

The Hereford Brand

You Are Protected
when you buy
Furniture
At Our Store
because we are here
to stand back of
every article
we sell.

TWO WEEKS LONGER

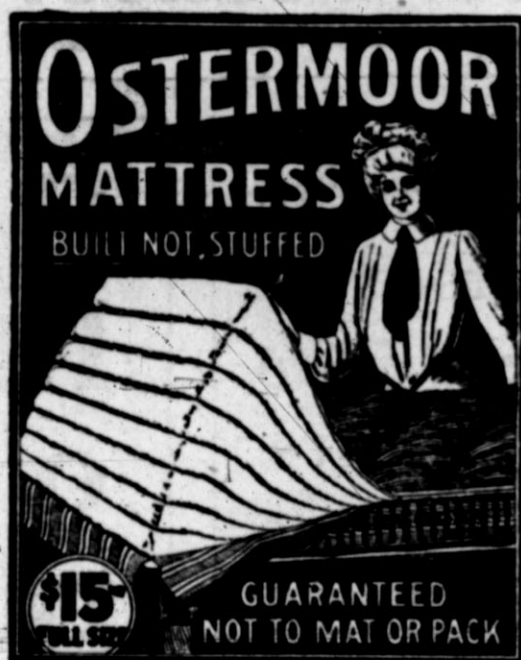
We are constantly
studying the
Furniture
Situation
--looking for the
best values and
newest designs

We will prolong our Great Semi-Annual Clean Sweep Sale until Saturday night, February 6th, during which time we expect it to reach its meridian height. Why? "There's a Reason." We have just finished invoicing and find our stock entirely too large and our space too limited to carry out our GREAT 1909 PLANS and in order to make the necessary room we propose during the last two weeks of our "Clean Sweep" to offer to the public bargains in FURNITURE, FLOOR COVERINGS, WALL PAPER, MATTRESSES, QUEENSWARE, ETC. never before heard of in "these parts."

Our motto for 1909 is: "A GREATER VOLUME OF BUSINESS." By increasing the volume and diminishing the price we find it to be more profitable to you and to us. We therefore launch out into the New Year with that motto and intend to make this the greatest year in the history of our business.

BELOW WE GIVE A LIST OF A FEW OF THE FURNITRE SNAPS we have to OFFER the NEXT TWO WEEKS.

Mattresses



We have the most extensive line of Mattresses ever shown in Hereford.

\$18.50 Ostermoor Mattress going at **\$10.75**
A good All Cotton Mattress for only **\$3.95**

*Scores of other styles in like proportion.

Rockers.

In Rockers we have on hand the most extensive line ever before offered to the trade of Hereford, and surrounding country. During the big sale we offer our full line at a 25 per cent reduction.

Dining Tables.

We show you on our floors thirty different styles of Extension Tables. Big Values, Big Saving in price. This sale at a great reduction.

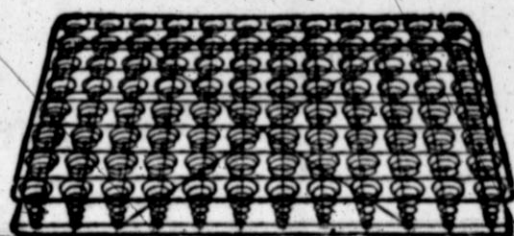
Ranging in price from \$65.00 to **\$5.00**

Iron Beds

Our line of these goods is unlimited, as we have on hand a car load of dependable beds.

During this sale we will sell these Iron Beds at greatly reduced prices, ranging from \$25.00 to **\$1.95**

Bed Springs



We have on hand a car of the best Coil Springs made in America, with the strongest guarantee ever put on any spring.

During this sale we will sell this Spring for only **\$2.95**

Wall Paper.



We have on hand a large assortment of new and up-to-date patterns in Wall Paper we expect to close out during this mammoth sale. We can save you from 50 to 100 per cent on your wall paper bill.

Rugs and Carpets



Our close connection with Eastern factories makes it possible to offer rug and carpet values which can't be equaled. Our stock is fresh and new and comprises very pretty conventional and floral designs in various colors, making it an easy task to secure the floor coverings which will harmonize with the finish of your rooms.

Regular 75c to 85c yard-wide Carpet, this sale **65c**

Regular 65c to 72c grade Carpet, this sale **35c**

Regular 55c to 60c grade Carpet, this sale **45c**

A real good Granite Carpet, this sale **25c**

An extra fine Velvet Rug, usual \$25.00, this sale **\$18.75**

An Extra fine Axminster Rug, usual \$25.00, at **\$19.75**

A Tapestry 9x12 Rug, usual \$18.75, this sale **\$13.75**

A good, 9x12 Rug, usual \$12.75, this sale **\$9.75**

A 9x12 Granite Rug this sale **\$3.95**

A nice 27x45 inch Axminster Rug, usual \$2.50, this sale **\$1.50**

Sideboards.



We carry a complete line of Sideboards and all going at a great saving to you.

A handsome \$45.00 Sideboard, this sale **\$37.50**

A handsome \$37.50 Sideboard, this sale **\$32.50**

A handsome \$35.00 Sideboard, this sale **\$25.00**

A handsome \$22.50 Sideboard, this sale **\$19.75**

A good oak \$20.00 Sideboard, this sale **\$16.50**

Globe Wernicke Book Cases.



We handle the famous Globe Wernicke line of Sectional Book Cases. The best book case on the market.

The Furniture Store
Ahead

E. B. BLACK CO.

FURNITURE AND UNDERTAKING

O. E. THOMAS
EMBALMER and FUNERAL
DIRECTOR

To The Farmer and The Ranchman:

Of interest to you no doubt is a carload of implements conceded to be the largest ever received here, carrying a dead weight of 60,200 pounds. This car was shipped by the JOHN DEERE PLOW CO. from their factory at Moline, Ill. to Garrison Bros. the Hardware and Implement men of Hereford and was filled with their justly celebrated

Deere Stag Gang Plows
Deere Double Disc Plows
Deere Triple Disc Plows

Deere Disc Harrows
Deere Ajax Harrows
Davenport Wagons

THE ONE WITH ROLLER BEARINGS

DEERE SIX BOTTOM ENGINE GANG
COME AND SEE THEM

Hereford Society

Miss Jessie Morris is visiting relatives at Gainsville, Texas.

Dr. and Mrs. Estock are entertaining Dr. Estock's sister, Mrs. Livingston of Illinois.

Mr. and Mrs. S. S. Evants and Mr. and Mrs. W. R. Evants left Monday for an extended visit to San Antonio.

Mrs. Wm. L. Norris, who has been the guests of her sister Mrs. Barcus for the past two months returned Tuesday to her home at El Paso, Texas.

Miss Willie Hammock entertained a small party of friends at her home Thursday evening. A number of games of interest were played but "42" was the main feature of the entertainment. Miss Hammock who is quite a good musician delighted her guests with a number of musical selections. Refreshments of candy, fruit gelatine and cake were served and a good time was reported by the young people.

The ladies of the Monday Afternoon Club met with Mrs. J. N. Russell as hostess, Monday January 25. This day had been set apart as Greek Art day and the following interesting program was carried out.

Roll Call.—Famous Sculpture of the Greeks.
Piano: Midsummer Night's Dream Mrs. Parker.
Reading Prometheus, Longfellow, Mrs. Thomas.
Paper: The Age of Pericles, Mrs. Elliott.
Talks illustrated; The Grecian Orders.
Sculpture of the Parthenon, Mr. Brown.

The ladies were delighted with Mr. Brown's lecture and are very grateful to him for the instruction thus received in Greek Art. At the conclusion of the program the ladies served coffee and graham crackers.

Mr. and Mrs. J. Thomas Webb were at home to a number of friends Thursday evening January 21, from 8 to 12. The guests were asked to dress to represent some slang phrase. An idea which was novel and furnished a great deal of amusement. Most of the young people of this day and time are at no loss to think of slang expressions, so the task of representing a slang phrase was not hard. Several interesting contests were engaged in but a progressive game of "42" was the chief means of entertainment. Refreshments of sandwiches, coffee and wafers and home made candy were served by the hostess. A general round of merriment was had for several hours and the time for home going came all too soon. Those who enjoyed

the hospitality of Mr. and Mrs. Webb were Mr. and Mrs. S. B. Edwards, Dr. and Mrs. Hicks and guests, Mr. and Mrs. Hough, Mr. and Mrs. W. C. Witherspoon, Misses Francis Hammock and Minnie Barnard, Mrs. Estella Tucker, Messrs. Charleston and Fox.

Canyon City Minstrels.

This organization of black faces will hold the boards and kick before the footlights in Hereford Saturday night at the opera house. They promise lots of fun and plenty of good music. Hereford play-goers should give these young artists a good house as the Hereford Club was received in Canyon with open arms. Seats on sale at usual places. Admission 35 and 50c.

Hereford College.

Offers a special course in Self Culture for the purpose of developing Originality, Self Reliance, Personal Magnetism, Social Attractiveness, Increased Power in any Vocation and Mental Force.

The course is designed to meet the needs of that large class of young people who, having finished their school course, desire advanced instruction, also for business men, and women of the home who desire broader culture.

16 Lessons - - - \$5.00

Tuesdays and Fridays

3:00 p. m.

Beginning February 2, 1909. You are cordially invited to be present for the opening lesson next Tuesday. It

LEILA EARLE GREGG.

See Smith about that sewing machine if it needs repairing. We also carry a full line of repairs, needles, oil.

College Notes.

President Haile has been in Waco a part of this week on business. He will return Saturday.

Miss Gregg has not been able to meet her classes for several days on account of illness. During her absence the Intermediate grades have been in Miss Rattan's charge.

Levi Schmidt is a new student from Missouri.

Miss Nellie Wycht and Miss Rood have recently begun work in the business department. We are also glad to welcome Otis Parks back again.

An extra teacher has been employed in the kindergarten department and an extra classroom has also been provided for their accommodation. The tots are growing; both in number and in knowledge.

We are soon to have some new bookcases for the library; aside from the attraction these will afford, the books can be kept in better

order and will be more properly cared for.

We have had a number of visitors at chapel services lately. Tuesday morning Rev. Renshaw of Cincinnati, Ohio, addressed the students for an hour. Wednesday morning Dr. Martin conducted the service and her appeal to the young men in regard to the cigarette habit was heartily responded to. Forty young men and small boys took the pledge cards and buttons and after the service, organized a Anti-cigarette League and elected their officers. Watch out, they're going to be heard from again!

The girls are playing basket-ball in earnest now and meet regularly for practice three days in the week. A vote of thanks is due the lady teachers for the time and energy they are putting into the girl's athletics and we do not hesitate in saying that we appreciate teachers like that.

Tennis is in progress almost every day and the boys have also cleared a field for baseball.

Another feature of the college work is the girls chorus. These girls are under Miss Shirley's instruction and are already advancing into some work that is going to be appreciated.

Hereafter the Faris Literary Society will hold its regular sessions behind closed doors. Open sessions will be given from time to time and will be duly announced.

For Sale.

Two acres in Block 20, Evants addition. C. R. SMITH. 49-1f

Latest Railroad News.

W. A. Cullen, president of the Southwestern Engineering and Construction Co., is in Chicago this week looking after orders for supplies and

equipment including engines and rolling stock for the Colorado, Hereford & Gulf railway.

Ties have continued to arrive daily there being some 75 cars unloaded and 90 more on the road. These are expected to come in right along until the entire shipment of 120,000 ties is completed, the number required to lay the first 35 miles of the line.

It is expected that a modern track laying machine will be used to place the steel, and it was thought some

ten days ago the steel would begin to arrive this week, but a slight delay in the shipment and routing will postpone the arrival a few days longer than was at first thought. The Company is pushing matters as rapidly as possible and are more anxious to get the track laid out to Adrian than others. They wish to get to Adrian before the Rock Island and a race will be made for the place.

Mr. Cullen is expected from Chicago next Tuesday.

Hard to Please?

If you are we want to sell you Groceries. Our business is to serve your wants. We are never in too big a hurry to fill your order. Your order is never too small for our attention.

P
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81

Jno. D. Jarrott

W. A. HUBBARD,
Frederick, Okla.

RALPH H. BARNETT
Hereford, Texas

Hubbard & Barnett

DRY GOODS

Hereford, Texas and Grandfield, Okla.

Hereford, Texas, Jan. 25th, '09

Monday, February 1st, we will make the usual round collecting, we therefore ask those indebted to us to kindly pay our collector promptly, don't put him off, we need the money and will greatly appreciate your promptness in the matter.

We wish also to remind those whom we have charged goods at Clearance prices, same is due and payable on above date or else regular price will be added to all purchases.

Very respectfully yours,

HUBBARD & BARNETT.

COMMERCIAL CLUB MEETS

Special Call Session in Honor of Brownfield Visitors—Enthusiastic Meeting Held.

After being autoed all over the city and a part of the surrounding country on Wednesday, the sixteen visitors from Brownfield and other points between Hereford and that city, were given a reception by the Commercial Club at night, during which a number of addresses and responses were made. The Hereford Concert Band were out in full force and dispensed some lively airs, including the ever popular "Dixie." The playing of this one member of the party, being an old Confederate soldier, shouted at the top of his voice and in which he was enthusiastically joined by the crowd. A good number of citizens and members were present to greet the visitors. The chairman, Mr. L. L. Skinn, made a short talk and opened the way for others. Mr. Goscomb, cashier of the Western National Bank made the leading address for the club. He reviewed the early days on the Plains and especially at Hereford, having lived there some nineteen years, and told of the old time hospitality which prevailed the early citizenship and which made Texas famous the world over, there being a proverbial saying that all Texas cabins, palaces and dug-outs always had the latch hanging out and that no bare-foot traveler was ever turned away from the door. J. E. Garrison of the firm of Garrison Brothers made a telling speech in which he depicted the opportunities, the progressive spirit of the West and the general good feeling that exists between the people who constitute the one and sinew of this new country. He wishes to see a closer and more co-operative business relation between Hereford and the country lying south from here to Big Springs. On the part of the visitors, Judge M. Copeland led off by express-

ing his surprise that his little party should be given so much attention on the part of the citizens of Hereford, not that the hospitality and many courtesies were anything unusual for the people of the Plains, but that a few of their humblest citizens from the South Plains should be given such special attention. He said that he wanted to see his community and Hereford in closer touch. That the promotion of the auto line from Hereford to Big Springs was one of the things to bring this about, that after they had the road thoroughly established that they expected to apply for a daily mail service from Hereford south as far as Brownfield, for in this way, they would be able to get mail from the north and east one day sooner.

C. C. Cardwell also for the visitors and who by the way, is an old Hereford citizen, made a short address touching on several vital points of interest to the Plains. He too expressed his feeling of gratitude for the favors received at the hands of the Club and citizens. He was followed by W. M. Howard in a similar talk and closed by saying that he hoped to have the members of the Hereford Commercial Club visit Brownfield and assist them in organizing a Club for their little city.

All the visitors expressed their surprise at the evidence on every side of the progressive spirit and wide-awakeness of Hereford. The streets, sidewalks and many fine residences were mentioned.

In connection with the mail route, one of the speakers told what is little known, that there is but three postoffices between Hereford and Brownfield and until recently only two, the one at Spring lake being last established. In this distance of 175 miles and only three offices.

While not one of the visitors from the South Plains, Editor Thomason of the Dimmit Plainsman was present and in a short speech guaranteed that his little city would put up their part of the needed funds to establish and complete the auto line. His remarks were received with applause.

The entire meeting was greatly enjoyed and all went away feeling that it is good to get together occasionally for social and business chats.

It is to be hoped that the Brownfield delegation will auto into Hereford again and that right soon.

Bids Wanted.

Hereford, Texas, Jan. 29, 1909. Dunlap & Britian request bids for the construction of a Store Building in the City of Hereford, Texas. Plans and specifications for this building can be seen after Monday at Hereford Hardware Company's store. All bidders will be required to deposit a certified check for \$500.00 or good bankable paper, made payable to Dunlap & Britian, subject to the satisfactory making of bond for 50 per cent of the contract price.

Bids will be closed February, 15th. We reserve the right to reject any or all bids. 51-2t

New Cement Plant.

The old lake pavilion has been converted into a cement plant. J. L. Johnson recently from Iowa is proprietor and comes to Hereford well recommended as a builder and contractor. He has erected near the plant a temporary building in which he and his family will live until a more commodious house can be built. Mr. Johnson has had a wide experience in construction work, having taken some of the largest contracts in his native town. He is now open for business and would be pleased to figure with those wanting cement work of any kind.

PAY YOUR POLL TAX?

DON'T WANT IT

Stratford Star Opposes Reduction of Passenger Rate and Tells Why.

West Texas is not in sympathy with the proposed law to reduce the railroad fare in Texas to two cents per mile, as recommended by Gov. Campbell in his message. West Texas, and in fact all of the state, needs miles of new railroad which when built will bring thousands of new settlers to the state. The railroads of Texas are not paying very great dividends as conditions now

stand and they will pay even less if the passenger rate is reduced. Capital is not calculated to take a hold of railroad building to any great extent when prospects are not bright for roads to pay dividends, and the legislature can well wait a while before passing drastic rate regulations.

Turkeys Wanted.

35 hens and 15 gobblers, for breeding purposes. Must be good ones of bronze variety. Will pay 10 cents per pound if delivered not later than Friday Feb. 5th, 1909. It

If you want cash for your land see Edwards-O'Brien. 51-4t

RURAL ROUTE

Petition Forwarded for Establishment of Free Rural Delivery.

P. W. Smith and J. A. Hasser who live some six miles north of the city were in last Tuesday to turn over a petition for the establishment of a free rural mail delivery for their section of the county. The petition was placed in the hands of the secretary of the Commercial Club for forwarding to the department which has been done. The proposed route begins east of the Hereford Nursery, thence three miles north, one mile east, eight miles north, two miles east, nine miles south and thence to the place of beginning, the entire distance over the route being a little more than 25 miles.

Messrs Smith and Hasser secured 86 names to the petition and if the route is granted by the department, some 260 persons will receive the benefit of the service. The road has no obstructions by gates, creeks or other things, making the route easy of travel.

The department will, no doubt, give consideration to the petition within a few days and the result will be announced. If these people are successful, there is likely to be another route running southeast from town asked for.

Edwards-O'Brien want to sell your land. They will have plenty of buyers. 51-4t



The above cut gives a demonstration of what can be done with J. L. Johnson's Waterproof Building Blocks. See him at his cement factory at the old Skating Rink Building.



New Line Topsy and Onyx Hosiery Just Received

OUR GREATEST CLEARANCE SALE

Saturday, January 30th, will close our GREAT SEMI-ANNUAL CLEARANCE SALE. We said it would be Our Greatest and indeed it was. We are more than pleased with results, having sold more goods than we have ever sold before in the same time; have satisfied more customers, have given greater bargains, made more friends and new customers; in fact, in every detail our Sale was Our Greatest. We thank those whom (our many satisfied customers) we depended largely upon to make a success of this, our Greatest Clearance Sale, very kindly indeed. We did our best to please every one, and to give the best bargains, etc.

Out of the many hundreds of customers that we have sold goods to there may be some that think they were not accorded the usual courtesy; our store was crowded to the limit most every day, and as stated, we did our best.

We wish to say further that if you have bought goods of any kind at our store during our Clearance Sale or any time before and same does not prove satisfactory, kindly return goods and we will make purchaser entirely satisfied. Satisfied customers is our greatest advertisement, and that's the way we make every one satisfied; giving One Hundred Cents in Merchandise for every Dollar spent with us. Again thanking you, we are,

Very respectfully yours,
HUBBARD & BARNETT,
By Ralph H. Barnett.



YOUR NAME NEVER LOOKS SO GOOD

to you as it does when it is signed to one of our freshly drawn checks. Your account with us is a source of perpetual pleasure to you, as well as an addition to your success as a merchant or business man. We do a general bank business, which includes loans on right collateral. If you have no deposit with us we will be pleased to open an account with you.

FIRST STATE BANK OF HEREFORD

W. B. BRACH, President
H. B. WEBB, Vice-President
OTTO H. VARDAMAN, Cashier
J. THOS. WEBB, Assistant Cashier

Chalmers-Detroit "30"

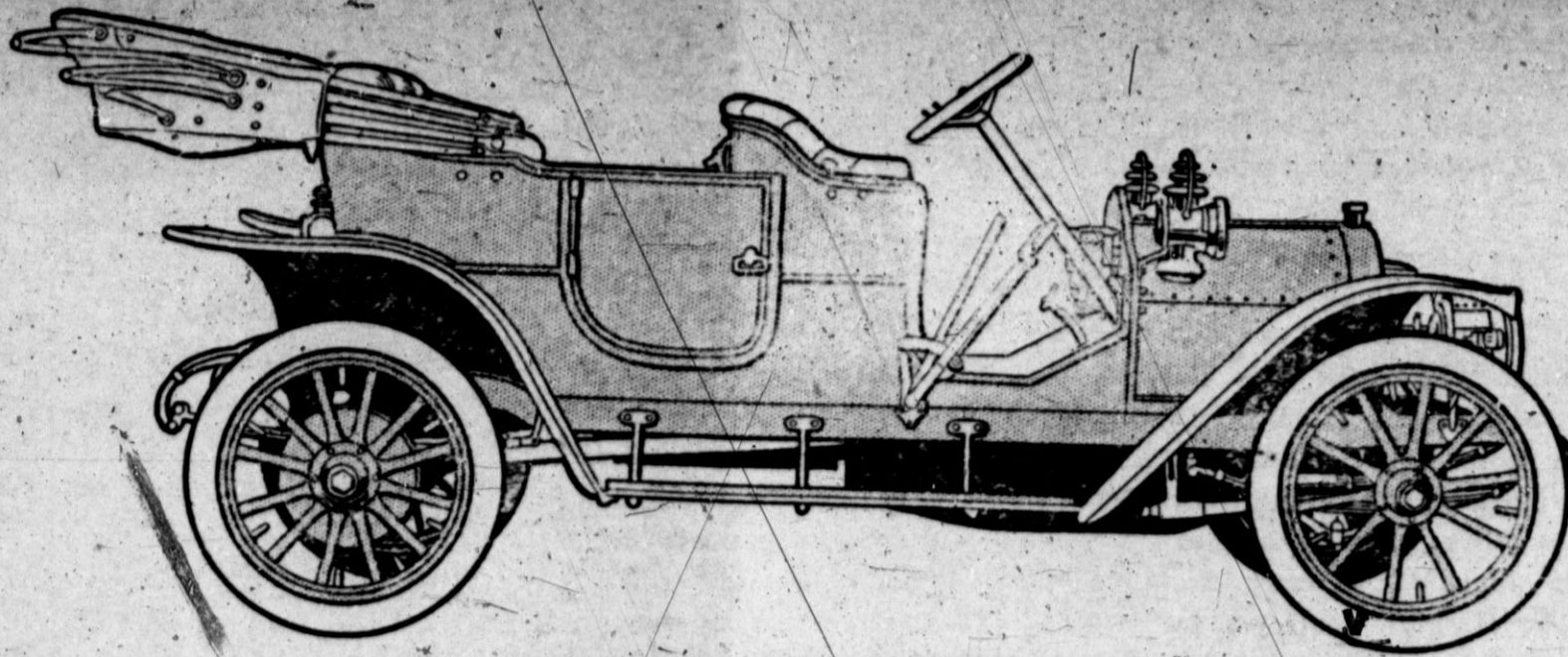
1909 Models Ready Touring Cars, Tourer-lets, Roadsters

"It's a Good Car"

No doubt other 4-cylinder cars will be offered around \$1,500. It remains for you to compare them. Here is one that has two years start of all others. It is not a makeshift—not an experiment.

This one has behind it all the reputation—all the skill and experience—we gained in making that incomparable car—the Thomas-Detroit 40.

The car combines the best foreign features with the best American. Yet it copies neither foreign or American.



A high-grade 4-cyl., five-passenger, 24-30 h.-p. car, made by the makers of the Thomas-Detroit Forty.

The Chalmers-Detroit '30' seats five comfortably, has a 110 inch wheel base and it weighs 2,000 pounds. Painting and upholstering are high grade. The motor develops 24-30 h.-p., sufficient to drive the car 40 to 50 miles per hour. The three-quarter elliptic springs, as used on the best foreign cars, give perfect comfort in riding. A car you can take pride in.

Compare it with rival cars—with any car costing up to \$2,000. We are willing to abide by your judgment.

Price \$1,600, with lamps, horn and tools, F. O. B. Hereford, Texas.

Thompson & Daniel

NEW AUTO LINE

Longest Route in Texas—First Trip Made by Large Party Last Tuesday.

What is perhaps the longest and straightest auto line in Texas is the one just opened from Hereford to Big Springs, Texas, a distance of 225 miles. A party of sixteen persons made the initial trip the first of this week, coming from Big Springs, Brownfield and other points along the route. Four big machines were used. Those composing the party were: J. R. Hill, W. M. Copeland, H. H. Longbrake, C. C. Cardwell, Jack Head, O. M. Daniel, Lee Allmon, E. L. Duke, J. C. Whisenant, H. T. Brooks, A. B. Bynum, W. T. Dickson, T. J. Price, J. L. Randall, A. H. McCord and G. M. Slaughter.

The route has been opened the entire distance. While the wagon roads have been followed in a few places, most of the line strikes a bee line across the big pastures, passing over or rather thru the fences by means of a "cattle guard pit." These gates are made by digging a pit under the line of the fence and then laying two trough rails across which will admit the wheels of the auto. These pits prevent stock from passing out. Wagons can not use them.

The men who own the line will operate a number of machines. Relief and supply station will be established along the route at intervals. The trip can be made in about 15 hours on a dead run, but counting the stops, it is estimated that 20 hours time will be consumed. Leaving Hereford or Big Springs at 10 o'clock in the morning the trip will be continuous, running during the night when necessary to finish the trip.

STOCK FARMER FROM ILLINOIS

Two Thousand Acres to be Put Under Cultivation—Improved Machinery to be Used.

C. S. Businga of Franklin Grove, Illinois, was in the city this week on his return from a visit to his four-section ranch northwest from Hereford, this county. While in conversation with a Brand representative, some interesting things were learned concerning the purpose of this Hoosier, who has decided to cast his lot with the hundreds of others from the same state and to settle in the Panhandle. His two sons will have charge of the farm and ranch. One is a man of family while the younger is still single. This latter information was drawn out of the informant for no ulterior purposes or designs on the Texas young ladies. These young men will arrive at Hereford next month bringing with them sufficient equipment to put two thousand acres under cultivation. The most modern farm machinery will be used. The main piece will consist of a 35 H-P engine with which they will pull a set of steel mold board plows. This will be used to turn the sod of the two thousand acres, beginning as soon as they can get out to the ranch and put up some temporary structures. With the engine will come three cross-reach wagons, each of which will weigh 2000 pounds empty. The running gear of these wagons are so arranged that the three in line will "trail" even when turning a sharp corner, and will be used to haul out their household goods and equipment. Afterwards, they will be used to haul grain and feed stuffs to market, using the engine as a motive power. It is the intention of the Businga's to raise small grain and feed stuffs, most of which except the wheat will be used to feed stock.

A complete set of houses and barns will be built this spring.

Fences will be stretched and the work carried on in a business like way. One of the boys will have charge of the steam plow and hauling outfit, while the other will superintend the ranch and farm. This ranch is located 15 miles from Adrian and about the same distance from Kelso. The lumber and other material for building will be hauled out from Hereford on the wagons pulled by the engine.

Mr. Businga, the father, is a pleasant appearing gentleman and thinks there is a great future for the Hereford country. He evidently is

willing to back his judgment in opening a farm of four sections of Deaf Smith county land. He is welcome to this brand new country and "here's to the hope that he will be successful."

It makes you mad if you think you owe your merchant \$7.00 and find it is \$12.00. Under our McCaskey system, when you think it is \$7.00, \$7.05 is just a nickel too much. J. A. Johnson. 1t

A Beautiful Hereford Home.

For sale, equipped with modern furniture and fixtures—all new and up-to-date. Possession given in three days after sale. This is a rare bargain. If you want it you must come quick with the cash. See O. K. Land Co. 50-tf.

Your merchant cannot swell your account when he uses the McCaskey System. So called "sharp merchants" don't use it. J. A. Johnson. 1t

BRINGS EVERYTHING

Illinois Farmer Comes to the Panhandle and Leaves Nothing Behind.

C. W. Cabot and family have arrived from Prophetstown, Illinois, and has located on the Baker farm three miles southwest of Vega. Believing that he would need just as many things in Texas as he did in Illinois, he brought nearly everything he could and loaded two cars. Besides his household goods, he brought all his farm machinery, 12 head of good horses, 4 milch cows, 100 chickens, and a few turkeys. He will add some improvements to the place and proceed at once to put the ranch under a high state of cultivation.

PAY YOUR POLL TAX!

HEREFORD GLOVE FACTORY

MANUFACTURER OF

Fabric Gloves and Mittens

We guarantee our Gloves to be equal or better than those purchased in Northern Markets. They are made of the best Fabric and will not rip. Send in your order.

C. F. HACKER, - - - Proprietor

The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

The Hereford Market

We are now in the first building North of the Brand Office. We are going to deserve the continued patronage of our old customers and any one else who wants first-class service in the market line.

Yours for business,

Phone 318 HAWKINS & ARTHUR

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

Queensware

New Enamel and New Tinware
As Good as the Best

Second Hand Prices

My Second Hand Goods Include Everything. You may find just what you want in stock.

Repair Work Done Right Now

Second Hand Store
WALTER GREGGS, Prop.

SMALL NUMBER TAX RECEIPTS

A Little More Than Half Paid Up at Nine O'Clock Friday Morning.

Unless there is a grand rush at city and county tax offices today and tomorrow Hereford and the county will have but few qualified voters this year. Out of 325 assessed polls in the city only 199 had been paid up to 9 o'clock this morning, and out of 601 assessed polls in the county, only 382 receipts had been issued, as follows:—

In precinct 1	107
In precinct 2	214
In precinct 3	16
In precinct 4	8
In precinct 5	15
In precinct 6	22
Total	382

The property tax is coming in some better, as many non-resident owners are remitting. The so-called full rendition law has not worked a burden in Deaf Smith county. The rate of taxation was reduced by the commissioners and the state board. The rates classified are for State ad valorem, 6½c; for State school, 16½c county ad valorem, 10c; and county special, 15c. Making a total of 47 11-12 cents, not including the district school tax. This is 6 cents in No. 1 south; 10 cents in No. 2 north, and 30 cents in the Hereford Independent.

Special on Piano if sold at once. Fine \$275.00 Hartzell for \$197.50 at Smith's. 51-2t

The Country North of Hereford.

A representative of The Brand took a trip this week through the northern portion of Deaf Smith county and the southern portion of Oldham county, visiting some of the splendid new towns that are springing up along the Rock Island extension. This railroad company is now pushing its work from Wildorado, its present terminus, in the southeastern corner of Oldham county, to Vega, a rapidly growing town, which will be the next station west of Wildorado. A good newspaper plant will soon be put in at Vega. From this place the Rock Island will build on west to Adrian, Rock Island and Tucumcari, its junction with its main line, giving the East and Northeast the shortest route to El Paso and Old Mexico. The fine fertile farming country between Hereford and the Rock Island is unsurpassed anywhere and a run over that way will convince the most fastidious. If the Colorado, Hereford & Gulf and the Rock Island railroad builders don't hurry on with the steel for these new and popular roads, the town-builders and energetic progressive pushers along these routes will not leave them much to do in the way of town building. The large pastures and ranches are fast giving way for smaller farms and townsites of various dimensions, and everything except the cap rock and the brakes in Oldham county will soon be settled by the rushing busy business people from the East, who are fast crowding in upon the big cattle ranches, and instead of cattle kings, there are now townsites Emperors and bank Presidents to welcome the settlers from everywhere. The land is too valuable now to be held for grazing purposes only. The county seat of Oldham county will doubtless be moved to a point on the Rock Island railroad at no distant day.

New Pianos at Smith's. We sell Bush & Lane, Haddorf, M. Schutz, Bennett, the Cable Line. 51-2t

Spots Before Your Eyes

Spots before your eyes, dizziness, sick headache, biliousness, constipation, malaria, chills, fever, muddy complexion, bad breath, sour taste, nausea, vomiting, loss of appetite, etc., are all signs that your liver is out of order. These symptoms will surely lead to worse, if you do not stir up your liver with

THEDFORD'S BLACK-DRAUGHT

the genuine, original, vegetable liver medicine, of which you have always heard. The favorite for over 70 years. In 25c and \$1 packages. AT ALL DEALERS

Liver is in Trouble

JJ-2

PUBLIC MASS MEETING

Will Be Held at the Baptist Church Sunday Afternoon 2 O'clock.

A public mass meeting has been called to meet at the Baptist Church Sunday afternoon at 2 o'clock. The purpose of which is to offer support to a law prohibiting race track gambling and Sunday desecrations of all kinds. It is urgently requested that every citizen of Hereford be present and help to organize a force strong enough to give weight to a protest against gambling and evil doing of all sorts in the state.

New System of Bookkeeping.

Under a new system just installed by the firm of John A. Johnson much if practically not all the source of dissatisfaction with the accounts will be avoided. This system keeps the daily balance of each customer and each time a purchase is made, he knows how the accounts stand. At the end of the month, there are no copying or transferring—what the customer owes is shown on the list duplicate received. Those who have not seen the system would do well to examine it.

John Temple Graves.

Seven years upon the platform have securely established Mr. John Temple Graves as one of the permanent and foremost figures of the American Lyceum. His lectures are standard everywhere.

As each of the leading men of the modern platform represents some special excellence, so Mr. Graves stands pre-eminent.

First:—As the master of english, using language so rich, so clear, and yet so virile and so vivid, that literary folk speak of his orations as "a liberal education in our Mother tongue."

Second:—As the master of an oratory so simple and fervent, and yet so perfect, that the distinguished Professor of Greek in the University of Wisconsin has declared it more like that of the Greek Demosthenes than the method of any other speaker of the time.

New York World. [Editorially]: "Georgia has produced many silver-tongued orators, but not even the lamented Grady was more captivating and effective than John Temple Graves, whose eloquence and brilliant wit have charmed the Metropolis."

"He is the most eloquent Southerner of today."—Henry Watterson.

"He is a born orator if ever one came into the world."—Boston Globe.

"He surpasses Ingersoll in rhetoric and delivery."—Robert Irving Fulton.

At the Opera House, next Tuesday night, February 2nd. Holders of season tickets will please take notice. This number of the Lyceum Course will be the best.

New sewing machines at Smith's. Ten year guarantee; money back if not satisfied. 51-2t

2500 SUBSCRIBERS

This is a large number for a country newspaper but that is the number set by the publishers for The Brand.

The usefulness of a newspaper is measured largely by its circulation. The many encouraging words and letters from the friends justify the publishers to believe that The Brand is serving a useful purpose;

THEREFORE, in order to increase its territory of usefulness, a SIXTY-DAY CAMPAIGN will be inaugurated Monday, February 1, in which time an effort will be made to increase the total number of Brand subscribers to Twenty-Five Hundred.

Sample Copies.

A number of sample copies are being sent out, and if you receive one or two, it means an earnest invitation to become a member of THE BRAND 2500 Club.

It's easy. Fill the blank found below, tear off and mail with your check or money order for \$1.00.

Friends Help

In this Today Campaign, the friends of THE BRAND are asked to "lend a helping hand," and you too, will feel the joyful enthusiasm of being a member of the The Brand 2500 Club. Send two or three yearly subscriptions back to the old friends and the home folks. The Brand will be a weekly letter to them.

The Brand believes that the Hereford country has many superior advantages and that Hereford is destined to become the leading commercial and educational center of the Panhandle. The success and progress of every enterprise is chronicled by The Brand. The publishers believe in the country and its citizenship. For these reasons they wish to see The Brand go into a five hundred additional homes.

What One Man Thinks

The Hereford Brand,
Hereford, Texas.
Dear Sirs:—
Please continue The Brand. Can't do without it. One of the best county papers in existence and the greatest simple agency for the development of that country which it serves, at least, in the estimation of one who watches from the outside.

Yours Cordially,
B. M. SHIVE

Nothing to Compare

The Brand
Find enclosed \$1.00, for which send to my address The Brand for one year—I have been in the Hereford country and like it fine. I want to keep up with the country, as my father and myself are thinking of coming out there to settle. We have a good country here but nothing to compare with Hereford country.

Respectfully,
FRANK MILLER
Naples, Ky.

If these men a thousand miles away see it that way, why cannot the paper be used to a great advantage to exploit the opportunities offered by this great new country?

ADDRESS ALL LETTERS TO

THE BRAND

HEREFORD, TEXAS

Subscription.

Please send The Brand to my address for one year. Enclose find \$1.00 by Money Order.

Name

Postoffice

State

The
Hereford Brand

D. W. Hawkins, Business Manager
A. C. Elliott, Editor

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

In time of peace prepare for war
—a poll tax receipt is good ammunition.

After you have paid your taxes
and have gotten over the hurt—say
a good word for your neighbor and
the town and you will feel a whole
lot better.

It's a windy day when there is not
a house-raising in Hereford. While
there is no use for logs any more, a
new house beside a country road
shines like a new brass button on a
brown coat. May there be many
more new buttons.

There is a town down in Central
Texas that had a real revival last
week—two prospectors dropped down
in the town and they created so
much excitement that the mayor
called a special meeting of the citi-
zens. It looked very much like the
prospectors would be mobbed but it
soon blew over. It would take
something more than prospectors to
excite Hereford when as many as
300 a month are coming.

Stumbling Over Prosperity.
The Texan scribe has had to work
rather late into the night this week
in order to keep copy ahead for the
printers and as he tried to pick his
way home in the dark over sewer
ditches, cement mixing machines,
mortar boxes and other parapher-
nalia of progress, hoping that he
had not an enemy and if he did that
he would not meet him till next day,
and wondering if the footsteps be-
hind him were those of another be-
lated slave or a misguided highway-
man he could not help thinking how
kind Providence had been in making
half of the night's moonlight. And
he wondered if the wisdom of our
citizenship could not devise some
plan of lifting the residence section
of the city out of the darkness dur-
ing the present year. This blunder-
ing around in the dark suits some
folks and helps them in their busi-
ness, but their business is of a sort
that ought not to prosper.

Dalhart, Texas.



LUMBER CO.
J. F. BARKER, Mgr.

Will sell you anything in the
building line and make no
effort to please you, as our
grades will do that. We are
born to do right and deserve
no praise for it.

BRIGHTEN UP
With Sherwin-Williams Paint

Four Men Burned to Death.
Fort Worth Jan. 26.—Four men
were burned or suffocated to death
and another fatally burned here this
morning in a fire which gutted the
Southern hotel on Jones street op-
posite the Santa Fe passenger sta-
tion.

An explosion of a gasoline stove
caused the conflagration which
heavily damaged six other buildings
in the same block. All were frame
and the fire spread rapidly.

Ambulance carried the victims to
hospitals where all were identified.
The dead are:

William Hamilton, of Cleburne,
Texas; Charles Bryant, of Fort
Worth, Texas; Joseph Vaughn, of
St. Louis; Dr. Petty, of Hugo, Okla.

Injured:
J. B. Manning, of Dallas; W. S.
Stegall and wife and Miss Lou
Alexander.

Charles Bryant's body was identi-
fied by his sweetheart. Hamilton
worked for the Santa Fe and Bryant
and Vaughn for the Denver railroad.

Vaughn's wife and two children
had just arrived from St. Louis to-
day to join him, but were not in the
hotel at the time of the fire.

After the explosion only a few
minutes had elapsed until the hotel
was entirely wrapped in flames.

All efforts to awaken the sleeping
men failed. Police fired revolvers
as a last resort and it is believed
this awoke them but too late to save
their lives.

J. B. Manning of Dallas risked
his life and dragged out the bodies
of Bryant and Dr. Petts.

Manning was forced to lead
through a sheet of flames to safety
and fell, injuring one leg.

Mrs. W. S. Stegall was ill in bed
and was forced to rush through the
flames and is now near collapse.

Four persons saved their lives by
jumping from the third story of the
hotel to the roof of an adjoining
building fifteen feet below.

As the fire engines were making
the run to the blaze the crew of a
street car stopped the car and ran
to the burning building, leaving the
car blocking all traffic. The fire
engines and wagons were forced to
stop and the fireman boarded the
car and took it a block away before
being able to proceed.

Farm for Trade.

A well improved 220 acre farm in
Van Buren Co. Iowa. 3 miles of
railroad town, will exchange for
land near Hereford. This is one of
the best stock and grain farms in
the Southern Iowa. If interested
see or write. C. O. LEE
50-1f Hereford, Texas.

Jr. B. Y. P. U. Program.

Following is the Jr. B. Y. P. U.
Program for Sunday Jan. 31, 1909.

Minutes and roll call.

Collection.

Subject—Christ at Jericho and
Bethany.

Scripture lesson—Luke 10: 1-11.

Leader—Goochie Sisk.

Song.

Prayer—Annie Laura Sasser

The healing of Bartimaeus—Luke

18: 35-43.—Lota Fugive.

Song by little girls.

Christ's visit to Zacchaeus—Luke

19: 1-4.—Clara Lambert.

The anointing at Bethany—John

11: 35, John 12: 11—Tulliar Sasser.

Song.

Prayer—Ethel Fuqua.

New Nursery.

We have on hand a first-class
nursery stock which we would like to
have anyone investigate who aims
to set out any trees this spring.
Apples, peaches, plums, grapes,
cherries, pears, apricots, berries of
all kinds, hedge plants of all kinds;
shade trees, roses and running vines.
Let me help you adorn your prem-
ises. Dimmitt Nursery.
50-2tp

BANKERS PLEASD

Hospitable City to the South Sets
New Record in Entertaining—
Memphis Next Place.

Plainview, Texas, Jan. 19.—The
Panhandle Banker's Association held
its mid-winter semi-annual conven-
tion at Pesterday and today. On
account of the late arrival of train,
yesterday evening was given over to
the entertainment of the visitors.
The business sessions today were
devoted principally to the discussion
of economic, legal and business
questions of interest to bankers.
Between the sessions the visitors
were given auto rides about Plain-
view and its suburbs. At 6 o'clock
this afternoon a reception was held
at the beautiful home of Mr. and
Mrs. C. E. McClelland; and at 8:30
this evening all the visitors and
many townspeople were tendered a
banquet in the First National Bank's
new building.

A number of visiting gentlemen
and several Plainview citizens re-
sponded to toasts. Judge J. S. Kin-
der acted as toastmaster.

Many bouquets were thrown at
the visiting bankers and they in turn
were loud in praises of the entertain-
ers. W. H. Fuqua, president of
the First National Bank of Amarillo,
said that he was never treated so
royally at any previous convention,
district, state or national. He sev-
eral times said that he was sorry
that more of the Amarillo bankers
and business men did not come.

The bankers were invited back to
Plainview and it seemed to be the
unanimous wish to come to Plainview
not later than two years hence.

Those of the visitors who had
been in Plainview years ago were
surprised at the advancement the
town and country had made since
we secured the railroad two years
ago, and all said they were glad we
were going to build two lines of road
out of here, and hoped that more
would come.

The next session of the Bankers'
Association will be held at Memphis
in July. At that meeting the offi-
cers will be elected.

Save Money on Lumber.

I have purchased the entire stock
of lumber from J. A. Fox and will
continue the business at the same
place. I can save you money on
your bill, so is you are going to build
you had better get my prices.
44-1f G. R. JOWELL JR.

One ton of Nigger Head will go
further than two tons of cheap coal.
See Hicks & Harrison. 50-3t



**Our Harness Fits The
Horse**

as perfectly as if it had been made to meas-
ure. Its use means more comfort for the
horse, more work for you. Its just as easy
to have the right kind if you come to the
right place, which is right here.

We are now located two doors north my
old stand in Hubbard Grocery Co's. place,
who have kindly offered us space until our
building is put up.

J. C. POWELSON & SON,
Successors to
J. A. CANTERBURY.

Satisfied Customers

are the best advertisement for
the business man. This kind
of advertising is our chief
stronghold.

The best value money can buy
in our line is to be found at
our store.

We make your watch keep the
best time.

W. H. RAY, Jeweler and
Optician

Something That You Should Consider in the

Building of a Home

Good Grades—Right Prices
We refer you to our long
list of satisfied customers.
You should not fail to see us.

Alfalfa Lumber Company
C. M. Miller Local Manager

**BE CAREFUL
WHAT YOU EAT**

WE HANDLE
ALBATROSS FLOUR
THE STANDARD OF QUALITY

Call and see us; we are headquarters for all kinds
of FRESH GROCERIES. We were here in the
beginning and know how to please you by keep-
ing you supplied with the best of good things to eat

Cardwell Brothers

J. F. COLLUP

DEALER IN

**COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT**

We solicit a share of your business, promising
that we will endeavor to sell you goods at as
close margin as possible. . . . Telephone No. 1.

WE HANDLE ALL KINDS OF POSTS.

A DRIVE ON LAP ROBES

"ONE MINUTE" WASHING MACHINES

A COMPLETE LINE OF HARDWARE AND IMPLEMENTS

OF GENUINE WORTH AND MERIT AT REASONABLE PRICES IS OUR OBJECT

And we shall exert every effort to serve our friends and customers with the best goods that money will buy. In Shelf and Builders Hardware, Carpenters Tools, and General Hardware our lines are full and of a quality that appeals to a discerning buyer. We have just received a carload of Baker Perfect Barbed Wire and Farm Fencing, a carload of the Celebrated Emerson Standard Disc Plows, Eclipse Windmills, P. & O. Success Sulky and Gang Plows, a car of Enterprise Buggies, a car of Bain Wagons. In stock we have the Easy Running Florence Wagons, Disc and S Drag Harrows, Superior Drills, The Woodmanse Windmills (the best steel windmill ever made), Steel Towers, Pipe and Casing. A full line of Plumbing Goods are soon to arrive. Our Queensware Department is brim full of bargains. The Great Majestic Ranges and Buck's Enamled Line of Cook Stoves gain friends and customers for us every day. Come in and see us we will serve you well and faithfully

WARREN HARDWARE COMPANY

Local and Personal

G. B. Binford of Illinois was in the city this week.

Just received a car of salt, rock and sack. Hicks & Harrison. 50-3

All kinds of grist mill products on hand by Hicks & Harrison. 50-3

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-1f

We continue to make horse-shoeing our specialty but have added tools for light repairing. H. L. Rice. 1t

G. A. F. Parker, president of the Western National Bank, has returned from a trip to Fort Worth and other Texas points.

Come and see my spring and summer samples and let me take your order for a suit. Fits guaranteed. 50-1f J. M. Boone.

Do you have trouble getting the ashes out of the stove in the morning? Its clinkers. Use Hicks & Harrison's Nigger Head. 50-3t

President E. M. Haile of the College left Wednesday afternoon for Waco to attend the Texas Christian Lectureship now in session at T. C. U.

Alfalfa stalk field and meadow pasture with ever running water only \$1.50 per month. Sulphur Park and Alfalfa Farm. Geo. W. Irwin, Jr., Manager. 49-4f

We have a well improved 20 acre tract in Welsh addition which we are offering at two thirds its present value. The Actual Settlers Association. 48-1f

I have a first-class tailor. Bring your suits and have them repaired, cleaned and pressed. Mr. T. S. Galloway does first-class work. 50-1f J. M. Boone.

We have some extraordinary bargains in some small homes. Also we have some vacant lots close in which we will sell at a bargain. The Actual Settlers' Association.

For flue building and repairing, cement work of all kinds, foundation work, brick or cement, general house plastering, see G. F. Loughmiller 2 doors west of City Cafe. Phone 275. 49-4tp

We have made horse-shoeing a study and guarantee our work to please. H. L. Rice. (At Pater Johnson's old stand.) 1t

The best alfalfa hay will not last long now at \$16.00 per ton. Better place your order at once. In ton and half ton quantities. 49-4t Irwin, Gough & Collins.

J. M. Boone's place is headquarters for tablets, pencils, pens, ink, box paper and envelopes, also a fine line of post cards, Valentine, birthday and floral designs. 50-2t

Mr. and Mrs. Guy Bundy who have been making their home in Hereford for several months left Wednesday afternoon for their old home in Missouri, where they will spend two or three months visiting.

AN 80 ACRE tract in the edge of town, all in cultivation, will be sold as a whole, or cut up in tracts to suit. The price is very reasonable. Those interested write L. Baskin, Hereford, Texas. 50-1f

B. J. Pease and family from Western Kentucky have moved to Hereford to make their home. He with C. J. Holman of Bandana, Kentucky, were callers at the Brand office this week.

J. R. Christian of Noblesville, Indiana, was in the city this week looking over the opportunities in the Hereford country. He already knows about it but his visit this time convinced him that he had not got enough of it.

A. H. McCord of Rising Star, Texas, came in Wednesday with the big auto party from Brownsfield, where he had been prospecting. He is taking a good look at the country between here and Big Springs and expressed himself as being highly pleased.

After this week I will be in Missouri until about March 1st. I still have 20 fine lots, each 50x200 feet, in Block 39 Evants addition. Will sell on easy terms. I also have two new houses, just being completed, will sell one or both on easy terms, might rent one of them. See L. Baskin, for particulars. J. B. Phillips. 49-1f

I will be compelled to be in my office the greater part of my time for the next three months on account of city tax collections. So if my services are needed elsewhere please phone office, 222 or residence, 182. City office is with Suggs & Jones abstractors. C. L. Sullivan, City Marshal. 34-1f

C. C. Vaniman of Virden, Illinois, who has been visiting in the home of Mr. and Mrs. L. Owens has returned to his home. Mr. Vaniman is a man of extensive travel, having visited nearly every quarter of the globe, but strange to say, he made the remark while in Hereford that the Aanhandle of Texas appeared to him to be the choicest spot of the earth. Only the Plains of South Africa come next to it. He has traveled all over the United States and says that if the people in the crowded districts of the East only knew of the opportunities to be found in the Panhandle, that they would flock here by the thousands.

Notice.

To the Patrons of Hereford Public School: To those who are continually asking us to exchange adopted books which have been used for new ones, we will state that we do not control the State school book laws, and

therefore can only act as the law tells us to. The state authorizes us to take in exchange books that were adopted and in use last year, (but they are to be in good condition).

We are always glad to accommodate our patrons and will endeavor to do so at all times, but as we are only acting as agents for the state school book depository and get nothing for handling the books for the state school book depository, please do not hold us responsible for what the state school book law does.

Respectfully,
50-2t E. T. WOODBURN & SON.

But Too Far Off.

The Brand office is in receipt of a big advertising sheet from the house of Hubbard & Barnett at Grandfield, Oklahoma, in which are given some attractive bargains in their Clearance Sale which is now on, but they are too far away for The Brand to buy any of the goods. J. H. Copeland is manager and from the way he is pushing things, the house in Oklahoma is keeping pace with the Hereford house.

Beat At Chess.

That Hereford claimed the champion chess player of the state is little known, except by four or five lovers of the game, who have come

against him, but such is the case. For the past six or seven days J. J. McCord of Denton who claims to be an expert has been meeting a regular defeat at the hands of J. M. Syper at the old but still popular game. Mr. Syper has played some of the best men of Dallas and other places and all have met a like fate. A chess tournament would offer a pleasing pastime for the lovers of the game.

Horse Shoe Restaurant.

A clean, orderly place to eat is always sought by particular men and women. The Horse Shoe Restaurant is catering to this class of customers. A Brand representative dropped in one day this week, while the managers Hubbard & Dobbins, were off their guard and invited himself to examine their premises. He was shown thru the dining room, kitchen and all, from the front to the rear, and found everything in apple-pie order. The kitchen and pantry is scoured and cleaned every night and during the day, there is a constant attention being given to cleanliness, not only as to the tables and dishes, but the counters and floors.

See the Actual Settlers' Association for cheap town lots. 48-1f

THE HAPPINESS OF HOUSE KEEPERS



depends largely on the character of the eating. Let us supply your groceries and they will go a long way toward insuring good eating at your house.

We Are Receiving Daily

Shipments of new goods such as Jellies, Jams, Preserves, Sulad Dressing, Evaporated Fruits, Seeded Raisins, Currants, Citron and Lemon Peel, Codfish, Plum Pudding, Cranberries, Oatmeal, Pickles, Sauer Kraut and many other good things too numerous to mention. Just call at our store or phone us and let us tell you about them.

Yours for Business

HUBBARD GROCERY CO.

Telephone No. 25

Professional and Business Cards

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 220 Office Phone 300
HEREFORD, TEXAS

R. M. JOHNSON,
PHYSICIAN AND SURGEON
CITY HEALTH OFFICER
Res. Phone No. 109 Office Phone No. 105

J. W. HICKS
PHYSICIAN AND SURGEON
Office over Coulson's Drug Store.
Office Phone 298 Residence Phone 217

DRS. TAYLOR & HUDGINS
PHYSICIANS AND SURGEONS
Office at H. O. Park's Drug Store
Office Phone No. 16
Residence Phone: Dr. Taylor 138, Dr. Hudgins 44

DR. G. F. LeGRAND
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy.
Residence Phone 244 Office Phone 300

A. B. COLLINS
PHYSICIAN AND SURGEON
Office over Coulson's Drug Store
Office Hours 9 to 11 a. m., 1 to 3 and 7 to 8 p. m. PHONE No. 234

O. E. THOMAS
Funeral Director and Embalmer
With E. B. Black

KING REALTY CO.
Lands, Loans and Insurance
Notary in Office
Abstracting a Specialty Hereford, Texas

E. F. Connell W. D. Kelleher
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

JOB PRINTING
The kind we do always Pleases

Wm. M. Knight Jno. P. Slaton
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law Hereford, Texas
Office in First State Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

The Rayzor Colonization Co.
PLAINS LAND AND CITY PROPERTY
HEREFORD, TEXAS

O. K. LAND COMPANY
We Buy, Sell and Exchange
Panhandle Land a Specialty
See us Three Doors East of Post Office
A. H. ELLISTON & SON,
HEREFORD, TEXAS

B. D. WOODLEE
ABTRACTOR OF CASTRO AND BAILEY COUNTY LANDS
Dimmitt, Texas

J. C. COMER
CONTRACTOR AND BUILDER
Plans and Specifications given special attention.
HEREFORD, TEXAS

SMITH & ASHBROOK
Represent
ALL KINDS OF INSURANCE
Phone No 273
Office second door south First National Bank

Local and Personal

Try a new Royal Machine, only \$22.50 at Smith's. 51-2t

Figure with us on water tanks and plumbing. Copes & Palmer. 28 tf.

See Wilson & Cloyd for all kinds of fresh meats and pure lard. 2-tf

New Sheet Music at Smith's. All the late hits, also violin and mandolin selections. 51-2t.

Our 1909 Catalog now ready. Will be mailed on application. Roswell Seed Co., Roswell, N. M. 48-tf

See the ad elsewhere in this paper advertising some good registered draft horses. See C. O. Lee for particulars. 51-tf.

M. E. Cleavenger of Kansrs was in the city this week looking after his interest in some land in the Spring Lake country.

Veterinary calls answered day or night; phone 142; will be at Warren Grain Co.'s on Saturdays for dental work. F. E. Bowe. 23-tf

Rev. Renshaw, representative of the Missionary societies of the Deciples, preached at the Christian church Monday night.

If you are a nonresident and want to sell your land write Edwards-O'Brien. They give best price and terms in first letter. 51-4t

Geo. Slaughter and E. L. Bedell, two prominent men from Roswell, were in the city yesterday on important business matters.

Under our System of handling accounts, you keep them the same as we do. There can be no difference. Not a penny. J. A. Johnson. 1t

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Texas. 31-tf

With my mixer I can be able to handle from 60 to 100 cubic yards a day for any one wishing a heavy cement foundation or sidewalk. J. L. Johnson. 1t

Alfalfa stalk field and meadow pasture with ever running water only \$1.50 per month. Sulphur Park and Alfalfa Farm. Geo. W. Irwin, Jr. Manager. 49-tf.

O. M. Daniel who is well known in Hereford having lived here a number of years was one of the auto party from Brownfield. His friends were glad to see him.

If you are in a hurry or tired, but want to settle your account, there is no long waiting for us to check up and post books. You can settle as you can buy a cigar. J. A. Johnson.

The best alfalfa hay will not last long now at \$16.00 per ton. Better place your order at once. In ton and half ton quantities. 49-4t Irwin, Gough & Collins.

When trading with us and you wish to pay your bill and you are tired and want to stay at home, a glance at your McCaskey slip holder tells you it you it can be sent to a penny. 1t J. A. Johnson.

The Howard Stock Co. Will play a return engagement tonight, putting on a popular play, possibly Dr. Jekyll and Mr. Hyde. All those who heard this company during their week's engagement will be pleased to know of this, and the company will no doubt have a full house.

You will save a big per cent of your lumber bill if you buy from me. G. R. Jowell. 44-tf

See those fine Percherons at Sherk & Stanek's Barn. For prices and terms see C. O. Lee. 51-tf

FIFTH SUNDAY MEETING

Tierra Blanca Association Convenes in This City Today at 2 o'clock at Baptist Church.

The Tierra Blanca Association is a Fifth Sunday Meeting will be a three days session today at 2 o'clock with the First Baptist Church of this city. The session will be opened by Rev. B. T. Johnson of Canyon City. A night session will be held beginning at 7: p. m. at which time a sermon by Rev. J. T. Burnett of Canyon City will be preached.

On tomorrow, Saturday, three sessions will be held, morning afternoon and night. On Sunday, two sessions will be held. A complete program is given below:

FRIDAY, JANUARY 29TH.	
2:00 p. m.	Devotional Services B. T. Johnson
2:30 p. m.	The Office of the Holy Spirit:
1st.	As a Comforter T. P. Speakman, A. Coleman
2nd.	As our Guide and Teacher J. M. Harder, Chas. R. Lee, W. H. Younger
3rd.	The conditions of receiving the Holy Spirit for service J. T. Burnett, U. J. Fox
7:00 p. m.	Devotional W. I. Todd
7:30 p. m.	Sermon J. T. Burnett
SATURDAY.	
9:30 a. m.	Devotional W. J. McMinn
10:00 a. m.	The responsibility of Laymen in evangelizing the world J. P. Roberson, H. Trow, W. A. Donaldson
10:00 a. m.	Sermon A. Coleman
2:00 p. m.	Devotional J. B. Robertson
2:30 p. m.	The relative duties of Pastor, Deacons and Laymen in the local church, B. T. Johnson, W. B. Phillips, W. J. McMinn
3:30 p. m.	Reports from the field.
4:00 p. m.	Board meeting.
7:00 p. m.	Devotional A. J. Oliver
7:30 p. m.	Sermon T. P. Speakman
SUNDAY.	
10:00 a. m.	Sunday School.
11:00 a. m.	Sermon Chas. R. Lee
2:30 p. m.	Mass meeting to discuss "Race Track Gambling" and "Sunday Excursions."
7:00 p. m.	Sermon J. M. Harder

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.
Registered Hereford Cattle
Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load Lots

The Home Bakery
For
Plain and Cream Bread, Buns, Rolls, Pies and all kinds of Cakes and Cookies
W. E. TOMPKINS Proprietor

UP-TO-DATE LIVERY and SALE BARN
When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accomodations in any line of livery service. We guarantee courteous and fair treatment to all.
Yours to please,
SHERK & STANEK

COAL = GRAIN = HAY
We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado coal. Come and examine our coal and get our prices before buying.
Hereford Grain Co.
Phone No. 160 Free Delivery

HEREFORD
and other points on
Pecos Valley Lines
best reached by direct connection with the A. T. & S. F. Ry.
BE SURE
your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.
D. L. MYERS,
Traffic Manager, Pecos Valley Lines
Amarillo, Texas

BUY YOUR
LUMBER
FROM
Kemp Lumber Co.
LEE CARTER, Local Manager

..Grab These Quick..

No. 112—640 acres 8 miles from Hereford, fenced, about 50 per cent tillable, of which 160 acres is sub-irrigated alfalfa land, balance good pasture land. \$4,160.00 cash, balance 1 and 2 years at 8 per cent.

No. 115—640 acres 4 miles from Hereford, 12-room house, 200 feet sheds, 2 wells and mills, large earth tank, small orchard, 165 acres in farm, all tillable except about 40 acres in lake, all fenced, farm fenced; one-half cash, balance to suit at 8 per cent.

No. 116—640 acres 18 miles from Hereford, 8 miles from Dimmitt, 4 miles from new townsite on C. H. & G. R. R., all tillable, water at about 150 feet; one-half cash, balance to suit at 7 per cent.

No. 118—93 acres 11 miles from Hereford, all tillable, water at 75 feet.

No. 131—640 acres 10 miles from Happy, 10 miles from Nazareth, all tillable, water at about 75 feet; one-half cash, balance in 1 and 2 years at 8 per cent.

No. 132—Same description as No. 131.

No. 133—Same description as No. 131.

No. 139—667 3-5 acres 9 miles from Dimmitt, 60 acres in farm, all but about 10 acres tillable, fenced, 25 feet to water in valley. \$5,000 cash, balance 1 to 4 years at 8 per cent. Will sell 320 acres at same price.

No. 140—667 3-5 acres 9 miles from Dimmitt, 3-room house, sheds and corrals, well and mill, 120-acre farm, fenced, water at 50 feet; same terms as No. 139.

No. 141—506 1/2 acres 9 miles from Dimmitt, two sides fenced. Can sell in 168 3-4 acre tracts at \$1,256.00 cash per tract, balance 1 to 4 years at 8 per cent.

No. 143—665 2-5 acres 9 miles from Hereford, 4-room house, sheds, well and mill, 160-acre farm, all fenced and cross-fenced, all tillable but about 10 acres, has about 80 acres alfalfa land. \$9,000.00 cash, balance 1 to 3 years at 8 per cent.

No. 145—640 acres 8 miles from Hereford, fenced, 20 acres in farm fenced, all tillable, shallow water. \$12.00 per acre cash, balance 1 and 2 years at 8 per cent. Will sell in 320-acre tracts at same price.

No. 148—640 acres 20 miles from Hereford, 9 miles from Roy (a new town on the C. H. & G. R. R.) 4-room house, sheds, etc., well and mill, 80 feet to water, 135-acre farm fenced. \$5,000.00 cash, balance 1 and 2 years at 8 per cent.

No. 149—640 acres about 10 miles from Hereford on 25-Mile Avenue, school house joins land, part of a lake on south-west corner, balance tillable. \$7,200.00 cash, balance 1 to 4 years at 8 per cent.

No. 101—Unimproved 160 acres located near Sherer, the new town on the C., H. & G. R. R.; all tillable; deep loam soil; gradual slope to the north; a bargain and on easy terms. You'll have to hustle.

No. 103—More picking in a 1280-acre tract near Adrian; small house, well and mill, sheds, corrals, etc.; 200 acres in farm; has 50 acres alfalfa valley; will give good terms.

No. 129—100 acres 2 1-2 miles east from Hereford on south side of railroad; 6-room house, sheds, well and mill; all in cultivation.

No. 135—10 acres in northeast part of Hereford; 4-room house, barn, coal house and outbuildings; well and mill; nice orchard; net wire fence on two sides. Price \$2750, 1-3 cash, balance 1 and 2 years at 8 per cent.

No. 128—474 acres 5 miles from Hereford; 4-room house, sheds and corrals, well and mill, water 65 feet deep, orchard and 1-acre locust grove, 100 acres in farm fenced; 1 mile from school; tract fenced; all tillable.

No. 152—640 acres about 10 miles from Happy, all tillable except lake, water from 50 to 100 feet. \$3,840 cash, balance 1 to 6 years at 8 per cent.

No. 110—160 acres 3 miles from Hereford, all tillable, about 75 feet to water. \$2880.00 cash, balance 1 to 3 years at 8 per cent.

No. 126—160 acres 2 1/2 miles from Hereford, 4-room house, sheds and corrals, well and mill, 70 feet to water, 70 acres in farm fenced, all fenced, all tillable except 5 acres in lake.

No. 134—200 acres 6 miles from Summerfield, 100 acres in farm, all fenced, 14x20 2-room house, 12x40-foot shed. \$2,600.00 cash, balance 1 to 3 years at 6 per cent.

No. 137—160 acres 3 miles from Hereford, all tillable, shallow water. \$1680.00 cash, balance 1 and 2 years at 8 per cent.

No. 138—160 acres 2 miles from Hereford, good barn and corrals, well, mill and tank, 80-acre farm fenced, all tillable. \$1680.00 cash, balance in 1 and 2 years at 8 per cent.

No. 144—160 acres 8 miles from Hereford, 2-room house, well, small lake on tract, balance tillable. \$2680.00 cash, balance good terms.

No. 150—160 acres 9 miles from Hereford, fenced on two sides, all tillable. \$1680.00 cash, balance 1 to 3 years at 8 per cent.

No. 153—160 acres 4 1-2 miles from Hereford, new 4-room house, new 20x60 barn, well and mill, outbuildings, fenced, 30 acres sod broke.

No. 107—320 acres 2 1-2 miles from Dawn, 2-room house, sheds, etc., well and mill, 100-acre farm fenced, all fenced, all tillable, about 75 feet to water. \$3960.00 cash, balance 1 to 3 years at 8 per cent.

No. 108—320 acres 12 miles from Hereford, 100 yards from Dawn, all tillable, about 75 feet to water. \$4060.00 cash, balance 2 years at 8 per cent.

No. 119—320 acres 14 miles from Dimmitt, all tillable, water about 125 feet. \$8.00 per acre cash, balance 1 and 2 years at 6 per cent.

No. 123—320 acres 8 miles from Hereford, 250 acres tillable, balance good grazing, about 75 feet to water. \$8.00 per acre cash, balance 1 year at 8 per cent.

No. 124—320 acres 8 miles from Hereford, all tillable, fenced on 3 sides, fine alfalfa valley, about 50 feet to water on upland. \$10.00 per acre cash, balance 1 to 10 years at 8 per cent.

No. 130—320 acres 10 miles from Dawn, 39 miles from Hereford, all tillable.

No. 151—320 acres 9 miles from Hereford, well and mill, all tillable. \$3,360.00 cash, balance 1 to 4 years at 8 per cent.

Refer to tract number when writing about above propositions.

THESE WILL GO IN A HURRY. SEE OR WRITE
O. K. Land Company
HEREFORD - - - TEXAS

For Sale by Owner.
A resident house at Dimmitt. 10 rooms, good out buildings, well and windmill, equipped with acetelene gas plant. Plenty of Room. Has cement basement. Best house in town. Also 1 section well improved, a half section, a quarter section and eight ty acres all near Dimmitt. Will also

sell team, tools, feed and milch cows with which to equip the farm.
J. R. HASTINGS,
39-1f Dimmitt, Texas.

Why burn clinkers and slate when you can get good Nigger Head coal that's all coal. For sale by
50-3t Hicks & Harrison.

SIX MILLION FARMS

National Conservation Commission
Makes Report on Land in Continental United States.

The National Conservation Commission in its report recently made, gives out some interesting facts about the lands, farms and farm products of Continental United States. The report among other things says:—

The total land area of continental United States is 1,900,000,000 of acres. Of this but little more than two-fifths is in farms, and less than one-half of the farm area is improved and made a source of crop production. We have nearly 6,000,000 farms; they average 146 acres each. The value of the farms is nearly one-fourth the wealth of the United States. There are more than 300,000,000 acres of public grazing lands. The number of persons engaged in agricultural pursuits is more than 10,000,000.

We grow one-fifth of the world's wheat crop, three-fifths of its cotton crop and four-fifths of its corn crop. We plant nearly 50,000,000 acres of Wheat annually, with an average yield of about FOURTEEN bushels per acre; 100,000,000 acres of corn, yielding an average of TWENTY-FIVE bushels per acre; and 30,000,000 acres of cotton, yielding about 12,000,000 bales.

There has been a slight increase in the average yield of our great staple farm products, but neither the increase in acreage nor the yield per acre has kept pace with our increase in population. Within a century we shall probably have to feed three times as many people as now; and the main bulk of our food supply must be grown on our own soil.

The area of cultivated land may possibly be doubled. In addition to the land awaiting the plow, 75,000,000 acres of swamp land can be reclaimed, 40,000,000 acres of desert land irrigated, and millions of acres of brush and wooded land cleared. Our population will increase continuously, but there is a definite limit to the increase of our cultivated acreage. Hence we must greatly increase the yield per acre. The average yield of wheat in the United States is less than fourteen bushels per acre, in Germany twenty-eight bushels, and in England thirty-two bushels. We get thirty bushels of oats per acre, England nearly forty-five, and Germany more than forty-seven.

OUR SOILS ARE FERTILE, BUT OUR MODE OF FARMING NEITHER CONSERVES THE SOIL NOR SECURES FULL CROP RETURNS. Soil fertility need not be diminished, but may be increased. The large yields now obtained from farms in Europe which have been cultivated for 1,000 years prove this conclusively. The United States can grow the farm products needed by a population more than three times as great as our country now contains.

Cotton Seed, Meal and Cake.

Ask us for prices delivered any railroad station. We are also in the market for KAFFIR CORN, CANE, and MILLET SEED.

EARLY GRAIN & HAY Co.,
40-1f Amarillo, Texas.

Peddlers.

The citizens of Hereford are hereby requested to report any peddlers they may see in city limits to city Marshal's office in order that the city may collect their occupation tax due from all peddlers, and it is also a protection to the business people of Hereford for each such cases to be reported. 1t

"EAT AND BE MERRY"

SAID THE OLD GREEK PHILOSOPHER

You can do this without fear of any pain from the gout if you buy from our well selected stock of groceries. It is our aim to get the best and purest in the market and only give our customers that which satisfies.

GIVE US A CHANCE AT YOUR GROCERY TRADE

JNO. A. JOHNSON

CAN YOU PLAY FORTY-TWO

IF SO, ALL RIGHT. IF NOT, THEN LEARN.

We have just made arrangements with the Forty-two Card Company for a limited supply of their NEW CARDS and will send you a pack of "42 Cards", regular price 50c, if you will send us the names of 15 young persons in your vicinity, who are interested in a BUSINESS EDUCATION and 25c in stamps or silver. This is good for only one week from the date of this paper. Mention paper. HURRY. Address:

THE AMARILLO BUSINESS COLLEGE
AMARILLO, TEXAS

DRAFT STALLIONS

Two Percheron and Two French Draft

These Horses were shipped from Southern Iowa, and may be seen at Sherk & Staneck's Livery Barn. They are fine bunch, and have Size, Bone, and Style that go to make a first-class draft horse.

These horses will be sold to either individuals or companies.

For Prices and Terms see **C. O. LEE**

Glenwood Sanatorium

A private home for the treatment of Chronic, Nervous and Mental Diseases, and selected cases of Alcohol and Drug addictions.

Climate high and dry, invigorating air, plenty of ozone. Strictly Ethical, Efficient service and Modern Methods.

Dr. R. L. McMeans, Dr. J. R. Wrather and Dr. A. J. Caldwell, Attending Physicians.

The Land of Sunshine and Cloudless Sky

For Full Particulars Address:

Glenwood Sanatorium,

P. O. Drawer 459

Amarillo, Texas

MAITLAND COAL

We now have in transit several cars of Genuine Black Diamond Maitland Coal. See us before placing your Storage Orders.

W. L. FALLWELL & SONS

OPPOSE TWO CENT RATE

Fort Worth Freight Bureau Adopt Resolutions Giving Reasons Why A Reduction Is Not Wise.

Fort Worth, Texas, Jan. 18, 1909.

WHEREAS: The Governor of Texas, in his message to the Thirty-first Legislature, recommended the enactment of a law to provide for a reduction of the rate of passenger fare in the State of Texas to two cents per mile over the lines of all railroads in Texas, and

WHEREAS: Such law, if enacted, would reduce the revenues of the railroads approximately five million dollars per year, and

WHEREAS: We believe that the enactment of such legislation would result in great injury to Texas and her people, therefore be it

RESOLVED, by the Fort Worth Freight Bureau that we are unalterably opposed to any reductions in rates of passenger fare in Texas at this time, and set fourth the following reasons for such opposition:

1. Texas, and particularly West Texas, with its almost limitless resources, needs ten thousand miles more of railroad to develop its almost unbounded possibilities, thereby bringing millions of people and hundreds of millions of wealth to the State. The degree of development to which Texas should be brought cannot be accomplished without the aid of railroads, and instead of the enactment of antagonistic legislation such as is proposed, and which would have the effect of making it impossible to secure outside capital for further railroad building in Texas, such laws should be enacted as will encourage the investment of capital in the extension of old lines and the building of new lines of railroad.

2. We are also opposed to a two-cent fare law for the reason that the railroads traversing the western portion of Texas conduct their passenger transportation, if not at an actual loss, at least with very little, if any, profit, whatever, on the present rate of three cents per mile, and a reduction of the rate to two cents would result in heavy loss to every line of railroad operating in that portion of the State where the encouragement of extension of present lines and the building of new lines is needed for the proper development of the country, almost an empire in its area.

3. We are opposed to reduction in rate of passenger fare in Texas at this time for the further reason that millions of dollars of which the State would be deprived thereby is needed by them to improve their roadbeds, tracks, motive power and equipment to the end that their services may be so improved that passengers may be comfortably and

safely transported and freight handled expeditiously. Twenty per cent of the people pay ninety per cent of the passenger fares in Texas, and we believe it to be wrong in principle to legislate in favor of the few at the expense of the many, for in reducing the revenues of the carriers in this manner, they are thereby deprived of the ability which they should have to maintain their properties in such condition as will enable them to give safe, comfortable and expeditious service to all passengers and all property transported by them, to which the people are entitled and for which they are willing to pay reasonable rates both for freight and passenger fare.

4. We believe there should be no reduction in the rates of passenger fare at this time for the further reason that such reduction would make it impossible for the carriers to make reductions in freight rates from time to time, which readjustments in freight rates would injure to the benefit of all the people instead of a comparative few.

RESOLVED, that a copy of these resolutions be sent to the Secretaries of all Commercial organizations and all the newspapers in west Texas with the request that the papers publish the resolutions and otherwise use their influence against the enactment of a law which cannot but prove detrimental to all Texas, and that the Secretaries be requested to submit the matter to their respective organizations at their first meeting after the receipt hereof with the request that resolutions of a similar nature be adopted, and that their Senator and Representative in the Legislature be memorialized to vote and use their influence against any such bill if introduced.

RESOLVED, that the Secretary be instructed to send copies of these resolutions to our Senator and Representative in the Legislature with request that they use their influence in every legitimate means at their command to ancompass the defeat of a two-cent fare bill if such is proposed.

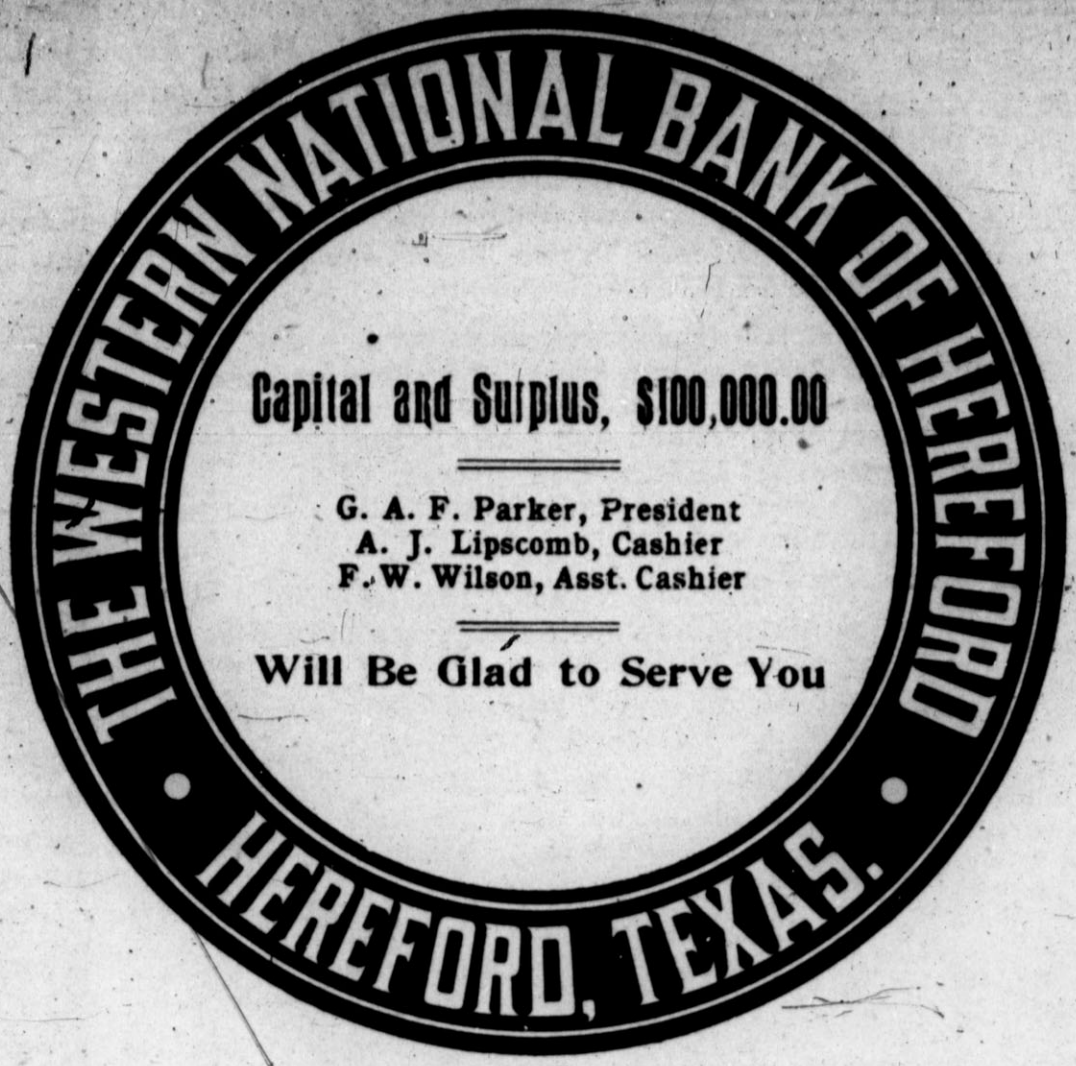
Unanimously adopted at a meeting of the Fort Worth Freight Bureau, January, 18th., 1909.

G. C. MOUNTCAITLLE,
Chairman, Executive Committee.
ATTEST:
U. S. Pawkett,
Secretary.

Notice.
To whom it may concern:
Mr. B. W. Miller, formerly with the Hereford Land Co., has withdrawn from said company and the business of said company will be conducted by the remaining members of the firm, Messers. J. D. Thompson and R. T. Moses.
50 2d Hereford Land Co.

More Sidewalks.
A sidewalk has been put on two sides of the county jail. The walk extends towards the building where a large cement floor porch has been constructed. While a jail never did look handsome to a newspaper man, this addition certainly helps the looks of the county bastille. Now a 10-foot cement walk on three sides of the court house yard is the next in order. The walk on the east side will be left off in order to give space for hauling in the material for the new courthouse. This walk will be built out to the curbing, where a line of hitching posts will be placed. The old fence will be removed, all of which will greatly add to the beauty of the court lawn.

Notice.
The City Tax Collectors office will not close till very late Friday and Saturday nights giving all a chance to pay their tax, before the penalty is added. Remember Saturday Jan. 30, 1909 is the last day.



J. F. JOSS SEE US BEFORE YOU BUILD LESLIE BASKIN

BASKIN-JOSS LUMBER COMPANY

HEREFORD YARD IS LOCATED HALF BLOCK NORTH OF NEW SANTA FE PASSENGER STATION EAST SIDE OF STREET

LUMBER, SASH, DOORS, GLASS, PAINTS, OILS, VARNISH
FENCE POSTS, LIME, SAND, CEMENT, BRICK

We aim to carry nothing but the better grades in everything handled; to extend honest, fair and courteous treatment to all our patrons, and promise complete satisfaction in every transaction. Our yard at Scherer, which is 19 miles Northwest of Hereford, will soon be open and we expect to furnish building material to Kelso tract owners at Hereford prices. . . . Give us a trial.

Ready for Business

We are now in the Gass Building at the back of Curtsinger's Grocery Store. We are a little crowded but will wait on all customers with a relish. If we have merited you confidence let us still have your trade. To new people in the country, when you want anything in the **HARDWARE** line

LET US SHOW YOU

DON'T FORGET **TUCKER** Windmill

A NEW BUILDING, Larger and better than before will be ready for us IN A SHORT WHILE

Hereford Hardware Co.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address **BASKIN LAND COMPANY** HEREFORD, TEXAS

Citizen Comes Well Recommended.

West Union, Iowa, Jan., 11, 1909.
 To Whom It May Concern:
 I take great pleasure in recommending the bearer, Mr. J. L. Johnson, of this place, as a first class carpenter and contractor, and an experienced and first class cement manufacturer. Mr. Johnson has built several of the best business blocks and many of the finest residences in West Union in his capacity as carpenter and contractor and he has done a large amount of very fine cement work, including large cut post, of old English style, costing \$100.00 each, also column and arch work in some of the best business blocks, including the Post Office building, and some whole buildings besides many foundations in cement block work of his own manufacture. He has also made many kinds of ornamental steps and recesses, stairs and walks, all of which has stood the test thoroughly under Northern Iowa winters. He is the best Mechanic in the line of making drafts and blueprints we have ever had in this part of the country, and above all he is a natural mechanic and a first class man. He has done a large amount of work for me and has the reputation of finishing every job in a first class manner, regardless of the contract price. He is strictly honest, a first class citizen and an honorable man to deal with. There is not a business man in West Union who would hesitate to sign his bond for any contract he might see fit to undertake. I recommend him as a good citizen, a good mechanic and a good neighbor.
 Yours truly,
 J. W. BOPP.

West Union, Iowa, Jan., 21, 1909.
 To Whom it May Concern:
 This certifies that the bearer, Jacob L. Johnson, has been a resident of this city for several years and is a man of good character and ability in his line of work. We have had more or less dealings with him for several years and have always found him reliable and prompt in meeting his obligations. We trust that he may have the same success in securing and holding the confidence of the confidence of the people in his new home as he had while among us.
 Yours very truly,
 F. Y. WHITMORE,
 Cashier State Bank.

West Union, Iowa, Jan. 11, 1909.
 To Whom It May Concern.
 This is to certify that the bearer Jacob L. Johnson has contracted in this city for about fifteen years having been one of our best men at the business. We have sold him most of his contracts and have found him

always a man of his word and is perfectly reliable in every way. It is with pleasure that we recommend him to you.
 Yours Respectfully,
 GRAHAM & SCHENCK.
 West Union, Iowa.
 To Whom It May Concern:
 The bearer Mr. J. L. Johnson, has been a resident of West Union for a great many years, and during that time has done considerable cement work for the city, which in every case has been perfectly satisfactory. Mr. Johnson is a man with unusual mechanical ability and you will always find him honest and upright in all his dealings.

Yours truly,
 W. A. MAGNER.
 P. S. I have been on the City Council in this City for twelve years and know Mr. Johnson to be a first class mechanic.

Cyclone Souther.
 Quite a good and appreciative audience greeted the "Florida Cracker" at the Opera House Saturday night. His subject was, "If I Were The Devil," and his first appearance was very much in accord with our preconceived ideas of his "Satanic Majesty." He looked the Devil but he voiced the Language of a Divine. He told us rather what should cominate the actions of a man living in the civilization of the 20th century than the wily ways and deceptive tricks of the Devil. The ring of his lecture had a high moral tone and he should do a great work with his lectures in building up a higher moral sentiment.

SMALL TRACT—5, 10, 20, 40 and 80 acre tracts on easy terms. O. K. Land Co. 50-tf

Program for Senior Epworth League
 Sunday, January, 31, 4 P. M.
 Song.—A Little Bit of Love.
 Subject.—For Love's Sake. John III 16-18.
 Song.—The Love Song Prayer.
 Responsive Reading.—Psalm XV.
 Song.—Throw Out The Life Line.
 Bible illustrations of God's Love:
 (1) It endures, Jes. XXXI 3.
 (2) Saving love, Titus III 3-7.
 (3) The constraint of love 2nd Cor. V 14-15.
 Address by Leader.
 Song.—It's Just Like His Great Love.
 Why is the world indebted to Missions? Mrs. J. M. Cochran.
 How can we Leaguers help bring the world to Christ. Jesse Stanford.
 Song.—When the Roll is Called up Yonder.
 Leader.—Frank Monroe.

See the Actual Settlers' Association for bargains in small homes 48tf

THE BRAND'S SPECIAL CLASSIFIED ADS

Matter for this column and local ads any where in the paper will be inserted at rate of one cent a word or five cents a line for each insertion. Pay in advance unless you can be easily found on the street or in your office the first of the month.

LOST AND FOUND
 LOST—Somewhere on the road from Dimmitt to Hereford about one month ago, three Hereford calves branded small — | — on left jaw, unmarked. Reward for recovery.
 44-tf F. H. Oberthier, Hereford.

ROOMS AND BOARD
 BOARD—Roomers and boarders at reasonable rates by the week or month at J. E. Humphreys' one block east of Presbyterian church.
 45-tf

LIVE STOCK FOR SALE
 HOGS—Registered Poland China hogs for sale. All ages. See J. T. Jowell. 41-tf

COWS.—A few more jersey cows for sale at the Leonard Ricketts place, one mile northeast of town.
 50-2t Robert Elliott.

Three strains of milk cows, Durham, Holstein and Jersey, for sale at Sherk and Stenek's livery barn. Come and get your choice. 48tf

FOR SALE—At Sherk and Stenek's Livery Barn any kind of a milk cow you want, Jersey, Holstein or Durham. These cows have been carefully selected for their milking qualities. If you are in the market for a good milker let us show you herd. 48-tf

Kansas bred milk cows from one of the best dairies in the state, for sale at Sherk and Stenek's livery barn. 48-tf

MISCELLANEOUS
 FOR SALE—One dozen hens and two Cockrells. Mrs. J. H. Williams.

FOR SALE—A nearly new set of single harness cheap. See J. B. Elliston. 1t

TRADE—Will trade equity in 160 acres near Scherer for a cheap house and lot. W. W. Woodall, with O. K. Land Co. 50-tf

WANTED—200 acres broke on land 25 miles north of Hereford. Has been broken but idle last year.
 Bennie R. Smith, Buffalo, Mo. 50-4tp

LAND—Wanted a section of land near Hereford. Will trade good property near Chicago which is paying good revenue. Say what you have and address Advertiser, care of The Brand. 47-tf

TRADE—I will trade 120 acres timbered land in famous fruit belt of Laclede county, Mo., for improved property in Hereford. 90 acres tillable land; 15 acres branch bottom; three room house, barn, cistern; abstracted title. Price \$1,500.00.
 J. W. Ambrose
 Hereford, Tex. 51-1tp

WANTED—To sell or exchange 25,000 growing trees, mostly apples on a 120 acre tract of land located near the Santa Fe railroad and adjoining South Hereford. Fine location for a Canning Factory. Will sell cheap or exchange for unimproved land.
 51-tf O. K. Land Co.

REAL ESTATE FOR SALE
 FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

SIX PER CENT—320 acres in Castro county, very cheap; 1-3 cash, balance 1 and 3 years at 6 per cent.
 70-tf O. K. Land Co.

COLONIZE—We have two large bodies of fine land suitable for colonizing. Price right and terms easy. Must go quick. O. K. Land Co. 50-tf

FOR SALE—East half of section No. 16, league 500, in Parmer county, Texas. This is about 3 1/2 miles north of Bovina and about the same distance west of Parmerton, which is the county seat; price and terms right. A. Lindburg, Essex, Iowa. 49-4tp

FOR SALE—A section of land three miles from town. Will sell entire, in halves or quarters. 60 acres of alfalfa land, 12 acres already sowed, 120 acres in upland farm and 90 acres in apple orchard. This land will be sold at a bargain. Terms if wanted. J. T. Jowell. 44-tf

FOR SALE—320 acres 2 miles from Hereford, 250 in cultivation. A good ten-room house and the best barn in the Panhandle. This is a fine home and close in, for the right man. Also 540 acres, all fenced, 140 acres in cultivation, 3-room house and good sheds. Shallow water and lots of it. Also 664 acres with 520 acres in good state of cultivation, 40 under hog-proof fence; 2 good windmills, a good 3-room house, grainery and sheds. Also 320 acres unimproved land 15 miles from Plainview. Four sections in Yoakum county. This land is all paid for and can be had on easy terms. I have 72 lots in Hamlin, Jones county, that will sell at a bargain. Also 60 head of horses and mules and one jack. See 48-4tp H. B. McKinley.

FOR SALE—640 acres of fine agricultural land, 10 miles north of Hereford. Very cheap if sold this week.

3 sections of good land, northeast of Hereford, 9 miles south of Wildorado and 9 miles north of Dawn, shallow water, one of these sections is well improved. This is a great bargain, can give terms.

640 acres well improved, 4 miles from town, this is another good bargain, can give terms.

300 acres 4 1/2 miles from town, unimproved, a very desirable location, fronts on main road. Good terms.

640 acres 3 miles south of Vega, good terms.

We have several large tracts in Deaf Smith county that are very near the new Railroad, suitable for small colony, if interested, it will pay you to investigate this.

Also a number of 1/4 and 1/2 sections unimproved and improved near town, we are offering these at a bargain. If you are wanting something worth the money, give us a call.
 Murchison & Jones. 50-tf

FOR RENT.
 FOR RENT—5-room house with one acre land. 5-room house with 5 acres land. 5-room house with 10 acres land. See O. K. Land Co. -tf

CITY PROPERTY FOR SALE
 FOR SALE—The Iowa Hotel for sale or trade. See L. Gough. 34-tf

WE have some choice bargains in well located lots that we will sell on easy terms. C. O. Lee. 50-tf

FOR SALE—A good 5-room house, close to school, 2 acres of ground, windmill and good barn. J. M. Hubbert. 50-2tp

BLOCK—Ten acres, 5-room house, good location near College. One-third cash, balance easy. O. K. Land Co. 50-tf

FOR SALE—My residence in South Hereford for sale or will take in smaller place in exchange, if suitable. F. H. Britain. 2tp

FOR SALE—By owner, new seven room house, close in; price \$2000. 1-3 cash, balance in monthly or yearly payments.
 41-tf C. S. McMillen.

LAND—C. O. Lee will sell you a lot, an acre or a block in the Evans Addition to Hereford. See him for prices and terms. Office opposite First National Bank. 45-tf

FOR SALE—6-room modern residence nearly new, with bath room, two porches, lot nicely fenced, cement walk in front of premises, good barn, well with hand pump, for price and terms see, C. O. Lee, office opposite First National Bank.

FOR SALE—Good 6-room residence. extra large lot, lots of fruit of different kinds, good varieties, well and wind mill, small barn, this is a nice home and will be sold cheap. See or write C. O. Lee for price and terms.

FOR SALE—8-room residence south front, 32 foot porch on front, 20 foot back porch, cement walk from front to street, well, wind mill, fruit and shade trees, shed stable. Price \$2,600.00, 1-3 cash, balance in 1 and 2 years, see C. O. Lee agent. Office opposite First National Bank.

FOR SALE AT A BARGAIN—A good four-room house, well and wind mill, chicken house, stable, lot, garden, etc., together with one acre of ground in southwest Hereford, near our home. Price \$1,300. Terms one-half cash, balance in twelve months time at 8 per cent; also about 4 acres of very desirable ground near the above premises, fenced and crossfenced, 3 acres in orchard and one in alfalfa. Price \$1,000. Terms one half cash, balance to suit purchaser.
 42-4t JOHN W. DEATLEY.

FOR SALE—Good 6-room house, pantry, bath room, complete system of water works, hot and cold water; two large bay windows, hall, three porches, ten-foot ceiling, cellar, barn and other necessary out buildings; fish pond; 5 large water tanks 100 barrel capacity, large garden, feed lots, 6 acres young orchard and 3 acres of fine alfalfa. In all 12 acres in Southwest Hereford near schools and churches. Annual rental value \$400. Price \$5,500; terms, half cash, balance to suit purchaser. Might be willing to exchange for other desirable real estate of about equal value in Deaf Smith or Castro county. John W. DeAtley. 39-tf

PRESCRIPTIONS

When having prescriptions filled there are two things which you should consider—**PURITY AND ACCURACY.** Let us fill your prescriptions; we guarantee they will be **ACCURATELY COMPOUNDED** from the Purest of Drugs, and with a promptness that will both surprise and please you. Try us with your next prescription and see if we do as we say.

DRUGS T. M. COULSON CIGARS



ASK ME If you want to sell your **Business or Real Estate FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office Opposite First National Bank **C. O. LEE** Phone 310 Hereford, Texas

TWO CENT RATE NOT POPULAR

No Prominent Member of House Anxious to Father Bill for Cutting Rate.

It seems from recent Austin dispatches that there are no prominent or senior members of the house who is willing to father the bill for cutting the passenger rate to two cents. A young member, unknown in state political circles by the name of Fuller, has introduced such a bill and that is the only one. The News dispatches from Austin gives the following which indicates the standing of the bill:

The 2-cent fare bill does not seem to have attracted a great deal of attention. Two years ago a number of members clamored for the honor of introducing measures upon this subject. This year, notwithstanding the Governor recommended the reduction, no bill upon the subject was offered until the Legislature was ten days old, and only one such bill has been introduced. Mr. Fuller does not seem to be pushing his bill. Upon the other hand, several members of the House, and these come from country districts, too, are working against it. Yertereay three of the younger members were talking together. One of them remarked that he had been talking to the other two against the 2-cent fare bill, and had convinced one of them that it ought not to pass, but he said he could not convince the other.

"Why," said this other member, "my constituents would not stand for my voting against any bill antagonistic to the railroads."

The Senate will probably act during this week upon the House amendments to the concurrent resolution providing for the appointment of a committee to investigate the penitentiary system. It is probable, however, that nothing will be done in the matter until the submission resolution has been disposed of. No submissionist would be willing to leave here until the matter is settled and this seems to be the explanation of the postponement of the investigation resolution.

The committee is being appointed largely because the Governor asked for it, but there are many members of the Legislature who doubt that the investigation will be very

thorough. Not many of the members of the Legislature have much knowledge of penitentiary affairs, and the time which any of them can devote to an investigation during the sitting of the Legislature necessarily will be limited. They can hardly go over all of the penitentiary properties, inquire into their management and investigate the informal complaints against the same, except in a superficial way.

Notice.

All parties living inside of City limits should read this. City Ordinance No. 36 makes it a misdemeanor to not tag your dog. All parties owning dogs can secure dog tags at City Collectors office, at one dollar per tag. All parties owning dogs who have not purchased tags should get busy as this law will be enforced, from now on. 1t

VERY LONESOME

Only One Vote Cast Against Incorporating Panhandle City— 63 to 1 is the Way It Stands.

In one town in the Panhandle there is practically unanimity of spirit and purpose, and that town is Panhandle City, Carson county. The one lone town man who voted against the proposition must fell very lonesome. The Herald in making the report of the election has this to say:

The progressive citizens of Panhandle are feeling highly elated over the vote polled Tuesday. It was a foregone conclusion that for corporation would carry by big odds but the most enthusiastic supporters for incorporation did not expect it would be so nearly unanimous. It is true that several voters did not go to the polls and a small per cent of them may be against incorporating, but the election carried and as soon as the law will permit, Judge O'Keefe will take the next step toward incorporating the city. Be wise in selecting city officials, and no resident of Panhandle need ever regret living in our city.

Block 25 Mabry addition, comprising 40 acres and located N. E. of the College, has been platted and placed on the market. Wide streets and alleys are provided for, the whole tract will be parked, and will be called Baskin Heights. The lots are 56x134 feet, and the corner lots are being sold at \$65.00 each, while inside lots bring \$50.00. The first twenty who buy and agree to build, the lot adjoining the one bought will be donated. Easy payments, without interest or taxes will be given those who build. The lots are beautifully located, and in a part of the City that will build up rapidly. Mr. Baskin, the owner, is determined to make this addition one of the beauty spots of Hereford. Those who are interested in cheap, well located lots are requested to write him for particulars and plat. 51tf

Veale's Bill Passes Senate

Austin, Jan. 26.—The bill of Senator Veale of Potter county, providing for the condemnation by incorporated cities of private property for the purpose of widening streets and laying of water mains and similar improvements was finally passed by the Senate today under a suspension of the rules.

Notice.

We have a number of accounts that are past due which we would like to have settled to close our books for the past year. We will appreciate if you will call and settle at once. HEREFORD HWD. CO. 49-3t

Get my prices on lumber before you buy. It's to your advantage. G. R. Jowell. 44-tf

PAY IT NOW

That little account you owe us may appear small to you but do not lose sight of the fact that you are only one of many. You received several statements from us and never gave them any attention. WHY IS THIS?

We are out of business and need every cent due us and only ask the same courtesy we have extended you.

Our collector, Mr. H. A. Asbury has an office with the E. F. Connell Land Co. and will be there until Feb. 1st.

Kindly see him before that time and have settlement.

Yours truly,

Stroud-Gary Hardware Co.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	48,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$148,000.00
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

SAY, LOOK HERE!

Do You Want to Buy an Improved Farm in the Best Part of the Panhandle of Texas? If so Write Us for Price.

We have a good section of land with 240 acres under plow. 240 acres of it now in wheat, good 4-room house, sheds and corrals, two wells, wind mills and tanks, good young orchard, fenced and cross fenced.

Also a farm of 655 acres with over \$6,000 worth of improvements on it, 240 under plow, all nice smooth land and only six miles from Hereford.

320 acres 2 miles of town, 180 acres in cultivation, 80 acres in wheat, a well improved place.

Also 191 acres, all under plow but 25 acres, with a small house, stable, well, windmill, etc.

820 acres 3 1-2 miles southeast of Summerfield; will sell for 1-3 cash, balance in 1, 2 and 3 years; has 160 acres in cultivation; or will sell in half or quarter sections. 1-2 section 4 miles of Hereford; well improved. This is a bargain if taken at once.

For prices and terms on the above, write us, we have land in all size tracts from a town lot to a league. If you are interested address the

Scherer Town Lot & Immigration Company

J. C. Meacham, Ed Withauer, W. S. Rance.

Hereford, Texas



DR. TERRILL'S BOOK

On the Special and Pelvic Diseases peculiar to the male sex is conceded by every man who has read it to be easily the best and most comprehensive work of its kind ever written. It describes in plain, simple language such diseases as Stricture, Varicocele, Contagious Blood Poison, Lost Manhood, Seminal Emissions, Unnatural Drains or Development, Hydrocele, Catarrh, Epilepsy, Rheumatism, and all Chronic Diseases of the Stomach, Kidneys, Bladder and Prostate Gland

FOR MEN

This book tells you HOW to get well HOW to regain your one-time Vim, Vigor and Vitality. Will be sent to your address in a plain, sealed envelope ABSOLUTELY FREE, and don't forget to MENTION THIS PAPER. All Correspondence Sincerely Confidential. Examination with our Mammoth X-Ray and consultation

IS FREE

Address Dr. J. H. Terrill, 225 Main St. Dallas, Texas