

Unmatchable Show
Water
is Hereford's
"Ace in the Hole"

The Hereford Brand

Cream Chees, Poultry
Products
and Brood Sows
Are Winners!

Published Every Thursday

26th Year—No. 21

Hereford, Deaf Smith County, Texas, Thursday, June 10, 1926

Our Slogan—"More People—More Farms"

Seth B. Holman, Publisher

Hereford People Are Enjoying the Chautauqua Programs

'STOP' SIGNALS TO BE ON CORNERS

The Jordan Construction company has made rapid progress the past week on the water works extensions preparatory to laying the forty blocks of additional paving. The big ditching machine simply ate up the work of 100 men with pick and shovel and that end of the contract is rapidly drawing to a close.

Actual work on the paving began Thursday in the block in front of the Broadway property on West Third. The city will widen the street from there out. Gutters and curbing will be the first step in the paving work.

Hereford will have red light "stop" blocks at the intersections on Main street across from the Star Theatre, the First National Bank, and the First State Bank & Trust Co., as well as on the Magnolia Pilling Station corner, according to information given out Thursday. A salesman for these contrivances was in town and talked with the city commissioners. Such traffic controllers are badly needed here now, to avoid the cross street congestion, and to avoid accidents. These signals compel each car to stop for a moment before crossing the streets, and will go a long way toward eliminating danger to pedestrians and cross street vehicles.

"Win A Buckle—Then Try to Keep It" Golf Slogan

The latest slogan of the Hereford Golf club is "Win a Buckle—Then Try to Keep It!"

Next Sunday every member of the organization is urged to play nine holes in a qualifying round, stroke competition. Play it at any hour, with any one as a partner. Keep an official score card, furnished by J. J. Clark, chairman of the tournament committee. Turn the score in when the round is completed.

The tournament committee will take the scores turned in and tabulate them. The eight men turning in the lowest score will be entitled to purchase a gold belt buckle each. The next low eight men will be entitled to purchase a silver buckle. Those who do not get into the charmed sixteen circle get what Little Johnnie shot at—but they will get to shoot again, if they so desire.

Following Sunday's qualifying tournament subsequent matches will be hole competition instead of strokes. Holders of the buckles can keep them as long as they play the brand of golf that entitles them to the prize. Silver buckle men have the privilege of challenging a gold buckle man any time they feel like it, and likewise those members without buckles can call out silver buckle men at any time for a trial match with the buckle as the prize. But a man without a buckle cannot challenge a gold buckle man until he has won a silver buckle first.

Holders of buckles who are challenged have one week in which to defend their buckles. If they fail to do so within that time, unless presenting an excuse acceptable to the committee, they forfeit their buckles to the challenger.

The officers and tournament committee feel that this basis of competition will excite interest and provide amusement and better competition between members. Hereafter when a tournament with an out-of-town team is played, gold buckle men will be placed first, silver buckle men second. Places on the team will be strictly up to the members themselves.

Splendid Programs Afternoon and Night Attract Good Crowds, Who Bring Their Cushions and Good Nature With Them—Two Great Plays, Fine Lecturers and Splendid Musical Talent—Committee Raises Nearly All of Guarantee and Works Faithfully.

All Hereford and a large part of the surrounding community has laid aside the cares and activities of every-day life this week and, armed with cushions and fans and radiating good nature and fellowship, are "taking in" the annual Redpath-Hornor Chautauqua in the big tent opposite The Brand office.

The chautauqua opened Tuesday afternoon and continues through Monday. There will be no Sunday program. For the past ten days the local committee, headed by D. F. Ashbrook as chairman and Rev. W. R. Hill as secretary, and with the Rev. Jas. T. Ross as captain of the "Shock Troops" of the ticket selling campaign, have labored hard and ceaselessly in an effort to place the season tickets so as to take up the guarantee of \$1,600. Up to Thursday morning they reported a shortage of only about \$100, with prospects of making that up before the day was out. The committee figures on paying the local expenses out of the single admissions; of which they get a percentage. Great credit is due the committee for the hard work they have contributed, as well as the enthusiasm and determination with which they have conducted the drive. Their sacrifice makes it possible for Hereford to enjoy a "big time" chautauqua, with all its uplift and entertainment, when without such concerted effort the chautauqua would be lost to the community.

The program opened Tuesday afternoon with a concert by the Alamo Serenaders. In the evening the same company gave a short prelude, and Everett Kemp filled the program. On Wednesday afternoon Miss Opal Flood read and Rev. Roy Rutherford spoke on "Me and America." Wednesday night a packed house laughed at the clever comedy skit, "Applesauce."

All of the numbers so far have been hugely enjoyed and endorsed. Perhaps the rank and file got the most out of "Applesauce," a play of everyday life carrying a moral punch as well as a continual laugh.

From Thursday on—the program reads: Thursday afternoon: Gary Sisters, and Leith Stevens; night, Gary Sisters and Dr. Elmer L. Williams. Friday afternoon: Concert, orchestra and Young Men's chorus, "Oh Percy" Rerue, and an address by Ed Weit, all-American tackle; night, performances by the same attractions. Saturday: Concert, Katherine Costin Trio and an address by Major John J. Hill; night, an all-star cast in the great play, "Smilin' Through." Monday afternoon: Concert, 20th Century Artists and address by E. J. Powell; night, 20 Century Artists.

Of the remaining numbers on the program for the week perhaps the Musical Revue, "Oh Percy" and the great play, "Smilin' Through" will draw the most interest. Concerning these two attractions the chautauqua management says:

"Oh Percy," by Jay Tobias is a musical comedy revue presented by an aggregation of ten men, featuring the inimitable Jay Tobias, original fun maker and comedian, in a smashing, rollicking college and musical revue.

The curtain rises amid college day scenes. It is decided by the "College Boys" that an original show must be given to defray the expenses of a certain organization to which they belong. This allows the audience an intimate introduction to every member of the cast.

Side-splitting minstrel show scenes are presented—a clown saxophone band—orchestra selections that will set your feet a tingling.

Don't fail to hear the "Prisoner's Song"—a song that has captivated the fancy of a nation—as it is presented by members of the revue. Special lighting effects will make it a never-to-be-forgotten spectacle.

Jay Tobias comes to head the "Oh Percy" revue fresh from a successful vaudeville tour. He has an established reputation throughout the Lyceum and Chautauqua world, as a leader in clean, original, fun and humor.

Lighting effects, costumes, special scenery, and a veritable mint of musical and comedy material, bring a galaxy of surprises throughout an evening of wholesome, varied, entertainment.

Do you want to see and hear one of America's greatest athletes? Then don't fail to attend the Chautauqua program on the fourth day. On that day Ed Weit, twice selected all-American tackle by national critics, and the most outstanding player in the Missouri Valley conference, will speak on "Character and Clean Athletics."

"Smilin' Through" is a fanciful, fantastic comedy, with a wealth of human appeal, and referred to as "An Emotional Classic of the Modern Stage."

It is produced and staged exactly as it was when it was first produced and staged in New York City, and the central figure, Kathleen, was portrayed by Jane Cowl.

The story, admittedly fanciful at times, throbs with heart interest that is grippingly sustained. Each character stands out as a great human etching.

The rise of the curtain reveals John Carteret, guardian of Kathleen, the heroine of the story. With him, playing dominoes, is Dr. Owen Harding, life-long friend and physician. Dr. Harding is a splendid old man—gentle, loyal and of uniform temper. Carteret is lovable, engagingly brusque, with no temper at all—for he loses it constantly. But back of his honest eyes you feel that there is a world of sorrow.

Kathleen, Carteret's ward, is the personification of Irish wit and girlish charm. Deep love and respect for her guardian, as well as for Kenneth Wayne, son of the man who was responsible for Carteret's greatest sorrow, lead to complications that, for a time, seem hopeless. But love and youth are served.

In writing "Smilin' Through," Allan Langdon Martin, the author, has produced some of the most delightful comedy imaginable. Its quaint humor is of a type that cannot be equalled no matter what play you have in mind.

Rest assured that it will be presented with every attention to detail. Premier goes are to be congratulated upon being able to see a play of this type in this city, and under the conditions that will mark its presentation at the Chautauqua. It should prove one of the really great theatrical treats of the season.

Lubbock Hubbers Are Too Strong For Whitefaces

Although Tate pitched a remarkable game and the local boys played a fairly tight fielding game Sunday, Hereford was unable to do anything with Hudspeth, Denver tournament star of 1925, and Sled Allen's Lubbock Hubbers shut out the Whitefaces 5 to 0. A tremendous crowd, estimated by some to total 1,000, witnessed the battle. Another unfortunate accident marred the day's sport when Hensley, Hubber right fielder, broke a bone in his leg when sliding over first in the eighth inning. He had been caught off base and in attempting to reach the bag went over it and twisted the limb. He has been in the county hospital here since the game and is mending nicely.

The Lubbock boys are simply too experienced and old at the game for the locals. They are the Panhandle champions and are a veteran aggregation. Hudspeth, their star hurler, had too much stuff for the local sluggers and was never in danger. Tate pitched tight ball himself, besides smashing out a two bagger, and made a very acceptable showing against the invaders.

The Lubbock aggregation is an experienced, well balanced outfit and are too far advanced in the science of the game to be worried much by teams that have no more practice than the Hereford boys. The latter made a splendid showing against the Allenites, all things considered, and are not ashamed of the result.

Next Sunday, Manager Charlie Whitehead will take his athletes to Plainview and try to lick the Bulldogs on their own stamping grounds. The score Sunday:

Player	AB	R	H	PO	A	E
Carroll, ss	2	0	0	2	1	1
Smith, cf	4	0	1	1	0	0
Curtis, 2b	3	0	0	3	3	1
Gober, 3b	3	0	0	3	2	1
McNabb, lb	3	0	0	10	0	0
Galbraith, c	3	0	0	5	3	1
Caylor, cf	3	0	1	1	0	1
J. Russell, cf	2	0	0	0	0	0
Tate, p	3	0	1	0	2	0
A. Russell, lf	3	0	0	2	0	0
Totals	29	0	3	27	11	5

Player	AB	R	H	PO	A	E
Jackson, lf	4	0	0	0	0	0
Shepherd, 2b	4	2	1	1	1	1
Hensley, rf	4	0	1	1	0	0
Conley, lb	4	2	2	16	0	0
Hamilton, ss	4	0	1	0	3	0
Lasster, 3b	4	1	1	1	1	1
Hudspeth, p	4	0	3	0	7	0
Allen, c	4	0	0	7	0	0
Ratliff, cf	4	0	0	1	0	0
Totals	35	5	9	27	12	2

Score by innings:
Hereford—000 000 000—0 3 5
Lubbock—200 101 010—5 9 2

Summary: Stolen bases, Shepherd 2; Hudspeth, Lasster 2; three base hits, Conley; two base hits, Tate, Shepherd; home runs, Conley; struck out, by Tate 5, Hudspeth 7; hit by pitched ball, by Tate (Shepherd); umpires, Wood and Morris; score keeper, John Patton.

HIWAYS ARE IN NEED OF ATTENTION

Highways, Chautauqua, the Homes and Gardens contest, the West Texas Chamber of Commerce convention at Amarillo and other matters were discussed at the regular weekly meeting of the chamber of commerce, held at the Stockman's Cafe last Monday. Miss Beattie and Superintendent Cleary of the Chautauqua were present and outlined the hopes and plans of the big tent show management for the coming week. Rev. Ross and Rev. Hill, in charge of the ticket selling work, told of the sale of tickets to date and of plans for a "Shock Troop" drive Monday afternoon and Tuesday to wind up the sale of tickets.

Rev. Ross reported for the Homes and Gardens committee, offering committee suggestions for minor changes in the rules, which were adopted. The committee will publish the changes next week.

Homer Fox stated that he and A. O. Thompson had canvassed the town for subscriptions for a fund to uniform the band and pay the expenses of the delegation to go to Amarillo to the convention and that so far they had failed to raise the necessary money. However, Mr. Fox was continued in the work and asked to finish his drive.

Secretary Moss was congratulated upon the arrival of a baby girl at his home. Responding, he promised to keep his advice to other folks on how to raise their children to himself and in return to devote his theories along that line to practical demonstration in his own household.

E. W. Harrison brought home emphatically the fact that Hereford is not devoting enough thought and effort toward holding and maintaining the national highways through this county. He said he believed the Postal Highway, which has its annual convention at Shamrock this week, had already switched its route from Amarillo through Tucuman, and that if Hereford wanted to keep the stream of tourists coming through here it was necessary to wake up and pay more attention to this vital work in town and country development. President Black appointed a special committee, consisting of Secretary Moss, Mr. Harrison, and H. O. Dunkle, to examine the situation and recommend definite action.

Next Monday the luncheon will be held at the City Cafe.

Pure Seed Farm Is Established By J. R. Robinson

County Agent Dunkle has been searching for some time for a farmer in this county who is especially interested in the production of pure seed. Pure seed is the basis of all successful crops and Mr. Dunkle is highly elated over the discovery that the very man he has been looking for is available and close at hand.

J. R. Robinson, living just outside of the city limits of Hereford, is farming twenty-one acres of land, and is interested in the production of pure seed. He and the county agent intend to cooperate and establish a pure seed farm. The seed will be of the grain sorghum varieties and is to be grown and propagated by the latest scientific methods. The seed that he is planting this season was secured from the Lubbock Experiment Station and from B. M. Whitaker of Haskell, Texas. Mr. Whitaker won \$100 on an exhibit of ten heads of Milo Maize that he exhibited at the Abilene fair last fall. This seed is of the latest improvement and the acre production should be increased by planting of good seed.

Vernor Curtis Graduates From A. & M. College

Mr. and Mrs. O. O. Curtis returned the last week end from A. & M. College where they motored to witness the graduation ceremonies in which their son, Vernor, was a principal actor. Vernor received his sheepskin, with a B. S. degree, and his proud parents had the pleasure of watching him command 2200 stamwart Texas boys as Lieutenant Colonel of the Corps.

Vernor has worked his way through school, made a remarkable record in all branches at A. & M., and upheld the tradition established in the great state institution by Hereford boys as fine students, fine military material, and fine timber for future citizenship. He has been offered and has accepted a position with the sales force of the Purina Mills of St. Louis, Mo., and leaves for his new work about June 12.

Junior Chautauqua Is Pleasing Feature of Week

One of the brightest features of the chautauqua has been the junior work under the supervision of Miss Donna Greene of Kansas City. In this work she is being assisted by Misses Flossie Bowman and Laverne Baker.

The junior work began with the annual ticket hunt at Mother's Park on Monday evening which was followed by a most spectacular parade in which seventy-five of more children participated. Prizes in the form of season tickets were awarded as follows: Most original girl, Ruth Smith; prettiest costume, Gene Snyder; best chautauqua advertisement, Sherman Morgan; most original boy, Jack Gilliland.

Regular morning programs began on Tuesday morning at 9 o'clock and are being held each morning at that hour, and consist of stories, songs, yells, and games. Up to the time of going to press about one hundred juniors had been enrolled and if past daily increases are any indication, the total enrollment will probably reach one hundred and fifty or more before the closing day. Thus it can be seen that the children of Hereford have one solid week of fun devised for them by the Redpath-Hornor Chautauqua people.

In this connection Miss Greene desires to thank the people of Hereford for the enthusiasm they have shown towards the junior work. If there be any child who has not attended the morning programs, Miss Green would like to extend such one a welcome for the remainder of the week.

Ulys Pierce Has Great Record On Pure Maize Seed

Ulys Pierce, club boy of the West Way community, made a wonderful record with pure maize seed, and proved conclusively that seed selected is an important thing for farmers. Last year young Pierce selected a five acre plot of ground as his club project. On half of this he planted pure maize seed which he secured from County Agent R. O. Dunkle. On the other two and a half acres he planted common maize seed that was selected from his crib. Both plots were planted at the same time. The preparation of the soil was the same, and the maize in both plots was cultivated alike. Pierce threshed seventy-seven bushels per acre of maize seed from the pure seed plot and thirty-seven bushels per acre, from the common seed plot, making a difference of forty bushels between the two kinds of seed. He has sold most of the pure seed maize at a good price for planting purposes this year and intends to use pure seed maize on a larger scale from now on.

Harrison's 19th Anniversary Is Coming June 11

E. W. Harrison, Hereford's first elevator man, will celebrate the nineteenth anniversary of his business in Hereford on June 11, 1926.

Mr. Harrison has had his share of troubles, as well as his triumphs, but through it all he has smiled and never "rocked the boat," boasting always for his town and community. He is receiving the sincere congratulations of his numberless friends on the occasion of his anniversary and the near completion of his new elevator.

A Mile-a-Minute Mind In a Mile-an-Hour Bus

He had a mile-a-minute mind and a mile an hour bus! That describes Richard Dix's role in his latest Paramount production, "Let's Get Married," which comes to the Star Theatre on Wednesday and Thursday, June 11 and 12.

You see, his father, in an effort to keep Richard on the straight and narrow path, took his high powered car away, and gave him an old electric coupe with orders to "take it or leave it." Needless to say—our hero grabbed it.

But that was a darn lucky move for Dix. One day, in the midst of a traffic jam, his car was bumped by Lois Wilson's roadster. Then and there, one of those serious things known as "heart trouble" set in. Richard fell for Lois and she for him. And so it happened that he said, "Let's Get Married." Then, the fun began!

Gregory La Cava directed this fast farce comedy, "Let's Get Married" based on Du Souchet's stage success, "The Man From Mexico," and was adapted by Luther Reed. The screen play is credited to J. Clark-Miller.

Fine Refrigeration Plant Built At Cloyd & Sons

In keeping with the spirit of the times in Hereford, Cloyd & Sons, proprietors of the Cloyd Meat Market, this week announce the completion of the most modern and efficient refrigeration system for a town of this size that can be found anywhere. In fact, there are few towns the size of Hereford that can boast such a plant. The outfit is called the Baker Co. System of Refrigeration.

It consists of an electric motor, ammonia compressor, a stack of heavy iron pipe condensers, and a cooling spray tower up high in the rear of the building. Pipes convey the ammonia to the huge meat box and also to the ice box in the front.

A temperature of thirty-five degrees, or lower, is always maintained, and can be dropped to the freezing point whenever desired. The ammonia was torn apart and rebuilt, being completely lined top, bottom and sides, with cork, as insulation and as an insurance against steady temperature. Stepping into that box these sultry times is like jumping from the Equator to the North Pole.

"This outfit cost us a pile of money," sighed George Cloyd Wednesday, "but we believe in giving Hereford the best there is, and that the people will appreciate such service."

The new equipment at the market is attracting a lot of favorable comment from the people of the town.

Sugar Beet Man Visits Here; Is Booster For Crop

A Mr. Sinsheimer, representing the Holly Sugar Beet corporation, of Holly, California, was here last week, visiting E. H. Blood and looking into the possibilities of sugar beets here on a commercial basis. He was driven over the country by Mr. Blood, and made a close examination of the soil—and climate conditions. He pronounced the soil ideal and said he saw no reason why the Hereford country should not develop into a major sugar beet producing section. He told Mr. Blood that he would buy a carload of two of the beets raised from the seed he distributed recently through Mr. Blood and would pay top prices for it.

Mr. Blood is enthusiastic over the prospects for making Hereford the center of a vast sugar beet field, and is working steadily toward that end.

Mrs. J. Ray Hurt In Auto Smashup; Sister Lost Arm

A car which carried Mrs. J. Ray, of Amarillo, her son George, and daughter, Louise, and Mrs. C. C. Shannon, Mrs. Ray's sister, with her little girl, turned over on the pike between Austin and San Antonio last Saturday night, while the party was enroute to San Antonio. The car was driven by George, and the cause of the accident is not definitely known. Both Mesdames Ray and Shannon are sisters of Ralph Barnett of Hereford. Mrs. J. Ray is a sister-in-law of W. H. Ray.

Mrs. Ray was badly hurt, her injuries consisting of broken and smashed bones. Mrs. Shannon was hurried to a hospital and her right arm amputated. The remaining members of the party were uninjured.

J. Ray hurried to Wichita Falls by car upon receipt of the news and there caught an airplane for Austin, making the trip in record time. Mrs. Ray's injuries are considered grave but it will be some time before they are definitely determined. Mr. Ray is at her bedside. Mr. Barnett expects to go to Austin as soon as he can get away.

Flagg Celebrates Anniversary On June Nineteenth

Flagg, Texas, Castro County's baby town, will be one year old June 29. As this date comes on Sunday, a large celebration is being planned for June 19. An old time picnic, with barbecue at noon, a rodeo, baseball games, races of various kinds, and speaking by prominent men is being planned for the occasion.

Flagg was opened last June with a real western celebration. Since that time the town has made rapid strides but the country around it has even developed faster. People from all parts of the country are expected to flock to Flagg for the celebration, June 19. Wild horse riding promises a thrill for the visitors. The worst horses of the Plains will be turned out on the common as they did years ago, and old time cowboys will have a try at them. Goat roping, calf roping, and races for the young and old are being planned.

Olton and Earth, two strong Plains towns will cross bats at 4 o'clock. Then the Flagg Jack Rabbits (Flagg's baseball team) will be chased by the Hounds from Dimmitt.

Prominent speakers, including Col. C. T. Herring, Hon. Chas. Clements, Judge Joiner, and M. R. Avery will deliver addresses.

The Hereford Brand

ISSUED EVERY THURSDAY

SETH B. HOLMAN
Publisher.

Entered as second-class matter, at the postoffice at Hereford, Tex., under the act of March 3, 1879.

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Outside Zone 1, per year - - - - - \$2.50
Six Months - - - - - \$1.50
Three Months - - - - - \$1.00
All Subscriptions Strictly in Advance

Wyche

Mr. and Mrs. Jackson and family had visitors from Happy, Texas the first part of the week.

Montie Cook visited in the E. M. Cox home Thursday.

Emma Jackson spent Friday night with Montie Cook.

Bill Adkerson visited in the C. O. Cook home Sunday.

Mr. and Mrs. Jack Grady from Oklahoma are visiting her sister, Mrs. Ewton.

Mr. and Mrs. Bill Lindsey visited her mother and father, Mr. and Mrs. W. D. McKinney Sunday.

Mr. and Mrs. R. W. Hough and family, Mr. and Mrs. W. D. McKinney and family, visited in the Jackson home Sunday.

Mr. and Mrs. Ed Cox and family, visited Mr. and Mrs. Lesley Robinson Sunday.

Singing at R. W. Houghs Sunday night was well attended and all reported a good time.

Mr. and Mrs. Jim Sanders and family spent the day in Amarillo Friday.

Mr. and Mrs. Rose and small daughter, Noma Dien, visited Mr. and Mrs. Sanders and family Sunday evening.

Mr. and Mrs. Pickering and daughter, Evelyn, visited in the Clayton home Saturday evening.

Miss Katherine Brooks has returned home from Amarillo, where she has been teaching.

Charles F. Paddock and Clarence Schuette visited Mr. and Mrs. Lee Ott and little daughter, Friday.

Mrs. G. H. Brooks visited Mrs. J. J. Clayton, Monday.

Mr. and Mrs. C. J. Paddock and

200 Cockerels

TANCRED O. A. C.
(Oregon Agricultural College)

S. C. White Leghorns

From—
Pen No. 2

"Consists of 500 pure Oregon Agricultural College yearling and two-year-old hens. All proven past performance high egg record stock. No birds in this mating weighing less than 4 1/2 pounds, many weigh 5 pounds and several 6 pounds. Only hens that have not moulted prior to September 15th have been kept for this pen. Every bird has been proven a layer of large, chalk-white eggs. Mated to these females are early hatched pedigree cockerels from our 1925 'Sweepstake Alley' Mating No. 4, which pen consisted of fifteen hens with individual egg records of 274 to 293 eggs in 12 months, headed by a son of the famous \$1,000 Tancred cockerel."

"It was an O. A. C. bird that produced the first hen in poultry history to lay 300 eggs in a trap nest in 365 consecutive days. This is now a fairly common occurrence in pure-bred O. A. C. stock."

"It was an O. A. C. bird that was first to lay in trap nest 1,000 eggs or more in her lifetime. This, too, is now fairly common."

"It was O. A. C. birds (the marvel pen of L. A. Thornwell of Santa Cruz, California) that made the world's record of ten hens in 1923, averaging 281.6 eggs per hen in 365 days."

dam that holds the present official American record of 335 eggs in 365 consecutive days. This hen was sired by a Tancred male. It is not unusual for O. A. C. flocks on commercial farms, when properly fed and housed, to make flock averages of better than 200 eggs per hen per year and these flock averages have even reached from 220 to 235 eggs.

"No less authority than Prof. James Dryden states, 'No other strain developed anywhere by anyone has shown greater egg-laying capacity on commercial farms, or in egg-laying competitions than the O. A. C. birds.'
Great Eight Poultry Farm

Improve your flock with the above stock.
Cockerels 8 weeks old \$1.00.
Ready for delivery June 1.

N. C. Vogele

Laundry

Every Day in the Week
Call for and deliver.
If you place a bundle,
call Phone 24.

Try to Have it Ready by
Friday!

J. M. ASHLOCK, Manager.

son, Faye, Mrs. Schette and sons, Melvin and Clarence, and Mr. and Mrs. Lee Ott and small daughter, Dorothy Bell, visited in the Curtis home Sunday.

Mr. Leonard Williams is visiting with his aunt and uncle, Mr. and Mrs. H. D. Blythe.

Mr. and Mrs. J. E. Woolery and family visited with Mrs. Woolery's mother and father, Mr. and Mrs. Doak Sunday.

Mrs. H. D. Blythe visited Mrs. H. C. Bowsler, Thursday.

Mr. and Mrs. Blythe and family and Troys, Loys and Woodrow Carmichael, visited Mrs. Arnold and children Sunday afternoon.

Mr. and Mrs. Clayton Woolery spent Thursday night with Mr. Clayton Woolery's parents, Mr. and Mrs. Woolery.

Mr. and Mrs. H. D. Blythe and family and Leonard Williams visited Mr. and Mrs. J. E. Woolery and family Thursday evening.

Omar Jay Dundy is spending a few days with Robert Sanders this week.

Louis Sanders is visiting his grandmother, Mrs. Sanders

Frio-Easter Items

The farmers are very busy in the fields now, as the sun is shining again.

Miss Gladys Buchanan of Michigan, who is attending school at Canyon, has been employed as teacher of the

Easter school for the coming school term.

Miss Lottie Stagner of the Easter community has been employed as teacher for the Rance school, the coming term.

Mr. and Mrs. J. E. Woolery and sons, visited in the home of Mr. and Mrs. Tom Sanders, Wednesday morning.

Mr. and Mrs. Joe Greer gave a "Tacky-Party," for their friends Tuesday night.

Mr. Allen has been staying with Mr. Akeman of Hereford part of this week. Mr. Akeman has been very ill, but is reported better at this writing.

Mrs. Carl Frye and daughters, visited in Hereford Monday.

Mr. and Mrs. V. C. Woolery spent Thursday night in the home of Mr. and Mrs. J. E. Woolery.

Miss Elita Baird of Canyon, spent the week-end with her friend, Miss Eddie Lee Allen.

Mr. and Mrs. Carl Frye and daughters, called on Mr. and Mrs. W. J. Sullivan Saturday night.

Mr. Brannan's brothers from Palo

Pinto county are visiting with him and Mrs. Smith Sunday afternoon.

A good crowd attended Sunday school Sunday afternoon at Frio. Everyone come next Sunday.

Young Man: You furnish the girl—we furnish the home.

E. B. BLACK CO.
Quick Job Service at The Brand.

Mrs. E. V. Sullivan returned to her home Saturday, after a two weeks visit with relatives of Holts, Oklahoma. Mr. Foster, her father, Mr. and Mrs. Holliman and children, accompanied her home, Mr. and Mrs. Holliman visiting with Mrs. Holliman's parents, Mr. and Mrs. W. J. Sullivan.

Children's Day, there is to be a program. Everyone come and enjoy the day.

Mr. and Mrs. Conn visited with Mr.

He Remembered to Forget

"I hear uncle is dead. Did he remember me in making out his will?"
"I guess so, I didn't see your name in it."

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

DR. J. W. HENDRIX

CHIROPRACTIC MASSEUR

Residence Phone 92

Over First National Bank Free Consultation and Analysis

19 YEARS

June 11 marks the Anniversary of my Nineteenth year of pleasant business relations with the good people of Hereford, and surrounding communities. It has been nineteen annual problems—hopes and fears, triumphs and tribulations, successes and disasters.

I am beginning the twentieth year with a New Elevator and new hope for new triumphs. I can win if you will stay with me—and you have demonstrated you will do that. So the Goose Hangs High.

Thanks, friends, for your staunch support. Let's all work for a Bigger and Better Hereford—and say,

COME AND TAKE A LOOK AT OUR NEW ELEVATOR

HARRISON



TO SERVE THE PUBLIC MORE

Courteously today than we did yesterday and to eclipse today's efforts tomorrow, if such is possible, is the spirit of the "M" System Stores.

OFFERINGS FOR SATURDAY, JUNE 12TH

One Market Basket FREE with the purchase of 6 No. 3 Hominy and 6 No. 3 Kraut, priced at **\$1.79**

NEW SPUDS Limit 10 pounds per lb. **4c**

BERMUDA ONIONS Limit 10 pounds per lb. **4c**

CORN No. 2 Standard Limit 12 cans **12c**

PORK & BEANS No. 3 **19c**

LETTUCE (2 to Customer) **6c**

CAKES SATURDAY ONLY

"Yes"—We Deliver Phone 249 Phone Orders Given Prompt Attention

DO YOU WANT A GOOD POSITION?

OUR SUMMER TERM Begins next Monday morning. Enter then and begin your preparation for a good position and better pay. Big demand for our graduates. You will receive both individual and class instruction by the Principals of the school. This will save you time and money. When you graduate, we secure the position.

Amarillo Business College

C. H. WILEMAN, Manager. Amarillo, Texas

STAR THEATRE

FRIDAY-SATURDAY

JUNE 11 and 12



WILLIAM S. HART

IN 'TUMBLEWEEDS'

Not a Cowboy Picture
But a tremendous romantic drama of the great West by the only screen star who knows that vast region and the ways of its vaster people.

History is recorded in heart throbs in a great pulse stirring epic depicting frontier life, its hardships and its joys.

Story by Hal G. Evans
Adapted for the Screen by C. Gardner Sullivan
Directed by.....
King Baggot

Fox Comedy
"OFFICER OF THE DAY"
And 6th chapter of "Casey of the Coast Guard"

Admission: 15c and 35c Time 8:00 and 9:45
Admission, Matinee: 10c and 25c. Time: 2:30

CHURCH ANNOUNCEMENTS

First Presbyterian Church
 Jas. T. Ross, Pastor

Two extraordinary features will characterize the services at our church on next Sunday. First, Children's Day services. These exercises will be held at the regular Sunday school hour. An interesting program has been arranged and a pleasant hour is anticipated. The second feature will be a message from Professor Forest Bowe of Columbia University. Mr. Bowe will have an interesting message on the world's largest city and no doubt many of the things you have wanted to know about New York will be told in his message.

The evening preaching services will be held at 8:30 and will be preceded by the meeting of the Endeavor societies at their respective places of meeting at 7:30.

Last Sunday morning the congregation answered affirmatively and unanimously the question, "Shall the present pastorate continue?" Let us all go to work now with a new zeal. Be present on next Sunday morning and hear the announcements for the following week's activities. Let us have a new slogan for our church and let it be this: "Not how little I can do for my church, but how much."

Come to the services and learn just how welcome you are.

SENIOR CHRISTIAN ENDEAVOR

Song service.
 Prayer.
 Leader—Madge Bradley.
 Scripture reading—Leader, Neh. 1:1-3; 3:28; 4:1-6; 16:23.
 Topic: How to Get Things Done.
 Leader's talk.
 How can we make our society more spiritual?—Mr. Jones.
 Half way doings—Velma Carroll.
 What suggestion have you for our executive meetings?—Ruth Haverer.
 Business.
 Song.
 Benediction.
 All young people invited.

The Sunday School Lesson

Adopted from Dargan's by Rev. W. R. Hill, Baptist pastor.

Subject: Joseph's Fidelity

Lesson Text: Genesis 39:1-33.
 Golden Text: Seest thou a man diligent in his business? He shall stand before kings. Proverbs 22:29.

Introduction

The story of Joseph never loses its interest and its charm. It is one of the classics of the world's literature. Our course of lessons gives us only two incidents selected from the story. The study of these presupposes knowledge of the whole. Upon Jacob's return to the land of Canaan and settlement there he and his family had many trials and difficulties. His daughter was humiliated and her brothers avenged her wrong with craft and cruelty. This endangered the whole company, and Jacob moved on to Bethel, where he worshiped Jehovah. Near here Rachel died, leaving the infant Benjamin. Jacob moved on, and other troubles befell him. He erected altars at various places and maintained worship. Finally he moved back toward Shechem. Here Joseph excited the envy and hatred of his brothers by recounting dreams which showed him their superior. His father sent him to see his brothers who were off with their flocks. They seized him with intent to kill but were persuaded by Judah to sell him to a caravan of merchants on the way from Gilead to Egypt. On their arrival he was sold in the slave market to Potiphar a high officer of the Pharaoh.

Comments and Reflections

Joseph in Egypt. In the long history of ancient Egypt wherein the time is measured by the rise and fall of various dynasties of kings, there is one great and puzzling gap. This period covered the time from the thirteenth to the seventeenth dynasties. The historians mention that Egypt was invaded by shepherds from the east, and these invaders are known as the Hyksos.

probable that they were in power about the time that Joseph came to Egypt. Little is known concerning these kings, and there is considerable confusion in the monuments. This accords well with the brief notices in the scripture. If these Shepherd kings were in control at the time of Joseph's earlier and later experience light is thrown upon that history, and also upon the slight even if positive mention of the Hebrews on the monuments. But the habits and customs of the time are well reflected in the story, and what little is known is by no means in conflict with the scripture account, but rather confirms it. As mentioned in the quotation from Dr. Price, there is preserved in Egyptian literature a Tale of the Two Brothers, which recounts circumstances very similar to those recorded of Joseph's temptation and resistance. It seems that this incident made an impression not only upon Joseph's own people, but even upon the Egyptians themselves. So that it was worked up into a piece of realistic fiction.

The Character of Joseph. Joseph had a singularly attractive and strong character. His faults were few, on the surface, and easily explained. There is some appearance of conceit and pride in his relations to his brothers, both at the time of their hatred and later when he called them to account. Traces of pride also appear in his demeanor as prime minister of Egypt. But surely all this is very human and not hard to explain. His oppressiveness and a streak of severity appear in his administration of affairs in Egypt when he took advantage of the famine to fasten on the Egyptians a tyrannical government of the kings, probably the Shepherd kings. But we must judge these things by the customs of the age, as well as by the common frailties of human nature.

On the other hand, Joseph stands out as a man of remarkable ability and strength and purity of character. His administrative talent appears everywhere. Even in his boyhood he observed and reported to his father the bad management and bad lives of his brothers. In Potiphar's house and in the prison, as shown in our brief lesson, his faculty of management appears in the strongest light. Potiphar and the chief of the guards entrusted everything to his care. His management was superb. In these lower spheres he was fitted for the high political position which he afterwards attained of being prime minister over the greatest kingdom of the age. His wisdom in managing affairs during the famine is placed in the strongest light. He was a man who inspired confidence, and those who trusted him were never disappointed. Back of all this is his purity and piety. Morally he was without reproach, and maintained his virtue under strong temptation. Religiously he was pious and devoted to God, a man who commended his religion even to the heathen who surrounded him, who maintained amidst the cares of an empire a simple trust in God, who in trials believed in God and trusted Him not in vain, and in prosperity sought and obtained divine guidance.

Trustworthiness. This is a great and ever needed virtue. Our lesson shows how it was exemplified in Joseph in the very contrast of his surroundings and employment. Whether a steward in the palace of a nobleman, or a trustee in a state prison, Joseph attracted and held the confidence of his superiors and also of his inferiors. The servants in Potiphar's house and the prisoners in jail did as he ordered and led. When we come to think of it the apparently simple virtue of trustworthiness is one of the greatest. We learn to value it both by its absence and its presence. Everyone knows how annoying, and sometimes even heart-breaking, it is to trust and to be disappointed. To have someone fall in a promise of engagement or a commission of any sort is itself a disappointment. And there is too much of that kind of thing among us. Workmen and officials, and even those who are known as "higher-ups" in business, by their breaches of trust bring trouble and sometimes tragedy into life.

On the other hand, how delightful it is to work over, or with, or under those who can be absolutely trusted. If it be some great leader in anything whether politics or business or religion, to have a man who can be perfectly depended on to do his duty is an inspiration beyond words. And for those who have authority and position it must be, it is a source of

Ford Doings

Rev. Hill from Vega, will preach at 4 o'clock next Sunday afternoon. Come hear him.

A large crowd of friends and relatives enjoyed the dinner at the home of Mr. and Mrs. Andy Thomas Sunday, given as a surprise to his mother, as it was near her birthday. Lots of good eats were spread at the noon hour with ice cream to finish with.

The Ford Sunday school ladies spent a pleasant afternoon with Mrs. A. K. Webster Wednesday. Lemonade and angel food cake were served for refreshments.

Mr. and Mrs. Sherm Garrett and small children, left Saturday for Hot Springs, New Mexico, to be gone about three weeks for the benefit of Mr. Garrett's health. He has been suffering very much with rheumatism lately.

Mr. and Mrs. George Benson motored to Amarillo Saturday returning home in a new Dodge roadster.

Tom Bassett is here from near Mineral Wells visiting his brother, Joe, and sister, Mrs. John Whitsett.

A. E. Benson from Clarendon, visited his daughter, Mrs. T. E. Major Monday.

Mr. and Mrs. A. K. Webster made a business trip to Amarillo Tuesday.

Mrs. E. J. Reed and children from Amarillo, are spending this week with Mr. and Mrs. Howard Morel.

J. R. T. Bassett spent last week with his aunt, Mrs. Sherm Garrett.

Mr. and Mrs. George Benson attended church services at the M. E. church Sunday at Hereford. They ate dinner with Mr. and Mrs. J. E. Hill and all came to Ford to Sunday school in the afternoon.

Mrs. J. E. Starns returned to her home Thursday after spending two weeks in the hospital at Hereford. She is doing nicely now.

Mrs. Mollie Parks spent Monday night with Mrs. Barney McCaskey.

A. Bradford from north of Vega was a Ford visitor Sunday.

Mrs. George Benson and Mrs. Floyd Benson were Hereford shoppers Tuesday.

Miss Billie Parker visited Miss Grace Johnson Saturday.

Progressive

There was a good attendance at our Sunday school last Sunday afternoon. There was also a large crowd at singing Sunday evening. A large number of visitors were present.

The program for our singing next Sunday evening, reads as follows:

- Song—Mr. Garret.
- Song—Mrs. Jeff Roberson.
- Song—Miss Velma Caldwell.
- Quartette—Arranged by Jeff Robinson.
- Song—Lois Parks.
- Song—Orlen Russell.
- Song—Bill Knox.
- Quartette—Arranged by Mrs. Garrett.
- Song—Mrs. Caldwell.
- Reading—Cecil Monaghan.
- Song—Ruth Parks.
- Song—Men's chorus, arranged by Ivan Monaghan.
- Quartette—Arranged by Ida May Knox.
- Song—Mrs. C. C. Bowman.
- Miss Margurite Russell came home

SOME FOLKS

DON'T LIKE BOBBED HAIR

But there are not many like that left. Most of them wear 'em Bobbed!

We Bob them. Curl them. Wash them. Marcel them—with all the trimmings.

Pleasing work and prices. Conveniently located in The Star Theatre building.

Ladies Bob Shop

Phone 234 for Appointment

last Friday from the Canyon school, where she was a graduate this term. We understand that Miss Margurite will attend the summer school at Canyon. Miss Olive Davis accompanied her home to spend some of the holidays.

Horace Hershey went to Lubbock last week to work.

Edward Meeks of Amarillo, attended singing at Progressive Sunday evening.

Miss Margaret Ricketts, who attended the Canyon normal last term is also home for the holidays.

Several farmers in this community got lots of hail last Wednesday afternoon, destroying some of their gardens and crops.

Mr. and Mrs. Cass Lance and Mr. and Mrs. Earl Lance and children, of the Summerfield community, spent Sunday visiting in the home of Mr. and Mrs. Jeff Roberson.

The canning club ladies and agricultural club girls and boys met in the O. L. Sharp home last Wednesday afternoon. Several visitors were present, including Mr. Dunkle and Mrs. Bob Wilson, who gave the crowd some very helpful and interesting talks, discussing principally, "The County Fair." A special program for the next meeting is to be arranged, which is to be held in Mrs. David Thompson's home.

Mr. and Mrs. Brit. Boyd canned a beef last week.

Adrain Sims Items

Wheat looking fine. Quite a lot of replanting of row crops on account of such heavy rains.

Mr. and Mrs. Brown and daughter, Leta May, of Memphis, Texas, have been visiting in the Jno. Rector home.

Mrs. Brown is a sister of Mr. Rector.

Rev. Hill, of Vega, filled his appointment at Sims Sunday afternoon. He preached a fine sermon. There was 31 present at the service.

Our Sunday school is increasing in attendance each Sunday.

Mr. and Mrs. Jim McCaskey were in Hereford Saturday.

Mr. and Mrs. Lenox and little

daughter, visited Saturday night with Mr. and Mrs. Dawson Biasengame.

Rev. and Mrs. E. Hill, of Vega, ate supper in the J. M. Chapman home Sunday.

John Rector went to Adrian Sunday afternoon.

Mrs. J. M. Chapman and children were Hereford visitors Monday.

Quick Job Service at The Brand.

Accuracy and Promptness In Abstract Work

IS YOUR ASSURANCE WHEN YOU DEAL WITH US

And don't forget, we are making 5 1/2 and 6% loans on farms and ranches for all legitimate purposes

Thompson & Ireland



SAVINGS THAT WARRANT QUICK ACTION

Business is Good In This Big Selling Event— Here is a wonderful sale—the last word in value giving in dependable merchandise. Better Hurry Along!

Sale Starts Saturday, June 12 and Lasts 14 Days

JUST A FEW OF THE MANY BARGAINS LISTED BELOW

MEN'S and LADIES SHOES		MEN'S and BOYS TROUSERS	
\$8.50 Value for	-----\$7.45	\$7.50 Trousers for	-----\$6.20
7.50 Value for	-----6.30	7.50 Trousers for	-----5.85
7.00 Value for	-----5.95	6.50 Trousers for	-----5.20
6.50 Value for	-----5.40	6.00 Trousers for	-----4.85
6.00 Value for	-----4.95	5.50 Trousers for	-----4.20
5.50 Value for	-----4.60	5.00 Trousers for	-----3.75
5.00 Value for	-----3.95	4.50 Trousers for	-----3.10
4.50 Value for	-----3.75	4.00 Trousers for	-----2.95
4.00 Value for	-----3.20	3.50 Trousers for	-----2.70
3.50 Value for	-----2.80	3.00 Trousers for	-----2.55
3.00 Value for	-----2.30	2.50 Trousers for	-----2.10
2.50 Value for	-----1.95	2.25 Trousers for	-----1.90

MEN'S DRESS SHIRTS		WHITE OIL CLOTH	
All Idea Shirts Priced at \$1.00		Only 27 Cents per Yard	
MEN'S and BOYS' SUITS		COTTON BATTIN	
At 1/2 Price		3 lb. roll white cotton	-----\$1.20
MEN'S AND BOYS' STRAW HATS		3 lb. roll linter cotton	-----.55
19 Cents		1 lb. roll white cotton	-----.30
MEN'S SILK HOSIERY		1/2 lb. roll white cotton	-----.15
49 Cents a Pair		WOMEN'S APRON DRESSES	
LEATHER PALM WORK GLOVES		Priced at 79 Cents	
Get a Pair at 29 Cents		1/4 INCH ELASTIC	
MEN'S WIDE LEATHER BELTS		White or Black, 3c per yard	
Priced 49 Cents		CHILDREN'S DRESSES	
BOYS WASH SUITS		Only 89 Cents	
For 98 Cents		CHILDRENS SATEEN BLOOMERS	
		6 to 12 years old, 49 Cents	

Prices on hundreds of other items reduced for this sale. This Shower of Bargains will not last forever, so come—before it is over.

STAMBAUGH'S STORE

WE WILL BUY

WHEAT

THIS YEAR. TOP PRICES ALWAYS; QUICK SERVICE, RIGHT TREATMENT. DON'T SELL UNTIL YOU FIGURE WITH US.

West Texas Feed & Seed Co.

Hereford Phone 265 Dimmitt
 "THE HOTTEST NUMBER IN HEREFORD"

**"Tumbleweeds" Very Fine
William S. Hart Picture**

William S. Hart has always been signally successful in the stories he has had for the screen, but it is doubtful if a more happy selection was ever made than "Tumbleweeds" his first production for United Artists Corporation release.

Centering about the great rush for land claims in the Cherokee Land Strip between Kansas and Oklahoma in 1889, the story by Hal G. Everts has been made into a thrilling screen drama by C. Gardner Sullivan.

In the role of Don Carver, a wind-bitten "tumbleweed"—a roving cowboy and range boss of the Box K range, Bill Hart is cast in a part that is ideal for his particular type of character.

Lovable, fearless, quick to fight in defense of the distressed or in vindication of his idea of honor; strong in his love and imbued with the true American spirit—the spirit of the west—he moves, a powerful and commanding figure, through a drama that is epic in quality and strong in suspense and human interest.

There is plenty of comedy, but over all broods that spirit of bigness, the dust of the wagon wheels that presages the incoming of the homeseekers; the thrill of vast throngs of moving people. It is a spirit that will grip every stanch-hearted man or woman, for it is filled with the great basic thought—the structural idea—the home.

Ging Baggot, in his direction, never lost sight of this and Bill Hart as Don Carver stands out as a veritable spirit of the time, a symbol of nation building.

Never has Bill Hart done harder riding, quicker shooting, more strenuous fighting. His role calls for action and more action. The cowboy, the real American cowboy of reality and romance, has never been better exemplified upon the screen than in "Tumbleweeds" which comes to the Star Theatre next Friday and Saturday, June 11 and 12.

Joel

Rev. Ross and family were dinner guests Sunday in the Walter London home.

Cyrus Galley came home Friday morning from College Station for a few days visit with home folks before going to training camp for 6 weeks at San Antonio.

Mrs. Speelman was a week-end guest in the Ed Botts home.

There was a good turn out for preaching and Sunday school Sunday. We were glad to have you. Come again.

There was a birthday party at the Wm. Sawyer home Saturday for Misses Anna Sawyer and Ruby Calloway.

Howard and Arnold Hershey took dinner Sunday with Cyrus and Walter Galley.

There will be no Sunday school at Askren school house June 31. Being Children's Day, we are uniting with the Sunday school at Dawn in their all day meeting on that day.

The Botts family enjoyed the Children's program Sunday night at the Christian church in Hereford.

Mr. and Mrs. S. J. Rice were dinner guests at C. P. Gally's Sunday and attended preaching and Sunday school at Askren school house.

Bobbie and Lois Chambers were callers at the Ed Botts home recently. Miss Mary McCord of Hereford, is spending the week in the country with her grandmother, Mrs. Minnie Walker.

Rev. Ross announced that during the summer month, he would not be able to preach for us, but hoped that in the fall he could resume his county appointments again.

Mr. and Mrs. Henry Cox of Hereford, spent Sunday night in his sister's home, Mrs. Walker, and left early Monday for Burkburnett, where they expect to visit for 10 days or more.

Mrs. Walter London's sister, Mrs. Dickey, of Electra, came Saturday night to make Mrs. London a visit and to bring her mother, Mrs. Easter

of Dimmitt, home, who has been visiting in Electra. Sunday, Mrs. G. Owens and Miss Lottie Stagner, cousins of Mrs. London, were guests in the home, also Mrs. Walter Easter and accompanied Mrs. London to preaching and Sunday school after which Mrs. Dickey drove to Dimmitt. The Lord was merciful to this community in sparing the wheat during the hail storm of Thursday night. Some fields were injured more than others, the most damage was to the gardens and cut alfalfa ready to be baled as well as young chickens.

The amount of rain varied, as some reported less than three inches and others four inches good and strong. The row crop will likely have to be replanted but there is plenty of moisture to bring it up and make it grow quickly.

Ward

Last Sunday friends of Mrs. King surprised her with a birthday dinner. Everybody enjoyed the noon hour very much and wished her many more happy birthdays.

Mr. and Mrs. Dean and friends of Amarillo were visitors at singing Sunday night.

Jack Dean has returned from Amarillo, where he has been at school.

Miss Blanche Dennis of Goodnight is visiting with her sister, Mrs. Bill Hutson.

Mr. and Mrs. Bragsley, Mrs. W. P. Caraway's father and mother, arrived Thursday for a visit.

Mr. and Mrs. Bob Higgins, visited at the Cavanaugh home near Dimmitt on Sunday, last.

Miss Carpenter and Miss Watters, were visitors at Ward Sunday.

Mrs. Price Reed, of Amarillo, was visiting with Mrs. Morel Sunday.

Miss Mildred and Margaret Ricketts were at singing Sunday night.

Ward organized a literary society Friday night which will meet every two weeks. President, B. F. Reeves; first vice-president, Mrs. Jim Higgins; second vice-president, Jack Baker;

Mrs. P. W. Luck, secretary; Miss Lucille Hutson, assistant secretary. Every body is welcome to come to Ward every Sunday night to singing.

Can you beat this? 100 at Sunday school Sunday.

There will be preaching at Ward next Sunday. Everyone welcome.

Joe Jarrett and Miss Thomas were visitors at singing Sunday night.

Program for Sunday night, June 18:

Song—Mr. Reeves.

Song—Mr. Powell.

Song—Mrs. Morel.

Song—Mrs. Robinson.

Quartette—Arranged by Mrs. Luck.

Song—Allie Caraway and Ruby Luck.

Song—Jimmie Harrison.

Song—Mr. Luck.

Song—Nettie agsdale.

Song—Mae Harrison.

Song—Mr. McBuer.

Male Quartette—Jimmie Harrison, Jack Baker, Joe Bailey King, and Marion Rutter.

Song—Bennie Fulkerson.

Closing Song—Mr. Reeves.

A REAL ESTATE BARGAIN

Fifty-nine years ago your Uncle Samuel made a great business deal—the purchase of Alaska.

President Grant's administration bought Alaska from Russia by treaty, paying only \$7,200,000 to add 531,409 square miles of territory to American possessions.

In these 59 years the purchase has yielded more than \$500,000,000 in cash returns. A single gold prospector, with capital of a grub stake, a pick and

shovel, has taken out as much as the original purchase price.

In 1925, the yield for America was \$5,042,862 in gold and silver and \$55,440,645 in general merchandise. The total for the fiscal year was \$71,042,562, or just \$53,942,562 more in one year than the whole territory originally cost.

The seal yield from the Pribilof Islands alone nets more than \$700,000 a year. There are both placer and lode mining for gold and silver. Oil is being hinted in various sections, but as yet has not been developed. The salmon, halibut and other fisheries are of great value.

All of which proves the transaction was one shrewd stroke by the United States government.

Kafir Seed for planting—only \$1.50 per hundred. We handle all kinds of grain. —Golden Rule Produce Co.

**Renew Your Health
by Purification**

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs,—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions. Only 35 cts. At any drug store. (Adv.)

YOUR HEALTH SURVEY No. 1

Spring Fever



Is Here
In All Its
Forms!

Most every one knows that well known tired feeling—a general lack of "pep" which is commonly called Spring Fever. The person who is thoughtful of his health takes it as a call for a Spring Tonic.

Come here and let us prescribe or—bring a prescription to be filled. You or your prescription will be in experienced conscientious hands and will receive the most careful attention.

All Prescriptions Compounded Carefully.

City Drug Store



There's TWO SIDES TO EVERY STORY EXCEPT THE ONE MY WIFE TELLS.

Attention Poultry Raisers

Z-I-P

PARASITE REMOVER

used in the drinking water will rid your poultry of Blue Bugs, Lice, Fleas and all other insects.

Sold under a money-back guarantee, by—

The Golden Rule Produce Co.

With Your Printing



You rightfully expect more than a mere filling of your order when you get printing from this shop.

We promise you service. Service includes an intelligent study of manuscript; the proper faces of type to be used; perfection in alignment; exact quality of paper; how to cut it, print it, and fold it.

No Job too Small for our Quality Printing Standards

The Hereford Brand

"Printed Matter of the Better Kind"



You Can't Control
the Weather
But You Can Keep Cool
With
Westinghouse Fans

Texas Utilities Co.

Power-Light-Ice

Don't take any risk with Hall on your Wheat and Oats, let us take it. 8 percent is the rate—effective when written.

TROY WOMBLE, Agent.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

BABY BERRY—Try our tender steak and meat—Herford Produce. L. H. Sprad, Mgr.

Ralph Barnett for General Insurance. Phone 372.

Quick Job Service at The Brand.

Summer Draperies

30c to \$1.25 yard



Those charming homes! Admiring, envying—wondering why you cannot make YOUR home radiate that same exquisite perfection.

Perhaps you have not yet realized just how important a part curtains and drapes play in the decoration scheme. Regardless of the effect you wish to produce, we can help you carry it out.

Delightfully sheer, airy curtain, in white and pastel shades for the warm months—draperies that equal and blend with the coloring of the perfect summer day in their color combinations. An extensive collection at very moderate prices.

J. O. NEWELL

"Tom, where do you buy your Gas?"

"Over at the Chevrolet Garage."

"Why?"

"Because they have the best Gas and Oil in town."

The Station With the Chevrolet Sign

South West Trail Garage

BONNIE BRUMLEY, Manager



Fone 293

Don't Forget the Chautauqua is in town.

Don't forget that we have anything good to eat, without having to cook it. Finest cake to be had any day in the week.

We Give S. & H. Stamps

C. S. Purcell Grocery

What's Doing in West Texas

Brady—The city commission announces that \$33,000 will be spent immediately to improve and enlarge the municipal light plant here.

Quanah—The Quanah Tribune-Chief editorially says that Quanah should be especially well represented at the eighth annual convention of the West Texas Chamber of Commerce, Amarillo, because of the many services rendered to Quanah by the regional body.

San Antonio—San Antonio's special train for the Amarillo convention of West Texas Chamber of Commerce will bring with it the famous Alamo Boy Scout band. San Antonio is a leading contestant for the 1927 convention.

Wichita Falls—Bob Penick is chairman of the On-To-Amarillo committee of the local chamber of commerce. Wichita Falls will operate a special train and will contest with San Antonio for the 1927 convention.

Littlefield—This city will operate a special train to Amarillo via the Santa Fe Lines. Littlefield is proposing the election of Arthur P. Duggan for president of the West Texas Chamber of Commerce.

San Saba—Both the president and secretary of the San Saba Chamber of Commerce will officially attend the Amarillo convention of the West Texas Chamber of Commerce, also a large delegation from the county and city of San Saba.

Cisco—R. Q. Lee, Cisco, president, West Texas Chamber of Commerce, began his Heart of Texas diversification tour on June 7 and is visiting Coleman, Brownwood, Brady, San Saba, Mason, Fredericksburg, Llano, Burnett, Marble Falls, Goldthwaite, Hamilton, and Hico. It will be his last tour as president of the organization.

Wellington—At a monster banquet of Wellington and Collingsworth county citizens held here June 7 under

the auspices of the Wellington Chamber of Commerce, plans were placed under way to make Wellington the "swine production center" of the Panhandle. Carload shipment of hogs are to be placed under way.

Fort Worth—Announcement was made here today that R. M. Kelly, president, Eugene Blount, vice-president, Tucker Royall, treasurer, and W. N. Blanton, secretary-elect, all of the East Texas Chamber of Commerce, will attend the eighth annual convention of the West Texas Chamber of Commerce at Amarillo as guests of the West Texans, and for the purpose of "getting information" for the East Texas body.

Ablene—The Abilene special train to Amarillo will be operated via the Wichita Valley and Fort Worth & Denver Lines. It will convey Abilene's candidate for presidency to Amarillo in the person of Bob Haynes.

Winters—This city is a contractor in the selling of poultry with the Bankhead Marketing association, and

all selected poultry and eggs from the Winters district is to be handled in this manner.

Vernon—A special train will be operated from Vernon to Amarillo on account of the West Texas convention. Delegates from this city, Quanah, Crowell and Chillicothe will make up the party.

Ranger—Eastland county is enjoying another oil boom. All over the country new drillings are under way and every foot of land is being prospected. Not since 1920 have Ranger, Eastland and Cisco been so busy. Hotel accommodations are taxed.

Matador—Elmer Stearns is chairman of the committee of the Motley County Chamber of Commerce to select Sonora Matador for the Amarillo convention; also to secure headquarters in Amarillo and arrange for the Motley county delegation.

A judge just sentenced a man to 20 years at hard labor. I'll bet that'll hold him for a while.

Try This on the Judge
 Judge: "I can't understand a big husky man like you beating a poor frail little woman like your wife!"
 "But she keeps nagging and taunting me until I lose my temper!"
 "What does she say?"
 "She yells, HIT ME! I dare you! Go ahead! Just hit me once and I'll

have you dragged up before that headed old fossil of a judge!"
 "CASE DISMISSED!"
 A queer person has been seen forcing around the streets of Hereford. Attention was attracted to him because he deliberately drives around pedestrians.

Hail Insurance

Yes, this Agency writes Hail Insurance on growing crops, as well as Fire, Theft, Tornado and Casualty. INSURE IN SURE INSURANCE

The A. L. Biggs Agency
 Hereford, Texas
 Phone 50

Three Days of Bargains!
Saturday, Monday, Tuesday---June 12, 14, 15

We have a house full of New, Fresh, up-to-date merchandise that WE don't need—and YOU do. We are offering below a few suggestions—we have many more. If you are looking for VALUES at fair prices—DON'T MISS THIS 3-DAY SALE!

36-inch Percalé, fast colored, 25c grade \$1.00
 5 yards for
SATURDAY, MONDAY & TUESDAY SPECIAL

32-inch Gingham, 30c quality \$1.00
 4 yards for
SATURDAY, MONDAY & TUESDAY SPECIAL

32-inch Gingham, 25c grade \$1.00
 5 yards for
SATURDAY, MONDAY & TUESDAY SPECIAL

27-inch Gingham, Regular 20c and 25c quality, 8 yards for \$1.00
SATURDAY, MONDAY & TUESDAY SPECIAL

PULLMAN WIDE SHEETING
 9-4 Bleached, guaranteed full width 48c
 10-4 Bleached, guaranteed full width 55c
SATURDAY, MONDAY & TUESDAY SPECIAL

HEAVY TURKISH BATH TOWELS
 Extra heavy bath towels, 18x42, colored border 4 towels for \$1.00
SATURDAY, MONDAY & TUESDAY SPECIAL

SHIRTING
 27-inch shirting, 25 cent grade, 5 yards for \$1.00
SATURDAY, MONDAY & TUESDAY SPECIAL

TRUNKS, SUIT CASES AND HAND BAGS
20% DISCOUNT
SATURDAY, MONDAY & TUESDAY SPECIAL

HOSIERY
 Munsing Wear hosiery, No. 755; women's, silk plaited over Rayon boot, reinforced garter top, plaited high splice and sole, mock seam, Fashioned masked. Colors: sugar cane, nude, parchment, and cameo, per pair \$1.00
SATURDAY, MONDAY & TUESDAY SPECIAL

LADIES' RIBBED UNION SUITS
 Regular 65c quality. 48c
 Sizes: 36 to 48, for
SATURDAY, MONDAY & TUESDAY SPECIAL

MEN'S UNIONS
 Men's Athletic Unions, sizes 36 to 46. Regular 75c grade, 2 pair for \$1.00
SATURDAY, MONDAY & TUESDAY SPECIAL

MEN'S OVERALLS
 Men's heavy weight overalls, blue only \$1.00
 suspender back, sizes: 31 to 42, jumpers to match. Extra special, per pair
SATURDAY, MONDAY & TUESDAY SPECIAL

MEN'S SOCKS
 Men's socks in brown, gray and black \$1.00
 Regular 15c grades, 10 pair for
SATURDAY, MONDAY & TUESDAY SPECIAL

WASH GOODS
 \$1.50 grade Rayon's, special, for \$1.15
 \$1.25 grade Rayon's, special, for 93c
 \$1.00 grade Rayon's, special, for 83c
 \$.85 grade Rayon's, special, for 72c
 \$.75 grade Rayon's, special, for 63c
 \$.65 grade Rayon's, special, for 48c
 \$.50 grade Rayon's, special, for 44c
SATURDAY, MONDAY & TUESDAY SPECIAL

SHOES, SHOES
 Special for three days, discount of \$1.00 per pair on all shoes, oxfords and pumps, from
\$4.50 Up
SATURDAY, MONDAY & TUESDAY SPECIAL

WORK SHIRTS
 Grey work shirts, guaranteed in every way to give you satisfaction in wear, for \$1.00
SATURDAY, MONDAY & TUESDAY SPECIAL

CHILDREN'S HOSE
 Children's hose in medium ribbed colors, black, brown and white. Regular 35c grade, 4 pair for \$1.00
SATURDAY, MONDAY & TUESDAY SPECIAL

CURTAIN SCRIM
 35c quality curtain scrim, 4 yards for \$1.00
 25c grade curtain 5 yards for \$1.00
SATURDAY, MONDAY & TUESDAY SPECIAL

MEN'S SUITS
 Men's suits, including Hart Schaffner & Marx, Style Plus and Curlee Clothes. Each and every suit guaranteed to give you satisfaction in wear or a new suit. Extra special for these three days only.
20% DISCOUNT
SATURDAY, MONDAY & TUESDAY SPECIAL

Just 3 Days
 Don't Forget the Dates

FOX
Mercantile Co.
 Hereford, Texas



CLASSIFIED Wants

Wanted
 WANTED—Piano and violin pupils during summer. Phone 377 for Mrs. Maurine Beyer. 21-3t.
 WANTED—A farm hand, by the month. Phone 9010-FJ. H. H. Boardman. 21-4f.
 WANTED—Cattle to pasture on ranch in Castro county. 175 to 250 head; depends on ages. Houston Bros. 21-pd.
 WANTED—A few head of stock to pasture. Box 279. T. E. Baker. 20-4t.
 WANTED—100 acres of good laying land suitable for farming purposes. Must be priced right. James Millan, King City, Mo. 19-4t-pd.

For Rent
 FOR RENT—80 acres for wheat on the summer fallow plan, one-fourth of crop delivered to market. Nine miles northwest of Dawn. A. O. Brubaker, 212 N. Vine street, Wichita, Kansas. 21-4t.
 A DOWN-STAIRS Bedroom for rent. Board may be had too. Mrs. Hattie Rutherford. Phone 6. 21-2tp.
 ROOMS FOR RENT—The best of accommodations. Three blocks from Main street. Mrs. J. J. Ward. 21-1t.

For Sale or Trade
 FOR SALE OR TRADE—3 head of old mules and two horses. All gentle to work. A. K. Webster, 19 miles north on 25 mile avenue. 21-1tp.
 FOR SALE OR TRADE—100 acres 10 miles north of Friona. Price \$25 per acre. Would consider taking in good truck. C. P. Cockrell. 21-tf.

For Sale
 FOR SALE—Practically new Chevrolet truck. Good grain bed. C. M. Watson. 21-2t.
 FOR SALE—One Deering header, \$85. One McCormick header, with binder attachment, \$175. J. O. Miller, Dawn, Texas. 21-2t.
 FOR SALE—Six shoats, weight 100 to 125 pounds. J. W. Houston. 21-2t.
 FOR SALE—at sacrifice price, 5-room house, one acre of ground, lots, well and windmill, out houses, lights and telephone service, here in Hereford. Cash or terms. Write E. Belton Fowler, Portales, N. M. 20-2t.
 FOR SALE—25 pure bred Leghorn pullets, 65c each. G. R. Walser, Sumnerfield, Texas. 20-2tp.
 FOR SALE—Good home, eight rooms all modern improvements, fine orchard, barn, chicken house, with three to seven acres of land, in four blocks of General school. W. F. Orr. 19-tf.
 CLOSE IN Half section at right price. One-fourth cash, balance one to ten years, six per cent interest. A. A. Ott Realty Co.
 FOR SALE—60 head of bred gilts, same to farrow soon. G. W. Brumley. 18-tf.
 FOR SALE—Residence east part of city. See O. K. Higgins. 17-8t. pd.
 FOR SALE—60 head of bred gilts, same to farrow soon. G. W. Brumley. 18-tf.
 FOR SALE—Dwarf maize seed, government tested. Free from Johnson grass and weeds. Q. Wilder, Hereford, Texas. West Way school. 16-10-pd.
 MAPS—Deaf Smith county maps for sale, 50c each. Thompson & Ireland.
 FOR SALE—Land for Sale—Two desirable tracts of land, some improvements on them, well located. Address owner—Box 323 Hereford, Texas. 11-tf.

Roy Jowell and Miss Lelia Orr Married

A wedding that came as a complete surprise to the friends of the contracting parties occurred last Thursday at 1 p. m. when Roy Jowell, son of Mrs. J. T. Jowell of Hereford, and Miss Lelia F. Orr, daughter of Mr. and Mrs. W. F. Orr were quietly married at the home of the bride's parents, Rev. Jas. T. Ross of the Presbyterian church officiating. Only the immediate relatives and close friends of the bride and groom were present. The ring ceremony was used. Immediately following the wedding the couple left overland for Lubbock and nearby points on a brief honeymoon, returning here Monday night. They will occupy the W. M. Megert home for the summer. Both of these young people are well known and well liked members of the younger set and are receiving the congratulations of their friends for a long and happy married life.

Joe Green Swaps Bull and Gets \$1,000 Boot

There was a little bull swapping here this week between a local man and a cowman from Denver. Both men are chucking over their trade, and both are probably ahead of the game as they figure it. Joe Green traded his herd bull Beau Alex, out of Diamond, to P. J. Sullivan of Denver for 45th, out of the old Superior Mischief bull formerly owned here. In addition, and that's what caused Mr. Green's wide smile, he was given \$1,000 to boot. Both are good animals that have served their purpose with the old owners, and the trade will undoubtedly help both. Mr. Green shipped out his animal Tuesday and will receive his new bull in a few days.

Short Course Planned Here, Probably August

The arrival of a letter this week from Jno. R. Edmonds, district agent of the A. & M. college, addressed to County Agent Dunkle, brought some definite information concerning the Farmers Short Course which Mr. Dunkle has planned for summer. Mr. Dunkle has been working on this project for some time. Mr. Edmonds said he would be out here soon and arrange definite details with Mr. Dunkle. While definite dates and the place of meeting have not been decided, it is believed the course will fall sometime during the last week in August. Specialists in certain lines of most interest to local farmers, will be supplied by the college.

Alvin Thompson Remodels Old Smith Home

Alvin C. Thompson of the Panhandle Lumber company is just completing the remodeling of the old Smith home on West Third street, and the place looks entirely different. Mr. Thompson is especially proud of the interior, to which he has given special attention. It is plastered inside and stuccoed outside in Mission style, and now presents one of the most modern and desirable cottages attractions in the city.

Two Youths Ride Their Bicycles to Amarillo

A test of endurance via the bicycle route was tried out by two youthful Hereford enthusiasts last Sunday. Robert Bell, twelve years old, son of Mr. and Mrs. Allen Bell, and Ward Garrison, thirteen, left Hereford at 7:30 o'clock in the morning on a trip to Amarillo. They reached Canyon at 10:30 and Amarillo at 1:00 p. m. Returning Monday morning they were picked up about fifteen miles this side of Amarillo by A. M. Jones and brought in home. The boys were highly tickled over their venture and reported no unusual fatigue or strain from it.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

Fleet Chevrolet Trucks Sent Out Around Bellview

The Chevrolet-Brumley Automobile Agency celebrated a red letter day Monday by delivering five one-ton trucks to farmers around the Bellview neighborhood in New Mexico and the state line west. In addition this agency states that eight more trucks have been sold and will be delivered this week, upon arrival from the factory. The five trucks delivered Monday were all placarded in red letters and held a parade down Main street as they started on their journey west.

Hillcrest Golfers Are Beaten in Close Match

Hillcrest Golf Club of Amarillo, sent seven men to Hereford last Sunday in an inter-city match and lost the decision after eighteen holes of closely contested play, four matches to three. The day was unusually hot, but the devotees of the Ancient and Royal game fought it out to a finish nevertheless, and both sides earned a share of the glory. Woolsey, ex-champion of the Panhandle, won from Jonathan Pitman, four up; Barrett beat Brack Williams 3 up and Woolery eliminated Frank Marrs 2 up. But Doug Fox walloped Goznel 1 up. Homer Fox beat Bartlett 1 up. Clark put Rose

out 6 up, and Roden was victor over Lyle 3 up. The two real stars of the game for Hereford were Roden and Homer Fox. Roden, a young player with limited experience, was shoved into the breach caused by the absence of Albert Herbst, veteran tournament man of the past, and Homer Fox took the place of W. R. Steckman on the team. Roden was matched with the president of the Hillcrest club, a strong player, but kept his nerve, shot a remarkable forty on the first nine, and beat his man handily. Roden looks like a regular on the first string. The Fox-Bartlett match was the last to come in and carried the fate

of the day's play with it. Fox used a midiron exclusively to drive with and it looked like he was over-matched. But he "stayed in there and pitched" steadily and finally nosed out his opponent on the tighteenth green by one stroke. The Hillcrest men were good sports and good golfers and their play was thoroughly enjoyed by the Hereford hosts. **Drastic Steps** Husband: "How about meeting me for dinner tonight?" Friend wife: "Good idea. I've been thinking we should do something to get acquainted!"

STAR THEATRE
Wed. & Thurs.
 June 16-17
RICHARD DIX
 by
'LET'S GET MARRIED.'
 with
Lois Wilson

Educational Comedy
"MY STARS"
 With Johny Arthur
 Admission: ----- 15c & 35c
 Time: ----- 8:00 & 9:45

SWAT
The Rooster
 Now that we are going to have some real hot weather for the rest of the summer, we are advising our farmer friends to Swat the Roosters. Infertile eggs, will keep longer than the other kind. It will make you more money because we will pay more for infertile eggs, and you won't have so many rotten eggs candled out.
SELL YOUR OLD ROOSTERS AND GET MORE MONEY FOR YOUR EGGS.
 Take good care of your eggs—bring them in twice a week.
GOLDEN RULE PRODUCE CO.
 H. H. (Happy) Hawkins
 We Deliver Phone 108

Specials
 For Sat., June 12, Only

7 Pounds Navy BEANS	50c
7 cans OLD DUTCH CLEANSER	55c
4 Packages MACARONI	25c
1 3-pound Maxwell House COFFEE	\$1.55

FOR CASH ONLY
Frank A. Gyles

Job Work
 BRING US YOUR ORDER FOR—
 Letterheads
 Envelopes
 Bill Heads
 Anything in the Job Line
 Quick Service
 Courteous Treatment
 WE WILL APPRECIATE YOUR BUSINESS
The Hereford Brand

SPECIAL

Pineapple, No. 1 can	\$.14
Kraut, No. 2 1/2 can	.14
Onions, white Bermuda, per pound	.05
Jewell Shortening, 4 pounds	.72
Vegetole, Armour's, 8 pounds	1.45

WE BUY CREAM AND EGGS—WE DELIVER.
The GROCETERIA
 Across from Star Theatre. Phone 31

The Purdys
by
Paul Robinson

PUBLISHERS -
AUTOCASTER SERVICE
REG. U.S. PAT. OFFICE



Russell Daniel Builds Home; Plans Truck Patch

Russell Daniel is busy on the work of constructing a new home in West Hereford, across the avenue. Mr. Daniel will not only erect a modern five room residence but will equip his place so that he can enter the trucking business in the right way another year. He has in mind to raise vegetables under glass and is planning accordingly.

Try a Want Ad—It's a Winner!

THIS TOWN IS FULL OF GOOD FELLOWS

—who are selling Gas, Oils, Tires and Accessories.

AND I'M SELLING 'EM, TOO —with the MAGNOLIA name on the Gas and Oils. If you find anything better, I'll set 'em up!

Conveniently located, opposite the court house — modernly equipped—Rarin' to serve you.

DRIVE IN!

MAGNOLIA FILLING STATION

Arthur C. Thompson, Mgr.

Miss Maurine Beyer is Home; To Teach Here

Miss Maurine Beyer came in Sunday morning from Wichita, Kansas, where she has been visiting her brother, Ersal Beyer and wife. Miss Beyer received a three year music certificate from S. M. U. in Dallas the last of May and will teach music in the public schools here, taking the place filled by Miss Mafalda Isnacs this past year. Miss Beyer also specialized in piano and voice. Her mother, Mrs. J. E. Beyer, attended the commencement exercises at S. M. U. and went with her daughter to Wichita, returning Thursday morning.

Stambaugh's Store Has Nice Reception Friday

Stambaugh's Store entertained their customers and friends last Friday afternoon with a reception, celebrating the remodeling of their store. Music was furnished by the Hereford orchestra and light refreshments were served.

"Looks Like Rain" Is Crackerjack Program

The home talent play, "It Looks Like Rain," presented for the benefit of the local baseball team and directed by Mrs. H. D. Reed was given at the high school auditorium Monday night after two postponements. This fact cut down the attendance somewhat but those who were fortunate enough to see the play, declare it to have been an exceptionally clever and funny comedy and that it was really one of the best things of its kind ever attempted here.

Quick Job Service at The Brand.

Presbyterian Service Has Two Attractions

Rev. J. R. Ross of the Presbyterian church announces two unusual attractions for his services on next Sunday morning. One is special vocal selections by Miss Donna Greene of Kansas City, supervisor of the Junior work in the Chautauqua, who was formerly soloist in the Congregational church at Manhattan, Kansas.

In addition to Miss Green, Prof. Forest Bowe, son of Dr. F. E. Bowle of Hereford, and now teaching Romance Languages in Columbia University, New York City, will speak on the subject, "New York, the world's Largest City."

The acquisition of these two unusual additions to the morning service is expected to pack the church. Rev. Ross extends a cordial invitation to everybody to attend.

Hicks Family Go To Waco For Graduation

Mr. and Mrs. W. E. Hicks and son, Caldwell, and Miss Clara Mae Glenn, left overland Thursday for Waco, Texas. Miss Glenn will visit her mother and Mr. and Mrs. Hicks and Caldwell will attend the graduation exercises of Miss Mary Hicks at Baylor University, and will also attend the Sena Mae Mounts-Fred Hale wedding on June 11. Miss Gladys Hicks will be maid of honor and Caldwell will act as best man. Caldwell and Mr. Hale were school mates at A. & M. and Miss Gladys and the bride were school mates and girl hood friends. Before returning home the members of the Hicks family will visit in Iowa Park and Henrietta. Misses Gladys and Mary will return with them. Miss Gladys has been teaching at Mart, Texas, the past term and will join the party at Waco.

STORK SPECIALS

Born, June 8, to Mr. and Mrs. Elmer Williams, Summerfield, a girl, Billy Jean.
Born, June 5, to Mr. and Mrs. T. D. Moss, a girl, Mary Ellen.

LOCAL AND PERSONAL

Miss Eloise Pitman, who has been attending the W. T. T. C. at Canyon, is home for the summer.

Rev. T. Morgan of the Christian church, returned Thursday from Temple, Texas, where Mrs. Morgan has been undergoing treatment. Rev. Morgan states that his wife, while still in considerable pain, is improving somewhat and will leave the sanitarium soon for Oklahoma, where she will rest and recuperate with relatives.

Information has been received here of the death at Plainview last Sunday of Mrs. J. B. Scott, wife of the General Manager of the Texas Utilities company of the Panhandle. She was buried at Plainview Monday.

Mr. Scott has been here a number of times and has many friends who regret to hear of his misfortune.

Evangelist Rev. C. C. Monfandon of O'Donnell, Texas, will be here at Hereford June 18-27, under a large tent to conduct a revival for the Church of the Nazarene. So come all and let us have an old time revival. 21-22.

Over a hundred club boys and girls of Deaf Smith county are expected to exhibit at the Deaf Smith County Free Fair September 16, 17, 18, according to County Agent R. O. Dunkle. Close to 150 club members here are carrying on project work, and two-thirds of these are expected to have exhibits ready for the fair.

The club members will have a chance to compete with other exhibits for the cash prizes which are being offered in the various departments. Four free trips to the State Fair at Dallas are also being offered to club members.

Mr. and Mrs. L. M. Fertsch and daughter, Pauline, arrived Thursday morning from Austin and will spend a few days here with relatives before continuing their journey to Boulder, Colorado, where Mr. Fertsch will take special summer school work.

Mr. Fertsch, former superintendent of the Hereford schools, is now in charge of the mathematics department of the Austin public schools, and is making an enviable record there as an educator of distinction.

Beryl Witherspoon, freshman student at A. & M. college the past year, came home this week for the summer. Beryl had a successful year and is enthusiastic over his school and his scholastic prospects.

Circle II of the Baptist Missionary society met in the home of Mrs. Oscar Vaughan June 2, at 11 o'clock; each one bringing delicious dishes, and some with gifts. A delightful dinner was served at 12 o'clock, which was very much enjoyed by all. The dining room was beautifully decorated with roses, and honey suckles. Needless to say, all brought loving thoughts and smiles.

The regular meeting opened at 3 o'clock as follows:
Song—I Am Thine, O God.
Prayer—Mrs. Estes.
Scripture reading—Mrs. Connelly.
Minutes read and approved—Mrs. Woody.

Business meeting.
Lesson study.

Mrs. Connelly dismissed the meeting. After the close of the meeting the guests all passed out onto the lawn where some very interesting pictures were made, and ice cream and cake were served. The guests wishing the hostess many happy returns, left for their respective homes.

Those attending were, Mesdames Kendall of Amarillo, Vesta Horn and children, who returned from Mill Grove, Mo., Tuesday evening; Irving Hamilton, John Estes, Blanche Mosley, Blasett, J. J. West, Mother West, Mother LeGrand, Tankersley, J. H. Miller, Luckworth, Otto Anderson, Connell and Forest Wood.

Judge Earl Wilson Marries Farwell Couple

Luke B. Gurdy and Miss Nora McGee, both of Farwell, secured a marriage license here Monday and were married by Judge Earl Wilson in his office. Following the ceremony the happy couple departed for their future home at Farwell.

Life's Mirror

Reflections by Panne.
To have felt one happy moment is to have known happiness, and with such a proof, it is possible to build a whole world of faith. It is possible to forget a life of sorrow in the realization of one moment's happiness. A moment separates life and death, therefore nothing can be greater than a happy moment.

Quick Job Service at The Brand.

Baby Girl is Born to Secretary T. D. M.

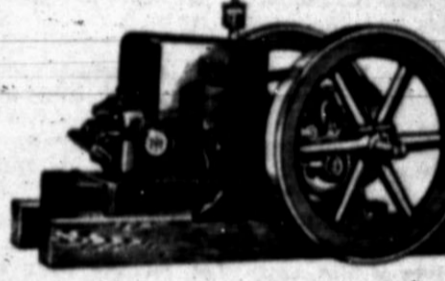
A new booster for Hereford took her residence here about 1 P. M. June 5. Her name is Mary Ellen. Her parents are Mr. and Mrs. T. D. Moss. Mr. Moss says he will name her soon as his assistant secretary of the Hereford Chamber Commerce. Mother and baby are getting along nicely.

Carelessness on His Part
Beggars: "An' madame, my warent' always like this."
"I know that! The last time I were here you were blind and time before that you were starving."

A college lad ate 50 hard-boiled eggs in 40 minutes. Isn't it wonder what education will do.

BURN YOUR GAS

Quick Delivery on the Famous
WITTE NATURAL GAS ENGINES
From Any Of Nearby Warehouses



\$5.00 Down Buys Any Up to 10 H.P. and a year to pay if you wish.

Prices: 2 H.P. \$ 65.50; 5 H.P. \$130.70; 10 H.P. \$260.35
Prices: 3 H.P. \$102.15; 7 H.P. \$183.75; 15 H.P. \$428.25
25 H.P. \$777.35

Liberal Discount for cash.

Scrap the old steam engine or electric motor. Pay a little of it down on the real WITTE Gas Engine.

Square, protected tank, removable die-cast bearings, throttling governor, speed and power regulator, WICO Magneto. Don't waste any more gas—use it for power!

Wire your orders for immediate delivery.

Witte Engine Works

4179 Witte Bldg., Kansas City, Mo.

GUM-DIPPING
the Extra Process for Extra Miles!
Breaks all Tire Records

The 500 Mile Speed Classic at Indianapolis has always been a Battle of Tires. In 1911, Firestone won with fabric tires at 74.59 miles per hour. In 1920, Firestone won with cord tires at 88.55 miles per hour. In 1925, Firestone won with Full-Size Gum-Dipped Balloons at the record breaking average speed of 101.13 miles per hour.

In 1926, Firestone again won with Full-Size Gum-Dipped Balloons. The ten cars to finish "in the money" were all Firestone-equipped. They went the distance without a single blowout and with but two tire failures—one due to a puncture and the other to a leaky valve.

This performance is even more remarkable when you consider the terrific speeds at which the cars traveled over this fifteen-year-old, rough brick track.

Experienced race drivers will not risk their lives or chances of victory on any other tires. And in the commercial field, large truck, motorbus and taxicab fleet operators, who keep careful cost records are among the big users of Firestone Gum-Dipped Tires.

The City Transportation Co., of Tacoma, Wash., writes: "One of our 12 buses on Firestone Gum-Dipped Tires has gone over 40,600 miles and still looks good for many miles of extra service. For all around tire safety and mileage, Firestone is the best."

Ernest Calmer, Motor Coach Co., Hammond, Ind., the following: "We operate 40 buses all equipped with Gum-Dipped Tires. The very low cost per mile on which these tires operate is considerably less than that of any other make." Hayes Bus Lines, Columbia, S. C., say: "We operate 19 buses equipped with Firestone Gum-Dipped Tires. A number of these tires have run over 45,000 miles without ever having been removed from the rim."

The largest taxicab companies in the world standardize on Firestone Gum-Dipped Tires. W. R. Rothwell, taxicab operator, Detroit, Mich., writes: "Two of my Firestone Gum-Dipped Tires have run 76,000 miles."

Hundreds of thousands of car owners voluntarily testify to the safety, comfort and economy of Full-Size Gum-Dipped Balloons. W. H. Peacock, Birmingham, Ala., testifies: "I have had Firestone Balloons for thirteen months and they have delivered in that time 24,469 miles." H. C. Staehle, Minneapolis, Minn., says: "My Firestone Balloons have gone 49,900 miles and are still in good condition."

These records of endurance, speed, safety and mileage could only have been made because of Firestone development of the Gum-Dipping process which insulates and saturates every fiber of every cord with rubber, reducing friction and heat and building greater strength and endurance in the cords—assuring you at all times—

MOST MILES PER DOLLAR

Firestone
M. D. WOMBLE
Hereford, Texas

We also sell Oldfield Tires and Tubes at Remarkably Low Prices—
Made at the Great Firestone Factories and Carry the Standard Guarantee.

AMERICANS SHOULD PRODUCE THEIR OWN RUBBER... *Firestone*

To Wheat and Grain Raisers:

I have taken the agency for the Holt Combined Harvester and Thresher. The Holt Company has been building combines for 40 years or since 1886. The machines are made in two sizes: Fifteen and Twenty foot cut; being an all-steel machine, equipped throughout with Hyatt Roller Bearings, Zerke Alemite oiling system.

This machine will handle 35 bushels of grain at a three mile an hour speed in heavy straw, and is guaranteed to save the grain.

The prices and terms are reasonable and a full stock of repairs will be carried at my place of business in Hereford. The company is able to guarantee delivery and we would very much appreciate your coming in and talking your harvest problems over with us.

G. P. GARRISON

GOSH! WHAT A WHEAT CROP!

—did you ever see anything prettier? But that means STORAGE must be provided to take care of the harvest. And we are much interested in that because we make a specialty of furnishing LUMBER FOR GRANARIES

If you need any help in figuring dimensions and costs, come to see us. That's our business and we are 'rarin' to help you and sell you some GOOD lumber for the granaries.

R. H. KEMP LUMBER CO.
Opposite the Freight Depot

THIS WEEK

By ARTHUR BRISBANE

NORTH POLE—LADIES' KNEES WOULD TAX CHURCH LANDS DANGEROUS BONDS THE KANSAS FARMER

A heavy spear, with a sharp iron point at one end, a Norwegian flag at the other, was thrown on to the North Pole from the dirigible Norge, says the courageous Mr. Amundsen. Therefore the North Pole and all the land around it belong to the King of Norway.

The statement is to some extent poetic. The exact location of the North Pole was in all probability not calculated within twenty miles, unless by accident. And there might be some question as to whether throwing a spear at property establishes ownership.

The only human being that ever landed on North Pole territory and came back to tell about it was an American, Peary, and he left the stars and stripes.

However, there are more serious things to worry about than ownership of the North Pole.

In Paris, for instance, they worry about the knees of beautiful ladies. Fashion, seeking to change dresses that foolish wives may buy new ones frequently, says dresses must go higher. The knee MUST BE SHOWN.

That seems silly, but fashion tends in a useful direction. The kneecap, a most ingenious contrivance, is not particularly beautiful. If fashion demands that ladies show their knees knocking together or with a sort of bulging protuberance on each side like a "dog spavin" on a horse's hock, the ladies will obey fashion.

They will also try to develop WELL SHAPED knees, and that is possible. There is no doubt that the races of long ago in Greece, when no skirt or anything else was worn, by men or women, developed extraordinarily beautiful human bodies that Greek art has immortalized.

The White House denies, unnecessarily, a foolish yarn about spiritualistic seances held there in the Coolidge administration. You couldn't have any first-class table rapping in that atmosphere. One look at Calvin Coolidge's cold blue eye, and "Little Minnehaha," spirit of the lovely Indian girl would say, "Let me get back to spiritland, where it is warm."

Denver announces the drafting of an amendment to the State Constitution that would tax church property. It reads, "Lots and buildings thereon used exclusively for religious worship shall NOT BE EXEMPT FROM TAXATION."

The change in Colorado's constitution is drafted by Barney Hangey single taxer. It will probably not be adopted, nor will a modified proposition, which would compel any church selling its property for profit to pay back taxes with interest, be adopted. In all probability churches and schools tax free for so long, will probably remain tax free.

American investors are warned once more to invest their money in America, and keep away from foreign bonds. Foreign nations want to

pay, but if they can't pay they can't. And the private investor, unlike the United States Government, cannot bring pressure to bear.

On hundreds of millions of European bonds sold in the United States interest payments will be stopped and the value of the bond will gradually dwindle away. TAKE WARNING. Some of the bonds are probably good, but where European nations borrow at usurious rates, interest and principal will not be paid in full.

The train on which this is written is passing just now through Kansas wheat fields so big that from the car window you cannot see to the end of them. You can understand how farmers, scattered over these wide plains, feel as they read the grain market report, believing that men who never saw a wheat field or ran a harvesting machine fix the prices of wheat, and usually put it up after the farmer has sold his wheat.

YOUR BIRTHDAY

June 6th—12th

If your birthday is this week you are positive, shrewd, just, stubborn, and somewhat hard to please. You are proud, energetic, venturesome and fearless. You act quickly and impulsively. You are demonstrative, affectionate, and have strong idealism. You do not like a great many people, but you are not malicious nor unjust in your dislikes. You have a great regard for intellectual and scientific achievement. You are conservative, in a way, because you are not ready at all times to disturb, or have disturbed, existing order of things. You are as a general thing, close in money matters, but will make great sacrifices if you are convinced of the wisdom of it.

Women born during these dates become poets, musicians, artists, decorators, elocutionists, and teachers. Men become business executives, lawyers, judges, orators, salesmen, accountants, and succeed in any line of general business.

Life's Mirror

Reflections by Fanne.

O let me live that I may give
Some good to someone once.
It may be to a tiny child
A doll that walks and talks;
Or to a good old kindly man
A pair of woolen socks;
It may be just a friendly smile,
Unconscious though it be,
But let me live to love the world,
And give the best of me.

Green Magic

I see by the papers that scientists claim nature made the trees an' grass green 'cause the color is soothing on the nerves. I'll say it is! When a fellow gets mad slip him a little long green and see how it quiets him.

RAY BARBER

Purebred Livestock and Farm Sale Auctioneer.

Superior Sales Service Hereford, Texas
Leave Your Sale Dates With The Hereford Brand.

Summerfield

Rain! Yes, we have plenty and more too. Although we think we have been lucky so far. There has not been enough hail to do any damage.

Mrs. J. A. Noland and children are ill with the measles. Mrs. Noland's mother, Mrs. Nance, of Lockney, is with them during their sickness.

Mr. and Mrs. J. B. McMinn and family have moved back to their farm for the summer.

Mr. and Mrs. A. F. McMinn and family, of Rochester, Mrs. W. J. McMinn and son, Ollie, of Abilene, are here visiting relatives and friends.

Mr. and Mrs. Verjen Rule, of Sevierville, Tennessee, are here visiting the B. A. Atchley family. Mrs. Rule is a niece of Mrs. Atchley.

Mr. and Mrs. Charlie Roberson, of Panhandle, spent Saturday night and Sunday, with relatives here.

Mrs. L. Johnson, motored to Canyon Thursday after her son, Elton, who has been attending school there. Buster, Challenger spent Sunday with Guy Walsler.

Misses Nell Bruton and Virginia Hufstler left Monday for Canyon, where they will be in school for the summer.

NUMBER OF AWARDS MADE AT JUNE COURT OF HONOR

Monday evening at 8:15 the monthly Court of Honor of the Boy Scouts was held at the county court room. The principal address was delivered by Rev. W. R. Hill after which the following awards were made: Tenderfoot investiture of Harold Broadwell and Gilbert Purcell; Merit Badges to Frank Cogdell in Firemanship; Duane Orr in Craftmanship, in Wood and Athletics, Rogers Orr in carpentry, first aid to animals, dairying and firemanship; Thomas Elliston in carpentry, athletics and swimming. Second class certificate and investiture to Charles Jowell; life scout certificate and investiture to Marlin Gillilan and Bill Parker; star scout and investiture to Duane Orr.

If there is anything in this evolution stuff our oily rivers will produce some mighty fine species of sardines.

DR. G. W. HEARD

Dentist

Special X-Ray Equipment
Over Corner Drug Store

Produce Bought!

Highest Market prices paid for POULTRY AND EGGS

Our BABY BEEF cuts in the market department of our store are famous in Hereford.

Our GROCERY SERVICE is unexcelled.

WE DELIVER

PHONE US AT NO. 116

HEREFORD PRODUCE

Jack Spratt, Mgr.

A Wine One

Sap: "Do you ever drink cucco coffee?"

Sappo: "No, what does it taste like?"

Sap: "It's weak in the bean."

SHERIFF'S SALE

THE STATE OF TEXAS,
County of Deaf Smith:

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County on the 4th day of June, 1926, by the Clerk thereof, in the case of Mary P. Wilkinson, versus W. R. Payne and J. A. Johnson, No. 1558, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by

law for Sheriff's Sales, on the FIRST TUESDAY in July, A. D. 1926, it being the 6th day of said month, before the Court House door of said Deaf Smith County in the town of Hereford, the following described property, to-wit:

All of lots Nos. 7 and 8 in Block No. 28, of the town of Hereford, Deaf Smith County, Texas. Levied on as the property of W. R. Payne and J. A. Johnson, this the 7th day of June, 1926, to satisfy a Judgment amounting to \$1,732.00 in favor of Mary P. Wilkinson and cost of suit.

Given under my hand, this 7th day of June, 1926.

21-31. CLAUDE BENTON, Sheriff,
Deaf Smith County, Texas.

WATER PROOF
A GREAT QUALITY WATER PROOF...
This is a very small one and...
The manufacturer is...
Jones & McLean, Local Agents

GENUINE

Ford

PARTS

—are made by the Ford Motor Company in large quantities, and made to FIT and give LONG and SATISFACTORY SERVICE to Ford owners.

Outlaw Ford parts made by other concerns are made to sell and compete in price, only.

You can buy a paste diamond for a few cents—but you don't fool anybody but yourself—and even you do not get satisfaction out of imitation.

MORAL—Buy Genuine Ford Parts from authorized Ford dealers and get Satisfaction, Service and Your Money's Worth.

The Only Complete Stock of Automobile Parts in Hereford

Hereford Motor Co.

Parts are also supplied by authorized Service Stations, as follows:

ELECTRIC SERVICE STATION BEAMS & MARRS
BEAVERS BROS.

ROCKWELL BROS. & CO.

LUMBERMEN

Phone 4

SATISFACTION MUST BE

YOURS

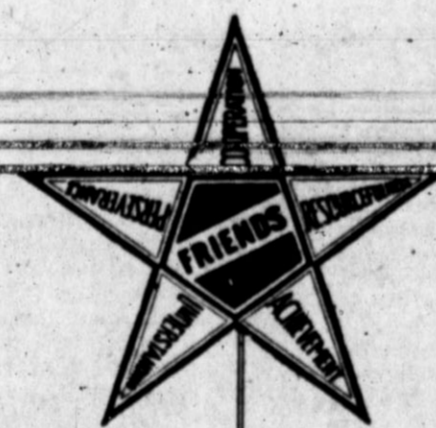
SPECIALS

For Saturday, June 12

6 Packages POST TOASTIES	\$1.00
1 Gallon JAM	\$1.25
1 Gallon PENICK SYRUP	65c
1 Large Sack MEAL	60c
5 Packages IVORY STARCH	25c

Please Take Notice—Our Specials are CASH

L. W. Carlyle



Read our message in this week's Farm and Ranch

A New Birth of Freedom

When one-crop farming in Texas has given place to the farming of every necessary crop—in addition to purebred livestock—this state will have a new birth of freedom, and we will enjoy a prestige and a prosperity that will grow with each advancing year.

"The Spirit of '26" is Agricultural Independence, through Safe Farming.

This bank is behind the man who diversifies.

First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

Dimmitt, Castro County News

The Dimmitt B. Y. P. U. gave a very enjoyable social at the home of Mr. and Mrs. Joe Gollehon on Tuesday evening, June 1. The games were started by shaking hands with the new members. Many interesting games and contests were held throughout the evening—every member taking part to help make it a success. At a late hour refreshments consisting of punch and waffles were served. The waffles were wrapped in napkins with a little verse inviting everyone to attend the B. Y. P. U. regularly. Among those present were, Misses Ella Thomas, Maurine Smith, Lorene Tate, Ola Fannie and Mabel Kimbell, Macy Lille, Josephine Cowser, Christine Reynolds, Christine Fuller, Gladys Hastings, Nola Gollehon, Amy Gregory, Velma Mae Burnam, Myrtle Baker, Messrs Louie Allen, Jay Hastings, Clarence Lille, Charlie Hastings, Tommie Allen, Foy Hagler, Brooks Woodlee, Curtis Tate, Ira Jackson, Hez Wright, Jewell Tate, Noel Collehon, Clyde Shuford, Floyd and Rankin Reynolds, Frank Cone, Otis Soanes and Eddy Huckabay, Mr. and Mrs. E. F. Harmon, and Mr. and Mrs. S. C. Huckabay and son, Mr. and Mrs. Ivan English and Mesdames B. D. Woodlee and Bill Burnam.

The president is very anxious that there be a large attendance at the meetings each Sunday evening for you might miss something if you are not there. The social committee are making great plans for the summer. Dr. Mayes Miller returned Friday from Amarillo where he went Thursday to meet his little daughter, Marilyn, who arrived for an extended visit.

Rankin Reynolds and Bill Cooper made a hurried trip to Hereford last Thursday.

Dow Duree made a business trip to Hereford last Friday.

Mrs. E. I. O'Neill and children are visiting relatives in Tulla.

Homer Norwood made a trip to Amarillo last Friday.

N. G. Jackson motored to Floydada last Wednesday after Mrs. Jackson and children, who have been there for several days.

Mrs. C. E. McLean is in Lubbock on an extended visit in the home of her daughter, Mrs. H. A. Hodges.

Mr. and Mrs. B. A. Fuller and daughter, Miss Christine, motored to Tulla one afternoon last week.

N. P. White has returned from Amarillo, where he attended court. Mrs. White and children visited in Claude while he was there.

Ester Noble went to Lubbock after Mrs. Noble and baby last Friday. Mrs. Noble has been in the hospital there where she had her tonsils removed.

Floyd Fortner of Arney, was a business visitor in Dimmitt last Friday.

Joe Hastings and Ray Sheffy made a business trip to Hereford last Wednesday.

P. W. Price of Hereford, was transacting business in Dimmitt last Friday.

Mr. and Mrs. W. D. Duree moved to the new post office building last Friday and are now able to take care of the mail in a much better way. They have something over 300 boxes which are being sold rapidly. This is a credit to Dimmitt and surrounding territory.

The post office building and the Dimmitt Mercantile buildings are almost fireproof and we hope to see several more such buildings erected in the near future.

This has been moving month in Dimmitt. Several families have moved in the past few weeks. They are as follows: Bill Webb to his new home erected in the west part of town. Claude Johnson to the Vaden place. Uncle Buck Tate to the house vacated by Johnson, owned by Cleve Tate; M. R. Avery to the house vacated by Tates; G. A. Barnett to the O'Neill place and Frank Easter will move in Dimmitt at this time.

The third quarterly conference of the Methodist church, Dimmitt charge will meet at Lakeview, 8 miles west of Tulla, Saturday, June 12, preaching at 11 a. m. Conference session afternoon at 3. It is hoped that a good attendance may be had.

The Ladies Aid will hold an all day picnic June 24 with Mrs. Tommie Tate as hostess.

Anything you have, whether summer or winter material, old or new, will be appreciated. All who cannot meet that day are asked to leave your package at the Dimmitt Drug. Every one is invited.

Mr. and Mrs. T. W. Malone and sons, Boone Kilgore, A. C. Noble, Mrs. Edna Tate and son, enjoyed an ice cream supper at the home of Mr. and Mrs. Edgar Noble Sunday evening.

Miss Ethel Roberts left Sunday for Plainview where she will enter a business college.

Society

The Ladies Aid met with Mrs. Etta Brashears last Thursday afternoon and a fine study of the Sunday school lesson was led by the president, Mrs.

Will Gollehon. A delightful social hour was spent afterwards during which ice cream and cake were served to the following: Mesdames Geo. Douglas, T. W. Malone, E. B. Wright, I. B. Brooks, C. E. Buttolph, B. D. Woodlee, C. B. Williams, J. W. Bell, R. B. Boren, J. M. Birdwell and Tom Tate. The meeting this week is with Mrs. C. H. Buttolph.

Mrs. Edna Tate was a charming hostess to the Priscilla Art club last Tuesday afternoon, June 1, when the following members met with her and spent the afternoon in needlework. Mesdames J. C. Howard, B. D. Woodlee, H. E. Rantz, I. B. Brooks, Henry Stalcup and Vera Duree. Delicious refreshments were served.

Ray Flowers and daughter, Fay, motored to Amherst Sunday the 30. Messrs Rushing and Boatman, who have been drilling wells in the vicinity of Dimmitt, have gone to the new oil field north of us.

Little Minnie Sarah Land has a genuine case of whooping cough.

Floyd Reynolds was real sick last Sunday.

Miss Mae Lille is spending the week in Plainview.

Jay and Charlie Hastings motored to Hereford last Sunday afternoon.

Messrs and Mesdames A. O. Shackelford of Plainview and J. N. Welch of Friona, and families, and Eugene Shackelford, of Friona, were visitors in the homes of Mrs. Mable Welch and J. W. Lille last Sunday.

Word has been received announcing the arrival of a baby girl in the home of Mr. and Mrs. T. D. Moss of Hereford. They were teachers in the Dimmitt school during the term of '24-'25.

Roy and Pauline Parks of Amarillo are visiting in the home of their sister, Mrs. C. E. Head of the Bethel community.

Mr. and Mrs. M. R. Avery and family spent Sunday with relatives in Happy. Mr. Avery's brothers from Oklahoma is visiting in Happy.

Miss Fanny Cash of Canyon, is spending the week with friends here.

Miss Ollie Bishop of Flagg spent Sunday in Dimmitt.

Mr. and Mrs. J. H. Robinson visited old friends in Dimmitt for a few days during the past week.

Carl Baker and friends from Earth, spent Sunday afternoon in Dimmitt.

Mr. and Mrs. A. M. Brownlee made a trip to Plainview one day last week.

Mrs. R. B. Boren and Jackie Boy, left Saturday night for Kansas City. He is at the bedside of Mr. Boren who is in the hospital there, and who will undergo a very serious operation.

Mrs. Dow Duree left with her and will visit her sister, Mrs. Oscar Hyatt, in Hutchinson, Kansas, for several weeks.

Mrs. Ester Noble has returned from Lubbock.

R. C. Shuford was reported to have been resting some better Sunday afternoon.

Mr. and Mrs. Edgar Ramey spent Sunday in Plainview.

Little Pauline Acker, daughter of Jake Acker, who underwent an operation at the St. Anthony's hospital in Amarillo last week, is doing nicely.

In the contest that has been carried on in the Sunday school class, taught by R. B. Carnes for the past several weeks, Miss Velma Burnam was winner and was presented with a beautiful pin by the president, Miss Mae Lille, last Sunday morning at the close of the Sunday school hour. The points on which she was graded were, attendance, on time, Bible and home study.

Rev. and Mrs. W. V. Coughran, were guests in the home of Mr. and Mrs. J. G. Davis Sunday evening.

Mrs. Sherman Lockhart and daughter, Imatene, of Plainview, arrived Monday for a visit in the parental, C. H. Buttolph home.

Mr. and Mrs. J. H. Hacker of Summerfield, visited in the home of their daughter, Mrs. Tom Sparks, last Sunday.

Mrs. B. B. Easter, and mother, Mrs. Allen, has returned from a visit with her daughter, Mrs. Dickey, in Electra. Mrs. Dickey and son brought them home.

Mr. and Mrs. J. D. Head and son, R. L. Mrs. Iva Cline and son, Morris, of Amarillo, visited in the C. E. Head home Sunday afternoon.

C. D. Lowe and family, of Plainview, spent last Friday night at the home enroute to Hereford.

Dick Stewart of Friona, spent Friday night at the home.

Doss Lynch of Cornega, Oklahoma, spent the night in Dimmitt one night last week.

C. H. Buttolph and Tommie Allen made a business trip to Hereford last Saturday.

C. H. Buttolph is getting out a new telephone directory.

As I View Herefords From My Experience

By C. J. Mapes, Dimmitt, Texas

Mr. C. J. Mapes, of Castro county, is one of the foremost Hereford breeders and is known all over the United States for his thoroughbred Hereford cattle. Mr. Mapes ships breeding stock to all parts of the country at fancy prices. A few weeks ago The American Hereford Journal asked him for an article for publication and the following is what he submitted:

The age-old story of the advance and improvement of Hereford cattle for the last decade is history to those who have been in the business for

any length of time. Were it not for those who continually are filling the ranks of the Hereford fraternity it would not be necessary to mention the better qualities the Hereford cattle possess and the advantages they hold over any other beef breed.

It is a well known fact to the old timers in the Southwest, who rode the range when wire fence was an unknown quantity and the sky line was your range boundary, that any Hereford that happen to be on the range would pull through the most severe winter in far better condition than any other cattle. And in the spring time they would be putting on pounds or mothering calves a good many days before ordinary cattle.

It did not take the old time range riders long to realize that these white-face cattle were far superior, not only in going through the winter in fair condition on the sometimes too- scant provisions that nature provided, but also in developing more pounds of beef in a shorter time and of a better quality, than any other cattle that roamed the range.

These qualities in the Hereford cattle have made them dominate all other beef breeds wherever intelligent comparison has been made.

I have handled range cattle by the train loads under varied conditions, and I have not seen the time that I would not prefer the Herefords to any other cattle.

My advice to any young man that has the desire for a farm and outdoor life is to get a few good Hereford cows and the best bull he can afford to buy. Play the game straight, raise your feed and stay with your cows. You not only will realize a comfortable living, but you will derive a lot of pleasure and satisfaction out of life. What more do you want?

SUMMER SCHOOL

Classes in summer school work will begin June 14, at either the High or Central school building. No advanced work but coaching work given in making up deficiencies, etc. See or phone me at No. 134.

Miss Clara Mae Glenn

HOME MADE PHILOSOPHY



Our rich men have earned little of their fortunes, they have gathered them from those who earned them.

It is as cowardly for a man with a superior mind to drive a hard bargain with one who is decidedly inferior intellectually as it is for a physical giant to "beat up" a physical weakling.

CREAM! CREAM! CREAM!
We want 100 cream sellers to sell us their cream next Saturday. Highest market price always. Jones & MeLean. 19-St.

Quick Job Service at The Brand!

Our Fall Insurance takes effect when written, and not at some future date. Better have it and not need it than to need it and not have it. 8 per cent on Wheat and Oats, if you pay more we both loose money. 13-11 TROY WOMBLE, Agent.

FRIGIDAIRE

ELECTRIC REFRIGERATION

In planning the model kitchen, much thought is given to arranging kitchen equipment so as to provide convenient working space for preparing foods to be cooked, as well as storage space for uncooked foods. Frigidaire lends itself admirably to the modern kitchen in that it can be placed in the most convenient location for working, without regard to considerations such as are necessary with the old-fashioned ice-box.

The new metal cabinet Frigidaires with their spotlessly white sides and bright shining metal trim bring a measure of convenience to the modern kitchen never before known.

Kinney & Oberthier

Hereford and Plainview



WILLARD Battery Service

Electric Service Station

Just Fone No. 284!

VERN WITHERSPOON Manager

Follow the Crowd!!



The familiar phrase "as good as Buick" suggests that you see and drive the car that others use as the Standard of Comparison before you spend your money

When Better Automobiles Are Built, Buick Will Build Them.

©-19-26-27

Norton Motor Co.
Hereford, Texas

"Up-Town Stuff"

In an effort to keep a step ahead of the procession, as we have always done, we have just completed the installation of the most

Modern System of Refrigeration

we could find. It is known as the Baker Refrigeration system. It keeps our storage and counter ice chests as cold as we may desire, all the time. It means our Meats and Butchers Accessories are ALWAYS at the right temperature, in perfect condition, appetizing, fresh and ready for your kitchen.

This new equipment has cost us a PILE OF MONEY, but we believe nothing is too good for Hereford and our trade and we are showing our faith in the most substantial way we know how to.

Come and See This New Outfit

We believe you will be proud of it. There are few towns the size of Hereford that can boast such an advanced refrigeration plant.

YOURS FOR PROGRESS AND GOOD MEAT

CLOYD'S MEAT MARKET

CLOYD & SONS, Proprietors

Southwestern Bell Telephone Company

Twenty-Fourth Dividend

The regular quarterly dividend of one dollar and seventy-five cents per share on Preferred Stock will be paid on Thursday, July 1, 1926, to stockholders of record at the close of business on Saturday, June 19, 1926.

R. A. NICKERSON, Treasurer

American Telephone & Telegraph Co. Bell System

147th Dividend

The regular quarterly dividend of Two Dollars and Twenty-Five Cents (\$2.25) per share will be paid on Thursday, July 15, 1926, to stockholders of record at the close of business on Saturday, June 19, 1926.

H. BLAIR-SMITH, Treasurer

North East Corner
(Fairview-Union Schools)

Hall fell over some parts of our community last week. Some gardens and crops were beaten down.
A club meeting was held in the home of Mr. and Mrs. John Davis and family last Thursday afternoon. A very good crowd was present and each one enjoyed the good talks. Mrs. Davis made a splendid talk on community health, and other discussions were made about the community booth.

Miss Lora Lee Corbell and Mrs. A. C. Surman and family, of Post, have been visiting for the past week with Mr. and Mrs. R. L. Campbell and family.

Quite a number of relatives gathered in the home of Mr. and Mrs. D. R. Burns last Sunday to a surprise birthday dinner for Mr. Burns. The day was well spent as every one seemed to enjoy it. The only thing that we regret is that some of the folks had such a splendid time that they were not able to be at B. Y. P. U. last Sunday night.

Alene Davis was ill a few days this week.

Felix Wood has been very ill for the past four weeks, we hope that he will soon recover from his illness. Quite a large number of relatives from our community and other communities gathered in the home of Mr. and Mrs. A. L. Thomas of near Hereford last Sunday to a birthday dinner for Mrs. John Thomas. The day was enjoyed by everyone present. Mrs. Thomas says, "this is the first birthday dinner that has been given for her, and that she and Mr. Thomas also enjoyed the day."

Lottie and Ethel Allred spent this week with relatives here.

Jack Boling of Amarillo, spent the past week with relatives in this community.

L. O. Moore and son, M. K., made a business trip to Happy last week. Mrs. W. B. Bowen is on the sick list this week. We hope that she will soon recover from her illness.

Mr. and Mrs. Joe Allred and daughter, Treva, spent last Sunday with Mrs. Allred's parents, Mr. and Mrs. W. G. Renison.

Mr. and Mrs. Otto Smith and family and Mr. and Mrs. Russel Downs and son, of Panhandle, visited Sunday with Mr. and Mrs. Robert Harris, near Hereford.

Lela May Oglesby spent last week with her cousins, Jewel and Elsie Pope.

Mr. and Mrs. J. T. McClain visited Sunday in the Boling home.

Luther Thomas was a visitor at B. Y. P. U. Sunday night.

Willie Chappel made a business trip to Wildorado last Monday.

Mr. and Mrs. Frank McKinn and family, of near Abilene, arrived in our community one day last week to visit a few days with relatives here.

Here and There

The children of Frio have been practicing for the Children's Day program to be given at Easter Sunday, June 13. It will be an all day affair, so every body come with a well filled basket.

Mr. and Mrs. Harlin spent two days this week visiting in the West Way community. They visited in the homes of G. P. Owen and P. H. Gilliland.

Mrs. R. L. Knox and infant son, visited with Mrs. Joe Geyer Monday.

Mrs. C. E. Tice was hall bound in Hereford Wednesday and spent the night with Mrs. C. Tice. She arrived home Thursday morning.

Mr. and Mrs. Earl Springer went to Canyon Tuesday to attend the graduating exercises.

Mr. and Mrs. Berry spent Sunday visiting in the home of Mr. and Mrs. K. R. Hupfer.

The Sunday school social or tacky party, planned for Wednesday night at Joe Greer's was very muchly rained out.

Mrs. J. R. Steele and little son, J. R., of Silverton, spent the weekend with a daughter, Mrs. Albert Springer.

The farmers have lots of replanting to do in this community, so as usual, will be very busy.
Misses Georgia Sparkman and Claudie Parish, spent Sunday with Miss Gladys Jones.

Mrs. W. B. Greer entertained the young people Sunday night for supper. Those present were Miss Georgia Sparkman, Gladys Jones, Juanita Bell, Helen Estes, Mr. Holmes and Nettie Lee Greer.

Miss Helen Estes and Mrs. Joe Greer, visited Wednesday in Hereford with Mrs. D. H. Bryant.

It seems Frio was in the center of an electrical storm Wednesday evening, as the lightning struck in several places. The phone lines are in a terrible condition.

Misses Rumie Reddin and Ione Balton, of Silverton, visited in the Culpepper home from Thursday until Saturday.

Mr. and Mrs. Holmes enjoyed Sunday dinner at the Bell home.

Mr. and Mrs. Joe Greer enjoyed a visit from their niece, Miss Gladys Bryant, who has just finished teaching near Perryton. She will enter school at Canyon for the summer.

A few of the neighbors met at Mrs. Kellow's and quilted Wednesday. Fried chicken with lots of other good things was the menu for dinner. So they ate lots, talked lots and had lots of fun.

Since the rains started, Percy Estes has been kept busy pulling cars out of the mud hole near his home.

Mrs. J. J. Lindsey visited Mrs. Berry Tuesday afternoon.

Mrs. Tice, Mrs. Mobley and Mrs. Klugade, called at the sanitarium to see Mrs. Allman, who is doing nicely since her operation.

C. E. Tice and son, Lloyd, have been working in Hereford during the rainy weather.

Mr. and Mrs. Leo Williams took dinner Sunday with Mr. and Mrs. Mobley. They all attended the ball game in Dimmitt in the afternoon.

Mrs. Percy Estes and family, Mr. and Mrs. Joe Greer and Mrs. C. Greer, of Hereford, motored to Dawn

Sunday and had dinner with Glenn Greer and family.

Mrs. Veri Sullivan is home after spending a week with her parents at Alvorado, Oklahoma. Her father accompanied her home in his car. Mrs. R. L. Knox and little son, will return with him for a short visit with relatives and friends.

Singing is still good at Frio.

Singing program for June 20:
Three songs led by Mr. Knox.

Quartette—Mrs. Albert Springer, Mrs. Tice, Mr. Dindsey and Mr. Parish.

Song, led by Mrs. Veri Sullivan.

Song, led by Mrs. Sam Kellow.

Song, led by Mr. Holmes.

Quartette—Mr. Knox, Mrs. Sullivan, Mr. and Mrs. Lindsey.

Two songs, led by Mr. Knox.

Cameron, New Mex.

Mack Hutchinson and family arrived a couple of weeks ago from their claim "out west" and he has been helping sing in the Nazarene meeting at Hollene, which closed Sunday night. They expect to attend a meeting at Albuquerque and then at Roswell in a few days.

The prospect for a large wheat crop here never was better, with the exception of several crops that were hauled out. Many of the farmers have their row crops planted, and some are working out their row crops.

Some of the neighbors met last week and helped Lonnie Johnston move his house back to its foundation, after being moved in the storm two weeks ago.

Mrs. Floy Tillman spent last Tuesday with Mrs. Belle Cameron.

Mrs. Dena Isler is suffering with a severe case of rheumatism.

L. Lee Watkins bought a new Rumley combine and tractor the first of the week.

Floyd Mote is working for J. Z. Isler this spring.

The Ladies Missionary society of New Hope, met at Grady last Wednesday with the Grady Ladies Missionary society and enjoyed the day very much. A dainty dinner was

served at the M. E. parsonage and a good program was given at the church in the afternoon.

R. Lowe and family attended church at Hollene Sunday.

Mores Vinyard and family, returned last week from an extended visit with Mrs. Vinyard's parents, Mr. and Mrs. Sam Jennings, at Eureka, California. They made the trip in their Ford. They are glad to get back to new Mexico.

The singing at New Hope Sunday afternoon was well attended.

Mr. and Mrs. A. C. Johnston took dinner Sunday with Mr. and Mrs. Clifton Dunn.

Mr. and Mrs. C. E. Spencer attended the Nazarene meeting at Hollene during last week.

Mrs. Mackechnie is having a new granary built.

Phile Mote and family spent several days last week at the home of Mr. and Mrs. A. C. Johnston while Phil assisted A. C. in breaking some sod on the Mrs. M. F. Morrison place.

Jesse Locknane and I. P. Dunn, purchased a Rumley combine and tractor last week.

The families of Lee Spurlock, J. D. Hopper, Buster Seals, J. L. Patterson and J. R. and Jess Burnett, were kodaking in the breaks Sunday.

Ella Davis was the guest of Nadine Goodson Sunday.

Mrs. Maud Johnston returned home last week after spending some time at Clovis, where she went for medical treatment.

J. A. Leach and family, attended church at Ruth Saturday night where a Christian meeting is in progress.

Clyde Isler and family and Miss Drucella Hutchinson attended a ball game at San Jon Sunday.

Mrs. Ruel Meredith and three children drove over from Canyon City the last of the week and is visiting at the Henry Stovall home.

Mr. and Mrs. Jesse Locknane attended Sunday school at New Hope Sunday morning and took dinner with the Virgil Dunn family.

W. B. Johnston and family and G. C. Cogdill and family, attended the Nazarene meeting at Hollene Sun-

day. However, G. C. superintended the New Hope Sunday school that morning before leaving.

Mr. and Mrs. G. H. King attended church at Hollene Sunday.

Pat Fitzsimmons, of Amarillo, spent the week end here.

Messrs. J. W. Brown, Charlie Tillman, John Ewing, Golda Martin, and Jack McCathern made a trip to Hereford Monday, each to buy a new Chevrolet truck.

Mrs. Belle Cameron spent Monday with Mrs. Mae Eaton and did some sewing for her.

For the first time in several years, the New Hope Sunday school did not prepare any program for Children's Day this year.

J. C. Woods purchased a new Ford truck the last of the week.

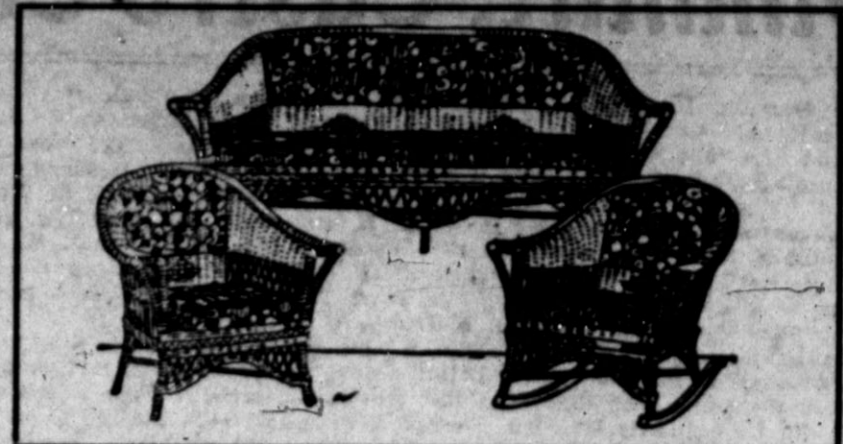
The families of Charlie and Odie Tillman, Mr. and Mrs. E. W. Leach, Mr. and Mrs. Halla Leach, and Mr. and Mrs. Robert Eaton, spent Sunday afternoon at the W. H. Young home.

Mr. and Mrs. A. W. Cameron and Mr. and Mrs. J. A. Conway and children, left Wednesday, May 19, in Mr. Conway's car for a visit with relatives in Oklahoma. They visited the home of Mr. Conway's sister, Mrs. John Crume at Olustee, Oklahoma, where his father also is living, and who accompanied them to Lawton, where Mrs. Charlie Conway lives.

From there they went to Haskell to visit the homes of Messrs. Charlie and the Rev. A. W. Cameron, who live at Haskell. Rev. A. W. is the pastor of the Baptist church there. They reached home June 3, after having a pleasant trip.

For HAIL Insurance, best service and standard company, see H. B. Webb, Phone 162. 11-12

QUICK JOB SERVICE AT THE BRAND



NEW FURNITURE

See the attractive suites, for every room in the house, on our floors.

Priced right — years of service in every single piece.

We will appreciate a visit from you.

ANTHONY'S
FURNITURE AND VARIETY STORE

If Your House Should Burn

Would your insurance money replace the same without serious inconvenience to you? Is your household furniture also covered? Have you tornado and hail insurance? If you are not protected let me write you in some of the good old line companies that I represent.

D. F. Ashbrook

LOANS

We will make you a monthly pay loan, to buy, build or refinance your home or business property (if in water and sewer limit.) No stock to purchase, guaranteed maturity in from sixty to one hundred twenty months, or we will make you a straight semi-annual loan from one to seven years.

We are in position to pass on your loans at once, not having to wait for an outside appraiser. Titles passed by local attorney.

HEREFORD INSURANCE AGENCY
Ralph Barnett, Manager

To Grain Haulers:

Try our 32-6 Federal Blue Pennant Truck Tires for heavy loads this spring.

You Can't Expect a Boy to Do a Man's Work

These 32-6's are guaranteed to stand all a Ford or Chevrolet truck can carry.

Abo Filling Station
LOUIE OLSON, Manager

**Grain
Coal
Cow Feed
Poultry Feed
Stock Salt
Alfalfa Hay
Cream Station
Service for Farmers**

Telephone No. 1

Jones & McLean

"If Its Anything in Feed or Seed, we Have it"

READ THE TRUTH ABOUT KILLING INSECT PESTS

In the first place —
don't pay a Big Price
for an insecticide

WHY pay a big price for an insecticide or buy expensive spraying apparatus when so little as 25c buys a generous size of Bee Brand Insect Powder—sufficient to rid your home of insects, or to prevent insects invading it for a long time to come. Bee Brand Insect Powder is not only a most effective insecticide, but it is also the least expensive.

Bee Brand Won't Explode
You can use Bee Brand Insect Powder anywhere, near an open fire or flame of any sort, without danger. It will not explode nor is it easily inflammable. An insecticide that is explosive, or highly inflammable is a menace — a fire risk.

What of the Plants?
Dare you apply your present insecticide to plants? If you wish to remove insects from plants or flowers, or if you wish to use Bee Brand in a room where plants and flowers are, have no fear. It will not harm them. Bee Brand is non-poisonous. Dust it or sprinkle it on your pets and domestic animals. It will not harm them. *Eat it if you wish — it will not hurt you.*

How Much Apparatus
None is necessary. If you prefer to use the little puffer gun, the cost is only 25c. Blow Bee Brand Insect Powder from a piece of paper. It floats in the air and its fine particles kill flies, mosquitoes, and moths. Dust it in cracks and crevices, or about the furniture, it kills Roaches, Water Bugs, Fleas, Lice and Bedbugs.

Settle It Once and for All
You know what kind of soap serves you best. Modern sanitation has made insect powder as necessary as soap. If you have never used Bee Brand you have not yet found the most effective and least expensive insecticide. Order it by name and insist on getting it.



In red, lifting-top cans at your grocer's or druggist's. Household sizes 10c and 25c. Other sizes 50c and \$1.00.

If your dealer cannot supply you, send us 25c for large household size. Give dealer's name and ask for our free booklet, "It Kills Them", a guide for killing House and Garden Insects.

McCormick & Co., Baltimore, Md.

POLITICAL ANNOUNCEMENTS
Deaf Smith County

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic primaries in 1926:

- For State Representative, 123rd Dis:**
LEE SATTERWHITE
of Panhandle, Texas
- For District Attorney:**
B. N. RICHARDS
of Dallam County
- J. D. THOMAS,
of Farmer County
- For District and County Clerk:**
A. L. BIGGS
J. G. (GANO) HASTINGS
MONT E. BAKER
L. H. FOSTER
- For Sheriff and Tax Collector:**
CLAUDE BENTON
(Re-election)
- For County Judge:**
EARL W. WILSON
(Re-election)
- For Tax Assessor:**
IRA RICKETTS
W. A. (AL) MILLER
J. H. DANIEL
ALBERT MURPHY
(Re-election)
- For County Treasurer:**
J. H. HEAD
MRS. E. F. CONNELL
J. H. WEEMS
MRS. RUSSEL DANIEL
- For Public Weigher:**
E. W. HARRISON
- For Commissioner, Precinct No. 1:**
C. J. PADDOCK
(Re-election)
- W. A. KNOX
WES BRADLY
- For Commissioner, Precinct No. 2:**
H. G. CONKWRIGHT
W. R. (BOB) HIGGINS
- For Commissioner, Precinct No. 3:**
HERMAN A. GRAY
(Re-election)
- J. T. GUINN
- For Commissioner, Precinct No. 4:**
W. T. WOMBLE
J. C. ALLRED
B. J. MECASKEY.

POLITICAL ANNOUNCEMENTS
Castro County

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic primaries in 1926:

- For District and County Clerk:**
MRS. R. B. BOREN
- For County Judge:**
J. F. EASTER
M. R. AVERY
- For Sheriff and Tax Collector:**
BILL BURNAM
(Re-election)

NOTICE TO CONTRACTORS

The trustees of district five will receive bids for additional room to West Way school Saturday, June 12. They reserve the right to reject any and all bids. See county judge for plans. 20-2t.

We never failed to pay our losses. Twelve years in business and never had a law-suit. Our adjustments are satisfactory. Rate on Wheat and Oats 8% Note settlement. Why pay more? GROOM MUTUAL HAIL ASS'T. 13-tf TROY WOMBLE, Agent.

Etiquette
What - When - to do it

By FLO

Dear Miss Flo: I wonder if you can tell me where the custom of throwing rice and old slippers originated. Is it now considered in good taste?

Thank you. B. W.

The custom of throwing rice and old satin slippers had its origin among the ancient Egyptians and Hebrews. At that time they considered the slipper or sandal a symbol denoting exchange of property. Women at that time were regarded as property, and were given in exchange for other property. Later, in Anglo-Saxon marriages, the bride's father gave her shoe to the bridegroom, who touched her on the head with it in token of his ownership and authority. The custom prevailed, and still later the idea of good luck became associated with the throwing of slippers at weddings. Then rice and grain were combined with the ceremony, as a plea to the God of Productiveness to bless the marriage with an abundance of nature's best.

Today the custom is still in vogue, and old satin slippers and hands-ful of rice are thrown after the departing couple. It is considered in good form only so long as it is not overdone.

Dear Miss Flo: After having spent a week-end with friends, is it necessary to write them a "thank-you" letter. Should the letter be addressed to the hostess and host, or just to the hostess? Could you give me a form, please?

Thank you. M. C.

It is not only considered necessary to write a "bread and butter" letter after being a week-end guest, but it is considered gross neglect to fail to do so. If the invitation was extended in the name of the husband and wife the note should be addressed to both. However, if it was extended in the hostess' name only, the thank you note should be sent to her personally. The letter may be as long and as chatty as one pleases, or it may be only a brief note. Here is a form that is used frequently:

Dear Mrs.—
I want to tell you again how much I enjoyed my delightful week-end at your home, and how glad I am that you included me. Let me know when you are coming to town. Perhaps we can

arrange for lunch together somewhere.

Cordially yours,

Dear Miss Flo: When one is a guest at an informal dinner, is it in good form to comment upon the food? May one accept a second helping, if it is offered? J. B.

Comments on food served, except in praise, should not be made. It is quite permissible to accept the second helping.

A Sad Awakening

"I dreamed I was a bachelor last night. Wonder what that means?"
"Most likely means you'll be met with a disappointment when you wake up!"

Maybe She Is

Slim Sasspoole thinks a "figure of speech" is a married woman.

SHERIFF'S SALE

STATE OF TEXAS,
County of Deaf Smith:
By virtue of an order of sale issued out of the Honorable 68th Judicial District Court of Dallas County, on the 25th day of May, 1926, by the Clerk thereof, in the case of Emerson-Brantingham Implement Company versus Oscar J. Hines, No. 61913-C, and to me as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by

USED CARS

- 3 1924 Model Chevrolet Touring
- 1 1923 Model Big Six Studebaker
- 1 1924 Model Chevrolet Sedan
- 1 1923 Model Chevrolet Coupe
- 2 1925 Model Ford Coupes.

We guarantee these cars against defects in parts for thirty days.

Brumley Chevrolet Co.

law for Sheriff's Sales, on the 15th day of June A. D. 1926, at Hereford, Texas, before the Court House door of said Deaf Smith County, Texas, the following described property, to-wit:
One (1) AA-12-20 Tractor No. 35509-D.
One (1) 36 B4 Disc Tractor Plow
One (1) No. 70-80 32-16 Tandem Disc Harrow, and Eighteen hundred (1800) bushels of maize and kafir corn
grown on 200 acres of land out of farm known as Old Jack Smalley place, located about 15 miles N. W.

of Hereford, Deaf Smith County, Texas. But the 1800 bushels of grain described herein, will be sold at the Old Smalley place, 15 miles N. W. of Hereford, Deaf Smith County, Texas, where Oscar J. Hines lives. Layed on as the property of Oscar J. Hines, March 16th, 1926, to satisfy a judgment amounting to \$1,563.01 in favor of Emerson-Brantingham Implement Company and cost of suit.

Given under my hand, this 1st day of June, 1926.
CLAUDE BENTON, Sheriff,
Deaf Smith County, Tex.

Quick Job Service at The Brand.

FRANK BARBER
Southwestern Life Insurance Co.
Representative
Life Insurance and Land Loans
Hereford, Texas

Dr. D. E. Turrentine

Dentist

Over J. O. Newell Store



NEXT TIME YOU NEED GAS
DRIVE IN AND LET US FILL UP YOUR CAR.

We carry a line of GOOD TIRES that will serve you well, at Prices the Mail Order Houses Cannot Meet. Try Us Out On This!

SERVICE-U-LIKE FILLING STATION
GLENN SNYDER, Prop.

PAINTS AND VARNISHES

How does your home look to your friends? Look at it through the eyes of a stranger. Look at the walls, particularly over the kitchen range or oil stove. Examine the floor in the door-way between frequently used rooms. Look over the furniture that's used most. You'll be surprised at the mars and scratches that have come so gradually you've scarcely noticed them. Then brighten up and beautify your Home with COOKS PAINT and VARNISHES. Also just received a shipment of Brushing Lacquer, ready for use in fifty minutes after applying. Durable as the best of varnish and will not stain from hot or cold water. Come in and let us show you.

Streu Hardware Co.
Home of Service and Quality

Smartly Finished Fully Equipped

Dodge Brothers Special Coupe is referred to as SPECIAL because it includes every item of special equipment that is possibly accentuate the car's beauty and comfort:

Balloon tires; nicked bumpers, front and rear; nickel-trimmed radiator shell; rear view mirror; automatic windshield wiper; scuff plates; cowl lights and natural wood wheels—disc wheels optional.

Hood and body smartly finished in tartan green lacquer, with cartouche yellow stripe; upper body in black lacquer, with glossy oven-baked enamel fenders and shields.

Genuine hand-buffed Spanish leather—grayish green; and wide-vision all steel safety pillars included among many other attractive features.

Special Coupe	\$ 950.00
Touring Car	\$ 928.00
Roadster	\$ 928.00
Sedan	\$1040.00

Delivered

BEAVERS BROTHERS
Hereford, Texas

DODGE BROTHERS
MOTOR CARS

The BULL'S EYE
Manager



Another "Bull" Durham advertisement by Will Rogers, English wit, and humorist, and leading American humorist. More coming. Watch for them.

The Farmer Can't Stand Much More Help Like He Has Been Getting

Congress say they are helping the Farmer. They are in Washington ON salary. He is home trying to pay it. Farmers have had more advice and less relief than a wayward son. If advice sold for 10c a column, Farmers would be richer than Bootleggers. And when they get all through advising, there is just one thing will help the Farmers. That is eliminate some of the middlemen and let the two ends meet. The Consumer and the Producer are two men in America that have never even seen each other. Cut out the middle and tie the two ends together.

When a steer starts from the feed pen to the table, there is about 10 to take a bite out of him, before he reaches the family that pay for him. Who wears the best clothes or drives the best car, the fellow who raises a bushel of wheat, or the working fellow who goes up to buy a sack of flour? Why neither one of them. The ones in between these two have their private Tailor and "Straight Eights."

The Government just told Agriculture, "You are in a hole." They didn't offer to pull them out, but they did say, "We will get down in there with you." I want to tell you right here, I don't know what would have happened to the poor farmer if it had not been for his old friend, "Bull" Durham. It's the only thing he has been absolutely able to rely on. And I want him to know that myself and "Bull" Durham are with him right to the poor house door.


Will Rogers
P. S. There will be another piece here a few weeks from now. Look for it.

66 YEARS OF PUBLIC SERVICE

2 BAGS for 15¢
make 100 cigarettes
THE WORLD'S BEST CIGARETTE



Independence



—Our forefathers fought to gain it—
—Our sons fought to maintain it—
It is cherished in the inmost soul of every human being.

Diversification is a matter of personal liberty to the farmer. His own rights are at stake: The right to profit from his labor; to educate his children; to live in comfort; to save for the future.

"The Spirit of '26" is Agricultural Independence through Safe Farming. Talk with us. We may be able to help or advise you.

The First National Bank MEMBER FEDERAL RESERVE SYSTEM

Read our messages appearing in Farm and Ranch

"BULL" DURHAM
Guaranteed by
The American Tobacco Co.
INCORPORATED
111 Fifth Avenue, New York City

TOWN & COUNTY

Personalographs

W. E. Dameron arrived home Sunday night from Austin, Texas, where he has been on business.

Mr. and Mrs. Henry Gooch of Amarillo, were Sunday guests of Mr. and Mrs. Seth B. Holman.

Miss Roberta Murphy left Tuesday afternoon for Lubbock to visit Mr. and Mrs. Jack Murphy.

E. Hooks, field representative of the Southwestern Bell Telephone Co., is in Hereford this week on business.

Oscar Rayborn of Fort Worth, nephew of Mrs. M. L. Steele, arrived Wednesday for a visit with his aunt.

Miss Christine Butler of Wichita Falls, spent the week-end in the Steele home visiting her friends, Miss Polly Steele.

Miss Dolly Ward left for Abilene on Monday to attend the Epworth League conference. She expects to return on Sunday.

Fletcher Rogers, of Austin, Texas, came in Monday. He is here to harvest his wheat crop. Mrs. Rogers and the boys are expected to follow later and spend the summer.

Mrs. H. B. Love and children, arrived overland from Tucson, Arizona, Wednesday of last week and are visiting in the home of Mrs. Love's parents, Mr. and Mrs. A. W. Chandler.

H. P. Seeman of Bouton, Iowa, was a caller at The Brand office this week. He has been a reader of The Brand several years. He has land holdings near Las Vegas, New Mexico, and expects to spend some time there.

Mrs. Ed L. Nowles, who has been visiting her parents, Mr. and Mrs. B. Frank Bule, for the past two months left Wednesday for Pueblo, Colorado, where she will visit for a few days before returning to her home in Livingston, Montana.

Mr. and Mrs. Arthur C. Thompson have rented their home to Mr. and Mrs. Ell Dunlap and their daughter, Mrs. Mary Monday, for the summer. Mrs. Thompson expects to leave soon for a visit with her parents in Kansas.

Mr. and Mrs. S. F. Newbold and Mr. and Mrs. Frank Wolfelin of Amarillo, were week-end visitors in the P. W. Price home. They were entertained Monday night with a dance, given in celebration of Mr. Price's birthday, attended by a nice crowd of invited guests. Music was furnished by the Hereford orchestra. The visitors returned home Tuesday morning.

Kafir Seed for planting—only \$1.50 per hundred. We handle all kinds of grain. —Golden Rule Produce Co.

Try a Want Ad—It's a Winner!



S. S. Kreege, chain store owner is giving away \$25,000,000 of his great fortune, to be used for charitable purposes. The gift will be made to the Kreege Foundation which was established by the merchant in 1924.

Mrs. G. A. Copeland of Falls, is visiting in the home of her brother, A. W. Chandler.

Miss Kathleen Hawkins arrived Sunday evening from Lubbock where she has been visiting friends.

Mrs. Homer Wilkinson and daughter, Miss Mary, of Amarillo, are visiting friends in the city.

Mr. and Mrs. Wes Anthony and little daughter, Helen, were week-end guests of Mr. and Mrs. C. W. Dixon of Bovina.

A. D. Payne, of Amarillo, candidate for State representative from this, the 23rd district, was campaigning here Saturday.

Miss Edythe Bule is expected home Saturday from Pocatello, Idaho, where she has been supervisor of music in the Junior high school.

Mr. and Mrs. Gaston Baer and baby and Mrs. Baer's mother, Mrs. Goldberg, made an automobile tour of New Mexico last week, visiting Santa Fe and other points. Mr. Baer combined business with pleasure in handling some land matters while away.

Watch the Star Theatre programs for June, on this page—the best ones yet!

R. E. Cottongham, son of E. Cottongham, of Hereford, is visiting his father after teaching school the past year at Lavernia, Texas, near San Antonio.

Mr. and Mrs. N. C. Vogele and Albert Horton attended the Christian Science lecture in Canyon on Monday night.

Mr. and Mrs. Lewin of Wichita, Kansas, and baby are visiting Mr. and Mrs. Gaston Baer and Mrs. Baer's mother, Mrs. Goldberg.

Miss Lillian Sawyer left Wednesday for Dallas to visit her brother, Alton.

Mr. and Mrs. R. P. Lusk were called to Amarillo on Saturday on account of illness.

Mr. and Mrs. Hiram Fullwood and son, Jack, and Miss Frances Fullwood, of McAllen, Texas, are here visiting Mrs. Fullwood's mother, Mrs. Goad and Mr. Fullwood's brother, Bob Fullwood and family.

Mr. and Mrs. Cliff Estes and little sons, will leave Friday morning overland for Denton, Pilot Point and other Central Texas points to visit relatives for a week or ten days.

Miss Lois Smith of Amarillo, is visiting Miss Maybelle Witherspoon this week.

Watch the Star Theatre programs for June, on this page—the best ones yet!

Ross Farmer and wife are visiting Mr. and Mrs. Omer Baker. They have been making their home in Panhandle but expect to make Hereford their home now.

Carl Mountz Back From Visit to Relatives

Carl Mountz, Santa Fe ticket agent, returned last Friday from an eight days trip to Butler, Ind., and Detroit, Mich., where he visited relatives. His father lives at Butler and two brothers reside in Detroit. He returned to face a wrecked truck patch on his place north of town following the hall of last week, and is now busy in his spare time replanting his stuff.

John Patton Purchases A. L. Biggs Agency

John Patton, who has been with the Rockwell Bros. Lumber company for some time, has purchased the Insurance Agency of A. L. Biggs and took charge on June 3. John is a hustling young business man with lots of friends who wish him well in his new venture. It is understood that Mr. Biggs will devote his time to his oil lease developments and to his race for county clerk. Mrs. Biggs will remain with Mr. Patton at least for the time being, as she is familiar with the office work.

Gives Message to Youth



In a recent interview Dr. Charles W. Eliot, 92 year old President Emeritus of Harvard University, said: "If I had the opportunity to say a final word to all the young people in America it would be this. Don't think too much about yourself. When all you can think about is yourself you are in a bad way!"

Mr. and Mrs. Frank Given Back From Trip

Mr. and Mrs. Frank Given are home from a seven weeks trip to points in Missouri, the Mississippi Valley, Illinois, Kansas, Oklahoma and South Texas. They went out via South Texas through Arkansas, Mississippi, Missouri, where they visited relatives, made an excursion into Illinois and came home through Kansas and Oklahoma. They report a very enjoyable and interesting trip.

J. B. Jones and Family Have Fine Trip

Mr. and Mrs. J. B. Jones and daughters Miss Martha and Mrs. Harve Yantis, returned Saturday from a fine automobile trip to the Grand Canyon, Santa Fe, Ute Pass, Eagle Nest Dam, Taos, and other interesting points in New Mexico. They report a delightful vacation.

People still run their neighbors down—especially when they cross the streets.

STAR THEATRE

FRIDAY and SATURDAY
June 11 and 12

WILLIAM S. HART, in
"TUMBLEWEEDS"

MONDAY and TUESDAY
June 14 and 15

"THE TALKER"

With
ANNA Q. NILSSON and
LEWIS S. STONE

WEDNESDAY and THURSDAY
June 16 and 17

RICHARD DIX, in
"LET'S GET MARRIED"

(A 100 per cent Feature
Comedy)

FRIDAY and SATURDAY
MATINEE
(To Be Selected)

SATURDAY, JUNE 19

TOM MIX, in
"THE BEST BAD MAN"

Time of shows
Saturday Matinee 2:30 p. m.
Night Shows: 8:00 and 9:45

HOSPITAL NEWS

Miss Inez Jowell, who was operated on last week, is doing nicely.

Mrs. J. E. Starnes was dismissed on Friday, June 4.

Mrs. D. H. Allman was dismissed Tuesday, June 8.

Mrs. J. T. McDonald is reported as doing well.

Miss Edith Chandler is in the hospital for medical treatment and is improving.

Mrs. D. L. Wood is getting along nicely.

Mrs. O. L. Sherbart was operated on Monday morning and is resting nicely at this time.

H. A. O'Dell has entered the hospital for medical treatment.

Lonnie Dyer, son of L. E. Dyer, is very low. On Monday night Lonnie was thrown from his horse and had his skull fractured. He was brought to the hospital on Tuesday and an operation was performed that night. His condition is very serious.

Kafir Seed for planting—only \$1.50 per hundred. We handle all kinds of grain. —Golden Rule Produce Co.

Hank Lewkings and his wife tried to settle their dispute out of court but the police interfered.

Judge's Joke

TO WIN A GAL YOU USED
TO TREAT 'EM ROUGH!
NOW YOU GOTTA
TREAT 'EM
OFTEN!

Money might be the root of evil—but there are lots of good rooters.

U.S. Thrifty

HOW TO JUDGE A BANK

Judge a bank as you would a man—not by what is SAID but by what is DONE.

A very simple rule but one that is infallible.

We shall be very happy to have those interested in selecting a good bank measure us by this standard.

Western National Bank

"There Is No Substitute For Safety"

Box Stationery

There is usually more personal correspondence to keep up during the summer because there is so much traveling among your friends. Interesting letters are more interesting when written on good looking stationery. We have a wide assortment.

Symphony Lawn, Symphony Royal, Lord Baltimore, Cascade, Major.

MEMBER
TEXAS QUALIFIED
DRUGGISTS' LEAGUE

Corner Drug Store

MEMBER QUALIFIED
DRUGGISTS' LEAGUE

Read the League's message in Farm and Ranch and Holland's Magazine.

Only druggists who are members of the Qualified Druggists' League are authorized to use this Emblem.

Legally
Registered
Pharmacist

CAR LOADS OF NEW FURNITURE

JUST RECEIVED. NEW FURNITURE FOR ALL DEPARTMENTS OF OUR BIG STORE

Reed or wicker furniture, beautifully upholstered in tapestry will transform any room into the most popular room in your home. Aside from its charm—there is another quality that makes it extremely desirable—it is low priced.

NOTE THESE INTERESTING PRICES; THEN COME IN AND SEE HOW DESIRABLE THE FURNITURE.

\$ 90.00 Three-piece Reed fiber suit for	\$ 75.00
125.00 Four-piece Reed fiber suit for	97.50
200.00 Three-piece Cane back suit for	165.00
250.00 Three-piece Overstuffed suit for	195.00
300.00 Three-piece Overstuffed suit for	245.00
375.00 Three-piece Overstuffed suit for	295.00

See our big line of dining room suits in Walnut and Mahogany. Also the fine new bed room suits in all the new finish.

Big assortment of new Wilton Art Rugs just in.

Ask Us About Our Deferred Payment Plan

E. B. BLACK CO.

We are satisfied with small profits.

LUMBER FOR GRANARIES

Wheat harvest is close at hand. Farmers are needing GRANARIES in which to store the grain. See us for figures—let us help you save money on your lumber bill.

Panhandle Lbr. Co.

PHONE 65