The Hereford Brand

Published Every Thursday

Our Slogan-"More People-More Farms"

Oth YEAR-NUMBER 2.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JANUARY 23, 1930.

FIVE CENTS PER COPY.

ers of the Farmers Creamery Association, Inc., met last lay afternoon in the county court room for their first annual S. O. Wilson, president of the board of directors, called ley, read the report of the busi-

ould be had as a whole, thereby the Institution a better proposition, were discussed. of an optimistic state of and the dark clouds that m to hang over the infant in-

upport," Mr. Wilson said, "the in the butter market in the st has made it pretty hard sled-

ident: Herman Shuits, vice president; Lester Gailey, secretary; J. Jim Black and C. M. Brown, L. Lookingbill, Fred Pittner, Mrs. D. E. Turrentine and George Lewis, directors. No definite action was taken as to how to enlarge the volume of business, but it is safe to say that the solution will e worked out by the board of

anyon High School Team Plays Here Friday Evening

o match play with both the boys' d girls' teams of the Hereford high school. There is always quite a bit doing when the Eagles of appear in next weak's Brand. Canyon and Whitefaces of Hereford get together in an athletic event, and the games in the gymnasium tomorrow evening will be

ed with victory from the winning of

game will start at 7:15.

The Hereford girls will proband Witherspoon at the guards other crops.

Saturday night of this week WANT ADS WORKFOR YOU both the boys and girls Whiteface teams will go to Tulia to meet the high school Hornet teams

Chevrolet Representatives In

of the local Brumley Chevrolet and he closed the deal Friday P. Singleterry Co., and Frank Ball, secretary. morning to complete the sale, atleft Tuesday evening for Dallas, want ad. where they will attend the annual Then George W. Smith came in Chevrolet dealers meeting to be right behind Mr. Connell and reheld there the latter part of this ported very satisfactory results

wife in Mineral Wells, is expected day was sold Monday and deliv-

also to attend the meeting.

In addition to this meeting, another will be held consisting of Westway Community Visited Obeyrolet salesmen who have sold

Lack Of Water Causes

announce the destruction of the way of community entertainment. apartment house of Harold Hunter | Corporal Eagon has a record there, and the critical burning of of large, appreciative audiences blaze originated when an oil stove be offered by 200 local players and exploded. Dimmitt's new fire promises to be of unusual success. equipment was on the job in short The show is a story of Rookie the fire to other property because in choruses, and a short minstrel of the lack of water.

District Court Meets Early In

county, 69th Judicial District of Texas, will convene Monday, February 3, at 10:00 o'clock a. m., when the grand jury will serve ing at this time to make it pay for this term of court. The folagh dividends to meet the pay-lowing are grand jurors that have ats on the machinery installed been called; R. H. Beavers, A. G. ast summer at the opening of the Bell, J. M. Chapman, Mal Stewart, Troy Wombles George Muse, C.

Following is the petit jury list A. Pitman, G. W. Cloyd, H. P. Sindt, F. J. Owen, Louie Olson, G. C. Messenger, Clem Reiter, J. P. Vernon, Henry Remple, Henry Cloyd, E. H. Elliston, A. J. Balston, W. G. Renison, Blan Poff. James Morrison, R. W. Elliston, Fred Oberthier, Jr., J. G. Small, W. E. Sullins, E. C. Eubanks, J. O. Newell, Lige Elliston, R. O. Dunkle, L. A. Smith, Louis Smith, J. J. Clark, C. J. Murry, M. É. Morrison, C. P. Cockrell, N. W. Ewton, O. D. Cockerham, John Purcell, Chas. Donald, J. L. Medford, H. Climer, Arthur Thompson. Names listed on the third and fourth week of the petit jury will

Old-Time Citizen Raturns

After Several Years Absence

Panhandle last week, and no doubt fice renewing the subscription of thawing or the action of heat and fice would be open for business 3 below zero. rable grim de his brother, H. C. Wells, to the cold contracting and expanding April 1, and would be located in termination to give the Whitefaces Brand for another year. Mr. Wells the immense length of main line the Doughty & Kerby building, lived in Hereford about 20 years pipe between here and the field No. 106 West Third Street. J. Sherman and L. Sherman ago and at that time was employ-would cause the pipe to separate—This is a good location and well will probably serve as forwards ed by the firm of Williams & Lamonly an act of Providence, beyond placed with respect to the center for the boys, Russell playing center, contractors. He owns two ter and Gregory with Gilliand sections of track and has leased, ter and Gregory with Gilliand sections it agrees) sections in the contractors of the power of human hands to present th for the Whitefaces, After their Kelso district, of win over the Canyon Calves Sat- about 1200 acres planted to wheat. Presbyterian Team of Amarillo convenience to them. Thus does urday night, the drops came to have Mas Wolfer brother, who lives at got in their stride and will bat. Petrolia, Texas, also owns a quartie the Engles to a finish. The ter section near his brother, which is also planted to wheat.

R. L. Shipp, superintendent of bly start their game with Hart- the Lone Star Gas Co. at Petrolla night of last week, and had to have them. an and Seed shooting the goals, owns a half section of land near take the small end of the score, Jackson and Brooks holding down the Wells truct in the Garcia Lake 46-62. The shooters of the Pres- R. V. Miller Buys Robinson the middle court with the latter district which Mr. Wells is breakdoing the jumping, and Sherman ing out to plant to wheat and

DAY IN AND DAY OUT

E. F. Connell is testifying to the efficiency of Brand advertis- it. The starting line-ups: ing service more than ever since Hereford Position Convention at Dallas, Texas last week's issue, He placed a want ad to sell a section of land, Messrs. Voline Downs, manager the paper was printed Thursday

from a little ad he used. The G. W. Brumley, who is with his Jersey bull he advertised Thurs-

By Cyclone Last Tuesday

hers who attend this meeting small tornado or cyclone as a visit- a believer in the possibilities of new water connections were made sale, according to Ray Barber, auche Dalla Wip. Mr. Ball on his en house and garage of J. A. Roe ettern trip expects to visit with ettern trip expects to visit with equalities and friends in Sherman, spletters and friends in Sherman, spletters and friends in Sherman, specially if places in the city last year. This would the places of about fifty thing sold well, he said, and the some kind. He has a family and residences or new business properties and friends in Sherman, specially if places in the city last year. This would the country, especially if places in the city last year. This would the places in the city last year. This would the said, and the some kind. He has a family and residence of about fifty thing sold well, he said, and the entire farm equipment, milk cows, formerly Miss Olive Wilson, daughter. Wrs. Morris was formerly Miss Olive Wilson, daughter. Wrs. Morris was

merican Legion to Stage "Corporal Eagon" Soon

committee' representing the American Legion and headed by Dr. D. K. Robison as their com mander, met recently with a Miss Seaton, representing the Universal Producing Company of Fairfield, Iowa, to complete arrangements for the production of the famous war comedy, "Corporal Egon" to be staged here two nights, February 18-14, in the high school auditorlum. The production is something Reports from Dimmitt this week entirely different and new in the

W. E. Kirkpatrick, one of the and good press reports throughout tenants in whose apartment the the country. The production will

order but were powerless to do life and is filled with unusual more than prevent the spread of group settings and costumed people as well as many other features. In addition to all these, there is a play proper which is exceptionally good. The short minstrel is one of the high spots of the show. The show is a screaming comedy from start to finish and will use a number of local business men in the Coming Month comedy parts. The proceeds will go to the building fund.

District Court of Deaf Smith Gas Company Tells Few Facts About Service

more of them.

"Twenty-four hours a day, every day in the year, constant watch is being kept," said Mr. Scovill, "and Uptown Office any least deviation is caught at the recording instrument here in the office and meets the instant service needed to correct it. Not only is there an equalization station where the gas mains reach the city, but at four other points about town, and watchmen are

basketball players had a tough with their need, and the demand opponent in their game Thursday of the citizenship that the city byterian team of Amarillo were their accuracy accounting for 9 making a miss, when the game be- Beene & Whitehead barber shop, gan, Bernard Seed, Hereford cen- baving bought out John P. Robin- Sank Ramey Has Blanks ter, was high score man for the son last Saturday morning. The locals, with 34 points to his cred- news stand will go under the name

L. J. Bennett to Improve

chased the Wilson Gyles ten acre improved suburban farm on the such an establishment, west edge of town, was 'in the Brand office last Friday afternoon Water Connections Show getting acquainted with the Brand 100 or more Chevrolets during the past year. This club is known as "the One Handred Club" and all "the One Handred Club" and all miles west of Hereford, reports a later in the year. Mr. Bennett is Skelton that something like fifty The C. M. Bell dispersal farm

Further word regarding the election of J. F. Ward, Deaf Smith county farmer living just south of Hereford, as one of the ten Master Farmers of Texas, has been received by County Agent

R. O. Dunkle. The announcement comes in the form of an invitation to attend the Fourth Annual Banquet given in honor of the ten farmers and their wives, to be held in Junior Ball Room of the Adolphus Hotel at Dallas on the evening of Jan-

The Master Farmer contest is staged each year by The Progressive Farmer, a farm paper published at Dallas, and the Extension-Service of Texas A. & M. College cooperates in checking records and selecting the farmers who win the coveted honor each year. There is no rank given any of the ten. such as first, second, etc., all shar-

ing the honors equally. Deaf Smith county has just cause to be proud to place a farmknow of the varied and progresthere, feel that the committee farm and its owner as one of the best ten in Texas.

Two besides Mr. Ward were Hereford and Deaf Smith counito, Cameron county.

Western Union Seems Certain

erating. People should have no tained in a letter received this but the weather man sent a warnily recently moved to Hereford notified before gas service is re- headquarters at Oklahoma City. to 1 below, the weather cleared sumed should a break occur. It In his letter to Secretary J. A. during the day and Wednesday is not probable that freezing and Miller, Mr. Robertson said the of-

> Wipes Up Hereford City Team Hereford get what it "gets out and goes after." Other necessities The Hereford town team of of modern business life will come

Interest In News Stand

R. V. Miller is now proprietor of the news stand located in the of the Miller News Stand and will formerly connected with the Clark Legion. Farm Just West of City and Rice drug stores. Mr. Robinson will assist in the business un-L. J. Bennett, who recently pur- til Mr. Miller becomes familiar with the routine connected with

the city may well be proud.

Local Men Attend Session Of Panhandle-Plains, Inc.

J. E. Hill and E. B. Black were in Amarillo Tuesday attending a committee meeting of the Panhandle-Plains, Inc. Deaf Smith county is honored in having these two men as members of the finance committee for the organization this next year. Mr. Black is unique on the committee in that he is the only one of the five who is not named Hill, the other three, who hail from Panbandle, Amarillo and Can- Henderson Poultry Farm yon, also having the same surname as J. E.

Mr. Black, in commenting Wednesday on the work accomplished in Tuesday's meeting, said that 1930 was undoubtedly going to be a great year in the work of the Panhandie-Plains, Inc. The program provides for the expenditure of \$50,000 in the distribution of literature, exhibits and products showing the advantages of the Panhandle-Plains country, and the organization has planned further advance of the work on a larger scale for 1931 and 1932.

The three great railway systems serving the Panhandle region, Ft. Worth & Denver, Santa Fe and Rock Island, are whole heartedly behind the Panhandle-Plains, Inc., and give great assistance in telling the world about this ferthe region.

er among the ten, and those who have visited the Ward home and Cold Wave Brings were justified to choosing that Over Plains Area

All of the officers were re-elected. B. Williams, W. E. Hicks, T. E. week has been the cause of configuration of the Brand for over 25 years that Seigler, L. W. Carlyle, J. T. Cron-lecture among Hereford citizens of winter the past week. Store, says he has been reading on the night of Thursday, January ty have had their share of the Brand for over 25 years that 30, will be a big feature as usual. in, A. K. Webster, George Larson, concerning the reliability of gas county, and Frank F. Well, of Opening with a chill, foggy mist be knows of. He also talked of Henry Ansley of Amarillo will be service in the city. The adver- Plainview in Hale county, and the that turned to snow Friday morn- how he ran his automobile during master of ceremonies and W. T. tising of the West Texts Gas other seven are scattered over the ing, lowering temperatures sent last week's coldest snap, but (Bill) Womble will run the chuck Company in this issue of the state as follows: J. M. Chamblee, the thermometer down below zero that story can wait until some wagon. This event is much en-Brand answers part of the ques- Mabank, Van Zandt county; C. A. so far that the citizens haven't other time. tions being asked, and an inter- Pepper, San Antonio, Bexar coun- all agreed yet as to just how cold view with W. S. Scovell, manager ty; Paul W. Price, Vinton, El Paso it did get. The best the Brand of Alex, says she and her husband and ranches, show ring, feed yard here, relative to the constancy county; War. Ranly, Lott, Falls could hope to do was to report began taking the Brand in 1901 and sales pavilion. of gas pressure at low tempera-tures, the likibood of disconnection of di tion of service, etc., answered many county; H. H. Waippie, San Ben mometers were found that agreed been reading in ever since. to 10 below. As but few others agreed with any but them selves, Rockwell Bros. & Company, lum- and Pitman and John Purcell, and one of those five was on the ber, writes the Brand from his of breeders of registered Herefords, Santa Fe depot, the Brand offers fices in Houston that he has been have also consigned some fine ani-10 below as the fair report of a subscriber of the paper for about mais to the sale. what temperature was had. Others 30 years, within a few weeks after reports varied from 8 to 23 below. the first issue by Frank Vander- Chamber Commerce Luncheon

back to 9 below that night. Bare- and prosper." morning found the temperature at

Indications now that moderate weather will prevail for several state of mind to bet on it.

Whitefaces Take Long End by Score In Game With Calves

ketball team was up on its toes in a real playing mood Saturday night of last week when the boys went to Canyon and met the College Calves in a game as a the long end of the 23 to 14 score home with them.

Needed by Ex-Soldiers

Adjutant Sank Ramey advises continue to operate at the old stand, that he has a stock of blanks for rf R. Singleterry Mr. Miller is a son of Sheriff applying for loans on adjusted B. Lovelady and Mrs. John B. Miller and is a compensating certificates and also pure-bred Hereford boy, having forms for applying for government E. Lovelady lived here practically all his life, insurance and the rates pertaining Mr. Hodge and family will move and graduated from the Hereford thereto. Mr. Ramey is a leading to Hereford soon and will be here high school class of 1927. He was spirit of Hereford Post, American permanently. His division of the

FARM SALE

The public farm sale of Georg McLellan is billed for Wednesday, January 29. Mr. McLellan is located on his farm about a mile Growth of City In 1929 west of Friona and will offer sevforce and renewing his subscription for the paper, and informed us Another indication of the growth farm machinery and household

than three hours.

Installs New Incubator

The Henderson Poultry Farm is installing a new 15,000 eapacity all-electric incubator. The Machine, according to Mr. Henderson, is the last word in incubator construction, containing all new devices, such as air and moisture control and automatic egg turning, the arrangement turning the eggs half over at proper intervals. The new muchine will be ready for action the latter part of this them over at any time.

Old Readers of Brand Continue

to come in about how long folks undoubtedly bring the top price have been reading the Brand, and of the sale. Her pedigree shows sive farm activities conducted Low Temperature much early town history and early seven different Donna Annas fournewspaper publications have been teen times-all the great Donna revived in the memory of those Anna 22nd family, with the name who were here or knew Hereford of the grand old matron herself

Rex Tynes of the Corner Drug

J. M. Rockwell, president of McGowan, T. E. Seigler, McLean Not satisfied with that mark, burg-"incidentally, with pleasure At Baptist Church Monday the thermometer never recorded and profit," and expresses the above 8 below Friday and went hope for the Brand to "live long"

The first definite assurance of ly getting warm enough to thaw H. B. Webb, retired land owner merce will be held in the Baptist constantly on the alert to see that an up-town Western Union Tele- out over the week end, Monday of Hereford, says he has been a church dining rooms next week, the automatic regulators are op graph office for Hereford was con- came warm and balmy spring-like, reader of the Brand for 28 years, and secretary J. A. Miller is work-G. A. F. Parker, president of ing hard to have another program fear that the gas will be shut off week by the Hereford Chamber ing of a storm that night, and it the Western National Bank, be as interesting as that of two weeks and then turned back on again, of Commerce from H. C. Robert- came. A flurry of snow came gan taking the Brand in April, ago. G. W. Wells, who with his fam. for every user must positively be son, district superintendent, with along and the thermometer dropped 1902, which gives him a record There are important reports of of nearly 28 years. He says he interest to the welfare of the city remembers it distinctly, as he com- and county to be given. Mrs. J. menced taking the paper shortly N. Scott has promised to favor after coming to Hereford and be- those present with plano selecginning the construction of the tions, and there is talk of another brick building now owned and 'oce "stunt" being pulled. days, but hardly, any one is in a cupled by the bank. Laughingly Judge L. Gough, former Here-Mr. Parker told of the comments ford citizen now living in Amamade at that time by spectators rillo, has been secured as speaker while they watched the brick work of the day. The local people will going up, the universal make the need no introduction to Judge The high school Whiteface bas he's building a nouse that can't will be a good turn-out to hear be moved away from here."

STONE STORE CLOSEDIN HONOR OF JEROME STONE

The store of the C. F. Stone preliminary to the Denton-Canyon Company in Hereford was closed conference tilt. The Hereford Monday afternoon in respect for bandmaster of the high school and boys played rings around the col- the memory of Jerome Stone, a city, left today to drive through lege high school stars and brought brother of the president of the to Abilene to attend the convencompany, who died Saturday in tion of the State Bandmasters' As-Dallas and was buried there Mon- sociation, of which organization day afternoon at four o'clock.

Santa Fe Employee Locates Here; Buys Home In City

C. E. Hodge, Santa Fe steam shovel operator, purchased the Henry Garnett residence in West also. Santa Fe being between Wayoka. Oklahoma, and Clovis, New Mexico, makes Hereford a convenient point to live. "The steam Roswell, New Mexico, have purshovel, Mr. Hodge said, "will chased the interest of B. B. Parstart operations in the Hereford mer in the Delco-Light and Frigid-Santa Fe yards just as soon as aire Co, in this city. The two the weather permits."

STORK SPECIALS

Born to Mr. and Mrs .--

son of this city.

Preparations are nearly complete for the holding of the big sale of registered Herefords in the pavilion on Thursday of next week, January 30. D. L. McDonald and T. C. Ivey are furnishing most of the offering, and have mailed out descriptive catalogs showing the pedigrees of the 80 head-48 bulls and 32 females—they are offering. These animals are in the sales pavilion now, being carefully groomed preparatory to auction day and visitors are welcome to look

They are beauties-royally bred Hereford of the Anxiety 4th breeding. Every animal is desirable, clean cut, well developed. The cream of the lot, Donna Anna 66th, has been given a special supples ment in the catalog and is well worth the distinction given her. To Show Up Sired by the \$10,000 Prince Domino, she is said to be all that can be desired in a perfect modern Letters and comments continue type Hereford female, and will appearing five times,

The annual "Cow Hand Smoker" joyed by all who attend it each Mrs. Jennie Thompson, mother year, with its tales of the ranges

Leo N. Wolfe, Geo. Burch, Jess

The regular every-other-Monday luncheon of the Chamber of Com-

"Pop" Frazier Attending Bandmasters' Convention

R. E. (Pop) Frazier, versatile he is president. Ernest Pogue, bandmaster of Portales, New Mexico, accompanied Mr. Frazier on the trip, and word comes from Plainview, where Ralph Smith, former Hereford boy, is bundmuster that he will be at the convention

The convention will last through today, Friday and Saturday.

B. B. Parmer Sells Delco-Light-Frigidaire Franchise

J. K. and H. W. Blythe, both of Blythes are brothers and will take charge of their newly acquired business probably the latter part of this week.

J. K. Blythe purchased a resi-J. W. Henry, January 16, a son. dence in West Hereford, property W. C. Cook, January 12, a son. of the Panhandle Lumber Co., last F. S. Warren, January 11, a week and has moved his family from Roswell, H. W. Blythe has territory.

The Hereford Brand Published Every Thursday at HEREFORD, DEAF SMITH COUNTY, TEXAS

NUNN-WARREN PUBLISHING COMPANY, INC. PUBLISHERS Also Publisher of THE FRIONA STAR Friona, Parmer County, Texas

> R. E. KESSIE, Editor and Manager

PELEPHONE

NOTICE TO THE PUBLIC: Any erroneous reflection upon the of this paper, will be gladly corrected upon due notice of same be-Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES: O Zone 1, per year - - - \$2.00 Zone 1, six months - - - \$1.00 Outside Zone 1, per year \$2.50 Outside Zone 1, six months - \$1.50 Outside Zone 1, three months \$1.00 ARL SUBSCRIPTIONS STRICTLY

Adrian-Sims Notes

CASH IN ADVANCE.

(Too late for use last week) (Notice to Correspondents: To insure prompt publication of your letters, mail so that they will reach the Brand office not later than Tuesday at noon. Otherwise, every, and all of said above dewe may be forced to hold them over until the following week .-

We have had a week of cold weather with some snow. to Borger one day last week.

A group of men and boys from Sims community went to Ghrulkey ed in your County, if there be a farm a few miles west of Adrian newspaper published therein, but on a goose hunt Saturday after- if not, then in the nearest county

score being 14-15 in favor of Vega. the second Monday in January, A.

Shelton and Williams farm. They Chancy Guenckel, Miss Margaret plan to break out 1000 acres more M. Haskell, Joseph Preston, Dr. for wheat next fall.

Some cases of whooping cough Harshbarger, Anna Ford, Charles are reported in this community. J. M. Chapman was transacting kinson, Paul Kujawa, Fred T. business in Hereford Tuesday.

Miss Pauline Hawn of Adrian Gans J. Morgan, Jacob D. Kiser, is reported doing well since her James E. G. Roberts, John F. Wide-

CITATION BY PUBLICATION

THE STATE OF TEXAS, To the Sheriff or any Constable

Deaf Smith County-Greeting: You are hereby commanded to summon S. R. Ward, W. L. Hays, Hans Emil Fredrickson, John S. Banks, Chancy Guenckel, Miss Margaret M. Haskell, Joseph Preston, Dr. G. J. Krotasch, John Bridges & Harshbarger, Anna Ford, Charles H. Hawkinson, Charles H. Hawkinson, Paul Kujawa, Fred T. Thompson, George Warren Athey, Gans J. Morgan, Jacob D. Kiser, James E. G. Roberts, John F. Wideman, Joshua R. Brown, Joshus R. Brown, John A. Mette, Thomas character, standing or reputation J. Kenedy, Albert M. Bernier, Sarof any person, firm or corporation, ah G. Hartley, Moses H. Bixby, which may appear in the columns Allie S. Farmer, Helen A. Thifault, Mrs. Lelia W. Waring, Henry Daugherty, James T. Mason, V. E. ing given to the editor personally Williamson, Edward H. Ruffin, at the office on North Main Street. Edward H. Heer, Jos. A. McClintock, Ernest Swift, Charlottee E. Vider, Miss Mae Mayer Smith, Cust Winterfeld, R. A. Haynes, Winfred Scott Beaver, Edward H. Becker & Company, Mrs. John N. Hess, John N. Hess, Mrs. Adam G. Edinger, Adam Edinger, John W. Hess, A. J. Brady, W. L. Hays, William Sanborg, Robert L. Mun-, power, William L. Allen, Jane M. Lithgow, James William Gillispie, William F. Bibson, Albert C. Faecke, Hayer M. Van Kirk, Frank Erickeson, Thad D. Boughner, H. H. Strong, Thad D. Boughner, Frank Erickson, Roy G. Van Atta, Ernest H. Wilkerson, Earnest H. Wilkerson, Rev. James B. Dare,

Alonzo W. Jolley, W. V. McCarty, Peter Weber, Jr., M. Luine Gatchel, John Craigmyle, Anderson Crossley, and the unknown heirs of each scribed persons and the unknown stockholders of The Cedar Valley Land and Cattle Company Limited, a defunct corporation, by making publication of this Citation once Mr. and Mrs. Tom Cook went in each week for four successive weeks previous to the return day hereof, in some newspaper publishwhere a newspaper is published, appear at the next regular term ren of Vega visited over the week of the District Court of Deaf Smith County, to be holden at the Adrian football team played Court House thereof, in Hereford, Vega team Friday evening, the Texas, on the third Monday after Elizabeth Chapman, 4-H club D. 1930, the same being the 3rd member of Sims community, won day of February A. By 1930, then the gold medal given by Mr. Kelie- and there to answer a petition filed hor again this year. We congrat- in said Court on the 28th day of plate Elizabeth for having won the December A. D. 1929, in a suit, medal and hope that every boy numbered on the docket of said and girl in this community of club Court as No. 1779, wherein Cora age will join the 4-H club this B. Parsons is Plaintiff, and S. R. Ward, W. L. Hays, Hans Emil A new family has moved to the Fredrickson, John S. Banks,

G. J. Krotsasch, John Bridges &

H. Hawkinson, Charles H. Haw-

Thompson, George Warren Athey,

man, Joshua R. Brown, Joshus

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kerosene, coal-heaters in all shades, prices and designs.

Kerr-Anthony

Hardware Co.

RICE DRUG STORE

R. Brown, John A. Mette, Thomas ejected plaintiff and unlawfully to Jot Gunter and W. B. Munson; to L. T. Lester; by deed from L. day of December A. D. 1929. J. Kernedy, Albert M. Bernier, with-hold the possession of the land by deed from Jot Gunter and W. T. Lester to H. C. and E. G. Mc. (SEAL).

Sarah G. Hartley, Moses H. Bix- to plaintiff's damage in the sum B. Munson to Julian Gunter; by Cardell; by deed from H. C. and Clerk, District Court, Deaf Smithers. of by, Allie S. Farmer, Helen A. of \$10,000; that the annual rental deed from Jot Gunter Julian E. G. McCardell to G. W. Parsons; County, Texas. Thifault, Mrs. Lelia W. Waring, value of the land is \$1,000. Plain- Gunter to W. B. Munson; and by deed from G. W. Parsons Henry Daugherty, James T. Ma- tiff pleads in the alternative that by deed from W. B. Mun- to plaintiff son, V. E. Williamson, Edward H. defendants claim an interest in son to George Granville Campbell, Ruffin, Edward H. Heer, Jos. A. said land by reason of liens secur- Duncan Stewart James Graham, McClintock, Ernest Swift, Char- ing the payment of one-half of Thomas A. F. Kingscote, and writ of restitution, for rents, damlotte E. Vider, Miss Mae Mayer \$4,000 and one-half of \$6,000 to be George Dickson Fisher; by deed Smith, Gust Winterfeld, R. A. paid February 24, 1912, and Feb- from Duncan Stewart, George Haynes, Winfred Scott Beaver, Ed- ruary 24, 1914, as shown by deed Granville Campbell, James Graham, ward H. Becker & Company, in Volume 32, page 440 to 442 Thomas A. F. Kingscote and the Mrs, John N. Hess, John N. Hess, Deed Records Deaf Smith County, executors of the estate of George Mrs. Adam G. Edinger, Adam Texas, and Lien securing the pay- Dickson Fisher to the Cedar Val-Edinger, John W. Hess, A. J. ment of \$8,093 as shown in Vol- ley Land & Cattle Company Limit-Brady, W. L. Hays, William San- ume 31, page 623 Deed Records, ed; by deed from the Cedar Valborg, Robert L. Munpower, Wil- Deaf Smith County, Texas, which ley Land & Cattle Company Limitliam L. Allen, Jane M. Lithgow, records are made a part of the ed to L. T. Lester; by deed from James William Gillisple, William plaintiff's petition; plaintiff al- L. T. Lester and wife to C. R. Me-F. Bibson, Albert C. Faecke, Hayer leging that said amounts have been M. Van Kirk, Frank Erickeson, paid and in the alternative if they Afee; by deed from Q. R. McAfee Thad D. Boughner, H. J. Pfau, have not been paid they are barr-George B. Kell, Joseph H. Strong, ed by limitation. Plaintiff also Thad D. Boughner, Frank Erick- shows that defendants claim an son, Roy G. Van Atta, Ernest H. interest in the land by reason of Wilkerson, Earnest H. Wilkerson, Oil and Gas Leases executed by Rev. James B. Dare, Alonzo W. S. R. Ward to W. L. Hays re-Jolley, W. V. McCarty, Peter Web- corded in Volume 44, page 449 and er, Jr., M. Luine Gatchel, John 50 and 51, Deed Records of Deaf Craigmyle, L. T. Lester, Anderson Smith County, Texas, and by rea-Crossley, and the unknown heirs son of certain plat records in Volof each, every and ail of said ume 1, page 12, Plat Records Deaf above described persons and the Smith County, Texas, and by reaunknown stockholders of The Cedar son of transfers or assignments Valley Land and Cattle Company of said Oil and Gas leaves to the Limited, a defunct corporation, are different defendants herein, but defendants, and said petition being that the said defendants never had in trespass to try title plaintiff al- any actual interest in said land. leges she was lawfully seized and Plaintiff pleads she is entitled to J. Pfau, George B. Kell, Joseph possessed and owned Section 27, said land by reason of limitations; Block 3, Certificate 1143, Original and that she acquired title to said Grantee A B & M in Deaf Smith lands by patent from the State of County, Texas, containing 640 Texas to Louis Butterfield: by acres of land; that defandants undeed from Louis Butterfield to F. lawfully entered said land and M. Good; by deed from F. M. Good

before said Court, at its inforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 28th plications, hastens recovery.



What Better Place Than a Bank?

We Know and You Know

THAT :- Mice will eat money.

THAT:-Money is often destroyed by the unexpected

THAT:-Thieves know where to look for hidden money.

THAT:-Money hidden away, with death intervening, may never be found.

Your Money Cannot Be Destroyed, Lost, Burned or Stolen When You

First State Bank

I HAVE TAKEN OVER THE

SUNRISE CAFE

AND WILL CONTINUE TO SERVE THE REGULAR NOON-DAY DINNER AND PLATE LUNCHES

Short orders and lunches served the way you want them. If you are too busy to come to us, let us serve where you are.

> PIES-CAKE-COFFEE J. M. ASHLOCK

Giving You Gas When You Need It

When you turn on the gas and touch a match to it, do your ever think what is behind that convenience and comfort!

West Texas Gas Company secures gas from a pipe line system more than 450 miles in length that obtains and sweet natural gas from one of the

Inside the city are miles of mains

As you sit by your warm fire, there are crews of men at work who may be undergoing hardships for the sake of the service-for it is during the coldest weather that they must

Twenty-four hours a day, and every day in the year, members of the West Texas Gas Company organization work diligently at their task of

West Texas Gas

largest gas fields known today.

that carry the gas to your property line, there to be piped through the meter to your gas appliances.

COLD WEATHER SERVICE

And then enters the human element. Line walkers each day are walking over snow-covered ground and wind-swept plains to inspect the lines so that a break may not cause you discomfort.

work the hardest.

insuring you against discomfort.

Company



VISITORS ARE ALWAYS WELCOME

—We invite every one to come in, pass around the aisles, inspect the merchandise in our conveniently arranged shelves, compare prices and feel at home while in the store. You are not obligated to buy just because you visit with us.

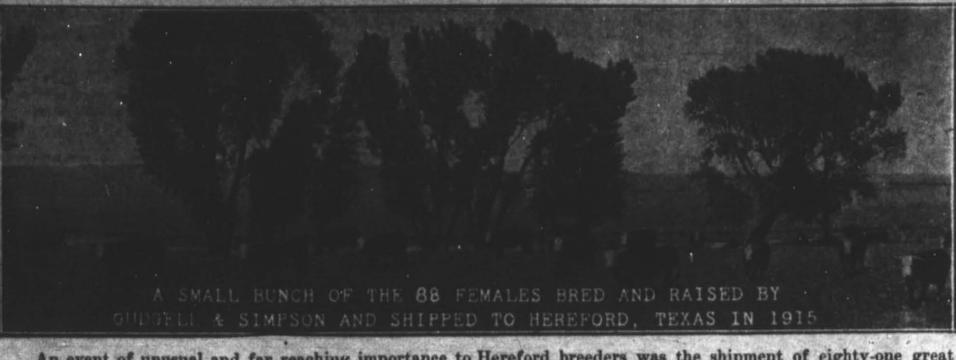
Specials for Friday and Saturday

COFFEE, 3 lb Maxwell House	\$1.17
PEP	11e
WHOLE BRAN, new Post Cereal	lle
MACARONI, Skinner's, 3 for	2lc
CHEESE, full cream	31c
LETTUCE	8c
TOMATOES, No. 1, 3 for	20c
POTATOES, Irish, 10 lb	38c
GRAPE FRUIT, medium, 3 for	20c
SUGAR, powdered, 1 lb	10c

all boys and girls between the

students joined Monday and more

FOUNDATION OF A GREAT BREEDING INDUSTRY



An event of unusual and far reaching importance to Hereford breeders was the shipment of eighty-one great producing cows from the original Gudgell & Simpson herd to Hereford, Texas, in 1915. The above scene on the T. C. Ivey farm shows fifteen head of these great cows. From this select herd of matrons to the service of some of the strongest sires in the breed, sprung the different herds of Anxiety 4th Herefords now maintained at Hereford, Texas. With this superb foundation and strict-almost religous-adherence to straight line Gudgell & Simpson breeding it is no wonder Hereford is considered the headquarters for Anxiety 4th Herefords. Hereford claims more Anxiety 4th Hereford cattle than any place in the world-we have no other blood.

Westway News

rs, mail so that they will each the Brand office not inter han Tuesday at noon. Otherwise, re may be forced to hold them er until the following week .-

Sunday school was held in the for the first time last

This community was visited by Editor.) garden. The back gate was torn their work.

Hereford spent Saturday evening Miss Mary Alice Griffitts spent Vaughn. Lots of good music was near Amarilo. enjoyed and a good time was re-

A community meeting will be clash Tuesday evening. held at the school house Friday L. A. Smith made a business trip ages of 10 and 18 years. Eight evening, January 24, when it is to Amarillo last week. planned to organize a T.-P. A. and J. H. Ferneaux of Dallas, owner will probably join later.

everybody is urged to come. of Green Valley Ranch, was look- Two projects will be undertaken sure prompt publication of your Another snow fell here Monday ing over his interests here Sunday. this year, hogs and field crops. night and we are having some ganized a 4-H club at Dawn Mon- acres and not more than 10. severe weather.

Dawn Items

(Notice to Correspondents: To insure prompt publication of your The Rudd place has been sold to letters, mail so that they will Dave Grunes and later to Mr. reach the Brand office not later Comett, and still later to Jimmie than Tuesday at noon. Otherwise, Harrison, who will move to the we may be forced to hold them over until the following week .-

small cyclone last Tuesday and Cold weather and more cold it swept through Mr. Roe's yard. weather is what the weather man His hen house and garage were is giving Dawn. Nevertheless our wrecked and carried across the hardy citizens are carrying on

off and the garden fence damaged. | County Agent Dunkle and Seceveral bricks were torn off the retary Miller and Mr. Galloway of Amarillo visited school Thursday A number of the Westway young morning and gave talks on the

Miss Nettie Golden visited in

in the home of Mr. and Mrs. Tom last week-end with her parents

ity plan to attend the basketball Mrs. Jim Hendrix and the new game in Canyon Saturday when

F. Mayfield, enroute from Erick, Oklahoma, to Amherst, Texas. Sunday school was well attend- at 3:00 o'clock Wednesday. ed last Sunday. Plans are being made for a contest to increase the membership. All people living in the community are urged to become members of Dawn Sunday

several days with his brother, W

Jewel Harris and Leona Frye were home from school at Canyon łast week-end.

PRESBYTERIAN CHRISTIAN ENDEAVOR

Christian Endeavor will meet at 6:30 Sunday evening with Revis Kerr as leader. Mrs. Scott will play a piano solo, and a contest will be launched, with Mary Broadwell and Addine Hastings as captains of the two sides which will work respectively for Red Bricks and White Bricks. Scores are counted as points, or "Bricks," are earned by regularity of attendance, taking part on the program, etc. It is assumed by the Endeavorers that a new courch will be built of bricks corresponding to the name of the side winning the contest, and the losers will entertain the winners with a St. Patrick's Day party.

CHURCH OF CHRIST

Regular Lord's Day services: Bible school, 10:00 to 10:45. Communion, 11.00. Evening service, 7:45. We invite you to be with us and

take part in each of these serday morning. The club may include J. C. Mayfield and family spent vices. Bring a friend.

Mid-week Bible study Wednesday evening at 7:30, lesson, Acts third chapter. Ladies Bible study

H. EARL SMITH Phone 9020-F12

J. L. Sharman, manager Hereford yard of the R. H. K. Lumber Co., returned home day from a ten days stay in C fornia where he was called by death of his father.

COLD, ISN'T IT?

Don't these cold winter mornings make you think of things you'd like to have around the place?

-A self-feeder for your cattle

A milk shed for your cows

A brooder house to be ready for those March

Right now is the time to be doing something about those things, isn't it, while the out-of-doors work is a little slack? Come in and let us show you what plans we have and what service we can render you in getting those things built.

ROCKWELL BROS. & COMPANY

Lumbermen

IN HEREFORD 32 YEARS.

Phone Four—The Lumber Number..

48 Bulls

R. A. Dunkle, county agent, or- The crop must be not less than 2

32 Females

BIGHERECRD AUCIION SALE

THURSDAY, JANUARY 30th

HEREFORD SALES PAVILION

—A wonderful consignment of straight bred Anxiety 4th Hereford of superb quality are offered for your approval. The cattle are all in the wilion barn now. Why not come and make your selection-look them over carefully-study the pedigrees and be ready for sales day. We firmly believe this is the greatest offering of Herefords ever sold in Herefordand that means a good deal. In addition to our own offering, W. T. Womble, Ed East, Ira Cochell, E. L. Bradly, Doyle Rose, Leo N. Wolfe, Geo. Burch, Jess McGowan, and T. E. Seigler have consigned excellent cattle.

The Tailored Frock Fills an Important Niche in Spring Fashions Reggy Paige

sends these two, so adroitly cut.

Tucks and buttons are essential embellishments and skirts are authentically flared. The short sleeve and scarf collar are important items.

D. R. Gass & Son

HEREFORD, TEXAS

Col. Fred Reppert Col. Earl Gartin Auctioneers

McDONALD @ IVEY HEREFORD, TEXAS

D. L. McDONALD Sales Manager

(Notice to Correspondents. To sure prompt publication of your ters, mail so that they will sch the Brand office not later an Tuesday at noon. Otherwise, may be forced to hold them er until the following week .-

Mr. and Mrs. Elwyn Hutcheson d family and Mrs. Nannie Huteson spent Sunday with Mr. id Mrs. Jack Baker.

Miss Catherine Ricketts spent inday afternoon with Mrs. T. Baker.

Mr. and Mrs. Jim Ricketts re-Anirned Monday night from a honeyoon trip to Silverton, Lubbock ad other points where they visited

Mrs. Ray Hershey visited Mrs. a Ricketts Thursday afternoon. Mr. and Mrs. John L. Wilson Hereford spent Sunday afteroon with Mr. and Mrs. Cockrell. The Catherine Ricketts visited Audry ockrell Thursday night and Fri-

Mr. and Mrs. Arch Daugherty Zoisited her parents Sunday. Zo Mrs. T. E. Baker, Misses ThelberOna Hutcheson, Catherine Ricketts,

theOuisited Mrs. Elwyn Hutcheson Sun-The Progressive Club met with McOuay night. at anuary 15, but owing to cold

en eather very few were present. of he next meeting will be with Airs, Jeff Roberson January 29. Millard Gregory visited Arnold Iershey Sunday. Mmes, Neel and Hershey called

n Mrs. John Counts Sunday afdiffernoon to get acquainted with ed ledrs. Counts' son who arrived last en re'hursday.

Goth Misses Gusta Samuelson and pawkatherine Hershey called on Auat orustine Gregory Sunday afternoon. The Odessa Cockrell spent Thursre lay night with Ira Jeane Rick-La wetts.

O Mrs. Ira Ricketts called on Mrs. m td. A. Ricketts Wednesday after-

ft & Odelene Hutcheson and Rilla fMaye Baker visited Ira er officketts Sunday.

w p Willie Baker is

Ward News Notes

(Notice to Correspondents. To insure prompt publication of your eletters, mail so that they will breach the Brand office not later To the Voters of Commissioners rthan Tuesday at noon. Otherwise, gwe may be forced to hold them mover until the following week .-

Williams and family, Mr. and Mrs. cratic primary election, (Sonny Ledbetter and Donald Williams visited in the Jack Hutson 2-1p home Saturday night.

Mrs. Bob Higgins and son Wesley spent Saturday evening in the G. M. Suggs home.

Mr. and Mrs. Bob Herbold and little daughter Bobbie Jean, spent Sunday with Mr. and Mrs. Charlie

Mrs. Fred Shultz of Amarillo is risiting relatives in and around Hereford this week.

Mr. and Mrs. Bob Allison were visitors in the home of Mr. and Mrs. George Lewis Sunday night. Miss Hughes spent the week end with her parents, Mr. and Mrs. Allen Hughes, in Hereford.

Mr. and Mrs. W. M. Suggs were Sunday dinner guests in the home of Mr. and Mrs. Jini Lipscomb. Jesse Thompson spent the week end with his sister, Mrs. Ramsey

Glenn and Som Ratcliff, Wesley Higgins and Mr. and Mrs. Bob Higgins ate birthday dinner with Hartland Caraway Friday.

Miss Garrett was a guest at Sunday in the Arlie Dean home.



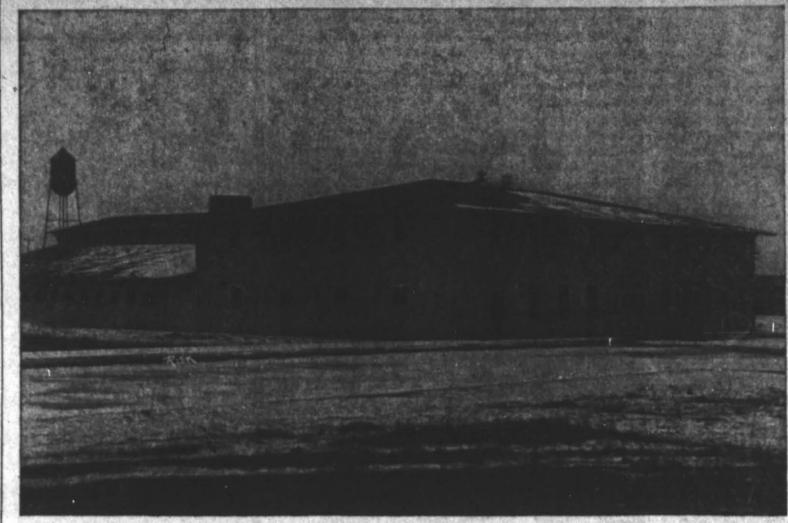
Vibra-Control Screen Grid Fada 25

*165

without tubes A set to be proud of at a price anyone can afford to pay. Ask us to demonstrate,

W. W. Bennett

WHERE REGISTERED HEREFORD SALE WILL BE HELD



Largest and most complete cattle sales pavilion in the Southwest. Warmed with Panhandle natural gas and good fellowship, it provides excellent quarters for the sale. You are always welcome here.

Mr. and Mrs. Jim Lipscomb spent ing Mrs. Joe Trussell, the charm-Thursday in the Bob Higgins home, ing and popular visitor of friends Mr. and Mrs. Bill Hutson and and relatives here.

sons, Miss Lucile Hutson, Mrs. Monday afternoon,

Fred Brunson is on the list this week.

to have been with Mrs. John Hut- Faye Bennett. son January 15, was postponed unhave every member present. .

ents, Mr. and Mrs. W. R. Harri-

Mrs. Sonny Ledbetter of Vega spent Sunday in the home of her parents, Mr. and Mrs. Jack Hut-

ANNOUNCEMENT

Precinct No. 2:

I have decided to make the race for Commissioner of this precinct. and will appreciate your support John Hutson and family, D. O. and influence in the July Demo-Very truly,

W. B. PHILLIPS.

BEAUTIFUL TEA HONORS MRS. JOE TRUSSELL

Imposing in its dignity and beauty, and marking the social calendar as one of the most delightful events of the new year, was the tea given by Mrs. A. O. Thompson, Mrs. A. L. Manjoet, Mrs. W. E. Hicks and Mrs. H. G. Conkwright Friday afternoon in the lovely and spacious home of Mrs. Conkwfight

The extreme cold and snow out-Jack Hutson, Miss Hughes, Miss doors made the cozy, lovely enter-Garrett and Mrs. Roberson were taining suite, which was tastily callers in the John Hutson home yet beautifully decorated with ferns, cut flowers, potted plants sick and glowing tapers, a very pleasant place indeed in which to greet Mmes, Lipscomb and Suggs call- the visitor and enjoy the musical ed on Mrs. Bob Higgins Monday program on which appeared Mrs. Paul Foster, Miss Nancy Conk-On account of bad weather the wright, Mrs. Jno. R. Fuqua, Jr. regular club meeting which was Miss Lucille Hicks and Miss Ruby

Those in the receiving line were til January 29. Let us try and the honor guest, Mrs. Joe Trussell, of Brownwood; Mmes. V. M. Cloyd, Mr. and Mrs. Lois Rushing of L. A. Hough, Loving, New Mexi-Dimmitt spent Saturday night and | co: Mrs. Muller, Miss Edna Schulz, Sunday in the home of her par- Wilmette, Illinois; Mrs. E. T. Gieser and Mrs. J. A. Miller.

Assisting during the hours of receiving and in the dining from included Mrs. Edgar Johnson, Mrs. John Patton, Mrs. Arthur Thompson, Mrs. J. W. Hicks, Mrs. R. A. Daniel, Miss Jessie Morris, Mrs. J. H. Pitman and Mrs. Walter Spradley.

Dainty sandwiches, olives, stuffed dates, assorted candies and hot tea were served from a beautiful-

Second and Main,

Hereford

Mr. and Mrs. G. M. Suggs and from 3:00 to 5:30 o'clock, honor- ly tea table in the dining room, where a large basket of exquisite roses, carnations and derns rested in the center, this being flanked on either side by tall lighted tapers in silver holders, on a beautiful lace cover. Mrs. J. H. Pitman and Mrs. Walter Spradley presided at the tea table.

-Contributed.

TRY A WANT AD IN THE BRAND

Relieves Colds

To cut short a cold, cough due to cold, and prevent complications, nothing gives such quick and de-lightful relief as Aspironal, a new scientific, "Liquid Cold Remedy" that clears the head; relieves gestion in the nose and throat; checks the excessive flow of mucus; banishes dull headaches and that chilly, achy feeling.

Aspironal is a complete, "Liquid Cold Remedy," acting gently on the liver and bowels, and your druggist is authorized to refund your money while you wait at the counter if you do not feel relief coming in two minutes. All druggists carry Aspironal the largest selling liquid pironal, the largest selling liquid cold remedy in the world. (adv.)

RICE'S DRUG STORE



-A few numbers left in Fall Dresses and Court going at a drastic reduction-almost at your own

-Beautiful line of new SPRING NUMBERS IN SUITS, COATS AND DRESSES, in all the new wanted shades, priced at \$7.75 and up.

-Just received a big shipment of beautiful Full Fashion, sheer chiffons, also service weight and out size HOSE-in all the new shades. One of the best on the market. Try a pair, \$1.50 and up.

PHONE 201

her parents left here for Olton. Dr. wishes, Sparks will be remembered here as a practicing physician

Those who attended the wedding were her parents, Dr. and Mrs. 2-1c

Rupert Sparks, Olton, and Earl Temple, Texas, Sur Reuben Borge of Breckenridge, Sparks and friend, Miss Helen accompanied by his sister, Mrs and Miss Irene Sparks, daughter Thomas, Amarillo; Mr. and Mrs. Roger Johnson, of Abilene. of Dr. and Mrs. I. J. Sparks of Lee Sparks and baby, Mr. and Mrs. Olton, were united in marriage by Alvin Sparks and two children, Rev. J. M. Boultinghouse tast Sun- all of Amaritlo. A wedding dinner day afternoon in the Christian was served the guests at the Boultchurch parsonage, where the bride inghouse home. The many friends has been making her home since of Miss Sparks extend their good

NOTICE TO BIDDERS

The Trustees of District No. The bride and groom left Tues- will receive bids for a new school day of this week for the South house. Plans and specifications Plains country where they expect can be had at the county judge's to visit relatives and friends be- office. On Saturday afternoon, fore returning to their home in January 25, at 2:00 o'clock, bids will be received.

EARL W. WILSON, County Judge.

3 Glasses Water Help Constipation

One glass of water is not enough—take three glasses one hour be-fore breakfast. Much better resuits are obtained by adding a teaspoon of simple glycerine, saline compound (known as Adlerika) to

Adlerika acts on BOTH up and lower bowel and removes old waste matter you never though was in your system. Stop gas and sour stomach in TEN minutes! Releves constipation in two hours Rice's Drug Store,

Everything Is Cash

After February 1 There Will Be No Charge Accounts Made

Cash will be expected on all shop work, gas, oil, parts

Closed Every Night and All Afternoon

Hereford Motor Co.

Welcome!

To Hereford Breeders:

WE ARE EXTENDING A HEARTY GREETing to you on your visitation to our city during the McDonald & Ivey sale of Anxiety 4th Herefords on January 30, 1930.

YOU ARE REPRESENTATIVE OF THE type of progress Hereford and Deaf Smith County is attempting to follow. As you are constantly seeking a better developed and higher type of animal to honor Hereford cattle, so our city and county are endeavoring to discover and reach higher types of agriculture, business ability and market facilities for ourselves and others.

THE VISION OF YOUR TYPE OF MEN who brought pure-bred cattle to the Plains to replace the long horns of the old frontier times, is the foresight evidenced by the agricultural progress of the Plains country

HEREFORD IS PROUD TO HAVE YOU with us. May your visit here be profitable and enjoyable to you. We are glad to have you and hope to make you feel at home.

JUST AS HEREFORD CATTLE ARE BETter today because of your determination to make them better, so is the Plains country better because its people have chosen to make it so.

HEREFORD

Chamber of Commerce

Radiator and Electrical Repair Work Our Specialty

The Drug Store In Hereford

RICE DRUG STORE

We guarantee our work and make it stand the test.

PHONE 206

BOAZMAN & LINDSEY

Clark Building on Block South of the City Hall

Good Meat

IS HEALTH INSURANCE

-Insure your family by making our choice, home-slaughtered fresh meats the center of each well-bal-

Texas Meat Market

Phone

C. T. KIBBE Phone 9018-F4 Office 207

KIBBE & ROBINSON

5% LAND LOANS

THOMPSON & Correct Abstracts

k these features sensational new

YEQ N X

The sensational value of the Greatest Chevrolet in Chevrolet History is based on definite points of superiority—which you can easily check for your-

self. From its improved 50-horsepower six-cylinder valve-in-head engine, to its beautiful new bodies

low-price field.

by Fisher-

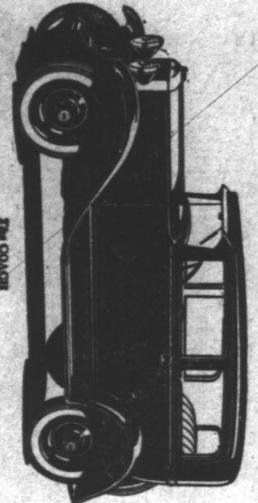
it sets a new standard of quality for the

A few of Chevrolet's extra-value features are listed on this page. Check them over carefully. Then come in and drive this car. It will take you only a few minutes to find out why it is causing more comment and winning more praise than any olet we have ever every wayyet it sells shown. For it is a finer

-at reduced greatly prices!

The SEDAN DELIVERY
The LIGHT DELIVERY CHASSIS
The 1 1-2 TON CHASSIS WITH CAB
All prices f. c. b. factory, Fline, Atlantagement SPORT ROADSTER
COACH
COUPE
SPORT COUPE
SPORT COUPE
SEDAN
SEDAN

IN THE PRICE RANGE OF THE FOUR



nevrolet Co.,

& Morgan, West Way Filling **Chevrolet Filling Station**

RICE DR TOILET STORE PREPARATIONS

MOT RICA TERISTIC:

(1)

M PROCESSED

Gunn, **Abo Filling Station**

Easley,

Votice to Advertisers; All classied advertising ordered to run litum forbid" must have a written Mirder; also the order discontinuid ag "tf" ads must be in writing. This is to avoid misunderstandid ags. It will enable us to give Mion more satisfactory service.

an

Notice .

SARLY HATCHED CHICKS are Mrrangements now for your cust and thought you give to your can furnish board if desired. MRS. om hatchings. HILLSIDE HAT work, see THERY AND POULTRY FARM, Phone 79, South Hereford, just scross the creek, R. P. Coneway, Ci wner.

Wanted

(MWANTED-Plowing or any tractor work. Would trade for used lumber. Mat Brand office.

Me Ti have good farmers who want to Misease land for wheat; raw or immanproved; prefer 5 to 10 year leases. at reawrite if interested. D. P. CARTER. en herloydada, Texas. of fre

pr WANTED-Two large, trained capricipons at once. Write R. B. BOYLE, bu Mega, Texas.

ren WANTED-Plowing or tractor eriwork done right and priced right. diam'ARCH CONKLIN, Telephone 9014-

GYAWANTED-To buy two large Pusbrood mares with harness to fit; al Cmust be cheap. JOHN M. ROSE, TlayBox 462, Hereford, Texas.

WANTED-I will buy your maize FOR RENT-Two rooms furnish- FOR SALE-100 White Leghorn stuff, seed shipped in this spring Hereford.

tins tlet lred the two lov (Ex

WANTED-Chevrolet Salesman

We have a place in our sales organization for another livewire salesman. If you are interested in increasing your inhe best money makers, so make come in proportion to the time

Brumley Chevrolet Co.

WANTED-Hatching HILLSIDE HATCHERY POULTRY 2-2p FARM, just across the creek on Main Street, South Hereford. Phone 79, R. P. Coneway, owner.

Lost and Found

LOST-Spare wheel, tire and carrier from my Ford; lost between Westway and Dawn; reward; finder return to the Hereford Motor Co., Hereford, Texas. 2-2p

FOUND-School girl's purse with vanity. Owner call at Brand office and pay forad.

For Rent

89-tfe C. P. ARTHUR.

First door east of Presbyterian Schley Avenue. church, MRS. ROSA SPEER. 2-1c

FOR RENT-Two rooms for hous keeping, completely furnished; modern. Phone 150. DR. FLOR-ENCE MILLER.

FOR RENT-Furnished bedroom P. R. BARNARD, 312 East Sixth the creek, Main Street.

FOR RENT-Furnished apartment one block north of high school. MRS. J. E. WILLIAMS, Phone TIE PRICE SLATON, Phone 443.

Lodge Directory

HEREFORD LODGE No. 476, L. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome L. I. West, N. G. L. H. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION Meets at 8:00 p. m., first and third Thursday night in County Court

For Sale or Trade

merfield, Texas; located two miles west and two miles south of Sum- BUCHANAN & ROSSON. merfield.

heads and ear corn when matur- ed for light housekeeping, two hens from M. Johnson Pullets, and planted here on sod. No weed ed and dry. BRUMLEY & SON, blocks north of hospital, at MRS. price \$1.00 each. D. S. BRUTON, seed. Price \$1.00 per bushel. 2-1p five miles north of Dimmitt. 2-1p BRUMLEY & SON.

FOR SALE-Two dining tables two show cases, See MRS. N. C. la, Texas. VOGELE at Vogele Millinery Par-

FOR RENT-Bedroom, Call 114-J. FOR TRADE-Or quick sale, 160 JIM BURTON, 204 Clement Aven- acres of shallow water land, 5 for 160 acres raw land if well 52-tfc miles southeast Portales, N. M.; located. Address P. O. Box 478, want to trade for Hereford resi- Hereford, Texas. RENT-Light housekeeping dence or land near city. Phone

> FOR SALE—Having equipped my poultry houses with Jamesway FOR SALE—Practically new fur-metal feeders and nest boxes, I niture, cheap. Call Brand office. have several sections of wooden nest boxes and feeders for sale. Hillside Hatchery and Poultry Farm, South Hereford, just across

FLOWERS-Phone me your needs for cut flowers, pot plants and rose bushes for spring planting, NET-

FOR SALESeveral choice residence lots and a few well located residences, on easy terms. A. C.

THOMPSON LUMBER. FOR TRADE—Eight room brick duplex located at 3200 West 10th Street, San Jacinto, Amarillo. Both sides rented. Will trade for land in Castro and Deaf Smith counties. Want to deal with owner. See or write I. S. HAMIL/TON, Hereford, Texas. 52-tfe

FOR SALE-1926 Hudson Coach at a bargain. See Scott Motor Service, Karr building, on Third and Miles Ave.

FOR SALE-Used No. 12 six disc sod plow in good working order. FOR SALE—A good saddle horse. Good used 15-30 International trac-See or write ROY BULER, Sun-tor, just been worked over. Also good P. & O. horse drawn lister.

FOR SALE-Barley seed, pure

FOR SALE-Good fresh milk cow. FOR SALE-100,000 bundles of Write to JOHN STRAUB, Dawn, higeria feed for sale or can feed 2-4p it on the farm to cattle or sheep. Located 25 miles southeast of Hereford. J. H. PITTMAN, Tul-

> FOR SALE OR TRADE-By own er, choice chicken ranch, close in terms if desired; or would trade

rooms; also one sleeping room. 263-W. MRS. DORA RICE, 508 FOR SALE OR TRADE-Pontiac 2-2c coupe in good condition; a bar-

> FLOWERS-Cut flowers or pot plants wanted. Phone 157 or see MRS. J. H. PITMAN. 1-tfe

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

EDERAL

Western Chain Tire Stores Second and Main Streets

ANY KIND OF WORK Done in wood.

> REPAIR OR NEW WORK

See Me at My Home In North Hereford.

Phone 313 After 5 p

J. J. (Scotty) BUCKNER

Joe Mitchell Will Buy Your

Horses and Mules



\$10.00 Waves, now \$15.00 Waves, now

These specials offered by an expert operator with fourteen years experience. Ask any of our patrons.

SHAMPOO AND FINGER WAVE, \$1.00 MARCELS ARE 50c.

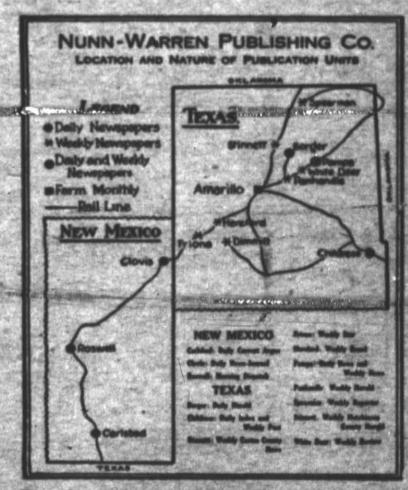
Smart's Marinello Beauty Shop PHONE 432-W

"BLACK GOLD"

HE CRUDE PRESS on which Benjamin Franklin laboriously printed a little newspaper for a handful of subscribers was the feeble start of a gigantic industry.

Today newspapers are truly producing "Black Gold" for readers, for advertisers, and for owners. Each reader gets a value in news and information about merchandise offerings many times that of the subscription price. The advertiser reaches his prospects at a fraction of the cost for any other readily available method. And the investors in newspaper securities have been handsomely compensated, as a rule, especially in recent years.

It is evident that the city with a financially strong, economically operated, and editorially virile newspaper is fortunate. As one of the Nunn-Warren group of publications, this newspaper meets the two former requirements; and because it is locally managed and local in viewpoint, the third need is readily accomplished.



The above map visualizes the location of the growing, prosperous communities served by

he lereford Bran

Can Reserve In Some Call Shoot. AWADRIO METC WILL DE A A NUNN - WARREN PUBLICATION

Cash Specials

Friday and Saturday

Hereford housewives have long since learned that it pays to shop for the CASH SPECIALS at the HEREFORD WHOLESALE GROCERY. Every week end there are items selected here with special care with respect to the needs of the thrifty housekeeper, and special prices are made on those items for cash on those days. Come in this week and see about them!

Hereford Wholesale Grocery Company

L. W. CARLYLE

olitical Calendar ext Year Shows Facts teresting

ppended is a calendar of the cipal political events for 1930: 31.—Last day of payment of taxes and securing certifiof exemption. Election appointed by Commis-Courts at February

10-Before this date the Collector shall make a list of 1-Before this date, Coun-Tax Collectors shall furnish

ty election boards with lists poll tax payers and exemp-2-City election for mayor

Valser & Dunn

REAL ESTATE

Elliston Land Office

BOYS'

OVERCOATS

1/2 OFF

Winter

Sweaters

Leather

Coats

High Top

Bootees at Cost

le must make

room!

Pay us a visit

POPULAR

STORE

June 16-County executive committees meet to determine order of names on ballot, estimate cost of primary and apportion cost A ballot, or primary subcommittee of five is appointed. Also decide whether nomination of county offices shall be by majority or plurality.

and shall certify such decision

June 2-On or before this date,

candidates for party nomina-

tions file applications for place

on primary ballot-with state

chairman if for state office;

with district chairman, if for a

district office in district having

more than one county, and if

no district chairman, with each

June 16-County executive com-

mittees meet and issue call for

precinct conventions to elect

delegates to county conventions,

also announce chairman, hour

and place of precinct conven-

June 14 On or before this date,

candidates for offices within

counties including district with-

in confines of any single county,

and candidates for county chair-

man shall file for places on pri-

tions.

county chairman in district.

to Secretary of State.

une 23-On or before this date, candidates must pay ballot fees. June 26-First day to file first statement of campaign expenses with county clerk.

fuly 1-Last day to file same. uly 6-Voters may arrange to pense account. cast ballot, not later than July Aug. 11-Democratic State exe

May 15-State executive com- July 14-Ballot, or primary, subcommittees meet to prepare primittee of any party which cast mary ballots. as many as 10,000 and fewer

July 14-First day to file second votes in next preceding gubernatorial election, shall meet and state, district and county absent may cast ballot through in 1930; fices are to be nominated by convention or primary election,

notary publics. July 21-On or before this date, county chairmen secure from Tax Collectors complete lists of voters, paying not more than \$5

July 21-Last day of voters who have removed from one ward to another to secure transfers from Tax Collectors, such transfers being necessary in event voters lives in city of 10,000 or For Tax Assessor; more population, and removal was prior to delivery of lists of certified voters to precinct chairmen.

July 22-Last day for voters who have removed from one county to-unother, or from one precinct to another, such transfers being necessary if new residence is in city of 10,000 or more popula-

July 26-Primary election day. Polls open from 8 a. m. until 7 p. m. Returns of primary election delivered to county men. Precinct conventions to name delegates to county conventions held. mary convention held.

Aug. 2.-County executive mittees meet to canvass returns and county chairmen certify results to proper officials. Aug. 2-County conventions held

to elect delegates to district and State conventions. Republican county conventions held to nominate county officers and name delegates to state convention. Aug. 5-Last day to file third ex-

POLITICAL ANNOUNCEMENTS,

The Brand is authorized to announce the following candidates for the offices under which their July 14-From this date until names are listed, subject to the July 23, voters expecting to be action of the Democratic Primaries

> For County Judge and Ex-Officio County School Superintendent: EARL W. WILSON

For County Attorney: JOHN A. COFFEE

For Sheriff and Tax Collector: JOHN B. MILLER

IRA RICKETTS H. M. (Mack) BEACH R. A. (Artis) DANIEL

For County Treasurer: J. H. HEAD

Fos District and County Clerk: L. H. FOSTER

For Commissioner, Precinct No. 1: C. J. PADDOCK P. J. (Jack) ROSE

For Commissioner, Precinct No. 2: boys Cohen said: W. M. COGDELL J. T. GILBREATH W. B. PHILLIPS

For Commissioner, Precinct No. 3: J. T. GUINN

For Commissioner, Precinct No. 4 W. M. (Mal) STEWART

cutive committee meets to can vass returns. Republican State executive committee meets prepare temporary role state convention.

Aug. 12-Republican State convention meets to nominate candidates for State officers if primary is not ordered.

ug. 23-Second, or run-off, primary election for offices where no candidate received a majority in first primary, (Demo

ug. 23-District conventions held and nominations certified to Secretary of State.

Sept. 2-Last day to expense account. Sept. 8--State executive commit-

tee meets to canvass vote of second primary and prepare list of State convention delegates. Sept. 9-State Democratic con-

Nov. 1-On or before this date county chairmen nominate supervisors in each election pre-

Nov. 4 General election. Elect United States Senator in Nov. 10 Returns to be canvess-

by Commissioners' Court. Dec. 15 Return was Zinte and district officials (except Governor and Lieutenant Governor) canvassed by Secretary of State in presence of Governor and Attorney General. an - 81, 1931 Least

venes and within one week, canvasses returns of Governor's and Lieutenant Governor's elec-

\$**&&&&&&&&&&&&&**

CHRISTIAN ENDEAVOR

Program, First Christian church Topic, Looking forward with the church. Leader, Andrew Pat Jones.

Hymn. Scripture, Acts 2:38-47, Violet Marrs.

Girls' chorus. Roll call, Thoughts for Christtian Endeavor Week. What is our church planning

this year? Rev. Boultinghouse.

Aims for our society this year, Paul Wright Barnett. Prayers for individual conse cration and a spirit of cooperation,

How may our society cooperate in the church program? Harry Kibbe.

Business. Benediction.

Cohen and his family sat down to dinner on Sunday. To the three "Now, children, which of you

would vant it a nickel instead of Each of the three decided in favor of the cash settlement, so

Mrs. Cohen put the meat away. Then she brought in the pie and put it on the table. "Now, my children," inquired Cohen, "how many of you vant a

nickle's worth of pie?" FOR RENT, FOR SALE CARDS

AT BRAND OFFICE. CHEAP



Hereford

Oy, Oy, Oy

An oyster met an oyster And they were oysters two. Two oysters met two oysters

And they were oysters, too. Four oysters met a pint of milk And they were oyster stew.

They Talked-Maybe!

Father: What did you and Joe talk about last night, dear? Daughter: Oh; we talked about our kith and kin.

Small Brother: "Yeth, pop, I heard 'em. He seth "Kin I hev a kith?" and she seth "Yeth you kin."-Hazel-Atlas News.

Wrist Watches and Jewelry RICE DRUG STORE

FRIDAY and SATURDAY

TOILET SOAP, Lana Oil, three bars	17c
MACARONI, three packages	26c
PEACH PRESERVES, Sphinx, four pounds	78c
FIG BARS, three pounds	40c
FLOUR, Family Circle, 48 pounds \$	1.63
SOUR PICKLES, Concho, quart jars	26c
BACON, Sliced, pound	26c
CORN FLAKES, White Swan, 2 packages	21c
POTTED MEAT, six for	26c
COFFEE, Schillings', one pound	50c
	_

Carl's Cash and Carry

Phone 324

10c

More Eggs-Less Cost!

WHEN you feed Purina Poultry Chows, expect more eggs in the nest ... for Purina will put them there.

Expect also to get eggs at a lower cost per dozen...that's exactly what Purina Poultry Chows will do.

Naturally, you can expect to pocket more profit, too. . for you have more money left after you pay for the feed.

How many bags of Purina, today?

Good Lump Coal and Magnolia Coke On the Track.

Jones & McLean







I am the coin that jingles in your pocket, sweet music to your ears. But you'll never fully appreciate my harmony until I tune in at E. B. BLACK'S says YOUR CASH.

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

LETTUCE, nice firm heads	7c
CARROTS, per bunch	7e
Coffee, 2 lb can Chase & Sanborn Seal b	rand 98c
JELLO, all flavors, 3 pkgs	23c
PRUNES, gallon size in juice	49c
Blackberries, No. 2 can, Texas pie berr two for	ries, 25c
RAISINS, 4 lb package	32c
CHIPSO, large size	22e
RAISIN BRAN, 2 pkgs	2lc
Baking Powder, Dr. Prices, 25c can	19c

CANDY, "Le's Go" bars, 3 for



Dawn Items

(Notice to Correspondents: To insure prompt publication of your letters, mails so, that they will reach the Brand office not later over until the following week .-

tended a play given at the Dawn Jessie Shuggart left last Wednes-

Mr. and Mrs. Floyd Tomlinson spent last Thursday with Mr. and Mrs. Will Moore.

Mr. and Mrs. P. A. Brown were in Hereford last Thursday. Mrs. Slaughter spent Friday

an evening last week with Mr. and Mrs. Tomlinson.

Miss Katherine Hershey spent one night recently with her sister, lows: Mrs. Arch Conklin. Mr. and Mrs. Clarence Brown

this week. W. T. Thomas and family visited the Ware home Saturday.

Miss Florence Woodruff who is to-wit: teaching at Fairview, called on Mrs. Slaughter Monday afternoon. Gus. Laquer and family spent the week end with her parents, Mr. and Mrs. Baird at Wheeler.

Miss Katherine Hershey attended the wedding of her sister, Mary Ella, at their home last Sunday

Andrew Shuggart and Jackson visited in the Jacobs home one night last week and played forty-

Mr. Chain and sons were in Hereford Saturday. Floyd Tomlinson and family left Saturday for a visit in Plain-

CITATION BY PUBLICATION.

THE STATE OF TEXAS. To the Sheriff or any Constable of

sed cHi

Deaf Smith County-Greeting: | 2 You are hereby commanded summon the unknown heirs of J. L. Allred, deceased, their heirs and legal representatives, by making publication of this citaonce each week for four consecutive weeks previous to the return day hereof, in some

newspaper published in your coundescribed on and prior to the 13th Mr. and Mrs. Will Moore spent J. L. Allred, deceased, their heirs orders and judgments as to the and legal representatives, are defendants; the nature of petitioners' cause of action being as fol-

are moving to the Polon place Allred alleging that he and the showing how you have executed defendants named in said suit are the same the owners in fee simple of the following described tract of land,

> All of section No. eight (8), in block No. eight (8), BS&F, certi-Smith County, Texas, and contain- 1929. ing 640 acres; being entitled there- (SEAL) only surviving helrs at law of J. L. Allred, deceased; and the petitioner R. L. Vineyard alleging that he is the owner, subject to the interest of E. O. Allred, a minor, of the following described tract of land, to-wit:

All of section No. fifty (50), in block No. seven (7), certificate 1-294, BS&F, located in Deaf Smith County, Texas, containing 640 acres; having acquired the The Brand wants rags-good same by deed of conveyance execlean cotton rags, with old knit cuted by all the known heirs of underwear, stockings, linen collars, said J. L. Allred, deceased, exetc., absolutely barred. Good pricce cept the said E. O. Alired, a mindh or, dated November 30, 1929.

Petitioners allege that said J. L. Allred owned all the land above

ty, if there be a newspaper pub-lished therein, but if not, then in died, intestate, without having the nearest county where a news- parted with title thereto; that no paper is published, to appear at administration was taken out on the next regular term of the County said estate; that he left as his Court of Deaf Smith County, Tex-sole and only heirs at law, so far as, to be holden at the court house as known to petitioners, the above than Tuesday at noon. Otherwise, thereof, in Hereford, Texas, on named defendants and petitioner we may be forced to hold them the first Monday in February, 1930, J. C. Allred; that said named heirs the same being the third day of now own and hold and are entitled February, 1930, then and there to to all of said section No. 8, first summon T. J. Comer by making petition alleging that plaintiff and answer a petition filed in said above described, and that said R. court on the 31st day of December, L. Vineyard, petitioner, owns and in each week for four successive 2, 1921, and separated on or about school house last Saturday night. 1929, in a suit numbered on the holds and is entitled to all of said weeks previous to the return day July 2, 1929, on account of cruel Lemuel Shuggart and family and docket of said Court No. 919, section No. 50, last above describwherein J. C. Alired and R. L. ed, subject to the interest of said ed in your County, if there be a ed and abused plaintiff, frequently day for a visit with a brother in Vineyard are petitioners, and Car. E. O. Allred, a minor, by virtue of newspaper published therein, but striking her, and such conduct conrie Allred, a feme sole, Liottie the aforesaid deed of conveyance if not, then in the nearest County tinued up to the date of the separa Norman, A. R. Norman, Lucia from the heirs of J. L. Alired; the where a newspaper is published, to tion and his conduct was such as Floyd, Ben Floyd, I. A. Allred, claims of all of said parties, peti- appear at the next regular term to render their further living to-Lola Daniel, J. F. Daniel, Delbert tioners and defendants, being sub- of the District Court of Deaf gether insupportable. That one Allred, Ray Allred, Lessie Randel, ject to the interests of the un- Smith County to be holden at child was born to them, a girl, L. T. Randel, Lifa Allred, a feme known beirs, if any, of said J. L. the Court House thereof, in Here- Wilma Louise, age seven. sole, Earl Allred, E. O. Allred, a Allred, deceased. Petitioners pray night with Mrs. Askren in Here- minor, R. M. Alired and J. B. for judgment declaring and adju-Allred, and the unknown heirs of dicating heirship, and for such

> court may seem just and proper, under the law and the facts. Herein fail not, but have you before said court, on the first day Being action to adjudicate and of the next term thereof, this declare heirship, petitioner, J. C. writ, with your return thereon,

> > Witness, L. H. Foster, Clerk of the County Court of Deaf Smith County, Texas.

Given under my hand and seal of office, in the town of Hereford, ficate No. 1-624, located in Deaf this the 31st day of December,

L. H. FOSTER, to by virtue of being the sole and Cherk, County Court, Deaf Smith County, Texas.





WEST TAILOR SHOP MRS. O. F. WEST, Proprietor

"Well Pressed Is Well Dressed" Clothes called for and delivered-Phone 880

America is paying a record tribute to these two great cars—

700,000 more BUICKS in operation today than any one of the fifteen other makes in BUICK's field!

\$23,000,000 invested by motorists in new MARQUETTES during the few months this car has been on the market!

The proof of value is in the buying. America is buying BUICK and MARQUETTE! You, too, will profit by making BUICK or MARQUETTE your choice.

BUICK-MARQUE

Norton Motor Company Hereford, Texas Buick and Marquette Sales and Service

Issued this the Siet day of De- ford, Texas, on the third Monday | Plaintiff prays for divorce and

L. H. FOSTER, County

CITATION BY PUBLICATION THE STATE OF TEXAS,

publication of this Citation once

after the second Monday in Janthe third day of February A. D. before said Court, at its as tion filed in said Court on the 26th day of December A. D. 1929, in a suit numbered on the docket To the sheriff or any Constable of of said Court as No. 1778, where Deaf Smith County, Greeting: Statha Comer is Plaintiff, and T. You are hereby commanded to J. Comer is Defendant, and said

DR. D. K. ROBISON Residence Phone 78-J

Residence Phone 114-W

DRS. ROBISON & WILLS

CLARK BUILDING Phone 282

DR. T. M. MONTGOMERY EYESIGHT SPECIALIST

626 Polk Street, Amarillo, Texas -Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. OFFICE RAY'S JEWELRY STORE.

Telephone 188 for Appointment.

custody of the child. Herein fail not, and have you next regular term, this writ with (SEAL) your return thereon, showing how you have executed the same.

Genuine Cordova Leather Goods RICE DRUG STORE

Hereford Nursery and **Landscape Architects**

Chinese Elms, best qualities, all sizes, from 50c to \$5.00 For Thirty-seven years growers of and dealers in choice fruits, shades, ornamentals, roses, bulbs, etc.

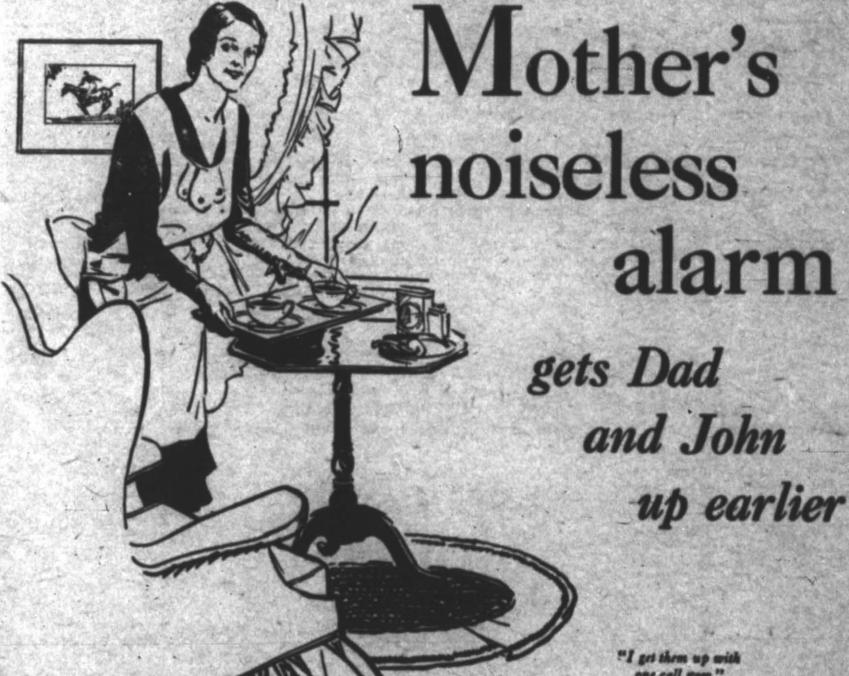
BEST BY TEST IN THE SOUTHWEST.

Out of more than 300 varieties in our own grounds and we can landscape and plant them, too.

Call At Nursery or Phone 99

L. P. Landrum

Pomologist, Proprietor. HEREFORD



USED to have so much trouble getting those two up," Mrs. Burton told a neighbor. "Some-

times they wouldn't even hear the alarm clocks Other mornings they'd turn it off and go right back to sleep "

"Then you'd have to call them half a dozen times—like I do with Edward and the like I do with I the neighbor put in, understandingly.

"Sometimes a dozen," Mrs. Burton added.
"The breakfast would get cold and John would be late for school and his father for work. Oh. it was a fright.

"But those days are over. I get them up with one call now. Both of them love White Swan Coffee. I put two cups of coffee on a tray and set it on a table in their room. Then I wake

"You ought to see how the aroma of White Swan Coffee makes them come to life. Of course, I put it out of reach and they have to get up. You try that yourself-but be sure it's White Swan. It has an aroma and a flavor all its own.'

Fathers and sons who rise to the occasion of breakfasting with White Swan Coffee always find that the promise in White Swan aroma is richly fulfilled in the satisfying flavor of every

Skillful roasting and blending—the result of more than a half century of experience completely develops and nicely balances the flavors of selected native coffees in achieving the famous White Swan blend. White Swan Coffee always comes

to you with its flavor fresh. Fresh, not only from the sealed tin in which it distribution is effected through 22 Waples Plaster Houses strategically located to serve

trucks operate over a network of routes, making regular deliveries from the nearby Waples Platter House to your grocer.

By going to the very source for its product, by controlling every step of its preparation and distribution, this sixty-year-old institution of the Southwest makes sure that no finer coffee can be brought into your home for the price you are asked to pay.

To guarantee this, the Waples Platter Company has become roaster and packer, as well as distributor of the inimitable White Swan Coffee ... available at your grocer's in one and three pound cans.

FREE-Expert advice on cooking

Does the pie crust turn out tough or soggy ... or do you sometimes have trouble with a certain dish your family likes? Write to Waples Platter Better Cooking Bureau, Waples Platter Co., Fort Worth, Texas. Expert advice on any recipe sent FREE.



TEXAS . OKLAHOMA . WAPLES PLATTER COMPANY



ord Post American Legion 192, Hereford, Texas, iary 16, 1930.

pereas, God in His infinite m has chosen our beloved ade, Leslie E. Smith, who deed this life on December 20th, to answer his last earthly Call and to enter the land e battles are to be forgotten Taps to be sounded no more; ereas, one by one, our comof the World War are going eet those other comrades who paid the supreme sacrifice; efore, be it resolved that we bers of the American Lehumbly accept the will of the it Commander and extend our erest sympathy to our deceasmrade's loved ones, and; hereas, we mourn the loss of leceased comrade, and realize our Post has lost a faithful

it further resolved that a f these resolutions be sent family of our deceased a copy published in the Brand, a copy sent to s News, and a copy spread minutes of the records of Hereford Post No.

H. H. MILLER. A. J. RALSTON SANK RAMEY D. K. ROBISON

Easter News

(This week's letter) Tuesday at noon. Otherwise, recently.

Sullenger traded his home land in Wise county. White is building a new

the Cowsert place.

and Mrs. J. S. Smith have a half section of land five west of Dimmitt. Allen spent Saturday night emerald Smith.

mall number attended church Sunday night. Smith was called to Okla City Sunday,

and Mrs. H. B. Medley at- Editor.) church at Hereford Sun-

Jones left Monday morning Marlow, Oklahoma.

ss Boyd spent Saturday night Sunday with Miss Medley. and Mrs. T. A. Mobley visit-Mr. and Mrs. B. M. Hines at ford recently.

(Too late for use last week) iss Boyd and the Carter famspent Sunday with Mr. and

ddie Lee Allen, Va Allen, Har- No school was had Friday be Smith and Emerald Smith cause of bad weather. Sunday in the home of Mr.

hen its church bells rong On the Sabbath air Their reposeful call
To the house of prayer; Then a holy calm.

Seemed to settle down.

On the peaceful streets Of the Old Home Town, For the Old Home Town Was a restful place Where they poused sometimes
In the dollar race;
And I often long, In the city's roar, For its Sabbath calm. And repose once more.

and Mrs. H. B. Medley.

Big Square are visiting in the sorry to lose him. home of Mr. and Mrs. J. S. Smith. Wednesday afternoon and night uary 13, very suddenly. Arcorded Mrs. Elliott's furniture to Lub- Thursday and Friday a snow storm cremated and the ashes will be

mail so that they will and Frankie Allen took dinner with by the snows.

y be forced to hold them Miss Boyd attended the teachuntil the following week .- ers meeting at Nazareth Saturday. Mr. and Mrs. Carl Frye and fam-Head of Weatherford has ily motored to Dimmitt Sunday. in school Monday.

There will be preaching at the school house Sunday night.

Arney News Items

(Notice to Correspondents: To insure prompt publication of your etters, mail so that they will reach the Brand office not later than Tuesday at noon. Otherwise, we may be forced to hold them over until the following week,-

About 800 rabbits linve been exterminated the past few days. Our mail line was snowed under

Miss Edna Burks was here from Amarillo this week.

Mr. Pitman of Tulia is building Mr. Martin is making a lot of

improvements on the Randal place. Several Arneyites attended a ball game at Happy Saturday night. Arney boys played Dimmitt basketball squad Tuesday afternoon and Sunnyside Saturday night.

Rev. Mr. Swartz, pastor

he Rie Grande Valley. allo were here Wednesday.

which will soon be ready for use.

Flagg News

reach the Brand office not later than Tuesday at noon. Otherwise, we may be forced to hold them over until the following week .-

Owing to bad weather, attendance at the Study Club meeting Thursday was very small. Our next meeting will be with Mrs. Fred Simpson.

A. L. Strickland, Mr. Casler and Mr. Compton made a business trip to Hereford Thursday.

W. T. Summer and wife attended singing at Cleo Sunday after-

Joe Benswanger and family moved to their farm the past week and Mr. Walker now has charge of the Mr. and Mrs. Ray Sheffy of

Dimmitt were visitors in the Sid Sheffy home last Sunday. Mr. and Mrs. Fletcher Ramsey are the proud parents of a new

A message to Mrs. E. J. Wil-Williams states that her brother, Mr. and Mrs. Harvey Smith of soon for work elsewhere. We are J. J. Myers, a well known broker of New York City, died on Jan-Messrs, Allen and Chandler haul- we had about 6 inches of snow. ing to his wishes, the body was tice to Correspondents: To bock Sunday.

fell. Some wheat is frozen out interred in the family burial plot but most of it will be benefitted at Lackbart, Caldwell County, fell. Some wheat is frozen out interred in the family burial plot Texas. Mr. Myers was a member the Brand office not later Mr. and Mrs. Lee Jones one day Several domino and forty-two of one of the oldest families in parties have been given lately. this state, the son of a Mexican

Bad colds and sore throats are War and Civil War veteran, and services were held at the McKinan old trail driver of extensive ney Avenue Baptist Church, Dal-Mr. and Mrs. Earl Davis have berds to various points, mainly las. Members of a Dallas Masonic one for a three weeks trip to to Salt Lake, Utah, and Kansas lodge conducted the ceremony at points, when Texas was in its the grave and he was faid to rest Mr. Middleton and son of Ama- infancy. He has many friends in Grove Hill Cemetery. throughout his native state that | The floral offerings were many Chas. Cox and wife have recent- will regret to learn of his death, and beautiful. Rev. Kyle is surly installed an electric light plant Mrs. R. M. Bietel, a niece of San vived by his wife, a daughter, Antonio, Texas, will accompany Mary E. Kyle of Olton and three the ashes to their resting place. | sons, M. L. Kyle of Olton, F. L.

OLTON EDITOR DEAD.

Rev. L. L. Kyle, editor of the (Notice to Correspondents: To Olton Enterprise, passed away on Amarillo for medical attention this insure prompt publication of your January 3 at the home of his son, week, but is expected home by the letters, mail so that they will R. E. Kyle, of Dallas. Funeral last of the week.

Kyle of Oklahoma and R. E. Kyle of Dallas, Texas.

W. H. Ray was called back to

BEST ASSURANCE

-of winter driving comfort lays in using Phillips "66" Gasoline.

WEST & SNYDER

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

21c

WE BELIEVE

IN OUR COUNTRY IN OUR PRESIDENT IN OUR BUSINESS

Everything Points to 1930 being the largest Construction year in history, and we are prepared to assist you in reaping your share of its benefits.

CALL ON US



QUALITY—SERVICE—COURTESY

BARGAINS IN

with an OK that counts

THIS WEEK WE OFFER THE FOLLOWING:

5-1928 Chevrolet Coaches, 1928 Chevrolet Sedan.

Baptist church here, will leave

1926 Chevrolet Coach, a dandy. 2-Model A Fords.

2-Ford Roadsters. 1928 Whippet Sedan. 1927 Dodge Sedan. 1927 Chrysler Coach

See these cars before you buy. The price and terms are very attractive. The cars carry our famous OK THAT COUNTS GUARANTEE.

Yours for Sales and Service

"A Reliable Institution" Phone 216

On brick business buildings at 7 per cent; on residence at 8 per cent, or on the monthly payment plan.

LET US FIGURE WITH YOU.

Insurance

WE HAVE SET THE BIG "RED HEN"

-Book your orders for chicks, as the early fryers usually demand the highest prices. First hatch-off will be February 7th. Single comb Rhode Island Reds, Barred Rocks, Buff Orpingtons and White Leghorns.

WE DO CUSTOM HATCHING

Hillside Hatchery and Poultry Farm

R. P. CONEWAY, Owner and Manager Visit the most modern hatchery and poultry farm in the Panhandle.

Street, Just Across the Creek South of Town'

Because the

OUR RESEARCH DEPARTMENT PLACE THEIR SEAL OF APPROVAL UPON THE

GRAYBAK

DAY-FAN Radios

WE ARE CONFIDENT THAT YOU WILL APPROVE OF THE GRAYBAR AND DAY-FAN

There are No Better Radios Built by Anybody

A MACHINE ON THE DEMONSTRATION FLOOR NOW

Texas Utilities Company

"A HEREFORD

Prices For Friday and Saturday

COFFEE, Arnholz, lb package MONEY REFUNDED IF YOU ARE NOT SATISFIED

FIGS, whole, ripe, No. 1 tall, per can STRAWBERRIES, No. 1 tall, per can 26c PRUNES, Italian, No. 2, per can 21c PEACHES, DelMonte, No. 2, per can 21c Fruit Salad, Sun Kist, No. 2, per can 3lc

APRICOTS, Veribest, No. 2 1-2 can, per can 26c TOMATOES, 1 lb can, per can 9c

COOKIES, fancy assorted, per lb 29c SYRUP, Hoe Maid, 5 lb 53c, 10 lb 89c MILK, Supreme, small, 5c; large can llc

Sandwich Spread, Mrs. Dalton's, 8 oz jar 22c RAISINS, 4 lb package 34c

O'CEDAR POLISH, 12 oz bottle 49c 19c

CHIPSO, smalll pkg 8c, large pkg SMOKED BACON, pound 26c

FLOUR, Arbutus

DRY SALT MEAT, pound

24 lb Sack \$.94 48 lb Sack \$1.88

18c

"The Whiteface Roundup"

MID-TERM EXAMINATIONS

During the whole of each semester a student looks forward to high school auditorium, the 1929anxiety, according to his condi- sweaters. The Athletic Association. His grade on the report after tion had charge of the program. in first semester subjects and the Dillehay. Our superintendent gave games. beginning of others in the last or a brief speech on the benefits of second semester. It always means athletics in the high school. a turning point in one year courses Mr. Hopkins, representing the in the last two games but hope and, most of all, the student should Athletic Association, presented the to win many more during the seaheed the note of alarm sounded coach, Mr. Tom McCollum, with a son, by these examinations if he is fountain pen and pencil set. The low in any of his work.

system, the students had only two eration of the team. He was given hours for each test, whereas under the privilege of awarding the the old system they had three, sweaters to the members of the The examinations were conducted team, who in turn showed their Thursday and Friday, January 9 appreciation. was required to stay at least one a short speech. hour; after this; being permitted The program was enjoyed by to leave when he finished. All or- everyone present. All were proud dinary morning classes, first to of the boys who made the team third periods inclusive were held Thursday with the afternoon classes constituted in the fourth to sixth periods were held Friday.

In most cases when the students went back on Monday they received their papers, graded, and acappointed. The students now can ness before the organization is of is absorbed and if the towel was estimate their possibilities in pass- little interest to people as a whole, wet it would not absorb moisture ing the various courses being tak- but Thursday afternoon, January so easily." In answer to another

CHAPEL SPEAKER

At 9:45 o'clock on Tuesday morning, January 14, Rev. Fuller, pastor of the Methodist church, addressed the Hereford High school assembly.

His talk was built principally on the little known fact that "big things shake to the top and little things shake to the bottom." In other words, the 'big people, that other words, the 'big people, that in which the boys were to be presis, persons of great capabilities in which the boys were to be presnot so hot—I mean good." and of great efficiency-gain the top of the ladder of success while others shake to the bottom." The text of the speech was drawn from Paul's letter to Timothy. The fact that only the hard things of life are those worth gaining was especially emphasized.

The students of the high school join in expressing to Rev. Fuller their appreciation of his talk and of the message conveyed by it. KATHLEEN CRONIN.

ASSEMBLY PROGRAM

The assembly program Thursday time. He told of how Dr. Hodges done. worked his way through college, and of the position he now rep- they can have the honor of workresents, which is head of the edu-ing for the fine, clean, hard-fightcational board of the Presbyterian ing athletes of Hereford High, church in Texas and Louisiana.

talk on "Good Books" and how they have accomplished. For the they would benefit everyone. He clean sportsmanship of the school said: "Good books are of value and town as a whole we thank because their literature remains you, and for the kind cooperation good, while morals and good liter gives thought contaction is present. Therefore if appreciated by every members of one reads books he should read the organization. books of good literature and get some value, instead of reading novels for amusement." PANHANDLE

We sincerely hope Dr. Hodges can come back and talk to us again and give us some informa- vaded the frome of the Whiteface tion of value to us.

ford the year around.

ASSEMBLY PROGRAM

(coach then expressed his apprecia-This time, under the hour period tion of the association and co-op-

and 10. Starting at 8:45 o'clock, Short speeches were given by two were held each morning. The Captain William Russell and Cap- in the Literary Digest some humregular school day was then inter- tain-elect G. T. Higgins. Jack rupted by the lunch hour from Gilliland, Hereford Whiteface mas-12:30 to 1:30. The afternoon had cot for two years, was given a examinations given high school in its schedule one test lasting sweater for his help and faithfulfrom 1:30 to 3:30. Each student ness to the team. In turn he made many thoughtless things.

GENEVIEVE EBERLE.

AN ATHLETIC ASSOCIATION MEETING

The Athletic Association, one of the most important organizations cordingly, in many cases, agree- in the school, holds almost all of one of his Physics pupils that "A able and disagreeable surprises its meetings without people from towel is made with cloth that were the result of the grades. Even the outside knowing what they absorbs water, so when you put some of the teachers seemed dis- are held for. Generally the busi- the towel on the hand the water 16, a meeting was called that will of Mr. Hudson's questions, one result in a very interesting affair.

Almost everyone remembers our clean bunch of hard-fighting football boys Which Hereford High school produced this past year, Al- Miss Carlyle asked what the the lockers. The looks on the most all of us also realize that "Concert of Europe" was. She re- students' faces showed that they much honor is due our boys. The ceived sevral amusing answers, were uncertain about something custom of this school and other but perhaps the best is this; "It The majority of the students were schools of equal rank is to issue is a song of the French Revolu- wondering whether they could learn sweaters to the letter men on the tion." football squad.

ented their sweaters was the business of the Athletic Association Thursday. Many items concerning test, and one of the students told faces showed signs of relief, while the program were discussed, among these were the order in which to have the speakers of the occasion speak and how to arrange the program in an interesting but informal manner. The boys on the team did not know when the sweaters were going to be presented and, of course, the meeting of the Athletic Association had to be kept a secret until after the following morning.

One of the most interesting parts of the program plans was morning was very interesting. The the way in which Jack Gilliland, program was opened by prayer, our mascot, was to be surprised. led by Brother Giesier, who was Jack has rendered a great service introduced by Mr. Dillehay. The to the football team by his connext speaker, Brother Hornbeak, stant care of equipment and by was also introduced by Mr. Dille- his willingness to help in every hay. Brother Hornbeak introduced way possible. The Association votthe main speaker of the morning, ed in a previous meeting to sur-Dr. Hodges, and told of the mes- prise Jack with a sweater in his sage he was to bring to us at that honor for the good work he has

The Association is glad that and wish to extend to them our Doctor Hodges gave an excellent heartiest appreciation for what

HEREFORD SPLITS WITH

The Panhandle "Panthers" in herd for a double encounter on

January 10 and 11. Those who like their games with spice should Friday, January 17, 1930, in the have been satisfied with these two "exams" with secureness or 30 football men received their The main skirmish of last week

games, for each team won a game. was a cruise of the Hereford boys and girls to Friona on Tuesday this period are generally singifi- The president, Ralph Hastings, the 11th. The Whitefaces left the cant because they mean final grades introduced the first speaker, Mr. bacon in Friona by losing both

> The Whiteface basketball teams have not shown much improvement RALPH CLENNIN.

HUMOR

This is not supposed to be a satire, but just a bit of humor regarding answers on some of the examinations given this term. We read in joke columns of newspapers and in "The Spice of Life," orous sayings and prints, but by reading some of the answers on students we may see that they do

Here are a few instances of that such work given by high school students on examination this term: Miss Campbell, English I in-

structor, asked the class the prin- being recognized anywhere. cipal parts of think. She was very amused when she learned that the decided to get pins. These pins principal parts were "think, thank, cost seventy-five cents each. They and thunk."

Mr. Hudson was informed by pupil told him that "Glass is used to keep out cold and let in fight."

The arrangement of a program dents tells her that "Napoleon was Another of Miss Carlyle's stu-

away from his work.

NEW COURSE OFFERED AT MID-TERM

Besides our full year subjects we often have half year courses offered at the beginning of the year. or at mid-term. Students who take the regular high school courses of four subjects are permitted to take additional subjects, provided they have an average of eighty or more. Consequently we have numberous students taking arithmetic, trigonometry, economics, and occupation courses which have been added at mid-term.

ERVIE COKER.

WORK AND PLANS OF HOME ECONOMICS CLUB

The Home Economics Club, which was organized shortly after school started, is progressing nicely. It was decided by the club to pay a fee of \$3.00 into the State Home Economics Department and become affiliated. After paying in this fee it entitled the club members to State Home Economic pins. The pin is a State and National pin,

The members of the club then are made of bronze with a "Betty Camps" raised upon them and the words "American Home Beonomics

Association" printed on them. The club is planning to have their pictures made for the Annual. It has adopted a club yell and is working on a song to adopt for the club.

Tina Lee SPRINGER. SEMESTER EXAMINATIONS

Wednesday, January 8, students In the earlier part of the year were really taking books out of a half year's work in a single night. Thursday morning the students were at school earlier than usual. Small groups were formed by the students all over the build-Miss Estes was giving a Bible ing. Questions were asked by

her that "Genesis was a king of Judea."

As we know this is not a proof of the intelligence of Hereford High school students, but as has been said, a student will say things when his mind is probably miles

Students and other students would give the answers. It seemed that uncertainty. Some of the students that uncertainty. Some of the students one impulse seized them just before time for examinations. They started to fill their fountain pens, been said, a student will say things get plenty of theme paper, and to get paper clips. Examinations for everyone seemed thankful. Some around the bend I said to make the contract of the students and uncertainty. Some of the students thankful and the lady motorist from than any other examination as he draw out his little both and the bend I said to make the contract of the students and uncertainty. Some of the students are the students and uncertainty. Some of the students and uncertainty. Some of the students and uncertainty. Some of the students are the students and uncertainty. Some of the students are the students and uncertainty. Some of the students are the students and uncertainty. Some of the students are the students and uncertainty. Some of the students are the students are the students and uncertainty. Some of the students are the students are the students are the students and uncertainty. Some of the students are the stu day. As the students came from distasteful task. their examinations some of their

the morning classes were held were thankful because they knew Thursday and examinations for the that they had passed and others afternoon classes were held Fri- beause they were through with a

DAVID HARRISON.

Forty-five at least'."

me look so old."-Judge

Funny Grams from RICE'S

NOT HEARD IN HEREFORD

Constable: "You're pinched for violatin' the auto laws!" Driver: "Which one?"

Constable: "Darned if I know-but you certainly haint come all the way down Main Street without bustin' one of 'em."

When we sell you a Brunswick Super-Service tire we sell you 20,000 miles of service and see that you get it. The extra miles they give you are thrown in for good measure.

Patient: "Doctor, how are my chances?" Doctor: "Oh, pretty good, but I wouldn't start reading any continued

For light service or temporary use on that old car you don't expect to keep very long, you can't beat a Brunswick Solar with its 10,000 miles of

Angry Motorist: "Some of you pedestrians walk along as if you owned Irate Pedestrian: "Yes, and some of you motorists drive about as you owned the cars!"

BRUNSWICK ARE "FAMOUS FOR QUALITY!"



BUTTER

-There is EIGHT TIMES the food value in a pound or butter there is in a pound of any butter substitute. -HEREFORD CREAMERY BUTTER IS GOOD.

Wholesome, SWEET-take a pound home with you the next time and feed your family with real food. Patronize a home industry.

Farmers Creamery Ass'n, Inc. Hereford Phone 3.

Good Fence Demands Good Posts

-and Here They are ·· Easy to Drive.. · · No Holes to Dig · · <



We recommend Banner Line Posts-made

by the American Steel & Wire Companybecause experience has proved their greater strength against strain in all directions.

Banner Steel Posts are easy to haul and drive. They hold the fence true to line because they are strong and provide solid anchorage. Continuous rows of notches on both sides of the face of the post allow attaching any or every line wire. The large slit-wing anchor roots the post into the ground as you drive it anchors like a rock.

BANNER POST CLAMPS

You will find these clamps easy to fasten. They go around the post and hold the line wires—as well as barbed wire—securely to the post and do not allow slippage up, down or sideways. Easy to fasten. Seven free with each post.

R. H. KEMP LUMBER CO.

REAL WORTH - WHILE VALUES FOR THE NEXT WEEK

Children's heavy weight coveralls, extra full made Men's big, full-made "2 Oxen" cloth work shirts Turkich both towals colored border double terry, size 21 x 43, each Dress Ginghams, 32-inch, fast colors, many new shades, yard Heavy Outing, 36 inches wide, many colors, yard . . 12 1-2c Ladies' out-size service weight silk hose, Ladies' full-fashioned service weight silk Ladies' rayon silk hose, real value at three Ladies' rayon silk bloomers, all new shades, real good, pair

SPROWLS-CRONIN & COMPANY

Irvin S. Hamilton PHONE 193

"Lest We Forget"

I believe in patronizing home industry. Buy your dry goods, groceries, Hereford Baked Bread and Cream

O' Plains butter from your local merchants. By so do-

ing, you are helping build the town in which you are

ment. I can sell you the same quality of granite or

marble for less money. In buying from me you are

helping some one who spends his money right in Here-

ment agent an order, he probably eats only one meal

and spends one night in your town. I will compare prices with any of them, and guarantee the quality. We sell the best and you MUST be satisfied. No money down until you see the goods.

Don't go to Amarillo or Plainview to buy a monu-

When you give the Plainview or Amarillo monu-

living and which helps educate your children.

International Sunday School Lesson

Beatitudes are the Gate They are the seven-fold

a square-shaped bill called ler. Horns of Hattin, or Mount of It is about sixty feet

on the Mount have perhaps ble. (Matt. 10:34.) with them."-Prof. George F. the lives of his subjects."- serves.

of true happiness. "Bless- with Christ,

They That Mourn. "Blessed are they that mourn; they shall be comforted." Every ly who passes through the first | ull stitude finds himself at the door; the Christian to the second. Only the poor in deed. Such is Christ's had primarily in mind is not the kingdom of bear t or the pain of physical suf-

OF THE KINGDOM the sense of self-condemnation before the eye of God. Christ had reference to that pain of heart stroy the law or the prophets." of his soul; if necessary, even that den Text: Blessed are the pure cause his life is so full of sin, and of Moses, the Pantteuch, as the eye or the right hand, must be in heart, for they shall see self, and so barren of unselfish Law, and the remainder of the Old sacrificed."-Prof. Charles W. Erdin spirit can be truly blessed when cal writings, as the Prophets. They in this country finds in this secthey mourn."—Rev. Howard Ag- added the poetical books, calling tion its strongest condemnation. new Johnston, D. D.

The Merciful. a night of solitary least, a corresponding spirit in us ing to destroy the old religion, so sun, by the prophets, by the tem-(Luke 6:12) our Lord made to receive any gift or blessing dear to the nation (Mark 2.24; ple, by Jerusalem, by the altar, ce of his twelve dis- from God. It is true, therefore, John 5:16, 18). "I came not to by the wood used for it, by the (Luke 6.13-16, Matt. 10:1-4) in relation to God, that the merci- destroy, but to fulfill." Matthew's sacrifices, by the temple's vessels, addressed to them and ful shall obtain mercy, and the Gospel is mainly devoted to an by their own souls."-Cunningham multitude that had gather- unmerciful shall find no mercy. exposition of this sentence of Gelkie. They were careful not to ever-memorable discourse This is taught in the petition, 'For- Christ's, placing the Saviour's life break literally the Commandment is called the Sermon on give us our debts as we forgive and teachings alongside the Old against profanity, but they broke Mount and is reported fully our debtors.' This divine mercy Testament and showing how the it essentially, for it is a commandhe three chapters of Matthew, and human mercifulness are linkand also in shortened form in ed together. But the same is true 6:20-49. This wonderful ad- in our relations with our fellowwill be our study for three men-the merciful obtain mercy and the unmerciful find no pity. The unmerciful find only coldness mount on which it was de- and ungentleness, while the merwas, according to tradi- ciful obtain mercy."-J. R. Mil-

In worldly kingdoms highest has two tops and is situat- honor is bestowed upon warriors, on the west side of the Sea of captains, generals, but not in the two or three miles from Kingdom of Christ. There those and seven southwest of who bring about peace between enemies shall be distinguished with the exalted title. "Sons of God." the Sermon on the "There is no more Godlike work It is the moral law of to be done in the world than m of Christ, or in other peacemaking" (Broadus). s it occupies in the New Test- be a peacemaker is the climax of

luce which in the Old Christian character." (Maclaren). is occupied by the Ten This of course does not imply that nents."-Bishop Charles Christ's followers are to make "Of all the teachings of the peace with evil. We must first Testament the sayings of this get things where peace is possi-

Men and women, boys and girls, "This sermon was the of the kind described in the Beatiural address of the King. It tudes are compared by Christ to sment of the rules salt. Salt seasons food, mukes it regulations which were to con- tasty; sait purifies and salt pre-Christians do mingle. But salt that loses its s an evidence of the ove of saltness is good for nothing, and that this great sermon of the is thrown out into the street; so of God should open with an with a Christian who loses touch

well be "happy" in our | People of the Beatitudes are also Beatitudes. like lights. Citizens in Palestine st makes his followers happy, were often conspicuous, built on with a happiness so, different hills for health and protection, so its origin and nature from the also must a light be set on a of worldlings that the lamp stand whence its rays may laters thought they must go out into all the room and not re another word for it, "bless under the common wooden peck "The members of the king- measure. Even thus must Christare meant to be happy, but lans let their light shine, make are made happy by conditions their characters and works mani-no one else can remore. fest, that men may praise

arit are blessed when the mourn, picture of the kind of life his folind the mourning which the Mas lowers are to lead, the citizens of sorrow because of bereave The Laws of the Kingdom.

Every kingdom must have laws,

it might have been expected deeds and words of Christ. that Christ's new kingdom would have new laws; but instead of new

The Law and the Prophets. them "Sacred Writings," Hagiographs. Christ's teachings were so

tion of the old laws. His kingdom it is broken not merely by a sin- bert Mortimer Gesner. was that to which the old laws ful act, but by every impure depointed, his dispensation was the sire. He warns against allowing Mife all that might cause him to ing. "The perfect are not men sus. God has his human life and Rastus; "No, be tempted needlessly, anything with a conceit of perfection, but unveils it in Jesus; man has his nuthin before." "Think not that I came to de- which might endanger the purity which an honest man knows be- The Jews regarded the five books which is as precious as the right service. Evidently only the poor Testament, including the histori- man. The prevalence of divorce

The Law of Reverence. The Jews of Christ's time used ."Blessed are the merciful, for revolutionary that the stricter oaths on every occasion. "Their they shall obtain mercy." . "There Jews, the scribes and Pharisees, number was endless; men swore must be, in some faint measure at had already accused him of seek- by heaven, by the earth, by the Old Testament is fulfilled by the ment requiring reverence for sac-

red things and for truth. "An aspirants-men who seek to at- divine life and it is unveile honest man does not need to take tain, like Paul (Phil. 3:12.)"- Jesus."-T Calvin McClelland, D. an oath that what he says is true; Expositor's Greek Testament. The D. The perfection would be imlaws Christ put a new spirit into ing in reference to the Seventh and a liar only colors a deeper dye verb is in the form of a future imthe old laws. He was the comple- Commandment. He declares that his lie, by his oath."-Rev. Her- perative, a command for the fu- is possible for us in and from our

The Law of Protection. fulfilment of the Mosaic dispen- any occasion for evil thought. No as your heavenly Father is per- and the ocean; the divine nature sation, the New Testament is rear- matter how great the sacrifice in- fect." Perfect in love, in regard becomes human in Jesus, the hued on the foundation of the Old volved, one must put out of his to which Christ has been speak- man nature becomes divine in Je-

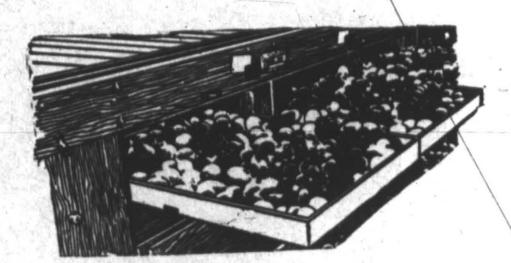
ture, a form not found in English Saviour. and not to be translated into Eng-"Ye therefore shall be perfect, lish. "Man and Jesus, the inlet

Judge:

Rastus: "Not guilty, suh." Judge: "Ever been in jail?" Rastus; "No, suh. I never stole

"Buckeye" and "Safety Hatch"

INCUBATORS



The World's Greatest Hatchers

NOW OFFERED IN NEW AND ADVANCED DESIGNS-THEY SET THE STANDARD FOR BIGGER HATCHES OF BETTER CHICKS

After all is said and done, the "cheapest" incubator you can possibly buy is the one that hatches the highest percentage of big, strong, healthy chicks.

BUCKEYE BROODERS

EITHER COAL OR OIL BURNING

A brooder that raises more chicks; a brooder that raises more vigorous, stronger chicks; a brooder that uses less fuel; a brooder that takes less time and work-that's the brooder that is the "best buy." The percentage of chicks your brooder raises and the economy in fuel, time and work are the things to take into consideration.

Streu Hardware

ridaire gives you the

The Hydrator is a marvelous new moist air compartment that makes vegetables and salad materials delightfully fresh and tender. See it demonstrated today.

Now, with the development of the Hydrator, Frigidaire offers a new service to users . . . a special compartment for vegetables and foods that need added moisture.

You can put even wilted celery in the Hydrator and make it crisp and fresh

again. You can make lettuce tender and brittle. You can quickly restore the firmness of radishes, tomatoes and other vegetables.

Today every household Frigidaire is. equipped with the Hydrator. It is part of the surplus value offered by Frigidaire. So, too, is the famous "Cold Control" which enables you to speed the freezing of ice cubes and desserts. And to make Frigidaire still more practical and more strikingly beautiful, every household cabinet is now rust-proof Porcelain-onsteel inside and out. See a complete demonstration at our showroom-now,

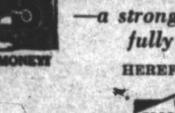
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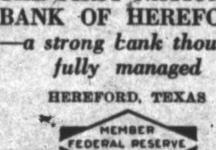
Hereford, Texas

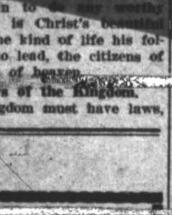


THE FIRST NATIONAL

BANK OF HEREFORD -a strong bank thoughtfully managed









STARTING MASH

MERIT STARTING MASH is the ideal ration for baby chicks just starting on their venture of life. This scientifically balanced ration contains the body building easentials so necessary during the first few weeks of the chick's existence. It contains yellow corn meal, pulverized oat groats, wheat gray shorts, mill run bran, meat and bone scraps, raw bone meal. O. P. linseed oil meal, corn oil cake meal, corn glutten. feed, alfalfa leaf meal, dried buttermilk, cod-liver oil, calcium carbonate, charcoal and one-half of 1 per cent salt. These essential ingredients are mixed and perfect-ly blended by special machinery of latest design. Clean-ing, cracking, sorting, grinding and mixing machines are fed automatically, which insures exact percentages and uniformity.

USE MERIT STARTING MASH THIS SEASON

est Texas Feed & Seed Co.

PHONE 265



"Oak Floors Throughout"

If the description includes this statement, "Oak Floors Throughout," you KNOW that home is well and substantially built-because oak floors are the hallmark of quality in sound and serviceable construction.

Oak Floors add more than their cost to the selling value of any dwelling.

That is because they look better, wear better, ARE better than any other floor-they are "Standardized nest, and are so recognized, anywhere.

Ask us about laying oak floors over old floors—a most economical way to modernize the interior of your

A. C. Thompson

Phone 456 McKinley and Third



OLD MAN WIN

HAS GIVEN US A FIT-BUT YOU WILL NEVER NOTICE THOSE CHAPS IF YOU USE

AND DON'T FORGET SHARI, that delightful and lasting fragrance, which you can find only in SHARI TOILET PREPARATIONS-Powder, Perfume, Bath Powder, Bath Crystals and Creams.

THIS WEEK PHONE NO. 203-J WINS \$1.50 BOTTLE OF SHARI PERFUME

Corner Drug Store

The Rexall Store

Day Phone 105

Night Phone 238 or 403-W

"A PHARMACY"

10001S

R. W. (Bob) Bowers of Hous- I. S. Hamilton was a business ton, was here last Friday on a visitor in Plainview Tuesday of business trip. Mr. Bowers was this week. here representing the Magnolia PaPer Co.

J. C. Ricketts was a business visitor in Amarillo Monday.

FEDERAL TIRES

Western Chain Tire Stores Second and Main Streets

derful tone, simply constructed so breeding stock are from highly of the leader, Mrs. Gyles, After that troubles are almost nothing, pedigreed prepotent male birds. Get the regular scriptural reading and real radio happiness. ORR TAIL- son. WEST TEXAS FEED AND ing stood adjourned. OR SHOP Phone 16. 1-tfc SEED CO., Phone 265.

C. W. Humble is in Albuquerque, New Mexico, this week visiting chester, Kentucky, arrived here at the home of his parents.

the sale of Churchill Clothes,

Chicks from all heavy breeds from good type and trap-nested stock. WEST TEXAS FEED & SEED CO., Phone 265.

NOTICE—BUSINESS CHANGE

The business heretofore conducted under the firm name of the "Hereford Jewelry Store," and owned exclusively by J. Ray, has been transferred to W. H. Ray, who becomes sole owner of the said jewelry business, including stocks, fixtures, accounts, etc. All the indebtedness of the said

store will be paid by W. H. Ray and all money due the store should be paid to him.

Effective as of December 26,

J. RAY, W. H. RAY.

T. E. Seigler is expected home from a several weeks business trip to Olney the last of this week.

Mr. and Mrs. V. L. Martin who ford to six miles east of Farwell, were visiting friends and trading 40 Horeford Saturday.

Miss Halycon Donner, who met with a serious accident a few weeks ago, is reported at this time to be improving.

FOR RENT-One side of a new duplex; prefer no children; near

message announcing the serious illnessof a sister.

C. P. McCollough left last Sunday for Lubbock where he was called on a business mission.

George Jowell and Gordon Witherspoon were in Canyon last Sun-

Fred Bailey and Frank Barber, Jr., were in Canyon last Sunday visiting friends.

Two special qualities of Cantrell Atwater Kent radios have won- White Leghorn chicks for 1930

> Mrs. L. C. Woodford of Winthe latter part of last week to

and have taken offices in the El- ferings. liston building on East Third Street.

FOR RENT-One side of a new duplex; prefer no children; near high school. J. S. ORR.

R. Bullard, east of Hereford of the Gillis Ranch, reached home last week from a motor trip to Bullard reported heavy snow fall in Central Texas, and a big time visiting his parents, relatives and old friends.

Mr. and Mrs. W. F. Gillis returned home last week from a visit with Mrs. Gillis' mother, Mrs. A. J. Wilson at Denton, and relatives of Mr. Gillis in Wichita Falls. Mrs. Gillis also made her spring purchases of ready-to-wear in Dallas while away. Mrs. A. K. Gillis who accompanied them as far as Wichita Falls, remained there for proved from northwest of Here- an extended visit with her daughter Mrs. F. E. Fisher and family.

Loans-Bonds

PRINCE REP INSURANCE

AGENCY JOHN MeLEAN, Manager

PRESBYTERIAN MISSIONARY SOCIETY

The Presbyterian Missionary Soof the weather, about fourteen ty and moved to a farm near wishes, members met at the home of Mrs. Pampa, where the family resided Hastings last Wednesday, January | until they came to Hereford about 15, with the president, Mrs. Ezra two and a half years ago. The Norton, in charge.

The quoto of the "White Cross" work for our hospital in Europe Verne Cornett, and Mrs. James was given, consisting of bed sheets Harrison, north of Hereford, and bandages, these supplies to be shipped in February. The next Mmes. Ben Roten and Bowen meeting will be an all day ses. Jackson of Denver, Colorado, and sion when two quilts will be quilt- a brother, Henry Skelton of Mia-

The second chapter of "Crowded Ways" was presented by Mmes. Kerr and Robinson at the request

REPORTER.

CARD OF THANKS

We wish to thank you for your visit in the home of her sister, beautiful expressions of sympathy Roger Corbett of Corbett Clean- Mrs. C. T. Guseman, also in the extended to us during the illness ers, is in Dallas this week attending a tailoring convention, he having a tailoring convention, he having won the trip as a premium for wright.

In Dallas this week attending homes of two other sisters, Mmes. and at the death of our wife and mother. Especially do we desire to thank the ladies of the Christers is in Dallas this week attend- homes of two other sisters, Mmes. and at the death of our wife and ian church for the timely aid ex-R. M. Dunn and S. L. Walker tended to us in the last sad hour. have formed a partnership for We appreciated and gratefully conducting a real estate business thank you for the many floral of-

M. W. Cornett and Family Lloyd Cornett and Family Mr. and Mrs. J. Weldon Cornett Mr. and Mrs. Jas. Harrison

OUT.OF TOWN RELATIVES HERE FOR CORNETT BURIAL

Out-of-town relatives who attended the funeral of Mrs. M. W. Denton, Dallas and Temple, Mr. Cornett were J. Weldon Cornett and wife, Oklahoma City; Mrs.

of Miami, Texas, a sister.

children at home are Lloyd, Fryor, Winnie Bell, Cleona, J. H. and

Two sisters of Mrs. Cornett, mi, Texas, were unable to be here.

GREEN-CLOYD

Fuller, and Miss Georgia Cloyd, the election of officers was post-Get an Atwater Kent if you want your order in early for this sea- prayer by Mrs. Haberer the meet- daughter of Mr. and Mrs. George poned until next Sunday. Cloyd were united in marriage Will Moore and family visit-last Saturday afternoon in Clovis, ed the Tomlinson home Sunday New Mexico, in the home of evening after Sunday school.

The mothers of the senior class P. L. Shelton, mother of Mrs. Hereford with his parents from one day last week. of Hereford high school entertain- Cornett; J. A. Shelton and Mike Fort Worth about nine years ago. Mr. and Mrs. Lemuel Shugart Mrs. W. T. Bishop visited in ed the class at the home of Mrs. Shelton, Pampa, brothers; E. L. Later he was employed in the tail- and daughter and Jesse Shugart W. C. Thomas home Saturday. Luther Hough, Wednesday eve Shelton, Klowa, Kansas, a brother; or shop of Mrs. O. F. West, from returned from a visit with their Mr. and Mrs. Robert Hollis, of which place he resigned recently. Sister, Mrs. Virgil Davis at Cheyin Hereford Saturday.

Pampa, Mrs. Hollis is a sister of Miss Georgia, at the time of her enne, Oklahoma.

Gus Laquey went to Amaz Mrs. Cornett, and Mrs. J. Murry marriage, was a student in the to- P. A. Brown and family and one day last week. cal high school.

ed in marriage at Plemmons, Tex- their home here for the present. in the home of Mrs. Jim Burns. day afternoon, clety is one of the livest organiza- as, in 1901, and later sold their The Brand and the many friends Mrs. Slaughter went to Heretions of that church. Regardless ranch holdings in Hutchinson coun- of the Greens extend their best ford Saturday.

BONDED AND INSURED

DAILY SERVICE

DAWN, UMBARGER, CANYON, AMARILLO

Just a 'Phone Call Will Bring Us to You.

Paul Foster Owner

Daniel News

(Notice to Correspondents. To insure prompt publication of your letters, mail so that they will reach the Brand office not later than Tuesday at noon. Otherwise, we may be forced to hold them over until the following week. Editor.)

There was a good crowd at Sunday school last Sunday, but as Emmett Green, son of Mrs. Ross the superintendent was not there

friends. Emmett Green came to W. T. Beckman was in Amarillo

Mr. and Mrs. Clarence Brown Mrs. J. M. Ware and Ollie J Mr. and Mrs. Cornett were unit- Mr. and Mrs. Green will make were in Vega Saturday and visited in the Bishop home

> Mrs. Cecil Hodges and little daughter were removed to their Moore one day last week

W. C. Thomas and family w in Hereford Saturday. Mrs. Tomlinson vi



REPUTATION IS A LARGE PART OF YOUR COLLATERAL FOR CREDIT

The man with a bank account enjoys them b It is mighty easy to save money, once you get the

Pay something into your savings account every week BEFORE you pay anything else and the way your account will pyramid will surprise you.

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-We have extraordinary buying power in our organization, and we are satisfied with small profitshence we can undersell most dealers anywhere.

A \$300 value living room suite, January Special \$225 A \$225 value living room suite, January Special \$175

A \$175 value living room suite, January Special \$135 A \$195 value bedroom suite, January Special ... \$145 A \$150 value bedroom suite, January Special ... \$110

A \$ 95 value bedroom suite, January Special ... \$72.50

A \$250 value dining suite, January Special . . . \$185 A \$175 value dining suite, January Special \$135 A \$125 value dining suite, January Special ... \$ 95

-Every department of our big store is brimming full of good values. We can save you money on your gas appliances give us a chance to figure with you. Come with us, we will do your good.

E. B. BLACK
COMPANY



Friday and Saturday, January 24 and 25.



Wednesday - Thursday JANUARY 29 AND 30

JANUARY 27th AND 28th

SONG OF LOVE'

The story of a small-time vaudeville team-Tom, Anna and their boy, Buddie-and how they stood all-for-one and one-for-all-until the blonde, Mazie, appeared on the scene.

You'll know, when you hear Belle Baker in this memorable production, why she is called the "Female Al Jolson" and the "Sarah Bernhardt of Song."



Announcing

A CHANGE OF BUSINESS OWNERSHIP

I have purchased the Hereford News Stand from John P. Robinson, and extend an invitation to my friends and others to trade with me at my new place of business .- R. V. MILLER.

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