

About Nation's Future

Mahon Remains Optimistic

U.S. Congressman George Mahon, on his final 19th District jaunt before going back to Capitol Hill, paid tribute to Deaf Smith County citizens here Wednesday by saying he was glad he visited the "Garden of Eden" in this area before returning to Washington.

Rep. Mahon was guest speaker at the Hereford Lions Club luncheon meeting before a standing-room-only crowd in the Civic Club Center. His busy day included a visit with farm leaders in the District Courtroom from 10:30 to noon, and a coffee hour at the chamber of commerce office from 3 to 4 p.m. Wednesday afternoon.

"The big question many Americans are

asking," said the veteran congressman, "is that they're wanting to know if there is light at the end of the tunnel." Mahon referred to the many problems faced by the nation but emphasized: "I believe we can meet the challenges; it won't be easy and we'll have to make some sacrifices, but we are a nation of great people who have the will and determination to find solutions."

Mahon pointed out that there wasn't much legislation to talk about from the recent session of Congress. "We've been doing more investigating, it seems," he added that he was disturbed at some of the investigating. "I'd hate to see it go so far as to damage the usefulness of such

necessary agencies as the CIA and the FBI."

Mahon remarked that many citizens were unhappy with the actions of Congress, "but thank goodness they are more tolerant of us as individuals," he added. Referring to the lack of legislation, Mahon jokingly said that "maybe you should be thankful for what Congress has not done."

He said Hereford and Deaf Smith residents should be proud of "the part you play in this area in producing new wealth," noting that he represented a great agricultural area of the nation.

At the ag session Wednesday morning, Mahon pointed out that industry, and the

nation, would collapse without the farmer. "After all, he is industry's best customer. The labor situation has forced the farmer to mechanize his operations."

"Americans, in their prayers today, should add a P.S. for the farmer, and it might go something like this—Lord, do take care of the farmer because without him, we're sunk," stressed the congressman.

Mahon said he doubted there would be any significant farm legislation this session, primarily due to the urban-oriented Congress. "It might be better if we don't have any, because it could be bad."

The congressman fielded a number of (See MAHON, Page 2A)



Meeting Constituents

Congressman George Mahon chats with local residents during his visit with farmers Wednesday morning in the commissioner's courtroom. Pictured with Congressman Mahon are Jim Conkwright, Dick Montgomery and Jay Boston. The Congressman also addressed the Hereford Lions at their noon luncheon Wednesday.

President's Knowledge Of Wheat Problems Impresses Witkowski

By JIM STEIERT
Brand Farm Writer

Leo Witkowski of Hereford, president of the Texas Wheat Producers Association, was one of a number of wheat farmers from various states who met with President Gerald Ford last week in Vail, Colo.

THE MEET WITH the President came following meetings of representatives of the TWPPB, Great Plains Wheat and Western Wheat Associations and the

National Association of Wheat Growers in Vail.

Witkowski reported that he was impressed with the President's attitude on the wheat situation.

"The President came in and talked with us just before he went out to play a round of golf, so he was dressed informally. He was real knowledgeable on the wheat situation. He must have been briefed, because he knew the wheat crop is 19 per cent larger this year than last," Witkowski commented.

Ford told those at the meeting that he feels America needs grain exports, and feels that difficulties with a maritime union boycott of shipments to Russia can be settled.

HE CALLED for both factions involved in the dispute over the boycott to "cool it" following a rash of accusations from farm organizations and the maritime unions.

"The President seemed sincere in his desire to help the factions come to some sort of settlement on the issue, and he told us he wants to see the farmers get a good return on their crops. He talked

straight out," Witkowski said.

The Hereford wheat official reported that the National Association of Wheat Growers voted to honor the President's request to "cool it" until the Sept. 11, crop report, in the interest of speeding settlement of differences, but to protect producer interests in the event negotiations break down, the NAWG has appointed a special team which is now pursuing actions to allow continued movement of grain into export.

Steps include plans for establishment of an emergency action fund, investigation and preparation of possible legal action, exploration of legislative action, documentation of supply availability and estimated export demand for all grains and development of a national education program through the media.

LEADERS FROM the Great Plains Wheat and Western Wheat Associations attending the Vail meeting termed the ban on loading wheat for the Soviet Union "unjustifiable discrimination against the Soviet Union and the U.S. grain farmers."

During the Colorado meetings, the two wheat organizations issued the following statement:

"The U.S. grain producers have merely sought to improve their income by the domestic and export sales of a commodity they themselves have produced. The ban on exports and the longshoremen's refusal to load vessels violates the farmer's rights. The grain which the farmers hope to sell does not belong to the longshoremen, the administration or any processor. The farmer provided all of the inputs for its production. He has paid for the land, the seed, fertilizer and the equipment and labor for its production. The ILA is hardly in a position to dictate to the farmer and the nation how the farmer should be permitted to dispose of his product. On a broader scale, the longshoremen's ban on loading grain for the Soviet Union is an attempt to dictate U.S. foreign policy and should not be tolerated by the American people."

Questioned about his own reaction to the ban on loading by the maritime (See WITKOWSKI, Page 2A)



That fellow on Tierra Blanca Creek says the man who goes out looking for trouble doesn't need to get ready for a long trip.

See everything, overlook a great deal, correct a little. —Pope John XXIII.

The Brand's annual football contest page will start Sunday and will follow the same format as for last year's popular guessing game. Through the sponsoring merchants, The Brand will award weekly cash prizes of \$15, \$10 and \$5, as well as three grand prizes for season winners in the amounts of \$100, \$35 and \$15.

Do your research, if needed, and get ready for the weekly contest. Enter every week and you'll be eligible for the season prizes. The Brand will also carry the Harris Rating System again this fall, providing "professional" guidance in picking the teams.

Another popular feature will also appear in The Brand this season in connection with football. The weekly feature will be the publication of Dirk West cartoons, which will follow the Herd during the season. West, well-known cartoonist from Lubbock, draws grid cartoons on the Texas Tech Red Raiders, as well as other Southwest Conference teams and area schoolboy teams. Dirk's first Herd cartoon will appear Sunday.

The sixth annual Hereford High School Rodeo is scheduled Friday and Saturday and should provide thrills and spills for area rodeo fans. Incidentally, the trophy saddles being presented to the all-around cowgirl and cowboy have special significance for Rev. and Mrs. Bill Lang of Hereford. They are made by Jr. Connell of Fort Worth, who is Mrs. Lang's brother.

Two trustees spoke out on some positive points about the local school system during a board meeting Tuesday. Clark Andrews noted, from an article in the Amarillo newspaper, that the school budget there is about \$30 million for some 27,000 students. By comparison, he said Hereford's budget was about \$5 million for 5,300 students, which appears to be a better ratio.

James Gentry, a new board member, commended the board here for its forward-looking plans on the school's racial balance. Some schools, he noted, are having difficulties with the Health, Education & Welfare Department in meeting guidelines. Plainview, for example, was reported last week as having to bus about 6,000 students to achieve the proper ethnic makeup in its schools.

First Sunflowers Are Delivered; Bumper Crop Could Be In Store

By JIM STEIERT
Brand Farm Writer

Harvesting of Deaf Smith County's sunflower crop officially got underway Monday with the delivery of the county's first load of the oilseeds to Hereford Grain Corp.

IF YIELD estimates on that first load are any indication, the new crop could have a bumper year in its debut in the local area.

The 14,000-pound first load was grown by Clark Andrews on the T.L. Sparkman farm just east of the city.

Test weight on the load was 26 pounds per bushel. Sunflower seeds are quite light, and low test weights are normal. Moisture content of the first load was 7.4.

The sunflowers were contracted for 15 cents per pound.

EUGENE BALDWIN, son-in-law of Mr. Sparkman and combine operator who harvested the first load from a 30-acre field on the Sparkman farm reported that the yield is better than he had expected.

"These were strictly dryland sunflowers, but they're going to yield in the neighborhood of 1,000 pounds per acre," said Baldwin. "Of course this field received a lot of rainfall early in the growing season, but no moisture fell during the grain-filling process," he added.

Baldwin explained that the sunflowers were planted on some of the poorest land on the Sparkman farm, and in an area where irrigation water was short.

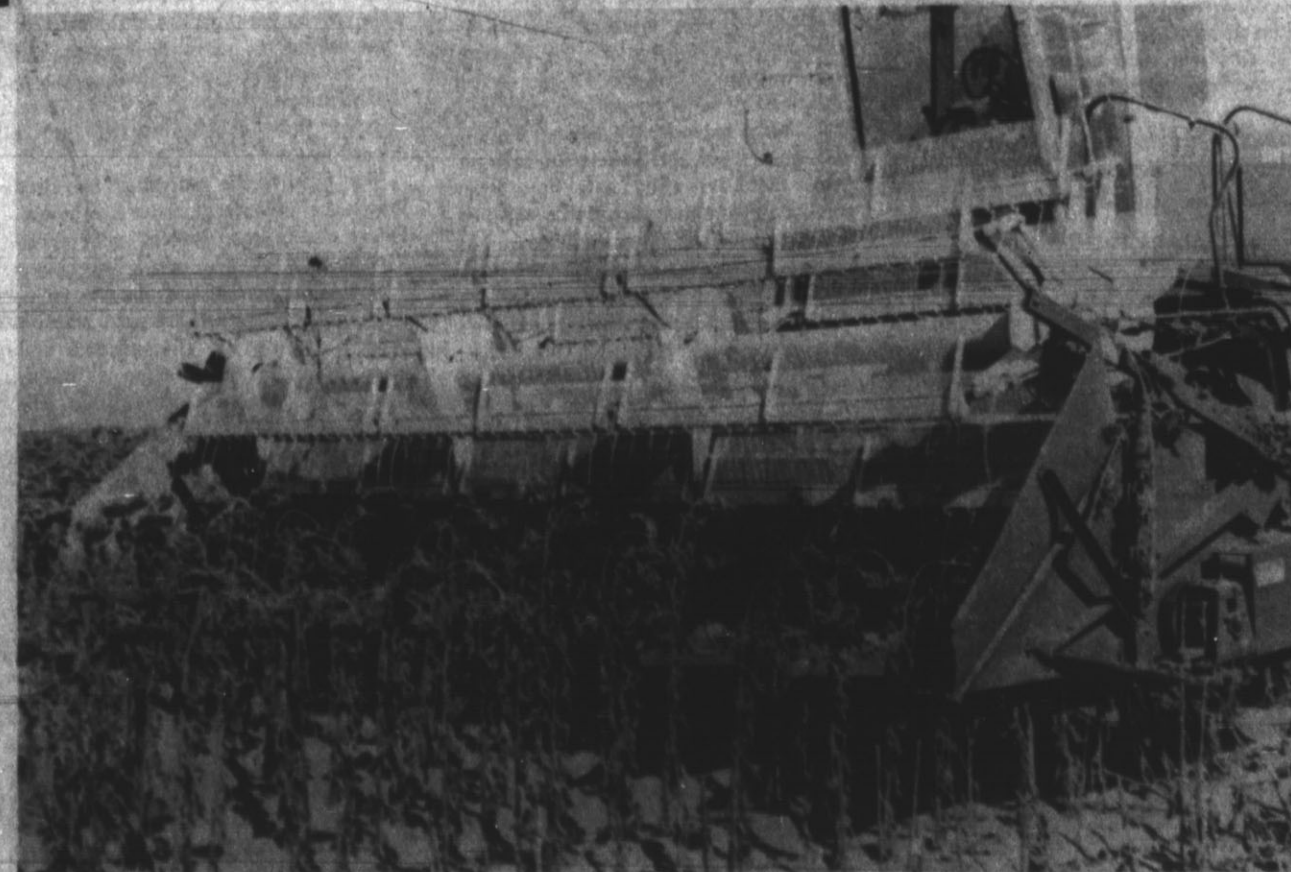
"We wanted to find out just how they would do where the water was short. They came right on. Part of them were planted in an area of the field which was heavily infested with blueweed, and it's

the first crop I've seen that went ahead and made in blueweed," Baldwin pointed out.

HE REPORTED that the header used in harvesting the first load of sunflowers was home-made, and has worked fairly well.

"I haven't noticed the sunflowers blowing through the combine too much, in fact I've increased the air intake some. It's a slow process though, I haven't been able to run over 1 1/2 m.p.h. We were told that we would probably be able to run about four m.p.h., but I've found that too many of the seeds run over unless you really slow down," said Baldwin.

"With what I've seen so far, I think sunflowers could very well prove to be about as practical a dryland crop as any, and the returns could prove substantial," he added.



Harvesting A New Crop

The county's first load of sunflowers was harvested just east of the city Monday afternoon on the T.L. Sparkman farm. The sunflowers were grown by Clark Andrews. Here, a combine

operated by Eugene Baldwin continues the harvesting of the 30-acre field on the Sparkman farm with the aid of a shop-made sunflower header.

thursday
the Hereford Brand

Hereford, Deaf Smith County, Texas Thursday, August 28, 1975
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Travel Allowance Granted Tax Roll Statement Is Approved Monday

By O.G. NIEMAN
Publisher

The county's tax roll statement, showing an assessed valuation of \$85,764,260, was approved by Deaf Smith County Commissioners Court Monday for submission to the State Comptroller's office.

Commissioners had recently approved the 1975-76 budget on a conservative estimate of \$80 million assessed valuation, so the certified total should provide a little "cushion" in the new budget.

In other business during the regular session Monday, commissioners, gave

tentative approval to a contract with the state on a program which strengthens child support payments; approved purchase of new dictating equipment for the criminal district attorney's office; set a 16-cent-per-mile vehicle allowance for commissioners effective Jan. 1; approved purchase of a humidifier for the county museum; and approved three requests for use of the Bull Barn.

Criminal D.A. Andy Shoval explained the proposed contract with the state in regards to child support. The program, initiated by the federal government, is aimed at decreasing welfare payments for child support. Fathers, either of (See TAX ROLL, Page 2A)

School Board Okays Change In Boundary

An unexpected high enrollment at the new West Central Elementary School resulted in the Hereford School Board approving a slight boundary change during a special meeting Tuesday morning.

The change will involve the busing of about 70 students to Northwest Elementary School from an area bounded on the west by 25 Mile Avenue, the east by Main Street, the north by Park Avenue, and the south by 1st Street.

In other business Tuesday morning, trustees amended the 1974-75 budget, approved the resignation of one teacher and the election of three teachers, approved the purchase of four acres of land for a school farm, discussed school policies, and received an enrollment report.

Supt. Roy Hartman, in recommending the boundary change, pointed out the triangle area around old Central Elementary was selected in order to maintain the ethnic make-up of the two schools, as required by HEW. The enrollment report showed West Central with 607 students Monday, compared to 426 at Northwest.

The change was expected to be made immediately, with a bus run being planned Wednesday. Plans were tentatively made to run a bus route down two streets in the area, with students walking to those specified streets to board the bus.

The board went into a brief executive session to discuss the land purchase, then returned to take action. Approved was

the purchase of four acres on the northeast edge of the city limits, lying east of Rowland's stables and west Means Sign Co. The land was purchased for \$1,000 per acre from the Wilford Boscher Estates, et al.

The four-acre tract, to be used as a school farm by the agriculture department, is in the city limits with (See BOUNDARY, Page 2A)

Enrollment Set At 5,342

Enrollment in Hereford Schools was tabbed at 5,342 in a report issued to school board members here during a special session Tuesday morning.

The total was 154 students below the same date last year. The breakdown this week revealed 967 students in high school, 732 in Stanton Junior High, and 710 in La Plata Junior High. The top four grades, on which University Interscholastic League classifications are based, totaled 1,451.

A breakdown of the elementary school enrollments: Alkman 511, Bluebonnet 489, Northwest 426, Shibley 444, Tierra Blanca 436, and West Central 607. The ethnic make-up of the elementary schools revealed Mexican-American enrollment in all buildings, ranging from about 52 per cent in four school to 59 and 61 per cent in West Central and Shibley.

MHMR Center Fights Mental Illness, Retardation

By JOE LACKEY
Brand Staff Writer

Suffering caused by the many forms of mental illness and occupational difficulty resulting from mental retardation are two of the main targets of the Hereford Mental Health Mental Retardation Center, which is engaged in an educational campaign to acquaint members of the community with services offered by the center.

THIS CAMPAIGN has included the mailing of letters to members of the community to acquaint them with services provided by the mental health portion of the center.

The letter states that mental health services available on an outpatient basis include individual psychotherapy, group therapy, family therapy, marital counseling, and followups with patients discharged from mental hospitals. Psychological testing is offered.

All sessions are conducted by mental health professionals. Psychiatric coverage is provided by Amarillo psychiatrists, who provide outpatient services at the Psychiatric Pavilion of Northwest Texas Hospital in Amarillo five days per week.

Other services offered include crisis intervention, education and consultation, mental health seminars for professional, civic, and social groups, and referrals to community and state agencies.

THE DIRECTOR of the mental health portion of the center is Al Des Marteau, who came here in June of 1975. Des Marteau finished graduate school at Kansas State College at Pittsburg, Kansas, and has a master's degree in Clinical Psychology. His hometown is Kansas City.

He stresses that the stigma which has traditionally been attached to mental illness is harmful, and should be overcome. "People are afraid to talk about their problems," he says. "The result is repression and avoidance."

He says he is sure there are people in the community who could be helped who aren't taking advantage of the services offered by the center.

"People will go to a doctor when they are physically ill, but they don't seek help, sometimes, when they are mentally ill," he says. "When people can't handle emotional or mental suffering, they need some counseling."

IT IS POSSIBLE, if not probable, that many people are mentally ill and are not even aware of their condition. Telltale signs of mental illness, according to Des Marteau, include prolonged depression, situations where the individual is more withdrawn than usual, situations in which emotional upset lasts longer than the normal response to an upsetting situation could possibly last, cases where people are generally uncomfortable with their situation in life, and, in general,

situations in which people have difficulty in coping with their environment.

The director of the mental health center said that his office is handling about eight cases a week at this time. He would like to see this number doubled by the first of the year.

Des Marteau said he would like to convince people to feel free to use the services of his office. He said the conception of the center as a free, social agency is wrong, since there is a fee required for services offered, a fee which is determined based on the ability to pay. He is interested in attracting people from all economic groups who need help to use the services offered by his office.

The director of the mental health center plans to hire a mental health associate soon.

OTHER PLANS FOR the future of the center include developing a mental health workshop, which would provide occupational therapy activities for state hospital returnees and other individuals. This would be staffed with volunteers who have a particular interest they would like to share with other individuals. This would provide important social interaction for the mentally ill.

It's hard to say when this will start," Des Marteau said. "But I would certainly like to line up volunteers now."

The director said that the mental health and mental retardation functions of the center are divided. It is possible, he said,

that the office will be divided "physically" in the future, with the mental health portion of the center possible moving its operation downtown.

The mental retardation portion of the center is currently searching for a new supervisor teacher, a position which requires a Bachelor of Arts in special education.

ALICE WARREN, a staff member of the center who works with the mentally retarded, said that the mental retardation portion of the center offers a "sheltered workshop" for the mentally retarded.

There are currently twelve people enrolled in the mental retardation program here, she said. These people are in the facilities of the center 6 1/2 hours a day.

Many of these people work on community contracts, some work in connection with contracts sponsored by the Amarillo State Center for Human Development.

Examples of community contracts currently in progress at the center include one involving Armour, which involves girls being served by the mental retardation services sewing up frocks for Armour, and another involving the wrapping and sealing of candles for Sunset Candles.

MRS. WARREN SAID the mental retardation center would like to have more community contracts, and less of

the Amarillo contracts, because the community contracts involve less overhead.

She stressed that there are many services the mentally retarded could perform for the businesses of the Hereford area, if only these businesses would come forward and arrange work plans.

The educational program at the center, she said, is work-oriented. The mentally retarded are taught how to work, and learn the basic fundamentals of becoming a good worker.

The center's general goal is to teach the mentally retarded to work at a level of sufficient competence so that they will be able to "go out into the community and work on their own."

ONE OF THE CLIENTS of the center currently works a half-day each day in a community business, while another works full-time.

While at the center, the clients are closely supervised at all times, even during break and lunch periods, Mrs. Warren said.

She went on to say that clients of the center are taken periodically to the Amarillo State Center where they receive psychological evaluation. At this time a determination is made regarding what the clients are capable of doing regarding

possible work. The trips to Amarillo last for a period of 30 days. During these periods of testing and evaluation around-the-clock supervision is offered.

Mrs. Warren stressed that many volunteers are needed for the staffing of mental retardation programs offered by the center. Volunteers are particularly needed to staff recreation activities. Young, active volunteers are desired.

A TEENAGE YOUTH volunteer program will hopefully soon be developed. None of the clients are at all dangerous, Mrs. Warren emphasized, but some are very active, making desirable the attaining of young, vigorous volunteers.

Mrs. Warren was enthusiastic about plans to use the West Texas State University Activities Center one night a week this fall. Youthful volunteers to help with recreation activities in connection with this plan are needed.

She also said the Elks Lodge donated to use of its pool two Saturdays a month during the summer.

The general mental retardation programs here are based on work orientation, but recreation and exercise are also included, so that the entire physical and mental makeup of the client will improve.

Finding a Rent House is Easier Said Than Done In Hereford

By BOBBY TEMPLETON
Brand News Editor

Corner gas stations remind the community of the ever present gas shortage, but residences which line Hereford streets provide an even more apparent reminder of the housing shortage here and other Panhandle towns.

While, the problem is decreasing a bit during recent months, it is still a fact that someone coming here for the first time has to scrounge around for a place to set down roots. The problems boil down basically to costs with interest rates out of reach of most incomes and therefore causing less purchases on new residences and less available housing.

THE ONLY ALTERNATIVE is renting and this has become a critical situation during the latter part of the summer due to new teachers moving in and movement of a lot of persons into and out of the community.

Don Tardy of Lone Star Agency, which deals in real estate and insurance, said Friday that renting has always been a problem here with little housing available. New houses are being built but little rent property exists, Tardy explained.

As opposed to the big cities where apartment complexes have flooded the suburban areas, few have been built in the smaller towns such as here. And little incentive has been given for such structures since overbuilding has occurred causing several investors to end up empty handed.

"It (building apartment complexes) has been considered a bad investment and banks haven't been willing to lend money," Tardy said. "But this really depends on the area and Hereford seems more prosperous."

He indicated that several parties are contemplating building complexes here. In particular, he said he knew of a 50-unit and a 20-unit complex that are being planned.

"I think there is a definite need for apartments here at least for a 50-unit and 20-unit complex," Tardy said.

PRESENTLY, THE 132-UNIT Blue Water Garden Apartments, the largest in town, is staying almost constantly full with about 98 per cent occupancy according to a representative of the apartments. Also other smaller complexes here have reported similar situations.

Lone Star as well as other local realty companies have helped ease the rent

situation by renting houses that are up for sale until those properties are contracted for sale. "This, of course isn't as desirable of a situation since they (the houses) are always being shown and tenants must move out once they are sold," Tardy said.

The realtors also own houses, duplexes and apartments which they rent on a full time basis but these are limited. The only real help, it seems, is the shortage of rent property is for more apartment complexes to be built.

New residents here often want to rent but are forced to buy since it is the only possible housing. If it's affordable, it's possible since new construction of single family residences is consistently taking place. Tardy estimated that about 15 houses are under construction now with

another three or four definitely planned. Of course, the only obstacle is the \$200 to \$400 monthly payment depending on size and quality of house.

HOWEVER, THE SITUATION has improved during the last month or so as banks have become less restrictive on loan money although interest rates remain high. "The point is that buying house will never be a better deal than it is right now. Interest rates won't likely go down," Tardy said.

A trend among some new residents is to rent for awhile, look over the market and living locations, and then purchase a house. Tardy said this probably is the situation with about 15 per cent of the people with the others having to pick a house to buy before they move here.

"Business (for realtors) is generally picking up, at least ours is," Tardy said. "It sure is better than it was last fall and that's a good sign."

In the meantime until living quarters become more accessible, families here will have to continue to double up with friends and accept the housing that is available. But the picture does seem to have improved horizons ahead.

Witkowski-

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unions, Witkowski replied that he felt the farmers were being denied the "free access to market" which they had been guaranteed when called upon to plant a massive acreage of wheat for this year. He also questioned how the country will pay for Arab oil if it does not make export sales of grain.

"ALTHOUGH WE'RE having trouble right now with loading at the Gulf stations, the chief of the longshoremen on the west coast told us that they would be glad to load ships out there. Of course that would pose a considerable transportation problem, but at least it's a comment on a positive note," said Witkowski.

Witkowski had high praise for the efforts of the nation's railroads in moving this year's huge crop to the ports.

"The railroads have added 29,000 hopper cars that haul twice as much grain as the old boxcars, and this year, transportation is not quite the problem it has been previously. When our system is operating smoothly, we can get our wheat to the ports and loaded more quickly than the Russians can unload," he pointed out.

"Although some farm organizations have been rather radical in their statements concerning the boycott of the maritime unions, wheat producers have tried to remain moderate in their statements on the matter. We want to give President Ford the benefit of the doubt that this matter can be settled and grain can be moved freely again. But if it isn't worked out, the Soviets will still get grain because they will buy from someone else either directly or will buy from some of our other customers. It's important that we go ahead and carry through with this deal, because our credibility as a market source might very well be at stake," Witkowski concluded.

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Mahon--

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questions from the ag leaders at the morning session, and posed some questions to them concerning their feelings on various farm topics. Several farmers had something to say about labor leader George Meany and the embargo on grain exports.

"I think it is impertinent for anyone to attempt to dictate the nation's foreign policy," stated Mahon. "I am unalterably opposed to an embargo on grain. I can't believe the federal government would tell farmers to go all out on production, then limit exports."

Other points of interest mentioned by the ag leaders included the cattle feeding situation, the need of a cost of production index for the ag industry to use, the need of a delivery-point designation in Hereford for corn and cattle, the need for some government agency to actively work for the farmer, and the need to keep working on water importation.

Several ag representatives mentioned the need of "stability" in farming and ranching operations. County Agent Justin McBride pointed out the need of educating the urban people about the role of agriculture. "We're being beat to death with a report that only 5 per cent of the people are in agriculture, when the figure should be 40 per cent when you

add all the related agri-business industries," emphasized McBride.

In talking about cost of production, Mahon pointed out that the "sad story is that net farm income is expected to decrease by about \$7 billion this year." The big factor, he added, is the escalating cost of production. Mahon said he wished the Eastern metropolitan press would explain to the housewives that food is still a bargain in the United States.

Several farmers expressed appreciation for Mahon for his help on the field hearings to determine the priority set on natural gas for irrigation purposes. Mahon responded that area groups "did a great job" in retaining the priority rating, including attorney John Alkin.

Mahon said he had wanted the farm meeting to get some "grassroots opinions" on the ag situations, and he was pleased with the way people responded to the meeting here. He was introduced at the farm session by County Judge Sam Morgan. At the noon meeting, O.G. Nieman, program chairman, introduced the Congressman. Accompanying the congressman was Abe Lopez, an attorney serving as a part-time aide, who will soon become associated with the Potter County Attorney's office.

Tax Roll--

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legitimate or illegitimate children, will be required to pay child support. The state will reimburse the county for additional work required in the program.

Shuval also informed the commissioners that legislation has been completed which will authorize all of his salary to be paid by the state. The county has been paying a portion of the salary. His base salary is set at \$23,300 per year. The action is effective Sept. 1.

The district attorney also requested that new dictating machines be purchased for his office to increase efficiency of operation. The assistant DA would be aided in his work, and the new child support program will add an additional work load, Shuval added. A demonstration of the equipment was made by the Lanier company representative.

Commissioners approved purchase by amending the current budget and taking out the outlay of equipment budgeted for next year. Total cost of the equipment was approximately \$1,797.

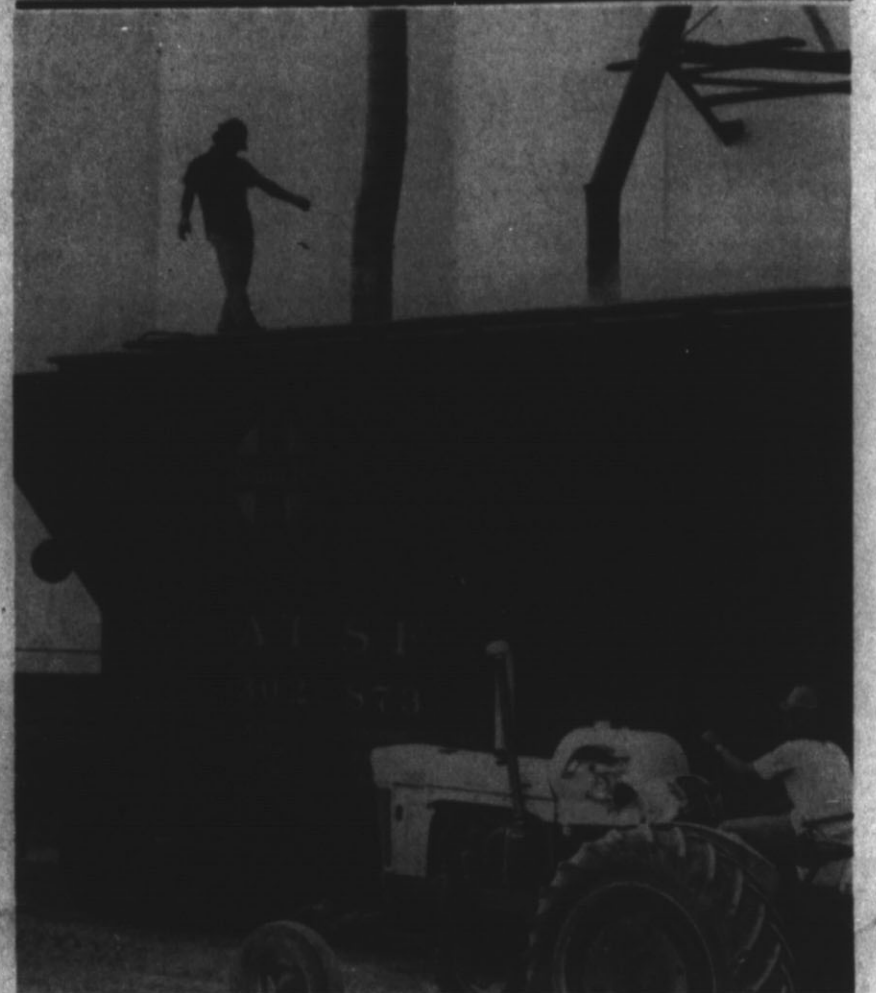
After discussing the cost of using their private vehicles for county business, commissioners voted to set a travel expense allocation of 16 cents per mile,

effective Jan. 1. Commissioners are not currently receiving auto expense, except that all county employees receive 16 cents a mile for out-of-town trips on county business.

County commissioners formerly received \$125 month travel expense, but this amount was added to their salaries in two steps about three or four years ago. The action was taken at the time primarily because the base salaries would be higher when computing retirement benefits.

On a request from directors of the Deaf Smith County Museum, commissioners approved the purchase of a humidifier at a cost of about \$598. Funds were available in the museum budget.

Commissioners approved use of the Little Bull Barn for the Hereford Jaycees and the American German Shepherd Club. Jaycees plan to sponsor a rock concert on Oct. 3. The other group is planning a series of dog-training classes on Monday nights, beginning Sept. 8 and ending Oct. 27. Use of the big Bull Barn by the Deaf Smith County Chamber of Commerce was approved for Sept. 23. A community-wide Goals for Progress meeting is set at that time.



Loading Out Wheat

Workmen at Pitman Grain load a railroad hopper car with wheat. Hopper cars such as the one pictured here play an important role in the transportation of wheat to export loading points on the coast. Leo Witkowski of Hereford, president of the Texas Wheat Producers Association, has expressed praise for the nation's railroads for the important part they play in the orderly movement of wheat for export markets.

Officer Shot At For Second Time Monday

For the second time in less than a week, shots have been fired at a Hereford police officer.

OFFICER O.K. NEAL was fired at Monday morning about 4:20 as he was walking down the stairs on the south side of the police station. The round struck the wall, knocking a chunk out of the brick.

According to police spokesmen, the shot was apparently fired from an area at the northwest corner of the fire station, located just south of the police department.

Neal pursued the individual who fired the shot a distance of about two blocks, before losing the subject near Orval Watson Ford.

Neal, 29, a member of the city police force since February of this year, was also fired at on Aug. 21. That incident took place while he was making a routine check at the Riverside Chemical Co. east of the city about 4:50 a.m. One round went through the windshield of Neal's patrol car and a second hit the spotlight

and doorport in that incident.

A POLICE SPOKESMAN indicated that there is no apparent motive in the shooting incidents, and reported that the type of weapon used in the attacks has not been determined.

Both incidents remain under investigation by city police.

Two Hereford men were arrested by Hereford police Monday morning in connection with the burglaries of the Atex Service Stations at 1302 W. 60 and 507 W. 60.

Glenn Randell Sr., 39, and Glenn Randell Jr., 20, both of Hereford, were charged with two counts of burglary each. Both men were free on \$20,000 bond at pretrial.

City police are continuing their investigation into the attempted rape of an 84-year-old Hereford woman at her home here Aug. 16. Police spokesmen report that lab reports in connection with the case are expected to be returned soon.

High School Rodeo Set To Begin Tomorrow

The Hereford High School Rodeo Club will conduct its sixth annual rodeo tomorrow (Friday) and Saturday at the Hereford Riding Club Arena.

PERFORMANCES of the rodeo, which is approved by the Tri State Rodeo Association will be at 8 p.m. Friday and 2 p.m. and 8 p.m. Saturday.

Admission is \$2.50 for adults and \$1.50 for students.

Ribbon roping, pole bending, team roping, bull riding, steer wrestling, goat tying, steer riding and girls' breakaway roping.

Dances will accompany the rodeo on both nights from 9 p.m. to 1 a.m. at the Little Bull Barn. Music will be provided by the "Young Country Sound."

APPROXIMATELY 30 members of the HHS Rodeo Club are expected to participate in the rodeo.

Americans Support Labor Day Telethon

The casual borrower is a casual payer.

"Americans just don't care anymore" is a popular criticism heard these days. According to the cynics among us, we are all too selfishly concerned with our own interests to see-much less do anything about the needs of our neighbors.

Happily, national fund-raising statistics belie this gloomy view. Far from being a nation of care-nots, we are a giving people. In 1974, we gave over twenty-five billion dollars to voluntarily supported causes ranging from health, religion and education to the fine arts.

This impressively round figure was a 7.8 per cent increase over 1973, and more than nineteen billion dollars of the total came from individuals. But if the old-time spirit of American giving has not changed, the form has. Our national genius for organization has taken the hit-or-miss out of fund-raising. Nowadays, we

assure financial support for important causes by involving all elements of the local, regional and national community.

The Jerry Lewis Labor Day Telethon, which will be carried this Labor Day weekend, is a good case in point. A major source of income for the Muscular Dystrophy Association (MDA), the telethon helps to support a program of research and service aimed at group of diseases which disable by attacking muscles or motor nerve cells. Tragically, many

victims of these diseases are children.

Almost 200 stations will carry the telethon for 21 hours, while more than 100,000 volunteers staff some 1,200 pledge centers throughout the country.

The volunteer celebrities who will perform represent a "Who's Who in Show Business," and eight major companies have designed special promotional programs to encourage donations.


The Kitchens of Sara Lee, for example, has announced a

pledge of \$100,000 and will contribute 25 cents to MDA for every product label sent to the company by consumers. If a set of three labels happens to include one for German Chocolate Cake, Sara Lee will raise its donation to \$1.00.

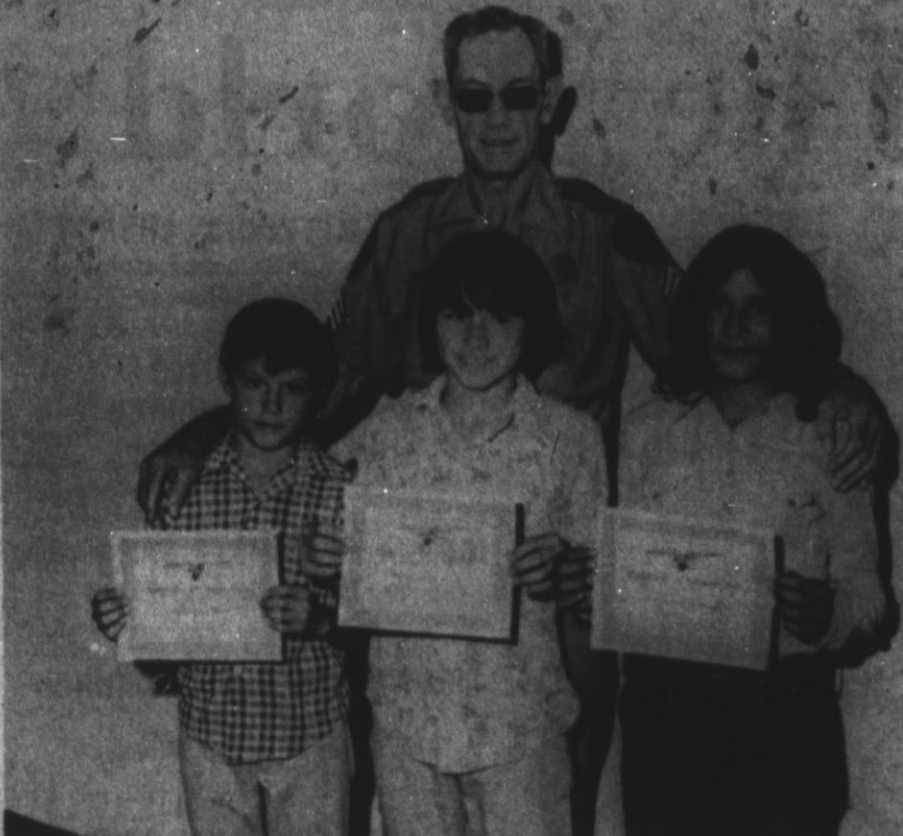
Grocers, too, are offered a chance to make MDA contributions through special use of Sara Lee displays or feature ads.

Thomas F. Barnum, Sara Lee president and chief executive officer, will present the company's check personally to Jerry Lewis during the telethon.

Keepsake
REGISTERED & DIAMOND RING



TIMELESS
KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE
IN DOWNTOWN HEREFORD



These youngsters were nominated by the Hereford Peace Officers Association as Citizens of the Month at the organization's Aug. 12 meeting. Pictured with Sgt. W.E. "Bill" Wells, president of the Peace Officers Association are Yolanda Cervantez, 13, Oscar Lopez, 12, and Ruben Lopez Jr., 11. In presenting certificates to the three youngsters, Wells pointed out that it is unusual for young people to come forward with information important to law enforcement.

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Drivers Should Watch For Young Students

Labor Day is not only a holiday and long weekend, but it marks the beginning of school in most Texas cities.

The Texas Safety Association offers these pre-Labor Day reminders to motorists who will suddenly be encountering flocks of youngsters headed for their classrooms:

Observe all school zones and speed limits. All zones are marked, and many have flashing signals. These are usually in operation only during the peak periods of pupil traffic, but children are frequently around schools and playgrounds long after school is out.

Watch for school buses, and never pass a bus from either direction when it is stopped to receive or discharge children. Remember, too, that loaded

school buses must stop for all railroad crossings, so don't "tailgate" a school bus.

Going to school and proceeding on their own are new experiences for many youngsters, which cause them to be confused and unaware of traffic. Motorists must take the initiative to watch out for children in case they forget to watch out for themselves.

Bicycles with juvenile riders will be everywhere, and very few of these youngsters know traffic laws and patterns as well as drivers do. Be especially cautious when passing bicyclists, as a bicycle is no match for an automobile, and remorse is a hard companion.

The Texas Safety Association wants drivers to "slow up so the children can grow up."

WTSU Recruits Students For Upward Bound

The Upward Bound Project at West Texas State University is currently recruiting high school students of junior standing who may need academic and financial help to continue their postsecondary education.

The free tutorial service stressing science and communications skills will be offered to 70 students in Tulia, Friona, Amarillo and Hereford areas. The project will recruit 35 juniors in September.

The students selected will spend four hours each week after school with the staff and tutor counselors from the University. Those who graduate from high school and are members of the project will receive aid in securing the necessary financial aid to continue their postsecondary education.

The project will also sponsor several cultural and social activities on the West Texas State campus.

The program services are free for both the academic and summer phases. Room, board, tuition and fees are paid by the

Upward Bound Project. Criteria for selection is based on need. The project director will select the students after a review of applications.

The Upward Bound staff will visit each campus. Applications will be available in the high school counselor's offices, and at each Upward Bound regular meeting.

TRY BIBLE YOU WILL BE GLAD YOU DID

Register Tuesday, Aug. 26, 1975 at 7 p.m. in the High School cafeteria.

COURSES:

- Bible 114-001 New Testament Archeology & History 6-6:50 p.m.
- Bible 3212-003 Life and Letters of Paul 7-9:45 p.m.

A representative of Amarillo College will be present to assist you in enrolling for college credit. Persons seeking non-credit (community service) may enroll at the first class meeting Thursday, September 4. Cost for college credit is regular college tuition. For non-credit cost is \$2.00 per course. Classes will meet at the First Baptist Church.

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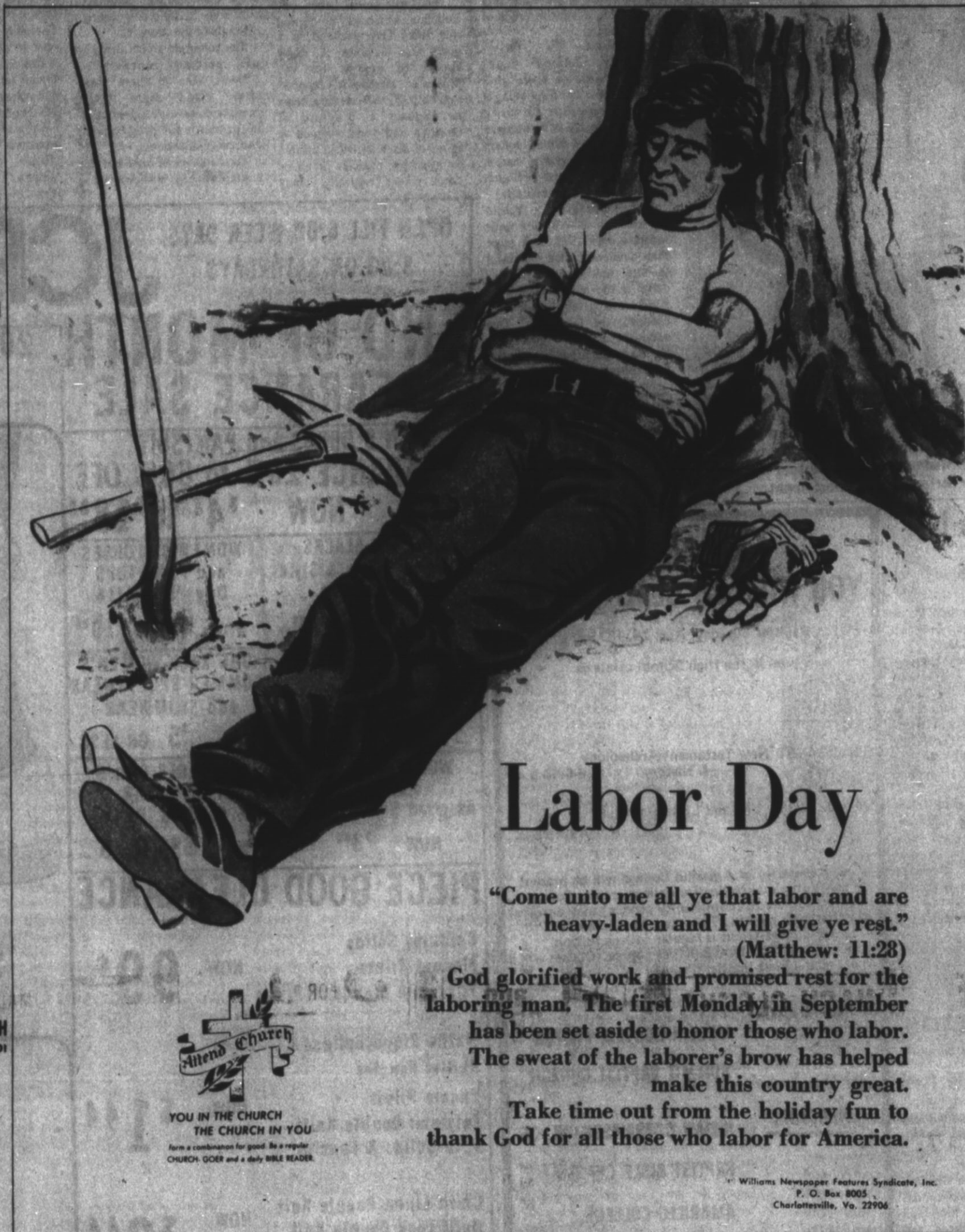
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Professor Proposes New Food Policy

For decades America has been the bulwark of the world against famine.

Patently the U.S. cannot single-handedly alleviate all the food deficits of starving nations, but many of our intellectual and religious leaders seem to make us feel guilty about this fact. We are berated for using part of our food to support our allies and countries agreeing with our political, peace-keeping aims. Professor Jean Mayer of Harvard University, a distinguished authority in the field of nutrition, thinks this approach is all wrong.

Writing in the September issue of Reader's Digest, he proposes a five-point program which he believes, will reduce the risk of world famine without placing a crippling responsibility on our country. Limitless, no-strings disbursement of grain by the U.S. to poor and underdeveloped nations is not the path to take, he asserts. Instead, he puts forth a program of joint assistance, including the participation of Western Europe, Eastern Europe, the Soviet Union and the newly rich oil-exporting countries.

Point one of Prof. Mayer's plan is a limited modification of American and European eating habits. "In the United States, over 80 per cent of the grain consumed is fed to animals," he

observes. In addition, there is the grain we drink—about 3.9 million tons each year go to make beer and hard liquor. A decrease in the consumption of both meat and alcohol would free grain for distribution to hungry countries.

To pay for the grain and its shipment, the Harvard nutritionist suggests adapting a fund-raising technique—matching grants. Thus, the U.S. could give one million tons of grain outright and let Europeans, Russians and Arabs buy a matching three million to donate to poor nations. "Americans may have to eat less or differently, but they do not have to foot the entire bill," he declares. He further believes pressure should be brought to bear on other affluent nations to contribute more to relief institutions such as UNICEF.

"Around the Persian Gulf and in Nigeria, flare gas that could provide enough fertilizer for the Indian subcontinent or West Africa burns night and day," says Mayer. The greatest agricultural need in the next five years will be for fertilizer, and his point is to build fertilizer plants near the oil fields. Current plans for fertilizer production are insufficient, "and a sense of urgency in building large fertilizer plants for the poor countries is still missing," he notes.

Safety Director Predicts 42 Traffic Deaths

State Public Safety Director Wilson E. Speir recently estimated that Labor Day Weekend traffic in Texas will claim 42 lives.

The holiday period extends from 6 p.m. Friday, August 29 through midnight Monday, September 1. During a comparable period last year, Texas traffic killed 51 persons.

"Traffic will be particularly heavy near recreational areas such as beaches, lakes and campgrounds. Actually, in these situations, motorists need to be extra watchful for children playing and other pedestrians. Also, persons towing recreational vehicles and boats should be mindful of extra stopping distances and other problems unique to trailers," Speir said.

The DPS director called on motorists to cooperate in law enforcement efforts to hold speeds down during the holiday, noting that "excessive speed is still our top accident problem."

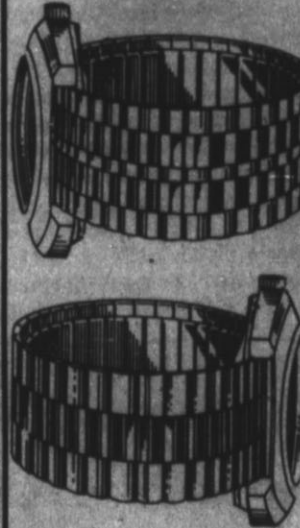
He also urged motorists to work with officers to eliminate the serious threat posed by drunk drivers.

In an effort to reduce the toll, Speir said extra DPS troopers will be on duty statewide. He said troopers and local officers will be especially watchful for speeding, reckless and drunk drivers.

In addition to these efforts, the Texas Department of Public Safety will also work with the news media in its "Operation 'Motorcide'" accident awareness program. This program is designed to provide

motorists with current information on accident dangers during the holiday period.

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WALLACE MAY RUN
CHICAGO—Alabama Gov. George Wallace's campaign manager stated that Wallace will probably announce his candidacy for the Democratic party nomination for president the last week of September or the first week of October.

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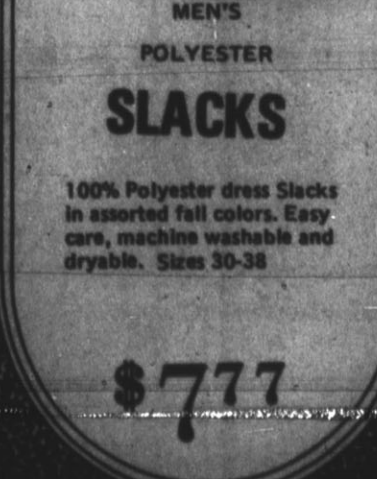
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The Hereford Brand Sports

Herd Views Big Tussle

With the scrimmage Friday night here against Amarillo Tascosa approaching, Coach Fred Upshaw seems pleased with the progress of the Whiteface varsity team.

a formidable opponent for the controlled scrimmage, but that his own squad is "making progress."

techniques of blocking and tackling in practices so far. He plans to continue stressing basics until the team is "technique and fundamentals sound", and then preparation for Pampa will be stressed.

He said that the offensive linemen seem to be improving, and that the secondary is getting better. He had praise

for the progress of defensive backs Mike Dudding, Dennis Artho, and Jim Lawson.

Coach Upshaw said that the squad still has a lot of work to do in connection with offensive timing; the offense still needs to "work out the kinks," he said.

He said that Terry Brady has looked good at running back, and that Harvey Torres and Davis Ford have been impressive at receiver.

The Friday night contest with Tascosa will be a controlled scrimmage, he said. There will be punting, but no returns. It is possible that the Whiteface will run 15 plays, and then Tascosa will run 15, and so on through the scrimmage.

"We will try to polish our technique on both offense and defense in the scrimmage," Upshaw said.

ONE MINUTE SPORTS QUIZ

- 1. Who is the new N.Y. Yankee's manager?
2. Name the winner of the Westchester Golf Classic.
3. Name the NASCAR driver who's career earnings is over \$2-million.
4. Who won the All-Star Steelers clash?
5. How old was Casey Stengel on his recent birthday?

Answers To Sports Quiz

- 1. Billy Martin.
2. Gene Littler.
3. Richard Petty.
4. Steelers 21-All-Stars 14.
5. 85 years old.



Herd's Varsity Staff

Fred Upshaw, kneeling at right, starts his first year as athletic director and head football coach with the 1975 football team. Upshaw moved up after serving as an assistant for seven years. Other members of the varsity staff include Rick Stewart (kneeling at left); and Jerry Richburg, Aaron Bourland, and Robert Priest, standing. The Whitefaces open at Pampa Sept. 5 and play their first home game Sept. 12 against Amarillo Palo Duro.



Getting Ready

Herd offensive backs and defensive linebackers and secondarymen go through drills in preparation for Friday's scrimmage against Amarillo Tascosa. A determined attitude on the part of the Herd gridders is listed as one of the assets of this year's squad.

The individualist is one who thinks for himself and, when necessary, by himself.

BASEBALL

By Pete Fritchie

WASHINGTON, D.C.—In the American League recent weeks have been the season for managerial changes—and there are probably more to come.

There are rumors about Minnesota and Detroit

jobs, though Frank Robinson seems to have the Indians coming on and is apparently safe.

Earl Weaver for a time looked shaky but the Orioles have started to move Weaver seems safe. Detroit, probably, is the grimmest flop of the year—and for the second season in a row.

All of which makes one wonder about Ralph Houk, who spent so many years trying and failing to build a winner at New York.

Wrestling Features Interns

Manager Dr. Ken Ramey returns his controversial team of grapplers, the Interns, to the

Bull Barn Saturday night. They will square off with the formidable team of Terry Funk

and Ray Candy. The Interns, considered something less than ethical in the mat game, total 505 pounds in weight.

6,033 consecutive sit-ups, done in four hours and ten minutes.

Action, sponsored by the Hereford Lions Club, starts at 9:00 p.m.

Money is only one ingredient of life's secret of happiness.

Nearly everyone has a different recipe for a successful life.

Clothes may make the man but our opinion is that it is the woman who makes the dress.

View From The Plains

BY J.D. PEER

TEXAS PARKS AND WILDLIFE DEPT.

HIGH PLAINS DOVE FORECAST

Summer rains have brightened the overall hunting picture for the Texas dove hunter. Mourning dove hunting prospects in northwest Texas are good with plenty of sunflower, weed and grain fields available for the birds.

A mid-August survey of Texas Parks and Wildlife Department game wardens throughout the Panhandle and South Plains came up with these outlooks:

According to Game Warden Calvin Tow, the Dalhart area of the Texas Panhandle should furnish above-average hunting opportunities for doves with good shooting both in the grain fields and at the watering holes.

School should be more than a-b-c factories, with frills adapted to higher grades.

BLACK WINS 4 STARS

Lt. Gen. Daniel James Jr. will become the first black to be promoted to four star rank of full general, the Pentagon announced. James will become chief of the North American Air Defense Command on Sept. 1.

Booster Ice Cream Supper Draws 400

Football fever dominated the annual Whiteface Booster club ice cream supper Monday night, attended by more than 400 persons.

Coach Fred Upshaw introduced the Hereford football coaches at the supper, and also introduced the varsity football team. The junior varsity team and the sophomore team also were introduced by their coaches.

Coach Upshaw also intro-

duced cheerleaders and the coaches' wives.

Upshaw will discuss offensive and defensive sets at the next Booster Club meeting, to be held Tuesday, September 2. After that game films will highlight the weekly Booster Club meetings.

Booster Club president Mack Tubb said that team pictures of the varsity are available for \$15 each. A total of 40 pictures have been ordered so far.

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rugged dude Scuffin' along handsomely on a crepe sole. Stout-hearted leather upper takes on curbs and puddles... always lookin' great! COUGAR Jumping-Jacks Most feet are born perfect. They should stay that way. GATTIS SHOE STORE OF HEREFORD IN SUGARLAND MALL

INSUR-MATION How can I check the financial stability of an insurance company and what does the company do with the money it collects? You may write the Insurance Commissioner who will furnish you with information upon which to base your judgment. Also, available from most insurance representatives is a reference book which gives all the data on the sound companies. The money collected goes into the general funds of the company. It is used to meet normal expenses plus make the payments to the policyholders and beneficiaries. The balance, along with the company's reserves, are invested and earn money toward future benefit payments for the policyholders. Investments made by insurance companies have lowered the price of life insurance so that it is less than it was 20 years ago. TEXAS FARM BUREAU 364-1070 1306 W. PARK Gene Coulter

Scout Becomes Eagle

Wade Ohlig of the Boy Scout Troop 50 received his Eagle Scout award Tuesday in the Northwest School gym. He was the fourth of five sons of Mr. and Mrs. Leo Ohlig of 409 Blevins to receive the Eagle award, the highest in the scouting program.

He joined scouting in June of 1970 when he was 11 years old. He attended summer camp at Camp Don Herrington for three summers, where he earned

many merit badges. The new Eagle Scout also went to the Phillmont Scout Ranch at Cimmaron, N.M. for a two-week hike in the high country one summer. Ohlig is a member of the Order of the Arrow, and has obtained the Vigil honor of that organization.

His younger brother, John, will receive his Eagle within a year, and will become the fifth son of Mr. and Mrs. Ohlig to receive the Eagle Award.



Obtains Eagle Award

Wade Ohlig of Troop 50 was presented his Eagle Scout Award in ceremonies here Tuesday. He is the fourth son of Mr. and Mrs. Leo Ohlig to receive this high honor, and a fifth son, his younger brother Joh, expects to receive the Eagle award within a year.

Club Plans Jamboree To Raise Needed Funds

The Flatlanders CB Radio Club of Lubbock, one of the largest Radio Clubs in the Southwest, will host 3000 to 5000 CB'ers from all over the nation on August 31, 1975 through September 1, 1975, at the Flatlanders third annual Labor Day Jamboree.

The big jamboree will be held in the Merchants Building at the South Plains Fairgrounds where camping facilities and camper hookups will be available.

Master of Ceremonies for the shindig will be Polar Bear, famous Southern California CB'er, and proceeds of the two day affair will be donated toward the building of the Texas Boys Ranch in the Lubbock area, a favorite project of the Flatlanders.

Grand Prizes worth over \$1,500 including an SBE Console II, a Royce AM-SSB base or mobile, a Royce AM mobile and a CAT frequency meter will be given away as well as many other valuable door prizes such as a television set.

Booths displaying the latest in sophisticated radio equipment lines will be set up along with an Indian Jewelry booth, an

engraving booth and many other booths displaying merchandise.

Flatlanders President, Charles Yett, said interest throughout the Southwest is running high, and he said local merchants, the Lubbock Chamber of Commerce, the Fairgrounds Association have been very helpful in putting the jamboree together. Local merchants have donated radios, the television set, pen and pencil sets, ice chests and many children's prizes for door prizes.

Mr. Yett said the club will welcome any other door prizes that anyone wants to contribute for a worthy cause.

CB radio operators constitute one of the largest growing hobby groups in the U.S., and some cities such as Oklahoma City, Oklahoma and Yuma, Arizona have had jamborees in which thirty to forty thousand persons attended—so local CB'ers feel the annual affair here could grow each year if enough people take an interest.

The jamboree will start at 9:00 a.m. on Sunday, August 31, with activities planned around the clock, but mostly the CB'ers and their wives and families will just get acquainted and visit with one another in person even though some of them are old radio friends.

For Jamboree information write Flatlanders Jamboree, P.O. Box 1045, Lubbock, Texas, 79408 or call Charles Yett at 806-765-5370 or Jack Morris at 806-792-0542 or Dave Tyler at 806-797-4271.

Why is it pretty young things find mathematics so dumbfounding?

There's no way to economize without doing without something.

Could it be that work is a device to make the weekends enjoyable? The best way to get your share of the wealth of the country is to work hard for it.

REGISTRO PARA LA DOCTRINA CRISTIANA
LA MISION DE SAN JOSE-COLONIA SAN JOSE
 SW of City
DESPUES DE LAS MISAS EN EL SALON
 Domingo el 31 de Agosto 1975
 Domingo el 7 de Septiembre 1975
 Domingo el 14 de Septiembre 1975
 a las 10:00 a.m.
 a la 1:00 p.m.

REGISTRATION FOR CHRISTIAN DOCTRINE CLASSES
LA MISION DE SAN JOSE-COLONIA SAN JOSE
 SW of City
AFTER MASSES IN ST. JOSEPHS HALL
 SUNDAY, AUGUST 31, 1975
 SUNDAY, SEPTEMBER 7, 1975
 SUNDAY, SEPTEMBER 14, 1975
 10:00 a.m. 1:00 p.m.

Obituary

Darrall Glenn McQueary

Funeral services were conducted at 10:30 a.m. Wednesday in First Baptist Church for Darrall Glenn McQueary, 20, of 501 Avenue H. Rev. Doug Manning, pastor, officiated. Interment was in West Park Cemetery. Arrangements were by Gilliland-Watson Funeral Home.

McQueary was found unconscious in a mobile home in Amarillo Sunday morning, and was dead on arrival at High Plains Baptist Hospital. An autopsy was ordered.

McQueary was born August 6, 1955 in Hereford. He was a member of the First Baptist Church of Hereford, and was a co-owner of Pipe Line Construction Co.

Survivors include his parents, Mr. and Mrs. Art McQueary of Hereford; two brothers, Bill of Germany and Mark of Boys Ranch; and his grandparents, Mr. and Mrs. Billy Newman of Idalou.

Lloyd Receives Degree At A&M

William R. Lloyd of Hereford has received his undergraduate degree from Texas A&M University.

Lloyd is the son of Mr. and Mrs. Robert L. Lloyd of Route 4. He has earned his degree in animal science.

TAMU had a record 854 degrees awarded at summer commencement, 264 master's and 82 doctorates.

Authorized Longines-Wittnauer

FIRST LADY COWAN JEWELERS Downtown

IMAGINE

Little Boy's JEANS Sizes 2 to 6X \$1.97
 \$3.97 Value for

Ashley's THE OUTLET STORE
 Velva Bagley New Manager

SUGARLAND MALL
 9:30 - 6:00 Monday Thru Saturday

GATTIS SHOE STORE OF HEREFORD IN SUGARLAND MALL

fashion-worthy wedge

Today's trendsetting wedge... ankle-strapped, barebacked and creped. Sure to click with your casual clothes.

SOCIALITES

your BANKAMERICARD welcome

Vanish Crystal
TOILET BOWL CLEANER
 48 Oz. Reg. 99¢ **79¢**

Renuzit Solid
AIR FRESHENER
 Lemon, Powder Lavender, Forest Rose Reg. 69¢ **57¢**

Miss Clairol
SHAMPOO FORMULA
 Reg. '17 **\$1.33**

Royal
TYPEWRITER
 Reg. '62 **\$39.97**

Folding (on casters)
UTILITY TABLE
 Orange, Black, Gold or White Reg. '91 **\$6.77**

100% Polyester DOUBLE KNIT MATERIAL Reg. '22 **\$1.96** Yd.

Big Girl
PANTY HOSE
 Hips 44" to 50" No. 499 Average & Tall Reg. '11 **99¢**

Miss Briefs
 Sizes 10 thru 14 50% Cotton 50% Polyester Reg. 69¢ **59¢**

ALL FISHING REELS by Zebco & FISHING RODS by Garcia, Gibson, True Temper
20% OFF G.D.P.

Gladiola 5 Lb. FLOUR Reg. 99¢ **79¢**

ERA DETERGENT 64 Oz. Reg. '22 **\$2.13**

master charge

GIBSON'S DISCOUNT CENTER

Advertised Prices effective Thursday Aug. 28 thru Saturday Aug. 30 at GIBSON'S - HEREFORD

GIBSON'S R pharmacy

SAVE ON PRESCRIPTIONS
 364-4900
 Emergency 364-2818 or 364-4109

Men's **LEISURE SUITS**

93% Polyester 7% Orlon Blue, Green, or Grey

JACKET **\$14.49** Reg. '18"
 SLACKS **\$9.97** Reg. '12"
 2 Pc. **\$23.97** Reg. '30"

Royal
TYPEWRITER
 Reg. '62 **\$39.97**

Folding (on casters)
UTILITY TABLE
 Orange, Black, Gold or White Reg. '91 **\$6.77**

100% Polyester DOUBLE KNIT MATERIAL Reg. '22 **\$1.96** Yd.

Polaroid Colorpack
CAMERA
 Reg. '33 **\$29.97**

Big Girl
PANTY HOSE
 Hips 44" to 50" No. 499 Average & Tall Reg. '11 **99¢**

64 Oz. Reg. 99¢ **89¢**

PEPSI-COLA

Gladiola 5 Lb. FLOUR Reg. 99¢ **79¢**

ERA DETERGENT 64 Oz. Reg. '22 **\$2.13**

Miss Briefs
 Sizes 10 thru 14 50% Cotton 50% Polyester Reg. 69¢ **59¢**

ALL FISHING REELS by Zebco & FISHING RODS by Garcia, Gibson, True Temper
20% OFF G.D.P.

master charge

WTSU Schedules Evening Classes

More than 150 evening classes in every West Texas State University college and school are available this fall in Amarillo and Canyon. Registration for these and other WTSU courses will be August 29 and 30 in the WTSU Activities Center. Specific information can be obtained from the registrar.

Agricultural finance, meat science and plant breeding are featured in agriculture. Special arts and sciences courses are an anthropological survey of early man in the new

world, the Bicentennial lecture series, plant geography, topics in physical chemistry, composition, literature, creative writing, metallic mineral deposits, meteorology and government.

Accounting, auditing, insurance, real estate, marketing, small business operation, business research, computer information systems and economics are available in business for undergraduate and graduate credit.

The WTSU College of Education offers courses in exceptionalism in children,

science, reading, educational diagnostic testing, psychology of mental retardation, psychology of aging and later life, history and philosophy of the junior college and evaluating techniques in secondary schools and colleges.

Fine arts has oil painting, ceramics, piano methods, interpersonal communication, business speech, phonetics and speech correction methods.

The question of where to park is becoming increasingly difficult.



Coffee Break Guests

Guests came and went throughout the morning Wednesday as Hereford CowBelles were hostesses at their second annual Silver Coffee Break in Pioneer Gas Flame Room. Mrs. Reece Lawson, president, at right in top photo, visits with Mr. and Mrs. Hilroy. Another group, lower photo, includes the Honorary CowBelle of 1975, Melvin Cordray, right, across the table from Roger Albracht. D.N. Garner's face is partly hidden by the back of Billie Hopson's head.

The Abundant Life

Be Encouraging



By BOB WEAR

LIVING REQUIRES COURAGE. We may be able to exist with fear, but there can be little or no living with it. We cannot live scared; even though there is much perverseness, and wrongness, and uncertainty. We must be constantly alert to the fact that life is not all perverseness, or wrongness, or uncertainty.

Many things are right, and proper, and correct, and good, and certain. These realities must not be overlooked, but they must be permitted to shape and fashion our attitudes and behavior patterns. In this life style, we can find much of the courage we need to go about our living; with the strength and stability that will enable us to "be encouraging" to others.

WE MUST KEEP remembering that we have the capacity to "encourage each other", and this is an urgent need. It is not our only need, but when it is filled; we can more nearly meet our other needs. This action will be profitable from both the standpoint of lessening discouragement and increasing courage. So there is a double benefit.

If we will "be encouraging", and we can be, we help ourselves and those whose lives we touch. There also will be beneficial cumulative influence that extends beyond ourselves.

We can find opportunities each day to speak commendable and complimentary words to the persons with whom we associate. We also can be thoughtful and careful in the

ways we relate ourselves to others, and make our behavior a continuing source of encouragement to them. In this manner of life; there will be extra strength for us, too.

We can be cheerful, present a disposition of good spirits, and refuse to give up. When we maintain this manner of life, others will take heart; they will be encouraged.

"A SMILE of encouragement at the right moment may act like sunlight on a closed-up flower; it may be the turning point for a struggling life." -Anon.

"Encouragement" has been called "oxygen to the soul". We may say, then, that encouragement is essential to the life of the inner man; and all of us know we need this help. Let us never forget that we can supply this help to each other.

Let us do all we can to protect ourselves and others from discouragement. We should do this as part of our well-thought-out plans to "be encouraging".

Here is good advice: "Pay as little attention to discouragement as possible. Plow ahead as a steamer does, rough or smooth, rain or shine. To carry your cargo and make your port is the point." -Babcock.

Children need encouragement; young people need encouragement; parents must be encouraged; the elderly should be encouraged. In fact, no one ever rises above the need for "encouragement".

All of us can be useful, if we remember to "be encouraging"; in every way possible.

Ashley's New Manager's Special

Ladies' **WESTERN BLOUSES** 100% Polyester New Fall Colors '87 Value for **\$3.97** Sizes 32-40

Ashley's THE OUTLET STORE **Velva Bagley New Manager**

SUGARLAND MALL 9:30-6:00 Monday thru Saturday



PAINT SALE!

pre-labor day



save on **HOUSE PAINT** save **\$3.03** gal.

A-100™ LATEX HOUSE PAINT
 • Great coverage
 • Our best-hiding, longest lasting flat latex house paint
 • Resists mildew
 • Easy cleanup with soap and water

SHERWIN-WILLIAMS® GLOSS LATEX HOUSE & TRIM PAINT
 • Beautiful gloss
 • Resists mildew
 • Easy cleanup with soap and water

Sale **979** Gal. Reg. \$1242



save on **WALL PAINT** save **\$2.50** gal.

STYLE PERFECT™ WALL PAINT INTERIOR LATEX
 • Washable, easy to apply, durable
 • Dries quickly, soap and water cleanup
 • Colorfast

Sale **649** Gal. Reg. \$899

STYLE PERFECT™ SATIN ENAMEL INTERIOR LATEX ENAMEL
 • Scrubbable, easy to apply
 • Stain resistant, colorfast, dries quickly
 • Soap and water cleanup

Sale **749** Gal. Reg. \$999

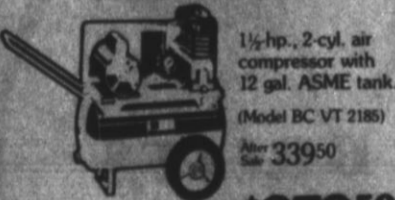


Satisfaction Guaranteed These coatings are the result of extensive research and testing by the Sherwin-Williams Company. We guarantee your satisfaction in the use of these products or your purchase price will be refunded.

Accent Colors Priced Higher

CHECK THE SAVINGS ON THESE THREE UNITS FROM OUR FULL LINE OF SPRAY EQUIPMENT

save **\$60** RUBBERSET FLO-MATIC UNIVERSAL COMPRESSOR



1 1/2-hp., 2-cyl. air compressor with 12 gal. ASME tank. (Model BC VT 2185) After \$339.50 sale **\$279.50**

save **\$40** RUBBERSET FLO-MATIC HOMEOWNER COMPRESSOR



1-hp., 1-cyl. air compressor with 12 gal. tank. (Model BC FL 3018) After \$199.50 sale **\$159.50**

save **\$20** RUBBERSET FLO-MATIC UNIVERSAL COMPACT COMPRESSOR



Includes compressor, spray gun and hose. (Model BC LD 2053) After \$99.50 sale **\$79.50**

Sale Ends September 2nd

Heritage Decorating Book



Take advantage of this terrific offer on our Heritage Decorating Book and Project Kit! Create beautiful projects in your home, with step-by-step instructions and stencils. Includes extra money-saving coupons! Consumer value - Book and Project Kit - \$3.25. NOW JUST \$1.19. Hurry, supplies are limited!

100 pages of decorating ideas now just **\$1.19**

WE MAKE YOU FEEL RIGHT AT HOME

1003 West Park Ave. Hereford, Texas Park Plaza Shopping Center 364-4484

Plans Made For Maid Of Cotton Pageant

Richard Lackey, chairman of the Maid of Cotton Committee at the Lubbock Chamber of Commerce, announced recently that the dates for this year's South Plains Maid of Cotton selections will be October 17 and 18.

The selection finals will be broadcast over Lubbock's KMCC-TV station at 9:00 p.m. on Saturday, October 18. The selection will be the ending of two full days of activity for the girls.

On Friday, October 17, the girls in this year's selection will be presented at a formal ball. The ball will be the social highlight of the year for the

members of the local cotton industry.

Lackey said that the following requirements must be met by all girls wishing to enter: single girls, age 19 to 23 and at least five feet five inches in height. He also emphasized that to be eligible for entering the girl must come from a cotton producing county. The deadline for entering this year's selection is 5:00 p.m. on September 30, 1975.

The contestant selected as the South Plains Maid of Cotton will have weeks of preparation for the national finals in Memphis, Tennessee.

Mrs. Johnson Visits Tex. Tech Recently

Mrs. Lyndon B. Johnson met with students of park administration and landscape architecture at Texas Tech University recently during a visit to Lubbock, made in connection with her annual Lady Bird

Johnson Award for Highway Beautification in Texas.

Mrs. Johnson will present a plaque and her personal check for \$1,000 to the first place winner and a \$500 check to the runner-up in a special program Sept. 18 at the Lyndon B. Johnson State Park in Stone-wall.

She established the award six years ago to recognize the maintenance man who does the best job of highway beautification in his area.

Coming with Mrs. Johnson to Lubbock were members of the Selection Committee for the award, including Roy White, Austin architect, Glen Biggs, San Antonio banker, and Mrs. Marshall Steves of San Antonio. Mrs. Bill Hobby is a member of the committee also, but could not attend the meeting. Chairman of the committee is Horn Prof. Emeritus Elo J. Urbanovsky, former chairman of the Department of Park Administration, Landscape Architecture and Horticulture at Texas Tech University.

In a brief news conference, Mrs. Johnson explained the origins of the award and commented on her special interest in West Texas agriculture, particularly the new acreages planted in sunflowers and vineyards.

In addition to visiting with students in a question and answer session in the Aggie Pavilion, Mrs. Johnson was a guest at the Library, The Museum of Texas Tech University and the university's Ranching Heritage Center.

7 DAYS ONLY Summer CLEARANCE SALE

- ON SCOTTS FERTILIZERS!**
- SUPER TURF BUILDER**
15 1/2 LB. Bag Reg. \$7.95 NOW \$5.95 **SAVE \$2**
- 46 1/2 LB. Bag Reg. \$19.95 Now \$15.95 **SAVE \$4**
- BONUS B**
15 1/2 LB. Bag Reg. \$9.95 NOW \$7.95 **SAVE \$2**
- SUPER HALTS**
15 1/2 LB. BAG Reg. \$9.95 NOW \$7.95 **SAVE \$2**
- VEGETABLE FERTILIZER**
20-LB. Bag Reg. \$9.95 NOW \$6.95 **SAVE \$3**

WE WILL BE CLOSED MONDAY, SEPT 1, LABOR DAY
CARL McCASLIN
 LUMBER CO.
 344 E. 3rd 364-3434

DIAMOND CENTER

Cowan Jewelers
Downtown

STATE CAPITAL Highlights AND Sidelights

by Lyndell Williams

AUSTIN — Campaigns for and against a new Texas constitution are getting off the ground.

Proponents of the far-reaching revision to be voted on November 4 have opened an Austin headquarters under the direction of former State Supreme Court Chief Justice Robert W. Calvert and State Rep. Ronald Earle of Austin.

Opponents, for the time being led by State Sen. Peyton McKnight of Tyler, are setting up shop in an office building across the street.

First copies of a proposed voter's guide to the revision document were placed in the mail last week. They present complete text of the eight propositions to be voted on, with a comparison summary of the "old" and "new" constitutional provisions.

Acknowledged opposition has centered largely on the proposal for annual sessions of the legislature — a 140-day session during odd-numbered years and a 90-day meeting on even-numbered years.

House Speaker Bill Clayton and Lt. Gov. Bill Hobby, concerned over effect of the opposition, asked an attorney general's opinion on whether the short, even-year session could be limited by law or legislative rule to budgetary and emergency matters.

Their proposal immediately stirred strong disapproving comment from both proponents and opponents of revision, indicating, perhaps, a hot campaign during the next three months.

Ouster Rules Drawn

A Senate committee approved rules for the impeachment trial by 31 senators of 229th District Judge O. P. Carrillo September 3.

Carrillo personally appeared at the committee hearing with his attorneys. Leon Jaworski, the former Watergate prosecutor, who will be special counsel to the Senate presiding officer, urged proceedings be conducted "on a high plane in strict accord with the rules."

The committee tentatively approved live broadcast news coverage of the trial and recommended a gag rule to restrict comments by senators on proceedings in which they sit as court and jury.

Carrillo subsequently has been indicted by a Jim Wells County grand jury. He already faced a September 8 trial date on an income tax case in federal

court at Corpus Christi and an October 2 hearing by a Judicial Qualifications Commission master in removal proceedings.

Allowable Wide Open Again

The Railroad Commission set the oil allowable for the 42nd straight month at 100 per cent of potential.

Commissioner Jim Langdon said a 15 per cent shortfall is expected in interstate gas pipelines this winter.

Any action by the federal government to take Texas gas reserves to make up for shortages in other states would amount to "a rape of Texas," Langdon commented.

"If it is a cold winter, and indications are that it will be, things are going to be pretty tough, gentlemen," Langdon told oil and gas company representatives at the Commission's meeting to set the allowable.

AG Opinions

A state representative who intentionally charges expenditures to the state in excess of the authorized amount is subject to prosecution under the penal code, Atty. Gen. John Hill held.

In other recent opinions, Hill concluded:

- Teachers cannot be school board members in the same district which employs them.

- Beginning September 1, judges must contribute six per cent of their annual compensation paid by the state to their retirement fund, legislators eight per cent.

- A motion for discovery rather than the Open Records Act is the appropriate means for access to information in a welfare recipient's case file concerning pending criminal charges against him.

- There is no law authorizing Wharton County to cease operation of the county's Nightingale Hospital, other than by lease.

- Texas Board of Dental Examiners may not require dental assistants to register with the Board and pay an annual fee nor permit employment of more than one dental hygienist per dentist.

- A member of the board of commissioners of the Port of Houston Authority may also be a member of the Texas Amusement Machine Commission.

- A board of regents may not compel a college faculty member or employee to take a leave of absence without

pay while campaigning for public office in a school district, city or other local governmental district, but may require that for candidates for any other public office.

- Information on inventories from grain warehouse reports of the Department of Agriculture is not subject to disclosure under the Open Records Act.

Appointments

Gov. Dolph Briscoe named Dr. June Hyer of Seabrook, Howard Richards of Beaumont and John Fainter of Houston to the economy-hunting Joint Advisory Committee on Government Operations.

Briscoe appointed James H. Keeshan of Montgomery as district attorney for the ninth district (Montgomery, Polk, San Jacinto and Waller counties), and K. Baker of Carthage as 123rd district judge (Shelby and Panola counties).

The Governor picked Rudy Day of Dallas as chairman of the new Texas Committee on Indochinese Resettlement.

He reappointed Dr. Everett D. Wilson of

Huntsville and Dr. John Mack Prescott of College Station to the State Board of Examiners in the Basic Sciences.

Cadar Parr of Irving September 1 becomes associate commissioner for occupational education and technology.

Short Snorts

State Highway and Public Transportation Commission received \$17.1 in public transportation fund requests from San Antonio, Beaumont, Galveston, Corpus Christi, Lubbock and Amarillo.

State Board of Insurance approved a joint plan by Texas insurance companies for providing malpractice coverage to hospitals and doctors.

A legislative public health sub-committee recommended doctors be relicensed every five years to insure their keeping up with the times.

Comptroller Bob Bullock said 31 retail firms shut down for back sales taxes owe more than \$1 million which will be recovered by the state and cities.

Old Times Recreated

Remember when popcorn was a nickel a bag and sold by a smiling vendor standing in front of a gayly-colored steam popcorn wagon?

Some of us don't. But anyone who wishes to relive the old times, or just see what it was like in these years of the American Bicentennial celebrations, should come August 31 to the Panhandle-Plains Historical Museum when they heat again their 65-year old popcorn wagon to roast free popcorn and peanuts for their visitors.

Donated in 1972 by Tom Babb of Edna, the wagon was later refurbished with gay red and white paint, wooden spoked wheels and shiny brass fittings. All was put in full working


order—including the whistle and the toy clown that turns the toasted peanut drum.

It's surprising what compliments will do.

Some people take themselves seriously.

Popping time begins at 2:30 p.m. August 31 in the Museum Annex on the West Texas University campus. This is the final summer Sunday afternoon of entertainment sponsored by the museum.

Keepsake



RACHEL
KESTER'S JEWELRY
ACROSS FROM
THE POST OFFICE
IN DOWNTOWN HEREFORD

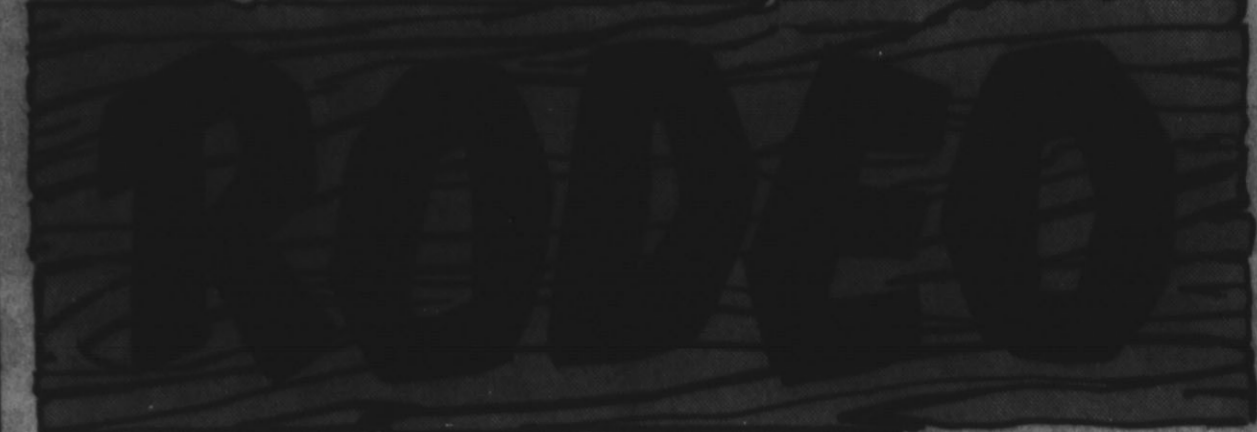


- 1975 CHRYSLER CORDOBA DEMO
SPECIAL SALE PRICE \$5,237⁰⁰
- 1974 DODGE MONACO 4-DR.
FACTORY CAR, FACTORY WARRANTY
SPECIAL SALE PRICE \$3,525⁰⁰
- 1974 PLYMOUTH SATELLITE SEBRING
FACTORY CAR-FACTORY WARRANTY
ONLY 1,700 MILES
SALE PRICE \$3,947⁰⁰
- 1974 PLYMOUTH DUSTER- 6- CYL
- 1974 DODGE DART - 4-DOOR-318V8
- 1975 DODGE MONACO 9-PASS WAGON
- 1975 PLYMOUTH 9-PASS WAGON
- 1972 DODGE CHARGER SE
- 1972 PONTIAC 4-DOOR
- 1971 VOLKSWAGEN
- 1974 PLYMOUTH DUSTER-RED 360
- 1971 FORD PICKUP-CAMPER TOPPER
- 1971 BSA 500 MOTORCYCLE

FOR INFORMATION CONTACT:
DON HENSLEE - VICTOR CANTU
DALE JONES

JONES MOTORS
345 E. FIRST
364-3150

6th ANNUAL, HEREFORD HIGH SCHOOL

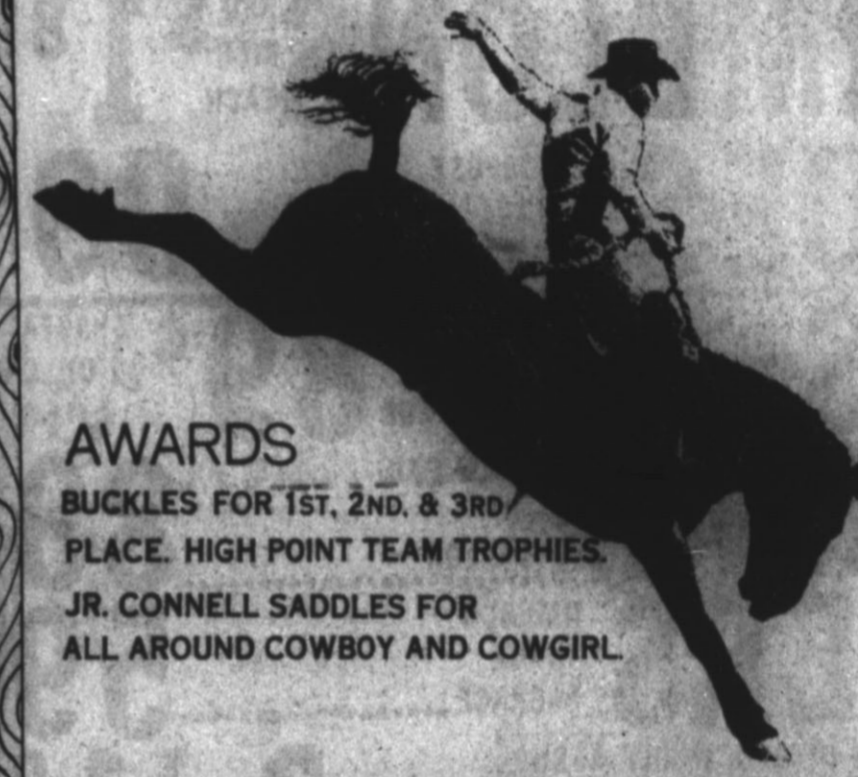


Sponsored by...
HEREFORD HIGH RODEO TEAM
Hereford, Texas

Tri-State Approved
Fri. Aug. 29 - 8:00 p.m.
Sat. Aug. 30 - 2:00 p.m.
Sat. Aug. 30 - 8:00 p.m.

Hereford Riders Club Arena
ADULTS \$2.50 - STUDENTS \$1.50

EVENTS



- BAREBACK BRONC RILING
- CALF ROPING
- BARREL RACING
- RIBBON ROPING
- POLE BENDING
- TEAM ROPING
- BULL RIDING
- STEER WRESTLING
- GOAT TYING
- STEER HIDING
- GIRLS BREAKAWAY ROPING

AWARDS
BUCKLES FOR 1ST, 2ND, & 3RD PLACE. HIGH POINT TEAM TROPHIES.
JR. CONNELL SADDLES FOR ALL AROUND COWBOY AND COWGIRL.

DANCES — FRI. & SAT. NIGHTS
9:00 p.m. - 1:00 a.m.
Little Bull Barn 'Young Country Sound'

The Hereford High School Rodeo Team would like to express their thanks and appreciation to the following businesses who have advertised in our Rodeo Program....


- | | | |
|-----------------------------|---------------------------|-------------------------------|
| ABBIES' MISTER SHOP | C. R. ANTHONY | L. L. KENDALL CATTLE CO. |
| BOB & MARCY'S FEED & SUPPLY | DAVIS IMPLEMENT | LITTLE CHARRO, TOO! |
| BOOTS & SADDLES | DAWN CO-OP | PANCIERA TIRE AND SUPPLY |
| HEREFORD BI-PRODUCTS | DEAF SMITH ELECTRIC CO-OP | PROPERTY ENTERPRISES |
| PARK AVENUE FLORIST | DEAF SMITH FEEDYARDS | SHUR GRO |
| PTMAN INDUSTRIES | E-Z WAY GROCERY | SPERRY NEW HOLLAND |
| SOUTHWEST FEEDYARDS AND | NO. 1 and NO. 2 | STAR AND TOWER THEATRES |
| CHAMPION FEEDERS | FEDERAL LAND BANK ASSN. | SUGARLAND FEEDYARDS |
| SUGARLAND MALL MERCHANTS | OF HEREFORD | TAYLOR-EVANS SEED CO. |
| BRADFORD TRUCKING | FUNNY FARM | T. H. SOSSAMAN TRUCKING |
| FIRST NATIONAL BANK | GRAIN HANDLING CORP. | TIP TOP OIL & HEREFORD BUTANE |
| HEREFORD FEEDYARDS | HAROLD CLOSE DRUG | TRI-STATE CHEMICAL |
| FLAINS INSURANCE | HEREFORD FRAME AND AXLE | TROY'S SWEET SHOP |
| ARROWHEAD MILLS, INC. | HEREFORD STATE BANK | WEST SIDE 66 |
| BOOTS WEST | HEREFORD WELDING SUPPLY | WHITES AUTO STORE |
| CATTLE TOWN, INC. | HI-PRO FEEDS | McCULLAR MACHINE |
| CAVINNESS PACKING, INC. | JOHN L. SOSSAMAN TRUCKING | HOLIDAY MOTOR HOTEL |
| COWAN JEWELERS | KESTER'S JEWELRY | WARRICK SHOE REPAIR |

The Hereford High School Rodeo Team would also like to say a huge thank you to the following individuals who have spent many hours in making this Rodeo a success:

- | | | | |
|--------------------------------|-------------------------------------------------|----------------------------------|-----------------------------------------|
| ANNOUNCER
Jim Tucker | TIMEKEEPERS
Carol Tucker
Twanaha Kendrick | FLAGMAN
Gary Cotten | ROPING DIRECTOR
Gene Duren |
| ARENA DIRECTOR
Spicer Gripp | JUDGES
Ed Jessup
Bussy Kaul | BUCKING DIRECTOR
Steve Robson | SPONSORS
Marcus Phillips
Bob Ward |

PLUS THE HARD WORKING PARENTS OF ALL THE MEMBERS OF THE H.S. RODEO TEAM
Without these people, it would be impossible to stage a Rodeo and we certainly appreciate it.

Footworks
MASS AMERICAN SHOES



ROMA \$22.99

Gaston's SUGARLAND



FURR'S LABOR DAY LOW PRICES

TOMATOES	FINE FOR SALADS	33¢
PEARS	CALIFORNIA BARTLETT	4 ^{FOR} \$1
GRAPES	THOMPSON SEEDLESS	59¢
PLUMS	CALIFORNIA SANTA ROSA	35¢
WATERMELONS	RED RIPE EACH	\$1 89
POTATOES	ALL PURPOSE RUSSET 10-LB. BAG	99¢

ROUND STEAK	FURR'S PROTEN LB.	\$1 29
SIRLOIN STEAK	FURR'S PROTEN LB.	\$1 29
RIB STEAK	FURR'S PROTEN LB.	\$1 29
CHUCK STEAK	FURR'S PROTEN LB.	98¢
DELUXE RIBS	FURR'S PROTEN FOR BARBECUE LB.	79¢
TURKEYS	TOP FROST, NEW CROP HENS, 10-14 LB. AVG. LB.	69¢

Shop Our Delicatessen
 Lunch Meat & Cheese Sliced in our Deli (14 Varieties)
 Plate Lunches (Choice of Meat, Salad, or Dessert, Two Vegetables & Roll) \$1 Plate
 Meats (11 Choices) sold by Pound Vegetables, Salads, & Dessert Pint or 1/2 pt.
 Cold Drinks Large & Small
 Shop Furr's Deli, For yourself or the whole Family

DRINKS	GALA ASSORTED FLAVORS 12-OZ. CAN	6 FOR 89¢
ICE CREAM	FARM PAC 1/2 GALLON	89¢
CRACKERS	NABISCO SNACK PACKAGE	59¢
CORN	JOAN OF ARC, WHOLE KERNEL OR CREAM STYLE GOLDEN NO. 303 CAN	3 FOR \$1 00
POTATO CHIPS	FARM PAC 9WPKG.	59¢
MIRACLE WHIP	SALAD DRESSING QUART JAR	99¢
PEANUT BUTTER	JIF 18 OZ. JAR	89¢

BUNS	FARM PAC HAMBURGER & CONEYS 8 PACK	3 FOR \$1 00
POTATOES	KOBEY SHOESTRING 1 1/2 OZ.	19¢
BUTTER	GAYLORD 1 LB. QUARTERS	79¢
CLEANER	BATHROOM 409 AEROSOL 17 OZ.	96¢
PEARS	FOOD CLUB HALVES NO. 303 CAN	39¢
HI C DRINKS	ASST FLAVORS 46 OZ. CAN	59¢
DETERGENT	CHEER-10c OFF 49 OZ. PKG. LAUNDRY	\$1 24
DETERGENT	LIQUID, THRILL 13c OFF 22 OZ. SIZE	69¢



STORE HOURS LABOR DAY
 9:00 A.M. to 9:00 P.M.

KOOL-AID
 ALL FLAVORS REG. PKG. 5 49¢

SUPER DISCOUNT SPECIALS

ORANGE JUICE GAYLORD FRESH FROZEN 6 OZ. CAN 6 FOR 50¢ EXPIRES 8-30-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	MEDIUM EGGS FARM PAC USDA GRADE A DOZEN 9¢ EXPIRES 8-30-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	TUNA FISH CHICKEN OF THE SEA CHUNK STYLE 1/2 CAN 9¢ EXPIRES 8-30-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	FLOUR FOOD CLUB 5 LB. BAG 25¢ EXPIRES 8-30-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
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Frozen Food Favorites

DO-NUTS MORTONS-FRESH FROZEN GLAZED, JELLY, OR MINI-PACKAGE	79¢
LEMONADE TOP FROST-FRESH FROZEN 6 OZ. CAN	5 FOR \$1
POTATOES GAYLORD, FRENCH FRIES FRESH FROZEN, 5 LB. BAG	\$1 29
ORANGE DRINK BRIGHT & EARLY-FRESH FROZEN, 12 OZ. CAN	39¢

MOTOR OIL
 QUAKER STATE
 QUAKER STATE REG 20 or 30 HD 20 or 30
 53¢ QT.

TOP CREST NOTEBOOK
 300 CT. FILLER PAPER
 89¢

HAND LOTION
 VASELINE INTENSIVE CARE, REGULAR OR HERBAL
 15 OZ. \$1 50

Pepsodent TOOTH PASTE
 PEPODENT 20c OFF LABEL TUBE
 REG. 92c 72¢

BATH OIL BEADS
 VASELINE INTENSIVE CARE
 REG. 16 OZ. 99¢
 HERBAL 15 OZ. \$1 13

VO-5 HAIR DRESSING
 REGULAR, FINE OR BLUE, 15 OZ. OZ.
 \$1 07

CRAYOLA CRAYONS
 16 PACK BOX
 33¢

STAYFREE MAXI-PADS
 MAXI-PADS 12's 79¢
 MAXI-PADS 30's \$1 79

BIC POCKET PEN SPECIAL PACK
 5 PENS
 89¢

Visine EYE DROPS
 VISINE
 1 OZ. \$1 83

ONE-A-DAY VITAMINS
 MULTIPLE 100's \$2 53
 WITH IRON 100's \$2 87

SHOP Furr's MIRACLE PRICES

Scribbles and Scratches

By **KERRIE WOMBLE**
Women's Editor

"SPECIAL PEOPLE who radiate a warm wonderful welcome" abound in Hereford, stated E.A. McBride, who was here Saturday for the wedding of his granddaughter, Martha Ann McBride, to Robert Allen Gilbert. Being blind, Mr. McBride is sensitive to the genuine personality and the gentleman was kind enough to say that he was duly impressed with local folks. He and his wife, who also attended the recent ceremony, are from Blanket.

A few additional names who were present for the marriage include Mr. and Mrs. Heston McBride of Llano, Mr. and Mrs. Jim McAndrews and Jamie, all of Iowa City, Iowa and Terry O'Quinn of San Angelo.

S&S

THOSE WHO sampled the beef tidbits at the CowBelles Silver Coffee Break last week kept asking how the delicious sauce was made, so Ruth Newsom supplies the recipe, which she says really belongs to her husband, C.F. Newsom.

Amounts of ingredients are approximate, she explains, because Newsom "keeps tasting and adding and stirring" until the mixture is just right. The steak is grilled medium, cut into bite-size pieces and put in the sauce. Keep it warm in a chafing dish as long as it lasts—not long!

Use 1/4 cup vinegar, 1 cup ketchup, 1 tsp. oregano, salt to taste, a dash of Worcester sauce and Tabasco sauce. Cook slowly, stir, taste and make whatever improvements to suit the individual palate.

S&S

LABOR DAY, one of the biggest misnomers on the

calendar, means a last vacation before school starts in earnest, a cherished morning to sleep late and, most important, the Muscular Dystrophy Telethon.

You've heard of people who portray the true spirit of Christmas, well, Jerry Lewis symbolizes a sincere loyalty to the real meaning of Labor Day; he toils tirelessly for "his kids." Throughout the country and the world, volunteers will be needed during the MD Telethon to collect funds which will be used for medical research.

Locally, people will be required to man the phones at Hereford State Bank Sunday night and all day Monday. Also, youth (and a few adults) are asked to join in a door-to-door march, which is scheduled to leave the bank at 9 a.m. Monday. For further information, see the accompanying story in today's Brand, or contact the local drive chairman, Sam Mazurek.

So whether it's answering the telephone, signing a contribution pledge or collecting donations on your block, please work for Jerry and his kids on Labor Day; the wages are priceless.

S&S

WITH AUTUMN about to descend upon us, the club season is here and, to avoid mayhem, yearbooks should be appearing on my desk. Without these program books, it is entirely possible that your organization will be missing on the Calendar of Events. Also, it will make it much easier for the club reporter and myself when writing up meetings.

So, I'm pleading, begging on bended knee and may resort to stronger measures—get those

yearbooks in and let's get the season started efficiently with as little blood-shed as possible.

Again, to stress The Brand deadlines for society stories: for the Thursday edition, a report must be submitted before 9 a.m. Wednesday; for the Sunday paper, I must have the report before 5 p.m. Friday. Please do not feel that you must have your report neatly written. I am happy to take your summary over the phone and this is probably more convenient for you and saves time in the long-run.

SHOULD YOUR club meet Tuesday evening and you'd rather not crawl out of bed to call me early Wednesday morning, do not hesitate to call me after the meeting Tuesday night. My home phone number is 364-0120.

Club reporters, PLEASE call me if you have questions. If you are uncertain as to what your duties are, drop by The Brand office and get acquainted with me and a few simple policies. This department intends to give your organization accurate, complete coverage and two necessary components for this are a cooperative club reporter and the club yearbook.

S&S

LOCAL YOUTH who traveled to Europe this summer were so enthused with their travel guide that they threw together some money and brought him to Hereford last week.

Kellum Alan a senior law student from Columbia, S.C., received an ample taste of local hospitality as he was juggled by his numerous young hosts and hostesses. His visit culminated in a party Friday evening in the James Hull home, 620 Westhaven.

Help Needed During Labor Day Telethon

Local residents are urged to volunteer Sunday and Monday as a work force during the Jerry Lewis Labor Day Telethon for Muscular Dystrophy, announced Sam Mazurek, local drive chairman.

Personnel are needed to take telephone contributions those two days at Hereford State Bank, which is headquarters for the Hereford campaign. Also any funds collected can be brought to the bank, which will be open in conjunction with the national telethon from 10:30 p.m. Sunday until 5 p.m. Monday.

Youngsters can fight muscular dystrophy by participating in

a door-to-door march, scheduled to leave the bank at 9 a.m. Monday. In addition, a Jerry Lewis watch will be awarded to the Panhandle youngster who raises the most money through a muscular dystrophy carnival. For further information, contact Mazurek.

Proceeds from the annual Labor Day telethon are used in research seeking a cure for patients stricken with MD. Funds gleaned on the youth march will be spent for similar research and in purchasing equipment for MD patients.

The telethon will be broadcast by KFDA-TV, Channel 10, in Amarillo.

VFW Auxiliary Picks Bicentennial Leader

Mrs. P.B. Sowell was appointed chairman of a Bicentennial committee by fellow members of the VFW Auxiliary Monday evening in the VFW Clubhouse.

Mrs. John Rogers moderated the business discussion, which included reports of 36 sick visits totaling 12 hours, mailing seven greeting cards, sending two bouquets and taking four dishes, all to ailing persons.

Also covered on the agenda was approval of a contribution to the Drum and Bugle Corps of Dallas, who will be performing later this month at the national

Alan, who has led four European tours during the past three years, got acquainted with the Hereford delegation on the month-long trip which began June 14. Twenty-seven high school-age youth went on the jaunt abroad, which was sponsored by Bruce Logan and Randy Farr.

VFW convention in Los Angeles.

Following the meeting, dinner was served to ten auxiliary members.

A civilized man does not expect special favors because of birth, fortune or position.



Volunteers Sought

Joey Mazurek, a local 12-year-old who is a muscular dystrophy patient, participates in activities at the Jerry Lewis Camp which was held earlier this summer in Amarillo. The camp is free to all MD patients and volunteers, such as Lynelle Herndon of Panhandle, shown here. These recreation camps are a result of the Jerry Lewis Labor Day Telethon, which will begin at 10:30 p.m. Sunday. To volunteer, contact Sam Mazurek, drive chairman.

Duckwall's

Knee-Hi Socks
63¢ Pr.

Knee-hi socks for back-to-school! 68% Acrylic and 32% Nylon. White or colors. Size 8-11. Style K99. Our Reg. 97¢.

Duckwall's for School Supplies and a whole lot more.

Rebonds Cheerfully Green
We reserve the right to limit quantities.

Ladies' Gowns
2⁹⁹

Long brushed gowns of 80% Acetate-20% Nylon. Assorted colors, styles. Sizes S-M-L. Our Reg. 3.97

Knee-Hi Hose
37¢ Pr.

Nylon knee-hi hose. Fashion colors. Style No. 433. Size 8 1/2-11. Our Reg. 53¢.

Fabrics

- Pinwale Corduroy
Cotton or Polyester/Cotton. Prints, solids. 44"-45" Width. Our Reg. 1.49. **1¹⁴ Yd.**
- Double Knits
Polyester double knits in prints, solids. 56"-60" Width. Our Reg. 2.68. **1⁵⁵ Yd.**
- Single Knits
Polyester/Cotton knits in colorful prints. 56"-60" Width. Our Reg. 1.59. **1²² Yd.**

Bulletin Board
1⁸⁸

For office, kitchen, club or classroom! White fibre board with natural wood frame. Two plastic hanging rings. Large 18" x 24" size. Our Reg. 2.99.

Lux Clocks
1⁹⁷ Each

Alarm clocks in springwound or electric models. Ivory cases fit in any decor! Grand for the college bound student! Plain dial. Model 250-01 or 5000-04. Values to 3.99.

9" Paper Plates
73¢ Pkg.

White paper plates in handy 9" size! Save on those dishwashing chores with paper plates. 100 in pkg. Our Reg. 90¢.

Scrap Book
1⁰⁰

Handsome scrap books are ideal for keeping pictures, souvenirs...all the remembrances of good times! 20 filler sheets.

Bathroom Cleaner
67¢

Cleans better, easier! 17 oz. Our Reg. 90¢.

Tomato Pin Cushion
13¢

Complete with needle sharpener. Reg. 25¢.

Kitchen Towels
2 for 77¢

Lint & Slightly Irregular. Our Reg. 95¢.

STORE HOURS:
9:30 - 6:00 Weekdays
9:30 - 7:00 Saturdays

SUGARLAND MALL

There are hundreds of ideas on how to make money—but here's the best and safest way.

Security Federal
Savings & Loan Association

ESLIC

Security Federal:

- Free save by mail
- Free parking
- Drive-in windows
- Home loans
- Home improvement loans

Hereford: 1017 W. Park Ave. Amarillo: 1501 Pugh - Western Square, 45th & Teckla Pampa: W. Francis at Gray

At The Library

Hepburn, Kennedy Are Featured In Candid Biographies

The dynamic personalities of John F. Kennedy and Katharine Hepburn are vividly animated in two biographies which are being promoted this week at Deaf Smith County Library.

Drawn from his personal relationship with the late president, Benjamin Bradlee has documented JFK in "Conversations With Kennedy." The numerous, conflicting elements which fused to form the charismatic personality of the late president are reviewed at the closest possible range. Mr. Kennedy is revealed to be a family man who assumed the mammoth pressures of the highest office.

Charles Higham achieved a major coup when Katharine Hepburn authorized him to write her biography. Known as a celebrity who covets her privacy, Hepburn has become a legend of the silver screen with her incomparable mastery of theatrics. Miss Hepburn granted Higham two rare, lengthy interviews, during which she discussed her relationships with Spencer Tracy, Howard Hughes and Leland Howard.

Deaf Smith County Library is open to the public from 9 a.m.-9 p.m. Monday and Thursday; from 9 a.m.-6 p.m. other weekdays and until noon Saturday.

CONVERSATIONS WITH KENNEDY

By Benjamin Bradlee

Ben Bradlee first came to know John Kennedy well when they were Washington neighbors in 1958. They remained intimate friends and off-the-record confidants until President Kennedy's assassination. They also had a more professional relationship dictated by the fact that Bradlee, now executive editor of the Washington Post, was then covering the capital for Newsweek.

Bradlee and his wife, Tony, participated in the parties at the White House and in more private moments when the President and Jacqueline were relaxing with friends. With Kennedy's knowledge, Bradlee kept notes of their intimate conversations. These remained unread in Bradlee's files until 1973. They now form the basis for a behind-the-scenes, hair-let-down record of the human side of the presidency which seems all the more poignant in comparison with those since.

For the first time, all the conflicting elements that created the JFK personality are seen at the closest possible range. His conversations were salty, to say the least, yet without malice. The Navy was in his language, but it was mental and physical energy being released and somehow never vulgar.

We see President Kennedy as a family man, worried about his wife's charge accounts while wrestling the giants of the steel industry, taking time out to relax at a shoot-'em-up movie while dealing with Russia and ballistic missiles.

Here was a President who could relax, who sensed the need for letting personal steam escape under the pressures of the presidency. Here was a politician of the South Boston stripe who also was at home

among the WASP intellectuals he brought into government, who loved the sick old tiger who was his father and yet would not be dominated by him, who understood his brothers' quirks and strengths, admired women, had few illusions about human nature, but nursed dreams all the same.

KATE: THE LIFE OF KATHARINE HEPBURN

by Charles Higham

For forty years Katharine Hepburn has remained, like Garbo, the most private and elusive of stars, refusing to cooperate with biographers. Now, for the first time, she has

authorized a writer to talk to her closest friends and colleagues, and has granted him two rare, long interviews covering the whole of her career. This book is the result, written by Charles Higham, whose New York Times profiles of the star caused widespread comment and delighted Katharine Hepburn

herself. This is the story of a remarkably singleminded woman who has always made her own rules. The daughter of tempestuous parents of New England mavericks, she crashed the theatre as a headstrong girl, daring to appear in her first film at the age of 22 opposite John

Barrymore in "A Bill of Divorcement." The following year she won an Oscar for her performance in "Morning Glory," and was on her way to becoming the great star of "The African Queen," "The Philadelphia Story," "Adams Rib," "Long Day's Journey Into Night," "Guess Who's Coming

to Dinner?" and "The Lion in Winter." The author paints a vivid portrait of Hepburn the actress. He also shows her behind the scenes, in her romantic involvements with Leland Howard, Howard Hughes and Spencer Tracy, whose extraordinary personality Hepburn

talks about for the first time. Today Hepburn is at the height of her career, possibly the greatest actress and legend in the world. She is an eternal modern and challenging presence in our time.

Your best friend may be your dog.

ALL SAFEWAY STORES WILL BE OPEN LABOR DAY 9^{a.m.} to 7^{p.m.}



EXPRESS CHECKSTANDS Always OPEN!

Our EXPRESS CHECKSTAND is always open for 9 items or less. It's a fact, you don't have to pay high prices for convenience, you'll save time and money at Safeway. The next time you need just a few items, try our Express Checkstand! Just another way you can.....

GET IT TOGETHER at SAFEWAY!

MAKE SAFEWAY YOUR PICNIC SUPPLY HEADQUARTERS FOR YOUR LABOR DAY HOLIDAY!

FRYER PARTS
Fresh Cut-Mixed Parts
3 Breast Quarters with Back
3 Leg Quarters with Back
3 Extra Wings with Back
3 Giblets

Grade 'A' Lb. **45¢**

SUPER SAVER

BONELESS HAMS
Smok-A-Roma

Whole or Halves Lb. **\$1.99**

SUPER SAVER

SLICED BACON
Smok-A-Roma Brand

1 Lb. **\$1.85**

2 lb. pkg. \$3.60 Pkg.

SUPER SAVER

SAUSAGE Safeway Brand 2 lb. pkg. \$1.55 Lb. \$1.55

SAUSAGE Eckrich Brand Smoked Super Saver Lb. \$1.69

BEEF SAUSAGE Real McCoy Mild or Spicy Hot Super Saver Lb. 79¢

SLICED BACON Oscar Meyer Brand Super Saver Lb. \$1.99

TURKEYS Honeybuckle Grade 'A' 10 to 22 lb. Super Saver Lb. 75¢

CATFISH STEAKS Fresh Market Super Saver Lb. 89¢

CHIK-N-BATTER See Pak Lb. \$1.49

SHRIMP See Pak In The Shell Super Saver 8-oz. 98¢

TAKE SAFEWAY ALONG ON

GARDEN FRESH PRODUCE

TOMATOES Vine Ripe Slicers **3 Lbs. For \$1** **SUPER SAVER**

WHITE GRAPES Seedless Large Firm Clusters **39¢ Lb.** **SUPER SAVER**

Watermelons Red Ripe and Sweet \$1.99
Potatoes All Purpose Russets 10 lb. Bag 99¢
Carrots Sweet Tender Super Saver 2 lb. Bag 49¢
Celery Large Stalks Super Saver \$1.33
Cucumbers Long Green Slicers Super Saver 5 For \$1

Bell Peppers Garden Fresh Zucchini 5 For \$1
Squash Super Saver Lb. 35¢
Bartlett Pears Fresh Red Delicious Lb. 39¢
Succulent Cheese From 4 inch Assortment \$1.49
Norfolk Island Pine 6 inch Pot \$4.99

HONEYDEW MELONS Breakfast Treat **59¢ Ea.** **SUPER SAVER**

ITALIAN PRUNES Purple Plums **4 Lbs. For \$1** **SUPER SAVER**

NON-FOODS & VARIETY

SCHICK SUPER II Cartridge **99¢** **SUPER SAVER**

CRAGMONT BRAND SOFT DRINKS 5 Qt. Botls. **5 \$1** **EVERYDAY LOW PRICE**

NUMADE SANDWICH SPREAD 24 oz. Jar **99¢** **SUPER SAVER**

PARTY PRIDE BRAND POTATO CHIPS 9-oz. Pkg. **59¢** **SUPER SAVER**

RENUZIT Solid Air Freshener 6 oz. **49¢** **EVERYDAY LOW PRICE**

CRAGMONT BRAND SOFT DRINKS No Deposit 64 oz. Botl. **69¢** **EVERYDAY LOW PRICE**

REAL ROAST BRAND PEANUT BUTTER 3 lb. Jar **\$1.89** **SUPER SAVER**

EMPRESS BRAND JELLY 18 oz. Jar **69¢** **SUPER SAVER**

Johnson's Baby Wash 48 oz. \$2.99
Johnson's Baby Wipes 28-oz. \$1.19

SAFEWAY

Prices Effective Thru Sat., Aug. 30 in

Town House SWEET RELISH 12-oz. Jar **47¢**

Town House CATSUP 32-oz. Botl. **79¢**

Kitchen Craft CLEAR WRAP 100 sq. ft. Roll **43¢**

New Fangled Potato Chips PRINGLES 9-oz. Pkg. **97¢**

Orson Fluid CHARCOAL LIGHTER \$1.51

Detering Cleaner LYSOL 28-oz. Size **\$1.19**

Bath Size DIAL SOAP 5-oz. Bar **34¢**

OLIVES Stuffed \$1.99

Condensed Milk EAGLE BRAND 14-oz. Can **59¢**

PIEDMONT BRAND SALAD DRESSING 32 oz. Jar **79¢**

WHITE MAGIC BRAND FABRIC SOFTENER 33 oz. Botl. **59¢** **SUPER SAVER**

KITCHEN CRAFT HEAVY DUTY FOIL 37.5 sq. ft. Roll **65¢**

PRESTONE Anti-Freeze 1 Gal. **\$3.98**

SUPURB LAUNDRY DETERGENT 48 oz. Box **99¢**

PROPERTY INSURANCE

See Virgil Slentz For any Farm, Crop, Ranch or Vehicle Insurance

205 S. 25 Mile Ave. 364-6633

Calendar of Events

THURSDAY
 Kiwanis Club, Civic Club Center, noon.
 Red Cross Volunteers, Coffee Shop at Civic Club Center, noon.
 Hereford Jaycees, Civic Club Center, 8 p.m.
 Hereford Senior Citizens covered dish supper, Community Center, 7 p.m.

FRIDAY
 Merry Mixers Square Dance Club, Community Center, 8:30 p.m.
 Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.
 Duplicate Bridge Club at 309 Western, 7:30 p.m.
 Story hour for children, grades 1-4 at Deaf Smith County Library, 4-4:45 p.m.

TUESDAY
 Order of Rainbow for Girls, Magiano Temple, 7:15 p.m.
 Orientation tea for Community Concert Association membership drive workers and captains, home of Mrs. Bill Allen, 203 Sunset, 2:30-4:30 p.m.
 Chamber of Commerce Women's Division, executive meeting and Dutch luncheon, Hereford Country Club, noon.
 La Plata Study Club in the home of Mrs. Charles Kelley, 119 Beach, 7:30 p.m.
 Alpha Alpha Chapter of Beta Sigma Phi Sorority, Community Center, 7:30 p.m.
 Xi Epsilon Alpha chapter of Beta Sigma Phi Sorority, home of Mrs. Warren Hall, 214 Greenwood, 7:30 p.m.
 Hereford TOPS Club, Community Center, 9 a.m.
 Evening TOPS Chapter, Community Center, 6 p.m.
 American Legion and Auxiliary, Legion Hall, 8 p.m.
 Rebekah Lodge, IOOF Hall, 8 p.m.
 Weight Watchers at First Baptist Church, 6:30 p.m.

WEDNESDAY
 La Afflatus Estudio Club, coffee in the home of Mrs. B.F. Markham, 104 Douglas, 9:30 a.m.
 United Presbyterian Women's Association, lunch at church, noon.
 United Methodist Women of First United Methodist Church, lunch in Fellowship Hall, 12:15 p.m.

NOON LIONS, CIVIC CLUB CENTER, NOON.
 Story hour, for preschool children at Deaf Smith County Library, 3-3:30 p.m.
 Knights of Columbus at KC Hall, 9 p.m.
 Birthday party for Westgate residents at Westgate, 3 p.m.

Friendship is something few people understand or enjoy.
 Compliments cost little and yet produce excellent returns.

Sister, Brother Are Taking New Jobs

Two members of the Robert Lloyd family, northwest of Hereford, have received college degrees this year and are beginning careers in teaching this fall, in one case combined with graduate study.

William Robert Lloyd, an August graduate of Texas A&M University, will work toward a masters degree in South Dakota State University at Brookings where he has an assistantship in the animal science department and will coach the meat judging team.

His degree is a BS in animal science. He was listed as a distinguished student at A&M, was on its meat judging team the past year and was a member of the Block and Bridle Club four years, serving as vice president of the A&M chapter his senior year.

His sister, Odie Beth, joins the high school faculty at Plains to teach English. She earned a BS degree in business education at Texas Tech, where she was a May graduate.

As a senior she received the service award of the National Secretaries Association of which she was a member. She was named on the dean's honor roll of the Lubbock university.

Both Miss Lloyd and her brother are graduates of Adrian High School, she with the 1972 class, he a year earlier. They are grandchildren of Mr. and Mrs. Lewis West of Hereford.

When preparing casserole dishes for freezing, line your casserole dish with heavy-duty foil and prepare the casserole. When frozen, remove from your dish and store in freezer until you wish to cook it then, place in dish and bake longer than recipe calls for.

Take advantage of the money-saving coupons in magazines. The few cents refunded month after month adds up as time goes by.



ODIE BETH LLOYD and WILLIAM LLOYD

When preparing casserole dishes for freezing, line your casserole dish with heavy-duty foil and prepare the casserole. When frozen, remove from your dish and store in freezer until you wish to cook it then, place in dish and bake longer than recipe calls for.

Take advantage of the money-saving coupons in magazines. The few cents refunded month after month adds up as time goes by.

Keepsake

There is no finer diamond ring.

Only the finest gem diamonds bear the name Keepsake. Your Keepsake diamond is permanently registered and protected against loss.

Serving Texans Since 1877
 Serving Hereford Since 1927

KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford

SUPER SAVER

GROUND BEEF
 PREMIUM
 Safeway's Leanest
98¢
 lb.

USDA CHOICE

BONELESS STEAK
 or Roast Shoulder (Cross Rib) or Top Blade
\$1.49
 lb.

THIS COUPON IS WORTH...

Towards the purchase of a 3-oz. Jar of
LIPTON INSTANT TEA
20¢

THIS COUPON IS WORTH...

Towards the purchase of a 25 lb. Bag of
GOLD MEDAL FLOUR
30¢

THIS COUPON IS WORTH...

Towards the purchase of a 16-oz. Box of
NATURE VALLEY GRANOLA
12¢

U.S.A. FOOD STAMP COUPONS
 Gladly Accepted

PICK OF THE CHICK **95¢**
BONELESS HAMS **\$2.49**
BONELESS HAMS **\$2.59**
MINI HAMS **\$2.89**
SMORGAS PAC **\$1.59**
BOLOGNA **79¢**
BOLOGNA **\$1.19**
HAM STEAKS **\$3.19**
PORK CHOPS **\$1.99**

SUPER SAVER

WIENERS
 Safeway Brand
75¢
 12-oz. Pkg.

DON'T FORGET THESE ON YOUR PICNIC

MAYONNAISE **\$1.19**
OLIVES **\$1.59**
MUSTARD **39¢**
NAPKINS **50¢**
PAPER PLATES **59¢**

PAPER PLATES **\$1.59**
PAPER PLATES **89¢**
CHARCOAL **99¢**
SAUSAGE **3-oz. \$1**
PICKLES **72¢**

YOUR HOLIDAY WEEK-END!

REFRIGERATED FOODS

HALF & HALF **29¢**
CHUNK CHEESE **10¢ OFF LABEL**

FROZEN FOODS

ICE CREAM **89¢**
PIES **75¢**

TOWN HOUSE BRAND
PORK & BEANS **5 \$1**

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WHITE MAGIC **79¢**

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FRUIT FLAVORED GELATIN **5 \$1**

PARTY PRIDE BRAND
TORTILLA CHIPS **45¢**

BUSY BAKER
OATMEAL COCONUT SUGAR COOKIES **99¢**

MRS. WRIGHT'S
READY-TO-SERVE ANGEL CAKE **99¢**

Whip Topping **59¢**
Orange Juice **48¢**
Orange Juice **45¢**
Lemonade **58¢**
Corn On Cob **85¢**

Pecan Pie **20¢**
Pie Shells **53¢**
Corn or Peas **31¢**
Broccoli **31¢**
Squash **31¢**

Mrs. Wright's BREAD **47¢**
ORANGE DRINK **75¢**
TUNA **57¢**

All Vegetable MAZOLA OIL **172¢**
ICE CREAM SALT **57¢**
PAMPERS **220¢**

PORK & BEANS **57¢**
PORK & BEANS **40¢**
HAMBURGER BUNS **39¢**

CRAGMONT BRAND
SOFT DRINKS **8 \$1**

50¢ OFF LABEL
LAUNDRY DETERGENT OXYDOL **3.95**

SEA TRADER
LIGHT CHUNK TUNA **49¢**

NUMADE LIQUID
SALAD DRESSINGS **2 \$1**

PARTY PRIDE BRAND
PRETZELS **49¢**

SAFEWAY
 USDA Food Stamp Coupons Gladly Accepted!

Who's New

Mr. and Mrs. Richard Lee Wilbanks of 212 Whiteface are the parents of a son, Richard Phillip, born Aug. 21. He weighed 8 lb. 2 oz.

Mr. and Mrs. DeLaio of Summerfield are the parents of a son, Ruben born Aug. 22. He weighed 8 lb. 4 oz.

Mr. and Mrs. Otis Charles Robinson of Hereford are the parents of a son, Jared Trent, born Aug. 24. He weighed 7 lb. 7 oz.

CCA Strategy Focused On Family Membership

"Family memberships" is a key phrase which will be promoted by Community Concert Association workers during the annual membership week Sept. 8-13.

Thirty dollars will grant admission to 12 different performances in four cities, including Hereford, for two adults and more than two students. A single adult membership is priced at \$10 and a student membership, who must be living at home and high school age or younger, costs \$5.

In preparation for the impending membership campaign, an orientation tea for drive workers and captains will be held from 2:30-4:30 p.m. Tuesday in the Bill Allen Home. Instruction and materials will be distributed at that time.

Hereford High School will be the site of three concerts on the CCA circuit, which has booked its entire program in advance of the membership drive. Appearing on the local stage will be "Scotland On Parade," incorporating 30 singers, dancers, pipers, fiddlers and band on Oct. 23. The second concert will feature Paul LaValle and the Band of America on Feb. 14, followed by Hal Shane, singer, guitarist and dancer, on March 14.

CCA programs are limited to members and new members can join only during the annual drive

week. Renewal memberships will be conducted Sept. 2-13.

Directing the upcoming drive will be Mrs. Paul Scott and Mrs. Bill Walden, who are serving for the second year as co-chairmen. President of the local association is Mrs. George Warner.

Hazen Woods is executive vice president, a new office, and Don Moore is first vice president. Holding other offices are Mrs. Roy Hartman, secretary, Bill Allen, treasurer and Mrs. Wes Gulley, publicity chairman.

In addition to the three local concerts, CCA members will have reciprocal rights to attend attractions in Canyon, Clovis, N.M. and Lubbock.

"The Little Angels," national folk ballet of Korea, will be

presented in Lubbock and Canyon. The former city will also offer concerts by baritone singer Leaus Carlson and pianist Claude Frank. Climaxing the Lubbock repertoire will be the prize-winning Broadway musical entitled "1776."

Jorge Morel, guitarist, and the quintet, New York Brass, are booked to perform at Canyon.

Scheduled to appear in Clovis are Addias and Crofut, folk singers; Branko Krsmanovich Chorus of Yugoslavia, a company of 60 mixed voices; "Classics to Jazz" as rendered by the Ronnie Brown trio, including piano, percussion and bass.

Library Organizes Discussion Groups

Persons interested in participating in literary discussion groups are urged to attend a special meeting at 7:30 p.m. Thursday, Sept. 4 in Deaf Smith County Library Heritage Room.

Mary Louise Loyd, group services director of Amarillo Public Libraries, will be present at the meeting to offer suggestions for discussion topics and format. Gwen London, local librarian, announced that Mrs. Loyd will probably be accompanied by discussion moderators.

Exact subject matter for the discussions will be determined by the participants, who can select books, short stories or

other library material.

Possible forum members are invited to register at the library prior to the organization meeting, Mrs. London stated. Approximately 40 have already volunteered and there is no limit for membership.

Another meeting is scheduled Oct. 23 at the library to form a genealogical society. Library resources will also be available to those interested in this field.

Save on clean-up time when melting baking chocolate. Wrap the needed squares in foil and place them in a pan over low heat.



Shower Guests Greeted

Miss Cheri Turner of Lubbock, third from left, was introduced to local residents Friday afternoon while being honored with a bridal shower in the Dean Herring home, north of the city. The honoree will be the bride of John Richard Sparks

of Amarillo September 20 in Big Spring. Welcoming guests were, from left, Mrs. Herring, Mrs. W.E. Sparks, Miss Turner and Mrs. C.D. Turner of Big Spring.

Breakfast Starts Sorority Season

Sorority sisters of Kappa Iota Chapter of Beta Sigma Phi were surprised Sunday morning at a "come as you are" breakfast in the home of Mrs. Tom Carter, 239 Elm.

The kidnap party marked the beginning day of the social season for the sorority chapter members, who received new yearbooks with blue denim covers and a Bicentennial theme. The pamphlets were designed by a committee including Mrs. Carter and Mrs. Joe Paetzold.

A fashion show at Sakowitz in Amarillo on September 6 was included on the list of social activities for the coming season. Also, members will meet at 7:30 p.m. Tuesday in the Calvin Jones home.

On the menu were melon balls, cinnamon rolls, pumpkin bread with whipped cream, sausages, orange juice and coffee. Hostesses were mem-

bers of the social committee, including Mmes. Carter, Paetzold, James Head, Johnny Wall and Don Childers.

Other members present were

Mmes. Temple Abney, Chuck Boyd, Butch Grover, Johnny Hopkins, Nelson Kendall, George Muse, Sparky Stephens and Carl Thorell.

Miss Bain Honored At Shower

Miscellaneous housewares were bestowed on Miss Karen Bain during a bridal shower Sunday afternoon in the home of Mrs. T.E. Seigler, 216 Centre.

The honoree and Ted Goldsmith are pledged to wed September 20 in Avenue Baptist Church.

Blue and white daisies formed a centerpiece at the serving table, were Mrs. Wendall Bain and Mrs. Larry Bain poured punch; Mrs. Dean Crofford was

seated at the guest registry.

Hostesses assisting Mrs. Seigler included Mmes. Ray Watson, Nolan Grady, Carlyle

Sargent, Herschel Burrus, Bill Miller, Bob Wiggins, Ken Jeter, Guy Cornelius and Dick Gholson.

BIRTH ANNOUNCED

Mr. and Mrs. John Schneider of 505 W. 3rd are the grandparents of a girl, Heather Kay, born August 24 in Medical City Hospital at Dallas. Parents are Mr. and Mrs. Chuck

Schneider of Carrollton. Great-great-grandmothers are Mrs. Josephine Schneider and Mrs. H.G. Kemp, both of Hereford.

Losers should never bet.



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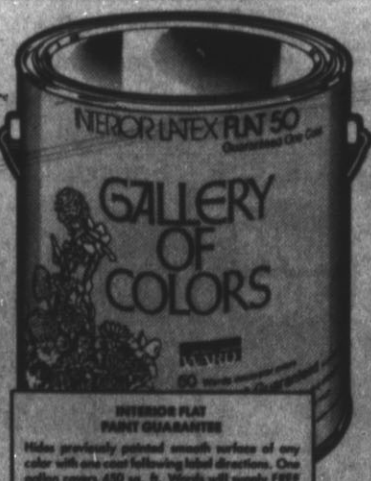
One coat covers any color. Applies easily, smoothly with a roller, brush or sprayer. Fast-drying time means reduced dust and bug build-up. Easy wash-up. White.



Fresh Cover indoor latex.

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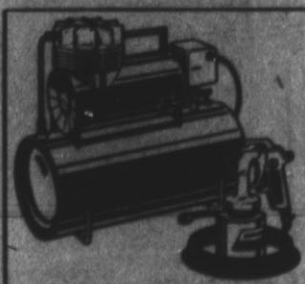
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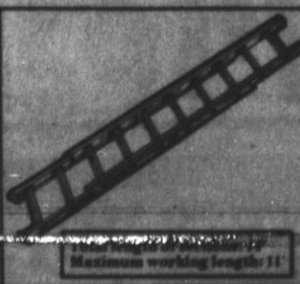
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One coat covers any color. Dries fast to a durable flat finish. Easy clean-up. 50 popular colors.



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SPRAYER/COMPRESSOR
2.4 CFM at 30 PSI. 5-gallon tank. 8 hoses and spray gun. **99.88**



SAVE \$3
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No missing rung on either section. Non-skid feet. UL listed. **16.88** REG. 19.99

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White House Brides Portrayed By Dolls

Miniature reproductions of authentic gowns which were worn by White House brides were displayed and described by their creator, Mrs. Allo Reeve of Friona, Tuesday morning in Deaf Smith County Library Heritage Room.

Dating from the 1878 marriage of George Washington's daughter to Tricia Nixon's wedding, the exhibit includes 16 bridal dolls, representing the sum total of brides who repeated vows in the executive mansion.

Assembling the tiny dresses began in June of 1971 after Mrs. Reeve researched periodicals from the Smithsonian Institute and Life Magazine, plus several books on epoch costumes. Having had experience sewing for four sons, Mrs. Reeve completed her historical project and presented it to a Friona study club for the first time in 1972. Her program, which is particularly timely during the U.S. Bicentennial, has been offered here and in surrounding communities, including Tahoka, Pampa, Sudan, Dimmitt and Friona.

The most elaborate ensemble

in her collection is worn by the Nellie Grant doll, according to the Friona woman. "Of course, her dress was made of the traditional satin and lace, but she also carried her bridal bouquet atop of lace fan," Mrs. Reeve said.

In addition to detailing the bride's costume, Mrs. Reeve also discloses a candid fact about each of the 16 women symbolized by the dolls.

Mrs. Reeve cannot be accused of sexual chauvinism for her unique collection includes a bridegroom, the man who married Nellie Grant.

"Each bridal costume is as authentic as possible," stated Mrs. Reeve. "If a photograph of the actual dress was not available, I relied on illustrations which depicted the prevailing style of fashion during that certain period."

Due to a revived interest in American history, Mrs. Reeve has already scheduled 15 appearances in the coming months. She is now devoting full time to this hobby after retiring from work as a bookkeeper.



MRS. ALLO REEVE
...Shows authentic bridal dolls

Spoilage Deterred In Canning

With more homemakers canning food at home now, "spoilage knowledge" is necessary, one foods and nutrition specialist reminds.

"Three common causes of spoilage of home canned foods are inaccurate pressure canners, incorrect processing temperature and improper cooling of jars," Frances Reasonover, with the Texas Agricultural Extension Service, The Texas A&M University System, said.

She advised checking the pressure canner once a year to be sure it is accurate.

Noting ways to be sure foods are processed at the correct temperature in the pressure canner, Miss Reasonover suggested:

—test pressure gauge so that the temperature is at 240 degrees F. at 10 pounds of pressure.

—exhaust pressure canner 10 minutes after flow of steam from the petcock

—keep pressure accurate. Less than 10 pounds of pressure won't kill bacteria in vegetables and meats

—make adjustments for high altitude in areas about 2,000 feet above sea level.

She advised homemakers using a waterbath canner to have water boiling when jars are placed in the canner.

Ritual Chapter Ready For Sorority Season

Preparation for the new Beta Sigma Phi Sorority season was the purpose of a "beginning day" meeting Sunday afternoon in the Darwin Heun home, 101 Beach.

Members of Alpha Iota Mu ritual chapter received program books for the ensuing year, which will begin at 7:30 p.m. Thursday, Sept. 4 in First National Bank Community

Room. The social committee, directed by Mrs. Gerald Sledge, served refreshments to those present, including the member advisor, Mrs. Max Stipe.

Others in attendance included Mmes. Johnie Burkhalter, Jim Bell, Bill Drake, Randy Jones, David McDonald, Bud Thomas, Ken Walser and Miss Dixie Ford.

Hospital Notes

PATIENTS IN THE HOSPITAL

Mrs. Jessie Blanco, Rt. 5; Mrs. Morris Blankenship, Rt. 4; Mrs. Lottie Clark, 107 Center; Mrs. Zula Clark, Rt. 3; Mrs. Oliver Cummings, 510 Ave. K; Mrs. Refugio De La O, Summerfield; Mrs. Annie Goltchon, 115 Northwest Drive; Mrs. Mary Gonzales, 711 Third; Bill Hampton, Hereford; Mrs. Ella Harper, 815 25 Mile Ave.; Sam Killough, Dimmitt; Mrs. Leroy Maxwell, 302 SW 5th; Mrs. Glenn Michael, 118 Douglas; Eugene Mullican, Hereford; Mrs. Leopoldo Perales, Hereford; Mrs. Otis Robinson, Rt. 5; Mrs. Velma Salvino, Star Rt.; Emma Schumacher, Westgate; Mrs. Edith Sheppard, 402 Roosevelt;

Ismael Vera, 329 Ave. E. Henry Whittington, 230 Ave. D; Monica Tarango, 522 Irving; Rosa Guerra, Rt. 1; Kasey A. Nunley 223 Star; Mrs. Maria Castillo, Hereford; Mrs. Dorothy Sellers Eunice, N.M.

PATIENTS DISMISSED

H.B. Whitten, Mrs. Richard Wilbanks, Eugene Kelly, Douglas Riley, Leslie Combs, Aug. 23.
Ray Richardson, Mrs. Gaylord Newell, Mrs. George Jones Terry D. Fite, Aug. 25.
Angie Garcia, Mrs. Policarpis Cervantez, Mrs. Zane Foster, T.C. Gardner, Russell E. Huckert, Jackie Hughes, Aug. 26.

Miss Balden Earns Bachelor Degree

Miss Susan Balden, daughter of Mr. and Mrs. Charles R. Balden of 328 Centre, received her bachelor of science degree and certificate of proficiency in medical board administration during ceremonies Friday.

Commencement was held at the University of Texas School of Allied Health Sciences, Medical Branch, at Galveston. Local residents who attended the graduation exercise were Miss Balden's parents and Mr. and Mrs. Marty Means.

A 1971 graduate of Hereford High School, Miss Balden is now eligible to take the National Registry Examination in October in order to be classified as a registered record administrator. She will be a health record analyst assisting physicians with completion of medical audit studies at Northwest Texas Hospital in Amarillo.



MISS SUSAN BALDEN

She has previously attended Texas Tech University at Lubbock and West Texas State University at Canyon.

To economize one must do without something.

Party Observes First Birthday

Bryce Chandler Koch, son of Mr. and Mrs. Eldon Koch of 902 Cherokee, celebrated his first birthday August 21 at his home.

Party guests were served a decorated cake, ice cream, tea and soft drinks. Those present included Mr. and Mrs. Johnie Burkhalter and Tim, Mr. and Mrs. Mark Andrews and Mr. and Mrs. George Fuller of Canyon.

The youngster's relatives observed the occasion Sunday, when his grandparents, Mr. and Mrs. Russell Hosselton of Perryton and Mr. and Mrs. Henry Koch of Follett, visited. Also present were Mr. and Mrs. Bob Taylor of Aurora, Colo and Mr. and Mrs. Les Nixon and Audra of Hereford.

If you are traveling, take everything of value out of your car when you stop for the night.

Mr. Farmer:

When buying or selling farm and ranch lands, your selection of a realtor is of supreme importance. Why not choose a fellow farmer who is also a realtor to help you? If your realtor does not understand well logs, underground line sizes and types, water tables, investment credit, repair costs, fuel costs, irrigation horsepower requirements, friction loss, soil maps, insurance rates, tax matters, and detailed production cost figures, then you may have the wrong realtor. Let us serve you. We understand farmers and farming.



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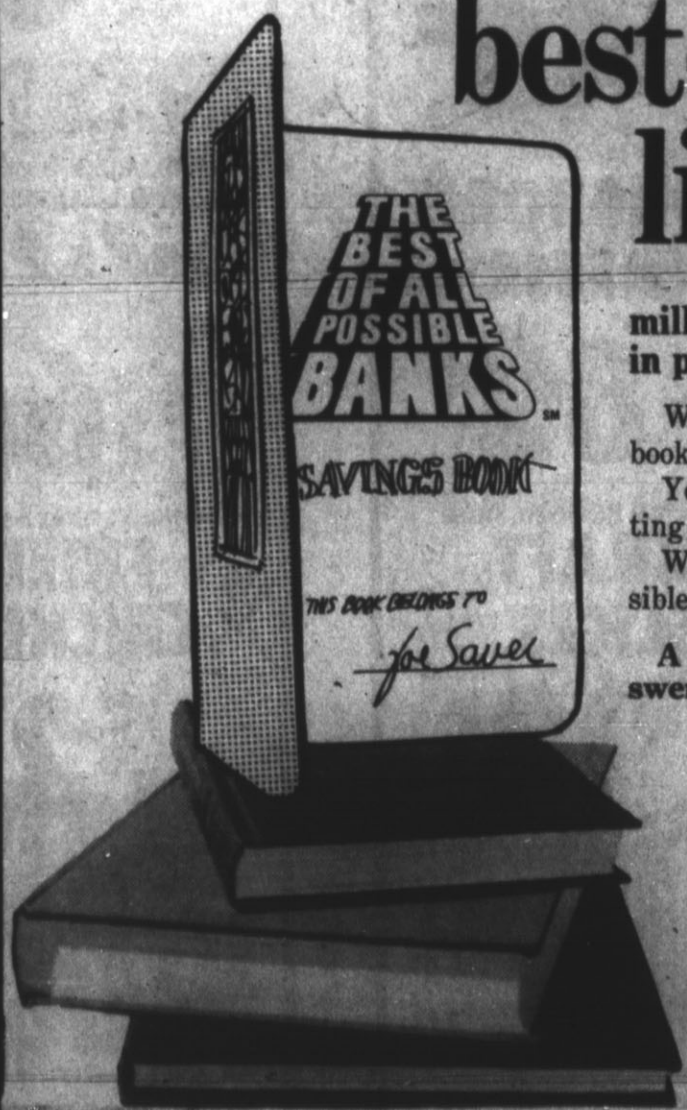
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Ladies' SPRING & SUMMER DRESSES

Three Groups Missy & Half Sizes

GROUP I	GROUP II
\$6	\$10
GROUP III	
\$14	

<p>Group Ladies' HANDBAGS \$5.00</p> <p>Group Ladies' LINGERIE 1/3 OFF Regular Price</p> <p>Group Young Men's Long Sleeve SHIRTS \$3.99</p>	<p>Group Boy's Blue-Denim JEANS \$5.99</p> <p>\$7.50 Value \$4.99</p> <p>\$6.50 Value</p> <p>TUBE SOCKS</p> <p>Size 7-10 89¢</p> <p>Size 10-13 \$1.00</p>
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ANTI-PERSPIRANT
Arrid X-Dry 9-OZ. CAN **\$1.08**

H & H 16-OZ. BTL.
Rubbing Alcohol **26¢**

SCOPE
Mouth-wash 17-OZ. BTL. **\$1.08**

PEAK
Tooth-paste 6.3-OZ. TUBE **89¢**

JOHNSON & JOHNSON
Baby Shampoo 12-OZ. BTL. **\$1.66**

JOHNSON & JOHNSON
Toddler Diapers BOX OF 12 **\$1.18**

CAMELOT ADHESIVE
PLASTIC STRIPS BOX OF 70 **77¢**

JOHNSON & JOHNSON
Baby Powder 14-OZ. CAN **\$1.08**
 FOR SINUS RELIEF
Sinarest BTL. OF 20 **\$1.29**
 CAMELOT LEMON
Crema Rinse 16-OZ. **79¢**
 CAMELOT
Multiple Vitamins BTL. OF 200 **\$2.49**

FRESH BAKERY SPECIAL
Donuts DOZ. **99¢**

SPECIAL OCCASION CAKES - TAT-T-BAKE BAKERY 364-4661



THRIF-T BABY BEEF
Round Steaks
 CENTER SLICES, BEEF ROUND

99¢
 LB. THRIF-T BABY BEEF BEEF LOIN **\$1.29**
 T-Bone Steaks..... LB.



THRIF-T BABY BEEF
Rib Steaks
 LARGE END OF BEEF RIB

99¢
 LB. THRIF-T BABY BEEF BEEF CHUCK **69¢**
 Chuck Steaks..... LB.



THRIF-T BABY BEEF
Sirloin Steaks
 CENTER SLICES, BEEF LOIN

99¢
 LB. THRIF-T BABY BEEF EXCELLENT FOR QUICK MEALS **\$1.79**
 Cube Steaks..... LB.

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 SHOP OUR STORE FOR ALL YOUR FAVORITE THRIF-T PICNIC ITEMS!



Coca Cola
\$1.39 6 PACK 32-OZ. NO PURCHASE LIMIT 2 PLEASE!



CAMELOT - ALL GRINDS
Coffee
 2-LB. CAN **\$1.93**

PRINGLES TWIN PACK
Potato Chips
 9-OZ. PKG. **84¢**

VAN CAMP'S
Pork & Beans 16-OZ. CAN **24¢**

- VAN CAMP'S Pork & Beans 53-OZ. CAN **83¢**
- LINDSAY LARGE PITTED Ripe Olives 15-OZ. CAN **48¢**
- TOWIE Salad Olives 10-OZ. BTL. **69¢**
- CAMELOT HAMBURGER SLICED Dill Pickles 32-OZ. JAR **58¢**
- LAWRY'S Taco Shells BOX OF 20 **76¢**
- LAWRY'S ENCHILADA OR Taco Mix 2 1/4 OZ. PKGS. **49¢**
- FOR ICE CREAM Kraft Topping 2 1/2 OZ. PKGS. **99¢**
- KLEENEX Paper Towels JUMBO ROLL **48¢**
- DELSEY ASSORTED Bath Tissue 2-ROLL PKG. **48¢**
- BETTY CROCKER FUDGE Brownie Mix 22 1/2 OZ. BOX **96¢**
- OREO CREAM Nabisco Cookies 15-OZ. PKG. **74¢**
- CONDENSED Eagle Brand Milk 14-OZ. CAN **61¢**
- MEADOWDALE Garden Spinach 4 15-OZ. CANS **96¢**
- CAMELOT Cat Food 6 5 1/2 OZ. CANS **\$1.00**

Thrif-T Dairy Foods
Parkay Margarine
 LIMIT 3 WITH \$5.00 OR MORE PURCHASE...
 1-LB. CTN. **45¢**
 CAMELOT MILD
LONGHORN CHEESE
 19-OZ. PKG. **82¢**

AMERICAN, PIMENTO, SWISS
KRAFT SLICES
 12-OZ. PKG. **92¢**
 FAIRMONT NICE 'N LITE Cottage Cheese 4-OZ. CTN. **86¢**
 FAIRMONT, ALL FLAVORS Dip 'n Snack 4-OZ. CTN. **43¢**
 ALL FLAVORS Fairmont Yogurt 2 5-OZ. CTNS. **71¢**

PILLSBURY
Wiener Wraps 4 4-OZ. CANS **\$1**
 FAIRMONT
Whipping Cream PINT **38¢**

Thrif-T Frozen Foods
Ice Milk
 LIMIT 2 WITH \$7.50 OR MORE PURCHASE...
 ALL FLAVORS 1/2-GAL. CTN. **64¢**
 FAIRMONT CREAM POPS, TWIN POPS, FUDGE BARS OR Ice Milk Bars PKG. OF 4 **44¢**
 HAMBURGER, PEPPERONI, SAUSAGE OR CHEESE...
Jeno's Pizza
 LIMIT 3, PLEASE
 13 1/2-OZ. PKG. **66¢**

BANQUET HEAT & SERVE
FRIED CHICKEN
 2-LB. PKG. **\$2.19**

MEADOWDALE
Tomplin' Taters 3-OZ. **53¢**
 MEADOWDALE
Corn on the Cob 4-EAR PKG. **68¢**
 SPARKLE
Ice Cubes 10-LB. BAG **59¢**
 THRIF-T PRICED
Camelot Lemonade 12-OZ. CANS **3 \$1**
 MEADOWDALE FLORIDA
Orange Juice 4 8-OZ. CANS **89¢**

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\$1,000.00	10	100,000:1	25,124:1	12,562:1
\$500.00	100	10,000:1	2,512:1	1,256:1
\$200.00	100	10,000:1	2,512:1	1,256:1
\$100.00	100	10,000:1	2,512:1	1,256:1
\$50.00	100	10,000:1	2,512:1	1,256:1
\$25.00	100	10,000:1	2,512:1	1,256:1
\$10.00	100	10,000:1	2,512:1	1,256:1
TOTAL	300	3,000,000:1	753,120:1	376,812:1



THRIFT BABY BEEF
Chuck Roast
BLADE CUTS OF BEEF CHUCK

59¢
LB.

THRIFT BABY BEEF BEEF CHUCK
Arm Pot Roast..... **79¢**

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Fish Sticks..... **89¢**
2-LB. PKG.

BAR-S
Skinless Franks..... **79¢**
12-OZ. PKG.

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MEADOWDALE HICKORY SMOKED Sliced Bacon..... \$1.69 1-LB. PKG.	MEADOWDALE HICKORY SMOKED Sliced Bacon..... \$3.37 2-LB. PKG.	MR. BOSTON BREADED Perch Fillets..... 59¢ 1-LB. PKG.
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FRESH, 100% PURE
Ground Beef
3-LB. PKGS. OR MORE

79¢
LB.

3-LB. PKGS. OR MORE FRESH LEAN
Ground Chuck..... **\$1.09**

FRESH WATER, 4-8 OZ. AVG.
Catfish Steaks..... **89¢**
LB.

FRESH WATER, 1 1/2 LB. AVG.
Whole Catfish..... **99¢**
LB.

RODEO ASSORTED..... 99¢ 12-OZ. PKG.	BLUE MORROW COOKED BEEF OR BULK PACK Pork Fritters..... 99¢ LB.	OSCAR MAYER MEAT OR BEEF Skinless Franks..... \$1.39 1-LB. PKG.
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Boneless Hams
HALF OR WHOLE

\$1.59
LB. WATER ADDED

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Canned Hams..... **\$8.49**
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- Sharon Curry - 10 Cherry - Clayton, N. Mex.
- Rhonda Green - 135 Olca - Borger, Tex.
- Mrs. Hazel Wahl - Rt. 1 - Isabella, Okla.
- Marcia Langley - 1001 S. Harrison-Hugoton, Ks.
- C. G. Dodd - Rt. 1 - Mobeetie, Tex.
- Dennis Edmondson - 411 N. Gray-Pampa, Tex.
- Tamara Arbsland - 513 N.E., Guymon, Okla.
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FARM NEWS

Nearly 2½ million youngsters watch Mulligan Stew, the 4-H television series on nutrition.

Over 1,600 delegates are expected to attend the 54th National 4-H Congress, Nov. 30-Dec. 4 in Chicago.

4-H members take part in an average 2.3 learn-by-doing projects annually. Most popular are animal science, food-nutrition and preservation, and bicycle care and safety.

Sorghums Could Boost Food Supplies

Texas scientists say they have grain sorghum research knowledge that can increase the world food supply. Imagine what it would mean to many of the world's hungry millions if some magic could be invoked to double or even quadruple the yield of their grain crops.

Knowledge transfer now going on between the Texas Agricultural Experiment Station (TAES) and researchers of the developing countries could result in such increases and might ultimately have more long-range significance than all the food transfers that have been made in the last 40 years. And a significant, exciting

part of this knowledge transfer is living matter. It is a precious germ plasm—the result of scientific man years of research that has all the desired improvements incorporated in plant breeding material.

Hybrid grain sorghum, developed by TAES scientists in 1955, resulted in an immediate large increase in yields. And when coupled with advances in management and better control of pests and weeds, Texas grain sorghum yields quadrupled in a few years. TAES scientists cooperated in their research efforts with scientists of other state experiment stations and with the Agricultural Research Service (ARS), the U.S. Department of Agriculture, but this new knowledge was translated into increased yields only in the U.S. and some other developed countries.

Though used mostly as animal feed in this country, grain sorghum is an important food staple to hundreds of millions of people in the world's semiarid tropics. A robust, hardy, drought-resistant plant that thrives in warm climates, it ranks third after rice and wheat as a cereal for human consumption in Asia, and is second only to maize (corn) in Africa.

In a time of growing food shortage around the world, grain sorghum offers great hope for alleviating hunger; it has come nowhere near its potential. The developing countries' average yield of sorghum is only about one-tenth as much as U.S. yield. That's 629 pounds per acre compared with about 7,000 pounds per acre from the high yielding varieties and hybrids in this country.

Agricultural experts say sorghum yields could be doubled or even quadrupled in developing countries—and the yield potentially is even higher than wheat or corn, using the germ plasm developed at the Texas Agricultural Experiment Station. There is more genetic diversity in sorghum than in corn and this increases sorghum's potential.

At present, sorghum is fifth in importance among the world's cereals (after wheat, rice, corn and barley). It's high in carbohydrates and averages about 10 per cent protein. An extremely versatile plant, its grain is ground into a meal from which are made porridge, flat breads or cake.

It is also used for making edible oil, starch, paste and alcoholic beverages. Sorghum stalks are used as fodder and building materials. Sweet sorghum (sorghos) grown mainly in the U.S. and southern Africa, are used for syrup and forage. TAES is experimenting with

developing sorghos as a sugar source.

In the U.S. it's grain sorghum, but it's called Guinea corn in West Africa, Kafir corn in South Africa, Durra in the Sudan, Jowar in parts of India, Koakang in China and many other names elsewhere. But whatever it's called, it is planted in nearly 100 million acres each year.

The U.S. produces less than 10 per cent of the world's crop of grain sorghum. But we do it better than anyone else and have done 90 per cent of the scientific research on the crop. And in the forefront of that research has been TAES. Its director, Dr. Jarvis E. Miller, says that sorghum research has been emphasized in Texas because the grain grows so well in this state. In fact the size of the cattle feeding industry in Texas was made possible by grain sorghum. TAES has cooperated with other stations working in sorghum improvement and has worked closely with ARS in developing the international bank of germ plasm in the world sorghum collection.

Texas is a diverse state in terms of climate and soil, and the wide adaptability of sorghum is being capitalized on through widespread research. The scope of this research is illustrated by the responsibilities of scientists involved in the work.

For example, at Lubbock, Dr. D.T. Rosenow is the overall leader of the Texas sorghum research program and looks after the sorghum conversion program (adapting world varieties of sorghums to our use). In addition, he's responsible for the development of stalk quality and lodging resistance and some disease programs.

All aspects of insect resistance in sorghum are the responsibility of Dr. J.W. Johnson, a plant breeder at the Lubbock Station. Johnson has developed midge resistance found in Puerto Rico and Texas in the late 1960's by Rosenow and Dr. Fred Miller, plant breeder. He has also developed greenbug resistance and corn-leaf aphid resistance. Johnson works closely with Dr. George Teetes and other TAES entomologists to devise man-

agement systems that use insect resistant sorghums.

Head smut, downy mildew and other sorghum diseases are studied by Dr. Richard Frederiksen, plant pathologist at College Station. Frederiksen also studies breeding material from the conversion program, test plots and farm fields for resistance to disease. This information is invaluable to plant breeders. But Frederiksen stresses there are a number of ways other than plant resistance to control disease: prevention of infection, and use of pathogens or chemicals.

The development of plants with disease resistance to downy mildew and head smut is the basic responsibility of Dr. Fred Miller at College Station. Miller also works closely with the cereal chemists to study characteristics of high protein and lysine sorghums. He's now working on the development of new females, with improved characteristics, to replace older varieties still in use.

In addition, the development of twin-seed, tropical adaptability and numerous management

systems to improve sorghum production are other major areas of Miller's research. Instrumental in developing the twin-seed factor in TAES experimental varieties now close to release and expected to boost yields another 12 to 15 per cent, Miller says the best is yet to come from research under way and being planned. For example, he is convinced that grain sorghum will come into use as a delectable food in the U.S. and other countries.

All these objectives of the Texas Agricultural Experiment Station closely parallel those of an international research organization. Director Miller says that the International Crops Research Institute for the Semi-arid Tropics (ICRISAT) at Hyderabad, India, is doing research on grain sorghum intended to develop good stable yield with grain quality. And ICRISAT reports great success with the varieties previously released to it and grown in India, Pakistan, Thailand and the Sudan.

Miller says plant scientists with icrisat are confident that known technology and TAES germ plasm could double or triple crop yields with existing types of sorghum. And development of locally adapted high-yielding varieties could increase yield even more.

Director Miller is enthusiastic about this method of helping the developing countries to help themselves. Aside from legal obligations to make research results available, he feels it's in the best tradition of the sharing of agricultural research knowledge. And, as he points out, the 16,000 varieties we have in our "genetic bank" were furnished to us in the first place by sorghum growing countries from all over the world.



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NAWG To Honor Ford's Request

The National Association of Wheat Growers will honor President Ford's request for settlement of the longshoremen's boycott, but has moved to protect producer's interests in the event White House negotiations breakdown, according to Don Woodward, President of the NAWG.

Woodward's comments were made following a two-day meeting of the Association's executive committee which closed last week in Denver. The NAWG also developed policy regarding political restraints on export sales of U.S. grain.

"Wheat producers hope a Presidential settlement assuring the movement of Soviet grain sales can be reached," said Woodward, "but we are taking back-up steps to protect producers in the event negotiations fail." Woodward said a special team has been appointed which is now pursuing actions which include plans for establishment of an emergency action fund, study and preparation of possible legal action, and legislative solutions, and development of a national educational program through the media.

NAWG policy-makers voted to seek legislation guaranteeing wheat producers adequate price protection if export restraints on

grain sales are continued. Woodward said sales restrictions have been implemented for economic and political reasons to protect the consumer, and he emphasized that the NAWG would strive "for the same economic protection" for wheat producers if controls were continued.

"Wheat producers responded

to the call for full farm production by boosting output 19 per cent over last year," Woodward said, "and they were assured of unrestricted exports for their record crop in the President's farm veto message." They are entitled to protection against economic loss resulting from continued export controls.

ASCS News

1976 Program Details Announced

USDA has announced some details of the 1976 feed grain, wheat and upland cotton programs which provide farmers with the information needed to make their 1976 crop planting decisions. Additional program provisions will be announced after the department has had an opportunity to make a better determination of 1975 production.

The provisions announced are unchanged from 1975 and are as follows:

- 1) There will be no set-aside and no conserving base requirements.
- 2) Producers may continue to preserve their allotments with conserving crops or with annual nonconserving crops, excluding quota crops.

No early notice of wheat allotments shall be issued for 1976. Notice of allotments and yields for feed grain, wheat and upland cotton shall be issued jointly after they are established for all these commodities. Wheat allotments for 1976 will increase farm wheat allotments about 15 per cent. Farmers may estimate their 1976 wheat allotments, by multiplying their 1975 allotment by 115 per cent.

4-H is the youth education phase of the Cooperative Extension Service. The publicly funded program also receives considerable support from the private sector through the National 4-H Service Committee and the National 4-H Foundation.

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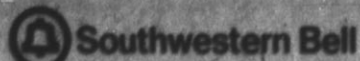
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Research Begins On Use Of Solar Energy For Feedlots, Irrigation

Texas Tech University, along with the universities of Houston and Arizona, has begun a 15-month study of the feasibility of using solar energy to operate cattle feedlots and to pump irrigation water.

The Texas Tech portion of the three-pronged \$172,500 project, funded by the National Science Foundation and administered by the United States Department of Agriculture's Agricultural Research Service (ARS), calls for the development of a computer model for the feasibility study. Engineers at Houston will

conduct research on design and performance of several types of solar collectors, including flat plate, linear parabolic reflector, and focused mirror solar energy collectors. The Houston research is to provide a computer model or models for predicting the performance of the collector systems and their cost effectiveness.

Engineers at the University of Arizona will study the effects upon water sources of pumping irrigation water at high rates for short periods. Under these conditions, they will determine

changes in energy requirements, if any, that occur as each acre-inch of water is supplied to crops.

Mechanical engineering Prof. James H. Strickland is project manager for the Texas Tech portion of the study. He will use graduate students beginning in the next few days to help monitor the use of energy at South Plains feedlots.

Dr. Strickland said electric power demand metering equipment is being calibrated and installed on the primary side of a three-phase power transform-

er which serves the Producers Grain Corporation (PGC) feedmill at Cotton Center.

Gas utility monitoring equipment to be installed at the same feedmill has been ordered.

"A baseline system which features a 'solar tower collector' and a steam driven power plant is in the process of being defined," Strickland said.

"Several aspects of this system operation in conjunction with utility and feedmill interfacing have been formulated."

Component cost information for the baseline power cycle is

being prepared by the Turbine Division of Worthington Pump Company, he said.

"Energy requirements for the operation of cattle feedyard feedmills and of irrigation water pumps," Strickland said, "are generally one to two orders of magnitude greater than requirements for heating and cooling of residential buildings while one to two orders of magnitude smaller than requirements for large scale solar thermal power plants presently being contemplated. This study should therefore provide information for systems in the intermediate power range."

The Texas Tech professor said that the solar thermal

conversion process is quite similar for both pumping of irrigation water and operation of a feedmill.

Strickland said the project is a joint effort of the three participating institutions but Texas Tech is responsible for the overall system definition, simulation, and optimization and in addition has the responsibility for obtaining information concerning feedmill energy consumption.

"Initial attempts will be made to correlate power consumption on a per head of cattle basis with respect to the time of day," Strickland said.

"In addition, records of events occurring in the feedmill

which are related to energy consumption will be recorded during the day on a periodic basis."

The Texas Tech portion of the National Science Foundation grant is \$62,000; the University of Arizona portion, \$48,000, and the University of Houston portion, \$27,000. The remainder goes to the ARS for management of the project.

Strickland came to Texas Tech in 1973 from the Thermal Fluid Science Center at Southern Methodist University. His teaching areas are in thermodynamics, heat transfer, fluid mechanics, and numerical analysis. Research areas are solar and wind energy and basic

fluid mechanics.

He received his Bachelor of Science degree from Texas Tech in 1965 and his master's and doctorate in mechanical engineering from Southern Methodist University, the doctorate in 1973.

His professional experience also includes employment with Texas Instruments, Inc., General Electric Company and Boeing Company.



Coccidiosis Costs Cattle Industry

Dr. Jim Wilson, of the Texas Veterinary Medical Association Public Information Committee, warns of a costly disease present in the Texas cattle industry.

Coccidiosis is a protozoan disease which attacks the intestinal lining causing severe bloody diarrhea, especially in one week to six month old calves. Coccidiosis, also called Red Dysentery or Hemorrhagic Diarrhea, causes an estimated ten million dollar loss yearly in poor doing, stunted, and dead calves. There are ten different types of Coccidia that cause disease, but the two major types are Eimeria zurnii and Eimeria bovis. Thriving in a warm moist climate, coccidiosis is mainly a problem in the southern and western states. It is transmitted by the reproductive form, the oocyst, being passed in the stool of an infected animal and being picked up and swallowed by a following animal. Because of this type of transmission, coccidiosis is usually a problem in situations with unsanitary management practices, and/or crowding of animals such as a feed lot or dairy situation.

This disease can infect cattle as young as one week or as old as two years. It is usually most severe in baby calves and weaning calves (400-600). Following exposure to the coccidia, it takes about two weeks for the calf to show signs of illness.

The initial sign is usually a watery diarrhea that soils the rear legs and tail. The diarrhea will initially be streaked with blood while three or four days later the diarrhea may be pure blood with pieces of intestinal lining and lots of mucus. By the third or fourth day the calf will be off feed, drawn, weak, anemic, listless and have a rough hair coat. There may be severe unproductive straining, arching the back, and enough pressure to prolapse the rectum in the worst cases. In many feeder calves (2500-4000) you may see stiffness in the hindlegs, incoordination and maybe even a down calf.

Death in acute cases comes on about the fourth or fifth day. Animals that survive two weeks without developing a pneumonia or some other secondary problem will recover spontaneously and will be immune to reinfection for 2-4 months.

There is not anything in an autopsied carcass that would absolutely pinpoint coccidiosis as the cause of death. Generally there will be erosion and deterioration of the intestinal lining. The lining that is left will be thicker than normal and the cecum and colon may have a whitish membrane coating them. The intestinal tract may be full of blood. Any sudden, unexplained death in the herd should be autopsied by your veterinarian immediately.

If the calf is autopsied shortly

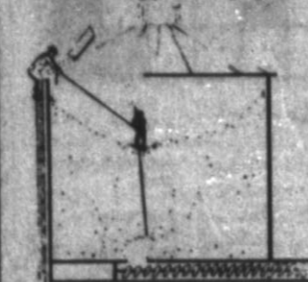
after it dies, your veterinarian can find the oocyst form by taking scrapings of the intestinal lining and looking at them under the microscope. In the live calf, the oocyst can be found when your veterinarian runs a test on a fecal sample from an infected animal. Unfortunately, a calf may show severe clinical signs of coccidiosis for three or four days before oocysts can be found in the bowel material. In such cases it is wise to go ahead and treat calves showing bloody diarrhea and stilled incoordination even if oocysts are not readily found, providing other diseases with these same signs are ruled out.

Fortunately, there are many drugs that are useful against coccidiosis, and your veterinarian will know what is best for your situation. In severe cases, some form of an injectable blood clotting agent may be called for. An epidural anesthetic may be used to stop severe straining. Blood transfusions may be indicated to combat anemia.

To stop an outbreak, the Texas Veterinary Medical Association recommends isolating sick animals in a clean area, treating healthy animals to nip mild infections before they become severe enough to cause clinical signs. The control and prevention of coccidiosis largely involves improvement of sanitation and early diagnosis and treatment of clinical cases.

Check with your local veterinarian concerning his recommendations in your area.

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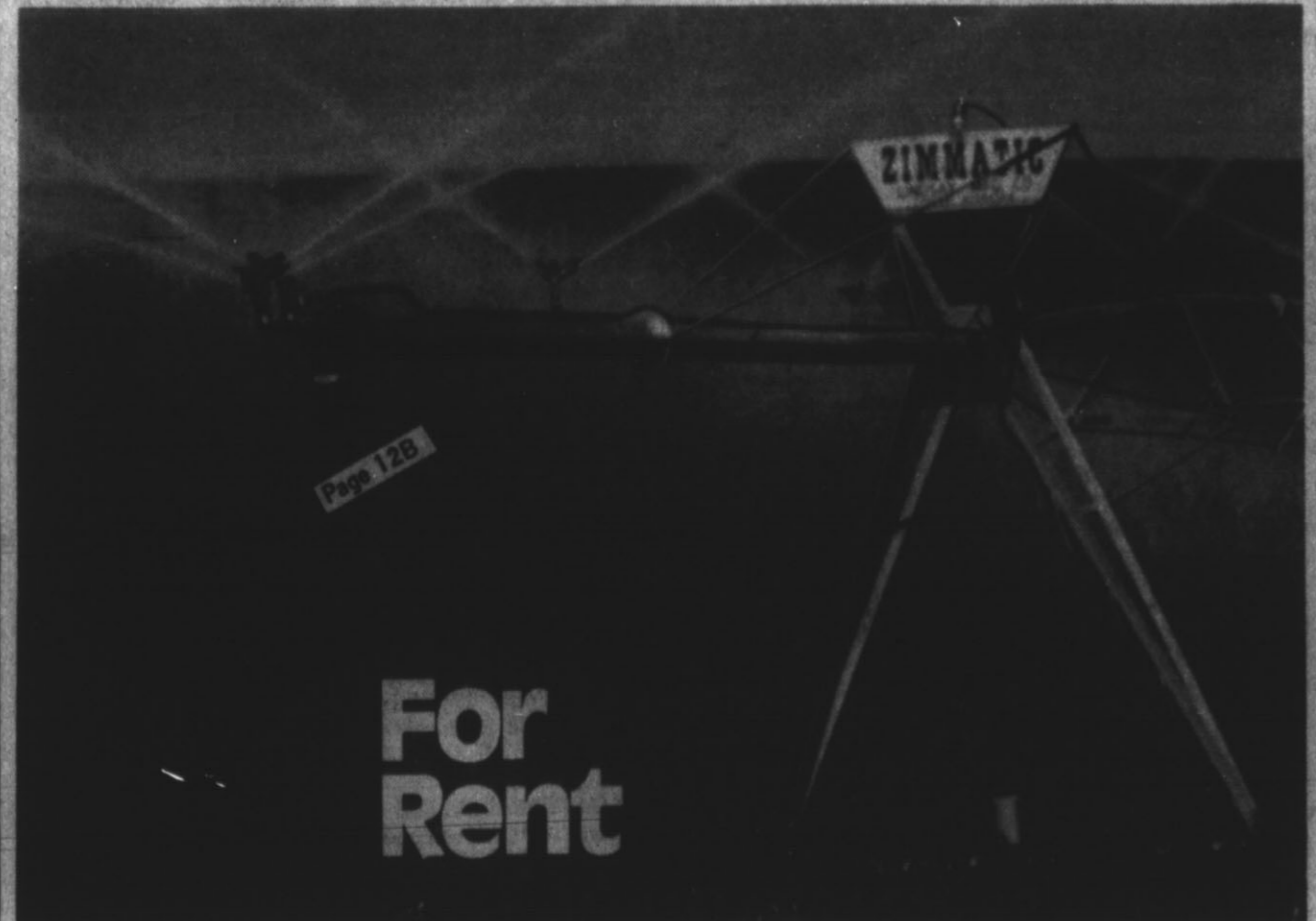
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Close out prices on sharp TV's and stereos at FIRESTONE. Hurry while supply lasts.
 B-1-14-58-tfc

Dalmatian Puppies (Fire Dogs) for sale. 364-1346.
 B-1-10-66-4p

OIL PAINTING CLASSES
 by
EUNICE PETERSEN
 Beginning Sept. 8th.
 Morning, afternoon or evening classes.
 ENROLL NOW
 Call 364-3198.
 B-1-68-tfc

IT'S terrific the way we're selling Blue Lustre to clean rugs and upholstery. Rent shampooer \$1. McCaslin Lumber Company.
 B-1-20-68-2c

FOR SALE: Twin mattresses, box springs and Hollywood frames. 900 Sioux.
 B-1-13-68-tfc

Need to sell repro merchandise: three TV's, two stereos, one washer. Call FIRESTONE, 364-4333.
 B-1-14-58-tfc

FOR SALE: AKC registered Poodles, \$50.00. Phone 364-4109.
 B-1-10-68-2c

FOR "a job well done feeling" clean carpets with Blue Lustre. Rent electric shampooer \$1. Duckwalls, Sugarland Mall.
 B-1-18-68-2c

FOR SALE: S & W 257 Mag. Model 19, New 4 horse walker. Phone 247-3492, Friona, Texas.
 B-1-69-1p

FOR SALE: Black-eyed peas. A.G. Grisham, South Main, Phone 364-2284.
 B-1-68-2p

FOR SALE: 2 wheel steel flat bed trailer. Call 364-0726.
 B-1-10-68-2c

FOR SALE: Coleman floor furnace, 60,000 BTU and all the fittings and controls. 364-2205.
 B-1-14-69-2c

GARAGE: 207 Avenue I. Thursday, Friday, Saturday.
 B-1-69-1p

GARAGE SALE: 328 Centre. Today only.
 B-1-10-69-1p

FOR SALE: Old 3 piece bedroom suite, 72" Beant-Pleat Drapes, A monkey bar set, swing set. Call 364-5311.
 B-1-19-69-tfc

GARAGE SALE: 714 Blevins. All day Thursday & Friday, Saturday until noon.
 B-1-10-69-1c

"GRO"-SALE!
 (G's Rid of Junk Sale)
 Saturday, Aug. 30th 10:00 a.m. 1 1/2 mile South on Hwy 385, West side of road.
 B-1-69-1p

FOR SALE: Onan Generator, 5000 watts, 12 volts, one ten and two 20 volts, new overhaul \$650.00 Call 276-5802.
 B-1-19-68-3c

ALMOST NEW Magnavox. Two large speakers. Stereo-AM-FM and radio, 8 track tape player with stand. Reasonable price. Call after 6 p.m. 364-3277.
 B-1-22-68-tfc

For sale: Fresh green beans and black-eyed peas. J.E. Durham, 5 miles east on Austin Road, one mile south. Phone 276-5868.
 B-1-20-65-tfc

For Sale: 1975 Honda XL 350. Good condition. Owner going to college. Take over payments. Call after 5:00 p.m. 364-5063.
 B-1-19-65-tfc

GARAGE SALE: August 28th and 29th. 420 Avenue C. TV antenna, clothes for girls and babies, miscellaneous.
 B-1-69-1p

GARAGE SALE: Thursday, Friday, 28th & 29th. 518 Avenue I.
 B-1-10-69-1c

GARAGE SALE: Friday & Saturday at 124 Avenue J.
 B-1-10-69-1c

YARD SALE: 304 Avenue K. August 27 through September 3rd. We have a little of everything.
 B-1-15-69-1c

GARAGE SALE: Thursday & Friday, 328 Avenue E. Clothes for ladies, size 14-16, children and baby clothes, many odds and ends.
 B-1-15-69-1c

For Sale: Thomas Spinnet Organ with a band box. 2 sewing machines. Call 276-5336.
 B-1-14-69-1c

For Sale: Large orange recliner. Call 364-6969.
 B-1-10-69-2c

To give away: 9 months old pup. Will make good farm dog. 364-2833.
 B-1-69-1c

For Sale: Cow dogs. Purebred Australia Shepherd Puppies. 289-5834.
 B-1-10-69-4c

For Sale: LeBlanc Clarinet, good condition. Maple hutch. Call 364-4756 after 5:00 p.m.
 B-1-12-69-1c

For Sale: 7 piece chrome dining set, vinyl covered chairs. 312 Avenue J.
 B-1-10-69-1c

For Sale: New shipment 6 ft. Western Red Cedar Fence, \$2.95 per running ft.
ROCKWELL BROS & CO. LUMBER
 104 South Main
 Phone 364-0033.
 B-1-68-tfc

FOR SALE: Black-eyed peas. A.G. Grisham, South Main, Phone 364-2284.
 B-1-68-2p

FOR SALE: 2 wheel steel flat bed trailer. Call 364-0726.
 B-1-10-68-2c

FOR SALE: Coleman floor furnace, 60,000 BTU and all the fittings and controls. 364-2205.
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 (G's Rid of Junk Sale)
 Saturday, Aug. 30th 10:00 a.m. 1 1/2 mile South on Hwy 385, West side of road.
 B-1-69-1p

CROSSWORD - - - By A. C. Gordon

1	2	3	4	5	6	7	8	9	10	11
12	13	14	15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30	31	32	33
34	35	36	37	38	39	40	41	42	43	44
45	46	47	48	49	50	51	52	53	54	55
56	57	58	59	60	61	62	63	64	65	66
67	68	69	70	71	72	73	74	75	76	77

ACROSS
 1 - Laundry
 8 - Dance step
 9 - Container
 10 - Maliciousness
 12 - To father
 13 - Hat being
 14 - Song of joy
 15 - Hotel
 16 - Public
 17 - Type size
 18 - Dine
 19 - English city
 20 - One or the other (abbr.)
 21 - Secured
 23 - Garden imp-
 25 - Alarm
 26 - Preparation
 27 - Door
 28 - Distant
 29 - Roman 99
 30 - Mode
 31 - Languey
 32 - Through
 33 - Everyman (abbr.)

DOWN
 1 - Merged
 2 - Employ
 3 - Ancient Roman poet
 4 - Fuel
 5 - That thing!
 6 - Pedagogue
 7 - Mental image
 8 - Paucity
 11 - Unseparated
 12 - Tourists
 14 - Unsuspected difficulties
 16 - Music's area
 17 - Parent
 19 - Exalt
 20 - North American lake
 22 - Greek letter
 24 - All right!
 27 - Factor
 28 - Iron (chem.)
 31 - Printer's measure
 32 - Source
 35 - Preparation
 37 - Ella
 38 - Opposed to
 40 - Before
 42 - Incumbent
 43 - Signal of distress
 45 - Old (chem.)

2. FOR SALE Farm Equipment

FOR SALE
 NEW 7700 JD Turbo Hydrostat. Cab, air, chopper. 24.5x26 tires. 20 ft. head.
 NEW 1975 MF 760, cab and air, 20 ft.
 NEW 915 Hydrostat. Cab and air, 28" tires.
 1973 Ford combine, 642 diesel, 440 cornhead, 16 ft. header.
 1969 Gleaner. Low hours. Like new. Cab, air, 20 ft.
 1964 Gleaner C-11. Cab, 14 ft. \$4950.00.
 Can furnish 40 cornheads for above.
 NEW 6 row 30 Cornhead for 7475, 915 JH.
 New and used cornheads for Int. John Deere, Massey Ferguson, Gleaner and IH.
WILKERSON
 Phone 364-2634.
 B-2-69-2c

FOR SALE
 BALER WIRE-\$24.50
 IMPORTED BALER WIRE-\$22.50
PLASTIC BALER TWINE, EXTRA HEAVY, NH 10,000-180 LB. KNOT STRENGTH-\$35.00.
SPERRY-NEW HOLLAND HEREFORD
 PHONE 364-4001
 HWY 385 SOUTH
 B-2-68-8c

FOR SALE
 1974 C-60 Chevy Truck. 350 engine, 4 sp. 2 sp. 900x20 tires, 18" Midwest bed, 40" sides and 12" Tiptops, 44250 Gallon Hoist, like new. 974 actual miles. Will not finance. Call 364-0404.
 B-3-35-64-tfc

FOR SALE
 1972 Pinto Country Squire Station Wagon. Automatic transmission, factory air. Good over all condition. Call Gene Campbell, 364-0789.
 B-3-18-65-tfc

FOR SALE
 1970 4 dr. Plymouth with air. Good condition. Phone 364-4444, 410 Jewell.
 B-3-14-68-tfc

FOR SALE
 Sprinkler Main Line Pipe: 1800 ft. 7" 900 ft. of 6" 1800 ft. of 5"
 Has welded 4" Peirce type valve every 180 ft. Excellent condition.
 Phone 364-2907.
 B-2-68-tfc

FOR SALE
 6600 John Deere Combine, diesel engine, grain tank extension, 20 ft. header, pickup reel for grain. In excellent condition. Phone 512-352-2025.
 B-2-22-67-4c

FOR SALE
 1970 4 dr. Plymouth with air. Good condition. Phone 364-4444, 410 Jewell.
 B-3-14-68-tfc

FOR SALE
 We have a few mag wheels left in stock that need to be sold:
 14 x 7 Keystone K-Rally
 15 x 7 Keystone K-Rally
 15 x 6 Keystone Classic
 15 x 7 Keystone Custom Flite
FIRESTONE
 105 N. Main, Ph. 364-4333.
 B-3-58-tfc

FOR SALE
 1974 Olds Cutless. Power, air and factory tape. White over turquoise. Call 364-0412 after 5:30.
 B-3-17-69-2c

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 1974 Olds Cutless. Power, air and factory tape. White over turquoise. Call 364-0412 after 5:30.
 B-3-17-69-2c

WALKER'S USED CARS AND TRUCKS
 WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250
 1B-3-41-tfc

FOR SALE: 1971 PONTIAC CATALINA. Uses regular gas, clean, good tires. Call 364-1729 after 5 p.m.
 B-3-14-68-3c

4. REAL ESTATE For Sale Or Trade

8 1/4 Acres with nice trailer home and garage. Close in.
 5 acres near city, ideal for home site. Terms.
 Nice improved 70 acres on Hwy 60.
 Good 2 bedroom house for sale to be moved.
LOOKING for a business that will make you a good living??? only \$8,000.

1 1/2 SECTIONS, 1/3 grass, balance cultivated with 9 small irrigation wells. Lots of improvements. \$325 per acre.
 160 Acres, all cultivation. \$150.00 per acre. Can G.I.

CARTHEL REAL ESTATE
 206 North 25 Mile Avenue
 Wayne Cartmel 364-0944
 Henry Reid 364-5344 or 578-4628.
 Al Wiley 364-4985
 Faye Black 364-0820
 Member multiple listing service.
 B-4-65-tfc

SECTION FOR SALE
 250 acres, 17 miles north of Hereford, eight wells, tall water, all cultivated, 280 acres grain, 200 acres wheat, 160 acres sugar beets; section includes two brick two bedroom homes, carpeted, and in excellent condition, for more information, call Echols Realty, Inc., Mary Morgan, (505) 762-9222.
 B-4-69-7c

CASTRO COUNTY
 Two 1/2 sections north of Dimmitt. Call CARTHEL REAL ESTATE, 364-0944 or 578-4628.
 B-4-66-tfc

Good 320 Acres irrigated farm 18 miles West of Hereford. Reasonable price. Realtor 364-0109 or 364-6633.
 B-4-16-12-tfc

Excellent 320 acres irrigated farm, 2 wells, good grain allotments, with house. Northwest of Friona. Realtor 364-0109 or 364-6633.
 B-4-19-12-tfc

320 acres, all in cultivation. Walcott area. Realtor 364-0109 or 364-6633.
 B-4-18-12-tfc

THREE BEDROOM BRICK home outside city limits. 5 acres with 2 bedroom home. Very clean. 12 miles from Hereford on Dimmitt Hwy. **GOOD TWO BEDROOM** house for sale to be moved.
DO YOU NEED A HOME or rental property? You should see these:
 2 bedroom \$7,500. Owner will carry paper to the right party.
 2 bedroom 4,000.
 3 bedroom \$8,500.
 2 bedroom \$8,000.
 B-4-62-tfc

ACRES from one acre up. **CARTHEL REAL ESTATE** 206 North 25 Mile Avenue Wayne Cartmel 364-0944 Henry Reid 364-5344 or 578-4628. Al Wiley 364-4985 Faye Black 364-0820 Member multiple listing service. B-4-52-tfc

FOR SALE BY OWNER
 2 bedroom house with basement on corner lot, carpeted, refrigerated air, central heat, double garage with electric door lift.
 401 Grand Avenue
 Phone 364-2157.
 B-4-66-tfc

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-29-tfc

FOR SALE
 IN NORTH CENTRAL OKLAHOMA
 Year around resort area. Cafe, bait shed, 8 lakeside lots, mobile home, on-off beer, amusement machines, family operation, low taxes. Only \$35,000. Consider some terms, prefer cash.
 Call 578-4433 for more information or call owner 485/626-4657 after 5:00 except Mondays.
 B-4-69-2c

FOR SALE
 2 story, completely redecorated, 4 bedrooms, 2 baths, large den, living room, dining, central air and heat. Patio. Fenced backyard. \$34,000.
 Call after 3:00 364-4296.
 B-4-69-2c

FOR SALE
 2 story, completely redecorated, 4 bedrooms, 2 baths, large den, living room, dining, central air and heat. Patio. Fenced backyard. \$34,000.
 Call after 3:00 364-4296.
 B-4-69-2c

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 Call after 3:00 364-4296.
 B-4-69-2c

NEW LISTING
 Look at this

HELP WANTED

NEEDED Deputy sheriff. Must hold basic certificate with the law enforcement standards in education. Must have two years experience, plus two years experience in narcotic work.

LOCAL FERTILIZER COMPANY needs experienced Maintenance and Warehouse men: 21 years or older. Comm. Lic. preferred, but will consider all applicants.

Merchants Motor Lines is now taking application for truck-drivers delivery man. Apply 1 1/2 miles South on Hwy. 385.

Teacher—Special Education Certified. Prefer experience in Social-Vocational Training. Salary up to \$9,200 annually plus benefits.

Part time. Permanent local work checking serialized inventory at retail stores for major manufacturers.

Secretary/Bookkeeper, should be able to type; computer experience helpful; will be responsible for filing some quarterly reports.

Instructors needed for Tri Chem Liquid Embroidery Paints in Summerfield and Hereford. Get started without investment. Turn extra hours into extra dollars.

HIDE ROOM LABOR WANTED We offer: -Good Pay (\$3.69 to \$3.96 per hour)

SCHOOL CUSTODIAN Wanted: Male experienced school custodian, good salary. Call 806-267-2123. Vega, Texas.

Need someone to live in or do day work. Call 364-1666 or 364-2063.

Help Wanted: Apply in person at SUNSET CANDLES, 149 North 25 Mile Avenue.

NEED experienced welder or millwright for crew chief for a three man crew to work in surrounding area; also positions open for experienced shop welders.

ALLIED MILLWRIGHTS Phone 364-4631

NEEDING School bus drivers See Eldon Owens at School Bus Barn.

Opening for brake and front end mechanic. Must be experienced. Paid hospitalization and vacation, 48 hour week with opportunity for sales bonus over salary. Call Chuck Boyd or James Hage at 364-4334.

WANTED: MILL PERSONNEL. Apply HEREFORD FEED YARD. See Burl Spears or Richard Crider.

WAITRESSES NEEDED—ALL SHIFTS. Apply in person to JORD-INN'S, East Hwy 60.

OPENING FOR REAL ESTATE Salesman. License and experience preferred, but not mandatory. Call 364-0783 for appointment.

9. SITUATIONS

Mother with one child wants to form or join a car pool for Northwest School from Avenue B area. 364-3899.

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available 364-1293

10. NOTICE

GENERAL ELECTRIC Authorized sales and service. Expert service on all major brand appliances.

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron—One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL North Progressive Road by City Dump Anson A & Jane Dearing Phone 364-3350 or 364-3777

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY B-10-12-tfc

11. BUSINESS SERVICE

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates.

WE REPAIR Kirby, Electrolux, Singer, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines.

BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS LOADER DOZER Day Phone 364-0574 Night—364-2322

PORTABLE DISC ROLLING Scaloped or Plain

PORTABLE WELDING and Repair Work JOHNNY GALLAGHER 364-4977

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111

FOR PORTABLE DISC ROLLING call Ralph Paul, 364-1842 or 364-2978

LAWN & TREE SPRAYING HEDGE TRIMMING Clean up and light hauling. C.L. STOVALL 364-4160

ROTILLING. Call Robert Betzen, 289-5500 or 364-2976. B-11-11-67-tfc

KELLY ELECTRIC Virgil Kelley Electrical Contractors Residential-Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929.

ROTO TILLING YARDS & GARDENS Phone 364-1432 605 Avenue H B-11-10-18-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS B-11-15-29-tfc Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Heaston stack hand system. 364-2907 or 364-3117.

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741 Unit 3470 P.O. Box 2024, Hereford, Texas B-11-8-tfc

We buy old gold rings, mountings, etc., for Sweet Refinery. Cowans Jewelers Downtown B-11-13-51-tfc

EDWARDS DITCHING SERVICE Foundations & House Moving 913 SOUTH MCKINLEY PHONE 364-2528. B-11-68-tfc

CUSTOM SPRAY PAINTING. All kinds. House, ranch, roof and commercial a specialty. Free estimate. Call 364-5412. B-11-68-9p

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 B-11-28-tfc

PAINTING CONTRACTOR [Free Estimates] JULIO PESINA, 364-4898 204 CATALPA ST. HEREFORD B-11-69-10p

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight finish Phone 364-5169 B-11-39-tfc

13. LOST & FOUND

LOST Small red dog named "Daisy". Colorado tags. The name Miller on one side and the numbers 4421814 on reverse side. Lost on August 11, 1975. Contact your dog warden when you find her. REWARD \$10.00. B-13-68-5p

LOST 3 month old female black toy poodle puppy. Generous reward. Call 364-0164. B-13-13-68-2c

LOST: White toy poodle area of Old Central. Call 364-0726. B-13-10-68-2c

PUBLIC NOTICES BECAUSE THE PEOPLE MUST KNOW

NOTICE TO CONTRACTORS Sealed bids addressed to the City of Hereford, Texas will be received at the City Hall until 2:00 PM, September 15, 1975, and then publicly opened and read for furnishing all plant, labor, material and equipment, and performing all work required for water and sewer lines and appurtenances.

All proposals shall be accompanied by a cashier's check or certified check upon a national or state bank in the amount of five per cent of the total maximum bid price payable without recourse to the City or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract and execute performance bond within ten days after notice of award of contract to him. The bid security must be enclosed in the same envelope with the bid. Bids without check or bid bond will not be considered.

The successful bidder must furnish performance and payment bonds upon the forms which are attached hereto in the amount of 100 per cent of the contract price from an approved surety company holding a permit from the State of Texas to act as surety or other surety or sureties acceptable to the Owner.

The right is reserved to reject any and all bids and to waive any informality in bids received. Plans, specifications and bidding documents may be secured from the office of the City Manager or at the office of Bill R. McMorris & Associates, Inc., 6300 Canyon Dr., Amarillo, Texas 79109, on deposit of Twenty-five (\$25.00) Dollars per set which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to Bill R. McMorris & Associates, Inc. not later than 48 hours prior to the time for receiving bids; or (2) The Contractor submits a bid and all documents are returned in good condition to Bill R. McMorris & Associates, Inc. not later than five days after the time that bids are received.

CITY OF HEREFORD, TEXAS By: James H. Sears, Mayor T-69-2c

UNITED STATES DEPARTMENT OF AGRICULTURE, ANIMAL AND PLANT HEALTH INSPECTION SERVICE, OFFICE OF THE ADMINISTRATOR. Notice is hereby given that portions of Deaf Smith and Castro Counties in Texas are excluded from the areas quarantined because of hog cholera under an amendment of the regulations in 9 CFR Part 76, as amended, effective August 21, 1975. Therefore, the restrictions pertaining to the interstate movement of swine and swine products from or through quarantined areas contained in said 9 CFR Part 76 do not apply to the excluded area. However, the restrictions pertaining to the interstate movement of swine and swine products from nonquarantined areas contained in the regulations apply to the area excluded from quarantine. No areas in the continental United States remain under quarantine. The amendment is published in the Federal Register. Detailed information concerning the regulations and the amendment may also be obtained from E.S. Cox, Area Veterinarian in Charge, Room 301, 702 Colorado Street, Austin, Texas 78701. Done at Washington D.C., this 21st day of August, 1975. Pierre A Chaloux, Acting Deputy Administrator, Veterinary Services Animal and Plant Health Inspection Service T-69-1c

Sweaters Lead Fall Fashion Sweater lovers—wearers or lookers—are sure to be happy this fall, Marlene Odle, clothing specialist, predicts. "All styles of sweaters from sleeveless vests to turtle-necks—to v-neck pullovers and cardigans to match—will be fashionable," she said. Fabrics will be softly designed acrylics, orlons and wools in rich colors of burgundy, greens, and rusts, the Texas Agricultural Extension Service, The Texas A&M University System, specialist added. "Detailed styling will include v-neckline, mitered stripes, and solids with contrasting white banding around the waistline and cuffs. "As tops, sweaters will team with colorful tailored shirts and pants or below-the-knee-length skirts in bias cuts, A-lines, pleats or flares," she said.

How many South Vietnamese "refugees" in the U.S. are engaged in drug traffic—as was the aide to Thieu departed from Canada?

ENERGY SENSE Is Anybody Listening?

by Frank G. Zarb Federal Energy Administrator

Is anybody listening when we say that last year American consumers paid almost \$26 billion for imported oil—approximately eight times what we spent five years ago—or that we will spend some \$32 billion for imports in 1977 unless an effective national energy policy is established?

Was anyone listening when no less an authority than the Shah of Iran not long ago predicted an increase in world oil prices this year?

Do we really understand the consequences of another embargo: that with 40 percent of our oil being imported and consumption continuing to rise, an embargo at the end of this year would mean unemployment for up to a million more Americans?

We need not continue this way. There is a solution: increase domestic production and reduce energy consumption.

When Congress reconvenes in Washington, it will vote on an urgent part of that solution—whether to remove price controls from over half the oil produced in the United States.

Without price controls, oil production in this country could increase by almost a half billion barrels in 1985.

One reason is that the production of anything in the United States, from peanuts to petroleum, requires an economic incentive. And there is no incentive to use expensive, sophisticated methods to increase production from existing oil fields if those techniques would cost more than the oil is worth under price controls.

Without price controls, we will have greater domestic supplies, but it is physically impossible to produce them overnight. In the meantime, we have to protect ourselves from another embargo, and that means reducing consumption by conserving energy.

Just as profit is an incentive to produce, so price is an incentive to avoid waste. In short, consumption of imported oil will decrease as the price goes up. We used roughly 11 percent less energy than we would have in the first three months of this year—in large part, because of higher prices.

In other words, oil products will cost 3 cents a gallon more; but the Administration's proposed windfall profits tax would rebate much of the oil companies excess revenues to American consumers.

The question of decontrol is not whether prices will rise, but when. If controls are maintained by Congress, domestic production will decline and rising demand will be satisfied by imported oil.

The more we use imported oil, the price of which cannot be controlled by the U.S. government, the more we will pay. In effect, the oil producing countries will decontrol our prices for us, and they will not offer to return any of it to the American consumer.

Basically, the question of decontrolling oil prices means a few pennies more at the pump now in return for a stable economy and a secure nation, or a few more pennies in the purse, temporarily, while the threat of oil embargoes grows more serious.

A recent Harris Poll indicates that 54 percent of the country favors deregulation of oil prices if it will increase domestic supplies. The American public has been listening. I only hope the Congress has also heard.

To keep your friends, be less than frank.

Regular exercise is one secret of old age.

A broadminded man is one who takes your side.

The time to take care of your health is while you have it.

HELP WANTED FULL OR PART-TIME APPLY AT THE PIZZA HUT

RUIDOSO CABIN FOR RENT Day-Week-Month Fireplace, sleeps 8, 2 Baths... Larry Watson 364-4078 after 5:00

The 1975 TRI-STATE FAIR Presents ALL PERFORMANCES, 8:30 & 9:30 P.M. TICKETS — \$4, \$5, & \$6 SEPT. 15th & 16th RONNIE MILSAP Appearing with Ronnie Milsap will be T. G. Sheppard and The Oak Ridge Boys. SEPT. 17th & 18th CHARLIE PRIDE Appearing with Charley Pride will be Gary Stewart, Dave Rowland and Sugar. SEPT. 19th & 20th MEL TILLIS Appearing with Mel Tillis will be Linda Hart. TRI-STATE FAIR P. O. BOX 1087 • AMARILLO, TEXAS 79105 SEARS, SUNSET CENTER, BOX OFFICE 353-9511 Please Enclose a Self-Addressed, Stamped Envelope

The Second Greatest Flyer in the World But Waldo was going to change all that—even if it killed him. ROBERT REDFORD in a movie not to be missed! The Great Waldo Pepper. BE SURE TO ENTER MODEL PLANE CONTEST SPONSORED BY GIBSON DISCOUNT CENTER AND THE STAR THEATRE TROPHYS AND PASSES FOR WINNER STARTS SEPT. 17 ONE WEEK ONLY

COMMONWEALTH THEATRES "Benji is the most entertaining family picture of our time. Maybe of all time." BEN SMITH OF COSMOPOLITAN Benji A family film by Joe Camp ONE WEEK ONLY SHOW TIMES WKDYS SAT & SUN MATINEE 1:00 7:00 9:00 3:00 5:00 7:00 9:00

The Trial of Billy Jack

AMERICA'S FAVORITE PIZZA Buy One Get Next Smaller Size Free FREE Pizza inn With this coupon, buy any giant, large or medium pizza at regular price and receive one pizza of the next smaller size with equal number of ingredients FREE! One coupon per visit, please. 511 N. 25 Mile Avenue, 364-6012 630 Paramount Blvd./Amarillo, 364-7401 2801 140 East, 364-8641 376-4297

Hot Weather Is Here! Is your present cooling system enough and if so is it in proper condition..... If not call a professional. 364-4714 Coleman Robert (Bob) Rhoton R & R REFRIGERATION AND HEATING SERVICE

BACK BY POPULAR DEMAND McQUEEN/MacGRAW THE GETAWAY TOWER DRIVE IN SHOWTIME 9:00

PLAY SIMPLE AS:
A B C D
 It's Easy - It's Fun! On every visit to our store, pick up a free "Simple As A-B-C-D" game card. Rub off the black square and see which letter you've received. Collect all four - an A, a B, a C, and a D, and you win \$100.00 cash. You can also be an Instant Winner - some cards show a "\$10.00 Winner", or a "\$5.00 Winner", or a "\$50.00 in Trading Stamps".
 Start playing and collecting your letters today. Be a winner at Thriftway - it's "Simple As A-B-C-D".

WIN UP TO \$100.00 IN CASH

OTHER PRIZES \$5-\$10 OR WIN \$50 IN TRADING STAMPS (\$50)
 REGISTRATION LIMITED TO PERSONS 18 YEARS OF AGE, OLDER, OR MARRIED.

A-B-C-D REGISTRATION LIMITED TO PERSONS 18 YEARS OF AGE OR OLDER OR MARRIED



IMPORTED ENGLISH DINNERWARE... FROM THE FAMOUS STAFFORDSHIRE DISTRICT IN ENGLAND

BLUE HERITAGE IRONSTONE DINNERWARE

EACH BASIC PLACE SETTING PIECE WITH EVERY \$5.00 PURCHASE

49¢

Just follow the simple schedule:

WEEK	ITEM
FIRST WEEK	DINNER PLATE
SECOND WEEK	CUP
THIRD WEEK	SAUCE
FOURTH WEEK	FRUIT/DESSERT DISH
FIFTH WEEK	BREAD & BUTTER

BUILD YOUR SET A PIECE EACH WEEK AT AN UNUSUALLY LOW PRICE... COLLECT SERVICE FOR 4, 8, 12 OR MORE THE EASY PRICE-A-WEEK WAY. DISHWASHER SAFE & CHIP RESISTANT. ACCESSORY PIECES TO MATCH AT COMPARABLE SAVINGS. PLATTERS, SERVING BOWLS, SUGAR BOWL & CREAMER.

ENERGY CHARCOAL BRIQUETS

10 LB. BAG **89¢**

KRAFT MACARONI & CHEESE DINNER

3 7 1/4 OZ. BOXES **79¢**

FRISKIES DOG FOOD

5 15 1/2 OZ. CANS **\$1.00**

LITTLE FRISKIES CAT FOOD

ASSORTED 4 LB. BAG **\$1.49**

JIF-SMOOTH OR CRUNCHY **Peanut Butter** 18 OZ. JAR **89¢**

NON-DAIRY CREAMER **Coffee Mate** 11 OZ. JAR **89¢**

MORE GROCERY SPECIALS

SHURFINE CRUSHED/CHUNKS/SLICED IN JUICE **Pineapple** 2 15 1/2 OZ. CANS **89¢**

RANCH STYLE **Beans** 3 300 CANS **89¢**

12" X 25" VIKING STANDARD **Aluminum Foil** 3 ROLLS **\$1.00**

SHURFINE HAMBURGER DILL **Pickle Chips** 32 OZ. JAR **69¢**

HOLSUM THROWN STUFFED **Manzanilla Olives** 5 OZ. BTL. **69¢**

SHURFINE **Salad Mustard** 16 OZ. JAR **33¢**

FOOD KING 9" WHITE **Paper Plates** 100 CT. PKG. **89¢**

HEFTY TALL **Kitchen Bags** 15 CT. BOX **89¢**

KRAFT ALL VARIETIES **Barbeque Sauce** 18 OZ. BTL. **59¢**

HEFTY SUPERWEIGHT **Trash Bags** 15 CT. BOX **\$1.99**

CARNATION INSTANT **Breakfast Drink** 6 PAK CTN. **89¢**

HUNT'S **Tomato Sauce** 8 OZ. CAN **19¢**

HUNT'S WHOLE PEELLED **Tomatoes** 3 300 CANS **\$1.00**

HUNT'S **Stewed Tomatoes** 300 CAN **39¢**

PURE VEGETABLE **Wesson Oil** 48 OZ. BTL. **\$1.79**

SCHILLING **Vanilla Extract** 2 OZ. BTL. **69¢**

KRAFT JET PUFFED **Marshmallows** 10 OZ. PKG. **39¢**

CARNATION **Slender** 3 10 OZ. CANS **89¢**

SHURFRESH POTATO CHIPS

9 1/2 OZ. TWIN PAK OR 9 OZ. CHIPS FOR DIPS EACH **59¢**

ERA HEAVY DUTY LIQUID LAUNDRY DETERGENT

64 OZ. BTL. **\$1.99**

HELP FIGHT MUSCULAR DYSTROPHY

SAVE PREMIUM SEALS FROM KIMBERLY-CLARK PRODUCTS. FOR EVERY 5 PREMIUM SEALS KIMBERLY-CLARK WILL DONATE 25¢ TO THE MUSCULAR DYSTROPHY ASSOCIATION.

SEND YOUR SEALS TO:
 HAND OF HOPE-P.O. BOX 9700, ST. PAUL, MN 55197
 (Post Marked By November 1, 1975)

KLEENEX-DESIGNER & BOUTIQUE **Paper Towels** JUMBO ROLL **49¢**

KLEENEX-WHITE OR ASSORTED **Facial Tissue** 200 CT. BOX **43¢**

KIMBIES DAYTIME DISPOSABLE **Diapers** 30 CT. BOX **\$1.89**

SHASTA REGULAR OR DIET CANNED POP

8 12 OZ. CANS **\$1.00**

SHURFINE ENRICHED FLOUR

5 LB. BAG **69¢**

GRAIN FED BEEF RIB STEAK

LB. **\$1.49**

GRAIN FED BEEF BONELESS CHUCK STEAK

LB. **\$1.19**

KRAFT MIRACLE WHIP

QUART JAR **99¢**

NOT LESS THAN 70% LEAN **Ground Beef** LB. **79¢**

BONELESS **Whole Brisket** LB. **99¢**

EXTRA LEAN BEEF **Short Ribs** LB. **\$1.09**

VACUUM PACKED SLICED **Shurfresh Bacon** LB. PKG. **\$1.89**

TOP QUALITY **Shurfresh Franks** 12 OZ. PKG. **79¢**

SHURFRESH **Bologna** 12 OZ. PKG. **79¢**

GOOCH **German Sausage** 12 OZ. PKG. **\$1.09**

FARM FRESH **Whole Catfish** LB. **\$1.59**

THRIFTWAY DAIRY VALUES

PILLSBURY-COUNTRY STYLE OR BM **BISCUITS** 3 8 OZ. CANS **39¢**

KRAFT AMERICAN OR PIMENTO **Cheese Slices** INDV. WRAPPED 12 OZ. PKG. **89¢**

SHURFRESH SOFT **Margarine** 1-LB. BOWL **59¢**

VELVEETA **Cheese Food** 1-LB. BOX **89¢**

FROZEN FOODS

SHURFINE 100% FLORIDA **Orange Juice** 4 6 OZ. CANS **89¢**

MORTON JELLY OR **Glazed Donuts** 6 CT. BOX **69¢**

HEREFORD ALL PURPOSE RUSSET POTATOES

20 LB. BAG **\$1.09**

CLOVERLAKE ICE CREAM

1/2 GALLON **99¢**

PATIO MEXICAN DINNERS

BEEF ENCHILADA, CHEESE ENCHILADA, MEXICAN OR COMBINATION 12 OZ. PKG. **49¢**

KRAFT PARKAY MARGARINE

1 LB. IN QTRS. **45¢**

FAMILY CIRCLE DO-IT YOURSELF CYCLOPEDIA

Build your set a Volume each week **VOLUME NO. ONE ONLY 39¢**

Volumes 2-16 \$1.79 each

COMET CLEANSER

21 OZ. CAN **39¢**

PERSONAL IVORY SOAP

4 BARS **53¢**

HEALTH & BEAUTY AID SAVINGS

REGULAR OR FRESH HERBAL LOTION **Intensive Care** 15 OZ. BTL. **\$1.19**

15¢ OFF LABEL **Gleem Toothpaste** 5 OZ. TUBE **59¢**

FOR FRESHER BREATH **Scope Mouthwash** 12 OZ. BTL. **89¢**

HEAD & SHOULDERS **Shampoo** 4 OZ. JAR **\$1.29**

HEAD & SHOULDERS LOTION **Shampoo** 7 OZ. BTL. **\$1.29**

REGULAR OR UNSCENTED **Sure Deodorant** 9 OZ. CAN **\$1.19**

DAWN DISHWASHING LIQUID

77¢

NEW CROP Red Delicious APPLES LB. **39¢**

CALIFORNIA VINE RIPENED **Tomatoes** LB. **29¢**

LARGE TE **Green Onions** 2 BUNCHES **25¢**

CALIFORNIA HASS LARGE **Avocados** 4 FOR **\$1.00**

CALIFORNIA **Sunkist Lemons** LB. **35¢**

THOMPSON **Seedless Grapes** LB. **49¢**

DOUBLE GUNN BROS. STAMPS TUESDAY-WEDNESDAY

THRIFTWAY

426 N. MAIN HEREFORD

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- DEPENDABLE
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Here To Serve You

BROWND SHEET METAL

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STEVE
364-6395

GID
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Weekly Television Magazine

The Hereford Brand

Tel-Aire



FOR YOUR
BACK-TO-SCHOOL
SAVINGS
SHOP THE PAGES OF THE HEREFORD
BRAND

TOP Thursday Preview

7:00... CBS... THE WALTONS
 "The Women" John Boy falls in love with a visiting woman writer he is assigned to escort during her visit to Southern University. (R)
7:30... ABC... ALMOST ANYTHING
 Teams from Boulder City, Nevada; Portland, Connecticut; Amarillo, Florida; and Carlin, Illinois, compete for the Grand National.

8:00... CBS... THE BLACK DAHLIA
 Lucia Mena, Eileen Zimballis, Jr., Donna Mills and Ronny Cox guest-star. Flashbacks reveal the life of a slain girl who was trying to break into film. (R)
8:30... ABC... THE STREETS OF SAN FRANCISCO
 Tonight's episode is "License to Kill." Lt. Detective Mike Stone's life is in jeopardy when his former partner, a young man who returns to San Francisco to take revenge on the person who was responsible for his son's death. (R)

9:00... CBS... THE LADY IS A CHAMP
 A COLLEGE WOMEN'S SPORTS SPECIAL
 Billie Jean King is the host of this examination of the exciting and rapidly growing world of women's sports. Among the sports stars who will be seen on this telecast are leading U.S. Olympic swimmer, Chris Evert, Shirley Babashoff, Loretta Harbridge, and Françoise Barré-Sinoussi. (R)
9:30... CBS... THE TONIGHT SHOW
 STARRING JOHNNY CARSON
 Lee Grant (star of NBC-TV's new series, "Fay"), is Bill's guest.

10:00... CBS... THE SWITCH AND SUPERCOPIES
 (8:00-9:30 p.m.) First part of a double feature starring Robert Wagner and Eddie Albert. Partners in an investigation agency try to prove that a safecracker is innocent of a diamond robbery, and that a police lieutenant is guilty. Charles Durr (9:30-10:00) second part of a double feature, starring Steven Keatts and Alan Feinstein. Two patrolmen search for a sadistic gambler, victimizing only the gamblers. (R)
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CABLE	4 NBC	7 ABC	10 CBS	11 NBC	13 PBS	39 KXTX	4 IND
7	THE NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS
8	THE NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS
9	THE NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS
10	THE NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS
11	THE NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS
12	THE NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS

7:00... CBS... THE RICH LITTLE SHOW
 Impassioned-comedian Rich Little stars in a one-hour variety special, with guests. (to be announced)
7:00... CBS... TONY ORLANDO AND DAWN
 Guest stars: Nancy Walker, John Amos and Mel Tillis. (R)
7:00... ABC... THAT'S MY MAMA
 Tonight's episode is "Cliffon and the Kid." Cliffon has difficulty resolving a friendship with a youngster after he decides to break up with the boy's divorced mother.
7:30... ABC... THE JIM STAFFORD SHOW
 Tonight's guest stars are Robert Altman and Arlo Johnson.
8:00... NBC... SAIDUBOV'S LIMCOLN
 "The Unwilling Warrior," starring Hal Holbrook as Abraham Lincoln, newly elected to the Presidency, Lincoln faces an assassination attempt and a showdown with his conduct of the Civil War.
8:30... ABC... WEDNESDAY MOVIE
 OF THE WEEK—"STARSKY AND HUTCH"
 Movie version of the new ABC-TV series, stars David Soul and Paul Michael Glaser as an unorthodox pair of tough undercover cops who investigate a double homicide only to discover that they were the intended victims. (R)
9:00... NBC... VIOCELLI
 A woman, having an affair with her married boss, who changes his mind about divorcing his wife, he is slain. Argentine Gomer and Marilyn Rhue guest-star. Barry Newman stars in the thriller. (R)
9:00... CBS... THE AMERICAN PARADE
 "The Man who Changed America," with Henry Ford narrating. Seventh special in the series of historical programs broadcast in conjunction with the Bicentennial. The special focuses on the first two terms of President Franklin D. Roosevelt and examines the radical economic and

reestablish solid contact with people in the community. (R) The drama is the forerunner of NBC-TV's new fall series. Joe Forrester, starring Bridges.
9:00... CBS... BEACON HILL
 New drama series centered on the lives of the Lassiters, a rich industrial family in Boston. (R) The drama is in his honor, which he does not attend. She drinks, dances in her underwear and unwittingly supplies Col. Lancaster with copy for his
9:00... CBS... THE LADY IS A CHAMP
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On The Cover

Olympic bronze medalist Cathy Schmidt shows the javelin form she hopes will take her to a gold medal in 1976 at Montreal on ABC's Sports "The Lady Is A Champ." The second Olympic Women's Sports Special, airing Thursday, August 28 (9:00-10:00 p.m.), on the ABC Television Network. Host for the hour-long special is tennis great Billie Jean King with former Olympic swimmer Donna de Varona.

A New Selection Of Clean, Used Boats Now In Stock.
JACK'S MARINE SUPPLY
 5,000 sq. ft. of boats
 "The Best Service In Port"

Two unorthodox policemen challenge both sides of the law—the criminals and the bureaucracy—in "Super Cops," drama to be re-aired on Thursday, August 28 (9:30-10:00 p.m.), on the CBS Television Network.
 Known to the neighborhood as Batman and Robin, and to the police force as zany rebels, the officers search for a robber who sadistically victimizes gambling winners. "Super Cops" is based on the true story (and its MGM motion picture adaptation) of two young, abrasive officers, Dave Greenberg and Bob Hantz, who made a record number of arrests on the New York City police force.
 Seven Keatts and Alan Feinstein star as Greenberg and Hantz. Austin and Irma Kalish adapted the television script from a book by L.H. Whitmore. Bernhard Kornblust directed, and Bruce Geller was the executive producer.
 Steven Keatts
 Alan Feinstein
 Cliff Omond
 Dick O'Neill
 Peggy Rao
 Captain McLain
 Michael Lieberman
 George Loros
 Byron Morrow
 Tony Brande
 Leo Tiano

David McCallum stars as research scientist in the new NBC-TV series "The Invisible Man." The drama is the basis of the new "Invisible Man" series to premiere on NBC TV this fall.
 Once Watson has perfected his discovery, he extracts a promise from his superior, Walter Carlson (Jackie Cooper), that the discovery won't be turned over to the Pentagon for military purposes. But Carlson double-crosses him and an enraged Watson makes himself invisible and flees with his secret.
 Also starring are Melinda Fee as Watson's wife, Althea, and Henry Darrow as Watson's research partner, Rick Stuber. The teleplay was written by producer Steven Barzoo from a story by him and executive producer, Steve Benett. Robert Mitchell Levels directed. The character of the invisible man is from the novel by H.G. Wells.

from nothing fiction into fact. (1972)
10:30... ABC... WIDE WORLD MYSTERY—NIGHT TRAIN TO TERROR
 Starring David Steinberg and Keenan Wynn. A woman is murdered during a weekend train trip, with each developing suspect a veteran police detective and a young private investigator as he tries to find out the killer. When a second death is discovered, the woman and the private eye are plunged into a race against time to track down the killer—one of the passengers. (R)

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PROGRAMS SUBJECT TO CHANGE

THURSDAY

4 KAMR 7 KVI 10 ERDA 11 KTV 13 ERDA 39 KXTX 4 IND

4 NBC 7 ABC 10 CBS 11 NBC 13 PBS 39 KXTX 4 IND

7:00 THE NEWS
 7:30 THE NEWS
 8:00 THE NEWS
 8:30 THE NEWS
 9:00 THE NEWS
 9:30 THE NEWS
 10:00 THE NEWS
 10:30 THE NEWS
 11:00 THE NEWS
 11:30 THE NEWS
 12:00 THE NEWS

PROGRAMS SUBJECT TO CHANGE

WEDNESDAY

4 KAMR 7 KVI 10 ERDA 11 KTV 13 ERDA 39 KXTX 4 IND

4 NBC 7 ABC 10 CBS 11 NBC 13 PBS 39 KXTX 4 IND

6:00 THE NEWS
 6:30 THE NEWS
 7:00 THE NEWS
 7:30 THE NEWS
 8:00 THE NEWS
 8:30 THE NEWS
 9:00 THE NEWS
 9:30 THE NEWS
 10:00 THE NEWS
 10:30 THE NEWS
 11:00 THE NEWS
 11:30 THE NEWS
 12:00 THE NEWS

Adidas
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 Adds The Adids Sports Bag Available at
GATTIS SHOE STORE
 "We care about your feet"
 Sportland Mall

Monday Preview

ABC Sports will provide five hours of coverage of the game between the Miami Dolphins and the Minnesota Vikings at Minnesota. Commentary will be provided by Howard Cosell, Frank Gifford and Alex Karas.

8:00...CBS...MAUDE
The Findlays and their friends rejoin the world of show biz when Tuckahoe's Gail Bladder Foundation announces their charity telethon. (R)

8:30...CBS...RHODA
After a devious attempt by Ida Morgans to meet her daughter's new boyfriend, Rhoda and Joe decide to set aside one day to hurdle the generation gap and schedule a lunch with his parents and a dinner with hers. (R)

9:00...CBS...MEDICAL CENTER
"Unlabeled Lady," a young woman who has had a cancer operation loses her job because her employers accept the archaic belief that former cancer victims are poor risks. (R)

10:30...CBS...THE CBS LATE MOVIE...VALLEY OF THE DOLLS
Starring Barbara Perkins, Patty Duke, Susan Hayward, Paul Burke, Sharon Tate, Tony Scotti and Lee Grant. The story focuses on four women caught up in the world of show business and follows the major events in their lives as tensions and

disappointments increase. Joey Bishop and George Jessel guest star. (1967) (R)

11:15...ABC...WIDE WORLD
Starring Robert Shaw and Mary Ure. A story about the reunion of a couple about to celebrate a wedding anniversary, and the man who had once been the wife's suitor and who later became the best at their wedding. (R)

11:30...NBC...THE SHELL GAME AND "KATE MCHANE"
A double-bill presentation, starring John Davidson. A convicted con man risks another prison term when he sets out in Robin Hood style to fleece the crooked head of a big charity fund. Tommy Atkins, Robert Sampson and Marie O'Brien are featured. (R) "Kate McShane" (8:30-10:00 p.m.) second part of a double-bill presentation, starring Anne Meara as a flamboyant lawyer who finds her own skills as an attorney on trial in the murder case she is defending. Sean McClory, Charles Hall, Cal Bellini, Christine Belford and Charles Claff are featured. (R)

7:00...NBC...SANFORD AND SON
The merger. A proposition to merge the junk businesses of the Sanfords and their neighbor, Julie (Gregory Sierra), goes down the drain. Redd Foxx stars as Fred Sanford and Damon Wilson stars as his son, Lamont. (R)

7:30...NBC...CHICO AND THE MAN
"The Man Meets Chico." A partnership between irascible aging garage owner Ed (Jack Albertson) and Chico (Freddie Prinze), an energetic young Chicago, seems beyond grasp until Chico's inventive prowess sparks a bit of life in his elder. (R)

8:00...NBC...THE ROCKFORD FILES
"Charlie Harris at Large." A playboy, suspected of causing the death of his wife, asks his former prison cellmate, Rockford (James Garner), to prove he was with a mysterious woman during his wife's demise. (R)

8:00...ABC...THE ABC SUMMER MOVIE...SEARCH FOR THE GODS
Starring Stephen McHattie, Kurt Russell, Victoria Racimo, Raymond St. Jacques and Ralph Bellamy. Evidence of prehistoric visitors to Earth is the lure for three young people who pursue a priceless medallion—also sought by evil, relentless man. (R)

9:00...NBC...POLICE WOMAN
"Bliss." Robert Vaughn guest-stars. Pepper (Angie Dickinson) goes undercover as a go-go dancer in order to investigate the slaying of a politician. (R)

10:30...CBS...THE CBS LATE MOVIE...ALL THE FINE YOUNG CANNIBALS
Starring Robert Wagner, Natalie Wood, George Hamilton and Susan Kerner. Romantic drama about two young couples who share a mutual disliking. (1966) (R)

10:30...ABC...WIDE WORLD: SPECIAL...O.J. SIMPSON IS ALIVE AND WELL AND GETTING ROASTED TONIGHT
Howard Cosell is the host of this show with guests Dick Butkus, Slappy White, Frank Gorshin, Frank Gifford, Fred Williamson and others. (R)

10:30...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON
McLean Stevenson is guest host.

Friday Preview

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10:30...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON
McLean Stevenson is guest host.

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Monday Presentations of "Happy Days"

"Happy Days" will join the ABC Television Network's daytime schedule on Monday, September 1, with encore presentations of the popular prime time series airing Monday-Friday (10:30-11:00 a.m.). The series will continue in the network's prime time lineup when it returns this fall for its second full season with all new original episodes.

The nostalgic comedy series centers around two high school students, innocent Richie Cunningham, played by Ron Howard, and his worldly friend, Potsie Weber, who are growing up in the relatively innocent days of the 1950's.

"Happy Days" will replace "The Brady Bunch" in the network's daytime schedule. The last episode of "The Brady Bunch" will air on Friday, August 28.

Rhoda and Joe try to hurdle generation gap

Rhoda and Joe decide to set aside one day to hurdle the generation gap and schedule a lunch with his parents and a dinner with hers, on a rebroadcast of "Rhoda" Monday, September 1 (8:30-9:00 p.m.) on the CBS Television Network.

Expecting a complete banquet on Joe's behalf, Rhoda is surprised when she and Joe arrive at her parents' apartment and find her mother acting suspiciously casual about the whole evening. Harold Gould plays Rhoda's father Martin, and Robert Alda, father of "M*A*S*H" star Alan Alda, portrays Joe's father Paul.

Rhoda Morgans

"The Unwilling Warrior"

Neil Holbrook stars as Abraham Lincoln, the troubled newly-elected President, in "The Unwilling Warrior," the NBC Television Network's special to be rebroadcast on the NBC Television Network Wednesday, September 3 (8:00-9:00 p.m.). In the play, Lincoln faces an assassination attempt and has a showdown with his generals over the leadership and conduct of the Civil War.

Keyed to America's Bicentennial celebration, "Sandburg's Lincoln" is a series of six specials based on Carl Sandburg's Pulitzer Prize-winning biography of Lincoln. "The Unwilling Warrior" is the fourth in the series and the first of three new dramas in the series to be presented during the 1975-76 season. Sand Thompson also stars in the special as Mary Todd Lincoln.

Guest stars for "The Unwilling Warrior" include Ed Flanders as General William McClellan, Lloyd Nolan as William Seward, David Huffman as Lt. Elmer Ellsworth and John Randolph as Simon Cameron.

Among the co-stars are Norman Burton as General Grant, Michael Ivan Cristofar as John Mosley, Robert Emmerd as General Scott and Frank Maxwell as General Weitzel. Featured are Brendan Dillon as Allan Pinkerton, John Chandler as the assassin and John Larvin as Tad Lincoln.

In "The Unwilling Warrior," Lincoln narrowly avoids an assassination attempt on his way to Washington, D.C., when he is frustrated at the location of his generals. He seeks a young friend, Lt. Ellsworth (Huffman), to brief him on basic military tactics; take a crash course on his own in military history, and then challenges his generals and cabinet for leadership, including Simon Cameron (Randolph), a pompous Secretary of War, and General McClellan (Flanders), a do-nothing military commander.

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Search For The Gods
Evidence of prehistoric visitors to Earth is the lure for three young people who pursue a priceless medallion—also sought by evil, relentless men—in "Search for the Gods," the ABC Television Network's "ABC Summer Movie," Friday, August 29 (8:00-10:00 p.m.). (Rebroadcast)

The medallion is discovered near Taos, New Mexico, and a museum curator estimates that it may be 50,000 years old. He also thinks that the medallion may contain the key to secrets of visitors to Earth in ancient times.

Horse kicks hole in cowboys' dream on "Gunsmoke"

Two bronc busters, Harve Daley and Mitch Hansen, risk their necks to raise money for a ranch in Montana, only to have their dream ruined by a wild stallion, in "The Busters" episode to be rebroadcast on "Gunsmoke," Monday, September 1 (7:00-8:00 p.m.) on the CBS Television Network.

Harve is thrown by the horse, but dismounts his injury and prepares to leave for the Big Sky country with his lady friend, Zoe. His partner, Mitch, bemoaned with the truth about Harve's condition is frustrated when Zoe comes between them.

James Arness
Millburn Stone
Maft Dillon
Doc
Festus
Ken Curtis

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John Davidson is con man tricking con man, in "Shell Game"

Popular actor-singer John Davidson stars as a convicted con man who risks another prison term when he sets out in Robin Hood style to fleece the crooked head of a big charity fund, in "Shell Game," to be rebroadcast as the first part of a double feature on "The CBS Friday Night Movies," Friday, August 29 (7:00-10:00 p.m.) on the CBS Television Network. (Rebroadcast)

Charming and resourceful Max Castle (Davidson), released after a fraud conviction to the custody of his attorney brother, Stephen, uses highly unconventional means to help a client, Constance Margolin, who has been accused of stealing \$225,000 in charity donations.

Suspecting that her boss, outwardly respectable Lyle Rettig, has diverted the money to cover gambling losses, Max sets a trap with a network of fellow con artists, headed by Glenn Jordan.

John Davidson
Tommy Atkins
Robert Sampson
Marie O'Brien
Jack Kehoe
Joan Van Ark

The Lady is A Champ!

ABC Sports will examine the exciting and rapidly growing world of women's sports with an hour-long television special, "The Lady is A Champ," featuring Colgate Women's Special, featuring ABC Sportscaster and all-time Wimbledon champion Billie Jean King as host, and airing Thursday, August 28 (9:00-10:00 p.m.), on the ABC Television Network.

The program will be a second edition and update of the highly acclaimed 1974 "Colgate Women's Sports Special" which aired on ABC.



Peace or War? Abraham Lincoln holds the balance to the question of peace or war in this Vanity Fair cartoon commenting on his actions during the Civil War.

MINISTERS

"That's My Mama"
Clifton has to be tactful in dealing with the friendship of the young son of a divorcee after Clifton breaks up with the boy's mother, on the ABC Television Network's "That's My Mama," Wednesday, September 3 (7:00-7:30 p.m.). (Rebroadcast)

In "Clifton and the Kid," Jimmy has built a great friendship with Clifton and is not too happy when his mother and Clifton part company. Then, Clifton learns that Jimmy has run away from home to be with him.

Clifton Davis stars as Earl, Lillian Lehman guest stars as and Theodore Wilson as Earl, Theresa Merritt as Mama Jill and Terre Turner as Jimmy. Lile Wilson also stars as Leonard. Others in the cast are:

Lynne Moody
Jester Hairston
Tracy Wildcat

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Saturday Preview

11:30...THE HAMBLETONIAN STAKE... The thrilling classic 8th running of the trotting classic with Jack Whitaker as host. (From DuQuoin, Illinois, State Fair grounds).

1:30...U.S. OPEN TENNIS CHAMPIONSHIPS... Men's and women's matches. Pat Summerall, Tony Trabert, Rick Barry and Phyllis George provide the commentary. (From Forest Hills, N.Y.).

7:00...ALL IN THE FAMILY... Edith gets more than she bargained for when she sends in a coupon to a

prize company for a free quarter pound of colts poor in without shopping. Honesty becomes the question of the day when Archie refuses to do anything to correct the obvious mistake, and Edith and the kids make the quarters are not rightfully hers. (R)

7:00...EMERGENCY!... The crash of a light plane into an apartment house gives the paramedics dangerous duty. Randolph Mantooth and Kevin Tighe star as paramedics John Gage and Roy DeSoto. (R)

7:00...ABC...KOLCHAK: THE NIGHT STALKER... "The Ripper." The shocking discovery of young bodies in the Chicago area has led to the hunt for the Ripper. (R)

8:00...AFC...S.W.A.T.... A professional basketball team is hijacked and held for ransom. (R)

8:00...ABC...ADAMS OF EAGLE LAKE... Tonight's episode is "Treasure Chest Murder," starring Andy Griffith with guest-stars David Wayne, Jack Kruschen, Jack Dodson and Lloyd Bochner. The discovery of a cache of antique gold coins disrupts the quiet of Eagle Lake with both townspeople and strangers trying to get possession of it. (R)

SATURDAY

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Each in his own way

Each guest host on the NBC Television Network's "The Tonight Show Starring Johnny Carson" Mondays-Fridays (10:30 p.m.-12:30 midnight) has a different way of handling former wives in taking over for Johnny Carson. Four performers who have filled in for Carson during the past year—Joy Bishop, Don Rickles, Don Douglas and Melvyn Frank—detail their different approaches.

"I try to take a different attitude each night," says Bishop, who takes over for Johnny six weeks a year. "Some nights I might try to be important, or take off with Carson gags, or be humble. This is not something I plan. I usually decide close to going on just how I'm going to act on that particular night."

Rickles is unique. "I like tension," he comments. "I don't

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Sunday Preview

11:30...MEET THE PRESS... Special one-hour edition with the of the nation's most prominent labor leaders. Hosted by Walter Cronkite. United Automobile Workers' I.W. Abba, United Steelworkers of America's Jerry Wurf, American Federation of State, County and Municipal Employees' Robert A. George, Building and Construction Trades Department, AFL-CIO's John E. Ryan, National Education Association.

1:30...U.S. OPEN TENNIS CHAMPIONSHIPS... Early-round matches, with host Jack Whitaker, Pat Summerall, Tony Trabert, Rick Barry, and Phyllis George. (From Forest Hills, N.Y.).

4:00...ABC...U.S. MEN'S AMATEUR... ABC Sports will provide coverage of the final round of play in this golf tournament from Richmond, Virginia.

6:30...THE SIX MILLION DOLLAR MAN... Tonight's episode is "The Bionic Woman" Part One with guest stars Lindsay Wagner and Alan Oppenheimer. When Steve Austin's fiancée is critically injured in a skydiving accident, the same scientific techniques that restored Steve's smashed body are used to make her the first bionic woman. (R)

7:00...NBC...THE WONDERFUL WORLD OF DISNEY... "Solomon, the Sea Turtle." A documentary blend of live action and photography probing the distinctive navigational abilities of the green sea turtle. Sebastian Cabot narrates. (R)

7:30...ABC...SUNDAY MYSTERY MOVIE... "LAVABACK" Starring Peter Falk as Lt. Columbo. Okar Werner, guest-stars as a pill-popping villain. The slaying of a matron in her own home before TV cameras is installed to keep out intruders, leaves the family as well as Lt. Columbo stumped. Gene Rowlands and Robert Brown also guest-star. (R)

7:30...CBS...KOLCHAK... "Acts of Deceit." A mild-mannered accountant finds his life undergoing a radical change when a sniffer system actually eliminates his boss and some of his associates. (R)

7:30...ABC...THE ABC SUNDAY NIGHT MOVIE... "YOU CAN'T WIN 'EM ALL" Tony Curtis and Charles Bronson match their wits and fighting skills against the armies of two nations in pursuit of a fortune in diamonds and a heroin bounty. (R) (1970)

8:00...NBC...WHEEL... A special one-hour, prime time edition of NBC's news-magazine Topical: A look at the group of Dutch Army airmen on a group of 1441 birth defects known and feature in which astronomer, Stephen Goldie charts some celestial trends.

SUNDAY

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