

E. A. Johnson

The Hereford Brand

Vol. 5

HEREFORD, TEXAS, APRIL 21, 1905

No. 10

A TWO INCH RAIN FELL IN THIS SECTION ON MONDAY NIGHT

GALBREATH & FOX TRADING CO.'S Store Bulletin

VALUES NEVER HEARD OF BEFORE

DRESS GOODS

Mohair Luster, our 35-cent value, special price, only

23 Cents

Marissa Voils, all colors, our 15 and 20-cent values, special price only

11 1-2 Cents

Linen Voils, all colors, our 35 and 50-cent values, special price, only

25 Cents

TOWELS

25-dozen towels, good quality, sizes 14x28, our 15-cent value, special price; only

3 1-2 Cents

A good colored towel, size 22x46, our 35-cent value, special price, only

9 Cents

TABLE LINEN

62-inch, buff table linen, our 50-cent value, special price, only

33 Cents

64-inch, all linen damask, our 75-cent value, special price, only

50 Cents

Sheeting

Full ten quarter Sheet-
ing, our 25-cent value,
special price, only

17 1-2 Cents

Brown Domestic

Our Double ZZ domestic,
worth 5 cents, special
price only

4 Cents

Colored Oilcloth

25-bolts of standard oil-
cloth, worth 25 cents per
yard, special price, only

12 1-2 Cents

To Woman, It's You!

Miss Leach would like to
see you about a hat

Ribbons

All silk Taffetta, number
40 and 60, our 20 and 25-
cent values, special price,
only

12 1-2 cts

White Quilts

A very fine Marseilles
pattern, worth \$1.25,
special price, only

98 Cents

FANS! FANS!!

Just received 50 dozen beautifully
decorated fans, cheap at 40 and 50
cents, special price, only

25 Cents

CORSETS

Paris Girdles, all sizes, worth 75
cents, special price, only

43 Cents

BUTTONS

A very fine, fancy pearl dress
button, always sold for 20 cents,
special price, only

7 1-2 Cents

Our 10 cent pearl buttons, special
price, only

3 1-2 Cents

COTTON CHECKS

Our beauty plaids, worth 5 and 6
cents, special price only

3 3-4 Cents

MISSES' and CHIL- DREN'S CAPS

Misses' Panama Caps, our 75-
cent value, special price, only

55 Cents

NEW
SODA FOUNTAIN
COMING

We expect every day now to receive our new Soda Fountain, which we assure you in advance will be complete in every particular. We have placed orders for all of the standard syrups, crushed fruits, iced drinks, in fact, we are exactly duplicating all the up-to-date drinks and supplies handled by the most elite and up-to-date soda fountain dispensers of the East. We have bought our goods in quantities and expect to make prices right, and we guarantee to keep in stock just what you want. Everything will be NEW AND UP-TO-DATE.

Our Mr. Wicker is agent for the Daily and Semi-Weekly, Dallas News. Leave order for subscriptions with him and they will receive prompt attention.

DON'T FORGET THE PLACE

T. M. COULSON & CO.
...The New Corner Drug Store...

Soil Culture.

H. W. Campbell of Lincoln, Nebraska, (Farmers & Merchants Bldg.) has published a book called "Campbell's Soil Culture," a manual in which he explains the process which he has used to redeem the arid lands of the west. His book explains how the running waters are stored and conserved in the soil, how moisture is removed from the soil, how the physical conditions of the soil may be regulated by cultivation, etc. Mr. Campbell has experimented with what is called the dirt mulch, and argues that it can be used to conserve the water supply and increase its efficiency. His method is attracting attention along the border between Kansas and Nebraska, on the one side, and Colorado on the other.—Commoner.

Roads to Be Graded.

The Commissioners' Court this week purchased from a Mr. Taylor of Louisiana a large road grader and the boggy condition of our roads will be improved by grading up the low places. We understand the price paid was about \$260, a big reduction from the regular price.

Mr. Denson Coming.

Mr. Denson of Amarillo was in our city last week, and by request of a large number of his old friends will be here in about ten days with his photograph outfit. He was one of Hereford's first settlers. Is a graduate of the Guérin College of Photography of St. Louis. 9-2t

Monday Night's Rain.

The rain which visited the entire Panhandle country on Monday night could not have been improved upon, either in quantity or the manner of the fall. It was one gentle down-pour for the greater portion of the night and did not pack the ground as heavy rains usually do.

While the rain was not specially needed, it was a welcome visitor as the farmers are glad to have plenty of moisture early in the season. As it stands now, this section of the Panhandle will have an abundant yield of both wheat and oats without more moisture. All other crops can also be planted as soon as the ground is sufficiently dry. Farm prospects could not be better and those who have done their part in the way of cultivation are now rejoicing in the fact that prosperity is knocking loud at their doors.

Flattering Offer.

Elder Jesse B. Haston on last week received a letter from the management of the Christian College at Celina, Texas, tendering him the presidency of that institution at a salary of \$100 per month. This is a very tempting offer but Bro. Haston thinks too much of Hereford and the people to leave here. One the other hand, our citizens realize that his services to our community are invaluable and they would be exceedingly loath to give him up.

List your lands, cattle, etc. with Barton & Miller. 8tf

Why Jackson Fought His Duel.

In a recent issue of Harper's Weekly appeared an interesting account of Andrew Jackson's duel with Col. Avery. A correspondent of the weekly, writing in a late issue, adds this to the story: It was Jackson's habit to carry in his saddle-bags when he attended court a copy of Bacon's Abridgment, and to make frequent appeals to it in his cases. This precious book was always carefully done up in the coarsest brown paper and the unwrapping of the volume was a very solemn function as performed by Jackson, who was then only twenty-one years old. Avery, during the trial which preceded the duel, procured a piece of bacon the size of the book, and while Jackson was addressing the court he slipped out the volume from its wrapping and substituted the bit of pork. At length Jackson had occasion to appeal to Lord Bacon. While still talking he raised the bearskin flap of his saddlebags, drew out the brown paper package, carefully untied the string, unfolded the paper with decorous gravity, and then, without looking at what he held in his hand, exclaimed triumphantly, "We will now see what Bacon says!" What wonder that the fiery young lawyer blazed with anger while the court-room rang with laughter at his expense.

Pedigree of "Richmond".

Dark grey Jack, foaled August 17th, 1901. Sired by "Shelby" he by Cassell, he by Queensberry, by Bob Lee, by Kickapoo, by Compromise, by Tipacano, by Black Hawk by Imported Warrior.

"Sheeby's" dam was out of Fandango, second dam "Bessie" by Kickapoo, third dam Florence, by Republic, fourth dam by Walker's Castillian.

Richmonds, first dam by Long-fellow, second dam by Leo, bred to imported stock, and of the Strains in Kentucky.

Igo & Walker.

This jack will stand one half the time at G. T. Higgins ranch, ten miles north of town, and the remainder of the time at J. N. Askren's ranch east of town. \$8 to insure. Call on or write G. T. Higgins. 4t

Mr. Armstrong Plants Alfalfa.

A. P. Armstrong who came here a few months ago from Garland in Dallas county called around to see us this week and in telling of what he is doing on his farm just west of town, stated that he has planted five acres of alfalfa this spring and the recent good rains have not only brought it up to a good stand, but have produced a very rapid growth. Mr. Armstrong believes in the policy of cultural methods and is one of the staunchest friends the Panhandle has, having the fullest belief that this country will at no distant future make the same record which all other sections of Texas have made when the proper course was pursued in their development.

To the Patrons of The Hereford Telephone Exchange.

It is my desire to give the best service possible to my patrons. I am constantly enlarging and improving my plant and I ask the people to assist me by complying with the rules and regulations printed in the directory.

Be sure to ring off when through talking. Always call the figures separately when calling for a number, remembering that it is necessary for you to speak distinctly that the operator may understand your wants. Do not engage the operator in conversation. Comply with these requests and the service will grow better all the time. 9-4t

W. G. Ross, Proprietor.

GREAT THINGS FOR
1905

We are determined to furnish the people of this section with the BEST GOODS—BEST ASSORTMENT and for LESS MONEY than at any previous time in the history of Hereford. We are in touch with the BEST markets in the country and can buy from any factory in America. Plenty of Go-Carts and Buggies for all the 1905 babies—come get one. 325 rooms of Floor-Coverings in stock—all kinds. Let us put you down a carpet. Have in stock over 100 kinds of Rugs. Have just received a large shipment of choice Glassware, Punch Bowls, Etc. Have nice stock of Wallpaper on hand. Special prices on jobs—figure with me. Handle the celebrated New Home and White Sewing Machines. A life-time guaranteed machine for \$20.00 cash. Some good second-hand Singer and New Home Machines for \$5.00 to \$12.50

E. B. BLACK, Furniture Dealer and Undertaker

COAL and GRAIN
Cotton Seed Cake

We now have a large stock of Coal, Grain and Cotton Seed Cake and shall be glad to furnish the ranch trade in these lines. We can and will save you money on everything in Dry Goods, Groceries and Men's Furnishings. We lead in good goods and low prices. Your business will be appreciated.

W. B. Mersfelder, BOVINA, TEXAS

JOE CARTER ELSHA CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

HEREFORD MEAT MARKET

WETSEL & CLOYD, PROPRIETORS

We will make a reputation by killing only fat beeves and extending to all our customers the same courteous and fair treatment which should characterize all other enterprises. We only want an honest living out of our business. Let your wants be known and we will supply them.

TELEPHONE NO. 15

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

Jno. B. Vannoy
Optician and Jeweler
HEREFORD, TEXAS

DIAMONDS

I think I can sell you Diamonds cheaper than you can buy them elsewhere. Anyway come and get my price before you buy so you can compare it with prices you get from others. My aim in business is to give you full value for your money. Call and see me

Jno. B. Vannoy
Optician and Jeweler
HEREFORD, TEXAS

FROM HEREFORD.

Rapidly Advancing Country in the Panhandle Where Rich Lands Are Cheap.

Hereford, Texas, March 31. Texas Trade Review, Dallas, Texas.

This thriving little city is the county seat of Deaf Smith county and is located on the Pecos Valley & Northwestern Railway, has a population of 2500 people, two banks, many brick business houses and handsome residences, and the highest efficiency of morals, the population being composed largely of church-going people. The Baptists, Methodist, Cumberland Presbyterian and Christian churches all have commodious church buildings. The people are also alive to the interests of good school education. Hereford can boast of one of the best public schools in the West. She has a large two-story school building with an attendance of 350 pupils. Besides this the Panhandle Christian College, a magnificent three-story stone and brick structure, under the management of the Texas Christian University, affords an opportunity for securing a high school education at home at a nominal cost. Added to this is the Girls' Home, a three-story building 56x82 feet, located near the College, affording to those from other parts of the state, a magnificent home under the care and management of the college faculty. A complete system of electric lights and waterworks is now being installed. Hereford is located on the Tierra Blanco River, a beautiful, ever-flowing stream, with large pools of clear water which abound in fish. The surrounding country is a level, rich, fertile prairie covered with a solid turf of native grass (mesquite and gramma). The soil is a deep, chocolate loam from two to four feet in depth, adapted to fruit growing, farming and stock raising. As a stock-farming country it is unsurpassed. That this is a farming country is no longer questioned, as paying crops of wheat, oats and barley have been raised for the past few years, and cotton grown last year proved a success, and a large acreage will be planted this season. A splendid gin plant was erected at Hereford last year. This promises to become one of the best small grain countries in the West. Kaffir corn, milo maize, sorghum and millet have seldom been known to fail. Alfalfa is also a profitable crop, and many acres are being sown for hay and hog pasture. Disease among hogs is unknown, and many carloads of fat hogs were shipped from this point to the packeries last year. All kinds of fruit natural to the temperate zone do well. Grapes, apples, pears, peaches, plums, cherries and all kinds of berries are profitable crops. Shade and forest trees thrive and make rapid growth, and are being extensively planted, large groves having been planted in the past few years. Gardening and truck farming is also a profitable industry. Hereford has a truck farmers' association with about fifty members, and large crops of cabbage, sweet and Irish potatoes, onions, tomatoes, watermelons and

cantaloupes will be planted, one man putting in twenty acres in onions. All these crops will go to market in car load lots. An inexhaustible supply of cold, pure, soft water can be had in the Hereford country at an average depth of about sixty feet. A pumping test of 300 gallons per minute did not weaken or lower the supply, and the purity of this water accounts largely for the unsurpassed good health of the people. The expense of boring a well is about forty cents per foot. The water is pumped by a common windmill, which costs from \$75 to \$125 for the complete outfit. The mill will pump enough water for several hundred head of cattle; or, with storage reservoirs to hold water, will irrigate from five to ten acres of land. The average rainfall is a little over twenty-one inches each year, being heaviest in the months of May, June, July and August, at the very season most needed for our crops. Hereford is the shipping point for a vast area of country, making it a thriving business town. At present the stock industry, such as cattle, horses, hogs and sheep, is the source of the largest revenue of the country, the country, the principal farm products being fed to stock and not shipped to market. The country is rapidly settling up, and the farming interests are assuming much larger proportions, and promises to become of large commercial value. At the present prices of land it is now in the reach of all to secure a home in one of the richest, healthiest and most fertile portions of the West. There is no question but that prices will be much higher in the near future, and to those interested it will pay to investigate the claims of the Hereford country without delay.

T. J. GRAVES.

Methodist Pray Meeting for April.

Wednesday, April 26. How the prayer meeting helps me.—Response from all present.

Let every Methodist co-operate with us by attending the prayer service each week this month.

THOS. S. BARCUS, Pastor.

"WE HAVE THE BEST"

If Deere in quality, it is not dear in price. We are offering to our trade this season a line of Implements we can recommend without hesitation and upon which we stake our reputation as implement dealers. The builders of our lines are the John Deere Plow Company and the Davis Bradley Manufacturing Company, both of which have stood many years of competition and today stand in the front rank of implement builders. We want to invite the attention of the trade just at this season to our No. 1, No. 8 and No. 31 two row planters, and our No. 61 single row riding planter. Our listers are in a class to themselves and in point of construction and durability stand distinctly alone when compared to other makes. Come and see us before buying anything in the implement line. Our line of shelf goods, stoves, harness and saddles, windmills and wire is complete. We will appreciate your business and our prices are right. When in Hereford make your headquarters at our store.

GARRISON BROTHERS, Hereford Texas

Big Deal in Realty.

R. L. Elliston of Farmersville, brother of A. H. Elliston, visited this section of the Panhandle last week to investigate the claims put forth for this country. Mr. Elliston is a very successful business man and does not go into any enterprise without first fully considering both the merits and demerits of such enterprise. So he took plenty of time in his investigation of this country which resulted in his purchasing the well-improved, five-section ranch belonging to D. F. Ellis and situated ten miles north of town.

This is a ranch which anybody should be proud to own and Mr. Elliston secured a proposition which cannot help making him a neat sum of money. Mr. Elliston will move his family here as soon as he can arrange his business affairs in Collin county.

The deal was consummated by Graves & Elliston.

A Chicago Alderman Owes His Election to Chamberlain's Cough Remedy.

"I can heartily and conscientiously recommend Chamberlain's Cough Remedy for afflictions of the throat and lungs," says Hon. John Shenick, 220 So. Peoria St., Chicago. "Two years ago during a political campaign, I caught cold after being overheated, which irritated my throat and I was finally compelled to stop, as I could not speak aloud. In my extremity a friend advised me to use Chamberlain's Cough Remedy. I took two doses that afternoon and could not believe my senses when I found the next morning the inflammation had largely subsided. I took several doses that day, kept right on taking through the campaign, and I thank this medicine that I won my seat in the council." This remedy is for sale by T. M. Coulson & Co.

At Texico.

The writer was in Texico on last Saturday and found the citizens of that village considerably enthused over the prospects of securing the Santa Fe cut-off which is soon to be built. No doubt any longer lingers in the mind of any one at that place about Texico's being the fortunate one in securing the new road, but everybody was telling what he intended doing when the road was built and Texico was made a division point. Texico is well located and has a fine class of citizenship and we freely admit that the best is not too good for them.

The BRAND has many warm friends there and if the road is built from that place we will rejoice with them in their good fortune.

....The New....

Photograph Gallery

IS NOW READY FOR BUSINESS AND THE PUBLIC IS INVITED TO CALL AND INSPECT THE WORK. IN ADDITION TO GENERAL PHOTOGRAPHY, WE FINISH ALL KINDS OF KODAK WORK, TAKE VIEWS AND MAKE A SPECIALTY OF ENLARGING SMALL PICTURES. EVERY PIECE OF WORK TURNED OUT IS GUARANTEED TO GIVE SATISFACTION OR NO CHARGES WILL BE MADE. OUR PRICES RANGE FROM \$1.50 TO \$40.00 PER DOZEN, OWING TO SIZE AND QUALITY OF WORK. WE HAVE A BRAND NEW OUTFIT AND EXPECT TO MAKE HEREFORD OUR HOME. STUDIO ON NORTH DEWEY AVE.

MISS MAMIE JOHNSON
....Proprietor....

Impure Water the Source of Much Dread Disease

Long spells of fever can often be prevented by the proper care of the water supply. Begin at the bottom and have your well cleaned out nicely, then put in a galvanized barrel in the place of the old, wooden, water-soaked one that is already beginning to taste of impurities. Common sense teaches us this and by all means precautions should be taken in time to prevent sickness. Make up your mind in regard to the above and phone us about it. We can do an expert piece of work on your well and fit you up with all conveniences about your house water-works. We are making some nice galvanized milk troughs that will keep the milk cool. Let us hear from you at once about it.

Yours truly,
BELL BROTHERS
Hereford, Texas

For the Children

To succeed these days you must have plenty of grit, courage, strength. How is it with the children? Are they thin, pale, delicate? Do not forget Ayer's Sarsaparilla. You know it makes the blood pure and rich, and builds up the general health in every way.

The children cannot possibly have good health unless the bowels are in proper condition. A sluggish liver gives a coated tongue, bad breath, constipated bowels. Correct all these by giving small laxative doses of Ayer's Pills. All vegetable, sugar-coated.

Made by J. C. Ayer Co., Lowell, Mass. Also manufacturers of
Ayer's HAIR VIGOR, AGUE CURE, CHERRY PECTORAL.

MR. WILLIAMS AT CLEBURNE.

Still Thinks the Panhandle Leads in Possibilities for the Future.

Cleburne, Texas, April 13, 1905.

Mr. J. Ray, Hereford, Texas.

Dear Sir:

Please send our HEREFORD BRAND to us at Cleburne instead of Hillsboro. We are now located here. Like Cleburne fine. Have only been here a few days. We can't do without the BRAND. It tells us the news we like to read about. It tells us about our friends and the best country in Texas. We are both sorry we left Hereford. Mrs. Williams health is very bad down in this country. We will try and stay here because I think it a good town for my business.

Our little girl, Zelda Mae, says she wants to go back to Hereford to live and see all her little friends. She has us read the Hereford paper to her.

Hope you and Mrs. Ray are enjoying fine health.

Am glad to see such favorable reports from that country. Have seen quite a few friends from the plains since I came to this part of Texas and am always glad to meet them.

Will write you again in a few days when I get located as to office, partnership, etc.

Mrs. Williams and Zelda Mae join me in regards to yourself and wife. Wishing success for the BRAND and all our friends.

Yours truly,
J. A. WILLIAMS.

Exchange Comments.

THE HEREFORD BRAND has enlarged to a ten page—simply had to do it to give space for advertising, and equitably balance with reading matter as is the rule with real live newspaper men. The News would gladly meet the BRAND on this line for half the patronage accorded our esteemed neighbor of Hereford.—Canyon-City News.

THE HEREFORD BRAND is certainly forging ahead. It gets an enormous patronage and deserves it all. The enterprise of Hereford's business men is mirrored in its neat columns and the reflection is pleasing to all.—Higgins News.



A SYSTEM TONIC ESPECIALLY EFFECTIVE IN KIDNEY DISEASES

SOLD EVERYWHERE - PRICE \$1.00 PER BOTTLE

T. M. COULSON & CO., Special Agents

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties.

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, APRIL 21, 1905.

AS we press forward with zeal in furthering the commercial interests of our town, we should not overlook the fact that our sanitation demands careful attention. It does not require close investigation to ascertain that a general cleaning up would result in the healthfulness of the town being greatly improved. Spring season is the proper time to begin this work, as it removes the cause for fevers and contagious diseases so prevalent during the summer months. A little carelessness in this matter may mean the loss of a neighbor or, worse still, a member of your own family. It requires but a small outlay of labor and money to keep one's premises in a perfect sanitary condition and then the cause for so many ailments and doctor bills is removed. Let us attend to this important matter at once and thus preserve the healthfulness of our community.

THE most pleasing feature of this spring to plains people is the absence of both wind and dust. The heavy dust storms of a year ago have failed to make their appearance this year and it is not infrequent that we hear both new and old settlers remark about what an ideal spring we are having. In fact, we have an ideal country, which fact people at home and abroad are not slow in realizing.

THE PRIMARY PLEDGE.

In his efforts to reorganize the Democratic Party and place it once again upon a firm and united basis, William J. Bryan is meeting with a marked degree of success. The primary pledge which he is urging all true Democrats to adopt and adhere to in all political elections is clear, comprehensive and wholesome, and if accepted by the entire party, would give a better understanding among the different factions and tend to strengthen the great party which has stood unshaken for so many years. Following is the pledge:

"I promise to attend all the primaries of my party to be held between now and the next democratic national convention, unless unavoidably prevented, and to use my influence to secure a clear, honest and straightforward declaration of the party's position on every question upon which the voters of the party desire to speak."

IF land sales keep up for a few more months as they have for the past two months, there will no longer be any cheap lands offered in this part of Texas. People from all parts of the country seem to realize this fact and hence they are coming here in large numbers to secure homes while they can be had at reasonable figures. Suffice it to say that Hereford is getting the greater portion of immigration coming this way as the number of realty sales made here are far in excess of any other town in West Texas. This is attributable to two facts, viz: First, that we have an exceedingly wide-awake body of real estate men and secondly, that we have a decided advantage of any other section of the plains proper on the railroad in that we have the only shallow water belt. This last named natural advantage is readily seen and appreciated by the actual settler as it enables him to sink a well and erect his windmill at about one-fifth the cost of other points.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$18,000.00

DIRECTORS: Jno. E. Ferguson, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or small. Prompt attention given to all matters entrusted to us.

EASTER.

The origin of Easter as a spring festival is shrouded in a haze of history. The goddess Easte, typifying the awakening of the earth from winter's sleep, was worshiped with pagan rites many years before the Christian church established its religion. Coincident with the date of this celebration was the Pascal feast of the Jews, so that all peoples and creeds recognized the occasion.

In all countries Easter is now observed. In Russia, where the Greek church prevails, this religious event is joyously celebrated and when citizens meet on Easter morning, the greeting, one to the other, is a kiss accompanied by the exclamation "Christ is risen!" Also in Rome, Paris, Berlin, Jerusalem, and Mexico, Easter festivities are held with pious ceremony.

Children's love for this great spring festival is gratified by the hunt for rabbits' eggs, the gift of candy goslings, chicken and bunnies or a collection of brilliantly colored eggs. The egg has ever been associated with Easter as it's symbolical of the resurrection. Another beautiful suggestion of this idea is had from the butterfly's development from the cocoon, vegetation's springing up from the tiny seed and the lily from the dry and seemingly dead bulb.

The hare's connection with Easter time is given us from German folklore.

Because nature makes a change from her brown and sear garments of fall and winter and dons her fresh and glowing coverings of green, it has become the custom of imitative humanity to appear on Easter day in full-fledged spring attire; and, the question of self-decoration is so absorbing that it is feared that 'tis too often that the true significance of the date is overlooked.

And every pretty bud doth say,
"Good people, bless this holy day;
For Christ is risen, the Angels say,
At happy Easter-time."

No doubt the majority of Hereford citizens have felt the pressing need of sidewalks during the recent rainy weather. About the best policy for pedestrians to pursue under the existing circumstances is to purchase a pair of rubber boots and wade in the middle of the street. While it lies within our power to keep on wading mud and water, the BRAND does not think it even good policy to do it. Not only is it unpleasant to do so, but it does not speak well for a town of 2000 inhabitants to be wholly void of sidewalks. While there is no way to compel our citizens to thus improve their property, we believe if the matter was taken

Hat Sale

Special Prices On Hats This Week

\$3.00 Hats	\$2.50
\$2.50 Hats	\$2.00
\$2.00 Hats	\$1.50
\$1.50 Hats	\$1.00

We will also give 1-8 off on any suit of clothes in the house.

Yours For Business

H. C. MYRICK

GENTS' FURNISHINGS

MISCELLANEOUS SPECIALS

FOR ONE WEEK, BEGINNING SATURDAY, APRIL 22ND

15 Men's Suits, worth \$10.00, \$11.50 and \$12.50, choice	\$6.95
25 Pair Men's Pants, worth \$3.50, \$4.00 and \$5.00, choice	\$2.75
Men's Hats, worth \$2.33 and \$3.50 (broken sizes), choice	\$1.75
One lot Men's \$1.50 Shirts (broken sizes), choice	95c
One lot Ladies Skirts, ranging in price from \$2.50 to \$18.00	
you can have your choice for 25 per cent off.	
One lot of Ladies' Belts, 25, 50, 75 and \$1 Belts, choice	20c
About 100 pairs of Men's, Ladies' and Children's Shoes, (odd lots) to close out regardless of COST	
10-cent yard wide bleached domestic	7c
6 1/2-cent, 7-8 yard wide, bleached domestic	4c
2 bunches 5c finishing braid	5c
500 pieces Jewelry (all kinds), to close out at HALF PRICE	
100 Good Needles (6 papers)	5c
300 hair pins	8c
6 dozen rice button (all sizes)	5c
50 good 5-inch envelopes	5c
2 Skeins Royal Embroidery Floss	5c
6 Spools Clark's O. N. T. Silkatene	25c
25 yards Good Round Thread Cotton Checks (fast colors)	\$1.00

Remember we have the largest and best selected stock in Hereford. Examine our goods, compare our prices. You'll be convinced that we sell goods cheaper than you can get elsewhere. We guarantee to save you from 10 to 25 per cent on every purchase.

Yours For Business.

HEREFORD MERCANTILE CO.


HEREFORD, TEXAS

THE

Hereford Nursery

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas



YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

preparation in the way of wolf-proof fences, shelter, etc., but those who have engaged in this industry are greatly pleased with the results. They have been made to realize that in stock raising as in farming there is abundant opportunity for diversification and that he, who practices the principle of diversification in both occupations, is the man to whom we may look for the greatest success.

AMARILLO is doing herself proud this week in the entertainment of two of the most potent assemblies in the commercial field of the Panhandle, the bankers and the cattlemen.

WHAT WE WANT

The ranchmen from Tucumcari to Portales and from Bovina to Lubbock to know that we handle everything in large quantities and are making a reputation for the service which we give the public. If it's anything in General Merchandise, we have it in all the qualities and styles; if barbed wire, hog wire, coal, farming implements, the feed stuffs, they are here for you; if it's a house you wish to build, our lumber yard is chock full of the best grades of lumber. It is in this department that we are free to challenge all competition when it comes to low prices. Come, let us show you. Remember we do a general banking business.

LAIRD-HERRING MERCANTILE COMPANY
BOVINA, TEXAS

NEW GOODS ARRIVE

Our stock of Spring Goods has now arrived and is complete in all departments. Realizing the increased demands, we have purchased extensively of all the latest patterns and styles in ladies' dress goods, notions, etc. In fact our store is brim full of bargains and we as you to come and investigate our claims before you make your spring purchases. Remember that we will appreciate your trade and will do all in our power to supply your wants.

Yours truly

BEACH & KERR
DIMMITT, TEXAS

THE NEW STORE

When you need groceries, come to see me. I will try to interest you in quality and prices. I thank the public for the liberal trade which has been given me and I earnestly solicit a portion of your future business. "Quick Sales and Small Profits" is my motto.

B. BARNARD, HEREFORD TEXAS

CARDWELL BROS.

THE UP-TO-DATE GROCERYMEN

are after your grocery business good and strong. We have sold groceries in Hereford a number of years and can truthfully say we have exactly what you want in the way of something good to eat. One trial with us will convince you we know whereof we speak. We are agents for White Star Coffee, the finest high-grade coffee in town "famous for fine flavor." Try us

CARDWELL BROS.
THE UP-TO-DATE GROCERYMEN

GOVERNOR'S PROCLAMATION.

In Which Purposes of the Special Session Are Set Forth.

Proclamation—I, S. W. T. Lanham, Governor of the State of Texas, by virtue of authority vested in me by the Constitution, do hereby call a special session of the Twenty-Ninth Legislature, to convene in the city of Austin, Texas, beginning at 3 o'clock post-meridian, Saturday, April 15, 1905, for the following purposes, to-wit:

1. To increase the ad valorem tax rate for the present and succeeding years in order to raise the necessary additional revenue to pay the debts and defray the expenses of the State Government.

2. To make appropriations for the support of the State Government and the public service for the fiscal years beginning September 1, 1905, and ending August 31, 1907.

In witness whereof I have hereunto set my hand and caused the seal of the State to be affixed at Austin, Texas, this the 15th day of April, A. D. 1905.

S. W. T. LANHAM, Governor.
By the Governor: J. R. Curl,
Secretary of State.

The Amarillo Convention.

A large delegation of Hereford people attended the Cattlemen's Convention this week and all declare it the biggest, and best meeting in the history of the association. There was considerable trading done and all good grades of cattle sold at rather fancy prices.

We were unable to ascertain the next place of meeting, new officers, etc., before going to press.

Methodist Church.

There will be services at the usual hours at the Methodist church Sunday. Easter will be remembered at each service with special music. Preaching at 11 a. m. by the pastor. Subject: "The Risen Christ."

The Woman's Home Mission Society will have charge of the evening service with a most interesting program. You are welcome.

THOS. S. PAROUS, Pastor.

Our New Flour.

We have just received a car load of the celebrated "Peace Maker" and "Gold Medal" flours and ask the public to call and examine these brands and get our prices. Every sack of these two brands is guaranteed to be the very best the market affords.

J. A. JOHNSON,
The Leading Grocerymen.

Millet Seed For Sale.

I have 400 bushels of the Big German millet seed for sale, at my place 8 miles south of Hereford. Price reasonable.

W. M. MARTIN

For Sale.

A sulky plow and cultivator, both as good as new. A bargain if sold at once.

M. H. LILE,
Hereford, Texas.

BOARD OF TR

Mr. Turner Notified T. Hereford Will Contribute Librally to Secure Additional Rail Facilities.

Hereford, Texas, April 20, 1905.
Col. Avery Turner, Vice-President Pecos Valley Road.

(Amarillo, Texas.)
Dear Sir:—We understand that the Santa Fe System, of which your road is a part, has under advisement the construction of a line, known as the Santa Fe cut-off and to extend from some point on the Pecos Valley line to Belan on the main line. We believe that, because of your familiarity with and knowledge of existing circumstances, you will be freely consulted in the matter of locating the eastern terminus of said cut-off and it is to you that we come and make known the desire of our citizens to secure the proposed road and, securing which, their willingness to contribute liberally towards its construction.

Hereford ever stands with outstretched arms and an open heart to welcome within her borders any and all enterprises which will tend towards her material betterment and we, on behalf of our community, respectfully ask that she be given an opportunity before the eastern terminus of the cut-off and the division points are definitely located.

We do not deem it necessary to enumerate the many advantages which our town has over any other town on the line, as they are already too well known to you.

Believing that you have a friendly interest in our town and with a keen sense of appreciation for the attention you may see fit to give this matter, we are,

Yours very truly,

A. J. LIPSCOMB, Pres.

J. RAY, Cor. Sec.

Alfalfa Planting Advised.

The following letter from R. E. Smith, the alfalfa king, will interest some of our farmers:

Sherman, Texas, Jan. 30, 1905.
Mr. W. P. Armstrong,
Hereford, Texas.

Dear sir:—Your letter of January 23rd, received. Replying to same, I beg to say that the amount of alfalfa seed required to sow an acre is from twenty to twenty-five pounds, the latter preferable. Prepare your land well, as if for an onion bed, sow broadcast with wheel-barrow, cover with a steel tooth harrow, following this with a heavy steel roller, provided the ground is not damp enough to pack.

Any good ground that will raise wheat and corn, and has no rock too near the surface, will raise good alfalfa. I am sure you will never regret the experiment, if you will try alfalfa. Hogs and alfalfa are the best combination known to the farmer. I have registered Duroc-Jersey and Poland Chinas, and will be pleased to quote you.

R. E. SMITH.

Church Announcement.

At the Christian church, next Sunday morning, there will be special Easter services.

Stornes of the Wm. Woods' College will preside at the organ. Sermon: "The Glad Gospel of the Helping Hand." Times: C. E. at 2:45 p. m., Intermediate C. E. 3:30, and Senior Endeavor at 4:45 p. m. Sunday school at 10 a. m. You are cordially invited to be with us.

B. HASTON, Pastor.

For Trade.

83 1-3 acres of land in Caldwell county for land in the Panhandle. Address box 102, Hereford, Texas.

A. E. MYERS,
Lockhart, Texas.

For Sale.

One of the best improved places in Hereford with five acres of land. Also one good family surrey. Address,

MRS. J. H. WILLIAMS,
101st



Dr. W. E. Robertson will be absent from the city until Thursday of next week after which, he will be glad to have those desiring dental work call at his offices over T. M. Coulson & Co.'s rug store.

OUR RECORD

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Remember That We Do General Repair Work

J. A. CANTERBURY
Boot and Shoemaker

Goods Arrive

We have just received a large shipment of Saddles, Plow and Buggy Harness and everything kept in a first-class saddle and harness store. Our stock is complete and we invite our friends to come in and let their wants be known. We have a number of good second hand saddles for sale or trade. Our specialty is general repair work.

Yours to please.
T. J. GAMBLE
HEREFORD, TEXAS

Erastus Gamble

General Transfer and Delivery

The business of the public respectfully solicited.

PIANOS TUNED

Parties, desiring their pianos or other musical instruments tuned, will please leave orders at Brand office. All work guaranteed.

C. DAUGHTRY.

Fine Bulls For Sale.

I have at my place 15 miles north of Hereford four Registered Hereford Bulls. Best breeding and splendid individuals. Will sell cheap.

A. H. MORRIS,
9-4tp

Registered BULLS

The sale of the Registered Hereford and Durham Bulls, conducted by McLean & Robb is still continuing at the Fallwell & Sons wagon yard. These bulls are out of the best animals in Missouri. We wish to close them out within the next few days and they are going at a very low price. Come and get a bargain.

MCLEAN & ROBB

Burton-Lingo Co., LUMBER

OUR STOCK IS ALWAYS COMPLETE

Don't fail to call at our yard when needing Lumber, Posts, Fence Staves, Sash, Doors, Etc. Courteous treatment and square dealing is our motto.

WE WILL APPRECIATE YOUR PATRONAGE
Yours for Business,

BURTON-LINGO CO.

B. Y. P. U. Program.

Following is the B. Y. P. U. Program for Sunday, April 30th:
Subject—Growing up for God.
Leader—W. B. Park.
Scripture Lesson:—Eph. 4:11-16, with comments from leader.
Prayer.
Song.
Growing in knowledge—Paper by Mrs. S. H. Mount.
Reading of topical notes—Mr. Cowart.
Sole: Bro. Coward.

Settled principles or stability in our religion.—Paper by Miss Lizzie LeGrand.

Let each fill his place in the world.—Paper by Miss Stella Renfro.

Nice Bunch of Bulls.

McLane & Robb this week received a car load of fine Hereford and Durham bulls from Missouri and they are now on sale at the wagon yard of W. L. Fallwell & Sons. This is all registered stuff and classes among the best the country affords. Several have been sold and the others will be disposed of in a few days.

For Trade.

One-half section of land, four miles of Floydada, to trade for Hereford property.
7tf DAVIS & RUSSELL.

Panhandle Cane Seed.

That the Panhandle is the greatest cane producing section of the United States has long been in evidence. Not only do we excel in quantity but quality as well. So much is this true that other sections of this state are looking to the Plains to furnish seed. Only last week the Hereford Mercantile Company shipped a car load of amber cane seed to Dallas for North Draw parties to be used for planting purposes in Dallas county. In addition to this we furnish cattle for their packeries, cotton for their factories and homes for their homeless.

Bulls for Sale.

I have for sale at my ranch 10 miles south of Dimmitt in Castro county, 40 or 50 full blood Hereford bulls—one year old. Will sell any or all at \$35.00 per head. These are unregistered but are first-class and well worth the price. Apply to Lint Merritt at the ranch.
10tf F. H. OBERTHIER.

Eggs for Sale.

Full-blood Brown Leghorn eggs for sale at \$1.00 per sitting. Apply to
J. B. ROBERSON,
7-4t Boom, Texas.

For Sale.

One good mare, 18 hands high and 10 years old; also a good horse, 16 1/2 hands high and 9 years old.
9-2tp H. H. LILE.

News From Olton.

Luther Williams made a trip to Plainview Friday.

Mrs. S. A. Keller went to Hereford last week shopping.

Add Williams was visiting his brother Luther Williams last week.

Rev. Fair filled his regular appointment at the school house Sunday.

Mr. Benton of Coleman county has been prospecting in our community.

Arvel Dye of the Craig community was a welcome visitor at Sunday school Sunday.

J. Z. Powell of Plainview was down on his ranch last week looking after his interests.

Miss Carrie Terrell and Miss Ida Lee of near Hart were visiting Miss Fannie Keller Saturday and Sunday.

Mr. and Mrs. Wicker went to Plainview Saturday to attend the bedside of the latter's father, Mr. Bell, who is very low.

Arthur Edwards of the Hart community and Finly of the Craig community were welcomed visitors at church Sunday.

The farmers are all busy plowing and some have planted corn and are waiting for the weather to get a little warmer to plant their crops.

T. F. Brown has put in a stock of groceries at Olton which is a great help to this community. If we had a railroad Lamb county would be in the swim.

A. D.

Do You Want Money?

Graves & Elliston closed up several fine loans this week. See them if you want to borrow money on patent land security.
9tf

H. H. Hawkins, who is engaged in stock-farming west of town, had business on our streets Thursday.

We received a communication from D. E. Wise of Hart this week with check enclosed to renew his subscription to the BRAND and with the additional injunction "Let THE BRAND come on all the time". We appreciate a subscriber who believes his home paper is worth a dollar.

A representative of Jacobson & Co., wool dealers of St. Louis, spent this week in the vicinity of Hereford buying up the 1905 crop of wool from the sheep men of Deaf Smith and Castro counties. Besides other purchases made, that from J. P. Carr and J. T. Rutherford amounted about 20,000 pounds, which brought the producers between \$3,000 and \$4,000. In next week's issue, we will give the total amount sold by all our sheep owners.

Subscribe for THE BRAND.

Items From Hart.

Very cool down this way.

R. J. Anderson and wife made a business trip to Tulia last week and were caught in a heavy rain and both are "laid up."

Miss Carrie Terrell of Dimmitt passed through Hart last week on her way to Olton to visit Mrs. Fannie Keller.

Our farmers will almost double their acreage this year down here and this means more feed, and fatter cattle, hogs and horses.

J. R. Hunt has moved to T. H. Haynie place to take advantage of our fine school, which is being taught by Miss Hallie Weeks.

Miss Ida Lee and Miss Hallie Weeks "took in" the party at Mrs. Fannie Keller's near Olton Saturday night and report a very pleasant time.

As the old negro said, "More rain more rest" and we are certainly blessed down this way, but our farmers have put in good time, as corn, oats and garden "sas" will show.

The public school at Lone Star with J. M. Braselton as teacher, is progressing nicely—enrollment this week about thirty. We also have a school library of about 100 volumes of choice literature. Let's hear from other schools on the library question.

Another one is heard from. It is one D. E. Wise who has given it some thought and experience, will feed a car of cows and hogs this fall. This is one step in the right direction and where our people can make their bountiful crops produce fat on cattle and hogs we will find the market at our doors. Who next will step out and make feed to fatten a car or two of cows and hogs. Come, let us hear from you.

T. W. H.

Railroad Prospects.

There have been several indications floating about on the breeze of late with regard to railroad building in the Panhandle. Those who are in a position to know something of the situation believe there is a pretty good chance for Hereford to secure one or more roads this year, with the additional possibility of obtaining division point and shops. Col. Avery Turner has been written on the part of the Board of Trade in regard to the matter and something interesting is expected to develop.

Bulls For Sale.

I have for sale at my place in South Hereford two registered Durham bulls, three and four years old. They go at a bargain.
6tf L. W. RICKETTS.

NOTICE!

Dr. Albert J. Caldwell, whose practice is limited to diseases of the Eye, Ear, Nose and Throat, will be in Hereford, May 10th and 11th, at the offices of Drs. Hicks and Rogers.

E. Megert of Castro county was a business visitor in the city Thursday.

S. L. DeSpain came in Thursday from his ranch north of town after supplies.

George Scarbrough of Dimmitt was a business caller at this office Thursday.

We regret to announce that Mrs. D. W. Hawkins is suffering from an attack of typhoid fever.

Clifford Slayton, one of the county's successful ranchmen, was a business caller Thursday.

Mrs. R. C. Phansteel and daughter, Miss Nellie, were shopping in the city Thursday.

Uncle John Thomas, while in the city Thursday, renewed the subscription of Jno. Y. Burgess at Lavonia, Ga.

Turrentine Brothers will leave today for Lakewood, in the Pecos Valley, where they have some claims to improve.

A. J. Hughes and W. B. Green, two of Castro's successful stock-farmers, were in the city after supplies Wednesday.

C. D. Steele and Judge Hunt of Texico went down the road Thursday on their return from the Cattlemen's Convention.

A. P. Murchison and Sam F. Dunn were absent from the city all this week, mingling with old friends at the Cattlemen's Convention.

M. A. Lamkin came in on the regular excursion Thursday with a good crowd of homeseekers from Missouri. They will spend several days looking at the Hereford country.

The executive committee of the Northwest Texas Press Association met in Amarillo Monday to set the time and arrange the program for the meeting to be held in Hereford sometime in August.

Mrs. G. A. F. Parker returned Thursday from Houston and Belton where she has been visiting relatives for several weeks. She was accompanied by Miss Mollie Holland of Belton who will make her home with Mrs. Parker.

Send the BRAND "back yonder."

TELEPHONE NO. 76

PROMPT DELIVERY

WILL H. HINES

DEALER IN

COAL

We have in our yards and bins a good supply of both Picton Maitland and Rugby "Niggerhead." Our coal burns freely to a clean ash. It gives satisfaction. Try it and be convinced.

OIL

Makes good kindling and fuel. It is also a fine disinfectant for cattle, swine and poultry. It will pay you to give it a trial.

and ICE

The ice season is now here. Let us know your wants. No order too large none too small, to be appreciated, and receive our prompt attention.

WILL H. HINES, HEREFORD, TEXAS

OUR MOTTO: "FULL WEIGHT AND FAIR DEALINGS."

G. A. F. PARKER,
President
J. P. CONNELL,
Vice-President

F. B. FULLER,
Cashier
ROSS W. DAVIS,
Assistant Cashier

The Western National Bank

HEREFORD, TEXAS

Capital \$50,000.00

Surplus \$7,000.00

This bank is always ready to make small loans. It has never made a bad loan. It has never forced a customer to sacrifice his property to pay up. It confines its business exclusively to banking. No part of its capital is invested in Real Estate except its banking house. The President, Cashier and Assistant Cashier NEVER OWE THE BANK ANYTHING. It solicits the business of all good people, be their accounts large or small.

AS COMPARISONS ARE TO OUR ADVANTAGE, WE CAN AFFORD TO ENCOURAGE THEM.

THE DENVER ROAD
SHORTEST ROUTE TO COLORADO AND THE NORTHWEST

THROUGH THE TEXAS PAN-HANDLE.

SAVES PATRONS 300 MILES IN VISITING "COOL COLORADO" LEWIS & CLARK EXPOSITION, YELLOWSTONE NATIONAL PARK, OR CALIFORNIA POINTS, AND IT'S SERVICE SPEAKS FOR ITSELF.

FURTHER FACTS YOURS UPON REQUEST A. A. GLISSON, G. P. A. FORT WORTH, TEXAS

Wall Paper—E. B. Black. 44	Witherspoon & Gough. 48tf	New supply of stationery—Smith's Drug Store. 10tf
List your lands, cattle, etc. with Barton & Miller. 8tf	See samples of wall paper at Racket Store. 8tf	See Cogdell at the Racket Store for early plants. 8tf
Miss Zula Vanderburgh returned from Amarillo Thursday.	Mr. and Mrs. H. H. Stanley were shopping in the city Thursday.	Thousands of envelopes for sale, three packages for ten cents at Callens. 1t
For all kinds of field seed, see Fallwell & sons, Hereford, Tex. 1t	Bring your chickens to C. E. Edwards and get the highest prices.	Judge L. Gough returned Wednesday from a business trip to different Illinois points.
W. M. Smith of near Dimmitt was a business visitor in the city Wednesday.	Raffi corn, shoe make and amber cane seed at Fallwell & Sons, Hereford, Texas. 7tf	FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas. 1t
S. B. Feemster can furnish you with any kind of monument you wish. See him. 8tf	N. B. Comer and sons spent several days at Texico last week improving their claims.	T. B. Rector and wife left this week for Mineral Wells where they will rest for a few weeks.
We call attention to the display ad of Graves & Elliston found in this issue of the BRAND.	Greatest bargains in lace curtains ever shown in Hereford. We mean business. J. G. Callens. 1t	Dr. W. E. Robertson left Thursday on a business trip to Ft. Worth, to be gone for about a week.
One lot of shirts worth from 75 cents to \$1.25, on sale now at 50 cents each. J. G. Callens. 1t	We regret to learn that L. R. Bassham is confined to his room this week on account of sickness.	Emmett Cardwell and Clyde Brown were among those to attend the Amarillo convention this week.
Miss Alma Bates went to Amarillo Saturday to attend the marriage of her friend, Miss Green, returning home Monday.	D. F. Ellis arrived Wednesday from Davis, Indian Territory, to look after his ranch interests.	Ladies!—We are selling the best bargains in laces and Embroideries ever shown in Hereford. J. G. Callens. 1t
John Crowson of China Springs, Texas, arrived Tuesday and is visiting his sister, Mrs. J. W. English, northwest of town.	J. R. T. Bassett spent Sunday and Monday in Amarillo, the guests of his father-in-law, S. J. Slade.	The cattle shipments from the Pecos Valley have been very heavy this week, train load after train load passing through Hereford.
Ladies, gentlemen and children—When you need shoes or slippers look at our goods. We are making prices lower than others. J. G. Callens. 1t	We are giving better bargains in hosiery than any house in Hereford. Come and see the goods. J. G. Callens. 1t	Dr. J. W. Hicks left on Wednesday afternoon's train for Clay county in response to a telegram announcing the serious illness of his father.
The following gentlemen left Wednesday afternoon for Raymondsville and other Southwest Texas points for a few weeks' outing: W. B. Beach, H. B. Webb, E. B. Orr, C. S. Richards and G. Lehmann.	Mose Elder, step-son of J. J. Portwood, called at this office Saturday and had the BRAND sent to J. M. Davis at Forney.	For fire insurance in the best old-line companies, see T. J. Graves & Company. They have had twenty years experience and will appreciate your business. 47tf
Mr. and Mrs. Fred Cliett left Wednesday for Colorado Springs where the former has a remunerative position with a telephone company. While we regret to lose these two young people, we join their many friends in extending our best wishes.	Heidgerkin Brothers, who recently settled in the Nazareth colony, were transacting business in Hereford Monday and Tuesday.	Ladies! Don't miss this bargain. Fine 20-cent Swiss Ribbed Vest, two for 25 cents. Double taped, bleached 15-cent vests, three for 25 cents. One week only. J. G. Callens. 1t

HEREFORD LUMBER CO.

See us for cash bargains in Paints Oil, Varnishes and Glass. Complete stock. Correct prices. Let your wants be known.

HEREFORD LUMBER CO.

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business.

J. M. GARNER THE GROCERYMAN

THE Hereford Laundry

HUBBERT & HUBBERT, Proprietors. We are now ready to make those old clothes of yours look new. Clothes neatly repaired and cleaned. We solicit your patronage.

Tierra Blanco Herefords

L. R. BRADLY Registered Hereford Cattle

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Climax Assisted by Chorister Will sell a quantity of young stock either singly or in car load Lots

THEIR BANK

THE relation existing between this bank and its customers are close and cordial. We esteem it a compliment to have people lay claim to the institution as being THEIR bank. Is it also YOURS?

HEREFORD NATIONAL BANK Hereford, Texas

F. H. Oberthier of Comanche, Texas, spent several days in this part of the Panhandle this week. Mr. Oberthier has a 20-section ranch in Castro county. He will hereafter read the BRAND.

W. H. Burton and family who recently came to this part of the country from Iowa has taken up a claim near Revuelto, New Mexico, and moved there this week. His nearest trading point will be Hereford. He ordered the BRAND sent to his address.

Rev. H. B. McGee returned Wednesday from Missouri with a nice bunch of prospectors. These gentlemen are seeking new homes and will spend several days investigating the merits of the Panhandle. They are being shown over the country today.

C. W. Douyon invites his friends to call at his residence and become acquainted with the assistant cashier of the Hereford National Bank who arrived on the 18th instant.

W. A. Hubbard, the well known ranchman living near Dimmitt, was a pleasant caller at this office while in the city Monday, moving his subscription to the BRAND a year in advance. Mr. Hubbard left on the afternoon train for Amarillo to take in the Cattlemen's Convention.

E. F. Connell came in Wednesday from Jackson county, Missouri, accompanied by two of that state's sturdy farmers who are here with a view of purchasing a slice of our fertile Panhandle lands and making this their homes. They are now being shown over the country and we understand are highly pleased with our prospects.

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

EASTER PROGRAM.

To Be Rendered at the M. E. Church
Next Sunday Evening, Beginning at 8 O'clock.

- Song..... Choir
- Invocation..... Rev. T. S. Barcus
- Select Reading..... Miss Syms
- Recitation..... Magdalene Humphrey
- Woman..... Mr. G. A. F. Parker
- Violin Solo..... Miss Parmer
- Recitation..... Willie Howard
- Paper..... Mrs. Ross Davis
- Little Helpers..... Three little girls
- Song..... Choir
- Recitation..... Effie Lee Guinn
- Easter..... Miss Griffith
- Quartette.....
- Recitation..... Miss Parmer
- Pantomime..... Ten Girls
- Offertory..... Miss Francis
(Frankie Brittain and Nannie Hughes, collectors)
- Doxology.....
- Benediction.....

Hereford-Amarillo.

The Hereford base ball team crossed bats last Saturday afternoon with the Amarillo Academy team. The game was hotly contested but the local team proved too much for the school boys, the game resulting in a score of four to three in favor of Hereford.

The line-up of the local team was as follows: John Clark, catcher; William Walters, pitcher; Grayson Bell, first base; Allan Bell, second base; Tom Carter, third base; Allie London, short stop; Maple Daniel, left field; Gus Hubbert, center field; Jim Carter, right field. The line-up of the Amarillo team could not be secured.

Notice to Creditors.

All parties indebted to The Hereford Fuel Oil Company are hereby notified that the business has been sold to W. H. Hines and that all accounts up to April 1st, 1905 are due and payable to Troy Womble. You will find your accounts with W. H. Hines at the old stand.

Please call in and settle at once, and oblige. Troy Womble. tf

Ought to Double.
With our present season, it looks like the Panhandle ought to double in population this year. Just think of it: seven miles north of here, in Oklahoma, four prosperous families are living to the section. Right on this side of Red River, one mile from Oklahoma, one family is holding down four sections. Ever see anything so absurd?—Quanah Tribune-Chief.

The editor of the Tribune-Chief is evidently right in thinking the existing difference in Greer county in Oklahoma and Hardeman county in the Panhandle absurd. The difference in the settlement of the two was not brought about by any climatic condition but by the fact that actual farmers were attracted to Oklahoma where it became necessary for them to make farming a success if they would live in the country. There, they were limited to a quarter section, while in the Panhandle, the people have not yet come to a definite decision as to whether they will continue in the cattle business or emulate the example of their Oklahoma neighbors on the north by engaging in farming.

There has been a constant clamor in the Panhandle for the past few years for quarter and half section men and it is only a matter of time when the Tribune-Chief will have the privilege of seeing from eight to sixteen families living happily upon the four-section ranch.

Registered Bulls For Sale.

I have ten registered Hereford bulls at my ranch 12 miles northeast of Hereford, which I am offering at reasonable prices. These animals are well bred and marked and classed as the best. Come early and get choice. J. D. BURKETT.

Commissioners Meet.

The Commissioners' Court met in call session this week to have its annual settlement with the tax collector. Those present were T. M. Palmer, Geo. L. Muse and Judge Russell.

NEW GOODS

We are opening up New Goods almost daily--the very latest and most up-to-date styles. We are making bed-rock prices on these goods. We pride ourselves on having the newest goods all through our store that can be found in Hereford. We can make you prices, quality considered, which mean dollars in your pocket. Come in and see them for yourself.

...Ladies' Shirt Waist Suits...

- Percol Shirt Waists \$1.20
- White Lawn Shirt Waists \$2.50 to \$3.50
- Linen Shirt Waists \$3.00 to \$4.00

....Dress Goods....

- Silk Grecian Lawns 40 cents per yard
- Silk Mulls 60 cents per yard
- New Lot of Mohairs 40c to \$1.00 per yard

New line of up-to-date Shoes and Oxfords

We thank our patrons for their liberality in the past and cordially invite them to continue doing business with us at the same old stand, assuring them that they will always get the best for the least money. One price to one and all.

D. R. GASS & SONS

HEREFORD, TEXAS

Panhandle News

The Canyon telephone system has been absorbed by a stock company headed by L. T. Lester of that city. The system extends to the most of the south plains towns and will be improved in as substantial way as money can provide.

The election held Monday to vote on bonding the county in the sum of \$8,000 for the purpose of building a new jail resulted in 27 votes for bonds and 7 against. For some reason no election was held in precincts one and four.

Prof. T. R. Dunlap, who has been vice-president of the Jarvis College at Thorp Springs, has been arrested on a charge of Arson. On the night of March 20th the main building of the college burned. No lives were lost, but neither was there any apparent reason for the fire. He is fifty-two years of age and has a family.—Clarendon Chronicle.

The Melon and Truck Growers' Association received 350 pounds of cantaloupe seed Monday, and the seeds are being distributed as fast as possible. Every pound of these seeds will be planted, and there will be about 300 acres planted in cantaloupes near Dalhart this Spring. The farmers are also preparing to plant a fair acreage of potatoes and onions, besides a good assortment of all kinds of vegetables.—Texan.

If nothing serious happens between now and harvest time, there is every indication that Wichita county will this year produce on an average of twenty-five bushels to the acre of wheat. Considering the acreage that was planted, this means that a million and a half bushels will be raised in Wichita county. The crop is looking fine, though the frequent rains during the winter months delayed the sowing of oats, and those that were put in after the rains do not look as promising as the crops that were sown earlier.—Wichita Times.

The contest suit, R. P. Hutton, contestant, J. N. Webb, contestee, came to a close Thursday morning,

the judge rendering a verdict of void election in the sheriff's race. Twenty-four votes were alleged by contestant to be illegal, and seventeen by contestee. The case was closed at the close of the contestant's evidence, the contestee abandoning his contested votes. The judge's decision was three illegal votes for J. N. Webb, one for R. P. Hutton and twelve doubtful, the result being Webb 87 and Hutton 86. Contestant also alleged two legal voters were deprived of their vote. The judge declared one of these votes legal and as that vote could have changed the results, the election was declared void, and an order made to the county judge to call a new election for the office of sheriff and tax collector.—Dalhart Texan.

Land Sells Readily.

J. H. Stinson last week purchased the west half of section 115 in block number 7, situated south of town and belonging to the Western Union Land Company. At the same time C. H. Shannon of Amarillo purchased the east half of the same section.

G. V. Harrison of Pilot Point purchased the west half of section 93 in block 7, while Mr. McConnell who recently came here with M. A. Larkin from Missouri closed for the east half of the same section.

Mr. King, brother of J. H. King, who was here prospecting several weeks ago, on last Saturday purchased all of section 107 in block 7.

All the land referred to above belonged to the Western Union Land Company, and is good property, being situated convenient to Hereford.

The deals were all closed by the real estate firm of Witherspoon & Gough.

A Safe Cough Medicine for Children.

In buying a cough medicine for children never be afraid to buy Chamberlain's Cough Remedy. There is no danger from it and relief is always sure to follow. It is especially valuable for colds, croup and whooping cough. For sale by T. M. Coulson & Co.

Subscribe for THE BRAND—\$1.00

GRAVES & ELLISTON

The Real Estate Men

Have both Panhandle ranches and farms for sale. Do you want a home cheap? If so, you should not hesitate a moment to write us, telling what you want. Now is the opportunity of a life time to secure homes cheap, as our lands are rapidly advancing in value. Read what one of our farmers has done:

I came here nine years ago, a physical wreck, with less than \$300 capital including pony team and household effects, and began farming by borrowing every implement I used. I have successfully grown corn, wheat, oats, broom corn and everything else which I tried to grow. Milo Maize thrives exceedingly well here, and I will say that I think it the best grain for a horse that I ever fed. I don't except anything and I was raised in Ohio, have farmed in Illinois and have fed pretty nearly all kinds of grain. Today I have a fairly well equipped farm of 1280 acres. In fact, I am able to do more lending than I ever needed to borrow. My taxes have increased from less than \$1.00 to \$26.00. I have no land for sale but have horses, cattle, hogs and several thousand pounds of pork that I made last year for sale. Have raised potatoes at the rate of over 400 bushels per acre and cabbage that weighed 25 pounds each.

J. N. ASKREN.
Hereford, Texas, March 23, 1905.

All communications addressed to us will receive prompt and careful attention, or better still if you will come, we will show you the country without cost to you.

GRAVES & ELLISTON

The Real Estate Men

"The hens that lay are the hens that pay."
Single Comb
White Leghorns
Greatest Layers in the World
Eggs—\$1.00 Setting
Stock at reasonable prices
Satisfaction Guaranteed.
MRS. LESTER WEAVER
Hereford, Texas

Stringfellow-Hume Hardware Co.

Hereford, Texas

We Carry Parlin & Orendorf's

CANTON LINE

Of Implements

THEY ARE THE BEST

Stringfellow-Hume Hardware Co.

Hereford, Texas

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building
Hereford, Texas

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Hereford, - Texas.

R. M. TRIMBLE
PAINTER AND PAPER HANGER
WORK GUARANTEED
Hereford, - Texas.

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

DAVIS & RUSSELL
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to Castro county lands.
Dimmitt, Texas

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICE WITH GRAVES & ELLISTON
Hereford, - Texas

BARTON & MILLER
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

A. B. PARR,
PHYSICIAN AND SURGEON
Dimmitt, Texas

Buggy paints—Smith's Drug Store
Two Globe lamp globes for a quarter at The Famous. 8tf

S. H. Mount returned Tuesday from a business trip to the Pecos Valley.

Miss Maude Miller returned Saturday from Claude where she had been visiting for two weeks.

Jno. W. Gordon, the well-known Castro county ranchman, is attending the Amarillo Convention this week.

O. F. Smith called around this week and had the BRAND sent to his brother, E. D. Smith of Goldthwaite, for which he has our thanks.

Sam Marshal arrived this week from Plainview to accept the position with W. G. Ross, which was recently made vacant by the resignation of Fred Cliett.

W. W. Stutts who is engaged in farming a few miles north of town, was a welcome visitor at this office Monday, informing us that he had already purchased his seed and would begin planting his cotton crop next week if the ground dried sufficiently.

The patrons of the Hereford public school will be glad to learn that there are sufficient funds to run the school nine months this year. It was thought for awhile that the term would be cut to eight and a half months, but we are informed by Mr. Graves that the funds will be adequate for a full nine-months term.

Witherspoon & Gough. 48tf
Easter Egg dyes at Smith's Drug Store. 10tf

Will Syms of Dimmitt visited relatives in Hereford Sunday and Monday.

Business lot for sale cheap if sold at once. Address W. A. Smith, Hereford, Texas. 7-5t

J. B. Roberson of Boom passed up the road Tuesday afternoon, bound for the convention.

Thoroughbred Barred Plymouth Rock eggs, 50 cents per sitting of 16. Clarence Smith, Hereford. 7-8tp

M. C. Raley came down from Amarillo Sunday and spent several days in the city visiting friends.

Who wants to trade a light buggy for a hack? See W. T. Smith at Hereford Fuel Oil Co.'s or, phone 76. 9tf

Geo. M. Slaughter of Roswell passed up the line Monday to be present at the Stockmen's Convention.

Mrs. T. A. Cox left Sunday for Farmington, N. M., to join her husband who has been at that place for several weeks.

W. G. Anderson of Boom was a pleasant caller at this office Tuesday, renewing the subscription of his father, J. J. Anderson.

Miss Bourland, who has been teaching the primary department in the College, left Saturday for her home at Thorpe Springs.

If you want life insurance why don't you buy a policy that you can get something back—The New York Life. G. H. Wicker, local agent.

Miss Zula Vanderburgh has accepted the position as teacher of the Files school northwest of town and will begin her work next Monday morning.

Judge and Mrs. Jno. E. Ferguson visited relatives and friends in Amarillo this week, the former attending the Bankers' and Stockmen's Convention.

Say, what is that you have on your wagon? It is a Kingman cultivator, the best made, which I purchased from C. S. Richards at D. R. Gass' corner. 9tf

A. H. Elliston attended the Stockmen's Convention at Amarillo this week and incidentally did some missionary work for Hereford in the way of distributing advertising literature.

The firm of Graves & Elliston has sold \$15,000 worth of real estate and loaned \$23,000 since April 1st, 1905. They have done this by advertising their business through the mediums furnished them in Hereford. 10tf

The following from Hereford went to Amarillo Tuesday afternoon to attend the Stockmen's Convention: John Estes, R. H. Norton, C. L. Davis, H. B. McKinley, H. Trow, John Burch, J. D. Thompson, C. S. Garrison, Geo. L. Muse and Tom Witherspoon.

Roscoe Harris and family left Monday afternoon for Raymondville where they have purchased a fifty-acre farm in the Artesian well district. Mr. Harris is a good citizen and we regret very much to lose him. We wish them success in their new venture.

G. J. Nunn, president of the Amarillo Academy and W. B. Quigley, vice-president, accompanied their ball team to Hereford on last Saturday to witness the game between that team and the Hereford team. Both gentlemen were pleasant callers at this office.

Witherspoon & Gough. 48tf
Books and bibles—Smith's Drug Store. 10tf

T. S. Watts was in from his ranch north of town Tuesday after supplies.

A. H. Elliston returned Saturday from a business trip to Lakewood, New Mexico.

Geo. H. Wicker is local agent for New York Life Insurance Co. See him for insurance. 10tf

Allen Bell is assisting at the Western National Bank during the absence of F. B. Fuller.

Mr. and Mrs. C. L. Sullivan visited relatives and attended the Convention in Amarillo this week.

Full blood Brown Leghorn eggs for sale at fifty cents for sitting of fifteen. Joe Dobbins. Phone 60. 8tf

Mr. and Mrs. J. C. Newman and children visited in Canyon City Sunday, returning home Monday morning.

Miss Maggie Ray arrived Sunday from Lubbock where she has been teaching in the public school the past session.

D. B. Lanford of the mercantile firm of Lanford & Williams of Texico was in the city Tuesday and Wednesday on business.

The Hereford ball team will go to Amarillo Thursday afternoon where they will play the Amarillo team on the following afternoon.

J. E. Tucker of Taylor, spent several days this week on the OYO ranch in Castro county, of which ranch Mr. Tucker is one of the owners.

Wanted—To trade 160-acre improved homestead claim near Texico for patented land on the plains. Apply at BRAND office for particulars. 6tf

A. Laird, manager of the Lone Star Ranch near Bovina and of the mercantile firm of Laird-Herring, passed up the road on his way to the Cattlemen's Convention Monday.

Among our nearby ranchmen who attended the Cattlemen's Convention at Amarillo this week were L. R. Bradley, R. N. Mounts, J. H. Williams, J. H. Holland, C. E. Wheeler and W. B. Miller.

J. R. T. Bassett and John Burch this week sold 110 three-year-old steers to Kansas parties at the handsome price of \$25 around. This begins to look as if there is yet to be some money made in the cattle business.

H. W. Murdock, who has been visiting his sister, Mrs. Geo. W. Eagle for several days, left Monday afternoon for Mineral Wells where he will remain several weeks before returning to his post as manager of The Swan Land and Cattle Co. in Wyoming.

We received a letter this week from the Western Land Office of Springfield, Ill., stating that Judge Gough is in that city and is proving to be a power in inducing homeseekers to visit the Panhandle. In this connection we wish to say that the Panhandle has no warmer friend than Judge Gough.

B. H. Frazier left Sunday afternoon for Raymondville where he goes to improve the farm he purchased recently. In this connection we wish to correct a mistake which was made in our last issue. We stated that Raymondville is situated in Southeast Texas when it should have been Southwest Texas. Mrs. Frazier will follow in a few days. Our very best wishes go with Mr. and Mrs. Frazier and we congratulate the citizens of Raymondville upon their valuable acquisition.

IT'S A PLEASURE

Say, isn't it a joy and pleasure all your life to know when you buy groceries of J. A. Johnson that you are not buying remnants of some one else's old stock. * * * * *

John A. Johnson

Telephone No. 1

C. C. FERGUSON
Dealer in
Grain and Coal
Sole Agents for the Celebrated "Nigger-head" **MAITLAND COAL**
Highest Prices Paid for Hides
The most centrally located Will handle a full line of Field Seeds
Wagon Yard in town of Field Seeds
YOUR PATRONAGE IS SOLICITED

If You Buy From Us We Both Make Money

Retailers	Plans Free
Sash	Schools
Doors	Churches
Screens	Court Houses
Lumber	Jails
Lime	Dwellings
Cement, Etc.	Etc. Etc.

Hereford Planing Mill and Construction Co.
HEREFORD, TEXAS

W. L. Fallwell W. C. Fallwell O. Fallwell

W. L. FALLWELL & SONS
Dealers in
Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Cash for Hides Wagon Yard
Posts International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED

HEREFORD TONSORIAL PARLORS
L. R. BASSHAM, Proprietor

Our Specialties....
A N EASY SHAVE
NEAT HAIR CUT
CLEAN BATH

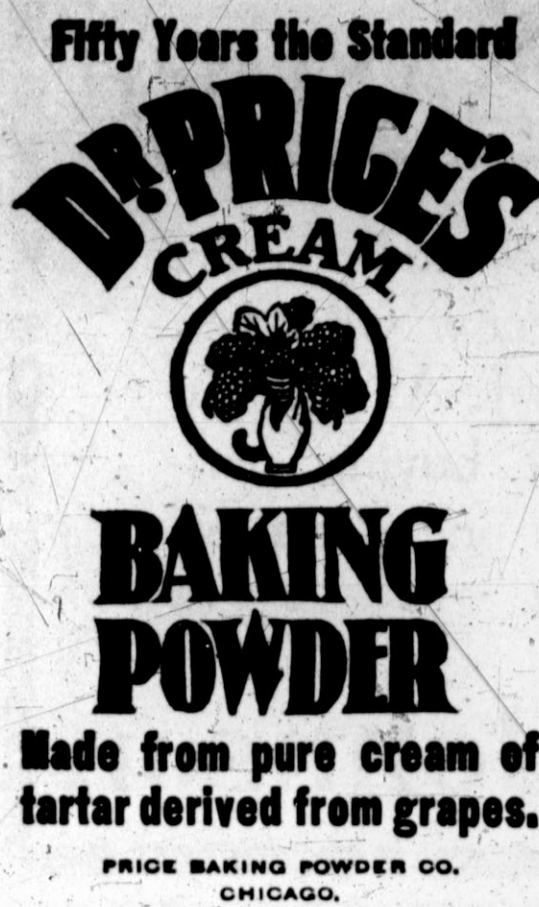
Have just purchased an Emery stone and are prepared to put your scissors and shears in first class condition. * * *

A. P. Murchison J. D. Thompson

Murchison & Thompson
LIVESTOCK SALESMEN
HEREFORD, TEXAS

We are receiving inquiries from the north for all classes of cattle. Parties wanting to sell for early delivery should list their cattle at once. We will attend all conventions.

Fifty Years the Standard



DR. PRICE'S CREAM BAKING POWDER

Made from pure cream of tartar derived from grapes.

PRICE BAKING POWDER CO. CHICAGO.

CLEO COMMUNITY.

W. P. Boyd and S. I. Lee of Cleo went to Hereford Monday.

F. H. Obethier of Comanche is up looking after his ranch interests.

W. H. Gilbreath and wife visited Mr. Shows of Swisher county last week.

Geo. Burch and Ed Shive came in from the Star ranch last Sunday and will spend a few days with home-folks.

Mack Johnson and Miss Alma Droke of Dimmitt attended Sunday school at Shive school house last Sunday evening.

Mr. and Mrs. J. F. Gilbreath are the happy parents of a fine baby girl, born April 15. Mother and child are doing well.

C. W. Puckett who has been working on the alfalfa farms of L. A. Night during the winter and spring returned to Castro last Sunday and is going to work for Gilbreath Brothers.

We are glad to note that Mrs. J. H. Henderson who has been confined to her bed with rheumatism the greater part of the winter is able to be up and attended Sunday school last Sunday.

We want to thank J. B. R. for the splendid write-up of his trip to Oklahoma. Glad to hear that that country is nothing to compare with ours. Two of my neighbors went there to pick cotton last fall and they say the same.

W. S. D.

Panhandle Bankers Meet.

The Panhandle Bankers' Association met at Amarillo on Monday of this week and we understand the meeting was a most interesting one. A number of interesting papers were read on the different phases of the banking business. Also attention was given to hog, alfalfa and cotton raising in the Panhandle.

The following officers were elected for the ensuing year: W. B. Slaughter, president; D. J. Young, vice-president; M. H. Patrick, treasurer; R. H. Collier, secretary.

EXPERIMENTS IN CEREALS.

Conducted by the U. S. Experiment Farm at Channing and Reported By the Courier.

The general conditions of the experimental small grains, are very good, but the root development is not very great owing to the great amount of moisture. In some wheats the stand is too good and may have a bad influence on the yield. One variety of rye is about ready to head.

Of the fall sown wheat 48 out of 98 were not injured by the winter and only two are entirely killed.

Of 21 winter barleys 5 had good winter resistance and none are entirely killed: Of 11 winter oats varieties only 2 stood the winter well and 5 seem to be entirely dead. Several durum (so called macaroni) varieties were fall sown and all were partly winter killed.

This spring 276 varieties of wheat have been planted, mostly in small lots, although 37 numbers were planted with the drill on some 20 acres of land. These are mostly durum wheats. Spring barleys to the number of 85 are now sown, the largest acreage devoted to one variety being 1 acre. Of oats 48 varieties were planted and of these the largest acreages are about 1-2 acre each of Rust Proof and 165 pounds, Sixty day, the seed for both of which plots was grown here last year. A few varieties of fall and spring rye are being grown.

Among the wheats are several varieties of emmer, spelt einkorn, and other very hardy kinds which are from Germany, the Caucasus and Abyssinia which have been sent here in the hope that the qualities they have shown in the North may possibly in some cases prove useful here.

The trial of a series of corn varieties started last year will be continued and some 40 small amounts of seed will be tried also. The broom corn millets did so well last year that all the available varieties are to be tried and several seedings will be made.

One of the most important lines of work this year will be the starting of a systematic effort for the improvement of the grain producing qualities of Kaffir Dwarf, Yellow Milo and other nonsaearine sorghums. This will include some 30 or 40 new varieties and probably 50 heads each of milo and kaffir. It is the intention to cover selected heads of these plants during their blooming periods so as to prevent mixing. As far as is known this will be the first work of this kind ever undertaken.

Neat Display.

All passers-by were attracted by the handsomely dressed display window at the Galbreath & Fox Trading Company's store this week. Everything pretty to be found in a first-class dry goods store was on exhibition and the systematic manner of the display shows that the manager, J. A. Fox, is an adept in this department of his business.

Mr. Fox is a firm believer in all kinds of legitimate advertising as has ever been evinced since he commenced business in Hereford. We call special attention to his display adv. on the first page.

B. Y. P. U. Change.

The B. Y. P. U. will meet hereafter at 4 o'clock each Sabbath afternoon instead of 3:30 as before. The Junior B. Y. P. U. will still meet at 2:30.

O. F. SMITH.

For Sale.

At a bargain, a good three-room house, to be moved off the lot. \$350 will get it.

H. B. MCGEE, Hereford, Tex.

BOVINA ITEMS

Mrs. H. A. Barry and baby are visiting in Canyon.

Joe Rhea was in town Saturday and again Monday.

Norman Wilson went up to Hereford Saturday, returning Sunday.

Alex Shipley and wife of Texico were visiting here Friday and Saturday.

Jim Oden and wife of the VVN ranch were visiting in our little city Saturday and Sunday.

Anna and Fred DeOliviera came in from their home Monday. Anna is visiting Katie Montgomery.

Paul Warren of Three Oaks, Michigan, was in our town Thursday. He was on his way to their ranch.

Cattle shipping will begin soon. The agent had orders for cars last week, but for some reason the cattle did not arrive.

Wallace Good and R. W. Okeefe came in from their ranches Monday. They are attending the Stockmen's Association at Amarillo.

A. B. Ballough, the cartoonist from New York, after spending some months in and near Bovina, left for Nebraska last Sunday.

Mr. and Mrs. Tom Stallings went to Hereford last Saturday. Mr. Stallings returned Monday and went out to Red Tower to build a house. Mrs. Stallings will visit in Hereford some time.

W. B. Mersfelder and wife, Miss Lizzie Parten, A. Laird, J. O. Janes, Paul Warren, Jim Terry and Sam Hunt are among the number who went up to Amarillo to attend the Association.

M. A.

League Program.

Following is the League program for Sunday, April 23:

Topic—The Empty Tomb.
Leader—J. F. Perry.
Scripture texts for opening exercise—Luke 24:34; Matt: 28:6; Mark 16:14-15; John 20:29; Rom. 8:11; 1 Cor. 5:7-8, 15:3-4; Eph. 1:16-20; Phil. 3:8-11; Col. 3-1.
Scripture lesson—Luke 24:1-12.

Song.
Prayer, closing with Lord's Prayer in concert.

Song.
Seeking the living among the dead—Miss Griffith.

Tardy recollection and slow belief—Paper by Miss Bates.

Violin solo—Miss Parmer.

The glorious fact—Address by Allie London.

Open meeting for short talks on Easter topic.

Sentence prayers for Easter blessings.

Song.
Benediction.

For an Impaired Appetite.

Loss of appetite always results from faulty digestion. All that is needed is a few doses of Chamberlain's Stomach and Liver Tablets. They will invigorate the stomach, strengthen the digestion and give you an appetite like a wolf. These tablets also act as a gentle laxative. For sale by T. M. Coulson & Co.

Governor Browning Retires.

Ex-Lieutenant Governor J. N. Browning has retired from the law firm of Browning, Madden & Trulove and will engage in private practice. Governor Browning has been actively engaged in the practice of law for years and has a united Panhandle for his friends.

Brick House For Sale.

A well located brick business house in Mexia, Texas, for sale or trade for land near Hereford. Building 25x50. Size of lot 25x115. See 7tf GRAVES & ELLISTON.

Do Not Neglect a Cold.

Every cold weakens the Lungs, lowers the Vitality and makes the system less able to withstand each succeeding cold, thus paving the way for more serious diseases.

CAN YOU AFFORD TO TAKE SUCH CHANCES?

BALLARD'S HOREHOUND SYRUP

PERMANENTLY CURES
Consumption, Coughs, Colds, Sore Throat, Asthma, Croup, Whooping Cough, Bronchitis, Hoarseness, Sore Lungs.

EVERY MOTHER SHOULD KNOW THAT BALLARD'S HOREHOUND SYRUP CONTAINS NO OPIATES, DOES NOT CONSTIPATE CHILDREN AND WILL POSITIVELY CURE COUGH AND WHOOPING COUGH.

MRS. SALLIE LOCKBAR, Goldthwaite, Tex., says: "We have used Ballard's Horehound Syrup in my family for several years, and it always gives satisfaction. When the children had Croup and Whooping Cough it always relieved them at once, and I would not be without it in the house, as it is the BEST MEDICINE we know of."

Best Remedy for Children. Every Bottle Guaranteed.

THREE SIZES: 25c, 50c and \$1.00.

BALLARD SNOW LINIMENT CO., ST. LOUIS, MO.

SOLD AND RECOMMENDED BY
O. F. SMITH, Druggist



\$25 COLONIST TO CALIFORNIA


DAILY TO MAY 15
ONE WAY

Tourist Car privileges
\$50 Round Trip Los Angeles
Or San Francisco
April 10, 11, 12, 13 and 14. Liberal stopovers.
Return via Portland \$12.50 higher.

One Fare and \$2 St. Louis and Return
May 14, 15 and 16. Baptist Conventions.

One Fare and \$2 Kansas City and Return
May 8, 9, 10, 11 and 12. Baptist Conventions.

Only Line With Through Sleepers Texas to Chicago.
PHIL A. AUER, G. P. A., Fort Worth, Texas.



THE FAMOUS Pecos Valley OF NEW MEXICO

Comprises within its limits the richest and cheapest farming lands to be found in the United States. All under irrigation and which last year produced the fruits and vegetables which carried off first honors at the Louisiana Purchase Exposition at St. Louis.

This Garden Spot of the Great Southwest Can be Reached Only via The Pecos Valley Lines

Regular homeseekers' excursions are run into this territory every first and third Tuesday in each month and will continue up to and including the third Tuesday in April, 1905, at rate of one fare plus two dollars for the round trip from all points north and east. If you are interested, if you wish to obtain a home upon reasonable terms, where you can live like a prince, in an equable climate, write for further particulars to

A. L. CONRAD, Traffic Manager
AMARILLO, TEXAS

Colds

It should be borne in mind that every cold weakens the lungs, lowers the vitality and prepares the system for the more serious diseases, among which are the two greatest destroyers of human life, pneumonia and consumption.

Chamberlain's Cough Remedy

has won its great popularity by its prompt cures of this most common ailment. It aids expectoration, relieves the lungs and opens the secretions, effecting a speedy and permanent cure. It counteracts any tendency toward pneumonia.

Price 25c, Large-Size 50c.

For Sale by T. M. COULSON & CO.

Up-to-Date Confectionery

I am opening a first-class confectionery in the J. P. Harding building and will be glad to have the public call on me when in need of anything in my line. Fine candies and cigars a specialty. Stationery, also fruits and nuts.

Yours for Business
Jas. Head, HEREFORD, TEXAS.

For Trade.
A handsome residence with four acres of land situated in Hereford to trade for two-section ranch. Will pay difference in cash.
7tf DAVIS & RUSSELL.

Subscribe for THE BRAND
7tf

Amarillo Steam Laundry

AMARILLO, TEXAS

All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.

GEO. W. DALE, Local Agent