

The Hereford Brand

Vol. 6

HEREFORD, TEXAS, APRIL 6, 1906

No. 8

1 1-2 INCH RAINFALL IN THIS SECTION TUESDAY AND WEDNESDAY

IS IT NOT A FACT THAT THE BEST VALUES IN MERCHANDISE ARE FOUND AT MOUNT & WILLIAMS'?

Is it not a fact that you will find the most complete and up-to-date stock of high-class merchandise at Mount & Williams? You are invited to carefully investigate our stock and prices before you buy. If you need Dry Goods, come to see us. Our stock is large and complete. Our line of Dress Goods is new and up-to-date. If you need Hats, ladies', misses' or children's, you will find we have the latest and nobbiest of the season and at prices that will save you money. All kinds of Laces and Embroideries at lowest prices. A large and complete stock of Patterns and Fashion Plates just received. Patterns, 10c. Our stock of footwear for men, women and children in high and low quarters can't be beat. We have the latest and best. If you need Clothes, the Sterling Brand leads in quality, style and fit. Our stock is complete; men's boys' or children's. Men's and boys' Hats, all styles, Star or Stetson, none better; a test will prove our statement. See our line of dress and work Shirts. We give you the best and save you money. We can fit you out from head to foot with such goods as will please you in price, quality, style and fit. We will sell you goods that we can recommend and goods that will stand the test. Don't fail to investigate our stock. We have some Army Duck Suits for \$2.50 that are neat and servicable.

SPECIALS

75 pairs women's and children's Slippers, worth from \$1 to \$2.50, your choice for

75c.

100 women's and children's Hats, worth from \$1 to \$3.50 each, choice

50c.

Also special price on men's and boys' gloves.

Overshoes at COST

YOURS RESPECTFULLY

MOUNT & WILLIAMS

A Deserved Promotion.

We learn that Dr. Albert J. Caldwell, the Amarillo specialist, has been appointed by the authorities of the Denver Road as their surgeon oculist and aurist on the line from Childress to Texline, almost one third the company's line.

Judging from the reputation which Dr. Caldwell is making, we naturally conclude that he understands his business in diseases of the ear, eye, nose or throat.

Millinery Sale.

Elsewhere in this issue, we call the attention of our readers to the millinery sale at the Hereford Studio millinery. The Misses Johnsons intend closing out their stock and wisely adopted the method of printers' ink to do the work.

Jewelry Repairing.

If your watch, clock or anything in the jewelry line needs repairing, bring it to us. We will do the work on short notice and according to the best approved methods. Off
VANNOY & RAY.

Notice to Farmers.

I have a large supply of the best grades of seed oats, barley and speltz on hand and shall be glad to supply your wants in these lines.
2tf C. C. FERGUSON.

HOME WEDDING.

Marriage of Mr. K. M. Perkins and Miss Grace Ferguson.

A beautiful, quiet wedding was solemnized at the home of Mr. and Mrs. J. J. Ferguson, on South Kentucky street, yesterday, when their youngest daughter, Grace Lenore, became the wife of Mr. Rolla Marshall Perkins, of Waco, Nebraska.

At the appointed hour, high noon, Mrs. Grant Crawford began the wedding march, and the bride and groom entered the parlor, preceded by the young nephew and niece of the bride, Lynn and Lucile Shepard, of Arrow Rock, Mo.

The Rev. Dr. Fuller then stepped forward and in his own beautiful, solemn and impressive manner pronounced the words that made them husband and wife.

The bride and young bridesmaid were both beautiful in white cloth, the bride carrying an exquisite bouquet of white roses, and her little bridesmaid pink and white carnations.

The parlor and dining room were decorated with smilax, pink and white carnations, and potted plants.

After congratulations and good wishes were offered, the guests were invited to the dining room, where an elegant luncheon of cold meats, pickles, olives, ice cream, cake, nabisco wafers and coffee was served.

Perhaps no young lady has ever grown up in this community more loved and admired than Grace Ferguson. Beautiful, winning and considerate of others, she made a friend of every acquaintance.

Mr. Perkins, into whose care she has given her future happiness, is a young man of exemplary habits, honorable, energetic, and of excellent business ability. With such a companion the Democrat predicts for them a great measure of success in life.

A number of beautiful presents testified the love and regard in which

both are held by their friends.

The ceremony was witnessed by only the immediate relatives of the family—Col. and Mrs. J. D. Crawford, Mr. and Mrs. Grant Crawford and son, Mr. and Mrs. Logan Thomas, Mrs. Nannie Westlake and Misses Elizabeth Parberry and Amy White, of this city; Mr. and Mrs. Jno. E. Ferguson, of Hereford, Texas, and Mrs. F. O. Shepard, son and daughter, of Arrow Rock, Missouri.

The young couple were accompanied to the station by a few of their intimate friends, where they took the 2:30 Missouri Pacific train for their future home.—Sedalia (Mo.) Democrat.

The bride named in the above clipping is a sister of Judge Jno. E. and C. C. Ferguson, and as was seen, Judge Ferguson and wife were present at the marriage ceremony.

Largest of the Kind.

The BRAND has this week been engaged in printing seven thousand twenty-two-page booklets for the J. P. Snyder Land Co. They contain valuable facts about Texas, with special emphasis on the part designated as the Panhandle, and will doubtless produce pleasing results in inducing home-seekers to come to the Hereford country.

This is the largest order of the kind this office has ever turned out, hence we feel quite proud of it.

Notice.

All those owing the SINGER SEWING MACHINE Co., either lease or note will kindly call at my store and settle same.

RALPH BARNETT.

For Trade.

New broadcast binder for a good horse. See Byrle Elliston at Arthur & Elliston's meat market. 8tf

Stockmen's Convention.

Many of our local stockmen are looking forward with pleasure to the occasion of the Panhandle Stockmen's Convention which will meet in Amarillo on April 17, 18 and 19th. These will be three very important days for both the ranchman and stock-farmer and every one who goes will doubtless find his time well spent.

The cattle industry is still and will continue to be one of the leading occupations of West Texas, hence much good is to be derived from the annual meeting together of the most successful men who are engaged in the business.

Woman's Home Companion.

You will greatly aid the Methodist ladies by subscribing for the Woman's Home Companion at their Easter Sale at Snyder and Co's. land office, April 13th and 14th. You can also get the current issue of The Companion at their stand and beautiful poster and magnificent pictures. They'll appreciate your patronage in their sale of various articles.

Will Build Residence.

J. L. Fuqua this week purchased a block of city property in Northwest Hereford from the Western Union Land Co., which he is having fenced and otherwise improved and will at an early date build on it a modern six-room residence.

Public Notice.

Dr. Harrison, the dentist, will be absent from his office Monday's and Tuesday's of each week. 43-tf

List Your Lands.

If you want your lands to move list them with the 51-tf
HEREFORD REALTY CO.

Meet Saturday, April 7th.



Hereford Lodge No. 849, A. F. & A. M. will hold next Stated Meeting, Saturday Evening, April 7th, L. A. SIMPSON, W. M. C. B. GOOGER, Secty.

Fruit Not Killed.

It was reported and generally believed that the freeze of last week had killed the fruit crop but subsequent investigations show that such was not the case. While it was destroyed to some extent, yet there is found to be remaining a considerable amount of fruit. It is not yet known to what extent the light freeze of Wednesday got in its work. At any rate, from the reports which come from the various fruit belts of the state, we seem to have as promising fruit prospects as any of them.

Fifty Years the Standard

DR.

PRICE'S CREAM BAKING POWDER

A Cream of Tartar Powder
Made From Grapes
No Alum

Agent for
Troy Steam Laundry
Amarillo, Texas

Leave bundle at Bassham's Barber Shop. Basket leaves every Wednesday.

THE LAUNDRY THAT SATISFIES

TO THE FARMERS AND RANCHMEN OF THE PANHANDLE

We wish to say that we are better prepared this year than ever before to supply your wants. It has always been the first consideration with us to give our customers the highest qualities and best values at reasonable prices. Our long experience in business on the Plains has enabled us to select the best and most suitable lines of Farm Implements, Windmills and Vehicles for good and satisfactory use to all. We cordially invite you to call and inspect our large and complete line of farming tools, consisting of all implements necessary to assist you in making good crops. We have the P & O FARMERS SUCCESS SULKY (and a better plow was never made); THE FAMOUS EASY RUNNING GOODENOUGH SULKY PLOWS; KATYDID ROD PLOWS; CANTON DISC HARROW, in the sizes 16, 18 and 20 inch disc; DRAG HARROWS, in 50 and 60 tooth sizes; THE MOLINE DISC PLOWS, the only disc plow that has been a complete success on the Plains; THE VICTOR BALANCE FRAME CULTIVATORS; P & O RIDING CHAIN DRIVE LISTERS; ONE and TWO ROW RIDING CORN PLANTERS; P & O WALKING PLOWS; GEORGIA STOCKS, and a complete line of Plow Shares and Extras. We sell the BAIN WAGONS; MITCHELL WAGONS; P & O and ENTERPRISE BUGGIES; WAGON, BUGGY and PLOW HARNESS, THE CELEBRATED ECLIPSE WINDMILLS, THE mill that runs when you need water; BAKER PERFECT GALVANIZED and PAINTED WIRE. It is a source of constant pleasure to us to show and price our goods to all. OUR PLEASED and PROSPEROUS CUSTOMERS are standing advertisements of the value and quality that we mete to everyone. Ever ready to serve you. :: :: :: :: :: :: ::

WE ARE SINCERELY YOURS

STRINGFELLOW-HUME HARDWARE COMPANY

Sad Ending.

One of the saddest tragedies of recent years was enacted on the south bound Pecos Valley train on Friday night of last week a short way from Portales in which conductor Frank B. Curtis was shot and almost instantly killed by the Newsagent, Price. It is reported that the newsagent had been disrespectful to some of the lady passengers on the train which conduct was reported to Mr. Curtis, who reproved the offender. The result was a personal combat, then the firing of three pistol shots which resulted as given above.

The newsagent was taken in charge by a deputy sheriff of Roosevelt County who happened to be on board. The train pulled to Elida where the flagman received orders to take the train into Roswell, to which place the prisoner was taken for safe keeping, being returned to Portales on the following day where he was landed in jail to await the action of the grand jury of that county.

Mr. Curtis had been on this road for a number of years and has many friends all along the line who deeply regret the sad affair.

Well Drilling Notice.

We wish to notify the citizens of Deaf Smith and Castro Counties that our well-drilling outfit is now in first class condition and we can sink your deep well on short notice. Give us a chance to figure your job. Leave orders at Stringfellow-Hume, Hereford or Laird-Herring, Bovina. Telephone Boom line. 5tf

P. C. PYLANT & SONS,
Boom, Texas.

Nice line of silverware and cut glass at the jewelry store. 2tf

Want it to Stop.

Ofttimes in the past three years, we have heard of Panhandle people praying for rain, and as a usual thing it requires a good deal of moisture to satisfy the average Panhandler; but from what we are able to see and hear, the continued rains of the past two weeks have been rather too copious for the vast majority of us. Especially have the stockmen been made to wear long faces on account of the heavy, cold rains of this week. While we have failed to hear of but few cattle dying, yet it is conceded that much damage has resulted to the live-stock interests.

As to the farming interests it is hardly probable that too much rain will fall at this season of the year; yet everyone would now be glad to see a month's pretty weather so that farmers may finish sowing oats and prepare for planting other crops.

Counterfeiting the Genuine.

Foley & Co., Chicago, originated Honey and Tar as a throat and lung remedy, and on account of the great merit and popularity of Foley's Honey and Tar many imitations are offered for the genuine. These worthless imitations have similar sounding names. Beware of them. The genuine Foley's Honey and Tar is in a yellow package. Ask for it and refuse any substitute. It is the best remedy for coughs and colds. T. M. Coulson.

Notice to the Public.

Notice is hereby given that I will not be responsible or liable in any way for the acts of Mrs. J. G. Callens from this date forward. 5-4t
Signed J. G. CALLENS.
Wall Paper—E. B. Black. 44

W. H. M. Society.

CHINESE AND JAPANESE.

The Pacific Coast work carried on by the Woman's Home Mission Society includes three Japanese night schools and one Chinese night school.

The Japanese schools are located in San Francisco, Alameda and Oakland, California. Houses for the school work are rented. The teachers not being conversant with the language makes it necessary for the work to be done in greater part through an interpreter.

The Japanese pastor, Rev. N. Yauagivara is an invaluable aid to the work. He preaches in all the three places, holds Bible classes and sometimes does service as an interpreter. The Japanese students, as a rule are polite, studious and fond of music.

Our Chinese night school is in Los Angeles. Progress is slower than with the Japanese, but converts are gained occasionally and the work is growing. One last year's convert, Woo Fong On, has returned to "wake up" China and to work especially for the salvation of his aged mother.

OUR EASTER SALE.

On Friday and Saturday of next week, April 13th and 14th, an easter sale of handkerchiefs, bonnets, pictures, candy, pop-corn balls, easter egg, and novelties, cakes and home-made bread will be had by the local auxiliary. Subscriptions to the Woman's Home Companion and numbers of the current issue sold on these dates.

OUR FIRST LECTURE.

Next Saturday evening, April 7th, Hon. D. W. Fisher of Canadian will be heard at the Methodist church. Subject, "Sunshine and Shadow" or "From Dawn till Dusk." PRESS SUPT.

Canadian Dry.

The prohibition election held at Canadian in Hemphill County on last Saturday resulted in a victory for the pros by a large majority. Hemphill had been a prohibition county for two years and the recent election was held at the instigation of the antis.

Prohibition is certainly a winning card in West Texas, there being now only two or three wet counties in this division of the state.

Give Attention.

Are you interested in repapering your house? If so, let me make you a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford.

C. M. MCGHEE next door to BRAND office. 5tf

Ladies! The Hereford Mercantile Co. has just received a new line of shirt waists. 6tf

Presbyterian Church.

The Bible School opens at 10 a. m. The school contributed \$13.28 on last Sabbath toward the relief of the famine sufferers in north Japan.

"The Crucifixion of Christ" is the subject of the morning discourse, which will be followed by the sacrament of the Lord's Supper.

The annual congregational meeting will occur at the close of the day service.

Christian Endeavor meeting at 4 p. m. Leader—G. M. Suggs.

Evening service at 8 o'clock. Topic—"The Reasonableness of the Resurrection."

All are invited to these services. WM. G. KEIR, Minister.

Clears the Complexion.

Orino Laxative Fruit Syrup stimulates the liver and thoroughly cleanses the system and clears the complexion of pimples and blotches. It is the best laxative for women and children as it is mild and pleasant, and does not gripe or sicken. Orino is much superior to pills, aperient waters and all ordinary cathartics as it does not irritate the stomach and bowels.

A Box of Monkeys.

On Friday evening, April 13, the Oratory Class at the college will give a recital in the college chapel.

The program will consist of readings and a two act farce, entitled "A Box of Monkeys." Admission 25 cents.

An Explanation.

I made some collections stating that I had sold out, but the trade failed to materialize.

O. F. SMITH.

Teachers in Session.

The Panhandle Teachers are in session today and tomorrow at Amarillo, the teachers of both the college and public school-being in attendance.

An important question which will be settled at this meeting is the location of the Summer Normal which, it is conceded by most of the teachers over the district, will be located at Hereford. At any rate, a strong pull will be made for it by Prof. Hawkins and Elliott and their assistants.

Hereford is especially fond of teachers and is exceedingly anxious to welcome the mind trainers of the Panhandle within her gates in the coming session of their Summer Normal.

Assistant Cashier.

At a recent meeting of the directors of the Western National Bank, Frank W. Wilson who had held the position of bookkeeper in that institution for the last several months was elected to the place of Assistant Cashier, the change being made necessary by the increased volume of work which was falling to the cashier.

Mr. Wilson is a young man of excellent habits and good business qualifications and-deserves every bit of the increased honor and responsibility which the new place carries with it. We are glad to note his promotion.

Horses for Sale.

I have several head of good horses which I am offering for sale at a bargain. See them at my wagon yard. 2tf

C. C. FERGUSON.

NEW GOODS

We are constantly improving our stock by getting in new styles, better goods and selling them for less money.

Big stock of all kinds of Baskets—just what you have been wanting.

Straw Matting stock is complete. Extra good Matting for 25c.

Art Rugs are selling fast—at low prices.

The grandest line of Portiers and Lace Curtains ever shown in our city. See them. Prices right.

Spring time is when you need a good machine. The White is "King." Buy a life time guaranteed machine for \$18.75 cash.

Our Queensware stock is varied. We show a full line. When in need call on us. We make the price.

Our stock of Wall Paper is the best you find any place and at one-half the price you pay elsewhere.

YOURS FOR A FAIR DEAL

E. B. BLACK

FURNITURE DEALER AND UNDERUAKER

Why You Should Come to the

Imperial Valley

1. Because the soil is the richest and most productive in the world.
2. Because it is irrigated by the inexhaustible, fertilizing waters of the Colorado River.
3. Because there are twelve months of sunshine the year round and the growing season is continuous.
4. Because it is the best stock country, the best fruit country, the best and earliest vegetable and cantaloupe country.
5. Because the healthfulness of the climate is unexcelled.
6. Because if you have money no better field of investment is open to you; if you are poor here is the "chance of your life time."

Why you should see Fuller & Aten El Centro, California, before buying

Because they are located in the central and best portion of this Wonderful Valley and can show you its choicest bargains and you will be certain of a square deal.

FULLER & ATEN

EL CENTRO, CALIFORNIA

G. A. F. PARKER,
President

J. L. SMITH,
Vice-President

ROSS W. DAVIS,
Cashier

Capital Stock \$50,000.00

Surplus and Profits \$16,655.02

CONDENSED STATEMENT OF

THE WESTERN NATIONAL BANK
OF HEREFORD, TEXAS

At the close of business, March 14th, 1906

Loans and Overdrafts	\$222,819.13
U. S. Bonds and Premiums	51,500.00
Banking House and Fixtures	5,600.00
Other Real Estate Owned	NONE
Redemption Fund	2,500.00
CASH AND EXCHANGE	119,782.28
	<u>\$402,201.41</u>

Capital Stock	\$ 50,000.00
Surplus and Profits (net)	16,655.02
Circulation	50,000.00
Re-Discounts	NONE
DEPOSITS:	
Individual	285,420.11
Banks	126.28
	<u>285,546.39</u>
	<u>\$402,201.41</u>

THIS BANK OPENED FOR BUSINESS JULY 1, 1903

Deposits, January 1st, 1904	\$51,300.62	Deposits, July 1st, 1905	\$104,628.68
Deposits, July 1st, 1904	\$55,959.21	Deposits, January 1st, 1906	\$220,466.42
Deposits, January 1st, 1905	\$90,016.08	Deposits now	\$285,546.39

BOARD OF DIRECTORS

G. A. F. PARKER, ROSS W. DAVIS, J. L. SMITH, W. S. HIGGINS, G. R. HAY

Firmly believing this country will eventually be a strictly farming country, The Western National Bank has always made a special effort to accommodate the farmers and men of small means.

The big ranchman will have to move on but the small farmer is here to stay.

As our statement shows, the people have shown their appreciation of our policy by giving us a large share of their business.

We appreciate this generous patronage, and as our ability increases, we will endeavor to give the people better service.

The Western National Bank is always glad to make small loans.

The Western National Bank has never made a bad loan.

The Western National Bank confines its business to banking.

By being both liberal and conservative we are able to extend to our customers ample accommodations.

G. A. F. PARKER, President
ROSS W. DAVIS, Cashier

DWARF MILO MAIZE

Interesting Facts about the Culture and Harvesting of the King of Forage Crops.

That the time of year for the planting of the usual Panhandle crops is now near at hand we reproduce below a discussion of facts pertaining to Dwarf Milo Maize, written by J. J. Edgerton for Farm & Ranch. We believe that if the farmers of this and adjoining counties will follow up the plans as herein outlined, a decided increase in the production of all the forages will be witnessed, for the same principle will apply to them all:

"One of the best crops for West Texas is the Dwarf Yellow Milo, commonly called maize. While this crop is already held in high esteem throughout this part of the state, it would be of much greater value, and consequently appreciated at more nearly its real worth were it more generally grown, harvested and cared for as it should be. By reason of the fact that it is not generally handled properly, the full value of this important crop has not been generally discovered.

I find the impression to be very general throughout this territory that the Milo is of no value, except as a grain crop. Nearly all of those who have raised it, will tell you that the stock will not eat the fodder portion of this crop. On investigating the cause of this impression, I found that it is the general practice, to plant this crop moderately thin, in order to get a large head of grain. Then, the ground often being in a more or less unfavorable condition, some of the seeds fail to grow, which further depletes the stand. This results in a coarse stalk, which is more woody and less relished than a smaller one. In addition, either for convenience, or in a belief that it is necessary for the sake of the grain, this crop is usually allowed to get entirely ripe before it is cut. This reduces the quantity as well as the quality of the roughness secured.

Any crop loses a large part of its value as a forage crop if allowed to become ripe before it is cut. The deterioration as ripeness approaches, is much more rapid with some crops than with others. The Dwarf Milo belongs to the former class, and Kaffir corn to the latter. The leaves of the Milo dry up very rapidly and begin to drop early, as ripeness approaches. If allowed to stand until it is ripe, the stalks become woody, the leaves become dry and tasteless, and a large part of them are lost altogether.

It is a mistake to think that the grain crop will be improved by leaving the Milo until it is ripe. Just as much grain will be secured if the crop is cut at the proper time, when the grain is just passing out of the dough state; in fact, the chances are in favor of a greater yield if cut at this time, as there is less shattering than when fully ripe. Cut at this stage, the fodder is green and in good condition, and the stock will

be as fond of it as other kinds of roughage. Some second growth Milo that we cut last season when in the bloom, made the very finest of hay; every bit of the stalk being eaten without discrimination. In feeding the bundle maize to our horses and mules, it was noticeable that they would often pick up a bunch of stalks by the middle and chew down the whole thing, not stopping to hunt out the heads at all.

If the crop is to be headed, and especially if this is to be done by hand, as is often the case, it is quite important that the heads be of good size. If the crop is to be threshed, the objection to small heads is removed. The additional objection usually urged, that a large head is essential to a good yield of grain, is not borne out by observation and test, so far as made in this locality. In our planting tests the past season, the thickest planting gave the largest yield of grain. In threshing Milo, from large fields, it was also observed that thick planting, with the resultant small heads, turned out more grain to the acre than the thinner stands with the larger heads. This is contrary to what one would expect from the action of most other crops, from general principles, and from the appearance of the crop before cutting, but we cannot get around the facts of the actual yields.

This quality of yielding more grain from thick seeding, is a very important one as it enables the highest quality of forage to be grown without detracting from the yield of the grain. While this crop is comparatively a new one in this country, and but little experimental work has been done in the feeding of it, the indications are that the grain is a most excellent feed for the fattening of stock. It is not of a constipating nature like Kaffir corn, has, in fact, a very good action on the bowels. It has just enough laxativeness to keep the bowels acting freely all the time.

In this crop, the people of West Texas have something that can be depended upon to make a fair yield of both grain and forage, practically every year, if the land is properly prepared and the crop well tended. If in addition, the crop is cut at the proper time, and cared for in good shape, the grain and roughage will both make most excellent feed. Those who wish a grain for the feeding of hogs, or other stock, will do well to devote their attention to the Dwarf Milo rather than try to grow Indian corn."

Trustee Election.

Tomorrow is the day on which public school trustees will be elected throughout the state of Texas, two trustees to be chosen in each district. This being a very important election every qualified voter in Deaf Smith and Castro Counties should cast his vote for the man who he thinks will best look after the interests of the schools.

T. J. Graves, the present trustee for the Hereford school, will hold over another year.

We Must Lead in the Sale of COAL, GRAIN, FUEL OIL, HAY, POSTS

Seed Oats, Millet, Cotton Seed, Sorghum, June Corn

WE SHALL ALWAYS BE GLAD TO HAVE YOU FIGURE WITH US WHEN IN NEED OF ANYTHING IN OUR LINE WHETHER YOU BUY OR NOT :-: :-: :-: :-:

YOURS FOR BUSINESS

WILL H. HINES

Dissolution Notice.

Notice is hereby given that the partnership for real estate business existing between W. P. Barton and B. W. Miller, in Hereford, Texas, under the firm name of Barton, Miller & Co., terminated by agreement on January first, 1906, at which time W. P. Barton sold his interest in said business to W. B. Boyd, since which time the said Miller and Boyd have carried on the same business in the name of the original firm; but which latter firm have this day by mutual agreement dissolved partnership, and any outstanding obligations due said firm may be paid to either member, who is authorized to receipt for the same.

Dated at Hereford, Texas, this the fifteenth day of March, 1906.

W. P. BARTON,
By S. J. DODSON,
Atty. for W. P. Barton.
B. W. MILLER,
W. B. BOYD.

54t

Gradual Improvements.

Each time we visit Bovina, we can see a marked improvement in the town. Not only are new residences being erected, but splendid improvements are being made in the business district, chief among which is the erection of a new and commodious livery stable by P. D. Mersfelder, such as is not usually found in so small a town. However, Mr. Mersfelder keeps an outfit equal to the best and enjoys a business which would do credit to a town many times the size of Bovina. Should these improvements, together with the rapid settlement of the country, keep up for a few months longer, Bovina will enjoy the distinction of being the county seat of Farmer county.

Write or visit "your Uncle Fuller" and your Friend Ira Aten.

They can sell you irrigated lands in the Famous Imperial Valley, with perpetual water rights, at from \$25.00 to \$50.00 per acre. These lands are subject to "INTENSIFIED FARMING" and will more than pay purchase price with one crop.

FULLER & ATEN, Land Agents,
6-4t El Centro California.

A Big Turkey Ranch.

John Brazil, superintendent of the American Cement Plaster mill, has started a big turkey ranch on the Talbott place, four miles northwest of town. Mr. Brazil has probably decided upon the best place in Hardeman county, and realizes there is far more money in turkeys than cattle.—Tribune Chief.

Paper Hanging.

For first class paper hanging you should see Comer Brothers. We have had long experience in the business and guarantee every piece of work we do. Telephone 355.
3tf COMER BROTHERS.

NOTICE

One of our firm is the least groceryman in town, but we get our Salt, Flour and Feed Stuffs by the car load. We do our own work and own our own building. Therefore, we defy competition. Give us a trial :-: :-:

BARNARD & CO.

THE OLD HOME

How About That Trip This Year?

We are ready to quote the rates that will make the trip possible. Haven't the time? Well, write your friends in the east to come and see YOU. Home-seeker rate of 75 per cent of the one way rate for the round trip is in effect March and April 1906. You know what the SANTA FE is. Ask for a ticket via that route. :-: :-: :-: :-:

D. L. MEYERS, Traffic Manager
Pecos Valley Lines and Southern Kansas
Railway Co. of Texas
AMARILLO, TEXAS

Diamond K Flour

There is none better. This high-patent Flour is manufactured at Kingman, Kansas, from the best Kansas hard wheat and every sack is guaranteed to give perfect satisfaction. If you will try it once you will use no other brand. Call for the Diamond K, sold only by :-: :-: :-: :-:

E. B. ORR, THE CORNER
GROCERYMAN
HEREFORD, TEXAS

TO DELICATE WOMEN

You will never get well and strong, bright, happy, hearty and free from pain, until you build up your constitution with a nerve refreshing, blood-making tonic, like

Wine of Cardui
It Makes Pale Cheeks Pink

It is a pure, harmless, medicinal tonic, made from vegetable ingredients, which relieve female pain and distress, such as headache, backache, bowel ache, dizziness, chills, scanty or profuse menstruation, dragging down pains, etc.

It is a building, strength-making medicine for women, the only medicine that is certain to do you good. Try it.

Sold by every druggist in \$1.00 bottles.

WRITE US A LETTER

freely and frankly, in strictest confidence, telling us all your symptoms and troubles. We will send free advice (in plain sealed envelope), how to cure them. Address: Ladies' Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.

"YOU ARE FRIENDS

of mine," writes Mrs. F. L. Jones, of Gallatin, Tenn.: "For since taking Cardui I have gained 35 lbs., and am in better health than for the past 9 years. I tell my husband that Cardui is worth its weight in gold to all suffering ladies."

GARRISON BROS.

Have just received three carloads of IMPLEMENTS, WAGONS and BUGGIES. You should not fail to see our No. 30 and No. 35 NEW DEERE LISTERS and PLANTERS, DEERE DISC PLOWS and HARROWS. Also the AVERY TORNADO DISC HARROW and CULTIVATOR and Celebrated "MR. BILL" LISTER and PLANTER. We also sell the "STUDEBAKER" WAGONS, which have a reputation for long life and light draft from the Atlantic to the Pacific. Our stock of WINDMILL PIPE and CASING and WELL SUPPLIES is complete. The LEADER WINDMILL is the wood mill that will never need repainting. The "SAMSON" is the strongest steel mill built, therefore, will stand the test of the highest wind. Remember we are in a position to handle your business in anything you need in the Hardware and implement-line and will appreciate your trade. Come and see us. We always take pleasure in showing our goods.

YOURS TRULY **GARRISON BROS.**

Are you a Judicious Business Man?

If so you will not allow your property to remain uninsured. After the flames appear and sweep away your possessions, it is then too late to figure on insurance. Now is the time, and my 13 Old Line Companies are anxious to carry your risk. See me at once at the office of C. G. Witherspoon & Son.

B. H. Smith
Hereford, Texas

OUR... Livery Stable

We take pleasure in calling the public's attention to our new Livery Stable and the splendid manner in which we can now serve the people in our line. We have the best carriages and teams which money can procure. We ask you to call when we can serve you.

Yours for business
P. D. MERSELDER
Bovina, Texas

J. L. BUTT THE PAINTER

Is now located in the city and would be pleased to figure with you on painting your residence. I have painted a number of residences in Hereford and refer you to the owners as to the character of my work. Hunt me up and I will do the rest.

J. L. BUTT THE PAINTER

Cloyd-Robinson.

Henry Cloyd and Miss Celia Robinson were quietly married at the home of the bride's mother, Mrs. W. B. Robinson, in this city on last Sunday afternoon at 3:30 o'clock, Rev. Thos. S. Barcus officiating. The union of these young people comes as no surprise to their friends who had not been altogether in the dark in the matter.

Mr. and Mrs. Cloyd will be missed from Hereford social circles where they always received a hearty welcome.

While they have not yet fully decided what they will do, it is safe to say that they will either remain in Hereford or live on the ranch of the former's father near Dimmitt.

The BRAND gladly joins other friends in the usual congratulations with the additional wish that theirs may be a happy and useful life.

Easter Sale.

The Home Mission Society of the Methodist church will hold an Easter sale on Friday and Saturday, the thirteenth and fourteenth of April. They will have for sale dainty hand made handkerchiefs; sunbonnets of different styles and colors; hand painted easter eggs; an assortment of beautiful prints of the world's most famous pictures; lovely posters for framing passe partout and a booth for the sale and taking of subscriptions for the "Woman's Home Companion." This magazine is too well known to need any recommendation. A subscription to the Companion only costs one dollar a year and I am sure richly worth the money.

We hope to see all the ladies of town at our sale and hope that you will come prepared to subscribe for the Woman's Home Companion.

SEC. OF H. M. S.

Land for Sale.

2560 acres of school land for sale in Terry County, 97 cents per acre and the school fund, interest due annually at 3 per cent, proof made and complete, fenced and improved, two wells and new mills, all good agricultural land and in a block. Can be sold with cattle or without to stock the ranch and teams and tools for farm. One hundred acres in cultivation, 1/4 cash, terms on balance. Land at \$3.00 bonus. Apply to A. M. Crews, or T. L. Crews, Gomez, Texas. 3tf

Not the Laying Kind.

A few days ago a rather bashful young woman went into a Southern grocery store with some chickens to sell. She inquired the price of fowls, and at the same time put hers on the counter. The clerk didn't notice that the chickens' feet were tied, and asked her if they would lay there. She bit her handkerchief, turned her head, and said, "No, sir, they are roosters."—Ex.

SALE OF HEREFORDS.

Thoroughbred Herefords at Public Sale in Amarillo April 17, 18 and 19th.

In our catalogues of last year we made the following announcement.

"Feeling that we know the needs of the ranchmen and believing we can supply them in a way beneficial and satisfactory to all, we have decided to hold annual sales of thoroughbred cattle of the beef breeds during the meeting of the Panhandle Stockmen's Association. Our offering this year is composed of a grand lot of Herefords as were ever offered at public sale in Texas or elsewhere. It is our aim to bring these cattle to your very doors and sell them to you on their merits strictly, and at your own price, feeling assured of fair treatment at your hands. A "square deal" is all we ask. These cattle have been handled and wintered as they should be for range use. They show for themselves. The produce of these cattle will be such as the feeders of the Corn Belt will always buy."

In making our second annual sale, we can only reaffirm the above statement. This year during the annual meeting of the Panhandle Stockmen's Association, we will offer 75 bulls and 25 cows all registered Herefords and of suitable age for immediate service, from several of the best known herds in the Central West, and many of them bred in the Panhandle of Texas. The majority of this offering have been either bred in Texas or have been held here for the past year and are therefore thoroughly acclimated and consequently worth more to the buyers than those recently shipped in.

The sale will be held at the Stock Yards commencing promptly each day at 1 p. m. Tuesday, Wednesday and Thursday, April, 17-18 and 19th. Ample provisions will be made for the transportation of prospective buyers and all visitors, from the City to the Stock Yards.

We are trying to do you good, help us by your presence and bids. Col. R. E. Edmonson will officiate as Auctioneer and will be assisted by C. R. Thomas, Sect'y. of the American Hereford Association. 4tf
WESTERN STOCK YARDS CO.
Per O. H. Nelson, President.

Texico has Two.

The little town of Texico now has two banks, the latter having recently been organized by L. T. Lester, of Canyon City, and others. While we wish all these capitalists well with their investments, we are not able to understand how two banks would pay in so small a town. However, Texico is a hustling little town and is entitled to all she can get. We are glad to see those good people prosper.

Paint at Smith's drug store. 7tf

FOR...

Gents' Furnishing
Groceries
Implements
Lumber
Coal
Building Material
Cotton Seed Cake
See Us

LAIRD-HERRING MERCANTILE CO.
BOVINA, TEXAS

WATCHES, DIAMONDS, JEWELRY

We carry a large line of genuine high-grade Elgin, Waltham and Hampden Watches. We have also a select stock of Cut Glass, Silverware, Novelty Jewelry and Diamonds. We do manufacturing, designing, engraving, and all kinds of watch and jewelry repairing. We stand ready to give prompt service and render to the customer every accommodation consistent with a legitimate business.

VANNOY & RAY, Jewelers

The Hereford Meat Market

Wants your business and if fair treatment and first-class service counts for anything we will get it. Phone your orders to 107 and they will be carefully and accurately executed. Will kill for the public.

C. P. ARTHUR
PROPRIETOR

The Brand

Published Every Friday By
J. RAY & COMPANY
J. RAY, Editor

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, APRIL 6, 1906

ANNOUNCEMENTS

[All candidates for County and District
offices will be charged \$10 for announce-
ments; for precinct, \$5, payable invariably
in advance.]

For State Senator:
D. E. DECKER
J. W. VEAL
For District Judge:
J. N. BROWNING
IRA WEBSTER

Deaf Smith County.

For County Judge:
W. H. RUSSELL.
For County and District Clerk:
W. M. COGDELL.
J. H. KING.
A. J. OLIVER
J. W. ENGLISH
For Sheriff:
J. T. INMON.
E. F. CONNELL.
J. H. TURNBOW
R. W. BAIRD
For Tax Assessor:
J. W. FORD.
C. E. EDWARDS.
L. E. COBB
For County Treasurer:
BERN H. SMITH.
L. A. SIMPSON
P. R. PURCELL
CHAS. E. SMITH

Castro County

For County and District Clerk:
EDGAR S. IRELAND
For Tax Assessor:
W. S. DIXON.
For County Treasurer:
S. I. LEE
For sheriff and tax collector:
I. O. JACKSON

JUDGING from the numerous gins
which are being constructed in all
parts of the Panhandle there will be
a very large acreage planted in cot-
ton. This is as it should be for it has
been thoroughly demonstrated that
this crop can be grown quite as suc-
cessfully here as in other portions of
the state. Our farmers should
adopt the plan of securing an early
variety of seed and planting as
early as possible. Those who have
hitherto tried this method have met
with sufficient success to make them
believe that cotton should receive
its share of attention with other
West Texas crops. It is true that
this valuable staple yet has many
enemies in the western counties, but
we believe as the years come and go,
that a sufficient number of friends
will be added to the list to make
this the banner cotton-producing
section of the state.

THE heavy rains of this week
make the side-walk question a serious
one in our town. A town the size
of Hereford can't afford to overlook
the existing situation much longer.
Other towns of our population are
in advance of us in this particular.
Let's "get a move on us" and catch
up on this issue, for on the question
of tree planting, improved yards,
modern residences, schools, churches
and so forth we are doing splendidly
for our age, but the prospectors and
visitors—yes, and we, ourselves—
are not finding the wading of mud in
the middle of the road very con-
ducive to an even temper or very
satisfying to fastidious cleanliness.

THE next two enterprises for
Hereford are an ice plant and a
steam laundry. The advent of
summer makes their need more in
evidence.

A FEW more days, a little more
sunshine, and these plains will pre-
sent to the eye one vast expanse of
refreshing green.

COLLEGE NOTES

President Elliott left Thursday
afternoon for Amarillo to attend the
Panhandle Teachers' Institute. Sev-
eral other members of the faculty
will go to Amarillo Friday afternoon
in time for the Saturday session.

Mrs. Wooten, accompanied by
her mother, Mrs. Manning, arrived
Wednesday morning. Mr. and
Mrs. Wooten will remain at the
Girls' Home for the present. Mrs.
Manning will visit with them here
for sometime.

The college regrets very much to
lose Miss Jessie Wright, Miss Alice
Gillespie and Jet Fore. Miss Wright
has accepted a school near Hereford
and will teach the remainder of the
year. Miss Gillespie was called to
Vernon Sunday by the serious
illness of her sister, and will proba-
bly not return this year. Jet Fore
left Thursday for his home in Mem-
phis, where he will be engaged in
his father's employ. All three were
extremely reluctant to leave at this
time and hope to enter P. C. C.
next year.

Miss MacDiarmid whose produc-
tion of "Breezy Point" gave such
general satisfaction, is now training
a cast of characters in "A Box of
Monkeys", an attractive farce
comedy which will be presented in a
few weeks. Complete announce-
ments of cast and play will be given
in later issues.

Friday night Earl Gough's section
of the Faris Literary Society will
give its first program. The offering
is varied, and the different members
are carefully preparing their parts.
This will be the first program of the
contest between the two sections,
and will be followed in two weeks by
a program from Elmer Dameron's
section. All sessions are open to
the public.

The recital last Friday night
attracted the largest crowd which
the chapel has held this year, and
pleased the entire audience. Miss
Chapman's music students, with
solos, duets, and trios, and song by
the boys' quartette furnished most of
the program, but Miss MacDiarmid's
elocution students furnished inter-
esting numbers. Those who
heard the recital Friday night will
look forward with pleased anticipa-
tion to the final recital to be given at
the close of school.

Persons wishing to see what a
handsome dormitory is like are
respectfully invited to stay their
final judgment of the Girls' Home
for just a few days. A force of
painters is now at work and the
building is rapidly coming out from
the "ugly duckling" stage.

Notice Horse Breeders.

My fine Norman stallion will
stand at Joe Bourell's place four
miles east of Dimmitt Mondays and
Tuesdays of each week, Wednesdays
and Thursdays of each week at
Arney and Fridays and Saturdays at
home on the old J. P. Carr ranch
southeast of Nazareth. \$10 for
season. 6-4tp
BERNARD HUSEMAN, owner,
Nazareth, Texas.

Premium Offered.

We will give a premium of \$5
cash to the farmer bringing to our
office the best samples of the follow-
ing farm produce: Indian corn,
kaffir, maize, sorghum, wheat, oats,
barley and the different variety of
vegetables. Leave samples at our
office in the Webb brick building on
North Dewey Avenue. 5tf
J. P. SNYDER LAND CO.

Dairy Notice.

We can now furnish the public
with fresh milks, cream and butter
on short notice. Our wagon makes
the rounds each day. If you have
not been a regular customer of the
dairy, give us a trial and we will do
our best to please you.

Yours for fair treatment,
49-tf
LESTER WEAVER.

Court in Session.

The Deaf Smith County court this
week entered upon a three weeks'
session with civil proceedings on
jury docket.

Next week probate work will re-
ceive attention, and the non jury
docket will be on for the third and
last week.

Shoemach Cane Seed.

I have a supply of genuine shoe-
mach cane seed for sale. See
6tf
BYRLE ELLISTON.

The best hat for the price the
"Beaver" at Myrick's. 5tf

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	10,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$110,000.00
ASSETS	300,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA

This Bank is well equipped to handle all business entrusted to
its care and respectfully solicits your account



Why we Advertise Henderson Corsets

It does not pay to
advertise a poor thing

To urge, advise and recommend that you
buy some inferior article hurts us, because
you will remember the injury we have done
you—because you have a degree of confidence
in us and we cannot afford to push an unsatisfactory item. This applies to
Corsets with perhaps greater force than with any other article of wear.
And we advertise Henderson Corsets because, while the profit is small, the
satisfaction to the wearer is great, and second sales come without effort on
our part. Women know a good thing when they have tried it. This week
we have a full stock. Come and let us show them to you.

YOURS FOR SATISFACTION

HEREFORD MERCANTILE CO.



One Fare Round Trip Rate to California

Daily April 25 to May 5, limit July 31, stop-overs any-
where. Takes in San Francisco, Los Angeles, Salt Lake
City, Denver, Colorado Springs and many other interesting
cities. Via Portland in one direction \$17.50 more. Rock
Island is scenic route. Send for Golden Gate State booklets
and full details. No lower rate this year.

BIRMINGHAM and return, April 30, May 1 and 8, one fare plus
\$2, limit May 26.

ST. LOUIS and return, April 14 and 15, limit 22, one fare plus
50 cents.

HOMESEEKERS' rates to Panhandle country and Beaver County,
Tuesdays and Saturdays, limit 30 days. Stop-overs.

Latest Pattern Pullman Sleepers Free Reclining Chair Cars

Run through to CHICAGO and KANSAS CITY daily

Regarding trip anywhere, write



PHIL A. AUER,

G. P. A., C. R. I. & G.

FORT WORTH, TEXAS

Tierra Blanco Herefords

L. R. BRADLY

...BREEDER OF

Registered Hereford Cattle

Write me or call at my
ranch, situated five miles
east of Hereford, on the
Tierra Blanca river.

and Headed by Chorister, No. 93983
Ansted by Dawn, No. 122944

Will sell a quantity of young
stock either singly or in car load
Lots

BILL HEAD

Dealer in Panhandle Farms, Ranches and
HEREFORD CITY PROPERTY

We can furnish you some of the choicest bargains to be found anywhere in the west. The following affidavit shows up on what terms I propose to do business:

THE STATE OF TEXAS
County of Deaf Smith
Before me, W. H. Russell, County Judge in and for said County, State of Texas, on this day personally appeared J. W. (Bill) Head who is to me well known, and who, after being by me duly sworn, deposes and says that he is in the land business for the purpose of selling land in the Panhandle of Texas on a commission of five (5) per cent and that he positively will not sell land for any amount above the list price.

J. W. (BILL) HEAD.
Subscribed and sworn to before me this 8th day of February 1906.
W. H. RUSSELL, County Judge
Deaf Smith County, Texas.

If you have lands for sale or if you wish a bargain, see me.
BILL HEAD, THE LAND MAN
HEREFORD, TEXAS

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business

J. M. GARNER

THE GROCERYMAN

JOE CARTER ELISHA CARTER

CARTER BROTHERS

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

PANHANDLE CHRISTIAN COLLEGE

Hereford, Texas

Correlated With Texas Christian University

A thorough school for boys and girls wishing a well-rounded education. Our courses of study are complete and well arranged. The mid-winter terms begins January 1st, 1905. Won't you be one of our number?

A. C. ELLIOT, President.

"COMMON SENSE"

Everyone knows that a drink of good clear water, daily, for stock helps them. Then, in place of the old mud hole you have for your poor cows to wade into to drink from why don't you put in a tub that is guaranteed not to leak nor fall to pieces. The time is near when a mud hole on the place is sure to be a death trap for some weak animal you have, so now is the time to avoid it

FOR TANKS AND TUBS SEE

BELL & COPE

The Brand \$1 per year

640 a bargain. See L. Gough about it. 49tf

The best work shirt in the world for 50cts at Myrick's. 5tf

The best hat for the price the "Beaver" at Myrick's. 5tf

Call 81 for the best hard and soft wheat flour. Barnard & Co. 7tf

For anything in the monument line call on Wm. M. Cogdell. 7tf

Mrs. R. L. Ball was quite sick Thursday, but is better today.

You can find pictures to suit you in all sizes at the Webb brick at the Easter sale.

All styles in the "Beaver Hat" at the price you want to pay at H. C. Myrick's. 5tf

You lose money if you buy before you see our laces and embroideries. Ralph Barnett. 1t

Bring your old watch case and have it refinished and made to look as well as new. 2tf

G. R. Hay and wife left Thursday for a recuperating stay at Minera Wells.

Go to Barnett's for your spring suit. Prices lowest. "FITS NO TROUBLE AT ALL." 1t

Mrs. Jno. P. Slaton and little daughter left Thursday for Chico to visit Judge Slaton's mother.

Found—Black plush cape. Loser can have same by applying at this office and paying for this ad.

Ed Wilkinson, the well known land man of Itasca, was in the city on business for several days this week.

Men's dress shirts, underwear, ties and "sox" at reasonable prices. Boys, come and see them. J. G. Callens. 1t

Mrs. Geo. A. Harvey came in Thursday to visit her daughters, Mesdames W. J. Walters and J. A. Garvin.

Sweet orr trousers give absolute comfort and satisfaction to the wearer. See them at H. C. Myrick's. 5tf

Get a cake and a loaf of home-made bread for your Easter dinner from the ladies at The Snyder Land office, April 14th.

C. L. Davis and C. B. Oxendine returned Wednesday from Missouri where they had been for two weeks advertising the Hereford country.

Farm for rent—I have 160-acre farm, located 10 miles west of Hereford, which I will rent. Apply at once to R. H. Norton, Hereford, Texas. 8-2t

Don't miss the opportunity of getting a summer bonnet from the Methodist ladies at J. P. Snyder's real estate office next Friday and Saturday.

Furnished room—With or without board for two ladies or man and wife. Second house from Mr. Mount's. Phone 101. Mrs. J. H. Calloway. 6tf

Shoes and slippers of the best make and nicest styles. We want your trade, will treat you right and sell you goods at lower prices. J. G. Callens. 1t

J. F. Easter, who moved here several months ago from Johnson County and is located on the J. C. Johnston ranch in Castro County, was in town Saturday after a new 30-horse power engine and all necessary attachments for steam-plowing. Mr. Easter, in connection with his father, is preparing to do some careful farming this year, such as made them successful farmers in Johnson County.

C. Daughtry, the well known piano man is called away on important business to Dallas for a few days. If any one wishes a musical instrument seen to in his absence, or if any prospective purchaser wishes to secure a piano strictly first class, please drop a notice to him in this office, and you will not regret ultimating a deal with him. Mr. Daughtry is well versed in his line and is in position to give a first class instrument for the least money. 1t

Stock food at Smith's drug store. Miss Imo Gass left for Nocona Thursday.

See W. M. Cogdell for all kinds of wall paper. 1t

The "swellest" line of spring neckwear at Myrick's. 5tf

Greatest variety of fruits kept by any one in Hereford. J. G. Callens.

We do electroplating, cohering, Roman finishing, etc. Vannoy & Ray. 2tf

You ought to see those \$15.00 special suits at Hereford Mercantile Co's. 6tf

Easter eggs and easter novelties at the Easter sale next Friday and Saturday.

All styles in the "Beaver Hat" at the price you want to pay at H. C. Myrick's. 5tf

The little daughter of Mr. and Mrs. C. L. Davis is reported quite sick at press hour.

The Hoosier drill is the best. Always found at D. R. Gass & Sons. 3tf

Mrs. J. H. Stinson went to Amarillo Wednesday to meet her sister, Mrs. W. J. Rogers.

A new line of the celebrated Henderson corsets just received at Hereford Mercantile Co's. 6tf

Rev. H. H. Burks of Waxahachie arrived Wednesday to close up for the C. E. McLane ranch near Dimmitt.

Wanted—To rent a 3 to 5 room house, or rooms for light house keeping. Apply to Coulson's Drug store. 6tf

J. P. Synder returned from Iowa Thursday where he has spent a week working in the interest of his real estate firm.

Good two section ranch to lease near Hereford. Also land land to rent adjoining town. Apply to C. G. Witherspoon. 8-tf

Dr. J. D. Hicks went to Amarillo on Thursday's train to meet his wife who was returning from a visit to Weatherford.

Strayed or stolen—One Jersey colored bull calf, no marks, no brand. Finder please notify W. O. London at Hereford Merc. Co. 8tf

W. T. Noblitt left Wednesday for Omaha, Texas, on a visit to his wife. Mr. Noblitt is contemplating moving his family to Hereford at an early date.

Our stock of watches, clocks, jewelry and souvenirs is now complete and we invite the public to call when we can serve you. Vannoy & Ray. 6tf

H. C. Myrick returned Thursday from Irene, Texas, where he was called on account of the serious illness of his brother who, he reports, is somewhat better.

J. T. Tygret and family are now at home at the Hereford House. Mr. Tygret tells us that he has been spending the greater portion of the week in beautifying and rendering attractive the various departments of the hotel as well as cleaning the premises.

Allan G. Bell returned Tuesday from Sherman and other Texas points whither he went on some important land deals which are now pending. We always rejoice to see a good, substantial farmer settle with us for we know exactly what a Texan can and will do.

J. T. Jowell this week purchased the 16-acre block upon which M. W. Shelley's large home was destroyed by fire last year and will begin at an early date the erection of a modern residence. This is one of the most desirable additions to Hereford and we almost envy Mr. Jowell, thus far in advance, his home when it is completed.

W. D. Johnson, who owns the Y L ranch south of Bovina and who is one of the stock holders in the Bovina Mercantile Company, passed up the road on his way to Kansas City. Mr. Johnson tells us that he is having his ranch surveyed and sectionized with a view to placing it on the market. This ranch embraces about 100 sections and would furnish homes for thousands of people.

Jno. A. Johnson
Can sell you what you want, he has everything in stock that you need to eat—such as Albatross flour, good old cold storage beef, fresh pork, fresh bread, baked daily, vegetables three times a week, everything the market affords in all lines of good things to eat. Meat market open on Sundays from 8 to 9 a. m. and 5 to 6 p. m., Johnson's goods and prices are guaranteed.

...WE WANT... YOUR BUSINESS

Our constant endeavor is to please all who trade at our store, for we realize that a pleased customer is the best advertisement any business man can have. With this in view, we refrain from all misrepresentation. On the other hand, our policy is to keep the very best merchandise which money can buy and satisfy ourselves with a living profit. If you will make our store your trading place for 1906, we believe that our fair, square way of treating our customers will convince you that we are worthy of the splendid business which is being given us.

Yours for business
Kerr, Slover & Ireland
DIMMITT, TEXAS

Amarillo Steam Laundry

AMARILLO TEXAS
All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.
GEO. W. DALE, Local Agent

Subscribe for THE BRAND
If your windmill needs repairs, it will be to your interest to see me. I guarantee all my work to be equal to the best. Phone me your wants. T. D. Humphrey. 4tf
C. W. Dodson has been unable to be at his usual place of the cashier's window of the First National Bank this week on account of having a severe attack of sore eyes.

TO HOMESEEKERS AND INVESTORS

DO YOU WANT A SQUARE DEAL?

If so, then compare the prices asked you with our prices for the same lands. You will find the comparison greatly to your advantage, as in many instances we can save you from \$1.00 to \$2.50 per acre

WE ARE SELLING LANDS STRICTLY AT THE OWNER'S PRICE--NOTHING ADDED

We sell on a five per cent commission--NO MORE, NO LESS

RAYZOR & DEATLEY, REAL ESTATE DEALERS, HEREFORD, TEXAS

B. Y. P. U. Program.

Following is the program for Sunday April 15th:
 Subject—Christ Life: Lessons from his Resurrection Miracles.
 Scripture Lesson—Jno. 11:1-16.
 Leader—Miss Goldie Davis.
 Jesus and Death during his Earthly Ministry—O. F. Smith.
 Jesus' Personal Experience with death—Miss Nellie Witt.
 Solo—Miss Carra Myers.
 Jesus' Power over the Soul in the Life after Death—Miss Tennie Davis.
 Blessed in the sight of the Lord, is the Death of his Saints—Miss Sina Hodges.

Union Society Meeting.

Methodist church, Thursday, April 12th, three thirty p. m.
 From 3:30 to 4:00 will be used as a social period. All the Hereford ladies, both old and young, are urged to come. Everybody invited, especially those but recently come into our midst.
 Reception committee—Mesdames Cogdell, Parker, Garrison, Argo and Garvin.
 Hymn.
 Responsive reading, 51st Psalm.
 Prayer.
 Hymn.
 Bible lesson, 1 Peter 3:8-17—Mrs. LeGrand.
 Knowledge Puffed up, but Charity Edineth—Mrs. O. W. Dean.
 Solo—Miss Allie Myrick.
 James 1, 19 and 26—Mrs. C. E. Wheeler.
 Two Actors—Mrs. J. Ray.
 Duet—Mrs. R. H. Barnett and Miss Minnie Tygret.
 The Grumbler and Critic, at Home, in Society, in church work—Mrs. L. Gough.
 Courtesy: Sympathy: Selfishness: Envy—Mrs. T. S. Barcus.
 Solo—Mrs. William Harrison.
 1 Thess. 5:12-23—Mrs. M. Taliferro.
 Let us try to be Happy—Miss May Smith.
 Miscellaneous business.
 Doxology.

Methodist Church.

Preaching at 11 a. m. and 8 p. m. The pastor will preach at 11 a. m. and Rev. J. M. Sherman will preach at 8 p. m. Business session of the 2nd Quarterly conference on Monday April 9. Let's all pull together for a full report at this 2nd Quarterly conference.
 THOS. S. BARCUS, Pastor.

The Western National Bank now has money to loan on real estate. tf

Jr. B. Y. P. U. Program.

The following is the Jr. B. Y. P. U. Program, April 15 1906:
 Reading of minutes.
 Subject—Sin.
 Leader—Frank Richards.
 Scripture lesson—Romans 5:6-14.
 Prayer—Emma Dean.
 Solo—Eustace Coward.
 What is sin?—Overton Hodges.
 Name some things that boys and girls do that is sinful—Maggie Estes.
 Name some sorrows caused by sin—Maude Dean.
 The effects of sin and its remedy—Romans 23—Nulty Renfro.
 Duet—Mary Ella Coward and Edna Witt.
 Recitation of Psalm 61:1-4—Verdie Buckner.
 Recitation of the ten commandments by Essie Smith and Onida Irwin.
 Recitation—Susie Lackey.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending March 31, 1906.

C. L. Adams, George Bowie, Miss Flo Cox, H. N. Cook, Ellam Hartsell, M. J. Kavin, Chas. R. Reagan, W. H. Ricketts, J. M. Short, J. A. Snow, Dr. Spring, Mrs. Geo. A. Gallant, Bruce Treadwell (2), Mrs. J. H. Tucker, J. T. Wilkinson, Mary A. Wood, S. W. Wood.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS, P. M.

Well Drilling Notice.

We are now thoroughly equipped to drill your wells, erect your new windmill or repair your old one. All work is fully guaranteed.
 Phone or call on Bob Brazil at Stringfellow-Hume's. 40-tf
 Better see L. Gough about it. tf

League Program.

Following is the Senior League program for Sunday April 8, 3:30 p. m.
 Topic—The cost of Service.
 Leader—O. E. Thomas.
 Song.
 Prayer.
 Responsive Reading—Psalm 24.
 Bible Text on the topic.
 The Cross of service—Mat. 16:24-25.
 The Sacrifice of possession—Mark 10:21.
 Crucifixion unto the world—Gal. 6:14.
 At expense of friendships—Luke 9:61-62.
 Violin Solo—Miss Henrietta Marshall.
 What does it cost to serve Christ?—Estelle Patton.
 Select reading—Bertha Watson.
 Talk—Counting the Cost—W. H. Ray.
 Voluntary remarks—Members present.
 Canvas for new members.

Junior League Program.

Following is the Junior League Program for April 8:
 Leader—Nellie Black.
 Topic—The Children's Song—Matt. 21:1-17.
 Hymn.
 Prayer.
 Hymn.
 Psalm for responsive reading 23 and 24.
 Connecting Links—Clifford Acker.
 Text—Mary Etta Murdock.
 Hymn 684.
 Application—Jim Snyder.
 Illustration—Edna Stimson.
 Roll call and minutes.
 Story hour.
 Hymn.
 Benediction.

...THE...
Hereford Nursery

IS PREPARED TO SUPPLY YOUR NEEDS. MY ENTIRE TIME IS DEVOTED TO GROWING AND STUDYING THE BEST VARIETIES OF FRUIT, SHADE AND ORNAMENTAL STOCK ADAPTED TO OUR SOIL AND CLIMATE. I AM THE ONLY EXCLUSIVE NURSERY MAN ON THE PLAINS. SIXTEEN YEARS EXPERIENCE IN TEXAS.

L. P. LANDRUM

BAD HEALTH.

Worry, Overwork, Hasty Eating, Excessive Use of Liquors, Loss of Sleep, Neglect of Nature's Calls. These Bring on the Deadly Bright's Disease.

Thousands Die of it Every Year.

Kidney disease is the enemy we have most to fear as a result of the feverish restlessness of modern civilization. It is a treacherous enemy, working out its deadly effect under cover of the most trifling symptoms. The first indication of changes in the urine, frequent headaches, digestive troubles, should be the signal for prompt remedial measures. Prickly Ash Bitters is a kidney remedy of the greatest merit; it is soothing, healing and strengthening, quickly relieves the aching or soreness that always appears in advanced stages, checks the progress of the disease and through its excellent cleansing and regulating effect in the stomach, liver and bowels, it brings back the strength and ruddy glow of vigorous health.

Accept no substitute. Insist on having the genuine Prickly Ash Bitters with the large figure 9 in red on the front label.

Sold Everywhere, Price \$1.00 per bottle.
 T. M. COULSON, Special Agent.

Western Consolidated Mining Co.
 HEREFORD, TEXAS

Gentlemen:
 I hereby make application for shares of Treasury stock of the Western Consolidated Mining Co. for which I enclose check \$ _____ and will pay balance in _____ months from date provided, however, that in case I am not able to liquidate deferred payment, that I am to have issued to me the number of shares representing cash paid at 25c per share.

Signed _____

Wanted—To trade a \$300 piano for Hereford property. Will pay difference. Phone 141. 3tf

Incorporated under the Laws of the United States Congress for the District of Columbia

WESTERN CONSOLIDATED MINING CO.

HEREFORD, TEXAS

AUTHORIZED CAPITAL \$2,000,000.00

W. E. ROBERTSON, General Agent

LOCATION

These mines are located 18 miles northeast of Hermosillo City, on the great lime and porphyry belt, which traverses the State of Sonora from south to north, extending into the territory of Arizona. On this great zone are the great copper and silver mines which have made the names of Sonora and Arizona famous, Jerome, Bisbee, Placentas Nocasara, LaVerde, Sultana, La Copete, Mina, Grande, and many others, yet these mines are but a beginning of the prospecting of this mineral belt. The Los Angeles mines, located in the heart of this famous zone, have the added advantage of many facilities close at hand, which these older miners were obliged to obtain at enormous expense. The fact that this property has been held for many years by Mexicans, who, unable to properly work the property, but realizing its great value, were unwilling to sell, accounts for the slow progress of development to date. The seventy-two pertenencias, about one hundred and fifty-six acres, are the least amount of ground which could reasonably be taken to secure the most valuable portions of the two great veins which, at this point, are very richly mineralized.

A TALK WITH INVESTORS

"SHAKE OFF THAT LETHARGY! Opportunities abound for the keen and alert. Are you getting your share of them? YOU KNOW the mining industry PLAYS NO FAVORITES. In the mine lies the poor man's salvation. Jim Butler, January Jones or John Riley make a million. Why? Because they had faith in MINING. There are thousands of properties in the West upon which the men WHO KNOW MOST ABOUT THEM will sink their last dollar. These men don't guess. They KNOW. AND THEIR SHIP WILL COME HOME. YOUR support will turn the work of years into days, and when THEIR ship comes home SO WILL YOURS. WAKE UP! OTHERS are reaping the prizes of investigation and discrimination. LOOK INTO THINGS! WHAT HAVE YOU DONE? Those resolutions of three, five or ten years ago! Where are they? You can't live your life again. TIME is fleeting by. Nearly time to get about and DO things if you intend to throw a stake for wealth, independence or happiness. BEGIN TODAY. LOOK INTO MINING. THE REWARDS ARE THERE FOR THOSE WITH ABILITY TO DISCRIMINATE OPPORTUNITY.

A POOR MAN'S CHANCE

"The closer one studies the history of mining the more convinced one becomes that an investment in the stock of a legitimate mine offers the best chance for the toiling classes, and the middle classes, to achieve fortune at a single bound. Men can foresee the demands of trade and calculate profits with mathematical exactness, but with the mining claim or claims one cannot see what is underneath. As a general law of mining the surface indications are but an index of values, not a gauge, because it seems that nature has planned to reward the toiler for qualities of perseverance by concealing her treasures in the depths. Mines, good mines, improve as they grow deeper—as they open up, as they are developed. Mr. T. W. Newman in his work 'Hidden Wealth,' says: 'Unlike most deposits of wealth, a mine grows larger the more it is used, and more valuable as the value is taken from it.' The possibilities of mining are not exhausted—the word in connection with such a gigantic industry sounds absurd. Thousands of years ago the Spaniards sought out the yellow metal and found it, and thousands of years before the barbaric races of earth sought it and found it. For thousands of years in the future history will continue to record the finding of great mines, the upbuilding of fortunes, as in the past. Some of the keenest owners of mining property are absolutely unaware of the real value of what is beneath their feet. Every great mine sometime in its history was a "prospect" and in the "prospect" or partially developed mine lies gigantic fortune possibilities—not for one, nor for ten or hundreds, but for thousands upon thousands. The successful "prospects" is a wholesaler in fortunes—there lies the secret of wealth. Charles G. Yates in his work, California Mines and Minerals, outlines the opportunities existent in prospects for the man of limited means when he says:

"There are a great number of 'prospects' or undeveloped quartz mines scattered throughout the mining counties, which need the assistance of capital for their full development, and to prove their worth. They are mainly owned by the prospectors who found them, but who are unable from lack of means to properly equip them with machinery and open them. The possibilities for capital in this direction are practically unlimited. Most purchasers, however, look for 'going' mines. Naturally, these are scarce, since the owners of a paying mine do not care to sell except at a high price. With the owners of smaller or less developed mines it is different, and that is the reason so many claims are for sale. It is not that the men do not themselves think the claims valuable, but because they have not the means to put the mines in shape to become productive. A few thousand dollars would purchase any one of hundreds of these claims, but more money must be put into development before there is a possibility of profit."

"This condition causes some one or some few individuals among a progressive mining community, to either purchase outright, or acquire options on, a number of such claims, which in their judgment indicate have possibilities inherent in them. These men know that if the public can be induced to support their venture the resultant effect will be the making of a mine; perhaps a moderate dividend payer (20 per cent is considered moderate in mining), perhaps a rich dividend payer, perhaps a veritable bonanza. But to test, or find the real value the property must first be opened up. When the surface is removed great veins of rich ore may be laid bare, nuggets may be discovered or a 'pocket' found—all these things may happen, and do happen with astonishing frequency. The history of the West literally bulges to bursting with chronicles of the golden rewards mother nature has showered on daring spirits who put their time and money against the search for her concealed treasure vaults—whose finding made them millionaires overnight. The possibilities of mining districts are staggering in their magnitude—always the unexpected—men walk daily over vast hoards of wealth.

HOW MINING MEN, IN A MINING DISTRICT SUCCEED.

"Now the men who have combined a number of claims in a proven district have followed one great principal of success. The great weight of probability is in their favor. When in addition these men have sound ripe judgment the possibility of loss becomes infinitesimal. A bonanza may not be struck, a dividend payer almost certainly will. The first step is to market a portion of the capital stock, and this first portion should be, and usually is, sold at low figure, as the people buying it have to shoulder the risk of development. If, as more frequently happens than not, the prospects improve over the first showing, the second block of stock is sold at an advance. The members of a mining company capitalized for \$1,000,000, for instance (representing, in the judgment of experts, the apparent or tentative value of the property when fully opened up) may sell 100,000 shares at ten cents. This, when cost of selling have been deducted, will provide, say, \$9,000 working capital. The second 100,000 may sell at twenty cents (warranted by prospects), the third at thirty, and then perhaps sales may stop altogether. "Their ship may come home" as it came home to the miners in Tulame County. Men who held stock in Tulame mines went to bed poor, and rose rich.

A TALE OF DARING AND SUFFERING

"To those who read between the lines, the bare figures tell a tale of romance, of daring, or pluck, suffering and stoicism unparalleled in any other line of endeavor. All these famous fortune builders were the barest of prospects at their inception. None knew what their delving would reveal. The smaller stockholders took their chance with the larger ones and when the flood tide of wealth burst forth upon them it swept them forward to fortune. The same thing is being done now on the golden lands of the North and West. History is repeating itself; spectacular success bursts forth month by month. Charles G. Yates whom we have previously quoted, in his work, California Mines and Minerals, continues:

"Investments are being made by small companies, the members of which pay for their stock in monthly installments extending over a period of one or two years, the money collected being spent almost entirely in purchase, development and equipment of the claims, and none at the owners' aside from the acting superintendent being paid salaries. The mining is thus carried on in an economical manner and men of small means are afforded an opportunity of becoming interested in mining operations. Of course the organization of such companies involves the purchase of mining properties which is good for the mining region and

The above statistics will give a clear conception of the possibilities for the investor in mining stock where they have the courage to support the proposition in its early stages of development. We will call your attention to the fact that these properties that have given such enormous returns for investments, were once prospects. Take Green's Consolidated. It was begun under its present management only 7 years ago and stock at that time was only worth 25c and now quoted at \$63. Think what an investment of \$100 or \$1000 would be worth today. Why do we call special attention to Green's Consolidated? Because Ed Chamberlain, the champion driller of the world and superintendent of the Yaqui Copper Company, compared our property with the Cananea and the big mines of Bisbee, in these startling words: "The Cananea or the Bisbee camp never had the showing for the bonanzas they have made as the Los Angeles group of mines." The immensity of our outcrop can only be realized by being seen. We have two parallel veins that are 200 feet wide and the outcrop stands 100 feet high. Can you realize the tonnage of these veins of ore and the possibility of wealth which they will undoubtedly produce. If you could see these properties you could realize why some of our agents have stated that they would sell the stock to a widow, take her last and be doing her a favor. We are conscientious in selling this stock. Four of our directors have visited the property and invested. Ten of our stockholders have seen and know its worth, and numbers are investing on the judgment of those that have invested and taken the management of this proposition. Will you join us in this laudable undertaking? If we have what we think we have, our stock will be worth many times what it is now. Ask yourself this question, Is it probable that the men that have taken the initiative in this proposition would undertake to float their project without thoroughly weighing the cost, and without the thorough investigation of the merits of the property?

If you are favorably convinced on this point, you are bound to admit that now is the time for you to move, while the Company is selling its first block of stock, and to convince you of the honesty of our Company, the majority of our stock is pooled for two years, so if we do not make a mine, we will not make any money. Your money put in will be active in developing what you buy, for these are not salaried officers. We are not offering but 50,000 shares at the present price, 10,000 of them has been engaged. We are offering this as an investment opportunity, and feel confident that we will make one of the largest producing mines in the finest mining district in the world. We are holding this proposition out not as the only proposition of your life, for that field is full of opportunities for the small investor, as well as the larger, to reap an abundant reward for their courage and initiative. For terms, apply to Wm. Lay, Amarillo, Tex.; W. E. Robertson or T. M. Coulson, Hereford, Tex.; Jack Cranford, Alvarado, Tex.; or Dr. G. F. LeGrand, Raymondville, Tex. You are thinking of taking stock in this Co. "DO IT NOW." Ask any of the authorized agents for order blanks, reports on property, etc. This stock is now 25c and subject to change without notice. Best send check to Wm. Lay, Amarillo, Tex.; W. E. Robertson or T. M. Coulson, Hereford, Texas, or Dr. G. F. LeGrand, Raymondville, Tex. Will give terms where orders are accompanied with one-half cash, deferred payments not longer than six months.

WM. LAY, President, Amarillo, Texas W. E. ROBERTSON, Vice-President, Hereford, Texas
DR. G. F. LeGRAND, Secretary and Treasurer, Raymondville, Texas

the mining industry. Those who have claims, but no means to open them are thus enabled to sell outright, or get the financial assistance necessary."

"And right in an investment in stock of such companies lies "the poor man's chance."

FAMOUS COPPER MINES

"The Consolidated California and Virginia mines of Nevada may be credited with paying the largest amount in dividends. It has disbursed to its shareholders over \$80,000,000. Next to this comes the great copper mine Calumet and Hecla, which has paid very nearly eighty millions of dollars in dividends. This is a copper mine situated in the Lake Superior district. Its shares were quoted in October, 1905, at \$665 per share, their par value being \$25, stockholders having paid only \$12.50 per share. The largest copper producer in the world is the giant Anaconda mine, of Montana. In two years it paid dividends of \$6,750,000. Valuing it by quotations for its shares on the London Stock Exchange it must be worth at least \$40,000,000. It was originally opened and worked as a silver mine. J. B. Haggin, Marcus Daly and the elder Hearst being its original owners. As developments proceeded, the silver ore was replaced by high grade copper. It is a large producer of both gold and silver in addition to its copper ores. The Boston and Montana is another copper mine carrying silver and copper in conjunction. It is by many regarded as one of the best copper properties of the world, has paid over \$8,000,000 in dividends, and the quotation of its shares gives it a value considerably in excess of \$30,000,000. The 1905 quarterly dividend of this mine was but recently declared at the rate of \$10 per share on its outstanding stock of \$3,750,000 (par value \$25). At the present rate this property pays approximately 159 per cent per annum. It paid 244 per cent, or \$80 per share in 1904, two extra dividends being declared for that year. The Rio Tinto ranks fourth among the copper giants. This is a Spanish property controlled by an English corporation, the value of its share issue being about \$50,000,000. The Quincy copper mine of Hancock, Houghton County, Michigan, with an original capital of but \$200,000, has given back to the original shares of stock representing this \$200,000 over \$13,720,000 in dividends. The United Verde should not be overlooked. It furnishes another instance of the stupendous profits of mining. W. A. Clark bought the controlling interest in 1887 for \$26,800. It has paid over \$25,000,000 in dividends to date. This mine is in Jerome, Yavapai County, Arizona.

A FORTUNE SWAPPED FOR A MULE

"A great number of shareholders in the first instances were Spaniards—most of them men of small means—and some large fortunes were made by men in the lowest grades of society. A peasant had taken a share for which he paid a few dollars. These being expended, the manager of the mine called upon him for a further payment to defray expenses. To this the man demurred, when a neighbor said, 'This mule of mine is about the value of your share and the money they now require; take it and give me your ticket.' This was agreed to, and the holder of the ticket, a few months afterwards sold one-half of his prize for forty-five thousand dollars.

THE GOLDEN RULE TO FOLLOW IN MINING INVESTMENT

"The reader who has followed this article will, it is believed, recognize that the clearest of the necessarily thorny paths of speculation is that bearing the finger post "Mining." He may be desirous of entering into the industry, and, if his endeavors are to bear fruit, should take care that he gets in on the 'inside'. Buying Calumet and Hecla at \$660 per share (its par value being \$25) won't take him there. He should get in, as the original stockholders of Calumet and Hecla got in at, or near the inception of the enterprise. You will recollect what Mr. Chas. G. Yates said: 'Unlike most deposits of wealth, a mine grows larger the more it is used, and more valuable as the value is taken from it.'

AN OLD FALLACY REFUTED

"Men unfamiliar with mining sneer at the comparison of the undeveloped mine, with the Calumet and Hecla, for example. They point out the Calumet and Hecla has an enormous amount of capital invested, a great number of men employed, and its earnings are only rendered possible by scientific treatment of its ore deposits. From what came the \$80,000,000 the Calumet and Hecla produced? From the Calumet and Hecla ore! Every mine produces its own motive power and can build itself from a small mine to a great one on the gold it takes from its own ground—don't forget that fact.

THE JAPANESE INDUSTRIAL REVOLUTION

"Japan is already a user of enormous quantities of copper, eastern Asia consuming a yearly average of over ten thousand tons. Japan has a population exceeding 40,000,000. She now industrially represents what America was at the end of her Civil War. Japan's future is before her, not behind her, and the tremendous demand on the copper supplies of the world by her people eager to see their country take rank as a leading civilized power is destined to contribute a wonderful chapter to the future Tale of Coppers.

THE AWAKENING OF CHINA

"The revolution effected in ten-years span by Japan leads one to ponder on the outcome and effect on the world's supply of Copper when China (the sleeping giant of the Orient) with its population of 400,000,000 calls on the world to bind it with leashes of copper and girdrons of steel. That epoch in the world's commercial history is now at hand. Messrs. D. Houston & Co., of New York, published the following figures of imports of copper into China, taken from Chinese customs records, over a four year period:

	1901	1902	1903	1904
Ingot, slabs	1,364,800	3,068,266	10,014,800	32,383,600
Unclassed	152,000	147,334	129,334	2,082,400
Total	1,517,600	3,215,600	10,144,134	34,466,000

"Figures showing that imports during the first four months of this year aggregated 35,568,165 pounds or in excess of a million pounds or more than in the entire preceding year, are also presented. These figures but point to the latent possibilities inherent in our still slumbering China. With demand already outpacing supply WHAT will happen when fresh buyers with long national purses enter into the bidding? Try to form an estimate of what may be expected of Asia's eight or nine hundred million people who now seem to be awakening almost in a moment from manna labor to electricity! 'The outlook,' says Mr. Horace J. Stevens (author of the Copper Hand Book) 'constitutes a serious problem. Given a continuance of present conditions, by the next quarter century, it becomes a serious question where the copper to supply the legitimate demands of the world, is to come from. Maintaining the rate of increase held for the past decade, the world's copper requirements for 1910 will be 1,060,000 long tons; for 1920, 2,290,000 tons, and for 1930 there will be needed the staggering total of 4,950,000 tons. To carry the computation ahead for another quarter of a century would give figures that the present would find impossible.'"

Professional & Business Cards

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICES AT RESIDENCE
Hereford, - - Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

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C. G. Witherspoon & Son
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No deal too small to receive our attention
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DEALERS IN
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Personal attention given to all business entrusted to us.

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A complete abstract of title to Castro county lands.
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W. B. BOYD
Attorney-at-Law
OFFICE WITH BARTON, MILLER CO.
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C. F. KERR
Dealer in Real Estate and Livestock
Unequaled bargains in Deaf Smith and Castro County Lands. Property rendered and taxes paid for non-residents

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ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, - - Texas

DR. C. W. McFARLING
PHYSICIAN AND SURGEON
Office at Smith's Drug Store
Hereford, exas
Residence 'Phone No. 138

FOR X I T LANDS
see
F. W. WILSEY, 148 Market St.,
Chicago, Ill.
or E. F. CONNELL, Hereford, exas

W. C. MOUGHON, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store.
Residence 'Phone 196.

MAX ROBERTS
PLAINS AND CENTRAL TEXAS LANDS
for Sale or Trade
Office with E. F. Connell

FOR SALE

Opera House and three lots, corner public square. Will sell for a great deal less than house and fixtures are worth. On time to suit purchaser. Clear title. See

WILL H. STONE
for a bargain.

The "swellest" line of spring neckwear at Myrick's. 5tf

List your land's with Slade & Bassett at Amarillo, Texas. 43-tf

Try a sack of Oriole or Electric Light Flour. Barnard & Co. 7tf

Standard prices paid for old silver and gold at Vannoy & Ray's. 2tf

Stork goods are the best. You can get them at Hereford Mercantile Co's. 6tf

A full and complete assortment of sizes in suits or trousers at Myricks. 5tf

Highest cash price paid for hides of all kinds. Call at Arthur's meat market. 5tf

Judge Jno. E. Ferguson came in the first of the week from a visit to his former home in Missouri.

Now is the time for lace curtains and bed spreads. We have them at special sale price. J. G. Callens. 1t

Say boys, you had best take HER a nice box BON BONNS. RESULTS GUARANTEED. Ralph Barnett. 1t

Jno. W. DeAtley returned Wednesday from his usual bi-weekly immigration trip through the north.

Found—side curtain to surrey. Owner can have same by calling at this office and paying for this ad. 7-2t

Lee Gyles, N. E. Hord and J. N. Ivy, all prosperous stock-men of near Vega, were business callers in the city Saturday.

We have many beautiful things in dress goods and earnestly ask you to come and see them before you buy. J. G. Callens. 1t

J. C. Mauk, who is now located on the ranch in the north part of the county, was a business caller at this office while in town Monday.

I am now in the market for fence contracting and would like to figure with you on constructing your pasture fence. M. H. Lile. Phone 58. tf

Chas. Havenhill who recently moved his family to this city called the first of the week to have his name entered on the BRAND'S subscription list.

If you wish the best short order meal in Hereford, you should call on C. S. Richards at the City Restaurant. Remember he gives your money's worth. 2tf

B. Heilemann came up from Nazareth Saturday to meet some of his friends who came with a view of locating in the colony. Mr. Heilemann has our thanks for the renewal of his subscription.

I want your cabinet work. Sixteen years in the business. Seven years in Hereford. Bring your broken furniture to my shop at the Hereford Lumber Co's. yard. I will make it O. K. Ward Bratton. 2tf

J. D. Burkett returned the first of the week from a prospecting trip in Old and New Mexico. He informs us that he failed to find a locality which compares favorably with the Hereford country.

For sale at a bargain 640 acres school land 7 miles west of Hereford. For particulars write or see owner. S. H. Mount, Hereford, Texas. 8tf

W. P. Holland of Bartlett, Texas, was in the city the first of the week visiting his brother-in-law and sister Mr. and Mrs. E. F. Connell. Mr. Holland was incidentally looking out a new location and so well did he like this country that he purchased an X I T section west of town. He will likely move later.

Paint at Smith's drug store. 7tf

Security gall cure at Smith's drug store. 7tf

The best work shirt in the world for 50cts at Myrick's. 5tf

Mrs. J. T. Rutherford is visiting relatives at Denton.

Bran, chops, shorts and ground maize at Barnard & Co.'s. 7tf

For anything in the jewelry line, you should see us. Vannoy & Ray.

W. H. Ray and E. O. Thomas went to Texico Saturday on business.

A full and complete assortment of sizes in sweet orr trousers at Myricks. 5tf

For fresh breads, call at the City Restaurant, C. S. Richards, proprietor. 3tf

W. O'Brien, of the land and commission firm of Murchison & Co., is in town today.

Barnett has the hat you want for easter also the suit and shoes. Better see him about it. 1t

We will give you the best bargains in hosiery. If we can't, we will give you the hose. J. G. Callens. 1t

O. E. Thomas is assisting in the Western National Bank during the absence of Cashier Ross W. Davis.

Sweet orr trousers give absolute comfort and satisfaction to the wearer. See them at H. C. Myrick's. 5tf

Now is your time to buy ladies belts and collars. Will make you special prices. They are beauties. J. G. Callens. 1t

J. C. Ball of Cleburne is now making this his home. He is assisting his brother Robt. L. Ball, on the ranch east of town.

Lost—A cultivator seat somewhere east of Hereford. Finder will please return to this office or to Eli Dunlap at Graves, Elliston & Co.

The public school and college teachers are in Amarillo to day in attendance upon the spring session of the Panhandle Teachers Association.

I have purchased the City Restaurant from S. B. Feemster and request all my friends to call on me when you get hungry. C. S. Richards. 2tf

J. W. Dean and family, who have been looking after J. F. Dallar's one-section farm south of town, left Tuesday for their former home in Basane County.

If you want to buy or trade for the best sewing machine in the world, call on Ralph Barnett. He is special agent for the Singer. Some interesting propositions to make. tf

Dr. Albert J. Caldwell, specialist on diseases of the eye, ear, nose and throat, of Amarillo, Texas, will be in Hereford May 2nd and 3rd located at the offices of Drs. Hicks and Rogers. 4tf

W. B. Beach returned Friday from Tioga in Grayson county where he and his daughter, Miss Essie, went for the benefit of the mineral water at that point. Miss Essie will remain there for sometime yet.

Dr. J. J. Hanna, the eye, ear, nose and throat specialist of Amarillo, will be in Hereford at Smith's drug store April 6th and 7th. He requests those needing his services to call on those dates. 5tf

Lost—A gold filled watch, ladies, size somewhere in Hereford or on the road two miles north of town. On the watch pin was engraved W. W. to S. S. A liberal reward will be given for return of same to this office. 6-3tp

OUR GROCERIES

We take a special pride in the Groceries which we sell, first, as to quality and secondly as to the fact that we never allow a surplus of goods to accumulate in our store and thus become old and unfit for use. We also pride ourselves on the fact that everyone of our customers always gets value received for every dollar he spends with us. We are always, :-: :-: :-:

YOURS TO PLEASE

CARDWELL BROS.

Telephone No. 1

C. C. FERGUSON
Dealer in

Grain & Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest & Prices & Paid & for & Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

BURTON-LINGO CO.

We have the most complete stock of Lumber, Sash, Doors, etc. that has ever been shown in Hereford. We want your business. See us for prices before you buy; it will pay you. :-: :-: :-:

YOURS FOR BUSINESS

BURTON-LINGO CO.
HEREFORD, TEXAS

R. H. NORTON
Breeder of Registered Hereford Cattle and Berkshire Hogs

Has on his selling clothes, forty head of richly bred Hereford Bulls from 6 to 30 months old. Get a hustle on you, buy good stuff, home bred and raised. Save money by getting better bulls. Norton satisfies purchasers by selling them money-makers. Have only 3 young Berkshire boars left—oh, then, Mr. Money-maker! Buy good hogs and raise good hogs and they will stamp your feed crop legal tender at 200 per cent. Get right now and let's do business.

R. H. NORTON, ONE MILE WEST OF HEREFORD

W. L. FALLWELL & SONS
Dealers in

Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard Connected
International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

City Barber Shop
IN BRICK BLOCK NEAR DEPOT
George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, :-: :-: :-: TEXAS

BIG REMOVAL SALE

I am going to close out my entire stock of Millinery by the 15th of May. Pattern Hats in all the richest materials and all the pretty Easter Hats to be included in this sale. Orders taken for hats to be made up at the same slaughtered prices. We have the largest and most complete line of Millinery in town and can please you. Remember we are going to close out by the 15th of May. **COME NOW.** Such opportunities have never before been presented to you. * * * * *

Hereford Studio Millinery

Mistake Corrected.

On Tuesday of this week the lower branch of the legislature passed the Senate bill which had for its purpose the correct enrollment of section 120 of the Terrell Election Law, the Senate failing to pass the House Amendment which proposed a blanket primary.

Following is the substance of the election bill which passed at the call session of the legislature last May and which now becomes a law by making a correct enrollment:

Sec. 120. The candidate for any county office who received either a plurality or majority vote of all the votes cast in his county, as provided for in Sec. 111 of this act, shall be entitled to be placed upon the official ballot as a candidate of his party for the office for which he was nominated. Candidates for all State and district offices shall, in the nominating convention, have prorated among them the convention vote of each county in proportion to the vote cast for each candidate in the primary election in such county. In district and state conventions at the end of each ballot cast, the candidate receiving the smallest vote shall be

dropped from the list of candidates to be voted for on the next ballot. Each county delegation upon each ballot cast for candidates being voted for shall cast for each of such candidates the vote of the county or his prorata part of the county vote as long as the name of such candidate is before the convention. Whenever the name of any candidate is withdrawn or dropped from the convention, then the delegation of each county may cast the instructed vote or any part thereof of such county for such dropped or withdrawn candidate for any other candidate whose name is then before the convention, as the delegation may decide. The convention shall continue to ballot until some one of the candidates balloted for shall receive a majority of all the votes of the convention, when he shall be declared the nominee of the party for the office for which he is nominated. Each county in the state or district convention shall be entitled to one vote for each 300 votes or major fraction thereof cast for the candidate for governor of the political party holding the convention at the last preceding general election. In case at such general election there were cast for such candidate for governor less than 500 votes in any county, then

all such counties shall have one vote. The result of the nominating convention of a district shall be certified by the chairman thereof to the county clerks of the counties composing such district, and of a state convention to the Secretary of State, who shall in turn certify the same to all county clerks.

Pop-corn balls and candy at J. P. Snyder's office Friday and Saturday, April 13th and 14th.

J. L. Fuqua and the BRAND editor made a hurried visit to Lake Arthur in the Pecos Valley Saturday.

Mrs. W. J. Rogers returned Thursday from Pilot Point where she has been visiting her daughter.

A. P. Murchison and J. D. Thompson were in Amarillo Wednesday on business for the firm of Murchison, Thompson and Company.

See the dainty hand-made handkerchiefs for Easter at the Ladies' sale at the J. P. Snyder's Land Office April 13th and 14th.

Ross W. Davis left Monday afternoon for Waxhachie where he goes on a combination business and pleasure trip. He will be absent from the city about two weeks.

J. J. Moxly, a well-to-do farmer of Dallas County, was in Hereford this week taking in the present land situation in this part of the Panhandle. Mr. Moxly owns a valuable section of land only a few miles east of town.

M. W. Shelly and family returned Monday from Abilene where they have been during the winter. Mr. Shelly has valuable ranch interests in the Abilene country, but is glad to again be in the wholesome atmosphere of the plains.

J. F. Dallas and family are moving this week to their ranch, known as the Keesee place south of town. This is one of the best improved sections in Castro County and we believe Mr. Dallas will find farming here a paying occupation.

Miss Jessie Starnes returned this week from Waco where she has been taking music in the Texas Christian University.

E. A. Winterrow has moved his family to this place from Missouri and will make Deaf Smith County his home. Mr. Winterrow has not yet purchased a farm but will take his time in looking over the country and make a selection which will suit him in every respect. He can make no mistake in Deaf Smith, Castro or Parmer Counties. They are all the best in the entire country.

J. T. Rutherford was a welcome caller Thursday from his ranch about eighteen miles northwest of Hereford. Mr. Rutherford was rather anxious to dispose of his ranch a year ago, but somehow changed his mind. Since he has ten sections, it is not difficult for those who knew the conditions there and now to ascertain how much more he has to his account by pursuing the policy of "staying with it." Mr. Rutherford tells us that there will be but little loss of live stock from the inclement weather of this week.

LET'S GET ACQUAINTED

Having accepted the management of the Hereford Lumber Company, we desire to become acquainted with every citizen of Deaf Smith, Castro and surrounding counties. We are now carrying a first-class stock of lumber and builders' material and you will find our prices as low as is consistent with the present lumber situation. We want to figure on your lumber bill. It shall be our constant endeavor to treat you so that once a customer you will always be a customer.

The Hereford Lumber Co.
J. F. Dallas, Manager.

THE JOY OF LIVING
CAN BE FULLY REALIZED WHEN YOU
ENJOY GOOD HEALTH

HERBINE

The Popular Liver Medicine Will Keep You Well

A GUARANTEED CURE for all diseases produced by **TORPID LIVER and IMPURE BLOOD.** Do not fill your system with Arsenic, Calomel and Quinine. They act as rank poisons which vitiate the blood, debilitate the system, and leave a trail of bad symptoms which require years to obliterate. **HERBINE** is purely vegetable and contains no mineral or narcotic poisons, is absolutely harmless and is the simple remedy of nature. It carries off all poison in the system and leaves no injurious effects.

CURED BY HERBINE AFTER OTHER REMEDIES FAILED

Mr. L. A. Hicks, Iredell, Texas, says: "I was sick in bed for eight months with liver trouble, the doctor seemed to do me no good. I was told to try Herbine, and it cured me in a short time. I cannot recommend this wonderful medicine too highly."

TAKE IT NOW!

LARGE BOTTLE, 50c GET THE GENUINE
Ballard Snow Liniment Co.
ST. LOUIS, U. S. A.

SOLD AND RECOMMENDED BY
T. M. COULSON, Druggist