

The Hereford Brand

Vol. 5

HEREFORD, TEXAS, SEPTEMBER 22, 1905

No. 32

VISIT HEREFORD'S SHOPPING CENTERS TODAY AND TOMORROW

The Best and Most Complete

Our stock of fall and winter dry goods and gents' furnishings have arrived and our store is now filled to overflowing with the latest creations to be had in the northern markets. By our long experience with western trade, we are in a position to know exactly what our customers want and in each and every purchase this season, we have had an eye single to pleasing our customers. A glance at our mammoth new stock will convince you that we will lead in the dry goods this season. Our goods have been bought right and we can save you money on every dollar's worth you buy.

D. R. GASS & SONS
THE DRY GOODS MEN
HEREFORD, TEXAS

College Notes.

Classes have been fully organized in every department except the business department, where the book-keeping class has not yet begun work. At present the students in that department are busy with type writing and stenography under Miss Trebby and commercial arithmetic under Prof. Barton.

Interests outside the classroom, which are so necessary to the real life of a college, are taking on form and vigor. In two preliminary meetings last week, with Elmer Dameron as president and Miss Ethel Ricketts as secretary, the students organized and started the work of a literary society. At the meeting last Friday, the society decided by a unanimous vote to accept the report of the "name" committee, and will be known hereafter as the Faris Literary Society. Constitution and by laws were adopted and regular officers elected as follows:— Earl Gough, president; Herbert Coulson, vice-president; Miss Byrdie Williams, secretary-treasurer; Tom Stafer and Ezra Norton, critics; Orval McKinley, marshal.

The program committee, Elmer Dameron, Misses McXie May Mason and Nannie Jowell, prepared the following program which will be rendered Friday afternoon at four o'clock in the college chapel:— Ezra Norton, "The Society and its Work"; Miss Ethel Ricketts, Reading; Miss Roxie Witherspoon, "Portrait"; Jessie Caper, Mandolin Solo; Elmer Dameron, "Parliamentary Usage"; Miss Joe Harrah, Original Rhyme; Clyde Beach, Puzzle; Miss Nellie Dunlap, Piano Solo; The meetings after this will be held regularly on Friday evenings at eight o'clock in the college chapel. Visitors are welcome at all meetings.

Mr. Faris, the man honored in the naming of the society, is editor of the Christian Courier at Dallas, a member of the state board of trustees and a staunch friend of the college. In his chapel talk to the students during his visit here two weeks ago he promised the college one hundred song books for use in chapel services. The books have arrived and the song service under Miss Chapman's leadership will be an important feature of the chapel period.

The boys are getting ready to make athletics an important and successful side of the college life. At a meeting Friday, H. W. Russell was made president and Elmer Dameron secretary of the preliminary organization for the athletic association. Saturday with the help of teams furnished by Ezra Norton, Orval McKinley and others, with the big road scraper made a cleaning for the baseball diamond, north west of the main building. Under the direction of Mr. Fare and Mr. Russell, work has been going forward on a tennis court, which when completed will be in the very first class of courts.

Mrs. Chas. Q. Barton left Thursday for Ft. Worth on business for the college. He will return Monday.

Trespass Notice.

All persons are hereby warned not to hunt, fish or otherwise trespass on my place (known as the Jowell ranch) east of town.

GEO. W. IRWIN

A NEW INVENTION.

Mr. Terry Returns From Washington With a Patent for a Ballast Pump.

H. Terry, who has ranch interests a few miles east of town, returned on Wednesday of this week from Washington, D. C., where he had been for several weeks in the interest of a water ballast pump which he has been quietly working on for the past 25 years. So quietly has he worked that no living man save he and his son knew anything of his intentions till he went to Washington to apply for a patent to his invention.

The nature of the machine, which Mr. Terry demonstrated at this office, is founded upon a kindred basis with perpetual motion. It is a simple water pump attached to one end of a walking beam, at the other end of which there being a balance pipe attached which exactly corresponds in weight with the load on the opposite end of the beam. A turban wheel is used in connection and kept constantly running by the stream of water which flows from the exhaust pipe. It acts as a self propeller and when once set in motion, will run forever, or as long as the water supply will last.

Before applying for a patent, Mr. Terry constructed and thoroughly tested two machines and found that they worked perfectly.

The theory is that power may be applied in the operation of any kind of machinery but the most probable function to be performed by the machine in this country would be in lifting water from underneath the surface to be applied for irrigation purposes, as it would cost absolutely nothing to lift the water when once the plant is established.

Mr. Terry informs us that he will have one of his machines constructed and in successful operation within the next month and if he has correctly estimated its worth, his fortune is just as good as made.

An Announcement.

Having purchased a one-fourth interest in the Gass-Collins Hardware Company, I wish to announce to my friends that I have quit selling swelled tomatoes and rotten potatoes and bad groceries and will hereafter devote my entire time to selling hardware, implements, wagons, buggies, in fact everything that is usually found in a first class hardware store.

I would be glad to have my friends call and let me show them some real bargains.

C. S. RICHARDS

Intermediate Program.

Following is the intermediate endeavor program for Sunday September 24.

Subject—The Home Mission Work.

Leader—McXie May Mason.

Scripture Lesson—Matt. 9:35-38, 10:1-15.

Song.

Prayer.

Readings by members.

Solo—Glennis Coulson.

What is the Good of Home Mission Work?—Audrey Argo.

Roll Call.

Song.

Mizpah.

Just received a large lot of Men's and Boys' pants and overalls. From little to big. J. G. Callens.



The "EMMERIC" Pillows are filled with pure, clean and odorless feathers. Enough feathers are used to properly fill the ticking cover. A pillow not properly made or filled cannot give satisfaction. Every pair of "EMMERIC" Pillows is sweet and pure, and is guaranteed to give entire satisfaction, or money refunded.

For Sale at the Furniture Store.

League Program.

Following is the program for the Senior League Sunday September 24.

Topic—The Open Church as an Evangelizing Agency.

Leader—Pearl Turrentine.

Song.

Scripture Lesson—Luke 5:1-3, Acts 16:14-15.

Song.

Prayer.

Song.

Reading—The Open Church Defined—Fannie Turrentine.

Talk—Open Church Methods for Enlisting Sympathy and Establishing Contact—Jas. Hughes.

Song.

Prayer.

Song.

Talk—Power of Influence in Winning Men for Christ—Miss Millicent Griffith.

Song.

Benediction.

The Season's Largest.

Our friend, P. R. Purcell, through the kindness of his daughter, Miss Mattie, left at this office on Wednesday afternoon of this week the largest melon it has been our pleasure to look upon this season.

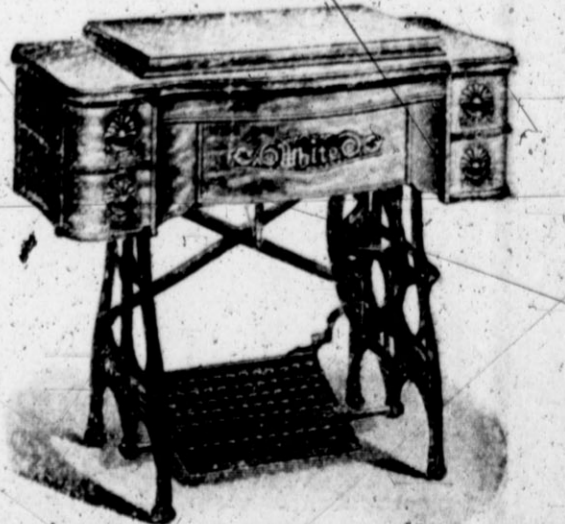
As to the quality, the entire BRAND force, as well as a number of friends who dropped in at the right time, will testify.

The specimen referred to above was grown on Mr. Purcell's farm east of town and weighed a fraction over 31 pounds.

Your Sunday Dinner?

From 10 a. m. till 6 p. m., Saturday, September 23, the West Hereford division of the W. H. M. society will have cakes, pies and home-made bread for sale at Mount & Barnett's.

For your patronage, the ladies will give in exchange something nice for your dinner on Sunday, and, in addition, their grateful appreciation.



We have nearly a half car of these machines coming. There is none better. You don't have to pay two prices for them either. \$18.75 gets a lifetime machine at The Furniture Store.

Christian Church Meeting.

The meeting which is being conducted at the Christian Church is drawing large and attentive audiences at both the morning and evening services.

Eld. J. C. Mason, in his plain but impressive manner, is presenting some splendid gospel sermons which are being much relished by members of all denominations.

Mr. Mason is one of the strongest men in his church and his efforts here will doubtless be a benediction to our town.

Registered Bulls For Sale.

I have ten registered Hereford bulls at my ranch 12 miles northeast of Hereford, which I am offering at reasonable prices. These animals are well bred and marked and classed as the best. Come early and get choice.

J. D. BURKETT.

Land Deals.

The following land sales were made by Rayzor and DeAtley last week and handed in for publication this week:

W. C. Witherspoon to M. S. Marque a 5-acre town lot, consideration \$150.

Mrs. C. E. Ostrander, who recently purchased the J. T. Robinson section, resold same to J. R. Hubbard, of Blue Springs, Missouri, for \$5500.

T. S. Watts sold one of his sections north of town to W. C. Russell of Piper, Kansas, for \$3200.

The Killough house and lot in Hereford to Ed Oxendine for \$850. Mrs. Emma J. Robinson's home section to Mrs. C. E. Ostrander for \$4000.

Joe Martin section in Castro County to Luther J. Slaughter, of Grain Valley, Missouri, for \$4160.

Send the BRAND "back yonder."

IN MEMORY OF
P. JONES
His Doctor Prescribed the Medicine, the Druggist Put in Something Else. SO HERE HE IS

A Short Talk ON A Grave Subject

Druggists as a rule don't go much on graveyards. No doubt they all get there in the end the same as other people but we mean during life. In his leisure hours (if he has any) the druggist seldom puts in his time in the graveyard. If he is out for a stroll he is more likely to turn his steps away from it. This is usually for one or two reasons. If he is a good druggist and understands his business he regards the graveyard as a sort of enemy which he is fighting all the time trying to keep his customers out of it. If he is a dealer who thinks more of his profits than his customers, he fights shy of the graveyard for conscience sake, remove perhaps for having substituted something cheap in filling prescriptions for the deceased. We have as much antipathy for graveyards as most druggists, not because our conscience troubles us. We stay away because it makes us feel bad. We are always sorry when one of our friends and customers is called to "the life beyond," but if we had anything to do with his last illness our conscience is clear. We filled the prescriptions exactly as the doctor ordered. It is our business to fill prescriptions. It is our principle and invariable rule to fill them EXACTLY as ordered and we never let the work be done by inexperienced help. We use the right drugs, the right proportions and of the quality the doctor expects; with this our duty is done. Bring your prescriptions to us where you get what the doctor wants you to have.

T. M. COULSON & CO.
...The New Corner Drug Store...

ARNEY NEWS

Miss Zola Storm was in Hereford last Friday.

J. S. Hart of Missouri has moved to the plains.

Every one is busy cutting feed and sowing wheat.

Wash Storm was visiting at Mr. Holden's Sunday.

Miss Rosa Crum is attending the college at Hereford.

Mr. Sid Renfro and Mrs. Adams of Missouri are visiting E. Renfro.

J. L. Crum and J. W. McMinn went to Canyon to purchase binders last week.

W. D. Robinson has returned from a prospecting tour over the south plains. W. D.

A Remedy Without a Peer.

"I find Chamberlain's Stomach and Liver Tablets more beneficial than any other remedy I ever used for stomach trouble," says J. P. Klote, of Edina, Missouri. For any disorder of the stomach, biliousness or constipation, these Tablets are without a peer. For sale by T. M. Coulson & Co.

Seed Wheat.

I have a large quantity of the celebrated Turkey Red and Mediterranean, hard and soft wheats respectively, which I am offering the farmers of this and adjoining counties for sowing purposes.
31-2t C. C. FERGUSON.

Late Railroad News.

Saturday last the promoters of the new road met with the citizens of Plainview and in addition to right of way through Hale County, previously agreed to, the promoters required at the hands of Plainview \$25,000 cash and option to purchase 30,000 acres of Hale County land. According to The News information, which it considers good, the bonus was agreed upon and a committee was also appointed to secure the land options. These are to be gotten as soon as possible. It is thought that it will be done in a few days, by the first of October at the very outside, and then Plainview with the Tallmages will enter into a contract by the terms of which the latter will get the bonus in cash, the right of way and the options and in consideration therefor will put up a forfeit of \$35,000 for the completion of the road to that town.

Tulia has entered into practically the same agreement except that her cash bonus will be \$20,000.

It would seem from this that the promoters are in dead earnest about the matter. Anyway, by October, the News is now of the opinion that such action will have been taken as will enable a close observer to predict with considerable degree of certainty as to whether or not the road will be built, and, if so, when.
—Canyon News.

Don't Forget.

The Singer is "best." The best is cheapest.
30-1f

Bovina-Retrospective.

I think it is well for us to stop and think for a moment and see where we are and what we are doing. What was Bovina only three years ago? A depot, section-house and W. B. Mersfelder in a 12x14 hole in the ground, selling goods. You can imagine his stock. Where are we today? Step by step we are going up, a little slow but sure. W. B. has crawled out of his 12x14 hole and is now in a good building. About five months ago he took Mr. Thos. Hogland of Pecos, Texas, in as a partner and they are continuing to add to their stock. They carry a full line of dry goods, groceries, hardware, coal, grain, etc. Thos. Stallings has just finished their ware house and lumber shed and they will soon have a first-class stock of lumber, shingles mouldings, sash, door, in fact everything in the way of building material. Is this all? Not by any means. There is the Laird-Herring Mercantile Company with a mammoth stock of hardware, groceries, wagons, buggies, farm implements, grain, coal and lumber of all kinds. We have a bank doing a good business, a first class livery stable and wagon yard, a barber shop, two hotels and a good school house, and Bill's 12x14 has been filled up and nothing left to mark the spot. Where will we be in three years? All we need to make Bovina the Queen City of the Panhandle is more just such people, and they are coming fast.

INNOCENCE ABROAD.

Mr. Jennings Writes.

Abilene, Texas, Sept. 11, 1905.
J. Ray & Co.,
Hereford, Texas.

Gentlemen:—Contrary to the action advocated by your paper that the sending of money away from home is not a good rule, I think there are exceptions. Hence the encloser of a money order for one dollar for which let the BRAND come through your new Mentges Folder to me for another year.

From all reports, that country is making good what it has always promised and am glad to see that the BRAND is keeping pace with the times.

I am still in the lumber business and miss some of my old Hereford customers very much. Truly, as a whole, those are the best people in the world to do business with and the risk there is not so great as here.

Yours truly,
I. JENNINGS.

Close Season.

A. J. Hughes, while in town Monday, informed us that he and W. A. Keitney have pulled their thresher in for the season, the most of this year's grain crop being threshed. These gentlemen are well pleased with their success for the short time which they were out and will make greater preparations for a still greater crop in 1906. They were engaged only about 20 days and thrashed a little more than 14,000 bushels of grain.

Junior B. Y. P. U. Program.

Following is the Junior B. Y. P. U. Program for Sunday, September 24th:
Subject—The Risen Christ.
Leader—Johnnie Wesson.
Scripture Lesson—Matthew 28:1-10.
Prayer—Eustus Coward.
Song.
The Story of the Resurrection of Jesus—Lucy Cassles.
The Story of his Journey to Emmaus—Alma Beach.
The Story of his Appearance to the Apostles—Frank Richards.
Recitation—Mary Ella Coward.
Lesson From Foundation Stones.

Lost.

A bridle with a Schriver bit somewhere in the northeast part of town. Finder please return to this office and receive reward.
31-3t

Witherspoon & Gough. 48tf

FURNITURE
White Sewing Machines
CARPETINGS
LINOLEUM
Oil and Straw Matting
QUEENSWARE
WALL PAPER
Hand Painted China
ART SQUARES
Furniture Repairing
Good Window Shades

E. B. BLACK Furniture Dealer
and Undertaker

OUR PRIDE

Our pride is to please our customers and those that become our customers by giving them good goods and low prices. We can save you money on a great many articles. We keep a complete line of Staple and Fancy Groceries, Queensware, Glassware, Enameled-ware and Tinware. We thank the people for past patronage and solicit more of their future trade. Country produce taken in exchange for goods.

BARNARD & CO.

JOE CARTER

ELISHA CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop
George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

THE CITY RESTAURANT

We serve first-class meals at reasonable prices. Try us for a short order lunch. Everything neat and clean. Remember that we keep on hand a supply of fresh bread.

J. H. TURNBOW, Proprietor

JNO. B. VANNOY

JEWELER AND OPTICIAN
HEREFORD, TEXAS

Does any kind of repair work pertaining to jewelry trade

DEALER IN... Clocks, watches, rings, silverware, charms, cuff buttons, collar buttons, lockets, broaches, bracelets, watch chains, fountain pens—in fact everything that is kept in a first-class jewelry store.

JNO. B. VANNOY

OPTICIAN AND JEWELER
HEREFORD, TEXAS

Purchase Fine Sheep.

B. T. Bell, Castro's progressive sheep raiser, paid this office a brief visit Monday, informing us that he and W. H. Gilbreath, also of Castro, had just returned from Roswell where they went to secure a bunch of improved sheep. They succeeded in buying a splendid flock of 22 head of the well known DeLaine Merino breed, all rams, which will be placed equally on their respective ranches south of Dimmitt.

These gentlemen have made a splendid success in the sheep business for the past few years and have learned the value of improving their flocks and thus being able to procure the highest market price for all they have to sell.

Castro County is already among the first counties of the state in the production of sheep and with the interest which is now being manifested by her sheep men, she will doubtless soon outstrip all neighboring counties.

Hereford a Good Market.

Jno. E. Day who is making a success of stock-farming north of town was on our streets Monday to deliver 1000 bushels of his 1905 oat crop to J. M. Garner at 35 cents per bushel. Mr. Day informs us that he and his brother together made about 3000 bushels of oats this year and that it is their intention to hold the remaining 2000 bushels for sowing purposes next spring.

The most pleasing feature of the situation this year is that our local merchants and grain dealers are paying a better price than other Panhandle markets. Mr. Day informs us that while he sold his grain at 35 cents, Amarillo dealers are paying only 30 cents per bushel.

Pasture for Rent.

I have a 6 1/2 section ranch 17 miles southeast of Hereford for lease. Grass fine and will carry from 200 to 250 head of cattle. Price 20 cents per head per month. Apply to

L. W. RICKETTS.

Rain Sunday Night.

A splendid rain is said to have fallen over the greater part of Castro and the northern part of Deaf Smith Counties on last Sunday night. The precipitation seemed to have been on almost all sides of Hereford, leaving this spot dry.

HELP WANTED.

No Energy. No Will Power. No Ambition. Losing Confidence in Self and the Confidence of Friends or Employers.

A State of Health That Needs Prompt Treatment to Ward Off Serious Disease.

Do you notice a large reduction in your vital energy? Are you losing hold on your place in the social world? Is your strength gone, constitution weak, appetite poor, digestion deranged, bowels constive, with uneasiness and symptoms of derangement in the region of the kidneys? Such a condition is the preliminary to Bright's Disease or some other serious kidney trouble. If this describes the state of your body, we urge upon you prompt action before your health is entirely beyond recovery. Prickly Ash Bitters is the remedy you need; it has a four-fold restorative effect. It stimulates the torpid liver, restores health in the stomach, strengthens and cures the kidneys, and through its peculiar yet agreeable laxative character it clinches the good work by thoroughly cleansing the bowels. It is a certain remedy for kidney and liver diseases.

Accept no substitute. Insist on having the genuine Prickly Ash Bitters with the large figure 8 in red on the front label.

Sold by Druggists, Price \$1.00 per bottle.

T. M. Coulson & Co., special agents

METHODIST RALLY.

Four Days' Session of W. H. M. S. to be Held at Methodist Church Oct. 19-22, 1905.

(Thursday, Oct. 19, 3 p. m.)

Topics: Tithing and Schools.

Hymn.

Prayer.

Bible-Reading on Tithing: Mal. iii:8-10

Mrs. E. J. Jackson.

God's Tenth Mrs. G. W. Eagle.

The Mystical Tenth

Mrs. C. E. Edwards.

Paper on Our Schools.

Mrs. J. H. Stinson.

What Have We Done for the Res-

cue of Fallen Women.

Mrs. Turrentine.

Prayer. (Pray for each phase of

Home Mission Work.)

Song and collection.

(Friday, Oct. 20, 3 p. m.)

Topic: Needs of the Home Mis-

sion Society

Hymn.

Prayer.

Scripture: John xiv-14

Mrs. W. G. Ross.

Order: Rev. Thos. S. Barcus.

Money: A Force God Uses in

Evangelizing the World.

Mrs. G. A. F. Parker.

A Nickle for the Lord.

Mrs. Geo. Dale.

Trained Workers.

Miss Maggie Syms.

Power of the Holy Spirit Our

Greatest Need.

Mrs. J. K. P. Gilliland.

Prayer (Ask for gold and silver

for the work and pray for workers

who are willing to be trained).

Song with offering.

(Saturday, Oct. 21, 3 p. m.)

Topic: Local work.

Hymn.

Prayer.

Scripture: Matt. xxv-31-32.

Mrs. W. B. Farmer.

How can the Home Mission Soci-

ety Care for the Needy of the

Church? Mrs. P. L. Johnson.

A Talk About the Parsonage De-

partment. Mrs. Ross Davis.

Suggestions for the Care of the

Parsonage. Mrs. H. H. Hawkins.

Supplies. Mrs. W. J. Burks.

Some Points on Local Work.

Mrs. Clarence Smith.

Prayer.

Song with collection.

(Sunday, Oct. 22, 11 a. m.)

Hymn.

Prayer.

Quartette.

Scripture Lesson.

Anthem.

Sermon on Home Mission Work.

Rev. Thos. S. Barcus.

Offertory.

Doxology.

Benediction.

Land Deals.

The real estate firm of Witherspoon & Gough report the following deals since our last issue: 1 section T. & N. O. land to W. C. Dinwiddie of Tulsa; Section 41 of Western Union land one mile east of town to J. H. Bowers of this city; the Cashion section belonging to Geo. W. Irwin to a Mr. Mitchell of Princeton, Missouri. The last named deal was made week before last but it was overlooked in our reports.

Stomach and Liver Trouble Cured.

Orino Laxative Fruit Syrup cures stomach and liver trouble, as it aids digestion, and stimulates the liver and bowels without irritating these organs like pills and ordinary cathartics. It cures indigestion and sick headache and chronic constipation. Orino Laxative Fruit Syrup does not nauseate or gripe and is mild and pleasant to take. Refuse substitutes. T. M. Coulson & Co.

T. & N. O. Lands.

T. & N. O. Lands in Castro county now on the market. Price and terms see Witherspoon & Gough, Agents, Hereford, Texas. 17th

"IT WILL SOON BE TIME"

To sow your wheat and harvest the corn. We are prepared to supply you with the Hoosier Wheat Drills in different sizes and styles, and will have the Deering Corn Binders for harvesting the corn. These machines are so favorably known that they need no other recommendation than the work they have done in the past to convince you that they are the machines for you to buy. A full line of other Implements and Hardware awaits your inspection.

GARRISON BROTHERS, Hereford Texas

A Marvelous Future

ESTABLISHED 1888 PAID IN CAPITAL \$300,000.00

has the Panhandle of Texas. Its lands are destined to sell from ten to twenty dollars per acre within a decade.

The National Live Stock Commission Co.

wants to identify itself with this section and grow with the growth of the Panhandle.

Satisfactory Selling Service Guaranteed.

Write for our reliable daily market report. Your shipments appreciated. Your interests guarded.

Tell your Railroad Agent to consign your cattle to the

"Old Reliable"

OFFICES

CHICAGO

ST. LOUIS

KANSAS CITY

FT. WORTH

A Letter of Thanks.

Graham, Texas, Sep. 14, 1905. To the people of Hereford:—It is with a sad heart that I pen these lines to a people that I had hoped to spend the remainder of my life with, and sad it is to me to think that it is an act of only a moment's duration that deprives myself and family of this pleasure. I was patiently looking forward to the time when I hoped to be surrounded with comfort, contentment and happiness. But alas, it seems that my hopes have all been blasted. Never again will I be numbered with the citizenship of your beautiful town. I had learned to love the people of Hereford, and it is with regret and sorrow that I say farewell to you all. But before I do so, I want to thank those noble people who so readily came to our assistance in the hour of our greatest sorrow. It is beyond my power to command language sufficient to express our heart felt thanks to those who so tenderly cared for us, and showed both by word and action that they indeed sympathized with us in our sad misfortune. I wish to further say, that during our stay in Hereford that if I or any member of our family have said or done anything to mar the feelings of any one, that we beg such person to forgive us.

There were a few and only a few persons who seemingly deserted us in our trying hours of fear and suspense.

May God in His infinite mercy bless those who so nobly stood by us and ministered to our every want—we will never forget them.

F. HERRON & FAMILY.

For Sale.

The new pews for the Methodist church are now on the road. The old ones are now for sale at actual cost of material. Twenty-five seats ten feet long.

Apply at once to pastor of Methodist Church.

..REMEMBER..
The New Store



MEN'S PATRIOT SHOE \$3.25



"STAR BRAND SHOES ARE BETTER"

MOUNT & BARNETT
THE NEW STORE

Everything new and prices lowest. Come and see us and be convinced that we will save you money on your Dry Goods, Millinery, Clothing, Shoes, Hats. Our stock is complete. Don't fail to see us....

THE BRAND--\$1.00

Junior League.

Following is the Junior League Program September 19, 1905:

Topic—"The church by the Riverside." (Acts 16:13,15.)

Leader—Nellie Black.

Opening song and prayer.

Roll call and response with verses of scripture.

Song—"There's a Child at the Door."

Recitation—Clara Dunlap.

Bible Story—Lloyd Snyder.

Story retold—Nellie Black.

Bible references.

Song—"Send the Light."

Bible play.

Benediction.

Seed Wheat for Sale.

I am prepared to furnish farmers with good quality of seed wheat which was grown on my place this year. Call at Garrison Bro's. or at my ranch north of Hereford. Price \$1 per bushel. 31-tf

J. D. THOMPSON.

Wanted.

An experienced farm and ranch hand. Good morals and industrious. Will give good wages and permanent employment to right man. 32-tf

J. T. RUTHERFORD.

Horses for Sale.

I have at my ranch north-west of town several good horses and young mules for sale.

Address J. R. McFarling or call at ranch. 31-tf

Crop for Sale.

140-acre crop for sale at a bargain, if sold at once.

See Byrle Elliston or Graves & Elliston. 31-tf

Bank Change.

These are changeful days when so fixed an institution as the Amarillo National Bank announces to the public that it has a new president, and that B. T. Ware, who has been at the head of the institution for the past five years, retires not only from the active management of the house, but will remove from this city to Channing to direct his extensive business interests recently acquired at that point. Mr. Ware is still a director in the bank and will sit in its councils.

Col. A. G. Boyce, who succeeds Mr. Ware as president of the Amarillo National Bank, is a pioneer of the Panhandle, having come to this part of Texas more than twenty years ago, and was manager of the great XIT interests until his retirement last winter. He has a wide knowledge of men and events in the Panhandle, and it is safe to say that the interests of this bank will in no wise suffer under his able management and careful judgment—Hereford.

Light Plant Continues to Grow.

The management of the electric light plant informs us that they now have about 225 lights subscribed and the work of soliciting has only fairly begun. It is estimated that a thorough canvas of the town will give them about 500 lights, which will put the plant on a paying basis.

In this connection, we wish to state that, in our opinion, it is the duty of everyone to patronize Messrs Tucker and Jacobsen as liberally as possible and thus aid them in establishing an enterprise of which our entire town will feel proud. Electric lights cost but a trifle more than oil lights which difference is more than counteracted by the convenience and protection from fire which the former bring with them.

It has cost a large sum of money and a vast amount of labor to put the plant in operation and the promoters deserve the unqualified patronage of the town.

Meat Market Notice.

We have been getting up at 3 o'clock each morning to make our morning deliveries. We did not mind this while it was so warm that meat could not be kept over night without ice, but since it is now cool enough to keep meat, we must ask all our customers who wish meat for breakfast to put their orders in on the preceding afternoon in time for delivery to be made before night. Our market will not open hereafter till 6 o'clock in the morning.

We wish in this connection to thank the public for their very liberal patronage. It shall be our constant endeavor to give you the very best service in our power.

Yours for fair dealings,
PEARCE & DOBBINS.

Junior B. Y. P. U. Program.

Following is the Junior B. Y. P. U. Program for Sunday October 1st.

Subject—David and Goliath.

Leader—Lottie Hough.

Scripture Lesson—1st Samuel 17: 1-46. The first 32 verses read by Lottie Hough, balance of scripture lesson read by Morris Garner.

Prayer—Ray Jones.

Song.

The Story of David and Goliath—Jessie Buckner and Anna Mae Hodges.

Recitation—Elzina Mounts.

Questions from foundation stones.

For Sale.

I have for sale, several nice dwellings, also a number of lots that I will sell very reasonable. If you want something of this kind, it will be to your interest to see me before purchasing. 31-tf

JNO. E. FERGUSON.

Subscribe for the BRAND, \$1.00.

J. L. FUQUA, President

C. W. DODSON, Cashier

The Hereford National Bank
HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$20,000.00

DIRECTORS: J. L. Fuqua, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or small. Prompt attention given to all matters entrusted to us.

KEEP A WATCH

On our announcements from week to week. Our stock is being made more complete by the arrival of new goods, and we have a large assortment of nice, new, pretty things in men's and boys' Suits, Shirts, Shoes, Hats, or furnishings of any kind. We are always glad to make new customers and guarantee fair treatment, first, last and all the time.

H. C. MYRICK
HEREFORD, TEXAS

New Goods Arriving At Our Store

Our fall and winter stock of Dry Goods, Notions and Gents' Furnishings are now arriving and we insist that our friends come in and allow us to show you that we have looked well to your interests in selecting our stock. You can't afford to miss the many new things we have in store for you. Remember that we are selling dependable goods at reasonable prices and that our stock will always be kept complete so that to get just what you want you only have to ask for it. We invite the public to make our store headquarters when in town.

Mersfelder & Hogland
Bovina, - Texas

Senior B. Y. P. U. Program.

Following is the B. Y. P. U. Program for Sunday, October 1st:

Subject—What is Practical Christianity?

Leader—Miss Willie Dyer.

Scripture Lesson—James 2:14-26.

Explanation of lesson—O. F. Smith.

Song and Prayer.

Practical Christianity as Shown by Pure Living—Paper by Miss Lizzie LeGrand.

Practical Christianity as Shown by our Deeds—Paper or Talk—Willie Argo.

Solo—Miss Patti Estes.

Practical Christianity as Shown by our Outspoken Testimony—Paper—Miss Stella Renfro.

Practical Christianity as Shown by Uncompromising Loyalty—Paper—Lena McCracken.

Closing Exercises.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Sept. 22, 1905:

C. L. Smith, Ruby Metes, I. E. Hogge.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS, P. M.

Roswell Apples for Sale.

I now have a large supply of Roswell apples which I am selling at the low price of \$1.00 per bushel. These are good quality for cooking purposes and will not last long. First come, first served. 30-tf

J. M. GARNER.

For Sale.

One 5-room residence. Good location. Apply J. C. Newman, Hereford Lumber Co. 31-tf

OUR APPRECIATION

We want you to know we are interested in you, and to show our appreciation for the patronage you have given us, we are now ready to show you the best line of merchandise ever brought to our city and at reasonable prices. If you want staples, we have them; if you want the best in men's and boys' clothing, we have it; if you want the best in ladies' and children's furnishings, we have it; if you want the best in novelty goods, belts, combs, bags, etc., we have it; if you want anything carried in a first-class millinery house, we have it. Our Street and Gold Medal Tailored Hats are now open for inspection. The Gold Medal is the rage this year. We invite you to come and see them whether you want to buy or not. Our Grand Opening of Pattern and Dress Hats will be FRIDAY and SATURDAY, SEPTEMBER 22 and 23. Remember the date. Punch served on opening day.

HEREFORD MERCANTILE CO.
HEREFORD, TEXAS

G. A. F. PARKER,
President
J. P. CONNELL,
Vice-President

F. B. FULLER,
Cashier
ROSS W. DAVIS,
Assistant Cashier

The Western National Bank

HEREFORD, TEXAS

Capital \$50,000.00

Surplus \$10,000.00

This bank is always ready to make small loans.
It has never made a bad loan.
It has never forced a customer to sacrifice his property to pay up.
It confines its business exclusively to banking.
No part of its capital is invested in Real Estate except its banking house.
The President, Cashier and Assistant Cashier NEVER OWE THE BANK ANYTHING.
It solicits the business of all good people, be their accounts large or small.

NEW GOODS NEW PRICES

We wish to call attention to the fact that with the new goods which we are now receiving our store will be complete in all its departments. Our line of Gents' Furnishing Goods will be as good as the best and we ask our friends to let their wants be known in this department, it shall be our pleasure to supply them. We are making a specialty of taking care of the ranch trade in detail and the fact that we buy in large quantities enables us to sell goods at "rock bottom" prices. We want your business and, if fair treatment and good goods count for anything, we know we will have it.

LAIRD--HERRING MERCANTILE CO.

BOVINA, TEXAS

Wall Paper—E. B. Black. 44

Window glass and putty. Smith's drug store. 31-2t

The celebrated Emmerich pillows at the Furniture Store. 32-tf

New crop dried fruits at Cardwell Bros. 30-tf

Darning of all kinds done. Mrs. R. S. Coward. 31-tf

"Hereford business lot for sale. W. A. Smith, Baird, Texas." 30-tf

Art material. Smith's drug store. 31-2t

Roomers and boarders wanted by Mrs. C. H. Carl. 31-5tp

S. B. Feemster can furnish you with any kind of monument you wish. See him. 8tf

Hair brushes that will last three years for 50 cents. Smith's drug store. 31-2t

Let us sell you \$1.00 worth of queensware for 75 cents at Black's. 32-tf

Mrs. W. G. Twyman is visiting relatives and friends in Amarillo this week.

Remember we save you from \$1.00 to \$2.00 on all trunks. The Furniture Store. 32-tf

Boys, we have some nice up-to-date hats. Come and see them. J. G. Callens. 1t

We will sell you good shoes below other merchants' prices. Give us a trial. J. G. Callens. 1t

H. H. Stanley is having two substantial residences erected on his ranch south of town.

N. C. Hilburne this week purchased D. G. Cashion's section of land situated south of town.

W. M. Dixon of Arney was in Hereford Thursday after supplies. Mr. Dixon will hereafter read the BRAND.

We propose to "Lead in low prices" on ladies' children's and men's under wear. J. G. Callens. 1t

S. C. Copper arrived from San Antonio Wednesday to visit his daughter, Mrs. Tom Vaughn.

T. O. Cumming, who is in the employ of the Pecos Valley Road at Bovina, was a business visitor in Hereford Monday.

H. W. Renfro came in Wednesday from Johnson County and will remain in the vicinity of Hereford for several days.

Call and examine that elegant line of genuine Pres-cut glass. At prices you never dreamed of. A. T. Black's. 32-tf

W. A. Hubbard of Castro County was in the city Saturday purchasing machinery, with which to harvest his large grain crop.

Don't buy your Dry Goods, shoes, underwear, hosiery, etc., till you see our new lines. We will divide profits. J. G. Callens. 1t

W. L. Williams who lives just over the line in Parmer County from Boom transacted business on our streets Monday.

C. S. Richards has purchased a one-fourth interest in the Gass Collins Hardware Co. and will be glad to have his friends call to see him at the new store.

We acknowledge receipt of a complimentary season ticket to the San Antonio Fair, announcement of which will be found elsewhere in this issue.

T. S. Barnett left Tuesday for his home in Whitesboro, after spending the hot months of summer with relatives in this city.

Herman Heidgerken, Nazareth's only merchant, was in town Wednesday after lumber. Mr. Heidgerken left a nice order with the BRAND for stationery while in the city.

A. F. Eddleman sold his one-half section of land near Summerfield to R. M. Hardisty, this week and will leave soon for Johnson County; his former home.

Dr. Robt. Grose and wife left Wednesday for their home in Sherman after an extended visit with the latter's parents, Mr. and Mrs. B. F. Westbrook, of Dimmitt.

Mrs. J. C. Cox, of New Mexico, who had been visiting her brother, E. F. Connell, and family for the past week, left Monday for Bartlett where she will spend several weeks with relatives.

Mesdames Jno. P. Slaton and F. B. Fuller and children left Wednesday for San Diego, California, where they will spend the winter. They went by the way of the Rock Island route.

F. J. Sandifer and D. E. Weaver are setting their sorghum mill at the electric light plant this week and in the course of a few days will be making the genuine article from Panhandle grown product.

The farmers throughout the country have been making good use of the pretty weather of the past week in harvesting their forage crops. In almost every field is to be seen either a broadcast or row binder in operation.

Sheriff J. T. Inmon is enjoying an extended visit with his parents at Pasco, Washington. While there he will visit the Portland Exposition and other points of interests in the West.

Mrs. G. W. Wicker returned to her home at Joshua this week after an extended visit with her parents, Mr. and Mrs. A. F. Eddleman, of this city. She was accompanied by her sister, Miss Etta Eddleman.

Mrs. E. E. Adams of Trenton, Missouri, left for her home Tuesday after an extended visit with her brother, E. Renfro, of Arney. Mrs. Adams was so favorably impressed with this part of Texas that she spoke of moving here to live.

R. N. Curtsinger and daughter of Prior Creek, Indian Territory, are visiting the former's brother, J. D. Curtsinger, and family south of town. The Messrs. Curtsinger were welcomed callers at this office Tuesday.

L. E. Cobb, one of our substantial farmers living several miles south of town, was among our business visitors Monday. Mr. Cobb brought samples of this year's Indian Corn crop which will make a splendid yield.

T. J. Graves this week sold his brick house, situated on North Dewey Avenue and occupied by Jno. A. Johnson, to J. Ray, consideration \$3000. Mr. Graves took in exchange the latter's section of land situated several miles north of town, together with other valuable considerations. Mr. Graves is demonstrating by his actions that his confidence in Panhandle soil is complete, he having purchased everything in sight that he could get hold of for the past few weeks.

Capt. H. Trow this week sold to Jno. C. Johnston 12 head of young mules which the latter will ship to Central Texas in a few weeks. The fancy price of \$100 a round was paid the owner who informs us that there is considerably more money in raising mules than there is in cattle. We believe many of our stock farmers could learn a valuable lesson from Capt. Trow by watching him through one short year. \$1200 worth of mules and a few thousand dollars worth of cattle put on the market at fancy prices every few months will soon make a bank account.

Rev. E. A. Wesson came in Tuesday from Stratford where he had been at work in a revival meeting for ten days and reported good results. At the close of the services on last Sunday, Bro. Wesson informs us that he broke the record on collections. From a church of only forty members, he received \$164.50 to be applied to the state missionary fund of the Baptist Church. Bro. Wesson will next go to Dalhart where he will assist the pastor at that place in a ten days meeting.

Frank Witherspoon Room 104, Livestock Exchange KANSAS CITY, MO.

B	B	B	B
Big Bargains In Bulls and Berkshires	Business Bargains to Bull Buyers	Best Types Big-Boned Breeding Berkshires	Breeds for Bacon Hogs and Beef Cattle Berkshires Herefords

I have twenty-five head of Hereford Bulls from ten months to two years old of the kind you want at reasonable prices. One hundred head of High-Grade cows, most of them with calves at foot. Will sell any number you want. Can furnish you Berkshires, any size, age or sex. Write your wants or call on me. Respectfully yours,

R. H. NORTON, ONE MILE WEST OF HEREFORD
Breeder of Registered Hereford Cattle and Berkshire Hogs

SHIP YOUR LIVESTOCK TO FRANK WITHERSPOON KANSAS CITY, MO.

If you don't know him, your neighbors do. Ask them. Good sales and faithful service is accorded to all alike who entrust their shipments to me. Address all communications to

Frank Witherspoon
Room 104, Livestock Exchange
KANSAS CITY, MO.

Complete Line OF BUILDING MATERIAL. WHEN LOOKING FOR CASH BARGAINS SEE US Hereford Lumber Co.

PANHANDLE CHRISTIAN COLLEGE

Hereford, Texas

For any information in regard to course of study, rates of tuition, board and lodging, address
CHAS. Q. BARTON, President,
Hereford, Texas

Next Session Begins September 4, 1905
Correlated With Texas Christian University

I'm Growing Old Fast

And you know why, too. It's those gray hairs! Don't you know that Ayer's Hair Vigor restores color to gray hair? Well, it does. And it never fails, either. It stops falling hair also, and keeps the scalp clean and healthy. Do not grow old too fast!

"I have used Ayer's Hair Vigor for many years and I should indeed be sorry to be obliged to do without it. It keeps my hair from turning gray, and also keeps my scalp clean and healthy."—E. S. PENFIELD, Canyon City, Oregon.

Made by J. C. Ayer Co., Lowell, Mass.
Also manufacturers of
Ayer's SASSAPARILLA PILLS. CHERRY PECTORAL.

SANTA FE CUT-OFF.

Charter of the Gulf, Santa Fe and Northwestern Railway Company Filed at Austin.

Austin, Texas, Sept. 13.—The charter of the Gulf, Santa Fe and Northwestern Railway Company, which is to build and operate the new cut-off railroad of the Santa Fe to connect its Gulf system with its overland line, was filed today in the Secretary of State's office, after it had been approved by the Attorney General. The total mileage of the proposed new line in Texas is 475 miles. The charter provides for building the road from Brownwood, on the Gulf division, to Texico, on the Texas and New Mexico border, a distance of 350 miles and for a branch line to be built from a point in Lubbock County to a connection with the Pecos Valley division of the Santa Fe, near Canyon or Amarillo, a distance of about 125 miles. The Brownwood-Texico line will pass through the counties of Brown, Coleman, Callahan, Taylor, Jones, Fisher, Stonewall, Kent, Dickens, Crosby, Floyd, Hale, Lamb, Bailey and Palmer, and the branch line will traverse the counties of Randall, Swisher, Hale and Lubbock. The company has a capital stock of \$475,000 and its principal offices are at Amarillo.

The charter provides that the company shall have power and authority to enter into a trackage contract with the Pecos and Northern Texas Railroad Company to run its trains between Canyon and Amarillo.

The members of the board of directors are E. P. Ripley of Chicago, president of the Santa Fe; J. E. Hurley of Topeka, Kan.; Avery Turner, Don A. Sweet, J. C. Paul, A. L. Conrad and S. H. Madden of Amarillo, Texas.

The road will fill the gap between the Santa Fe in New Mexico and the Gulf division, as above stated, forming a new transcontinental line between Galveston and the Pacific Coast. It will be about the same distance between Galveston and the Pacific Coast by this new route and the existing Southern Pacific line. It will be a new and direct line between Galveston and South Texas points and the Panhandle country. The survey for the proposed cut-off road has been made and the construction work will be commenced at an early date.

Cured of Lame Back After 15 Years of Suffering.

"I had been troubled with lame back for fifteen years and I found a complete recovery in the use of Chamberlain's Pain Balm," says John G. Bisher, Gillam, Ind. This liniment is also without an equal for sprains and bruises. It is for sale by T. M. Coulson & Co.

Witherspoon & Gough. 48tf

At the Bar.

The multi-millionaire entered through the gates that stood before the bar of judgement.

"Well, have you any idea what your account is?" queried the angel with the book.

"O, yes," replied the multi-millionaire with a smug smile. "I founded a great school and endowed it with millions, and I—"

"And you filched water from the municipality for use in your big factory," interrupted the angel.

"I founded an orphan school and endowed it with millions, and—"

"With millions filched from widows and orphans by means of watered stock, purchased laws and rebates," interrupted the angel.

"I established a charity bureau and doled out millions to the deserving poor who—"

"Who had been made poor by your unjust exactions," interrupted the angel.

"I equipped a regiment at my own expense when the nation's life was in danger, and—"

"And made 10,000 per cent on the investment by supplying the government with tainted meat, shoddy clothing and paper shoes under contract," interrupted the angel.

"I lifted the mortgages on many churches, and—"

"Plastered mortgages on hundreds of cottages," interrupted the angel.

"I gave large sums to scientific exploration, and—"

"And reduced defiance of law to an exact science," interrupted the angel.

"I led a Sunday School, and—"

"And led many a young man to ruin by your example," interrupted the angel.

"I provided many poor widows with coal when the winter blasts were blowing, and—"

"And compelled millions to suffer from those same winter blasts by arbitrarily advancing the price of the coal supply which you controlled," interrupted the angel.

"But I—"

"I guess that will do," interrupted the angel again, dipping his pen in the red ink bottle and rapidly setting down a total.

Mr. Jowell Sells.

Among the largest land trades of the season was closed this week when G. R. Jowell sold to Geo. W. Irwin of this city his home place just east of town, and embracing 24 sections of land. This is one of the best improved ranches in the entire Panhandle, having an irrigation dam, a seven room residence, besides 300 acres of sub-irrigated, valley land. It will be remembered also that this is the site of the far-famed White Sulphur Spring.

We understand that Mr. Jowell will move to town while Mr. Irwin will move his family to the ranch and begin the work of further improving and beautifying his new home.

In conversation with a BRAND reporter, Mr. Irwin stated that along with other things, he will sow 300 acres of alfalfa this year and also that he will likely push to completion the irrigation project which has already been begun by Mr. Jowell.

We wish to congratulate the new owner upon securing what is generally understood to be one among the best ranches in West Texas.

While the price paid is not given for publication, it is known that the property sold at fancy figures.

THREE JURORS CURED.

Of Cholera Morbus with One Small Bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy.

Mr. G. W. Fowler of Hightower, Ala., relates an experience he had while serving on a petit jury in a murder case at Edwardsville, county seat of Cleburne county, Alabama. He says: "While there I ate some fresh meat and some souse meat and it gave me cholera morbus in a very severe form. I was never more sick in my life and sent to the drug store for a certain cholera mixture, but the druggist sent me a bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy instead, saying that he had what I sent for, but that this medicine was so much better he would rather send it to me in the fix I was in. Two fellow jurors were afflicted in the same manner and one small bottle cured the three of us." For sale by T. M. Coulson & Co.

PROMPT DELIVERY

TELEPHONE NO. 76

FAIR DEALING IS OUR MOTTO

WILL H. HINES

COAL, FUEL OIL AND ICE

Highest Market Price Paid For Your Threshed Oats

Should Secure Good Seed.

We believe the farmers of this section of the Panhandle cannot use too much care in selecting well developed grain for sowing purposes this fall. There will be a large acreage sown to wheat this season and every possible precaution should be taken to prevent what would have the semblance of a failure. With proper preparation of the soil and suitable seed, old grain raisers claim that a failure will be practically unknown in the Panhandle.

The following taken from the Farm and Ranch contains advice which should be heeded:

The small grain farmers of many black land counties lost a valuable wheat and oat crop this season, because of weather damage in the shock. Many feel discouraged and will plant less wheat than last fall. This is now the time to plant wheat. There cannot be a surplus of wheat on the world's market at the end of one year. Plant more wheat. Select clean, full berries for planting.

Seed wheat should weigh at least sixty pounds per struck bushel—62 pounds is better. After passing 58 pounds per bushel, seed wheat will yield two more bushels per acre for every additional pound, on land capable of growing 16 bushels. This is a matter of test. It cannot be successfully denied. Grain growers should be especially careful in this matter just now. The wheat raisers of Oklahoma have formed numerous associations to bring in good seed wheat this season. They are ordering Red Turkey in large quantities. It is time that all of our people were equally wide awake to the importance of this matter.

Feel Impending Doom.

The feeling of impending doom in the minds of many victims of Bright's disease and diabetes has been changed to thankfulness by the benefit derived from taking Foley's Kidney Cure. It will cure incipient Bright's disease and diabetes and even in the worst cases gives comfort and relief. Slight disorders are cured in a few days. "I had diabetes in its worst form," writes Marion Lee of Dunreath, Ind. "I tried eight physicians without relief. Only three bottles of Foley's Kidney Cure made me a well man." T. M. Coulson & Co.

Notice to Public.

From now on I will charge a yard fee at my wagon yard. Always remember to settle your fee before leaving.

30-1f
C. C. FERGUSON.

Wanted.

To trade stock-cattle and other property for section of land near north-east corner Castro County, Box 23 Justin, Texas. 31tf

MCCORMICK

BINDERS
CORN HARVESTERS
MOWERS
RAKES
REPAIRS
AND
TWINE
AT

STRINGFELLOW-HUME HARDWARE COMPANY

HEREFORD, TEXAS

LOW RATES ON MANY DATES TO MANY STATES

Commencing September 15, in addition to our round trip excursions to Portland and California, we will sell COLONISTS ONE WAY tickets to California, Washington, Oregon, Idaho, Montana, and intermediate points at Extremely Low Rates, and will quote exact figures from your station, giving full details, on receipt of your inquiries. Tourist service afforded for a large part of the journey.

Summer tourist rates daily to Chicago, St. Louis, St. Paul, Memphis, Colorado and all important resorts.

Homeseekers rates to the Panhandle country of Texas and Oklahoma Tuesdays and Saturdays.

ONLY LINE WITH THROUGH SLEEPERS TO BOTH DENVER AND CHICAGO

Continuous sleeping and chair car service to OMAHA and LINCOLN and the quickest time by many hours.

WRITE

PHIL A. AUER, G. P. A.

Fort Worth, Texas



The Brand

Published Every Friday By
J. RAY & COMPANY
J. RAY, Editor

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
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Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, SEPTEMBER 22, 1905

SHOULD PREPARE EXHIBIT.

We wish to call the attention of our local readers to the importance of both bringing and keeping the eyes of the outside world upon the bountiful crops of almost every conceivable kind which have grown in the Panhandle this year. This can be successfully done but not without an effort. We would suggest, as possibly the most expeditious way, that we unite our forces and collect a splendid display of our farm products to be placed on exhibition at the Dallas Fair which will begin on October 28. We had let our opportunity pass by sleeping on our rights until, by a mere act of providence, the fair was postponed a month on account of the yellow fever scare, which now gives us ample time to collect the very best we have, and show the many thousands who will visit the great show a few of the meritorious traits of the plains country.

We do not hesitate to assert that no other section of Texas can show up to a better advantage so far as agricultural resources are concerned and it is for these that farmers look when they go to seek new homes.

The matter is of grave importance and the man or men who take it upon themselves will confer a great benefit upon their community.

October the 27th will give plenty of time and we should be glad to publish the opinion of many of our citizens and farmers in our next issue with regard to commencing active preparations at once. Who will speak first?

So far as we have been able to ascertain, the public schools of this place have gone far ahead of those of any other point in the Panhandle, the size of the town considered. There have already been enrolled more than 320 pupils and still there are others to come after the harvest period is over. It is a pretty good record for a town of only 2000 inhabitants to have almost a sixth of her population in the public schools. In addition to this vast body of boys and girls, between 75 and 100 pupils are in daily attendance at the college. It is believed that, before the present school year comes to a close, there will have been in the neighborhood of 500 boys and girls to find their way into the halls of either our college or the public schools.

AS we pass hurriedly along in our rush to build our town and settle our country, there are other matters of public interest which should not be overlooked, among which might well be mentioned the improvement and enlargement of our cemetery. It is quite evident that so long as this country is habitable and we have a city for the living, just that long will we need a city for the dead. It requires but a glance at our city cemetery for one to be brought into a full realization that it is entirely too narrow in its confines and as our country continues to settle up rapidly this important fact will be brought more directly to the attention of everyone who thinks of making this his permanent place of abode. As it stands today with only about four acres of land in the enclosure, it can readily be seen that the time is not far in the future when we cannot take care of our dead without additional space. We believe that a wise solution to the problem would be to purchase more land adjoining while it can be had at a small outlay of money and begin at once making permanent improvements on same by planting out trees and erecting a windmill to furnish water for irrigating them. Hereford's cemetery is indeed a very dreary and desolate looking picture, with nothing to adorn the spot but mounds of earth and tomb stones. A step, looking to the improvements above outlined, would be a very important one and he who has the courage and enterprise to take the initiative will doubtless find that all will be perfectly willing to unite in carrying out the plans.

THE demand which has existed for Panhandle land for the past few months has had its effect reflected in the advance in price in many instances from one to two dollars per acre. It is quite a difficult matter to find a land owner in Deaf Smith or bordering counties who is willing to turn loose at any other than the advanced price. The past few weeks have been record breakers in the transfer of lands, the sale last week footing up at least \$100,000.00. The country has been well and thoroughly advertised which is evidenced by the large numbers of home seekers who make their appearance here with each week. The best part of the whole matter is that the finest of crops are growing right here on these broad acres, which fact is bound to impress all who are privileged to see. We can now and have already shown many Missourians. What the coming year has in store for this country remains only to be seen.

WE insist that our readers inspect the ads of the BRAND as well as the news items. If you wish to buy anything, you will save money on your purchases by referring to the bargain lists found in our advertising columns. Hereford can boast of as wide-awake body of business men as can be found in Texas—men who are willing to turn their goods at a living profit and we ask you that before you start shopping you investigate their claims as set forth in their respective ads. What we have said of Hereford merchants is also applicable to the enterprising merchants of Bovina who run regular ads in our columns.

WE invite BRAND readers to call in on Friday morning of each week and see our new folding machine in operation. This issue, consisting of ten pages, was folded, inserted, trimmed and pasted on a latest Model Mentges folder which is seldom found outside city offices. Our pride in business is to keep a printery which shall be in keeping with the progress made by the Gem City of the Plains.

Hereford's Shopping Centers.

It is with great pride and a deal of pleasure that we hereby direct the would-be purchaser of fall merchandise to Hereford's five Dry Goods Houses, a tour of which during the past week proved to a BRAND representative that each and every one of them is now abundantly prepared to "deliver the goods."

D. R. Gass and Sons have their store so full of the new goods in every line that it would seem that there's room for no more. Their great variety and full stock, together with their tendency to look upon their callers as Missourians, in-as-much as they are eager to "show them" whether or no there is a sale in sight, will bring them a full share of the season's trade.

Having added to his stock in preparation for the fall and winter demands, H. C. Myrick now has a very complete line of clothing, shoes and Gents' Furnishings in his store. The buyer can always be sure of courteous and right treatment at the hands of Mr. Myrick, and also of his popular helper, Mr. Jim Hughes.

The Hereford Mercantile Company has kept all hands busy this week in opening up and placing new goods. Their shelves and cases are filled to their limit with the new things of the season, and the most fastidious could not help being pleased with their well-selected stock. Mr. Lipscomb's several years' experience with the Hereford trade renders him able to look well to their needs while in the northern markets, the which he has surely done this season.

The tastily arranged show windows of Mount & Barnett's store, the select line of new goods that is now on display in their spacious eighty-foot building and the courtesy and affability that characterize these two gentlemen bespeak success for this new firm. The arrangement and variety of their goods cannot but please all who call and look through their stock.

J. G. Callens has gradually added to his confectionary stock till he has a nice line of Dry Goods. This season's opening shows an increased improvement in his stock, especially in dress goods. Ladies in search of something neat and new will do well to call at Mr. Callens', where they will ever be gallantly received and politely treated.

Junior Endeavor.

Following is the Junior Endeavor Program for Sunday September 24:
Subject—God's Promises. Josh. 10:40-42, 21:43-45.

- Leader—Hazel Wilson.
- Songs—No. 144-150.
- Bible Lesson—Leader.
- Sentence Prayer.
- Lesson Story—Edna Kellow.
- Solo—Waldine Wilson.
- What is a Promise?—Earl Calloway.
- What has God Promised us?—Neva Hancock.
- Mission Study—Maggie Estes.
- Parents please teach each little one a promise Jesus made.
- Song—God be With You—Mizpah.

Woodman Circle Notice.

The days of our meeting will be changed from Thursday to Saturday. The next meeting will be Saturday September 30, 1905. Regular meeting days will be the 2nd and 4th Saturdays in each month.

CLERK

Pen and Pencil Tablets.

We are carrying the largest stock and greatest variety of pen and pencil tablets in Hereford and ask everybody, including the CHILDREN, to come and see them when in need of tablets.
32-21 J. G. CALLENS.

Where Will You Spend Your Vacation This Summer?

There are cheap rates in effect daily until September 30th, via the Santa Fe to Kansas City, St. Louis, Chicago, Kentucky, District of Columbia, and all points north, east and west. Especially low rates are in effect to the noted summer resorts.

BE SURE AND ASK FOR A TICKET VIA THE "SANTA FE"

It is the most direct line to all points, making close connection at Kansas City and Chicago for the north and east, and at Newton for the west.

Only Thirty-Eight Hours Between Hereford, Texas and Chicago, Illinois

Twenty-Two Hours and Fifty Minutes Between Hereford and Kansas City

A. L. CONRAD, Traffic Manager
Pecos Valley Lines and Southern Kansas
Railway Co. of Texas
AMARILLO, TEXAS
J. S. JONES, Local Agent

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the leading and largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business.

J. M. GARNER THE GROCERYMAN

NEW GOODS!

We have just received a big shipment of new crop California dried fruits and they are fine. We have also received our winter supply of new crop Louisiana cane syrup. Don't forget the Belle of Wichita flour. Come in and let us show you our house full of good things to eat.
We Want Your Business.

CARDWELL BROS.

THE Hereford Nursery

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

Fifty Years the Standard

DR.

PRICE'S CREAM BAKING POWDER

A Cream of Tartar Powder Made From Grapes No Alum

A WELCOME TO ALL NEW COMERS

If you have located in any of the country adjacent to Hereford or are contemplating such a location, you are cordially invited to call at our shop on Main street and get acquainted with us and our business. We take great pleasure in showing our work to the public and when it comes to improving a new place we have all the latest suggestions regarding the arrangements of water works for the house use and for stock purposes. Our galvanized stock tubs are gaining for us a wide name over the country. Come in and get acquainted and let us talk over a few good business propositions. We can interest you. Shop across the street from Western National Bank.

Yours very truly
Bell Brothers

HEREFORD STUDIO

Is valued for the high excellence of its work at the lowest possible prices. We make a specialty of enlarging small pictures, also of taking city and ranch views. Let me know your wants.

MISS MAMIE JOHNSTON
Proprietor

...NEW...

TRANSFER

I have purchased the transfer outfit belonging to Frank Gamble and will be glad to do hauling for the public in general and my former customers in particular. Headquarters at meat market.

W. T. SMITH

...FINE...

Chickens

Are a pleasure to the industrious housewife. I have pure Brown Leghorn Eggs and Chickens for sale at reasonable prices.

C. T. DOBBINS
At Meat Market.

NEW BAKERY AND RESTAURANT

We now have in successful operation both our Bakery and Restaurant and believe we can please the most exacting in these departments. Let us furnish you Fresh Bread and if you get hungry, let us feed you.

W. C. GREEN, Prop.

Amarillo Steam Laundry

AMARILLO, TEXAS

All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.

GEO. W. DALE, Local Agent

The San Antonio Fair.

The dates as finally agreed upon for San Antonio International Fair this year are Nov. 18 to 29 inclusive.

The changes in dates by the Management was made because of the change of date of the Dallas Fair.

The postponement of the opening day from October 21st, as originally announced, to the new date, Nov. 18 will cause the Fair Association great loss of time and money but the change was made entirely in the interest of exhibitors and visitors, especially those coming long distances.

As a rule, the month of November in San Antonio is the most pleasant of the entire year, it being neither too warm nor too cool.

The postponement will not drive away a single exhibitor in any department, but, on the contrary, it will make necessary the construction of additional stable and buildings to accommodate those desiring to show their products from ranch, field, orchard, garden or factory.

The railroads entering San Antonio, and all connecting lines, have already announced rates to this Fair far below any heretofore made by them, and they will make every effort and preparation to bring more people than ever before.

Crops have been abundant in almost every neighborhood in Texas this year, and as people always like to come to San Antonio when there is "something special to see" to say nothing of our all-the-year 'round attractions—the attendance at this year's Fair will be a record breaker.

Stranger.

I want your drug business. Will give you good prices and courteous treatment and will appreciate it as much as any man in Texas. Next door to Western National Bank.

32-tf **O. F. SMITH, Druggist.**

Strayed.

Strayed from my pasture a horned steer 2 or 3 years old, branded = at top of left shoulder also other brands. Will pay for information leading to recovery of steer.

32-tf **J. T. RUTHERFORD.**

A Snap.

A good work and saddle horse for sale at a bargain. He is only eight years old, about 16 hands high and has good qualities. Call at my ranch 20 miles northwest of town.

31-tf **S. L. DESPAIN.**

Will Sell Twine.

We are determined to sell twine this season if low prices will do the work. Come to our store and get standard binder twine at 114 cents per pound.

31-tf **GASS-COLLINS Hardware Co.**

Milch Cow.

An extra good milch cow for sale at a bargain. Apply to

32-tf **W. H. RAYZOR.**

For fresh bread, call at the City Bakery on South Dewey Ave. 32-tf

Miss Minnie Barnard is visiting the family of W. E. Hicks of Dawn.

Miss Slayton returned to her home at Rosser after a visit with her brother, Clifford Slayton, and family. She was accompanied as far as Amarillo by Mr. and Mrs. Slayton.

James Mills of Jackson County, Missouri, arrived with his family this week and will begin at once building a residence and otherwise improving the section which Sam Hall recently purchased and situated twelve miles southeast of town.

E. Megert, while in town Monday, informed us that he already has his wheat land thoroughly prepared and that he will begin sowing the grain in a few days. Mr. Megert was rejoicing over the fine rain which fell in his community Sunday night.

Low prices lead at Mount & Barnett's. 1t

Everything is neat and clean at Green's restaurant. 1t

New goods and low prices at Mount & Barnett's. 1t

We are headquarters for "Shetland Floss." J. G. Callens. 1t

Barnard & Co. have groceries that sell. Come and see us. 32-tf

Miss Leo Scott returned Thursday from a visit with friends in Dalhart.

J. W. Ford of the North Draw was in the city Thursday marketing his oat crop.

We have just received a car of salt. Come and get our prices. Barnard & Co. 32-tf

J. P. Snyder came in Thursday from Missouri with several Panhandle land seekers.

M. D. Herbert, an attorney of Dimmitt, was in town on business for a few days this week.

Miss Bywaters of Paris arrived Thursday, the guest of Mrs. D. C. Laird at the O. Y. O. ranch.

B. F. Westbrook of Dimmitt came this far Thursday with Dr. and Mrs. Robt. Grose on their return to Sherman.

Ice Cream Cold Drinks Hot Chile Fruits

We keep them all and want you to call on us when we can serve you in any of the above lines. We now have our Soda Fountain running both day and night and our drinks are the very latest and best.

ERASTUS GAMBLE.

Ladies, we want to show you our new dress goods. Prices are low. J. G. Callens. 1t

Remember the millinery opening Friday and Saturday at Mount & Barnett's. Every thing new and up-to-date. 1t

W. T. Hartsfield left Wednesday for Central Texas points in the interest of the immigration firm of Graves & Elliston.

Chas. Roberson, R. N. Mounts and Chas. Sanders returned Thursday from Kansas City where they went to market cattle.

Representatives from the state penitentiary at Rusk arrived Monday and removed Silas Johnson, Geo. Lewis and Geo. Harrod to that place to serve out their sentence. Chas. Warden was taken to the reform school.

R. L. Falkner of the real estate firm of White & Hagler who have been operating in the South Plains country for several months was in the city Saturday with a view to making arrangements to bring their immigrants to this point.

Thursday's excursion train was almost loaded to its limit with northern prospectors, two engines being required to draw the load. The South and West Land Co's cars were taken through to Bovina and will stop here on their return.

The Hereford Realty Company this week closed a deal with a Mr. Sturley of Missouri by which he became the owner of the S. P. Bush section north of town. This is a choice section and owing to its nearness to town is quite valuable.

A Painless Cure of Curable Pain

Never resign yourself to suffer pain. Women's pains are curable. They are the sign of dangerous conditions of the female organs, which should be promptly attended to or dangerous results will follow.

TAKE Wine of Cardui

IT COMES TO WOMAN'S RELIEF

whenever she suffers from any of woman's biting and weakening pains. It not only compels the pains to stop, but it follows up and drives out the cause of the pains, which prevents them from coming back.

It makes you well. Try it.
Sold everywhere in \$1.00 bottles.

WRITE US A LETTER

freely and frankly, in strictest confidence, telling us all your symptoms and troubles. We will send free advice (in plain sealed envelope), how to cure them. Address: Ladies' Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.

"WITHOUT A PAIN,"

writes Mary Shelton, of Poplar Bluff, Mo., "I can do my housework, although, before taking CARDUI, two doctors had done me no good. I can truthfully say I was cured by Cardui. I want every suffering lady to know of this wonderful medicine."

W. C. Green has a first class restaurant in connection with the City Bakery. Try him for a lunch. 32-tf

Geo. W. Dale this week had the entire interior of his already neat barber shop repainted and touched up after the latest designs, which adds wonderfully to the appearance of that popular tonsorial resort and reflects credit upon the genial proprietor for that commendable enterprise which prompts him to keep well to the front in our city's progress.

Murchison and Thompson this week sold to Messrs Hughes and Meredith of Elburn, Illinois, 500 head of one and two-year-old steers. This is said by competent judges to be among the best all round bunch ever shipped from this place. Mr. Murchison informs us that the highest price of the season was paid. The above named gentlemen will hereafter read the BRAND.

Subscribe for THE BRAND

J. B. Storm was a business visitor in town Thursday and placed the force of this office under obligations to him by unloading two large melons on our front gallery, for which he has our hearty thanks. Mr. Storm informs us that he has forty acres in cotton which is now opening fast and which promises a yield of at least one-third of a bale per acre. His daughter, Miss Eva, who is attending college here returned with her father to spend Sunday at home.

Uncle Fred Williamson, whose success in the cattle business in the north part of the county has been next to phenomenal, was in town Saturday for the first time in several weeks. Aside from being a successful ranchman and farmer, Mr. Williamson is recognized as the poet laureate of the plains. He brought this office a surprise Saturday in the form of three large melons and one of his giant kershaws, for which kindness we have not yet ceased to thank him.

FOR SALE NOTICE! NOTICE!

I will offer for sale, September 30th, 1905, in the town of Hereford at Public Auction the following property, viz:

- 7 Iron Bedsteads, new.
- 2 Wood Bedsteads, new.
- 2 Sets of Chairs, new.
- 4 Rocking Chairs, new.
- 2 Cupboards.
- 2 Bed Room Suits.
- 3 Center Tables.
- 1 Couch and other household goods.
- 1 Single Buggy.
- 1 Set of Work Harness.
- 40 Bushels of Barley.
- 20 Bushels of Spring Wheat.
- 1 Drag Harrow, new.
- 1 Cultivator, new.
- 70 Acres of Kaffir Corn and Maize.

1 Large Straw Rick.
1 Lot of Fine Oat Straw, in Barn,
1 Good House and 30 Acres of Land rented by the month.

This property adjoins town of Hereford.
Terms of sale made known on day of sale.
All of the above property is new and will be sold private until day of sale.

HENRY DILLON

Professional & Business Cards

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICE WITH GRAVES & ELLISTON
Hereford, - - Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building
Hereford, Texas

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Hereford, - - Texas.

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

C. L. Davis C. E. Oxendine H. H. Hawkins
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to Castro county lands.
Dimmitt, Texas

BARTON & MILLER
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

GEO. H. WICKER
Represents the New York Life Insurance Company; is also agent for the Daily and Semi-Weekly Dallas News
Office with T. M. Coulson & Co.

W. B. BOYD
Attorney-at-Law
OFFICE WITH BARTON, MILLER CO.
Hereford, Texas

C. F. KERR
Dealer in Real Estate and Livestock
Unequaled bargains in Deaf Smith and Castro County Lands. Property rendered and taxes paid for non-residents
DIMMITT, TEXAS

Go to Hancock's for the celebrated Steffin's Ice Cream. 14tf

School books and school supplies. Smith's Drug Store. 32-tf

J. C. Newman had business in Canyon City Sunday.

Go to Cardwell Bros. for you stock salt in 100 pound bags. 29-tf

Rev. T. F. Roberson of Canyon City was in the city Monday.

Rex Dip—Always the best. For sale by Laird-Herring, Bovina, Texas. 29-tf

W. M. Smith of near Dimmitt spent Sunday in Hereford, the guest of relatives.

Mrs. S. J. Dodson returned Monday from a week's visit with friends in Amarillo.

FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas. tf

Mr. and Mrs. J. E. Martin came up Monday from their Castro County ranch on a shopping excursion.

J. A. Fox left Sunday afternoon for Mangum, O. T., to look after his mercantile interests in that city.

Jno. C. Johnston went out to Capt. Trow's ranch north of town Monday to purchase a bunch of young mules.

Rex Dip is recognized by the U. S. Government as the best. We always keep it. Laird-Herring. 29-tf

Editor Geo. A. Brandon of the Canyon City News spent Monday in the city, the guest of the BRAND force.

We now have a large stock of sulphur, lime and prepared dip. We shall be glad to supply your wants. Laird-Herring. 29-tf

We are requested to state that all those who desire scavenger work done will report to D. W. Crawford by the 25th of each month. 27-tf

Elder J. C. Mason, superintendent of the State Missions of the Christian church, is preaching some plain gospel sermons at the Christian church this week.

We have just received a car of flour and feed stuffs. Come and get our prices. We keep Belle of Wichita flour—also a hard wheat flour. Barnard & Co. 28tf

J. W. Douglass had the misfortune of losing one of his fine mules this week. He had sold the animal to Jno. C. Johnston the day before for \$125 and was to have made delivery on the following day.

C. E. Oliver, one of Castro's well known ranchmen, transacted business in Hereford Monday. He has our thanks for bringing a subscription to the BRAND for Mrs. Fred Scherier of Kansas City for one year.

Mr. and Mrs. T. H. Beach came up from Dimmitt Saturday to visit relatives. Mr. Beach left in the afternoon for Kansas City and St. Louis.

Look here—We are purchasing a stock of dry goods for his store at Dimmitt. Heretofore, he has been handling drugs exclusively but has now decided to add dry goods, etc.

Mr. and Mrs. G. W. Syms came in Saturday from their ranch near Dimmitt after supplies and spent Sunday with relatives in Hereford. The former was a welcomed caller at this office renewing the subscription of J. A. McCarty of Salisbury, Mo. Mr. Syms has probably broken the record this year in the production of millet. From 10 acres of ground he thrashed 191 bushels and saved about \$100 worth of hay at the market price. It takes but little figuring to see what kind of dividend Panhandle land will pay when given the proper showing.

Good, moist cigars at Smith's Drug Store. 32-tf

Car salt received at Cardwell Bros. Get our prices. 29-tf

Judge C. F. Kerr of Dimmitt had business in town Monday.

For fine monuments, see J. H. Calloway, Hereford, Texas. 12tf

Rex Dip—Always the best. For sale by Laird-Herring, Bovina, Texas. 29-tf

L. D. Shephard of Dimmitt was in town to market some horses Monday.

For seed wheat, either Turkey Red or Mediterranean, see C. C. Ferguson. 31-2t

W. D. Robinson, Arney's post master, transacted business in Hereford Saturday.

J. P. Terry of Castro County was a business visitor in Amarillo Sunday and Monday.

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J. P. Terry of Castro County was a business visitor in Amarillo Sunday and Monday.

Mrs. J. F. Easley returned Saturday from an extended visit with relatives at Weatherford.

Try a sack of Bell of Wichita flour from Cardwell Bros. and you will never use any thing else. 30-tf

Rex Dip is recognized by the U. S. Government as the best. We always keep it. Laird-Herring. 29-tf

Ed Smith and family left this week for Amarillo where they will remain till Mr. Smith finds a location to suit him.

We now have a large stock of sulphur, lime and prepared dip. We shall be glad to supply your wants. Laird-Herring. 29-tf

Frank Taylor has just completed a considerable line of substantial improvements on the ranch of Fred D. Williamson north of town.

Remember that we handle the best flour in town. Our specialties are the Belle of Wichita and High Patent. B. Barnard & Co. 29-tf

J. G. Callens returned last week from Dallas where he purchased an up-to-date stock of fall and winter goods for his bargain house.

Rev. Thos. S. Barcus left Monday afternoon for Channing where he will assist the pastor of the Methodist church at that place in a ten days' revival meeting.

Sheriff Press Burnam of Dimmitt spent Monday in the city on business. Mr. Burnam left a nice order with the BRAND for stationery for his office for which he has our thanks.

W. E. Hicks, who has valuable ranch interests near Umbarger, was among the business visitors to the city Saturday. Mr. Hicks favored us with a renewal of the subscription of E. S. Colwell of Henrietta.

A. S. Kendrick recently purchased 33 acres just outside the town-site, east of town, and is erecting a four-room cottage thereon. Mr. Kendrick will enjoy the luxury of living in the country with all the conveniences of the city. A number of houses will be put up out there this fall, and they will have the water mains extended, electric lights and telephone connections.—Dahart Texan.

J. J. Ward pulled his threshing outfit in last week for the remainder of this season. Mr. Ward has covered a large territory and thrashed a large quantity of grain during the five weeks he was out. He is highly pleased with the results of the season's work, the amount of grain being thrashed aggregating over 2000 bushels. Mr. Ward informs us that almost every one where he has been is preparing to sow a large acreage to wheat this fall and a larger acreage to oats next spring.

"Can't Be Beat"

The Celebrated Peace Maker Flour has been reduced 25 cents on the 100 pounds. Call for the Peace Maker and you get the best at \$3.00 per hundred. Remember that nothing but fresh groceries find their way to our shelves and when you buy from us you get just what you ask for. :-: :-:

JOHN A. JOHNSON

...The Leading Groceryman...

Telephone No. 1

C. C. FERGUSON

Dealer in

Grain & Coal

Sole Agents for the Celebrated "Nigger-head" **MAITLAND COAL**

Highest & Prices & Paid & for & Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

We Want To Sell You.....

LUMBER

Sash, Doors, Pickets, Fence Posts, Etc.

We solicit a large share of your trade. We offer you the best stock of lumber that money can buy. Give us a trial. Our prices are right.

BURTON-LINGO CO.
HEREFORD, TEXAS

W. L. FALLWELL & SONS
Dealers in

Coal, Grain, Hay, Salt
AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard International-Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED

A. P. Murchison J. D. Thompson

Murchison & Thompson
LIVESTOCK SALESMEN AND BROKERS
HEREFORD, TEXAS

Dealers in all kinds of Cattle. Fancy Stockers and Feeders a specialty. As we will be in touch with Northern and Eastern buyers throughout the season it will pay you to list your cattle with us.

Office Phone No. 167

Tierra Blanco Herefords

L. R. BRADLY
BREEDER OF **Registered Hereford Cattle**

Herd Headed by Climax Assisted by Chorister

Will sell a quantity of young stock either singly or in car load Lots

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

LAND BARGAINS

Barton, Miller & Company can sell land in tracts of 640 to 50,000 acres at from \$3.50 to \$6.00. The \$3.50 land can be sold on 10 years time at 6 per cent interest. 1280 acres 10 miles north; well improved at \$4.50 paid out. 1280 acres 12 miles northwest. Well improved at \$5.00. We guarantee satisfaction and furnish abstracts of titles:-:-: Respectfully,

Barton, Miller and Company

HEREFORD TONSORIAL PARLORS

The liberal patronage which we are enjoying can be accounted for from the fact that we keep only experienced men. Our specialties are an easy shave, a neat hair cut and clean bath. Give us a trial.

We represent The Troy Steam Laundry of Amarillo. Basket leaves Wednesday and returns Saturday. All work guaranteed.

L. R. Bassham
PROPRIETOR

STOCK COMPLETE

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Remember That We Do
General Repair Work

J. A. CANTERBURY
Boot and Shoemaker

City Meat Market

Everything neat and clean. We handle the very best meats which money can buy and shall at all times be glad to furnish you with all kinds of Fresh Meats. While we are glad to have the patronage of the entire public, yet we must ask some to be more prompt in settling their bills. In order that we may give best service we are compelled to collect all our accounts on first of each month. Remember that you must pay your bill on the first.

PEARCE & DOBBINS
Proprietors

Phone No. 107. South Dewey Ave.

...WE... MAKE THEM

We make our own Saddles and Harness, hence do not hesitate to guarantee all Harness and Stock Saddles. Why not buy the best for less money than factory goods will cost. Come let us figure with you. Remember that we make a specialty of repairs.

T. J. GAMBLE
SADDLES AND HARNESS

NOTICE!
Dr. Albert J. Caldwell, whose practice is limited to diseases of the Eye, Ear, Nose and Throat, will be in Hereford, Oct. 4th and 5th, at the offices of Drs. Hicks and Rogers.

Notice to Shippers.

Amarillo, Texas, August 22, 1905. Beginning Saturday, August 26th, and continuing thereafter on every Monday and Saturday up to and including December 23rd, 1905, we will run regular stock trains for Kansas City, St. Joseph and Chicago markets on the following schedule:

Leave Bovina	8:30 a. m.	Mon., Sat.
" Hereford	10:30 a. m.	" "
" Canyon City	12 noon	" "
" Amarillo	2:00 p. m.	" "
" Washburn	2:40 p. m.	" "
" Panhandle	3:30 p. m.	" "
" Pampa	4:50 p. m.	" "
" Miami	5:50 p. m.	" "
" Canadian	7:00 p. m.	" "
" Higgins	8:30 p. m.	" "
" Shattuck	9:15 p. m.	" "
" Gage	9:40 p. m.	" "
Arrive Woodward	11:00 p. m.	" "
" Wellington	8:00 p. m.	Tues., Sun.

On arrival at Wellington or Emporia shipments that cannot make destination within the 28 hour limit will be unloaded for the required feed, water and rest as provided for by U. S. Government Regulations. They will be reloaded in P. M. and reach Kansas City and St. Joseph markets on the following day.

These trains are intended to take care of the small shipments which would otherwise have to be handled on way freight trains, but on account of the necessity of gathering these shipments all along the line we cannot guarantee the above schedule at all times.

We will continue to handle trainload shipments, with proper notice, on any day of the week as suits the shipper.

Shippers will file orders for cars at least three days before date on which they intend to load, and longer notice should be given whenever possible.

A. L. CONRAD,
Traffic Manager.

Citation by Executrix on Final Account.

THE STATE OF TEXAS,
County of Deaf Smith. To the Sheriff or any constable of Deaf Smith County, Texas, Greeting:

Mrs. E. C. Underwood, Executrix of the estate of J. L. Underwood, deceased, having filed in our county court her final account of the conditions of the estate of said J. L. Underwood deceased, together with an application to be discharged from said administration, you are commanded, that by publication of this writ for twenty days in a newspaper regularly published in the county of Deaf Smith you give due notice to all persons interested in the account for final settlement of said estate to file their objections thereto if any they have on or before the October term of said county court commencing and to be holden at the court house of said county in the town of Hereford on the 3d day of October 1905, when said account and application will be considered by said court.

Witness W. B. Beach, clerk of the County Court of Deaf Smith County. Given under my hand and seal of said court at my office in the town of Hereford, Texas, this 14th day of September 1905.

W. B. BEACH,
Clerk County Court Deaf Smith County, Texas.
A true copy I certify.

J. T. INMON,
Sheriff Deaf Smith County.
By J. H. TURNBOW,
Deputy.

Monday Morning at College.

A visit to the opening exercises of the College on last Monday morning revealed the fact that that institution is fortunate this year in having a faculty and a body of students who are thoroughly alive to the work in which they are engaged. The exercises were conducted by President Barton after which an interesting address was directed to the pupils by Rev. J. C. Mason of Dallas in which he pointed out the proper courses for young men and young ladies to pursue if they would achieve the greatest success in life and develop into well rounded men and women.

The patrons and friends of the college should avail themselves of an early opportunity of visiting the various departments and see what perfect system prevails throughout the entire school.

Mr. Campbell Buys.

Prof. H. W. Campbell on last Saturday placed his order with us to supply him with the celebrated Turkey Red variety of seed wheat for his farms both at Bovina and at Farwell in the North Panhandle. This same wheat is for sale to the farmers of this locality at our grain store. Let us know your wants; we shall be glad to supply them.

31-2t C. C. FERGUSON.

Well Drill for Sale.

Having decided to quit the well drilling business, I will sell my drilling outfit at a bargain or will trade for any kind of good stock. See me at once.

30-4t W. J. DRIGGERS,
Hereford, Texas.
Witherspoon & Gough. 48ft

Necessity of Good Seed.

As a large number of farmers in the Panhandle intend sowing wheat this year we print a part of bulletin No. 65 of the Oklahoma experiment station, which is as follows:

Experiments which have been conducted within recent years prove conclusively that an increase of five bushels per acre may be secured by following better methods of seed selection. Ordinarily the wheat is taken directly from the bin, without even having been cleaned, and used to seed the field. In addition to a large amount of weeds which has of necessity accumulated in the wheat due to the fact that this crop has been grown continuously upon the same field from year to year, and thus no opportunity has been afforded for the control of these classes of weeds, the sample contains small, shrunken, immature grains. The continued use of such seed will result in the reduction of the yield and deterioration in quality. A very simple test will convince one that well developed seed is superior to small shrunken grain.

Two seeds answering the above description are placed in the soil side by side under the same conditions of temperature and moisture. In a few days the large plump seed will send up a vigorous sprout which grows very rapidly, while the inferior seed takes a longer time to germinate and develops a root and leaf that lacks in vigor and makes a very slow growth. In the large seed an abundant supply of food was stored up for the young embryo and maximum growth is maintained until the root becomes firmly fixed in the soil and the leaf blade reaches the atmosphere. Thus the young plant is able to elaborate material to supply the growing parts. In the small shrunken seed the supply of food is limited and the plant makes a slow imperfect growth. A study of this question will undoubtedly lead to the conclusion that it pays, and pays well, to use clean and well developed seed.

It is not absolutely essential to import seed in order to effect improvement. A great many varieties that are imported or brought in from sections outside the territory are not adapted to the soil and climate of Oklahoma. It will take several years to bring these varieties to a place where yields can be secured equal to those of standard varieties. It is well to remember that the laws which govern the animal breeder in his work apply equally as well in the realm of plant breeding. The fact that the characteristics of the parent are transmitted to the progeny cannot be overlooked. Judgment then should not be based upon the outward appearances alone, because there are qualities that lie hidden beneath the outward form that are vital. The reason why one variety of wheat is able to withstand adverse climatic conditions better than another variety may be explained by the fact that certain qualities which enable the plant to overcome these conditions have been established in the course of several years of successful breeding. Improvement by breeding is not beyond the reach of the practical farmer.

How to Make a Fortune.

Perhaps the one question which occupies the mind of the American people today more than any other question is "How can I make my fortune?" To this, there have been many attempts at answering, but the following from one of the world's greatest financiers is given by him to his employees as the only safe rule to follow:

An idea..... one part;
Advertising..... three parts;
A ripe market..... two parts;
Mix and make a fortune.

Do Not Neglect a Cold.

Every cold weakens the Lungs, lowers the Vitality and makes the system less able to withstand each succeeding cold, thus paving the way for more serious diseases.

CAN YOU AFFORD TO TAKE SUCH CHANCES?

BALLARD'S HOREHOUND SYRUP

PERMANENTLY CURES
Consumption, Coughs, Colds, Sore Throat, Asthma, Croup, Whooping Cough, Bronchitis, Hoarseness, Sore Lungs.

EVERY MOTHER SHOULD KNOW THAT BALLARD'S HOREHOUND SYRUP CONTAINS NO OPIATES, DOES NOT CONSTIPATE CHILDREN AND WILL POSITIVELY CURE COUGHS AND WHOOPING COUGH.

MRS. SALLIE LOCKBAR, Goldthwaite, Tex., says: "We have used Ballard's Horehound Syrup in my family for several years, and it always gives satisfaction. When the children had Croup and Whooping Cough it always relieved them at once, and I would not be without it in the house, as it is the BEST MEDICINE we know of."

Best Remedy for Children. Every Bottle Guaranteed.
THREE SIZES: 25c, 50c and \$1.00.
BALLARD SNOW LINIMENT CO., ST. LOUIS, MO.

SOLD AND RECOMMENDED BY
O. F. SMITH, Druggist

Panhandle News

Canyon City is to have another bank. Among the incorporators are R. W. O'Keefe, Dr. Black, I. L. Hunt, W. C. Baird and Chas. Burrows. The charter provides for a capital stock of \$30,000.—Canyon News.

An election has been ordered by the city council of Amarillo to be held on the 17th day of October for the purpose of voting on the question of issuing \$10,000 in bonds for the purpose of building and maintaining a city fire department.

A State Bank was recently organized in Emma with L. T. Lester of Canyon, as president, E. B. Covington, vice president, a Mr. Gunn of Canyon, cashier, Dr. Carter, J. C. Woody, and Attorney Boyle, of Emma, and J. B. Posey, of Floydada, as directors. It will be in operation by October 1st.—Crosby County News.

The Denver road will put on its special live stock freight train beginning next Sunday morning and will start from Amarillo at 6 o'clock in the morning and will land the cattle on the Fort Worth market at an early hour Monday morning. The special service will be continued

until the bulk of the fat cattle movement has ended.—Clarendon Chronicle.

Sum Total.
There have been many wild conjectures concerning the outcome of this year's grain crop, some placing the estimate too high while others went fully as far to the other extreme. As yet it is impossible to give the exact production of Deaf Smith and Castro Counties, as there is yet one outfit in the field; but by actual measurement, the figures will reach in the neighborhood of 75,000 bushels. When it is taken into consideration that this is practically our first year to plant the cereals it will be seen that the crop has turned out even better than could have been expected.

With the increased acreage which is certain to follow next year and with the care which is being used in the preparation for planting, we may reasonably place the estimate of our next crop at 250,000 bushels under at all favorable conditions.

Methodist Church.
Preaching 11 a. m. and 8 p. m. by Jas. M. Sherman, Presiding Elder of Clarendon District.
Sunday School at 9:45. Junior League 3. Senior League at 4.
A cordial welcome for all.
THOS. S. BARCUS.

The Secret of Good Coffee

Even the best housekeepers cannot make a good cup of coffee without good material. Dirty, adulterated and queerly blended coffee such as unscrupulous dealers shovel over their counters won't do. But take the pure, clean, natural flavored

LION COFFEE, the leader of all package coffees—the coffee that for over a quarter of a century has been daily welcomed in millions of homes—and you will make a drink fit for a king in this way:

HOW TO MAKE GOOD COFFEE.

Use LION COFFEE, because to get best results you must use the best coffee. Grind your LION COFFEE rather fine. Use "2" tablespoonsful to each cup, and one extra for the pot." First mix it with a little cold water, enough to make a thick paste, and add white of an egg (if egg is to be used as a settler), then follow one of the following rules:

- 1st. WITH BOILING WATER. Add boiling water, and let it boil THREE MINUTES ONLY. Add a little cold water and set aside five minutes to settle. Serve promptly.
- 2d. WITH COLD WATER. Add your cold water to the paste and bring it to a boil. Then set aside, add a little cold water, and in five minutes it's ready to serve.
3. Don't boil it too long.

DON'TS (Don't use water that has been boiled before.)

TWO WAYS TO SETTLE COFFEE.

- 1st. With Eggs. Use part of the white of an egg, mixing it with the ground LION COFFEE before boiling.
- 2d. With Cold Water instead of eggs. After boiling add a dash of cold water, and set aside for eight or ten minutes, then serve through a strainer.

Insist on getting a package of genuine LION COFFEE, prepare it according to this recipe and you will only use LION COFFEE in future. (Sold only in 1 lb. sealed packages.) (Lion-head on every package.) (Save these Lion-heads for valuable premiums.)

SOLD BY GROCERS EVERYWHERE
WOOLSON SPICE CO., Toledo, Ohio.