

'Wouldn't You Like To Help?'

United Way Workers Kickoff Drive

"Here are some needs; wouldn't you like to help meet them?"

That simple statement is all that workers really need to say when making contacts for the United Way campaign, keynote speaker Doug Manning said Wednesday morning as the United Way of Deaf Smith County held its kickoff breakfast at Civic Club Center.

"We are all in the people-helping business; we are obligated whether we feel it or not," said Manning, pastor of the First Baptist Church.

Hereford and Deaf Smith County has not made its goal every year, but Manning said he didn't think it was because citizens are selfish, or that volunteer solicitors were not working

hard enough. "I believe we need to do a better selling job...too many people don't realize the opportunities they have to help someone."

MANNING EMPHASIZED that workers shouldn't have to apologize, beg or twist arms. The approach should be that "we're giving you a chance to help somebody," and it should never be on the basis of competition between businesses or individuals, he added.

Division chairmen, their captains and workers met with officers and directors of the UW board at the breakfast Wednesday morning, with packets being distributed to the workers for the two-week fund drive. Captains will make their first report meeting at 10:30 a.m. Tuesday in the Chamber of Commerce office.

Raymond White, president of the UW board, introduced officers and welcomed the workers to the breakfast, which was sponsored by First National Bank of Hereford. He also introduced Speedy Nieman, campaign drive chairman.

Nieman briefly outlined the campaign program, pointing out that this year's goal of \$59,600 is the same as last year, and that the participating agencies are the same. He urged workers to make all their contacts as soon as possible and strive to complete the job in two weeks.

The campaign chairman also emphasized the importance of payroll deduction (See UNITED WAY, Page 6A)



United Way Earlybirds

Doug Manning, far right, offers a challenge to workers of the Hereford United Way campaign at a kickoff breakfast held Wednesday morning. Sitting at the head table are [L-R] Speedy Nieman,

campaign drive chairman, Mike Patrick, Division head, and Raymond White, United Way board president.

(Brand Photo)

Whitefaces Battle El Paso Burges Friday

see page 10A

thursday

the Hereford Brand

Hereford, Deaf Smith County, Texas
74th Year, No. 81

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By Speedy Nieman

That feller on Tierra Blanca Creek says the only time in your life that you're too smart to need advice is when you're young.

oOo

A fool and his money are soon parted. After all, he's no better than the rest of us.

oOo

THE HEREFORD Rotary Club will hold a barbecue supper prior to the football game Friday night. Tickets are on sale by Rotarians, or at the door, for \$2 each. Proceeds go to Rotarian Les Combs, who is fighting an extended illness.

oOo

The United Way campaign kicked off its fund drive here Wednesday morning, and we hope citizens will be receptive to the volunteer workers who are giving their time to pick up the contributions. The one-time, one gift for 10 agencies is a great plan—both for workers and for those being contacted. Many of the same workers could be called on again and (See HEREFORD BULL, Page 6A)

Holiday —
Students Have Monday Off; Teachers Have In-Service Training.

Indian Summer Boon To Harvest

Grain, Beets Moving Well

By JIM STEIERT
Beard Farm Writer

A beautiful Indian Summer weekend gave the county's 1975 harvest a big shot in the arm as combines continued to scythe their way through local corn, milo, sunflower and soybean crops, filling grain bins with the fruit of another year's labor for local agriculturalists.

BEET HARVESTERS also took advantage of the favorable weather to continue stockpiling massive tonnages of beets at the Holly Sugar Corporation's Merrill E. Shoup plant here.

Spokesmen for local elevators indicate that corn harvesting locally is already about one-third complete, and with the warm weather hastening the drying of the yellow grain in local fields, corn harvest should move toward conclusion in rapid order.

"We've had some pretty good days lately, with a lot of corn moving across

the scales. The yields should be much better than last year," reported a spokesman for Easter Grain Inc.

The spokesman indicated that test weights continue in the 54-56 pound range, and moisture content is ranging from 20-24 per cent on corn received at the Easter facility.

ACCORDING TO the spokesman, milo harvesting is yet to get underway on any large scale in the Easter area.

Pitman Grain reported that moisture levels in local corn are coming down with favorable drying conditions. A spokesman for the firm reported that some local farmers have indicated that corn yields may be better than last year's, although actual yield figures are still not available.

The spokesman indicated that milo harvest may not get into full swing until after a freeze.

Joe Artho of Hereford Grain Corp. indicated that local sunflower harvesting operations are "pretty well finished up"

for Hereford residents. At least this is the goal of the city police and fire prevention work force.

Jay Spain, fire marshal, said Tuesday that about 30 false alarms have been reported during the past two months and that each time one of these is answered, the taxpayers lose money and the lives of the firemen and those citizens on the road are endangered. Based on the average cost of last year's fires, the answered calls cost the city, and therefore local

citizens, about \$150 each.

"WE'RE IN A HURRY to get to fires, and the drivers either following us or driving on the road, and not watching out for us, are endangering both us and themselves," he explained. Eight of the 30 calls were answered.

Most of the false alarms reported are not immediately answered with a full complement of the fire department if they are in anyway thought to be false reports.

A police unit is dispatched to the reported scene first to see if it is worth sending out a brigade of fire trucks and other equipment.

"Usually, we can tell if someone is sincere about a report. False alarms are indicated by persons giggling in the background and the like," Spain said.

"A lot of the calls are made by juveniles as a prank and it isn't funny because "I'll prosecute those who are caught."

The police have so far caught two juveniles making calls and they as well as their parents are responsible according to Vernon Hope, police detective. Under state statutes, "a person commits an offense if he knowingly initiates, communicates, circulates or broadcasts a report of present, past or future bombing, fire, offense or other emergency that he knows is false or baseless."

It further states that persons are liable if they cause officials to respond such calls, place a person in fear of imminent injury or interfere with those occupying a building to which the public has access. The offense is considered class A misdemeanor and punishable by the fine not to exceed \$2,000 and a maximum jail term of one year.

Spain said parents of any juvenile committing an offense may be forced to make restitution for any damage resulting from the criminal action. If the offender is 17-years-old or above, then he or she is prosecuted as an adult. Those younger are turned over the juvenile authorities.

ANOTHER DANGER present in false fire calls is that a fire truck may not be available for any real fires if the false

(See FALSE ALARMS, Page 2A)

with the last three loads of the oilseed crop contracted at his facility being delivered Tuesday afternoon.

YIELDS ON sunflowers remained fairly static throughout the harvest season, averaging in the 1500 pounds per acre category.

"The corn is really beginning to move well now, and farmers are just beginning to harvest their irrigated milo. The grain is of outstanding quality, and the milo is a lot better than last year. It's the finest harvest I've seen in a long time. If the weather is cooperative, we should be through with harvesting operations this month," commented Artho.

Bobb Ginn, agricultural manager of the Hereford Holly plant was also enthusiastic about the "progress being made on the sugar beet harvest, and the sugar content of the beets.

"We're real pleased with the sugar content of the crop so far, it's averaging around 14.57. It's a bit hard to tell about tonnage at this point, we're encouraging the growers to dig their poorer fields

first, but the tonnage is running at about what we had anticipated," said Ginn.

GINN pointed out that growers will probably be harvesting their poorer beets for about two more weeks before the majority move into their better beet fields.

"Some growers had only a small acreage of poor beets, and have already moved into some good-quality beet fields. We've had some growers who have harvested some beets yielding as much as 26 tons per acre," said the Holly spokesman.

According to Ginn, the local Holly plant is currently receiving 10-12,000 tons of beets daily and harvest operations continue to run smoothly.

"We haven't established any controls as of yet, although we will probably have to put some into effect soon, since the plant has a slicing capacity of only six tons per day," said Ginn. "We don't want to get an excessive amount of sugarbeets stockpiled in this weather," he added.

Ralph Owens Initiates Project

Apartments Planned Here

A \$1.8 million complex of exclusive "town-house" apartments will be built in northwest Hereford, it was announced Tuesday by Ralph Owens & Associates.

Site of the proposed town-houses is between Fir and Greenwood on the north side of La Plata Drive.

CONSTRUCTION is anticipated to begin within 60 days, according to Owens, with plans calling for approximately 12 town houses. Four units are planned for each town house, with luxurious two and four-bedroom apartments included.

Owens and his associates—Sam Long, Tommy Bowling and Dean Stallings—unveiled the floor plans and the architect's front elevation sketch Tuesday morning. The plans will go back to the architect for a final draft, stated Owens, with copies to be returned soon for construction bids.

"The four of us have looked at many town houses, and we believe these plans will be attractive to people of this community," said Owens. "There is sufficient floor space the units will be decorated with extremely high-quality materials. We believe the people of Hereford demand the best, and we're

trying to give it to them," he added.

Announcement of the project came on the heels of a report Sunday that Hereford's building permits have just recorded two straight months of record-breaking construction investments. New construction for the first nine months of the year is already 58.8 per cent more than 1974. Total building permits are near the \$3 million mark for 1975.

OWENS SAID THE TOWN HOUSES will have a French colonial exterior, with each one being built around a courtyard, "enhancing the beauty of the front elevation." Each unit will have a two-story studio arrangement, Owens pointed out, "providing privacy between units." The four-bedroom units have a master bedroom downstairs and three bedrooms and a bath upstairs. Plans are flexible, so that an office or library could be included, rather than a fourth bedroom.

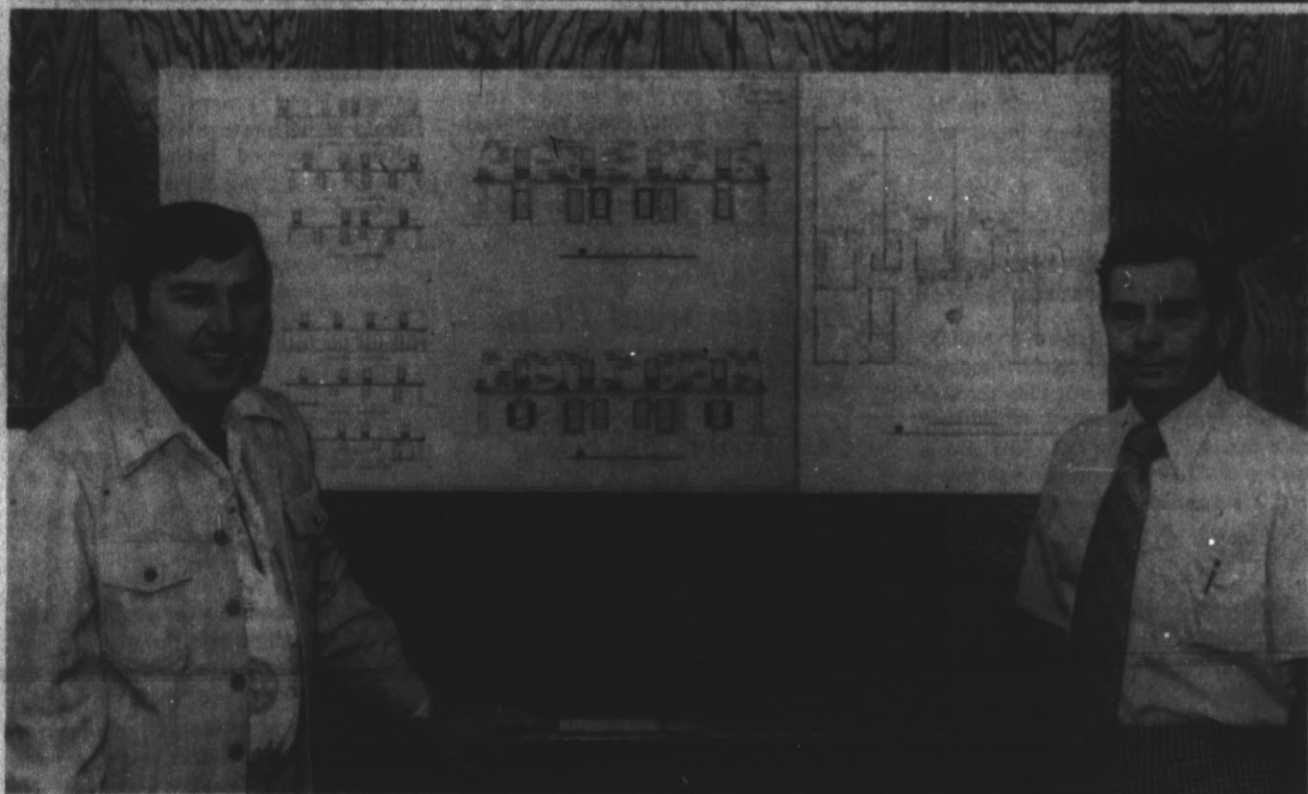
The units will be fully carpeted, have central heat and refrigerated air with individual controls, and will consist of raised panels, built-in appliances, and large walk-in closets, stated Owens. Each

unit will have its own backyard, and a covered double-parking area with individual storage.

Owens said the largest units would have approximately 2,200 square feet of living area, and 1 1/2 or 2 baths. "They are designed for spacious living and entertaining," he added. Owens said all the grounds would be maintained and that plans call for either a swimming pool or club room to be built. "The latter alternate will be determined by the demand of the tenants," he said.

The town houses will be leased or sold, announced Owens and his associates. "We will start discussing leasing arrangements immediately," stated Owens. He added that Sam Long and Tommy Bowling will handle the leasing arrangements, primarily, while he and Dean Stallings are in charge of construction. Financing is being handled by Hi Plains Savings & Loans, Owens reported.

The estimated cost of \$1.8 million is based on 12 town houses, 48 units, and includes the land. Owens and his associates declined comment on lease prices of the units, but said they would be "happy to discuss terms with interested tenants."



Reveal Town House Plans

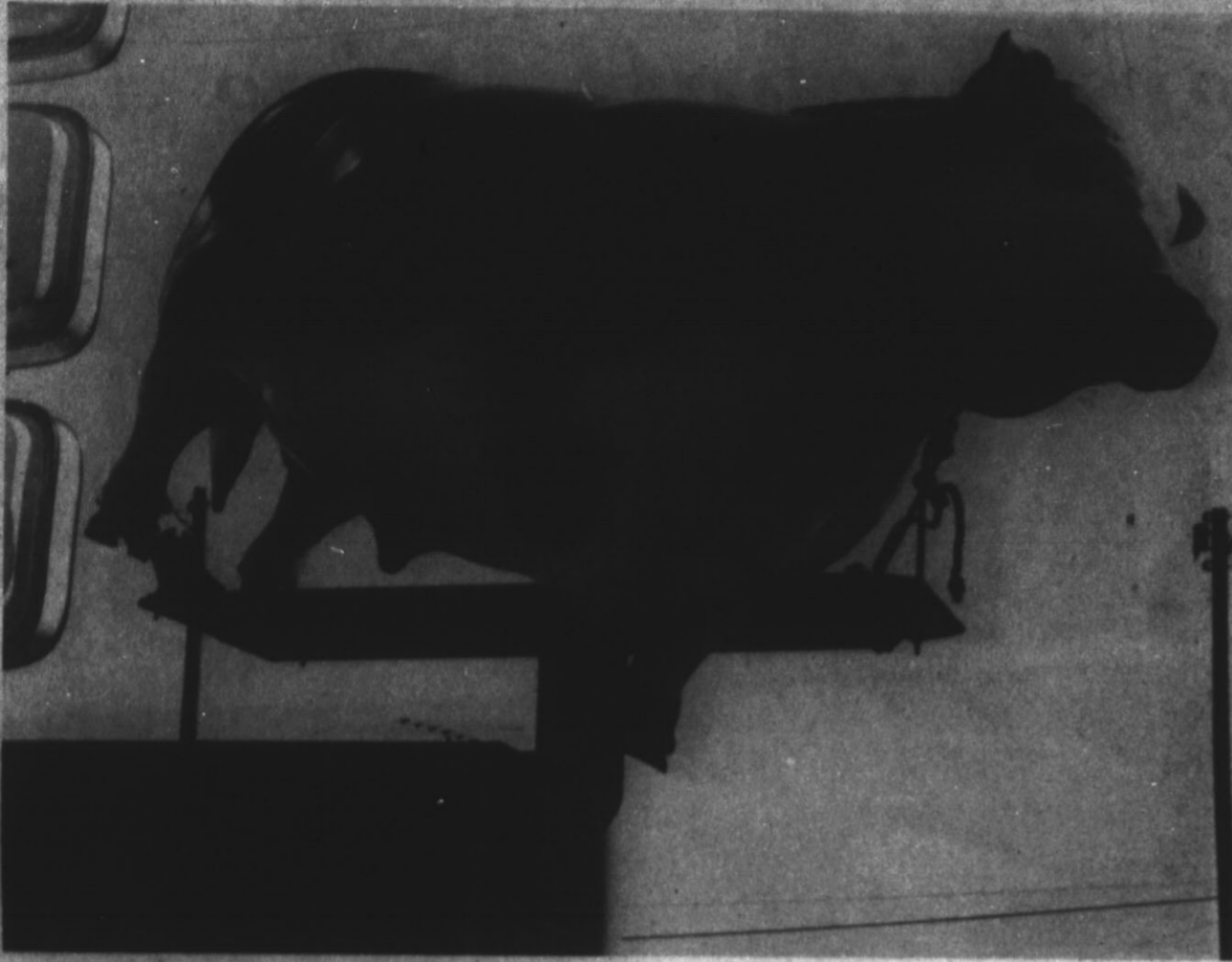
Plans for a big \$1.8 million town-house complex in northwest Hereford were announced this week by Ralph Owens & Associates. Shown looking over a sketch of one of the proposed town houses, and the floor plans, are Tommy Bowling and Sam Long,

two of the four associates of the firm. Ralph Owens and Dean Stallings were also present to discuss construction plans when the announcement was made Tuesday.

(Brand Photo)

Probations Denied

Three Juries Return Convictions in District Court



Bowing Beef

This bit of artificial beef lost its usual stance this week after a truck ran into it. The animal, on top of the sign for Hereford Meat Market on Highway

385 North, caused drivers to take a second look since some of them thought it was humbly bowing down to them.

(Brand Photo)

County Business Varied Monday

By BOBBY TEMPLETON
Brand News Editor

Courthouse air-conditioning needs, an updated report on the Kids Inc. baseball park district court appointed jury and attorney costs and a county wide reappraisal were routinely considered by the Deaf Smith County Commissioners Court Monday during a regularly scheduled meeting.

Other business by the court included approval of three financial transactions, acceptance of the September fire report, discussion on bonding the district and county probation officers, and consent for a waterline in precinct one. The waterline is being installed by Carl Frische about 3 miles north of Dawn.

JACK NUNLEY, courthouse maintenance supervisor, told the commissioners that a new air-conditioning system for the courthouse is needed since the old water chilling units are leaking and wouldn't adequately service the whole building for many more years.

He explained that professional advice had been sought on installation of a new system which would include an outside air handling unit. Proposals had been presented at an earlier meeting which called for an air handler on the courthouse lawn or on top of the county jail.

Commissioner Bruce Coleman objected to putting a unit on the lawn since he thought it would detract from the "beautiful" appearance of the courthouse.

Coleman recommended that Nunley present alternate plans at the next meeting so that the commissioners could study the cost of installing a new air-conditioner as opposed to the cost of repairing the water unit. If possible, the

court expressed the desire to keep expenses to a minimum by repairing the old unit if it could service the courthouse.

Nunley also told the court that members of the Deaf Smith County Sheriff's Reserves, a newly formed group to help the sheriff's office, has already put in over 3,000 man hours since its inception this year. It became officially chartered by the state this week.

It was noted that the reserves bought their own equipment such as pistols and shotguns with the help of some donations. They only answer calls at the request of Travis McPherson, county sheriff, and otherwise have no authority. The only help provided by the county was the purchase of protective helmets.

COUNTY JUDGE SAM MORGAN said the reserves are to be commended since it shows citizen support of the local law enforcement.

Concerning the district court costs, Morgan told the commissioners that the local attorneys were unhappy with the amount paid them to defend indigent defendants, whose legal counsel is court appointed. Presently they are paid a minimum fee of \$50 a case and the county judge just wanted the court to be informed of the higher costs paid by the county for the defense of district cases.

Also, he told the court that payments were going out from the county to pay for the meals of those who serve on district court juries. County clerk B.F. Cain said it had been the practice of the district judge to release the jurors on their honor so that they could eat where they wanted to at their expense.

Morgan indicated that it is District Judge Mike Metcalf's prerogative to set the attorney's fees and ask payment of the jurors' meals, but that he just wanted the commissioners to be informed of the

situations. The judge was instructed to further investigate the matters and possibly ask Metcalf to appear at a future meeting if deemed necessary.

The commissioners briefly discussed the reappraisal for which the county has already budgeted about \$40,000. However, the county, school district and city are to participate in the reappraisal on a proportionate basis.

THE SCHOOLS HAVE tentatively okayed it provided the city also agrees. Coleman said it was necessary to get the reappraisal started as soon as possible so the tax offices could have the material on which to base next year's property valuations.

Chuck Cosper, game warden, represented Kids Inc. and updated the commissioners on the baseball complex it is building with the help of the county and state. The park will include a central concession stand and eight baseball diamonds as presently planned.

The county bought about 30 acres to be developed for the park and other recreational facilities needed and wanted by Hereford residents. Cosper said he will apply for funds to build eight baseball fields, one of which will be legal playing size for the high school teams, although the state may authorize just six.

THE COMMISSIONERS approved the deposit of a revenue sharing check for \$58,543 into a certificate of deposit (CD) account to accumulate interest until the funds are needed. It was for the first 90 days of the year.

Also, a \$23,521.85 CD was renewed for another 30 days until it might be needed. About \$30,000 was taken out of a CD account and put into the general fund to finance current expenses.

The September fire report showed that eight fires were answered in the rural county area and 11 fires were answered within the city limits. The county helps fund those fire calls answered in the county.

Morgan explained that district court probation officers are not bonded and thought it would be beneficial to bond the officers since they carry large sums of money. He suggested a proportionate payment of the bonds by the six counties within the 69th judicial district.

False Alarms

alarm was reported in a distant part of the county. Also, the fire marshal warned those reporting real calls to be sure of exact locations so the fire units are not lead on a wild goose chase.

A second and equally serious offense is "harassment" or more commonly known as obscene phone calls.

Such an offense is constituted by a communication by phone or in writing in vulgar, profane, obscene or indecent language, threats by phone or written form to take unlawful action against any person; or phone calls made anonymously, at an unreasonable hour, in an offensive or repetitious manner without legitimate purposes. Such actions are considered offenses if made knowingly or recklessly with the intent to annoy or alarm the recipient.

Punishment is that of a Class B misdemeanor which mandates either a maximum jail term of 180 days and a fine of up to \$1,000 or both.

Three jury trials highlighted District Court action during the week ending October 3, 1975. Jury trials in Deaf Smith County are few and far between, but these three trials resulted in three men being sentenced to the state penitentiary.

District Attorney Andy Shuval strongly commended the jury panels for their actions.

"The people convicted three men of crimes, and then sentenced them to prison for their crimes," he said. Shuval expressed appreciation to the juries for their devotion to their duty.

He indicated that he believes that too often those who break the law are convicted of felonies but are then given probation, and are set free, enabling them to commit further crimes. But the three District Court jury trials and another case in which a man was also sentenced to prison indicates a new trend in the area, he believes.

There were also seven convictions in County Court during the week, as well as a probation revocation and a deportation of an illegal alien. Several cases were filed in Justice of the Peace Court on bad checks charges, but there were not

verdicts returned in JP Court on these charges during the week.

The four cases involving men sentenced to the state penitentiary in District Court during the week were:

—Thomas Leolyn Walker; delivery of marijuana; jury trial; 4 1/2 years in the state penitentiary.

—Junior Walker; delivery of marijuana; jury trial; two years in the state penitentiary.

—Roy Earl Drennan; theft over \$200; four years in the state penitentiary.

—Glenn Randall, Jr.; theft over \$200; jury trial; two years in state penitentiary.

Other County Court cases during the week were:

—Bruno Escobedo; driving while intoxicated; fined \$200 plus court costs; 15 days in jail; one year's probation.

—Margarito Garcia, Jr.; driving while intoxicated; fined \$200 plus court costs; 15 days in jail; one year probation.

—Marvin Simms Kendrick; driving while intoxicated; fined \$150 plus court costs; 15 days jail; one year probation.

—Domingo Rede Valdez; driving while intoxicated; fined \$200 plus court costs; 30 days jail.

—Pablo Charles; driving while intoxicated; fined \$150 plus court costs; 15 days jail; one year probation.

—Ubaldo Trevizo; possession of marijuana; case dismissed; illegal alien deported.

—Domingo Rede Valdez; driving while intoxicated; fined \$150.00 plus court costs; 30 days jail.

—Ricky James Austin; probation revocation; hearing held; probation revoked; 180 days in jail.

—Ira Dale Abbe; driving while license suspended; fined \$50 plus court costs.

Total County Court fines assessed during the week were \$700. Total County Court fines assessed in 1975 are \$23,998.00. Total bond forfeitures assessed in 1975 in County Court are \$3,300.

Total District Court fines assessed in 1975 are \$16,860. Total bond forfeitures assessed in District Court in 1975 are \$2,250.00.

Total fines assessed in 1975 on issuance of bad checks in Justice of the Peace Court are \$1,067.50.

City Commission Accepts Low Bid For Emergency Vehicle

By JOE LACKEY
Brand Staff Writer

Quickly moving through several items of business in regular session, the City Commission Monday night approved a petition to close the 100 Block of South Sampson, accepted a low bid from John Orsborn Buick-Pontiac for a new emergency vehicle for Hereford's Fire Department, and appointed a member to the Plumbing Advisory Board.

Commissioners also approved a zoning change request, passed ordinances approving plats and dedication deeds of a Lot and two Blocks in Green Acres Estate, and gave preliminary approval to a plat submitted by J.W. Robinson for property due east of North Heights Addition.

After completing the business listed on the agenda, the commissioners briefly discussed possible reappraisal of property located in Hereford and also talked about apparent problems relating to shifting of sand in wells owned by the city.

HOWARD GAULT had petitioned the city to close the 100 Block of South Sampson. The area he wanted closed, which technically was part of a city street, lies between a potato shed and an onion shed owned by Gault, according to city commissioner Frank Barrett.

City manager Dudley Bayne said that the city has no utilities in the area Gault wanted closed. He said the street was a dead-end street, and is not being used as a street.

Barrett moved that the block be closed. His motion was unanimously approved.

The city had received two bids from local automobile dealerships for a new emergency fire-fighting vehicle for the fire department. John Orsborn Buick-Pontiac had submitted a bid of \$6,926.45 for a 1976 Suburban emergency vehicle, while Cowboy Chevrolet-Olds, Inc. had entered a bid of \$6,956.02. There was a difference of less than \$30 between the two bids.

The new vehicle will replace the old 1970 vehicle.

Mayor James Sears stated that the bids of the two dealerships were "about as close together as you can get." City commissioner Emory Brownlow pointed out that the fleet discount made the difference between the bids (Orsborn Buick-Pontiac had offered a discount of \$1,826.15, while Cowboy Chevrolet listed a discount of \$1,801.58.)

Barrett moved that the low bid, the one submitted by John Orsborn Buick-Pontiac, be accepted. His motion was unanimously approved by the commission. Commissioners expressed the

belief that their action rewarded the competition implicit in the bid system.

BAYNE STATED that the city's Plumbing Advisory Board needed two new members to replace Dale Young and Lee Carter, who had resigned. The reason this matter had not been on the agenda in the past, Bayne stated, involved the fact that there had been no need in recent weeks for the advisory board to meet.

However, Bayne reported, several requests had been presented to his office by plumbers to allow the installation of fiberglass shower stalls in new residences and places of business under construction in the city. Installation of fiberglass shower stalls is not permitted under city code.

This makes necessary a meeting of the plumbing board, Bayne said. The board has the power to recommend action to the City Commission, which would have the final say on any possible changes in city codes.

The Commission then appointed Nicks Farris to the board, and decided to wait until later to appoint the second member.

Leroy Oswalt had requested the rezoning of approximately 150 feet of Lot 1, Block 9, in the Whitehead Addition. This area is located near the LaPlata Insurance Agency at 914 E Park. The request was for a zoning change from a restricted zone to a local retail zone.

Barrett moved that the request be accepted; his motion carried unanimously.

First-Class Mail Improvement Program Effective Here Oct. 11

The U.S. Postal Service first-class mail service improvement program will go into effect at Hereford Post Office on Oct. 11, Postmaster Nolan Grady said today.

Under the program, first-class mail will receive service that is equal to or better than airmail.

The major, new service step will extend to all first-class mail weighing 13 ounces or less. "In practical terms, what this service improvement means is that domestic first-class postage now will purchase the level of service that previously only airmail could buy," said Postmaster Grady.

"Under the new program, there no longer will be an advantage in purchasing airmail postage for domestic delivery," he said.

Bicentennial Plans To Be Considered At Town Meeting

The public is invited to attend a town meeting, beginning at 7:30 p.m. Monday in the high school auditorium, to propose methods of celebrating the nation's Bicentennial on a local basis.

Mrs. Joe Reissauer Sr. and Mrs. Clint Pender, who are members of the new Bicentennial organization, will preside at the meeting and will report plans for the Hereford observance. Suggestions from the audience will be announced during an open forum format with other Bicentennial directors present.

The meeting is scheduled in conjunction with the national observance of Columbus Day and will spearhead an effort to involve residents of the community in the Bicentennial.

Commissioners approved the plat and dedication deed of Lot 13, Block 3, Green Acres Estate, Unit Four, and the plat and dedication deed of Blocks One and Two, Green Acres Estate, Unit Five, with little discussion.

J.W. Robinson presented a plat to the commission for preliminary approval. The area covered by the plat is due east of North Heights Addition, according to Bayne.

BROWNLOW SAID that the city certainly needs new rental buildings. "I can't see a thing in the world wrong with the plat," he said.

City commissioner James Boyd agreed, stating "We need every bit" of new rental space. Brownlow moved the city give its preliminary approval. His motion was carried unanimously.

The commissioners briefly discussed a possible property reappraisal of property located in Hereford. The Hereford School Board in a recent meeting unofficially voted to approach the city to see if such a reappraisal would be agreeable to the city commission.

Bayne said he believes the city would need to go along with any reappraisal effort conducted by the school or county, so that all governing boards in the area would have the same appraisal of property for tax purposes.

Since property reappraisal was not on the agenda, the commission took no action on the matter. However, the city commission is expected to unofficially consider possible reappraisal at a future time.

Priority mail (now starting at weight in excess of 13 ounces), which includes air parcel service, and international airmail are unaffected by the improvement program and continue in their present form, the postmaster said.

"Airmail stamps will be sold for use on priority and international airmail. They can also be used in various combinations with other stamps for first-class mail," he said.

Customers can exchange airmail stamps, and stamped envelopes and cards at full postage value for ordinary stamps, stamped envelopes and cards. Stationery bearing airmail indicia will be allowed to be at the first-class rate, Postmaster Grady said.

To aid postal customers, maps showing the cities and areas targeted for next and second day delivery for mail from Hereford will be on display in the post office lobby, the postmaster said.

Grass Fires Keep

VFD Busy

Hereford firemen were kept busy with several grassfires over the weekend and also responded to a residential fire.

Saturday afternoon firemen extinguished a water heater fire at a home occupied by Christina Garza at 205 Lawton.

Firemen also extinguished a grassfire at 1100 South Main and another four miles west of the city Saturday afternoon.

Units also responded to a grassfire in the 100 block of Ave. A Friday afternoon.

Local Grain Drive To Aid In Building School Farm

The Easter Lions Club, in cooperation with several local Lions Clubs is sponsoring a grain drive to benefit the four acre farm recently acquired by

Hereford High School for teaching purposes.

According to David Hutchins, spokesman for the Easter club, the project has been initiated to raise money to help in financing facilities at the school farm.

"The kids living in town don't have an opportunity to take agriculture classes because they don't have a place to keep their animals. A school farm will give them an opportunity to take ag classes, and the farm will also benefit the entire school agriculture program. This project is intended to aid in establishing a school farm that we can be proud of, and it's something that will benefit the entire community," said Hutchins.

Although the project is sponsored by the Easter Lions, Hutchins explained that the Hereford Lions Clubs, Dawn Lions Club and possibly the Simms Lions Club will also be participating in the project.

Farmers who wish to donate grain to the project should contact Clarence Behrends, president of the Easter Lions Club. Farmers may also contact Ken McLain of the Hereford Evening Lions, Weldon Dickson of the Hereford noon Lions, or A.L. Lee of the Dawn Lions.

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Obituaries

Cecil Rockwell

Cecil C. "Rock" Rockwell of Houston, who was a member of the family who established Rockwell Brothers and Co. Lumber firm here, died in that city Tuesday. He was 82.

Services were held Wednesday afternoon in Abbey Chapel Mausoleum of Forest Park Lawndale in Houston.

Born in Amarillo on Oct. 21, 1892, Mr. Rockwell was reared in Houston and came to Hereford in 1913. For a period, he was manager of Rockwell Lumber Company, which was established in 1898 and was known originally as Eagle Lumber Company.

The lumber yard is one of three businesses which have served this community continuously for more than 70 years and still continues operations at 104 S. Main. The Rockwell brothers provided construction materials for numerous homes here, even when lumber had to be carried by wagon from Waco to Amarillo, before the railroad was built.

Mr. Rockwell married Victoria Wilson here August 12, 1934.

Survivors include a son, Cecil C. Jr. of Austin; Sylvia Rockwell of San Antonio; a brother, Henry, and a step-son, Tom Wilson of Eastland.

Raymond Borman

Services for Raymond Eugene Borman, 35-year-old resident of Adrian, were conducted Monday morning at St. Anthony's Catholic Church. The Rev. Bernard McGorry, pastor, officiated with the assistance of the Rev. Pete DiBenedetto of Vega.

Rosary was read Sunday evening in the Pioneer Chapel of

Smith and Co. Funeral Home, who managed burial in St. Anthony's Cemetery.

A native of Hereford, Mr. Borman died in St. Anthony's Hospital at Amarillo Saturday afternoon after a brief illness. Born here Nov. 14, 1939, he moved to the Adrian Community two years ago and was president of Adrian Independent School Board of Trustees. He held memberships in Knight of Columbus, Simms Lions Club, Catholic Men's Club of Vega and St. Anthony's Catholic Church.

He married Doris Berend in St. Anthony's Catholic Church in 1965.

Surviving Mr. Borman are his widow, Doris; two sons, Mike and Wade of the home; two daughters, Jill and Kimberly of the home; his parents, Mr. and Mrs. Joe Borman, Route 1; five brothers, Tony of Vega, John of Adrian, Frank and Alfred both of Route 1; and Lawrence of Route 1; five sisters, Kathryn Paschel of Route 1, Elizabeth Wieck of Dalhart, Mary Batenhorst of Hartley and Agnes Galaway and Helen Sharp, both of Amarillo.

Franklin Smith

Franklin Smith of Poteau, Okla., who was the nephew of Mrs. Ed Robinson of 501 N. Miles, died in that city Wednesday morning after a brief illness. Services are pending with Miller's Funeral Home in Poteau.

Mr. Smith was a car dealer and is survived by the widow, Pat, and a daughter, Tresa.

The problems of life are usually those matters which, after all, do not amount to very much.



GARY BRYAN

Gary Bryan Receives Promotion

Marine Private First Class Gary G. Bryan, son of Mr. and Mrs. Henry P. Bryan, Sr., of 226 Ave. H, Hereford, has been meritoriously promoted to his present rank upon graduation from recruit training at the Marine Corps Recruit Depot, San Diego.

He received the early promotion for his superior performance in all phases of the training, which emphasizes physical conditioning, discipline and teamwork.

Adrian Plans Homecoming

The Adrian Homecoming Association is making plans for this year's Homecoming, to be held November 22, 1975.

The mailing list needs to be updated, according to Mrs. Bill Gudgeon, secretary of the association. "Therefore, anyone who has had a change of address or whose name is not on the mailing list, or who knows anyone that would like to attend, is asked to please notify the Adrian Homecoming Association, Box 191, Adrian, Texas 79001," Mrs. Gudgeon said.

Hallucinogenic mushroom hunters warned.

JCPenney Days



30% off girls' Super Denims.

Sale \$4 to \$4.80

Reg. \$5, to \$6. You've heard about our fabulous Super Denims®. Now here's a sale you won't want to miss. 30% off all our girls' Super Denim® jeans: Western cuts, high waisted and brushed denim, flare legs. Every look of tough polyester/cotton Super Denim®. A variety of colors. Regular and slims for girls 3 to 6X and 7 to 14.

Sale prices effective through Saturday.



30% off boys' Super Denims.

Sale 4.55

Reg. 6.50. Boys' fancy Super Denims®. The same rugged blend of Dacron® polyester/cotton with a dress-up look. Flare leg, scoop front and set-in back pockets. Assorted patterns for sizes 8 to 16. Sizes 3 to 7, reg. 5.50, Sale 3.85

Sale 4.20

Reg. 6.00. Boys' tough, long wearing Super Denim® jeans in a heavyweight blend of easy-care Dacron® polyester/cotton. Western style with round flare leg and reinforced at stress points. Double knee in sizes 3 to 12. Assorted solids for sizes 8 to 16. Sizes 3 to 7, reg. 6.00, Sale 3.90

JCPenney



33 1/3% off 4 ply polyesters. Buy 4, save \$56.

At these prices some sizes subject to Prior Sales! Orig. \$42, Now \$28 each plus 2.83 fed. tax each 78-15 Blackwall tubeless

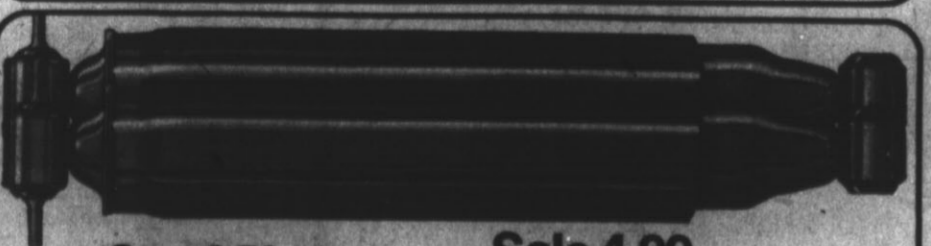
Mileagemaker Plus. Four ply polyester cord tire in the wide 78 series profile. Modern sidewall. Wrap around tread. No trade-in required. Blackwall tubeless.

| Tire size | Save | Orig. | Now | + fed. tax |
|-----------|-------|-------|-------|------------|
| B78-14 | 9.00 | 27.00 | 18.00 | 1.84 |
| E78-14 | 11.33 | 34.00 | 22.67 | 2.27 |
| L78-15 | 16.67 | 50.00 | 33.33 | 3.13 |

| Tire size | Save | Orig. | Now | + fed. tax |
|-----------|-------|-------|-------|------------|
| F78-14 | 12.33 | 37.00 | 24.67 | 2.40 |
| G78-14 | 13.00 | 38.00 | 25.00 | 2.56 |
| Q78-15 | 13.33 | 40.00 | 26.67 | 2.60 |
| H78-15 | 14.00 | 42.00 | 28.00 | 2.63 |

Whitewalls just 2.00 extra.

CHARGE IT!



Save 3.50 on heavy duty shock absorbers.

Sale 4.99 each

Reg. 8.49 each. JCPenney heavy duty shock absorber. Features 1-3/16" piston with "O" ring design. Available for most American and foreign cars. Expert installation available at extra cost. Sale prices effective thru Saturday.

25% off JCPenney 10 step tune-up

NOW \$23.91 (Reg. \$31.88 (8 cyl. engine))
4 cyl. Save \$6.97 Reg. \$27.88 Now \$20.91
6 cyl. Save \$5.22 Reg. \$36.88 Now \$27.66

- Replace spark plugs
- Replace points, condenser, rotor
- Replace distributor cap
- Service air filter
- Service fuel filter
- Service heat rear
- Service auto choke
- Adjust cam dwell angle
- Set basic timing
- Adjust carburetor

All parts and labor included. Resistor plugs extra. Make appointments thru Saturday.

*Most American cars and many foreign cars.



Special 3.44 gal.

JCPenney anti-freeze. Helps prevent winter freeze-ups and summer boil over. Regardless of cold weather, altitude or summer/winter thermostat, JCPenney anti-freeze efficiently protects cooling systems against freezing.

CHARGE IT!

Savings on women's panties.

Sale 3 for 1.60

Sizes 32-40, Reg. 3 for \$2

Extra sizes 42-46, reg. 3 for 2.45, Sale 3 for 1.99

Ladies' elastic leg brief of Tricoon® acetate tricot. Choose white or assorted colors.

Sale 3 for 2.63

Sizes 34-40, Reg. 3 for 3.29

Extra sizes 42-46, reg. 3 for 3.99, Sale 3 for 3.19

Elastic leg brief of nylon tissue tricot with cotton-lined crotch. In white and assorted colors.

Sale 3 for 2.60

Sizes 34-40, Reg. 3 for 3.25

Extra sizes 42-46, reg. 3 for 3.75, Sale 3 for \$3

Easy-care elastic leg brief of Pima cotton in pretty colors plus white.

Sale prices effective thru Saturday.



20% off disposable diapers. Sale 87¢ to \$1.67

Reg. \$1.09 to \$2.06. Now's the time for new mothers to stock up on our own disposable diapers. And save 20% at the same time. These diapers come in a range of sizes for newborns through toddlers, several absorbencies. Come in and save today. Save even more by the case.



SUPER WEEKEND SPECIALS THURS. FRIDAY & SAT. ONLY!

| | | | | |
|--|--|---|---|--|
| Just Arrived WOMEN'S DUSTERS Assorted Cotton Prints NOW \$3.99 | Women's 100% Polyester DOUBLE KNIT SLACKS Plain or Pattern NOW \$3.99 | Boy's Crew Neck KNIT SHIRTS NOW 3 FOR \$5 | 1 Table Men's & Women's WHITE SHOES & SANDALS Orig. to \$19.99 NOW \$3.88 | Big Selection Special CANVAS SHOES NOW \$3.88 |
| Junior-Misses-Half Sizes Better DRESSES AND PANT SUITS INCLUDES LONG DRESSES Reduced from regular stock Orig. \$16-\$54 NOW \$9.88 - \$34.88 | Boy's Athletic TUBE SOCKS NOW 4 PAIRS \$1.99 | CURTAIN AND DRAPERY CLEARANCE SALE CURTAINS Orig. \$2" to \$6" NOW \$2.50 - \$3.50 DRAPES Orig. \$12 to \$49 NOW \$9.88 to \$29.88 | | |
| Ladies' COTTON BRAS Kodel Fiber Fill Sizes 32-38 A to C Cups NOW 99¢ | Misses Knee High PATTERN SOCKS NOW 77¢ Misses Seamless PANTI-HOSE 3 pair 99¢ | Boy's Cotton "T" SHIRTS NOW 3 FOR \$2.28 | Huge Shipment Polyester DOUBLE KNIT Solid Colors-Few Patterns Left \$1.44 YD. | Mixed Assortment BETTER FABRICS Reduced to NOW 77¢ YD. |
| SPECIAL PURCHASE COORDINATE GROUP WOMEN'S Plain or Pattern Jacket \$9.99 Long Sleeve Turtleneck \$4.99 Skirt or Pant \$5.99 | | Boy's 100% Cotton WARM FLANNEL NOW \$1.88 | HUGE SELECTION STRIPE and SOLID-MIX OR MATCH BATH TOWELS \$1.66 HAND TOWELS \$1.06 WASHCLOTH 66¢ | |
| 1 Rack Girls' & Infant DRESSES, BLOUSES, JEANS, SLACK SUITS & SETS 20% OFF NOW \$2.44 to \$9.88 | PRE-WASHED GIRL'S DENIM JEANS NOW \$3.88 | Boy's Polyester Knit LEISURE SUITS SPECIAL PURCHASE NOW \$14.88 | Men's 100% Polyester LEISURE SUITS New Shipment just arrived Navy, Green, Brown, Tan Grey SPECIAL \$22.99 | KNITTING YARN 4-Ply-Worsted Acrylic NOW 66¢ EACH |

Stanton Choirs Place Students in Region Choir

Stanton Jr. High Choirs, directed by Douglas Morris, placed 10 students in the Region I, All-Region Choir.

Tryouts were held Saturday at Horace Mann Jr. High in Amarillo. Students auditioned on two songs before a panel of three Jr. High and High School choir directors.

The choir clinic and concert, for which the preliminary tryouts were held, will be conducted Saturday, November 8 at Bonham Jr. High in Amarillo. The guest conductor for the day of preparation will be Don Collins of San Antonio, who composes and arranges music especially for Junior High age voices.

The evening performance of the choir will be at 7:30 p.m. November 8 in Bonham Auditorium and is free to the public.

PLAGUE CONFIRMED

SANTA FE, N.M.—Officials report tests have confirmed that a Santa Fe woman, five months pregnant, has bubonic plague. Two others have died from it.

SURVIVES FALL

LINVILLE, N.C.—A hang gliding instructor tripped over his untied shoelace, tumbled about 500 feet over a cliff and escaped unhurt.



Talented Singers

These ten students from the Stanton Jr. High Choirs have been placed in the Region I, All-Region Choir. Tryouts for the all-regional choir were held recently in Amarillo. Front row,

left to right: Donna Riley, Debbie Byers, Ronald Plummer, Billy Wayne Carr. Back row, left to right, Pam Vinson, Mary Lee Simon, Cynthia Cox, Kenny Shore, Bret Hallows, and Leslie Mullins.

Books To Be Bought For WTSU Library

Getting Golden Spread citizens involved and interested in West Texas State University's Cornette Library is one of the most important goals of WT's Books for Bufts Drive, says WTSU Director of Development Keith Winter.

"The first part of our fall drive will be to send a brochure to about 20,000 business and professional people in the Panhandle area to acquaint them with what is in the Cornette Library that will be of

use to their jobs. It will tell how to use the library and encourage them to do so," Winter noted.

"Not many people realize they can use the WT Cornette Library for only a \$3 yearly charge," he continued.

The Cornette Library maintains an extensive collection of occupational magazines, newspapers and state and federal documents within its more than 1 million items of information that will enhance any professional person's career or business, Winter said.

The second part of the fall campaign will be involved specifically with the acquisition of books, he continued.

"A really outstanding university starts with its library and its book collection," Winter observed. "We began the Books for Bufts Drive to insure that West Texas State students, and all the

citizens of the region the university serves, have the best and most relevant works in their fields."

The goal of the campaign is to raise \$1 million in books, leaving the drive a substantial goal of \$600,000 to achieve. More notable donations to date include \$2,400 from State Senator Max Sherman from his Governor-for-a-Day funds and a 4,000 volume collection of WTSU retired English Professor Mattie Swayne Mack.

Winter also plans to contact the parents of WTSU students to request they donate \$15 or more to purchase a book in the honor of their child, or whosoever they wished.

"We will be placing bookplates in the volumes purchased or donated by individuals which will commemorate the person of their choice," Winter concluded. "And the donations are tax-deductible."

RETURNED TO GUAM
CAMP PENDLETON, CALIF.—Fifty Indochina war refugees, including 20 who threatened to burn themselves to death, are to be flown to Guam, a State Department spokesman reveals.

ASTRONAUTS REUNITED
MOSCOW—The American and Soviet crews of the Apollo-Soyuz flight were recently reunited for the first time since their July space mission with a profusion of wide grins, bear hugs and back slaps.

Anti-Flu Shots Available For High-risk Groups

Free anti-influenza inoculations are again being offered to patients afflicted with muscular dystrophy and related neuromuscular diseases under a program sponsored by the Panhandle Chapter of the Muscular Dystrophy Association.

The project is part of the voluntary health agency's year-round program of authorized patient and community services, according to Tony Poole, president of the Panhandle Chapter.

Patients can obtain inoculations paid for by the MDA Chapter from their own physicians, or at any of the 155 MDA clinics throughout the

United States, and on Puerto Rico and Guam.

Mr. Poole urged that all patients check with their physicians about inoculation. Recent public health recommendations on influenza emphasize the importance of vaccination for "high risk" groups.

Children and adults afflicted with neuromuscular disease are considered "high risk" and should be vaccinated annually regardless of expected occurrence of influenza in their geographic area.

MDA's anti-influenza program is in compliance with the recommendations of the advisory committee of the U.S. Public Health Service on immunization practices.

Pure Prairie League To Perform In Canyon

After an 18-month seclusion, Pure Prairie League will hit the road again, stopping for a concert at 8 p.m. Oct. 19 in the West Texas State University Field House.

Dorm students will be admitted free, current WTSU students and faculty will be charged \$4 and general admission tickets will be \$5.

Pure Prairie League, with a name borrowed from an old Errol Flynn movie, was formed four years ago, playing a fusion of bluegrass, folk, country and rock music.

The group, who records for RCA records, has cut albums entitled "Two-Lane Highway" and "Bustin' Out" and "Amie," a hit single.

Members of the group are George Powell, co-founder of the group on rhythm guitar; Billy Hinds, an original member from Covington, Ky., on drums; John David Call, who studied music at Ohio State University and engineering at Ohio University, on banjo and pedal steel guitar; Michael Reilly, lead vocalist from Fort Thomas, Ky., on bass; Larry Goshorn, lead guitarist, singer and writer from Cincinnati; and Michael

Conner, pianist from Latonia, Ky.

Proceeding Pure Prairie League will be Alex Bevan, songwriter and performer. He has opened to concerts performed by Livingston Taylor, Mother Earth, McKendree Spring, Rick Roberts, Odette, Ellen McElwaine, Jerry Jeff Walker, John Stuart and the Earl Scruggs Review.

The concert is sponsored by the WTSU Student Activities Council.



VICTOR RAMIREZ

Marines Graduate Ramirez

Marine Private Victor A. Ramirez, son of Mrs. Georgia Rodriguez of 307 Ave. K, Hereford, Tex., was graduated from recruit training at the Marine Corps Recruit Depot, San Diego.

Physical conditioning, discipline and teamwork are emphasized during Marine recruit training.

Classes include instruction in close order drill, Marine Corps history, first aid, uniform regulations and military customs and courtesies.

Macrame Is Demonstrated To HD Club

Mrs. Sam Mazurek and daughter Sammee demonstrated how to make macrame articles to members of Tierra Blanca Home Demonstration Club Tuesday morning in the home of Mrs. John Scogins.

The next meeting is scheduled at 9:30 a.m. Oct. 21 in the home of Mrs. Mazurek.

Members present included Mmes. Nick Milburn, Richard Patzig, John Avent, Don Daugherty and Sonny Evers.

GOP & NIXON
MACKINAC ISLAND, MICH.—Mary Smith, chairperson of the Republican National Committee, said she thinks the party will ignore former President Richard Nixon during the 1976 election campaigns.

JACKIE JOINS PRESS
NEW YORK—Jacqueline Kennedy Onassis has joined the Viking Press as a consulting editor, the president of the publishing firm confirmed.

6 ways your Crop Care dealer helps you make better crop profits:

To help you farm better, and make more money, your Crop Care dealer offers the following services:

1 Complete, accurate, soil testing service. Your Certified Crop Care dealer will take your soil samples and send them for you to a leading soil analysis laboratory. The laboratory soil analysis and computerized fertilizer recommendations will be delivered to you.

2 Plant Analysis. Your Crop Care dealer will help you take samples, and handle all details, up to and including delivering to you the printed analysis of the nutrient uptake of your plants. This service pinpoints deficiencies in uptake of nutrients, particularly minor elements, such as zinc, boron, etc.

3 One-source responsibility for your farm chemicals. Your Certified Crop Care dealer offers weed and pest control programs, as well as fertilization of your crop land. In some instances, your Crop Care dealer may render a complete range of services... from seed corn all the way through drying corn at harvest time.

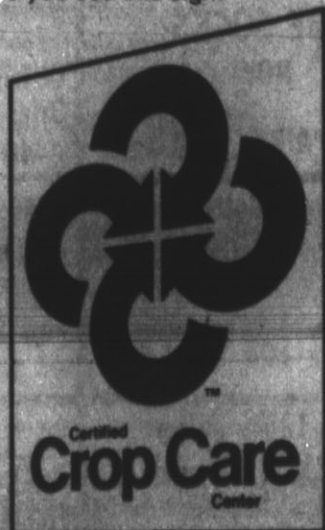
4 Full measure. You will receive certification that guarantees your getting full weight or volume of fertilizer or other farm chemicals, you order from your Crop Care dealer.

5 Professional counsel. Your Crop Care dealer is well informed on agronomy. He attends forums

that keep him up-to-date on the latest crop care techniques. Your Crop Care dealer is a central source of information about successful farming ideas used in your area. And he can draw on the experiences and techniques of other Crop Care dealers in the network.

6 Skilled, professional application. As a part of his total Crop Care service, your dealer offers custom application of fertilizer and other farm chemicals. Application may be made by one of your Crop Care dealer crews; or he may arrange for application by an independent applicator. The services your Crop Care dealer offers are designed to help you get maximum yield, and to free up your time to do what you do best: **Manage.** Nobody can manage your farming operation like you. Your Certified Crop Care dealer can provide professional advice and services to help you do it better.

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Your Certified Crop Care dealer is:

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DUE TO HEALTH,
NEAT'S SAYS SELL.
CARTHEL REAL ESTATE
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Need Exists For Better Childhood Programs

The director of the Child Development Center at Eastern New Mexico University said this week that better quality early childhood programs and more early childhood instructors are needed nationally.

"There are 900,000 child care facilities in the nation and there are six million children under six years of age who have working parents," explained Francine Stuckey. "Parents want quality programs for their children and there is now a real demand for more child care centers."

Ms. Stuckey is a member of the New Mexico State Advisory Committee for Early Childhood Education and a member of the National Association for the Education of Young Children. A graduate of Kansas State

University, she directs the 26-year old Child Development Center (CDC) at ENMU.

"Our program is designed to meet the children's needs and get the school system ready for them," she explains. Fifty children, ages three through five, are enrolled in the program which utilizes the continuous progress, multi-age grouping concept.

Learning activities are in the areas of physical, emotional, social and intellectual. Physical instruction includes coordination activities including usage of puzzles, slasers and crayons.

The director states that emotional development is achieved by fostering a good self concept where the child feels good about himself. Social aspects include teaching child-

ren to take care of themselves and to respect the rights of others.

"Experiences which are concrete are used to develop the intellectual capacity of the child," points out Ms. Stuckey. Children are taught to prepare foods such as cookies and salads, take field trips, and work with materials such as saws and hammers.

"The children enjoy role playing and it's a great method of socialization," expressed the director. "They dress in policeman, fireman, and other costumes and present their version of those people and the roles they play."

The CDC is housed in a three year old structure designed especially for the program. The arrow shaped building houses a classroom kitchen, offices, and observation area.

"There is more to a child development center than getting a child ready for the first grade," she explains. "The development of a good self concept is very important as the student will have this concept the rest of his life. Parents play a major role and can truly help the child through work and play at home."

Learning activities are planned with an emphasis on conceptual development and the thinking-decision process. Children are encouraged to work independently and to assist other children when there is a need.

As the CDC is a demonstration-laboratory school, there are a number of Eastern students available to assist in the program as well as parent volunteers.



The 1975 LaPlata Mavericks Seventh Grade Football Team

Magazine Claims Improved Child Welfare Needed

More than a million American children are currently "wards of the state," removed from their parents by judges and social workers who believe they are acting in the best interests of the child, or turned over voluntarily by parents who say they can't handle them.

Such children should be placed in adoptive or permanent foster homes, where they can be cared for in warm, reassuring surroundings. But all too often, declares the October Reader's Digest, they are shuffled from one foster home to another, stored and forgotten in child-care institutions, or dumped into mental hospitals or jails.

Writes author Lester Velle: "As the Children's Defense Fund, a national children's rights organization, and other critics see it, the present

systems of child care generate widespread neglect, child abuse and psychological devastation - the very evils they are intended to cure."

They are also prohibitively expensive. For example, the Illinois Children and Family Services mandates some \$19 million for institutional care, and only \$2 million for home-making services that could help keep a family together.

Social workers are permitted to institutionalize a child which means spending an average of \$10,000 a year per child-but may spend only \$40 a week for homemaker help that could enable a mother to keep her child at home. A recent Child Welfare League of America study found millions being spent to place children in foster

homes and institutions, but only pennies to help parents keep their children.

How to change the system? One way, suggests the article, is to change the emphasis from placing children to preventing their removal from their parents.

Homemaker services, day and nursery care services and psychiatric care should be made available to families with problem children-or problem parents. If parents are indifferent to keeping a child, then attempts should be made to find an adoptive home for that child, rather than shutting him from one foster home to another, or institutionalizing him. And if parents won't relinquish custody, then attempts should be made to find a permanent foster family for a

child, in return for subsidy payment.

Says author Velle: "The present system chews up an estimated one billion federal and local tax dollars yearly. But what dollar estimate can you put on the suffering of children?"

major attention to lung diseases such as emphysema, asthma, chronic bronchitis and other less commonly known crippling respiratory diseases in adults and children.

The Association also maintains a vigorous anti-smoking program for school-age youngsters in Texas.

Memorial gifts may be mailed to the American Lung Association of Texas, 514 E. 9th Street, Amarillo, Texas 79101.

Efficient Record-Keeping Helps Small Businesses

Inefficient record-keeping habits can do more to destroy a small business than inflation and fickle customers combined, according to an official of the Internal Revenue Service (IRS) in Dallas.

A.W. McCannless, district director of IRS operations in North Texas, said today that the IRS is going to impress this fact on owners and operators of small businesses. "Good records are essential to keeping business in operation," he said. "They enable the owner/operator to keep track of profits and they will show which business property is depreciable, allowing a businessperson to get full tax deductions."

Mr. McCannless said good records are also necessary to show which business income is taxable and which is not taxable, to substantiate information provided on tax returns filed, to help answer a tax examiner's questions in the event of an IRS audit, and to establish reportable earnings for social security purposes.

The IRS does not specify any particular style of record-keeping, as long as the records

clearly establish all income, deductions and credits. For advice and assistance to small business owners, the IRS has experts standing by ready to help, as well as free booklets on record-keeping and other facets of business operations.

CONVICTION UPHHELD
NEW ORLEANS - The Army court-martial conviction of William L. Calley for the murder of 22 Vietnamese civilians at My Lai has been reinstated by a federal appeals court.

1976 FORDS
DEARBORN, MICH. - Ford Motor Co. announced that prices on its 1976-model cars will be increased an average \$247, or 4.7 per cent, over comparably-equipped 1975 models.

LEGS SEWN BACK
MUNICH, WEST GERMANY - Surgeons have sewn back both legs of a 12-year-old German boy who threw himself in front of a train in a suicide attempt, because he failed the sixth grade.

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TG&Y

family centers

ART & CRAFT SHOW

October 25 and 26, 1975

Sponsored by
Merchants of Sugarland Mall, Hereford, Texas

SHOW HOURS Saturday, October 25, from 10 a.m. to 6 p.m.
Sunday, October 26, from 1 p.m. to 6 p.m.

FEES Booth fee will be \$10.00 for a 10' x 10' space. Each person may rent one or more spaces. Two or more people may share one space. All applications must be accompanied by a check for booth fee. Fees will be refunded only if not accepted.

ENTRIES This is a no limit show. The only requirement is that all exhibits must be handcrafted or original art.

WHERE In beautiful Sugarland Mall in Hereford, Texas. A security guard will be on duty during and after show hours. You may leave your booth setup over Saturday night if you wish.

DEADLINE for receipt of applications is October 15, 1975. Late entries will be accepted on standby basis.

DISPLAY is totally up to the exhibitor. Setup can begin at 8 a.m. on Saturday, October 25.

Send your application and fee to
Texas Gallery & Frame Shop
Sugarland Mall
Hereford, Texas 79045

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City: _____ State: _____ Zip: _____
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REG. OR SUPER 73¢
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LADIES SAFETY SHAVER

5 BLADES 99¢
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TG&Y WITH COUPON
family centers

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ROLL-ON ANTI-PERSPIRANT

1.5-OZ. 73¢
LIMIT 2

TG&Y WITH COUPON
family centers

CLIP THIS COUPON

TRAC II 5'S
GILLETTE TRAC II
CARTRIDGES

LIMIT 2 73¢

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family centers

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DENTURE CLEANSER

40 TABLETS 82¢
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CLEANS, DISINFECTS, DEODORIZES

15-OZ. 68¢
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BLEACH

32-OZ. 2/\$1.00
LIMIT 2

TG&Y WITH COUPON
family centers

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100 Count 8" Diameter White Dinner Size 61¢
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family centers

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TAMPAX
TAMPONS

40 CT. REG. OR SUPER \$1.13
LIMIT 2

TG&Y WITH COUPON
family centers

CLIP THIS COUPON

FORMICA
FLOOR SHINE

22-OZ. 82¢
LIMIT 2

TG&Y WITH COUPON
family centers

T.G.&Y.'s ADVERTISED MERCHANDISE POLICY

Our company's policy is to always have advertised merchandise in adequate supply in our stores. In the event the advertised merchandise is not available due to unforeseen reasons, T.G.&Y. will provide a Rain Check, upon request, in order that the merchandise may be purchased at the sale price when it becomes available, or you may purchase similar quality merchandise at a similar price reduction. It is the policy of T.G.&Y. to see that you are happy with your purchase.

United Way--

from page 1

in the drive. Nieman commended the employees in the school and utility divisions of last year, noting that records indicated these two accounted for about 20 per cent of campaign contributions in the 1974 drive. Mike Patrick, a UW director and division chairman also talked briefly about the payroll deduction plan.

SINCE THE GOAL was not reached last year, directors voted to make the actual allocation of funds when the drive is completed this year. The allotments to the agencies are anticipated to be about the same as the previous year, however. The participating agencies, and the percentage of campaign funds tentatively allotted: Scouts, 25 per cent; Campfire

Girls 21; Deaf Smith County Kids, Inc., 13; Big Brothers-Big Sisters, 11; Children's Rehabilitation Center, 1; Red Cross, 17; Salvation Army, 7; Council on Alcoholism, 2; U.S.O., 1/2; Texas United Way, 1/2. Local expenses account for about 2 per cent.

Approximately 93 per cent of the funds raised in the United Way drive remain in Deaf Smith County, according to local directors. Workers were also told that approximately 71 per cent of the funds are allocated to local youth programs.

A "FAIR SHARE" GIFT is recognized nationally as being 1 hour pay per month, or six-tenths of 1 per cent for salaried employees. Anyone having

questions about the payroll deduction plan call Raymond White, 364-1155; Lynton Alford, 364-3366; or Mike Patrick, 364-1003.

Division chairmen for this year's drive include: Bill Johnson, retail business; Lanny Crump, wholesale, services and manufacturing; Robert Mayfield, professional, real estate and insurance; Bartley Dowell, financial; Nicka Farias, public employees; Mike Patrick, utilities; Andrew Kershen agriculture; and E.C. Hoelscher, out-of-town management.

Officers for the United Way board include White, Bud Snyder, first vice president; Mal Manchee, second VP; Gayle Cotten, treasurer; and Genevieve Miller, executive secretary.

Directors include Bud Eades, Wayne Phillips, Trini Games, Mary D. Hoelscher, Barnell Landers, Helen Langley, Daniel Aguirre, Lynton Alford,

Chet Fields, Richard Robinson, Helen Rose, Ed Leanna, Virgil Slenz, Jake Webb, Stanley Simmons, Donald Hicks, David Pruitt, Rodney Laubhan, and Nieman.

Weapons Charge Faces City Man

Hereford police arrested a 41-year-old city man Monday and placed him in Deaf Smith County jail on charges of carrying a prohibited weapon and investigation of attempted murder following a shooting incident at the Kozy Inn.

Officers confiscated a .32 pistol and arrested Alford High of 405 Ave. F. Thefts and incidents of vandalism kept officers busy during the weekend.

A theft at Blue Water Garden Apartment 71 is currently under investigation. Approximately \$60 in cash and a pistol were taken in the incident, which remains under investigation.

A set of hub caps were stolen from a 1969 Thunderbird parked at the Hereford High School parking lot Friday. The vehicle is owned by Mike Turner of Rt. 4.

Vandals destroyed a gas pump at the Premier Service Station at 301 North 25 Mile Avenue late Saturday night or early Sunday morning. The pump, valued at \$3000, was apparently struck by a vehicle, according to police reports.

Officers are also investigating an incident of vandalism which occurred Sunday at Campbell Motors at 321 North 25 Mile Ave. Three cars were reportedly marked with a blue marker.

A vehicle owned by Mrs. Elizabeth Vogel of 305 Stadium Drive was apparently damaged by vandals Sunday. The car was parked at the rear of the Calson House, and vandals apparently kicked in a fender, resulting in approximately \$118 in damages.

Hereford Bull--

from page 1

again if it was not a united campaign, and the firm or individual would also be called upon time after time.

Let's keep it working!

I was impressed with President Ford's proposal Monday for \$28 billion in permanent tax cuts in 1976, but only to take effect if Congress agrees to cut federal spending on equal amounts. Maybe he has learned something from the people on his recent trips.

MANY AMERICANS, said Ford, "believe that the politics of Federal spending has become too much of a shell game—and I must say that I agree with them." He also pointed out that cutting taxes is only half the answer—a point many American citizens have been trying to get over to their Congressmen for some time.

Whether Congress will take heed remains to be seen. Their override of the President's veto on the child nutrition bill Tuesday didn't seem to be a good indicator. Ford contended the bill would add \$1.2 billion to his budget and would extend nutrition programs to non-needy children. He termed it "worse than the programs we now have."

A REMINDER to parents of school children—there will be no school Monday. It's not that the schools have started turning out on Columbus Day...it just happens to be a scheduled workshop day for teachers.

The agricultural picture is generally brighter across the country, even though higher production costs will leave less profit than desired. This is a report from agricultural bankers in a recent survey. Beef cattle continue to be the saddest part of the farming and ranching outlook for the year ahead, with much depending on the price of feed grains. One piece of good news is that fed cattle sold recently have turned a fairly good profit.

Letter To The Editor

Dear Editor: In the September 28th Brand the letters written by Charles Hoover and Bruce Coleman were good enough that they should be printed again in case someone failed to see them. I missed them the first time I looked through The Brand but noticed them a week after they were printed.

No nation can progress long if it penalizes its working people and industry and gives its taxes and support to the people who are too lazy to work. Justice and consideration should be given to folks who try to do what is right, not just to help the lazy.

We all like what is nice and good. Nice homes are not necessarily mansions, and good schools are not just big buildings. We all like the best but all these things are or should be accomplished by careful consideration, not through daydreaming and careless spending.

When any one individual, state, nation, city or school or anything else stoops so low as to steal their needs from others just to keep up with the Joneses, then it is going too far.

Deaf Smith County stole our opportunity for an education and gave it to someone else, also another family of five children of school age. Now they are stealing our money through taxes to educate someone else's children and to do more reckless spending and building and also plan on destroying good property that was built from taxpayers hard earned money.

I don't believe any country can prosper that taxes its people to death and penalizes industry by causing them to sell below the cost of production. We can't fight inflation by raising wages and cost of production. We need to take care of the poor and helpless but when people refuse to work because they can get more from welfare or unemployment, they should be given a job, if only a shovel handle to earn on until they get up enough energy to try something worthwhile to make an honest living.

Ole T. Larson
501 West 4th
Hereford, Texas

Mail Carrier Applications Being Accepted

Applications are now being accepted, and an examination will be given to establish a register of eligibles from which future substitute rural carrier vacancies in the Hereford Post Office will be filled.

There are no experience or training requirements in the examination. Applicants must take a written test which consists of vocabulary and reading comprehension questions and computations.

Physical, driving, vehicle and age requirements may be obtained at the post office.

The starting salary for a substitute rural carrier ranges from \$40.39 per day to \$46.31 per day depending on the length of the route. The closing date interested persons to apply is 4:30 p.m. Oct. 10, 1975.

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| C78-14 | \$51 | 17.30 | 2.30 |
| E78-14 | \$54 | 18.35 | 2.62 |
| F78-14 | \$57 | 19.35 | 2.78 |
| G78-14 | \$60 | 20.40 | 2.94 |
| H78-14 | \$62 | 21.05 | 3.11 |
| G78-15 | \$62 | 21.05 | 3.03 |
| H78-15 | \$66 | 22.40 | 3.26 |
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| C78-14 | \$51 | 17.30 | 2.30 |
| E78-14 | \$54 | 18.35 | 2.62 |
| F78-14 | \$57 | 19.35 | 2.78 |
| G78-14 | \$60 | 20.40 | 2.94 |
| H78-14 | \$62 | 21.05 | 3.11 |
| G78-15 | \$62 | 21.05 | 3.03 |
| H78-15 | \$66 | 22.40 | 3.26 |
| J78-15 | \$70 | 23.80 | 3.41 |
| L78-15 | \$73 | 24.80 | 3.45 |

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Save \$12 to \$20.
Wards steel winter radials.



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| FR78-14 | \$60 | \$43 | 2.67 |
| GR78-14 | \$64 | \$46 | 2.89 |
| HR78-14 | \$68 | \$49 | 3.09 |
| GR78-15 | \$67 | \$48 | 2.96 |
| HR78-15 | \$72 | \$52 | 3.17 |

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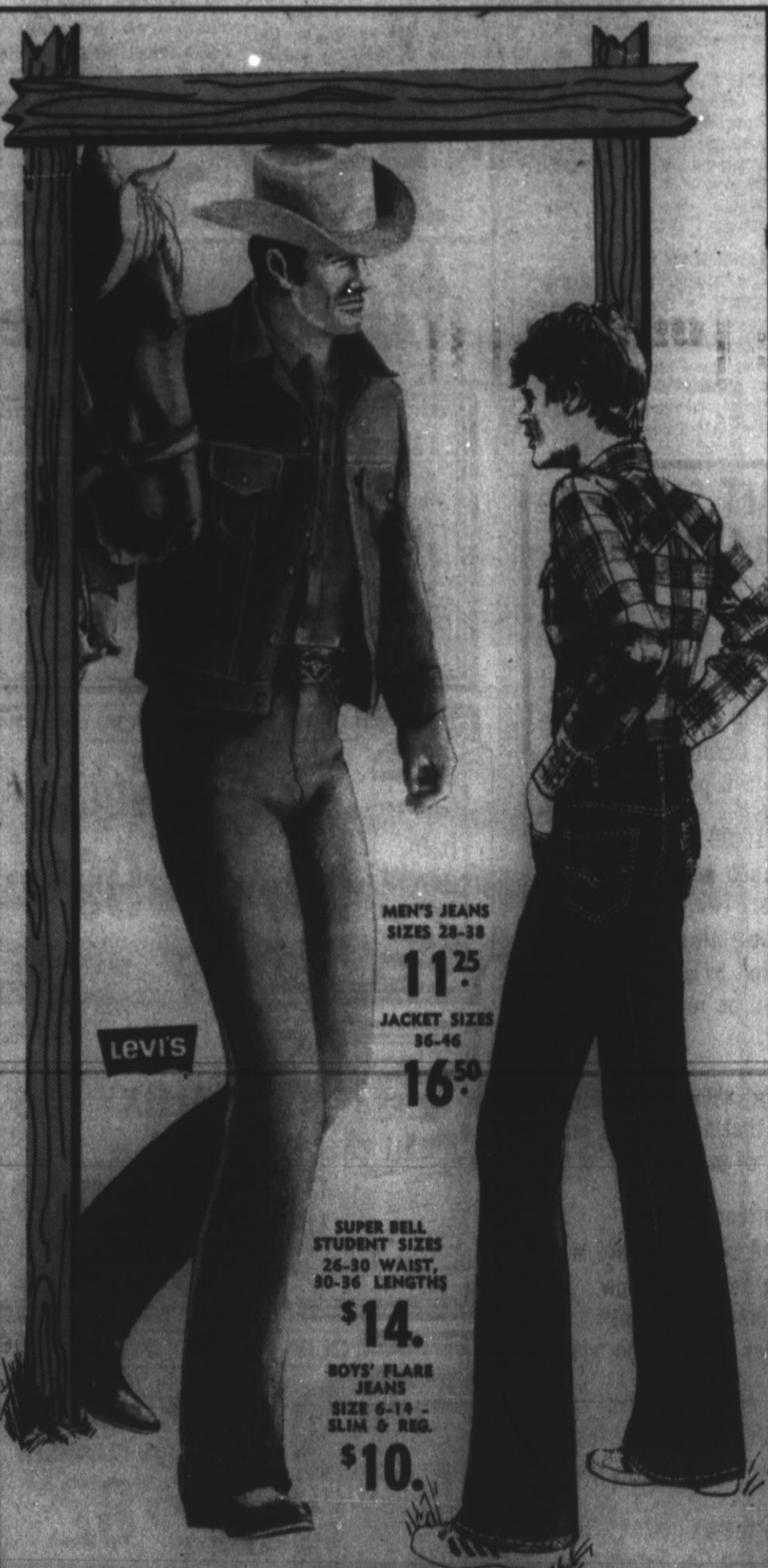
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Ever since the Gold Rush Days, men in tough jobs have needed rugged pants built for hard work, with good fit for comfort. Levi's blue jeans became their uniform - pants they could depend on. Times have changed, but Levi's insistence on quality has not. It's a proud heritage, one you can count on. Available in 100% cotton blue denim only. Match them with Levi's classic cowboy jacket for a complete outfit. Levi's - since 1850. Boys and student sizes also.

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Cholesterol Tolerances Differ With Individuals

Some people apparently can handle cholesterol buildups in their bodies. Some people can't.

Those who can should be able to eat and enjoy foods thought to increase cholesterol levels in the body. Those who can't probably should go on a low saturated fat diet in hopes of lessening chances of artery and heart trouble.

In other words, says Dr. Edward C. Naber of Ohio State University, there appears to be considerable individual variation in the human "feedback control mechanism" that regulates cholesterol synthesis.

Naber is a poultry scientist at OSU who has probed recent studies and surveys on cholesterol and its relation to atherosclerosis and coronary heart disease. He described his

findings Friday during the 30th annual Texas Nutrition Conference (Oct. 1-3) at Texas A&M University.

The session is sponsored each year by the Texas Agricultural Experiment Station, Texas Agricultural Extension Service and the A&M College of Agriculture. Cooperators are the Texas Grain and Feed Association and the Midwest Feed Manufacturers Association.

Naber said studies and tests indicate that those individuals with the most limited ability to inhibit cholesterol buildup after increased intake of that substance in their diets are the ones most likely to accumulate cholesterol "pools" and to develop disease.

On the other hand, individuals with good feedback control on synthesis and excretion are probably insensitive to dietary cholesterol, the speaker added.

One study, he said, showed no close relationship between changes in tissue pools of cholesterol and in the blood plasma pool.

"Hence, blood plasma cholesterol is a poor indicator of changing cholesterol pool size in response to diet changes," Naber said.

He also cited a study known as the Framingham report which showed no noticeable association between diet intake and serum cholesterol level. Although 47 heart disease cases developed in the study, the increase in serum cholesterol level of those persons could not be attributed to their diets.

Summing up, Naber said there is little doubt that high blood serum fat levels are related to higher incidence of atherosclerosis. Evidence sug-

gests that dieting can reduce blood fat levels in most cases, and that a small reduction in cardiovascular disease will likely result.

"On the other hand, no reduction in total mortality has been demonstrated in well constructed dietary studies," he emphasized.

There is much variation in fat metabolism of the human population, Naber said. Some persons apparently regulate body production of cholesterol and other steps in response to diet changes, and others do not. Some seem to throw off excess sterols, while some do not.

"It seems likely, then, that dieting would be useful for those affected by heredity and other conditions in accumulation of excessive sterols in the body," he said.

The scientist also suggested that dieting can help the cholesterol problem simply through body weight loss. Less cholesterol is produced when the body is in the weight losing process.

Naber said use of certain drugs may be more effective than dieting in controlling cholesterol buildup and excretion. But no matter what the treatment, it should be applied only to that population segment known to need it.

Camp Fire Group Hosts Tea Monday

11 Tawa Camp Fire Girls were hostesses at a tea Monday afternoon in the director's room of Deaf Smith County Chamber of Commerce office.

Invited to the affair were members of the Hereford Camp Fire Council Board of Directors and sixth grade teachers and administrators from West Central Elementary, Northwest Elementary and St. Anthony's Schools. Special guests were members of Bay View Study Club, which sponsors the Camp Fire chapter.

Mrs. Gerald Sledge and Mrs. Tommy Weemes are leaders of 11 Tawa. Enrolled in the group are Pam Burke, Suzie Gilliland, Katie Rudder, Peggy Miller, Jans Sledge, Carla Weemes, Sandra Barrera and Recie Willson.

Also, Carrie Block, Annette Lafuente, Cheryl Farris and Vickie Reinsart.

GIRL DIES OF RABIES

LOS ANGELES—Angella Vasquez, 16, who was bitten by a puppy last winter in Mexico, has succumbed to rabies. The disease took eight months to incubate, and not until she fell into a coma Aug. 19 was it diagnosed as rabies.



LEROY TAYLOR

Airman Completes Training

Airman Leroy Taylor, son of Mr. and Mrs. Edward Taylor Sr. of 425 Long St., Hereford, has completed Air Force basic training at Lackland AFB, Tex.

During his six weeks training, he studied the Air Force mission, organization and customs and received special instruction in human relations.

The airman is remaining at the Air Training Command base for duty in the food services field.

Airman Taylor graduated from Happy High School in 1968 and attended Texas Tech. His wife, Deborah, is the daughter of Mrs. Paul Taylor Sr. of 3024 N.E. 26th, Amarillo.

Gerald Ford, President: "The right to vote is at the very foundation of our American system."

Administrators Speak To Club

An overview of the school system was the program presented by three school administrators to members of Hereford Newcomers Club at a luncheon Tuesday in Community Center.

Outlining the state, school programs and state and federal programs were Jim Holmes, administrative assistant in charge of special education and health programs and system-wide in-service programs and guidance counseling, Ed McCreary, director of Federal programs and Roy Hartman, superintendent of Hereford schools.

Following the program, speakers fielded questions from the audience.

Mrs. Freddie Savage, club president announced that final plans have been made for the club's style show at 7:30 p.m. Tuesday in Sugarland Mall with the public invited to attend.

Also, the club will start having Dutch treat luncheons every other month alternating with the covered dish luncheons the second Tuesday each month.

Program chairmen for future programs include Bill Albright, executive vice-president of Deaf Smith Chamber of Commerce; Joyce Shipp, county extension

agent; Mrs. W.E. Sparks from The Women's Division of the Chamber of Commerce.

Recognized as a guest was Alice Shipley of Torrance, Calif. Members present included Mmes. Glenn Perry, Bob White, Charles Short, Gene Batterman, Mike Webb, Charles Brandon, Jim Arnett, Warren Hall, John West, Calvin Jones.

Also, Mmes. Jack Dawson, Dudley Arnett, Dick Davis, Bob Ginn and Stephen Cole.

Betty Ford, the First Lady: "I do not believe gun control would help because there would still be bootlegging and people would be able to obtain guns."

Gerald Ford, President: "I am confident we will soon reach an agreement with the Russians to facilitate the sale of this year's bumper crop of wheat."

NEWS NOTES

SKATING RECORD
LOS ANGELES—Clint Shaw, a 34-year-old Canadian, who completed 179 continuous hours on roller skates, wants to skate the Great Wall of China.



See Virgil Slentz For any Farm, Crop Hall, Ranch or Vehicle Insurance

205 S. 25 Mile Ave. 364-6633

Buffalo 4-H Group Names Delegate

Sharon Taggart was elected as council delegate by members of the Buffaloes 4-H Club recently at Community Center.

Also, during the brief business session, new members were welcomed.

They included Jeffery Donaway, Lesley Hamby and Monty Huts.

Proceeding the meeting, a tour of Arrowhead Mills was taken by the group.

Scott Hamby was recognized as a guest by the 13 members present.

Rebekah Defines Lodge Purpose

Deputy of Hereford Rebekah Lodge 228, Mrs. R.E. Curtisinger, conducted a school of instruction for fellow members Tuesday evening in IOOF Hall.

She explained the purpose of Rebekah Lodge and defined rules of procedure during lodge meetings.

Plans were finalized for serving supper during the IOOF District Circle Meeting Oct. 13. Standard reports revealed that 90 visits had been made and 19 cards sent to ailing individuals since the meeting last week. Mrs. Curtisinger was hostess to 17 members present.

COOKING RECORD

PITTSBURG, KAN.—Peggy Snider, a short-order cook for 16 years, cooked continuously for 111 hours recently. The mother of three children, was forced to quit when friends became concerned that her feet, ankles and legs were swelling.

UNIFORM CHOICE



Solid comfort for men who work on their feet all day. **Red Wing Cures 5 o'clock Feet**

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NEW ARM in ARM Deodorant 8-OZ.

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FALL FABRICS

DOUBLE KNIT OR GABARDINE 100% POLYESTER MATERIAL

REG. \$2.59 YD.

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8 TRACK STEREO TAPES

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Outstanding Chamber Women To Be Nominated For Honor

Procedures for nominating the Chamber of Commerce "Woman of the Year" were discussed during the quarterly membership meeting of the Women's Division at noon Tuesday in Civic Club Center. Mrs. O.G. Nieman, president, conducted the assembly.

The outstanding Chamber woman for 1975 must be a member of the Women's Division and have been active during the past year, Mrs. Nieman explained. Nominations should be placed in a sealed envelope marked "Woman of the Year" and mailed or brought to the Chamber office. Anyone may submit a name for consideration for the honor. Nomination letters need not be signed and may come from individuals who are not WD members.

These suggestion letters should give qualifications and reasons why the person named should be considered, Mrs. Nieman stated. The honoree will be chosen by an anonymous committee of five members, chosen by the president. A quorum will consist of three-fourths of this task force.

When considering a nominee, the selection committee will first consider the contributions on behalf of the Women's Division and/or Chamber of Commerce. Other outside activities will then be scrutinized, including church work, community involvement and youth activities.

Mrs. Nieman stressed that a candidate can be a member of the executive board. The WD president then recapitulated events which took place locally Sunday afternoon. She stated that the bus tour sponsored by the organization was successfully, drawing more than 75 participants. Appreciation was extended to the tour committee directed by Mrs. Jack McKinster, to Major Schroeter for his historical narration and Mrs. Henry Sears.

planned activities.

A letter from Gwen London at Deaf Smith County Library prompted Mrs. Nieman to ask for volunteers to form an auxiliary organization, similar to the one at Deaf Smith General Hospital.

Following the business portion buffet luncheon, Mrs. Stan Knox presented a film entitled "The Emerging Woman." Mrs. Bill Johnson was meeting chairman and Mrs. Tom Draper delivered the invocation.

Weinberger asks banning of high-tar cigarette.

Fall tune-up SAVINGS

The days are getting shorter. The nights colder. Now's the time to give your car a fall tune-up. Because winter's especially tough on untuned cars. And here's how you can now save money by doing it yourself! You'll find most of the tools and brand name parts to do a professional job at your Green Light Auto Parts Store. For example:



Now Only \$24.95
Pro/Flint Master Set. Regularly priced at \$39.95. All-purpose, 33-piece set that includes wrenches, pliers and sockets for all kinds of do-it-yourself jobs. Comes in durable carrying case.



Now Only \$3.49
Kroves 12" Booster Cable. Regularly priced at \$8.99. Heavy duty, no tangle with mechanics' clips. Copper-clad construction.



Now Only \$7.68
Pro/Flint Wrench Set. Regularly priced at \$12.95. Handy 6-piece roll-up set fits easily in glove compartment.



Now Only \$11.88
RAC Dwell Tachometer Tester. Regularly priced at \$18.99. A top quality instrument that lets you check engine and tune-up performance.

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642 E. 2nd St. Hereford, Texas

Vega 4-H'er Is Award Winner

Judy Conn, an Oldham County 4-H member who has developed a keen interest in trees and their environment, has been named the state winner of the Forestry Award Program.

Miss Conn will receive an expense-paid trip to the National 4-H Congress in Chicago, Nov. 30-Dec. 4.

The trip is sponsored by International Paper Co., Miss Conn's record book will be entered in national competition.

The 4-H members is the 17-year-old daughter of Mr. and Mrs. Quinton Conn of Star Route, Vega. She is a member of the High Plains 4-H Club and is a senior at Vega High School.

Miss Conn became interested in forestry after a discussion with a Texas forest ranger. She has been promoting an outdoor classroom to learn about various types of trees and their growing environment. Last year she presented a demonstration on the conservation of natural resources at the State 4-H Roundup.

Through her 4-H work in forestry and numerous other projects, she has won awards in conservation, leadership and safety. This year she attended the Texas 4-H Congress in San Antonio.



JUDY CONN

She has held a number of offices in her local club and has served on the Oldham County 4-H Council.

In high school she has been head twirler in the band and has been named to Who's Who in American High School Students and to the Society of Distinguished American High School Students.

Woman Compiles Cookbook

A cookbook featuring Depression- and recession-tested recipes has been compiled by Bonnie Merriman, veteran-area and Amarillo newspaper person.

Mrs. Merriman left the daily newspaper business in April 1974 after more than 30 years with the Amarillo Globe-News. She started as a proofreader with the Amarillo Times in 1942 and was associate editor of the newspapers when she retired.

Since November 1974, she has been writing a weekly recipe column, "Memory Lane Kitchen," for the Globe-News. It, like the cookbook, is spiced with nostalgia and reminiscences. The cookbook incorporates the column recipes, plus others.

Born in LaKemp in the Oklahoma Panhandle, Mrs.

Merriman grew up in Booker in the Texas Panhandle.

She married John N. Merriman who had come to Booker from Wheeler at the age of 19 to publish The Booker News. The Merrimans owned and operated other weekly newspapers before moving to Amarillo in 1941.

Mrs. Merriman said she had been planning a recipe column for about a year before she left the daily newspaper field. "I felt that the lessons learned during periods of economic depression and recession might help today's homemaker."

The 64-page book contains more than 170 recipes from her personal files and from friends and relatives, plus many hints and ideas the author has

collected and learned over the years. The cover and inside art work are by George Turner, Amarillo artist and author.

"The book really is a family affair," Mrs. Merriman said. "John and our daughter Maxine have patiently and willingly served as laboratory subjects over the years. My husband set the type and laid out the pages, and we both read copy and did proofreading." Mr. Merriman retired as a printer in January 1974.

Mrs. Merriman is a past president of the Amarillo Business and Professional Women's Club and of the Texas Federation of B&PW Clubs, Inc. She also has served on the National B&PW Board and for two years was a member of publications liaison committee of the International Federation.

In 1970, she was named by Gov. Preston Smith to the Governor's Commission on the Status of Women, and she is a member of the Community Advisory Committee on Continuing Education for Women at Amarillo College. She frequently gives book reviews and talks for various civic clubs and organizations.

During the past year and a half, the Merrimans have traveled to the Northeastern states, Eastern Canada, Mexico and New Mexico in addition to working on the cookbook.

Their daughter is on leave of absence as library coordinator for the Amarillo Public School System and is taking graduate work at Texas Woman's University in Denton.

Copies of the cookbook, at \$2 each, including tax and postage, may be obtained by writing, Memory Lane Kitchen, 3407 Wayne, Amarillo, Texas 79109.

Leukemia Is Topic For Local Discussion

Although the "quality of life" for leukemia patients has improved with newer treatment concepts, there is still no definitive cure for the disease.

Health professionals at Deaf Smith General Hospital in Hereford will discuss "Leukemia—Current Approach" during a therapeutic seminar Thursday, Oct. 9, at 12:30 p.m. central daylight time.

The local participants will utilize a two-way communication hookup with The University of Texas Health Science Center at San Antonio, from which the seminar will originate. Discussion panelists at the San Antonio site will include

guest participant Dr. Joseph Burchenal, director of clinical investigation at Memorial Sloan-Kettering Cancer Center in New York City.

Additional panelists from the UT health science center will be moderator Dr. Howard Britton, clinical professor of pediatrics; Dr. David Sears, associate professor of hematology; and Dr. John Whitecar, clinical assistant professor of hematology.

Newer treatment concepts such as multiple drug therapy and blood component therapy, as well as the emotional and financial problems for long-term patients will be considered.

Best Of Press

Maybe They say you learn a lot from your boss if you'll just become a patient yes-man. In other words yes and know.

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Ever Since Eve When misfortune comes along, take it like a man—blame it on your wife.

—Record, Columbia, S.C.

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Solids or prints. Reg. 94c Ea.
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Link 'n Link Knee-Hi Socks 3 for **\$2**
75% Orion Acrylic and 25% Nylon. Complete assortment of colors. Style K-85. Size 9-11. Our Reg. 97c Ea.

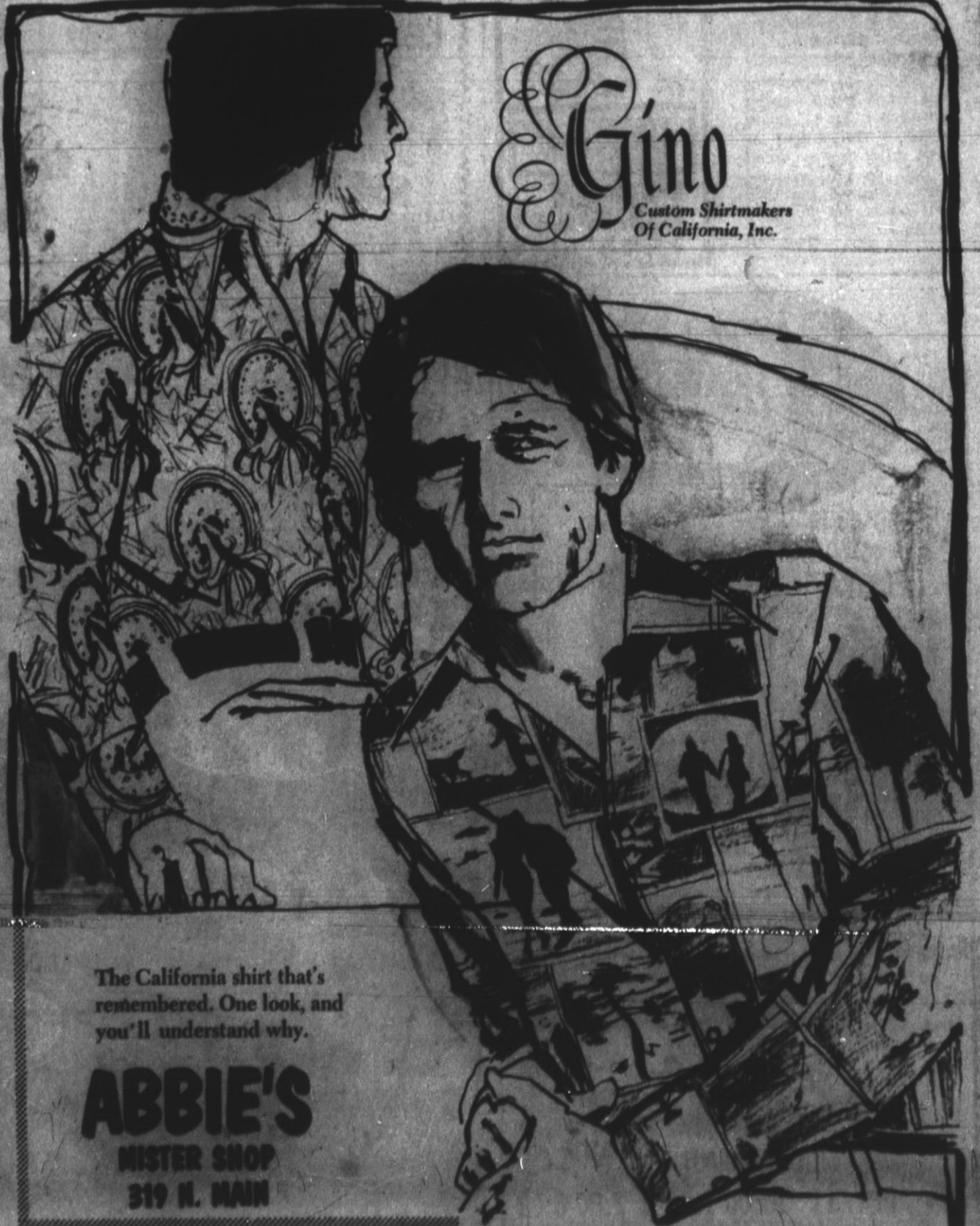
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Custom Shirtmakers
Of California, Inc.



The California shirt that's remembered. One look, and you'll understand why.

ABBIE'S
MISTER SHOP
319 N. MAIN



Several In Running For Season Prize

Competition for the season prize in the Hereford Brand's football contest is particularly heated, with dozens of competitors having a very good chance to win.

To be eligible for the season prizes, contestants must enter at least 12 of the 13 weeks. Those who enter all 13 weeks will have their worst weekly total thrown out.

The contestant with the most correct guesses at the end of the season will receive \$100. Second place is worth \$35, third, \$15.

After five weeks, Dana Rush leads in the overall season competition with 26 incorrect guesses.

Only those who have entered at least four times have qualified for a position among the leaders at this point. The

worst week's score was cancelled for those who entered all five times.

Those who have 27 incorrect guesses at this point are Jim Clark, Dave Hopper, Mrs. R.D. Hubble, Raymond Lueb, Debra Reed, Roy Riggins, and Edna Sanders.

Those with 28 wrong are B.F. Cain, Terie Beth Rush, and Dale Smalts.

A total of 29 wrong have been guessed by Charley Hill, George C. Loerwald, Rodney O'Rand, David Smalts, and Lola Smalts.

Missing 30 have been Bullet Adams, Shirley Adams, Teresa Adams, Wayne Amstutz, Becky Bourland, Allen Brown, John David Bryant, Patricia Elliot, Nadine Hill, S.T. Loerwald, Ann Lueb, Henry Raemakers, Betty Russer, Juana Valdez, and Jimmy Walker.

Those with 31 wrong are Duane Albracht, Gene Battenman, Cawthon Bryant, Doris Bryant, David Coakley, Frank Cogdell, Marie Cogdell, Darrel Dirks, R.D. Hubble, Betty Kelley, Dorothy Mercer, Bob Renfro, and Kenneth Wick.

Missing 32 have been Theresa Albracht, Sue Brown, Jerry LaFrance, Lynn Laudner,

back, Mike Major, David McDonald, James McDowell, Jr., James C. Mercer, and Frankie O'Rand.

Those with 33 wrong are Beverly Bryant, Joe Don Cummings, Randy Farr, Mrs. Ruth Hackleman, Marie Loerwald, Eddie O'Rand, Roger Owen, Lowell Russer, and Joyce Wartes.

Those missing 34 are

Dempsey Alexander, Aaron Bourland, Danny Collins, Melvin Hoover, E.H. Loerwald, Steve Olson, Debra Owen, Max Reed, Joyce Shipp, Roy Shipp, Sheila Upshaw, Lani Waterschied, Alan Wartes, and Mary Lou Rountree.

Missing 35 have been Cobb Adams, Jimmy Bell, Joe L. Hamilton, Steve Hodges, Cliff Johnson, Mal Manchee, Pat Manchee, Irene McKinster, Jack McKinster, Carol Smalts, and Paul Hamilton.

Many more contestants have missed 36 or more. All contestants are encouraged to continue to enter the contest, because so many have good chances to win both weekly and season prizes.

Bufs To Face Utah State

West Texas State and Utah State, a pair of football teams that had problems last weekend with a couple of UTAs, try to shake the cobwebs in an intersectional football clash Saturday afternoon (Oct. 4) in Logan, Utah's E.L. Romney Stadium.

Broadcast of the game over the Shamrock Network back to the Texas Panhandle will begin at 2:15 with the kickoff set for 2:30. CDT. Warren Hasse will handle the play-by-play.

WT's Buffaloes dropped to 1-3 on the year with a 39-7 loss to U.T. Arlington, while Utah State's Aggies fell 61-7 to U.T. Austin. That also put the Utah's 1975 record at 1-3.

Nine turnovers proved to be too much of a burden for the Buffs in their loss to the Southland Conference's Mavericks. WT coughed up the ball five times in the first half as U.T. Arlington put it away with a 36-0 lead. Freshman fullback Bo Robinson scored the Buffs' only touchdown in the third period on a one-yard plunge.

The Buffalo defense, on the field for 19 more plays than the WT offense, was put through its worst night of the season. UTA rushed for an even 400 yards, almost as many as the Buffs had allowed in the three previous games.

This week with Utah State, the defensive task should be even tougher. The Utags boast of the defending NCAA rushing and all-purpose running champ in senior Louie Giammona. Only 5-9, 176 pounds, Giammona gained 125 yards and scored the winning touchdown in USU's come-from-behind 21-16 win over the Buffs last year.

Giammona ranked 10th nationally in rushing last week before the Texas game at 125.7 yards per outing, and he was third in all-purpose running at 176.3.

He isn't the only Utag listed in the national stats, either.

Quarterback Greg Van Ness ranked 22nd in passing with 10.0 completions per game. If that name has a hauntingly familiar ring for Buff fans, it should. Van Ness started his college football career at North Texas State, and was named the Missouri Valley Conference's player of the week after the Mean Green's 32-15 win in Denton. In the game, he completed 10 of 20 passes for 210 yards.

On the Buff side of the ledger, Robinson had the best individual night of any WT running back this year with 79 yards in just nine carries against U.T.

Arlington. The performance allowed him to take over the team's rushing leadership with 141 yards in 25 carries, an average of 5.6 per game.

Following this week's journey into the Bechive State, the Buffaloes will host Drake University in WTSU's expanded 1975 homecoming on Oct. 18.

Dog Team
 Jim: Why do you call your dog Baseball?
 John: He catches flies, chases fowls, and runs for home when he sees the catcher coming.

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FRONT HOOK CONVERTIBLE BRA

Soft seamless cups of 100% Polyester lightly padded with Kodex fiberfill for natural shaping. Elegant deep plunge design, combined with a practical front hook enclosure. Nylon Lycra® Spandex sides and back furnish unbeatable fit and genuine comfort. Convertible stretch straps so you can wear it as a halter.

32-36A,
32-38E,
38-38C
white.

\$2.59 each ... **2 for \$5**

DOWNTOWN & SUGARLAND MALL

Fullhorns

BASEBALL

By Pete Fritchie

WASHINGTON, D.C. — Frank Robinson, a troublermaker much of his playing career as he agitated to manage, has become a successful manager—based on 1975's performance.

Robinson, rehired recently, took a so-so Cleveland club, much as Ralph Houk did at Detroit, and built it into a scrapping, winning club by the end of the season. Houk's club is still losing in its second year.

With limited talent, some old pros and a new crop of rookies, fashioned a spirit and winning play, and since he's the first black manager—proves his point that he can manage, that blacks can handle ballplayers of all races.

In rolling over Detroit,

passing Milwaukee and fighting for third place by the end of the season, Robinson made his mark and deserves to stay on at Cleveland. His club is interesting to watch, must be rated as a comer.

ONE OF THE BEST

1500 Acres...well located in Hale County, Texas - straddles the best underground water in West Texas - 7 center pivot sprinklers - wells on natural gas - good improvements - sandy loam soil - Priced at \$675 per acre...Qualified principals only please. Contact owners exclusive agents: H. D. Bennett or Dean Eldridge
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The only center pivot in the world that hits the corners.

In a typical quarter section where a regular center pivot is irrigating 132 acres, you can now do about 150 acres. But the new Valley Corner System isn't limited to squares. Irrigate both ends of a rectangle. Irrigate odd shaped pieces of land too. It's the answer to getting valuable productive land that's been wasted, back under center pivot irrigation.

For flood irrigators, it's also the answer to automatic water and labor saving center pivot, without wasting valuable acres. No monitoring, no labor problems, no night work. But you have all the advantages of precise irrigation and fertilizer application through the system, that produces higher yields than ever before. It's a simple concept, precise in operation and engineered with quality of all Valley-built Center Pivots. **VALLEY**

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 - 3 One-source responsibility** for your farm chemicals. Your Certified Crop Care dealer offers weed and pest control programs, as well as fertilization of your crop land. In some instances, your Crop Care dealer may render a complete range of services... from seed corn all the way through drying corn at harvest time.
 - 4 Full measure.** You will receive certification that guarantees your getting full weight or volume of fertilizer, or other farm chemicals, your order from your Crop Care dealer.
 - 5 Professional counsel.** Your Crop Care dealer is well informed on agronomy. He attends forums

that keep him up-to-date on the latest crop care techniques. Your Crop Care dealer is a central source of information about successful farming ideas used in your area. And he can draw on the experiences and techniques of other Crop Care dealers in the network.

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The services your Crop Care dealer offers are designed to help you get maximum yield; and to free up your time to do what you do best: **Manage.** Nobody can manage your farming operation like you. Your Certified Crop Care dealer can provide professional advice and services to help you do it better.

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Buy One

Get Next Smaller Size Free

EXAMPLE
Buy one giant sausage pizza \$4.29
Large sausage pizza free with coupon
(Tax and Drinks Extra \$2.00)

FREE

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With this coupon, buy any giant, large or medium pizza at regular price and receive one pizza of the next smaller size with equal number of ingredients FREE! One coupon per visit, please.

AFP-30

Valid thru Oct. 5, 1975

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| Meat & Cheese | 1.29 | 1.79 | 2.29 | 2.79 |
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| Meat & Sausage | 1.49 | 1.99 | 2.49 | 2.99 |
| Meat & Mushroom | 1.49 | 1.99 | 2.49 | 2.99 |
| Meat & Onion | 1.49 | 1.99 | 2.49 | 2.99 |
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| Meat & Tomato | 1.49 | 1.99 | 2.49 | 2.99 |
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STORE HOURS
WEEKDAYS 8 to 10
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WE REDEEM USDA FOOD STAMPS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

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| RED OR GOLDEN DELICIOUS WASH. NEW CROP LB. | 3 FOR \$1.00 | APPLES | ROUND STEAK FURR'S PROTEN LB. | ADV. SPECIAL \$1.39 |
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| ARIZ. FRESH BUNCH | 2 FOR 27¢ | GREEN ONIONS | RIB STEAK FURR'S PROTEN LB. | ADV. SPECIAL \$1.39 |
| RUBY RED LB. | 19¢ | GRAPEFRUIT | CHUCK STEAK FURR'S PROTEN LB. | ADV. SPECIAL 98¢ |
| MUSTARD COLLARD OR TURNIP, BUNCH | 22¢ | GREENS | RANCH STEAK FURR'S PROTEN 7-BONE CUT LB. | ADV. SPECIAL \$1.19 |
| EAST TEXAS FINEST LB. | 33¢ | YAMS | GROUND BEEF REGULAR GRIND FRESH DAILY LB. | ADV. SPECIAL 79¢ |
| | | | T-BONE STEAK FURR'S PROTEN LB. | \$1.98 |
| | | | CLUB STEAK FURR'S PROTEN LB. | \$1.79 |
| | | | ARM ROAST FURR'S PROTEN ROUND BONE, LB. | \$1.29 |
| | | | RUMP ROAST FURR'S PROTEN LB. | \$1.29 |
| | | | SHORT RIBS FURR'S PROTEN DELUXE, B-B-Q LB. | 79¢ |
| | | | FARM PAC FRANKS 12-OZ. | 89¢ |
| | | | FRONTIER FRANKS 12-OZ. | 79¢ |

MUM PLANTS
ASS'T COLORS
EA. \$2.99

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| TOMATO HUNT'S 46-OZ. CAN | 49¢ |
| VANILLA NABISCO NILLA 12-OZ. PACKAGE | 59¢ |
| FOOD CLUB NO. 303 CAN | 3 FOR \$1.00 |
| VIVA FIESTA PRINTED | 49¢ |
| GAYLORD 1-LB. PACKAGE | 49¢ |
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Delicatessen

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| 1/2 FRIED CHICKEN | ALL FOR \$2.09 |
| 1/2 PT. PINTO BEANS | |
| 1/2 PINT COLE SLAW | 79¢ PT. |
| GREEN BEAN SALAD | 79¢ PT. |
| BANANA PUDDING | |

GAYLA DRINKS
ASSORTED FLAVORS
46-OZ. CAN 2 FOR 89¢

RANCH STYLE CHILI
PLAIN
15-OZ. CAN 69¢

WE GIVE GOLD BOND STAMPS
DOUBLE STAMPS ON TUESDAY & WEDNESDAY WITH \$2.50 PURCHASE

KETCHUP
HUNT'S 32-OZ. BOTTLE 79¢

WEXFORD CRYSTAL
BY ANCHOR HOK KING
THIS WEEK'S FEATURE
ON-THE-ROCKS
GOOD THRU OCT. 11
EACH 55¢
NO PURCHASE REQUIREMENT

COKE 32-OZ. BOTTLE 6-PACK \$1.39

SUPER DISCOUNT SPECIALS

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| EGGS FARM PAC MEDIUM DOZEN 9¢ GOOD THRU 10-11-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET | FLOUR FOOD CLUB 5-LB. BAG 29¢ GOOD THRU 10-11-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET | PEACHES HUNT'S, YELLOW CLINGS NO. 2 1/2 CAN 9¢ GOOD THRU 10-11-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET | CRACKERS NABISCO 1-LB. PKG. 10¢ GOOD THRU 10-11-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET |
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Frozen Food Favorites

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| CARROTS LIBBY'S SLICED 20-OZ. PKG. 3 FOR \$1.00 |
| VEGETABLES LIBBY'S STEW, 24-OZ. MIXED 24-OZ., FOR SOUP, 20-OZ. PEAS, 24-OZ. 69¢ |
| PIZZA TOP FROST, ASS'T FLAVORS, PACKAGE 79¢ |
| EGG BEATERS FLEISCHMAN'S 16-OZ. SIZE 89¢ |

Springcrest Men or Boy's FULL CUSHION TUBE SOCKS
2 PAIR FOR \$1
BOY SIZES 8-11 MEN SIZES 10-15

KNEE HI SOCKS
GIRL'S OR LON FASHIONS, 21 BEAUTIFUL PATTERNS FOR ANY STYLE OR FASHION
PAIR \$1.00

BABY PANTS PULL ON STYLE
SPRINGCREST NEW IMPROVED QUALITY
SM-LG-XLG.
3 PAIR FOR \$1.00

ANACIN
FAST PAIN RELIEF
ANACIN TABLETS 50-CT. 99¢

VASELINE HAND LOTION
FOR OVER-DRY SKIN
INTENSIVE CARE REG. OR HERBAL
10-OZ. 93¢

COTTON BALLS JOHNSON & JOHNSON 130 COUNT... 99¢

BATTERIES
TOPCREST "D" OR "C" SIZE
PKG. of 2
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TOPCREST RAWHIDE
Dogs Love 'Em 7/8" CHEWBONE OR PKG OF 3 ROLLS
2 FOR \$1
3" DONUTS, 5 1/8" DUMBELL OR 3 CHEWSTICKS
3 PKG. \$1

DISPOSABLE DIAPERS
TOPCO OVERNITE 12's
\$1.00

Vaseline Hemorrhoid
MEMORR-AID OINTMENT
VASELINE MEMORR-AID 2-OZ. \$1.37

DIET FOOD
CARNATION SLENDER LIQUID, ASS'T FLAVORS
10-OZ. SIZE 4 FOR \$1

SUPPORT THE WHITE FACES
See you at the game Friday night!

Mrs. Monroe Gives Book Review Here

"Some Are Born Great" by Adela St. Johns was the subject of a book review presented recently by Mrs. Jim Monroe in the Heritage Room of Deaf Smith County Library.

A willingness to fight for strong convictions was a fundamental trait of the book's characters, who included Amelia Earhart, Carrie Nation, Judy Garland, Bess Truman and Mother Cabrini.

The review was the first of the fall season and will be followed by a critique on Oct. 21 by Mrs. Dewitt Seago. Her commentary on "In One Era And Out The Other" by Sam Levenson will begin at 10 a.m. in the Heritage Room.

There is no admission charge and the public is invited.

Porcelain Items To Be Shown Sunday

Porcelain, bisque and hand-painted china will be on display during a show Sunday in Amarillo Garden Center.

Open from 1-5 p.m., the exhibit will be composed of items created by members of Porcelain Art Club, which has members representing numerous Panhandle cities. Hereford women who have joined the club are Mmes. W.C. Hromas, B.E. Roberson and O.H. Culpepper.

Door prizes will be given away during the porcelain show and some handpainted china pieces will be for sale. Refreshments will be served and there is no admission charge.

Crooked people are quick to suspect other individuals.



By The Garden Gate

Mrs. Art Manjeot, left, strikes a familiar pose "By The Garden Gate" to publicize the Bud to Blossom Flower Show which has been dedicated to her as an honorary club member. Chairman of the annual pageantry is Mrs. W.H. Gentry. The public is invited to attend from 3-5:30 p.m. Friday in Pioneer Natural Gas Flame Room.

Resident To Observe Birthday

Mrs. C.L. Whitehead, a pioneer resident of Hereford, will celebrate her 87th birthday at a coffee Sunday in the home of her daughter, Mrs. William C. Kelley Jr., 905 Bowie, in

Amarillo.

The party, which will be hosted by her daughters, Mrs. Kelly and Mrs. Verdon Watts of

Hereford will be held from 2-5 p.m. Friends and relatives of the honoree are invited to attend.

The optimist believes in luck, the pessimist in fate.

Public Invited To Flower Show

By The Garden Gate will be this year's theme for the Fall Flower Show to be held from 3-5:30 p.m. Friday in Pioneer Natural Gas Flame Room.

The show, sponsored by Bud To Blossom Garden Club, is dedicated to Mrs. Art Manjeot, the club's honorary member. The public is invited free of charge to view floral arrangements following numerous ideas including the Bicentennial.

The show, with Mrs. W.H. Gentry as chairman, will feature two categories, horticulture and artistic. One class has been designated for amateur designers.

Ribbons will be presented to top exhibitors and the Glad Garden trophy will be given to the exhibitor receiving the most point value for ribbons won in the show.

Joint Program Given Tuesday

A demonstration on making macrame necklaces was given by Mrs. State Norvell and Mrs. Bud Kelly to members of Young Homemakers of Texas Tuesday evening in First National Bank Community Room.

Three guests were recognized, Mrs. Larry Dearing, Mrs. Ted Coleman and Miss Donna Sargent.

Mrs. Louis Montano and Mrs. Mike Solomon were hostesses among members present. They included Mmes. Tommy Betzen, Larry Alley, Jim Culpepper, Alan Dunning, Ronald

Rayburn, Connie Urbanczyk, Knox Trammel and Ken Gentry Jr.

Also, the chapter's advisor Mrs. M.T. Burelsmith, and Barbara Weatherford and Isabel Pena.

SHRIVER ANNOUNCES
Sargent Shriver became the eighth to announce for the Democratic presidential nomination. He said his political identity remains separate from that of the Kennedy family even though his ties remain strong.

Developing Creativity

Painting on glass is one of the interesting craft interests conducted through the 4-H program, which is celebrating National 4-H Week, Oct. 5-11. Here, Becky Mungia of Walcott's chapter completes an art project.

DEMOS CHOOSE N.Y.

The Democratic party has decided to hold its bi-centennial year presidential nominating convention in New York's Madison Square Garden.

ON GRAIN SALES

Sales of U.S. wheat to the Eastern Europe countries at mid-August were 1 1/2 times greater than they were a year ago, Agriculture Department figures showed.

NYLON ATHLETIC SHOES

SIZES 3 1/2 - 12
Colors red & white, maroon & white, blue & white

\$14.99

Gaston's SUGARLAND

Barbecue

Sponsored by

The Hereford ROTARY CLUB!
for \$2.00 you receive a full meal of. . .

- DELICIOUS BARBEQUE
- POTATO SALAD
- BEANS
- BREAD
- and • DRINK

5:00 p.m. - 7:30 p.m.
FRIDAY OCT. 10

at the

HEREFORD HIGH SCHOOL CAFETERIA

Contact any Rotarian to buy tickets or make a contribution

Proceeds to benefit
Hereford Rotarian
Les Combs



45" FALL DRESS AND SPORT FABRICS

REG. 1.19 YD.

87¢ A YARD

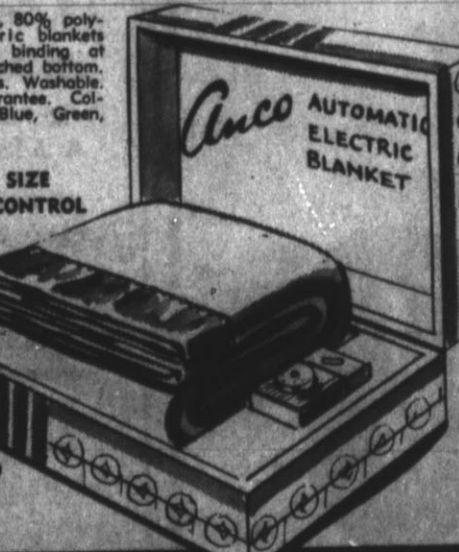
What a colorful variety of fall prints! Great for shirts, blouses, playwear, sportswear and dresses. A wide selection of fabrics to make smart fashions at a great price.

Anco Supreme Electric Blanket

20% acrylic, 80% polyester electric blankets with nylon binding at top and stitched bottom. Snap corners. Washable. 2-year guarantee. Colors: Pink, Blue, Green, Gold.

FULL SIZE SINGLE CONTROL

Reg. 19.99
\$16.



FOR EASY SLEEP COMFORT
21" x 27" Pillows By Pillowtex®

DEBUT® - Dacron 11® polyester filled pillow. Has no-iron blue cover with white printing. Completely machine washable and dryable.

REG. 4.99

2 for \$8.



Kodel polyester filled pillow with ticking stripe cover.

Reg. \$3.99
2 for \$6.

The Everyone, Everywhere Shell

\$5. 3 for \$12.

Long sleeve soft shell with mock turtleneck styling. She'll think of many different ways to wear it... all flattering. 100% polyester, washable for easy care; back zipper for easy wear. Colors to complement your fall wardrobe. Sizes S-M-L.



Colorful Pants By Royal Park

\$9. 3 for \$25.

Fashion freedom is what it's all about. Breezy, ready-to-go looks for office, travel or leisure... like this proportioned to fit pull-on pant made of easy care Celanese® Fortrel® polyester. In Black, Ivory, Navy, White, Jade, Cadet, and Blue. Sizes 6 - 20, Petite, Average, and Tall.

FANTESSA!

comfy care: line knit by J. P. Stevens

DOWNTOWN & SUGARLAND MALL

Anthony's

CowBelles To Convene With Cattle Feeders

Texas CowBelles' annual convention will meet in conjunction with the Texas Cattle Feeders Oct. 20-21 at the Sheraton Fort Worth Hotel.

According to Mrs. Wayne Owen, CowBelle president, the CowBelles will begin with a board meeting Monday at 1 p.m. when they will hear a report of the beef development task force program. This presentation will be made by the national program chairman, O.J. Barron Jr.

Tuesday activities will be opened that morning by Jerry C'flower, well-known humorist from Yazoo City, Miss. during a prayer breakfast. Speakers for the morning session will include Ellen Zavel, president of the National Consumer Congress; George Schott, manager of public relations, Merck Chemical Division; and Draper Daniels of Draper Daniels, Inc.

Following a noon luncheon Tuesday will be the general session with Mrs. Don Ater of Floriday, La., national president, as guest speaker. During the afternoon meeting, officers will be elected and recognition will be given to the CowBelle of the Year and Outstanding Chapter of the Year for 1975.

The convention will culminate with a dinner dance Tuesday evening.



Pet Parade Participants

First place prizes in the Women's Division Pet Parade were given Saturday to first place winners, top photo, left to right, John Lloyd Shultz, Denise Gomez, Rhonda Clark, Stacy Clifton, Doug Bartlett, Roddy Lindsey and Brenda Allen.

Second place contestants from left are Doug McGee, Kim Kendrick, Carrie Block, Jennifer Eggan, Todd Hendrick, Willa Lawson, Scott Clearman and John Shultz.

Who's New

Mr. and Mrs. Leon Tanck are the parents of a son, Shannon Lane, born Oct. 3. He weighed 8 lbs. 7 oz.

Mr. and Mrs. D. Ramirez are the parents of a son born Oct. 3. He weighed 7 lbs. 8 1/2 oz.

Mr. and Mrs. D. Torres are the parents of a son, David Michael, born Oct. 3. He weighed 6 lbs.

Mr. and Mrs. R. Mercer are the parents of a son, born Oct. 5. He weighed 8 lbs.

Mr. and Mrs. F. Guerra are the parents of a son, Fernando Manuel, born Oct. 5. He weighed 7 lbs. 13 1/2 oz.

Surgeons say Slayton's nodule benign.

Voice Of Democracy Stresses Heritage

"Students win more than awards and scholarships when they participate in the VFW Voice of Democracy Scholarship Program," said Commander Don Aycock of VFW Post 4818, in discussing the broadcast scriptwriting program conducted annually by the Veterans of Foreign Wars.

Some of the fringe benefits, according to Commander Aycock, are increased self-confidence and poise, experience in communicating with others and valuable training in self-expression. For the state winners, there is also the broadening experience of a five-day tour of Washington, D.C. and the opportunity to make lasting friendships with other state winners.

In the 14 years that the VFW has been sole sponsor of the Voice of Democracy program, more than 3,000,000 high school students have participated. Participants write and then tape-record a three-to-five minute broadcast script expressing their views on "What Our Bicentennial Heritage Means To Me." From among the state winners, five national winners are chosen to receive a total of \$22,500 in scholarships.

"One of the greatest benefits to young people who take part in the program is that by thinking, writing and speaking on their understanding of our Bicentennial heritage, they gain a better appreciation of their obligation to maintain our freedom heritage," Commander Aycock stated.

more than 3,000,000 high school students have participated. Participants write and then tape-record a three-to-five minute broadcast script expressing their views on "What Our Bicentennial Heritage Means To Me." From among the state winners, five national winners are chosen to receive a total of \$22,500 in scholarships.

Positions Are Filled

Positions were filled by three members of Rainbow For Girls Monday evening at Masonic Hall.

Patty Johnson was installed as Hope; Dalene Henson, Religion; and Karen Copple, Immortality. It was announced that Carol Day and Shelly Riddle will be initiated into the Rainbow organization at the next regularly scheduled meeting.

Reports were read that Kathy Digby is in the hospital at Roswell, N.M. and that a joint meeting of Rainbow Girls will meet with all area assemblies in Hereford Nov. 1.

Recognized as guests were Mr. and Mrs. Horace Hershey, past worthy patron and past worthy matron in Order of Eastern Star, and Patsy Brownlow, past worthy advisor.

Others present included Janet McWhorter, worthy advisor, and Mrs. Rodger Ruland, mother advisor.

ASKS AMERICAN AID
Portugal has formally asked for American aid in evacuating up to 100,000 whites from Angola, the State Department reports.

NONAGGRESSION ACCORD
Israel and Egypt have initialed an unprecedented agreement pledging to resolve their disputes "by peaceful means."



Young Tea Hostesses

Members of TI Tawa Camp Fire-Girls Group who served tea Monday afternoon included, from left, Pam Burke, Suzie Gilliland, Sandra Barrera,

Peggy Miller, Jana Sledge, Reecie Willson, Katie Rudder, Carla Weemes, Annette Lafuente, Carrie Block and Cheryl Farris.

Fall is one of nature's greatest shows; you can enjoy the next few months immensely if you take time to observe what is all around you.

The fellow who burns the candle at both ends isn't always the fellow who gets the most work done.

Someone has suggested that the outer garments of patriotism often cover the underwear of self-interest.

The people who smile often have more friends than the people who frown.

Most people think they are pretty smart, so why not agree with them?

Happiness is in part the conclusion that you can't remake people or the world.

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Pet Show Concludes Summer Youth Program

Thirty Hereford youngsters and a variety of pets paraded before judges Sunday afternoon on the patio of Community Center as a final note to the Summer Youth Program, sponsored by the Chamber of Commerce Women's Division.

Serving as judges were Lori Higgins, Mrs. James Hamby, Susie and Dwight McGee, Mrs. Bill Allen, who was director of the Summer Youth Program, and Michelle Moore. Mrs. J.W. Robinson, show chairman, was assisted by the high school twirlers and cheerleaders, who handed out trophies and sold concessions.

Winners in each of the eleven categories were:

HIGHEST JUMP—Rhonda Clark with "Hobo," first; Scott Clearman with "Bridget," second; John Shultz, third.

MOST OBEDIENT—Roddy Lindsey with "Jinx," first; Kim Kendrick with "Co-Co," second; Crystal Finley, third.

MOST UNUSUAL PET—Stacy Clifton with "Killer," first; Todd Hendrick with "Texann," second; Doug McGee with "Brandy," third.

LOUDEST PET—Denise Gomez with "Beauregarde," first; Joe Ky Schultz with "Be-Bop," second; Jana Sledge, third.

SHORTEST TAIL—Doug Bartlett with "Maximillian," first; Willa Lawson with "Calamity," second; Stacy Clifton with "Killer," third.

ORIGINAL NAME—Doug Bartlett with "Maximillian," first; Joe Ky Schultz with "Be-Bop," second; Jennifer Eggen with "Huddles," third.

UNUSUAL MARKINGS—Doug Bartlett with Maximillian, first; Jennifer Eggen with "Huddles," second; Willa Lawson with a Calico cat, third.

CUTEST TRICK—Brenda Allen with "Fritz," first; Carrie Block with "Cris," second; Jana Sledge, third.

LONGEST HAIR—John Lloyd Shultz with "Champ," first; Doug McGee with "Brandy," second; Jana Sledge, third.



Basking British Bulldogs

Two English bulldogs at the Pet Parade Sunday afternoon caught the judges' fancy and won honors for their young owners. At left with "Killer" is Stacy Clifton, daughter of Mr. and Mrs. Johnny Clifton. "Maximillian" and his master, Doug Bartlett, received three first place honors in eleven of the divisions. The youngster is the son of Mr. and Mrs. Doug Bartlett.



Mrs. Charles D. Osburn,
...nee Katherine Birmingham

Resident's Granddaughter Is Married At Colorado

Miss Katherine Marie Birmingham of Colorado and Charles D. Osburn, grandson of Mrs. C. Ora Cockrell of 415 Star and Mrs. Eula Osburn, former Westway resident, were married recently in Palmer Inn at Colorado Springs, Colo. with the Rev. Michael Florian officiating. Parents of the couple are Lt. Col. and Mrs. David Francis Birmingham and Mr. and Mrs. Edwin E. Osburn, all of Colorado Springs. The couple exchanged wedding vows at Palmer Inn located near Pikes Peak, which was the background for the outdoor ceremony. Honor attendants were Miss Donna Ratkovich of Colorado Springs and Gary Osburn of Fort Collins.

Newcomers Invite Public To Show

Reservations to attend Hereford Newcomers Style Show, scheduled Tuesday at 7:30 p.m. in Sugarland Mall, should be made by Friday by contacting Mrs. Glenn Perry. Fashions by Gastons will be modeled during the fanfare, which is in celebration of the ninth anniversary of the Newcomers organization. There is no admission charge to attend and the public is invited, preferably with pre-registration, according to Mrs. Freddie Savage, club president. A special invitation is being directed to new residents of Hereford, who are of interest to Hereford Newcomers. Club members live here less than two years at the time of enrollment and strive to become established citizens of this community. They meet at a monthly luncheon in Community Center, where they share common goals and problems faced when adjusting to new surroundings. Babysitter services are available for a fee at each meeting. For further information concerning the club, contact Mrs. Savage or Mrs. John West.

Family Film Night Scheduled Monday

The filmed story of a well-known horse in American History will be related at Deaf Smith County Library on Family Film Night, Monday at 7:30 p.m. Comparable to a Walt Disney movie, the presentation is free of charge and the public is invited. It will be shown in the Heritage Room. Local artisans will have their works on display at the library Wednesday when Craft and Hobby Day is observed. Scheduled from 10:30 a.m.-4:30 p.m., the show will feature numerous avenues of handwork. Later this month, Mrs. Dewitt Seago will review the book "In One Era and Out the Other," by Sam Levenson. This will begin at 10 a.m. Oct 21 in the Heritage Room. Also, interested individuals are invited to attend an organizational meeting designed to form a genealogy society here at 7:30 p.m. Oct. 23. A member of the Dimmitt Genealogy Society will be present to answer questions and offer suggestions.

Sorority Discusses Scheduled Programs

Future programs on tap for members of Alpha Alpha chapter of Beta Sigma Phi Sorority were discussed Tuesday night in Community Center. Mrs. Chuck Laing was hostess. After calling for reports from standing committees, Ollene Williams, president, stated that program speakers this year will include a representative from Deaf Smith County Heart Association and the high school debate team. The next meeting of the sorority will be at 7:30 p.m. Oct. 21 in Community Center. Members in attendance were Mmes. Larry Summers, John Schneider, Dick Godwin, Max Stipe, Hicks Roberson, Joe Story, Bill Kendall and R.J. Cramer.

JAVITS ON CHINA
Sen. Jacob Javits (R-NY), just returned from Peking, said that he believes China is too preoccupied with its economic development to promote a conflict between North and South Korea.



Gastons's Gala Garb

Most recent additions to the enrollment in Hereford Newcomers Club, Mrs. Mike Webb, left, and Mrs. Jim Arnott, show some of the new fall and winter fashions which will be on display at the Fashion Show sponsored by the Newcomers Club to be held Tuesday at 7:30 p.m. in Sugarland Mall. Modeling apparels from Gastons, Mrs. Webb is pictured in a floor-length green jersey gown with medallion inset at the midriff. A sky blue suede-look dress is chosen by Mrs. Arnott which is worn with a printed blouse and scarf and features elbow-length sleeves with cuffs.

Cream ranges in milkfat from 18 percent for table or coffee cream to 40 percent for heavy whipping cream. Cultured sour cream usually has about 18 percent fat. Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says. Creditors must give new-home buyers at least a 12-day notice of closing costs of real estate purchases before the contract can be completed, Lynn Bourland, a family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.

Mrs. Curtsinger Speaks To Club

Mrs. O.C. Curtsinger, director of Meals on Wheels program spoke to members of La Afflatus Estudio Club Tuesday afternoon in the home of Mrs. Ira Ott. The speaker explained that the program is funded by donations and at the present time seven residents benefited from the service. She stressed that drivers are needed to help with the program and anyone interested in providing their services are asked to contact her. Prospective clients should also be referred to Mrs. Curtsinger. During the business session with Miss Della Stagner, presiding, Mrs. C.R. Whitesides was welcomed as a new club member. Members present included Mmes. Cecil Braly, Emmett Hale, B.J. Markham, Sam Morgan and A.B. Higgins.

NEWS VIEWS

Ronald Reagan, former California Governor:
"I never believed you can control criminals by taking guns away from law-abiding citizens."
Les Aspin, Congressman (D-Wis):
"We should be spending the relatively small amounts needed to improve the readiness of existing ships."
George Meany, AFL-CIO President:
"America's economy is in major trouble."

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Fruit Cocktail 3 16-OZ. CANS **\$1**

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Apple Sauce 16-OZ. CAN **32c**

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Cat Food 6 4 1/2-OZ. CANS **\$1.00**

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Columbus found a world, and had no chart.
Save one that faith deciphered in the skies...
— George Santayana

"The Lord on high is mightier than the noise of many waters, yea, than the mighty waves of the sea."
— Psalms 93:4

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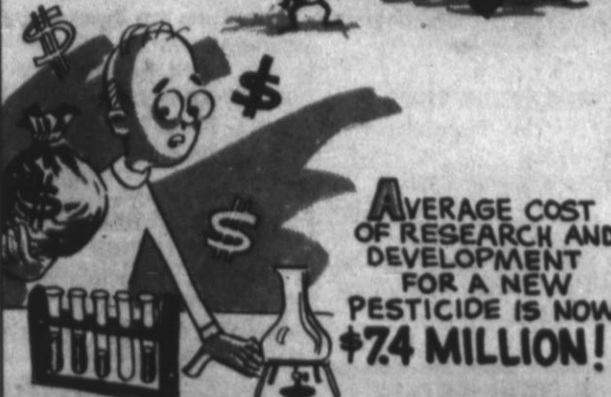
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TAES Director On Visit To Russia

The director of the Texas Agricultural Experiment Station, Dr. Jarvis E. Miller, left Friday for a three-week research visit to the Soviet Union.

Miller, who directs the state's agricultural research agency, is one of six top-ranking U.S. research administrators invited to tour Russia as part of a science exchange program. He will participate as a representative of the Land-Grant University System.

The scientific exchange program is part of a USA-USSR Cooperative Agreement in Agriculture, signed in June of 1973 by representatives of the two governments. Initially, the program is an exchange of scientists to observe in each country, and establish areas for mutual cooperation.

A Soviet team of research administrators visited this country earlier in 1975, and held

detailed discussion in Texas. Now the tour by Miller's group will represent a reciprocal visit to the USSR to observe the Russian's research programs.

Miller, the only state Experiment Station director selected for the research visit, will be especially concerned with the study of technological developments, agricultural research, and the implementation of agricultural research findings. His group will explore the plant, soil, animal science and mechanization aspects of Soviet agriculture.

Besides visits in Moscow, Miller and the scientists will visit research centers in Leningrad, Karkov, Rostov and Tashkent.

Miller and other team members will return from the Soviet Union on October 27.

Intravenous feeding said to lower cholesterol.

Range, Wildlife Facility To Open Friday At Tech

Texas Tech University's new Range and Wildlife Management facility, the Goddard Building, will be dedicated in ceremonies at 3 p.m., Friday (Oct. 10).

W.R. Goddard of Dallas, chairman of the board of the C.B. Goddard Investment Company and chairman of the Charles B. Goddard Foundation will make the official presentation of the building to

Texas Tech. Clint Formby of Hereford, chairman of the Board of Regents of Texas Tech, will respond to the remarks of Goddard.

Dedication ceremonies will be conducted at the east entrance of the structure. The new \$865,000 building is situated in the Agricultural Sciences area of the campus.

The facility was made

possible by contributions from the Goddard Foundation and from the Noble Foundation of Ardmore, Okla. The three-level structure contains 21,000 square feet, 13,800 of which has been completed, occupied and put to use.

Participants in the ribbon-cutting ceremonies, in addition to Goddard and Formby, include Texas Tech President Grover E. Murray, Agriculture Sciences Dean Anson R. Bertrand, Dr. Donald Burzlaff, chairman of the Department of Range and Wildlife Management; Norman Igo, director of New Construction; and Rev. Robert D. Nicholson, pastor of the First Presbyterian Church.

A reception, and tour of the facility will conclude the program.

"The Goddard Building," Burzlaff said, "is most functional with outstanding teaching facilities, research laboratories and staff offices."

"We are proud of the facility which will complement the outstanding quality of our faculty and staff."

Burzlaff said the Texas Tech department is unique in that it is the only one in the nation which combines range and wildlife

management disciplines.

"It is an important marriage of disciplines," Burzlaff said. "And we now can match the quality of our department's facilities, staff and faculty with those of any major university."

The department has 10 staff members, three secretaries, two technicians, and three research associates. There are 230 undergraduate majors and 27 graduate students in the department.

Dr. Burzlaff joined the

department as chairman in 1973. He earned his Bachelor of Science degree in agriculture from the University of Wyoming in 1950; his master's in botany in 1952 from the same university; and his Ph.D. in range management in 1960 from Utah State University.

He came to Texas Tech from the University of Nebraska, where he was professor and vice chairman of the Department of Agronomy.

Goddard has interests in oil,

ranching and investments. He operates ranch properties both in the United States and Australia. A son, Bill Goddard, was graduated from Texas Tech in May of this year with a degree in range and wildlife management.

The Goddard Foundation has placed emphasis on community programs, support for youth agencies, secondary and elementary education, a school libraries project, and a medical research institute.

Water Inc. Officials Call For Importation

A water import project appears to be the only valid long-term solution to the water problems facing the High Plains, Water, Inc., told members of the Texas House Natural Resources Subcommittee on Water Resources at a hearing in Austin. "Such a project must remain an integral part of the Texas Water Plan if the plan is to indeed fulfill its purpose," the testimony concluded.

Subcommittee Chairman Tom Craddick of Midland responded to the Water, Inc., testimony with "the economic importance of the High Plains and West Texas is too great for the rest of the state to ignore its water problems."

"The High Plains of West Texas produced 55 per cent of the state's cotton during 1974, 12 per cent of the nation's," testified Tommy Swann, Water, Inc., staff economist, and he noted that last year was an "off" year because of adverse weather conditions. In 1973 those figures were 67 per cent for Texas, 24 per cent for the nation. Other 1974 production data revealed the High Plains produced 43 per cent of the state's grain sorghum, 51 per cent of the wheat, 83 per cent of the corn and 81 per cent of the fed cattle. "That's enough fed cattle to supply 18 million Americans with red meat for a year," Swann said.

"Water is the key ingredient that makes this kind of agricultural production possible," Duncan Ellison, Water, Inc., executive director, told the subcommittee. He added that import water would be necessary if agricultural production is to be maintained down through the years.

The Natural Resources Subcommittee is gathering testimony with an eye toward recommendations for legislation it will make to the next session of the state legislature.

Oil Nations Buying More Farm Goods

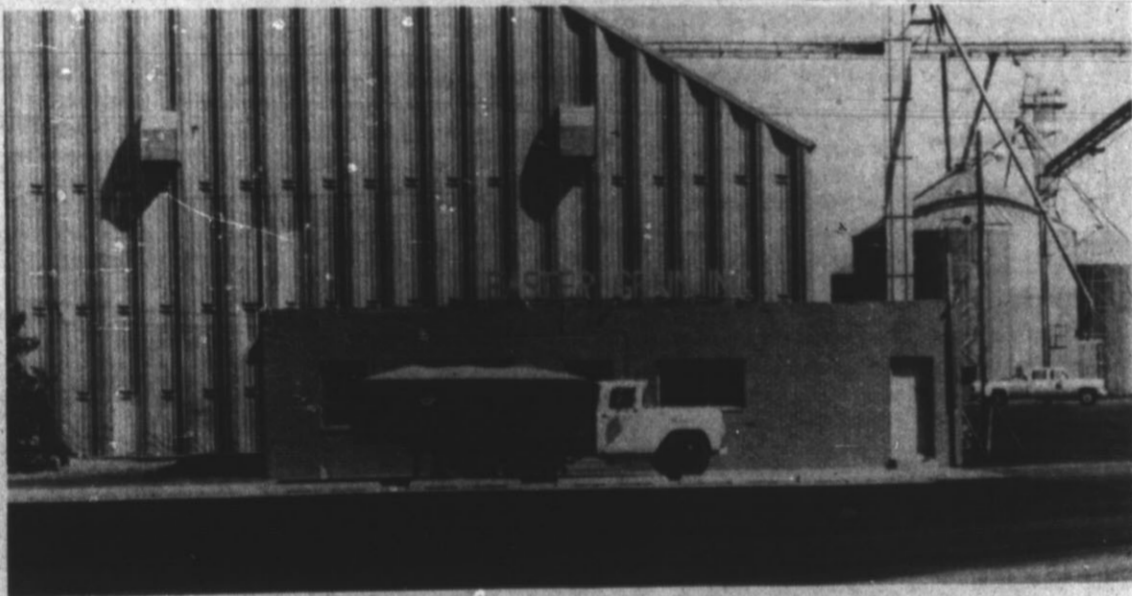
Increased wealth of the Organization of Petroleum Exporting Countries (OPEC) has opened up a vast new market for agricultural goods.

Nearly 17% of the increased value of U.S. farm exports in 1974 came from shipments to OPEC, according to the U.S. Department of Agriculture. These shipments jumped to \$1.6 billion last year—more than double the 1973 level.

Iran was the biggest OPEC customer, taking over a half billion dollars of U.S. farm goods. Venezuela ranked second, with \$300 million. The only OPEC member to import less U.S. farm goods in 1974 than in 1973 was Indonesia. USDA officials attributed this decline to increased competition from such Asian suppliers as Pakistan, the People's Republic of China, and Thailand.

U.S. farm exports to OPEC are expected to increase by \$500-675 million this year, according to USDA estimates. Most of the increases will go to Iran, Iraq, the Arabian Peninsula, and Algeria.

We can store or merchandise your Corn, Milo & Soy Beans



We've made new improvements at our facility, improvements to give you fast, efficient service. As usual, we will be paying top market prices.

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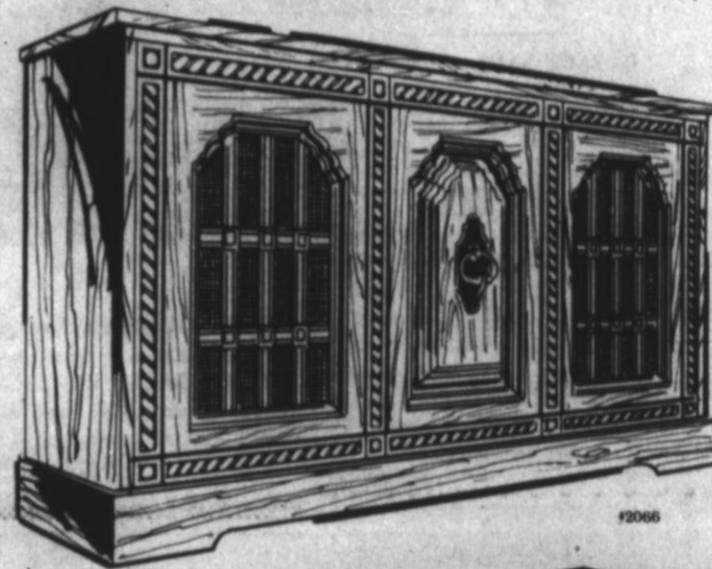
EASTER, TEXAS

GENE KING, MGR.

276-5255

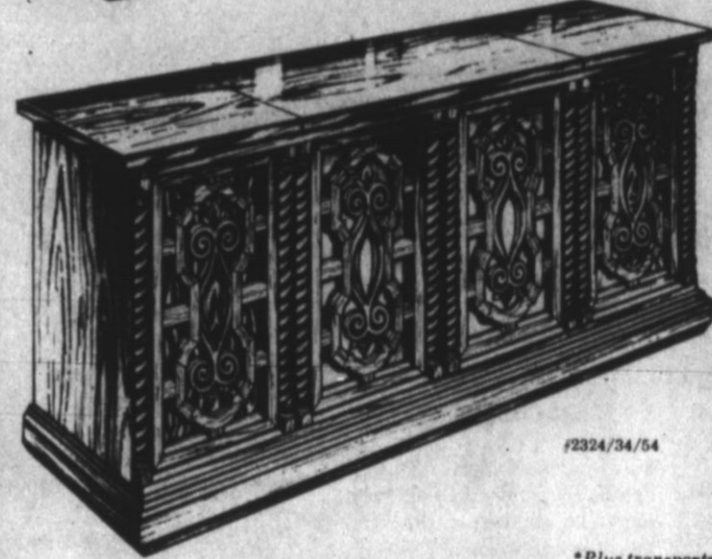
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Console Stereo, With 8-Track Recorder and 4-Dimension Sound Capability
NOW ONLY **199⁸⁸***

Recorder/player offers auto and manual track selection and has 4 lighted track indicators. Solid-state AM/FM stereo receiver has lighted slide-rule tuner. Convert it to 4 dimension sound by adding any 2 component speakers.



60-in. Console Stereo With 6 Speaker Sound System
NOW ONLY **189⁸⁸***

Solid state AM/FM stereo receiver has FM indicator light! The 8-track player takes all standard 8-tracks. Auto record changer comes with diamond needle, light-tracking tone arm.



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AM/FM COMPONENT STEREO
99⁸⁸*

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SAVE \$40 3-Door 20.2 Cu. Ft. Frostless Refrigerator-Freezer!



- Energy-saving second freezer compartment
- Two cold controls—one for freezer, one for fresh food section
- Glide-out basket in lower freezer for bulky items
- Four adjustable shelves let you arrange space

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459⁸⁸*

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IN OUR BIG FALL '75 BOOK



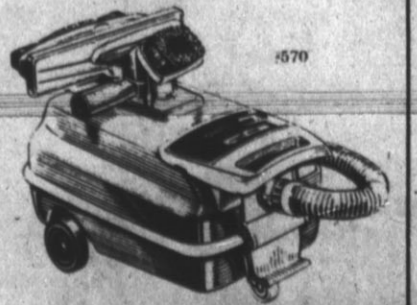
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STEAK LB.

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Hot Links LB. \$1.39
KAHN'S JUMBO FRANKS OR
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RUDY'S FARM WHOLE HOG-2 LB. ROLL *3.17
Sausage HOT OR MILD 1-LB. ROLL... \$1.59
LITTLE BROWNIE
Cookies 20 ASST. 3 \$1.00 FOR
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Pork & Beans 303 CAN 4 \$1.00 FOR
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GLADIOLA
Flour 25-LB. BAG \$3.89
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Peanut Butter 28-OZ. \$1.09
GLADIOLA POUND
Cake Mix 17 1/2-OZ. 69¢

GARDEN CLUB
SALAD DRESSING QT. JAR 79¢

APPLES

WINESAP 3 LBS. \$1.00 FOR

AVOCADOES

CALIFORNIA..... 5 \$1.00 FOR

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HEREFORD..... 25¢ HEAD

NESTEA
INSTANT TEA 3-OZ. \$1.29

ANTI-FREEZE 1-GALLON
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SHURFINE
MACARONI & CHEESE DINNERS..... 4 \$1.00 FOR

WEIGHT WATCHERS OR SHURFINE
DIET DRINKS..... 6 \$1.00 FOR

GENERAL MILLS
HONEY GRAHAM CEREAL..... NEW 9-OZ. 49¢

RAID 16-OZ. SPRAY CAN
ANT & ROACH KILLER..... 89¢

HERSHEY'S 12-OZ.
CHOCOLATE CHIPS 89¢

SHURFINE TWIN PAK
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ORANGE DRINK 64-OZ. 69¢

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OXYDOL
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FABRIC SOFTENER
33-OZ. 59¢

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MARYLAND CLUB COFFEE \$1.19
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DISPOSABLE DIAPERS \$2.09

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AIR FRESHENER 49¢

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Weekly Television Magazine

The Hereford Brand

Thursday, October 9, 1975

Tel-Aire



CARLIN HOSTS PREMIERE SHOW

NEWSPAPERS

SPRIT OF FREEDOM
NEWSPAPER WEEK
OCTOBER 5-11

YOUR NEWSPAPER



Tel-A-Vue Thursday Preview

7:00...ABC...BARNEY MILLER
 "Hail Wave," Barney's sound of men reacts to hearing female detectives, Westworth and Bailey catch a thief.

7:00...CBS...THE WALTONS
 John Boy Walton, newspaper reporter and budding author, plays eager "Hail Joe" who is producing a guidebook to the state of Virginia—and soon decides to volunteer his greatly mistaken in volunteering his services.

8:00...CBS...THE CBS THURSDAY NIGHT MOVIES—'PAT GARRETT AND BILLY THE KID'
 Starring James Coburn and Kris Kristofferson. Pat Garrett, a newly appointed lawman, yields to political pressures to go against his friend, Billy the Kid. Trapping Garrett gets him as far as the jail, but the Kid escapes, killing the deputy (1972).

8:00...ABC...THE STREETS OF SAN FRANCISCO
 "School of Fear," with guest star Maurice Evans. Four students disappear after a high school rumble in which teacher was accidentally slain. Leading Lt. Mike Stone and Inspector Keller into one of their most bizarre cases when they try to find their abductor.

8:00...NBC...ELLERY QUEEN
 "Miss Agler's Farewell Performance." While recuperating from being poisoned, the star of a radio serial (Eve Arden) is fatally shot. Jim Hutton and David Wayne star as Ellery Queen and his father, Inspector Queen. The guest cast includes Beat Parks, Betty White, and John McGiver.

9:00...NBC...MEDICAL STORY
 "An Al Star," with guest star Cliff Gorman as a doctor trying to prove that a plastics factory is covering up the fact that many of its workers have contracted cancer from working there.

9:00...ABC...HARRY O
 "Portrait of a Murderer." Harry Owell seeks to clear a mentally retarded man accused of strangling beautiful girls.

10:30...CBS...THE CBS LATE MOVIE—'DAY OF THE EVIL GUN'
 Starring Glenn Ford, Arthur Kennedy and Dean Jagger. A Western drama revolving around two men who vie for the kidnapped woman they both love. Although bitter and jealous enemies, the men have no choice but to hunt together and try to save her from the Indians. (1966) (R)

Lowman tracks Billy the Kid

Kris Kristofferson stars as Billy the Kid, the legendary Western gunman, and James Coburn portrays the lawman committed to bringing him down. In "Pat Garrett and Billy the Kid," Western drama to be shown for the first time on television on "The CBS Thursday Night Movies," Thursday, Oct. 9 (8:00-10:00 p.m.) on the CBS Television Network.

Singer-composer Bob Dylan, Jason Roberts, Richard Jaeckel, Chill Willis and Katy Jurado also appear in the film.

Garrett, a newly-appointed lawman, yields to political pressures to go against his lifelong friend, Billy the Kid. Trapping Billy in an ambush, Garrett gets him as far as the jail, but the Kid escapes, killing the deputy who lured him with hanging. Garrett sets out after the outlaw.

The film, a 1973 MGM release, was produced by Gordon Carroll, directed by Sam Peckinpah, and written by Rudolph Wurlitzer.

Education cost up

U.S. Commissioner of Education, Terrell H. Bell, forecast that the cost of education in the nation will rise about \$11 billion this year while the number attending schools drops to the smallest figure in recent years.

Rep. Al Ullman, chairman of the House Ways and Means Committee, has proposed making permanent the \$7.7 billion in tax cuts for individuals to bring the country out of the recession.

Ullman on taxes

Employer—Young man, I will hire no drinkers. Are you a total abstainer? Youth—Oh, yes, sir. Frequently.



SMILES

Splendid Sert
 Employer—Young man, I will hire no drinkers. Are you a total abstainer? Youth—Oh, yes, sir. Frequently.

On The Cover

George Carlin, recently named by Billboard Magazine as Comedy Artist of the Year, will be the host for the premiere edition of NBC Television Network's "Saturday Night Live" October 11 (10:30-12:00 midnight).

| THURSDAY | 4 KAMR | 7 KVIJ | 10 KQDA | 11 KTVI | 13 KEBA | 29 KXTX | 3 IND |
|----------|----------|----------|-------------|-----------|-------------|---------|-------|
| 6:00 | THE NEWS | PRO NEWS | EVENTS NEWS | RELATIONS | ENGLISH 101 | ROOMS | 5 |
| 7:00 | THE NEWS | PRO NEWS | EVENTS NEWS | RELATIONS | ENGLISH 101 | ROOMS | 5 |
| 8:00 | THE NEWS | PRO NEWS | EVENTS NEWS | RELATIONS | ENGLISH 101 | ROOMS | 5 |
| 9:00 | THE NEWS | PRO NEWS | EVENTS NEWS | RELATIONS | ENGLISH 101 | ROOMS | 5 |
| 10:00 | THE NEWS | PRO NEWS | EVENTS NEWS | RELATIONS | ENGLISH 101 | ROOMS | 5 |
| 11:00 | THE NEWS | PRO NEWS | EVENTS NEWS | RELATIONS | ENGLISH 101 | ROOMS | 5 |
| 12:00 | THE NEWS | PRO NEWS | EVENTS NEWS | RELATIONS | ENGLISH 101 | ROOMS | 5 |

Tel-A-Vue Tuesday Preview

7:00...ABC...HAPPY DAYS
 "Richie Fights Back." Richie Cunningham takes some advice on self-defense from his pal Fonzle on "Day of the Evil Gun."

7:00...CBS...THE CBS LATE MOVIE—'DAY OF THE EVIL GUN'
 Starring Glenn Ford, Arthur Kennedy and Dean Jagger. A Western drama revolving around two men who vie for the kidnapped woman they both love. Although bitter and jealous enemies, the men have no choice but to hunt together and try to save her from the Indians. (1966) (R)

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'S Switch'

Pete and Mac try to get Roy Moss, a gas station attendant and the only suspect in an armored car robbery, to expose the whereabouts of the missing vehicle and his two unknown partners by making him appear to be dipping into the stolen money, on "Switch," Tuesday, Oct. 14 (8:00-9:00 p.m.) on the CBS Television Network. Bruce Kessler directed from a script by Michael Kozoll, Paul Playdon and David Chase.

Pete poses as a superstitious gambler who convinces Roy that he has the magic touch. In fact, Roy quickly learns that he can't lose with poker, ponies or with ladies, but his newfound wealth is making his partners very nervous.

Robert Wagner, Eddie Albert, Charles Callas, Gayle Hunnicutt, Don Gordon, Richard Masur, Joshua Shelley, Keith Atkinson, Robert Shively, John Dennis, Robert Lussler, Robert Douglas, and Robert Parrell.

WELCOME BACK

"No More Mr. Nice Guy." Kotler's attempts to cheer up Woodman results in the assistant principal becoming liked but Kotler becoming a despicable man.

8:00...CBS...SWITCH
 Pete and Mac try to get a gas station attendant, the only suspect in an armored car robbery, to expose the whereabouts of the missing vehicle and his two unknown partners by making him appear to be dipping into the stolen money.

9:00...ABC...THE ROOKIES
 "Raymond St. Jacques." Terry's girlfriend becomes the target for revenge after her parents witness a crime.

9:00...ABC...MARCUS WELBY, M.D.
 "To Live Another Day." With guest stars Kenny Cronkite, Beverly Sills, Scott Jacoby and Michael Strong, Drs. Welby and Kiley battle to save a young child with an incurable life-long affliction and Janet Blake, recalling the enormous killer of such a tragedy, intends to have children when they marry.

9:00...CBS...SEACON HILL
 "The Seacon Hill." The big news in the kitchen is the Dempsey-Currier fight. Brian must pay back his passage money to find his aunt, Mrs. Hacker. They have a small fight about it and Brian leaves in a huff.

10:30...CBS...THE CBS LATE MOVIE—'DEATH RACE'
 Starring Lloyd Bridges. Doug McClure and Roy Thames. Two pilots whose plane was crippled during an attack find themselves the target of Rommel's experienced tank forces. In a plane that can only taxi, they attempt to outrun the forces. But for one commander, their capture has become a desperate goal. (Rebroadcast)

WEDNESDAY

| WEDNESDAY | 4 KAMR | 7 KVIJ | 10 KQDA | 11 KTVI | 13 KEBA | 29 KXTX | 3 IND |
|-----------|----------|----------|-------------|-----------|-------------|---------|-------|
| 6:00 | THE NEWS | PRO NEWS | EVENTS NEWS | RELATIONS | ENGLISH 101 | ROOMS | 5 |
| 7:00 | THE NEWS | PRO NEWS | EVENTS NEWS | RELATIONS | ENGLISH 101 | ROOMS | 5 |
| 8:00 | THE NEWS | PRO NEWS | EVENTS NEWS | RELATIONS | ENGLISH 101 | ROOMS | 5 |
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| 11:00 | THE NEWS | PRO NEWS | EVENTS NEWS | RELATIONS | ENGLISH 101 | ROOMS | 5 |
| 12:00 | THE NEWS | PRO NEWS | EVENTS NEWS | RELATIONS | ENGLISH 101 | ROOMS | 5 |

Mailbag

MAN FOR ALL SEASONS
 Q. Jack Albertson ("Chico and the Man") seems like he would be a very entertaining solo act. Does he perform in nightclubs? N. P. Hyams, Mass.

A. Yes, Albertson, "The Man," is a song-and-dance man of their show. I mean to keep it. I have been married three long standing, and he is playing a two-week engagement at the MGM Grand Hotel in Las Vegas beginning October 1.

PAGE OUT OF MARRIAGE BOOK
 Q. The woman who plays Aunt Esther on "Sanford and Son" (Lawanda Page)—is she married? B. L. G. Walker, Iowa.

A. No, "I'm a single lady these days," says Lawanda, "and that's how I mean to keep it. I have been married three times, and that's plenty for me. I don't see any reason to do it again."

PRESENTS WEDNESDAY MOVIE OF THE WEEK
 "Hudson of the Very Rich." 90-minute drama especially made for ABC, stars Lloyd Bridges, Chris Leachman, Edward Asner and Anne Francis. Seven people who arrive at an idyllic resort after a mysterious invitation find their dream of paradise turning into a hellish nightmare with little chance of escape. (R)

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Tel-Air Monday Preview

7:00...CBS...RHODA
Controlling tempers are not the easiest things for Rhoda and Brenda when they both blast two of their closest friends whom they feel have been taking advantage of them.

7:00...NBC...MOVIE ON
(Claude Akins) and Will's (Frank Converse) trailer catches fire and destroys a tobacco shed, causing injury and hardship to a farmer (Moses Gunn).

7:00...ABC...BARBARY COAST
William Daniels, Conny Van Dyke and Edward Andrews. A plotter with a scheme to get rid of the visiting head of an Irish society is convinced by Cable and Cash when she awakens in jail that he has lost two days out of his life, did away

Monday Programs Subject to Change

Table with columns for Channel, Time, Program, and Day. Includes shows like Rhoda, Barbary Coast, Travels With Flip, and various news and sports programs.

Flip Wilson takes laughter on the road in 'Travels With Flip'

One of America's favorite comedians, Flip Wilson, returns the compliment when he hits the road to meet people across the nation—leaving laughter in his wake—in 'Travels With Flip,' a one-hour travel-entertainment special with guests heavyweights boxing champion Muhammad Ali and country music star Loretta Lynn, to be presented Monday, Oct. 13 (8-10:30 p.m.) on the CBS Television Network.



Flip Wilson (center), as Phyllis Lindstrom, accepts the comfort of her friends, played by Richard Schaal and Liz Torres, over her brief piano-playing career on 'Phyllis,' Monday, Oct. 13 (7:30-8:00 p.m.) on the CBS Television Network.

FOOTBALL
ABC Sports will provide live coverage of a game between the St. Louis Cardinals and the Washington Redskins from Washington D.C. Commentary will be provided by Howard Cosell, Frank Gifford and Alex Karras.

8:00...CBS...TRAVELS WITH FLIP
Travel-entertainment special, starring Flip Wilson and special guests heavyweight boxing champion Muhammad Ali and country music star Loretta Lynn.

7:00...NBC...SANFORD AND SON
'Steinberg and Son.' When a television series about a Jewish junk dealer and his son in the ghetto seems too closely based on their own lives, the Sanfords (Red Fox and Demond Wilson) sue the network. Lou Jacobi guest stars.

7:30...NBC...CHICO AND THE MAN
Living in the past, Chico (Freddie Prinze) takes it upon himself to bring his boss back to the present.

7:00...ABC...THE ROCKFORD FILES
'The Deep Blue Sleep.' Jim Rockford's (James Garner) search for a missing model uncovers a trail of homicide leading to an intricate underworld operation.

7:00...CBS...THE SWISS FAMILY ROBINSON
Lotte's life is endangered when she is trapped in a tunnel cave-in on 'Irwin Allen's Swiss Family Robinson,' airing on the ABC Television Network, Sunday, Oct. 12 (8:00-7:00 p.m.).

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'Barbary Coast'

A plotter determined to get rid of the visiting head of an Irish society awakens in jail, where he is convinced by Cable and Cash that he has lost two days out of his life, has done away with his partner and has lost \$25,000 in cash and his favorite Irish singer on the ABC Television Network's 'Barbary Coast,' Monday, Oct. 13 (7:00-8:00 p.m.).

Watchwords



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Martin Sheen stars in 'Sweet Hostage'

Linda Blair and Martin Sheen star in 'Sweet Hostage,' a bizarre drama about a young woman, kidnapped by an escaped mental patient, who is led into a strange world where her abductor becomes her teacher, friend and lover, making its world premiere on the ABC Television Network's 'The ABC Friday Night Movie,' Oct. 18 (8:00-10:00 p.m.).

Sammy Davis Jr. guest stars on 'Love of Life'

Famed entertainer Sammy Davis Jr. will make a special guest appearance on an upcoming episode of 'Love of Life,' popular daytime drama, on Friday, Oct. 16 (10:30-10:55 a.m.) on the CBS Television Network. Davis, who taped the episode in late July in the serial's Studio 44 at the CBS Broadcast Center in New York City, is on camera during three-quarters of the day's program, and also sings two selections.

Black market is linked to murders on 'Barnaby Jones'

A black market in heavy U.S. Army equipment, yielding millions in profits, leads to murder four years later when Betty Jones, a service conspirator, by now a civilian, decides he wants a bigger cut, on 'Barnaby Jones,' Friday, Oct. 19 (9:00-10:00 p.m.) on the CBS Television Network. Walter Grauman directed from a script by William Keys.

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Electronic Scales
N. Highway 385 364-6874

Tel-Air Saturday Preview

11:30...NBC...GO-USA "Oregon Bound..." Second half of a drama based on the true story of six orphans who follow the Oregon Trail to their new home in the Pacific Northwest.

12:00...CBS...THE HE CUBS CHILDREN'S FILM FESTIVAL—"THREE NUTS FOR CIN- DERELLA"

The Czechoslovak film is an updated version of the classic fairy tale and features Lubov Satriankova as Cinderella, and Pavel Travnick as the Prince. (Retrocast)

3:30...CBS...SPORTS SPEC-TACULAR \$50,000 Showdown, with Brent Musburger as host. (From Ceasar's Palace, Las Vegas) and "Watkins Glen Grand Prix" with Ken Squier, Sam Posey and Jane Chastain providing the commentary.

7:00...NBC...EMERGENCY! "The Inspection..." Members of Squad 51 are apprehensive about a proposed inspection of the fire station by the county supervisor and the county fire chief, and sandwich preparations between emergencies. Randolph Mantooth and Kevin Tighe star as paramedics Gage and DeSoto. Wolfman Jack, Jeanne Cooper, and Warren Berlinger guest-star.

7:30...CBS...DOC An old-fashioned New York neighborhood general practitioner whose cantankerous manner never fully hides the deep concern for his patients, most of whom can't even pay him.

8:00...CBS...THE MARY TYLER MOORE SHOW Ted Baxter has auditioned to host a game show in New York, something the WJM-TV news staff treats lightly, until he gets the job and they learn their pompous anchorman is really going to leave.

8:00...ABC...S.W.A.T. "The Vendetta," with guest stars Paul Newman, George Murdock, Scott Newman, John Bennett Perry and Aldo Ray. Lt. Hondo Harrision and a crooked property owner are vengeance-seeking ex-convicts who plan to create evidence pointing to two brothers who have taken the law into their own hands in an attempt to save the family home.

8:00...NBC...SATURDAY NIGHT AT THE MOVIE—"THE MECHANIC" Starring Charles Bronson, Jan-Michael Vincent, and Keenan Wynn. A hired assassin devises one hundred ways to eliminate his victims—and they all work. United Artists, 1972.

8:30...CBS...THE BOB NEWMART SHOW Sex raises its hilarious head when Bob and Emily invite Carol to share her "heavy" experiences with the "overweight workshop."

9:00...CBS...THE CAROL BURNETT SHOW Guest star: Bernadette Peters. Harvey Korman, Tim Conway, Vicki Lawrence and the Ernest P. Younger Quartet.

9:00...ABC...MATT HELM "Scavenger's Paradise" with guest stars Jason Evers, Frances Reid, Pamela Bellwood and special guest star Farley Granger. Helm's investigation of the identity of an adopted young woman leads to murder and an elusive former movie queen.

10:30...NBC...SATURDAY NIGHT LIVE New comedy variety series. Colorcast live from New York. Comedian George Carlin hosts the Premier. Regular features include Jim Henson and the Muppets and short comedy films with Albert Brooks.

SATURDAY

| CHANNEL | 4 EAM | 7 EAM | 10 EAM | 11 EAM | 13 EAM | 39 EAM | OCTOBER 11 |
|---------|----------------------|------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
| CABLE | 4 NBC | 7 ABC | 10 CBS | 11 IND | 13 PBS | 2 IND | 4 IND |
| 7 | EMERGENCY | THE BOB NEWMART SHOW | THE CAROL BURNETT SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW |
| 8 | THE BOB NEWMART SHOW | THE CAROL BURNETT SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW |
| 9 | THE BOB NEWMART SHOW | THE CAROL BURNETT SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW |
| 10 | THE BOB NEWMART SHOW | THE CAROL BURNETT SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW |
| 11 | THE BOB NEWMART SHOW | THE CAROL BURNETT SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW |
| 12 | THE BOB NEWMART SHOW | THE CAROL BURNETT SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW |

Murder without a motive in drug case provides real puzzle for "Kojak"

Kojak is elated when the gashers iron-clad evidence for a murder charge against Paul Malloy, a big-time drug dealer, only to discover that the victim was dead before Malloy shot him on "Kojak," Sunday, Oct. 12 (8:00-9:00 p.m.) on the CBS Television Network. Jerry London directed from a script by Mori Fike.

Frustrated, Kojak searches for the real killer while desperately trying to link Malloy to the crime before the pusher slips away to gain freedom.

In his investigation, Kojak discovers that the victim's partner, Dr. Clossen, seems to have absolutely no idea of a possible motive for the shooting, but his wife, Robin, has a

few areas of activity that she doesn't want revealed.

Telly Savalas
Dan Frazer
Kevin Doonan
George Savalas
Robert Mandan
Elizabeth Macrae
Victor Aronoff
Thayer David
Kermit Murcio
Raymond Singer

Tel-Air Sunday Preview

10:30...ABC...MAKE A WISH Throughout this season, this Peabody Award-winning series will feature a special "Make a Wish" segment. The series will travel across the United States, stopping at famous historic sites, relating our history, and meeting Americans who contribute daily to the ideals who are part of American life. The host is Tom Chapin.

10:30...NBC...THE WONDERFUL WORLD OF DISNEY "The Secret of the Pond," second half of a two-part drama, ignoring the advice of a local resident, a city-bred youngster, Eric Shep, ventures deep into the "virgin" swamp, stumbling on a secret that jeopardizes his life.

6:00...ABC...THE SWISS FAMILY ROBINSON Life is on a knife-edge when she is trapped in a tunnel cave-in while searching for Ernie.

7:00...ABC...THE SIX MILLION DOLLAR MAN "The Wolf Boy," with guest star John Furlong, rescued from the jungles, now asks Steve to join him in a search for a boy believed to be raised by wolves who could be the missing son killed years before.

7:00...CBS...CME Guest star Anthony Newley, and special guest stars Ike and Tina Turner.

7:00...NBC...THE FAMILY HOLIDAY "First Love," concluding half. Ramon (Lance Kerwin) witnesses the slaying of a reviewer and names Farmer Jennings (Andrew Prince), his rival for (Christina Raines), the schoolteacher, Glenn Ford and Julie Harris star.

8:00...NBC...SUNDAY MYSTERY MOVIE—"A MATTER OF HONOR" While returning from his Mexican vacation, Colombo (Peter Falk) is drawn into the investigation of a homicide committed by an aging bullfighter (Ricardo Montalban). Pedro Armendariz and Robert Carricari also guest-star.

8:00...ABC...THE ABC SUNDAY LITERATURE MOVIE—"CINDERELLA"

9:00...CBS...BRONK The murder of an underworld forger leads Bronk to the wealthy mother of an up-and-coming political candidate. Nancy Kelly is featured.

9:30...NBC...BULL IN A CHINA SHOP When a genteel old lady dies, a quartet of her elderly friends summons Det. Dennis O'Flin (Larry Hagman), who is skeptical of their suspicions of foul play until another of them dies.

SUNDAY

| CHANNEL | 4 EAM | 7 EAM | 10 EAM | 11 EAM | 13 EAM | 39 EAM | OCTOBER 12 |
|---------|----------------------|------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
| CABLE | 4 NBC | 7 ABC | 10 CBS | 11 IND | 13 PBS | 2 IND | 4 IND |
| 7 | THE BOB NEWMART SHOW | THE CAROL BURNETT SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW |
| 8 | THE BOB NEWMART SHOW | THE CAROL BURNETT SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW |
| 9 | THE BOB NEWMART SHOW | THE CAROL BURNETT SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW | THE MARY TYLER MOORE SHOW |
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"Three Nuts for Cinderella"

"Three Nuts for Cinderella," a much-acclaimed film from Czechoslovakia, will be rebroadcast on "The CBS Children's Film Festival," Saturday, Oct. 11 (12:00 noon-1:00 p.m.) in color on the CBS Television Network.

The film, an updated version of the classic fairy tale, shows Cinderella as an independent and energetic young girl who had a happy childhood until the death of her father, when her stepmother began treating her as a servant. As the film begins, Cinderella's stepmother is preparing her estate for a visit from the royal family. Cinderella (Lubov Satriankova) is kept out of sight doing chores, but she and the Prince (Pavel Travnick) meet accidentally in the woods. A sympathetic servant, feeling sorry for Cinderella because she cannot go to the royal ball, brings her three hazelnuts with magical properties. The last of which produces a beautiful wedding dress that Cinderella wears when the Prince comes for her and they ride off together. It is married.

"Three Nuts for Cinderella" was produced in 1973 by the Barrandov Film Studio in cooperation with DEFA, of the German Democratic Republic. The film was directed and written by Václav Veritsek.

Burt Tillstrom's Kula, Fran and Ollie with Fran Allison are hosts of "The CBS Children's Film Festival."

"Cinderella Liberty"

James Caan stars with Marsha Mason and Eli Wallach in "Cinderella Liberty," a contemporary love story with modern complications and old-fashioned values, marking its television premiere on the ABC Sunday Night Movie, Oct. 12 (8:00-10:00 p.m.).

The Los Angeles Herald-Examiner said the movie "manages something few films attempt any more: to help us understand (and like) humanity a little better." The L.A. Times saluted the film's "ribald humor and considerable tenderness... uncommonly well made and stunningly acted."

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