

Your Skin is More Delicate than the Finest Fabric. Use **Boquet Jénice Soap** CORNER DRUG STORE

The Hereford Brand

Let Our Labels Be Your Guarantee CORNER DRUG STORE

VOLUME 15

HEREFORD, TEXAS, FRIDAY, OCTOBER 29, 1915

NUMBER 38

SHOOTING AT NAZARETH

Peter Lina Shoots Nephew and Niece; Young Woman Not Expected to Live

Last Friday morning a shooting affray took place in the vicinity southeast of Nazareth which may cost a young lady, Miss Lizzie Lina her life.

An old gentleman, Peter Lina, a brother-in-law of Mrs. Lina has been making his home with the Lina family, and his niece and nephew had been jollying him about various things, until he remarked if they didn't quit it "they would get a bullet through their heads." They, not realizing the seriousness of his threat repeated their jollying when he suddenly drew a gun on the young man, Charlie Lina. The young lady interfered and he shot her, wounding her perhaps fatally, then shot the young man but not seriously wounding him. He then went to his room locking himself in. The mother was on her way to Tulsa when she was notified of the accident. A doctor was summoned at once, and after making examination located the bullet in the young man's body which proved to be a not very serious flesh wound. At this writing he is able to be up and around, but the young lady is in a very critical condition. The bullet entered just below the heart and ranged downward and lodged in the bowels. There is grave doubt of her recovery.

Peter Lina was arrested by the Castro county sheriff and is still in jail in Dimmitt. He waived preliminary examination and remains in jail awaiting the grand jury.

Birth Notices

Mr. and Mrs. Mack Short of South Hereford, a girl, born Monday Oct. 25.

Mr. and Mrs. Tom Wood of Hereford, a boy, born Oct. 16.

Mr. and Mrs. E. M. Kimbrough, of Dimmitt, a boy, born Oct. 18.

Mr. and Mrs. J. N. Jacobsen have a baby born Oct. 21.

A baby girl was born Wednesday night to Mrs. Bessie Gillean.

D. R. Gass & Son have just received their fall line of ladies' coats. They are beauties. Come and see them.

Your Magazines are Here

There are now, at the Brand office, a large number of standard magazines in perfect condition. Many of them are in complete sets, covering several years. Some are the current numbers.

The old numbers have in no sense lost their value. Some of the very best thought of recent years, in the world of science, art, music, literature and of general culture, home economics, and problems, in fact almost every phase of the world's thought and activity are considered by the best talent of today, in the pages of these magazines.

A good book, fiction or otherwise is kept in a library and read many times. No better fiction can be found than that in our standard magazines.

Everybody enjoys reading if he once gets the habit and the habit is easily formed if there's something interesting to read always at hand, and the really good magazines furnish reading matter that is not only interesting but instructive as well. A liberal education, besides a training in how to distinguish between the good and the inferior, is available to the boy or girl who will thoughtfully and studiously follow the consecutive numbers of such magazines as "The Youth's Companion," "The American Boy," "Popular Mechanics," "The Ladies' Home Journal," or "Companion" and many others, all of which may be obtained at the Brand office simply for the asking.

It is through the courtesy of others that this offer is made possible, as the magazines were contributed by the good people of the town, who are always anxious to serve her interests.

Do you know of a boy who is forming the habit of spending his evenings on the street? Get him to call at this office and secure some of Mark Tidd's adventures. He won't have to be asked to get them next time.

"Daddy Longlegs" will give the young girl just enough romance to give spice to the many wholesome life lessons she will absorb unconsciously while reading it.

Don't hesitate to ask, either for yourself or for some one else if you want some of these magazines.

"Gypsy Boots," the newest style for ladies.—D. R. Gass & Son.

Play Brist. We sell the game. Geo. E. Burns, Druggist.

BUYS FIVE THOUSAND AND DOLLAR BULL

Jowell & Jowell Get Big Shipment of Registered Herefords

Jowell & Jowell, the well known breeders of pure bred Herefords, have just received the largest consignment of high priced Herefords from Guggell & Simpson, of Independence, Mo., that has ever been brought to this section.

They bought the young bull Beau Randolph, for \$5000, the highest price that has ever been paid for a bull that has not been in the show ring.

They also got 50 high class registered cows and 83 young bulls, all from the Guggell & Simpson herd.

This section is fast becoming a center for the breeding of fine registered Herefords. These gentlemen, as well as others engaged in bringing in and raising this blooded stock, are real benefactors of the country.

A Test of Prices

A few weeks ago, one of Hereford's leading merchants, failed to make a sale because the garment, a coat-suit, happened to be too large for the customer. The suit was priced at \$27.50 and was not sold solely for the reason that it did not fit. A few days later, the customer priced the suits in an Amarillo dry goods house. She found an exact duplicate of the suit which she had been offered in Hereford at \$27.50 priced at \$35.00. It was the same suit, made by the same company.

Moral: Buy it in Hereford.

Big Cattle Deal

A cattle transaction involving \$60,000 was consummated, whereby L. A. Knight, of Plainview, purchased about 1300 head of cattle from the Crockett and Miller cattle companies.

Mr. Knight will winter feed the bulk of the cattle for spring selling.

NOTED CASE IS SETTLED

Takes Three Suits to Determine Ownership of Some Cattle

Quite a noted case was disposed of by Judge D. B. Hill at Farwell last week, which consumed nearly the entire week. It was the case of A. A. Hogan vs. the First National Bank of Hereford, and resulted in a judgment in favor of the plaintiff. Knight and Slaton of Hereford represented the plaintiff and Carl Gilliland of Hereford, Mr. Truelove of Amarillo, and Mr. Bratton, of Clovis, New Mexico, represented the defendant. An appeal will be taken. Witnesses in the case were from Deaf Smith, Randall, Potter, Oldham, Parmer, Bailey, Lamb, Swisher and Hale counties, Texas, and Curry county, New Mexico, and Kansas City, Missouri.

The suit grew out of an attachment issued out of the district court of Deaf Smith county in April, 1914 and levied on certain cattle in Parmer county, Texas, all of which belong to W. B. Merrifield of New Mexico. The cattle were claimed by Mr. Hogan, of Tulsa, who filed the suit at Farwell, claiming damages. This is the third suit over the cattle. The suit filed in the Hereford district court was removed to the United States District Court at Amarillo and tried out there. Second suit was filed in the Curry County, N. M. District Court and tried out there. There were different parties in each suit, however, and neither suit had any direct connection with the other.

Judge Hill closed the term of court at Farwell Monday and will open court here next Monday.

CLOVIS WINS FROM HEREFORD

Saturday's Football Game Results in Score of 27 to 0 in Favor of Clovis

The unlucky star of the Hereford High which appeared in their horizon in the recent game with Portales, was still in the ascendancy on Saturday when they met the Clovis high school team—and defeat—on the Clovis gridiron.

The opposing team had the advantage in size, for while it is not made up of heavy weights, they are a much heavier all round bunch than the local team, which is made up this year of new material, most of it new to the game. There was some good playing on both sides and a few really brilliant plays to the credit of the Hereford team.

Captain Wheeler has made several changes among his men since Saturday, placing them so that each can do the work for which he is best fitted and the next game will see an altogether different line-up. The home boys have ability and grit and with a little more muscle development and careful coaching they can soon retrieve their fallen fortunes.

Big Cole Hits a Ford

An accident which might have resulted much more seriously, and which was occasioned seemingly, by criminal carelessness, occurred at the railroad crossing near the Nursery Sunday afternoon.

The W. W. Watson car containing Mr. Mack Watson, his sister Miss Gracie, Miss Mamie Winterrowd and Mr. Garner, and being driven by Miss Watson, was run into by a large 8-cylinder Cole car and badly damaged. None of the occupants were injured, however, with the exception of being badly shaken up. Miss Watson saw, as she neared the crossing, another car directly in her way on the crossing and a second car approaching from the rear so she drew her car to one side and stopped it, leaving plenty of room for the approaching car to pass, between but the driver of the Amarillo car, for some reason, ran directly into the Watson car, then without offering assistance or making any explanation drove away. The Watson party were taken home in another car as their own was badly out of commission.

The occupants of the Cole car were known by persons here who say that the men in it were drinking before they left Hereford.

It was a narrow escape from serious injury to say the least.

New watches at Smiths. 17 jewel movement and ten year case for \$8.25. 382t

Automobile Accident

Last Sunday evening a car whose occupants were two young men named Kimball, their sister and her husband, left Dimmitt enroute for Lubbock, when somewhere near Goodnight the car turned over, painfully but not seriously injuring two of the occupants. The lady had several ribs broken and one young man had his jaw bone broken and both parties were quite badly bruised up.

Mr. Kimball recently purchased the Dimmitt Drug Store from Dr. Stapleton. He came from Lubbock.

Alternatives

"Let us alone. What pleasure can we have to war with evil? Is there any peace in ever climbing up the climbing wave?"

Always there is the alternative in a man's heart—to yield to the pleasure sense of the lotus-eater or even to climb the climbing wave of Ulysses.

There is no peaceful mind in always climbing the climbing wave. In youth peace is not the more alluring. The decision is most often then for striving. But later, discouragement comes—the discouragement of "disappointed egotism."

Then, "O, rest ye, brother marker, we will not wander more" comes to the heart seducingly. Then is the dangerous age. Then is the choice thrust by Fate, to be made inevitably and perhaps irrevocably—on the one side peace, rest for the perturbed spirit, conformity, the stomach with good capon lined, on the other side, struggle with the alleviating pomp and circumstance of glorious war, hunger of the spirit and maybe hunger of the body.

"Ah, why should life all labor be! Let us alone!"

It is seducing. But what is the thrill to it like that to the call of Ulysses. "To strive, to seek, to find and not to yield."—Kansas City Star.

The German Heater with its floor warmer chases chills from the cool corners. Dunlap Hardware Co.

NEW BOOKS FOR CITY LIBRARY

After November 1st, Library Will Be Open to Public from 3 to 5 p. m. Each Saturday

The Hereford City Library will be open Saturday afternoons from 3 to 5 o'clock after November 1st.

The Library Committee have purchased a number of new books which are now available to the subscribers. Among the number are the following:

- "Michael O'Hallaran," by Gene Stratton Porter.
- "A Far Country," by Winston Churchill.
- "Daddy Long Legs," by Jean Webster.
- "Annie of the Island," by L. M. Montgomery.
- "The High Calling," by Charles Sheldon.
- "Peg Along," by Geo. L. Walton.

"Pollyanna," and "Pollyanna Grown Up," Eleanor H. Porter.

"The Story of Marco," by Eleanor H. Porter.

"Jaffery," by William J. Locke.

"Hespey-Burke," by Frank N. Westcott.

Another list will be published next week. Remember a membership card costs only \$1.50 and you have a year's good reading.


Runaway Accident

Mr. Frank Fulkerson a prominent farmer, living nineteen miles northwest of town was the victim of a runaway accident last week, which almost destroyed the binder which the runaway team was hitched.

Mr. Fulkerson was not seriously hurt, but suffered some slight bruises and a general shaking up.

Money and your personal appearance both count. Beene & Bennett will save you money on your clothes. They guarantee a good appearance and the right quality of goods.

"OCEANS OF WATER."



Theatre

That Popular Character Star

Monday Nov. 1st

Harry D. Carey


And a Great Supporting Cast
In a Powerful Story of Regeneration
A Masterful Production Filmed in FOUR Great ACTS

"Just Jim"

SEE The Scene In the Opium Den—the Wreck of the Stage Coach—the Fight with the U. S. Revenue Cutter—the Strongest Acting You Ever Saw.

If you want to see a picture with a punch for every foot of film; with a startling plot development in every scene; with stage settings that are so tremendously gripping and realistic as to make you grasp in pleasurable satisfaction; with a real story behind it; with some of the strongest acting that you ever saw in your life; with a climax that lifts you out of your seat—see "JUST JIM."

Admission 10c



Are YOU

Establishing yourself in the world of Successful Men?

A BANK ACCOUTNT inspires Confidence, increases your prestige, and helps you to succeed.

We respectfully solicit your banking business.

RAINFALL since January 1—21.3 inches.

The First National Bank

E. B. POSEY, Cashier

RUGS RUGS

More and Better Art Rugs

Have just Received Large Shipment

FIVE THOUSAND DOLLAR STOCK now on hand for you to select from. Give us an opportunity to please you and we will guarantee to do so.

WE are offering some big inducements in the price of

ART RUGS

Which will be absolutely convincing to the most skeptical

\$12.50 and \$10 wool fabric art Rugs.	\$7.45	\$43.00 fine Wilton Art Rugs Special	\$33.75
\$12.50 and \$10 Crex Art Rugs Special	7.95	\$55.00 French Wilton Art Rugs, special	42.50
\$15.00 tapestry Art Rugs, special	11.75	\$65.00 French Wilton Art Rug extra fine	50.00
\$20.00 tapestry Art Rugs, extra fine	16.50	\$1.25 per yard in aid Linoleum, special	95c
\$25.00 Velock Art Rugs, extra good	18.50	\$1.10 per yard in aid Linoleum, special	90c
\$25.00 Axminster art Rugs, extra good	18.75	85c per yard 18-st print Linoleum, Special	65c
\$35.00 Axminster art Rugs, extra fine	27.50	75c per yard good print Linoleum, Special	60c
		50c per yard Linoleum Special	39c

E. B. BLACK COMPANY

NEW MEAT MARKET

Monday November 1st

I Will open a new Meat Market in the building one door south of the First State Bank and Trust Co. Have all new fixtures and

A Sanitary Refrigerator

Will have a full and complete line of fresh and cured meats all the time. Nothing sold at anytime that is not the very best.

Cash paid for Poultry, butter, eggs

A share of Business will be appreciated

THE PALACE MEAT MARKET

C. A. McDaniel, Prop.

Society and Club News

The S. W. P. Club met Oct. 22, with Mrs. Kirkman, as hostess. The vice-president Mrs. Stubbs presided at the business session. Among other business matters disposed of was the adoption of constitution and by-laws.

The librarian reported 105 books in the circulating library. A literary program, in charge of Mrs. Dixon, was as follows:

- Roll call, current events.
- Solo—Mrs. Norton.
- Reading—Mrs. Read.
- Song—Club.

Debate—Resolved, "That Woman is Braver than Man in Rural

Life. Affirmative—Mrs. Ratliff and Mrs. Higgins; Negative—Mrs. Thompson and Mrs. Russell.

Duet—Mesdames Rogers and Lewis.

Anecdotes—Mrs. Kirkman. Judges of the debate gave the decision to the affirmative.

At the close of the program the hostess served delicious refreshments in unique baskets. The menu included jellied chicken, cheese, pimentos, olives, bread and butter sandwiches, angel cake and coffee.

Mrs. Kirkman of Amarillo, was a guest of the club.

The next regular meeting will be November 12th, with Mrs. John Higgins hostess and Mrs. Garrett leader.

A joint session of the teachers of the public school and representatives of the Mothers' Club was held

at the school building Friday. The meeting was full of interest and of mutual helpfulness.

On Friday, October 29th, a second meeting will be held, at which time it is hoped that the organization of a parent-teachers club may be effected.

On Friday last Mrs. E. W. Ramsey was hostess to both divisions of the Ladies' Aid of the Christian Church.

It was an all day meeting and combined work and pleasure most happily. At the noon hour a bountiful picnic luncheon was spread beneath the shade of gorgeous autumn leaves, nature's lavish decoration. A perfect day for a picnic, it was all the more enjoyable from the fact that "blessings brighten as they take their flight," and this will probably be the last of the season's picnics. Two quilts for the old People's Home were quilted entire.

Those enjoying the occasion were Mesdames Ralph J. W. and E. T. Barnett, Robert Elliott, T. E. Shirley, Kellow, Ricketts, Gough, Hill, O. M. Shore, J. E. Ferguson and J. R. Kibbe. Mesdames L. A. Ramsey, of Kansas City, and E. J. Bates, of Marshall, Mo., were guests of the two societies.

An evening of much pleasure was enjoyed by the members of the M. E. Church, on Friday evening, when the stewards of the church entertained in honor of Rev. and Mrs. J. R. Henson. The hosts, assisted by their wives, resolved themselves into a "welcome committee," and so perfect were the arrangements that every minute held something pleasant for every guest.

The program was especially good and included piano solos by Miss French Davis and little Miss Dorothy Barber, and readings by Elizabeth Stregall, Lelia Patton, and Nellie Parmar.

A unique and most enjoyable feature of the program, was a word matching exercise in which phrases from the hymn, "How Firm a Foundation" were united to make the complete song, the verses being sung as they were finished and by each one singing only the words which he had been assigned.

Refreshments consisted of chicken

sandwiches, pickles, apple pie, cheese and coffee.

Before the guests departed, Mr. J. I. Walker gave a toast "Our Pastor," in which he voiced the sentiments of the entire congregation, expressing the hope that Rev. Henson might be returned to this charge at the coming session of the conference which convenes next week. Then the meeting was converted into something like the old-fashioned love feast in which everybody thanked everybody else for a delightful evening and each one felt that there is no social affair quite the equal of the one "when a Christian meets a Christian."

The Stewards, who planned the pleasant evening are Messrs. Ashbrook, Anthony, O'Brien, Bowers, Dunlap, Walker, Sherman, Wilkinson and Turfentine.

The Needle Craft Club of Summerfield entertained the Thursday Club of the Wyche-Lakeview neighborhood, at the home of Mrs. C. E. Tice on Wednesday afternoon. The perfect autumn day contributed no little to the pleasure of the guests, and the good cheer in the warm welcome of the hostess quickly spread to each guest, a most delightful afternoon ensuing.

Plans were completed for a Thanksgiving supper to be given at Summerfield on Thanksgiving evening at which time the Thursday Club, the Needlecraft Club, and the Club at Black will be hostesses.

Refreshments of cake, peaches and cocoa were served to about twenty club members.

Mesdames E. W. Morgan and John Sherman of Hereford were guests.

Mrs. W. B. Parmer was hostess to the Mothers' Club at a business session, on Tuesday afternoon.

Several matters of business were attended to, among which was the appointing of a committee to take steps towards securing lights for the park, and the changing of the regular club day to Thursday instead of Tuesday as heretofore.

A delicious salad course was served.

The Home Economics Club met Saturday, October 23rd, at the home

of Mrs. W. B. Robinson, with Mrs. Henry Cloyd as a new member, and Mrs. W. S. Williams, Miss Claudia Duncan, and Mrs. W. B. Robinson as visitors. The evening passed away all too soon. Much work having been accomplished all left with a feeling of renewed interest. The next meeting will be Saturday at 3 o'clock, October 30th, at the residence of Mrs. W. B. Robinson. All girls cordially invited to attend. Visitors always welcome. "This means you." Reporter.

October

Dear October! Grand October! Though your days be chill and sober,

Still we love you in your waning prime;

For 'tis then the corn is yellow And the apples ripe and mellow, And the lazy sunbeams tell of nutting time.

Oh, October! Blisk October! Can't you stay? Why be a rover? For you flee as old November comes around.

Of your joys do we remember, You've no frost bites like December.

And no sweltering days within you never found.

—Albert E. Vassar, in Word and Works.

See those ladies' Gypsy boots at the D. R. Gass & Son's Store.

I buy any kind of hogs at the market price. See me before selling. L. Gough. 23-1f

Drs. Presley & Swearingin, of Roswell New Mexico, will be in Hereford, at Dr. Price's office, 12 and 13 of each month to do eye, ear, nose and throat practice and fit glasses. 20-1f

To the Public

I have the best equipped shop in town and still adding some more new machinery. And that's not all. I have employed Mr. John A. Arnold to work for me for one year and all you that know him know that your work will be done right and on time. Dig up your last winter suit, let us have it a couple of days and it will look new. Orr's Tailor Shop, phone 367.

Sells Hereford Garage

Mr. C. H. Dyar this week sold the Hereford Garage business to Messrs. E. Renfro and Son. The Messrs. Renfro are to take charge of the business at once.

Mr. Dyar has enjoyed a good business at the Hereford Garage and one of Hereford's best businessmen and it is to be regretted that he intends to go out of business for the present. The Messrs. Renfro are well known here as good businessmen and will doubtless maintain the high standard of the business.

Palace Meat Market Open Monday

A new name is being added to the list of business firms in Hereford this week. Mr. C. A. McDaniel, formerly of Illinois, but more recently of Dawn, has moved to Hereford and will open up a strictly first-class, sanitary up-to-date meat market in the opera house block.

Mr. McDaniel is an experienced man in his line and comes well recommended as an excellent citizen and good business man. He will be open for business Monday. See his ad in this issue.

Shipping Cattle

Thirty-four cars of cattle were shipped from here and Adrian today. They were owned by the following parties: H. Climer 11 cars; Jackson Bros. one car and T. B. Jones one car, being shipped from Vega and McKintosh Bros. 21 cars shipped from Adrian.

These cattle were all shipped to the Kansas City market and will arrive there about Monday of next week. Vega Sentinel.

YOU'LL LIKE HEREFORD!

See the beautiful line of wool blankets at the store of D. R. Gass & Son. The quality is first class—the price is right.

Coles Hot Blast heaters are guaranteed to save 1-3 more fuel than any other hot blast heater. Dunlap Hardware Co.

When your doctor leaves a prescription with you we will gladly send for it, fill it correctly and return it to you promptly. No extra charge for the service. Geo. E. Burns, Druggist.

"You'll Like Hereford—Oceans of Water."

"You'll Like Hereford—Oceans of Water."

"You'll Like Hereford—Oceans of Water."

Your Next Job of Printing!

If one By

THE HEREFORD BRAND

Will Be Done Right

It Makes No Difference What Kind of Printing You Are In Need Of, Its Our Specialty to Please

Phone 30

Coal Prices

Advance

November 1st 50c Per Ton

"BUY IT IN OCTOBER"

PHONE 76

E. W. Harrison

With Our Churches

Presbyterian C. E. Program

Subject: Increase and Efficiency—two Christian Endeavor ideals.
Scripture Reading, Eph. 4:1-16
Song service.

Prayer.
First leader's talk (Increase)—Winnie Warren.

Second leader's talk (Efficiency)—Velma Green.

Reading—Zulu Wood.
What do you think is the best method to increase the membership of the society and why must we constantly get more members?—Forrest Bowe.

What advantage is a Junior society in a church?—Mary Bradley.

What is our Society's greatest lack and how may it be remedied?—Rafus Brazil.

Music—Lois Cobb.
What work are we not doing that we ought to be doing?—Green Boardman.

What is the Christian Endeavor Efficiency campaign?—Rev. Baker.

Business.
Leaders—Winnie Warren, Velma Green.

Hereford Represented at Convention

Dr. G. A. Faris, and Mesdames E. E. Ramsey and T. G. Nance attended the convention of Christian churches at Lubbock this week, all of them appearing on the convention program. Dr. Faris delivered an address on Tuesday evening. Mrs. Ramsey discussed C. W. B. M. work and Mrs. Nance supplied the place of Mrs. J. E. Ferguson who was unable to attend, reading a paper prepared by Mrs. Ferguson.

Meeting of Tierra Blanco Association

Rev. Farmer, pastor of the Baptist church here, and a number of the ladies of the Woman's Auxiliary of the Tierra Blanco Baptist Association attended a meeting in Canyon Thursday. Rev. Farmer remained over until Saturday.

The following ladies from Hereford attended: Mesdames W. E. Hicks, H. D. Conkright, W. H. Ray, Geo. Karr, Russell, Carroll, J. H. Heed, J. H. Pitman, J. W. Hicks, J. D. Bovine and Miss Beulah Head.

C. E. Program

Topic for October 31: Increase and Efficiency.

Deadea—Dorothy Barnett
Scripture Reading: Eph. 4:1-16.
Roll Call: Answer with passage of Scripture.

Increase in Effort—Emma Bell Elliott.
Song.

Wisdom Study—Doyle Womble.
Talk—Eyes Wash Wagon.

Special Song—Dorothy Ramsey.
Sentence prayer—Led by Mrs. Barnett and closed by May Marchison.

Learning by doing—Dave Clark.
Effectual work—Lucile Weems.
Song.

Business.
Prayer.

Go South

429 acre cotton farm Coleman county to trade for small water and near Hereford. Jas. B. Ewing Realty Co.

Fall is here, winter is coming with cool nights. You will need a good wool blanket. Cass & Son have them.

Your Business appreciated—Geo. E. Burns, Druggist.

State of Ohio, City of Toledo, Lucas County, I, Frank J. Cheney, do hereby certify that he is senior partner of the firm of P. J. Cheney & Co. doing business in the City of Toledo, Ohio, and state affidavit, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of CHERRY BRAND ATHERINE, by the use of HALL'S CATARRH CURE.

FRANK J. CHENEY, Notary Public.
Signed before me and subscribed in my presence, this 6th day of December, A. D. 1886.

A. W. GLEASON, Notary Public.
Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.

P. J. CHENEY & CO., Toledo, O.
Sold by all Druggists.
Take Hall's Family Pills for constipation.

authorities figure it takes about twenty shells to kill one soldier. He said the average steamer leaving New York with ammunition carried enough shells of all kinds to kill 20,000 soldiers.

Individual Stock Farms

A movement looking to the establishment of individual stock farms is now under way in Smith county, and, according to a statement made by Col. Dabney White, he and some fifteen other prominent business men of Tyler, including the Hon. Cone Johnson, are interested in the project. Colonel White is in Dallas visiting the fair and to purchase some high-bred live stock for his own stock farm.

"We are going to return to that kind of living which was so well known to the old South," said Col. White, who reached Dallas yesterday morning for the Democratic National convention meeting today.

Mr. Johnson said he wanted a Bermuda grass farm. The growing of Bermuda grass has proved a profitable business, as well as one which has many attractive qualities.

"This movement can not properly be called a back-to-the-farm movement, although there is some 'relation' said Col. White. "The well-to-do-business men of Tyler are greatly interested in the plan, which should spread and result in wide development for Texas." Dallas News.

Big Yield of Millet

Mr. A. H. Owen, who has just finished baling ten acres of German millet on the farm of Mr. Washington Fairwell, reports that the top acres produced 635 bales, weighing 21 tons. This is a most excellent yield and unusual even in this land of fertile fields, water and sunshine.

The Canadian Record states that the bonds issued for the purpose of constructing a wagon-bridge across Canadian river have been taken over by the State of Texas and that work will commence in the near future.

ARRESTED ON CONSPIRACY CHARGE

Robert Fay German Secret Service Sent Him to Blow up Munition Ships

New York, Oct. 25.—Robert Fay, a lieutenant of the Sixteenth Saxon Infantry, admitted today that he came here last April through an arrangement with the German secret service, for the purpose of blowing up or delaying steamers sailing from this country with arms and ammunition for the allies. Fay and his brother-in-law, Walter L. Scholz, who were arrested while testing explosives near Grantwood, N. J., were arraigned before a justice of the peace at Weehawken, N. J., on charges of conspiracy and held without bail for examination tomorrow.

Detective George Barnitz, of the New York Central office squad, made the affidavit upon which the three men were held on charges of conspiracy.

Late today Dr. Herbert Krienzle, 28 years, manager of a cloak company in this city was arrested on a charge of plotting, with others, to destroy steamers plying between New York and foreign ports. He was arraigned in the Federal building and held in \$25,000 bail for further examination.

Announcement was made at police headquarters here today by Commissioner Wood, that Fay, after an all night gilling, had made a confession.

For more than twelve hours, it was said, Fay stuck to his original story that he was not connected with the German government. At 5:30 this morning, according to the commissioner, he broke down and admitted that he was a lieutenant in the German army and came to this country two or three months ago for the specific purpose of experimenting with a machine containing high explosives.

"When the German secret service arranged for my trip to the United States they left the advisability of using my device to the judgment of German military and naval authorities in this country," Fay said. "Both Capt. Von Papen and Capt. Boyed strongly refused to make any use of my device in this country but said that its use in Canada would depend upon developments."

Lieutenant Fay explained how he planned to attack mines carrying his device to the sterns of ammunition-laden vessels sailing from New York. By properly arranging the device, he calculated, the mine would be exploded when the steamer was about half a day out.

Fay declined to say whether he had attempted to attack mines to any ships in this harbor, but declared he had not attacked loaded mines to any vessels. He said he had been ready since early in June to carry out his mine planting campaign and waited here, hoping the German naval and military attaches would change their minds about accepting his offer.

Fay said the German military

SAY

THAT NEW SAXON "6" IS HERE

- 6 Cylinder Touring Car \$860 delivered
- 6 Cylinder Roadster \$860 delivered
- 4 Cylinder Runabout \$440 delivered

SAXON MOTOR SALES CO.

IN HEREFORD

Statement of Amarillo Citizens are Always of Interest to Our Readers

To many of our readers the streets of Amarillo are almost as familiar as those of our own town, and we are naturally interested to read of happenings there. The following report from a well-known and respected resident will be helpful to numbers of men and women here in Hereford.

Mrs. F. A. Rhodes, 402 N. Lincoln St., Amarillo, Texas, says: "I am never without Doan's Kidney Pills in the house and they always benefit me when I take them. I was almost prostrated by lameness across my back. Doan's Kidney Pills quickly put me on my feet."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills, the same that Mrs. Rhodes used. Foster-Milburn Co., Props., Buffalo, N. Y.

Phone 367, that's Orr's Tailor Shop.

Remember, your business is always appreciated. Geo. E. Burns, Druggist.

Cass & Son have a most complete line of men's furnishing goods. They guarantee to meet all competition in price, quality considered.

WILSON'S RANCH BRAND

Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners Jno. L. Wilson & Son Hereford, Texas.

OUR GUARANTEE



On Each Cole's Original Hot Blast Heater

1. We guarantee a saving of one-third in fuel over any lower draft stove of the same size, with soft coal, lignite or black.
2. We guarantee Cole's Hot Blast to use less hard coal for heating a given space than any other burner made with same size fuel.
3. We guarantee that the rooms can be heated in only one to two hours each morning with the fuel put in the stove the evening before.
4. We guarantee that the stove will hold fire with soft coal or hard coal from Saturday evening to Monday morning.
5. We guarantee a uniform heat day and night with soft coal, hard coal or lignite.
6. We guarantee every stove to remain absolutely air-tight as long as used.
7. We guarantee the feed door to be smoke and dust proof.
8. We guarantee the anti-puffing draft to prevent puffing.

All we ask is that the stove be operated according to directions and connected with a good flue.
(Signed) COLE MANUFACTURING CO. (Not Inc.)
(Makers of the Original Patented Hot Blast Stove)

This guarantee cannot be made on any other heating stove. If you want comfort and economy put one of these heaters in your home.
"Cole's Hot Blast Makes Your Coal Pile Last"
Look for the name Cole's on feed door to avoid imitations.

Dunlap Hardware Co.



The Hereford Brand

B. F. GUTHRIE, Editor
 Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued February 20, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.
 Subscription Price \$1.00 Per Year, Strictly in Advance.
 Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

SPECIAL EDITION

The West Weekly News, of West, Texas, came out last week with a special edition of 36 pages.

The paper was well gotten up typographically and carefully edited. It would have been a great edition and have done good for the community and country in general but for the fact that it was defaced with five or six pages of saloon and brewery ads.

This week there came to our desk a neat little volume of verse, from the pen of a Texas writer, Nannie Hillary Harrison. It is very attractively bound, the cover showing the "lone star" surrounded by sprays of blue bonnet, symbolizing the book's title, "Texas Emblems For You." The little poems are very readable, expressing in excellent verse, sentiments worthy of a true daughter of the Southland. A pleasing humor and a keen insight into human nature are especially strong features of the book, while the language of the author is at all times exquisitely refined and appropriate. We give the following as representative.

SHIPS ADRIFT

(A response to Ella Wheeler Wilcox)

Oh, ye with ships adrift at sea,
 Why stand ye waiting silently,
 Or sit contented on the strand,
 Gazing afar o'er the shifting sand:
 When far out on the restless sea
 Are ships whose pilot thou shouldst be?

Oh, ye with ships adrift at sea,
 Some precious cargo waits for thee;
 Some luckless craft with compass gone
 Is drifting there; e'er hope has flown,
 Put bravely out across the sea
 And man the boat that waits for thee.

Oh, ye with ships adrift at sea,
 Think ye they'll e'er come back to thee,
 If left to float upon the tide,
 Without a steering hand to guide?
 A mighty magnet wouldst thou be
 To draw thy ships all home to thee.

Oh, ye with ships adrift at sea,
 Thy ships will ne'er sail home to thee,
 If out upon the rolling deep
 Thy hand and heart no vigils keep.
 If faith and work thine anchor be,
 Thou wilt pilot home some ship at sea.

UNIVERSITY SAYS BETTER ENGLISH

A premium upon the use of good English is an innovation in the Texas University. The ability to show a decent regard for grammatical and rhetorical excellence will cover a multitude of sins, hereafter, in the summing up a student's credits and indifference in this particular, will prove the undoing of an otherwise brilliant record.

We heartily approve, and knowing as we do the jargon of the average high school product who seeks entrance to the university, we feel that the movement is one of self defense as the ordinary high school student, especially a boy, really needs an interpreter. For this "there's a reason" and it doesn't lie, at least not often, with the teacher but it looks to us as if some such course as is being pursued by the university, if conscientiously followed throughout the entire school course might be instrumental in opening the eyes of the misguided youths who not wishing to be "different" use language that brings discredit upon the homes and schools which they represent.

"YOU'LL LIKE HEREFORD."

ATTENDANCE AT FAIR IS LARGE

More Than Half Million People at Dallas Attraction

Probably nearly a million tickets will be sold for the Dallas Fair when it closes this week. 586,340 had entered the Fair up to Tuesday night.

The attendance, has been fifty per cent greater than last year and the largest in the history of the fair. All the exhibits and the general appearance of the people as well as the attendance, point to the general prosperity of Texas.

Thirteen Lives Lost in Pittsburg Fire

Fire in a four story building in Pittsburg, Pa., Monday resulted in the death of twelve girls, and the serious injury of several others, all employees of the Union Paper Box Co.

The first floor of the building which was a frame structure, was used as a grain store and it was here the fire originated. Though the girls were warned immediately, the flames spread so rapidly as to prevent their escape by the stairway and fire escapes. Some were saved by jumping from the windows.

Peter Vallon, a workman in the building saved the lives of six girls, whom he carried singly, to safety, after the building was a mass of flames. He entered the building the seventh time and was burned to death.

The owners of the building have been arrested.

High Class Picture Plays

We are showing a high class Broadway Feature at Star Theatre each Monday. We are paying an extra price for these features and we want you to come and be convinced that they are features worth seeing. These are pictures that the Universal Film Company is spending thousands of dollars to make, and nothing but the very best and highest class Broadway Stars are seen in them. These are plays that would cost you from two to five dollars to see in the large cities. Be sure and see Harry D Carey in that gripping, absorbing, fascinating four act photoplay, "Just Jim," Monday Nov. 1.

Church of Christ

Bible study at ten o'clock; praise and communion service at 11 o'clock. Members are urged to be present and a welcome to strangers always.

October

Dear October! Grand October! Though your days be chill and sober,

Still we love you in your waning prime;

For 'tis then the corn is yellow
 And the apples ripe and mellow,
 And the lazy stillness tells of nutting time.

Oh, October! Brisk October!
 Can't you stay? Why be a rover?
 For you flee as old November comes around.

Of your joys do we remember,
 You've no frost bites like December

And no sweltering days within you never found.

—Albert E. Vassar, in Word and Works.

Polish Saves Linoleum Wear

Take common beeswax and shave it very thin with a knife dipped in hot water. Cover the wax with turpentine and let it stand twenty-four hours. Do not heat it on the stove, as it will dissolve and make it like a soft paste.

Clean your linoleum with warm water and a little soap until it is perfectly clean, then take a woolen cloth. This will surely save scrubbing and cleaning the floors every week and also saves wear and tear on the linoleum.—Dallas News.

Go to the Fair to get new music.

J. E. Garrison wants to write you fire insurance.

Individual Stock Farms

A movement looking to the establishment of individual stock farms is now under way in Smith county, and, according to a statement made by Col. Dabney White, he and some fifteen other prominent business men of Tyler, including the Hon. Cone Johnson, are interested in the project. Colonel White is in Dallas visiting the fair and to purchase some high-bred live stock for his own stock farm.

"We are going to return to that kind of living which was so well known to the old South," said Col. White, who reached Dallas yesterday morning for the Democratic National convention meeting today.

Mr. Johnson said he wanted a Bermuda grass farm. The growing of Bermuda grass has proved a profitable business, as well as one which has many attractive qualities.

"This movement can not properly be called a back-to-the-farm movement, although there is some relation," said Col. White. "The well-to-do-business men of Tyler are greatly interested in the plan, which should spread and, result in wide development for Texas."—Dallas News.

Typewriter

Good No. 5 Oliver typewriter for sale. Worth the money—in good shape.

Jas. B. Elliston Realty Company.

"Gypsy Boots," the newest style for ladies.—D. R. Gass & Son.

Cole's Hot Blast makes your car pile last. Dunlap Hardware Co.

1901 ————— 1915

Don't Wait Till It Snows

Get your Stove up now and be ready for cold weather. It may come before you are looking for it.

Come and let us Show you our splendid line of

Round Oak, Garland and Charter Oak

Heaters, Cook-stoves and Ranges

We will be glad to show them to you.

Again we repeat

Don't Wait—Buy them Now

The very stove you want may be gone if you wait.

Yours for honest Service

GARRISON BROS.

22-1f

Rounding Pullets Into Laying

(By G. E. Conkey)

Have your pullets shown any sign yet of starting to lay? Or perhaps you feel that it is best for them not to do any work until spring.

The truth is that when they are from six to seven months old, they should begin paying for their board. It is a mistaken notion that pullets cannot or should not lay eggs in winter. With a little care they will settle down to business in the fall and stay on the job most of the winter, and it will not hurt them a bit for breeding purposes. Why not resolve therefore, to do the few things that are necessary to bring about this pleasing condition?

The first thing on the schedule is to separate all roosters from the pullets. The male birds should either be marketed or penned by themselves. The pullets will then have a better chance to develop and are likely to start laying much sooner.

The next consideration is to see that the pullets are properly matured. Winter eggs from pullets are not a theory but an easily attained reality if the birds are matured in proper time. The fact is that well developed pullets are better winter layers than older hens, and for this reason, many poultrymen refuse to keep hens for laying purposes after their first year.

Your pullets should sing winter egg songs and pay you just as good a profit as those of anyone else. They will if they are healthy and you give them plenty of such strengthening and egg producing food as that prescribed in this article.

If the pullets are confined, the first thing to remember is that at least once a day they should have plenty of green food, such as cabbage, green clover, lettuce, alfalfa or sprouted oats. If they have free range, at this season they can, of course, get all the green stuff they require.

Experience has shown better development and more eggs are secured from pullets when their meals are varied. That is having one meal a day consist of mash and the others of mixed grains in the litter.

A good mash that will bring results is as follows:

100 pounds bran.

100 pounds ground oats or middlings (or 50 pounds each of ground oats or middlings).

100 pounds cornmeal.

50 pounds beef scraps.

25 pounds of beef scraps will be sufficient if plenty of milk or butter-milk is being fed. To each 100 pounds of the mixture there should then be added:

A dry mash of this kind should be kept in hoppers where the birds can get it at all hours of the day as they feel the need of it. If the materials are made into a wet mash, the birds should be fed preferably at night, just a little short of what they will clean up. A full feed of mash in the morning has a tendency to make fowls sluggish and inactive.

A good grain ration can be made of equal parts by measure of wheat, oats and whole or cracked corn. This should be scattered through a deep litter in the morning, thereby keeping the birds busy all day.

In addition to the regular foods given, you should have shell making materials, such as grit and crushed oyster shells, before the birds all the time. If this is not enough to insure hard shelled eggs, lime water should be used in making the mash. The lime water can be secured by placing a quantity of lump-lime in a barrel or vessel, filling it with clean water and using it after the lime has slaked and the insoluble portion settled.

Just a word of warning in conclusion. If you would have winter eggs from your pullets, you must examine the birds from time to time for lice. However, if at this time a good lice powder is thoroughly sifted down among their feathers and a dust bath is handy, they are not likely to be troubled much with vermin through the winter.

If you follow these few rules—keep the roosters separate from the pullets; feed properly for develop-

ment and egg yield; and banish lice—you are pretty sure to have plenty of winter eggs, and instead of being a dead expense, your pullets will pay dividends.

For Sale

102 good cows. 85 per cent. good white race. Ages 4 to 8 years. There have been six bulls with cows this season. Can deliver Oct. 15. For prices see C. O. or E. H. Norton, Hereford, Texas.

The German Heater heats the cool air on the floor, the ceiling will take care of itself. Dunlap Hardware Co.

Have you read AD EM-NEL-CA?

Add an element of mystery to your purchase by buying "Sight unseen" at the U. D. C's Parcel Post Booth. Every package 25c.

Our acetylene welding plant has arrived and we are now prepared to repair all kinds of metals. 37 2t Barnhart & Rice.

Coal bills are a large part of your living expense—reduce both by using Cole's Hot Blast Heaters.

Do not fail to attend the big "Hoosier Kitchen Cabinet" sale now in full force at E. B. Black Co.'s

Furniture repaired at the Motorcycle Service Station. 372tp

YOU'LL LIKE HEREFORD!

Fourth Bargain Day

Beginning October 30 and continuing through the week following, ending November 6, we will hold a Fall Clearance Sale of



Trimmed Hats

A liberal discount will be given on all Trimmed Hats and Ready-to-wear Hats and Caps. These goods are all ready priced very cheap, quality considered, but we have too many hats on hand, and we are going to give you the benefit of the discount just at the time you will want fall and winter hats.

Come early and make your selection while the stock is full.

Mrs. T. N. Heifner



Irrigation and Stock Farming

It pays to irrigate and raise double the amount of feed stuffs you would otherwise raise. It then pays to fill a silo and feed cattle and hogs.

If you raise plenty of feed and want to get some cattle or hogs, call and talk the matter over with us. We have always helped our friends get stock where they could care for it.

Live Stock has always paid in this country

4 Per Cent and 5 Per Cent On Time Deposits

G. A. F. PARKER, President
 A. J. LIPSCOMB, Cashier J. W. SHERMAN, Asst.



No indeed! All canned goods are NOT the same quality. There is a difference between silk and cotton; there is a difference in canned goods. Our "Can" goods you can eat. Buy them; try them; and you'll come again for them. Buy from US.

Williams Bros.
PHONE 128

Miss Minnie G. Hagan is the guest of Amarillo friends this week.

Little Louise Rayzor is convalescent after her very serious illness.

Mr O J Beene, who has been seriously ill with typhoid is much improved.

Mrs. O. G. Hill and children, went to Friona Wednesday returning Thursday.

Mrs. F. H. Hills of Roswell came in Wednesday evening to visit her sister, Mrs. Lester Wilkinson. She will be joined by her husband Sunday.

Mrs. Lester Guinn, of Amarillo, is seriously ill at St. Anthony's Sanitarium. She underwent an operation Tuesday and is reported to be doing well.

W. W. Scott of Sheridan, Mo., was here last week looking over this territory with a view of investing. He is a man of some means and is well pleased with this section.

Mrs. A. A. Foster has as weekend guests Mr. and Mrs. Alec Aston and children little Miss Susie and Master Dick, of San Jon, N. M. Mr. Aston is Mrs. Foster's uncle.

County Assessor W. A. Miller and family returned from an auto trip through southeast Texas this week. They visited Waco and other points in that part. They report a very pleasant trip.

Mr. Moss Jackson, a prominent cattleman of Vega, came over in his car Sunday and spent the day. He was accompanied by Mr. and Mrs. E. W. Hovey. Mr. Hovey is cashier of the First State Bank of Vega.

Mrs. Clyde Wright is entertaining a former school friend, Miss Ruth Rigler, of Philadelphia, Pa., this week. The two ladies were at one time students in Neff College, Philadelphia. Miss Rigler expects to remain for several weeks.

J. R. Eliston returned this week from a business trip through Missouri. He visited Mexico, Mo., and other towns in that section. He says the people in that section are much interested in the Panhandle country and he looks for a good immigration from there later.

W. E. Halsell of Kansas City, who has been the guest of his daughter, Mrs. W. R. McCuskey, at Spring Lake for the past ten days, returned to his home Tuesday. Mr. Halsell has large interests near Spring Lake and took this opportunity to attend to business matters in connection with his land holdings.

J. Frank Copeland a student from the Canyon Normal, preached at the Church of Christ Sunday morning. Also in the afternoon, and attended to the baptizing. He is a forcible speaker and his sermon of the morning on "Obedience" was handled in a way both beneficial and pleasing to all. He will return on the first and third Sundays in each month.

Dr. L. M. Pennock, the well known osteopathic physician of Amarillo, writes from Kansas City to the Daily News of his return to Amarillo this week and has the following to say about the Panhandle: "The interest that so many people take in the Panhandle here proves to me conclusively that we have a great country in the making. Eager questions are asked and glowing prophecies are made by men who know what our Panhandle is to be when developed."

Miss Nannie H. Harrison, a Texas writer of more than local fame, who is visiting Hereford, was in chapel at the High School Wednesday morning and gave the children and teachers an interesting account of her summer travels in the Pacific Coast, the beauties of California scenery and climate, the World's Fairs, etc. Miss Harrison spoke enthusiastically of the Catalina Islands, Yosemite Valley and Grand Canyon, closing with her original poem "The Panhandle-Product."

She will like you better if you are neatly and correctly dressed. Let Beene & Bennett furnish you with your new winter suits.

Bay View Club

Mrs. Geo. Garrison was hostess to the Bay Views, on Thursday. The lesson, was a study of the different schools of Italian painting informally discussed by the club under the excellent leadership of Mrs. D. C. Laird.

Dainty refreshments of creamed chicken in timbales, olives, crackers, cake and chocolate, were served.

Surprise Dinner for Mr. and Mrs. Thompson

The friends of Mr. and Mrs. Pat Thompson, who live on the Rutherford ranch, gave them a surprise birthday dinner on Sunday last.

Mrs. Thompson, thinking the coming of so many was purely accidental, began to prepare dinner but when she saw the number of baskets and boxes brought in, she realized that her task would not be heavy. It was indeed a jolly crowd although several of those invited were unable to be present.

Mr. Thompson and family are soon to leave for their new home at Big Springs, and the dinner was an evidence of the esteem in which they are held by their present neighbors.

Among those present were Mr. B. F. Fulkerson and family, Mrs. Copanagher and children, Sherman Williams and family, Mrs. Raymond Stubbs, Miss Claudia Drenken, and sister, Mrs. McTanner.

Several pictures of the crowd were taken by Mr. Thompson and the entire day was most pleasantly spent.

High School Notes

Monday morning, Dr. Hailey, of Plainview, president of Wayland College, addressed the school in the chapel exercises.

The girls' basket ball team will play Vega, Saturday Oct. 30.

The basket-ball boys will play Canyon at that place, Saturday, Oct. 30.

The teachers were surprised by the talent of impersonating displayed by the pupils Friday noon, in a school rally, when they saw themselves represented on the stage.

A number of the ladies of the town met with the teachers at the school building last Friday for discussing the organization of a Parent-Teacher's association. The organization of the association will be held Friday, November 5th, at 3:30 o'clock at the school building. All those who are interested are cordially invited to be present. The following program will be given:

The benefit derived by the teachers from such an organization—B. M. Harrison.

Reading—Grace Smith.

The benefit to be derived by the parents from such an organization—Mrs. E. W. Harrison.

Reading—Lella Patton.

A number of lyceum tickets have been sold by the high school girls. Get busy and get a ticket before Nov. 15th, the date of the first number.

The Senior Class is making big plans for the edition of a High School Annual. They are depending on the business men of the town for advertising matter to help defray the expense of publication.

The Seniors have ordered samples for their class rings.

Saturday night will be a "spooky time" for the Juniors and Seniors.

The Sophomores organized this week and elected the following officers: Jack Mounts, president; Effie Guinn, vice president; Mamie Bassett, secretary and treasures.

Willie Moore, from Plainview, entered the Freshman class this week.

Seventh Grade

Marie Burns, who spent last week at the Dallas Fair, is back in school. Jessie Watson has returned from a week's visit in Colorado.

The relief maps of South America made by the seventh grade, are exceptionally good.

Margaret Moore of Plainview, entered the sixth grade last Monday.

Loren Robinson of the fifth grade, is attending the Dallas Fair this week.

Bronze "Gypsy Boots" for ladies at D. R. Gass & Son.



Try Our Remedies for all Ailments

Have you got Rheumatism? If so, use our remedies and TREAT it. It won't get well by itself.

Whatever be the matter with you, buy your medicines from us and know that you can rely on them to be full strength, fresh and pure.

Betts-Clark Druggists
THE NYAL STORE

NEWS FROM BLACK

Interesting News for B and Readers Written by our Black Correspondent

A "pitt" supper given on Friday evening, October 23rd, for the benefit of our school house proved quite successful. There were several Friona and Hereford visitors who added to the large attendance. A program, by the pupils, and others and a victrola added to the pleasure of the evening.

Mrs. Albert Bell was somewhat surprised Sunday Oct. 24, when she returned from a joy ride which had been planned in order for her neighbors to gather at her home and prepare dinner. It being her birthday her neighbors planned a surprise dinner for her. The afternoon was spent in car-driving and conversation, which consisted of each telling when his or her birthday came, thinking perhaps they should be remembered also.

Those present were Mr. and Mrs. Albert Bell and son, Frank.

Miss Marion, Mr. and Mrs. Edman, Mr. and Mrs. M. D. Whitworth and daughters Lorraine and Roberta, Mrs. Jacobs, Mrs. Frank Jacobs, Miss Jeanette Jacobs, Master Paul White, Mr. and Mrs. Drake and children, Mr. and Mrs. Miller and children, Mrs. K. K. K. and children, Mr. Calvin Bell, Mr. J. W. Chesney, Mrs. Carrie L. Hard, of Kansas City, Mo., Mrs. Carrie DeWitt, Mr. Weir, Mr. and Mrs. Williams, Miss Myrtle Bennett, and friends, and relatives of Hereford and Dimmitt.

Mrs. Jacobs, Mr. Frank, Miss Jeanette, Mr. and Mrs. Whitworth and daughters Lorraine and Roberta, Calvin Bell and Miss Myrtle Bennett, and Master Paul White attended church at Friona Sunday night.

Miss Lillian Bennett of Hereford, spent the week-end with her sister, Miss Myrtle.

Don't say drug store say Corner Drug Store. Itf

Should you fail to buy your piano from us we both lose. Give us a chance. E. B. Black Co. 361f

\$24.75 \$24.75

HOOSIER CABINETS

ONE MORE GOOD CHANCE

The opportunity of a life time—only a few of these wonderful cabinets left from the big CAR LOAD SALE

\$24.75 Buys the HOOSIER WONDER next week—A price you never heard of before

YOU cannot afford to miss this extra fine offer. The HOOSIER cabinet is the pride of any housekeeper.

\$1.00 Places a Hoosier in your home, then only \$1.00 each week.

The Hoosier Cabinet helps the housekeeper—saves miles of steps for her

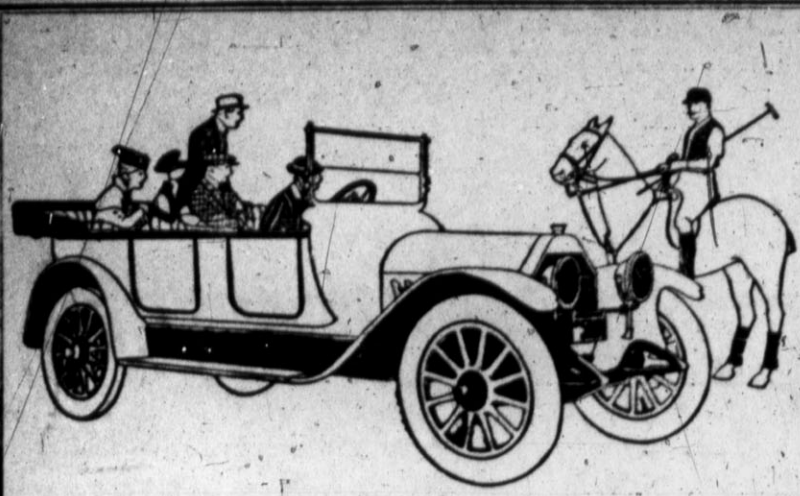
E. B. BLACK CO.

HEREFORD, TEXAS

COME

To the Sock Social, and be sure to "MULTIPLY YOUR SIZE BY TWO" and have that amount in your pocket or in your sock.

Good Program Refreshments



Model 43

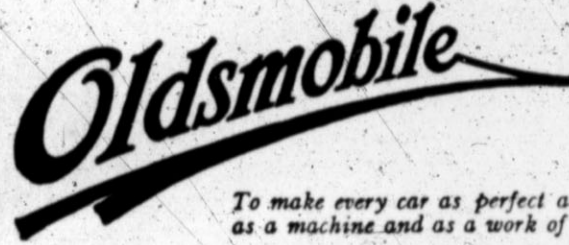
You Meet no Other Car Like It

In Model 43 the Olds Motor Works achieved what no other manufacturer has yet attempted. The car is unique, original, strikingly different from any other automobile under \$1,500 to \$2,000.

In increasing the wheelbase to 120 inches an increase in price would logically be expected, but the manufacturers have so arranged production and so provided for the purchase of materials that we can offer the car at \$190.00 less than the preceding model.

Price of Model 43 \$1,095 f.o.b. Lansing, Mich.

Demonstrations by appointment.



John W. Sherman

Dealer for Deaf Smith, Castro, Farmer Cos.
HEREFORD, TEXAS

WYCHE-LAKE VIEW NEWS

Items Are Plentiful and Are Recorded By Writer for Brand Readers.

W. High shipped in a carload of stock hogs from Missouri this week.

Mr. and Mrs. W. S. Patton, Mr. and Mrs. Jack Cobb and Mrs. J. A. Wear were entertained at dinner Sunday at the Wolfe home.

Mr. and Mrs. Ralph Barnett and children, Mrs. O. G. Hill and children and Mrs. J. M. Boone drove out to the Copeland home in Mrs. Hill's auto Sunday afternoon. Mrs. Hill and Mrs. Boone and the Copeland children visited awhile at the Axe home.

Elmer High spent Sunday with the Axe boys.

Mrs. Geo. Collup and daughters, Misses Rosy May and Nettie visited Sunday in the Wait. Bradley home in Hereford.

Mesdames R. C. Bridges and A. F. Wood were visitors in the Ira Ricketts' home Friday.

Mesdames Chas. McNerney and J. H. Copeland, with their children, visited Friday with Mrs. George Smith.

Chas. W. Hayes, of Chicago, is here attending to business interests and visiting old friends before making an extended business trip to western points.

Frank Jesse went to Canadian Monday, where he has a contract to build a house.

Mr. and Mrs. Roy Rogers, from north of Hereford, visited Sunday at the E. E. Rogers' home.

Mr. and Mrs. W. E. Wicker, of Olton, visited Sunday at the home of Mrs. Wicker's sister, Mrs. Geo. Collup.

Mr. and Mrs. G. B. Hughes and child, of near Hereford, spent Saturday night and Sunday at the Ira Ricketts' home.

Mr. and Mrs. C. C. Slaughter were Canyon visitors Saturday.

Mrs. Kathryn McNerney, of Hereford, visited at the Curtis and McNerney ranch Tuesday.

Mrs. J. W. Hough, of Hereford, spent the week-end with her son, Raleigh Hough and family.

A large attendance was at Sunday School and church Sunday at Wyche, when Mr. Baker, of Hereford, preached.

Mrs. Baker and son and Mr. Owens and daughter, Ruth, were Hereford visitors Monday.

Mrs. Ed Hamill and son spent Saturday with Mrs. Hamill's parents, Mr. and Mrs. J. O. Lindsey.

Jack Frost made his first reappearance of the season Tuesday morning.

F. W. Curtis and C. W. Hayes, were dinner guests Sunday at the home of Mrs. Kathryn McNerney in Hereford.

Mrs. George has been ill with the grippe, but is much improved at present.

W. High had the misfortune to get a horse cut in the wire the past week.

Mr. and Mrs. Chas. McNerney and son visited with Mrs. Kathryn McNerney in Hereford Saturday night and Sunday.

Mrs. Orville Newell and children and Mrs. Ezra Norton of Hereford, visited several days last week at L. A. Ricketts' home.

Ira Humphries and Rose Brazil, of Hereford returned to town Friday after assisting Curtis and McNerney with their feed harvest.

The Thursday Club met with Mrs. A. F. Wood Oct. 21st, for regular meeting. An unusually large number of the members were present and roll call was answered with humorous experiences which were varied and much enjoyed. Mesdames Orville Newell, Ezra Norton and J. A. Wear, of Hereford, and Mrs. C. J. Thomas, were visitors. A profitable business session was held and Mrs. L. A. Ricketts was elected 1st vice-president and Mrs. Paddock 2nd vice president. Mrs. C. C. Slaughter joined with us. The hostess served delightful refreshments and a general good time of visiting was had, when the club adjourned to meet with Mrs. J. W. Henry, Thursday, November 4th, at which

time roll call will be answered with quotations.

Hog Cholera

Friday, County Farm Demonstrator R. E. Mann, and Dr. R. M. Harvey, veterinary surgeon, were called to the Hereford Grove Stock farm to investigate the death of some hogs. Post mortem examinations were conducted in two cases, and both were pronounced undoubted cases of cholera. As several other hogs had recently died on this farm, full disinfecting and preventive measures were prescribed and inaugurated. As soon as the serum could be obtained Mr. Mann returned to the farm to supervise the inoculation of the entire herd and, we are informed that all precautions will be taken to prevent the spread of this destructive disease.

The hog industry means too much in Childress county to allow its destruction by this contagion, and all hog raisers are warned to use the greatest precaution and watch their herds closely.—Childress Post.

Bread and Meat

Northwest Texas and eastern New Mexico have sprung into prominence as producers of bread. The wheat crop this year exceeds ten million bushels. The acreage now being planted is greater and the outlook for another big crop most promising. The Staked Plains are now great producers of bread which fact adds to the prosperity.

Last year the Santa Fe lines alone handled nearly a hundred thousand cars of grain. But so far little of the bumper 1915 crop of wheat has gone to market. The farmers are too busy harvesting their forage crops for one thing and again they figure the price may go up. They do not need the money any way.

A thousand mile trip this week develops the fact that never had Northwest Texas such a crop of kafir corn, milo maize, and other forage crops. A lot of this is already stored away in silos and the rest is being harvested as fast as the binders can go. There is a super-abundance of feed every where and farmers are buying hogs, sheep, and cattle to consume it. And this is adding a new industry.

Long was this section known as the ideal breeding country of live stock that eventually went to Kansas or some other state for the Yankee to finish for market. Now many a farmer in this section is turning to the ways of the Yankee and feeding cattle, sheep and hogs for market. They do not overlook the profit from feeding the fodder.

In a nut shell Northwest Texas and Eastern New Mexico have become important factors in supplying the world with bread and good meat.

A. M. Hove.

Be Merciful to the Old Horse

There is that in the hearts of all men which awakens a sentiment of pity for the old farm horse; yet there are those who lack the proper consideration for him.

The horse works hard for us, and as a faithful servant he should be kept when he gets old, for the good he has done. It seems reasonable to believe that inasmuch as he gets only his living, he has done enough for his master to earn for himself a short rest in his last days. When we see an old horse pulling more than he is able, let us stop and ask ourselves whether we shall ever get old and be forced to bear burdens too heavy for us. Let the old horse enjoy a bite of feed and a vacation.

M. B. Moret.

We are now serving hot drinks and lunches at our fountain. Geo. E. Burns, Druggist.

Better buy that new suit or overcoat now from Beene & Bennett. Come in and look at our goods anyway and get our prices. We are pleased to show you any time.

Seed Wheat

For Sale about 200 bushels good Macaroni (spring) wheat at \$1.25 sacked. This wheat will be scarce and high later. Better buy now. F. H. Oberthier.

ABOUT PARROT COMMUNITY

The Brand's Correspondent Sends Interesting Budget of News Items About Parrot Folks

We are certainly enjoying ideal October weather. No cold weather and no damaging frosts to mar the pleasure of the harvesters gathering in the abundant feed crop.

Mr. Fleming has returned to his home in Wisconsin after spending a couple of weeks here. He expresses himself as being more than pleased with his land investment in Castro county. He says his land is not for sale at all.

Mrs. B. F. Neely and Ned spent Sunday at J. W. Hanlan's.

Miss Janie Dixon and Joe Hastings, both of Dimmitt, were married last Sunday in Dimmitt. The bride is a sister of Mrs. Frank Barber, and has made her home with Mrs. Barber for some time. The groom is a son of Robert Hastings, of Dimmitt. They will go to Tyler to live where Mr. Hastings expects to take up the study of law.

Hazel Backer has been quite sick the past week.

Mrs. V. B. Smith spent the day last Friday with Mrs. J. W. Hanlan.

The men of Parrott were helping W. E. Hacker vaccinate his calves the first of the week.

A number of Hereford people were out hunting in this vicinity recently.

Chris Kopp spent a few days in Hereford last week and attended the show.

Florence Hacker was quite sick Monday and Tuesday.

Frank Metcalf shipped three car loads of cattle to the Kansas City market Tuesday.

Mrs. W. E. Hacker visited Mrs. Easter in Dimmitt Sunday and Monday.

Priessly Dyer has moved into his newly remodeled house on the land recently purchased from Mr. Laird, of Hereford.

Polish Saves Linoleum Wear

Take common beeswax and shave it very thin with a knife dipped in hot water. Cover the wax with turpentine and let it stand twenty-four hours. Do not heat it on the stove, as it will dissolve and make it like a soft paste.

Clean your linoleum with warm water and a little soap until it is perfectly clean, then take a woolen cloth. This will surely save scrubbing and cleaning the floors every week and also saves wear and tear on the linoleum.—Dallas News.

Notice

Here is a list of Public Sales to be held as follows:

At R. B. Loring's farm 2 1/2 miles east of Clovis, Tuesday, Nov. 2nd. About 400 head of live stock.

At J. C. Carnahan's farm 3 miles east of Clovis, Friday, November 27th. Live stock.

At Jno. Manning's farm 21 miles north of Clovis, Tuesday Nov. 9th. 30 head of live stock.

At J. C. Trickey's farm 1/2 mile south of Grady, N. M., Thursday Nov. 11th.

Will mail sale bills on request. All sales start at 10 a. m. Erle E. Forbes, Auctioneer.

Likes The Brand

Pleasantville, Ia., Oct. 22. Hereford Brand, Hereford, Texas.

Dear Sir: Enclosed find order for \$1 for subscription for another year. I note the Brand of Hereford Boosts the best. With kind personal regards, Truly,

E. A. Bare.

Your wants can fully be supplied and at prices guaranteed the lowest. Our furniture, rugs, linoleums sewing machines, etc., at E. B. Black Co.'s

YOU'LL LIKE HEREFORD!

Mrs. McClain's Experience With Croup.

"When my boy, Ray, was small he was subject to croup, and I was always alarmed at such times. Chamberlain's Cough Remedy proved far better than any other for this trouble. It always relieved him quickly. I am never without it in the house for I know it is a positive cure for croup," writes Mrs. W. R. McClain, Blairsville, Pa. For sale by all dealers.—Advertisement.

Professional and Business Cards

W. H. RUSSELL
LAWYER

Hereford - - - Texas

DRS. L. N. & DAISY PENNOCK

OSTEOPATHIC PHYSICIANS

No. 27 and 28 New Fuqua Building. PHONES, Office 819, Res. 209. AMARILLO, Res. 910 Harrison.

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants

Hereford Nursery Company

J. FRANK POTTS, A. M. JONES
POTTS & JONES
BONDED ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Deaf Smith County Maps for Sale

L. S. BRYANT, T. E. HUFFMAN
Co. Surveyor Deputy

Bryant & Huffman

Civil Engineers
Draftmen

Office in Court House. Hereford

GO TO

A. PEDDE

109 Main St.

When you want soles put on shoes and boots that wont come off. All work guaranteed. MAKER OF FINE BOOTS

C. D. Wright

Attorney-at-Law.

All legal business promptly attended to

Hereford - - - Texas

KODAK PRINTS 3 CTS. EACH ANY SIZE

All films developed free. Best Never-Fade work. Work mailed out next day after received. Refund on bad ones. I guarantee satisfaction.

STUDIO GRAND, Amarillo

E. S. IRELAND, Dimmitt, Texas

Abstracts - - Land Loans

Owner of the only set of Abstract Books in Castro County.

LODGE DIRECTORY

HEREFORD LODGE NO. 3449, A. F. & A. M., meets the 1st, 3rd, 5th, 7th, 9th, 11th, 13th, 15th, 17th, 19th, 21st, 23rd, 25th, 27th, 29th, and 31st of each month. The full moon is each month. Visiting brethren cordially invited. Jno. W. Sherman, W. M.; J. S. Jones, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the I. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul Commander; C. L. Sullivan, Clerk.

"YOU'LL LIKE HEREFORD!"



Rheumatism All Gone!

"Feeling fine this morning, thank you! I tell you Smith, if you ever get the rheumatism, you want to get a package of Meritol Rheumatism Powders. They knock rheumatism every time, and by stimulating the secretions and eliminating uric acid and other impurities they tend to cause rheumatism to completely disappear." You can absolutely depend on this remedy. It bears the endorsement of the American Drug and Press Association and our positive guarantee. Why suffer any longer. Price 50c. For sale by Geo. E. Burns Exclusive Agency

THE NEWS AT SUMMERFIELD

The Brand's Correspondent Writes Interesting News Letter from Summerfield

Lem Sawyer returned Saturday from a visit to his old home at Whitesboro, Texas. He also spent a few days at the Dallas fair on his way home.

Fred Newsom left Monday for Vernon and other points in Texas and Oklahoma.

Ben Tate, of Dimmitt was in this part of the country Monday.

Calvin Bell visited home folks in Dimmitt Monday.

Claud Dendy left Saturday with cattle for the Kansas City market.

Mrs. B. C. Roberson entertained Needlecraft society last Thursday. Refreshments were served to thirteen members.

Sells Residence

Mr. Walter Spradley sold his residence this week to W. P. Wright. Mrs. Spradley bought this property this spring from D. L. McDonald and now turns it at a profit showing the demand for good town property here is growing.

Get it done right at Orr's Tailor Shop. Phone 367.

BRACE UP

Liver-Lax Will Make You Feel Better

That tired feeling, dull headache and lasting grouch are most probably due to a clogged up liver. Now don't make yourself feel worse by taking nasty, disagreeable calomel, but clean out that bile and make yourself feel brighter and better generally by taking LIV-ER-LAX. It acts safely, surely and pleasantly and is made entirely of harmless, vegetable material.

LIV-ER-LAX is guaranteed to give satisfaction or your money will be returned without question. Insist on the original, bearing the likeness and signature of L. K. Grigsby for sale here in the 50c and \$1 sizes at the Corner Drug Store. 394t

We do everything to clothes. Orr's Tailor Shop. Phone 367.

E. A. Winterrowd, City Drayman. Piano moving a specialty. Work guaranteed. Phone 62. 10f

Dr. J. J. Crume, of the firm of Crume and Killough of Amarillo, will be in Hereford the first Tuesday of each month to treat diseases of the eye, ear, nose and throat. tf

ASINGER

Is Always the Pride of Its Owner

The Singer Sewing Machine is Recognized all Over the World.

SPRING SEWING

Think how helpful a good Sewing Machine would be to you just now in remodeling old and making new garments. The charm of the SINGER and its new attachments is—you can do everything; plain sewing, tucking, ruffling, binding, hemming, darning, hemstitching and embroidering. If you wish to try one we will gladly bring one to your home.

SOLD ON EASY PAYMENT PLAN

With liberal allowance for your old machine.

MACHINES REPAIRED

E. B. BLACK CO.

LUTHER BLACK' SPECIAL SALESMAN

Want Ads

EXCHANGE—Some choice Collin county farms, all sizes, for Hereford land. Investigate. Jas. B. Elliston Realty Co. 27tf

LOOK—Jump at this: 14 head of good horses, mares, mules, cows and calves to trade for good 160 acres not over 12 miles from Hereford. Get busy. Jas. B. Elliston Realty Co. 27tf

STOLEN—Just what you are looking for to make a piece of money, 160 acres 11 miles from Hereford. Jas. B. Elliston Realty Co. 27tf

HIDES WANTED—Will pay highest cash price for all kinds of hides. Ezra Norton at Saddle Shop. 31f

WANTED—To buy a mix of second hand fence and posts. Inquire at Brand office or Baskin Land Co. 24tf

TO TRADE FOR TEXAS LAND—Three story brick hotel, Dade county, Mo., 28 rooms, modern; income now \$120 per month. Price \$20,000; also improved farm same county; 60 acres, \$60 per acre. J. E. Gyles.

WANTED—To go out on a ranch; can do all kinds of farm work. Address, 517 lock box Hereford, or call at 300 Second Street, after six o'clock. Mrs. A. J. Bodkin. 11-

WANTED—Girl for general housework. Call Brand Office.

FOR SALE—A real snap in 640 acres shallow water land if sold at once. Jas. B. Elliston Realty Co. 26tf

EXCHANGE—Some East Panhandle Land for land around Hereford. Jas. B. Elliston Realty Co. 26tf

FOR SALE—An exceptional bargain in 640 acres for cash. Jas. B. Elliston Realty Co. 28tf

FOR SALE—60 cows, 4 to 7; 60 coming 3's. All high-grade Herefords, well bulled by registered males. Also 40 high-grade heifer calves and yearling heifers. I will winter this stock and deliver in spring if desired. See A. S. Higgins 12 miles north, or W. S. Higgins, First National Bank. 31pd

A SNAP—For sale, no trade, by owner, 47 1/2 acres in City limits of Canyon, six blocks of Court house, known as old Reunion grounds. Three Thousand Dollars (\$3000.00) for entire tract; satisfactory terms. J. M. Nash, Owner, Box 1104, Fort Worth, Texas. 38 41

FOR SALE—Three hundred fifty head of first class calves. More than half of them heifers. See E. W. McNutt, at Walker Hardware Co. 39tf

FOR SALE—House and four acres of ground joining town section in South Hereford with good well. A real bargain. J. P. Wood. 11

FOR SALE AND RENT—2 teams good work mules, some farm implements, for cash or approved paper; also three nice rooms to rent (office). One furnished. See Eli Dunlap. 39tf

TO TRADE—25 Jersey cows for feed.—J. A. Fox.

FOR SALE—Good five room bungalow. East front. J. E. Gyles.

FOR SALE—Improved 160 acres close in. J. E. Gyles.

FOR SALE—Two room box house cheap. J. P. Wood. 31-f

FOR SALE—77 head high grade coming 2 year old heifers. Rucker Ranch, 12 miles northwest.

FOR SALE—Two seated surreys, good as new. Geo. H. Guinn. 394t

WANTED—Good cow to winter. Will feed well. Mrs. W. S. Berry. 11p

To Drive Out Malaria
And Build Up The System
Take the Old Standard GROVE'S TASTELESS CHILL TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

BROOD MARES for sale—50 high class brood mares; 30 well bred jennets; have all been bred to the best Jacks on the Plains. Also several fine Jacks. All of this stuff at a bargain. For cash or terms, or will trade for good cattle or sheep. Address P. O. Box 207, Hereford, Texas. 364p

320 ACRES—Best improved irrigated farm. All under irrigation. 35 acres in alfalfa; 3 miles from Dawn, 12 miles from Hereford and 60 feet to water. Equipped with Bessemer engine and American pump. 1200 gallons water. Price \$60 per acre. Communicate Brand office. 364t

WANTED—To trade some stock for land if priced right. Jas. B. Elliston Realty Co. 26 1

WANTED—Have parties now waiting to rent or lease farms and pastures for next year, what have you? Jas. B. Elliston Realty Company. 27tf

FOR SALE—S. W. 1-4 Section 40 Block K 7, Deaf Smith County. Will take \$850 cash for it. Send money to First National Bank, Riceville, Ia. John Kessel, Riceville, Iowa, owner.

FOR 1/4 HEAD of registered Hereford cattle consisting of twenty eight cows eleven calves, one bull, will sell all or one half of these at the very best price. See C. O. or E. H. Norton. 2-

FOR SALE—Three good young Jersey cows, one fresh now. Might consider good farm mare in deal. Sherman Williams.

FOR SALE—About 200 cows, about 30 yearling heifers, 200 calves, 75 steer yearlings. Will want some cattle fed through winter. What have you and give price per head per month. Address: T. E. Money, Dawn, Texas.

FOR SALE—125 Hereford calves average age 10 months, 69 per cent calved in 1914, out of G. O. or Abbott's herd. Phone, write or call on O. B. Hawkins, Dimmitt, Texas. 38-4p

FOR SALE—Six Hundred and forty acres land, for Ten Thousand Dollars, satisfactory terms; no trade. Section 5, Block 7, B. S. & F. survey. Seven miles of Wildorado and eight miles of Embarger in Deaf Smith county, no taxes or rough land; every inch fenced, good well, shallow water, 40 feet. J. M. Nash, Owner, Box 1104, Fort Worth, Texas. 38-41

FOR SALE—Boat, saddle, and 22 target. A. C. Elliott. 11

FOR TRADE—25 3-year-old plain red cows to trade for feed and mule colts. J. A. Fox. 11

FOR RENT—Two furnished rooms. Close in. Men preferred. Call Brand office. 392tp

Amarillo Has Mighty Nimrod

If T. Roosevelt should happen into Amarillo and go for a stroll on Polk street, one of the first things to catch his eye would be L. C. Cazell's display of furs in the windows of Cazell Bros' Furniture Store.

It would not be the mere display of furs that would rivet the attention of T. Roosevelt, because almost anybody who has the price can gather a collection of furs, but it isn't everybody who can go into the jungles and bag the game that produces the furs.

Mr. Cazell, although unheralded as a sportsman, has a big game record that would do credit to Roosevelt, John Abernathy or any other celebrity. Every hide in the window display represents a hunting trophy brought down by Mr. Cazell in the wilds of Arizona. He has an aggregation of pelts worth perhaps \$2,000 and almost every species of wild animal known to the southwest is represented.

Brief mention of Mr. Cazell's hunting display was made in the Daily Panhandle Saturday afternoon and since that time hundreds of pedestrians have paused to view the collection.—Daily Panhandle.

Thoughts of the Horse

Baker's horse and grocer's horse and gentle carriage pair, hunting horse and farmer's horse, they muster in the square; A saddle on the withers and a label on the neck— Off to find the cooper's train and cross the transport deck; Comrade of your tail or whim— black or brown or grey, Take a last long look at him, and let him trot away. Shining shod on every foot, tansured tail and mane, Here's a horse who never steps the border roads again. Fight we must, and fight we can, but war's the horse's hell— Starving tied behind the trench or snattered by a shell; Moaning in the darkness for the mercy of a gun— And God have pity on things He made—for now we dare have none. Rifat of all the sacrifice, black or grey or brown, Take a last long look at them and let them leave the town. Here's the King's horse, shod and shorn, bound for Belgia's plain, Here's a horse who will never step the border roads again. Stand we must, and stand we shall, to keep a plighted troth, Land to land is he or friend, and Heaven must judge us both; Wig we must, lest foreign force our island rights destroy— But these they are, the victor's gain, and never the victor's joy. Helpless, yet our helpers true— grey and brown and black, Fare you well or fare you ill, there's now no turning back; See the King's horse, shod and shorn bound for Belgia's plain, Near one of a time whoop will carry here again.—Agnes S. Falconer, in Glasgow (Scotland) Herald.

A Barrel of Nuts

The Guthrie boys received a barrel of Missouri hickory nuts, Monday, a present from their grand father, Mr. William Flaherty, who lives in Princeton, Mo.

The barrel is not full now and the boys bid fair to become regular "cracker jacks."

Get Out Directory

The Hereford Brand is completing the work of getting out a directory of eight counties, including Deaf Smith and seven adjoining counties. It will contain the name, address and business of all the taxpayers in these eight counties.—Daily Panhandle.

I pay cash for cream. You get your money as soon as test is made. I am at Stambaugh's Store. I. H. Spratt. 31f

Special prices on window shades at the Fair.

Saloon vs. the Tick.

Great effort is being made just now to create sentiment in favor of destroying the Texas cow tick. Texas newspapers are using thousands of dollars worth of space in the propaganda, and our Texas Governor has announced his intention of asking for an appropriation of \$100,000 of Texas money for the destruction of this pest that inflicts such discomfort upon the Texas cow and such economic loss upon her owner, the Texas cattleman.

To be sure, Texas people, who from their infancy have fed upon the milk of the Texas cow, should feel great sympathy for the cow in her affliction, and should contribute liberally of the public funds in response to the Governor's appeal for the destruction of the tick and the fly and every other pestering parasite that preys upon the faithful "bossies" that fill the nursing bottles of the Texas cradle brigade.

But why should Texas statesmen like Colonel William Green, Stewart and Governor Ferguson and newspapers like the esteemed Dallas News, who can see so clearly the "imperative public necessity" for the destruction of the cow tick, be stone blind to a like "imperative public necessity" for the destruction of the Texas saloon, which unquestionably inflicts upon the people of Texas a far greater economic loss than the tick, not to mention the untold and unteachable woes and heartache which the saloon inflicts upon human beings rather than upon cows? Are men folks more than dogs? Ought not the welfare of the ignorant people to appeal to Texas statesmanship as powerfully as the woes of tick-pested bovines? Why should Texas newspapers and Texas men see so clearly the necessity for saving the thousands lost to the cattleman through the ravages of the tick, and overlook the millions worse than wasted in supporting the 3,000 Texas liquor saloons, which do no good but inflict harm to the people of Texas?

Any unbiased person can see with "that an eye" that the liquor saloon sustains the same economic relation to the body politics that the tick sustains to the cow. The tick subsists upon the blood of the cow without producing anything for the cow's betterment, and the saloon subsists upon the blood of industry in the community without producing anything for the benefit of the community. The more business the tick does with the cow, the worse for the cow; and the more business the saloon does with the community, the worse for the community. This is so plain that a person who cannot see it needs to consult his physician and find out what is the matter with his head.

In view of this, why will not the Dallas News and other Texas journals editorially urge saloon eradication as vigorously as they urge tick eradication?

A Back Number
Mr. Peeter. You'll only burn out of the frying pan into the fire.
Mrs. Peeter. We don't use such things as frying pans and fires. I suppose you mean out of the electric grill into a short circuit.
Everything you want at the Fair.
Don't say drug store say Corner Drug Store. 11f
J. E. Garrison wants to write your fire insurance. 22-tf
Be sure you're right, then go ahead. Orr's Tailor Shop. Phone 367.
Quality counts—you can't compete with our school supplies—full line of Blue Jay goods. Geo. E. Burns, Druggist. 11f
D. R. Gass & Son are just getting in their fall line of men's suits. If you want a suit that will make you look like a well dressed man see those suits.
Whenever You Need a General Tonic Take Grove's
The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and builds up the Whole System. 50 cents.
"YOU'LL LIKE HEREFORD."

BETTER CONSTRUCTION AT LOWER COST

STUDY THESE CUTS

Why Interlocking Tile is so Widely Used

For many years the public—you—has needed a building material that would be better than anything heretofore in use, and at the same time be within the reach of all in cost.

Interlocking Tile is being used from New England to the Pacific Slope, from the Great Lakes to the Gulf of Mexico, because it is filling this demand. In Texas every section is using this material for every class of building; it being more especially adapted to our climate than any other.

Nothing can compare with a material that builds fireproof walls that are cooler in summer, warmer in winter, stronger and more rigid, and at the same time cheaper than brick. Interlocking Tile does this.

Just why these apparently impossible, "too good to be true" things are so is fully explained in our literature, government reports, etc. Write for this data and information now, even if you do not intend to build until later. You will be well repaid.

FRASER BRICK COMPANY, Sole Manufacturers
DALLAS, TEXAS

SALOMEL WHEN BILIOUS? NOT STOP! MAKES YOU SICK AND SALIVATES

"Dobson's Liver Tonic" is Harmless to Clean Your Sluggish Liver and Bowels.

Light! Calomel makes you sick. It's horrible! Take a dose of the dangerous drug tonight and tomorrow you may lose a day's work.

Calomel is mercury or quicksilver which causes necrosis of the bowels. Calomel when it comes into contact with your bile crashes into it, breaking it up. This is what makes you feel so sick and cramping. If you are still sick and still knackered out, it is your liver is torpid and bowels congested or you have headache, dizziness, coated tongue, if breath is bad or stomach sour, just try a spoonful of harmless Dobson's Liver Tonic tonight on any guarantee.

I guarantee to you any day, even, and get a 50 cent bottle of Dobson's Liver Tonic. This is genuine and it makes you feel fine and vigorous. I guarantee you to go back to the office and get your money. Dobson's Liver Tonic is destroying the sale of calomel because it is real liver medicine, entirely vegetable, therefore it can not salivate. Calomel you see makes you sick. I guarantee that one spoonful of Dobson's Liver Tonic will put your sluggish liver to work and clean your bowels of that sour bile and undigested waste which is clogging your system and making you feel miserable. I guarantee that a bottle of Dobson's Liver Tonic will keep your entire family healthy for months. Give it to your children. It is harmless, doesn't grip and they like its pleasant taste.

HEREFORD THOR-O-BRED TREES AND PLANTS

Have created a demand that is surprising even to ourselves. This year's sales will show an increase of 300 per cent over last year.

The fact that we will sell more trees this season than all other nurseries selling on the plains is significant.

For Twenty five Years we've been on the alert, striving to give better results—Spending \$1000 per year in tests.

Is it not, therefore, worth your while to investigate our products?

"QUALITY FIRST"
HEREFORD NURSERY CO.
HEREFORD

STOMACH TROUBLE FOR FIVE YEARS

Majority of Friends Thought Mr. Hughes Would Die, But One Helped Him to Recovery.

Pomeroyton, Ky.—In interesting advices from this place, Mr. A. J. Hughes writes as follows: "I was down with stomach trouble for five (5) years, and would have sick headache so bad, at times, that I thought surely I would die. I tried different treatments, but they did not seem to do me any good. I got so bad, I could not eat or sleep, and all my friends, except one, thought I would die. He advised me to try Theford's Black-Draught, and quit taking other medicines. I decided to take his advice, although I did not have any confidence in it. I have now been taking Black-Draught for three months, and it has cured me—haven't had those awful sick headaches since I began using it. I am so thankful for what Black-Draught has done for me."

Theford's Black-Draught has been found a very valuable medicine for derangements of the stomach and liver. It is composed of pure, vegetable herbs, contains no dangerous ingredients, and acts gently, yet surely. It can be freely used by young and old, and should be kept in every family chest. Get a package today.

Only a quarter.

Dr. PRICE'S CREAM BAKING POWDER

Sixty Years the Standard

Adds to the
healthfulness of the food

CONTAINS NO ALUM

See Smith for second hand goods.

German Heaters are fuel savers.

Dunlap Hardware Co.

Agents for Norris Exquisite Candies. Geo. E. Burns, Druggist.

Good brooms at The Fair for only 35 cents on Mondays, Thursdays and Saturdays.

Cures Old Sores, Other Remedies Won't Cure. The worst cases, even those that have been cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves pain and heals at the same time.

J. E. Garrison wants to write your fire insurance.

Everything in school supplies at the Fair.

Save time and money by having your broken castings welded. We weld anything.

Barnhart & Rice.

The Quinine That Does Not Affect The Stomach. Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE.

Swell line of dishes at the Fair.

J. E. Garrison wants to write your fire insurance.

Waltham, Elgin, Hamden, Illinois, 7 jeweled movement nickel case at \$4.75 at Smith's.

Collin County

60 acres about five miles of Farmerville. Want land near Hereford. Get busy.

Jas. B. Elliston Realty Co.

Big Yield of Millet

Mr. A. H. Owen, who has just finished baling ten acres of German millet on the farm of Mr. Washington Fallwell, reports that the ten acres produced 635 bales, weighing 21 tons. This is a most excellent yield and unusual even in this land of fertile fields, water and sunshine.

J. E. Garrison wants to write your fire insurance.

Piles Cured in 6 to 14 Days. Your druggist will refund money if PAIN OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and rest.

Because you're neutral is no reason why you should refuse to purchase a German heater. Dunlap Hardware Co.

Santa Fe Time Table



WEST BOUND

No. 21 Lv. 6:40 a. m.
No. 117 " 12:17 a. m.

EAST BOUND

No. 22 Lv. 10:35 a. m.
No. 114 " 5:59 p. m.



State Fair Dallas Tex.

October 16 to 31.

Tickets on Sale Oct. 16 to 30. Inclusive; Final return limit Nov. 2. Round trip fare \$14.30.

For Further Particulars call on or Phone D. L. THORNBURY, Agent



OUR PUBLIC FORUM

Ben B. Cain

On Good Work of the Farmers' Union



For years the Farmers' Union has endeavored to bring about a cotton warehouse and marketing system. Their slogan has been co-operation and education. Those familiar with the work of that organization know that its members are in hearty accord with the movement to build warehouses. They have been building warehouses for years past. But they also know that it is going to take organization and persistent energetic effort to induce the people to hold cotton in the warehouses. It can only become a reality by showing the benefits to be derived. The farmer must be convinced that the expense of housing and holding his cotton plus the interest he is compelled to pay for money borrowed to tide him over, is not in excess of the probable increase in the price of cotton during the same period. The farmer cannot afford to speculate. He must play the safe game. His big brother in business must manifest a true spirit of co-operation; that is, he must do as he expects of the farmer. He must make some sacrifice when it comes to cotton. He must assist in building warehouses without expecting to make money from their operation. Then, too, he must assist in getting the lowest possible interest rate on cotton as collateral, if stored in these warehouses.

It would seem that a receipt issued under this law furnishes all the safeguards necessary. The banks have approved it, hence there are no objections except such as may be raised by the grower, the ginner and the warehouseman. I shall not attempt in this article to answer the objections which have been raised. I do not believe the three samples which must not exceed 5-1-3 ounces each, or a total of one pound, would exceed the amount taken out of the bale under the present sampling method, without taking into consideration the benefit which comes to the grower and buyer from being able to get a fair correct sample and having the cotton completely covered. Indeed, the three samples taken are not lost to the buyer. One of them must be preserved by the ginner and eventually sold for the credit of the owner and the other two samples are given to the owner, one of which he must deposit with the cotton if stored and the other to be used by him as he sees fit.

It may be admitted that some extra expense over present methods is occasioned by the better wrapping and the sampling but this should not exceed 25 cents per bale. It is worth fifty cents per bale for the grower to have a bonded sample if he never uses it except for street sales; because under present methods his cotton is not only cut and disfigured, causing some loss from bad order, but he is at the mercy of the man who takes the sample and declares the grade.

OUR PUBLIC FORUM

Ralph Peters

On Railway Mail Pay



A controversy has been raging in the columns of the press between the railroads and the Federal Post Office Department over the question of proper compensation for handling the United States mails. Mr. Ralph Peters, Chairman of the Railway Mail Committee, when asked to state the railroad side of the controversy to the American farmer, said in part:

"The rail pay mail pay question will be settled—and settled permanently and with justice to all concerned—as soon as the American people realize that the whole subject, while seemingly complicated and technical, boils down to a few simple points of fair business dealing which no one need be a rate expert to understand.

The first is that the Post Office Department weighs the mails, and re-justs the pay of the railroads, only once in four years. This compels the railroads to carry the increase in the mail tonnage during the intervening years without pay—manifestly an injustice in the case of a rapidly growing business. One consequence has been that last year the railroads carried fully half the parcel post for nothing.

A second point is this: In addition to carrying the mails, the railroads are required to operate many travelling post offices for sorting and distributing the mails while in transit. But the Post Office Department pays for such post offices only when they occupy whole cars, and pays nothing in the many cases in which it merely requires the use of post office apartments in combination cars, although such apartments differ from the railway post office cars only in size. More than 4,200 apartments of this character have been fitted up, and are maintained for the exclusive use of the Post Office Department. Failure to pay for them has been a special hardship to the smaller roads on which the Department does not find it necessary to utilize whole cars.

One last point: In thousands of instances (though not in all) the Post Office Department requires the railroads to carry the mails back and forth between railroad stations and post offices, but pays them nothing for this extra service beyond the rates covering the rail transportation. The railroads have no choice but to perform this additional service gratis, or refuse to carry the mails at all.

Now for the remedies the railroads ask: They do not ask to have the mails weighed daily, or to have each shipment weighed and paid for separately, as is done in the case of private shippers. They merely ask to have the mails weighed, and the pay of the railroads adjusted, at least once a year, instead of once in four years. They also ask that apartment post office cars be paid for, at reasonable rates, according to size. Lastly, they ask that the Post Office Department cease to require of them free messenger service between stations and post offices, and either relieve them of this service or pay fairly for it. These are the reforms the railroads ask of Congress. They gladly lay these reforms before the public, confident that they will appeal to the common sense and fairness of American voters."

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