

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, SEPT. 10, 1922.

CULTURE OF GRAPES IS PROFITABLE

L. P. LANDRUM HAS HAD 19 CROPS WITH 17 SUCCESSES

\$700 ACRE, GROSS

Hereford Grapes, Under Irrigation, Should Prove Winners

C. H. Dyar caused a near-panic and almost broke up the luncheon of the Chamber of Commerce Monday noon. Just before the close of the luncheon Mr. Dyar stated that the ladies of the Music Study Club had asked him to call for volunteers at the table to go to the courthouse and move their piano from the first floor to the basement.

Almost immediately, if not sooner, the crowd melted away. Finally, however, a resolute band composed of heavyweights like H. L. Broadwell and F. H. Oberthier, headed for the courthouse. On the way two husky recruits in the persons of C. C. Rockwell and Bill Carroll were signed up. "Rock" looked the volunteers over carefully then remarked to Carroll: "Come on, Bill, it's up to us!" Just who did the real work is still under debate, but that piano was moved for the ladies.

It was announced at the luncheon that the band would go to Amarillo Wednesday to compete in the contest of the Panhandle-Plains Chamber of Commerce. Several cars were offered for transportation purposes. Messrs. Harrison and Rockwell were appointed a committee to look after the Askren Pig Club Show here next Saturday. A proposition for an ice plant at Hereford was referred to F. H. Oberthier for reply.

L. P. Landrum made an excellent talk on the grape as a commercial possibility under irrigation. Mr. Landrum said he had raised nineteen grape crops in this country and seventeen of them fruited nicely. Late frosts in May of two years out of nineteen had prevented crops in those years. He said that grapes were long-lived, there being some vines here now over twenty years of age, and that if neglected they would still live, though not very productive, while they would come to life quickly and deliver a big profit if watered and cared for. Practically all varieties do well here. He estimated conservatively that 688 vines could be set out to the acre, and twenty pounds of grapes to the vine would yield about \$700 per acre at the market price of four or five cents. Of course it costs more to harvest and handle a grape crop than a kafir or wheat crop. But the profit is here, Mr. Landrum declared, if water and proper care and cultivation are given the vines. He hoped to see the time when some enterprising irrigation farmer would plant several acres and test out the commercial possibilities of this country.

F. H. Oberthier also made a good grape talk, stating that in his opinion it was the most feasible money crop in prospect. The Chamber of Commerce is now engaged in collecting data on the grape, its cultivation and marketing, etc., which will be given publicity from a local standpoint in the near future.

Gueston Baer, a new member of the Chamber of Commerce, attended his first weekly dinner and was welcomed.

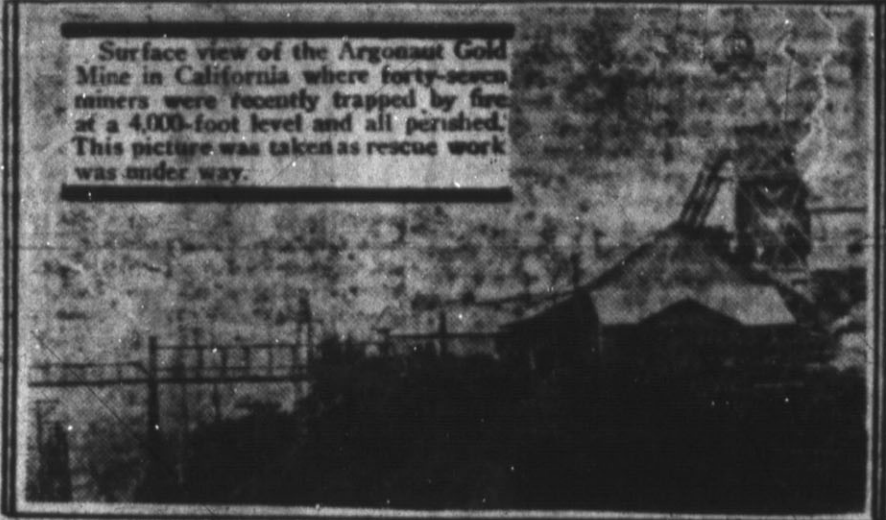
DR. GABBERT AUTO RAMMED WHEN CAR CRANKED IN GEAR

C. R. Holman of Amarillo cranked his big Case car while in gear Tuesday noon in front of Garrison Bros. and the automobile rolled down the sloped street to the curbing where it hit the Buick roadster belonging to Dr. W. F. Gabbert squarely in the middle. Dr. Gabbert's car was at the curb. The left running board was smashed to splinters and the car jammed against the curb, starting the spokes in the wheel. Dr. Gabbert was able, however, to drive it to a garage for repairs.

MISS ANNIE FITZ HUGH PARKER GOES NEW YORK SCHOOL

Miss Annie Fitzhugh Parker, daughter of Mr. and Mrs. G. A. F. Pariser, departed Monday morning for New York, where she will enter school this year. Miss Parker will be at home in New York with her uncle, Mr. Edwin Pariser. It is a delightful arrangement, which is very pleasing to the young

Death Mine Where Gold Miners Perished



All forty-seven of the miners entombed in the Argonaut mine since August 27 are dead, it was announced officially Monday night.

A note found on one of the bodies indicated that all the men had died within five hours of the beginning of the fire August 27.

All the miners were found behind the second of two bulkheads built in a cross cut 4,350 feet down in the mine.

The note read as follows: "3 a. m. gas bad." The same note bore a scrawled figure "4" apparently indicating the same man had attempted to leave word for those who might come after them of the condition of the mine at that hour.

The bodies were found piled one on top another and decomposition had progressed so far that identification was impossible.

The officials declared the mute evidence of the men's struggles showed

they were of the most cool-headed men imaginable.

Sixteen of the entrapped miners removed their clothes to provide material for stuffing the cracks in the wooden barrier, hastily constructed, which was found early Monday evening.

Then another barrier was built of rock, earth and debris. However, the gas fumes from the fire apparently seeped through the first bulkhead and the men fled from site where they were building the second one to start a third, farther on.

This third attempt to wall off the death-dealing gas was made at the end of the 4,350 cross cut in the Argonaut but the fact that only a bare start was made at it proved, the mine officials said, that the deadly carbon monoxide and the suffocating carbon dioxide had reached it and performed their fatal work before the 47 unfortunates could raise even an excuse for a barrier.

Band is Crippled But Will Tackle Amarillo Contest

If the weather does not prevent it, a large representation will in all probability leave Hereford for Amarillo Wednesday morning to witness the band contest of the Panhandle-Plains Chamber of Commerce. Many local people went up to Amarillo Tuesday, the opening day of the convention. The program offered on both days is attractive, and the lecture by Dr. Frederick Cook, Arctic explorer, Wednesday night, especially seemed to be a magnet.

The Hereford Band has been preparing strenuously for the occasion and, while considerably crippled from one cause or another, hopes to bring home the bacon. The critical illness of Will Smith's baby will prevent the veteran trombone artist from going to Amarillo, and the absence of Geo. V. Stambaugh, clarinet, and Casebolt and Laville, now with the Guards, also hurts a great deal, but Director Brothers is making efforts to stop up these gaps as far as possible and carry on as usual.

Some six or eight cars will be needed to carry the boys to Amarillo, and anyone going up Wednesday morning with a seat or two to spare will help materially by notifying Brock 9555 as to that effect.

VISITORS DEPART AFTER STAY HERE WITH RELATIVES

Mr. and Mrs. J. M. Garner and son, Charles, Mrs. Ingram and son, Charles, Jr., of Mineral Wells, Texas, left Hereford Saturday morning for Mineral Wells, having visited several weeks in the home of Mrs. N. M. Patton. Mrs. Garner is a sister of Mrs. Patton and Mrs. Ingram is a daughter of Mrs. Garner.

WICHITA, KANSAS, MEN ARE INTERESTED IN SHEEP HERE

A. S. Barr and H. Kauffman, of Wichita, Kansas, are in Hereford this week looking after their business interests. Messrs. Barr and Kauffman own an interest in a large herd of sheep on the Murray ranch northwest of Hereford.

RAISES POLECATS AS SIDE LINE ON SPEARMAN RANCH

W. H. Nelson, of Spearman, reached Hereford Tuesday morning and is visiting relatives in this city. Mr. Nelson is experimenting, as a side line on his cattle ranch near Spearman, with polecats.

SPIVEY, KANSAS, PARTY ARRIVES TO VISIT RELATIVES

Mr. and Mrs. Pete Manjeot, Mrs. Frank Manjeot, Mr. and Mrs. A. A. Manjeot and J. A. Friend, of Spivey, Kansas, are all visiting in the home of relatives, Mr. and Mrs. Arthur Manjeot. The above party arrived here and the

Methodist Camp Ground Planned On the Palo Duro

The Methodists are planning to establish a permanent summer camp in the Canyon near Amarillo and have a committee appointed for the purpose of selecting a site and recommending it to the church officials. Rev. M. M. Heavers and G. A. F. Parker of Hereford are members of this committee and left Tuesday morning for Canyon where they were scheduled to meet the other committee members and decide upon the location of the camp.

W. P. BARTON GOES TO NASHVILLE AFTER A VISIT HERE

W. P. Barton of Nashville, Tenn., was in this city last week and left Monday for Nashville. Dr. Barton has a five and a half section ranch about fourteen miles northwest of Hereford with 300 acres under cultivation. Claude Benton and family occupy and operate the ranch.

MORE GUARDSMEN CAME HOME FROM DENISON SATURDAY

Four boys of Co. E, Sergeant Keith Bruner and privates Frank Burdison, Horace Sullins and Calvin Woody, returned to Hereford from Camp Lee, Denison, Texas, Saturday morning.

Moved for U.S. Against Rail Unions



These men were the principals in the pending court action which granted the United States an injunction against the Rail Unions. They are (upper, left to right) U. S. District Judge James H. Wilkerson, U. S. Atty.-Gen. Blackburn Estlin, U. S. Atty.-Gen. Harry M. Daugherty, Below, U. S. Judge James H. Wilkerson, U. S. Atty.-Gen. Blackburn Estlin, U. S. Atty.-Gen. Harry M. Daugherty, who granted the injunction, and U. S. Atty.-Gen. Blackburn Estlin, who moved only to prevent interfering with the public utilities. The Unions say they will fight to a finish.

GUARDS ARE TO REACH HOME WEDNESDAY

CAPT. E. MORRIS WIRES BRAND BOYS ARE ON HOMEWARD TRIP

The Latest
The Brand Tuesday received the following wire from Captain Ewell Morris, dated at Denison: "Company will arrive Hereford tomorrow, under Lieutenant Hughes."

Company E, 142nd Infantry, Texas National Guards, are expected home Wednesday. A dispatch from Denison, Texas, where the boys have been stationed for several weeks, stated that the Hereford, Canyon and Amarillo companies were leaving there Monday afternoon for home. Quite a contingent of these guardsmen have already been sent home but the release of the entire company was unexpected at this time and follows from the order of the Governor just issued, cutting the forces at Denison half in two.

Pig Club Show is Set For Saturday At Sale Pavilion

The annual show of the Askren Boys Pig Club will be held at the Sale Pavilion on next Saturday, September 23, beginning at 4:00 p. m. There are just six fine blooded pigs in this contest, but what the club lacks in numbers it makes up for in quality.

Last spring the Chamber of Commerce agreed to put up \$25 prize money to match a similar amount from the National Duroc Jersey Club for these boys. One of the conditions of the prize money was that the pigs should be in a show and judged.

At Monday's luncheon of the Chamber of Commerce, E. W. Harrison and C. C. Rockwell accepted the job of committing to look after the show next Saturday. The pigs will be brought in, put on display and ribbons awarded. In all probability County Agent Walker of Randall county, who has been advising the boys, will do the judging.

The public is invited to come out Saturday, look at the pigs, and encourage these enterprising youngsters by a good crowd.

HERE'S A PUZZLE BY W. G. ROSS—CAN YOU GIVE ANSWER?

W. G. Ross submits the following puzzle for the solution and research of readers of The Brand. What's the answer?

"Luke had it before; Paul had it behind; Matthew didn't have it at all; boys don't have it, girls do; Old Mrs. Mulligan had it twice in succession; Mr. Lowell had it before and behind, twice as bad behind as before."

WEDDING BELLS AND GREATEST WEALTH



Miss Anne Burnett, of Ft. Worth, Tex., is heiress to the famous Burnett fortune. Guy Waggoner, of the same town, is heir to vast fortunes of the Southwest. If they wed, as is reported, theirs will be a fortune estimated greater than Rockefeller's wealth.

Program, Castro Singers, Arney, September 24th

Castro County Will Hold Her Fourth Singing Convention for 1922 at Arney, Sept. 24, at 10 O'clock Sharp

Opening Song.
Prayer by Bro. Lindley.
2 Songs by Robert Gollehon, V. Pres.
1 Song by Carlos Reynolds.
2 Songs by Irwin Taylor.
1 Song by W. S. Dixon.
1 Song by Mr. Ramsey.
2 Class songs by Arney and Blue Ridge.
1 Song by Marcus Burks.
1 Song by Porter White.
1 Song by Jim Webb.
2 Songs by Ollie Dixon.
Quartet, arranged by Mrs. Ramsey.
2 Class songs by Jumbo.
Special music, arranged by Frio.
Song by eight girls.
Song, arranged by Floyd Fortner.
"Don't Forget to Pray."
Address of Welcome, by Lawrence Taylor.

Dinner, 12:30 O'clock

Afternoon Session

Opening Song, by President.
2 Songs by Prof. Bridges, of Eldja, N. Mex., Secretary of the Plateau District.
1 Song by Floyd Fortner.
Solo by Miss Jarrett.
Songs, arranged by Dimmitt Class.
Songs, by Prof. T. Q. Dyess, of Lubbock.
2 Songs by Miss Jarrett.
Song, "Wince Jesus Came Into My Heart," led by Mr. Clyde Roberson.
Song, "Carry Your Burden With a Smile," led by J. B. McMinn.
Special Music, arranged by R. J. Wilson, Vice President of the Plateau District.
Song, by the Gollehon Family.
2 Songs by C. C. Galbraith.
Special music, arranged by Prof. Jno. F. Taylor, President of the Plateau District.
Quartet, "He is Knocking," Sumnerfield.
1 Song by Mr. Brownlee.
1 Song by Noel Gollehon.
1 Song by Jeanette Taylor.
1 Song by George Webb.
2 Songs by Lawrence Taylor.
Duet by Irwin and Mabel Taylor.
Song, arranged by J. B. Lunsford, Vice President of Farmer and Bailey Counties.
Quartet, arranged by Morris Kimble.
2 Songs by Oscar Avers.
1 Song by Mabel Taylor.
Class song by Frio.

This program will be in the hands of the committee and others will be invited to take part in the program. Bring your song books and sing the song that lies nearest your heart, old or new. A large error has been built that will accommodate the crowd. Bring your baskets well filled and Castro will have one more big dinner. The best singing of the season is expected, which is also the last for the year 1922. Come expecting to take the next Convention to your part of the County, the fourth Sunday in March, 1923. Officers of Convention: R. J. Taylor, President; Robert Gollehon, Vice Pres-

WHEAT LAND WAS HELPED BY RAINFALL

SPOTTED, HOWEVER, A MORE GENERAL ONE IS NEEDED

IN TWO SHOWERS

Half Inch Fell Saturday While Two Tenths Fell Tuesday Morning

Fears like that long dry spell is rapidly drawing to its close. A good soaking rain fell in Hereford, coming from the north and northwest, last Saturday and extended south of town about six miles. The official gauge in the First National Bank showed a half inch, although many farmers reported as much as an inch or more in spots. About 2:30 o'clock Tuesday morning another drizzle fell here, amounting to two-tenths of an inch. It appeared to cover quite a scope of country to the west and north. Tuesday the glass showed a downward tendency and the summer clothes were feeling very light and thin. Cloudy weather prevailed all day and prospects for continued moisture were brilliant.

While too late to do the crops much good, moisture now will help some of the feed and will put the ground in shape for winter wheat. There is a lot of ground waiting for it, and a big acreage will undoubtedly follow a general season.

Dr. LeGrand and Hicks Select Dr. May as Associate

Announcement was made Monday by Drs. LeGrand and Hicks that Dr. Ross H. May, of Whitewright, Texas, has moved to Hereford and will be associated with them hereafter in surgical work and in the general practice of medicine.

Dr. May and his wife arrived here Sunday and have taken rooms with Mrs. J. T. Wilkinson. The new physician is thirty-six years of age and is an experienced and successful surgeon and physician. He comes here very highly recommended in every particular and Drs. LeGrand and Hicks are congratulating themselves upon his decision to join them.

BASEBALL FANS IN FEVER HEAT OVER CLOSING CONTESTS

Finals in the baseball leagues over the country are rapidly being decided and the gridiron athletes are now undergoing preliminary tests in preparation for the approaching season. Local fans and followers of both these branches of athletics are becoming excited. The Brand has many requests every night for returns from important games. In the American League the St. Louis and New York teams are engaged in a series which may decide the one to face the National League champions in the World's series. New York has won two and St. Louis one of the series so far. The "Little World Series" at Fort Worth between the Fort Worth Panthers and the Mobile, Ala. Bears, winners of the Texas and Southern flags, respectively, is also attracting general attention. The Texans took the first game of the series Monday handily by the score of 9 to 1. The Brand will endeavor to furnish returns from these championship games as far as possible.

The local high school football men are working hard and a game is scheduled here soon, probably with Farwell. The exact date will be announced shortly.

MISS EDDIE CONNELL TO ENTER FT. WORTH SEMINARY

Miss Eddie Connel left Hereford Tuesday morning for Ft. Worth, where she will enter the Fort Worth Baptist Theological Seminary to begin training for an evangelistic singer. Miss Connel just recently received a scholarship from that institution; and has had two years at Baylor College, Belton, Texas. Miss Connel was the honoree at two surprise showers Monday night, the first being a picnic supper held at the home of Mr. and Mrs. Walter Dunlap by the Girls Auxiliary of the Baptist Church of which Miss Connel has been the leader. The other was held at the Connel home in North Hereford, immediately following by the B. Y. P.

Our Neighbors

Dimmitt Methodist Church
 Preaching at 11 a. m. and 8 p. m. first Sunday.
 Preaching at 8 p. m. fourth Sunday.
 Sunday School every Sunday at 10 a. m.

Everybody is invited.
 Rev. G. R. Fort, Pastor.

DIMITT

Mr. and Mrs. J. S. Lockhart and little daughter of Plainview, spent the week end with their parents, Mr. and Mrs. C. H. Butolph.

A. Iten is on the sick list this week. Mrs. B. D. Woodlee and daughter, Mildred, and son, Brooks, spent last week in Amarillo.

Mrs. C. E. McLean and daughter, Alice, were shopping in Amarillo Thursday.

Rev. Reynolds, pastor of the Church of Christ of Plainview, is holding a meeting in Dimmitt this week. The meeting will continue until Sunday, perhaps longer. Brother Hoffmeyer of Plainview will assist in the services.

The J. A. Johnson family will move to Canyon, Texas, this week to send their children to school.

Bill Burnam recently purchased the I. B. Brooks home in Dimmitt and expects to move in the first of October.

Mr. and Mrs. Edwin Ramey and family, also Edgar Ramey, spent Sunday night with their sister, Mrs. Etta Brachner.

Dick Galle spent Monday night in Dimmitt with Lemuel Johnston.

Mrs. Mayes Miller returned Friday from Plainview, after a few days visit with Dr. and Mrs. D. I. Miller.

Miss Janelyn Burnam is visiting relatives in Hereford this week.

Mr. and Mrs. O. B. Hankins and family returned home last week from Lamesa, Texas, where they have been visiting relatives for the past ten days.

NAZARETH

Mr. and Mrs. John Irlbeck and Miss Lizzie Irlbeck, of Happy, visited at the home of John Lange last Sunday.

Mr. and Mrs. Joe Litsch were in Embarger on business Saturday.

Ester Stork, daughter of Mr. and Mrs. Nick Stork, broke her collar bone Friday.

Mr. and Mrs. George Schaefer were in Embarger Sunday visiting friends.

Dr. and Mrs. Mayes Miller of Dimmitt had dinner with Joe Albracht Sunday.

Math Gerber was in Dimmitt Saturday on business.

Several cars from Tulla and Dimmitt attended the ball game here Sunday.

Nazareth defeated the Tulla ball team Sunday for the third straight game, the score being 9 to 2 in favor of Nazareth. Tulla team played up with the best players of surrounding towns and came out to win, with Chink Tucker of the Clovis buzzers on the mound to deliver his League stuff, but failed to connect. Our boys played good ball all through the game.

The features of the game were: a home run by Frank Hoelling, 2 base hit by Patton, two 3 base hits by Andrews, 2 base hit by P. Stork. Nazareth won 9 games out of 11 games played on the field.

It's rather late, and out of ball season, but who will volunteer next and face our bunch of sluggers.

Anton Schmucker is building a fine

hog house of tileing. H. J. Heidgerken is doing the work.

J. E. Swepton, of Tulla, was in Nazareth on business last Tuesday.

JOEL

A small twister from the small cloud on Thursday evening of last week made a complete wreck of Mr. C. Bromley's new windmill. No rain fell—just the wind. We are still watching the clouds and hoping it will be our turn next, as it has rained all around us.

Mr. and Mrs. Dixon Turner left Friday for their home in Bryan, Texas. Mr. Turner will complete his school work in A. & M. College this year.

Mr. and Mrs. A. L. Smith and family visited in the home of his parents Sunday and his father came back with them and attended Sunday School.

School began Monday with Miss Dorothy Shore as teacher. The schoolhouse has been undergoing repairs and making two rooms, but for lack of lumber only one room can be used at the present.

Cyrus Galley went home with his sister, Mrs. Turner, where he will enter A. & M. College for the year, as he won a scholarship the past year in the Hereford School.

Mr. and Mrs. Norman Rice visited with the latter's sister, Mrs. Hollis Galley, and family Wednesday and Thursday.

Elmer Sharp is attending school at Progressive, riding his pony morning and night so as to be home to help with the chores.

CLEO

The community has a mighty good prospect for a rain. Our long drought has been broken by local showers.

The new Cleo school truck has been in action all the week.

Mr. Homer Wilkinson delivered the new truck last Monday morning. It seems as though it is a success and we hope it will be.

Fred Galle and Ollie Burch made a business trip to Dimmitt Tuesday.

Vernor Curtis who has recently been working for J. H. Wagley, has gone to College Station to attend A. & M. College. He is going to take an agricultural course.

Miss Rutherford is teaching school near Hereford now.

William Wimerly is going to deliver six head of mules to Canyon to his father.

Ollie Dixon has been helping Harvey Dixon harvest his row crop.

Frank Woodburn of Dimmitt and Ollie Dixon of Cleo visited friends in Hereford last Sunday.

W. S. Dixon and wife of Frio visited in the Cleo district last Sunday.

Dixon I. Turner visited his sister and brother in this district. We are always glad to welcome him to our community.

HART

This community was visited with two very nice showers last Wednesday night and Sunday morning, which were very much appreciated by all. These cool morning remind one that winter is not far off.

Mr. and Mrs. Bruton and Miss Eunice Rutherford attended the institute at Canyon last week.

Wade Cox returned from Borden last Saturday.

Misses Mary Belle Hamm and Ruby Hutchinson visited Miss Viola Jobe last

SAVED LIFE OF Mrs. HARDING



Brig. Gen. C. E. Sawyer, personal physician to President and Mrs. Harding, and Dr. Charles Mayo, prominent Surgeon of Minnesota, photographed as they left the White House after ministering to Mrs. Harding during her serious illness.

week and attended the revival at Hart. Rev. G. T. Fort of Dimmitt, held a real old fashioned revival at Hart last week. There were something like thirty conversions and reclamations in all

and a general up-building of faith among the Christians. He was ably assisted by Mr. Carlos Reynolds of Dimmitt as singer and Miss Annie Crawford, formerly of Happy, but now of Dimmitt, as musician. At the 11 o'clock service Sunday a Methodist church was organized with twenty-six members.

Miss Eunice Rutherford went to Progressive up north of Hereford Sunday afternoon to be there to begin her school Monday morning.

Morris Jobe had the misfortune to get his ankle broken or badly sprained last week and as a result is going on crutches. We hope he may soon be on his feet again.

Earl East and wife went to Plainview last Saturday to see Earl's sister, Mrs. Styles, of Big Square, who underwent an operation for appendicitis Friday night. At last report she was resting very well.

Fred Hamu, who was recently operated on at Plainview was reported to be able to be moved from the Sanitarium Sunday.

Mr. Hancock and family attended the Christian meeting at Plainview a part of last week.

Carl Hutchinson and family of Plainview spent last week at his ranch west of Hart.

Miss Annie Hart of Canyon visited her brother, Percy Hart, a part of last week.

W. W. Jobe went to Hereford Monday to tack back the light plant which we used during the meeting.

For Sale or Trade

25 head saddle Horses
 1 Fordson Tractor
 1 Feed Grinder with Elevator, and various other tools and implements.
 See

A. Lawrence, or Arlie Dean

The School Boy Says—

"Aw Gee! I hate to waste my time at that there ole school,—but when my lunch is all fixed up with those good things they git at Gyleses, Huh!—school ain't so bad.

Try us.

Frank A. Gyles, Grocer

Where Quality is Paramount

Courtesy

Service

7% Cumulative Preferred Stock of the SOUTHWESTERN BELL TELEPHONE COMPANY

A New Issue to be offered to the public September 18th

On September 18th, a new issue of this Company's 7 percent Cumulative Preferred Stock will be offered to the public in this territory.

Previous issues amounting to 58,751 shares have been sold to more than 14,000 investors in our territory. The partial payment plan makes this security an attractive investment to the small as well as the large investor.

Price \$100 and Accrued Dividend

If you prefer, you may purchase on installments of as low as \$5 per month per share.

SOUTHWESTERN BELL TELEPHONE COMPANY

Every Subscriber a Shareholder

Mr. and Mrs. George Shearers of Tulla visited their daughter, Mrs. Will Rutherford and family last week.

H. E. Woodlee and family, Bill Ewers and family, and several others from Dimmitt whose names we failed to learn, attended church here Sunday night.

Mr. and Mrs. Ray Gilbreath visited friends in this community last week.

Miss Ruth Hart began her school at the Wise school Monday.

MR. AND MRS. W. B. BEEDLE ARE BACK FROM MAYO BROS.

Mr. and Mrs. W. B. Beedle of Hereford, and daughter, Mrs. Jamison, of Kansas City, reached Hereford Saturday morning. Mrs. Beedle underwent an operation the latter part of August at Mayo Bros. Sanitarium, Rochester, Minn. Mrs. Beedle is improving as fast as can be expected.



The Farming Business—

Your farm is a business, Mr. Farmer. It should be conducted as any other successful business if it is to pay a profit. And what successful business but has good banking connections?
 Make this bank a cog in your successful business of farming.

First National Bank



"Make Your Movies Glad"

RED GOOSE Double Welt Shoes for the Children

J.N.

Remember that every Wednesday is double Green Trading Stamp day

J. O. Newell



Save Money—Be Comfortable

Think of actually saving money without having to make some sacrifice of pleasure or comfort. Have you ever been able to do it before? It not only can be done, but at the same time need and added comforts can be enjoyed.

COLE'S ORIGINAL HOT BLAST HEATER

Save 35 to 45 per fuel bill and at the same time give you double heating capacity. Come in and let us explain the features and guarantees of this heater.

Dunlap Hardware Company

We Are Knockers!

Every day, we are on the job—we

Knock Spots



That Suit, Dress, Overcoat, Skirt or Waist—you stored away last Spring will serve you well again this Fall if you will send it to us for Cleaning and Pressing.

Get out all those winter garments today and let us clean, press and have them ready for you by the time the first chill breezes blow.

Phone 385. We'll call.

C. P. Ringer's Tailor Shop

THE HOME OF FINE TAILORING
 Cleaning and Pressing

Important Information

More than 225 Fire Insurance Companies are doing business in Texas; each of which has a well trained Special Agent to take care of its interests. If a loss occurs the policy holder needs a well trained and experienced Local Agent to look after his interests. Our 20 years of Insurance Experience enables us to properly guard the interests of our policy holders.

Yesterday, Today and Tomorrow.

T. K. Wilson Insurance Agency

Classified Advertising

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1/2 cent per word; minimum 25c. CASH WITH ORDER.

E. FRANK BUIE, LAWYER
Office in Court House, Hereford, Texas
Attends to general law business. Speciality, examining abstracts, writing wills, advising clients, out of court.

Wants

WANTED—Shouts weighing from 50 to 125 lbs. H. C. Bowsher. 68-31-Pd

Laundry

WANTED—To do laundry work. Just drop a card in the Post office. We call and deliver clothes. 68-21-Pd Mrs. N. T. Jones.

WANTED—A hand to do farm work. See G. F. or E. W. Morgan. 69-3t

WANTED—Want ads for the Brand. Now is the time to advertise your row binder, broadest binder, wagon, milk cans, horses, mules, etc. All our advertisers are getting results in this want ad column. Get rid of your surplus stock and implements. 69-4t

WANTED—Will take two boarders at \$1.00 each per day, providing they will room together. 1st door north of Studio. Mrs. C. M. McGhee.

For Sale

FOR SALE—60 or 60 acres good maize and kafir pasture, and water to go with it. Close in. Luther Hough. 68-1t

FOR SALE—One nearly new McCormick row binder. Good condition. 68-11-Pd. C. B. Barber.

FOR SALE—Cheap, 50 head registered Hereford cows, bred to an unusually good bull. Will sell cheap, could take good note as payment. C. J. Mapes, Dimmitt, Texas. 38-71-73-75

FOR SALE—Small Saxophone. \$75 cash for immediate sale. Call at Brand office.

FOR SALE—Bundle feed, kafir, maize and sorghum. Five miles southwest Hereford. Frank Jacobs. 68-21-P.

FOR SALE—Corn fodder at 10c and 15c per bundle. Phone 323. 68-4t John Cummins.

Winona Mills Hosiery, Sweaters and Underwear

Represented by Mrs. Sallie Crawford. Prices much reduced. Men's and Ladies' silk hose, \$3.00 to \$5.00 per box. Also silk and wool hose. Prompt deliveries. Phone 168, Hereford, Tex. 68-21-1-Pd.

FOR SALE—A good young Jack. See or write Earl Gough. 67-4t

FOR SALE—One extra fine spotted Poland Boar. See or write L. F. Lillard, Friona, Texas. 67-3t

FOR SALE—Foundation stock for your next season's mating. Rose Comb R. I. Reds. Hens \$2.00 each. 67-1t N. C. Vogele.

FOR SALE—Or trade, residence. 3 to choose from. C. Greer. 66-4t-Pd

FOR SALE—Or trade, one of the best improved 1/4 sections in Deaf Smith Co., 2 miles from Hereford. 66-1t E. W. Morgan.

FOR SALE—160 acres, 85 acres in cultivation. Will trade for cattle or good horses, or mules, as first payment. 65-1t E. W. Morgan.

FOR SALE—A good six room residence, well located, small cash payment, balance easy terms. 64-1t Geo. A. Stambaugh.

Ripe Fruit Ready to Can

FOR SALE—At the Hereford Nursery. Still have plenty of peaches, plums, pears and grapes. All nice ripe fruit ready to gather. 63-8t Hereford Nursery.

FOR SALE, or Trade—A horse six years old, gentle, well broke, small amount of cash, balance terms to suit purchaser. Phone 204-F13. 62-1t Arthur Holberg, Box 567.

FOR LEASE—Two sections of grass, 16 miles southwest of Hereford. Fine grass, had plenty of rain all summer. Plenty of water and shelter for cattle. Phone 78. Winding Way. 63-21-P

FOR SALE—My home, modern 8 room house, large barn and out buildings, 4 blocks from Central school. Will also sell 6 acres joining place. 60-4t W. F. Orr.

FOR SALE—I must sell one of my houses. Priced right. Liberal terms. Would consider some trade. Come and look them over. 58-1t E. V. Allen.

Parity

Black Leg serum, has been sold here for years, by other agents. It recommends itself. Kansas method. Price 20c per dose. 66-16t Lem Chesher, Agent.

FOR SALE, or Trade—A model 53 Cadillac, in good running order. Will trade for tractor and disc plows, milk cows, Ford, hogs, or anything I can use. Arthur Holberg, Phone 204-F13. 63-4t P. O. Box 567.

FOR EXCHANGE—My 86 acre irrigated farm, located at Joel Switch, for unimproved land. W. G. Slagle. 67-4t-Pd

SCATTERED ITEMS FROM PAPERS OF PANHANDLE TOWNS

The Higgins News has installed a radio outfit, with sixty foot masts, and promises its readers and friends some conversation soon as the editor gets time to complete the installation.

Lockney's first bale of cotton this season arrived September 14. It was sold for twenty-one and a quarter cents per pound. The bale brought \$110.00, and a premium of \$43.00 was also received by the grower. The total amount of the bale and premium amounted to \$153.00.

A 15-year-old boy, McLeland by name, was riding a horse between the Denver tracks Saturday morning. Passing the coaches of the Wortham show the horse shied and jumped upon the brick platform of the depot.

The animal losing his footing threw the boy with great force upon the brick which resulted in his skull being fractured. He was carried to the sanitarium where his recovery was considered doubtful.

At present he is still unconscious. He is the son of A. A. McLeland living on the R. H. Kirby farm, two miles west of Chillicothe. Quannah Tribune-Chief.

Last Monday night W. B. Griffith, Bill Campbell and C. Gravelly went wolf hunting. About 2 o'clock Tuesday morning the hounds struck a trail and gave the alarm. As the hunters started to join the dogs the horse ridden by Mr. Gravelly stepped into a dog hole and the rider was thrown with such force to the ground that both arms were broken and he was badly disfigured.

He was brought to town and the limbs were set and the wounded man is getting along nicely. While it was a serious accident and very painful, Mr. Gravelly is taking it philosophically and good naturedly, says it might have been worse, and if a man had hit him as hard as he hit the ground he would admit he was licked. The accident occurred about nine miles southwest of town in the Tabor pasture. Quannah Tribune-Chief.

When Mrs. Pat Johnson, wife of the jailer, started to take the prisoners their dinner on Tuesday, a desperate

attempt at jail breaking was made by J. W. Bailey, a twenty-year old boy, incarcerated for suspected burglary of Harper Speer's residence.

Bailey is a six-footer, who weighs over 180 pounds. He was confined in a cell by himself, and Mrs. Johnson had to open the cell door to hand him his meal. Instead of taking it, he threw the contents of the dishes in the lady's face, and running over her, was soon out of the building and running towards the light plant.

None of the officers being near the young fellow had a good start and tried to make the most of it, being an expert footracer.

When the officers took after him they met a number of people who had seen a strange man running and looking back, which had aroused their suspicions.

He was trailed first to the oil mill, then through Foster Smith's field toward Bad Bisen.

It becoming evident that the fugitive was headed for Oklahoma, he soon was headed off, and it was only three hours after he had left town when Deputy Sheriff W. G. Lanier, saw him crossing the Charlie Swindell pasture, some six miles north of Quannah. The fellow was tired out after his run and gave up without making any resistance. Quannah Tribune-Chief.

MOTHER OF L. E. GORDON DIES AT HOME IN OKLAHOMA

L. E. Gordon and wife of Telluride, Colo., who left here last week after a visit since July with Mr. and Mrs. Homer Fox, had barely reached home when Mr. Gordon received news of the death of his mother in Oklahoma and left to attend the funeral at once.

Mr. Gordon and Mr. Fox are brothers-in-law. Mr. Gordon formerly lived in Friona and has many friends and acquaintances here who will sorrow with him in his loss.

I am prepared to Tighten Auto Wheels

It makes the old wheel as good as new. See

Lloyd Kearns

at Hereford Garage



HINES & O'BRIEN Hereford, Texas

Lost

LOST—A gent's gold watch, between Dawn and Hereford. Finder leave at The Brand office. 69-11-Pd.

For Rent

FOR RENT—Two nice rooms for light housekeeping. See me at once. 68-4t Eli Dunlap.

FOR RENT—Two furnished rooms for light housekeeping, one block east of the Central School. Phone 224. 68-2t

FOR RENT—2 unfurnished rooms, conveniently arranged for light house keeping. Modern, except heat. Phone 150. 66-1t

FOR RENT—Furnished or unfurnished rooms to rent. Modern conveniences. East 3rd St. Fred Millard. 58-1t

Pick out the boarders in your poultry yard and send them on a permanent vacation. She will taste good, even if she won't lay eggs.



A LONG FILLER

We are not talking of cigars but of cars. If you want your gasoline, oil and water receptacles filled with the best grade of liquid, stop at our place and let us do the job. Highest grade gasoline, lubricating oils, grease, etc.

AUTO UTILITY STATION

J. R. RUTHERFORD

\$30 Cash Reward

for information leading to the arrest and conviction of any person for chicken or turkey theft in this community.

The sum of \$25.00 has been put up by this Association, and the sum of \$5.00 by the firm of Jones & McLean.

There has been a recent epidemic of poultry thefts in this neighborhood, and this Association intends to do everything in its power to stop it. you will telephone to The Brand IMMEDIATELY after you miss chickens or turkeys it will greatly aid the officers in running down the culprits.

Hereford Poultry Association,
N. C. Vogele, Secretary.

The hypodermic needle is more to be dreaded than the bayonet.

Life is too short to go through it in tight shoes.

French girls wanting to marry wear green ribbons. It would cause a ribbon shortage here.

Good Printing at the Brand.

Give your chickens plenty of clean, fresh water—and a shade to dust themselves in. Whatever you do—keep them from under the house. It is bad for the chickens and worse for you.

Idle rumors don't travel any faster than idle roomers.

If lying isn't any fun, why is some taken off for bad behavior?

Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c.

See us for prices on

Superior and Moline Drills

This is the time to figure on a Grain Drill.

The C. O. Lee Hardware

About Lighting

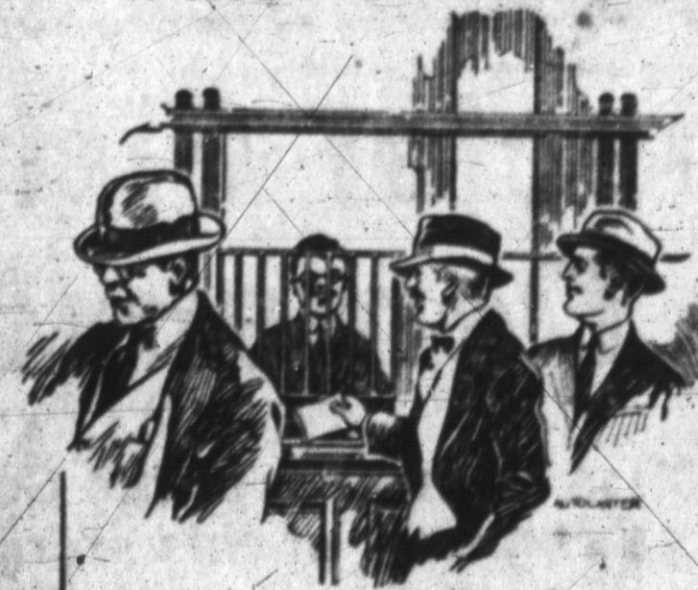
Now that school has opened, we suggest that you look carefully into your lighting, especially that the children use to study their lessons by at night.

Give them a good strong light—not glaring—but bright enough that there will be no eye strain. We suggest the White Mazda 50 watt—very soft and pleasing—only 60c now. We have them.

Hereford Light & Power Company

"Your Electrical Servants"

FIRST STATE BANK & TRUST CO.



The man who said "money is only stored-up labor" had looked deep into the affairs of man.

He voiced a truth which we all unconsciously knew—but which is particularly significant at this season of the year.

There are many, many methods of storing the harvest away. Maybe in bin,—granary or cellar or—it can be in money—the easiest or most profitable way if deposited in a reliable bank.

Let it earn while it awaits your cold day call.

THAT IS THRIFT

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

Local Happenings

R. Frank Hill went to Canyon Tuesday morning to attend district court.

J. E. Ferguson went to Amarillo Tuesday morning on business.

Will McIntosh of Midland, Texas, reached Hereford Saturday morning.

Alfalfa Seed. Jones & McLean.

Mrs. L. I. Garton went to Clovis Monday morning.

Dr. G. W. Heard made a business trip to Amarillo Friday morning.

Mrs. R. E. Morris went to Amarillo Friday morning to visit her husband.

Miss Bess Sanders went to Amarillo Saturday morning and returned home Sunday morning.

Alfalfa Seed. Jones & McLean.

Paul Guthrie left Hereford for Austin Saturday morning. Paul will enter the University of Texas.

W. R. Onstead reached Hereford Saturday morning from his home in White Deer, Texas.

Glenola Powelson went to Friona Saturday morning. Miss Powelson has a class in piano at Friona.

Miss Maud Malone went to Clovis Tuesday morning to visit with friends for a few days.

Alfalfa Seed. Jones & McLean.

Mr. and Mrs. Wm. A. Parcul and baby left Hereford Monday morning for their home in Clovis.

Charles and Walter Caylor of Amarillo, were in Hereford the first of the week.

Butterick Patterns, with the Deltor. J. O. Newell.

Miss Peg Rambo left Hereford Saturday morning to enter C. I. A. at Denton, Texas.

Mrs. Lena Hardy left Hereford for her home in Memphis, Texas this week. Mrs. Hardy visited in the home of her daughter, Mrs. Frank Hughes.

Notice—Republicans, you are requested to register at the office of W. S. Williams.

Lieut. A. J. Hartson and privates Robt. Sisk, Robt. L. Burns and Grady Walker left Hereford Saturday morning for Camp Leeper, Denison, Texas.

Mrs. J. W. Jacobs left Hereford Saturday morning for Stoy, Ill., and Celina, Ohio, where she will visit relatives and friends.

Butterick Patterns, with the Deltor. J. O. Newell.

J. R. Sowell and son, James, Mr. Bonner and daughter and Miss Sanders of Big Square were in Hereford last Sunday.

Mrs. Earl W. Wilson and little daughter, Lucretia, reached Hereford Tuesday morning. Mrs. Wilson and daughter have been visiting in the home of her parents at Sweetwater.

Notice—Republicans, you are requested to register at the office of W. S. Williams.

Mrs. M. L. Davis left Hereford Saturday morning for her home in Wichita Falls, Texas. Mrs. Davis visited in the homes of relatives, J. J. Clayton and J. A. Goodwin.

Mrs. M. E. Clanhahan, who has been visiting in the home of her daughter-in-law, Mrs. J. E. Clanhahan, at Dimmitt, left Hereford Saturday morning for her home in Cleburne, Texas.

Start a small patch of Sweet Clover. We have plenty of good seed. Jones & McLean.

Local banks have received a call from both the Comptroller of the Currency at Washington and the State banking commissioner at Austin for a statement of their condition on Friday, September 15.

W. H. Harvey and wife, of Jerico, Texas, reached Hereford Saturday morning. Mr. and Mrs. Harvey will visit in the home of Mr. and Mrs. Arthur Brooks. Mrs. Brooks is their daughter.

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Even last Friday night. A large percentage of the membership and their friends participated in the numerous outdoor games so appropriate to the occasion. A regular old-fashioned weiner roast and camp fire chat completed the evening's entertainment. It was a "Red Letter" event and one to be long remembered.

Hon. Lee Satterwhite and daughter, Mary Bess, left Hereford Saturday morning for their home in Amarillo. Mr. Satterwhite and daughter visited in the home of Mr. and Mrs. J. C. Sanders.

Notice
All persons summoned to work on the streets who fail or neglect to work or pay instead, will be prosecuted according to the law.
B. A. Witherspoon, City Marshal.
60-61

Christian Endeavor Holds Business Meeting

The officers of the Senior Christian Society of the Presbyterian Church held their monthly business meeting Wednesday evening, September 13, most of their officers being present.

The meeting was called to order by the president, Mr. Roy Golden, and a report from different committees was given. Plans for the future were discussed and made. Much interest was taken and the society is getting ready for real work.

LOW WIRE CATCHES WOMAN'S CHIN; IS VERY BADLY HURT

Denton, Sept. 18.—Mrs. Fred Johnson of Era suffered lacerations of the body and possible internal injuries early today when she was caught under the chin by a low hanging telephone wire near here and thrown from the top of a motor-truck load of household goods. She was on her way with her family to Weatherford, where they were moving from Era.

Say, can't you sleep your head off when it's raining?

100 pounds of skim milk, when fed with corn or other grains, as is necessary, will produce about 5 pounds of dressed pork.

DR. J. M. FARRELL
Graduate Veterinarian
Day Phone 105 Night Phone 94
Office: Corner Drug Store

PRETTIEST GIRL IN UNITED STATES



Mary Katherine Campbell, of Columbus, Ohio, was crowned National Beauty Queen for 1922 in the Annual Pageant at Atlantic City. She is 16 years old, 5 feet 7 inches in height, and weighs 133 pounds. She swims, rides, dances—and goes to school. She triumphed over 170 other American beauty winners from as many different towns and cities in the U. S.

Paved streets in Chicago, if built in a straight line, would make a paved roadway forty feet wide, reaching from Lake Michigan to Seattle.

Drink more water. It don't make any difference how much you are drinking—the chances are that you would be healthier if you drank more.

Young pigs should have dry sleeping quarters, runs for exercise and plenty of sunshine. A boy's idea of the "Bad Place" would be anywhere where they chafe all day.

Fruit Jars
For the month of September we will sell
KERR'S SELF-SEALING FRUIT JARS
both wide and narrow mouth, for
\$75c—\$1.00—\$1.25
Garrison Bros.

Who is Saving Your Money?
If you are not then someone else is. Have you ever thought of that? This bank not only recommends earnestly that you save as much of your earnings as you can, but it recommends itself to you as headquarters for the safe handling of funds, as well as all business transactions.
Western National Bank

Pure Apple Cider Vinegar
A 45 grain vinegar
Fruit Jars
Some of the old reliable Mason Jars; in pints and quarts, also have nice stock of Ideal Jars
Cash & Carry

Car Load of Purina
Chicken Chowder
Chick Chow
Hen Chow
Help the old stock thru the molt, push the young stock to mature quickly, get ready for the Poultry Show. Get your laying stock ready to lay early.
Cow Chow
Calf Chow
Pig Chow
Cow Chow makes more and better milk. Calf Chow saves whole milk, supplements skim milk and makes the calf grow faster.
Jones & McLean

Special Fittings and Demonstration
by Miss Redwood, of the Goddard Corset Company, at this store on next
Friday, September 22
Ladies desiring special fittings of these famous corsets will be offered a rare opportunity of acquiring the services of a recognized expert Corsetier.
The ladies of Hereford and surrounding community are cordially invited to avail themselves of Miss Redwood's services.
FOX MERCANTILE CO.

Flowers
CUNNINGHAM FLOWER SHOP
Phone orders to Mrs. F. H. Oberholser, Phone 320