

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

29th YEAR—NUMBER 44

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, NOVEMBER 14, 1929.

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## CHARTER TRAIN FOR DISTRICT NO. 1 SEMI-FINALS; EVERYBODY GOING

### BORGER BULLDOGS FAIL TO MASTIGATE WHITEFACES IN 'COLD' GAME HERE FRIDAY

It was a determined pack of Bulldogs who came down from Borger last Friday to try to stampede the Hereford Whiteface football herd. They never gave up trying until the final gun, although hopelessly outclassed during the first half. The only play the visitors attempted during the third and fourth quarters was to punt away from their own goal line, where the Whitefaces would immediately carry it back, and lack of punch to put it over.

The Bulldogs would never have come within striking distance except for the freak rebound on a punt during the first quarter. Kicking with the northeast wind the

**Miss Lucy Reed Purchases Local "M" System Store**  
Miss Lucy Reed purchased the "M" System grocery store Wednesday of this week. Invoices were taken Wednesday and Thursday and the store will open for business Friday morning. Miss Reed purchased the business from Frank Gyles and L. D. Carlyle.  
H. D. Reed, brother of Miss Reed and former owner of the "M" System store, will help manage the business. Miss Reed was formerly connected with the store which she now owns.

### Legionaires Dance and Enjoy Real Army Feed

For a new enterprise, the Hereford Post of the American Legion is a considerable husky youngster. Something less than two weeks old, the local post now has over seventy members, which is quite a few more than older established posts can boast. With the five personnel at the head here, Hereford has much to be proud of, and great things are possible of accomplishment by its legion boys.

The "army chow line" served by the post Monday evening fed eighty ex-service men on roast turkey and everything needed to go with it, although the food was put out in real "army style" and the conversational atmosphere is said by those who attended to have been the genuine article. Many visitors from out of town enjoyed the boys' hospitality.

There were 106 paid admissions to the dance following the big feed and a hilarious good time is reported. With the proceeds from the Vega-Hereford second team football and the receipts from the dance, the legion boys report their exchequer in a very substantial condition.

### Employee Sees 20 Years Service In This City

The Hereford office of the Texas Utilities Company turned its display room into a banquet hall Friday evening for a dinner honoring J. T. Miller, local superintendent for the twenty years of service he has rendered the city of Hereford in giving it electricity. Those present were Fred Oberthier, manager; J. H. Miller, superintendent; Mr. and Mrs. E. J. Brock, Miss Lois Maddux and M. L. Cope.

At the close of the dinner, Mr. Miller entertained those present with a reminiscence talk of the changes in the electrical service of Hereford, which was historical in character. Beginning 20 years ago when the Hereford Light & Power Company belonged to F. H. Oberthier, Sr., Mr. Miller told of the many changes and improvements that have taken place. In telling of the growth of the electrical service here, he mentioned that in the early days current was furnished only at night, and the city used several hundred kilowatts daily. Eventually current was furnished on two mornings a week that the ladies might iron—and all day service began when Hereford was persuaded to use electric motors on the city water pumps. Electric washers came in about 1915, which caused more current to be used, and the advent of electric ranges about 1918 raised consumption greatly.

With the acquisition of the local plant by the Texas Utilities Company has been spread over the entire Panhandle region by high lines running in all directions. Hereford's service now comes from two directions and is a short while

### Art Exhibit In Hereford Monday, December 2

A splendid opportunity for art education is afforded in the exhibit of fine art prints which will be on display and open to the public, beginning on Monday, December 2, and closing on the following Friday, December 6. There will be a small admission charge of 10 cents which will be used for the purchase of pictures for the Central school, where the exhibit will be held. There are 150 large reproductions of the old and modern masters. Among the most famous artists represented are Gainsborough, Titian, De Vinci, Terborch, Murillo, Van Dyck, Raphael, and many others of the old masters, while among the more modern are representative subjects from the brushes of Ben Foster, George De Forest Brush, George Innes, Ernest Albert, Frank Duveneck, Gardner Symons, Bruce William Wyant, Harry Vincent, Robert Wesley Amick and Gustav Wiegand. Wherever the art exhibit is being held it is attracting many visitors and is eliciting the praise of all spectators. This splendid collection of fine prints, reproduced directly from the originals is said to be the most artistic exhibition ever displayed here. The originals of these are in the most famous art galleries of the world. The exhibit will be arranged by the teachers at Central school, of which Miss Shields is principal. The exhibit will be open each day from 3:30 to 5:00 p. m.

Tickets will be sold by the school children and the room that sells the most tickets will get a \$10 picture free, providing that \$50 worth of tickets are sold. The desire to know good pictures may be realized by visiting the exhibit of fine art prints. The school children will be benefited greatly by studying the exhibit. The last exhibit was held in the Texas Utilities building about two years ago.

### Armistice Day Celebration Is Well Attended

Hereford's Armistice Day and Red Cross program was attended by all who could possibly crowd into the great First Baptist church auditorium. Beginning with an impressive parade that stretched farther than from its starting point at First Street to its destination at the church, the program took up the greater part of two hours.

The services at the church followed closely the program given in the branch last week. Dr. Jarrett, dean of the W. T. S. T. C. at Canyon, gave a wonderful address woven about incidents of the World War, its effects on civilization and the possibilities of world-wide peace.

### FARM SALE

The Jack Stlinger public farm sale held last Thursday ten miles west and two miles south of town was an exceptionally good sale, according to Ray Barber, auctioneer. The day was cloudy and some rain fell during the sale, but the crowd was large and the bidding fast.

### ANOTHER STONE STORE

The C. E. Stone Co. chain of stores is opening a store in Mercedes, Texas, this month, according to Manager Richardson of the Hereford store. This will make 50 units in this Southwest chain of retail department stores which is well on the road to greatness.

"We expect to open 25 stores during 1930. Some of the leases have been signed and the buildings are being put into shape to accommodate the beautiful fronts and new fixtures," said Mr. Richardson.

will be available from three different points.  
During the dinner a telegram from J. B. Scott, general manager of Texas Utilities Company, was read complimenting Mr. Miller for faithful service and his record of continuous employment with the company. At the close of the program the whole party attended the Star theatre together.

### C. OF C. FEED TUESDAY OF NEXT WEEK

A jolly good time and entertainment is promised those who attend the annual Chamber of Commerce banquet to be given in the Baptist church basement Tuesday evening of next week, November 19. The menu has been carefully chosen and will be formed around viands peculiarly adaptable to this season of the year. The knowledge has leaked out that roast turkey will be an important item.

Guests of the occasion will be Deaf Smith county's most valuable workers—the teachers of all the schools of the county. Other guests will be prominent citizens from nearby towns and communities. The banquet is not limited to Hereford by any means—it is for all of Deaf Smith county, and there is indication that hundreds will be present to enjoy the festivities.

The program to be given at the banquet has been put under the tender mercies of Alex. Thompson and reports are being circulated that the entertaining features have been planned for laughing purposes only. It could be true. No long, dry, hard-to-listen-to speeches are going to be permitted on the program, it is told. County Judge Earl W. Wilson will preside as toastmaster.

There will be no regular meeting of the Chamber of Commerce next Monday noon, it giving way to the banquet Tuesday evening. Reservations for the occasion may be made in advance, in fact they had better be, for there will be so many trying to get tickets that they won't get them in time to eat until the banquet is over. The tickets will cost \$1.00 each. Mrs. A. O. Thompson is in charge of them and reservations may be had from her or at either of the drug stores.

### Red Cross Drive Makes Good Progress

The drive of local Red Cross committees for Deaf Smith county memberships is progressing most satisfactorily, according to C. W. Humble, chairman. Soliciting committees are canvassing the county and the biggest enrollment the county has known since the war.

Representatives have been appointed and the communities over the whole county are taking part in the membership campaign this year. The greater part of the money received from membership fees is retained for distribution among local cases of need, all the expenses of the national organization being paid from other sources.

### Rev. V. M. Clloyd Home From Revival Held In Plainview

Rev. V. M. Clloyd returned from last Saturday from Wayland College, Plainview, where he finished a successful revival meeting at the college. A number of additions were made to the different denominations and the conversions of three and reclamation of four was reported.

Rev. Mr. Clloyd recently closed another successful meeting in Canyon where he preached for eight revival evening meetings. Quite a large collection was taken at the close of the sessions—amounting to enough to finish the main auditorium of the First Baptist church.

Rev. Mr. Clloyd is due to leave next Monday for Beaumont where he will attend the Texas Baptist General Convention to be held there next week, lasting through four days. The sessions will also include a pastors' conference. In the absence of Rev. Clloyd another minister will fill the pulpit November 24, and at the evening services, the B. S. U. of the W. T. S. T. C. of Canyon will conduct the services.

### G. A. F. Parker Returns from Attending Funeral of Brother

G. A. F. Parker returned home Friday morning from Houston, where he had attended the burial of his brother, Judge Edwin B. Parker, jurist and war-time arbitrator of international reputation, who died at his home in Washington, D. C., last week.

Judge Parker was several years younger than his brother here, and the latter was instrumental in assisting Judge Parker in his preparation for the useful life he gave the Nations during and after the World War.

The high esteem in which Judge Parker was held by foreign nations was testified by the tribute paid him by the German, Austrian and Hungarian governments in special messages of condolence read at his funeral, and official Washington paused in tribute to his memory at the time of his death. His services to the United States and the nations of the world embraced the period from the entrance of his country in the war until the present year, when he withdrew to attend to his personal business affairs.

Judge Parker left as a monument to mark a great life, the plans of the City Park system of Houston, which he inaugurated, and the beautiful campus and grounds of Rice Institute of Houston, he being a landscape designer of no mean ability, and largely instrumental in keeping the beauties of nature for those who will come after him.

### Active Week In Store for Hereford Boy Scouts

E. L. Roberts, Scout Executive, of the Plainview district, arrived here Wednesday evening in order to hold a session of the local Scout body set for Wednesday evening. Mr. Roberts stated that Badges of Merit will be presented and Court of Honor work will be done.

### Creamery Analysis Shows Business Is Picking Up

If figures may be used as a basis of formulating opinion, the cream business of the local creamery has passed through the trough of depression and is recovering. The volume of cream handled is gradually increasing from week to week, which is a healthy sign. However, the increase is slight and it will be some two or three months before the high level attained in the late summer can be reached. The recent increases are healthy and normal and result from dairy herds being allowed to graze in new stock fields or wheat pasture, with the addition of ground roughage and grain to the ration.

The number of cows freshening at this time is negligible and has but little influence on the foregoing situation.

New interest is aroused in the local dairy institution from time to time. Most of this at present comes from the outer edge of the Hereford trade territory in the older settled sections, although scarcely a day passes when some patron is not seen at the plant with his produce for the first time. Many of these are quite adjacent to some dairy aspects.

(Continued On Page 11)

### Car Accident In Amarillo Destroys Gillis Automobile

Mrs. A. K. Gillis, accompanied by her son, W. F. Gillis and wife and two grandchildren, Frank and Miss Eve Owenby, motored to Amarillo Wednesday. While in Amarillo they had the misfortune to collide with another car when approaching the business district on Tenth Street.

The Gillis car was hopelessly wrecked and they returned home on the evening train. The younger Mrs. Gillis was thrown from the car to the pavement following the impact but was not seriously injured, and will be able to attend her business in a day or two. The elder Mrs. Gillis left Amarillo Wednesday evening for Wichita Falls where she will visit her daughter and family.

### DALHART-BOUND SPECIAL TO CARRY HEREFORD FOOTBALL FANS TO GAME TOMORROW

#### Federated Club Meeting Postponed; Bad Weather

The Federated Club meeting scheduled to have been held in the Methodist church of Hereford last Saturday was called off because of the inclemency of the weather.

Nevertheless, rather than spoil a well prepared luncheon, the members of the three Hereford clubs, Music Study, Mother's and Bay View, met about seventy strong and had a most enjoyable day together. Mrs. B. F. Guthrie presided over the luncheon at the noon hour.

### Vega Holds Long End of Score In Game Monday

The newly organized American Legion Post of Hereford is responsible for providing entertainment for the stay-at-homes on Armistice Day afternoon. By making good use of the telephone a football game was matched between Vega high school and the Hereford high school second team.

While the local boys lost 7 to 6, they put up a determined fight that deserved to win. Repeatedly they swept their opponents off their feet for great gains and outplayed them generally. Several times the local boys had the ball in position to push over touchdowns, only to lose it on downs.

Hereford fans were proud of the showing the second team made. The town won't need to worry about whether there will be good football players coming on for later years if they always show up as well as they did Monday. With a little more experience and confidence to bring them versatility while under hard playing conditions, those in Monday's second team are going to measure up mightily well.

Hereford	Position	Vega
Gilliland	c	Robinson
Brumley	rg	Steward
Harris	lg	S. Pinherne
East	rt	Boyston
Carwright	lt	B. Casey
Barnett	rt	R. Casey
Robinson	qb	P. Wood
Whitehead	rh	B. Hale
Haberbacher	lh	Watkins
Kester	fb	Looney
J. Russell	qb	S. Wood
Referee, Acker; umpire, Sindt; linemen, Patton.		

### JERSEY COW SALE

The Wilson-Heard Jersey sale was held last Wednesday, November 6, on the Heard irrigation farm about two miles north of the city on 25-Mile Avenue. The sale was not largely attended, but the cows brought fair prices.

### Methodist Missionary Society To Have Bazaar In December

The Methodist Missionary Society will hold a bazaar on the 13th and 14th of December. A place has been selected to hold the sale, according to Mrs. J. F. Ward, of South Hereford.

### Wirt Phillips Able to Be Out Following Operation

Wirt Phillips is able to be out on the streets again after being confined to his home for thirty days. Mr. Phillips submitted to a major operation about six weeks ago while in a Temple sanitarium. He is gaining strength rapidly.

### Citizens In New Mexico On Deer Hunting Expedition

Vern Witherspoon, C. A. Skelton, J. Wallace Robinson and Jno. Haberer left the latter part of last week for Deming, New Mexico, where they went on a deer hunting trip. George Burks, formerly of this city, joined the party at Silver City.

"Down With Dalhart" is the slogan of the Hereford football fans this week. Since the spectacular victory over Borger's Bulldogs last Friday progress toward the district championship leads in the direction of the metropolis of the North Plains, and all preparations are made to invade that territory tomorrow.

Beginning with but desultory interest in the affair, a movement to take Dalhart by storm has gradually gained momentum for the past week, to culminate tomorrow morning in a special train that has been chartered to carry the Hereford partisans to the scene of

### CATCH THAT SPECIAL!

Football fans and others out for a good time will board the special train at 8:15 tomorrow morning for Dalhart. The high school band and the pep squad are going along. All indecision about whether a special train will run has been settled—the train has been chartered. The cost of the round trip will be \$2.00. Already nearly the whole number necessary to pay for the special train have promised to go, but there is no need of them having all the fun—there is always room for one more. Dalhart is preparing to show Hereford a big time Friday. LET'S GO!

The train will leave Hereford at 8:15 and is expected to reach Dalhart about 12:30. Reports Wednesday afternoon contained the announcement that the high school band and pep-squad will make the trip. Between two and three hundred fans will go along to yell for the Whitefaces. Because there will be so many tickets sold, it will be advisable to get them at either of the drug stores or Fox Mercantile before train time. They cost \$2.00 round trip.

Dalhart has sent word over the Panhandle that their city will be hosts to visiting spectators tomorrow, business houses will close their doors, everybody turn out to show Hereford a good time and a general all around holiday for the occasion has been declared.

The Whitefaces are in good condition. There are not going to take any chances on losing tomorrow's game, but will go in full strength and play the game for all they are worth from start to finish.

Hereford citizens who went with the team last year when special trains were chartered for games, are full of enthusiasm for the good times in prospect for those who go tomorrow. The Chamber of Commerce has been active in getting plans together for the Dalhart trip.

### Mrs. J. W. McQueen Dies In Amarillo Last Thursday

Mrs. J. W. McQueen passed away early last Thursday morning in Amarillo at her home, 1015 Van Buren Street. J. W. McQueen and family left here in 1920, when he sold his grain store to Jones & McLean. Mr. McQueen died about four years later, while living in Canyon. Mrs. McQueen, for a number of years, was employed by the White & Kirk dry goods store. She is survived by two daughters, Miss Mabel McQueen, of Amarillo, and Mrs. Paul Johnson, of College Station, Texas.

### PUBLIC SALE

J. B. Phillips has the date set for his public sale for Tuesday, November 26. Mr. Phillips is known in the Hereford territory as a splendid breeder of Jersey cows of the better class. He will also offer some hogs to be sold to the highest bidder.

### IN APPRECIATION

The Hereford High School Athletic Association wishes to thank the true-blue football fans, the loyal supporters, and the town as a whole for their whole-hearted support of the Sectional championship game with Borger last Friday. Although the expenses of the game and the guarantee were pretty high, the home team managed to break even financially, due to the loyal support of its home-town fans.

The association certainly appreciates a spirit of this kind and realizes that without it, it would be much harder for the team to carry on as it has done in the past.

ball came to rest within a foot of Hereford's goal. When Glenn picked it up to gain precious yards away from danger, the wet ball was so hard to handle that valuable time was lost, and when tackled he was thrown back of his own goal line for a safety.

The playing conditions of the game were frightful. Snow several inches deep covered the field, the grass sod was wet beneath the snow, and a chilling wind came pouring down from the northeast. The playing of both teams was erratic, many passes were attempted, but little could be done with them as the ball was wet and the players' hands numb. Fumbles were frequent. The most consistent playing of the game was put up by the Whitefaces in the last half when the Whitefaces were repeatedly held for down inside the Bulldog 10-yard line.

### Starting Line-up:

Hereford	Position	Borger
Seed	c	Stone
Michell	rg	R. Taylor
Stone	lg	Yours
Higgins	lt	LaBarge
Orc	rt	J. Taylor
Gregory	le	Dillard
Gilliland	re	Cox
Ostann	qb	Timmons
Bussell(O)	rh	Bullock
Gilbreath	lh	Morrison (O)
Jowell	fb	Shreves
Referee, Rumph; umpire, H. F. Stitt; head lineman, C. C. Acker.		

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### Northwest Texas District Conference In Session

Rev. E. H. Brown and Jesse Stanford left Tuesday for Pampa, where they are attending the annual Northwest Texas Methodist Conference. The sessions will last through the week until Sunday night when appointments will be announced. Rev. Brown has been pastor of the local Methodist church for the past two years, and members of the church anticipate his return for another year.

**The Hereford Brand**

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TELEPHONE 30

**NOTICE TO THE PUBLIC:**  
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

**SUBSCRIPTION PRICES:**  
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 Outside Zone 1, per year \$2.50  
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 Outside Zone 1, three months \$1.00  
 ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

**Adrian-Sims Notes**

(Too late for last week)  
 Most everyone is busy combining row crops.  
 On Halloween night a box supper was given at Adrian. Quite a large crowd attended and a neat sum of money was taken in.  
 Mr. and Mrs. Victor Lemple entertained the younger set Wednesday evening, October 23, at their home six miles south of Adrian. Many spooky games were played throughout the evening and everyone present had a jolly good time. At a late hour refreshments of gelatine, whipped cream and cake were served to the guests present.  
 Mrs. J. M. Chapman and children visited in the N. O. Phillips home Sunday afternoon.  
 Those on the honor roll at the Sims school for October were: Seventh grade, Doris Blasingame; sixth grade, Jim Ney McCaskey; second grade, Roxie Blasingame; primary, Junita Blasingame.  
 The Rexall One-Cent next Thursday, Friday and Saturday, November 21, 22, and 23. THE CORNER DRUG STORE. 1tc

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**Borger-Hereford**

(Continued from Page One)

4th down to Borger's 32 yard line.  
 Timmons' pass fails, Gregory smashes through and tackles Borger for a loss and they punt on their third down; Hereford's ball but Clennin fumbles on the first play and Borger recovers. Timmons pass to Shreve puts the ball on Hereford's 18 yard line; Shreve fumbles for a 4 yard loss but recovers the ball; Seed stopped R. Taylor for no gain and Timmons' pass fails on fourth down and Hereford received the ball on their 20 yard line.

Jowell opened center for 14; Clennin tore off 6 through left tackle; Jowell went through left guard for 1; Russell shot through the same place for 3; Russell fumbled but recovered the ball; Clennin made 2 at left tackle then punted to his 40 yard line.

Borger was held for no gain in first play; Morrison was thrown for a loss of 1 and an attempted left end run; Borger punted to goal line and Clennin is tackled back of line for a safety.  
 The ball went into play on Hereford's 20 yard line, Clennin punted to Borger's 40 yard line as the quarter ended. Score 2-0.

**Second Quarter.**  
 Gilliland tackled Borger after a 1 yard gain; Gregory smashed the ball totor for no gain on the second try; a pass failed and Borger punted on their fourth down to Hereford's 25-yard line.

Hereford fumbled and was then thrown for a 9 yard loss, but the Bulldogs were ruled offside and penalized 5, so Hereford gained 14 from where the ball was downed. Clennin punted to Borger's 40 yard line; Gregory tore in on a Borger fumble and threw them for a 5 yard loss; Clennin and Seed together knocked down a pass, and Borger punted to Clennin who was downed on the mid-field marker.

Jowell came through center for 8; Jowell and Russell mixed up a

fake run with passing and the latter made 2 around left end; Jowell went back to right guard for 4; Clennin's pass failed; Jowell fumbled for a loss of 3, then made it back on the next play, leaving 10 to go on 4th down; a pass failed and the ball went to Borger on their 25 yard line.

Clennin returned their punt to the Bulldogs' 45 yard line; Clennin circled left end for 6; Jowell smacked center for 2, then made 3 more there, and Russell got away after a short triple pass to go 35 yards to goal line, shaking off three separate tacklers on the way; Jowell came through the line for the extra point.

Hereford's kick-off was brought back by Borger to their 28 yard line and they immediately punted. Clennin's fumble on the first play was recovered by the visitors; Seed and Bowen took the lead in stopping two charges for no gain, a pass failed and Borger punted to the Whiteface 30 yard marker. Clennin punted to Borger's 32 yard line; Gilbreath broke up a pass, Bullock went around left end for 8, and Borger made 1 at center as the half ended. Score, 2-7.

**Third Quarter.**  
 Brimley went in for Mitchell; Bowen having taken Gilliland's place earlier in the game. Borger kicked to the 10, but Clennin brings it back to his 35 yard line; he punted and Borger was downed on their 28 yard mark; Russell

broke through and tackled Borger for a loss of 3; Stone knocked them back a yard more on the next play; Borger punted to their own 45; one of their backs covered the ball and the referee gave it to Borger. It was ruled an on-side kick, behind the punter and may recover the ball legally. Jowell threw Borger for 2 yards loss and Gregory set them back 2 more on the next play; they punted to Hereford's 35. Clennin punted out of bounds at Borger's 35 yard line; Jowell intercepted their pass on their 40 yard line and brought it back for 3; Clennin shot through right guard for 10; Jowell made 4 at left tackle and then 5 at center; Clennin went around left end for 17 (14 yards from goal); Jowell made 1; Clennin was forced out of bounds at left end for no gain; Russell failed to take it over on the fourth down and Borger took the ball on their 1 yard line.

They punted to their 22 yard line; Russell made 3 around right end, then a fake run and triple pass let him around left end for 6; Jowell fumbled and lost 2 but came back and carried the ball to make first down as the quarter ended with the ball on Borger's 11 yard mark.

**Fourth Quarter.**  
 Clennin's pass fails; Jowell then smacked center for 3; and went back through the same hole for 2 more, with 3 to go on fourth

down; Jowell failed to make it and Borger got the ball. They immediately punted to their 30 yard line; Clennin circled left end for 15; Jowell stepped through center for 6, then made 1 more; Russell made 2 at right tackle; Clennin carried ball for gain but not enough for 4th down, and Borger took the ball on their 5 yard line. Russell returned their punt to Borger's 35 yard line and the march upon the goal line began all over again; Jowell made 3 at left guard; Russell slipped around left end for 2; a fake run and pass let Russell loose for 15 yards; Jowell went back to center for 5; a fake end run and pass was thrown for a yard loss at right end; Jowell took 2 at center; another pass failed to gain and Borger took the ball on their 15 yard line to punt to Russell at 50 yard line; Clennin made 2 at right end; Jowell made 2 at center; their fake run and pass, Clennin to Russell, put the ball on Borger's 31 yard line;

Jowell made 5 at center; the Clennin and Russell combination made 6 at right guard; Jowell touched center for 3, then 2 more; Russell

made 6 around left end. Hereford's ball on Borger's 7 yard line as the game ended.  
 Score: Borger, 2; Hereford, 7.

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<b>MATCHES</b>	Per Carton	20c
<b>SUGAR</b>	Powdered Per Pound	10c
<b>SOUP</b>	Van Camp's All Varieties	9c
<b>TAMALES</b>	Ratchiff's No. 2 Can	14c
<b>KIDNEY BEANS</b>	No. 2 Can	12c
<b>COFFEE</b>	Folger's Two pound can	\$1.04

**Chocolate Cake**  
 Is the recipe to try this week with **SNOWDRIFT**  
 (Ask for the "Recipe" of the week card)



# Cash Specials 10 BIG SPECIALS

Cash Specials  
FOR  
Friday and Saturday

Come In and See Them



Chocolate Cake  
Is the recipe to try this week  
With Snowdrift  
Ask for the "recipe" of the week card

Hereford Wholesale Grocery Company  
L. W. CARLYLE

### Achievements of Home Demonstration Club Girls

Snyder—Jessie Dowden, 17 year old 4-H club member of the Hub club in Scurry county has cleared \$206.48 in her home demonstrations this year. A flock of white Leghorns contributed \$106.15 of these profits; the making of 48 garments and household linen articles added \$108; and the remainder came from food preservation work. She is president of the girl's club in her community.

Lockhart—Nearly a pound of butter a day for sale from the family cows, and half a pound for home use is one of the achievements of Thelma Vickery, a second year 4-H club member of Post Oak in Caldwell county. She has also canned 40 quarts of fruits and vegetables for herself, according to home demonstration standards, and has added her mother in getting up 408 quarts for winter use.

Cleburne—By raising 49 out of 50 baby chicks of English White Leghorn strain, Pauline Caldwell, a 4-H club girl of Johnson county, has set a local club record for the year. She gathered 29 down eggs in each of the months of July and August from 29 of the pullets, and full production is holding up well. She has sold seven cockerels for \$2.50 each. A flock of several hundred birds is her plan for next year.

Nacogdoches—Janey Bailey is at work for her board and room while attending high school, but the remainder of her expenses are being met from the savings of four years of club work which gave her the inspiration to get an education. Her home is at Pleasant Hill in the pine woods, where she raised 257 Barred Rock chickens and managed so well that all their feed was home grown. She sold 205 as fryers for \$120, canned 400 quarts of fruit and vegetables during four years of club work and made additional money by growing an acre of corn each year. Her home demonstration agent is Miss Mildred Thomas.

FOR JOB WORK, TRY THE BRAND.

### Pincers Proving Valuable In Ranching Operations

Eldorado—Bardize pincers are proving their work in the castration of calves and the docking of lambs in demonstrations conducted by L. E. Sumner, county agent, who explains that this method eliminates excessive loss of blood and thereby reduces screw worm infestation. With calves the pincers are showing up 100 per cent effective in many instances, and ranchers believe steers handled in this way will sell for more, due to better appearance. In the case of docking lambs, 50 per cent of the animals thus treated do not bleed enough to cause the blood to drip and the remainder bleed very little.

### Onions and Cotton Show Big Profits

Floresville—Forty-two and one-half tons of onions and three big bales of cotton from ten acres of land is F. F. Colenda's idea of profitable farming. His neighbors here in Wilson county have been making good with onions, so he decided to try it. From a splendid stand, obtained from planting only nine pounds of seed per acre, he graded out 85,000 pounds of marketable onions last spring and sold them at one cent per pound in the field. In March he planted cotton down the onion middles and has sold three bales from this ten-acre dry-land field for \$327, including seed.

His total income from the field is \$1177, according to E. D. Beck, county agent. The cotton required practically no cultivation due to the thorough preparation and cultivation done in the onion field.

Superintendent Walker of the Summerfield consolidated schools, was a business visitor in Hereford Tuesday afternoon. Prof. Walker announces an entertainment and box social at Summerfield for the evening of Friday, November 22, and promises a good time for those who attend.

### Ward News Notes

The Widing Workers Club met Wednesday of last week with Mrs. Bob Allison as hostess. The afternoon was spent in sewing and after a short business session and program, refreshments of pumpkin pie with whipped cream and hot coffee were served by the hostess assisted by Mrs. Herbold and Mrs. Caraway. There were visitors present as follows: Mrs. M. F. Fulkerson and Mrs. B. F. Fulkerson. The next meeting will be with Mrs. Copeland on November 20, when a Thanksgiving program will be given.

Mr. and Mrs. John Hutson had as their guests at Sunday dinner, Mr. and Mrs. Bill Hutson and sons, Mr. Snow, Mrs. Saffron, Miss Beatrice Hutson and Mr. and Mrs. Jack Hutson.

Mr. and Mrs. Jim Lipscomb and George Suggs visited in the home of Mr. and Mrs. Wiley Robertson Saturday night and enjoyed the radio.

Mr. and Mrs. Howard Morel took dinner in the home of Mr. and Mrs. Bob Higgins Monday.

Mr. and Mrs. Sam Strumms and sons spent Sunday in the home of Mr. S.L.R.ums parents, near Summerfield.

Mrs. D. O. Williams and little daughter, Bobbie Lee, and Mrs.

### Saffron visited relatives in Borger Thursday.

Miss Garrett and Miss Hughes spent the week end in the home of the latter's parents Mr. and Mrs. Allen Hughes of Hereford.

Mr. and Mrs. Arlie Dean, Jack and Mary Louise, Miss Brunson and Cap Coconougher visited in the home of Mr. and Mrs. Wiley Robertson Sunday night and enjoyed the radio program.

Mrs. Wright and a sister and her father of Borger visited Mrs. Bob Allison last week.

### 50 Year-Old Field Produces 59 Bushels Corn Per Acre

Jefferson—A piece of thin sandy soil, in continuous cultivation for more than 50 years, this year produced 59 bushels of corn to the acre for Volle Page, a five-acre corn demonstrator co-operating with John H. Erickson, county agent. The corn was planted in five foot rows with cow peas in the middles and from this inter-crop Mr. Page harvested 1200 pounds of peas. Nitrate of soda was the fertilizer used. This plot of ground is entered in the five-year soil improvement contest of Marion county, a contest which calls for crop rotation and the planting of winter cover crops.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

### Here and There.

There was a small crowd at Sunday school last Sunday owing to the slippery condition of the roads.

J. O. Lindsey of Caddo, Texas, spent last week at the home of his son, J. J. Lindsey.

Mr. and Mrs. C. M. Bell were Canyon visitors last Thursday.

Next Sunday morning, Mr. Meeks of Flagg will preach at Frio.

Henry Benson of Shamrock spent Monday at the Joe Andrews home.

Mr. and Mrs. W. A. Springer spent Sunday at the Leslie Sparkman home.

Mr. and Mrs. Bell, Mr. and Mrs. Erks Williams ate Sunday dinner with the Henry Allman family.

Mr. and Mrs. Lester Sparkman Miss Georgia and T. L. Lynn Axe, Claude Smith and Misses Mattie and Elsie Andrews spent Tuesday evening at the C. E. Tice home.

P. H. Luck and family spent Wednesday at the Roy Boyd home.

Mr. and Mrs. J. D. Duree were over from Dimmitt to take in Hereford's Armistice Day proceedings. Mr. Duree is proprietor of the Whippet-Knight automobile agency at Dimmitt.

Fat Lady: "I'm putting on too much weight, doctor. What should I do?"  
Doctor: "Regular exercise. Push yourself away from the table three times a day."

## THANKSGIVING



With everyone home for the Thanksgiving Holidays and guests invited for dinner, you naturally will want to serve the best in meats. And this is the market where you can purchase them. Best quality and popular prices.

## Texas Meat Market

Phone

353

## Mr. Farmer---

Now that "the frost is on the pumpkin and the foder's in the shock" you probably are thinking of doing what repair work is necessary before the busy season starts again next year.

Let us invite you to come in and talk over with us any kind of building or repair operations you may find necessary, or are contemplating. We probably can save you money by helping you plan your program.

Our stock of lumber and supplies is complete to the smallest detail. For getting that fall fencing work started we have some of the finest cedar posts we have ever seen anywhere.

COME IN AND LET'S TALK IT OVER!

## ROCKWELL BROS. & COMPANY

Lumbermen

Here Since 1898.

Phone Four—The Lumber Number..

C. T. KIBBE  
Phone 9018-F4  
Office 207

W. A. ROBINSON  
Phone 194  
Office 207

## KIBBE & ROBINSON

CHIROPRACTORS

9 to 12 Buckner-Lambert Bldg. 1 to 6

### 5 Super-Features In This Newest Radio



## SCREEN GRID PLUS

Built for People Who Need Super-Performance

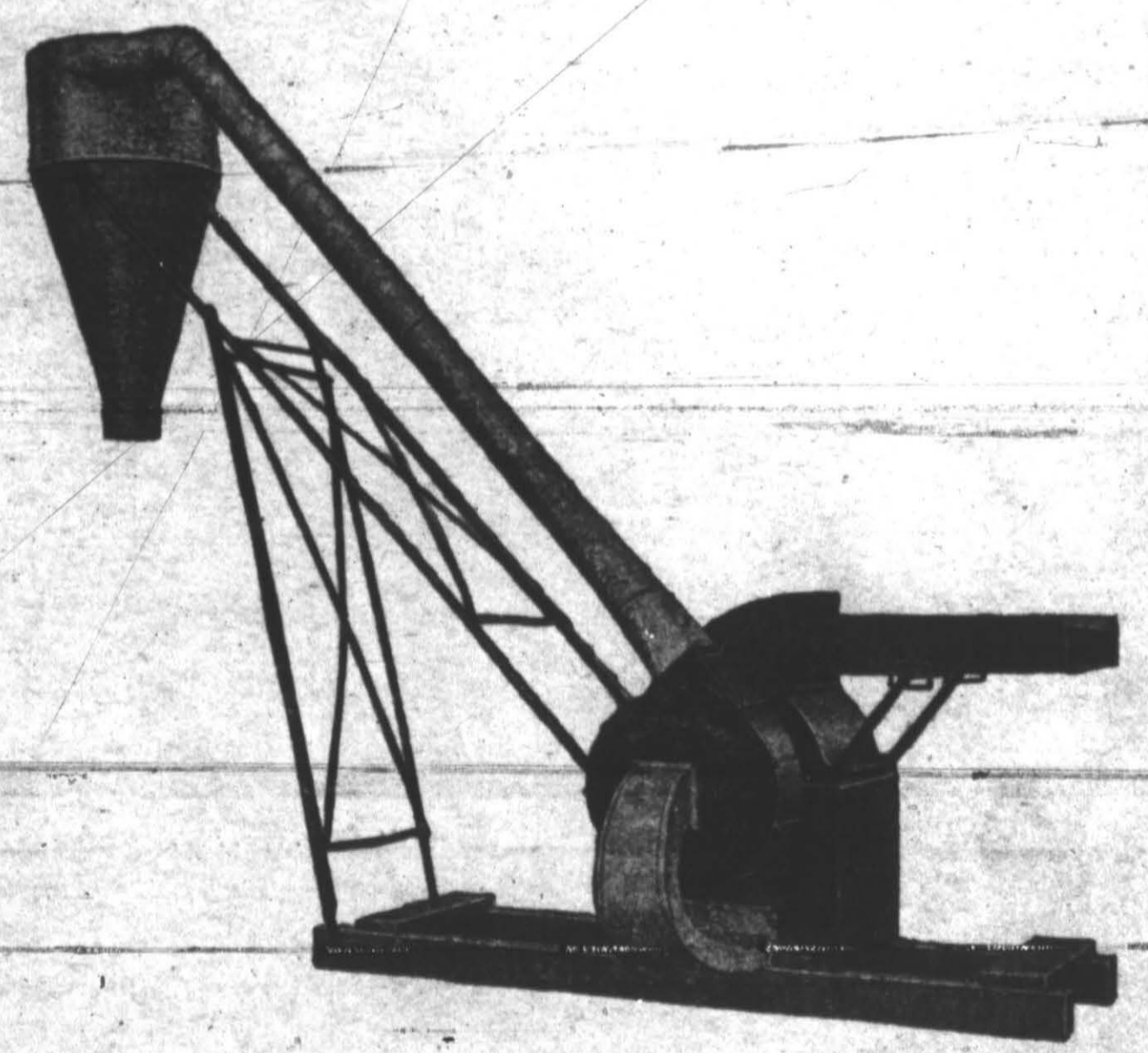
1. AUTOMATIC VOLUME CONTROL, automatically reducing fading.
2. ENTIRELY NEW CIRCUIT, which at any given volume or distance automatically reduces background noises, including static. No hum, of course.
3. NEW AND LITERALLY ENORMOUS POWER, making it easy to get distant stations even in the daytime.
4. NEW SUPER-SHARP SELECTIVITY over the entire dial, bringing in distant stations even through strong locals.
5. ALMOST AUDITORIUM VOLUME without tone distortion—the result of the entirely new multiplex detector circuit.

# LEE ELECTRIC CO.

All-Electric Philco Radios, Backed by An All-Electric Concern.

# Western Chief Hammer Feed Mill

Built in the Panhandle, and especially adapted for grain sorghum. Equipped with Rockwood Pulley, Skids, and double ballbearing, self-aligning bearings, wagon elevator or blower



Extra long, high carbon steel hammers split at the ends to give six cutting edges to each hammer, which increases the capacity of the machine at a low cylinder speed.

# Buchanan & Roson

HEREFORD—FRIONA

# WANT Ads

Notice to Advertisers: All classified advertising ordered to run "forbid" must have a written order; also the order discontinuing ads must be in writing. This is to avoid misunderstandings. It will enable us to give you more satisfactory service.

### Notice

NOTICE TO HUNTERS—Section 31, Block K-3 is posted and no hunting will be allowed on my premises. T. E. BAKER. 42-3tc

### Wanted

WANTED—Two ambitious men to work in this county with quick selling proposition; experience not essential; good pay. PENNY JOHNSON, Tourist Hotel. 44-1tp

WANTED—Plowing, combining, drilling or any kind of tractor work. G. W. BRUMLEY, Phone 445. 39-1tc

WANTED—I will buy your maise heads and ear-corn when matured and dry. BRUMLEY & SON, Hereford. 39-1tc

### Lodge Directory

LODGE NO. 849.  
School of Instruction  
Every Thursday night  
Wes Brady, W. M.  
J. S. Jones, Secretary

HEREFORD LODGE  
No. 476, I. O. O. F.  
meets Monday 8:00 p. m.  
Visiting Brothers welcome  
I. I. West, N. G.  
L. H. Foster, Secretary.

### Lost and Found

LOST—A 2 year old Jersey bull, dehorned; when last seen had a chain about 2 feet long attached to back fore foot. Notify ELMER BAKER, Pkonia. 44-1tc

STRAYED—From the A. Allison farm 17 miles northwest of town, one bay horse, 4 years old, unbroken; one sorrel mare, unbroken. Return to or notify L. P. PERKINS. 43-2tp

LOST—A German police dog; finder call Phone 175-W. E. J. GRADY. Reward. 44-2tc

FOUND—Bunch of Schlage and apparently bank deposit box keys on ring; easily identified by owner who can describe them. At the Brand office. 43-1tc

### For Rents

FOR RENT—A room in next dwelling north of the jail. MRS. J. N. McCONNELL. 44-1tp

FOR RENT—Modern five room house, newly papered. Phone 150. DR. FLORENCE MILLER. 44-1tc

FOR RENT—Office rooms in the Newell-Ashbrook building. Phone 358. J. O. NEWELL. 44-1tc

FOR RENT—Furnished apartment one block north of high school. MRS. E. J. WILLIAMS. 44-1tc

### For Sale or Trade

FOR SALE—German heater and coal range. H. G. BOWSHER, Phone 157. 44tc

FOR SALE—Good bronze turkeys, toms, \$5.00; hens \$3.00; nice flock to select from. Four miles north on 25-Mile Avenue; one mile west. H. M. BEACH. 44-2tp

FOR SALE—Eight weaning pigs and a fresh Jersey cow. C. T. KIBBE. 44-1tc

FOR SALE OR TRADE—12 acre farm, good house and barn, well, windmill and good chicken house. C. E. GATLEN. 44-1tc

WILL TRADE my 7 room house in Fort Worth, with all city conveniences, for first payment on good wheat land; no agents. J. W. HUBBARD, 310 Parkside Ave., Ft. Worth, Texas. 43-3tp

FOR SALE—Modern four room house, two blocks west of Central school. J. H. NIX, Phone 79-J. 43-4tp

FOR SALE—Nine yearlings and three milk cows; one autogas gasoline range stove, one Spotted Poland China male hog, weight 150 pounds. S. G. Flynn, five miles south of Hereford, on the H. C. Doak place. 42-3tp

FOR SALE OR TRADE—By owner, choice chicken ranch, close in, terms if desired; also choice business lots. Also ornamental fence, cheap. Address P. O. Box 473, Hereford, Texas. 29-1tc

FOR SALE—S. C. Rhode Island cockerels, \$1.00 each; good ones. Also extra good Bronze Tom, splenic markings, priced reasonable; or exchange for two good young hens. Three miles north on 25-Mile Avenue, one mile west. MRS. G. W. SYMS. 42-3tp

FOR SALE—Practically new Chevrolet truck, driven about 3000 miles; 1928 Reo truck, new rubber; good grain body and in good condition; Fordson tractor with power pulley; late model, good condition. See ALTON FRASER, Phone 335. 44-1tp

FOR SALE—A set of used Harvard classics. See them at JONES FURNITURE COMPANY; Phone 111. 44-3tp

FOR SALE OR TRADE—Kerosene and coal range combined, for Jersey cow. 44-2tp

FOR SALE—Two good Jersey cows, fresh; also nice higer bundle feed of good quality, at four cents per bundle, delivered. Phone 0025-F2. GEO. W. SMITH. 44-1tc

FOR SALE—Modern five room frame house and bath; double garage; good walks and driveway. Priced to sell. D. H. ALEXANDER. 41-1tc

FOR SALE—150 acres unimproved land in Dear Smith County, Texas. CRUMPLER REALTY CO., Rogers, Arkansas. 42-4tp

FOR SALE—Fifteen nice Buff pullets, some laying. Also a 9x12 coal house; also a brick toilet, with frost proof fixtures. A. H. BELLISTON. 42-4tc

MAPS—Dear Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—Big boned, registered Poland China boars, ready for service. Phone 250. J. F. WARD, South Hereford. 40-1tc

FOR SALE—Big German heater, burns either coal or fuel oil. See FRANK BARBER, Phone 271-W. 40-1tc

FOR SALE—Hegari bundles, delivered anywhere in town, four and five cents. FRED MILLARD. 41-1tc

FOR SALE—Fresh Jersey cow, with calf, age 4 years; also Duroc sow and eight pigs of the Harrison stock. See L. P. PERKINS. 43-2tp

For Sale or Trade for Good Level Land: Dairy completely equipped, 100 acres land all necessary equipment, 50 good cows, registered Holstein bull. Located one-fourth mile from pavement and eleven and a half miles from Amarillo. Price: sale or trade, \$30,000.00. Clear of debt. E. L. SHELTON, Room 10, Nunn Bldg., Amarillo, Texas. 43-2tc

FOR SALE OR TRADE—Five store room building in suburbs of Amarillo. Will trade for good level land. Price \$5000.00. Clear of debt. E. L. SHELTON, Room 10, Nunn Bldg., Amarillo, Texas. 43-2tc

FOR SALE—37 registered Hereford cows, \$125.00 each. E. L. SHELTON, Room 10, Nunn Bldg., Amarillo, Texas. 43-2tc

4 ACRES—Five blocks from Central school, fence and well, \$500 if sold in 15 days. 10 acres, fence and well, close in, \$700. JOWELL MURCHISON. 43-1tc

The war is over, but the Red Cross is still fighting for Humanity's sake.

Bob Allen, owner of the Farmers' Blacksmith Shop at Dimmitt, visited Hereford Monday during the Armistice Day program and helped the American Legion celebrate with an army feed and dance that night. Mr. Allen has been working hard to get a legion post established at Dimmitt and says he believes it will soon be done.

Boy Ratcliff of Amarillo was in Hereford on business Tuesday.

Be sure to see the Art Display of Christmas gifts at "35" System Grocery Friday and Saturday, November 15 and 16.

Howell Harpole and family visited relatives and friends in Canyon during the Armistice Day holiday.

Just received another shipment of radio "B" Batteries at RICE'S.

## Womack's Specials

FOR FRIDAY AND SATURDAY

- COFFEE, Wamba, three pounds ..... \$1.38
- TOMATOES, No. 2 can ..... 10c
- ORANGES, sweet and juicy, dozen ..... 18c
- GRAPES, Tokays, per pound ..... 8c
- DATES, Camel, pitted ..... 17c
- CEREALS, Kellogg's, 1 pkg. Shredded Wheat, two Corn Flakes and Linen Doll, all for ..... 33c

## HAMMER W-W TYPE

### FEED GRINDER

#### Simple, Efficient W-W Grinding Cylinder

The W-W has heavy, blunt, one-piece STEEL HAMMERS, on an extra-large round steel shaft. Hammers are held in place by compression, with heavy right and left nuts. These nuts turning against shaft will NOT work loose, yet they "GIVE" sufficiently to prevent damage in case of nails, bolts, nuts, rocks, etc., getting in the grinder with feed.

#### Equipped with Timken Tapered Bearings

The famous TIMKEN HEAVY DUTY TAPERED BEARINGS on the main shaft are an outstanding feature of all W-W GRINDERS. ALEMITE-ZERK SYSTEM OF LUBRICATION is regular equipment on all bearings on W-W Grinders, Elevators and Self Feeder.

### M. D. WOMBLE, Implements

PHONE 451

### GET THE MOST OUT OF "IT"

—Your natural charm may focus around your hair, and if that is not fully exploited, you are the loser.

—We make a specialty of studying individuality and charm through hair dress. Let us show you what you can look like.



ORR'S BEAUTY SHOP

# SPECIALS FRIDAY-SATURDAY-MONDAY

### Ladies' Dresses

THE SEASON'S NEWEST MATERIALS AND MODELS

- \$ 6.00 Dresses for ..... \$ 4.85
- \$10.00 Dresses for ..... \$8.95
- \$16.00 Dresses for ..... \$14.85
- \$20.00 Dresses for ..... \$18.85
- \$35.00 Dresses for ..... \$24.85
- \$25.00 and \$30.00 Dresses for ..... \$22.85



### Blankets

GET WHAT YOU NEED FOR COLD WEATHER

- \$5.95 Values for ..... \$4.95
- \$4.95 values for ..... \$3.95
- \$3.95 Values for ..... \$3.45
- \$2.95 Values for ..... \$2.45
- \$2.45 Values for ..... \$1.95



### Ladies' Coats

MANY JUST RECEIVED—THE NEWEST AND BEST

- \$19.85 Coats for ..... \$17.50
- \$29.85 Coats for ..... \$24.85
- \$34.85 Coats for ..... \$29.85
- \$39.85 Coats for ..... \$34.50
- \$79.50 Coats for ..... \$65.00

### Ladies' New Felt Hats

- \$5.00 Values for ..... \$3.95
- \$6.00 Values for ..... \$4.95
- \$2.50 Values for ..... \$1.00

### In Our Shoe Department

A VISIT WILL BE PROFITABLE TO YOU

- \$6.00 Shoes for ..... \$5.45
- \$5.00 Shoes for ..... \$4.45
- \$4.00 Shoes for ..... \$3.45
- \$3.50 Shoes for ..... \$2.95

### Miscellaneous Items

WORTH YOUR WHILE TO INVESTIGATE

- 9-4 Garza Sheeting, 55c value, for ..... 39c
- Gilbrae Gingham, 50c value, for ..... 39c
- 36-inch Outing, 20c value, for ..... 15c
- Hinds Honey and Almond Cream, 50 Cent Value for ..... 39c
- Mavis Talcum, 25c value, for ..... 19c

### Men's Top-Coats and Overcoats

UNHEARD OF PRICES JUST AS YOU NEED THEM

- \$12.85 ..... \$14.85 ..... \$19.85
- \$22.50 ..... \$24.50 ..... \$29.85

### Men's Suits

MANY OF THEM WITH TWO PAIR PANTS

- \$20.00 Suits for ..... \$14.75
- \$25.00 Suits for ..... \$19.75
- \$40.00 Suits for ..... \$29.75



## C. E. STONE COMPANY

CHAIN STORES

"The Chain of the Southwest"

Mrs. Cockrell dined on Mrs. Jim Hagg in Hereford Tuesday afternoon.

On account of the muddy roads, there was no singing at the Progressive Sunday night.

Miss Lucille Parks, who is attending W. T. S. T. C. at Canyon, spent the week-end at home.

O. L. Hodges stayed Saturday night with Pete Caldwell.

James and Irvin Reeves and Arnold Hershey motored to Lubbock Monday where Arnold visited his brother, Horace Hershey, and the Reeves boys went to Post to visit relatives.

The Progressive Community Workers Club met with Mrs. Ira Ricketts Wednesday, November 6, with Miss Perkins as co-hostess.

After a program, the ladies spent the afternoon quilting. They have decided to give the children of the club a Christmas party on December 18.

Lucille Parks, Mr. and Mrs. Howard Hershey ate dinner in the Hershey home Sunday.

Mrs. Ed Childree returned last week from a trip to Oklahoma City and other places where she visited her sister and other relatives.

Ford Doings

There was no Sunday school or singing at Ford last Sunday on account of the bad weather.

The box supper at Fort has been postponed until Friday night, November 15.

Miss Nell and Boyd Casey were visitors at the Bob Thurman home Sunday afternoon.

Mr. and Mrs. Albert Bueller and daughter, Archie Gene, and O. D. Frazier were Sunday visitors at the Edward Simpson home.

Sunday visitors at the D. B. Mann home were Floyd Simpson, Jewel Norton, Mr. and Mrs. A. Taylor and family.

Ray Koch visited Roy and Clarence Taylor Sunday afternoon.

Mr. and Mrs. A. Taylor and family speak Armistice Day in Amarillo.

- Annual Bargain Offer THE AMARILLO NEWS And Big SUNDAY NEWS-GLOBE Daily and Sunday \$5.00 Save \$2.00 by subscribing NOW. JOHN ROBINSON NEWS STAND

Locals

G. A. F. Parker reached home last Saturday morning from Houston and Beaumont.

WOMEN'S CLUBS

The County Federation of Women's Clubs will meet at the First Baptist church Tuesday, November 13, at 11:00 a. m., when Mrs. L. H. Hines will preside.

Lunch will be served at 12:30. Contributions will be expected to vary interestingly. The lunch is rendered.

All women interested will be glad to attend.

Mr. and Mrs. Truman urged the women to arrive home the latter part of the week from Hot Springs, Ark.

Mr. Hines has improved in health by an extended visit to the famous springs.

IRA COCHELL REMODELING HOME WEST OF HEREFORD

The Ira Cochell residence, located about three miles west of town, is being remodeled, including a 30x30 foot concrete basement.

J. O. Howard, contractor, says the house, when completed, will be modern in every respect.

TO BUILD NEW FIVE-ROOM RESIDENCE

W. A. Carroll is having the old home place wrecked this week for the purpose of erecting two new five-room, modern rent houses out of the old material.

W. A. Gentry, contractor, says the two new structures will be rushed to completion before the cold weather sets in.

The Carroll houses will be located on the site of the old home west of 26-Mile Avenue.

Mr. and Mrs. Claude Ricketts were in Amarillo Tuesday.

Mr. and Mrs. Claude Longbottom spent Sunday in the home of Mr. and Mrs. Stanley Thomas at Widorado.

STAR THEATRE HAS SOME GOOD PROGRAMS COMING

"The Lady Lies," a Paramount talking picture, will be presented at the Star Theatre next Monday.

Monday, Tuesday, followed Wednesday and Thursday by the all-novelty Morletone comedy-cast in "They Had to See."

Friday, Saturday and Sunday, the world famous Irene Rich and her four stars.

M. D. Womble was and last Friday conference of the Hart-Parsons.

Sam Houston's Home In Danger

A plan for preserving the old homestead of General Sam Houston against ravages of time and fire is under consideration by the officials of the Texas Historical Society.

Judge Tom L. McCullough, well known Texas jurist and member of the board of directors of the Historical Society, said recently.

Houston's home at Huntsville, one of the state's most cherished shrines and model of early Texas architecture, is now owned by the state.

To protect this structure, which has played such an important part in Texas history, it must be guarded day and night.

Judge McCullough said, "And even then it is not safe," he pointed out.

"A small spark fanned into a flame and one of our most invaluable contacts with the early life of the state would go up in smoke."

Judge McCullough said that few Texas are safe from fire. Most of them are constructed of wood.

by historians in various parts of the state over and over that these shrines might be consumed by fire because they are tinder dry.

"It is my opinion," Judge McCullough said, "that steps should be taken to make fire-proof General Houston's homestead with an effective fire proofing material.

The cost would be small and this historically valuable structure would be preserved for all time.

We owe it to our children to protect these glorious reminders of our history."

General Washington's home at Mount Vernon, also, is being externally guarded against conflagration.

The old mansion is heavily guarded and by night the watchmen make their rounds.

No smoking is permitted near Washington's home nor Houston's.

Art Gifts for Christmas

Hand-painted novelties for home decorations will be on display and for sale at the "M" System Grocery Friday and Saturday, November 15th and 16th. These will make appropriate Christmas gifts and are very moderately priced.

MRS. MABEL McQUEEN and MRS. C. WINANS

Surder.—F. I. Townsend, not a duces two major plays each year on an average and has monthly meetings at which plays are presented for one of the 15 the club after

S.C. Adams motored to Wichita Falls the latter part of last week on a business trip. Mr. and Mrs. Charles Galbreath of Lubbock motored the first of the week to the L. Ramsey and H. homes. Mr. and Mrs. G. will remain here until the part of this week.

Dr. Heard & Wiltshire, Dentists Phone 234 Office Over Corner Drug Store

Tri-State Poultry Show AMARILLO CITY AUDITORIUM Dec. 12-13-14-15-16th. Show your birds in the Southwest's finest show room under the Southwest's best judges: E. C. Birch and Walter Burton. LARGER CASH PREMIUMS! FREE TO VISITORS—COME! ROBERT RICKS President AMARILLO, TEXAS EARL CUNRY Secretary

Greater efficiency... smoother operation and not one cent added cost

One of the 15 sensational improvements offered by the 1930 "Red Line" Delco-Light is a larger and heavier armature. It brings you higher efficiency, smoother operation, longer life. And yet it doesn't cost you a single penny extra. And remember this is just one of the new improvements offered exclusively by the 1930 "Red Line" Delco-Light. Until you've seen this mechanical marvel you will have no idea how much more we're offering.

We're so enthusiastic about this new plant that we can't talk about anything else. Why not stop in and let us tell you about it?

B. B. PARMER, Dealer HEREFORD, TEXAS

See phone or drop us a card and we'll bring Delco-Light to your home for a light demonstration. DELCO-LIGHT ELECTRIC POWER AND LIGHT PLANTS Also Manufacturers of Electric Water Systems PRODUCTS OF GENERAL MOTORS Made and Guaranteed by Delco-Light Company, Dayton, Ohio.

Roasters

For Thanksgiving Dinner

—Just your right size, ready for you. The ideal type to assure perfect turkey roasting on the Nation's Feast Day of the year.

Hunting Supplies

We still have a good stock of guns and hunting equipment, accessories, etc. We are headquarters for issuing hunting licenses. Looks like plenty of snow and good goose hunting this winter. Get ready for 'em!

Gas Stoves and Heaters

Our assortment of gas appliances contains just what you will need—you can't go wrong with a Resnor heater or Quick Meal range.

STREU HARDWARE COMPANY

"I never thought your husband would get into places like that!" Mrs. BEARDSLEY had just returned from the city and she was telling her friend, Mrs. Stanley, all about her visit. "... and I saw him through the window. He was all alone at a table in the main dining room of the very best hotel. I was so surprised—you know, from seeing your husband washing his own car and cutting the grass himself and all those things. I didn't think he was at all extravagant." "That coffee, madam," the waiter told Mrs. Stanley the next time she accompanied her husband, "is White Swan Coffee. This hotel has used it for years." Wives who are coffee-wise know that the appetizing aroma and satisfying flavor of White Swan Coffee served at home makes everyone wish that every meal could be eaten there.

"Sure, I go in there once in a while when I'm in the city," Mr. Stanley told his wife that evening. "It's not for the food. It's for the coffee. That coffee is worth the price of a meal there by itself. You know, dear, I simply must have good coffee once in a while and... well, I didn't like to hurt your feelings by mentioning it."

"That coffee, madam," the waiter told Mrs. Stanley the next time she accompanied her husband, "is White Swan Coffee. This hotel has used it for years."

"That coffee, madam," the waiter told Mrs. Stanley the next time she accompanied her husband, "is White Swan Coffee. This hotel has used it for years."

Wives who are coffee-wise know that the appetizing aroma and satisfying flavor of White Swan Coffee served at home makes everyone wish that every meal could be eaten there.



WHITE SWAN COFFEE

With the skill of a half century of experience, Platter Company controls the distribution as well as preparation of coffee that no finer or fresher coffee can be had into your home for the price you are paying. White Swan Coffee comes to you in sealed tins and fresh from the roaster with its rare goodness kept intact. No change is taken with White Swan flavor.

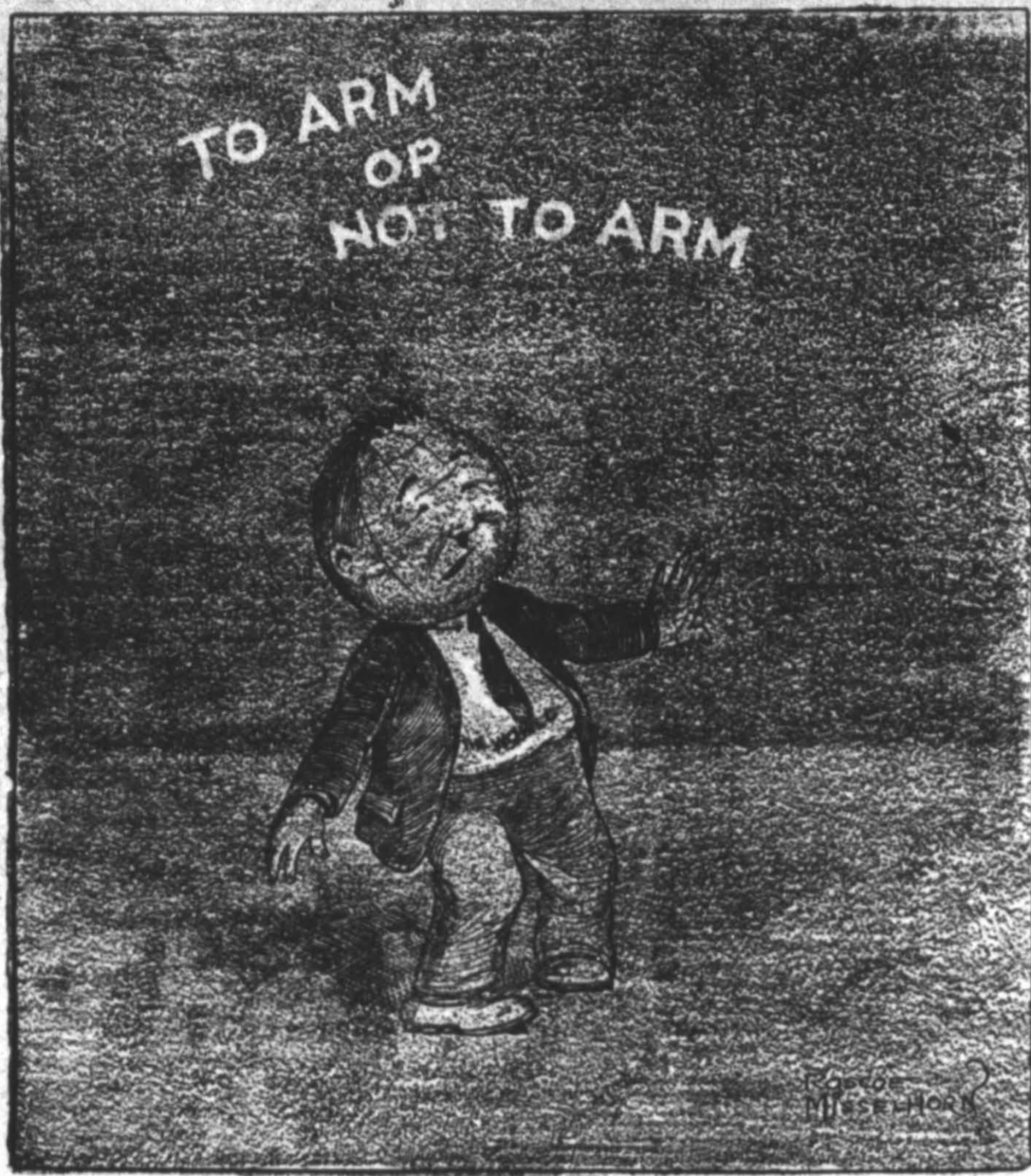
One of the 22 Waples Platter Houses is conveniently close to each of the 10,000 White Swan dealers. A fleet of motor trucks, supplementing railroad facilities, makes regular deliveries along established routes to the retailer from all of the units of this institution of the Southwest.

Thus, your grocer always has a new supply of White Swan Coffee—freshly packed for you in one and three pound cans.

FREE—Expert advice and time-tested recipes

Do your omelets, rarebits and au gratin dishes always go wrong? Or do you sometimes have trouble with some other dish your family likes? Write to Waples Platter Better Cooking Bureau. Expert advice and time-tested recipes sent FREE upon request.

## "STILL FOGGY"



committee, to be assisted by Secretary Miller, in drawing up resolutions covering the petition, copies of which will be sent each chamber of commerce secretary in District 1, to be executed and forwarded to the legislative body. Mr. Seigler was assured by President Hamilton of the closest cooperation and support by the W. T. C. C. in his legislative movement.

The secretaries selected McLean as their next meeting place, the date of which has not been decided.

### Daniel News

Mr. and Mrs. James Woodruff, daughter and son, of this community, left last Tuesday for their new home in Raton, New Mexico.

Another daughter, Miss Florence, who teaches at the Fairview school received word that they had been delayed in Clayton on account of deep snow.

Aubrey Daniel of Plainview took dinner in the home of his aunt, Mrs. Lemuel Shuggart, Monday. In the afternoon he went to the home of Mr. and Mrs. Tom McClain where his father is working on a new house.

W. Z. Bishop of this community is in White Deer transacting business. The Bishops moved here from that place last summer.

Mr. and Mrs. Lemuel Shuggart and Mrs. Slaughter visited in the home of Mr. and Mrs. Joe Thurmond Sunday afternoon.

Mrs. J. M. Ware and children have moved back from Amarillo and the children are now in school

at Fairview. Mrs. Ware is very much improved in health after having been under a doctor's care for several months in Amarillo.

Miss Florence Woodruff is now boarding at the Ware home.

Miss Catherine Yant of Decatur, Texas, is visiting in the home of Mr. and Mrs. Joe Thurmond. Miss Yant is Mrs. Thurmond's sister.

Mrs. W. Z. Bishop and daughter visited Sunday in the home of Mr. and Mrs. W. O. Thomas.

Little Lewis Beckman who has been ill for several weeks, is better now.

Messrs. Smith and his wife are helping Will Moore Sunday crop, spent Saturday in Amarillo.

Mr. and Mrs. Daniel of Hereford visited with their daughter.

Mr. and Mrs. Roy Mason Russell Daniel and Geo. Clain, who are of the Clain home which is modeled after the week Hereford relatives.

Mrs. Slaughter and son spent Sunday in Hereford. Mr. Gus Laque family visited from Sunday.

There was no Sunday school singing Sunday because of condition of weather and

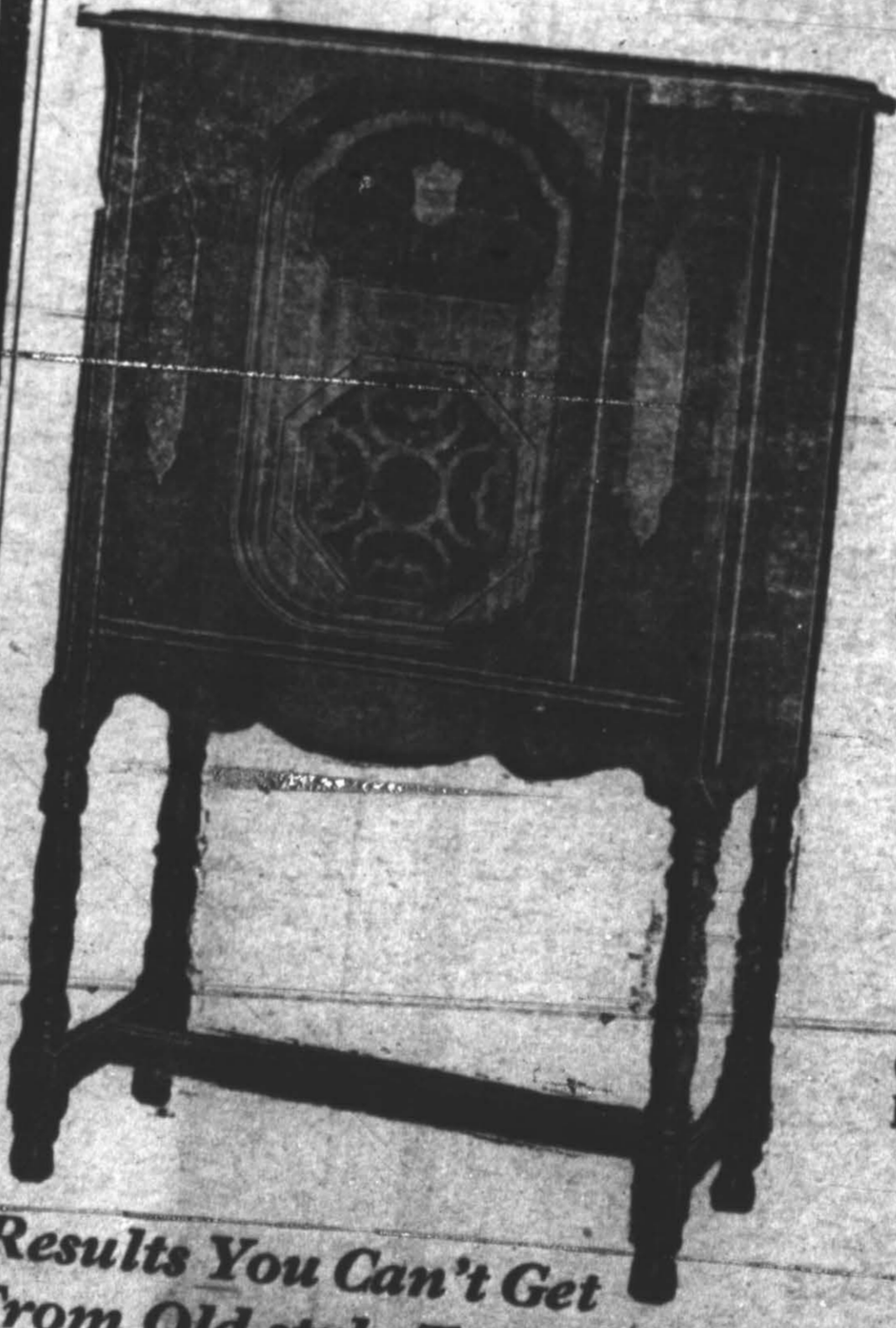
Hurry over to the Corner Store and leave \$1.00 for the Cross!

Statements, Letter Heads, envelopes, all Job Work, at Brand.

# New Low Prices ATWATER KENT RADIO SCREEN-GRID

## sets the pace for all the others!

### New!



The radio that made SCREEN-GRID FAMOUS!

The Popular Console Model 655 Complete, less tubes

# \$109

COMPLETE WITH TUBES, INSTALLED ..... \$132

### TERMS

ONLY ATWATER KENT COULD OFFER SUCH VALUE.

Results You Can't Get From Old-style Tubes! LET US DEMONSTRATE ONE IN YOUR HOME TONIGHT

# ORR'S TAILOR SHOP

PHONE 16 HEREFORD

### Local Men Attend Meeting Held In Amarillo

T. E. Seigler, president, and J. A. Miller, secretary of the local Chamber of Commerce, went to Amarillo Tuesday to attend a meeting of the West Texas Chamber of Commerce, the purpose of which was to acquaint chamber of commerce executives in the Panhandle with the program to be carried out by the new president, W. B. Hamilton, of Wichita Falls, and the directors of the West Texas body.

Mr. Hamilton discussed many problems of the organization and suggested ways and means of meeting them. He announced that

the area covered by the W. T. C. C. had been divided into ten districts of about 20 counties each. Deaf Smith is located in District 1, which embraces the Amarillo trade territory. There is a regional director located at the headquarters of each district.

Mr. Hamilton pledged support of the W. T. C. C. to every district alike and a program of cooperative effort will be carried out over the district and an administration of strict business economy maintained.

Every representative present pledged the loyal support of their respective localities to the organization.

Mayor Thompson, Amarillo, a director of the W. T. C. C., responded to President Hamilton in behalf of Amarillo and the Panhandle and expressed pleasure with possibilities of the program outlined in Mr. Hamilton's address.

assembly was guests of the Amarillo C. of C. at a luncheon. A large percentage of counties in District 1 were represented.

Immediately following adjournment of this meeting, Guy Hill, secretary of the Shamrock C. of C., and president of the Panhandle Commercial Secretaries Association, called a meeting of retailers present and was passed pledging the organization to administration of a legal fund of compensation and appointed as a

PIGGLY SPECIALS	
Yams, lb	3c
FRIDAY fitted or regular, pkg	19c
POTATOES	34c
New crop, No. 1, lb	25c
ASPIES, package	10c
TEA, Admiration, 3 lb can (With Cup and Saucer)	\$1.44
PEACHES, gallon	59c
CRISCO, three pound pail	64c
SOAP, Crystal White, ten bars	39c
CORN, Pioneer, per can	10c

Chocolate Cake Is the recipe to try this week with SNOWDRIFT Ask for the "recipe" of the week card





## International Sunday School Lesson

BY DR. J. E. NUNN

### LIVING WITH PEOPLE OF OTHER RACES

Acts 10:9-15, 30-35, Gal. 3:28, 29

Golden Text: Of a truth I perceive that God is no respecter of persons; but in every nation he that feareth him, and worketh righteousness, is acceptable to him. Acts 10:34, 35.

#### Introduction.

The United States is called the "melting pot of the nations." The term is most appropriate, since for many years our country has received far more immigrant than any other land in human history. More than a million a year reached our shores before our present immigration restriction law fixed the quotas admissible in any one year from the various foreign lands, and now more than half a million aliens come to us every year, a third of a million being immigrants. They are Armenians, Bohemians, Bulgarians, Servians, Cubans, Dutch, English, French, Germans, Greeks, Mexicans, Russians, Swedes, Syrians, Turks, and people from many other lands. Never before has a nation been so cosmopolitan as ours. Never before has a country been faced to such a degree as ours with the problem we are to study today, the question how people of many races can live happily and helpfully together.

#### Ruth the Moabitess.

One of the most beautiful stories in the Bible is that of Ruth. We all know how Ruth insisted upon going with her mother-in-law, using the lovely words that have become classic: "Entreat me not to leave thee, and to return from following after thee; for whither thou goest, I will go; and where thou lodgest, I will lodge; thy people shall be my people, and thy God

my God; where thou diest, will I die, and there will I be buried; Jehovah do so to me, and more also, if aught but death part thee and me." Those words may be called the Pledge of the Emigrant on taking up an abode among a new people.

We all know also Ruth's later story, her faithfulness to Naomi, her industry, her fine character that won the approval of Boaz, her marriage to that noble gentleman, and the fact that she, a Moabitess, a foreigner, became an ancestress not only of David, the great king of the Jews, but also of Christ, David's greater son, Jesus Christ, the Son of God and Saviour of men.

#### The Samaritan Woman.

In our last lesson we had a few verses from Christ's memorable conversation with the woman of Sychar at Jacob's well in Samaria. This despised Samaritan, a member of a race with whom the Jews had no dealings, a woman, moreover, of abandoned character, was the recipient from our Lord of some of his most exalted sayings. He told her that he would give to any one who asked, the living water "springing up into eternal life," and whoever should drink of it would never thirst again. He gave her the memorable definition of true worship: "God is a Spirit; and they that worship him must worship in spirit and truth." He declared to her point-blank that he was the Messiah. The Samaritan woman was so moved by this contact with a being of unexalted purity, beauty, and wisdom that she went to Sychar and became a decidedly efficient though crude herald of the Saviour.

#### Cornelius, the Roman Centurion.

The Jews hated the Romans and at the same time feared them. They were despised Gentiles, and they were the proud conquerors of Palestine. Peter, the head of the apostolic band, was firmly fixed in his Jewish prejudices. To touch a Gentile would pollute him and render him unfit to join in the worship of God. He would not think of entering a Gentile home or eating at a Gentile table. In Caesarea on the seaboard, the Roman capital of the country, was a Roman centurion named Cornelius. He was truly religious, prayed always to God, and gave much alms to the poor.

To this admirable Latin soldier God sent an angel in broad daylight, telling him that the Lord

had heard his prayers and seen his almsgiving, and had some reward in store for him. He was to send a messenger to Peter, who was lodging in Joppa with Simon a tanner, and he was to ask Peter to come to him in Caesarea, since of course a Roman soldier could not leave his duty to go to Joppa. So Cornelius sent two of his household servants and one of his soldiers, a devout man like himself, and they sped on their errand.

#### The Vision of Peter.

"Peter went up upon the housetop to pray." The flat Eastern housetop, screened by walls three or four feet high, made admirable places for prayer and religious meditation. "About the sixth hour." Noon, the day beginning at sunrise, our 6:00 a. m. This was one of the three regular times for daily prayer.

"He fell into a trance." This was a spiritual ecstasy following his prayer. "And he beheldeth the heaven opened." Signifying that the vision was from God. "And a certain vessel descending." "Wherein were all manner of four-footed beasts and creeping things of the earth and birds of the heaven." A great hodge-podge of living things, fishes only being omitted, though some of these also were reckoned unclean. Peter was probably kneeling and was to rise from that posture, which would indicate that the trance fell upon him as he was praying.

"For I have never eaten anything that is common and unclean." Food that was "common" was in common use by Gentiles, but forbidden to Jews. "Unclean" ceremonially, unfit to eat if one would observe the laws of Moses. "No greater shock to a Hebrew could be imagined than to be told to assuage his hunger by eating unclean meats. It is recorded in the Second Book of Maccabees (6:18; 7:1) that Hebrews submitted to death than they might escape such an indignity." Philip Schaff.

#### The Voice from Heaven.

"And a voice came unto him again the second time, What God hath cleansed make not thou common." The heaven-sent voice re-

voked what had been enjoined from heaven at the giving of the Law.

The message was repeated three times to make it unmistakable, as Christ had bidden Peter three times to feed his flock (John 21:15-17). Then the great sheet was taken back into heaven to emphasize its origin from above. While Peter was wondering what the vision meant, it was interpreted by the event, for the messengers of Cornelius arrived and presented their request from the centurion; and though before the Vision Peter would certainly have refused, he was now constrained to grant the request, and the next day he went to Caesarea with the messengers. Cornelius met the apostle with all respect, and brought him before a gathering of his household and friends in his house.

"God is No Respector of Persons." "And Peter opened his mouth, and said, Of a truth I perceive that God is no respecter of persons." God had no favoritism; he thinks no more of the rich and powerful than of the poor and humble. "But in every nation he that feareth him, and worketh righteousness, is acceptable to him." Two things, and two things only, render one pleasing to God, not race, not nationality, not station, not outward conformity to religious rites, nothing but the fear of God in the heart and obedience to God in the life.

Peter followed these epochal words with an eloquent sermon on the life of Jesus Christ, his ser-

mon, and pass the good news along to men, all nations, all races. That was the motive of the life, which next to that of the Saviour, was the noblest ever lived on earth.

The Brotherhood of Men. "Then let us pray that come it may, As come it will for a' that... That man to man the world o'er Shall brothers be for a' that!"

Mrs. Henry Wilson and daughters, Mrs. S. B. Booser of Rile, and Miss Floyd Wilson, torped to Abilene, Texas, the last part of last week when will visit in the home of Mrs. J. Hoyt Lewis. Mrs. J. is another daughter of Mr. Mrs. Wilson.

Carl Gilliland made a bus trip to Amarillo last Friday.

### Keep Your Clothes Looking Clean

SUITS, TOPCOATS, NECKWEAR, HEADGEAR

—We clean 'em all safely, quickly and thoroughly and at a reasonable rate.

We Call for and Deliver.

PHONE 160

## CARROLL & CORBETT

(Rear Beene & Whitehead Barber Shop)

### Best Purgative for Colds



Relieves the congestion, reduces complications, hastens recovery.

### DR. T. M. MONTGOMERY

EYESIGHT SPECIALIST

626 Polk Street, Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

OFFICE RAY'S JEWELRY STORE.

Telephone 188 for Appointment.


## No Doubt

You Will Need Something for the Farm In SHEET METAL CONSTRUCTION Tanks—Tubs—Chimneys WELDING

Get your work done before cold weather sets in

## Barnhart & Shreve

PHONE 33



### Performing All Services For Your Car

Body washing, fender straightening, greasing, motor repair... no matter what you want done for your car, bring it to us. We perform excellent work and swift service at mighty low rates.

Broadwell Building.

## H. M. BISHOP

Studebaker Sales and Service WEST THIRD STREET

## the midnight Misadventure of Gregory Jones

A crash brought Mrs. Gregory Jones bolt upright in bed, her heart pounding.

"Why!" demanded her husband savagely, nursing a bruised shin and groping for the light switch. "Why did you have to leave that chair there?"

In the front hall the telephone rang again, insistently. Jones shivered in the draft from the open window, and without waiting for a reply, disappeared through the doorway. Peculiarly, his voice drifted back to her.

"No, Eleanor is not here... Yes, we're expecting her tomorrow... Tell her what I'll tell you, young man, that it's an imposition to wake folks at this time of night! And I'll deliver no messages!"

The receiver banged on the hook. Jones, muttering to himself, stumbled back down the hall.

"That settles it!" he exclaimed, still shivering. "Tomorrow, I'll have a telephone put in this bedroom."


Mrs. Jones smiled drowsily, snuggled deep into her pillow.

"Where have I heard that before," she murmured. "Tomorrow, I'll order one, myself."

Telephones where you need them save time, patience—and midnight misadventures.

Few know that one or two additional instruments cost considerably less than the single telephone they now have!

By a wisely-placed "extension" or two, and perhaps a rearrangement of the equipment you already have, an expert telephone man can often double the convenience of your telephone service.



"Why did you leave that chair there?"

Manager, Southwestern Bell Telephone Co., City.

I'd like to know how to get more value out of my telephone service. Please send me free, a copy of your booklet, "Modern Telephone Service for the Home."

Name \_\_\_\_\_

Address \_\_\_\_\_

A-7

## Pre Xmas Specials

Tricycles

—Heavy rubber tires, ball bearing wheels. Beautifully trimmed.



Automobiles

—All-Steel Autos, attractively finished. Complete with all accessories. Rubber tire disc wheels.



Coaster Wagons

—Heavy rubber tire disc wheels. In popular sizes. Steel carriage, smartly finished.

## Kerr-Anthony Hardware Company

—Three wonderful gift values, especially low in price to induce early shopping!

## LET THE THERMOMETER DROP



... it's always summer for your car

Even on cold winter nights your motor starts "right now" when fueled with Phillips 66. Here's a gasoline with volatility controlled to fit the season and the climatic conditions of the locality in which you buy it. Combines, for the first time, instant cold weather starting and quick warm-up—flexibility of all engine speeds—mileage and power—of no extra cost. Put your car on super-performance rations for best results try a full tank of Phillips 66 or 66 Ethyl.

Phill-up with

# Phillips 66

CONTROLLED VOLATILITY

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP. Gasolines that evaporate before they can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to evaporate. With volatility controlled, Phillips 66 evaporates as quickly to cold as to warm weather.

Schley Avenue and Third Street Second and Mill  
T. E. Major, Local Agent



# Society

## L. CLASS ENTERTAINED MRS. ESTES

Members of the T. E. L. class at the Baptist church were de-ly entertained in the home of Mrs. Estes last Thursday in all-day quilting. They met in a well party in honor of Mrs. on, who is to leave soon, and had a quilt as a gift for Mrs. on. Each brought a dish and enjoyed a delicious luncheon, the class always enjoys meeting Mrs. Estes. Mrs. Saxon's 30 members of the class was October issue of the Baylor City. This issue contained a of Mrs. Estes and a short of her life.

## BOCAH LODGE TO HAVE LUNCHEON

Hereford Rebecca Lodge have their home-coming social third Tuesday of this month, number 19. All members are to be present.

## PEP SQUAD ENTERTAINS

The Hereford Whiteface first second string football team, members of the High School Athletic Association were entertained by the Girls' Pep Squad Tuesday evening at the home of Mrs. Joe Mitchell. The girls enjoyed various acts enjoyed throughout the evening and the close refreshments served to the guests, the refreshments consisting of sandwiches, potato chips, olives, cookies. The hosts were Mr. and Mrs. John M. and Mrs. Joe Mitchell, Mr. and Mrs. Hopkins and Mrs. Bessie Venable.

## PENTECOSTAL CHURCH

The Pentecostal church of the humbles of God, on North G street, will on Sunday, November dedicate their church building with an all day service. Again dedication services will be at 2:00 o'clock p. m. Every- body invited to attend. The church is under the supervision of the district, and other ed. ministers.

J. A. THOMAS, Pastor.

Everybody help beautify Mother Park. See "Go Slow Mary" etc.

## Wool Skins

On Hand Now to REPAIR SADDLES

General repairing on Harness and Shoes. You must be satisfied with my work.

## Jack's Shoe Shop

## HONOR ROLL OF THE DEAF SMITH-BRANDALL COUNTY COW TESTING ASSOCIATION

Name	Weight	Height	Age	Grade
Fred Pittner	1454	4.8	00.8	
B. O. Wilson	1473	5.8	55.0	
W T S T O	935	5.8	54.1	
L. A. Smith	928	5.8	53.8	
J. W. Watson	1522	5.4	51.7	
J. W. Watson	983	5.5	51.3	
W T S T O	1042	4.9	51.1	
J. W. Watson	865	5.5	50.3	
W. R. Schelhagen	1100	4.5	49.5	
J. W. Watson	983	4.9	48.2	
L. A. Smith	883	5.5	47.9	
J. W. Watson	1515	3.1	47.0	
L. A. Smith	831	6.0	46.5	
H. I. Gillispie	902	4.6	45.6	
L. A. Smith	921	4.9	45.1	
W T S T O	815	5.8	44.8	
A. P. Morrow	791	5.0	44.3	
W. R. Schelhagen	1005	4.4	44.2	
W T S T O	1147	3.8	43.6	
H. I. Gillispie	862	5.0	43.1	
Duffel & Gorden	900	0.5	42.9	
S. O. Wilson	887	5.1	42.7	
J. W. Watson	817	4.8	42.2	
W. R. Schelhagen	787	5.8	41.7	
S. O. Wilson	869	4.2	41.3	
J. L. Lookingbill	806	4.4	41.3	
S. O. Wilson	775	5.3	41.0	

The Farmers Creamery Association reports that 255 farmers brought cream in last week from distances ranging as far as 60 miles from Hereford. Some of the farthest points were Glen Rio, New Mexico; Dimmitt, Nazareth, Umbarger, Friona and Black. The price paid last week up to Thursday was 44 cents per pound, and 42 cents from then on, which price prevails now.

Joe Hudson of Seagraves visited at the D. H. Alexander home Sunday and Monday, and Mrs. Hudson who is Mr. and Mrs. Alexander's daughter, returned home with them from a stay with her folks here.

E. Weeks, of the Electric Shop of Dimmitt, was an ex-service man who visited Hereford Monday to take part in Hereford's Legion Post celebration.

The recent muddy spell just about used up our stock of tire chains, but a shipment has just arrived at RICE'S.

The most up to date radio equipment for servicing radio. J. B. ORR Radio Hospital, Hereford Dry Cleaners, Phone 85.

Mrs. C. L. Curry, of south of Summerfield, was trading in Hereford Monday.

# Locals

Eugene LeGrande arrived Wednesday morning for a visit with home folks and friends.

Don't let another bad spell catch you without tire chains. Get them at RICE'S at once!

The most up to date radio equipment for servicing radio. J. B. ORR Radio Hospital, Hereford Dry Cleaners, Phone 85.

Mrs. E. R. Rice, mother of V. D. Rice, who last week purchased the Clark Drug Store, was visiting here this week and getting acquainted in Hereford.

Tonight's the night "Go Slow Mety," high school auditorium. Tickets 15 and 35c.

Mrs. Fred Hamm of Hart visited last week with her daughter, Mrs. R. O. Douglas.

C. P. Liston and little daughter, Lora, were Hereford visitors over from Sudan Monday. Mr. Liston was a former resident here.

Mr. and Mrs. F. W. Fortner of the Arney community, were Hereford visitors Monday.

Mrs. Ollie Dixon left the first of the week for Hot Springs, New Mexico, where she expects to remain for some time for the benefit of her health.

One customer said: "Those new Brunwicks hold in mud better than any tires I ever used." RICE sells them.

Mr. and Mrs. A. J. Colson of Sweetwater spent Sunday visiting Mrs. Bill Hunter.

Mr. and Mrs. Allmon Hunter of Jutibo spent Sunday visiting his mother, Mrs. Bill Hunter in Hereford.

Don't miss the entertainment and box supper at Summerfield, Friday evening, November 22, 442p.

E. F. Harmon, co-partner in what was formerly the R. B. R. Implement Company, of Dimmitt, was visiting friends in Hereford Monday.

Elmer Dixon, of south of Dimmitt, was visiting relatives in Hereford Monday and taking in the American Legion chow-line and dance that night.

# Meat Curing Methods

## INCLUDING THE EASY WRIGHT WAY

One way of curing meat is given below. It is Wright's Smoke-Carey-ized Salt Sugar Cure and is better than the plan salt method.

## THE NEW WRIGHT WAY

Meat can now be cured perfectly and completely—salted, sugar cured and smoked ALL AT ONE TIME—by simply packing it in the combined Wright's Smoke with Salt-Sugar Cure. Wright's Smoke with Salt-Sugar Cure is a scientifically balanced combination of:

1. Carey-ized Meat Salt.
2. Wright's Ham Pickle.
3. Wright's Condensed Smoke.

Everything necessary for the three phases of meat curing is applied in ONE operation.

## All In One Can

A COMPLETE AND PERFECT CURE FOR MEAT.

# Jones & McLean

PHONE 1

# Castro Theatre

Dimmitt, Texas

Sunday Matinee, Monday and Tuesday

3—BIG DAYS—3

November 17th, 18th and 19th

## THE COLOR SMASH!



Something New Again in Warner Bros. Pictures!

—First 100 per cent Natural Color talking, singing and dancing picture!

—It's full of life, pep, snap, gaiety and girls—and colors that make the rainbow pale into insignificance!

—It has seven new songs, written especially for this romantic story of the trials, adventures, love and humors of a stage musical comedy. Direct from Broadway!

DON'T MISS THIS!

WARNER BROS. VITAPHONE PICTURE

Coming Saturday at 8:15 P. M. "Color Smash" by Al Jolson

# A 10 Day Closing Out Sale!

## of Ladies' Silk Dresses

### SUCH SMART STYLES—SUCH LOW PRICES!

Countless New Modes Just Received, Fresh from the Tissues

THE LOWFLARES THE LOWER HEMLINE ARE NEW STYLE FACTORS

—All these new details together with the popularity of satin and crepe make for an exact interpretation of the most recent Paris importations. Many are trimmed in contrasting colors; others are excellent examples of the moulded waistline. Be sure to see these dresses tomorrow—you'll want several of them!

## A Group Specially Priced

—Materials and styles you have been wanting—beautifully trimmed, worth much more than their usual retail value of \$10—Now your choice at **\$6.95**

## Another Group—

—Every new style; every fine fabric; every wanted shade—all represented in this lot. While they last, values as high as \$15.00—

**\$8.95**



## Peggy Paige Frocks

—We are including in this 10-day event our just received shipment of Peggy-Paige Dresses, at prices never before attempted. You know them—dainty, chic, exquisite—of a wide selection in the newest materials and models—but you never heard of them selling at this price—YOUR CHOICE— **\$14.75**

Close-Out Prices on All Ladies' and Children's Coats.

# D. R. GASS & SON

# Oak Flooring

THE CUSTOMER MUST BE SATISFIED!

That's the policy we adopted in the beginning. How are we to maintain that policy? Through good material, proper handling and efficient workmen, all backed by an organization of men who for many years have given fair treatment and honest service to the retail trade.

And we offer the trade something good in HARDWOOD FLOORING—WHITE AND RED OAK.



QUALITY—SERVICE—COURTESY

BE A MEMBER OF THE RED CROSS

When You Think of Furniture, Think of JONES. He Saves You Money On Every Purchase, Large or Small. JONES Will Also Take In Your Old Furniture, too. Come In, See the New Brunswick Radio—Nothing As Good. Phone for a Demonstration.

Jones Furniture Company

PHONE 111 HEREFORD, TEXAS

**What's Doing IN WEST TEXAS**

The Tyler board of education has authorized establishment of a night school, in response to a number of requests from people who are regularly employed and who feel the need of further training. The courses of study will depend upon the tastes of the students.

The Station American Legion post will present a special trophy to the Station high school student who shows the best traits of citizenship during the school year, according to Dan W. Liles, post commander. Selection of the trophy will be made by school authorities and Legion officers.

The Electra Chamber of Commerce, and the mercantile bureau visited the Victory community in Oklahoma recently on a good will tour and community night program. The Electra band was taken along and a skit or two by two black face comedians were given. Other entertainment features and constructive talks were had.

**LITTLE COUNTRY PAPER**

I got a little paper from a little country town—  
A far cry from the dailies, that on Sunday weigh us down.  
It's printed every Friday, and 't has no supplement,  
Nor color photogravure, but I'm always glad it's sent.  
It gives no clever verses by syndicated barbs,  
But states that Mrs. Williams entertained friends with cards;  
"Ye Scribe" saw Judge McArthur shaking hands with friends today;  
It says the Curtis family sold out and moved away.  
On Boulder Dam it's silent, and there's nothing on finance—  
It tells that the Rebekahs gave an installation dance.  
That Miss Day is returning soon to open up her school,  
That Alexander Hargrave lost a valuable mule.  
It's glad that Jimmie Gallagher can be around again.  
It claims that the alfalfa crop is much in need of rain;  
The supervisors voted for the road work to commence;  
Will Anderson hauled lumber for his garage and fence.  
These home-town items form a bond through many years and miles.  
Oh, little country paper, with your weekly talks!  
I like to wander with you down remembered roads and walks.  
—Mrs. McGroer.

Carry a set of "Emergency" tire chains. They are worth the price just to help you out of one mud hole. RICE sells them. Itc

FOR JOB WORK, TRY THE BRAND.

**MONEY TALKS BY YOUR CASH**



—Money comes hard and goes easily. But you have no regrets if it goes for high class merchandise at E. B. Black's, says YOUR CASH.

**E. B. BLACK CO.**  
We Are Satisfied With Small Profits

**Unbalanced Diet Costs 75 Turkeys**

Matador.—It cost a farmer in Motley county \$200 recently to learn to feed his flock of 200 turkeys a balanced ration, according to M. P. Lansing, county agent. They were well housed in a lot containing two acres, had abundant grain and water before them at all times, and apparently everything was going well. Thinking that the birds needed more exercise, the boys heded them in the open for a couple of days.

An abundance of blister bugs were discovered by the turkeys and being starved for animal food they cleaned up the insects. The next morning the young turkeys were sick and droopy and within a week more than seventy-five had died. The remainder were put on a balanced diet, vaccinated against possible infection during their weakened condition and most of them recovered.

"The next time the turkeys need bugs I'll buy meat scrap," the owner says.

**Worming and Feeding Reduced Turkey Losses**

Brady, Texas.—Worming turkeys and putting them on a good balanced ration has reduced mortality less than five per cent, and increased average weights from two to four pounds per bird in McCulloch county flocks totaling 18,000 turkeys. This marked improvement over last year has come as a result of demonstrations conducted by James D. Prewitt, county agent, who states that the "luck method" of raising turkeys here always draws a mortality of at least 50 per cent and sometimes takes the entire flock. The liquid iodine method of in-

jecting a solution directly into the gizzard has been employed at a cost of four cents for half grown birds and eight cents for grown turkeys. Rations in these demonstrations were balanced by using home grown grains in combination with a mash composed of equal parts of corn meal, ground oats, wheat shorts or middlings, pure wheat bran and meat scraps. The mash is fed wet as the turkeys come off the roosts in the morning.

**Hens Pay Well for Medical Attention**

Albany, Texas.—That it pays to combat disease in the poultry yard has been brought out in the demonstration flock of Mrs. Theron Fincher of Shackelford county. Sore head, contracted in her flock of sixty White Leghorns in May reduced the June production to sixteen eggs per hen, but sanitation and vaccination and the killing of all infected birds brought the production back to nearly twenty eggs per hen in July. Her profits above feed cost rose from \$5.75

**We Are Having BUYERS COMING IN FROM OKLAHOMA**

So if you have any land you wish to sell we will be glad to have same listed. Have calls for land with wheat on it in 160 and 320 acre tracts.

**SEWARD & SPEEGLE**  
Theatre Building  
Hereford Texas

in May to \$26.37 in July. This is a remarkable increase in hot weather, according to A. C. Magee, county agent.

**Would Save Flagship.**

Portsmouth, Va.—A resolution urging that the cruiser Olympia, flagship of Admiral Dewey at the battle of Manila Bay, be preserved as a historical memorial and

**Know His Brother.**

Merchant: "Listen, I wouldn't cash a check for my own brother."  
Stranger: "Well, of course, you know your family better than I do."

Save 10  
**Bread Coupons**

Bring Them to This Bakery or Your Grocer and Get One of These New Novel

**\$2.00 Value Bread Boards for 98c**

Your choice of attractive colors and designs. These bread boards are highly ornamental for the colorful breakfast nooks and kitchens that are the vogue today and extremely useful.

This Exceptional Value Offered You Through the Courtesy of the

**Hereford Bakery**  
REYNOLDS & DUNN

**Radiator and Electrical**

REPAIR WORK OUR SPECIALTY  
We guarantee our work and make it stand the test.

PHONE 206

**Boazman & Lindsey**

REPAIR SHOP

**Brand Want Ads Pay Good Dividends**

**Cream O'Plains BUTTER**

BUY IT FROM YOUR GROCER

**Farmers Creamery Ass'n, Inc.**  
Hereford Phone 3.

**CASH SPECIALS FRIDAY AND SATURDAY**

<b>PRESERVES</b>	F. F. O. G. pure fruit, Half gallon cans	97c
<b>SMAX</b>	Good for cold wetaber per package	21c
<b>ORANGES</b>	Sunkist, good and juicy, dozen	20c
<b>MINCEMEAT</b>	White Swan, 9 ounce package	11c
<b>Pork and Beans</b>	Wapco, medium sized cans	11c
<b>SUGAR</b>	Pure cane, 16 pounds for	\$1.00
<b>PICKLES</b>	Sour, gallon Per can	65c
<b>PINEAPPLE</b>	Libby's sliced, No. 2 1/2 cans	28c
<b>RAISINS</b>	Thompson's seedless, 4 lb package	32c
<b>Grape Fruit</b>	Texas seedless nice size, five for	25c

**Chocolate Cake**

Is the recipe to try this week with

**SNOWDRIFT**

(Ask for the "Recipe" of the week card)

**Bakers Cash Grocery**  
MONT E. BAKER,

**Specials For One Week BEGINNING FRIDAY, NOVEMBER 15**  
**Dresses**

COUNTLESS NEW MODES JUST RECEIVED

\$10.95 Value for	\$ 7.95
\$16.95 Value for	\$12.95
\$19.75 Value for	\$14.95
\$27.50 Value for	\$17.95

—Imagine buying such high quality dresses at such a low price. All wanted materials; all popular colors—you simply must see them!

**Other Specials for the Week**

Men's Heavy Winter-Weight Unions	79c
Men's Broadcloth Shirts	\$1.00
Men's Sheep-lined, 36-inch Coats	\$4.99
Men's Genuine Horsehide Coats	\$5.95
Men's All-Wool Lumber Jackets	\$2.95

**Sprolws - Cronin & Company**



**They News Items**

Three new pupils were enrolled at the school Monday. There was no school or basketball game Friday because of bad weather.

Friends of Mr. and Mrs. Frank Davis wish them many years of happy life, following their marriage last week.

Lots of turkeys in the county have been sold, others will be held for the Christmas market. Rain, sleet and snow visited this section last week, which will be of benefit to wheat.

Several attended the Armistice program at Happy Monday.

Lacy Boyd visited in the J. E. Boyd home Tuesday.

Ed Bailey and wife spent Sunday at the home of her parents at Lyon.

Mr. and Mrs. Marion Davis spent Sunday in the J. E. Davis home.

Several attended a tyceman number at Tulsa Monday night.

Mrs. Will Todd returned Saturday from a visit in Colorado.

Ben Fortner called in the J. L. Sumner and G. A. Wilson homes today.

Several from here attended a supper and program at Ed-Ed school Saturday night.

Farmers are busy saving row crops. Most of the crop has been harvested but much will be lost.

Wheat which was dusted with lime will be replanted as soon as the seed.

Duck hunters are having good luck in this vicinity.

Several Army people were in town Monday.

**Works As Well As Anybody Now**

"I suffered with constipation for five years, and during the past two years was so weak and run-down, and had to spend so much time in bed, I finally had to quit work entirely.



J. T. STOKES

"I suffered with indigestion and would blot up so after meals I couldn't fasten my clothing and had awful pains in my stomach, between my shoulders and around my liver. It's wonderful what the Sargon treatment did for me. Every pain in my body is gone, I eat hearty meals and my digestion is perfect. I'm so strong and well now I can put in a hard day's work with the best of them. The clothes I couldn't fasten are loose on me now and I feel like a different man.

"Sargon Pills rid me of constipation, toned up my liver and I'll gladly tell anybody what I think of this wonderful treatment."

J. T. Stokes, 3039 Arizona St., Dallas.

Rice Drug Company, Agents.

Active field of cream buying and compete successfully with old established concerns. To do this in the initial months of operation is practically impossible, and to do so in the next two years would indicate the result of wise and effective field of cream buying and compete successfully with old established concerns.

Scient management. Many of these older organizations are situated in a more favorable geographical location or other abnormal cause which operates as an incentive to higher prices. To undertake to meet these prices would be economical suicide to the home concern. It does not have the outlet for its produce these others have, and it must be remembered they were years in obtaining these avenues of dispensation.

Any business that obtains its operating revenue by buying a raw commodity and then reselling this commodity in the finished product always discovers that buying price is determined by the price received for the finished product. Particularly is this true of the local Farmers Creamery, their market lies in two directions, the wholesale markets in the East and North and the print butter trade. In the former the price is set by the absence of presence of butter in the ratio of demand for the commodity. Here is a true case of economics which only rarely is disturbed by things out of the ordinary.

The other avenue of sales is more lucrative in nature, and like all things which are desirable, is hard to obtain. The print butter trade is dependent upon the ability of the butter to sell itself, and must be considered as such. We are not situated in a region which consumes a great deal of butter, hence must depend on the commission market for our outlet.

There is another feature to the price theory which must be considered. Any business operated under certain fixed expenses and costs. These items plus a few others are considered overhead and levy themselves on the entire business for months, whether

it operates to capacity or otherwise. Thus the volume of business plus the source of disposal is going to limit the price paid for the raw product. These are things the critic should and must consider when comparing our prices with others in neighboring states.

Friends of the creamery do not think enough about the foregoing points. Critics do not consider them in their true light and seize every opportunity to block efforts of the management to attain this end in view. Much local criticism is of a selfish nature and, like a cancer, can devour the heart of the organization by the creation of dissension within the ranks.

The time to fight is now, stockholder and go stockholder, producer and merchant, all are effected by this infant industry in our midst. We must all join together and demand this institution be given a fair and just opportunity to succeed. Scoffers must be suppressed and would-be obstructionists removed from the landscape. It must succeed. For economic reasons local men have invested their hard earned funds in its foundation. This investment in some cases was a matter of policy, in others a result of foresight

**Prestone**

and ALCOHOL FOR YOUR RADIATOR We Have Both WEST & SNYDER



**When Fire Drives Out Your Tenants**

your property becomes unproductive. But if you have Rent Insurance to make your Fire Insurance Protection more complete, you will be reimbursed for the loss of rents. The cost is small—the protection is necessary. Let us tell you about it.

**Plains Insurance Agency**

JOHN PATTON Manager

**5% LAND LOANS**

**Correct Abstracts**

**THOMPSON & IRELAND**

Hereford, Texas

**EGGS!**



Throughout the Winter

**MERIT EGG MASH**



—The average hen, fed on grain alone, produces only one-half the eggs she would in winter if fed a balanced and complete ration. To keep her laying at full capacity during the next six months you must give her a feed containing the necessary ingredients to make sufficient yolks, whites and shells. You do this when you feed MERIT EGG MASH.

West Texas Feed & Seed Company

PHONE 265

**FOR QUICK JOB SERVICE SEE THE BRAND**

**LOOK!**

If it is CHINESE ELMS you are looking for, we have a good supply on hand of very extra quality and in all sizes.

**Great West Nursery**

H. E. SULLINS, Proprietor. One Mile Northeast of Town.



**First**

**CONSIDER**

The foundations of a bank are more than metal and money, glass and gold. They are human, too. The personnel of a Bank is the truest criterion of its merit—the surest basis of judgment. The officers of this Bank are all men who have watched the commercial development of this community—men who are keenly alert to opportunities—who are ever ready to lend the helping hand to any project that bids fair to augment further the community's prosperity.

**The First State Bank**

BE A MEMBER OF THE RED CROSS

**WEST TAILOR SHOP**

MRS. O. F. WEST, Proprietor "Well Pressed Is Well Dressed" Clothes called for and delivered—Phone 385

DR. D. K. ROBISON Residence Phone 171-W  
DR. R. H. WILLS Residence Phone 114-W  
**DRS. ROBISON & WILLS**  
CLARK BUILDING  
Phone 523

**Take Care of What You Have**

—It sure looks like we are in for a hard winter. Just what kind of sheds do you have for your machinery, poultry and stock? You will be wasting money by leaving them out in cold, wet weather. Why not come in and figure out just what it would cost you to save all the loss in machinery, and feed necessary to carry stock through the winter unprotected? It will cost you less to keep what you have under shelter than it will to leave them out in the snow, sleet and cold.

Our Plans Will Help You Know What and How to Build.

A. C.

**Thompson Lumber Store**

**JUST ARRIVED! NEW 'WIRTHMOR' HOUSE DRESSES! IN A SPECIAL PRE THANKSGIVING SELLING**

One Dollar—Worth More

EXQUISITE PRINTS—RICH IN QUALITY  
LONG SLEEVES—ELBOW SLEEVES  
GUARANTEED TO WASH

Bows, tucking, pleats, belts—almost unbelievably smart style features are in these washable dresses at this amazing price. Ten attractive models pictured. In all new fall colors.

A Complete Range of Sizes \$1.00 Regular Sizes 16 to 46  
Women Half Size Sizes 46 to 52

**DO YOU KNOW**

that over 3000 independent stores have an arrangement with the manufacturers of 'Wirthmor' wash dresses whereby these stores purchase several hundred thousand dresses at regular intervals? There is no buying power on earth, not even the largest chain store organization—that can obtain wash dresses to better advantage than we are able to offer you through this tremendous buying power of which we give you the full advantage.

COME IN AND SEE the marvelous values offered in this new assortment of lovely styles for Fall. Every garment is guaranteed fade-proof and you will be amazed with the excellent qualities available at our low price.



**THINK OF IT! DOLLAR HOUSE DRESSES GUARANTEED FADE-PROOF!**



**Fox Mercantile Company**

Hereford, Texas.

# 1<sup>c</sup> One Cent Sale 1<sup>c</sup>

November  
21-22-23

Thursday - Friday - Saturday

November  
21-22-23

Corner Drug Store

The *Rexall* Store

Day Phone 105

Night Phone 238 or 403-W

Now Is Your Chance to Get Metropolitan Prices



## LIVE STOCK

### PREVENTION BEST FOR HOG CHOLERA

#### Too Late to Vaccinate After Outbreak Occurs.

Hog cholera has no cure and must be controlled by prevention, according to J. P. Williams of the New York State College of Agriculture.

The disease is caused by an organism which can live a year or two outside of the animal's body. These organisms are found in almost all tissues of, and in all discharges from, the body of the diseased hog. Cholera may be spread in many ways; the germ may be carried on one's shoes or by animals, in infected straw or litter, or streams of water. All dead hogs should be burned or buried deeply. Do not go near a neighbor's sick hogs; they may have cholera, he says.

Vaccination prevents the disease. When vaccination is properly performed the animal passes through a mild attack of form of cholera which immunizes it against the disease for life. A small amount of virus, injected into a pig, causes the disease. At the same time enough hog cholera serum is injected to protect the animal against the disease.

Vaccinate pigs as early in life as possible. The larger the hog, the more serum is required and the greater the cost. Small pigs, also, are easier to vaccinate. To vaccinate a herd after cholera has broken out is costly and never entirely successful. If a hog-raiser hears of any outbreaks of cholera in his section or plans to show his hogs at a county or state fair he should consult his veterinarian about vaccination. Vaccinating should always be done by a competent veterinarian.

#### Cod Liver Oil Favored

##### for All Kinds of Stock

Why is it that cod liver oil, a by-product of the fishing industry, gives such marked results when fed to various classes of live stock? For some years its use in the poultry world has been widely recommended, and now swine feeders find that it is giving excellent results when used as a supplement to the grain ration for growing pigs. It is high in protein content, but so is tankage, oil meal, etc. Scientists report that it is high in vitamin content and possibly to that may be ascribed a measure of its growth producing properties. Possibly, too, it comes from a sea product. It contains a certain amount of iodine and this may be a factor in promoting growth and development in young animals. Since the good results obtained are reported from districts at some distance from the sea, where a deficiency of iodine might be expected, this factor may have more to do with its beneficial result than the vitamins. Whatever the cause, however, results of those who have tried it, indicate that a small proportion of cod-liver oil in the ration is an important factor in making rapid gains in hogs, and at less cost than with rations in which it is not included.

#### Alfalfa Probably Best

##### Hog Pasture Obtainable

Alfalfa is probably the best hog pasture that can be obtained. It will support more hogs per acre than any other forage and has a longer growing season. It is followed closely by red clover, sweet clover and alsike. Sweet clover will not be very satisfactory the second year nor if it is allowed to grow rank. Rape, or rape and oats mixtures make good forage when legumes are not available. Blue grass is probably the most extensive use, but is the least satisfactory to the common forage. It is the one most likely to be infested with parasites because of its permanency, and has little feeding value for hogs during the hot summer months.

#### Markets Discriminate

##### Against Heifer Calves

The market seems to discriminate against heifer calves and apparently quotes higher prices for steer calves of equal finish and quality. Very often such difference in market price results from the fact that the heifer calves have been on full feed too long. If they had been marketed 30 or 60 days sooner, they would have returned a greater profit. Heifer calves, which are fed on grain as long as steer calves, will carry more surface fat as well as more internal fat. Their carcasses are not so desirable.

Mr. and Mrs. George Garrison left early Thursday morning for Houston where they are visiting with relatives and friends.

A big reduction on all velvet, felts and velour hats. **VOGELÉ MILLINERY PARLOR.** Itc

Mr. and Mrs. William Black, of Lubbock are here this week visiting in the home of Mr. Black's parents.

Licensed Radio Technician. **J. B. ORR,** at Herford Dry Cleaners Phone 85. Itc

Mrs. Wes Anthony and little daughter, Miss Helen, reached home last Sunday evening from a three weeks visit in Assumption and Taylorville, Illinois.

Just received a large shipment of metallic hats in the latest designs and colors. Priced from \$5.00 to \$8.50. Wonderful values for the price. **VOGELÉ MILLINERY PARLOR.** Itc

C. E. Reynolds, proprietor of the Dimmitt Drug Company, was a visitor and attendant at the Herford Armistice Day program.

W. B. Anthony, Jr., and family of Amarillo were here last Sunday and Monday visiting in the home of Mr. and Mrs. W. B. Anthony, Sr.

All children's hats and tams going at from 50c to \$1.00. **VOGELÉ MILLINERY PARLOR.** Itc

R. H. Beavers and family were in Amarillo Tuesday, where Mr. Beavers attended the Dodge dealers meeting.

John J. Hastings was down from Amarillo Monday visiting relatives in Herford.

Get your booties, riding breeches, wool sox, overshoes, etc. Priced moderately. At **THE POPULAR STORE.** Itc

J. A. Miller, secretary of the Chamber of Commerce, was a business visitor in Amarillo Tuesday.

Licensed Radio Technician. **J. B. ORR,** at Herford Dry Cleaners Phone 85. Itc

Johnnie Lawson, manager of the Castro Theatre at Dimmitt, was looking after business interests in Herford Tuesday morning.

The *Rexall One-Cent Sale* begins today, Friday and Saturday, November 21, 22, and 23. **THE CORNER DRUG STORE.** Itc

Miss Louise Jacobsen, who is teaching at Jumbo school, spent last week-end in Herford visiting her parents and friends.

Part wool blankets, 66x80-inch, double, extra special \$3.95. **THE POPULAR STORE.** Itc

Bill Webb, formerly of Dimmitt, has recently accepted a position as clerk in the Popular Store.

Born to Mr. and Mrs. C. P. McCollough, Saturday, November 9, a daughter.

Cleaning and reblocking hats, twenty-four hour service. **CARROLL & CORBETT,** Phone 160. Itc

Claude Forsom of Claude, Texas, arrived in Herford Saturday to remain for some time.

Mrs. E. E. Diggs of Childress spent Saturday in Herford with her friend, Mrs. H. L. Broadwell.

## Relieves Colds In 2 Minutes

To cut short a cold, cough due to cold, and prevent complications, nothing gives such quick and delightful relief as Aspirinal, a new scientific, "Liquid Cold Remedy" that clears the head; relieves congestion in the nose and throat; checks the excessive flow of mucus; banishes dull headaches and that chilly, aching feeling. Aspirinal is a complete, "Liquid Cold Remedy," acting gently on the liver and bowels, and your druggist is authorized to refund your money while you wait at the counter if you do not feel relief coming in two minutes. All druggists carry Aspirinal, the largest selling liquid cold remedy in the world. (adv.)

RICE'S DRUG STORE

## The DOGS by A. J. Dunlap.



De always had a troupe of dogs About the old home town. A roving tribe of every shade White, brindled, black and brown They lived a democratic life Where no one claimed to be A better dog by virtue of His family pedigree.

A stranger had to prove his worth In making his debut; They never asked him whence he came, They said, "What can you do?" And when he took the best prescribed, The old towns alleys rang With angry canine epithets And clash of fang on fang.

When mother tucked us into bed And winter drifts were deep We'd hear them barking far away As we dropped off to sleep. Sometimes I dream she's tucked me in While fields are cold and white And half asleep I hear the dogs A barking in the night.

### Are you wearing a Red Cross Button?

J. O. Lindsey, of Caddo, Texas, is visiting here this and last week with his son and family, J. J. Lindsey.

Are you wearing a Red Cross Button?

J. C. Parker made a business trip to Vernon, Texas, and Hollis, Oklahoma, the first of the week.

The war is over, but the Red Cross is still fighting for Humanity's sake.

### COUNTY ROAD BUILDING IS HELPED BY FEDERAL AID

Washington.—The stimulating effect of Federal aid upon road building generally has reached far beyond the main routes upon which the states and the Federal government are now at work jointly. This statement is made in a progress bulletin just issued by the American Highway Educational Bureau, based upon constructive advices from the field.

"In understandable terms of mileage," the bulletin proceeds, "surface construction on local roads under the direction of the county and township authorities has now

reached approximately 600,000 miles or slightly less than one-fifth of the total road mileage in the country. In addition to this, almost another million miles of local roads have been graded and drained ready for construction.

"This gain in the county and township field shows how the two construction areas are steadily coming together, the one working in from the county under local administration and the other working out from between population centers under state and federal direction. It presents a clear picture of the processes by which the public is coming into the ownership of a comprehensive and well-co-ordinated system of improved highways, and it also shows that the Federal Aid plan has gone far enough in practice to prove its worth as a safe channel through which to apply increased Federal Aid in order that state and interstate roads may be rushed to completion more speedily.

"That all is going fairly well on the county and township end of the job, considering the light traffic which this division is called upon to bear, is indicated by the fact that more than \$750,000,000 is now being applied annually to local road improvement, or approximately \$670,000,000 more than is being spent by the Federal government as its share of construction

costs on the main traffic routes. It should be remembered that these latter routes carry between seventy to eighty per cent of the nation's highway tonnage."

Upon the point that motor car registration is increasing faster than roads are being built, the bulletin warns that "unless engineers are allowed to proceed with due care and in orderly fashion, mile by mile and upon main road

routes first, there will come scrapping of existing roads and excessive wear that will appal the taxpayer. He will then be the position of the frog in the well climbing up one foot and falling back two, and the taxpayer's insurance against such a discouraging situation rests in following the present Federal Aid program even to the extent of increased appropriations."



## Modernize Your Farm

In these days of scientific farming it is a pretty tough soil that won't succumb to modern farming methods.

Proper seed selection—proper preparation of the soil—careful cultivation—and crop rotation all go to make a larger crop and that is what makes farming pay.

This bank wants to see every farmer in this community prosper—if we can help you, let us know.

## Western National Bank

"There Is No Substitute for Safety"

**INSURANCE**  
Loans--Bonds  
**HEREFORD**  
INSURANCE  
AGENCY  
JOHN McLEAN, Manager

**STAR**  
HEREFORD, TEXAS  
Program

FRIDAY ONLY  
NOVEMBER 15  
**'Girl In the Show'**  
Featuring  
BESSIE LOVE  
and  
RAYMOND HACKETT  
All Talking

SATURDAY  
NOVEMBER 16  
**'The Mississippi Gambler'**  
with  
JOSEPH SCHILDKRAUT  
All Talking  
with  
Two Real Talking Comedy

Monday and Tuesday  
NOVEMBER 18-19  
**'The Lady Lies'**  
Featuring  
WALTER HOUSTON  
and  
CLAUDETTE COLBERT

Wednesday-Thursday  
NOVEMBER 20-21  
WILL ROGERS  
in  
**'They Had to See Paris'**  
HIS FIRST ALL TALKING  
Picture

### FOR BARGAINS IN

## USED CARS

with an OK that counts

WE OFFER THIS WEEK AT REDUCED PRICES THE FOLLOWING:

- • •
- 1928 Chevrolet Coupe, completely overhauled.
- 1928 Chevrolet Coach, one of the best 28's you can find.
- 1929 Ford Tudor, only 9000 miles, good little car.
- 1928 Whippet Sedan, a good buy at \$350.00.
- 1927 Chevrolet Coupe, new paint and completely overhauled.
- 1927 Chevrolet Sport Coupe, dandy school car, \$350.00 for quick sale.
- 1928 Chevrolet Sedan, only 12,000 miles, like new.
- 1929 Chevrolet Coach, looks and runs like a new car.
- 1929 Chevrolet Coupe, best buy in the house at price.
- 1927 Dodge Sedan, leather upholstery, mechanically ok.
- 1927 Chrysler Coach, new paint, runs fine.
- 1927 Chevrolet Coach, no better '27 model can be had.

Be sure to see the above offering before you buy. They are everyone's good ones and the prices are all reduced to where you can save some real money on a dandy closed car.

Yours for Sales and Service  
**Brumley Chevrolet Co., Inc.**  
"A Reliable Institution"  
Phone 216

## GREATEST FURNITURE OFFERINGS OF THE YEAR

Our big store is brimming full of the greatest furniture offerings it has ever been our pleasure to show. From now until Christmas there will be great activity at our store—we will place every ounce of energy we have to close out a big year.

### BIG VOLUME WITH LOW PRICES WILL BE OUR MOTTO.

One hundred complete bedroom suites in our stock at this time, forty complete dining room suites on hand, sixty complete breakfast suites, thirty complete living room suites—for you to select from.

Our showing of good mattresses—lifetime guaranteed—bed springs, odd dressers, metal beds and hundreds of pieces of other furniture such as you will want. We make a specialty of furnishing homes, and we covet your co-operation.

WE ARE SATISFIED WITH SMALL PROFITS.

YOUR CREDIT IS GOOD WITH US.

**E. B. Black Co.**  
"The Big Store With the Little Price"