, quart jar, sour	28c
SUPER SUDS washing powder	8c
CLEANSER, Sunbrite, per can	5c
LARD, 8 lb bucket compound	\$1.08
Brown's Cakes and Cracker Special. Free Pantry Tins and Saltines	
Marshmallow Cakes, one pound, with box of Saltines	31c
Edgmont Grahams, one pound box, with Pantry Tin	31c
Saltines, two-pound box	31c
Marshmallows, pound	24c

summer
HARDWARE
needs



—Don't use the old back breaker, hard running LAWN MOWER of the old style, but get one of our new ball bearing, easy running mowers and make your lawn mowing a pleasure and pastime experience.

Kerr-Anthony Hardware Co.
PHONE 169

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about thru

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements, and Reading Locals cost 1-2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black free type add 25 cents to cost of the advertising. Word ads intelligently do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

LOST OR STRAYED—One 2-year-old female and one year-old male German police dogs. Will pay for information regarding same. JOWELL MURCHISON. 12-2c

LOST—Iron side-rail of bed, Saturday, between Dawn and mile west of Hereford. Finder notify PAUL FAIR. 12-1c

SPRING tailor-made suits with the new samples in ORR'S TAILOR SHOP. 9-4c

Hatching eggs for sale from good Rhode Island Reds, 50c per setting. MRS. O. L. RUTHERFORD. 12-2c

Marcelling, 50c; finger waving, 50c; facials and other beauty parlor work. MRS. CARL JENNINGS—Phone 450, 507 McKinley Street. 12-4c

Plant trees that will bear fruit. See J. F. WARD, Phone 250. 11-4c

Star Want Ads Get Immediate Results.

CASH SPECIALS

FRIDAY AND SATURDAY

PEACHES	Gallon Can	52c
APRICOTS	Gallon Can	69c
Pineapple	No. 2 1/2 Size Sliced	28c
SPINACH	No. 2 1/2 Size Two cans	35c
Fruit Salad	No. 2 1/2 Size Per can	38c
SALMON	No. 1 full, fancy red per can	28c
Relish Spread	Pint Jar	38c
Pinto Beans	Choice 10 pounds	65c
COFFEE	White Swan 3 pound can	\$1.55
HAMS	Country cured, whole or half, lb	27c
BEANS	Tender and fresh per lb	17-1-2c

Bakers Cash Grocery

Wanted

List your flowers for Easter, flowers, pot grown, tomato and pepper plants, plants for your window box and flower beds, early and avoid being disappointed. NETTIE PRICE SLATON. 11-4p

WANTED—To buy a used 45-Colts automatic or 32 or 38 double-action Colts. JOWELL MURCHISON. 12-2c

FOR SALE—Our home in North Hereford; 6 large rooms, 3 bedrooms, large closet in each room; back hall and bath room; large porch in front; large screened-in porch on back; east front; two lots 100 x 272; cement walks, good barns, being used as present for double garage; plaster house in back yard, large garden, chicken pens, plenty of trees; will sell ready furnished or unfurnished. S. J. WILLIAMS. 13-2c

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.
meets Monday 8:00 p. m.
Visiting Brothers welcome
J. T. HARRIS, N. G.
L. H. Foster, Secretary.

HEREFORD POST NO. 192
AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

WANT LISTING on good Plains land. Have buyers for four sections if terms are right. Want 2 sections on crop payment plan, can pay \$1.00 down and \$2.00 at harvest. Want 640 acres, improved. Can pay \$6,000 cash. W. T. HOLLIS, Pampa, Texas, Box 321. 9-4c

WANTED—Plowing with tractor, good outfit, do good work and priced right. See ARCH COOKLIN, phone 9014-F4. 11-4c

WANTED—To rent 4 or 5 room modern house, furnished or unfurnished; desire garden and chicken space. See G. M. HUDSON or write Box 205, Hereford. 13-3p

WANTED—All kinds of hauling with trucks; prompt services; prices reasonable. Phone 350-J. O. L. MCKEE. 13-2c

FOR GRADE "A" MILK can Willson Dairy. We deliver night and morning. Phone 401-J. 13-3c

FOR SALE—Two improved sections, solid body, about 500 acres in cultivation; good house, good well, large barn. \$27.50 per acre, \$5,000 cash will handle it. Easy terms on balance. Good fences. See E. F. CONNELL, Hereford, Texas. 13-1c

FOR SALE—Small house in West Hereford; about one and a half blocks from the Central School. J. H. NIX. 13-4p

FOR SALE—Lease contract for 1930 and 1931 on fine wheat tract of 2090 acres, 1280 in growing wheat, 3-4 of crop goes to buyer, 1-4 to be delivered as rent; 640 acres sod broken, 1080 to be broken and receive \$2.00 per acre cash. \$6500 worth of tractors, drills, plows, combine, etc. goes with cash price of \$10,000. This is worth investigation, an exceptional opportunity requiring quick action. A. K. WEBSTER, care Cotton-Bruner-Atwood, Phone 2-2221, 1011 Oliver-Eagle Bldg., Amarillo, Texas. 12-1c

Lost and Found

LOST—Tan kid glove for right hand; on Fourth Street. Return to J. HILL, Ike's Lunch Room. 13-1p

NOTICE—See Barnhart & Shreve for their new trailed hitch. Barnhart & Shreve Blacksmith Shop 13-1c

For Rent

FOR LEASE—Sec. 8-3-4 in Deaf Smith county, Texas, for breaking; for one first year's crop with the preference of pre-renting should I rent it again. PATRICK McENULTY, Sr., Denton, Kansas. 12-4p

FOR RENT—Two furnished modern light housekeeping rooms. Phone 224-J. MRS. J. D. THOMPSON, 1000 27-Mile Avenue. 13-2c

FOR RENT—Furnished bed room in modern home, all conveniences; with meals if desired; \$7.00 per week; two gentlemen; located west of 25-Mile Avenue. Phone 186. MRS. M. J. DAWSON. 12-1c

FOR RENT—Rooms. MRS. M. A. BARNES, 300 East Second Street. 13-1c

FOR RENT—Modern apartment, close in; adults only. Phone 438. L. BASKIN. 13-2c

FOR RENT—Two rooms, furnished or unfurnished, in West Hereford, near Central School building. J. H. NIX. 13-4p

FOR RENT—Furnished apartment, modern, 405 Roosevelt Avenue. MRS. SAM HUTSON. 13-1p

DOES YOUR RADIO WORK PROPERLY?

If Not, Call Me.
I do radio servicing and repair work at very reasonable prices.

YOU WILL BE SATISFIED.
PHONE 344
S. L. EASLEY
Radio Technical Expert

For Sale or Trade

FOR SALE—New six room house, modern, close in, good terms. A. C. THOMPSON. 8-1c

FOR SALE—Shade trees and Amoor River hedge. J. F. WARD, phone 250. 11-4c

FOR SALE—I have a few pink cannas, "City of Portland," at 15c each, or \$1.50 per dozen. NETTIE PRICE SLATON. 12-4c

FOR SALE—Half and half cotton seed at 75c bushel; also some country land; 4 1/2 miles south on Dimmitt road. E. M. POTTER, Star Route. 12-2p

FOR SALE—Two wheel trailer; first \$5.00 get it. E. M. KNOWLTON at J. M. McMahon's. 13-1p

FOR SALE—Upright piano, real bargain, at home of Mrs. N. E. Gass. MRS. BONNIE OBERTHIER. 13-2p

FOR SALE—Three Sanders heavy disc plows; one six disc, one eight disc, one nine disc. Call 27-J, or write FRANK ZELNY, 700 Milwaukee, Malvern, Tex. 13-3p

OR SALE—Sudan seed, free from Johnson grass; price 4 1/2 cents per pound. J. W. VICK, six miles northeast of Hereford. 13-3p

FOR SALE—Two lots in Canyon, Texas, Normal addition; cheap if taken at once. Phone 154. MRS. CLARENCE SMITH, Hereford, Texas. 13-2p

FOR SALE—Hereford bulls, yearlings and two-year-olds. See R. J. KIBBE or phone 165. 13-2p

FOR SALE—Eleven months old male German Police dog. Inquire at the Borns Furniture Co. 13-1p

FOR SALE—Some fine standard bred, month old Fox Terrier pups, \$5.00 each. A good mandolin and tenor banjo, like new. Some good used guns; lots of city lots; new and used Underwood and Royal typewriters; one check protector, \$5.00. Will trade for anything. JOWELL MURCHISON. 13-4c

FOR SALE—Some well located resident city lots on the pavement for sale or trade. Also have two residences and a 20-acre block for sale or trade. FRED MILLARD. 7-1c

FOR SALE—Good used 15-30 International tractor, just worked over. BUCHANAN — ROSSON. 8-1c

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

Beautify your home lawn with evergreen, a good assortment. See J. F. WARD, Phone 250. 11-1c

FOR SALE OR TRADE—One good model AA Ford truck in first class running order. WELCH MACHINERY CO., Hereford, Phone 83. 0-1c

FOR SALE—Good pigs. DR. C. T. KIBBE, four miles northwest. 10-1c

FLOWER PLANTS FOR SALE—Shasta daisies, phlox, golden glow, verbena, petunia and other plants. Call 272. 10-4p

FOR SALE OR TRADE—Three pure bred, full blood German Police puppies; some used guns and a few well located city lots that I own. Everything priced to sell or will trade for anything. JOWELL MURCHISON. 6-1c

FOR SALE OR TRADE—By owner, choice chicken ranch, close in, terms if desired; or would trade for 100 acres raw land if well located. Address P. O. Box 473, Hereford, Texas. 51-1c

FOR SALE—On 1/2 acre winter barley seed. J. F. WARD, Phone 250. 11-1c

FOR SALE—Pure bred Barred Rock eggs for setting. MRS. J. N. MESSENGER, phone 427-J. 11-1c

FOR SALE WITH POSSESSION \$3,700 for improved 20, edge of town. \$7,000 for improved 140, only 3 miles from town, \$4,000 for quarter, with 120 in wheat, wheat goes with land. \$7,200 for fine 220, northwest 21 miles. \$2,250 for close in home, modern. \$2,500 for improved 5 acre place. Two sections raw land to lease for wheat, 5 years. L. BASKIN, or Phone 138. 4-1c

\$8,800 for half section northwest of Hereford, small house, fenced, 240 in cultivation, 120 acres in wheat, all good, immediate possession. Address L. BASKIN, Owner, Hereford, Texas, phone 138. 9-1c

FOR SALE—Rhode Island Red hatching eggs, 40c per dozen, 50c per setting. H. T. WEDDEL, one mile west. 10-4p

FOR SALE—Gold Bank strain Mammoth Bronze turkey eggs, \$2.50 per setting. Leave orders at Carl's Grocery. 11-2p

FOR SALE—Or trade, city lots that I own. Used and new Underwood typewriters. Easy terms. Will trade for anything. JOWELL MURCHISON. 12-1c

Warren's CASH STORE


SPECIALS

HATS—A BEAUTIFUL LINE OF LADIES' AND CHILDREN'S HATS

LETTUCE, large, firm heads 7c
BANANAS, per pound 7c
FOUR, that good Sherman flour, 48 lbs \$1.75
MAYONNAISE Salad Dressing, 1-2 pint 18c
TOILET SOAP, 3 bars and 2 tea glasses 28c
WHEAT BRAN, 100 lb sack \$1.65

We Specialize In Men's Work Clothes and Shoes

PHONE 75



UNDER THE OLIVER FLAG

Power Aplenty for Plowing Time with the Oliver Hart-Parr Tractor

Power is what you need at plowing time—dependable power that will keep on turning the furrows from morning till night. That is the kind of power you get from the Oliver Hart-Parr Tractor.

In the Oliver Hart-Parr, no power is wasted. The simple design of the Hart-Parr transmission enables it to deliver nearly 50 per cent more than its rated drawbar power.

Put Hart-Parr power to work at your hardest plowing job . . . and watch it perform!

Come in and see it.

M. D. Womble
Implements

OLIVER



UNDER THE OLIVER FLAG

A Complete Line of Oliver Nichols & Shepard Combines

Oliver Nichols & Shepard Combines are made in 4 models, with many combinations of headers, separators and windrow pick-ups, to meet the needs of every size farm and every type of crop.

All models have the famous Big Cylinder and Man Behind the Gun, Straw Carriers and Bar Beaters. All are equipped with anti-friction bearings, weatherproof fibre pulleys, high pressure lubrication and high speed alloy steel chain.

There is a model exactly suited to your farm. It will save money for you by harvesting your crop at a lower cost.

Let us tell you more about them.

M. D. Womble
Implements

OLIVER

International Sunday School

Lesson

BY DR. J. E. NUNN

April 13, 1930.

THE CHILD AND THE KINGDOM

Matt. 18:1-6, 12-14; 19:13-15

Golden Text: Suffer little children and forbid them not, to come unto me; for to such belongeth the kingdom of heaven.—Matt. 19:14.

Introduction.

Intervening between our last lesson on the Law of the Cross and that today on the Child of the Kingdom, were the incidents of the Transfiguration, followed by the healing of the demoniac boy at the base of the mountain, the return to Capernaum from Mt. Hermon, the payment of the half shekel tax by the miracle of the coin in the fish's mouth, and the controversy of the Twelve as to who among them should be greatest. It was perhaps while on the return journey from Mount Hermon to Capernaum that the disciples privately discussed the question who among them would be greatest in the Master's kingdom.

Our lesson begins with a sharp rebuke to the disciples for their dispute as to which of them was greatest. Our Lord set a little child in the midst of them and said impressively, "Verily I say unto you, except ye turn, and become as little children, ye shall in no wise enter into the kingdom of heaven."

The Saviour and the Child.

Our lesson relates an incident in the life of our Lord that occurred several months later. Some parents were bringing their little children to Jesus in order that he might lay his hands upon them. Among the Jews the blessings of a father or a prophet was highly esteemed. The conferring of such a blessing was usually accompanied by the laying on of hands, and the blessing was usually a prayer. Hence the desire of those parents that Jesus "should lay his hands on them, and pray." There is no suggestion here of the baptism of infants. These babes were brought by their parents to receive the blessing of Jesus, and, as Luke tells us, "he took them in his arms and blessed them, laying his hands upon them," thus doing just what their parents desired.

The pertinence of this passage to our present lesson lies in its revelation of the attitude of Jesus toward children, in contrast to that of his disciples. They rebuked the parents for bringing these children to Jesus and interrupting his discussion of an important question. Jesus thought very differently, and Luke tells us that "he was moved with indignation," a strong word in the Greek. "Suffer the little children," said he, "and forbid them not to come unto me." The double command is very emphatic: It is a grave wrong to put any hindrance in the way of a child that is trying to come to Jesus.

Personal Responsibility.

"But who shall cause one of these little ones that believe on me to stumble?" This is the opposite of receiving. It is placing before the humble Christian, old or young, some obstacle to the Christian life, giving him a bad example, causing him to doubt Christianity itself because he sees such a miserable specimen of it before his eyes. Such are proud church members, uncharitable church members, the stingy church members, worldly and selfish and quarrelsome church members, all who claim to be followers of the meek and lowly Saviour but who are living lives inconsistent with their example. How many infidels they make!

Our modern times have produced many of these foes of childhood—those who set before the boys and girls the temptation to drink, who teach them to smoke, who plant infidelity in their minds, who sow in their souls the seeds of lust with unclean books and pictures, who make crimes of violence appear heroic before their eyes, and in many other ways lead them astray. Satan knows, if Christians do not always know, the infinite value of the early years of life, and every wicked cause sends its missionaries among the young.

Parental Responsibility.

"Beware how you sin against your child! Parentage involves a tremendous trust. God puts into our hands the most susceptible and receptive creature on the globe when he entrusts to us a young immortal mind. No photographic plate takes impressions so readily or retains them so surely. In geological museums you may see stone slabs which show the prints of birds' feet or of leaves which were made in the stone when it was liquid pumice, centuries ago. In like manner we detect the finger-marks and foot prints of parental influence upon the character of their adult children. Parents often corrupt their children by tak-

ing them to impure places of amusement. While the father is laughing at the play, the lad beside him is inflamed by the indecent costume of the actresses, immoral fluencies of the stage. It is bad enough to smother your own soul, but we beg you, do not sin against your child."—Cuyler.

Ministering Angels.

"A multitude of good angels, who never disobeyed God, but who have always delighted to do his commandments are for us; The spirits of just men made perfect, who have sinned as we have sinned but have washed their robes and made them white in the blood of the Lamb, these are for us. And they are not idle; it is written they are ministers of those who are heirs of salvation. They are helping us in ways that we cannot think of or dream of."—Frederick D. Mauries.

Seeking the Lord.

Angels care for the Lord's children suggested to Jesus the lovely little parable of the lost sheep. "If any man have a hundred sheep," Christ is arguing from what a man would do to what God, who made the man, would certainly do. Man would not be more thoughtful and brave and loving than his Creator. "And one of them be gone astray." Only one out of a hundred—a compar-

atively small matter, men might think, but not so. "Doth he not leave the ninety and nine?" "In the wilderness" is added in Luke 15:4. He does not wait to "conduct the sheep back to the fold but leaves them in the uninhabited wild pasture where they were feeding, of course, in charge of an under-shepherd. "And go unto the mountains." Climbing up among the hills, a rough and perilous route for a man, and so much worse for a sheep. "And took that which goeth astray." Luke says that he seeks "until he finds it," with no intention of giving up the search until it is crowned with success.

"But all through the mountains, thunder-riven, And up from the rocky steep, There arose a glad cry to the gate of heaven,

"Rejoice! I have found my sheep! And the angels echoed around the throne, 'Rejoice, for the Lord brings back his own!'"

—E. C. Clephane.

A Church Without Children.

"I heard of a church that was characterized as 'rolling in wealth.' I forget how many millionaires it had in its membership. It gives vast sums to maintain its own services and equally as much for the work of the world. But it is an adult church. It has no children. It would not know what to do with them. The only children it has are in the mission which the church maintains. Not a minister or a missionary has come from that church within any man's memory. A church or a home without children is sad beyond words. It takes more than four feet on

a fender to make a fender. There must be the feet of little children on the fender, even in the house of God. No matter how restless the feet are or how much they disturb the fender. A table, even the table of the Lord, may be orderly and quiet, but it is not complete unless children are gathered about it."—Bishop William F. McDowell.

Jesus Blesses the Little Children.

"Then were there brought unto him little children, that he should lay his hands on them, and pray." The mothers asked Jesus to pray for a blessing to come upon their children, all good things which mothers long for their children to have." It appears that it was customary for Jewish infants to be taken to the synagogue to be blessed by the rabbi."—Cambridge Bible. "The child-like spirit is sincere, earnest, undivided, single-minded. That earnest, undivided spirit is the spirit of a little child at play and the spirit of a little child at work."

Mrs. M. S. Hornbeak and daughter, Mrs. S. Jackson left Thursday for Lubbock to visit Miss Mollie Ray Cronin, grand daughter of Mrs. Hornbeak, and is a student at Texas Tech. Mrs. Hornbeak and Jackson returned Friday night.

Miss Virginia Laird of Plainview attended the track meet here Friday of last week.

Misses Vendell Brooks and Frances Oberthier and Dean Rice were Cloris visitors Tuesday night of last week.

SHERWIN-WILLIAMS PAINT HEADQUARTERS



Enameloid makes worn surfaces look like new

Dries rapidly without sacrifice of quality or beauty

Do you realize that you can bring the modern beauty of color into every room in your home at a few dollars' cost? S-W Enameloid, the new rapid-drying enamel, makes this possible. Here

is a decorative enamel of proved quality. A remarkably hard, smooth, long-wearing finish. Rapid drying that robs neither quality nor beauty nor durability. Brings the sparkling life and charm of color to furniture, woodwork, toys, porch furniture, walls—covers drab, worn, as well as new surfaces. Brushes easily to a satiny porcelain-like finish. Come in and see the wide range of rich, true colors in which this superb modern enamel can be obtained.

FRIDAY AND SATURDAY SUGGESTIONS

S-W Enameloid

The rapid-drying decorative enamel. The world's finest decorative enamel. Dries rapidly without sacrificing beauty or durability. Ideal for use on woodwork, furniture, toys, porch and lawn furniture and all similar wood or metal surfaces around the home. Per 1/2 pint..... \$1.00



S-W Semi-Lustre

An interior paint with the hard-drying and washable qualities of enamel. Dries with half-enamel gloss. Per quart..... 90c

S-W Floor Enamel

A beautiful enamel finish for wood, concrete or linoleum floors. Withstands daily scrubbing and tramping heels. Per quart..... \$1.00

S-W Porch and Deck Paint

Especially prepared to withstand outside exposure and hard wear on porch floors, steps, decks of boats, etc. Per quart..... \$1.00

S-W Flat-Tone

A washable flat wall paint for interior decorations. Produces beautiful velvet finish on plaster or wallboard. Per quart..... 90c

\$1.50 VALUE FOR 89c

SHERWIN-WILLIAMS ENAMELOID THE DECORATIVE ENAMEL

We make this special trial offer to prove to you that Sherwin-Williams Enameloid is a perfectly balanced, rapid-drying varnish enamel. Brushes out freely. Dries rapidly without loss of color, beauty, luster or durability. For beautifying furniture,

woodwork, toys, bric-a-brac. Choice of 16 beautiful colors.

SPECIAL TRIAL OFFER

Pint can of genuine Enameloid, any color, and a rubber-set brush, a \$1.50 value for only 89c.



Our Aim - To Help Improve the Panhandle
PANHANDLE LUMBER CO.
Courtesy - Quality - Service

THERE'S A TREND TO VALUE AMERICA IS CHOOSING

BUICK ACCEPT THIS INVITATION—

Prove BUICK supremacy in traffic, on hills, on the straightaway—choose the car that's winning two-to-one buyer preference in its field.

May we make just one suggestion: Take the wheel of a BUICK and experience the full measure of its abilities before buying any car. Then buy according to results!

Performance! That's what you want... performance plus the exceptional beauty of Body by Fisher... and a ride in any one of the 15 Buick models will prove a revelation of

power, flexibility, swiftness, smoothness and stamina.

Fine car owners everywhere are preferring Buick. In fact, so marked is the trend to Buick that America is awarding it from 35 to 50 per cent of the combined sales of the fifteen makes in its price class. But be your own judge of Buick's performance and value. Come, take the wheel!

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Canadian Factories: Windsor, Ontario
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Norton Motor Company Buick and Marquette Sales and Service Hereford, Texas

WHEN BETTER AUTOMOBILES ARE BUILT... BUICK WILL BUILD THEM

WE WATCH THE CALENDAR AND CONTROL VOLATILITY



to give your car year-round peak performance

Big news for big and little cars! Science has discovered the secret of year-round easy starting, pep, power, mileage. You'll discover it in Phillips 66. It's called controlled volatility and sweeps away all old ideas of gasoline performance. Developed to meet the needs of modern high speed, high compression motors and carry your car smoothly from one season to the next. Extra value with no extra cost. Fill up with Phillips 66—and find out what you've been missing.



Phill-up with

Phillips 66

REGULAR and ETHYL

Lanham Filling Station, Second and Miles Avenue; West & Snyder Service Station, East Third; Hereford Service Station, South Main Street; Moore Grocery-Filling Station, East Hereford; L. B. Lookingbill, Summerfield Filling Station; J. T. Hartley Filling Station, Jumbo District.
T. E. (Tom) MAJOR, Agent.

Ford Doings

BY MISS EDITH MANN

The club social Friday night was a great success. The program produced plenty of fun and everybody enjoyed it, also had plenty to eat and reported the best of times.

Sunday school was well attended and also a big crowd was out to staging Sunday night.

Rev. Mr. Thomas of Canyon was at Ford Sunday and made a sermon at Ford Sunday, April 6, and if the community wants him he will make the first Sunday of each month his regular day for preaching.

Judge Earl W. Wilson was a Ford visitor Sunday and made a short talk on a new school building. We will have the new house completed within 90 days. Howard Morel, Mal Stewart and D. B. Mann comprise a committee appointed to draw up the plans for construction.

Fred Brunson has recently taken over the store at Tack, which was operated by A. J. Sanderford. Mr. Brunson is working to get everything in line to start business forward.

Mr. and Mrs. Dewey Larson were Amarillo visitors Friday.

Mrs. Casey was taken to a hospital in Amarillo Saturday and is now taking treatment and is expected to be in condition to be discharged within three weeks.

Mrs. O. D. Frasier's brothers were called to Missouri, where they will be employed with the Ford company.

Billy Joe Koch, little son of Mr. and Mrs. H. Koch, was bitten by a rabid cat last week and is taking treatment.

Visitors at the J. Y. Norton home Sunday afternoon were the Misses Marie Brunley, Marie and Leona Rempel, Vineta Simpson, Leota and Aleta Reeves, LaVerne and Edith Mann and Messrs. Jas. Reeves, Clyde Mann, Cecil Raynor, Thomas and Floyd Simpson.

Miss Marie Brunley spent the

week end with Ruby Rempel.

Mr. and Mrs. O. D. Frasier and son, Freeman, and Mr. and Mrs. John Rempel and son, John, were visitors at Canyon Sunday.

Mr. Fransen and family visited the Henry Rempel home Sunday.

Charles Simpson of Hereford spent Sunday with his parents, Mr. and Mrs. E. H. Simpson.

Byrl Davis and family and Mr. and Mrs. E. H. Simpson ate supper at the D. B. Mann home Sunday night.

Messrs. and Mmes. Mal Stewart, and H. J. Height and Messrs. Byrl Davis, D. B. Mann and E. H. Simpson went to look at the Fairview school building Sunday afternoon.

Margaret Roberts, Joe and Jas. Garrett visited friends and relatives at Canyon Sunday.

Walter Tice and family visited at the C. L. Goad home Sunday.

Cecil Raynor spent Friday night at the C. L. Goad home.

Arnold Hershey and Harold Posey were visitors at Ford singing Sunday night.

Mrs. Maggie Morel's daughter and son-in-law of Hereford spent Saturday night and Sunday in the Morel home.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Mr. and Mrs. Roy Williams of Amarillo were at their farm here Sunday.

Mr. Hall and children of Adrian attended the track meet at Vega Saturday.

Elizabeth Chapman won first in senior spelling at Vega this year in the Interscholastic League contest. Myra Balfour won second, and Almada Deane of Widorado won third.

Mr. and Mrs. Syms of Adrian attended the track meet at Vega Friday and Saturday.

Mr. Dawson Blasingame and Doris and Roxie were in Vega Saturday afternoon.

Victor Lempke and family of Adrian were Vega visitors Saturday.

J. M. and Ray Chapman were

Hereford visitors Saturday.

Lige Ellison of Crosbyton was in the Syms community Friday and was accompanied by W. E. Neal of Hereford.

J. H. McCaskey was transacting business in Hereford Friday.

Arney News Items

BY MRS. F. W. FORTNER

School trustees were chosen Saturday.

A new roof has been put on the teacherage.

Miss Edna Burks spent the week end with relatives and friends in Amarillo.

A. E. Morris called in the C. E. Burks home Monday.

There was a dance at the Henry Dickens home Saturday night, and it was well attended.

Mr. Pittman spent Tuesday night with home folks in Tulla.

Mmes. Tipton and Boyd visited Mrs. C. Franklin Sunday.

C. Franklin's mother is visiting his home a few days.

G. A. Wilson and family spent a day with Amarillo relatives last week.

A. W. Fortner and family were in Hereford Saturday night.

Many Arneyites attended a farmers meeting at Happy Monday afternoon, when a new elevator was discussed.

Canyon defeated Arney in a ball game Sunday afternoon. A game will be played at Sunny Hill

next Sunday.

Accompanied by teachers and a few parents, the school children spent Tuesday picnicking in the canyons.

Miss Vera Norman visited Miss Charline Spraws Sunday.

Freemont Chatfield spent Saturday afternoon with Ben Fortner.

Mrs. A. A. Foster and Mrs. H. L. Broadwell accompanied several members of the Junior Music Study Club to a meeting of the Federated Music Study Clubs in Amarillo Saturday.

J. T. Cronin was a business visitor in Amarillo last Thursday.

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(Advertisement)

DR. D. K. ROBISON

Residence Phone 78-J

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Residence Phone 114-W

DRS. ROBISON & WILLS

CLARK BUILDING

Phone 222

DEAF SMITH COUNTY ABSTRACT CO., Inc.

110 West Third Street

C. P. McCOLLOUGH, Manager

ABSTRACTS

LOANS

Mrs. Fred Darden of Amarillo visited in the home of Mr. and Mrs. H. H. Marshall last week.

Mrs. Arch Johnson and children were in Canyon Sunday.

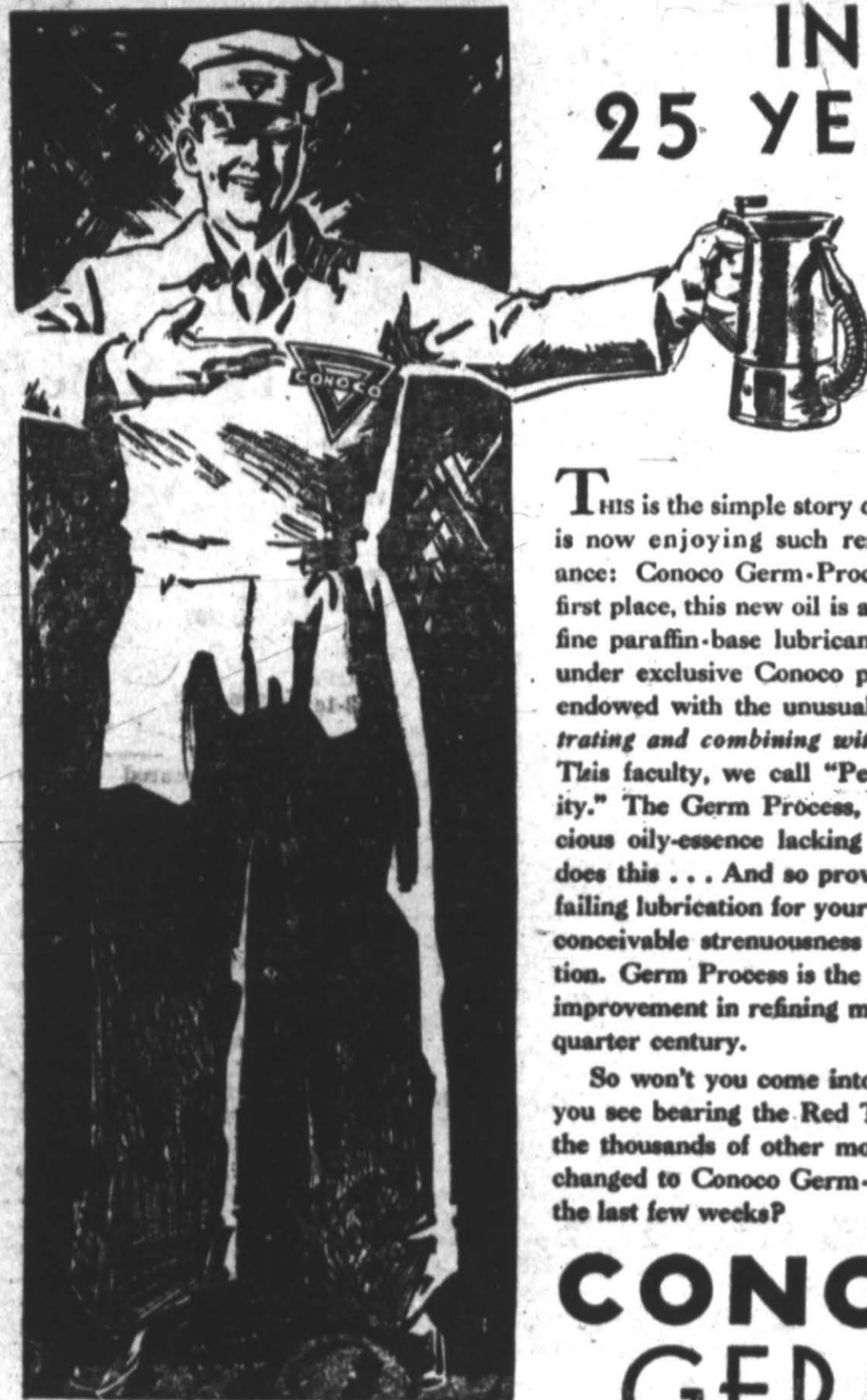
Mr. and Mrs. E. H. Connell were called to Amarillo Sunday by the illness of their daughter, Miss Lula.

Try a Want Ad in THE BRAND

Altus Higgins of Lubbock attended the track meet here Friday. He is a student at Texas Tech.

FOR RENT, FOR SALE, CARS AT BRAND OFFICE. CHEAP

THE FIRST REALLY NEW OIL IN 25 YEARS



This is the simple story of the new oil that is now enjoying such remarkable acceptance: Conoco Germ-Processed... In the first place, this new oil is an extraordinarily fine paraffin-base lubricant. And then... under exclusive Conoco patents, this oil is endowed with the unusual faculty of penetrating and combining with metal surfaces. This faculty, we call "Penetrative Lubricity." The Germ Process, by adding a precious oily-essence lacking in all other oils, does this... And so provides constant un-failing lubrication for your motor under any conceivable strenuousness of motor operation. Germ Process is the first fundamental improvement in refining methods in the last quarter century.

So won't you come into the next station you see bearing the Red Triangle and join the thousands of other motorists who have changed to Conoco Germ-Processed Oil in the last few weeks?

CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL



Last of our stock of Brand New Series "A" PONTIAC BIG SIXES

\$875

AT YOUR DOOR... FULLY EQUIPPED

Every brand new Series "A" Pontiac Big Six in our stock is going—two-door sedans and coupes at the amazing price quoted above—other body types at figures as drastically low. All equipped with spare tire and rim, front and rear bumpers, spring covers and Lovejoy Hydraulic Shock Absorbers. Delivered at your door with nothing more to pay. Come in now. Don't miss such a bargain by waiting until it is too late!

GENEROUS ALLOWANCE FOR YOUR OLD CAR BALANCE ON EASY TERMS

Dixon Motor Company

Phone 256 - Hereford, Texas

DRIVE A BRAND NEW PONTIAC BIG SIX THIS SPRING

Enjoy HOT WATER... other people do!



Enjoy Cleanliness! No longer is it to be associated with Spartan fortitude. Shivering baths and cold, clammy shaves are a part of a by-gone day.

Enjoy hot water! Other people do. Gas-heated water makes it so simple. RUUD-AUTOHOT, new and low-priced is easy to buy and will keep faith with every promise made for it.

Exhibited at the Cleanliness store now, ready to show you in its own way why your home should have instant and continuous hot water service.

West Texas Gas Co.

LEANLINESS STARTS AT THE FAUCET



A FRESH STOCK OF NUNNALLY'S CANDIES, WITH BEAUTIFUL EASTER WRAPPINGS—A LINE WE WILL BE PROUD TO OFFER YOU!

LOOK KIDDIES! EASTER EGGS AND KOO-KOO EGGS.

For the kiddies and grown-ups, our Candy Department is complete to take care of your needs.

- 1c Marshmallow Rabbits.
- 1c Crewing Gum Rabbits
- 1c Candy Bantams
- 5c Bunny Egg Grips
- 10c Jack and Gill Egg Baskets

WE WISH YOU ALL A VERY JOYFUL EASTER!

Corner Drug Store

The *Rexall* Store

Day Phone 106 Night Phone 238 or 403-W

"We Fill Any Doctor's Prescription."

The Best in Drug Store Goods—The Best in Drug Service

LOCAL HAPPENINGS

Mr. and Mrs. T. A. Sullins visited last Sunday in the home of Mr. and Mrs. Jim Tuggle at Grady, New Mexico. The Tuggles formerly lived here.

We will demonstrate some new Farmall equipment, and the four row loose ground planter on the Brit Boyd farm one mile west of Herford on Tuesday, April 15th. BUCHNAN & ROSSON. 13-1c

D. R. Grisham and G. N. Shirley of Floydada were delegates Tuesday and Wednesday to the Baptist Convention here, as members of the B. Y. P. U. and Baptist Sunday school at Floydada.

SURPLUS SWEET MILK—Wanted customers for sweet milk; will deliver any place in city. S. L. EASLEY, Phone 344. 13-1c

Miss Mildred Jackson, sister of Mrs. R. E. Kessie, came last week from her home in Stratford for a visit with friends and relatives here.

G. N. Bailey, district manager of the Southwestern Bell Telephone Company, with headquarters at Amarillo, was a business visitor in Herford Tuesday.

Before you buy your Easter hat see the wonderful specials in hair braids, lace, straws and other summer straws being worn this season. THE HEIFNER HAT SHOP. 13-1c

Mr. and Mrs. Speegle and Mr. and Mrs. Johnnie Biggs spent last Sunday in Amarillo.

"Kro-Flite" golf balls, 50c, at RICE'S TIRE SHOP. 13-1c

Mr. and Mrs. H. W. Blythe and Mrs. Blythe's father, Dr. Brown of Hagerman, New Mexico, were in Amarillo on a business mission last Monday.

Mr. and Mrs. W. B. Anthony and Mr. and Mrs. Virgil Beyer of Amarillo motored to Fort Worth the first of the week.

NO. 1531 OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE First State Bank

AT HEREFORD, State of Texas, at the close of business on the 27th day of March, 1930, published in The Herford Brand, a newspaper printed and published at Herford, State of Texas, on the 10th day of April, 1930.

RESOURCES	
Loans and discounts on personal or collateral security	\$256,010.13
Loans secured by real estate	8,618.43
Overdrafts	4,785.36
Acceptances of other banks	NONE
Securities of U. S., any State or political subdivision thereof	NONE
Other bonds and stocks owned	NONE
Customers' bonds held for safekeeping	NONE
Banking House	\$5,500.00
Furniture and Fixtures	\$2,940.70
Real Estate owned, other than banking house	976.83
Cash in bank	19,083.00
Due from approved reserve agents	86,119.61
Due from other banks and bankers, subject to check on demand	2,334.25
Interest in Depositors' Guaranty Fund	NONE
Assessment Depositors' Guaranty Fund	NONE
Other Resources	1,099.50
Bankers' Acceptances	3,540.45
Commercial paper	85,000.00
TOTAL	\$476,908.92

LIABILITIES	
Capital Stock	\$ 50,000.00
Surplus Fund	NONE
Undivided profits, net	6,469.17
Reserve for taxes	2.58
Dividends unpaid	NONE
Due to banks and bankers, subject to check	4,659.90
Individual deposits subject to check, including time deposits due in 30 days	366,339.36
Time Certificates of Deposit	39,931.10
ler of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.	
C. B. WILLIAMS, President.	
E. S. IRELAND, Cashier's Checks Outstanding 9,207.01	
Bills Payable NONE	
Rediscounts NONE	
Customers' Bonds deposited for safekeeping NONE	
Other Liabilities NONE	
TOTAL	\$476,908.92

STATE OF TEXAS,
County of Deaf Smith.
We, C. B. Williams, as President, and E. S. Ireland, as Cashier.
CORRECT—ATTEST:
H. R. FRITZ,
J. A. PITMAN,
H. G. CONKWRIGHT,
Directors.

Subscribed and sworn to before me this 4th day of April, A. D. 1930.

VIOLA CARPENTER,
(SEAL) Notary Public,
Deaf Smith County, Texas.

We will demonstrate some new Farmall equipment, and the four row loose ground planter on the Brit Boyd farm one mile west of Herford on Tuesday, April 15th. BUCHNAN & ROSSON. 13-1c

PRODUCE!

—We want your cream, eggs, chickens, hides, etc. and will pay the highest cash market price.

Your Patronage Appreciated

L. B. Roberts
Corner of Second and Sampson

Several Teachers Named for Work Next Year

The following teachers were recently re-elected to teach in the grades of the Herford schools for the next school year, 1930-31:

Central School: Edith Shields, principal; Ruth Dozier, writing and drawing; Hazel Rambo, Mary Bradley, Madeline Bell, Talle Bell, Eunice Rutherford, Ruby Redin, Ella Aikman, Anna Mae Fagg.

Departmental: Frances Fullington, Jeanette Rogers, Theima Tynes, Dorothy Planery, Mrs. Tom McCollum, Lucille Hicks, public school music in the grades and high school glee clubs.

A large stock of Denison crepe paper in all colors. CITY DRUG STORE, Phone 300. 13-1c

Stray Cats, Stray Dogs—They Need Killing, Say We

The biting of little Billie Joe Koch, north of Herford, two weeks ago, has called the attention of quite a few local citizens to the fact that there are too many stray dogs and cats about town. It is a good plan to have periodic elimination of such nuisances.

City Marshall Boyd goes about this work in a systematic way. Springtime seems to be the most prevalent time for rabies and it is only fair to our little boys and girls that stray canines and felines be eradicated along about this time.

REV. CLOYD RETURN FROM REVIVAL IN NOLAN COUNTY

Rev. V. M. Cloyd reached home the latter part of last week after holding revival services in Nolan county, near Sweetwater. Rev. Cloyd held the services in the church of his father-in-law, Rev. M. A. Quindlen. The meetings lasted ten days and a splendid attendance was registered, along with several conversions and added membership.

Junior Ball Teams Rounding Into Shape for Year's Games

The two junior baseball clubs, the Midgets managed by Homer Fox, and the Glants under supervision of the local American Legion unit, are now under training and coaching of Leonard Curtsinger. The youngsters are out nearly every afternoon developing their muscles and baseball eyes for the big contest that will soon come. Mr. Humble says the boys will be developed in character as well as baseball players.

G. A. F. Parker to Speak at Historical Society Session

G. A. F. Parker, president of the Western National Bank, has a prominent place on the program of the Panhandle Historical Association meeting to be held at Canyon College tomorrow, when he will address the assembly in a reminiscent tribute to Thomas F. Turner, along with President T. D. Hobart of the historical association, who will speak of Colonel Charles Goodnight.

Bright spots on the day's program of entertainment will be the "chuck wagon" barbecue luncheon served at noon and the annual banquet at the six o'clock dinner hour.

JUNIOR MUSIC CLUB WILL MEET NEXT SATURDAY

The Junior Music Club will meet next Saturday, April 12, with Wilma and Bettie Jones, and the following program has been planned:

Study Chapter of the symphony. Helen Crawford. Records illustrating lesson story. Piano solos by Wilma Jones, Mary E. Stanford and Mary Broadwell. Voice, Bettie Jones. The meeting closes with a musical contest.

STORK SPECIALS

Born to Mr. and Mrs. H. B. Elliston, April 4, a daughter. Clem Better, April 8, a son.

STAR THEATRE

HEREFORD, TEXAS

PROGRAM

SATURDAY
APRIL 12



Monday - Tuesday - Wednesday
April 14-15-16

Thursday and Friday
APRIL 17-18



ALL THE STARS OF STAGE AND SCREEN SHINING IN ONE PICTURE!



This is one of the best pictures we will have this year. It is one of the few truly great productions you will ever see. If you remember Janett Gaynor and Charles Farrell in "Sunshine Up" you will want to see these two stars again when they appear in "Happy Days."

APRIL 19 IS PATRIOTS DAY; FLAGS TO BE DISPLAYED

G. A. F. Parker, who is a member of the Sons of the American Revolution, is calling to the attention of Herford citizens this week and next that Saturday, April 19, is Patriot's Day, and should be observed by the flying of the American flag all that day.

WILLIAMS & GLASPELL TO HANDLE IMPLEMENT LINE

D. O. Williams and Frank Glaspell have formed a new partnership for the purpose of handling the Massey-Harris line of implements and combines and the Wallis tractors. The new firm will hold forth at the D. O. Williams grocery store, located about nine miles north of town on 25-0116 Avenue. Williams & Glaspell have a car load of tractors and implements on the ground and several more in transit.

PANHANDLE LUMBER CO. ADDS MORE IMPROVEMENTS

The Panhandle Lumber Company is making another addition to the local yards this week by constructing a warehouse and storage building measuring 16 by 56 feet. The new building is being constructed on the site of the old office building.

INSURANCE

Loans--Bonds

HEREFORD INSURANCE AGENCY

JOHN McLEAN, Manager

Keep Check On the Checking Account

A checking account should not be used as a saving account—nor a saving account as a checking account.

Keep them separate—make the checking account do the work—keep check on it and you'll see why it is worth while, both as to safety and convenience.

Western National Bank

"There Is No Substitute for Safety"

Built to Do the Work

The Twin City Tractor has a performance record that has proven its surplus power and fuel economy under practically every working condition in this country and in foreign fields. From brush-breaking in Canada to pulling combine in Kansas, the Twin City Tractor has demonstrated to the satisfaction of every user that it has the stability to stand up under the severest farm tasks and is easily adaptable to every soil and condition. Built of quality materials, the Twin City Tractor requires little servicing and is so constructed that its transmission, excellently lubricated, is sealed against dirt and grit.

TWIN CITY TRACTOR

See us about a Twin City Tractor and a Minneapolis Combine before you buy. We are dealers for the full line.

TRACTOR 17-38, 21-32, 27-44

J. W. Lusk

TEN MILES NORTHWEST

NEW FURNITURE BETTER FURNITURE

LOWER PRICED FURNITURE

Our house is brimming full of good new furniture, and it is being offered now at most liberal prices and terms.

YOUR CREDIT IS GOOD WITH US!

We have on our floor two car loads of new living room furniture, all patterns and qualities—the best yet offered.

\$165 Living Room Suite for \$125

Two car loads of new, up-to-date bedroom furniture, showing the new woods and finishes, and all kinds of the new styles—

\$175 Value Suite for \$125

\$125 Value Suite for \$ 65

With Terms to Suit.

The greatest line of large dining room suites, junior suites and breakfast suites we have ever had. To see them is to like them. You cannot imagine the low scale of prices we are now applying to these big values.

YOUR CREDIT IS GOOD AT OUR STORE!

All gas ranges are going at a reduction. We sell White sewing machines.

The General Electric Refrigerator is the greatest on earth. Buy one and eliminate all your refrigeration troubles.

If Better Values and Lower Prices Are to Be Had—We Will Furnish Them.

E. B. BLACK CO.

The Big Store With The Little Price

"We are satisfied with small profits."