





# Obituaries

## Lawrence Fender

Mrs. Carol Gerk of 337 Stadium Dr. received word this week concerning the death of her father, Lawrence Fender of Julesburg, Colo.

Services were held Friday morning in Julesburg through arrangement with Austin Funeral Home.

Mr. Fender was a native of Colorado.

Survivors, in addition to the local woman, include the widow, Ella, and a son, Doug, who lives in Kansas.

## Heinrich Funk

Heinrich Funk of Frankfurt, Germany, brother of Mrs. G.E.

Brashear of 143 Juniper, died in Frankfurt July 29 after a long illness.

Burial services were conducted Monday at Vornheimer, Germany. Mrs. Brashear has learned. He was 58 years of age.

Surviving him are his wife, three daughters, two sons, two sisters and two brothers.

## Charlie Ray Buse

Funeral services for Charlie Ray Buse of Salida, Colo., former Deaf Smith County resident, were conducted Friday afternoon in Salida and burial followed at nearby Poncha Springs.

His parents, Mr. and Mrs. H.D. Buse of the Walcott community, and his sister, Mrs. Wayne Lady of Hereford, attended the funeral.

Mr. Buse, 41, died in an accident at Salida Tuesday afternoon, when he fell from a ledge and struck his head on rocks below.

He was born and grew up in Deaf Smith County, and had resided in Colorado several years.

In addition to his parents and the sister here, he is survived by two daughters and three sons all of Salida, another sister and five brothers.

\*\*\*\*  
A question which defies an intelligent answer is: How are things in Washington?  
\*\*\*\*

In the history of office-holders few have ever tried to save their country by resigning.  
\*\*\*\*

Most self-made men and women forget how to play in the process of getting ahead.  
\*\*\*\*

There are any number of people who will do great things if they can do them without exertion.  
\*\*\*\*

You can travel a thousand miles and you won't find any better people than those living around you right now.  
\*\*\*\*

# JCPenney auto center

## Sale. Save on fiber glass belted tires.

Reliant Belted. Features 2+2 construction of fiber glass belts and polyester cords. In the wide 78 series profile. Whitewalls only. No trade-in required.

**4 for \$88**

Size: B78-13 plus 1.88 fed. tax each tire. Reg. \$25 a tire.

**4 for \$99**

Size: E78-14 plus 2.32 fed. tax each. Reg. \$28 a tire.  
Size: F78-14 plus 2.47 fed. tax each. Reg. \$30 a tire.  
Size: G78-14 plus 2.62 fed. tax each. Reg. \$31 a tire.

**4 for \$110**

Size: G78-15 plus 2.69 fed. tax each. Reg. \$32 a tire.  
Size: H78-15 plus 2.92 fed. tax each. Reg. \$33 a tire.  
Size: L78-15 plus 3.21 fed. tax each. Reg. \$39 a tire.

OPEN EVERY NIGHT  
TILL 7  
SATURDAYS TILL 8:30

# JCPenney

## Back-to-school savings

COMPARE savings on girls' oxford shoes.



Girl's oxford of crinkle vinyl with polyvinyl chloride sole. White stitching details the upper. Black

**\$8<sup>99</sup>**

Cap toe oxford with grain vinyl uppers, heavy contrasting stitch, honey crepe sole. Comes in tan only. Sizes C 8½-4.

**\$8<sup>99</sup>**

Two tone wedge oxford with vinyl uppers gets contrast stitch treatment. Kraton sole. Tan and blue combination in sizes C 8½-3.

**\$6<sup>99</sup>**

CHARGE IT!

COMPARE savings on boys' shoes, boots.



Boy's chukka boot with brushed chino suede uppers. Cushion crepe sole and heel.

Sizes D 8½-3, **\$9<sup>99</sup>** Sizes D 3½-6, **\$10<sup>99</sup>**

Boy's cap toe dress oxford with PVC sole and heel. Vinyl uppers. Injection molded construction. In brown.

Sizes D,E 8½-3, **\$8<sup>99</sup>** Sizes D 3½-6, **\$9<sup>99</sup>**

Boy's snub toe harness boot. Smooth leather foot, vinyl shaft. PVC sole and heel. Brown. Sizes d, 6½

Sizes D 8½-3, **\$12<sup>99</sup>** Sizes D, 3½-6, **\$14<sup>99</sup>**

CHARGE IT!

### The NOVUS 650/950 Calculator

**\$9<sup>99</sup>**  
Includes Batteries

A/C Outlet Adapter Kit **\$4<sup>99</sup>**

MEN'S LEISURE SUITS Just arrived brushed cotton sateen Western Styling **\$14<sup>88</sup>**

Men's Special LEISURE SHIRTS Bright Bold Prints **\$6<sup>99</sup>**

Men's Polyvinyl PVC JACKETS The look of leather Lightweight **\$13<sup>99</sup>**

### BACK-TO-SCHOOL PIECE GOODS SAVINGS

**99¢ yd.**

Fashion Corner and Danstar Sportcloth, Plain and Prints Orig. \$1.29 yd.

**\$1<sup>44</sup> yd.**

Polyester Double Knit Orig. \$3.99 yd. Skillet Sportcloth Orig. \$2.39 yd. Pennbrook Prints Orig. \$2.99 yd. Encore Sportcloth Orig. \$1.97 yd.

**\$1<sup>77</sup> yd.**

PennPrest Polyester Double Knit Orig. to \$3.99 yd. Polyester Double Knit Coordinates, Plain and Prints

**\$2<sup>44</sup> yd.**

Double Knit Patterns, Quilt Look, Gingham Check Knits Polo Plaid Polyester and More.

### REMNANTS 20% OFF Polyester THREAD

5 Spools **\$1<sup>00</sup>** KNITTING YARN **66¢**

Boy's Back-to-school KNIT SHIRTS Plain or Stripe Size 2-7 **\$1<sup>99</sup>** Size 8-20 **\$2<sup>22</sup>**

Special Boy's UNDERWEAR 3 T-Shirts or briefs **\$2<sup>28</sup>**

### Mock twin set.



### Special 4.99

Stylish mock twin sweaters. Choose from several short sleeve looks. Polyester for easy-care. Stripes, florals and solids in sizes S, M, L.

### GIRL'S BACK-TO-SCHOOL BETTER DRESSES

**\$3<sup>00</sup>-\$3<sup>99</sup>-\$4<sup>99</sup>-\$7<sup>00</sup>**

Compare Why Pay More

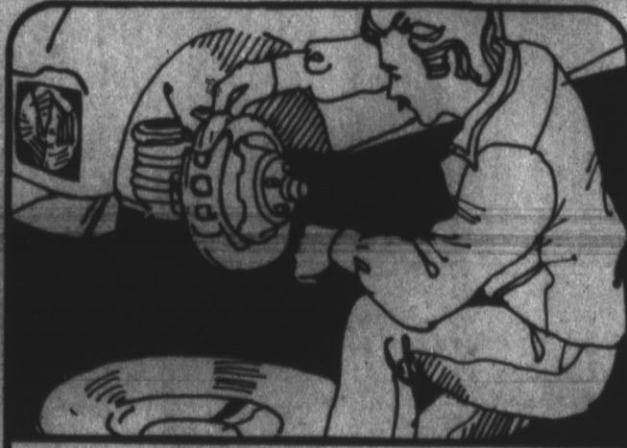
1 Big Table Reduced GIRL'S SUMMER SPORTSWEAR Save 20% to 50%

Misses 3 Piece Polyester Knit PANT SUITS **\$15<sup>99</sup>**



**22.95**

DC powered timing light. Pre-focused, brilliant Xenon lamp, trigger operated. 0-1500 RPM. High impact gray-colored plastic case. Plastic lens. Connects to car battery and spark plug. 12 volts only.



### Stop Action® front disc brake overhaul\*

**48.88**

- Here's what we do:
- Install new Stop Action® front disc brake pads
  - Rebuild front calipers
  - Machine front rotors
  - Inspect front grease seals
  - Inspect master cylinder
  - Repack front wheel bearings
  - Inspect rear brake linings
  - Inspect rear drums
  - Inspect rear wheel cylinders
  - Inspect disc brake hardware
  - Inspect rear brake springs
  - Inspect rear oil seals for leaks
  - Bleed and refill brake system
  - Road test car

\*Most American cars and many foreign cars



**45.95**

JCPenney 50 amp/10 amp battery charger. 110V-120V. Charges 6 volt or 12 volt batteries. Automatic circuit breaker, ammeter, copper plated clips.

# YEAR-END CLEARANCE

NEW UNITS-USED UNITS-DEMOS

THE PROOF IS THE PRICE!  
STARTING MONDAY AUGUST 11, THROUGH SATURDAY AUGUST 16-

**SUPER LOW PRICES!**

## 1975 PLYMOUTH GRAN FURY 4-DOOR DEMO

Green Color - Air Conditioner - Automatic Transmission  
Power Steering - Power Disc Brakes - Vinyl Roof - Radio - Steel Belted Radial Tires

NOT ~~\$6,105<sup>00</sup>~~ NOT ~~\$5,105~~ JUST **\$4,485<sup>00</sup>**

## 3 DEMO WAGONS TO CHOOSE FROM

1-1975 Dodge Monaco 9-Passenger Wagon

2-1975 Plymouth Fury 9-Passenger Wagons

Above Equipped with Air Conditioning, Power Steering, Power Disc Brakes, Automatic Transmission, Radio & More

NOT ~~\$6,972<sup>00</sup>~~ NOT ~~\$5,972<sup>00</sup>~~ JUST **\$5,092<sup>00</sup>**

### ADDITIONAL UNITS REDUCED:

1973 PLYMOUTH DUSTER JUST **\$2,298<sup>00</sup>**  
6-Cylinder, Air, Automatic, Power Steering  
NOT ~~\$2,650<sup>00</sup>~~

1974 PLYMOUTH DUSTER **REDUCED!**  
6-Cylinder & V8 Models

1974 PLYMOUTH SATELLITE SEBRING **REDUCED!**  
2-Door Hardtop, Red Color, Miles Low as 17,000, Loaded with equipment

### PLUS MANY, MANY MORE REDUCED:

- |  |                            |
|--|----------------------------|
| 1974 PLYMOUTH SATELLITE Custom-4-Door Models | 1975 CHARGER SE            |
| 1975 DODGE 4-WHEEL DRIVE PICKUP              | 1975 DEMO-CHRYSLER CORDOBA |
| 1975 DODGE 1/2 TON: 3/4 TON PICKUPS          | 1975 CHRYSLER NEW YORKER   |

AMARILLO LARGE CAR DEALERS,  
EAT YOUR HEART OUT!  
OUR LOW OVERHEAD LETS US  
BEAT YOUR PRICES!

CONTACT  
VICTOR CANTU - DON HENSLEE - DALE JONES  
AT

# JONES MOTORS

364-3150

CHRYSLER - DODGE - PLYMOUTH

HEREFORD

## Hustle Hustle Hustle

By Bill Albright, Executive VP  
Chamber of Commerce



What's your part in our Bicentennial celebration? Well, you remember we gained recognition as a Bicentennial community for both city and county from the state of Texas and from the American Revolution Bicentennial Commission.

The program represents three distinct categories covering our past, our present, and our future. They are named respectively: Heritage '76, Festival '76, and Horizon '76. Each of these phases has a separate set of objectives, a chairperson for the activity and a need for more folks to contribute ideas and assistance.

What's really great about the program is that it's a product of—us! No one in Washington or Austin is telling us what we need to do. We tell ourselves. It's our celebration. We are making it fit what we feel like a 200 year birthday party should be.

I believe that it's really important and especially meaningful at this time for its value in re-awakening many Americans to the patriotic feelings and traditions that established this great nation.

We can never be "too proud" of our country or "wave the flag" too much. We can use the Bicentennial as a common ground to strengthen our loyalties, to review the basic values of the Democracy and to give thanks for the abundance, the freedoms, and the privileges that we enjoy.

The Bicentennial offers an opportunity for us to really look at and fully appreciate the remarkable differences which we tend to overlook or just assume that we'll always have.

Some of the folks who can celebrate the most are people who have grown up outside these United States. That might be a good project to have some of our citizens describe conditions as they know them.

I'm sure we would recognize the differences and would appreciate more just what being an American really means. Now that's an example of what the Bicentennial is supposed to do—take ideas, your ideas, my ideas and put them together and make a great celebration.

Why not offer your help and your suggestions to the Bicentennial Committee by calling the chairmen, Mrs. "Peaches" Reinauer (289-5505) or Mrs. Margaret Formby (364-3589). Tell 'em the ole "Hustle Three" sent ya! Make it a year to remember. Celebrate the 200th anniversary of our country with lots of HUSTLE, HUSTLE, HUSTLE!!

### EXPANDED TRADE

The Senate has voted to permit expanded U.S. trade with Romania in the wake of increased Jewish emigration from that country.

### VETOES HOUSING BILL

President Ford vetoed the \$1.3-billion housing bill and proposed extension of an already-established federal program designed to lower mortgage interest rates.

### ON ENERGY

The House Commerce Committee approved an energy conservation bill that would allow gasoline rationing, require auto fuel efficiency and force down domestic oil prices.

## Registration For Law School Set

Registration for the Fall Semester at the Texas Tech University School of Law is scheduled for the mornings of Aug. 22 and 25, with classes beginning on Monday Aug. 25. First year law students will register from 8:30 to 10:30 a.m. Friday, Aug. 22, and returning students register from 9 to 11:20 a.m. on Monday, Aug. 25.

Law Dean Richard B. Amandes said approximately 165 first year students will register, with approximately 290 advanced students returning for a total of approximately 455.

Dean Amandes has returned as dean after a year's leave of absence. During the leave he served as a visiting professor at Gonzaga University School of Law in Spokane, Wash., and at Southwestern University School of Law at Los Angeles.

**Keepsake**  
REGISTERED & DIAMOND SET

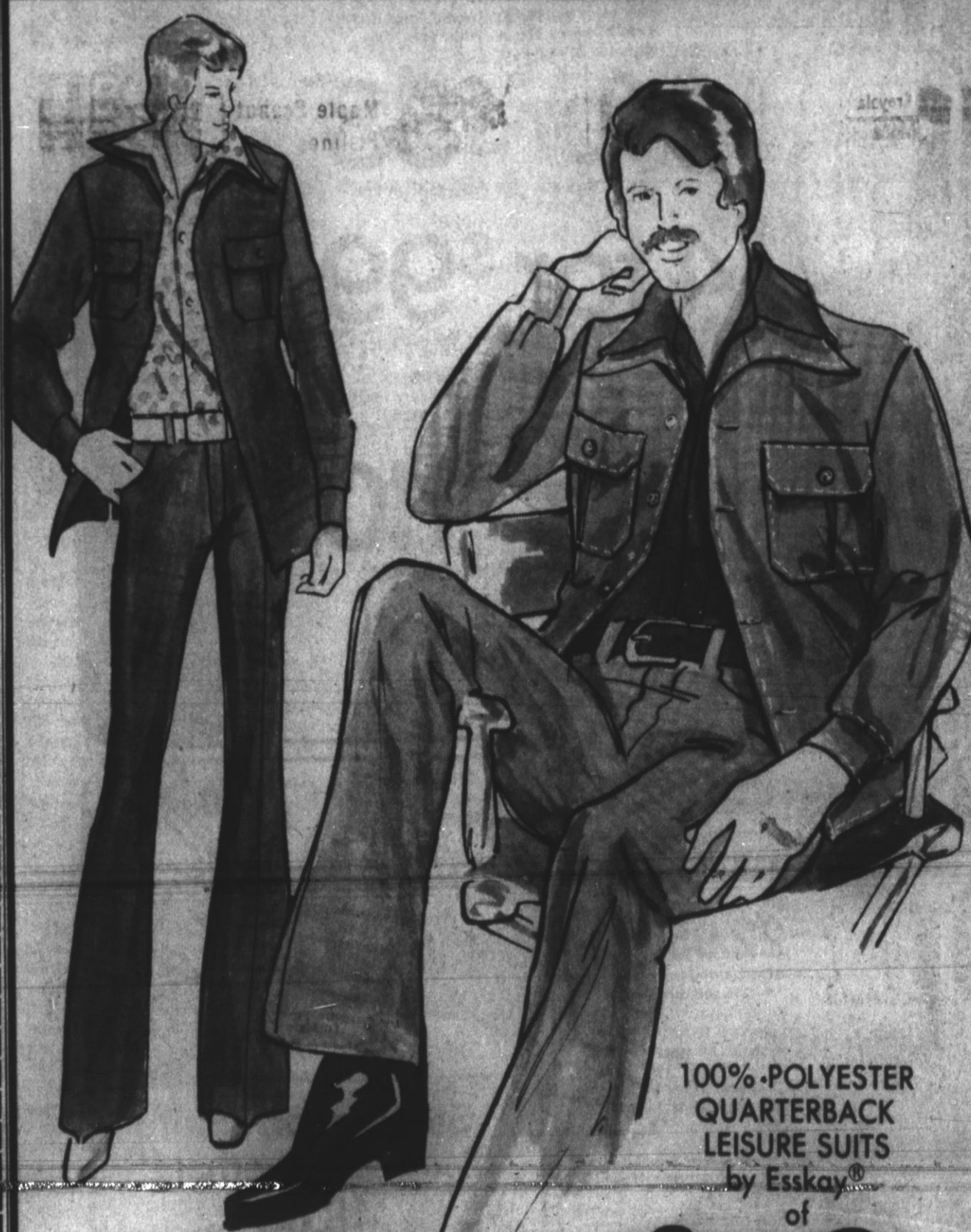
ADORN  
**KESTER'S JEWELRY**  
ACROSS FROM THE POST OFFICE  
IN DOWNTOWN HEREFORD

## COW POKES By Ace Reid



"Now Jake, you've gotta quit drinkin', gotta quit smokin', gotta quit chewin', and you gotta pay me \$25.00!"

**Hereford**  
STATE BANK



100% POLYESTER  
QUARTERBACK  
LEISURE SUITS  
by Esskay®

of  
**CELANESE FORTREL**  
Add a fiber from Celanese and good things get better.

D. Rich colors, handsome texture, quality workmanship, stylish detail, contrast stitching... these are many more are the reasons why you should choose a leisure suit by Quarterback. Made of 100% Polyester Celanese Fortrel... you have the guarantee of fine quality fabric. Dry clean only. Sizes 36 to 46. Black, Tan, Blue, Rust.

**Anthony's**

DOWNTOWN and  
SUGARLAND MALL

**\$35.**

Fortrel Registered T.M. of Fiber Industries

# TG & Y

family centers

**ELECTRONIC CALCULATOR**  
 6 Digit with 4 functions. Fixed, 2 place decimal; operates on 9 volt battery and AC.  
 Novus® \$ **10<sup>9</sup>7** EACH

**KNITTING YARN**  
 1-Pound 100% Dupont Orion Acrylic Fiber  
 Can be used when ever instructions call for Knitted Worsted Size  
 \$ **2<sup>9</sup>7**

**TG&Y HOUSE & SUNDRY ITEMS**  
 Suave **SHAMPOO**  
 with egg, Protein Shampoo, Conditioning Shampoo, Baby Shampoo, Lemon Creme Rinse 16 OZ.  
**87<sup>c</sup>**

**Duo Tang BINDER**  
 3 Prong binder in assorted colors. 8 1/2" x 11" Size No pockets.  
 LIMIT 6 **9<sup>c</sup>** EACH

**ARRANGER**  
 Assorted designs with 6 pocket insert and 30 count pad.  
**\$1.99** EACH

**IVY PLANTS**  
**2 FOR \$1<sup>00</sup>**

**CASCADE**  
 For Virtually Spotless Dishes For Automatic Dishwashers  
**88<sup>c</sup>**  
**BLACK MAGIC PEAT MOSS**  
 Reg. 59¢ 10-OZ. Bag **44<sup>c</sup>**

**MISS CLAIROL**  
 Creme Formula Hair Color Bath  
**\$1<sup>27</sup>**

**Carters Water Color CRAYONS**  
 10 Per vinyl pouch package. Broad tipped in assorted bright colors.  
**87<sup>c</sup>**

**BIC Butane PRETTY GOOD LIGHTER**  
 •thousands of lights  
 •adjustable flame  
 •disposable  
**77<sup>c</sup>**

**6-Piece BATH ENSEMBLE**  
 Complete & Coordinated tank top cover, lid cover, bath rug, tankette cover, basket sweater  
 (White Only) **\$8<sup>44</sup>**

**Raycine 9 Piece HOME HAIR TRIMMING KIT**  
 4-Guide Attachments For Mistake-Free Trimming  
**\$7<sup>88</sup>**

**Johnson's BABY POWDER**  
 Purest Protection 14-OZ.  
**\$1<sup>30</sup>**

**24-COUNT CRAYOLA**  
**47<sup>c</sup>**

**Peco Flake Peanut Pattie Peewee Patties Maple Peanut Pralines**  
 Sugartime Bagged **CANDY 44<sup>c</sup>**  
 Reg. 59¢

**Aladdin Alladin SCHOOL LUNCH KITS**  
 Assorted patterns and cartoon character style plastic dome and lunch box kits. Each has 1 pint capacity vacuum bottle.  
**\$3<sup>66</sup>**

**FAMILY SCHOOL SHOES**  
 FROM **\$4<sup>99</sup>** To **\$12<sup>99</sup>**

**Playtex Deodorant TAMPONS**  
 30 Count  
**\$1<sup>47</sup>**

**65 Sheet Theme Book 50 Sheets Class Note Book FILLED RING BINDER**  
**\$2.37**

**Golden "T" DAYTIME DISPOSABLE DIAPERS**  
 Pinless-with tapes  
 30 Diapers Reg. \$1.17  
**\$1<sup>77</sup>**

**Golden "T" FACIAL TISSUES**  
 2 FOR **77<sup>c</sup>**

**TURTLE WAX**  
 Cleans & Shines New High Gloss Car Wax  
 Reg. \$1.19  
**\$1<sup>27</sup>**

**Golden "T" Flexible and safe COTTON SWABS**  
 180 Double Tipped  
**78<sup>c</sup>**

**Girl's KNIT TOP**  
 Polyester and Cotton Blends in Assorted Colors and Styles. Sizes 7-14. Reg. \$3.88  
**\$3<sup>44</sup>**

**Girl's KNIT TOP**  
 50% Cotton, 50% Polyester Machine Washable. Long sleeve, color: White body with contrasting sleeves, and neckband, Color: W/Navy, W/Red, W/Green Sizes 4-6X  
**\$2<sup>44</sup>**

**Boy's KNIT SHIRT**  
 50% Polyester 50% Cotton Permanent Press Solid Color body with contrasting Neck Band, short sleeves sizes 4-7 Reg. \$2.88  
**\$2<sup>44</sup>**

**Golden "T" Super Stainless Steel Double Edge BLADES**  
 10-Count  
**67<sup>c</sup>**

**Men's Long Sleeve SWEAT SHIRT**  
 88% Cotton, 12% Polyester Assorted solid colors Sizes S-XL Reg. \$3.88  
**\$3<sup>44</sup>**

**Boy's JEANS**  
 100% Sanforized Cotton Denim Flare Leg, Color-Blue Only! Sizes 8-14  
**2 \$6** FOR

**Girl's PANT**  
 25% Nylon, 75% Cotton Machine Washable, Elastic waist-two front pockets, colors: Red, Navy, Lt. Blue & Hunter Green Sizes 4-6X Reg. \$3.88  
**\$3<sup>44</sup>**

**Jergens Bath Bar Lotion Mild SOAP**  
**10 FOR \$1**

**37 Pages F. Hole SUBJECT NOTE BOOK**  
**4 FOR \$1**

**Golden "T" ANTI-PERSPIRANT**  
 Gentle effective control 8 OZ.  
**47<sup>c</sup>**

## Kiwanis Told About Modern Israel

The Reverend Gene Brink outlined modern Israel as a land of contrast between old and new for the membership of the Noon Kiwanis Club Thursday.

Other items brought up during the regular luncheon meeting included a new membership drive, plans for the annual picnic and a Key Club swimming party, and introduction of a special guest who was the recent winner of the Kiwanis Sportsmanship Award.

Brink, who is a member of the service organization he was addressing, recently returned from a trip to the Holy Land and Europe that encompassed six weeks. The Holy Land tour was an eight-day affair.

America does not conceive what "old" really means, Brink told the Kiwanians. About 100

or 200 years does not compare with history that is well over 3,000-years-old. Part of the city of Jerusalem is the old city just as it was several centuries ago, with winding, narrow streets and shop owners selling their wares in bazaar fashion along those streets. On the other hand, Jerusalem is a modern city, not unlike many of its counterparts throughout the world, Brink said.

The Reverend said he was surprised at how green and fertile the nation seemed. Quite unlike the geography-book description of a dry, unproductive desert area, Israel is a nation rich in farmland and is currently under a reforestation project.

Brink explained the history of the tiny nation, from its rule by the Turks for centuries, to its independence and development

since 1947. The 1967 Six Day War kept that independence for the Israelis and gained them lands that had been lost for centuries to the Arabs.

Brink gave a detailed account of a farming commune, the center of Israeli farm life. The particular commune where he was a guest consisted of 3000 acres farmed jointly by 200 families of about 900 people. Working jointly for the community, each person helps the community in its self-subsistence. Besides a cotton cash crop, the farming community grows its own fruits, vegetables, beef and dairy products. Some have even branched out to bring in factories for producing products to be sold elsewhere.

John Poindexter asked members to plan for the August

14 picnic, an annual affair for the club. This year's outing will be held in the city park. The Key Club will also plan for a swimming party to be held August 18.

Rodney Laubhan, membership chairman, announced a new membership drive that will divide the club into three groups to compete as teams. President R.C. Hoelscher promised the club to shave a mustache and beard if eight new members were brought into the club by the end of his administration in October.

Kathy Lane, daughter of Kiwanian Don Lane, was introduced to the club. The youngster was the recipient of the first annual Kiwanis Sportsmanship award presented to members of the AAU summer track program sponsored by the club.



Eating Is Really A Lot of Fun

The tactics pictured here would not be recommended when eating a seven-course dinner, but they did provide a lot of fun at the Chamber of Commerce "fun breakfast" last week. The three teams pictured were engaged in a banana-eating

contest. The men were not allowed to use their hands, and wore bibs while being fed bananas by their partners. From left, Mary Pageff and Bill Devers, Becky Underwood and Pat Hughes, and Clara Gillentine and Dewitt Seago.

Capture Her Fancy

Diamond Rings by GOLD MASTER

COWAN JEWELERS

DOWNTOWN HEREFORD

### The Abundant Life

## I Understand

By BOB WEAR

"It was a misunderstanding" is often the reason given for the strife between two persons, or among several people; and this is frequently the reason. All strife is undesirable, but the strife caused by misunderstanding is about the saddest of all because it could be prevented. When the situation is considered carefully, it is difficult to find just cause for the misunderstanding.

Most of the time somebody can understand. If we want to understand, and are willing to put forth our best effort, we can usually see. It may not be necessary to say anything, but if it is; we should be eager to say, "I understand". In many instances, nothing can be more helpful than this simple statement. There will be times when some extra consideration and explanation will help bring about an understanding.

UNDERSTANDING DOES MORE than prevent strife and hard feelings. It is a very good source of encouragement. Most people want to be understood by others, and, since we know how much it helps us to be understood, we will surely try to understand others.

When we have sufficient insight to understand, and we do have such insight in most situations, we should be diligent in letting other people know.

When someone has suffered a loss, or has failed, or made a mistake, or is sad, or hurt, or disappointed; they can usually be encouraged by someone who is kind enough, and thoughtful enough, and cares enough to say, "I understand". It may not

## TSTI Schedules Open House

An all-school open house will be held on the Mid-Continent Campus of Texas State Technical Institute Friday, August 15, from 1 to 6 P.M.

Prospective students are particularly invited to be present. Tours of individual programs will be available, with program chairmen on hand for interviews and questions.

Applications for admission, financial aid, veterans benefits, and housing may be made during the open house. There are numerous financial aid programs for qualifying students at State Tech. Registration fee for any program is \$85.00 per quarter.

Mid-Continent Campus is one of the few vocational technical schools in the state which furnishes housing for students. Residence halls for single men and women are located near the Campus Activity Center, which accommodates the dining hall. Married students may also live on campus in furnished apartments, and furnished or unfurnished duplexes. Occupancy, however, is on limited quantity.

A new program to be taught this Fall is Boot and Shoe Operations. Mid-Continent is the only school in this area to establish this course. A revised program is Mechanics Technology. This combines the existing mechanics courses, and adds diesel equipment mechanics.

Associate degrees may be earned at State Tech in Aircraft Mechanics, Boot and Shoe Operations, Commercial Art in Advertising, Construction, Drafting and Design, Electronics Systems, Interior Design, Mechanics, and Printing. These courses require six quarters, or 18 months.

Programs offering certificates or diplomas are Auto Body Repair, Cosmetology, Livestock and Ranch Operations, Meat Processing and Marketing, Saddle and Tack Making, Technical Office Training, and Welding and Fabrication. Training time is nine months, or three quarters.

Some programs at the Amarillo school are self-paced, with open entry, multiple exit.

### Hyer New Manager At WT Co-Op

Tom Hyer, a native of Rotan, recently assumed duties as manager of West Texas Rural Telephone Co-Op here.

Hyer comes to Hereford from Dalhart, where he served as manager of the XIT Rural Telephone Co-Op.

He attended schools in Rotan and also attended Texas Tech University.

Prior to moving to Dalhart, he lived in Lubbock. He was a member of the Dalhart Lions Club.

Hyer and his wife, Sue have a son Allen, 5.

TOM HYER

About the only time you expect to see a Zimmatic broken down is when it leaves one of Lindsay's plants. Once assembled in your field, it seldom causes a problem. Those big, sure-footed boys power their way around the field, carrying water to crops.

Hour after hour, day after day. Until you decide to shut down. That kind of performance doesn't just happen. It's the result of constant testing — both in the plant and in the field.

Under the most punishing conditions — loads on more stress in a week, usually, than they're likely to see in a lifetime of normal use.

But we know that no system is 100% perfect all the time. That's why we're ready to help with an extensive parts inventory and factory trained servicemen if you ever have a problem.

Before you buy any center pivot irrigation system, be sure to let us tell you about all the advantages of owning a Lindsay Zimmatic.

**LINDSAY**

# BIG PUMP CO., Inc.

HEREFORD-FRIONA-DIMMITT

# Custom homes

We've Been Building Them For 36 Years.

- Designs
- Estimates
- Plans
- Materials
- Construction
- Supervision

**CARL McCASLIN**

LUMBER CO.

364-3434

344 E. 3rd.

See Virgil Slentz For any Farm, Crop Hall, Ranch or Vehicle Insurance

205 S. 25 Mile Ave. 364-6633

**CHINA'S SATELLITE**  
TOKYO—China has announced that it has successfully launched its third satellite in line with a policy of promoting "preparedness against war."

**BEE-RUSTLING**  
JUPITER, FLA.—Florida lawmen have broken up a bee-rustling operation in which they report thieves harvested nearly \$500,000 in honey by switching brands on stolen hives.

**A LUCKY STRIKE**  
RENO, NEV.—Charles L. Caldwell, 80, a retired gold panner, has won a \$70,238 jackpot at Harolds Club Casino here, believed to be the largest slot machine jackpot ever paid anywhere.

# GRAND OPENING

## SAVE SALE SAVE



All Ladies' **WESTERN BLOUSES & KNIT SLACKS** **1/3 OFF**

First Quality Blue Denim Men's Original Shrink to Fit and Big Balls **LEVI JEANS** TRADE IN OLD PAIR GET 2 OFF NEW PAIR

ALL **STRAW HATS** **1/2 OFF**

All Men's **FASHION JEANS** Levi Wrangler Perma Press Solids Checks VALUES TO \$6.94 PAIR

ALL **WESTERN KNIT SHIRTS** **1/2 PRICE**

Men's Long Sleeve **SPORT SHIRTS** Reg. \$6.99 NOW **\$3.88 EACH**

JUST ARRIVED! Men's Long Sleeve **WESTERN SHIRTS** **20% OFF**

Men's **SUITS & COATS** **1/3 OFF**

WE EXPERTLY HAND SHAPE & CREASE YOUR HAT TO YOUR LIKING! **NEW SELECTION JUST ARRIVED AMERICAN HATS**

**HATS** by BAILEY DOBBS BRADFORD AMERICAN MILLER **20% OFF**

GREAT NEW SELECTION **ALL INDIAN JEWELRY** **1/3 OFF**

**OLD JEAN TRADE \$2 TRADE VALUE** Get \$2 off REGULAR PRICE of a New Pair of JEANS by trading in old pair. **COME IN, SEE, COMPARE**

**ALL FELT HATS 20% OFF**  
**Galley's JACKETS & COATS 1/3 OFF**

**BOOTS** by TONY LAMA JUSTIN NOCONA SANDERS ACME

**\$50 GIFT CERTIFICATE** WILL BE AWARDED FOR THE OLDEST, MOST BEAT-UP PAIR OF JEANS TURNED IN DURING AUGUST. WINNER WILL BE CHOSEN WEDNESDAY, SEPT. 2 **OLD JEAN CONTEST**

**HUNDREDS OF BOOTS** Tony Lama-Justin Nocona-Sanders on the Shelf Reg. to \$87.99 **SALE PRICE \$28.88 PAIR**

**HURRY!** THIS IS YOUR CHANCE TO **SAVE ON ALL YOUR WESTERN DUDS!** BE FAST ON THE DRAW! COME DOWN TO **THE NEW RANGE WESTERN WEAR!**

Children's **TONY LAMA & SANDERS BOOTS** **1/2 PRICE**

ALL **BOOTS** **40% TO 70% OFF**

**FREE!** **BOOT JACK WITH EVERY MEN'S OR WOMEN'S BOOTS PURCHASED.**



ALL **MOCCASINS** **20% OFF**

THE RANGE HAS NOW CHANGED LOCATIONS. OUR BIGGER STORE WILL OFFER YOU AN EVEN WIDER SELECTION OF WESTERN WEAR. THE RANGE WOULD LIKE TO THANK THE PUBLIC FOR THEIR PAST PATRONAGE AND INVITES EVERYONE TO OUR NEW STORE!

**TREMENDOUS BARGAINS THROUGHOUT THE STORE!**

**SADDLES & ACCESSORIES 20% OFF**

# RANGE

ALL **NAME BELTS** **DONE FREE** **10% OFF**  
ALL **LUGGAGE 20% OFF**



**233 N. MAIN WESTERN WEAR DOWNTOWN 364-6332**









## Methodist Church Sponsors Conference on Discipleship

Dr. Thomas Carruth, head of the spiritual life department of Asbury Theological Seminary in Wilmore, Ky., will be leading a Conference of Discipleship beginning today at the First United Methodist Church.

The conference will be a three-day event continuing through Tuesday night. It begins with a regular evening worship service of the church when Dr. Carruth will be the guest preacher. The service is at 7 p.m. in the church's sanctuary.

Music for the Sunday evening service will be provided by the combined youth choirs from here and the Methodist church in Lovington, N.M.

Dr. Carruth, who has preached in Hereford before, also will lead a special service for young adults at 7:30 p.m. Monday in the fellowship hall. It is directed at the young family life of the church according to Dr. Jordan Grooms, the church pastor.

Following the service will be a social time for those attending to greet each other.

At 10 a.m. Tuesday, Carruth will continue with a community wide gathering to which everyone in Hereford is invited. It will provide an opportunity for different church congregations to meet each other. Rev. Grooms said the community is invited to any and all the scheduled events.

At 7:30 p.m. the conference will conclude with a leadership service for church officers including members of the Administrative Board and the

Council on Ministries and leaders in the United Methodist Women and Men organizations. Also invited are all church school teachers and officers.

Rev. Grooms termed the conference as a very special opportunity in the life of the church for both learning and evaluating the ministry performed within the community.

Dr. Carruth is a former member of the Board of Discipleship for the United Methodist denomination.

### THE SCIENTISTS TELL ME ...

By Robert L. Haney, Science Writer  
The Texas Agricultural Experiment Station

#### Rural Land Resources Need Protection During Development

Land use and land resource planning and management have increasing interest and significance to Texans. There is recognition of major

problems emerging from the rapid rate of growth and development in the Texas coastal zone, near metropolitan growth centers, and around most inland lakes. These and other land use problems have been studied closely by the Texas Agricultural Experiment Station to determine how to both protect and develop essential natural resources without undue costs to either private or community interests.

According to John McNeely, resource economist in the Experiment Station, there are no costless solutions to land use problems. For example, economists and engineers have summarized vast amounts of data about the State's ground water aquifers which presently supply about three-fourths of the water used in Texas. It is fully verified that in the High Plains and elsewhere, the water level is dropping and pumping costs are increasing. A Texas Water

#### Sour Grapes?

These ripening grapes, growing at the home of Mrs. Floyd Coleman at 411 East Third are a tempting sight to passers-by in the area. The Thompson Seedless variety grapes will be ready for plucking in about a week. Many local grape growers report their vines loaded with the tempting fruit this year.

Plan to provide substitute water could involve costs in the billions of dollars if fully implemented.

Overpumping of ground water by municipalities, industry and agriculture from under the Houston metropolitan area has caused serious subsidence

and millions of dollars in flood damages, according to research by Lonnie Jones, economist with the Experiment Station. The Texas legislature is considering legal measures to control the pumping and require the use of other, but higher cost water supplies. This is part of the issue of who will manage ground water. The owner of land is

the absolute owner of water beneath his land unless it is in an underground stream with defined channels, according to Don Levi, Experiment Station legal researcher. He can withdraw for use all the water he wants without regard to its effect upon his neighbors. The surface waters in the state and the aquatic life within them are publicly owned and the public has the right to fish and travel on these waters. But the public does not have the right to cross privately owned land to reach these waters. This limited right of access to public resources is sometimes a problem along the coast's beaches, bay and gulf waters, freshwater reservoirs and lakes, and the State's rivers and streams.

## WTSU Offers Amarillo Courses

American business and economy will be featured in the West Texas State University classes in Amarillo this fall.

A variety of accounting, business administration and economics courses will be available, in addition to a special physics course on "Energy: Crisis and Alternatives for Survival."

Also offered will be English classes in "Vocabulary Building" on Wednesday nights for undergraduate and graduate credit and a graduate class in "Studies in American Literature" on Tuesday evenings.

"History and Philosophy of the Junior College," offered by the WTSU College of Education, will examine the role and scope of the junior college in modern education on Wednesday evenings.

The changing energy picture and its future will be analyzed in "Energy: Crisis and Alternatives for Survival" on Monday nights.

In accounting, classes will be available in "Federal Tax Accounting" on Wednesday nights, "Cost Accounting" on Thursday nights, "Financial Accounting" on Monday nights and a "Graduate Seminar in Auditing" on Thursday nights.

"Business Policy Analysis" and "Problems in Business Research" on Monday evenings open the business administration classes.

"Small Business Operation," "Purchasing and Industrial Market," and "Seminar in Marketing" will be offered Tuesday nights. Thursday evenings will feature a class in "Wage and Salary Administration."

McNeely finds that Texans are concerned about who will make future land use decisions and what these decisions will be. They want to preserve private property rights while still avoiding hazards to human life and property in such areas as floodplains and strip mines. They want a balance between economic development and environmental quality. But the objectives of those favoring development, conservation and protection

in economics, the Amarillo classes are "Current Economic Issues," on Tuesday evenings, "Problems in Government Finance and Fiscal Policy" on Wednesday evenings, "Seminar in Advanced Micro-Economic Theory" on Saturday mornings at 9 a.m. and "Consumer Economics" on Tuesday and

Thursday afternoons from 1:30-2:45 p.m.

All classes, unless otherwise indicated, will begin the week of September 2 at 7 p.m. on the Amarillo College campus. Course prerequisites and registration information can be obtained from the WTSU registrar at telephone 696-3331.



### On Wall Street

By BOB HILL

Three years ago the Consumer Product Safety Commission was given the job of setting standards of safety for products sold to the public. Thus far, private industry has been able to get along with the federal agency. But, the CPSC has stirred up a hornet's nest with a new set of standards proposed for power lawn mowers. Lawn mower sales top the \$1 billion mark every year. But mower sales are down about 30 per cent from the 8 million units sold last year.

Two large manufacturers are dropping the production of lawn mowers and another has gone bankrupt. The proposed safety code which is causing such an uproar could add as 75 per cent to the retail prices of inexpensive power mowers and shrink the market another 5 per cent to 17 per cent.

The proposed code was drawn or preservation clearly conflict.

Urbanization is a dominant movement affecting land use in present-day Texas. Four out of every five Texans now live in urban situations, and future population growth will take place there also according to Robert Skrabanek, former Experiment Station demographer. Considerable acreages of land are being converted from crop, range and forest uses to urban purposes.

up by the privately operated Consumers Union under the CPSC's unique "offer system" that permits outsiders to write a set of standards for its approval. The new code for power mowers proposes such features as a "dead man's" control and makes quieter performance mandatory for all power rotary mowers.

The most controversial part of the new code is the requirement that a sticker showing a hand with severed fingers and spurting blood with the warning of DANGER be placed on all mowers. Said the president of one power mower manufacturer, "From a marketing

viewpoint, it sends shivers up and down my spine."

The "dead man's" control recommended by the Consumers Union would disengage the blades from the drive shaft while the engine continued to run. Manufacturers claim that the gasoline-powered mowers would need an expensive clutch system to do this. They prefer the simpler engine cutoff. But, Consumers Union believes that having to yank the starter cord every time would cause users to disconnect the "dead man's" controls.

How the commission will rule on the standard depends on how a cost-benefit analysis turns out. Power mowers kill about 30 people a year and injure 160,000. The new standards could cost consumers \$380 million a year, but could save them as much as \$419 million in medical expenses and lost income.

**\$6.75 per 50# BAG**  
**SPECIAL**  
GUARANTEED ANALYSIS

Crude Protein (Min.)	24.0%
Crude Fat (Min.)	7.0%
Crude Fiber (Max.)	5.0%
Ash (Max.)	10.0%
Added Mineral (Max.)	1.0%

**HEARTY dog food**

Available

**ALBERS MILLING CO.**  
DIVISION OF CARNATION CO.  
Hwy 385 South 364-5370  
Gene Duren-Ray Rangel

Send Them  
**BACK TO COLLEGE**  
WITH  
**Lee Passenger Tires**

Bring their car in for a complete check up before they leave for college. Our many services include tune-ups, muffler installation, front end alignment, sale and installation of shock absorbers.

Your Complete Tire Center

**LEE**  
OF CONSHOHOCKEN

"May We Serve You"

**SHOOK TIRE CO.**  
600 WEST 1st. 364-1010

introducing all new  
**ALUMIGATOR**  
THE ALUMINUM CIRCULAR IRRIGATION SYSTEM

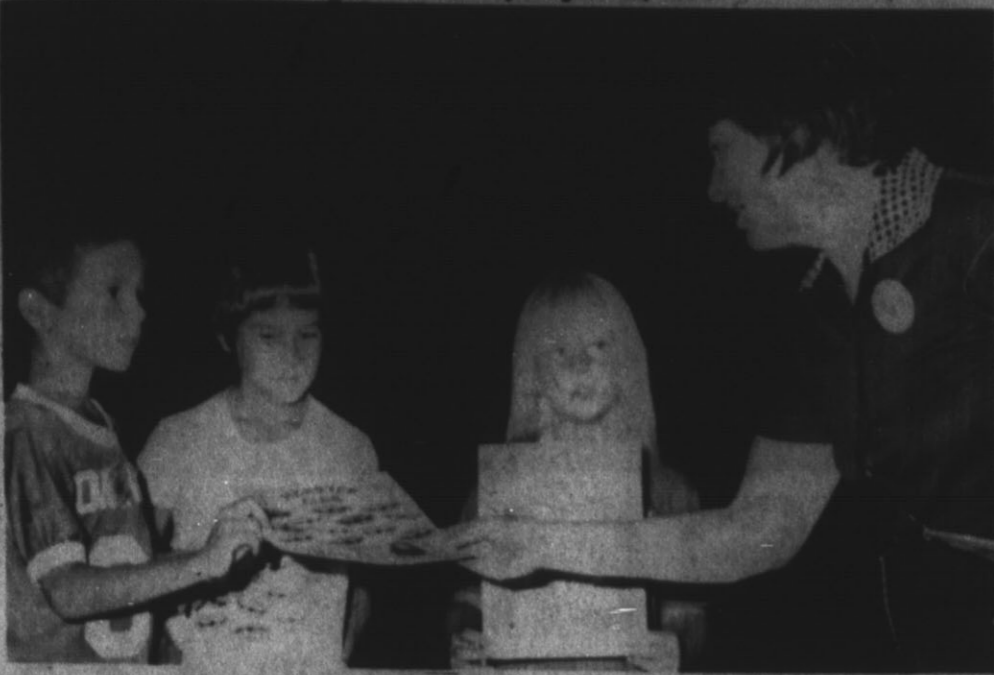
3 Year Warrant on all parts and tires

**MAXIMUM FLOTATION - ALUMIGATOR SHEDS POUNDS AND PROBLEMS**

- 60% less weight compared to steel systems
- Corrosion free - durable construction
- Less weight means better flotation - Twice the capacity
- Heavy/High-Tensile aluminum
- Rugged steel pivot - Structural aluminum on all other parts - No rust
- All gear drive-running in oil
- Automatically reversible
- Airplane alignment system

Dependability means modern and efficient field service too.

**WESTERN PUMP AND EQUIPMENT COMPANY**  
HOLLY SUGAR ROAD 364-3264



### Monster Readers Celebrate

Dozens of area youngsters who took part in Deaf Smith County Library's summer reading program, the Monster Club, were entertained at the County Bull Barn Friday afternoon with a film showing and refreshments. Three young readers display certificates showing they have completed the program, to Roberta Seago of the library staff who issued Monster Club buttons admitting bona fide members to the party.

### HHS Choral Students Start Sales

An appeal to all magazine subscribers around Hereford was issued this week by the Hereford High School Choral Department.

Students are asking subscribers to wait and let them handle subscriptions and renewals during the last week of August and first part of September.

The choral department will handle magazine subscriptions through the Quality School Plan program, obtaining the subs for as low a price as is available from any other source.

The choral students use this program as their fund-raising project for the school year.

according to Don Moore, director. He reported the subscriptions are guaranteed through the school plan.

He added that students can benefit from any offer made. If a company has a special subscription offer, local subscribers are asked to hold the form, or coupon, and let the students handle the transaction.

### First Baptist Church Names Associate Pastor

The First Baptist Church of Hereford has named Bob Stice, formerly music and education director of the First Baptist Church in Bowie, Texas as Associate Pastor in charge of music, youth, and retreat programs.

Stice and his wife, Vicki, have two daughters, Sheri, 5, and Sharla, 1.

He graduated from Monterey High School in Lubbock in 1965, and received a B.A. degree in Religion from Wayland Baptist College in 1969.

Also, Stice has completed class requirements for a M.A. degree at Texas Tech University.

From 1966-67, Stice served as Minister of Youth at the First Baptist Church at Clovis, N.M.

He acted as pastor of Vinson Baptist Church at Vinson, Oklahoma from 1967-68.

Stice also served as Minister of Youth at the First Baptist Church of Floydada, Texas, during the summer of 1969. Further, he acted as Minister of Music Education at the First Baptist Church at Post, Texas from 1970-1974.

Immediately before coming to Hereford, Stice served as Minister of Music Education at the First Baptist Church at Bowie, Texas.

His musical training has included four years as member of A Cappella Choir at Wayland Baptist College, and two years as director of the BSU Choir at Wayland.

An imitator is a man who succeeds in being an imitation.

-Elbert Hubbard.

In imitating great authors I have always excelled myself.

-Joseph Addison.

## Accent on Health

J.E. PEAVY, M.D., Commissioner of Health

Nursing home residents in parts of East Texas are the beneficiaries of a new program that has been developed by the Division of Dental Health of Texas Public Health Region 7. The goal of the program is to help nursing home residents improve and maintain their oral health.

According to Dr. Lloyd Cole, Director of Dental Health for the Tyler-based Public Health Region, the program consists of two two-hour training sessions for nurses and nurses' aides. The training begins with a basic introduction to oral hygiene, including instruction in caring for one's own teeth. Films and other audiovisual aids are used to dramatize the importance of good preventive dental health practices.

Next, the nursing home attendants are carefully taught the most effective procedures

for cleaning patients' teeth and gums. Dr. Cole says that many nursing home residents are able to care for their own dental health, once they have been given some instruction and assistance. Other patients, however, need a good deal of personal attention and help; they may be bedfast, chronically ill, or, in some cases, not fully conscious.

Furthermore, the great majority of nursing home patients suffer from the effects of many years of what Dr. Cole calls "dental neglect." Those patients who still have their natural teeth often have numerous cavities and gum disease that ranges from mild to severe. Even patients who wear dentures are subject to dental problems, including gum disease and mouth sores caused by dentures that don't fit well or that aren't cleaned regularly

and properly.

There is no legal requirement in Texas for nursing homes to provide dental care to their residents. Thus, most nursing home patients must rely on their own personal dentists, and, unfortunately, this means that dental care is minimal—particularly for the bedfast and immobilized resident. Public health agencies are hard-pressed to find the funds and the

manpower to meet this special need. A few of the larger city dental health programs do provide limited dental care for nursing home residents and other elderly citizens, but there have been no funds available in the past to provide this service on a statewide basis. Earlier this year, the Texas Department of Health Resources began a limited program funded through the Title XIX Medicaid

program, under contract with the Texas Department of Public Welfare. This program enables older Texans who are eligible for welfare assistance to have dentures made and properly fitted by private dentists.

#### PRESIDENT & STAFF

The first bill setting limits on the number of employees a president may employ at various salary levels has been passed in the House.

A doctor we know is paying less income tax and planning a better retirement.

He's glad he contacted us.



Charles Bell, Jr.

Southwestern Life  
Happiness is what we sell

110 E. 3rd. 364-2343

## Gaston's SUGARLAND

### WINCH LINE

by DANNY WINCHELL

One of the top physicians in England has discovered too much sugar can be a greater cause for heart attack than cholesterol... The 25-foot mechanical shark used in the motion picture "Jaws" almost crushed out the lives of the two stars, ROBERT SHAW and ROY SCHNEIDER... A survey on American men shows that 22 percent of them are bald.

Only one out of every five motorists in the United States are using their seat belts... Residents of a small village near an Arizona canyon have been getting hit with hundreds of flying saucers almost every night.

PRESENTS  
FOR 3 DAYS ONLY  
AUGUST 11, 12 & 13  
Monday, Tuesday & Wednesday

## Authentic American Indian Jewelry Showing

A Showing of Some of the Finest Pieces of Indian Jewelry, Hand - Crafted By Such Well Known Southwestern Indian Artists As:

ALBERT PLATERO

EVELYN CHAVEZ

JOHN PLATERO

JOHN CHAVEZ

And More.

Many One-Of-A-Kind pieces for sale.

Items Ranging From \$6.00 - \$1,800.00

SILVER & TURQUOISE are 2 of your Best Investments.



LOOK CAREFULLY  
CONSIDER ONE THING BEFORE YOU SPEND money  
ON AN ELECTRIC CENTER PIVOT

US.

"Us" is a service organization big enough to care for a big machine. One that's designed to last you 15-20 years, or more. Valley Electrics are built to such high industry standards, that they invite a critical inspection.

Measurement by measurement, and specification by specification, a close look at a Valley Center Pivot will point out one thing more than any other—heavy duty construction. Season after season a Valley Electric proves that the extra effort was well worth it. A wide wheel base, extra broad double trussing, a full three-directional coupling, structurally superior gearboxes and sturdy construction throughout make this tough irrigation equipment, the kind that value-minded farmers demand. Check one out soon.

AVI INC. IRRIGATION SELF PROPELLED  
806-272-4266  
505-763-4417



# EAT BETTER FOR LESS

☆ YOU PAY THE LOWER PRICE AT FURR'S  
 ☆ WE WILL NOT CHANGE A PRICE ON A MARKED CAN OR PACKAGE EXCEPT TO LOWER THE PRICE.  
 ☆ ONCE PRICED . . . ALWAYS PRICED.

<b>PLUMS</b>	SANTA ROSA SWEET LB.	39¢
<b>GRAPES</b>	CALIFORNIA THOMPSON SEEDLESS LB.	59¢
<b>CANTALOUPE</b>	VINE RIPEN LB.	17¢
<b>TOMATOES</b>	CALIFORNIA RED RIPE LB.	39¢
<b>PEACHES</b>	CALIFORNIA FREESTONE LB.	39¢
<b>NECTARINES</b>	FULL COLOR SWEET CALI. LB.	39¢

<b>RANCH STEAK</b>	FURR'S PROTEN ADV. SPECIAL LB.	\$1 29
<b>T-BONE STEAK</b>	FURR'S PROTEN ADV. SPECIAL LB.	\$1 79
<b>CLUB STEAK</b>	FURR'S PROTEN ADV. SPECIAL LB.	\$1 69
<b>SIRLOIN STEAK</b>	FURR'S PROTEN ADV. SPECIAL LB.	\$1 39
<b>ROUND STEAK</b>	FURR'S PROTEN ADV. SPECIAL LB.	\$1 39
<b>FRANKS</b>	OSCAR MAYER MEAT OR BEEF LB.	\$1 44
<b>BOLOGNA</b>	OSCAR MAYER ALL 8-OZ. PKGS.	85¢
<b>BOLOGNA</b>	OSCAR MAYER ALL 12-OZ. PKGS.	\$1 26
<b>VEAL STEAKS</b>	REG. OR BREADED FROZEN LB.	98¢
<b>GROUND BEEF</b>	GROUND FRESH DAILY LB.	89¢

<b>PEAS</b>	JOAN OF ARC SWEET NO. 303 CAN	3 FOR \$1 00
<b>EGGS</b>	FARM PAC GRADE A MEDIUM	49¢
<b>PEARS</b>	FOOD CLUB HALVES NO. 303 CAN	39¢
<b>TOWELS</b>	BRAWNY BY NORTHERN ASST. OR PRINTED LARGE ROLL	49¢
<b>DINNERS</b>	MACARONI & CHEESE 7-OZ. BOX	4 FOR \$1 00

**DOUBLE GOLD BOND STAMPS**  
 TUESDAY AND WEDNESDAY  
 WITH \$2.00 PURCHASE OR MORE

**YOGURT**  
 BORDEN'S ALL FLAVORS 8-OZ.  
 4 FOR \$1 00

<b>GELATIN</b>	FOOD CLUB ALL FLAVORS 3-OZ. PKG.	5 FOR \$1 00
<b>BEANS</b>	FOOD CLUB CUT GREEN NO. 303 CAN	3 FOR 89¢
<b>INSTANT TEA</b>	FOOD CLUB 3-OZ. JAR	\$1 19
<b>CRISCO OIL</b>	48-OZ. SIZE	\$1 79
<b>MAYONNAISE</b>	KRAFT 16-OZ. JAR	69¢
<b>CORN OIL</b>	FOOD CLUB 1-LB. QUARTERS	49¢
<b>CLOROX</b>	1/2 GAL.	53¢

**Shop Our Delicatessen**

TANGY OLD FASHIONED BARBEQUE	LB.	\$2 69
PINTO BEANS	PT.	79¢
POTATO SALAD	LB.	79¢
COLE SLAW	PT.	79¢
FRUIT COBBLER	LB.	89¢

**SUPER DISCOUNT SPECIALS**

<b>DR. PEPPER</b> 6 BOTTLE PACK 32-OZ. 99¢ GOOD THRU 8-13-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	<b>MILK</b> FOOD CLUB 1/2 GAL. HOMO 25¢ GOOD THRU 8-13-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	<b>SALAD DRESSING</b> GAYLORD QUART JAR 15¢ GOOD THRU 8-13-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	<b>BACON</b> FARM PAC, SLICED 1-LB. \$1 29 GOOD THRU 8-13-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
--	--	---	--

**Frozen Food Favorites**

<b>ENCHILADAS</b> PATIO CHEESE FRESH FROZEN 22-OZ.	79¢
<b>TOP FROST DINNERS</b> CHICKEN, TURKEY SALISBURY OR MEAT LOAF FROZEN EACH	2 FOR \$1 49¢
<b>CREAM PIES</b> PET RITZ	

FRUIT OF THE LOOM  
 FAMILY FOOTWEAR CENTER  
 NOW AT FURR'S

**EXTENSION CORD**  
 TOPCREST U.L. APPROVED WHITE OR BROWN 6-FT. SIZE  
 59¢

**RUBBERMAID**  
 NEW LONG FILTER FUNNEL  
 EACH 98¢

**NESTLE MAGIC NET**  
 76¢

**MAALOX LIQUID**  
 REG. OR PLUS LEMON  
 12-OZ. \$1 19

**NAIL POLISH REMOVER**  
 BEACON, 4-OZ. 27¢

**NEW FREEDOM MAXI-PADS**  
 PREMIUM SEAL PACKAGE FOR THE HAND OF HOPE  
 BOX OF 30's \$1 79  
 BOX OF 12's 67¢

**FACIAL TISSUE**  
 KLEENEX-200 COUNT PREMIUM SEAL PKG. FOR THE HAND OF HOPE WHITE OR ASST.  
 PKG. 39¢

**HAND LOTION**  
 ALBERTO'S WITH PUMP 16-OZ.  
 2 FOR 89¢

**SCOPE MOUTHWASH**  
 18-OZ. \$1 22

**SHOP Furr's MIRACLE PRICES**

# Brides In Pretty Summer Weddings



MRS. RICHARD BROWN  
...nee Nancy Ann McDonell



MRS. LEROY THORNBURG JR.  
...nee Susie Hickman



## The Hereford Brand

Section B

Hereford, Texas, Sunday August 10, 1975



MRS. PATRICK SWINDELL  
...nee La Rhonda Lynn Gonzalez



MRS. OSCAR WILLIAMS  
...nee Kay Lynn Hagar



# High School United Last Week

Miniature maroon mortar boards decorated tables in Hereford Country Club last Saturday night for the 31st reunion of the Hereford High School class of 1944.

White tassels and "31" appliques were attached to the small graduation caps, which accompanied large white centerpieces of styrofoam. Each setting included a scroll "diploma" which listed the names of classmates who began high school together.

Each of the guests, who numbered about 35, was presented a maroon and white name tag, cut in the shape of Texas, during registration. These were made by Gertrude Worley Renner.

Reminiscing began at 6 p.m.,

followed by a photography session. The Rev. Radford Hutcheson, pastor of First Baptist Church in Deming, N.M., delivered the invocation prior to a meal of roast beef and chicken.

Meeting for the first time since the 25th reunion six years ago, '44 classmates listened to correspondence from absent alumni read by Norma Harman Hendon.

Watercolor paintings by Juanita Wiseman Roberts were awarded to the following individuals:

Bobby Jennings of Daytona Beach, Fla. who traveled the farthest distance, 1500 miles, to attend the gathering; Ivaline Rudd Tenney, who came 1340 miles from Bell Flower, Calif.; Ariene Millard Williams, who arrived after traveling 1250 miles from Albany, Ga.

Class members with the oldest children were Frances Shaw and Bobby Jennings.

Recognized for having the youngest child was Mrs. Tenney. Jennings was also cited for having the most grandchildren with a total of nine. Presentations were also made to Mrs. Hendon, reunion chairman, and LaNelle Farmer Cornelius, corresponding secretary. Co-chairmen for the gathering were Ted Higgins and Lloyd Olson.

Each member who attended was given a Bicentennial poster.

There are many ways in which people try to have their cake and eat it, too.

It's nothing short of remarkable, how the candidates recommend themselves.

Despite your fears, the world can get along as usual without you, and will.



# Miss Hickman Marries Here Saturday Evening

Tones of emerald green and sapphire blue enriched the auditorium of First Christian Church Saturday evening for the candlelight marriage of Miss Susan "Sue" Dee Hickman and Leroy E. Thornburg Jr. of Canyon.

The bride, who was Miss Hereford 1974, is the daughter of Mr. and Mrs. John Robert Hickman of 814 Ave. K. The bridegroom is the son of Mr. and Mrs. Leroy E. Thornburg Sr. of Pampa.

A massive tree candelabrum blushed in white roses, white gladiolas, emerald green and royal blue carnations and ivy suspended wedding tapers at the altar. This was flanked by a pair of spiral candelabra entwined with greenery and twin stair-step candelabra traced with ivy. The large blue unity candle was centered between a matching set of cobalt blue candelabra holding white candles.

The flower girl, who wore a headpiece of green carnations, blue straw flowers and babybreath, was attired in an ecru gown. Her sisters wore dresses of blue and green print fabric cut with cap sleeves, cameo necklines and empire waistlines.

Blue and green carnation corsages were worn by mothers of the couple.

A white tiered cake adorned with a cascade of white roses and ivy was served by the bridegroom's sister, Mrs. Don Brunson of Pampa, during a reception in the church's new fellowship room. The bride's sister, Mrs. Travis Bentley of Amarillo, poured coffee from a silver service.

Meanwhile, the bride's other sister, Mrs. Eric Boettcher of Tulsa, Okla., provided piano music for reception guests, who were greeted at the registry by Miss Susan Compton.

Antique cobalt blue candelabra of glass holding white tapers flanked the centerpiece on the serving table. The floral arrangement included white roses, blue carnations and white gladiolas. Lighted candles also formed a spiral at the registry table.

Given in marriage by her father, the petite bride wore a gown of candlelight lace with a taffeta cummerbund at the natural waistline, a wide taffeta ruffle at the hem of the fully gathered skirt and narrow ruffles at the wrists. The fitted

bodice was patterned with a high V-neckline.

Embroidered with seed pearls, her lace headpiece held the illusion veil traced with Alencon lace which extended to form a cathedral train. She carried a bouquet of white sweetheart roses centered around a white cattleya orchid, with trailing English ivy.

A single strand of cultured pearls, gift from the bridegroom, was her only jewelry.

A floor-length gown of deep blue velvet beneath candlelight Alencon lace was worn by the honor attendant. The ensemble had an oval neckline with long sheer sleeves of lace. Miss Herring's attire was identical to Miss Dawson's except her velvet gown was of emerald green. Each carried a nosegay of white carnations, royal blue straw flowers, babybreath and English ivy attached to a bow and satin streamers.

The flower girl, who wore a headpiece of green carnations, blue straw flowers and babybreath, was attired in an ecru gown. Her sisters wore dresses of blue and green print fabric cut with cap sleeves, cameo necklines and empire waistlines.

Blue and green carnation corsages were worn by mothers of the couple.

A white tiered cake adorned with a cascade of white roses and ivy was served by the bridegroom's sister, Mrs. Don Brunson of Pampa, during a reception in the church's new fellowship room. The bride's sister, Mrs. Travis Bentley of Amarillo, poured coffee from a silver service.

Meanwhile, the bride's other sister, Mrs. Eric Boettcher of Tulsa, Okla., provided piano music for reception guests, who were greeted at the registry by Miss Susan Compton.

Antique cobalt blue candelabra of glass holding white tapers flanked the centerpiece on the serving table. The floral arrangement included white roses, blue carnations and white gladiolas. Lighted candles also formed a spiral at the registry table.

Given in marriage by her father, the petite bride wore a gown of candlelight lace with a taffeta cummerbund at the natural waistline, a wide taffeta ruffle at the hem of the fully gathered skirt and narrow ruffles at the wrists. The fitted

Out-of-town guests who attended the recent ceremony included Mrs. Gussie Worrell of El Paso and Mrs. Billie Borg of Humble.

Pre-nuptial courtesies which honored Miss Hickman included:

An announcement tea in the home of Mrs. J.W. Robinson Jr. with Mrs. Carroll Newsom and Mrs. LeRoy Williamson as co-hostesses.

A miscellaneous shower in the Edgar Lemons home.

A bridesmaids brunch was given by Miss Lee Dawson Saturday morning at Dickies Restaurant.

# Family Holds Yearly Reunion

The Cawthon Bryants hosted the annual Carlyle-Bryant family reunion the first weekend in August, with 28 of the members attending.

Oldest of the clan now is Howard Carlyle of Muleshoe, who came with his son and wife Howard Harding and Billie of Farwell, and their son and wife, Hardy and Denna of Lazbuddie.

Mrs. Lois Carlyle Greer, who resides at Kings Manor, had her son, the Rev. Gene Greer, and his wife and children, Gene Jr., Darlene and John, as guests from Big Spring.

All the children of the late Mrs. D.H. Bryant attended with their families. They are Mrs. Orion Carter of Plainview, Cawthon Bryant, Mr. and Mrs. Francis Burgess of Tulsa, the Rev. and Mrs. H. Noel Bryant of Dallas with their grandchildren, Brent, Michael and Tamara Ostos of Corpus Christi.

Mr. and Mrs. John David Bryant had as guests her parents, Mr. and Mrs. Durward Brown of Canyon. Mr. and Mrs. Waldon Carter and son James were here from Pampa.

# Spice-Rice Party Has 2 Honorees

Two brides-elect who were fellow students in Hereford High a few years ago, Nancy Brink and Susie Hickman, were jointly honored at a rice-and-spice party Tuesday evening with schoolmates as guests.

Miss Hickman became the bride of Leroy Thornburg Jr. of Canyon in a Saturday ceremony here. Miss Brink and Richard Spleth of Dallas are to be married Aug. 23.

Debbie Hoover was hostess for the party, where the group of friends filled rice bags for the weddings and presented gifts of spices and recipes for using them to the honorees. Casual conversation filled the evening.

# To Marry This Month

Mrs. Musetta Carroll of Raymondville has announced the impending marriage of her daughter, Rena Daphne, to James Porter Bayne of Dallas. The wedding is scheduled August 30 in Cox Memorial Chapel of Highland Park, Methodist Church at Dallas. The prospective bridegroom is the son of Mr. and Mrs. Charles Dudley Bayne of 514 Star. The bride-elect will receive her degree this month from West Texas State University, where she is a member of Zeta Tau Alpha social sorority. A graduate of WTSU, Bayne is employed as manager of the Dallas branch office of Box Insurance. He is a member of Phi Delta Theta and is an alumnus of Hereford High School, where he was president of the student body.

# Post-Nuptial Shower Honors Mrs. Brock

Mrs. Jerry Brock, the former Carmela Burges, was honored at a post-nuptial shower Monday evening in Pioneer Natural Gas Flame Room.

Rainbow-colored daisies decorated the serving table and registry for the courtesy. Guests were greeted by mothers of the newlywed couple, Mrs. Lee Roy Burges and Mrs. Gene Brock, the honoree and her grandmother, Mrs. Willie Burges.

Miss Vivian Burges, sister of the recent bride, registered guests. Miss Holly Layman served refreshments.

Hostesses were Meses. Mike Wilson, Lloyd Smith, W.A. Lamm, Charlie Burk, Reese Lawson, Bill Share, Don Waters, and R.L. Layman.

Also, Meses. Floyd Eubanks, Jim Tucket, Bill Frazier and Holland Cook.

Catching Marriage is like sneezing. Even when you feel it coming on you can't stop it. -Globe, Mason City, Ia.

**Saint Anthony's**  
Registration  
**Kindergarten**  
THRU  
**6th Grade**

Friday August 15, School Auditorium Starting at 9 A.M.  
Birth Certificates Needed For First Graders.  
Immunization Records for All Children

**First Grade Students must be 6-years old by October 1, 1975**  
**Kindergarten Students must be 5-years old by October 1, 1975**

**KINDERGARTEN**  
**8:30 - 11:30 A.M.**

**PHONE SCHOOL 364-1952**  
**CONVENT 364-3344**

# RCA COUNTRY CARNIVAL

MANY OTHER GREAT ARTISTS AVAILABLE

Charlie Rich Greatest Hits \$7.99 RETAIL TAPES \$6.77

DANNY DAVIS \$7.99 RETAIL TAPES \$6.77

THE HARGAN STORE

# TG&Y

family centers

**Jumping-Jacks.**

CHIPPY

COUGAR

Most feet are born perfect. They should stay that way. Up front in every class for comfort, durability and good looks! Full-grained leathers in rich earth tones that fun along on soft soles. Always look inside for the Jumping-Jacks label... assurance of the finest fitting quality shoes.

**Gattis Shoe Store**  
of Hereford  
in Sugarland Mall  
use your  
BankAmericard or Mastercharge

Independence declares your Early American Spirit.

Set your table... and the scene... with Early American honesty and freshness. Independence Ironstone asserts your love for out-of-the-ordinary beauty with its unique octagonal shape. Enjoy the simplicity of White or Delft... or the drama of Millbrook in black and white or of Yellow Bobolink. Independence costs less than you'd expect. But Early Americans always demanded a good value.

SEVING TEXANS SINCE 1877  
**KESTER'S JEWELRY**  
SERVING HEREFORD SINCE 1927  
ACROSS FROM THE POST OFFICE  
IN DOWNTOWN HEREFORD







# Scribbles and Scratches

By SUE COLEMAN  
Substituting for KERRIE  
WOMBLE

No, this is not going to be a habit. It's just that Kerrie has some wisdom teeth trouble and is a dental surgery patient this weekend. She expects to be back Monday and she has my sympathy meanwhile.

Then she will be on vacation a week beginning the 18th, so don't be surprised to see me back then. It's great to be back for a little while.

EVERY YEAR at this time, when the vegetable harvest gets in full swing in backyard gardens as well as in the fields around Hereford, I'm glad again for my hearty appetite and country raising.

No gourmet I, but the most discriminating eater can hardly find food better than green beans right from vines in the garden, cooked southern style with a piece of bacon and served with little round beets and little whole yellow squash—and cornbread.

These are in season now, and soon there will be blackeyed peas, half snaps, to eat with fried okra and sliced tomatoes and fried chicken—and cornbread.

THE VEGETABLES need to be small, too small for market. And my refrain of "cornbread" is the result of my mother's conviction that fresh vegetables aren't fit to eat without that form of bread.

Years of eating in cafes has taught me that you can get by with any sort of bread, or none at all, but there is still no better accompaniment for the garden stuff than nicely browned cornbread.

My taste for certain vegetables that just naturally go together was molded when there were no frozen foods to give us a sort of fresh taste all year, and we ate beets with beans because they were ready to eat at the same time, just as the peas were ready when chickens were the size to fry.

Today's youth knows nothing of that rhythm of nature, and

must rely on synthetic "natural" foods. Too bad, I think.

THE LIBRARY is trying to build a collection of toys and games which can be checked out by the public on a system similar to borrowing books and records. These items should be in good condition for donation to the library.

Especially good idea for visiting children, etc.

FOUR members of La Plata Study Club spent a few days earlier this week at the Lyle Flitt Ranch near McIntosh, N.M. Those taking the trip were Flitt's sister, Mrs. Jack Brown and Mmes. Raymond White, Marvin Hall and William D. Askew.

While there, the local delegation ventured to the state capital, Santa Fe.

Lots of former East Texans in this country are interested in the annual Hopkins County Reunion, to be held today at McKenzie Park, Lubbock. Mrs. Gordy Clapp is lining up the program and there will be plenty of Hopkins County stew to serve with basket lunches, says a note from Bert Hutton, publicity chairman.

# Mazurek Feted At Shower

Among the flurry of parties honoring late August brides was a shower Friday evening, a compliment to Bridget Mazurek who will marry Randall Williams next weekend.

Scene of the party was the Reynold Herr home, where the decorative motif of daisies emphasized the note chosen for the wedding.

Miss Mazurek welcomed guests with her mother, Mrs. Sam Mazurek, her fiance's mother, Mrs. Delmo Williams,

and Mrs. Herr. Margaret Schilling played piano selections as a musical background for informal conversation.

Sisters of the bride-to-be, Sammie and Pam, served refreshments while Williams' sister Charlotte invited callers to register.

A beige linen cloth covered the serving table. Set under a wrought-iron chandelier, it was centered with wrought-iron candelabra holding yellow tapers. Brown pottery serving

pieces were used.

In the hostess' party with Mrs. Herr were Mmes. John D. Alkin, Ivan Block, B.F. Cain, Tommy Carnahan, David Jesko, Johnny Jesko, Lewis Lea, Jim Monroe, Ted Panciera, Charles Schlabs.

Also Mmes. Herman Ford, Jerome Friemel, Glen Gripp, Robert Hickman, Adolf Knabe, Frank Knabe, Mark Koenig, Robert Morgan, Clyde Rush, Robert Schmucker, Cecelia Vasek, Allen Evers and Carl Strafus.

# Convenience Foods Not New To Nature

Mother Nature's "convenience foods" have a peel you can eat.

Many fresh vegetables actually taste best raw—try cucumbers, sweet peppers and onions this way, Mrs. Gwendolyn Clyatt, consumer marketing information specialist,

suggested this week.

"Tasty young carrots can be eaten peel and all—just rinse well, cut off the stem end and the tip of the root. Another vegetable in the 'eat-a-peel' category is summer squash. Just wash and slice," this specialist with the Texas Agricultural Extension Service,

The Texas A&M University System, says.

No cooking needed for cabbage and head lettuce either, when they're washed in cold water for a minute, then cut in wedges, chop or break coarsely and serve as a salad.

"Sweet corn is a quick cooker when dunked in a kettle of boiling water, and tomato halves, seasoned and buttered, will broil in two or three minutes.

"Cooking vegetables only until crisp tender retains more flavor, better texture and saves preparation time," she pointed out.

**Same Result**  
"Say, pop, did you go to Sunday School when you were a little boy?"  
"Yes, son, regularly."  
"I'll bet it won't do me any good either."

**The Reason**  
A young woman took a job as a governess, then suddenly left it.  
Asked why she resigned, she said: "Had to. Backward child, forward father."

# Hospital Notes

## PATIENTS IN THE HOSPITAL

Mrs. Thelma Bell, Pampa; Leslie Combs, 109-B Kingwood; Mrs. Lena Pryor, Hereford; Mrs. Pat Ranspot, Rt. 4; Sam Killough, Dimmitt; Mrs. Lottie Clark, 107 Center; Mrs. Thelma Daniel, 707 Knight; Mrs. Elvie Chapman, Rt. 1; Mrs. Zula Clark, Rt. 3; Bessie Edwards, 1310 West Park Ave.; Rastus Ethridge, 400 Western; Mrs. Ellen Lloyd, Hereford; Eugen Mullican, Hereford; Mrs. Victor Hill, 807 Brevard; Mrs. Lucille Gibbins, 718 Thunderbird; Mrs. W.H. Andrews, Rt. 2; Pedro Aranda, Jr., Dimmitt; Mrs. C. Dudley Bayne, 514 Star; Patrick

Hanlon, 506 Schley; Michael Rangel, Laredo; Ramiro Rangel, Jr., Laredo; Mrs. Glenn Reeve, Friona; Mrs. Lola Rose, 610 B Miles; Ted Vaughn, 313 Ave. B; Mrs. Mattie Mapes, Kings Manor; Joe Pesina, 312 Ave. D; Mrs. Juan Galvan, 319 Dayton.

## PATIENTS DISMISSED

James Boyd, Aug. 5.  
Francis Foote, Antonio Castillo, Mrs. William Gilbert, Mrs. Fred Uphaw, Aug. 6.  
Mrs. Veima Solvino, Ohnor Williams, Joe Warren, Aug. 7.  
Charles Bowens, Antonio Ortiz, Aug. 8.

# 4-H Fashion Show Set In Amarillo

Several Hereford girls will be participating in a 4-H fashion show at the Western Plaza Mall in Amarillo on Saturday, August 16.

Area 4-H clubs have a number of sewing projects and shows each summer and the winners receive awards, including a chance to go to state competition. The upcoming fashion show, arranged through Western Plaza and county home

demonstration agents, will include some of the county exhibit winners.

Involved from Hereford will be Jo Lana Crump of 506 Willow Lane; Suzette Edwards of 507 Willow Lane; Ina Hamby of 328 Ave. E; Debbie McCarley of 212 Cherokee; Micki Merritt of 116 Cherokee; Debbie Pledge of Rt. 2; Kristi Simons of 628 Stanton; and Frankie Wells of Rt. 3.

# Shower Is Event For Miss Hanna

Returning to her hometown from a weekend visit, as she will for her wedding Sept. 6, Cynthia Hanna of Gilmer was honored at a prenuptial shower late Saturday afternoon in the home of Mrs. Ira Ott.

She is the fiancee of Stephen Shattles, also of Gilmer, and is the house guest this weekend of her parents, the Grant Hannas.

Hostesses for the shower, to which 50 friends were invited, were Mmes. James Jesko, Bill Swanson, Edgar Roe, Jacob King, Richard Fortenberry, Lawrence Carlson, George Olson and Ott.

Her mother and her grandmother, Mrs. T.D. Stambaugh, greeted shower guests with the bride-elect and Mrs. Ott. Schoolday friends, Mrs. Larry Baggett, now of Albuquerque and Mrs. Jerry Brock, alternated at the bride's book and the table where refreshments were served.

Shades of blue appeared in decorations, beginning in the entry hall where blue candles burned in crystal brassy snifters. Flowers and more candles added touches of the color to the tea table which was laid with a white linen cloth.

## ABOUT YOUR HOME

## HOME

By April Rhodes

In southern U.S., give roses their last fertilizer the last week in August.

Check all inside and outside faucets for leaks. Dripping faucets wastes money and energy.

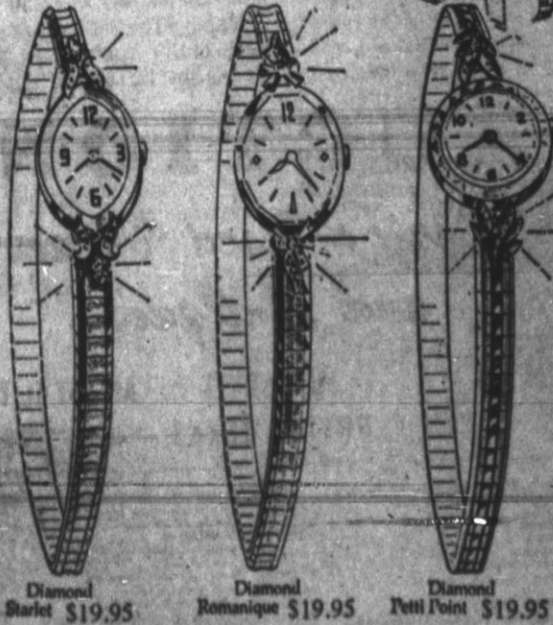
Grandparents, keep all insecticides and cleaning chemicals out of the reach of your visiting grandchildren.

Make an appointment now for having your heating system checked before it is needed.

Rinse a cleaned paint roller in fabric softener and it will dry soft and fluffy.

For pretty blooms next year dig and prepare beds now for planting iris in late summer or early fall.

Circle her wrist with diamonds... Adorna watch bracelets by Speidel



Petite, graceful—totally feminine. Adorna watchbands are beautiful enough to double as bracelets. Diamonds sparkle at either end. Famous Twist-O-Flex® watchband construction assures wearing comfort. Any watch becomes a diamond watch with Adorna.

**KESTER'S JEWELRY DOWNTOWN**

# Gaston's DOWNTOWN LADIES' READY-TO-WEAR

## LAST CALL SALE

WE ARE HAPPY TO PRESENT TO YOU, OUR VALUED CUSTOMERS, THIS FINAL CONSOLIDATION OF ALL 3 STORES CONSISTING OF SPRING & SUMMER MERCHANDISE. THIS IS OUR OWN QUALITY, HAND PICKED GARMENTS AT PRICES NEVER LOWER THAN TODAY. SO COME IN AND GET YOUR SHARE OF THESE ONE-IN-A-LIFETIME

**LADIES' R.T.W.**

**JUNIOR PANT SUITS & DRESSES 1/2 PRICE**

**JUNIOR COORDINATES 1/2 PRICE**

**New Group DALTON SEPARATES**

- Brown
- Navy

**1/3 OFF**

**JEWELRY 1/2 PRICE**

**COATS \$19.90**

**V-A-L-U-E-S.**

**SPORTSWEAR CONSOLIDATION JUNIOR MISSES ANY & ALL PIECES**

**RACK 1 \$5**  
Coordinates

**RACK 2 \$10**  
Coordinates

**RACK 3 \$15**  
Coordinates

**ENTIRE SPRING STOCK OF Polyester Separates ALL 3 STORES**

- Pants
- Skirts
- Shorts
- Blazers
- Shirt Jackets

**DRESSES From our regular stock of timely merchandise 1/2 PRICE**

**PANT SUITS Pamper your pocket book with these great buys 1/2 PRICE**

**LONG DRESSES 1/2 PRICE**

**Special Group SUMMER PANT SUITS \$17.90**

**ENTIRE STOCK OF ALL 3 STORES SWIMWEAR 1/3 OFF**

- One & Two Piece
- Junior & Misses

**LINGERIE 1/2 PRICE**

- Day & Sleepwear



# Joyce's Journal

By Joyce Shipp  
County Extension Agent

One of the "hottest" issues in the furniture, textile and design business today relates to the proposed Consumer Products Safety Commission's flammability standards.

Congress recently handed the Consumer Product Safety Commission the job of reducing carpet, mattress and upholstery fires—but withheld jurisdiction over the major ignition source, the cigarette.

According to industry reports, more than 124,000 fires in which upholstery was the first source of ignition were recorded during the 12 months ending April, 1974. Cigarettes were cited as the cause of more than 356,000 residential and personal fires.

Over the past few years, the furniture industry has spent hundreds of thousands of dollars in research in an unsuccessful attempt to find a satisfactory answer to practical cigarette-proof upholstered furniture.

If approved, the Consumer Product Safety Commission's proposed standards for making household items impervious to carelessly handled cigarettes will result in far-reaching changes for both the furniture industry and consumers.

Industry leaders predict that if proposed standards become effective, costs on less expensive furniture will go up as high as 25 per cent by 1976, while costs on expensive furniture will increase about 10 per cent.

They also predict that about 70 per cent of the upholstery fabrics in use today including all prints, velvets and cotton fabrics, will be eliminated from the market because they can't pass cigarette-proof flammability standards.

Industry spokesmen are quick to point out that the millions of pieces of furniture already in American homes will have no protection under the standards, while furniture purchased by the 65 per cent of the non-smoking consumers will be required to be cigarette-proof.

More than half the fatalities

in cigarette fires happen to people over 65 years old who are under the influence of prescribed drugs, alcohol, or are too infirm to move.

Death is usually caused not by flame, but by smoke inhalation, causing anoxia and carbon monoxide poisoning. Well-intended flammability standards will offer little protection for the over-65 age group since they are the least likely of all consumer groups to purchase new furnishings.

Using the two-piece home canning jar lids and rings can be tricky. It's important to follow manufacturers' instructions for tightening since some brands differ in method.

To use these kinds of closures, the compound on the lid is usually softened by letting the lids sit for a few minutes in hot water. This helps soften the compound to assure a good seal.

Then the lid is placed on the jar with the sealing compound against the glass. When the band is screwed tight, but not with undue force, the lid has enough 'give' to let air escape or 'vent' during processing. This makes a vacuum form.

The screw band shouldn't be tightened further after processing.

Consumers should test the seal 12-24 hours after canning, or when the jars have cooled completely. If the lid stays down when pressed and doesn't move up and down, the jar is sealed.

Bands can then be removed for use in other processing.

Denim continues to hold its own on the fashion scene. Denim's popularity keeps increasing even when other fabrics are losing attention. Main reason for this popularity is denim's unique characteristic of the casual look that's in style today. The fabric, usually a cotton, is now blended with a

small amount of polyester to give easy-care features and no wrinkling. Newest note in denim fashion is the pre-washed denim that is actually washed at the factory. It is soft from the day of purchase, so it requires less breaking-in time.

This new look is seen in skirts, jackets, dresses and all kinds of jeans.

## Roberson Negotiates Contract

The son of a local woman recently acted as contract negotiator for White Sands Missile Range, located near El Paso, in negotiations which resulted in the developing of the largest single-item purchase contract in the history of the missile range.

Clinton Roberson, son of Mrs. Jeff Roberson of 137 Avenue D, directed a team of 10 engineers, scientists, price analysts, legal experts and other during the procurement efforts which resulted in letting a \$5,175,843 contract to International Business Machines for the building of a system which will control target, or drone, aircraft.

When the drone system is thoroughly tested and proven, it will give the range a unique capability to fly "flocks" of drones over more accurate routes than ever before, according to a spokesman for the missile range.

Roberson finished high school here in 1949. He attended Texas Tech before entering the service, and later graduated from Texas Western College at El Paso, now known as the University of Texas at El Paso.

Because the first step toward obtaining help for a hearing impairment usually is to have a hearing test, each community should insure each citizen has the opportunity to obtain a convenient, economical annual hearing test, according to the Beltone Crusade for Hearing Conservation.

## By The Garden Gate With Glad

By Gladys Manjoet

That time of the year has come when the most tantalizing aromas come from the kitchens. Women are busy preserving the fresh vegetables, making snappy sauces, jellies and jam.

Many are concerned about securing lids, jars, etc. for canning. Last Sunday I heard two or three ladies talking earnestly about the situation regarding the lack of canning supplies (this was before the worship service started). It is really a serious problem. The news last week was a bit encouraging. I found some equipment which I had left over from last year, and gladly shared with my neighbor. Also made my first jam. The blue plums made delicious jelly and jam. The crab apples are ripening and have enjoyed them fried, and am getting ready to make some jelly and preserves.

The following are some hints regarding vegetables, when ready to eat or can. (It is clipped from a garden column of The Dallas Morning News).

**BEANS:** To keep plants actively producing, keep over-ripe pods picked off. Size (specifically, length) of the pod will vary with the variety, but do try to pick the beans before seeds become fully swollen.

**BEETS:** Small beets are best, having good flavor and texture. If left too long they tend to become stringy and lose some of the flavor and beautiful color. They must be pulled before they start second growing, or results will be a very poor product.

**CARROTS:** Sizes vary totally with the variety. Never allow a carrot you intend to eat fresh, to grow to over 60 per cent of its maximum size. Watch their exposed tops and be ready to pull a few just to test texture and flavor. (The past two years I have left some in the garden on purpose and seeds are maturing and, if saved, will be good to have for the new crop).

**CORN:** Harvest within just a few minutes of mealtide (if possible) to preserve sugars.

Check frequently once silks have turned brown to peak maturity. Pick corn before the kernels develop dimples and turn to starch. Corn is a delicious food when pulled at the right time, but can be disappointing if left too long on the stalk.

**CUCUMBERS:** Medium-sized fruits are the most tender. Large fruit often turns "seedy". It is important that over-ripe fruit be picked from the vines. However if you do let some grow large, or ripen, search out your recipes and you will find many tantalizing ways to use the cucumbers.

**LETTUCE:** Keep leaves cut all along to keep new growth coming. For good flavor, leaves should not be allowed to become bitter from heat or old age. Try different varieties; they are almost limitless and all aid in making delicious and nutritious salads.

**PEPPERS:** These fruits will usually turn red, sometimes yellow, and some are all green, even at maturity. Bells should not be allowed to become tough or bruised; use them when less than fully ripe. Save some of the colorful peppers for decorations, and the well ripened seed for another season. Some peppers make pretty potted plants for Christmas.

**POTATOES:** Early potatoes

are ready about the time tops begin to flower. Big potatoes will be ready about when tops have died down. If you find no potatoes when you dig you probably planted your seed potatoes too late, once soil temperatures were too warm.

**RADISHES:** These plants ripen in a hurry. Harvest just as soon as possible, preferably a bit on the small side. Old radishes crack, are hot and lose their true flavor. They are delicious in salads and make pretty garnishes. Once can have a continuously growing radish row, by timely spacing plantings.

**ONIONS:** Bulbs are ripe when leaves yellow and fall over. When most of the leaves are down, break the remaining ones and allow them all to dry. They should not be allowed to form seeds, as this tends to make meat or fleshy part of onion tough and stringy.

**SQUASH:** Like cucumbers, squash (crookneck and zucchini) need to be harvested while only partially grown. Keep mature fruit picked off. Winter squash must be allowed to ripen fully—green types generally shade to brown or bronze. (This has been an excellent year for zucchini squash. Have seen and enjoyed some excellent specimens.)

**TOMATOES:** Pick this queen of vegetables as fruit reaches a lustrous deep color. It should also be a bit soft to the touch. Try to pick before exposure to sun and dry soil, this tends to cause disfiguring cracks, and if laying on the ground will cause the tomato to deteriorate. Sometimes this will also occur to the green fruit. Wet weather

often causes this condition.

**TO REMEMBER:** (file in garden book) Recently I read a comment from David Burpee that he considered the greatest cause of failure of seeds to produce to be too deep planting. He suggested nature's method be considered, top of the soil with only a light covering of leaves or other light debris. Temperature of the soil at planting time is very important.

**BEES ARE:** A gardener's friend: A bee buzzing around you garden is using his eyes, not his nose, to find the nectar. It's not a sweet smell that guides the successful bee, scientists have discovered. It is his fine eyes that can read ultra-violet patterns in the flowers.

It was discovered several years ago that a television camera with an ultra-violet filter could reproduce an insect's view of the garden. These days you can see it too, if you have an ultra-violet lamp nearby. Recen-

tly learned that dried flowers are the best subject for this study. Under the ultra-violet rays, distinctive markings that lure the bee can be seen with the naked eye. (Barbara Mc., try this method on some of your lovely dried flowers, your zinnias should make a good study.)

I never cease to marvel at the greatness, beauty and new discoveries of the wonderful world of nature.



Call or see Lee Umsted for experienced Real Estate Counseling on any type of property. He's put up hundreds of sold signs for references.  
205 S. 25 Mile Ave.  
364-6633

**ANTIQUE AUCTION**  
SUN. AUG. 17-1:30 p.m.  
Next To Bank, Earth Texas  
**HIGHLIGHTS INCLUDE:**  
Player Piano, Brass Bed, Spinning Wheel, Curio & China Cabinets, Cut Glass, Ice Cream Table and Chairs, Grandfather Wall & Mantle Clocks, Victrolas, Iron Toys, 9 pc. Dining Suite, Round Tilt Table.  
**Much More**  
Preview Sat. 10 a.m. till 3 p.m.  
**Dick Watson**  
Auction Service  
Oton, Texas

Downtown & Sugarland Mall

**Anthony's Fabrics SALE**

- Dress and Sport Fabrics**  
Special pre-selected patterns and colorations of 45" fall and sport fabrics from some of our largest mills.  
Reg. 1.19 **97¢ yd.**
- 44"/45" Ass't. Colors DOTTED SWISS**  
65% Dacron Polyester  
35% Combed Cotton  
**77¢ or 3 yds. \$2.00** Machine Washable
- Brushed Denim and Denim-Look Fabrics**  
45" 100% cotton denim-look in scenic patterned "Cool-Duck" or pockets & patchwork printed "Favorites".  
45" 50% Kodel® polyester, 50% cotton brushed denim fabric. Durable press. In Navy, Lt. Blue, Chino, or Rust.  
Values to 2.29 yd.  
**\$1.77 yd. 3 yds. \$5.00**
- Co-ordinated Double Knit**  
60" 100% polyester by Monsanto®. Color-coordinated patchwork, leaf pattern, and solid ponte-rama. Skipper/Kelly, Ruby/Camel, Expresso, Paprika.  
**\$2.88 & \$3.88 yd. Value**  
**\$2.77 yd. 3 yds. \$8.00**
- DOUBLE KNIT FLAT FOLDS**  
60" wide Ass't. colors, solids & fancies. Today's most versatile fashion fabric.  
**\$1.77 yd. 3 yds. \$5.00**

Just Arrived Over 500 yds.

*Ruth of Caroline*

**GETS YOU READY FOR Back To School**

**Teacher's Pet...**  
by *Ruth of Caroline*

...is what you'll be in this doggone irresistible Antron jersey dog print knit shirt, and suede princess jumper.  
**SIZES 3-14**

**helen's**  
DOWNTOWN

**DEAF SMITH COUNTY**  
**FARM NEWS**

**Governors To Comment**

State governors have 45 days to comment on plans and amendments that are submitted by states participating in the Food Stamp Program, according to a new regulation announced Wednesday by the U.S.

Department of Agriculture (USDA).

The new regulation provides a 45-day opportunity for each state governor or his delegated agency to review the relationship of food stamp plans and amendments to other state plans and programs. State agencies will then send the governor's comments to USDA's Food and Nutrition Service (FNS), along with the state plans and amendments when they are submitted for approval.

The proposal is in line with requirements of Office of Management and Budget and is similar to regulations that have been adopted by other federal agencies.

**A.O. THOMPSON  
ABSTRACT CO.**  
Mr. and Mrs.  
A. J. Schroeter  
Courthouse  
Phone 364-1504  
P.O. Box 73  
Free City Maps  
Showing Blocks

**Dr. Larry Hollis  
Announces  
the opening of  
VEGA  
VETERINARY CLINIC**  
Larry C. Hollis, DVM  
Phone **P.O. Box 517**  
**267-2156 Vega, Tex.**

**Agriculture Credit Is Sound**

A recent survey of agricultural credit conditions in Texas shows that the average size of agricultural loans has increased again this year, interest rates are lower, and more than half the banks are seeking new farm and ranch loans.

The survey was conducted by Dr. Wayne A. Hayenga, economist and project leader in farm management for the Texas Agricultural Extension Service. "Sixty-four per cent of some 100 lenders responding to the survey reported increased loan size but noted that the funds are going to about the same number of farmers and ranchers as in the past. Only 12 per cent of the lenders indicated that the average loan volume had decreased, and 24 per cent said it had remained stable," noted Hayenga.

"Increased loan volume may have stemmed from lower loan repayments reported by 49 per cent of the lending agencies," pointed out the Texas A&M University System specialist. "Higher than normal repayments were recorded by nine per cent of the lenders."

The greatest increase came in operating loans, followed by machinery and crop storage borrowing which were more in demand this year than in the past. Feeder cattle loans were down markedly this year while dairy loans only saw a slight decrease.

Interest rates also decreased, but lenders had expectations for them to stabilize. Over the last six months, feeder cattle loans declined from 9.84 to 9.32 per cent; real estate loans from 8.93 to 8.63 per cent; and operating loans from 9.56 to 9.13 per cent.

"If short term interest rates do move," Hayenga said, "More lenders expect them to increase than decrease. But over the next six months 50 per cent of the survey respondents

expected long term real estate rates to remain about the same."

The survey showed that lenders are favoring borrowers who contract some of their crops, with the majority preferring that the average borrower contract one-half of the crop prior to harvest. The number of lenders requiring low equity borrowers to contract crops was up slightly to 18 per cent compared to 15 per cent last fall.

Other topics covered by the survey—refinancing, expected loan demand and the Texas bank condition—reported positive answers from the majority of lenders, according to the

economist.

More than half said short term loan demand will increase because of higher spending by customers. Also, the majority indicated that current demand for refinancing was higher, with an expectation for it to continue above normal levels.

"And to add a strong financial foundation for borrowers, 94 per cent of the state's lending institutions responding to the survey indicated no current or expected problems in obtaining funds to support loan requests," noted Hayenga. "In fact, more than half are actively searching for new farm and ranch loans."

**Well Drilling Costs Continue To Rise**

Drillers report that an average well sunk to a depth of 300 feet with 18 inch casing and equipped with a six or eight inch pump now costs around \$13,000 in areas with better water, according to "The Cross Section", the monthly publication of the High Plains Underground Water Conservation District No. 1.

Cost of drilling new wells has been continually rising within the past few years, and with the advent of shortages of casing and other vital drilling supplies, costs have really skyrocketed.

Hi-Plains Drilling Inc. of Lubbock lists these charges as an example.

Cost of drilling a 24 inch hole would be \$6 per foot, with 18 inch casing running \$9.25 per foot. Gravel pack and balling expenses would run approximately \$600 to \$1,000.

An additional fee may also be charged for test pumping.

"We think that test pumping

should be figured into the cost of a well," says Ed Finley of Hi-Plains Drilling. "In only a few days the test pumping can help the farmer decide the actual capacity of the well and the size of the pump needed," he added.

A cost study survey conducted by the High Plains district in 1971 using 1970 prices indicated an average cost of \$18.50 per foot for a turkey job. Today's average per foot cost has increased to about \$40 per foot.

The District reports that permits for new wells taken out at its office during 1974 reached an all-time high, coinciding with casing and pump shortages.

The number of permits for new wells and notices of completion are down this year, however, with drillers catching up.

Weather and lack of money are cited by Finley as reasons for the decrease in drilling this year.

"Farmers didn't make as much money last year as they did in 1973, and they're getting by the best way they can," he said.

**Texas No. 1 In '74 Export Of Livestock**

AUSTIN—Texas remained a leading state in livestock exportation in 1974, Agriculture Commissioner John C. White has reported.

Statistics from the USDA show the state to be the number one exporter of beef-breeding cattle in the U.S., having sold 13,450 head in 1974.

Texas hog producers placed the state second in exports of breeding swine, shipping 3,055, only 168 fewer than the first-ranking state of Illinois. In the sales of dairy breeding cattle, the state was eighth with a total of 2,275.

White attributed the increase in exports from Texas to intensive marketing,



**Gathering Onions**

Workers sack onions while gathering them in a field near Hereford. Vegetable harvesting operations are continuing at a good pace in the county as growers seek to get their crops out in time to take advantage of good markets.

**Cow Herd Profits Tied To Good Reproduction**

How important is a 90 per cent or better calf crop at today's low market prices?

The number of calves weaned from all breeding cows in the herd at the start of the breeding season is more important today than ever as cattlemen try to stay in business, believes Don Parks, area economist for the Texas Agricultural Extension Service. Increasing the per cent calf crop is second only to increasing market prices when considering ways to improve profits.

Calf crops vary from 60 per cent to 90 per cent and over in today's herds. The 60 per cent crop may be due to inadequate nutrition, limited genetic capability, semen infertility or disease. Whatever the cause, it must be identified and corrected, contends Parks. Some producers feel that the depressed market will not justify feeding cows as well as when prices are good. This is not true when nutrition is limited enough to delay the cow's heat cycle and conception.

Parks estimates at \$7.80 the cost per cow of each 21-day heat cycle delay, considering a 26-cent per pound market price, a 1.6 pound daily gain, a 90 per cent calf crop and all calves being weaned the same time. A rancher who cannot adequately

feed cows so they return to estrus shortly after calving, cannot afford to keep them.

Another way to look at the expense of low per cent calf crops is by figuring the production cost per pound at different calf crops. For example, out-of-pocket pasture, livestock and labor expenses of maintaining a cow a year in South Central Texas approach \$125. Considering a 450-pound weaning weight, the production cost per pound would be 31 cents with a 90 per cent calf crop but 46 cents with a 60 per cent calf crop. Adding the annual fixed cost to the \$125 out-of-pocket cost will increase the production cost per pound even more, points out the economist.

After correcting the environmental limitations of reproduction, such as nutrition and diseases, Parks advises beef producers to consider the genetic reproductive capability of the cow. Herd records are useful in identifying the breeding regularity of each cow. Such reports frequently indicate that a cow identified as a slow breeder will continually be a slow breeder. Eliminating such cows from the herd can increase the herd's reproductive performance and provide better replacement heifers.

Palpating cows 45 days after removing bulls is helpful in eliminating non-breeders or slow breeders. As calves are weaned, the unbred cows can be sold. This eliminates the feeding expenses of keeping the cows until the next calving season.

Increasing the reproductive performance of the cow herd is a profitable management practice, contends the economist.

**Feminine Interest In Agriculture Up**

Women's lib isn't exactly taking over farming, but feminine interest in agriculture appears to be on the upswing, reports the National Cotton Council.

Twenty-three percent of the total ag school enrollment in the nation's 62 land grant colleges and universities in 1974-75 were women. This is a 4% increase from the previous year. One of the largest percentages was at the University of Maryland, where 40% of ag students were women.

**Most Useful Fiber Plant**  
Of the estimated 700 plants used for fiber throughout history, cotton has proved to be the most suitable for large-scale economic development. Its versatile qualities make it useful for a wide range of clothing, household, and industrial products.

**"Rhyme Of The Ancient Water Heater"**

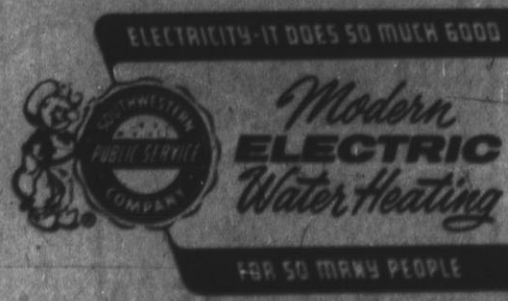
Water, water everywhere  
And not a drop to drink;  
And none to bathe and none to wash.  
There's something wrong, I think.  
Our ancient water heater,  
It burst at 3 a.m.  
The signs of strain and stress,  
I never thought to check for them.  
So first thing in the morning  
I'll remove this albatross.  
An electric water heater  
Will alleviate my loss!

5-2 1131

WE SELL, SERVICE, INSTALL,  
FINANCE & GUARANTEE

**ELECTRIC  
Water Heaters**

WE SELL 'EM - Call Us!



**The Future IS Electric!**

EQUAL OPPORTUNITY EMPLOYER

**PAY CASH & SAVE**



PAINT SO DIFFERENT

world-wide patents protect the way it is made

**THE FINEST!**

CREATES BEAUTIFUL  
NEW ROOMS... EASILY

- So easy—you paint today, party tonight
- SatinTone's rich colors cover in one coat
- Dries to a soft velvet finish in minutes
- Tools clean up with water
- And it's kidproof—completely scrubable

**\$6.99**  
Gal.



**THE 30 MINUTE ENAMEL**

GIVES A RICH  
SATIN FINISH WITH  
SURPRISING EASE

- This is the enamel we use — you'll like it
- For woodwork, trim, cabinets and walls
- A tough vinyl finish with a 'wipe clean' surface
- Remarkable one coat coverage
- Tools clean up with water

**\$9.36**  
Gal.

COLONY PAINTS... you'll like the difference

**FARM DISCOUNT LUMBER & SUPPLY**

(Just outside city limits)

PHONE 364-662

HIGHWAY 266 SOUTH

## Local Men Attending SCS Meet

Four local members of the Soil Conservation Society of America will attend the Society's 29th annual meeting in San Antonio August 10-13. James Fridy, Tom Cunningham, Randy Underwood, Herbert Bruns and their families will attend from the Hereford area. The Deaf Smith County Chamber of Commerce and Arrowhead Mills have prepared special promotional exhibits for this meeting. South Dakota Senator George McGovern will make the keynote address on Monday, August 11. His topic will be the meeting theme—"Land Use: Food and Living."

More than 1,000 professional conservationists from the United States, Canada, and Mexico are expected to attend the four-day meeting, which begins today with registration and a reception. The Society is a nonprofit scientific and educational organization dedicated to advancing the science and art of good land use. It has about 14,000 members throughout the world. Official hosts for the San Antonio meeting are the members of the Society's Texas Council of Chapters. During National 4-H Week, Oct. 5-11, 7.2 million young people will pause to reflect on their heritage in 4-H—a distinctively American educational program that had its beginnings around the turn of the century.

## On The Turnrow

By Jim Stierli



With all the uproar lately about how the price of farm commodities is rising, the higher cost of living that we all face, you'd think no other fact entered into inflation.

A GOOD PORTION of Congress is getting panicky over the prospect of an increase in the price of wheat. The Congress leans toward the interests of urban areas; we rural folks are forgotten foster children.

The higher-ups in Washington are busy putting the finger on the farmer over the Russian grain deal, saying it will trigger inflation. But if those same bureaucrats would indulge in a little honest self examination, I believe they'd find they've squandered more tax dollars on folly than most farmers could ever hope to make.

The July issue of Farmhand News features an interesting front page article which asks the simple question, "How much longer can we afford Congress?"

According to many of the facts contained in the article, we really can't afford Congress.

The article points out that in the mid 1950's the Congress was getting along with a staff of 4,500 and a budget totaling \$42 million annually.

TODAY THE budget has swelled to eight times its original size and there are more than 16,000 employees.

The growth rate in expenditures on Capitol Hill is about 15 times that of the rest of the country. Talk about triggering inflation!

To top it all off, the bureaucrats say they need the large expensive staffs to help cut down on excessive spending by the executive branch!

—TURN—

Well, the Environmental Protection Agency recently struck another blow against agriculture with the banning of heptachlor and chlordane.

APPARENTLY, the farmer will now be at the mercy of wireworms come planting time.

Heptachlor is a major pesticide used in the treatment of seed, and a little goes a long way. It takes only a few ounces of the pesticide applied in the planter box to get the job done. Much larger volumes of other control agents will be needed, if suitable replacements can be found.

Heptachlor dusted over the seed wheat in the drill during fall planting time is an effective pest control. It's a real ant getter too. At any rate, it seems that anything that is effective any more is immediately outlawed.

—TURN—

SENATOR Lloyd Bentsen of Texas has introduced a bill that would allow foreign countries to store grain that they buy in this country at facilities here, according to Progressive Farmer magazine. "American farm-

ers could gain a valuable trading edge by allowing foreign countries to store what they buy here. Only unneeded bins could be used by foreign buyers, although half of our storage has been empty lately," said Bentsen.

Bentsen feels that lack of overseas storage is what is keeping many countries from buying more American agricultural products.

—TURN—

We've all heard the theory of the massive underground caverns of the Ogallala aquifer which bears the water pumped for irrigation.

THURSDAY morning I got a first-hand and somewhat unnerving look down into what was apparently a part of one of those caverns.

A well caved in on the Kenneth Christie farm southwest of Hereford, near the Summerfield community Wednesday afternoon. And I made a trip for pictures Thursday.

The earth gave way near an 8 inch well, leaving a massive hole at least 20 feet in diameter and 50 feet deep.

Christie reported that the irrigation engine on his pump was hanging over the hole, held only by the driveshaft, and the engine stand went into the hole while he and some helpers salvaged the engine with the aid of a front end loader.

"There was just a rumbling, and the earth sank about ten

feet. Then it rumbled again and really went down," said Christie of the Wednesday evening event.

He reported that the well had pumped a considerable quantity of sand up until the last couple of years.

No doubt it will take quite a few truckloads of dirt to fill that massive cavity.

Peering down into that hole, even at a respectable distance, was an experience that made me wonder just how solid the ground on which I was standing really was.

For The Record

Published records show that pesticides are responsible for only 1% to 3% of unnatural fish kills. Municipal and industrial wastes, on the other hand, account for over 70% of such kills each year.



### Read First

When using pesticides or any other chemical, read the label before you act. Read it before buying the product, before opening the container, before mixing it, before applying it, and before disposing of unused portions or containers. Read, understand, and follow all instructions and precautions.

Versatile Cottonseed Hulls  
Cottonseed hulls are often incorporated in the mud used in drilling oil wells.

## MR. FARMER DO YOU WANT MORE MONEY FOR YOUR GRAIN?



WE OFFER YOU A GUARANTEED MARKET FOR YOUR GRAIN, F.O.B. FARM DELIVERY, THAT IS SUBSTANTIALLY HIGHER THAN THE ELEVATORS ARE OFFERING AT THE TIME.

LET US BUILD YOU ON FARM GRAIN STORAGE AND WE WILL BUY YOUR GRAIN AND FINANCE YOUR STORAGE FACILITY.

WE CAN OFFER YOU

1. LEASE-PURCHASE FINANCING
2. STRONG TAX ADVANTAGES RESULTING IN INCREASE TO YOUR FINANCIAL STATEMENT.
3. GREATER FLEXIBILITY IN MARKETING YOUR GRAIN.
4. FACILITY SHOULD PAY OUT IN THREE YEARS, OR LESS.

**SAL-TEG MORTGAGE CORP**

LOCKNEY, TEXAS

806-652-2309



## get on the best-saver list

millions saved  
in paperbacks...

Who says you can't tell a book by its cover?

You can tell what you're getting into at our bank.

We have the best of all possible savings accounts.

A good bank has more answers than it has questions.

THE  
BEST  
OF ALL  
POSSIBLE  
BANKS

SAVINGS BOOK

THIS BOOK BELONGS TO

Joe Savel

THE  
BEST  
OF ALL  
POSSIBLE  
BANKS

THE  
**FIRST NATIONAL BANK**  
of **HEREFORD**

Member FDIC

# Save up to \$5

## on Playtex® Bras and Girdles

WITH A CASH REFUND FROM PLAYTEX

YOU GET:	YOU BUY:
\$5	ANY 3 BRAS OR
	ANY 2 GIRDLES* OR
\$1	ANY 2 BRAS AND 1 GIRDLE*
	ANY 2 BRAS OR
	ANY 1 GIRDLE*

\*18 Hour® All-in-Ones count as 1 Bra and 1 Girdle

Offer good on all regular price Playtex® products including—

18 Hour® Bras, Girdles and All-in-Ones, Cross Your Heart® Bras, Living® Bras, Free Spirit® Bras and Girdles, Double Diamonds® Girdles, Instead® Bras, No Visible Means of Support® Bras, I Can't Believe It's a Girdle® Girdles, Support Can Be Beautiful® Bras. SEE STORE CLERK FOR DETAILS Offer Ends August 31, 1975



**Anthony's**

Downtown & Sugarland Mall

# New Profits Possible From Cotton Gin Waste

Cotton gin waste can be converted from a problem into a profit, say Cotton Incorporated agricultural researchers.

Two possibilities are selling the waste as a source for industrial raw materials or feeding it to ruminant animals as roughage in ration formulations.

"Chemical companies tell us that gin trash contains potentially valuable products," said Dr. W.F. (Bill) Lalor, manager of systems and cost engineering at the Cotton Incorporated Research Center here.

"The market is there if we can figure out a way to deliver gin trash to a user's plant at the right price," he said.

The biggest problems today, Lalor explained, is handling and transportation. To overcome the problem, Cotton Incorporated researchers are testing a new gin trash cuber.

"Although the technical feasibility of cubing gin trash has already been demonstrated

many times, the problem of high cost remains," said Lalor. "The angle we are exploring is to cut cubing costs in half by using more abrasion-resistant dies than those used in traditional cubers."

Lalor said Cotton Incorporated's test cuber, known as a "gear cuber," is now undergoing trials at a gin in Texas.

Another possibility being explored by Cotton Incorporated is packaging gin trash in modules on pallets, the engineer said. "This is especially promising in areas near feed lots," said Lalor.

While costs of modulating gin trash will vary from one gin to another, he said, the average should be around \$6 a ton. A 32-foot pallet will accommodate 13 to 14 tons of stripped cotton-gin trash.

Lalor said that Cotton Incorporated researchers, knowing that gin trash has traditionally been used locally as a feed for ruminant animals, conducted a study to examine the supply-and-demand situation for a larger market and to evaluate gin trash both nutritionally and economically.

"We found that gin trash compares favorably with other feedstuffs of similar nature," said Lalor. The Cotton Incorporated research suggested numerous ration formulations based on gin trash as the roughage.

Lalor said that Cotton Incorporated researchers, knowing that gin trash has traditionally been used locally as a feed for ruminant animals, conducted a study to examine the supply-and-demand situation for a larger market and to evaluate gin trash both nutritionally and economically.

"We found that gin trash compares favorably with other feedstuffs of similar nature," said Lalor. The Cotton Incorporated research suggested numerous ration formulations based on gin trash as the roughage.

**AgriCulture** HOW'S YOUR...  
**ADVANCES IN U.S. AGRICULTURE HAD COME TO A HALT IN 1939**  
**LAND REQUIREMENTS TO GROW TODAY'S FOOD AND FIBER CROPS WOULD BE ALMOST DOUBLE WHAT THEY NOW ARE...**  
**AND WE'D HAVE TO USE 81 MILLION ACRES JUST TO GROW ENOUGH FEED FOR FARM HORSES AND MULES ALONE!**

"Our conclusion is that, where chemical contamination is not a problem, gin trash is most profitable to the gin as an animal feed," said Lalor. "To safeguard this market, ginners must not offer gin trash for sale if the crop from which it originated was treated with chemicals bearing labels prohibiting use of the crop for feeding to livestock."

New possibilities for profitable disposal of gin waste are discussed in an "Agro-

Industrial Report" entitled "Productivity and Profits in Ginning," just published by Cotton Incorporated.

Dr. Lalor is one of the authors, along with J.K. ("Farmer") Jones, associate director of agricultural research for mechanization, and Dr. George A. Slater, vice president of agricultural research.

Cotton Incorporated represents U.S. cotton growers as their fiber marketing company. Research operations are administered at the company's research center in Raleigh, N.C., and marketing operations are centered in New York City.

### FARM FACTS

Compiled By The National Cotton Council  
 More From Less  
 U.S. farm population, now estimated at about 10 million, has dwindled to approximately the same as it was in 1820. But farm output per man hour has nearly doubled since 1960.

Producing Presidents  
 Until the present century, most U.S. presidents grew up on a farm and, even in this century, several spent their boyhood helping on the family farm.

# Brucellosis Regulations Proposed

Interested Texas cattle producers will have an opportunity to hear and discuss proposed changes in the state's brucellosis eradication program during a series of public meetings on the Texas High Plains in August.

Scheduled by the Texas Agricultural Extension Service in cooperation with the Texas Animal Health Commission, the meetings will be held in Big Spring, Lubbock, Amarillo, Canadian, and Paducah.

As of July 1, 24 Texas counties had qualified as bovine brucellosis free areas and 23 other counties had no known infection, according to Dr. H.Q. Sibley, TAHC executive director. Current regulations do not contain provisions for protection of these clean areas, Sibley emphasizes.

The TAHC has proposed a number of major changes in the brucellosis program. The Commission voted to propose the regulation changes to bring the Texas program more in line with national brucellosis standards contained in the "Uniform Methods and Rules" for eradication recommended by the United States Animal Health Association.

The following is a list of times and places of those meetings:

August 8 at 8:00 p.m.—Paducah, Courthouse  
 August 8 at 10:00 a.m.—Big Spring, Texas Electric Ready Room  
 August 12 at 8:00 p.m.—Canadian, Courthouse  
 August 14 at 8:00 p.m.—Amarillo, Tri-State Fairgrounds, Gould Sales Arena  
 August 19 at 8:00 p.m.—Lubbock, Plains Coop Oil Mill

Changes in brucellosis regulations which will be discussed by TAHC area veterinarians include the following:

(1) Outlining the manner in which cattle may move into, within, and from certified areas to protect the status of these areas. If an adequate number of breeding cattle are being sampled at the time of slaughter from a clean area, the Commission could allow Cattle to move from these areas without further tests.

(2) Authorizing testing of all eligible test cattle prior to loan, lease, sale, or any change of ownership except, (a) breeding cattle that are consigned from herd of origin directly to slaughter and (b) animals originating in certified brucellosis free herds. These changes would give the Commission flexibility in handling the various situations that occur in different parts of the state.

(3) Requiring "S" branding of brucellosis exposed cattle only when going on permit to slaughter or to a quarantined

feedlot. This would comply with federal regulations which became effective on April 22, 1974.

(4) Authorizing and providing for using supplementary tests in certain phases of the program.

(5) Allowing official brucellosis calfhood vaccination down to two months of age instead of the present three months of age.

(6) Outlining provisions to move breeding cattle from a county which has lost its modified certified free status.

(7) Providing for methods of handling brucellosis negative cattle at livestock markets by keeping them separate from infected, exposed, or unknown status cattle.

The proposed changes will be posted in every Texas courthouse for at least 30 days prior to the September 4 public

hearing, said Sibley.

Questions concerning the brucellosis program should be

directed to the Texas Animal Health Commission in Austin (78701) or to TAHC field veterinarians.

# Calves Provide Top Meat Buy

Robbing the cradle as far as calves are concerned may be both economical and tasty, according to Woodrow W. Bailey, a livestock and meat specialist for the Texas Agricultural Extension Service.

"If you have a weaning age calf or can buy one, eat it," emphasizes Bailey. "Up until two years ago, this type of calf would bring twice as much money in an auction to go to the feedlots in West Texas as it was worth on your table. Recently, these calves have been bringing 34 cents a pound at auctions compared to fed cattle at about 53 cents."

Because these calves have never been fed grain and are not old enough to marinate, the meat is not as desirable as heavy choice beef for charcoal broiling.

"Any other method of preparing calf meat is ideal," points out the Texas A&M University System specialist. "It is even better than veal and can be substituted in a veal recipe."

Bailey says some physicians recommend this type of beef.

Most people have some good in them, and all people some evil.

Dr. Milton C. Adams  
**OPTOMETRIST**  
 335 MILES  
 Phone 364-2255  
**OFFICE HOURS**  
 Mon.-Fri. 8:30 to 5:00

**FIRST BAPTIST CHURCH**  
**Kindergarten Is Now Accepting Enrollments**  
**Classes Begin August 25th**  
**Call 364-3305 or 364-0696**

**ATTENTION ALL FARMERS, CREW CHIEFS AND PARENTS:**

Every Child between the ages of 7 and 17 inclusive residing in Deaf Smith County must attend regularly either public or parochial school. The parents of such children not requiring them to attend school may be subject to heavy fines. Crew Chiefs may not work school age children during school hours. Farmers may be subject to heavy fines if they permit school age children to work on their land during school hours without a permit.

Public School: Registration begins August 18  
 Classes begin August 20

St. Anthony's School: Registration begins August 15  
 Classes begin August 20

/s/ SAM MORGAN  
 County Judge  
 Deaf Smith County  
 Hereford, Texas

**ATENCION RANCHEROS, CONTRATISTAS, Y PADRES DE FAMILIA:**

Cada criatura de edad 7 hasta 17 que resida en el Condado de Deaf Smith, tendrá que asistir a la escuela diaria, ya sea pública o parroquial. Los padres que no manden a sus hijos a la escuela, tendrán que pagar una multa. Los contratistas no pueden hacer que trabajen criaturas durante horas de escuela. Los rancheros tendrán que pagar multa si permiten que criaturas trabajen en sus labores durante esas horas sin permiso.

Se registrarán para la escuela publica comenzando el día 18 de Agosto.  
 Las Clases comienzan el dia 20 de Agosto.

San Antonio comienza las clases el 20 de Agosto.

/s/ SAM MORGAN  
 Juez del Condado

**SERVICE COMES FIRST WITH US!**  
**THIS WEEKS SPECIALS**

**FREE ESTIMATES** **FREE DELIVERY**

**Paneling**

Malibu \$3.89  
 White Aspen \$5.49  
 Venus \$6.95  
 and Others

Our Best Oil Base HOUSE PAINT \$10.95 Gal.  
 EXTERIOR LATEX \$7.25 Gal.

**ARMSTRONG FLOOR COVERING**  
 Large Selection \$3.25 yd.

Masonry Cement \$2.65 SK.  
 Sakrete \$2.69 SK.  
 Portland Cement \$2.89 SK.

Rubber Back Carpet \$4.95  
 Jute Back Carpet \$5.95

**ROCKWELL BROS. & CO.**  
 104 S. MAIN across from Pitman Grain PHONE 364-0033

**ATTENTION FARMERS**

**Complete Information on Grain Dryers**  
**Friday Morning 6:45 A.M.**  
**Aug. 15, 1975**  
**at The Caison Steak House**  
**Free Breakfast For Reservations**  
**Call: 364-1155**  
**WHITE IMPLEMENT CO.,**

**M&W Perfect Kern'l GRAIN DRYERS**

• UNMATCHED CAPACITY  
 • UNBEATABLE ECONOMY  
 • GRAIN QUALITY NO OTHER DRYER CAN TOUCH

These are the unchallenged champions of grain dryers. Every kernel gets the same treatment. There's no overheating, no overdrying - no pockets of wet grain to invite spoilage. And they do the job faster and cheaper too!

**WHITE IMPLEMENT CO.**  
 N.25 Mi. Ave. 364-1155









## Pre-registration Set At Amarillo College

A special pre-registration for Amarillo College night students has been arranged for Aug. 14, to be conducted in the College Union Building from 8 a.m. to 9 p.m.

Other students will be able to advance register for the fall semester, which begins Sept. 2, now until Aug. 15.

This registration is open to all students, including new stu-

dents who wish to avoid the hassle of regular registration.

Currently enrolled students wishing to register for fall need to report to their academic advisers for scheduling of classes. Students whose academic advisers are not on campus at this time should report to the Testing and Counseling Center located in Ordway Hall.

New students first should

report to the registrar's office for admission clearance, then to the Testing and Counseling Center for orientation appointment, assignment of academic adviser and scheduling of classes.

Tuition and fees may be paid by all pre-registered students until Aug. 20 in the business office, located in the Administration Building. If payment

has not been made by that time students will have to report to regular registration, said J. Fred Balderston, registrar.

Parking permits and parking rules and regulations will be available to students in the business office as tuition and fees are paid. Parking permits for the fall semester will also be valid for the spring semester.

## Production Slated For Amarillo

A buffet dinner plus fast-paced comedy entertainment all in one package will be the bill of fare at the Amarillo Hilton Inn each Thursday, Friday and Saturday during August.

Theatre Amarillo will be presenting dinner theatre entertainment with their production of the Norman Krasna hit comedy, "SUNDAY IN NEW YORK", while the Hilton Inn

will provide a dinner menu consisting of a choice of meats, salads, vegetables and desserts.

Performances for the dinner and show package run through August 30. Tickets are priced at \$7.50 on Thursday nights and \$8.50 on Friday and Saturday nights. Dinner service begins at 7 P.M.; show time is 8:30 P.M. Reservations may be made through the Hilton Inn or at the ALT box office.

"SUNDAY IN NEW YORK" broke up Broadway in 1961 with a new look at the "double standard". The plot hinges on a girl who comes to New York to visit her airline pilot brother after having exhausted the supply of eligible bachelors back home in Albany.

She encounters an extremely eligible young man on a crowded Fifth Avenue bus, but

complications set in when her rich, handsome hometown boyfriend arrives on the scene, determined to marry her. When he is introduced as her brother, the romantic jumble becomes hilarious. All is set straight in a funny finale.

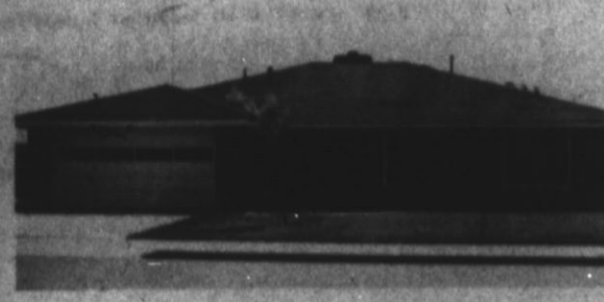
It's usually a mistake to pay in advance for a job.



New Listing, a great buy for this home that has beautiful yards, shrubs, and fruit trees. Separate living room, den, three bedrooms, and large storage area in garage. Call us today.



Construction almost completed. Builder Lester Moffitt, three bedrooms, 2 baths, refrigerated air, fireplace, large dressing area and walk-in closet in master bedroom.



Hurry on this custom built home in Northwest Elementary School District, has built-ins, sewing closet, and screened back porch, 3 bedrooms and 2 baths.



Only 10% down payment will buy this home in northwest area with 1900 square feet on a corner lot location, large storage areas, and closets. Three bedrooms all accessible to two baths, large eating bar and all birch paneling.

DON TARDY 364-1006 KEN ROGERS 578-4350 KENNETH CAMPBELL 364-6077  
 LLOYD SHARP 364-2543 MELVIN JAYROE 364-3766 CHARLES WAGNER 364-6475

# LONE STAR AGENCY INC.

364-0555

505 S. 25th St. LIST WITH 364-1251

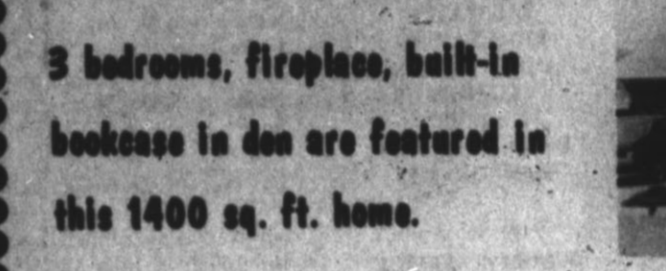
## CARMICHAEL REAL ESTATE

PROFESSIONALS SERVING YOU

CALL FOR APPOINTMENT



This New Listing has 3 Bedrooms, 1 1/2 Bath, 1 Car garage with a reasonable price.



3 bedrooms, fireplace, built-in bookcase in den are featured in this 1400 sq. ft. home.



4 bedrooms, 2 1/2 bath and double garage with 12 acres of land and very nice landscaping Just outside city limits.

This land must be sold to settle an estate  
 642 acres of land only 2 miles from Hereford, 2 homes and 1 barn, 6 irrigation wells.  
 623 acres of this land is under cultivation

LIST WITH US for professional service and fast action on your home or land!

For more information call one of our qualified salesmen.  
 TEMPLE ADNEY 364-4616 MARY GIBSON 364-2499  
 TOMMY CARRAHAN 364-5494 JAMES SELF 364-4069  
 IRVING CARMICHAEL

# FIRST REALTY OF THE SOUTHWEST INC

## 364-6565

Now Located in Park Plaza Center On West Park Avenue - Next to Handy-Hut  
 We will be moving to new offices soon. Next door to Sherwin-Williams.



Neat stucco house with 3 BR - and centrally located. Now being redecorated.



A charming small brick home with all the goodies. Neighborhood good-Call us now!



Tri-level home-large master bath-dressing room-double fireplace-quiet location-sprinkler.



Large beautiful brick with heavy shake roof, convenient location, good financing.

### YUCCA HILLS NORTH

2 New Homes Now UNDER CONSTRUCTION  
 GOOD FINANCING AVAILABLE  
 If you have plans to build - investigate  
 The Country Living conveniences available at Yucca Hills North

### LOOK AT THESE EXCELLENT AGRICULTURAL - PROPERTIES

640 Acres, Northwest location, 4 wells, land lays well with good soil. Good shop barn and located on the pavement.	Near Black, 640 Acres prime land, and you can see the very good crops. Nice residence, UG tile, Priced to sell.
320 Acres and 3 extra good wells. Located close to town with a domestic well and a good barn	3 electric wells on 290 acres with 55 acres of pasture. Good financing and only \$285.00 per acre.
One of the best.	
240 Acres, Joins the pavement and has 3 good wells. UG tile and older house. Ask us about this farm.	320 Acres, 4 wells on pavement, good clean farm, wheat land fertilized, ready to plant. Immediate possession.
320 Acres, 5 wells, 1 1/2 mile UG line, older house and barn, close to town, lays perfect, can get immediate possession.	320 Acres, 145 grass, 175 cultivated. 2 very good wells on the natural gas. This is an excellent property.



NEIL COOPER 364-1703 364-4741



JAMES GENTRY 578-4350 289-4480



SAM COMER 364-0261 364-6229



LORETA SHANNON 364-2597 364-6025



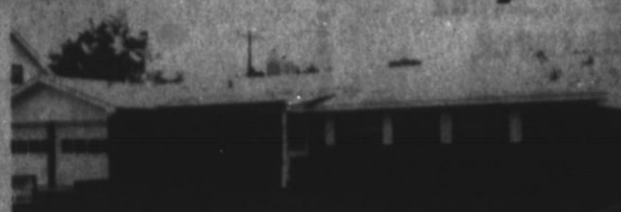
DORIS BRIDWELL 364-2525 Secretary

# PROPERTY ENTERPRISES

On the look-out for a home? Call us. 364-6633



Sharp 2 bedroom, 1 bath, over 900 sq. ft. beautiful yard, good location. Storage shed and cellar. Only \$14,000.



Beautiful 3 bedroom, 2 bath brick home. Excellent location, beautiful yard. 1800 sq. ft. of living space. Has living room & den, electric garage door, storage shed. Priced to sell.



Nice 3 bedroom, 1 1/2 bath located in NW Hereford. Will take anything of value for trade in.



A veteran can move into this home with no down payment. 3 bedroom, 2 bath, living room & den. Over 1800 sq. ft. Excellent location.

Doris Umsted  
364-6113  
Carol Rose  
364-0362

Mark Andrews 364-3429

Lee Umsted  
364-6113  
Jim Blakey  
364-1050



Multiple Listing Service  
MLS  
E.H.O.

## Campbell Realtors



218 West 3rd Street, 364-0780

Before you buy or sell Real Estate, THINK. Real Estate firms come and go. Some companies with old names have new management. Shouldn't you use an established, experienced, Realtor? We've been in business actively in Hereford for more than 15 years under the same management. We hope you got the message.



YOU WON'T SEE flowery phrases or fancy pictures of homes here. Just the straight facts about good, solid values. We stake our reputation on it!

- BRICK DUPLEX near shopping center with refrigerated air, fenced yard, carpet and built-ins. Will be remodeled inside and out.
- LOT ON NORTH 385. Located near the intersections of Park Avenue and Highway 385, this lot is reasonably priced and ideally located for a business or office.
- EXTRA CLEAN 3 bedroom home with nice carpets and garage. Unmatchable value.
- GREAT FAMILY HOME. Located in NW area, it has 2 isolated master bedrooms (4 bedrooms in all), 3 1/2 baths, lots of extra storage, high quality drapes, carpets, and fixtures, many other extras. Compare at \$49,950.00. Will trade!
- MOBILE HOME PARK and 12 mobile homes. Low interest existing loan, very high return on investment. Call for details.
- CASTRO COUNTY, 332 acres with 5 small wells, fair improvements, flexible terms.
- ROOM FOR A GARDEN. 2 bedroom house with 195' deep lot that is entirely fenced. Large storage building. Only \$7,750.00.

READ OUR COMPETITORS ADS and then call us. We can show their property through "Multiple Listing Service" and other cooperating brokers.

- LOOKING FOR A BARGAIN? Comparable homes are priced thousands of dollars more. 3 bedroom brick with 1 1/2 baths, garage, carpet and built-in range. Let us prove this value. \$17,950.00.
- DON'T GIVE UP. You can afford this cozy 2 bedroom home. New Cedar fence, carpeted and paneled throughout, new paint inside and out, yet only \$10,000.00.
- 20 ACRE TRACT near town. Has small irrigation well, terms are available. Very reasonable price.
- ONE OF THE NICEST farms around-640 acres NW of Friona-excellent improvements-6 wells-Buy at \$350.00 an acre.
- SIDE ENTRY garage. Nice 3 bedroom home in light and colorful inside. Immediate possession, tax credit available! \$35,600.00.
- RESIDENTIAL-COMMERCIAL combination. 2 story home with large adjoining commercial lot and 2 large barns. Great location for business or apartments.
- COMPLETE WELDING BUSINESS with all necessary equipment for a large operation. Building and equipment are in good condition. Call for details.
- OFFICE BUILDING. Economical office space, but very nice, with carpet, paneling, refrigerated air, well located. Will trade for a house or sell outright. \$14,500.00.

Weekends Or Evenings Call: 364-1949-364-0789 or 364-4741

SELLING THE HEREFORD AREA FIRST!

### Homes



NEW LISTING  
All brick, 3 BR home, 2 baths, Evap. air, fenced. Home is in nice condition. Equity is less than \$3,000.00 and payments only \$149.31. Call us today.



OFFICE EXCLUSIVE  
Sold only by our office, Nice 3 BR, 2 bath brick home in N.W. Hereford. Priced at only \$25,000.00. Quiet neighborhood. Present payments only \$130.00. Call for more details today. H-31123



CLOSE TO SCHOOL  
Located close to Alkman. Nice 3 BR brick, carpeted, two baths and garage. Over 1200 sq. ft. for only \$18,500.00. Call for your appointment today. H-31110

COMMERCIAL LOT  
Large 140x434' lot, zoned for commercial. Excellent potential.

RENTAL PROPERTY  
Get two houses for the price of one. Lg 2 BR home with a 25x31 basement. Live in the large one and rent the 1 BR apartment. Call for more details today. H-2368

# RALPH OWENS

& ASSOCIATES, INC.

364-2222

REALTORS

"We do more for you than we have to"



311 E. PARK AVE.

### Farms

- NORTH OF FRIONA  
Excellent 320 acres with 2 wells, tall pit & 2 BR home. Will meet all the requirements for F.H.A. Loan.
- EXISTING F.H.A. LOAN  
318 acres with 3 small wells. Large metal barn. A bargain at \$300 per acre.
- TRADE  
Owner would like to trade for land near Ford. At \$320 per acre, could be an excellent farm for FHA loan. 320 acres, 2 wells, 4000 U.G. Tile.
- MULESHOE, TEXAS  
240 acres, West of Muleshoe, 3 wells, 2500 feet underground tile. Terms. H-3071
- PRICED REDUCED  
279 acres Northwest of Hereford. \$425.00 per acre. F-3070
- COUNTRY LIVING  
347 acres on pavement. \$325.00 per acre. 2 wells, house, feed bunks, fenced. Owner will sell \$30,000.00 down & carry 7 per cent second. F-3152
- OUT OF COUNTY OWNER  
Pavement with 2 good wells, 325 acres with 186 acres allotted. Farm now rented to excellent farmer. Small house, 2 miles tile, return pit, N.G., owner will trade. 170 bushel corn yield (ASCS). F-3131
- \$500.00 PER ACRE 126-BUSHEL CORN YIELD (ASCS)  
105 acres Northwest of Hereford, 120 feet of water. 700 G.P.M. water available, \$45,500.00 loan. 110 acres of allotments. F-1055
- INDUSTRIAL WATER  
240 acres near plant. Could have potential other than farming. F-2055
- 15 TOWER SPRINKLER  
6 wells, Tile, Lockwood Sprinkler, Pavement, Barn, F.L.B. loan. \$800.00 per acre. F-3129
- TRADE  
500 acres owner will trade for good 1/2 section. 7 wells. Sprinkler. Good lake. \$175,000 loan. F-4125
- 80 ACRES  
House, Barn, 1 well, near Hereford. Assume existing loan. Ideal for family, \$60,000.00.
- 220 ACRES  
With 2 good wells, excellent water area. 2 pivot points, one 300 sprinkler, growing wheat, fertilized. 5 per cent existing loan.
- 205 Acres, 200 ft. water, 3 wells, table top. Owner will partially finance. You will not see a better farm. F-2059
- 640 ACRES  
On pavement with 7 wells. Excellent improvements for farming. \$750.00 per acre. Enough water to plant all to summer crop. F-4125

REALTOR



RALPH OWENS  
364-2560

REALTOR



SAM LONG  
364-0981

REALTOR



TOMMY BOWLING  
364-2688

REALTOR



DEAN STALLINGS  
364-6900

REALTOR



BETTY GILBERT  
364-4950

REALTOR



BETTY LADY  
364-4056



IT'S FREE! WIN UP TO \$11,000 CASH!

# Play GAMERAMA

PICK UP YOUR FREE TICKET NOW!

**ODDS CHART** as of August 2, 1975

PRIZE	NO. OF PRIZES	AMOUNT	AMOUNT	AMOUNT	AMOUNT
1st Prize	1	\$11,000	\$11,000	\$11,000	\$11,000
2nd Prize	10	\$1,000	\$1,000	\$1,000	\$1,000
3rd Prize	100	\$100	\$100	\$100	\$100
4th Prize	1,000	\$10	\$10	\$10	\$10
5th Prize	10,000	\$1	\$1	\$1	\$1
TOTAL	11,111	\$11,111	\$11,111	\$11,111	\$11,111



PRICES EFFECTIVE MONDAY AUGUST 11 THRU WEDNESDAY AUGUST 13, 1975. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

PARK PLAZA SHOPPING CENTER  
STORE HOURS:  
8-10 MON.-SAT.  
9-9 SUNDAY

CORN KING FULLY COOKED

**Boneless Hams**

WHOLE .... 11 TO 15 LB. AVG.

**\$1.39**  
LB. WATER ADDED

CORN KING, FULLY COOKED HALVES **\$1.49**  
Boneless Hams..... LB.

FARMLAND GRADE A HINDQUARTER

**Turkey Roast**

FRESH, 100 PER CENT, PURE

**Ground Beef**

3-LB. PKG. OR MORE

**79¢**  
LB.

WILSON'S FULLY COOKED Canned Hams..... **\$1.49**  
3-LB. CAN

BAR-S MEAT Skinless Franks..... **79¢**  
12-OZ. PKG.

OSCAR MAYER MEAT OR BEEF Skinless Franks..... **\$1.39**  
1-LB. PKG.

MEADOWDALE HICKORY SMOKED Sliced Bacon..... **\$3.17**  
2-LB. PKG.

MEADOWDALE HICKORY SMOKED Sliced Bacon..... **\$1.59**  
1-LB. PKG.

DEL MONTE PEARS **46¢**  
16-OZ. CAN

MOTT'S Applesauce..... **53¢**  
16-OZ. JAR

WISHBONE ITALIAN Salad Dressing..... **59¢**  
8-OZ. BTL.

CAMELOT Salad Oil..... **\$1.28**  
16-OZ. BTL.

FOR COOKING Mazola No-Stick..... **99¢**  
8-OZ. CAN

GROUND **CAMELOT COFFEE**

LIMIT 1 CAN WITH \$5.00 OR MORE PURCHASE

**98¢**  
1-LB. CAN



**Dr. Pepper**

LIMIT 2 WITH \$10 PURCHASE

32-OZ. 6 PACK PLUS DEPOSIT

**99¢**

LIPTON Tea Bags..... **\$1.68**  
BOX OF 100

JENO'S SINGLE CHEESE Pizza Mix..... **58¢**  
14-OZ. PKG.

Thrift-T Dairy Foods

FAIRMONT NICE 'N LITE **COTTAGE CHEESE**

24-OZ. CTN. **79¢**

ALL FLAVORS Fairmont Yogurt... **3 1-OZ. CTNS. \$1.00**

TEXAS STYLE Merico Biscuits... **12-OZ. CAN 29¢**

KRAFT LIQUID MARGARINE

Squeeze Parkay... **16-OZ. BTL. 59¢**

FAIRMONT Half 'n Half... **QUART CTN. 56¢**

KRAFT INDIVIDUALLY WRAPPED American Slices... **3 1-LB. PKG. \$3.55**

Thrift-T Frozen Foods

ALL POPULAR FLAVORS **FAIRMONT SHERBET**

1/2-GAL. CTN. **88¢**

BANQUET Fruit Pies... **20-OZ. PKG. 56¢**

PET-RITE Pie Shells... **PKG. OF 3 \$1.23**

MEADOWDALE Shoestring Potatoes **4 20-OZ. PKGS. \$1.00**

CAMELOT FLORIDA Orange Juice... **16-OZ. CAN 54¢**

NORTHERN WHITE OR ASSORTED Bath Tissue... **4-ROLL PKG. 72¢**

PINE SOL Bathroom Cleaner... **17-OZ. CAN 94¢**

Thrift-T Health & Beauty

REGULAR OR MINT **CREST TOOTH PASTE**

7-OZ. TUBE **96¢**

DISPOSABLE DIAPERS Daytime Pampers... **BOX OF 30 \$2.11**

REGULAR OR SUPER Kotex Napkins... **BOX OF 30 \$1.88**

TEXSUN PINK Grapefruit Juice... **44-OZ. CAN 52¢**

WELCH'S Grape Juice... **44-OZ. BTL. \$1.88**

CARNATION Coffeemate... **11-OZ. JAR 94¢**

CARNATION Instant Milk... **8-OZ. PKG. \$1.83**

PURINA BEEF FLAVOR Puppy Chow... **16-LB. BAG \$2.00**

CONGRATULATIONS TO THESE RECENT \$1,000 GAMERAMA WINNERS:

• C. K. Follis  
624 HAZEL  
PAMPA, TEXAS

• Joel C. Curtis  
1707 ELM ST.  
LIBERAL, KANSAS

• Jackie Doyle  
106 S. MAIN  
HUGOTON, KANS.

• J. Shackelford  
405 CRISTY  
PAMPA, TEXAS

OUR NEWEST \$100 WINNERS:

• RANDY KELLEY, 918 Scott Ave., Dalhart, Texas

• JOSEPHINE ORITZ, 613 North 8th, Garden City, Kans.

• LOUEVA HORTON, 521 Point Rock, Elkhart, Kans.

LAST WEEK'S \$20 WINNERS:

THOMAS R. WOLF, Liberal, Kans. — ANNIE LINDEMAN, Plainview, Tex. — GLADYS BENTON, Amarillo, Tex. — RUBY CARLISLE, Hugoton, Kans. — CAMILLA WALDROP, Pampa, Tex. — SANDRA PASSMORE, Hugoton, Kans. — ELVA COBB, Shattuck, Okla. — MELVIN INGRAM, Enid, Okla. — JEFF SAEGER, Liberal, Kans. — PATRICIA NEAL, Hugoton, Kans. — AUDREY WHEATLEY, Darrrouzett, Tex. — CHARLIE RAY, Dumas, Tex. — LANORA REYNOLDS, Perryton, Tex.



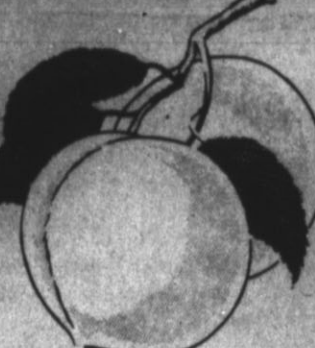
REDEEM YOUR FOOD STAMPS AT IDEAL FOR SUPERLATIVE SAVINGS 7 DAYS A WEEK!

WASHINGTON

**APRICOTS**

3-Lbs.

**\$1.00**



ELEPHANT HEARTS

**California Plums**

**39¢**  
LB.

MICHIGAN

**Blueberries**

**69¢**  
PINT

STOKELY WHOLE OR CREAM

**Golden Corn** 3 16-OZ. CANS **89¢**

LINDY **Sweet Peas** 3 16-OZ. CANS **89¢**

CREST TOP-CUT **Green Beans** 5 16-OZ. CANS **\$1**

VAN CAMP'S **Pork & Beans** 25-OZ. CAN **48¢**

MIX OR MATCH SALE!

**ELLIS BEANS** 4 15-OZ. CANS **\$1**

PINTO BEANS, BROWN BEANS & CHILI GRAVY, RED KIDNEY BEANS, BLACK EYE PEAS



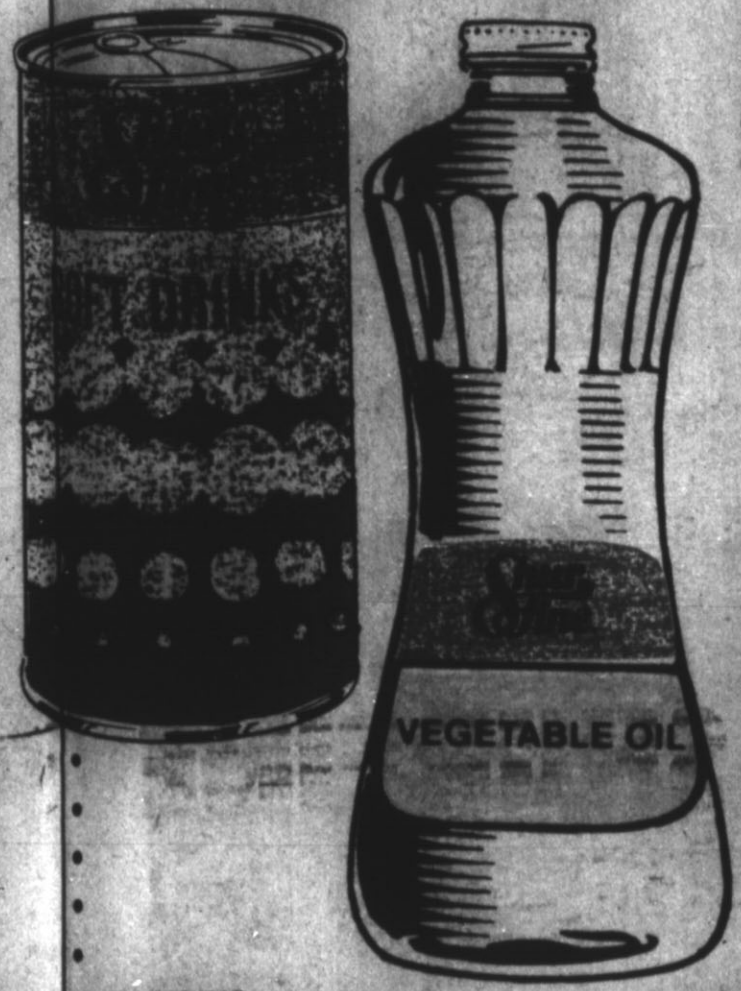


# SAVINGS ARE THE RULE FOR BACK TO SCHOOL!



## SHURFINE SALAD OIL

24 OZ. BTL. **79¢**



## REFRESHING SHURFINE INSTANT TEA

3 OZ. JAR **99¢**



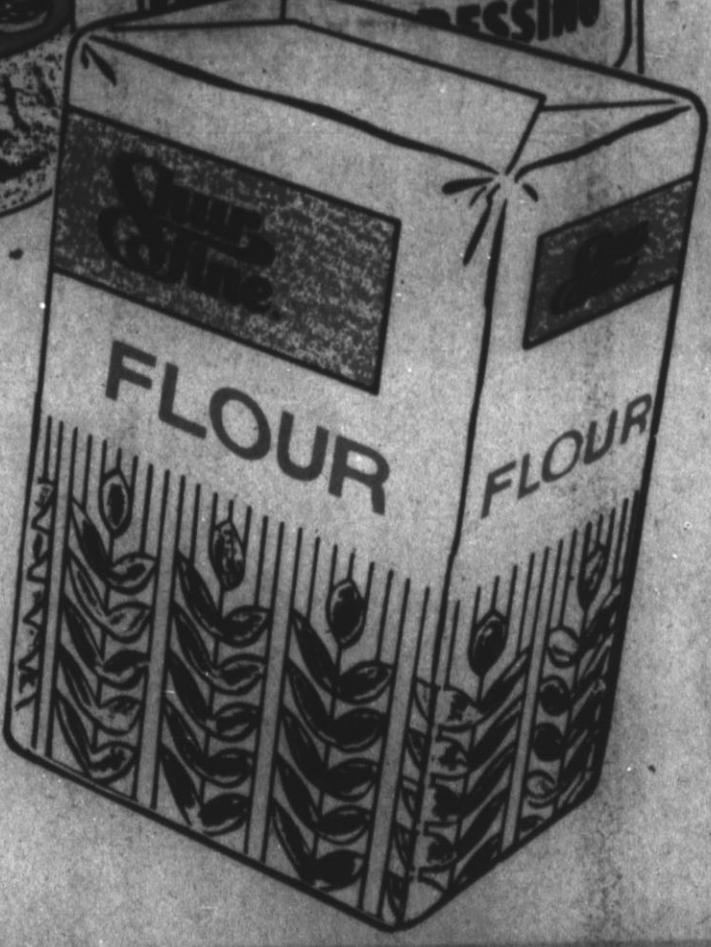
## FOOD KING SALAD DRESSING

32 OZ. JAR **69¢**



## SHURFINE ENRICHED FLOUR

5 LB. BAG **65¢**



- SHURFINE APPLESAUCE ..... 4 <sup>16 OZ.</sup> CANS \$1
- SHURFINE STRAINED OR WHOLE CRANBERRY SAUCE ..... 16 OZ. CAN 39¢
- ASSORTED FLAVORS SHURFINE FRUIT DRINKS ..... 46 OZ. CAN 39¢
- SHURFINE CUT ALL GREEN SPEARS OF ASPARAGUS ..... 2 <sup>14 1/2 OZ.</sup> CANS 89¢
- SHURFINE FRESH SHILLED BLACKEYES ..... 4 <sup>15 OZ.</sup> CANS \$1
- SHURFINE WHOLE IRISH POTATOES ..... 4 <sup>16 OZ.</sup> CANS \$1
- SHURFINE TOMATO SAUCE ..... 6 <sup>8 OZ.</sup> CANS \$1

- ENERGY CHARCOAL BRIQUETS ..... 10 LB. BAG 89¢
- SHURFINE TOMATO SOUP ..... 6 <sup>11 OZ.</sup> CANS \$1
- SOFLIN WHITE OR ASSORTED PAPER NAPKINS ..... 180 CT. PKG. 49¢
- SHURFINE - WITH LOCK TOP SANDWICH BAGS ..... 80 CT. BOX 39¢
- ROXEY RATION-CANNED DOG FOOD ..... 8 <sup>15 1/2 OZ.</sup> CANS \$1
- SHURFRESH TWIN PAK OR 9 OZ. PKG. FOR DIPS POTATO CHIPS ..... EACH 69¢
- MACARONI & CHEESE SHURFINE DINNERS ..... 4 <sup>7 1/2 OZ.</sup> PKGS. \$1
- SHURFINE STRAWBERRY PRESERVES ..... 18 OZ. JAR 89¢
- SHURFINE HAMBURGER SLICED DILLS ..... 32 OZ. JAR 59¢

SHURFINE MARGARINE 4 YELLOW QUARTERS

SHURFINE MARGARINE 4 YELLOW QUARTERS

SHURFINE MARGARINE 4 YELLOW QUARTERS

SHURFINE MARGARINE 4 YELLOW QUARTERS

SHURFINE MARGARINE 4 YELLOW QUARTERS

**DAIRY**

SHURFRESH INDIVIDUAL WRAPPED AMERICAN SLICED CHEESE FOOD **89¢**

12 OZ. PKG.

SHURFRESH BUTTERMILK OR SWEETMILK BISCUITS MIX & MATCH **49¢**

4 <sup>8 OZ.</sup> CANS

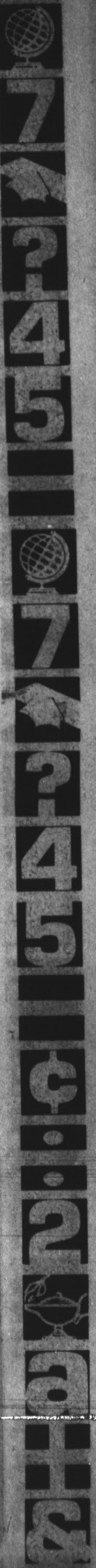
SHURFRESH HALFMOON LONGHORN COLBY CHEESE ..... 18 OZ. PKG. 89¢

SWEET CREAM - IN QUARTERS SHURFRESH BUTTER ..... 16 OZ. PKG. 89¢

**SHURFRESH OLEO**

**3 \$1**

16 OZ. PKGS.



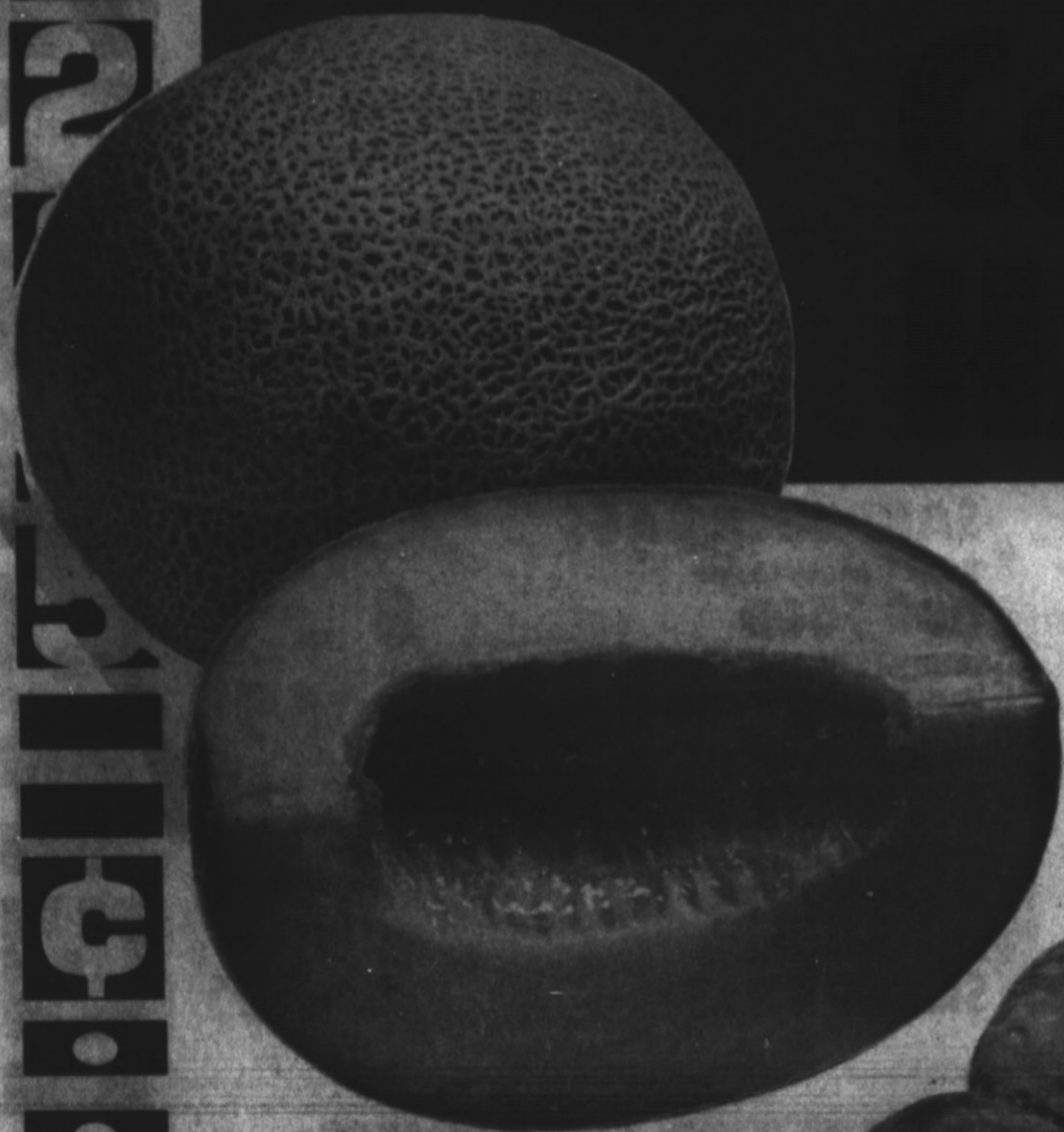


# MEAT & PRODUCE

U.S.D.A. GRADE "A"  
SHRIMP SELF BASTING  
WITH POP-UP COOKING TIMER

## YOUNG TURKEYS

10-12 LB. AVERAGE  
**59¢**  
LB.



PECOS VINE RIPENED

## CANTALOUPE

LB. **15¢**

ALL PURPOSE RUSSET  
**Potatoes**  
10 LB. BAG **97¢**



TEXAS LONG SLICING  
**Extra Fancy Cucumbers**  
LB. **15¢**

CALIFORNIA THOMPSON  
**Seedless Grapes**  
LB. **49¢**



SPECIALS GOOD MONDAY THRU  
SATURDAY, AUGUST 11-16, 1975.



Supplement to: THE HEREFORD BRAND, THE CANYON NEWS, THE TULSA HERALD, THE GATFORD COUNTY NEWS, THE FRIONA STAR, THE BOVINA BLADE and THE TUCUMCARI DAILY NEWS

# SCHOOLTIME



**DISCOUNT CENTER**  
HEREFORD-CANYON-DIMMITT-TULIA-FRIONA and TUCUMCARI, New Mexico

Advertised Prices Effective Monday August 11, through Saturday August 16, in

HEREFORD-CANYON-DIMMITT-TULIA-FRIONA and TUCUMCARI, New Mexico



Gleem II

**TOOTH PASTE**

5-OZ. 15% OFF Label

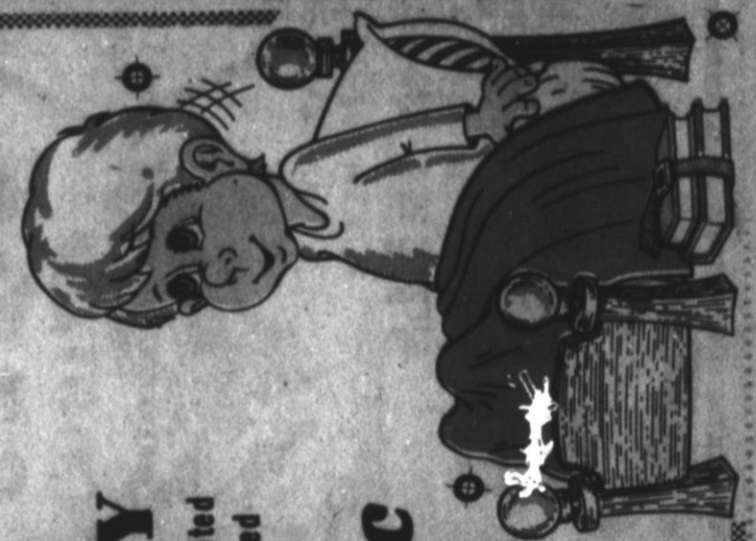
**57c**

Men's Dickie COLORED FLARE **JEANS** Reg. '77 **\$5.99**

NO. 494  
NO. 964

**PANTY HOSE**  
ONE SIZE FITS ALL

**3/\$1**



Miss Breck **HAIR SPRAY**  
Reg.-Super-Unscented & Super Unscented 11-OZ. Reg.

**69c**

**TIDE** 10-LB. 11-OZ. **\$3.89**

Gibson's **BREAD** 1 1/2 Lb. Loaf **3/98c**



**SCOPE** MOUTHWASH 10-OZ.

**\$1.89**



FOR GREAT BACK TO SCHOOL SAVINGS SHOP THESE GIBSON'S HEREFORD-CANYON-DIMMITT-TULIA-FRIONA & TUCUMCARI, New Mexico

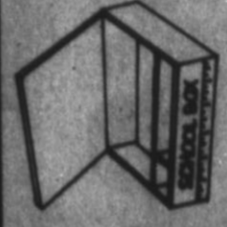
# BACK TO SCHOOL SALE

Advertised Prices Effective Monday August 11 through Saturday August 16

**FILLER PAPER** 200 Count **49c**

Gibson Silver Streak **PENCILS**

**2/5c**



**SCHOOL BOX**

Reg. 29c

**19c**



Binney & Smith **CRAYONS** No. 24

**37c**

Westab No. 05-7400 3 Filing Pockets & Notebook

**SPIRAL ORGANIZER** Reg. 79c

**59c**



Big Chief No. 9149

**TABLET**

54 Sheets

Reg. 39c

**24c**

FOR THESE GREAT BACK TO SCHOOL BUYS-SHOP...GIBSON'S IN HEREFORD-CANYON-DIMMITT-FRIONA-TULIA and TUCUMCARI, N. M.

# BACK TO SCHOOL

Advertised Prices Effective  
Monday August 11, through  
Saturday August 16

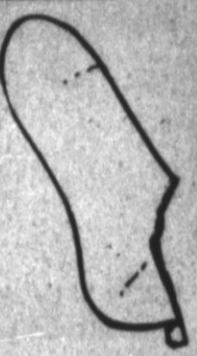
GIBSON'S DISCOUNT CENTERS  
HEREFORD-CANYON-DIMMITT  
TULIA-FRIONA and  
TUCUMCARI, N.M.



## DISCOUNT CENTER



100% Polyester  
**DOUBLE KNIT  
MATERIAL**  
Available in  
HEREFORD  
&  
CANYON ONLY!  
Reg. 1.24 Yd.  
**\$1.79**  
YARD



**SPORT  
SOCK**  
Reg. 97¢  
NOW  
**69¢**



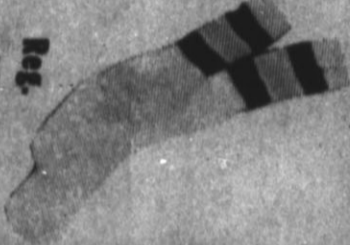
Select  
Group Ladies'  
SUMMER  
**BLOUSES**  
PRICE  
**1/2**



Ladies'  
**BRAS**  
Assorted  
Sizes  
& Styles  
**\$1.37**



Men's & Boy's  
**TRACK  
SHOES**  
Reg. 1.50  
**\$4.39**



Men's & Boys  
**TUBE  
SOCKS**  
Reg. 89¢  
**69¢**



**PANTY  
HOSE**  
NO. 494 NO. 964  
ONE SIZE FITS ALL  
**3/\$1.00**



Bikini  
**PANTIES**  
50% Polyester-50% Cotton  
Size 5-8  
Reg. 97¢  
**69¢**



## DISCOUNT CENTER



Daisy Model 95 Reg. \$1.40  
**BB  
GUN \$1.97**



**GUNCASE**  
NO. 527 Reg. \$5.00  
**\$4.27**



Federal  
Game Load  
**SHOTGUN  
SHELLS**  
6-8 Shot  
**\$2.29**



PowerLite  
22 Long Rifle  
**SHELLS**  
Reg. 89¢  
**69¢**

# SUPER BUYS

ALL AT SUPER LOW PRICES!

Advertised Prices Effective Monday August 11,  
through Saturday August 16, in  
HEREFORD-CANYON-DIMMITT-TULIA-FRIONA &  
TUCUMCARI, New Mexico.....



**SHORTENING**  
Crisco  
3-Lb.  
**\$1.69**



Crisco  
**OIL \$1.69**  
48-OZ.



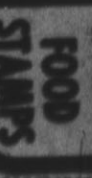
Duncan Hines  
**CAKE  
MIX**  
**67¢**



Pringles  
"New Fangled"  
**POTATO CHIPS**  
9-OZ.  
**67¢**



Jif  
**PEANUT  
BUTTER**  
18-OZ.  
**77¢**



FOOD  
STAMPS



Borden  
**ICE  
CREAM**  
5-Quart  
Bucket  
**\$2.49**



Borden American  
**CHEESE  
SLICES**  
16 american  
single slices  
12-OZ.  
**87¢**



Advertised Prices Good Monday August 11 through Saturday August 16, in HEREFORD-CANYON-DIMMITT-FRIONA and TUCUMCARI, New Mexico.....

# BIG SAVINGS

ON QUALITY TIRES

NEVER BEFORE LOW PRICES

LIMITED QUANTITIES FIRST COME, FIRST SERVED



SALE PRICED AS LOW AS

**\$21.83**

ET-8-14 SIZE F.E.T. \$2.27

GIBSON GRANDEE WHITEWALLS

Size	Price	F.E.T.
G78-14	\$24.03	\$2.56
H78-14	\$24.50	\$2.77
G78-15	\$25.11	\$2.83
H78-15	\$25.75	

CHECK THESE QUALITY FEATURES

- OUR HIGHEST QUALITY 4 PLY TYRE
- TOUGH 7 RIB TREAD
- TRACTION SLOTTED DESIGN
- LOW, WIDE, MODERN 78 SERIES
- 4 PLY POLYESTER CORD BODY

"YOU DRIVE A GREAT BARGAIN EVERYTIME YOU BUY GIBSON TIRES"



## DISCOUNT CENTER

South Land No. 92-522

### LAWN MOWER

3 1/4 HP Briggs & Stratton

**\$79.97**



Prestone Pre Mix WINDSHIELD WASHER

**47c**

1-Quart

STP GAS TREATMENT

**57c**

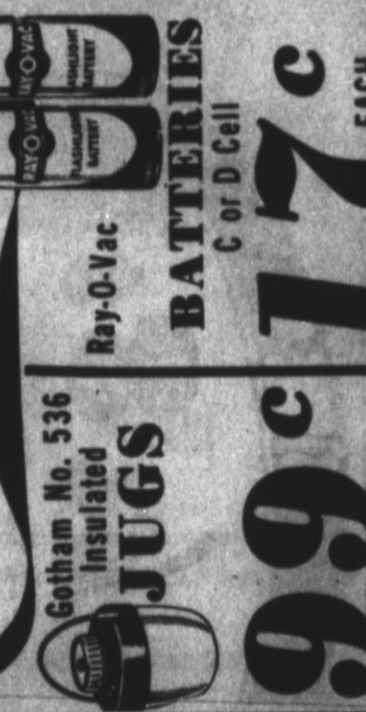
8-OZ.



Prestone WINTER-SUMMER COOLANT

**\$3.49**

Reg. '4"



Gotham No. 536 Insulated JUGS

**99c**

Ray-O-Vac

BATTERIES C or D Cell

**17c** EACH

## SCHOOL-TIME SPECIALS

THIS WAY TO

Advertised Prices Effective Monday August 11, through Saturday August 16, in

HEREFORD-CANYON-DIMMITT-FRIONA-TULIA and TUCUMCARI, NEW MEXICO



Boy's

**BRIEFS**

100% Cotton 3 in Pkg. Reg. '2"

**\$2.29**



Men's

**BRIEFS \$2.99**

3 in Pkg. 100% Cotton Reg. '3"



Men's

**T-SHIRTS**

3 in Package 50% Polyester 50% Cotton Reg. '3"

**\$2.97**

Men's **CREW SOCKS**

Reg. 69c

**49c**



## DISCOUNT CENTER



Men's Colored **FLARE JEANS**

by Dickies Reg. '7"

**\$5.99**



Boy's **JEANS**

Reg. '4" **3 Pair \$9.99**

Boy's Colored **Dickies**

**FLARE JEANS**

Reg. '6"

**\$4.99**

**OR \$3.49 Pair**

**Robitussin**  
P.E.  
DECONGESTANT  
FOR STUFFY NOSE  
AND COUGHS  
4 fl. oz.  
**77c**

**CORICIDIN**  
25  
COUNT  
ONLY  
**73c**

**Cold**  
RECOMMENDED  
by  
DOCTORS  
COLD  
TABLET  
RELIEF  
TABLETS

**ALLBEE**  
MULTIVITAMINS  
High Potency  
B-Complex  
with 300 mg.  
Vitamin C  
100  
CAPS  
**\$3.97**

**THERAGRAN**  
by Squibb  
100 Plus 30  
FREE  
VITAMIN  
FORMULA  
30 and 100  
30 and 100  
**\$2.89**

**GIBSON'S R pharmacy**  
SAVE ON  
PRESCRIPTIONS  
364-4900  
Emergency 364-2818 or 364-4109

**GIBSON'S**  
DISCOUNT CENTER

**Shy FEMININE**  
PETITE MODERN, EASY.  
NO HOSE, NO HANGING  
HOLDS 2 QUARTS  
**\$2.99**

**Sominex**  
It helps take the trouble  
out of falling asleep.  
32  
**\$1.43**

**URSINUS\***  
INLAY-TABS\*  
For  
Sinusitis  
Symptoms  
and  
Headache  
24 TABS  
GIBSON  
DISCOUNT  
PRICE  
**77c**

**TRIAMINIC\***  
SYRUP  
For STUFFED  
and Runny  
Noses  
4 oz.  
**\$1.13**

**PHISODERM**  
SKIN CLEANSER  
5 oz.  
**89c**

**GERTOL**  
AMERICA'S NO. 1 TONIC  
80 COUNT  
TABLETS  
OR 24 OUNCE  
LIQUID  
**\$3.49**

**Triaminol\*** Tablets  
Common Cold/ Hay Fever?  
Fast relief...  
12  
LONG  
LASTING  
TABLETS  
**\$3.99**

**DOGONAL**  
Burning  
&  
Itching  
12-Oz.  
**\$1.97**

**CONTACT**  
NASAL  
MIST  
FOR FAST  
DECONGESTANT  
RELIEF  
**67c**

**CONTACT**  
NASAL  
MIST  
**67c**

**BACK 2 SCHOOL**  
DOUBLE YOUR  
SAVINGS HERE

**Kodak 30**  
Pocket Instamatic  
**CAMERA**  
Camera, Film & Magicube  
OUTFIT **\$37.97**  
Reg. '43'

**Ladies' BILLFOLDS**  
20% OFF G.D.P.

**Super Electric**  
Automatic NO. 120  
**GRILL & WAFFLE MAKER**  
**\$15.97**

**Canwell NO. 7131-02**  
**CAN OPENER**  
AND  
Knife Sharpener  
**\$11.47**  
Reg. '13'

**Comfort Line NO. 4338**  
**STEP STOOL**  
**\$8.79**

**GIBSON'S**  
DISCOUNT CENTER

**Men's BILL FOLDS**  
20% OFF G.D.P.

**ALL RADIOS**  
20% OFF G.D.P.

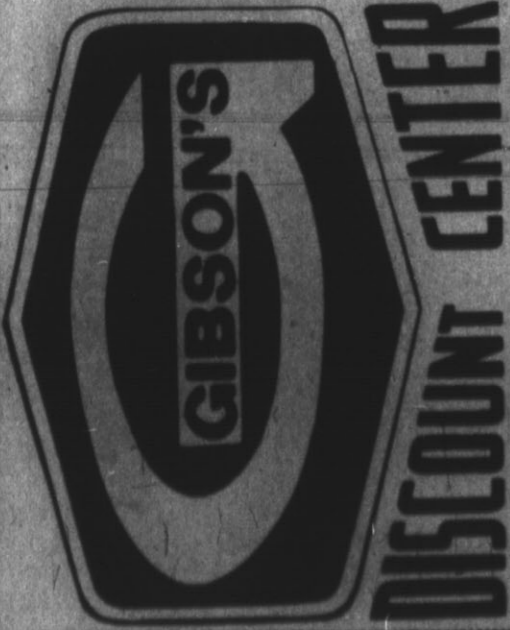
**Presto Pcc-4**  
**PRESSURE COOKER**  
**\$10.97**

**Presto NO. CP4**  
**CORN POPPER**  
**\$9.99**

**Presto NO. MB1**  
**BURGER**  
**\$13.97**

**Beautiful**  
**ROCKING CHAIR**  
Padded Back & Seat  
Reg. '38'  
**\$24.97**

**The Clean**  
**SPLATTER SCREEN**  
way to cook  
**\$9.9c**



Advertised Prices Effective Monday August 11, through Saturday August 16, in HEREFORD-CANYON-DIMMITT-TULIA-FRIONA and TUCUMCARI, New Mexico.....

# RCA COUNTRY CARNIVAL

MANY OTHER GREAT ARTISTS AVAILABLE

ALBUMS \$5.99 RETAIL **G.D.P. \$5.77**

TAPES \$7.99 RETAIL **G.D.P. \$6.77**

**\$4.49 \$5.49**

# SKULL DAZE

Jewelry 12" Retail Reg. \$1.17

**EARRINGS \$1.27**

**NECKLACES \$1.27**

**RINGS**

Clairol Kindness Deluxe **HAIRSETTER** 1400 Reg. \$31.17 **\$25.97**

Men's & Ladies' **COLOGNES** 20% OFF S.D.P.

Morelco **SPEED SHAVER** Reg. \$17.97 **\$15.97**

Clairol **MAKEUP MIRROR** Reg. \$19.97 **\$14.97**

NO. SB-28 **SCRAP BOOKS** Reg. \$1.17 **\$1.27**

HEAD & SHOULDERS **SHAMPOO** 4-OZ. Tube - **\$1.17** 7-OZ. Lotion - 4-OZ. Jar

**YOUR CHOICE**

**Excedrin** EXCEDRIN 100's **\$1.25**

Sure **DEODORANT** 6-OZ. 15' OFF **69c**

Scope **MOUTHWASH** 40-OZ. **\$1.89**

**GLEEM II** Gleem II **TOOTHPASTE** 5-OZ. 15' OFF **57c**

# BACK TO SCHOOL SPECIALS

V-05 **HAIR SPRAY** Scented or Unscented

**99c**

**DISCOUNT CENTER**

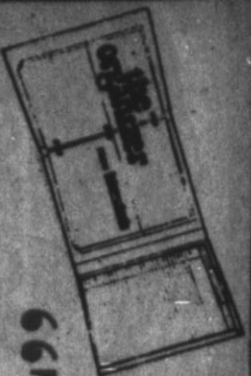
Advertised Prices Effective Monday August 11, through Saturday August 16, in HEREFORD-CANYON-DIMMITT-FRIONA-TULIA and TUCUMCARI, NEW MEXICO

V-05 **HAIR DRESSING** Tube Reg. \$1.11 **87c**

Miss Breck **CREME RINSE** 7-OZ. Reg with Body for Blonde **69c**

Miss Breck **HAIR SPRAY** 11-OZ. Reg. Super-Unscented Super Unscented **69c**

Marina **TOILET TISSUE** No. 75246 **4/68c**



Westab  
No. 294028

**“THE ORGANIZER”**

Six Filing  
Pockets &  
Note Pad  
Reg. 29<sup>99</sup>

**\$1.99**



Westab No. 29-2072

**SLICKER SYSTEM**

6 Filing Pockets  
and Note Pad  
Now Flexible  
Reg. 1<sup>99</sup>

**99c**

Westab  
No. 29-4018

**ORGANIZER**

6 Filing Pockets  
& Note Pad  
Reg. 1<sup>57</sup>

**\$1.57**

Westab No. 05-7400

**SPIRAL ORGANIZER**

3 Filing Pockets  
& Notepad  
Reg. 79<sup>c</sup>

**59c**



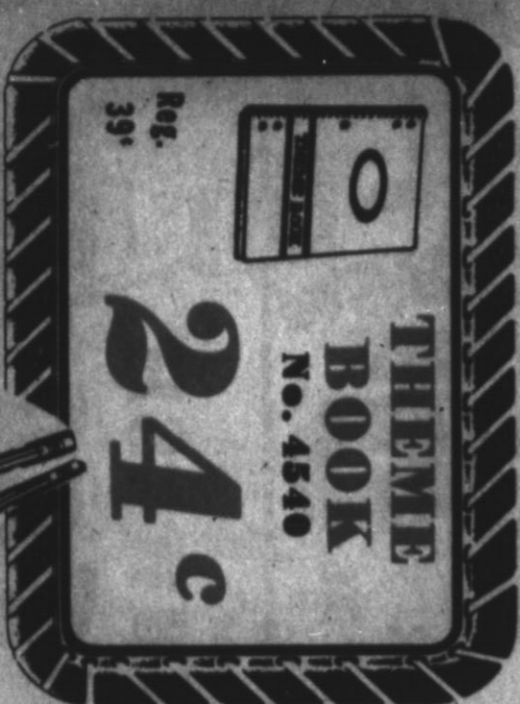
**DISCOUNT CENTER**



200 Count

**FILLER PAPER**

**49c**



Reg. 39<sup>c</sup>

**THEME BOOK**  
No. 4540

**24c**

Gibson Silver Streak  
**PENCIL**

No. 2 or  
No. 3

**2/5c**

Cap Pink-Green No. 2907-08-10

**ERASER**  
Your Choice

**2/29c**



**50% off**

**DISCOUNT CENTER**



12" Wood

**RULER**

No. 317

**9c**

**PROTRACTOR**

No. 32

6"

**9c**



Acrylic

**TIP MARKERS**

No. 0610

**59c**



Binney & Smith

**CRAYONS**

No. 24

**37c**



Big Chief

**TABLET**

54 Sheets  
No. 9149

Reg. 39<sup>c</sup>

**24c**



Magic Transparent

**TAPE**

MSAR

**24c**

Duo Tong

**FOLDERS**

No. 024

Reg.

**9c**

BIC SCHOOL SPECIAL

**3 BALL PENS**

99<sup>c</sup> Value

**39c**

Reg. 49<sup>c</sup>



**BIC CLIC**

**BALL POINT**

Retail 59<sup>c</sup>

**33c**



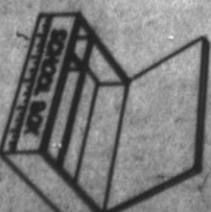
**SCHOOL LUNCH KITS**

by Thermos

**\$2.97**

**SCHOOL BOX**

Reg. 29<sup>c</sup>



**1.99c**

**BIC SCHOOL SPECIAL**

BIC BANANA

Retail 29<sup>c</sup>

**1.59c**