

The Hereford Brand

Vol. 8

HEREFORD, TEXAS, MAY 8, 1908

No. 13

Dining and Bed-Room Suites

WILL BE ADDED TO OUR GREAT LIST OF MONEY SAVING SPECIALS FOR THE NEXT TEN DAYS.

Do you know you have one of the RARE OPPORTUNITIES of securing your House Furnishings at a nominal cost? It's true if you visit our place right away. Our big houses are crowded from ceiling to floor with good things for the Parlor, Bed Room, Dining Room and Kitchen.

We never use a "SQUEAKING DECOY DUCK" to get trade. We walk out on a square business basis and give you the best for your money that money can buy.

BIG SPECIALS ON FLOOR COVERINGS OF ALL KINDS.

Wholesale and Retail
Furniture Dealer

E. B. BLACK

O. E. THOMAS
Embalmer and Funeral Director

PRIMARY ELECTION

Hereford Sees a Quiet Day—Election Passes Without Any Special Features

ADVANCE RETURNS

The Brand Furnishes City With First News of Election by Flashlight Bulletins

Last Saturday Hereford and Deaf Smith county Democrats participated in a friendly contest to elect delegates to the National Democratic Convention to be held in Denver in July. Local interest in the election had been warming up during the last few days and several of the leading politicians of the city took a hand. Frequent street discussions were held. A few days before the election, the Bailey folk secured Hon. J. R. Bowman of Amarillo as a speaker for their side; a little later, the Johnson crowd got busy and announced that Judge J. W. Crudington of the same city would represent the Waco ticket on Friday night before the election. A joint discussion was talked of, but no arrangements could be made and the "debate" was called off. Friday night, however, the Bailey followers organized a "whoop-em-up" meeting on the streets around a big bon-fire, while the Anti folks were holding forth in

the courthouse. Rousing speeches were made by Hon. G. W. Barcus, Judge L. Gough, Judge B. H. Baker, all advocating the cause of the young senator. At the same time, Mr. Crudington was at the courthouse showing up the other side. Both meetings adjourning about 11 o'clock and all slept on their arms until morning.

Saturday morning, everybody was up early. The primary election taking the lead over the school trustees who were to be elected. There was little or no excitement and the day passed off without any special features. An hour after the polls closed at 6 o'clock, the result was announced for Hereford: 162 for the Fort Worth ticket; 66 for the Waco ticket. The Bailey men congratulated themselves on their victory; the Johnson men took their medicine gracefully.

During the day, arrangements were being made to get the Associated Press Reports by phone from Amarillo and at a late hour, everything put in shape to give the complete returns by flashlight at the Brand office. A stereopticon was improvised out of an auto headlight and a couple of reading glasses; slides were made; a connection with the gas lights in the office was put in and at 8:45 the first news of the "battle of ballots" was thrown on the canvas.

A large crowd of Hereford people had assembled in front of the Brand office to see and read the returns as they were reported. The agent of the Associated Press at Amarillo would phone the returns into the Brand office as they came

fresh from the wires. Whenever Bailey would score a point, his admirers and supporters would send up a shout; on the other hand, when the Waco ticket took the plum the other side would try their throats. New returns were thrown on the canvas every few minutes. About 10:30, the news from Bailey's home town was received and his friends fell on each other in their efforts to express their joy; on the contrary when Dallas reported to have gone the Waco route, the Anti friends had an inning. And so this was kept up until 12 o'clock, when the returns showed that Bailey was over 18,000 votes ahead in 115 counties reporting.

The large crowd was peaceable and everybody kept in a good humor. While at the phone, the shouts of a similar crowd could be heard in Amarillo, 50 miles away.

This is the first time that a Hereford paper had ever given the election news fresh from the different points of the state, and while The Brand does not care to seem like boasting of its own achievements, it feels gratified in being able to give a full report of the election in the same manner as the big dailies. In fact, The Fort Worth Telegram, the first daily to be received at Hereford, did not have any fuller report than was given by the Brand Saturday night.

While the crowd dispersed at the midnight hour, the reports continued to come in until 9:20 Sunday morning. These reports were posted for the benefit of the public and contained practically all the returns that were given in the big dailies on Monday the next day.

School And City Census.

J. B. Rogers has been employed by the Board of Trustees and the Commercial Club to take the census of the school district and the city. For the school, he will enumerate all the children within the scholastic age and it is important that every one be put on the list. For the Commercial Club, Mr. Rogers will count all the houses in the corporate limits and the suburbs, all the inhabitants, male and female, and the number of windmills. He has also been employed by The Brand to take a newspaper census of the town. All this information should tell us "where we are at." As a matter of pastime, the circulation manager of the Brand will give a year's subscription to the one who guesses nearest to the number of people within the Independent School District. All you have to do is to write on a piece of paper, "I estimate the number to be _____," sign your name, and deposit the paper in a sealed box at the Brand office.

MR. TURNER VISITS HEREFORD Pays the City a Days Visit and Meets his Friends.

Avery Turner, president and general manager of the Pecos Valley Lines spent the day in Hereford last Wednesday. His private car came in the evening before and the next day he mingled with his many friends in the city and at the same time attended to some important business matters. This is the first visit for nearly a year and the passing thru nearly every week, he had no idea of the growth of the business section of town.

BOOSTERS IN HEREFORD

Oklahoma City Trade Excursion Takes an Auto View of the City

ALL WELL PLEASED

Boosters Surprised and Astonished at the Enterprise and Beauty of the Mirage City

The busiest hour ever spent in Hereford occurred last Tuesday when the big delegation, one hundred strong, composing the Oklahoma City Trade Excursion, paid their respects to this city. The Steering Committee of the Commercial Club with the assistance of several of the auto owners had previously made arrangements to entertain the "boosters for trade" by giving them an auto-view of the Gem City of the Plains. A line of handsome machines was drawn up at the foot of main street to receive the party when the train arrived. It was first announced that the special train would arrive in Hereford at 12:10 p. m. but a derailment delayed them more than an hour and the train did not pull into the station until 1:45. The Oklahoma fellows all belonging to the denatured crowd saw what the Hereford people were going to do for them; so without any preliminaries, such as speech making, which

FARMING IMPLEMENTS

When buying farming implements you want the best. We have the best and the prices are right. For everything in the Hardware line come to our store.

STROUD-GARY HARDWARE CO.

the Steering Committee had mapped out, were omitted and the whole delegation alighted from their Pulmans and crawled into the autos.

The local business men took seats in the cars with their visitors each selecting his own place or mounting his own car. After a minute pause for the photo men to take a shot at the line-up, the procession lead by George Karr at the wheel in his own fine machine started up Dewey Avenue, followed immediately by the two big passenger cars belonging to the International Land Company and loaded the Oklahoma City band with 16 pieces.

The first car carried Mayor S. B. Edwards; A. W. McKeand, secretary Oklahoma City Chamber of Commerce; L. Baskin, president Hereford Commercial Club; A. M. Goldstandt, of the firm of Heyman & Goldstandt of Oklahoma City; and A. C. Elliott, secretary of the Hereford Commercial Club.

With the Oklahoma City band playing a lively response to the welcome that had been given the delegation, the procession turned the corner at the First National Bank and went east on Illinois avenue to Lawton street; then making a double turn into Missouri avenue, the line went around the Hereford Nursery and back into College Front street; thence down Welch avenue into Lee avenue going north to the intersection of Twenty-five-Mile avenue; thence down that thoroughfare into Ross avenue passing the high school and turning into Illinois and Missouri avenue back into Dewey avenue opposite the City Cafe; thence down the main street to the Coulson drug store, where the whole delegation alighted and scattered themselves over the business part of town meeting the merchants and distributing business souvenirs.

While but a few minutes were taken in going over town and only a

short while was left for Oklahoma and Hereford to get acquainted, there was no backwardness on the part of either in making themselves known to each other.

Under the leadership of band master P. F. Peterson, the Oklahoma City band dispersed some pleasing numbers on the trip through the city and also on the streets afterwards. This was enjoyed by the large crowd of people who had gathered on main street to assist in giving a glad hand to the jolly fellows from across the line. Hereford did not fall short of its usual heartiness in obeying the scriptural injunction—"If a stranger comes among you, take him in." This, however, might have been reversed, for it appeared that Oklahoma people took in Hereford.

Their enthusiasm bubbled over into exclamations. They were especially worked up over the large number of wind-mills and wells which they saw in the city, as they were a "dry" lot of boosters when they struck town. All of them took water at the public well and their rabid thirst was quenched.

Oklahoma City in Amarillo.

The Oklahoma City Trade Excursion spent Tuesday night in our neighboring city down east. The local merchants gave a banquet in honor of their guests and judging from the reports in the Daily Panhandle, the only daily paper on the Plains, the visitors were given a royal good time. Speeches and toasts were handed out; sandwiches and pickles were taken in. Several of the Oklahoma boosters spoke complimentary of the towns on the Plains, bringing in Hereford for special mention, but the only Daily on the Plains did not tell about it. In fact, the best speech made at the banquet received but little attention and N. S. Darling, president and general manager of the Oklahoma Sash & Door Co., make that one.

The Daily Panhandle says this about his speech:

In response to insistent calls, Nels Darling told two rich stories which kept the audience rippling with laughter and made it clamorous for more.

What Mr. Darling did say in the course of his witty talk that so tickled the Panhandle reporter that he could not take down his speech was this,—I have traversed these plains from north to south, I have visited the large cities of the West, I have admired the elegant country residences of the East, but for the many beautiful homes, elegant streets and thoroughfares, for a clean city, for a refined and educated people, your little neighboring city, Hereford, the Gem of the Plains, excels all for its age and is the most up-to-date and push-

ing town, we have visited in our excursions of seven years.

Thanks, Mr. Darling, you are ours. And those 99 other fine fellows that dropped into Hereford. The next time you come our way we will have a hundred new tin dippers out of which you may slake your thirst from the wells of the windmill city.

While on this subject, it would not be amiss to tell what some of the Oklahoma fellows did say about Hereford while here and under more favorable circumstances.

Here they are and it "listens good."

J. F. Thomas, salesman for Dewey Portland Cement Co., of Dewey Oklahoma, to Mr. Miller. You have an elegant city. I was never

so surprised to find such a town on the Plains.

A. M. Goldstandt of the firm of Heyman & Goldstandt.—Well, well, when I studied geography, they had this country marked with sand dots to indicate a desert. What I have seen is sufficient. Hereford is the best town, we have seen. I never saw so many fine homes and there are no shacks. Havn't you got any poor folks?

Mr. Whitten of the Curtis & Gartside Sash & Door Co.,—You have a fine looking town. I expected to see a small village with a few scattering shacks, but your town looks good to me.

D. W. Hogan, cashier of the American National Bank,—I tell you I am astonished. I never was so surprised in my life to find such an energetic town.

Give us
a Trial
Order

HUBBARD GROCERY CO.

Phone 25
for Prompt
Deliveries



As you empty the basket of groceries we send you, your housewifely heart will glow with pleasure and pride. Pride in the high quality of groceries; pleasure in our low prices which enable you to afford the best. If you are not a customer of ours, we ask that you give us a trial order. We have a large stock, always clean and fresh, and with our specialty of prompt deliveries, we guarantee satisfaction.

Sugar — Sugar — Sugar

We have just received a fresh lot of Cut Loaf, Powdered, Brown and Standard Granulated Sugar. When you want the best the market affords, phone or send us your orders.

Hubbard Grocery Company

A SOCIAL FUNCTION

Mr. and Mrs. D. W. Hawkins Entertain Faculty of the Hereford Public School and Others.

"Be always as merry as ever you can, For no one delights in a sorrowful man."

The roses were shedding their fragrance, and sending forth sweet aromas to woo the zephyrs of the night wind. The silvery moon in her queenly splendor shone in the heavens; while the stars in their far-off homes looked down on "Mother Earth" clad in her beautiful robes of green, and sparkled with delight.

What a beautiful story of the May-day night did the balmy air whisper to all around. It seems most befitting at such times and amid such scenes to quit the busy cares of life and bask in the glories of the eventide. So think Mr. and Mrs. D. W. Hawkins, for on Tuesday evening, May 5, their beautiful suburban home was filled with invited guests, including the faculty of the Hereford Public School whom they desired to share the beauties of the season with them, at least, for a few hours.

When this home was reached, many forgot their furrowed brows and a number of the ladies, that they were "ungathered roses," for all were boys and girls again. Especial mention should be made of the hearty laugh of Mr. D. W. Hawkins which "doeth good as a medicine," and the agility with which Mr. A. C. Elliott springs about when under the power of excitement.

One of the pleasant features of the evening was a spirited contest with the "English Kates." It soon developed that Webster was entirely inadequate to the task of supplying words on this occasion, for soon a number of newly-coined words were in evidence—as "busticate," etc., etc.

After this round of pleasure and ringing laughter that sent the carbon dioxide floating far out into the night air, all were seated and served with refreshments consisting of meat sandwiches, olives, wafers and coffee. After this, and next on the roll of pleasure was a humorous reading by Mrs. O. E. Thomas which was a fitting climax for the evening's entertainment. After a romp or two more all over the house, all talking at once, preparations were made for the home going. There were no fatalities on the road home at the midnight hour; however, there was a "rattling" good buggy in the crowd, and one "unclaimed blessing" attempted to make poetry under the rays of the silver moon.

All voted Mr. and Mrs. Hawkins adepts as entertainers, and will look forward to the time when they are to be guests again, as the promise has been given. Those present were Mr. and H. H. Hawkins, Mr. and Mrs. O. E. Thomas, Mr. and Mrs. A. C. Elliott, Mr. and Mrs. D. W. Hawkins, Master Thurman and Little Miss Cosette Hawkins, the faculty of the Hereford Public School—Supt. E. H. Wray, Mrs. E. H. Wray, Mrs. Ashberry, Mrs. Tieves, Miss Easley, Miss Perry, Miss Dameron, Miss Ivey, Miss Griffith.

FORT WORTH TELEGRAM

Big Daily Comments on Hereford's Activity and Notes the People's Platform.

The following editorial taken from the Fort Worth Telegram, the only big daily published in Texas that knows where Hereford and the Panhandle is located and the only paper that devotes from one to two pages in its Sunday issue to the Panhandle and West Texas, giving each time some striking cartoon showing the

progress and advancement of towns in this section, proves that Hereford is attracting attention on account of the platform which the secretary of the Commercial Club has promulgated. Read what the Telegram has to say:

A PEOPLE'S PLATFORM

Hereford is one of the most progressive cities of the Panhandle and it has a refreshing way of doing things in a manner all its own.

Last January the secretary of the Hereford Commercial Club published what he called a "People's Platform" for 1908. The platform included:

- A canning factory at work.
- A broom factory.
- Sewerage system.
- Waterworks.
- Flouring mill.
- New electric light plant.
- New high school building.
- New depot.
- Volunteer fire company.
- Another railroad.
- Free mail delivery.
- More cement sidewalks.
- More street improvements.
- Another big county fair.

Just three months have passed since the platform and already the following planks have been nailed down: Broom factory, sewerage system, water works, flouring mill, new high school, new depot, another railroad, and another county fair. They are getting ready to nail the electric plant down next.

Such is the kind of work that is making the Panhandle grow. With such platforms all the people are working together and there is no time for factionalism.

Incidentally, for the benefit of other cities, it may be stated that the Hereford people's platform is not copyrighted.

"Yes, and Hereford has now nailed down the electric light plant, the men are on the ground and a big force has been put to work who will get the plant in shape in the quickest possible time. August 1 is the time set for turning on the electric 'juice.'" No, the People's Platform is not copyrighted, but recommend to North Texas towns and their newspaper who have been wasting ink trying to keep their best citizens from coming to the "Windy West and Desert Plains."

Render For Taxes.

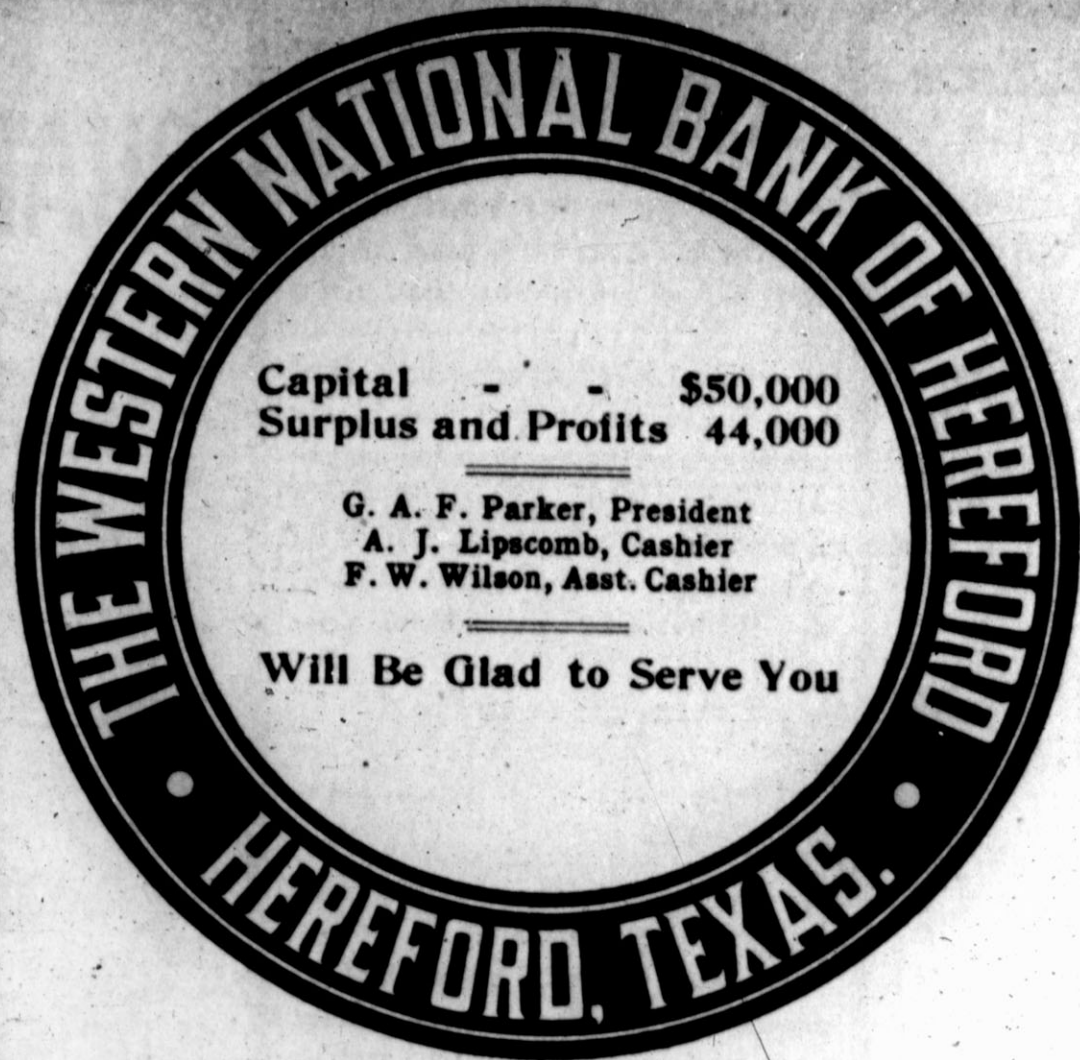
All those who have bought land in what is known as the Syndicate must render their land in accordance with the laws of Texas, giving the number of acres, the league or section number. The township and range numbers will not enable the tax assessor nor the general land office to locate your land, as no surveys have been made in that way. 91f

An Old Book.

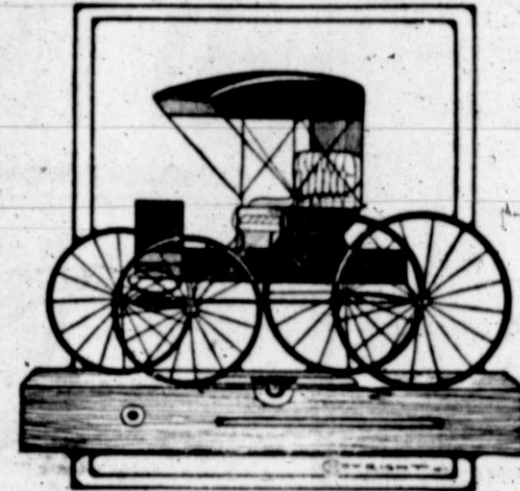
TO THE MOST WORSHIPFUL GENERAL ANDREW JACKSON, GRAND MASTER OF MASONS, IN THE STATE OF TENNESSEE, THIS WORK IS RESPECTFULLY DEDICATED AS A TESTIMONY OF RESPECT, FOR HIS PUBLIC AND PRIVATE CHARACTER,

BY his friend and brother, WILKINS TANNEHILL.

The above is the dedication page of an old Masonic Manual shown at the Brand office this week. The book bears date of 1824, the year of Lafayette's visit to America. It has the characteristic leather binding of that period and is dedicated to the great fighter and Democrat. It belongs in the family of Grandma Roberts and is preserved by her as one of the relics of other days.



BUGGIES AND WAGONS



Built on the Level
Means you get a square deal when buying. You can't point to a single buggy sold by us that wasn't "built on the level"

Honest Buggies
Built of good material, made by skilled carriage builders and at a low margin of price are the kind we sell. Inspect them and buy of us.

A Thrifty Farmer
Knows the economy of a good farm wagon. He knows that the cheap mail order wagon costs twice as much for repairs as one of our honestly-made wagons for farm use. So he comes here for his and gets honest construction and long service for his money. So should you. Drop in and see our good wagons at reasonable prices.



HEREFORD HARDWARE CO.

INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

DO IT NOW

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklyn	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.

Yours very truly,

J. H. KING, Agent



A Popular Spring Style
The American Gentleman Shoes

Made by the Hamilton Brown Shoe Company
 Every pair guaranteed to give satisfaction.

Sold only by
George A. Stambaugh

The State of Texas.

Notice is hereby given to A. R. Teple, L. T. Lester, H. E. Chestnut, L. T. Lester, P. B. Fuqua, L. T. Lester, A. R. Teple, Adalpb Frye, T. E. Money, Charles E. Harding, E. S. Caldwell, W. G. Bryant, Estate of J. W. Higgins, the record owners of Sections 9, 15, 16, 19, 20, 25, 26, 29, 30, 35, 36 in Block K 14, and of Sections 4 and strip in Block K 3, and if said above named parties are not the owners of said above described lands, then this notice is given to the actual owners of said above described lands, they being non-residents of the County of Deaf Smith, that the jury of view heretofore appointed by the Honorable Commissioners Court of Deaf Smith County, Texas, at its February, 1908 Term to lay out and assess damages for a public road running along the lines of said Sections above described as follows:
 Running east along the south line of Section 4 and crossing strip in Block K 3, thence east along the south line of Sections 9, 16, 19, 26, 29, 36, and along north line of Sections 15, 20, 25, 30, 35 in Block K 14 will meet in the City of Hereford on the 12th day of May, 1908, for the purpose of assessing damages by reason of said land being taken for the purpose of use as a public road, at which time said owners of said land will appear and present their claims for such damages as the law directs.
 Witness our hands this 10th day of April, 1908.

S. J. WILLIAMS.
 R. J. KIBBE.
 F. H. BRITAIN.
 W. S. HIGGINS.
 H. B. MCKINLEY.

10-4

Notice of Estray.

State of Texas,
 County of Deaf Smith,
 I, W. M. Cogdell, Clerk of the County Court of Deaf Smith county, Texas, do certify that there was taken up, and estrayed before J. H. Turnbow, Justice of the Peace of Precinct No. One, by J. D. Thompson the following estray, to-wit: One cream colored horse branded TX on left shoulder, about 14 1-2 hands high, about 5 years old, and appraised by G. T. Higgins and Charles Donald at \$40.00.
 This is therefore to notify all persons interested in said estray to come forward and make proof of same as required by law, or upon default thereof, same will be dealt with as the law directs. Witness my hand and the seal of said court this April 16th, 1908.
 [SEAL] W. M. COGDELL,
 Clerk of the County Court, Deaf Smith County, Texas. 11-3t
 By O. B. PIRKEY, Deputy.

Notice to purchasers of Gregg County School Lands in Castro County.

All parties indebted to Gregg county by reason of the purchase of Gregg County School Lands in Castro County are hereby notified that unless, all due, deferred payments and interests are paid within a few days, the county will declare the whole amount due and proceed without delay to foreclose Lien.
 12-4t A. A. KILLINGSWORTH,
 County Treasurer Gregg Co., Tex.

Letter List.

List of unclaimed letters remaining in the post office at Hereford, Texas, May 2:
 W. Vaughn Loyd McCollum
 Mrs. L. C. Rains Mrs. A. E. Botsford
 Mrs. Fred Davis Frank Fleet
 Floyd Hamons M. W. Lucy
 Mrs. Eva Pace Mrs. L. C. Rains
 Shirley Phipps Mrs. Idonia Walker
 When calling for these letters, please mention that they are advertised.
 Respectfully,
 CLARENCE SMITH, P. M.

William Allen White on Newspapers

At a luncheon given by the Press Club of Chicago recently, William Allen White said:

"There are three things which no man can do to the satisfaction of other men—make love, poke the fire and run a paper. No matter if a man has no more sense than an oyster and does not know how many toes he has, he always knows how to run the paper better than the editor. And what is more, he tells all about it in the street car. But, despite all this valuable advice that is wasted, the editors still go on making blunders and money. The old fashioned editor who had to be all things to all men is passing away. The time has come when a man who runs a paper is his own master."

Dubuque, Iowa, April 19, 1908.

Editor Hereford Brand:

Enclosed you will please find renewal for another year. I have been reading it for the past year and I must certainly say that the "Brand" is up and doing all the time. You are surely using your paper in every respect for the interest of your little town, and if all the papers of the Panhandle were as solicitous for the welfare of the Panhandle country, as the Hereford Brand, the country would have a few more good boasting papers.

Hoping that you will get the new road "cinched" and that operations will soon be started, I am,

Yours truly,

M. M. McCARTEN.

Telegram from Mr. Bailey.

Gainesville, Tex., 5, 3, 1908.

Sam H. Morris,

Hereford, Texas.

Sam please thank all my friends for me. J. W. BAILEY.

Letter of Thanks.

Editor of Brand:—Please send my paper to Manitou, Kentucky, and oblige. Tell my friends and neighbors that words cannot express the gratitude and thankfulness we feel towards them that was so kind to us in our hour of trouble and death of our dear and beloved son. May the Supreme Ruler watch over and guide each and every one and when we come to die may we all meet in a better land where parting will be no more.

MR. AND MRS. C. T. COX.

From J. Ray.

A letter from our friend and former townsman, J. Ray, who the Hereford people have loaned to Vernon at a high rate of interest, writes to his friend, G. A. F. Parker and says that he will do his part towards the new railroad, which means, of course, something handsome as Mr. Ray is not "short" in any sense. Alright, the committee will be glad to add his name to the list of public benefactors.

School Trustee Election.

The election of school trustees last Saturday was overshadowed by political matters. Those who took any interest whatever in the trustee election put out a ticket. There were four trustees to be elected, Mess. Garrison, Norton and Hawkins being holdovers, having drawn the long term. The board as chosen Saturday will have the following names added:—

L. Gough, Geo. W. Irwin, Jr., P. W. Parmer and E. T. Woodburn, all of whom are well qualified for the places. The new board will be organized at once and proceed with the work of the school. About the first thing to come before the body will be the election of teachers for the next school year, the time however has not been set.

Veterinary calls answered day or night; phone 142; will be at Warren Grain Co.'s on Saturdays for dental work. F. E. BOWE. 1-tf

HAVE YOU VISITED THE GUARANTEE SHOE DEPARTMENT?

If not, you should do so, if you need Good Shoes either for yourself or your family. We can fit every foot perfectly, and with Shoes that will give absolute satisfaction or the price paid will be refunded, or a new pair given for old ones.

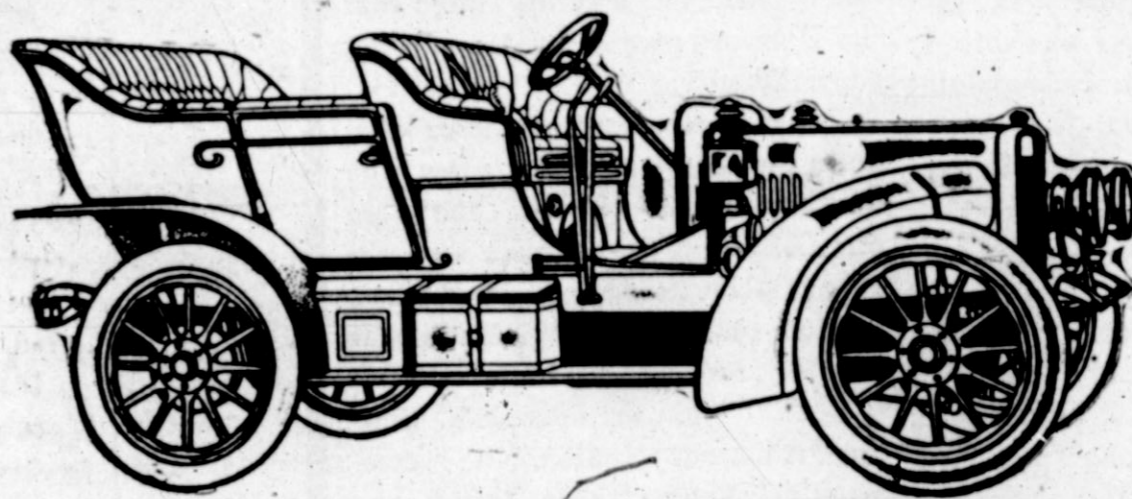


Our stock is complete in each of the different kinds we carry. Our shoe trade has picked up wonderfully since we adopted the method of giving with each pair of shoes sold an absolute guarantee, which of course, protects the wearer and assures him of satisfaction for every pair of shoes bought from us. When you need the next bill of shoes, (one pair or a dozen) come to our store and buy them, You'll know then that you will be certain to get your money's worth.



Guarantee Shoe Department
 HUBBARD & BARNETT, Props.

WINTON RELIABILITY



The record of the Model M Winton used by ourselves in the Hereford Country during the past year is a striking example of Winton Reliability. This car has never failed to make the "round trip." To break down on the Plains means delay, inconvenience and expense. The total cost of new parts and repairs on our Model M for one year is \$22.50—\$13.50 for repair and replacement of left front spring and \$9.00 on balance of car. The car today is in the pink of condition, and the most reliable car in the whole Texas Panhandle.

When you buy a Winton you buy reliability and that means economy. Then we have a Winton expert right on the ground to keep your car running; that's economy too. We sell for cash or trade for land.

D. L. McDonald & Co.,
 Van Wert, Ohio Hereford, Texas

Warren Grain Co.

For Grain, Feed, Coal and Posts. Will Pay the highest market price for all kinds of Grain and Field Seeds

We Solicit a Share of Your Business

TO THE PUBLIC!

We wish to announce that we have purchased the firm of Sewell & Greggs. We have been in business here before and are fully competent to do any and all kinds of sheet iron work and plumbing. Our new machinery will be here in a few days and we will be still better equipped to manufacture tanks, tubs, etc.

Respectfully,

COPESE & PALMER

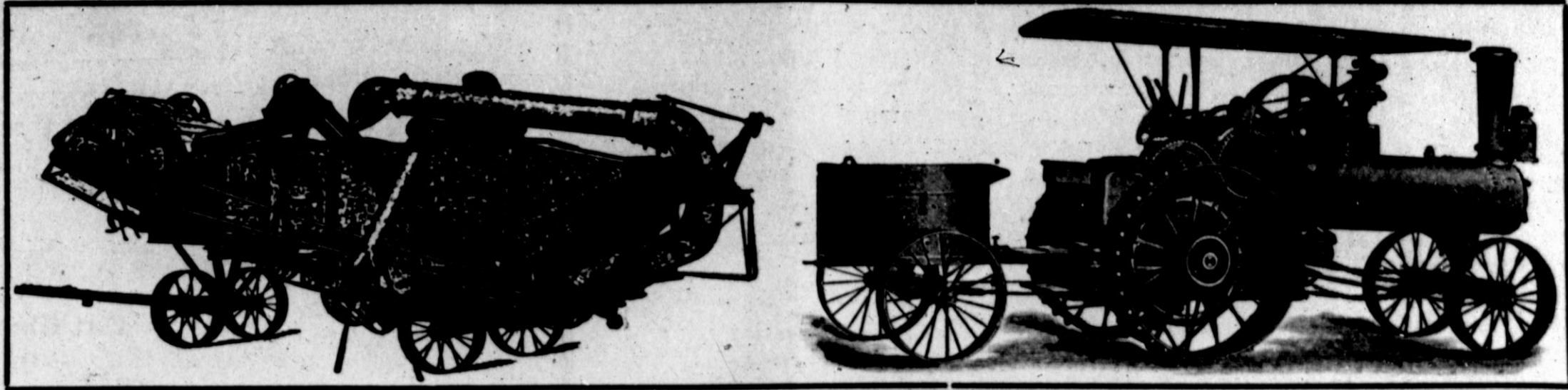
THRESHER MEN, ATTENTION!

IF YOU BUY A THRESHING OUTFIT

- 1st Buy the Best. It is economy to buy the Best Always.
- 2nd Buy as near as possible to Headquarters. It will save time and expense.
- 3rd Buy a Recognized Standard. It will give you and your patrons confidence.
- 4th Buy where you can get accommodation if you need it and merit it.

ALL THESE CONDITIONS ARE FULFILLED

- If you buy the J. I. CASE ENGINE AND STEEL SEPARATOR, because
- 1st It is the BEST. 2nd Headquarters located at Amarillo for this Territory.
- 3rd It is the WORLD'S STANDARD. 4th The J. I. Case people are able and willing to help the fellow who deserves help.



SEE THE COMPLETE OUTFIT AT

Make our Store Your Headquarters When in Town

Garrison Brothers

Watch our ad next week

Hereford Society

Miss Anna Collins left last week for a months visit with relatives and friends at Vernon, Dallas and Pilot Point, Texas.

Mrs. C. S. Garrison returned last Friday from a visit to Amarillo. She was accompanied home by her friend Miss Bernice Russell who will remain for a weeks visit.

Anglers.

Among the ladies of Hereford who went on an angling expedition the past week were Mesdames J. F. Barker, P. W. Price, W. F. West and J. D. Jarrott. Also Mesdames Luther Hough, A. L. Gibson and Dr. Hicks also enjoyed a days outing on the creek. While a good time was reported, no estimate was made of the fish caught.

Mrs. William Cogdell and Miss Avis Palmer visited Texico last week.

Monday Club.

After a months vacation the ladies of the Monday Afternoon Club met in regular session May 4 with Mrs. C. S. Garrison as hostess. Tho a program had been prepared the meeting terminated in one of business strictly.

Sans Pariel.

The young ladies of the Sans

Pariel club entertained their young gentlemen friends at a May party at the home of Miss Nannie Jowell Friday evening of last week. A very unique game of weaving daisies was the main feature of entertainment. This game was played progressively and partners were secured by matching tally cards on which were written lines expressing the language of the daisies as—One I love, two I love, three I love I say, etc. The object of the game was a test of each players skill in celerity of weaving daisy wreaths and chains. Miss Georgie Hammock was the successful lady and was crowned Queen of the May as a reward. Mr. Earl Wilson proved himself the most efficient gentleman in the art of weaving and received a Daisy book as a prize. After the game a "May day stroll" was taken and a few minutes very pleasantly spent in sending telegrams of May greetings. Last but not least came the call to the dining room. The dining table was very attractive with a May pole in the center from which was suspended ribbons in the club colors, old gold and purple, extending to each plate with dainty place cards decorated in yellow daisies. The refreshment consisted of fruit, ice cream colored with grape juice and gold cake which carried out the color scheme. At a late hour the guests departed each declaring the evening very pleasantly spent. Those present were: Misses Mildred Vaughan, Roxie Witherspoon, Nannie Jowell, Elizabeth Collins, Francis and Georgie Hammock, Essie Bourn, Avis Palmer, Leala Gregg, Mina Dameron, Mary Taliaferro and Ora Otis of Gainsville. Messrs. Woodburn, Jones, Cardwell, Witherspoon, Johnson, Wright, Thompson, Strange, Norton, Sedwick, Wilson and Herbst.

Surprise Party.

Friday afternoon May 1st about fifteen ladies who are neighbors and old friends of Mrs. C. G. Witherspoon planned a little surprise for her, the occasion being her birthday. When the ladies arrived their hostess met them with her usual cordial greeting but a tinge of consternation was in her voice when she beheld such a large company. The surprise was complete and only added to the pleasure of the occasion. After an hour spent in delightful conversation the guests departed wishing their friend many happy returns of the day.

At a recent meeting of the Mon-

day afternoon club the following new officers were elected for the ensuing year: Mrs. O. E. Thomas, Pres., Mrs. W. H. Garrison, Vice Pres., Mrs. J. P. Slaton, Recording Sec., Mrs. N. J. Mathews, Cor. Sec., Mrs. G. W. Irwin, Critic, Mrs. J. P. Snyder, Treasurer.

Mrs. Fore and Miss Anna Miller left Wednesday for a few days visit at Portales, New Mexico.

Union Depot Postponed.

Owing to the engagement of the Graham Dramatic Co., for the entire week the ladies of the Presbyterian church have been unable to secure the opera house for rehearsal and have decided to postpone the presentation of "Union Depot for a Day" from Tuesday, May 12 to Thursday, May 14. A liberal patronage will be greatly appreciated and an evening of hearty amusement is promised as a remuneration. Admittance fees 15, 25 and 35 cents.

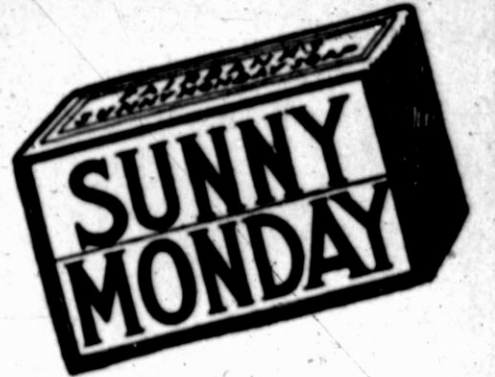
The children in the 5th grade enjoyed a very pleasant outing at Sulphur Park, May Day. An elaborate repast which was prepared by their mammas, was spread at the noon hour. After playing numerous games they crowned their teacher, Mrs. Trieves Queen of the May. Sundown came all too soon for the little folks who were compelled to wend their way homeward.

For Cleaner Hereford.

I am a candidate for trash hauling, yard and alley cleaning, plowing and harrowing. Phone 78. 8tf H. B. CLEMENTS.

DO YOU WANT

To wear Clothes that look clean and neat? If you do, then use **SUNNY MONDAY SOAP**



DO YOU WANT

Groceries that are Good to Eat? If so, Then Come to

J. D. JARROTT'S GROCERY STORE

A Car Load of Horses

If you want to purchase a fine mare, a good driving horse, single or double, a fancy single driver, an all-purpose team or a ladies' driver, genile and reliable, call at Fallwell's Livery Yard, where we have just received a fine lot of horses direct from the breeders. We guarantee every one to be as represented, and you will find our prices reasonable

STANEK & SHERK

Shippers and Owners, at Fallwell's Livery Yard



Safer Than a Safe

Is a Fire Insurance Policy

IT can be burned up, destroyed or stolen yet you lose nothing. You are on record in the company's office and your loss is made good. You know how reasonably you can protect yourself, do you not? Probably not. Call on me and I'll explain the matter of insurance to you fully and tell you just what I can insure your property for in good old line companies.

D. F. Ashbrook

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

The Brand

B. W. HAWKINS, Business Manager.
A. C. ELLIOTT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901 as second class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price 1.00 per year
STRICTLY IN ADVANCE

COLORADO, HEREFORD & GULF

A number of railroads are being projected across the Plains of Texas with Hereford as the objective or starting point. That a few roads will be built within the near future can hardly be doubted. Hereford will get one or two of these roads if her people will go after them. The construction of the Colorado, Hereford & Gulf as contemplated; that is, to begin for the present at a point on the Rock Island in Oldham county 35 miles north of Hereford and take a course south that would pass thru Deaf Smith, Castro and other counties to the Texas & Pacific railroad would open up a country heretofore untouched by the influence of railroads and their accompanying enterprises. The people who are taking an interest in this road have been shown what business such a road could expect from the immediate territory. For this reason, The Brand has taken the trouble to make some investigation on its own part aside from a desire to see a road built out of Hereford. The distance from the Rock Island added to the distance 225 miles from Hereford south to the Texas & Pacific would make the first section of the road to be built 260 miles. The Territory thru which this line will run is the best on the Plains and is capable of being put under a high state of cultivation. As a fine stock country, raising cattle, horses, sheep, mules, it cannot be excelled. The field and garden products cannot be enumerated; what the soil will not produce could be more quickly written. Taking a distance of only 20 miles on both sides of the road, there would be, in this magnificent strip of territory, 40 miles wide by 300 miles long, twelve thousand square miles, equal in area to the state of Maryland; in acres there are 7,680,000, all of which could be utilized for farming and stockraising. Of this acreage fully 95 per cent is tillable.

Selecting five principal products of this territory—wheat, maize (including Indian corn Kaffir corn and milo maize), alfalfa, oats and livestock, a little calculation will show the tonnage which such a road would enjoy. If this vast scope of country were devoted to these five products only, the results are surprising as well as most gratifying. The following table made from careful and accurate estimates gives but a surface glance at the enormous yield.

WHEAT.		
Acreage	2,536,000	
Yield, bushels	38,000,000	
Value	\$26,600,000	
MAIZE.		
Acreage	1,536,000	
Yield, bushels	46,000,000	
Value	\$23,040,000	
ALFALFA.		
Acreage	100,000	
Yield, tons	250,000	
Value	\$1,750,000	
OATS.		
Acreage	436,000	
Yield, bushels	13,080,000	
Value	\$5,232,000	
LIVESTOCK.		
Pasturage in acres	3,072,000	
Yield, head	120,000	
Value	\$2,240,000	
TOTALS	Acreage 7,680,000	
	Value \$58,862,000	

This estimate places the average yield of wheat at 15 bushels per acre and 70 cents per bushel; maize at 30 bushels per acre and 50 cents

per bushel; alfalfa at 2 1-2 tons per acre and \$7 per ton; oats at 30 bushels per acre and 40 cents per bushel; the livestock is put upon a basis of only 10 head to the square mile to be sold each year, at an average price of \$20.00 per head, same to include cattle, horses and mules. But this is entirely too low.

A study of these figures must convince any business man that the territory is capable of producing an enormous tonnage. The table supposes that fully one half of the acreage will be devoted to livestock. The road that intersects this territory first will enjoy a period of prosperity from the beginning. The road will, of course, participate in building up the country, shipping in immigrants, their household effects, their stock, the farming implements, building and fencing material, and supplies of all sorts. And no sooner will this be fairly begun before the tillers of the soil and the stockmen will have ready a big tonnage to be hauled out to the markets.

That the Colorado, Hereford & Gulf will occupy this territory must be conceded. There is no other road now being projected that will cover the field.

THE Colorado, Hereford & Gulf Railroad is operating under a charter from the State of Texas and is fully authorized to survey, construct and operate a railroad. The charter calls for a line thru Oldham, Deaf Smith and other counties, and the contract with the Hereford Commercial Club, another duly chartered institution, provides that this road shall intersect the Rock Island in Oldham county and be completed to Hereford within twelve months. Just where the intersection will be no one knows, not even the president of the road, as no surveys have been made. Any attempt on the part of knockers to defeat or delay the successful prosecution of this road; or any effort on the part of the townsites on the Rock Island grade to head-off or hold-up the C. H. & G. or the construction company which is to build the line, will tend to lessen their chances to secure the road. It must be known that the C. H. & G. is not a "land scheme," and is not being constructed for the sole and only purpose of selling townsites and contingent territory. Those who contemplate buying townlots or adjacent sections thereto with the idea that the C. H. & G. will be built into said town within twelve months had better consult the managers of that road, or they will purchase only to be disappointed.

If everybody in Hereford boosted in the same manner as that Oklahoma delegation, this city would soon be the Dallas of the Panhandle.

THOSE Oklahoma fellows were literally taken off their feet when they were given an auto-view of the city.

EVERYBODY boosted for Hereford last Tuesday, even the denatured Indians from Oklahoma City.

Mr. Cullin Coming.

A wire last Wednesday, dated at Newark reads:—17 DH 4; 15 Newark, N. J. A. D. Goodenough Hereford, Texas—

Cullin left for Hereford today will arrive Sunday. I will leave today and will arrive Monday.

O. S. LEES.

From this it appears that the leading officers of The Cullin Construction will be here by Monday, prepared to close up the contract with the Hereford Commercial Club. The Club will endeavor to be ready.

For 100 per cent Statemen Paint, see T. M. Palmer Lumber Company. Guaranteed absolutely pure. 8-1f

Announcements

Deaf Smith County.

For District Attorney, 47th Judicial District:
A. A. LUMPKIN.
HENRY S. BISHOP, (re-election.)
JUDGE B. H. BAKER.

For County Judge:
W. H. RUSSELL, (re-election).
JAS. A. HUGHES.
S. J. DOBSON.

For County Attorney:
W. M. MEGERT.

For Sheriff:
E. F. CONNELL, (re-election).
HENRY HUBBERT.

For County Clerk:
W. M. COGDRELL, (re-election).
G. M. SUGGS.
J. H. KING.

For County Treasurer:
C. E. SMITH, (re-election).
G. R. JOWELL.

For Tax Assessor:
J. W. FORD, (re-election).

For Commissioner Precinct No. 1:
G. W. ROSS.

For Commissioner Precinct No. 2:
H. B. MCKINLEY.

Castro County.

For County and District Clerk:
EDGAR S. IRELAND, (re-election).

For Sheriff and Tax Collector:
ROY BARBER.
J. H. FLANAGIN.
JOE B. COLLINS.
PRESS BURNAM.

For County Treasurer:
S. I. LEE.

For Tax Assessor:
ARCH CONNER.
F. J. AXE.

Will not Acknowledge.

The Quanah Tribune-Chief, the Vernon Record (nee Hornet) still insist in calling that section the Lower Panhandle. Gentlemen, there is but one Panhandle of Texas and neither of your towns has the fortune of being in it and you should not try to shine by reflected light.—Hereford Brand.

The case of Harry Kock claiming Quanah and Hardeman county being in the Panhandle is easily explained. Harry always wants to get as near a good thing as possible and Quanah, at the time he settled there, was the nearest good town to Childress. But the Brand can rest assured that neither the Record or Tribune-Chief will ever acknowledge that they are out of the Panhandle.—Childress Index.

Jr. B. Y. P. U. Program.

Following is the Jr. B. Y. P. U. Program for Sunday May 10, 1908.

Minutes and Roll call.
Collection.
Subject—The Childhood and Youth of Jesus.

Scripture Lesson—Matt. 2:1-23
Leader—Inez Ricketts.
Song—No. 27

Prayer—by Jewell Buster
The Presentation in the Temple,
Luke 2:22-28—Elizabeth Richards.

The Visit of the Wise Men, Matt. 2:1-23—Addie Anthony.
Song

The Childhood and Youth of Jesus
—Helen Sisk
Song

Jesus at Twelve Years of Age
Luke 2:42—Nora Thompson.
Prayer—Hazel Wilson.

Stock in City Park.

Some of the neighbors have reported that the fence around the City Park is down and that the stock are devoting a part of their time to browsing on the lawns. It was promised when the children set out the trees that old brindle would be kept out and she must stay out or go to jail.

Our REPAIRING Department



is complete in every detail. Any job turned over to us will receive prompt and careful attention

Remember, too, that we always carry a complete line of high-grade

Jewelry, Watches, Clocks, China, Cut Glass, and Silverware

Engraving and Special Manufacturing

W. H. RAY

Fine Watch Work and Jewelry Repairing

To Buyers of all Kinds of

Building Material

There are many little advantages to be obtained by dealing with us. The close association we have with the demands and needs of our customers has made our relations mutually pleasant. Those who have patronized us have found it greatly to their advantage. Give us your bill

Alfalfa Lumber Company

C. M. Miller - Local Manager

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MYERS,
Traffic Manager, Pecos Valley Lines
Amarillo, Texas

Land For Sale

4,428 acres of strictly first-class land in Castro County, Texas, about 12 miles south of Hereford on the Pecos Valley Railroad, and 3 1-2 miles from Dimmitt, the County Seat of Castro County. For sale at a very low price and on reasonable terms, by the owners. Write for full particulars.

TUCKER & LIARD, OWNERS

Lock Box 608 Hereford, Texas

NIGGER-HEAD COAL IS BEST

Because one ton will produce heat equal to one and one-half tons of any other. It Burns Up like Wood. Get the Best out of car on track. \$8.50 Per Ton.

Yours truly,
E. W. HARRISON

Trees are still dormant and can yet be transplanted safely. Our transplanting season ends about 15th of May. Reduced prices at Hereford Nursery. 12-2t

If you haven't yet planted your trees do so at once. You can't afford to miss a year's growth. I am selling at from 50 cents to 80 cents on the dollar as long as they last. L. P. Landrum. 12-2t

Mrs. Eva Dionne of Kansas City was in Hereford this week soliciting funds and support for The Joseph's Home of that city. She received a long list of donations. She had also been to nearly every town on the Plains.

J. N. Stauffer, cattle feeder and buyer, of Kansas City, Mo., has been in Hereford for several days and has bought several herds of good Hereford Herefords for shipment to his feeding grounds near Kansas City.

L. W. Ricketts and children returned from Fort Worth Tuesday, where they have been sometime at the bedside of Mrs. Ricketts during her last illness. The father and children return with sad hearts and they have the sympathy of their many friends in Hereford.

W. S. Franklin of Providence, Kentucky, who has been visiting his uncle, S. G. Sisk, left Tuesday for his home. He is delighted with the Plains as all Kentucky people are and will, sometime in the future adopt Texas as his home.

Married.—At the home of Mr. and Mrs. C. B. Hamilton, on Wednesday evening, May 26. Mr. James S. Everly of Missouri and Miss Clara A. Nichols of this city, Rev. W. M. Baker officiating. They will leave in a few days for Missouri where they will make their home.

Prof. J. E. Rodgers, for many years a successful teacher in the schools of Texas and for seven years editor of the Texas School Journal but now traveling representative of that journal dropped into Hereford last Tuesday to call upon the teachers of the city. The Brand reporter ran across him as he alighted from the train and renewed a long and congenial acquaintance with him. The "up in years," he is a young man in spirit and has been the means of pumping more enthusiasm into the teachers meetings of Central and North Texas than any other one man in the state.

Misses MacDiarmid and Taliaferro left Tuesday for their homes; Miss MacDiarmid for Cincinnati, Miss Taliaferro for Austin. These young ladies had just closed a successful short term in History and English in the College, having continued their work for six weeks after the regular session had closed.

Realizing the majority of people attend the theatre to laugh, the Barrife-Graham Stock Company will devote the remaining performances of their engagement to comedy plays. The bill selected for Friday night is the celebrated comedy, David Garrick. This play has been the favorite of all the greatest comedians, and will receive a competent presentation by this excellent company. On Saturday afternoon a very laughable farce comedy "Blunders" will be the bill. Saturday night the best southern play ever written, "Down Where the Cotton Blossoms Grow," will finish the week's engagement. Prices for the Saturday Matinee, adults 25, children 15 cents. All ladies of any age with red hair will be admitted free at the matinee. 1t

Posts.

When in need of posts see Fallwell & Sons. We have best assortment in Hereford, Texas. 12tf

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right. Come and See Us.

T. M. PALMER LUMBER CO.

MAITLAND COAL

We now Have in Transit several cars of Genuine Black Diamond Maitland Coal. See us before placing your Storage Orders.

FALLWELL & SONS

Destructive Storms

In many parts of the State heavy storms have destroyed the crops. There is no way to prevent this, but a crop policy in a reliable company will insure you against loss by hail. If your wheat and oats are looking fine now, protect yourself against possible loss. I write insurance that insures.



B. H. SMITH

Cardwell Brothers

Are now in their new building at the same old stand, We are now better fixed than ever to handle your Grocery business satisfactorily.

Come in and See Us Whether You Buy or Not

HARDPATCH

WILL MAKE THE SEASON AT THE McFARLING RANCH, 12 MILES NORTHWEST FROM HEREFORD. TERMS: \$15.00 FOR SEASON.

NUTPATCH, 8713, Sire of Albert Darling P. 2.17 1-4, Hardpatch sire of Hazelpatch, 2.02 3-4, and the dams of Carrie Bell 2.14 3-4, Nutbrill p. 2.14 1-2.

NOTE—145 sons of Nutwood, 600, have sired 556 trotters and 462 pacers in the 2.30 list.

GRACE C., dam of Hardpatch, sire of Hazel Patch p. 2.02 3-4, sold for \$9,000.

Hardpatch Stands 16 1-2 hands high, weighs 1200 pounds; color, chestnut-sorrel.

A. B. TURNER

Feed for sale in Bundle.

Local and Personal

For views phone M. M. Major. 1f
Elgin Holmes of Melrose, N. M. is visiting relatives in the city.

Car of lime just received at T. M. Palmer Lumber Company. 8-tf

For Big German Millet Seed, see Fallwell & Sons. 12tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No.9. 24-tf

Just received full line of screen material. Palmer Lumber Co. 8-tf

For Big German Millet Seed, see Fallwell & Sons. 12tf

Miss Audry Argo is visiting friends and relatives in Paris, Texas, where she will remain for several weeks.

Matinee Saturday afternoon at the Opera House. Ladies with red hair admitted free. 1t.

Mr. and Mrs. Geo. A. Stambaugh made a visit to relatives at Blacktower Sunday, returning Monday.

For plain and fancy dressmaking see Miss Padgitt second house south of college. 11-4tp

Fine Barred Plymouth Rock eggs at 30 cents a setting. See G. C. Major at Jarrott's Grocery. 9-tf

For fine dressmaking by first-class seamstresses, inquire at Mc's Boarding House. 45-tf

For all the latest magazines and periodicals see Paul Barnett, he has a full stock at all times. 12-2t

Eggs for hatching from S. C. B. Leghorns. Prices right. J. P. Eskildsen. 10-tf

Paul Barnett is showing a swell line of spring and summer woolsens, prices right and fits guaranteed. 2t

W. F. Stimson informs the Brand, a young lady came visiting at their house Thursday morning about 10 o'clock and says he guesses they will have to keep her as she yells every time they try to run her off. Both mother and child are doing fine.

For bicycle repairing see Wharton Brothers. We will also buy or trade for any of your household goods Come and see our bargains. 48-tf

I have several thousand fine plants of choice varieties of strawberries, can be transplanted safely till 15th of June or later. L. P. Landrum 1t

Mexican June corn, White Kaffir, Dwarf maize, Amber, Suman and Orange cane. Roswell Seed Co., Roswell, New Mexico. 13-2t

Hogs furnished with plenty of fine coal are not susceptible of disease. Buy coal slack \$2.00 per ton from E. W. Harrison. 11-tf

C. P. Arthur and family returned Monday from California where they have spent the winter. Mr. Arthur says he feels perfectly satisfied to get back to Texas.

F. H. Oberthier and C. W. Meadows of Comanche, Texas, arrived Sunday with their families to make their future home in this city. It will be remembered that these two gentlemen secured a franchise for the construction and operation of an electric light plant, work upon which will begin at once.



BAD DIGESTION

Biliousness and constipation bring on kidney disease which is the great destroyer of life. The safe course is to remove bilious disorders as soon as they appear.

PRICKLY ASH BITTERS

Is a system tonic and corrective which carries its cleansing and stimulating influence to every part of the body, drives out impurities, strengthens digestion and quickly restores energy and cheerful spirits.

Get the Genuine with the Figure "3" in Red on Front Label.

Sold by Druggists.

PRICE \$1.00

T. M. COULSON,

Special Agent

\$850.00

WORTH OF FINE NURSERY STOCK

Our \$850.00 Worth of Fine Nursery Stock must be closed out by the 15th of May at Some Price. Now is your best chance. First come, first served. We can't afford to carry this stock over and it will go at from 50c to 80c on the Dollar. ❀ ❀ ❀ ❀

THE HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR

SPRING OPENING IN A RETAIL HARNESS SHOP

We are showing the latest things in Horse Clothing and Mule Millinery. Leather is the fabric almost exclusively used for harness, and black continues to be the leading color, but tan is correct for ponies. Skirts are a little fuller this season, and the belly-band correspondingly wider. There is a wide selection of trimmings. Nickel is the favorite, but brass is more attractive to the smart set, while genuine rubber appeals to quite conservative good taste. Solid nickel and silver is the thing for those who do not consider the cost. You will find everything the latest and best at

J. A. Canterbury's

Mammoth and Spanish Jack

SANTO III—Is 15 hands high; black with white points, and will stand the season at my place one mile north-east from the College.

TEN DOLLARS TO INSURE COLT

FRED MILLARD HEREFORD, TEXAS

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

Likes Hereford.

On a recent excursion to Hereford, headed by The Southwest Colonization Company, of which Dr. H. W. Hendrickson is president and manager, the unusual thing of having a number of ladies in the crowd was noticed. Besides a large number of men who had come as prospectors and buyers, in this special party there were Mrs. Sadie McClelland, of Panora, Iowa, who has been engaged in the emigration business, working Canada for a number of years and taking Iowa farmers across the line; Rev. and Mrs. Mutchler, also of Panora, a minister in the Christian Church; and Miss J. M. Lien of Katsas City. These clever people, tho coming to Hereford to look at the city and the land around were entertained in the homes of the people and met with the ladies of the local Christian Church in their society and otherwise were shown courtesies. They were all delighted with the people and spoke heartily of the hospitality Hereford folks have given them. Mrs. McClelland will hereafter turn her Iowa farmer friends to the Hereford country with its salubrious climate and fertile fields instead of the cold prairies of Canada.

Rev. Mutchler said that the country was too much for him and if he stayed much longer he would buy a section or two of land to take back with him or rather to come back to. Airight, every one of these good people will be welcomed and Hereford will try to find places for them.

Pupils in Spanish.

Wanted: A few more pupils to take Spanish lessons. 11-4tp

MISS ELGIE COSTON.

C. E. Program

Program for Sunday afternoon, May 10, at Paesbyterian church.

Leader,—C. P. Woodburn.

Topic,—“Being a Christian—in our work and in our play.”

Scripture Lessons,—John 5, 17; Eccl. 9, 10; Prov. 17, 22.

Select reading,—Lora Guinn.

There will be clippings and scripture readings given out at the meeting to all present, all expected to take a part.

The right balance between work and play.—J. E. Garrison.

Sugar Beet Seed.

The Amarillo Chamber of Commerce has forwarded the Hereford Commercial Club 300 pounds of sugar beet seed to be sold to the farmers who may wish to enter the contest. All the free seed were distributed some time ago, but the secretary still has a few pounds on hand which he will be glad to give out. The other seed are on sale at Mr. Jarrott's and the cash must accompany the order for the seed. Mr. Jarrott is simply accommodating the Club by weighing up the seed.

Mr. Woodburn Declines.

I desire by this method to thank my friends for their expressed confidence in the recent school election by choosing me as one of the trustees of the Hereford Public School, but feel that the duties demand more time than circumstances will permit me to give and therefore respectfully declined to qualify for the office. E. T. Woodburn.

Graduating Recital.

The recital given by the class in oratory of the Hereford Christian College last Saturday evening was well attended and the program greatly enjoyed. The program as published last week was rendered. At the close of the evening's exercises certificates of proficiency were given to Miss Mildred Waterman and Messrs. Leron Gough and Earl Wilson, all of whom had completed the course in oratory. Miss MacDair-

CLASSIFIED ADVERTISEMENTS

LOST AND FOUND

FOUND.—A gold Modern Woodmen watch charm. Finder can get same by calling at Brand office and pay for ad. 12tf

LAND WANTS.

WANTED.—6 or 8 sections of level unimproved land. Deaf Smith or Castro county. Address Lock Box 509, Hereford, Texas. 12tf

LIVE STOCK FOR SALE

FOR SALE.—Scotch Collie pups, from registered stock, all nicely marked, \$10 each. White Rock Cockerels, Fishel strain from \$1 to \$2.50, Del Rio Ranch, Salado, New Mexico. 12-2t

FOR SALE—See Fred Millard, the Hereford horse dealer, when in need of anything in the way of work teams. Will sell you a good team or trade for yours. 50tf

FOR SALE—Three jacks from three to six years old, black or brown with mealy points. Bred by mammoth Missouri jacks and maltese jennets. All good size, about 15 hands high and very heavy bone. Also 20 mules sired by same jack and from 15 to 16 hands high, all good colors. See H. Trow, Hereford, Texas. 7-tf

MISCELLANEOUS

FOR SALE.—A 14 inch sod plow. \$5.00 gets it. Troy Womble. 11tf

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE.—Trap and harness almost good as new. Mrs. S. D. Howser. 12-2tp

Wanted—500 able bodied men to take their meals at City Restaurant. J. D. Mullins & Son, Props. 1t

FOR SALE—Steam plow outfit, Reeves make; if taken at once will sell cheap. J. S. Mullenhour.

HOUSES.—Bargains in residences and city lots. Six lots in Evans Addition \$250. Forty lots in Mabry Addition, \$50 per lot. Other choice property at prices to please. See the Actual Settlers today.

POST CARDS FREE Do you like to receive Post Cards? If you do, and will send your name and 10c for membership in our Club you will receive cards in nearly every mail. A good way to fill your Post Card Album. Send to-day. Members in nearly every state in the Union. TEXAS POST CARD CLUB, HEREFORD, TEXAS

REAL ESTATE FOR SALE

LAND—320 acres 7 miles west of Hereford; also, well-improved 20 acres adjoining town. See or write owner, T. B. Kellow, P. O. box 22, Hereford, Texas. 2tf

LAND FOR SALE.—I will give a special bargain in 1/4, 1/2, 1 or 2 sections of land if sold in 60 days 12 miles northwest from Hereford. Phone and I will come after you to show my land. I. N. Dillard. 12-4t

197 ACRES in _____ county, 1 1/2 miles from Altamont, Missouri, 117 acres well improved, 25 acres corn land, balance blue grass. Fine spring, good 6-room house, 40x60 barn. Also 80 acres, 60 in cultivation, balance blue grass. All to trade for Panhandle land. Write H. H. Hawkins, Hereford, Tex. 1f

FOR SALE—Paloduro Stock Farm and Ranch, 15 1/2 miles northwest of Hereford, Texas. Two, three or more sections, 400 acres in fine state of cultivation, about 200 acres in wheat. Ready stocked with white-face cattle. Price on land \$15.00 per acre, half cash, balance on time. Address P. O. Box 162. 51tf

FOR SALE—The best 80 acres of land within one mile of Hereford, house cost \$2,250. Lots 9, 10, 11 and 12, block 2, original town, 2 houses, one the best built rent house in town, rents for \$38 per month. Lots 9, 10, 11 and 12 in block 5, Whitehead addition. Lots 4, 5, 6, block 11, Whitehead addition. 208 feet off of west part of lots 2 and 3, block 8, Womble addition small five-room house. Lot and houses in every part of town, my own property. Cash or time, to suit purchaser. J. W. English. 8-tf

CITY PROPERTY FOR SALE

FOR SALE.—Two houses, one two blocks, the other four blocks from business center; one has 8 rooms, the other 4. Both new and well built. Will be sold at a bargain. See Chas. Havenhill. 4tf

TO TRADE

PIANO—Will trade fine toned Adam Schaff upright piano. What have you to trade? A. C. E. at Brand office.

FOR SALE OR TRADE—Soda fountain and all necessary fixtures for running same. Will trade for town property or stock. Phone 228 or call at Brand office. 4-tf



FEELING BAD?



Stomach out of order. Liver sluggish. Bowels all clogged up, and you have that all-gone-tired-out feeling!

Take an NR Tablet To-night.

You will begin to feel better at once. Their action is different from other Liver and Stomach medicines—no griping, no sickening or weakening sensations. They make you feel good.

BETTER THAN PILLS FOR LIVER ILLS.

“Nature's Remedy” (NR Tablets) is the very best prescription for sour Stomach, Sick Headache, Loss of Appetite, Bilious Complexion, Constipation, Liver Complaint, Skin Diseases, Chills, Malaria, Biliouness, Dropsy, Pimples and Rheumatism. All of these diseases are caused by stoppages and consequent decay and fermentation in some or all of the digestive organs. Get a 25c Box. Sold Everywhere.



E. T. WOODBURN & SON, - Hereford, Texas

mid presented the rolls of honor. Each of these young people gave an excellent reading: Miss Waterman, A Sisterly Scheme; Mr. Wilson, the Story of Zenobia; Mr. Gough, Mrs. O'Toole and the Conductor. This closed the work of the College for the year, except the Business Department which will continue for several weeks.

While the school has had unusual reverses this year, it must be said to the good credit of those teachers who remained with the school after its suspension that they have the thanks of their pupils and the friends in the city. It is to be hoped that the trustees will secure for next year a man who will have the grit to stay with the school.

The Greatest Sensation of the Age

A Harmony High-Grade \$25.00 Talking and Singing Machine FREE

As a Home Entertainer

the Harmony Talking Machine has no equal. It will reproduce singing, talking, laughing, whistling, band and orchestra, and all other music absolutely perfect and natural. The full round, swelling and soulful tones of the Harmony Talking Machine have made it the most popular instrument of its kind in the world. With the Harmony Talking Machine you can have Grand Opera, Comic Opera and Drama right in your own home and just as it is actually sung and played in the theaters of the large cities. You can reproduce all the popular songs and ballads, as well as band and orchestra music, and enjoy minstrel shows and funny stories if you own a Harmony Talking Machine. You can have all the dance music you want without the necessity and expense of hiring an orchestra or band, for with the Harmony Talking Machine you can play any piece of dance music that was ever composed, including all Waltzes, Twosteps, Quadrilles, Etc.

We have now on exhibition at our store and ready for delivery this wonderful machine. It is the finest toned Talking and Singing Machine in existence. Remember we give this wonderful machine to you FREE

"One Harmony Talking Machine given free with \$40.00 worth of cash coupons"

The Distribution of These Graphophones

will in no-wise effect our prices in any department. In all goods you buy here we shall persist in giving you the best and the most your money can buy anywhere. We extend to you a special invitation to call at our store and hear some of the beautiful pieces played and to inspect these home entertaining Singing and Talking Machines for yourself.

Our proposition which enables you to secure one of these Graphophones is the greatest offer ever made by any merchant. Call at once and take advantage of our magnificent offer.

Leaders in Furniture

Gililand Furniture Co.

Hereford, Texas

A FORMER TEXAN

Railroad Executive Pictures the Resources and Glories of His Native State

Austin, Tex., April 17.—Col. B. F. Yoakum, the well-known railroad executive and a Texan born and bred, has written to a friend in Texas painting the glories of Texas and at the same time regretting that there should be restrictions and regulations in Texas which discourage railroad construction. His views along these lines are rather well known, but in this late epistle he communicates some new observations and some additional effective illustrations. He says in part:

"The opportunities of Texas, with her vast undeveloped resources, her millions of rich acres not yet brought under cultivation, her unsurpassed and healthful climate, and many other advantages, are so great that even we Texans who have spent much of our time within its borders and working for its development do not appreciate her greatness.

"The more I study the State, the more I realize how the people of Texas have failed to take advantage of their opportunities, while all others pushing forward with such rapidity, and none of which can offer such opportunities either to the immigrant seeking a new home or the investor seeking a place for his investments, as far as intrinsic value is concerned.

"The development of the country is now taking place more rapidly than it was in 1900, but taking the figures given in the United States census of that year, we find there are 10,000 miles of railroads in Texas and 12,500 industries of different kinds, these industries costing \$90,000,000, or an average cost of about \$7,000 each. On the same basis, 10,000 new miles will undoubtedly bring into existence 12,500 new industries of different kinds, which will call for an additional \$90,000,000 new capital, with an annual pay roll of \$25,000,000.

INCREASED PAYROLLS

"With the 10,000 additional miles of railroad there would be 50,000 additional names added to the railroads' payrolls of employees, which

would increase the present payroll \$30,000,000 a year. These two items alone would give Texas annually \$45,000,000 new money to say nothing of the other costs of operation that go direct to the channels of trade in Texas, with the many other advantages and the great enhancement in land and other values. Viewed from a strictly business standpoint, I fail to appreciate why antagonism to railroads should continue.

"If the direct income from the increased payrolls of the railroads and the industries of different classes, on account of the 10,000 new miles of railroad, equaled only \$50,000,000, it is equal annually to one-third of the money received from the Texas cotton crop. The difference is that the railroad employees and the employees of the industries receive their wages in monthly payments, which keeps it continuously in circulation, while the money for cotton comes to the farmer once a year.

"Every generation has its work to perform in the upbuilding of a country, and every citizen should do a part of that work; and we of today should contend for the proper development of Texas, having all the advantages in our favor, the same as our fathers fought for the independence of the State having all the disadvantages to contend with.

"It is the duty of every citizen of Texas to stand for fair and impartial State and Federal laws, guaranteeing the public against overcapitalization and irregular methods, or devices that will give one shipper an advantage over another, and as good and efficient services as the railroads' earnings will justify, but for such service they should receive a fair and reasonable remuneration, and should not be placed under regulations that hamper their operation and which are impracticable and unremunerative.

"With this principle established, the work of finding money for the development of the State will be comparatively easy, and the railroads and the public they serve will both be better off and happier in their dealings with each other."

Notice to the Public.

Having purchased the old stand of Beck and Roberts a blacksmith shop I am prepared to do your work promptly and with workmanship manner on all classes of wood and iron work.

J. C. CUMMINS.

P. L. & P. C. RAILROAD.

Railroad Proposition from Plainview via Lubbock to Post City.

From Lubbock Avalanche.

A party of our citizens made a trip last week to Post City to consult with Mr. Post on a proposition he has recently made in regard to building a line of railroad from Plainview via Lubbock to Post City. They report everything showing real favorable and in a short while we are confident we will be in possession of such information as will make things look mighty good around Lubbock. A meeting of a few of Lubbock's prominent citizens was held here the first of the week and committees appointed to look into the matter more minutely and get the proposition so formulated that it can be laid before the people so that it will be understood better. Some of the members of these committees have returned from their mission and report that they are greatly encouraged over the prospects, and are confident that in no great time the people along the proposed line will be sufficiently aroused to the real

importance of the proposition and see the feasibility of the proposed route and take hold of it in earnest.

We hope ere the Avalanche reaches you again there will be something more definite to give out to you, but at this date we can merely hint to you what is anticipated in the very near future. This is like a continued story; if you want to get the balance of it you had better subscribe for the Avalanche and keep your fingers above the dead line.

Be Modern.

Enjoy all the late inventions at the age which are within your reach. Make your home brighter, lessen the expenses and the danger of having your home burned. The "Lone Star Acetylene Gas Plant" is certainly within your reach; it will make your home brighter; it will lessen the expense of lighting fuel, and it will lessen the danger of fire. The plant is simple and efficient and durable. Call at Woodburn's Drug Store and see one in operation or write D. C. PARKS & SON, Hereford, Tex. It

See M. M. Major for the Racycle. Best Bicycle made. 47tf

Percheron Stallion

JUMBO JUNIOR, A Dapple Gray, sired by Adage, an imported horse, will make the season at the Martin place, five miles southwest of Hereford. Will be in Hereford Friday and Saturday of each week or by appointment at Purcell's Livery Barn. \$12.00 to insure a foal.

H. C. JACKSON,

DON'T READ THIS

Unless you want to. But say, if you do you will learn that I have a nice lot of well bred (but short fed) Hereford Bulls and a nice lot of Berkshire Pigs, all for sale. (No, not to give away) for sale, and well worth the money. Yes, independent, like the hog on ice; can't stand, go down. At present I am down on prices. Do I have to have the money? No, good notes is what I give my creditors.

COME ON, LET'S DEAL

R. H. NORTON

ONE MILE WEST FROM HEREFORD, TEXAS

First State Bank of Hereford

HEREFORD, TEXAS

CAPITAL \$30,000.00

Solicits the accounts of the citizens of Hereford and surrounding country upon sound Banking Principles.

We call your attention to the following safeguards of a Texas State Bank, as laid down by the Texas State Bank Law:

1st. No officers of a State Bank shall be indebted to the Bank in any sum whatsoever without the written consent of the Board of Directors obtained and recorded before the loan is made, and no Director shall borrow more than ten per cent of the capital and surplus without the written consent of the Board.

2nd. A State Bank shall at all times have an amount of cash on hand, and cash due from other banks equal to at least twenty-five per cent of the aggregate amount of its demand deposits.

Your account, whether large or small, respectfully solicited . . .

W. B. BEACH, H. B. WEBB, OTHO. H. VARDEMAN,
President Vice President Cashier

THE GREATEST SUBSCRIPTION AND EDUCATIONAL OFFER EVER MADE

The Fort Worth Semi-Weekly Record and The Brand together with the New Home Library Wall Chart, showing splendid maps of Texas, the United States and the World, all three for only \$1.75.

The Semi-Weekly Record is easily the best paper in Texas, Tuesday and Friday, twice a week. The newest, best, brightest and biggest Great Southern Newspaper.

The Record presents at one sweeping view the whole area of events. The news of the country, state, nation and the world is given in each complete issue. Special departments each week that will interest every member of the family.

The New Home Library Wall Chart, for home, school, college, business and professional reference is positively up-to-date. Similar charts sell regularly in educational supply stores for \$1.50 and upward. Size of chart, 28x36. Number of pages, 6. Portion of contents: Ten distinct maps; Flags of all nations; Portraits of all our Presidents; Portraits of all rulers; Portraits of all Governors of Texas; Maps of Panama, the United States, Texas, the Philippines and of the world. Nothing approaching it in educational value ever before produced.

Price of the chart alone, express prepaid, \$1.50.

THE GREAT PROPOSITION

Remember, The Brand one year, The Semi-Weekly Record, Tuesday and Friday, for one year, and the splendid Wall Chart, all three for \$1.75, when called for at this office. Fifteen cents extra is charged to cover postage and packing if the chart is to be mailed to you instead of being called for at this office.

The Brand, one year, - - - - -	\$1.00
The Semi-Weekly Record, one year, - - - - -	1.00
The Wall Chart - - - - -	1.50
Total, - - - - -	\$3.50
All Three for only - - - - -	\$1.75

SECOND OFFER

Or the Semi-Weekly Record one year and the Wall Chart for \$1.00 at this office; 15c extra if the chart is to be mailed to you.

This is the greatest value for your money ever offered. Act now. Order at once; as our supply of charts is limited

Address all orders to

The Hereford Brand

Hereford, - - Texas

LEG BROKEN.

Small Son of J. W. Witt Suffers Fracture in Runaway last Tuesday.

Joe Witt, a small, son of Mr. and Mrs. J. W. Witt, while preparing to go from home to the Bakery belonging to his father, got the lines crossed on getting into the buggy and the old family horse, gentle, of course, took fright and ran down the street, throwing the boy head long out of the buggy after he had held onto the lines for some distance and the force of the fall was sufficient to cause a fracture of the leg above the knee. Physicians were called in and the little fellow given every attention. He bore his pain with fortitude and complained but slightly. The accident occurred just before the auto parade, but the machines had nothing to do with frightening the horses.

Fell from Wind Mill Tower.

Five men were working on the wind mill at J. F. Sweazea's place Wednesday, all of them were on top of the tower when the strong wind came up, the wind suddenly changed from the northwest to the northeast causing the wheel to quickly turn around and the vein striking Oscar Gillespie and knocking him to the ground which was about 40 feet. The others were almost hurled to the ground, but by accident they managed to grab a hold on the vein and platform, on which they were stand-

ing and remain until they could get down the ladder. Gillespie is not seriously hurt, there being no limbs broken, he only suffers some painful bruises.—The Plainsman.

C. E. Program.

Following is the C. E. Program of the Christian Church May 10 1908: Subject—Being a Christian. 1—In our work and in our play.

Leader—Miss Ruby Norton.

Opening song.
Lesson—John 5:17; Eccl. 9:10; Prov. 17:22.

Prayer.

Daily Readings.
Luke 7:1-10—Miss Irma Gough.

Tit. 2:9-10—Miss Waterman.

1st Peter 2:18-20—Miss Una Norton.

Matt. 6:30-34—Mr. Parks.

1st Sam. 16:16-23—Clyde Ricketts.

Zech. 8:1-6—Hattie Shirley.

Song.
Talks on lesson led by Earl Wilson.

Voluntary parts.
Song.

Mizpah.
See J. H. Wilson for all kinds of fresh meats and pure lard. 2-1f

Notice.
"Forewarned, is forearmed."

I herein warn any one who may travel through my pasture, that he will surely be prosecuted. My land shall no longer be a public thoroughfare. E. CARTER. 11-3tp

Arney News.

Rev. Morgan will fill his regular appointment next Sunday, the 10th.

Mrs. McMinn and Ora Hendrix were shopping in Hereford Saturday.

Wilford Taylor and Tom Hilamen attended Sunday School here last Sunday.

Rosabelle Crum is visiting Mrs. Claude Phillips at present.

W. G. Broyles and L. H. Golden were business callers at Dimmitt Thursday.

We had a nice little rain Sunday evening which was accompanied by considerable wind.

The Sunday School at this place is progressing nicely. It begins at 2:30 P. M. Every one is cordially invited to attend.

About thirty merry girls and boys attended the party at Mr. and Mrs. Golden's Thursday night. A jolly good time is reported.

Seldom.

Notice to Taxpayers.

All parties owning any taxable property in Castro county who are non-residents of this county are hereby notified to send in their assessment for the year 1908, by June 1.

W. S. Dixon,

13-3tp Tax Assessor.

Post Office Receipts.

The following table shows the post office receipts at Hereford for the three fiscal years, from April 1, 1905 to March 31, 1908. It will be observed that there has been a gradual increase each year and that there was little or no falling off during the "panic."

Month	1905	1906	1907
April	\$377.35	\$479.13	\$818.25
May	265.98	325.68	422.56
June	216.01	347.97	533.29
July	345.55	656.62	592.46
Aug.	228.35	352.82	440.04
Sep.	266.77	371.45	470.68
Oct.	398.41	566.99	580.69
Nov.	343.33	535.91	495.71
Dec.	271.43	792.02	753.62
	1906	1907	1908
Jan.	596.52	734.32	662.28
Feb.	307.99	503.50	701.55
Mar.	501.55	790.87	580.81
	\$4119.29	\$6457.17	\$7061.94

From Rev. J. N. Wooten.

A letter from Mr. Wooten says that he is now located at Thorp Spring, Texas, and has begun work in Add-Ran-Jarvis College and will make that place his home. He also says that the recent floods in that section, destroyed the big dam in the local boating and fishing park. He sends greetings to his friends in Hereford.

Bargain.

Good residence with 5 acres land, orchard, water works, out-houses etc., for sale cheap, easy terms. It. SAM H. MORRIS.

Resolutions of Respect.

It is with sad hearts we tell of the passing away of our dear Sister L. W. Ricketts.

She was a charter member of both the Ladies Aid and C. W. B. M. and very active in all other lines of church work.

For two years she suffered almost constantly, but during this period her Christian faith grew brighter, her only regret being that she was unable to work in the Masters vineyard to the end. In the land of perfect day we shall meet her face to face in the presence of our King. She leaves behind a beautiful memory of her gentle ministry. May He who doeth all things well comfort the husband, children, aged mother and brothers left behind.

MRS. L. GOUGH,
MRS. R. J. KIBBE,
MRS. W. H. GARRISON, } Committee

Garden Plants Ready.

The Hereford Truck farm has ready now pots to slips, cabbage and tomato plants. On sale at JARROTT'S or at the farm. 11-1f

Subscribe for the Brand—\$1.00

PRINCE AND BLACK BEAUTY STUD AND JACK

PRINCE—A full blood French Coach Horse, registered and pedigreed; by the French Coach Horse Society of America. Stands 16 hands high, dark bay color and weighs 1360 pounds.

BLACK BEAUTY—A Thoroughbred Black Jack with White Points; registered and Pedigreed. From the Trow Big Jack and Mississippi Jennette. Took Blue Ribbon at Hereford Fair last fall.

This Horse and Jack will make the Season at my farm four miles north and one and one-half miles west of Hereford. **TERMS FOR SERVICE**—\$15.00 for Prince; \$10.00 for Black Beauty. Standing colt guaranteed.

William Raule

Advertise

Our agency is forwarding each week several hundred letters and circulars, advertising—not only individual tracts—but the entire Hereford country and her resources.

Ask the Printer, ask the Postmaster how much we are sending out.

If you want to get results, list your property with me—Phone 608

Box 608

Sam H. Morris

HEREFORD

L. Johnson Lumber Co.

Of Summerfield, Texas

Will keep on hand a good No. 1 grade of all kinds of Building Material, Roofing, Etc. We also make and sell Cement Blocks, and about June 15, we will have several cars of Domestic and Steam Coal on track for sale at a low figure, for cash. :: :: ::

We solicit the patronage of all who are in need of anything in our line.



REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

DR. P. M. RIGDON

OF EL PASO, TEXAS

Will be at Coulson's Drug Store one day only Thursday, May 14. If your eyes need glasses, be sure to see him as he is strictly reliable and we guarantee his work to be satisfactory. Examination and consultation free.

Remember the Date Thursday, May 14th. One Day Only

T. M. COULSON

DRUGGIST

Ritchey Hotel

R. W. Kirkpatrick & Sons, Proprietors

Newly Furnished
Centrally Located
Rates \$2.00 Per Day

The best is none too good
for our patrons

Come and Make Yourself
at Home

Hereford Grain Co.

We Pay Highest Prices For
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager

...BREEDERS OF...

Registered Hereford Cattle

Head Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.

J. W. Burks, Local Manager

Hereford,

Texas

Barrie-Graham Company.

The Barrie-Graham Stock Company are making a week's stand in Hereford this week. They are producing only original plays of which they are sole owners. The players are pleasant and affable and have a good appearance on the stage. They have comedy for the laughter loving and higher dramatic action for the more serious. Many good expressions are heard about them on the streets and theatre goers seem well pleased with their new plays.

New Trustees Organize.

The newly elected trustees met Wednesday, April 6. Mr. Woodburn preferring not to qualify. J. L. Fuqua was chosen to take his place.

The Public school is one of our home institutions of which we are justly proud. We want our school to forge ahead with the present day progress and maintain its position as near the head of the list of successful schools as possible. In order to do this the trustees must have the cooperation of the citizens in the moves that are necessary to be taken in the near future. Let every body lend a helping hand.

Christian Church.

Rev. J. M. Blalock of Hagerman, New Mexico, will occupy the pulpit at the Christian Church Sunday morning and evening. Members and friends are invited to be present. Sunday school at 10 o'clock.

Just received a big shipment of low quarters in the Edwin Clapp. All up-to-date styles. H. C. Myrick. 1t

County Convention.

At the County Democratic Convention last Tuesday, the following were elected as delegates to the State Convention to be held in Fort Worth the latter part of this month: Geo. W. Barcus, E. T. Woodburn, J. N. Russell and Dr. Hendricks.

Senior League Program.

Following is the Senior League Program for Sunday, May 10:
Topic—The Father's ear open to the cry of His children.
Scripture reading—Luke 18:1-8; Matt. 7:7-12.

Prayer is intelligently directed to one able to answer—D. F. Ashbrook.
Prayer is prompted by a sense of need, supreme need—Miss Easley.
To pray for temporal blessing is to quench the spirit of petition—Miss Griffith.

Bible illustrations, readings by Misses Mamie Inmon, Nellie Black and Essie Johnson, Messrs Lee De-Atley and Edgar Inmon.

Reading—Mrs. O. E. Thomas.
Leader—Miss Ruth Story.

Photographs.

Having moved into our new studio we are prepared to do any and all kinds of photographic work. Our studio will be complete in a few days when we will show you work that cannot be excelled. Call on us for views and we will guarantee to please you as we are here to stay. No one is authorized to take views for us. 1t

McGHEE & ESKILDSEN.

Our line of boys clothing is a winner. See it before you buy. H. C. Myrick. 1t

Business Change.

Mrs. Lawhorn has recently purchased the bakery business of W. C. Green which is now being installed in the building recently vacated by the photograph gallery. She has the reputation of being a good bread and pastry baker and the Brand speaks for her abundant success in her new business.

W. A. Ritter, manager of the Red River Ranch, near Chillicothe was visiting his friend and silent partner G. A. F. Parker this week. He and Mr. Parker made a pleasant call at the Brand office. The Brand man was glad to meet Mr. Ritter face to face as he has had to take his name in vain on several occasions when writing about the beauties of farm life in Texas.

\$100.00 Reward.

For party or parties who set fire to my grass about twenty miles north-west of Hereford May 7th 1908. 13-2t

J. D. THOMPSON,
Hereford, Texas.

ELECTION RETURNS

Latest Reports Show Difference in Newspaper Reports.

The Fort Worth Record of yesterday, Thursday, gives the Bailey ticket a majority of 35,000. The actual figures in possession of the Record gives Bailey 120,978; for Johnson, 98,162, a majority of 22,816.

The Dallas News of the same date places Bailey's majority at 25,000. The actual figures as reported by the News gives Bailey 124,805; Johnson, 103,594; a majority of 21,211.

The Record claims that the final returns will give Bailey 35,000, while the News is equally as certain that he will not take the state by more than 25,000.

The Fort Worth Telegram, the only paper which gave complete returns for the Panhandle on the day following the election, gives the 17 counties out of the 26 as follows:

	Bailey.	Johnson.
Armstrong.....	113	57
Carson.....	41	44
Collingsworth.....	147	176
Dallam.....	66	46
Deaf Smith.....	167	68
Donley.....	181	119
Gray.....	24	36
Hall.....	283	195
Hartley.....	63	51
Hutchinson.....	10	11
Randall.....	110	38
Potter.....	353	292
Totals.....	1458	1133

Floyd and Hale counties, tho not properly in the Panhandle, made these returns:

	Bailey.	Johnson.
Floyd.....	42	41
Hale.....	205	119

Miss Roxie Witherspoon left Tuesday for Farwell to visit friends.

Born.—To Mr. and Mrs. J. Ratt Jowell, Sunday, April 26, a girl.

If you would laugh and grow fat see the Union Depot for a Day.

Born.—To Mr. and Mrs. W. A. Vaughn, Sunday, April 26, a boy.

Born.—To Mr. and Mrs. Frank G. Elliott, Wednesday, May 6, a boy.

Messrs. Kerr and Woodlee of Dimmitt came up Thursday to meet the excursion.

The greatest line of Stetson hats ever shown, in all styles. H. C. Myrick. 1t

Don't fail to see the "Union Depot for a Day" at opera house, Thursday, May 14.

The greatest line of Stetson hats ever shown, in all styles. H. C. Myrick. 1t

Screens, screens for everybody, made to order. T. M. Palmer Lumber Company. 8-1f

Our line of boys clothing is a winner. See it before you buy. H. C. Myrick. 1t

W. J. Walters former postmaster of Hereford, but now a citizen of Texico was in the city yesterday and today.

Just received a big shipment of low quarters in the Edwin Clapp. All up-to-date styles. H. C. Myrick.

R. N. Mounts returned yesterday from Arizona where he has been prospecting. He did not learn of the serious illness of his child until arriving at Texico, tho the family had tried to wire him every day since the little girl was taken sick.



We offer special inducements in quarter and half section tracts close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY Hereford, TEXAS

Business and Professional Cards

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

R. M. JOHNSON,
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Coulson's Drug Store.
Hereford, Texas

J. W. HICKS
PHYSICIAN AND SURGEON
Office over Coulson's Drug Store.
Office Phone 298 Residence Phone 217

DR. H. H. TAYLOR
PHYSICIAN AND SURGEON
Office upstairs in Odd Fellows Building.
Residence Phone 138. Office Phone 16

O. P. SUTHERLAND
DENTIST
Office over Coulson's Drug Store.
Phone 234
HEREFORD, TEXAS

DR. F. A. ESTOCK
DENTIST
Office in Opera House Building
Phone No. 196
HEREFORD, TEXAS

WM. M. KNIGHT JNO. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg.
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTE
Attorneys at Law
Hereford, Texas
Office in Western National Bank building

W. M. MEGERT
LAWYER
Office 4th door east of Post Office
HEREFORD, TEXAS

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

J. M. GILLILLAND
Funeral Director and Embalmer
With Gilliland Furniture Co.
DAY PHONE 115 NIGHT PHONE 113

O. E. THOMAS
Funeral Director and Embalmer
With E. B. Black

E. F. Connell W. D. Kelleher
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD TEXAS

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

SAM H. MORRIS
HEREFORD CITY PROPERTY
RENTAL AGENT
ABSTRACTS ACCOUNTING
Office over Garrison Bros. Hdq. Store—Phone 72

A. F. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

Agents Wanted
Throughout
the
United States

Call on
or Write us

The Star Land Company

Main Office 1113 Commerce Building,
Kansas City, Mo.

FOX & GYLES, Agents
Hereford, Texas

Branch Office, Hereford,
Texas

We Own and
Control All
the Lands We
Offer for Sale

Perfect Titles
Guaranteed

WE are now offering eighty thousand acres of land for sale. We also have contracts to sell other large bodies of land, and having superior facilities for disposing of what we offer, our supply will not last very long. We are fitting up new offices both at Kansas City, Mo., and Hereford, Texas, to handle our growing business this year. All mail to either office will receive immediate attention. Our territory is the United States of America. We will sell you land, or will sell your land for you. The Jewel in the Panhandle Empire of Texas is Hereford, which is surrounded by fine farms and located in the only real shallow water belt of the Panhandle. Let us show you our alfalfa, wheat and oat fields of from forty to one thousand acres. Come and see us; drink our clear, cool water; breathe our pure air—come to the Hereford country, the home of contentment and wealth. We have six new automobiles at your service at all times. Come on any excursion date. Buy your ticket to Kansas City and from there take our train of coaches via Santa Fe to Hereford.

The Star Land Company FOX & GYLES, Agents
Hereford, - Texas

8 MONTHS A TEXAN

Iowan Builds Home on Plains of
Texas—Latch String Always
Outside

THE TEXAS STEER

A Four Page Occasional Newspaper
Tells About His Ex-
perience

It is very seldom that one paper will use all the reading matter of another paper as a clipping but the following is the entire issue of Vol. 1, No. 8 of The Texas Steer, a small four-page paper published by Hays Brothers of Hereford, Texas, and Grinnell, Iowa. This number of the paper takes the form of a news letter back home and the Brand feels that no better matter could appear in its columns than to give publication to the entire number. All the matter except the announcement and four cuts showing the two residences, a plowing scene and the interior of Mr. Hays' home is given:

THE TEXAS STEER
Vol. 1. No. 8.

Devoted to the interests of Literature, Art, Science, Music, and any other old interest, but mainly that of its publishers.

Subscription price, \$1.00 per year, receipt of which is hereby acknowledged.

Published as we have time or inclination by

HAY BROTHERS, Farmers,
Hereford, Texas.

Our motto:

Our hand for the settler.
Our toe for the speculator.

EIGHT MONTHS A TEXAN

Believing it might be of interest to our friends and former neighbors to learn what we have been doing in our new plains home and how palatable we find the medicine we have been prescribing for others, we decided to trade jobs for a couple of weeks. Behold therefore ye editor now wearing the overalls and sloping the hogs on our Texas farm. Behold the farmer with his feet on the table in the editorial sanctum with a pencil stub in his horny hand endangering a "brain storm" through unaccustomed mental labor.

Eight months ago this week we landed in Texas and moved directly to our land 7 miles southeast of Hereford and started breaking with our gasoline engine, living meanwhile in a floorless tent and boarding at a neighbor's a mile distant. One month later Mrs. Hays and the

boys arrived, and our tent was dignified by the addition of a floor and the top raised allowing a person to stand erect in any part of the 12x14-foot mansion. A well was drilled, a house started and about six weeks later we moved into our new house.

The house was built after our own plans. These call for a latch string always on the outside for any of our Iowa friends and any such will be heartily welcomed and gladly shown over the surrounding country. The stone in the fire place we quarried, hauled and put in place and we also did much of the carpenter work and painting. We find the price of building material and building labor to be about what it is in Grinnell. The cost of our house when completed, fell below our estimate, made before going to Texas, by about \$200.

We have broken, with our gasoline traction engine and plows over 400 acres on our own section besides about 40 acres for C. W. Cocking, with whom we exchanged work. We now have a piece of land opened across both Mr. Cocking's section and our own and are running furrows two miles long. One can stand at one end of the land and see every foot of the furrow throughout the entire distance.

A careful estimate of cost of operating our plows shows that the actual expense per acre of breaking is about 50 cents; that the cost of breaking with teams would be fully one-half higher.

In about three weeks after they struck Texas Mr. and Mrs. Cocking were in their home. As it was necessary for Mr. Cocking to unload his cars and haul feed for the stock he took with him, as well as lumber for the building, one can see that he and "Hermie" have been "going some." As I rode by last Friday I noticed a latch string hanging from the front door just like our own.

We have about fifty acres now sown with wheat and oats and about 300 acres is being made ready for kaffir corn, maize and millet. We have over 300 fruit and shade trees planted, including among the fruit, apple, pear, peach, apricot, prune, plum, cherry and quince, also currants, gooseberries, dewberries and grapes.

We (that's Mr. Hays) have recently been honored by election as president of the Hereford Farmers' and Truckgrowers' Association which has for its object the advancement of the interests of the Hereford country and have also had the rather doubtful honor of being appointed road overseer.

What of the country? We have lived and worked among the farmers for eight months. We have watched them harvest their crops and have bought their produce and have eaten and fed it. We have attended their conventions and compared experiences with practical settlers and feel justified in speaking as one who knows.

We are prepared to make a statement which we know will be scornfully laughed at by the Iowa farmer; but which is made with all earnestness. If we had to live on the land for 10 years before selling, we would not trade our section of Panhandle land for any section in Iowa at the

same distance from town.

We are prepared to back up our conclusions with the reasons therefor. We are prepared to substantiate the statements which follow and offer to pay the entire expenses of and pay for the time lost by any one who will take the trouble to go with us to investigate the truth of what we state.

1. The Panhandle is the natural home of the sugar beet.

2. From thirty to forty tons of sugar beets per acre can be raised in the Panhandle without irrigation, and these beets show from analysis by government chemists that they contain a greater percentage of sugar, as high as eighteen per cent., and a greater percentage of purity than the irrigated Colorado beet as well as a much greater tonnage per acre. We can take you to a farmer, who for 10 years has raised sugar beets from 1 to 10 acres per year which have yielded from 30 to 40 tons per acre every year during the time. Mr. Bridges whose farm adjoins our own, raised a sugar beet in his garden last year, without irrigation which weighed fourteen pounds.

3. Colorado irrigated beet land sells for from \$200.00 per acre up. Can any candid man doubt that Panhandle land will be worth more than this if what we state is true? Can you afford not to own some of this land which can now be had for \$20 to \$30?

If what we say is not true, you are welcome to the vacation on pay at our expense.

We who have already bought have

"built better than we knew."

You who refuse to even go to look at the land have already lost \$3,000 per section in the rise of the land since Vol. 1 of The Steer was issued asking you to go. Can you afford to lose any more money?

Suppose, however, that we are mistaken about the sugar beets. If you owned coal mine, would you refuse to continue mining coal because you failed to find the gold some one told you was hidden in it? If you don't want to raise beets, raise wheat. We can take you to a man who will guarantee you 20 bushels of wheat per acre every year if you will follow his directions. You give him all you make above 20 bushels. He will make up to you all you lack of that amount. Raise corn, raise hogs, sheep, cattle alfalfa, all good crops.

We take it that every one who reads the above knows something of the resources of the Panhandle. We are convinced, however, that the sugar beet proposition has not before been fully covered. We take the responsibility of urging our friends to buy Panhandle land and buy now. We feel personally that we have the right to do so, for "the proof of the pudding is the eating" and have we not lived on Panhandle pudding for 8 months?

We confidently predict that every one who follows our advice will pat us on the back in two years' time and say: "I'm glad I listened to you" and those who refuse to listen now will point in envy to those who do and say, "Gee, but some men were born lucky."

VEGA, TEXAS

Is standing on its own
merits. Come and in-
vestigate it possibilities
or write

Sachse & Ivy

For information. Also agents for Land, Cattle
and Insurance. Vega, Texas

\$20⁰⁰ IN CASH

TO BE GIVEN AWAY BY THE
HEREFORD LUMBER COMPANY

There will be deposited each month, in the First National Bank, a sealed box containing \$5.00 in gold and a can of Paint; the name, kind and color of which Paint is known only to J. L. Fuqua, President of the Bank. Each person who buys as much as 50 cents worth of Paint will be entitled to guess at the name, kind and collar contained in the sealed box. The names of the guessers will be published each month just previous to March 21, April 25, May 23 and June 27, and the one who has given the correct name, kind and color, will be entitled to the contents of the box.

Buy Your Paint from the HERE-
FORD LUMBER COMPANY and
take a guess at the Paint. :::::