

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD YEAR, NO. 34

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, MAY 18, 1923.

Farmers and Families are Guests Monday Afternoon

FINAL PREPARATIONS COMPLETED FOR OPENING OF ENTERTAINMENT MONDAY

HEREFORD DRAWS ANOTHER LADY AS SUPERINTENDENT THIS YEAR WHO IS FULL OF HER WORK. COMMITTEES ACTIVE

JUNIOR CHAUTAUQUA BIG FEATURE

Will Start Off With Parade Saturday Afternoon. Youngsters to Elect Own Mayor and City Dads in Study of Government During Morning Meetings Each Day

The big tent is going up Friday, the crew is all here, the local committees are busy selling tickets, planning details, absorbing enthusiasm over the program that promises so much for those fortunate enough to hear it all next week.

Hereford again draws a lady as Superintendent of this year's chautauqua. She is Miss L. C. Ritter and, like Miss Virginia Koogle of 1922, is chock full of enthusiasm over her big boss, Chas. F. Horner, and the things he will offer Herefordites here this year. Miss Ritter is assisted by Miss Alice Grantham, Junior Chautauqua superintendent, and this young lady is prepared to talk boys and girls to you as long as you like. In fact the outstanding feature of the chautauquas in the past as this year has been the genuine love for their work manifested by the chautauqua crews. C. E. Smith will be gate-man this year, A. V. Ammann is Tent Foreman, J. B. Grantham, Construction Superintendent for the entire route; spent part of Friday here and will move on to the next stop Saturday.

There are those who are unable to view it except through smoked glass. Many can't bear to look at it under any condition. So, there you are. The big cities are calling him. This gifted humorist may not be back again soon. He raises comedy to an art, and puts the things that make for a hearty laugh into terms of the best impulses of our hearts.ONEY FRED SWEET appeals to every boy instinct and ambition. He has

ticket sales have not gone as readily as had been hoped for and Friday the two teams, A. M. Jones and D. F. Ashbrook, and Johnathan Pitman and Clifford Acker, were rustling hard. The Girl Scouts are also shelling the woods with the pasteboards. There seems to be a general inclination to close up and go to the chautauqua and all signs point to one of the most successful weeks in the history of the event here.

Both Misses Ritter and Grantham were full of their programs Friday. The Junior Chautauqua will be held very morning beginning at 9:00 a. m., and this year will feature a city municipal government plan, with the boys and girls electing their own Mayor, city commissioners and other public officials. The Juniors will begin operations Saturday afternoon at 3:30 o'clock with a parade down Main street. They will be costumed, make a lot of noise, and six free tickets will be distributed as prizes as follows: two each to the best costumed girls and boys one each to the boy and girl who makes the most noise enroute. Miss Grantham visited the schools Friday and fixed it all up with the youngsters themselves. On the sixth day of the chautauqua a Pageant in Pantomime will be presented, details later. A story hour and a play hour will feature the daily meetings and a big picnic will be given on one day next week, the date to be selected later.

The Montrose Entertainers will open the week Monday afternoon. The name is derived from the fact that one of the four young ladies originated at Montrose, Colo. It's a happy combination, with a wonderful whistler, Miss Virginia Hambrick, a Texas girl.

Jess Pugh is back again. Make the most of him. It will probably be a long time before he comes around again.

He was born in Andersonville, Indiana, in 1879. Religion, Protestant Church of Christ. Probably the most popular humorist on the platform. Here is the story of his life told by himself:

"Politics: Republican, but, under suspicion."

"Showed a liking for politics at the early age of two years when I swallowed a Republican Campaign button. Later I accepted a position as Assistant Bookkeeper and custodian of a Bank at Rushville. Was bright and ambitious and quickly sweeping everything before me. I, at the end of twelve short years, was made assistant cashier. "One year later—1910—three wise men of the Redpath Bureau looked at me and said: 'That Star has increased in brilliancy until, at the present

done the things boys admire: heroic, estimable, manly things.

Sweet was born in 1882 and lives at present in California. He belongs to the American Legion and the Methodist Church. He is one of the big newspaper reporters of America and what is more he has received more personal newspaper space than any other reporter ever.

The biggest newspapers in the country, The Chicago Tribune, The New York News, the big dailies of Minneapolis, Milwaukee, Des Moines and Los Angeles all have featured Sweet's stories in their Sunday editions.

He took a try at over one hundred jobs: acrobat, stepladder, policeman, cowboy, grays and tramp among them. His lecture, "The Other Fellow's Shoes," is the swiftest. Incidentally he served a couple of years in Uncle Sam's uniform as captain of the Tank Corps during the World War.ONEY FRED SWEET recounts his experiences in a whimsical, humorous way, always poking fun at himself. His experiences in trying to do in one week what someone else usually spends a lifetime in learning were as net net dangerous often funny, always interesting.

Outside of the real time spent listening to this lecture, as every boy in town will want to do, there is the lesson to be learned. A man may be as earthy as a hog catcher or ever as soft as a feather.

Milfred McMan

Miss Mahan, metronome of the chautauqua. She is a reader of the Hereford Brand. She has had a long experience in the chautauqua business. She is a member of the American Legion. She is a member of the American Legion. She is a member of the American Legion.

Stores to Close

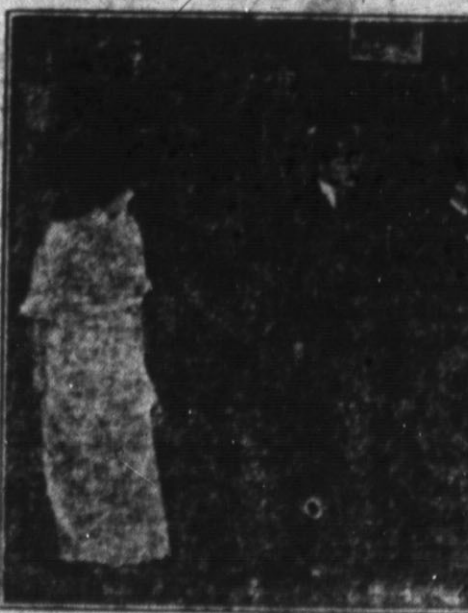
The majority of the stores in the establishments of Hereford have agreed to close their doors for business each afternoon during the chautauqua. The following are the names of the stores that have signed agreements to close their doors: H. Hawkins, W. Bennett, R. G. Harper, J. C. Burton, L. B. Black, Co. Jewelry, Son Bros., City Cafe, Price & Hough Beavers Bros., Mrs. N. C. Vogels, Cochell & Martin, Guy Smith, Stockman's Cafe, Geo. A. Stambaugh, H. D. Reed, W. S. Fullwood, Frank Gyles, Fox Mery Co., W. H. Ray, L. W. Carlyle, Allen Powelson, Jno. McLean, D. R. Gass & Son, W. F. Orr, Williams Bros., City Drug Store, Poplar Store, C. A. Skelton, E. H. Fullwood, Hereford Produce, Wilkinson Motor Co., Mrs. T. N. Heifner, M. T. Hagar, L. M. Forister, J. Frank Potts, C. F. Ringer, C. R. Tubb, Dunlap Hdw. Co., L. Baskin, J. O. Newell, J. J. Clark.



HOMER C. BOBLITT

The first speaker you will meet on the Chautauqua. He lectures the first afternoon on the subject, "Is Farming a Business?" However, he has another tremendously compelling and informing lecture on "Red Russia," because Boblitt knows more of Russia than most any one else.

He was born in Southern Ohio in 1881. His father and grandfather were M. E. Ministers. His mother's father was a Judge. Educated at Ohio University. Twenty-eight months overseas during world war. Served with American Army in England, France, and Russia. Afterwards traveled extensively in Russia. Was a pastor for twelve years. Is a great student and a great lecturer. He has secured a vast array of agricultural facts and compares farming with other lines of industry.



THE ARREST—POTASH AND PERLMUTTER. THE IMMORTAL COMEDY BY MONTAGUE GLASS AT CHAUTAUQUA.

It is likely that everyone in America knows these delightful characters created by Montague Glass, and first published in the Saturday Evening Post. These two character have become as familiar to the American public as Pickwick and Skroog, created by Dick-

ens, are known to the English. Potash and Perlmutter are always quarreling, but in an emergency they stand by their book-keeper, Boris, who has been arrested to be taken back to Russia. Out of the generosity of their hearts they get themselves into some serious difficulties. They are facing bankruptcy, and are called upon to give up everything they possess. Of course, these two delightful rascals never agree in anything. Every word they utter brings much merriment to the audience.



HELEN STOLOFSKY, FAMOUS POLISH VIOLINIST WITH SUPPORTING ARTISTS AT CHAUTAUQUA, IN CONCERT.

State Officials Assisting Local Law Enforcement Work

Over Eight Inches of Rain Here Since February

Captain Floyd... The building just north of the Corner Drug Store, the Dameron building, has been leased to the Cloyd Brothers for a meat market and C. P. Ringer for his cleaning, pressing and tailor shop. Considerable repairs and remodeling to the building is being done and the two business enterprises will be going full speed in their new quarters about June 1.

The record at the First National Bank of Hereford for recent months is interesting. For instance the total deposits for the year 1922, as of all dry year 1917, in January, 1923, were \$10,000.00. The total deposits for the month of February, 1923, were \$15,000.00. The total deposits for the month of March, 1923, were \$20,000.00. The total deposits for the month of April, 1923, were \$25,000.00.

Mr. and Mrs. A. Lawrence Return to Home in Kansas. Mr. and Mrs. A. Lawrence left Hereford for their home in Lawrence, Kansas, Friday morning after a short visit with Mrs. Lawrence's parents, Mr. and Mrs. W. R. Steckman. Mr. Lawrence attended to court matters while here.

Samuelson Sisters Are Commended by Faculty. The splendid scholastic record of Misses Lois and Gusta Samuelson, graduates of this year's high school class, has brought forth a nice endorsement of the high school faculty, which The Brand is glad to publish, as follows: We, the undersigned members of the faculty, think that it is due to Lois and Gusta Samuelson that their splendid and faithful work be recognized. We, therefore, wish to state that their averages for the session 1922-23 were the highest in the senior class, altho the honors were withheld because of having done the first three years' work in an unaffiliated school.

PUPILS MAKE DECIDED HIT IN CLOSING

JUNIORS GREETED BY A PACKED HOUSE ON WEDNESDAY

SENIORS FRIDAY

Stage is Set for Commencement Exercises at Christian Church

The entertainment of the Junior High Graduation Exercises last Wednesday night was greeted with a full house, nearly every seat in the High Theatre being taken. The exercises consisted of a Letter Drill, Indian Scenes from American History, Garland Drill, Instrumental music, readings, a chorus and the awarding of the diploma as Superintendent Miss Hilliard presided. The Junior High graduates expressed themselves as being very satisfied with the entertainment. Too much credit cannot be given to the teachers for the excellent program. The Junior High graduation exercises at the Christian Church were exceptionally well balanced and the program has been prepared, including orations on various themes, music and the presentation of diplomas to the graduates. School circles have been in favor of active for several weeks getting ready for the closing exercises and much interest is being evidenced by parents and the public generally in Friday night's exercises.

Get Your Ticket Now! With It Work

Get Your Ticket Now! With It Work

Frank... The case of the State of Texas vs Bud Orney was not pressed, or dismissed, as witnesses had left the state. The \$1,000 bond of J. B. Hoffman, charged with transporting liquor, was declared forfeited Friday by Judge Tatam. Hoffman, it will be remembered, was arrested in the case of the Buick Six with the copper hollows all over it. At last term of court a physician's affidavit was presented showing him to be too ill to appear. This time, not being heard from, the bond was forfeited. The bond was made by a regular bond concern in the north. Civil cases were resumed by Judge Tatam Friday afternoon and will be closed up with next week's drive.

Slaughter Finds Bones of Ancient Whatchumacallit. C. C. Slaughter brought to town a huge tusk and some jaw teeth Friday and has them on display in the rear of the building occupied by the Jones-Barnett Insurance Co. Mr. Slaughter found the remains of this animal, supposed to be a mastodon, on the Slaughter farm about a mile east of the city limits. The tusk measures sixteen inches in circumference about the middle, the teeth look big and strong enough to cut old Missouri corn. The mastodon lived in the Pleistocene age.

Mesdames West and Homer Fox to California. Mrs. W. F. West and son, Jack, and Mrs. Homer K. Fox left Hereford Friday morning for California. Mrs. West and son will go direct to San Diego and visit in the home of her sister, Mrs. E. R. Harris, while Mrs. Fox will stop over at Glendale and visit her parents, Mr. and Mrs. F. E. Clemons. Mrs. West and Jack will be absent about thirty days, and Mrs. Fox will stay about two months.



Here's What Fifty DOLLAR WEDNESDAY

The First State Bank & Trust Co.
Hereford, Texas
Will Help You Make a Dollar

Last Call
Last call on Goodyear rubber hose, at 12½¢ per foot, on \$ Wednesday.
Garrison Brothers Hardware



ASK FOR YOUR MONEY
they will be of value
the last Wednesday

Dishpans Pails

Blue and white Enamel dishpans, on \$ Wed., \$1.00
Blue and white Enamel pails, on \$ Wed., \$1.00
Skelton's Variety Store

More Soap

Bob White Soap, 30 bars on \$ Wednesday --\$1.00
Williams Bros. Grocery

On Dollar Wednesday

10 Piston Rings for \$1.00. Only ten to each customer. We carry rings for all cars, McQuay Norris Cut Rings.
G. W. Smith & Co.

Hail Insurance

The Hail season is here—better protect those crops with a standard policy, paid in the field, with
Jones & Barnett

We Sell

Baldwin Pianos, Kohler and Campbell Pianos, Singer Sewing Machines, Hoosier Kitchen Cabinets, Victor Talking Machines—on terms to suit. We save you greenbacks on your Furniture bill.
E. B. Black Company

Garden Seed at a Big Bargain

Why pay 10¢ a package for seed when you can get as good for 5¢.
Hereford Produce, I. H. Spratt, Mgr.

Bakery and Lunch Counter

All the best baked goods baked daily, which insures you good fresh bread, cakes, pies, etc. Good hot lunch all the time.
Carroll's Bakery

Barrels Barrels

Iron Barrels, value \$3.50, going on \$ Wednesday for \$1.50
Panhandle Lumber Company

Bulbs

Dahlias, reg. per doz. \$4.00, \$ Wednesday, \$1.00
Gladiolus, reg. \$2.00 per doz., \$ Wednesday, \$1.00
Hereford Nursery Co., L. P. Landrum

Letterheads Envelopes

150 Letterheads, \$ Wednesday \$1.00
150 Envelopes, \$ Wednesday \$1.00
The Hereford Brand

Men's Suits

10 percent on during May and an extra Dollar on \$ Wednesday means a saving to you on a suit of clothes of from \$6.00 to \$8.00.
Orr's Tailor Shop

Meal Tickets

\$5.50 Meal Tickets for \$4.50 on Dollar Wednesday. Good for any day in the week.
City Cafe

Some Service

\$2.00 worth of Service on \$ Wednesday for \$1.00
Service Garage

National Oats

5 packages National Oats, on \$ Wednesday, \$1.00
L. W. Carlyle's Grocery

Childrens Dresses Wash Goods

Children's Gingham Dresses, \$1.50 value --\$1.00
\$2.00 Value \$1.50
Wash dress goods at 20 percent discount on \$ Wed.
D. R. Gass & Son

Best Value We Have Ever Offered

\$2.25 size Del Sur Preserves, with the orange base, and 2 lb. friction top can of Peanut Butter, both for \$1.00 on \$ Wednesday.
Cash & Carry

Special \$5.00 Hats

Table of \$5.00 hats of real value, you must see them to appreciate them.
Vogele Millinery

\$5.00

We will give a refund of \$5.00 on Primrose Separators sold on \$ Wednesday.
Price & Hough

\$ DAY SPECIAL

5 yds. 25c Ginghams \$1.00
4 yds. 30c Ginghams \$1.00
65c & 75c Ladies' Union Suits, size 34 & 36, 45c
2 cans No. 2 Kraut, 2 cans No. 2 Corn, 2 can No. 2 Tomatoes, 2 cans No. 3 Sweet Potatoes, all \$1.00
Geo. A. Stambaugh
Dry Good and Groceries

Alarm Clocks

20 percent Discount on Alarm Clocks, \$ Wednesday only.
C. O. Lee Hardware

The First National Bank
Hereford, Texas
Will Help You Save a Dollar

Harrison
The Grain Buyer, Phone 76
Elevator Service—Come in and get acquainted on Dollar Wednesday

Picnic Lunch

1 box vanilla wafers, 1 bottle sweet pickles, 1 can Vienna sausage, 1 Kraft's cheese, 1 salad wafers and 1 Sugar wafers, all for \$1.00 on \$ Wednesday
H. D. Reed Grocery

Sulphur Park Country Club

Final organization will be completed and certificates issued July 1st, 1923. Local shareholders should come to our office and exchange contracts for new ones in favor of J. W. Knorpp and H. Humphreys, Trustees.

This Agency has been designated as local agents and will contract for additional shares with interested parties. Local people cannot afford to allow members of other communities to appropriate Hereford's natural assets more than themselves, and should act now before it is too late, to secure stock in Sulphur Park Country Club.

JONES-BARNETT AGENCY Local Agents

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

FOR SALE—Jersey Milk Cows. FOR SALE—Several good Jersey milk cows. Will be fresh soon. Enquire of Edd McMin, 2 miles west of Summerfield, address Summerfield, Texas. 34-11-2d.

SUNDAY SERVICE Church and Societies

St. Anthony's Church Services Sunday morning at 10:00 clock. Rev. Fr. Salvator Francis, S. A.

Methodist Church Sunday School, 9:45 a. m., W. E. Ray, Supt.

11 a. m. Sermon by the pastor. Sermon subject, "The Vision of Duty". Junior Missionary Society, 3 p. m., Mrs. J. A. Stegall, Supt.

Intermediate League, 6:30 p. m., Mrs. Olive Edwards, Supt. Senior League, 7:00 p. m., Miss Grace Sims, Pres.

Evening worship at 8:15. Sermon subject, "Development in Christian Character." The Orchestra will play. Women's Missionary Society, Wednesday, 2:30 p. m., Mrs. J. Frank Potts, Pres.

Y. P. M. S., Wednesday, 4:15 p. m., Mrs. J. B. Jones, Supt. Prayer Meeting, Wednesday, 5:00 p. m.

Choir Rehearsal, Thursday, 8:00 p. m., Miss Swisher, Director. Orchestra Practice, Tuesday, 8:00 p. m., Mrs. A. C. Thompson, Director.

Methodist Intermediate League May 20, 6:30 p. m. Subject—Faith Revealed by Works.

Christian Church, Junior C. E. Topic—Something in the Bible that has Helped Me.

Christian Endeavor Christian Church 6:30 p. m. Leader—Roy Smith.

I. C. E. Presbyterian Church Leader—Velma Carroll.

to do hard tasks?—Alice Womack. What help is to be had from Bible teachings about the future life?—Lottie Witherspoon.

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Frederick J. C. E. Leader—Charles Ferguson. Topic—Something in the Bible that has helped me.—Ps. 19:7-14.

What is your favorite Bible verse?—Ruby Gould. What lesson have you ever learned from a Bible parable?—Harold Laird.

What have you learned from a Bible character?—Ralph Hastings. Have we any help from Jesus?—Johnie Haberer.

There will be no meeting next week on account of the Chautauqua. The fifth Wednesday will be visiting day.

Methodist Intermediate League May 20, 6:30 p. m. Subject—Faith Revealed by Works.

Junior Missionary Society M. E. Church Subject—Dynamiting the Kingdom.

The Fruit of Faith—Loretta Murphy. How Abraham Showed His Faith—Heb. 11:20-40—Martha Lee Duncan.

The Woman With the Beautiful Spirit—Kathleta Hawkins. The Man Who Traveled Downward—John Jacobson.

The Longest Verse—Marie Merrill. The Secret of a Radiant Life—Andrew Pat Jones.

The Secret of a Radiant Life—Andrew Pat Jones. The Longest Chapter—Wilmer Jones.

What is one text that has helped you

All learn memory verse—Matt. 10:28. Sentence Prayers.

Honoring Two Y. P. M. S. Girls On last Thursday, May 10, a "diploma luncheon" was given to the Y. P. M. S. girls at the home of Mr. and Mrs. J. B. Jones.

International Sunday School Lesson Elijah, the Brave Reformer I Kings 18:16-39

Condition of the Kingdom After the reign of Solomon, the nation suffered from a succession of bad kings. Day by day the people were adopting the customs and manners of the nations surrounding them.

At the Brook Three years of drought throughout the land left Israel suffering from famine. The divine voice sent Elijah to the brook Cherith where he received protection and provisions.

WORKERS CONFERENCE OF THE TERRA BLANCA BAPTIST ASS'N. Place—Bovina. Time—May 31.

Lodge Directory Hereford Chapter 248, R. A. M. Regular meetings second Monday of each month.

MINE & O'BRIEN Hereford, Texas

Image of a bull

Image of a cow

Image of a sheep

Image of a pig

Image of a horse

Image of a chicken

Image of a turkey

Reports from the churches present. Bovina church welcomes all our Baptists and wants them to come.

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oil, who thereby was blessed with abundance of food, and when her son died, Elijah brought him back to life.

On Mt. Carmel Elijah's great faith in God prompted him to make a test whereby others might believe. So he instructed Ahab to gather unto Mt. Carmel all Israel and the prophets of Baal.

The people accepted this challenge, placed their sacrifice on the altar and cried unto Baal from morning until noon, but no answer. And they leaped upon the altar, but to no avail.

Old Time Religion Restored Then Elijah said unto all the people, "Come near unto me". The people did so, while he was repairing an old altar that had been built possibly in the days of Solomon before the temple at Jerusalem had been completed.

Symbolical to the founding of a nation by Jehovah, Elijah took twelve stones representing the twelve tribes of Israel and built one altar, establishing unity again—one God for one nation.

The altar be hastily built and crude in makeup, the worship must be pure and undefiled. Ceremonial law was closely observed, the wood was put in order, the bullock was cut in pieces and laid on the wood. To defray

Continued on Last Page

Storage Coal

We have in transit several cars of STORAGE COAL. Why Not Fill Your Bin Direct From the Car and Get Less Slack? We are handling the best coal that is mined in Colorado, the MUTUAL LUMP, NIGGER HEAD, and ROCKVALE.

We can give you the above coal at this time, but it has been the history of coal to be scarce during the fall and winter, and this is the cheapest month of the year. See us TODAY while you can get what you want and save money.

JONES & McLEAN

The best place to buy coal. Phone 1

Safety, Service and Satisfaction

are assured those who transact their banking business through this strong, reliable National Bank. Depositors' interests receive first consideration; progress is our watchword; cooperation our consistent aim. Ally yourself with a bank of recognized stability—guided and directed by representative citizens; managed by an alert official staff; and dominated by a genuine desire to most effectively serve its patrons. First National Bank

GARDEN TOOLS

A complete line of tools for the handy man in home or garden. "Good work depends upon the tools"—every man knows that. Spading Forks — Barrows — Rakes — Hoes Watering Cans — Sycles — Lawn Mowers — Hose Shovels — and our "Handy Kit" of tools. Dunlap Hardware Company

Merchants Offer You WEDNESDAY, MAY 23



COUPONS at the drawing on Wednesday in May



The Western National Bank
Hereford, Texas
Will Help You Earn a Dollar

White Enamel Special
White Enamel Ware, on \$ Wednesday -----\$1.00
Dunlap Hardware Company

Save Dollars
Your dollar buys more on \$ Wednesday at our store. Prescriptions a specialty.
City Drug Store

On Dollar Wednesday
We will sell the celebrated Hot Point 6 lb. Iron for only \$5.00 cash. This sells regularly for \$6.75 at all other dealers, though we have been selling it for \$6.00.
Hereford Light & Power Company

Dollar Wednesday Specials
Shoes and Oxfords, 20 percent off, on \$ Wednesday
\$2.00 Overalls, while they last, \$ Wed. -----\$1.50
\$1.00 Work Shirt, blue and grey, \$ Wed. -----75c
The Popular Store

Your Insurance Business will be appreciated by
this Agency.
A. L. Biggs, Insurance
Dependable Service

Storage Batteries
Willard Storage Batteries, Delco Light Plants and Frigidaires.
Electric Service Station

Eastman Kodaks and Films
With every purchase of an Eastman Kodak we will give free two packages of films to fit, on Dollar Wednesday.
J. J. Clark, Druggist

Spark Plugs
2 A-C Spark Plugs, Dodge size, on \$ Wed. ---\$1.00
Beavers Brothers Garage

Rockwell Brothers Lumber Co.
Hereford, Texas
Guarantees You Satisfaction Telephone 4

Special Dinner

Special dinner will be served every \$ Wednesday
Stockmen's Cafe and Hotel

Ladies' Rest Room

Our rest room is clean and neat and is for your convenience.
Magnolia Filling Station

Clean up

Bring in your cream cans and clean up, hot steam and water on tap all the time. This is the place to sell your cream, eggs, poultry.
Golden Rule Produce

Special

3 yds. Avondale Tissue Ginghams, value 50c yd., for -----\$1.00
4 yds. Batiste, Floral Designs, 35c value for \$1.00
5 yds. 27 in. Dress Ginghams, 25c quality, ---\$1.00
Fox Mercantile Company

Justa Cold Patch

1 can Justa Patch, value -----\$1.00
1 can Justa Patch, value -----\$.60
Both for \$1.00 on \$ Wednesday.
Thompson's Garage

Notice

In the interest of Dollar Wednesday, for a time during the summer months, I will sell all that is brought in on the last Wednesday in each month Free of Charge. All I ask is that you sell what you put up, without reserve bid, as that is the only way to have a square Auction Sale.

Col. W. S. Williams, Auctioneer

Union Suits. Hose

pr. 75c Ladies' union suits for -----\$1.00
pr. 25c value Men's Hose -----\$1.00
Double Stamps on \$ Wednesday.
J. O. Newell

Extra Special

30x3 1/2 U. S. Chain Tread Tires, Eight Dollars.
You can't beat it.

H. L. Rice

Tires—Spark Plugs

1 Champion X Porcelains -----\$1.00
1 30x3 1/2 Pathfinder Tire -----\$8.00
On \$ Wednesday only.
Wilkinson Motor Company

Pennsylvania Vacuum Cup Tires

30x3, or 30x3 1/2. Will give a tube FREE with every purchase of a Vacuum Cup casing on \$ Wed.

W. C. Fallwell Filling Station

Let's Go Fishing

Fishing Poles; 3 of the 50c value fishing poles, on \$ Wednesday for -----\$1.00
Corner Drug Store

Purina Chick Chow

35 pounds Chick Chow, on \$ Wednesday ---\$1.00
Jones & McLean Grain Company

Your Choice

Of any \$1.50 article in this store on Dollar Wednesday for -----\$1.00
W. H. Ray, Jeweler

Counterpane Free

1 Counterpane Free with each ROUGH DRY Bundle.
Hereford Sanitary Steam Laundry

Apricots Post Toasties Bran

Gallon Apricots
2 Post Bran
1 Post Toasties, for \$1.00 on \$ Wednesday.
Frank A. Gyles Grocery

Local Happenings

B. C. Taylor of Canyon was in Hereford this week on business.

Mrs. H. Goldberg reached Hereford from Oklahoma City Wednesday.

Royal Terry returned to his home in Trinidad, Colo., Friday morning.

Those G. & J. tires have arrived and the price beats competition. At Rice's.

Insure your crops with Hill & Ireland.

Jake Teffel returned home Friday morning from a business trip to Amarillo.

Rice's Wednesday Special will be continued next Wednesday. It's a dandy.

Mr. and Mrs. A. N. Wentworth of Fryona were in Hereford on business Friday.

Plenty bran and shorts. Jones & McLean.

W. E. Dameron left Hereford Thursday morning for Wichita Falls, Texas on business.

G. & J. tires are made by the U. S. Tire Co. and are fully guaranteed. Rice sells them.

For Hail Insurance Standard Companies, see H. B. Webb.

W. B. Anthony and daughter, Mrs. Grady Stogall, of Amarillo reached Hereford Friday.

J. W. Hendrix, of Arney, an old time friend of R. F. Farris, was in Hereford Thursday on business.

Insure your crops with Hill & Ireland.

To see and test the U. S. Royal Tube is to buy. The price is no higher. A cheap tube may ruin the best tire. At Rice's.

Mrs. L. I. Garton and three children of Clovis reached Hereford Thursday morning. Mrs. Garton is visiting her mother.

Highest price paid for butter, eggs and cream. H. D. Reed Grocery.

Miss Maude Glenn returned to her home in Amarillo Thursday morning after a visit in the home of Mrs. G. F. Pierce, a relative.

Painting Lessons Until further notice I will accept a limited number of pupils in China, water color or oil painting. For hours and terms see Mrs. Virgil Cuning. 32-14 Phone 42.

A small, but representative stock of tires and quick turnover means fresh stock all the time. Godyear and U. S. in all sizes at Rice's.

Mrs. Joe B. Edwards left Hereford for Abilene, Texas, where she will visit in the home of her daughter-in-law, Mrs. Alonzo B. Edwards.

Plenty bran and shorts. Jones & McLean.

Mr. and Mrs. Joe Martin and baby of Canyon reached Hereford Thursday morning and are visiting in the home of Mr. and Mrs. Herman Schultz.

Mrs. Jennie Yarbrough left Hereford Friday morning for her home in Erie, Okla. Mrs. Yarbrough has been visiting in the home of her sister, Mrs. C. H. Smith.

Apex Electric Cleaner. See E. H. Fullwood, or Phone 109, and ask for a demonstration. 25-14

Miss Tallie Bell left Hereford Friday morning for her home in Hedley, Texas. Miss Bell finished her school year here as teacher in the second and third grades.

Insure your crops with Hill & Ireland.

Mrs. Hicks Daniel and little daughter, Stella Mae, of Amarillo, reached Hereford Friday morning and are visiting in the home of Mrs. Daniel's father, H. H. Womack.

Highest price paid for butter, eggs and cream. H. D. Reed Grocery.

Mrs. H. H. Hawkins, accompanied by her son, Raymond, and daughter, Kathleen, and Miss Eva Skelton and Mrs. Alvin Thompson went to Amarillo Thursday morning.

Mr. and Mrs. Ralph Gorman and little daughter, of San Bernardino, Calif., reached Hereford Thursday morning from El Dorado, Oklahoma. The Gormans will visit Mrs. Gorman's father, C. S. Richards.

FLAYER PIANO To Be Sacrificed

A modern player-piano of high quality left on our hands in public warehouse, will be closed out at a big discount. No reasonable offer of price and terms refused. Write today for full information to The Knight-Campbell Music Co., Denver, Colo. 32-34-36



ONE OF THE SWEETEST COMEDY DRAMAS OF THE AMERICAN STAGE, THE PRINCE CHAP AT CHAUTAUQUA

Three Attorneys Have Experience on Muddy Roads

Attorneys Russell, Gilliland and Knight appeared in court Friday morning sleepy-eyed, tired looking and liberally spattered with mud. An explanation was immediately demanded and several facetious explanations offered but finally it was agreed upon one story, to-wit: the three went to Amarillo on business Thursday afternoon and were returning in Mr. Russell's car late in the evening when they ran into the heavy downpour of rain in the Umbarger neighborhood. The chains on the car were too large and came off three different times, the car going into the ditch. They worked and struggled in the mud and finally limped in home at 2:00 a. m.

St. Louis Subscriber Offers Solution Dandelions

Stories in The Brand concerning the Dandelion problem confronting the County Commissioners and the owners of lawns in Hereford has an echo even from as far away as Missouri. Here's a suggestion from a subscriber in St. Louis: To the Hereford Brand, One other way of getting rid of your Dandelions. Why not do as Washington University did in St. Louis, Mo? They had one Dandelion day set aside for pulling, and called it Dandelion Day, and made a picnic of it and the most popular young lady was chosen dandy queen. Now it seems to me you might make a school picnic of it, and give a good prize for the one that pulls the highest number, serve ice cream to the kiddies. Now the students of W. U. are regretting that there are not enough weeds left to have a special day. Now I have been shown, from Mo.

Hereford High Will Play Normal Yearlings Friday

The scheduled baseball game Thursday afternoon between Hereford high and the Canyon Yearlings was postponed until Friday afternoon. The visitors arrived after lunch and the Hereford boys paraded the town Friday afternoon before the game working up a crowd. Hereford was determined to win this contest which would give them the odd game of the series.

Rev. Merrill to Attend T. C. U. Jubilee Meeting

Rev. Paul J. Merrill, accompanied by F. H. Oberthier, drove to Dimmitt last Wednesday where Rev. Merrill officiated at the funeral of Maud Rippey and J. Swears, who were killed at Crosbyton Monday morning. Mr. and Mrs. Merrill will leave next Monday morning for Fort Worth, where they will spend a couple of weeks visiting relatives and participating in the Jubilee celebration of Texas Christian University.

NOTICE TO STOCK-MEN

In addition to the Original Blackleg Aggressor we also distribute Lime and Sulphur dip in 55 gallon drums, and Dehorn Paint in one-gallon cans.



When in need of stock dips or blackleg vaccine, see

Norton & Powelson Distributors for THE KANSAS BLACKLEG SERUM CO.

Postmaster Takes Vacation Right Here at Home

Postmaster Mrs. D. N. Cox is taking her vacation for the next two weeks, not on a long tiresome trip, but just sticking around the home. Mrs. N. E. Gass is taking her place. Mrs. Gass was formerly assistant postmaster at Canyon.

Hail Insurance

We have saved the farmers of the Panhandle some good money on their Hail Insurance. Our adjustments are prompt and have been satisfactory to policy holders. Your money does not leave the country. Troy Womble, Agent. 30-14

TIERRA BLANCO

Mothers' Day was observed at the Tierra Blanco S. S. with a nice program. The schoolhouse was prettily decorated.

Mrs. M. A. Kimbell of White Hat, Tex., and W. G. Kimbell and wife visited Q. D. Merrill this week.

Mr. and Mrs. Lee Pierson visited their brother, Chas. Bell, this week.

Grandma Gray was badly hurt in a fall Saturday night at the home of her son, Kelly Gray. She is much better at the present time.

Miss Pearl Davis, teacher of the Bippus school, spent the week end with her sister, Miss Clara Davis.

In the matter of the Petition of Walter Spradley and others for a Public Road in the County of Deaf Smith, THE STATE OF TEXAS. To Joseph Basler, Jan Akkerman, G. C. Hartman, Mary A. Mullin, W. F. Rogers, J. B. Davis, J. B. Clements and J. B. Jones: TAKE NOTICE, that the undersigned, heirs of freeholders, acting under and by virtue of an order of the commissioners' court of Deaf Smith County, will, on the 9th day of June, A. D. 1928 proceed to lay out and survey a road commencing at the Northwest corner of Section 64 in Block K-3 and terminating at Southwest corner of Section 55 in Block K-8, in said county, and which may run through certain lands owned by you, and will at the same time assess the damages incident

International Sunday School Lesson

(Continued from page 4.) all suspicion of fraud water was to be freely poured, over the sacrifice to extinguish any fire that might be concealed about the altar. A trench was built about it which also was to be filled with water. Three times four barrels were emptied until the water ran round about the altar, and filled the trench.

Elijah's Prayer

And it came to pass at the time of the evening sacrifice, about three o'clock that Elijah the prophet came near. He addressed the Lord in the old familiar terms, "Lord God of Abraham, Isaac and Jacob," thereby recalling to mind a worship so dear to their forefathers in an effort to stir within them a desire to reform. He uttered a solemn prayer of few words, a striking contrast to the wild, frantic cries of the Baal worshippers: "Hear me, O Lord, hear me, that this people may know that Thou art the Lord God, and that I am Thy servant."

God's Answer

The prayer from the heart offered in all sincerity was, as all such prayers are, most certainly answered. Then the fire fell and consumed the sacrifice, the wood, stones and the dust, even licked up the water that was in the trench.

Flowers

CUNNINGHAM FLOWER SHOP Phone orders to Mrs. F. E. Oberthier. Phone 226

Abstracts and Loans

J. Frank Potts Maps, Deaf Smith Co.—80c.

Let Us Insure Your Small Grain

Prospects were never better for a crop. It is very important that you insure before we have a hail. Why not get the full benefit? We will do our best to look after your interest while you are insured. We have as good Old Line Companies as can be had. Adjusters will pay claim in the field at the time of adjustment. Make our office your head-quarters.

Hill & Ireland Elliston Building Hereford, Texas

the trench. Its power was miraculous, opposing elements proved no obstruction to the divine will. The victory was most complete and dramatic. Baal had proved himself powerless.

"And when all the people saw it, they fell on their faces, and they said, 'The Lord, He is the God; the Lord He is the God.'" Golden Text—Choose you this day whom ye will serve.—Josh. 24:15.

In conclusion I would draw a lesson or two from the life of the immortal Elijah. As I walk with him to the brook Cherith I am reminded if I put my trust in Jehovah, "He leaeth me beside the still waters," sustains me and feeds me of the bread of life.

And again when I lack a wee bit in faith I need only to climb Mt. Carmel and witness the great demonstration of His power before the hosts of Israel, as Elijah' alone backs omnipotence against the 450 pompous priests of Baal, I, too can look up again, am immediately strengthened and am able to press on.

Later when Elijah, discouraged and disheartened, retreats under the Juniper tree and begs that death overtake him, I know, that when I too am bitterly disappointed and am ready to give up, the disappointment might mean my gain and a warning to set myself aright.

Mrs. C. C. Bowman.

April set a new sales record for the month, just as has every other month this year, and was the thirteenth consecutive month in which sales have run over the 100,000 mark.

Sales during April totaled 165,582 Ford Cars and Trucks, 50,000 more than were delivered in the same month last year when 115,582 retail deliveries were made.

New production records were established by the Ford Motor Company for the week ending Tuesday, May 8, during which a total of 39,063 Cars and Trucks were turned out for domestic use, according to announcement by The Ford News. This exceeds by 102 the previous high record set the week before.

Daily production records went to a new mark Friday, May 4, when 6,590 Cars and Trucks were assembled, beating the record of 6,573 established on Tuesday, April 17.

Fordson Tractor production for the week ending Tuesday was 2,578.

During the same week the Lincoln division of the Ford Motor Company produced 176 Lincoln cars.

FORD SALES PASS HALF-MILLION MARK IN 120 DAYS

More than half a million Ford Cars and Trucks sold in 120 days.

That is the astonishing record just established by the Ford Motor Company, eclipsing all previous sales figures and emphasizing more strongly than ever the right of the Ford to the title "The Universal Car."

From January 1 to May 1 sales of States reached the enormous total of Ford Cars and Trucks in the United States 561,544, nearly twice the number sold at retail during the same period a year ago when the total was 283,782.

Even with its huge production facilities, now operating on a schedule in excess of 6,500 Cars and Trucks a day, the company is unable to keep up with the unprecedented demand.

Hail Insurance

JUDGE RAY E. SHEFFY

Will have charge of my HAIL office the remainder of the season, I having been called to the Amarillo Office as SPECIAL AGENT. Let us take care of your grain and cotton.

My clients will have my personal service in case of loss, which will be given every consideration.

O. B. Hankins

General Insurance Dimmitt, Texas

A. L. BIGGS, Insurance

Dependable Service

Your INSURANCE BUSINESS APPRECIATED and PROTECTED.

Phone 50 Theatre Bldg.

Think!

When young, if you spend all you make for a living—when old you will have to work for a living.

Start an account today at—

The Western National Bank

Furniture Specials

We are indeed selling our Furniture, Rugs, etc., at extra low prices. It will certainly pay you in a large way to see us before buying.

Our stock is very complete and assortment everything you could ask.

BEDROOM FURNITURE

We have all the new things in this department in Walnuts, Mahogany, Ivory, Oak, etc.

\$225.00 Walnut Suite, for \$185.00
 200.00 Old Ivory Suite, for \$165.00
 135.00 Mahogany Suite, for \$100.00

Many other choice selections go at a discount.

All Living room Furniture, all Dining room Furniture in Colonial and Period styles go at special prices.

E. B. Black Co.

The big Store with the little price.