

Better Buy That Cotton Seed Now!

The Hereford Brand

Turkeys, Chickens, Hogs—In 1923!

TUESDAYS—TWICE-A-WEEK—FRIDAYS

3RD YEAR, NO. 5.

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, FEB. 6, 1923.

GRADUAL MARKETING PLAN FARM BUREAU

JUDGE GOUGH HAS A CLEAR, PLAIN ADDRESS

DANDY MEETING

Good Crowd Hears Speaker Explain Bureau, Which Is Endorsed

A capacity crowd at the weekly luncheon of the Chamber of Commerce, held at the Cordova hotel Monday, demolished a gorgeous meal supplied by Mrs. Cogdell and listened attentively to one of the best speeches ever delivered in Hereford.

The speaker was Judge L. Gough and the subject was gradual marketing of farm products. Judge Gough, always an able public speaker, has studied this problem intensively during the past year as vice president of the Wheat Growers association, and Monday delivered an address on the subject that was clear, logical, convincing and unanswerable.

Summed up, Judge Gough's argument was the old story of the calf trail that everybody follows. For years the farmers have been selling their product at certain seasons, as a matter of commercial and financial habit, and naturally the buyers have taken advantage of that fact. Through the habit of dumping farm products on the market within a few days in each year has grown up the system of speculation that robs the farmer of the just dues from his labor. Judge Gough stated that it was reasonable to suppose that farmers did not get the best prices for their products when sold products all came on the market in a bunch, the price inevitably dropping for a time. The plan of the Texas Farm Bureau association, he explained, contemplates the pooling of the farm products through different commodity organizations, the borrowing of money with which to finance such a pool, and the gradual marketing of the products as the demand justifies, thus holding up the price steadily, instead of dumping it all at one time and taking what is offered for it.

His narrative of the struggles and trials of the wheat pool men in financing themselves the past year was an interesting and fascinating story. He recounted how at first the Texas banks would not loan them money for the pool but that when they appealed to the War Finance Corporation and secured a loan promise the banks immediately opened negotiations for the loans. Judge Gough said that they had not used a dollar of federal money but had financed themselves entirely through the Texas banks, securing some money at as low a rate of interest as five and one half percent.

The speaker asked the business men present if it would not be the part of wisdom to ask every man who signs a cotton acreage agreement to also sign a farm bureau marketing agreement. He called attention to the fact that it was through farmers pools that cotton was raised from eight to twenty-eight cents in price, and he added that Hereford would not now be urging the planting of cotton if it were not for the attractive price. With a selling agreement among the cotton raisers here, he said, the cotton farmers would be assured of a decent price for their product, and they would not be at the mercy of speculators who pay the lowest they can induce farmers to accept.

Attention was called to the fact that every dollar the farmer secures is a dollar added to the community prosperity and he urged the cooperation and encouragement of the business men with the farmers in boosting the local farm bureau. He asked the banks to insist upon their customers signing the farm bureau contracts for marketing. His address was a powerful and stimulating one and cleared up many cloudy points in the minds of his hearers regarding the workings of the organization he represents.

Ray Hershey, farmer, gave an interesting account of his trip to Dallas recently as a delegate from this county to the state meeting of the Farm Bureau. He gave extracts from the speeches of the big men in attendance, and stated he found the headquarters staff efficient, busy and strictly on the job.

C. P. Galley spoke briefly of the financial troubles of the local farmers and urged study of better financial system for caring for the needs of the producers of this section.

At the conclusion of Judge Gough's address a motion was made by G. A. F. Parker, seconded by J. E. Hill, that the Chamber of Commerce endorse the Farm Bureau movement, and the motion was carried unanimously. Geo.

German Resentment Against French



This first and exclusive picture shows German resentment against French invasion of the Ruhr, taken as thousands crowded the square around the Bismarck monument on King's Place in Berlin. German police could not control the crowd which was frenzied to the point of demanding war.

Poultry Meeting Will be Held on Afternoon Feb. 17

The meeting of the Hereford Poultry Association, scheduled for last Saturday but postponed on account of bad weather, will be held in the county court room on Saturday afternoon, February 17, beginning at 2:00 o'clock.

The officers of the association now have on a membership drive and hope to show a material increase in members at this meeting. The big subject that will be up for discussion on this occasion, however, will be the handling of capons, and especially the marketing of these birds.

DICK KIMMONS IS TO HAVE BIG SALE ON FEBRUARY 13TH

R. T. Kimmons, who lives five miles north of the stock pens on Progressive Avenue, announces a Closing Out Sale of his horses and mules, milk cows and farm implements to be held on Tuesday, February 13, beginning at 1:00 p. m. A detailed bill explaining this sale will be carried in Friday's Brand. Watch for it.

L. Muse, president of the First National Bank, G. A. F. Parker, president of the Western National Bank, and Albert Herbst, vice president of the First State Bank & Trust Company, all spoke encouragingly of the farm bureau movement and pledged their cooperation and good will.

A resolution was adopted by the meeting opposing the proposed Income Tax bill for Texas now pending before the legislature and A. Herbst was authorized to so notify the legislators from this district.

The club was honored by having as guests Mesdames Homer Wilkinson and J. Frank Potts, representing the Community Clubs of Deaf Smith county. Mrs. Wilkinson stated that the women want a Home Demonstration Agent and intend to take up the matter of an appropriation for such an agent with the commissioners court at an early date. Petitions are to be circulated and a strenuous effort made to secure the benefits of such an agency. The subject was generally discussed around the table and endorsed individually without a record vote being taken.

The meeting was a most interesting one from start to finish, and several traveling men and strangers at the hotel, who happened to be at the tables, stuck it out to the end, intensely interested in the meeting. Next Monday the luncheon will be held at the City Cafe, and another entertaining program is outlined. Those present Monday were:

Len Carlyle, J. A. Brodie, Mrs. J. Frank Potts, Mrs. Homer Wilkinson, N. C. Vogels, D. L. McDonald, E. B. Black, J. E. Hill, R. T. Mooney, W. R. Steckman, Rev. J. R. Sharp, J. B. Phillips, A. M. Jones, Geo. L. Muse, C. P. Galley, Homer Wilkinson, H. H. Hawkins, C. A. Skelton, G. A. F. Parker, Judge L. Gough, Ray Hershey, Captain John Estes, C. H. Dyar, A. Herbst, Leo Higgins, E. S. Ireland, Seth B. Holman, Dan M. Geary, Dallas, J. K. Greer, Anna, Texas, John Hollis, Floydada.

City Poll Taxes Lose in Comparison With 1922

Miss Grace Skelton, city clerk, who has been a victim of "Flu" for the past several days, is back at her desk and information concerning the recent payment of taxes into the city treasury is available.

The collections as a whole are a little shy of 1922 and the most deplorable part of it all is that the polls show a decided falling off. In 1922 there was a total of 490 polls paid while this year only 378 voters are qualified to participate in any election that may come up.

HEREFORD BAND IS PRACTICING HARD WITH NEW LEADER

The Hereford Band held its regular Monday night practice this week under their new leader, Rev. Paul Merrill, without interruption of their regular schedule and with determination to continue their steady improvement in the rendition of high class music. A full attendance turned out Monday night and Rev. Merrill took hold like the veteran he is.

The band boys enthusiastically endorsed the idea presented through the Brand last Friday for a local lyceum course here next winter, participated in by the Music Study Club and other local musical talent, and will cooperate in every possible way toward making this proposed venture a success in every way.

Cotton Confab Postponed a Week on Account Snow

Experience Meeting to be Held Here Saturday, February 10th

Owing to inclement weather the Cotton Experience meeting, called for last Saturday afternoon, was postponed one week and will be held instead on next Saturday afternoon, in the county court room, beginning promptly at 2:00 p. m.

The cotton committee is arranging an interesting program and it is hoped that every man in this community interested in the development of this new money crop on the Plains will make it a point to be present with suggestions.

Floydada, Feb. 5.—The ginning season closed with a total of 3,732 bales. The first estimate of the crop this year was 1500 bales, but the output exceeded all expectations. The three gins in this town alone turned out enough to bring \$400,000 into the town.

Farwell, Feb. 5.—The first gin to be erected in Farmer County is now complete, and Wednesday the first bale was ginned. Of the 30 bales grown in Farmer County in 1922 there are about 6 or 7 yet to be ginned. When the whistle blew for the first time, it told the world that Farwell had taken another step forward.

There will be a large cotton acreage planted in Farmer County and Eastern New Mexico, if the season is favorable.

Jackson Ranch is Sold for Total Amount of \$71,000

Attorney Morgan Bryan, representing the law firm of Bryan, Stone, Wade & Agerton of Ft. Worth, was in Hereford Tuesday. Attorney Bryan bid in the Jackson Brothers Ranch, consisting of 20,500 acres, lying in the north part of Deaf Smith County. The highest bid was \$71,000 made thru Attorney Bryan for the North Texas Trust Co. of Ft. Worth, holders of the second mortgage. Ben Stone of Amarillo accompanied Mr. Bryan from Amarillo to Hereford.

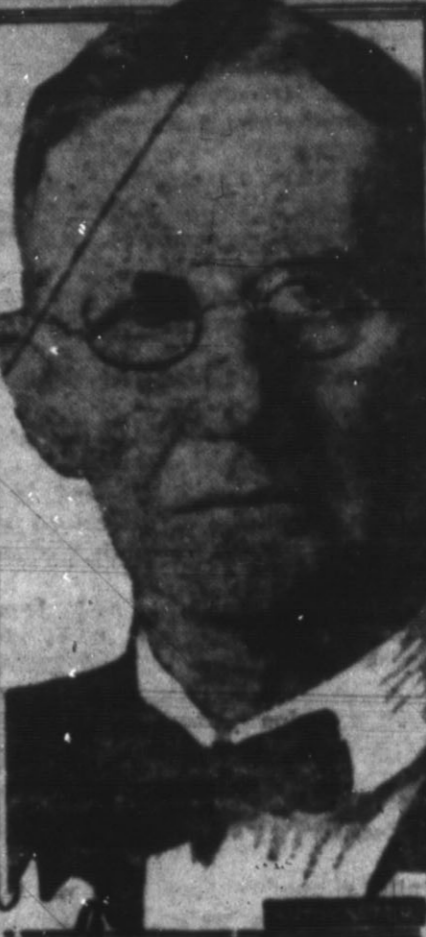
E. W. HARRISON IS AT HIGHWAY MEETING IN ANTHONY

E. W. Harrison, highway director of the Hereford Chamber of Commerce, left Sunday for Anthony, Kansas, where he will represent this county at the general membership meeting of the South West Trail, Monday and Tuesday. All accounts indicate a large attendance and final closing of all problems for next summer's traffic over this route at this meeting.

ROBERT WILSON SUCCEEDS MURCHISON IN POST OFFICE

Robert Wilson becomes assistant clerk in the local Post Office, succeeding Jewell Murchinson, January 29. Mr. Murchinson left here several days ago for Galveston, Texas.

Peteet to Mobilize Marketing Leaders



In announcing his policies for the co-operative marketing department of the American Farm Bureau Federation, Director Walter Peteet of Tex., says, "We will work through state and district farm bureau officers and leaders. We aim to mobilize agricultural leadership behind an intelligent, constructive and comprehensive co-operating marketing program."

Thin Snow With Zero Weather is All we Received

Last Saturday the weather turned suddenly cold, crowding the zero mark during the early morning hours, and a thin, drifting snow was blown before the wind all day and up until about nine o'clock at night. Sunday morning the earth was blanketed with a thin covering of the "beautiful," just enough to look pretty but not enough to do any good. By mid afternoon Sunday the snow had nearly all disappeared.

The mornings since that time have been snappy and the Weather Men predicted the Brand Tuesday morning that the temperature would range between ten and sixteen above Wednesday morning.

SEVERAL TRADERS FOR LAND VISIT HERE THIS WEEK

John Hollans and John Sowell of Floydada, and J. K. Greer of McKinney, W. E. McKinney of Lockney, and G. W. Starnes of Harlingen, Texas, were in this city Monday. While Mr. Starnes was in Hereford he traded for a section of land twenty miles northwest of this city. Mr. Greer is negotiating a trade for a large body of land in this county. Mr. Hollans is trading for a tract of land near Hamitt. The above visitors were in attendance of the Chamber of Commerce luncheon Monday.

Gone but Not Forgotten



BIG FROLIC BY FIREMEN ON MONDAY

VARIED PROGRAM IS PREPARED FOR OCCASION

FIREMEN'S FUND

All Proceeds Will go to Upkeep Volunteer Organization

More details, including the program, concerning the coming Firemen's Frolic to be staged at the Star Theatre next Monday night, February 12, have been furnished by the fire boys this week. The curtains will rise promptly at 8:00 o'clock and a varied and entertaining program, giving something to suit the tastes of any audience, has been outlined.

The variety includes orchestra music, solos and ensemble numbers by ladies of the Music Study Club, a comic picture, a male quartette, a song by Rev. Merrill, and winds up with a radio concert by the Wilkinson Motor Company's loud speaker. Connections will be made with the receiving set in the garage and the concert given right from the Star stage.

A rattling good evening's entertainment is in the making this week and the Firemen hope that the house will be packed Monday night, as the proceeds all go to the upkeep of the department, a volunteer organization. The program will be as follows:

Orchestra
Comic Picture
Spring Time, by Mozart—Mesdames H. H. Hawkins and A. C. Thompson
Miss Swisher
Solo—Mrs. Louisa Allen
Piano Solo—Miss Ina
Solo—Mrs. Carl
Quartette—Messrs. J. S.
E. B. Black, I. H. Smith, J. E. Dyer
Solo—Rev. Paul J. Merrill
Radio Concert—Courtesy Wilkinson Motor Company

Dollar Wednesday Arrives Second Time Feby. 7th

Hereford's second "Dollar Wednesday" will be offered to the buyers of the community, on Wednesday, February 7. The detailed bargains from forty-eight business men were carried in last Friday's Brand.

The first Dollar Wednesday success: It is anticipated that the second will show a substantial gain in buying. Pick out the things you need Wednesday and boost along the effort of the merchants to keep business conditions moving along as usual.

A LOCAL MUSEUM FOR HEREFORD IS BAY VIEW'S GOAL

A movement looking toward a museum for Hereford within the near future, is being promoted by the Bay View Club. "The plans," says Mrs. Chas. Donald, president of the club, "are only being developed as yet, but the club hopes to awaken public interest in the preservation of such articles as will be of historical and educational value to the community. In nearly every home there are books, papers, relics, curios, etc., which the owners would gladly give to an enterprise of this kind and which would form a nucleus for what the club hopes will become an institution of real interest and value."

The committee having the enterprise in charge is made up of Mesdames B. F. Guthrie, J. E. Ferguson and George Garrison.

E. A. COMER HOLDS LARGE FARM SALE ON FEBRUARY 15TH

Another general farm sale which will advertised in detail in next Friday's Brand is that of E. A. Comer, to be held at his ranch, known as the George Higgins place, nine miles north and two miles west of Hereford, beginning at 1:00 p. m. Thursday, February 15. The sale will include thirteen head of horses, three head of cows, eighteen head of hogs and a big list of farm implement and household goods.

J. W. and A. H. Frazier of Mangum, Okla., spent Wednesday visiting in the homes of old friends, Mr. and Mrs. H. B. Webb, and a relative, Hon. Hastings. The Fraziers are enroute from Mangum to points in New Mex.

Your Insurance Policy!

Your insurance costs you money. In case of loss it may mean a home or business to you. Insurance Companies are always represented by well trained Special Agents. If a loss occurs you will need the service of an experienced and well trained representative. All policies written in this agency are a guarantee that your interests are always safe guarded.

T. E. WILSON INSURANCE AGENCY.

25 Years in The Insurance Business



JOEL

"I'm but a cog in life's vast wheel That daily makes the same old trip. Yet what a joy it is to feel That but for me the wheel might stop. 'Tis something, after all, to jog Along and be a first class cog!"

Two week ago we did not write any item as our mail carrier was down with the gripe, or flu. The next week we had a few times scratched off and saw them on their way to town. Alas! At night the were at home again. We are waiting patiently hoping Uncle Sam will see fit to give us a rural delivery some time and if the mail box is not too far away we can walk to it and deposit therein our items, knowing that they will reach their destination in due time.

Glen Snyder and family have moved to town and Mr. Thompson has moved to his farm, purchased by Mr. Snyder. We welcome them to our neighborhood.

O. L. Sharp and family have moved and are settled on the Marshall Chalmers ranch. No one as yet has come to occupy the place vacated by Mr. Sharp.

A week ago there was no Sunday School as nearly everyone was sick. All are recovering and no new cases reported lately.

February 4 we had preaching and Sunday School, but not a large attendance as the day was cold, but we had a good sermon.

There could be no mistake about the ground hog not seeing his shadow this year, nor that winter started in immediately. Whether we are to have six weeks of this kind of weather remains to be seen.

School out here continued to run, but not a usual for the attendance was only 50 percent. We hope now to get back to normal again.

Several from this neighborhood attended the last number of the lyceum course and band concert Thursday night. We may be partial in our judgment, the Hereford Band concert was far ahead in enjoyable excellence. There are no folks like home folks.

B. Jennings and wife were in our community last Thursday after a dairy cow they had purchased. Mr. Jennings is milking fourteen head.

NAZARETH

Mr. and Mrs. John Lange are the proud parents of a fine little girl, born Sunday.

Mr. and Mrs. Frank Huseman were in Amarillo Wednesday, Miss Sophia Litsch and Everett Braddock returning home with them.

John Irbeck and Henry and John Lange were in Dimmitt on business Monday.

Paul Kern was in Tulla on business Tuesday.

Bill Stork and Edward McCormick were in Dimmitt Wednesday.

Mr. and Mrs. Joe Litsch and Miss Margaret Broekman of Hereford attended the dance at Nazareth Wednesday evening.

Misses Ruth Crawford and Irene McCormick visited at the A. V. McCormick home Wednesday and Thursday.

John and Joe Albracht were in here in Dimmitt on business Wednesday.

Mrs. Arthur Kleman spent Monday and Tuesday at the Jacob Wagner home.

Quite a number have been on the sick list the past week.

A Monumental Skin Game

The French invasion of the Ruhr may stop the greatest and most ambitious skin game ever attempted by private individuals in business.

The reason for the continued falling of the German paper mark is now becoming plainer.

Stinnes, Thyssen and other big German capitalists hit upon a clever scheme to become enormously wealthy.

These captains of industry have been



HINES & O'BRIEN
Hereford, Texas

paying wages to men and other production costs in the form of paper marks. This money is practically valueless outside of Germany. They have sold their products outside Germany for gold and have deposited the receipts in outside banks. Meantime, because of their great influence in German governmental circles, they have continually encouraged the issuance of more and more paper money. The more paper money issued, the greater disparity between the mark and the foreign gold money. The products retained their value but it cost less and less for Stinnes and his associates to produce commodities.

As a result of this conscienceless and brazen system of exploitation the poor people of Germany have suffered. The workmen have been able to make only enough money to keep body and soul together. Unconsciously they have paid heavy tribute to their employers. They have not realized what was going on, because the process was accomplished in a roundabout way.

Germany has defaulted her reparation payments because she had no money. That is the excuse which looks plausible on the face of it. However, it is interesting to find why the German government has no money.

The German government, in collecting the small tax that it is receiving—small in comparison with that borne by the people of France and England—has accepted paper marks. Of course this meant that the capitalists paid practically nothing for their real wealth-bringing commerce was in terms of foreign gold and their untaxable real wealth lay in foreign banks. It was easy for them to pay the comparatively small governmental tax in stage money.

The French invasion is an attempt to

stop this monumental conspiracy. Mines and factories of Stinnes, Thyssen, Krupp and other German capitalists, most of which are in the Ruhr region, have been seized by the French, who will try to see to it that this band of capitalistic handits play square with their own people as well as with the rest of the world.

If this move is successful the German people will realize that the French occupation is really a blessing to them and it may solve the whole German economic problem.—The Wichita Beacon.

A tourist in passing through four States recently was required to purchase four different sets of lenses that his headlights would comply with State laws. Uniformity in highway regulation is needed.

A truck farmer at Plainview sold more than \$5,000 worth of garden products from five and a half acres of land last season. The garden was irrigated by pumping, this being in the shallow water belt of the plains of northwest Texas.

Flowers

CUNNINGHAM FLOWER SHOP

Phone orders to Mrs. F. H. Oberthier, Phone 226

Just Unloaded 600 Tubes, 30x3 and 30x3 1/2
If you need a tube get one now. A good tube at a low price

Standard Four Casings

Fabric 30x3	\$ 8.50
Fabric, 30x3 1/2	9.50
Cord, 30x3 1/2	11.00
Cord, 32x3 1/2	14.00
Fabric, 32x3 1/2	11.60
Fabric, 32x4	14.75
Cord, 32x4	18.50
Cord, 33x4	19.00
Fabric, 33x4	15.45
Fabric, 34x4	17.00
Cord, 34x4	20.50
Cord, 32x4 1/2	24.00
Cord, 33x5	30.00

Premo, a Good Cheap Casing

30x3	\$7.00
30x3 1/2	8.00

In stock, Oldfield, Firestone, Federal, Vacuum Cup Casings. Tubes, plenty of them.

Kerosene, 5 gal.	70c
Ford Timers	90c

W. C. Fallwell Filling Station

Remember!

friends, when you need *Anything* in the Hardware line in 1923 that you can.

"Always Find What You Want, When You Want It" at

Dunlap Hardware Company

Santa Fe Taxes 3 times as high

Here is the Tax Bill:

	State and Local	Federal	Total
1912	\$ 4,187,000	\$ 251,000	\$ 4,438,000
1917	7,094,000	4,838,000	11,932,000
1918	7,036,000	3,838,000	10,874,000
1919	8,500,000	4,010,000	12,510,000
1920	8,689,000	3,315,000	12,004,000
1921	10,192,000	4,644,000	14,836,000

The exact figures for 1922 are not yet available, but they will greatly exceed even 1921. Taxes for each mile of railroad operated were \$414 in 1912 and \$1,270 for 1921.

Please note, the tax bill has more than tripled since 1912.

Many public men are keenly alive to the serious situation arising from this enormous tax burden and have dealt with it in recent addresses. Senator Borah says:

"It will be very difficult to reduce freight rates, if we continue in this country to increase taxes upon railroads as we have for the last four years."

The magnitude of the bill suggests one reason why new stations, locomotives, and cars, and new railroad lines are possible only in a limited way, and why passenger fares and freight rates are so much higher than 10 years ago.

The tax bill comes ahead of everything.

W. B. STOREY, President,
The Atchison, Topeka and Santa Fe Railway System.

HOW TO SAVE MONEY

Third—

Set a Minimum Amount

Figure out to a penny the very least you will deposit each time. Make it as large as possible—then STICK TO IT!

If you can deposit more, you're that much winner.

Make Your First Deposit Today

FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

Cold Pressed Cake

Meal
Corn
Chops
Bran
Shorts

Phone us, No. 1, when you are in need of Feed.

Try a sack of Rice Bran

JONES & McLEAN

Phone 1

"Carrying On"

community and with satisfaction to ourselves as well. We practice what we preach about merchandising, which is, briefly, to keep business conditions MOVING, in flush times and in tight times, believing the policy best for all concerned.

Our Margin of profit on goods sold in this Semi-Annual Clearance Sale is small—trimmed to meet prevailing financial conditions, as we prefer smaller profit and steady business to stagnation periods with larger profits at certain seasons.

WE HAVE WHAT YOU WANT—AT A REASONABLE PRICE.

"The House With the Merchandise" **Fox Mercantile Co.**

Classified Advertising

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1/2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE
 FOR SALE—Bundle Feed. Phone 137. 5-4t H. C. Bowsher

Frost Proof
 Cabbage and Bermuda Onion sets. Get your ground ready, plants will be in soon. Phone 97. G. C. Major

For Sale
 Choice cotton seed. Have a few hundred bushels of second year Acala cotton seed for sale. A. R. Hicks, 4-4t Slaton, Texas.

FOR SALE—Some good fresh Jerseys, coming four year olds. Phone 374-F21. 4-2t Joe P. Smith.

FOR SALE—Victrola with 61 records. Write box 542, or Phone 87. Price \$75.00. Practically new machine, records are all in good shape. Terms to right party. Mrs. Lem Chessher, 2-5t

FOR SALE—Purebred Buff Orpington Cockerel, won first in class at Randall Co. Poultry Show. Eleven hens laying 7 and 8 eggs per day. Eggs \$1.50 for 15, \$2.50 for 30, prepaid. Three young turkey hens for \$20.00, weight 14 to 16 lbs. Also a few young turkey toms, \$10.00 to \$12.00, big bone Mammoth Bronze type. Mrs. Maggie Bonriand, 5-2t Pd Canyon, Texas.

Plan to "Plant Another Tree Now"
 Landrum's Fruit, Grape, Berry, Shade and Ornamental collection is indispensable to every home. We have been gathering up the best for 30 years. Price list ready. Hereford Nursery Co. 104-8t Hereford, Texas.

FOR SALE—One Mammoth Jack. Owner, Percy G. Shepard, Dimmitt, Texas. 102-1t

FOR TRADE—A 1921 Buick for good young mules. Renfro & Sons. 3-4t

WANTED
 WANTED—To sell half interest in Plumbing and Sheet Metal works. Do-

ing good business. Reason for selling. 4-2t Pd Carl Jennings.
WANTED—Someone to break out my 320 acres of land for first row crop. M. J. Stephenson, Seward, Nebr. 5-4t Pd
HOUSEKEEPER WANTED—Mature, intelligent woman, in good health, for general housework, no washing. Best wages and good home. Permanent place to right party. Apply at Brand Office. 104-1t

Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle steady to 25c lower. Hogs 15c lower. Sheep steady. Prospects steady market balance of week.

BEEF STEERS:
 Good to Choice 9.25 to 10.00
 Fair to Good 8.00 to 9.25
 Common to Fair 7.00 to 8.00

FEEDERS:
 Good to Choice 7.50 to 8.00
 Fair to Good 6.75 to 7.50
 Common to Fair 5.00 to 6.75

STOCKERS:
 Good to Choice 7.00 to 7.50
 Fair to Good 6.25 to 7.00
 Common to Fair 5.00 to 6.25

STOCK COWS and HELPERS:
 Stock Cows 8.00 to 9.00
 Stock Calves 4.00 to 7.50
 Stock Bulls 3.50 to 5.00

BUTCHER COWS:
 Good to Choice 5.50 to 6.50
 Fair to Good 4.00 to 5.50
 Cutters 2.75 to 3.50
 Cannors 2.25 to 2.75

HEIFERS:
 Good to Choice 5.50 to 7.00
 Fair to Good 4.50 to 5.50
 Common to Fair 3.50 to 4.50

CALVES & YEARLINGS:
 Baby Beef 8.00 to 9.00
 Killers 6.00 to 7.00
 Veals, Fair to Good 8.00 to 10.50
 Veals, Common to Fair 4.00 to 8.00

BULLS:
 Killers and Bolognas 8.50 to 10.00

HOGS:
 Light 8.20 to 8.40
 Heavy 8.10 to 8.30
 Packing Sows 7.25 to 7.40
 Pigs 7.50 to 8.00

SHEEP:
 Fat Lambs 13.50 to 14.75
 Lambs, Culls 9.00 to 10.00
 Wethers 8.50 to 9.00
 Fat Ewes 8.00 to 8.00

RECEIPTS: Monday Last Week
 Cattle 14,000 46,100
 Hogs 19,000 74,400
 Sheep 8,000 29,900

LEE LIVE STOCK COM. CO. January 29, 1923.

The German Government permits certain firms to print their own money in small denominations. During the

reign of George III of England, the amount of copper coin in circulation was totally inadequate, and tradesmen

of Great Britain issued tokens of their own. One manufacturer in Birmingham issued more than 9,000,000 pen-

nies and the amount of "tokens" in circulation of 1789 outnumbered the genuine coinage.

PUBLIC SALE

Thursday, Feb. 8

On account of settling up the W. H. Smith estate, I will sell at Public Auction on Thursday, Feb. 8, sale commencing at 11 a. m., on what is known as the Irrigated Farm of Geo. W. Smith, 5 1/2 miles south and 2 miles east of Hereford, the following described property:

- Horses and Mules**
- 1 span Mare Mules, wt. about 2100, smooth mouth
 - 1 Horse Mule, wt. about 1100, smooth mouth
 - 1 Mare Mule, wt. about 1100, age 9 years old
 - 1 span black Geldings, wt. about 2200, age 4, 5 yrs.
 - 1 span brown Geldings, wt. about 2300, smth. mth.
 - 1 black Gelding, wt. about 1200, smooth mouth
 - 1 sorrel Gelding, wt. about 1100, smooth mouth
 - 1 sorrel Brood Mare in foal to Jack, wt. 1100, s. m.
 - 1 brown Brood Mare in foal to Jack, wt. 1150, s. m.
 - 1 sorrel Gelding, wt. 1100, gentle for children to work or drive.
- Cattle**
- 1 6 year old Jersey Milk Cow
 - 1 3 yr. old half Jersey Milch Cow, with calf by side
 - 1 4 yr. old Durham Milch Cow, with calf by side
 - 2 2 yr. old half-Jersey Heifers, broke to milk, calves by side
 - 3 yearling Steers
 - 3 yearling Heifers
 - 1 Jersey Bull, coming 2 yrs. old

- Implements**
- 2 1-row P. & O. Listers
 - 1 1-row Oliver Lister
 - 1 12-in. mold board Gang Plow
 - 1 Moline Tripple Disk Plow
 - 1 John Deere Tripple Disk Plow
 - 2 John Deere Two Row Go-Devs
 - 1 Disk Harrow
 - 2 2-section Drag Harrows
 - 2 standard 1-row Cultivators
 - 2 Oliver, 1-row 6-ft. Cultivators
 - 1 5-shovel Garden Cultivator
 - 1 McCormick Row Binder
 - 1 Milwaukee Row Binder
 - 1 McCormick 8-ft. Grain Binder
 - 1 McCormick 12-ft. Header
 - 1 Deering Mower
 - 1 12-ft. Deering Hay Rake
 - 2 Header Barges, with steel bottoms
 - 1 iron wheel Wagon Gears
 - 1 10-ft. Monitor Wheat Drill

- Miscellaneous**
- 1 set Bretching Harness
 - 4 sets Chain Harness, with lines and bridles complete, extra collars and bridles
 - A lot of tools, a few household goods and kitchen utensils and other miscellaneous articles not mentioned in a general clean up sale.

Lunch Will Be Served by The Carroll Bakery of Hereford

TERMS: For all sums of \$15.00 or under, CASH; all over \$15.00 a credit for 9 months time with 10 percent interest from date will be given for notes bearing approved security, or 5 percent off for cash. No property to be removed until above terms have been complied with.

Mrs. W. H. Smith
Poke J. Smith

Sale Clerked by FIRST STATE BANK & TRUST CO. COL. W. S. WILLIAMS, Au

Looking Ahead

Every man looks forward to the time of life when, surrounded by a happy contented family, he can smile benignly upon the world, and feel that he has earned a rest.

The foundations of comfortable wealth are laid in youthful years; the years when your earning capacity is the greatest.

What are you doing for your future comfort?

First National Bank

Local Happenings

H. L. Broadwell was in Amarillo the first of the week.

Bill Cherry went to Lubbock on business Tuesday morning.

E. H. Hare of Vega was in this city Tuesday on business.

J. W. McDonald of Clovis visited friends in this city Sunday.

Big line of new pattern hats, Thursday and Friday. Vogels Millinery.

F. W. Camp made a business trip to Friona, Texas Tuesday morning.

W. E. Hawkins of Summerfield was in Hereford Tuesday on business.

R. McDonald and Pat Wederbrook reached home Tuesday morning from Sudan, Texas.

D. M. Geary, representing the Dallas News, was in this city Monday. Mr. Geary attended the Chamber of Commerce luncheon.

Misses Lucile Brunley and Cleo Snelson of Clovis spent Sunday in the home of Miss Brunley's parents, Mr. and Mrs. G. W. Brunley.

Big line of new pattern hats, Thursday and Friday. Vogels Millinery.

Ramsay Landrum left Hereford Tuesday morning for San Antonio and Ft. Worth, Texas. Mr. Landrum will visit his sister, Miss Oma Landrum, while at San Antonio.

Mrs. J. J. Yohner and children left Hereford Tuesday morning for their home in Littlefield, Texas. Mrs. Yohner visited in the home of her daughter, Mrs. Arthur Holberg and family for the past ten days.

Ohio Cook Spoiled to Make Great Singer



When Cyrena Van Gordon, prima donna of the Chicago Opera Company was a little girl at Camden, O., and the great Campanini told her she would be the greatest contralto in the world, a fine cook was spoiled. Later she got her musical education at Cincinnati. Even yet, however, her idea of a gala occasion is to invade the kitchen to cook "veal au saumon"—a dish taught her by her grandmother. This is the recipe: "Take one pound of veal and one pound of ham, cutting into small cubes. Simmer until tender. No seasoning is necessary. Thicken the gravy, place in a baking dish and add two thinly sliced boiled potatoes. Cover with this rich biscuit dough and bake 20 minutes."

U. D. C.
Feb. 9, 3 O'Clock, with Mrs. E. B. Black
Mrs. P. W. Price, President
Hostesses—Mesdames Black, Walter Dunlap, P. W. Price.
Program
Essay on Robert E. Lee—Miss Wood
How Jefferson Davis was Shackled—Mrs. Wilson
Special music—Miss Black
Origin of the Confederate Battle Flag—Mrs. Laird
Reading—The Confederate Flag—Evelyn Witherspoon
Solo and Duet—Bonnie Blue Flag



Miller Casings, Geared to the Road

Auto Utility Station

HOME SWEET HOME

Oscar Suffers From Poor Telephone Service
by Terry Gilkison
SYRACUSE



HOME HABITS

W.O.W. FROM TARRYTOWN SENT THIS ONE—'AN AUNT CURLS THE FUR ON OUR ANGORA CAT—' YOU SEND US ONE—WE'LL PRINT IT FOR YOU—'



Mesdames Anderson Witherspoon and Roscoe Davidson.
History of the Lone Star Flag of Texas—Mrs. Fox.
Essay—War Flags of the Confederacy—Mrs. Durham.
Solo—Star Spangled Banner—Miss Swisher. (Illustrated by little folks).
Sketch of Betsy Ross—Mrs. Matt Gilliland.
Paper of Some Important Facts—Mrs. C. R. Tubb.
Essay—Southern Writers, Novels, History, Poets—Mrs. E. V. Allen.
Vocal Duet.
Roll Call—Quotations from History.
Reading—Newweanezzah—Arthur Thompson, Jr.

Chorus—My Old Kentucky Home. Business. Social.
PARENT-TEACHER PROGRAM POSTPONED TO FEB. 17TH
Owing to a conflict of dates, the meeting of the Parent-Teacher Club has been postponed from Friday of this week to Friday, Feb. 17th. The meeting will be held at the high school building and the program previously announced will be given.
Farwell has a new cotton gin to handle

the first commercial cotton crop grown in Parmer County.
White ants are destroying the beautiful old temples of Nikko, Japan. The temples, built of wood, sculptured and lacquered, are going fast under the attacks of the insects.

Let Your Nickles And Dimes Grow Into Dollars

Take care of your Chickens, Cows and Hogs. They will bring you in money all through the year, the income but little effected by weather conditions. They are sure, positive prevention against hard times.

The Western National Bank WILL APPRECIATE YOUR BUSINESS

Brick
The Standard of Comparison

Best for Two in Business or Play

A glance reveals why business and professional men, as well as all others who seek the roadster type, find the new Buick roadsters, both fours and sixes, exactly suited to their needs.

They are roomy and comfortable, with every refinement and convenience for easy, restful motoring in all weathers. They are sure and fleet on any road with the flexibility and certainty of performance so traditional to all Buicks.

A ride in a Buick roadster is essential to a complete understanding of the finer qualities of these models. Ask for one.

Fours		Sixes	
2 Pass. Roadster \$865	2 Pass. Roadster \$1175	4 Pass. Coupe \$1895	
3 Pass. Touring 885	3 Pass. Touring 1195	7 Pass. Touring 1425	
3 Pass. Coupe 1175	5 Pass. Touring 1985	7 Pass. Sedan 2195	
5 Pass. Sedan 1495	5 Pass. Sedan 1985	Sport Roadster 1625	
5 Pass. Touring 1335	5 Pass. Sedan 1985	Sport Touring 1675	
Sedan 1025			

Prices, f. o. b. Buick Factories; government tax to be added. Ask about the G. M. A. C. Purchase Plan, which provides for deferred payments.

RENFRO & SONS
Hereford, Texas

When better automobiles are built, Buick will build them

Your Suits, Over-Coats and Dresses

SOILED OR RUMPLED UP cannot look their best. Send them to us. We will restore that new fresh look they should have.

For best cleaning and pressing and service

Phone 385

C. P. Ringer's Tailor Shop

A. L. BIGGS INSURANCE
Dependable Service

JACK and Jill do not use the hill To get their pail of water. A plumber started to advertise And Jill called him right after.

Advertise in **THE HEREFORD BRAND**

The Blue Bell reminds you they're waiting to hear your voice.

This Sign Means You're Near Home

When you see the sign of the Blue Bell, remember, you're near home. The actual distance—over rivers, mountains and deserts—may be miles or hundreds of miles; but the Blue Bell means a telephone—a cheerful corps of Long Distance operators—at your service, ready to transport your voice—*you*.

How You May Send Your Voice Home

Station to Station Calls—This service is quicker and costs less. Use it if you will talk to anyone who answers the telephone at the number you call. Evening Station to Station Calls (1:30 p. m. to midnight) are half the day rate (minimum 25c); Night Station to Station Calls (midnight to 4:30 a. m.) are one-fourth the day rate (minimum 25c).

Person to Person Calls (calls to a particular person) cost about one-fourth more than Station to Station day service.

Be sure to tell the Long Distance operator which class of call you wish to place.

Ask the operator for sample rates to any points in which you are interested.

SOUTHWESTERN BELL TELEPHONE CO.
Your Voice is You—Fast Them by Telephone

Why You Should Buy a DeLaval

All other separators made today, excepting none, are constructed upon either discarded or abandoned DE LAVAL inventions, in consequence of which the very best of them are barely equal to the DE LAVAL machines of ten years ago.

The DE LAVAL has received all highest honors and first prizes at every important Exposition, World's Fair, etc., held within the past thirty years, and is the only separator which is used in every country in the world.

Ninety-eight percent of the world's creameries and butter factories today use DE LAVAL machines exclusively.

More than 1,500,000 DE LAVAL machines, many times all others combined, have been sold to date.

There can be no better recommendation for the DE LAVAL than the fact that the men who make the separation of milk a business use the DE LAVAL to the practical exclusion of all other makes. They know from experience.

C. O. Lee Hardware