

# The Hereford Brand

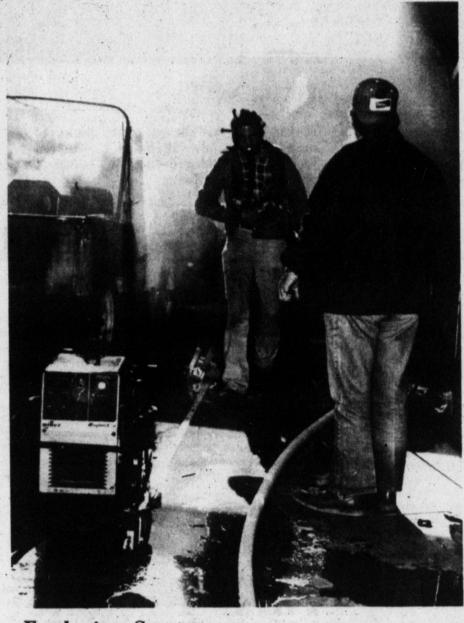
A Member of Most Families in the Hereford Trade Area



77th Year, No. 196

Hereford, Texas, Tuesday, April 3, 1979

# City Allows Camp Sewer Hookup



**Explosion Scene** 

An explosion west of S. Kingwood Rd. Monday afternoon injured two Hereford men, one critically, and brought Hereford volunteer firemen to the scene. A fire department spekesman said the explosion was caused by feaking gas, which ignited, from an engine attached to a portable welding machine. [Brand photo by Pauls Sims]

# **Explosion Injures** 2 Hereford Men

A 37-year-old Hereford man received second and third degree burns over 45 percent of his body was being treated at Northwest Texas Hospital in Amarillo today after an explosion critically injured him late Monday afternoon.

Gary Miner, of 705 Baltimore, was taken to Deaf Smith General Hospital then transferred to Amarillo after the explosion, which occurred in a shed one-half mile north of Holly Sugar Rd. near S. Kingwood Rd.

A spokesman for the Hereford Volunteer Fire Department, which was called to the scene to extinguish a fire inside the shed, said that Miner and Harve Williams, 236 Fir, were injured as they tried to carry a burning portable welding machine out of the shed.

The welding machine apparently began leaking gas while running in the back of a jeep inside the building. The machine's engine ignited while inside the jeep.

Williams was treated for burns to his hands and back at Deaf Smith General Hospital and later released.

Firemen, who received the alarm at 4:43 p.m., returned to their station at 5:13 p.m. They said the building received moderate damage and the top and seats of the jeep were destroyed.

# '78 Cattle Prices Show Strong Rise

WASHINGTON (AP) - Rising market prices for livestock, particularly cattle, boosted farmers' cash receipts from meat animals last year to a record \$37.3 billion, according to new figures released by the Agriculture Department.

The 1978 cash receipts - money grossed from sales - were up 34 percent from less than \$27.9 billion in 1977, the department said Monday. They also exceeded the previous high of \$30.3 billion set in 1973 by 23 percent.

Prices have risen since last year and total cash receipts for meat animals in 1979 are expected to rise further. Those include cattle, calves, swine, sheep and

The report, an annual review, said that cattle and calves accounted for 75.4 percent of last year's total cash receipts for the meat animal group; hogs, 23.4 percent; and sheep and lambs, 1.2

As used in the report, cash receipts for meat animals include the sale of animals for slaughter, but also those for other purposes, such as feeder cattle and pigs

to other producers. Sales of cattle and calves were a record high of \$28.1 billion last year, a 39 percent increase from \$20.2 billion in 1977, and 26 percent more than the previous top of \$22.3 billion in 1973.

Although the number of cattle sold last year was down, their prices averaged \$48.50 per 100 pounds, up 41 percent from \$34.50 in 1977 and 13 percent more than the old mark of \$42.80 in 1973.

Calf prices averaged \$59.10 per 100 pounds, up 60 percent from \$36.90 in 1977, and 4 percent more than the average of \$56.60 in 1973.

Cash receipts for hogs, at a record of \$8.7 billion, were up 20 percent from less than \$7.3 billion in 1977 and 11 percent more than the previous high in 1975 of (See LIVESTOCK, Page 2)

#### Absentee Voting **Ends Late Today**

Absentee voting for Saturday's school board, city and hospital distict elections will end at 5 p.m. today at the school administration office, City Hall and Deaf Smith General Hospital, respectively.

Elections are scheduled for 7 a.m. to 7 p.m. Saturday at the Hereford

Community Center. There will be two contested positions open on the city commission and three persons will be seeking two places on the Hereford Independent School District board.

# Commissioners Abandon Own Grant Hopes

By O.G. NIEMAN **Editor-Publisher** 

Hereford City commissioners Monday night approved the tying of the city sewage lines to those of the San Jose Fresh Water Supply District, subject to an agreement on formal resolutions prepared by the two governmental entities.

The tentative approval was requested by the regular city commission meeting by the water district in order that a grant application to HUD (Housing and Urban Development) would receive favorable consideration.

The meeting drew approximately 50 residents of the San Jose community, as well as Ralph Quinones of the state health department and Tom Abshire of the Panhandle Regional Planning

A motion to have the city attorney prepare a resolution on the action came after commissioners and representatives of the water district discussed considerations and seemed to agree on the basic policies to be included in the agreement.

In a later discussion, City Manager Dudley Bayne told commissioners that improvements in the city sewer system are desperately needed, but the city has received no word on a federal grant application initiated in July, 1976. He recommended the city proceed on the project without consideration of federal funds.

Commissione Ed Coplen noted it was "strange that a small group can get together and get a federal grant in a matter of months, while the city has gone almost three years without any word on its application."

Commissioners agreed that the city should proceed with planning on the sewer project on its own, and asked that estimates be prepared on the work. Bayne estimated that should the city follow federal guidelines, it would probably take two years or more to get improvements and cost in the vicinity of \$350,000.

The city manager said he believed the city could do the project in much less time, saving the inflationary costs which would be added on to a lengthy waiting period. Bayne said the total cost might come out about the same. The project will

probably require a bond election.

In other business Monday night, commissioners approved an amendment to a city ordinance on health exams for food handlers, approved minor repairs to C Street, and set a date for canvassing election returns. A brief meeting was also held to discuss matters on the construction of the new city hall.

A city ordinance requires health certificates for all persons handling food, and the commission approved an amendment recommended by city health officer Dr. Howard Johnson. The amendment requires a test for tuberculesis in the physical exam, and requires that records be kept for one

(See CITY, Page 2)

# Harrisburg Optimism Increases

HARRISBURG, Pa. (AP) - While atomic engineers expressed their most optimistic assessment to date in eliminating the dangerous gas bubble inside the Three Mile Island nuclear plant, a federal official said today that radiation in the plant's reactor had exposed some vital instruments to more radiation than they were designed to

"We know many of those systems may be at or beyond their design performance," said Karl Abraham, a spokesman for the Nuclear Regulatory

He said that if too many instruments should fail, "You start losing confidence that you know what's going on in the system." This could impede the safe shutdown of the plant.

Abraham said the instruments may last long beyond the radiation limits set by the reactor's safety specifications, but for how long was not known.

Meanwhile, officials hoped for a day of quiet progress as they activated a 'hydrogen recombiner'' to further draw dangerous gas from the atomic

Just two days after widespread pessimism and speculation of an unprecedented public evacuation, officials believed they were making progress in taming the hydrogen and oxygen bubble that has complicated efforts to bring the reactor to a cold shutdown.

A cold shutdown is the point at which the reactor no longer poses any risk of escaping control. Water in the reactor, some 60 degrees hotter than the boiling point, must be brought below boiling and the pressure relieved.

Aubrev Hamilton of Sun Gas Co.,

Dallas, said the bill would cause a \$5

million annual "unreimbursed tax

burden" for his company, which he said

sells a "considerable amount of gas" at

"Should this be the case, it would

Robert Heath, head of the attorney

general's opinions division, said he

believed the bill was constitutional - "I

would feel comfortable defending the

constitutionality of this type of tax.'

under 30 cents per mcf.

result in litigation," he said.

On Monday Harold Denton, the NRC's operations chief in Harrisburg, said the bubble had shrunk "dramatically." He and other officials said signs were positive and that the bubble had shrunk to a much safer size, with less threat of displacing and reactor's cooling water.

The officials also said the reactor's temperature had dropped significantly. Only two fuel cells, out of 177, were over 400 degrees as of Monday, Denton said.

But another NRC official Richard Vollmer, said of the bubble, "We believe it is prudent to sit and wait a little while to make sure it's not coming back."

Vollmer said the instruments and vital safety equipment were designed to withstand severe faccident conditions, including high radiation, and that "we would expect that those would be capable of taking it."

If some devices fail, he said, it would still be possible to control the reactor and complete its shutdown if enough other devices continued to function.

And if necessary, he said, "We could take specific steps to initiate the cool-down faster."

Bob Bernero, NRC assistant director for material safety standards, said engineers were studying which instruments were sensitive to radiation and (See RADIATION, Page 2)

# Oil Lobbyists Criticize Tas Bill

said Monday a House bill that would increase taxes on out-of-state gas consumers also would raise Texans' taxes and close some gas wells.

The House Ways and Means Committee, whose chairman, Rep. Bob Davis, R-Irving, openly opposes the bill, referred it to subcommittee.

A new estimate from Comptroller Bob Bullock on the crucial question of natural gas prices is expected in mid-April. . The bill HB2045 would tax natural gas

at a flat rate of 12.5 cents per 1,000 cubic feet mcf in 1980 and 13.9 cents in 1981 instead of the present rate of 7.5 percent of market value.

Since gas sold on the interstate market

# Government Resumes Borrowing

WASHINGTON (AP) - Millions of retired Americans can cash this month's Social Security checks with confidence now that Congress has resolved a prolonged debate over the nation's borrowing.

"It's business as usual at the Treasury Department," said Richard Kelly, deputy assistant secretary for debt management. "There's absolutely no problem at all with respect to Social Security checks or any other checks."

But Kelly said the delay in passage of a new debt limit may have cost the government - meaning taxpayers - some \$35 million in higher interest rates on

future Treasury borrowing. Kelly's comments came Monday after President Carter signed legislation to allow the federal government to resume its borrowing.

Carter signed the bill with no ceremony and no public comment.

The legislation, passed Monday by a 209-165 vote in the House, included a Senate amendment calling for efforts to balance the federal budget.

But a stronger amendment that would have required a three-fifths majority to authorize borrowing to cover a budget deficit was defeated, as it has been earlier in the Senate.

It was debate over various provisions aimed at balancing the budget that had held up the bill's passage for weeks. . The legislation raised the nation's temporary debt limit from \$789 billion to

\$830 billion. The limit had fallen to its "permanent" \$400 billion ceiling at midnight Saturday, (See DEBT, Page 2)

AUSTIN, Tex. (AP) - Oil and gas men costs less than gas sold within Texas, the percent of value. bill would increase revenue from the same volume of gas.

"It's basically unfair for Texans to pay two-and-one half times as much tax as the interstate market," said Rep. Wayne Peveto, D-Orange, the lead sponsor. "It's horrible that we in the Legislature bave sat here and done nothing since 1972 while Texans have paid more and more in taxes but the interstate market has paid hardly any additional tax."

The additional gas revenue would endow a State Higher Education Assistance Fund for construction and building repairs at state colleges outside the University of Texas and Texas A&M systems.

Peveto said the flat rates in the bill would not increase most Texans' gas and electric bills. He said they equal the existing tax applied to the comptroller's estimates of natural gas prices in 1980 and 1981, about \$1.66 per mcf.

He acknowledged that one out of five major gas companies would pass through a higher tax to Texas customers became their gas costs less than the average.

Robert Webb of Houston Lighting and Power said the bill would add \$21 million to Houston electric bills in 1980 and 1981.

Bill Abington, lobbyist for the Texas Mid-Continent Oil and Gas Association, said the average gas price could not reach a level in 1980-81 where a flat rate would cost Texans less than the present 7.5

### Cool Front Brings Rain

Winter returned to the Panhandle Monday night after another brief flurry of springlike weather. Gusty winds announced the arrival of a

cool front, which was accompanied by early morning showers. KPAN radio logged .20 inches of

moisture for the city in the brief shower. while the Holly Sugar Corporation's Hereford plant recorded .10 inches. Heavy weather made its way across the

eastern sector of the county Saturday.

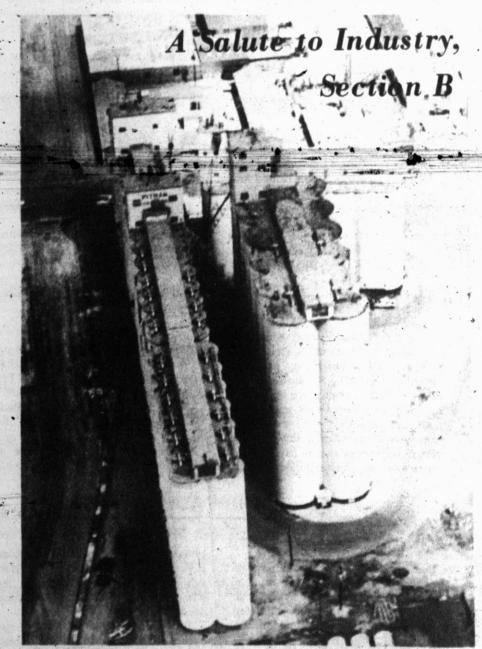
with strong thunderstorms producing heavy rain and hail between the Dawn and Umbarger communities. The Dawn community received .50 inches of rainfall, with a report of .65

inches coming from just northeast of the

Rainfall came in sheets Saturday afternoon, according to a spokesman in the Dawn area, and water was left standing on some fields.

Dawn area.

To the east of Dawn, heavier amounts of water were left standing on the ends of cultivated fields as late as Sunday afternoon.



Industrial Tribute

Grain storage is just one of numerous industries in Deaf Smith County which strengthen local economy. Deaf Smith County Industry is featured today in Section B, a Brand-sponsored salute to several local businesses. The special section is published in conjunction with Texas Industrial Week, as declared by Gov. Bill Clements. Aerial photos. such as the one above, are featured on page 1 of the section. [Brand photo by Paul Sims]

#### Reactor Testimony Enters Silkwood Trial

OKLAHOMA CITY (AP) - Lawyers for the Karen Silkwood estate attempted on Monday to introduce testimony about the crippled Three Mile Island nuclear reactor in Pennsylvania into the Silkwood plutonium contamination trial. The Associated Press learned.

In a more than 90-minute closed-door conference with U.S. District Judge Frank Theis, the attorneys tried to persuade the judge to allow them to present evidence that the Kerr-McGee Corp. manufactured uranium fuel pellets used in the Pennsylvania reactor.

According to a source who attended the conference and who asked not to be identified, Theis ruled the evidence won't be allowed until the Silkwood attorneys convince him the pellets were indeedo made by Kerr-McGee.

Theis said they had not established a firm enough connection yet.

Kerr-McGee lawyers reportedly were fighting to keep the testimony out of the

Neither Bill Paul, Kerr-McGee's chief counsel, nor Silkwood lawyer Danny

Sheehan would comment on the meeting. Theis admonished jurors last Friday not to read any news accounts involving the nuclear industry.

#### Schlesinger Urges Faster Plant Licensing

WASHINGTON (AP) - Energy Secretary James R. Schlesinger says

Congress should act to speed up licensing for nuclear power plants despite the Three Mile Island accident. Schlesinger acknowledged the reactor accident near Harrisburg, Pa., will make

it more difficult for the administration to get such legislation through Congress. But he said there's no real way around nuclear power if the nation wants to reduce its heavy dependency on Mideast

"It's a question of trading Iran off

against Three Mile Island," the energy secretary told a reporter.

Schlesinger predicted President Carter soon would resubmit to Congress his bill unsuccessfully proposed in 1978 - to reduce from 11 years to about six years the time it now takes to approve, license and begin building a new nuclear plant.

Testifying at a House hearing Monday. Schlesinger warned against rushing to any judgment on the Three Mile Island accident until all the facts are in.

"There should be a total technical review of what did indeed take place and until that review is completed we should be careful in drawing conclusions either way," the energy secretary testified.

#### Boarding Home Fire Kills 25 Residents

FARMINGTON, Mo. (AP) - Some of the 25 residents killed in a boarding home fire could have been saved if there had been enough staff members to lead them to safety, authorities said.

The lone woman on duty was asleep when the fire started early Monday and was pulled from the building by two elderly residents after she was trapped trying to awaken everyone, they said.

"It's terribly hard for one person to assure 37 residents of a pathway to safety in that kind of a situation," said Marva Lubker, the governor's special assistant on nursing homes. Thirteen people escaped injury.

Investigators today were still searching for what caused the fire. An electrical short circuit was suspected.

A similar conclusion was reached in Connellsville, Pa., where nine people - all but one elderly - died Sunday night in a boarding house fire that authorities said was caused by an electrical overload.

A third fire, at a jail in Dayton, Ohio, resulted in 28 people being hospitalized. Authorities said the blaze apparently was started by an inmate who ignited the protective covering in a padded cell. In all, 75 people were overcome by smoke.

Farmington authorities said smoke inhalation killed 11 people who were pulled from the blazing Straughan Wayside Inn.

#### Begin, Sadat Agree To Another Meeting

CAIRO, Egypt (AP) - President Anwar Sadat and Prime Minister Menachem Begin agreed today to meet again next

month, in Egypt's Sinai Desert and Israel's Negev, and to keep up their peace effort in defiance of the vehement opposition of other Arab leaders.

With Sadat nodding assent beside him, Begin announced after a conference with his host that they will meet next in El Arish, the capital of Sinai, on May 27, the day after Israel gives up that city on the Mediterranean coast as the first step in its three-year withdrawal from the Sinai

Begin said later that day he and Sadat would go by helicopter to Beersheba, the capital of Israel's Negev Desert adjoining Sinai, for more talks.

The prime minister said at these meetings they would declare the borders between Egypt and Israel open and would open an air corridor from Cairo to Israel's Ben-Gurion Airport.

'President Sadat and I have promised' each other to continue our direct contacts so that progress is also made in the future," said Begin. "We decided that after so long a period of state of war. nations can make peace and, more than that, can establish friendship and good neighborliness."

#### Police Report

Tina Hernandez, 811 Irving, told police Monday that she discovered a Mexican or Mexican-American male hiding in a room inside her house.

She said the man pulled off his belt, hit her in the head with it, and fled.

Police are investigating. Bill Stocker, 914 S. Miles, reported that somebody broke a window in his trailer house Saturday, and entered the residence. Nothing was reported missing or disturbed.

Rumaldo Garcia, 120 Ave. B, told police that someone shot out one of his headlights with a BB gun while his car was parked at the high school Monday.

Johnny Parker, 1112 Grand, notified police that someone stole two shotguns and a citizens' band radio from his house Monday.

#### Weather

West Texas - Cloudy with occasional rain north. Partly cloudy to clear south. Rain mixed with snow in Panhandle. Scattered thunderstorms southeast this afternoon and tonight. Clear to partly cloudy Wednesday warmer most sections. Highs upper 30s extreme north to middle 80s Big Bend valleys. Lows middle 20s north to upper 40s extreme south. Highs Wednesday lower 50s north to middle 60s extreme south.

from page 1

The city had received a bid for extensive repairs on C Street, due to water across the road, but commissioner Brownlow suggested that minor repairs be done since the road could possibly be damaged again anytime in the future. The other commissioners agreed.

The commissioners set Monday, April 9 at 7:30 a.m., as the time for canvassing election returns.

At the opening of the meeting, Abshire explained that it would be necessary for the city to agree to have the water district tie onto the city sewer lines before a HUD

grant would be approved. He added he had met with the San Jose water district and they agreed to adopt a resolution which would set policies in accordance with city ordinances.

Quinones pointed out that the water district, as a small government entity, would have the authority to enforce regulations and payments. Asked about requiring residents to tie on to the sewer, he claimed there was no other alternative. Quinones said the lots were too small for residents to have septic

Commissioner Emory Brownlow asked

if the city would set a precedent in allowing someone outside the city limits to tie into the lines. City Atty. Earnest Langley said it was his opinion that the city had "legal justification" in making this exception. Quinones added that the city was also making an agreement with a governmental entity, not with indivi-

Mayor Bartley Dowell then brought the question before the commission by noting that it appeared "that it boils down to getting resolutions worked out that are agreeable to the city and to the water

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#### \$7.8 billion, the report said. 100 pounds, compared to \$51.30 in 1977.

The average price of hogs last year was a record of \$46.60 per 100 pounds, up from \$39,40 in 1977 and the previous high

Livestock-

of \$46.10 in 1975.

Debt-

Sheep and lamb receipts totaled \$461 million, up 18 percent from \$390 million in 1977. Lamb prices averaged \$62.70 per

In terms of cash receipts, Texas was the top state for cattle and calves, with \$3.52 billion last year, followed by lowa, \$2.56 billion; Kansas, \$2.42 billion; and Nebraska, \$2.4 billion.

lowa was the leading hog state, with cash receipts in 1978 of about \$2.28

billion, followed by Illinois, \$1.09 billion; Minnesota, \$651.1 million; and Missouri, \$570.9 million.

For sheep and lambs, it was Colorado with cash receipts of \$75.5 million last year, followed by Texas, \$62.9 million; California, \$50.3 million; and South Dakota, \$35.6 million.

#### from page 1

forcing the Treasury to halt borrowing and raising questions about the federal government's ability to pay its obligations - including \$8 billion in Social Security checks, which were already in the mail to 35 million Americans.

Also in jeopardy were checks for veterans and retired civil servants and railroad workers as well as payments to contractors, the Treasury Department

The House acted after Treasury Secretary W. Michael Blumenthal warned that without the legislation, "The United States of America could default." It would have been the first default "since the founding of the republic," he

In addition to assuring payment of government checks, passage of the bill also cleared the way for the Treasury Department to resume selling notes, bonds and bills.

And it allowed the department to approve the sale of U.S. Savings Bonds, which were suspended Monday, and the mailing of \$2.6 billion in income tax refund checks, which had been scheduled to go out last week.

#### from page 1

hence might be likely to fail first.

Radiation-

Denton said Monday that one piece of nonessential equipment failed "due to radiation" inside the reactor containment building. It was an instrument for measuring water flow in a portion of the reactor that was not in use.

Denton said radiation inside the top of the reactor building was measured at 30,000 roentgens an hour, a rate at which a fatal dose would be absorbed in 30 seconds.

The bubble, potentially explosive and lethally radioactive, began shrinking Sunday night. The smaller it got, the less chance there was of a damaging explosion or a cafastrophic melt-down. In addition, one NRC official said that

radiation drifting from the disabled powerhouse had dropped to low levels on site. It has been leaking since the reactor's cooling system failed Wednes-

Technicians toiled to dissolve the bubble's hydrogen by defusing it into the constantly circulating cooling water piped into the reactor. Then, in another building, it bubbles up like soda pop does when a bottle cap is opened, releasing carbon dioxide.

Engineers also fired up one hydrogen. recombiner, a device encased in lead bricks that blends oxygen to form water. The contaminated water is then treated and recycled.

The week-old accident has led to the

continued evacuation of pregnant women and pre-schoolers from the immediate area. It was estimated that as many as 50,000 people had left the area by Monday, acting out of caution before the crisis seemed to ease.

Denton said it was his opinion that with conditions improving at Three Mile Island, an evacuation was not warranted.

In the meantime, the NRC ordered a 10-day safety check at seven plants equipped by Babcock & Wilcox Co., the firm that designed the Three Mile Island

In a statement issued over the weekend, Babcoek & Wilcox denied any responsibility for the accident at Three

an opportunity to learn about a program to help both pheasants and the farmers who provide their habitat during a regular meeting of the Hereford Young

Joe Don Scott, a Plainview banker and president of Pheasants Unlimited of Plainview will be the featured

and all other federal agencies that extend credit. The ruling came in a pair of

Farmers Home Administration

test cases - one from Texas and one from Georgia. In 1969, OK Super Markets Inc., a Dallas grocery store chain, borrowed \$300,000 from the Republic National Bank in

Dallas. The SBA guaranteed 90

percent of the loan. OK Super Markets used some \$25,000 of the loan to pay off an existing debt owed the Kimbell Foods Inc., but it still owed Kimbell a substantial sum of

In early 1971, Kimbell successfully sued the grocery chain in state court for back debts and was awarded \$24,000. Soon thereafter, OK sold its

three Dallas stores. The \$86,000 in proceeds from the sales were held in escrow by Republic

Kimbell and the SBA filed competing claims on the money, and U.S. District Judge William loans owed to the Small government's claim must take Business Administration, the precedence.

### Obstruction Should Be Eliminated

WASHINGTON (AP) -Texas Railroad Commissioner Mack Wallace, said Congress should act quickly to remove obstructions that California has placed in the way of pipeline to carry Alaskan oil to Midland.

Trailer Fire

WASHINGTON (AP) . The

Supreme Court refused Monday

to make it easier for the federal

government to recover bad-

Voting unanimously, the

justices ruled that federal liens

placed on debtors do not

automatically take precedence

The court said, however, that

Congress is free to give the

federal government such au-

"Thus, the prudent course is

to adopt the ready-made body of

state law as the federal rule of

decision until Congress strikes a

different accomodation," Mar-

In other words, it is up to

individual state laws to decide

whether governmental claims

take precedence or whether a

"first in time, first in right"

The justices upheld a lower

court's ruling that government

lawyers had argued could affect

more than \$1 billion in defaulted

thority if it wants to do so.

over earlier-filed private liens.

loans.

shall said.

policy is the rule.

Hereford volunteer firemen extinguished a trailer

house fire on S. Highway 385 just outside the city

limits early this morning. The fire, which

apparently was caused when a cloth towel came in

Wallace made the appeal Monday in a statement prepared for an appearance before the joint hearing of the

#### Muleshoe Woman Killed

MULESHOE--A 22-year-old Muleshoe woman was killed in a two-vehicle accident which

involved a Hereford man Sunday afternoon near here. Karen Lee Mimms was dead on arrival at West Plains Medical Center in Muleshoe.

Department of Public Safety troopers said Miss Mimms was pulling her 1965 Ford out of a private driveway when it collided with a 1972 truck. driven by Eual David Parsons of Hereford, about a half mile north of Muleshoe.

Parsons was not injured. according to troopers.

House energy and oversight panels. The hearing concerned plans of Standard Oil of Ohio to build a 1,000-mile pipeline from a tanker terminal at Long Beach, Calif., to Midland and on to refining centers.

federal intereference with state responsibilities except in case of extreme emergency.

"I can assure you that an extreme emergency exists," he said. "Therefore, all obstacles to the operation of the Long Beach-Midland project should be legislated out of existence. The vital intersts of this nation demand nothing less."

Wallace testified in favor of bills by Rep. Kent Hance, D-Texas, of Lubock and others that would cut through judicial and environmental barriers, mostly in California, to the

Wallace said he opposes

Wallace has blamed the near collapse of the pipeline project on California Gov. Jerry Brown who he said had kept his state in a posture of "intrasigence" in the face of urgently needed permits and clearances for the

right now."

said. "The union feels it just can't live without this clause."

He said United had agreed to an hourly wage increase of 17 cents in 1980 and 18 cents in 1981 to offset increases in the cost-of-living index.

But union officials said they

# Young Farmers Hosting Pheasant Program Here

Members of the Hereford Young Farmers and other interested individuals will have Farmers Thursday at 8 p.m. at

K-Bob's Steak House. speaker for the meeting.

Scott, who helped organize the state's first chapter of the

organization in Plainview just over a year ago, will explain how the group is attempting to expand the population of pheasants in the Texas Panhandle through improvement of habitat.

The Pheasants Unlimited program provides seed for cover crops, and pays farmers \$25 per acre as an incentive to plant cover for pheasants.

The program has received the support of the Texas Parks & Wildlife Dept. in its efforts to enhance pheasant habitat.

Under provisions of the

Pheasants Unlimited program, farmers and landowners who plant cover crops for pheasant retain the right to grant or deny hunting privileges on their

Scott will be offering pointers on how other communities may organize similar pheasant habitat efforts during his program

Local residents interested in details of the program are invited to attend the YF

Dinner will be served on a dutch-treat basis.

tenden kept the tractor. Both Crittenden and the FHA, which was still owed more than \$7,000 by Bridges, claimed a right to the tractor or proceeds from its sale.

A federal trial judge found for Crittenden and the 5th Circuit court upheld the ruling.

The Supreme Court today sent the case back to the appeals court to determine whether Georgia law treats repairman's liens as superior to previous

expected the airline would be

reluctant to meet their cost - of -

living demand. A similar one

was rejected earlier by Trans

Airline spokesmen refused to

comment about Uniteds position

on the issue or about possible

problems negotiators will face.

Airline officials have said the

latest rejected contract called

for wage increases totalling 32

machinists union, which re-

presents 18.611 United em-

ployees, went on strike for 16

days over wage dispute. The

union accounts for about one

third of United's 54,000

employees, United spokesman

To be Displayed

By Local Dealer

A new front engine four-

wheel-drive row crop tractor will

be displayed by Oglesby

Equipment Co. of Hereford

Thursday from 9 a.m. to 4 p.m.,

just north of the local

Farmers will have the

opportunity to observe and

operate the International Har-

vester 2 Plus 2, streamlined

version of more traditional

4-wheel-drive power plants.

dealership.

New Tractor

Jim Kennedy said.

Three years ago, the

percent over three years.

World Airlines.

# **United Airline** Talks Resume

contact with the kitchen stove, destroyed the

mobile home, owned by O.T. McPherson.

McPherson's mother lived in the home. [Brand

photo by Bob Nigh]

The 5th U.S. Circuit Court of

Appeals reversed that ruling,

and its reversal was upheld by

today's Supreme Court deci-

resident Ralph Bridges borrow-

ed money from the FHA.

secured by his ownership of a

In late 1973, the Crittenden

Tractor Co. repaired the tractor

and submitted a bill for \$543.81.

Before Bridges paid his bill, he

declared bankruptcy and Crit-

\$5,000 tractor.

In the second case, Georgia

**Easy Debt Collection Prevented** 

CHICAGO (AP) - Contract talks are scheduled to resume today in Washington between United Airlines and a machinist union whose strike has

United has said it is laying off all pilots and flight attendants during the strike, which began

at 12:01 a.m. EST Saturday. The airline, which carries an average of 130,000 passengers daily on a system connecting 110 cities, has canceled all

flights at least through April 9. Spokesman David Ostwald said Sunday that United was attempting to place its passengers on other carriers, which reported heavy bookings for flights that parallel United's. Eastern Airlines officials reported a 50 percent increase in

reservations. It will be up to leaders of the San Francisco-based International Association of Machinists and Aerospace Workers "to define what they want" at the bargaining sessions, Ostwald said. "The ball is in their court

The union is seeking a penny-an-hour increase when the cost of living index rises three-tenths of 1 percent, said William Dengler, financial secretary of Chicago-area Local

"The problem is there is no provision for 1979," Dengler

Weather permitting, farmers will have a chance to operate a demonstrator model pulling various types of tillage

Drinks and hot dogs will be served by the local IH dealership during the day-long demonstration

Hereford Brand THE HEREFORD BRAND JUSPS 242-260) is published daily except Mondays, Saturdays and Christmas Day by The Hereford Brand, Inc., 130 W. 4th St., Hereford, Tx. 79045. Second class postage paid at the post office in Hereford, Tx. POSTMASTER: Send address changed to The Hereford Brand, P.O. Box 673, Hereford, Tx. 78345. SUBSCRIPTION RATES: By carrier in Hereford, \$2.90 month or \$29.40 a year in

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THE BRAND was established as a weekly in February, 1901, converted to a semi-weekly in 1948, to five times a week

on July 4, 1976. O.G. Nieman

### 'West Side Story' To Involve Locals

The West Texas State University Opera Workshop will present "West Side Story" in the Branding Iron Theatre April 5-10. This work was originally produced on Broadway by Robert E. Griffith and Harold S. Prince, by arrangement with Roger L. Stevens, and directed and choreographed by Jerome Robbins.

Appearing in the cast will be Patti Hendon, daughter of Dr. and Mrs. Eugene Hendon, Hereford; and a former Hereford resident, Ben Flores, son of Mr. and Mrs. Raymond J. Flores of Amarillo.

Sometimes called a 'social music drama,' "West Side Story" is based on a conception of Jerome Robbins from a book by Arthur Laurents, music by Leonard Bernstein, and lyrics by Stephen Sondheim. It was later quite successful in the movie

The score of Bernstein rises out of the dramatic situation, an inseparable blend of music, dance, story and staging that

dazzled and moved its first night audience. It premiered in Washington D.C. August 1957. There is an annual emphasis placed on dance and it is an integral and sustaining aspect of the story, which deals with the hyper-emotional reactions of two rival teen-age gangs. The choreography contrasts the brazen flamboyancy of such groups with their underlying nervousness and uncertainty, capturing the grace and vigor of youth while it suggests its need

Royal Brantley is producer and director of the WTSU Opera Workshop. This production will be directed, choreographed and designed by Neil Hess, an instructor in the WTSU Speech and Theatre Department.

All seats are on a reserved seat basis at \$4 each and are on sale now. For ticket information one may require at the Speech and Theatre Department, West Texas State University. The phone number is 656-3248.

# Jeanne Hair Named To Honor Society

honor society of West Texas ship. State University recently initiated 21 new members for 1979-80.

Initiated from Hereford was Jeanne Hair, junior elementary education major and daughter of Doris Hair of 209 Star St.

New members are selected on the basis of outstanding leadership, scholarship and service to WTSU.

The purpose of Scribes is to form an honor society which is an association of collegiate women who are concerned with recognizing faculty members.

CANYON - The Scribes senior service. leadership and scholar-

Members are elected each year by the club members from applications of junior students who plan to finish two full semesters and have a minimum of a 3.0 grade point average (4.0

Activities of the Scribes include recognizing the outstanding woman student each month, presenting a book award on scholastic achievement, having a booth at the WTSU Homecoming carnival and

# 4-H Firsthand

VITAL TO YOUTH **DEVELOPMENT"** 

. The job of a 4-H project leader is a challenging and rewarding one. It provides an opportunity for an adult to be a positive force in the lives of 4-H club members, helping them to develop into mature people that can function effectively in a rapidly changing world.

Because of changing values, ideas and ways of life, young people today more than ever before need a worthwhile contact with adults.

Youth need adults who are sincerely interested in their in the home of Nettie Boyd, A welfare and will give time to them. They need adults who will accept and respect each person and will help each one accept and respect these differences by letting each one be an individual. Adults are needed who understand a young person's desire to be independent and who allow each one to assume as much responsibility as he or she can handle.

The aim of 4-H is the development of each boy's and girl's potential. 4-H provides Ave. B, April 10. opportunities for this development through projects which serve as the foundation of the informal education program.

Today there are some 50 subject areas and more than 100 individual projects available to boys and girls through 4-H. Adult project leaders are needed to work with small groups in most of these project

Anyone interested in working with 4-H youth as a project leader should contact the Deaf Smith County Extension office, 304 courthouse or call 364-3573.

### 4-H Club Presents Program

West Hereford Extension Homemakers Club met recently program on weight control was given by 4-H'er Carla West.

Roll call was answered by "What Ideas March Winds Bring for Spring Projects." The exercise was given by Myrtle Allmon on "Holding Anger." The minutes were read and approved and Tonie Shore won the penny gift.

There were two guest and nine members in attendance. The next meeting will be held at the home of Tonie Shore, 313

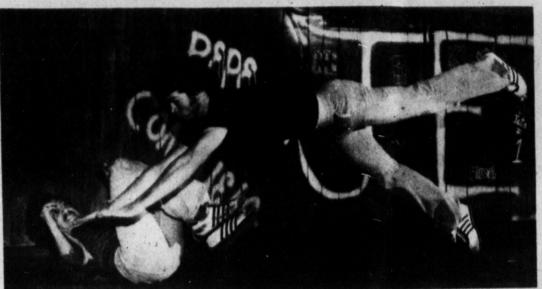
BOSTON (AP) - A retrospective view of the Minimalist movement will be held at the Institute of Contemporary Art

through April 29. Key works will be shown by artists such as Frank Stella, Don Judd, Dan Flavin, Robert Morris, Robert Smithson, Sol Lewitt and Agnes Martin, among others.

### Tuesday Nite Buffet **MEXICAN FOOD** Mrs. Abalos'



Lil Charro Too! Restaurant



#### Musical Drama

"West Side Story," the spring musical at West Texas State University, will be presented at 8 p.m. April 5, 6, 7, 9 and 10 at 2 p.m. April 8 in the Branding Iron Theatre. Tickets are \$4. Appearing as Bernardo, leader of the Sharks, is Royal Rugel Brantley [left] of Canyon, and as Riff, leader of the Jets, is Kevin Knapp [right] of Amarillo.

### At Wits End BY ERMA BOMBECK

According to "The Wall Street Journal", liberation of women has brought about an increase in the number of men who shop for groceries.

This, in turn, has loused up the advertising campaigns. Men obviously buy products for different reasons than

Offhand, I'd guess that men don't get too choked up about whether their wives would prefer dressing to potatoes, get fussy about peanut butter for their children, or care much if their cats danced all the way to dinner.

If someone offered my husband \$50 for his old shirt in a laundromat, he'd throw in his entire closet.

Advertising is geared toward women who are serious about taking care of their families. If their coffee is mountain grown, they'll have a successful marriage. If they can get their husbands' bad breath in remission, they'll be promoted. If they force-feed a bowl of hot cereal into their children, they're good mothers.

Did you ever watch men shop? I divide them into three categories. There's the Little Old Listmaker. He has a list that is so rigid, he will not deviate one single item. If the list says, "Pick up fanudry," he'll buy one on the way home.

At the other end of the spectrum is the man I call the Party Shopper. Old Hats-and-Horns goes up and down the aisle like he knows exactly what he is doing. At the check-out, he will rack up \$87 worth of smoked oysters, assorted crackers, chips, dips and enough beverages to supply a PX during a

There's the man whose mother was a procurement officer and passed down her philosophy on volume buying. If you can buy four rolls of toilet tissue for 80 cents, think what a saving you could rack up on 62 rolls.

To get to men, I suspect advertising executives will have to use the macho approach.

Any day now you'll probably see Robert Conrad put a can of Tidy Bowl on his shoulder and challenge you to "Knock it off! I dare you!" Or a man who mixes a pitcher of Kool-Aid and says to his kids, "You only go around once in this life and you might just as well go around with all the gusto you can get!"

Until this happens, men are just going to be content getting a cheap thrill out of squeezing the you-know-what with Mr.

### Hospital Notes

PATIENTS IN HOSPITAL Melvin Betzen, Melvin Bur-

ges. Belle Grimes, Tommy Hargrove, Mariellen Homfeld, Inf. boy Homfeld, Etta Jones. Gladys Lair, W.A. Lamm,

Hilda Mallory, Inf. girl Mallory, Carl McCaslin, Laura Milburn,

Inf. girl Osborn, Rena Ross. Inf. girl Ross, Iva Saltzman, Mabel Stambaugh, Ray Watson, B.L. Hund, Willis Dean Duggen, O.B. Southern, Martha

Tammy Sedgwick, Inf. Sedwick, David Cumpton.





# Revival To Begin Tonight

A Youth Rally and Revival will begin tonight and continue through April 5 at Hereford High School auditorium. The rally and revival are being presented by the Davis Evangelistic Association. Services will be held nightly at 7:30

Rev. Davis is a young man who received Christ three years ago while awaiting a prison term at Denver, Colo. He will be presenting his Christian testimony during the revival.

Sponsoring the Youth Rally are St. Anthony's Catholic Church; St. Thomas Episcopal Church and First Christian Church.

All interested youths are invited to attend.

TOLEDO, Ohio (AP) - A painting by the 18th-century French artist Hubert Robert — The Studio of an Antiquities Restorer in Rome" - has been acquired by the Toledo Museum of Art.

The Deaf Smith County Division of the American Heart Association will conduct its annual appreciation banquet Thursday evening at K-Bob's Steak House, beginning at 7

Earnest Langley will serve as master of ceremonies and Dr. Dennis Canon, local physician, will give the keynote address.

In 1848, Louis Philippe of France, the last Capetian king,

Prayer For Bosses

**Ann Landers** 

DEAR ANN LANDERS: In response to your "Prayer for Secretaries," how about printing this one -- from a boss?:

"Dear Lord, help me to be a patient man. Let me be calm when my secretary comes in late and tells me her third grandmother died and she had to go to the funeral. Help me to remain cool when I see she has typed the carbon copies of six letters on the back of the originals.

"Help me to not lose my temper when the annual report didn't get done because the typewriter broke down and she didn't want to break a nail or get her hands dirty."

What I'm trying to make clear is that there is something to be said on both sides. I'm a 26-year-old liberal male who believes in ERA. I like my secretaries, but I must put up with less than perfection as does every boss I know. So far I haven't met any perfect bosses or any perfect secretaries, so let's all try to be a little bit

### Heart Assn. Schedules Banquet

The public is invited to attend the dinner. Reservations may be made at a cost of \$4 per person by contacting Rosie Wall, 364-4374.

abdicated and left for England.

tolerant. -- B.J.H. In Bakers-

DEAR BAKER: Amen, Bro-

DEAR ANN: What a nice birthday present I received in your column recently. I had a burning question answered!

The word "special" when used to describe the mentally retarded and handicapped has always irritated me. I could never figure out why. That letter from a young man (a self-described slow learner) said, "Retarded people would prefer to be thought of as just as human beings -- not special." He is SO right. I'd call him a sharp learner, even though he may be a little slow. He put into words what I could not.

It is nice when an attempt is made to "upgrade" the person who is deficient in one area or another, but calling him 'special' only puts a spotlight. on him and he doesn't want it. The true meaning of the word "special" is "something extra," and we have a hard enough time making it when people expect us to be average. How interesting that it took a "slow learner" to teach me. --No Name In St. Cloud, Minn.

DEAR NO NAME: At the risk of incuring the wrath of readers who like the word "special" to describe the handicapped, I agree with you.

DEAR ANN LANDERS: Please print this letter to my

DEAR DOCTOR: When I bring my gray hair, false teeth, sagging breasts, sick stomach,

> Dr. Milton Adams **OPTOMETRIST**

Phone 364-2255

335 Miles

OFFICE HOURS

Mon.-Fri., 8:30 to 5 P.M.

LOFT

385 & Moreman

# B.P.O.E. No. 2269

Would like to thank all the kids who participated in their Skate-A-Thon and Bowl-A-Thon in helping to make these events the most successful in history for Muscular Dystrophy in the Golden Spread area.

We would also like to thank the Hewitt brothers, owners of Playhouse Skating Rink; Bowling's Bowl, Shirley Dodge, the Hereford Brand, KPAN, and the Hereford Elkettes for their many efforts in assuring the MD drive success.

And, to the HHS Key Club for running the "Shamrocks Against Dystrophy" campaign last month.

Winners in the Skate-A-Thon were:

Velora Briones.....TV Cindy Smith.....Skates

Tommy Gallagher.....Calculator Ci Ramirez and Melissa Brewer....Honorable Mention

Winners in the Bowl-A-Thon were:

Jim Evans **Kenny Kennedy** 

**David Warden** Chip Combs

David Bridges, Most Money Brought in; David Warden, second

**ELKS AGAINST DYSTROPHY** B.P.O.E. No. 2269



slipped disc, arthritic knees, varicose veins, and fallen arches to your office, my self-esteem is so low I could trip on it. I would be a lot more comfortable if you all called me by my married

It heightens my self-esteem to be called "Mrs. Hollanpfeiffer." When you call me "Dorcas," as I stand there in a cotton gown open at the back from neck to floor, I am a half-clad nobody, stripped of identity, I don't think you should add to the indignity.

I wonder if this "Dorcas" business is designed to downgrade me. Do you want me to start addressing your nurses and technicians as "Ma'am"? I really don't want to. I have a strong urge to greet you with "Hi, Timmy," at next Thursday's appointment. -- D.H.

DEAR D.H.: Speak up. woman. Tell the doctor you don't want him to call you by your first name. It's as simple as that, My guess is he's trying to make you feel comfortable. He'll never know your true feelings unless you tell him!



# The Hereford Brand Comics

#### MONDAY

NO MA'AM... I DON'T

KNOW THE ANSWER

### **PEANUTS®**



by Art Sansom







by Howie Schneider



EEK & MEEK





by Bob Thaves

by Dave Graue

THAT BIG VARMINT

COULDN'T CARE LESS ABOUT US! ALL HE'S INTERESTED IN IS COP





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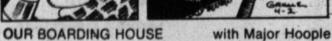
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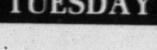


THERE'S ONLY ONE THING LEFT, BY HECK, THAT MAN CAN DO TO SAVE





TUESDAY











'Mom! Marmaduke's sleeping

Bag. Wasa





by Art Sansom **UKE I** SAID.

by Howie Schneider

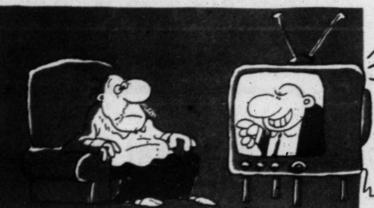


FRANK AND ERNEST

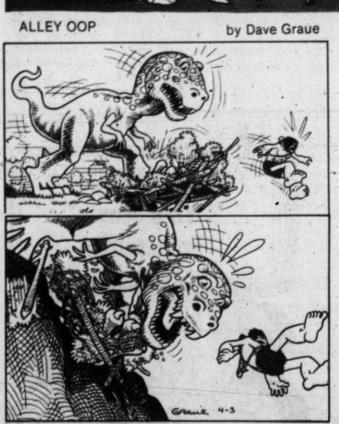




by Bob Thaves



THE TROUBLE IS NOT WITH YOUR SET OR WITH THE NETWORK -AND YOU KNOW







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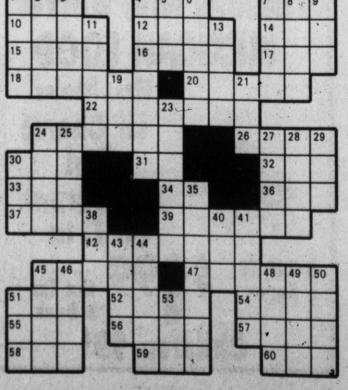
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to have with us, and we are usually fortunate in having several who do come by each week. Mrs. Cross had a long visit with her son and wife, Mr. and Mrs. Ray Cross of California. They first went to Memphis to be with another son and brother, Mr. and Mrs. Herman Cross; then they returned to the Manor on Saturday afternoon and stayed over Sunday before returning to their home on Monday morning.

The two sisters - Roxie Travis and Ruby Jennings - enjoyed a number of guests this weekend. Their sister and her husband, Mr. and Mrs. Talma Teal of Eads, Colo. were here. Also their brother and wife, Mr. and Mrs. Kermit Davis of Deming, N.M., spent several days with them.

Wednesday another brother and wife, Mr. and Mrs. J.F. Davis of Petersburg came and on the same day the following came from Muleshoe: Mr. and Mrs. J.B. Jennings, Mrs. Pat Nickels, Mrs. Jerry Bruns, Mrs. Gene McGuire and sons, Russel and Mark, and Mr. and Mrs. Derrell Jennings and

Then on Sunday Mr. and Mrs. Gallman of Pampa, who are cousins, came for dinner. In the afternoon, all attended the golden wedding anniversary celebration of Mr. and Mrs. Finis Jennings in Lazbuddie.

Mrs. Fields spent a few days this week with her son and wife, Mr. and Mrs. Wallace Fields in Shamrock, returning on Saturday afternoon. Also on Saturday her grandson, his wife and their son, Mr. and Mrs. Kenneth Fields of Pampa, came by for a

Mr. Kinyon's nephew and wife, Mr. and Mrs. T.W. Kinyon of Clinton, Mo. came on Saturday and stayed over Hudspeth. Sunday with him.

visited Saturday afternoon with Mrs. Ina Hastings.

Sunday guests included Dr. Trow Mims and Marjorie to be with her mother, Mary Helen Fisher. Also Mrs. Fly had as her . guest Oneita Davidson for lunch. In the afternoon the following guests from Amarillo came to see her: Mrs. Shirley Elkins, Mrs. Pauline Gierch, Mrs. Jack Hood. These ladies brought enough cookies for one lunch for the Manor and Westgate honoring Mrs. Fly's birthday, very thoughtful of back again with us very soon.

Mrs. Vineyard of Kress. mother of Evelyn Kirby, was here on Monday. It was good to have you with us, Mrs. Vineyard, Also on Monday, Mr. and Mrs. Jimmie Miller visited with Mrs. Mary Benson, Mrs. Miller is a sister-in-law of Mrs. Benson. While here they also visited with Mr. and Mrs. Oscar

The General Board of King's Manor met in the Lamar Memorial Garden Room on Saturday. They first came for lunch and then held their Annual meeting afterwards. There was a good attendance.

The Cornerstone Sunday School Class of First United Methodist Church has undertaken the project of cataloging the books in the King's Manor Library so that the books will be arranged in a more usable order for the residents. The project is being led by Bera Boyd, a member of the class, who is assisted by other librarians in the school system. The class is funding the project to buy necessary materials to make the library orderly and to repair some of the books.

The members of the class are also doing the clerical work necessary to type cards, arrange

Guests are always a pleasure the books in order, and set up a card catalog to list the books available. The project is a major undertaking and has required much time and effort by the librarians and class members. Mrs. Boyd estimates that the project is about one half completed and will be continu-

> Hopefully, the efforts of all those involved will be appreciated as Manor residents use the library. Annie Ruland, Cornerstone Class member, serves on the King's Manor Auxiliary. Mark Landrum is president of the class. We residents of the Manor do thank you for the time and work you are doing for our library. We want you to know it is appreciated.

ing for some months yet.

On Tuesday evening, Vesper services were conducted by local residents. With Roberta at the piano, Clyde led the song service. Then Rev. Wallace Kirby, after reading a passage from Matthew, told of the Board meeting held last Saturday and some of the plans made then for the Home. An effort is to be made to tell the story of King's Manor throughout the Conference and secure the good will of those not acquainted with what the Home can offer. Through this it is hoped that monetary offerings will be given that will with needed operations here. The service closed with a special by Evelyn and Clyde.

#### WESTGATE NEWS By HELEN KIRKEBY

Spring has finally sprung, natures scenery is waking up from its long winter nap and the residents at Westgate are looking forward to seeing the roses blooming in the courtyard once again.

Our volunteer newspaper readers this past month were Jane Bickley, Oneida Davidson, Bea Noland, Rev. Wallace Kirby, Gladys Legg and Eleanor

The attendance at our Bible Mrs. Joe Powell, Hereford, Study each Tuesday was well attended and all of us enjoyed Frank Ford who delivered an inspiring Bible message. Musical entertainment was furnished by Rev. Don Larkin, Larry Howie, Nina Frances McMeans, J.B. Noland, Homer Garrison, Eunice and Cecil Boyer, Paula Eubank with her Acteens from the Temple Baptist Church, and members of the Women's Missionary Union from the Adrian Baptist Church with their pastor, Rev. Cliff Hardgrove. Thanks to all of you and we look forward to having you

> The bingo and craft volunteers were Nancy Duncan, Elizabeth Hellman, Lorene Ward, Lois Ethridge, Mildred Lewis, Clora Brown, Faye Williams, Winnie Wiseman, Marie Schilling and Violet Moon. Lurline Cawthon showed a film, a courtesy of the library. Thanks, ladies.

The birthday party for the month was hosted by the Marjorie Stephans Circle of the First Baptist Church. The hostesses were, Theida Siever, Thelma Auten, Lolita Vinson, Teresa Hale and Doris Hair. The honorees were Ester Pendergraft, Clara B. Fry, Joe Speed, Lena Olsen and Gladys Lair. We are fortunate in having these fine volunteers sharing their time and themselves in making

LOS ANGELES (AP) - An exhibition of the works of Honore Victorin Daumier (1808-1879), 19th-century French lithographer and caricaturist, will be shown at the Los Angeles County Museum of Art through

The show contains nearly 500 lithographs and other works by Daumier. The works have been selected from the Armand Hammer collection, which consists of some 4,000 works and is the largest private collection of Daumier lithographs in the world, says the museum.

#### SOFT WATER SERVICE

Sales and Rental-Water Softener Salt **Fully Automatic Water Conditioners** We Service All Makes See our New Line of All-Purpose Detergents, Cleaning Products, and Hair Care Products made especially for soft water use.

216 N. 25 Mile Avenue 364-3280

# Hospital Auxiliary Reminded of Events

our afternoon a pleasant one. Ellen Lloyd spent several days visiting in the home of her daughter, Zelia Belle Howell of Midland and visiting here with Dr. Burney L. Shell were Mr. In other business, president and Mrs. Louis L. Dale of Garden City, Kan. Mrs. Dale is

Residents in the hospital are Gladys Lair and Margaret Wood. Let us remember these people in our prayers. New faces at Westgate since last month are Frank Byrd and Burney L. Shell.

a daughter of Mr. Shell.

In closing, may we wish you all a Happy Easter.

The State Hospital Auxiliary convention is scheduled June 2-4 at Dallas, it was announced Monday afternoon to members of Deaf Smith General Hospital Auxiliary during a luncheon meeting at K-Bob's Steak

Olivia Denning asked all members who are interested in working in the emergency room to attend an indoctrination meeting Wednesday at the hospital. A registered nurse will meet with the volunteers to explain their projected duties in the emergency room of the local .

It was announced that the Auxiliary will operate a weight booth May 12 at the County Health Fair.

Bea Hutson, Bertha Dettmann and Grace Covington were asked to form a nominating committee and will recommend the new slate of officers to be elected in June. Juanita Bennett was welcom-

ed a new auxiliary member. Introduced as a guest was Lesvia Brown.

Members in attendance were Olivia Brown, Lupe Cerda, Marilyn Larsen, Doris Huckert, Gwen London, Irene Reinart, Marge Mehlberg, Dorthy Betzen, Jane White, Betty Hughes, Mary Johnson, Theda Seiver and Mmes. Denning, Covington, Hutson and Dettmann.

The Auxiliary's next scheduled meeting will be a Dutch treat luncheon May 7 at

# Parent-Teacher Rapport Effects Child Learning

COLLEGE STATION - A consistent, but moderate, parent-teacher relationship provides the best support for the educational well-being of a

Most parents with a sincere desire to do what is best for their child recognize that a crucial element in encouraging development is to foster the child's educational foundation, Diane Welch, a family life education specialist, says.

While parental concern is almost rampant in the fall, in far too many cases, it is relaxed in the spring, she points out.

With educational trends and teaching methods in a continuous state of change, children are not always accurate interpretors of what is happening in the classroom.

The "bits and pieces" that make it home do not always complete the puzzle for the parent, the specialist continues. Mrs. Welch is with the Texas

Agricultural Extension Service, The Texas A&M University System.

While schools promote and provide opportunities for parental involvement, there are many parents reluctant to accept this involvement.

CONFERENCES . Pre-school conferences are

commonplace at the lower grade

However, many parents do not recognize that they may initiate other conferences throoughout the school year, she explains.

Parents that utilize this opportunity will feel far less defensive and much more aware than when they are requested by the teacher to "come to conference.'

#### **OPEN HOUSE**

'Open house' provides a chance to note physical facilities of the school and see exhibits including the child's work, but it is rarely a time for in-depth conversation with the teacher, Mrs. Welch suggests.

However, the open house is a time when parents and child participate together in a positive encounter with the school and is an indicator to the child and to his teacher of the parent's

PARENTAL SUPPORT

### Dallas Man

Paul Dishman, a former Hereford resident, who now resides in Dallas is organizing the first Annual Multiple Sclerosis Striper Tournament to be held June 2 at Lake Texoma.

Dishman is the son of a local resident, Mrs. Lola Jewell. He is the nephew of Helen

Every classroom has responsibilities that need parental support. Some require attention during the school day while others could be completed at home at the parent's conven-

Offering help to the teacher and following through with acceptance of responsibility is another means of understanding the classroom, the specialist

#### PARENT-TEACHER **ORGANIZATIONS**

Parent-teacher organizations meet through the school year and too often the attendance at meetings is far less in number than the membership roll.

Parents need to be conscientious in their obligation to these organizations.

Not only do they provide an information base, but they also provide an informal relaxed atmosphere for questions and

Notes to the teacher and delivered by the child can seek answers to parental concerns as well as express appreciation for the time and attention given.

Many teachers feel notes give them opportunity to collect thoughts and to review classroom performance before replying to the parent, Mrs.

'What's His Name?'

Several local youngsters from Camp Fire, Big Brothers Big Sisters and special education, classes, boarded buses Saturday morning for a trip to the Shrine Circus held Saturday in Amarillo. Finding a clown with an invisible dog was just one of the fascinating features the children experienced during the long afternoon. From left are two local youngsters, Betty Morrison and Gary Hamilton with local shriner Charlie Bell in background. [Brand photo by

family history has extra

It promotes cooperation and

sharing among family mem-

bers--especially among those in

Also, it provides understa

ing--of the child's unique

qualities and those of his family

Most of all it can be really

different generations.

# Family History Learned on Tape

COLLEGE STATION -- Got a child with a small tape recorder? Teach him family history with

Let him do the recording--and

Recording an 'oral' family history can help a child understand his cultural heri-

Also, it can give him a sense of accomplishment and pride, Diane Welch says.

Mrs. Welch is a family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

**FAMILY-HISTORY TALK** Talking over family history-and recording it on tape--can

provide facts and fun. Talks with older family members can tell a child about:

\*family origin \*important historical events-and their effect on the family \*factors that led to family

\*and customs and traditions that have stayed with the family from generation to generation.

CHILD'S OWN HISTORY Also, tape recording the child himself adds importance to

events in his own life.

For example, when you capture the thrill of an achievement--or the excitement of a special day--on tape, it can bring pleasant memories back to

'TEACHING'--FOR LATER

In addition, tape recordings of family members talking about life can help a child deal with a rapidly changing world.

By listening to the voices of other family members--as they respond to questions about sociological and technological change, a child can get clues for

living in today's world. He can gain ideas on how to cope, how to behave and how to build his own self-fulfilling lifestyle.

RECORDING PLAN

Help your child decide who--and what events--he will

Talk over questions he could ask to "get the conversation going" and to get the information he wants.

Help him make arrangements with participating family mem-

**GETTING STARTED** A practice run might help, first, if the child or family

members feel "timid." To start the "real" conversation, a child might begin by stating the month,date, year

He could name the participants--and their relation to the family unit.

After the conversation, the child could sum up the purpose of the conversation and thank

### Organizing MD Benefit

David Hutchins

CANDIDATE FOR

HEREFORD INDEPENDENT SCHOOL DISTRICT

**BOARD OF TRUSTEES** 

Patterson, Mrs. Frank Ball and Mrs. Wirt Phillips.

At the age of 52, Dishman was diagnosed as a victim of Multiple Sclerosis, which usually attacks young adults. He is a fishing tackle salesman in

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• Best Education In The Best Possible School Atmosphere

• Tax Dollars Used With Maximum Efficiency

The upcoming fishing tournament will turn over 40 percent of its proceeds to the National MS Society for research. The remainings 60 percent will go to the North Texas Chapter for equipment needed for MD

patients.

accomplishment, gathering a fun, Mrs. Welch says. BARBS **Phil Pastoret** 

benefits.

Another energy-saver: hide the car keys from the Fossils of flowering plants

the family members for their

tape, and store it in a special

place--for more recordings later

and to make sure it won't be

**EXTRA BENEFITS** 

feel a sense of purpose and

Besides allowing a child to

Finally, be sure to label the.

contributions.

have been found that are some 100 million years old. And we know the floral shop where they were found.

Diplomatese: talks at the ministerial level means that everyone's praying some-one won't blow the whole



It's always easier to make up your mind not to listen to scandal after you've tuned-in to get the key juicy bits.

I have an imposing presence — you're simply too fat to fit into last summer's suit.



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The Hereford Brand Display Advertising Department will be very happy to help you, whether it be a Birthday, Anniversary, Birth Announcement, Promotion, Graduation. or other greeting.



# Track Teams Score In Tough Meets

and two relay teams in the finals, the Hereford Whiteface track teams scored eight points

San Angelo Relays.

The girls, of Coach Roy

880, Louise Mays in the 440 and Darlene Sanders in the 220.

After qualifying individuals in the girls meet in Amarillo and Shipp, had three runners in the two relay teams in the the boys had 11 points in the finals. Velma Arroyos in the with Mays fourth place finish Clocking a 61.5, Mays garnered with a fifth in the 880 with a a 26.8 in the 220 contributed two

points each. This week the girls will be

involved in the district meet to be held in Lubbock. Out of last week's meet were sprinters Lindy Walterscheid and Beverly Nixon, with both hopefully ready for the district meet according to Coach Shipp.

The boys under coach Don Cumpton, scored in the 3200 meter relay, the 800 and the 400 meters, to total 11 points for the two day meet.

Hereford's first attempt at the eight lap relay was good enough for sixth place with Juan Flores, Felix Soliz, Scott Gentry and Glenn Yosten teaming to run an

Yosten, the workhorse of the

teams plus finish sixth in the half mile with a time of 2:02.1. According to Coach Cumpton that had Yosten running two 800 meters and one 400 meters on

the final day. Paul Bell, running his fastest time of the year, finished fourth in the 400 meters with a time of 49.5. With all the events being timed electronically, the hand held times were usually .3 tenths of a second faster,

according to Cumpton. Running its fastest time of the year, 42.3, the sprint relay team failed to qualify.

This week the boys will be at the boys division of the Amarillo Relays, with the only questionable participant being Bell who was hurt Sunday.

# **Baseballers Start District Action**

In its final non-district game before the first district confronstions, the Hereford Whiteface baseball team whipped the Canyon Eagles here Saturday,

The Whitefaces, 7-5, used the pitching of James Dudding to notch its second win against the Fagles. Dudding allowed three hits in the four innings he pitched to raise his record to

Scoring in the first three frames, the Herd took a 7-4 lead. With neither team scoring in the fourth inning, Ernie Suarez came to the mound in the fifth to gain a save and secure Dudding's win.

After a 15 minute delay because of rain in the top of the fifth inning. Hereford came hack in its half to score the final on of the game.

Hereford collected eight hits, with one going for extra bases, a 11 triple by catcher Don Weemes.

Like a good neighbor,

Jerry Shipman

103 Avenue C

"I can help you get the most from your life insurance dollar."

364-3161

Today the Herd will start the at a meeting tonight at the First first half of district with a

presently at 5-7, is under new head coach Ed Moore.

Coach David Ashby feels that the Whitefaces will have a say on how the district race will be

'We have the ability to play with the other teams in the district and we feel that we are a Canyon team the others will have to contend with." Ashby said. 'We have got the quality players, and although the favorites right now are Monterey and its tradition and

view there. The Bulldogs, Coronado with a lot of returning

Starting today's two games on the mound will be Kevin Bunch in the first game and probably Suarez in the second, Ashby said. Game time will be 2 p.m. with the second game following immediately.

Canyon 4, Hereford 8 040 000 0 4 1 3 241 010 x 8 7 4

James Dudding, Ernie Suarez [5] and Don Weemes. Rick Bostic, Smith [3] and Todd Nix. WP-Dudding. LP-Smith. 3BH-Weemes, Hereford.

### Church Softball **Meeting Scheduled**

Teams that have decided to enter the YMCA sponsored church softball league should be Church of the Nazarene, at 7:30 double-header against Plain- p.m. according to Weldon

State Farm Life Insurance Company Home Office: Bloomington, filinois

Knabe, program director.

The meeting is to discuss the rules and fees that will be charged for each team. Also, tentative rosters should be brought to the meeting.

Any team that was not at the first meeting can still participate in the summer league, by calling the YMCA and submitting the church that is sponsoring the team or to come to the meeting.

**COLLEGE BASKETBALL** COLLEGE PARK, Md. -University of Maryland campus police say they arrested senior Larry Gibson, a member of

Maryland's basketball team, last Friday on charges of breaking and entering and malicious destruction of proper-



**Guiding The Team** 

Coach David Ashby watches the action from the third base coaching box during action in the Whitefaces game against Canyon. Hereford won the game, 8-4.

# YMCA Activities

The YMCA will be sponsoring a weightlifting class beginning Monday, April 9 and continuing for six weeks according to Weldon Knabe, program direc-

The class is scheduled to meet Monday and Wednesday of each week at 7:30 p.m. for one hour. After the class, those enrolled in the class can take advantage of the showers, steam and sauna facilities of the health club.

Cost of the class will be \$20.00 for members and \$30.00 for non-members. Instructing the class will be Doug Janovec. MEN'S BASKETBALL

The Toters held on to the team championship trophy in the men's basketball league, defeating Cheap Trick 56-52 in the second game of the double elimination finals.

Leading the Toters were Brad Shreck with 19 points and Dave Scott with 14. Cheap Trick's top scorer was Mike O'Rand with 21

Cheap Trick led the entire game until the final quarter. when the Toters outscored Cheap Trick 21-10 to overcome a 42-35 third quarter deficit.

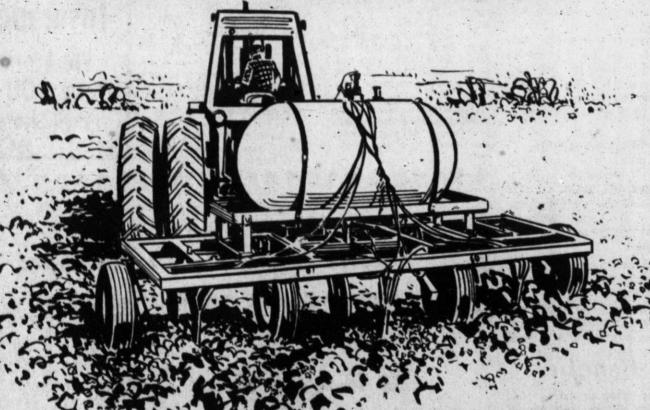
Third place in the tourney went to Hereford Bi-Products.

Disco classes will begin on April 11th at the Community Center at 7:30 p.m.

Marsha Winget will be teaching the six week class which has come about due to much requests. Sign up now to beat the class limit by calling 364-6990. Members \$15.00 and non members \$25.00 each.

# Dogies, Mays Capture Firsts State Farm is there.

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The Stanton Dogies and the La Plata Mavericks ninth grade boys track teams collected third and fifth places respectively in the Pampa Junior High Boy's invitational track meet over the weekend.

Going against the Amarillo schools and host Pampa, the Dogies totaled 64 points to tie with Pampa and the Mavs scored 32 points to end in a three way tie with Amarillo Austin and Amarillo Houston.

The Dogies were led by the first place finishes of Ray Harris in the 330 Hurdles and the mile run by George Arroyos. Harris had a time of 42.9 in the long hurdle event, while Arroyos circled the track four times in

BOWLING WINDSOR LOCKS, Conn. -

Marshall Holman rolled 1,913 for eight games to grab the first round lead in the \$125,000 BVAA U.S. Open.

Holman leads veteran Dick Ritger by six pins, while defending U.S. Open champion Nelson Burton Jr. is third with

Joe Berardi, of Pearl River, N.Y., tossed the only 300 game

**VOTE APRIL 7** 

FOR

**GAMEZ** 

**City Commission** 

Place 1

as a citizen of Hereford.

I've lived in Hereford 32 years. I have

worked with people for the past 32 years at

work and at home. I have been active and

Fire Council Boards, was nominated for

have served in United Way, Red Cross, Camp

inclusion in the Directory of Significant 20th

Century American Minority Women for 1978.

I feel that I can represent my community well

**VOTE TRINI GAMEZ** 

City Commission - Place 1

Pd. Pol. Adv. by Trini Gamez - 310 Ave. J, Hereford

Other point producers for the Dogies were the 440 relay with Gary Ford, Wayne High, Eddie Salazar and Harris finishing third with a time of 47.6. These four also combined in the mile relay to post a second place with a time of 3:45.

Harris also leaped 18-9 in the long jump to secure second Carrasco took second place in place and High cruised to a second place finish in the 120 yard hurdles with a clocking of

#### The Mavericks took one first place, in the 880 by Joe Soliz, enroute to their final point total.

For La Plata

Soliz completed the half mile in a time of 2:11. Finishing behind Arroyos of Stanton, La Plata's Rodolfo

the mile with a time of 5:04. Don Delozier captured the Mavericks other second place in the high. jump with a leap of 5-9.

Alan Wartes cleared 10 feet to finish in fourth in the pole vaule, and the mile relay team, consisting of Soliz, Rey Cervantez, Delozier and Wartes ran a 3:53 for a sixth place

Winning the meet with 93 points was Bonham of Amarillo with Amarillo Travis second

### **ColoradoSatisfiesPats**

BOSTON (AP) - It took more than three months, but after one of the most bitter and expensive legal wrangles in the history of the National Football League, the University of Colorado has ransomed Chuck Fairbanks from the New England Patriots.

It was a costly settlement reached Monday. The university agreed to pay the Patriots for the services of Fairbanks, who had four years left on his NFL contract at \$150,000 a season.

Fairbanks will take over as

the Colorado coach in time for spring practice this Saturday, and the Patriots will name a new coach within two weeks. Fairbanks' general managerial duties likely will be offered to Patriots player personnel director Frank "Bucko" Kilroy.

The settlement was negotiated with the help of two NFL owners, the late Carroll Rosenbloom of the Los Angeles Rams and Bud Adams of the Houston Oilers.

Tragically, Rosenbloom, who initiated settlement talks with Colorado football boosters five weeks ago, drowned a few hours before the settlement was disclosed.

"This period has been one of uncertainty ... headaches and heartaches," Patriots owner William H. Sullivan said, referring to the 31/2 months of the Fairbanks controversy. "I'm relieved. I don't want to

say that we have won. Let's just say that our position was justified," Sullivan said. "We have stood up for the

sanctity of a contract. If we hadn't, we would have set a pattern for players and coaches."

Both sides refused to divulge the terms of the settlement. which freed Fairbanks to take the job he accepted intitially last Dec. 18. However, speculation was that Colorado agreed to absolve the Patriots of several hundred thousand dollars in deferred compensation owned to Fairbanks.

Dickey, acting head football coach at Colorado, will be offensive coordinator under Fairbanks, while Fairbanks'

Patriots aides - offensive coordinator Ron Erhardt and defensive coordinator Hank Bullough - were rated frontrunners to take over the NFL team. Erhardt was believed to have the best shot, although Sullivan refused to speculate.

If terms of Fairbanks' Colorado contract remain the same as when he was offered the job, the former University of Oklahoma coach will be paid at least \$150,000 a year, including salary and fringes.

### Football Player Arrested

BLACKSBURG, Va. - Henry Smith, a wide receiver on the Virginia Tech football team, was charged with rape, sodomy and forcible entry in connection with a March 8 incident at a girls' dormitory.

No trial date has been set yet and no lawyer appointed for Smith, a freshman from Danville, Va., who is being held in the Montgomery County jail in lieu of \$15,000 bond.

Smith earlier had been charged with an attempted rape in the school's architecture building the same night as the other incident. A trial date of April 11 has been set on that charge.

# Owners Draw Line Lieberman Top Fem Cage Player In Umpire Dispute

Baseball's bigwigs have are in the middle of a five-year drawn the economic line at last, and the poor souls who happened to wind up on the wrong side of it are the umpires.

Tired of paying large-sized player salaries, the result of contracts that they inflicted upon themselves with some old fashioned, hard-headed, rather dumb bargaining, baseball has decided to take a stand. Oh, not against the players. No, no. The players wouldn't stand still for that. No patsies there. The target the bosses chose were the umpires, who have dared, at last, to ask for their share of the

It's fine with the men who run the sport that there are benchwarmers with \$100,000 contracts earning more than twice the salaries of the highest paid umpire. Benchwarmers are, after all, players and in The New Baseball, vou just don't mess with the players. Fooling with them is like tugging on Superman's cape. It is ill-advised and it gets you nothing but trouble. Umpires, on the other hand, are another story.

The umps are easy targets, available and vulnerable. Because of some poor advice, they

Sports Shorts

joined NBC Sports as a Canadiens scored on their first

By The Associated Press

NEW YORK (AP) - Former hurt."

Los Angeles Dodgers first

baseman Wes Parker has

commentator for major league

Parker retired from the game

in 1973 after 10 years with the

Dodgers and one year in-Japan.

He won the Golden Glove award

six consecutive years for

defensive achievement. He also

had the highest lifetime fielding

National Subcription Television

two years ago and appeared

He also spent part of 1973 as a

Flames goalie Dan Bouchard

will return to the bench for

tonight's contest against the

New York Islanders, but he isn't

likely to get the starting job,

according to Flames Coach Fred

League games in a row while

Bouchard was taking a forced

rest, is the scheduled starter. "I

think we might go with Reggie

Creighton. "He's been playing

well, and I don't think it would

at least one more game,'

Rookie Rejean Lemelin, who

He did commentator work for

percentage over at first base.

briefly on NBC last year.

baseball telecasts.

collective bargaining agreement which includes such goodies as "job security," a tidbit the bosses tossed their way in the last negotiations.

Do you know what their job security clause reads? It says that after the league president fires an ump, the ump can appeal his dismissal to the league's highest authority - the same president who just handed him the pink slip.

What could be fairer than

Now any union that could agree to a clause like that in a contract doesn't exactly sound like a negotiating heavyweight. Here, it seemed, was a place where the leagues could demonstrate some muscle.

Umpires can be found someplace above groundskeepers in baseball's feudal society. They are the serfs of the game. working or traveling non-stop, day after day for the six-month season. Families are forgotten. All that matters is the game.

And their reward for that loyalty is a salary scale that would send a fringe player's

agent into a rage. In its eternal benevolence, baseball paid its

Bouchard was given a

five-day rest after the Montreal

four shots against him in a game

last week. The Flames said

Bouchard is likely to start

Wednesday night against the

ST. LOUIS (AP) - Bernie

Federko broke a bone in his left

wrist during the St. Louis Blues'

9-5 loss at Colorado Sunday

night and will miss the remain-

Hockey League season.

through the 1981 season.

in the season.

per carry. He gained 365 yards

signed a free-agent cornerback,

Curtis Minor from Fresno State.

He is the brother of Denver

offensive tackle Claudie Minor.

Also Monday, the Broncos

ing three games of the National

break will keep Federko's wrist

Coach Barclay Plager said the

New York Rangers.

in the National League and California at Seattle in the Each-league had only one

Hendry has been working spring training games in Arizona with the blessing of the Major League Umpires Association which advised him to fulfill his contract since he signed

#### Astros Blank Twins

sportscaster for the Cincinnati in a cast up to eight weeks. DENVER (AP) - Denver ATLANTA (AP) - Atlanta fullback Larry Canada, a free agent who made the Broncos' roster in 1978, has signed a series of three one-year contracts with the National

Football League club running Canada last year had the top rushing average among Bronco hit the two final innings. won two National Hockey running backs with 4.6 yards

Roger Erickson pitched a complete game for Minnesota, giving up eight hits.

fourth inning when Jose Cruz. singled, stole second and scored on Art Howe's two-out single.

night as the best woman player NEW YORK (AP) - Nancy in college basketball. Lieberman has never regretted the times she sneaked out of the

"My parents hated it when they found out I was the one playground to rough it up with "I never played against girls until I got in high school," says the 5-foot-10 All America pointguard, honored Monday

is all he would say.

The 51-year-old Pryor is No. 3

in seniority on the NL staff,

behind only Ed Vargo and Lee

Weyer. Hendry, 38, was added

Both leagues have said they

will use minor league umpires

and amateur officials should the

regulars be absent on opening

day. Last August, when the umpires went on strike for one

day, amateurs filled in. Baseball

obtained an injunction against

that action, charging it was in

violation of the current

collective bargaining agreement

with the umpires which still has

two years to run.

to the AL staff last season.

jumping up and putting finger marks all over the ceiling. The gays all resented me at first and my girl friends were envious. You have to take a lot of abuse but it was worth it."

the tube. You're great." A statuesque redhead, Miss Lieberman is the 1979 winner of the Wade Trophy, symbolizing No. 1 in the women's collegiate sport. A 20-year-old junior, she. led the Old Dominion team of Norfolk. Va., to a 35-1 record and the national championship. Her contributions included a 17.4-point scoring average, 254 assists, 144 steals and 276

Now, Nancy says, boys who

used to vell "Tomboy, why

don't you play someplace else?"

greet her with a friendly, "Hello

Nancy -- gee, we caught you on

She was a combination of Larry Bird and Earvin "Magic" Johnson, so talented that Uncle Sam will build his 1980 Olympic team around her and Carol Blazejowski of Montclair State. Carol won the award last year.

rebounds.

Nancy is not discouraged over the slow public acceptance of women's basketball while the female gender is thriving in individual sports, such as tennis

and golf. Chris Evert collected another \$100,000 for a weekend of tennis Sunday while Nancy Lopez, on a rival TV screen, missed in a bid -for her third straight women's golf crown, losing in a rare five-woman playoff in a \$150,000 tournament. "Each year women's sports

have made greater strides," Nancy said. "More doors are being opened to women athletes in every field. They are making more money and generating more excitement.

"Women's basketball is the quickest growing of all team sports. It is 100 times bigger than it was five years ago. At would get either of us."

Norfolk, we often play to sellout crowds."

This spectator appeal has not yet spilled over to the incipient pro game in the Women's Basketball League. Salaries in the 10-team league are said to range from \$2,800 to \$7,500 on some teams. Karen Logan of the New Jersey Gems is the highest paid at a reported \$21,000. Salaries in the men's National Basketball Association average more than \$125,000 with big name players drawing down \$500,000 to \$800,000.

Nancy and Carol both are looking to professional careers after the 1980 Olympics in Moscow, but they won't come cheaply.

"Olympic exposure should enhance our value," Lieberman said. "I don't think \$21,000

# Horner Hopes To Be Ready For Opener

season opener Friday.

Horner, the blond slugger

ATLANTA (AP) - Bob Horner, involved in a contract squabble with the Atlanta Braves, has a sore arm. But the National League Rookie of The Year says he will be ready for the Atlanta Braves' regular

York Mets routed the Toronto

Blue Jays 11-4. Jerry Martin's

RBI single in the ninth inning

gave the Chicago Cubs a 3-2

victory over the Milwaukee

Toby Harrah's ninth-inning

sacrifice fly, his third RBI of the

game, gave the Cleveland

who blasted 23 home runs in only 89 games last season after the Braves signed him off the Arizona State campus as their No. 1 draft choice, arrived in camp last week after missing 26

days in his contract dispute. The 21-year-old played for the first time Saturday and again on Sunday, going hitless in eight at bats. He was scheduled to start at third base Monday but has a sore shoulder.

"My arm is a little stiff. I guess I threw too hard, too soon," Horner said Monday in a telephone interview from West Palm Beach, Fla., prior to the Braves' game against Kansas

"I was supposed to play today but the shoulder is still tender. I'd hate like heck to go out there and hurt the shoulder real bad. So I'll take the day off and maybe be back Tuesday," he

"I should be ready in a couple of days. I'm ready to go. My swing feels real good. I hit the

"Obviously I'm going to be a little behind everybody else but not that much," he said. "It's just a question of getting my timing down."

Manager Bobby Cox also feels Horner will be ready for the season opener Friday at Cincinnati.

"It looks now like he's going to be ready. He's starting to see the ball real good. I'd venture to say he could be in there opening day," Cox said.

If Horner is activated to the roster, rookie Mike Macha, who has had an excellent spring filling in at third for Horner, likely will be sent to the minors. Cox said.

"I'd have to say we can't keep both of them. But if we have to send Macha out, I think we'd find a way to get him back pretty soon. Right now, there's just not room for both of them.'

......... Richard Sheppard, D.D.S.

General Dentistry

# Leagues Have One Ump Each

the weekend after signing his

Explaining his action in a

prepared statement, Pryor said:

"After much thought, discus-

sion and consideration of the

ramifications, my decision was

made to sign for two years. Each

person in this dispute has his

own individual decision. My

relationship with my colleagues

is a good one both on and off the

in contact with some of the

sidelines umpires, but would

not elaborate on their discus-

"I wish my colleagues well,"

Parker

By The Associated Press

Dave Parker calls himself the

best player in the National

League, and the way he's

hitting these days that would be

Baseball's highest paid player

has been the terror of the

Grapefruit Circuit with nine

home runs, including two

Monday to help the Pittsburgh

Pirates beat the Minnesota

Valuable Player in the NL who

signed a \$900,000-a-year con-

tract in the off-season, belted

his most recent homers against

combined on a four-hitter.

Elsewhere, Phil Niekro allow-

ed three hits in seven innings in

his final tuneup for his

season-opening start Friday,

helping the Atlanta Braves

defeat the Kansas City Royals

Parker, last year's Most

hard to dispute.

Pryor added that he has been

contract just last week.

\*\*\*\*

house and went down to the

the boys.

\*\*\*\*

By The Associated Press The only strike that Paul Prvor wants to see is the one at

most highly regarded umpires,

the senior men in the two

leagues, a top salary of just over

\$40,000 last year. And they

didn't even have to buy tickets

to the games, either.

home plate. "I hope the umpires will quickly make their own contract settlements and we can begin a new season," says the veteran National League umpire. "Let's play ball."

Beginning Wednesday, they will play ball in the major leagues, one way or the other but the chances are that most of the veteran umpires will be absent because of their current contract dispute.

Fifty major league umpires remained on the sidelines today, on the verge of the 1979 baseball season which opens with San Francisco at Cincinnati

regular umpire under contract so far for the season - Pryor, an 18-year veteran, in the National, and Ted Hendry, a rookie, in the American.

before the current dispute began. Pryor went to work over

COCOA, Fla. (AP) - James

Richard pitched seven innwhile allowing three hits and

Houston took the lead in the

**Shows Talent** St. Louis Cardinals defeated the Montreal Expos 2-1. The Cards' rally was triggered by Lou Brock

with his second hit of the game. Jerry Narron hit a one-out homer in the bottom of the ninth inning, leading the New York Yankees to a 2-1 victory over the Baltimore Orioles.

Butch Hobson drove in the tie-breaking run with a sacrifice fly in the eighth inning, lifting the Boston Red Sox to a 7-6 decision over the Philadelphia Phillies. Bill Nahorodny drove in five runs with a pair of homers to lead the Chicago White Sox to a 12-10 decision over the Texas an 11-9 decision over the San

Home runs by Ed Kranepool, topped Los Angeles 6-4 as Ron Hodges and Elliott Maddox paced a 17-hit attack as the New the winning run home.

Indians an 8-7 triumph over the Oakland A's. Steve Kemp's three-run homer led the Detroit Tigers over the Cincinnati Reds

Don Baylor and Rance Mulliniks drove in two runs each as the California Angels scored Diego Padres. San Francisco Roger Metzger squeeze bunted

ball well against Minnesota

Hours by appointment. 909 E. Park 364-7490

Minnesota starter Geoff Zahn in the first and seventh innings. In addition, the big Pirate outfielder broke a 6-6 tie in the ninth inning when he tagged reliever Mike Marshall with an RBI base hit. The loss by the Minnesota

Rodney Richard and Gary "A" squad was the second by a Wilson combined for a four-Twins' team Monday. The hitter Monday as the Houston Minnesota "B" team was Astros defeated a Minnesota beaten 2-0 by the Houston Twins split squad, 2-0, in exhibition baseball. Astros as James Rodney Richard and Gary Williams

ings, striking out eight batters two walks. Wilson gave up one

George Hendrick's basesloaded single climaxed a two-run rally in the ninth as the

# **Field Day Demonstration** Thursday, April 5 9 a. m. - 4 p. m.

**Location: Just North of Oglesby Equipment** Serving Hot Dogs and Drinks during the day.

# LA Rams Owner, Rosenbloom, Drowns

LOS ANGELES (AP) - Carroll Rosenbloom, the Los Angeles Rams' owner who drowned while vacationing in Florida, was known by his friends and associates as a shrewd businessman, a rebel, and a man "who never left any stone unturned as far as helping

Rosenbloom, 72, drowned Monday after he was dragged out to sea by a heavy undertow in Golden Beach, Fla., police

One of the National Football League's most visible and controversial team owners during the league's past three decades of femarkable growth in prominence, Rosenbloon owned the Baltimore Colts from 1953 until early in 1972.

"Carroll Rosenbloom played a major role in the growth and success of the National Football League, both through the performance of the teams he produced and through his active participation in the league's decision-making processes." said NFL Commissioner Pete Rosenbloom.

Henrikson said officers were bloom.

called after Rosenbloom was dragged out to sea by the undertow

Rosenbloom, a Baltimore native whose love of the beach influenced his decision to move to Los Angeles, wasn't one to tip-toe around controversy or avoid confrontations.

In 1963, an investigation cleared Rosenbloom of charges of betting on pro football games, but the episode strained his relationship with Rozelle.

In 1970, after Rosenbloom and Colts' Coach Don Shula had a dispute and Shula went to the Miami Dolphins, the Baltimore owner accused Miami of tampering. In 1975, Rosenbloom was fined by Rozelle for ctiticizing game officials. A year later, the owner accused the commissioner with deliberately scheduling a Rams' game at the start of Yom Kippur, the holiest Jewish holiday.

Rosenbloom, a former halfback and baseball pitcher at Penn, was known as a fierce competitor, and his NFL teams were markedly successful. The Rozelle, who had more than a Colts had the league's best couple of run-ins with the feisty overall record from 1958-71, and won the Super Bowl his final Rosenbloom and his wife, season as owner. The Rams won Georgia, were staying at a six consecutive division titles, rented house in the exclusive but failed each time to survive Miami-area resort city of Golden the playoffs - a source of great Beach, Police Chief William disappointment for Rosen-

He was the major stockholder in Warner Communications and had oil drilling interests, but Rosenbloom's first love was football. "That other stuff is no fun," he said.

Rosenbloom is survived by

son Steve, 34, whose title with the Rams is special assistant to the president; sons Daniel and Chip; and daughters Lucia and Mrs. Suzanne Irwin, in addition to his wife. Funeral arrangements are pending.



### **VOTE APRIL 7** FOR **AMERICO GAMEZ**

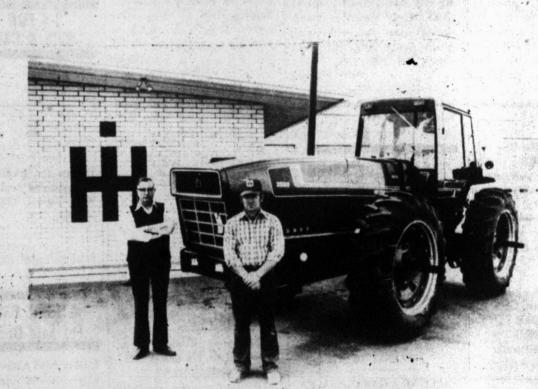
Hereford Independent **School District Board** 

Born and raised in Hereford I feel I can relate to everyone, I am running for this position with an open mind and I want to seek the best possible education our young citizens deserve.

Your vote will be appreciated.

**VOTE AMERICO CAMEZ** Hereford Independent School District Board

Pd. Pol. Adv. by Americo Gamez, 427 N. 25 Mile Ave. No. 10



We will be showing our new line of tractor

INTERNATIONAL 2+2

Be able to drive and see for yourself the newest thing in farming equipment.

Oglesby Equipment Co.

INTERNATIONAL DEALER

Phone 364-1551

Hereford, Texas

# SHOP COMPARE

By Roger Bollen

**CLASSIFIED ADS** 

Classified advertising rates are based on a minimum of 15 words. One day is 10 cents per word, \$1.50 minimum. Rates below are for consecutive insertions, no copy change, and apply to solid ads, only, no captions.

TIMES. Rates 2.55 2 days, per word: 17 3.60 3 days, per word: 24 4.65 4 days, per word: 31 5th day: Free 10 days, per word: 59 8.85

Monthly, per word: 1.00 15.00 Classified display rates apply for special paragraphing, captions, bold type or larger type: \$2 per column inch; \$1.50 for repeat insertions. Monthly rates \$1 per column inch.

Cards of Thanks: \$2. Deadline for classified ads is 4 p.m. daily for the next day's edition. 4 p.m. Friday for Sunday's edition.

For advertising news and circulation, dial (806) 364-2030. ERRORS

Every effort is made to avoid errors in Classified ads and legals but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be

#### 1. FOR SALE Miscellaneous

BIG JIM'S FURN. & APPL. 111 Archer St. (Mission Rd) Phone 364-1873

Plenty of stoves and dining room suits, lots of other furniture. Specials on living room suits.

> **SHAKLEE PRODUCTS** Clyde & Lee Cave **Authorized Distributor** 364-1073

1-111-tfc

107 Ave. C SAVE MONEY

ON UTILITY BILLS Have your house insulated For free estimates call

A&M Gun Shop, 364-6996 J's Insulation, 364-1761 1-173-tfc

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be apprecia-

NOTE TO SUBSCRIBERS

1-79-tfc

ON HOME DELIVERY: If you have delivery problems,

call your carrier, or call The Brand circulation department (364-2030) between 6 and 7 p.m. Tuesday through Saturday Sunday paper is delivered Saturday afternoon.

THE HEREFORD BRAND 364-2030

#### **PROFOAMERS OF** HEREFORD

Foam insulation for walls can be put in from outside wall through brick or most any kind of siding. 31/2" - R19. We blow acoustical ceilings also. B.F. McDowell, Rt. 4, Hereford, 578-4390 after 4

MCKNIGHT SEWING CENTER 226 North Main Phone 364-4051 Singer authorized dealer For full sales and service, parts, labor. New and used machines and vacuum cleaners.

> CALL YOUR LOCAL **USED COW DEALER** FOR Seven days per week

1-121-tfc

1-94-tfc

**DEAD STOCK REMOVAL** 364-0951

**AKC** registered Cocker Spaniel uppies. Bill West, 578-4382. 1-68-tfc

Sanyo cassette and 8 track deck.

1-192-5c Divan, 3 months old, Dinette suite with 6 chairs. Formica top. 364-2163.

HAY FOR SALE - Sweet Sorgo Sudan grass. 364-2946. 1-163-22c

Paying 3 for 1 on all silver coins 1964 and older. Phone 364-4740, Hereford.

Several color TV's - rebuilt. Tower TV. 248 Northwest Drive, Phone 364-4740. 1-174-22c

For Sale: Oak and Mesquite wood, per cord \$90. delivered \$105.00. Call 364-0358 or 364-6822.

1-176-tfc AKC Cocker Spaniel puppies.

1-174-22c

Champion blood line. 258-7744. 1-193-5c One 50 ft. Santa Fe refrigerator car in very good condition. Ice

bunkers already removed. 364-1672. 1-181-tfc

Surprise your child for Easter with a Easter bunny. For sale at 413 McKinley or call 364-4382. 1-185-22c

Two year old refrigerated Frigidaire air conditioner. Unassembled 10x9 storage building. 364-0366.

Zenith 23" color television

1-194-5c

cabinet. \$150.00. Full size box springs, mattress. \$45.00. 364-8413. 1-195-tfc

13'x13' beige acrilan carpet. Very good condition. \$30.00. See at 206 Ranger or 364-4610. 1-195-tfc Wheat to be grazed out. 120

acres. Has not been grazed. \$100.00 per acre. After 5 p.m., Monday through Saturday. 276-5817.

1-195-3c

Used clothes dryer. Call 364-2777. 1-195-tfc

Blank tapes for Video Cassette Recorders Alpha, Beta and VHS, one to four hours. Stan Knox TV & Music, 900 North Lee.

1-195-5c We repair mowers. Also, rebuilt

mowers. 364-2612. 1-190-100

Couch, like new, \$75:00. 2 recliners, \$10.00 each. 364-

1-196-5c WE GOOFED - Must Sell - Steel Building 48x72x14 - Never

Erected - At Tremendous

Savings (806) 647-4132. BUYER BACKED OUT: MUST SELL. Early American maple

dining room suit with small hutch. Round table. High back chairs. 364-7800. 1-196-5c

MOVING SALE. New and used furniture, 364-6664. 1-196-50

#### 1A. GARAGE SALES

GARAGE SALE. 3 miles West of Pratt Chevrolet on 15th Street. Tuesday and Wednesday. Furniture, stove, misc. 1A-196-1p

Garage and house sale, April 6 & 7 from 9 til 6. One mile South from intersection of Highway 385 and 60.

1A-195-5p **HAVING A GARAGE SALE?** Advertise it in the Hereford Brand for best results. For a minimum charge of \$1.50 your ad will go into 4,500 homes. Call by 4 p.m. the day before it is

#### 1A-198-tfc 2. FOR SALE Farm Equipment

published or before 4 p.m. on

Friday for Sunday's issue.

1" tubes, 40 cents each 11/2" tubes, '50 cents each; 2" tubes, 55 cents each; 7 joints 6" gated pipe, 32" rows, price \$140.00; 10 joints 7" gated pipe 38" rows, \$90.00. L.W. Tooley, 9 miles East on Highway 60.

2-195-tfc 364-7063. SHOP IN HEREFORD

Floway 6" pump and gearhead. 210 ft. setting. In good condition. Floway 4" pump and gearhead. 205 ft. setting.

2-182-tfc 12 International 185 Flex planters with sugar beet attachments. Excellent condi-

tion. 1-938-2531, Hart. 2-195-10c

2-1-tfc

See Us For **Mayrath Grain Augers** Also have parts in stock DAVIS IMPLEMENT **409 EAST FIRST** Phone 364-2811

See Us For PARTS SWEEPS CHISELS FOR Graham (Hoeme) Plows

DAVIS IMPLEMENT 409 E. First Phone 364-2811 2-33-tfc

BUY - SELL - TRADE New and used farm equipment the "Honest" Trader MM-T-Bone Treinen 806-238-1614 Phone days 806-247-3084 Bovina, Nights

Friona.

2-12-tfc P.V.C. Pipe, center pivots, steel buildings, grain storage bins, augers. Western AG 364-1266. East Hwy 60 Hereford. 2-136-tfc

1976 A.C. Broadcast cotton stripper. Burrextractor and extra reel. Great for narrow row cotton. 1-227-2123 or 1-933-4370.

FAMOUS RIVERSIDE TIRES

For all your car, truck and

2-193-5c

farm tire needs. JOHN VOYLES 806-352-4821 Bus. 806-353-9700 Res. Free Delivery Service Ward's Truck Tire Center 2-175-tfc

#### 3. VEHICLES FOR SALE

1976 Chevrolet Fleetside custom Deluxe pickup. 32,000 miles, 15 mpg. great shape. 364-7206. 204

Greenwood. 3-196-10c 1975 Pinto 3 door Runabout. 44,000 miles. 364-0787 after 6

3-196-5p 1976 Pontiac Formula 400. Call

after 5 p.m., 364-7449. 3-196-5c

Clean 1975 Bonneville 4-door hardtop. Lots of extras. One owner. 364-2767 weekends or after 5 p.m. weekdays. 3-195-tfc

1975 Plymouth Fury 4 door, A/C, very clean and good condition. 318, V-8, P.S. 267-2718.

3-193-5c 1977 Kawasaki KZ1000 in good

condition. 364-2872. 3-193-5c

**MILBURN MOTOR** Company We pay cash for Used Cars 136 Sampson Phone 364-0077

1974 Caprice Estate Wagon, power and air, low mileage, 827 S. Texas or 364-1616. 3-191-tfc

3-33-tfc

1977 Monte Carlo Landau, loaded, power steering, air, cruise, stereo, extra low mileage, real clean. \$4,800. Call 364-2168 after 5:30 or weekends. 244 Northwest Drive. 3-193-5c

1974 Olds two door hard top Fully loaded. Vinyl top. 54,000 actual miles. Immaculate condition. \$1850.00. 364-2296. 3-192-5c

1977 XT500 Yamaha. Real clean. 364-3496 after 8 p.m. 3-187-10p

1976 Estate Wagon, loaded. 3-185-22c

I THINK IT NEEDS ANOTHER COAT.

1979 Regal 2-door Landou Deluxe, V-6, Turbo, 11,000 miles, like new, maroon, equipped. 364-0745.

**FUNNY BUSINESS** 

3-190-10c

1977 Kawasaki KZ1000. Like new. Dressed. 3700 miles. \$2750.00. Call 364-4049 late evenings. 3-187-tfc

WALKER'S USED CARS AND TRUCKS WE BUY-SELL OR TRADE 400 West First Phone 364-2250

. 3-41-tfc 1967 Ford 1/2 ton stakebed with hydraulic tailgate. Contact Tommy. 364-1455. a 3-184-tfc

Clean one owner 1972 Bonne ville Pontiac 4-door hardtop. Air, radio, heater, cruise

control, steel belted tires. 364-2626 or 364-3597. 3-192-5c

1976 Ford Ranchero, automatic, air, cruise, 38,000 miles. 400 2 bbl., clean. 505 Grand. \$3900.00. Will trade for older vehicle. 364-9658.

3-188-tfc **NEW & USED CARS** now for sale at

STAGNER-ORSBORN BUICK, PONTIAC, GMC 211 North 25 Mile Ave. . 3-8-tfc

1974 Mercury Montego MX Brougham. Has everything. Good condition. 364-8282. 3-189-tfc

#### 3-A FOR SALE RV'S & CAMPERS

22 ft. 1976 El Dorado. 4,000 onan 460 Ford engine, 22,000 miles, excellent condition. \$12,000.00. 1-655-9754 or 1-355-

3A-196-10c Topper for pickup, insulated and paneled inside. \$300.00.

W.B. Dowell, 132 Greenwood. 364-1613.

Pickup sleeper. Call 364-0383. 3A-195-5c

#### 4. REAL ESTATE For Sale Or Trade

Quality built home with all the extras. Round corner fireplace, 3 bedroom, 14 bath. Lovely home. Energy efficient. Fully insulated. Storm windows. Priced at \$47,500. FAMILY HOMES REAL ESTATE. 364-5501. #4709.

PRICE DRASTICALLY CUT on this beautiful 4 bedroom, 2 full baths home in Northwest Hereford. Has been listed for \$42,500; will now take \$39,200. It has a large living room, dining room, kitchen & garage. Big

Shown by Appointment Only Call 364-4645 4-193-50

For Sale: Two bedroom house with full basement. Approximately 1200 sq. ft. Perfect rent property. Call after 6, 364-3265. 4-195-5p.

WHO CAN BEAT THIS?

81/2% interest on assumable 20 year VA loan. Large older 2 story house, remodeled, on 100'x200' lot. For Sale by Owner or will consider leasing to right party. For details call 364-6320 or owner (303) 424-5112.

Clark, 359-1486.

4-180-tfc

364-0381.

4-193-10c

4-130-tfc Three bedroom brick, 13/4 baths, built-ins, fireplace, humidifier,

# \$40's. 364-3843.

3A-192-tfc

FOR SALE BY OWNER 6 p.m.

beautiful trees in back yard and more. . 364-5442.

4-191-tfc

IRRIGATED Section just outside of Dumas. Gifford Hill sprinkler system, 21/2 miles underground pipe, grain dryer & storage. Larry Brown Realtors, 355-9955; 'Joe Frank

S-Tu-4-165-tfc Will sell on lease-purchase 3 bedroom, 2 bath home at 808 Brevard. Large living room and bedrooms. New kitchen. Payments of approximately \$275.00 mo. SAM LONG REALTORS.

Three bedroom home for sale. Less than one year old. Low equity. North part of town. Call after 6 p.m. 364-7467.

Scenic, close in home sites of 3 acres or more surrounded by fine country homes. Buy now on terms, build later. Gene Campbell, Realtor-Owner 364-0555 or 364-7718.

cellar. Northwest area. Low

4-190-11c Large older home on commercial zoned corner lot. \$15,500. 00. Call 364-0178.

Phone 364-0070 Shop building 24x30, insulated, 12x14 overhead and walk-in door. 578-4335. 4-192-tfc

One lot, \$250 down, \$50 per month. 364-6196.

#### 4-A MOBILE-HOMES FOR SALE

mobile home. 364-0064 and 364-1760. 4A-196-tfc

For sale or rent. Furnished

14x70 1977.3 bedroom, 2 bath mobile home. 905 Cherokee. Call 257-3910 for information. 4A-175-tfc

14x65 Two bedroom mobile

home. See at 913 Sioux. 364-4232. 4A-192-5p Iwo bedroom mobile home for sale. 14x65. Call 364-4149 after.

5. FOR RENT

Nice two bedroom house for rent in country. 289-5680 or

5-196-3c

4A-178-tfc

COMMERCIAL BUILDINGS FOR LEASE: One located 112 miles: one located Hwy 385 and Underpass, formerly Bob & Marcy's Feed Store. 364-1483. 5-142-tfc

Two bedroom, 2 bath duplex. Garage, fenced, central heat and air, fireplace, stove furnished. Close to schools. \$300.00 month, no bills paid. 525-A West-15th. 364-4610 or 276-5350,

Nice two bedroom apartment. 364-2791 after 3 p.m.

5-195-tfc

5-195-tfc Nice 1, 2 and 3 bedroom apartments. Rent starts \$180. per month, utilities paid, central air and heat, laundry facilities, also have lower rents for needy families. Children welcome. Call collect SARATOGA GAR-DENS, 247-3666, Friona, Texas. 5-268-tfc

Three bedroom, 2 baths mobile home in the country. Call 289-5500 after 5 p.m. 5-191-tfc

location. \$285.00 month. 364-8230 after 5 p.m. 5-191-tfc 1/4 section for lease. Suitable for cotton. No allotment. Phone

Three bedroom nice Northwest

1-501-663-4555 before 12:00 noon or after 8 p.m. 5-135-tfc Self-lock storage. 364-8448. 5-131-tfc

Offices for rent. Excellent location. Call 364-8223. 5-187-tfc

Mobile home spaces and lots for rent or sale. Countryside Mobile Home Park. 364-0064 or 364-1760. 5-174-22c

For Rent: One and two bedroom houses and duplexes, Good location. Bills paid. Call 364-2777 after 5 p.m. 5-175-tfc

Rotor tiller for rent. WESTERN AUTO. 364-1355. 5-181-5.45c DIAMOND VALLEY MOBILE HOME PARK

F.H.A. Approved lots.

Office - 415 North Main Ph. 364-1483; Home 364-3937. 5-56-tfc We are building a new commercial building at 609 Park Avenue. If you

anticipate needing space

5-194-3c

please call 364-1111.

6. WANTED

WANTED TO BUY? Old gold rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall

6-48-tfc WANTED: Dirt Hauling, sand, gravel, trash and yard levelling. 364-0553.

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-6635; Nights, 364-6957 or 1-655-9156.

6-79-tfc 7. BUSINESS OPPORTUNITIES

**BUSINESS OPPORTUNITY** 

**Excellent business opportun**ity. Good tax advantage. See to appreciate: 40x140 foot building downtown Hereford, containing within, a 3 bedroom home, 2 baths, front yard, large back garage with large overhead door that will accomodate a motor home, fishing boats, and cars. Large up-front display showrooms for man and wife business operation. Total price: \$96,000.00. Owner will carry 71% or more. 364-0241

**SHOP IN HEREFORD** 

7-193-tfc

#### 8. HELP WANTED

Immediate opening for parttime work in Brand composition department. Thursday and Fridays, 9 a.m. to 5 p.m. Some typing experience required. Apply in person, The Hereford Brand, 130 W. 4th St.

8-196-tfc RETAIL SALES

REPRESENTATIVE Farm Equipment. We are expanding our sales staff. A farm background and experience in an agricultural related business desired. We offer an attractive benefit package in addition to a base salary and

commission. To apply see Al Sauter SPERRY NEW HOLLAND Hereford

Hwy. 385 S. 364-4001

An equal opportunity employer Road maintenance person.

Application may be picked up at

County Clerk's Office in Deaf

8-196-5c Experienced cashier-bookkeeper. Hours 9 to 3. Average 35-40 hours per week. Call 364-0980

before noon.

Smith County Court House.

8-196-5c Wanted: Baling rig operator and helpers. Big T. Pump Co.

Wanted: Pump pulling unit perator. Reply to Box 673-KG, Hereford, Texas.

ATTENTION: Men or women. If you could use \$400.00 plus a week call 364-5820.

8-196-5c NEED grain elevator superintendent and general elevator help. Two bedroom house, utilities furnished. Group insurance. Start immediately. Call day or night, 806-733-5067.

8-172-tfc Supplement your income by being an Amarillo Daily News motor route carrier. Call 1-376-2180 room 60, 8 p.m. to 10 p.m., 1-376-4488 or 1-376-5881.

.8-191-tfc Need money? Need 2 people to call on established customers in the Hereford Area. Earn \$6-\$8 per hour. Requirements: Neat appearance, car and phone. Write Box 1074, Levelland,

Texas 79336. 8-195-23c Amarillo Daily News and Globe Times distributor in Hereford. FULL TIME. Call 1-376-4488, 1-376-5881 or 364-2180, room

60, 8 p.m. to 10 p.m.

\$500.00 Per Week possible as home telephone receptionist for national advertising firm. No experience required -- no obligation. A.C.P., Inc., P.O. Drawer 140069, Dallas, Tex. 75214.

8-190-tfc

8-192-22p

Mature woman permanent position. Typing, light bookkeeping and pleasant telephone manners. Send resume to Box 1812, Hereford, Texas. 8-191-tfc

Sales clerks, full time. Amarillo. Canyon Business & Employment Services, 2001 4th Ave., Plaza 6, Canyon, Texas 79015. 655-2165.

EXPERIENCED TIRE

REPAIRMAN

Tractor, truck and car

SHOOK TIRE CO. 600 West First

TAKING APPLICATIONS ASSISTANT MANAGER SHOOK TIRE CO. 600 West First 8-186-tfc

Montgomery Ward is now taking applications for experienced TV repair man. Good starting salary with liberal insurance and many other benefits. 364-5801.

#### 9. SITUATIONS WANTED

In home day care. Mon. through Sat., Fri. and Sat. nights. Starting at \$3.50 per day.

364-3727.

9-196-22c

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your

consideration will be apprecia-

9-79-tfc

9-193-22c

9-192-5p

9-69-tfc

Rotor tilling yards and gardens. 364-3184, 12 to 1 p.m. or after 2

Will do rotor tilling work. Call Ron Henderson after 6 or weekends. 364-6317.

9-181-44c For rotor tilling yards or garden plots. Free estimates. Call 364-5449 at noon or after 4 p.m.

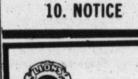
Fred J. Mulkey.

7, Elm Court.

9-190-6c Experienced farm worker needs year around job with place to live. Contact Joe Valdez, Room

State licensed child care, Hereford Day Care, Inc. 215 Norton, 364-1293; 411 Irving, 364-5062. 6 months through 9

Licensed day care available for infants through 8 years. Call 364-1578, 7 to 5:30. 9-35-tfc



Lions Club meets each Wednesday 12 noon, at the

Hereford

COMMUNITY CENTER NOTE TO SUBSCRIBERS ON HOME DELIVERY: f you have delivery problems, call your carrier, or call The Brand circulation department (364-2030) between 6 and 7 p.m. Tuesday through Saturday.

Sunday paper is delivered Saturday afternoon. THE HEREFORD BRAND

364-2030 **ALCOHOLISM INFORMATION** For information on alcoholism referrals for help, counseling. on programs on the subject of the disease of alcoholism, call 364-4540 from 8 am. 'till 12:00, 1:00 p.m. until 5 p.m. Monday

#### 10-1-tfc

11. BUSINESS SERVICE

A UNITED FUND AGENCY

through Friday.

**HEREFORD TV & STEREO RENTALS & SALES** Black & White & Color 364-5077

Open 9 a.m. to 9 p.m. closed Sundays & Holidays Gary & Peggy Betts 709 Seminole 11-136-tfc

PAINTING. Residential, com-

mercial, interior, exterior. Free

estimates. N.D. Kelso. 364-

11-196-10c MINOR TO MAJOR Home Repair - Carpentry Free Estimates Fred Ruland, 364-0857

119 Sunset Drive, Hereford

11-176-tfc If you have a business service. that everyone is not totally aware of - let it be known. We have people coming to our office wondering who to call to get milk delivered, where they can get photos made, where they can subscribe to area newspapers, etc. Advertise it in the HEREFORD BRAND and spre-

ad the word to 4500 homes. 11-83-tfc **BOBBY GRIEGO** 

DRAGLINE SERVICE

TAILWATER PIT CLEANING

Place

Results

7:00 (3) TODAY

(3) LEAVE IT TO BEAVER

CHANGED LIVES GOOD MORNING AMERICA

DAN GRIFFIN
GOOD MORNING AMERICA
AMERICAN GOVERNMENT
THE LUCY SHOW

placed on Al by a little old lady.

"How Much For The Handicapped?" Marlene Sand-

ers reports on the mounting

conflict between conscience and

cost over the issue of making public facilities available to the

girl by Indians involves Matt in a long trek to rescue her.

13 NEWS DAY Tom Grimes and Julie Anne

Booty co-anchor this nightly news analysis focusing on local, state and national events as they affect the people of north Texas.

Laverne and Shirley are held hostage in the Pizza Bowl by two

The Politics Of A Presidential

7:30 (8) INSIGHT

LAVERNE & SHIRLEY

bank robbers. (R)

Primary For Texas"

(3) (2) JIMMY SWAGGART

8:00 (3) JESUS OF NAZARETH

don't mix is delayed.

(13) ELECTION SPECIAL

"Fort Worth City Council"
(3) (2) GOD'S NEWS BEHIND
THE NEWS
6:30 (5) NEWLYWED GAME
(3) EDWARD THE KING

"The Peacemaker" Edward is determined to improve foreign relations and is dubbed "The

TIC TAC DOUGH
TO CAROL BURNETT AND

Tony can't change the course of history when Jeannie takes him

to Napoleon's court.

MACNEIL / LEHRER

39 2 AT HOME WITH THE

After ruining a birthday surprise planned by his nephews, Donald

tries to make it up to them by showing movies of his favorite star - himself. (R)

THE MACKENZIES OF PAR-

Bridget's "bossy-older-sister" routine has devastating results

on a family money making

Florence's new beau, a psychia-trist, is convinced she is one of

the worst cases he has ever

Three teen-age boys, on probation from the county jail, are welcomed in Bodge City -- for a

Tom Grimes and Julie Anne

Booty co-anchor this nightly news analysis focusing on local,

Atlanta Flames vs. New York

Rangers
(3) PATTERN FOR LIVING
(10) MISS WINSLOW AND SON
Susan's aunt comes to see
Susan, her baby, and the lawyer-

husband Susan's mother

(3) SWANK IN THE ARTS

8:00 WHEELS

The once-happy marriage of auto executive Adam Trenton (Rock Hudson) and his wife Erica

(Lee Remick) founders because of his infatuation with a revolu-

tionary car, the Hawk, and he

love affair with a race-car driver (John Beck). (Part 1 of 4) (R) B PTL CLUB CHARLIE'S ANGELS

state and national events as they affect the people of north Texas.

(2) (2) REX HUMBARD

7:30 (3) NHL HOCKEY

THE JEFFERSONS

(I) GUNSMOKE

(13) NEWS DAY

7:00 HAPPY BIRTHDAY, DON-

FRIENDS

1 DREAM OF JEANNIE

(3) VOICES

abduction of a teeri-aged

CBS REPORTS

handicapped.

① GUNSMOKE

WEDNESDAY MORNING SLAM BANG THEATRE

EVERYBODY'S BUSI

2 REX HUMBARD

WEATHER

7:30 TODAY

In

Ad

FAMILY FEUD LOVE OF LIFE MEASURE UP

(2) THE ROCK

10:55 ③ NEWS
10:55 ⑤ NEWS
11:00 ⑤ LOVE, AMERICAN STYLE
20,000 PYRAMID
11:00 ⑥ LOVE, AMERICAN STYLE

11:30 HOLLYWOOD SQUARES

STEPPING INTO RHYTHM

1 \$20,000 PTRAMILY 1 THE YOUNG AND THE RESTLESS

IRONSIDE
ALL ABOUT YOU
(2) ROSS BAGLEY
AMERICANA: A NEW VIEW

Andrew Young" Andrew Young tells what it was like to be part of

the "inner circle" of Martin Luther King's Southern Christian

Elaine accepts a job which could eventually make her the boss of

her best friend Felicia's

Hogan and his men must smug-

gle the crew of an American

bomber out of camp.

B HARVEST TEMPLE MEET-

13 UP IN ROSEBUD COUNTY
39 2 PRACTICAL CHRISTIAN

Host: Johnny Carson. Guests: Cloris Leachman, Judith Blegen, Ronny Graham, Chris and Char-lotte MacBride. (R)

Hugh O'Brian, Cyd Charisse. A

search for his ex-girffriend's husband leads a man through

A rich young woman whose boy-friends are being killed left and

right comes to Barnaby for help.

Bret robs a bank for a lofty

motive and the love of a beauti-

ful woman.

(3) AMERICAN GOVERNMENT

"Madigan: The Midtown Beat" (1973) Richard Widmark,

Charles Durning. A young man who robbed a wealthy business-

man is pursued by Madigan and

"Delta County, U.S.A." (1977) Peter Donat, Joanna Miles. The

young members of an old South-ern family find themselves

caught between tradition and the new way of life. (R)

'The Golden Hawk" (1952)

You Can't Get Help Like That

Any More" A couple want to hire another robot to help with house

chores. "Miss Lovecraft Sent

Me" A babysitter reports for an

land Affair" (1964) Mark

PATTERN FOR LIVING

Rhonda Fleming, Sterling

12:00 TOMORROW
Guest: Eileen Stevens, whose son was killed in a college hazing

GERALD DERSTINE
 FAMILY PORTRAIT
 GO CELEBRATION
 MOVIE

BIBLE SCRABBLE
 NIGHT GALLERY

evening's work.

39 (2) JERRY FALWELL
1:00 (8) PTL CLUB

Damon, Daniela Rocca.
3:00 ③ SOUND OF THE SPIRIT
③ ② 700 CLUB
3:30 ③ REX HUMBARD

WORLD AT LARGE

1:30 39 (2) ROSS BAGLEY

2:35 (5) MOVIE

(A) (2) ROSS BAGLEY
10:45 (3) GUNSMOKE
11:00 (5) GOD IS MOVING
(13) AMERICAN GOVERNMENT
11:30 (13) MAVERICK

11:40 CBS LATE MOVIE

robbery victim.

11:45 ABC MOVIE

the Italian underworld.

BARNABY JONES

59 (2) FAITH 20 63 (2) (1) NEWS 5) HOGAN'S HEROES

9:30 13 QUEENS BLVD.

10:15 (1) MOVIE (CONT'D) 10:30 (3) BEST OF CARSON

(3) MOVIE



# **Television Schedules**

#### DAYTIME

LOADER DOZER Phone 364-2322 Mobile Phone 375-4541 11-136-tfc RITCHIE LIVESTOCK

Waters electric & gas heated **Constant Flow** 364-7190 11-73-tfc

connected step brand on right Will build storm cellars and do cement flat work. References. 364-7448. 289-5589. 11-189-24c

PIANO TUNING \$20.00. Wayne Huff Piano Service. Phone 655-4241, 2707 3rd Ave., Canvon. 11-54-trc

Mobile homes roof sealing and skirting. Call 364-6010. 11-186-22p

**B.L. JONES** Concrete Construction Residential-Commercial Industrial FREE ESTIMATES Quality Workmanship Lynn Jones

> 364-6617 11-185-tfc

REFINISH your fine furniture. Experience in restoration and repair of all wood furniture and pianos. Free estimates. Call Jim Carnes, 2000 8th Ave., Canyon, 655-0413. 11-182-23c

**GROUND COTTON BURRS,** - ALFALFA HAY Front-end loader work.

Manure Spreading Bermea Brothers Ed 247-3648; Jess, Mobile 267-3698 Friona. 11-272-tfc

**GRANADO ELECTRIC ELECTRIC CONTRACTOR** Wiring for electric ranges-dryers air conditioners Call 364-6102

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be apprecia-

11-79-tfc

11-218-tfc

**B&M FENCE** Residential-Commercial Chain Link or Stockade For Estimates 364-6456 or 364-6485 after 5 p.m.

11-272-tfc KELLEY ELECTRIC Virgil Kelley **Electric Contractors** Residential-Commercial All bids & Wiring competitive Ph. 364-1345 - Nights 364-1523 or 364-5929

P.O. BOX 30 11-15-tfc

#### 12. LIVESTOCK

Mare for sale. 8 months old. Call 364-2264 after 5 p.m. 12-190-tfc

WANTED: Pasture for preconditioned calves by month or on gain basis. Ray Polan, 276-5595 days; 364-8314 nights. 12-124-tfc

SHOP IN HEREFORD

FOR THE BEST RESULTS Run a classified advertisement in the Hereford Brand. Call by 4 p.m. the day before it is published or before 4 p.m. on Friday for Sunday's issue.

#### LOST: At Center Point on the

heifers. Steers (D) on left hip and heifer (D) on left front. Call Carl Davis, 578-4489.

LOST: Heifer or steer, E with

hip. Weighs approximately 500 pounds. Lost 5 miles West and 5 miles North of Hereford.

farm at Progressive. Ten 350 to 400 pound steers. Branded C left hip. Contact O.G. Hill Jr. at 364-1871 or 578-4681 or Dale Hallows 258-7649.

#### LEGAL NOTICES

**BID NOTICE** 

Deaf Smith County will open bids for the construction of new concrete steps on the South side of the Courthouse. The bids will be opened at 10 a.m. on April 9th, 1979 in the Commissioners Court Room. The specifications may be obtained at 242 E 3rd in Hereford. The Commissioners reserve the right to reject any and all bids.

Deaf Smith County will open bids for two cars for the Sheriff's Department at 10 a.m. on April 9th, 1979 in the Commissioners Court Room. Specifications may be obtained at 242 E 3rd in Hereford. The Commissioners reserve the right to reject any and all bids.

INVITATION TO BID

The Board of Directors of Deaf Smith County Hospital District, Hereford, Texas will accept bids for the following hospital equipment. Said bids are to be opened and read on April 17, 1979 at 8:00 a.m. during regular session of the Board of Directors'

#### **Delivery Problem** with THE BRAND?

Call your carrier or The Brand office Tuesday through Saturday. (Sunday

364-2030

Reconditioned Appliances • Parts Servicing All Major Brands

DOUG'S APPLIANCE SERVICE "Where We'll Treat You Right" Phone (806) 364-8114

DOUG BARKER

511-513 E. Park Ave. Hereford, Tex. 79045

13. LOST & FOUND

Dutton Place. Some steers and 13-193-5c

13-194-5p

5:00 (8) PTL CLUB 39 (2) THE ROCK

5:10 ⑤ NEWS
5:30 ⑤ ROMPER ROOM
② ② ROSS BAGLEY
5:45 ③ A.M. WEATHER
6:00 ⑤ THE THREE STOOGES /
THE LITTLE RASCALS

PTL CLUB
 CAPTIONED ABC NEWS
 ENGLISH KINDERGARTEN
 NEWS

6:00 1 2 10 NEWS (5) CAROL BURNETT AND FRIENDS

13 ELECTION SPECIAL "Dakkas School Board"

(3) (2) FAITH THAT LIVES

6:30 (3) NEWLYWED CALLES

GOOD NEWS TIC TAC DOUGH

11 I DREAM OF JEANNIE

REPORT

(3) (2) FESTIVAL OF PRAISE

7:00 (3) JACK VAN IMPE CRUSADE

(3) (3) (2) ORAL ROBERTS

(4) HAPPY DAYS

3 CAROL BURNETT AND

SOUND OF THE SPIRIT BEWITCHED

The Empress Hepzibah's deci-

**LEGAL NOTICES** 

CITATION BY PUBLICATION

THE STATE OF TEXAS

YOU ARE HEREBY COM-

MANDED to appear and answer

before the Honorable District

Court, 222nd Judicial District,

Deaf Smith County, Texas at the

Courthouse of said county in

Hereford Texas, at or before

10:00 o'clock a.m. of the

Monday next after the expira-

tion of 20 days from the date of

service of this citation, then and

there to answer the petition of

Rodolfa Alvarez, Petitioner filed

in said Court on the 30 day of

March, 1979, against Luz

Alvarez Respondent and the

said suit being number DC 8947

on said docket of said Court, and

entitled. "In the Matter of the

Marriage of Rodolfa Alvarez

and Lux Alvarez and in the

interest of Sylvia Alvarez and

Maria Del Rosario Alvarez,

minor children, the nature of

which suit is a request to grant

a divorce and child custody to

Rodolfa Alvarez. The court has

authority in this suit to enter any

judgment or decree dissolving

the marriage and providing for

the division of property which

Issued and given under my hand

and seal of said Court at

Hereford, Texas, this the 30 day

Lola Faye Veazey

Clerk of the District Court

Deaf Smith County, Texas

will be binding on you.

of March, 1979.

that witches and mortals

Skits:

TO: Luz Alvarez

"The Movie Fan,"

CAROL BURNETT AND

Strange things happen after Jeannie gets Tony to propose.

MACNEIL / LEHRER

The High Priestess of Witchdom

Guest: Tim Conway

B HAPPY HOUR

6:45 FARM AND RANCH

**AMERICAN GOVERNMENT** 

If found call 364-2030 or 364-6957. Reward. 13-191-tfc Strayed from the Bob Thuett

LOST: White gold pendent with

small stone. Sentimental value.

13-191-tfc

The Cor. missioners Court of

191-6c

BID NOTICE

The Commissioners Court of

1. Diagnostic Ultrasound Unit Bids must be delivered or mailed to the Administrator, Deaf Smith General Hospital. 803 E. Third Street, P.O. Box 1858, Hereford, Texas 79045. The Hospital Board of Directors reserves the right to reject any or all bids or any part thereof. More detailed information can be obtained at the office of the Administrator, free of charge, Deaf Smith General Hospital, Hereford, Texas.

between 6 and 7 p.m. edition being delivered Saturday afternoon.) HEREFORD BRAND

Circulation Mgr.

Charlene Brownlow,

#### **NOTICE TO BIDDERS** Bids will be accepted until 4:30 p.m.

April 6, 1979 for the following pickup: 1977 Ford F-150 69,153 Miles Overhauled at 52,000 miles Brakes (all four) 67,000 miles Tune Up - 67,000 miles

For appointment to see pickup, please call Calvin Jones, Holly Sugar Corporation, 364-2593 or 364-2196.

We reserve the right to reject any and all bids

191-8C

TUESDAY Jesus pardons the prostitute Mary Magdalene (Anne Bancroft) and meets Nicodemus (Laurence Olivier), while Herod

GNEEN ACHES
GOOD MORNING AMERICA
DUSTY'S TREEHOUSE
OUR LIVING LANGUAGE
(2) RAYS OF HOPE
PRIMARY ART

GOD IS MOVING CAPTAIN KANGAROO COMEDY CAPERS MISTER ROGERS (R)

8:25 G NEWS 8:30 G TODAY (5) GREEN ACRES

PRIMARY ART CARD SHARKS MOVIE

plots the murder of the Zealots. (Part 3 of 4) FTL CLUB
THREE'S COMPANY Helen is suspected of having an affair with Stanley's best friend.

CBS MOVIE "The Darker Side Of Terror" (Premiere) Robert Forster, Adritance to take part in a cloning experiment becomes ever stronger when he learns his clone has fallen in love with his

own wife.

(I) MARY TYLER MOORE

Ted and Georgette are afraid they will never have children when a doctor proclaims Ted physically unable.

The SCARLET LETTER
As the Boston magistrates debate whether Hester is fit to raise her child Pearl, Chillingworth is called in to tend to the

and espionage at sea on the decks of a luxury liner. (R)

DEAR DETECTIVE

MARY TYLER MOORE

Mary's apartment turns into a

Seven years have passed since Hester Prynne gave birth to the

timate Pearl; Dimmesdale

gives birth at a party.

THE SCARLET LETTER

Hester realizes she must reveal
Chillingworth's true identity to
him. (Part 3 of 4)
(39 (2) 700 CLUB
8:30 (1) BOB NEWHART

Howard, is convinced

really doesn't like him.

9:00 3 MAVERICK

clients. (R)

Bob's divorced neighbor,

Tanna suspects the murder

er of a glamorous call girl to be one of her rich and famous

A convicted drug offender (Lin-

da Lavin) who insists on handling her own appeal puts Kaz's life in danger.

1) TESTIMONY OF TWO MEN

(Premiere) Martin Eaton (Steve Forrest), returning from the Civil War, discovers that the woman (Barbara Parkins) he loves has

Shatner), a wealthy aristocrat. Marjorie and Adrian have two

children. Jonathan (David

Birney), one of them, becomes a doctor and proposes marriage to Eaton's illegitimate daughter

(Linda Purl).
(3) GREAT PERFORMANCES

"La Mer" and Stravinsky's "The Firebird" are performed from

the Academy of Music.
9:30 ② MAX MORRIS
10:00 ② ① II NEWS
⑤ HOGAN'S HEROES

WEDNESDAY

ailing Reverend Arthur Dimmesdale, who is suffering from a mysterious illness. (Part 2 of 4)

(2) 700 CLUB The cabbies take off on a wild,

GERALD DERSTINE

LEAVE IT TO BEAVER SESAME STREET

ALL STAR SECRETS BIBLE SCRABBLE

PTL CLUB LAVERNE & SHIRLEY (R)

ELECTRIC COMPANY (R)

WHEEL OF FORTUNE

2 700 CLUB

DINAH! THAT GIRL

non-stop drive from New York to Miami so that Alex can spend twenty minutes between planes with his long-lost daughter. (R)

BOB NEWHART Bob's secretary loses a boy-friend when she gets Bob and 9:00 (3) THE WORLD AT WAR

"The Bomb" On August 6, 1945, an American B-29 bomber drops the first atomic bomb on drops the first atomic bomb of hiroshima, four days later, another is dropped on Nagasaki.

THE ROPERS

MOVIE

"The Southern Star" (1969) George Segal, Ursula Andress. A man searches for a priceless diamond in hones of winning the

diamond in hopes of winning the heart of the owner's daughter.

(1) BILL MOYERS' JOURNAL "I Remember Martin Luther King: A Conversation With

midwives to deliver babies in the 1 THE ROCK 10:15 (I) MOVIE (CONT'D) 10:30 TONIGHT Host: Johnny Carson. Guests:
Angle Dickinson, Ethel Merman,
Rick Barathy.

MOVIE

"One Day Before Tomorrow"
(1970) Claudine Longet, Sal
Mineo. Repossessors have trouble returning a let to the original

ble returning a jet to the original B DAN GRIFFIN ROCKFORD FILES
Rockford's father, the proud
new owner of a parcel of land, is threatened by two men who also

want the land for a bizarre 2 ROSS BAGLEY
GUNSMOKE HERITAGE U.S.A EARTH, SEA AND SKY 11:30 (I) MAVERICK As the lone juror holding out for

acquittal in a murder trial, Bret uses a long-odds poker trick in an effort to prove his point.

(3) EARTH, SEA AND SKY 11:40 (D) KOJAK Kojak is mystified when a young singer who had been trying to-clear her father of trumped up charges suddenly doesn't want police involved. (R)

11:45 POLICE WOMAN A mentally disturbed woman kidnaps the child she had released for adoption
12:00 TOMORROW
B HOW TO COPE 13 AMERICAN STORY 39 2 GOOD NEWS 12:30 5 MOVIE "Eugene Ormandy And The Phil-adelphia Orchestra" Handel's "Concerto No. 26," Debussy's

Red Snow" (1952) Guy Madison, Gloria Saunders THE STORY
 NIGHT GALLERY
 "A Question Of Fear." A former survive a night in a haunted 39 (2) REX HUMBARD
MANNIX

A Russian virtually assures Hogan's death by one of his own sabotage bombs. 13 I WAS BORN AT HOME This documentary examines the growing trend of allowing

TEXAS CATTLE FEEDERS TRADE - Moderate **VOLUME - 7800** STEERS - 72.00 to 73.00 HEIFERS - 71.00 to 71.50 LOCAL CASH GRAIN CORN - 4.45 WHEAT - 3.04 MILO - 3.78

SOYBEANS - 6.58 (AS OF 4-2-79) BEEF-The Beef Trade was slow in the Central U.S. Carlot area. All prices choice yield grade three unless otherwise stated. Steer Beef was not fully established, couple loads into West Coast areas 1.00 higher with 700-900 lbs. 105.50 packer to packer. Heifer Beef was not fully established in limited test at 103.50-104.50 for 500-700 lbs. PORK-The Fresh Pork Cut trade was very slow with de-

mand light in the Central U.S. Carlot area. All prices untrimmed unless otherwise stated. Loins were not established at 91.50 for 14-17 lbs. 93.00 clear channel for 14-17 lbs. and 86.00 for 17-20 lbs. Hams were steady to 75 higher, few loads 14-16 lbs. steady to 1.00 higher with 17-20 lbs. 79.50-80.00 and 74.25 for 26 lbs. and up.

with tragic results.
1:00 ⑤ PTL CLUB

NEWS Picnics were steady to 1.50. higher than Thursday at 74.60 for 4-8 lbs. Bellies were steady to 1.00 higher at 44.00 for 10-12 lbs. and 50.00-51.00 for 14-16 lbs.

Mannix becomes deeply

involved in a domestic argument

CATTLE FUTURES

CHICAGO (AP) — Futures trading on the Chicago Mercantile Exchange Mon-Open. High Low Close Chg LIVE BEEF CATTLE 49,000 lbs.; cents per lb. Apr 73.10 73.42 72.45 73.92 + 32 Apr 73.10 73.42 72.45 73.02 + 32 Jun 71.60 77.30 71.20 71.85 + 32 Jun 71.60 77.30 71.20 71.85 + 32 Oct 67.60 64.02 67.20 67.62 + 32 Oct 67.40 64.02 67.20 67.62 + 23 Jun 67.70 64.25 67.70 67.90 68.85 + 13 Jun 67.70 64.25 67.70 67.90 + 38 Feb 66.79 67.10 68.80 68.80 48.82 + 15 Apr 69.10 69.50 68.80 68.80 68.80 - 40 Jun 70.00 70.15 70.00 70.15 15 Aug 69.75 + 15 Est sales: 25.092; sales Fri. 17.661.

Total open interest Fri. 84,814, up 394 from Thurk

FEEDER CATTLE

LIVE HOGS LIVE HOOS b30,000 ents per ib.

Apr 45.97 46.70 45.97 46.07 + .40
Jun 46.20 46.95 46.20 46.42 + .42
Jul 46.70 49.35 46.45 46.82 + .47
Aug 45.75 46.40 45.75 45.10 + .35
Oct 43.35 42.70 45.07 43.45 + .45
Dec 43.80 44.60 42.70 44.17 + .90
Feb 43.60 44.15 43.40 43.70 + .25
Apr 47.10 42.20 41.80 41.80 + .35
Jun 43.25 43.35 43.00 43.05 - .95
Est. sales: 5.785; sales Fri. 6.001.
Total open interest Fri. 25.413. off 272
from Thurs

PORK BELLIES
24,800 lbs.; cents per to.

ANN 55.90 56.35 55.45 55.95 + 40

Jul 55.40 56.25 55.20 55.50 + 40

Aug 53.55 54.40 53.25 53.42 + 47

Feb 50.00 51.10 50.00 51.10

Mar 50.50 50.40 50.00 56.00

GRAIN FUTURES CHICAGO (AP) - Futures trading Mon-flay on the Chicago Board Trade: Open High Low Cless Chg

3.7 dellars per bu. 1.29 1.60 1.34 1.34% -.65% 1.23 1.24% 1.21 3.22 -.61% 1.26% 2.27% 1.26% 2.25% -.61% 1.37% 2.27% 3.36 1.35% -.61% 2.46 1.46 2.43% 3.44% 7.51%

JOKER'S WILD SEARCH FOR TOMORROW 11:45 (3) PHYSICAL SCIENCE **AFTERNOON** 

(5) MOVIE

12:00 @ MIDDAY SOUND OF THE SPIRIT 1 NEWS ALL IN THE FAMILY (R) 12:30 DAYS OF OUR LIVES REX HUMBARD CROSS-WITS AS THE WORLD TURNS CARTOONS VILLA ALEGRE (R) (2) MAX MORRIS ONE LIFE TO LIVE 1:00 COVER TO COVER
(2) RISE AND BE HEALED

WORD SHOP 1:25 ( **NEWS** THE DOCTORS I LOVE LUCY PATTERN FOR LIVING GUIDING LIGHT 2 FAITH THAT LIVES HUMAN VALUES ANOTHER WORLD SPEED RACER

CHANGED LIVES GENERAL HOSPITAL 2 700 CLUB 2:30 DAN GRIFFIN M\*A\*S\*H (R) ONCE UPON A CLASSIC SPACE GIANTS 3:00 **GOD IS MOVIN EDGE OF NIGHT** 

MATCH GAME '79 POPEYE AND FRIENDS FOOTSTEPS 3:30 BUGS BUNNY AND

THE PRICE IS RIGHT BATTLE OF THE PLANETS OVER EASY

(2) WORDS OF HOPE
I DREAM OF JEANNIE
BIBLE BOWL
KROFFT SUPERSTARS
LILIAS, YOGA AND YOU (R) 2 GOOD NEWS THE LUCY SHOW
PATTERN FOR LIVING
GOMER PYLE
SIX MILLION DOLLAR MAN

GILLIGAN'S ISLAND MISTER ROGERS (R) (2) ROSS BAGLEY ANDY GRIFFITH GERALD DERSTINE BRADY BUNCH (I LOVE LUCY SESAME STREET NBC NEWS MY THREE SONS 5:30 BIBLE SCRABBLE

ABC NEWS CBS NEWS DICK VAN DYKE

Out of Grbit





2.64% 2.66% 2.64% 2.66% + 01 2.72% 2.75 2.72% 2.73% + 01% 2.79 2.81 2.79 2.79% + 01% Dec 2.64% 2.66 Mar 2.73% 2.79 May 2.79 2.81 Sales Fri. 20,817. Total open interest Fri. 154,843, up 1,609

OATS
5,800 bu; dellars per bu.

May 1,37½ 1,40 1,37½ 1,39 + 02;

Jul 1,45½ 1,47½ 1,45½ 1,46 +,51½

Sep 1,51½ 1,53½ 1,51¼ 1,52½ +,01¼

Dec 1,50½ 1,40½,1,50½ 1,40 +,01¼

1,65½ 1,40½,1,50½ 1,40 +,01¼ Sales Fri. 231. Total open interest Fri. 4,872, off 67 from Thurs.

SOYBEANS

SOYBIIANS
5,000 bu.; dollars per bu.
May 7.70 7.75\n 7.63 7.63 -.08\n
Jul 7.70 7.84 7.71 7.71\n
Jul 7.70 7.84 7.71 7.71\n
Aug 7.70 7.75 7.64\n
Sep 7.34\n
7.70 7.75 7.64\n
Sep 7.34\n
7.77 7.70 7.80 7.83\n
Jan 7.20 7.11 7.13 7.13 -.05\n
May 7.30\n
7.20 7.21 7.13 7.13 -.05\n
May 7.30\n
7.30\

For further information about hedging or communities at call or visit our office at 145 W. 3rd, Hereford 364-6971 & TROY DON MOORE



# Paul Harvey News

tuesday paul harvey can a lawsuit stop metric? ronda

You do not have to convert to metric measure if you don't want to. There is no law requiring Americans to adopt metric measure - but we are being "eased into it" by degrees, law or no law.

One prominent Oklahoman suing the U.S. government.

Dean Krakel is a man of "art and letters." He has written half a dozen books. He is also executive vice president of the National Cowboy Hall of Fame.

In the independent tradition of the West, Krakel is indignant over the manner in which bureaucrats and some uncaring manufacturers are "jamming metric down our throats."

Several surveys including the most recent Gallup Poll on the subject show that Americans, four-to-one, are opposed to the metric system and, in their behalf, Dean Krakel is suing the government.

He has organized a "Don't Think Metric Assn.," has collected thousands of signatures. He demands that the Metric Conversion Act be repealed and the issue put to a

Not everybody supports him. conversion to metric. The Tulsa Tribune called Krakel

huffenpuffers" trying to keep America "in medieval measurements.'

Krakel lashes back, says, "Liberal politicians, dollar grabbing commercial interests, teachers in the National Education Assn. and bureauhas mobilized those opposed, is crats at all levels have joined together to force on the American people this unwanted and costly proposition - and we haven't even been given a

chance to vote on it." Some people are willing to accept metric, fearing that our world trade will be damaged if

And there is an international directive which threatnes to shut the United States out of the Common Market unless our exports are marked metric. But the deadline for that directive came and went in January and we have not been shut out.

Krakel does not object to using metric measure for export products; he just does not think we should be required to adopt

Our government, however, is flooding schools with charts and booklets and films - at taxpayer expense - promoting-

Understand, the Metric and his supporters 'patriotic Conversion Act, signed by

**BUSINESS CARD** 

REGISTER

Hereford offers a large variety of business

If you're looking for something unusual or can't

find one particular item, check the business cards

President Ford in 1975. specifies that conversion is 'voluntary'' - yet the methodical indoctrination of

school-agers implies otherwise. Krakel has already received a threatening telephone call from Washington - threatening to cut off federal funding for the Cowboy Hall of Fame.

He was able to laugh at that threat because the Hall of Fame has never received any federal money and does not want any.

Dean Krakel loves Western history - and so likes to say that "our pioneers built our great country inch by inch and yard by yard and mile by mile and they are not going to surrender their prerogatives meter by meter!"

Krakel's address is Cowboy Hall of Fame, Oklahoma City.



# **Primary Vote** Before Senate

AUSTIN, Tex. (AP) - Sen. Jack Ogg shoved his first chip out Monday in a high-stakes political manuever to set up a presidential primary in Texas early next year.

President Carter and contenders for his job will watch the final, perhaps crucial, moves.

At the request of Lt. Gov. Bill Hobby, a possible gubernatorial candidate in 1982, Ogg is trying to steer through the Senate a bill to establish a presidential primary on March 11, 1980 - two months before the regular state primaries in May.

Virtually every major political group opposes the bill, which Ogg claims could make Texas the brightest star in the Sunbelt and take the glitter away from the trend-setting New Hampshire primary.

Supporters include some conservative Democrats - including Hobby and Speaker Bill Clayton - and followers of Republican presidential candidate John Connally. The former Texas governor's campaign could soar with a solid victory in the Lone Star State against Ronald Reagan, George Bush and others.

A 7-6 favorable committee vote on March 5 reflected the split in the Senate, but Ogg said in a recent interview he will serve notice Monday he will soon ask his colleagues to approve the bill.

'There has been movement in both directions," said Ogg. D-Houston. "People who were cold at first have indicated they can support it, and some who were for it have gotten cooler.

"The nucleus is there possibly to pass it in the Ogg needs 12 of the Senate's

31 votes to start debate, but only

a majority of 16 for approval. He said at different times he has counted as many as 22 senators who might support the proposal, but those votes obviously were not firm or Ogg would have moved by now. He also said the tally of those who might vote against it has reached as high as 17.

"I've got 20 votes against it insisted Sen. Ron Clower, D-Garland. "It'd take a damn miracle for it to pass.'

Asked what he thought about Ogg's notifying the Senate a vote would come soon. Clower said, "Bold - give Ogg his due it's bold."

Texas held its first statefinanced presidential primary in 1976. It was conducted under guidelines thought to favor Sen. Lloyd Bentsen of Texas, but Carter won 92 of the 98 Democratic delegates, with Bentsen taking six. Reagan swamped Gerald Ford in the Republican primary, winning all 96 delegates.

The 1976 primary law expired after the election.

Hobby and Ogg first talked last October about another presidential primary, and Ogg said they considered "everything from another so-called Bentsen bill to no primary."

The result was what critics call "the Connally bill."

"I have not talked to Connally at all, nor has he contacted me," said Ogg.

"I admired him as governor. I admired him as an individual. I did not admire him for changing parties.'

"Connally," Ogg acknowledges, "is a voodoo symbol to liberal Democrats" and adds fuel to the primary fires.

Ogg's argument for the March 11 primary tracks that of Hobby, who complains too much national emphasis is placed on "people slogging around in the snows of New Hampshire," which has a population no larger than some metropolitan counties in Texas.

Ogg said he wants to force candidates to give early attention to Texas' viewpoint on such paramount issues as oil and gas production.

Of the five presidential primaries in February of early March, four are in New England - New Hampshire Feb. 26 and Massachusetts, Vermont and

Connecticut on March 4. "I'd like to get 'em in Texas before they are promised out," Ogg said.

He notes, too, every president since 1952 has won the New Hampshire primary. "The races are really won in the beginning, because that's when candidates are eliminated."

A primary in Texas, with its 26 electoral votes, would overshadow New Hampshire, which has only four votes, if the Texas election followed by only two weeks, he said.

Nevertheless, state Democratic and Republican parties, as well as the National Democratic Party, oppose the early primary.

Ogg said John White, national Democratic Party chairman, told him it would divide the party. "Personally, I think it's Carter's best shot he's a man of the primaries," said Ogg.

Reagan and Bush want the primary on the same day as the regular May primary. Bush called the March proposal-"reprehensible," an expensive "rip-off" to enable "a few Democrats to protect their incumbency." At issue is crossover voting or

the loss of "party purity," with conservative Texans possibly flocking to the Republican Connally-Bush-Reagan presidential primary in March, then switching back to vote for conservative Democratic candidates in the state primary in

Rep. John Bryant, a Dallas liberal, said the March primary would benefit "closet Republicans." He mentioned Clayton and state officials "who vote, talk and think like Republicans, but masquerade under the Democratic banner at election



#### Campaign Captains

Some of the captains of the residential campaign of the annual Cancer Crusade met Saturday to finalize plans for the campaign, which was held here last night. Captains at the coffee held at the home of Mrs. Elmore Rains were standing [I to r] Barbara Allen, Irene McKinster, Cynthia Stren, Kathy Johnson, and Lois Matchett. [Seated I to r] Joann Noyes, Sue Malamen, Oma Lee Lassiter, and Amy Gillland. [Brand photo].



#### **HSB** Employees Help

These Hereford State Bank employees banded together under the direction of Irene McKinster to help with the residential drive of the annual American Cancer Society Crusade last night. Nearly 200 walkers canvassed the area for contributions during the drive. [Brand photo].

# Nixon Resigned Before Being Impeached

WASHINGTON (AP) -Judge John J. Sirica says if Richard M. Nixon had been convicted of Watergate crimes in his courtroom, Sirica would have sentenced the former president to prison.

The 75-year-old Sirica, a senior judge on the U.S. District Court here, said Sunday that Nixon should have faced a trial and courtroom cross - examin-

Sirica presided over many of now, the public may feel that

other related court proceedings in the mid-1970s.

He has written a book about Watergate, which is to be published this month.

Interviewed on CBS-TVs "60 'Minutes," the judge said Nixon resigned from office because he faced impeachment or indictment, not because "politicians got him.'

Twenty-five or 50 years from

The residential campaign

committee of the Deaf Smith

County Cancer Crusade would

like to express our over-

whelming gratitude to the

dedicated and hard-working

volunteers who helped make our

selfless workers who covered

These captains were: Irene

McKinster, Mary Kay Hagar,

Mary McWhorter, Kathy John-

son, Margaret Lomenick, Shir-

ley Carlson, Cheryl Hill,

Elizabeth Landers, and Judy

McCarter. Also, Lois Matchett,

Cynthia Streun, Lois Mc-

Dermitt, Phyllis Dawson, Sue

Malamen, Jane Packard, Barbara Allen, Amy Gililland, Judy

Mitts, and Oma Lie Lassiter.

And, Joann Noyes, Lorraine

Riddle, Cindy Burns, Melody

Seivers, Nancy Urbanczyk,

Kathy McCathern, Judy Ober-

skie, Pam Hill, Carolyn Lively,

only for ourselves, but for all our

citizens when we say thanks for

helping - you may have saved

Sincerely,

We're certain we speak not

and Gail Birdwell.

someone's Life!

warning signals.

effort so successful this year.

the formal Watergate trials and "the politicians ran the president out" of the White House, Sirica said.

> That is not the case," he said. "He resigned, No. 1, because he was going to be impeached, and he knew it, or he was going to be indicted."

Had Nixon been convicted in his courtroom, the judge said, "I would have sent him to jail but I don't know what sentence I would have imposed."

On the White House tapes, Sirica said he regretted not permitting the tapes to be broadcast "because I think if the public ever hears those tapes, if the time ever comes when they're released and played so everybody can hear them, they won't have any doubt in their mind whatsoever about his participation in this

matter." Meanwhile, Newsweek magazine says former Watergate special prosecutor Leon Jaworski accuses Nixon of causing the 181/2-minute gap in a key-

The residential captains The magazine reported Suneagerly enlisted over 180 day that Jaworski rejects the assertion of Nixon's secretary, our entire community collecting Rose Mary Woods, that she donations and urging our accidentally erased part of the citizens to be alert for cancer

> In his soon-to-be published memoir, the former special prosecutor maintain that only Nixon had access to the tape and the recorder when an erasure could have been made, "And only he knew what was on the tape and what portion might be incriminating.'

#### Aquarium Club To Meet

Hereford Aquarium Club will hold an election for officers at a meeting at 7:30 p.m. Wednesday in the Reddy Room of Southwestern Public Service.

The club conducted its first meeting last month. All persons interested in tropical fish are urged to attend Wednesday's meeting, according to a club spokesman.

A program, which has not been announced, will round out Elaine Rains Margaret London the meeting. Dolores Jones

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### Letter To The Editor Dear Editor.

Dear Editor:

Mr. Carter has been asked to withdraw the instruments of ratification of the Panama Canal treaties because of "problems that have surfaced" since senate passage.

Senator Jesse Helms (R-N.C.) joined other house members at a press conference on March 15 to make known to the people "discrepanies" and to make known the actual effects of the treaties being pushed by Carter and the enternationalist.

The "giveaway" of the canal will cost the American taxpayers \$4 billion and thats' just the transfer costs. \$2 billion will go for economic and military assistance over the next 20 years and a \$20 billion loss of property and installations. Even after the year 2000 we will still be paying \$200 to \$700 million per year for rental of military facilties. This giveaway can still be stopped.

I would like to ask the people to write to their own congressmen and also to the house chairman:

Chairman John Murphy House Committee on Merchant Marine & Fisheries 1334 Longworth House Build-

Washington, D.C. 20515 We need to back ourrepresentatives who feel as we do that America cannot afford the price.

Romilda Friemel

# A Salute To Industry

"Texas Industrial Week," a 28-year-old tradition, is being observed this week and local business leaders join The Brand in presenting a salute to Deaf Smith County industries for their contributions to the economic base of

In a proclamation designating April 1-7 as Texas Industrial Week, Gov. Bill Clements urges all citizens to give "due recognition to business and industry in Texas and to demonstrate support for the free enterprise system."

Theme for the week is "Heading for the 80's--The Lone Star Keeps Rising". Texas Industrial Week is sponsored annually by the Texas Association of Business, a 7,200-member, pro-business association.

In his proclamation, Gov. Clements points out that Texas has gained an extraordinary amount of new and expanding industry. "With the unemployment rate low and the state's tax structure one of the lowest in the nation, Texas business and industry will be heading for the 80's with a

bright outlook in continued growth," stated Clements.

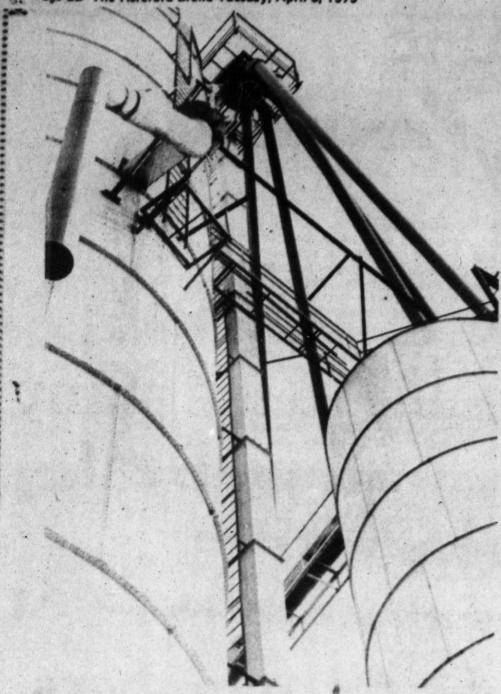
The search for new industry is a continuing program of Deaf Smith County Chamber of Commerce, with this year's industrial development committee headed by Don Tardy. C of C President Ken Rogers has pledged a special emphasis in the industrial development area this year. By necessity, the work of the committee is a longrange project and is often unpublicized. The goals of the committee also include help and support of existing industries. existing industries.

existing industries.

The articles and photos in this section represent only a portion of the industrial community in Deaf Smith County. Time and space were limiting factors, and some of the leading industries did not accept The Brand's invitation to submit information for the section.

In addition, some of the county's agri-business companies will be featured in the annual Farm and Ranch edition, scheduled to be published in May. Articles and photos in this industrial salute were prepared by editor Paul Sims, reporter Marc Herring, and publisher O.G. Nieman.







New Hereford Industry

Frito-Lay general manager John Shaw relaxes at his desk, above, while farm commodity prices appear on a television screen behind him. But Shaw says all is not relaxation at the former Grain Handling Corporation facility on E. Highway 60, with local and area corn being shipped out repeatedly. Frito-Lay, which bought Grain Handling for an undisclosed sum in January, has large quantities of corn from recent years still in



# Snack-Food Corporation Seeks More Contracts

Deaf Smith County is in the snack-food business. Well, at least in an indirect sort of way.

Frito-Lay, the giant among chip producers, purchased Grain Handling Corp. facilities in Hereford, Olton, Hart, Sprinklake and Hart Camp, and is now in the process of procuring farmer contracts for the production of food corn.

The corn will be processed and stored at the area Frito facilities then transported to plants throughout the country to be used in the production of numerous snack foods.

Not all farmers who had a contract with Grain Handling have signed with the Dallas-

based Frito corporation. However, corn from 1977 and 1978 crops is still being stored in the Hereford facilities, ready to transport to Frito production plants.

"We're shipping corn every day," said John Shaw, general manager of the Hereford division of Frito-Lay. We've got quite a bit of corn on hand, even a little '77 crop.

"Right now we're contracting for the production of the '79

Things haven't gone as wellas Frito would like though. Parmers and Frito have been negotiating contract prices for white and yellow corn since Grain Handling sold its operations in January, but few have accepted the corporation's

Frito's present offer is \$5.50 per cwt. for yellow corn and \$7 per cwt. for white corn.

"Frito is anxious to do business in this area, but there has been a little lack of agreement in contract prices." said Shaw, who managed Grain Handling in Hereford for owners Wester Clevenger of Hereford and Garland DePrang

"If Frito doesn't get enough contracts, they would get corn from other areas because Frito needs corn to supply their plants | tal in developing the area. The

throughout the United States. They don't plan on closing any plants. They're going to buy their corn somewhere, but they'd much rather do it here."

Local food corn is of better quality than corn from other areas, he said.

"Hybrids grown here are of very good quality," Shaw said. "It's perfect for food purposes. Corn grown in Lamb, Castro, Parmer, Hale and Deaf Smith counties has good yields and it's the corn that Frito wants.

"I must say that the people who formerly owned Grain Handling were very instrumen-

growth of the food-corn business in this area should be credited to them."

Grain Handling last year contracted 242 area farmers. Shaw said he was not allowed to disclose the number of farmers

who have signed contracts this

The Hereford division of Frito Lay has more than 60 employees involved in administration, elevator storage, corn-cleaning department and maintenance.

Shaw said that Frito-Lay hopes to be accepted by the people and farmers of Deaf Smith County.

'The former owners were community-minded, very active and well-liked. Today, the

owners are a large corporation owned by people out of town. But, Frito would like to be accepted by the community. And, I think that Frito is going to be very good for this area.'

### Industrial Awards Contest Slated

AUSTIN - Governor Bill competition is to pay tribute to Clements today announced procedures for entering the 1978 Governor's Industrial Expansion Awards competition.

The purpose of the annual

existing Texas industry. Cosponsoring the awards with the Governor are the Texas Industrial Commission, the Texas Industrial Development

Council, the Texas Association of Business, and the four regional chambers of commerce.

Approximately 80 percent of our state's industrial activity is a result of existing manufacturing Commerce through June 30. firms expanding their facilities," Governor Clements said. "Too often we reserve recognition and ceremonies for new plants and neglect or overlook equally important plant- ex-

Nominations are being accepted by the East Texas Chamber of Commerce, the Lower Rio Grande Valley Chamber of Commerce, the South Texas Chamber of Commerce, and the West Texas Chamber of

chambers will then determine a single winner from each region to be honored by Governor Clements with an award presentation and luncheon later in the year.

# Supporting Local Industry

TEXAS Industrial Week



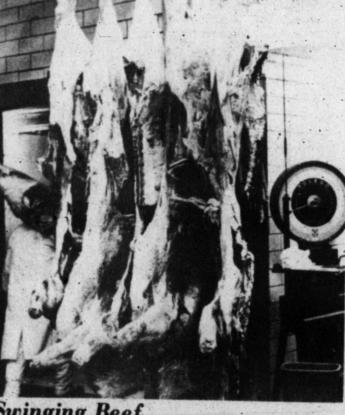
Progress in this great country of ours is fostered by our working democracy. The whole world uses us as an inspiring model. The secret of our success lies in "good old American Know-how." Our energy and drive...

vision and foresight, has enabled us to continually reach new goals and set higher standards of living.



LONE STAR **AGENCY** 

601 N. MAIN



Swinging Beef

Hanging beef, the end product of the slaughtering process at Caviness Packing, W. Highway 60, is being ready to be loaded into a truck for transport to market. Caviness is killing an average of 300 head of cattle each day, according to Terry

The Friendly Folks at **ALLRED OIL** CO. INC. Are proud to be serving **Deaf Smith County** Industry We add our salute during **Texas Industrial Week** 

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# Chamber Plays Industrial Role

Deaf Smith County Chamber of Commerce, among its numerous objectives, lists the recruitment of industry to the area as one of its most important.

But don't get the idea that the chamber will jump hotly after every prospect which comes along.

"First of all, the chamber's responsibility is No. 1 to the industries we already have in our county," chamber president Ken Rogers said.

"Secondly, we want to strengthen our basis--our agriculturally-based economy, and if the chamber can strengthen that base by bringing in related industries, it should.

"The third thing is we need to get out and bring in new industry which isn't in competition with existing industry. That goes back to the first responsibility." Chamber Manager Michael Carr says he continually keeps

his ears open for industries hunting a home. "When we hear of an industry, the first thing we have to check into is whether it will be in direct competition with what is already in Deaf Smith County. If it's an industry which will be good for our area, we send them a letter of introduction and find out what additional information is needed to help

them decide on whether they want to come," Carr said. "What we like to do is take it to them personally. That's where the industrial development committee comes in. The committee will decide if the visit requires an area of certain expertise, and we'll take people involved in that area," he

"We have to do a lot of research on the firm," Rogers said, "to find out if it's a stable firm, not in competition, and the type of business we want in Hereford."

"It has to be good for Hereford before we'll try to recruit it," Carr added.

Industrial development committee chairman Don Tardy said the chamber continually examines prospect lists provided by Southwestern Public Service Co., a leader in the area for industrial recruitment.

"SPS helped us recently to put together a prospectus of Hereford. They've been a big help in our search for industry," Tardy said. "We also examine lists from the Texas Industrial Commission."

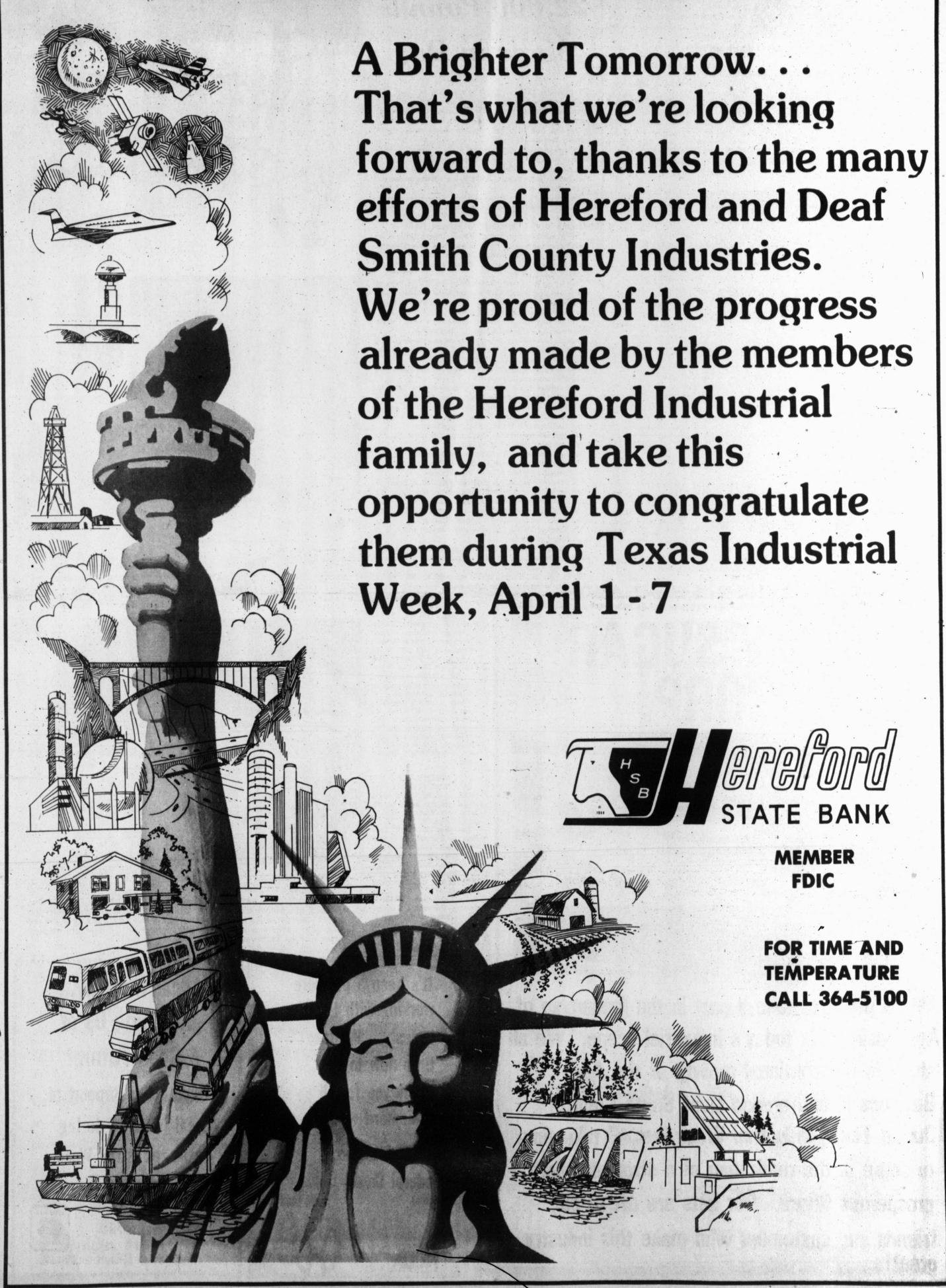
Summarizing the chamber's attitude toward industrial recruitment, Rogers said:

"We'd like to have a well-rounded, diversified community with light manufacturing and agricultural usage of our commodities. If we can raise farm income by 15 or 20 percent, we'd do a lot more good than just raising the labor force. Numbers aren't nearly so important as improving our current nic situation."

In contrast to the industrial development committee of the chamber, the Hereford Industrial Foundation is responsible for helping a business set up shop in Deaf Smith County.

Chairman of the industrial foundation is Dickie Geries. 

# Saluting Local Industry



# Tortillas Boom as Business in Downtown Hereford



Official Memorandum

WILLIAM P. CLEMENTS, JR.
Governor of Texas

GREETINGS:

AUSTIN, TEXAS

Texas Industrial Week, a 28-year-old state tradition, will be observed
 April 1-7.

This observance, created in 1951 by a concurrent resolution passed by the Texas Legislature, salutes business and industry for its contributions to the state's economic well-being.

"Heading for the 80's - The Lone Star Keeps Rising," the slogan chosen by the Texas Association of Business who sponsors this annual event, is especially fitting for this year of celebration. Since 1976, when the Fantus Company, a division of Dun & Bradstreet, reported that Texas had a healthier business climate than the other 49 states, Texas has gained an extraordinary amount of new and expanding industry. With the unemployment rate low and the state's tax structure one of the lowest in the Nation, Texas business and industry will be heading for the 80's with a bright outlook on continued growth.

According to the Texas Industrial Commission, approximately 254 new and 275 expanding businesses caused an economic impact in excess of \$2 billion in Texas during 1978.

Texas Industrial Week offers us a great opportunity to demonstrate our appreciation to all Texas business and industry.

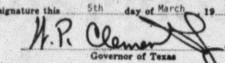
THEREFORE, I, as Governor of Texas, do hereby designate the week of April 1-7, 1979, as



TEXAS INDUSTRIAL WEEK

in this State, and urge all citizens to give due recognition to business and industry in Texas and to demonstrate support for the free enterprise system.

In official recognition whereof, I hereby affix my



# 22,000 Pounds Made in Day

Tortillas--the Ramirez family's speciality for ages--have become a million dollar business in downtown Hereford. Hereford Tortilla Factory, 206 N. Schley, is one of the

Hereford Tortilla Factory, 206 N. Schley, is one of the country's largest industries, having grown from a small bakery in the San Jose labor camp to one of the state's major specialty-food manufacturers.

"We make good tortillas. And we hustle," said owner Rene Ramirez, whose parents ran the labor camp bakery until 1961 then moved to the 100 block of N. Main. The Hereford Tortilla Factory remained in that location for 10 years before moving into its present quarters.

The El Molino Bakery, also owned by Ramirez, remains in the 100 block of N. Main and produces pastries and tortilla chips. It's strictly tortillas at the Hereford Tortilla Factory, which ships its goods throughout the Southwest.

"At the labor camp we were small-scale. Today? Well, you can see..." Ramirez said, pointing to the numerous ovens, elaborate cutters and conveyers—the equipment used to process approximately 13,000 pounds of corn tortillas and 9,000 pounds of flour tortillas each day.

"It's been a tough road to get where we are. It's not as tough now as it was because we have been successful," Ramirez said. The factory has 30 employees, most of whom work far longer than your run-of-the-factory 40-hour week.

"It's not easy work. We work about 60 hours a week. I've got good people. I've been real fortunate," Ramirez said.

Ramirez buys 400 bags of flour each week and between 50,000 and 60,000 pounds of corn. For El Molina, he also buys amounts of Louisiana coconut oil for taco shells and chips.

Ramirez keeps his family recipe for tortillas a secret, although he admits to using soybean oil.

"Our tortillas are the softest tortillas in the country," he said.
"I learned how to make 'em from my mom. She used to make 'em in South Texas. Her's were better, but these are still good."
Ramirez has a brother in Pueblo, Colo., who owns a tortilla factory and another in Wichita, Kan., with a factory.

"I guess all our tortillas would taste the same, but I'm prejudiced about mine," Ramirez said.

Ramirez once employed a dietician to examine his product.

"He said that the floor tortilla is a little fattening, but we only have 30 calories per corn tortilla," Ramirez said.

"We're involved mainly in wholesaling tortillas, although we make 'em for the schools here, along with our taco shells. We sell to a lot of the big Mexican-food restaurants in the Southwest.

"A lot of those restaurants have tortilla factories. They ship their own out, but they use ours in their restaurants.

The Hereford Tortilla Factory will soon expand and have to leave its present location.

"We bought some land, and we're getting ready to build a

"We bought some land, and we're getting ready to build a building. We're going to add equipment and some more employees," Ramirez said.

He said that the building should be completed this year. El Molina also will move into the new quarters.

WOMEN'S JAZZ KANSAS CITY, Mo. (AP) —

Pianist-composer Marian McPartland and singer Carmen McRae headline the performers scheduled to take part in the second annual Women's Jazz Festival here March 23, 24 and 25. Keyboardist-composer Joanne Bracken will be making her debut at the festival.

The main concert, concluding three days of high-school and big-band performances, jam sessions, a gospel songfest, scholarship awards and clinic

workshops, will be emceed by jazz critic-historian Leonard

KOREAN ART
SAN FRANCISCO (AP) — An
exhibition of 345 Korean works
of art will be shown at the
Asian Art Museum May 1

through Sept. 30.

The show is titled "5,000 Years of Korean Art" and it

will include "gold crowns, gold and jade jewelry, ceramics, stoneware, Buddhist sculp-

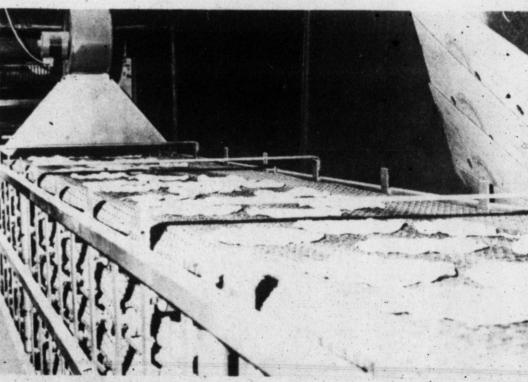
tures, 8th-century architectural elements and humorous genre

After the San Francisco showing, the exhibit is sched-

paintings.'



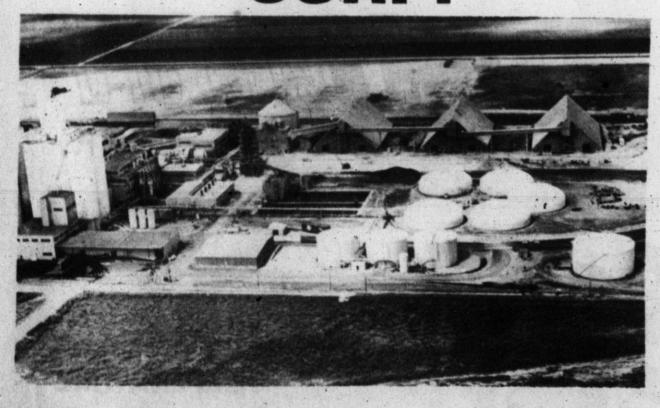




Busy Business

Tortillas are made four at a time at the Hereford Tortilla Factory in downtown Hereford. Success has blessed Rene Ramirez [middle right photo], owner and general manager of the company, which has grown from a bakery at the San Jose labor camp into a million dollar enterprise. Tortillas are shipped throughout the Southwest.

# HOLLY SUGAR CORP



We're proud to take a part in the leadership of Agri-Business in today's industrial scene. We all share in the continual growth of the Agri-Business in and around Deaf Smith County! During Texas Industrial Week lets all take time to share in the realization of a stronger, more prosperous future. Our hats are off to our friends and customers who make this industry great!

lt's been a pleasure
working with Local
Industry. We take

time now to say thank you for all their hard work!

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Voicing Our Support of Local Industry during Texas Industrial Week April 1 - 7



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#### Constructing Jails and Bins

A Tagco Industries project at the present time is construction of a new jail for Parmer County. Manager Gary Gearn stands behind the bars of the old jail. Tagco also is involved in the construction of large grain storage bins, right, and water storage tanks. The diversified company is expanding to 26,000 feet to accomodate its growing role in Deaf Smith County.



### To Increase Its Size Tagco Industries, an expand- work

ing and diversified business run by a couple of enterprising young brothers, has outgrown itself.

That's why the 12,000 square adding 14,000 feet to its grounds.

"It's so crowded in here," said manager Gary Gearn, established the firm as a chrome Tagco manufactures grain press brakes for heavy metal completed units continually.

Tagco Employee

industries.

One of Tagco's 48 employees utilizes a cutting

torch. Tagco is one of the area's most diversified

"We need extra room because we've grown quite a

**Diversified Tagco** 

bit," Gary Gearn said. "Because of the nature of our business, we can do a lot of the foot manufacturing company is work ourself. We have that adyantage." Tagco constructed its manu-

facturing and office facility west of the city, and its building whose brother Tim originally houses one of the most extensive machine shops and shop nine years ago. Today fabricating facilities in the area.

Elevator equipment is conhandling equipment such as structed from scratch in the mills, erects grain storage shop, with truckloads of raw facilities and builds hydraulic steel being transformed into

Tim Gearn oversees the areas of engineering and sales, with brother Gary responsible for shop and office. Chris Otteson is. in charge of field erection, a major part of Tagco's business. The three men are responsible for 48 employees.

Tagco is presently constructing an enormous hog-feeding operation in Arizona.

"I'll just say it's a big job--it's one of the largest hog-feeding mills in the country. With mills, we do everything from engineering to completion," Gearn said. "We have a crew from here at the jobsite to erect all the materials and components we are sending out there."

Commercial and on-the-farm grain storage is another big area for Tagco. The firm is setting up a huge grain-storage facility in Salt Lake City, Utah, for the Morman Church.

Tagco also constructs waterstorage tanks and is able to do assorted types of steel-construction jobs. Parmer County has contracted the Deaf Smith County outfit to construct and erect a new jail.

"Tagco has been successful," Gearns said. "The main reason is the need for this type of business. We are fulfilling that need.

"We have generated some business in Hereford, but not a very great deal. We do a lot of mill updating and machinery replacement in feed yards around here."

Corn drying a few years ago was an important aspect of Tagco, but has lost its popularity in the area because of recent hot summers.

"We haven't sold a corn dryer in two years," Gearn said: "The corn has been drying in the fields. But we've had a lot of corn-storage business because the government pays the farmer to store grain on the

Tagco is also in the rental business. Its 50-ton conventional crane and 30-ton truck crane have been used on numerous occasions by other area businesses.

# Brand Changes Signify Growth

One of Hereford's oldest industries is The Hereford Brand, which began publication as a weekly newspaper and printing shop Feb.23, 1901.

The town was just two and one-half years old and had a population of about 700 at that time. The history of the newspaper has paralled that of the community in its growth and

The Brand was changed to a semi-weekly paper on July 4, 1948, and then to a daily publication (5 times a week) on July 4, 1976. The newspaper now employs about 20 persons,

in addition to having some 25 boys and girls associated with the newspaper as independent

The newspaper, in effect, split into two business firms in 1961 when a central printing plant was established to print The Brand and other area newspapers. That corporation is now operating as North Plains Printing Co.

The newspaper building is located at 130 W. 4th St. and has more than 6,500 square feet of office space. Modern electronic and computerized typesetting equipment is used

to produce the news and advertising copy that goes into each edition.

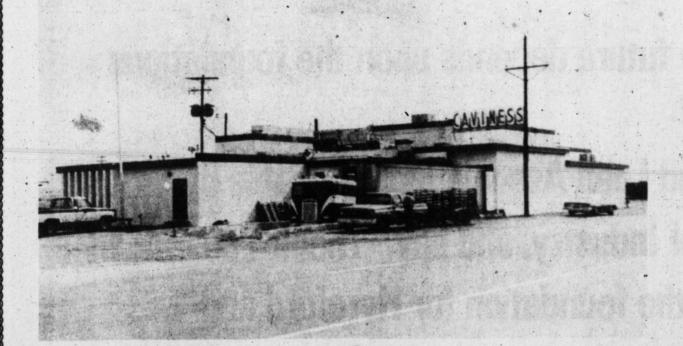
The staff "manufactures" a new product five times a week. Even before one issue is off the press, the staff starts work on a new product.

The Brand has earned numerous regional, state and national awards over the past 25 years. Publisher O.G. (Speedy) Nieman is a past president of both the Panhandle and the West Texas Press Associations and serves on the board of the Texas Press Association. Former publisher Jimmie Gillentine had established The Brand as one of the state's top semi-weekly papers during the 1950's and 1960's.

Both managing editor Paul Sims, a member of the Panhandle Press Association board of directors, and farm editor Jim Steiert, who doubles as a news reporter and photographer, have been recognized recently for their journalistic skills.

The Brand is a member of the Associated Press, and has leased wires for state, national and international news.

# Pleased To Be A **Deaf Smith County Industry**



... YES! we are proud to be a part of the ever expanding industrial community of Hereford and would like to say ... "THANKS!" for the cooperation and reception that we have received in the time we have been neighbors.

Caviness Packing and each of its employees have a vested interest in the continued growth and development of the industrial community.

CAVINESS PACKING CO. INC.



**GROWTH** has been the key to emergence of Hereford and **Deaf Smith County as a giant** in Industry and Agriculture. We take this space to offer our congratulations to area Industries for the vital part they have played in the growth of the area.

205 E. Park





Sea of Salt

Salt, waiting to be windrowed and then carried to the drying facility, is on the evaporation ponds of the Hereford Salt Co. After the water is

evaporated the salt is allowed to dry a short time before being taken to the processer.



Rough Product

Bringing the water from the salt caverens at 1500 feet underground, the water is spewed onto the

evaporation ponds to allow the sun and wind to remove the water, leaving the rough salt product.

#### **Evaporating for Profit**

# Salty Operation Caters to Cattle

An unsung industry in the local area is Hereford Salt Mine Inc., in operation since 1965.

Rick Austin, the manager of the salt evaporation company, works with one other employee to produce an average 600 tons of salt every 30 days over a seven-month period.

The principle behind retrieval of the salt from water is known as solar-salt recovery, with the sun and wind evaporating water that holds the salt.

Bringing salt water up from the Santa Rosa Formation, salt is formed at 1,500 feet.

The salt bed in the formation is about 15 miles by 90 miles long with the thickness varying according to the location.

To get to the salt in the deep levels, water is pumped at a rate of 15 gallons every 45 seconds. The water dissolves the salt which is in tremendous quantities in the formation.

After the water is brought to the surface it is spewed into one of five evaporation ponds where the water is eliminated, leaving a layer of salt to be scraped into windrows and loaded into the dryer to be processed.

When the water is brought to the surface, its salt content has a saturation salicity of 102, which Austin said is extremely salty.

As the salt is dried, it is screened and filtered to rid it of my impurities and then stored in bins until sold.

Most of the salt refined by Hereford Salt Inc. is used as cattle supplement.

Another product produced from the business is brine, very salty water, used by large businesses to cool generators. Some of the local businesses that use the brine include Holly Sugar, Armour and other large

processing plants.

The price of the salt is \$19.50 per ton for processed salt, while unprocessed, or that that is scraped directly from the ponds is \$18. The cost of brine is \$1.25 per 42-gallon barrel.

An enemy of the salt company is rain--as fresh water falls into the pond it dilutes the salt water, causing longer evaporation.

Evaporation usually happens at a rate of 2.5 inches per day if the wind is blowing and the sun is bright.



**Finished Product** 

The finished product of the Hereford Salt Co. is loaded and shipped in trucks to the buyers in the area. The salt is used as a supplement for the cattle feeding industry.

# Livestock Supplement Produced by Company

Farr Better Feeds has been an instrumental part of the cattle-feeding industry in the Hereford area since 1965.

The Deaf Smith County industry supplies area cattle feeders with livestock nutrients, according to plant manager Richard Otteson, who said that 80 to 85 percent of the company's buisness is making pellet supplements.

"We do some complete systems, but for the most part it is just the supplement of the feeding program that is our specialty," Otteson said.

Employing 25 workers to process 2,500 tons of product a week, Farr Better Feeds is a part of W.R. Grace Inc.
"We're one of seven plants of

the Farr Better Feed Corporation," Otteson said.

The main plant is in Lucerne, Colo.
Using salt, ammonium sulphate, dehydrated alfalfa,

cottonseed mill, limestone and

some heavy rice products, the

company works out a formula

which suits the individual needs of the their buyers.

"A person can come in here with a specific need for his cattle and with our computers, we work out a formula to develop the supplement that will best meet those needs." Otteson

The plant also serves feeders outside the county.

"We will serve anyone that comes to us," Otteson said. "We are the only Farr Better plant in Texas so I guess that this state is our territory."

Otteson said that the company keeps 30 trucking lines

We do some complete systems,

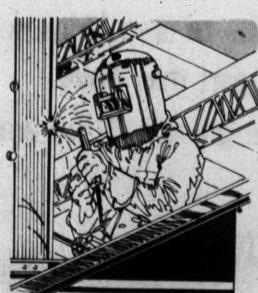
but for the most part it is just the supplement of the feeding program that is our specialty.'

hauling for them plus many independent truckers taking loads of the products out-ofcounty locations.

The company, depending on the need, can have a formula worked out with the supplement to the farm in around seven "If it is a formula that we have used before, and everything is available we can have the product on the road in five to seven hours." Otteson said.

Farr Better Feeds will deliver an amount from 30 tons bulk to one ton, he said.





TEXAS
Industrial Week
April 1 - 7

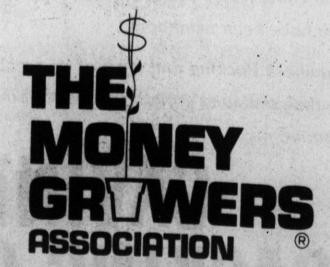


Success in the future depends upon the foundations laid in the past.

Hi-Plains Savings and Loan Association takes this opportunity to Congratulate local Industry, and say "Thank You" for their hard work in laying the foundation for Hereford and Deaf Smith County.



19 E. 4th 364-3535



"We look to your future with interest."



Arrowhead Mills supplies all 50 states and several foreign countries with natural food produced in Deaf Smith County including whole yellow corn [upper left photo]. Frank Ford [upper right photo]



sits atop sacks of whole wheat flour, another speciality of the large local factory. Mixes, various butters and syrups and numerous other natural foods also are produced in Hereford.

# Mills Just Say 'Natural'

Back to the basics - that's the premise of one of Hereford's largest industries and a philosophy which has put the company's products on the shelves of stores throughout the world.

Arrowhead Mills, a spinoff of Rodgers Grain, began producing natural foods whole foods grown on fertile soil formed in 1960 through an idea of George Warner, Henry Turner, Frank Ford and

Turner, who in 1953, bought the stone-gringing operation of Rodgers Grain in Dawn, moved the set-up to Hereford in 1958. Turner, in 1960, served as the first president of Arrowhead Mills.

He no longer is associated with the company. But Warner is, serving as president of the company, and so is Ford, chairman of the board of directors.

Arrowhead Mills today is a million-dollar operation, which sells a ranging assortment of natural foods to distributors in all 50 states, Canada, Sweden and Germany. Japan will start receiving products with the labels "Arrowhead" and "Deaf Smith," along with numerous other food goods, in the near future.

Arrowhead Mills, run by 30, mostly local, stockholders, is the largest supplier of natural foods in the country.

"It all started here in Hereford," said Ford, a tall, sturdy fellow who would make a good poster boy to show the effects of his products.

"We've been beautifully supported in Hereford, and we want to return the good help we've received from this community. During the past 18 months, we've paid approximately a quarter of a million dollars in premiums over and above the existing market prices to mostly local growers. They have supplied us our wheat, corn, soybeans and triticale," he said.

"We need food products from Deaf Smith County. Our reputation is based on the strength of the soil in Deaf Smith County, and the quality of the products grown here."

Arrowhead Mills, which has 60 employees in Hereford and 25 in its Denver, Colo., warehouse, produces various types of whole grains and whole-grain flours, beans, seeds, nuts, cereals, flakes, raw honey, peanut butter, oils, vitamins, dried vegetables, fruits

Organically-grown grains are stored in more than 100 bins at Arrowhead Mills where they are fan blown with cool air.

The grains also are over a gravity table and stoner to remove foreign matter.

The factory has several large, granite mills and two impact mills for producing

its whole-grain flours. Cereals and flakes are fractured, rolled and slow-cooked, all by elaborate

Hereford people can purchase the natural foods in a small "store" inside the company's main office. On the counters are brand names like "Deaf Smith Old Fashioned Peanut Butter". "Simpler Life Vitamins," "Olde Mill Maple Nut Granola," "Deaf Smith Wheat Bran" and "Arrowhead Mills Bear Mush."

"We've got a new line of vitamins," Ford said. "It is very quality-oriented with good packaging. We use the old ball-fruit jar container.

"We've also got some new mixes out - biscuit mix, bran muffin mix, pancake mix, cornbread mix and carob-cake mix which has a chocolate taste."

None of the products, old or new, contain artificial flavoring.

"We believe food, as the way God designed it, is the best way for people to eat," Ford said.

# Dairy Business Booms

been in the dairy business it has paid well enough for the average size dairyman to make enough money so that it's more than just a question of surviving," Harold Kreigshauser said.

In the dairy business for more than 30 years, Kreigshauser and son Ben, work their 60 head of top-grade' Holsteins twice a day to produce an average of 3900 pounds of milk a day.

"We milk every cow twice a day, seven days a week, 52 weeks of the year which doesn't leave much time for a vacation, as you can see," Kreigshauser

"Those cows don't even like to miss one milking and it's

worth."

three or four hours as the Kreigshausers run the entire herd through. The second milking is at 4:30 p.m.

In between, time is spent with feeding, working on equipment the net profit drops considerand trying to stay abreast of the ably. latest happenings in the world of the dairy industry.

At the Kreigshauser Dairy, Hereford, each cow gives an calfs from their own cows. average of 65 pounds of milk a day, or about eight gallons a day. These figures rate the local herd as one of the best in the state in milk production, Kreigshauser said.

The current price of milk with a butterfat content of 3.35 percent is around \$12.39 per hundred nounds.

impossible to skip a shole day's when the price of feed is Milk Producers Inc, a group of

"For the first time since I've the first milking takes about pounds of milk, the cows' diets consist of corn with a supplement of cottenseed mill and minerals. Add the cost of doctoring, shelters and other miscellaneous expenses, and

> Presently working 135 cattle with 60 milkers and two bulls, the Kreigshausers keep the located 21/2 miles east of same line of cattle by raising

> > 'We have had such success with this bunch of cows that there is no reason to buy outside of our herd," Kreigshauser said. Keeping all the future milk producers and selling the bulls is a supplementary moneymaking operation, he added.

All the milk the Kreigshaus-Producing milk is expensive ers produce is sold to American considered. Paying \$3.55 worth dairymen who have formed a

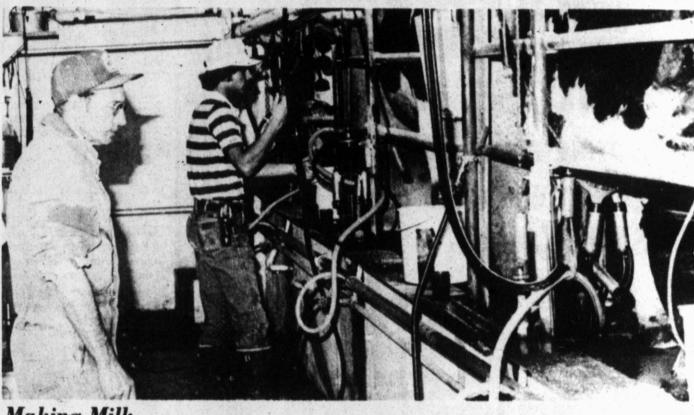
milk production at a minimum. AMPI is selling most of the area's milk to Bell Dairy Products in Lubbock.

Kreigshauser is turning over full responsibility of the family business to Ben.

"I have already retired, but it's so hard to keep help when they know this is a seven-day-aweek job, which cuts down considerably the time that they can be off," Kreigshauser said. 'So now I'm helping Ben out and we're just going to cut the size of the herd down so that he can run it by himself."

The younger Kreigshauser learned that experience gained from the family business was more valuable than college hours and left West Texas State University after one semester.

And, according to his father, the philosophy has proved true. with his son effectively running



\$\$\$\$\$**\$\$\$\$\$\$\$\$** 

Making Milk

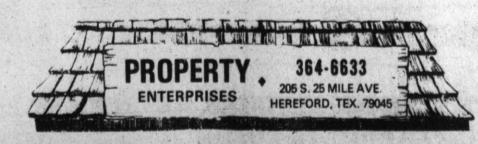
Ben Kreigshauser goes through the twice-daily routine of milking and feeding cows as they are milked. Kreigshauser and his father, Harold, milk

60 head of Holstein twice a day, using an automatic milker that allows the two to milk four cows at a time.

**Charting the Future** Hereford and **Deaf Smith County!** 

That's what local industry does daily, seeing to it that new breakthroughs in technology are taken advantage of. We at Property Enterprises take time now to congratulate local industry during Texas **Industrial Week.** 

**APRIL 1-7** 



We're proud to have played a part in Hereford and Deaf Smith **County's Industrial growth for** the past 41 years. And, we're looking forward to an even better future.

**Deaf Smith REC... Doing our part in Keeping** the Hustlin' Hereford Heritage alive!

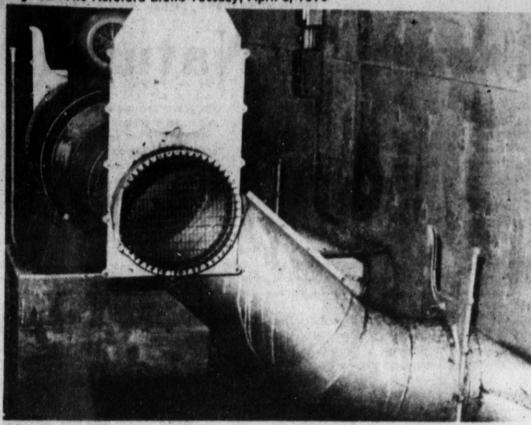
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Manure Fan

One of the fans used to force air through the raw manure is shown here. The air, along with water is circulated through the waste product to initiate the heating process that sterilizes the fertilizer.



**THANKS Local Industries for** playing a vital role in the growth of Hereford and Deaf **Smith County!** 



A.O. THOMPSON ABSTRACT COMPANY

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# Bio-Con Turns Manure Into Stinkless Profit

Turning a useless waste product into a successful business is the concept of Bio-Con Industries of Hereford, a subsidiary of Anderson Peat. Since 1974 the plant has used the manure from area feedlots to produce a marketable product called Tilleez.

Using a technique developed by William Hackett, the local company processes 150 to 200 thousand tons of manure a year. Making an odorless fertilizer out of the manure is the aim of the

Using a system of naturally generated heat with forced air and water, the manure is sterilized of any foreign weed seeds or other germinating products by heat generated from the product.

Employing 18 workers, the plant is most busy in the spring, sacking the product and shipping to points east and north of Texas, according to Weldon Jack, assistant mana-

The company, due to an excess of production the first two years in business, has not processed any manure since that time.

"We haven't had the need to run any more manure through the vats since we have stockpiled up such huge quantieies," Jack said.

Even with it being processed for nearly two years, the finished fertilizer still retains its purified form.

"We store all the excess fertilizer outdoors," Jack said, adding that it stays sterilized because the heat is still present in the piles. The heat, generated by mixing water and air with the raw manure, reaches upwards of 180 degrees.

Using cow and sheep manure, the Tilleez product is a local trademark of the company.

The cow manure comes mostly from the 7A-Landing Feedvard, adjacent to the processing plant near Summerfield. The sheep waste comes from the Estacado sheep lots between Dimmitt and Little-

"Both of the manures have the same properties of nitrogen. potasium and potash, so they are equal in strength." Jack

The finished product is used by individuals to fertilize their lawns and gardens. The product is not recommended for potted plants because of its strength, Jack said.

Paying \$2.25 a ton for the raw manure, the company sells the finished product in 40 pound

NO WEED SEEDS

d and Packaged by

Peat Co . me

OBJECTIONABLE ODOR

Bio-Con Trademark

sterilize and made odor free.

Tilleez, Bio Con's local trademark is made up of sterilized cow manure that is odorless. Bio-Con a

division of Anderson Peat, uses a process to

"Last year we sold .75 million bags of fertilizer under our trademark and then quite a bit more under private labels," Jack said.

For the first time in two years. the company plans on processing the raw product again this summer, the slowest time of the year for the industry.

Because of the need for the fertilizer to get the ground ready for spring planting, that is our heaviest season," Jack said. 'So we use the summer to either process or bag more of the product for sale in the



#### Moorman Boss

A Deaf Smith County business since 1971, Moorman Manufacturing Co., on Progressive Rd., produces livestock feed. Truman Hazelrigg is manager of the company, which is part of the 93-year-old Moorman livestock business. The local feed concentrate is shipped to western Oklahoma, New Mexico, western Kansas and eastern

# **Industry Seeks** No. 1 Resource

Water Industries, until 1971 known as Walco Drilling, has 15 people, Water Industries been in the Hereford area for 22, works in the areas of servicing years serving local people with water pumps, digging wells and the constant search and the exploratory search for recovery of the precious' water. commodity water.

Using a fulltime staff of 12 to

Most water, according to Steve Coneway is found in the 350- to 400-foot depths, of the Ogallala Aquifer but wells as

deep as 1,000 feet in the Santa Rosa Formation have been drilled in the search for the "In an area where the economy is directly tied to the amount of water that is available, the cost of drilling the

deep wells is not great enough to deter the ones who need it.' Coneway said. Costs of the average well runs approximately \$30 per foot with gravel packing, and the cost of check holes to determine the

presence of water runs about \$1.50 a foot. Water industries also drill for the city of Hereford and Deaf

Smith County Using steel in the city wells and plastic or fiberglass in wells for individuals, the casing is inserted in the middle of a hole about 20 inches in diameter with gravel packed around it to hold

back the sand in the water. An offshoot of Water Industries is a company known as Well Surveys, established in 1975 by Paul Coneway and son

Using underground television cameras, the company is able to check the casing of a well for cracks or other damage and the pump itself without the major cost of pulling the pump if there is nothing wrong with the

Another aspect of the new company is sonar-jet cleaning to free the wells of any foreign materials that could hamper their maximum per-

### Santa Fe Declares Dividend

The board of directors of Santa Fe Industries, Inc. last week declared a quarterly dividend on the company's common stock of 60 cents per share, an increase of five cents

over the previous level.

The dividend is payable June 1, 1979, to stockholders of record at the close of business



The glamorous French cradlephone has been reborn in America, where it's known as Antique Gold". Its carved gold-colored figures and rich ivory trim make it the last word in period-style decor.

And, because it's genuine Bell, you know you're getting top quality. You never have to worry about repairs, either, because the Bell System. retains ownership of your phone's working components and repairs them without additional charge anytime there's a problem.

Make your French Connection at your nearest PhoneCenter Store, where you can also choose from a variety of other colorful and attractive styles. Or call your local Southwestern Bell business office. Choose a phone that's genuinely you and genuine Bell.

The Antique Gold. \$24 a month for five months or a one-time charge of \$120. Prices do not include taxes or, if applicable, installation and recurring charges It necessary, hearing aid adapters are available from your telephone company.

Registered trademark of American Telecommunications Corporation



Southwestern Bell

THE CHOICE IS YOURS. BE CHOOSEY.

# **CONGRATULATIONS HEREFORD INDUSTRY**

When the day is ended, most men can only say that they have earned a wage. But when your day is over, you know you have built something for tomorrow . . . and beyond. It takes patience and hard work. And, often, borrowed capital to reach your long-term goals. That's where we can help you, just as we helped your father's generation and your grandfather's generation.



The Land Bank

The Bank of Generations



FEDERAL LANDBANK **ASS'N OF HEREFORD** 709 Main Street

Dale C. McEachern Mgr.

# **Poarch Brothers Aid Feed Industry**

Stressing "quality before quantity," Poarch Brothers Incorporated, in Hereford since 1947, is one of the leading companies in the business of designing and constructing prefabricated structures.

Dealing mostly with construction in the feed mill industry, Poarch Brothers work on a concept-to-reality basis. The firms' engineers will design the project, then welders and builders will construct and erect the finished piece.

The brothers, Hoot and Earl Poarch, moved from their original location on Lee St. to

According to Ken Walser, division manager, the main obstacles facing the completion of a mill are meeting Occupational Safety and Health Act (OSHA) standards and pollution guidelines.

Stressing quality and easymaintenance of the completed structure, Poarch Brothers use mostly steel in the construction of the pieces. Some stainless steel, although very expensive, is used because of its long life and non-rusting quality. Aluminum also is used.

The firm is now very involved

Poarch Brothers Inc. ...since 1947 one of the leading companies in designing and constructing prefabricated structures.

the present one on Holly Road. In 1976 they sold the business to Friona Industries.

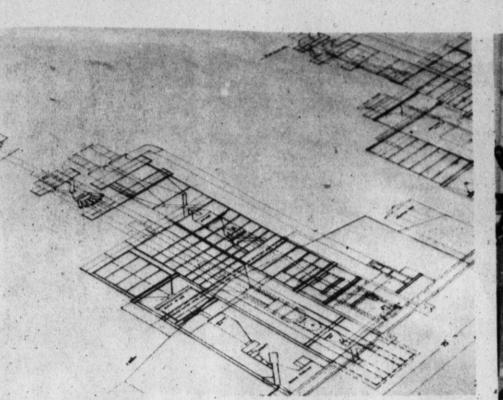
Southwest Feeders is the largest Poarch Brothers project, valued on today's market at around \$1.25 million.

The most recent project completed was a percentage mill for King Ranch in Kingsville. The mill was a change from other percentage operations because of the concept of monitoring the volume of feed by regulating the speed of the auger which transports the feed.

in repair and replacement work. A new piece of equipment being built is a hay handling processor that will change the bulk hay loads to edible pellets for the cattle.

With all the large projects, Poarch Brothers also work for the individual with an idea, regardless of its size.

As the business of feeding cattle and farming becomes more sophisticated, so must the equipment, and Poarch Brothers are working on incorporating computors into the construction



Poarch Brothers Cycle

The Poarch Brother concept of idea to completion is shown--from the initial plans...to the

construction and painting...to the finished product, a hay handling processor.

# rmour Boasts Economy

mour's beef-packing plant eaf Smith County contributore than \$250 million to the omy of the area in 1978, rding to Tom J. Hamlett, he major share of the funds

towards the purchase of stock, accounting for almost million, about \$86 million e than livestock expendis in 1977, Hamlett said.

While we processed five cent more cattle last year, st of the dollar increase ected the higher market for figures. f cattle. About 80 percent of se cattle were purchased ished cattle at Hereford. The

tood

from feedlots in a radius of 75 miles of Hereford," Hamlett

Approximately 500 persons are employed at the Hereford plant, up slightly from the year before. Wages and salaries amounted to \$8,668,000 last year and \$7,816,000 in 1977.

The plant spent \$1 million for utilities, \$4 million for materials and supplies and more than \$5 million for freight and outside services. Each of those categories were up from 1977

Armour processes only fin-

The office, located on Main

Street, has a board of directors

to utilize daily trends in the

market to greatest advantage

people year around, with the

largest number working at the

cattle-feeding operation west of

Pitman Industries employ 45

for the local investors.

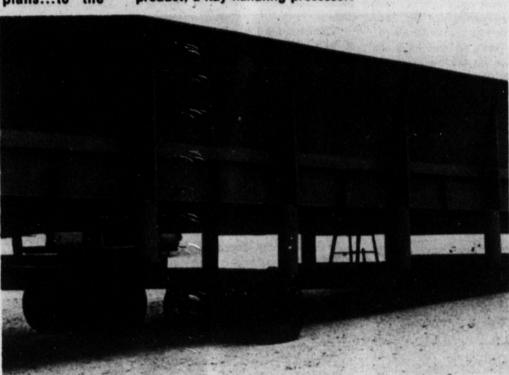
plant slaughters, breaks and fabricates the beef. About one-third of the plant's production is sold through the Armour distribution system, and the balance goes directly to retailers and other customers.

Hereford products are shipped by truck to points in Texas. California, Florida, the Carolinas, Kentucky, Tennessee, New England and the mid-southern

Armour acquired the Hereford plant in 1972 and immediately constructed more cooler space to take care of anticipated increased production. In 1973, a 25 percent increase in slaughter capacity and quadrupled increase in fabricated beef were announced with completion planned for the end of 1974.

Originally, Armour in Deaf Smith County employed 250 people. Hamlett, who has managed the plant since Armour took over, said that further expansion is planned, with improvements to be in boxed-beef production, packaging and shipping.

While the supply of finished cattle is adequate right now. Hamlett said, all indications point to a lesser number of finished cattle available for slaughter later this year.





# HEREFORD TORTILLA FACTORY

Here at Ramirez and Sons, we're proud to be a growing industry and want to take this opportunity to salute our neighbors in the industrial community of Hereford.

> Good Luck For A Strong Tommorrow

### Pitman Enters Commodities he third generation of a the utmost for their time and

reford family is working on ning Pitman Industries an gral part of the growth of

farsh Pitman, taking over m his father John, has added ew dimension to the family iness, entering the commoes market in November 1976. The business also includes in elevators, cattle feeding Hereford. farming. At one time the ld's largest singly-owned company, Pitman Grain reduced its size but still is to meet the area's needs d be managed at the high ality that is demanded of the ily since J.A. Pitman started

Jerry Hodges, with the mpany for nine years, said at Pitman Industries still ilizes the concept of a mplete system with all parts the company relating to

Starting with corn grown at e farm, it is used to feed cattle the 25,000-head operation. he other grains grown are sold ough the commodities maror stored at the family's vator at Simms.

The commodities office, the west arm of the company, elps the area farmers and ttlemen determine what to ant, grow and sell to achieve

# Trucker's Diesel bervices

Loyd and Bonnie Mannon, wners of Trucker's Diesel ervice on E. Highway 60, for ree years now, have done it all repairing sick trucks and

'If a truck or trailer needs it, e'll do-it," Mrs. Mannon said. We repair diesel trucksotors, transmissions, clutches, akes, everything."

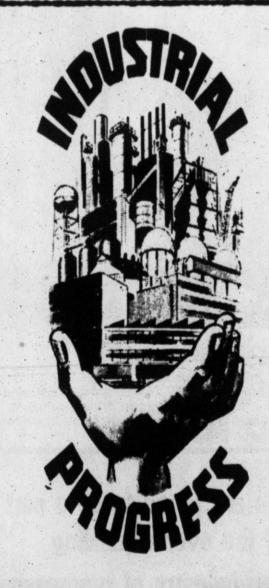
Mannon was a mechanic for upe Brothers before starting s own three years ago. His ife said Trucker's Diesel has en a successful venture.

'Oh, ves, we're very pleased ith the way things are going. ereford has been wonderful to s. It's like Hereford has given us, and now we're giving ack to the people of Hereford, Irs. Mannon said.

She added the company's ghway location "has really elped us--it's the best location

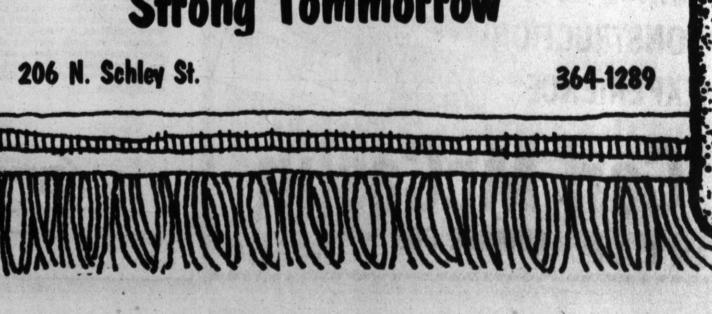
Including the Mannons, eight ersons work at Trucker's

901 0



We're all working for a better, bigger **Deaf Smith County** 

> **ARROWHEAD** MILLS INC.



# Vests Big Business 100 Work

Using direct mail to advertise its three-layer specialty H&R Manufacturing sells between 35,000 and 40,000 vests each

Owners Herschel and Ruth Black started the small but profitable business 10 years ago with the Snug-Bug a sleeping bag-like unit used to keep spectators warm at outdoor sporting events.

The vest, an offshoot of the bag is made of the same material but has a market that is not tied to one season of the year. .

Three employees are capable. of sewing a total of 1,000 vests a week. H&R has the vests designed using a two-ply nylon outer lining and a single ply inner lining with a polyester fiberfill for the insulation.

Selling the vests at a wholesale price of \$8, Black had most of the vests go to schools to sell for fund raising projects.

Vest Maker

"I have sold the vests in 49 states. Hawait being the only one that I've missed, and that is because the weather is not condusive to selling insulated outerwear." Black said. "I do not try to sell through retail outlets, but if contacted by a store. I won't refuse to market

Located at 210 Ross, H&R has been in its new location since September, 1978. When the making of the insulated products was first started, Mrs. Black did all of the sewing on her own machine and the business operated out of their

Although the bags are not the main item produced now, they are still offered. A new item to possibly be marketed is a simple unline windbreaker. The light jacket would have a nationwide appeal not limited to the areas of colder weather, Black said. Besides using the direct-mail

approach to let people know of his product Black spends time on the road at stock shows and rodeos showing the vests to interested people

'We just returned from a two week stay in Houston during the Houston Stock Show," Black said, "and we made quite a few contacts there, including to some people from Central and South 'America.''

It is at places such as the Houston show when people who go uncontacted in the direct mail approach see the products. Most of the retail sales come from these contacts, Black said.

Because of his stress on selling the vests to school organizations, Black does not go after the retail business, thus avoiding having the bags sold by the groups and also in shops.

The vests and the bags are made in 10 different colors so that nearly any school can find one that matches its own.

At Factory

Deaf Smith County's labor and thread-trimming, and a force has provided a ladies' garment manufacturer a continual source of efficient employees, the main reason for the high productivity output of the company, according to its manager.

Dick Haxel, manager of the Sue Ann plant in Hereford, said his plant assembles and ships out around 8,500 garments a week -- a figure which competes with Henderson (Tex.) as the most productive operation in the Dallas-headquartered Sue Ann

"There is a need for our type of work around here. We're blessed with a very good labor market," said Haxel, one of two men working with more than 100 women (the other is a mechanic). "We have a plentiful labor supply--it's good, steady employment.

"We have done well. production-wise, lately. In the last couple years, it's really picked up. That's a tribute to our people. We have excellent workers, and now we're beginning to keep people for awhile. In that respect, Sue Ann in Hereford is just coming of

Slacks, blouses and skirts are manufactured on Sue Ann's assembly lines. There are several construction lines in the plant, along with a special machine department responsible for buttonholes, hemming

pressing department.

"It's almost like a Ford assembly line in here. A lady will do one thing, and the lady behind her will do another thing. I think the ladies here enjo, it--they never stay on one item long enough for it to get dull," Haxel said.

Most of the garments, which are sold throughout Texas, carry the Center Stage label. Sue Ann recently has added a juniors' line. Everything manufactured by Sue Ann falls into the ladies' sportswear category.

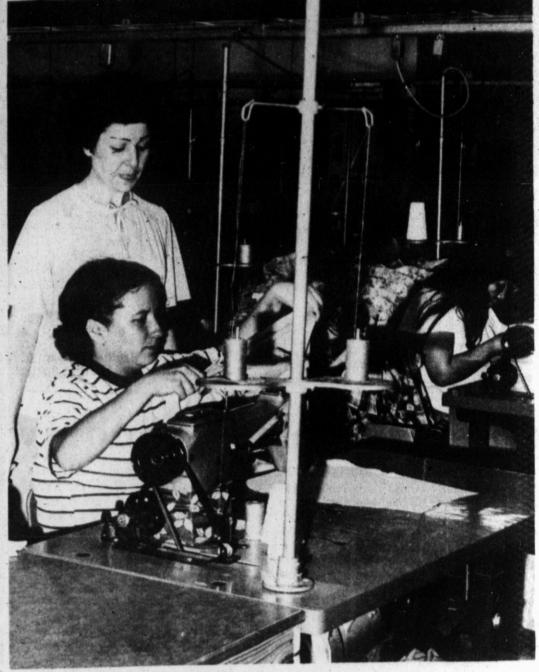
"Our facility is doing as well or better than any Sue Ann plant. We've been real pleased with the performance of the Hereford factory. It's a tribute to the excellent employees we've been able to maintain," Haxel said.

He added that Sue Ann, which located in Hereford three years ago, will hire additional employees in the future.

CONDUCTOR NAMED

TORONTO (AP) - Victor Feldbrill has been appointed conductor and music director of Symphony Canada - a new orchestra of the George Brown College Summer School of the Performing Arts.

Performers for the orchestra will be chosen by auditions at colleges and music schools throughout Canada and the United States.



Ladies' Wear Manufacturer

Sue Ann Inc. utilizes the assembly-line concept to turn out dozens of ladies' garments each day under the label "Center Stage". Sue Ann has about 100 workers, making it one of the largest employers in Deaf Smith County.

# Depletion Hasn't Slowed Big T

Underground water, they say, is drying up, but any depletion recorded thus far hasn't dented the business of Big T Pump Co.; a Hereford drilling outfit since

Big T in Hereford has 25 employees. Another 25 are divided up at Big T Pump Cos. in Dalhart, Friona and Dimmitt. Ralph Owens heads all four operations, which are run by a Big T, according to Pope. Hereford board of directors.

'Hereford has probably the best business climate for us of all our operations," said Bob Pope, manager of the local Big T division. "It's due to several have so many crops here, and

'Water in Hereford is cheaper than in most places,' Pope said. "Everyone is talking about a lack of water, but our water hasn't depleted like some of the news media says it has. We've got lot of areas around with good water."

The fact that local folks drink and use strictly well water helps

"Our water isn't mixed with lake water, so that helps us tremendously," he said.

"We had a real successful business in Hereford, and I have to attribute it to the people that things, but the main thing is we work for Big T Pump Co.," Pope

Big T Pump Co. is the largest. County. Pope carries that label a drilling business in Deaf Smith step farther.

"I think we may be the biggest pump company in the state of Texas," he said.

Ken Glenn is assistant manager of the Hereford division.

# Plant **Prints Papers**

Hereford has several industries which, because of the nature of their business, are little known to most city residents.

One of these is North Plains Printing Co., Inc., a central newspaper printing plant located at 403 W. 1st St. The plant's primary local customer is The Hereford Brand, but it also prints newspapers from area towns, as well as circulars and booklets.

O.G. Nieman, publisher of The Brand, is also president and general manager of the printing firm. It employs eight people with Nanah Braly serving as office manager and Casper Morales as press foreman

The firm was started in 1961 by Jimmy Gillentine and other stockholders, and was founded under the name Southwest Offset to serve as a central press for area newspapers. Gillentine, also former owner of The Brand, sold both the newspaper and the printing plant in December, 1971. The printing plant name was changed to North Plains at

Newspapers compose their pages and take them to the plant, where the pages are photographed and plates are made for the press. The four-unit Goss press will print 16 pages at one time and will deliver about 10,000 copies per

Other newspapers now being printed at the plant include The Canyon News, The Castro County News, The Friona Star, The Bovina Blade, The Lamb County Leader, The State Line Tribune, The Levelland Sun-News, and The Prairie, college newspaper at West Texas State University. The plant also prints several shopper publications, as well as football programs and other specialized brochures.

The firm is located on railroad siding and receives its newsprint rolls by rail car. The plant uses more than 400 tons of newsprint a year in producing the area newspapers.

Industry... ...At its Finest

One of the three sewers at H&R Manufacturing puts the finishing touches on a

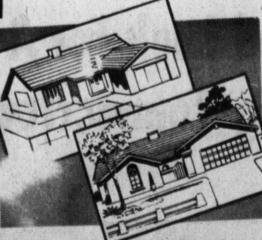


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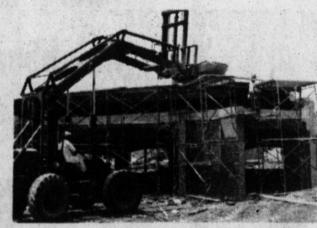


Carl McCaslin

our job is to supply our community with dependable low cost electric energy.

at sps

we do our job . . . and a lot more.



At Southwestern Public Service, our job is to supply you with dependable low cost electric energy. At Southwestern Public Service we do our job . . . and a lot more. We know this area needs industry to grow so we actively inbusiness. We work with our communities on research data, industrial team training seminars, community better-ment programs and much more. We do more than just our ob because we really care about the growth of this area



Broken Bowl

Big T Pump Co. assistant manager Ken Glenn is repairing a bowl unit, which draws water to the surface. Big T is the largest drilling company in Deaf Smith County and has operations in Dalhart, Friona and Dimmitt.

We are proud to be a part of the ever expanding **Agri-Industry of progressive Deaf Smith County.** 

We Salute Hereford's Agri-Business - a leader in Texas and the Nation.



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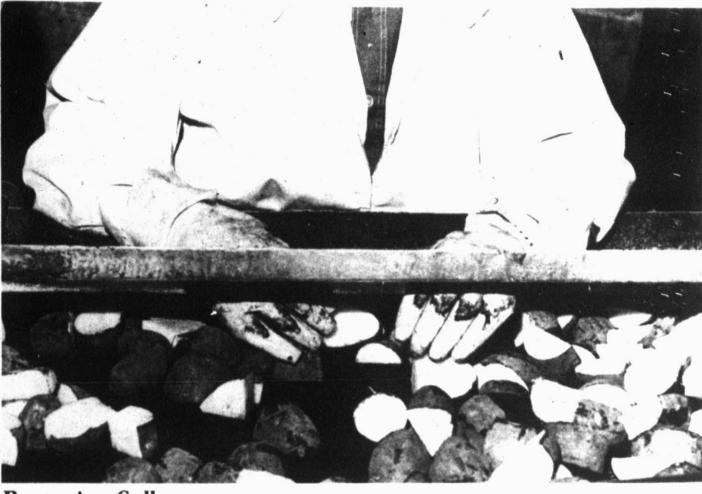
Hereford

# Produce Sheds Keep Hereford Area Prosperous



Aerial View of Shed

E.C. Reinauer & Sons...one of the area's largest produce companies as seen from the air.



Removing Culls

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Produce, like the potato, is big business in Deaf Smith County. Removing culls as the cuts of potatoes are prepared for planting, produce

companies are in the early stages of readying this year's crop. The potato season runs March through August.

Deaf Smith County's reputation as the salad bowl of the state is due mostly to the booming vegetable production industry which is evidence in the Hereford area's numerous packing

Potatoes, onions, and to a lesser extent carrots and lettuce provide the specialties for firms such as Barrett-Fisher Company, E.C. Reinauer and Sons. Howard Gault Company and Colville & Wilson Inc.

Barrett-Fisher Co., with owners Dick Barrett and Wes Fisher, packages mostly potatoes and employs around 100 people during the peak of the growing and harvesting season.

Work for local packing companies begins around March 1 with cuttings of potatoes being processed and readied for planting. Planning its harvest to coincide with market needs gives the growers and packing operators the best possible price for their product, Fisher

The heaviest season for potatoes grown on 11,000 acres in Deaf Smith County is the last of June through August. Gross sales of the potatoes and the estimated average of 5,000 acres of onions will pass the \$25 million mark this year in the county, according to

Onions, a secondary product of Barrett-Fisher, are still productive for the sheds, but incure a larger overhead cost since all planting and harvesting must be done by hand

Bringing potatoes from as far away as Curry N.M., the centralized location of the packing sheds on New York Ave. allows the wide range of growing area for the local sheds.

The entire process of planting. growing and harvesting of the vegetables, as well as packing, selling and shipping of the products allow the companies to know the amount of each product being grown and how much to expect in the market. Although Barrett-Fisher grows about 25 percent of its own vegetables on its own land. the majority of the business in conducted with individual growers on a

The procedure of processing the potatoes once they reach the sheds, is handled almost entirely by machines. Workers hand pick and throw out the culls or unusable potatoes in the grading process. According to Fisher, the packaging of fresh vegetables is now refined to the point where a certain amount of potatoes will make up a specific weight.

"The recent development of sizing machines allow the use of a packing process that will put, say 90 potatoes in a 90 pound box." Fisher said. "This will allow the buyer to know that the potatoes will all be nearly the same size, which is important to places such as a restaurant

Where once the entire system -loading, unloading, sizing, washing, grading and packaging -- was completed by hand, it is all automated now with the exception of the grading.' Fisher said.

The potatoes, graded No. 1 and No. 2 according to size and shape, include both red and white varieties.

The onion season which starts at about the same time as potatoes, has a harvest starting about the first of July and continuing usually through August. depending on the amount of acres and the market needs. Success is based on the freshness of the products and consumer needs. Speed is of the essence in the produce business. Fisher

Growing nearly half of their own produce, E.C. Reinauer and Sons ship potatoes, onions and lettuce out of the Hereford area from their location on W. Highway 60.

In the Hereford area since 1957 and in their present warehouse since 1970, the Reinauers grow 40 percent of their potatoes, and half of their onions and lettuce. Plans for the present season are to plant 1,000 acres of potatoes, 300

acres of onions and 250 acres of lettuce. Employing seven people on a fulltime basis the company utilizes 250 during the peak growing and shipping seasons.

With the majority of the lettuce crop for the United States grown in California, most of the leaf vegetable grown by Reinauer and Sons is shipped to the northeastern U.S., with only about five percent staying in Texas.

ECR Corporation, another venture of the Reinauer family, is the farming arm of the business, raising cattle and vegetables and fruit in the Rio Grande Valley.

Not satisfied with just the standard three vegetables of the area, the Reinauers are starting to grow other crops such as peppers and chilis as marketable items, according to Bud Snyder, of the firm.

The growing of lettuce extends the time that shipping continues, with the main season for the crop being the latter part of September through October and at times into November, depending on

Potatoes, as with all of the other packing sheds in the area will be processed by machines, but the onions and lettuce are harvested by hand, with

the lettuce packed in the fields. The oldest produce company in Hereford, Howard Gault Company, has been serving the area produce farmers since 1942, packing potatoes, onions

and, until 1972, lettuce. According to Gault, the company plans on harvesting around 1,000 acres of potatoes and 300 acres of onions on a participation and contract basis with other farmers.

The produce company employs around 60 people during the peak of the growing season, with five employees the year round.

Taking advantage of the sandy soils of the counties of Curry and Roosevelt in New Mexico, the Gault growers raise most of the crop there and in Deaf Smith

Along with the produce companies in the area, the Gault company is utilizing mechanical processing systems for packing the potatoes, because of its preciseness in operation and the ability to handle more produce.

In business since 1965, Colville and Wilson Co. processes and grow only potatoes from an area which includes Deaf Smith, Lamb and Castro counties.

Once handling onions, carrots and lettuce the demands that labor have put on the production costs have eliminated those vegetables from the local shed. Now, according to co-owner Ed Wilson, Jr. Colville and Wilson grows 50 percent of its own product and go on a contract basis with the other half.

Originally Jack Renfro Produce Company, Colville (Jack) and Wilson bought out the Renfros in 1965. incorporating the business. With other produce sheds located in Munday. Texas, and Eakly, Oklahoma the locally-based company stays in business

During the peak production season late June through August -- the firm employs 75 people. Using automated equipment to handle the potatoes, the workers handle the loading of processed potatoes on trucks and trains bound for

With a yield of 200 to 250 hundred pound sacks per acre for potatoes, the local produce companies have had up to 350 cwt. per acre.

Onions, measured in 50-pound allotment, average 500 sacks for early vegetables and around 750 to 800 sacks for hybrid onions.

# Diel Tackles Small Jobs Too

There is not a job too small for Jake Diel Dirt and Paving Contractors--since it is the small job that got him to where he is. Jake Diel wants to keep that

Starting in 1959 in Muleshoe with one bulldozer. Diel has had his business grow to its present size of 150 employees in three locations. With the headquarters in Hereford, and more than 50 percent of his business having to do with contracts with the state and federal governments. Diel will still accept a job

Company

Creates

Concrete

Taking sand and gravel from

the Canadian riverbed, cement

from Amarillo and water.

Crowe-Guilde Incorporated pro-

duces 15,000 cubic yards of

concrete each year, in its

Hereford plant located on U.S.

Using three trucks and seven

employees, the company de-

livers the finished product to

area builders and individuals for

Other products from Crowe

Guilde include raw sand and

gravel, lightweight building

blocks, metal doors and

windows and various building

tools relating to the concrete

In the present location since

1952, the company prides itself

on serving their customers with

a quality product. Even when

the building was destroyed by

the tornado in 1971, the plant

was rebuilt and continues to

According to plant manager

R.L. Layman the most expen-

sive product is white portland

cement, with a present price of

\$10.90 for a 100-pound bag.

Along with the white portland,

regular portland and redi-mix

cements and concrete are also

offer the staple products.

\$37.25 a cubic yard.

Highway 60.

industry.

to resurface a driveway for an

An example of Diel's federal contract business is Highway 70 between Springlake and Olton, a \$1.9 million job.

At the same time a crew is working on resurfacing a small parking lot for a local business. about a \$300 job.

When Jake Diel Construction has won the bid to do a job, everything is handled by his own people. This includes any

necessary, and all work until the actual completion of the project.

In the case of a federal job, government guidelines must be taken into consideration, along with working with the state highway department.

The largest is the crushing crew, which consists of 12 people. Others include asphaltpaying, hot mix, blade and sub-grade crews.

preliminary engineering if of the highway between Canyon divided into several crews.

Diel employees.

year, the company paid out \$1.2 three years. million in payroll.

Moving to Hereford in 1970, the first order of business was building feedlots. Now most of the work in the company is in highway building of resurfac-

The recent construction of a Hereford location, 40 of those

the company is growing. A multimillion operation last particularly in the last two to

> An area enabling costs to stay at a minimum is being able to mine its own cleche, and the company manufactures everything it uses with the exception of the asphalt, cement and lime.

The key to growth, according Of the 50 employees in the to Al Johnson, Hereford office manager, is to stay diversified median guard and resurfacing work in the field with these and to remember that "we are

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We're proud of the job you are doing! We Salute you during Texas Industrial Week **April 1 - 7** 





**North Hiway 385** Hereford, Texas 364-1155

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