The Heramoral Brand

TUESDAYS-TWICE-A-WEEK-FRIDAYS

22nd YEAR, NO. 65.

PRESBYTERIAN ING NOTABLE FOR ITS SPIRITUALITY

Aids Greatly in Bring-

semarkably good crowds, a spirit of peration on the part of the other reford congregations, and splendid aching and music have marked the Presbyterian Church by the Rev. B. Wren Webb of Dallas. These services

ndered a musical treat that was greatly appreciated by the audience. doors of the Sunday School room to

that the spiritual results will be cum-ulative. Several additions and conver-sions have already been reported, with many more expected before the closing and two chidren and had been out in Oklahoma Farmer-Stockman, Oklahoday of the revival. Sevices are held the world for ten years. J. G. Blannight. A cordial invitation stands for M. Centre game in detail. Grady Hardie Commercial Executives Association. all the people to attend these services ris of Mobeetie, president of the Pan-and by their presence and cooperation handle Club at A. & M., drew a mental Specialty," Mrs. Phoebe K. Warner, belp make the revival one that will be for the lasting spiritual uplift of the efit of the old timers and the students Clubs of the Panhandle. Hereford country

A. H. Elliston in Thrilling Flight

H. Elliston surprised the home folks last Friday night when he made to the world. An excellent orchestra entry from the clouds and landed tri- furnished music for the occasion. Maing 160 mile airplane trip from Chil-

They left Childress at noon and battled a high choppy wind for two hours enter school in '34 if possible. before landing at Amarillo. Leaving
Amarillo at 6:20 p. m. on account of that sent the "old timers" home throbsome engine trouble they made a thirbing with the emotions stirred by

Mr. Elliston says in 1880 he rode the following a herd of 2,500 Texas long affair hereafter. horn steers across the Texas Plains from San Antonio to the Black Hill range of Dakota and Wyoming, has crossed the border of twenty-seven states and territories, has sailed on some of the large Todd, Jr., Amarillo, '20; J. W. Kaupp, ships and on torpedo boats of the Pacific, but all trips heretofore made did not put as much pep and enthusiasm and thrill and high life in a fellow as a 165 mile trip in an airplane 2,000 feet above old tierra firma.

BROADWELL-TATMAN NUPTIALS SOLEMN-IZED SEPT. FIRST

Phillip Broadwell, son of Mr. and Mrs. H. L. Broadwell, and Miss Elizabeth Tatman, daughter of Mr. and Mrs. O. S. Tatman, were quietly married at the residence of Rev. J. R. Sharp about 7:30 o'clock last Friday morning. Only

ter the ceremony for their old home, tant business is to come up for consid-latition, Iowa, where they will spend cration. Plainview says COME. Let's ing just now is a big watermelon patch, go,

H. L. ALBERTUS IS ENROUTE FOR VIS-IT IN MICHIGAN

A. & M. MEN HOLD NOTABLE PEP **BANQUET**

LIVE OVER DAYS NOW ACCOUNTED HAPPI-EST OF ALL

"Hit 'em h-i-g-h!
"Hit 'em l-o-w! "A. & M. let's g-o!"

Texas A. & M.'s famous old battle HELPFUL MUSIC cry roared through the doops and windows of the dining room of the Amarillo Hotel inst Saturday night and must have startled the guests and lobby linsayds out of their calm and orderly redictions.

ing Out Messages

students and prospective students, exstudents and prospective students of
the State's school were gathered together in a Panhandle "pop" meeting,
prior to the opening of the 1922-23 ession, and for the express purpose of
impressing upon the "Pish" at the banquet board just what solemn obligations they are gbout to take upon
themselves in domning the uniform and
traditions of the highest ranking milimeetings.

On last Sunday members of other church cheirs of the city joined with the Presbyterian choir and, aided by a splendid combined orchestra, all under the leadership of Miss Mattie Swisher, rendered a musical treat that was

as Aggies" of the Penhandle was full Parade cessary to throw open the of the enthusiasm and pep for which 10:00 a. m. Invocation. Address of Texas A. & M. is world-famous. Welcome, Mayor Lon D. Marrs, Ama-"Christmas" Holliday, gridiron star of rillo. Response to Address of Welcome, does of the Sunday school compact the Sunday mity for a long time to come and Albert Randall, son of U. G. Randall of Business; (d) Good of the Organizato-be, H. R. Brayton, professor of 3:00 p. m. Address, "Good Roads," chemistry at the college, was a guest and spoke briefly. Many excellent impromptu talks were delivered.

The gang wore fantastic head dresses of different colors and designs, and ev- rillo vs Clarendon College. ery man jack present was stood up and present location. A rell leader was Philosopher. chosen and everything from "Lizzie" to "The Wildcat" song was broadcasted antly at 8:30 p. m. after a thrill- jor O. A. Seward of Dallas presided as toastmaster. The latter's young son in the Curtis plane pilot by Carl was present, registered for the class of 34, and took his regular turn at making a speech, stating that he hoped to

ty mirrotes landing at Dawn and then memories of the happiest years of their to Hereford, arriving here at 8:30 p. of lives, and by references to scenes and incidents dear to the hearts of all of Hurricane deck of a Texas Cow Pony them. The banquet is to be an annual

> The personnel of the students and exstudents included the following members: Maj. O. A. Seward, Amarillo, '07; O. A. Seward, Third, '34; E. C. Amarillo, '23; H. S. Kerr, Amarillo, '23; P. S. Prickett, Amarillo, '22; W. E. Latham, Amarillo, '24; C. F. Boulden, Amarillo, '20; A. L. Randall, Amarillo, '20; C. L. Murph, Amarillo, '20; C. B. Short, Amarillo, '24; T. H. Bean, Amarillo, '99; J. G. Blanchard, Amarillo, 15; T. C. Holiday, Amarillo, '11; T. H. (Continued on Last Page)

PLAINVIEW PREPAR-ING TO ENTERTAIN CHRISTIAN CHURCH

Plainview, Sept. 5.-Plainview is the Mecea for Christian Church folks Sept. mediate members of the two families 11, 12, when they meet here for their were present. Both these young people have many friends here who are congratulating them upon their tupitals.

Mr. and Mrs. Broadwell will occupy the O. S. Tatman home for the present. Mrs. and Mrs. Tatman, with their son. C. O. Tatman, and the latter's wife and son, departed overland immediately at tance are expected and a much important manner of the two families and parent for their field to the strucks and parent for their district history. Several are so good for canning on account of the large for the trucks and parent for their children while entrance are expected that this will be one of best conventions of the Panhandle district history. Several are so good for canning on account of the large for the trucks and parent for their children while entrance are specially good for preserving, the not so good for canning on account of the large for the trucks and parent for the present grown anywhere. The tomatoes are of the trucks and parent for the present grown anywhere. The tomatoes are of the trucks and form of the large for the trucks and parent for their children while entrance are specially good for preserving, the not so good for canning on account of the large for the trucks and parent for their children while entrance are specially good for preserving. The not be uneasy as to the sets and finest golden tomatoes are of the trucks and parent for their children while entrance are the set and finest golden tomatoes are of the trucks and parent for their children while entrance are the set and finest golden tomatoes are of the trucks and parent for their children while entrance are the set and finest golden tomatoes are of the trucks and parent for the large for the present for their children while entrance are the set and finest golden tomatoes are of the trucks and finest golden tomatoes are of the parent for their children while entrance and finest gol

PAUL GUTHRIE IS HOME FOR VISIT AHEAD OF SCHOOL

Our Farm Champions in Washington

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, SEPT. 5, 1822.



Arctic Explorer

Highway Association.

3:30 p. m. Foot Ball Game: Ama-

7:30 p. m. - Address, "Right Human asked to tell his name, college nick- Relationship," Arthur Nash, Cincinnati, With an Aviator name, class, subject majored in, and Ohio, America's Greatest Philanthropic

> Wednesday, Sept. 20 9:00 a. m. Address, "The Support of Public Education in Texas," Dr. J. A. Hill, Pres. West Texas State Normal, 10:00 a. m. Address, B. E. Clement, Pres. American Grain Dealers' Associa-

tion, Waco. 10:30 a. m. Address, "The Dairy Cow a Means of Developing the Panhandle," J. W. Ridgway, Director Dairy Development, Mistletoe Creameries of

11:00 a. m. Hog Raising in the Panhandle, Col. L. S. Palmer.

1:30 p. m. Business Session Panhapdle-Plains Chamber of Commerce, In-

(a) Election of Officers and Direct Friona to Carry ors. (b) Selection of Next Meeting Place. (c) Unfinished Business. (d) New Business.

2:30 p. m. Address, "What the Publie Doesn't Know," Dr. A. H. Lindsay 3:20 p. m. Address, J. L. Chapman, Commissioner of Insurance and Banking, Austin.

4:30 p. m. Band Concert All Bands in Panhandle Participating.

7:30 p. m. Address, "My Dash to the Pole, Life, Habits and Customs of the Peoples of the Northlands," Dr. Frederlek A. Cook, International Character and Noted Explorer.

BRAND'S SAMPLING DEPARTMENT AGAIN IS CALLED UPON

Mrs. W. T. Smith brought to The

MISS BERTHA WEAR RETURNS TO WORK IN JOPLIN SCHOOL

Miss Bertha Wear left Hereford

Whitefaces Blew Features Program | Up and Allowed Of Booster Meet Vega Another Win

sound, and the act was queered for few wild swings and Jack was declared. This stunt brought down the house

another ball game while Hereford's machine blew up. However, bright spots flickered across the screen now and then to cheer the home boys, among

D. Morris, c

C. Morris, p

	STOLLAR	.03				
1.5.	AB	R	H	PO	A	10
Caylor, ss	3	0	0	4	8	1
Röbinson, ef	4	1	2		1	
Curtsinger, p	4	1	2	1	1	1
Bennett, c	4	1	0	5	1	0
Alban, 3b	4		0	1	4	3
Vaughn, rf	4	0	1	0		2
Boyd, lb	4	0	2	1	1	1
Wilson, 2b	4	0		2	5	
Acker, 1b	4	0	0	11	0	1
	35	3	7	27	16	9
	Vega			2396		
A. McNabb, 2b	5	1	1	2	1	1
B. McNabb, 3b	5	2	1	3	4	0
Williams, rf	4	3	1	0	0	0
Roberson, ss	4	3	0	1	2	2
Shirley, 1b	-4	0	1	6	0.	1
S. Morris, If	4	1	0"	3		0
Owen, cf.	3	2	3	3		0

By innings 000002254-13 86 Hereford-100101000-3 79

4 0 1 9 0 1

4 1 0 1 0 1

Robinson, B. McNabb; double play, Robinson to Wilson to Acker; struck out, Morris 7, Curtainger 4; two base hits, Vaughn, Curtsinger, Owen, bases on balls, off Morris 1, Curtsinger 2; home runs, Robinson, Curtainger; hit by pitched ball, D. Morris. Umpire Red

School Children In Three Trucks

Friona, Sept. 5. The three International trucks which the school board Fred Schultz. has purchased for the purpose of transporting the pupils to school, have been an army camp every day. They now shipped and are expected to arrive this have a large canteen where the boys week in good time to be on the job pext can buy supplies without going to town. Monday morning when school begins. Our Captain issues Canteen Checks to The bodies of these trucks will be rain the boys who are short of funds and and wind proof and are supplied with then the boys redeem them payday. The concert is to be postponed for the heaters which will keep the interiors About the only thing that the Canteen warm and comfortable. They are cap checks will not pay for is launday. sable of maintaining a speed of 45 miles per hour, but will be run on a schedule have to go out back of the bath house and trustworthy drivers will be in scrub brush. charge of the trucks and parents need not be uneasy as to the safety and comfort of their children while enroute to

MARRIES AN AMARIL-

Miss Ruth Hough of Hereford, daughter of Mr. and Mrs. Reese Hough, was married in Amarillo last Satur-promoted to Battalion, Mess Sargeant, day. The Amarillo Tribune of Sunday and Pet. R. H. McDonald has transhas the following account of the wed- ferred to Hendquarters Co., and is now

E. H. Albertus, of Nogules, Arizona, reached Hereford 1get Thursday, Mr. Albertus visited in the homes of Mr. Albertus visited in the homes of Mr. and Mrs. N. C. Vogele and Mr. and Mrs. and Mrs. N. C. Vogele and Mr. and Mrs. G. C. Major. He left Hereford Saturday morning for Detroit, Michigan where he will visit his sister and family.

Miss Rerths Wear left Hereford morning at 10 o'clock Monday morning for Jonlis, Mo., where he will again take un her school work as teacher in the Joulis Public Schools, and the will again take un her school work as teacher in the Joulis Public Schools, and the will again take un her school work as teacher in the Joulis Public Schools, and tending the States University. Mr. Guthrie, will be in Hereford the next follows at 1105 pulmical street. Mr. Miss Wear spent the summer at Roal day morning for Detroit, Michigan where he will visit his sister and family.

Miss Rerths Wear left Hereford Tues the Record of the Will again take un her school work as teacher in the Joulis Public Schools, at the Journal of the States of the Monday morning for Jonlis, Mo., where they visited places of his facing in the will again take un her school work as teacher in the Joulis Public Schools, and the Will again take un her school work as teacher in the Joulis Public Schools, and the Will again take un her school work as teacher in the Joulis Public Schools, and the Will again take un her school work as teacher in the Joulis friends were present. Mr. and Mrs. Review were present. Mr. and Mrs. Review of the unfortunates and with their street. Mr. Miss Wear spent the summer at Roal for the Schools, and the Will again take un her school work as teacher in the Joulis friends were present. Mr. and Mrs. Review of the unfortunates and the Will again take un her school work as teacher in the Joulis friends were present. Mr. and Mrs. Review of the unfortunates and the Joulis friends were present. Mr. and Mrs. Review of the will again take un her schools of the will again take un her schools. The worn and the

FOR AMUSEMENT OF CROWN THAT GATHERS LAB

BOXING AND WRESTLING BOUTS ARE STACED IN QUICK AND SNAPPY MANNER THAT PLEASED A LARGE AUDIENCE

RECEIPTS USED TO DEFRAY EXPENSE

Firemen Stage Exhibitions in Order to Pay Their Current Expenses, Negro "Free-for-all" was Bloodless, Lang able, Comic Affair That Furnished a Lot of Lau

"Jack Johnson," a big black negro was satisfactory, considering all or with a hand like a ham, slowly circled about the ring at the Fireman's Fracas Monday night, swinging his right arm with a awkward motion and monading four smaller negroes, who dodged him warily. The rules were that when a man hit the canvass the third time he was "out". Just a brush of that long arm seemed to put them out and soon only two small pegroes were left. A claion, the match being called a dre

high spot in a short, snappy program Then came the "Battle Royal" be that was not tiresome and pleased the undience. The Hereford Band furnish-finished the card with three rounds. ed good music as usual and the crowd boxing.

Guard Boys Told By Correspondent

Aug. 29, 1922. "Mr. Seth B. Holman, Hereford, Tex.

"I promised to write something for Tuesday's paper, but as news was cooler at Night scarce I decided to save up and have a whole lot for Friday. Sgt. Elliston says to inform you that he is getting long fine and has to fight with a club in order to get time to fill all his dates. Pvt. Doug. Connell says he is in the same fix. The slum is getting thinner since Clay Angelo has been made chief cook, he having relieved Jim Reid who was given a furlough a few days ago. I am now Asst. Cook, having been promoted when Jim went home, I now get every other day off, so that now I can have more time to gather news.

"There have been no disturbances on the "Front" and the only excitement Summary Stolen bases, Bennett, we have is in raiding "atilia." There presence. were several around here but they are getting pretty well thinned out now. One of the main roads out of town comes past this camp and we stop the suspicious looking cars and search them good general rain this week. for moonshine.

> Some of the boys who go to school became excited the other day when the report came out that all the school boys were going to get to go home the first of September. It is also reported that we are going to be moved to Sherman. that is Company "E", but I believe it is a false report. A few of the boys who had wives and crops at home were relieved to go home last week. Those relieved from this company were "Red" Thompson, Jim Reid, R. T. Green and

This place is getting to be more like When the hove run out of money they practice last Monday, as well as the of about 20 miles per hour. Capable and wash their own clothes with a passed over in order to allow the band

"I" Company met in a three round bont working up some new music. The con-and the civilian succeeded in besting certs will be resumed again as soon the Sarg. Sargeant Harry Cannon as possible. ARRIES AN AMARIL- from "F" Co., who is better known in the ranks as "Wild Cat", decided that it would be a small job to whip the civilian so he took him on and knocked him out in the second round.

"Sgt. Melvin C. Standifer has been

winner,

If wis a bloodless victory—just a lot of the. The crowd hugely enjoyed the antics of the quintette. It was the ere off the mat that was estonishing.

ed, of course, and could not have pur up longer battles. The rounds were short and the men not allowed to the

The Fraces is the sole means of any port of the local fire department as the proceeds are used in defraying to alised Monday night. It was am "Camp Leeper, Denison, Texas, ed that another athletic contest be offered on next Monday night wi the town is expected to be full of ent the buyers here for the nationally adversed Stubbs Hereford Cattle Sale.

Still Prevailing

The last few days have witnessed the gradual advent of cooler weather at night and in the forenoons, although the thermometer still reaches uncomfort able heights in the middle of the day and the usual dust and atmosp dryness are still conspicuous by their

For several night past "banks" have gathered in the north and cust, the full moon is due Wednesday, and the optimists ar pluning faith to hopes for a

There is no disguising the plain truth that rain just simply must come within the next few day to save late feed crops. If it arrives then there will still be a world of late feed raised. If it comes too late; then the outlook is blue

Thursday's Band **Concert Postpon**ed for Practice

There will be no concert by the Hereford Band on next Thursday night, according to annoucement made Tuesday. present owing to the fact that the band one scheduled for next Monday, was to furnish music for the Firemen. It was discovered the other day that Concerts cannot be given without prac-"E" Company has a real prize fighter tice and next Thursday night the boys within its ranks. The way it storted will take the time usually given to con-was: A civilian boxer and a Set. from cert and case it instead in practice.

MEMBERS OF SISK FAMILY VISITING THEIR OLD HOME

A clipping from a daily paper of. Reading, Pa., stated that Mr. and Mrs. Bottellon Sargeant Malor. Two of the Carl M. Sisk of Reading and his moth-"Don Bockman of this city and Miss best Sorgeants in Camp Leeper report. Rath Hough of Hereford were quietly of for duty in a very "riled up" state of Jessie Sisk, of Hereford, made a trip to married Saturday morning at 10 o'clock mind this morning, the trouble being the old homestead in Exeter Co., Ken-

SUED TUESDAYS AND FRIDAYS. h B. Holman Walter R. Steck

Holman & Steckman

entered as second-class matter at the stoffice at Hereford, Texas, under he Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Report-Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

abscription, Zone 1-per year, \$2.00 morning to visit their uncle, J. C. Den-ney of Bovina, and other relatives. abscription, outside Zone 1, per

41.00 Jack Dunn property in Bovina and is making the porches new. So subscriptions accepted for less than

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

LETS STAY AWHILE

When in the latter part of the year 1918, the Empire Gas & Fuel Company began to file leases for the promotion of off and gas on about one-fourth of the cage of Deaf Smith County, there were those among us, perfectly content to live in the best social, church and civic town in west Texas, who began to ake arrangments to leavess soon as Grandma Davies Sunday afternoon. the "oil field" was brought in. Things that time on began to take on the of U. B. Wheeler. He said Mr. Wheelair of an oil field and from time to time er was going to buy a Ford. more people began to acquire "inter-arts" and when on Sept. 4, 1919 the Em-calves the coming week. re Gas & Fuel Company filed in Deaf A car of coal came into Bovina last ith county's Deed of Trust covering Friday and the citizens were very glad to boldings to seenre the sum to get a ton to stow away for the beginof \$250,000,000,000, we knew that with ning of winfer. that mighty sum Deaf Smith County | Bud Queen has rented his Friona ad be punctured as full of property to a Mr. Hicks for the coming holes as a pepper box (if they did not winter and will move his family to Bobean business, why go to the trouble vina in the house that Marx Wella late borrow that sum of money.) We ly vacated, in order to send his children to school. Mr. Queen will batch out on the and the few of us left who had de the statement we did not want to Loan Company. live in an oil town, began the final preparations to move, but this week when we observe a release filed in the furnishings for her new home in Bo-wina. the "right, title and interest," we begin to feel at home and have settled our-selves down to keep up the good work of helping Hereford to maintain the ion of being the best civic, soal and church community in West

A Royal Poultry Show In arranging for the big poultry show a connection with the American Royal this year the America Royal managent has planned to make the Royal November 18 to 25, an all around tarmers' event.

In staging the poultry show the manent has made it possible for the try, turkeys, geese and fowls on farm. Many awards and prizes will be given for standard bred birds of the st stock, for hens showing the best as layers, for eggs which will sted and weighed and for the best nts to be brought out in poultry. If coultry breeder does not care to enter for any of the prizes but wishes to advertise his or her flock, special disay pens and booths will be arranged for that purpose.

Every convenience known to the poultry industry will be shown-incubators, ooders, feeders, all sorts of appliances-in fact, everything known to the deen method of improving poultry and eggs. The method of certifying and registering hens will be fully shown and discussed. Talks will be given on poultry, and the biggest and st poultry experts of the United

FARM

LOANS

Sudden

Service

he Hereford Brand States will be secured to give all avail. All of Northside will attend the pie the greatest fecture in the history of

Poultry show.

Poultry breeders will be shown how to cull their flocks of bens and take the producers from the non-producers.

The American Royal will hold the only recognized poultry show in Kansas City, open to all breeds, in the fall of 1922.

Towns

BOVINA NORTHSIDE

of Springtown, Texas, arrived Saturday

The Misses Leola and Pearl Denney

The Ford roadster of T. W. Turner

morning about 4 o'clock. Mr. Turner

will have to get a new car to make

The Holy Rollers denomination has been entertaining the Frjoma people the past week. They held services last Sat-

.J. C. Wilkes's one story adobe resi-

dence at Friona is nearing completion. Homer Martin has purchased a new

Raymond Davies, Jr., visited with his

Phone 369

MRS. FRANCES

TUBB

Will Teach at Central School

And At Home Tues

days and Fridays

Expression

Oratory and Reading

1. Course in Diction and Melody.

Included in this is Interpreta-

Courses are the following-

2. Teachers Normal Course. Lyceum Course. Stage and Make-up.

tion of the printed page. Vocal Interpretation of Poetry
 Dramatic Rendering.

Teach the pupil to be natural.

To develop imagination, concen-

tration of thought in the pupil,

8. Vocal Culture.

4. Physical culture

of Friona, was stolen last Wedne

those trips to Plainview.

J. H. Aldridge of Farwell is out serving papers in the Friona vicinity.

Hereford Brandings

All of us are so profoundly egotistical that all of us believe we could do wonders if we only had capital. Generally speaking, quack doctors use the biggest words in the medicine From Neighboring

Down in Arizona they give you direc-lons in this manner: "Go two miles that way as the dust flies."

Don't expect too much from the peo ple and you'll get along better with them, and eventually, you'll admire

A grouch in your system is the same A lot of innocent looking men are

bears" when they are in a strange J. P. McDonald has purchased the And then, father never gets real busy about the house until mother wants him to go to church.

The hum of conversation seldom is onstructive.

Marriage spoils so many romances. What has become of the O. F. word,

Art is fine, but people eternally talking about their art are tiresome No civilzation is staple. History is record of the downfall of myriads of

Then there is the kind of person who are visiting at the Benzegger home. thinks every chautauqua lecture was

both wide and narrow mouth, for

Fruit Jars

You are probably lucky b We'll say this for the movies: They

ways turn out all right. Ghosts aren't real, but they get so real results now and then.

Why not gossip about yourself? good deal could be said about you.

An appetite grows stealthily.

A daughter was born at the Hugs me last Wednesday. Some of the farmers are filling their

silos this week. Charles Hicks was on the sick list for a few days last week.

Sisters Germain and Gerome arrived from Arkansas last Friday morning

Frank L. Wihelm arrived here last Tuesday evening from Denver Colo., for a visit with relatives and friends. Joe Litsch and Miss Rose Kohls were in Tulia Thursday morning.

Ed Kern was in Tulia Friday. Paul Kern and Billie Stork were at

Dimmitt on business Friday morning. Frank Hoelting returned Tuesday, after a few months visit with friends and relatives in Kansas and Nebraska. Mr. and Mrs. Otto Miller and family

Henry Lange and Mrs. Paul Kern

th Gerber and Father Justin were at Plainview last Thursday.
The teachers are getting ready for school which will begin Monday. Separty Lange and Mrs. Paul Kern tember 11.

Spend Less-Dress Better

That's the message our new Fall line radiates. Four hundred a more genuine custom fabrics, the kind stamped "Top Quality." We offer-100 percent complete satisfaction plus' a saving that

And our clothes are "Made for you" and you alone.

Try and make it a point to look into our Values today.

C. P. Ringer's Tailor Shop

THE HOME OF FINE TAILORING ming and Pressi



A Dollar Saved

You know the old adege. Well you can earn many tire de here by letting us vulcaring those old. worn tire of yours. Don't be skeptical but ask your neighbors who have had tire vulcanizing done by us.

AUTO UTILITY STATION J. R. RUTHERFORD

Kelly Springfield Tires

KERR'S SELF-SEALING FRUIT JARS

\$75e-\$1.96-\$1.25

Garrison Bros.

FABRIC 30x39.85 30x31/2 12.50 32x421.00 33x4 34×4 23,00 Cords Priced in Proportion

> KEEP SMILING WITH KELLYS"

Thompson Garage

THERE'S A DIFFERENCE

-Between Thrift **And Saving**

Thrift includes work well and wisely done; money intelligently invested.

Saving may mean little or no spending, little or no work. We can save in many ways, often to the point of miserliness and thus lose our self-respect, but the exercise of Thrift is the acme of wisdom and good judgment.

The consistent maintenance of a Bank Account is the foundation of Thrift.

First National Bank

RANCH LOANS Phone 312

The White 50 Watt Lamp

We have sold many of these lamps heretofore and they became quite popular as they give a pure soft white light without the use of a shade and being nitrogen filled, are very economical to use. While we were without them we had many calls for them. This is to advise you that we have them in stock now and can supply you. Price a little lower now, 60 cents.

Kern-Dysart

Mortgage Co.

Ray-Bynum Bldg. Amarillo, Tex.

WE ALWAYS HAVE THE MONEY

Hereford Light & Power Company "Your Electrical Servants"

************************** Fall Suits Coats

in the very latest cloths, such as MARLEEN, SUR-EDETEX, VELOUR, TWEED, CORONADO, RUBADRE, SOMERVALE, SERGES and TRICO-TINES, have arrived, and are ready for your

inspection. In beautiful colors and designs, some with fur collars and some without.

Priced From \$25.00 Up

WE WILL BE DELIGHTED TO SHOW THEM TO YOU

Fox Mercantile Company

Establishing a New Business

In locating a new town, or the establishing of a new business, in order to succeed, there must be the natural elements present. There are many business failures because the above principle is not considered.

Insurance Companies always protect their own interests. It is up to the local Agent to protect the insured, which requires experience and knowledge.

Not for a Day, but for All Time.

T. K. Wilson Insurance Agency

B. FRANK BUIE, LAWYER Office in Court House, Hereford, Texas blind Attends to general law business.

Specialty, examining abstracts, writing 65-tf wills, advising clients, out of court.



WANTED-Feed to cut with a header Springlake for acreage near Hereford, keeping. Close to High School. See Dimmitt mail carrier.

J. L. Ramsey TO TRADE 580 acres well improved farm, near Ft. Worth. Will trade for Plains land. A. A. Ott. WANTED-To trade for registered cows, one five passenger, six cyinder East 3rd St. ns Automobile, nearly new. See 56-tf. Henry Wilkinson at First State Bank

For Sale

FOR SALE Some nice bundle sorgh um, now in the stack.

A. H. Elliston. FOR SALE-160 acres, 85 acres in cultivation. Will trade for cattle or good borses, or mules, as first payment. E. W. Morgan,

FOR SALE-Or will trade for shoats White Leghorn hens and pullets. E. W. Morgan. FOR SALE-Two extra good young

Good milkers. Jersey milk cows. 65-1t Pd. C. R. Barber. FOR SALE-One gas engine, 3 horse power with pump jack. One 5 horse

power engine, both in first class condi-Jno. L. Wilson. 64-2t-Pd FOR SALE-A good six room residence, well located, small cash payment,

balance easy terms. Geo. A. Stambaugh 64-tf FOR SALE Set light double harness very cheap. A. A. Ott. FOR SALE Waterloo Boy 12-20 Tractor Repairs for sale.

Phone 167-F12. Wood & Powelson. FOR SALE, or Trade Wheat drill and row binder, one Titan tractor, good as new, would consider as part payment a small row crop to pasture cattle in. Also 800 acres for rent, 450 under cultivation. Have had plenty of rain. Give possesssion at once. Phone 78. Mrs. Anna Ward. FOR SALE-Good row binder, at Jacobsen's Blacksmith Shop.

Ripe Fruit Ready to Can FOR SALE-At the Hereford Nursery. Still have plenty of peaches, plums, pears and grapes. All nice ripe fruit ready to gather.

Hereford Nursery. FOR SALE, or Trade-A horse six years old, gentle, well broke, small amount of cash, balance terms to suit purchaser. Phone 204-F13.

62-tf Arthur Holberg, Box 567. FOR SALE-Modern 5-room bungalow, close in, good terms. Inquire at Panhandle Lumber Co.

FOR SALE My home, modern 8 room house, large barn and out buildings, 4 blocks from Central school. Will also sell 6 acres joining place.

80-tf FOR SALE-I must sell one of my bouses. Priced right. Liberal terms. Would consider some trade. Come and look them over. E. V. Allen,

FOR SALE, Or Trade - 80 acres incultivation, 3 miles east of Clovis on highway. Would trade for small place near Hereford. R. M. Landis, Clovis, N. Mex. 65-66

Purity Black Leg serum, has been sold here for years, by other agents. It recommends itself. Kaneas method. Price

Lem Chesher, Agent, FOR SALE, or Trade-A model 53 Cadillac, in good running order. Will trade for tractor and disc plows, milk cows, Ford, hogs, or anything I can use. Arthur Holberg, Phone 204-F13. P. O. Box 567.

DR. J. M. PARREIL

Graduate Veterinarian Day Phone 105 Night Phone 94 Office: Corner Drog Store



LOST-A button hole watch and Frances Potts. LOST-3 horses from the Slaughter pasture, 1 roan, 2 bays, one bay is blind in one eye. Please notify C. S. Purcell, or Horace Smith

For Rent

FOR RENT-Large furnished bedroom suitable for lady teachers, or man and or binder. See J. W. Dugan. Phone wife. Third house north of Mothers Mrs. R. O. Sears. 65-66-P4 FOR TRADE-We'll trade farm near FOR RENT-5 rooms for light house

> FOR RENT-Front bedroom. See Mrs. McGhee, next door to Studio.

FOR RENT-Furnished or unfurnished rooms to rent. Modern conveniences. looked after his land interests here. Fred Millard.

Charles Johnson is visiting friends in Oklahoma this week

Mr. and Mrs. O. L. Sharp and two daughters are visiting their son in Ver-

Dixon L. Turner, of the A. & M. at Bryan, Texas, is home for a couple of ado spent the week end at the Galley weeks and is visiting at both Dimmitt home the past week. and Hereford.

Mrs. Hershey had Mr. and Mrs. Dix- this community had rain enough to wet on L. Turner and Pa and Ma Galley as down more than two inches and yet guests at a 6 o'clock dinner on Monday some of our stuff is growing (some). evening of this week and for dessert had the neighbors invited in as a little our Sunday School last Sunday and besurprise to the honor guests, Mr. and cause of the absence of Bro. Beavers Mrs. Turner. The evening was spent in sociable intercourse and singing. Miss Flossie Bowman favored us with several splendid instrumental selections on the plane and then she and her sister, Marguerite, favored us with some good plano duets. Miss LaVerne Robinson and Orien Sharp gave us some well rendered and highly appreciated Then the company was served ice cream and cake. Oh boy! but it was good to be there.

Charles E. Harding, of Chicago, Ill.,



This life we live is irksome, no matter where we be; the road is lined with boulders, an' breakers crown the sea. But we mustn't get discouraged an' declare that life's a cheat, for the prospecks ain't so cheerin' when a feller gets cold feet.

COLD FEET

The man that proves a winner, is the man that trims his sails, and steers his craft, unerrin' amid the storms or gales,—the hard knocks don't dismay him, which he squares his chin to meet, and his symptoms. don't betray him-be never gets cold feet!

There ain't no road to glory, but what's beset with thorns, and it's purty hard to travel, if you're pestered some with corns. So, to make yer failure certain, wear yer pants out on the seat, -it's a sign that allers tells me that a feller's got cold feet. . . .

... I like to greet the feller that can laugh at clouds an' cares that squares hisself in trouble, with his fists as well as prayers, . . One that earns a Landiction

that is mighty soft an' sweet. He blessed the world he lived in. and - he never got cold

morning for Dimmitt to spend a part of their vacation with Pa and Ma,

The new addition to the school house

Mr. and Mrs. Norm Cabot of Wildor-

It is now over a hundred days since

G. A. F. Parker of Hereford visited

John E. Tuner and famly.

situation apparently.

called on Mr. Hershey this week and be gave us a good talk on Christian Citizenship, using Joshua as an exam-Mr. and Mrs. Turner left Tuesday ple. Come again. We enjoyed it.

A man having \$4.00 needed \$5.00. He pawned the \$4.00 for \$3.00 and is being held up for the want of lumber sold the pawn ticket for \$2.00, thus givwhich has been delayed by the strike ing him the necessary \$5.00. Who lose the dollar?

Let's all go to Sunday School

FREE TUBE

with every casing. 30x3 (Casing and Tube) ____\$10.00 30x31/2 (Casing and Tube) ____\$11.95 32x31/2 (Casing and Tube) ____\$15.00 31x4 (Casing and Tube) ____\$17.50 32x4 (Casing and Tube) ____\$19.40 33x4 (Casing and Tube) ____\$20.00 34x4 (Casing and Tube) ____\$21.00 Pennsylvania Vacuum

W. C. Fallwell

Cup Tires

that will speed up parcel departments. The machine ties a strong knot, cuts the cord and throws the bundle to one

camble in products go fishing. Those

A new invention in the shape of an who produce stay on the job to enab electric bundle tier has just appeared the gamblers to wait till the harvest

The lime-sulphur now used very a tensively for San Jose scale as a do-mant spray is being used in a dry for to dust on for the control of mildes This is the time when those who funguous diseases of fruits and

Purina Feeds

for chickens, chicks, cows, horses, hogs, calves. PURINA FEEDS feed all the animals on the farm. except the farmer and his family.

Bran-Shorts-Chops-Salt

Jones & McLean

Our Stock is Complete

Hog Wire

Shelf Hardware

Barb Wire

Builders Hardware Casing

Poultry Wire

Well Supplies

Standard and Eclipse Mill Majestic Ranges-Perfection Oil Stoves

Dunlap Hardware Company

Garden Tools

Lawn Mowers

FIRST STATE BANK & TRUST CO.



not stinginess. A stingy man is not thrif-he is merely mean.

It is true that most wage earners do not make enough money in the course of a life-time to save enough to be even moderately wealthy at old age. Nevertheless hundreds of thousands of payroll men and women do save enough during their productive years to keep the wolf from the door in their old age and have comforts and even luxuries that would not be theirs had they frittered away

and seemingly insignificant sums of money in the earlier years.

But the mere saving of money and its ac-cumulation is only a means to the end, and the building of even a modest fortune re-quires that a man should have the indement to discern investment opportunities.

The ambitious man wants to increase his income; and when he has spare money he should seek the investments that will give him the best return.

Our message to you is this. That as a disinterested party, serving you only as your Hanker we are in position to advise you on every business move or investment you may cure make Start today-Let this be your bank.



All are from the Wrigley

factories where perfection

is the rule.

Save the

wrappers

Good for



Halfa Seed. Jones & McLean.

ari Gilliand made a business trip to you Monday on legal business.

our school cupplies at Skelton's

e week end with friends.

. B. Fleming, of Amarillo, visited in home of Mr. and Mrs. B. F. Turner

Eversharp—The pencil for School.

e can save you money on school

Vm. Knight and his traveling coma, Ed Johnson, Jr., went to Dallas | 65-3t.

e of Mr. and Mrs. Girard at Ros-II, N. M., last week.

Children's school hose at Skelton's. If it's for school Skelton has it.

J. L. Martin and wife, of Amarillo spent last Sunday in the home of Mr. and Mrs. Claude Higgins.

B. Engle went to Kansas City Monlay morning. Mr. Engle will enter sanitarium in Kansas City.

The school children know that Skelon gives more for the money

ars. M. C. King returned to her me near Panhandle, Sunday after a end visit with her mother

eversharp The pencil for School. Clark's Drug Store.

rbert Wilson, of the Panhandle ery one of them. Lumber Co., of Amarilo, spent the week end with his brother, C. E. Wilson, of

Wash tubs, wash boards, and wash Words

avillo Saturday aftermoon. Mrs. nel visited in the home of Mr. and Mrs. J. Coltharp.

Ifalfa Seed. Jones & McLean.

postal card from H. L. Rice said they are now located in Banning, fornia, and to send his Brand to address until further notice.

Get your paper plates, napkins and picule supplies at Skelton's.

Miss Virginia Wyche left Hereford Saturday afternoon for San Antonio Peras. Miss Wyche will teach in Eagle Pass, Texas the coming school year.

Mrs. S. P. Morris, of Georgetown, Texas, reached Hereford Tuesday morning and is visiting in the home of relatives, Mr. and Mrs. E. W. Harrison.

School Supplies of all kinds. Clark's Drug Store.

Mrs. Amzle Baker and daughter left Hereford Saturday for their home in Tulsa, Okiahoma, Mrs. Baker is a langeter of Mr. and Mrs. Jno. Estes.

Your money goes farther at Skelton's.

Will open my class in Expression et 11. Anyone desiring to study, case call 183 or see me at the High Monday, Sept. 11, and Central Tuesday Sept. 12

Nell Parmer.

will visit in the home of her father-in-law, J. B. Butherford.

Alfalfa Seed. Jones & McLean.

Miss Frances Landrum left Hereford Prewlit west to Canyon Mon- and Mrs. J. C. Carpenter of Albuquerque. The party will tour in the mountains on their return trip to Albuquer-

> School Supplies of all kinds. Clark's Drug Store.

Mirs. M. C. King of Panhandle, Texas, they will visit in the home of Mrs. bow, Clarendon, '17; C. E. Beirfield, and Miss Irene Williams of Austin, accompanied by Miss Lelia Williams of Clarendon, '23; B. F. Jenkins, Jr., Clarendon, '23; I. F. Sorelle, Wayside, '20; ompanied by Miss Lelia Williams of Austin, are in Hereford visiting-their mother, Mrs. E. J. Williams, and greeting their many friends.

Mrs. M. A. Harrison, of Hollene, N. Mex., accompanied Mr. and Mrs. J. N. Winchester and Mrs. Minule Si from Hollene to Hereford Monday Clark's Drug Store. morning, Mrs. Harrison spent the day in the home of relatives, Mr. and Mrs. W. R. Harrison,

> I will be at the High School Monday morning, Sept. 11, and at the Central School Tuesday. Those desiring to study expression, I will be glad to talk with. I will also arrange classes in physical culture and folk dancing. Miss Margaret Swift:

ir. and Mrs. E. W. Morgan visited in Minnie Shook, of Gracement, Okla., left Hereford Monday morning for their ome. They have been visiting in the mes of Mr. and Mrs. W. R. Harrison of this city and Mrs. M. A. Harrison of Hollene, N. Mex. Mesdames Winchester and Shook are sisters of Mr. Harri-

To the Voters:

I want to express my sincere thanks to every man and every lady in this county who either voted for me or helped me win the democratic nomination for sheriff and tax collector. I assure you that I appreciate it more than I can tell you. I will try to show my appreciation for another two years by ttending strictly to the affairs of the meriff's office and in maintaining law and order in this county.

I have nothing but good will for those who could not see their way to support me, and I hope to make friends of ev-

C. S. Purcell.

Card of Thanks

cannot express our apprecia the accident and death of our son, brother and nephew, Dee Grimes. No

and family, Arthur Grimes, Wesley Grimes, Mrs. Famile Eastwood, M. Bailey, John Grimes and Kelly

Miss Mildred Cross left Hereford Saturday for Marshall, Mo., to enter Missouri Valley College for the cos school year.

H. A. Johnson and baby, left Hereford rillo, '23; J. O. Paschall, Amarillo, '12; Tuesday morning for Clovis, where S. Dickens, Amarillo, "18; H. R. Ker-

To accommodate cattlemen expected here September 11-12 to attend the big Stabbs Hereford cattle auction. If you have rooms to reat notify A. Lawrence, or list them at the Brand office.

W. S. Williams shipped two cars of Hereford estile to Wichits, Kansus. The two cars consisted of cows and heifers. Mr. Williams left with the cattle Saturday afternoon.



Flowers

CUNNINGHAM FLOWING

School **Supplies**

Are you ready for the School Bell Monday morning. We have among our school supplies the following that we wish you to see:

Fountain Pens, \$1.00 up Ever Sharp Pencils, \$1.00 Expell Repell Pencils, 65c Shafer Pencil, Gold or Silver A full assortmen of 5c pencils Tablets, Erasers, Note Books and Fillers Examination Tablets and Theme Paper We wish all a profitable school year.

City Drug Store

Hereford, Texas

Mrs. D. Rutherford and bafy, of and hours. The floral efferings, which Oillos, Old Mexico, reached Hereford were so beautiful, will ever be remembered. Saturday afternoon. Mrs. Rutherford bered.

C. B. Grimes, father, Dave Grimes

The floral efferings, which their cousins, Misses Pern and Gladys Lubbock, '24; G. W. Harris, Mobestie, Rari Lipscomb, Amarillo; Wesley Johnston, Amarillo; Jake Munday, Amarillo; Johnston, T. B. C. B. Grimes, father, Dave Grimes

University at Winfield, Kansas, for Dinwiddie, Panhandle, '23; Fred Hale, W. B. Kunnous, Amarillo.

A. & M. MEN HOLD NOTABLE BANQUET

(Continued from Page One)

Mrs. T. G. Nance and daughter, Mrs. Amarillo, '24; Hobart McMordi, Ama-Jack Collins, Dumas, '15; F. M. Craft,



J. Q. Newell

Frank Sez!

BUILDING YOUR

CHARACTER

"We hates to brag, er seem kerflumptious, but we has to admit whin it comes to prices, er service, we has all competitors beat regardless."

The name of the bank with which you do busi-

ness is one of the best references you can give. Not

only does a bank account yield you monetary re-

turns, but it returns also a dividend in good repu-

MAKE THIS BANK YOUR BEST SERVANT

Western National Bank

Frank A. Gyles, Grocer

Where Quality is Paramount Courtesy

Service



For That Good Job Printing

A phone call will bring our representative with no expense to you.

> The Hereford Brand Phone 30

Free For the Children

While They Last

A Nice School Tablet for every boy and girl, under twelve years of age, that comes after it before school opens, September 11.

FIRST COME, FIRST SERVED!

D. R. Gass & Son