

Our Big Annual

SPRING SALE



NO GOODS CHARGED DURING THIS SALE

And following the precedent set by our Spring Sales over many years in this community, we are offering COMPLETE STOCKS covering the needs of every man, woman and child who WEARS CLOTHING or who resides in a HOME—clothes for the people, and dry goods for the homes—in COMPLETE QUANTITIES that offer a wide field for selections, and in QUALITIES that cannot be beaten anywhere.

AND OUR PRICES ARE RIGHT, TOO—Don't Forget That—Check over some of the values given on this sheet and see for yourselves. Only a hint of the bargains we offer in this big SPRING SALE can be given here, of course, owing to lack of space.

REMEMBER:—Sale Opens Next Thursday, April 12—Come early, Choose Deliberately, Buy Wisely, Don't wait until the Crowds Get Ahead of You!

Silks Silks

Our Silk Department was never more complete than it is this season, in all the new weaves and colors.

- 36 in. fancy Striped Skirting Silk No. 558, Special for our Sale, \$1.45
- 40 in. Canton Crepe in all the new colors, Spring Sale Price ---- \$2.95
- 36 in. Silk Taffetas, blue, brown, black, and grey, Specially priced for this Sale ---- \$1.85
- 36 in. Messalines, Sale Price ---- \$1.65
- \$2.50 grade Silk, Spring Sale ---- \$1.95
- 2.25 grade Silk, Spring Sale ---- \$1.85
- 2.00 grade Silk, Spring Sale ---- \$1.65
- 1.75 grade Silk, Spring Sale ---- \$1.45
- 36 in. Shantung, an ideal cloth for Ladies' Blouses and Men's Shirts, Special, for only ---- 98c yd.
- 12 Mommie Pongee, Spring Sale, \$1.25

SPECIAL!

40 in. Crepe de Chine, all colors, Spring Sale Price, \$1.65 yd.



- 2 cases of Ginghams, 27 in. wide, in both light and dark patterns, this cloth today would be worth 25c yd., our price for this sale -- 16c yd.
- 3 cases 27 in. Ginghams, beautiful Patterns, Special for this sale, 21c yd.
- One case 32 in. Dress Ginghams, in all the spring patterns in Ratine designs, plaids and solid colors to match. Regular price 35c, Spring Sale -- 29c

Tissue Ginghams

- New Spring Patterns in Tissue Ginghams in plaids, stripes and solid colors.
- 32 in. Silk Stripe Tissue Ginghams, Regular Price 75c and 85c yd., Spring Sale Price ---- 63c
- 32 in. Tissue Ginghams, beautiful patterns, only ---- 48c
- 32 in. Tissue Gingham, Sale ---- 44c



Lingerie Cloth

Lingerie Cloth, in white, flesh, corn and lavender.

- \$1.25 grade, Spring Sale Price ---- 95c
- 1.00 grade, Spring Sale Price ---- 85c
- .75 grade, Spring Sale Price ---- 62c
- .65 grade, Spring Sale Price ---- 52c
- .50 grade, Spring Sale Price ---- 44c
- .40 grade, Spring Sale Price ---- 33c

White Goods

Everything in the way of White Goods will be included in our Spring Sale.

- 45 in. White Organdie, Reg. Price \$1.50, Spring Sale price ---- \$1.20
- 40 in. White Organdie, Sale -- 75c yd.
- 40 in. Linweave, value 60c yd., ---- 48c
- 75c grade White Goods, Sale ---- 58c
- 65c grade White Goods, Sale ---- 48c
- 50c grade White Goods, Sale ---- 44c
- 45c grade White Goods, Sale ---- 38c
- 40c grade White Goods, Sale ---- 33c
- 35c grade White Goods, Sale ---- 29c
- 30c grade White Goods, Sale ---- 24c
- 25c grade White Goods, Sale ---- 21c

Ratine

- 36 in. Ratine, Plain colors of tan, blue, salmon and rose, Sale, 58c yd.
- 40 in. Ratine, plain colors in the same shades, Spring Sale ---- 85c yd.
- 40 in. Ratine, in colors blue, red and salmon, a very fine cloth, Reg. Price \$1.50 yd., Sale Price ---- \$1.20

Trunks, Suit Cases and Hand Bags

Spring Sale Price, 20 percent Discount

SPECIAL!

One of the Best Work Shirts money can buy for the Price, in Blue and Grey Only, Sale Price 95c

Cretonnes and Curtain Scrims

If you are going to buy new curtains and drapery for your home this summer, now is the time to buy them while we have a complete stock and at a cheaper price than they will be any other time this season.

- \$1.50 quality, Spring Sale -- \$1.15 yd.
- 1.25 quality, Spring Sale ---- 95c yd.
- 1.00 quality, Spring Sale ---- 85c yd.
- .85 quality, Spring Sale ---- 68c yd.
- .75 quality, Spring Sale ---- 58c yd.
- .65 quality, Spring Sale ---- 48c yd.
- .50 quality, Spring Sale ---- 42c yd.
- .45 quality, Spring Sale ---- 38c yd.
- .40 quality, Spring Sale ---- 33c yd.
- .35 quality, Spring Sale ---- 29c yd.
- .30 quality, Spring Sale ---- 25c yd.
- .25 quality, Spring Sale ---- 21c yd.
- .20 quality, Spring Sale ---- 16c yd.
- .15 quality, Spring Sale ---- 12 1/2c yd.

SPECIAL!

Van Raalte Silk Hose, No. 7005. One lot of Van Raalte extra heavy glove-silk hose, light grey, cordovan and black, values \$4.00 and \$4.50 Special while they last for Only \$2.95

Children's Hosiery

Misses medium ribbed hose, mercerized lisle, in black, white and cordovan, values 35c, Sale Price ---- 25c pair
No. 1 Chaser stockings, in brown and black, a stocking full of value, regular price 20c, Sale Price ---- 15c pair



Reg. U. S. Pat. Off.

Cadet Hosiery for children, each and every pair guaranteed to give satisfaction in wear or a new pair. We have them from the light mercerized weight to the heavy ribbed for boys. Double knees, reinforced heels and toes. Priced for this Sale ---- 44c

SPECIAL!

One Case of Ladies' Hose in Black only, 15c pair

Sheetings and Domestic

- 10-4 Sheeting, value 75c yd. Sale ---- 62c
- 9-4 Sheeting, value 70c yd. Sale ---- 58c
- 36 in Bleached Domestic, for only 19c
- 36 in. Brown Domestic, for only 12 1/2c
- 36 in. Brown Domestic, better grade, Special for only ---- 16c
- 40 in. Brown Domestic, extra quality Special for only ---- 24c

SPECIAL!

C. M. C. Crochet Thread, White only 10c ball

Ready-



We have, we think, one of the most complete stocks of Ladies' Coats, Coats, Suits, Capes and Dresses ever shown in Herford before. And we are going to sell them on a closer margin than we ever did before. Make this department a visit and be convinced.

Ladies' Coats and Capes

- Ladies' Suits in cloth of Poiret Twill and Tricotine, all new spring suits nothing carried over from last season, values range from \$25.00 to \$70.00 suit, Spring Clearance Sale Prices ---- \$19.50 to \$58.50
- \$30.00 values, Spring Sale ---- \$24.50
- 25.00 values, Spring Sale ---- 19.50
- 20.00 values, Spring Sale ---- 15.90
- 18.50 values, Spring Sale ---- 13.90
- 15.00 values, Spring Sale ---- 11.90
- 8.50 values, Spring Sale ---- 5.90

Only Ten Minutes!

When nature goes on the rampage with a HAIL storm, for instance, hundreds of acres of standing grain can be demolished in less than ten minutes.

It may take you five months to bring your crops to maturity—it will take only ten minutes for its destruction by hail.

The only safe way to protect your crops is by insuring them. A policy with us is a guarantee that every valid claim will be paid in full upon adjustment. IN THE FIELD!

JONES-McLEAN Agency
General Insurance

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

FOR SALE

Milk Cows
FOR SALE—I have several good milk cows for sale. Phone 37.
23-2t-Pd G. C. Major, South Hereford

Capon
FOR SALE—Capon for mothers, have only a few left. Desire to sell at once.
23-1t-Pd Mrs. F. J. Eberle

IMPROVED FARM—100 acres; 100 acres in fine state of cultivation. Located near Lamesa. And six room modern residence in Ranger, Texas, to exchange for land near Hereford, or residence in Hereford.
23-4t Ralph Barnett.

FOR SALE—I have two fresh cows and will sell one of them—your choice.
23-1t C. H. Dyar.

FOR SALE—Young standard work mules for sale. Well broken.
John C. Mooney,
23-1t 41P. Phone 75-F3.

Poultry, Drinking Fountains
And self-feeders for both old and baby chickens. General repairing and new work done in tinning.
L. E. Sullivan, Phone 317.
22-1t Sheet Metal Works.

Registered Boars
FOR SALE—Six registered Sensation boars and one Poland China Boar. Priced right, ready for service. Phone 167-F12. Wood & Powelson. 20-9tP

FOR SALE—Mixed dahlia bulbs and red and green foliage canna bulbs, price 75c per dozen each.
20-1t Mrs. J. C. Cummings.

FOR SALE—Hatching eggs, from pure-bred Rose Comb R. I. Reds; 75c per 15; \$4.00 per 100. Phone 324-F3.
18-1t Mrs. Geo. W. Smith.

FOR SALE—Good clean seed oats for sale. See me at the Panhandle Lumber Co. Phone 393. Fred Millard. 14-1t

Rose Comb Reds
Eggs from selected layers and prize winners. Pen one, \$1.50; utility \$1.00. Phone 30. N. C. Vogele. 16-1t

FOR SALE—Good level, 640 acres land, 12 miles north, improved. Good terms. Enquire at
8-1t Panhandle Lumber Co.

SALE—ARMY SHOES—SALE
We have just bought a tremendous stock of Army Munson last shoes to be sold to the public direct. Price \$2.75. These shoes are 100 percent solid leather with heavy double soles sewed and nailed. The uppers are of heavy tan chrome leather with bellows tongue, thereby making them waterproof. These shoes are selling very fast and we advise you to order at once to insure your order being filled.
The sizes are 6 to 11 all widths; Pay Postman on receipt of goods or send money order. Money refunded if shoes are not satisfactory.
THE U. S. STORES CO.,
13-1t 1441 Broadway, New York City

FOR RENT
FOR RENT—Close in farm. See L. Baskin. 23-2t

FOR RENT—A house or house-keeping room, furnished or unfurnished. See 21-1t Mrs. E. V. Allen, Phone 42.

FOR RENT—280 acres farm, three miles south of Bovina, Texas. Address Box 123, Bovina, Texas.
20-6t H. F. Hastings.

FOR LEASE—To lease Section grazing land near Kelson, N. 1/2 29-4-3. \$64.00 cash. Write—W. D. Woods, 22-4t-Pd Box 3, Tipton, Mo.

WANTED
House-Cleaning
I will do house cleaning, fine cleaning, also will do work at Cemetery. All parties who own lots in cemetery address Box 145.
23-2t-Pd R. F. Farris

WANTED TO BUY—A few good quality steers. Will buy in small bunches. Price must be right. See
23-3t-Pd Claud Higgins.

WANTED—Section land. Will pay cash or terms, improved or unimproved. Write me what you have, prefer south of Hereford or near Dimmitt, price confidential. Recently bought section 13 Block O3. Want another near if possible. Claude Hamilton.
22-3t-Pd Odell, Texas.

Take advantage of Hereford's Deal for Wednesday—every Wednesday. It will save you many dollars annually.



From Neighboring Towns

BIG SQUARE (Continued from Page 2)

hunt Sunday afternoon at the schoolhouse.

Mr. and Mrs. Mark Cowser of Dimmitt spent Sunday in the home of Mr. and Mrs. Roy Haberer.

Mr. and Mrs. Vern Lust had the misfortune Sunday evening to lose something over one hundred baby chicks and brooder by fire. The brooder was a home constructed one, using an oil heater. By some unknown cause it caught fire while Mr. and Mrs. Lust were at League and was totally destroyed. The chicks were hatched from an incubator about two weeks ago. Everyone sympathizes with Mr. and Mrs. Lust because we all know how much trouble and care it takes to get that many chickens and then to raise them. However they were lucky not to have lost their house and other buildings.

Charley Furley went to Floydada Sunday.

We had a good attendance at Sunday School and League Sunday. Mrs. Herman Haberer led the League, with a good program.

Mr. and Mrs. Roy Haberer were business visitors in Hereford Monday. John Haberer and Fritz Wolber returned home with them.

Little Junior Branson was quite sick the first of the week.

Rev. Fort will preach at his regular hours here Sunday evening, April 8.

We understand Mr. and Mrs. Watson of the Red Tower neighborhood are going to install a radio in their home.

BOVINA

Mrs. Theo. Davies received news of the death of her father, G. W. Stephens, of Topeka, Kansas. He died Easter Sunday, having been stricken with palsy.

Rev. Preston Florence preached in the morning and at night Easter Sunday at Bovina. In the afternoon several carloads of the members of the M. E. Church left for the Star Ranch schoolhouse accompanied by Rev. Florence to organize a Sunday School, but only one family came out to help. They held services and returned to Bovina.

Mr. and Mrs. William Venable are the proud parents of a thirteen pound girl that arrived March twentyfirst, named Lillian Bernice.

Miss Wiley, expression teacher, has been conducting a class at Bovina the last month, and gave a program Saturday night consisting of readings, piano and vocal solos. All were well pleased with Miss Wiley's work.

A. R. Reddington, who recently left Springlake, Texas to reside in the vicinity of Irving, Kansas, writes he is not so pleased with the country as he

thought he would be. He misses the good roads we have in Texas. There has been so much rain and snow during the months of February and March in Kansas where they do not have hard surfaced roads which makes a fellow hard traveling or stay at home.

Frank Spring, Shelby Jersig, Nannie Mary Ezell and Norine Wilson of Bovina are winners in speaking to go to Canyon.

J. P. McDonald has assumed the duties as inspector of cattle and sheep since the death of H. W. Martin of Bovina.

J. H. Aldridge had his sheep dipped last week.

Rev. Preston Florence and wife, Mr. and Mrs. Frank Hastings and Mrs. Theo. Davies attended District Conference held at Happy, April third and fourth. The trip was enjoyed, except a stretch of road near Friona.

Not far away a man has his radio tuned in— he can hear the clinking of glasses in Cuba.

Mr. and Mrs. Sam Lively have traded their home in Bovina to Mrs. D. M. Davis for her hotel property and moved last Tuesday.

School election was held April 7th. Trustees elected: Miss Donna Gardner and Frank Hastings, Mr. Glover having been elected last year.

Grandma Martin, mother of Homer and Sam Martin, will spend the coming summer in Bovina with relatives.

BETHEL

Don't forget Sunday is Rev. Fort's regular preaching day here. He especially wants everyone to be present so we can organize after so many Sundays of bad weather.

William Williams, Leo Williams and Miss Phyllis Williams of Floyd county

returned to their home Sunday, after a most pleasant visit in the homes of Mr. Williams daughters, Medaene Jim Bagwell and Henry Alman.

Mr. and Mrs. Wirt Phillips returned home Sunday, after visiting in Hereford.

Mr. and Mrs. Irvin Hamilton and children were Hereford visitors last week.

Messrs. John Smith, Irvin Hamilton, Showalter and H. F. Lambert attended the Shepard Sale Tuesday.

Mr. and Mrs. Clayton Williams had a dinner guests Sunday, Mr. and Mrs. Henry Alman and Mr. and Mrs. Jim Bagwell and children.

There are chickens and then more chickens being hatched in this community and everyone, at least the women are talking about their incubators, chicks and just how to feed and raise them.

Rev. Fort passed through here Saturday evening on his way to Red Tow-

er to preach. He spent the night with Charley Phillips.

Mrs. Roberson, one of our new neighbors, spent Monday afternoon with Mrs. Jim Bagwell.

Our Sunday School was small again Sunday. But perhaps now that Easter has passed we will have better weather and more will be able to attend.

Mr. and Mrs. Frank Lambert spent Friday in the home of H. F. Lambert.

Messrs. John Smith and Jim Bagwell dehorned cattle Wednesday.

Messrs. George, Elsie and John Cloyd, Charley Phillips and Frank Lambert helped with the dehorning and branding of the Lambert steers Thursday.

Little Jack Phillips is quite sick this week.
Rev. and Mrs. Fort were visitors in our neighborhood Thursday.
Peaching will be at 3:30 Sunday afternoon.

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.

HARDWARE

From Tacks to Boilers

We are prepared to take care of all your hardware needs. Our stocks are complete and you can always find the right articles—at the right price.

Dunlap Hardware Company

Deal in Dollars

It's good business—when you deal in dollars. You acquire a stock in trade which never goes below par and is always good in any market.
There is scarcely any reasonable desire that the average person cannot gratify—when they deal in dollars—which is another way of saying "Thrift"



The rapidly growing habit of thrift among the American people and a keen appreciation of the comforts and security that comes from money in the bank, makes it necessary that you do likewise else lose out in enjoyment of a full and peaceful old age.

Remember—a pass book at a bank is the only dream book in which dreams come true.

To get ahead, one must have a definite plan about it. When opportunity knocks—have your First State Bank & Trust Co. bank book about you.

FIRST STATE BANK & TRUST CO.

Pinion Pine
WOOD
for Kindling
\$10 per ton
Jones & McLean

Electric Ranges

If you want to relieve your wife of a lot of worry and discomfort this spring and summer, have us install a Hughes Electric Range in your home. They have proven their absolute worth and dependability the past three or four years. You are not trying a questionable experiment but an absolute success.

We only want a small number more for this year but we will take on a few more. We now have two on hand and will be glad to demonstrate them to you.

Price \$140.00 and \$150.00 installed in the home.

"Comfort-Convenience-Economy"

Hereford Light & Power Co.

"Your electrical servants"

Phone 385



Begins THURSDAY, April 12

Ladies', Misses' and Children's Shoes and Slippers

Ladies' Oxfords in Brown Kid, Brown and Black Kid, strapped pumps in Patent Leather, Brown and Black Kid Calf, satin in low heels and high heels. Including all sport oxfords and slippers.

- 50 Values, Spring Sale ----- \$6.95
- 50 Values, Spring Sale ----- 6.35
- 50 Values, Spring Sale ----- 5.95
- 50 Values, Spring Sale ----- 5.35
- 50 Values, Spring Sale ----- 4.95
- 50 Values, Spring Sale ----- 4.65
- 50 Values, Spring Sale ----- 4.25
- 50 Values, Spring Sale ----- 3.45
- 50 Values, Spring Sale ----- 3.10
- 75 Values, Spring Sale ----- 2.35
- 50 Values, Spring Sale ----- 2.15
- 25 Values, Spring Sale ----- 1.90
- 50 Values, Spring Sale ----- 1.65
- 50 Values, Spring Sale ----- 1.20

Ladies' Petticoats and Bloomers

Ladies' Petticoats in satin and silk jersey, in all the high colors, Special for our Spring Sale, 25 percent discount.

Satinettes

- 25 grade, Spring Sale Price ----- 95c
 - 50 grade, Spring Sale Price ----- 85c
- Colors, Flesh, Rose, White and Black

Wear

Ladies' Blouses

Spring Sale 25 percent Discount

Ladies' Dresses

Ladies' Dresses in Taffeta and Canton crepe, in navy blue and black, range in price from \$18.50 to \$45.00, Spring Sale Price range from \$12.95 to \$29.95

Ladies' House Dresses and Aprons

Some of the Prettiest lines of House Dresses and Aprons we ever carried in our store, of percale and muslin with various trimmings of floral designs of blue, sateen and plain colors, also Japanese Crepe.

- 50 House Dresses, Sale Price, \$2.95
- 50 House Dresses, Sale Price, 2.35
- 50 House Dresses, Sale Price, 2.15
- 50 House Dresses, Sale Price, 1.90
- 50 House Dresses, Sale Price, 1.65
- 50 House Dresses, Sale Price, 1.40
- 50 House Dresses, Sale Price, 1.21
- 50 House Dresses, Sale Price, .95



Ladies' Ribbed Union Suits

Ladies' Ribbed summer union suits, closed gore, special for our Spring Sale ----- 48c

No. 3329X Ladies' Ribbed Unions, closed gore, sizes up to 44, value 85c, Sale Price ----- 65c

Same as above only in sizes 36 and 38, price ----- 55c

Ladlassie Cloth

The best cloth you can buy for children's wash and play suits. We have it in both light and dark shades, stripes and solid colors, special for only ----- 29c yd.

EXTRA SPECIAL!

- Ladies' Muslin Gowns, flesh only, Spring Sale Price ----- 50c each
- \$1.50 Gowns, white and flesh, --- \$1.10
 - 1.25 Gowns, white and flesh, --- .95
 - 1.75 Gowns, white and flesh, --- 1.35
 - 2.00 Gowns, white and flesh, --- 1.65
 - 2.50 Gowns, white and flesh --- 1.95

Japanese Crepe

Japanese Crepe in colors, rose, corn, rust, blue and pink, guaranteed fast colors, ideal cloth for House Dresses and Aprons, Sale Price ----- 39c yd.

Special

- 36 in. Linen Finish Suiting, white, Special for this Sale ----- 29c
- 36 in. Suiting, tan colors, looks like linen, launders like linen, and wears like linen. Special price ----- 29c

Percales

Percales in 36 in. width, guaranteed fast colors, light and dark patterns, special for our Spring Sale ----- 21c

SPECIAL!

One lot of children's Black Sateen Bloomers, ages 6 to 12 yrs., Sale Price, 48c

Shirting Madras

One case Silk Striped Madras, beautiful designs for men's and boy's shirts, fast colors, special price, only 48c yd.

Pillow Tubing

- 36 in. Linen Finish Tubing, Sale --- 36c
- 40 in. Linen Finish Tubing, Sale --- 44c
- 42 in. Linen Finish Tubing, Sale --- 44c

Crash Toweling

Crash Toweling, both cotton and linen and All Linen, Price range, 12 1/2c to 35c yd.

SPECIAL!

40 in. Nurses Linen, White only --- 29c

Athletic Unions

25 doz. Men's Athletic Unions, sizes 36 to 46, Special for our Sale, --- 48c

SPECIAL!

Men's Union Suits, athletic or knit unions, long sleeve, ankle length, or short sleeve, ankle length, sizes 36 to 46, Spring Sale, 90c

SPECIAL!

Men's and Boys' New Spring Caps, Spring Sale Price, 20 percent Discount

Boys' Spring Suits

Boys' Suits

Spring Sale, 20 percent Discount



Boys' Knee Pants

Spring Sale Price, 20 percent Discount

Notions

- 1 paper Safety Pins, Spring Sale --- 5c
- 1 paper M. C. Pins, long ones, Sale 5c
- 1 card 10c Buttons, Spring Sale --- 5c
- 2 cards 5c Buttons, Spring Sale --- 5c
- 2 cards Hooks and Eyes, Sale Price 5c
- 2 balls Darning Cotton, Sale Price 5c
- 1 box Wire Hair Pins, Sale Price 5c
- 1 large box Hair Pins, 15c size, --- 10c
- 25 envelopes, Old Irish Lawn, Sale, 10c
- 1 toothbrush, Sale Price ----- 10c
- 1 10c Pencil, Sale Price ----- 5c
- 4 Cedar Pencils, Sale Price ----- 5c
- 2 large Pencil Tablets, Sale Price, 5c
- 1 roll Toilet Paper, Sale Price --- 5c
- 1 Colgates Talc Powder, Sale --- 19c
- 1 Mennens Talc Powder, Sale --- 19c
- 1 Colgates Shaving Soap, Sale --- 5c
- 1 Safety Razor with 3 blades, --- 50c
- 1 Colgates Dental Cream ----- 19c
- 1 Pebecco Tooth Paste, Sale Price --- 44c
- 1 Pepsodent Tooth Paste, Sale --- 44c
- 3 large bars Bath Soap, Sale Price, 25c
- 3 bars Palmolive Soap, Sale --- 25c
- 1 metal back Comb, Sale Price --- 15c
- 1 Prophylactic Tooth Brush, Sale, 44c
- 1 25c Tooth Brush, Sale Price --- 19c

EXTRA SPECIAL!

Clarks O. N. T. Thread, 5 spools for 25c

Shoes Shoes

Men's, Boys', Ladies' and Misses' Shoes and Spring Oxfords and Slippers. Nothing reserved in our Shoe Department, they all go.

Men's Shoes

- \$12.00 Florsheim Shoes, Sale, \$10.50
- 10.00 Florsheim Shoes, Sale, 8.50
- 8.50 Dress Shoes, Sale Price, 7.35
- 7.50 Dress Shoes, Sale Price, 6.35
- 6.50 Dress Shoes, Sale Price, 5.75
- 6.00 Dress Shoes, Sale Price, 4.95
- 5.50 Dress or Work Shoes, --- 4.65
- 5.00 Dress or Work Shoes, --- 4.25
- 4.50 Dress or Work Shoes, --- 3.90
- 4.00 Dress or Work Shoes, --- 3.35
- 3.50 Dress or Work Shoes, --- 3.15
- 3.00 Dress or Work Shoes, --- 2.45
- 2.75 Dress or Work Shoes, --- 2.40
- 2.50 Dress or Work Shoes, --- 2.15

Men's and Boys' Furnishings

Men's Suits, new Spring Models, belted backs and plain backs, in gaberdines, whipcords and serges. Each and every suit guaranteed to give you satisfaction in wear or a new suit. Price range, \$21.00, \$24.50, \$29.50, \$33.00, and \$42.50. These are values from \$25.00 to \$50.00.

Men's Dress Pants

- \$9.00 Dress Pants, Sale Price --- \$7.35
- 8.50 Dress Pants, Sale Price --- \$6.95
- 8.00 Dress Pants, Sale Price --- \$6.75
- 7.50 Dress Pants, Sale Price --- \$6.35
- 7.00 Dress Pants, Sale Price --- \$5.95
- 6.50 Dress Pants, Sale Price --- \$5.35
- 6.00 Dress Pants, Sale Price --- \$4.90
- 5.00 Dress Pants, Sale Price --- \$4.25
- 4.50 Dress Pants, Sale Price --- \$3.90
- 4.00 Dress Pants, Sale Price --- \$3.35

Men's Dress Shirts

Dress Shirts in silk, English broadcloth, silk striped madras, percales, with or without collars attached.

- \$5.00 Dress Shirts, Spring Sale, \$4.25
- 4.50 Dress Shirts, Spring Sale, 3.90
- 4.00 Dress Shirts, Spring Sale, 3.35
- 3.50 Dress Shirts, Spring Sale, 3.15
- 3.00 Dress Shirts, Spring Sale, 2.60
- 2.75 Dress Shirts, Spring Sale, 2.35
- 2.50 Dress Shirts, Spring Sale, 2.15
- 2.25 Dress Shirts, Spring Sale, 1.90
- 2.00 Dress Shirts, Spring Sale, 1.65
- 1.75 Dress Shirts, Spring Sale, 1.45
- 1.50 Dress Shirts, Spring Sale, 1.20

Men's Work Pants

- \$4.50 Work Pants, Sale Price --- \$3.85
- 4.00 Work Pants, Sale Price --- 3.35
- 3.50 Work Pants, Sale Price --- 3.15
- 3.00 Work Pants, Sale Price --- 2.48
- 2.75 Work Pants, Sale Price --- 2.30
- 2.50 Work Pants, Sale Price --- 2.15
- 2.25 Work Pants, Sale Price --- 1.90
- 2.00 Work Pants, Sale Price --- 1.65
- 1.50 Work Pants, Sale Price --- 1.20

SPECIAL!

One lot Men's Dress Shirts, with or without collars attached, all new patterns, about 15 doz., while they last you can buy them for only 98c each

FOX MERCANTILE CO.

HEREFORD, TEXAS

Local Happenings

Miss Mabel Faulkner spent the week end with her parents at Canyon.

E. S. Mudge of Amarillo, was in this city Saturday between trains.

Edgar Money of Canyon was in Herford Saturday on business.

Sudan Seed, extra good.
Jones & McLean.

John Cummins of Amarillo visited his family last Sunday.

Mrs. J. B. Hodge and son, Jacrell, of Amarillo were in this city Saturday visiting friends.

That's Him
Plumbing and Well Work.
22-4 H. E. Sullins, Phone 317.

Mrs. Bert Sisk and two children went to Amarillo Saturday morning to visit Mr. Sisk.

J. T. Calahan returned to his home in Vernon Sunday. Mr. Calahan was here on business.

Sudan Seed, extra good.
Jones & McLean.

Mrs. J. G. Fox and two children left Herford Saturday morning for their home in Washachle, Texas.

Mesdames Homer Fox and Clifford Acker are spending the week in Amarillo.

I am in touch with the California market and will pay 17c for hens until and including Friday.

Herford Produce, I. H. Spratt.

Misses Maurine Steckman and Zena Owen were in Amarillo Monday night attending the Music Festival.

Mesdames G. A. F. Parker and H. L. Broadwell went to Amarillo Monday to be present at the Music Festival.

Sudan Seed, extra good.
Jones & McLean.

Miss Mattie Swisher was in Amarillo Monday night to hear the first number of the big Music Festival.

Mrs. G. A. Harris and three children spent the week end in the home of her parents, Mr. and Mrs. Ed Humphries at Miami, Texas.

Free Shopping Bag

To the first 200 women who purchase 25c worth each of Jap Rose Toilet Soap, we will give free a shopping bag.
Carlyle Grocery.

Jno. R. Cox left Herford Saturday morning for Chillicothe, Texas, where he will visit in the home of his daughter, Mrs. A. S. Tooley.

Mesdames E. V. Allen, C. R. Smith and E. S. Ireland are spending the week in Amarillo attending the Pan-handle Music Festival.

Selected Eggs

From Rose Comb R. I. Reds, Utility strain, headed by Lester Tompkins cockerels. \$1.00 per setting; \$5.00 per 100.
Mrs. J. B. Phillips 22-4t

Mrs. B. H. Caler of Bellview, N. M., was in Herford Monday. Mrs. Caler was enroute to Amarillo where she will join her husband.

The patrons of Askren School-District will present the play, "Thank Goodness the Table is Spread," Friday evening, April 13, at the Askren school-house. Everybody cordially invited.

Cotton Seed

I have First Year Kasch cotton seed grown on my farm in 1922, re-cleaned, sacked and delivered at your station \$1.50* per bu.
F. W. Alexander, 23-3t Albany, Texas.

C. L. Haste of Littlefield, Texas reached Herford Sunday. Mr. Haste was here Monday to make a bid on the proposed Main Street bridge across the Tierra Blanco.

Mrs. Mabel Rudd and Mrs. R. L. Horton and two sons of Amarillo reached Herford the latter part of last week. Mrs. Horton visited in the home of her daughter, Mrs. C. I. Rudd.

Mesdames W. H. Ray, Fred H. Oberthier Jr., Louise Allen, C. H. Dyar, and Carl Gilliland and daughter, are attending the Music Festival in Amarillo this week.

Mrs. L. C. Pulliam of Southerland, Neb., who has been visiting in the home of her sister, Mrs. H. L. Morris, and family, left Herford Monday morning for Malaga, N. M., where she will visit her son, Prof. R. D. Pulliam.

Special Auto Service to and From Amarillo Music Festival

For the benefit of those who desire to attend the Music Festival at Amarillo, will leave Herford at the Stockmen's Cafe at between 5:30 and 6:00 p. m.
R. G. Boyles Auto Service Line, Phone 2299. 23-11

Messrs. Otto Masie and Robert Knox motored to El Dorado, Okla. the first of last week, returning home last Saturday. They were accompanied to Herford by Mr. Masie's sister, Miss Ethel Masie, who will visit in the Masie home for some time.

Mr. and Mrs. Irvin S. Hamilton and little daughter of Dimmitt spent Sunday and Monday in this city. The Hamiltons attended the Evangelistic services of the Church of Christ last Sunday and looked after business matters Monday.

Parent-Teacher Program, 3:30 p. m. April 15, 1923

Education Through Play—Rev. Merrill.

Discussion: Mr. Prewitt, Mrs. Black Our Course of Study—Mrs. Corbett Discussion: Miss Keiper, Miss Price As Thursday and Friday are visitors' days at school, all visitors are cordially invited to attend the Parent-Teacher meeting.

Senior Class, Herford High School Honored Miss Griffith on Birthday, April 5

We all belong to each other, but friendship is the special accord of one life with another.

She is not only their teacher—but she is their friend. She stands next to their parents as the one whose every thought of the boys and girls is for their good, without a taint of selfishness interwoven. The close association of the class of 1923 and Superintendent Miss Griffith will make the separation a sad one on "Commencement Day."

For at least a week beforehand the Senior class, forty-one in number, taking Miss Faulkner, the instructor in Home Economics into its confidence, began planning for the dinner to be given Thursday, April 5, in the dining room of the domestic science department. As Miss Griffith was at the Central school part of the morning, and then later arranging for the school entertainment on Thursday night, it was not very difficult for the preparations to be carried through and to give Miss Griffith a complete surprise.

When the last class was heard and the pupils were dismissed for the noon hour, Miss Faulkner came to the office door and told Miss Griffith that she wanted her at once. Miss Griffith hurried downstairs to her door where she was greeted by the Senior class and the High School faculty—fifty-three in all. After cheers were given for the honoree, Miss Griffith gave a talk to the class telling of the complete surprise they had given her, and of her appreciation of the friendship and love of this class.

The large table was beautiful in its appointments and setting. In the center was the large birthday cake with its large lighted candle in the center surrounded by smaller candles, twenty-four in number which were lighted later on. The there were salads, roast chicken, creamed potatoes, pickles, chicken dressing, gravy, Parker House rolls, olives, pies, etc. enough and much to spare.

Each member of the class contributed something to this dinner with their hands as well as their means. Thelma Tynes, Leona Bishop and Gladys Beams baked the cake, using thirty-six eggs in its composition. Harold Hicks and Oscar Wymack made the fruit salad and Austin Reid creamed the potatoes. Wilbur Slaton and Harold Spratt helped make the hot rolls, Charles Galbraith, Reinhold Frye, Mabel Renfro and Leona Bishop did the decorating in the class colors—Liberty blue and white. Each of the other members of the class had some part in the perfect whole, for not one member of this large class was left out.

"Not what we give,
But what we share.
For the gift without the giver is bare."
All through the dinner hour there was music—first by the victrola and later a duet—"Drifting to You", by Charles Galbraith and Joe Bailey Elliston.

The blowing out of the candles and cutting the birthday cake afforded a round of merriment, and when all had finished this greatest of great dinners, the teachers and pupils, like little children bubbling over with fun went to the yard where they played ring-round-rosy, cat and the mouse, etc.

This day will linger long in the hearts of both teacher and class, and the picture hung on memory's wall will ever remain.

Hordes of Green Bugs Attack Courthouse Lawn

A horde of very small green bugs struck the county courthouse lawn the past week and have played havoc with clover and even with the dandelions. The young clover seemed especially pleasing to the appetites of the invaders and "sick spots" were noted all over the place. County officials expressed the opinion that if the pests would kill the dandelions it would be



Nathan Dougherty makes claim that "Patsy" Dobbin is the oldest horse in the U. S. For thirty-two years Patsy has hauled lumber at Philadelphia, although pensioned now. Do you know of a horse older than Patsy?

a good trade, with a new lawn in prospect for next year, but to date the dandelions seem to be standing the bugs very well. It is hoped that the insects do not generally infest the clover lawns of the city.

Byron Kimmons Goes to Denison, With M.K.&T. Ry

Mr. and Mrs. Byron Kimmons and baby reached Herford the latter part of last week from Clovis where Mr. Kimmons has been employed in the Santa Fe shops the past six months. Mr. Kimmons left Herford Tuesday morning for Denison, Texas, where he will be employed in similar work with the M. K. & T. R. R. Mrs. Kimmons and baby will visit in the home of her mother at Post before leaving for Denison.

Guards Now Have Money Coming on Past Services

Lieutenant H. D. Davis of the Texas National Guard was here the first part of the week inspecting the local company. The lieutenant said that the local guardsmen have several thousand dollars coming to them for past work as soon as local records are checked up and verified. The company was found to be in a flourishing condition and the regular drills are being held every Wednesday night at the Armory. Captain Robert Elliott states that a shipment of supplies has just been received and the company now has a full and complete equipment.

Eberle Makes Own Adobe Bricks and Erects Fine Chicken Brooder House

Mr. and Mrs. F. J. Eberle have just completed a brooder house constructed of adobe bricks. The structure is 10x20 and will easily care for a 1,000 or 1,500 chicks. Mr. Eberle made his own adobe blocks of the native soil and straw and erected the building himself, and he thinks that he has the thing to raise early chicks, it being air tight and scientifically ventilated.



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Theatre Bldg.

RARIN' TO TRADE!—

Some Real Homes, up in the heart of the Arkansas-Ozarks, where the moon shines on the Moon Shine and the Big Red Apples grow, for

Good Plains Land

Come in here and let's trade what you have for what you want.

Elliston Land Co.



"Always get a headache from jamming my cap down on tight on those Monday days."
"Told you, old top, to get a 'SURE-FIT', same as I did. It's comfortable no matter how snug you wear it."

AND that's only one reason why "SURE-FIT" is the world's most comfortable cap. No elastic to bind the forehead. The simple adjusting

"SURE-FIT"

The World's Most Comfortable

CAP

D. R. Gass & Son



ADJUSTABLE—by a small, inside-like strap, to your varying head-size.

The Supreme Court of the United States recently handed down a decision upholding the validity of the Deam Law for the enforcement of prohibition in Texas. The decision declared that although the penalties under the Volstead Act and the Deam Law might differ, the legislative jurisdiction of the State of Texas was just as distinct and clear as that of the Federal Government.

Take advantage of Herford's Dollar Wednesday—every Wednesday.

Dr. J. W. Overton

Physician & Surgeon

Also

EYE, EAR, NOSE & THROAT

Over Corner Drug Store

"With malice toward none
With charity for all
With faith in the Right"

The Western National Bank

offers its services to this community upon its record of twenty years.

Attention HOG MEN

On account of my shippers east of here being unable to load on any day except Friday, I have changed my hog day here from Wednesday to Friday. So please bring your hogs on Friday.

G. W. Brumley

Ford RUNABOUT



269
F.O.B. DETROIT

A Still Better Runabout

Nothing like the present low price for the Ford Runabout has ever been known. And for a Ford of even greater merit, with slanting windshield, one-man top, additional carrying space in the rear and distinct improvements in chassis construction.

Salesmen accept this Ford model as an essential part of their selling equipment; business houses buy it for their representatives and hundreds of thousands of other users will find it a still more attractive purchase than ever.

Immediate orders are necessary if you are to get your Ford this Spring. A small down payment and the balance on easy terms.

Ford prices have never been so low
Ford quality has never been so high

Wilkinson Motor Co.