

# United Way Drive Hits 100 Per Cent Mark

**the Hereford Brand**

Hereford, Texas, Sunday, December 7, 1975

74th YEAR, NO. 98

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## Sugar Beet Harvest Concluded Locally

By JIM STEIERT  
Brand Farm Editor

Area farmers wrapped up the 1975 beet harvest Tuesday as the final loads of this year's crop were delivered to Holly Sugar Corporation's Merrill E. Shoup plant.

ACCORDING to Bob Ginn, agricultural manager, deliveries of beets to the local plant have been light for a week or so, indicating that farmers are finishing up.

Sugar content of the beets leveled off at an average of 15.62, while tonnages on this year's crop averaged out at only 13.5 tons per acre, down for the second straight year.

Average tonnage for the current crop had earlier been estimated at 16 tons per acre, but that figure was revised downward.

Last year, drought during the summer led to a reduction in tonnage with the crop averaging 18 tons per acre. The 1973 crop yielded an average of 21 tons per acre.

HEAVY INFESTATIONS of curly top which attacked the crop in many areas during the summer are the primary reason for a reduction in yields this year. Many fields became infested when leafhoppers moved into them and attacked beets that were not protected by systemic insecticides.

An improvement in sugar content in this year's crop helped to offset the shorter yields somewhat.

Wet conditions during the fall harvesting season last year led to an average sugar content of only 14.25.

HARVESTING concluded at an early date this year due to ideal weather conditions which allowed farmers to get their crops out early.

Last year, wet weather during the fall caused a continual delay in the beet harvest, which carried over into the new year due to the poor harvesting conditions.

## Police Continue Investigating Car, Home Thefts

Thefts continued to head the list of offenses keeping Hereford policemen busy this week as they attempt to bring an end to a rash of automobile break ins and household burglaries.

Rez Short of Dimmitt reported the theft of a tachometer from his car here earlier this week and a CB radio unit was stolen from a truck owned by Brown Drilling Co. Wednesday night.

Gary Gears of 714 Baltimore reported the theft of a two way radio receiver from his pickup while it was parked at a church parking lot at 6th and Miles.

Two jackets and a stereo tape deck and tapes were stolen from a school bus owned by the Brownfield ISD during the tournament here this week and Gene McBride of 132 Ave. E reported the theft of \$600 worth of cameras and jewelry from his home Wednesday night.

The United Way of Deaf Smith County has reached its campaign goal of \$59,600, it was announced Saturday by Raymond White, chairman of the board of directors.

It marked only the second time in a number of years that the full goal has been reached, and White commended Speedy Nieman, drive chairman, and his division leaders for "a job well done."

Nieman reported that he and treasurer Gayle Cotten added up the total contributions and pledges Friday afternoon and came up \$151.76 short of the goal. "Looking over the records, we noticed that no one had called on Property Enterprises. We called Virgil Sientz to see if the firm would help us, and he responded by writing out a check for the exact amount needed to reach the goal," Nieman stated.

"THE DRIVE LASTED about a month longer than we planned, but it's great to reach the 100 per cent mark," Nieman said. "We had a willing group of volunteers in the campaign, all anxious for the community to reach its goal and say, 'Thanks to You, It's Working!'"

The drive chairman emphasized that more contributions will be welcomed and needed. Nieman said he felt certain more contributions will arrive from prospect cards not yet returned, and that citizens are invited to send donations to The United Way, Box 1371, Hereford.

He pointed out that some agencies may need a little more in their budgets this year, and that losses will occur in pledges when people move away, or have other reasons for not fulfilling the pledged amount.

The Hereford Kiwanis Club contributed \$300 this week to help get the goal within reach, and several \$100 contributions were given to the United Way.

"We had great support in all divisions, and I don't think anyone would mind me singling out the Armour employees again. Their \$12,000 plus in pledges gave us a big jump on meeting the goal," Nieman stated.

WHITE ANNOUNCED Saturday that the board of directors will meet Wednesday morning at 7 in Dickie's Restaurant. Main purpose of the session will be to approve the members to serve on the budget and admissions committee. White said the committee will probably meet about the second week in January to determine allocations to the nine agencies in the UW.

As has been mentioned many times before, the agencies participating in the United Way budget are: Campfire Girls, Deaf Smith County Kids, Inc., Scouts, Big Brothers-Big Sisters, Children's Rehabilitation Center, Red Cross, Salvation Army, Council on Alcoholism, and the USO.

The local board reports that approximately 93 per cent of the funds will remain in Deaf Smith County, and about 71 per cent goes to youth-related programs.

DIVISION CHAIRMEN of this year's campaign drive included Bill Johnson, Lanny Crump, Mike Patrick, Robert Mayfield, R.C. Hoelscher, Andrew Kershen, Nicks Fariss, and Bartley Dowell.

## PTSO Election Slated Tuesday

The nominating committee of the newly-organized Parent-Teacher-Student Organization (PTSO) will present a slate of officer candidates during an election meeting at 7 p.m. Tuesday. The meeting will convene in the Hereford High School library and interested persons are urged to attend.

An election will be conducted with nominations to be accepted from the floor as well as recommendations from the nominating committee. Directed by Mrs. Travis McPherson, this committee includes Mrs. Bill Lyles, John Stribling, Edward Allison, Mrs. Robert Strain and Mrs. Gerald Payne.

Hereford's PTSO accepted bylaws during the previous organizational meeting last month.

## School Board Meets Tuesday

The Hereford School Board meets in regular session Tuesday, beginning at 4 p.m. in the board room of the administration building.

The board has a full 18-item agenda. The regular curriculum report will include discussion of the Right to Read Program by Mary Jo Hamman, and a drug abuse program update. The tennis committee and the school policies committee will also make reports.

Other items include: Athletic program update; discussion of proposed child abuse policy; appointment of a representative to the Juvenile Board; further review of the audit; resignations and elections of teachers, and various reports from school departments.



## Rehearsals For 'Messiah'

Robert McFarland, director of music ministry at First United Methodist Church, is silhouetted against a portion of the community choral group which will present "The Messiah" here tonight at 7. The musical oratorio by Handel will be

performed by some 65-70 local singers, as well as four soloists and a 21-member orchestra. The public is invited to attend the performance at the high school auditorium.

## Handel's 'Messiah' To Be Presented Tonight

"Not a musical entertainment, but a religious service, an actual spiritual experience," is the characterization given to Handel's world-famous oratorio, "The Messiah," by Robert McFarland, the young director of singers and orchestra who will present it here Sunday evening.

McFarland says families are urged to attend together the presentation at 7 p.m. in Hereford High School auditorium. There is no admission charge.

The entire Christmas section of the monumental work will be sung by soloists and the chorus, accompanied by a full orchestra which will feature a harpsichord played by Jan Walser.

The production is a community effort with musicians from church choirs, school groups and a community chorus sponsored by Deaf Smith County

Chamber of Commerce.

The director has appeared as baritone soloist and chorus member in several productions of The Messiah with church and college choirs. This is the second year he has directed the presentation in Hereford.

McFarland serves as minister of music in First United Methodist Church here. First long for a performance in one evening, the Messiah is commonly divided into a Christmas section and an Easter section, as Biblical texts set to music tell the story of Old Testament prophecies of Christ, His birth, death and resurrection.

For the program here the orchestra will play the overture and the well-known Pastoral symphony. In addition to arias by four soloists, songs by the chorus will

include those which are familiar because they are often chosen as Christmas anthems by church choirs.

Soloists will include Jane Gulley, soprano; Sylvia Huckert, alto; Bill Braudt, tenor and Forest Reel, baritone.

Rev. Gene Brink will give the scripture reading and invocation during Sunday night's services.

Joe Flood will be recording the performance, and according to McFarland, donations to be used for the cutting of a record will be accepted during the offering.

Hereford's presentation of The Messiah has been filmed and recorded by television station KFDA, Channel 10, in Amarillo. It will be a portion of a regional Christmas special to be presented sometime in December. The time and date will be announced at a later date.

## Hereford Man Gets Look At Ag Aviation In Poland

By JIM STEIERT  
Brand Farm Editor

A Hereford man came away wishing he'd had an opportunity to see more following a recent visit to Russia with a group of American agricultural aviation representatives.

RAY FRYE of American Dusting Co. of Hereford visited Russia and Poland during October with a National Agriculture Association tour group, and although he observed some agricultural activities in Poland, the opportunity didn't present itself in Russia.

"Things seemed to follow a more western philosophy in Poland than in Russia. We were hosted by a group of agriculture aviation representatives in Poland, while in Russia, we were met by a tour guide and spent our time within the city limits of Moscow," Frye explained.

Eager to interest potential customers in their products, the Polish hosts put on a display of their various agricultural aviation machines and even allowed tour members to take the controls in demonstration flights, although tour members never saw sprayplanes actually working in the fields.

"The workhorse ag aircraft built by the Poles is a massive biplane called the AN-2," Frye explained. "The machine carries both a pilot and co-pilot and can haul 10-12 passengers or carry a payload of 3,000 pounds of spray or dust. Fields must be huge to make such an aircraft practical," he added.

ACCORDING TO FRYE, the AN-2 is also used extensively in Russia, while a smaller Russian plane, the YAK-18-T is used to train agriculture pilots.

Student pilots gain experience on the AN-2 by flying in the co-pilot's seat.

Frye pointed out that Russian students undergo special training in colleges and must have 500-800 hours of flying time to qualify as agriculture pilots.

How does the massive AN-2 compare with the nimble and responsive aircraft used by local ag aviators?

"I HAVEN'T flown much in several years, so I didn't handle the controls personally, but those who did informed me that the plane is rather stiff at the

controls, primarily due to its size," Frye commented.

According to Frye, the exchange of information on ag aviation in Russia was limited primarily to one "shop talk" session.

"We discussed comparisons of ag aviation in Russia and the U.S., and I was surprised to learn that the Russians also have some environmental problems," said Frye.

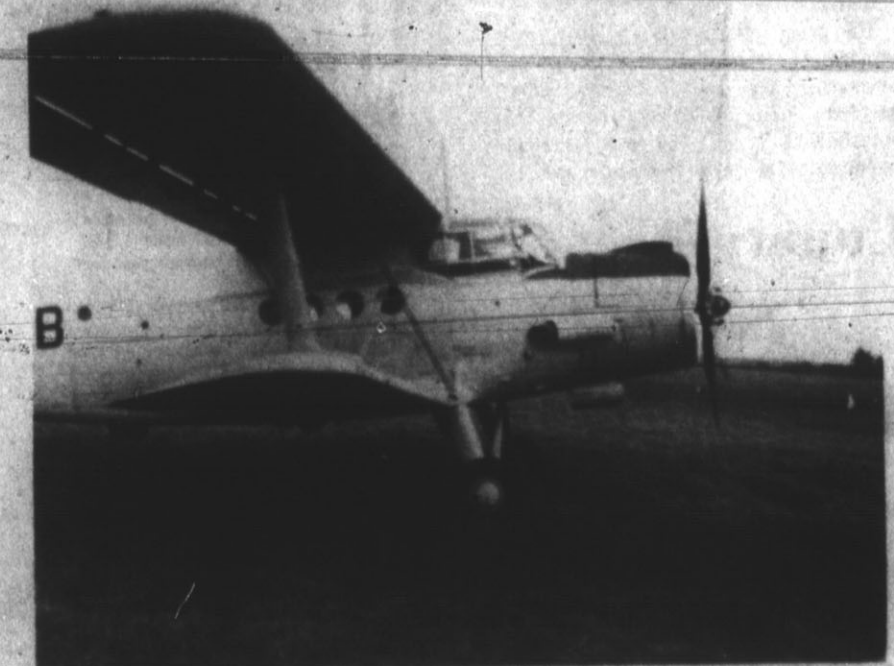
He indicated that the history of the agriculture aviation industry in Russia is similar to that of the U.S., with the industry booming after World War II.

APPROXIMATELY 93,000,000 hectares of Russian cropland were treated by aerial application in 1974, according to figures supplied to the tour members.

During their visit to Moscow, the group was headquartered at a large hotel, and tour members never saw a restaurant.

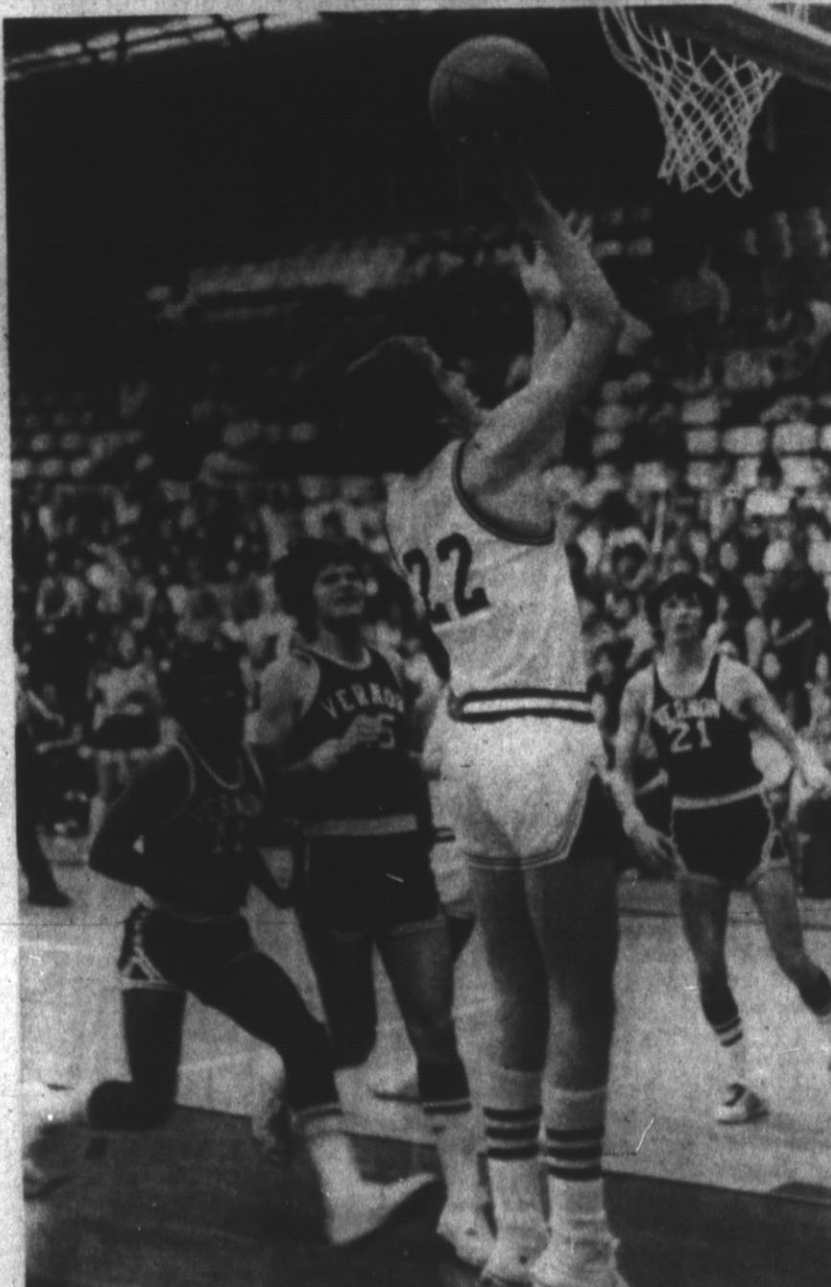
"We were served in the hotel dining room and were told what time to be there for meals, and we were expected to eat whatever was served. There was a lot of smoked fish and some other foods we weren't too fond of, in fact, I never did hear any of the members of our tour group express any great liking for the food. After we left Russia, we traveled on to Switzerland, and it was like coming out of the dark into the light. Right after we landed we spotted a hotdog stand, and that's where we had supper because everyone was anxious for some food that was like what we were accustomed to at home," he explained.

(See, AVIATION, Page 2A)



## Polish Workhorse

This massive biplane, the AN-2, was among Polish agricultural aircraft viewed by Ray Frye of Hereford as a member of a National Agriculture Association group which toured Russia and Poland recently. Frye and fellow tour members were presented the opportunity to observe the aircraft at work, and go up in it. Huge in comparison to the agile planes used by local ag aviators, the AN-2 can carry a payload of 3,000 pounds of chemicals or 10-12 passengers.



## Back-Door Bucket

Steve Cornelius [22] slipped in close for a two-point play against Vernon during action of the Deaf Smith C of C basketball tourney here. Hereford defeated the Lions in first-round action, then downed Brownfield in a close game to advance into the championship game against Morton Saturday night. Cornelius is a starting forward for the Whitefaces.

# License Numbers Used In Farm ID Project

**EDITOR'S NOTE**— This is the second in a series of articles explaining the Farm and Ranch Operation Identification project currently underway here.

The Deaf Smith County Sheriff's Department has launched a specific crime prevention effort aimed at protecting farms and ranches from burglary and theft. The emphasis is on reducing the burglary rate specifically through a marking program known as Operation Identification.

Because of the demand for crime

prevention programs in rural areas, the Deaf Smith County Sheriff's Department has instigated a protection system known as Operation Identification.

FARMERS and ranchers are instructed to mark their possessions, including tools, equipment, implements, machinery and riding gear as well as household items, as they would brand cattle.

Once the local sheriff's department began its rural Operation Identification efforts, officers realized that the standard electric engraver wasn't always practical for this job.

Much of the equipment or gear was stored in isolated places or in the open. Also, the electric engraver won't work on hard materials such as forged metal.

Electric engravers are used for marking household appliances, bicycles or items made of soft or cast metal.

ENGRAVERS are available through the local sheriff's office, the Hereford State Bank and the Chamber of Commerce.

To cope with the problem of the engravers failing to work on hard materials, the sheriff's office here is recommending the use of pre-cast carbon steel dies which, when struck with a hammer, make the desired impression. All of the engraving tools are easy to use and are relatively inexpensive.

The engraver is to be used to permanently imprint the owner's driver's license number on valuables.

THE MARKING system has a two-fold purpose. The first is to deter burglars because marked items are not easily sold. But also, once a marked item is recovered, its owner can be found quickly through a central computer system that compiles driver's licenses.

Once items are marked, signs should be put up warning thieves that the property is protected by Operation Identification.

For more information on any facet of Operation Identification, contact the Deaf Smith County Sheriff's Department at 364-2311.



## Soloists In 'The Messiah'

"The Messiah", a musical oratorio, will be performed tonight at 7 in the high school auditorium with a local chorus of 65 members, four soloists and a 21-member orchestra. Two of the soloists are Sylvia Huckert, left, and Jane Gulley. Other soloists include Bill Braudt and Forrest Reel. Jan Walser is to accompany the soloists on the harpsichord.

## Ambulance Service Due Boost

The regional Emergency Medical Services communication system is on the way to reality, according to a news release from the Panhandle Regional Planning Commission.

Hereford and Deaf Smith County is included in the project, which is funded by local governments and federal EMS funds. The regional EMS is scheduled to receive \$237,000 worth of ambulance radios, control systems, and repeater connections in January.

The UHF communication system should be completed and entirely functional by Feb. 28. With the installation of mobile units each ambulance will have voice communication with their home hospital, other ambulances, and the Amarillo emergency receiving center.

The emergency operating center will also provide a two-way communication

link between the dispatcher and the vehicle's EMS personnel and supportive services—police, fire, physician.

Voice communication between ambulance and hospital allows the relaying of information on the patient's condition and, in turn, relaying of medical advice back to the attendant relating to emergency treatment enroute.

Ron Welty, Deaf Smith General Hospital administrator, serves as a vice president of the regional EMS and is involved in helping certify emergency personnel.

The new communication system will allow each medical facility to anticipate demands of the incoming victim and to assist in directing the emergency vehicle to the closest, most appropriate facility. This will assure the highest level of care for the victim of a medical emergency.



## Poinsettia Tree

Lesley Erin Rigglin, two-year-old daughter of Mr. and Mrs. Coy Rigglin of Summerfield, finds the Christmas tree designed from poinsettia plants most interesting. The local florist shops have many Christmas gift ideas for the shoppers.

## Spain Advises Caution With Decorations

Christmas is a time of joy, and careless acts shouldn't mar that happiness.

That's the warning being issued by Jay Spain, city fire marshal to those Hereford residents who have already started putting up their Christmas trees and decorations.

## Grant Includes Deaf Smith

Congressman George Mahon Tuesday announced the approval of an emergency energy conservation program grant in the amount of \$70,000 for the Texas Panhandle, including Deaf Smith and Farmer counties.

In a telephone call to The Brand, Mahon's Midland office reported the grant was approved for the Texas Panhandle Community Action Program in Amarillo by the Community Services Administration. The grant will serve 25 counties.

The grant, effective Dec. 1, 1975, will provide assistance to families in need of emergency help due to energy-related problems, and will aid in attempts to weatherize homes of low income residents of the Texas Panhandle area.

## County Meet Set

The Deaf Smith County Commissioners Court will hold its first regular session for December Monday beginning at 10 a.m.

The Hereford City Commission and the Hereford School Board are scheduled to meet with the court to consider appointment of seven members to the re-appraisal committee.

Other items on the agenda include: Discuss the possibility of hiring an additional sheriff's deputy; consider appointment of a director to the Juvenile Board; consider several requests for use of the Bull Barn; a discussion on the county insurance, and approval of bills and reports.

The county commissioners meet twice a month—on the second and fourth Mondays.

"We haven't had a Christmas tree fire here in the last two years, and we certainly hope there won't be any this year. There's nothing sadder than going into someone's home only a few days before Christmas and witnessing their holiday go up in flames due to carelessness.

Spain advises local residents to be careful in their selection of a tree, whether natural or artificial.

"If individuals buy a natural tree, they should check it out to be sure the needles are fresh. If the tree is shedding needles, it's probably too dry to buy anyway. Artificial trees should be made of fire-retardant materials," said Spain.

According to Spain decorative lights should bear the UL label of approval, and should be carefully checked before they are put up.

"Once you get your tree up, make sure it stays fresh and alive, keeping it in water will probably help," he added.

Spain also advises local residents to unplug their tree whenever leaving home.

## The Hereford Brand

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## Aviation

from page 1

Highlights of the Moscow visit were tours of the economic achievement fair and one of the cathedrals within the walls of the Kremlin.

"WE ALL GOT the feeling that the economic fair was primarily there to impress the Russian people with what the state is doing. During a tour of the agricultural pavilion at the fair, figures were cited on the 1974 crop, which the Russians seemed to be proud of, but no mention was ever made of the crop failures which are causing the Russians problems this year. We saw huge displays of farm machinery and were also treated to a tour of the aviation pavilion, where we saw models of various airliners and the new Russian SST. The fair was impressive, but we felt it was meant to be

impressive for the Russian populace," said Frye.

A trip inside the Kremlin revealed well-kept streets. The group was allowed to tour one of the four cathedrals within the walls. According to Frye, the cathedrals within the Kremlin are used only for exhibits, not for services, and in the city of Moscow, with a population of about seven million, only 44 Russian Orthodox churches are used for actual services.

"All in all, I found it an interesting trip. I had the opportunity to visit a number of countries and see a lot of things, but I wish our group had been allowed to get a bit closer look at the actual workings of Russian agriculture," Frye concluded.

## Letters To Santa



Dear Santa,

Please bring me a bean bag chair, a football toy box and an Evel Knievel stunt cycle. Also bring my baby brother, Aaron some baby toys and a toy box. We have both been good boys this year. I will leave some cookies and hot chocolate on the table.

Love,  
Shane Ward  
224 Beach  
Hereford, TX

this year. I only want one thing and it is a horse. Please give me one.

Love,  
Greg Coplen

December 3, 1975

Dear Santa,

I'm writing this letter to tell you what I want for Christmas. I want a motorcycle for my brother and me. I want a five speed bike for my two sisters. I want a trick for my little sister. I hope you can bring some of these things.

Yours truly,  
Anthony Garcia

December 4, 1975

Dear Santa,

I'm writing this letter to tell you what I want for Christmas. I want (4) ten speeds and a tricycle. Then I want a set of walkie talkie's, a game of Battleship, a game of monopoly, and a game of The Game of Life. I hope you send all these things to me.

Yours truly,  
Ernesto Reyes

Dear Santa & Mrs.:

My name is Paula and I am six years old. I have been very good in school and at home. I have a sister that is 3 years old, her name is Angela, she has been fairly good. This year I would like a Barbies Dream Boat. My sister would like a Snoopy Hand Cleaner. That's all we want this year, so Thank you Santa and we'll be waiting for you on Christmas with cookies & hot chocolate. Bye

Paula and Angela Montoya

Dear Santa Claus,

I have been a very good boy. Would you please bring me a new Sunday school suit and an Evel Knievel jump set, and a football game. You don't have to bring all of it, it is just a hint. My sister and I are going to bake you some cookies.

Love,  
Matt Coplen

My dearest Santa,

First of all please don't let it snow this year cause my mommy won't let me go outside cause I get sick very easily, and what I want is a baby sister or Brother and a Baby alive doll and putt putt train, and a live puppy! Also say Merry X mas to everyone from me & mommy & daddy.

P.S. I love you, Santa.  
Yvonne Ybarra  
420 Ave. C.

Dear Santa Claus,  
I have been a very good boy

## The Abundant Life

### Let Them Go

By BOB WEAR



There are many harmful feelings; unpleasant attitudes; and mistaken notions about which we must do something. We can let these become a permanent part of us, if we insist upon holding to them. If we are not diligent in our self-examination, honest in the evaluations we form, and in the fixed notions we accept; we can soon become overburdened with many hindrances to abundant living.

AS WE MOVE ALONG through time, it is easy for us to take hold of, and cling to many things that are harmful to us. We pick up a little here and a little there; until we are loaded with all kinds of feelings, and viewpoints, and characteristics. These may not be undesirable or harmful to us, but it is very likely that some of them are excess baggage; and some may even be very hurtful.

It is our task to be honest with ourselves, and to identify the true nature of our feelings and our viewpoints; because a "right mental attitude" is our need.

Right mental attitude is the quality of mind which gives power to one's thoughts and plans. It is in our own mind that we conquer or submit to our problems.—A.A.M.

WE MAY FIND some hate, or some desire for vengeance, or some totally unjustified attitudes, or some hurt feelings, or some very bad prejudices, or

some other damaging life elements present within us. If we do, we must "let them go". They can be dropped and discarded; and they should be.

There is no good reason for struggling along under the weight of such perverse attitudes. They have no value for us, and they do make it very nearly impossible to be happy and successful in our living.

EACH DAY we must make decisions about such things as irritations; disappointments,

sharp words; gossip; and other unpleasantness. We can let them abide with us to make our day unhappy, or perhaps worse.

We can let them distract us, and even cause us to turn aside from the important responsibilities of the day. We can even let them offset, or more than offset the good and satisfying aspects of life available to us. We are glad, however, that there is a better choice.

"LET THEM GO". So, we are irritated; and justly so; however, we will be better off to refuse to be irritated. We have reason to be disappointed, but the feeling of disappointment cannot help us; and it can hurt us. Therefore, we should reject it. Someone speaks to us with sharp words. We can react in kind, or feel hurt, but it is better to just "let them go".

If there should be gossip about us, we can let ourselves become upset and even do

foolish things in our efforts to deny it; or we can ignore it. Generally, the wisest response to such things is; just "let them go".

## THE GRASS



### ISN'T ALWAYS GREENER...

Birth defects are forever. Unless you help.



March of Dimes  
THIS SPACE CONTRIBUTED BY THE PUBLISHER

# Obituaries

## MRS. EULA E. PARKER

1972. Mrs. Virgil Marsh's mother, Mrs. Eula E. Parker, 82, died Friday in Amarillo.

Services were held at 9 a.m. Saturday at N.S. Griggs & Sons Pioneer Chapel in Amarillo with Gene Parker of Canyon, officiating. Burial was in Llano Cemetery.

Mrs. Parker was a native of Lea County and had been an Amarillo resident since 1947. She was a Baptist. Her husband, James Parker, died in

1972. She is survived by three daughters, Mrs. Juanita Gruver of Canyon, Mrs. Thelma Marsh of Hereford and Mrs. Lula May Jones of Topeka, Kan.; one brother, T.A. Hollar of Amarillo; one sister, Mrs. E.H. Jowers of Abilene; five grandchildren and two great-grandchildren.

The family requests memorials to be favorite charities.

## RUDOLPH A. HUSENAN

Rudolph Anton Husenan, 62, brother of two Hereford women, died Friday.

Rosary was held at 8 p.m. Saturday at Parish Hall with the Rev. Stanley Crocchiola, pastor of Holy Family Catholic Church of Nazareth officiating. Services will be today at 2 p.m. at Holy Family Catholic Church with the Rev. Crocchiola officiating.

Burial will be in Holy Family Cemetery by Wallace Funeral Home of Tulia. Funeral Mass will be at 10 a.m. Tuesday at Holy Family Catholic Church in with the Rev. Crocchiola officiating.

Mr. Husenan was a native and lifetime resident of Nazareth.

He was a farmer.

Survivors include two sisters, Mrs. Wilhelmina Vinton and Mrs. Louise Hollenstien, both of Hereford; and three brothers, Amil, August and Vincent, all of Nazareth.

## MRS. GEAN E. YOUNGER

Mrs. Gean Elizabeth Younger, 75, of Amarillo died Friday. She was a sister of Bob Fotheringham of Hereford.

Services were pending Saturday at N.S. Griggs & Sons Funeral Home in Amarillo.

Mrs. Younger was a native of Corning, Ohio, and had been a resident of Amarillo since 1920. She was member of the First

Presbyterian Church.

A graduate of University of Ohio at Athens, she was a former schoolteacher and former dental assistant. She was a member of Order of Eastern Star Bonita Chapter of the Eastern Star.

Surviving are the widower, Dr. Jack Younger; Fotheringham and one sister, Mrs. V.M. Puckett of Amarillo.

## GARY E. BREWSTER

Gary E. Brewster, 85, of Midland, a former Hereford resident, died Wednesday at Midland after a long illness. Funeral services were held Saturday afternoon in Assembly

of God Church.

The Rev. Homer T. Goodwin, pastor, officiated. Burial was conducted in Hillcrest Cemetery at McLean under the direction of Gilliland-Watson Funeral Home.

Born Nov. 28, 1890 in Polk County, Ga., Mr. Brewster married Evalde Parrish Aug. 22, 1911 in Cedar Town, Ga.

He came to Midland in 1969 from the Amarillo and Hereford area and was a member of Assembly of God Church.

Survivors include two daughters, Mrs. T.M. Odom of Midland and Mrs. Alney June Nipper of Newport, Ky.; a son, Edgar Brewster of Hereford; several brothers and sisters, 12

grandchildren and a number of great-grandchildren.

Doctors today recommend a weight gain of 24 to 30 pounds during a normal pregnancy, the March of Dimes reports, depending on the mother's original weight.

Certified nurse-midwives make it possible for pregnant women to get good prenatal care in some parts of the country where it was not available before, says the March of Dimes.



By David and Eunice Bigelow  
Coffee and politics are a truly democratic couple. A political coffee party is a tried-and-true means of getting the constituency to meet the candidate. The '76 campaign might state his individuality by serving one of the new flavored coffees by R.C. Bigelow. A real vote swinger might be Cafe au Chocolate, dashed with sweet chocolate. Or maybe support will build for coffee accented with mint, cinnamon or anisette.

ONLY 15 SHOPPING DAYS LEFT TILL CHRISTMAS

To Shop Penney's, your CHRISTMAS GIFT Headquarters



and complete Department store-

CHARGE IT!

Gift Slippers for the whole family.

Warm lots of feet for a little.

Merry Christmas from JCPenney

CHARGE IT WITH YOUR PENNEY CHARGE CARD!

25% off steel belted radials.

JCPenney Survivor Steel Radial. Features 2 polyester cord radial plies, 4 rayon belts, one steel belt. In the wide 70 series profile. Sizes BR70-13 and HR70-13 feature 2 fiber glass belts and one steel belt on 2 plies of polyester. Whitewalls. No trade-in required.

Tire size	Save	Reg.	Sale	+ fed. tax
AR78-13	10.50	42.00	31.50	2.02
BR70-13	11.75	47.00	35.25	2.32
ER70-14	13.25	53.00	39.75	2.80
FR70-14	14.00	56.00	42.00	3.01
GR70-14	15.25	61.00	45.75	3.18
GR70-15	16.50	66.00	49.50	3.17
HR70-15	17.25	69.00	51.75	3.36

Sale prices effective thru Saturday.



**\$4.99**  
Men's corduroy slipper. Cotton with acrylic pile lining, crepe sole. Brown or green. Sizes 6-12, 13.

**\$4.50**  
Women's acrylic pile scuff. Blue, pink, woodhue or green with tip dyed cuff. Sizes 5-10. (Whole sizes.)

**Fashion watches.**

**Special 34.77**  
A handsome collection of fashion watches. For men: calendar and day/date styles, electrics and automatics. For women: sport, and dress watches. All very specially priced.

**\$7.50**  
Men's pile lined slipper. Boot style upper, deep side gores. Comes in brown vinyl, sizes 6 to 13. (Whole sizes.)

**Macrame hangers.**

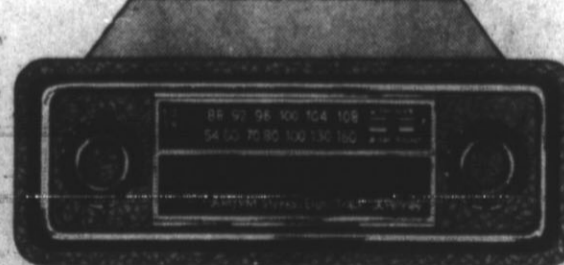
**\$3.20 to \$29.**

We have them! Macrame hangers thick, thin and medium... with beads or without... natural or brightly colored. Come see! And the pots to fit, \$3.99 to \$12.

**Striped gauze.**

**Special 1.44 yd.**

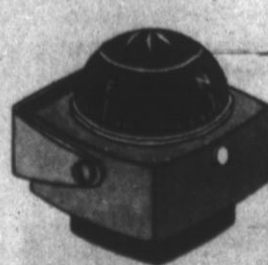
Soft, light crinkled gauze in assorted ombre-type stripes. Polyester/cotton in popular colors, 45" width.



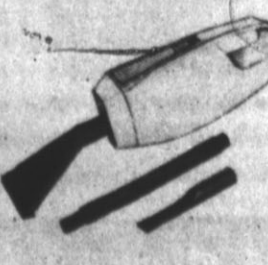
**Save \$25**  
Reg. 99.95. Sale 74.88. JCPenney in-dash AM-FM stereo. Stereo radio with built-in 8 track tape player. Fits most American and foreign cars. 12 volt negative ground only. Expert installation available at extra cost.



**Save \$12**  
Reg. 49.95. Sale 37.44. Mini 8 track tape deck for your car. Features program selector, slide-type volume, balance and tone controls. Repeat button. Fully integrated circuit. 10 oz. convertible speakers (not shown). 19.99. Expert installation available at extra cost.



**6.99**  
GTS 360 compass is an attractive accessory that complements any car interior. Great Christmas gift idea.



**19.99**  
JCPenney auto hand vacuum cleaner connects to cigarette lighter socket. Has removable easy to clean bag.

**JCPENNEY ANTI FREEZE And Summer Coolant \$3.88 Gal.**

**25% off the JCPenney 10 step tune-up**

**Save \$7.97** Reg. \$31.88, NOW \$23.91 (6 cyl. engines)  
4 cyl. Save \$6.97, Reg. \$27.88, Now \$20.91  
8 cyl. Save \$9.22, Reg. \$36.88, Now \$27.66  
Here's what we do:  
• Replace spark plugs  
• Replace points, condenser, rotor  
• Replace distributor cap  
• Service air filter  
• Service fuel filter  
• Service heat riser  
• Service auto choke  
• Adjust cam dwell angle  
• Set basic timing  
• Adjust carburetor  
All parts and labor included. Resistor plugs at extra cost. \* Most American cars and many foreign cars. Make appointments thru Saturday

ONLY 15 SHOPPING DAYS TILL CHRISTMAS

ONLY 15 SHOPPING DAYS TILL CHRISTMAS

# Scouting News

Tierra Blanca District Roundtable was held Thursday night. Cub leaders meeting with Ellen Collins, District Cub Scout Chairman, included: Wyatt Watkins, Shirley Kuykendall, and Anna Vandever of Pack 50; Shirley Carlson of Pack 51; Jim Simon of Pack 53; and Betty Lady of Pack 151. Scout leaders attending included Ron Matthews and Hawk Kreig of Troop 51, and Boyd Collins of Troop 154. Also attending was Dyal Garner, District Committee Chairman. All Cub and Scout leaders should attend roundtables. Please plan to be there at the next one, Jan. 8.

Troop 50 led by Scoutmaster Gary Billingsley recently made donations to Boy's Ranch and Girlstown. The troop is currently working on first aid skills with the help of John Gilliland.

Troop 51 of the Hereford

Whiteface Kiwanis Club planned to camp at Lake Meredith this weekend. They were to be accompanied by Scoutmaster Ron Matthews, Wendell Roe, and Mel Witte.

Troop 150 sponsored by the Hereford Kiwanis Club and led by Scoutmaster Victor Cantu will have an open house at 7 p.m. on Dec. 12 at the San Pablo Methodist Church at 223 Kibbe. All boys interested in joining are invited to attend.

The Tierra Blanca District Committee will meet at 7 p.m. on Dec. 10, at the Chamber of Commerce. Anyone interested in the future of Scouting in Hereford is invited to attend.

If your pack or troop would like to have its activities reported please call Jeff Morris, 364-4274 by 7 p.m. on Thursdays.

Save electricity by doing as much ironing as possible in one stretch. A lot of energy goes into heating the iron initially.

Does your car need an oil change? Refill with the lowest SAE number recommended by the manufacturer. Remember heavy oil tends to increase friction and decrease fuel economy.

You can make your Christmas tree twinkle with either regular size or small bulb sets. Most new midsize bulb sets include one flasher bulb which makes the entire string go on and off. For standard size sets, you need a flasher bulb for each socket. In either case you save half the electricity you would use on lights that stay on constantly.

# The Brand Files

## ONE YEAR AGO

Commissioners to study food-stamp program... Talent to perform "The Messiah"... Christmas Light tour set... Sheriff warns shopper to beware during holiday... Miss Lillie Hostetter celebrates a century of active life... CROPS committee to sponsor clinic... Herd beats Canyon 68-67... Miss Zinser earns WTSU scholarship.

## FIVE YEARS AGO

Drive results of only \$29,000 disappoints United Fund directors (goal was \$35,000)... Lions looking for donations for Girlstown... Shuval reports no backlog in county court... Volunteer contributions provide help for Community Action Agency... Project Christmas Card in operation... Doris Hardin likes job with C of C... Charles Schlabs to head area vegetable research group... Country Club has annual Christmas ball.

## TWENTY-FIVE YEARS AGO

Powell found not guilty in trial of forgery case... County water group will convene here... Youth dies in collision of auto and fast train... Hospital board asks T.E. Seigler, Jr. to serve as business manager... H & H Furniture to hold formal opening... Garden Club enjoys pre-Christmas festivities... Park Avenue Village stages grand opening... Large crowd attends "Messiah" presentation... Tynes announces formal opening of drug store.

## FIFTY YEARS AGO

Get ready for coming poultry show... J.P. Wood plowed furrow 87 1/2 miles long and hauled hundreds of houses to new locations on Plains Farms... Moseley and Rockwell are erecting new residence with all modern conveniences... Rain and snow are falling... Local farmers have luck with Burnett cotton... Hill and Rickets dispose of 12 sections of land... Bakery and cafe involved in two trades this week.

# Joyce's Journal

BY JOYCE SHIPP

Deaf Smith County Extension Agent

## Tasting Bee Tomorrow

Deaf Smith County Home Demonstration Council is sponsoring a tasting bee, Monday at 12 noon, in the Community Center Ballroom. All Home Demonstration club members are invited to attend.

Many have submitted recipes that will be included in the cookbook. Those that failed to get a recipe in, please bring a main or side dish to the luncheon.

cinnamon sticks  
1/2 teaspoon cinnamon  
1/2 teaspoon allspice  
1/2 teaspoon salt  
4 cups water

Combine ingredients and simmer gently for 15 minutes. Pour into punch bowl and serve in mugs with cinnamon sticks.

Yield: 1 gallon

### CRANBERRY SALAD

1 quart cranberries  
1 1/2 cups sugar  
2 tablespoons granulated gelatin

1 cup diced, unpeeled apples  
1/2 cup orange juice  
1 cup finely chopped celery  
1 cup chopped nuts

Grind cranberries, using fine blade; add sugar, mix and let stand for at least 1 hour stirring occasionally. Soften the gelatin in the orange juice for 5 minutes; then stir over hot water until dissolved. Mix gelatin mixture with cranberries, celery, apples and nuts. (Miniature marshmallows also can be added.)

Place ingredients in individual molds or flat dish, which have been rinsed in cold water. Chill in refrigerator until set. Unmold (or in dish cut in squares) and serve on crisp lettuce leaf, with mayonnaise (if desired).

### CRANBERRY QUICK BREAD

2 cups flour  
1 teaspoon baking soda  
1 teaspoon salt  
3/4 cup sugar  
1 egg  
1 cup halves or coarsely chopped raw cranberries

1/2 cup orange juice  
3 tablespoons white vinegar plus water to make 2/3 cup  
1 teaspoon grated orange rind  
1/4 cup melted shortening  
1 cup chopped nuts

Sift together flour, soda, salt and sugar into mixing bowl. Beat egg; add liquids, orange rind and melted shortening. Add all at once to flour mixture; stir until flour is just dampened. Add cranberries and nuts; stir just enough to blend well.

Turn into greased 3 1/4-inch by 4 1/2-inch by 2 1/2-inch loaf pan. Bake at 350 degrees F. for 60 to 70 minutes. Remove from pan; cool several hours or overnight before slicing.

### CRANBERRY CRUNCH

1 cup uncooked rolled oats  
1/2 cup flour  
1 cup brown sugar  
1 quart vanilla ice cream  
1/2 cup butter or margarine  
2 cups cranberry sauce (whole or jellied)

Mix oats, flour and brown sugar. Cut in butter or margarine until crumbly. Place half of this mixture in an 8-inch by 8-inch greased cake pan. Cover with cranberry sauce.

Top with remainder of mixture. Bake 45 minutes at 350 degrees F. Serve hot in squares topped with scoops of vanilla ice cream. Serves 6 to 8.

### HOT 'N SPICY CRANBERRY WASSAIL

1/4 teaspoon nutmeg  
1/4 teaspoon cinnamon  
1/4 teaspoon allspice  
3 tablespoons tea  
2 1/2 cups boiling water  
1 pound can clear cranberry sauce

1 1/2 cups water  
3/4 cup sugar  
1/2 cup orange juice  
1/4 cup lemon juice

Tie nutmeg, cinnamon, allspice and tea in a cloth bag. Put into 2 1/2 cups boiling water. Cover and steep 5 minutes. Beat cranberry sauce with mixer and heat with 1 1/2 cups water.

Remove spice bag from steeped tea. Add sugar, hot lemon juice. Serve hot. Serves 8 to 10.

### CRANBERRY EGGNOG

4 cups cranberries  
4 cups water  
3/4 cup sugar  
6 eggs  
1 pint heavy cream ground cloves

Cook cranberries in water until skins pop open. Strain and chill. Separate eggs, beat yolks until frothy; add 1/2 cup of sugar and beat until smooth and creamy. Beat whites until they form soft peaks; add remaining sugar and beat until smooth and shiny.

Fold yolks into whites; pour in cream and juice. Mix well. Sprinkle with cloves if desired. Serves 8-10.

### LEMONADE-CRANBERRY PUNCH

4 pints cranberry juice  
4-6 ounce cans frozen lemonade concentrate

Shiny, plump cranberries add sparkle to holiday celebrations as ingredients in punch, turkey stuffing, fruit salads and desserts.

Americans have loved cranberries since the first Thanksgiving feast when Indians gave the bright red berries to the Pilgrims.

Cranberries, harvested during fall and winter, are readily available all year, frozen, canned, in jellies, whole or in juice form, with or without added sugar.

CRANBERRY CRUNCH  
1 cup uncooked rolled oats  
1/2 cup flour  
1 cup brown sugar  
1 quart vanilla ice cream  
1/2 cup butter or margarine  
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### LEMONADE-CRANBERRY PUNCH

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4-6 ounce cans frozen lemonade concentrate

Are you turning your heat back to 60 degrees at night? For every degree you dial down, you can save at least 1 percent on your heating bill.

Plan your Christmas menu early. Make up your list with care. Check your stores for specials coming up. Save gas by avoiding unnecessary trips.

Use small appliances such as toasters, electric skillets or bake ovens for the small goodies that make your Christmas feasts more festive. Save the oven for long-cooking, larger dishes.

During this busy pre-holiday season try cooking several meals at one time. You'll save energy by fully using your stove during the longer cooking period, and just heating your own pre-cooked meals later.



**JAMES GENTRY  
FIRST  
REALTY  
364-6565**

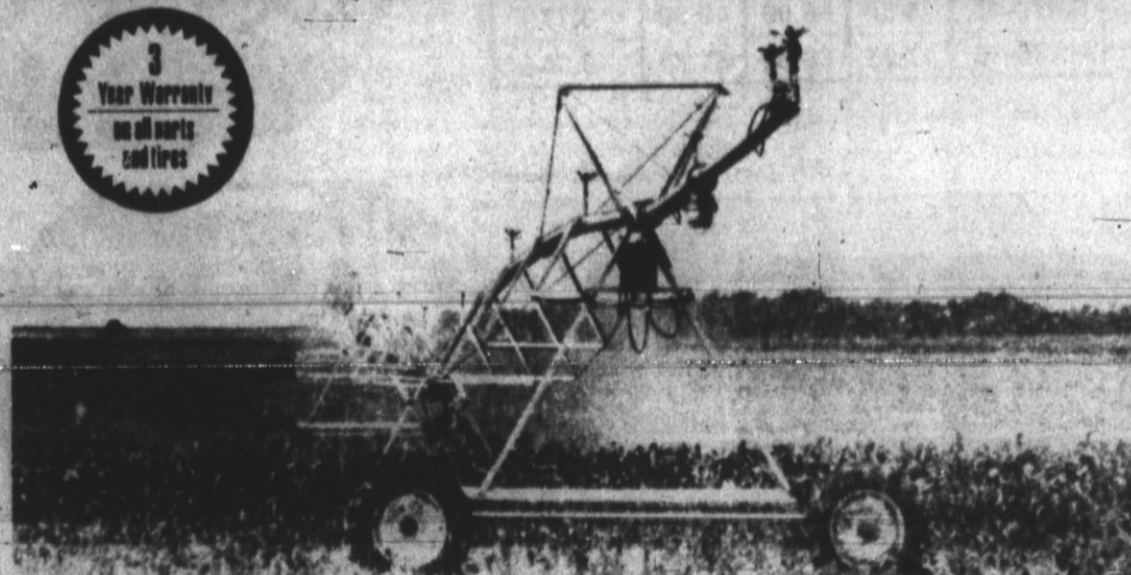
## Mr. Farmer:

When buying or selling farm and ranch lands, your selection of a realtor is of supreme importance. Why not choose a fellow farmer who is also a realtor to help you? If your realtor does not understand well logs, underground line sizes and types, water tables, investment credit, repair costs, fuel costs, irrigation horsepower requirements, friction loss, soil maps, insurance rates, tax matters, and detailed production cost figures, then you may have the wrong realtor. Let us serve you. We understand farmers and farming.

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# ALUMIGATOR

## THE ALUMINUM CIRCULAR IRRIGATION SYSTEM



MAXIMUM FLOTATION - ALUMIGATOR SHEDS POUNDS AND PROBLEMS

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# Five Pioneer Gas Employees Honored

AMARILLO-Five Hereford residents were honored Thursday night at Pioneer Corporation's annual service award dinner for employees in its natural gas division.

Hereford employees receiving the award at Amarillo's Tascosa Country Club were Lavon Pagett, Eldon McNutt, Pete Lowrie, Robert W. Mayfield and Russell J. Hansen.

Pagett has been with Pioneer Natural Gas Company 20 years, and presently serves as district sales representative; McNutt, an employee for five years, is a meter inspector; Lowrie, a 15-year employee is district

foreman; and Mayfield, a general plan operator, and Hansen, a general utility man have been working for Pioneer Natural Gas Company for five years.

K. Bert "Tex" Watson, president of Pioneer, presented the awards at a banquet which was the last of three such events held by the company at different cities in its service area. A total of 187 awards, representing 2390 years of combined total service, were presented throughout Pioneer Natural Gas Company's West Texas system this week.

# The Necessity Of United Action

Two hundred years ago this week, the leaders of the American resistance to Great Britain recognized that one of their greatest needs was to present a united front. If any colony were to act alone to deal with England or to take a different course of action, the British would properly interpret this as a sign of weakness in the colonial union that they should use to their own advantage.

Therefore, in addition to creating an army, cultivating foreign friendships, and developing a temporary form of government, these American leaders had to be constantly alert to any independent action by an individual colony.

During December 1775 a threat to the unity came from New Jersey. The citizens of that colony were not attempting to independently reconcile themselves with Britain; instead they debated the possibility of sending a stronger petition to King George since he refused to acknowledge earlier ones or to recognize the Continental Congress as an official body.

When word reached the Continental Congress about the anticipated action in New Jersey, three delegates were sent immediately to Burlington where the assembly was meeting. John Dickinson, of Pennsylvania, John Jay of New York, and George Wythe of Virginia met with the New Jersey Assembly to express the concern of Congress and the need for unity.

Apparently, the New Jersey Assembly was somewhat embarrassed about the hasty action and may well have feared that others would consider a new petition as an effort supported by Loyalists to destroy continental union.

The records are somewhat silent on the exact developments in Burlington, but the desired result was achieved. The new petition was not sent, and the latest threat to disharmony ended.

In the meantime, in Spanish Texas livestock raising had become a major activity of the missions. During the early part of the eighteenth century most of the ranching activities were conducted by the missions.

IN THE MISSIONS livestock

were valuable for several reasons. The animals—including sheep, goats, mules, and horses, in addition to cattle—provided much of the wealth of the Church. The Indian neophytes, in addition to their religious training, were taught to care for ranch animals and to use the products the animals produced.

In Texas the Franciscan missionaries were the ones primarily responsible for establishing the ranching industry. Without doubt, they added to the wealth of their own order, but at the same time they contributed an economic activity that would benefit untold millions of future Texans.

Reagan-Ford clash in New Hampshire guaranteed.



Wishing... doesn't make it so! Birth defects are forever. Unless you help. March of Dimes

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# The CLOD KICKER

By Roy Faubion

Have you ever heard someone referred to as a person with "tunnel vision"? The term is really self explanatory. It means that the person has such a narrow viewpoint that his vision is limited to that which is in the small focal point of his own opinions.

How often have you said of a man or woman that he has "great vision"? You are, in fact, saying that the person possesses the ability to see beyond the immediate effects of a situation and look well into the future to evaluate the long range echoes that result from today's actions. He also is capable of watching for "ripples" that occur after action is taken. Ripples not only concern the future, but the immediate time frame can be clouded, and the integrity of the past is either weakened or made stronger as the backwash covers it.

What we say or do today certainly has its immediate and long range effects. There still is much to be said for the story of the three little pigs and the

methods they used to build their houses. Two had tunnel vision and the third had great vision. So it is with our associations with people.

What we say or do today will be accepted or rejected by those we deal with on a day to day basis. If it is in keeping with our actions and words of the past, we are likely to be believed and accepted by our associations. If we are not always on the alert to what we say or do, then our relationships with people will crumble, just as the house, built of twigs fell when the wolf came calling on the little pig.

Solid words and solid actions that are consistently in line with our past will help to create relationships built on trust. That comes from great vision, looking beyond the perimeters of the present, and escaping from the tunnel of our own opinions.

The backwash from the ripples will only lap gently and happily at the foundations we have built that are based on trust.



## Legion Officials Visit

State leaders of the American Legion had a coffee-break meeting with Hereford Legionnaires Thursday. State Department Commander Larry Lahale, from Kilgore, and vice commander Harvey Holcomb, Odessa, are shown visiting with Grant Hanna, Carlos Vaughn, and Bennie Wombie. Lahale is emphasizing a theme of "Make Things Happen" during his visit to Legion districts. Wombie is the post commander in Hereford, and Hanna is a past commander and district commander.



CLOWNING AROUND. While visiting Nashville's Opryland, U.S.A., March of Dimes National Poster Child Tammy Patterson became pals with Boscoe the Clown and Charlie the Macaw from South America.

## Auction Set At Boy's Ranch

On Saturday, January 17, 1976 a regional farmer's auction will be held at Texas Boy's Ranch located just 2-1/2 miles east of Lubbock, Texas on Liberty Road. Both farm machinery, tools, and livestock will be on sale with the Ken Bozeman and Jack Aull Auction Service donating their auctioneer and clerical fees to the boy's ranch.

All farmers and ranchers throughout Texas are urged to take part in the auction and help our ranch grow!

For further information, contact our office by calling (806) 747-3187 or writing Texas Boy's Ranch, P.O. Box 6040, Lubbock, Texas 79413.

## UT Offers Program

AUSTIN--A new program launched by The University of Texas is designed to be a boon for community colleges.

The UT program will give special teacher training to Ph.D. students (who already are well grounded in an academic discipline) so they may become good teachers in two-year community colleges. The training consists of special teaching seminars plus on-the-job experience as interns in community colleges.

UT Austin, which has the nation's oldest and largest community college leadership program, has trained more junior college presidents and deans than any other university.

## WHO KNOWS?

1. Into what body of water does the Danube River empty?
2. What is the meaning of the word Ohio?
3. What is the area of the District of Columbia?
4. Who was the first Secretary of Transportation?

## Answers To Who Knows

1. The Black Sea.
2. It is an Iroquois name meaning great.
3. Seventy square miles.
4. Alan S. Boyd

## NEW IDEA!



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This delicate new pin design will delight every mother's heart. One simulated birthstone represents each child. Styled in sterling silver or gold electroplated sterling. A meaningful gift she'll wear proudly in lovely gift box.

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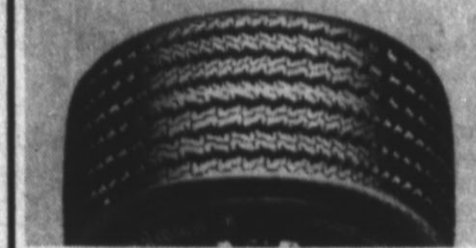
from Firestone

4-PLY Deluxe Champion Polyester cord body

DOUBLE-BELTED Deluxe Champion 1976 new-car tire

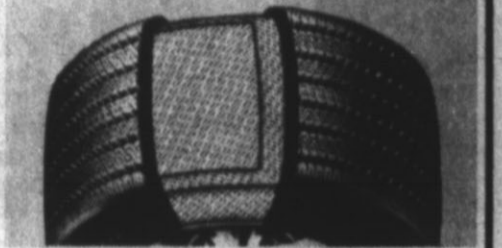
\$3<sup>50</sup> to \$5<sup>45</sup> LESS than reg. Fall '74 Prices

\$7<sup>60</sup> to \$13<sup>50</sup> OFF Our June '75 Prices



Wide, deep 7-rib tread on strong smooth-riding polyester cord body.

As low as \$18<sup>95</sup> A78-13 Blackwall.



Two fiberglass belts for long mileage, polyester cord body for smooth ride.

As low as \$24<sup>95</sup> A78-13 Blackwall.

BLACKWALLS				
Size	Reg. Fall '74	LESS	Bargain price	F.E.T. (each)
B78-13	\$24.20	\$4.25	\$19.95	\$1.84
C78-14	25.00	4.05	20.95	2.04
D78-14	25.80	3.85	21.95	2.10
E78-14	26.60	3.65	22.95	2.27
F78-14	28.45	3.50	24.95	2.40
G78-14	29.70	3.75	25.95	2.56
H78-14	32.00	4.05	27.95	2.77
G78-15	30.45	3.50	26.95	2.60
H78-15	32.75	3.80	28.95	2.83
L78-15	35.50	4.55	30.95	3.11

All prices plus tax and old tire. Whitewall add \$3.

BLACKWALLS				
Size	June price	Amount off	Bargain price	F.E.T.
A78-13	\$33.25	\$8.30	\$24.95	\$1.77
B78-14	34.95	8.00	26.95	2.02
C78-14	35.95	7.60	27.95	2.10
E78-14	37.00	8.05	28.95	2.32
F78-14	40.75	8.80	31.95	2.47
G78-14	42.50	9.55	32.95	2.62
H78-14	45.75	9.80	35.95	2.84
F78-15	41.90	8.95	32.95	2.55
G78-15	48.50	9.55	33.95	2.69
H78-15	46.85	9.90	36.95	2.92
J78-15	48.55	10.60	37.95	3.09
L78-15	60.75	10.80	39.95	3.21

All prices plus tax and old tire. Whitewall add \$3.

## Deluxe Champion Radial

Radial performance at economy prices.

\$6<sup>25</sup> to \$9<sup>15</sup> OFF Our June '75 Prices

As low as \$32<sup>95</sup> BR78-13 Whitewall.



This 30,000 mile tire has radial polyester cord body for smooth ride and handling and double fiberglass belt for added strength and long mileage. The wide, "wrap-around" tread gives traction and control in cornering. All this... plus the smart look of modern white sidewalls.

WHITEWALLS				
Size	June price	Amount off	Bargain price	F.E.T.
BR78-13	\$39.20	\$6.25	\$32.95	\$2.07
ER78-14	46.70	6.75	39.95	2.51
FR78-14	48.70	6.75	41.95	2.68
GR78-14	52.25	7.30	45.95	2.88
HR78-14	57.35	7.40	49.95	3.04
GR78-15	64.60	7.65	46.95	2.95
HR78-15	66.70	7.75	50.95	3.17
JR78-15	62.35	8.40	53.95	3.30
LR78-15	65.10	9.15	55.95	3.48

All prices plus tax and old tire. Priced as shown at Firestone Stores. Competitively priced wherever Firestone tires are sold.

## Tires for COMPACTS and IMPORTS

CHAMPION \$14<sup>95</sup> Full strength tire with long mileage tread rubber. Size 6.00-13 Plus \$1.44 to \$1.60 F.E.T. and old tire.

\$15<sup>95</sup> Blackwall Size 6.50-13 Plus \$1.75 to \$1.77 F.E.T. and old tire.

\$19<sup>95</sup> Blackwall Size 5.60-15 Plus \$1.69 to \$1.79 F.E.T. and old tire.

MINI-SPORT \$23<sup>95</sup> European style, round shouldered tread for precise handling. Sizes 5.60-12, 6.00-12, 5.20-13, 6.00-13, 6.15/155-13. Plus \$1.38 to \$1.75 F.E.T. and old tire.

\$25<sup>95</sup> Blackwall. Sizes 6.00-13, 5.60-14, 5.60-15. Plus \$1.44 to \$1.69 F.E.T. and old tire.

\$27<sup>95</sup> Blackwall. Sizes 6.45-14, 6.00-15L, 6.85-15. Plus \$1.74 to \$1.87 F.E.T. and old tire.

## PICKUP, VAN and RV TIRES

Firestone Transport \$25<sup>73</sup> All-Wheel Tubeless 6 ply rating. Size 6.70-16 Plus \$2.43 Fed. Ex. tax, exchange Black, tube type, 6 ply rating.

Firestone Town & Country \$33<sup>85</sup> Drive Wheel Tubeless 6 ply rating. Size 6.70-16 Plus \$2.77 Fed. Ex. tax, exchange Black, tube type, 6 ply rating.

All-New 1975 Firestone ALBUM The Wonderful World of Christmas. Includes: Glen Campbell, Bing Crosby, Tony Orlando, Anne Murray, New Christy Minstrels and other stars!

STEREO Only \$149 Limit one. Additional \$3.99 each.

FRONT END ALIGNMENT Precision alignment by skilled mechanics. \$12<sup>95</sup> American cars. Parts extra, if needed. NO ADDITIONAL CHARGE for factory air or torsion bar cars.

LIFETIME MONROE SHOCK ABSORBERS. Mono-Matics will last (in normal use) as long as you own your car - or Firestone will replace them on proof of purchase from Firestone charging only for installation. \$13<sup>88</sup> each INSTALLED.

FOREVER BATTERY. Our finest passenger car battery - as advertised on TV. As low as \$39<sup>95</sup> Exchange.

## THE HOME GAME

BY VIRGINIA TRUAX

DRESS SAVER - Perspiration stains have ruined many a good dress. A few hints that might help save these garments: Sponge the area with diluted vinegar and wash immediately. Yellow stains can sometimes be removed by daubing the area well with a solution of Epsom salts and a little benzene, then squeeze moisture out between paper towels. It may be necessary to repeat this several times.

TALL TREAT - Iced coffee on a torrid afternoon is a guest-pleaser. Top it off with a dab of sweetened whipped cream dusted with cinnamon. Bet the gals at bridge club would like this!

WATER HATER - Canvas shoes with cork soles create a cleaning problem because they shouldn't be submerged in water. An easy solution is fabric cleaners put out by shoe manufacturers. They do a good job on the canvas and will add months to the life of your shoes.

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## What's The Issue?

The city's approval of a motel room tax has touched off somewhat of a controversy, especially between one motel owner and the Chamber of Commerce board.

We believe the motel owners are justified in opposing the action, if they sincerely think it will hurt their business. Much of the opposition, however, has dwelled with the fact that Hereford is not a tourist town, and money will not make it a tourist attraction.

It seems to us that this is clouding the issue. It should be pointed out that the chamber's stated request for the funds was "to promote Hereford for increased tourism and to attract industry, without directly taxing local citizens." We haven't heard anyone attack the part about attracting new industry.

From discussions we've heard, the C of C hopes to use some of the funds for printing brochures and city maps of Hereford. They received donations from the city and county this year to help print some brochures. This would be more for industrial prospects than attracting tourists.

When the city commission determines just what the funds can be used for, it should put more light on the subject and, perhaps, clear up any misconceptions.

## Slippery Oil Problem

If the President signs the oil price control bill Congress has written he will deserve the consequences. But the country doesn't deserve to be served so badly by its leaders.

The oil bill sacrifices the long-term interests of the country for short-term political gain. Its backers want to be able to tell the voters next year that they rolled back the price of gasoline by 3.5 cents a gallon, and other oil products comparably. Apparently there are few politicians around willing to buck this slippery game even among those who can foresee its ultimate consequences.

This legislation is being brought forward at a time when: The nation faces a natural gas shortage because of a long period of price controls of the type the new bill mandates for oil; gasoline prices at present levels can easily be stabilized by market forces; the OPEC cartel is feeling the pressure of world-wide market resistance to present crude oil prices.

In other words, this is an ideal time for the U. S. government to remove controls on all energy products and let market forces work again to adjust supply and demand. The economic consequences of such a move would be negligible and would not represent a political liability to anyone.

Instead, Congress has come up with a bill to roll back energy prices with the hope of using an important economic resource as a pawn in next year's election campaign. In the process it will reduce incentives to produce fuels, increase American dependence on OPEC oil and add to the wasteful misallocations of fuel in the American economy.

If President Ford goes along with this political shell game he will have demonstrated no more strength of character or leadership than the Congressmen who devised it. It will be a political trap. He will not be able to make effective political use of the counterfeit claim that the government has done consumers a favor. Nor will he be in a position to say he resisted a transparent effort to play politics at the expense of the public interest.

We have been through the price control catechism many times, but it doesn't hurt to repeat it. Price controls do not do the consumer a favor. If they have no adverse results it is only because the market has stabilized somewhere at or below the controlled price levels. In other words, it means they aren't needed. If they do in fact hold down prices, there can be only one consequence — an imbalance of supply and demand which will mean that someone has to do without. That is exactly what happened in 1974 when motorists found themselves waiting in long lines to buy gasoline. It is exactly what will happen this winter with natural gas—where supply and demand are not in balance at present controlled levels—unless Congress relaxes or removes natural gas price controls.

The fact that there are no lines at gasoline stations today and that some oil companies have passed up the price increases they are permitted under existing controls makes it clear that gasoline controls are not in fact controlling anything at present levels.

Consumers in some states who have noticed sharp rises in their pump prices had better look at state taxes for the reason; it is not the result of market factors in the oil industry. Oil industry profits, which got so much attention from Congress some months back, are getting no attention today. That's because in the first nine months of this year they were down 31% from the year before. You need not thank Henry Jackson for that boon to mankind. Both the sharp swing upward in oil industry profits in 1974 and the plummet downward this year were the result of sudden dislocations brought about by the sharp OPEC price increase.

Now when the country has a chance to extricate itself from the never-never land created by controls there are advisers whispering in the President's ear that he would be wise to play it shrewdly and go along with Congress. He too can claim some credit next year for that 3.5 cents a gallon. There won't be any medals waiting if he refuses. But a lot of us will be reassured that principled leadership is not entirely a thing of the past.

THE WALL STREET JOURNAL



## Editorial Forum

The Hereford Brand, Hereford, Texas

Page 6A

Sunday, December 7, 1975

## Thanksgiving Reflection

Another Thanksgiving Day has passed and we will have to admit that we miss it already.

Thanksgiving is perhaps our favorite holiday of the year. We guess it ranks above even Christmas in our book. It didn't always used to be like that, but then we have changed a little in our thinking over the past few years.

There is a lot of hustle and bustle involved in Christmas and the upcoming Christmas season that we do enjoy. But we enjoy more the quiet, relaxing mood of Thanksgiving a little better. We had a good chance to visit with both sides of our families over warm, excellent prepared meals. We told jokes, remembered lots of good times and a few bad, talked politics, told why and why not Nixon should have resigned and even went so far as to figure out who will be running for President in next year's election. (We will give you the inside information if you like).

WE ESPECIALLY noticed this year the many things we have to be thankful for. America is truly unique in the things which its citizens have to be thankful. The most of our blessings which we can be thankful is the many individual rights we have — the freedom each citizen enjoys.

We have the right to get together to sing and play, belly ache and complain, praise or condemn. We can vote if we want or be as apathetic as we wish. We are free to care or not to care and to love or not to love.

We are free to say or write just about anything we wish and to criticize the government that gives us that right.

We can work hard, earn and make money under the capitalistic plan; or we can choose not to work and probably find sympathy in our fellow man or have the support under the capitalistic government's socialist programs.

IT ALL boils down to the fact that we can do pretty much as we wish short of violent crimes — and some have even penetrated that area successfully.

Where else in the world could you find this wide range of individual rights. Nowhere.

We are not promoting each of the above "freedoms" that we have listed. There are several we don't particularly care for ourselves and don't intend ever to let ourselves exercise those "freedoms". But yet we are glad we live in a country that allows us to have this wide range of individual freedoms.

THE LARGEST majority of people are not critics of government; the majority doesn't vote in every election. The majority does work hard for an honest living; and it again is the majority which chooses its right to remain silent instead of speaking out to complain.

However, there comes a time when each of us is in some form of minority. When two men are running for office, some of the voters will always be in the minority. When the City Council is planning to annex or change zoning regulations, again some of us will be the minority and complaining; the same goes when the School Trustees enter a new integration plan or when County Commissioners buy their own fire truck; and even when the President freezes the price of beef.

AND ALTHOUGH we cherish our attitude of a day's work for a day's pay, there could come the time for each of us when we need the help and charity of our fellow man.

We hold fast to the right of the minority, even though we like to think we fall in the majority most of the time. It is for this reason we hope the majority will continue to uphold the right of the minority right to the freedoms that more of the majority should be having. Less people ought to be on welfare; but yet more people ought to be voting to change it if they don't like it.

But now, on comes the Christmas season and the hustle and bustle of shopping, and visiting, and stuffing the stockings, and bright lights and trees. And, we'll tell the wife before anyone beats us to it that one thing we don't need for Christmas is a soapbox. We've worn this one down pretty good; but at least we've got the right to stand on it. And we're thankful for that.

—Don Richards, Plainview Reporter News

## The Voice of Business

WASHINGTON—Not long ago, a national cartoon featured a little kid asking "Which side of the bread do I butter, Mommy?"

Most people would answer, "It doesn't matter." But to those of a more methodical nature, there is a scientific way to find out: Simply drop the slice of bread. The side it lands on is the side to butter.

The answer to this weighty question is found by applying Murphy's Law which states, "If something can go wrong, it will."

Murphy's Law has many corollaries, one of which is, "The bread always falls buttered-side down."

Some others:

- The part most difficult to replace is the one that breaks.
- A dropped tool will land where it can do the most damage (or is hardest to recover).
- The most delicate component is the one that falls.
- The more innocuous a design change appears, the further its influence will extend.

And, of course, what might be called corollary of Murphy's Law (more properly from the realm of Aristotle): "A misplaced object always turns up in the last place you look for it."

THERE ARE numerous other laws and rules formulated in the attempt to account for the vexatious vagaries of daily life. Some of them are capable of standing alone; others should properly wear the Murphy mantle.

One of the former would certainly be Parkinson's famous dictum: "Work expands to fill the time available for its completion." Parkinson's Law has many corollaries of its own, validated throughout any bureaucracy.

A somewhat more recent addition to understanding bureaucracy is the Peter Principle, which declares, "An executive tends to rise to the level of his incompetence."

Laurence J. Peter, who derived it, reasons that competence brings promotion. Therefore, a person will tend to be promoted until he no longer exhibits competence, and at that point—having reached the "level of his incompetence"—he will stay.

(Intriguing, but it fails to take into consideration the Law of Upward Failure, which suggests that an executive can far surpass his level of incompetence if he moves fast enough so his next promotion always comes before his mistakes surface.)

As you can imagine, the Washington scene abounds with Murphy corollaries.

## Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY— The first Christian worship service ever held in Texas occurred in what is now Zavala County more than 300 years ago.

On April 30, 1675, an expedition headed by Alfrez Real Fernando del Bosque and Fray Juan Larios, the latter a missionary priest, set out from what now is Monclova, Mexico. Their mission was to convert the Indians in northern Mexico and make a census.

By May 11, the Bosque-Larios Expedition reached the Rio Grande River and crossed it at a point just above where Piedras Negras, Coahuila, now stands. They crossed into what now is Maverick County, Texas, near the present town of Quemado and began marching northeast. On May 15 they reached a point about nine miles southeast of the present town of Uvalde and established a camp near where U.S. Highway 83 crosses the Nueces River today.

There on May 16, 1675, more than 1,100 Indians gathered to hear Fray Larios chant a Roman Catholic Mass. Bosque's account in his diary is the first record of a Christian religious service held on what now is Texas soil.

TRAVELING TEXAS— One of the state's newest parks will mark the site of the old Neches Indian village off State Highway 21 southwest of Alto in Cherokee County.

The park not only protects the site where the Neches Indians lived, but also several mounds built as temples by prehistoric tribes.

LONE RANGER— If you commit a



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner discusses several things this week, we think.

Dear editor:

While it's unarguably true that this country was founded 200 years ago by the best brains it had, it doesn't follow that the best brains have continued to operate it.

I mean, you don't see anybody going around saying: We hold these truths to be self-evident, that every town selects its smartest man for mayor, that every county selects its smartest man for judge, that the Governor is always the smartest man the state's got, that Congress is the nation's foremost brain bank, and things like that.

Therefore it's incumbent on the country's citizens occasionally to make suggestions to its leaders. For example, although I wouldn't bail out New York unless the Gallup poll

crime in King County and are caught, if will be Sheriff Bob Walker who will get you.

He's the only Lawman in a county that has a population of only 464. (Only Loving County with 164 residents is smaller.)

The fact is that Walker, who has been sheriff since 1972 when his predecessor was killed while making an arrest, say he doesn't need a deputy. There isn't a bank, theater, dance hall, saloon, domino parlor or pool hall in Guthrie, the county seat. There has never been a drug problem.

Bootleggers give Sheriff Walker his biggest problem. King County is dry and there is considerable run-running for profit from neighboring Dickens County, where booze is legal.

Even chasing illicit whiskey isn't a full-time job, however. The sheriff also doubles as the county tax assessor-collector.

THE GOOD LIFE— River Oaks, Houston's largest single real estate subdivision, also is the largest expensive residential area in the U.S.

River Oaks began as a haven for the rich when John W.N.A. Smith bought 500 acres on the outskirts of Houston for \$3,000 on February 6, 1836. That figures out at \$6 an acre. Today land prices there are closer to \$6 a square foot.

It's not unusual for one of the remaining lots to sell for \$100,000. Prices on the older homes range from \$175,000 to as much as \$3 million.

OLIGARCHY— Texas has 168,000 producing oil wells and 8,075 separate oil fields. The average well produces 20.6 barrels of oil each day.

showed I should, take the excuse for it, if we'd follow the system used in England. According to a television documentary I saw the other night British cities aren't in the shape New York is because large portions of their expenses are borne by the British government, such as large parts of police costs, welfare, libraries, firemen, etc.

So you see, British cities aren't in the red, only the British government is.

That's the way we should handle it over here. There's no use having cities all over the country operating in the red; let's put all the deficits in one basket, namely Washington, which has had years of experience in that line of work and thinks nothing of it.

It's like my theory about the railroads. There's no use having five or six bankrupt railroads. Merge them all into one and we can then announce we've reduced railroad bankruptcy by 500 per cent.

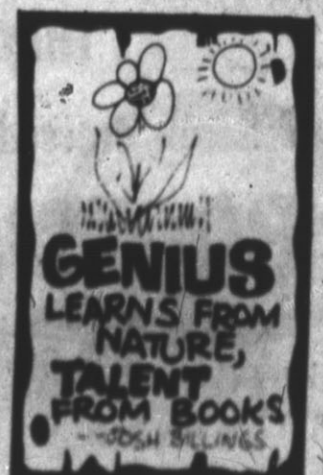
The theory can be used in all directions. Too many college drop-outs? Transfer them to one central college, let them drop out there, and keep every other college's record clean. Too much crime in the streets? Abolish the streets. Kids can't read? Turn on the television set. Can't add and subtract? Teach them to stop losing their pocket calculators.

This letter would up in a different direction from the one it started with, but when I got up to Congress and brains I figure I'd better not go any further.

I'M TEMPTED to offer, "The value of a government program is inversely proportional, to the noise made about it." But I'm not sure that one would hold up consistently enough to be called a "law."

There is one I am sure of, however: "For any given economic problem, the chance of adopting the appropriate corrective fiscal and monetary policies increases as the problem itself decreases."

Playing the Murphy Game is addictive. I'll bet you've already thought of several I've missed.



# On Wall Street

By BOB HILL

The Federal Bureau of Investigation recently confirmed a rumor that's been floating around Detroit for over a year. It seems Ford Motor Co.'s cars are extremely popular with car thieves. In a survey completed in late 1974, the FBI found that 36 per cent of the 1969-74 model cars stolen were Fords, but that Ford's share of the car market in that period was only about 24 per cent.

Part of the problem is the popularity of some Ford models. The Mark IV is in big demand. A company spokesman was quoted as saying that the criminal element is quite fond of the Mark IV. The other part of the problem is the steering column locks. Beginning with the 1971 models, the federal government required that all new cars have steering column locks. Thieves discovered that the 1972-75 Ford cars were easier to steal than other cars. In late 1974, according to the FBI survey, car thefts in Michigan hit Fords for 71 per cent of all the cars stolen in the state.

The company first discovered the problem in the summer of 1974 when reports began to filter in from law enforcement agencies. Ford then moved quickly by redesigning the ignition locks and retooling the steering column and lock at a cost of over \$1 million. However, owners of late model Fords have not way to get the locks on their cars retrofitted.

None of the other automobile companies are taking any pleasure out of Ford's predicament. Auto thievery is a tremendous problem for the car manufacturers. Even with the addition of steering column locks in 1969, auto thefts have jumped 11 per cent to almost 1 million cars last year. The car manufacturers can build a theft-proof system into a car, but the cost of the security system would be more than the car. Auto thieves are... a determined lot and highly imaginative; they can always find a new way to get around car locks; the most effective way to combat car thefts is to stay in close touch with law enforcement groups.

## NEWS VIEWS

Potter Stewart, Supreme Court Justice:

"As one of his (Douglas) junior colleagues, I have long admired his intellect, his independence, his energy and his vision."

John M. Murphy, Congressman (D-NY), on offshore oil leasing:

"The administration is more interested in maximizing its immediate revenues than in maximizing oil and gas recovery."

Al Ullman, Congressman (D-Ore), on raising national debt limit:

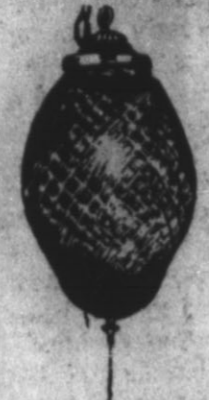
"We must be sure the government meets its fiscal obligations."

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# Herd, Morton In Tourney Finals Here

## View From The Plains

BY J.D. PEER

TEXAS PARKS AND WILDLIFE DEPT.

The ringneck pheasant season in the Panhandle regulatory district looks excellent as the last minute survey figures are compiled by Texas Parks and Wildlife Department personnel.

The season opens Dec. 13 and continues through Dec. 28, 1975, with a daily bag limit of two cocks and a possession limit of four cocks after the second day.

Counties that will host this popular upland bird season includes: Armstrong, Bailey, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Floyd, Gray, Hale, Hall, Hansford, Hardeman, Hartley, Hemphill, Hutchinson, Lamb, Lipscomb, Moore, Motley, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, and Wheeler.

An excellent hatch last spring and a mild summer have enhanced the chances for a hunter to bag pheasants in 1975. Surveys were run in late

summer and a 141 percent increase was noted over the 1974 figures.

Increases in the planting and harvesting of grain crops and sun flowers are also assisting the present pheasant population. Sportsmen can find pheasant in all of the counties listed but the largest concentrations will be near or associated with irrigation, grain fields and cover such as weeds, thistles and playa lake beds.

Many landowners are already burning or plowing the heavy cover that is necessary for good pheasant populations. This early elimination of cover will increase the concentrations of birds even more.

Hunters not familiar with the popular pheasant hunting areas in the Panhandle would benefit by contacting their local game warden or P&WD field personnel. Three areas that furnish excellent hunting include the Dumas district, the



### No Jack-in-Box

That's no jack-in-the-box popping up in the photo, but Hereford's Kelly Kitchens driving down the lane for a close jump shot. The action came during the C of C Invitational basketball tournament in La Plata Gym. Kitchens and Mike Hull scored 12 points each in the first tourney win over Vernon. Hereford met Morton for the championship Saturday night.

Hereford, Dimmit, Friona district and the plainview district. There are heavy concentrations of birds any place that has the combined food, cover and protection factors so vital for these birds. Many hunters find better hunting in areas not so popular

and competition with other hunters is usually reduced. Each year, many pheasant hens are shot because of poor light conditions or failure to properly identify the target. The taking of pheasant hens is a violation of the hunting regulations

The host Hereford Whitefaces were to meet the strong Class AA Morton Indians in the finals of the first annual Deaf Smith C of C Invitational basketball tournament Saturday night.

Hereford scored a thrilling 55-53 win over Brownfield Friday night, while Morton blasted Dumas, 80-37, to gain the finals. Hereford opened play Thursday night with a 61-51 triumph over Vernon, and Morton broke open a close game to down Canyon 61-31.

Brownfield and Dumas were to play for the third-place trophy; Canyon and Levelland met for the consolation crown, and Vernon met the Hereford JV in the seventh place game Saturday. An all-tourney team of five players was to be named Saturday night, also.

The Hereford-Brownfield clash was nip and tuck all the way. The Cubs took a 14-12 lead after the first quarter, but the score was tied, 32-32, at the half and 40-40 going into the final stanza. Mike Hull and James Mays led the winning effort with 14 and 13 points, respectively.

Scott Jackson and Danny Hamilton each hit 14 for the Cubs, and Rusty Wilson had 13. The Whitefaces continued to get balanced scoring as Kelly Kitchens and 9, Paul Trolinder 8 and Barry Muller 7. Each team converted 9 shots at the charity line, with 14 fouls called on Hereford and 16 on Brownfield.

In the other semifinal game, Morton jumped to a 25-6 first-quarter lead over Dumas and rolled to the one-sided 80-37 victory. The Indians had just seven players on the varsity team. Mike Williams led the assault with 32 points and Troy Patten was next with 16.

In the consolation bracket Friday, Levelland raced to a 82-52 win over Vernon, and Canyon rolled over the Hereford JV by 67-37. Lorenzo Childers roared in 28 points for Levelland, while Russ Haney hit 12 for Vernon. John Johnson led Canyon's attack against the Herd JV by scoring 16 points. Larry Ritter hit 10 for the JV.

Brownfield had opened tourney play Thursday with a 88-62 win over Levelland, while the Dumas team downed the Hereford JV by 61-36. Brownfield pulled away in the second and third periods to post the big win over the Lobos. Jackson hit 24 for the Cubs in that game, while Childers had 20 for Levelland. Jeff Fagan hit 16 in the Dumas win over the Herd JV, while Albert Del Toro and Kenneth Mercer each had 6 for Hereford.

The JV trailed by just one point, 29-28, at halftime but Dumas held the locals to eight points in the second half and won the contest going away.

In the opener against Vernon Thursday, the Herd varsity hit 12 of its first 15 shots from the field and jumped to a 22-8 advantage after one quarter. That proved to be the difference in the game as Vernon played even with the Whitefaces the rest of the way.

Hull and Kitchens each hit 12 points in the first-round victory, and Trolinder chipped in 10. Coach Barry Arnwine was pleased with the balanced scoring in the two games, and also thought the defense was coming around. He had been disappointed in the squad's

defensive play the first three games. The Herd had a 3-2 record going into the finals of the tourney.

The tournament was sponsored by the sports committee of Deaf Smith County Chamber of Commerce. It was the first tourney staged here in many years, and Arnwine is hoping to have an even stronger field next year. Jerry Payne is chairman of the sports committee.

The committee held a noon luncheon for visiting teams Saturday, and also arranged for team members to go to a movie at the Star Theater. Trophies were presented to the top four teams, and individual trophies went to the five all-tournament players.

### Breakfast Set For Hunters

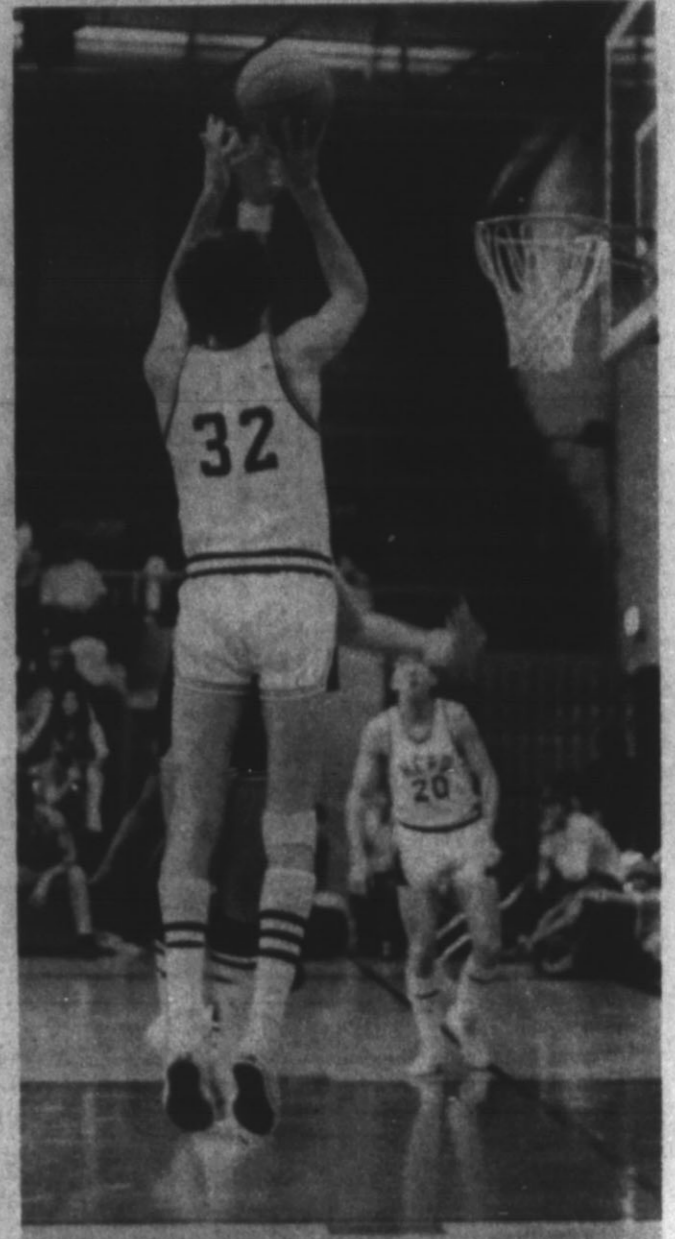
The third annual Hunters' Breakfast, sponsored by the Hereford Volunteer Fire Department Auxiliary, will be held Dec. 13, it was announced this week.

The breakfast will be held at the high school cafeteria from 4:30 to 7:30 a.m. Pheasant season opens on Dec. 13. Tickets for the breakfast are \$2.50 each.

The auxiliary uses proceeds of the breakfast to help purchase additional equipment or supplies for the fire department. The breakfast menu this year will include eggs, sausage, biscuits and gravy, and coffee and milk.

### Settled

"And can you cook the way my mother does?" "Sure, if you can stand indignation the way your father did."



### Launching A Shot

Hereford's Mike Hull [32] is getting off a short jump shot in this action photo from the first annual Deaf Smith C of C Invitational basketball tournament. Hereford played in the finals Saturday night against the highly-rated Morton Indians, a Class AA squad. Hereford downed Vernon and Brownfield in first and second-round action.

## Stanton Wins 3 Games At Clovis

Stanton Junior High won three games at Clovis Thursday against Yucca Junior High teams. Stanton's 9th graders recored their third straight win with a 66-56 triumph as Robert Graves and Jackie Mercer paced the attack with 19 and 13 points, respectively.

The 8th graders, now 2-1,

### ONE MINUTE SPORTS QUIZ

1. Who holds the record for career pass completions?
2. Who previously held the record?
3. Name the college basketball team ranked No. 1 in the AP pre-season poll.
4. Who won the Rose Bowl game in 1974?
5. Name the 1972 men's and women's singles tennis winner at Wimbledon.

### Answers To Sports Quiz

1. Fran Tarkenton.
2. Johnny Unitas.
3. Indiana Hoosiers.
4. Ohio State over So. California.
5. Stan Smith and Billie Jean King.

Shop Hereford-First! The more you shop and buy in Hereford, the better selection and values local merchants can provide, and the more you'll help the community grow and prosper.

## HEADS UP!



scored a close 27-25 victory with Ernie Suarez scoring 10 points and Belen Rameriz hitting 8. The 7th graders captured their first win, 29-12, as Terry Blackwell, Derek Dirks and Garry Parman sparked the attack.

Stanton teams travel to Levelland Monday and to Vega Thursday.

In intramural action between Stanton and LaPlata, the Stanton teams racked up five victories. In the 8th grade, Stanton Blue won by 23-23 over

LaPlata White. Jesse Valdez had 8 points for Stanton, and Ford led the losers with 6. Stanton White beat the LP Reds by 21-18, as Joe Mitchem hit 8 for the winners and Rios had 10 for the losers.

Scores in 7th grade action: Stanton Blue 36, LP Red 6; Stanton White 41, LP White 13; and Stanton Maroon 20, LP Maroon 10. Gary Gaitan hit 8 points for the Blues; Ramon Torres led Stanton Whites with 14, and Victor Redman had 8 for the Stanton Maroons. The remaining schedule for Stanton:

### 8th Grade

Dec. 8	at Levelland, 7:30
Dec. 11	At Vega, 7:30
Dec. 18	At Plainview Est., 7:30
Jan. 5	At Canyon, 7
Jan. 8	At Plainview Cor., 7
Jan. 12	at Canyon Purple, 7
Jan. 15	LaPlata at Stanton, 7
Jan. 19	Estacado here, 7
Jan. 22	Canyon Tourney Canyon here, 7
Jan. 27	Coronado here, 7
Feb. 3	Canyon here, 7
Feb. 5	at La Plata, 7
Feb. 12-14	Hereford Tourney

### 8th Grade

Dec. 8	Blue vs. LP Red	LP Gym, 5:30
Dec. 11	White vs. LP White	LP Gym, 6:15
Jan. 5	8th vs. Levelland	Levelland, 5:30
Dec. 11	Blue vs. LP White	HS Gym, 5:30
Jan. 8	White vs. LP Red	HS Gym, 7
Jan. 12	8th vs. Vega	Vega, 6:30
Dec. 18	Plainview Est.	Here, 5:15
Jan. 5	Canyon White	Here, 5:30
Jan. 8	Plainview Cor.	Here, 5:30
Jan. 12	Canyon Purple	Here, 5:30
Jan. 15	LaPlata	Here, 5:30
Jan. 19	Estacado	Stanton, 5:30
Jan. 22	Canyon Tourney	Stanton, 5:30
Jan. 27	Canyon White	Stanton, 5:30
Jan. 29	Coronado	Stanton, 5:30
Feb. 3	Canyon Purple	Stanton, 5:30
Feb. 5	La Plata	Stanton, 5:30
Feb. 12-14	Hereford Tourney	LP Gym, 5:30

### 7th Grade

Dec. 8	Stanton Blue VS LP Maroon	Stanton Gym, 4:00
	Stanton White VS LP Red	Stanton Gym, 5:15
	Stanton Maroon VS LP White	Stanton Gym, 6:00
	Stanton 7th VS Levelland	Levelland, 4:00
Dec. 11	Stanton Blue VS LP White	Stanton Gym, 4:00
	Stanton White VS LP Maroon	Stanton Gym, 5:15
	Stanton Maroon VS LP Red	Stanton Gym, 6:00
	Stanton 7th VS Vega	Vega, 5:00
Dec. 18	Stanton VS Plainview Estacado	Plainview, 4:00
Jan. 5	Stanton VS Canyon White	Canyon, 4:00
Jan. 8	Stanton VS Plainview Coronado	Plainview, 4:00
Jan. 12	Stanton VS Canyon Purple	Canyon, 4:00
Jan. 15	Stanton VS LaPlata	Stanton Gym, 4:00
Jan. 19	Stanton VS Estacado	Stanton Gym, 4:00
Jan. 22	Canyon Tourney	4:00
Jan. 27	Stanton VS Canyon White	Stanton gym, 4:30
Jan. 29	Stanton VS Coronado	Stanton Gym, 4:00
Feb. 3	Stanton VS Canyon Purple	Stanton Gym, 4:30
Feb. 5	Stanton VS La Plata	LP Gym, 4:00
Feb. 12-14	Hereford Tournament	4:00

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 With All 40 T.V. Stars!  
 AMARILLO CIVIC CENTER COL.,  
 FRIDAY, MARCH 5 8:00 P.M.  
 Tickets: \$7.50-\$6.50-\$5.50 On sale thru Dec. 11th Coliseum Box Office  
 Mr. Welk says "Happy 200th Birthday, America" with his special bicentennial show and you can wish a happy 73rd birthday to Mr. Welk.  
 MAIL ORDERS: Check or Money Order to THE LAWRENCE WELK SHOW, P.O. Box 1971 Amarillo, TX 79186. Enclose self-addressed stamped envelope please.

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 Choose from Daniel Green's collection of footwear fashions, in a rainbow of kicky, new colors. Pick a pair for someone you love.  
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 in "Christmas-Land" SUGARLAND MALL



# Hustle H<sub>3</sub> Hustle Hustle

By Bill Albright, Executive VP  
Chamber of Commerce



**Economic Crisis, 1977**  
That's what some economists are talking about and from the trends in government and business indicators, we should really be aware of this possibility. Of course, our greatest enemy is that old curse called inflation and particularly when it becomes double digit inflation. And as we know it is basically caused by government spending more than it takes in!

Some folks are of the opinion that high prices are created by big business or by labor interests or a combination of both. However, realistically, it is a process which starts at the legislative level and is implemented by a bureaucratic system. Congress authorizes the expenditure of funds in excess of receipts and consequently the government must borrow from the private lender in order to provide the funding for various programs. Interest on these loans must be paid and this requires additional borrowing!

But it's not the extremely high national debt alone that influences the economic will being of our country. Whenever the government competes for that dollar from the private sector-it generally wins; that is if the government borrows the money. There is very little left

to finance private industry and business-An example of this was the very recent cut back in construction and particularly in home building. And the new construction business is the weathervane of economic indicators. It is also the largest collective industry in the nation.

**SO WHAT CAN we do about it?** We can make known our desire to Congress that we don't want them to spend more than they collect. That we want a complete revision of the so called "give away" programs and that we need a review of programs that are operating in the red-such as the social security system. In addition-we should insist that government stay out of free enterprise-especially in competing with business and industry. And that regulatory legislation be limited to minimum requirements. At the present time we are dominated by unreasonable restrictions.

**IF YOU THINK** this sounds like a very serious matter with far reaching implications that will affect every one of us, you're right. But I've just scratched the surface. The 'iceberg' is there-not visible but extremely dangerous.

**WHY NOT GET** involved in trying to straighten some of these problems out? It will take a lot of persistent voices and a lot of Hustle, Hustle, Hustle!



TWENTY YEARS AGO, Mary Kosloski was March of Dimes National Poster Child. Today, she is a mother, teacher, and active volunteer. To 1976 Poster Child Tammy Patterson, she is a model and friend. Mary and Tammy are from Tennessee. The Volunteer State.

**FISH TALES** — For best-tasting grilled fish, wait until coals are down to glowing embers and don't overcook. Grill fillets with skin side down and don't turn them. Whole fish, however, can be turned while grilling. A sprinkle of dill adds a great taste to fish!

**ENERGY HOGS** — Did you know that freezers and refrigerators follow close behind space heaters and hot water heaters in energy consumption? To avoid wasting energy, remember to cover all liquids stored in refrigerator, defrost before frost becomes 1/4 inch thick and let food cool to room temperature before refrigeration. Most important of all, keep door opening and closing to a bare minimum!

**TURN THAT DIAL** — Lower your utility bill by turning your air conditioner off if you are away for the weekend. If you leave the house for several hours, set on "Fan" only.

★★★

## Letter to the Editor

★★★

To the Editor:

Recently Mrs. Buford B. Parmer of Amarillo, wrote you about my sister, Mrs. Lulu (Connell) Bennett, being in the Northwest Nursing Center, 11612 Angus, Austin, Texas 78759.

In talking with Lulu and later with relatives in Austin, this suggestion to her Hereford home-town friends to write, and provent in Lulu's condition. She can now walk about the room and hall, by occasionally support from the wall.

Lulu asked me to tell her friends that she is still not able to write, but does appreciate the letters and messages of encouragement. She also said she now has a telephone at her bed, (512) 345-6493.

Mrs. Parmer and The Brand are most thoughtful in printing the mention that has meant so very much to Lulu, her relatives and friends.

Sincerely,  
Ira A. Connell  
5812 S.W. Florida Street  
Portland, Oregon 97219

Mr. Editor:

I am writing, in behalf of Newcomers Club of Hereford, to thank Gene Campbell for his letter to you concerning newcomers to our area. As an officer of Hereford Newcomers Club, I am certainly aware of the difficulties of newcomers. I feel that saying a lack of hospitality to newcomers is not as appropriate as a lack of understanding. After all, 'old-timers' in Hereford have established friends and activities for themselves and sometimes do not understand the problems of new people moving here.

Let it be understood that as a Newcomer myself, I do not put the entire responsibility upon "old-timers". New residents must in turn accept the gift of friendship offered them if they are to be happy in Hereford. To new residents reading this letter, let me say, we want to meet you. Our newcomers club meets the second Tuesday of each month. If we have not contacted you, then please let us know. The Brand and KPAN radio will be happy to help you get in touch with us.

People new to a community have left their friends, their churches, and their activities behind them. Until they make new friends, find a church home, and find activities to interest them, they can be very lonesome and unhappy. It is the community's response to newcomers that determines whether they like or dislike their new surroundings.

As Gene says, it is the responsibility of a community, especially one as progressive as Hereford, to welcome newcomers. Hereford works very hard to bring industry into town and to support local businessmen. Hereford cannot grow without new people coming in to fill jobs with the new industries. We all should take the responsibility of supporting new residents as seriously as we do that of increasing business here.

We live in one of the finest towns in the world. Let's all work together to introduce ourselves and our wonderful town to all the new people who come here.

Sincerely yours,  
Mrs. Freddie R. Savage  
President of the Newcomers Club of Hereford

Dear Sir:

I express my support for the letter written by K-Bar Motel owner, Hubert Stoerner in last week's edition of the Hereford Brand, opposing the three percent motel tax to be levied by the City Commission.

If the motels levy the tax, how many people will think it worthwhile to pay the extra tax, for a room? Vacationers already find it is expensive to travel, let alone pay an extra three percent tax in a town that has yet to make up its mind whether it has enough attractions to warrant such a tax.

Recently, I had several friends and relatives visit Hereford. My friends were on a world trip and certainly would not have had extra spare money to pay for a levy. They stayed in one of the fine motels in Hereford. They arrived late on a weekend, the library was closed, Monday the Historical museum was closed, so all I could do was drive around Hereford (in an hour), show the Holly Sugar Refinery and a feedlot out of town. Their answer to what they thought of Hereford, was: "It's nice, but what is there to do or see?"

Does the Deaf Smith Chamber of Commerce really believe tourists will flock in, just to drive in and around Hereford? Do they really believe they will receive thousands of dollars to provide tourist facilities? It would be better if the Deaf Smith Chamber of Commerce have some of their propositions in existence in order to justify this tax, then discuss ideas with the Motel owners, and City Commission.

I suggest the City Commission rescind this tax without the persuasion and influence of the Deaf Smith Chamber of Commerce.

Sincerely,  
Ruth G. Steward



In American pioneer days, an Illinois frontier farmer expressed the current attitude toward women when asked why he had married his wife: "I reckon women are some like horses and oxen, the biggest one can do the most work, and that's what I want one for." This response, though typical, was considered outrageous and saddening by one woman who included the quote in her book, "The Story Of A Pioneer," which she wrote in the early 1800s. Who was this progressive-minded woman? Anna Howard Shaw.

Chronic alcoholic mothers are more likely to give birth to physically and mentally deficient children, reports The National Foundation-March of Dimes. A recent study showed that their babies may be abnormally short, underweight, mentally below par, suffer heart and joint defects, and be slow to grow and develop.



EVERYONE  
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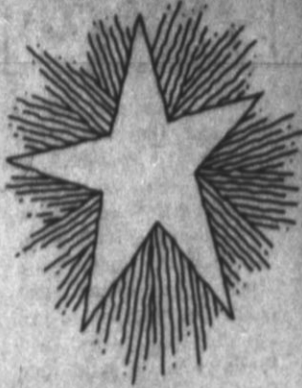
# SHOP HEREFORD FIRST

The Hereford Brand

A winter fashion energy-saving tip for the lady at home. Wear slacks, they'll keep you 1.5 degrees warmer than a skirt.

Buying new Christmas tree lights? You'll save electricity by selecting strands of miniature or midget bulbs. They use only 18 watts per hour per set.

Make your Christmas tree twinkle-literally-and save electricity at the same time. Twinkle lights are on only half the time, so electricity use is cut in half.



Wishing... doesn't make it so! Birth defects are forever. Unless you help.

March of Dimes



**New Addition to Messiah**

Jan Waiser playing the harpsichord will be an added attraction to Messiah this year. She will accompany soloists on the instrument. The Harpsichord was borrowed from a couple in Amarillo and is insured for \$5,000.

Report tells of U.S. assassination schemes.

Higher grocery prices raise consumer costs.

**TV COMMENTARY**

By John Smiley

THE NETWORKS have only an eleven percent success record this season. The season began with 27 new programs. Only CBS's "Phyllis," NBC's "Joe Forrester," and ABC's "Starsky and Hutch" seem to be winners.

BOTH CBS AND NBC have canceled four shows. Others have their head on the block and will probably find themselves missing before too long. ABC still has not dropped any shows, but "Barbary Coast" and "Mobile One" are definitely on the firing line.

THOSE shows on CBS's scratch list are: "Beacon Hill," "Kate McShane," "Three for the Road," and "Big Eddie." NBC's contribution to the losing column include: "Fay," "The Montefuscos," "The Family Holvak," and "The Invisible Man."

THERE HAS BEEN some indication as to what shows will replace the above listed losers. CBS's "60 Minutes" will bump "Three for the Road" in December.

Other replacements will be published as they are announced by the networks.

STARTING in January, twenty-eight segments of "David Nivans World" will be seen on some stations.

Turk's military take five U.S. bases.

**FOOTBALL**

NEW YORK--The World Football League, unable to attract fans or overcome the bad memories of the 1974 season, has folded in the 12th week of its unsuccessful second season.

PITTSBURGH--Clifford J. Merchant works at night in tunnels mining coal hundreds of feet below the earth's surface. By day, he is a concert pianist whose hands are insured for \$125,000.

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**COW POKES**

By Ace Reid



"Whatta you mean, the hard times are nearly over, I never knew we'd ever had good times!"



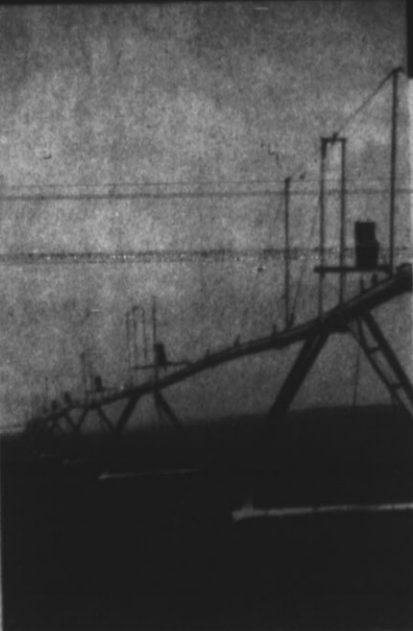
Owners report...

"We couldn't believe the new Lockwood model 2101L Oil-drive Center Pivot was that good 'til we tried it!"

It's new... it's versatile... it's one of the greatest advances in irrigation history. That's right, the new Lockwood Model 2101L offers the versatility of an electric-drive and the economy of a water-drive. See for yourself and you'll agree that the Model 2101L has the simplicity of operation that could make all others obsolete.

Find out how you can get high performance and reliability plus little or no maintenance — all at a remarkably low price.

It's here now. The all-new Lockwood Model 2101L Oil-drive Center Pivot with the exclusive, positively fool-proof Lock-In-Line® Alignment System.



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**STAR STRUCK**



OPERA STAR BEVERLY SILLS talks about life on stage with March of Dimes National Poster Child Tammy Patterson. Miss Sills is leading the voluntary health agency's Mothers March for the fifth year.

**FORD & HOOVER**

LOS ANGELES -- Terry Sanford, Duke University president, who is seeking the Democratic presidential nomination, said the claims of the Ford administration that the recession is bottoming out reminded him of a depression era song hit, "Prosperity Is Just Around the Corner."

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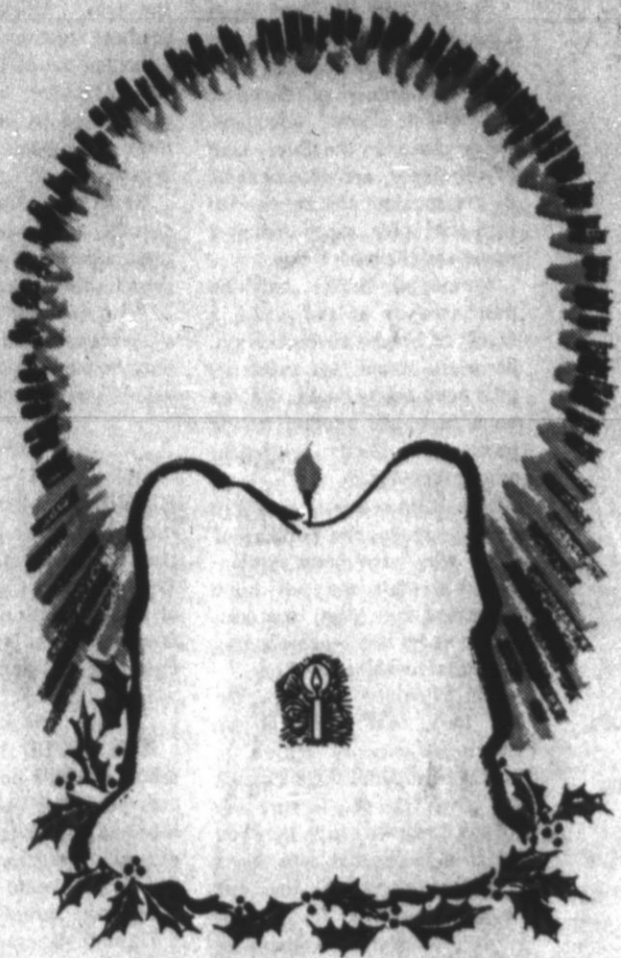
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# Yuletide Celebrated At Country Club



## The Hereford Brand

The Hereford Brand, Hereford, Texas, Sunday, December 7, 1975

Page 1B



A green flocked Christmas tree with branches extending to the ceiling was the focal point of the Country Club's ballroom, where these directors and their wives were gathered Friday. From left are Messrs. and Mmes. Jake Webb, Don T. Martin, Jack

Carrothers and Gerald Payne. Ropes of greenery framed the massive ballroom which was embellished with old-fashioned gingham bows, antique fruit and poinsettia lights.



Lavishly decorated cakes depicted the holiday spirit for the formal party Friday. Waiting to be served are, from left, Messrs. and

Mmes. John Smith, Pete Caviness and Wayne Phillips.



Mrs. Bill Griffin ladles punch at the elaborate serving table for her husband and Mr. and Mrs. Ross Latham. Centering the buffet was a large ivory urn brimming with red carnations and green Christmas balls, interspersed with fresh holly and leatherleaf.



Decked out in velvet and friills for the gala occasion are Mrs. Richard Ottesen, Mrs. Marcus Hoelscher and their husbands. Corsages and boutonnieres of

peppermint carnations were worn by Country Club directors and their wives for the yuletide event.



Greeting guests at the entry of Hereford Country Club Friday evening during the annual directors banquet were the president and his wife, Mr. and Mrs. Ed Reinauer Jr. at right, and the vice

president and his wife, Mr. and Mrs. R.J. Metz. Tiers of poinsettias and garlands of greenery met the crowd of more than 250 members in attendance.

### Rodent Control School Set

A three-day Rodent Control School will be held in Amarillo January 27-29 under sponsorship of the Texas Department of Health Resources, Public Health Region 1 and the Amarillo Bi-City-County Health

Department. Bobby Davis of Austin, coordinator of the school, said two days of classwork and a day of field exercises will be included in the school, which will attract rodent control workers in and around Amarillo.

Class discussions, said Davis, will center on plague in wildlife, the biology and control of domestic rodents, and control of fleas, lice and mites associated with rodents.

The field exercise will include demonstrations of trapping and using chemicals to control rodents.

The new pesticide applicator certification program also will be outlined for participants.

**B.L. (Lynn) Jones**

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Vanity Fair



Zip Up In Lush Warm Shevelva.

A. Tricolor In Wedgewood Blue Or Pink Champagne. Sizes 8-18 \$27.

B. Portrait In Sugar Plum/Laguna Pink, Green crystalene, Red Plush/Leopard. Sizes 8-18 \$28.

C. Cuff - Sugar Plum, Laguna, & crystalene. Sizes S,M,L \$6.50

**Gaston's**  
SUGARLAND  
MALL



#### Christmas Display

Mr. and Mrs. Santa Claus are having fun see-sawing by a Christmas tree at First National Bank. The public is welcome to go by and see the Christmas display inside the bank.

## MOD Drive Underway

Mail-out appeals for the March of Dimes drive are currently being received in Hereford from the Lubbock office, according to John Aikin, local MOD chapter president. He said even though contributions are mailed to the Lubbock address, the local MOD chapter will receive credit from the funds.

Those wishing to contribute at a local place or address, may

take them or mail them the First National Bank, Hereford.

Mrs. Dan Warrick has been named chairman of the Mother's March of Dimes drive which will be conducted January 18.

Local officers, other than Aiken, include W.C. Russel, treasurer; Mrs. Bill Johnson, campaign chairman; and Mrs. Dale Smith, youth division.

### VA Questions, Answers

**EDITOR'S NOTE:** Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them

Married veterans should include their spouses' income in considering whether they can take advantage of the GI loan, the Veterans Administration says. VA counts the wife's income in computing whether married veterans are qualified for GI loans, Jack Coker, Director of the Veterans Administration Regional Office, confirmed today.

He said VA policy is to consider the full combined income of both the veteran and wife (or in the case of a woman veteran, the husband's income), when the income of the veteran

through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

alone is not sufficient to qualify him or her for the amount of the loan sought.

The same standards applied to the income of the veteran are applied to that of the spouse. The type and duration of employment applied to that of the spouse. The type and duration of employment will determine if the income of either or both can be considered reliable for the relatively long term of loan repayments, Coker said.

About 36 percent of the approvals of GI home loans at this Regional Office currently are approved as a result of considering the spouses' income, Coker said. The VA Regional Office is expected to exercise judgement and discretion based on facts in particular cases. No hard and fast rules apply.

#### COMMODITY QUOTES

364-0185

HEINOLD COMMODITIES INC. REPRESENTATIVE  
Bank of Southwest, Amarillo

#### G. E. D. TESTS

To qualify for Certificate of High School Equivalency administered on the third Monday of each month at the Hereford Independent School District Administration Building. 8:30 A.M.

For further information Call:  
Robert L. Thompson 364-0843



#### Hay 'Daze'

Tammy Patterson, March of Dimes National Poster Child, is high in the hay. A victim of multiple birth defects, Tammy represents more than 200,000 handicapped children born each year in the U.S.

#### Brochures Issued For Persons

AUSTIN--Recognizing that one in 10 persons in the U.S. is 65 or older, The University of Texas Hogg Foundation for

Mental Health has issued four brochures on aging: --"Aging is Becoming" stresses participation in life.

--"An American Problem" speaks to the middle-aged person who has elderly parents and still-to-be educated children.

--"Ready for Retirement?" --"Mental Health in Nursing Homes."

Over 300 watches to select from  
Cowan Jewelers  
The House of Diamonds  
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## Christmas Cards by Western Tradition

Original "Leaning Tree" Designs are available

Printed and blank. Litho-Graphics Printing Co. also has a limited supply of these original western designs ready for you to send for the approaching Holiday Season.

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## Scribbles and Scratches

By **KERRIE WOMBLE**  
Women's Editor

A SECTION OF Deaf Smith County Library has been set aside as a memorial book shelf in remembrance of deceased individuals. These selections, either chosen by the library staff or the donor, are accompanied by a nameplate stating who the memorial is for, the contributors name and the book's title.

Memorial books can be purchased by an individual, a family or a club. Gwen London, librarian, stated that memorial gifts need not be books, but can be a cash gift applied to the purchase of library equipment or a specified item.

Mrs. London commented, "In every instance, the families of those who have been remembered in this manner have expressed their deep appreciation to us for this type of lasting memorial for their loved one."

She explained further, "We do feel that this is an excellent way in which to express sympathy and show that one cares. You may be sure that we will do all we can to help you select a book that will be a fitting memorial to the one being remembered."

Mrs. London is available at the library to answer questions concerning this personable service.

S&S

**CHRISTMAS DOESN'T HAVE** to leave you dollored to death. Bicentennial coins for stockings can be bought for only \$2.50 or \$3.25 each. These can also be placed in a necklace pendant priced at \$3.50.

Other gift suggestions via the Chamber of Commerce are beef certificates in any amount or tickets for the annual banquet, scheduled Jan. 15.

S&S

**MRS. MILLARD NOBLES** asked that I stress the Dec. 17 deadline for Project Christmas Card. The cut-off date is a little earlier than usual, so now is the time to make your deposits at one of the city locations.

The local hospital has a reputation for providing some of the best obstetrical care and modern nursery equipment in

the area. Much of this high medical standing is due to the efforts of the Medical Auxiliary and of course, to the \$51,257 contributed by local residents over the past 19 yuletide seasons.

Names of donors will be signed to a joint seasons greetings due to appear in The Brand's special edition on Dec. 25. But, in order to be listed as a participant, your contribution must be made before the closing day--it's not far off.

S&S

**MR. AND MRS. R.L. ETHRIDGE** of 400 Western had their children as guests during the Thanksgiving holidays. They included Clayton Rudder of Austin, Nelson Rudder and family of Clovis, N.M. and Cleta Passmore of Amarillo.

S&S

**IT IS HOPED** that local high school students perked up their ears when they heard about the Bicentennial Couriers program recently publicized. If not, maybe they could use a gentle nudge from parents or teachers.

Through the essay contest, 12 Texas high school youths will serve as ambassadors in Europe, South America and the Far East in the summer of 1976. A total of 184 young people from 29 states will go abroad to live with carefully selected host families in 25 countries across the globe. Each student will carry Bicentennial greetings to officials in the area where they will live for two months.

The only costs will be passport fees and personal spending money; room and board are free.

A local resident, Jo Ellen Jorde, is state coordinator for the project and can be contacted for further information.

It pays to buy clothes which are made of good materials and well tailored, if one has the required money. Such clothes last longer and stay in style with fewer changes than cheaper garments do.

## Pizza inn

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Get Next Smaller Size  
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EXAMPLE  
Buy one giant  
sausage pizza \$4.85  
Large sausage pizza  
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## FREE Pizza inn

With this coupon, buy any giant, large or medium pizza at regular price and receive one pizza of the next smaller size with equal number of ingredients FREE! One coupon per visit, please.

AFP-36



Valid thru  
Dec. 14, 1975

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EVERY TUESDAY NIGHT FROM 6:00 TO 8:30 PM  
ALL THE PIZZA & SALAD YOU CAN EAT FOR \$1.79  
CHILDREN UNDER 6 - 99¢

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## Pizza inn

# Blood Mobile In Hereford Dec. 17

Sponsors of the Hereford Blood Bank were elated over the turnout Nov. 26 to give blood, according to Mrs. Bill Albright, chairman.

The Coffee Memorial Blood Bank was here the afternoon before Thanksgiving and drew 62 pints of blood. The month's goal had been 58 pints.

## SVA Enrollment Increases 42.5%

The Amarillo College School of Vocational Arts has experienced an increase in enrollment for the fall term as shown by figures released from J. Fred Balderston, registrar.

An increase of 42.5 percent is above last year's enrollment for the same period by 145 students.

Day and night classes are offered at the West campus SVA in air conditioning/refrigera-

The Blood Mobile will be back in Hereford on Wednesday, Dec. 17 from 4 to 6 p.m. at the Community Center.

Residents are asked to do their part by donating blood during December, a month when more blood than usual is needed.

tion, auto mechanics, commercial electronics, diesel mechanics and welding.

The vocational programs are 18-months long and students satisfactorily completing requirements will receive an associate in applied science degree and certificate of completion.

U.S. intelligence called ineffective.



## CB Drawing

Central Truck Brokers of Hereford held a drawing this week for a CB radio to be awarded to one of the drivers hauling out of the local office. Here, Jerry Bedlent, owner-operator of Sanford, Fla., Ted Williams and F.D. Singleton of Crossnore, N.C. conduct the drawing ceremony. LeRoy White of Springdale, Ark. was the winner of the CB. The local firm has logged out 2436 loads since June 20.

## Kramer Shows Art At WTSU

WTSU—The artistry of Stefan Kramer will be on display today through Dec. 28 at the Panhandle-Plains Historical Museum.

A reception honoring the artist will be held today from 2 to 5 p.m.

Kramer, a long-time resident of the Texas Panhandle, has won over 50 awards for his dramatic and disciplined water-colors. He has earned international recognition for his refined palette and traditional style which reflects his knowledge and love of the Western scene. Included in the 35-work

What do cat feces and raw meat have in common? Both can pass an organism called toxoplasmosis to the pregnant mother, says The National Foundation-March of Dimes. The result may be birth defects. Expectant mothers should avoid handling litter boxes or eating undercooked meat.

\*\*\* Nature does her best to persuade mankind that this is a pleasant earth.

exhibition will be "Crossing at Gyp Creek," Frog Strang and a few oils and pencil drawings.

The museum is open from 8 a.m. to 5 p.m. Monday through Saturday and from 2 to 6 p.m. on Sunday.

Techniques for diagnosing fetal defects can help save lives, reports The National Foundation-March of Dimes. In a 1974 MOD survey of some 2,000 women who sought prenatal diagnosis, more than 97 per cent were assured that their children would be born without the defect tested for.

## Kawasaki is peddling bikes.

New Kawasaki BX200 Motorcross Bicycle

A true competition machine. Alloy frame, adjustable shocks, knobby tires, one-piece crank, swing-arm design, adjustable seat.



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## Messiah Rehearsal

Bob McFarland is directing the choir in rehearsal this week as it prepares for the presentation of The Messiah. It will be presented tonight at 7 p.m. in the high school auditorium.

## Study Released

AUSTIN—A recently released study that reveals as many as 23 million American adults are "Functionally illiterate" was conducted by research specialists in The University of Texas Division of Extension. The four-year study, undertaken for the U.S. Bureau of Adult Vocational-Technical Education, found many do not have a basic education for living that is reflected in skills for communication, computation, problem solving and interpersonal relations. Among other things, the study showed 41 per cent of the adults cannot fill out a bank deposit slip correctly.

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## Traveling Exhibits To Tour Texas

AUSTIN—Beginning Jan. 1 The University of Texas will circulate to many Texas cities 12 traveling exhibits of important materials from its noted Humanities Research Center collections.

Each exhibit will contain from 75 to 150 items. Seventy-two showings are planned as a Bicentennial offering.

Among the traveling exhibits will be displays entitled "A Texan Photograph Album," "Art of the Book," "19th Century Literature," "Writers About Texas," "Man and His Horse," "Circus: The Art of Play," "Theater in America" and "Aviation: Manned Flight."

The unborn baby is especially sensitive to the mother's health habits in the first month and a half of pregnancy, says The National Foundation-March of Dimes. Good personal health care before and during childbearing age is always important, the Foundation reminds.

CHILL FACTOR --- The Office of Energy Conservation tells us we can save \$9 a year by switching from hot to cold water cycles in washing clothes because energy to produce hot water is the major cost in laundering. In addition to saving money and energy, cold water is more effective in removing lint collected on garments!

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DOWNTOWN  
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From the Christmas with your favorite ornaments to the stockings on the mantle, Christmas is everywhere. The lights in homes and shops are proclaiming this most festive of holidays.

We have just the things in store for you that will be perfect to put under your own tree. Won't you stop by and open the door to our own wonderland.

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# NAWG Contracts Study Of Grain Sale Restrictions

The National Association of Wheat Growers has contracted a special legal study of the Ford Administration's restrictions on grain sales to the USSR and other countries, according to Don Woodward, president of the NAWG.

Wheat producers feel they have been victimized by Government intervention in the export market," according to Woodward, a Pendleton, Oregon wheat farmer. "As a result they have given broad support to this project as an initial step toward restoring free-market conditions for their product."

Woodward said that the study will include a review of Presidential powers and compliance with existing legislation, and in addition, will include recommendations on whether action can realistically be taken with respect to the past, present, and future actions by the government.

Government intervention has brought severe declines in producer income and marketing opportunities, Woodward said, and has generated strong resentment towards the administration's conduct in the area of agricultural export policy.

"Farmers feel they will continue to be shackled by government controls unless they unite to protect their rights as producers," Woodward emphasized. "Initiative for the legal analysis comes directly from wheat producer members" and indicates their strong convictions against Government interference, he said.

The Washington, D.C. law firm of Arent, Fox Kintner, Plotkin & Kahn is carrying out the legal work for the association. Samuel Efron, a senior partner of the firm and head of its international law section, heads the legal study.

Attorneys Joseph Casson and Stephen Gibson, both specialists in this field, are part of the legal team assigned to the study.

Don Woodward, president of the association, announced that producers and others wishing to contribute in support of the effort can contact their state wheat organization, or mail their contribution directly to the NAWG office at 1030 15th Street, N.W., Suite 1030, Washington, D.C. 20005.

## Pesticide Rules Approved; EPA to Regulate Applicators

AUSTIN—At a hearing held in Austin November 20, representatives of farmers and ranchers, chemical companies and commercial pesticide applicators approved the proposed regulations of the Texas Pesticide Control Act.

The State Legislature passed the Texas Pesticide Control Act which will bring the state into conformity with Federal regulations as they are stated now. But the EPA has not approved the state plan, according to Commissioner White.

The state law requires all commercial applicators to be certified, but exempts farmers.

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Effects On Corn

James Waits, an ag business and economics major at West Texas State University, looks over a corn plant during one of his science labs. He is the son of Quinta Waits of 136 Greenwood.

## Study On Corn

WTSU—What are the effects of iron on corn production? West Texas State University

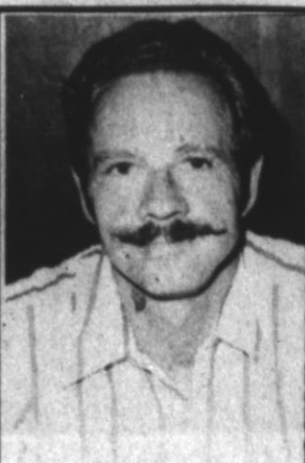
freshman James Waits of Hereford has spent the last seven weeks of his plant science lab conducting an experiment to find out.

"We used a low iron treatment and a high iron treatment," Waits said. "And we also applied iron and sulfur."

"The group of corn receiving the low iron treatment was the largest of the three. The high iron treatment group was the next largest, and the corn receiving only nitrogen was third."

Plant science greenhouse experiments are designed to make students more aware of plant production principles and the methods and procedures of carrying out a controlled experiment, according to Dr. Ron Thomason, professor of plant science and lab director.

The students plant their crop seeds in groups of pots in the WTSU greenhouse. One group, the control group, receives only light and water, while the other groups might receive varying levels of nutrients, herbicides or other cultural practices. Each week the students return to observe and measure the progress of their plants as the grow. At the end of the experiment, the students harvest, dry and then weigh their plants to determine yield as affected by treatments.



Charles Skinner

Put Your Man In Chains: He'll Love It!

The men's fashion scene is continually fascinating. The look in 1975 has definitely been leisure, soft shoulder suits with little or no padding and lining. Open-neck shirts are being seen on more and more businessmen, executive types.

And, I'll admit, cuff link sales ain't what they used to be. But men in chains have been with us for well over a year. The most conservative has been a short, about fifteen inches, slim-linked worn close to the neck. At the other extreme are several much longer chains worn together with a variety of charms and amulets to enhance the effect.

Men's bracelets are being shown in a variety of styles. There are standard, heavy links. Slim bangles of karat gold are often mixed with these. Wide bands with plates for engraving are also popular.

Gems for men have traditionally been sardonyx, carnelian, citrine.... The male has never been embarrassed to be seen in opals, turquoise or even pearls (in a tie tack), gems usually associated with females. Now men are wearing diamond rings.

Not only the large, solitaire diamond pinky rings, a long-time symbol of affluence, but handsomely made, modern rings, definitely in a masculine mode.

Watches for men are always a fashion item. From the elaborate chronograph to the dress watch with an integral bracelet, there is a timepiece for every male personality.

The jewelry scene for men is more fascinating than ever. It is constantly changing. There is almost a mood of anything goes. There are dressy items and casual items. Indian jewelry, heavy silver and turquoise continue to be popular.

Cowan Jewelers makes every effort to stay with the times. Our selection of fine jewelry for both sexes reflects our fashion sense.

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## Texas Citrus Featured In Cook Book

AUSTIN—A cook book featuring recipes for salads, main dishes, desserts and preserves developed especially for Texas citrus will be available for the winter season, Agriculture Commissioner John C. White has announced.

The Texas Citrus Cook Book, by Mrs. Lavinia Bright, also will include tips on measuring, the correct method of sectioning citrus, techniques of freezing and histories of citrus and the Mission Citrus Fiesta.

Mrs. Bright stresses the importance of using Texas citrus in the recipes.



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 A great choice for all-purpose drilling, grinding, sanding, buffing, wire brushing, polishing, paint mixing, sawdriving. The farther you pull back the trigger, the faster the speed.

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# On The Turnrow

By Jim Stalort



**THE HEREFORD COW-BELLES** are currently conducting their annual holiday beef promotion through the sale of beef gift certificates.

The certificates are available in any denomination and may be purchased from Joan Coupe, project chairman, at 127 West Third.

Certificates may also be purchased at the First National Bank and Hereford State Bank.

**THE BEEF** gift certificates are good anywhere in the country, and may also be used to purchase beef dinners at the Caison Steak House, K-Bob's Steak House and Dickie's Restaurant.

Hereford's CowBelles are really on the ball when it comes to promoting one of our area's most important industries. Last year, primarily during the Christmas season, they sold \$6000 worth of gift certificates. That's backing beef in a big way.

—TURN—

**LEO WITKOWSKI**, president of the Texas Wheat Producers Association dropped by the office for a visit Thursday afternoon and brought information concerning the contracting of a special legal study by the National Association of Wheat Growers.

The NAWG wants to check into the legality of the restrictions that were imposed on grain sales to Russia by the administration, and the organization is lining up some legal help for the task.

Wheat futures took somewhat of an upturn late in the week as the Russians again revised their grain production estimates downwards, prompting a flurry of activity in the futures markets.

—TURN—

**MANY AGRICULTURAL** sources are indicating that better times are ahead for the nation's beef industry following the brutal beating it has taken in the past few years.

Cattlemen are continuing to thin out their herds and this is reflected in reports on the number of cows being slaughtered.

Reports indicate that during the first nine months of this year cow slaughter was 55 per cent above 1974 and should total about 10.5 million head for the year.

Industry spokesmen figure that the slaughter of cows coupled with the slaughter of other cattle and calves should be enough to stop the growth in numbers of cattle, and possibly even reduce numbers by as much as a million head.

## Cattle Costs Hinge On Calves Weaned

Production costs continue to skyrocket in all areas of agriculture, and cattlemen need to give close attention to their costs if they plan to continue in

business. One of the key factors affecting production costs is the number of calves actually weaned, points out Justin McBride, county agent for the Texas Agricultural Extension Service.

As the calf crop decreases, more average "cow months of feed" are required to produce a weaned calf. (A "cow month of feed" refers to the total number of cows maintained in the herd annually divided by the number of calves weaned.) This figure becomes especially important as culling of open cows is delayed, emphasizes McBride.

Looking at a 100-cow herd that produces 90 calves, the cow months of feed per calf weaned total 12.8 if open cows are culled at weaning. That figure increases to 13.5 if culling doesn't take place until the next calving and jumps to 14.2 if the open cows are kept to be rebred.

Costs of maintaining open cows really leap as the number of calves weaned drops. With 60 calves weaned from 100 cows, cow months of feed add up to 13.1 of the open cows are culled at weaning. If culling is delayed until the next calving, this figure increases to 17.4. If the open cows are kept to be rebred, the cow months of feed reach 21.3.

This points out the critical need to cull open cows as soon as possible, points out McBride. No cattle operation can be profitable with these non-producing units.



### Beef Certificates

Mrs. Gwen Feagley, left, and Mrs. Gladys Caviness are promoting beef gift certificates for Christmas giving. They are pictured at the First National Bank as they sell some certificates to Herb Vogel. The promotion is sponsored by the Hereford CowBelles.

## USDA Urges Vaccination Against Brucellosis

With about 30 percent of all the known brucellosis infected herds of the country located in Texas, the U.S. Department of Agriculture (USDA) is strongly urging Texas cattlemen to vaccinate their heifer calves against brucellosis.

Officials of USDA's Animal and Plant Health Inspection Service (APHIS) recommend vaccinating beef and dairy heifers with Brucella abortus Strain 19 vaccine. Beef heifers should be vaccinated after two months of age but before ten months of age. Dairy heifers should be vaccinated after two months of age but before six months of age. Bull calves should not be vaccinated because it may result in permanent sterility.

Strain 19 vaccine is a live bacterial product and should be administered by a veterinarian or by employees of state-federal animal health agencies. A tattoo applied in the right ear at time of vaccination identifies heifers as "official vaccinates" and shows the approximate time of vaccination.

According to Dr. E.S. Cox, area veterinarian in charge for APHIS, Brucella abortus Strain 19 vaccine increases a heifer's resistance to brucellosis. Vaccinated heifers are more likely to withstand average exposure to brucellosis in an infected herd than are non-vaccinates.

Strain 19 vaccine is safe and effective when used properly. It is the only brucellosis vaccine available or officially recognized in this country. Heifers, when vaccinated at the proper age, will normally experience a transient low grade infection,

which results in development of immunity. During this period of low grade infection, Strain 19 organisms are not transmitted from vaccinated to non-vaccinated animals.

Cattlemen should carry out a vigorous calfhood vaccination program if they are located in areas of relatively heavy infection or if they ship cattle to highly infected areas. Some states do not permit cattle to be imported for breeding if they are not "official vaccinates" and are beyond the age limit for vaccination.

### White Reminds Farmers To Renew Vehicle Signs

AUSTIN—"Farm tractor struck from behind by auto."

Such headlines are becoming less common in newspapers, thanks to the Slow Moving Vehicle emblem used throughout the nation.

"However, the emblems

lose effectiveness as they age," Agriculture Commissioner John C. White reminded farmers.

Recent studies have revealed that although the orange fluorescent centers are highly visible in daylight when they're new, they fade gradually, White stated.



**PUBLIC AUCTION**  
 Saturday, December 13, 1975, 10:30 A.M.  
 34th & Western  
 Amarillo, Texas  
 Owner: Jack Sisemore Terms: Cash on day of sale

**R/V Homes**  
 3 1975 Winnebago Braves, 21 ft.  
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Good things happen on a Honda.

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by **Bill Crowl**

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### Hereford Brand Farm News



**EYE APPEAL** — For golden-brown fried chicken, add a few drops of yellow food coloring to your hot shortening before frying. Your chicken will take on that professional look.

# Agribusiness Could Harvest Big Benefits From Conference

Texas farmers, ranchers and agribusinessmen now closing in on the \$2 billion mark for agricultural export sales, could harvest big benefits during the next two or three years from the Economic Summit Conference just ended in France.

The assessment is from Dr. Tyrus R. Timm, researcher in international agricultural policy for the Texas Agricultural Experiment Station, who has made six study trips to Europe since 1961.

Japan, West Germany, France, Italy, Great Britain and the United States participated in the summit conference. In the past, these nations were represented by secretaries of state or treasury, or economic advisors.

"But the big plus for this last session was that the Number 1 men, such as Chancellor Helmut Schmidt of West Germany, Italian Premier Aldo Moro and President Ford faced each other at the bargaining table and made the decisions. Their advisors played supporting roles while seated in the second row, where they belong in a dialogue of such worldly import," Timm said.

He said the summit meeting's general agreements were these:

1) To find more workable ways to stabilize currency exchange rates and provide more orderly buying and selling of currencies among the six nations.

France and the U.S. even reached a compromise on their differences on fixed versus floating currency rates, Timm said. They agreed to narrow the band in which either country's currency could float up or down. For example, about four French francs will buy a U.S. dollar.

2) To un-stalemate the multilateral trading negotiations underway, with more than 100 nations (including the U.S.) participating at Geneva, Switzerland.

This group, Timm said, has been long on discussions and protocol and short on progress. Former Secretary of Commerce Frederick Dent represents President Ford and is in charge of the U.S. delegation. Ernest Koenig, a veteran European agricultural attaché, is the chief U.S. agricultural negotiator.

3) To reduce some of the trade barriers.

Four of the six countries at the summit are in the European Common Market. U.S. trade leaders, starting with President Ford, need to try again to reduce to effect of the variable levies employed by the Common Market against agricultural imports, Timm pointed out. Export opportunities for Texas grain and poultry, particularly, would benefit from modification of this harsh import device.

4) To seek more effective planning and execution of policies for the special treatment required for deserving developing countries.

"One lesson the United States will learn some day—I hope—is that you can't go it alone on aid to these less developed countries and win many friends, inside or outside of these countries," the economist said.

"Note the callous remarks about the U.S. by representatives of many of these low income but emerging nations at the World Food Conference last spring in Rome, and more recently at the United Nations in New York."

5) To determine which current trading rules for agricultural products should be re-evaluated and improved.

Timm said many non-tariff barriers, such as embargoes, quotas, suspensions and hard-to-come-by health certificates, are used to reduce or stop U.S. agricultural exports from entering a foreign country.

6) To try to keep economies of the six advanced nations from experiencing further recessions. Countries with good per-capita incomes provide the best

short run and long run overseas markets for Texas agricultural products, the Experiment station researcher said.

"Political unrest being what it is today, a nation had better also be certain that the economy at home is strong enough to embark on a big manpower, money and goods spree for less fortunate countries, regardless how saddened we may feel about their plight," he said. "Of course, temporary emergency help for catastrophes and famines should not be ruled out."

He said the U.S., Japanese, German and Italian heads of state all said, in effect, at the conference, "At this time, we are doing about all we can afford to do for others."

7) To narrow the erratic price movement of the past few years for certain goods traded among the six countries and others.

In foreign trade transactions, price determinants are more complex than in the domestic market, Timm explained.

Prices received by U.S. exporters depend usually on three basic relationships: The relative value of the respective currencies (the exchange rate), and the supply-demand relationship for the commodity.

Usually a third and significant factor is the political restraints or subsidies imposed by governments of either importing or exporting countries, or both, he said.

Those broad policies coming out of Paris could be weakened when they are applied in each of the nations, and Timm says the possibility is a real danger.

"However, in the absence of serious conflicts among interest groups, of negativism among congressional leaders and of bungling by federal agencies with powerful licensing and inspection rights, the outlook for the next five years should be more Texas farm products sold at moderately higher prices abroad," he said.

It will take from a few months to a year or two for the summit meeting's general agreements to become trade policy, the economist added. When, and if, this takes place, Texas wheat, sorghum, rice, citrus and some vegetable producers should have better access to markets in these five other countries.

"Of course, the United States must reciprocate by opening its borders wider for some incoming trade," Timm pointed out. "Even though agricultural exports from Texas far exceed imports, this liberalization of imports could cause problems for certain Texas producers."

The Texas dairy industry may feel the impact about as much as any group, but more so in the Midwest. Texas' new sugar industry might need some interim protection, as there is a surplus of that product in Europe, he said.

Cotton and mohair are not treated as agricultural commodities in the European Common Market countries, but as raw industrial products, which enter freely. Timm believes that benefits to these two commodities would come largely from stepped-up economic recovery in Europe and Japan.

For the year ending July 1, 1975, importers in the five

other summit conference nations bought almost \$6.5 billion worth of U.S. agricultural products. That is nearly a third of all U.S. sales throughout the world.

Probably about one-third of Texas sales also go to these countries. Timm says this is where the big markets are and will be—and they are cash markets.

Timm has constructed a four-pronged framework or plan in which he believes that U.S. and Texas agriculture must operate to compete in the future export-import arena. He calls it the "Quad-Aggregate Determinants of Agricultural Policy."

He says the summit conference bolsters his concept, which includes these "musts."

1) The U.S. must compete with other major exporting nations on prices of agricultural goods offered abroad, and compete evenly, at least, on quality of farm products offered by other major exporting countries.

2) The U.S. must meet requirements of high level foreign government administrators who monitor and regulate agricultural imports into their countries.

3) The U.S. must have workable liaison with agricultural pressure group leaders in the importing countries to work out practical compromises.

4) The U.S. must get understanding and support of top leaders, such as prime ministers in the hierarchy of major political institutions in the importing countries.

Timm foresees governments participation at least as much and probably more in import-export policies. Should this be true, influence in international markets will come from the

political hierarchy, from government agency heads and from the growing number of agricultural interest groups.

The trend will modify relatively market prices produced by the economic institutions, the family commercial farms, the cooperatives and the corporations in the respective countries.

Above all, the U.S. must decide soon what its foreign

trade policies will be, Timm said. After all, the U.S. is the world's largest trader, and Texas is probably the top state trader in the nation if agricultural and non-agricultural exports are counted, along with technical expertise going abroad.

"For Texas, as severe drop in export sales would be a near financial tragedy. We must make it not happen," he said.

## Announcing

**Dick Barrett Produce Inc.** welcomes the association of **Wes Fisher** as part owner of our organization. **Wes** will handle all sales and be general manager of all company operations.

We feel that **Wes's** vast experience in the growing, selling, and shipping of potatoes & onions will be an asset to our business.

**Dick Barrett**

**Frank Barrett**

## Save gas.

Get a complete comprehensive engine tune-up today.

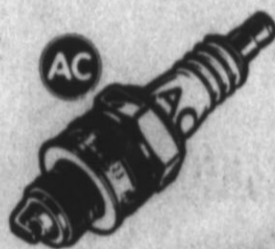
**24.95\***

6 CYL. PARTS AND LABOR. CARS W/AIR COND. \$2 MORE

Our trained mechanics will:

- (1) Install AC\* Fire Ring plugs. (2) Install new points. (3) Install new condenser. (4) Install new rotor. (5) Set dwell. (6) Set carburetor. (7) Tune engine. For most US cars, light trucks. Not for high performance or special engines.

\*4-Cyl. 21.95 \*8-Cyl. 27.95



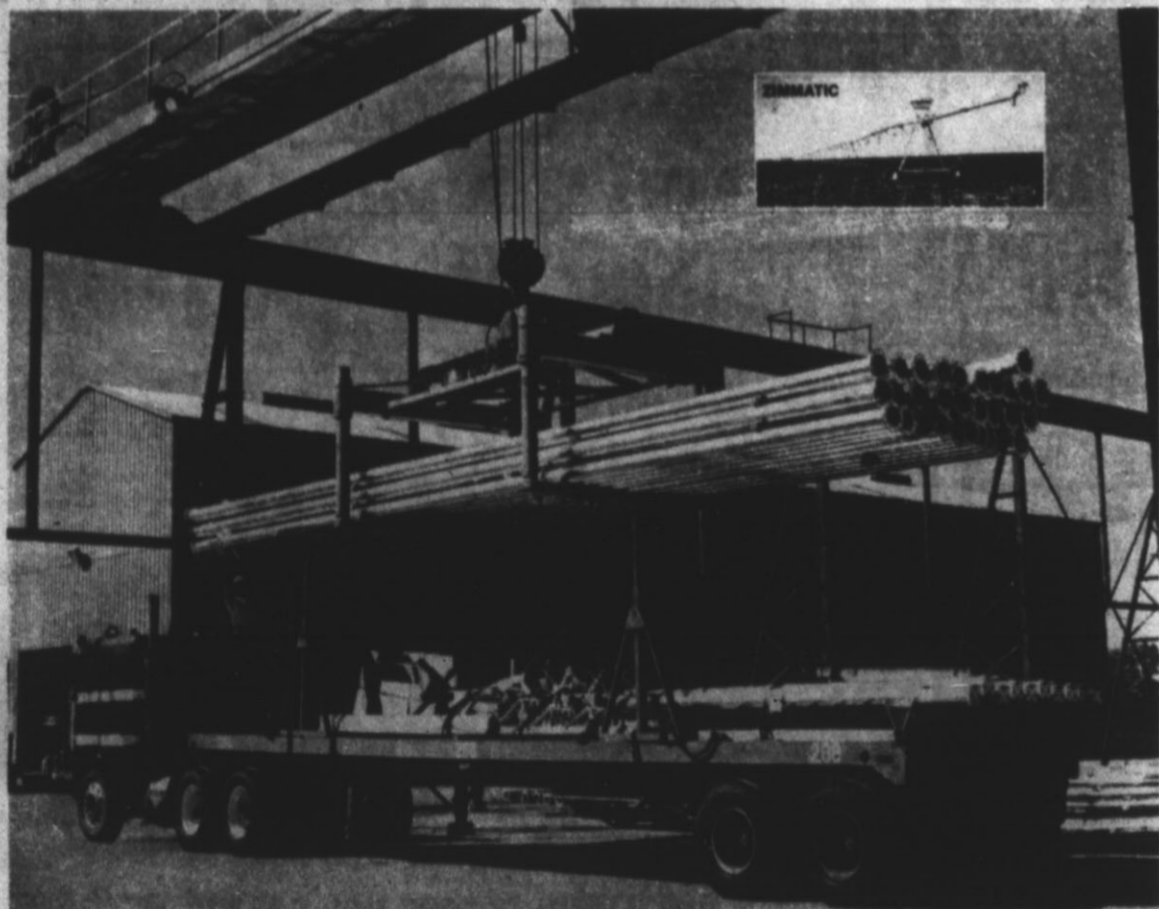
**20% OFF**  
NON-RESISTOR AC\* SPARK PLUG

Great starts! REG. 89c improves car's gas mileage. **71¢**  
1.09 resistor type . . 87c

JUST SAY "CHARGE IT" AT WARDS

**MONTGOMERY WARD**

114 E. PARK AVE.  
364-5801



The one time you expect to see a Zimmatic broken down.

About the only time you expect to see a Zimmatic broken down is when it leaves one of Lindsay's plants. Once assembled in your field, it seldom causes a problem. Those big, sure-footed towers power their way around the field, carrying water to crops.

Hour after hour, day after day. Until you decide to shut down. That kind of performance doesn't just happen. It's the result of constant testing — both in the plant and in the field. Lindsay puts these rigs through the most punishing conditions — loads on more stress in a week, usually, than they're likely to see in a lifetime of normal use.

But we know that no system is 100% perfect all the time. That's why we're ready to help with an extensive parts inventory and factory trained servicemen if you ever have a problem. Before you buy any center pivot irrigation system, be sure to let us tell you about all the advantages of owning a Lindsay Zimmatic.

**LINDSAY**

# BIG T PUMP CO., Inc.

HEREFORD-FRIONA-DIMMITT



See Virgil Slentz For any Farm, Crop Hail, Ranch or Vehicle Insurance

205 S. 25 Mile Ave.  
364-6633

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**Boots WEST** GIFT CERTIFICATES  
YOUR BEST BOOT BUY

SANDERS JUSTIN NOCONA TONY LAMA ACME TEXAS

**ALL MEN'S & LADIES BOOTS REDUCED**

**CUT-OUT NAME BELTS**  
ORDER EARLY FOR CHRISTMAS

**CHILDREN'S WRANGLERS JACKETS MATCHING SHIRTS**  
LARGE SELECTION

**BEAUTIFUL YOKE SHIRTS**  
REG. \$22.99  
SALE **\$16.95**

**ONE GROUP FELT HATS 20% OFF**

**WIN \$50.00 CASH WITH A BOOTS WEST BUMPER STICKER**

**THIS WEEK'S WINNER NO. 814 JUDY FISHER**

**MEN'S WESTERN SHIRTS \$8.95 OR 3/\$24.95**

**DOOSEDOWN JACKETS 10% OFF**

**NEW SHIPMENT WRANGLERS ANY KIND YOU WANT 38" LENGTHS INCLUDED**

**Boots West Now Has Levi's**  
•Big Bells  
•Saddlemans Boot Jeans  
•Shrink-to-fit



# Christmas Bell Ringers

USE YOUR BANK AMERICARD OR MASTER CHARGE

**FOR EVERYONE ON YOUR LIST!**



Love Me or Movies  
**GIFT SET**

Your Choice

**\$2.49**



Woodbury  
**NATURE SCENTS**

Lavender Body Bar Soap  
3 Bars

**89¢**



**DISCOUNT CENTER**

Advertised Prices effective Monday December 8, through Saturday December 13, 1975



Jergens  
**DIRECT AID**

10-OZ. 16-OZ.  
**99¢ \$1.29**



**BARBIE BUBBLING BEADS**

**\$1.59**



Gee Your Hair Smells Terrific  
**CONDITIONER**

12-OZ.  
**\$1.37**



**BARBIE BATH COLLECTION**

**\$1.59**

Jergens  
**BUBBLING BATH BEADS**

34-OZ.  
**\$1.57**



**BARBIE BUBBLE BATH BOUQUET**

**\$1.59**

**BARBIE SOAP CIRCLES**

**\$1.59**

**BARBIE BEAUTY SET**

**\$1.59**



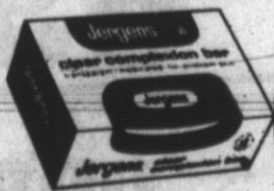
Jergens Extra Dry  
**SKIN LOTION**

6-OZ. 10-OZ.  
**69¢ 99¢**

Jergens  
**Clear Complexion BAR**

Reg. & Lemon

**37¢**

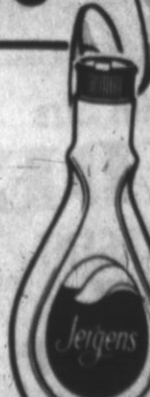


Jergens Special Offer

**SOAP 5/57¢**

Jergens Extra Dry Skin  
**FACIAL CLEANSER**

8-OZ. 5-OZ.  
**\$1.27 87¢**



**GIBSON'S R pharmacy**

**SAVE ON PRESCRIPTIONS**

364-4900

Emergency 364-2818 or 364-4109

**LUBRIDERM LOTION** For dry skin

contains lanolin For extremely dry skin



**SEBA-NIL**

Cleanser for Acne and other oily skin conditions



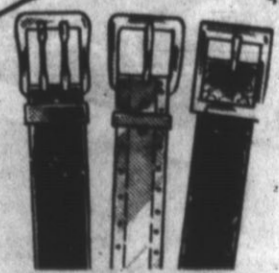
**LIQUIMAT**

Tinted drying lotion for acne.



Boy's  
**LEISURE SUITS**

50% Polyester  
50% Cotton  
Reg. '10"



Men's & Boy's  
**BELTS**

Western or Dress

**1/4 OFF**

Ladies'  
**HOSE**

Knee Hi

(Miss Tippy)

Fits 8 1/2 to 11 Reg. 39"

**29¢**

Ladies'  
**PANT SUITS**

100% Polyester

**1/4 OFF**

100% Nylon  
**PEIGNOIR SET**

4 different styles to choose from

Reg. '89" **\$6.97**

Reg. '11" **\$8.97**

Reg. '15" **\$11.97**



**ONLY 15 SHOPPING DAYS TILL CHRISTMAS**

# HOLIDAY FEATURES

ONLY 15 SHOPPING DAYS TIL CHRISTMAS

**GIBSON'S DISCOUNT CENTER**  
 Advertised Prices effective Monday December 8, thru Saturday December 13, 1975

Remington No. 850  
**HAIR DRYER & STYLER**  
 Reg. \$24<sup>97</sup> **\$18<sup>97</sup>**

Lady Norelco No. HP2117  
**TRIPLE HEAD SHAVER**  
 Reg. \$21<sup>97</sup> **\$18<sup>97</sup>**

master charge  
 your BANKAMERICARD welcome

Field Master  
**23 CHANNEL RECEIVER**  
 NO. CB7000  
 Reg. \$199<sup>97</sup> **\$169<sup>97</sup>**

Kodak  
**POCKET 20 INSTAMATIC**  
 Reg. \$25<sup>97</sup> **\$21<sup>97</sup>**

Norelco  
**TRIPLE HEAD SHAVER**  
 Reg. \$37<sup>97</sup> **\$31<sup>97</sup>**

Clairol Crazy Twirler  
**CURLING WAND**  
 Reg. \$13<sup>47</sup> **\$9<sup>97</sup>**

New Polaroid  
**SUPER SHOOTER**  
**\$19<sup>47</sup>**

Lee  
**OIL FILTERS**  
 Single Stage Only  
 Reg. \$1<sup>97</sup> **\$1<sup>69</sup>**

Mirro Matic Pop-N-Serve  
 Self Buttering  
**CORN POPPER**  
 4 Qt. Teflon on Aluminum Popping Surface  
 Reg. \$11<sup>97</sup> **SALE \$9<sup>99</sup>**

Samsonite  
**FOLDING CHAIRS**  
 Deepwood Color Only  
 No. 4513  
 Reg. \$8<sup>97</sup> **SALE \$6<sup>77</sup>**

Door Length  
**MIRROR**  
 Blue or Black/Silver  
 Frances  
 Reg. \$5<sup>77</sup> **\$3<sup>99</sup>**

Waring NO. HM 123  
**HAND MIXER**  
 Multi Speed  
 White-Harvest-Avocado  
 Reg. \$11<sup>97</sup> **\$9<sup>97</sup>**

Lee  
**AIR FILTERS**  
 Reg. \$2<sup>97</sup> **\$2<sup>39</sup>**

Whitman  
**PUZZLE**  
 1000 Piece Fully Interlocking Jigsaw  
**77c**

Mattel  
**MALIBU FRANCIE OR MALIBU P.J.**  
**\$2<sup>99</sup>**

Milton Bradley  
**PIVOT POOL**  
 No. 4250  
**\$18<sup>97</sup>**

Erth 5-Piece  
**FARM SET**  
 No. 5012  
**\$5<sup>47</sup>**

Tonka  
**PICK-UP & HORSE TRAILER**  
**\$4<sup>49</sup>**

**FRITO CORN CHIPS or DORITOS**  
**69c**

**DOWNY**  
 33-OZ.  
 Reg. 97<sup>97</sup> **89c**

Giant Size  
**TIDE DETERGENT**  
 49-OZ.  
 Reg. \$1<sup>97</sup> **\$1<sup>23</sup>**

# Minimum Tillage Helps Fuel Consumption

"Farmers use only 3 percent of the nation's total energy to produce our food and fiber. That's very efficient, but recent experiments at the USDA Research Center at Bushland show that we can do better. Saving a few gallons of fuel per acre at today's prices will help profit a lot." These were the opening remarks of Ron Allen, USDA Agricultural Engineer from Bushland, at a state meeting of the Soil Conservation Society of America at Albuquerque on December 3.

The energy required for transportation, processing, distribution, and preparation of food for the U.S. is from 12 to 15 percent of the total fuel consumed. In 1970, the total U.S. energy consumption equaled 46.3 million barrels of crude oil per day. This energy was, of course, supplied by many sources including hydroelectric, nuclear, natural gas, and coal as well as crude oil. "Most people do not know it, but housewives use twice as much energy to cook and prepare food as farmers use to grow it."

Although a small part of the total fuel used in the country, farming operation requires from 3 to 20 gallons of gasoline per acre annually. It would take fewer gallons of diesel and more LP gas to do the same job, because diesel engines are about 25 percent more efficient than gasoline and 40 percent more than LP gas. Clean tillage and seeding grain crops in surface irrigated land on the High Plains requires 8 to 12 gallons of diesel fuel per acre annually. Vegetables and sugarbeets, crops requiring many operations, take a little more. On dryland fields, wheat and sorghum are produced with as little as 3 or 4 gallons of diesel fuel equivalent per acre each year.

"Although not concerned about energy conservation per se, researchers at Bushland have been trying to improve soil moisture conservation and production efficiency since 1938," Allen continued. When fuel became expensive and scarce, we re-evaluated our results and determined fuel consumption with various management systems.

Our results and a little common sense show that the first step in fuel conservation is eliminating unnecessary trips across the field. In the past with relatively cheap and abundant fuel, producers have made more trips than necessary. Other than for deep tillage or plowing to break hard pans or chiseling to control wind erosion, it does not pay to cultivate or plow unless weeds are present. A 1974 survey in the United States showed that agricultural energy use could be reduced 15 percent without lowering crop production.

"Our experiments at Bushland with limited tillage show that rainfall storage in the soil can be increased at the same time fuel requirements are reduced," Allen stated. He pointed out that co-workers in these studies were Jack Musick, Dr. Paul Unger, USDA scientists; and Dr. Allen Wiece, Texas Agricultural Experiment Station weed control researcher. In an irrigated wheat-sorghum fallow sequence where two crops are grown in 3 years, chemical control of weeds in wheat stubble during a 10-month fallow period stored 2.5 inches more water and used

40 percent less fuel than regular tillage. This extra soil moisture eliminated the need for preplant irrigation before seeding and increased sorghum yields about 1,500 pounds per acre. "We not only saved a few dollars worth of fuel, but we grew 60 dollars per acre more crop," Allen continued.

Furrow irrigated winter wheat used 35 percent less fuel and 10 percent less irrigation water with limited tillage. Continuous grain sorghum or corn can be managed by splitting old beds in the fall or winter and using limited tillage as necessary for volunteer control before spring planting. Chiseling furrows and

then undercutting old sorghum beds with a heavy duty sweep-rop weeder for spring volunteer control before planting has reduced fuel consumption by 40 percent compared to clean tillage in tests at Bushland.

Allen concluded his talk by stating that most irrigated cropping systems can be managed to reduce tillage, fuel, and expenses below that with traditional clean tillage without reducing crop yield. In some instances yields are increased. This has a double barreled effect, because net profit is increased and fuel consumption is decreased.

## Water Inc. Economist Presents Program Here

Tommy Swann, staff economist of Water, Inc., presented a slide presentation concerning the facts of the High Plains water shortage when he appeared as program guest Wednesday for the Hereford Lions Club.

Swann pointed out that the underground water table is declining, but the problem lies in the future. "It should be pointed out that since the first irrigation well was drilled, we have used just 40 percent of the available water."

"The main thrust of Water, Inc., is to tell the story that we need water imported to this area, not to stabilize our economy, but to provide food and fiber for the rest of the nation," Swann said.

He pointed out that the High Plains of Texas and eastern New Mexico is the leading producer of food and fiber in the world. The factors that have made this area a forerunner are large tracts of agricultural land, climate, and supplemental water. The availability of supplemental water has been a key, he added.

With the nation and the world needing more food and fiber, "we must take the land to the

water or bring the water to the land, and we believe the latter solution is the answer," said Swann. He said water can be moved to the High Plains area by a trans-Texas canal system from the east, and used for both age ag and industrial purposes.

He pointed out that importation of water could help with the energy problem, as well, in that water can be used for secondary recovery of oil. Swann pointed out that the area is also a leading petroleum producer.

Swann was introduced by program chairman Don Hicks. Several guests were introduced at the club meeting, and Corky Criswell was recognized as a new member.

President Weldon Dickson announced the club would not meet next Wednesday, since the annual Christmas party is scheduled Thursday night.

With the Christmas holidays fast approaching, you may need extension cords for new appliances, or to light your tree. Undersized cords can waste electricity. They can be a safety hazard too. Check your supply early, and be sure you have some heavy duty cords on hand.

**Agri-Culture** HOW'S YOUR?

EARLY TRADING IN COTTON LED TO TODAY'S SYSTEM OF COMMODITY FUTURES TRADING

IN THE 1850'S, FAST-SAILING SHIPS CARRIED SAMPLES OF COTTON TO LIVERPOOL, ENGLAND... ARRIVING WELL IN ADVANCE OF THE BALES THEMSELVES...

LIVERPOOL BROKERS BOUGHT "COTTON A FLOAT" ON THE BASIS OF THESE SAMPLES

AND THIS SYSTEM CONTINUED UNTIL 1866 WHEN THE ATLANTIC CABLE RELAYED DAILY MARKET REPORTS FROM THE U.S. TO LIVERPOOL!!

## Agreement Reached On Beet Contract

The Texas-New Mexico Beet Growers Association and Holly Sugar Corporation have reached an agreement on the 1976 sugar beet contract. This announcement was made jointly by James W. Witherspoon, executive secretary of the association for the board of directors, and Bob Ginn, agricultural manager for Holly Sugar Corporation.

Witherspoon and Ginn feel this early agreement will be beneficial to the growers in making plans for the 1976 crop. Growers need to make their field selections and make arrangements for fertilizer and chemicals for insect and disease control programs.

Ginn further stated growers have been requesting sugar beets for 1976. Some have not

made their request and it is important that this be done as soon as possible. With this information, the agriculturists can plan and start taking soil samples for nitrate analysis and providing other services to growers to assist them in producing a high quality, profitable crop in 1976.

Ginn stated that several new growers are requesting acreage for next year and that 38,000 acres will be contracted.

Deaf Smith Electric Cooperative, Inc., has filed with the Federal Government a Compliance Assurance in which it assures the Rural Electrification Administration that it will comply fully with all requirements of Title VI of the Civil Rights Act of 1964, and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the operation of its facilities. Under this Assurance, this organization is committed not to discriminate against any person on the ground of race, color or national origin in its policies and practices relating to applications for service or any other policies and practices relating to applications for service or any other policies and practices relating to treatment of beneficiaries and participants including rates, conditions and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operations of this organization. "Any person who believes himself, or any specific class of individuals, to be subjected by this organization to discrimination prohibited by Title VI of the Act and the Rules and Regulations issued thereunder may, by himself or a representative, file with the Secretary of Agriculture, Washington, D.C. 20250, or the Rural Electrification Administration, Washington, D.C. 20250, or this organization, or all, a written complaint. Such complaint must be filed not later than 180 days after the alleged discrimination, or by such later date to which the Secretary of Agriculture or the Rural Electrification Administration extends the time for filing. Identity of complainants will be kept confidential except to the extent necessary to carry out the purposes of the Rules and Regulations."

## Stamp Eligibility Revised

The U.S. Department of Agriculture (USDA) has adopted new regulations for determining food stamp allotments, and revised coupon allotments, purchase requirements and maximum income eligibility standards, effective Jan. 1.

On Jan. 1, the amount of coupons allotted for a 4-person household will be increased from \$162 to \$166 a month, with adjustments for other household sizes in line with revised economies of scale. The maximum income eligibility level for a family of four will be correspondingly increased from \$540 to \$553 per month.

A total of 1,958 responses was received by USDA's Food and Nutrition Service (FNS) in response to its invitation for interested parties to comment on three alternative proposals to revise coupon allotments in the food stamp program, all based on USDA's thrifty food plan.

Responses received through the end of the comment period, Nov. 13 (USDA press releases 2746-75, 3184-75), expressed over 5,200 comments. More than 3,900 of these comments indicated acceptance of Proposal III which provides a uniform allotment and eligibility standard schedule, much like the one presently in use.

The uniform allotment is based on the value of food required to feed a family of four persons consisting of a man and woman 20 through 54, a child 6 through 8, and a child 9 through 11 years of age. The cost of the diet for this four-person household is the basis for uniform coupon allotments for all households, except for household size adjustments and adjustments which reflect the economies of scale set forth in the thrifty food plan developed by USDA's Agricultural Research Service (ARS).

The revised economies of

scale developed by ARS are more generous for households of 6 or more persons than those used formerly in all the USDA food plans. Economies of scale are unchanged for households of 5 persons or less.

The Food Stamp Act, as amended, directs that coupon allotments be adjusted twice a year to reflect changes in food prices as published by the Bureau of Labor Statistics. Cost of the thrifty food plan in August 1975-the month which sets the January-June 1976 schedule-was \$166 for a family of four with school children.

If you have a large indoor Christmas tree and prefer decorating it with full-sized bulbs, select a set with cooler burning bulbs. They are designed for plastic trees, but they're bright and attractive, and draw only 6 watts per bulb compared with the 7 1/2 watts used by standard bulbs.

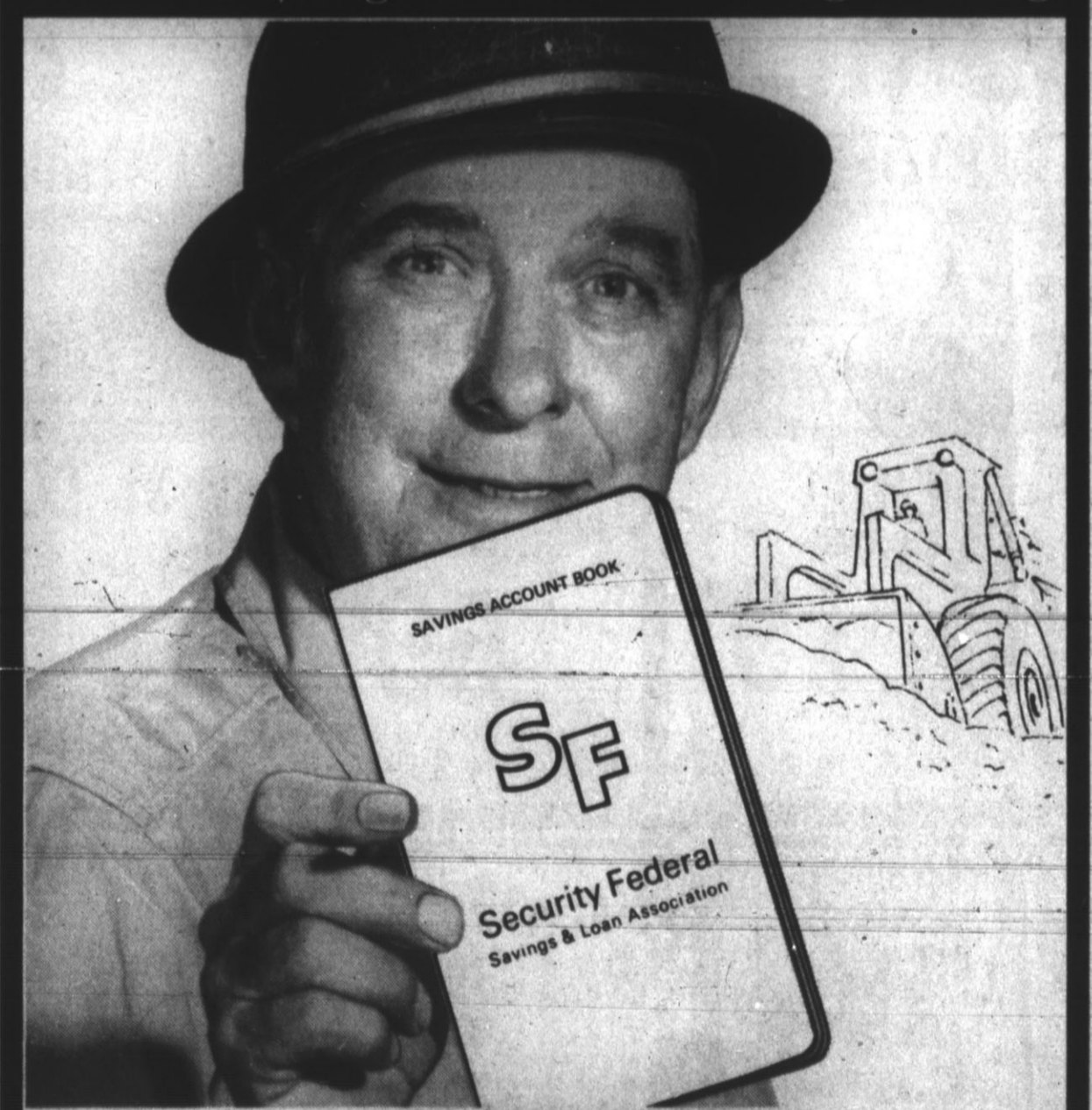
ALL KINDS OF GIFTS FOR HIS BOAT

JACK'S MARINE SUPPLY

East Hwy 60 "Where service is first" 364-4331

# Money at Work

Save where you get these consistent high earnings



Your family's emergency fund is serious money - money you can't afford to risk. Safeguard it now at Security Federal Savings and Loan, where it's insured safe by a Federal agency, doubly assured by the experience and strength of the oldest and largest association on the high plains.

**SECURITY FEDERAL**  
SAVINGS AND LOAN ASSOCIATION

Hereford: 1017 W. Park Ave.

Get these and other services from Security Federal:  
Home improvement loans  
Free save by mail  
Drive-in windows  
Free parking  
Home loans



GOLDMASTER DIAMOND CENTER

Cowan Jewelers Downtown

**SPECIAL: 1971 FORD LTD**  
4-door sedan, air conditioning, power brakes \$1600.00

\*\*\*\*\*

**1973 BUICK LESABRE**  
4-door hardtop, air conditioning, power brakes, V-8, automatic.

\*\*\*\*\*

**1974 CHEVROLET PICKUP**  
1/2 ton, V-8, standard 3-speed

\*\*\*\*\*

**1969 FORD STATION WAGON**  
V-8, automatic

\*\*\*\*\*

All 1975 new Plymouth, Dodge and Chryslers are priced to sell this week.

Come and see:

DALE JONES VICTOR CANTU  
DON HENSLEE LEON ROMO

**JONES MOTORS**  
345 E. FIRST  
364-3150

# DOUBLE GREEN STAMPS

TUESDAY & WEDNESDAY WITH \$250 PURCHASE



PRICES EFFECTIVE THRU 12-10-75

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

STORE HOURS WEEKDAYS 8-10 SUNDAY 9-9



GREEN ONIONS ARIZONA'S FINEST BUNCH 2 FOR 29¢

TANGELOS FLORIDA 5 LBS. \$1.00

POTATOES ALL PURPOSE RUSSET 10-LB. BAG 99¢

WALNUTS NEW CROP LB. 49¢

ORANGES CALIFORNIA NEW CROP NAVEL, 4 LBS \$1.00

YAMS EAST TEXAS LB. 29¢

PEARS WASHINGTON LB. 29¢

CRANBERRIES 1-LB. PKG. 39¢

POINSETTAS EACH \$4.45

SIRLOIN STEAK FURR'S PROTEN LB. \$1.29

ROUND STEAK FURR'S PROTEN LB. \$1.29

RIB STEAK FURR'S PROTEN LB. \$1.29

CHUCK STEAK FURR'S PROTEN LB. 98¢

STEAK PORTERHOUSE FURR'S PROTEN LB. \$1.89

CLUB STEAK FURR'S PROTEN LB. \$1.69

T-BONE STEAK FURR'S PROTEN LB. \$1.79

DELUXE RIBS FURR'S PROTEN FOR B-B-Q. LB. 89¢

GROUND BEEF FRESH GROUND LB. 79¢

Shop Our Delicatessen

1-LB. HOT LINKS SERVES 4 FOR ONLY \$2.99

1-LB. POTATO SALAD \$2.99

1-LB. COLE SLAW \$2.99

PINTO BEANS PT. 79¢ FRUIT COBBLER LB. 89¢

RUMP ROAST FURR'S PROTEN LB. \$1.29

STEW MEAT FURR'S PROTEN LB. \$1.29

BEEF LIVER LB. 79¢

CALF LIVER LB. 89¢

CHILI RANCH STYLE PLAIN, 19-OZ. (15-OZ. CAN...69¢) 79¢

PEAS FOOD CLUB SWEET NO. 303 CAN 3 FOR \$1.00

CAKE MIX PILLSBURY, 19-OZ. YELLOW, WHITE, GERMAN CHOC. & MILK CHOC. 49¢

CORN FOOD CLUB GOLDEN WHOLE KERNEL OR CREAM STYLE NO. 303 CAN 3 FOR \$1.00

TOMATOES FOOD CLUB CAN 3 FOR \$1.00

GREEN BEANS FOOD CLUB CUT NO. 303 CAN 4 FOR \$1.00

TOMATO SAUCE CONTADINA 8-OZ CAN 6 FOR \$1.00

DOG CHOW PURINA 50-LB. BAG \$9.79

APRICOTS VALLEY RIDGE NO. 2 1/2 CAN 49¢

GELATIN FOOD CLUB ASS'T FLAVORS 3-OZ. 5 FOR \$1.00

PEACHES GAYLORD SLICED OR HALVES NO. 2 1/2 CAN 49¢

★ YOU PAY THE LOWER PRICE AT FURR'S  
★ WE WILL NOT CHANGE A PRICE ON A MARKED CAN OR PACKAGE EXCEPT TO LOWER THE PRICE.  
★ ONCE PRICED... ALWAYS PRICED.

VALUABLE COUPON

THIS COUPON ENTITLES YOU TO SAVE 10¢ QUART JAR

HELLMANN'S MAYONNAISE WITH COUPON... \$1.27 WITHOUT COUPON... \$1.37

EXPIRES 12-13-75 LIMIT ONE COUPON PER FAMILY

## BONUS SPECIALS FOR BONUS-SAVINGS!

<p><b>CHILI</b> GEBHARDT'S 19-OZ. CAN NO BEANS 19¢</p> <p>WITH EACH FILLED S&amp;H BONUS SPECIALS BOOKLET</p>	<p><b>TIDE</b> GIANT SIZE 69¢</p> <p>WITH EACH FILLED S&amp;H BONUS SPECIALS BOOKLET</p>	<p><b>COKES</b> 6 PACK 32-OZ. 89¢</p> <p>WITH EACH FILLED S&amp;H BONUS SPECIALS BOOKLET</p>	<p><b>CRACKERS</b> FOOD CLUB 1-LB. BOX FREE</p> <p>WITH EACH FILLED S&amp;H BONUS SPECIALS BOOKLET</p>
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EGGS FARM PAC MEDIUM DOZEN 69¢

DOG FOOD HUSKY 15-OZ. CAN 8 FOR \$1.00

SOUP LIPTON'S CHICKEN NOODLE WITH MEAT PACKAGE 57¢

RAISINS SUN MAID GOLDEN SEEDLESS 15-OZ. 69¢

TOWELS TERI 5¢ OFF LABEL 55¢

MORTON SALT PLAIN OR IODIZED 26-OZ. 18¢

DEODORANT ROOM DEODORANT TOPCO, 7-OZ. SOLID 47¢

POP TARTS FOOD CLUB ASSORTED FLAVORS 49¢

<p><b>DURA-FLAME</b> FIREPLACE LOGS 6-PACK \$5.99</p>	<p><b>GARLAND</b> 3" DIA, 15 FT. 2-PLY 3 COLORS 39¢</p> <p>4" DIA, 25-FT. 3 COLOR 79¢</p>	<p><b>HARTZ</b> 2 in 1 FLEA COLLARS OR PUPPY LARGE DOG OR CAT \$1.99 EACH</p>	<p><b>HAIR SPRAY</b> SUDDEN BEAUTY 16-OZ. SIZE 89¢</p>	<p><b>HAIR COLOR</b> LOVING CARE ASS'T COLORS \$1.32</p>
<p><b>CHRISTMAS WRAP</b> TOPCREST LOG ROLL 26" PAPER OR 26" FOIL CHOICE EA. 99¢</p> <p>7-ROLL 26" COMBINATION PAPER &amp; FOIL \$1.59</p>	<p>SHOP OUR SELECTION FOR ALL YOUR CHRISTMAS NEEDS</p> <ul style="list-style-type: none"> <li>Tree Tops</li> <li>Satin &amp; Glass Balls</li> <li>Novelty Decorations</li> </ul> <p>ALL AT MIRACLE PRICES!</p>	<p><b>ARTIFICIAL CHRISTMAS TREES</b> 4-FT. SIZE \$8.99 6-FT. SIZE \$14.99</p>	<p><b>MICRIN PLUS</b> MOUTHWASH 18-OZ. \$1.44</p>	<p><b>BEACON</b> CONDITIONING CREME RINSE 16-OZ. BOTTLE 2 FOR 89¢</p>

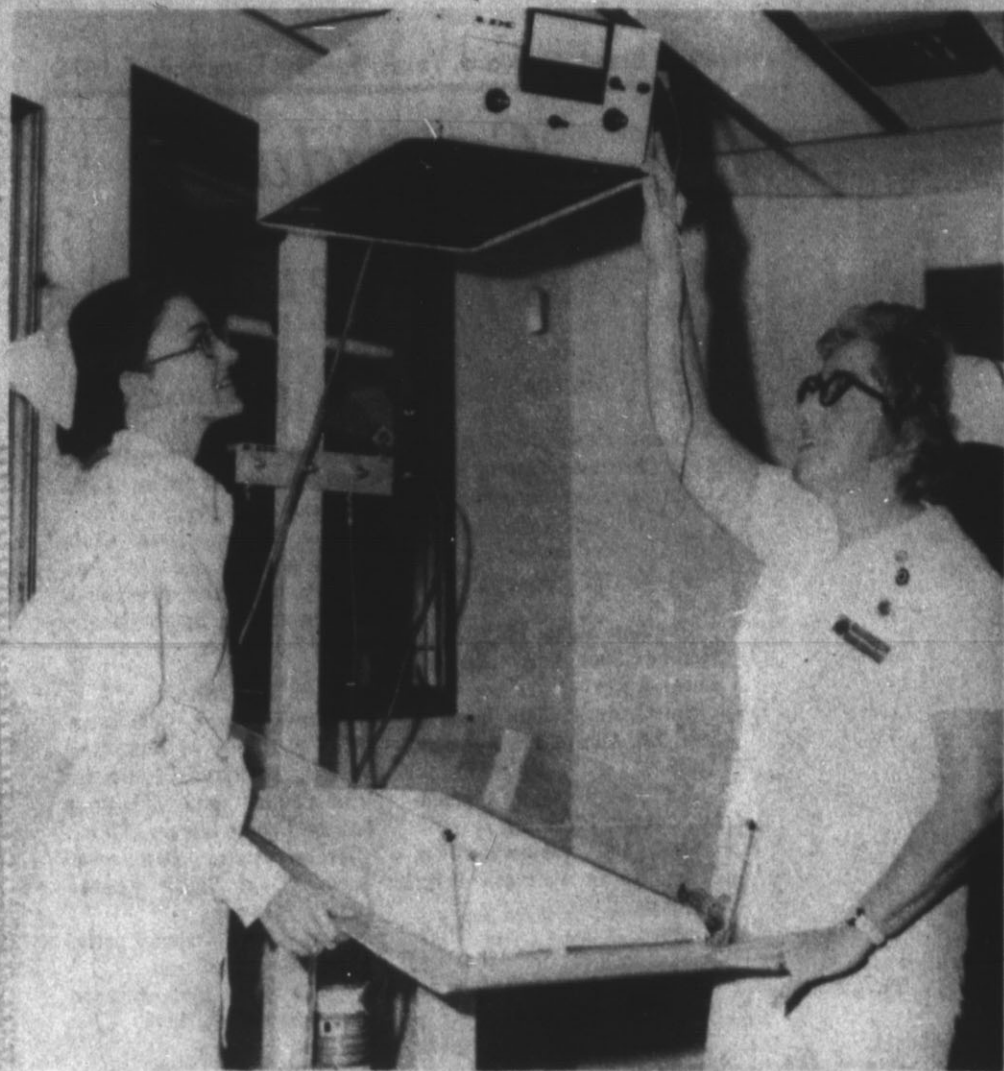
DR. SCHOLL'S CORN PADS ZINO K-1 67¢

SHOP FURR'S MIRACLE PRICES

# Project Christmas Card



## Sets Dec. 17 Deadline



Deaf Smith General Hospital has realized several benefits through the efforts of Project Christmas Card during the past 19 seasons. This year's proceeds will defray expenses of this intensive care system for infants in the local nursery and deliver room. Viewing the new equipment are Chaille Lockamy, RN and supervisor of the obstetric ward, and Betty Hammock, LVN.



Beating the Christmas rush are these individuals, who are giving financial support to Project Christmas Card. Names of PCC participants will appear in a yuletide page in The Brand's

special edition on Dec. 25. Deposit stations are located in various local stores and both banks.

### The Hereford Brand

Hereford, Texas, Sunday, December 7, 1975

Page 1C



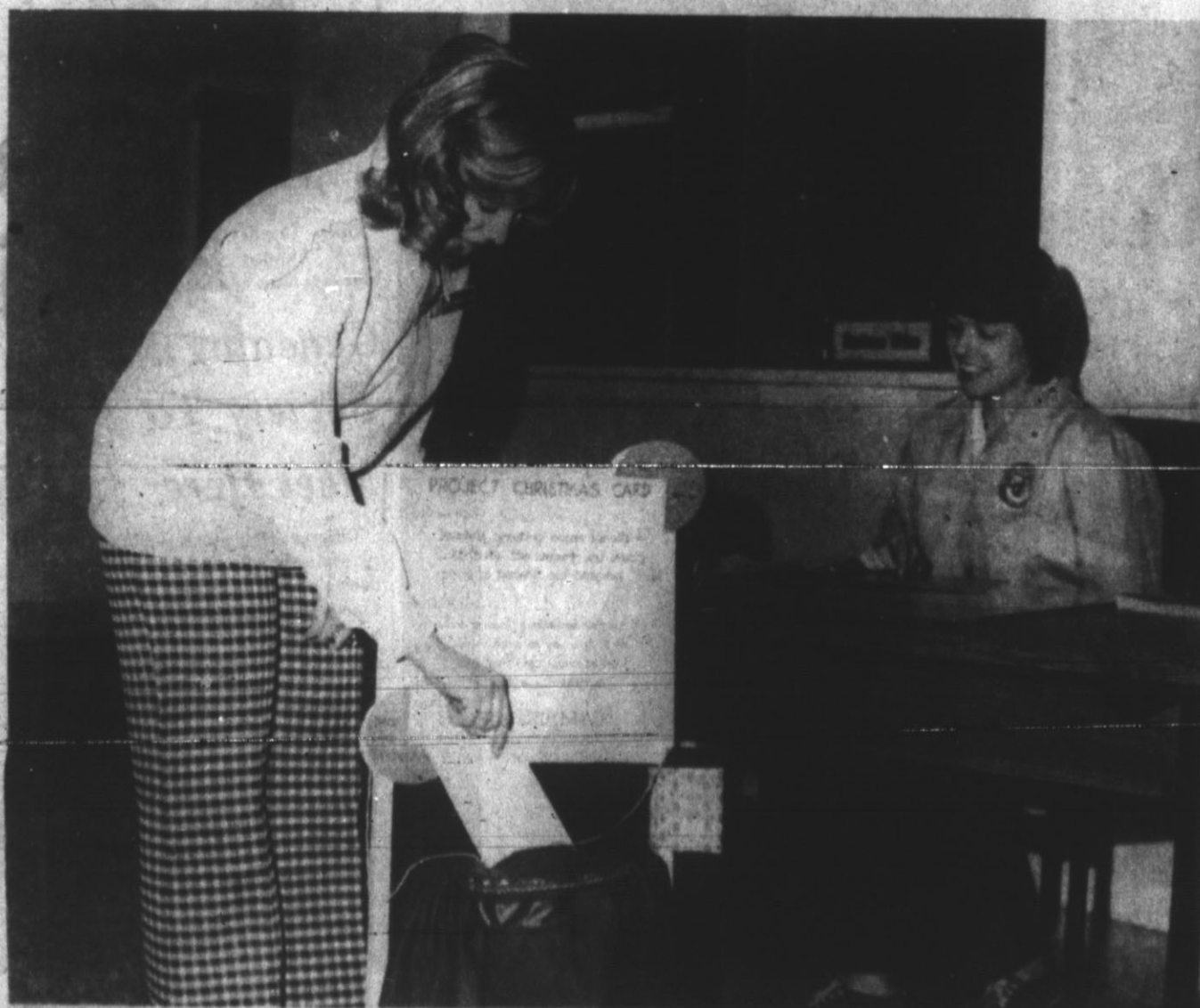
Mrs. Clyde Rush and Mrs. Millard Nobles, co-chairmen of the current campaign, review the history of Project Christmas Card as the fund drive nears its 20th anniversary. More than \$51,000 has been donated by local citizens who can express their Christmas greetings by participating in the project.



A complex unit which freezes body tissue for medical analysis is scrutinized by Mrs. David Emerick, lab assistant at the hospital, and Mrs. Howard Johnson, a member of the Medical Auxiliary.



Members of the Hospital Auxiliary and the Medical Auxiliary are combining efforts to collect funds for Project Christmas Card. Posters were made and distributed locally by these volunteers, including Mrs. G.L. White from the Hospital Auxiliary, and Mrs. Ros Zimmerman from the Medical group.



Vicky Higgins, supervisor of the hospital's records department, makes a deposit to Project Christmas Card in the canister at Deaf Smith General Hospital. Lani Walterscheid, a Hospital Auxiliary

member, lends her support by encouraging residents to say "Merry Christmas" locally by contributing the money usually spent on mailing seasons greetings.



Meeting a Dec. 17 deadline, which is earlier than in past years, PCC volunteers are urging Hereford residents to make their yuletide deposits as soon as possible. Mrs. A.T. Mims of the Medical

Auxiliary posts a sign advertising Project Christmas Card at Hereford State Bank with the assistance of Guilett Arnold, a bank employee.



## Legal Secretaries To 'Adopt' Youth

A Christmas dinner for students from the Dimmitt Satellite School will be a courtesy sponsored by Deaf Smith-Castro Counties Legal Secretaries Association Monday night, in Ann's Steak House at Dimmitt.

The yuletide treat was planned during a regular meeting of the organization Tuesday in the community room of Castro County courthouse, Dimmitt. Each student will be

"adopted" by a legal secretary, who will provide her young charge with a Christmas gift. The program is under the direction of Virginia Cowart, Dimmitt.

A tire for the school's bus was purchased by the school's director, Norma Conard, with funds previously donated by the legal secretaries.

Barbara Wheat, PLS, presided during the recent business meeting. It was announced that

several chapter members donated blood when the mobile unit was in Hereford last week. They designated their donations for Will Fellers, a local youth who was injured last month in a farming accident.

Judy Watson, chairman of the scholarship committee, announced that Dec. 13 is the deadline for scholarship applications. Interested students should contact the business departments of high schools in Hereford, Nazareth, Hart or

Dimmitt for further details.

Last year's recipient, Lauri Young, is majoring in business administration at Texas Tech University, it was reported.

Special recognition was accorded to Mildred Fuhrmann, who received notification last week that she achieved her Professional Legal Secretary rating. She is one of four Texas secretaries to pass the October examinations. Only 61 women in the state have PLS credentials.

Members were reminded that the next meeting will be held Jan. 6 in Southwestern Public Service Reddy Room, Ben Boothe, trust officer of the First National Bank of Tulsa, will present the program, "There's no business like the banking business," or "Why ain't there no money?" Why interested in attending should contact a chapter member for details.

A seminar on finance and investment is slated here Jan. 24 and details will be announced as that date approaches.

Representatives of the local legal secretary chapter attended the eighth annual Legal Secretaries Institute meeting Saturday in Houston. Speakers were expected from Los Angeles, Albuquerque, Fort Worth, Abilene and Houston. Attending from Hereford were Mildred Sheffy, PLS, and Ruth Wynne, PLS.

Also, Mrs. Sheffy is enrolled in advanced classes at a Tax Practitioners Seminar to be held at Lubbock on the Tech campus Monday and Tuesday. It is sponsored by the Tech College of Business and the Dallas District Internal Revenue Service.

The program was presented by a Dimmitt attorney, Russell A. Morgan, who described the new credit laws and their effect on women.



### January Wedding Planned

The engagement of Miss Joan Marie Frische to Charles Stocker has been announced by her parents, Mr. and Mrs. Carl Frische of Dawn. The couple will exchange nuptial vows Jan. 24 in St. Mary's Church in Umbarger. A 1971 graduate of Canyon High School, the prospective bridegroom is the son of Mr. and Mrs. Earnest Stocker of Umbarger. He served four years in the U.S. Air Force and is currently attending West Texas State University. Miss Frische graduated from Hereford High School two years ago and is employed by Dawn Co-op.

This was preceded by a salad arranged by Clara Vick of Dimmitt, who is chapter vice president. Carolyn Young and Moran were welcomed as guests by these members in attendance, Elsie Baker, Margaret Buntyn, Audrey Bussey, Patti Cartwright, Virginia Cowart and Virginia Dickson.

Also present were Mrs. Fuhrmann, Mary Pagett, Mrs. Sheffy, Mrs. Vick, Mrs. Wheat and Mrs. Wynne.

### Nazareth Sets

#### Christmas

#### Pageant

Rehearsals are currently underway for the fourth annual Christmas Pageant, to be presented by members of Nazareth's Holy Family Parish Dec. 17, 19 and 23 at 8 p.m. in the Holy Family Church in Nazareth.

The pageant includes some 13 scenes depicting the story of the birth of Christ. A cast of 58 takes part in the presentation.

Mary Paschel Acker, a former Hereford resident serves as pageant director. She is assisted by Richard Birkenfeld.

The pageant performances are free to the public, and all area residents are invited to attend.

Defense financing called inadequate.

## Calendar of Events

### MONDAY

County Home Demonstration Club Christmas Tasting Bee at Community Center, noon.

Ceramic Art Club's Christmas party in the home of Mrs. L.G. Wallman, 229 Douglas, 11:45 a.m.

City Beta Sigma Phi Council, Hereford State Bank Friendship Room, 8 p.m.

Music Study Club, home of Mrs. J.R. Allison, 113 N. Texas, 2 p.m.

4-H Teen Leaders, Community Center, 7:30 p.m.

VFW and Auxiliary, VFW Clubhouse in Veterans Park, 7:30 p.m.

Pottery Club, Civic Club Center, noon.

Odd Fellows Lodge, 100F Hall, 8 p.m.

Evening Lions, K-Bob's Steak House, 7 p.m.

TOPS Evening Chapter, Community Center, 6 p.m.

Square Dance Lessons, Community Center, 7:30 p.m.

Masonic Lodge, Masonic Temple, 7:30 p.m.

Easter Lions, Easter Clubhouse, 8 p.m.

### TUESDAY

Hereford CowBelles Tasting Bee in the home of Mrs. C.F. Newsom, 150 Liveoak, 11:30 a.m.

Dawn Music Club home of Mrs. Carl Wimberley, 2 p.m.

Ford 4-H Club, Ford Schoolhouse, 5 p.m.

Dandi Doers 4-H Club, Christmas Party at Community Center, 4 p.m.

Rebekah Lodge, 100F Hall, 8 p.m.

Pioneer Study Club, luncheon at Caison Steak House, 11:30 a.m.

Hereford Newcomers Club, luncheon at Community Center, noon.

Order of Eastern Star in Masonic Temple, 7:30 p.m.

Veleda Study Club, Christmas party in the home of Mrs. George Olson, 8 p.m.

Young Mothers Study Club, Santa Clause party for children in Southwestern Public Service Reddy Room, 7:30 p.m.

Hereford TOPS Club, Community Center, 9 a.m.

Weight Watchers at First Baptist Church, 6:30 p.m.

Singles group in Fellowship Hall of First Baptist Church, 7:30 p.m.

Hereford Board of Realtors, lunch at Dickies Restaurant, noon.

Young Homemakers of Texas, SWPS Reddy Room, 7:30 p.m.

### WEDNESDAY

Bippus Home Demonstration Club, home of Mrs. C.F. Homfeld, 2 p.m.

Noon Lions, Civic Club Center, noon.

Story hour for preschool children at Deaf Smith County Library 3-3:30 p.m.

### THURSDAY

Westway Home Demonstration Club, home of Mrs. Loyd Vaughn, 213 Ranger, 9:30 a.m.

Deaf Smith County Genealogy Society, County Library, 7 p.m.

Great Books Discussion Group, Deaf Smith County Library, 7:30 p.m.

Lions Club Christmas party, the Bull Barn, 7:30 p.m.

Wyche Home Demonstration Club, home of Mrs. L.B. Worthan, 2:30 p.m.

St. Anthony's Women's Organization, parish school auditorium, 8 p.m.

Mon Amis Study Club, Christmas party and supper in Pioneer Natural Gas Flame Room, 7:30 p.m.

Hereford Riders Club, Community Center, 8 p.m.

Calliopean Study Club, home of Mrs. Keith Simmer, 203 N. Texas, 8 p.m.

Kiwanis Club, Civic Club Center, noon.

Hereford Jaycees, Civic Club Center, 8 p.m.

Hereford Senior Citizens, Community Center, 7:30 p.m.

Westgate birthday party at Westgate, 3 p.m.

### FRIDAY

Sweet 'n' Fancy Decorating Club, Tasting Spree at Community Center, 9:30 a.m.

Bud To Blossom Garden Club's Christmas party for members and their husbands, home of Mrs. Billy Wayne Sisson, 114 Liveoak, 7:30 p.m.

Hereford Garden Club, Christmas tea, home of Mrs. Edgar Lemons, 148 Oak, 3 p.m.

Cultural Home Demonstration Club, home of Mrs. J.C. Price, 2:30 p.m.

Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.

Story hour for children, grades 1-4, at Deaf Smith County Library, 4-4:45 p.m.

### SATURDAY

Christmas Party for members of Kappa Iota Chapter of Beta Sigma Phi, home of the Temple Abneys, 227 Centre, 7 p.m.

Deaf Smith County 4-H Horse Club, Deaf Smith County Library Heritage Room, 7 p.m.

Deaf Smith County Museum Hours

Open Tuesday-Saturday, 10 to 5; Sunday 2-5; closed Monday. Free admission.

Genealogy Society To Meet Here


Different techniques of library research will be explained during a meeting of Deaf Smith County Genealogy Society at 7 p.m. Thursday at the library. Anyone is welcome to attend.

During the informative meeting, tips will be given for getting the most effective use of local research facilities. Tracing genealogical histories will be the main point of interest.

The County Genealogy Society was formed this autumn and Gary Cone is president. New members are being sought.

Man wielding fake pistol accuses Reagan.

WANTED WHEAT PASTURE Call David Brumley 289-5902 or 364-1209




## LOAN PLAN

### for BIG MONEY

Our Preferred Loan Plan is designed specifically for those times when you need up to \$10,000... for bill consolidation, automobiles, big school money and home repairs. An SIC representative will help you determine the size of your loan. Borrow big money at SIC.

Amount Financed	Finance Charges	Monthly Payment	Months To Pay	Total of Payments	Annual Percentage Rate
\$2500.00	\$ 800	\$ 68.75	48	\$3300	14.34%
\$4000.00	\$1280	\$110.00	48	\$5280	14.34%
\$5000.00	\$1600	\$137.50	48	\$6600	14.34%

The amount financed will not be the net proceeds paid to you. If insurance is desired and included in the loan.


Where's the money coming from?  that's where

### SIC CREDIT COMPANY

700 South 25 Mile Ave. 364-1394

## Let us CAN your gift

- Money
- Billfold
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- House Shoes
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- Candy
- Car Keys
- Perfume
- Lingerie
- Gift Certificate
- Show Ticket
- Scarf
- Mittens
- Sports Tickets
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- Pen and Pencil Set
- Tape Cassettes
- Electric Razor



We'll seal any money or small gift you bring us in this brightly labeled Christmas Can-O-Cash. It is then ready for giving... as it even includes a "to and from" area on the label. Can-O-Cash reveals its contents only after it is opened with a can opener.

Can-O-Cash is not only fun, it's practical, too. The opened can then converts into a year 'round savings bank with its own slotted lid.

You supply the gift, and we'll provide the can and seal it for only 50¢. No gift "can" top this.

**THE BEST OF ALL POSSIBLE BANKS.**

## THE FIRST NATIONAL BANK OF HEREFORD

MEMBER FDIC SINCE 1900

### KESTER'S PRESENTS

## TIME MODULATOR DSL SERIES



Ladies' Styles Available Soon

 **SPEIDEL**

SERVING TEXANS SINCE 1877  
SERVING HEREFORD SINCE 1927

### KESTER'S JEWELRY

ACROSS FROM THE POST OFFICE  
IN DOWNTOWN HEREFORD



DEAF SMITH COUNTY MUSEUM HOURS

Open Tuesday-Saturday, 10 to 5; Sunday 2-5; closed Monday. Free admission.

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Call **David Brumley**  
289-5902 or 364-1209

### School Menus

#### PUBLIC SCHOOLS

**MONDAY**— Corn dog with mustard, green beans, buttered carrots, banana pudding, hot rolls, butter, milk.

**TUESDAY**— Barbecue beef on bun, cabbage-apple salad, potato sticks, peach pie, bun, milk.

**WEDNESDAY**— Chili beans, seasoned spinach, buttered corn, pineapple cake, cornbread, butter, milk.

**THURSDAY**— Country fried chicken and cream gravy, fluffy potatoes, English peas, fruit, hot rolls, milk.

**FRIDAY**— Tamale casserole with cheese, pinto beans, tossed salad, pickled beets, cookie, sliced bread, milk.

#### ST. ANTHONY'S PAROCHIAL SCHOOL

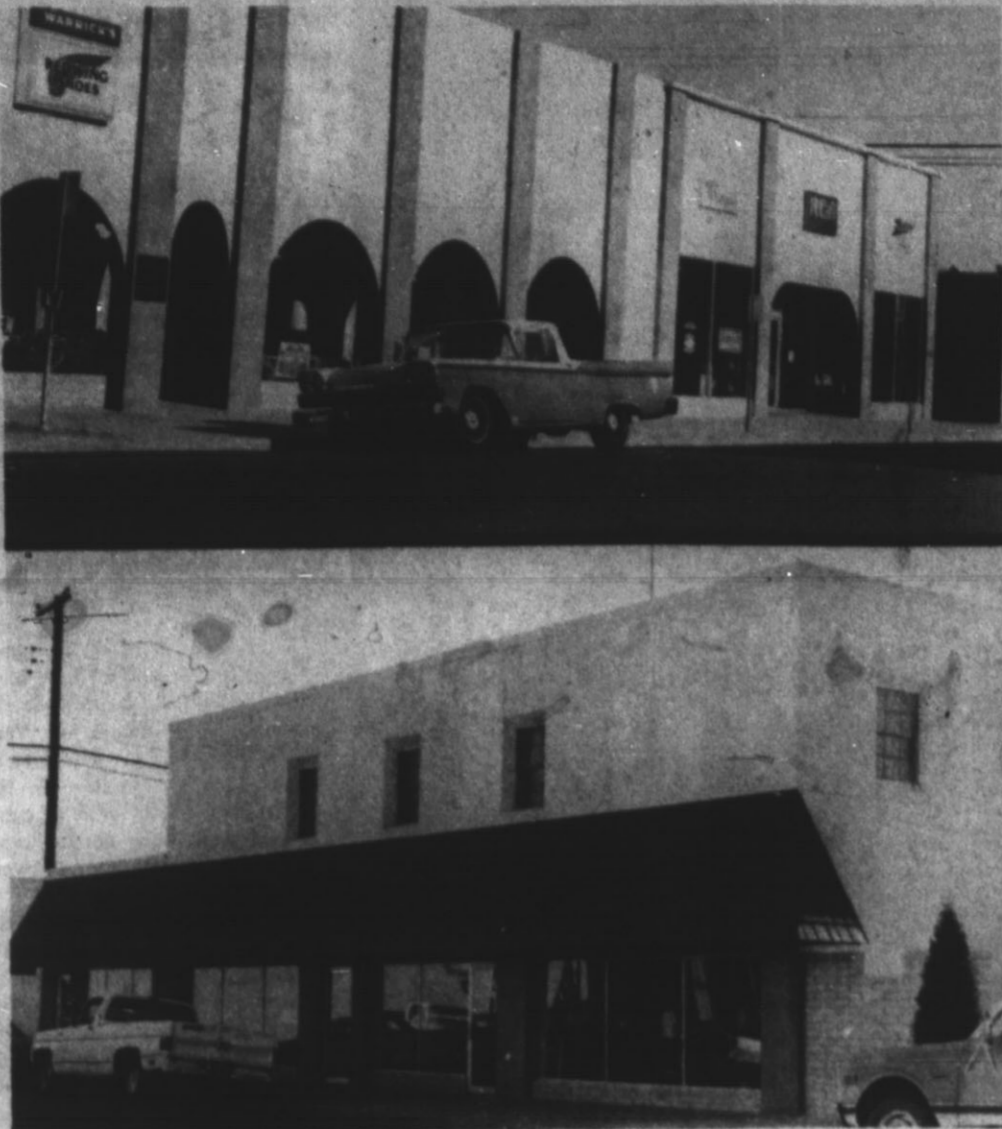
**MONDAY**— No school.

**TUESDAY**— Hamburger, potato chips, tossed salad, peach cobbler, milk.

**WEDNESDAY**— Ranchstyle beans, cabbage-apple salad, Jello with Dream Whip, cornbread, milk.

**THURSDAY**— Pizza, tossed salad, green beans, plums, milk.

**FRIDAY**— Fish sticks with tartar sauce, mashed potatoes, green beans, chocolate cake, rolls, milk.



### Non-Residential Beauty Spots

Short's Furniture, located at 130 W. Third and flanking either side of the street, and Warrick Shoe Repair, 140 W. Third have been chosen as non-residential beauty spots for the month of November. They have been distinguished by the beautification committee of the Women's Division, Deaf Smith County Chamber of Commerce

### Newcomers Invited To Luncheon

Holiday foods will be prepared and served to Hereford Newcomers during a luncheon at noon Tuesday in the Reddy Room of South-western Public Service.

Diane Bim, home service advisor for SWPS in Amarillo, will cook the yuletide meal and will also demonstrate the construction of Christmas decorations. Each guest will receive a free recipe book and tips for suitable gifts.

Joyce Shipp, county extension agent, will be present to explain the programs offered by the Texas Agricultural Extension Service.

All new residents of this area are welcome to attend and babysitting services will be available at Community Center.

For further information, contact Mrs. Freddie Savage, club president, at 364-6563 or Mrs. John West, 364-2616.

### Christmas Party Held At Simms

Members of Simms Study-Craft Club and their husbands attended a Christmas party Wednesday evening in Simms Community building. Hostesses were Mmes. Lawrence Jackson, Julian Perrin and Jerry Roberts.

Gifts were exchanged after a covered dish supper.

It was announced that the next club meeting will feature Mrs. Perrin's slides of her trip to the Soviet Union. The gathering will convene at 2 p.m. Jan. 7 in the Perrin-home.

Couples attending the yuletide celebration were Messrs. and Mmes. Willis Duggan, Roy Blewins, Dick Gregory, John Brozman, Harvey Bronniman, Morris Blankenship, Edgar Hartley, Robert Lloyd and Jim Cavin.

#### MAIL EARLY

The postal Service requests that Christmas cards be mailed by December 15 to insure delivery before Christmas. Surface parcels should be mailed by December 10.

Dr. Milton C. Adams  
**OPTOMETRIST**

335 MILES

Phone 364-2255

**OFFICE HOURS**

Mon.-Fri. 8:30 to 5:00



Have Your Blood Pressure Checked  
Saturday, Dec. 13  
Sugarland Mall  
10 a.m.-7 p.m.



Sandals continue to be popular. Wedges or high heel types are favorites.

What are the British listening to this week? DAVID BOWIE's "Space Oddity" is No. 1 in London, with GLEN C. A. M. P. B. E. L. L.'s "Rhinstone Cowboy" a rapidly rising No. 10. That's what the British are listening to this week... LEO KOTTKE's new "Chewing Pine" LP showcases him as a truly spectacular guitarist. The audience at FRANK ZAPPA's Halloween concert in New York's Felt Forum was even freakier looking than FRANK's outrageous MOTHERS OF INVENTION band... They Didn't Love Her in Buffalo Department: LABELLE, at a \$6.50 top, sang to a half-empty house in Buffalo's Kleinhans Musical Hall. Four days later, at a \$10 top, she played to standing room only in New York's Beacon Theater. LABELLE is not anxious to shuffle off to Buffalo again... BOB DYLAN's hush-hush new tour got under way to a standing-room-only crowd in Rhode Island's Providence Convention Center despite the fact there was no advance publicity and ticket sales weren't announced until the day of the concert. The word now is he will add some large arenas to the small clubs we mentioned last week.

Berta Ottesen & Lou Davis, Owners  
211 North Main 364-0522

## THE Vogue

*A Handful of Love for Christmas*

Have you noticed how popular rings & necklaces are these days? You rarely see a female with just one. Wear several—the more the merrier!

Rings-bracelets-necklaces—  
from \$2. to \$25.

### Brilliant gift ideas. diamond fashion rings

**SPANGLER'S**

A gift that will be treasured for a lifetime. Brilliant Spangler's diamond rings in a wide variety of styles. Crafted of lustrous 14-karat gold.

Spangler's diamond fashion rings are beautiful gifts for all occasions — anniversaries, birthdays, graduation, holidays. From our complete collection.

**SUGARLAND MALL** **Spangler's DIAMONDS LTD**

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30 Day Charge  
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Revolving Charge

319 N. MAIN

WE CARE HOW HE LOOKS!

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### Men's Long Sleeve KNIT DRESS SHIRTS

by VAN HEUSEN

The greatest knit shirt on the market today. 100% Polyester  
All colors.  
All sizes. We also have Tall Sizes.

**\$13.00**

### Men's SWEAT SHIRTS

Great comfort  
Colors, blue, navy, burgandy, & grey  
Sizes S-M-L-XL

**\$3.99**

### Men's Long Sleeve LEISURE SHIRTS

Lots of prints & patterns  
Washable, fashionable, comfortable.

Size S-M-L-XL  
Also tall sizes

**\$14.00 to \$17.00**

### Men's LEISURE SUITS

100% Polyester  
The thing in Men's styling today  
Can be worn for leisure or dress

**\$95.00**

### Men's SLACKS

by JAYMAR

100% Polyester  
Sansbelt & beltloops  
Comfortable & fashionable  
Size 28W to 46W

**\$22.50 to \$35.00**

### Men's SWEATERS

Cardigans, pullovers, sleeveless  
Washable orien acrylic  
Fashionable & comfortable

**\$11.00 to \$18.00**

### Men's Western Style LEATHER COATS

Marlboro style  
Fully lined  
Genuine leather  
Several colors  
All sizes

**\$65.00**

### Men's Suede Trim CARDIGAN SWEATERS

Some washable  
Several Colors  
Size S-M-L-XL

**\$22.00 to \$32.00**

### Men's Shirt Style LEATHER JACKETS

Warm & comfortable  
Soft cabretta leather  
Just right for him

**\$90.00**

### Men's UNDERWEAR

by JOCKEY

Briefs, shirts, boxer shorts, Cotton & nylon  
All sizes

**\$2.00 to \$4.50**

**OPEN EVERY NITE TILL 8:30 PM**

**BIRTH ANNOUNCED**  
Mr. and Mrs. Douglas Caperton, who reside east of the city, are the parents of a son, Ryan Douglas, born Dec. 1 in Palo Duro Hospital at Canyon. He weighed 6 lbs. 13 1/4 oz.

Grandparents include Mr. and Mrs. C.R. Caperton and Mr. and Mrs. Gerald Banner, all of Hereford.

Great grandparents are Mr. and Mrs. Russell Hunter and Mrs. John Albracht. They are all local residents.

Ronald Reagan, G.O.P. presidential candidate: "Many of the nation's woes are being generated by a federal government that is too big . . ."

## Film, Book Review Slated At Library

A book review and a color travelogue film are slated programs at Deaf Smith County Library during the first portion of this week.

"Finland—A Breath of Fresh Air" will be shown in three matinees on Monday in the library's Heritage Room. Show times are 10:30 a.m., 3:30 p.m. and 7:30 p.m. The movie is advertised as "a smorgasbord of scenic delights with a tour of Helsinki, the lake districts, fabulous resort centers and ancient castles."

There is no charge to view the Scandinavian feature, which is part of a series of special interest films shown once each month.

The outspoken views of actress Shirley MacLaine will be examined by Mrs. Dayton McWhorter, who will review the book "You Can Get There From Here." The program will commence at 10 a.m. Tuesday at the library.

## Reception To Mark Seiver Anniversary

Acquaintances of Mr. and Mrs. John Seiver of 114 Elm are invited to a reception honoring their 30th wedding anniversary from 3-5 p.m. today in the W.D. Gibson home, 122 liveoak.

Receiving guests with the couple will be their children and grandchildren, including Mr. and Mrs. Roger Gregory and Missy of Paducah, Mr. and Mrs. John W. Seiver with Billy and Brooke of Sunnyside, and Miss Terri Seiver of the home.

Theda Mae Wagner married John Seiver on Dec. 8, 1945 at Donna, Tex. They came to Hereford in March of 1958.

They are members of First Baptist Church and he is employed by Griffin & Brand Sales Agency, as well as involved in farming interests. Mrs. Seiver participates in Deaf Smith General Hospital Auxiliary.



## To Review MacLaine Book

The public is invited to hear Mrs. Dayton McWhorter's review of the bestselling book, "You Can Get There From Here" by Shirley MacLaine. The program is scheduled to begin at 10 a.m. Tuesday in Deaf Smith County Library. As with all library presentations, there will be no admission fee.

**WHOLESALE PRICES UP**  
WASHINGTON—Inflation as measured by the wholesale price index jumped 1.8 per cent in October, the biggest rise in a year and an ominous signal of new price hikes for consumers.

## Comings And Goings At King's Manor

By FAY GAUGGEL

### CHRISTMAS PARTY

The Clyde Hudsons initiated seasonal festivities at the Manor Monday by entertaining in their home for three groups of us.

It was informal. The Hudsons announced a three-group party to help them decorate their tree. The cottagers all ladies, came in the forenoon. Residents of the Manor came in the afternoon and couples living in houses on the campus came in the evening.

Such an array of Christmas balls for hanging we have never seen and all hand-made by those busy fingers of Vena herself. She worked on them for two months—mostly in the evenings. So, as far as we could see, there were no duplicates and the jewels on the balls were all of sentimental value.

"Now these beads were from a strand worn by Clyde's mother," or "Here are a pair of Aunt Mary's earrings on this one." This went on indefinitely.

The most glamorous two balls were hung with droplets made from sterling silver hatpins worn by Vena's mother fifty

years ago. We would roughly say there were more than 60 of the balls. Two extra large ones were known as "Kissing balls" because in old days on these Texas Plains there was no more mistletoe than there is now.

After each guest had placed a decoration on the tree, he registered in guest book, then repaired to the dining room to be served punch or coffee with tasty finger foods.

The Hudsons, as a pair, are host and hostess of the first waters, and their ease and grace show that as such "Practice still makes perfect."

Thanks for the party.

XXX

The Rev. Rollo Davidson and wife of Bonham were guests of Mrs. Don Davidson and Mrs. Fay Gauggel this past week.

XXX

Mr. and Mrs. Wallace Fields from Shamrock were here Sunday to visit his mother, Mrs. H.T. Fields a cottage resident.

## Oil Paintings by Eunice Petersen...

are for sale at 409 Irving for your Christmas giving. Also enroll for art lessons after Christmas.

Call 364-3198

do it NOW. get it over with...save time...save money!

# Shop early for Christmas

OPEN 9:00 - 8:00 EVERY NIGHT  
OPEN 9:00 TILL 9:00 SATURDAY TILL CHRISTMAS  
Men's Pre-Washed Jeans For Comfort & Style

6.97  
3 for \$18.

Pre-washed denim makes these jeans your old favorites the first time you wear them. 3-styles to choose from: either a zip front western flare, or a flare leg patch pocket jean in 3 or 4-button front styling. Waist sizes 28-38, lengths S-M-L-XL.

LADIES NYLON ROBES 12.88  
2 for \$25

### MEN'S LEISURE SHIRTS

Reg. 7.99  
6.88 3 for \$15

A great gift for any man...this shirt with unusual, exciting fashion motifs in luxuriously smooth, luxurious fabrics of 100% cotton and 35% nylon. Comes in a grand array of colors and patterns. Sizes S-M-L-XL.

Simply elegant nylon quilted robes in prints or with matching satin belt and shawl collar. Sizes 8-18.

### ANCO SUPREME ELECTRIC BLANKETS

TWIN SINGLE CONTROL  
Beautiful 20% acrylic, 80% polyester electric blankets with nylon binding. Washable. 2 year guarantee. Colors: Pink, Blue, Green, Gold.

Reg. 18.95

\$16.3 for \$45

### PANTS FOR JUNIORS

\$12.3 for \$33

We have lots of styles...lots of colors to choose from in a size for every junior. Shown is just a sample of our wide variety. So hurry while the selection is best!

DOWNTOWN AND SUGARLAND MALL

Anthony's



by H. BOSWELL YORK, R. PH.

My doctor prescribed an anticoagulant (Coumadin) and warned me not to take any other medication without calling him first. Why? - K.W.

Virtually every other drug (including aspirin, antacids, and mineral oil) will cause a change in your blood clotting time. The effectiveness of the anticoagulant medication can be increased or decreased when you take other drugs.

How does a pharmacist determine the price of a prescription? - A.R.

One method is to add a professional fee to the cost of the medication. The fee is usually about \$2.

With so many drugs and chemicals today, and the children being exposed to them, what should I do if one of my children takes an overdose of poisons himself? - G.M.

For a start, write for a Counterdose and Poison Antidote Chart which will tell you what to do first. Send 25 cents with a self-addressed, stamped envelope to me, in care of this newspaper.

Clark's  
**SPRING CREST**  
Custom DRAPERIES  
HAS MOVED TO SUGARLAND MALL  
364-0493 Hereford, Texas

Bulova gives you lots of good times.

Everyone has a definition of a good time. So Bulova offers the widest variety of watches available for every kind of personality and life style. Here are a few examples:

Dior

ACCUTRON-  
BULOVA  
-CARAVELLE

Serving Texans since 1877-Serving Hereford since 1927

**KESTER'S JEWELRY**  
Across from the Post Office in Downtown Hereford

## Antique Show Proves Success

Reports of the Antique Show and Sale held recently were given by Mrs. Burns Hamilton to members of L'Allegria Study Club meeting held Thursday morning in the Medallion Room of REC building.

Proceeds from the sale grossed \$2000 and members pledged the money to be earmarked for a "Y" facility for the community.

"Sixteen Brides of the White House" was the program presented by Mrs. Glen Reeves

Sr. of Friona. Mrs. Reeves examined the history of each bride as she described their bridal trousseaus using dolls.

Mrs. Hamilton and Mrs. Gerald Payne served as hostesses to members present. They included Mmes. Terry Caviness, Jim Conkright, Wesley Gulley, David Jeffries. Also, Mmes. Dennis Lomas, Bill Lyles, Rudy Metz, Eddie Reinauer, Cliff Skiles, Bobby Veigel and Bill Warrick.

## Christmas Party Planned By AIM

Members of Alpha Iota Mu Chapter of BSP Sorority social committee announced plans for the chapter's Christmas party at their meeting Thursday evening in First National Bank's Hospitality Room.

The annual Christmas event is scheduled Dec. 12 in Pioneer Natural Gas Flame Room.

Mrs. Darwin Heun presented a program entitled "Women Who Have Made A Difference."

Hostesses Betty Barrett and Dixie Ford served refreshments to members present. They included Ijean Williams, Linda Whillite.

Also, Mmes. Kenneth Glenn, Eldon Koch, Johnnie Burkhalter, Gerald Sledge, Ron Darwin, Jimmy Bell, Clyde Whitaker, Coy Mason, Bob Goss, Eldon Howell, Lester Nixon, Ken Waiser and chapter advisors, Mmes. Chuck Laing, Max Stipe, and Jerry Richburg.



By David and Eunice Bigelow

Who thinks of tea as only a woman's drink? Rough-riding Teddy Roosevelt loved mint tea. John Kennedy liked his tea extra-lemoney and President Garfield's special favorite was spiced tea. The R. C. Bigelow Company blends flavorful teas for men (and women!) of today. Constant Comment, the famous blend with orange and sweet spice, is America's most popular specialty tea. Or try the aromatic Lemon Lift, ready blended with natural lemon, or Plantation Mint, a minty tea that's as fresh and delicate as a spring breeze.

PROPERTY

Call Agustine Alvarado for all your home, car or business insurance..  
Llame a Agustín Alvarado para asegurar su automóvil, hogar o negocio comercial.  
Estoy para servirles.  
364-6633



# Along The Frio

By MRS. OWEN ANDREWS  
Brand Correspondent

The Community Thanksgiving Supper was held Tuesday night in the Fellowship room of Frio Baptist Church. The Hereford Chamber Singers were guests and after the supper brought a concert of patriotic and spiritual songs. The group of 24 persons was directed by Bill Devers and accompanist was Mrs. Devers.

Mrs. Frank Robbins, T.L. Sparkman and Fred Walton were in charge of arrangements for the supper and decorations. Here for the Thanksgiving holidays were Mr. and Mrs. Raymond Mobley and their children, Mr. and Mrs. Kent Mobley, Mr. and Mrs. Kirk Mobley and Cammie, Mr. and Mrs. Dean Laughlin and Kyle,

all of Farmington. They were visiting the Mobley relatives here and with Mrs. Raymond Mobley's relatives around Dimmitt. On Thanksgiving Day, they and Mrs. H.M. Mobley, Austin Mobley and Nell Miller were dinner guests at the Floyd Cole home. The Cole children, Mr. and

Mrs. Herman Vinson and daughter, Childress, Mr. and Mrs. Sol D'Amato, Stillwater, Okla., and Beverley Cole, Lubbock, spent the holidays here. Also, guest of Bill Cole family on Thanksgiving was Miss Betty Hodges, a teacher in Amarillo School system.

Mrs. Spicer Gripp went to Gallup, N.M. to visit her daughter, Mrs. John Stokes, Mr. Stokes and the couple's two daughters. The newest one is Amy Danelle, who was born Friday, Nov. 21, weighing eight pounds, four ounces. The other Stokes daughter is three-year-

old Shelby. Taking Thanksgiving Day with the Andy Axes were daughters and families, Mr. and Mrs. Larry George and daughter, Dimmitt, and Mr. and Mrs. Robert Davis and two children, Hereford.

The other Axe daughter, Mrs. Tommy Needham, lives at Kopper, where Rev. Needham is pastor of the Baptist Church. The Needhams are parents of a daughter born Nov. 28. She weighs 5 pounds 14 ounces and has been named Christina Ruth.

The Needhams have two

sons, Gary, 6-years-old, and Craig, almost 3.

Spending the holidays with the Frank Robbins were their children from Lubbock, Steve, Genie, Patti and Tom Dodd, a guest of Stey's from Martin, Tenn. Also there were Mr. and Mrs. Lynn Cook and Mrs. Daisy Moreman of Hereford.

Here for the holidays with the Adolph Knabes were Adolph, Sr. from a Veterans hospital, son Darrell of Denton and his fiancée, Miss Karen Currin, from Bryan. Also, Mrs. Dwaine Knabe of Amarillo was here Saturday for Miss Currin's

shower. Mr. and Mrs. Ronnie Andrews and sons were visiting relatives in the Marlowe, Okla. area during the holidays.

Most people have some good in them and all people some evil.

It's good that most of us never know what other people think of us.

The good wife is one that makes the load a little lighter—not heavier.

Heresy (meeting politician at party)—"I've heard a great deal about you."  
Politician (absent)—"Possibly, but you can't prove it."

Using electronic instruments, doctors now can monitor a baby's heartbeat and other vital signs during labor, reports The National Foundation—March of Dimes. Such techniques can significantly reduce infant death and birth injury.

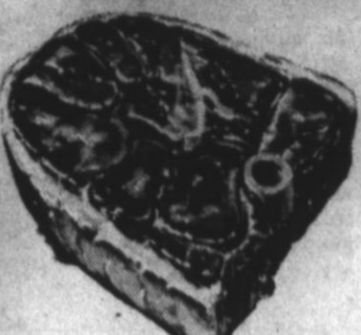
IT'S FREE! WIN UP TO \$11,000 CASH!

# Play GAMERAMA

PICK UP YOUR FREE TICKET NOW!

### ODDS CHART

PRIZE VALUE	NO. OF PRIZES	ODDS FOR ONE STORE VISIT	ODDS FOR 7 STORE VISITS	ODDS FOR 14 STORE VISITS
\$1,000	12	154,427 to 1	21,790 to 1	11,048 to 1
\$500	25	16,522 to 1	2,790 to 1	1,395 to 1
\$200	201	2,221 to 1	387 to 1	193 to 1
\$100	1,814	2,221 to 1	281 to 1	138 to 1
\$50	2,174	840 to 1	111 to 1	55 to 1
\$25	23,142	60 to 1	11 to 1	5 to 1
\$10	20,682	70 to 1	10 to 1	5 to 1



THRIFT BABY BEEF  
**Round Steaks**  
CENTER SLICES, BEEF ROUND  
**99c**  
LB.

PRICES EFFECTIVE MONDAY, DECEMBER 8, THRU WEDNESDAY, DECEMBER 10, 1975. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.  
**PARK PLAZA**  
WEEKDAYS 8 to 10  
SUNDAYS 9 to 9  
MEADOWDALE HICKORY SMOKED

**Sliced Bacon**  
1-LB. PKG.  
**\$1.29**

THRIFT BABY BEEF CENTER SLICES, BEEF LOIN  
**Steak**.....**99c**  
LB.  
RODEO, MEAT OR BEEF 1-LB. PKG. 99c  
Luncheon Meat.....**99c**  
PKG.

FRESH ... PORK SHOULDER PICNIC  
**Pork Roast**.....**99c**  
LB.  
CENTER CUT PORK SHOULDER PICNIC 1-LB. 99c  
WILSON'S REG. OR POLISH 1-LB. \$1.69  
Smoked Sausage.....**99c**  
U.S.D.A. GRADE "A"  
**Butterball Turkeys**.....**79c**  
10 TO 20-LB. AVG.

THRIFT BABY BEEF BLADE CUTS, BEEF CHUCK  
**Chuck Roast**.....**69c**  
LB.  
THRIFT BABY BEEF LARGE END, BEEF RIB  
**Rib Steak**.....**99c**  
LB.  
WHOLE ... 6 TO 8-LB. AVERAGE  
**89c**  
LB.

WILSON'S ... 2-LB. PKG. \$2.37  
**Sliced Bacon**.....**\$1.69**  
1-LB. PKG.  
WILSON'S CHUNK  
**Braunschwiager**.....**99c**  
LB.

**CONGRATULATIONS TO THESE \$1,000 GAMERAMA WINNERS:**  
**HAROLD BLACKMON, Pampa, Texas.**  
**MRS. H. SCHIBBELHUT, Ulysses, Kansas**  
**LESLIE KURTH, Alva, Oklahoma**  
**NEW \$100.00 WINNERS:**  
• C. A. NICKLES, Box 835, Spearman, Texas.  
• CENOBIO BARRIENTOS, 209 AVE. A., Hereford, Texas.  
• KIMBER McGUIRE, Box 42, Etter Rt., Dumas, Texas.  
• MRS. LAVERNE SCHUMACHER, 1516 Henry, Hays, Kansas.  
• VERUS EZELL BRASHER, Rt. 1, Plainview, Texas.  
• RED JINES, 818 Colgate, Perryton, Texas.  
• BERNICE SOUTHERN, 1924 Cedar, Amarillo, Texas.  
**NEW \$20.00 WINNERS:**  
PAT RICHARDSON, Enid, Okla. — LINDA EDDLEMAN, Boise City, Okla. — NELL ANDERSON, Borger, Tex. — VELMA BELKNAP, Garden City, Ks. — MAYBIAN POARCH, Pampa, Tex. — CIRILO C. Castillo, Borger, Tex.

MEADOWDALE HICKORY SMOKED  
**Sliced Bacon**.....**\$2.57**  
1-LB. PKG.

WITH PURCHASE OF \$7.50 OR MORE  
**COCA COLA**.....**99c**  
32-OZ. BOTTLES  
LIMIT 2  
PLUS DEPOSIT

ALL GRINDS CAMELOT  
**COFFEE**.....**99c**  
1-LB. CAN  
LIMIT 1 WITH \$5.00 OR MORE PURCHASE

HEINZ  
**KETCHUP**.....**73c**  
32-OZ. BOTTLE

DEL MONTE CUT  
**Green Beans**  
4 16-OZ. CANS  
**\$1.00**

MEADOWDALE IMITATION  
**Peanut Butter**  
32-OZ. JAR  
**\$1.19**

HUNT'S  
**Tomato Juice**.....**49c**  
46-OZ. CAN

CAMELOT SLICES OR HACVES  
**Peaches**.....**3 \$1**  
16-OZ. CANS

MEADOWDALE  
**Flour** 25 LB. BAG  
**\$3.79**

CAMELOT  
**Liquid Detergent** 32-OZ.  
THRIFT-PRICED  
CLOROX BLOACH.....**58c**  
LIMIT-1 PLEASE.  
GAL. BTL.

GREEN GIANT  
**Lindy Peas**.....**4 \$1**  
16-OZ. CANS

COFFEE MATE  
**Coffee Creamer**.....**95c**  
11-OZ. JAR

THRIFT-PRICED  
**Puff Facial Tissue**  
LIMIT-1 WITH \$5 OR MORE PURCHASE.  
200 COUNT  
**49c**

**Thrift-T Health & Beauty**  
JOHNSON AND JOHNSON  
**Baby Shampoo**  
LARGE 28-OZ. BTL. **\$2.88**  
REG. OR SUPER  
**Camecot Tampons**  
BOX OF 25 **\$1.09**

ELLIS, REG. OR HOT  
**Chili with Beans**.....**89c**  
15-OZ. CANS

VAN CAMP'S  
**Pork and Beans**.....**65c**  
15-OZ. CAN  
SUGAR-ADDED  
**Kool-Aid**.....**53c**  
MAKES 4 QT.  
STOVE-TOP  
**Stuffing Mix**.....**73c**  
8-OZ. PKG.  
SKYLAND  
**Applesauce**.....**38c**  
16-OZ. CAN  
SKYLAND RED PIPPED  
**Pie Cherries**.....**59c**  
16-OZ. CAN

**Margarine**.....**32c**  
1-LB. CTN.  
KRAFT, CHEDDAR OR COLBY  
**Half Moon Cheese**  
18-OZ. PKG.  
**96c**  
BORDEN  
**Whipping Cream**  
1/2 PINT CARTON  
**31c**  
FLEISHMAN'S CORN OIL  
**Margarine**.....**78c**  
1-LB. CTN.  
PILLSBURY, ALL VARIETIES  
**Weiner Wraps**.....**3 \$1.00**  
3 CANS

FANCY CANADIAN RED DELICIOUS  
**APPLES**  
4 **\$1.00**  
LBS.  
CALIFORNIA  
**Navel Oranges**.....**5 \$1**  
LBS.

**Thrift-T Dairy Foods**  
MEADOWDALE QUARTERED  
**MARGARINE**  
LIMIT - 3 PLEASE.  
1-LB. CTN.  
**32c**  
KRAFT, CHEDDAR OR COLBY  
**Half Moon Cheese**  
18-OZ. PKG.  
**96c**  
BORDEN  
**Whipping Cream**  
1/2 PINT CARTON  
**31c**  
FLEISHMAN'S CORN OIL  
**Margarine**.....**78c**  
1-LB. CTN.  
PILLSBURY, ALL VARIETIES  
**Weiner Wraps**.....**3 \$1.00**  
3 CANS

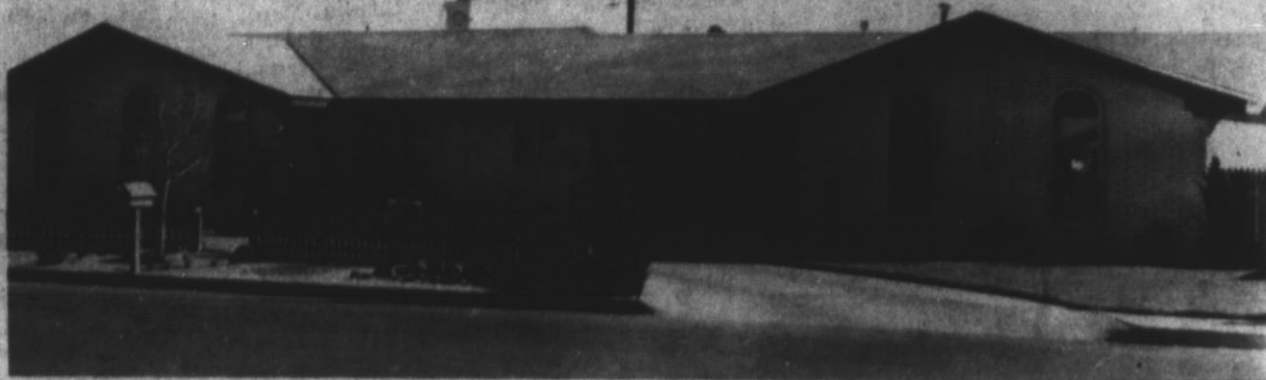
**Thrift-T Frozen Foods**  
SWANSON T.V.  
**Chicken Dinner**  
11-OZ. PKG.  
**68c**  
BANQUET, ALL FLAVORS  
**Fruit Pies**.....**58c**  
20-OZ. PKG.  
BREAKFAST DRINK  
**Birdseye Awake**.....**44c**  
13-OZ. CAN  
FAIRMONT VANILLA  
**Ice Cream**.....**\$2.29**  
5-QT. PAIL  
ORE IDA  
**Tater Tots**.....**83c**  
13-OZ. PKG.

Experience in other countries has shown that the U.S. infant death rate could be significantly reduced if high-quality perinatal care were available to all women, says The National Foundation-March of Dimes.

Jaworski says all Watergate facts not public.

**Keepsake**  
REGISTERED & DIAMOND PINKS

FLORENCE  
**KESTER'S JEWELRY**  
ACROSS FROM THE POST OFFICE  
IN DOWNTOWN HEREFORD



**Residential Beauty Spot**

The home of Mr. and Mrs. E.N. Jones of 348 Douglas has been chosen as residential beauty spot for the month of November. It is selected by

the beautification committee of the Women's Division, Deaf Smith County Chamber of Commerce.

**Mrs. Owsley Presents Program To XEA Chapter**

Placing emphasis on the yuletide season, Mrs. Kirk Owsley gave a program to members of Xi Epsilon Alpha Chapter of Beta Sigma Phi Sorority recently in the Hospitality Room of First National Bank.

The program was entitled "Women Who Have Made A Difference" and centered around the story of the Virgin Mary.

During the business meeting, Mrs. John Kreighshauer requested a leave of absence and Nancy Mulkey, a chapter member and a former Hereford resident, asked for her membership to be transferred to Eagle's Nest, N.M.

A thank you card was read from Maxi Horton, past

president of the chapter, now residing at Eules and it was announced that any person interested in hiring the chapter's visiting Santa Claus is asked to contact Mrs. Owsley for reservations. There were eight members present including Nancy Mulkey.

**Life Member Added To Garden Beautiful**

Mrs. J.L. Woodford was chartered as a life member of Garden Beautiful Club by her fellow members, who met Friday morning in the home of Mrs. N.D. Bartlett. Mrs. Deward Roberson was co-hostess.

Mrs. Roberson, club president, directed the business meeting and announced that flower bulbs to be planted on the grounds of Deaf Smith General Hospital have been received. Also, Christmas gifts were collected from each member to be given to residents of Gristown at Borger.

The legend of the three gifts presented to Joseph and Mary on that first Christmas was told by Mrs. Earl Springer during

**RECIPE**

By Sarah Anne Sheridan

Casseroles are the answer for the busy entertainer who wants to be free to enjoy the guests while the food stays hot and appetizing. A casserole can be prepared before your guests arrive.

**OYSTERS CLAREMONT**

- 1 c butter
- 1 t English mustard
- 1/4 c stock or bouillon
- 1/4 t salt
- 1/4 t celery salt
- 1 1/2 c diced celery
- 3 c heavy cream
- 2 dozen fresh oysters, drained
- 2 T sherry or Madeira
- Parsley
- 6 slices buttered toast

Melt butter in two-quart, flame-proof casserole; stir in mustard; add stock or bouillon, seasonings and celery. Cover and cook on top of range, or in moderate oven (325 degrees F.) until celery is tender, about 25 minutes. Add cream, stirring slowly. Bring to boiling point, but do not boil. Add oysters, let cook for 3 to 5 minutes. Add wine, and stir. Remove casserole and keep warm until ready to serve. Toast bread and garnish with parsley. Serves six.



**To Cite Outstanding 'Belle'**

The coveted pendant signifying the CowBelle of the Year will be awarded by Mrs. Reece Lawson [shown here] during the organization's Tasting Bee from 11:30 a.m.-1:30 p.m. Tuesday in the home of Mrs. C.F. Newsom, 150 Liveoak. Mrs. Lawson is president of the local CowBelle Chapter and a former recipient of the annual honor. Nominated for their beef promotion efforts during 1975 are Mrs. Melvin Cordray and Mrs. Bussy Kaul.



Bathroom accessories were made by members of Wa-Ki-Ta Camp Fire group when they met Monday at the Camp Fire Lodge. The articles will be given to members' mothers as Christmas gifts.

Adult leaders are Pat Rhodes, Janis Kelley and Barbara Weatherford. Members present included Kellie Howell, Laurie O'Rand, Debra Pool, Melodi Moore, Connie Lynn Weatherford.

Others, Terese Brown, Hope Arclano, Tammy Rhodes, Lori Warren Becky Guerrero, Cynthia Streun and Shonda Wright.

Christmas ornaments were made by members of Wa-Ca-Ta-Wa-Si Camp Fire when they met at Temple Baptist Tuesday for their regularly scheduled meeting.

Refreshments were served by Kerry Thompson to members present. They included Diane Rodriguez, Jo Elda Salazar, Tanya Jones, Shirley Morrison, Stacey Yarbrough, Rosie Garza, Holly McNeese, Laurie High, Sandra Coronado and Gloria De La Paz.

Susan Williams was welcomed as a new member by Happy Ulawehi Adventure Group when they met for their regularly scheduled meeting Thursday afternoon.

During the business meeting, the candy sale was discussed and an antique sale, directed by Carol Hinajosa, was held.

Recognized as visitors were Odell Schrayerd, Kay Miller, Helen Cherry, Nita Lea, Mrs. C.L. Stovall and several Camp Fire girls from other groups.

Refreshments were served by Robin Petree and Juanita Faye Bryan to members and group leaders, Mrs. Boyd Collins and Mrs. Bryan.

**A MILD WINTER?**  
BOONE, N.C.—For those who put faith in the forecasting abilities of the woolly worm, North Carolina will have mild weather this winter with the most severe weather coming early.

**CANCER RATE UP**  
WASHINGTON—People died of cancer at a higher rate in the first seven months of 1975 than at any time since the government began gathering such



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For all your Home,  
Car or Business  
Insurance.  
205 S. 25 Mile Ave.  
**364-6633**

**If your house is insured at yesterday's prices, just hope it doesn't burn down tomorrow.**

Inflation has raised the price of almost everything.

It would undoubtedly cost significantly more to replace or restore the things you own than your insurance was written to provide.

That's why it's vitally important for you to make sure your personal or commercial property and casualty insurance coverage is reevaluated.

We as an independent agency are especially qualified to advise you. Because we are local, professional business people and we are very much aware of how inflation is affecting our community.

And we can give you expert, professional advice on insurance without any obligation to recommend any one of the many companies we represent.

Call us. We can sit down and examine your situation carefully and then figure out how to make sure your insurance still covers everything you think it covers. And that's what you really want, isn't it?

**PLAINS Insurance Agency**  
218 WEST THIRD  
**364-2232**

**Anthony's**

OPEN EVERY NIGHT TILL 8 P.M.  
SATURDAY TILL 9 P.M. TILL CHRISTMAS

**LEVI'S THE FIRST NAME IN JEANS**

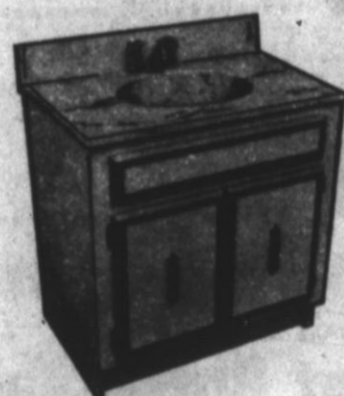
**LEVI'S DENIM BELL JEANS**  
13<sup>50</sup>

**LEVI'S CORDUROY FLARE JEANS**  
\$14.

**BOYS & STUDENTS LEVI'S DENIM BELLS**  
STUDENT SIZES 26-30 Waist 30-36 Lengths **\$14.**  
BOYS SIZES 6-14 SLIM & REG. **\$10.**

**Anthony's**  
DOWNTOWN & SUGARLAND MALL

**An Elegant Touch For Christmas**



31" x 19" UNILAV MARBLE TOP WITH 38" x 18" PREMIUM CABINET **\$105<sup>00</sup>**



20" x 17" UNILAV MARBLE TOP WITH 19" x 16" STANDARD CABINET **\$40<sup>00</sup>**



20" x 20" UNILAV MARBLE TOP WITH 19" x 19" PREMIUM CABINET **\$67<sup>00</sup>**

**Vanities in Quality Marble And Fine Cabinet work**

**Carl McCaslin**

364-3434

Lumber Co.

344 E. 3rd

# \*\*\*\* Entries Now Being Taken For Miss Hereford Pageants \*\*\*\*

By LAVON NIEMAN  
Brand News Staff

"Old Glory" will be the theme for this year's Miss Hereford, Miss Teen Hereford and Miss Hereford Younger Age Division, according to Mrs. J.W. Robinson, chairman. The Miss Hereford and Miss Teen Hereford pageants will be presented Saturday at 7:30 p.m. on February 21 in the Hereford High School Auditorium. Decorations will be red, white and blue carrying out the Bicentennial theme.

The steering committee met in the Chamber of Commerce office Thursday afternoon to finalize some plans and kick off the drive for entries in the pageants.

MRS. GLENN WATTS was named entries chairman for the Miss Hereford and Miss Teen Hereford. Mrs. Watts said she and Mrs. Robinson will meet with prospective entries at Hereford High School Tuesday morning when a film of last year's pageant will be shown and girls will be invited to sign a contract of entry. Any girl interested in entering may call her, Mrs. Robinson or the Chamber of Commerce office.

All girls whose permanent residences are in Deaf Smith County are eligible to enter, including college girls whose families reside here. Girls entering the Miss Hereford Pageant should be 18 years of age before Sept. 1 but not over 28 years of age. The Miss Teen division includes girls from age 15 to 17.

Miss Hereford will also compete in the Miss Texas Pageant held in Fort Worth in July with all her expenses paid. Miss Teen Hereford will also be named the Bicentennial Queen, along with a senior queen to be introduced at the pageant. They will represent Hereford as the Bicentennial year is celebrated in 1976.

## Christmas Show Set In Lubbock

LUBBOCK--The mystery of the Christmas Star will be explored in "We Have Seen His Star," in December at the Moody Planetarium of The Museum of Texas Tech University.

Showtime is 3 p.m., Saturdays and Sundays. Ticket sales begin one-half hour before each presentation. Admission is \$1 for adults and 50 cents for students. West Texas Museum Association members are admitted without charge.

The special December program looks at phenomena which may have been interpreted as the Christmas Star. That it might have been a relatively common phenomenon such as a comet, nova or meteor is ruled out. The planetarium presentation also will trace the evolution of Christmas traditions ranging from caroling to gift-giving.

## FRANCO LOSES FIGHT

MADRID, SPAIN--Generalissimo Francisco Franco, dictator of Spain for 36 years, is dead, the government announced. He was 82 and had been gravely ill for more than a month.

## ON MOYNIHAN

UNITED NATIONS, N.Y.--Daniel P. Moynihan, the outspoken U.S. ambassador to the United Nations, received a declaration of confidence from President Ford and said he would remain at his post.

MRS. DAN WARRICK will serve as director for the Younger Age Division. This pageant will be conducted the same day at 2 p.m. in the auditorium. There will be three age divisions. Cutest Miss, ages 3-5; Miss Petite Hereford, ages 6-9; and Miss Junior Hereford

ages 10-12. The finalists will be introduced at the night pageant and winners will be named.

Parents interested in entering their daughters should call or send an entry form to Mrs. Warrick, 130 Kingwood, 364-4764, Mrs. J.W. Robinson, 213 Cherokee, phone 364-0116 or to

the Chamber of Commerce office prior to Feb. 21. There will be a \$3 entry fee and admission will be \$1. Tickets may be purchased at the door. (See entry blank in today's Brand.)

DIRECTORS FOR the Miss Hereford and Miss Teen will be

Mmes. Terry Caviness and Mrs. Dwight McGee, who have directed the past three pageants.

Chairmen who have been appointed so far by Mrs. J.W. Robinson include Mr. and Mrs. Bill Albright, chaperones and advisors; Mrs. Mike Webb,

decorations; Mrs. Ed. Line, sponsors; Mrs. John Bunch, tickets; Mrs. O. G. Nieman, program book; Mmes. Ken Rogers and Bill Albright, judges; Mrs. Bill Johnson, banners; Mrs. Richard Ottesen, parties; Mmes. Eugene Sparks, Eugene Hendon and Steve

Hodges, backstage; and Mrs. Melvin Hoover, publicity.

Mrs. Robinson indicated she still needs to select a master of ceremonies and advertising chairman.

Bill Brady Photography will serve as photographer for the Miss Hereford Pageant and

Koelzer Photos will serve as photographer for the Younger Age Division.

Members of the steering committee for all three pageants include Mmes. Robinson, Ken Rogers, Hendon, Roy Shipp, Albright, Melvin Hoover, Nieman and Sparks.



Pageant Directors

Directors for the Miss Hereford Pageant and Miss Hereford Younger Division are making plans for the pageants set for Feb. 21. Pictured are l-r, Mmes. Terry Caviness, Dan Warrick and Dwight McGee.

- ENTRY FORM  
MISS HEREFORD YOUNGER AGE DIVISION  
BEAUTY PAGEANT

First Middle Last  
NAME: \_\_\_\_\_  
AGE: \_\_\_\_\_  
BIRTHDATE: Month \_\_\_\_ Day \_\_\_\_ Year \_\_\_\_  
PARENTS NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
AGE DIVISION ENTERING: (Circle one)

CUTEST MISS [3-5]  
 MISS PETITE HEREFORD [6-9]  
 MISS JUNIOR HEREFORD [10-12]

Entry Fee-\$3.00 Admission-\$1.00  
This pageant is sponsored by the Women's Division of the Deaf Smith County Chamber of Commerce which also sponsors the Miss Hereford Pageant.....

The Pageant will be held in the Hereford High School Auditorium on Saturday, February 21, 1976 at 2:00 P.M., but please turn in your entry form to Mrs. Dan Warrick, 130 Kingwood, 364-4764 or Mrs. J.W. Robinson, 213 Cherokee 364-0116 or to the Chamber of Commerce office prior to February 21, 1976

THANK YOUR FOR YOUR PARTICIPATION AND....GOOD LUCK!



Housewives' laments have scarcely changed over the last 150 years or so: "It is a dark, sloppy, muddy, disagreeable day and I have been working hard, washing dishes, looking into closets, and seeing a great deal of the dark side of domestic life....I am sick of the

smell of sour milk, and sour meat, and sour everything, and then the clothes will not dry, and no wet thing does, and everything smells moldy.

and altogether I feel as if I never wanted to eat again." Harriet Beecher Stowe wrote these words to her husband in the early 1800s.

Physicians around the world soon can get help in diagnosing complex birth defects from a computer system being developed by The National Foundation-March of Dimes.

Robert B. Morgan, Senator (D-NC): "With all of its (CIA's) faults, I still think we've got the best intelligence agency."

## SEIKO MAKES IT. THE PERFECT GIFT WATCH FOR EVERY MAN.



No. CG001M-\$295.00. It's the easiest digital watch to work. This Seiko Liquid Crystal Digital has a continuous readout down to the precise second, with no lag, even in total darkness, because Seiko provides built-in illumination. Easy to read. Stainless steel case, adjustable bracelet.

No. CM035M-\$175.00. Stainless steel, white dial, faceted HARDEX® mar-resistant crystal, luminous hands and markers, adjustable bracelet.

A Seiko watch can be a sporting gift. Or an elegant gift. A practical gift. Or an exceptionally impressive gift. That's because Seiko makes chronographs with many advanced features for sportsmen. And sleek dress watches. And watches with instant day/date setting calendars for the executive. And Seiko Quartz, for a truly important gift. Seiko watches have those distinctive colored dials, and you'll find many intriguing case and bracelet designs. Whatever the gift occasion, come in and choose the perfect Seiko for him today. SEIKO

SUGARLAND MALL **Spangler's** DIAMONDS LTD

## center stage

DIVISION OF SUE ANN, INC.

*Give the Gift of Her Dreams*

- Since you don't want to be typecast... let Center Stage coordinates say you're special. Put together your own special look with a blazer, shirt jac, sweater, pants, skirts and shirts. Navy rib, plaid or solid double knit and prints are 100% Monsanto filament polyester. All with the "Wear-Dated® Promise" - warranted for one full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto. Misses sizes 6 to 18.
- |                    |                     |                 |
|--------------------|---------------------|-----------------|
| Blazer \$29.00     | Shirt jac \$25.00   | Sweater \$25.00 |
| Mock Shell \$11.00 | Print shirt \$17.00 | T-Shirt \$17.00 |
| Pant \$17.00       | Pleat skirt \$17.00 | Pant \$15.00    |
- 

**Donovan-Galvani**

## Gifts of Accessories

Night and Day  
ARIS ISOTONER  
GLOVES

with  
ISO-MASSAGE ACTION \$8.99 to \$14.99

Give Her...  
**FASHION JEWELRY**  
Big Selection  
**POPULAR PRICED!**

Great stocking-fillers! Pendants, earrings... more! Gold, silver tones.

Give Them...  
**SMART HANDBAGS**  
For Christmas  
\$6.99 to \$15.00

Soft, roomy leather-look bags of vinyl. Rich tones. Many good styles.

**HARMAN'S**

DOWNTOWN & SUGARLAND MALL

## Santa's Favorite Gifts...

**Kawasaki**

KB-80

If you're ready to race or ready to play, this '75 model KB-80 will give you all you can handle.

Kawasaki lets the good times roll. **\$399**

CARDINAL HOUSE  
704 W. 1st OF KAWASAKI 364-2444

**THE FEMININE LOOK.** Little flowers double knit in a jacquard design, soft colors, and fogging trim... all very feminine and lovely! D-G's coordinated separates are irresistible. Jacket \$35. Pants \$17. 95% polyester, 5% other fibers. Shell \$13. Pink.

**\$35.00 Jacket \$13.00 Shell \$17.00 Pants**

**Free Gift Wrapping**

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Caught up in the whirl of school, club, charity and social activities, it's little wonder so many women suffer tension headaches. There's no doubt that a headache can mar your appearance, usually just when you want to look your best. Headache pain is real, not imagined. A particular situation that makes you tense involves tensing up the muscles of your neck and head, giving you a literal pain in the neck as well as your head. The more tense you are, the tighter these muscles get and the more severe your headache.

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There's mounting evidence that aspirin products shouldn't be taken so casually, particularly by people with allergies, asthma, or sensitive stomachs. Aspirin does produce unwanted side effects for many people and doctors widely recommend non-aspirin Tylenol tablets as a safe effective alternative for relief of minor pain. If you have any doubts, check with your doctor...but do so before you reach for the aspirin.

Aspirin, Tylenol and other analgesics are drugs and should be taken only according to directions. Don't use them in excess. If your headache persists, check with your doctor. In most cases, relaxation and the right analgesic will combine to relieve minor headache pain to get you through your special function. There's no cure-all as yet for headache, although much research on the subject is continuing.

**A. O. THOMPSON ABSTRACT COMPANY**  
 A. J. SCHROETER — MARGARET SCHROETER  
 P.O. Box 73 Room 205 Courthouse 364-1504

When you buy or sell real estate, you will need an abstract or policy of title insurance.

We will be glad to prepare either for you.

- Abstract and Title Insurance-
- Free City and County Maps-



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414, Hereford Tx. 79045. Co-chairmen of the drive include Jack Tompkins, KAMR TV, Bedford Forrest, KVII TV, Ron Slover, KFDD TV, Royce Bodiford, KGNC Radio and Barbara Boone, Amarillo News-Globe. Any member of the Hereford Lions Club, Hereford Evening Lions Club, Dawn Lions Club, Easter Lions Club or Sims Lions Club can be contacted for more information. Shop Hereford First! The more you shop and buy in Hereford, the better selection and values local merchants can provide, and the more you'll help the community grow and prosper.

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**Vanilla Glaze**

1 c sugar  
 1/2 t soda  
 1/2 c buttermilk  
 1 T Karo syrup  
 1/2 c butter or margarine

Combine all ingredients in saucepan. Heat slowly, stirring constantly to boiling. Continue stirring and cook 2 minutes. Remove from heat. Stir in 1 teaspoon vanilla. Pour over cake while warm.

Planned budget limit to affect old, poor.

Kissinger refuses to give up documents.

**MOONLIGHT SPECIAL**  
 5 P.M. TIL 10 P.M. ONLY  
**SPECIALS GOOD**  
 SUN. THRU TUESDAY DEC. 9, 1975  
 WITH THIS COUPON

Buy 1 Burrito - Get one FREE  
 Buy 1 Corn Dog - Get one FREE  
 Buy 1 Frito Pie - Get one FREE  
 Buy 1 Hot Dog - Get one FREE

WITH THIS COUPON  
 5 P.M. TIL 10 P.M. ONLY!  
**BIG BURGER DRIVE INN**  
 711 West First  
 Donna Bennett, Mgr. 364-3252 Genevia Summers, Owner



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**IT'S NOT MAGIC... IT JUST ACTS THAT WAY**

Once again the Electric Company has "pulled one out of the hat". The electric heat pump is today's answer to maintaining a comfortable climate in your home and at an economical cost. The heat pump heats and cools with one unit... that means just one setting of the thermostat. No, it's not magic at all... just acts that way.

**BE SWITCHED**

...to electric heat. There's a heating system that's perfect for your particular lifestyle. A magician "might" be able to show you... but a call to the experts at Southwestern will definitely provide you with all the facts about electric heating for your home. Call us this week and see how easy you can **BESWITCHED** to electric heating.

ELECTRICITY-IT DOES SO MUCH GOOD

**The ELECTRIC Company**

FOR SO MANY PEOPLE

CALL US FOR A FREE ELECTRIC HEATING COST ESTIMATE

EQUAL OPPORTUNITY EMPLOYER

**FOR CHRISTMAS.....**

A lovely girl deserves a lovely ring...

She'll get the message! Our rings help express all the things she is to you in a variety of eloquent ways. Whatever her fancy... our large selection in every price range can make the giving easy. See our many gifted ideas for your favorite girl now.

Serving Texans since 1877-Serving Hereford since 1927

**KESTER'S JEWELRY**

Across from the Post Office in downtown Hereford

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**CARPET-TOONS**  
 by Don & Dovie

When arguing with an UNREASONABLE jerk... just be SURE he isn't SIMILARLY occupied.

We Can Only Agree On Going To

**C&W Carpets**

Floor Your Wife With A New Carpet  
 Phone 364-3448  
 310 N. 25th Ave.



**Book Donated**

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**Tasting Bee Tuesday**

Mrs. C.F. Newsom, left, will welcome Hereford CowBelles into her home, 150 Liveoak, for the club's annual Tasting Bee Tuesday. Other hostesses, shown here, will include Mrs. Reece Lawson, Mrs. Jim Perrin and other 1975 officers.



by Cynthia Lee  
Director, Consumer Relations Dept.  
Texsize Chemicals Co.

**BATHROOM BEAUTY**

Want to give the bathroom a new and different look? There are lots of ways to do it. Some of these decorating ideas may be right for yours:

\* Cover walls with a bright, colorful wallpaper. If your bathroom has a window, have the shade made from extra wallpaper to match the walls.

\* Hang a fancy shower curtain. Almost any washable material can be used, as long as you protect the "wet side" with a waterproof shower sheet.



\* Keep it shining. A clean bathroom is always a pleasure. Protect your family from illness—disinfect and deodorize the bathroom while you clean it with Fantastik® Bathroom Cleaner. Spray tub and basin, floors, tiles, counter tops and other washable surfaces with the foaming bathroom cleaner and wipe off with a paper towel, clean cloth or damp sponge. In addition to killing staph, strep and other household germs, you'll also help prevent mold and mildew growth for up to two weeks.

\* Add some decorative shelves. Cabinet space is often at a premium in bathrooms. A few gold- or silver-trimmed shelves will provide extra storage space and lend an elegant look to the room, and you can use them to show off pretty bubble bath, bath oil and perfume and cologne bottles.

\* Cultivate a green thumb...plants look great in any room, including the bathroom. Try a hanging plant near the window or by the sink—just be sure to choose a plant which adjusts well to moisture and that doesn't need a lot of direct light.

WIFE CALLED ASSET

NEW YORK—Betty Ford, sometimes described as one of the most outspoken first ladies, has become one of the most popular of the presidents' wives and is "a solid asset" to her husband, the Harris poll reported recently.



**Practices Ballet**

Patti Hendon, daughter of Dr. and Mrs. Eugene Hendon, is pictured as she practices for The Nutcracker Ballet which will be presented at the Tascosa High School Auditorium this weekend.

**Would You Believe...**

The four U.S. Presidents who married women older than themselves were Washington, Harding, Fillmore and Benjamin Harrison.

A man's fingernails grow faster than a woman's, but why is still a mystery.

The wolf has the highest blood temperature among mammals. It runs about 105 degrees F.

**WISDOM is...**

giving to the March of Dimes



Birth defects are forever. Unless you help.

**Patti Hendon In 'Nutcracker'**

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at 7 p.m. and The Nutcracker will begin at 8 p.m. Guest star from New York City will be Lisa Torciocollo. All tickets are \$2 and can be purchased at Hastings in Western Plaza, Amarillo.

Manchester, N.H.—Sargent Shriver has joined the crowded field of Democrats in New Hampshire's earliest-in-the-nation presidential primary, saying he is far behind others in organization but running neck and neck in popularity.

**Just in Time For Christmas!**

A candle and gift shop with the atmosphere of yesteryear

Specializing in fine candles of all kinds

- Pillars
- Tapers
- Votives
- Florals
- Animals
- Novelties

**Candle Rings**

Also featuring unique gifts of all kinds. Elaine invites you to come in and browse around in Hereford's new candle & gift shop.



**Heritage Candles & Gifts**  
3rd & Main  
364-5555

**RECIPE**

By Sarah Anne Sheridan

**Chocolate Cake**

- 2 c all-purpose flour
- 2 c sugar
- 1 stick margarine
- 1/2 c shortening
- 1 c water
- 4 T cocoa
- 1/2 c buttermilk
- 2 eggs
- 1 t cinnamon
- 1 t soda
- 1 t vanilla

Mix flour and sugar well. Set aside. Bring the next four ingredients to a rapid boil and pour over flour and sugar. Add the remaining ingredients to mixture and blend well. Grease and flour pan (10 inch by 13 inch). Bake 25 minutes at 375 degrees.

**Chocolate Icing**

- 1 stick margarine
- 6 T milk
- 4 T cocoa
- 1 box confectioners sugar (less 1/2 cup)
- 1 c chopped nuts
- 1 t vanilla

Bring the first three ingredients to a rapid boil and remove from heat. Add the rest of the ingredients to mixture and mix well. Ice cake while still warm.

*Clark's*  
**SPRING CREST**  
*Custom DRAPERIES*

HAS MOVED TO SUGARLAND MALL  
364-0493 Hereford, Texas

**LOTS of CHRISTMAS**

Men's Long Sleeve

**WESTERN SHIRTS**

Sizes 14-14 1/2-15-15 1/2-16-16 1/2

\$12.00 Value

**\$5.97**

Boy's & Girls

**OVERALLS**

Sizes 3-6x

\$6.00 Value

**\$3.97**

**Ashley's OUTLET STORE**  
**SUGARLAND MALL**

Do Your Christmas Shopping at ASHLEY'S and Save \$



Let Carol Rose show you how you can qualify for FHA, VA or Conventional Loans

205 S. 25 Mile Ave.  
364-6633

**LIVE CHRISTMAS TREES**

on Sale

The Annual  
**KIWANIS CLUB CHRISTMAS TREE SALE**  
Has been delayed but will start this week on the **SAFEMART PARKING LOT**

Many trees in varied sizes and types.

**CHRISTMAS TREE SALE on the SAFEMART PARKING LOT**

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 SUN. THRU TUESDAY DEC. 9, 1975

**WITH THIS COUPON**

- Buy 1 Burrito - Get one FREE
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- Buy 1 Hot Dog - Get one FREE

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Miss Hendon is a sophomore at Hereford High School and a former student of Janette Caviness School of Dance in Hereford. She now takes lessons at Hess School of Dance in Amarillo.

The Nutcracker Ballet is superb entertainment for all ages. Santa Claus Lane will be

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Christmas!**

A candle and gift shop with the atmosphere of yesteryear

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Candle Rings

Also featuring unique gifts of all kinds. Elaine invites you to come in and browse around in Hereford's new candle & gift shop.



*Heritage Candles & Gifts*

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**Tasting Bee Tuesday**

Mrs. C.F. Newsom, left, will welcome Hereford CowBelles into her home, 150 Liveoak, for the club's annual Tasting Bee Tuesday. Other hostesses, shown here, will include Mrs. Reece Lawson, Mrs. Jim Perrin and other 1975 officers.

**RECIPE**

By Sarah Anne Sheridan

**Chocolate Cake**

- 2 c all-purpose flour
- 2 c sugar
- 1 stick margarine
- 1/2 c shortening
- 1 c water
- 4 T cocoa
- 1/2 c buttermilk
- 2 eggs
- 1 t cinnamon
- 1 t soda
- 1 t vanilla

Mix flour and sugar well. Set aside. Bring the next four ingredients to a rapid boil and pour over flour and sugar. Add the remaining ingredients to mixture and blend well. Grease and flour pan (10 inch by 13 inch). Bake 25 minutes at 375 degrees.

- Chocolate Icing**
- 1 stick margarine
  - 6 T milk
  - 4 T cocoa
  - 1 box confectioners sugar (less 1/2 cup)
  - 1 c chopped nuts
  - 1 t vanilla

Bring the first three ingredients to a rapid boil and remove from heat. Add the rest of the ingredients to mixture and mix well. Ice cake while still warm.

*Clark's*  
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*Custom DRAPERIES*

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**WESTERN SHIRTS** \$5.97  
Sizes 14-14 1/2-15-15 1/2-16-16 1/2  
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**Would You Believe...**

The four U.S. Presidents who married women older than themselves were Washington, Harding, Fillmore and Benjamin Harrison.

A man's fingernails grow faster than a woman's, but why is still a mystery.

The wolf has the highest blood temperature among mammals. It runs about 105 degrees F.

**WISDOM is...**

giving to the March of Dimes



Birth defects are forever. Unless you help.

**LIVE CHRISTMAS TREES**

on Sale

**The Annual  
KIWANIS CLUB  
CHRISTMAS TREE  
SALE**

Has been delayed  
but will start this week  
on the  
**SAFEMART PARKING LOT**

Many trees in varied sizes and types.






**CHRISTMAS TREE SALE  
on the  
SAFEMART PARKING LOT**

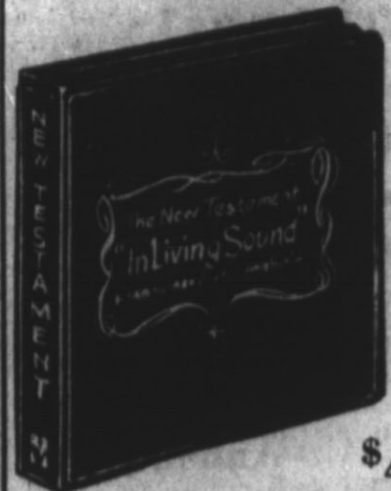
Prenatal care for a pregnant woman in many things, says the March of Dimes—good nutrition, the right balance of exercise and relaxation, good personal hygiene, and a regular schedule of examinations by physicians or nurse-midwives.

The first successful application of prenatal diagnosis of thalassemia was carried out in 1975 by March of Dimes grantees. Thalassemia is a disabling, often fatal blood disease most common among those of Mediterranean heritage.

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**TEXAS**

Photography by Robert Reynolds Afterwords by Texans themselves

Texas is legend, Texas is fact. Texas is history, Texas is fiction. Texas is a state of mind and a state of nature. It is a raging torrent in the wild country and a gentle waterway through the center of a modern

city. It is the distant beacon of a cowboy's campfire and the guiding voice of space control for the astronauts. It is the birthplace of presidents and the burying ground of notorious outlaws. Here is the heritage of six flags and a hundred nationalities and cultures. And the faces of the land and the people have known no greater witness than artist-photographer Robert Reynolds. Texas—a truly great book for a great state.

**TEXAS**  
Actual size, 10 1/8" x 13 1/2", 192 pages, 10,000 words of text, 176 illustrations in full color.

We have a large selection of Texas and Western books.

## BILLY GRAHAM'S ANGELS God's Secret Agents

JUST PUBLISHED!

"I believe the subject (angels) is more relevant today than perhaps at any time in history," states author-evangelist Billy Graham.

Although the Bible mentions angels nearly 300 times, very little has been written about them. Many people even doubt that angels actually exist. In ANGELS: GOD'S SECRET AGENTS Mr. Graham draws together the Biblical evidence that proves angels do indeed exist and that they act as our protectors amidst our earthly struggles. \$4.95

Gift Wrapping on All Gifts - Just Ask!

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## By The Garden Gate With Glad

By Gladys Manjeot

**TODAY:** Each morning we turn a new leaf in the book of life.

It is clean, and inviting—Let us each purpose to write—kindness, cheer, and hope for today and for the tomorrow.

The true Christmas spirit will help us to accomplish this.

Christmas is fast approaching the hours are passing swiftly and there is so much to accomplish. It is really interesting to note the different expressions on the faces of shoppers and to visit with them... that is one of the joys I derive from being with the public, seeing and visiting with old friends and meeting new ones.

The time is fast approaching when the Christmas decorations (outside) must be completed. Remember, if you wish to enter the lighting contest it is necessary to notify the Beautification Committee that you are an entry. This is a great year to put out our Christmas decorations and make Hereford a town of shining, meaningful beauty.

The business people have done their part in a fine-way. Let us all join hands and make this a pretty Christmas.

First of all, take an inventory of your resources. Do not overlook the evergreens which you have. It will be beneficial to use cuttings from them. It is really a good method to prune and aid their growth. Cut the lower branches, then trim from tips and berries.

Select carefully, then groom and condition the cut evergreens (this is necessary if purchased or home grown). Clean carefully, removing the residue and re-cut the stems on a long slant. Submerge the cut branches into the treated water for several hours. Before arranging or making wreaths etc. place the branches in

newspapers and let drain. When ready for arranging, wipe free of all moisture.

To aid in preserving their beauty, the following solution has proven very good, not only for the cut evergreens but for Christmas trees. First, recut the base of the tree, which will be placed in the tree holder (this should have some of the solution throughout the holidays). When the cut on tree or branch has been made, place in the following mixture in a deep enamel container or crock.

4 tablespoons of Green Grade micronized iron  
2 cups of corn syrup, preferably white

4 teaspoons of chlorinated (Clorox) bleach.

Mix all together thoroughly in one gallon of boiling water. Let soak in this mixture for at least 12 hours, longer if possible. Do not get in a hurry to put up the Christmas tree. Heat and lack of fresh air tends to cause the tree to deteriorate and when dry, it becomes messy. Purchase early, if the selection is good and place tree base in the mixture. Let remain until time to decorate.

A very fine way to get enjoyment out of the tree is to make it a family project even though the children may not do it just right, they learn by doing. Some of the sweetest memories we can create is to make the festivities of Christmas cooperative. A party, planned with tree decorating as the chief event, is fun and hot pop corn (or balls) with hot punch makes a festive occasion which will not be forgotten.

Christmas greens and the tree should last well for approximately 20 days if treated, as above recommended.

**THINK ON THIS:** Why not a "living Christmas tree"?



### Book Fair

La Plata Junior High School students observed book fair week Dec. 1-5. Proceeds from paperback book sales have been used to purchase an air

conditioner and a tape player for use in the school library. All three grades participated in the literary project.

For a number of years Mr. Manjeot and I had a living Christmas tree. We would purchase an evergreen tree (size which would be best for our placement) and decorate it, using small lights which would not scorch the leaves or needles. A favorite string of lights was of small white poinsettias.

After Christmas, if weather was bad, we would enjoy the potted evergreen and then, when time and conditions were right, we would plant it outside. Not only are there nice shrubs or trees from these, but as I walk through the garden there are sweet memories.

It is quite simple to plant a live Christmas tree. Dig a hole the same depth as soil ball, making it a foot wider. Fill hole with mulch to keep soil from freezing before you plant the tree. Plant the tree carefully and water deeply; mulch well at the base and, if planted soon after Christmas, it would be advisable to erect screening, to prevent drying from winds. Then check occasionally, as to its needs.

In addition to beauty and ecological reasons for using a living Christmas Tree, it is a fun experience for the family and friends. It is also educational for the children if they help select the tree at the nursery. Your local nurseries have an assortment of evergreens, potted plants or trees, which will give you a wide selection.

Before bringing it in the house, it will be necessary to groom the tree and check container; you may want to have a nicer container. Also maintenance of the plant or tree will be necessary while kept in the house. Keep away from hot fireplace and drafts. If possible, have some sunshine at least part of the day.

A checklist includes dark green Monterey Pine, Japanese Black Pine, Scotch Pine, Norway Spruce, (blue or green) Colorado Spruce. All are attractive selections in the needed varieties. Boxwood and a healthy well grown Eunymous are also good selections. Select plant with a pyramid growth pattern, however this is

just a suggestion, they are easy to decorate.

Pine cones are popular for Christmas decorations. To preserve pine cones, wash each one in warm soapy water, rinse and drain on newspapers (the newspaper is suggested because the ink of the print tends to nourish the live materials.) Cones will close, but can be restored by drying in a warm oven until they open again. To bring out the wood tones, spray with Clear-set.

If you have purchased or grown ornamental gourds and are using them for decorations, they can be preserved, if cleaned thoroughly and then sprayed with Clear-set. Let dry, then arrange or share with friends. These are very effective when used with air dried herbs or grains, such as ornamental oats or carrot blossoms, etc.

Vera Deason cautions us in her garden column to be careful how we pronounce the names of plants, especially poinsettia and kalanchoe. To correctly pronounce poinsettia, breathe

deeply and practice saying "Pwan-sett-ee-uh."

To correctly pronounce kalanchoe, say "Kal-ankoe". It is good practice. Try it.

**THOUGHT FOR THE DAY.** "How deeply seated in our hearts are the true teachings and meaning of Christmas?"

## Otila Cantu At Lackland

Otila Cantu, daughter of Antonio Cantu of Hereford, enlisted on Dec. 2 in the United States Air Force, according to Sergeant Ron Carter, local Air Force Recruiter.

Miss Cantu attended Hereford High School. She has departed for Lackland AFB, Texas to take six weeks of basic training, and has selected the job of Medical Administration Specialist for her technical training.

For more information about the opportunities available in the Air Force, contact Sergeant Carter at the Herring Plaza Bldg. 317 E. 3rd, or call 376-2147 in Amarillo, Texas.

## HHS Orchestra Sets Concert

The Hereford High School orchestra will present a concert in the high school auditorium Dec. 11 at 8 p.m.

Student soloist Delphine Ulibarri will be featured as she presents Mozart's Violin Concerto.

Other presentations by the orchestra will include Beethoven's First Symphony, Brahms' Hungarian Dance No. 5 and Britten's Simple Symphony.

Blake Allen will be another featured soloist as he performs the Vivaldi Cello Sonata.

Admission for the concert will be \$1.25 for adults and 75 cents for students.

Some birth defects can be detected before a baby is born, according to the March of Dimes. Using techniques such as ultrasound, electronic monitoring, and amniocentesis, doctors can check the baby's development while it is still in the uterus.

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Thursday, Dec. 11, 1975

11 A.M. - 7 P.M.

## THRIFTWAY



### Concert Rehearsal

Members of the Hereford High School orchestra rehearse in preparation for the concert they will present Dec. 11 at 8 p.m. in the HHS auditorium. Admission for the concert will be \$1.25 for adults and 75 cents for students.

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# Corn Husk Angels Make Unique Decorations



Instruction Given

Mrs. Flake Barber, seated, is giving instructions to her daughter, Mrs. Phil Coker, on making cornhusk angels. Mrs. Coker is holding one of the angels which she has placed in a shadow box and hung on the wall all year long for decoration.

BY LAVON NIEMAN  
Brand News Staff

Christmas is just around the corner and those crafty people who have the talent are spending hours this time of year making Christmas gifts and decorations.

"It's a great time to make Christmas decorations," said Mrs. Flake Barber from Follet who was visiting her daughters, Mrs. Phil Coker and Kelley Curtsinger.

"Delicate corn husk angels make delightful gifts for all ages or to decorate a Christmas tree," says Mrs. Barber, as she taught her daughters how to make them while in Hereford.

"And they're very inexpensive to make...but a lot more costly to buy."

Mrs. Coker plans to decorate her Christmas tree with miniature corn husk dolls and top the tree with a larger doll. She also plans to use bread dough decorations and gingham

balls that she has made.

THE COKERS have a baby son, Matthew Cliff, who is five months old, so she has to take time for crafts when Cliff allows. Mrs. Coker does quite a lot of crafts such as covering flower pots with patchwork, bread dough, macrame and the corn husk angels.

The Cokers are members of First Baptist Church. She is also a member of the Women's Division of Deaf Smith County Chamber of Commerce and taught a crafts class during the summer youth program at the Community Center last summer.

AS THE NAME IMPLIES, the dolls are made from corn husks...the kind used for tamales, and available in most grocery stores.

In addition you will need needle and thread to attach the arms and to secure the angel. She uses pipe cleaners in the arms and halo and a pipe cleaner to hang it on the tree.

Mrs. Coker says the only other things needed are one-inch wooden beads which are used for heads.

"Before you begin, you have to soak the husks at least a half-hour, but it's better to soak them overnight," Mrs. Coker says.

"This makes them pliable so you can work with the husks," she says.

The actual assembly begins by wrapping wire or thread in the husk to form the arm and then the billowy wings are attached.

After the wings are completed, a wooden bead, covered with husk, is attached to the

wings, forming the head. "It's an old European craft, and I find there is a greater interest for them now. Colonial

women also made them," Mrs. Barber said. "I think it's the appeal of handmade things."



Can too much coffee cause heart disease? - C.N.  
You will get conflicting answers depending on which investigators you talk to. Coffee contains caffeine and caffeine is known to cause irregular heart beats, raise blood pressure, interfere with sleep and cause a host of other things. The circumstantial evidence is impressive but other investigators claim that these factors are not sufficient to incriminate coffee in coronary heart disease. An analysis of a study which took place over a 12-year period found no statistically significant relationship between coffee consumption and heart disease or sudden death.

I take Elavil for depression. It seems as though this medicine makes me feel tired. Can this drug cause tiredness? - B.S.

Tiredness could be due to the drug or your mental state. In the past five years drugs that are chemically similar to Elavil have been used more frequently in the treatment of depression. Elavil and chemically similar drugs (like Tofranil, Aventyl and Norpramin) are called tricyclic compounds. These compounds may cause drowsiness, dizziness, dryness of the mouth and difficulty in urinating. Dosage adjustments usually correct these problems. Call your doctor.

Can birth control pills cause depression? - N.G.  
Results of the Permanents Contraceptive Drug Study revealed that current users of combination type pills (among a sample of 5,151 patients) had significantly fewer complaints of premenstrual depression than did patients who used sequential pills and patients who had either stopped using pills or had never used them.

## Bay View Gives Memorial Book

Members of Bay View Study Club learned that their organization had given a memorial book to Deaf Smith County Library during a meeting Thursday in the home of Mrs. Keith Simmer.

The gift was in memory of the late Mrs. A.M. Jones, who was a charter member of Bay View.

After the business meeting, Mrs. Homer Garrison read the Christmas story entitled "My Son" by Armand Currie. Christmas customs and traditions around the world during various eras were described by Mrs. Jack Wilcox. Her commentary included customs in the Southwest during the 16th century, in Pennsylvania in 1747 and in Kentucky in 1800.

Mrs. Wilcox also brought a traditional English centerpiece, an apple-pyramid, which is sometimes called the Hospitality Pyramid. Lighted candles above the fruit cast a glow across the serving table, where miniature antique items from foreign countries were arranged.

Hostesses were Mmes. Juston McBride, Bruce Burney, John Gilliland, R.W. Eades and Simmer.

Cake and candies were served to Mmes. J.R. Allison, H.L. Benefield, S.M. Davis, D.N. Garner, Garrison, Howard Gault, W.K. Golden and Robert Jossander.

Also, Mmes. W.J. Gilliland, Earnest Langley, Ansel McDowell, R.B. Miller, Jimmie Gillentine and Wilcox.

## Who's New

Mr. and Mrs. J. Wagner of Route 1 are the parents of a daughter, Keri Lynn, born Dec. 3. She weighed 9 lbs.

Mr. and Mrs. R. McKay of 219 Ave. D. are the parents of a son, Jason Heath, born Dec. 4. He weighed 7 lbs. 12 1/2 oz.

Housework is what a woman does that no one ever notices unless she doesn't do it.

## Governor Hears Safety Report

Austin--Governor Briscoe met recently with Hugh L. Scott, President of the Texas Safety Association, and Lew McNeil, Regional Director of the Highway Users Federation, to outline plans for working with the Governor's Office of Traffic Safety on an 18-month state-wide citizen campaign for increased traffic safety measures.

Kickoff for the campaign will be a Texas Citizens 3 by 80 Traffic Safety Conference January 20-21 in Austin, to be sponsored by the Texas Safety Association and the Highway

Users Federation, in cooperation with the Office of Traffic Safety.

Scott and McNeil cited the recent sharp rise in Texas traffic fatalities and critical needs in current Texas traffic safety laws as strong indication of the need for citizen support of administrative and legislative activities on local and state levels.

The two organizations pledged their support in carrying out information and education programs and providing assistance to service organizations and concerned citizen groups throughout the

state. The 3 x 80 theme is part of a nationwide campaign to reduce traffic fatalities to not more than three per 100 million vehicle miles by the year 1980. Texas' current rate is 4.0 and has risen sharply during the current year on all roadways, urban and rural, except the Interstate system.

Also present at the meeting with the Governor were Ken Nevil, newly appointed Administrator of the Office of Traffic Safety, and Stuart Nelson, Executive Director of TSA.

One in 14 American babies--more than 200,000 a year--are born with birth defects, says The National Foundation-March of Dimes.

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**KEN ROGERS**  
578-4350

**364-0555**

**KENNETH CAMPBELL**  
364-6077

**CHARLES WAGNER**  
364-6475

**LONE STAR AGENCY INC.**  
601 N. MAIN

## New Texas Almanac Is Now Available

The American Revolution of 1776 set in motion events that led to the colonization of Texas and eventually to its own struggle for self-government, notes the new 1976-'77 edition of the Texas Almanac, published by A.H. Belo Corporation, publishers of The Dallas Morning News.

Those historic events affecting Texas have been traced in an article written especially for the Texas Almanac by the late R. Henderson Shuffler, editor,

historian and, at the time of his death in the summer of 1975, executive director of the Institute of Texan Cultures at San Antonio.

"What we call the American Revolution was simply the first stage of the revolution of the Americas," Shuffler wrote. "Texas was affected directly by the American Revolution and the course of its history for centuries to come was shaped by the outcome."

Also in the Almanac's

Bicentennial section, Sam Kinch Sr., chairman of American Revolution Bicentennial Commission of Texas, tells of the American Bicentennial in Texas. A commission listing of Texas events during the bicentennial year is included.

The new edition also contains a special section on "Gardening in Texas" prepared by specialist of the Texas Agricultural Extension Service. It is a guide for planting vegetables, fruit and nut trees and ornamentals in all sections of the state.

"The LBJ Hill Country" written by Art and Elise Kowert, publishers of the Fredericksburg Standard, presents a description of the home of the late Lyndon B. Johnson, 36th President of the United States.

"Nowhere else in this land is there a place where, within a distance of a few miles, the story of an American President can be retraced through visiting the settlement of his grandparents, the birthplace, boyhood home, his 'White House' away from Washington, and his ranch where he lived in retirement and where he died and is buried," they wrote.

Other special features of the new Almanac include a history of the Texas Railroad Commission, the latest U.S. Census on manufacturing, wholesale and retail trade, the service industries and transportation in Texas, an account of the 10 Travel Trails of Texas, and a history of Texas A&M University observing its 100th anniversary in 1976.

Included also are data on election results, listings of county, municipal and state officials, appointive boards and commissions, officials of state and regional civic and trade organizations, and sections of agriculture, manufacturing, transportation and government.

Each Standard Metropolitan Statistical Area, the urban concentrations in which most Texans live, has an editorial page devoted to it.

A new Texas map in color, with major highways, supplements 254 county maps, updated from maps prepared by the Texas Highway Department. Tourism and recreation also are featured, with listings of state and national parks.

### Campbell Realtors

218 West 3rd. Street 364-0700

• **GOOD LIVING STARTS** with a good plan. Seldom will you see such planning in a low priced 3 bdr. 2 bath home. \$18,500.00.

• **IT'S A WARM FEELING** to have your own heated INDOOR Pool. Has Sunna, breathtaking pool area. Improve your health and enjoy this lovely 3 bdr., 3 bath home with fireplace. Definitely one of a kind.

• **WAREHOUSE** with loading dock, and drive-in restaurant on large, well-located lot. Both buildings are rented. Reasonable price & terms.

• **PROVEN MONEY MAKER!** Mobile home park and 12 mobile homes, seldom a vacancy. Low interest loan, high return on investment.

• **ASSUME LOTS OF ROOM.** 2 story home with large adjoining commercial lot and 2 large Storage buildings. Save money now while owner is anxious to sell.

• **INCOME PROPERTY.** Spacious, frame duplex near downtown. Furnished with 2 bedrooms in each unit, fenced and cross-fenced for private yards.

• **BRICK DUPLEX** near shopping center with refrigerated air, fenced yard, carpet and built-ins. Will be remodeled inside and out.

• **LOT ON NORTH 385.** Located near the intersections of Park Avenue and Highway 385, this lot is reasonably priced and ideally located for a business or office.

• **INVESTMENT OPPORTUNITY.** Partially developed mobile home park with room for hundreds of additional mobile homes or houses. Undeveloped lots priced only \$5.50 per front foot. Call for details.

• **OFFICE BUILDING.** Economical office space, but very nice, with carpet, paneling, refrigerated air, well located. Will trade for house or sell outright \$14,950.00.

• **20 ACRE TRACT** near town. Has small irrigation well, terms are available. Very reasonable price.

• **WEST PARK AVENUE LOCATION** "Circle K" building for sale or lease. Corner lot, excellent location.

Weekends & Evenings

Call: 364-1949...364-0660...364-4741 REALTOR

**Marn Tyler**  
Real Estate  
111 Ranger  
364-0153

**RANCHES**  
\*I have several new listings on ranches. These are from 4,000 acres to 40,000 acres. Call for information.

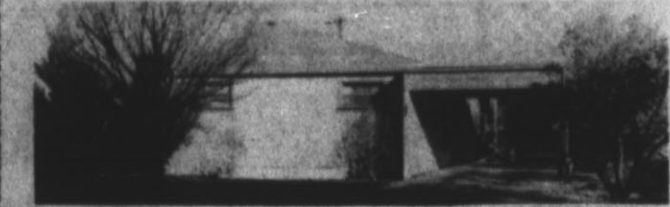
**FARMS**  
\*2005 A. dryland-good wheat land.  
\*1100 A. with several wells and lake pump. On pavement.  
\*1 Sec. near Ford, 4 wells and tailwater pit tied together. Nice 2 Bdr. house and 2 car garage. Low down payment.  
\*323 A. 3 wells tied together and tailwater pit.  
\*160 A. 8" well, lays perfect. Nice brick 2 Bdr. house.

**HOME IN THE COUNTRY**  
\*15 A. on pavement about 5 Mi. out, 3 Bdr. house 4 yrs. old, barn, corrals, 12 A. in wheat.

### Homes



**EXCLUSIVE**  
Large 3 Bedroom, 3-1/2 Baths, 2 Story, 2 Fireplaces, 2 Air Conditioners, 30x40 pool. Luxury Country living with city conveniences. Approx. 3 acres with Horse barn, corrals and new well. 3 fenced yards.



**ONLY \$22,500**  
Over 1400 square feet, 3 lg BR, 2 full baths. Beautifully decorated throughout. Lg den with built-ins. Located close to schools. Excellent condition and economic utilities. Call now. H-31182



**THAT'S RIGHT**  
Only \$11,500.00 for this bright and shiny 2 BR home. New paint with new carpet in the den. Park under your own carport and let the kids run free in the fenced yard. Call for more details on this low priced home. H-2401

**BE YOUR OWN BOSS**  
Located in prime location on major Highway this Drive-In may be just what you are looking for. Purchase equipment and lease building.

## RALPH OWENS

& ASSOCIATES, INC.

364-2222

REALTORS

"We do more for you than we have to"

311 E. PARK AVE.

### Farms

**160 ACRES**  
Excellent terms, low interest help make this 1/4 section worth the money. 1 well, some underground, natural gas, Good water area. Northwest location - F-1056

**NORTHEAST LOCATION**  
See this 102 acres that is ideal for FHA loan or adding to your operation. 1 well on natural gas, waters one direction. Priced at only \$400. per acre and owner will give good terms. Call today. F-1057

**CANYON, TEXAS**  
Well improved 200 acres with 4 BR brick house with large barn. Shows to be future commercial property. 35 acres cultivated balance grass. A working operation at this time. F-2072

**GRASS LAND**  
Near Hereford on pavement with excellent future potential. Can now be classified as commercial property. An excellent place to condition and winter cattle. F-3120

**\$30,000. DOWN**  
See the 346 acres with 2 wells and 1 mile of underground. 5 per cent loan, house, feed holding pens. Some minerals, on pavement. 325 per acre. F-3132

**NORTHWEST OF FORD**  
320 acres with 2 small wells, excellent land, lays perfect for irrigation. 4000 ft. tile, natural gas, owner carry some second. F-3133

**YOUNG MAN & F.H.A.**  
Can own this 320 acres and get 100 per cent financing. Nice barn, 3 231s, 1/2 mile tile, good soil. West of Hereford, Call Dean Stallings. F-3134

**CLOSE TO FEEDYARD**  
Fertilizer is no problem with the 320 acres. 2 wells, 1 mile tile, natural gas, 2 bedroom home and only \$500 per acre. This farm might qualify for F.H.A. Call Dean Stallings - F-3135

**320 ACRES NEAR FRIONA**  
2 wells, 1 1/2 miles tile, underground, \$500. per acre, \$89,000.00 loan, possession. Call Dean Stallings F-3136

**2400 ACRES**  
Northwest of Hereford with 16 wells, houses, barns, return systems, some improved grasses, low interest loans, small down payment. F-4115

**HOW ABOUT TRADING?**  
This 960 acres will help save taxes as there are 7 wells, 4 miles tile, sprinkler, houses, barns, shop, corrals, fence, good soil. Call Ralph Owens. F-4126

**PAVEMENT**  
6 irrigation wells on 648 acres, 2-1/2 miles tile, natural gas, some minerals, \$210,000. loan, possession, \$700 per acre. F-4129

REALTOR



**RALPH OWENS**  
364-2560

REALTOR



**SAM LONG**  
364-0981

REALTOR



**TOMMY BOWLING**  
364-5628

REALTOR



**DEAN STALLINGS**  
364-6980

REALTOR



**BETTY GILBERT**  
364-4950

REALTOR



**BETTY LADY**  
364-4056



# Inflation, Bad Driving Affect Auto Insurance

Costs for auto repairs, auto parts, new cars, and medical treatment have all been going up over the last year.

Next year (effective Jan. 1), add auto insurance, which pays for these items when a policyholder had a loss, to the list.

But industry representatives say that even though rates will be adjusted in 1976, it is a

moderate change compared to how fast other things are increasing.

In Texas, for instance, the 1976 rates are 7.2 per cent higher than they were in 1971. Meanwhile, the Consumer Price Index has soared, indicating overall price changes far faster and much greater than for automobile insurance.

A study of automobile repair

costs in the Houston area shows a jump of 38.8 per cent since 1971; hourly labor rates have increased as much as 20 per cent, while parts prices have gone up some 43 per cent.

While the precise percentages vary according to the circumstances, such as the location and the particular automobile, there is substantial evidence supporting industry

assertions that costs have gone up significantly faster than automobile insurance rates.

"Yes, the real villain is inflation," says David B. Irons, Dallas attorney representing the Texas Automobile Insurance Service Office (TAISO), which is licensed by the State Board of Insurance and which makes suggestions about rate changes.

While "inflation" may be the

main reason for rising costs, some of the blame also rests with Texas drivers.

"Our accident statistics are pretty bleak," says State Insurance Board Chairman Joe Christie, "taking into account that there were 62,123 wrecks in the first eight months of 1975, compared to 54,675 accidents in the first eight months of 1974."

"We have seen accident

frequency drop briefly during the energy crunch, and we had hoped this alone would help," Irons says. "Instead, severity (or costs) of claims soared and negated the benefits of the decreased frequency."

Many observers, from both inside and outside the insurance industry, see little change ahead—a clear hint there'll likely be further auto insurance

rate adjustments requested, possible by midyear, unless there's a dramatic change in the experience of Texas drivers.

"We can find no indicator whatsoever demonstrating a downward trend, absolutely none," Irons says. "Added to our burden in figuring proper rate recommendations is the distinct nature of this kind of product: insurance rates must cover items to be bought in the future at future prices. Costs are known in advance for other products, so it's a simpler task to set their prices."

It's hard to remember, perhaps, but auto insurance rates did decrease in Texas in 1972 and 1973. This means that the average change since then is less than 2 per cent a year.

So what can the Texas automobile owner do? "Drive friendly!" for one thing—and hope that "inflation" doesn't continue to be an unwelcome hitchhiker.

A discarded curtain rod, attached to the inside of a closet door, makes a handy shoe rack.

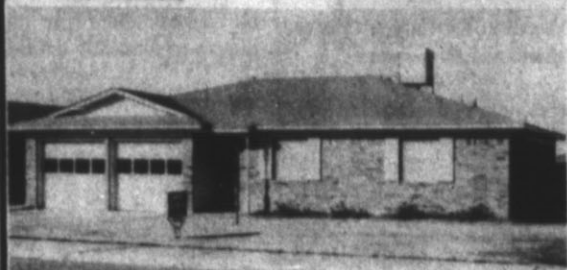
# CARMICHAEL

TROYS  
CARMICHAEL  
364-1082

REAL ESTATE 505 S. 25 Mi. Ave.  
364-1251

NEW LISTING IN NORTHWEST

3 bedrooms, 1 1/2 baths, double garage, fenced backyard. This is a very nice, liveable home with a low interest mortgage that can be assumed.



See to appreciate...Beautiful 3 bedroom, 2 bath home with separate dining room and den with fireplace. All built-in appliances and refrigerated air conditioning, accent the comfort of this home, which also features a large lot, sprinkler system in the back yard and attractive landscaping overall. Call today for an appointment.



### INVESTMENT PROPERTY

300 acres join city limits with pavement on 2 sides, 3000 head feedlot with scale and complete facilities, many self feeders and barns, 4 houses, 5 domestic wells, 160 acres cultivated land 1 (8") well, 1 (6") well, 2 creek pumps, 1 pumpback system.

**NORTH PLAINS LAND** 1 section with four 8" irrigation wells, 600 acres under cultivation, three pivots and one sprinkler system, balance of land row watered. This farm is priced to sell with excellent terms.

312 ACRES of choice flat land all under cultivation in a strong water area. Three irrigation wells, one pump-back system. All wells are connected with underground pipe.

JAMES SELF 364-6069 We have many prospects interested in homes & land...List your property with us for efficient sales service!



TOMMY CARNAHAN 364-5494

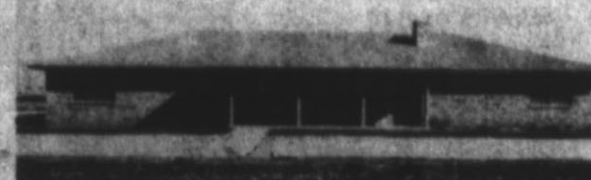
TEMPLE ABNEY 364-4616

# PROPERTY ENTERPRISES

YOUR REALTOR PERFORMS MANY SERVICES ROLLED INTO ONE.



New Listing—Sharp 3 br., living room, den, central evaporated air, over 1400 sq. ft., on Avenue J. \$22,500.



Enjoy quiet country living on N 385 in this luxury 3 br., 2 bath, den & fireplace, sprinkler system, good well all on 1 1/2 acres for \$60,000.00



Over 2300 sq. ft. in this beautiful 3 br., 2 bath, formal L.R., formal dining room, den, fireplace, 2 car garage. \$46,500.

We have excellent investment property located in Dimmitt. Fantastic return on your money. Call Mark Andrews for details on these apartments.



Priced to sell - 3 br., home on Aspen Str. Excellent location, original decor. \$26,750.



Two story, 3 br., 2 bath, 2 car garage, 3 car driveway, all brick, refrigerated air, cedar shake roof. \$32,500.

3 br., home on Avenue B. All brick, over 1700 sq. ft. ONLY \$21,500.

We have a 3 br., living room, den 1400 sq. ft. in WESTWAY, ONLY \$12,500.

2 br., on Irving. Nicely decorated. It can be yours for \$9,900.

2 br., all brick, basement, over 1600 sq. ft., extra nice on Harrison Hiway \$39,900.

Carol Rose 364-0362  
Linda Warrick 364-2396  
Mark Andrews 364-3429  
Lee Umsted 364-6113  
205 S. 25 Mile Ave.

CALL US AT 364-6633

# FIRST REALTY OF THE SOUTHWEST INC

364-6565

OFFICES in PARK PLAZA CENTER ON WEST PARK AVENUE

### AGRICULTURAL PROPERTIES

If you are interested in owning land, we are exclusive listing agents for some fine properties. We can sell you properties from 5 acres to 20,000 acres. If you wish to market your property, let us show you how you can set up the sale to maximize your net by using all the tax advantages available to you.

Nearly 2 1/2 sections of excellent farm land. Land is nearly all a slope, and 14 wells furnish the water! This is a good productive farm and well improved.

New 370 acre listing which is well located. Waters perfectly and the owner is offering some excellent terms.

Owner financing available on this North Plains farm. 4 good wells, electric sprinkler. This farm is priced to sell!

240 acres, with house and close to town. Water from 3 good wells. CALL FOR DETAILS

A section in the strong water area. North of Friona. A really nice 4 bedroom house with 2 good barns, CALL US FOR MORE DETAILS.

Half section - Northeast of city, with terrific improvements. Nice house, corrals, sprinkler and PRICED TO SELL!

A good section West of town with excellent sprinkler set-up, on pavement. This farm can really produce for you!

Northwest section with 4 wells, UG tile, and land that waters real well. It's on paved road and priced right.

### RESIDENTIAL PROPERTIES

NORTHWEST AREA - New Central refrigerated air, fireplace, 3 bedrooms, move in for Forty Two Hundred Dollars.

NEWLY REMODELED, over 1800 square feet, 3 bedroom, 1 1/2 bath, large garage, spacious rooms. BUY FOR \$26,500.

COUNTRY HOME, five bedrooms, 2 baths, nice & roomy, all paneled & carpeted. 2 story plus basement. GOOD FINANCING

ASSUME THE LOAN, Northwest, 3 bedroom, good location, clean property. THE PRICE IS ONLY \$28,000.

REMODEL THIS ONE, Older home with owner financing. Do it yourself and save.

NORTHEAST, Big and Homey, with lots of extras. Tri-level, 4 bedroom, over 3300 square feet, fireplace, electric door. NICE!

COMMERCIAL LAUNDRIES, two laundries, well equipped, good locations. Be your own boss with these investment properties.

AVENUE D, Enjoy over 1400 square feet and 3 bedrooms, storm windows, dishwasher, trash compactor. GOOD CONDITION.

LOANS  
100% VETERANS LOANS  
95% CONVENTIONAL LOANS

MEET "THE FIRST TEAM" AT FIRST REALTY!!!!

Houses are selling! Let us sell your home fast. You can depend on us.

We really care.....about you



JEANE COKER 364-6061 364-5435



NANCY MOORE 364-1790 364-8585



DORIS BRIDWELL 364-8585 Secretary



NEIL COOPER 364-1783 364-4741



JAMES GENTRY 578-4285 289-5690



PAT FERGUSON 364-3335 364-6565

# SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**  
 Readers Ads (Minimum 10 words) 1st insertion  
 per word 10c  
 Additional insertions, when paid in advance:  
 per word 8c  
 Classified Display (10 pt. type under a specific heading,  
 1 column width only — no art or signature  
 cuts) per col. inch \$1.50  
 Repeat insertion without copy change per col.  
 inch \$1.50  
 Display Advertising Not Classified under a heading,  
 but placed on the classified page per col. inch \$1.50  
 Deadline for Classified Advertising in the SUNDAY  
 BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

### 1. FOR SALE Miscellaneous

**WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552**  
 1B-37-tfc

#### FOR SALE

2 7/8" Pipe Posts-7 ft. long \$3.75/ft.  
 1.9-14 ga. New Pipe \$.55/ft.  
 1 7/8" Standard Wall Pipe \$.55/ft.  
 1.9-12 ga. New Pipe \$.55/ft.  
 Cable .06/ft.

Northwest Food Yard, Inc. James Bullard  
 Office - 806-364-4614  
 Home - 806-364-4468  
 B-1-89-tfc

Large house for sale to be moved. Call 578-4351 or 289-5850.  
 B-1-70-tfc

**MARY R. HAMBY** (Mrs. James Hamby)  
 Will print your picture to your specifications. Call 364-6905 for appointment.  
 S-1-76-tfc

**LOOK! LOOK! LOOK! BIG JIM'S FURNITURE & APPLIANCE** is overstocked. MUST SELL and make room for new merchandise. PHONE 364-1873 or come see at South 385 and Archer Street.  
 B-1-71-tfc

#### PANELING SALE

Large selection of shades and patterns from \$3.69 to \$10.95 per sheet. **ROCKWELL BROS & COMPANY**, 104 S. Main. Phone 364-0033.  
 B-1-90-tfc

The Wesleyan Service Guild has **CORSICANA FRUIT CAKES** available now. Orders can be sent anywhere. Wonderful for holiday parties and gifts. Bulk orders. Call Gladys Willoughby, 364-2060 days; 364-3769 nights.  
 S-1-92-6c

**OSBORN'S BARGAIN CENTER** Hwy 60 West Phone 364-0688 Christmas Special!! 25 per cent discount on authentic Indian Jewelry, used furniture, army surplus. Collectables.  
 Open Sundays.  
 B-1-97-8c

**CLARK'S SPRINGCREST CUSTOM DRAPERIES** have moved to Sugarland Mall. Call 364-0493.  
 B-1-13-98-4c

**Lions Club** meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

**STATED MEETING SECOND MONDAY** 8:00 P.M. Thursday DEGREE WORK Robert Harris W.M. W.A. Phipps Sec.

**US66 TRUCK STOP CAFE GARAGE.** Big diesel storage. Can net \$1,000 week. Liquid feed storage. 806-364-0484.  
 B-1-97-3p

For Sale: 2 bedroom partially furnished mobile home with lot. Good shape. Good deal. Call 364-4388.  
 B-1-16-98-2p

**REMOVE** carpet paths and spots; fluff beaten down nap with Blue Lustre. Rent shampooer \$1. McCaslin Lumber Co.  
 B-1-18-98-2c

Six month old short shag rugs: 11'5" x 14'5" red and black; 8'10" x 11'5" brown and white. Call 364-4323.  
 B-1-19-98-1p

**FOR SALE:** 250 Kawasaki Enduro, street legal but ready for dirt riding. Excellent condition. Phone 364-2122 after 6 p.m.  
 B-1-18-95-tfc

**CALL YOUR LOCAL USED COW DEALER** For Seven days per week **DEAD STOCK REMOVAL.** 364-0951  
 B-1-94-tfc

**For Sale** Gas cook stove. Industrial type ironer. Two 12x12 nylon pile carpet with pad. Rouland, series 2000 PA set, with microphone. 1971 Vega Hatchback, radio, heater, air, 4 speed.  
**CALL 357-2569**  
 B-1-94-1c

For Sale: Frigidaire electric range, harvest gold, self cleaning in very good condition \$200.00 Also Lady Kenmore harvest gold dish washer \$125.00. Phone 289-5905 early or late.  
 B-1-27-98-tfc

For Sale: Used washer. Also G.E. portable washer, dryer and stack rack, used 5 months \$299.95 **TAYLOR FURNITURE & APPLIANCE.**  
 B-1-20-97-2c

For Sale: Quick-Way Drag Line; 1/2 yard bucket. Call 364-5746, evenings or weekends.  
 B-1-13-83-tfc

For Sale: Coleman camper, sleeps 7. Excellent condition. Call 276-5605.  
 B-1-10-92-tfc

For Sale: New Mexico cedar firewood \$55.00 per cord delivered. Call 364-5571.  
 B-1-12-89-tfc

**RUMMAGE SALE** Monday, December 8th Summerfield, Texas at two-story house on street west of mobile home park.  
 B-1-98-1c

For Sale: 18" Homelite Chain Saw. Call Silas Jones, 364-4293 or 364-2615.  
 B-1-11-98-1c

For Sale: 27 sq. yds. used beige carpet. Phone 364-2841.  
 B-1-10-97-tfc

For Sale: Storage houses, several sizes. See at 336 Avenue 1 or call Leon Bell 364-0685.  
 B-1-15-97-tfc

2 Zenith Allegro Stereo Speakers. Like new, complete set Wilson golf clubs and bag. 364-0236.  
 B-1-15-97-4c

For Sale: Pure bred poodle puppies, 6 weeks old \$45.00. Call 364-2917 or 364-3277 after 6 p.m.  
 B-1-16-98-2c

For Sale: RCA Console color TV with remote control, maple finish. Excellent condition. Like new-Norwegian silver fox fur coat collar. May be seen at 103 Avenue 1.  
 B-1-28-98-2c

**FOR SALE:** Beautiful African Violets at 231 Avenue C. Phone 364-0497.  
 B-1-10-98-2c

**REMOVE** carpet paths and spots; fluff beaten down nap with Blue Lustre. Rent shampooer \$1. McCaslin Lumber Company.  
 B-1-18-98-2c

**FOR SALE:** Beautiful African Violets at 231 Avenue C. Phone 364-0497.  
 B-1-10-98-2c

Will give away 5 small kittens. Call 364-3394 after 6 p.m. Saturday and Sunday come by 115 Beach.  
 B-1-17-97-2c

### \* CROSSWORD PUZZLE \*

- |                                      |                    |                           |
|--------------------------------------|--------------------|---------------------------|
| <b>ACROSS</b>                        | 45. Girl (Sl.)     | 23. Goddess               |
| 1. Comparative ending                | 46. File           | 25. Tide                  |
| 4. Grape refuse                      | 48. Slide          | 26. Waterproof canvas     |
| 8. Retinue                           | 52. Jog            | 27. Mountain in Thassaly  |
| 12. Circuit Court of Appeals (Abbr.) | 55. Strong taste   | 28. Frigid                |
| 13. Medley                           | 57. Blade          | 29. Seaport in Hawaii     |
| 14. A king of Israel                 | 58. Ireland        | 30. Dash                  |
| 15. Silkworm                         | 59. Sea eagle      | 31. King of Judah         |
| 16. Hawaiian cloth                   | 60. Three (Prof.)  | 35. Ovum                  |
| 17. Electric catfish                 | 61. Verify         | 38. Carnivorous mammal    |
| 18. Dolt                             | 62. Rattan         | 39. Luzon native          |
| 20. Agitate                          | 63. Consumed       | 41. Tattered              |
| 22. Ancient                          |                    | 42. Ailing                |
| 24. Japanese religion                | <b>DOWN</b>        | 44. Ether                 |
| 28. Suburb of Boston, Mass.          | 1. Chilled         | 47. Peel                  |
| 32. Thoughts                         | 2. Tan             | 49. Jot                   |
| 33. Lubricate                        | 3. Shower          | 50. Small, pointed weapon |
| 34. Enzyme                           | 4. Roadside hotels | 51. Canal in New York     |
| 36. Land measure (Pl.)               | 5. Wing            | 52. Cha                   |
| 37. Alpaca                           | 6. Rands           | 53. Edge                  |
| 40. Early Roman statesman            | 7. Outer garments  | 54. Swedish coin          |
| 43. Give                             | 8. Hot             | 56. Compass point         |
|                                      | 9. Chalica         |                           |
|                                      | 10. Babylonian god |                           |
|                                      | 11. Cover          |                           |
|                                      | 19. Mountain pass  |                           |
|                                      | 21. Stitch bird    |                           |

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For Sale: Twin mattress and springs. 309 East 5th or 364-3502 or 364-2708.  
 B-1-98-1p

**CALL 578-4377** For Special Price on Degreaser. Mrs. H.S. Fuller, Fuller Brush Dealer.  
 S-1-12-98-4c

For sale: Wood-grained Frigidaire washer and dryer. Suitable for apartment or mobile home \$300 cash. Used only 14 months. Phone 357-2318.  
 B-1-22-98-1c

### 2. FOR SALE Farm Equipment

**FOR SALE** 1973 14 ft. Mohrland Hydraulic Manure Spreader \$4,500.  
 1971 Ford LTD nine passenger Stationwagon. Good mechanical shape. Body needs some work \$995.  
 1974 550 Honda Motorcycle. 1100 miles, like new condition, with extras \$1495.  
 Two motorcycle trailer with retainer straps \$200.  
 1975 Chrysler Funster Boat with 105 HP 1975 Chrysler engine, also auxiliary motor. Many extras with 1974 Dilly drive-on trailer.  
 5 HP gasoline portable air compressor.

**JERRY WALKER** Phone 364-2079.  
 B-2-94-tfc

**FOR SALE** 16" well casing, new steel, 18 1/2c per lb.  
 6" and 8" column pipe.  
 Highest price paid for junk iron.  
**FARWELL PIPE & IRON** 601 Avenue A, Farwell, Texas Phone 481-3287.  
 B-2-91-tfc

See Us For Myrath Grains Augers Also have parts in stock **DAVIS IMPLEMENT** 409 EAST FIRST Phone 364-2811  
 B-2-35-tfc

**FOR SALE** 1-Good used 425 Moline irrigation motor.  
 1-International 642, 16" four bottom breaking plow.  
 Good shape.  
 Call 578-4520.  
 B-2-95-4c

For Sale: Two-1971 6600 JI Combines with or without corn heads. Call 295-3686.  
 B-2-14-76-tfc

For Sale: 1967 Falcon, 6 cyl. dr. air conditioned, cruise control. Excellent condition. Only \$1850.00 Call 364-6924.  
 B-3-18-98-1c

For Sale: 1971 Olds Delta 88, 4 dr. air conditioned, cruise control. Excellent condition. Only \$1850.00 Call 364-6924.  
 B-3-18-98-1c

For Sale: 1972 Chevelle Malibu. Power steering, power brakes, air conditioning. Call 364-6237 after 6 p.m.  
 B-3-15-95-tfc

For Sale: 1974 Ford 1/2 ton pickup; 1974 Buick Century 2 dr. Inquire at Installation Loan Department, FNB.  
 B-3-18-83-tfc

**NEW & USED CARS** now for sale at **JOHN ORSBORN BUICK PONTIAC, GMC'S** new location 221 North 25 Mile Ave. B-3-8-tfc

**FOR SALE** 1974 Chevrolet truck with Moreland Spreader. Excellent condition. Good price to responsible party. Call 364-1510, after 6:30 PM.  
 B3-20-96-TFC

For Sale: 1969 Olds 88. Call 364-3220 after 6 p.m.  
 B-3-10-98-3c

For Sale: 69 Road Runner with rebuilt high performance 383 manganum, headers, new upholstery, Cragar S/S mags, automatic and Sheifer 4:10 positvak.  
 Call 364-3263 after 6 p.m.  
 B-3-98-2p

For Sale: 1972 Ford pickup 100, air, AT, PS. Extra nice condition. Only \$1850.00. Call 364-6924.  
 B-3-16-98-1c

For Sale: 1970 Olds. Power, air, electric windows-seats, telescopic and tilt steering, cruise control, new radial tires. Excellent condition. See at 213 Beach, or call 364-4664 or 276-5617 after 5:00 p.m.  
 B-3-30-97-2c

For Sale: 1970 Ford Pickup. Automatic and air. Call 364-1697.  
 B-3-10-97-2p

**FOR SALE:** 1973 Chevrolet Custom 20 3/4 ton pickup. Automatic power, air. 454 motor. 9.50-16.5 tubeless tires. Call 364-0404 or 364-3848.  
 B-3-21-96-TFC

**MILBURN MOTOR COMPANY** We pay cash for Used Cars 136 Sampson Phone 364-0077  
 B-3-33-tfc

**WALKER'S USED CARS AND TRUCKS** WE BUY, SELL OR TRADE 400 West First Phone 364-2250  
 1B-3-41-tfc

For sale: 1973 454 SS ElCamino. Perfect condition. Good gas mileage. Factory air. Call 364-1417 after 5 week days.  
 B-3-19-98-4c

For sale: 1972 gold Cutlass Supreme, all power. Excellent condition. Call 364-1585, 364-4117 or 364-4887 after 5 p.m.  
 B-3-17-98-jfc

For Sale: 1975 Corvette, orange color, saddle leather interior. Loaded. 806-373-7076.  
 B-3-97-3p

**FOR SALE:** 1973 Tempe Grain Hopper. Like new. Phone 806-938-2584.  
 B-3-97-4c

**4. REAL ESTATE For Sale Or Trade**

**FOR SALE TO BE MOVED** 3 room stucco, with bath, shingle roof. 2 miles north, 1 east of Simms Corner. Call 806/538-6272 after 7 p.m. or write Box 181, Adrian, Texas.  
 B-4-95-4c

320 Acres, all in cultivation. Walcott area. Realtor 364-0109 or 364-6633.  
 B-4-18-12-tfc

**MOVE IN NOW-**An ideal location on Star Street, 3 or 4 bedrooms, 2 baths, lots of closets. Call 364-2040.  
 B-4-20-84-tfc

For Sale: 1971 Olds Delta 88, 4 dr. air conditioned, cruise control. Excellent condition. Only \$1850.00 Call 364-6924.  
 B-3-18-98-1c

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 B3-20-96-TFC

**412 AVENUE J** Two bedroom brick house.  
 205 Beach Three bedroom house.  
 3 bedroom, one bath, single car garage. \$15,000 Call on this one TODAY.

**NICE FRAME HOUSE** \$1,000 down. Owner will carry loan.

**FARM LAND** 1074 acres near Sudan. 8 wells, 6 central pivot sprinklers.  
 1/2 section near Easter. 3 wells. All underground tile. 29 per cent down.  
 320 acres in Kit Carson County, Colorado \$65.00 per acre.

5 acres near Hereford. Ideal for home site. Terms.  
 70 acres with nice home, close to Hereford on Hwy 60.  
 1/4 section of grass with 3 bedroom home and well. 1/3 down payment.

**WE NEED YOUR LISTINGS** We need 1/2 section or more of dry land and also need good irrigated farms.  
**CARTEL REAL ESTATE** 206 North 25 Mile Avenue Wayne Carthel 364-0944 Henry Reid 364-5344 or 578-4628 Al Wiley 364-4985 B-4-95-tfc

**ORGANIC FOOD PLANT.** Can net \$6,000 week. Sell part interest. 806-364-0484.  
 B-4-97-3p

**SHARP HOME** 3 bedroom frame home, fresh paint inside and out, near Schools and shopping. Price \$16,500.00, good terms to qualified purchaser.  
**CORNER LOT NEAR SCHOOL** 3 bedroom with single garage, repainted inside and out, new carpet to be laid. Price \$19,500.00. Only \$2,000.00 down to qualified Purchaser, shown at any time, or will trade.

**EAST 6TH STREET** 2 bedroom brick with double garage, clean and neat. Price \$18,000.00, \$2,000.00 down and reasonable payments to qualified Purchaser, shown by appointment only.  
**COMMERCIAL LOT ON HIGHWAY 385** located at 311 South 25 mile avenue, 88.71 feet front, 198 feet deep, will lease lot only, or consider building for good tenant, or lot can be purchased.  
**400 BLOCK OF AVENUE G** 3 bedroom brick with single garage, fully carpeted, fenced back yard, quick possession. Price \$20,500.00, purchase for \$2,000.00 down and balance payable \$170.00 per month.

I want to lease 1/2 or one section of land to farm. I have good equipment and records. I will discuss rental arrangements.

Call: Lewis Block  
Home 806/364-4117  
Mobile 806/289-5685  
B-6-90-tfc

WANTED: Wheat, beet pasture for yearlings and calves. Ellis Lemons, 364-3117 or 364-2907.  
B-6-12-76-tfc

NEED: 2-3 Bedroom house in Hereford area. Will rent or lease. 2906 Rams Lane, Ft. Collins, Col. 80521. Call 303-221-0834.  
B-6-19-96-P

Want to rent-permanent pasture for 40 to 50 head mother cows. Call 364-1596.  
B-6-14-94-tfc

WANT TO BUY:  
Old gold rings, watches, old class rings, etc.  
Spangler's Diamonds  
Sugarland Mall  
Phone 364-8070  
B-6-48-tfc

Want to buy—6x8 ft. or 8x10 ft. storage house. Call 364-3375.  
B-6-10-95-tfc

WANTED: CUSTOM FARMING. Call Dwight Shirley 364-6087.  
B-6-10-93-tfc

**8. HELP WANTED**

NEED Full time parts man. Apply in person to Chuck Loomis at P-K Supply.  
B-8-14-97-4c

WANTED: Year around experienced farm hand. References required. Will furnish 3 bedroom house with utilities, a good salary for the right man. Call 276-5221 for interview or contact S.L. Garrison, 1/4 mile west of Easter Grain Elevator.  
B-8-36-98-2c

**TAGCO'S FAMILY OF EMPLOYEES NEEDS NEW MEMBERS**  
\*Craftsmen  
\*Welders  
\*Foremen  
\*Mechanical Skills  
\*Construction  
\*Concrete  
\*Maintenance  
\*Trainers

If you want a challenge in a real growth company. Interviews by appointment.  
Phone 357-2222.  
S-8-98-2c

NEEDING: School bus drivers. See Eldon Owens at School Bus Barn.  
B-8-10-57-tfc

NEED EXPERIENCED FEEJ MILL MAN.  
Excellent working conditions. Tulla Feed Lot, Inc. Phone 806/668-2811 or 806/668-2885.  
B-8-16-95-4c

NEED:  
+Service Island Personnel  
+Tire Men  
+Janitor  
Apply in person to BIG DADDY'S TRUCK STOP, East Hwy 60.  
B-8-78-tfc

DAY HELP WANTED. Must be dependable. Excellent pay to right person. Apply at KENTUCKY FRIED CHICKEN. An equal opportunity employer.  
B-8-20-97-2c

CREW CHIEF AND WELDERS needed in permanent employment. Necessary hand tools required. Pickup and welder furnished for crew chief. Paid holidays, travel plan, vacation, out of town subsistence. Immediate openings for several qualified candidates.  
ALLIED MILLWRIGHTS  
Holly Sugar Road  
Phone 364-4621.  
B-8-89-tfc

**9. SITUATIONS**

Baby sitting in my home hour day, or week. References, 364-6395.  
B-9-10-97-4c

State Licensed Child Care For Working Mothers  
HEREFORD DAY CARE CENTER.  
6 months through 8 years After school care available.  
364-1293.  
B-9-88-tfc

**Classified Ads Get Results! Call The Brand 364-2030**

**10. NOTICE**

**ALCOHOLISM INFORMATION**  
For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.  
A UNITED FUND AGENCY  
B-10-12-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron—One mile North of Big Daddy's Truck Stop.  
HEREFORD IRON & METAL  
North Progressive Road by City Dump  
Anson A & June Dearing  
Phone 364-3350 or 364-3777  
1 1/2 B-10-34-tfc

**GENERAL ELECTRIC**  
Authorized sales and service. Expert service on all major brand appliances.  
Taylor Furniture & Appliance  
603 Park Avenue, Hereford.  
Phone 364-1561  
B-10-25-tfc

**PAINTING CONTRACTOR**  
(Free Estimates)  
JULIO PESINA 364-4898  
204 CATALPA ST. HEREFORD  
B-11-95-9p

**WE REPAIR Kirby, Electrolitz, Vanger, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines.**  
PHONE 364-4051  
226 Main  
B-11-104-tfc

**CUSTOM COMMERCIAL SAND BLASTING.**  
ANDERSON SALES  
364-4901 or 364-3443 or 364-5691  
B-11-75-tfc

**DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL**  
CLIFF JOHNSON, 364-2111  
B-11-45-tfc

**FOR PORTABLE DISC ROLLING call**  
Ralph Paul, 364-1842 or 364-2978  
B-11-19-tfc

**BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS LOADER DOZER**  
Day Phone 364-0574  
Night—364-2322  
B-11-14-tfc

**TRAILER PARTS**  
We have expanded our Trailer Parts Department to include:  
**STOCK TRAILERS**  
We have on hand; Running gear parts, brake and electric parts, lights, jack parts and much more. Also we repair trailers at: Jack's Marine Supply East Highway 60  
WHERE SERVICE IS FIRST.  
B-11-95-tfc

**CASH For Dead Stock Delivered to HEREFORD BI-PRODUCTS**  
B-11-94-tfc

**EDWARDS DITCHING SERVICE**  
Foundations & House Moving  
913 SOUTH MCKINLEY  
PHONE 364-2528.  
B-11-68-tfc

**VEGIL KELLEY**  
Electrical Contractors Residential-Commercial  
All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523, or 364-5929.  
P.O. Box 30  
B-11-15-tfc

**JESSE SCOTT & SONS WELDING.**  
North 385, Phone 364-1108.  
Panels, carports, hay bunks, gates and mill work. Welding of any kind—mild steel, stainless and hard surface.  
B-11-80-tfc

**FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY**  
Residential-Commercial Turnkey Job Straight Flush  
Phone 364-5169  
B-11-39-tfc

**WILL PICK UP JUNK CARS FREE**  
Call 364-3350 or 364-3777  
B-11-28-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hession stack hand system. 364-2907 or 364-3117.  
B-11-15-42-tfc

**CONCRETE WORK**

**AL GAMEZ**  
228—Avenue A  
Phone 364-4236  
S-11-16-tfc

**COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. INC.**  
Sales & Service  
HEREFORD 364-8353  
DIMMITT 647-3444  
FRIONA 247-3311  
S-11-24-tfc

**HEREFORD WRECKING CO.**  
New & Used Parts  
WRECKER SERVICE  
We buy scrap iron & Metal Have storage for cars, boats, etc.  
1st & Jewell Ph. 364-0580  
Nites—4009 or 0075  
S-11-2-40-tfc

**HEARING AID BATTERIES sold and tested at THAMES PHARMACY**  
118 South Centre  
Phone 364-2300.  
Week days 8:30-6:30 p.m.  
Saturday 8:30-2:00 p.m.  
S-11-90-tfc

**LONCO PUMP COMPANY**  
Irrigation Repair.  
Call  
Lonnie Swimmer, 364-4251 or Mobile Unit 289-5636.  
S-11-30-tfc

**TURNER WELL SERVICE**  
Submersible Pumps Repair & Exchange  
Pipe-Pressure tanks  
Dempster-Pumpco  
CALL  
Doyle Turner 364-0811  
Scott Turner 364-0707.  
S-11-84-tfc

Home repairs and small appliance repairs. Willis Hawkins, 364-3987.  
S-11-94-4p

**ROWLAND STABLES**  
840 AVENUE F  
PHONE 364-1189  
Stall rentals - Boarding - Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse.  
S-11-37-tfc

**13. LOST & FOUND**

**LOST:** all red or motley face cattle—steers or heifers. Braided bar lazy H on left hip. Call 289-5370 after dark.  
B-13-21-93-tfc

**14. CARD OF THANKS**

**CARD OF THANKS**  
We wish to express our deepest appreciation to Fr. McGorry-Ron Smith of Smith & Co Funeral Home, to all our friends who made the loss of our beloved one easier to bear. God bestow upon each and every one of you the blessing you deserve for your kindness, prayers, flowers, food and love shown to us.  
God Bless each one  
Thank You  
Joe B. Cisneros  
Jesus H. Castaneda Family & Gloria J. Garcia  
B-97-2p

**CARD OF THANKS**  
We wish to express our sincere thanks and appreciation to our many friends who were so kind to us during our recent bereavement and also to thank them for the food and beautiful floral arrangements.  
Mrs. Charles Digby  
Mrs. & Mrs. J. Digby & Cathy  
Mr. & Mrs. Jimmy Walker  
Mrs. Virginia Fowler, Kurt & Courtney  
Mr. & Mrs. Jim Amyotte, Laura & Marcy

**THANK YOU**  
My world is filled with many things more valuable than gold. The countless little pleasures that an average day can hold. The happiness of loved-ones in a home that's snug and warm.

The beauty of a rainbow and the splendor of a storm. But most of all, much dearer than the purest gold could be, are friends as "wonderful" as you who share this world with me.  
Thank you for caring and showing that you do care! I sincerely appreciate everything that the people of Hereford have done for Steve, Chad and me.  
Love,  
Beverly Larkin

**PUBLIC NOTICES**  
BECAUSE OF THE PEOPLE

**CITY OF HEREFORD NOTICE TO BIDDERS**

The City Commission of the City of Hereford will accept sealed bids not later than 2:00 P.M., December 15, 1975, in the office of the City Manager, City Hall, Hereford, Texas, on the following items:

Forty 3 cubic yard containers  
Ten 4 cubic yard containers  
All proposals shall be accompanied by a cashier's or certified check upon a national or state bank in the amount of five per cent of the total maximum bid price payable without recourse to the City of Hereford, Texas, or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract and execute performance bond within ten days after notice of award of contract to him. The bid security must be enclosed in the same envelope with the bid. Bids without check or bid bond will not be considered.

The successful bidder must furnish performance and payment bonds upon the forms which are attached hereto in the amount of 100 per cent of the contract price from an approved surety company holding a permit from the State of Texas to act as surety or other surety or sureties acceptable to the Owner.

The right is reserved to reject any and all bids and to waive any informality in bids received. Plans, specifications and bidding documents may be secured from the office of the City Manager, City Hall, Hereford.

**CITY OF HEREFORD, TEXAS**  
James H. Sears, Mayor  
S-96-2C

**1000 MARCH**  
CRA OLIO OHRI  
LETT TAPA MAAD  
DUNCE SIEE  
OIO BILIMO  
CRIMSON POLAR  
OIN AFI ABB  
INAMA ABBBPA  
DONATE GEE  
BASP BRIDE  
FROM FINE OAR  
FIDE ERNE TBI  
AMEN REED ATE

**Food On Wheels**

In some communities a selling system used a century ago is staging a comeback. Merchants are putting goods on wheels and bringing them to the door.

In one northeastern community a grocer now visits his customers with a 31-foot motorized store, carrying most daily needs and some specialty items. The return of door-to-door sales in such fields as groceries, medicine, etc., is welcome. One store truck can serve the needs of hundreds, without which perhaps a hundred cars would burn fuel to visit the store. Thus energy is saved and the time of shoppers is saved.

One hopes for the day of daily bread deliveries, daily fresh milk delivery and all the old at-home luxury services. If the energy shortage produces such a turn of events, it's not all bad.

William E. Simon, Treasury Secretary:  
"The document signed at Rambouillet is aimed at ending currency fluctuations that occur without underlying economic reason."

U.S. unemployment fell lowest since January.

**Hitler Fooled By Elaborate Shams; Book Reveals Secrets**

By Edward H. Sims  
WASHINGTON, D. C. — Anthony Brown's new book, "Bodyguard Of Lies," tells the fascinating story of the elaborate deception program which fooled Adolph Hitler from late 1943 until June, 1944, the Allied invasion of Europe.  
Many of the secrets discussed in detail in the laborious 900-page volume are revealed in their entirety for the first time. And there seems little doubt now that the primary reason Hitler kept more than ten divisions in place behind the French coast north of the Seine, rather than use them to repel the Normandy invasion, is because he had been fooled into thinking another landing would take place in northern France.  
It wasn't until the breakthrough in August, more than six weeks after the

Nomandy landings, that Hitler released some of these reserve divisions.  
By that time the German Seventh Army facing the Americans had been shattered and it was too late to stabilize a front near the beaches. There was an outside chance had these divisions been thrown into the fighting in June, that the Allied attack could have been beaten back.  
This is but one intriguing story in "Bodyguard Of Lies." Others, equally fascinating, relate deceptions and interceptions of German secret messages during the North African campaign.  
It is fair to say tricks and deception played a major role in the defeat of the German-Italian army in Africa. Rommel was fighting with the handicap of having all his plans known to his adversaries in the final year of the struggle for North Africa.  
Brown tells the story, often tragic, of secret operatives dropped by parachute into German-held Europe. He tells how Churchill agonizingly refrained from warning Coventry of a major air attack—though he knew of it in advance.  
Churchill feared a tipoff would reveal that Allied experts were reading Hitler's secret signals. Brown's book is the story of the most wide-reaching intelligence operation in the history of warfare.  
Three Americans win Nobel for medicine.

**Texas Taxes**

By BOB BULLOCK, State Comptroller

Austin—Many people who earn their living making things with their hands probably would not think of themselves as manufacturers, fabricators or processors, but that's what they are under the sales tax law.

If you take any kind of material and improve it or make it into something other than what it was to start with, you are one of the three.

Watchmakers, bird-feeder builders, steel fabricators, rustproofers and ceramic kiln operators are all manufacturers, fabricators or processors.

I hope, however, that you don't spend much time trying to figure out which you are. Because it doesn't matter. If you are any of the three, you must collect and remit the sales tax on your total charge to your customer — including labor.

Many tailors, dressmakers and persons who make custom draperies have mistakenly thought that if a customer brings in material, and they make a drape or gown or suit of clothes from it, they are only providing a service and it is not taxable.

They are wrong. If they make something out of their own stock, they are manufacturers; if they make something out of material the customer brought in, they are processors. Either way, they must charge the sales tax on their total bill.

Only two aspects of their business might be exempt from the sales tax: If the custom drapery-maker separates on the ticket the cost of that labor used to install the drapes, that portion of the cost would be exempt.

If a tailor has a suit made and hanging on the rack and sells it, the whole suit price would, of course, be taxable. But if the tailor also made slight alterations for which he charged the buyer, the alteration charge wouldn't be taxable if listed separately on the bill.

The distinction in both examples — installation and alteration — is that these labor services don't have anything to do with the basic creation of the whole item.

In following columns I will discuss other questions about when labor is taxable and when it isn't.

**MOST USED TEXAS REFERENCE TEXAS ALMANAC 1976-77 EDITION**  
The Encyclopedia of Texas



Published for more than a century by The Dallas News. Recognized as "THE AUTHORITY" on Texas. Covers History, Government, Agriculture, Business, Education and all Texas subject matter from A to Z. Get copies of this compact reference book for the Office, Home and Classroom.

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Copies Paperbound at \$3.13 per copy  
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**THE HEREFORD BRAND**

**CALL 364-2030**



# PRE-CHRISTMAS SALE!

**PURE VEGETABLE SHORTENING**  
**CRISCO**  
**\$1.59**  
 3 LB. CAN

**EAGLE BRAND Milk**..... 15 OZ. CAN **53¢**

**REAL LEMON Lemon Juice**..... 24 OZ. BOTTLE **69¢**

**CORAL BAY Snowflake Coconut** 14 OZ. PKG. **79¢**

**PRINGLE'S Potato Chips**..... TWIN PACK **89¢**

**DOUBLE GUNN BRO. STAMPS**  
**TUES. & WED.**  
**\$2.50 Purchase or more**

**32 OZ. RETURNABLE COCA-COLA**  
**23¢**

**MARYLAND CLUB ALL GRINDS**  
**COFFEE**  
**\$1.19**  
 1 LB. CAN

**LAUNDRY DETERGENT**  
**TIDE**  
**\$1.09**  
 GIANT SIZE

**THRIFTY GROCERY BUYS**

**MARYLAND CLUB Coffee**..... ALL GRINDS 3 LB. CAN **\$3.69**

**VAN CAMP'S Pork & Beans**..... 16 OZ. **29¢**

**RICH 'N READY Orange Drink**..... GAL. **99¢**

**WELCH BREAKFAST Orange Drink**..... 40 OZ. **49¢**

**NABISCO 'Nilla Vanilla Wafers**... PKG. **59¢**

**KRAFT Marshmallow Creme**... 7 OZ. JAR **39¢**

**GE STEAM IRON CAN OPENER**  
**3 SPEED MIXER**  
**\$9.99**  
 GENERAL ELECTRIC EACH

**DAYTIME CURITY DISPOSABLE DIAPERS**  
**\$1.79**  
 30 CT. BOX

**TODDLER CURITY DISPOSABLE DIAPERS**  
**\$1.89**  
 24 CT. BOX

**CLOVERLAKE ICE CREAM**  
 ALL FLAVORS  
 1/2 GAL. **99¢**

**CLOVERLAKE BUTTERMILK**  
 1/2-GAL. **69¢**

**ELLIS PECANS**  
 HALVES OR PIECES  
 6 OZ. PKG. **79¢**



**FAMOUS ARTIST 8 TRACK**  
**STEREO TAPES** \$1.47 TO AS LOW AS EACH **69¢**

**GLADIOLA 5 LB. BAG**  
**ENRICHED FLOUR** **69¢**

**POPS-RITE 2 LB. BAG**  
**POP CORN** **69¢**



**SHURFRESH GRADE "A" SELF-BASTING, BROAD BREASTED WITH POP-UP TIMER**  
**TURKEYS**  
 18 TO 22 LB. AVG. **63¢**  
 LB.

**KRAFT'S MINATURES**  
**MARSHMALLOWS** 10 1/2 OZ. **33¢**

**LIQUID DETERGENT**  
**IVORY**  
 10" OFF LABEL 22 OZ. BTL. **63¢**

**WILSON CORN KING 2-4 LB. AVG.**  
**BONELESS HAM** **\$2.19**  
 LB.

**CANADA DRY**  
**GINGER ALE**  
 28 OZ. **39¢**

**RENUZIT SOLID**  
**AIR FRESHENER**  
 6 OZ. **49¢**

**SHURFRESH SELF-BASTING HEN TURKEYS**  
 WITH TIMER 10-16 LB. AVG. **69¢**  
 LB.

**KRAFT'S SALAD DRESSING**  
**99¢**  
 32 OZ. JAR

**FROZEN FOODS & DAIRY VALUES**  
**BIRDS EYE Cool Whip**..... 9 OZ. **59¢**

**BAKER'S CHOC. FLAVOR BAKING CHIPS** 12 OZ. PKG. **69¢**

**SHURFINE FROZEN Broccoli Spears**..... 10 OZ. PKGS. **3/\$1.00**

**ONE MATCH FIRE LOG STERN O LOGS**  
 6-6 LB. LOG **\$4.50**  
 OR **75¢ EACH**

**BORDEN'S Whipping Cream**..... 1/2 PT. **29¢**

**LARGE ENGLISH WALNUTS**  
**59¢**  
 LB.

**TOP QUALITY Shurfresh Franks** 12 OZ. PKG. **69¢**

**TOP QUALITY Shurfresh Bologna** 12 OZ. PKG. **69¢**

**CANNED Shurfresh Ham** 3 LB. CAN **\$5.99**

**SLICED Shurfresh Bacon**..... LB. PKG. **\$1.59**

**BLADE CUT GRAIN FED BEEF Chuck Roast**..... LB. **79¢**

**YOUNG-TENDER Turkey Breast**..... LB. **\$1.19**

**Baking Hens**..... LB. **65¢**

**LARGE SIZE Red Rome Apples**..... LB. **25¢**

**WASHINGTON D'Anjou Pears**..... LB. **29¢**

**CALIFORNIA GREEN Pascal Colory**..... LB. **17¢**

**CALIFORNIA SUNKIST NAVEL ORANGES**  
**4** **\$1**  
 LBS.

**SWEET Yellow Onions**..... LB. **15¢**

**CALIFORNIA LARGE Tangerines**..... 3 LBS. **\$1.00**

**LARGE Persian Limes**..... LB. **39¢**

**FAMILY CIRCLE DO-IT-YOURSELF HOME ENCYCLOPEDIA** VOLUME NO. 16 **\$1.79**

# THRIFTWAY

SPECIALS GOOD DEC. 8-13, 1975