Published Every Thursday

# The Hereford Brand

HEREFORD, TEXAS, THURSDAY, NOVEMBER 14, 1963

16 pages

Sixty-one Years Of Service

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Year by the local chapter of Classroom Teachers Association was Hereford High chair director Don Moore. The endorsement of the chapter qualifies Moore for the statewide and national contests to select the

NAMED AS HEREFORD'S TEACHER of the outstanding teachers in the state and nation. Moore was chosen because of his interests in school and civic activities as well as his ability to teach. He has been teaching at Hereford High for the past 16 years. (Brand Staff Photo)

Seek To Avenge Dumos Loss

## Fighting Herd To Tangle Littlefield

Hereford Whitefaces, still played the best brand of ball cats summed up that game with, given them last Friday by title-seeking Dumas Demons, are buckling down to make ready for another strong AAA team, the Littlefield Wildcats. The fit.

Coach John Howle of the Wildcats summed up that game with, "It was great teamwork that did the trick."

This gave the Wildcats a 3-5 rating for the season and their fit. game will be played here, start- Outcome of the Littlefield-Le-

While Dumas was hanging another scalp to its belt Friday night, Littlefield was rolling across its traditional rival, neighboring Levelland Lobos, 33-12. Dumas meets Phillips Friday, another materials going for touchdowns. day, another unbeaten team, while Littlefield winds up its season with Phillips the next weekend.

## Around Town

making it impractical for schmaking it impractical for sen-ool busses to operate, notice will be given over Amarillo ra-dio station KGNC between 6:15 dio station KGNC between 6:15 att Adams, 37, 412 Ave. I. His and 6:30 a.m., Superintendent Paul Stevens said Wednesday. After KPAN comes on the air, the message also will be repeated on the Hereford station.

Women from over the Am-arillo district are in Hereford today for the Amarillo District convention of the Methodist Women's Society of Christian Service, meeting in First Methodist Church. Delegates from 22 churches are expected for the meeting which gets under way at 10 a.m.

KPAN Radio Station Manager
Clint Formby spoke at the Oklahoma State Chamber of Commerce convention in the Sheraton Hotel in Oklahoma City
Wednesday. He was one of four out-of-state speakers appearing to tell the Oklahoma group of progress being made in their respective states. Formby, representing Texas, told sof the Chamber's activities here and outlined the growth pattern of West Texas which is bulging at the seams these days.

PTO at Alkman school is to (Continued on Page 8)

A 21-year-old Latin-American drew a heavy fine and sentence as he entered a pien of guilty Tuesday to charges of illegal set of intoxicating beverages in Deaf Smith County Court, Judge H. C. Williams presiding. The man, Lazaro Castansio Villegas, 21, Dairy Road, was fined \$150 plus court costs and sentenced to 30 days in jail.

Also entering a plea of guilty to tillegal possession of intoxicating beverages was Francisco Villegas, 60, also of Dairy Road.

His fine was set at \$100 plus (Continued on Page 8) **KPAN Radio Station Manager** 

Both Hereford and Little-field have been tropped by the unbeaten Demons.

## Despite the lop-sided score of the Dumas-Hereford game last On DWI Charges

Two men charged with driving while intoxicated, first offense, were sentenced Monday as they entered pleas of guilty in the season, came off in good style last week, despite the speedy work of the Demons, both on defense and offense. Judge H. C. Williams presiding.
Fined \$100 plus court costs
and sentenced to 15 days in the
county jail was O. T. Tice, 36,
of Deaf Smith County. Tice was

arrested shorthly after midnight Sunday by a deputy sheriff. The arrest was made 18 miles west of Hereford on Farm to Market Road 1058.

fine was set at \$50 plus court costs and he was sentenced to six days in jail.

Adams was arrested by a Texas Highway Patrol unit on U. S. Highway 385 at the intersection of 13th Street about 10 p.m. on Friday.

# Law Violations

Thus the Wildeats are practic-ally out of the running for disally out of the running for dis-trict honors, or even for runner-Public Safety statistics, he not-

the due was a bit slow getting going, the first three flips fall-ing incomplete.

Coach Jack Meredith's Whitewill be out to avenge that Dum-as loss, and will put everything they have into the game. Steady improvement has been shown from game to game, and plays

faces wind up their season, meeting Johnnie Hickman's Lo-bos from Levelland.

This gave the Wildcats a 3-5 ty's accidents accounted for and poultry on Texas farms," more damages than in any other lirst District 1-AAA victory. of the 31-county Panhandle displained.

With Larry Wood doing the passing and Grover Pigrum on the receiving end, the Little-field battle took on the air of an overhead game. However,

faces are in good shape for the Littlefield battle, and spirit is high among the players. They

games are to be played in home territory. Next week, the White-

He'd Do it All Over Again

Texas Highway Patrol inves-tigated 18 accidents on rural for the district shows Potter ghways in Deaf Smith County County with 19 accidents during tring the month of August, active month while Deaf Smith during the month of August, ac-cording to Sergeant W. E. Wells, Highway Patrol supervisor of

Accident Losses

**Heavy In County** 

## These wrecks accounted for 11 persons injured and an estimated property damage of particular accounted for To Distribute The rural traffic a c c i d e n t summary for this county from January through October of 1963

Hereford Post office will leave some livestock survey cards a long their routes beginning Noresulting in one person killed, 37 injured and an estimated property damage of \$90,441.00. While there were no fatal ac-

cidents in the county during the past month, stated the Highway Patrol officer, Deaf Smith Coun-"Information reported on

Rural carriers distribute the cards at random in boxes along their routes, he noted.

"This means that not every body will get a card," Grady said. "For this reason, it's important for everyone who gets a card to return it filled out so that USDA can get a true sam-ple of the State's livestock hold-

Predict 17 Games ings." Carriers assisting with First, second, and third places winners in the week's football contest each predicted the outcome in 17 of last week's football games. Their places football games. Their places survey are Coleman Wright, Route 1; LeRoy Price, Route 2;

were determined by their predictions of the scores of various games.

First place winner was Don Sanders, second place was Charlotte Beasley, and third place was Ross Wallace.

Star Route.

Facts and figures secured in this survey are the basis for Texas and National pig crop report and inventories of livestock and poultry on farms as of the first of the year. Stockmen and many others use this information. There are only three weeks remaining in the contest. Winner will receive have the state of the year. Stockmen and many others use this information in making business decinions.

ner will receive two tickets to the Cottom Bowl game in Dallas New Year's Day, and second place winner will receive one ticket to the game.

Survey results will be widely distributed through Texas Crop and Livestock Reporting Service releases, newspapers, farm magazines, radio and television.

# Hereford School Enrollment Reaches New All—Time High

Our Slogan: "More People - More Farms"

# Awards Presented To 105 Boys and Girls Awards Presented To 105 Boys and Girls Dawn Boy, Hereford Girl Girl Girl Girls Dawn Boy, Hereford Girl Girl Girl Girls Awards Presented To 105 Boys and Girls Special training to groom them for administrative jobs, is progressing and will be continued. He said the schools prefer to train people within the organization for administrative posts. Three men who are now heading Given Top Honors In 4-H Only two schools, senior high and Shirley, showed fewer pupils on the rolls this week than at the start of the year. Three men who are now heat schools in Hereford, have promoted through this mental the start of the year.

A 15-year-old Dawn boy and a were Jon David Miller, 15, of for this area.

16-year-old Hereford girl were Dawn, and Joann Marnell, 124 Both winner

**DURING AUGUST** 

named top 4-H club members for the year at the annual 4-H achievement banquet here Monday night, attended by more than 300 persons.

Receiving the top honor of Gold Star 4-H club members of Star 4-H club members trict Extension Service Agent

Both winners have been members derived the six years, and both have taken an active part in their local clubs as well as in county activities, it was announced. For her project this year, Joann has landscaped her home, has been active in public nell. As a member of 4-H she attended the annual electric camp at Clouderoft, N.M. this

> ty dress revue for five years, explained. He said drop-out fac- The Brand. and helped judge the dress re-tors are being studied from all The school board hired Rue vue in Dallam County. She won angles with the hope that a solblue ribbons in a number of ution can be reached which will food preparation demonstra- decrease the number of drop- Dorothy Whitten who has ree demonstration agent, the nation these days. Jean Beene, said she is "one of those average 4-H'ers who has made good." Through her 4-H work she has taken a lot of home responsibilities when other members of the family were ill, her mother says. Joann says

west, 682 and 649; Shirley, 518 and 527; Stanton Junior High, 564 and 547; senior high school

Stevens, in his report, said the school is studying the mi-Joann belongs to an all-girl grant problem and the drop-out situation especially this year, since pupils are not moving twice and secretary for three years, and has entered the countries of the school is studying the initial grant problem and the drop-out situation especially this year, since pupils are not moving south as in previous years, the migrant situation is different, he situation especially this year, year, made by Cornell & Co.,

board is reworking its entire policy setup and will announce a look at its athletic program to see that the physical ed

certified public accountants from Amarillo. Summary of the report will be printed soon in

tions, and has helped in leading outs. This is a problem which signed. Mrs. Duncan, who lives ounger 4-H members. Her is causing concern throughout on Route 5, is a graduate of program in both junior and senior high schools is under way. An accelerated industrial arts program may offer has taught for a semester in the





DEAF SMITH COUNTY picked its top 4-H club members, the Gold Star award winners, at the annual achievement banquet here Monday night. Receiving the highest award given on a county level were Jon David

Miller, 15, of Dawn, and Joann Marnell 16, Hereford. The awards were present by W. W. Grisham, Jr., District Extensi Service Agent, Amarillo.

## Gyles Quits Business After 50 Years Here

ed, this county ranked second

in the area in the total number

Contest Winners

was sold by the can with a spud stuck over the spout, is going out of business.

This week he announced sale of Packard Mills to Gerald Bur-

ney. Maybe he'll retire — he hasn't decided for sure.

But if he were starting over again, he'd do just like he did back there in the days before World War I, working for

Frank Gyles, Sr., who began "Keeping the big old stove in the recalls, "and how that thing the business career in Hereford the center of the store filled could eat coal! I never was so happy as when Hereford got

happy as when Hereford got There wasn't a paved street in Hereford back in those days (Gyles came here with his parents in 1905) and that meant "mud and chugholes every-where." He said the sidewalks-where there were any were of where there were any—were of the board variety, often half-covered with mud as the grain wagons plodded their ways down the streets, splashing water right and left.

right and left.

Grocery store work was probably his first love, but he also spent some time setting type for the old Hereford Reporter—getting \$3.50 per week for a skeday week that started early in the morning and ended late Saturday night when the Reporter presses wheezed to a stop.

"No such thing as a wage

"No such thing as a wage (Continued on Page 3) Frank Gyles, Sr.



SOIL, WATER AND Range conservation is a part of the 4-H program, and here are the winners in that phase of 4-H program, receiving their awards from Don Newman. Left

to right are Jon David Miller, Tommy Bezner, Jack Thomas, Tommy Betzen and Stephen Hoffman. Not shown are Cathy Crist and Wayne Polan. (Brand Staf Photo)



By Melvin Young Crop diversification, important to any area, is particularly evident around Hereford and Deaf Smith County. Once a wheat and cattle country, Deaf Smith and surrounding counties have long since come into the spotlight as the vegetable center of the southwest, growing lettuce, carrots, potatoes, cabbage, sugar beets and even bell pep-

Recently Charlie Morris reported successfully growing a tobacco plant, and this week we are informed that the county is now in the business of raising

produced on his own east of town farmed by Leroy Bodkins, Leroy had grown beans before moving to Deaf Smith County and equently had the edge on

However, C. P. was pleased Mr. and Mrs. Oscar Wylie has with the outcome and figures convinced his Dad that he has that after a year or two of ex- an eagle eye. perimenting, he'll bring his own Returning to town recently,

close to the ground in order to first break in the stream of trafget under the beans. Due to this, fic to wheel around and return the beans that were once imported from our neighboring state of New Mexico were noted for the number of small rocks to the spot where Loy spotted the object. Sure enough it was a billfold, belonging to Patsy Hampton and containing a sum (Continued from Page 1) mixed in. In fact, "rocking" the of money. beans used to be one of the The billfold and its contents many small chores that came were returned, and the young our way when we were growing man's honesty duly rewarded. up. We're hoping, however, that And Oscar?.... Well, he's de-

Besides, sometimes we nissed a rock and an older

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Those we're told, were the good old days.

Frank Gyles, Sr. has this week announced the sale of it used to be".

Company in its present location around each for the past 18 years, and be- areas. fore that time was active. in And in spite of the fact that forerunner of the Brand.

his home in Hereford and for at all elevators, coupled with the present will remain with the construction of many thoufirst effort at growing pinton, and collected and collecte and we're betting that it won't take long to get indoctrinated in the busi world and acquainted with the area farmers.

Loy Wylie, 11-year-old son of

he thought was a billfold on the victory for the Brand staff if We understand that J. F. Mar- highway between Hays Impletin has also been growing pinto ment Company and Austin of people in one of our news beans. J. F. farms south of Road. It took a little talking to pictures after publication. Now convince his Dad that he should Now pinto beans are harvest- stop however; particularly since ed with combines, and if we're the traffic on 385 was quite not mistaken, the machine's heavy. But convince him he did, platform has to run awfully and Oscar took advantage of the

Deaf Smith County beans will cided that the boy has pretty good vision.

Things change down through er would "chomp-down" the years, mostly for the better on the little dude while eating of course, but there are times and then we would really when we would like to back up and look the situation over "as

### Awards...

(Conttinued from Page 1) and Mrs. H. H. Miller of Dawn, and has served his club in virtually every office. He won the award in 1962 for marketing county achievement medal in Projects include home improvement, agribusiness, soil, water include club secretary-treasurer, president, council delegate, recreation leader and junior He also attended 4-H Round leader. He has won many blue in 1962-63, and the electric camp ribbons, including the state sil- at Cloudcroft this year. ver medal in soil, water and One-hundred five boys at range conservation in 1962, and first place in district for junior members in cooperatives in 1961 Jon David received the blue rib-

Packard Milling Company to One of the things that we Gerald Burney of Hereford. Remember best about our first gins presented the leaders. Mrs. Burney is the son of Mr. and years in Hereford was the A. J. Bezner, chairman of the Mrs. Bruce Burney of 202 North long line of trucks waiting to adult leaders' organization, and Texas Avenue.

Mrs. Bruce Burney of 202 North long line of trucks waiting to adult leaders' organization, and unload at local elevators dur-Mr. Gyles has owned and op- ing harvest time, as well as with the banquet arrangements. erated the Packard Milling the mountainous piles of grain

other businesses in Hereford. A- farmers are producing more been a hitch at type-setting for have disappeared and the piles the old Hereford Reporter, the of grain are diminishing. Of He plans to continue making this. Better unloading facilities ally eliminated the problem of

ing them the long line

yield up to par. Knowing C.P., the younger Wylie spotted what ber when it was considered a we're upset if you can't read the time of day on the subject's wrist watch

Progress, like age, makes many changes.

## (Continued from Page 1)

the sixth grade physical education girls will present a program. Also appearing will be the second grade Spanish class. A short business meeting also is planned, and all parents of pupils attending Alkman are urged to be pres-

Chamber of Commerce manaager Bill Thompson and Earl Phillips attended a meeting of the Highway 60 Association in Ramada Inn in Amarillo Tuesday night. Phillips is past presint of the Texas group.

Westway Home Demonstration club is to meet today in the Community Room of the First National Bank, The meeting is slated for 2:30 to 5 p.m.

Deaf Smith County Farmer m will meet in Comm for a covered-dish supper.
Jack Tompkins, KFDA farm

Holly Sugar Corp. will hold its November board meeting in Hereford Nov. 20, it was announced this past week. The session drews, Dion Miller, Mike English Town and country business, marketing: Jack Thomas, Kevin McAndrews, Dion Miller, Mike English Town and country business, marketing: Jack Thomas, Kevin McAndrews, Dion Miller, Mike English

ced this past week. The session is slated for the Hereford Country Club.

A scout Leaders' Roundtable for Cub Scout and Boy Scout Leaders will be held at the Company Dollar Transfer States of Stat

bon award in the share-the-fun festival, and this year was first alternate in state for grain marketing award. The Dawn Boys' Club won the state and range conservation, co-op-

girls received awards at the high school cafeteria with Lou Ann Witkowski as toastmistre Invocation was said by Jon David Miller, welcome by Joyce Bezner, and Joel Williamson in-Award winners were:

Achievement: Joyce Bezner and Tommy Betzen. Beautification of home grounds: Maura McAndrews, Teresa McAnmong his various activities has grain than ever before, the lines drews, Joann Marnell, Joyce Bezner, Jon David Miller, Neil McAndrews, Edward Hammett, Steven McAndrews, Bill Cole, Michael Engler, Dion Miller McAndrews and Michael Engand Kevin McAndrews.

Community improvement: Bijve Robbins, Tommy Bezner, Jo- becca Jesko, Terri Townse

from taking our visiting ski, Mary Kay Wagner, Patsy Dona Coker and Mary Kay Wa-Paetzold, Kay Atchley, Joyce gner. Bezner, Billie Goettsch, Maura Ele McAndrews, Judy Jackson, Patricia Herr, Kathlyn James, tricia Herr, Kathlyn James, Richardson, Lisa Williamson, Jane Witkowski, Connie Walker, Connie Walker, Mary Ann Vanand Thelma Jean Warren.

Dairy foods: Catherine Smith, Thomason, Lynn Rudd. Reinauer and Janie Green. Foods and nutrition: Kathlyn James, Vicky Koelzer, Patsy Paetzold, Margaret Minks, Jeanie Adams, Mary Ann Vance, Cecelia Reinauer. Nancy Minks, Linda Kleuskens, Dianna Golden, Judy Ward, E-lise Beene, Thelma Warren, Ja-nice Arthro, Patricia Herr and

Clothing: Jane Witkowski, Joann Marnell, Thelma Warren, Wileta Wyly, Maura McAn-drews, Nancy Minks, Karen Jesko, and Sharon Bezner. Garden: Carol Turrentine, Patsy Paetzold, Jack Thomas, Steve Robbins, Roy Burges and Ron-

Field crops: Edward Hammett, Robert Gordon, Paul En-Robbins, Bill Cole, Tommy ald Witkowski and Robbins, Bill Cole, Tommy Mars, Co-operative demonstration: Glen Polan and Kevin Mo glish, Rodney Goheen, Steve

Poultry: Robert Galley, Gary Richardson and Steve Robbin Home economics: Teresa Mo Andrews. Foods: Cynthia Hanna, Kathlyn James, Alice My-ers, Vicky Koelzer, Judy Ward, Kaye Ward, Mary Ann Vance, Linda Klueskens, Connie Star,
Patricia Herr, Patsy Paetzold,
Thelma Warren, Elise Beene,
Judy Jackson and Glenda Sims.
Safety: Linda Brooks, Melody
Ott, Elise Beene, Patricia Herr,
Connie Stark, Kathleen Funk

speaking: Maura McAndre Geraid Witkowski, Lou Ann Witkowski, Joyce Bezner, Bill Cole, Patsy Paetzold Carroll Smith, and Joel Williamson.

munity Center tonight at 7:30.

Program materials for the coming quarter and information on coming activities will be given out. Boys who wish to become Cub Scouts are invited to attend the Cub Night at the Central School Gym at 7:30 torlight with their parents.

agribusiness: Glen Polan and Wayne Polan. Tractor: Stephen Jesko, Tommy Bezner, Gary Goheen, Steven Olson, Rodney Goheen, Bill Cole, Steve Robbins, Edward Hammett, Ronnie Burges, Roy Burges, James Jesko, Jack Thomas, Dennis Goheen, Joyce Bezner and Dick Plank.



POODS and NUTRITION make up a part of the 4-H training program, and here are the "favorite food show" winners receiving their awards from Dale Barkley. Members are Patsy Paetzold, Thelma Warren, Mary Ann Vance, Elise

Beene, Nancy Mi.iks, Margaret Minks, and Terri Townsend Not shown are Kathlyn James, Vicky Koelzer, and Jeans Adams, Cecella Reinauer, Linda Klueskens, Dianna Golder and Janice Arthro. (Brand Steff Photo



BOYS WHO WERE PRESENTED Awards at last Manday's 4-H awards dinner in field craps were these: Jon David Miller, Gary Goheen, Edward Hammett, Robert Gorden,

Rodney Goheen, Larry Driver, Tomy Betzen, Paul English, Tommy Mars and Steve Robbins, Not shown was Bill Cale. George Warenr made the presentation. (Staff Photo)

cattle demonstration: Steven

Dress revue: Lou Ann Witliggins, Gerald Witkowski, Ste- thy Marnell, Joann Marnell, Reyce Bezner and Margaret Patricia Herr, Elise Beene, Kafinks.

Bake Show: Lou Ann Witkow. Cynthia Beene, Billee Goettsch,

> ns, Dion Miller, Robert ce, Phyllis Richardson, Rodney

Douglas, Larry Lance, Roy Burges and Kim Williamson. Canning: Jane Witkowski and Tommy Betzen. Grain market ing: Jon David Miller. Leader-ship: Sharon Bezner, Dick Plank, Joann Marnell, Maura McAndrews and Lou Ann Wit-

Recreation: Caroline Brum ley, Janis Higgins, Jan Hardy, Toni Beauchamp, Randy Hoprentine, Jana Denton, Karen Jesko, Rebecca Jesko, Judith Morrison, Lynn Rudd, Deborah Thomas, Carol Turrentine and Patsy Rudd.

Soil, water and range come vation: Cathy Crist, Jack The as, Wayne Polan, Jon David Miller, Tommy Bezner, Tommy Betzen and Stephen Hoffman, Swine: Stephen Hoffman, Ger-ald Witkowski and Tommy

the Chamber of Cor



Vegetable preparation and use: Jane Witkowski and Vicki Brownlow. Vegetable production and marketing: Janice Galley and Dianne Hickman. Beef

## L'Allegra Club Has

Club met Nov. 7 in the home of Mrs. John D. Pitman for a salad luncheon and bridge. During a short business meeting, conducted by Mrs. James Higgins, the group voted to furnish a family with Thanksgiving and Christmas dinners. They also discussed attending a play sponsored by the Junior League of Amarillo for the husbands' party.

Members present were Mrs. Joe Easley, Mrs. Dwaine Walkfer, Mrs. Richard Pickens, Mrs. and the hostess.

# Mae McCarley

Services for Donna Mae Mc-

Survivors include her pare two sisters, of the ho her grandparents, Mr. and Mrs H. L. McCarley and Mr. an Mrs. Evers Coleman of Letters.

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in races, rallies and road events have all been more than worthwhile.

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HEREFORD, TEXAS

### Gyles...

(Continued from Page 1) an hour law in those days," he muses. 'You just worked all the time, and for whatever they would pay you. And \$3.50 per week was about typical of the times for a school boy." Gyles and his parents came here from Missouri and his fathers. the late J. E. Gyles, opens.

er, the late J. E. Gyles, opera-ted a hotel in downtown Here-ford. He also sold real estate. Frank went to work in Card-

ness career schooling was cut short by the war; he got draft-ed in 1918 and spent 11 months in the service.

Then after the war was over, he and a friend, J. R. Rutherford, came back to Hereford and bought out Cardwell in 1919, op-erating the store as Gyles & Rutherford. It was referred to, he remembers, as the G&R grocery. "We did a good business," he says, "and by 1923 I was able to buy out my partner who moved to Tyler and is raising roses now, I think.

"Anyway, along came Piggly-Wiggly with its francise, so I bought the name back in 1931. By that time the depression had settled over the country and nobody had any money. I managed to get by, however, until 1938 and then Bellah Grocery of Canyon came along and bought me out. That was the end of my grocery career, but it had dated over a period from 1913 when I delivered groceries in a horse-cart until 1938, except for that short time I was in St. Louis and the 11 months I was in the

Then for several years, Gyles was in the cattle business. He had a farm near Hereford, so until about 1945 he "ran cattle on the West Texas Plains."

But in 1945 he bought out the Packard Mills which was turning out flour in those days under the Packard label. H. E. Danforth had owned the mill, so Gyles continued to produce flour. However, the process became more and more complicated, "what with the inspection and testing and everything that went into the business," so he closed the mill permanently in 1952 and switched over to the feed and seed business. He continued to coverete the seed and seed business. tinued to operate under the Packard Mills label.

he said, "and help the new owner. One thing for sure, I'm not going to leave Hereford; this is my home and always

Besides his wife, Gyles has a son, Frank A. Gyles, Jr., who lives in Phoenix, and a step-son Jack Kassahn who is a banker at Shallowwater. Gyles is a member of the Presbyterian church, of the American Legion and Rotary Club and is a Shrin-

"I believe a fellow still can succeed in business, even in this complicated age in which we live, if he is willing to work and

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to learn the business from the ground up," is Gyles summary. "America offers many oppor-tunities and the young man still can make a success if he tries hard enough".

And he adds: 'Of course bus and he adds: Or course business has changed a lot since
those days more than a halfcentury ago when people
brought their own jugs and we
sold them a gallon of vinegar
out of a wooden barrel. Or
when they brought a gallon can
and we went to the back of the and we went to the back of the store for kerosene. As we came well's grocery when he was a very small boy, and in between times he sold the Dallas News on the streets of Hereford.

Then after he had finished high school, he decided he'd go to the big city of Saint Louis and attend business college. That was in 1917. But his business career schooling was cut "Yeah it's changed a lot but "Yeah it's changed a lot but with the store we would grab up a potato — a small one, of course — and small one, of course — an well's grocery when he was a back up through the store we

"Yeah, it's changed a lot, but if a fellow has the ambition and wants to work hard e-nough, he still can make a go of it, even in today's hustling world."

### Accident ...

(Continued from Page 1)
County reported 18.
Also according to the summary, the counties in the district reporting the most num-ber of injuries were Gray and Deaf Smith Counties with 11 persons reported injured in

The great amount of damager can be placed on several accidents, the patrol sergeant noted. In three separate accidents involving truck tractor semi-trailer rigs heavy damages were re-ported to the vehicles and the contents of each.

In one, a late model sedan was involved and was a total loss, he added.

He also pointed out that compared to property damages in other Panhandle counties, the extent of damages in Deaf Smith County accidents ran two to three times higher.

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While \$42,078 in damages were posted for this county, he summarized, Carson County, the second highest in the district, showed \$16,250 total damages and third ranked Potter County listed \$15,020.

The Sergeant also warned pedistrians saying "Don't walk yourself to death," that is a slogan we would like for you to remember for the rest of the year, November and December are noted as dangerous months in traffic and especially for pedestrians.

During the last two months pedestrians killed and 768 in-jured in collisions with motor

There are many reasons for this: longer hours of darkness, bad weather, pedestrians not visible to drivers, holidays and lack of drivers and pedestrians concentration, he commented.

The veteran patrol supervisor stated some tips to aid both the pedestrian and drivers. Always wear something light colored when walking after dark. If possible carry some kind of light, walk on the left side of the road facing traffic day or night so that you can see approaching traf-

If you have a dark colored raincoat or overcoat, put a strip or two or reflectorized material across the back and front when walking on the highway or street, Wells concluded.

### Two...

(Continued from Page 1) costs and he was sentenced to 10 days in jail.

Both men were arrested by units of the Sheriff's Office, Hereford Police Department, and the Liquor Control Board on Monday. The elder Villegas was picked up shortly before noon and his son shortly before

### School ...

(Continued from Page 1) stead of 8 p.m. On board meet ings nights when the Whiteface basketball team is playing here, the sessions' starting time will be advanced to 6:30 p.m.

### RETURNS PROM "BIG LIFT"

Pvt. Julian R. Gandy, son of Mr. and Mrs. C. R. Gandy, son of Mr. and Mrs. C. R. Gandy, 219 Lee, returned Wednesday morning from Germany. Stationed at Ft. Hood, he participated in "Operation Big Lift" with the Second Armored Division. He is spending the western of the second state. spending the weekend with his

### G. D. WHITAKER VISITS

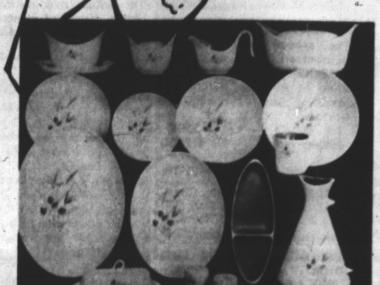
G. D. Whitaker spent last weekend with his parents, Mr. and Mrs. Charles Laing, and his grandparents, Mr. and Mrs. Roy Thompson, He is with Corham Aritficial Flower Company in Dallas.

> HEREFORD COUNTRY CLUB MEMBERS LOOK ON PAGE 3 SECOND SECTION



FINAL SHIPMENT! COME ON IN AND COMPLETE YOUR SET.

FIRST COME-FIRST SERVED



**AUSTEX TAMALES AUSTEX CHILI** 

**HEINZ CATSUP** 

14 oz. BTL. WITH 5c COUPON IN AMARILLO PAPER

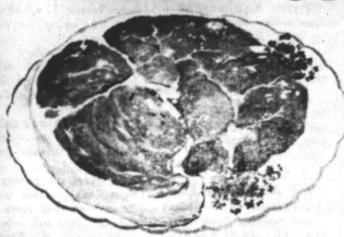
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166

# **ROUND STEAK**



USDA Good Choice

ALL MEAT BOLOGNA SHURFRESH BISCUITS

> Wright's Country

POPS-RITE

**CHECK YOUR** 

IN OUR STORE

2 FOR 49c

**POP CORN** 

7 FOR 49c

LIBBY'S - 303 Can Fruit Cocktail

SHURFINE - 3 lb. Can SHORTENING

DUTCH MADE - 14 oz. Pkg. CASTLE INN ASST.

COOKIES UNDERWOOD'S SLICED

FROZEN -- 14 oz. Pkg. Barbecue Beef

HEAD & SHOULDERS -**SHAMPOO** 

KRAFT - MIRACLE WHIPPED

MARGARINE 20 OFF

QUART JAR KRAFT OIL

KRAFT - WITH CHEESE PIZZA

KRAFT - WIH MEAT SAUCE SPAGHETTI

MAXWELL

COFFEE

BIG 3 lb. CAN

\$1.79

UTAH DELICIOUS



**GREEN ONIONS** 2 BUNCHS 15c AVOCADOS For A Perfect Salad EACH 15c

**SPAM** 

40,000 TURKEYS Plus 10-\$1,000 CASH PRIZES

PROCTER & GAMBLE

**COUPONS HERE** 

GIANT SIZE

WITH

8c Coupon

CAMAY BATH 2 for 33c GIGANTIC TURKEY GIVE-AWAY

CASCADE

DISH WASHERS

ZEST

JOY GIANT 69c

IVORY SOAP

PERSONAL 4 for 29c

IVORY LIQUID

GIANT

MR. CLEAN

GT. SIZE 59e

CHEER GIANT

WIGGLY PIGGLY

# Phone EM 4-2030 WANT ADS Phone EM 4-2030

FOR SALE

Miscellaneous

AERMOTOR MILLS

AND TOWERS

TURNER -

Avenue H & Grand

Ph. EM 4-0811 or EM 4-2194

Chrysler - Plymouth AUTOMOBILES

CHRYSLER

IRRIGATION

ENGINES

McCULLOUGH MOTOR CO.

Sales & Service

345 East Highway 60

Phone EM 4-3150

BIG RED BARN

We Buy - Sell - Trade

for anything of value

Used Furniture, Appli-

EM 4-3552

West Edge Of Hereford

Highway 60

Johnson Outboard Motor

Arkansas Traveler Boat, or

for a used boat or motor, see

KINSEY - OSBORN

MOTORS

142 MILES AVENUE

USED BARGAINS

late model GE Combination

washer and dryer. A-1 shape.

Frigidaire electric range, \$40

Late model Norge Automatic

Washer, good shape. GE Auto Washer, Frigidaire Dryer.

Good Hotpoint Elec. Range.

40" Norge. BUY-RITE FURNITURE

North end of Main Street

BILL'S ELECTRIC

CHARLIE BELL

SELLS

Southwestern Life

HOUSES FOR SALE

Lone Star Agency

HILL'S TEXACO

FIRST & MILES

EM 4-1823

CONVENIENT TO

DOWNTOWN

SERVICE ON

Black & White & Color

TELEVISION

Any Make or Model

SUNSET APPLIANCE

Peliance Homes

EM4-3472

906 Lee

B-1-1-TFC

B-1-26-TFC

B-1-2-tfc

ances and Junk.

# New & Used

8-1-21-TFC



Kiwanis Club Thurs. Noon IOOF Hall 207 E. Sixth

**OPTIMIST CLUB** 6:30 p.m. American Legion Hall



GLASS IS OUR BUSINESS -Call Us for All Your Glass Needs EM 4-2224 HEREFORD GLASS CO.

1302 Park Ave. EM 4-2652 EAST SIDE "66"

Canyon Tulia Hereford American Window Cleaners

Phone Collect QL 5-4701

### The Hereford Brand



1963

Our Slogan: "More People—More Farms" Member National Editorial Assn. Member Associated Press Hereford, Deaf Smith County, Texas—Phone EM 4-2030

Published Every Thursday at 336 Main St.

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879 Second - Class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of the parson, firm or supportation, which corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$2.50 per year; Zone 2 and above, \$3.50 per year. With the Sunday Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c per month. Single copies, 10: each.

Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word additional insertion.

JAMES M. GILLENTINE ..... Publisher MELVIN YOUNG ..... Managing Editor BILL PENN ..... Advertising Manager



Hallmark of Service



REALTORS 618 W. Hwy. 60 EM 4-2220

-- HOMES --Can't find a house to suit you? Let us build you a

new Award Home to your plans.

New split-level elegance, 105 Fir. Four bedrooms, 2 baths, large den, colored bath fixtures. Will trade for your old house. H319

Beautiful home on Texas . . . complete in every detail Shown by appointment only More space, less money. 1900 sq. ft., 4 bedrooms,

bath and a half, dining room, garbage disposal, dishwasher, carpets and drapes. \$11,500 H49

In NW Hereford Three bedrooms, 1% boths, brick, double garage, sence and landscaping, fireplace, carpets, drapes, central heat and air. You can move right in H34

New home. \$550 move in cost including closing. Payments \$57 per month plus taxes and insurance. Open for inspection, 409 Avenue C.

- COMMERCIAL --

If you are interested in the booming economy of the local area call for details on income property, capital gain investments and local businesses for sale.

Commercial frontage available on Highway 60 and 25 Mile Ave.

-- FARMS --

640 acres, three 8 inch wells and one 6 inch well, 1800 yards of tile. 170 acres wheat, 180 mile, 10 cotton. Excellent houses and barn., On pavement, 29% down, terms to suit on balance at 51/2.% interest. Let's go look at it. F42

One half section raw land near Dumas, \$250 an acre. Yes, it is good land, good water. F37

600 cow ranch, 180 acres Midland Bermuda, 25 acres cotton, 133 acres level for alfalfa, balance native gross. Good improvements, 2 sets. Sold \$57,000 grass sprigs last three years. Priced very reasonably. F52

Half section, North Plains, \$250.00 an acre, \$39,000 down, easy terms on balance. Three bedroom home, barn, one 8 inch well, 40 ocres permanent grass for

cattle F33 EVENINGS & SUNDAYS --

Lloyd Pool EM 4-1207 Oliver Strew EM 4-2857 J. L. Marcum. EM 4-2691 Francis Hardwick EM 4-2241

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE

CUSTOM FEEDING Growing - Finishing Rations CHARLIE STONE

You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products

Rocky Stewart 1303 E. 1st. EM 4-2644

MEAT

Processed for Freezer - Alse RETAIL SALES

HACKER & JESKO 1315B Park Ave. EM4-3224

### **MATTRESSES**

New Renovated • Remanufactured

FREE PICKUP & DELIVERY

Prices are the same in Hereford as Amarillo Call or Write

**ANDERSON** Mattress & Upholstering

Box 802 - 205 N. Tyler Amarillo DR3 -8313



RATES

BY DAY, WEEK OF MONTH.

Campbell Pontice 815 E. 1st EM 4-2283

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Moes. Lilliston Shredders & Blades See the new M-F Diesel tractors. We have several GOOD used Combines.

LESLY MOTOR CO. For the finest in farm mach-

West Hi-way 60 Phone EM 4-1600



Lions Club meets each

Wednesday, 12 Noon Hotel Jim Hill



Rotary Club

Monday at 12:05 RANEY'S RESTAURANT

STATED MEETINGS Second Monday



EA4

7:30 P.M. Hereford A. F. & A. M. No. 849 Troy Stambaugh, Sec.

Bill Hutson W. M.

go GO GO

Gas & Wash & Gree Wheel Belancing Minor Repairs BOYD'S HUMBLE EM 4-1110 Hiway 60 & 385

> HEREFORD BAKERY

519 Park Ave. EM4-0177 HOME OF Doof Smith Cos Bread and Pastri

GENERATORS and starters for cars and trucks. Hereford Wrenching Co. Starters for Wrenching Co. Starters for Colorado. Wrenching Co. Starters for Colorado. cars and trucks. Hereford Wrecking Co. Phone EM 4-

FOR SALE Trailer House, 55' x 10'. Two bedroom. See at Packard Trailer Park South

of City. B-1-15-19-3P HAVE YOU TRIED??

The prompt, courteous and guaranteed service at POOR BOY'S GARAGE Bring us all your automotive troubles. Lawn mowers to B-1-43-TFC

Bill McIver - EM 4-3509 Johnny McIver - EM 4-2130 EM 4-2799 8-1-11-Tfc BARLEY SEED for sale. Clean-

ed, treated, sacked. \$3.00 CW-T., W. W. Thomas. Westway. B-1-13-45-4p FOR SALE Registered Male

Pekinese puppy. Call EM4-2153.

FOR SALE

Form Equipment FOR SALE or lease. IHC Cot-

ton stripper, tractor and 10 Deef Smith County J. M. CARTHEL 1120 acres, 1100 cultivation, 336 Avenue C Ph. EM 4-0187 FOR SALE Dalhman self pro-pelled Potato Harvester, like

new. Otto Steinberg. Plainview, Texas. **WE ARE DEALERS** 

for Peerless Grain Rollers and Feeding Equipment DAVIS IMPLEMENT 144 W 2nd EM 4-2811 8-2-18-Hc

TOP QUALITY Irrigation Dams as low DAVIS IMPLEMENT 144 W 2nd EM 4-2811 8-2-18-Hc

FOR SALE Automobiles

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077

8-3-33-TPC 1958 Chevy Impala. Really good shape. Automatic, rolled and pleated. Real sharp. Call EMomatic, rolle

B-3-14-17-40x 1956 FORD LIKE new. Four door V-8, overdrive, good tires Uses no oil. gets 21 miles per gallon One Owner, Gene Cam-pbell. EM4-6972 or EM4-6789.

B-3-25-16-tfe 59 IMPALA FOUR door Hardtop. Nice Phone EM4-2017.

4. REAL ESTATE For Sale Or Trade

1280 acres land at \$145 per payment at \$3,000.00 per year, 300 A wheat allots good mile base. Can be irri-

REAL ESTATE

8-4-18-4c ment.

T-1-12-18-tfc FOR SALE by owner; 320 A 2 wells, 1 mile of tile; 40 x 100 Wonder Building. \$225.00 per acre. Call BR 6-4118.

> FOR SALE Two bedroom home. Excellent location, immediate Occupancy. Call Av-B-4-10-45-7c

B-4-19-18-tfc

**Doof Smith County** 1/4 section, all cultivation, 1 good 6 inch well, 23 cotton, 31\_wheat, 81 milo, Priced at \$475.00 per acre, 29% down.

Castro County
1/4 section, all cultivation, 1
8 inch well, approx. one-half
mile of tile, 40 cotton, 23
wheat, good mile base. Priced
at \$400.00 per acre, 29%
age with room on back. Close
to Aikman school. Assume

160 acres, 8 inch well, nat. 811 Irving OR SALE Proven Young Angus bull. Until 12:00 Noon call EM4-3897, after 1:00 p.m. EM4-3897, after

8 inch wells, one-half mile at tile, 19 cotton, 155 mile, 40 wheat, 30 sugar beets. 3 bed-room house, \$74,500.00 down and 20 equal payments on

6 good wells, some tile, extre good wheat and mile, \$350

priced at \$13,500, has existing PHA loan. J. H. HAMBY REAL ESTATE 1/4 Mile South of Un on Huy 385 Off. Ph. EM 4-3566

J. M. HAMBY - EM 4-2553 GERALD HAMBY - EM 4-1534 **DURWAOD HAMBY-EM 4-3466** HAROLD HAMBY-EM 4-3454 B-4-45-TPC

20 ACRES Near Hereford, Irrigation well Good land. Price \$13,500.00. 25% down, balance 10 years. Owner,

J. K. BAKER Phone EM 4-1617

FOR SALE Nice two bedry brick house, Close to school. \$11,000.00 GI or FHA Call EM 4-3208 R. L. Bone. 319 Avenue

BY OWNER 3 bedroom, den, brick house. 1-% bath, sun porch. Garb-age disposal, dishwasher, car-pats, drapes. Extra large closets. Mark Woodall. 504 Ave. 1 Ph. EM 4-3372 8-4-18-TFC

FOR SALE pated. No wells. Call EM 4. Large 3 bedroom on Elm St-2038 or write, DEAF SMITH COUNTY two full baths, fire place, nice two full baths, fire place, nice yard and fence. Call owner Hereford at EM 4-2849 for appoint-

ALFALFA HAY See Chartle
Holt 4½ Miles West on Clovis
Highway AV9-4599 or EM63706.

B-1-14-9-110p

B-1-14-9-110p

B-1-14-9-110p

PRUDENTIAL America's Largest Farm SAM NUNNALLY LONE STAR AGENCE EM 4-0555 B-4-1-271

3 BEDROOM 1 1/2 baths. PHA Financin Low Down Payment. Morgan Const. Co. Phone EM 4-0239

DEAN BINGHAM Farms -- Ranches Loan Service 116 S. 25 Mile Ave. Phone EM 4-0410

Ph. 5M 4-3739

8-4-19-TPC FOR SALE BY OWNER 3 bedroom brick, carpeted, 1-% bath, electric kitchen, family room, 2 cor garag 308 Sunset Drive. Phone EM 4-0193

8-4-19-TEC THREE BEDROOM HOME

8-4-19-9c we have lots of good listings on one-half, one-quarter sections, and larger. Some will 130A waters from ditch, 65 more could be cultivated. more could be cultivated. 1 44.8 acres on paving, 6 inch
water area, some allot, put
down well and pump for collateral, cary full price on 10
equal yearly payments. \$225
per acre.

T. L. TEAL

Large 3 bedroom house, kitchen and den combination, gar-

LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566 NIGHT - EM 4-3466

FOR RENT

B-4-35-TFC

FOR RENT One 2 beds \$85; one 4 bedroom, \$150 Mark IV Realtors, EM4-2220 B-5-14-45-tfe

FURNISHED GARAGE APART

B-5-13-46-tfe 8-4-18-TFC FOR RENT 3 room furnished apartment. Private bath. en-trance. Bills paid. Whites on-ly. 310 McKinley Phone EM4-

B-5-17-46-tfe BEDROOM FOR rent Private shower cooking if desired. Single White Man. 238 Avenue E. Phone Ehid-0798.

B-5-16-46-1P Turn your surptus acres in

a cash crop, grow seed. Visit with Art Stoy at Bil - Mar Associates, Inc. 146 East Second Street Hereford. Phone EM 44560. B-5-10-25-4-tfe

FOR RENT Office on Hiway 60 BEDROOM FOR rent, Close in 509 Ross. Phone EM4-1628.

TWO BEDROOM und house. White couple only, 30

PRIVATE BEDROOM for ren 428 North Jackson, Phone FM

IDEAL APARTMENT for White couple. Water, gas paid. \$50.00 per month. Call EM4-3796. B-5-13-19-tfe

FRONT BEDROOM and bath to one person. Private entrance B-5-12-19-tfe

### WANTED

All grades and kinds baled hay. Either in the field, or on a delivery basis. HEREFORD FEED YARDS EM 4-0172

B-6-52-He MR. LATHAM wants to rent two or three bedroom furni-shed house, Need immediate-ly. EM4-3434.

WORK WANTED: Painting, texturing, taping, All carpenter repairs. work. Ted Oldfield, Em 4-0538. B-6-14-27-tfc

NEEDED LISTINGS on farms

B4114TFC 7. Dressmoking-Ironin

B-7-10-19-2P HELP WANTED

Wont To Buy

WANTED: IRONING in my

TRUCK DRIVER TRAINS Professional semi-truck driver training by approved union drivers on our new big mod-ern rigs (Whites), diesel and gas. Room and board fur-nished. Budget plan available. Nationwide Placement Service. New Class New Forming For Hereford area. For informaage, central heat and air con-

in care of this newspaper. Give phone number and direction if you live on a Bural Route.

B-8-45-3c YOUNG MAN, or middle aged. to work in sales departmen of large Southern Co. Our me earn \$550 per month. Call Thursday night only, room 14, Plaine Motel. 7:00 p.m. to 9:00 p.m. D. J. Irwin.

B4-35-46-1P WAITRESSES Wanted: Apply in person at Raney's Res-

B-8-10-1-tfe WANTED: LADY to work with eggs. Inquire in person for Mrs. Eldridge at Delmo's Farm and Garden Supply. B-8-18-19-et

9. Situations Wanted

FOR CUSTOM farm work, Call Dan Jones, EM4-3225 B-9-10-46-8C

WELL WORK

NOTICE

10.

WELDING AND PIPE THREADING J. E. TURNER Phone EM 4-2194 T-10-34-TFC

DITCHING SERVICE AND KLER SYSTEMS 8-10-19-TFC



Three bedroom brick with large family room, Priced for quick sale or will rent to qualified party.

Extra nice two bedroom; very modern. Northwest Hereford. \$16,500. Three bedrooms, all built-ins, carpeted, family room, utility and double garage. Less than 3 years old, 2 blocks from school. \$17,500.

Nice two bedroom on Ranger Drive. Garage, fenced, newly decorated. Excellent location; easy to buy.

B-5-10-19-tfc

800 acres top irrigated land, 8 inch water, nice improvements. \$450 on acre; terms.

Section with 4 wells, good allotments. Perfect land. \$400 an acre.

Perfect section near Hereford. Good allotments, excellent improvements. \$450 an acre, 29% down. See us for that motel, farm, ranch or house.

EM 4-1420 Res. EM 4-0544

EM 4-1757 EM 4-2266 Box 711 Mike Justice Gene Snead

Virgil Justice



WITH DELMO WILLIAMS making the presentation (back to camera), 12 boys and girls were presented awards at last Monday's 4-H achievement banquet in beautification of

home grounds. This picture shows only a few of the 4-H members who received this award. (Brand Staff Photo)



TWO GIRLS received awards for community improvement at last Monday's 4-H achieve-ment banquet. Here Debbie Rickman and

Billee Goettsch receive their awards from Howard Armstrong.

(Staff Photo



for the past year were Joyce Bezner and Tommy Betzen. They received their awards

COUNTY ACHIEVEMENT Winners in 4-H from Wayne Meyers (not shown) -at the from Wayne Meyers (manual banquet last Monday.

(Staff Photo)

7:30

8:00

# LAYMAN LED REVIVAL

At Avenue Baptist Church

November 18 - 24

Evening Prayer Service

Preaching Service

Nursery Open To

### Classifieds..

AMAPILLO SCHOOL OF

Complete Course for Begin-ners. Will come to Hereford. Write Box 183, Amarillo, Tex. B-10-17-8P

11. Business Service

DILLARD EARTH MOVING SERVICE **Bulldozer** Work TROY NEWMAN

Phone EM 4-2072

8-11-17-TFC

START EARLY Have the fun of making your gifts for friends and family. We also have many items made, ready to give. We have some excellent ideas for Christmas Decorations, drop in and browze around. 127 West Third

PORTABLE DISC ROLLING Scolloped or plain. Jacobser Brothers. Phone EM 4-1543. B-11-10-23-tte

Plumbing & Heating Service & Repair Call

P&C Mechanical Contractors Phone EM 4-1042

LET. US, handle, all your real estate problems including free rental service. Justice Real-

B-11-14-4-TFC

OWENS & HOLLINGSWORTH EM 4-3572 Comercial - Industrial Residential Wiring

809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales & Service 8-11-13-TFC

### 13. LOST AND FOUND

STRAYED from 3 miles north of Dawn, 2 Hereford steers, 650 pounds, branded on left rib. Also strayed from near Holly Plant, 5 steers branded S left shoulder, 675 pounds. Call EM 4-0172

HEREFORD FEED YARDS 8-13-19-2c

BLACK AND WHITE Boston Terrier Bulldog. Answers to name "Tiny". Reward offer-ed. Phone EM4-3225. 201

When you are pouring water into glasses at the dinner table, fill them only two-thirds full. A reasonable (and safe) rule of

Mrs. Charles R. Berryman Mrs. Jose Rodriguez, Mrs. Shelly Dean Hacker, Kenneth O. Paslay, Mrs. Douglas W. Bryan,

Conrado C. Mireles, Mrs. Charles F. Campbell, Mrs. G. W. Fine, Hattie Regis Jones, 11-10. Jack S. Casey, Mrs. Leland E. Flesher, Mrs. Reyes Cano, Mrs. Work
WMAN
4-2072
B-11-42-TFC
ARLY
Noyed A. Anderson, Dorothy
Gregg, Mrs. A. R. Dillard, 11-11.
Mrs. Rubin F. Day, Mrs. T.
C. Parmer, Mrs. Charles M.
Rector, James Betts, Mrs. Art
Lewis, Willie Russell, 11-12.

Remove the seeds (if they're large) from a cucumber; grate and mix with cream cheese and a little onion powder. This combination makes a delicate and delicious sandwich spread if a fine quality of white bread is used and it is sliced very thin.

An evening snack: spread toast with soft cheddar cheese and broil, then garnish each slice with a coule of anchovy

### Legal Notice

ADVERTISEMENT FOR BIDS Sealed bids for the construction of a Nursing Unit for the Meth-8-11-18-TFC odist Home for Older Adults. King's Manor on the site until 2:00 o'clock p. m., Central Stan-dard Time, November 21, 1963,

and then publicly opened and read aloud.

Drawings and specifications may be examined in the office of the Executive Director in Hereford, Texas.

Copies may be obtained at the office of Haynes & Kirby, located at 1902 Dixie Drive, Lubbock, Texas, upon payment of \$20.00 for each set. Any unsuc-cessful Bidder, upon returning such set promptly and in good condition will be refunded his

payment, and any non-bidder upon so returning such a set will be refunded \$10.00. Each bidder must deposit with

his bid, guaranty in the amount, form and subject to the requirements of the General Conditions of the Contract. The successful bidder will be required to furnish performance

and payment bonds in accordance with the laws of the State

Attention of bidders is particularly called to the requirements as to conditions of employment to be observed and minimum wage rates to be paid under the

No bidder may withdraw his bid within 30 days after the actual date of the opening thereof. The Owner reserves the right to waive any informalities or to reject any or all bids.

METHODIST HOME FOR OL DER ADDRESS DESCRIPTION OF Trustees
Secretary, Board of Trustees
B-45-4c DER ADULTS, INC.



- Accident - Hospital

Pool Insurance Agency 618 W. Hwy. 60 - EM 4-4758

Hospital Notes:

Patients in Hospital

Edeil. McKenzie, 1214 West
Hickory, Portales, N. M.; Mrs.
Ollie May, 119 Avenue J; Mrs.
Bill McCarley, 504 McKinley;
Mrs. James Sprouse, Box 196,
Vega; Mrs. Pat Robbins, Route
2; Karl H. Hare, 121 Emma;
Mrs. Amanda Strong, Route 1;
Nelda Mae Rogers, 110 Avenue
J; Rolen Jordan, Box 161, Vega; Henry Tiefel 338 East Fourth; Eddie L, Jordan, Box 685,
Plainview; Mrs. Anthony Brosman, Route 4; Mrs. Carolins
Ortiz, General Delivery; Dennis
L. Cheek, Route 1; Mrs. Fred E.
Mercer Jr., 824 Avenue K; A.
Q. Hartsfield, General Delivery;
Mrs. Juan M. Garcia, General
Delivery; Mrs. Garland G. Griffith, Route 5; Fred H. Oberthier,
511 North Miles; Mrs. H. T.
Bartlett, Route 4, Frions; Mrs.
P. C. Hennigh, Route 4; Luther
J. McKenzie, Box 654, Frions;
Mrs. G. C. Kennedy, 1436 Axtell,
Clovis, N. M.; Mary Elizabeth
Foshee, Route 4; Mrs. Cord H.
Hammoek, Route 2.

Dismissale
Mrs. Charles R. Berryman,
11-6.

THESE THREE BOS received awards in poul-try production at last Monday night's 4-H awards banquet, the awards given by Del-

mo Williams. Left to right are Robert Galley, Gary Richardson and Steve Robbins. (Brand Staff Photo)



PRIZE-WINNING cooperative demonstration for the year was presented by these two from Curtis Boach. 4-H members, Kevin McAndrews and Glen

Polan, shown here receiving their awards

(Brand Staff Photo)

Ever mash a ripe avocado, rings and cucumber slices in season it with salt, freshly ground pepper and lots of minoced onion and serve it as a dip for corn chips?

Next time you are preparing stuffed eggs and there's sour cream (cultured, of course) in your refrigerator, you'll find you can use it instead of mayonnaise

and score with the sharp times for moistening the mashed egg

## Marinate thin small on ion of a fork before slicing. **BIGGEST OCTOBER IN** RAMBLER HISTORY!

**Fastest Start Ever For Another All-Time Record-Breaking Sales Year** 



AMERICAN-All-new compact economy king. Lowest priced sedans, station wagon, hardtop and convertible.

Three exciting series! Most beautiful, best selling Rambiers ever built! All have stretch-out room for 6 adults, comfort of coil-spring seats, curved-glass side windows, a remarkably smooth ride to go with America's easiest handling and parking. New options include Shift-Command automatic floor stick for V-8's-you shift it, or it shifts itself; Adjust-O-Tilt 7-position steering wheel for Classics, Ambassadors, Come see the most successful Ramblers ever built!

Only Rambler offers all these extra values

Rattle-free Advanced Unit Construction . Deep-Dip rustproofing . Rust-fighting galvanized steel in vital areas . Ceramic-Armored muffler . Double-Safety Brakes . 33,000-mile or 3-year chassis lube

Rambler leads because Rambler listens Comparisons based on manufacturers' suggest retail prices for lowest priced models.



CLASSIC 6 or V-8—Big inside, trim outside. Cross Country, above, is the world's best selling 6-cylinder station wagon. Also available with new 198-hp V-8 engine. Roof-Top Travel Rack, standard. Dazzling new hardtop and sedans, too. See the '64 Rambiers - No. 1 in Compact-Car Sales - at your Rambier Dealer



3. High-performance, luxury. Bucket seats, console, armrests, 270 hp standard in 990-H hardtop.

KDISEY - OSBORN MOTORS.

142 Miles St.

-WATCH THE DANNY KAYE SHOW on CBS-TV-WEDNE SDAY EVENINGS-9:00 on CH 10-

SAVINGS and LOAN ASSOCIATION 128 E. 3rd

Lloyd Pool

BUY OR BUILD REMODEL REFINANCE

its community Thanksgiv-ing program Sunday, Nov. 24 when the Adrian school choir will present music, under direction of Rex Manley.

a covered dish supper at 6 p.m., ly Sunday. and will be followed at 7:30 by worship services, conducted by held Saturday night at the the Rev. B. J. Foster, pastor of the Methodist Church.

Public has been invited to attend the fellowship supper and Zaring. the worship services.

Matador girls' basketball and son from Houston visited squad traveled to Plainview last Mrs. Nina Sparks over the week-Saturday night with their coach, end. Ted Hale, to watch the famous Wayland College Flying Queens ited his brother and family, the in action.

SING ALONG WITH

ames Blackwood BATTLE OF SONGS

Adrian Community is to have the Pulliam family over the Alcha Ore., visited last week

with Mrs. Earl Creff.

Last Rites For

Charlie LaVall

Held Wednesday

Vivian's Nursing Home in Am-

arillo, following an illness of

He was born May 4, 1870, in

Indiana, and he came to Texas

Burial was in Rhea Ceme-

tery under the direction of Gil-

There are no known surviv

illand Funeral Home.

six years.

Ray Ashford from Tascosa visited the Brub Beavers fami- Mr. and Mrs. Howard Eagle ly Thursday.

Simms Community house. Sponsors were Mr. and Mrs. Earl Brown and Mr. and Mrs. M. H.

Mr. and Mrs. Wayne Hayes

Jim Price from California vis-Zed Prices, last week.

THE BLACKWOOD BROS.

THE STATESMEN QUARTET

FRIDAY, NOV. 15th, 8:00 P.M.

AMARILLO

MUNICIPAL AUDITORIUM

TICKETS

Adults: \$1.50 advance

\$2.00 at door

Children 50c

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RECORD STORE

612 Polk Street



and girls visited in Big Spring The program will open with ited with the Pat Maupin famicovered dish supper at 6 p.m.. Babe Wade from Friona visited with the Pat Maupin famiweekend.

With Mrs. Edna Maione and Mrs. Dewey Engle over the weekend.

Burnham is visiting in San weekend. The junior class of the Baptist Mrs. J. S. Rucker is spendi Sunday School had a hobo party a few days with her day last Thursday afternoon, the in Clovis. . R. N. Tipps, Denver worse-dressed hobo receiving a City, visited his mother, Mrs. prize. Games and a scavenger A. V. Tipps, over the weekend. prize. Games and a scavenger

hunt made up the program, held Members of the Horizon Club in the educational building of presented a jolly program Mon-day evening. . . The Rev. Hershel Thurston led the prayer meetthe First Baptist Church in Adrian. Mrs. Maxine Brown is the ing Tuesday evening. . . The Rev. Don Davidson and C. L. Thomas are attending the national convention for nursing homes in Dallas this week. Roy Daffern and family visi-

ted his father, R. C. Daffern.

### Funeral services for Charlie Post-Halloween LaVall, 93, were held at 2:30 p.m. Wednesday in the Rhea Community Lutheran Church. Party For Ford pastor of Immanuel Lutheran 1-H Held Friday Church of Hereford, officiated. Mr. LaVall died Saturday in

The Ford 4-H Club met in the home of Mrs. L. K. Williamson Friday, Nov. 8, for a delayed Halloween party. The club mem-bers played ping-pong, played the piano, sang songs, and rode bicycles. A complete meal and other refreshments were served to the group.

Those present for the party were Mary Ruth Rogers, Joel Williamson, Kim Williamson, Lisa Williamson, Diana Hickman, Becky Hickman, Gloria Salinas, Juanita Salinas, Tom-my Bezner, Joyce Bezner, Char-

Know Amount

## Of Interest, Speaker Warns

Mrs. Henry Benson di Study Craft Club at their me ing Nov. 7. "Know what you are signing," she warned her audience, "and remember that it is more important to know the amount of the interest you are going to pay rather the rate."

The club met in the home of Mrs. Alvin Ehrsman, Presid officer was Mrs. Robert Lloyd. Others present were Mrs. James Bullard, Mrs. J. M. Boothe, Mrs. Leland Burns, Mrs. James Ca-vin, Mrs. R. L. Pinnell, Mrs. A. C. Rose Sr., Mrs. Lewis West, Mrs. Jim Perrin, Mrs. Bud Heaton, Mrs. E. L. Young, Mrs. R. G. Price, and Mrs. James Couch. Visitors were Mrs. J. B. Allen, Mrs. W. G. Street, and Mrs. H. A. Ehrsman.

The next meeting will be a luncheon Thursday, Nov. 14, in

## With Luncheon On Guest Day

Young Homemakers Home Person Holds, Mrs. Bob Richards, Mrs. Lloyd Smith, Mrs. Travis Shields, Mrs. Bill Page, and Mrs. James Short. the home of Mrs. Don Jackson.

Mrs. Charles Brown read a poem, "True Happiness," and, in response to roll call, memin response to roll call, memin response to roll call, memining the response to roll call, memi

said that bright carpeting does mixture.

THESE THREE BOYS were presented awards by Homer Brumley at last Monday's 4-H achievement banquet. Left to right are

The Haroford Brand, Hereford, Texas, Thereday, Nov. 14, 1963

much to brighten a dark, drab room and gave current color and carpet fashions.

The club president, Mrs. Roy

the home of Mrs. A. C. Rose Sr.

Evans, welcomed the guests and conducted a short business meeting. Tables were set with informal arrangements of fall flowers, and guests were served from a buffet.

Mr. and Mrs. T. C. Parmer are the parents of a daughter, Cynthia Ann, born Nov. 9 at 5:57 a.m. She weighed 7 pounds and 12 ounces.

Mr. and Mrs. Calvin Ellis Guests were Mrs. Randall Gregg are the parents of a son, Cut them Carl Lee, born Nov. 9 at 7:52 with cool p.m. He weighed 6 pounds and French dr Edwards, Mrs. Burke Inman, Mrs. John Hammett, Mrs. Ter-

Mr. and Mrs. Jackie Wayne Rogers are the parents of a caulifa daughter, Deborah Lynn, born Nov. 10 at 1:32 a.m. She weigh-

lotte Williams, Robert Newsom, and Janice Galley. Visitors were Susan Hickman, Beth Bezner, Charlotte Bezner, Paul Galley, and Judy Lookingbill.

Leaders present were Mrs. L. Headers present were Mrs. L. Williamson and Mrs. A. J.

Bezner, Charlotte Bezner, Paul Galley, and Judy Lookingbill.

Leaders present were Mrs. L. Headers prese Carley are the parents of a daughter, Deborah Ann, born

Mr. and Mrs. Garland GeDon daughter, Donna Lyun, Nov. 11 at 11:40 p.m. She we Mr. and Mrs. Fred Elmo oer Jr. are the parents of a son, Patrick Edward, born Nov. 12 at 6:19 a.m. He weighed 1

fat, leaving the white at the bottom.



Now there are three 88 series... and the new Jetstar 88 is the lowest priced of all!

Why settle for a fraction of the action . . . with three great new Olds 88s on the scene! Sample the Super 88 . . . and its 330 horsepower's worth of Rocket V-8 response! Try the new Dynamic 88 . . . Oldsmobile's popular-priced popularity star. (123-inch wheelbase and fourcoil-spring ride are only a starter!) Now testdrive the Jetstar 88-newest, lowest-priced 88 of all. Along with "wow-winning" style, it sports 330 cubic inches of brand new Jetfire Rocket V-8! Which is for you? See your Olds Dealer!

Hereford, Texas

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Full Capacity Wiring Adequate Electric Outle Planned Electric Lightin Convenience Outlet, Front and Back

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Phone EM 4-2030 1963



GARDENING WINNERS were receiving their awards at last GARDENING WINNERS were receiving their awards at last Turrentine, Roy Burges, Patsy Paetzold, Ronnie Burges, Monday night's 4-H achievement banquet. Shown are Carol Steve Robbins and Jack Thomas. (Brand Staff Photo)



ASSISTANT Home Demonstration Agent Jean Beene presented awards to bake show winners at Monday's 4-H achievement banquet. Left to right are Mary Kay Wagner, Maura McAndrews, Thelma Jean Warren, Patsy Paetzold,

Connie Walker, Patricia Herr, Jane Witkowski, Kay Atchley, Bille's Goettsch and Judy Jackson. Not shown are Lou Ann Witkowski, Joyce Bezner and Kathlyn James.

(Brand Staff Photo)

### H. D. CHATTER

## Clubs To Study Window Planning

change of pace, but they'll pro- an inch thick; or knead

wheat kernel, so you get all of the nutritive value of the grain. Whole-wheat biscuits are both quick and easy to make.

Here's a recipe from food specialists in the U. S. Department of Agriculture's Agriculture Research Service.

Whole Wheat Biscults 1 cup whole-wheat flour 7/8 cup all-purpose flour 1 tablespoon baking power

Diluted evaporated milk may replace the water; or, if non-Savings and Loan Association gram consists of these parts:
Building is nearing completion.
It is a beautiful building and is

Hereford. Mrs. George Epting, a former resident in the Ford Community came to the Get Acquainted Cofwork. It seems a bit odd that the Eptings aren't working is

house for copies.

The 4-H girls are making good nourishment. Whole-wheat quick loaf bread and bar cook- flour is milled from the entire degree F. (very hot oven) for Internal Revenue Service are crease in living expenses. meeting at the Community Cen-ter. The Extension Service and crease in salary than the



RECEIVING AWARDS in beef cattle production at last Monday night's 4-H banquet were these 4-H'ers: Jim Higgins, Tommy Bezner, Joyce Benzer, Nancy Minks, Margaret Minks,

Stove Robbins, Bill Cole and Gerald Witkowski. Karroll Higgins made the presentation.

(Brand Staff Photo)

### Color In Home Is Discussed By Mrs. E. DeHart

In response to roll call at the Friday afternoon meeting of Cultural Home Demonstration ward, Mrs. Melvin Sumner, Club, members named "a color Mrs. Earl DeHart, Mrs. Clinton scheme that allows for inexpen

sive changes" and other reac-tions to color in the home. Mrs. Earl DeHart, who was introduced by Mrs. Clinton Jackson, then presented a program on color in the home. She recommended that colors be chosen from draperies, a favorite chair, or other item of interest. "Have at least one conversation piece," she said, "and move that item from time to time."

The club met in the home of

jointly sponsoring a series of fat dry milk is available, mix these meetings. Friday, November 15th, 9:30 a.m.-3:30 p.m. in the Community Center. Everyone the third-story window, it looks like the new Hi-Plains

Mrs. C. E. Johnson. Mrs. Marvis Southward presented comments on November horoscopes as the opening exercise. Plans were completed for a Thanksgiving supper Nov. 21 at 7 p.m. [at the Community Center. Members present were Mrs. Grady Parker. Mrs. Marvis South
Belliam Jackson, Mrs. J. G. Gandy Mrs. A. L. Manjeot was guest speaker for the T.E.D. Club annual Guest Day Tea in Amarillo Nov. 7. Mrs. Manjeot reviewed Goodbye to the River, a book on conservation of water, soil, and other natural resources by a Texas author, John Graves.

Read the West Ade!

We Give Frontier Stamps SPECIAL PRICE

CABBAGE

Potato Salad - Chicken Salad

VANILLA -LB. PKG.

BORDEN'S 1-LB. QUARTER

BROWN 'N SERVE 2 PKGS.

## FARM FRESH PRODUCE

**BANANAS** LB. 10° **AVOCADOS TURNIPS POTATOES** Red 20 lb. Bag. 55

HAM SALAD

McClure

WE MAKE CUT-UP

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U.S. Good - Cut & Wrapped

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U. S. Good - Cut & Wrapped

Quick Frozen For Freezer

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"the best all-around compact"? Makes your choice easy. Makes your driving comfortable and economical, too. All you have

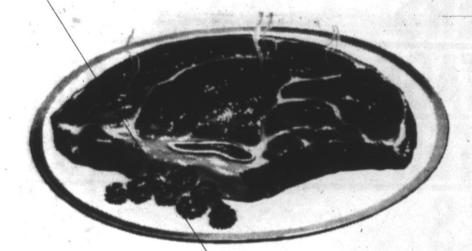
to do is select the model and color Valiant that appeals to you the most. Come in and make your deal on a 1964 Valiant today!

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**в. 15с** 



Pancake M	IX 2 lb. Box 39c
BAKERS ANGEL	FLAKE 14 oz. Bog 59c
GOLD MEDAL FLOUR	10 lb. Bog 98c
HI-C — 46 oz. C Grape Drin	
VAN CAMP — C	usage s for \$1

HUNDREDS OF DOLLARS WILL BE GIVEN AWAY

\* Game Number One

Each Game Lasts Approximately One Week \*Winner of each game receives \$100.00 CASH
\*Only One Grand Prize Winner Per Family

PICK UP YOUR CARDS TODAY

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FOR THE BIG - DO NUMBERS

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CRACKERS

CAMPBELL SOUPS 6:\$1

MORTON PIES Apple - Peach Cherry

TOOTHPASTE EX. LARGE - REG. 69c

CRISCO OIL 24 oz. Bil. 35c	Post Bran & Prune Flakes	Pound Cake Mix	AUSTEX Jumbo Tamales 28 oz. Con 35c
MR. CLEAN 28 oz. 49c	SECRET	Bathroom Tissue	PATIO — PROZEN BEEF TACOS
28 oz. 49C	REG. 79c 69C	2 ROLL PACK 25c	Pkg. of 6 49c

# Contest Winners Announced For Most Friendly Titles

## Official Publication Hereford High Schr Hereford, Texas Hereford High School Whiteface

HE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, NOVEMBER 14, 1963

SECTION TWO

Students entered in the typing

Charles Mimms won first in

Ronnie Welty represented

Hereford in the state meet for

This year plans are being made for students to enter the

(Continued on Page 2)

Three Science

Teachers Attend

Three HHS teachers attended

science meeting in Amarillo

Monday, Nov. 4, sponsored by

strations of equipment that

HI-Y-INITIATE, John Fowlkes (left) lets club

member Earl Jackson measure his Hi-Y

Amarillo Meet

Bell Telephone Company.



AS PART OF THE PHYSICAL fitness program of President John F. Kennedy, Girls' P.E. classes at Hereford High are taking a series of tests. Miss Jean Collard, one of the P.E.

instructors, times one of her students on a 50-yard sprint. The tests are designed to determine physical fitness (Brand Staff Photo)

## Two Hereford High Students At Camp Fire Convention

Judy Crume and Mary Lynn Gibson, two Hereford Horizon girls, have been named as dele-gate and alternate delegate to the National Triennial Confer-

## Editors' Notes:

Last week, as every week was a time of waiting until Fri-day night's football game. But last Friday night was an espec-ially long, tense wait as we met the Dumas Demons.

The spirit in the halls of

tions you need to order, so when the time comes to order you are

to Canyon to take American
College Test. This was the first of the tests to be given for col-

with the dates of these entrance exams and the deadlines for ap-

gratulations to the D.E. classes and their sponsor, Mr. Don

tended to the family and relative of Mr. Joe Marnell, on his

these years," explained Judy. nior high girls who want to con-The Horizon Club is a senior tinue in Camp Fire. branch of Camp Fire and it is

## rancisco, Calif. The convention began Monday and ends Friday. "Selection of the delegates was based on how far the girls have gone in Camp Fire and on what they had achieved in Speaking Abilit Speaking Ability

iaboratory has its advantages," said Mrs. Ilene Young, the Spanish teacher at HHS.

"It really has improved the accent and pronounciation in Spanish. The first year Spanish students will profit a little more than the second year stuhave a bigger and better back-ground for their next year of mish, after the lab."

The lab is equipped with 30 booths containing headphones and microphones that enable the student to hear tapes of native speakers and to listen to his own voice repeat the

The lab is used by both Mrs. Young and Mr. Gearld Dingus, A reminder for seniors; both you will need to place your orders for your invitations. Senior sponsor, Mrs. Billy Buck, advises you to discuss with your parents the number of invitable parents to them. The lab who is the French teacher at the time comes to order you are are getting use to them. The lab is a real improvement!" commented Mr. Dingus.

The system in the lab is quite simple; it resembles that of the intercom system. Each booth is ones who win the various conconnected with the main desk, and if the teacher wishes to speak with a student, he merely pushes a button and the con-

Judy and Mary Lynn started composed of junior high and setheir first step in Camp Fire as Bluebirds when they were in the second grade. They have been in Camp Fire about ten years. Some of the speakers sched-uled to speak at the daily meetings of the conference will be members of the Foreign and Domestic Peace Corps.

Judy was asked to participate in one of the meetings. She will be a member on a panel discussion and she will tell what motivated her to achieve differ-

ent things in Camp Fire.

Besides attending the daily meetings, delegates to the Triennial Conference will be treated to a tour of Chinatown and Fisherman's Wharf and a tour of (Continued on Page 2)

### D. E. Radio Day Held On Monday Called Success

The Distributive Education Club sponsored Radio Day held Monday, Nov. 11, was termed a success by club sponsor Mr. Don Paris.

For this annual program the D.E. students sold advertising to finance the local Employer-Employee banquet and also pay for the trips to area and state Leadership Conference. The Area Leadership Confer-

ence is held in San Angleo, while the State Leadership Con-The next test will be the Scholastic Aptitude Test, given Dec.

7 at Amarillo College. The fee is \$5.

Seniors, be sure to keep up

This is the students have a tising helps to pay for the youth leadership conference. The other one-third is placed in a special fund to be used by the school.

Students who will be going to Students who will be going to the serior of the system in the lab is quite. the money made selling adver-

French and Spanish are the only two subjects taught in honors are very worthy and look the lab this year, but the speech department may use it next year, emblem to see that it is the proper size. white shirts and ties as well as the plasue-Initation for new members of the club was like emblems. (Brand Staff Photo)

Friendly of HHS are Jan Mo-Cullough and Gary Stagner. These two students were chosen by a committee selected by the journalism department, sponsored the contest.

The journalism department sponsored the Friendly contest in order to bring a realization of the friendly effort shown by some of the students of HHS toward the rest of the student

Miss Friendly, Jan McCullough is the daughter of Mr. and Mrs. E. V. McCullough. She is Prepare to Enter Mrs. E. V. McCullough. She is an active member in several organizations in HHS. Among these are Future Nurses, Future Homemakers, and Future Tea-Students and teachers of HHS chers. are making plans to enter the Gary Stagner, 16-year-old son Interscholastic League Competion of E. V. Stagner, 210 Ave. J.,

tion which is held each year. | was selected Mr. Friendly. Gary Last year speech students is also a member of several among top teams at the school organizations. He is a meet. Kathy Boston won fifth member of the Whiteface foot-place in Poetry Interpretation. ball team, Hi-Y, and the Round-Kaki Barard won an excellent Up annual staff. Nominations were to be turn-

rating in extemporaneous speaking. LaReece Askew won third ed into the Whiteface staff by place in prose. HHS debate teams, composed of Gary Kendrick, Jay Boynton, Maura Mc-Among the other nominations drick, Jay Boynton, Maura Mc-Andrews, and Caroline Brum-are junior, Becky Duncan, and

ley each won two of their four senior, Ronny Duncan. Becky febates. and Ronny are children of Mr. and Mrs. G. W. Duncan. Becky is a member of Future Nurses and is currently serving

Royo Ann Gilliland, Patti No-bles, Mamie Silvertooth and Lin-da Londan.

Nurses and is currently set as treasurer of Tri-Hi-Y. Ronny is president of the Ronny is president of the student council and is also president of the student body. He is num'er sense while Larry Hair also a member of the Key Club and a member of the Whiteface

McBroom placed third in ready-writing. Audni Miller and Wain Gorden, 16-year-old daughter of Miller placed second in area in Mr. and Mrs. Marvin Gorden. news writing, while Wain placed Vicky is a member of the junior class. class.

football team.

Eugene Green, as he has been an active member of his class and Future Teachers. Eugene is also a letterman on the varsity foot-

Another senior, Linda Hart was placed in nomination for this honor of Miss Friendly. Linda is the daughter of Mr. and Mrs. Cecil Hart, 506 Star. She was recent senior attendant at Homecoming and is also a member of F.N.A., F.H.A., and TH-HI-Y.

Jan Keeth, junior, who recently moved to Hereford with her parents Mr. and Mrs. Dalton Keeth from Oklahoma City. Okla, also received nomination. Jan is a member of F.N.A. and Tri-Hi-Y.

Nominee Nancy Tyler, a jun-Those going were Roy Harris, ior at HHS is also a member Charles Holt, and Gerald Din- of Tri-Hi-Y and F.N.A. Nancy gus, science teachers at HHS. is the daughter of Mr. and Mrs.

The program, based on the N. E. Tyler of Westway. Gary Don Roberson, another junior, also received nominamight be used in the classroom. tion for, Mr. Friendly. Gary is Everyone present was shown a a member of Hi-Y and the film and given electronic kits Whiteface football team. Mr. Union, are Gary's parents.



MISS AND MR. FRIENDLY OF Hereford High of Mr. and Mrs. E. V. McCullough, and Gary Gorden, Eugene Green, Linda Hart, Jan Stagner, 16, son of Mr. and Mrs. E. V. Keeth, Nancy Tyler, and Gary Don Rober-Stagner. The two junior students were select-son. ed as most friendly in a contest sponsored

by the Whiteface staff. Other nomineer School are Jan McCullough, 16, daughter were Becky Duncan, Ronny Duncan, Vicky

(Brand Staff Photo)

## Hereford Future Teachers Attend District Convention

sday, Nov. 5.

The program began with a general assembly. Future religion. Teachers from all the surrounding areas were represented.

Forty-four HHS Future Teach- | Keynote address was given by ers attended the Texas Future Loula Grace Erdman, English Teachers of America District teacher at West Texas State Un-IX Convention at West Texas iversity. In her address, Miss State University in Canyon, Tue- Erdman stressed that no school is any stronger than the weak-The theme of the convention est teacher in it. She also stresslistic, realistic, mature, have

The district business meeting was then held in the audi-Fast Dumas Backs

not outfought, the Whitefaces ed 19 extra points in a row. went down in defeat to the defending state champs from Dumas by a score of 42-0 last Friday night in Dumas.

Time and again a stubborn Whiteface defense saw great work wiped out by a long run by the speedy Demon backs. Halfback Joe Casas ran 75 yards for one touchdown after being trapped behind the line Casas' 75 yard run with less of scrimmage.

by Bell Telephone to use in the and Mrs. Deward Roberson, 402 ed on a six yard run and Joe Ballard booted the first of six

held last week. New members initiated into

the organization were required to wear suits,

Outrun Whitefaces dent teaching and other services, founding new clubs, profession all organizations and Outmanned and outrun but extra points. Ballard has kick-

Bonner and Ballard combined

for another seven points in the second quarter to give the Demons a 14-0 halftime lead. Casas and quarterback Doug Holtzclaw added T.D.'s in the

third period as the Demons took a 28-0 lead after three quar-In the fourth period it was

than five minutes to play and It took six minutes for the an eight yard pass to David Demons to cross the goal line. Hamrick with three seconds to Halfback Norman Bonner scor- play that closed out the scoring. Hereford's only serious threat during the game came in the fourth period as the Whitefaces drove inside the Dumas ten yard line. However, with first and goal the Herd fumbled. Tomorrow night the White-faces meet the Littlefield Wildcats in Hereford. The Wildcats are 1-2 in district play. Next week the Herd closes out the

the season against the Levelland Loboes in Hereford.

Tri-Hi-Y Group Is Reorganized; **Elect Presidents** 

Y met Wednesday, Nov. 7, to decide upon a new set of officers for their organization. Since Tri-Hi-Y opened

membership, the club has grown so that it was decided to split the present club into two smaller units. The present officers remain as

they were, but a new set of officers have been elected. They are Nanette Clearman, president; Ronda Neff, vice-president; Carolyn Aven, secretary; Janis Hagans, treasurer; and Kathy Boston, chaplin. The two presidents, Pegene

Cox and Nanetta Clearman, will divide the membership of the elub into two equal amaller clubs.

The date for the formal initi ation will be announced later.

Texas is the leading agricultural state in the nation.

Texas is the largest wool-pro-

building. The seven voting delegates from HHS were Linda Higgins, Mamie Silvertool Dorothy Frerich, Linea Tooley, Penny Jones, Fancida Wilpresident was Kay Field of Prince; records Wynona Jones of Wellington; financial secretary, Kathy Harris of Amarille High; and serving as parliamentarian will be Shirley Ballard. Workshops in yearbooks and

scrapbook, projects and finance, merit points and awards, stuguidance workshops were held during the day.

Mr. and Miss FTA Contest was held following the various workshops. Kaki Barnard of HHS was entered in the coptest. Pat Ludeman of Pampe High School was chosen as Miss FTA and John Green of Tascosa High School was selected as Mr. FTA.

Sponsoring the trip to Canyon, was Mrs. Sue Howell, shorthand and office practice teacher a

### Round-Up Sale **Deadline Set** November 26

The HHS annual staff is taking orders for the 1964 "Roundwhich is still on sale and will be on sale until Tuesday, Nov. 26. Students may make a down payment of two dollars before the deadline and then pay the remaining two dol lars in February. Down payment is a stude

order for an annual. It must be paid before the Nov. 26 deadline. It is definite that a studen can not wait until spring to order, said Mrs. Viola Chisholm. Members of the annual staff who will take orders are the following, Judy Wiman and Ronnie Duncan; they are also the co-editors. Other members are Kathy Boston, David Block, Linda Loerwald, Gary Stagner, Barbara Langley, Cynthia Leasure, Greg Johnson and Paula Waldup.

## Hoof Prints

By David Stovens Whiteface Sports Editor It is almost unbelievable that a high school team has backs that are as fast as the Dumas backs. Demon halfback Joe Casas is terrifically quick and he can really run when he gets out in the open. Quarterback Doug (Continued on Page 2)

## Mrs. Leo Forrest Gives Recipe For Yeast Bread

The Leo Forrest home on Austin Road is surrounded by large trees and lovely gardens. There are 17 acres and a Shetland pony for their seven little granddaughters to enjoy during their

Four of the girls are children of Mr. and Mrs. Joe Harrison, Levelland, and the other three are children of Mr. and Mrs. Bedford Forrest, Plainview. Mrs. Forrest is the former Miss Two Students Janice Craig, Hereford.

Both Mr. and Mrs. Forrest Both Mr. and Mrs. Forrest are former teachers. He is now From Hereford manager of Deaf Smith County trips with her husband. She went to Colombia, South America, with him some time ago. Their eisure interests include gardening and reading.

Mrs. Forrest, the aroma of University, Canyon. fresh-baked bread drew us to the kitchen for buttered bread. favorite recipe for yeast bread classes.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter,

Mgrs. Courthouse P. O. Box 73 Phone EM 4-1504

Showing Blocks Free City Maps

YEAST BREAD 2 packages dry yeast 1 cup warm water 2/3 cup non-fat dry milk 4 cups warm water

4 T. sugar

1 T. salt 4 T. vegetable oil 13 cups of flour, more or less. Dissolve yeast in one cup

# Electric Co-op. When she can, Make Alpha Chi

Carol Ann Lamb and George Walter Davis of Hereford were among 56 new members initiat-The afternoon of our visit with or society at West Texas State North Hereford

Membership in the society is comprised of the upper 10 per jam, and coffee. Mrs. Forrest's cent of the junior and senior

Miss Lamb, daughter of Mr. and Mrs. Albert Lamb, Route 5 Hereford, is a junior major- stration Club met Nov. 7 in the ing in Spanish. She is a member of Buffalo Gals, campus ser- call was answered with color vice organization; Sigma Tau planning and preference, and Delta, national honorary En- Mrs. A. E. Hodges presented a glish fraternity; is treasuere of program on color in the home. Tau Beta Sigma, national honorary band fraternity for women, and is a member of the Buffalo Band.

Davis, son of Mr. and Mrs. John L. Davis, 338 East Second Street, Hereford. He is a junior majoring in sociology.

O. C. Williams.

### Summerfield Club Has Program On U. S. Constitution

During the Oct. 30 meeting of Summerfield Study Club, Mrs. J. R. Euler discussed the origin and history of the United States Constitution and the Bill of Rights. She also presented arguments for and against the four amendments to the Texas Constitution which were voted on Nov. 9.

The club met in the home of Mrs. Ray Johnson. Mrs. R. B. Baker and Mrs. L. H. Looking- of "quitter." From my vantage bill were her co-hostesses. The club president, Mrs. J. B. Nomeeting.

Members present were Mrs. R. E. Lewis Jr., Mrs. L. B. from scoring. Since this has Lookingbill, Mrs. Mack Noland, been discussed before I will dis-Mrs. Ky Lawrence, Mrs. Earl miss the subject Lance, Mrs. Guy Walser, Mrs. word, "Phooey!" Noland, Mrs. C. R. Walser, Mrs. Lee Curry, the hostesses, and a guest, Mrs. Smith.

HHS...

(Continued from Page 1) following contests: tennis, speech, journalism, number sense, one-act play, ready writing, shorthand, slide rule, typing, golf and spelling.

Names of students and the sponsors entering these contests will be given at a later date.

Shin oak is a true oak growing shin-high on the sandy High Plains of Texas.

bowl, sprinkle in dry milk slow-ly, stirring to dissolve; add sugar, salt, vegetable oil, and yeast mixture. Stir in 2 cups flour, beating until smooth: add more flour to make moderately stiff dough.

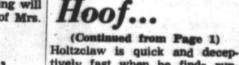
Turn onto lightly floured surface and knead until smooth and satiny (about ten minutes.) Shape into a ball; place in warm water. Measure the four greased bowl, turning to grease cups water into large mixing entire surface. Cover; let rise in warm place until double in bulk (about 11/2 hours). Punch down; let rise again until double in bulk (about one hour). Divide into four equal parts and shape into loaves. Place in loaf pans and let rise again until double (about 45 minutes.) Bake in hot oven (400 degrees) for 55-60 minutes. Remove from pans and brush with butter.

## **HD Club Plans** Dinner Nov. 16

North Hereford Home Demonhome of Mrs. Clinton Ward. Roll

Mrs. Clyde Smithers conducted the business meeting. Plans were completed for a Thanksgiving dinner Nov. 16 at Raney's Restaurant, A new member is Mrs. H. L. LaFever.

Mrs. James Ward was welcomed as a visitor. Penny ante gift was won by Mrs. Otto Olson. Others present were Mrs. Smithers, Mrs. O. L. Williams, Mrs. Leroy Smithers, Mrs. Hodges, Mrs. Otto Massie, Mrs. C. L. White, Mrs. Paul Hoff, Mrs. Mary Bodkin, Mrs. C. E. Russell, Mrs. Velma Salvino, Mrs. Fred Barrett, and Mrs. Ward. The next regular meeting will be Nov. 21 in the home of Mrs.



tively fast when he finds run-

This is not the Dumas steamroller of 1961 and 1962. line has made the Dem state champs. This year the line is just average; however, if they open just a small hole the backs are so fast that they can run through before the defense has time to close in. The Demons big gainer is to run around, not through.

Of course, since the Demons scored four times in the second half we will again hear the cries point I can assure that when the gun sounded at the end of land, conducted a short business the game the Whitefaces were still fighting with everything they had to keep the Demons miss the subject with this one

> Both the "B" team and the freshman teams scored shutout victories over Canyon last Thursday in Canyon. The "B" team won by a score of 12-0 and the freshmen won by a margin of

Sabine National Forest with 183,862 acres is the largest national forest in Texas.

LSU at Mississippi State

Miami at North Carolina

Mississippi at Tennessee

Minnesota at Purdue

Oklahoma at Missouri

Northwestern at Ohio S.

B. Young at U. of Pacific

**Washington at UCLA** 

Amherst at Williams

TCU at Texas



REMOVING TWO LOAVES of just-baked rest, Austin Road. The recipe for the bread, fragrant bread.

which is featured in this week's "Let's Cook yeast bread from the oven is Mrs. Leo For- Something," yields four loaves of the crusty, The Hereford Brand, Hereford, Texas, Thursday, Nov. 14, 1963

Two...

(Continued from Page 1) the San Francisco harbor

ferry boat.

Judy explained "I am going to bring back a report to the Hereford Council about what Camp Fire girls are doing all around the country, and how Hereford's program could be altered to include some of the projects of other Camp Fire girls.

Both Judy and Mary Lynn a-greed that "It will be just great." Judy and Mary Lynn left Hereford for San Francisco,

**OPTOMETRISTS** 

Dr. Milton C. Adams Dr. Dale H. Wynn

Mon. - Fri. 8:30-5:00 Saturdaye 8:30 - 1:00

DRS. ADAMS & WYN

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# 

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Chrysler Corporation warrants, for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch). torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

Above is Chrysler's 5-year-50,000-mile warranty. Read it carefully. Compare it with any other warranty. It's impressive-a promise to repair or replace any vital moving part of your Chrysler power train if it needs it, for a period of 5 years or 50,000 miles. Of course, you may never have to use it, but it's the kind of pledge Chrysler's kind of engineering can offer. Come in today. Take a no-obligation demonstration drive. We let our cars do all the selling.

Move up to CHRYSLER '64. We're the men in your neighborhood who make it easy:

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Kentucky at Baylor Cornell at Dartmouth Navy at Duke

Harvard at Brown Illinois at Wisconsin

Kansas S. at Iowa S. NAME

**ADDRESS** 

## Gollehon To Give Program For Music Club At Dawn

Next Sunday afternoon the and Mrs. Ted Richardson last ed by a hamburger supper. Mrs. Dawn Music Club is sponsoring weekend. a program with a guest artist Miss Tina Rene Brown of Am- charge of the intermediate Ward. who is well known to the resi- arillo has been visiting with group. Those present were Bevdents of Hereford and Dawn her grandparents, Mr. and Mrs. crly Lemons, Peggy Jean Lemarea. He is the director of the Alfred Smith of Dawn this past ons, Phyllis Richardson, Linda Whiteface Band in Hetreford week. will present a program of vocal and children, Beverly and Garry

Baptist Church in Dawn.

were visitors in Amarillo last ton. weekend in the home of Mr. and Mrs. Jeff Collins.

How many of you readers saw the football game last Friday McClain last week end.

night at Dumas? The boys may Last Sunday Mr. and Mrs. J. played like champs against the Demons. This Friday the Whitefaces play the Wildcats of Littletield. They play in Whiteface Stadium so there is no reason why you kind can't see the

Hereford took a chartered bus to Troy Gandy of Hereford. Dumas for the ball game. The Among the guests present Hereford.

high students were able to oc- Mrs. W. P. Caraway of Herecupy seats on the Greyhound ford; Mr. and Mrs. Troy Gandy, bus sponsored by the Hereford Mr. and Mrs. Eddie Gandy, Mr. Hooster Club. They were Brant and Mrs. C. R. Gandy and H. Knox, Mike Harvey, Greg Rich- H. Gandy of Hereford, and Mrs. ards, Danny Loerwald, Deborah Kenneth Lowrey of Westway. Thomas and Jan Miller.

State in Canyon. The day was da Higgins and Mir

students how much I enjoyed Dawn, the daughter of Mr. and the Radio Day Monday. Johnny Mrs. Gayle Neal. Brownlow, you really are a good radio announcer. The day seem-

Saturday night, Nov. 9, was a night of party for those who at- Bridle Rodeo held in the Shertended the party given by Patsy Smith and Suzanne Hart. Those who attended the informal gettogether were Jan Miller, Shar- the cafe at Dawn in operation on Hagans, Carroll Todd, Lynn by the last of this week. Hale, Joyce Bezner, Roger Gibson, Jimmy Bayne, Carl Hol- Polan, Mrs. Charles Davenport, lingsworth, Robin Gibson, Sid Childers.

Monday, the 4-H Achievethe supper, awards were given to the 4-H members for the past year's work. Joann Marmost outstanding workers of days in November. '63. The final decision was a-

eryone has been doing the past State ball game Saturday afterweek but there isn't much news noon. to announce. If I have missed anything please let me know. I appreciate constructive criti- way attended the Hereford-Du-

There will be a record dance Friday night after the ball game at the Community Center. Blue jeans and slacks are permissiof their son and brother, Mr. a mission study program follow-

Wayne, attended the Hereford-The public is invited to attend. Perryton ball game in Perryton This is to be held at the Dawn and visited with Mr. and Mrs. C. C. Stewart, former residents Mr. and Mrs. Edgar Sowell of Dawn who now live in Perry-

Mr. and Mrs. Thompson of Benjamin have been visiting Mrs. Myrtle Richardson and with their daughter, Mrs. Lester her son, Leon Richardson, of English and family this past Littlefield, visited in the home week. Mrs. English has returned home with her parents for a few days.

Mr. and Mrs. LaNoy Tooley and children and Peggy Jean and Sandra Lemons were a-mong the guests from Dawn who attended the wedding of Miss Janie McBroom and Joe Carthel in the Wildorado Bapist Church.

Mr. and Mrs. Richard Hager and children, Rhonda and Max visited Mrs. Hagers' parents in

not have won the game but they G. Gandy hosted a joint birthday party for members of the immediate families who have November birthdays.

Honor guests were Mrs. J. R Oglesby of Canyon, Mrs. Melvin Shaw of Amarillo, Miss Rosemary Stewart of Dawn, The First Baptist Church of Reece Stewart of Dawn and

Hereford Baptist Youth were were Mr. and Mrs. J. B. Caraguests of the Dumas Baptist way, Mr. and Mrs. Ray Stewart Youth before and after the ball and Mr. and Mrs. H. R. Stewgame. Refreshments were ser- art and families of Dawn; Mr. ved before the long trip back to and Mrs. Mervin Shaw and children of Amarillo; Mr. and Several high school and junior Mrs. J. R. Oglesby of Canyon;

Last Sunday Phillip Waters, a The Future Teachers of former resident of Dawn now in HHS started their year off to school at the West Texas State a bang on Tuesday, Nov. 5. University in Canyon visited the Nearly thirty FTA members Dawn Baptist Church and led from Hereford attended the the song services for the church. convention held at West Texas Miss Linda Tooley, Miss Lin-

many other area members. way of Dawn attended the FTA Several WT students thought Convention in Canyon last Tues the campus had literally been day. They visited with Miss Nan Neal of Clarendon while there. I would like to tell the DE Nan is a former resident of

Pat Smith, son of Mr. and Mrs. Alfred Smith and a stued to have been a real success. dent at West Texas State University, won first place in bareback riding at the Block and rifs' Posse arena in Canyon last week.

Bob Roberts is hoping to have

Mrs. Ray Stewart, Mrs. Ray Mrs. Rae Cox, Mrs. William Shaw, Cliff Crowell and Jimmy Wimberley, Mrs. Carl Wimberley, Mrs. Edgar, Lemons and Mrs. Buck Ward attended an. ment Banquet was held at the all-day Mission Study Meeting in Hereford last Wednesday. Mr. and Mrs. Bob Hines of

Amarillo entertained Mr. and Mrs. Rae Cox and family last nell and Jon David Miller Sunday with a dinner in honor were chosen as the Gold Star of Mrs. Rae Cox, Mr. Hines and Winners. These two were the his son, Mike, who have birth-

Mr. and Mrs. Clarence Betchieved by weighing record zen and family were in Lubbock Saturday visiting with Mr. and Mrs. Harold Banks and they all-I really don't know what ev- attended the Texas Tech-Kansas

> Robert and Alice Ann Caramas game in Dumas Friday night with the band. Beverly Betzen and Linda Lemons went as spectators.

Last week the RAs and GAs of the Dawn Baptist Church had Criddle, Wayne Polan, Jerry attended a recreation workshop of Mrs. Eddie Leake in Canyon. Stewart, and George Ray Fuller.

Also present was Mrs. Iverson lest Monday. Mrs. Caraway di-

The pre-primary group was taught by Mrs. William Wimberley. Among that group were Susan Cox, Carol Ann Bavousette, Beth Cox, Karen Criddle, Timothy Cox, Steven Criddle Charles Davenport was in Ronnie Johnson and Mickie

The beginners were under the instruction of Mrs. Ray Stewart. Kay Stewart, Rosemary Stew- Kevin and Keith Davenport, gers, Shirley Algers, Rickie Jerry Johnson.

Ward, Judy Ward, Gary Richardson, Kay Ward, Douglas of the Dawn Home Demonstration Club, and Mrs. J. B. Caraway visited Lemons, Paul English, Mike way, secretary - t reas u rer, Tuesday for lunch in the home rected the singing for the group

> Miss Karen Thompson of Canvon visited in the J. B. Caraway home Sunday with Miss Alice Ann Caraway.

ed with a birthday supper in and 5 ounces. Mr. and Mrs. D. her home Friday night, in hon- C. Kinsey, Hereford, are the paor of her husband, Reece, and ternal grandparents. her daughter, Rosemary. Guests High School, Ben Gollehon. He Mr. and Mrs. Edgar Lemons art, Sandra Lemons, Brenda Al-Bette Stewart, Diedra Polan and Way and Bill, Mr. and Mrs. Ray merican tribes of grasses are Stewart, Linda Kay, Jerry and found in Texas.

ANNOUNCE BIRTH OF SON Mr. and Mrs. Robert Kinsey 212 Colorado Drive, Portales, N Ann Caraway.

Mrs. H. R. Stewart entertainMiss Alice
M., are the parents of a son,
Michael Sterling, born Friday,
Nov. 8. He weighed 9 pounds

Ladies Beautiful

NOTICE to Hereford Country Club Member

Thursday Noon Special — Mexican Dinne

Thursday Nite Buffet — Italian Foods Friday Noon Special — Shrimp Newburg Saturday Noon Special — Veal Scallopini

Sunday Noon Buffet featuring:

Salads - Vegetables - Desserts

Tuesday Noon Special — Beef Stroganoff

Wednesday Noon Special - Meat Loaf Thursday Noon Special -- Mexican Dinner

Baked Ham with Red Eye Gravy

Roast Sirloin of Beef

**Baked Lobster Casserole** 

Exquisitely to pred three piece ny lon trave set Pajamas have a trim notch collar and button-front top. Bottoms have elastic belt. Matching gobe is styled with threequarter length sleeves and roomy pockets. Select in Cardinal Red, Navy, Blue Bell, Rosebud Pink,

3-Pc. Travel Set

1095

Sizes 32 to 40

Tab or Regular Collar White Pima **Dress Shirts** 

Men's white Pima dress shirt convertible barrel ully detailed and tailored. Sizes: 1412 to 16, sleeve lengths 32 to 34. An elegant gift and one that no man has too many of!

Pima Cotton **Broadcloth Blouse** For Christmas Giving And Getting . . ..

Beautifully finished and tailored Pimo cotton broadcloth blous (Carriage House Label) Tuck-pleated front, convertible collar. Long cuffs. Blue, Pink, Beige, White. Sizes: 32 to 38.

> Ladies Beautiful Mantilla 1 98 and 298

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Ideal for Fun-Time leweled Flats



## LAY-AWAY NOW

WHILE OUR STOCKS ARE COMPLETE

We have a large selection of Gifts Just Right for Christmas

MEN'S AND YOUNGMEN'S **WOOL AND WOOL BLENDS** SPORT COATS

Masterfully tailored in every detail three-Collegiate models. Fancy patterns. Black, 46, in short, regular, long. Remember, a sport coat is the gift "He" wants

Ladies' Gift-y HANKIES

COME BY

& SEE OUR

RED

VINDOWS

Luxurious Gown & Robe For Christmas...

Ladies' beautiful gown and robe set in a delightful floral scroll nylon tricot, Enchanting double layer sheer overlay with delicately tinted loral scroll embroidery. Sheer three quarter sleeves. Colors: Cardinal Red, Pink, Champaigne, qua Mist. Sizes: Small,

Medium, Large.

to 38.

Gift - Pretty Glamour . . Gown and Robe Feminine and so pretty ladies gown and robe set. Gown is made of 40 denier nylon with sheer nylon overlay, the yoke is richly lace trimmed. Matching robe has two layers of sheer nylon and is lavishly trimmed with delicate lace. The sleeves are three quarter length. Red, Pearl Mist, Camelia Pink, Geranium. Blucbonnet. Sizes 32

Gift-Pretty **Elegant Robe** 

Beautiful Vocamma Fleece robe fashioned in 80% Arnel Triacetate, 20% nylon. Envelope collar has a fancy bow and button trim. Threequarter slit sleeve has a trim at the opening Select in Garnet Red, Sapphire Blue, or Royal Exquisite tailoring contributes to the all-around

elegance. Sizes 10 to 18.





**Nylons** Christmas Boxed Always right for gift-giv-- seamless nylon hose in pretty tan beige. First quality, beautifully Christmas wrapped. Sizes 81/2 to 11. Buy

Transparent Plastic Easy To Install STORM WINDOW KIT Hereford Hardware

~216 N. Main

EM 4-2525

# SO LOYED THE

Church Of God

H and 13th Street Rev. W. A. Gray Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m. Wednesday — Prayer Service,

7:30 p.m. Friday — Young People's Endeavor, 7:30 p. m. "Bring your burden and carry

away a smile."
"The Caurch that is large enough to serve you and small enough to know you."

For transportation call EM 4-

> San Antonio A La Iglesia

North 25 Mile Avenue and Highway Vd. Es Catolico? Pues, Tiene La Obligacion De Asistir A La Santa Misa Todos Los Dom-

Horas De Misas En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a. m. y 8 p. m. Durante La Semana: 6:30 a.

ages and devotional services at 7:30 p. m. Wednesday. Thompson Memorial Mexican Baptist

Mission

Rev. Guillermo Benitez Minister 215 Norton Orden De Cultos Domingo For La Manana, 10 a.m.; Escuela Dominical, 11 a. m.; Culto De Adoracion. Domingo Por, La Noche 7 p.m.; Union De Prearacion, 8 p.m.; Culto Evangelistico. Miercoles Por La Noche. Culto De Oracon Y Estudio Biblico. Union Fimenil U Union Varonil Un Lunes Si Y Otro No.

### First Presbyterian Church

610 Lee Street Rev. Russell Wingert, Pastor Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional at 9 a.m. Tuesday. Choir Rehearsal, 8 p.m. Wed-

nesday. Prayer meeting Friday at 7:30 p.m.

### Church Of Jesus Christ of Latter Day Saints

(Mormon) EM 4-1905 The Mormon Church meets in Gililland Funeral Home. Sunday School, 10 a. m. Sunday, Sacrament Meeting, 11 a. m. Sunday.

### Mt. Sinai Baptist Church

Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m. Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m. on Friday.



These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

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HEREFORD TEXAS FEDERAL CREDIT UNION Mrs. Dyalthia Benson

**Assembly Of God** 

Frio Baptist

First Christian

St. Anthony's

Holy Day Obligation Mass-at 6 a. m., 8 a. m., and

Temple Baptist Church

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### ed from Pege 4) Jehovah's Witnesses Church

1963

Sunday: Public Bible Lecture Study, 4:15 p. m.
Tuesday: Congregation Bible
Study, 8 p. m.
Friday: Service Meeting, 7:30
p.m.; Theocratic Ministry.

### San Pablo Iglesia Metodista 988 Kibbo Street Pev. Glibert Dias

Paster

Les Servicios de vuestra nueva Iglecia. Seran de le Sigu ente manera los D. mingos ; los dias de la semana, Escuela Dominical, a las 10 a. m.; Servicio de Adoracion, a las 11 a. m.; Domingo en la noche Predicacion 7 p. m.; Los jueves servicion de oracion 7 p. m.

### Park Ave. Church Of Christ

On Harrison Highway
Worship Services 10:30 a. m.
Sunday. Prayer meeting 7 p.m.
Wednesday.

### Church Of The Nazarene

Rev. Buri M. Delbord, Pastor EM 4-1375 Sunday School is held at 10 a. m.; Worship Service at 11 a. m.; Evening Service at 7:30

Prayer meeting Wednesday will begin at 7:30 p. m.

### St. Thomas Episcopal Church

Rev. Joel C. Treadwell, Vicar Harrison Highway Vicarage, 113 Elm Street Sunday: Holy Communion, 8 a.m.; Sunday School, 10 a.m.; Morning Prayer and Sermon, 11 a.m.; Youth Fellowship, 7 p.m. Wednesday: Holy Communion.

women's Day Guild meets the second Tuesday of each month at 2 p.m. at the church.

Women's Night Guild meets the second Thursday of each

### Mission De San Jose

El Domingo es el dia del Senor. Tenemos que adorario. No hay mejor modo que la San-ta Misa: El sacrificio de Cal-

Horas de Misas los Domingos: 8 a. m.; 10 a. m.; 8 p. m. Bautismos despues de la misa

begin at 8:00 p. m.

The Wednesday night Prayer Meeting in the Church is held at 7:30 p. m.

### Grace Assembly Church

(Undenominational)
Pastor Ray Jennings
211 Blevins
Sunday: Sunday School, 10 a.m.; Morning Worship, 11 a.m.;
Evening Service, 7 p.m.
Tuesday: Teaching Service,
7:30 p.m.

7:30 p.m. Friday: Teaching Service, 7:-

30 p. m.
"The Voice of Faith" broad-cast over KPAN each Sunday 55:15 p.m. Everyone Welcome.

Grace Gospel Church
Rev. M. V. Fleide, Pastor
Thirteenth and Avenue K
Sunday School is at 9:45 a.m.
and worship services convene at 11 a. m.

Bible Study is held each Sunday at 7 p. m. and preaching service at 8 p m.

Wednesday prayer meeting ivid at 8 p. m.

### The Church Of God In Christ

Rev. Calvin Hodge, Pastor 115 West Norton Sunday School 9:45 a. m.; orning Worship 11 a.m.; Evenng Worship 8 p.m. Monday, Bible Band meets Wednesday, Prayer Meetin

### **Avenue Baptist** Church

Rev. Clarence F. Powell,

Pastor

Sunday School is held at 9:45
a.m.; Worship Service at 11
a. m.; Training Union, 7 p.m.;
Evening Worship Service, 8 p.
m. Wednesday Evening Prayer
Service, 7:30 p. m.

Ings, fourth Wednesday, 9:30 a.
m. or 3 p.m. WMU night circle meeting, second Thursday, 4 p.
Mursery is provided for all church - wide activities.
vices broadcast over KPAN.
Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.

### Bippus Community Church

Eugene L. Naugle each first and third Sunday and R. D. Evans each second and fourth

Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p.m. All Day Singing each Fifth Sunday.

### Wesley Methodist Church.

Rev. Clesby Patterson, 7 ster Sunday, Oct. 27: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; MYF, 6:45 p.m.; Junior and Primary Fellowship, 6:45 p.m.

### Seventh Day Adventist Chur h

West Park Addition PASTUR

"The Sabbath - Vital Issue Through the Ages" is the sub-ject for daily lesson study and class discussion on Sabbath, Nov. 16.

Memory Verse: Mark 2:27 Lesson Aim: To emphasize sanctity of the Sabbath and show its place and importance in Christian experience. Lesson Outline:

 The Sabbath Instituted. Gen.
 1-3; Ex. 20; 1-17; 31: 16-17; Matt. 5: 17-19; Mark 15:42 2. The Sabbath Identified. Mark 15: 42; 16: 1-2. 3. The Significance of the Sab-bath. Ex. 20: 10, 20; Luke 23:

56; Heb. 4:1-6. Services: Sabbath School 2: 45 p.m. Saturday; Worship Ser-vice 4 p.m. Saturday Nov. 16.

### First Methodist Church

801 North Main Rev. Herschel L. Thurston Pastor

Sunday, Nov. 17: Sunday School, 9:45 a.m.; Morning Worship 10:55 a.m.; Homebuilders The Bishop's Communion, The Bishop's Community of the meets the first Sunday of each morning worship.

Class Thankgiving Dinner, after church; Junior High and Senior High Fellowship Dinner, something worship.

Senior High Fellowship Dinner, something worship. Worship Service, 7 p.m.
Tuesday, Nov. 9: Wornan's Society of Christian Service Prayer Group, 9:30 a.m.; Home-builders Prayer Group, 8 p.m. month at 7:30 p.m. at the Wednesday, Nov. 20: Alice church. Guild Study, 7 p.m. Thursday, Nov. 21: Methodist Men's Breakfast, 6 p.m.

### Immanuel Lutheran Church

Rev. Fred Beversdorf

Bautismos despues de la misa de las 10 a.m.

Westway Baptist

Church

Rev. Kenneth Lowry, Paster
Sunday School is held at 10 a.m. with Church Services following at 11 a.m. Training Union is held at 7:00 p.m. and Evening Services on Sunday begin at 8:00 p.m.

The Wednesday night Preser

8 p.m. Monday, Nov. 18: Monday thru Saturday, "Moments With Jesus", KPAN, 9:15 a.m.; Ladies Bible Class, 4:15 p.m. Wednesday, Nov. 20: Cub Scouts, 4:15 p.m.; Visitation, 7

Saturday, Nov. 23: Visitation 2:30 p.m.

### Templo el Calvari Asemblea de Dios

Pastor, Fidel Alcain Bien venidos, Cuidicada en Calle 128 E. 5th. Las servicos durante la ser-mana y el Domingo. Como siguen: 8 de la noche Martes, Jueves. Sabado y Dom-

ingo.

Domingo, 10 de la manana, escuela dominical, a las 11:30 predicalon.

### First Baptist Church

Church

Rev. B. L. Devie, Paster
Fifth and Main Streets
Sunday: Sunday School, 9:45
a. m.; Morning Worship, 10:55
a. m.; Training Union, 6:30 p.
m.; Evening Worship, 6:55 p.m.
Wednesday: Sunday School
teachers and officers meeting,
7 p. m.; Mid - Week Prayer
Service, 7:45 p. m.; Church
Sunday morning worship serChoir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's,
Young Women's Auxiliary
Crusader RA's and Pion e e r
RA's meet at 7 p. m. WMS
visitation, first Wednesday, 9:30
a. m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a.
m. or 3 p.m. WMU night circle
meeting, second Thursday, 4 p.
m.

## SAFEWAY

Here's Good Eating From Safeway...



Every Cut of Safeway Meat is Unconditionally Guaranteed --Your money will cheerfully be refunded if you are not satis-fied!

STEAK

### Other Good Meat Buys from Safeway!

Prices good Thru Sat., Nov. 16th at

Your Safeway Store in Hereford.

Catfish Steaks 12 oz. 49 **Longhorn Cheese** 

Link Sausage Hormol Little

Hen Turkeys Manor House or 14 lbs. 16. 45

# **DEL MONTE**

FRUIT COCKTAIL SAVE 8c

HUNT'S

**HUNTS** CANNED TOMATOES

U.S.D.A. CHOICE Aged Mature Beef Lean

U.S.D.A.

Aged Beef

5 2/4/

Ground Fresh

Garden Fresh Produce

## **GREEN ONIONS** & RADISHES

Bunches

U.S. NO. 1 RESSET **POTATOES** 

10-lb

Cailfornia Clip Top

Fresh HONDURAS COCONUTS

## KITCHEN CRAFT

GRADE "A"

BREAKFAST GEMS

DOG FOOD

DINNERS

**MARGARINE** 

MARGARINE

OXYDOL

Detergent

Detergent

2 Toll 31c

No. 303 85c

1 lb. 31c

DASH

Detergent

AJAX Powder

You've heard about it! Now get Schick Stainless Steel

Double Edge Blades SAFEWAY

VEL Liquid GARDEN FRESH PEAS

DEL MONTE CUT GREEN BEANS SAVE 8c

DEL MONTE

YOU SAVE 15c

HUNTS TOMATO SAVE 26c

HUNTS TENDER LEAF SAVE 16c

THRILL Liquid

Biscuits

DIAMOND

Paper Plates

2 1/4 oz. 23c **Deviled Ham Napkins** 2 Pkg. 27c Coffee Con 69c box 31c Crackers

Con 69c Chili Hi Ho Crackers Biscuits 0 oz. 19c

HUNT'S FANCY

ZEE BATHROOM

7 ROLLS \$ 100

BEL-AIR FROZEN FRENCH FRIED

Low Special Price

DEL MONTE

Sliced or Halves

DEL MONTE

SAVE 90

## Connally Reveals Itinerary Of Presidential State Visit

Gov. John Connally has made public the itinerary of his famous guests, President and Mrs. gressman Albert Thomas. John F. Kennedy.

They are due in the Lone Kennedys will visit San Antonio, Houston, Fort Worth, order.

In San Antonio the President will preside at dedication ceremonies at the Aerospace Medical Center. He will arrive at Kelly Air Force Base about 3



time to see your

AND GET

Pioneer Natural Gas Company

That evening he will attend judgment' a dinner in Houston for Con-

At noon, he'll attend a Dallas Citizens Council and Graduate system. Dallas and Austin - in that Research Center luncheon in Dallas.

Then he'll fly to Austin, arriving at Bergstrom Air Force Base about 4 p.m. That evening Gov. and Mrs. Connally will honor the Kennedys with a reception at the Mansion. Elected Democratic State officials and their wives will at-

TICKETS BY THE TON

Most touted attraction of President Kennedy's Texas trip is the \$100-a-plate dinner, which the State Democratic Executive Committee will sponsor in the An SDEC aide estimates that ocrats over the state.

GOLDWATER WAGON State Rep. Dick Morgan of Dallas, chairman of Texas' Draft Goldwater Committee, named Lewis J. Moorman Jr., San gencies are interested in handl. struction of the dam. Antonio rancher-oilman as state ing Texas \$200,000 account to finance chairman.

Moorman was state GOP fi- spending in the State. nance chairman during the Nixon-for-President Campaign, and ist Development Agency they in U.-S. Sen. John Tower's race

GOP National Committeemeet in Dallas on December 12, for Republican primaries

Recruiting Committee includes Fay, Mrs. Ike Kampmann Jr. of San Antonio, State Chairman Peter O'Donnell Jr. of Dallas, Mrs. G. N. McDaniel of Borger. Mrs. Tobin Armstrong of Armstrong, Wilton Fair of Tyler, W. J. Klattenhoff of Slaton, and J. C. Man Jr. of Wiehita Falls. HOSPITAL POLICIES AIRED

A special committee to review policies in State hospitals was named by the State Board for Hospitals and Special Sch- District Court of Bexar County, ures that a convicted kidnapper and former mental patients have worked as doctors at some state institutions.

Dr. Raleigh R. White of Temple said he considered employment by the San Antonio State Hospital of a woman doctor who had served a prison sentence



p. m. on Thursday, Nov. 21. for kidnapping an "error in

Board Chairman Howard T. Tellepsen of Houston, reacting Next morning, Kennedy will to newspaper criticism of hirbe honor guest at a breakfast ing a former mental patient as Star State on Thursday and sponsored by the Fort Worth a doctor at Wichita Falls State Friday Nov. 21 and 22. The Chamber of Commerce. Hospital, pointed to progress Hospital, pointed to progress made throughout the hospital

"Out of a total of some 220 doctors, we have a wonderful, dedicated group of men," Tellepsen commented. "You will find a few sour apples even among personnel of private companies which pay the best salaries, and we don't have a high wage scale compared to private industry."

Tellepsen named Dr. White to the personnel study committee along with Dr. George A. Constant of Victoria and Ward R. Burke of Diboll.

Another committee was named by the Board to select the Austin . Municipal 'Auditorium site for a new school for the at 7:30 p.m. on Friday, Nov. 22. mentally retarded, to be located west of the one-hundredth meria ton of invitations - 60,000 in dan. Members of this committee all - have been mailed to Dem- are C. E. Bentley of Abilene, chairman; Jesse Osborn of in the Colorado River chain. Muleshoe; and Walter F. Woodul of Austin.

ADVERTISE TEXAS

Twenty-seven advertising apromote travel and tourist

The 27 firms told Texas Tourwant to compete for the privilege of ballyhooing the State's man Albert B. Fay of Hous. represent 20 per cent of all aton appointed members of the gencies contacted. At a Friday stand on the issue. party's Candidates Committee meeting TTDA will deterto recruit "a blue-ribbon state mine which firms will be asked of candidates" for Republican to make formal presentation of primaries in 1964. They will advertising plans at their next

**APPOINTMENTS** 

Connally also designated Peter Michael Curry of San Antonio as judge of the new 168th effective February 1. Court was created by the 58th Legislature.

Governor reappointed Judge W. St. John Garwood of Austin, John Peace of San Antonio and Abner McCall of Waco to the Texas Civil Judicial Council. Council was authorized by the Legislature to propose a plan for statewide judicial redistrict-

Earlier, Connally picked Sam Rayburn Bell of Paris, Joseph A. Chandler of Stephenville, J. C. Looney of Edinburg, Charles Prothro of Wichita Falls and Dan C. Looney of Dallas to fill vacancies on the Texas Commission on Higher Education.

House Speaker Byron Tunnell of Tyler appointed Rops.

Bill Clayton of Springlake,
Henry Fletcher of Luling and
Menton Murray of Harlingen to an interim House Co of is assigned to tee on Soil and Water St water resources. COURTS SPEAK

State Supreme Court, revers ing itself, agreed to hear argu ments on January 8 on Shell Oil Company and Aluminum Company of America suits against the Railroad Commission's oil and gas production formulas. Issue pits major oil firms against ndependents. Latter now are favored by formulas used in 300 gas fields and nearly 2,000 oil fields, the major oil firms con-

High court voided a Texas lighway Commission prohibiion against use of imported material in State road building and maintenance. Its decision backed up the Third Court of Civil

Third Court took under advisement arguments in a suit to halt construction of the giant \$65,000,000 Millican Dam on he Navasoa River.

Contesting the project are an education after marriage.

property owners whole land "Trends and Patterns from would be flooded by the huge the Standpoint of the Church" reservoir - estimated to be were discussed by Miss Thorntwice as large as all seven lakes ton. She noted that in order to College Station, Bryan and churches have full training pro-Navasoa. . . . . cities which would grams, marriage clinics, and be assured long range water literature for sound reading supplies. . . are fighting for con- programs available to all young

A VERY WET ISSUE Rep. Jake Johnson of San An- workers are ready to help young tonio proposes a bipartisan ref- people who are insecure and in erendum on whether local op- trouble. "Churches," she contion elections should be held on cluded, "provide a spiritual ensale of liquor by the drink. vironment for young people, Johnson said he will try to attractions to the world. They get candidates for governor and lieutenant governor to take a plan during the initial October enrollment period. . . . Cities of

Democratic and Republican Uvalde, Canadian and Dallas reheadquarters spokesmen said ceived Texas Municipal League they have received no formal awards for best reports on murequests for referendums on nicipal governmental operameeting, set for January 16-17. their primary election ballots. tions. SHORT SNORTS

Ray H. Horton of Houston was Kermit and Fort Worth were Governor Connally appoint named chairman of Texas Recited for outstanding financial ed E. W. Boededker of Level- search League; and Tom Sealy administration by the Municipal land as District Attorney of of Midland, vice chairman. Gro- Advisory Council. Kingsville rethe 121st Judicial District. He gan Lord of Georgetown was re- ceived a distinguished merit asucceeds Morgan L. Copeland elected treasurer.... H. Lewis ward for its government rewho will join the legal depart- Rietz, president of the Texas ports. . . A milk shortage may ment of Gulf Oil Corp. in Mid- 65 Health Insurance Association, result if dairymen fail to get reland on December 1. District advises that 50,046 Texans, 65 lief through an emergency hay is composed of Hockley, Coch- and over, signed up for health program, Agriculture Commisran, Yoakum, and Terry coun- insurance under the Texas 65 sioner John White warms.

Discussion At Nov. 9 Meeting The program for the Nov. 9 and church marriages are more Gamma Song" and meeting of Delta Xi Chapter of lasting."

Gamma Song" and "There's son, Mrs. Jim Book Delta Kappa Gamma in Our Claudie Ola Brown, I Hearts."

Delta Kappa Gamma Has Panel

meeting of Delta Xi Chapter of Delta Xi Chapter of Delta Kappa Gamma was a pannel discussion of "Changing Sociological Patterns in American Culture."

Mrs. Merlin Kaul, vice-president, was in charge of the program, and the moderator was Mrs. Avis Smith. Panel members were Mrs. Caudie Ola Brown, Mrs. Fritz Christman, Mrs. H. V. Crawford, Mrs. School Library. The Dimmitt High School Library. The Dimmitt members were chairman. The club collect was led by Mrs. Louise Hilburn. Mrs. Ca role Dyer as chairman.

Mrs. Avis Smith. Panel members were Mrs. Caudie Ola Brown, Mrs. Fritz Christman, Mrs. Hearts."

The meeting was held in the Dimmitt High School Library. The Dimmitt members were chairman. The club collect was led by Mrs. Louise Hilburn. Mrs. Ca role Dyer as chairman.

Hereford members present were Mrs. Smare, Mrs. V. P. Walker, Miss Erma Walker, and Mrs. Fred Welch.

Brown, Mrs. Frances Kennedy.



A Long Distance Call ... makes you feel this close to someone faraway

Miles melt away when you call a distant friend or relative by Long Distance.

Just pick up your phone and you're in touch with outof-town loved ones, often within a minute.

Station-to-station calls go through at lower rates - at least one-third less than person-to-person calls. Rates are even lower nights and all day Sunday.

Long Distance . . . next best thing to being there



SPECIFICATIONS. PANELAIRE: 1/4" thick ready-to-finish hardboard smooth both sides. No sanding needed.

GRANADA

UNIT SIZES

24" x 72"

18" x 72"

Cat. #630

18" x 72"

HEET SIZE

SHEET SIZE

105 lbs, per ctn.

24" x 96" - 10 shoets

ORIENTAL

57 lbs.

Brown, Mrs. Frances Kennedy,

Mrs. Brown discussed "Trends

and Patterns in the Home." Her

remarks included the statement

that a variety of well-planned

chores and activities give little

time for going steady.
In her discussion of "Trends

and Patterns in the Role of the

School," Mrs. Kennedy said,

'An early marriage is often an

escape from an unhappy home

life." She explained that there

are school rules that govern

married students and pointed

out the difficulty of obtaining

conform with modern trends,

people. She said that churches.

their ministers, and their paid

Finance heads of Andrews,

and Miss Eunice Thornton.

HARDBOARD GRILLEWORK

New high fashion hardboards sell on sight for room dividers, screens, shutters, sliding doors, cabinet fronts, wall decorations.

SMART NEW PATTERNS

Decorator designed to add depth. dignity . . . inviting new beauty to interiors everywhere. Exclusive patterns so eye appealing . . . they sell on sight to modern-minded homeowners, builders and contractors.

EXTRA TOUGH HARDBOARD New Panelaire won't chip, peel, flake,

splinter or crack under normal wear and tear. Better hardboard makes the difference . . . designed better . . . and crafted with extra care.

APPLICATIONS EVERYWHERE

IN THE HOME: Room Dividers. Screens, Shutters, Sliding Doors, Wall Decorations, Decorative Fences, Dropped Ceilings, Louvers, Window

FOR COMMERCIAL INTERIORS: Office Partitions, Dropped Ceilings, Dramatic Window and Floor Displays. Dividers in Restaurants, Motels, Hotels, Showrooms, etc.

FOR PRODUCT COMPONENTS: Furniture Grilles, Screens, Dividers, Sliding Doors, Closet Doors, etc.

Question

Can Pontiacs possibly keep on getting better and better and better?



















Answer



More than 70,000 people bought new Pontiacs and Tempests during October.

SEE WHY AT YOUR AUTHORIZED PONTIAC DEALER

815 E. HIWAY 60

eging: 12 per carton

SPRING PLUNGERS at. #A 80: 5", brass plated lungers with springs

SPECIAL SIZES AVAILABLE ON O

Carl McCaslin Lumber

VENETIAN

#V11

#V12

12 pcs. per carten:

SHEET SIZE

114 lbs. per ctn.

UNIT SIZES

16" x 72"

32" x 96" -- 10 sheets

CLASSIC

Cat. #V10

1 Block East of the Court House Phone EM 4-3434

## Committee Holds Hearing On Rule Proposed By FCC

many are too many, or how to be rendered by each class of licensed stations and each station within any class."

While some members of the mature of the service must be rendered by each class of licensed stations and each station within any class."

While some members of the service must be call?" tion is more to the point.

prohibit the FCC from making commercials, can't estimate the broadcast advertisements. Sev- place on the Commission! and eral other members of the its staff - and, anyway, hasn't House had introduced similar decided that it really wants to of our governmental system. I bills, and more than 30 witness- impose such a regulation. The refuse to concede that the powes appeared to testify during thought being father to the deed, ers to write substantive law the three-day hearing. They my position is that Congress have been transferred to inde-came from the Congress, the should tell the FCC, "Don't do pendent agencies and the Execu-FCC, and the broadcast indus- it." iry. (Among the broadcaster witnesses was Ken Duke of Dumans, the owner and manager of broadcast station. Under our Members of Congress to the

The vital question is this:
"Does the FCC have the power, under authority granted to it by the Communications Act of 1984, to regulate broadcast situation is so acute that some action must be had to place lim-

TO THE PEOPLE OF THE 18TH DISTRICT:

How many commercials are 100 many commercials? This was one of the interesting but irrelevant questions posed be 100 fore the Subcommittee on Communications and Power as it 100 munications and Power as it 100 municati conducted a hearing this week into a Federal Communications provided in this Act, the Communication proposal that it remission from time to time, as become so top-heavy and

natter, no one seemed to have very clear idea about how many television Westerns constitute "over-Westernization." The question of over-regula- FCC has made no determination as to how many commer-The Subcommittee of which I class are too many, hasn't calam chairman was considering a culated the economic effect on bill I introduced, H.R. 8316, to broadcasters of a rule limiting rules or regulations relating to additional workload that adminthe length of frequency of istering such a regulation would

DDD Radio.)

Any proposal did not involve tem, in contrast with foreign lers of legislative powers. In the question, "Are there too government-subsidized and con- my view, the larger problem is many commercials on radio trolled broadcast systems, the and television?" Tastes differ. success of American broadcast: It's possible that some listeners ers is determined by advertis- lem is "over-bureaucratization" actually prefer the commercials ing sold and the appeal of proto some of the programs sand- gram content. Sponsors and the WALTER ROGERS wiched between them (their ob-jection being, you might say, to my view, a most effective chick 18TH DISTRICT OF TEXAS on commercial and program a-

ulate broadcast advertising by public convenience, interest, or complex that it remains only in miting air time devoted to it. necessity requires shall—Pre-name, and the vital decisions No one seemed to know how scribe the nature of the service must be by appointed offi-

> colleagues, Congressman John Bennett of Michigan, put the point this way to Chairman Henry: "If it is necessary in the public interest for number of commercials or for the amount of advertising ov-er a radio and television sta-tion to be limited, then it seems to me it is the function of Congress to do It, not your function, any more than it is your function to fix or decide to control programming, for example."
> The issue goes to the heart

tive Branch of our governm



ON SATURDAY AFTERNOON, Nov. 9, Lynn Lauderback was honored on his eighth birthday with a party in the home of his parents, Mr. and Mrs. Armon Lauderback, 140 Beach. Guests were Ray, Ron, and Russell Streu, Buddy Roberson, Terry and Tommy Roberts, Craig Solomon, Mona Paul, David Riddle, Allen Brooks, Steve Winters, and his brother, Donald Lauderback. (Staff Photo)

### Courthouse Records

Vehicle Registrations

R. E. Carger, 1964 Chevrolet; son, 1964 Dodge pickup; John Bryant, 1964 Chevrolet pickup, D. Hysmith, 1958 Ford; Don H. 11-11. Chaney, 1963 Rambler; L. J. Jones Jr., 1958 Ford pickup; Cecil Glenn Braly, 1963 Pon-John C. Powers, 1950 Chevrolet tiac; Joe Rolan, 1959 Chevrolet;

L. Cocanougher, 1964 Ford pickup; Jose M. Silva, 1948 Chevrolet: Margaret Mauch, 1954 De-Soto; Donald R. Harkins, 1964: Ford; Ullman A. Hunter, 1963 Falcon: Arthur Fuston, 1949 International truck; Joe Rojek, 19-Bobby Guy Stevenson, 1962 64 Dodge; Andres Pina, 1961 Chevrolet; City of Hereford, 19-61 Chevrolet pickup; Bruce L. Miller, 1961 Pontiac; J. R. Alli-Treadway, 1958 Chevrolet; F. D.

J. T. Carroll, 1963 Pontiac; Ray Tiner, 1948 Chevrolet; Kelly Coplin, 1953 Dodge; R. Francisco Z. Torres, 1953 PlyLegal Notice

### Happy Hustlers Tour Vegetable Shed Thursday

Happy Hustlers 4-H Club met at the Community Center Nov. 7 and then toured Reinauer Veg-etable Shed. The program was on "assembly and storage". The speaker was Gary Goheen.

Larry Lance led in the club prayer, motto, and pledge at the opening of the meeting. Minutes of the last meeting and the roll call were read by Steve Robbins,

Leaders present for the meet-ing were lifrs. Floyd Cole and Mrs. Frank Robbins.

Members present were Gary Cotton, Charles Atchley, Carrol Smith, Bill Cole, Tommy Mars, Larry Lance, Tom McGowen, and Steve Robbins, R o d n e y, Gary, and Dennis Goheen.

mouth, 11-12.

Decds of Trust

Z. A. McCasland and Robert

H. Shiller of Shur-Gro Liquid
Feed Co. to First National Bank: Ten acres out of the Northwest part of Section 111, Block M-7.

E. D. Bingham, et ux, to Travelers Insurance Company: All of the East ½ of Section 8,

Warranty Deeds Candelaria Gonzalen, et al, to Secundino Ybarra, et ux: The North 79 feet of the West 1/5 of Lot 14, Block 5, Womble Addi-

Marriage Licenses
Amulfo Santenlla San Miguel
Jr. and Josepha Sepulveda, Nov.

the City Manager's Office, City split maturities or supplement Hall, Hereford, Texas, on two al coupons. Legality: Dur NOTICE OF SALE

Separate blocks of bonds to be issued by the City, being: \$150,...

Full description of and details on bonds as contained in Offsciell P.M., December 3, 1963, at

check must accompany bid; in-terest rate not to exceed 5%; no

Waterworks and Sewer System
Revenue Bonds, Series 1964.
Bids must be submitted on Official Bid Forms; 2%Good Faith

Call Notice of Sale and official Notice of Sale and Of RAY COWSERT, Mayor City of Hereford, Texas

Hereford State Bank

FOR YOUR

**Auto Financing** 

Transparent Plastic Easy To Install
Inside Or Outside -STORM WINDOW KIT CARL McCASLIN LUMBER COMPANY

# Introducing Cowan's

Look for all her suggestions in our ads and watch for Wendy's Chats . . .



Which type Chevrolet pickup do you need?

Chevrolet now makes four different types, each with its own distinct advantages. Whichever one you buy will be a lot more truck than your money bought the last time!



FLEETSIDE. Based on sales, the best liked pickup in the world. Outstanding feature s its large body extending clear out over the wheels. Two body sizes. Two wheel-bases. Best riding truck, by far, with coil springs all around and independent front suspension. Cab and body have doublevall construction. Chevrolet Fleetside -



STEPSIDE. Has flat interior body walls and convenient side steps between cab and rear fenders. Comes in same two sizes as the Fleetside plus one bigger size. Big model has heavier frame, 4-speed transmission and leaf-spring rear suspen-sion for maximum payloads. Standard engine is 230-cu.-in. Six. A 292 Six or 283 V8 is available at extra cost.



RAMPSIDE. Nobody else makes a pickup exactly like this one with a ramp at the side. The ramp makes loading easy because of its 16-inch rise. Truck also has a conventional tailgate. Body and frame-floor assembly are very rigid because they are welded together. Has larger 95-hp air-cooled engine this year. Independent coil spring suspension all around.



EL CAMINO. If you want a pickup a good looking as any car on the road, this is the one! It can work hard, and look like a million dollars doing it—the only pickup in the world with Body by Fisher! You can order an El Camino as plain or as fancy as you wish: bucket seats, air conditioning, 4-speed transmission, power brakes are some of its extra-cost options.

ORSBORN CHEVROLET-OLDS



WAYSIDE ... festive new pattern ALL-PURPOSE TRUE CHINA U BY SYRACUSE

Your most casual dinners seem more festive when you set your table with highly decorative Wayside. True vitrified, translucent china decorated with individual fruit clusters on each plate size and cup and saucer. Luscious, natural fruit colors blend with and enhance almost any color schemes. Wayside, beautiful enough for gracious entertaining, yet sturdy enough for everyday use.

⇔ exciting new concept in casual china design
 ⇔ one year guarantee against breakage
 ⇔ oven-proof, dishwasher-proof
 ⇔ matching colors under glaze last forever
 ⇔ multi-purpose plates, bowls, casseroles

Join our **IDANWASCCC** CLUB!



## FRI. & SAT. - NOV. 15-16

HELD IN OUR CHINA DEPARTMENT

Nothing to buy!

No dues to pay!

Just stop in our store, drive a nail with a Syracuse CAREFREE cup, register for the free prize and you are a member of our

1-Drove-A-Nail-With-A-Syracuse-CAREFREE-China-Cup Club!

FREE! To some lucky nail driver ...

A 16-piece starter set of Syracuse CAREFREE China in the pattern of your choice.

WINNER ANNOUNCED MONDAY, NOV. 18

"Hereford's House of Diamonds"

217 N. Main

EM 4-3821

## First West Texas Soybean Developed At High Plains

Week Days from 3:15 p. m. Sat. & Sun. from 1:45 p. m.

NOW! THRU SAT.

HELL-BLASTERS OF THE SOUTH PACIFIC! Brute of a man with the intincts of an animal!

explosive role since "West

He learned to kill before he learned

STARTS SUNDAY THE JOYOUS STORY

OF THE RUNAWAY

CATHOLIC NUNS AND THE BAPTIST COUNTRY-BOY! Sidney SIDNEY POITIER 1963 Berlin Film Festival

Tower Drive-In Open Every Fri.-Sat.-Sun. STARTS FRIDAY

Horror In The Night! "FEAR NO MORE" Starring Mala Powers

Plus: Co-Hit!

Girls Out For Thrills! "FORCE of IMPULSE" Rober Alden J. Carroll Naish

Soybean history has been in the making at High Plains Hinn to increase their farm in the Research Foundation at Halfway; the Foundation, directed by Dr. Earl H. Collister, has bred the first soybean for West

> The bean, called the "Hinn" is expected to revolutionize soybean farming in West Tex-

Foundation officials said the Hinn is a full-season soybean, yielding from five to 10 bushels per acre more than the other varieties currently being grown in West Texas. The beans are about one-third larger than the Hill and the Lee, the two beans previously grown in this area. Production of the Hinn has been under the supervision of

Barry Love, associate agrono-

mist at the Foundation. He says

he feels farmers can use the

Victory Class Program Given By Mrs. Rutter

The Victory Sunday School Class of Avenue Baptist Church met Thursday night, Nov. 7, in the home of Mrs. Jay Daniels for a salad supper. Mrs. Lois Rutter gave a program and demonstration on the use of floral arrangements.

A devotional, "Sewing Seeds of Kindness", was given by Mrs. G. W. Duncan. She closed the devotional with a prayer. Mrs. Billy Wall, president,

conducted the business meeting. The class elected Mrs. Jay Daniels as Group Captain I and Mrs. Luther Baxter was elected sec-

The class took up a fund to help buy shoes for a needy family so the children would be able to attend school.

The Christmas party will be held in the home of Mrs. Pearl Boyer, Mother of the Year. Hostess for the party will be Mrs. Clois Kemp. The date is set for Dec. 19 at 7 p.m. Members will bring a gift to exchange and will also bring a Aug. 18. Rainfall received begift for their secret pals.

The class formed the Friend-

ship circle and sang "Bless be The Tie", with Mrs. Lee Roy Rickman having the closing

Those present for the meeting were mesdames C. E. Coleman, ee Roy Rickman, Billy Wall, Johnnie Townsend, Clois Kemp, Louis Hagar, and Jay Daniels. Mrs. Lois Rutter was a guest.

### Thomas Is Given New Assignment

Marine Private First Class Jerry C. Thomas, son of Mr. and Mrs. Clyde Thomas of 309 Grande, Hereford, reported for duty Oct. 24 with Marine Air Control Squadron Eight at the New River Marine Corps Facility, Jacksonville, N.C. He is assigned duty as a ra-

dar operator. A graduate of Hereford High School, Thomas entered the service in January, 1963.

### Wedding Vows Are Exchanged In Garland Church

Mrs. Effie T. Harper, Garland, and Ole T. Larson, Here- L. Manjeot, and members of ford, exchanged wedding vows Hereford Garden Club: Mrs. S. in a candlelight ceremony read Wednesday evening, Nov. 6, in Mrs. J. V. Pickens, Mrs. John Axe Memorial Methodist Church, Garland.

Attendants were Mr. and Mrs. John W. Steele, Covington Lane,

in Hereford.

high degree of tolerance for es all other varieties in these qualities, he explained. The Hinn fruits higher off the

ground; nearly all the beans on each plant may be harvested, and the eye of the Hinn is light in color, giving a desirable fla-vor to food products, processors

The new variety has been accepted by the State Seed and Plant Board for certification under the state seed program. Field plots to increase the new soybean variety will be conducted next year in cooperation with farmers throughout the High Plains area, Dr. Collister

WE GIVE

WEGIVE

WENT

in honor of Harold Hinn, one of the founders of the High Plains Research Founds who has served as chairman of the board since its organization six years ago.

In commenting on the selection of the name for the new variety Dr. Collister said: "All the Trustees unamiously approved naming the variety for Hinn who has given such devoted leadership to the Foundation through the years."

Seed produced this year at the Foundation will be released to certified seed growers around Jan. 15. The certified growers then will produce certified seed next year which will be released to farmers for planting in the spring of 1965.

Last year, 64 strains and varieties of soybeans were tested. Yield of the commercial varieties ranged from 44.2 bushels per acre to a low of 10 bushels Seed for all performance tests were planted June 4 at the rate of 50 pounds per acre, and the crop was harvested Nov. 26-28. A preplant irrigation of 4.6 inches was applied March 29, and two additional irrigations of 2.69 inches were applied July 10 and tween July 1 and Nov. 1 amounted to 17.2 inches.

### Leatherman Gets **Army Promotion**

Timothy J. Leatherman, 20, son of Mr. and Mrs. James L. Leatherman, 810 Brevard, Hereford, was promoted to special-ist four in mid-October at Fort Hood, where he is serving with the 1st Armored Division.

Specialist Leatherman, a driver in Headquarters Company of the division's 5th Battallon, 6th Infantry, entered the Army in October, 1961, and has served in the Far East.

Leatherman attended San Angelo High School and was employed by F. W. Woolworth's, San Angelo, before entering the Army.

ATTEND ZONE MEETING

Attending the north zone meeting of District I Texas Federation of Garden Clubs Inc. in Tulia Nov. 8 were members of Bud to Blossom Garden Club: Mrs. Don Steele, Mrs. Delmo Williams, Mrs. Bill Gentry, Mrs. R. A. Daniel, Mrs. W. H. Patton, Mrs. R. N. Yarbro, Mrs. Earnest Kendall, and Mrs. A. Wilson, Mrs. A. O. Thompson, Mrs C. D. Kelton, Mrs A. L. Moore, Mrs R. W. Mitchell, Dallas. Mr. Steele is a nephew of the bride. Guests were relaof the bride. Guests were relatives and close friends from and Mrs. Ray Johnson. Hereford Garden Club had the larg-Mr. and Mrs. Larson will live est attendance of any club in the



Plains Insurance

Since 1926 W. H. Patton Jno. H. Patton Robert Lemons

SPECIALS GOOD THURS.-FRI.-SAT. - NOV. 14 - 15 - 16

EGETABLE JUICE

BRY NECTAI

SHURFINE FROZEN -- 6 02 DOLE - 46 oz. LUCKY LEAF

SUNSWEET - 40 02

SHURFINE

Grapefruit Juice

WELCH - 24 oz.

TANG 14 oz. 69

3 : 25

**PORK** STEAK LB. **39**°

**ALKA SELTZER** 

PLUS A CAN OF FREE

**Del Mente** Chunck Style **HUNT'S** 

ROME OR WINESAP

CRISCO

4c OFF



**AVOGADOS** 



GANTIC TURKEY GIVE-AWAY PERSONAL SIZE