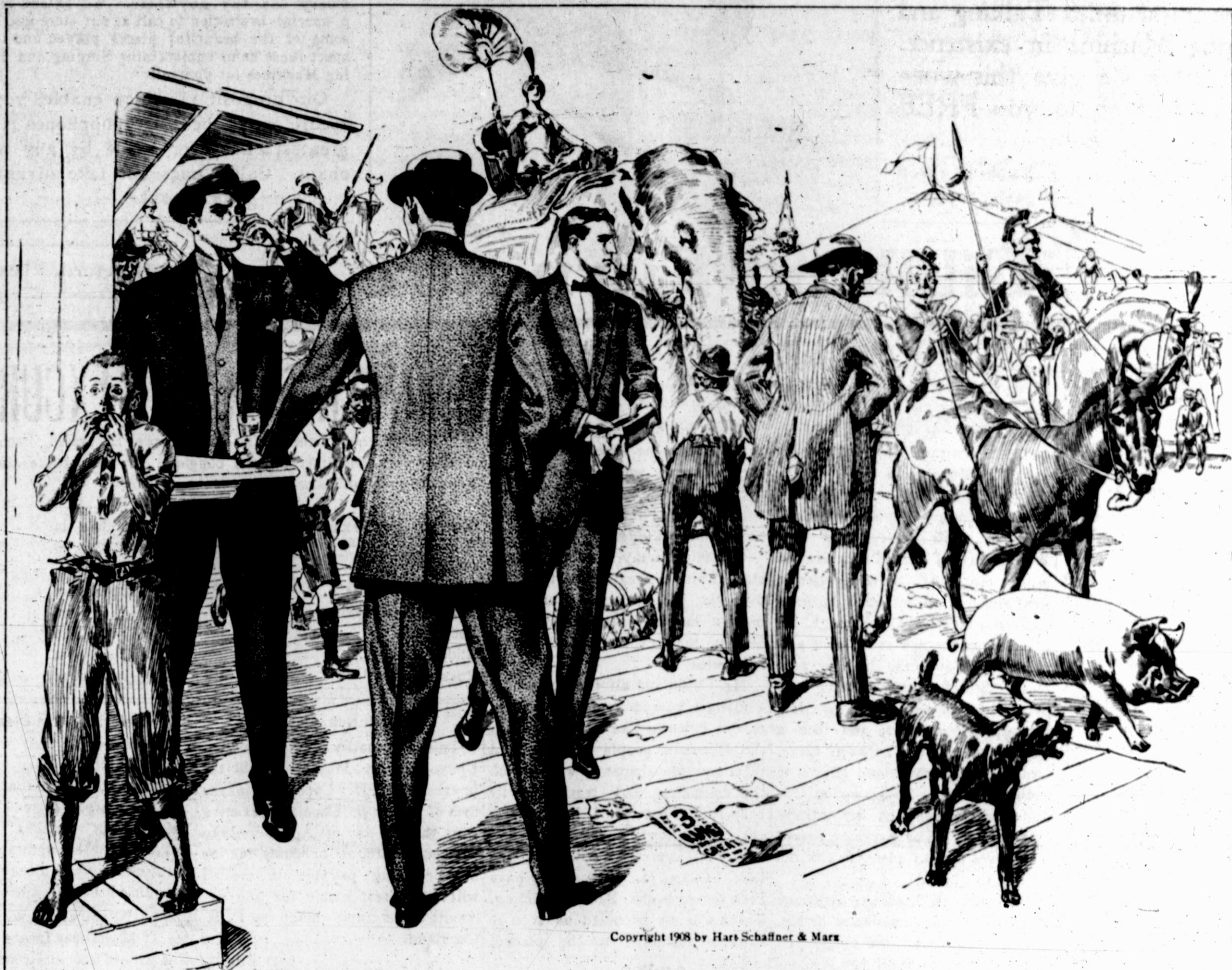


The Hereford Brand



Copyright 1908 by Hart Schaffner & Marx

IF you like to wear clothes that are just a little different from the rest, you want to look at, and try on, some of our latest Varsity Suits, made expressly for us by Hart Schaffner & Marx. The new fabrics are exceptionally beautiful, and we can show you the pick of them.

Hubbard & Barnett

OPPOSED TO BONUS

Non-Residents Decline to Assist in Securing New Railroad.

In a letter from two men in Illinois to the secretary of the Commercial Club the reasons given for not investing in the railroad bonus are rather peculiar and are herewith given that others who have failed to find a better reason may use it. The letter says:

"As non-residents, we do not favor giving anything towards the bonus for the railroad. If we were living in that country and knew the circumstances we would probably be 'in' for our share, but being non-residents and not knowing where the railroad expects to start in Oldham county nor how near it will come to our land we don't favor giving anything. We are thoroughly in favor of all the railroads you can get in that country and are willing to give our proportionate share when we are benefited. Wishing you success, we are, Very truly yours."

Two names were signed to this letter. Both these good people own land in Deaf Smith county. They are non-residents and, therefore, do not favor the bonus. Why did they buy Deaf Smith county land? For a

home and a place upon which they could raise Kaffir corn and wheat or breed fine cattle? No, they are non-residents and nons cannot plow a furrow and at the same time live 1500 miles away. A ginger cake to a jug of Jew's harps that these people bought land because they thought the selling price of land would advance after the hardhanded tiller of the soil had improved the adjoining land and therefore made it more desirable. These people want the Deaf Smith county people to work like tow-heads, boost the country, improve the farms, raise good crops, endure the hardships of pioneering, deprive themselves and their families of social and educational advantages, build railroads and pay bonuses in order to settle up the country, and when this is done to step in and enjoy a handsome profit in the general advance in land without contributing one cent towards the very ends they so much desire.

But it appears that if they knew that the road would pass near or hard-by their land, they would consider a bonus. This sounds like some reasons the members of the committee have heard from some people who claim Hereford and Deaf Smith county as their home. What kind of a road would it be if the railroad builders should accept bon-

uses from every man in Deaf Smith county who owns land between Hereford and the Rock Island grade in Oldham county. It would require some time to figure it out, but if the thirteen people who have refused to subscribe unless the road was built within a certain distance of their land should get the line where all of them want it, the distance between Hereford and the grade in Oldham county would be something over 150 miles and the track would be so sinuous that it would require a car load of Grand Pa's tar soap to keep the curves greased. In order to go by every man's land, in one place the road would have to run towards the four corners of the earth in a distance of six miles. Fine road it would be.

The truth of the matter is, some folks are born wrong and are opposed to investing in any sort of proposition that will bring benefits to the entire community. The road, however, will be built, if built at all, without the subscription of any of these non-bonus people. Of course it is not fair, it is not just, it is not toting their part of the pole, it is not decent, it is not a square deal, it is not a round hand out; but for all this it takes these men to make a world; but thank goodness the world is no fuller of them than it is.

Wreck on the P. V.

As a diversion to the people of Hereford and presumably for their amusement and entertainment, engine No. 0246 spread the track just at the end of the switch in East Hereford, sheered off the spikes for a distance of six cars and went bumping along on the ties, taking 5 cars and the tender with it, only the front trucks of the engine remained on the track with it. This accident happened a few minutes before the 4:25 passenger was due and blocked the way. In less than 30 minutes, the crew of this train with the aid of the passenger engine roostered the big engine back on the track. Mr. Turner happened to be a passenger on the regular and he assisted the boys with his own hands in getting the monster on its feet again. His signaling was given like an expert. A big chain or two was attached to the crippled engine, but the other would snap the links in two like they were strings. Finally, the crew brought out a steel wire cable and after the second trial the engine drivers were dropped onto the track. The wreck did little damage to the cars and the track, except to twist one or two rails and brake a few rods on the trucks of the cars. The track was not cleared until 7:30 p. m.

For views phone M. M. Major. If

TRADE EXCURSION

Wichita Commercial Club Trade Excursion to Visit Hereford.

On next Monday, May 18, at 9:25 a. m., the Wichita Commercial Club will visit Hereford on their 3rd trade extension tour. The secretary of the Club has this to say:

It will afford the business men of Wichita great pleasure to visit you and your city, on the date indicated. Generally the club will march from the station up town, and for this reason would suggest that you remain at your place of business so that acquaintance can be more readily formed.

If possible, the Hereford Commercial Club will make some arrangements to show them the courtesies of the city, but as the Wichita people want to meet all the merchants and as they will not remain but 45 minutes in the city, it may be impossible to do nothing more, than to give them the "glad hand" as the trade boosters "march from the station up town."

New Light Turned on.

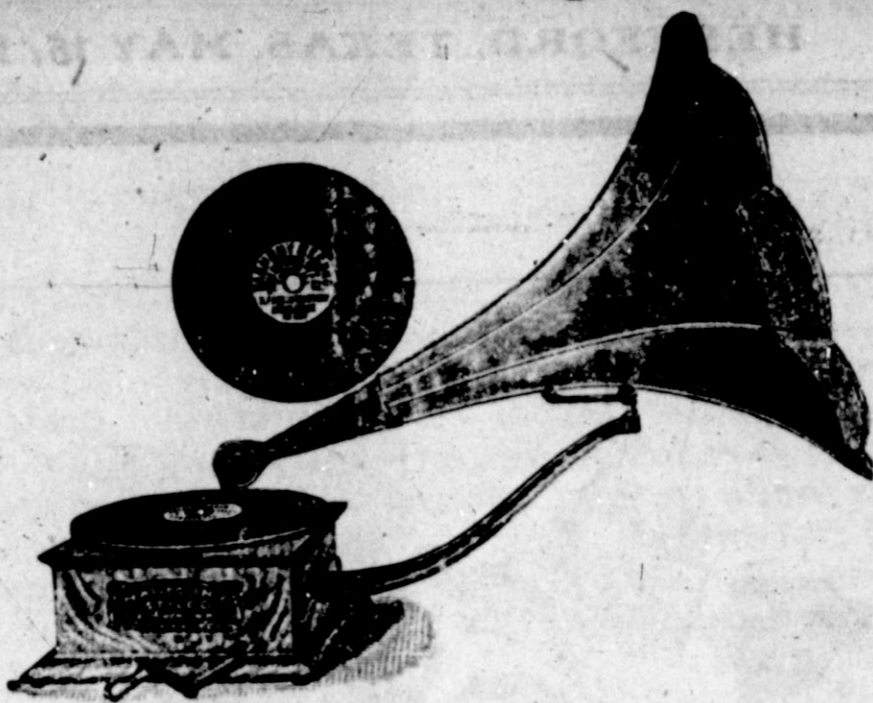
According to The Banner-Stockman the juice from the new electric light plant was turned on in that city last week. They are rejoicing over the fact and basking in the light.

THE GREATEST SENSATION OF THE AGE

A Harmony High-Grade \$25.00 Talking and Singing Machine FREE

We have now on exhibition at at our store and ready for delivery this wonderful machine. It is the finest toned Talking and Singing Machine in existence. Remember we give this wonderful machine to you FREE

"One Harmony Talking Machine given free with \$40.00 worth of cash coupons."



The Distribution of These Graphophones

will in no-wise effect our prices in any department. In all goods you buy here we shall persist in giving you the best and the most your money can buy anywhere. We extend to you a special invitation to call at our store and hear some of the beautiful pieces played and to inspect these home entertaining Singing and Talking Machines for yourself.

Our proposition which enables you to secure one of these Graphophones is the greatest offer ever made by any merchant. Call at once and take advantage of our magnificent offer.

Leaders in Furniture

Gililand Furniture Co.

Hereford, Texas

WHAT'S GOING ON

Progress Made on the Completion of the Contract for the New Railroad.

You can hardly pass two doors without being asked—well, what's going on? How is the railroad proposition progressing. While a newspaper may be allowed some altitude in telling the news, so that missing links in a story may be supplied so as to make a connected story, yet in the matter of so great importance. The Brand feels that the boosting is now all over, the hot air has all escaped and the people are ready for facts and figures and do not want fuss and feathers. Well, here are the facts. You will have to look elsewhere for the curly cues.

The Commercial Club thru its various committees has been working on the bonus raising since the first public meeting and has met with variable success. The last report made, which was Tuesday morning, the list checked out \$60,041.00. Since that time, several hundred dollars have been signed up, bringing the total amount up to \$61,041.00.

On last Saturday, M. J. Quigley, attorney for the construction company arrived and made the acquaintance of the local committee and

many others interested in the success of the road. He was followed Sunday afternoon by W. A. Cullin, with whom the Commercial Club made the contract some six weeks ago. On Monday, S. S. Lees, the president of the Southwestern Construction and Engineering Company of New Jersey and Mr. Wells, a friend and client, arrived in the city. All these gentlemen went about their intended business and soon, thru Mr. Goodenough, the president of the new road, were preparing to go over the line by auto route. So Tuesday morning the party left, accompanied by Mr. Strong, their engineer, and took a look at the country between Hereford and the Rock Island grade in Oldham county, going up by one route and returning by an entirely different one. The party expressed themselves as well pleased with the "lay of the land."

While absent, Tuesday, Attorney Quigley with the assistance of Mr. Knight went over the obligations making the bonus and noted the conditions in the many different papers. Wednesday the papers were carefully examined and their value passed upon. No definite statement is given out, except that the entire lot of subscriptions were of good quality and little of the paper will be turned. If the committee is short

of the desired amount after the pruning is completed, they will "get up and get it."

Yesterday morning, the surveying corps under the direction of Mr. Strong, begun work running lines north out of Hereford. This work will be pushed and the line located as soon as possible.

On the same day, Mr. Goodenough started with the entire party south over the proposed route and will make a careful examination of the field as they proceed south in two big autos.

Mr. Cullin and all the rest of the gentlemen passed favorable comment on the business like way in which the Hereford people had received them and the dispatch with which the committee had transacted its business. They liked the appearance of the town and country and were well impressed with the outlook. Offices for the company have been rented in the Rector building. These will be occupied as soon as suitable furniture can be placed.

Editor Retires.

A North Texas editor after several years of valuable experience in the newspaper business gives vent to the following on laying down his pen to retire to private life:—

The undersigned retires from the paper with the conviction that all is vanity. From the hour his paper was started to the present time he has been solicited to lie on every given subject, and can't remember having told a wholesome truth without diminishing his subscription list or making an enemy. Under these circumstances of trial, and having a thorough contempt for himself, he retires in order to recruit his moral constitution.

Cheap Cheap Cabbage Plants.

One day only, Monday, May 18 I will deliver to the Jarrott grocery, cabbage plants at 4c per dozen. Send your order early. Phone 81. WALTER NELSON, Mgr. Hereford Truck Farm.

Junior League Program.

Following is the program for the Junior League Sunday, May 17 at 2:45 p. m.
 Subject—Honest Service.
 Song—Trust and Obey.
 Key Text—John 5:17.
 Prayer—Supt.
 Song—Bring them in.
 Lesson Explained.
 Song—The King's Business.
 Recitation—Ruth Myrick.
 Duet.
 Recitation—Cassie Myrick.
 Song—I'll be a sunbeam.
 Story—Supt.
 Leader—Bernadine Price.

Veterinary calls answered day or night; phone 142; will be at Warren Grain Co.'s on Saturdays for dental work. F. E. Bowe. 1-tf

ANOTHER TRADE EXCURSION

The Wichita Commercial Club Trade Excursion, occupying four sleeping cars, one diner and one baggage car, will make the following schedule over the Pecos Valley.

	Date	Arrive	Leave
Canyon City, Texas, Monday, May 18th		7:30 a. m.	8:15 a. m.
Hereford, " " " "		9:25 a. m.	10:10 a. m.
Friona, " " " "		11:10 a. m.	11:35 a. m.
Bovina, " " " "		12:05 p. m.	12:20 p. m.
Texico, New Mexico. " " " "		12:35 p. m.	12:55 p. m.
Portales, " " " "		1:40 p. m.	2:40 p. m.
Elida, " " " "		3:40 p. m.	4:10 p. m.
Roswell, " " " "		7:00 p. m.	10:00 a. m.

Dissolution Notice.

This is to notify all parties that I have this day, May 7, bought the interest of C. H. Copeland in the firm of Bundy & Copeland, existing from the 2nd day of April, 1908 to the above date, all accounts due the firm becoming payable to me. I will not be responsible for any accounts or contracts made by C. H. Copeland. 1tp

GUY BUNDY.

American Hat Cleaners.

Are now doing their work at the Central Hotel. They have press notices that indicate that their work is satisfactory. If you have an old hat that your wife has been trying to get you to throw away for a year get it cleaned and blocked and make her think you have a new one.

For 100 per cent Stamen Paint, see T. M. Palmer Lumber Company. Guaranteed absolutely pure. 8-tf

The Foundation of a Perfect Fit

The foundation of a perfect fitting gown is a properly fitting corset, therefore you should be correctly corseted before you have your new gown fitted. The corset that will give you the most stylish figure is the Henderson and with the style is combined comfort and durability. The new Fashion Form models are designed to give the graceful, rounded, tapering waist effect, the long smooth, flattened back and snug hip effects that are so popular at this time. Properly fitted with one of these corsets, you are not only comfortable, but may rest assured that your new gown will be fitted to a stylish figure. We carry a very complete line of these high-grade corsets in a varied line of materials at prices ranging from \$1.00 to \$1.50 and we cordially invite you to inspect them. A new line just received, and we assure you it is a pleasure to show our goods.



Geo. A. Stambaugh



A SWELL BANK ACCOUNT

makes a swell man. He is a man that does things and is looked up to.

BIG BANK ACCOUNTS

as a rule are the growth of small beginnings. You bank with us and the account will grow. Opportunity presents and you make a good investment. You double your capital and before you hardly know it you're rich. Try it.

FIRST STATE BANK OF HEREFORD

HEREFORD, TEXAS

CASTRO COUNTY COURT HOUSE

New Court House for Castro Will Soon be Under Construction— Will Cost \$30,000.00.

The building is to be of first-class brick and all work of the latest designs. When completed will be one of the finest in the Panhandle. Work will begin in a very short time on this building. The bonds have been returned and everything has been properly arranged and all papers have been signed by both commissioners and contractors.

The material has been ordered and within ten days the sand, cement, etc., will be rolling in fast, then work starts in good shape.

Wooten & Bundy have let a contract to an Amarillo party for the hauling of freight from Hereford. A steam traction engine will be used and will move two cars of material a day.

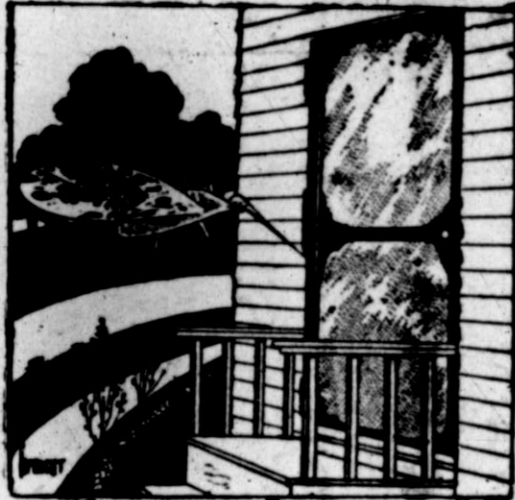
Mr. D. P. Kaufman brought the news that the railroad was a sure thing and trains would be running into Dimmitt within sixty days. Mr. Kaufman said A. D. Goodenough, general manager of the road, wanted him to hold off the building of the court house until steel could be laid on the grade already built. Mr. Goodenough wants the contract to place our material in Dimmitt. I think Dimmitt is sure for the C. H. & G. Ry., continued Mr. Kaufman.—The Plainsman.

NEW TRAIN ON NEW ROAD

Rock Island Begins Service Today on Extension Road.

From Daily Panhandle.

This afternoon the first regular train over the first section of the



Screen Door Time

is about due. In fact it is here now. Don't wait until you are pestered with flies, etc., before putting up your doors. Do it before they get in.

GET YOUR DOORS HERE

if you want the right kind. We don't handle those flimsy contraptions which fall apart in a week, but good solid substantial doors that will last all summer and next, too.

KEMP LUMBER CO.



We offer special inducements in quarter and half section tracts close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY HEREFORD, TEXAS

Rock Island west from here, went out from Amarillo and two new towns at least, Bush and Wildorado, have places on the railroad map. Bush is ten miles west and will remain simply a siding for some time, but Wildorado has more ambitious plans.

Wildorado is the present terminus of the line and the first order of cars for the new train service was for lumber to be shipped to citizens of that place. Four cars will go out with the first train and in addition a number of cars of lumber, building material, implements and hardware are ready to be taken out to supply the citizens in the rapidly developing country around Wildorado, Vega, Ontario and west.

Although the line for the present is but twenty miles long, men familiar with the situation say that it will pay from start and that it will have plenty of business for the train service that will be put on. The train, combination freight and passenger, will go out from here at 2 o'clock every afternoon and will arrive here on its return at 6 o'clock. Operating expenses will be light and as freight business for the country west will be good the train will earn money.

Construction operations west of Wildorado are not in progress now but Chief Engineer W. C. Beach and his surveying corps are still in the field making a complete and final survey of the line, and as the belief confidentially expressed that the road will ask for contracts on the remaining construction clear through to Tucumcari shortly after the engineering department is ready with the estimates.

Notice to Taxpayers.

All parties owning any taxable property in Castro county who are non-residents of this county are hereby notified to send in their assessment for the year 1908, by June 1. W. S. Dixon, Tax Assessor.

13-3tp

STATE RIGHTS.

Citizen Straddles the Fence but Gets off on the Right Side.

"Do you believe in the further centralization of our government?" inquired Merchant Jackson of Farmer Johnson.

"I should say I don't," roared Farmer Johnson. "I'm for local home government, and the closer it gets to home the better. I oppose all this sentiment toward making the central government stronger and weakening the power of the states. In fact, I want to bring the matter of authority right down to the township we live in."

"Very good," replied the merchant, "but it's a poor rule that won't work the same in other lines. For instance, you have been buying a good many things from the big stores in the cities which you could have bought from the local merchants just as well. Evidently you believe in the centralization of trade, eh?"

The farmer saw the point, went around to Merchant Jackson's store and laid in his winter provisions.—Swpd.

Fine Horses.

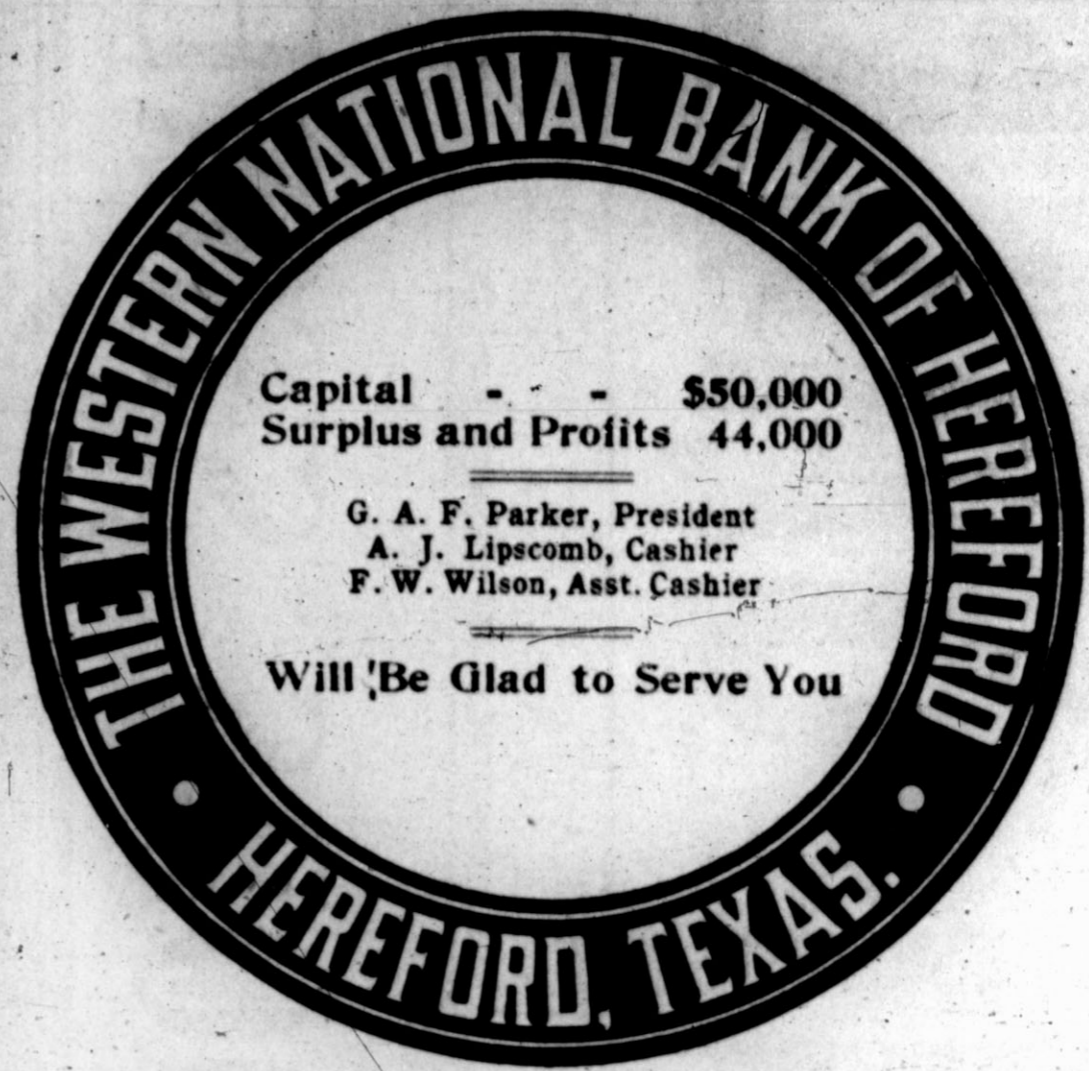
Stanek & Sherk have just received a car load of fine horses and are showing them to prospective buyers. They have good drivers, single and double, all purpose teams and family horses to suit.

Notice to the Public.

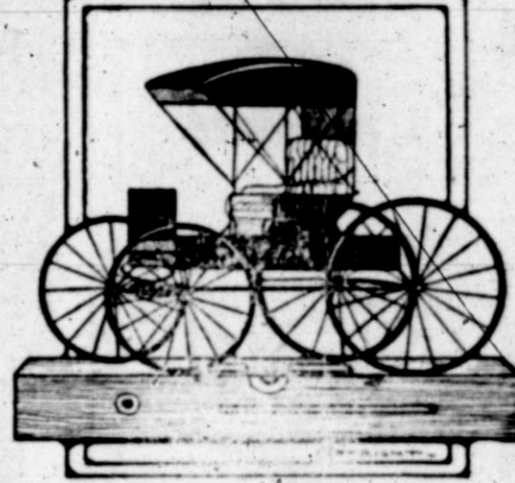
Having purchased the old stand of Beck and Roberts a blacksmith shop I am prepared to do your work promptly and with workmanship manner on all classes of wood and iron work. 12-4t

J. C. CUMMINS.

For views phone M. M. Major, if



BUGGIES AND WAGONS



Built on the Level

Means you get a square deal when buying. You can't point to a single buggy sold by us that wasn't "built on the level"

Honest Buggies

Built of good material, made by skilled carriage builders and at a low margin of price are the kind we sell. Inspect them and buy of us.

A Thrifty Farmer

Knows the economy of a good farm wagon. He knows that the cheap mail order wagon costs twice as much for repairs as one of our honestly-made wagons for farm use. So he comes here for his and gets honest construction and long service for his money. So should you. Drop in and see our good wagons at reasonable prices.



HEREFORD HARDWARE CO.

INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

DO IT NOW

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,339,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklyn	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.

Yours very truly,

J. H. KING, Agent

MONSTER CLEARING SALE

The J. A. Fox & Co. Dry Goods Store, \$15,585.00 worth of seasonable merchandise to be sacrificed OPENS TUESDAY, MAY 19th.

OF THE AGE

The J. A. Fox & Co.'s Dry Goods Store Hereford, Texas. A supreme effort of value giving without a counter part. Opens Tuesday, May 19th.

J. A. FOX & COMPANY DRY GOODS STORE

Will inaugurate the greatest price cutting sale ever held in Hereford, Texas. Ten days of unequalled underselling---a sale without a parallel---earnest economizers will seize these opportunities. Never before and may be never again will such an opportunity be presented to you to save money on seasonable merchandise. Such cyclone price cutting does not often occur. Reductions that take in every department in our store. An event that will blaze a trail through the tangle maze of competition annihilating regular prices without cessation.

10 Days Ten Days of Underselling Opens Tuesday, May 19 **10 Days**

WAIT FOR OUR OPENING WEDNESDAY, MAY 19th, AT 8 O'CLOCK. The thunder of our batteries of low prices will shake Hereford from center to circumference. The wreckage of values is complete. The price concessions are beyond anticipations. Come with high expectations and even then you will be surprised for more than you can anticipate will be realized. Read every one of these items we quote---it will prove the most profitable reading you have done for years. Judge our sincerity by prices quoted below.

<p>Dress Patterns 500 Dress Patterns all on one table. Former price of these goods was 8c to 18c per yard, Clearance Price, 10 yards to each customer, for only 39c for the Pattern.</p> <p>Wash Fabrics Voiles in the new mottled and flake effects, sold for 18 and 20c, Clearance Price..... 11c 200 different styles of spring goods, all new patterns, were sold for 35c per yard, all go at..... 21c Linen Etamines, Voiles, French Organdies, Brilliantines, Mohairs and Irish Batistes, all new and desirable patterns, regular price 50c, Clearance Price..... 29c A good India Linen, regular price 15c, Clearance Price..... 8c Dotted Swiss, regular price 20c, will go in Clearance Sale at..... 11c Imported Long Cloth, regular price 25c, Clearance Price..... 15c All of our 75c Dress Goods go in Clearance Sale at..... 40c</p>	<p>Tailor Made Suits We have a few Ladies' Tailored Suits left to close out. These suits were sold up as high as \$10.00 and they will go at Clearance Price..... \$4.50</p>	<p>Silks and Velvets A Flurry in Silks that will prove to be a very interesting topic. Tafetta and Jap Silks in plain colors, desirable shades, good values at 60c, Clearance Price..... 39c 100 yards of 24 inch Wash Silk in cream and white, regular price 50c, Clearance Price..... 31c 75 yards of Guaranteed Tafetta, worth \$1.25 per yard, Clearance Price..... 90c</p> <p>During the last few weeks we have made lots of remnants in our store and these goods will all be placed on one table and sold at exactly</p> <p>One-Half of the Former Price</p>	<p>Towels Towels worth 75c Clearance Price..... 40c Towels worth 50c Clearance Price..... 32c Towels worth 35c Clearance Price..... 21c Towels worth 25c Clearance Price..... 17c</p> <p>For the next 30 days we will take subscriptions for the Pictorial Review for only 75c for one year.</p>	<p>Men's, Ladies' and Children's Hose Ladies' Hose, considered fast colors, worth 10c, Sale Price..... 7c A Guaranteed Fast Black Hose, regular 15c value, Clearance Price..... 9c A fine Meca fast black Hose, worth 20c, Clearance Price..... 13c Men's best grade of 25c and 35c Hose to go at Sale Price..... 22c</p>
<p>Embroideries and Laces Cambric, Hamburg and Swiss Embroideries, edges and insertions to match, absolutely every pattern bought this season, regular price 9c and 10c, Sale Price..... 4c One lot of 5,000 yards of Embroideries and Insertions, regular price 15c and 18c, Clearance Price..... 8c Extra-wide Cambric and Hamburg edges and insertions were sold for 25c to 35c per yard, Clearance price..... 11c 7c, 8c, 10c and 12c Torchon Laces all placed on one table at Clearance Price, only..... 6c One lot of Val Laces and edges, sold up to 25c per yard, Clearance Price..... 15c</p>	<p>Shoes Shoes All Ladies' and Children's Oxfords and Ties will be closed out during this ten days sale regardless of cost, so do not miss the opportunity of seeing the prices we will make on these goods. Our guarantee goes with each and every pair of shoes that go out of our house that they contain nothing but solid leather. Any customer doubting this statement may have the privilege of cutting any shoe in our house, and if not found to be as represented we will forfeit \$100.00. To the Men---We are the only people who will sell you a shoe for \$2.50 and guarantee it to be made of solid leather. Come and see.</p>	<p>Men's Dress Shirts Just Received, 50 dozen, Men's Dress Shirts in samples slightly soiled but all new, nothing in the lot worth less than 75c and they run as high as \$2.00, all on one table at Clearance Price, each..... 48c</p>	<p>Straw Hats One lot of Sample Straw Hats to close out. These hats will be assorted in two lots, one lot will contain hats worth up to 75c, and sold, your choice, for..... 34c One lot will contain Straw Hats worth up to \$1.50 and sold, your choice for..... 48c</p>	<p>Notions Hooks and Eyes, worth 5c, to go in this Clearance Sale at..... 1c One paper of full count Pins, worth 5c, Clearance Price only..... 1c Featherstitch Braids, worth up to 10c, to go at Clearance Price..... 4c Good Lisle Thread Elastic, worth 10c per yard, Clearance Price..... 5c One box of good Toilet Soap, contains 3 bars, worth 25c per box, Clearance Price 3 bars for..... 9c Talcum powder, worth 10c, Sale Price..... 4c 24 bone Collar Buttons worth 10c, Sale price..... 5c Clarks O. N. T. thread per spool..... 5c 72 Rice Buttons for only..... 5c Baby Elite Shoe Polish, worth 10c Clearance Price..... 7c Gilt Edge Shoe Polish, worth 25c, Clearance Price..... 18c A good Thimble for only..... 5c</p>
<p>Staple Department 3,000 yards of Knights Cambric, sold at 15c per yard, Clearance Price..... 9c Green Ticket Lonsdale Domestic, worth 15c per yard, Clearance Price..... 9c All Staple Check Gingham, worth 8c per yard, go at Clearance Price..... 5c 10 bolts of Sheer Dress Linen Lawns, never sold for less than 25c per yard, Clearance Price..... 17c 5 bolts containing 60 yards each of old fashion feather tick, worth 25c per yard, Clearance Price..... 17c One solid case of India Linens, regular price 15c, 18c, 20c and 25c per yard, Sale Price..... 8c, 12c and 18c</p>	<p>Table Linen One full bolt of fine all linen Damask, worth \$1.50 per yard, Clearance Price..... \$1.17 A handsome piece of all linen Damask, sold for \$1.00 per yard, Clearance Price..... 69c 75c Damask, Clearance Price..... 43c 50c Damask, Clearance Price..... 32c</p>	<p>Millinery Department Our beautiful Line of Millinery will all be closed out during this ten days sale at exactly one-half of the former price. We have enjoyed a good trade in the millinery department, and have made money, so we do not care to have anything in this line left to carry over for the next season, hence we are willing to let the remainder of our stock go at half price.</p>	<p>White Quilts One lot of very fine White Quilts to close out regardless of cost.</p>	<p>Handkerchiefs 100 dozen Ladies Handkerchiefs, regular price 10c each Clearance Price..... 4c 100 dozen, Ladies Handkerchiefs, the kind you pay 15c and 20c for, 7th sale at Clearance Price..... 9c 50 dozen, Ladies Handkerchiefs, the kind you pay 25c for, Clearance Price..... 11c 25 dozen Men's Handkerchiefs in white and colored border, regular values 10c, Clearance Price..... 6c Men's Pure Linen Handkerchiefs, worth 25c, to go in Clearance Sale at..... 11c</p>
<p>Special--Ladies' Belts One Big Lot of Ladies' Belts worth up to \$1.00 all on one table, your choice for..... 22c</p>	<p>AN EXTRA SPECIAL IN OIL CLOTH For less than one half the regular price, 2 1-2 yards of oil cloth for 29c. Only 2 1-2 yards to each customer.</p>			<p>Ribbons Ribbons All Ribbons go in this Sale at exactly one-half of the former price, so do not fail to avail yourself of this opportunity to buy your ribbons.</p> <p>Ladies' Sleeveless Vests 50 dozen, Ladies' Sleeveless Vests, worth 10c and 15c, Clearance Price..... 6c 10 dozen, Ladies' Sleeveless Vests, worth 20c and 25c, Clearance Price..... 12c</p>

OUR GUARANTEE All articles are guaranteed to be just as represented, and any purchase made during the sale not proving satisfactory, will be exchanged or money refunded.

Don't Forget the Date, Tuesday, May 19

Our store will be closed Monday, May 18, to arrange the stock for the big Clearance Sale. 10 days beginning Tuesday, May 19

J. A. FOX & CO.
HEREFORD, TEXAS

Our store will be closed Monday, May 18, and open Tuesday, May 19---10 days of Matchless bargains. Remember the date

THE GREATEST SUBSCRIPTION AND EDUCATIONAL OFFER EVER MADE

The Fort Worth Semi-Weekly Record and The Brand together with the New Home Library Wall Chart, showing splendid maps of Texas, the United States and the World, all three for only \$1.75.

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THE GREAT PROPOSITION

Remember, The Brand one year, The Semi-Weekly Record, Tuesday and Friday, for one year, and the splendid Wall Chart, all three for \$1.75, when called for at this office. Fifteen cents extra is charged to cover postage and packing if the chart is to be mailed to you instead of being called for at this office.

The Brand, one year, - - - - -	\$1.00
The Semi-Weekly Record, one year, -	1.00
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SECOND OFFER

Or the Semi-Weekly Record one year and the Wall Chart for \$1.00 at this office; 15c extra if the chart is to be mailed to you.

This is the greatest value for your money ever offered. Act now. Order at once; as our supply of charts is limited

Address all orders to

The Hereford Brand
Hereford, - - Texas

THE NEWS COMES BACK

Bonham Man Compliments The Brand but Raps the Editor on Several Scores

DENIES THE CHARGES

But Evades the Subject and Personalizes the City of Honey Grove

The like famous black cat, The Bonham News came back. The young editor thinks he offended the young man of The Brand and apologizes. He denies that he meant the Panhandle and declares that The Brand should not have taken him at his word as he did not mean it. He says: "Surely he (the editor of the Brand) has no ground for complaint at The News, it never meant any such section."

The News in the same issue announces its forty-third birthday and tells something of its history. The present editor of The News received the mantle of his father in 1882 and he has worn it with honor and dignity during the quarter century of service. He entered the office of The News as "devil" and is now a god;

he has "retraced his steps and mounted up to the highest airs."

But The News, after being so highly complimentary and admitting his error in putting the plains of Texas in the desert and agreeing to study his geography more closely, he then takes a shot at the young editor of The Brand for his wanton ignorance in saying that T. E. Shirley had made his home in Fannin and putting Honey Grove west of Bonham. He excuses the first, but condoles the latter in 30 lines of personification. This last only proves what The Brand said about the classics that oozed from the pen of The Bonham News man. Read it, its fine.

Calls It A Classic.

The News is in receipt of a most excellent illustrated edition of the Hereford Brand, one of the enterprising papers of the great country. It contains much excellent matter pertaining to the advantages of that section. It gives a number of illustrations, also, showing fields of growing wheat, corn, alfalfa, etc., and I judge that for my especial benefit it added the picture of a river scene. I couldn't see the trout in the river, but judging from the other good things that the Brand says grow in that section, I am satisfied the trout are there. If they are I may have to go there yet.

I am much obliged to the Brand for the more than three columns it devotes to a recent "Windy West" editorial in The News. If The

News were anything more than just a little county paper whose circulation is confined to its own home, the advertisement would be worth something. The Brand is good enough to say the editorial is "an article that should be filed away with the classics," but it doesn't seem to like classics a little bit. It even raps the McKinney Examiner and Honey Grove Citizen for having reproduced it and some other squibs from The News. I am sorry to have offended the editor of the Brand, but I am at a loss to understand why he should become offended because I referred to the cactus plains and desert wastes of the Windy West. I am quite sure that he would not misrepresent his own country, and he pictures that as covered with wheat farms, alfalfa fields, corn patches and orchards. Surely he has no ground for complaint at The News. It never mentioned any such section.

The editor of The Brand is unknown to me, but he has evidently secured from some stray Fannin county man something of my personal history, for he says I am a young man and have probably never been West of Montague county. He wants me to secure a map and learn from that something of the various counties and towns in Texas. I admit my ignorance, but am surprised that he gets some things a little mixed himself. In the first place he refers to my old friend Thornton Shirley as having lived in Fannin county for fifty-two years. That is hard enough on Thornton who loves his old home in Collin, where he spent those fifty-two years, as he loves no other spot in the world. A little thing like that doesn't matter, however, only it shows that newspaper men will sometimes get their facts mixed even when they are seeking to correct each other.

But he makes one mistake that is unpardonable in a man who lives in Texas. He refers to Honey Grove as being west of Bonham. Shades of the past! To think that any man in Texas doesn't know the exact location of Honey Grove! Honey Grove, made famous as the camping place of that old patriot, statesman, soldier and martyr, David Crockett, who discovered and named it! Honey Grove, known far and wide as the place where the pissant crossed the road! Honey Grove, famous as the city of concrete sidewalks that get so slick with black dirt in wet weather that the pedestrians leave them and wade the mud and the town dogs wont cross them for fear of slipping and breaking their necks! Honey Grove, the home of the originator of the far-famed and justly popular Butter-milk Clubs! Honey Grove, the only city in America where mortgages are taken on old Beck and "her increase!" Honey Grove whose very name was revered in Texas long before the editor of the Hereford Brand was born.

It will be noticed that The Bonham News was really surprised to see such a fine country illustrated in The Brand and promises to make the Panhandle a visit. Arrangement will be made to have the Missouri editor and the Bonham man here at the same time.

As to the errors which The Brand made. These were insignificant, but as The News regrets them so much on account of Honey Grove, some explanation must here be recorded in defense of that famous little city of the Butter Milk Clubs. The Brand made those two errors simply for a trap, they were the lines of scattered meal that led the bird into the snare, and he got caught. Let's see. He says The Brand has evidently secured some personal history of himself from some strayed Fannin county man. So he has, but he did not tell all he knew. The Bonham man

PRINCE AND BLACK BEAUTY STUD AND JACK

PRINCE—A full blood French Coach Horse, registered and pedigreed; by the French Coach Horse Society of America. Stands 16 hands high, dark bay color and weighs 1360 pounds.

BLACK BEAUTY—A Thoroughbred Black Jack with White Points; registered and Pedigreed. From the Trow Big Jack and Mississippi Jennette. Took Blue Ribbon at Hereford Fair last fall.

This Horse and Jack will make the Season at my farm four miles north and one and one-half miles west of Hereford. **TERMS FOR SERVICE**—\$15.00 for Prince; \$10.00 for Black Beauty. Standing colt guaranteed.

William Raule

Advertise

Our agency is forwarding each week several hundred letters and circulars, advertising—not only individual tracts—but the entire Hereford country and her resources.

Ask the Printer, ask the Postmaster how much we are sending out.

If you want to get results, list your property with me—Phone 608

Box 608

Sam H. Morris

HEREFORD

L. Johnson Lumber Co.

Of Summerfield, Texas

Will keep on hand a good No. 1 grade of all kinds of Building Material, Roofing, Etc. We also make and sell Cement Blocks, and about June 15, we will have several cars of Domestic and Steam Coal on track for sale at a low figure, for cash. :: :: ::

We solicit the patronage of all who are in need of anything in our line.

DON'T READ THIS

Unless you want to. But say, if you do you will learn that I have a nice lot of well bred (but short fed) Hereford Bulls and a nice lot of Berkshire Pigs, all for sale. (No, not to give away) for sale, and well worth the money. Yes, independent, like the hog on ice; can't stand, go down. At present I am down on prices. Do I have to have the money? No, good notes is what I give my creditors.

COME ON, LET'S DEAL

R. H. NORTON

ONE MILE WEST FROM HEREFORD, TEXAS

LLANO ESTAGADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

Business and Professional Cards

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

R. M. JOHNSON,
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Coulson's Drug Store.
Hereford, Texas

J. W. HICKS
PHYSICIAN AND SURGEON
Office over Coulson's Drug Store.
Office Phone 298 Residence Phone 217

DR. H. H. TAYLOR
PHYSICIAN AND SURGEON
Office upstairs in Odd Fellows Building.
Residence Phone 138. Office Phone 16

O. P. SUTHERLAND
DENTIST
Office over Coulson's Drug Store.
Phone 234
HEREFORD, TEXAS

DR. F. A. ESTOCK
DENTIST
Office in Opera House Building
Phone No. 196
HEREFORD, TEXAS

WM. M. KNIGHT JNO. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg.
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in Western National Bank building

W. M. MEGERT
LAWYER
Office 4th door east of Post Office
HEREFORD, TEXAS

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

J. M. GILLILLAND
Funeral Director and Embalmer
With Gilliland Furniture Co.
DAY PHONE 115 NIGHT PHONE 113

O. E. THOMAS
Funeral Director and Embalmer
With E. B. Black

E. F. Connell W. D. Kelleher
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD TEXAS

C. G. Witherspoon W. Caudé Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

SAM H. MORRIS
HEREFORD CITY PROPERTY RENTAL AGENT
ABSTRACTS ACCOUNTING
Office over Garrison Bros. Hdq. Store--Phone 72

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

closes his exclamation by saying that Honey Grove was far-famed before the Brand editor was born. That's so. But a bit of real history now.

The Brand editor was in Honey Grove when the sidewalks were mere calf trails. He lost his brass toed boots in a mud hole in what is now main street just in front of the Citizen office. This was just 11 years before the Bonham editor entered the sanctum sanctorum of the News office. He has also known Mr. Shirley for 25 years and is guilty of posting the stray notice when he left old Collin county for the Plains. Mr. Shirley still loves his old haunts in Collin and he associates Collin, Grayson and Fannin in the glorious history of the past. Didn't know where Mr. Shirley had lived for fifty years!! Didn't know where Honey Grove was located!! The Brand feels sorry the way the Bonham man batted the mud balls of that famous city. He certainly forgot he was paying his respects to the Brand.

In conclusion, The Brand makes no charges for the advertising given the News by republishing his "windy" article and, thanks the editor for his agreeable reply, which is published herewith.

Notice to the Public.
On account of having so many hogs at Sulphur Park and making extensive improvement on and after May 15th we will post according to law and our man will have instructions to put out all hunters and fishers not having permits signed by us.

Also of late our gates have been left open and our mules let out. Some trees have been cut down and damage done to other property. We will arrange under suitable regulations to issue permits to those wanting to go to the Sulphur Spring or for picnics. 14-2t

Respectfully,
IRWIN, GOUGH AND COLLINS.
For Tampico, Mexico.

The next excursion leaves Hereford June 5th for Tampico, Mexico via El Paso. Now is your opportunity to secure a cheap "home by the sea." A pleasant, healthful climate, sure crops, abundant rainfall (average 45 inches) well distributed through the year, no frost, where rheumatism and catarrh are unknown, roasting ears with all tropical fruits and vegetables fresh from your garden every day in the year, efficient laws, agreeable neighbors with a market at your door for everything you can raise.

For further information address
14-2t G. R. JOWELL,
Hereford, Texas.

Notice.
The Ladies Aid Society of the Christian Church wish to announce that they will observe Decoration Day, May 30, by decorating the graves of those who have passed into the great beyond, and extend a cordial invitation to the Aid Societies of all the churches to join us in this labor of love.

MRS. E. E. RAMSEY, Sec.
Schoolboard Matters.

Mr. Kaufman of Amarillo was present at a meeting of the schoolboard Wednesday afternoon and presented some interesting plans for school-buildings.

Monday, May 25, was named as the date on which teachers for the coming year will be selected. And as the Board is working under a new regime teachers are requested to hand in a written application or notice who desire a position in the school.

Posts.
When in need of posts see Fallwell & Sons. We have best assortment in Hereford, Texas. 12tf

WHEN YOU FEEL BAD

If you are bilious, languid, constipated, suffer from indigestion, sour belching, bloated feeling, bad breath, headache, wind in the bowels, dizziness, you need

PRICKLY ASH BITTERS

The Great System Cleanser and Regulator.

A few doses will open and purify the bowels, tone up the stomach, stimulate the kidneys and liver and impart a feeling of strength and vigor. It transforms a tired, nervous, halfsick man or woman into one of bright, ruddy good health, energy and cheerfulness.

Get the Genuine with the Figure "3" in Red on Front Label.
Sold by Druggists. Price \$1.00 per bottle.

T. M. COULSON,

Special Agent

WINTON RELIABILITY



The record of the Model M Winton used by ourselves in the Hereford Country during the past year is a striking example of Winton Reliability. This car has never failed to make the "round trip." To break down on the Plains means delay, inconvenience and expense. The total cost of new parts and repairs on our Model M for one year is \$22.50—\$13.50 for repair and replacement of left front spring and \$9.00 on balance of car. The car today is in the pink of condition, and the most reliable car in the whole Texas Panhandle.

When you buy a Winton you buy reliability and that means economy. Then we have a Winton expert right on the ground to keep your car running; that's economy too. We sell for cash or trade for land.

D. L. McDonald & Co.,
Van Wert, Ohio Hereford, Texas

J. L. FUQUA, President C. W. DODSON, Cashier

The First National Bank
HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent
This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

New Store to Open.
The Mammoth Dry-Goods Company under the management of H. Miller & Company, recently of Iredell, Texas will open a general notion and dry-goods store in the Bo-

gard building soon. Last Monday local sign painters strung a big sign across the building announcing the advent of the new firm. Mr. Miller, the manager, paid Hereford a visit some months ago from an invitation

of his kinsman, H. O. Hubbert, and he was so well pleased with the town that he has ever since returning home, been making arrangements to go into business here and to make this his future home.

Agents Wanted
Throughout
the
United States

Call on
or Write us

The Star Land Company

Main Office 1113 Commerce Building,

Kansas City, Mo.

FOX & GYLES, Agents
Hereford, Texas

Branch Office, Hereford,
Texas

We Own and
Control All
the Lands We
Offer for Sale

Perfect Titles
Guaranteed

WE are now offering eighty thousand acres of land for sale. We also have contracts to sell other large bodies of land, and having superior facilities for disposing of what we offer, our supply will not last very long. We are fitting up new offices both at Kansas City, Mo., and Hereford, Texas, to handle our growing business this year. All mail to either office will receive immediate attention. Our territory is the United States of America. We will sell you land, or will sell your land for you. The Jewel in the Panhandle Empire of Texas is Hereford, which is surrounded by fine farms and located in the only real shallow water belt of the Panhandle. Let us show you our alfalfa, wheat and oat fields of from forty to one thousand acres. Come and see us; drink our clear, cool water; breathe our pure air—come to the Hereford country, the home of contentment and wealth. We have six new automobiles at your service at all times. Come on any excursion date. Buy your ticket to Kansas City and from there take our train of coaches via Santa Fe to Hereford.

The Star Land Company

FOX & GYLES, Agents
Hereford, - Texas

THE KORAK WONDER RANCH

Owner Making Large Improvements
—Will be Best Ranch on
the Plains.

Dr. H. D. Rucker, owner of the Korak Wonder Ranch, located a few miles from Hereford, is to become one of the best improved Panhandle ranches on the Plains. F. G. Jones, the local manager, has been the busiest man around since his arrival here several months ago. He, like Dr. Rucker, is a man of large ideas and is putting into rapid execution plans for the immediate use of the entire ranch, all of which is to be devoted to farming and stock raising. As an example to others, Dr. Rucker is not waiting for other people to improve their holdings and then step in for the advance in price which will surely come, but has become fully identified with all of Deaf Smith county interests and must be counted one of our citizens.

The first thing he did was to build and furnish a magnificent country residence, with all the conveniences of a modern city or suburban home. This cost several thousand dollars. The improvements in the way of

large barns, sheds for feed and stock, fences, etc. can hardly be estimated. And he is not little in the matter of tenant houses. He has divided his large ranch into convenient sized farms, upon each of which he is having built a most comfortable and convenient home. Into these homes he is bringing good families.

In order to make the vast improvements that have been under way, it has required nearly 100,000 feet of lumber, 110,000 shingles, besides the nails and hardware, windows and doors, and a hundred other things that go into a well-finished house. After this comes the stocking of the farm. In this way Dr. Rucker has had shipped and is now shipping to the ranch the best brood mares and horse flesh upon the market.

The Korak Wonder Ranch is conducted upon business principles. Every man on it works for a fixed wage or salary. Every item of expense, every receipt of funds is duly recorded and books are kept as accurately as any bank's books. There is system and order on every hand. Those who have the privilege to know Dr. Rucker find in him a congenial friend and companion in pleasure or business. He is better known in Central Texas as the proprietor of The Korak Wonder Show, a show in a class to itself and one

that has had greater success than any other ever seen in Texas. He makes a stand of several weeks and the character of the entertainment that he furnishes the people is such as to commend itself to the most fastidious theatre going people. He has lifted the stage several degrees higher in the estimation of high minded people. Many Hereford people had the pleasure of seeing his big tent theatre during the Dallas Fair last fall.

While Dr. Rucker has not been in Hereford very much during the last few months, this is his home; in fact, the only home he has. It is well furnished and he takes a few days off from his many duties and spends several weeks at a time looking after the interests of his large ranch.

Monthly Weather Report.

The local weather bureau gives out the following report for the month of April. Rainfall at Hereford 1.10 inches; average maximum temperature 72°; average minimum temperature 38°; mean temperature 55°; number of clear days 8; partly cloudy, 5; cloudy, 17; lowest temperature 22° on the 22nd.

Date	Maximum	Minimum	Rainfall
1	70	32	
2	50	40	
3	70	42	
4	72	45	
5	79	35	
6	80	38	T
7	80	40	
8	68	33	
9	50	37	0.15
10	68	38	
11	65	39	T
12	70	40	
13	72	48	
14	80	43	
15	80	10	T
16	76	48	0.10
17	77	53	0.35
18	70	52	T
19	68	46	0.50
20	70	47	
21	80	43	
22	70	22	
23	75	38	
24	80	52	
25	80	45	
26	60	38	
27	75	36	
28	85	34	
29	66	29	
30	74	32	

Letter List.

List of unclaimed letters remaining in the post office at Hereford, Texas, May 9:

G. W. Clark	Mrs. F. Brown
Mr. and Mrs. M. Board	Louis Coeman
Mrs. Ed. W. Ragsdale	Mrs. Clarra Page
James C. Spain	Henry Smith
Henry South	H. A. Parker
Mrs. Walter James	Kelsie Douglas
W. M. Curfman	M. A. Churchill
Toy Dorsey	Jose Gonzales

When calling for these letters, please mention that they are advertised.

Respectfully,
CLARENCE SMITH, P. M.

O-K AT CLARENDON

Trade Boosters Visit that City and
Flatter Them Just Like
They did Hereford.

The Oklahoma Trade Excursion was here Wednesday, about a hundred strong. It was the liveliest bunch we have had with us in many days. With a good band and plenty of literature they spent an hour with us, getting acquainted with our business people. The Clarendon Commercial Club met them, and went then one better on literature, supplying every member with something about Clarendon and Donley county. They departed amid cheers, each man with a copy of the Banner-Stockman in his pocket. A number of them were heard to say that Clarendon was without doubt the prettiest town they had seen on their trip.—Banner-stockman.

According to all reports, the Okla-

homa boosters found thirteen prettiest towns on the Plains of Texas. Aint you glad Hereford was included in the list, but maby you are not.

Jr. B. Y. P. U. Program.

Following is the Jr. B. Y. P. U. Program for Sunday May 10, 1908:

- Minutes and roll call.
- Collection.
- Leader—Annie Laura Sasser.
- Subject—The Preaching of John the Baptist.
- Scripture Lesson—Matthew 3:1-12.
- Song—No. 190.
- Prayer—Lucy Cassels.
- The Ministry of John the Baptist
- Matthew 3:1-10—Maude Evans.
- Solo—Vera Caddel.
- Recitation—Annie Clare Wray.
- John's Description of the Coming One—Luke 3:15-18—Nellie Wilson.
- Recitation—Claressa Dent.
- Prayer—Cotta Sisk.



REGISTERED HEREFORDS

All ages of Fine Bulls
for sale at reasonable
prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

VEGA, TEXAS

Is standing on its own
merits. Come and in-
vestigate it possibilities
or write

Sachse & Ivy

For information. Also agents for Land, Cattle
and Insurance. Vega, Texas

Our REPAIRING Department



is complete in every
detail. Any job
turned over to us
will receive prompt
and careful attention

Remember, too, that we always carry a complete line
of high-grade

Jewelry,
Watches,
Clocks,
China,
Cut Glass,
and Silverware

Engraving and
Special Manu-
facturing

W. H. RAY

Fine Watch
Work and Jew-
elry Repairing

The Hereford Brand

Dining and Bed-Room Suites

WILL BE ADDED TO OUR GREAT LIST OF MONEY SAVING SPECIALS FOR THE NEXT TEN DAYS.

Do you know you have one of the RARE OPPORTUNITIES of securing your House Furnishings at a nominal cost? It's true if you visit our place right away. Our big houses are crowded from ceiling to floor with good things for the Parlor, Bed Room, Dining Room and Kitchen.

We never use a "SQUEAKING DECOY DUCK" to get trade. We walk out on a square business basis and give you the best for your money that money can buy.

BIG SPECIALS ON FLOOR COVERINGS OF ALL KINDS.

Wholesale and Retail
Furniture Dealer

E. B. BLACK

O. E. THOMAS
Embalmer and Funeral Director

THE CHIEF OFFENDED

Quanah Tribune-Chief Flourishes
Tomahawk Over Head of
Contemporary

ARE AFTER SCALPS

May Take Scalps of The Brand and
Mineral Wells Index in
Melee

In a recent issue The Brand published just six lines regarding the railroad situation at Quanah and the esteemed Tribune-Chief takes offense. The offending lines and the reply follow:—

GO AWAY FROM HOME TO HEAR THE NEWS.

Chillicothe and Quanah are bidding for the Orient. It seems that the road passed between these two towns because neither would offer a bonus. Now Chillicothe is about to take the road from Quanah.—Hereford Brand.

The Brand will have to learn a lot yet about this country to keep it from making ridiculous statements like the above. The Orient was graded through this country, twelve miles east of Quanah about ten years ago, and the railroad announced at the time that it was impossible to make the detour to come to Quanah after this town had offered \$100,000 bonus. Hence the statement that these two towns refused to give a bonus is very incorrect. The Brand

is very anxious to get up \$60,000 for some paper road and seems to be hunting desperately for arguments to make an unwilling public come through but a false argument always acts like a boomerang.—Tribune-Chief.

The big Chief thus flourishes his tomahawk over the head of The Brand and threatens to take the "top knot" where the hair is already coming to a thin stand. Honestly The Brand editor cannot spare a single fibre from his top, but, of course, if the Chief gets his scalping knife in action, he may have to give up his remaining crop.

But in the language of the Waco sage, "Let's keep the record straight." In a former issue, The Tribune-Chief tells a more complete story of the Orient and its promoter, and The Brand reprinted this, which was evidently overlooked by the Tribune-Chief, or The Brand editor would have been minus his scalp long ago. But what are the facts? Let's see if The Brand is guilty of "making ridiculous statements."

DID NOT WANT TO BUILD HERE

A few years ago when the Orient people were selecting a route to cross the country, they proposed to build through the town of Quanah for a consideration. But some people concluded that the road had to come there anyway and discouraged the idea of paying for it. The Tribune-Chief of that city fought the Orient to a finish, claiming among other things, that it would never be built. But it was. It missed Quanah about ten miles and now those same people who were opposed to paying for the road are trying to raise eighty thousand dollars to build a spur connect-

ing Quanah with the Orient. We will bet six-bits that Col. Stillwell is doing a little smiling up his sleeve just now.—Mineral Wells Index.

The Index is not keeping the record straight, and we shall have to relate some history to enlighten our friend.

Almost ten years ago Arthur Stillwell, of Kansas City, announced his project of the Orient road, which all all over the world was received with incredulity. The Orient had to depend upon bonuses and also upon its sales of town-sites to raise money to keep a small construction gang in the field. The first Orient construction company promptly failed and their many lavish promises to many towns were repudiated by their successors.

This company had also sought to get money at Quanah, and secured about \$1800 in stock here. Their proposal to take a cash bonus of \$30,000 from Quanah and in return guarantee a grade through this county, did not meet with favor here. Few people here at the time believed that the Orient would build, and small as the town was, nobody cared to risk much money on uncertainties.

A counter proposition that Quanah should put up \$100,000 after the Orient was built in here was rejected by the railroad, which told the citizens in plain terms that there was a great deal more money in their road starting towns of its own than in going to towns already established.

The Orient never made this town a reasonable offer that any set of business men could afford to accept and therefore we do not feel like we have lost something we never had a

chance to get. As to the spur, Quanah is a great deal better able to pay \$80,000 now than she could pay \$30,000 ten years ago.—Quanah Tribune-Chief.

According to the Tribune-Chief's own statement Quanah lost the road because, "Few people at that time believed that the Orient would build." The Brand happens to know that the hundred thousand dollar proposition was made after the line of the road had already been determined and when Quanah saw that Stillwell could build thru that country and actually miss that city. The road asked for \$30,000, but the Tribune-Chief says the proposition did not meet with favor and no one cared to risk that much. But, strange to say, that very soon afterwards, the people were anxious for the road to take \$100,000.00. The only mistake The Brand did make was in saying that Quanah was about to lose the road; she has already lost the road and is now begging and imploring for a spur, and is willing to give up without a murmur 3 times as much cash as the Stillwell contingency first demanded for the main line of what is now about to become the greatest roads in America.

Yes, The Brand is trying to help raise the bonus for the "paper road" as the Tribune-Chief calls it; but, if the sanded eyes of the big Chief could see what is going on here now, he would envy us with the envy of the great chief from whom his city was named. Hereford is not going to spurn any proposition when it makes a noise like a railroad and The Brand will never, like the Chief did ten years ago, be found fighting

a proposition to build a road into this town. The price paid is never too high. If the Colorado, Hereford & Gulf had asked \$100,000.00, instead of \$60,000.00, The Brand would have been one to go after it. No excuse can be given by any newspaper for fighting a railroad bonus proposition. Even if the Tribune-Chief didn't believe Mr. Stillwell would ever build a road, it should have laid down the bars and invited him to come. No one possibly believed Stillwell would ever bring his joint snake together, but he has accomplished what no other man has ever been able to do.

Hereford Society.

Last week The Brand inaugurated a new department under the caption of "Hereford Society." This department will be under the supervision of a competent and accomplished lady editor, whose modesty forbids the management printing her name in the caption. The many favorable comments that have come to the ears of The Brand in giving more complete society news show that a responsive cord has been touched in the hearts of the The Brand. Only the ladies have the privilege of this department and any one having a friend visiting, a social event in the home, a day's outing, a contemplated visit to a friend in another city, a home returning, a phone message announcing the fact will be appreciated. Call number 61, 30, 161 or 247.

Awards Contract For Sewer.

Wichita Falls, Texas.—The city council has just awarded a contract for a sewer system, same to include eight and one-half miles of sewer pipe at a total cost of \$29,000.00.

FROM FAR- OF ALASKA

Friend Wires Bonus to the Colorado, Hereford & Gulf Railway.

The following telegram from a friend, Joseph T. Bauer of Sitka, Alaska, is self-explanatory:

Sitka, Alaska, May 13, via Seattle, Washington 12 paid.

Mr. G. A. F. Parker, Pres. Western National Bank, Hereford, Tex.

Letter received today. Draw on my account fifty dollars for subscription railroad.

JOS. T. BAUER.

Mr. Parker to whom the message was sent is a warm friend of Mr. Bauer. The stationed with the United States army in the far-off land, Mr. Bauer is interested in the growth and development of the Panhandle. He has been kept informed as to the progress of the town and county, being a subscriber to The Brand, and Mr. Parker wrote him a letter in the course of their business relations and mentioned the Colorado, Hereford & Gulf, saying among other things that on May 15 the first cash payment was to be made. This information, no doubt, prompted the young officer to wire the first installment of his bonus of \$250.00 or more. The remainder will follow by letter and obligation. It will be noted that he was ready at once for he begins his message,—"Your letter received today—draw on my account—." This doesn't sound like some replies the committee and friends have received from non-residents. Even some of the home folks have taken six weeks in which to think about whether they would put anything down for a bonus and, as far as any one knows, they are still thinking about and will con-

tinue to think for forty years yet. This message should put to shame every man in Hereford and vicinity who has not subscribed something on the bonus; it should make them feel like apologizing for the short sightedness. This man who is enduring the hardships of army life on the coast of the Pacific and nearly three thousand miles from Hereford, where he has but little interest, owning but one section and it 25 miles from Hereford, returns his answer to Mr. Parker on a day's notice, while some who own as much as 10 to 14 sections of the best land in Deaf Smith county and this their home, refuse after being solicited and begged by their friends to invest in the bonus, is enough to make Gabriel tell Peter at the gate to return the bell. But The Brand did not intend to take our good friend's short message as a text for a sermon, but if anything ever needed a sermon and prayer, it is this matter of railroad bonus.

Notice.

Notice is hereby given that there is no public road through my pasture, section 23 Blk. K. 14. I will prosecute any one whom I may find tearing my fence down and going through. I can't afford to hire a man to follow you and put up fences.

14-4tp

J. T. JOWELL.

Home Treat- ment

JJ-5

You naturally would prefer to treat yourself at home, for any form of female trouble, wouldn't you? Well, it can be done. No reason why you should not be able to relieve or cure your suffering, as thousands of other women have done, by proper use of the Cardui Home Treatment. Begin by taking

Wine of Cardui

the well-known female tonic. For sale at all drug stores.

Joe Moorhead, of Archibald, I. T., writes: "My wife had suffered for years from female trouble. On your advice, I gave her the Cardui Home Treatment, and now she hardly suffers at all." Sold by druggists.

WRITE US A LETTER

Write today for a free copy of valuable 64-page illustrated Book for Women. If you need Medical Advice, describe your symptoms, stating age, and reply will be sent in plain sealed envelope. Address: Ladies Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.



Local and Personal

Subscribe for the Brand—\$1.00
Dr. H. H. Taylor was in Texico this week.

Miss Green is visiting in Texico for a few weeks.

See M. M. Major for the Racycle. Best Bicycle made. 47tf

A. J. Oliver of Bovina visited in Hereford the first part of the week.

See J. H. Wilson for all kinds of fresh meats and pure lard. 2-tf

T. B. Phillips of Middell, Okla., is visiting the family of J. B. Phillips this week.

J. J. Barton of Barton, Texas has been in Hereford this week on business with the railroad committee.

Drs. Miller & Miller, of Moberly, Mo., osteopaths, have opened an office in the old telephone building.

Screens, screens for everybody, made to order. T. M. Palmer Lumber Company. 8-tf

The ad of J. A. Fox & Co. will be found on pages 4 and 5. They are offering some rare bargains. 1tp

Rev. J. M. Blalock of Hagerman, New Mexico, has been visiting the family of W. B. Arnold the past week.

Rev. J. W. Story, Geo. W. Barcus, G. A. F. Parker and others are at Clarendon in attendance upon the District Conference.

Dr. A. L. Taylor was at Bovina yesterday looking after the shipment of a large number of cattle down to his ranch in Bailey county.

Jno. B. Hawley of Fort Worth has been in the city this week in consultation with the city fathers regarding the sewer and water system.

O. E. Thomas was in Bovina last Friday on professional business to embalm the body of J. W. Collier for shipment back to his old home in Arkansas. He was in his 82nd year.

Judge M. F. Barber and Press Burnam came to Hereford Wednesday to take the train for Alpine, Texas, from which place word had just been received that Mr. Barber's son had been killed in a pistol fight.

For views phone M. M. Major. tf

You will find the elephant, clown and Hart Schaffner & Marx clothing represented in the ad on the first page. 1tp

Car genuine Rugby Nigger Head coal on track until Monday night. You know it is best. Get in. E. W. Harrison. 1t

Miss Tarver will close her year's work today with her music class and will give a private recital at the Presbyterian church tomorrow, the hour being 10 o'clock.

A. A. Peoples and F. E. Wheelock of Lubbock have been here since Sunday looking after Lubbock's interest in the railroad. They left Thursday morning for their home.

The friends of John A. Johnson will regret to know that his stay at Mineral Wells did not give him the relief that they expected. He returned home Wednesday afternoon and has been unable to leave his room since, though this morning he is some better and hopes to be out again in a few days.

POST CARDS FREE Do you like to receive Post Cards? If you do, and will send your name and 10c for membership in our Club you will receive cards in nearly every mail. A good way to fill your Post Card Album. Send to-day. Members in nearly every state in the Union. TEXAS POST CARD CLUB, HEREFORD, TEXAS

FARMING IMPLEMENTS

When buying farming implements you want the best. We have the best and the prices are right. For everything in the Hardware line come to our store.

STROUD-GARY HARDWARE CO.

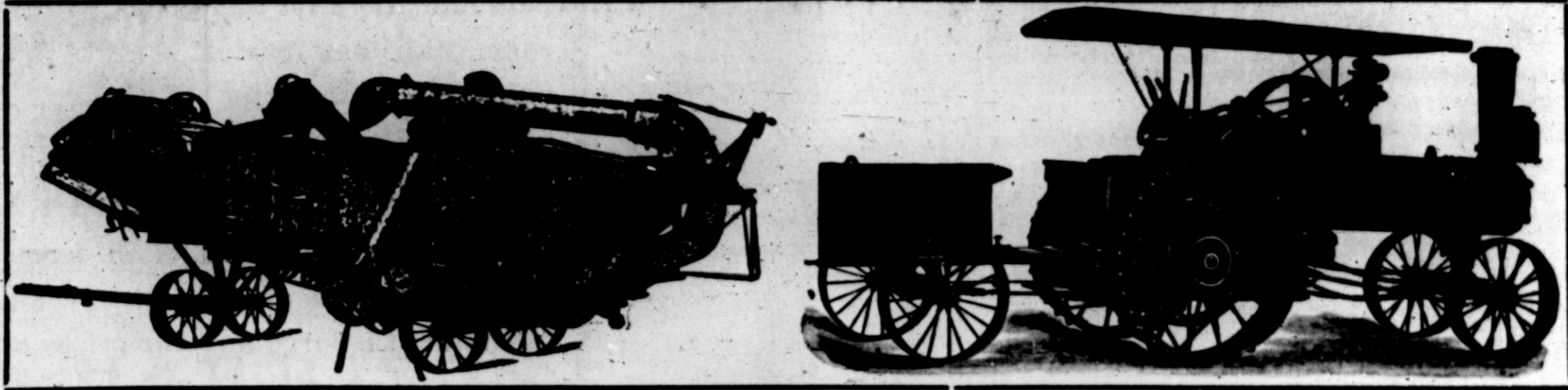
THRESHER MEN, ATTENTION!

IF YOU BUY A THRESHING OUTFIT

- 1st Buy the Best. It is economy to buy the Best Always.
- 2nd Buy as near as possible to Headquarters. It will save time and expense.
- 3rd Buy a Recognized Standard. It will give you and your patrons confidence.
- 4th Buy where you can get accommodation if you need it and merit it.

ALL THESE CONDITIONS ARE FULFILLED

- If you buy the J. I. CASE ENGINE AND STEEL SEPARATOR, because
- 1st It is the BEST.
 - 2nd Headquarters located at Amarillo for this Territory.
 - 3rd It is the WORLD'S STANDARD.
 - 4th The J. I. Case people are able and willing to help the fellow who deserves help.



SEE THE COMPLETE OUTFIT AT

Make our Store Your Headquarters When in Town

Garrison Brothers

Watch our ad next week

Hereford Society

Misses Amelia and Sue Wilson spent Sunday with friends in Canyon City.

Miss Jennie Coffee of Erick, Tex., is visiting her sister, Mrs. Chas. Smith.

Miss Anna Miller and Mrs. Fore returned Saturday from a few days visit at Portales, N. M.

Mrs. A. B. Haines of McLean, Texas, is visiting at the home of her sister, Mrs. W. M. Baker.

Mrs. Dr. Estock is enjoying having with her, her father, T. M. Plunk, of Montecillo, Illinois.

Miss Bernice Russell returned to her home in Amarillo after a pleasant visit with Mrs. C. S. Garrison.

Dr. and Mrs. Estock, Mr. and Mrs. Branch and their guests from Illinois enjoyed an outing at Sulphur Park, Sunday.

Mr. and Mrs. William Garner of Canyon City visited Mrs. Garner's brother, T. M. Palmer and family, Thursday and Friday.

Mr. and Mrs. N. J. Matthews are enjoying a few days visit from their friends, Mr. and Mrs. C. R. Burrows and daughter, Dorothy, of Canyon City.

The ladies of the Monday Afternoon Club will give a reception to a limited number of friends at the home of Mrs. Geo. W. Irwin, Monday afternoon, May 25, 1908.

Mrs. Carrie Storts left Thursday for Portales, New Mexico where she will make her future home. While in Hereford, Mrs. Storts made a number of friends who will be sorry to lose her from their midst.

Miss Mary McClure of Ft. Worth is visiting the family of her friend, Mrs. W. H. Patton. Miss McClure has not been very strong for the past few months and she hopes to be benefited by her stay in Hereford.

Mr. Alex Thompson took the following young people, in his new auto, to the old Day School Sunday afternoon: Misses Jessie Marois, Ora Otis, Anna Bruce and Mr. Otho Vardeman. The trip was quite a treat to the crowd.

Monday Club.

The Monday Afternoon Club met with Mrs. W. H. Garrison as hostess May 11. As a preface to the study of Henry VIII, Mrs. Wray read a very able paper on the historic setting of the play, after which the following program was carried out:

Roll call. Noted American women Leader of the lesson,—Mrs. Geo. W. Irwin.

American Women in Literature,—Mrs. A. J. Lipscomb.

Women as Musical Composers,—Mrs. G. A. F. Parker.

Women's Property Rights in Texas,—Mrs. G. W. Barcus.

Sans Pariel Club.

The Sans Pariel Club girls met with Miss Dameron last Saturday where the following program was rendered:

Topic—Shakespeare. Roll call. One of Shakespeare's plays.

Paper—Story of Merchant of Venice—Roxie Witherspoon.

Contest—Anna Collins.

Life of Shakespeare—Georgia Hammock.

After the program refreshments of cream and cake were served.

New Picture Show.

A new moving picture show will open up in the opera house in a few days under the control of J. R. Gollston, manager and H. O. Gresham, operator. The young men are waiting for the arrival of a dynamo with which they will furnish a current for the big arc light in the machine.

Pot Plants.

A few seedling and blooming plants for sale. Phone 61. 14-2t

Union Depot for a Day.

If you were not present at the opera house last night you have missed the opportunity to see yourself at a Union Depot. The only thing that marred the mirthful occasion was the too really depiction of the traveling American public, so much so that many persons in the audience took it as a personal thrust at their conduct. There were all shades of characters and colors at the station during the course of the evening. The stage represented a usual station house or depot. There were the inevitable and noisy boot-black and news boy, the city girl smasher and dude, the unfortunate woman with a lot of children who had lost her tickets, the charitable inclined good woman who came to her relief, the noisy station master who always announced the arrival and departure of trains, so that no one could be sure what he said, the high life "coons," the unfisticated rustic, the talkative old woman who

tells her family history to any one who would listen, the newly married couple, the chattering college girls on their return home, the big woman with her 13 children returning home to her "man," who had kept "bach" for several weeks, the fashionable woman with a poodle and her aunt who was guarding her niece and trying to keep her from marrying, the young niece who outwitted the aunt and married her lover, and a hundred other characters that no one could name but every body has seen.

The ladies had perhaps the largest crowd ever packed into the house. Many who failed to buy seats during the day did not get in at all and were turned away.

Clovis Burns.

Phone messages here Monday morning brought the news that two business blocks at Clovis, New Mexico had been burned. No brick buildings were in the blocks consumed. Only the wooden shacks suffering.

Always Read.

The Brand is always read but sometimes it is redder than other times. Every week the black is read, but this week the big red ad will be read with interest. J. A. Fox & Company always put out something red—they ordered the foreman of the office to see that it was red. Read it and after you have read the red ad, a big double page, you will declare you could not help but read it because it must be read.

Mrs. V. H. Trammell.

The sudden death of Mrs. V. H. Trammell wife of Rev. V. H. Trammell at their home in Povina Wednesday, May 13, came as a shock to her many friends in Hereford. She was a Miss Mary W. Hunt and had been married one year and left an infant child. Brother Trammell has the sympathy of his large circle of friends and extend to him their feelings of sorry at his great bereavement. The body was buried at Bovina.

Warren Grain Co.

For Grain, Feed, Coal and Posts. Will Pay the highest market price for all kinds of Grain and Field Seeds

We Solicit a Share of Your Business

THE HUB

SPECIAL PRICES—MAY 15 TO MAY 23

50c Towels	46c	4 papers pins	5c
40c "	36c	15c Children's Hose	11c
30c "	26c	40c Embroidery per yd	34c
20c "	16c	30c "	23c
20c Madras	16c	25c "	31c
15c "	12c	20c "	16c
12½c Ginghams	10c	15c "	12½c
10c "	7½c	\$1.25 Ladies' Long Silk	
8½c Calico	7½c	Gloves	\$1.10
7½c "	6½c	15c Ladies' Washable Col-	
Ladies' 10c Handkerchiefs	7½c	lars	12c
		\$1.00 Star Union Men's Over-	
		alls	90c

We have some bargains in Men's Hats, Pants, etc. In fact, we will save you money on everything you buy. Give us a trial.

The Brand

D. W. HAWKINS, Business Manager.
A. C. ELLIOTT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901 as second class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price 1.00 per year
STRICTLY IN ADVANCE

THE Daily Panhandle, only daily
published on the Plains, is complain-
about the patronage of the Amarillo
merchants as may be judged from
the following:—

The weekly papers from several
small towns of the Panhandle show
a larger volume of advertising busi-
ness than the Daily Panhandle is
able to drum up. Our bankers,
merchants and real estate men are
not doing justice to their home paper,
and consequently not to themselves
or to their city.

The Brand does not make it a
habit to "drum up" business and
has no complaint to make on the
volume of advertising the Hereford
merchants carry. A glance at any
issue of the paper will convince any
any business man that Hereford is
far above the average town when it
comes to publicity.

THE Fort Worth Telegram, only
paper that gives much attention to
the news of the Panhandle, in its
last Sunday's issue had a telling
cartoon. There appeared a large
auto van loaded to the top with all
sorts. At the top were these words:—
"Filling Orders For the Panhandle." On
the top of the load was a railroad
for Hereford. The Telegram gives
a cartoon each Sunday and the pa-
pers arrive in Hereford at 4:25
Sunday afternoon.

A LETTER from a friend who owns
property in Hereford, but does not
make his home here, writes: "What
has become of Blank & Blank, real
estate men, as I never see their
names in the paper any more. I
guess they are dead or gone." Are
you one of the "dead" ones or have
you a feeling of "goneness?"
People who read a newspaper al-
ways judge of the business strength
of a firm by their advertisements.

A PROSPECTOR who had visited the
Hereford country a few years ago,
and did not invest was asked what
he thought of the country by this
time, replied, "If I had had as
much brains as I had whiskers I
would have been in the swim."

SOMETIMES it is good for a fellow
to bump up against the real thing;
it tries his mettle; if he is made out
of the right kind of stuff, he will
give the right sort of "ring."

WHEN the Colorado, Hereford &
Gulf is finished from Dalhart to
Dimmitt, there are a lot of good fel-
lows who will talk awfully about
how WE built the road.

Wires Crossed.

The Brand rises to acknowledge
its unseemly error in printing the
initials of the undersigned gentleman
incorrectly and hereby offers the
admirer necessary apologies to the
Bailey as well as to the Anti-Bailey
gentlemen.

W. H. Russel Sundayed and Mon-
dayed in Hereford, returning to
Amarillo Monday night.

Amarillo, Tex., May 6, '08.
A. C. Elliott, Editor Brand,
Hereford, Texas,

Respected Sir: Knowledge from
past association of the essential in-
nocence of your intentions leads me

to condone the inaccuracy contained
in the foregoing item but I would re-
quest that future references of the
kind be more explicit in their dis-
tinction as I understand that the
gentleman whose initials precede the
name in the item in question is a
Bailey man.

I am, sir,

Yours
H. M. Russell.

\$100.00 Reward.

For party or parties who set fire
to my grass about twenty miles
north-west of Hereford May 7th
1908.

J. D. THOMPSON,
Hereford, Texas.

THE NEW ROAD

Its Location, Points to be Connected,
etc. etc.

The secretary of the Commercial
Club and The Brand have received
a large number of inquiries as to the
direction and location of the Col-
orado, Hereford & Gulf railroad now
being constructed out of Hereford.
The charter calls for the north line
of Dallam county and to run south
thru Hartley, Oldham and Deaf
Smith counties into the town of
Hereford; then south thru Castro,
Lamb and Hale counties and on
south to the Texas & Pacific rail-
road. The contract calls for a
completed connection with the Rock
Island road in Oldham county and
Hereford within 12 months from
March 30, 1908. A full surveying
corps left yesterday to run a prelim-
inary line or two.

Brighten Up.

That's our advice to you. Spring
brings a desire to BRIGHTEN UP
things about the house, both inside
and out, to do this without a wear-
some task paint the outside and stain
and varnish the inside. We can fur-
nish you stains and varnish for any
surface in your house—a piano or a
chair—a floor or a picture frame.
A little time and money spent this
spring on "BRIGHTEN UP" stuff
will greatly lessen your work and
add very much to the appearance of
your house, it means spring and
cheerfulness and 'boost', and you
will live longer and be happier.

Come in and talk the matter over,
and BRIGHTEN UP with the
HEREFORD LUMBER CO. 14tf

Garden Plants Ready.

The Hereford Truck farm has
ready now pots to slips, cabbage and
tomato plants. On sale at JARROTT'S
or at the farm. 11-1f



Safer Than a Safe

Is a Fire Insur-
ance Policy

IT can be burned up, de-
stroyed or stolen yet you
lose nothing. You are on
record in the company's office
and your loss is made good.
You know how reasonably you
can protect yourself, do you
not? Probably not. Call on
me and I'll explain the matter
of insurance to you fully and
tell you just what I can insure
your property for in good old
line companies.

D. F. Ashbrook

Announcements

Deaf Smith County.

For District Attorney, 47th Judicial
District:

A. A. LUMPKIN.
HENRY S. BISHOP, (re-election.)
JUDGE B. H. BAKER.

For County Judge:

W. H. RUSSELL, (re-election).
JAS. A. HUGHES.
S. J. DODSON.

For County Attorney:

W. M. MEGERT.

For Sheriff:

E. F. CONNELL, (re-election).
HENRY HUBBERT.

For County Clerk:

W. M. COGDELL, (re-election).
G. M. SUGGS.
J. H. KING.

For County Treasurer:

C. E. SMITH, (re-election).
G. R. JOWELL.

For Tax Assessor:

J. W. FORD, (re-election).

For Commissioner Precinct No. 1:

G. W. ROSS.

For Commissioner Precinct No. 2:

H. B. MCKINLEY.

Castro County.

For County and District Clerk:

EDGAR S. IRELAND, (re-election).

For Sheriff and Tax Collector:

ROY BARBER.
J. H. FLANAGIN.
JOE B. COLLINS.
PRESS BURNAM.

For County Treasurer:

S. I. LEE.

For Tax Assessor:

ARCH CONNER.
F. J. AXE.

ON TO DALHART.

Our Neighbor on the North Plains
Signals a High Ball.

While little attention has been
given to outside towns north of the
Rock Island grade in Oldham county
by the promoters of the C. H. & G.
yet such towns as Dalhart has not
been overlooked. After the road
connects up in Oldham county, the
next battle cry should be—On To
Dalhart. Of course, if the city of
the North Plains dont want a connec-
tion south with Hereford and the
Texas & Pacific, she can indicate
that desire or rather the lack of such
desire, and other towns north of the
Canadian river will make up. But
Dalhart is not asleep. Her citizens
are always awake. The Brand pre-
dicts that she will not only "go af-
ter" the road, but will "come
across" the Canadian river after it.
The little brakes that will have to be
crossed will not stop a good road like
the C. H. & G. and Dalhart when
they want to get together.

It must not be concluded that the
new road will go into Dalhart; no-
body knows where it will strike the
Rock Island on the North Plains, at
least, it is not known to The Brand.
If The Brand knew, it would tell it.

New Offices.

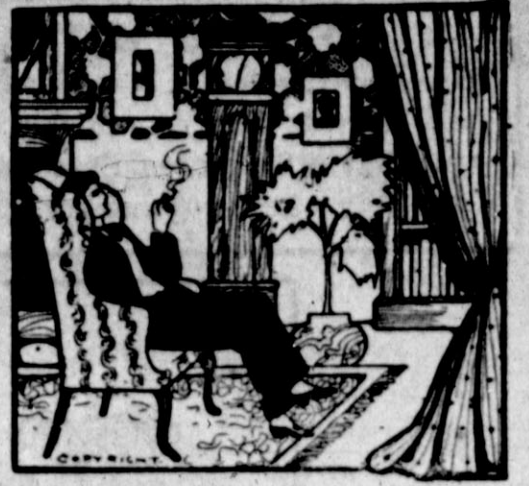
Sam H. Morris and Alex Thomp-
son have had their office in the
Garrison building fitted up in red top
style, all the woodwork having been
painted in red. They are preparing
to do an extensive real estate busi-
ness. Their office equipment and
facilities for handling a large busi-
ness are hardly excelled by any firm
in the Panhandle. They have re-
cently added a fine new auto and
this adds to the comfort of their
clients as well as to their ability to
dispatch business.

View Work.

M. M. Major is preparing to do a
special line of view work. He will
have a private office in the Garrison
building.

"My! What Luxury!"

"Who'd a' thought
I could furnish this
entire room at the
price? Why, Uncle
paid half more for an
easy chair not near
as nice." That's true
and it's also true our



LATEST STYLES OF FURNITURE

Just received are ahead of all former exhibits.
See for yourself and you'll say so too. Our
assortment is large and our prices awfully low.

GILLILLAND FURNITURE COMPANY

To Buyers of all Kinds of

Building Material

There are many little advantages
to be obtained by dealing with us.
The close association we have with
the demands and needs of our cus-
tomers has made our relations
mutually pleasant. Those who have
patronized us have found it greatly
to their advantage. Give us your bill

Alfalfa Lumber Company

C. M. Miller

Local Manager

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. &
S. F. Ry.

BE SURE

your ticket reads via Santa Fe **all the way.** Full informa-
tion regarding rates, etc., cheerfully furnished.

D. L. MYERS,
Traffic Manager, Pecos Valley Lines
Amarillo, Texas

Land For Sale

4,428 acres of strictly first-class land
in Castro County, Texas, about 12 miles
south of Hereford on the Pecos Valley
Railroad, and 3 1-2 miles from Dimmitt,
the County Seat of Castro County. For
sale at a very low price and on reason-
able terms, by the owners. Write for
full particulars.

TUCKER & LAIRD,

OWNERS

Lock Box 608

Hereford, Texas

NIGGER-HEAD COAL IS BEST

Because one ton will produce heat equal to one and one-half tons of any other. It Burns Up like Wood. Get the Best out of car on track. \$8.50 Per Ton.

Yours truly,
E. W. HARRISON

Local and Personal

Mayor S. B. Edwards is in St. Louis this week.

City Attorney J. C. North left Tuesday for points in Iowa.

Car of lime just received at T. M. Palmer Lumber Company. 8-tf

For Big German Millet Seed, see Fallwell & Sons. 12tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

Just received full line of screen material. Palmer Lumber Co. 8-tf

For Big German Millet Seed, see Fallwell & Sons. 12tf

Miss Irene Pope of Fort Worth is visiting Mr. and Mrs. Feemster this week.

Hon. B. M. Estes of Granbury, is visiting his sister, Mrs. C. P. Estes, this week.

Estes Woodburn of Dimmitt was here Tuesday and Wednesday visiting home folks.

Jet Dunn, a traveling salesman from Sherman, visited his friend, N. J. Matthews this week.

J. P. Snyder, M. A. Lampkin et al left Sunday afternoon for Illinois, Kentucky and other states.

Jno. E. Ferguson left Tuesday for Kansas City, where Mrs. Ferguson has been for some months.

L. Baskin took the 2:25 east bound last Tuesday for Kansas City and St. Louis on business.

For plain and fancy dressmaking see Miss Padgett second house south of college. 11-4tp

Prof. E. M. Haile of Kansas was in the city Tuesday and Wednesday visiting in the home of T. E. Shirley.

Fine Barred Plymouth Rock eggs at 30 cents a setting. See G. C. Major at Jarrott's Grocery. 9-tf

For fine dressmaking by first-class seamstresses, inquire at Mc's Boarding House. 45-tf

For 100 per cent Statemen Paint, see T. M. Palmer Lumber Company. Guaranteed absolutely pure. 8-tf

Eggs for hatching from S. C. B. Leghorns. Prices right. J. P. Eskildsen. 10-tf

Robert Elliott, of Waco, Texas, brother of A. C. E. came in Wednesday to make his brother a few days visit.

Miss Ada Donovan left Monday afternoon for Woodward, Oklahoma to visit her friend Miss Cora Hendricks.

Mrs. L. E. Sasser left Tuesday for Fort Worth and Rockdale, where she will visit relatives for a few weeks.

Mrs. T. E. Shirley has returned home after several weeks visit to her sister, Mrs. Clinkenbeard, down in North Texas.

W. N. Hutchington of Sidney, Illinois, who has been visiting relatives in the city for a month has returned home.

Rev. Shore, wife and child of Canyon City, were in the city this week, Mr. Shore preaching a sermonette Wednesday night at the First Christian Church.

Mr. and Mrs. Chas. Burrow of Canyon City spent Tuesday evening and night in the city at the home of Mr. and Mrs. N. J. Matthews.

For bicycle repairing see Wharton Brothers. We will also buy or trade for any of your household goods. Come and see our bargains. 48-tf

Mexican June corn, White Kaffir, Dwarf maize, Amber, Suman and Orange cane. Roswell Seed Co., Roswell, New Mexico. 13-2t

Hogs furnished with plenty of fine coal are not susceptible of disease. Buy coal slack \$2.00 per ton from E. W. Harrison. 11-tf

Wm. Hawley of Fort Worth, engineer, was in town Monday looking after the sewer system for the city. He will be one of the bidders for the work.

Mr. and Mrs. J. O. Jenkins from the North Plains are visiting in the home of Mr. and Mrs. R. E. Cook, their former friends at West, Texas.

Engineer John Atwood, with engine No. 198, and the whole train crew were compelled to tie up in Hereford last Tuesday in obedience to the 14-hour law.

Rev. J. M. Blalock who preached at the Christian Church last Sunday, left Monday for his home at Hagerman. The membership were pleased to have him with them.

All parties living within the corporate limits of the city of Hereford are hereby requested to clear your premises of all garbage, at once. Don't wait for 2nd notice. C. L. Sullivan, City Marshal. 14-2t

Mr. Ivy Martin, who has been making his home in Hereford for several months and well known for his generosity, has departed for Kentucky. His many friends regretted very much to see him leave just at this time.

Letter to Mr. B. L. Hammock, Hereford, Texas.

Dear Sir: There are these five ways of badness in paint:

- (1) suffed-out with chalk, or something like that;
- (2) barytes, better than chalk, but no covering to it; nobody knows it's there;
- (3) benzine in the oil, or water, or other such stuffing;
- (4) too thin—too much liquid, whatever it is, for the solid;
- (5) short measure.

Now will you buy by the price per "gallon?" We furnish our agents with a state chemist's certificate of analysis that tells what's in Devoe.

Yours truly,
F. W. DEVOE & CO.,
New York, Chicago and Kansas City.
P. S. Alfalfa Lbr. Co. sells our paint.

Awarded Contract.

The Board of trustees for the Dalhart Independent school district met Saturday afternoon and opened the bids for the construction of the new school building. Three bids were presented, all by home contractors. C. D. Patterson was awarded the contract, his bid being the lowest. The bids were: C. D. Patterson \$21,610, J. A. Ulan \$21,925, C. D. Carlisle \$22,445.

The contract was drawn up Tuesday evening and work will be commenced as soon as possible, although excavating will be delayed until the old structure has been sold and moved from the ground.—The Texan.

Notice.
"Forewarned, is forearmed."
I herein warn any one who may travel through my pasture, that he will surely be prosecuted. My land shall no longer be a public thoroughfare. E. CARTER. 11-3tp

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

MAITLAND COAL

We now Have in Transit several cars of Genuine Black Diamond Maitland Coal. See us before placing your Storage Orders.

FALLWELL & SONS

Destructive Storms

In many parts of the State heavy storms have destroyed the crops. There is no way to prevent this, but a crop policy in a reliable company will insure you against loss by hail. If your wheat and oats are looking fine now, protect yourself against possible loss. I write insurance that insures.



B. H. SMITH

Cardwell Brothers

Are now in their new building at the same old stand. We are now better fixed than ever to handle your Grocery business satisfactorily.

Come in and See Us Whether You Buy or Not

HARDPATCH

WILL MAKE THE SEASON AT THE McFARLING RANCH, 12 MILES NORTHWEST FROM HEREFORD. TERMS: \$15.00 FOR SEASON.

NUTPATCH, 8713, Sire of Albert Darling P. 2.17 1-4, Hardpatch sire of Hazelpatch, 2.02 3-4, and the dams of Carrie Bell 2.14 3-4, Nutbrll p. 2.14 1-2.

NOTE—145 sons of Nutwood, 600, have sired 550 trotters and 462 pacers in the 2.30 list.

GRACE C., dam of Hardpatch, sire of Hazel Patch p. 2.02 3-4, sold for \$9,000.

Hardpatch Stands 16 1-2 hands high, weighs 1200 pounds; color, chestnut-sorrel.

A. B. TURNER

Feed for sale in Bundle.

TO THE PUBLIC!

We wish to announce that we have purchased the firm of Sewell & Greggs. We have been in business here before and are fully competent to do any and all kinds of sheet iron work and plumbing. Our new machinery will be here in a few days and we will be still better equipped to manufacture tanks, tubs, etc.

Respectfully,

COPE & PALMER

\$850.00

WORTH OF
FINE NURSERY STOCK

Our \$850.00 Worth of Fine Nursery Stock must be closed out by the 15th of May at Some Price. Now is your best chance. First come, first served. We can't afford to carry this stock over and it will go at from 50c to 80c on the Dollar. ❀ ❀ ❀ ❀

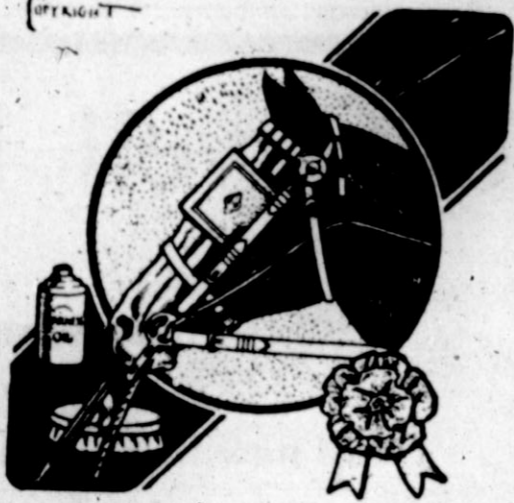
THE HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR

We Are In to Win

When it comes to supplying everything your horse wears. You certainly ought to see how thoroughly we are equipped to supply your horse with
NEW HARNESS FOR THE SUMMER SEASON

Everything for his toilet, too. Curry combs, brushes, harness dressing, blankets. When you come to examine you'll probably be surprised at the uniform good quality of everything we handle. You'll be still more surprised at the extreme moderation of our prices



J. A. CANTERBURY

Mammoth and Spanish Jack

SANTO III--Is 15 hands high; black with white points, and will stand the season at my place one mile north-east from the College.

TEN DOLLARS TO INSURE COLT

FRED MILLARD HEREFORD, TEXAS

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

Spends More Money.

The following clipping from the McKinney Gazette would be funny if it were not so pitiful. The fact that a newspaper spends more money in a town than it gets out of it shows that something is either wrong with the town or the paper.

This paper spends more money in McKinney each and every month in the year than we get out of the town; to say nothing of the hard work, day in and day out for the town: still there is probably more printing sent away from town than there is done in it. Why this is, we can't say. We have thousands of dollars invested in just as nice type and just as good and new presses as can be found in any up-to-date office in Texas. Its the local newspaper that speaks well of the living, kindly of the dead and boosts the old town, day in and day out, week in and week out, year in and year out. The local press should be sustained, and the people of the city and the county should give local printing offices the preference, instead of sending away their money—forever gone from out the channel of local trade.—McKinney Gazette.

The Brand boosts the town a little sometimes, writes short notices when people die, announces birth of the babies, tells when it comes a rain, gathers facts about the crops, and does many other little things for which it expects and receives no pay, but when it comes to the Hereford merchants and business men sending out of the town for job work, they don't do it unless they want to. If The Brand does not get it the management considers it the fault of the office, and not the merchant. Of course, The Brand knows that a good deal of work goes to the big houses out of the state and down in Texas, but they do not always get the work done as cheap or as good as they could right in the Brand office. A few examples:

Not long ago, a certain good man sent to St. Louis for some tickets. The job cost him \$8.50 and \$1.50 express; The Brand office would have been glad to get the job at \$7.50. Another man sent to a Kansas house for a big lot of letter heads; he paid \$22.50 and the express; The Brand's regular price is only \$17.50. A real estate firm thought the Kansas city house could get out a cheaper circular; the firm paid \$37.50; The Brand office turned out the same job and did neater work for another firm for \$22.50. Another firm did not think that certain work could be done in Hereford; they sent the job off and then tried to solicit business from The Brand with a card printed elsewhere. But The Brand has no complaints to make. If folks want to send off for printing while they are alive, The Brand rests upon the consolation that funeral notices are always printed at the local print shop.

Lands! Lands! Town Property.

We are revising our list of lands and property. We are having calls for lands and improved town property that we are not able to meet. If you have lands anywhere in the Hereford country, or improved city property in Hereford that you wish to sell, and at such prices as will sell we would be glad to list same. We have made some nice sales recently, and can make more if we can get the right kind of prices. We also have calls for large tracts of land suitable for colonization purposes that we can not fill. We expect to get out a new booklet of lands soon to distribute throughout the country, and you had better list same so as to get it in our booklet. 14-2t
C. G. WITHERSPOON & SON.

For Cleaner Hereford.

I am a candidate for trash hauling, yard and alley cleaning, plowing and harrowing. Phone 78.
H. B. CLEMENTS. 8tf

CLASSIFIED ADVERTISEMENTS

LOST AND FOUND

LOST.—In opera house a book Eugene Fields "With Trumpet and Drum." Finder bring to this office.

RING.—Lost ruby set ring. Finder please return to me or Brand office and receive reward. Leron Gough. 1tp

LOST.—Hunting case, silver watch, 18 size case. Had a leather fob. Return to Brand office and get reward. 14-tf

FOUND.—A wagon nut, close to the College. Call at the office pay for ad and get the nut. 1t

FOUND.—A gold Modern Woodmen watch charm. Finder can get same by calling at Brand office and pay for ad. 12tf

LAND WANTS.

WANTED.—6 or 8 sections of level unimproved land. Deaf Smith or Castro county. Address Lock Box 509, Hereford, Texas. 12tf

LIVE STOCK FOR SALE

COW.—Will sell good Jersey milch cow. See J. H. Bowers. 2t

FOR SALE—Or will exchange for family driving horse a good 5 year old work mule. A. H. Elliston & Son. 14tf

FOR SALE.—Scotch Collie pups, from registered stock, all nicely marked, \$10 each. White Rock Cockerels, Fishel strain from \$1 to \$2.50, Del Rio Ranch, Salado, New Mexico. 12-2t

FOR SALE—See Fred Millard, the Hereford horse dealer, when in need of anything in the way of work teams. Will sell you a good team or trade for yours. 50tf

FOR SALE—Three jacks from three to six years old, black or brown with mealy points. Bred by mammoth Missouri jacks and maltese jennets. All good size, about 15 hands high and very heavy bone. Also 20 mules sired by same jack and from 15 to 16 hands high, all good colors. See H. Trow, Hereford, Texas. 7-tf

MISCELLANEOUS

FOR SALE.—A 14 inch sod plow. \$5.00 gets it. Troy Womble. 11tf

FOR SALE.—Nearly new disc harrow—cheap if sold at once. See J. B. Elliston. 1t

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE—Steam plow outfit, Reeves make; if taken at once will sell cheap. J. S. Mullenhour.

WANTED—One dozen hens and one rooster, Brown Leghorn or Plymouth Rock. Reasonable price paid. S. McLeroy at Brand office. 1t

HOUSES.—Bargains in residences and city lots. Six lots in Evants Addition \$250. Forty lots in Mabry Addition, \$50 per lot. Other choice property at prices to please. See the Actual Settlers today.

POST CARDS FREE Do you like to receive Post Cards? If you do, and will send your name and 10c for membership in our Club you will receive cards in nearly every mail. A good way to fill your Post Card Album. Send to-day. Members in nearly every state in the Union. TEXAS POST CARD CLUB, HEREFORD, TEXAS

Closing Examinations.

The examinations for the session at the public school will begin on Wednesday next. The teachers and children are putting in double work in order to finish the assignments for the term, as nearly three weeks were lost during the winter on account of the suspension.

REAL ESTATE FOR SALE

LAND—320 acres 7 miles west of Hereford; also, well-improved 20 acres adjoining town. See or write owner, T. B. Kellow, P. O. box 22, Hereford, Texas. 2tf

LAND FOR SALE.—I will give a special bargain in 1/4, 1/2, 1 or 2 sections of land if sold in 60 days 12 miles northwest from Hereford. Phone and I will come after you to show my land. I. N. Dillard. 12-4t
197 ACRES in _____ county, 1 1/2 miles from Altamont, Missouri, 117 acres well improved, 25 acres corn land, balance blue grass. Fine spring, good 6-room house, 40x60 barn. Also 80 acres, 60 in cultivation, balance blue grass. All to trade for Panhandle land. Write H. H. Hawkins, Hereford, Tex. 1t

FOR SALE—Paloduro Stock Farm and Ranch, 15 1/2 miles northwest of Hereford, Texas. Two, three or more sections, 400 acres in fine state of cultivation, about 200 acres in wheat. Ready stocked with white-face cattle. Price on land \$15.00 per acre, half cash, balance on time. Address P. O. Box 162. 51tf

FOR SALE—The best 80 acres of land within one mile of Hereford, house cost \$2,250. Lots 9, 10, 11 and 12, block 2, original town, 2 houses, one the best built rent house in town, rents for \$38 per month. Lots 9, 10, 11 and 12 in block 5, Whitehead addition. Lots 4, 5, 6, block 11, Whitehead addition. 208 feet off of west part of lots 2 and 3, block 8, Womble addition small five-room house. Lot and houses in every part of town, my own property. Cash or time, to suit purchaser. J. W. English. 8-tf

CITY PROPERTY FOR SALE

FOR SALE.—Two houses, one two blocks, the other four blocks from business center; one has 8 rooms, the other 4. Both new and well built. Will be sold at a bargain. See Chas. Havenhill. 4tf

FOR SALE.—A five acre lot near college, well improved, 6 room house, bath, closets, water works, barn, other ample out buildings. Fruit, such as apples, peaches, pears, quince, plums, cherries, blackberries raspberries, gooseberries, tame currants and grapes. Plenty of shade trees and chicken proof garden. Flock of Plymouth Rock chickens and two good Jersey cows go with place. Price \$4000, small cash payment, terms to suit purchaser. Also have for sale a pair of large English shire brood mares, four years old. Price \$550. J. B. Phillips, L Box 1. 14-3t

TO TRADE

PIANO—Will trade fine toned Adam Schaff upright piano. What have you to trade? A. C. E. at Brand office.

FOR SALE OR TRADE—Soda fountain and all necessary fixtures for running same. Will trade for town property or stock. Phone 228 or call at Brand office. 4-tf

FOR EXCHANGE.—Good ranch land, for Hereford business property. Also Hereford residence for farm land. A. H. Elliston & Son. 14tf

Git Yo Hoss Showd.

Ef yo want ter git er shu on yer hoss kwick drag hem inter P. L. Jonsan's shu shop. Him kin do the wurk. 14-2t

Pupils in Spanish.

Wanted: A few more pupils to take Spanish lessons. 11-4tp
MISS ELGIE COSTON.

FOR BOYS ONLY FREE


A nice Base Ball and Bat to each Boy buying a Suit of Clothes from us during the next ten days. The purchase to amount to as much as \$5.00 Cash.
See Our Display

H. C. MYRICK

LEGAL BLANKS

- Deed of Trust
- Quit Claim Deed
- Vendor's Lien Note
- Vendor's Lien Transfer
- Live Stock Bill of Sale Books
- Warranty Deed with Vendors Lien
- Warranty Deed, Joint Acknowledgment
- Vendor's Lien Note with Deed of Trust
- Release of Mortgage or Deed of Trust
- Release of Vendor's Lien
- School Land Obligations
- Land Agents Contracts
- Scale Receipt Books
- Chattel Mortgage
- Land Contracts

FOR SALE AT THE
BRAND OFFICE



NR TO-NIGHT NR

If you are feeling out-of-sorts, take an NR Tablet, and you will feel better in the morning. They will make you feel just right. "NATURE'S REMEDY" strengthens the Stomach, Liver, Kidneys and purifies the Blood, does its work thoroughly and pleasantly, yet it never gripes, weakens or sickens—invariably making the user feel stronger and better.

Better Than Pills For Liver Ills.

Take NR Tablets for Indigestion, Sick Headache, Loss of Appetite, Sallow Complexion, Liver Complaint, Skin Diseases, Pimples and Eruptions, Chills, Malaria, Biliousness, Rheumatism, Torpid Liver or Inactive Kidneys and all troubles arising from the digestive organs.

Get a **25c. Box.** **Nature's Remedy** **One Tablet** **GIVES RELIEF.**

NR TABLETS - NR

E. T. WOODBURN & SON, Hereford, Texas

DO YOU WANT

To wear Clothes that look clean and neat? If you do, then use **SUNNY MONDAY SOAP**



DO YOU WANT

Groceries that are Good to Eat? If so, Then Come to

J. D. JARROTT'S GROCERY STORE

W. H. M. Society.

Three Bishops of the M. E. Church South have died during the last two years. Bishops Smith, Tygret and Duncan.

The Woman's Home Mission Society of the Northwest Texas Conference is holding its annual meeting at Weatherford this week. Miss Belle H. Bennett, the president will be there.

At the regular business meeting of the Hereford W. H. M. S. it was decided that weekly meetings (Wednesdays) be held until adjournment for the summer, and that the meetings were to last only one hour.

A new carpet for the church and some new furniture for the parsonage were recently bought by the Society.

An old time Spelling bee and an interesting program will be given Friday May 22nd under the auspices of the society.

The next devotional meeting will be held with Mrs. E. B. Black, Wednesday May 20th at 3:30. The following program will be given:

- Subject—God's Chosen People.
- Leader—Mrs. DeAtley.
- Hymn—No. 110.
- Prayer.
- Bible References.
- The Miracle of the Ages—Mrs. Parker.
- The American Jew of Today—Mrs. Barcus.
- Duet—Mrs. Hawkins, Miss Bee-mer.
- Why Christians should especially care for the Jews—Mrs. Burks.
- The Shylock Legend—Mrs. Thomas.

PRESS SUPT.

W. A. Hubbard is over from Oklahoma visiting his friends and looking after his business interests.

It would pay you to get one of those Acetylene Gas plants, sold by D. C. Parks & Son. You can get a gas range and attach to it and save your wife from standing over a hot coal stove this summer. It will save you money on fuel and lighting expenses. For further information and terms see R. F. Parks.

C. B. Fullerton, whose family has been making Hereford their home for more than a year, came yesterday from the Panama Canal Zone where he has been in the constabulary department of Uncle Sam. He was met at the train by his wife and children, who were, of course, happy to have him return after his long stay of more than a year in the far off land. Mrs Fullerton came here alone about a year ago, he having enlisted in the service at New York and had taken passage to begin his duties. They had selected Hereford as their home, because of the fact that he had ridden these plains as a cow-boy several years ago and he knew that Mrs. Fullerton and the three children would be in good company and in safe hands, while he was away, if she made a home here.

Official Directory.

County.

- W. H. Russell Judge
- W. M. Cogdell Clerk
- S. J. Dodson Attorney
- E. F. Connell Sheriff
- J. W. Ford Tax Assessor
- C. E. Smith Treasurer
- T. M. Palmer
- J. S. Wyche Commissioners
- George Muse
- Frank Shelton
- G. R. Jowell Surveyor
- J. H. Turnbow Justice of Peace

City.

- S. B. Edwards Mayor
- C. L. Sullivan Marshal
- J. C. North Attorney
- A. M. Jones Secretary
- W. B. Beach
- C. G. Witherspoon
- R. N. Mounts Councilmen
- L. A. Stroud
- W. D. Keliehor

WHEN YOU ARE THIRSTY

and tired visit our Soda Fountain. We are serving all the latest Drinks under the Pure Food and Drug Law. Try Us. Our Drug and Sundry Departments are complete. Better see us when you get sick. . . .

Blank Books, Fine Cigars and Post Cards. Come to see us.

T. M. COULSON'S DRUG STORE

CORNER DEWEY AND ILLINOIS AVE

HEREFORD, TEXAS

Ritchey Hotel

R. W. Kirkpatrick & Sons, Proprietors

Newly Furnished
Centrally Located
Rates \$2.00 Per Day

The best is none too good
for our patrons

Come and Make Yourself
at Home

Hereford Grain Co.

We Pay Highest Prices For
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager

...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Registered Hereford Cattle

Head Headed by Strike Six, No. 156847

Ambled by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

A Car Load of Horses

If you want to purchase a fine mare, a good driving horse, single or double, a fancy single driver, an all-purpose team or a ladies' driver, genile and reliable, call at Fallwell's Livery Yard, where we have just received a fine lot of horses direct from the breeders. We guarantee every one to be as represented, and you will find our prices reasonable

STANEK & SHERK

Shippers and Owners, at Fallwell's Livery Yard

IOWA PREACHER

Visits the Plains of Texas and Catches Spell of Texas Fever.

The spell of Texas is still on me and I think will be till the end comes in that sleep which is the balm that Texas only can cure, for none hardly die in Texas. Hereford with her 4000 population and only nine years old has only a few graves in her cemetery and they came from the north and were half dead when they came. Hardly any deaths in the Panhandle. Texas is one of the biggest, richest, healthiest, sunniest and happiest state under the stars and stripes. Texas has the lowest tax rate, smallest debt, the largest school fund and I am told the finest state house, first in rail road mileage.

The soil is a rich chocolate loam from 3 to 15 feet deep with a clay sub-soil, the wells run from 60 to 200 feet deep, with an inexhaustible supply of water, the purest and the clearest I ever saw. Wheat goes from 15 to 40 bushels per acre and they sow only 20 to 30 pounds per acre. Corn runs from 30 bushels per acre and upwards. Alfalfa goes from 1 to 3 ton per acre and worth \$15 to \$18 per ton. Milo maize and kaffir corn are raised in abundance, and fed to cattle, horses and hogs, they are just beginning to raise sugar beets and that industry will yet sweep the country. Peanuts grow in profusion, garden truck of all kinds is plentiful, I saw blue grass going to seed. Peaches are quarter grown and the finest quality, cherries so many of them, apricots profusion, currants, gooseberries, strawberries, apples of all varieties and the trees are finest shape and healthiest I ever saw and I was raised in a fruit country. Living in Hereford is no higher than it is here. They told me that eggs were only 10 cents per dozen.

When we left Texas it was raining, the annual rainfall from 1895 to 1908 is 24 inches and many times the average is above this.

Hereford has four prosperous churches.

Our own people have \$14,000 raised to build a new church this summer, our people have also a splendid Christian College.

Hereford is the county seat, a good court house, has one rail road that runs from Chicago to San Francisco, work has begun on the Colo-

Notice to purchasers of Gregg County School Lands in Castro County.

All parties indebted to Gregg county by reason of the purchase of Gregg County School Lands in Castro County are hereby notified that unless, all due, deferred payments and interests are paid within a few days, the county will declare the whole amount due and proceed without delay to foreclose Lien.

12-4t A. A. KILLINGSWORTH, County Treasurer Gregg Co., Tex.

Ordinance No. 17.

Sidewalk, Being an amendment to Ordinance No. 8.

Be it ordained by the City Council of the City, Hereford:

That, that paragraph of Ordinance No. 8, beginning and reading as follows: "Upon the failure or refusal of the owner or owners &" Be amended to read as following: Upon the failure or refusal of the owner or owners of any lot or lots, mentioned in this ordinance, to construct the sidewalks herein provided for within thirty (30) days after receiving the notice mentioned in the preceding section, the City shall proceed to construct the said sidewalks in the manner above provided and the cost of the construction of said sidewalks shall be a lien in favor of the City for the amount thereof on the property of such owner, and said lien shall be by the City enforced in any Court having jurisdiction of the subject matter of a suit brought for the purpose, and said property sold according to law to pay the costs of such construction, beside the cost of the suit.

L. GOUGH, Mayor of the City of Hereford.

rado, Hereford & Gulf running from Pueblo, Col. to the Gulf, 20 miles of grade is already completed south of Hereford.

The town has three good banks, has elegant homes, three dandy hardware stores, four lumber yards, six dry goods stores, five hotels, three hotel, three restaurants, two livery stables, six grocery stores, telephone system, two fine nurseries, one planing mill, forty automobiles, barber shops, butcher shops, a fine opera house, six lodges, a commercial club, furniture stores on a grand scale, many other enterprises of which I know nothing, but know this much, that they are all thriving, have good health, good crops, progressive and most social people I ever met.

On the plains of Texas one is impressed with its magnificent distances the earth and sky seem to meet.

Hereford has two public school buildings, with more than 500 students. I believe it is one of the best places for an investment, land runs from \$15 to \$75 per acre, go back ten to fifteen miles and you buy land for \$15 just as good as that which lies close to town for \$75.

I have attempted to paint the Hereford country as it appealed to me, moulded by no personal interests or influenced by no prediction, I simply state it as it appealed to me, I believe Texas offers better opportunities for the investment of capital and labor, in the ordinary lines of intelligent enterprise, either in agricultural, industrial or commercial than any other land I have ever visited, I am stating a conclusion of an overwhelming army of facts, which I learned while there. There is a great influx of people and the time is coming when the population of Texas will be as dense as that of N. Y., then the \$15 and \$50 land will be as costly as the Iowa land now is. Next week a short article of the origin of the name of the county, of which Hereford is county seat, will be published.—Panora Patriot (Iowa).

Render For Taxes.

All those who have bought land in what is known as the Syndicate must render their land in accordance with the laws of Texas, giving the number of acres, the league or section number. The township and range numbers will not enable the tax assessor nor the general land office to locate your land, as no surveys have been made in that way. 9tf

Sewer For Wichita Falls.

Derr & Early were the successful bidders for the new sewer contract, their bid being \$28,000. The bids were opened at 1 o'clock p. m., Monday, but the contract was not awarded until 1 o'clock the following day, owing to certain matters that were necessary to be looked into both by the city and the gentlemen applying for the work.

Messrs. Derr and Early are to begin fifteen days from the letting of the contract, and are to finish the system by the 15th of September. This will give work to a great many men who are now idle, and will materially add to the business of all lines, besides the advantage it will give us by having a system of sewerage and the prestige it will give by placing us in the column with cities of a higher class. Wichita Herald.

Buy a Farm.

I have 3840 acres of fine land near Hereford which I am offering in blocks of 160 acres or more; price, \$12.50 per acre; \$2.50 per acre cash, balance in ten years. Improvements: 10 miles of fence, two well 85 feet to water, windmills and waterworks, small house, granary, poultry house, barns, sheds, etc. Write J. B. FARLEY, Hereford, Texas. 14-2tp

El Merito Pharmacy



Our Guarantee

of absolute accuracy and purity in our prescription department is unqualified. We are thoroughly in earnest in our promise to supply you with the very purest drugs obtainable. When so much may depend on the character of a medicine, don't you think it wiser to obtain it where purity and strength are guaranteed absolutely? Bring your prescriptions here and make sure of faithful compounding.



You'll Drain the Glass

Down to the very last drop when you come here for soda. Everybody does. How can they help it when the flavor is so perfectly delicious? Our soda is a drink that is good whether you are thirsty or not. You can come here and be sure of enjoying a glass at any time. Have a different flavor almost every time you come, too, if you wish. We have all the new as well as the good old standbys.

Give us a Trial Order

HUBBARD GROCERY CO.

Phone 25 for Prompt Deliveries



As you empty the basket of groceries we send you, your housewifely heart will glow with pleasure and pride. Pride in the high quality of groceries; pleasure in our low prices which enable you to afford the best. If you are not a customer of ours, we ask that you give us a trial order. We have a large stock, always clean and fresh, and with our specialty of prompt deliveries, we guarantee satisfaction.

Sugar Sugar Sugar

We have just received a fresh lot of Cut Loaf, Powdered, Brown and Standard Granulated Sugar. When you want the best the market affords, phone or send us your orders.

Hubbard Grocery Company

Sold						25-Mile Avenue
4		5		6		
						To College
3		2		1		
				Sold		To Town
				Sold		

I Wish I Knew

THIS double I-ed phrase is oft heard. Listen and you will hear it again soon. If you **don't** know, back your judgment. Our judgment is that Hereford city property will advance 25 per cent in the next three months. Therefore, buy a block or two of city property is our advice, backed by our judgment. Hereford is about to enter upon a period of growth. This too is our judgment. Therefore, we advise you to buy a block in 25-MILE ADDITION, just three blocks from original town section and faces on 25-Mile Avenue. The lots are 190 feet deep. The wide streets, alleys and good drainage make these lots the most desirable for building a home.

For 30 Days Only we will sell these lots in quarter blocks only at \$33.33 1-3 to \$100.00 per lot. Complete abstract furnished with each quarter block. For terms see **R. E. Cook**