

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

25TH YEAR, NO. 36

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, SEPT. 24, 1925

## "The Best County Fair in Years" is Public's Verdict

### DEAF SMITH CO. FAIR PROVES AN EYE OPENER TO VISITORS

The 1925 Deaf Smith County Fair closed Saturday night after a two days exposition of local resources that was literally an eye-opener to every one concerned, including the men and women who promoted and staged the show. There have been other fairs in the past that excelled this one in some departments but it is doubtful if there have been any before that quite measured up to 1925 in the all-around exhibition of what Deaf Smith county produces.

An unusually large share of the honor and glory goes without question to the rural school communities who competed in beautifully decorated booths for the prizes offered and who had the crowds gasping at the profusion and quality of the products of the county's farms. Men, women and children from the different communities helped gather and display their exhibits and then kept committees on the job all the time boosting for their communities. The Community Booth aisles were jammed during the two days with admiring crowds and the loyal folks who made this wonderful display have the sincere thanks and congratulations of the people of Hereford.

The Boys and Girls Club displays in all departments reflected great credit upon these youngsters, as well as upon County Agent Dunkle. Mr. Dunkle's steady work shone brilliantly in both the Community and boys and girls displays at this fair.

As always, the loyal women of the city rallied to the rescue, although given but a few short days, and under the leadership of Mesdames Claude Ricketts and T. D. Moss put forth a perfect exhibition on the second floor of the courthouse, of art and needle work, flowers, culinary work, curios and many other things fashioned and grown by the hand of women.

An added attraction for the fair was the dealers' automobile display in the courthouse basement, consisting of eight or nine makes of cars and including every dealer in this community.

Thirteen merchants threw together splendid booths on two days notice and housed them in the West Texas Feed & Seed Co.'s building. Homer Fox worked up this feature and deserves great credit for the great showing made. The booths were tastefully decorated and the merchants handed out souvenirs and advertising matter.

On the other side of this building Secretary Vogel staged his Poultry Show. About 175 birds were shown and the Boys & Girls Club displays made up about a third of this number. Earl J. Currie of Amarillo judged this exhibit free of charge, as did B. B. Holland of Amarillo in the Jersey department.

The machinery exhibits were light on account of lack of time to get ready. Allen Bell had an individual exhibit of several head of sheep in the live stock pavilion. These were not judged or entered for competition but were merely sent as an educational feature. There were over forty head of magnificent Hereford cattle, with twenty eight Jerseys and six head of draught horses for exhibition purposes. In the Pulling Contest between heavy teams, E. V. Sullivan won first, Roy Kincald second and D. L. McDonald third. The winner's team was a pair of small mules and won on comparative weights.

The Rodeo staged by local talent was a success and drew good crowds. Owing to the fact that one of the riders took the record book home with him to the ranch The Brand is unable to give the details. The proposed Polo match was not carried through due to an accident which crippled a rider at the start. The James Carnival attractions drew big crowds on both Friday and Saturday night and seemed to give general satisfaction.

The Fair was formally opened early Friday morning with a band concert by Ralph Smith's Hereford Band, followed by an address by Dr. Jno. W. Overton. A big feature was the automobile parade Saturday afternoon under the direction of Mrs. E. C. Eubanks, who deserves great credit for

intriguing work. About forty decorated floats and automobiles took part in the parade, headed by the band and the streets were lined with crowds that applauded the spectacle from one end of Main street to the other. A funny feature of the parade was the donkey cart driven by Mr. Eubanks and carrying his wife as a passenger, both dressed in Mexican costume and urging on their reluctant steeds with the aid of a punch stick.

#### Community Booths

Dawn won first place with 403 points; Askren was second with 371; Wyche took third with 365; West-Way was fourth with 357; Progressive fifth with 353, and Fairview sixth with 340.

Dawn (which won first prize)—Attended by Mrs. Wes Bradley, Mrs. A. T. Frye, Mrs. L. A. Blair, Mrs. C. V. Walker, Glenn Greer.

An exceedingly attractive booth with "Dawn" written in wheat and kafir heads in center of both.

Articles—(a) Needle Work: The most striking article was a quilt with a map of Texas worked in the center with different colors of cloth worked on for each county with the name written of each one. (b) Pastry: Cakes, pies, bread, rolls, coffee, cake, doughnuts. (c) Farm Products: Eggs, butter, tomatoes, two varieties of peppers, onions, potatoes (two kinds), squash, parsnips, carrots, celery, cabbage, beets, peas, beans, kohlrabi, sweet potato, pumpkins of 25 lbs each, peanuts, cshaw, turnips, sweet potato, egg plant, muskmelons, watermelon, peaches and pears. (d) Canned Goods: One hundred and nine jars of vegetables, fruits, meats and preserves and jellies, relishes and pickles. (e) Feed: Wheat (spring and winter), oats, two kinds of kafir, corn, higeria, maize, millet, sudan, corn and cane.

Askren—Mrs. W. T. Smith and family as committee. The entire back of the booth was covered with maize heads with "Askren" written with cotton in the center. Only seven families entered things in this booth, which won second prize.

Articles—(a) Fancy Work: Articles of all kinds. (b) Farm Products: Beets, pumpkins, all kinds of melons, all kinds of pumpkins, sweet potatoes, tomatoes (four kinds), cabbage, cauliflower, peanuts, turnips, radishes (one 5 lb radish), muskardis, turnips, squash of 37 lbs, peppers growing, four kinds of carrots, cucumbers, parsley, vegetable oyster, apples, grapes, pears. (c) Feed: Corn, cotton, kafir, sorghum, sudan, alfalfa hay, two kinds of wheat, oats, two kinds. (d) Canned Goods: one hundred varieties of vegetables, meats, pickles, fruits, preserves and jellies. (e) Flowers: A large rose cactus that was imported from Canada, ferns and sweet peas.

Wyche (third place)—Mrs. Ed Cox chairman of the committee. This booth was arranged and exhibited by the ladies club of that community and contained fancy work, pastry articles, farm products, feed, canned goods, etc.

West-Way—With Mrs. Pink Gilliland, Mrs. D. E. Turentine, and S. G. Moore acting as the committee. This was a purple and gold booth with higeria, kafir, maize and cotton as the background on which was written the name "West-Way".

(a) Farm Products: Eggs, cheese, butter, soap, sage, beets, kohlrabi, carrots, parsnips, strawberries, peppers, a 12 lb sugar beet, cucumbers, watermelons, both kinds of potatoes, swiss chard, beans, Tenn. Minaffee, squash, celery, cauliflower, okra, cabbage, kale, turnips, muskmelons, tomatoes, robarb, onions, corn and pop corn, pears, grapes and lovely flowers. (b) Feed: Maize, sudan, darsio, higeria, kafir, wheat, oats, etc. (c) Canned Goods: Vegetables, fruits, meats and preserves, jellies and relishes.

Progressive—With Mrs. J. E. Cockrell, Mrs. George Lewis, Mrs. B. Boyd and Mrs. David Thompson as committee. A neat, attractive booth which won first in fancy work and arrangements but fell down on farm products on account of the heavy hail storm in that neighborhood early in the

season. (a) Fancy Work: Won first in this branch of work. The girls Agricultural club entered several articles in this work. (b) Farm Products: Eggs, celery, two kinds of peppers, tomatoes, turnips, beets, potatoes, onions, pumpkins, squash, corn, beans, carrots, gards, peanuts, two cabbages of eleven pounds each, peaches and pears, and a 62 lb watermelon. (c) Home made soap was entered; also cheese and bread. (d) Feed: Wheat, oats, speltz, etc.

Canned Goods: The Progressive Canning Club entered some of their work, including canned meats, vegetables, and fruits, but there was also glass canned products.

Fairview—With Mrs. J. P. Walker and Mrs. W. T. Womble acting as the committee. The exhibit consisted of fancy work, farm products, canned goods. The outstanding article of the Fairview booth which attracted very much attention was a large bean which resembled a watermelon; in looks and size but was reported to be very good to eat when young and tender.

Individual Exhibit by C. M. Snowden, who lives 12 1/2 miles northwest of town—One hundred and ninety three different displays were in this booth with one hundred and thirty one different varieties of things. The display included:

Two kinds of pop corn, rice and yellow; two kinds of corn, sixty-day and mammoth white; two kinds of kafir, Blackhull and Dwarf; three kinds of maize, Dwarf, Standard and St. Shank; two kinds of millet, Little Yellow and Big German; Sorghum, Shunake; Cotton, one-half; six kinds of peppers; four kinds of radishes; five kinds of turnips; two kinds of carrots, long and short; two kinds of beets, early and late; Salsify or oys-

### Diners "Adopt" Claude Girl; Fair Will Be Annual Event Hereafter

The Deaf Smith County Fair will be staged again in 1926, it was determined at Monday's luncheon, after President Black made a congratulatory speech concerning the Fair just closed. There was a big crowd present at the City Cafe.

Rev. J. T. Ross said the spring meeting of the Amarillo Presbytery had been invited here by his congregation and a vote was carried joining the Presbyterians in such an invitation and the secretary instructed to wire accordingly.

President Black announced that in the absence of secretary Moss at the Fair, L. Baskin would handle the Labor Bureau work and Seth B. Holman the routine secretary's duties.

County Agent Dunkle said the County Fair apparently pleased everybody and he was particularly proud of his Boys and Girls Clubs, as well as the Community Booths. Mr. Black moved a vote of thanks to all those making the Fair such a success and emphasizing the fine work done by Mr. Dunkle. A special vote of thanks was given the West Texas Feed & Seed Co. for the use of their building during the Fair.

Rev. Haymes made the judges report on the "Home Beautiful" contest and was thanked for services rendered. Attention was called to the Amarillo

Fair opening Saturday, and to "Hereford Day" next Tuesday. The stores and schools will not close on that occasion, it was decided. C. M. Snowden, farmer who displayed an individual booth at the Fair, spoke briefly, stating that he had 131 different varieties and would do better in 1926. He was offered the opportunity to go to the Amarillo Fair with his exhibit without expense, but said he could not spare the time.

Chairman Black asked all those who would sign petitions being circulated asking the Commissioners Court to purchase the Sales Pavilion for storage of road machinery.

Miss Greta Mae Cayton of Claude, contestant in the Popularity Contest at Amarillo, introduced by J. E. Hill, asked for votes and support. She gave a humorous reading entitled "The Dutch Orator," that tickled the crowd immensely. She was officially "adopted" and Gano Hastings ordered to help her sell tickets and votes.

Mayor Ireland called attention to the fact that on Monday, October 4, the corner stone of the new High School building will be laid, under auspices of the Masonic Lodge of Hereford, and requested every citizen to be present on that occasion.

Next Monday the luncheon will be held at the Stockman's Cafe.

## IF WE WANT A RAILROAD IT IS NECESSARY TO GET BUSY

The drive for subscriptions to the 7% preferred stock in the T. P. & G. R. R. Company is not progressing as it should. It is true that \$110,000 is a fair amount for the time and effort spent on the project but this will not build a railroad. Many of the land owners of the county will have to show their faith in their land investments by taking stock or this railroad will be built over some other route. Like all similar propositions some have gone their limit while others are still "whispering". Their subscriptions are not loud enough to be heard. The non-resident owner of Deaf Smith county land is not

yet visible; he has not responded; he has not helped. Perhaps if he knew more of the project he would help.

All papers to be signed in connection with getting the T. P. & G. to build through Hereford were prepared by our own attorneys—Hereford lawyers. The application for stock, the Trust Agreement between the Company and the subscriber, the note signed in payment of the stock, all plainly state that rails must be laid to an intersection with the Santa Fe railroad at Hereford, Texas, before one penny can be collected from the subscriber. It is a plain case of A RAILROAD OR NO PAY. If it is a safe proposition for the local man it certainly must be safe for the non-resident.

This railroad will do more for Hereford and Deaf Smith county lands than any other one thing that could be promoted. There has never been a time when such a proposition would do so much good. The eyes of the whole Southwest are turned to West Texas. Crops are good over West Texas and better at Hereford than any other part of West Texas. This is a positive fact and a railroad boom within the next twelve months will enable every land owner in the county to sell his land if he wants to—and at a decent price too.

Railroads bring people, people are necessary to develop new countries, we are undeveloped and need people and the building of this railroad will bring us the much needed people. If we had a family on each quarter section of our lands there would be no more cheap land in Deaf Smith county.

So why not wake up? Subscribe for your quota of stock and see if we can't start something. The whole thing depends on your stock subscription and the Interstate Commission of the United States. If you don't subscribe no railroad can be built. If after you do subscribe the Interstate Commerce Commission decides the undertaking is not sound, or not needed, you can bet your life no permit to build will be issued. Subscriptions are taken on the basis of \$200 for each quarter section owned. Remember it is a railroad or no pay. Send your applications to any Hereford Bank, The Brand, or any of your Hereford friends. We have until October 1 to sell the stock.

RAILROAD COMMITTEE, Hereford Chamber of Commerce.

(Continued on Page 6)

### "HOME BEAUTIFUL" CONTEST WINNERS ARE ANNOUNCED

The "Home Beautiful" contest, for which the Chamber of Commerce offered \$75 in cash prizes, closed last week with the judging of the various blocks and private homes entered. An effort had been made to secure out-of-town judges but this failed at the last moment and four local pastors, Messrs. Haymes, Hill, Morgan and Ross, were pressed into service and rendered a splendid account of themselves.

#### SCRUB BULL TRIAL AT FAIR IS A SCREAM THROUGHOUT

Dr. Jno. W. Overton as defending attorney, Travis Dameron as prosecutor, and Judge Jno. P. Slaton as presiding magistrate constituted the official court staff of a screaming farce comedy held in the Sales Pavilion Saturday afternoon during the fair when "Clarence Darrow," a scrub bull, was tried for his life. The jury consisted of four preachers, a priest and a banker. The bull lost and was condemned to death via the butchering pen. Dr. Overton announced after the verdict was rendered that it would be more certain and much cheaper to obtain a pardon for his client from the governor than to appeal the case.

The auditorium at the trial was literally packed to the roof with a grinning amused crowd who laughed and whooped throughout a really clever and skillful sketch. Judge Slaton was awesome with his dignity and stern court discipline. Dr. Overton's booming voice was working as usual and Travis Dameron, scowling fiercely at jurors and witnesses, was an ideal prosecuting attorney. It seemed at first that a jury would never be secured, as all kinds of objections were raised. Sherm Williams was thrown out as a prospective juror on the ground that there was some distant kinship to the defendant. J. E. Hill was also rejected when Attorney Overton said the law gave his client the right to be tried by a jury of his peers and that Mr. Hill was not eligible. The court solemnly sustained the objection, to the delight of the yelling crowd.

The whole thing was cleverly conceived and smoothly executed and in addition to the comedy carried a moral for the crowd in the raising of good stock. The verdict of the jury read: "We, the jury, selected to try the Scrub Bull, after due deliberation find as follows:

"1st—The appearance of the bull upon the witness stand is against him. He looks like a criminal. No self-respecting cow would care to be caught in his company.

"2nd—As a beef product he is a little flesh, and that of poor quality.

"3rd—We find him guilty of lowering the standard of his kind.

"4th—He is without pride of ancestry and should be without hope of posterity.

"5th—We find him guilty upon all accounts charged, and assess his punishment at death; and that his memory be unwept, unhonored and unsung, unoffended, unknelt, and unknown.

"G. A. F. PARKER, Foreman."

The Hereford stores and schools will not be asked to close next Tuesday, which is "Hereford Day" at the Amarillo Tri-State Fair. It was decided at Monday's luncheon. For the past week everything has been in a large carnival, headed by the band, has journeyed up to Amarillo on this day. President Black stated Monday that the sentiment seemed to be against this procedure. This year everybody is too busy to sacrifice the time needed. The school children can wait and go up Saturday, when there is a football game scheduled, while as many as can are urged to go on Tuesday and uphold Hereford's part in the day's festivities.

The Hillcrest golf team of Amarillo paid Hereford a visit last Sunday, and entered eight players in a competitive match of eighteen holes. Hereford took six of these matches. The visitors found the new Hereford course deceptive as to distances and the elevated greens also bothered them quite a bit. They were profuse in their praise of the new links and invited the Hereford men to pay a return match Sunday week.

The Lubbock team has a date here next Sunday afternoon and will play the match if the weather does not prevent. Lubbock has a bunch of men good enough to compete in the State tournament, and will give the Hereford boys all they can handle.

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Deaf Smith Wins Fifteen First and Four Second Prizes at Abilene Fair

Secretary J. B. Elliston returned from Abilene Fair Thursday morning in order to gather additional exhibits to send to Wichita Falls next week. Simultaneously with his return the daily press carried the story of the individual winnings of Deaf Smith county at Abilene, winning fifteen firsts and four seconds out of a total of twenty four entries. The county did not get in the money on the whole exhibit owing to the fact that in shipping Mr. Elliston lost a quantity of his field exhibit. Secretary Moss is now with the exhibit while Mr. Elliston is replenishing the stuff lost and getting ready for Wichita Falls. The report from Abilene Thursday reads:

Deaf Smith county poured it on all other competitors for prizes awarded on agricultural products entered by individuals in the West Texas fair which opened here Monday, winning fifteen first places, and four second place ribbons out of twenty four entries. She took first on wheat, oats, alfalfa, and other big money crops, and took prizes on practically all the vegetable she entered.

Rattan county won fourth place in the county exhibit and carried away a number of individual prizes. These were the only two Panhandle counties entered, and they were up against some of the keenest competition in West Texas. Both counties will show at the Tri-State Fair at Amarillo which starts Saturday.

The unusually fine pumpkins, ker-saws and other vegetables in the Deaf Smith county booth are attracting a great deal of comment and folks here are really surprised to learn that so many varieties of products can be raised on the high plains. T. D. Moss and J. B. Elliston in charge are busy explaining the methods used in cooking the large Japanese beans on display. The fair closes Saturday.

## AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE!

Prevent Blackleg by using Purity Blackleg Vaccine. Prevent worms when dehorning by using Horn Paint. Prevent Mites on chickens by using Kreso Dip. Prevent Smut in wheat by using Copper Carbonate or Formaldehyde. Use Calcium Arsenate to kill the worms on cotton. We handle all the above in large quantities so the price is right.

Phone 300

Agents For Parker Fountain Pens,

# CITY DRUG STORE

Hereford, Texas  
Eastman Kodaks and Films.

### THE SUNDAY SCHOOL LESSON

(Continued from page 10)

"Christianize Palestine First", and had refused to go to foreign lands until all the people in Palestine were converted. Christianity would never have gotten beyond the borders of that little territory, and we and all our posterity would have been forever doomed to live in heathenism. Probably today we of America are the greatest beneficiaries of the foreign missionary work of Paul and those who came after him, and it is a thoughtless and ungrateful attitude for an American to say that he does not believe in foreign missions.

Just one other thought: Where-

ever Paul went he made it a practice on the Sabbath day to go to the Synagogue to worship. It was a life-long habit which he formed in childhood when he had no choice in the matter, but his parents chose for him. That habit of regular worship on each Sabbath doubtless went far toward making him the spiritual giant that he was. Are you a spiritual giant or a pigmy? Which will your children be, if their regular habits of Church attendance have anything to do with it? Do you leave the decision of such a vital matter with them while they are immature and do not know what is best for them? Do you make the foolish plea that if you force them to attend Church in childhood they will rebel against it when they

are older? That argument may sound reasonable, but it doesn't usually work out in practice. You may occasionally find one who says, "I was forced to go to Church when I was a child, and when I got older I quit"; but when you do you could find a half dozen who would say, "My parents took me to Church when I was a child, and it has become a life-long habit which I do not care to break"; and then you could find a dozen who, if they were perfectly honest, and most of them would be, would say, "When I was a child I was allowed to drift away from the habit of Church attendance, and by force of habit I do not attend Church regularly". Can it be said of you and your family, "As their custom was, they went to Church last

Sunday"?

GO TO CHURCH SUNDAY.

Good Printing at the Brand

### Ashbrook & Williams Land Co.

Improved cotton and wheat farms for sale. Large list of non-residence land in Hereford territory.

List your farms with us, as we are getting some inquiries for small improved tracts.

Office, First National Bank building.

### Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, —once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions, price 35 cts.; trial package, 10 cts. At any drug store. (Adv.)

A classified Ad that "Brings Home the bacon" for only 25 cents.

### FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

# BUY IT IN HEREFORD

WE PAY THE HIGHEST MARKET PRICES  
FOR CREAM AND EGGS

Phone 249.

Reed Cash Grocery

Williams Bros.

The Oldest Grocery House in Hereford.  
Where You Get a Square Deal for a Round Dollar.

We are still selling the famous old Plymouth Twine and Van Brunt and Superior Drills; also John Deere Binders. See us

Garrison Brothers

\$1.00 Stationary for August  
75¢

Corner Drug Store

The merchants of Hereford carry as complete stocks as can be found in any town of like size. The prices are on a par with general price levels the country over

Hereford merchants want your trade. They are resolved to leave nothing undone that will give their patrons What They Want, When They Want It, with complete satisfaction and service thrown in as a matter of course.

The Hereford market is yours. It cannot exist without you. Therefore it's sound common sense for the merchants who are advertising their goods in The Brand to see to it that their customers are SATISFIED in all things, at all times.

Read the advertisements on this page and in this paper and then test out the statements made herein.

## Merchants Bureau Hereford Chamber of Commerce

TIRES  
Regardless of slight price advances we are still below competition.

H. L. Rice

Service-U-Like Filling Station

MOTOPower, The Gasoline that Lubricates.

We Need Your Business and Will Save You Money on every Purchase

Skelton's Variety Store

SCHOOL SHOES  
Sweaters, Pants, Suits and everything in the line of wearing apparel. Come in. See our prices.

The Popular Store

G. F. LeGrand, M. D.

Office Upstairs in

Dameron Bldg.

Bring Your Hogs on-Fridays  
and Receive Premium.

G. W. Brumley  
Hog Buyer

DR. J. P. LLOYD

Elliston Building

DENTIST

Residence Phone 170  
Office Phone 262 Clark Bldg.

Dr. W. Floyd Gabbert  
Hereford, Texas.

WE CHALLENGE PRICE COMPARISON WITH OTHER CITIES!

WE WILL MEET ANY LEGITIMATE COMPETITION

Hereford Produce

Established 1916

Highest Cash Price Paid for All Produce.

HARRISON

The Grain Buyer!

When in Town Eat at the Old Reliable

Stockman's Cafe

The Best Place to Sleep and Eat.

Elliston - Jones Land  
Company

Cheap Lands

Established 1902

"We Sell or Trade"

J. W. Hicks, M. D.  
Office in Dameron Bldg.

Dr. John W. Overton

Physician, Surgeon and Oculist  
Office Upstairs Dameron  
Bldg.

Orr's Tailor Shop

CLEANING — PRESSING — TAILORING

Prompt Service by Mail

TEXACO

The Volatile Gas

Costs no more than ordinary gasoline.

Service Garage

Phone 334. Deliveries Anywhere Call Us.

Five Dozen PATTERN HATS Coming in for  
FRIDAY and SATURDAY \$5.00 and up.  
Come in and see Some Real Bargains

Mrs. N. C. Vogele

Baskin Abstract & Title Co.

Abstracts of Title Covering any piece of property  
in Hereford or Deaf Smith County.

### Little Ruth Marie Mountz Wins Baby Chix Essay Prize

The essay contest during the fair, offered by the Golden Rule Hatchery for the best paper on How to Raise Baby Chicks, created lots of interest among young folks and brought a lot of answers. Little Ruth Marie Mountz won first prize with the essay below and received fifty baby chicks as her reward. Ruth Wolf was second and Leona Frye third, each receiving twenty five baby chicks. The winning essay follows:

#### How to Raise Baby Chicks

We hatch nearly all of our little chickens under an old hen, right after Christmas so we have to keep them in the house. We have a nice hen house with a cement floor and windows in front to let the sunshine in. It faces the south. Carl Dean and I have to help. We cover the floor with straw and sand. So when the little chickens are put in there they get some of the sand. This with some butter milk is their very first feed. Mama gives buter milk the first day. We don't give them anything else until the third morning then mama mixes their feed and I nearly always have to. There feed is one part of bran, one part of shorts, one part of corn meal, and one part of oat meal all mixed up together. We have to feed them four or five times every day till they are a week old then we put this mash in a feeder where they can get it all the time and then we put Purina baby Chick Chow on a wide board three times every day. You can get the Baby Chick Chow of Jones and McLeans. They don't waste very much when it is put on the board. The little chicks like the bran and oat meal best in the mash and the corn and wheat best in the grain. They have butter milk all the time. We never give them any water. We chop up sugar beets and feed them for green feed. They grow awful fast. We have Plymouth Rocks and when they are three weeks old they have little tail feathers just like a big leghorn. When they get to weigh a pound and a half we can't keep them any longer because Clifford Acker and Pitty come and get them all to eat.

Signed, RUTH MARIE MOUNTZ.

#### THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, GREETING:

You are hereby commanded to cause to be published once each week for a period of twenty days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith county, copy of the following notice:

#### THE STATE OF TEXAS

To all persons interested in the estate of Jeff D. Thompson, deceased, Mary L. Thompson Administratrix of said estate has filed in the County Court of Deaf Smith County an application for an order to sell the following real estate belonging to said estate, situated in Deaf Smith County, Texas, to-wit:

Block No. 12, in Welsh's Addition to the town of Hereford; Lots Nos. 1-2 and 3, in Block No. 17, of the original town of Hereford, and also that part of Block No. 17, of the Original Town of Hereford, described as beginning at the North-east corner of said block and running thence in a South-easterly direction with the East boundary line of said block, 140 feet; thence in a South-westerly direction parallel with the North boundary line of the said block, 75 feet; thence in a North-westerly direction parallel with the East boundary line of the said block, 140 feet; thence in a North-easterly direction with the North boundary line of said block, 75 feet to the place of beginning.

which will be heard at the next term of said court, commencing on the first Monday in October, A. D. 1925, the same being the 5th day of October, A. D. 1925, at the Court House thereof, in Hereford, at which time all persons interested in said estate are required to appear and show cause why such sale should not be made, should they choose to do so.

HEREIN FAIL NOT, but have you before the said Court on the said day of the next term thereof this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court at office in Hereford, Deaf Smith county, Texas, this the 9th day of September, A. D. 1925.

BERRY ORR, Clerk.  
County Court, Deaf Smith County, Texas. 34-4t

#### THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once each week for a period of twenty days, in a newspaper of general circulation, which has been continuously and regularly published

for a period of not less than one year in the said Deaf Smith county, a copy of the following notice:

No. 257.

Estate of James Hare, deceased.

In the County Court Deaf Smith County, Texas.

October Term, 1925.

To all Persons Interested in the Estate of James Hare, Deceased.

You will take notice that at the ex-

piration of 20 days from the service hereof, I will apply to the Clerk of the County Court of Deaf Smith County, Texas, for a commission to take the depositions of Marcus Bright and Elmer Reynolds, who reside in Tarrant County, Texas, in answer to the direct interrogatories propounded to them a copy of which is this day filed with the clerk of said court in above cause, to be read as evidence

in behalf of Earle H. Hare, Applicant for the probating of the last will and testament of James Hare, deceased, on trial of said cause.

F. T. ROLOSON, Atty. for Earle H. Hare, Applicant.

To All Persons Interested in the Estate of James H. Hare, Deceased:

Notice is hereby given that Earl H. Hare, Applicant, has filed with the clerk of Deaf Smith County, Texas,

In said cause, copy of said direct interrogatories propounded to Marcus Bright and Elmer Reynolds, witnesses, who reside in Tarrant County, Texas, together with notice of his intention to take the depositions of said witnesses at the expiration of 20 days as evidence in the trial of said cause; and that a commission will issue at the expiration of 20 days from the service hereof.

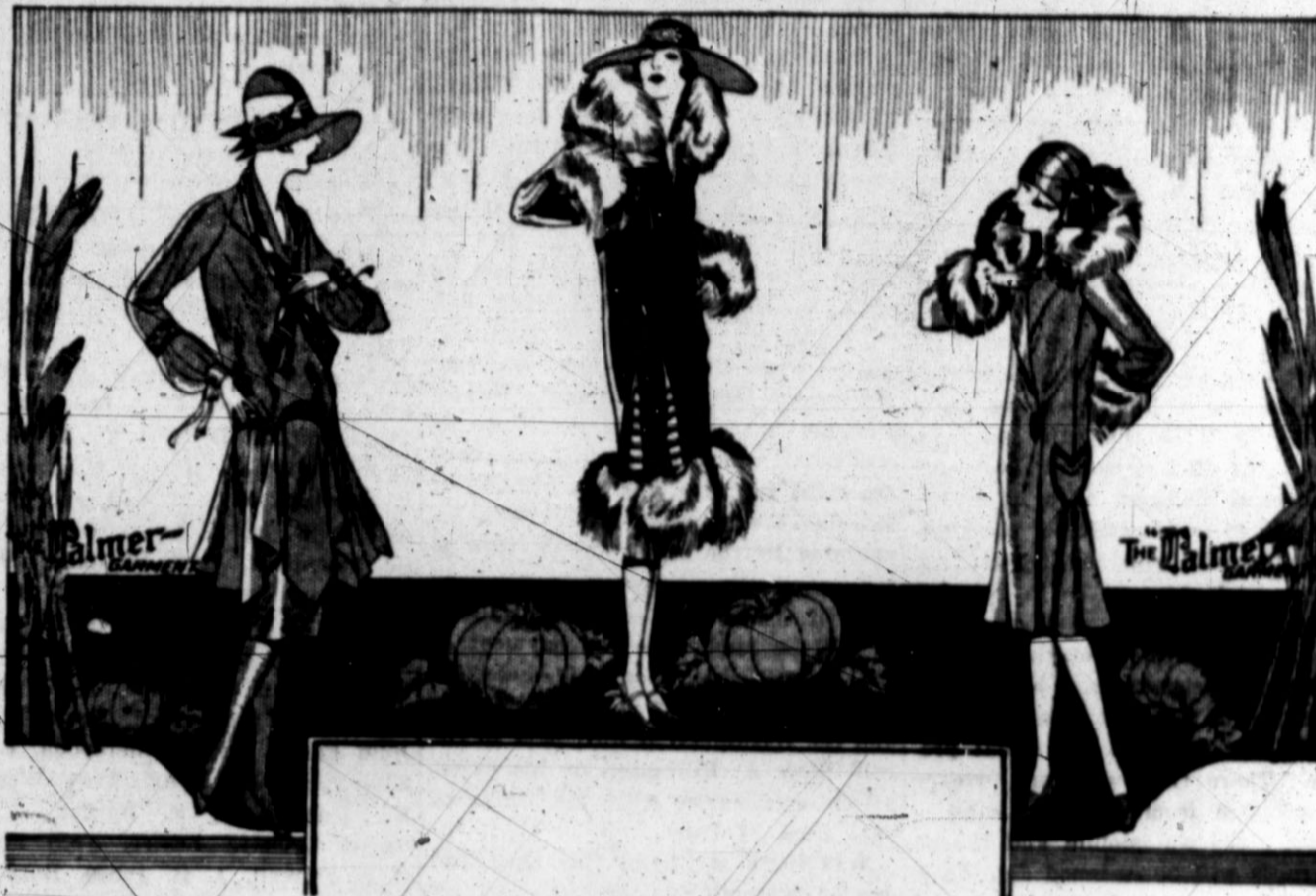
Herein, fail not but of this writ and of this precept and of how you have executed same, make due return.

Given under my hand and seal of said Court at office in Hereford, Texas, this 15th day of September, 1925.

(seal) BERRY ORR, Clerk of County Court, Deaf Smith County, Texas.

By Evelyn Jackson, deputy.

Formal Showing  
of  
Coats  
Dresses  
Shoes  
Hosiery



Formal Showing  
of  
Gloves  
Underwear  
Corsets  
Dress Goods  
Furs

# Fall Opening and Display

## of Coats, Dresses and Accessories for the New Season



We invite all the people of Hereford to attend this gala showing of new merchandise for Fall and Winter. Here you will see all that is new and correct in high grade dependable styles for Fall and Winter wear.

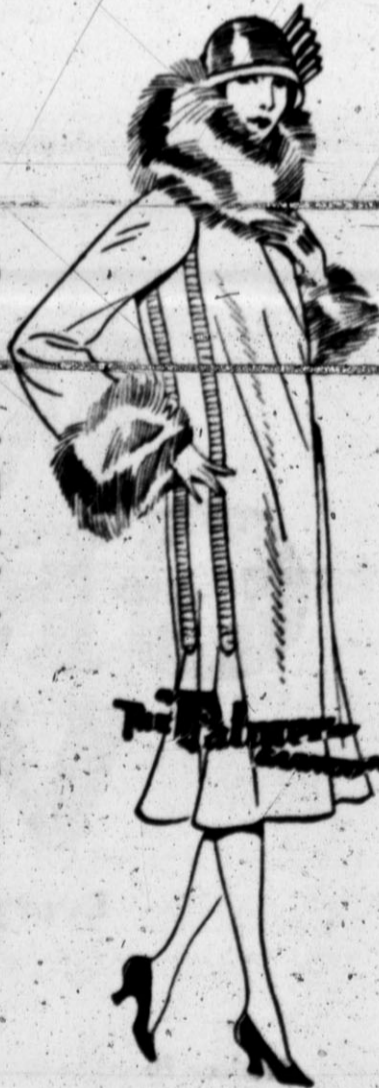
When you come to the Opening we want you to inspect all the new things carefully. Every department is brimful of interesting merchandise. Our store is a veritable "Fashion Headquarters" and your presence is requested whether you come to look or to buy.



### Fur Trimmed Coats Are Popular

Fashion again decrees Fur Trimmed Coats for Fall and Winter and we are splendidly prepared to meet your wishes in the coat of your taste.

Included in our large showing are all the new materials in the popular colors with rich trimmings of dependable furs. —Others are in plain mannish or tailored styles and assortments and are sure to please you in every way.



### Charming Styles in Coats and Dresses

Again this season we are featuring The "Palmer Garment" which assures the women of Hereford the smartest, individual styles in beautiful garments of quality and perfect fit.

The "Palmer Garment" is the last word in correct fashion. You will be delighted with the charming new styles and moderate prices of these distinctive garments

We Welcome You Whether You Come To Look or To Buy



### Smart Dresses in Popular Materials

Never before have styles in dresses been so attractive as in the new Fall models which we are showing in a large variety of materials and colors.

As you look these dresses over you will be convinced that for individuality and smart styles our showing of dresses is far superior to what is ordinarily found. And prices are sure to meet your approval.

# FOX MERCANTILE COMPANY



**PROGRESSIVE**

Progressive folks enjoyed immensely the Hereford fair last Friday and Saturday. Although Progressive was not lucky enough to have her booth rank among the best, ones, she is proud of those who did. It is great to get together, as on fair days, and see what the other fellow is doing, all over our Hereford country.

Most every one from this community attended the singing convention at Ward last Sunday which was rained out two weeks ago. Although quite a few folks who were on the program were not present, we enjoyed some real good singing. We believe those Ward folks real workers for the cause of singing. Every one seemed very much interested in singing and sung us some good songs. Besides their Juniors are being trained too. The Ward Juniors won the banner for having sung the best song in the Junior Contest.

An election of officers was made, resulting in the election of Mrs. Bob Higgins again as president of the Deaf Smith County Singing Convention. Mrs. C. C. Bowman secretary and Mrs. Wylie Roberson as vice president. The time and place of the next convention for next year will be announced later.

Miss Marguerite Russell left Sunday afternoon for Canyon, where she will take up her Senior work this term in the College there. Miss Marguerite was a Junior there last term.

Miss Margaret Ricketts who graduated at Hereford High last year, is also leaving Tuesday to attend the Canyon Normal this term.

The following is the program for our singing next Sunday evening:

Opening song led by Mrs. Jeff Roberson.

Song led by Mrs. C. C. Bowman.

Quartet by Velma Caldwell, Margaret Bowman, Jess Caldwell and Jeff Roberson.

Song led by Horace Hershey.

Reading by Marie Meharg.

Song led by Orin Russell.

Piano duet by Misses Flossie and Margaret Bowman.

Vocal duet by Mrs. Jeff Roberson and Velma Caldwell.

Quartet arranged by Mrs. Bowman.

Junior song.

Song led by Katherine Hershey.

Ladies chorus.

Quartet arranged by Jess Caldwell.

Reading by Orin Sharp.

Benediction by Mr. Cockrell.

Mr. Orin Sharp began his work as one of the teachers of the West-Way school last Monday morning.

Arch Conklin who recently returned home from a visit in Arkansas, was very sick last week, but the last report he was improving.

One feature of this exhibition is that the two first days will be among the greatest. Programs have been scheduled, especially for Saturday, which will occupy every minute.

Listed among these for Saturday is the downtown concerts of bands at 10:30 o'clock, the parade of college students coming to the game starting at 11:00 o'clock. The game, itself, at 12:30 o'clock. Ringling Bros. circus in the fair grounds at 2:00 o'clock. Motorcycle and automobile races at 4:00 o'clock. Evening performance of the circus at 8:00 o'clock. Vaudeville in front of the grandstand at that hour, and band concerts on the grounds at 7:30 o'clock. The day will close with a mammoth display of fireworks Saturday night.

Sunday, in observance of the day, will not have the race or athletic features, but the exhibits will be open and there will be the band contests, concerts, old fiddlers contest and various musical features of a quiet nature to fill in very minute of the time. Amarillo will consider herself the host city and she will be in gala attire. To those who wish to bring their lunch and remain on the grounds convenient provisions have been made. The rest room tent has been especially prepared for this and individual programs. There they will find privacy and exclusion from dust and wind.

Monday the automobile and motorcycle races will be resumed and Tuesday will give way to three days of horse racing.

Each and every one of the many features scheduled could be gone into at length. But it is sufficient to say that the board of directors co-operated with by the people of the Panhandle have arranged a fair of which they are justly proud and all indications are that thousands will attend. All should see that first day.

Amarillo is issuing her invitation for all to come and spend the week with her. When you buy your ticket for the gate do not forget to vote for your favorite in the popularity contest, in which some young lady will carry high honors.

**No. 121**

**TRUSTEE'S NOTICE OF SALE**

Notice is hereby given that on the sixth day of October, 1925, between the hours of ten o'clock A.M. and four o'clock P.M., I, FRANK F. FERRY, Trustee, shall proceed to sell

at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

Six hundred and forty (640) acres of land out of Capitol League Number 418 and particularly described as All of Survey or Section Number Twenty (20) of Township Number Three (3) North, of range Number One (1) East, of a "Capitol Snyder Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at Page 23. Patented to Abner Taylor and located about 34 miles West and 2 miles South of Hereford, Texas.

Said sale is to be made at the request of FRANCIS C. FARWELL, CHARLES F. HARDING AND GEORGE FINDLAY, TRUSTEES, the present holders of the notes herein-after mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by Silas A. Billington dated First day of December, 1916, and recorded in Vol. 11 Page 475 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said Silas A. Billington conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said Silas A. Billington particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said Silas A. Billington or his order, all in accordance with the terms of said deed of trust.

WITNESS my hand this the First day of September, A. D. 1925.  
34-3t FRANK F. FERRY, Trustee.

**SHERIFF'S SALE**

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 8th day of September, 1925, by the Clerk thereof, in the case of C. H. Carl versus O. M. Shore, et al No. 1487 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in October A. D. 1925, it being the 6th day of said month, before the Court House door of said Deaf Smith County in the City of Hereford, Texas, the following described property, to-wit:

All of lots No's. 13, 14, 15, 16, 18 and 18 in Block No. 32, in the town of Hereford, Deaf Smith County, Texas, Levied on this the 9th day of September A. D. 1925; as the prop-

**The Hereford Brand**

ISSUED EVERY THURSDAY

Walter R. Steckman  
Holman & Steckman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas under the act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as the Hereford Reporter (weekly); first number of the Brand (weekly) issued March 21, 1902, first number of the Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

Subscription, Zone 1—per year \$2.00  
Subscription, outside Zone 1 per year .....\$2.50  
six months .....\$1.50  
three months .....\$1.00  
No subscription accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

erty of O. M. Shore, O. G. Hill, Geo. L. Muse, A. M. Jones, D. L. McDonald, H. L. Broadwell, E. Renfro, John Renfro, Criss Renfro, F. H. Oberthier, Ralph Barnett, D. F. Ashbrook, W. E. Dunlap, L. W. Hough, A. L. Biggs, Geo. E. Shephard, D. C. Laird, French Thurmond, E. D. Fox, T. K. Wilson, E. W. Harrison, Homer Wilkinson, G. P. Garrison, J. O. Newell, Jno. P. Slaton, E. B. Black, C. C. Rockwell, A. O. Thompson, Carl Gilliland, Henry Wilkinson, Percy Welliver, J. T. Gilbreath, J. W. Houston, C. R. Smith, Geo. Guina, Arch D. Collins, Mrs. L. R. Bradley, a feme sole, W. T. Womble, James Rutherford, Frank Gyles, John Estes, Vern Witherspoon, E. W. Kinney, C. H. Dyar, Troy Womble, Eli Dunlap, L. F. Borden, L. H. Shore, Leonard Foster, Arch Foster, C. S. Purcell, J. B. Jones, Bobo McLean, W. A. Miller, W. D. Kellehor, H. G. Conkwright, J. C. Cummins, John McLean, G. A. F. Parker, A. H. Elliston, E. S. Ireland, Seth Holman, W. R. Steckman, Panhandle Lumber Co., a corporation, J. J. Clark, Homer Fox, J. P. Slaton, executor of

estate of W. M. Knight and Nettie V. Megert, executrix of estate of W. M. Megert. Given under my hand, this 9th day of September, 1925.  
34-3t CLAUDE BENTON, Sheriff, Deaf Smith County, Texas.

**6% FARM AND RANCH LOANS 6%**

AMORTIZED PLAN

INTEREST RATE AND TERMS FIXED BY LAW

Prepayment in part or in full can be made at any interest bearing period after five years

PROMPT INSPECTIONS AND QUICK SERVICE

**San Antonio Joint Stock Land Bank**

HENRY WILKINSON, Agent  
Hereford, Texas

**ROCKWELL BROS. & CO.**  
LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

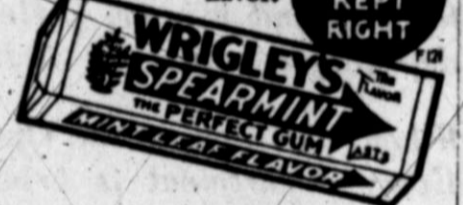
**WRIGLEYS**

AFTER EVERY MEAL

affords benefit as well as pleasure.

Healthful exercise for the teeth and a spur to digestion. A long-lasting refreshment, soothing to nerves and stomach.

The Great American Sweetmeat, untouched by hands, full of flavor.



**SCHOOLTIME NEEDS**

Here are the things the Children need for SCHOOL, in ample assortments and at prices which will save you many dollars during the year. Bring the list of what they want and let us outfit them complete.

L. W. CARLYLE

**Tri-State Fair Completes Plans For Exhibition**

AMARILLO.—Final preparations have been made for the Tri-State Exposition, those in charge now busying themselves with putting on the final touches for the big opening day Saturday. The gates will swing wide at 9 o'clock on the biggest fair ever attempted in Northwest Texas.



We can preserve your harmony, And save you lots of trouble. We'll drive your frets and frowns away, Your happiness we'll double.

You'll surely increase your happiness and harmony if you'll see our expert mechanics when your car needs repair, and see us for your gas oils, etc.

Be sure and see us

**Beavers Bros.**



**WE KNOW ENGINES**

First-class automobile workmanship of all kind is our guarantee to you when you bring your car here. We have specialized on highclass mechanical work and can quickly locate and eliminate all trouble.

Drive here for tires, gasoline—oil and supplies of all kind. Our prices are always lowest. Prompt and courteous service—always.

WHEN IN TROUBLE—PHONE 214

**SOUTHWEST TRAIL GARAGE**

(Formerly Thompson Garage)

LOUIE OLSON, Prop.

**\$795 ESSEX COACH**

**WORLD'S GREATEST VALUES**

Everyone Says it — Sales Prove it

**HUDSON COACH**

Hudson Brougham \$1495

**\$1195**

7 Passenger Hudson Sedan \$1695

All Prices Freight and Tax Extra

**E. Renfro & Sons**  
Hereford, Texas

# Live News From Correspondents in the Hereford Trade Territory

## NORTH EAST CORNER (Fairview-Union Schools)

We have had a real good rain at last and the farmers are proud of this for the wheat that had been sown had sprouted and there was some danger of losing this as the moisture was very shallow.

Most of the citizens from this corner attended the fair at Hereford last week and all expressed themselves as well pleased with the display of farm products, etc.

The showing made by the club boys and girls shows there has been a lot of energy on their part.

Mrs. Coy Phillips and daughter spent the latter part of last week with Mr. and Mrs. W. B. Phillips at Hereford.

James Woodruff made a business trip to Wildorado on Saturday after his seed wheat.

Mrs. L. T. Randel of Chillicothe returned to her home last Sunday after visiting one week with her mother, Mrs. J. T. Allred.

T. H. Boling and son Tom made a business trip to Amarillo last Saturday.

Rev. A. M. Dowell and family moved to Vega this week. We hate to see them leave here for they have been much help in the Sunday school and B. Y. P. U. Brother Dowell is pastor for one half time at Vega as well as Palo Duro and he thought best to live there. His son and daughter, Joe and Ruth, will remain on the farm here for a while and take care of the feed crop and wheat sowing.

The Missionary from Palo Duro Association visited a few homes in the community last week.

Carl Bowen arrived here from Dallas a few days ago and will visit awhile with his parents, Mr. and Mrs. W. B. Bowen.

The Hereford B. Y. P. U. came to Palo Duro Church and rendered a good program last Sunday afternoon. The play was entitled, "How Farmer Brown Was Converted Into Stewardship." It was enjoyed by every one present and we hope they will come back sometime.

A program will be rendered by the Women's Missionary Society at Wildorado next Friday night at the school building.

John Boling and his bride have returned here and will be at home on the farm at the Boling place.

We welcome them back for they will be lots of help to our Sunday school and B. Y. P. U. work.

L. B. Fowler made a business trip to Amarillo last Friday.

Ira Moore is planning to leave this country for his old home in Missouri. We can see him in a few years come, slipping back, for they do not leave here and stay long.

Rev. Jenkins of Amarillo is having a small house built on his place near M. H. Hammers residence. This will make six different houses he has on his farms and this is the kind of a man that will help the plains to develop.

The different schools over the community are going nicely with all the pupils eager to go.

## DAWN SCHOOL NOTES

Our school opened Monday, September 14, with Misses Gusta and Lois Samuelson of Hereford as teachers. So far, we have an enrollment of 39 pupils.

We are now prepared to begin our hard winter's work. With the help of our teachers we feel sure that we are going to conquer everything we attempt to do.

Some of the people from the Dawn and Progressive communities enjoyed a party at the home of Mr. and Mrs. L. A. Smith on the 11th.

We feel it a great honor that we were awarded the blue ribbon at the County Fair on the 18th.

We are glad to report that Earl Blair will get a free trip to the Dallas State Fair.

Those from Dawn who attended the Fair were: Mr. and Mrs. Blair, Mr. and Mrs. A. T. Frye, Mr. Mayfield and family, Mr. and Mrs. S. T. Benge and daughter, Mr. and Mrs. Bradley and son, Mr. and Mrs. Straub and family, Mr. W. L. Harris and family, Mr. Adolph Frye and family, Mr. J. J. McConnell and family and Mr. Glenn Greer.

Misses Gusta and Lois Samuelson spent the week end at Hereford, returning Sunday afternoon.

Miss Ethel Harris left Monday for Canyon, where she will attend school this winter.

The members of the Dawn Sunday School enjoyed a watermelon feast at the home of Mr. and Mrs. Glenn Greer Sunday afternoon.

The Parent-Teacher Association will be held at the school house Thursday night at 8:00 o'clock.

Mr. and Mrs. Benge and daughter, Margaret, spent Sunday evening in the H. H. Miller home.

Mr. and Mrs. L. A. Smith are moving into the Dawn hotel this week.

VERA HARRIS, 9th Grade.

## JOEL

The Hereford fair is over and those who worked so hard to make it a success are glad it is over. While it was a fair to be proud of there was one lamentable fact that there was not more interest taken by the club members: One girl in this neighborhood worked hard and made a nice exhibit and then could not get any prize because there was no competition, although her exhibit had great merit. We hope another year there will be several to enter an exhibit.

Mrs. B. B. Easter went to her home in Dimmitt Thursday. She took her little grandson, Walter London home with her to stay a while.

J. M. Robinson loaded a car of Alfalfa at Dawn on Friday.

We think nearly every one from this neighborhood attended the fair in Hereford, so we will not name each family.

Mrs. Edd Botts called on Mrs. Walter London Sunday.

Mrs. A. E. Chamness has not been well for some time but was taken worse a week ago Sunday and has been confined to her bed the past week. She is slowly gaining. She regretted not being able to attend the fair.

The Galleys attended the Singing Convention at the Ward school house Sunday afternoon.

Mrs. Wm. Calloway spent Sunday afternoon visiting with Mrs. Walter London and the twin girls.

## JUMBO

Farmers are beginning harvesting, which is being delayed some by the showers of Saturday and Sunday.

School began Monday with a very good attendance. Mr. Woodburn, Miss Willis and Miss Bills are very enthusiastic about their work.

Mr. and Mrs. Sam Hunter entertained the following young people with a farewell party in honor of the girls who are leaving for school: Misses Edith Lee Allen, Ida Mae Knox, and Kattie Oxford and Messrs. Fluis and Ullman Hunter, Willie Oxford, Fred Walton, and Jessie Lindsey. The boys all spent the night with Finis and Ullman Hunter, while the girls remained for a most delightful slumber party with Mrs. Hunter.

Mrs. L. E. Beck returned Sunday from a visit with her brothers at Lakeview.

The people of Easter and Jumbo communities were quite surprised to hear of the marriage of Miss S. L. Fields, daughter of Mr. and Mrs. M. W. Fields of Easter community, to Mr. Fred Walton, also of that community. The young people accompanied by Misses Nannie Fields, Eddie Lee Allen, and Ida Mae Knox, Messrs. Finis and Ullman Hunter and Jessie Lindsey, and Mr. and Mrs. Sam Hunter, motored to Dimmitt, where the ceremony was performed by the Rev. Wm. U. Coughran. After the return a most delicious supper was served to the wedding party and to Mr. and Mrs. Bray of Hereford.

The bride has lived in this community for about two years and is loved by all who know her.

Mr. Waiton has spent most of his life here and has a host of friends.

We extend them our best wishes for a long and happy married life.

W. A. Hunter left Saturday for Kansas City with a shipment of calves.

Misses Nannie Fields, Eddie Lee Allen and Della Stagner went to Canyon Sunday, where they will attend the W. T. S. T. C. for the coming term.

## FORD

Sunday School at the usual hour with a small attendance, as a number of Ford folks went to Ward to the Singing.

Rev. T. Morgan of Hereford will preach next Sunday. Every one is invited to be present.

Born to Mr. and Mrs. John Lenox a boy, September 17.

Born to Mr. and Mrs. Bob Orr, a boy, September 21.

Mrs. Sallie Davis returned to her home in Clarendon Saturday, after a few days visit here with Mrs. Floyd Benson.

Miss Peggy Rambo spent the week end with home folks in Hereford.

Mr. and Mrs. Floyd Walton of Ward spent Sunday evening with the lady's parents, Mr. and Mrs. R. H. Parker.

Grandma Whitsett's brother, George Arnold, returned to his home in Kansas City Sunday after a few days visit here with her.

George Benson returned home Sunday from an extended visit with home folks in Clarendon.

Mr. and Mrs. Harold Smith attended church in Vega Sunday evening.

Mr. and Mrs. T. E. Major visited Mr. and Mrs. Jack Hutson of the Ward community Sunday afternoon.

Mr. and Mrs. Claude Forson of Lubbock spent Sunday with Mr. and Mrs. John Whitsett.

Floyd Benson has installed a new phone in his home.

Mr. and Mrs. H. M. Benson, Mr. and Mrs. Fielding Johnson, Mr. and Mrs. Sherm Garrett and Denson Hill were

visitors at the fair in Hereford on Saturday.

Several hundred acres have been planted to wheat during the past month. Some of which is up to a pretty good stand.

J. E. Hill quit talking real estate long enough to remark that "The recent rains were very beneficial."

## SIDEWALK RESOLUTION

RESOLVED by the Board of Commissioners of the City of Hereford that sidewalks be constructed in accordance with the ordinances of the City and at the expense of the abutting property owners, at the places indicated on the streets described below, viz:

**Sixth Street**  
Along the north side of Sixth Street along the north side of Lot 1 in Block 15, Hereford, W. M. Cogdell, owner; along the north side of Lot 12, Block 15, Hereford, E. W. Harrison, owner; along the north side of Lot 1, Block 1, Hereford, L. M. Forster, owner; along the north side of Lot 1, Block 4, Whitehead Addition, Mrs. Mary Louise Parker, owner; and along the north side of Lot 12, Block 4, Whitehead Addition, Geo. W. Cloyd, owner.

Be it further resolved that the City Clerk be and is hereby instructed to notify in writing the owners of the above described property, sending them a copy of the foregoing resolution. Adopted: Sept 15, 1925. E. S. IRELAND, Mayor. Attest: GRACE SKELTON, City Clerk.

Lecturer—"There is no loss in this life. When one thing is dropped—something else always takes its place." Voice from Rear—"How about pet-boards, brother?"

American Telephone & Telegraph Co. Bell System 1414th Dividend The regular quarterly dividend of Two Dollars and Twenty-Five Cents (\$2.25) per share will be paid on Thursday, October 15, 1925, to stockholders of record at the close of business on Saturday, September 19, 1925. H. BLAIR SMITH, Treasurer.

Southwestern Bell Telephone Company Twenty-First Dividend The regular quarterly dividend of one dollar and seventy-five cents per share on Preferred Stock will be paid on Thursday, October 1, 1925, to stockholders of record at the close of business on Saturday, September 19, 1925. R. A. NICKERSON, Treasurer.

## Over All LEVI STRAUSS Waist Overalls for Men and Youths

A new pair FREE if They Rip Look for the Two Horses

We Were Proud of Our Fair—Like You and we are also proud of our stock of NEW FURNITURE We are selling lots of it and hope to number you among our satisfied customers. Pay Us A Visit! Anthony's Furniture Store South Main Street Hereford, Texas

## Tri-State Exposition

AMARILLO, SEPT. 26 - OCT. 1 Chicago Cadet Band and the Amarillo Band both during the entire six days. The Chicago Cadet Band has played at the Dallas Fair for years. Wortham Carnival Company 2 Big Days of Automobile and Motorcycle Racing 3—Days Horse Racing—3 TRI-STATE EXPOSITION AMARILLO, SEPT. 26 - OCT. 1 It's Your Fair—Be There

## STORAGE

IF PRICES DO NOT SUIT YOU AT THRESHING TIME, USE OUR EXCELLENT ELEVATOR FOR HOLDING We charge 1-30c per bushel per day. If left for grinding, we charge 5c—1-30c per day and 5c for grinding. We have a night man, and will receive grain all hours of the day or night, every working day in the year. We never turn anything down, except seeded ribbon cane seed. We will not receive any off grade grain for storage. We are real head buyers, every day in the year. No vacations. E. W. HARRISON

## Charley Sez:

Now that th' Fare iz over, wy we haz uh can uh Admiration kakfee fer evere buddy, an we haz Fleshmon's Yeest. LET US MAKE YOU A PRICE ON CASE LOTS OF CANNED GOODS AND FLOUR BY THE HUNDRED POUNDS. CHARLIE & WALLACE Your Cash Grocery P. S. We still gives "Green Stamps."

## USED CARS

Buick Six Touring 1923 Buick Six Touring 1921 Buick Six Touring 1920 Essex Roadster 1920 Stephens Touring 1919 Terms if Desired Beavers Brothers Phone 383

# ONE MORE WEEK OF OUR BIG SALE

Owing to the wet weather which has kept so many of our farmer customers from marketing their grain we have decided to continue the sale another week and have set the CLOSING DATE SATURDAY, OCTOBER 3.

Don't Delay—Call at Once—Avail Yourselves of This Opportunity

## GEO. A. STAMBAUGH

GEO. V. STAMBAUGH, Manager.

### FAIR RESULTS (Continued From Page 1)

ter plant; two okras, long smooth and jumbo; three kinds of Spinash, kale and Swiss; one chard, pie plant; four cucumbers; one tobacco, Kentucky Burley; five tomatoes; four watermelons; four muskmelons; one squash, Golden Hookneck; one sweet pumpkin; one pie melon; one castor bean; seventeen kinds of beans, California Plinks, Cut Short, Kentucky Wonder, Quail Head, Flat Wax, Mexican Bean, Red Valentine, Early Valentine, 1000 to one, Bountiful, Butter Beans, Little Mexican Bean, Nancy Bean, Little White Navey, Texas Wonder, Yard Bean, and Oriental; five peas, Black-eyed, Crowder, Lady, English, Little marrow fat; one sweet potato; one Irish potato; three cabbages, Early Jewel, Late Jewel and Sure Head; two kinds of mustard, Grant and Dwarf White; one Pikea Peak squash; one strawberry; one Dill; one onion; one lettuce head; two plain leaf flowers; five cosmos, all colors; two Zinnias; two Marigold; one sweet wigwag; two poppies; five four o'clocks; six chrysanthemums; one fern; one sun flower; three moss peaches; pears plums, mulberries; pie plant; peach preserves, watermelon preserves, pickles; cucumber-beet; plum jellies; dried corn.

West Texas Teachers College Booth, with Professor R. A. Terril acting as chairman, assisted by Mrs. T. V. Reeves and T. M. Moore, who was in charge. Home Economics Department—Included work from both the Domestic Science and Domestic Art. Art Department—Included hand painted luncheon sets, book ends, basket work, enamel work, stenciling and art books. Manual Art Department—consisted of a large floor lamp constructed by one of the boys, working drawings and prints and printing. Agricultural Department—shop work experiments and deceased specimens.

In the agricultural miscellaneous booth the following prizes were won: J. B. Phillips, 1st on Sudan grass; G. W. Smith, 1st on pears and plums; J. S. Jones, 1st on tomatoes; Lewis Smith and Son, 1st on kafir corn and 1st on popcorn; C. P. Galley, 2d on oats; L. F. Boyd, 1st on stockpeas, 2d on pop corn and 2d on black eyed peas; W. D. Goldston of Dawn, 1st on maize heads and higeria; Vaughn Bros., 1st on bundled kafir corn, 1st on Indian corn, 2d on bundled maize, 2d on broom corn; W. A. Knox, 1st on bundled maize; Mrs. W. T. Smith, 1st on mammoth whale squash; C. E. Tice, 1st on red goobers; Floyd Tice, 2d on head maize; D. R. Cannichael, 1st on turnips and 1st on corn on stalk; A. Lance, 2d on maize heads; W. A. Callaway, 1st on native grass; Hy Hellman, 2d on sugar beets; Mrs. C. Crawford, 1st on onions; H. L. Rice, 1st on sweet potatoes, 1st on black eyed peas; 1st on beans; 1st on table beets, 1st on carrots; Ethel Rice, 2d on cheese pumpkins; W. S. Williams, 2d on carrots, 1st on grapes, 1st on strawberries; J. C. Powelson, 2d on pie plant; W. B. Dameron, 1st on peach blow potatoes, 2d on apples; J. A. Wright, 1st on cotton; G. W. Smith, 1st on plum (wild), 1st on pears; Dr. F. E. Bowe, 2d on quince; Ludwig Huckert, 2d on onions; Jim Gatlin and son, 2d on goobers, 1st on Mexican beans, 1st on red peppers, 1st on honey dew melons; J. R. Lipscomb, 1st on millet; T. B. Jordan of Castro county, 1st on water melon, 1st on kershaws; Fred Langer, 1st on pie plant.

**Art Booth**  
With Mrs. Arthur Thompson chairman, assisted by Mrs. H. L. Broadwell, Mrs. J. H. Pitman, Mrs. A. A. Foster, Mrs. Dr. Hicks and Mrs. Barnard Hicks. Booth consist of China and pictures in oils and water colors, with a dining room suite furnished by the E. B. Black Furniture company. Articles were judged by groups, with Mrs. Charlie Donald judge.  
China: 1st—Mrs. Dr. Hicks eight piece group; 2d—Miss Johnie Estes, twenty piece group. Novelties: 1st—

Book ends of Mrs. Brotherton; 2d—a dog of Mrs. Barnard Hicks. Oil Paintings: 1st—Mrs. M. B. Daniels; 2d—Mrs. T. M. Palmer. Water Colors: 1st—Mrs. H. L. Broadwell; 2d—Mrs. T. M. Palmer. Candle Sticks: 1st—Mrs. Brotherton; 2d—Mrs. Barnard Hicks.

**Fancy Work Booth**  
With Mrs. Arthur Manjeot chairman, assisted by Miss Johnie Estes, Mrs. Carl Gilliland and Mrs. Matt Gilliland. H.H. Garrison entered a pillow top and vanity set that he made when in the hospital unable to get out of bed. Judge Earl Wilson entered seven scarfs that were made when under care of the Mayo Brothers. Mrs. John Estes, seventy five years old, entered a crochet bed-spread that has just been finished. Mrs. W. B. Dameron entered a thirteen piece luncheon set that she designed and chocted herself. Miss Jessie Morris entered the most pieces, including eighteen, and Mrs. Dieble entered twelve. Little Miss Maxine Brooks, nine year old, entered a vanity set.

Winners: Children Entries (Girls) 1st, Miss Dorothy Harris on vanity set; 2d, Miss Susie Mae Daniels on an apron. (Boys), 1st, H.H. Garrison on pillow. Crochet Bed Spreads—1st, Mrs. John Estes; 2d, Mrs. Lee Oxford. Embroidered Bed Spreads—1st, Miss Grace Skelton; 2d, Mrs. Cliff Estes. Pillows—1st, Miss Ina Gregg; 2d, Miss Jessie Morris. Dolls—1st, Miss Jessie Morris; 2d, Mrs. T. A. Hill. Quilts—1st, Mrs. Claude Ricketts; 2d, Mrs. J. W. Brady. Baby Garments—1st, Mrs. E. C. Eubanks; 2d, Mrs. D. E. Turrentine. Solid Crochet Work—1st, Mrs. W. B. Dameron; 2d, Mrs. Dieble. Knitting—1st, Mrs. Dieble; 2d, Mrs. J. P. Robinson. Pillow Cases—1st, Miss Grace Skelton; 2d, Miss Grace Skelton. Under Garments—1st, Mrs. A. O. Thompson; 2d, Miss Grace Skelton. Drawn Work—1st, Miss Jessie Morris; 2d, Miss Jessie Morris. Scarfs—1st, Mrs. Dieble; 2d, Miss Jessie Morris. Tatting—1st, Miss Jessie Morris; 2d, Mrs. Claude Ricketts. Luncheon Set—1st, Mrs. T. A. Hill; 2d, Miss Grace Skelton. Vanity Set—1st, Mrs. Dieble; 2d, Miss Laura Gregg. Center Pieces—1st, Mrs. A. J. Roloson; 2d, Mrs. Henry Cox.

**Flower Booth**  
With Mrs. M. L. Steefe chairman, assisted by Mrs. Judge Slaton and Mrs. O. G. Hill and Mrs. C. C. Rockwell and Alvin Thompson. Oak and birch leaves with rock and grey moss was imported for the booth, together with pot plants, cut flowers and ferns from different homes in Hereford. Oak and birch leaves intermingled with ferns and pot plants made the background, centered with a small home at the top of three steps. At the base was two ponds with cows and ducks on edge and covered with moss. At front and center was a large green pool with gold fish and Wandering Jew protruding in center, completing the very artistic and lovely booth. All together there were seventeen entries with winners as follows: Zinnias—1st, Mrs. Ringer; 2d, Mrs. Turrentine. Dahlias—1st, Mrs. W. B. Daniels; 2d, Mrs. Judge Slaton. Bogonia—1st, Mrs. Britain; 2d, Mrs. A. A. Foster. Cannas—1st, Mrs. Broadwell. Snap Dragons—1st, Mrs. Rex Tynes. Fern—1st, Mrs. A. A. Foster.

The Judges were Judge Wilson, Dr. Bowe and Mrs. Hamilton.

**Canning and Baking Booth**  
Canning and Baking Booth—With Mrs. Walter Dunlap chairman, assisted by Mrs. Edgar Johnson, Mrs. H. H. Hawkins and Mrs. Ray Conway. Canning Department consisted of: two kinds of beans, peach and cucumber pickles, rhubarb, tomatoes, black eyed peas, beets, plums, okra, grapes, cherries, watermelon, gooseberries and a variety of jellies. The Girls Club of Askren entered peaches, grapes, strawberries and rhubarb. Baking Department consisted of bread, rolls, cakes, pies and candy. Canning Department Winners: Canned Cherries: Mrs. W. B. Phillips 1st; Mrs. J. W. Alexander 2d; Canned Plums: Mrs. J. T. Wilkinson 1st; Mrs. W. B. Phillips 2d; Canned Grapes: Mrs. Matt Gilliland 1st; Mrs. C. O. Lee 2d. Canned Peaches: Mrs. J. T. Wilkinson 1st; Mrs. Allen Bell 2d. Preserves: Mrs. Rex Tynes 1st; Mrs. J. W. Alexander 2d. Jelly: Mrs. Fred Brownlee 1st; Mrs. Will Adkinson 2d. Pickled Cucumbers: Mrs. Gus Streu 1st; Mrs. A. L. Manjeot 2d.

**Pickled Beets:** Mrs. Gus Streu 1st; Mrs. Rex Tynes 2d. Pickled Peaches: Mrs. Gus Streu 1st; Mrs. Anderson Witherspoon 2d. Canned Tomatoes: Mrs. W. B. Phillips 1st; Mrs. J. W. Alexander 2d. Canned Beans: Mrs. Gus Streu 1st; Mrs. A. L. Manjeot 2d. Canned Peas: Mrs. A. L. Manjeot 1st and Mrs. Matt Gilliland 2d.  
**Baking Department:**—Angel Food Cake: Mrs. A. A. Foster 1st; Mrs. Henry Hastings 2d. Pies: Miss Inez Ricketts 1st; Miss Mattie Woodburn 2d. Bread: Mrs. Jesse Buckner 1st; Mrs. A. A. Foster 2d. Rolls: Mrs. Blythe 1st; Mrs. Fred Brownlee 2d. Candy: Mrs. Cooper Morgan 1st; Mrs. Hugh Lane 2d.

**Parent-Teacher Booth**  
The Parent-Teacher Association prepared a rest room at the court house with many chairs and comfortable places to rest. Mrs. R. A. Tynes being chairman of the committee, assisted by Mrs. Edith Hughes and Mrs. A. M. Jones. New members were collected by the person in charge and much interest was created in the P. T. A.  
The Parent-Teachers also held a sale booth in town and good things for the Sunday dinner was sold which proved very beautiful to them financially.

**Ye OLD TIME INN**  
With Mrs. B. F. Guthrie chairman, assisted by Mesdames H. D. Reed and P. W. Price. A very unique structure representing an old log cabin with a

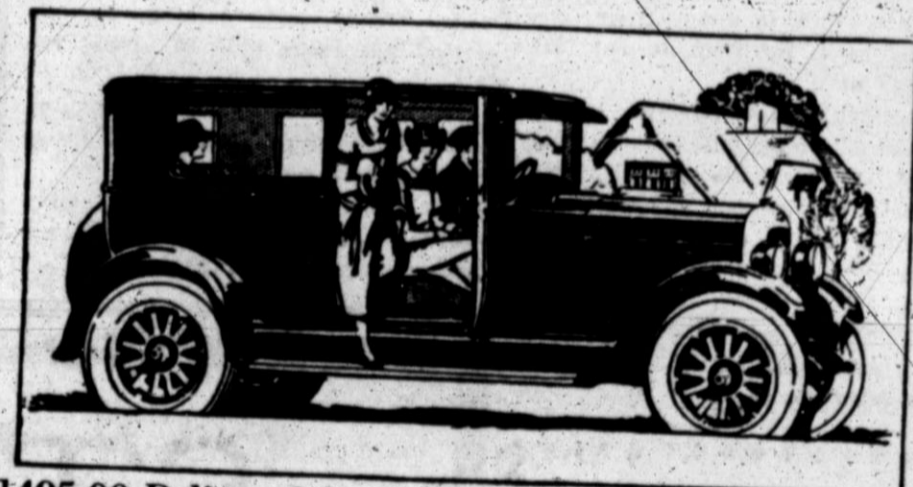
rustic old well at the door. The blue ribbon prize was a box of dominoes made by a little boy nine years old out of an old bed one hundred years old. Among the many other interesting things in this booth was a sheet taken from the New York Herald of April 15, 1865, with details of the assassination of Lincoln and his picture. Mr. F. T. Roloson's mother's wedding dress and numbers upon numbers of other interesting things were to be found.

**Merchants Booths**  
Purcell & Cox—Attended by C. S. Purcell and Jim Burton. Pink, white and lavender crepe paper decorated; very attractive booth from which was served hot coffee and cakes to all; with apples, chewing gum and candy to the children. Booster card and booklets were distributed to all who visited the booth.  
City Drug Store—Attended by I. H. Fuqua and Mrs. Margaret Hinton. A very charming black and white parrot booth displaying toilet articles and chocolates. Souvenirs of Three Flowers powder and Krank's lemon cream were distributed.  
E. B. Black Co.—Attended by Mrs. Jim Black and Marland Gilliland. A white and crimson booth displaying a mohair living room suite and Howard piano with two small rugs decorating the floor and a large lighted reading lamp occupying the end of a long graceful library table. Victrola

music was rendered throughout the entire two days.  
Orr's Tailor Shop—Attended by Johnie Orr. Orchid and scarlet booth displaying suit patterns and boosting green stamps. Literature and pencils were given as souvenirs to the public.  
Star Theatre—A miniature ticket office representing the entrance of theatre with screen in background with "The Ten Commandments" being shown.  
Dunlap Hardware—A purple and gold booth displaying Majestic stoves both range and heaters.  
Panhandle Lumber Co.—A neat, attractive booth of pink and white showing Sherwin-Williams household Guide, and products. The booth was bordered with framed pictures of Panhandle Lumber company homes. A new door check was displayed, which caused a great deal of comment.  
C. A. Skelton—E. C. Rose in charge. A green peach booth displaying De Laval cream separators, which gave the list of men that had purchased one in the last eighteen months. Literature was distributed.  
Magnolia Oil Co.—Attended by W. D. Kellehor. Blue and yellow booth displaying Magnolia products, very neatly arranged and made attractive by a cage of singing canaries.  
Anthony's Store—Showing a blue papered bed room furnished complete with suite and rug and lamp to match.

(Continued on Page Seven.)

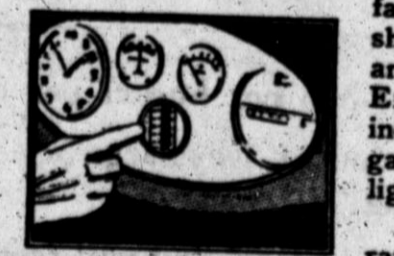
## A Bargain In Quality Fine One-Profit Studebaker Coach —at a new low price



**THIS Standard Six Coach** has always been a wonderful value—a leader of the Studebaker line. Yet on August 1st, its previous low price was reduced one hundred dollars.  
Today you can buy the same fine car without a single change in equipment or construction—at this new low price which only further emphasizes the Studebaker policy of offering you a "bargain in quality."


**\$1495.00 Delivered for Cash in Hereford.**  
Or, under Studebaker's fair and liberal Budget Plan, this Coach may be purchased out of monthly income with an initial payment of only \$500.00

Here is a truly fine coach—built throughout from quality materials and careful workmanship. Fine northern white ash and hard maple are used in body construction. We pay a premium to obtain the toughest grades of steel. The upholstery is a durable woolen fabric—the windshield and windows are real plate glass. Extra equipment includes a gasoline gauge, clock, stop light, etc.  
According to the rating of the National Automobile Chamber of Commerce this Standard Six Coach is the most powerful car of its size and weight. Full-size balloon tires and an especially designed steering mechanism add to its riding and driving ease. A completely machined crankshaft gives perfect engine balance and reduces vibration to a minimum.  
Yet this Standard Six Coach sells for no more than competing cars—its low price is made possible by the Studebaker policy of one-profit manufacture.  
There are only two cars manufactured on this one-profit basis. Studebaker in the fine car field, and the Ford in the low priced field. Only in these two cases does one company in its own plants make all bodies, all engines, all clutches, steering gears, differentials, springs, gear sets, gray iron castings and drop forgings.  
This one-profit policy not only eliminates the extra profits of outside parts and body makers—but it also makes possible unit-built construction. All parts for Studebaker cars are designed, engineered and built as a unit. And being built as a unit they function as a unit—which means years longer life, scores of thousands of miles of excess transportation, greater riding comfort, lower repair costs and much higher resale value.  
But the only way to judge this Standard Six Coach is to see it—to actually sit behind the wheel and drive it through the thick of traffic, over the steepest hills and rough country roads. Then, and only then, can you completely appreciate its amazing power, its velvet smoothness and wonderful riding qualities.



Here is a Coach with a gasoline gauge on the dash


I am  
"Long Distance"  
let me help you



Business men who must know market prices in other trading centers can get them quickly with my aid.  
Merchants seeking business outside their own communities can use me most effectively.  
Those who need to trace and hasten shipments will find my service most complete.  
Anyone may easily talk with friends or relatives in other towns with my assistance.  
Through me the nation becomes your neighborhood. I am Long Distance—servant to millions of people—conservator of time and energy—producer of greater results at little cost. Let me help you.

*The list of rates for toll calls in the front of your telephone directory will show you how little it costs you to use Long Distance.*

**SOUTHWESTERN BELL  
TELEPHONE COMPANY**



G. W. BRUMLEY  
Hereford, Texas

THIS IS A STUDEBAKER YEAR

**FAIR RESULTS**

(Continued from Page 6)

Great West Mill—A blue and yellow booth displaying Great West Flour with small sample sacks scattered among the large sacks.

Streu Hardware—Displaying hunting articles for this fall, including hunting coats and guns.

Fox Mercantile—Attended by Mrs. Brotherton. A very attractive booth of white and gold featuring ladies ready-to-wear and Poll-Parrot shoes.

**Hogs**

Pigs—Earl Blair, 1st; Pink Gilliland, 2d, 3d and 4th.

Boar Class—George Lewis 1st and 2d; Pink Gilliland 3r.

Grand Champion Boar—George

**FOR SALE**

FOR SALE—One 28 in. Avery Thresher for sale or trade for breaking land. 36-1f P. W. PRICE.

FOR SALE—I own two quarter sections within 10 miles N. E. of Dimmitt, all smooth, unimproved, as good as the best, clear of incumbrances. Will sell to some responsible party who will move on and develop the land, and give ten years time, or longer, if they want. The down payment is no object to me. If interested write J. S. Warner, 207 West 4th, Santa Ana, Calif. 36-4t

FOR SALE—Seed wheat hand cleaned, free from Johnson grass. MEINRAD HOLLENSTEIN, 36-2t Umbarger, Texas.

FOR SALE—A child's violin for sale. Almost new. Phone 248 or see MRS. W. A. MILLER. 36-2t

FOR SALE—Good wheat drill, also some Jersey cows. Arthur E. Holberg. 36-2t-pd

FOR SALE—One new No 3 Primrose Cream Separator, cheap. See P. W. PRICE. 35-3t

FOR SALE—Complete Threshing and Plow rig, first class mechanical condition, worth the money. FRED B. WELCH, 35-4t-pd Dimmitt, Texas.

FOR SALE—Home grown turkey red seed wheat. Bulk, recleaned, clean of Johnson grass, \$2.00 per bushel f. o. b. warehouse, Umbarger. See Wm Erdman, Umbarger, always on the job. 34-1f WM. ASH.

FOR SALE—Old Milwaukee Binder. 34-0t-pd H. L. MOREL.

FOR SALE—House and two lots East front. City water, also well and windmill near Central school, plenty of room, ready to move right in. 32-1f H. C. BOWSHER. Phone 137.

FOR SALE—At a bargain, almost new 16-hole horse drawn Kentucky wheat drill. See S. G. MOORE. 29-1f

FOR SALE—Ford truck, almost like new. B. L. BRANSON. 22-cow-1f

FOR SALE—One Cletrac tractor, completely overhauled. Excellent condition. Inquire of Beavers Bros. Garage. 30-1t-pd-1f

FOR SALE—A couple of good houses. Modern. Inquire at—PANHANDLE LUMBER CO. 19-1f

FOR SALE OR TRADE—Team of extra good mules, seven years old, for red or white faced cows. Other teams and farm tools for sale. See C. C. BOWMAN. 33-1f

FOR SALE OR TRADE—We have several good well located residences, one near church, will take car on deal, and give good terms, farm loans made and V. L. Notes extended also loans made on city property. Rooms 7-B Dunlap Building. 24-1f Walsor & Bray Land Exchange.

**FOR RENT**

FOR RENT—A five room house for rent. Call 165 or see R. J. KIBBE. 35-1f

**WANTED**

WANTED—Boy or girl to wash dishes regularly. CORDOVA HOTEL.

WANTED—Will buy vendor lien notes, or automobile notes or other kinds of negotiable paper. 34-1f F. H. OBERTHIER.

WANTED—A Girl for general house work. Phone. 125. 33-1f Mrs. G. A. F. PARKER.

**LOST AND FOUND**

LOST—About a month ago, a brooch with three pearls. Finder please return to Brand office. 33-1f

LOST—Pair gentleman's gold rimmed eye glasses, in case. Reward. Notify The Brand 33-1f

LOST—A fancy hairpin with two rows of brilliants, sometime Saturday afternoon. Please return to Streu Hardware. 36-1t-pd

**Lewis**

Grand Champion Sow—Earl Blair. Boys and Girls Club Exhibits

Hereford Calves—Robert Sanders, 1st; Elwin Hartman, 2d; Ralph Wolfe, 3d; Harold Copeland 4th; G. C. Hartman, 5th.

Jersey Calves—Florence Curtis, 1st; Lois Park, 2d; Jewel Owen, 3d.

Field Crops—William Thompson, 1st; Oscar Negelein, 2d; Scott Negelein, 3d.

**Hereford Cattle**

Aged Cows—D. L. McDonald, 1st; Randolph; D. L. McDonald, 2d; Guggell; Mrs. L. R. Bradley, 3d, Maybell 4th; Mrs. L. R. Bradley, 4th, Lady Repeater 4th.

Senior Yearling Heifers—Bill Womble, 1st; Miss Stanway 12th; D. L. McDonald, 2d, Queen Caldo; Mrs. L. R. Bradley, 3d, Bangle 16th.

Junior Heifer Calves—Edd East, 1st; Springvale 5th; Robert Sanders, 2d; Purity 2d; Mrs. L. R. Bradley, 3d, Bangle 17th.

Hereford Bull Class—D. L. McDonald, 2d; Bill Womble, 3d; D. L. McDonald, 4th and 5th.

Junior Bulls—Edd East, 1st; J. M. Purcell, 2d; Mrs. L. R. Bradley 3d.

Grand Champion Bull—Edd East, 1st; Superior 3r; D. L. McDonald, 2d, Superanxiety.

Grand Champion Female—D. L. McDonald, 1st; Miss Guggell 2nd.

**Dairy Department**

Jersey cows, 4 years old and over, Rev. W. R. Hill 1st; N. C. Vogele 2d and 3d; Paul Patterson 4th.

Jersey cows, 3 years old and under 4. Mrs. M. L. Powell 1st; A. B. Schultz 2d, and E. W. Harrison 3d.

Senior Yearling Jersey—Berry Orr 1st; E. W. Harrison 2d.

Junior Yearling Heifer—Berry Orr 1st; J. P. Wood 2d.

Senior Heifer Calves—M. L. Powell 1st and grand champion of all Jerseys; P. H. Gilliland 2d; Berry Orr 3d; Lois Parks 4th; Charles Jowell 5th.

Junior Heifer Calves—P. H. Gilliland 1st and 3d; Florence Meyer 2d; Jewell Owen 4th.

Jersey Bulls—T. E. Baker senior and grand champion male; J. L. Park, Junior champion.

Boys and Girls Club—Florence Meyer 1st; Lois Park 2d; Jewell Owen 3d.

**POULTRY DEPARTMENT**

Boys and Girls Club Division

Buff Orpington—Ruth Wolfe, 1st pen and best Club pen.

S. C. R. I. Reds—Monte Baker, 2d pen.

**General Display**

Buff Orpington—Ruth Wolfe, 1st and 2d pullet, 1st cockerel, 1st pen.

S. C. R. I. Red—Ervin Elliston, 1st and 2d ckl., 1st and 2d pul., 1st pen, grand champion pen of the entire show.

R. C. R. I. Red—N. C. Vogele, 1st ckl., 1st and 2d pul., 1st pen.

S. C. W. Leghorn—Mrs. Curtis Caraway, 1st pul.; L. C. Moore, 1st ckl., 2d pul., 1st pen; N. C. Vogele 2d ckl.

S. C. Black Monoceros—Dr. W. F. Gabbert, 1st and 2d pul., 1st pen, 1st and 2d hen, and grand champion male of the entire show.

S. C. Anconas—Ethel Decker, 1st and 2d pul., 1st ckl., 1st pen.

R. C. Anconas—E. M. Cox, 1st and 2d pul., 1st ckl., 1st pen.

White Wyandottes—Eva Blackwell, 1st and 2d pul., 1st ckl., 1st pen; Mrs. S. D. Blackwell, 1st hen.

S. C. Brown Leghorns—Ruby Callaway, 2d ckl.; Mrs. Leo Wolfe, 1st ckl., 1st and 2d pul., 1st pen.

Black Jersey Giant—L. C. Moore, 1st and 2d pul., 1st pen.

Barred Plymouth Rocks—Light and Dark—L. C. Moore, 1st and 2d pul., grand champion female of entire show; J. P. Gatlin, 1st and 2d light ckl., 1st and 2d dark pul.

S. C. B. Leghorn Bantams—Best display bantams, Roy Lanham, 1st and 2d pul., 1st ckl., 1st pen.

Geese—J. P. Gatlin, best display, Toulouse geese.

Bronze Turkeys—Lois Clayton, Boys and Girls Club, best trio.

Mrs. J. A. Wright of Castro county and Mrs. W. D. Kelleher made a splendid showing of canaries.

A. E. Edwards showed a cross between a Rhode Island Red Cock and a Guinea hen that attracted a lot of attention.

**No. 1532**

**THE STATE OF TEXAS**

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon Alfred Smolinski by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the First Monday in November A. D. 1925, the same being the 2nd day of November A. D. 1925, then and there to answer a petition filed

in said Court on the 22nd day of September A. D. 1925, in a suit numbered on the docket of said Court No. 1532, wherein G. C. Davis is Plaintiff, and William H. Smolinski, Clara Weissenburger, Harry G. Weissenburger, Martha Engel, Henry Engel, and Alfred Smolinski are Defendants and said petition alleging that plaintiff and defendants are the joint owners of the Southeast Quarter of Section No. 16, Township 3 North of Range 3 East, of a Capitol Syndicate Subdivision of Capitol League No. 423 in Deaf Smith County, Texas, said plaintiff owning an undivided three-fourths interest and the said defendants William H. Smolinski, Clara Weissenburger, Martha Engel and Alfred Smolinski each owning an undivided one-sixteenth interest in said property; that said real estate is of the estimated value of one thousand dollars and plaintiff represents that it is incapable of a fair and equitable division in kind; and plaintiff prays for issuance of citation, for a partition of said real estate among such joint owners, and in the event the court finds that it is incapable of a fair and equitable division in kind, that same be sold and the proceeds of such sale partitioned among such joint owners according to their respective shares, for taxing of costs according to law, and for general and special relief, both legal and equitable.

Herein Fail Not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Witness, Berry Orr, Clerk of the District Court of Deaf Smith County.

Given under my hand and the seal of said Court, at office in Hereford this 22nd day of September A. D. 1925.

(seal) BERRY ORR, Clerk District Court, Deaf Smith County. 36-4t.

**PROGRAM**

ANNUAL CONVENTION, DEAF SMITH COUNTY RURAL SCHOOLS, FRIDAY OCTOBER 2ND, 10 A. M., DISTRICT COURT ROOM HERE-FORD, TEXAS.

- Community Song—Led by Mrs. C. C. Bowman
- The Biways and Highways of Education
- Address—Dr. Geo. J. Nunn
- Classified and Accredited High Schools
- Prof. C. H. Dillehay
- Song—Led by O. J. Sharp
- School Transportation—Trustee, S. G. Moore
- Vocational Education—C. W. Humble
- The Hot Lunch—Teacher, Mrs. M. B. Hinton
- Duties of Parents and Trustees—W. T. Womble
- Music—Instrumental
- Reading—by Student from Wyche School
- Parent-Teachers Association in the Rural Schools—Mrs. J. I. Kendrick

REMEMBER THE GOLDEN RULE PRODUCE ALWAYS PAYS THE TOP PRICE FOR PRODUCE

SELL COAL AND FEEDS OF ALL KINDS

WE TRY TO PLEASE BUT SOMETIMES IT IS IMPOSSIBLE.

**GOLDEN RULE PRODUCE CO.**

We Deliver

Phone 108

**FEDERAL TIRE SALE**

20% Discount

Starting: MONDAY, SEPT. 28

Ending: SATURDAY, OCT. 3

Any Size You Want—Largest Stock of Tires in Hereford!

**ABO FILLING STATION**

South Main Street

B. E. BRUMLEY, Proprietor

**Ready To Serve You**

WE HAVE JUST RECEIVED THE LARGEST SHIPMENT OF

**UP-TO-DATE JEWELRY**

EVER BEFORE SHOWN IN HEREFORD

We paid cash for this merchandise and therefore bought it so that we are in a position to sell it cheap for cash. Our stocks are now complete and we are ready to serve all our friends.

Mrs. Thompson is again with us in the sales department.

We will have time to take care of all repair work promptly.

We anticipate a very heavy fall business and have prepared to meet every demand for new and up-to-date merchandise.

We hope you will give us an opportunity to serve you.

**Hereford Jewelry Store**

W. H. RAY, Manager

# The Brand's Weekly Church and Religious Page

## Hereford Pastors in Appeal For Church Attendance on Next Sunday

As the time approaches which has been set apart as GO-TO-CHURCH-SUNDAY, the Pastors of Hereford desire to address themselves to the population of the town and vicinity on the importance of this occasion. Last week's issue of The Brand carried an appeal to you from some of the leading business men and church workers of your town. We wish to add our appeal to theirs, and base our appeal on the following facts—

**FIRST,** every reason why the church should exist in the world holds good as a reason why you should go to church on Sunday, September 27. A church congregation, if a church at all, is a fellowship, and that fellowship cannot be promoted unless people assemble, and by assembling learn to act concertedly and share the feeling of brotherly kindness which is ever promoted when true hearts have known one another. If your church can print and publish the Bible and religious literature of other kinds, if it can send out preachers and missionaries to open that book to the world, if it can plant great ideals in the expanding life of your youth, it is because the church is a cooperating fellowship. But on account of the absence of some of you from church last Sunday, the Sunday before that, or the month before, or ever since you left God Down East or Up North and came to the West, that cooperative fellowship is being seriously hindered and it will continue to be limited in usefulness until you become an attendant of church services again. Some church in this community needs you and you need some church, make your mutual needs come together in blessed satisfaction at the church of your choice on next Sunday.

**SECOND.** Unless you start to church next Sunday, September the twenty-seventh, you will probably not start the next Sunday, nor the next, nor next month; and some of you may never start to church until you are carried there by your friends and they drop their tears and flowers over your unconscious form, and whatever the preacher then says will not do you any good at all. Start now while it will mean something to you in the way of a better life and the preacher will not then have to search out something good to say about you while the ghosts of your non-attendance at church gives the lie to everything good he tries to say out of respect to you. The best time to start to church is when your attention is most directed towards it, for you will be less likely to start at any other time. For this reason the GO-TO-CHURCH-SUNDAY is an immeasurable favor to the population of Hereford community. Don't fail to use the opportunity now presented.

The **THIRD** reason why you should start to church next Sunday, the twenty-seventh, is because that if you do it then you will find that thereafter it will be increasingly easier Sunday by Sunday to go to church, until you will have formed the best habit of your life—church attendance—one of which you will never have occasion to be ashamed, nor need to apologize for. And if from that time forward you seek sincerely the fellowship of the best people to be found in your community—the people who attend divine services—you will experience a growing and honorable self respect not obtainable otherwise.

The **FOURTH** reason we mention is that you may thus achieve a lost freedom. That freedom some of

**PRESBYTERIAN CHURCH**  
Sunday School, 9:45 A. M.  
Preaching by the Pastor, 11:00 A. M. and 8:00 P. M.  
Senior Young People's Society of Christian Endeavor, 7:00 P. M.  
Ladies' Missionary Society, each Wednesday, 2:30 p. m.  
Prayer Meeting, Wednesday, 8:15 P. M.  
Pastor and congregation unite in extending a hearty welcome to the public and invite you to attend these services. You will be a stranger only once. "Come thou with us and we will do thee good."  
JAS. T. ROSS, Pastor.

**METHODIST CHURCH**  
GO TO CHURCH-SUNDAY, Sept. 27. That is the slogan of all the Churches of Hereford during this week. Let's make it 100% attendance. Begin with the Sunday School at 9:45 and put in one day of worshipping the Lord. It will pay you manyfold. The pastor will occupy the pulpit at 11:00 a. m., and at the evening hour, 8:00 p. m., the Presiding Elder, Rev. G. S. Hardy, will preach. This is the last visit of his fourth year, and it may be the last time many of us

will have the privilege of hearing him preach. Let's give him a packed house. Let's show him the whole membership of the Church at one service, and many visitors. That will make a full house indeed. Do not disappoint your pastor, your friends, or your Lord by staying away, or by failing to co-operate in every way in the "Go To Church Sunday" program. Thanks!  
Special music at all services. Have you heard that fine choir? It's great. It is your choir. Come and boost them.  
J. O. HAYMES.

**BAPTIST CHURCH**  
GO TO CHURCH-SUNDAY begins with us at 9:45 with the hour for Bible study. The genial Alex Thompson, who once presided over the Sunday School in rubber boots, is the general superintendent. He and his corps of efficient teachers deserve the support of all our folks. The preaching service of the Unified Service begins at 10:45 and continues to about 11:45. The pastor will try to preach on the theme, "The Standard Christian". Worshipful music. Sunbeams meet with Mrs. Arthur Manjot the leader, at 10:45.

you lost when you lost the distinction between the Lord's day and the other days of the week. You need your Sundays to keep your souls from being imprisoned by the materialism that keeps you hunting bread and clothing very diligently during the days of the week. If you lose your Sundays you may become a well-fed and splendidly appareled animal and your soul will have to cry out for deliverance from its prison house of time and space, "What shall it profit a man if he shall gain the whole world and lose his own soul or what shall a man give in exchange for his soul". It is in order that you may begin anew the achieving of soul freedom that this GO-TO-CHURCH-SUNDAY has been appointed within your community.

**OUR LAST REASON** why you should start to church next Sunday is because we believe that you should begin anew the laying up of moral reserves which will have to be called up further on in life in its critical and trying hours. Those times come to us all and none of you are exempt from them. The only question is whether you will have laid up those reserves when the tests of your life shall come. After some years of close observation of human conduct we Ministers of the Gospel without dissenting voice are glad to certify to the fact that it is the sincere and regular church-goer whom we have found in possession of the moral strength needed when the stormy tests of life have come. For this reason and others we appeal to you to be at church on Sunday, September the 27th.

W. R. HILL, Pastor, First Baptist Church,  
J. O. HAYMES, Pastor, First Methodist Church,  
T. MORGAN, Pastor, First Christian Church,  
J. T. ROSS, Pastor, First Presbyterian Church.

Children up to eight years old are cared for during the preaching service and are taught many useful things. Bring them!  
All Baptist Young People Unions meet at 7:00 o'clock. This is a training service for all young Christians. Evening Worship begins at 8:00 o'clock. Come early and get all the service. The theme will be, "The Power of the resurrection." Let no one who loves the Lord and his churches be just a "oncer" on this Go-To-Church-Sunday!  
**A HOMELIKE CHURCH!**  
WARREN R. HILL, Pastor.

**FIRST CHRISTIAN CHURCH**  
9:45 a. m. Sunday School. Last Sunday we had a good increase, but we are still looking for you to be there.  
11:00 a. m. Communion and preaching services.  
7:00 p. m. The Intermediate Christian Endeavor will meet at this church to organize. The Society will be composed of the intermediates from the Presbyterian and Christian churches. This notice is at the request of two young ladies. Now lets give them our support and make a go of the Intermediate C. E.  
8:00 p. m. Regular preaching service.  
8:00 p. m. Friday Night, is "Church Night". You know what that means, so be there and help us enjoy it.  
This is "Go-to-Church-Sunday" and this means we are all expected to attend services on this day. We will be looking for you.  
Come let us show you how glad we are to see you.  
T. MORGAN, Pastor.

**UNION CHRISTIAN ENDEAVOR**  
Topic—Friendliness to South America.  
Scripture—Matt. 4:16-17.  
Leader—Ruth Haberer.  
Song Service led by Miss Inez Rickerts.  
Scripture Reading and remarks by leader.  
Song and prayer.  
1. Through Diplomacy—Roy Golden.  
2. Through Commerce—Paul Corbett.  
3. Through Missions—Rev. Morgan.  
Special music.  
Story—The Navajo of the Southwest—Velma Carroll.  
Short talk—Rev. Ross.  
Business.  
Mizpah.  
Let everybody be on time. The meeting will be held at the Presbyterian Church at 7:00 p. m. At the same hour Endeavorers of the Intermediate age will be meeting at the Christian Church for the purpose of organizing an Intermediate Endeavor. Everybody is welcome to these En-

deavor meetings. Come.  
**WOMAN'S MISSIONARY SOCIETY**  
Program for October  
Hostess—Mrs. Tynes.  
Leader—Mrs. Guthrie.  
Subject—Stewardship and the Unfinished Task.  
Song—I Gave My Life For Thee. Scripture—Matt. 17:22-27.  
Prayer—Mrs. Casebolt.  
Duet—Mrs. Morgan and Mrs. Dyar. Comity in the Philippines—Mrs. Ramsey.  
Duet—Mrs. Guthrie and Mrs. Steckman.  
Signs of Promise—Mrs. Lloyd.  
News from Convention.  
MRS. C. H. DYAR, Pres.  
**LADIES AID**  
The Ladies Aid will change time of meeting with the Missionary Society. Regular meeting of the Aid is on the second Wednesday afternoon and the Missionary Society on the first Wednesday. But a change has been made and the Aid will meet on the first Wednesday and the Society on the second Wednesday. All ladies please take due notice.  
MRS. SID CASEBOLT,  
Pres. of Ladies Aid.

**THE SUNDAY SCHOOL LESSON**  
Sept. 27—Review. "Paul the Foreign Missionary."  
Scripture Readings: Acts 12:25-17:22.  
We have closed a quarter's study on Paul's work as a foreign missionary. We shall not undertake in this article a detailed review of the whole quarter's work. The best review you can possibly make will be to read carefully, at one sitting if possible, the twelfth through the seventeenth chapters of Acts. You can do it in an hour or less and it's a thrilling story. In this period you will find that Paul emerged from comparative obscurity and became the outstanding leader in the advance of Christianity. These chapters begin with his first work as a foreign missionary, and follow him through his first tour, and into the midst of his second.  
We find that Christianity during this time began that expansion and universal application which should ultimately separate it from Judaism. Paul is acknowledged even by many who are not Christians as one of the very greatest men of all history. He was distinctly and predominantly a foreign missionary. Occasionally we still hear people confess, or boast, that they do not believe in foreign missions. Their plea is, so far as their words are concerned, "Christianize America First"; but often-times their real reason is that it will cost something. Any causal observer can see that the people who are doing the most to Christianize America are also doing the most to send the Gospel to the whole world. Suppose Paul and all the other early Christian workers had taken the attitude,  
(Continued on Page Four)

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

## Hunting Goods

Hunting Season will Soon Be Here and we are fully prepared to take care of all your wants in this line. We have the Remington and Marlin Shot Guns and Rifles, Hunting Coats, The Famous Long Range Super X Shells, also the High Velocity Peters Shells. Come in and look these over.

Your Business will Be Appreciated.

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can avail much during the busy days of harvest and the days to follow.

Every service of this strong, friendly bank is at the disposal of its customers in facilitating their marketing problems.

We want to serve you, and we want your deposits here. Make this institution your banking headquarters.

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# TEXAS UTILITIES COMPANY

Electric Map Prepared for Use of Texas Utilities Company and New Mexico Utilities Company, Shows Contemplated Plans for Interconnecting Towns in the Territory Served by Constructing Approximately Five Hundred Miles of Transmission Lines.

Texas Utilities Company has caused to be prepared a utility map, a copy of which is shown on this page.

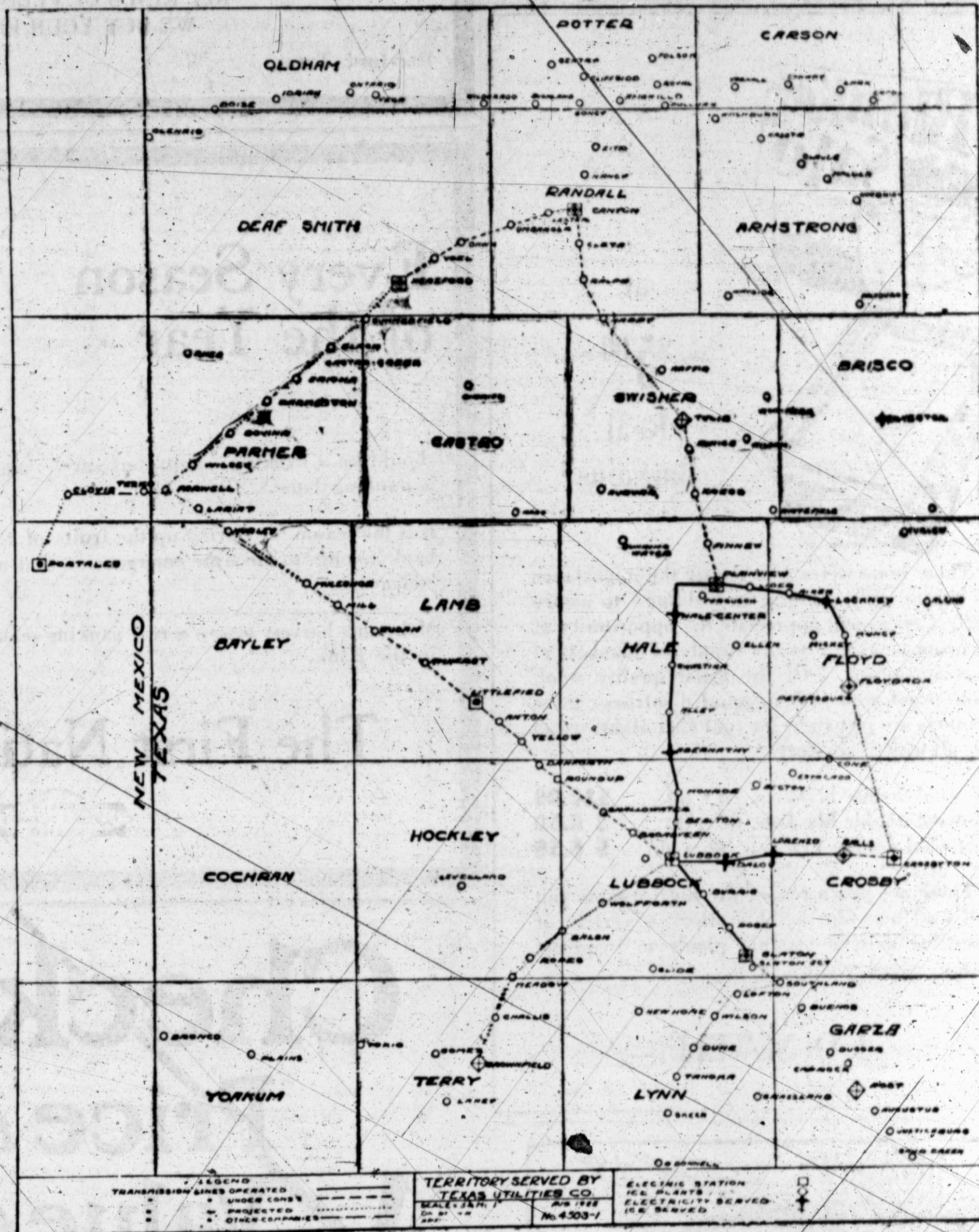
The map shows contemplated plans of owners and operators of Texas Utilities Company to develop territory by acquisition of electric properties as an entirety, as well as by construction of transmission lines and distribution systems.

The owners of Texas Utilities Company have recently organized a corporation under the laws of New Mexico known as New Mexico Utilities Company, and at the present time the New Mexico company owns and operates the electric plant and system recently acquired from the city of Portales, New Mexico.

The officers and managers of Texas Utilities Company and New Mexico Utilities Company are the same persons, or selected from the same group of individuals.

I. R. Kelso, President of Texas Utilities Company, has been identified with and actively interested in the management of Texas Utilities Company since the date of its organization in 1915, and is president of the New Mexico Utilities Company.

J. B. Scott, District Manager of Texas Utilities Company at Plainview has been identified with the Texas



Utilities Company's management since the date of the organization of the Company, and is Secretary of the New Mexico Utilities Company.

F. H. Oberthier, Jr., has also been identified with the Company since its organization and is the manager in charge at Hereford at this time.

E. S. Billings, Chief Engineer of the Texas Utilities Company and the New Mexico Utilities Company has been Chief Engineer for Texas Utilities Company since the date of its organization, and has been in charge of the building program and supervising the operations of the company since the date of its organization in 1915.

Texas Utilities Company management is not only experienced in the management and operation of utilities in the West, but in a number of other states. This company is a pioneer in the development of the utilities industry in West Texas and has recently entered into the business of developing the electric industry in East New Mexico.

### Explanation of Map

The map shows electric service supplied at the present time; transmission lines under construction; additional transmission lines to be constructed, for service and contemplated acquisitions, additions and extensions as follows:

## Texas Utilities Company Electric Service

Texas Utilities Company at the present time is supplying electric service to the following cities and towns in the State of Texas:

- Hereford, Deaf Smith County; Canyon, Randall County; Plainview, Hale County; Hale Center, Hale County; Abernathy, Hale and Lubbock Counties; Lockney, Floyd County; Floydada, Floyd County; Crosbyton, Crosby County; Ralls, Crosby County; Lorenzo, Crosby County; Idalou, Lubbock County; Slaton, Lubbock County; Silvertown, Briscoe County, and Littlefield, Lamb County.

### Transmission Lines Under Construction at the Present Time:

Texas Utilities Company has under construction at this time additional electric transmission lines as shown by said map of 169 miles connecting the following cities and towns:

- Hereford to Canyon, 31 miles; Canyon to Happy, 21 miles; Plainview to Kress, 14 miles; Lubbock to Meadow, 28 miles; Lubbock to Littlefield, 38 miles; Slaton to Southland, 9 miles; Sudan to Littlefield, 18 miles, and Ralls, to Crosbyton, 10 miles.

In other words, barring unavoidable delays the Texas Utilities Company should have approximately 300 miles of electric transmission lines completed and in operation during the present year.

### Additional Transmission Lines to be Constructed By Texas Company:

In addition to the transmission lines in operation and transmission lines under construction as above indicated, Texas Utilities Company contemplates the construction of additional transmission lines as

shown by the above mentioned map of approximately 100 miles as soon as such lines can be built connecting the following cities and towns:

- Hereford, Deaf Smith County, to Sudan; Lamb County, via Summerfield, Castro County, Friona, Bovina and Farwell; Parmer County and Muleshoe, Bailey County.

### Texas Utilities Company Ice Service

Texas Utilities Company manufactures and sells ice at wholesale and retail, and at the present time is supplying ice to a number of communities, including the following cities and towns:

- Hereford, Dawn, Umbarger, Canyon, Happy, Tulla, Kress, Plainview, Lockney, Floydada, Hale Center, Abernathy, Lubbock, Idalou, Lorenzo, Ralls, Crosbyton, Burris, Posey, Slaton, Southland, Wilson, Ropes, Meadows, Brownfield, Seagraves, Levelland, Shallowater, Oton, Silvertown and Dimmitt.

It might be of interest to note in this connection that Texas Utilities Company is building for the purpose of taking care of the ice requirements in this territory as well as transmission line, service, and for that purpose has constructed eight new ice plants during the year 1925, and is planning to build additional plants during the coming season, including the construction of an ice plant at Littlefield. Texas Company also owns ice storage houses at Taboka, Lynn County, and Lamasa, Dawson County.

### New Mexico Utilities Company

As indicated on the above map, proposes to construct approximately 30 miles of transmission lines as follows:

- Clovis to Portales, 18 miles, and Clovis to Farwell, 12 miles.

### Clovis and Texico Utilities

A glance at the map shows the plan of New Mexico Utilities

Company to inter-connect its Portales Utilities with the Utilities now being operated in the City of Clovis, New Mexico, by the municipality and with Texico and Farwell properties now being operated by the State Line Utilities Company. New Mexico Utilities Company entered into a contract with the City of Clovis on September 10th to purchase the utilities now being operated in the City of Clovis by said city.

Briefly summarized the transmission lines of the Texas Utilities Company and New Mexico Utilities Company of approximately 500 miles will, when completed, connect Portales, New Mexico, with Southland, Texas, as follows:

Transmission line will run from Portales to Clovis, New Mexico, and from Clovis to Southland via Farwell, Texico, Muleshoe, Sunday, Atharst, Littlefield, Anton, Shallowater, Lubbock, Slaton and Southland.

The said city of Portales will also be connected with Southland, Texas, over the transmission lines running through the following cities and towns:

- From Portales, New Mexico, via Clovis, Farwell, Texico, Bovina, Friona, Hereford, Canyon, Happy, Kress, Plainview, Hale Center, Abernathy, Lubbock, Slaton and Southland.

In addition to the transmission line loop above described the plants and systems will also be connected by transmission lines as follows:

Commencing at Plainview and running through the towns of Lockney, Floydada, Crosbyton, Ralls, Lorenzo, Idalou, Lubbock, Slaton and Southland.

According to the building program for installing generating capacity the Texas Utilities Company and New Mexico Utilities Company will have installed by the end of the year 1926 sufficient capacity in generating units to take care of double the amount of the present requirements of the territories served by these two companies.

### Old Fashion Revival Tent Meeting To Begin Today

An old fashion revival meeting in a tent, under the direction of the Garrison Evangelistic party of Houston, begins September 24 on the Chautauque grounds, opposite the office of The Hereford Brand.

This meeting is to be a Cooperative Meeting. Evangelist Garrison is anxious to have the hearty cooperation of the ministers and christian people of the town for the bringing of an old time revival. The singing will be under the direction of H. E. Ogden, who made such a favorable impression in evangelistic work here two years ago with the Woody Smith Evangelistic party.

The Garrison party comes here from Littlefield where it just closed a very successful Cooperative Meeting in which there were one hundred and sixty-two additions to the churches of the town. This in the face of the last two Sundays being rained out.

Hear Garrison, who is a plain man with a plain message for a plain people.

—Contributed.

#### MIDSHIPMAN HILL RETURNS TO U. S. NAVAL ACADEMY

Midshipman A. J. Hill began his return trip to the U. S. Naval Academy at Annapolis, Md., on Tuesday. Mr. Hill is the son of Rev. and Mrs. W. R. Hill of this city, and is now a second classman in this great officers training school. He was appointed from the High School of Roswell and has begun his Junior Year in the institution. Since the first of June he has been with the Cruising Squadron on the summer practice cruise in the Pacific. During the winter his class will be at their studies at the Academy at Annapolis and leave about June first or cruise in the Mediterranean. Part of his leave was spent at Roswell visiting with friends there.

#### CONTINUOUS RAINY AND COLD WEATHER PREVAILS

Since last Sunday morning it has rained almost continuously in the Hereford country until about two and a half inches had fallen up to Wednesday night and there was a sign for bright and warmer weather going up from every quarter. The weather Wednesday was of a brand that better fitted January or February than September and overcoats were appearing on every hand. It was a damp chill from the misty weather that penetrated.

Early last Sunday morning four tenths of an inch fell here, but it ceased in the morning and the day, although partly cloudy, was very nice.

Monday morning it literally poured for a short time and the streets were level full of running water. The gauge showed 1.5 inches. Then Tuesday morning it precipitated five tenths more, and Wednesday it misted and spit all day long, with occasional fine showers. Wednesday night promised almost anything, with a shivery temperature predominating.

No. 450

#### TRUSTEE'S NOTICE OF SALE

Notice is hereby given that on the sixth day of October, 1925, between the hours of ten o'clock A. M. and four o'clock P. M., I, FRANK F. FERRY, Trustee, shall proceed to sell

at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

Six hundred and forty (640) acres of land out of Capitol Leagues Number 421 and 432 and particularly described as All of Survey or Section Number Twenty-eight (28) of Township Number Three (3) North of Range Number Two (2) East, of a "Capitol Syndicate Subdivision" as shown by plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 15 at Page 60, subject to an easement over thirty (30)

feet for a Public Road running along the south side of said Survey 28. Patented to Abner Taylor. Located about 30 miles West of Hereford, Texas.

Said sale is to be made at the request of FRANCIS G. FARWELL, CHARLES F. HARDING AND GEORGE FINDLAY, TRUSTEES, the present holders of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the

terms of a deed of trust executed by J. W. Brown dated 5th day of October, 1920, and recorded in Vol. 24 Page 490 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said J. W. Brown conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said J. W. Brown particularly described in said deed of trust, and the

proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said J. W. Brown or his order, all in accordance with the terms of said deed of trust.

WITNESS my hand this the First day of September, A. D. 1925.  
FRANK F. FERRY, Trustee.



at  
**\$5.00**  
Real  
Bargains

Those housewives who realize the importance of buying only the best in bedding—to assure perfect rest—will appreciate the opportunity of securing at least a year's supply of blankets at a great saving. Of the finest quality wool, moth-proof, and with unequalled softness, these blankets are just right for cool Fall nights—and for all-winter comfort.

- All-wool double blankets, 70 x 80 ---- **\$10.00**
- All-wool double blankets, 66 x 80 ---- **\$ 8.50**
- Part-wool double blankets, 66 x 80 ---- **\$ 6.50**

These are just a few of the big bargains you will find here during this sale. A variety of beautiful designs—simple plaids to exquisite designs—dark shades.

J. O. NEWELL

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ALL KINDS OF FEED AND COAL  
WE BUY YOUR PRODUCE

Hereford, Texas

Phone 265

## Every Season of the Year



should be a banking season, but surely, more than all others—Harvest Time is Banking Time.

It is the season for storing up the fruits of the year's labors in a substantial bank account to meet the emergencies that are bound to arise in all lines of endeavor.

Make this harvest season a real banking season by putting your harvest money in the Bank.

## The First National Bank



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Chevrolet offers you more coach quality for less money than you can get anywhere else in the world. Note these points of superiority:

- QUALITY CONSTRUCTION—typical of the highest priced cars.
- POWERFUL MOTOR—all the power and speed that you need.
- LONG SPRING SUSPENSION—chrome vanadium, semi-elliptic springs give great comfort and roadability.
- FULLY ENCLOSED CLUTCH—single plate, dry disc type, the easiest you have ever handled.
- FISHER BODY—of high quality, with fine car construction and appointments.
- V V ONE-PIECE WINDSHIELD—easily raised or lowered, with full cow ventilation, absolutely water-tight.
- DUCO FINISH—in beautiful sage-green and black, color and lustre last indefinitely.
- ALEMITE LUBRICATION—a modern very convenient lubricating system.

These are but a few points that indicate the superior quality of this fine coach. To build such a coach at so low a price is the most outstanding coach achievement in the automobile industry—the world's greatest coach value. See it today.

Only **\$695**

Touring	\$525
Roadster	525
Coupe	675
Sedan	775
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Truck Chassis	550

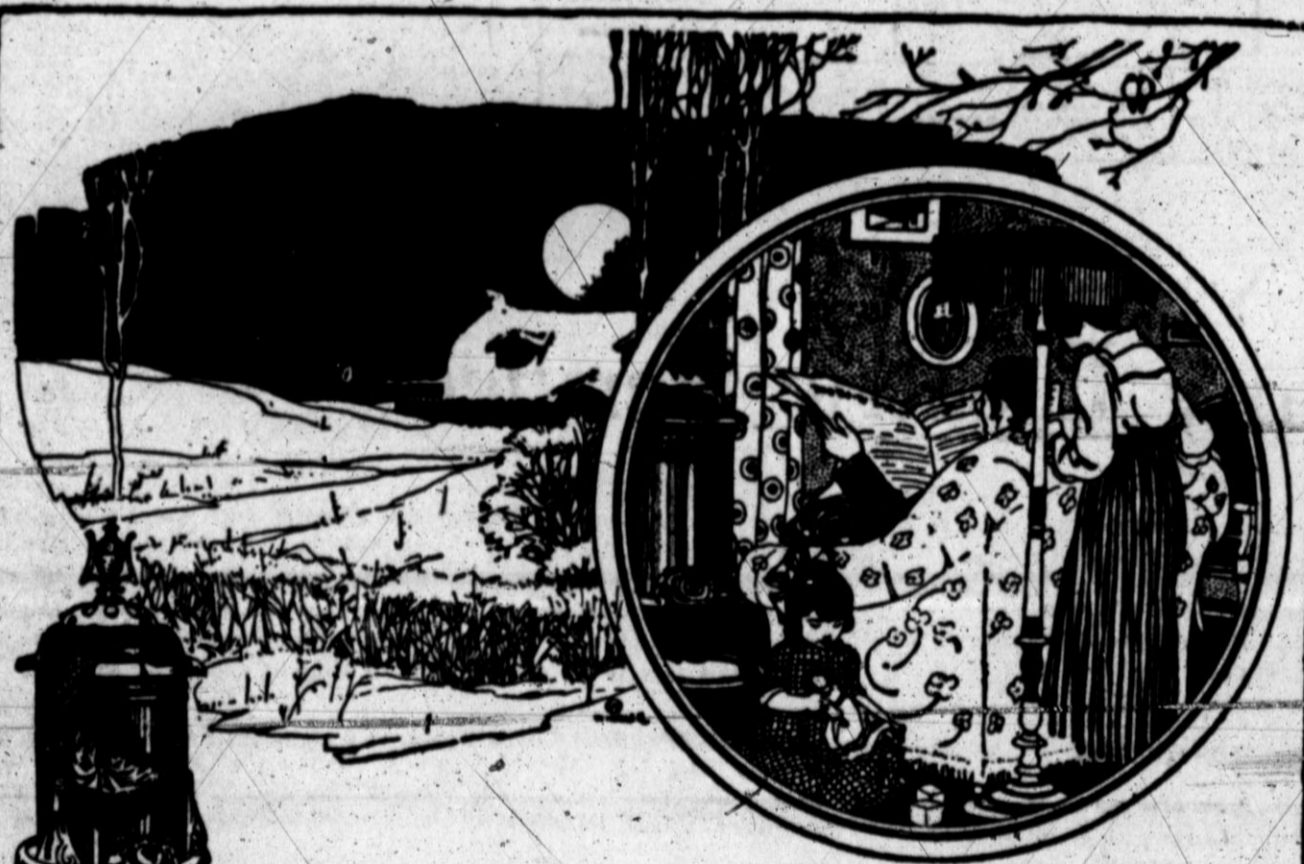
ALL PRICES F. O. B. FLINT, MICHIGAN

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Hereford, Texas

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### Those Long Winter Evenings

keep your home warm and cosy with a

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**HOT BLAST HEATER**

THE health of your family depends upon properly heated rooms—warm floors. The maximum radiation, low base heat, air tight construction, and Hot Blast Combustion insure even temperature in all parts of the room at all times.

And besides, Cole's Original Hot Blast Heater is guaranteed to consume one-third less fuel than any underdraft stove on the market—guaranteed to hold fire for thirty six hours.

Let us show you yours today.

DUNLAP HARDWARE CO.

# Sallie's Temptations

(Copyright 1924—By Gladys Baker)

## ANNE SPURNS SALLIE'S SUGGESTION

Anne was the center of a gay group that crowded the punch bowl at the far end of the room. She was drinking the "Joy Water" that had been laboriously spiked.

Each time it was offered to me, I refused. The regularity of the life I had been living had changed my perspective and made me see the danger of drinking.

Then too, during those days of obstinacy, I had learned how pleasant it was to awake with a song on my lips from sheer bodily health, eager to begin the routine of the day without any of the dull aches. But what an earth had happened to Anne? She was partaking freely of the punch and complimenting the "kick", which she declared in loud tones, she enjoyed.

My thoughts raced back to a year ago and I wondered how it was that, just by living, the viewpoint of two persons could have been so changed. It was evidently due to the experiences through which we had passed. With me, the result was that I regarded life through more serious eyes while Anne had apparently been left with the desire to throw discretion to the four winds and taste of a gay career.

"Tell you what, it doesn't pay, this goody-goody business," she announced to anyone of the group who chose to hear. "Used to confine my pleasure to foreign places and be oh so good at home. But I've thought it all out and from now on I'm gonna be wild."

She was feeling the effects of the punch which she was not accustomed to drinking and I saw that the chaperones were beginning to sharpen their claws. I would have spared her the little mean gossip that would be flying from tongue to tongue before dawn.

I made my way quickly to her side. "Listen, Anne," I whispered, touching her arm, you're not used to taking anything with such a fancy wallow as this and it's mixing your words. Come along, let's get up to the dressing room until it wears off."

"Go 'way," she commanded. "I know what I'm doing. From now on the tables 're turned, I'm gonna have a good time. D'yer hear? I might as well, so go long."

And she pushed me aside.

Someone caught me by both arms and looking upward I caught the gaze of Curtiss Wright. He had evidently come to the edge of the group and when Anne pushed me I almost fell into his arms. The man with him in the Lieutenant-Colonel's uniform was, of course, his brother of whom I had already heard.

I glanced in the direction of Anne. She was staring at the uniformed man at our side. Her face blanched and she turned her head swiftly as if to avoid his eyes. She looked around excitedly and taking Ted Billing's extended arm started in the direction of the doorway beyond which was the star-bung night and ear.

"That was splendid of you" Curtiss began. Then he had heard the words that had passed with Anne during the exciting scene.

"No, no," I brushed the compliment aside. "It's just that she isn't used to taking anything and even a little would go to her head."

I don't know why I apologized for Anne except that the warning I had endured had given me the desire to protect any girl from the heart ache of being gossiped about.

"Be that as it may," Curtiss made an impatient gesture with his hand—that little movement I had grown to

know and love so well, "the thing I am most anxious to know is just this—may I have a dance?"

"I'm sorry, but I'm afraid you can't. You see I haven't finished with the fat and forty Directors. I'm only half through the struggle now," I sighed extravagantly, "but one MUST be brave!" I tried to be indifferent, and my voice sounded light.

"And then, may I?" he was very much in earnest now, it seemed.

"I'm afraid you're asking me because I was more or less forced on you" I laughingly replied as I referred to the fact that I had almost been pushed into his arms by Anne.

"I'll prove my search for you by my brother here before that even occurred", he affirmed.

Then he presented his brother who had the perfect manner of an officer and a gentleman. I admired his straight carriage and clean-cut physique. Not at all, thought I, the court of a man who would indulge in gossip unless he had some good reason for the telling of same.

We chatted congenial for a few moments.

"I was wondering if it would be asking too much for the family if I, too, begged for a dance?" he examined my card.

"Must be a whole of a Board of Directors," he teasingly declared. "Look, Curtiss, do these sound like dignified and elderly officers of a club to you?" and he began calling off the names written opposite each fox trot and waltz. Most of them were of younger men.

Paul Ellis claimed me and before Curtiss could answer, we were off.

(To be continued)

## CAMERON, N. M.

Another good rain fell Sunday night, and we can almost see the wheat growing.

Large crowds attended the meeting that has been in progress at Wheatland for the past three weeks. It was conducted by the Rev. Patrick and good interest was shown. He gave an interesting lecture on White Slavery Sunday afternoon. There was dinner on the ground Sunday and the meeting closed Sunday night.

Mrs. Irene Johnston returned from Clovis where she had been taking medical treatment last week, but had a very bad spell after returning home.

Charlie Woods and family returned to Amarillo Thursday after spending

a week with home folks here.

F. B. Scott bought about one hundred acres of row crop of Hob Moss in the last of the week.

Quite a number from here intend to attend the circus at Clovis Friday of this week.

Little Travis and Lloyd Stovall were on the sick list last week.

Virg Tillman is plowing with his tractor on the land his father bought of F. A. Harrell.

Cheley Cogdill is running the Boney school truck.

Mr. Spencer has rented the H. L. Coughran farm and will move there later. They are camping there now and sowing their wheat crop. E. D. Rice, who now lives there, has rented the Erwin farm at Highway Curve.

Cleveland Johnston and his mother, Mrs. M. A. Johnston, made a trip to Bard Wednesday and took Mrs. Josie Haynes to the train to return to her home at Chillicothe, Texas.

New Hope Sunday School Superintendent J. C. Meredith has offered a small prize to each pupil of his Sunday school who are under fifteen years of age who will repeat next Sunday's Golden Text next Sunday morning.

George Borden bought some seed wheat of F. B. Scott last week.

Mrs. Beulah Clayton was making calls last week taking up a Lee's order. Mrs. Alpine Miller accompanied her.

Grandma Edmonson attended church at New Hope Sunday morning.

John D. Evans of Eustace, Texas, who visited friends here recently and went by way of his farm at Buchanan to visit a son at El Paso, writes his friends here that he has returned to his home at Eustace. Had a very prosperous trip, traveled two thousand miles without a flat or a puncture.

Mrs. M. T. Johnston left for Chillicothe, Texas, last week with her sister in law, Mrs. Josie Haynes. They stopped for a visit with the Walter Haynes family at Bard.

The Rev. I. D. S. Lee and wife were present at his regular appointment at New Hope Sunday morning. It was his last sermon at that place for this conference year. However he is to hold conference at New Hope next Sunday afternoon at four o'clock. He has been our pastor for the past two years. Grady Bellview, Hollene and New Hope being his entire charge.

Buck Leach bought a new truck at Clovis last week and is driving it on the Wheatland school route that was vacated by Cheley Cogdill.

Mrs. W. B. Hutchinson who was operated on at the hospital at Clovis for appendicitis a short time ago has returned home and attended church at Wheatland Sunday.

Mrs. Josie Crecelius and Mr. and Mrs. Clyde Isler spent Sunday at the Lee Watkins home.

The Rev. Metcalf of Hollene is to preach at New Hope on the first Sunday in October.

C. S. Moss made a trip to Clovis Thursday to get repairs for his binder. Tom Boney's hand that he caught in the wheat drill is not getting along well.

Those who wish to help furnish the exhibit from New Hope in the Clovis fair are to come to New Hope next Saturday with their exhibits.

Hob Moss and family are moving to Bushland, Texas, the last of this week.

James Miller and Ceell Clayton were getting wood from the brakes the last of the week.

The Rev. Harper is to preach at New Hope next Saturday night and the Rev. Hutchinson on Sunday morning.

Mr. and Mrs. Fickey of Bard, attended the meeting at Wheatland.

Mr. and Mrs. Spencer were dinner guests of Winnie Dehrage Sunday.

Arthur Price and Mrs. Max Moss conducted the prayer services at New Hope Sunday night. The subject for study was John the Baptist. Miss Bell Moss and Mrs. Aileen Scott are to conduct services next Sunday night. The subject for study is Ruth.

J. A. Conway and family of San Jon and J. A.'s nephew, Edwin Conway, of Sulphur, Okla., took dinner Sunday with Mrs. Conway's parents, Mr. and Mrs. A. W. Cameron. Their son, J. D. Cameron, and family were

also present.

Virgil Dunn and family took supper with Mr. and Mrs. O. L. Tillman Sunday evening.

J. H. Fare is carrying the mail from Clovis to Cameron.

**CONTRACTOR'S NOTICE**

Sealed bids will be received by E. C. Burks, Chairman of the Board of Trustees, Arney School District No. 6, Castro county, until 3:00 p. m., Saturday, October 3rd, 1925, in the office of

the County Judge, at Dimmitt, Texas, for the furnishing of all labor and material in the construction of a four room house, stucco. Plans and specifications may be obtained from Ray E. Sheffy, at Dimmitt, Texas, by depositing a \$15.00 certified check payable to E. C. Burks, Chairman of the Board. \$250.00 certified check must accompany each bid, the board reserves the right to accept or reject all bids.

**RAY E. SHEFFY,**  
35-3t County Judge, Castro County

Allowing 5 persons to the average family, a Brand Want Ad will deliver a message to 10,000 people at a very small cost. Use one today!

**LOST!**

Carl Jennings has lost the key to his Cafe, so he will be open night and day. You may get Breakfast any hour of the morn. We thank you.


**Carl's Cafe**

**MARKET FOR THRESHED GRAIN**

We will be in the market to buy your threshed grain this fall and winter. If honest weight and a square deal will satisfy you we believe we can please you. If you fail to trade with us we have both lost money. We want to get acquainted with you, we want to be your friends and are going to be if you will let us. Drive on our scales either at Hereford or Dawn.

**Great West Mill & Elevator Co.**  
E. E. Fridley, Mgr. Ethel Fridley Asst Mgr. and Bookkeeper  
35-2t

**WHY?**



Yours for Better Farming

Why are there so many **McCormick-Deering Tractors** in use on the Plains?

**There Sure is a Good Reason!**

Come in and we will gladly tell you this reason.

**SEED WHEAT**

We have just unloaded a car of **TURKEY RED SEED WHEAT**

this wheat is re-cleaned and sacked and is the best seed that we could find, if you are going to plant wheat see us and get the best.

**BETTER SEED—BETTER CROPS**

**Jones & McLean**  
COAL AND GRAIN



A good piece of meat is "More than half" of every good dinner—as every housewife knows. Our meats are fresh, carefully selected, appetizing and — satisfying. Try us.

**TEXAS MEAT MARKET**  
Cloyd & Son

**R. B. R. Implement Company**

Hereford Dimmitt

### GO TO CHURCH SUNDAY

In the United States last year 15000 persons were burned to death, 16000 were injured by fire—80% of these are of the dependent class; namely, mothers, children and the sick. Property loss in the United States last year was \$548,810,639, an average of \$1,044 every minute. Over \$3,000,000 increase in ten years. In Texas last year more than \$15,000,000 was wasted by fire loss. Are you fully protected?

### Hereford Insurance Agency

Ralph Barnett, Mgr.  
Res. phone 359 Office phone 273

### Local Happenings

C. A. Skilton left this week for market in Dallas.  
Quick Service Transfer. Phone 220.  
Judge and Mrs. L. Gough of Amarillo were in Hereford for the fair Saturday.  
Wall Paper. —E. B. BLACK CO.  
Mrs. J. E. Beyer left Tuesday for Stillwater, Okla., for a visit with her daughter who is entering school there.  
Quick Service Transfer. Phone 220.  
Miss Waldine and Hazel Wilson, accompanied by Ethel Fuqua, of Amarillo, spent the week end at home with their parents.  
Hear the World's Series with a Fada Radio. —Corner Drug Store.  
A. H. Elliston and family are back from California to spend the winter in Hereford. They have located just two doors north from J. B. Elliston.  
Quick Service Transfer. Phone 220.  
Mrs. L. G. Nance left Sunday evening for Amarillo where she will spend the week with her daughter, Mrs. Harry Johnson and family.  
Pay Cash and Pay Less, at Reed's Grocery.  
Mrs. Homer Wilkinson and two children of Amarillo, spent the week end in Hereford with relatives and friends attending the fair.  
We will save you "Greenbacks" on your furniture bill. E. B. Black Co.  
Mrs. Dow Mercer left Sunday evening for the Pacific coast, accompanied by Otis Williams, Jr., where she will visit relatives for several weeks.  
Ralph Barnett for General Insurance. Phone 273.  
H. M. Lantz and Walter Faur of New Palestine, Indiana, were in Hereford a few days this week while on their vacation, prospecting.  
Hear the World's Series with a Fada Radio. —Corner Drug Store.  
K. M. Duncan, wife and daughter, of Browning, Mo., arrived last Friday for a visit with local relatives, Mr. and Mrs. J. B. Jones. Mr. Duncan is a banker.  
Quick Service Transfer. Phone 220.  
Miss Margaret Gilliland has returned to Lynchburg, Va., where she is attending Randolph-Macon College. This makes Miss Gilliland's second year there.  
Closing Out—Refrigerators.  
E. B. BLACK CO.  
J. K. Burke and family arrived this week from Crosbyton, Texas, and will make their home north west of town on a section of land just purchased by Mr. Burke.  
Pay Cash and Pay Less, at Reed's Grocery.  
Mr. and Mrs. Graham Bryant and small daughter, and Mrs. Bryant's mother, Mrs. Jno. W. Wright, all of Portales, N. M., drove over Sunday and spent the day with relatives, Mr. and Mrs. Seth B. Holman.  
Fountain Pens from \$1.00 to \$7.50. We are Agents for Parker Fountain Pens. CITY DRUG STORE.

Henry Gooch of Amarillo, manager of the Amarillo Tent and Awning Co., was here Saturday on business and remained over through Sunday with friends, playing several rounds over the Hereford Golf Links.  
Vote For GRETA MAE CAYTON of Claude, Popularity Contest, Amarillo Tri-State Exposition.  
Roy DeAtley and Elmer Culver of King City, Mo., drove in Saturday evening and spent several days here this week looking into conditions. Mr. DeAtley is the owner of land in the Kelso neighborhood.  
See us for sewing machines, on terms to suit you. E. B. BLACK CO.  
Mr. and Mrs. E. L. Kleih of Amarillo left last Thursday for a ten day vacation trip in California. Mrs. Kleih is a daughter of Mrs. B. F. Barnes and had been visiting in Hereford.  
Prevent smut in wheat by using either Powdered Copper Carbonate or Formaldehyde Solution. For sale by —CITY DRUG STORE.  
Mr. and Mrs. Frank Jesse and her sister, Miss Ruby Fae Bennett, who is spending the winter in Amarillo with them and attending school, spent the week end in Hereford with their parents, Mr. and Mrs. W. W. Bennett.  
The Presbyterian Ladies will postpone their bake sale from September 25 to October 3.  
Miss Grace Ferguson, daughter of Mr. and Mrs. C. C. Ferguson, who has been attending the W. T. S. T. college for the past two years, left Friday for Crosbyton, Texas, where she will teach science in the High school.  
Pay Cash and Pay Less, at Reed's Grocery.  
Mrs. W. F. Orr and son, Milton, returned this week from California, where they had been on an extended visit with Mrs. Orr's mother. Besides visiting all the interesting resorts around Los Angeles Mrs. Orr attended school while there.  
Get your TICKETS to Tri-State Fair at Ralph Barnett's office and avoid the rush at Main Entrance. 25c Saturday, 50c next week. 1t  
Victrolas at special prices for next week.  
E. B. BLACK CO.  
Miss Anne Parker left this week for her school in South Hadley, Mass., where she is attending Mt. Holyoke college. This year is Miss Parker's third year there and she ranks among the highest in her work.  
Hoosier Kitchen Cabinets, the best ever. \$5.00 will deliver one to your house—easy payments. E. B. Black Co.  
Prevent smut in wheat by using either Powdered Copper Carbonate or Formaldehyde Solution. For sale by —CITY DRUG STORE.  
Miss Greta Mae Cayton of Armstrong county and Miss Ardis Campbell of Moore county, entrants for the popularity contest in the Fair beginning in Amarillo September 26, were in Hereford this week visiting the merchants.  
Prevent smut in wheat by using either Powdered Copper Carbonate or Formaldehyde Solution. For sale by —CITY DRUG STORE.  
\$100.00 Talking Machines with 10 records for \$60.00, with \$10.00 cash payment—on terms.  
E. B. BLACK CO.  
Among the young people leaving for school this week were Misses Elouise Pittman, Emma Gene Donald, Beulah Lee Rutherford, Mamie Landrum, Lonnie Witherspoon, Agnes Elliston, Lucille Gilbreath, Mary Pauline Ray and Edna Fallwell, who entered West Texas State Teachers college at Canyon.  
Charlie Bennett says: "I can't afford to go to Washington or Pittsburg, but I can get the games over the FADA Radio at the Corner Drug Store."

Miss Mary McDonald, daughter of Mr. and Mrs. D. L. McDonald, left the first of the week for Austin where she will enter school. Miss McDonald graduated from High School here in 1923, attended the W. T. S. T. C. for the past two years. She is a talented young pianist and is majoring in Spanish.  
Charlie Bennett says: "I can't afford to go to Washington or Pittsburg, but I can get the games over the FADA Radio at the Corner Drug Store."  
FOULTRY WANTED  
Until Saturday night, 17 cents for hens, 19 cents for springs. Now is the time to cull your flock and get a good price for your culls.  
GOLDEN RULE PRODUCE.  
Oscar Williams of Texline, Texas, was in Hereford Friday inspecting the Fair exhibits and looking after business interests. Incidentally Mr. Williams enrolled as a Brand subscriber.

WANTED—Boy or girl to wash dishes regularly. CORDOVA HOTEL.  
Miss Greta Mae Cayton of Claude, candidate in the Amarillo Fair Popularity Contest, who was "adopted" at the Chamber of Commerce luncheon Monday, made a thorough canvass of the town Monday afternoon, accompanied by Gano Hastings as committeeman. She sold a bunch of tickets to the Amarillo Fair and accumulated quite a heavy vote from Hereford while here.  
The Hereford High football team has been training faithfully the past ten days and is now about ready to begin the season. The boys are full of pep and promise well for the coming schedule which Coach Riggs announces as follows: Hereford vs. Portales, at Portales, September 25; Farwell at Hereford, October 2; Hereford at Canyon, October 9; Tulla at

Hereford, October 23; Claude Hereford, October 31; Canyon at Hereford, November 20.  
The committee in charge of the Father & Son Banquet have announced that they have decided to postpone this affair until after the Amarillo Fair. The banquet will probably be held one night in the following week the exact date to be announced in the next issue of The Brand. The postponement was caused by the fact that everybody is extremely busy with the County Fair the past week and in preparation for other fairs that week and next.

### STAR THEATRE

Friday Night (Only)  
September 25  
NIGHT LIFE OF NEW YORK  
with ROD LA ROGUE  
DOROTHY GISH  
Saturday, Sept. 26  
Matinee and Night  
GOLD HEELS  
Race Track Drama  
Monday and Tuesday  
Sept. 28 and 29  
EXCUSE ME  
with CONRAD NAGEL  
Wednesday and Thursday  
Sept. 30 and Oct. 1  
RUGGED WATERS  
with LOIS WILSON and  
WARNER BAXTER  
Friday Night Only  
October 2  
IN NAME OF LOVE  
with RICARDO CORTEZ  
GRETA NISSEN  
WALLACE BERRY

### BASEBALL "WORLD SERIES"

For those fans who cannot make the trip to Pittsburg or Washington. We have a value in a FADA RADIO SET which will bring you the World Series on a loud speaker.

### Corner Drug Store

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

### HOG

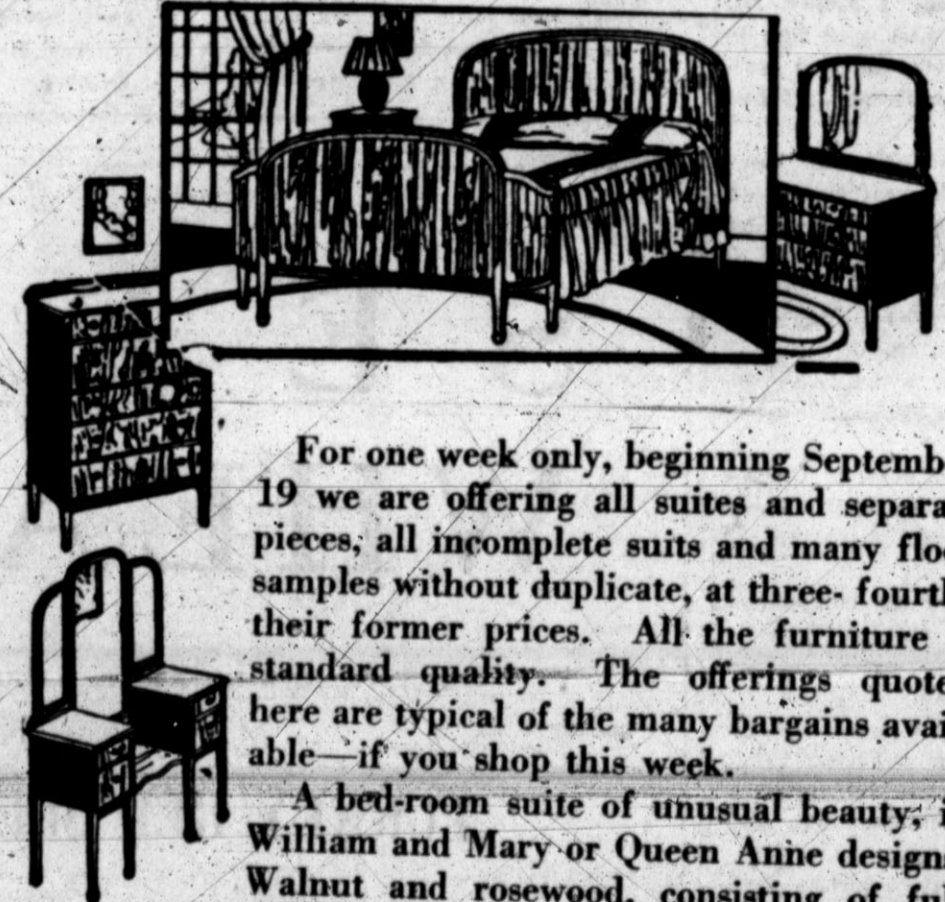
It is estimated that 100 pounds of Maize will make 18 lbs. of pork

If this is correct, with hogs at 11½ cents; the farmer can get \$2.07 per hundred pounds for his maize by feeding it to hogs.—

See us if you wish to feed hogs.—  
Our business is to help our customers.

### THE WESTERN NATIONAL BANK of Hereford

### Fall Furniture Special For the BED-ROOM BEAUTIFUL



For one week only, beginning September 19 we are offering all suites and separate pieces, all incomplete suits and many floor samples without duplicate, at three-fourths their former prices. All the furniture is standard quality. The offerings quoted here are typical of the many bargains available—if you shop this week.  
A bed-room suite of unusual beauty; in William and Mary or Queen Anne designs. Walnut and rosewood, consisting of full size bed, chiffonier, vanity and two chairs.

\$149.75

#### Living Room

Three piece living room suite, Spanish design. Gracefully carved frame. Mohair and freize combination \$239.50  
Three piece living room suite, Tudor or Queen Anne design. Carved mahogany frame. An assortment of tapestries. Reversible cushions \$115.00  
Other living room suites at \$245.00, \$250.00, and \$295.00.

#### Dining Room

Dining room suite consisting of eight pieces. Combination walnut. Sixty inch buffet. \$149.50  
Dining room suite consisting of ten pieces. Italian Renaissance Period. Combination Burl walnut. 72-inch buffet. \$375.00  
Other dining room suites in Jacobean and Elizabeth design, at \$175 and \$250.

### Use Some Paint!

Hereford is cleaning up—"The Home Beautiful" Committee is working hard to make Hereford the cleanest and prettiest town on the Plains. Do your part—paint your house, your garage, your outbuildings, your fences. Nothing improves the looks of your premises like paint. Let us fix you up with BERRY BROS. or SHERWIN-WILLIAMS Paints—they are Standard and there is none better.

### PANHANDLE LUMBER CO.

Phone 65

### E. B. BLACK COMPANY